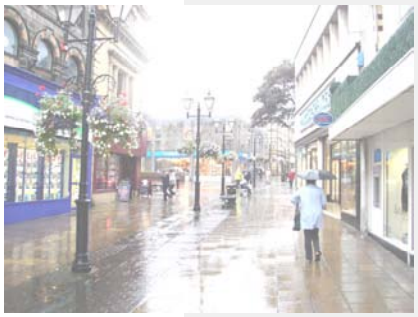
BRADFORD DISTRICT COUNCIL

RETAIL AND LEISURE STUDY

APPENDICES

June 2008


NEMS market research
ticking all the right boxes

White Young Green

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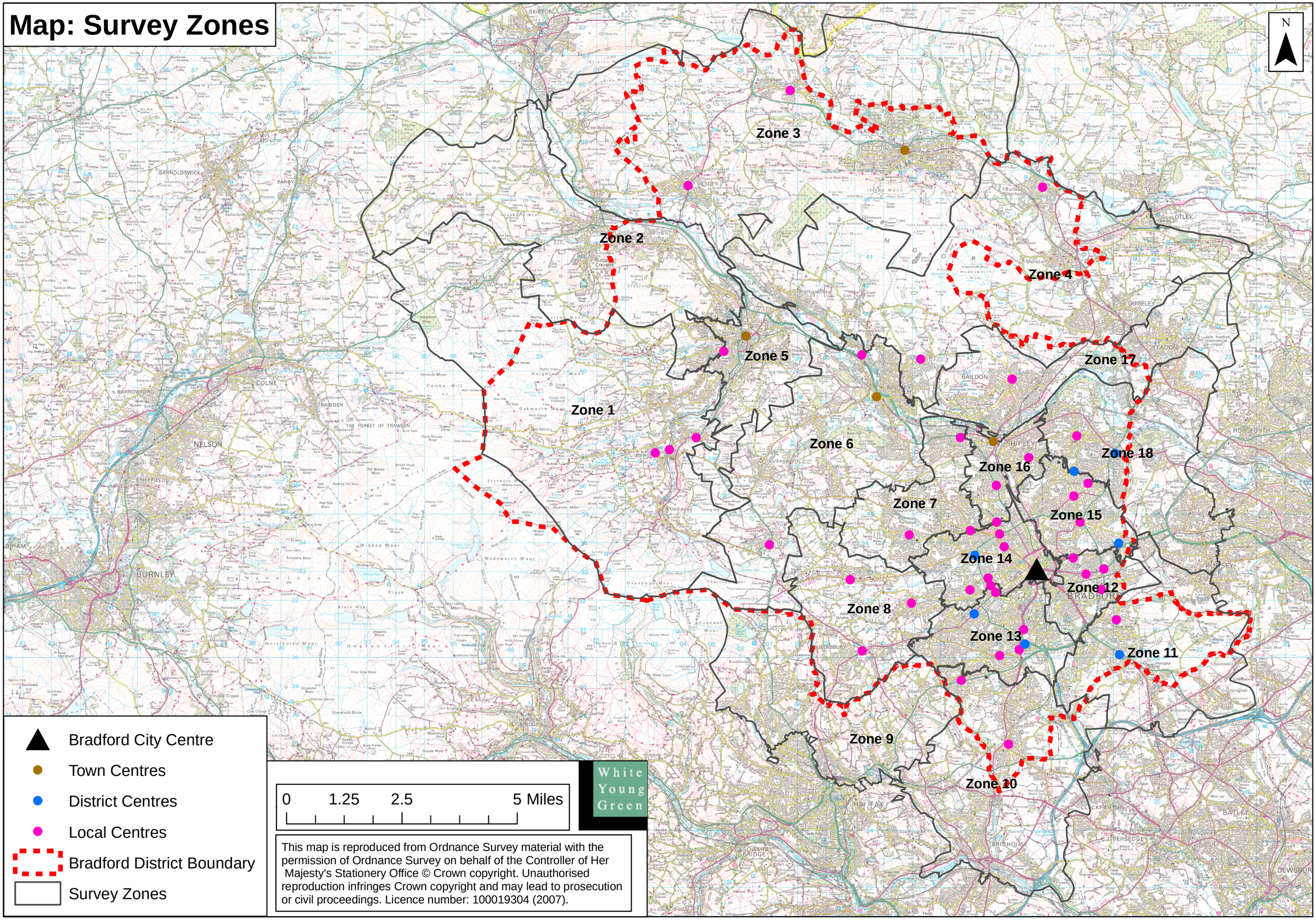
APPENDIX 1

Map: Survey Zones



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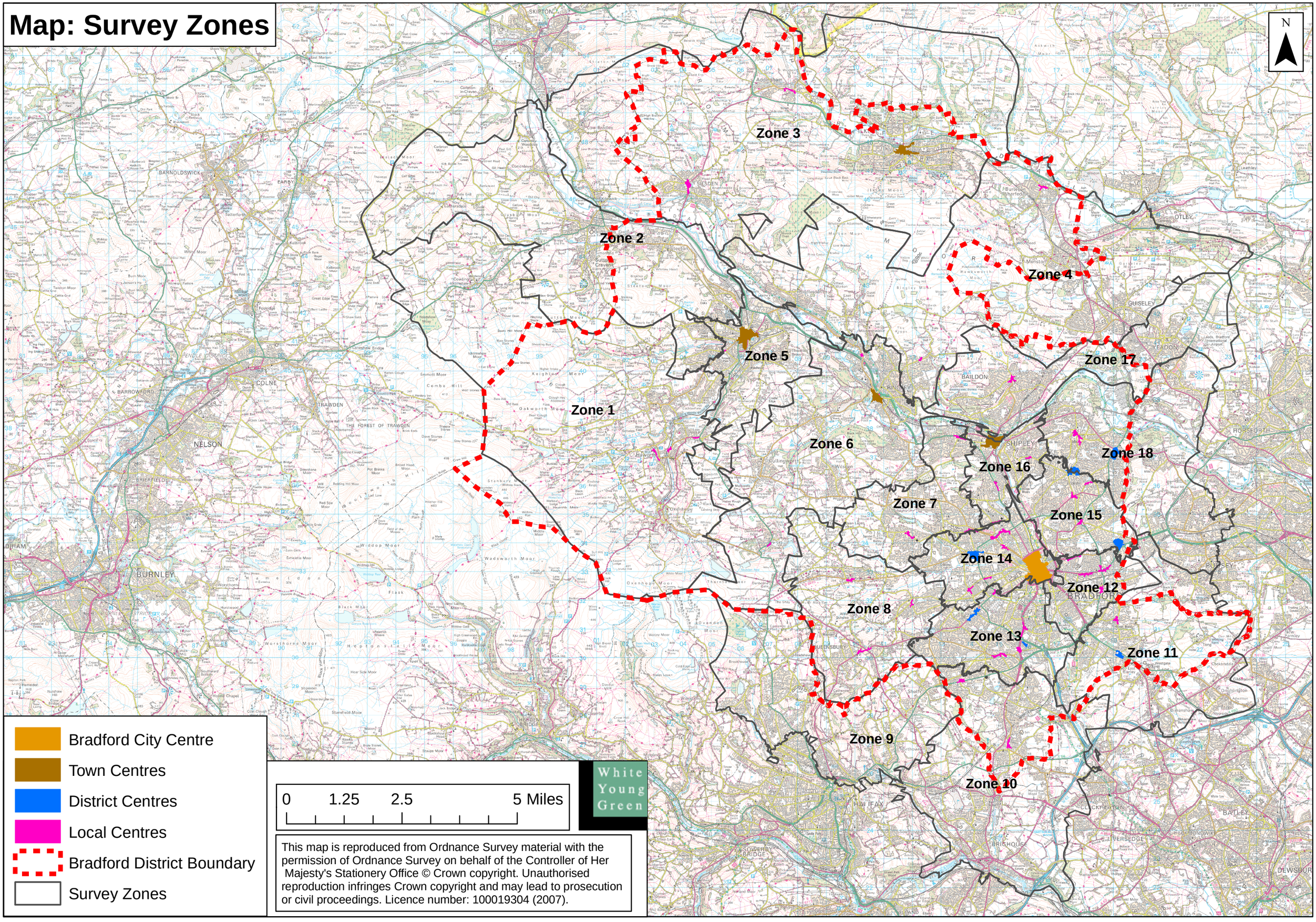
Map: Survey Zones



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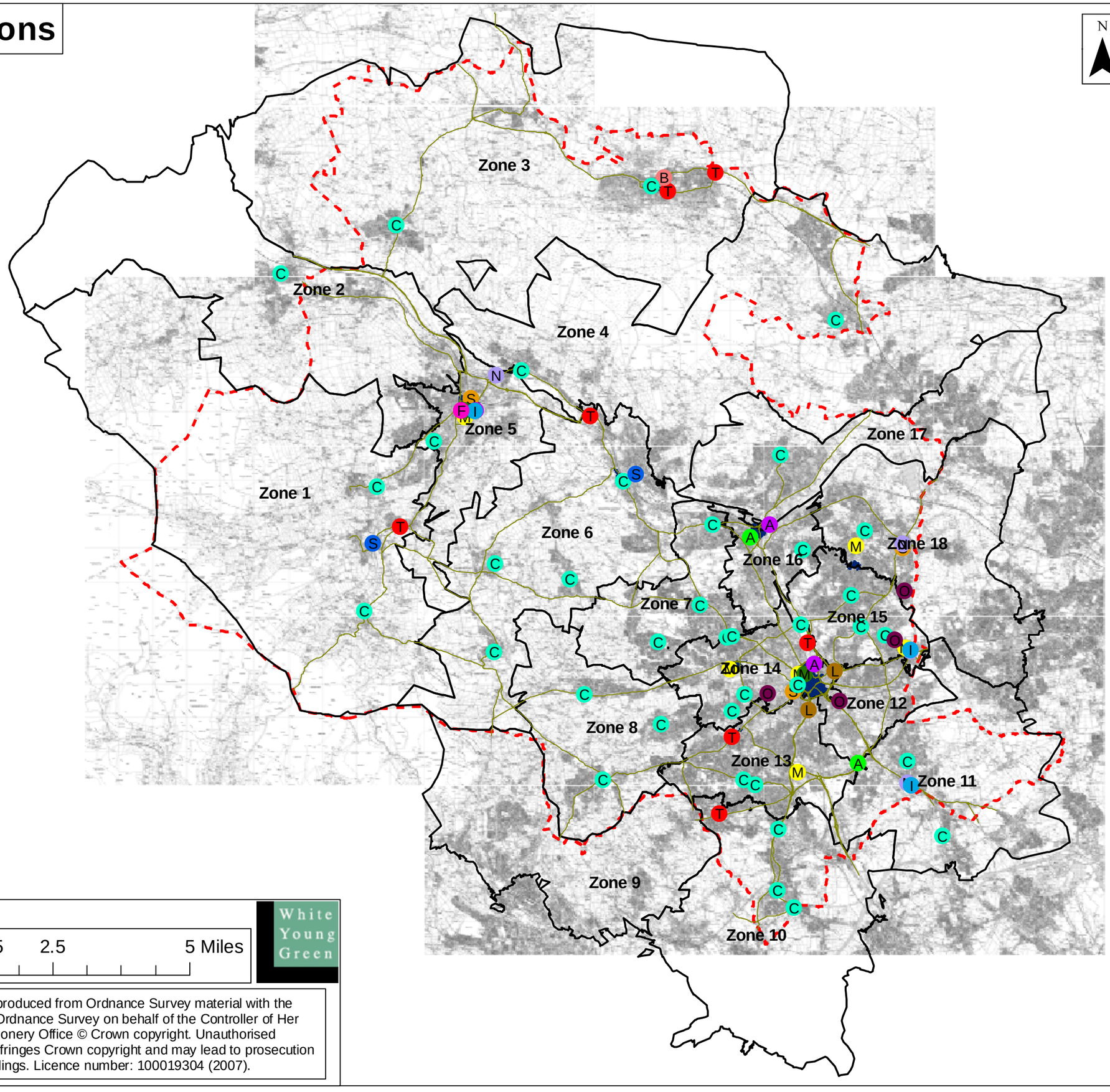
Map: Supermarket Locations



Map Key

Supermarkets:

- A Aldi
- A Asda
- B Booths
- C Co-op
- F Farmfoods
- I Iceland
- L Lidl
- M Marks and Spencers
- M Morrison's
- N Netto
- S Sainsbury's
- S Spar
- T Tesco
- O Other

Major Roads

Survey Zones

Bradford District Boundary

District Centres

0 1.25 2.5 5 Miles

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Map: Postcode Zone 1

Legend:

Supermarkets:

- Aldi
- Asda
- Booths
- Co-op
- Farmfoods
- Iceland
- Lidl
- Marks and Spencers
- Morrison's
- Netto
- Sainsbury's
- Spar
- Tesco
- Other
- Bradford District Boundary
- Bradford City Centre
- Town Centre
- District Centre
- Local Centre
- Survey Zone 1
- Postcodes

Town Centres:
1 = Keighley Town Centre

Local Centres:
2 = Oakworth Road
3 = Cross Roads
4 = Haworth Mill Hey
5 = Haworth Main Street
6 = Denholme

0 0.5 1 2 Miles

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BD22 0
BD22 7
BD22 8
BD22 9

N

Map: Postcode Zone 2

Legend:

Supermarkets:

- Aldi
- Asda
- Booths
- Co-op
- Farmfoods
- Iceland
- Lidl
- Marks and Spencers
- Morrison's
- Netto
- Sainsbury's
- Spar
- Tesco
- Other
- Bradford District Boundary
- Bradford City Centre
- Town Centre
- District Centre
- Local Centre
- Survey Zone 2
- Postcodes

Town Centres:
1 = Keighley Town Centre

Local Centres:
2 = Oakworth Road
3 = Cross Roads
4 = Haworth Mill Hey
5 = Haworth Main Street
6 = Silsden
7 = Addingham

BD20 8
BD20 7
BD20 6
BD22 6

0 0.5 1 2 Miles

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Map: Postcode Zone 3

Legend:

Supermarkets:

- Aldi
- Asda
- Booths
- Co-op
- Farmfoods
- Iceland
- Lidl
- Marks and Spencers
- Morrison's
- Netto
- Sainsbury's
- Spar
- Tesco
- Other
- Bradford District Boundary
- Bradford City Centre
- Town Centre
- District Centre
- Local Centre
- Survey Zone 3
- Postcodes

Town Centres:
1 = Ilkley Town Centre
2 = Keighley Town Centre
3 = Bingley Town Centre

Local Centres:
4 = Addingham
5 = Silsden
6 = Burley-in-Wharfedale
7 = Oakworth Road
8 = Crossflats
9 = Eldwick
10 = Baildon

0 0.5 1 2 Miles

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N

BD20 9
BD20 0
LS29 0
LS29 8
LS29 9

Map: Postcode Zone 4

Legend:

Supermarkets:

- Aldi
- Asda
- Booths
- Co-op
- Farmfoods
- Iceland
- Lidl
- Marks and Spencers
- Morrison's
- Netto
- Sainsbury's
- Spar
- Tesco
- Other
- Bradford District Boundary
- Bradford City Centre
- Town Centre
- District Centre
- Local Centre
- Survey Zone 4
- Postcodes

N

BD20 5

BD16 3

LS29 7

LS29 6

LS21 3

LS20 9

LS20 8

0 0.5 1 2 Miles

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Town Centres:
1 = Ilkley Town Centre
2 = Keighley Town Centre
3 = Bingley Town Centre
4 = Shipley Town Centre

District Centres:
5 = Greengates
6 = Five Land Ends
7 = Thornbury
8 = Girlington

Local Centres:
9 = Barkerend
10 = White Abbey Road
11 = Carlisle Road
12 = Duckworth Lane
13 = Undercliffe
14 = Bolton Junction
15 = Eccleshill
16 = Idle
17 = Wrose
18 = Frizinghall
19 = Saltaire
20 = Baildon
21 = Eldwick
22 = Crossflats
23 = Oakworth Road
24 = Burley-in-Wharfedale
25 = Addingham
26 = Allerton

Map: Postcode Zone 5

Legend:

Supermarkets:

- Aldi
- Asda
- Booths
- Co-op
- Farmfoods
- Iceland
- Lidl
- Marks and Spencers
- Morrison's
- Netto
- Sainsbury's
- Spar
- Tesco
- Other
- Bradford District Boundary
- Bradford City Centre
- Town Centre
- District Centre
- Local Centre
- Survey Zone 5
- Postcodes

Town Centres:
1 = Keighley Town Centre
2 = Bingley Town Centre

Local Centres:
3 = Oakworth Road
4 = Crossflats
5 = Cross Roads
6 = Haworth Mill Hey
7 = Haworth Main Street

0 0.3 0.6 1.2 Miles

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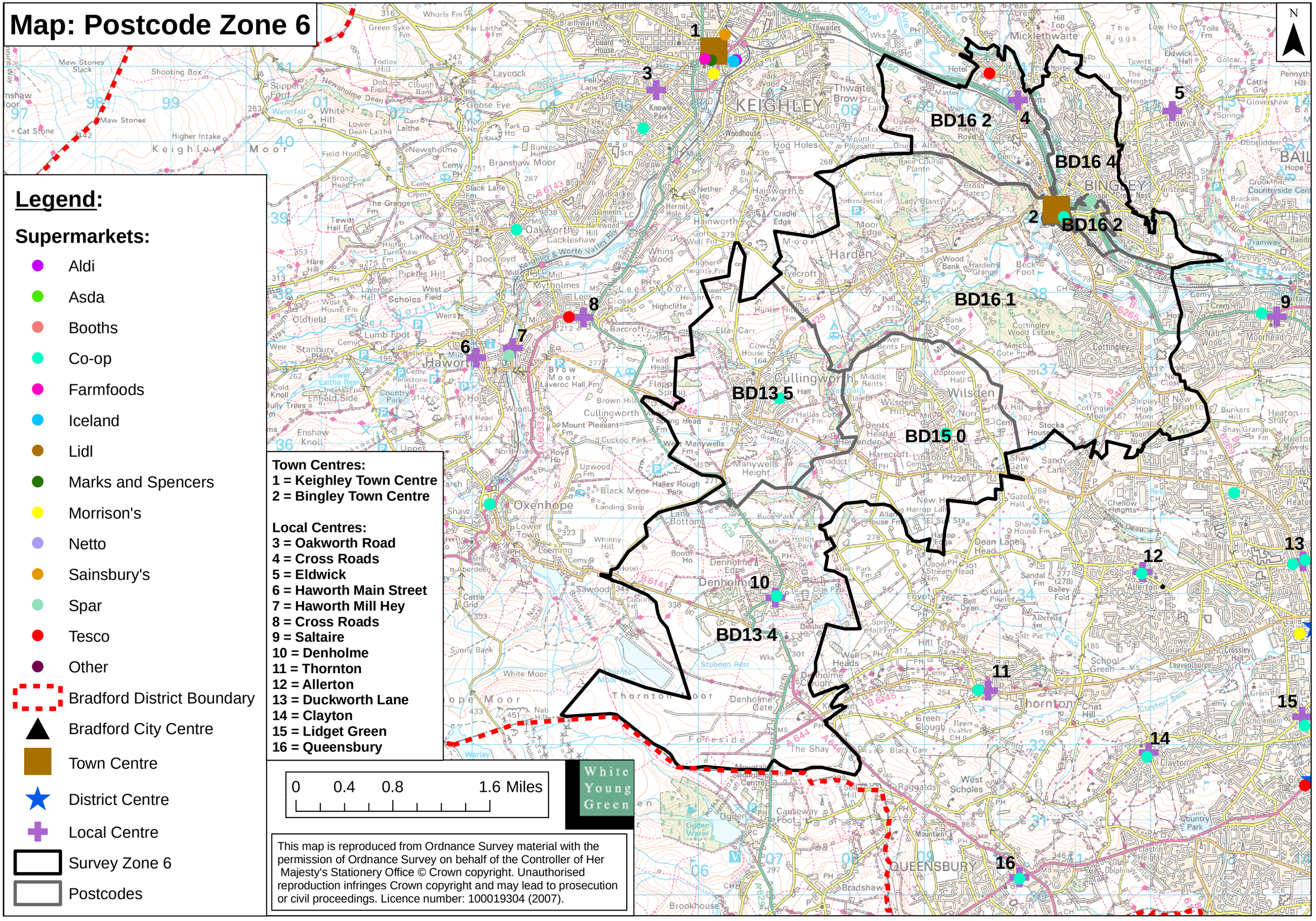
BD21 1
BD21 2
BD21 3
BD21 4
BD21 5

N

Map: Postcode Zone 6



Legend:

Supermarkets:

- Aldi
- Asda
- Booths
- Co-op
- Farmfoods
- Iceland
- Lidl
- Marks and Spencers
- Morrison's
- Netto
- Sainsbury's
- Spar
- Tesco
- Other
- Bradford District Boundary
- Bradford City Centre
- Town Centre
- District Centre
- Local Centre
- Survey Zone 6
- Postcodes

Town Centres:
1 = Keighley Town Centre
2 = Bingley Town Centre

Local Centres:
3 = Oakworth Road
4 = Cross Roads
5 = Eldwick
6 = Haworth Main Street
7 = Haworth Mill Hey
8 = Cross Roads
9 = Saltaire
10 = Denholme
11 = Thornton
12 = Allerton
13 = Duckworth Lane
14 = Clayton
15 = Lidget Green
16 = Queensbury

0 0.4 0.8 1.6 Miles

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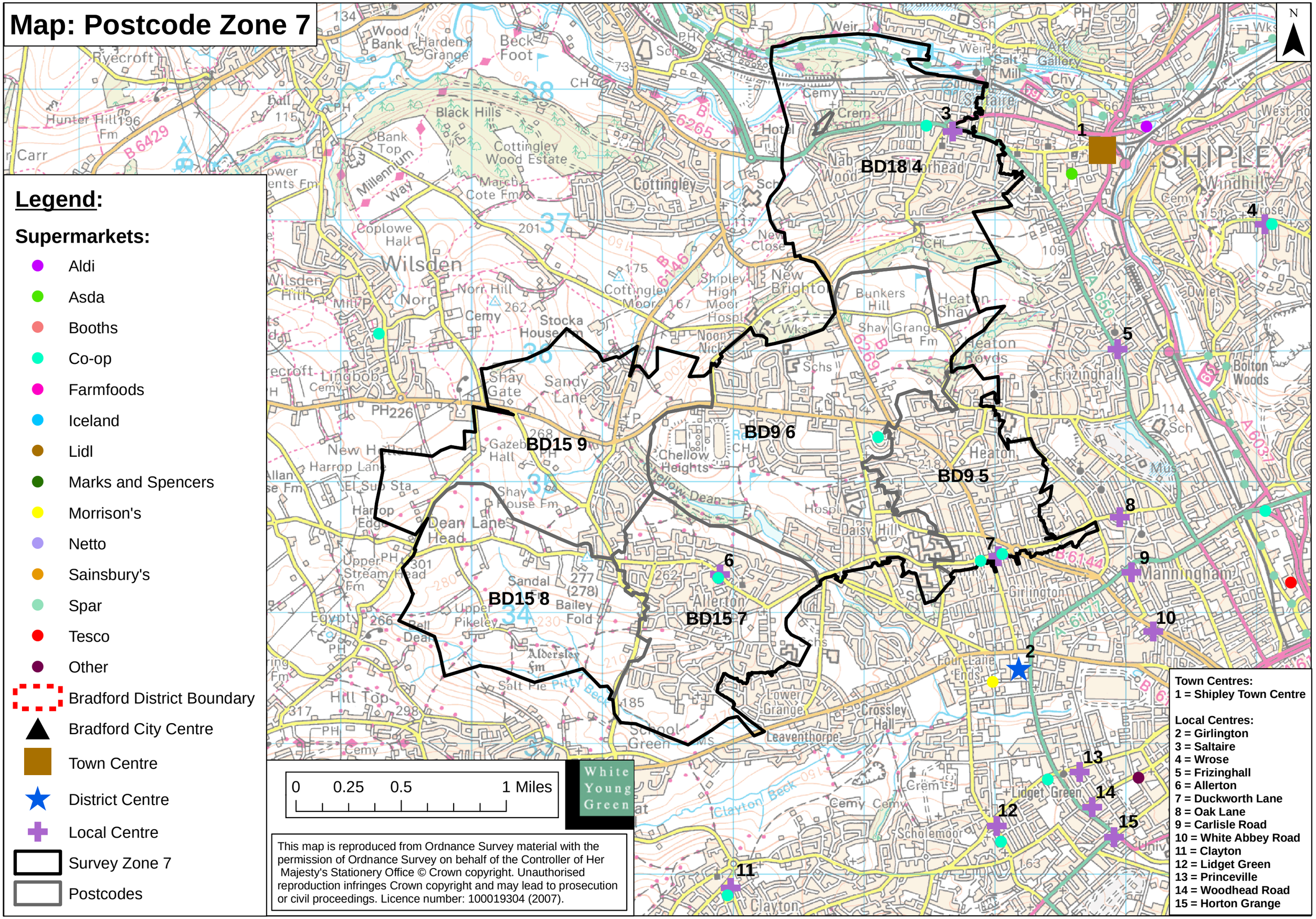
Map: Postcode Zone 7



Legend:

Supermarkets:

- Aldi
- Asda
- Booths
- Co-op
- Farmfoods
- Iceland
- Lidl
- Marks and Spencers
- Morrison's
- Netto
- Sainsbury's
- Spar
- Tesco
- Other
- Bradford District Boundary
- Bradford City Centre
- Town Centre
- District Centre
- Local Centre
- Survey Zone 7
- Postcodes

Town Centres:
1 = Shipley Town Centre

Local Centres:
2 = Girlington
3 = Saltaire
4 = Wrose
5 = Frizinghall
6 = Allerton
7 = Duckworth Lane
8 = Oak Lane
9 = Carlisle Road
10 = White Abbey Road
11 = Clayton
12 = Lidget Green
13 = Princeville
14 = Woodhead Road
15 = Horton Grange

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Map: Postcode Zone 8

Legend:

Supermarkets:

- Aldi
- Asda
- Booths
- Co-op
- Farmfoods
- Iceland
- Lidl
- Marks and Spencers
- Morrison's
- Netto
- Sainsbury's
- Spar
- Tesco
- Other
- Bradford District Boundary
- Bradford City Centre
- Town Centre
- District Centre
- Local Centre
- Survey Zone 8
- Postcodes

Local Centres:
1 = Denholme
2 = Allerton
3 = Thornton
4 = Clayton
5 = Queensbury

0 0.25 0.5 1 Miles

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N

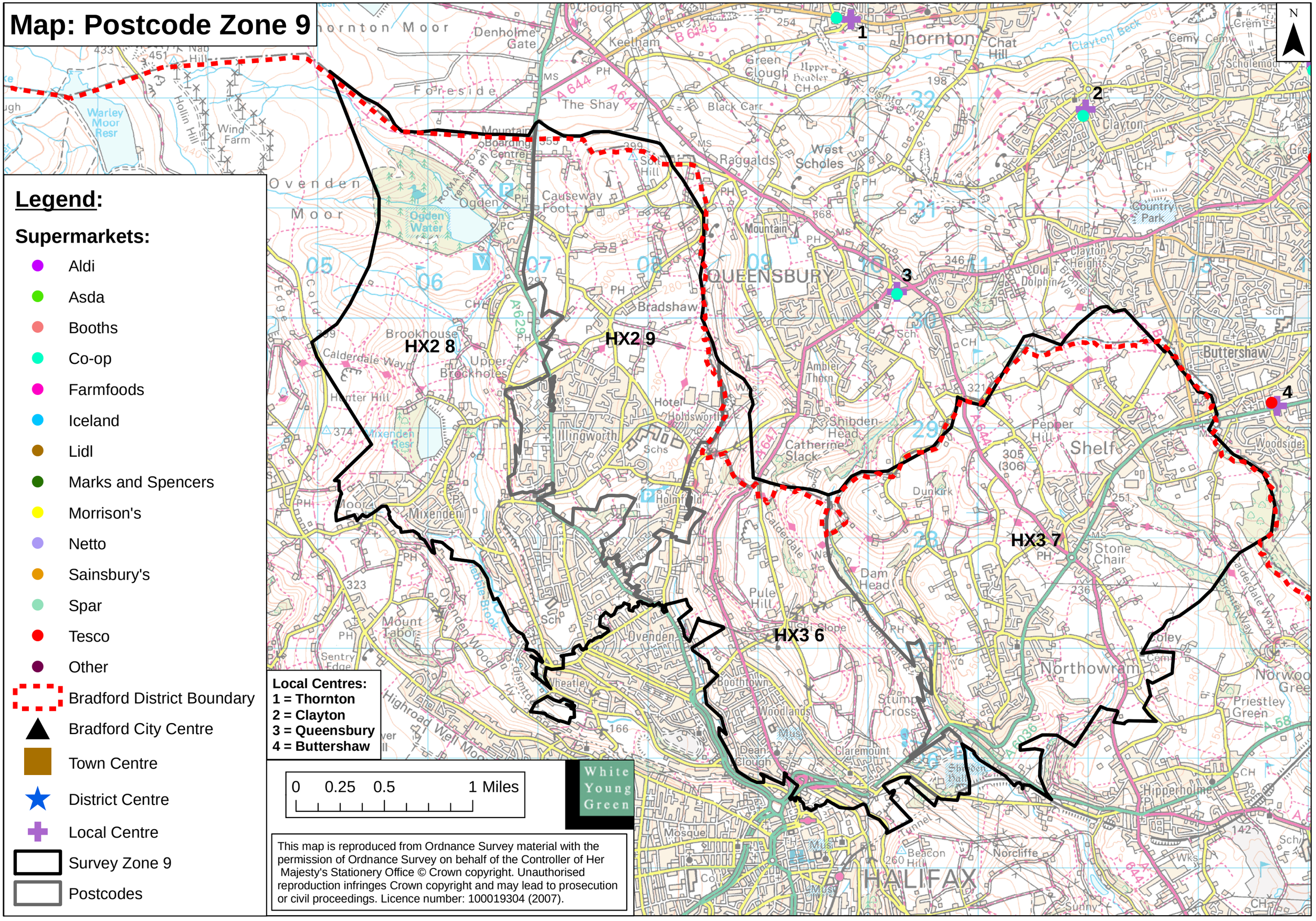
BD13 3

BD14 6

BD13 1

BD13 2

Map: Postcode Zone 9



Legend:

Supermarkets:

- Aldi
- Asda
- Booths
- Co-op
- Farmfoods
- Iceland
- Lidl
- Marks and Spencers
- Morrison's
- Netto
- Sainsbury's
- Spar
- Tesco
- Other
- Bradford District Boundary
- Bradford City Centre
- Town Centre
- District Centre
- Local Centre
- Survey Zone 9
- Postcodes

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Map: Postcode Zone 10

Legend:

Supermarkets:

- Aldi
- Asda
- Booths
- Co-op
- Farmfoods
- Iceland
- Lidl
- Marks and Spencers
- Morrison's
- Netto
- Sainsbury's
- Spar
- Tesco
- Other
- Bradford District Boundary
- Bradford City Centre
- Town Centre
- District Centre
- Local Centre
- Survey Zone 10
- Postcodes

District Centres:
1 = Tong Street

Local Centres:
2 = Queensbury
3 = Wibsey
4 = Bankfoot
5 = Buttershaw
6 = Wyke

0 0.375 0.75 1.5 Miles

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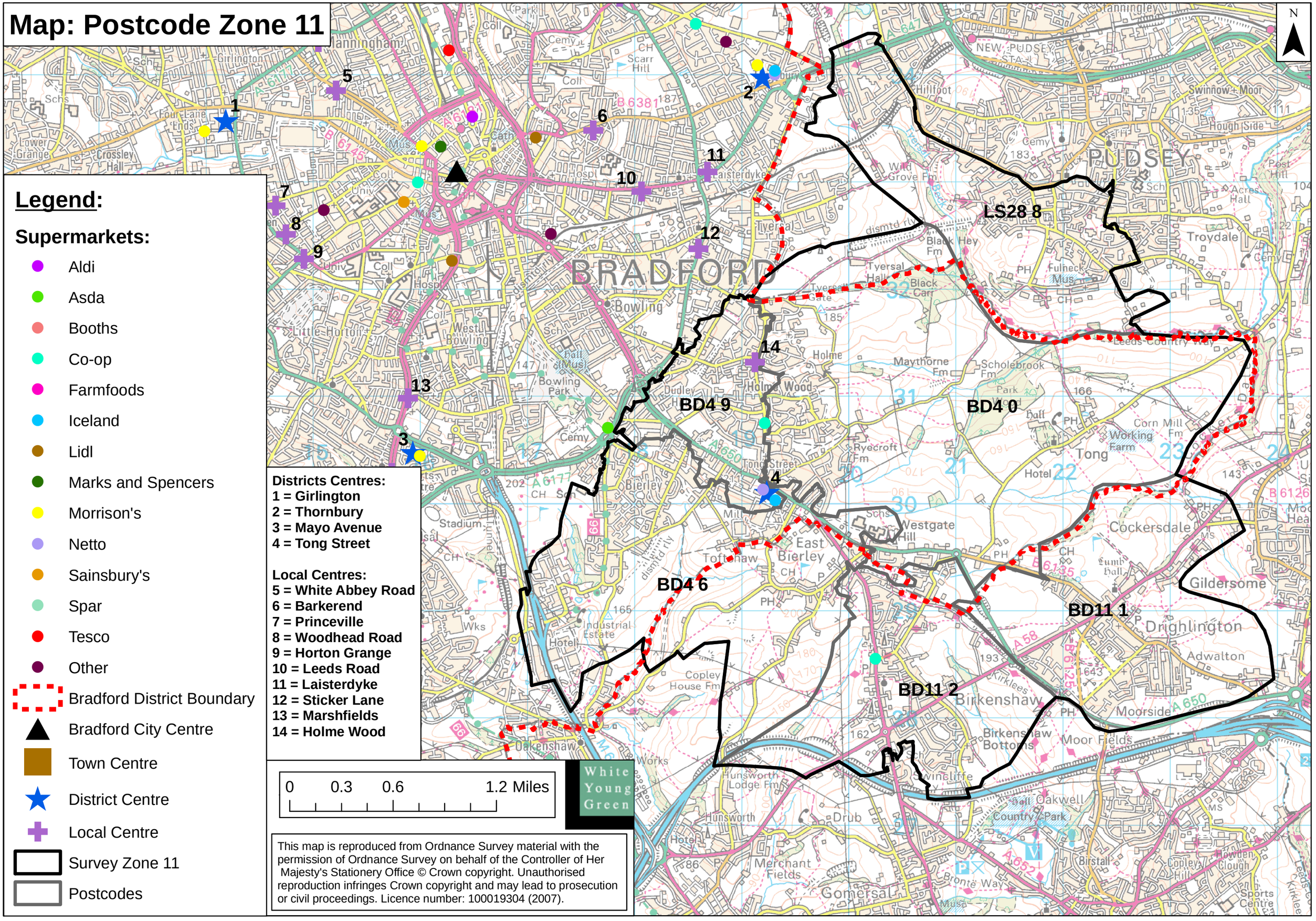
Map: Postcode Zone 11



Legend:

Supermarkets:

- Aldi
- Asda
- Booths
- Co-op
- Farmfoods
- Iceland
- Lidl
- Marks and Spencers
- Morrison's
- Netto
- Sainsbury's
- Spar
- Tesco
- Other
- Bradford District Boundary
- Bradford City Centre
- Town Centre
- District Centre
- Local Centre
- Survey Zone 11
- Postcodes

Districts Centres:
1 = Girlington
2 = Thornbury
3 = Mayo Avenue
4 = Tong Street

Local Centres:
5 = White Abbey Road
6 = Barkerend
7 = Princeville
8 = Woodhead Road
9 = Horton Grange
10 = Leeds Road
11 = Laisterdyke
12 = Sticker Lane
13 = Marshfields
14 = Holme Wood

0 0.3 0.6 1.2 Miles

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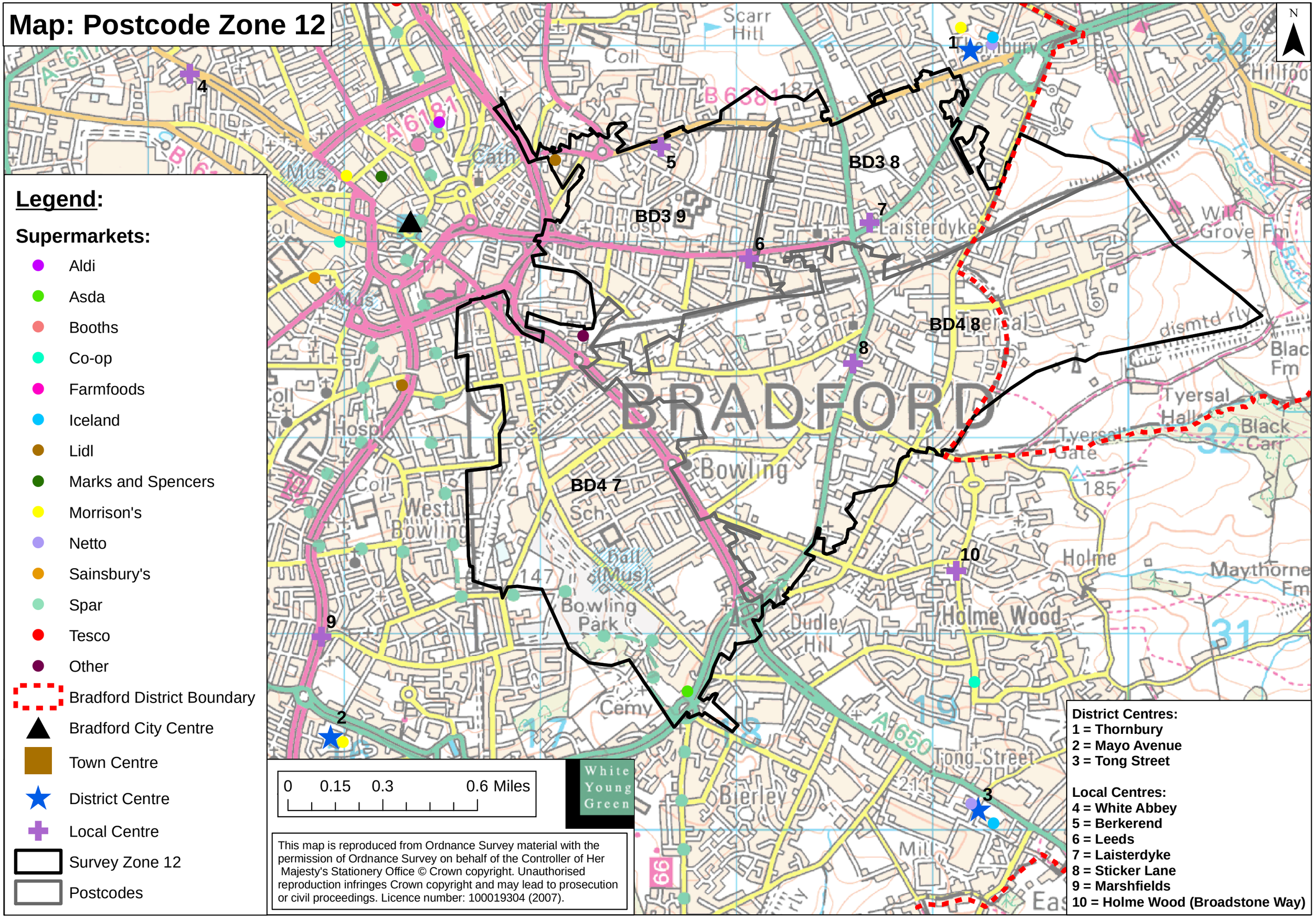
Map: Postcode Zone 12



Legend:

Supermarkets:

- Aldi
- Asda
- Booths
- Co-op
- Farmfoods
- Iceland
- Lidl
- Marks and Spencers
- Morrison's
- Netto
- Sainsbury's
- Spar
- Tesco
- Other
- Bradford District Boundary
- Bradford City Centre
- Town Centre
- District Centre
- Local Centre
- Survey Zone 12
- Postcodes

District Centres:
1 = Thornbury
2 = Mayo Avenue
3 = Tong Street

Local Centres:
4 = White Abbey
5 = Berkerend
6 = Leeds
7 = Laisterdyke
8 = Sticker Lane
9 = Marshfields
10 = Holme Wood (Broadstone Way)

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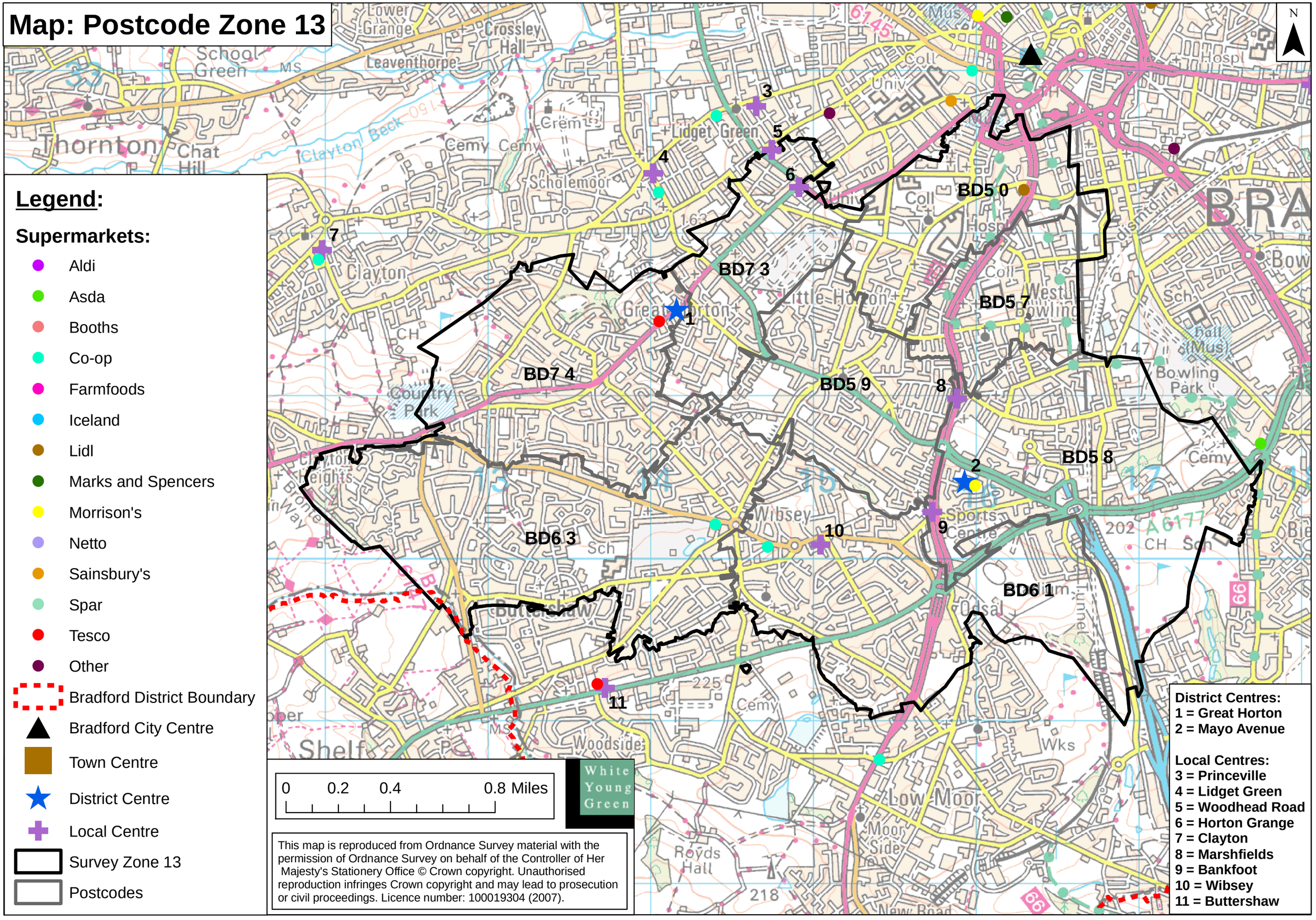
Map: Postcode Zone 13



Legend:

Supermarkets:

- Aldi
- Asda
- Booths
- Co-op
- Farmfoods
- Iceland
- Lidl
- Marks and Spencers
- Morrison's
- Netto
- Sainsbury's
- Spar
- Tesco
- Other
- Bradford District Boundary
- Bradford City Centre
- Town Centre
- District Centre
- Local Centre
- Survey Zone 13
- Postcodes

District Centres:
1 = Great Horton
2 = Mayo Avenue

Local Centres:
3 = Princeville
4 = Lidget Green
5 = Woodhead Road
6 = Horton Grange
7 = Clayton
8 = Marshfields
9 = Bankfoot
10 = Wibsey
11 = Buttershaw

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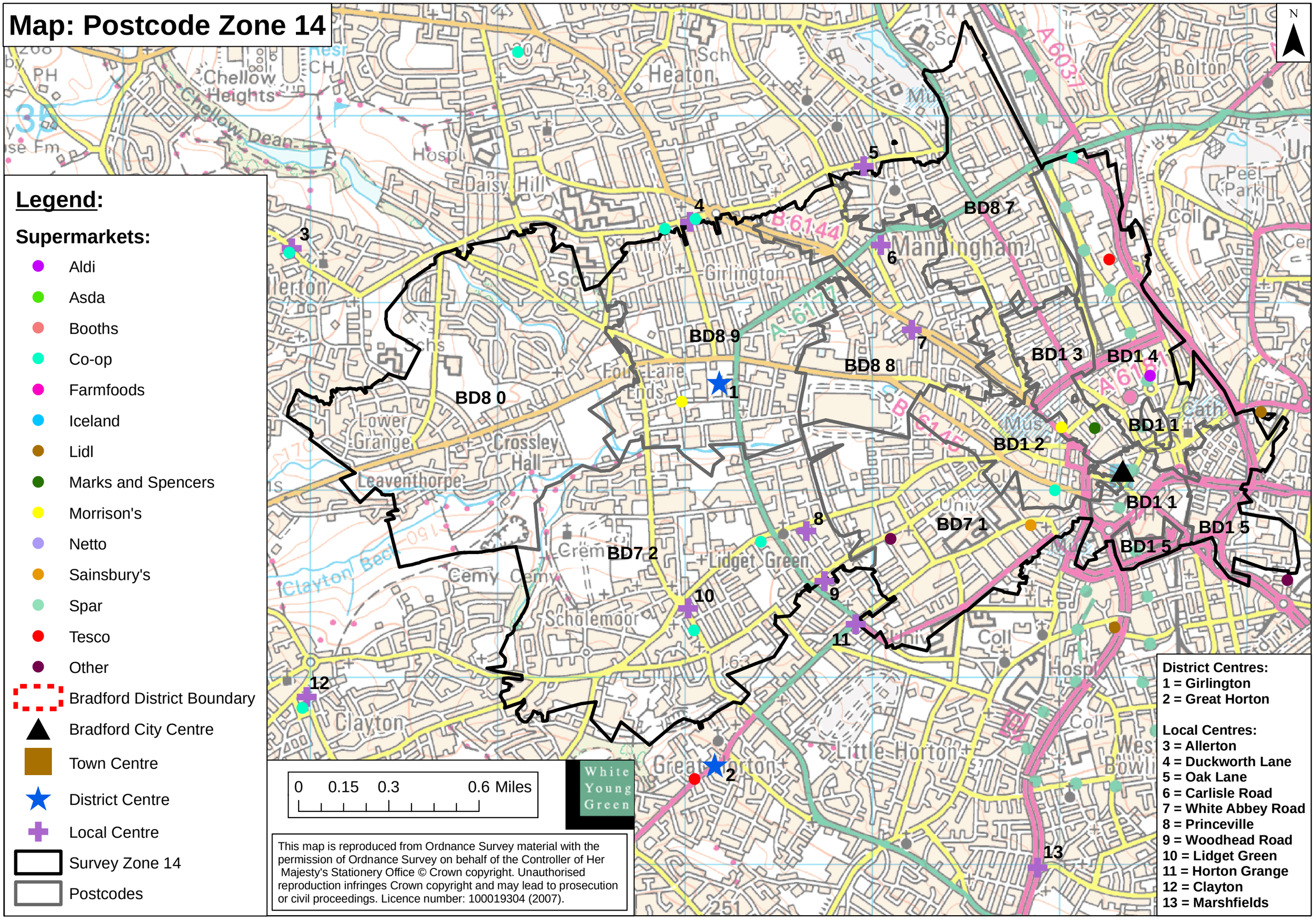
Map: Postcode Zone 14



Legend:

Supermarkets:

- Aldi
- Asda
- Booths
- Co-op
- Farmfoods
- Iceland
- Lidl
- Marks and Spencers
- Morrison's
- Netto
- Sainsbury's
- Spar
- Tesco
- Other
- Bradford District Boundary
- Bradford City Centre
- Town Centre
- District Centre
- Local Centre
- Survey Zone 14
- Postcodes

District Centres:
1 = Girlington
2 = Great Horton

Local Centres:
3 = Allerton
4 = Duckworth Lane
5 = Oak Lane
6 = Carlisle Road
7 = White Abbey Road
8 = Princeville
9 = Woodhead Road
10 = Lidget Green
11 = Horton Grange
12 = Clayton
13 = Marshfields

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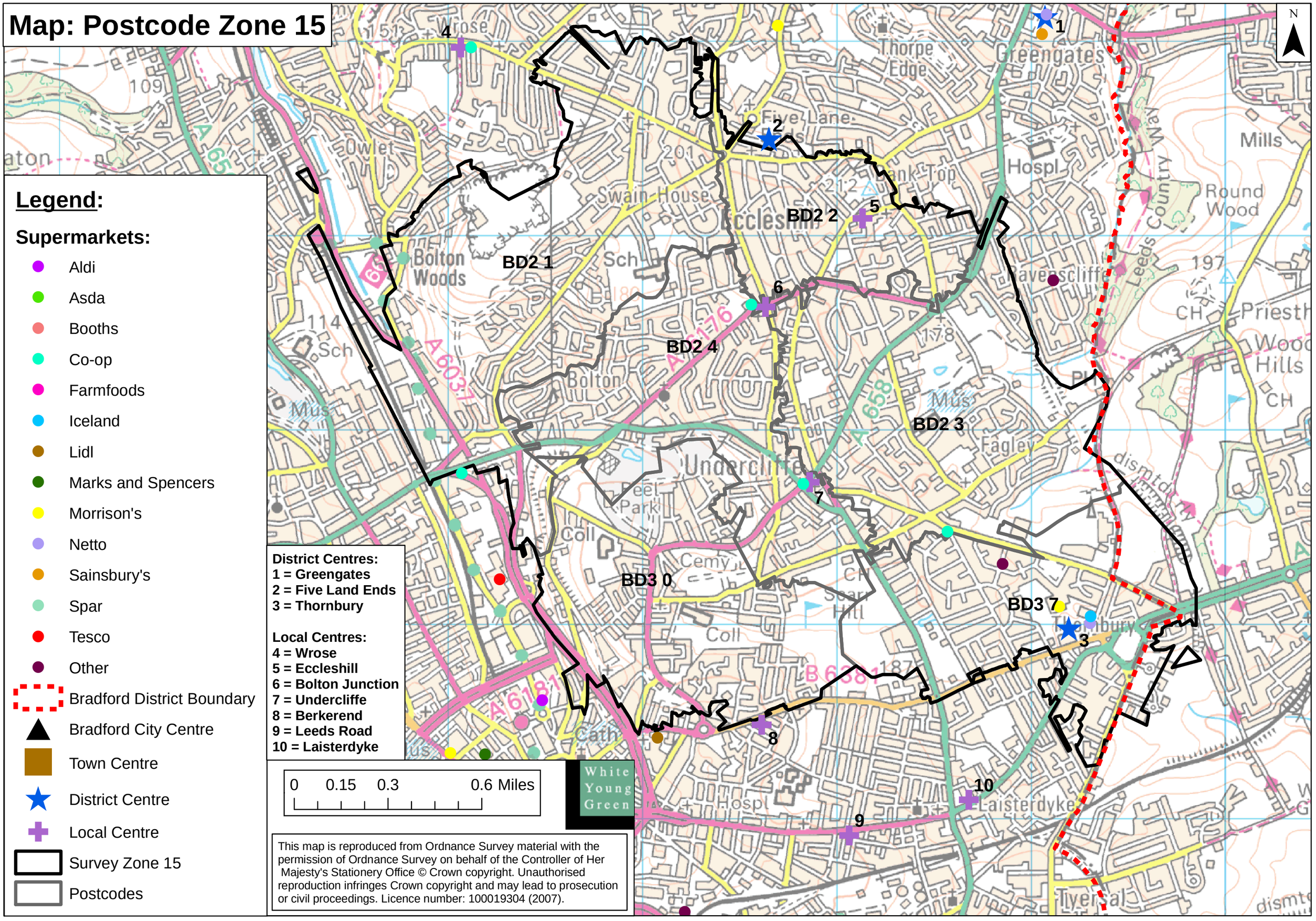
Map: Postcode Zone 15



Legend:

Supermarkets:

- Aldi
- Asda
- Booths
- Co-op
- Farmfoods
- Iceland
- Lidl
- Marks and Spencers
- Morrison's
- Netto
- Sainsbury's
- Spar
- Tesco
- Other
- Bradford District Boundary
- Bradford City Centre
- Town Centre
- District Centre
- Local Centre
- Survey Zone 15
- Postcodes

District Centres:
1 = Greengates
2 = Five Land Ends
3 = Thornbury

Local Centres:
4 = Wrose
5 = Eccleshill
6 = Bolton Junction
7 = Undercliffe
8 = Berkerend
9 = Leeds Road
10 = Laisterdyke

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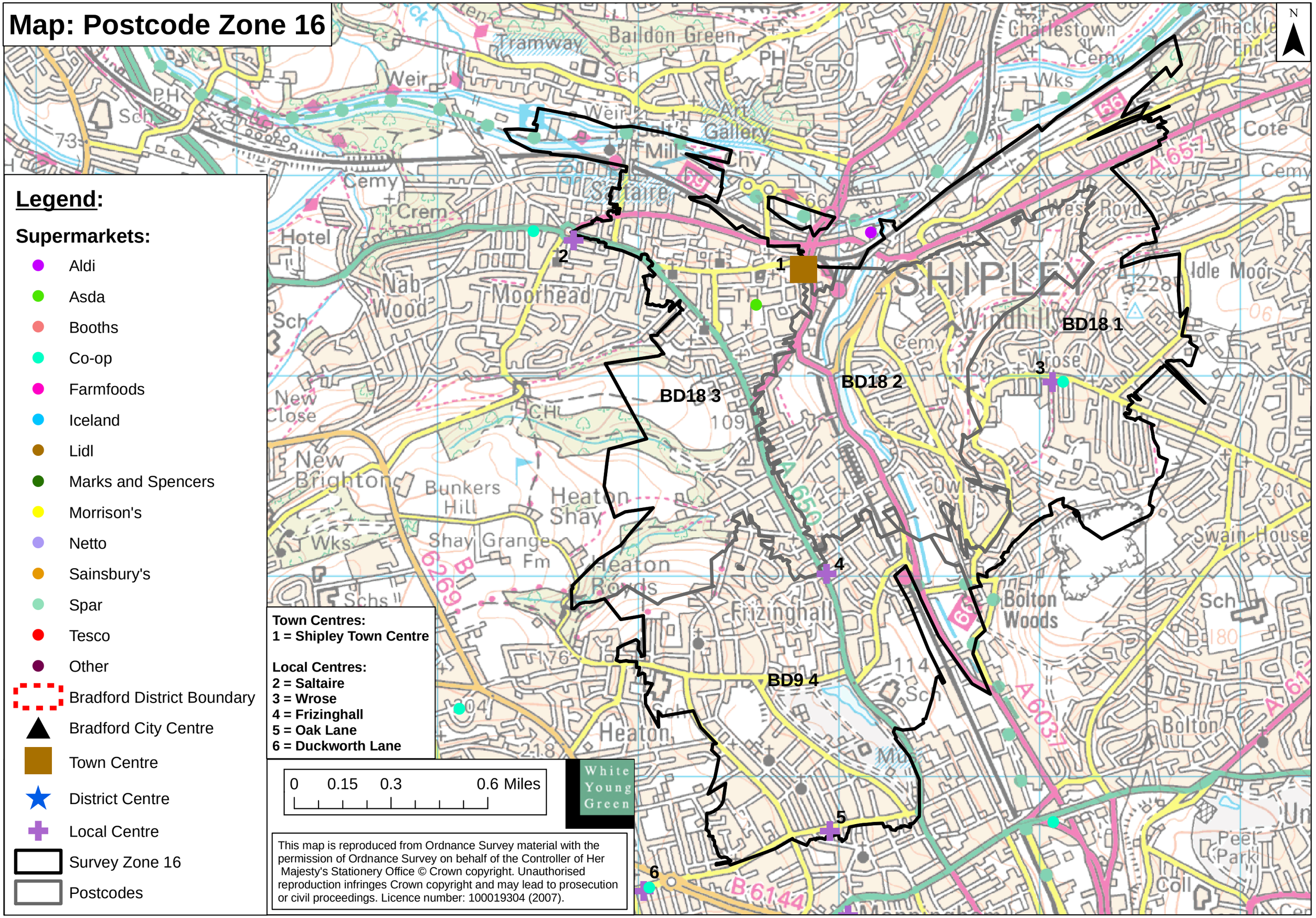
Map: Postcode Zone 16



Legend:

Supermarkets:

- Aldi
- Asda
- Booths
- Co-op
- Farmfoods
- Iceland
- Lidl
- Marks and Spencers
- Morrison's
- Netto
- Sainsbury's
- Spar
- Tesco
- Other
- Bradford District Boundary
- Bradford City Centre
- Town Centre
- District Centre
- Local Centre
- Survey Zone 16
- Postcodes

Town Centres:
1 = Shipley Town Centre

Local Centres:
2 = Saltaire
3 = Wrose
4 = Frizinghall
5 = Oak Lane
6 = Duckworth Lane

0 0.15 0.3 0.6 Miles

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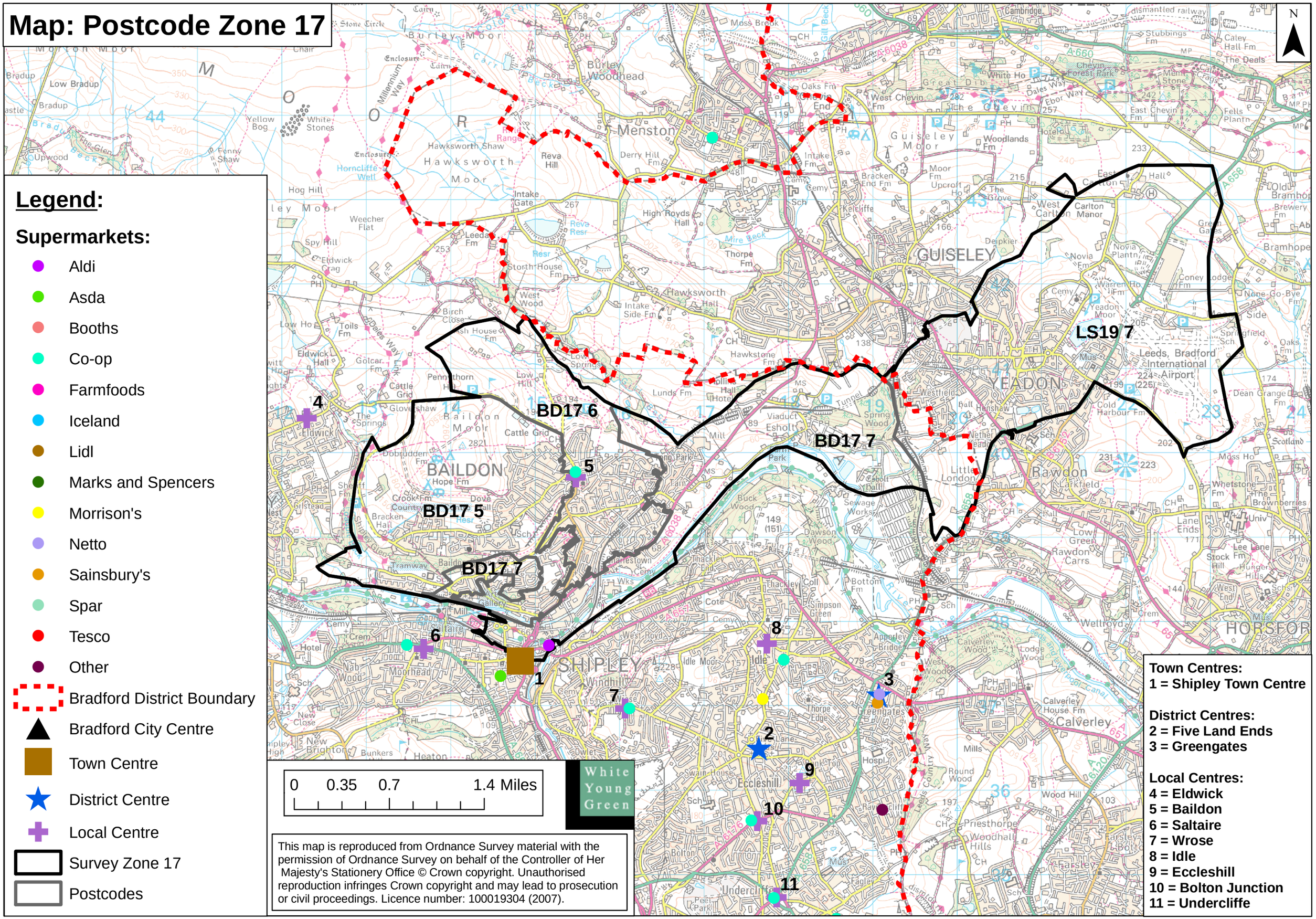
Map: Postcode Zone 17



Legend:

Supermarkets:

- Aldi
- Asda
- Booths
- Co-op
- Farmfoods
- Iceland
- Lidl
- Marks and Spencers
- Morrison's
- Netto
- Sainsbury's
- Spar
- Tesco
- Other
- Bradford District Boundary
- Bradford City Centre
- Town Centre
- District Centre
- Local Centre
- Survey Zone 17
- Postcodes

Town Centres:
1 = Shipley Town Centre

District Centres:
2 = Five Land Ends
3 = Greengates

Local Centres:
4 = Eldwick
5 = Baildon
6 = Saltaire
7 = Wrose
8 = Idle
9 = Eccleshill
10 = Bolton Junction
11 = Undercliffe

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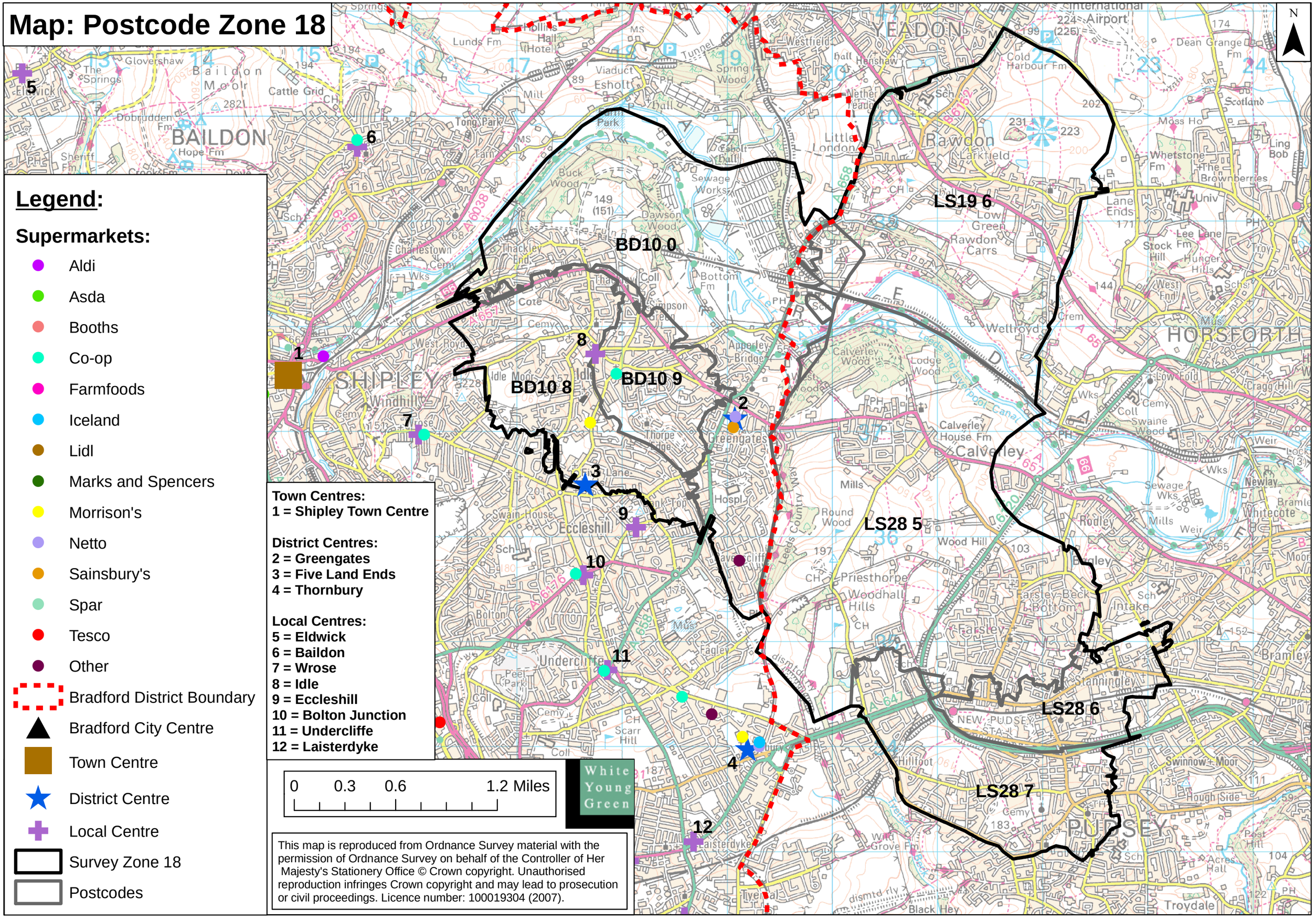
Map: Postcode Zone 18



Legend:

Supermarkets:

- Aldi
- Asda
- Booths
- Co-op
- Farmfoods
- Iceland
- Lidl
- Marks and Spencers
- Morrison's
- Netto
- Sainsbury's
- Spar
- Tesco
- Other
- Bradford District Boundary
- Bradford City Centre
- Town Centre
- District Centre
- Local Centre
- Survey Zone 18
- Postcodes

Town Centres:
1 = Shipley Town Centre

District Centres:
2 = Greengates
3 = Five Land Ends
4 = Thornbury

Local Centres:
5 = Eldwick
6 = Baildon
7 = Wrose
8 = Idle
9 = Eccleshill
10 = Bolton Junction
11 = Undercliffe
12 = Laisterdyke

0 0.3 0.6 1.2 Miles

White Young Green

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APPENDIX 2

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Q01 Where do you usually go for your main food and grocery shopping?																		
Morrison's, Worth Way, Keighley	8.1%	162	7.3%	40	8.4%	122	7.4%	24	7.8%	53	8.7%	84	8.6%	17	7.9%	103	7.9%	116
Morrison's, Mayo Avenue, Bradford	7.7%	154	7.3%	40	7.8%	114	6.7%	22	6.5%	44	8.7%	84	3.8%	8	8.3%	108	6.9%	101
Morrison's, Young Street, Bradford	7.5%	149	8.0%	43	7.3%	105	9.9%	32	4.5%	30	8.8%	85	4.9%	10	6.4%	83	6.2%	92
Morrison's, Bradford Road, Idle	6.2%	124	6.8%	37	6.0%	87	5.0%	16	6.0%	41	6.8%	65	3.5%	7	7.5%	97	6.2%	92
Asda, Manor Lane, Shipley	5.5%	110	5.3%	29	5.6%	82	4.0%	13	6.7%	46	5.3%	51	5.0%	10	5.5%	72	4.7%	69
Morrison's, Thornbury	5.1%	102	4.7%	26	5.3%	76	6.7%	22	4.5%	31	4.9%	47	3.2%	6	5.2%	68	4.7%	69
Morrison's, Otley Road, Guiseley	4.9%	98	4.2%	23	5.2%	75	3.5%	11	5.4%	36	5.2%	50	3.9%	8	5.5%	72	5.8%	85
Asda, Rooley Lane, Bradford	4.2%	84	3.4%	18	4.5%	65	7.3%	24	4.2%	29	3.3%	31	1.0%	2	4.1%	54	4.3%	64
Tesco Extra, Great Horton Road, Bradford	4.1%	82	4.1%	23	4.1%	60	7.8%	25	4.8%	33	2.5%	24	4.1%	8	4.3%	56	4.6%	68
Sainsbury's, Cavendish Street, Keighley	3.5%	71	2.6%	14	3.9%	57	2.7%	9	3.7%	25	3.8%	37	8.3%	16	3.3%	42	4.4%	65
Asda, Owlcoates Shopping Centre, Pudsey	3.4%	67	4.1%	22	3.1%	45	7.0%	23	4.2%	28	1.7%	16	3.5%	7	3.7%	48	3.8%	56
Morrison's, Yeadon, Leeds	2.6%	52	2.4%	13	2.7%	39	2.7%	9	3.1%	21	2.2%	21	2.4%	5	2.9%	38	2.7%	40
Morrison's, Westgate, Bradford	2.5%	50	2.6%	14	2.4%	35	3.3%	11	1.8%	13	2.7%	26	0.9%	2	2.2%	28	1.0%	15
Tesco, Huddersfield Road, Brighouse	2.4%	48	3.2%	17	2.1%	30	1.8%	6	3.0%	20	2.0%	20	3.6%	7	2.3%	29	2.6%	39
Tesco, Halifax Road, Bradford Buttershaw	1.9%	39	1.6%	9	2.0%	30	2.3%	7	1.7%	12	1.9%	18	1.9%	4	1.8%	24	2.2%	33
Sainsbury's, Wade Street, Halifax	1.9%	37	2.1%	11	1.8%	26	1.5%	5	2.3%	16	1.6%	16	4.4%	9	1.9%	25	2.2%	33
Sainsbury's, Harrogate Road, Greengates	1.8%	36	1.3%	7	2.0%	29	0.5%	2	2.5%	17	1.8%	17	1.3%	3	2.1%	27	2.3%	34
Internet / delivered	1.6%	31	2.2%	12	1.3%	19	2.0%	6	2.9%	20	0.4%	4	2.7%	5	1.4%	19	1.6%	23
Tesco, Springs Lane, Ilkley	1.3%	26	1.9%	10	1.1%	16	0.6%	2	2.1%	14	0.9%	9	4.0%	8	1.1%	15	1.4%	21
Tesco, Canal Road, Bradford	1.2%	24	1.2%	6	1.2%	18	1.6%	5	1.8%	13	0.6%	5	0.5%	1	1.6%	21	1.5%	22
Asda, Thrum Hall Lane, Halifax	1.1%	22	1.0%	6	1.2%	17	1.3%	4	1.6%	11	0.8%	8	2.0%	4	0.9%	12	1.3%	19
Tesco Express, Riverside, Ben Rhydding, Ilkley	1.0%	19	0.9%	5	1.0%	14	0.4%	1	1.1%	8	1.1%	10	1.5%	3	1.0%	13	1.1%	16
Morrison's, Broughton Road, Skipton	0.9%	19	0.7%	4	1.0%	15	1.1%	3	0.8%	6	1.0%	10	1.0%	2	0.8%	11	1.0%	15
Morrison's, Keighley Road, Illingworth, Halifax	0.9%	18	1.2%	7	0.8%	11	0.0%	0	0.7%	5	1.3%	13	0.0%	0	0.9%	12	0.9%	13
Sainsbury's, Mill Lane, Brighouse	0.8%	15	0.5%	3	0.8%	12	0.0%	0	0.4%	3	1.3%	12	0.7%	1	0.8%	11	0.6%	9
Co-op, Myrtle Walk, Bingley	0.6%	11	0.9%	5	0.4%	6	0.2%	1	0.1%	1	1.0%	9	0.4%	1	0.5%	7	0.3%	4
Marks and Spencers, The	0.5%	10	0.6%	3	0.4%	7	0.2%	1	0.5%	3	0.6%	6	0.5%	1	0.6%	7	0.7%	10

Bradford District Household Survey for White Young Green

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Owlcoates Centre, Valley Street, Pudsey																		
Asda, Howley Park Road, Morley	0.5%	10	0.2%	1	0.6%	9	0.4%	1	0.5%	4	0.5%	5	0.5%	1	0.4%	5	0.4%	6
Booths, Ilkley	0.5%	9	0.7%	4	0.4%	6	0.0%	0	0.5%	4	0.6%	6	1.2%	2	0.5%	7	0.5%	8
Tesco, Northgate, Cleckheaton	0.5%	9	0.2%	1	0.5%	8	0.3%	1	0.2%	1	0.7%	7	0.7%	1	0.4%	5	0.3%	5
Waitrose, Westgate, Otley	0.4%	9	0.6%	3	0.4%	6	1.0%	3	0.5%	4	0.2%	2	1.8%	4	0.4%	5	0.6%	9
Morrison's, Windsor Court, Morley	0.4%	7	0.2%	1	0.4%	6	0.0%	0	0.3%	2	0.6%	5	0.5%	1	0.4%	5	0.2%	3
Tesco, Market Street, Halifax	0.3%	6	0.3%	2	0.3%	4	0.2%	1	0.0%	0	0.5%	5	0.0%	0	0.3%	3	0.1%	1
Aldi, Gresley Road, Keighley	0.3%	6	0.2%	1	0.3%	5	0.0%	0	0.4%	3	0.3%	3	0.4%	1	0.4%	5	0.4%	6
Morrison's, Union Street, Heckmondwike, Bradford	0.3%	6	0.0%	0	0.4%	6	0.0%	0	0.4%	2	0.4%	3	0.5%	1	0.4%	5	0.3%	5
Netto, Greengates, Bradford	0.3%	6	0.4%	2	0.2%	3	0.2%	1	0.6%	4	0.1%	1	0.0%	0	0.2%	3	0.2%	3
Morrison’s, Swinnow Road, Leeds	0.3%	5	0.0%	0	0.4%	5	0.5%	2	0.2%	2	0.2%	2	2.2%	4	0.1%	1	0.4%	5
Netto, Tong Street, Bradford	0.3%	5	0.4%	2	0.2%	3	0.0%	0	0.2%	1	0.4%	4	0.0%	0	0.2%	3	0.1%	2
Morrison's, Keighley Road, Halifax	0.2%	5	0.1%	1	0.3%	4	0.0%	0	0.2%	2	0.3%	3	0.4%	1	0.1%	2	0.2%	3
Tesco, Craven Street, Skipton	0.2%	5	0.1%	1	0.3%	4	0.2%	1	0.3%	2	0.2%	2	0.3%	1	0.3%	3	0.3%	5
Netto, Canterbury Avenue, Bradford	0.2%	5	0.0%	0	0.3%	5	0.0%	0	0.2%	1	0.4%	3	0.0%	0	0.1%	2	0.2%	3
Netto, Keighley	0.2%	5	0.6%	3	0.1%	2	0.3%	1	0.3%	2	0.1%	1	0.7%	1	0.1%	2	0.3%	4
Netto, Manningham Lane, Bradford	0.2%	4	0.6%	3	0.1%	1	0.6%	2	0.1%	1	0.1%	1	0.0%	0	0.2%	2	0.1%	1
Co-op Food Markets, Fair Road, Wibsey	0.2%	4	0.0%	0	0.3%	4	0.0%	0	0.0%	0	0.4%	4	0.0%	0	0.3%	4	0.1%	2
Marks and Spencers, Woolshops, Gaol Lane, Halifax	0.2%	4	0.0%	0	0.2%	4	0.0%	0	0.0%	0	0.4%	4	0.4%	1	0.2%	3	0.2%	3
Tesco, Hamza Street, Batley	0.2%	3	0.2%	1	0.2%	3	0.0%	0	0.4%	3	0.1%	1	0.5%	1	0.2%	3	0.2%	3
Co-op Food Markets, Bridge Road, Silsden, Keighley	0.2%	3	0.1%	1	0.2%	3	0.0%	0	0.1%	1	0.2%	2	0.0%	0	0.1%	2	0.0%	1
Co-op Convenience Stores, Cross Hills Service Station, Station Road Keighley	0.2%	3	0.2%	1	0.1%	2	0.0%	0	0.0%	0	0.3%	3	0.6%	1	0.2%	2	0.0%	0
Local Stores, Great Horton Road, Bradford	0.2%	3	0.0%	0	0.2%	3	0.6%	2	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	2
Netto, Otley	0.1%	3	0.1%	1	0.2%	2	0.4%	1	0.1%	1	0.1%	1	0.0%	0	0.2%	3	0.2%	3
Other	0.1%	3	0.5%	3	0.0%	0	0.0%	0	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.1%	2
Asda, Longhill Road, Huddersfield	0.1%	3	0.0%	0	0.2%	3	0.0%	0	0.0%	0	0.3%	3	0.0%	0	0.1%	1	0.2%	3

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Leeds City Centre	0.1%	3	0.1%	1	0.1%	2	0.0%	0	0.3%	2	0.1%	1	0.0%	0	0.1%	2	0.1%	2
Keelam Farm Shop, Brighouse Road, Bradford	0.1%	2	0.1%	1	0.1%	2	0.2%	1	0.1%	1	0.1%	1	0.0%	0	0.1%	2	0.2%	2
Tesco, Haugh Shaw Road, Halifax	0.1%	2	0.3%	2	0.0%	1	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.1%	1	0.0%	1
Local Stores, Silsden	0.1%	2	0.0%	0	0.2%	2	0.0%	0	0.0%	0	0.2%	2	0.4%	1	0.1%	1	0.1%	2
Asda, Corporation Street, Colne	0.1%	2	0.1%	1	0.1%	1	0.0%	0	0.2%	1	0.1%	1	0.0%	0	0.2%	2	0.1%	2
Aldi, Tony Miller Approach, Briggate, Shipley	0.1%	2	0.2%	1	0.1%	1	0.0%	0	0.2%	1	0.1%	1	0.0%	0	0.2%	2	0.1%	2
Co-op Food Markets, Allerton Road, Allerton	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.1%	1	0.1%	1
Asda, Old Mill Lane, Barnsley	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.0%	0	0.1%	1	0.6%	1	0.0%	0	0.0%	0
Co-op Late Shops, Otley Road, Bradford	0.1%	2	0.2%	1	0.1%	1	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.0%	0	0.1%	1
Asda, Albion Street, Leeds	0.1%	2	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.1%	2	0.1%	2
Morrison's, Kirkstall, Leeds	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's at Jacksons, Great Horton Road, Bradford	0.1%	2	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.2%	2	0.9%	2	0.0%	0	0.1%	2
Tesco Express, Keighley Road, Crossflats, Bingley	0.1%	2	0.2%	1	0.1%	1	0.0%	0	0.1%	1	0.1%	1	0.0%	0	0.1%	2	0.0%	0
Tesco, Bradford Peel Centre	0.1%	2	0.0%	0	0.1%	2	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.1%	2	0.1%	2
Marks and Spencers, Darley Street, Bradford	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.1%	2	0.1%	2
Local Shops, Clayton	0.1%	2	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.0%	0	0.1%	2
Netto, Wyke	0.1%	2	0.3%	2	0.0%	0	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.1%	2	0.1%	2
Co-op Late Shops, Bingley Road, Saltaire, Shipley	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.1%	1	0.1%	1	0.0%	0	0.1%	1	0.1%	2
Sainsbury, White Rose Centre, Leeds	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.1%	2	0.0%	0
Aldi, Beeston Ring Road, Leeds	0.1%	2	0.0%	0	0.1%	2	0.5%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.1%	2
Sainsbury's at Jacksons, Queensway, Yeadon	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencers, Low Street, Keighley	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.4%	1	0.0%	0	0.1%	1
Sainsbury's at Jacksons, Chapel town, Pudsey	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.1%	1	0.0%	0
Local Stores, Skipton	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1	0.4%	1	0.1%	1	0.1%	1
Local Stores, Brighouse	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
United Co-op, The Workshop, Greenside Lane, Cullingworth	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.7%	1	0.0%	0	0.1%	1
Local Stores, Halifax	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Co-op Food Markets,	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Towngate, Wyke																		
Co-op Late Shops, Huddersfield Road, Low Moor	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Local Stores, Ostsal Top District, Bradford	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0
Marks and Spencers Simply Food, Guiseley Retail Park, Guiseley	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.7%	1	0.0%	0	0.1%	1
Sainsbury, Moor Allerton Centre, Leeds	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1
Local Shops, Carlisle Road/ Whetley Hill	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Local Shops, Burley-in-Wharfedale	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Local Stores, Canal Road, Bradford	0.1%	1	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Netto, Woodhall Road, Bradford	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1
Lidl, Manchester Road, Bradford	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1
Local Shops, Bradford City Centre	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1
Al-halal, Woodhead Road, Bradford	0.1%	1	0.0%	0	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1
Aldi, Valley Road, Bradford	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.5%	1	0.0%	0	0.1%	1
Co-op Food Markets, Duckworth Lane	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1
Co-op Late Shops, High Park Drive, Bradford	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0
Local Shops, Shearbridge/ Listerhills (Woodhead Road)	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Lidl, Ingleby Road, Bradford	0.1%	1	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1
Local Shops, Ilkley	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Local Stores, Bradford	0.1%	1	0.0%	0	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Local Stores, Broadstone Way, Bradford	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Local Stores, Southowram, Halifax	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Co-op Late Shops, Whitehall Road, Drighlington	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Netto, Thornbury, Bradford	0.0%	1	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, Brook Street, Ilkley	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Local Shops, Girlington	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Local Stores, Billington,	0.0%	1	0.0%	0	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Bradford																		
Local Stores, Otley	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Jack Faulton, Bradford Road, Brighouse	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0
Lidl, Carr House Road, Shelf	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Local Shops, Crossflats	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0
Local Stores, Braton Street, Bradford	0.0%	1	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Co-op Food Markets, Main Street, Cross Hills, Keighley	0.0%	1	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Spar, Station Road, Haworth, Keighley	0.0%	1	0.0%	0	0.0%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	1
Market, Ilkley	0.0%	1	0.0%	0	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	1
Co-op Late Shops, Station Road, Oxenhop, Keighley	0.0%	1	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	1
Iceland, Gresley Road, Keighley	0.0%	1	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Co-op Late Shops, Broomhill Avenue, Keighley	0.0%	1	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	1
(Don't know / varies)	6.1%	122	5.6%	31	6.3%	91	4.7%	15	5.1%	35	7.0%	68	6.4%	13	5.9%	77	7.1%	105
Weighted base:		1996		543		1453		325		682		964		196		1301		1473
Sample:		1996		547		1449		315		678		979		198		1292		1468

Q02 Which retailer do you usually purchase your main food internet/ home delivery shopping from?

Those who do internet shopping at Q01

Asda	20.5%	6	14.9%	2	24.1%	5	48.7%	3	12.4%	2	21.3%	1	20.1%	1	23.1%	4	15.0%	3
Sainsbury's	11.8%	4	9.0%	1	13.5%	3	0.0%	0	14.3%	3	21.5%	1	0.0%	0	19.6%	4	15.7%	4
Tesco	49.3%	15	61.0%	7	42.0%	8	51.3%	3	53.7%	11	36.0%	1	79.9%	4	36.4%	7	52.5%	12
Other	18.4%	6	15.1%	2	20.4%	4	0.0%	0	19.6%	4	21.3%	1	0.0%	0	20.9%	4	16.7%	4
Weighted base:		31		12		19		6		20		4		5		19		23
Sample:		31		11		20		7		19		4		5		19		23

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Q03 How frequently do you buy main food and grocery shopping trips from...? (STORE / DESTINATION MENTIONED AT Q01)																		
Two or more times a week	25.1%	500	28.1%	152	23.9%	348	22.4%	73	25.1%	171	26.0%	251	22.1%	43	24.5%	319	24.3%	358
At least once a week	61.5%	1228	57.7%	313	62.9%	915	59.1%	192	60.7%	414	62.5%	602	61.4%	120	61.8%	805	62.5%	921
At least once a fortnight	7.4%	149	7.9%	43	7.3%	106	12.9%	42	7.4%	50	5.9%	56	9.1%	18	7.2%	94	7.2%	106
At least once a month	3.8%	75	3.9%	21	3.7%	54	4.9%	16	4.2%	28	3.2%	30	4.3%	8	4.0%	53	3.5%	52
At least every two months	0.3%	6	0.2%	1	0.3%	5	0.0%	0	0.7%	5	0.1%	1	0.0%	0	0.4%	5	0.3%	5
Less often	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.1%	1	0.1%	1	0.0%	0	0.1%	2	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / no particular pattern)	1.9%	37	2.3%	12	1.7%	25	0.6%	2	1.9%	13	2.3%	22	3.0%	6	1.9%	24	2.1%	31
Weighted base:		1996		543		1453		325		682		964		196		1301		1473
Sample:		1996		547		1449		315		678		979		198		1292		1468
Q04 How do you normally travel to...? (STORE / DESTINATION MENTIONED AT Q01)																		
Car / van (as driver)	51.8%	1034	65.5%	355	46.7%	679	57.4%	186	63.8%	435	41.8%	403	73.8%	145	54.2%	706	69.0%	1016
Car / van (as passenger)	19.7%	393	7.9%	43	24.1%	350	21.1%	69	11.4%	78	24.8%	239	11.3%	22	19.4%	253	18.3%	270
Bus, minibus or coach	10.8%	215	9.1%	49	11.4%	166	5.5%	18	6.2%	42	15.7%	151	4.1%	8	10.2%	133	1.9%	28
Motorcycle, scooter or moped	0.3%	6	0.2%	1	0.3%	5	0.0%	0	0.1%	1	0.5%	5	0.0%	0	0.4%	5	0.2%	2
Walk	10.7%	214	12.8%	69	10.0%	145	10.4%	34	11.4%	78	10.4%	101	3.3%	7	9.7%	126	5.9%	88
Taxi	2.8%	57	1.1%	6	3.5%	51	2.9%	9	2.1%	14	3.4%	33	1.6%	3	2.4%	31	0.8%	12
Train	0.1%	2	0.1%	1	0.1%	1	0.0%	0	0.1%	1	0.1%	1	0.0%	0	0.1%	1	0.0%	0
Bicycle	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	1
(Don't know / varies)	1.9%	37	0.7%	4	2.3%	34	0.6%	2	1.1%	7	2.8%	27	2.8%	5	1.8%	23	2.0%	30
(Not applicable, goods delivered)	1.8%	37	2.5%	14	1.6%	23	2.0%	6	3.6%	24	0.5%	5	3.1%	6	1.7%	22	1.8%	27
Weighted base:		1996		543		1453		325		682		964		196		1301		1473
Sample:		1996		547		1449		315		678		979		198		1292		1468

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Q05 When you go main food shopping is your journey part of another journey/ activity ? *Those who travel at Q04*																		
Yes - travelling to / from work	10.3%	201	12.8%	67	9.3%	134	11.4%	36	15.5%	102	6.6%	63	13.8%	26	10.8%	138	12.5%	181
Yes - other shopping, e.g. non-food	2.3%	45	2.8%	15	2.1%	30	2.7%	8	1.6%	10	2.8%	26	4.0%	8	2.2%	28	2.2%	33
Yes - visiting family / friends	1.8%	36	2.6%	14	1.5%	22	0.8%	2	1.1%	7	2.6%	25	3.2%	6	1.8%	24	2.1%	31
Yes - travelling to / from school / college	1.4%	28	0.7%	4	1.7%	24	2.0%	6	2.5%	16	0.6%	6	3.6%	7	1.7%	21	1.8%	26
Yes - leisure activity	0.6%	12	1.5%	8	0.2%	3	0.2%	1	0.5%	3	0.8%	8	1.4%	3	0.6%	8	0.8%	12
Yes - using services such as banks and other financial services	0.4%	7	0.2%	1	0.4%	6	0.0%	0	0.3%	2	0.6%	5	0.4%	1	0.2%	3	0.3%	4
Yes - Other	0.4%	7	0.5%	3	0.3%	4	0.3%	1	0.2%	2	0.4%	4	1.2%	2	0.2%	3	0.5%	7
Yes - as part of a day out	0.3%	5	0.0%	0	0.4%	5	0.0%	0	0.5%	3	0.2%	2	0.0%	0	0.4%	5	0.3%	4
Yes - eating out	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
No	81.2%	1591	77.5%	410	82.6%	1181	82.1%	261	77.4%	509	83.4%	800	71.3%	135	80.8%	1033	78.3%	1132
(Don't know / various activities)	1.8%	36	1.6%	8	1.9%	27	1.0%	3	1.5%	10	2.2%	21	2.6%	5	1.6%	21	1.8%	26
Weighted base:		1959		529		1430		318		658		959		190		1279		1446
Sample:		1959		534		1425		308		655		973		192		1270		1442
Q06 When do you do your main food shopping?																		
Weekdays during the day	42.7%	853	38.4%	208	44.3%	644	30.7%	100	32.2%	219	54.4%	525	37.2%	73	42.9%	558	38.0%	559
Weekdays during the evening	14.1%	281	15.0%	82	13.7%	199	21.1%	69	19.9%	136	7.6%	73	17.6%	35	14.2%	185	16.7%	246
Saturday	13.5%	270	14.1%	76	13.3%	193	16.8%	54	15.7%	107	10.9%	106	10.8%	21	13.5%	176	13.9%	205
Sunday	3.6%	71	4.1%	22	3.4%	49	7.0%	23	4.1%	28	1.9%	18	3.0%	6	3.6%	46	4.0%	59
Varies	25.8%	514	27.8%	151	25.0%	363	24.3%	79	27.7%	189	24.7%	238	31.3%	61	25.5%	332	27.1%	400
(Don't know)	0.4%	7	0.6%	3	0.3%	4	0.0%	0	0.3%	2	0.4%	4	0.0%	0	0.3%	3	0.2%	3
Weighted base:		1996		543		1453		325		682		964		196		1301		1473
Sample:		1996		547		1449		315		678		979		198		1292		1468

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Q07 When you go main food shopping is your trip normally linked with any other activity? *Those who do not use the internet for their main food shop at Q01*																		
Yes - non-food shopping	7.5%	147	6.4%	34	7.9%	113	6.1%	19	6.3%	42	8.9%	86	9.2%	17	7.7%	99	7.6%	110
Yes - leisure activity	5.2%	102	4.7%	25	5.4%	77	5.0%	16	5.0%	33	5.4%	52	6.9%	13	5.2%	67	6.0%	87
Yes - visiting services such as banks and other financial institutions	5.0%	99	5.6%	30	4.8%	69	3.6%	12	4.0%	26	6.3%	60	3.7%	7	5.5%	71	4.7%	68
Yes - visiting family / friends	1.0%	20	0.7%	4	1.2%	17	0.3%	1	1.6%	10	0.9%	9	0.9%	2	1.2%	16	1.3%	19
Yes - to get petrol	0.5%	9	0.2%	1	0.6%	8	1.2%	4	0.6%	4	0.2%	2	0.0%	0	0.4%	5	0.6%	9
Yes - travelling to / from work	0.4%	9	0.8%	4	0.3%	4	0.2%	1	0.8%	5	0.2%	2	0.0%	0	0.4%	5	0.5%	7
Yes - to eat out	0.4%	8	0.4%	2	0.4%	6	0.0%	0	0.0%	0	0.8%	8	0.4%	1	0.4%	5	0.2%	3
Yes - travelling to / from school	0.4%	7	0.0%	0	0.5%	7	0.4%	1	0.4%	3	0.3%	3	0.0%	0	0.4%	5	0.5%	7
Yes - to the library	0.3%	6	0.3%	2	0.3%	5	0.0%	0	0.3%	2	0.4%	4	0.0%	0	0.5%	6	0.3%	5
Yes - walking the dog	0.2%	5	0.3%	2	0.2%	3	0.2%	1	0.2%	2	0.3%	3	0.0%	0	0.3%	4	0.3%	5
Yes - window shopping	0.2%	4	0.0%	0	0.3%	4	0.0%	0	0.0%	0	0.4%	4	0.0%	0	0.3%	4	0.1%	2
Yes - other activity	0.2%	4	0.3%	2	0.1%	2	0.0%	0	0.4%	3	0.1%	1	0.0%	0	0.2%	3	0.2%	3
Yes - going for a drink	0.2%	4	0.5%	3	0.1%	1	0.0%	0	0.4%	3	0.1%	1	0.0%	0	0.3%	4	0.2%	3
Yes - other food shopping	0.2%	3	0.0%	0	0.2%	3	0.3%	1	0.2%	1	0.1%	1	0.5%	1	0.2%	2	0.1%	2
Yes - travelling to / from hairdressers	0.1%	2	0.0%	0	0.2%	2	0.0%	0	0.0%	0	0.2%	2	0.4%	1	0.1%	2	0.1%	1
No	77.4%	1521	78.3%	415	77.1%	1106	81.6%	259	78.9%	523	74.9%	720	73.1%	139	76.6%	983	76.2%	1105
(Varies)	3.0%	60	2.6%	14	3.2%	46	1.9%	6	3.2%	21	3.2%	31	6.6%	13	2.8%	35	3.3%	48
(Don't know)	0.3%	6	0.9%	5	0.1%	1	0.4%	1	0.1%	1	0.3%	2	0.4%	1	0.3%	4	0.3%	4
Weighted base:		1964		530		1434		318		662		960		190		1283		1450
Sample:		1965		536		1429		308		659		975		193		1273		1445

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	

Q08 Where do you do this non-food shopping? (EXCLUDING CHRISTMAS SHOPPING)

Those who do not use the internet for their main food shop and who do non-food shopping at Q07

Bradford City Centre	27.1%	40	30.7%	10	26.1%	29	44.0%	9	25.8%	11	24.0%	21	4.6%	1	31.9%	32	24.6%	27
Keighley Town Centre	19.5%	29	16.8%	6	20.2%	23	9.9%	2	27.8%	12	17.5%	15	26.5%	5	20.8%	21	20.1%	22
Ilkley Town Centre	6.5%	10	6.6%	2	6.5%	7	11.9%	2	3.5%	1	6.8%	6	18.2%	3	6.4%	6	5.8%	6
Halifax Town Centre	5.9%	9	7.9%	3	5.3%	6	0.0%	0	3.8%	2	8.2%	7	4.3%	1	5.7%	6	7.9%	9
Leeds City Centre	4.7%	7	9.9%	3	3.1%	4	3.6%	1	8.2%	3	3.3%	3	4.6%	1	5.5%	5	5.6%	6
Girlington District Centre	4.2%	6	6.3%	2	3.5%	4	3.6%	1	8.4%	3	2.2%	2	0.0%	0	4.8%	5	4.6%	5
Brighouse	3.8%	6	0.0%	0	4.9%	6	0.0%	0	0.0%	0	6.4%	6	0.0%	0	1.4%	1	1.3%	1
Skipton	3.6%	5	5.1%	2	3.1%	4	3.7%	1	5.9%	2	2.5%	2	4.0%	1	3.9%	4	3.5%	4
Pudsey Town Centre	3.2%	5	0.0%	0	4.2%	5	9.5%	2	2.8%	1	2.0%	2	20.3%	4	0.0%	0	4.3%	5
Forster Square Retail Park, Bradford	2.7%	4	0.0%	0	3.4%	4	5.3%	1	0.0%	0	3.3%	3	9.9%	2	2.2%	2	3.5%	4
Shipley Town Centre	2.5%	4	5.6%	2	1.6%	2	0.0%	0	1.9%	1	3.4%	3	4.6%	1	1.9%	2	1.7%	2
White Rose Retail Park, Leeds	2.0%	3	0.0%	0	2.6%	3	0.0%	0	0.0%	0	3.4%	3	0.0%	0	2.9%	3	2.6%	3
Guiseley	1.8%	3	2.3%	1	1.7%	2	0.0%	0	0.0%	0	3.1%	3	0.0%	0	1.9%	2	2.4%	3
In-store in a supermarket	1.5%	2	3.2%	1	1.0%	1	0.0%	0	2.6%	1	1.3%	1	6.1%	1	1.1%	1	1.0%	1
Owlcoates Shopping Centre, Pudsey	1.3%	2	0.0%	0	1.7%	2	0.0%	0	2.8%	1	0.9%	1	0.0%	0	2.0%	2	1.8%	2
Bingley Town Centre	1.3%	2	2.4%	1	0.9%	1	0.0%	0	2.5%	1	0.9%	1	0.0%	0	1.0%	1	1.7%	2
Harrogate Town Centre	1.2%	2	0.0%	0	1.6%	2	0.0%	0	1.7%	1	1.3%	1	6.2%	1	0.7%	1	1.6%	2
Mayo Avenue District Centre	1.2%	2	0.0%	0	1.5%	2	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Huddersfield Town Centre	0.9%	1	4.1%	1	0.0%	0	7.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.3%	1
Enterprise Five Lane Ends Retail Park, Bradford	0.9%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.4%	1	1.2%	1
Five Lane Ends District Centre	0.9%	1	0.0%	0	1.1%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	1.3%	1	1.1%	1
Greengates District Centre	0.7%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.5%	1	0.0%	0	0.6%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Other	0.5%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.7%	1	0.6%	1
(Don't know / varies)	8.6%	13	12.9%	4	7.3%	8	8.4%	2	2.7%	1	11.5%	10	4.6%	1	8.8%	9	8.8%	10
Weighted base:		147		34		113		19		42		86		17		99		110
Sample:		151		36		115		17		46		88		18		102		112

Q09 Do you make 'top up' shopping trips for staple goods, such as bread and milk, in between your main food shopping trip?

Yes	66.8%	1333	58.8%	319	69.8%	1014	74.1%	240	74.9%	511	59.4%	572	77.1%	151	67.1%	873	70.0%	1031
No	33.2%	662	41.2%	223	30.2%	439	25.9%	84	25.1%	171	40.6%	392	22.9%	45	32.9%	428	30.0%	442
Weighted base:		1996		543		1453		325		682		964		196		1301		1473
Sample:		1996		547		1449		315		678		979		198		1292		1468

Q10 Where do you usually go for this 'top-up' shopping?
Those who top-up shop at Q09

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Asda, Manor Lane, Shipley	4.3%	57	2.1%	7	5.0%	51	4.5%	11	4.4%	23	3.8%	22	2.5%	4	4.2%	37	3.3%	34
Tesco Extra, Great Horton Road, Bradford	3.6%	48	2.7%	9	3.9%	39	5.7%	14	3.6%	18	2.8%	16	3.3%	5	3.5%	31	4.0%	41
Morrison's, Worth Way, Keighley	2.8%	37	1.7%	5	3.2%	32	3.6%	9	4.1%	21	1.3%	8	2.0%	3	2.8%	24	2.9%	30
Morrison's, Bradford Road, Idle	2.8%	37	3.9%	12	2.4%	25	3.2%	8	3.1%	16	2.4%	14	0.7%	1	3.4%	30	2.9%	30
Morrison's, Mayo Avenue, Bradford	2.6%	35	1.8%	6	2.8%	29	1.0%	2	2.2%	11	3.7%	21	1.6%	2	3.2%	28	2.4%	25
Asda, Rooley Lane, Bradford	2.6%	34	1.2%	4	3.0%	31	5.7%	14	2.3%	12	1.5%	9	2.4%	4	1.8%	16	2.4%	24
Tesco, Halifax Road, Bradford Buttershaw	2.1%	27	2.3%	7	2.0%	20	1.7%	4	1.9%	10	2.4%	14	1.1%	2	2.6%	23	2.3%	24
Morrison's, Otley Road, Guiseley	1.9%	25	2.8%	9	1.6%	16	2.0%	5	2.3%	12	1.5%	9	0.6%	1	1.8%	16	2.1%	22
Sainsbury's, Harrogate Road, Greengates	1.9%	25	0.4%	1	2.4%	24	1.2%	3	2.8%	14	1.4%	8	0.0%	0	2.2%	19	2.3%	24
Morrison's, Yeadon, Leeds	1.9%	25	2.1%	7	1.8%	18	2.9%	7	1.6%	8	1.7%	10	1.3%	2	2.4%	21	2.0%	21
Asda, Owlcoates Shopping Centre, Pudsey	1.7%	23	2.3%	7	1.6%	16	1.3%	3	3.3%	17	0.5%	3	0.0%	0	2.3%	20	2.0%	21
Morrison's, Thornton Road, Girlington, Bradford	1.6%	21	0.9%	3	1.8%	18	1.7%	4	0.9%	5	2.0%	12	0.7%	1	1.4%	13	0.9%	10
Morrison's, Thornbury	1.6%	21	1.5%	5	1.6%	17	2.4%	6	0.5%	3	2.2%	13	0.8%	1	1.6%	14	1.7%	17
Sainsbury's, Wade Street, Halifax	1.5%	20	1.6%	5	1.5%	15	0.3%	1	1.9%	10	1.6%	9	2.2%	3	1.6%	14	1.9%	20
Morrison's, Westgate, Bradford	1.4%	19	1.8%	6	1.3%	14	0.4%	1	2.3%	12	1.2%	7	0.0%	0	1.2%	11	0.9%	9
Co-op, Myrtle Walk, Bingley	1.4%	19	1.5%	5	1.4%	14	0.7%	2	1.3%	7	1.8%	11	0.5%	1	1.4%	12	1.4%	14
Co-op Food Markets, Bridge Road, Silsden, Keighley	1.4%	18	1.2%	4	1.4%	14	1.6%	4	1.6%	8	0.9%	5	1.9%	3	1.5%	13	1.4%	15
Local Shops, Keighley	1.3%	18	2.0%	6	1.1%	11	1.5%	4	1.5%	8	1.1%	6	1.4%	2	1.4%	12	1.6%	16
Sainsbury's, Cavendish Street, Keighley	1.3%	17	0.6%	2	1.5%	15	1.7%	4	0.5%	2	1.8%	10	2.7%	4	0.9%	8	1.3%	14
Co-op Food Markets, Northgate, Baildon, Shipley	1.2%	16	1.1%	3	1.3%	13	0.7%	2	0.9%	4	1.8%	10	1.9%	3	1.2%	11	1.5%	15
Tesco, Huddersfield Road, Brighouse	1.2%	16	0.9%	3	1.3%	13	0.0%	0	2.3%	12	0.7%	4	1.8%	3	0.9%	8	1.2%	12
Tesco, Canal Road, Bradford	1.0%	13	0.5%	2	1.1%	11	1.5%	4	1.7%	9	0.1%	1	1.4%	2	1.0%	9	1.0%	10
Local Shops, Ilkley	0.9%	12	0.3%	1	1.1%	11	0.0%	0	1.7%	9	0.5%	3	1.2%	2	1.0%	9	1.1%	12
Co-op Food Markets, High Street, Queensbury	0.8%	11	0.9%	3	0.8%	8	0.3%	1	0.7%	4	1.2%	7	0.5%	1	1.0%	9	0.9%	9
Co-op Food stores, Unit 4, Bolton Junction, Bolton Road	0.8%	11	0.6%	2	0.9%	9	1.1%	3	0.7%	4	0.8%	4	1.1%	2	1.0%	9	0.7%	7

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Co-op Late Shops, Broomhill Avenue, Keighley	0.8%	11	0.2%	1	1.0%	10	0.6%	1	1.0%	5	0.7%	4	0.5%	1	0.9%	8	1.0%	10
Co-op Food Markets, Allerton Road, Allerton	0.8%	11	0.6%	2	0.9%	9	0.4%	1	0.9%	5	0.8%	5	0.5%	1	0.7%	6	0.7%	8
Marks and Spencers, The Owlcoates Centre, Valley Street, Pudsey	0.8%	11	0.6%	2	0.8%	9	0.0%	0	1.2%	6	0.7%	4	1.0%	2	0.9%	8	1.0%	11
Co-op Food Markets, Fair Road, Wibsey	0.8%	10	0.5%	2	0.8%	9	0.7%	2	0.3%	2	1.2%	7	1.1%	2	1.0%	9	0.8%	9
Co-op Food Markets, Towngate, Wyke	0.7%	10	1.2%	4	0.6%	6	0.0%	0	0.3%	1	1.4%	8	0.0%	0	0.9%	8	0.8%	8
Tesco, Northgate, Cleckheaton	0.7%	9	0.4%	1	0.8%	8	0.0%	0	0.5%	3	1.1%	7	0.9%	1	0.5%	4	0.8%	8
Co-op Food Markets, Main Street, Cross Hills, Keighley	0.7%	9	0.4%	1	0.8%	8	1.1%	3	0.7%	3	0.5%	3	1.3%	2	0.7%	6	0.9%	9
Morrison's, Keighley Road, Illingworth, Halifax	0.6%	9	1.2%	4	0.4%	5	0.6%	1	0.8%	4	0.6%	3	1.9%	3	0.5%	5	0.8%	9
Local Stores, Brighouse	0.6%	8	0.9%	3	0.6%	6	0.0%	0	0.0%	0	1.5%	8	0.0%	0	0.6%	6	0.4%	4
Tesco Express, Keighley Road, Crossflats, Bingley	0.6%	8	0.9%	3	0.5%	5	1.2%	3	0.7%	4	0.3%	2	0.6%	1	0.8%	7	0.5%	6
Tesco Express, Haworth Road, Heaton	0.6%	8	0.5%	2	0.6%	6	1.4%	3	0.3%	2	0.5%	3	0.0%	0	0.7%	6	0.6%	6
Co-op Late Shops, Beckside Road, Lidget Green	0.6%	8	1.0%	3	0.5%	5	0.9%	2	0.2%	1	0.8%	5	0.0%	0	0.5%	5	0.2%	2
Netto, Canterbury Avenue, Bradford	0.6%	7	0.8%	3	0.5%	5	1.4%	3	0.8%	4	0.0%	0	1.1%	2	0.7%	6	0.6%	6
Marks and Spencers, Woolshops, Gaol Lane, Halifax	0.6%	7	0.0%	0	0.7%	7	0.0%	0	0.0%	0	1.3%	7	0.0%	0	0.6%	5	0.5%	5
Local Stores, Farsley	0.6%	7	0.0%	0	0.7%	7	0.8%	2	1.1%	6	0.0%	0	0.0%	0	0.8%	7	0.7%	7
Tesco, Springs Lane, Ilkley	0.6%	7	0.5%	2	0.6%	6	0.0%	0	0.9%	4	0.5%	3	1.1%	2	0.5%	4	0.6%	6
Co-op Late Shops, Royd Street, Wilsden	0.5%	7	0.3%	1	0.6%	6	0.3%	1	0.5%	3	0.7%	4	1.2%	2	0.6%	5	0.5%	5
Co-op Late Shops, School Street, Denholme	0.5%	7	0.0%	0	0.7%	7	0.0%	0	0.8%	4	0.5%	3	0.6%	1	0.4%	3	0.7%	7
Netto, Wyke	0.5%	7	0.8%	3	0.4%	4	0.0%	0	0.3%	1	0.9%	5	0.0%	0	0.5%	4	0.7%	7
Co-op Convenience Stores, Cross Hills Service Station, Station Road Keighley	0.5%	7	0.4%	1	0.5%	5	0.8%	2	0.4%	2	0.5%	3	1.8%	3	0.2%	2	0.7%	7
Co-op Food Markets, Duckworth Lane	0.5%	7	0.6%	2	0.5%	5	1.2%	3	0.4%	2	0.4%	2	0.7%	1	0.3%	3	0.5%	5
Co-op Late Shops, Otley Road, Bradford	0.5%	7	0.4%	1	0.5%	6	0.9%	2	0.6%	3	0.2%	1	0.7%	1	0.4%	3	0.4%	5
Booths, Ilkley	0.5%	7	0.0%	0	0.6%	7	0.0%	0	0.6%	3	0.6%	4	1.8%	3	0.4%	4	0.5%	6
Co-op, Clayton, Bradford	0.5%	6	0.6%	2	0.5%	5	0.3%	1	0.1%	1	0.9%	5	1.7%	3	0.4%	4	0.5%	5

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Co-op Late Shops, Main Street, Menston, Ilkley	0.5%	6	0.4%	1	0.5%	5	0.5%	1	0.3%	1	0.7%	4	1.7%	3	0.4%	4	0.6%	6
Local Shops, Great Horton	0.5%	6	1.2%	4	0.2%	2	1.1%	3	0.2%	1	0.5%	3	0.0%	0	0.5%	4	0.5%	5
Morrison's, Young Street, Bradford	0.5%	6	0.3%	1	0.5%	5	0.0%	0	0.5%	2	0.6%	4	0.0%	0	0.4%	3	0.4%	4
Tesco, Haugh Shaw Road, Kings Cross, Halifax	0.5%	6	0.6%	2	0.4%	4	0.0%	0	0.7%	4	0.4%	2	0.0%	0	0.5%	4	0.3%	4
Local Shops, Bingley	0.4%	6	0.3%	1	0.5%	5	0.7%	2	0.7%	3	0.1%	1	1.2%	2	0.5%	4	0.6%	6
Local Shops, Bradford City Centre	0.4%	6	0.7%	2	0.4%	4	1.1%	3	0.0%	0	0.6%	3	0.0%	0	0.2%	2	0.4%	5
Co-op Convenience Stores, Sunwin Self Service, 111 Thornton Road, Bradford	0.4%	6	0.2%	1	0.5%	5	0.3%	1	0.7%	4	0.3%	2	0.5%	1	0.3%	3	0.4%	4
Marks and Spencers, Darley Street, Bradford	0.4%	5	0.3%	1	0.4%	5	0.4%	1	0.0%	0	0.6%	4	0.6%	1	0.4%	4	0.4%	4
Local Stores, Heaton	0.4%	5	0.3%	1	0.4%	5	0.0%	0	0.2%	1	0.8%	4	0.5%	1	0.2%	2	0.3%	3
Local Shops, Oak Lane, Manningham	0.4%	5	0.9%	3	0.2%	2	1.4%	3	0.2%	1	0.2%	1	1.0%	1	0.3%	3	0.3%	3
Co-op Late Shops, Beacon Road, Wibsey, Bradford	0.4%	5	1.3%	4	0.1%	1	0.0%	0	0.5%	2	0.5%	3	0.0%	0	0.5%	4	0.5%	5
Local Stores, Silsden	0.4%	5	0.4%	1	0.4%	4	0.0%	0	0.3%	1	0.6%	4	1.4%	2	0.3%	3	0.4%	4
Local Shops, Shipley	0.4%	5	0.5%	1	0.4%	4	0.3%	1	0.5%	3	0.3%	2	0.0%	0	0.4%	4	0.3%	3
Netto, Otley	0.4%	5	0.4%	1	0.4%	4	0.0%	0	0.8%	4	0.1%	1	0.0%	0	0.5%	4	0.3%	3
Netto, Keighley	0.4%	5	0.7%	2	0.3%	3	0.0%	0	0.3%	1	0.6%	4	0.4%	1	0.4%	3	0.4%	4
Tesco Express, Riverside, Ben Rhydding, Ilkley	0.4%	5	0.0%	0	0.5%	5	0.7%	2	0.4%	2	0.2%	1	0.0%	0	0.6%	5	0.5%	5
Co-op Late Shops, Bingley Road, Saltaire, Shipley	0.4%	5	1.0%	3	0.2%	2	0.3%	1	0.8%	4	0.0%	0	0.0%	0	0.4%	4	0.5%	5
Co-op, Lowtown, Pudsey	0.4%	5	0.4%	1	0.4%	4	1.2%	3	0.0%	0	0.3%	2	0.0%	0	0.3%	3	0.3%	3
Co-op Late Shops, Brook Street, Ilkley	0.4%	5	1.0%	3	0.2%	2	0.0%	0	0.6%	3	0.3%	2	1.5%	2	0.2%	2	0.5%	5
Aldi, Gresley Road, Keighley	0.4%	5	0.2%	1	0.4%	4	0.3%	1	0.4%	2	0.3%	2	0.0%	0	0.3%	3	0.5%	5
Local Stores, Pudsey	0.4%	5	0.0%	0	0.5%	5	0.7%	2	0.0%	0	0.5%	3	0.0%	0	0.5%	5	0.0%	0
Local Shops, Buttershaw	0.3%	5	0.9%	3	0.2%	2	0.5%	1	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.1%	1
Co-op Late Shops, Whitehall Road, Drighlington	0.3%	5	0.3%	1	0.4%	4	0.0%	0	0.5%	3	0.3%	2	0.0%	0	0.5%	5	0.3%	3
Co-op Late Shops, Legrams Lane, Bradford	0.3%	5	0.3%	1	0.3%	3	0.1%	0	0.0%	0	0.8%	4	0.0%	0	0.1%	1	0.2%	2
Marks and Spencers, Low Street, Keighley	0.3%	4	0.3%	1	0.4%	4	0.0%	0	0.3%	2	0.5%	3	0.0%	0	0.3%	3	0.4%	4
Local Shops, Wibsey	0.3%	4	0.6%	2	0.2%	2	0.0%	0	0.0%	0	0.7%	4	0.7%	1	0.2%	2	0.3%	3
Local Shops, Queensbury	0.3%	4	0.5%	2	0.3%	3	0.4%	1	0.2%	1	0.4%	2	0.0%	0	0.5%	4	0.4%	4
Sainsbury's, Mill Lane, Brighouse	0.3%	4	0.9%	3	0.1%	1	0.6%	1	0.3%	1	0.2%	1	0.0%	0	0.5%	4	0.4%	4
Spar, Station Road, Haworth, Keighley	0.3%	4	0.4%	1	0.3%	3	0.3%	1	0.4%	2	0.2%	1	0.8%	1	0.3%	3	0.4%	4

Bradford District Household Survey for White Young Green

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Waitrose, Westgate, Otley	0.3%	4	0.5%	2	0.2%	2	0.7%	2	0.0%	0	0.4%	2	0.5%	1	0.4%	3	0.4%	4
Sainsbury's at Jacksons, Chapel town, Pudsey	0.3%	4	0.7%	2	0.2%	2	0.5%	1	0.5%	3	0.0%	0	1.0%	2	0.1%	1	0.4%	4
Local Stores, Hipperholme	0.3%	4	0.8%	2	0.1%	1	0.0%	0	0.3%	1	0.4%	2	0.9%	1	0.3%	2	0.4%	4
Co-op Late Shops, Bradford Road, Riddlesden, Keighley	0.3%	4	0.2%	1	0.3%	3	0.0%	0	0.4%	2	0.3%	2	0.7%	1	0.3%	3	0.4%	4
Local Stores, Halifax	0.3%	4	0.3%	1	0.3%	3	0.3%	1	0.6%	3	0.0%	0	0.9%	1	0.2%	2	0.3%	3
Sainsbury's at Jacksons, Great Horton Road, Bradford	0.3%	4	0.6%	2	0.2%	2	0.0%	0	0.4%	2	0.3%	2	1.2%	2	0.2%	2	0.4%	4
Co-op Late Shops, Wrose Road, Shipley	0.3%	4	0.5%	2	0.2%	2	0.0%	0	0.3%	1	0.4%	2	0.6%	1	0.3%	3	0.3%	3
Co-op Late Shops, Thorpe Garth, Bradford Road, Idle	0.3%	4	0.0%	0	0.4%	4	0.0%	0	0.2%	1	0.5%	3	0.9%	1	0.2%	1	0.3%	4
Local Shops, Eccleshill	0.3%	4	0.4%	1	0.2%	2	0.0%	0	0.7%	4	0.0%	0	0.0%	0	0.1%	1	0.2%	2
Local Shops, Bakerend Road	0.3%	4	0.2%	1	0.3%	3	1.2%	3	0.1%	1	0.0%	0	0.0%	0	0.2%	2	0.3%	3
Sainsbury, White Rose Shopping Centre, Leeds	0.3%	3	0.3%	1	0.2%	2	0.0%	0	0.5%	2	0.2%	1	0.0%	0	0.4%	3	0.3%	3
Jack Faulton, Bradford Road, Brighouse	0.2%	3	0.0%	0	0.3%	3	0.0%	0	0.0%	0	0.6%	3	0.0%	0	0.2%	2	0.0%	0
Co-op Late Shops, Victoria Road, Oakworth, Keighley	0.2%	3	0.4%	1	0.2%	2	0.0%	0	0.4%	2	0.2%	1	0.0%	0	0.3%	3	0.3%	3
Marks and Spencers Simply Food, Guiseley Retail Park, Guiseley	0.2%	3	0.6%	2	0.1%	1	0.0%	0	0.0%	0	0.6%	3	0.0%	0	0.2%	2	0.3%	3
Local Shops, Thornton	0.2%	3	0.5%	2	0.2%	2	0.3%	1	0.3%	2	0.2%	1	0.0%	0	0.2%	2	0.3%	3
Co-op Late Shops, Station Road, Oxenhop, Keighley	0.2%	3	0.2%	1	0.3%	3	0.0%	0	0.5%	3	0.1%	1	0.4%	1	0.3%	3	0.3%	3
Local Stores, Little Horton	0.2%	3	0.0%	0	0.3%	3	0.7%	2	0.0%	0	0.3%	2	0.0%	0	0.2%	2	0.2%	2
Co-op Late Shops, 514 Thornton Road, Thornton	0.2%	3	0.8%	2	0.1%	1	0.7%	2	0.0%	0	0.3%	2	0.0%	0	0.4%	3	0.2%	2
Asda, Thrum Hall Lane, Halifax	0.2%	3	0.0%	0	0.3%	3	0.7%	2	0.0%	0	0.3%	1	0.5%	1	0.2%	1	0.2%	2
Local Shops, Leeds Road	0.2%	3	0.0%	0	0.3%	3	0.7%	2	0.0%	0	0.2%	1	0.0%	0	0.3%	3	0.1%	1
Local Stores, Boothtown	0.2%	3	0.0%	0	0.3%	3	0.8%	2	0.0%	0	0.2%	1	1.3%	2	0.1%	1	0.2%	2
Sainsbury's at Jacksons, Queensway, Yeadon	0.2%	3	0.0%	0	0.3%	3	0.6%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1
Local Shops, Girlington	0.2%	3	0.3%	1	0.2%	2	0.4%	1	0.0%	0	0.3%	2	1.3%	2	0.1%	1	0.2%	2
Netto, Greengates, Bradford	0.2%	3	0.0%	0	0.3%	3	0.0%	0	0.5%	3	0.0%	0	0.0%	0	0.2%	1	0.1%	1
Morrison's, Swinnow Road, Leeds	0.2%	3	0.0%	0	0.3%	3	0.7%	2	0.0%	0	0.2%	1	1.8%	3	0.0%	0	0.3%	3
Local Stores, Leeds	0.2%	3	0.5%	2	0.1%	1	0.0%	0	0.2%	1	0.3%	2	0.0%	0	0.3%	3	0.3%	3
Local Stores, Gaythorne Road, Bradford	0.2%	3	0.0%	0	0.3%	3	0.0%	0	0.0%	0	0.5%	3	0.0%	0	0.3%	3	0.0%	0
Co-op Late Shops, Huddersfield Road, Low	0.2%	3	0.0%	0	0.3%	3	0.0%	0	0.3%	1	0.2%	1	0.0%	0	0.2%	1	0.1%	1

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Moor																		
Market, Oastler Shopping Centre, Bradford	0.2%	2	0.0%	0	0.2%	2	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.2%	2	0.1%	1
Local Shops, Lidget Green	0.2%	2	0.4%	1	0.1%	1	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.2%	2	0.1%	1
Local Stores, Otley	0.2%	2	0.0%	0	0.2%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.3%	2	0.1%	2
Local Stores, Cullingworth	0.2%	2	0.3%	1	0.2%	2	0.0%	0	0.3%	2	0.1%	1	0.0%	0	0.3%	2	0.2%	2
Local Shops, Wyke	0.2%	2	0.0%	0	0.2%	2	0.0%	0	0.0%	0	0.4%	2	0.0%	0	0.2%	1	0.1%	1
Netto, Woodhall Road, Bradford	0.2%	2	0.0%	0	0.2%	2	0.3%	1	0.1%	1	0.2%	1	0.7%	1	0.2%	1	0.1%	1
Iceland, Woodhall Retail Park, Woodhall Road, Bradford	0.2%	2	0.0%	0	0.2%	2	0.0%	0	0.3%	2	0.1%	1	0.0%	0	0.1%	1	0.2%	2
Local Stores, Leeds City Centre	0.2%	2	0.4%	1	0.1%	1	0.0%	0	0.0%	0	0.4%	2	0.0%	0	0.1%	1	0.0%	0
Co-op Late Shops, High Park Drive, Bradford	0.2%	2	0.3%	1	0.1%	1	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.2%	2	0.1%	1
Farmfoods, Cooke Lane, Keighley	0.2%	2	0.3%	1	0.1%	1	0.0%	0	0.2%	1	0.2%	1	0.7%	1	0.1%	1	0.0%	0
Local Shops, Addingham	0.2%	2	0.3%	1	0.1%	1	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.2%	2	0.1%	1
Co-op, Kirkgate, Heaton, Bradford	0.2%	2	0.3%	1	0.1%	1	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.2%	2	0.1%	1
Local Shops, Allerton	0.2%	2	0.0%	0	0.2%	2	0.0%	0	0.0%	0	0.4%	2	0.0%	0	0.1%	1	0.1%	1
Local Stores, Tyersal, Bradford	0.1%	2	0.2%	1	0.1%	1	0.3%	1	0.3%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Morrison's, Windsor Court, Morley	0.1%	2	0.0%	0	0.2%	2	0.0%	0	0.4%	2	0.0%	0	0.6%	1	0.1%	1	0.2%	2
Local Stores, Wilsden	0.1%	2	0.0%	0	0.2%	2	0.0%	0	0.2%	1	0.2%	1	0.6%	1	0.1%	1	0.1%	1
Local Stores, Drighlington	0.1%	2	0.3%	1	0.1%	1	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.2%	2	0.1%	1
Local Stores, Calverley	0.1%	2	0.0%	0	0.2%	2	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.2%	2	0.2%	2
Sainsbury, Moor Allerton Centre, Leeds	0.1%	2	0.6%	2	0.0%	0	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.2%	2	0.2%	2
Asda, Leeds	0.1%	2	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.3%	2	0.0%	0	0.2%	2	0.2%	2
Netto, Halifax	0.1%	2	0.0%	0	0.2%	2	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	2
Market, Kirkgate Centre, Kirkgate, Bradford	0.1%	2	0.0%	0	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.2%	2
Local Stores, Legrams Lane, Bradford	0.1%	2	0.6%	2	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	2
Local Shops, Baildon	0.1%	2	0.0%	0	0.2%	2	0.0%	0	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Local Stores, Halifax Town Centre	0.1%	2	0.3%	1	0.1%	1	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.1%	1	0.1%	1
Tesco, Bradford Peel Centre	0.1%	2	0.0%	0	0.2%	2	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.2%	2	0.2%	2
Internet / delivered	0.1%	2	0.0%	0	0.2%	2	0.0%	0	0.1%	1	0.2%	1	0.0%	0	0.1%	1	0.1%	1
Local Stores, Cooper Lane, Bradford	0.1%	2	0.0%	0	0.2%	2	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.2%	2	0.2%	2
Local Shops, Marshfields (Manchester Road)	0.1%	2	0.0%	0	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.2%	2
Local Stores, Smiddles Lane,	0.1%	2	0.0%	0	0.2%	2	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.2%	2	0.2%	2

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Bradford																		
Local Stores, Smith Avenue, Bradford	0.1%	2	0.0%	0	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.2%	2	0.2%	2
Co-op Late Shops, Bradford Road, Birkenshaw	0.1%	2	0.0%	0	0.2%	2	0.0%	0	0.0%	0	0.3%	2	0.6%	1	0.1%	1	0.2%	2
Tesco, Craven Street, Skipton	0.1%	2	0.5%	2	0.0%	0	0.0%	0	0.1%	1	0.2%	1	1.1%	2	0.0%	0	0.2%	2
Lidl, Manchester Road, Bradford	0.1%	2	0.5%	2	0.0%	0	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.2%	2	0.0%	0
Asda, Holt Road, Adel	0.1%	2	0.0%	0	0.1%	2	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.2%	2	0.1%	2
Local Stores, Guiseley	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1	0.1%	1
Local Stores, Rochester Street, Bradford	0.1%	1	0.2%	1	0.1%	1	0.3%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1
Other	0.1%	1	0.0%	0	0.1%	1	0.3%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.1%	1
Local Stores, Skipton	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.5%	1	0.0%	0	0.1%	1
Local Stores, Cleckheaton	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.9%	1	0.0%	0	0.1%	1
Asda, Howley Park Road, Morley	0.1%	1	0.0%	0	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Ravenscliffe Avenue, Bradford	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Snowden Stores, Keighley	0.1%	1	0.0%	0	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Co-op Convenience Stores, Westfield Service Station, Whitehall Road, Wyke	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.1%	1
Local Stores, Cowling	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.1%	1	0.1%	1
Local Shops, Carlisle Road/ Whetley Hill	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.1%	1	0.0%	0
Morrison's, Merrion Shopping Centre, Leeds	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Mini Market, Mortimer Avenue, Bradford	0.1%	1	0.0%	0	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Local Stores, Fagley	0.1%	1	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Netto, Manningham Lane, Bradford	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, Gain Lane, Fagley	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Local Stores, East Morton	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.1%	1	0.1%	1
Local Shops, Saltaire	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.1%	1	0.1%	1
Aldi, Valley Road, Bradford	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Local Shops, Burley-in-Wharfedale	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.1%	1	0.0%	0
Netto, Tong Street, Bradford	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.1%	1	0.1%	1
Local Shops, Bankfoot (Manchester Road)	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.1%	1	0.1%	1
Local Stores, Spencer Road, Bradford	0.1%	1	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Local Stores, Scholemoor	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.1%	1	0.1%	1

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Lane, Bradford																		
Local Shops, Mayo Avenue	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1
Local Stores, Lilycroft Road, Bradford	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bakerend Road, Bradford	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Local Stores, Bradford	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.1%	1	0.1%	1
Co-op Late Shops, Broadstone Way	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0
St James's Wholesale Market, Essex Street, Bradford	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1
Local Shops, Duckworth Lane	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.1%	1	0.0%	0
Local Shops, Cross Roads	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.1%	1	0.0%	0
Local Stores, Omar Parade, Bradford	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Sainsbury's at Jacksons, Racca Green, Knottingley	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.6%	1	0.0%	0	0.1%	1
Local Stores, Yeadon	0.1%	1	0.0%	0	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.1%	1
Local Stores, Kirklees	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1
Iceland, Weaver Thorpe Retail Park, Weaver Thorpe Road, Tong	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.1%	1	0.1%	1
Local Stores, Birkinshaw	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1
Local Stores, Otley Road, Bradford	0.1%	1	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Local Stores, Harewood Street, Bradford	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Co-op, The Workshop, Greenside Lane, Cullingworth	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Local Shops, Undercliffe	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.5%	1	0.0%	0	0.1%	1
Post Office, Holmfield	0.1%	1	0.0%	0	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Morrison's, Keighley Road, Halifax	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1
Local Stores, Keighley Road, Bradford	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Spar, Mornington Road, Bingley	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Local Stores, Illingworth	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0
Local Stores, Huddersfield	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Local Stores, Woodhead Road, Bradford	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Local Stores, Killinghow Road, Bradford	0.1%	1	0.0%	0	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1
Local Shops, Lasiterdyke	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Local Stores, Eastburn, Bradford	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Asda, Corporation Street, Colne	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.5%	1	0.0%	0	0.1%	1
Tesco, Crossgates Centre, Crossgates, Leeds	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Tesco, Bradford Road, Batley	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Euroway Trading Estate, Bradford	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Local Shops, Haworth (Mill Hey)	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Iceland, Gresley Road, Keighley	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Stick Lane, Bradford	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Local Stores, Hebden Bridge	0.0%	1	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Bracken Bank Post Office, Keighley	0.0%	1	0.0%	0	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Local Stores, Colne	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Morrison's, Broughton Road, Skipton	0.0%	1	0.0%	0	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Local Shops, Clayton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	12.1%	162	13.2%	42	11.8%	120	10.0%	24	11.4%	58	13.6%	78	17.0%	26	11.3%	99	12.4%	127
Weighted base:		1333		319		1014		240		511		572		151		873		1031
Sample:		1318		321		997		230		510		569		152		857		1021

Q11 How often do you make 'top up' shopping trips to...? (STORE / DESTINATION MENTIONED AT Q10)

Those who top-up shop at Q09

Daily	8.1%	109	5.9%	19	8.9%	90	5.7%	14	9.6%	49	8.1%	46	4.5%	7	9.2%	80	7.5%	77
Two or more times a week	47.7%	636	47.2%	151	47.9%	486	50.3%	121	50.6%	258	44.3%	253	46.0%	69	49.9%	436	48.9%	504
At least once a week	29.6%	395	32.6%	104	28.7%	291	29.3%	70	28.7%	147	30.2%	173	35.8%	54	26.9%	235	29.4%	303
At least once a fortnight	5.1%	69	5.3%	17	5.1%	52	5.2%	12	4.7%	24	5.5%	31	5.3%	8	5.2%	46	5.5%	57
At least once a month	1.6%	21	1.3%	4	1.7%	17	1.6%	4	1.4%	7	1.8%	10	2.8%	4	1.5%	13	1.4%	14
Less often	0.3%	5	0.3%	1	0.4%	4	0.0%	0	0.6%	3	0.3%	2	0.0%	0	0.3%	3	0.4%	5
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / no particular pattern)	7.4%	99	7.4%	23	7.4%	75	8.0%	19	4.5%	23	9.9%	56	5.6%	8	7.1%	62	6.9%	71
Weighted base:		1333		319		1014		240		511		572		151		873		1031
Sample:		1318		321		997		230		510		569		152		857		1021

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Q12 Which retailer do you normally purchase your top-up food internet/ home delivery shopping from? *Those who do use the internet for their top-up shopping at Q10*																		
Asda	40.9%	1	0.0%	0	40.9%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	100.0%	1
Other	59.1%	1	0.0%	0	59.1%	1	0.0%	0	0.0%	0	100.0%	1	0.0%	0	100.0%	1	0.0%	0
Weighted base:		2		0		2		0		1		1		0		1		1
Sample:		2		0		2		0		1		1		0		1		1
Q13 Of all the money you spend on food and household groceries what share normally goes to your main food shop?																		
Over ¾	51.5%	1027	52.9%	287	50.9%	740	50.3%	163	56.5%	385	48.7%	469	60.6%	119	52.3%	680	53.3%	785
½ to ¾	23.9%	477	21.6%	117	24.8%	360	27.5%	89	22.3%	152	23.8%	229	20.0%	39	25.3%	329	24.8%	365
¼ to ½	9.8%	196	10.5%	57	9.6%	139	11.4%	37	9.3%	63	9.9%	95	6.2%	12	9.7%	127	9.4%	139
Less than ¼	2.4%	47	3.9%	21	1.8%	26	1.7%	6	2.7%	18	2.4%	23	1.7%	3	2.5%	32	2.2%	33
None	0.4%	8	0.1%	1	0.5%	7	0.0%	0	0.3%	2	0.5%	5	0.5%	1	0.2%	2	0.4%	6
(Don't know / varies)	12.0%	240	11.0%	60	12.4%	180	9.1%	29	9.0%	61	14.7%	142	11.0%	22	10.0%	131	9.8%	145
Weighted base:		1996		543		1453		325		682		964		196		1301		1473
Sample:		1996		547		1449		315		678		979		198		1292		1468

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Q14 Where did you last buy clothing or footwear goods? (EXCLUDING CHRISTMAS SHOPPING)																		
Bradford City Centre	29.8%	594	32.1%	174	28.9%	420	36.9%	120	29.9%	204	27.3%	263	12.7%	25	28.9%	376	25.7%	379
Leeds City Centre	13.3%	265	10.5%	57	14.3%	208	17.5%	57	17.7%	121	9.0%	87	24.4%	48	13.7%	178	15.4%	227
Keighley Town Centre	7.3%	146	6.9%	38	7.4%	108	6.2%	20	6.6%	45	8.2%	79	8.7%	17	7.2%	94	7.3%	107
Halifax Town Centre	5.4%	107	5.1%	28	5.4%	79	2.6%	8	4.4%	30	7.0%	67	3.5%	7	6.0%	78	5.2%	76
Internet / home delivery	4.6%	92	6.1%	33	4.1%	59	1.9%	6	4.4%	30	5.9%	56	3.9%	8	4.5%	59	4.3%	63
White Rose Shopping Centre, Leeds	4.0%	80	3.6%	20	4.2%	61	5.6%	18	5.1%	35	2.7%	26	4.3%	8	4.7%	62	4.9%	72
Pudsey Town Centre	3.0%	59	2.6%	14	3.1%	46	1.6%	5	3.1%	21	3.3%	32	3.4%	7	3.0%	39	3.2%	48
Forster Square Retail Park, Bradford	2.9%	58	2.9%	16	2.9%	42	8.8%	28	2.9%	20	1.0%	10	1.3%	2	3.2%	42	3.6%	53
Owlcoates Centre, New Pudsey	2.4%	47	1.9%	10	2.5%	37	1.0%	3	1.2%	8	3.7%	36	2.6%	5	2.8%	36	2.9%	43
Ilkley Town Centre	1.8%	36	1.1%	6	2.0%	29	1.1%	4	1.3%	9	2.3%	22	3.9%	8	1.7%	22	1.8%	27
Huddersfield Town Centre	1.1%	23	0.6%	3	1.4%	20	1.9%	6	1.4%	10	0.6%	6	1.6%	3	0.9%	12	0.8%	12
Harrogate Town Centre	1.1%	23	0.4%	2	1.4%	20	0.0%	0	1.2%	8	1.5%	14	2.5%	5	1.3%	17	1.4%	21
Asda, Rooley Lane, Bradford	1.1%	21	0.6%	3	1.2%	18	2.1%	7	0.9%	6	0.9%	9	1.0%	2	0.8%	10	1.2%	18
Colne Town Centre	1.1%	21	1.5%	8	0.9%	13	0.0%	0	1.1%	7	1.4%	14	2.3%	5	0.9%	12	1.3%	19
Shipley Town Centre	1.0%	20	1.5%	8	0.8%	12	1.1%	4	1.2%	8	0.9%	9	0.5%	1	1.1%	14	1.0%	15
Skipton Town Centre	0.9%	19	0.6%	3	1.1%	16	0.6%	2	0.9%	6	1.0%	10	3.1%	6	0.9%	11	1.1%	16
Guiseley	0.9%	18	0.8%	4	0.9%	13	0.7%	2	1.9%	13	0.3%	3	1.3%	3	1.2%	15	1.0%	15
Greengates District Centre	0.8%	15	0.5%	3	0.8%	12	0.8%	3	0.7%	5	0.8%	8	0.6%	1	1.0%	13	0.8%	12
Bingley Town Centre	0.7%	15	0.4%	2	0.9%	13	0.0%	0	0.0%	0	1.5%	15	0.0%	0	0.9%	11	0.7%	10
Asda, Manor Lane, Shipley	0.5%	10	0.3%	2	0.6%	9	0.2%	1	0.7%	5	0.5%	5	0.0%	0	0.3%	5	0.4%	6
The Trafford Centre, Trafford	0.4%	8	0.5%	3	0.4%	6	1.8%	6	0.3%	2	0.0%	0	1.4%	3	0.4%	5	0.5%	7
Tesco, Great Horton, Bradford	0.4%	8	0.7%	4	0.3%	4	0.5%	2	0.5%	4	0.3%	2	0.7%	1	0.3%	3	0.4%	6
Abroad	0.3%	7	0.7%	4	0.2%	3	0.0%	0	0.4%	2	0.5%	4	0.0%	0	0.4%	5	0.4%	6
Dewsbury Town Centre	0.3%	7	0.4%	2	0.3%	4	0.0%	0	0.4%	2	0.4%	4	0.0%	0	0.3%	4	0.2%	3
Tesco, Bradford Peel Centre	0.3%	7	0.6%	3	0.2%	3	0.2%	1	0.5%	3	0.2%	2	0.4%	1	0.3%	4	0.4%	6
Batley Town Centre	0.3%	7	0.0%	0	0.5%	7	0.0%	0	0.5%	3	0.3%	3	1.0%	2	0.3%	4	0.4%	6
Freeport Retail Park, Castleford	0.3%	6	0.3%	2	0.3%	4	0.3%	1	0.4%	2	0.2%	2	0.0%	0	0.4%	5	0.4%	6
Brighouse	0.3%	6	0.3%	1	0.3%	4	0.0%	0	0.0%	0	0.6%	6	0.7%	1	0.3%	4	0.3%	4
Birstall Shopping Park	0.3%	5	0.2%	1	0.3%	4	0.0%	0	0.6%	4	0.1%	1	0.5%	1	0.3%	4	0.4%	5
Morley Town Centre	0.2%	5	0.0%	0	0.3%	5	0.4%	1	0.1%	1	0.3%	3	0.4%	1	0.1%	2	0.2%	3
Haworth Local Centre	0.2%	5	0.2%	1	0.3%	4	0.0%	0	0.1%	1	0.4%	4	0.3%	1	0.3%	4	0.2%	3
Manchester City Centre	0.2%	4	0.3%	2	0.2%	3	0.2%	1	0.5%	4	0.0%	0	0.0%	0	0.3%	3	0.3%	4
Otley	0.2%	4	0.2%	1	0.2%	3	0.0%	0	0.1%	1	0.2%	2	0.0%	0	0.3%	4	0.2%	3
York	0.2%	4	0.0%	0	0.3%	4	0.3%	1	0.0%	0	0.3%	3	0.0%	0	0.2%	2	0.3%	4
Enterprise Five Lane Ends Retail Park, Bradford	0.2%	4	0.0%	0	0.3%	4	0.2%	1	0.1%	1	0.3%	3	0.0%	0	0.2%	3	0.2%	3
Charles Town Road Retail Park, Halifax	0.2%	4	0.5%	3	0.1%	1	0.2%	1	0.2%	2	0.1%	1	0.4%	1	0.2%	3	0.3%	4
Harrogate Road Retail Park,	0.2%	4	0.0%	0	0.2%	4	0.4%	1	0.3%	2	0.0%	0	0.0%	0	0.3%	4	0.2%	4

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Bradford																		
Great Horton District Centre	0.2%	3	0.1%	1	0.2%	3	0.0%	0	0.0%	0	0.4%	3	0.0%	0	0.1%	2	0.1%	2
Mayo Avenue District Centre	0.2%	3	0.1%	1	0.2%	3	0.0%	0	0.1%	1	0.3%	3	0.9%	2	0.1%	1	0.2%	2
Meadhowhall Centre, Sheffield	0.1%	3	0.1%	1	0.1%	2	0.2%	1	0.2%	2	0.1%	1	0.4%	1	0.1%	1	0.1%	2
Tesco, Huddersfield Road, Brighouse	0.1%	3	0.3%	1	0.1%	1	0.0%	0	0.4%	3	0.0%	0	0.0%	0	0.2%	3	0.2%	3
Wilmslow, Macclesfield	0.1%	2	0.0%	0	0.2%	2	0.0%	0	0.0%	0	0.3%	2	0.0%	0	0.2%	2	0.2%	2
Newcastle	0.1%	2	0.1%	1	0.1%	2	0.5%	2	0.0%	0	0.1%	1	1.2%	2	0.0%	0	0.2%	2
Cleckheaton Town Centre	0.1%	2	0.2%	1	0.1%	1	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.1%	1	0.2%	2
Leyburn, North Yorkshire	0.1%	2	0.0%	0	0.2%	2	0.0%	0	0.0%	0	0.2%	2	0.4%	1	0.1%	1	0.1%	2
Blackpool	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.1%	1	0.1%	1	0.0%	0	0.2%	2	0.0%	1
Idle, Bradford	0.1%	2	0.2%	1	0.1%	1	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.1%	1	0.1%	1
Guiseley Retail Park, Guiseley	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.2%	2	0.1%	2
London	0.1%	2	0.2%	1	0.1%	1	0.2%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	2
Castleford, Wakefield	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.0%	0	0.1%	2
Eden Town, Leeds	0.1%	2	0.3%	2	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.0%	0	0.1%	2	0.1%	2
Malton, North Yorkshire	0.1%	2	0.1%	1	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	1
Kingston Upon Thames	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.1%	2	0.0%	0
Great Yarmouth	0.1%	2	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.1%	2	0.1%	2
Aberdeen	0.1%	2	0.3%	2	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.1%	2
Ingoldmells, East Lindsey District	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1
Scarborough	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1
Local Centre, Idle	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.1%	1
Buckton, East Riding of Yorkshire	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.7%	1	0.0%	0	0.1%	1
Hauxhead, Lake District, Cumbria	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Macarthur Glen Outlet, York	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Kirkby Lonsdale, South Lakeland	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Sheffield	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Saltaire Local Centre	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Whitby, North Yorkshire	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
West Side Retail Park, Guiseley	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Portsmouth	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Crown Point Retail Park, Leeds	0.1%	1	0.0%	0	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Kirkstall Valley Retail Park, Leeds	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Junction 27 Retail Park	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Ayr, Scotland	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Centre, Buttershaw	0.1%	1	0.0%	0	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Canterbury	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.5%	1	0.0%	0	0.1%	1
Hull	0.1%	1	0.0%	0	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1
Grassington, Yorkshire Dales National Park	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Rotherham	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Yeadon	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Hitchin, North Herefordshire District Council	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1
Morrisons, Union Street, Heckmondwyke	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0
Marks and Spencers, Newborough, Scarborough	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Morley, Leeds	0.0%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Middlesbrough	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0
Southport	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Airesdale Centre, Leeds	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Heaton, Bradford	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fleetwood, Wyre Borough	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Inverness, Scotland	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Leicester	0.0%	1	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Asda, Thrum Hall Lane, Halifax	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.4%	1	0.0%	0	0.1%	1
Crossley Retail Park, Halifax	0.0%	1	0.0%	0	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.1%	1
Lincoln	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.4%	1	0.0%	0	0.0%	1
Isle of Wight	0.0%	1	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Corporation Street, Colne	0.0%	1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	1
Cross Hills	0.0%	1	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.0%	1
Liverpool	0.0%	1	0.0%	0	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	1
Queensbury Local Centre	0.0%	1	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0
Pontefract, Wakefield	0.0%	1	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	1	0.0%	1
York Retail Park, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	4.4%	87	5.7%	31	3.9%	56	1.5%	5	3.1%	21	6.1%	59	3.8%	7	4.0%	52	3.9%	58
(Don’t do this type of shopping)	3.2%	64	4.8%	26	2.6%	38	0.8%	2	2.1%	14	4.7%	46	2.7%	5	2.6%	34	2.3%	34
Weighted base:		1996		543		1453		325		682		964		196		1301		1473
Sample:		1996		547		1449		315		678		979		198		1292		1468

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	

Q15 Why do you shop at..... (LOCATION MENTIONED AT Q14) and not in Bradford City Centre?

Those who shop for clothing or footwear goods and do not shop in Bradford at Q14

Nearer to home	29.0%	388	30.9%	106	28.3%	282	33.4%	68	30.2%	140	26.8%	175	27.6%	46	29.2%	260	27.6%	292
Choice of non food goods available	16.0%	215	12.3%	42	17.3%	173	15.1%	31	18.6%	86	14.8%	97	18.1%	30	17.7%	158	18.0%	191
Choice of shops selling non food goods	13.4%	180	11.9%	41	13.9%	139	14.7%	30	16.5%	77	10.9%	72	21.9%	36	12.6%	112	14.7%	155
Shopping environment	9.4%	125	7.8%	27	9.9%	98	7.5%	15	10.0%	47	9.7%	64	13.7%	23	9.5%	84	9.8%	103
Car parking provision	8.8%	117	11.4%	39	7.9%	78	11.8%	24	8.0%	37	8.6%	56	6.3%	11	10.7%	96	10.7%	114
Poor accessibility to Bradford Town Centre	6.5%	88	6.0%	21	6.7%	67	2.6%	5	5.9%	27	8.4%	55	3.9%	6	7.7%	69	5.9%	63
Quality of non food goods available	6.5%	87	5.6%	19	6.8%	68	6.1%	12	6.2%	29	7.0%	46	8.1%	13	6.5%	58	7.5%	79
Quality of shops selling non food goods	4.4%	58	4.8%	16	4.2%	42	3.6%	7	4.2%	20	4.6%	30	4.2%	7	5.0%	44	4.7%	50
I just don't like Bradford	4.0%	54	2.5%	9	4.5%	45	1.4%	3	4.5%	21	4.4%	29	0.4%	1	4.9%	44	4.4%	47
Cleanliness	3.0%	40	2.8%	10	3.1%	30	0.9%	2	2.4%	11	4.1%	27	3.3%	6	3.1%	27	3.1%	32
Car parking prices	2.8%	37	4.1%	14	2.3%	23	2.4%	5	4.2%	19	1.9%	13	2.5%	4	3.4%	30	3.5%	37
It's more convenient	2.7%	37	4.0%	14	2.3%	23	4.2%	9	2.6%	12	2.4%	16	4.1%	7	2.6%	23	2.8%	30
Was on a day out / happened to be there	2.7%	36	3.8%	13	2.3%	23	2.6%	5	2.5%	11	2.8%	19	3.1%	5	2.6%	23	2.9%	31
Cheaper prices / value for money	2.4%	32	3.9%	13	1.9%	19	2.3%	5	3.2%	15	2.0%	13	0.4%	1	2.4%	22	2.5%	26
Nearer to work	2.1%	28	3.2%	11	1.7%	17	3.4%	7	3.5%	16	0.8%	5	2.7%	5	2.3%	20	2.5%	27
Safety (during the day)	1.8%	25	2.5%	8	1.6%	16	1.9%	4	0.8%	4	2.6%	17	1.8%	3	2.2%	20	2.0%	21
Close to friends / family	1.5%	21	1.4%	5	1.6%	16	2.2%	4	0.5%	2	2.2%	14	2.1%	3	1.3%	11	1.2%	12
To visit a particular store / service	1.4%	18	1.0%	3	1.5%	15	1.3%	3	1.9%	9	1.0%	6	0.9%	1	1.1%	10	1.3%	14
Choice of shops nearby selling food goods	1.1%	15	0.9%	3	1.2%	12	2.8%	6	0.3%	1	1.2%	8	1.4%	2	1.0%	9	1.3%	13
Familiarity with the area	1.1%	15	0.7%	3	1.2%	12	0.6%	1	0.8%	3	1.5%	10	0.0%	0	1.2%	11	1.1%	11
Accessibility by public transport	1.0%	13	0.6%	2	1.1%	11	0.0%	0	0.8%	4	1.4%	9	2.4%	4	0.8%	7	0.3%	3
It's less busy	0.9%	12	0.6%	2	1.0%	10	0.8%	2	0.8%	4	1.0%	6	0.5%	1	0.8%	7	0.7%	7
Other	0.6%	8	1.2%	4	0.4%	4	0.0%	0	0.7%	3	0.8%	5	0.0%	0	0.6%	5	0.6%	6
Preference for the area	0.6%	8	0.9%	3	0.5%	5	0.0%	0	1.5%	7	0.1%	1	0.0%	0	0.6%	5	0.7%	7
Bradford is too hilly	0.5%	7	0.3%	1	0.6%	6	0.0%	0	0.0%	0	0.9%	6	0.9%	1	0.4%	4	0.4%	4
Undercover shopping environment	0.5%	7	0.0%	0	0.7%	7	0.9%	2	0.6%	3	0.4%	3	0.0%	0	0.8%	7	0.5%	5
All under one roof	0.5%	7	1.1%	4	0.3%	3	2.2%	4	0.3%	2	0.1%	1	0.5%	1	0.6%	5	0.6%	7
Good opening hours	0.5%	6	0.2%	1	0.5%	5	0.5%	1	1.0%	4	0.1%	1	0.8%	1	0.4%	4	0.6%	6
I like their market	0.4%	5	0.2%	1	0.4%	4	0.0%	0	0.0%	0	0.8%	5	0.8%	1	0.3%	3	0.1%	1
Delivery option	0.4%	5	0.2%	1	0.4%	4	0.0%	0	0.5%	2	0.4%	3	0.0%	0	0.3%	3	0.3%	3
I get a staff discount	0.4%	5	0.7%	2	0.2%	2	0.6%	1	0.3%	1	0.4%	2	0.0%	0	0.5%	5	0.3%	3
Public information, signposts and public facilities	0.2%	2	0.0%	0	0.2%	2	0.3%	1	0.2%	1	0.1%	1	0.4%	1	0.2%	2	0.1%	2

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Habit / always gone there	0.2%	2	0.0%	0	0.2%	2	0.0%	0	0.0%	0	0.4%	2	0.0%	0	0.1%	1	0.1%	1
Safety (during the evening/night time)	0.2%	2	0.2%	1	0.1%	1	0.0%	0	0.2%	1	0.2%	1	0.0%	0	0.2%	2	0.2%	2
Provision of services nearby, such as banks and other financial services	0.2%	2	0.3%	1	0.1%	1	0.0%	0	0.2%	1	0.2%	1	0.6%	1	0.1%	1	0.1%	1
Provision of leisure facilities nearby	0.1%	1	0.0%	0	0.1%	1	0.3%	1	0.0%	0	0.1%	1	0.4%	1	0.1%	1	0.1%	1
(No reason in particular)	10.1%	135	9.7%	33	10.2%	102	11.2%	23	7.8%	36	11.0%	72	8.2%	14	9.8%	88	9.4%	100
(Don't know)	4.8%	64	6.0%	20	4.4%	44	1.7%	4	3.9%	18	6.4%	42	4.9%	8	4.1%	36	4.3%	45
Weighted base:		1338		342		996		202		464		655		166		891		1060
Sample:		1361		354		1007		197		468		680		168		900		1070

Q16 How did you last travel to...? (LOCATION MENTIONED AT Q14)
Those who shop for clothing or footwear goods at Q14

Car / van (as driver)	44.0%	850	56.2%	290	39.5%	559	50.0%	161	53.8%	360	34.7%	319	57.8%	110	47.0%	596	58.1%	836
Bus, minibus or coach	22.1%	427	16.3%	84	24.2%	342	18.5%	60	15.5%	103	28.0%	257	11.6%	22	20.2%	256	10.5%	151
Car / van (as passenger)	13.9%	269	5.7%	29	16.9%	240	15.5%	50	8.8%	59	17.1%	157	11.8%	22	13.3%	169	13.7%	197
Train	6.0%	116	5.9%	31	6.0%	85	6.8%	22	8.4%	56	4.1%	38	7.9%	15	6.0%	77	6.6%	95
Walk	4.5%	88	4.3%	22	4.6%	66	5.7%	18	5.5%	37	3.4%	31	2.9%	6	4.3%	54	3.2%	46
Taxi	1.6%	30	0.9%	5	1.8%	26	0.7%	2	1.5%	10	1.9%	17	1.5%	3	1.4%	18	0.5%	7
Motorcycle, scooter or moped	0.2%	4	0.4%	2	0.1%	1	0.0%	0	0.1%	1	0.3%	3	0.0%	0	0.2%	2	0.3%	4
Bicycle	0.1%	3	0.3%	1	0.1%	1	0.0%	0	0.4%	3	0.0%	0	0.0%	0	0.2%	3	0.1%	2
Other	0.1%	2	0.2%	1	0.1%	2	0.0%	0	0.1%	1	0.2%	2	0.0%	0	0.1%	1	0.1%	1
(Not applicable, goods delivered)	4.8%	93	6.7%	35	4.2%	59	1.9%	6	4.2%	28	6.4%	59	4.0%	8	4.7%	60	4.4%	64
(Don't know / varies)	2.6%	51	3.2%	16	2.4%	34	0.7%	2	1.6%	11	3.9%	36	2.6%	5	2.5%	31	2.5%	37
Weighted base:		1932		517		1415		322		668		918		191		1267		1439
Sample:		1929		520		1409		312		665		930		193		1256		1433

Q17 When you go shopping for clothing or footwear, do you link this trip with another activity?
Those who shop for clothing or footwear goods at Q14 and who travel at Q16

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
No	66.4%	1222	65.9%	318	66.6%	904	66.6%	210	70.9%	453	62.6%	538	57.7%	105	65.6%	792	67.3%	925
Yes - non-food shopping	9.8%	180	10.4%	50	9.6%	130	9.6%	30	7.0%	45	12.1%	104	9.4%	17	10.0%	121	8.9%	123
Yes - leisure activity	9.1%	168	8.9%	43	9.2%	125	11.3%	36	7.9%	50	9.5%	82	13.5%	25	9.9%	120	9.6%	132
Yes - visiting services such as banks and other financial institutions	3.5%	63	2.8%	13	3.7%	50	3.1%	10	2.7%	17	4.1%	35	3.9%	7	3.4%	41	3.3%	45
Yes - eating out	2.9%	53	3.3%	16	2.8%	37	2.9%	9	2.4%	15	3.4%	29	3.0%	5	2.9%	35	2.5%	35
Yes - food shopping	2.4%	44	2.6%	13	2.3%	32	1.2%	4	1.8%	12	3.3%	29	4.2%	8	2.2%	27	2.3%	32
Yes - meeting friends / family	1.7%	30	1.2%	6	1.8%	24	1.6%	5	1.3%	8	2.0%	17	3.1%	6	1.3%	16	1.9%	26
Yes - travelling to / from work	1.1%	20	0.8%	4	1.2%	16	1.0%	3	2.1%	14	0.3%	3	1.7%	3	1.2%	14	1.3%	18
Yes - window shopping	0.6%	11	0.8%	4	0.5%	7	0.2%	1	0.3%	2	1.0%	8	0.0%	0	0.8%	10	0.5%	7
Yes - as part of a day out	0.4%	8	0.8%	4	0.3%	4	0.4%	1	0.7%	5	0.2%	2	0.5%	1	0.5%	6	0.6%	8
Yes - hairdressers	0.3%	6	0.3%	2	0.4%	5	0.5%	2	0.6%	4	0.1%	1	1.2%	2	0.4%	4	0.3%	5
Yes - travelling to / from school	0.2%	4	0.0%	0	0.3%	4	0.4%	1	0.4%	3	0.0%	0	0.0%	0	0.3%	4	0.2%	3
Yes - medical appointment	0.2%	4	0.2%	1	0.2%	3	0.0%	0	0.4%	3	0.2%	1	0.7%	1	0.2%	3	0.3%	4
Yes - other activity	0.2%	4	0.2%	1	0.2%	3	0.0%	0	0.1%	1	0.3%	3	0.0%	0	0.3%	4	0.2%	3
Yes - walking	0.2%	3	0.3%	2	0.1%	2	0.2%	1	0.0%	0	0.3%	3	0.0%	0	0.3%	3	0.2%	3
Yes - socialising	0.1%	2	0.2%	1	0.1%	2	0.2%	1	0.1%	1	0.1%	1	0.0%	0	0.2%	2	0.1%	2
(Don't know / varies)	3.9%	72	4.7%	22	3.6%	50	2.8%	9	4.0%	26	4.2%	36	4.5%	8	4.1%	49	3.5%	48
Weighted base:		1839		482		1357		316		640		860		183		1208		1376
Sample:		1829		484		1345		306		634		867		185		1192		1364

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Q18 Where did you last buy Books, CDs, DVDS? (EXCLUDING CHRISTMAS SHOPPING)																		
Bradford City Centre	17.0%	339	18.0%	98	16.6%	241	22.1%	72	18.8%	128	14.2%	136	14.8%	29	16.4%	214	14.5%	213
Internet / Home Delivery	15.0%	298	21.1%	115	12.6%	184	24.1%	78	19.7%	134	8.7%	84	22.0%	43	15.5%	202	18.4%	271
Leeds City Centre	7.0%	139	7.4%	40	6.8%	99	7.5%	24	9.8%	67	5.0%	48	14.4%	28	7.2%	93	8.0%	118
Keighley Town Centre	5.7%	115	4.1%	22	6.3%	92	5.9%	19	5.5%	38	6.0%	58	4.3%	8	5.9%	77	6.2%	91
Halifax Town Centre	2.9%	58	3.2%	18	2.8%	40	0.5%	2	3.8%	26	3.1%	30	3.1%	6	3.1%	40	2.9%	43
Ilkley Town Centre	2.3%	45	1.9%	10	2.4%	35	0.5%	2	2.3%	16	2.8%	27	5.6%	11	2.3%	29	2.7%	39
White Rose Shopping Centre, Leeds	2.2%	44	0.8%	4	2.7%	40	4.5%	15	2.2%	15	1.5%	14	3.9%	8	2.7%	35	2.8%	42
Shipley Town Centre	1.2%	25	1.0%	6	1.3%	19	0.5%	2	0.9%	6	1.7%	16	0.5%	1	1.3%	16	1.1%	16
Morrison's, Bradford Road, Idle	1.1%	23	1.7%	9	0.9%	14	0.4%	1	1.3%	9	1.3%	13	0.0%	0	1.5%	19	1.3%	19
Skipton Town Centre	1.1%	23	0.6%	3	1.3%	19	0.2%	1	1.2%	8	1.4%	14	2.3%	5	0.8%	10	1.3%	20
Pudsey Town Centre	0.8%	17	0.0%	0	1.1%	17	0.8%	3	0.9%	6	0.8%	8	1.4%	3	0.7%	9	0.7%	10
Asda, Manor Lane, Shipley	0.8%	16	0.3%	2	1.0%	14	1.1%	4	0.9%	6	0.7%	7	0.5%	1	1.0%	14	0.8%	11
Huddersfield Town Centre	0.7%	14	0.9%	5	0.7%	10	0.4%	1	1.3%	9	0.5%	4	1.2%	2	0.8%	11	0.8%	12
Birstall Shopping Park	0.7%	14	0.5%	3	0.8%	12	1.0%	3	1.1%	7	0.4%	4	2.2%	4	0.7%	9	1.0%	14
Tesco, Great Horton Road, Bradford	0.5%	11	0.2%	1	0.7%	9	0.3%	1	0.7%	4	0.5%	5	0.9%	2	0.7%	9	0.7%	10
Asda, Owlcoates Shopping Centre, Pudsey	0.5%	10	0.6%	4	0.5%	7	1.3%	4	0.8%	5	0.1%	1	0.0%	0	0.5%	6	0.6%	9
Asda, Rooley Lane, Bradford	0.5%	9	0.1%	1	0.6%	9	1.0%	3	0.6%	4	0.2%	2	0.3%	1	0.6%	7	0.6%	9
Thornbury District Centre	0.4%	9	0.5%	3	0.4%	6	0.0%	0	0.5%	3	0.5%	4	0.0%	0	0.5%	7	0.3%	4
Brighouse	0.4%	9	0.5%	2	0.4%	6	0.0%	0	0.4%	2	0.6%	6	0.0%	0	0.4%	5	0.3%	5
Harrogate Town Centre	0.4%	8	0.9%	5	0.2%	3	0.0%	0	0.3%	2	0.6%	5	0.6%	1	0.4%	6	0.4%	6
Abroad	0.4%	7	0.5%	2	0.3%	5	1.2%	4	0.1%	1	0.3%	3	0.0%	0	0.3%	3	0.4%	6
Tesco, Huddersfield Road, Brighouse	0.3%	7	0.8%	4	0.2%	3	0.0%	0	0.4%	3	0.4%	4	0.7%	1	0.2%	3	0.4%	6
Morrison's, Otley Road, Guiseley	0.3%	7	0.6%	3	0.2%	4	0.4%	1	0.5%	4	0.2%	2	0.5%	1	0.4%	5	0.5%	7
Girlington District Centre	0.3%	6	0.0%	0	0.4%	6	0.2%	1	0.5%	3	0.2%	2	0.0%	0	0.4%	5	0.3%	5
Buttershaw Local Centre	0.3%	6	0.5%	2	0.2%	3	0.0%	0	0.3%	2	0.4%	4	0.3%	1	0.4%	5	0.4%	6
Otley	0.3%	6	0.4%	2	0.2%	3	0.0%	0	0.4%	2	0.3%	3	0.0%	0	0.4%	6	0.3%	4
Great Horton District Centre	0.3%	5	0.0%	0	0.4%	5	0.3%	1	0.2%	1	0.3%	3	0.0%	0	0.2%	3	0.2%	4
Bingley Town Centre	0.2%	5	0.1%	1	0.3%	4	0.0%	0	0.1%	1	0.4%	4	0.0%	0	0.2%	2	0.2%	3
Tesco, Bradford Peel Centre	0.2%	5	0.2%	1	0.3%	4	0.5%	2	0.5%	3	0.0%	0	0.0%	0	0.4%	5	0.3%	5
Mayo Avenue District Centre	0.2%	4	0.2%	1	0.2%	3	0.3%	1	0.2%	1	0.1%	1	0.0%	0	0.1%	1	0.3%	4
Manchester Airport	0.2%	3	0.0%	0	0.2%	3	0.0%	0	0.2%	1	0.2%	2	0.0%	0	0.3%	3	0.2%	3
Morrison's, High Street, Yeadon	0.1%	3	0.0%	0	0.2%	3	0.3%	1	0.1%	1	0.1%	1	0.0%	0	0.1%	2	0.1%	1
Morley Town Centre	0.1%	3	0.0%	0	0.2%	3	0.0%	0	0.1%	1	0.2%	2	0.0%	0	0.1%	1	0.1%	2
Forster Square Retail Park, Bradford	0.1%	3	0.0%	0	0.2%	3	0.3%	1	0.1%	1	0.1%	1	0.0%	0	0.2%	3	0.2%	3
London	0.1%	2	0.0%	0	0.2%	2	0.0%	0	0.0%	0	0.3%	2	0.0%	0	0.2%	2	0.2%	2
Owlcoates Centre, New	0.1%	2	0.0%	0	0.2%	2	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.2%	2	0.2%	2

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Pudsey																		
Wakefield Town Centre	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.2%	2	0.0%	1
Meadowhall, Sheffield	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.1%	1	0.1%	1	0.5%	1	0.1%	1	0.1%	2
Batley Town Centre	0.1%	2	0.0%	0	0.1%	2	0.3%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	2
Cleckheaton Town Centre	0.1%	2	0.0%	0	0.1%	2	0.3%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	2	0.1%	1
Enterprise Five Lane Ends Retail Park, Bradford	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.1%	1	0.1%	1	0.0%	0	0.1%	1	0.1%	2
Crown Point Retail Park, Leeds	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.1%	1	0.1%	1	0.0%	0	0.1%	2	0.1%	2
Leeds Bradford Airport	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.3%	2	0.0%	0	0.5%	1	0.1%	1	0.1%	2
Southampton	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.2%	2	0.0%	0	0.0%	0	0.1%	2	0.1%	2
Morrison's, Keighley Road, Halifax	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.2%	2	0.0%	0	0.0%	0	0.1%	1	0.1%	2
Selby	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.2%	2	0.0%	0	0.0%	0	0.1%	2	0.1%	2
Cannon Mills Shopping Centre, Bradford	0.1%	1	0.0%	0	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Wyke Local Centre	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.1%	1	0.1%	1
Asda, Bradford Road, Huddersfield	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Asda, Howley Park Road, Morley	0.1%	1	0.0%	0	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wade Street, Halifax	0.1%	1	0.0%	0	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.1%	1
Manchester City Centre	0.1%	1	0.1%	1	0.0%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Dewsbury Town Centre	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Guiseley, Leeds	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0
Grimsby	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1
Birmingham	0.1%	1	0.0%	0	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1
Settle	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.5%	1	0.0%	0	0.1%	1
Tesco, Bradford Peel Centre	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Victoria Shopping Centre, Bradford	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1
York	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Sheffield	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Kirkby, North Yorkshire	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Wetherby	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.1%	1
Pickering	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeadon	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0
Morrison's, Windsor Court, Morley, Leeds	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0
Aldi, Briggate, Shipley	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Lancaster	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Cardiff	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Morrison's, Broughton Road, Skipton	0.0%	1	0.0%	0	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Liverpool	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1
Scarborough	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Illingworth, Calderdale	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Haugh Shaw Road Retail Park, Halifax	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.1%	1
Heathrow Airport	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Burnley Town Centre	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0
Leicester	0.0%	1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Oldham	0.0%	1	0.0%	0	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1
John Lennon Airport, Liverpool	0.0%	1	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Inverness	0.0%	1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.0%	1
Blackpool	0.0%	1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	1
Newquay	0.0%	1	0.0%	0	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	1
Five Lane Ends District Centre	0.0%	1	0.0%	0	0.0%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	1
Queensbury Local Centre	0.0%	1	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0
Airesdale Centre, Leeds	0.0%	1	0.0%	0	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	1
Bridlington, Inverness, Bradford	0.0%	1	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Helmsley, North Yorkshire	0.0%	1	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	1
Hull	0.0%	1	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	1	0.0%	1
Kirkstall Valley Retail Park, Leeds	0.0%	1	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	1
(Don't do this type of shopping)	26.0%	519	25.8%	140	26.1%	379	15.8%	51	14.9%	101	36.6%	353	13.7%	27	23.8%	310	20.6%	304
(Don't know / can't remember)	6.0%	120	4.9%	27	6.4%	94	5.0%	16	5.5%	38	6.5%	63	2.5%	5	6.6%	85	6.7%	99
Weighted base:		1996		543		1453		325		682		964		196		1301		1473
Sample:		1996		547		1449		315		678		979		198		1292		1468

Q19 Where did you last buy small household goods such as home furnishings, kitchen equipment, glass and china items? (EXCLUDING CHRISTMAS SHOPPING)

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Bradford City Centre	18.3%	364	17.8%	96	18.4%	268	29.9%	97	18.1%	123	14.3%	138	8.3%	16	18.1%	235	16.6%	244
Leeds City Centre	7.8%	156	7.8%	43	7.8%	114	10.3%	33	10.9%	74	5.0%	49	11.9%	23	9.0%	117	9.4%	138
Keighley Town Centre	6.8%	136	7.1%	39	6.7%	98	5.5%	18	7.4%	50	7.1%	68	8.3%	16	6.5%	85	7.1%	105
Internet / Home Delivery	4.6%	93	5.4%	29	4.4%	63	7.1%	23	5.9%	40	3.0%	29	4.2%	8	4.8%	62	4.8%	71
Halifax Town Centre	3.5%	70	3.5%	19	3.5%	51	1.9%	6	3.1%	21	4.4%	42	3.5%	7	4.2%	54	4.0%	59
Birstall Shopping Park	2.7%	55	3.1%	17	2.6%	38	4.0%	13	3.9%	27	1.5%	15	8.0%	16	2.6%	34	3.5%	51
Ilkley Town Centre	1.6%	31	1.0%	5	1.8%	26	0.0%	0	2.3%	15	1.5%	15	5.0%	10	1.6%	20	1.9%	28
Forster Square Retail Park, Bradford	1.5%	30	1.4%	8	1.5%	22	4.2%	14	1.0%	7	1.0%	10	1.9%	4	1.6%	21	1.9%	28
Shipley Town Centre	1.4%	27	0.8%	4	1.6%	23	1.1%	3	1.4%	10	1.5%	14	0.9%	2	1.5%	20	1.2%	18
White Rose Shopping Centre, Leeds	1.4%	27	0.9%	5	1.5%	22	1.4%	5	2.4%	16	0.6%	6	1.4%	3	1.8%	23	1.7%	25
Pudsey Town Centre	1.1%	23	0.7%	4	1.3%	19	1.1%	4	1.4%	9	1.0%	10	1.3%	3	1.2%	16	1.3%	19
Skipton Town Centre	1.1%	21	0.5%	3	1.3%	18	0.2%	1	1.2%	8	1.3%	13	1.9%	4	0.9%	12	1.1%	17
Owlcoates Centre, New Pudsey	1.0%	20	0.3%	2	1.2%	18	1.1%	4	1.1%	8	0.9%	8	0.9%	2	1.1%	14	1.2%	18
Brighouse	0.9%	18	1.1%	6	0.8%	12	0.0%	0	0.4%	2	1.6%	16	0.0%	0	1.1%	14	1.0%	14
Morrison's, Bradford Road, Idle	0.8%	16	0.7%	4	0.9%	12	0.6%	2	0.6%	4	1.0%	10	0.0%	0	1.2%	16	0.8%	12
Mayo Avenue District Centre	0.8%	16	0.8%	4	0.8%	12	0.0%	0	1.0%	7	1.0%	9	1.4%	3	0.4%	5	0.8%	12
Asda, Manor Lane, Shipley	0.8%	15	1.0%	5	0.7%	10	0.5%	1	1.1%	8	0.7%	6	0.0%	0	0.9%	12	0.7%	10
Colne Town Centre	0.7%	15	0.4%	2	0.9%	13	0.5%	2	0.8%	5	0.8%	8	1.5%	3	0.9%	12	1.0%	15
Tesco, Great Horton Road, Bradford	0.7%	14	0.7%	4	0.7%	11	0.8%	3	1.0%	7	0.5%	5	0.0%	0	0.6%	8	0.8%	12
Asda, Owlcoates Shopping Centre, Pudsey	0.7%	13	0.4%	2	0.8%	11	2.1%	7	0.5%	3	0.3%	3	1.1%	2	0.7%	9	0.8%	12
Guiseley	0.6%	13	0.4%	2	0.7%	11	0.6%	2	0.6%	4	0.6%	6	0.4%	1	0.5%	6	0.5%	7
Girlington District Centre	0.6%	12	0.9%	5	0.5%	7	0.8%	3	0.2%	2	0.8%	8	0.8%	2	0.6%	8	0.7%	10
Huddersfield Town Centre	0.6%	12	0.5%	3	0.6%	9	0.0%	0	1.0%	7	0.5%	5	0.7%	1	0.5%	7	0.5%	7
Tesco, Bradford Peel Centre	0.6%	11	0.6%	3	0.6%	8	0.0%	0	1.1%	7	0.3%	3	0.5%	1	0.8%	10	0.6%	9
Greengates District Centre	0.6%	11	0.3%	2	0.6%	9	0.0%	0	0.2%	1	1.0%	10	0.4%	1	0.5%	7	0.7%	10
Great Horton District Centre	0.5%	11	0.2%	1	0.7%	10	1.2%	4	0.5%	3	0.4%	4	1.7%	3	0.3%	4	0.6%	9
Morrison's, Rushton Avenue, Bradford	0.5%	10	0.4%	2	0.5%	8	0.0%	0	0.4%	2	0.8%	7	0.0%	0	0.6%	8	0.4%	6
Asda, Rooley Lane, Bradford	0.5%	9	0.0%	0	0.7%	9	1.1%	3	0.5%	3	0.3%	3	0.3%	1	0.3%	4	0.3%	5
West Side Retail Park, Guiseley	0.4%	9	0.3%	2	0.5%	7	0.0%	0	1.3%	9	0.0%	0	0.0%	0	0.4%	6	0.6%	9
Morley Town Centre	0.4%	7	0.0%	0	0.5%	7	0.4%	1	0.4%	2	0.4%	3	0.3%	1	0.3%	4	0.3%	4
Morrison's, Otley Road, Guiseley	0.4%	7	0.4%	2	0.3%	5	0.3%	1	0.6%	4	0.2%	2	0.5%	1	0.5%	6	0.4%	6
Enterprise Five Lane Ends Retail Park, Bradford	0.3%	7	0.4%	2	0.3%	5	0.2%	1	0.2%	2	0.4%	4	0.0%	0	0.2%	3	0.2%	3
Junction 27 Retail Park	0.3%	6	0.2%	1	0.3%	5	0.7%	2	0.6%	4	0.0%	0	0.4%	1	0.3%	4	0.4%	6
Tesco, Huddersfield Road,	0.3%	6	0.5%	3	0.2%	3	0.1%	0	0.4%	3	0.3%	3	1.4%	3	0.0%	0	0.3%	5

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Brighouse																		
Otley	0.3%	6	0.2%	1	0.3%	5	0.4%	1	0.4%	2	0.2%	2	0.6%	1	0.4%	5	0.2%	3
Harrogate Town Centre	0.3%	6	0.2%	1	0.3%	4	0.2%	1	0.3%	2	0.3%	3	1.5%	3	0.1%	1	0.3%	5
Thornbury District Centre	0.3%	5	0.6%	3	0.2%	2	0.4%	1	0.4%	2	0.1%	1	0.0%	0	0.2%	3	0.2%	3
York	0.2%	4	0.2%	1	0.2%	3	0.0%	0	0.0%	0	0.4%	4	0.5%	1	0.0%	0	0.3%	4
Kirkstall Valley Retail Park, Leeds	0.2%	4	0.2%	1	0.2%	3	0.4%	1	0.3%	2	0.1%	1	0.4%	1	0.2%	3	0.2%	3
Boundary Mill, Colne	0.2%	4	0.4%	2	0.1%	2	0.0%	0	0.3%	2	0.2%	2	0.5%	1	0.2%	3	0.3%	4
Euroway Industrial Estate, Bradford	0.2%	4	0.0%	0	0.2%	4	0.2%	1	0.2%	1	0.2%	2	0.0%	0	0.3%	4	0.1%	2
Keighley Retail Park, Keighley	0.2%	4	0.1%	1	0.2%	3	0.0%	0	0.4%	3	0.1%	1	0.0%	0	0.2%	2	0.2%	3
Crown Point Retail Park, Leeds	0.2%	3	0.3%	2	0.1%	2	0.3%	1	0.1%	1	0.2%	2	0.0%	0	0.1%	2	0.2%	3
Tong Street District Centre	0.1%	3	0.2%	1	0.1%	2	0.0%	0	0.1%	1	0.2%	2	0.0%	0	0.1%	2	0.1%	2
The Woodhall Retail Centre, Bradford	0.1%	3	0.3%	2	0.1%	1	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.2%	3
Batley Town Centre	0.1%	3	0.1%	1	0.2%	2	0.0%	0	0.4%	3	0.0%	0	0.0%	0	0.2%	3	0.1%	2
Buttershaw Local Centre	0.1%	3	0.2%	1	0.1%	2	0.4%	1	0.0%	0	0.2%	2	0.0%	0	0.1%	2	0.2%	3
Yeadon	0.1%	3	0.2%	1	0.1%	2	0.0%	0	0.3%	2	0.1%	1	0.5%	1	0.1%	2	0.1%	2
Trafford Centre, Manchester	0.1%	2	0.2%	1	0.1%	1	0.0%	0	0.2%	1	0.1%	1	0.0%	0	0.2%	2	0.2%	2
Alston Retail Park, Keighley	0.1%	2	0.1%	1	0.1%	2	0.0%	0	0.1%	1	0.2%	2	0.0%	0	0.2%	2	0.0%	1
MacArthur Glen Outlet, York	0.1%	2	0.3%	1	0.1%	1	0.0%	0	0.0%	0	0.2%	2	1.1%	2	0.0%	0	0.1%	2
Morrison's, High Street, Yeadon	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.1%	1	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Cleckheaton Town Centre	0.1%	2	0.2%	1	0.1%	1	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.1%	1	0.1%	1
Freeport Retail Park, Castleford	0.1%	2	0.0%	0	0.1%	2	0.3%	1	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	2
Morrison's, Broughton Road, Skipton	0.1%	2	0.0%	0	0.1%	2	0.3%	1	0.1%	1	0.0%	0	0.0%	0	0.1%	2	0.1%	2
Abroad	0.1%	2	0.2%	1	0.0%	1	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.1%	2	0.1%	2
Lidl, Buttershaw, Bradford	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.0%	0	0.2%	2	0.9%	2	0.0%	0	0.1%	2
Morrison's, Keighley Road, Illingworth	0.1%	2	0.1%	1	0.1%	1	0.0%	0	0.1%	1	0.1%	1	0.0%	0	0.1%	1	0.1%	2
Bingley Town Centre	0.1%	2	0.1%	1	0.1%	1	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.1%	2	0.1%	2
Idle Local Centre	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.1%	1	0.1%	1
Airesdale Centre, Leeds	0.1%	1	0.0%	0	0.1%	1	0.2%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Asda, Thurm Hall Lane, Halifax	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Cross Hills	0.1%	1	0.1%	1	0.0%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Meadowhall, Sheffield	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Five Lane Ends District Centre	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Dewsbury Town Centre	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Ayr	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Nottingham	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.6%	1	0.0%	0	0.1%	1

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Victoria Shopping Centre, Bradford	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1
Cheadle Royal, Manchester	0.0%	1	0.0%	0	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.1%	1
Windermere	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Sheffield	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.1%	1
Harrogate Road Retail Park, Bradford	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Four Lane Ends, Bradford	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Queensbury, Bradford	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Doncaster	0.0%	1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.4%	1	0.0%	0	0.1%	1
Burnley Town Centre	0.0%	1	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Charles Town Road Retail Park, Halifax	0.0%	1	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.1%	1
Shelf	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Crossflats Local Centre	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Silsden Local Centre	0.0%	1	0.0%	0	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Newcastle	0.0%	1	0.0%	0	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	1
Metro Centre, Gateshead	0.0%	1	0.0%	0	0.0%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	1
Bridlington	0.0%	1	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	1
Hebden Bridge	0.0%	1	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	1
Haworth Local Centre	0.0%	1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.0%	0
(Don’t do this type of shopping)	19.2%	382	21.6%	117	18.3%	265	8.1%	26	10.9%	74	28.2%	272	12.0%	23	17.7%	230	14.6%	215
(Don't know / can't remember)	11.1%	221	12.1%	66	10.6%	155	9.3%	30	10.2%	69	11.9%	115	9.7%	19	10.9%	142	11.5%	170
Weighted base:		1996		543		1453		325		682		964		196		1301		1473
Sample:		1996		547		1449		315		678		979		198		1292		1468

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Q20 Where did you last buy goods such as toys, games, bicycles and recreations goods? (EXCLUDING CHRISTMAS SHOPPING)																		
Bradford City Centre	15.6%	311	15.0%	82	15.8%	230	33.4%	109	15.1%	103	10.0%	96	7.4%	15	15.3%	199	14.9%	220
Keighley Town Centre	5.9%	117	4.1%	22	6.5%	95	7.1%	23	6.7%	45	5.0%	49	7.5%	15	6.1%	79	6.7%	99
Leeds City Centre	4.7%	95	4.4%	24	4.9%	71	7.7%	25	6.1%	41	2.8%	27	6.5%	13	5.2%	68	5.3%	78
Internet / Home Delivery	3.7%	75	5.4%	29	3.1%	45	4.9%	16	5.6%	38	2.1%	21	6.0%	12	4.0%	53	4.7%	69
Halifax Town Centre	2.8%	55	2.0%	11	3.0%	44	2.3%	7	3.0%	21	2.8%	27	4.1%	8	2.9%	38	3.1%	45
Birstall Shopping Park	2.5%	51	2.5%	13	2.6%	37	3.5%	11	3.7%	25	1.4%	14	4.1%	8	2.7%	35	3.4%	50
Forster Square Retail Park, Bradford	1.9%	37	1.2%	7	2.1%	30	3.4%	11	2.3%	16	0.9%	9	0.0%	0	2.3%	30	2.2%	32
White Rose Shopping Centre, Leeds	1.5%	31	1.0%	5	1.7%	25	2.9%	9	1.6%	11	1.1%	10	1.2%	2	2.0%	27	1.9%	29
Shipley Town Centre	1.3%	26	1.4%	8	1.2%	18	1.8%	6	1.7%	12	0.7%	7	0.4%	1	1.5%	20	1.0%	15
Pudsey Town Centre	1.0%	19	0.8%	5	1.0%	14	0.5%	2	0.9%	6	1.2%	12	0.9%	2	1.1%	14	1.0%	15
Otley	0.8%	15	0.8%	4	0.8%	11	1.3%	4	1.1%	8	0.3%	3	0.7%	1	1.0%	13	0.9%	14
Ilkley Town Centre	0.7%	15	0.9%	5	0.7%	10	0.0%	0	1.9%	13	0.2%	2	0.9%	2	0.9%	11	1.0%	15
Skipton Town Centre	0.7%	14	0.6%	3	0.7%	11	0.2%	1	0.9%	6	0.7%	7	2.0%	4	0.7%	9	0.9%	13
Owlcoates Centre, New Pudsey	0.6%	12	0.6%	3	0.6%	9	2.0%	6	0.3%	2	0.4%	4	0.6%	1	0.7%	9	0.7%	11
Huddersfield Town Centre	0.6%	12	0.4%	2	0.6%	9	0.8%	3	1.1%	7	0.1%	1	0.0%	0	0.5%	7	0.5%	8
West Side Retail Park, Guiseley	0.5%	10	0.2%	1	0.6%	9	0.9%	3	0.9%	6	0.2%	1	0.0%	0	0.7%	9	0.6%	9
Girlington District Centre	0.5%	10	0.4%	2	0.6%	8	1.0%	3	1.0%	7	0.0%	0	0.0%	0	0.6%	7	0.5%	7
Junction 27 Retail Park	0.5%	10	0.5%	3	0.5%	7	0.9%	3	0.7%	5	0.2%	2	0.4%	1	0.3%	4	0.5%	8
Guiseley	0.3%	6	0.2%	1	0.4%	5	0.0%	0	0.5%	3	0.2%	2	0.0%	0	0.2%	3	0.2%	3
Asda, Rooley Lane, Bradford	0.3%	6	0.0%	0	0.4%	6	1.2%	4	0.1%	1	0.1%	1	0.3%	1	0.0%	0	0.2%	3
Tesco, Bradford Peel Centre	0.3%	5	0.0%	0	0.4%	5	0.2%	1	0.5%	3	0.1%	1	0.7%	1	0.2%	3	0.3%	4
Harrogate Town Centre	0.2%	5	0.2%	1	0.3%	4	0.0%	0	0.4%	3	0.2%	2	0.0%	0	0.2%	3	0.3%	4
Tesco, Great Horton Road, Bradford	0.2%	5	0.0%	0	0.3%	5	0.0%	0	0.5%	3	0.2%	2	0.9%	2	0.1%	2	0.3%	5
Enterprise Five Lane Ends Retail Park, Bradford	0.2%	5	0.2%	1	0.2%	4	0.3%	1	0.3%	2	0.2%	2	0.0%	0	0.4%	5	0.3%	5
Keighley Retail Park, Keighley	0.2%	4	0.2%	1	0.2%	3	0.2%	1	0.2%	1	0.2%	2	0.0%	0	0.2%	3	0.2%	3
Crown Point Retail Park, Leeds	0.2%	4	0.3%	2	0.2%	2	0.4%	1	0.0%	0	0.3%	2	0.0%	0	0.2%	2	0.3%	4
Alston Retail Park, Keighley	0.2%	4	0.2%	1	0.2%	3	0.0%	0	0.4%	3	0.1%	1	0.4%	1	0.2%	3	0.3%	4
London	0.2%	3	0.6%	3	0.0%	0	0.0%	0	0.2%	1	0.2%	2	0.0%	0	0.2%	2	0.2%	3
Victoria Shopping Centre, Bradford	0.1%	3	0.2%	1	0.1%	2	0.3%	1	0.3%	2	0.0%	0	0.4%	1	0.0%	0	0.2%	3
Morley Town Centre	0.1%	3	0.0%	0	0.2%	3	0.0%	0	0.3%	2	0.1%	1	0.0%	0	0.1%	2	0.1%	2
Abroad	0.1%	3	0.1%	1	0.1%	2	0.2%	1	0.3%	2	0.0%	0	0.0%	0	0.2%	3	0.2%	3
Thornbury District Centre	0.1%	2	0.4%	2	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1
Kirkstall Valley Retail Park, Leeds	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.1%	1	0.1%	1	0.0%	0	0.2%	2	0.1%	2
Manchester	0.1%	2	0.0%	0	0.1%	2	0.3%	1	0.1%	1	0.0%	0	0.0%	0	0.1%	2	0.1%	1
Greengates District Centre	0.1%	2	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.1%	2	0.1%	2

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Wyke Local Centre	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.1%	2	0.0%	0
Helston	0.1%	2	0.3%	2	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.0%	0	0.1%	2	0.1%	2
Five Lane Ends District Centre	0.1%	1	0.0%	0	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1
Brighouse	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Tesco, Huddersfield Road, Brighouse	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Dewsbury Town Centre	0.1%	1	0.0%	0	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Greenmount Retail Park, Halifax	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Sheffield	0.1%	1	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Wibsey Village, Bradford	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Elshot	0.1%	1	0.0%	0	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Morrison's, Otley Road, Guiseley	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.7%	1	0.0%	0	0.1%	1
Batley Town Centre	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Northwood	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Birmingham	0.1%	1	0.0%	0	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1
Lough	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1
York	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Hornsey	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Bramley, Leeds	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Staveley	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Leyland	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Wetherby	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.1%	1
Trafford Centre, Manchester	0.0%	1	0.0%	0	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Ingleton	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Other	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Meadowhall, Sheffield	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Wakefield	0.0%	1	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Harding Village	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Beeston, Leeds	0.0%	1	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Crossflats Local Centre	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Clifton Moor Retail Park, York	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Colne Town Centre	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	1
Idle Local Centre	0.0%	1	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Metro Centre, Gateshead	0.0%	1	0.0%	0	0.0%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	1
Asda, Corporation Street, Colne	0.0%	1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	1
Asda, Thrum Hall Lane, Halifax	0.0%	1	0.0%	0	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	1
Hebden Bridge	0.0%	1	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	1
(Don't do this type of shopping)	44.0%	877	46.4%	252	43.0%	626	16.0%	52	33.6%	229	60.3%	582	45.8%	90	41.6%	541	38.9%	573
(Don't know / can't	5.2%	104	6.3%	34	4.8%	70	2.5%	8	5.0%	34	6.2%	60	6.5%	13	5.2%	68	5.6%	83

Bradford District Household Survey for White Young Green

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in H/Hold
remember)									
Weighted base:	1996	543	1453	325	682	964	196	1301	1473
Sample:	1996	547	1449	315	678	979	198	1292	1468

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	

Q21 Where did you last buy chemist goods (including health and beauty products)? (EXCLUDING CHRISTMAS SHOPPING)

Bradford City Centre	22.5%	450	21.8%	118	22.8%	332	33.6%	109	21.1%	144	19.5%	188	11.6%	23	22.0%	287	19.7%	291
Keighley Town Centre	10.4%	208	8.9%	48	11.0%	160	9.7%	31	9.9%	68	11.3%	109	12.6%	25	10.3%	134	10.8%	159
Halifax Town Centre	5.1%	101	4.9%	27	5.1%	75	3.1%	10	4.6%	31	6.1%	58	6.6%	13	5.1%	67	5.6%	83
Ilkley Town Centre	3.9%	77	3.7%	20	3.9%	57	1.2%	4	5.9%	40	3.2%	31	7.2%	14	4.2%	55	4.5%	67
Leeds City Centre	3.6%	72	2.5%	13	4.0%	59	7.1%	23	5.3%	36	1.4%	13	7.0%	14	4.1%	53	4.4%	64
Shipley Town Centre	3.2%	64	3.8%	21	2.9%	43	1.2%	4	3.4%	23	3.6%	35	1.9%	4	3.4%	44	2.9%	43
Internet / Home Delivery	2.8%	56	2.7%	15	2.9%	42	2.6%	8	3.5%	24	2.5%	24	1.3%	3	3.2%	41	3.0%	45
Pudsey Town Centre	2.4%	47	1.6%	9	2.6%	38	1.9%	6	3.5%	24	1.8%	17	3.3%	7	2.6%	33	2.6%	39
Bingley Town Centre	1.9%	37	2.1%	12	1.8%	26	1.4%	5	0.9%	6	2.8%	27	3.3%	7	1.7%	22	1.9%	29
Brighouse	1.7%	34	2.5%	14	1.4%	21	0.0%	0	1.9%	13	2.3%	22	2.8%	6	1.5%	19	1.5%	22
Guiseley	1.5%	30	2.5%	14	1.1%	16	1.0%	3	2.2%	15	1.2%	12	2.4%	5	1.6%	21	1.8%	26
Forster Square Retail Park, Bradford	1.4%	29	0.9%	5	1.6%	24	3.1%	10	2.2%	15	0.4%	4	0.4%	1	1.5%	19	1.9%	28
White Rose Shopping Centre, Leeds	1.3%	26	0.6%	3	1.5%	22	0.7%	2	2.4%	16	0.7%	7	1.6%	3	1.6%	20	1.7%	26
Tesco, Great Horton Road, Bradford	1.1%	22	0.5%	3	1.3%	19	1.3%	4	1.5%	10	0.8%	8	2.9%	6	0.8%	10	1.4%	21
Morrison's, Bradford Road, Idle	1.1%	21	1.4%	7	1.0%	14	1.0%	3	1.5%	10	0.8%	8	0.6%	1	1.5%	20	1.3%	19
Great Horton District Centre	1.1%	21	1.1%	6	1.1%	15	1.0%	3	0.5%	4	1.5%	14	1.5%	3	1.0%	13	1.0%	14
Yeadon	1.0%	21	0.7%	4	1.2%	17	1.7%	6	1.1%	7	0.8%	8	0.5%	1	1.2%	16	1.1%	16
Skipton Town Centre	1.0%	20	0.4%	2	1.2%	18	1.3%	4	0.8%	6	1.1%	10	2.9%	6	0.8%	11	1.2%	17
Morrison's, Rushton Avenue, Bradford	0.9%	19	0.4%	2	1.2%	17	0.7%	2	0.7%	5	1.2%	12	0.6%	1	0.9%	12	0.9%	13
Cross Hills	0.9%	17	0.7%	4	0.9%	13	1.0%	3	1.1%	7	0.6%	6	2.1%	4	0.8%	10	1.1%	16
Otley	0.8%	16	0.8%	4	0.8%	12	1.1%	4	1.3%	9	0.4%	4	0.0%	0	1.1%	14	0.9%	13
Asda, Manor Lane, Shipley	0.7%	15	0.6%	3	0.8%	12	0.2%	1	1.2%	8	0.6%	6	0.6%	1	0.6%	8	0.8%	12
Girlington District Centre	0.7%	14	1.4%	8	0.5%	7	0.0%	0	0.7%	5	1.0%	10	1.0%	2	0.8%	10	0.8%	12
Enterprise Five Lane Ends Retail Park, Bradford	0.7%	13	1.0%	5	0.6%	8	1.7%	5	0.7%	5	0.2%	2	0.0%	0	0.7%	9	0.8%	11
Wisbey Local Centre	0.6%	12	0.3%	2	0.7%	10	0.0%	0	0.3%	2	1.1%	10	1.4%	3	0.7%	9	0.5%	7
Greengates District Centre	0.6%	12	0.4%	2	0.6%	9	0.0%	0	0.4%	3	0.9%	9	0.7%	1	0.7%	9	0.3%	5
Owlcoates Centre, New Pudsey	0.6%	11	0.7%	4	0.5%	7	1.4%	5	0.7%	5	0.2%	2	0.0%	0	0.8%	11	0.8%	11
Cleckheaton Town Centre	0.5%	11	1.0%	6	0.4%	5	0.3%	1	0.2%	1	0.9%	8	0.0%	0	0.5%	6	0.6%	8
Morrison's, Otley Road, Guiseley	0.5%	10	0.3%	2	0.6%	9	0.0%	0	0.7%	4	0.6%	6	0.5%	1	0.5%	7	0.6%	9
Baildon Local Centre	0.5%	10	0.5%	3	0.5%	8	0.3%	1	0.3%	2	0.8%	8	0.0%	0	0.6%	8	0.7%	10
Birstall Shopping Park	0.5%	10	0.2%	1	0.6%	9	0.4%	1	1.1%	7	0.1%	1	0.7%	1	0.6%	7	0.6%	9
Asda, Owlcoates Centre, Pudsey	0.5%	10	0.2%	1	0.6%	9	1.8%	6	0.3%	2	0.2%	2	1.1%	2	0.5%	7	0.6%	9
Morrison's, Thornton Road, Girlington, Bradford	0.5%	10	0.8%	4	0.4%	5	0.3%	1	0.5%	4	0.5%	5	0.0%	0	0.7%	9	0.5%	7
Mayo Avenue District Centre	0.5%	10	0.2%	1	0.6%	8	0.5%	2	0.4%	3	0.5%	5	0.0%	0	0.4%	5	0.5%	8

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Asda, Rooley Lane, Bradford	0.5%	9	0.1%	1	0.6%	9	1.4%	4	0.4%	3	0.2%	2	0.0%	0	0.4%	6	0.5%	7
Sainsbury's, Cavendish Street, Keighley	0.5%	9	0.4%	2	0.5%	7	0.4%	1	0.6%	4	0.4%	4	1.9%	4	0.2%	3	0.6%	9
Morley Town Centre	0.5%	9	0.2%	1	0.6%	8	0.0%	0	0.3%	2	0.8%	7	0.0%	0	0.4%	5	0.2%	4
Silsden Local Centre	0.4%	9	0.3%	2	0.5%	7	0.2%	1	0.1%	1	0.8%	7	0.4%	1	0.4%	6	0.4%	6
Thornbury District Centre	0.4%	8	0.8%	4	0.3%	4	0.4%	1	0.3%	2	0.5%	4	0.5%	1	0.3%	3	0.3%	4
Lloyds Chemist, Otley Road, Bradford	0.4%	8	0.8%	4	0.3%	4	0.3%	1	0.3%	2	0.5%	5	0.0%	0	0.4%	5	0.2%	3
Harrogate Town Centre	0.4%	7	0.8%	4	0.2%	3	0.4%	1	0.4%	3	0.3%	3	0.0%	0	0.5%	6	0.5%	7
Tesco, Buttershaw Local Centre	0.4%	7	0.4%	2	0.3%	5	0.0%	0	0.3%	2	0.6%	5	1.0%	2	0.4%	5	0.5%	7
Other, Bradford	0.3%	7	0.4%	2	0.3%	5	0.0%	0	0.4%	3	0.4%	4	0.0%	0	0.2%	3	0.2%	3
Farsley	0.3%	6	0.0%	0	0.4%	6	0.0%	0	0.4%	3	0.4%	3	0.0%	0	0.4%	5	0.3%	5
Tesco, Bradford Peel Centre	0.3%	6	0.0%	0	0.4%	6	0.3%	1	0.7%	5	0.1%	1	0.0%	0	0.5%	6	0.4%	6
Oak Lane, Manningham Local Centre	0.3%	6	0.6%	3	0.2%	3	0.3%	1	0.3%	2	0.3%	3	0.0%	0	0.4%	5	0.2%	3
Wyke Local Centre	0.3%	6	0.2%	1	0.3%	4	0.0%	0	0.0%	0	0.6%	6	0.0%	0	0.3%	4	0.3%	4
Tesco, Huddersfield Road, Brighouse	0.3%	6	0.3%	1	0.3%	4	0.0%	0	0.6%	4	0.1%	1	1.4%	3	0.1%	1	0.3%	4
Huddersfield Town Centre	0.3%	6	0.3%	1	0.3%	4	1.1%	3	0.1%	1	0.1%	1	0.0%	0	0.4%	6	0.3%	4
Lloyds Chemist, Tong Street, Bradford	0.3%	5	0.4%	2	0.2%	3	0.2%	1	0.0%	0	0.5%	5	0.5%	1	0.3%	4	0.1%	1
Sainsbury's, Wade Street, Halifax	0.3%	5	0.1%	1	0.3%	4	0.0%	0	0.4%	3	0.2%	2	0.4%	1	0.3%	4	0.3%	5
Idle Local Centre	0.3%	5	0.1%	1	0.3%	4	0.2%	1	0.1%	1	0.4%	4	0.0%	0	0.4%	5	0.2%	4
Sutton In Craven	0.2%	5	0.1%	1	0.3%	4	0.2%	1	0.3%	2	0.2%	2	0.0%	0	0.2%	3	0.2%	4
Five Lane Ends District Centre	0.2%	5	0.3%	2	0.2%	3	0.0%	0	0.3%	2	0.3%	3	0.0%	0	0.2%	2	0.3%	5
Allerton Local Centre	0.2%	5	0.0%	0	0.3%	5	0.3%	1	0.1%	1	0.3%	3	0.0%	0	0.2%	2	0.2%	3
Saltaire Local Centre	0.2%	5	0.2%	1	0.3%	4	0.0%	0	0.4%	3	0.2%	2	0.0%	0	0.4%	5	0.3%	4
Tong Street District Centre	0.2%	5	0.2%	1	0.3%	4	0.0%	0	0.2%	1	0.4%	4	0.0%	0	0.2%	3	0.3%	5
Clayton Local Centre	0.2%	5	0.1%	1	0.3%	4	0.3%	1	0.1%	1	0.3%	3	0.0%	0	0.3%	4	0.3%	5
Eccleshill Local Centre	0.2%	4	0.2%	1	0.2%	3	0.3%	1	0.3%	2	0.1%	1	0.5%	1	0.2%	2	0.3%	4
Sainsbury's, Mill Lane, Brighouse	0.2%	4	0.0%	0	0.3%	4	0.0%	0	0.2%	1	0.3%	3	0.7%	1	0.2%	3	0.3%	4
Queensbury Local Centre	0.2%	4	0.0%	0	0.3%	4	0.2%	1	0.2%	2	0.1%	1	0.8%	2	0.1%	1	0.2%	3
Calverley	0.2%	4	0.3%	2	0.1%	2	0.0%	0	0.0%	0	0.4%	4	0.9%	2	0.1%	2	0.3%	4
Bakerend Road Local Centre	0.2%	3	0.2%	1	0.2%	3	0.6%	2	0.2%	2	0.0%	0	0.0%	0	0.1%	2	0.1%	2
Little Horton, Bradford	0.2%	3	0.0%	0	0.2%	3	0.5%	2	0.0%	0	0.2%	2	0.0%	0	0.1%	2	0.0%	0
Leeds Road Local Centre	0.1%	3	0.3%	1	0.1%	1	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.1%	1	0.1%	1
Dewsbury Town Centre	0.1%	3	0.4%	2	0.1%	1	0.0%	0	0.3%	2	0.1%	1	0.0%	0	0.2%	3	0.2%	3
Co-Op Pharmacy, High Street, Yeadon	0.1%	3	0.3%	2	0.1%	1	0.0%	0	0.3%	2	0.1%	1	0.5%	1	0.1%	2	0.1%	2
Batley Town Centre	0.1%	3	0.0%	0	0.2%	3	0.3%	1	0.1%	1	0.1%	1	0.9%	2	0.1%	1	0.1%	2
Shelf	0.1%	3	0.3%	1	0.1%	1	0.0%	0	0.2%	1	0.1%	1	0.7%	1	0.1%	1	0.2%	3
Heaton, Bradford	0.1%	3	0.2%	1	0.1%	2	0.0%	0	0.0%	0	0.3%	3	0.4%	1	0.0%	0	0.1%	2
West Bowling	0.1%	3	0.2%	1	0.1%	1	0.0%	0	0.0%	0	0.3%	3	0.0%	0	0.2%	3	0.0%	0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Undercliffe Local Centre	0.1%	3	0.2%	1	0.1%	1	0.0%	0	0.2%	1	0.1%	1	0.0%	0	0.2%	3	0.1%	1
Cullingwoth, Bradford	0.1%	2	0.0%	0	0.2%	2	0.0%	0	0.1%	1	0.2%	2	0.0%	0	0.2%	2	0.1%	2
Duckworth Lane Local Centre	0.1%	2	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Morrison's, Union Street, Heckmondwike	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.0%	0	0.2%	2	0.5%	1	0.1%	1	0.1%	2
Lloyds Chemist, Boardstone Way, Bradford	0.1%	2	0.2%	1	0.1%	1	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Birkinshaw	0.1%	2	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.0%	0	0.1%	2
Leeds Bradford Airport	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.1%	1	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Denholme Local Centre	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.1%	1	0.1%	1	0.0%	0	0.1%	1	0.1%	2
Wakefield Town Centre	0.1%	2	0.2%	1	0.0%	1	0.3%	1	0.1%	1	0.0%	0	0.9%	2	0.0%	0	0.1%	2
Marshfields Local Centre	0.1%	2	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.1%	2	0.0%	0
Morrison's, Savin Mill Way, Leeds,	0.1%	2	0.3%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.1%	2	0.1%	2
Illingworth	0.1%	2	0.1%	1	0.1%	1	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.1%	2	0.1%	2
Morrison's, Keighley Road, Illingworth	0.1%	2	0.1%	1	0.1%	1	0.0%	0	0.1%	1	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Burnley Town Centre	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.1%	1	0.1%	1	0.0%	0	0.1%	2	0.1%	2
Asda, Thurm Hall Lane, Halifax	0.1%	1	0.0%	0	0.1%	1	0.2%	1	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Thorpe Edge, Bradford	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.7%	1	0.0%	0	0.1%	1
Lloyds Chemist, Coventry Street, Bradford	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	1
Castleford Retail Park, Castleford	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Local Chemist, Terfel View, Bradford	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1	0.0%	0	0.1%	1	0.0%	1
Low Moor Road, Bradford	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0
Menston, Bradford	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.7%	1	0.0%	0	0.1%	1
Menston	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Airesdale Centre, Leeds	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Burnley in Wharfedale Local Centre	0.1%	1	0.0%	0	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1
Woodbridge	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.6%	1	0.0%	0	0.0%	0
Burnley in Wharefedale Local Centre	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Lloyds Chemist, Backland Road, Bradford	0.1%	1	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1
Gaisby Lane, Shipley	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0
Addingham	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0
Elmwood, Leeds	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Bradford	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1
Sheffield	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Whitby	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.5%	1	0.0%	0	0.1%	1
Wilsden, Bradford	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Malton	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Pharmacy, Union Street, Heckmondwike	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1
Asda, Howley Park Road, Morley	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1
Bridlington	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Frizinghall Local Centre	0.0%	1	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Keighley Road, Shipley	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.4%	1	0.0%	0	0.1%	1
Lidget Green Local Centre	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Crossflats Local Centre	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Steeton, Keighley	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	1
Netto, Bursley	0.0%	1	0.0%	0	0.0%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	1
Trafford Centre, Trafford	0.0%	1	0.0%	0	0.0%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	1
Coventry Street, Bradford	0.0%	1	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	1
East Bowling	0.0%	1	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Hamza Street, Batley	0.0%	1	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	1
Haworth Mill-Hey Local Centre	0.0%	1	0.0%	0	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	1
Port, Scotland	0.0%	1	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	1
Oakworth, Bradford	0.0%	1	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.0%	1	0.0%	1
Cowling	0.0%	1	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	1	0.0%	1
Haworth Local Centre	0.0%	1	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	1	0.0%	1
(Don't do this type of shopping)	6.8%	136	9.7%	53	5.7%	83	3.5%	11	4.4%	30	9.6%	92	3.5%	7	5.7%	74	5.2%	77
(Don't know / can't remember)	3.0%	60	4.0%	22	2.7%	39	3.0%	10	2.2%	15	3.3%	31	1.7%	3	2.7%	35	2.8%	41
Weighted base:		1996		543		1453		325		682		964		196		1301		1473
Sample:		1996		547		1449		315		678		979		198		1292		1468

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Q22 Where did you last buy electrical items, such as televisions, washing machines and computers? (EXCLUDING CHRISTMAS SHOPPING)																		
Bradford City Centre	18.6%	372	21.2%	115	17.7%	257	25.9%	84	18.3%	125	16.3%	157	13.5%	26	18.9%	246	16.5%	243
Internet / Home Delivery	10.2%	204	12.5%	68	9.4%	137	15.4%	50	13.8%	94	6.1%	59	12.9%	25	10.7%	139	11.5%	169
Keighley Town Centre	8.9%	177	7.2%	39	9.5%	138	7.8%	25	8.1%	55	9.7%	94	11.5%	23	9.1%	119	9.7%	143
Forster Square Retail Park, Bradford	8.7%	173	7.2%	39	9.2%	133	13.1%	43	9.7%	66	6.5%	63	5.5%	11	9.2%	119	9.4%	138
Halifax Town Centre	4.1%	83	5.2%	28	3.8%	55	1.8%	6	4.3%	30	4.6%	44	5.1%	10	5.0%	65	4.7%	70
Leeds City Centre	4.0%	79	3.0%	16	4.3%	63	5.4%	17	5.2%	35	2.7%	27	4.7%	9	4.3%	56	4.5%	66
Guiseley	2.1%	42	2.3%	13	2.0%	29	1.2%	4	1.6%	11	2.7%	26	2.5%	5	2.2%	28	2.4%	36
Birstall Shopping Park	2.0%	40	1.0%	5	2.4%	35	1.9%	6	2.9%	20	1.5%	14	4.6%	9	1.9%	25	2.5%	38
Shipley Town Centre	1.5%	31	2.2%	12	1.3%	19	0.2%	1	1.6%	11	2.0%	19	1.4%	3	1.9%	24	1.3%	20
Keighley Retail Park, Keighley	1.3%	26	0.9%	5	1.4%	21	0.9%	3	2.1%	14	0.9%	9	1.7%	3	1.3%	17	1.6%	24
Empire Direct, Ingleby Road, Bradford	1.3%	26	1.6%	9	1.2%	17	0.0%	0	1.2%	8	1.8%	17	1.5%	3	1.2%	16	1.5%	22
West Side Retail Park, Guiseley	1.1%	21	0.5%	3	1.3%	18	0.3%	1	2.1%	15	0.6%	6	0.5%	1	1.5%	19	1.4%	20
Ilkley Town Centre	1.0%	19	0.7%	4	1.1%	16	0.3%	1	1.2%	8	1.1%	10	2.6%	5	0.9%	12	1.0%	15
Tesco, Great Horton Road, Bradford	0.9%	18	0.1%	1	1.2%	18	0.3%	1	1.0%	7	1.1%	11	0.0%	0	0.8%	10	0.9%	13
Huddersfield Town Centre	0.8%	16	0.5%	3	0.9%	13	0.4%	1	1.2%	8	0.6%	6	1.4%	3	0.8%	10	1.1%	16
Girlington District Centre	0.8%	15	0.8%	4	0.8%	11	0.3%	1	1.2%	8	0.7%	7	0.5%	1	1.0%	13	0.8%	12
Skipton Town Centre	0.5%	11	0.4%	2	0.6%	8	0.0%	0	0.2%	2	0.9%	9	1.2%	2	0.3%	4	0.5%	7
Pudsey Town Centre	0.5%	10	0.2%	1	0.6%	9	0.3%	1	0.2%	1	0.8%	8	0.0%	0	0.4%	6	0.2%	2
Brighouse	0.5%	9	1.2%	7	0.2%	3	0.0%	0	0.4%	3	0.7%	7	1.4%	3	0.4%	5	0.4%	7
Owlcoates Centre, New Pudsey	0.4%	9	0.9%	5	0.3%	4	0.8%	3	0.3%	2	0.4%	4	0.0%	0	0.4%	6	0.5%	8
Alston Retail Park, Keighley	0.4%	8	0.1%	1	0.5%	8	0.2%	1	0.4%	3	0.5%	5	0.8%	2	0.3%	3	0.5%	7
Asda, Rooley Lane, Bradford	0.4%	8	0.2%	1	0.5%	7	0.2%	1	0.5%	3	0.4%	4	0.0%	0	0.3%	3	0.4%	6
Bingley Town Centre	0.4%	8	0.9%	5	0.2%	3	0.0%	0	0.0%	0	0.8%	8	0.4%	1	0.3%	4	0.4%	6
Junction 27 Retail Park	0.4%	7	0.2%	1	0.4%	6	1.0%	3	0.1%	1	0.3%	3	0.6%	1	0.4%	5	0.4%	7
White Rose Shopping Centre, Leeds	0.3%	7	0.7%	4	0.2%	3	0.2%	1	0.3%	2	0.4%	4	0.0%	0	0.5%	6	0.4%	6
Enterprise Five Lane Ends Retail Park, Bradford	0.3%	7	0.2%	1	0.4%	6	1.0%	3	0.2%	1	0.2%	2	0.0%	0	0.3%	4	0.4%	5
Great Horton District Centre	0.3%	6	0.7%	4	0.2%	2	0.0%	0	0.3%	2	0.3%	3	0.0%	0	0.3%	4	0.2%	3
Keighley Retail Park, Keighley	0.3%	6	0.4%	2	0.3%	4	0.2%	1	0.3%	2	0.3%	3	0.5%	1	0.4%	5	0.4%	6
Kirkstall Valley Retail Park, Leeds	0.3%	5	0.6%	3	0.2%	2	0.0%	0	0.1%	1	0.5%	5	0.0%	0	0.4%	5	0.3%	4
Asda, Manor Lane, Shipley	0.3%	5	0.5%	3	0.2%	2	0.2%	1	0.3%	2	0.3%	2	0.0%	0	0.4%	5	0.1%	1
Victoria Shopping Centre, Bradford	0.2%	5	0.4%	2	0.2%	3	0.5%	2	0.1%	1	0.2%	2	0.0%	0	0.3%	4	0.3%	4
Pellon Lane, Halifax	0.2%	4	0.3%	2	0.2%	3	0.4%	1	0.2%	2	0.2%	2	0.7%	1	0.2%	2	0.2%	3
Greenmount Retail Park, Halifax	0.2%	4	0.5%	3	0.1%	2	0.0%	0	0.0%	0	0.4%	4	0.0%	0	0.3%	4	0.2%	4

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Cleckheaton Town Centre	0.2%	4	0.4%	2	0.1%	2	0.0%	0	0.0%	0	0.4%	4	0.0%	0	0.1%	1	0.2%	3
Tong Street District Centre	0.2%	4	0.3%	2	0.1%	2	0.4%	1	0.0%	0	0.2%	2	0.0%	0	0.2%	3	0.2%	4
Crown Point Retail Park, Leeds	0.2%	4	0.3%	2	0.1%	2	0.4%	1	0.0%	0	0.2%	2	0.0%	0	0.1%	1	0.2%	4
Tesco, Bradford Peel Centre	0.2%	3	0.2%	1	0.2%	2	0.2%	1	0.3%	2	0.1%	1	0.0%	0	0.1%	2	0.2%	3
Dewsbury Town Centre	0.2%	3	0.3%	2	0.1%	1	0.0%	0	0.0%	0	0.3%	3	0.0%	0	0.1%	1	0.1%	2
Other, Huddersfield	0.1%	3	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.3%	3	0.7%	1	0.1%	1	0.1%	1
Charlestown Road, Halifax	0.1%	2	0.1%	1	0.1%	2	0.0%	0	0.2%	2	0.1%	1	0.8%	2	0.0%	0	0.2%	2
Harrogate Town Centre	0.1%	2	0.2%	1	0.1%	1	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.2%	2	0.1%	2
Colne Town Centre	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.0%	0	0.2%	2	0.4%	1	0.1%	1	0.1%	2
Other, Leeds	0.1%	2	0.0%	0	0.1%	2	0.2%	1	0.2%	1	0.0%	0	0.0%	0	0.1%	2	0.1%	2
Morley Town Centre	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.1%	1	0.1%	1	0.5%	1	0.1%	1	0.1%	1
Weaverthorpe Retail Park, Bradford	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.1%	2	0.1%	2
Crossley Retail Park, Halifax	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.1%	1	0.1%	1	0.0%	0	0.1%	2	0.1%	1
Leeds Road, Huddersfield	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Asda, Howley Park Road, Morley	0.1%	1	0.0%	0	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheadle Royal	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1	0.3%	1	0.0%	0	0.1%	1
Abroad	0.1%	1	0.0%	0	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1
Clayton Local Centre	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.7%	1	0.0%	0	0.1%	1
Greengates District Centre	0.1%	1	0.0%	0	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Saltaire Local Centre	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Morrison's, Broughton Road, Skipton	0.1%	1	0.0%	0	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Colton Retail Park, Leeds	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.5%	1	0.0%	0	0.1%	1
Charles Town Road Retail Park, Halifax	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeadon	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Tesco, Hamza Street, Batley	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Thornbury District Centre	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldham	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Baildon Local Centre	0.0%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Lancaster	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Doncaster	0.0%	1	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Tesco, Woodhouse Road, Bradford	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Cross Hills	0.0%	1	0.0%	0	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	1
(Don't do this type of shopping)	13.7%	273	10.6%	58	14.8%	215	8.3%	27	8.0%	55	19.3%	186	11.5%	23	10.5%	137	9.5%	140
(Don't know / can't remember)	8.5%	170	9.1%	49	8.3%	120	6.8%	22	7.9%	54	9.5%	92	9.2%	18	8.2%	106	8.7%	128
Weighted base:		1996		543		1453		325		682		964		196		1301		1473
Sample:		1996		547		1449		315		678		979		198		1292		1468

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Q23 How did you last travel to...? (LOCATION MENTIONED AT Q22)																		
Those who buy goods, such as televisions, washing machines and computers at Q22, but do not use the internet to do so																		
Car / van (as driver)	53.1%	715	68.2%	251	47.4%	464	52.2%	118	61.5%	295	47.1%	295	69.9%	91	54.7%	503	67.8%	702
Car / van (as passenger)	23.3%	314	7.4%	27	29.2%	286	25.1%	57	18.4%	88	25.9%	162	15.7%	20	23.5%	216	21.9%	227
Bus, minibus or coach	15.0%	203	14.6%	54	15.2%	149	13.6%	31	9.8%	47	19.6%	123	7.0%	9	14.0%	129	5.6%	58
Motorcycle, scooter or moped	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Walk	4.6%	62	5.1%	19	4.4%	43	5.6%	13	5.3%	25	3.8%	24	3.0%	4	3.7%	34	2.4%	25
Taxi	1.5%	20	1.4%	5	1.5%	15	0.9%	2	1.6%	8	1.6%	10	1.3%	2	1.4%	13	0.4%	4
Train	1.1%	15	2.2%	8	0.7%	7	2.2%	5	1.4%	7	0.5%	3	3.0%	4	1.1%	11	0.9%	9
Bicycle	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Other	0.4%	5	0.2%	1	0.4%	4	0.1%	0	0.4%	2	0.5%	3	0.0%	0	0.5%	5	0.3%	3
(Don't know / varies)	0.9%	12	0.2%	1	1.2%	12	0.3%	1	1.2%	6	1.0%	6	0.0%	0	0.8%	7	0.6%	6
Weighted base:		1348		368		980		226		480		627		130		919		1036
Sample:		1354		373		981		222		477		640		134		919		1038

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Q24 Where did you last buy DIY goods? (EXCLUDING CHRISTMAS SHOPPING)																		
B&Q, Euroway Trading Estate, Bradford	10.6%	212	8.4%	45	11.4%	166	9.9%	32	13.2%	90	9.3%	89	6.1%	12	12.3%	160	12.5%	184
B&Q, Alston Road, Keighley	9.2%	183	9.0%	49	9.3%	135	7.5%	24	10.5%	72	9.1%	87	12.9%	25	10.1%	132	11.0%	162
Bradford City Centre	7.2%	143	9.4%	51	6.3%	92	10.7%	35	8.9%	61	4.4%	42	3.6%	7	6.7%	87	6.6%	98
B&Q, Thornbury, Bradford	6.7%	134	6.6%	36	6.8%	99	11.6%	38	7.2%	49	5.0%	48	7.5%	15	7.0%	92	7.6%	112
Focus, Guiseley	4.2%	84	3.7%	20	4.4%	64	4.1%	13	5.2%	35	3.6%	34	6.1%	12	4.4%	57	5.2%	76
B&Q, Pellon Lane, Halifax	3.3%	66	3.0%	16	3.4%	50	1.2%	4	4.3%	29	3.5%	33	4.9%	10	3.4%	44	4.1%	60
Keighley Town Centre	3.2%	63	2.9%	16	3.3%	47	4.7%	15	2.4%	16	3.1%	30	5.5%	11	2.9%	37	3.4%	50
Focus, Shipley	2.6%	51	1.5%	8	2.9%	42	1.1%	4	3.6%	25	2.4%	23	2.0%	4	2.9%	38	2.9%	43
Halifax Town Centre	1.6%	32	1.8%	10	1.5%	22	1.2%	4	1.4%	10	1.9%	18	1.9%	4	1.9%	25	1.9%	28
Focus, Keighley	1.3%	26	0.5%	3	1.6%	23	1.1%	4	1.2%	8	1.5%	14	2.4%	5	1.2%	16	1.4%	20
Leeds City centre	1.3%	26	0.7%	4	1.5%	22	2.0%	7	2.3%	16	0.3%	3	2.4%	5	1.2%	16	1.6%	23
B&Q, Junction One Retail Park, Beeston	1.2%	23	1.6%	8	1.0%	15	1.7%	6	1.2%	8	0.9%	8	2.1%	4	0.9%	12	1.1%	16
Ilkley Town Centre	1.1%	22	1.7%	9	0.9%	13	0.3%	1	1.6%	11	1.0%	9	1.8%	3	1.2%	16	1.3%	20
Internet / Home Delivery	1.0%	20	1.9%	10	0.6%	9	0.7%	2	1.6%	11	0.7%	6	1.8%	3	1.0%	13	1.1%	17
Homebase, Harrogate Road, Bradford	0.9%	18	0.7%	4	1.0%	14	0.9%	3	1.2%	8	0.7%	6	0.8%	2	1.3%	17	1.2%	18
Shipley Town Centre	0.9%	18	1.8%	10	0.6%	8	0.5%	2	0.9%	6	1.0%	9	0.4%	1	0.9%	11	0.5%	8
Five Lane Ends District Centre	0.9%	17	1.3%	7	0.7%	10	1.2%	4	0.7%	5	0.9%	9	0.5%	1	0.9%	12	0.6%	9
Enterprise Five Lane Ends Retail Park, Bradford	0.8%	17	1.2%	6	0.7%	10	2.1%	7	1.2%	8	0.1%	1	0.0%	0	1.2%	16	1.0%	14
Wickes Road, Ingleby Road Retail Park, Bradford	0.8%	16	1.1%	6	0.7%	10	0.0%	0	1.1%	7	0.8%	8	2.1%	4	0.5%	7	1.0%	14
Greengates District Centre	0.8%	15	0.5%	3	0.9%	12	0.3%	1	0.9%	6	0.9%	8	0.5%	1	0.8%	11	0.7%	11
Huddersfield Town Centre	0.8%	15	0.7%	4	0.8%	11	0.0%	0	1.8%	12	0.3%	3	2.8%	6	0.7%	9	0.8%	12
B&Q, Leeds Road Retail Park, Huddersfield	0.7%	14	0.8%	4	0.7%	10	0.5%	2	0.6%	4	0.8%	8	0.7%	1	0.8%	10	0.9%	14
Brighouse	0.7%	14	1.1%	6	0.5%	7	0.0%	0	0.6%	4	0.9%	9	0.7%	1	0.5%	7	0.7%	10
Homebase, Kirk Lane, Yeadon	0.6%	13	0.5%	3	0.7%	10	0.9%	3	1.0%	7	0.3%	3	0.5%	1	0.8%	11	0.8%	12
Girlington District Centre	0.5%	10	0.7%	4	0.5%	7	0.9%	3	0.3%	2	0.6%	6	0.0%	0	0.8%	10	0.5%	8
Forster Square Retail Park, Bradford	0.5%	10	0.6%	4	0.4%	6	0.9%	3	0.9%	6	0.1%	1	0.6%	1	0.3%	4	0.6%	8
Yeadon	0.5%	9	0.3%	2	0.5%	7	0.3%	1	0.7%	4	0.4%	4	0.0%	0	0.6%	8	0.6%	8
McCann's, Oak Lane, Bradford	0.4%	9	1.1%	6	0.2%	3	0.6%	2	0.6%	4	0.3%	3	0.0%	0	0.3%	4	0.5%	8
Focus, Skipton	0.4%	8	0.3%	2	0.4%	6	0.4%	1	0.3%	2	0.5%	5	1.6%	3	0.3%	4	0.5%	7
Local DIY, Killinghall Road, Bradford	0.4%	7	0.7%	4	0.2%	3	0.9%	3	0.2%	2	0.3%	2	0.4%	1	0.3%	4	0.3%	4
Guiseley	0.3%	6	0.0%	0	0.4%	6	0.4%	1	0.6%	4	0.1%	1	0.0%	0	0.4%	5	0.4%	5
Pudsey Town Centre	0.3%	6	0.5%	3	0.2%	3	0.0%	0	0.6%	4	0.2%	2	0.5%	1	0.2%	3	0.4%	6
Thornbury District Centre	0.2%	5	0.4%	2	0.2%	3	0.0%	0	0.2%	1	0.3%	2	0.0%	0	0.3%	4	0.2%	2

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Wickes Bradford Road, Idle	0.2%	4	0.6%	3	0.1%	1	0.7%	2	0.1%	1	0.1%	1	0.0%	0	0.2%	3	0.2%	3
Skipton Town Centre	0.2%	4	0.3%	1	0.2%	3	0.0%	0	0.2%	1	0.3%	3	0.4%	1	0.2%	3	0.3%	4
Tesco, Great Horton Road, Bradford	0.2%	4	0.3%	2	0.2%	2	0.3%	1	0.2%	1	0.2%	2	0.0%	0	0.2%	3	0.3%	4
Birstall Shopping Park	0.2%	4	0.3%	2	0.2%	2	0.4%	1	0.4%	3	0.0%	0	0.0%	0	0.2%	3	0.3%	4
Farsley	0.2%	4	0.0%	0	0.3%	4	0.0%	0	0.3%	2	0.2%	2	0.0%	0	0.1%	2	0.1%	2
Batley Town Centre	0.2%	3	0.3%	2	0.1%	1	0.4%	1	0.0%	0	0.2%	2	0.0%	0	0.1%	2	0.1%	2
Harrogate Road Retail Park, Bradford	0.1%	3	0.2%	1	0.1%	2	0.0%	0	0.0%	0	0.3%	3	0.0%	0	0.1%	1	0.0%	0
Great Horton District Centre	0.1%	3	0.3%	2	0.1%	1	0.0%	0	0.4%	3	0.0%	0	0.0%	0	0.2%	3	0.1%	2
Tesco, Bradford Peel Centre	0.1%	3	0.3%	2	0.1%	1	0.2%	1	0.3%	2	0.0%	0	0.0%	0	0.2%	3	0.1%	1
White Rose Shopping Centre, Leeds	0.1%	3	0.0%	0	0.2%	3	0.5%	2	0.1%	1	0.0%	0	0.5%	1	0.1%	2	0.2%	3
Lidget Green Local Centre	0.1%	2	0.0%	0	0.2%	2	0.0%	0	0.2%	1	0.1%	1	0.0%	0	0.2%	2	0.2%	2
Idle Local Centre	0.1%	2	0.0%	0	0.2%	2	0.0%	0	0.2%	1	0.1%	1	0.0%	0	0.2%	2	0.1%	1
Morley Town Centre	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.1%	1	0.1%	1	0.6%	1	0.1%	1	0.1%	2
Owlcoates Centre, New Pudsey	0.1%	2	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.1%	2	0.1%	2
Wickes, Pudsey Road, Leeds	0.1%	2	0.0%	0	0.1%	2	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.1%	2	0.1%	2
Southfield Road, Bradford	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.1%	2	0.1%	2
Lidl, Thornton Road, Buttershaw, Bradford	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.0%	0	0.2%	2	0.9%	2	0.0%	0	0.1%	2
Grange Road, Bradford	0.1%	2	0.0%	0	0.1%	2	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.1%	2	0.1%	2
Wisbey Local Centre	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.1%	2	0.1%	2
Eden	0.1%	2	0.0%	0	0.1%	2	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.1%	2	0.1%	2
Focus, Leeds	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.0%	0	0.1%	2
Otley	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.2%	2	0.0%	0	0.0%	0	0.1%	2	0.0%	0
Shadwell	0.1%	2	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.1%	2	0.1%	2
Glyn Webb, Kings Road, Bradford	0.1%	1	0.1%	1	0.0%	1	0.2%	1	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	1
Mayo Avenue District Centre	0.1%	1	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Keighley Retail Park, Keighley	0.1%	1	0.1%	1	0.0%	1	0.0%	0	0.1%	1	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Cleckheaton Town Centre	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0
Meadowhall, Sheffield	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1
Gaythorne Road, Bradford	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0
Cross Hills	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	1
Grimsby	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1
Allerton Local Centre	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
London	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.5%	1	0.0%	0	0.0%	0
Broadstone Way, Bradford	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Queensbury Local Centre	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Wickes, Wade Street, Halifax	0.0%	1	0.0%	0	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Oak Lane, Manningham Local Centre	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Pellon Lane, Halifax	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1
Gibbet Street, Halifax	0.0%	1	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Thornton Local Centre	0.0%	1	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silsden Local Centre	0.0%	1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.4%	1	0.0%	0	0.0%	0
Dewsbury Town Centre	0.0%	1	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	1
Other, Leeds	0.0%	1	0.0%	0	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	1
Haworth Local Centre	0.0%	1	0.0%	0	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	1
Euroway Trading Estate, Bradford	0.0%	1	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	1
Beeston, Leeds	0.0%	1	0.0%	0	0.0%	1	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	1
Cutler Heights Lane, Bradford	0.0%	1	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	1
Haworth Local Centre	0.0%	1	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	1
(Don't do this type of shopping)	24.6%	492	20.8%	113	26.1%	379	18.6%	61	12.4%	84	35.1%	338	18.3%	36	21.4%	278	17.3%	254
(Don't know / can't remember)	5.5%	110	6.9%	37	5.0%	72	7.1%	23	4.9%	33	5.3%	51	4.6%	9	5.1%	66	5.0%	73
Weighted base:		1996		543		1453		325		682		964		196		1301		1473
Sample:		1996		547		1449		315		678		979		198		1292		1468

Q25 How did you last travel to...? (LOCATION MENTIONED AT Q24)
Those who buy DIY goods at Q24 but do not use the internet to do so

Car / van (as driver)	58.5%	805	73.6%	281	52.7%	524	59.2%	141	64.6%	358	52.5%	298	75.6%	111	60.4%	570	70.5%	796
Car / van (as passenger)	22.3%	306	6.4%	24	28.4%	282	23.8%	57	18.9%	105	24.5%	139	16.5%	24	22.6%	213	20.7%	234
Bus, minibus or coach	8.7%	119	7.2%	27	9.2%	92	6.9%	16	6.3%	35	11.9%	67	3.0%	4	7.1%	67	2.3%	26
Motorcycle, scooter or moped	0.2%	3	0.2%	1	0.2%	2	0.0%	0	0.0%	0	0.5%	3	0.0%	0	0.3%	3	0.2%	2
Walk	8.2%	113	11.3%	43	7.0%	69	9.7%	23	8.4%	47	7.4%	42	3.8%	6	8.1%	76	5.2%	59
Taxi	0.8%	11	0.6%	2	0.9%	9	0.4%	1	0.8%	4	1.1%	6	1.2%	2	0.6%	6	0.4%	4
Bicycle	0.2%	3	0.7%	3	0.0%	0	0.0%	0	0.4%	2	0.1%	1	0.0%	0	0.3%	3	0.2%	2
Other	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.0%	14	0.0%	0	1.4%	14	0.0%	0	0.6%	3	1.9%	11	0.0%	0	0.7%	6	0.5%	6
Weighted base:		1375		382		993		239		554		569		147		944		1129
Sample:		1361		379		982		231		542		575		149		929		1112

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Q26 Where did you last buy furniture, carpets and floor coverings? (EXCLUDING CHRISTMAS SHOPPING)																		
Bradford City Centre	16.6%	331	19.5%	106	15.5%	226	20.3%	66	17.2%	117	14.9%	143	8.8%	17	16.4%	213	16.3%	241
Keighley Town Centre	7.4%	148	6.7%	36	7.7%	112	6.2%	20	7.9%	54	7.7%	74	8.9%	17	7.7%	100	8.1%	119
Leeds City Centre	4.2%	84	3.9%	21	4.3%	63	2.5%	8	7.0%	48	2.9%	28	5.1%	10	4.7%	62	5.0%	73
Halifax Town Centre	3.5%	69	3.4%	19	3.5%	50	2.3%	8	3.4%	24	3.9%	37	3.7%	7	3.7%	48	4.0%	59
Birstall Shopping Park	2.9%	58	1.1%	6	3.6%	52	4.9%	16	4.5%	31	1.2%	11	5.5%	11	3.1%	40	3.5%	52
Internet / Home Delivery	2.3%	46	2.9%	16	2.1%	31	5.4%	18	2.6%	17	1.2%	11	1.4%	3	2.1%	27	2.3%	34
Shipley Town Centre	2.0%	40	1.6%	8	2.2%	32	0.9%	3	2.7%	18	1.8%	18	3.0%	6	1.5%	19	2.0%	29
Forster Square Retail Park, Bradford	1.4%	29	2.1%	11	1.2%	17	3.7%	12	1.6%	11	0.6%	6	1.2%	2	1.4%	18	1.7%	26
Junction 27 Retail Park	1.1%	22	1.4%	7	1.0%	15	1.9%	6	1.4%	9	0.7%	7	2.3%	4	1.2%	15	1.5%	22
Enterprise Five Lane Ends Retail Park, Bradford	1.1%	22	0.9%	5	1.2%	17	2.7%	9	1.0%	7	0.7%	6	1.7%	3	1.3%	17	1.4%	20
Five Lane Ends District Centre	1.0%	19	0.4%	2	1.2%	17	0.9%	3	1.1%	7	1.0%	9	0.5%	1	1.2%	16	0.9%	14
Thornbury District Centre	0.9%	19	0.2%	1	1.2%	17	1.4%	5	1.2%	8	0.5%	5	1.4%	3	0.7%	9	1.0%	15
Aberford Town Centre	0.8%	17	0.6%	4	0.9%	13	0.3%	1	0.9%	6	1.0%	9	2.1%	4	0.7%	9	0.8%	12
Guiseley	0.8%	16	0.3%	2	1.0%	15	0.5%	2	1.0%	7	0.6%	6	0.5%	1	1.0%	14	0.9%	13
Bingley Town Centre	0.8%	15	0.8%	4	0.8%	11	0.5%	2	0.4%	3	1.2%	11	1.0%	2	0.8%	10	1.0%	15
Great Horton District Centre	0.7%	14	0.2%	1	0.9%	13	0.0%	0	0.6%	4	1.1%	10	0.4%	1	0.8%	10	0.4%	6
Skipton Town Centre	0.7%	14	0.6%	3	0.8%	11	1.0%	3	0.7%	5	0.6%	6	1.6%	3	0.7%	9	0.9%	13
Pudsey Town Centre	0.7%	14	0.4%	2	0.8%	12	0.8%	3	0.4%	3	0.9%	9	0.0%	0	1.1%	14	0.9%	13
Ilkley Town Centre	0.6%	13	0.7%	4	0.6%	9	0.3%	1	0.8%	5	0.7%	7	0.8%	2	0.8%	10	0.8%	12
Guiseley Retail Park, Guiseley	0.6%	13	0.6%	3	0.7%	10	1.1%	4	0.6%	4	0.6%	5	0.5%	1	0.8%	10	0.8%	12
Kirkstall Valley Retail Park, Leeds	0.6%	12	1.1%	6	0.4%	6	0.8%	3	0.5%	3	0.6%	6	0.0%	0	0.8%	11	0.7%	10
Huddersfield Town Centre	0.6%	11	0.3%	1	0.7%	10	0.0%	0	1.1%	8	0.4%	4	0.7%	1	0.5%	7	0.5%	8
Batley Town Centre	0.6%	11	0.6%	3	0.5%	8	0.6%	2	0.9%	6	0.3%	3	0.0%	0	0.8%	10	0.7%	10
Keighley Retail Park, Keighley	0.4%	8	0.3%	2	0.4%	6	0.2%	1	0.5%	3	0.4%	4	0.6%	1	0.5%	6	0.4%	6
Tong Street District Centre	0.4%	8	0.1%	1	0.5%	7	0.6%	2	0.9%	6	0.0%	0	0.0%	0	0.6%	8	0.4%	6
Cross Hills	0.4%	8	0.1%	1	0.5%	7	0.0%	0	0.2%	1	0.7%	6	0.3%	1	0.4%	5	0.4%	6
West Side Retail Park, Guiseley	0.4%	7	0.2%	1	0.4%	6	0.6%	2	0.4%	3	0.3%	2	0.0%	0	0.5%	6	0.4%	6
Morley Town Centre	0.3%	6	0.2%	1	0.4%	5	0.0%	0	0.1%	1	0.6%	5	0.5%	1	0.4%	5	0.2%	3
Harrogate Town Centre	0.3%	6	0.2%	1	0.4%	5	0.0%	0	0.6%	4	0.2%	2	1.3%	3	0.3%	4	0.4%	6
Yeadon	0.3%	6	0.3%	2	0.3%	4	0.0%	0	0.6%	4	0.2%	2	0.0%	0	0.4%	5	0.4%	6
Alston Retail Park, Keighley	0.3%	6	0.3%	2	0.3%	4	0.2%	1	0.0%	0	0.5%	5	0.4%	1	0.3%	4	0.4%	6
Brighouse	0.3%	6	0.8%	4	0.1%	1	0.0%	0	0.6%	4	0.1%	1	0.7%	1	0.2%	3	0.3%	4
Greengates District Centre	0.3%	5	0.5%	3	0.2%	3	0.0%	0	0.5%	3	0.2%	2	0.0%	0	0.2%	3	0.3%	4
Local shops, Otley	0.2%	5	0.0%	0	0.3%	5	0.0%	0	0.4%	3	0.1%	1	0.5%	1	0.2%	3	0.2%	4
White Rose Shopping Centre, Leeds	0.2%	4	0.3%	2	0.2%	3	0.8%	3	0.1%	1	0.1%	1	0.4%	1	0.3%	4	0.3%	4
Addingham Local Centre	0.2%	4	0.2%	1	0.2%	3	0.0%	0	0.2%	1	0.3%	3	0.0%	0	0.2%	3	0.2%	3
Burnley Town Centre	0.2%	4	0.6%	3	0.1%	1	0.4%	1	0.4%	3	0.0%	0	0.7%	1	0.2%	3	0.3%	4

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Aslams Interiors, Heaton Road, Bradford	0.2%	4	0.5%	3	0.1%	1	0.0%	0	0.3%	2	0.2%	2	0.0%	0	0.2%	2	0.2%	3
Girlington District Centre	0.2%	4	0.1%	1	0.2%	3	0.0%	0	0.3%	2	0.2%	2	0.5%	1	0.1%	2	0.1%	2
Euroway Trading Estate, Bradford	0.2%	3	0.0%	0	0.2%	3	0.3%	1	0.2%	1	0.1%	1	0.0%	0	0.1%	1	0.2%	3
Northowram	0.2%	3	0.0%	0	0.2%	3	0.0%	0	0.1%	1	0.3%	3	0.0%	0	0.3%	3	0.2%	3
Idle Local Centre	0.2%	3	0.0%	0	0.2%	3	0.5%	2	0.1%	1	0.1%	1	0.8%	2	0.1%	2	0.2%	3
Hipperholme	0.2%	3	0.5%	2	0.1%	1	0.0%	0	0.1%	1	0.3%	2	0.5%	1	0.2%	2	0.2%	3
Focus, Shipley	0.2%	3	0.0%	0	0.2%	3	0.3%	1	0.2%	2	0.1%	1	0.0%	0	0.2%	2	0.2%	2
Euroway Trading Estate, Bradford	0.2%	3	0.0%	0	0.2%	3	0.0%	0	0.2%	1	0.2%	2	0.0%	0	0.2%	3	0.1%	1
Wickes, Prince Royd Way, Bradford	0.2%	3	0.0%	0	0.2%	3	0.0%	0	0.3%	2	0.1%	1	0.5%	1	0.1%	1	0.2%	3
Aladdin Carpet Furniture Discount Centre, Lumb Lane, Bradford	0.1%	3	0.4%	2	0.1%	1	0.3%	1	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.1%	1
Carpets Direct, Denholme Gate Road, Hipperholme	0.1%	3	0.3%	1	0.1%	1	0.0%	0	0.2%	1	0.1%	1	1.4%	3	0.0%	0	0.2%	3
Low Moor, Bradford	0.1%	3	0.0%	0	0.2%	3	0.0%	0	0.0%	0	0.3%	3	0.0%	0	0.2%	3	0.1%	1
Charles Town Road Retail Park, Halifax	0.1%	3	0.2%	1	0.1%	2	0.2%	1	0.2%	1	0.1%	1	0.0%	0	0.1%	1	0.1%	2
Owlcoates Centre, New Pudesy	0.1%	3	0.3%	2	0.1%	1	0.0%	0	0.1%	1	0.2%	2	0.5%	1	0.1%	2	0.2%	3
Oak Lane, Manningham Local Centre	0.1%	2	0.0%	0	0.2%	2	0.0%	0	0.0%	0	0.2%	2	0.4%	1	0.1%	2	0.1%	2
Cleckheaton Town Centre	0.1%	2	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.1%	1	0.2%	2
Elland Town Centre	0.1%	2	0.1%	1	0.1%	1	0.0%	0	0.3%	2	0.0%	0	0.7%	1	0.1%	1	0.1%	1
Eastburn	0.1%	2	0.1%	1	0.1%	2	0.0%	0	0.2%	1	0.1%	1	0.0%	0	0.2%	2	0.1%	2
Colne Town Centre	0.1%	2	0.1%	1	0.1%	1	0.0%	0	0.2%	2	0.1%	1	0.0%	0	0.2%	2	0.1%	2
Colton Retail Park, Leeds	0.1%	2	0.2%	1	0.1%	1	0.0%	0	0.2%	1	0.1%	1	0.5%	1	0.1%	1	0.1%	2
Dewsbury Town Centre	0.1%	2	0.2%	1	0.1%	1	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.0%	0	0.1%	1
Queensbury Local Centre	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.1%	1	0.1%	1
Oak Lane, Manningham Local Centre	0.1%	2	0.1%	1	0.1%	1	0.2%	1	0.0%	0	0.1%	1	0.6%	1	0.1%	1	0.0%	1
Horsforth	0.1%	2	0.1%	1	0.1%	1	0.2%	1	0.1%	1	0.0%	0	0.0%	0	0.1%	2	0.1%	1
Eccleshill Local Centre	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.0%	0	0.2%	2	0.9%	2	0.0%	0	0.1%	2
Great Orton	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.1%	2	0.0%	0
Harrogate Road Retail Park, Bradford	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.1%	2	0.1%	2
Wibsey Local Centre	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.1%	2	0.1%	2
Abroad	0.1%	2	0.0%	0	0.1%	2	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.1%	2	0.1%	2
Knaresborough	0.1%	2	0.0%	0	0.1%	2	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.1%	2	0.1%	2
Carpet Warehouse, Shay Lane, Halifax	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.1%	1	0.1%	1	0.0%	0	0.0%	0	0.1%	1
Thorp Arch	0.1%	2	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.2%	2	0.0%	0	0.1%	2	0.1%	2
Baildon Local Centre	0.1%	1	0.0%	0	0.1%	1	0.2%	1	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	1
Leeds Road Local Centre	0.1%	1	0.1%	1	0.0%	1	0.2%	1	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Wyke Local Centre	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1
Charlestown	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0
Bailiff Bridge, Brighouse	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0
Liversedge	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.7%	1	0.0%	0	0.1%	1
Local Shops, Leeds	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Crossley Retail Park, Halifax	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Carpet Mill, Ravensthorpe Road, Dewsbury	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Aireside Centre, Leeds	0.1%	1	0.0%	0	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.1%	1
Barnsley	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Carpet Time, Park Road, Bingley	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Scarborough	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Moor Allerton Centre, Leeds	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Legrams Lane, Bradford	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Carpets Direct, Valley Road, Shipley	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1
Preston	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Watford	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Wakefield Town Centre	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0
MFI, Lidget Green	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.5%	1	0.0%	0	0.1%	1
Tesco, Bradford Peel Centre	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Mytholmroyd	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Criccieth, Wales	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.1%	1
In-store in a supermarket	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0
Birkenshaw	0.0%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1
Crown Point Retail Park, Leeds	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Christians Carpets, Whitehall Road, Leeds	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	0
Regent Street, Leeds	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Westgate Retail & Leisure Park, Wakefield	0.0%	1	0.0%	0	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1
Wickes, Wade Street, Halifax	0.0%	1	0.0%	0	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.1%	1
West Yorkshire Retail Park, Birstall	0.0%	1	0.0%	0	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Greenmount Retail Park, Halifax	0.0%	1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Hebden Bridge	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.4%	1	0.0%	0	0.1%	1
Macclesfield	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
Gemini Retail Park, Warrington	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.4%	1	0.0%	0	0.1%	1
Regent Street, Leeds	0.0%	1	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Oldham	0.0%	1	0.0%	0	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1
Silsden Local Centre	0.0%	1	0.0%	0	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	1
Kendal	0.0%	1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	1

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Stockport	0.0%	1	0.0%	0	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	1
(Don't do this type of shopping)	23.9%	477	25.2%	137	23.4%	340	19.8%	64	16.9%	115	29.8%	288	17.6%	34	22.5%	293	18.4%	271
(Don't know / can't remember)	13.8%	275	15.1%	82	13.3%	194	13.7%	45	12.8%	87	14.5%	140	15.4%	30	13.2%	171	14.2%	210
Weighted base:		1996		543		1453		325		682		964		196		1301		1473
Sample:		1996		547		1449		315		678		979		198		1292		1468

Q27 How did you last travel to...? (LOCATION MENTIONED AT Q26)

Those who buy furniture, carpets and other floor coverings at Q26, but do not use the internet to do so

Car / van (as driver)	55.6%	666	72.4%	223	49.8%	443	58.1%	115	65.7%	304	45.8%	241	73.7%	95	57.2%	464	68.6%	657
Car / van (as passenger)	24.4%	292	7.9%	24	30.1%	268	28.7%	57	19.5%	90	26.8%	141	16.0%	21	24.6%	199	22.4%	214
Bus, minibus or coach	11.5%	137	10.4%	32	11.9%	105	7.9%	16	6.5%	30	17.4%	91	4.0%	5	10.7%	87	3.3%	32
Walk	5.4%	65	7.0%	22	4.9%	43	4.0%	8	5.4%	25	6.2%	32	3.4%	4	4.6%	37	3.3%	32
Taxi	0.7%	8	0.2%	1	0.9%	8	0.9%	2	0.5%	2	0.8%	4	0.0%	0	0.6%	4	0.0%	0
Train	1.2%	15	0.8%	3	1.3%	12	0.0%	0	1.3%	6	1.6%	9	2.2%	3	1.4%	11	1.2%	12
Other	0.2%	3	0.3%	1	0.2%	2	0.5%	1	0.2%	1	0.1%	1	0.8%	1	0.1%	1	0.2%	2
(Don't know / varies)	0.9%	11	1.0%	3	0.9%	8	0.0%	0	1.0%	4	1.3%	7	0.0%	0	0.9%	8	1.0%	10
Weighted base:		1197		308		888		198		463		525		129		810		958
Sample:		1190		309		881		195		456		529		128		798		949

Q28 Do the people who live in your house, including you, make use of electronic home shopping (i.e. Internet or TV Shopping)?

Yes, Internet	32.6%	651	37.4%	203	30.8%	448	52.8%	172	48.1%	328	15.5%	149	49.3%	97	35.3%	460	40.2%	592
Yes, TV Shopping	3.0%	61	2.1%	11	3.4%	49	2.7%	9	2.0%	14	4.0%	38	1.5%	3	2.8%	36	3.3%	49
Yes, both	4.6%	92	4.1%	22	4.8%	69	6.9%	22	7.5%	51	1.7%	16	3.8%	7	4.7%	62	5.6%	83
No	59.7%	1192	56.4%	306	61.0%	886	37.6%	122	42.3%	289	78.9%	760	45.4%	89	57.1%	743	50.9%	750
Weighted base:		1996		543		1453		325		682		964		196		1301		1473
Sample:		1996		547		1449		315		678		979		198		1292		1468

Q29 Which goods or services does your household currently purchase via electronic home shopping?
Those who electronic home shopping at Q28

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
CD's, music, videos, DVD's	40.6%	326	43.1%	102	39.6%	224	39.6%	80	47.0%	185	29.1%	59	54.9%	59	39.2%	219	41.4%	300
Books	34.3%	276	38.9%	92	32.4%	184	31.8%	64	36.1%	142	33.1%	68	50.6%	54	34.0%	190	35.2%	255
Clothes	27.9%	225	22.1%	52	30.4%	172	33.8%	68	28.9%	114	20.8%	42	34.1%	36	27.0%	151	28.6%	207
Small electrical items	22.1%	178	22.9%	54	21.8%	123	24.9%	50	22.8%	90	17.5%	36	21.2%	23	24.8%	139	22.4%	162
Major electrical items	17.4%	140	20.7%	49	16.1%	91	15.6%	32	19.8%	78	14.5%	30	17.3%	19	18.1%	101	17.9%	129
Small household goods	14.0%	112	11.0%	26	15.2%	86	12.2%	25	14.4%	57	14.9%	30	8.9%	10	14.8%	82	13.5%	98
Toys	12.2%	98	8.1%	19	13.9%	79	12.7%	26	14.2%	56	8.0%	16	13.6%	15	12.4%	69	12.1%	87
Holiday and / or Travel Tickets	12.2%	98	15.4%	36	10.8%	61	11.7%	24	10.2%	40	16.7%	34	16.0%	17	12.6%	70	12.7%	92
Food	11.4%	92	11.0%	26	11.6%	66	13.2%	27	12.3%	48	8.1%	16	12.6%	13	10.6%	59	10.9%	79
Furniture / Carpets	7.3%	58	7.9%	19	7.0%	40	8.0%	16	6.8%	27	7.5%	15	7.9%	8	6.2%	35	6.8%	49
Banking	5.8%	46	6.3%	15	5.5%	31	7.4%	15	5.3%	21	5.1%	10	5.5%	6	6.8%	38	6.2%	45
Jewellery	5.1%	41	4.0%	9	5.6%	32	1.9%	4	4.5%	18	9.6%	19	1.8%	2	5.9%	33	5.1%	37
Sports goods	4.9%	40	6.7%	16	4.2%	24	4.9%	10	6.0%	23	3.2%	6	6.6%	7	5.2%	29	5.1%	37
DIY goods	4.1%	33	5.4%	13	3.5%	20	2.8%	6	4.6%	18	4.3%	9	3.5%	4	4.6%	26	4.2%	30
Cosmetics / toiletries	2.3%	18	1.5%	4	2.6%	15	1.7%	3	2.3%	9	2.8%	6	4.3%	5	2.1%	12	2.3%	17
Garden items	1.7%	14	2.1%	5	1.6%	9	1.0%	2	2.5%	10	0.9%	2	3.7%	4	1.7%	9	1.9%	14
Car / motorcycle accessories	1.7%	14	3.2%	8	1.1%	6	1.4%	3	2.6%	10	0.3%	1	2.1%	2	1.9%	10	1.9%	14
Console / PC accessories / games	1.4%	11	1.4%	3	1.4%	8	0.6%	1	2.6%	10	0.0%	0	2.3%	2	1.2%	7	1.6%	11
Craft goods	1.4%	11	0.0%	0	1.9%	11	0.7%	1	1.4%	6	1.9%	4	0.0%	0	1.3%	7	1.3%	9
Other	0.9%	7	1.0%	2	0.9%	5	0.4%	1	1.3%	5	0.8%	2	1.7%	2	0.8%	4	1.0%	7
Event tickets	0.8%	6	0.9%	2	0.7%	4	1.2%	2	1.0%	4	0.0%	0	0.0%	0	1.1%	6	0.6%	5
Pet supplies	0.5%	4	0.0%	0	0.8%	4	0.0%	0	0.8%	3	0.6%	1	0.0%	0	0.8%	4	0.5%	4
(Don't know)	5.7%	46	6.4%	15	5.5%	31	7.0%	14	4.7%	19	6.6%	14	3.3%	3	5.2%	29	5.2%	38
Weighted base:		804		237		567		203		394		204		107		558		723
Sample:		804		238		566		194		401		205		109		560		720

Q30 Which goods or services might your household purchase in the future via electronic home shopping?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
CD's, music, videos, DVD's	10.0%	199	10.6%	58	9.7%	141	15.4%	50	15.6%	106	4.4%	42	16.0%	31	11.5%	149	12.5%	184
Books	9.9%	198	10.1%	55	9.8%	143	14.2%	46	15.2%	104	4.9%	48	17.5%	34	11.0%	144	12.3%	182
Clothes	8.0%	161	6.1%	33	8.8%	127	16.8%	54	11.8%	81	2.6%	26	12.5%	24	8.7%	113	9.6%	141
Major electrical items	6.6%	133	7.5%	41	6.3%	92	8.4%	27	9.8%	67	4.0%	39	7.6%	15	7.4%	97	8.4%	123
Small electrical items	5.5%	110	7.7%	42	4.7%	68	10.6%	35	7.0%	48	2.9%	28	8.8%	17	6.4%	83	7.1%	105
Holiday and / or Travel Tickets	5.3%	106	5.8%	32	5.1%	75	9.0%	29	6.6%	45	3.4%	32	10.0%	20	5.7%	74	6.9%	102
Food	4.6%	92	3.9%	21	4.9%	71	6.8%	22	7.2%	49	2.1%	21	6.7%	13	5.1%	67	5.2%	77
Small household goods	4.6%	91	5.1%	27	4.4%	64	7.2%	23	6.4%	44	2.5%	24	7.2%	14	5.1%	66	5.5%	81
Toys	4.5%	89	3.1%	17	5.0%	72	10.4%	34	5.7%	39	1.7%	17	4.5%	9	5.2%	68	5.4%	79
Furniture / Carpets	2.6%	53	2.3%	12	2.8%	40	4.0%	13	3.6%	24	1.6%	15	3.0%	6	3.0%	39	3.1%	45
DIY goods	2.3%	45	1.9%	10	2.4%	35	4.0%	13	3.1%	21	1.2%	11	4.3%	8	2.3%	30	2.7%	40
Banking	1.7%	35	2.7%	15	1.4%	20	3.6%	12	2.0%	14	1.0%	9	2.9%	6	2.0%	26	2.2%	32
Garden items	1.5%	30	1.3%	7	1.6%	23	1.5%	5	2.3%	16	1.0%	10	3.0%	6	1.6%	21	1.7%	25
Sports goods	1.4%	28	2.5%	14	1.0%	14	2.6%	8	2.1%	14	0.5%	5	2.4%	5	1.7%	22	1.8%	26
Jewellery	1.3%	26	0.3%	2	1.7%	24	1.4%	4	1.4%	9	1.3%	12	0.5%	1	1.6%	21	1.5%	22
Car / motorcycle accessories	0.5%	10	0.8%	4	0.4%	6	0.7%	2	0.7%	5	0.3%	3	1.3%	2	0.3%	4	0.7%	10
Cosmetics / toiletries	0.4%	8	0.5%	2	0.4%	6	0.2%	1	0.8%	5	0.2%	2	1.1%	2	0.3%	3	0.4%	6
Other	0.3%	7	0.8%	4	0.2%	3	0.9%	3	0.3%	2	0.2%	2	1.4%	3	0.2%	3	0.4%	6
Comparison sites	0.3%	5	0.0%	0	0.4%	5	1.1%	4	0.2%	1	0.0%	0	0.0%	0	0.4%	5	0.3%	5
Gifts	0.2%	4	0.5%	3	0.1%	2	0.2%	1	0.5%	4	0.0%	0	0.0%	0	0.2%	3	0.2%	3
Event tickets	0.2%	3	0.1%	1	0.2%	2	0.0%	0	0.5%	3	0.0%	0	0.4%	1	0.2%	2	0.1%	2
Console / PC accessories / games	0.1%	3	0.2%	1	0.1%	2	0.0%	0	0.4%	3	0.0%	0	0.0%	0	0.1%	2	0.2%	3
Craft goods	0.1%	2	0.0%	0	0.2%	2	0.5%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	2	0.2%	2
Pet supplies	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.1%	1	0.1%	1
(None mentioned)	48.0%	957	45.7%	248	48.8%	709	24.5%	79	36.1%	246	63.4%	611	39.1%	76	45.8%	596	42.0%	619
(Don't know)	23.1%	461	24.7%	134	22.5%	327	26.1%	85	24.2%	165	21.4%	207	20.3%	40	22.8%	297	23.1%	340
Weighted base:		1996		543		1453		325		682		964		196		1301		1473
Sample:		1996		547		1449		315		678		979		198		1292		1468

Q31 Which of these leisure activities do you or your family participate in, in your spare time?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Cinema	40.5%	808	37.2%	202	41.7%	606	62.1%	202	54.2%	370	23.8%	229	52.9%	104	43.5%	567	45.9%	676
Ten Pin Bowling	24.4%	487	20.7%	112	25.8%	375	37.6%	122	38.1%	260	10.8%	104	19.6%	38	27.4%	356	28.9%	426
Bingo	8.0%	160	6.0%	33	8.8%	127	7.7%	25	6.1%	41	9.6%	93	2.4%	5	6.9%	89	7.1%	105
Health and Fitness	23.2%	463	22.6%	123	23.4%	340	40.7%	132	29.5%	202	13.0%	125	34.5%	68	24.1%	313	27.0%	398
Theatre / concert hall	46.5%	929	39.7%	215	49.1%	713	41.3%	134	47.3%	323	48.1%	463	63.2%	124	49.7%	647	50.8%	748
Pub	51.9%	1037	58.8%	319	49.4%	718	54.3%	176	63.4%	433	43.2%	417	58.5%	115	55.9%	727	57.6%	848
Restaurant	73.4%	1465	67.5%	366	75.6%	1099	79.9%	259	80.1%	547	66.9%	645	83.7%	164	77.1%	1003	78.5%	1157
Nightclub	11.9%	237	13.3%	72	11.3%	165	31.7%	103	15.9%	109	2.6%	25	12.7%	25	13.1%	170	13.5%	199
Social Club	16.5%	330	22.3%	121	14.4%	209	13.1%	42	14.2%	97	19.5%	188	12.2%	24	17.3%	225	15.7%	231
Leisure Centre Activities	28.5%	569	26.9%	146	29.1%	423	42.1%	137	39.4%	269	16.4%	158	30.9%	60	31.2%	406	33.1%	488
Walking / Cycling	59.3%	1184	59.6%	324	59.2%	860	63.6%	206	68.3%	466	52.0%	501	66.4%	130	62.2%	809	64.1%	944
Museum / Art Galleries	39.2%	781	40.7%	221	38.6%	561	38.5%	125	40.5%	276	38.9%	375	50.4%	99	41.6%	541	43.3%	637
Other	4.8%	95	7.8%	42	3.6%	53	3.9%	13	3.9%	27	5.7%	55	6.7%	13	4.5%	58	5.1%	75
(None mentioned)	7.6%	151	7.3%	40	7.7%	111	3.1%	10	5.2%	36	10.0%	97	3.4%	7	5.6%	73	4.9%	72
Weighted base:		1996		543		1453		325		682		964		196		1301		1473
Sample:		1996		547		1449		315		678		979		198		1292		1468

Q32 Where do you usually go to the cinema?
Those who visit the cinema at Q31

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Cineworld, Leisure Exchange, Vicar Lane, Bradford	35.4%	286	36.7%	74	35.0%	212	43.4%	88	36.0%	133	27.2%	63	28.3%	29	33.0%	187	31.4%	212
Odeon Cinema, Gallagher Leisure Park, Thornbury	18.1%	146	17.2%	35	18.4%	112	18.5%	37	17.2%	64	18.9%	43	19.5%	20	19.1%	108	18.6%	126
Showcase Cinemas, Gelderd Road, Birstall	13.5%	109	11.6%	23	14.2%	86	10.6%	21	14.9%	55	14.3%	33	16.2%	17	13.7%	77	15.4%	104
Vue, Cardigan Fields Leisure Centre, Kirkstall, Leeds	8.4%	68	6.7%	14	9.0%	54	13.0%	26	8.2%	30	4.8%	11	5.8%	6	10.2%	58	9.9%	67
The Picture House Cinema, Keighley	7.3%	59	5.9%	12	7.8%	47	4.1%	8	7.2%	27	10.6%	24	7.0%	7	7.3%	41	7.5%	51
Vue, The Light, The Headrow, Leeds	3.9%	32	3.8%	8	4.0%	24	4.4%	9	3.7%	14	3.6%	8	5.8%	6	3.8%	21	3.5%	24
UCI, McAlpine Stadium, Huddersfield	2.2%	18	4.2%	9	1.5%	9	0.7%	1	3.4%	12	1.6%	4	4.2%	4	1.9%	11	2.4%	16
National Media Museum, Picturerville, Bradford	2.0%	16	2.3%	5	1.9%	11	0.0%	0	1.8%	6	4.0%	9	3.3%	3	1.9%	11	1.3%	9
The Rex Cinema, Coronation Street, Elland	1.1%	9	2.2%	4	0.7%	4	0.0%	0	0.5%	2	2.9%	7	0.8%	1	1.2%	7	1.3%	9
The Plaza Cinema, Sackville Street, Skipton	1.0%	8	0.8%	2	1.0%	6	0.5%	1	0.8%	3	1.7%	4	2.0%	2	1.0%	6	1.0%	7
Odeon Cinema, Piccadilly, Bradford	1.0%	8	1.1%	2	0.9%	5	0.0%	0	1.7%	6	0.7%	2	1.7%	2	1.0%	6	1.1%	8
Odeon Cinema, Galpharm Stadium, Huddersfield	0.3%	2	0.5%	1	0.2%	1	0.5%	1	0.3%	1	0.0%	0	2.0%	2	0.0%	0	0.2%	1
Cinema, Leeds	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.2%	1	0.2%	1
Cinema, Metrocentre, Gateshead	0.1%	1	0.0%	0	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.2%	1
Vue, Pilsworth Road, Bury	0.1%	1	0.0%	0	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.1%	1	0.1%	1
Cineworld, Xscape, Castleford	0.1%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.1%	1	0.1%	1
(Don't know / varies)	5.4%	44	6.5%	13	5.1%	31	3.5%	7	4.4%	16	8.6%	20	3.5%	4	5.2%	29	6.0%	40
Weighted base:		808		202		606		202		370		229		104		567		676
Sample:		779		193		586		190		360		223		104		542		649

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Q33 How often do you visit…? (LOCATION MENTIONED AT Q32) *Those who visit the cinema at Q31*																		
More than once a week	0.7%	5	1.0%	2	0.6%	3	2.2%	4	0.3%	1	0.0%	0	0.0%	0	0.6%	3	0.6%	4
Once a week	3.5%	28	5.9%	12	2.7%	16	4.9%	10	2.2%	8	4.1%	9	1.7%	2	3.6%	21	3.2%	22
Less than once a week, but more than once a fortnight	2.2%	18	4.3%	9	1.5%	9	4.3%	9	2.5%	9	0.0%	0	3.7%	4	2.0%	11	2.1%	14
Once a fortnight	5.8%	46	5.6%	11	5.8%	35	10.2%	21	5.0%	19	3.2%	7	4.4%	5	5.4%	31	6.1%	41
Less than once a fortnight, but more than once a month	22.4%	181	24.9%	50	21.5%	130	27.0%	54	24.4%	90	14.9%	34	20.7%	21	22.8%	129	22.8%	154
Less than once a month, but more than once in two months	10.3%	83	8.4%	17	10.9%	66	14.3%	29	11.9%	44	4.4%	10	12.3%	13	10.0%	56	9.8%	66
Once in two months	14.1%	114	11.1%	22	15.1%	91	7.1%	14	17.9%	66	14.5%	33	15.5%	16	15.7%	89	15.0%	102
Less often	33.8%	273	29.0%	59	35.4%	214	20.9%	42	30.5%	113	50.2%	115	37.7%	39	32.5%	184	33.8%	228
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / no particular pattern)	7.4%	59	9.8%	20	6.6%	40	9.1%	18	5.4%	20	8.7%	20	4.1%	4	7.4%	42	6.6%	45
Weighted base:		808		202		606		202		370		229		104		567		676
Sample:		779		193		586		190		360		223		104		542		649

Q34 Which ten pin bowling facility do you normally use?
Those who go ten pin bowling at Q31

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Hollywood Bowl, Vicar Lane, Bradford	43.8%	213	43.6%	49	43.8%	164	56.6%	69	40.9%	106	34.8%	36	38.5%	15	41.7%	148	42.6%	181
Hollywood Bowl, Cardigan Fields Leisure Centre, Kirkstall, Leeds	16.6%	81	16.1%	18	16.7%	63	19.2%	23	18.4%	48	9.2%	10	18.4%	7	18.3%	65	17.5%	74
AMF Bowling, Bradford Road, Keighley	15.2%	74	17.8%	20	14.5%	54	10.9%	13	13.8%	36	24.3%	25	15.9%	6	15.8%	56	15.8%	67
Go Bowling at Shipley Lanes, Shipley	7.8%	38	5.7%	6	8.4%	32	4.3%	5	9.3%	24	8.2%	9	4.2%	2	8.8%	31	7.8%	33
AMF Bowling, Merrion Centre, Merrion Way, Leeds	3.4%	17	4.4%	5	3.1%	12	3.1%	4	2.8%	7	5.4%	6	6.7%	3	3.5%	12	3.3%	14
Electric Bowl, Commercial Street, Halifax	2.9%	14	2.8%	3	2.9%	11	0.6%	1	3.2%	8	4.9%	5	0.0%	0	2.2%	8	3.1%	13
UK Superbowl, Leeds Road, Huddersfield	1.7%	8	3.7%	4	1.1%	4	0.0%	0	1.6%	4	4.0%	4	7.3%	3	1.2%	4	1.6%	7
Matrix Bowling, Carleton New Road, Skipton	1.1%	5	0.0%	0	1.4%	5	1.4%	2	1.1%	3	0.7%	1	3.7%	1	0.9%	3	1.2%	5
Bowlplex, Xscape, Castleford	0.4%	2	1.0%	1	0.3%	1	0.0%	0	0.8%	2	0.0%	0	0.0%	0	0.6%	2	0.5%	2
(Don't know / varies)	7.1%	35	4.9%	6	7.7%	29	3.9%	5	8.1%	21	8.3%	9	5.4%	2	7.2%	25	6.5%	28
Weighted base:		487		112		375		122		260		104		38		356		426
Sample:		465		111		354		116		249		99		38		336		406

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Q35 How often do you visit…? (LOCATION MENTIONED AT Q34) *Those who go ten pin bowling at Q31*																		
More than once a week	0.6%	3	0.6%	1	0.5%	2	1.7%	2	0.0%	0	0.7%	1	0.0%	0	0.8%	3	0.6%	3
Once a week	4.2%	20	10.5%	12	2.3%	8	7.8%	10	2.0%	5	5.5%	6	1.8%	1	3.0%	11	3.4%	14
Less than once a week, but more than once a fortnight	0.8%	4	0.0%	0	1.0%	4	2.4%	3	0.3%	1	0.0%	0	0.0%	0	0.5%	2	0.7%	3
Once a fortnight	2.0%	10	4.1%	5	1.4%	5	1.4%	2	2.9%	7	0.8%	1	0.0%	0	2.0%	7	2.3%	10
Less than once a fortnight, but more than once a month	11.3%	55	13.4%	15	10.6%	40	18.4%	22	10.3%	27	4.0%	4	9.2%	4	10.5%	37	11.1%	47
Less than once a month, but more than once in two months	9.6%	47	7.6%	9	10.2%	38	12.4%	15	11.1%	29	2.8%	3	4.5%	2	10.3%	37	9.3%	40
Once in two months	12.9%	63	15.4%	17	12.1%	45	9.0%	11	15.9%	41	9.9%	10	18.3%	7	11.8%	42	13.0%	55
Less often	55.1%	268	44.8%	50	58.1%	218	45.1%	55	53.5%	139	71.5%	74	63.9%	25	57.7%	205	56.7%	241
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / no particular pattern)	3.6%	18	3.4%	4	3.7%	14	1.8%	2	4.0%	11	4.8%	5	2.3%	1	3.4%	12	2.8%	12
Weighted base:		487		112		375		122		260		104		38		356		426
Sample:		465		111		354		116		249		99		38		336		406

Q36 Which bingo hall do you usually visit?
Those who visit the bingo at Q31

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Buckingham Bingo Club, Bradford Interchange, Bradford	22.9%	37	12.4%	4	25.6%	33	15.6%	4	18.3%	8	27.2%	25	27.9%	1	22.2%	20	18.4%	19
Mecca Bingo, Little Horton Lane, Bradford	19.0%	30	30.9%	10	16.0%	20	9.0%	2	26.0%	11	18.8%	17	39.7%	2	18.3%	16	20.0%	21
Gala Clubs, Weaverthorpe Retail Park, Bradford	10.1%	16	11.4%	4	9.7%	12	13.4%	3	12.3%	5	8.3%	8	0.0%	0	10.2%	9	11.6%	12
Gala Clubs, Keighley	8.4%	13	2.5%	1	9.9%	13	16.9%	4	8.8%	4	6.1%	6	17.0%	1	7.9%	7	9.2%	10
Mecca, Broad Street, Halifax	2.2%	4	4.3%	1	1.7%	2	0.0%	0	0.0%	0	3.9%	4	0.0%	0	1.6%	1	3.4%	4
Leeds	2.1%	3	0.0%	0	2.6%	3	0.0%	0	8.0%	3	0.0%	0	0.0%	0	2.1%	2	3.2%	3
Oxford Bingo, Dudley Hill Road, Bradford	1.8%	3	0.0%	0	2.3%	3	7.3%	2	0.0%	0	1.2%	1	0.0%	0	2.0%	2	2.8%	3
Clayton	1.5%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	2.7%	2	0.0%	0	1.9%	2	0.7%	1
Internet	1.5%	2	3.5%	1	1.0%	1	5.1%	1	0.0%	0	1.2%	1	0.0%	0	2.7%	2	2.3%	2
Mecca Bingo, Balm Road, Leeds	1.3%	2	0.0%	0	1.6%	2	4.7%	1	2.2%	1	0.0%	0	0.0%	0	2.3%	2	2.0%	2
Wibsey, Bradford	1.1%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	1.8%	2	0.0%	0	1.9%	2	0.0%	0
Thornhill Briggs Working Mens Club, Old Lane, Brighouse	0.9%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Guiseley	0.7%	1	3.6%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Social Club, Otley Road, Bradford	0.7%	1	3.5%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.3%	1	1.1%	1
Bradford	0.7%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.2%	1	1.1%	1
Rugby Club, Harrogate Road, Bradford	0.7%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Eccleshill Working Mens Club, Stony Lane, Bradford	0.7%	1	3.3%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Fairweather Green Working Mens Club, Thornton Old Road, Bradford	0.7%	1	0.0%	0	0.8%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	1.2%	1	1.0%	1
Lilycroft Working Mens Club, Toller Lane, Bradford	0.6%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Copper Beech Club, Northgate, Baildon	0.6%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Cafe West, Allerton, Bradford	0.6%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Idle Thackley Conservative Club, Malt Shovel Yard, Bradford	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.1%	1	0.9%	1
St Marys Social Club, Melton Street, Batley	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.1%	1	0.0%	0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
British Legion Club, Keighley Road, Colne	0.5%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.0%	0
Bingley	0.5%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Thornton Conservative Club , Thornton Road, Thornton	0.5%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.9%	1	0.7%	1
Sunny Bank Social Club, Bridge Road, Silsden	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.8%	1	0.7%	1
Mecca, Railway Street, Dewsbury	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.8%	1	0.7%	1
Laisterdyke Working Mens Club, Sticker Lane, Bradford	0.4%	1	0.0%	0	0.5%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0
(Don't know / varies)	17.2%	28	24.7%	8	15.3%	19	27.9%	7	15.0%	6	14.5%	13	15.3%	1	15.7%	14	20.2%	21
Weighted base:		160		33		127		25		41		93		5		89		105
Sample:		156		30		126		24		38		93		5		84		97

Q37 How often do you visit…? (LOCATION MENTIONED AT Q36)
Those who visit the bingo at Q31

More than once a week	16.9%	27	19.4%	6	16.2%	21	3.2%	1	11.9%	5	22.9%	21	0.0%	0	18.5%	16	14.7%	15
Once a week	31.8%	51	24.4%	8	33.7%	43	18.7%	5	18.1%	8	41.7%	39	39.7%	2	26.0%	23	24.5%	26
Less than once a week, but more than once a fortnight	1.9%	3	4.4%	1	1.2%	2	0.0%	0	5.3%	2	0.9%	1	0.0%	0	2.5%	2	2.9%	3
Once a fortnight	4.9%	8	3.6%	1	5.2%	7	7.5%	2	1.9%	1	5.6%	5	17.0%	1	5.8%	5	5.6%	6
Less than once a fortnight, but more than once a month	9.6%	15	3.5%	1	11.2%	14	11.2%	3	17.3%	7	5.9%	5	27.9%	1	9.1%	8	13.2%	14
Less than once a month, but more than once in two months	4.1%	7	7.1%	2	3.3%	4	10.1%	3	5.6%	2	1.8%	2	0.0%	0	4.7%	4	5.6%	6
Once in two months	4.4%	7	2.4%	1	4.9%	6	9.7%	2	1.6%	1	4.3%	4	0.0%	0	7.1%	6	6.1%	6
Less often	20.3%	32	25.9%	8	18.9%	24	23.2%	6	33.8%	14	13.7%	13	15.3%	1	19.8%	18	21.6%	23
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / no particular pattern)	6.2%	10	9.3%	3	5.4%	7	16.5%	4	4.3%	2	3.3%	3	0.0%	0	6.6%	6	5.8%	6
Weighted base:		160		33		127		25		41		93		5		89		105
Sample:		156		30		126		24		38		93		5		84		97

Q38 Which health and fitness facilities do you normally use?
Those who visit health and fitness centres at Q31

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Fitness First, Horton Park Avenue, Bradford	6.0%	28	8.0%	10	5.3%	18	17.2%	23	1.4%	3	0.6%	1	0.0%	0	5.2%	16	5.6%	22
Fitness First, Worth Way, Keighley	5.5%	25	5.5%	7	5.5%	19	3.4%	4	8.2%	17	3.5%	4	8.7%	6	5.3%	17	6.2%	25
Richard Dunn Sports Centre, Rooley Avenue, Odsal, Bradford	5.0%	23	4.0%	5	5.3%	18	4.1%	5	5.6%	11	5.1%	6	1.0%	1	6.4%	20	4.8%	19
Cannons Health Club, Cottingley New Road, Bingley	4.4%	21	3.3%	4	4.8%	17	3.6%	5	5.0%	10	4.6%	6	15.5%	10	2.6%	8	5.2%	21
Esporta, Gallagher Leisure Park, Thornbury	3.0%	14	5.1%	6	2.3%	8	3.8%	5	4.4%	9	0.0%	0	7.1%	5	2.5%	8	3.5%	14
Greens Health and Fitness, Fred Atkinson Way, Baildon	2.9%	14	3.7%	5	2.7%	9	3.1%	4	0.9%	2	6.1%	8	2.6%	2	3.2%	10	3.4%	14
JJB Fitness Club, Charlestown Road, Halifax	2.9%	13	2.8%	3	2.9%	10	1.6%	2	2.5%	5	3.7%	5	4.8%	3	3.0%	9	3.2%	13
Fitness First, Victoria Road, Eccleshill, Bradford	2.8%	13	4.2%	5	2.3%	8	4.2%	6	3.7%	8	0.0%	0	0.0%	0	3.3%	10	3.3%	13
Cannons Health Club, Otley Road, Guiseley	2.4%	11	2.0%	2	2.5%	9	2.1%	3	3.0%	6	1.7%	2	3.6%	2	1.9%	6	2.8%	11
Aireborough Leisure Centre, The Green, Guiseley, Leeds	2.3%	11	1.7%	2	2.5%	9	0.7%	1	4.9%	10	0.0%	0	0.0%	0	3.0%	9	2.3%	9
Pudsey Leisure Centre, Market Place, Pudsey	2.2%	10	1.3%	2	2.5%	8	0.9%	1	3.0%	6	2.2%	3	0.0%	0	3.2%	10	2.1%	8
Manningham Sports Centre, Carlisle Road, Bradford	1.9%	9	2.6%	3	1.7%	6	3.6%	5	2.0%	4	0.0%	0	1.5%	1	1.4%	5	1.9%	8
Thornton Recreation Centre, Leaventhorpe Lane, Thornton	1.6%	7	0.6%	1	1.9%	6	2.2%	3	0.8%	2	2.2%	3	1.2%	1	1.4%	4	1.1%	4
Workouts, Oakworth Road, Keighley	1.4%	6	2.2%	3	1.1%	4	0.6%	1	1.4%	3	2.3%	3	1.0%	1	1.4%	4	1.4%	6
The Keighley Leisure Centre, Victoria Park, Keighley	1.3%	6	2.2%	3	1.0%	4	2.1%	3	1.0%	2	1.1%	1	1.1%	1	1.8%	6	1.4%	6
Shipley Pool	1.3%	6	0.0%	0	1.7%	6	1.1%	1	0.9%	2	2.1%	3	0.0%	0	1.4%	4	0.7%	3
Bradford University Gym, Bradford	1.2%	6	0.0%	0	1.6%	6	2.1%	3	0.5%	1	1.4%	2	0.0%	0	1.4%	5	1.2%	5
Bridges Fitness Centre, Birkby Lane, Brighouse	1.2%	5	2.4%	3	0.7%	2	0.0%	0	1.9%	4	1.3%	2	0.0%	0	1.7%	5	1.4%	5
Halifax Swimming Pool, Skircoat Road, Halifax	1.1%	5	1.1%	1	1.1%	4	0.6%	1	1.1%	2	1.7%	2	4.4%	3	0.7%	2	1.1%	4

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Local Facility, Bradford	1.0%	5	2.2%	3	0.6%	2	0.8%	1	0.0%	0	3.1%	4	0.0%	0	0.9%	3	0.7%	3
Leisure Centre, Guiseley	1.0%	5	0.0%	0	1.4%	5	0.0%	0	1.6%	3	1.2%	1	0.0%	0	1.0%	3	1.2%	5
Kents Leisure Centre, Undercliffe Road, Bradford	1.0%	5	1.2%	1	1.0%	3	2.0%	3	0.6%	1	0.7%	1	0.0%	0	1.2%	4	0.8%	3
Virgin Active, Cardigan Fields, Kirkstall	1.0%	5	2.4%	3	0.5%	2	2.2%	3	0.8%	2	0.0%	0	1.9%	1	1.0%	3	1.1%	5
Eccleshill Pool	0.9%	4	0.0%	0	1.2%	4	2.2%	3	0.7%	1	0.0%	0	0.0%	0	0.9%	3	0.7%	3
LA Fitness, Haworth Lane, Yeadon	0.9%	4	1.7%	2	0.6%	2	0.7%	1	0.9%	2	0.9%	1	0.0%	0	1.3%	4	1.0%	4
Other (Gym at Work)	0.9%	4	1.5%	2	0.6%	2	0.8%	1	1.4%	3	0.0%	0	1.1%	1	1.0%	3	0.5%	2
Hi-Energy Dance, Health & Fitness Studio, Russell Street, Keighley	0.8%	4	0.8%	1	0.8%	3	1.2%	2	0.4%	1	1.1%	1	0.0%	0	1.2%	4	0.5%	2
Streamline Fitness, Park View Mills, Bradford	0.7%	3	2.1%	3	0.3%	1	0.9%	1	1.2%	2	0.0%	0	0.0%	0	1.1%	3	0.9%	3
Planet Fitness, Buttershaw Mills, Bradford	0.7%	3	0.0%	0	1.0%	3	0.0%	0	1.7%	3	0.0%	0	0.0%	0	1.1%	3	0.4%	2
Heaton Tennis & Squash Club, Crofton Road, Bradford	0.7%	3	2.0%	2	0.3%	1	0.7%	1	0.8%	2	0.6%	1	2.6%	2	0.3%	1	0.9%	3
Fitness First, St Georges Building, Westgate, Bradford	0.7%	3	0.0%	0	1.0%	3	0.6%	1	1.2%	2	0.0%	0	0.0%	0	0.6%	2	0.5%	2
Halifax Leisure Centre, Union Street, Halifax	0.6%	3	0.0%	0	0.9%	3	1.7%	2	0.0%	0	0.6%	1	2.0%	1	0.5%	2	0.8%	3
Baildon Recreation Centre, Green Lane, Baildon	0.6%	3	0.0%	0	0.9%	3	0.0%	0	0.4%	1	1.8%	2	0.0%	0	0.7%	2	0.6%	2
Bingley Pool	0.6%	3	2.4%	3	0.0%	0	0.0%	0	0.4%	1	1.7%	2	0.0%	0	0.9%	3	0.4%	2
We are not a Gym, Unit E1, Enterprise Way, Bradford	0.6%	3	0.0%	0	0.8%	3	0.0%	0	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Physical Jerks, Horncastle Street, Cleckheaton	0.6%	3	0.0%	0	0.8%	3	0.0%	0	0.7%	1	1.1%	1	2.0%	1	0.4%	1	0.7%	3
Fitness Fusion, The Grove Promenade, Ilkley	0.6%	3	0.7%	1	0.5%	2	0.0%	0	0.8%	2	0.7%	1	0.0%	0	0.8%	3	0.7%	3
Local Facility, Yeadon	0.6%	3	0.0%	0	0.8%	3	0.0%	0	0.8%	2	0.8%	1	0.0%	0	0.5%	2	0.6%	3
Spenborough Swimming Pool & Sports Complex, Bradford Road, Liversedge	0.6%	3	0.0%	0	0.8%	3	0.0%	0	0.0%	0	2.0%	3	1.6%	1	0.5%	1	0.4%	1
Local Facility, Leeds	0.5%	3	0.0%	0	0.7%	3	0.5%	1	0.9%	2	0.0%	0	1.0%	1	0.6%	2	0.6%	3
Spirit Health Club, Coal Pit Lane, Brighouse	0.5%	2	0.0%	0	0.7%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.8%	2	0.6%	2
Bingley Grammar School Sports Centre, Keighley Road, Bingley	0.5%	2	0.0%	0	0.7%	2	0.6%	1	0.4%	1	0.6%	1	0.0%	0	0.5%	2	0.6%	2
Local Facility, Halifax	0.5%	2	0.0%	0	0.7%	2	1.0%	1	0.5%	1	0.0%	0	0.0%	0	0.4%	1	0.6%	2

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
JJB Fitness Club, Gelderd Road, Birstall, Batley	0.5%	2	0.7%	1	0.4%	1	0.0%	0	1.1%	2	0.0%	0	2.1%	1	0.3%	1	0.6%	2
Energie Fitness, Shipley Wharf, Shipley	0.5%	2	0.6%	1	0.4%	1	0.6%	1	0.0%	0	1.2%	1	0.0%	0	0.7%	2	0.2%	1
5 Alive Soccer Centre, York Street, Bradford	0.5%	2	0.0%	0	0.6%	2	1.0%	1	0.0%	0	0.7%	1	1.9%	1	0.0%	0	0.6%	2
First Step Fitness, Bradford Road, Stanningley	0.5%	2	0.0%	0	0.6%	2	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.7%	2	0.6%	2
Local Facility, Skipton	0.5%	2	0.0%	0	0.6%	2	0.0%	0	0.4%	1	1.1%	1	0.0%	0	0.7%	2	0.4%	1
Bowling Pool	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.7%	2	0.0%	0
The Leisure Centre, Keighley	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.6%	1	0.6%	1	0.0%	0	0.6%	2	0.3%	1
Local Facility, Wibsey	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.0%	0	1.5%	2	2.5%	2	0.1%	0	0.5%	2
Tone Zone Ii, The Leisure centre, Hard Ings Road, Keighley	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.5%	2
Nab Wood Sports Centre, Cottingley New Road, Bingley	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.6%	2	0.5%	2
Local Facility, Shipley	0.4%	2	0.9%	1	0.2%	1	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.4%	1	0.5%	2
The Workhouse Fitness Club, Bagley Lane, Farsley	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	2
Morley Leisure Centre, Queensway, Morley	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.6%	2	0.5%	2
Bradford Gym Club, Arthington St, Bradford	0.4%	2	0.7%	1	0.3%	1	1.4%	2	0.0%	0	0.0%	0	1.2%	1	0.3%	1	0.5%	2
Local Facility, Smith Avenue, Bradford	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.6%	2	0.0%	0
Maggies Workout, River View, Ilkley	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.8%	2	0.0%	0	0.0%	0	0.3%	1	0.2%	1
Fitness Finesse, Beacon Road, Bradford	0.4%	2	0.0%	0	0.5%	2	0.7%	1	0.4%	1	0.0%	0	0.0%	0	0.5%	2	0.2%	1
LA Fitness, Albion Street, Leeds	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.4%	2
Re-Shapes Fitness Centre, Bingley Pool, Myrtle Place, Bingley	0.3%	2	0.7%	1	0.2%	1	0.6%	1	0.0%	0	0.6%	1	0.0%	0	0.5%	2	0.4%	2
Local Facility, Barrow-in-Furness	0.3%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.5%	2	0.4%	2
Club Energy, Boroughgate, Otley	0.3%	2	0.0%	0	0.4%	2	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.4%	2
Windmill Health and Strength Club, Cross Lane Mills, Bradford	0.3%	1	0.0%	0	0.4%	1	1.1%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Local Facility, Brighouse	0.3%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.4%	1	0.4%	1
Local Facility, Idle	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.4%	1	0.3%	1

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Pilates Practice, Arden House, Wellington Street, Bingley	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.4%	1	0.0%	0
Goals Soccer Centre, Kinds Road, Bradford	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.4%	1	0.3%	1
Thorpe Edge Community Centre, Summerfield Road, Bradford	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.3%	1
Workout Warehouse, Square Road, Halifax	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.7%	1	0.0%	0	2.0%	1	0.0%	0	0.3%	1
The Craven Swimming Pool, Gargrave Road, Skipton	0.3%	1	1.1%	1	0.0%	0	0.0%	0	0.3%	1	0.6%	1	0.9%	1	0.2%	1	0.3%	1
Rendezvous Hotel, Keighley Road, Skipton	0.3%	1	0.5%	1	0.2%	1	0.5%	1	0.3%	1	0.0%	0	0.9%	1	0.2%	1	0.3%	1
Ilkley Pool and Lido	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.6%	1	0.0%	0	1.7%	1	0.0%	0	0.3%	1
Bodyline Natural, Macaulay Street, Leeds	0.3%	1	0.9%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Livingwell Health Clubs, Neville Street, Leeds	0.2%	1	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.3%	1
Fitness First, Kirkstall Road, Burley	0.2%	1	0.9%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.4%	1	0.3%	1
Other	0.2%	1	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.3%	1
Bannatyne's, Paragon Avenue, Wakefield	0.2%	1	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.3%	1
Village Hall, Clayton	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Curves For Women, Lidget Green	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.3%	1	0.3%	1
Idle Cricket Club, Cavendish Road, Idle	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.3%	1	0.3%	1
Devonshire Arms Country House Hotel, Bolton Abbey, Skipton	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	1	0.0%	0	1.5%	1	0.0%	0	0.3%	1
Local Facility, Potternewton, Leeds	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.3%	1	0.2%	1
Tone 'N' Trim, Station Road, Batley	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.3%	1	0.0%	0
Marriott Leisure Club, Hollins Hill, Baildon	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.3%	1	0.2%	1
Holy Trinity Church, Trinity Place, Bingley	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.3%	1	0.2%	1
Fitness First, Penistone Road North, Sheffield	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.3%	1	0.2%	1
Fitness First, Brewery Drive, Huddersfield	0.2%	1	0.0%	0	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.2%	1
Local Gym, Garforth	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	1.2%	1	0.0%	0	0.2%	1
Oakbank Recreation Centre, Oakworth Road, Keighley	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.3%	1	0.2%	1

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
No 7 Health Club, Devonshire Street, Keighley	0.2%	1	0.0%	0	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fitness First, Dean Clough Industrial Park, Halifax	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1
Swim Gym, Luddenden, Halifax	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Local Facility, Thornton Road, Bradford	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	1.2%	1	0.0%	0	0.2%	1
Bradford Leisure Centre	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.2%	1	0.2%	1
David Lloyd Leisure, Tongue Lane, Leeds	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.2%	1	0.2%	1
Local Gym, Huddersfield	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.2%	1	0.2%	1
Local Facility, Eastburn	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.2%	1	0.2%	1
Local Facility, Silsden	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.2%	1	0.2%	1
Scotchman Road Activity and Coaching Centre	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.2%	1	0.2%	1
Rhodesway Pool	0.2%	1	0.0%	0	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.2%	1
Ilkley Lawn Tennis & Squash Club, Stourton Road, Ilkley	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	1.0%	1	0.0%	0	0.2%	1
Local Facility, Holme Lane, Cross Hills	0.2%	1	0.0%	0	0.2%	1	0.5%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.2%	1
Local Facility, Keighley	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%	1	0.0%	0
Bradford College, Great Horton Road, Bradford	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.2%	1
Coulthurst Craven Sports Centre, Carleton New Road, Skipton	0.1%	1	0.0%	0	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.2%	1
(Don't know / varies)	14.6%	68	16.2%	20	14.0%	48	14.9%	20	13.1%	26	17.3%	22	12.3%	8	13.7%	43	14.9%	59
Weighted base:		463		123		340		132		202		125		68		313		398
Sample:		454		122		332		128		200		122		67		307		391

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Q39 How often do you visit…? (LOCATION MENTIONED AT Q38) *Those who visit health and fitness centres at Q31*																		
More than once a week	57.4%	266	56.9%	70	57.6%	196	58.9%	78	60.2%	121	50.8%	63	67.5%	46	56.3%	176	60.0%	239
Once a week	27.0%	125	25.7%	32	27.4%	93	21.9%	29	22.0%	44	41.3%	52	18.2%	12	29.7%	93	25.6%	102
Less than once a week, but more than once a fortnight	1.2%	5	0.9%	1	1.2%	4	2.1%	3	1.3%	3	0.0%	0	1.2%	1	1.1%	3	1.4%	5
Once a fortnight	2.0%	9	0.7%	1	2.4%	8	1.4%	2	3.0%	6	0.0%	0	1.2%	1	2.1%	7	1.9%	8
Less than once a fortnight, but more than once a month	4.5%	21	4.6%	6	4.4%	15	5.5%	7	5.4%	11	2.1%	3	2.6%	2	5.3%	17	4.3%	17
Less than once a month, but more than once in two months	0.9%	4	0.6%	1	1.0%	4	2.7%	4	0.4%	1	0.0%	0	1.4%	1	0.6%	2	1.1%	4
Once in two months	0.8%	4	1.1%	1	0.7%	2	1.2%	2	0.7%	1	0.6%	1	0.9%	1	0.5%	2	0.6%	2
Less often	2.7%	13	4.7%	6	2.0%	7	1.5%	2	4.0%	8	2.0%	3	2.8%	2	2.0%	6	2.3%	9
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / no particular pattern)	3.6%	16	4.8%	6	3.1%	11	4.6%	6	3.1%	6	3.3%	4	4.1%	3	2.4%	8	2.8%	11
Weighted base:		463		123		340		132		202		125		68		313		398
Sample:		454		122		332		128		200		122		67		307		391

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
Q40 Which leisure facilities would you like to see more of in the Bradford area?																		
Swimming pool	6.7%	134	6.4%	35	6.8%	99	9.1%	30	9.5%	65	4.1%	39	8.3%	16	7.2%	94	7.4%	109
More children facilities / activities	3.4%	67	2.3%	12	3.8%	55	5.8%	19	3.3%	23	2.6%	26	2.2%	4	3.4%	44	3.1%	46
Other	3.0%	59	2.0%	11	3.3%	49	5.0%	16	2.6%	18	2.7%	26	3.1%	6	3.0%	39	3.2%	47
Health and fitness (Gym)	2.7%	54	1.5%	8	3.2%	46	7.1%	23	3.6%	25	0.7%	6	5.4%	11	2.4%	32	3.2%	47
Cinema	1.8%	36	1.8%	10	1.8%	26	1.1%	4	2.4%	16	1.6%	16	1.7%	3	1.6%	21	1.9%	28
Leisure centre	1.6%	32	1.8%	10	1.5%	22	2.2%	7	1.3%	9	1.6%	15	1.9%	4	1.9%	24	1.4%	20
More sports facilities (football pitches, tennis courts)	1.5%	30	2.1%	11	1.3%	19	2.9%	9	1.8%	12	0.9%	8	2.3%	4	1.4%	18	1.7%	25
Ice rink	1.5%	29	0.5%	2	1.8%	27	2.2%	7	1.8%	12	0.9%	9	0.9%	2	1.6%	20	1.8%	27
Extreme sports	1.3%	27	1.2%	6	1.4%	20	2.4%	8	1.9%	13	0.6%	6	1.8%	4	1.3%	17	1.5%	22
Karting	1.3%	25	0.8%	4	1.4%	21	2.6%	8	1.3%	9	0.7%	7	2.4%	5	1.2%	15	1.5%	22
Outdoor play areas / park facilities	1.0%	20	0.6%	3	1.2%	17	0.7%	2	1.4%	9	0.9%	8	1.2%	2	1.2%	15	1.2%	18
Concert hall / venue	0.9%	18	0.9%	5	0.9%	13	0.5%	2	1.3%	9	0.8%	8	1.4%	3	1.2%	16	0.7%	10
Paintballing	0.9%	18	0.6%	3	1.0%	15	1.3%	4	1.3%	9	0.4%	4	0.9%	2	0.9%	12	1.0%	15
Restaurants	0.7%	15	0.4%	2	0.9%	12	1.1%	4	0.8%	5	0.6%	6	1.7%	3	0.6%	8	0.7%	11
Theatre	0.6%	12	0.6%	3	0.6%	9	0.0%	0	0.2%	2	1.1%	11	1.6%	3	0.7%	9	0.7%	11
Bowling alley	0.6%	11	0.3%	2	0.7%	9	1.3%	4	0.4%	3	0.5%	5	0.0%	0	0.8%	10	0.8%	11
Museum / art galleries	0.6%	11	1.2%	7	0.3%	5	0.3%	1	0.9%	6	0.4%	4	0.8%	1	0.6%	8	0.5%	7
Bars / pubs	0.5%	10	0.7%	4	0.4%	6	0.8%	3	0.4%	3	0.5%	5	0.4%	1	0.6%	8	0.5%	8
Better shopping facilities	0.5%	10	0.2%	1	0.6%	9	0.5%	1	0.3%	2	0.7%	6	0.5%	1	0.5%	7	0.6%	9
Cycle paths / area	0.4%	8	0.9%	5	0.3%	4	0.4%	1	0.9%	6	0.1%	1	0.4%	1	0.5%	6	0.5%	7
Dance facilities	0.4%	8	0.0%	0	0.5%	8	0.0%	0	0.1%	1	0.6%	6	0.0%	0	0.4%	6	0.4%	6
Hotels	0.2%	4	0.2%	1	0.2%	2	0.2%	1	0.0%	0	0.3%	3	0.0%	0	0.2%	3	0.2%	2
(None)	60.2%	1201	63.4%	344	58.9%	856	45.7%	148	55.6%	379	68.2%	658	60.0%	118	59.9%	779	59.0%	869
(Don't know)	17.2%	343	15.3%	83	17.9%	260	18.8%	61	17.6%	120	16.1%	155	12.8%	25	17.3%	225	16.8%	247
Weighted base:		1996		543		1453		325		682		964		196		1301		1473
Sample:		1996		547		1449		315		678		979		198		1292		1468
GEN Gender of respondent																		
Male	27.2%	543	100.0%	543	0.0%	0	27.2%	88	26.8%	183	27.6%	266	25.3%	50	28.1%	366	28.9%	426
Female	72.8%	1453	0.0%	0	100.0%	1453	72.8%	236	73.2%	500	72.4%	698	74.7%	146	71.9%	935	71.1%	1047
Weighted base:		1996		543		1453		325		682		964		196		1301		1473
Sample:		1996		547		1449		315		678		979		198		1292		1468

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
AGE Can I just ask, how old are you?																		
18-24	4.1%	82	4.6%	25	3.9%	57	25.2%	82	0.0%	0	0.0%	0	5.1%	10	3.7%	49	4.1%	60
25-34	12.2%	243	11.6%	63	12.4%	180	74.8%	243	0.0%	0	0.0%	0	14.1%	28	11.8%	153	14.2%	209
35-44	16.5%	328	15.5%	84	16.8%	244	0.0%	0	48.1%	328	0.0%	0	20.8%	41	17.5%	228	19.2%	283
45-54	17.7%	354	18.2%	99	17.6%	255	0.0%	0	51.9%	354	0.0%	0	22.9%	45	17.8%	231	20.6%	303
55-64	22.1%	440	23.4%	127	21.5%	313	0.0%	0	0.0%	0	45.7%	440	16.9%	33	22.5%	293	23.8%	351
65+	26.3%	524	25.6%	139	26.5%	385	0.0%	0	0.0%	0	54.3%	524	20.2%	40	26.2%	341	17.7%	261
(Refused)	1.2%	25	1.0%	5	1.3%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	7	0.4%	6
Weighted base:		1996		543		1453		325		682		964		196		1301		1473
Sample:		1996		547		1449		315		678		979		198		1292		1468
SEG Socio Economic Grouping																		
A	1.7%	35	2.3%	13	1.5%	22	1.1%	4	2.1%	14	1.8%	17	17.7%	35	0.0%	0	2.1%	31
B	8.1%	161	6.8%	37	8.5%	124	10.4%	34	10.5%	72	5.8%	56	82.3%	161	0.0%	0	9.9%	146
C1	40.6%	810	40.4%	219	40.7%	591	39.8%	129	43.0%	293	39.7%	383	0.0%	0	62.2%	810	43.3%	637
C2	24.6%	491	27.1%	147	23.7%	344	22.4%	73	24.4%	166	26.0%	251	0.0%	0	37.8%	491	25.8%	381
D	14.2%	284	15.8%	86	13.6%	198	12.0%	39	11.6%	79	17.1%	165	0.0%	0	0.0%	0	11.0%	161
E	3.1%	61	1.3%	7	3.7%	54	4.8%	16	3.1%	21	2.5%	24	0.0%	0	0.0%	0	2.1%	30
(Refused)	7.7%	154	6.3%	34	8.2%	119	9.5%	31	5.4%	37	7.2%	69	0.0%	0	0.0%	0	5.9%	87
Weighted base:		1996		543		1453		325		682		964		196		1301		1473
Sample:		1996		547		1449		315		678		979		198		1292		1468
ETH For statistical purposes only, could you please tell me to which of the following ethnic groups you consider yourself to belong?																		
White	89.1%	1779	86.3%	468	90.2%	1311	63.4%	206	90.7%	619	97.7%	942	94.1%	184	91.8%	1195	88.8%	1308
Pakistani	5.7%	113	7.8%	43	4.9%	71	24.7%	80	3.8%	26	0.6%	6	3.8%	7	4.0%	52	6.3%	92
Indian	1.2%	24	1.8%	10	1.0%	14	2.8%	9	1.5%	11	0.4%	4	0.0%	0	1.4%	18	1.3%	19
Other Asian	0.8%	17	0.7%	4	0.9%	13	2.6%	8	1.1%	7	0.1%	1	1.0%	2	0.7%	9	0.9%	13
Bangladeshi	0.5%	9	0.3%	2	0.5%	8	1.7%	6	0.4%	3	0.1%	1	0.0%	0	0.6%	7	0.6%	8
Black Caribbean	0.4%	7	0.7%	4	0.2%	4	0.0%	0	0.7%	5	0.3%	3	0.0%	0	0.3%	4	0.2%	3
Other	0.3%	7	0.2%	1	0.4%	6	1.6%	5	0.2%	2	0.0%	0	0.0%	0	0.5%	6	0.4%	6
Black African	0.3%	7	0.5%	2	0.3%	4	0.7%	2	0.5%	3	0.1%	1	0.3%	1	0.2%	3	0.3%	5
Mixed Race	0.2%	5	0.2%	1	0.2%	4	0.8%	3	0.0%	0	0.2%	2	0.0%	0	0.1%	1	0.3%	5
Chinese	0.1%	2	0.0%	0	0.2%	2	0.3%	1	0.1%	1	0.1%	1	0.3%	1	0.1%	2	0.2%	2
Other Black	0.1%	2	0.0%	0	0.1%	2	0.0%	0	0.2%	2	0.0%	0	0.0%	0	0.1%	2	0.1%	2
(Refused)	1.2%	24	1.6%	8	1.1%	15	1.4%	5	0.6%	4	0.4%	4	0.4%	1	0.2%	3	0.7%	10
Weighted base:		1996		543		1453		325		682		964		196		1301		1473
Sample:		1996		547		1449		315		678		979		198		1292		1468

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
ADU How many adults aged 16 years and over, including yourself, live in your household?																		
One	32.0%	638	36.7%	199	30.2%	439	14.9%	48	20.4%	139	46.0%	444	23.1%	45	29.6%	385	21.5%	317
Two	47.3%	943	42.0%	228	49.2%	715	56.4%	183	47.7%	326	44.6%	430	58.0%	114	50.7%	659	54.8%	807
Three	11.3%	225	11.8%	64	11.1%	162	10.3%	34	18.7%	128	6.7%	64	12.6%	25	11.9%	155	13.4%	198
Four	5.8%	116	5.2%	28	6.1%	88	10.0%	33	9.6%	65	1.9%	18	4.9%	10	5.8%	76	7.3%	108
Five	1.1%	22	1.3%	7	1.0%	15	2.9%	10	1.8%	12	0.0%	0	0.0%	0	1.0%	13	1.4%	20
Six or more	0.9%	18	1.4%	8	0.7%	10	3.0%	10	1.2%	8	0.0%	0	1.4%	3	0.7%	9	1.2%	18
(Refused)	1.6%	33	1.6%	9	1.7%	24	2.3%	8	0.5%	4	0.8%	7	0.0%	0	0.4%	5	0.4%	6
Weighted base:		1996		543		1453		325		682		964		196		1301		1473
Sample:		1996		547		1449		315		678		979		198		1292		1468
CHI How many children aged 15 years and under, live in your household?																		
None	72.3%	1442	81.7%	443	68.8%	999	37.3%	121	55.1%	376	97.0%	935	71.8%	141	72.3%	941	69.0%	1016
One	11.2%	223	6.6%	36	12.9%	187	19.7%	64	21.0%	144	1.6%	15	7.8%	15	13.1%	171	12.8%	189
Two	9.9%	198	6.5%	35	11.2%	162	24.4%	79	16.5%	113	0.6%	6	15.3%	30	10.0%	130	11.8%	174
Three	3.2%	63	2.3%	12	3.5%	51	10.0%	32	4.4%	30	0.1%	1	1.6%	3	3.1%	40	3.8%	56
Four	1.5%	30	0.6%	3	1.8%	26	3.9%	13	2.4%	16	0.1%	1	2.2%	4	0.9%	12	1.8%	27
Five	0.3%	5	0.1%	1	0.3%	5	1.3%	4	0.2%	1	0.0%	0	0.3%	1	0.2%	3	0.3%	5
Six or more	0.1%	3	0.5%	3	0.0%	0	0.9%	3	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.1%	2
(Refused)	1.6%	32	1.6%	9	1.6%	23	2.5%	8	0.4%	3	0.7%	7	0.0%	0	0.3%	4	0.3%	5
Weighted base:		1996		543		1453		325		682		964		196		1301		1473
Sample:		1996		547		1449		315		678		979		198		1292		1468
CAR And finally, how many cars does your household own or have the use of?																		
None	24.8%	496	20.3%	110	26.5%	386	15.4%	50	13.8%	94	36.1%	348	9.6%	19	21.5%	280	0.0%	0
One	45.1%	900	52.1%	283	42.5%	617	41.9%	136	43.1%	294	48.1%	464	39.3%	77	47.2%	614	61.1%	900
Two	23.0%	459	21.4%	116	23.6%	343	33.0%	107	32.7%	223	13.4%	129	41.2%	81	24.8%	323	31.2%	459
Three or more	5.7%	114	5.0%	27	6.0%	87	8.0%	26	10.2%	69	2.0%	19	9.9%	19	6.2%	80	7.8%	114
(Refused)	1.3%	27	1.2%	6	1.4%	20	1.7%	6	0.2%	1	0.5%	4	0.0%	0	0.3%	4	0.0%	0
Weighted base:		1996		543		1453		325		682		964		196		1301		1473
Sample:		1996		547		1449		315		678		979		198		1292		1468

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
ZON Zone																		
ZONE 1	3.3%	67	3.7%	20	3.2%	47	2.0%	6	4.9%	33	2.8%	27	5.5%	11	3.5%	46	4.1%	61
ZONE 2	4.0%	81	3.3%	18	4.3%	63	3.8%	12	4.0%	27	4.3%	41	5.6%	11	3.8%	50	4.4%	64
ZONE 3	4.5%	90	3.9%	21	4.7%	69	1.5%	5	6.0%	41	4.4%	42	9.0%	18	4.5%	58	5.3%	78
ZONE 4	6.4%	128	6.9%	37	6.2%	90	5.7%	19	7.8%	53	5.6%	54	10.4%	20	6.4%	84	7.3%	108
ZONE 5	3.9%	78	3.5%	19	4.1%	59	5.8%	19	3.8%	26	3.5%	34	3.5%	7	3.9%	51	3.7%	54
ZONE 6	4.5%	89	4.7%	25	4.4%	64	2.0%	7	3.1%	21	6.4%	61	6.0%	12	4.4%	58	4.6%	67
ZONE 7	5.4%	107	5.6%	30	5.3%	76	6.3%	20	5.9%	41	4.5%	43	5.8%	11	4.6%	60	5.2%	77
ZONE 8	4.1%	82	3.9%	21	4.2%	61	2.3%	8	4.0%	27	4.7%	46	2.7%	5	4.8%	62	4.3%	63
ZONE 9	5.1%	101	6.1%	33	4.7%	68	4.0%	13	5.7%	39	4.9%	47	6.9%	14	4.9%	63	5.3%	78
ZONE 10	7.7%	154	8.3%	45	7.5%	110	3.2%	10	7.1%	48	9.8%	94	8.9%	17	8.0%	104	8.3%	123
ZONE 11	5.6%	111	5.1%	28	5.8%	84	3.7%	12	5.9%	40	6.1%	59	4.1%	8	5.4%	70	5.1%	76
ZONE 12	3.8%	76	5.0%	27	3.4%	49	7.2%	23	2.8%	19	3.3%	32	1.4%	3	3.4%	44	3.2%	47
ZONE 13	9.6%	191	8.2%	44	10.1%	147	12.1%	39	8.4%	57	9.5%	91	6.1%	12	9.4%	122	8.6%	126
ZONE 14	7.1%	142	8.7%	47	6.5%	95	12.7%	41	4.3%	29	7.2%	69	3.4%	7	5.9%	77	5.6%	83
ZONE 16	6.8%	135	7.8%	42	6.4%	93	8.1%	26	6.7%	46	6.5%	62	4.0%	8	7.5%	98	6.9%	102
ZONE 17	4.2%	84	4.5%	25	4.1%	59	4.0%	13	3.9%	26	4.5%	43	1.2%	2	4.2%	54	3.5%	51
ZONE 18	5.0%	101	4.1%	22	5.4%	78	4.6%	15	5.0%	34	5.1%	49	6.3%	12	5.4%	71	5.4%	79
ZONE 19	8.9%	178	6.8%	37	9.7%	141	10.8%	35	10.8%	73	7.2%	70	9.0%	18	10.1%	131	9.3%	137
Weighted base:		1996		543		1453		325		682		964		196		1301		1473
Sample:		1996		547		1449		315		678		979		198		1292		1468

Bradford District Household Survey
for White Young Green

PC Please can I ask your postcode ?

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
BD1 2	0.1%	3	0.0%	0	0.2%	3	0.3%	1	0.1%	0	0.1%	1	0.0%	0	0.1%	1	0.0%	1
BD1 3	0.2%	3	0.0%	0	0.2%	3	0.5%	2	0.2%	2	0.0%	0	0.9%	2	0.1%	2	0.2%	3
BD1 4	0.1%	2	0.1%	1	0.1%	1	0.1%	0	0.0%	0	0.1%	1	0.0%	0	0.1%	1	0.1%	1
BD1 5	0.0%	1	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	1	0.0%	1
BD100	1.4%	29	0.5%	3	1.8%	26	0.8%	3	1.8%	12	1.4%	14	0.0%	0	1.8%	23	1.3%	19
BD108	1.5%	30	2.1%	11	1.3%	19	1.5%	5	1.4%	10	1.7%	16	0.8%	2	1.7%	22	1.5%	22
BD109	1.0%	20	0.5%	3	1.2%	17	1.3%	4	0.8%	6	1.0%	10	1.4%	3	0.8%	10	0.8%	11
BD111	0.8%	16	0.5%	3	0.9%	14	0.0%	0	0.9%	6	1.0%	10	0.9%	2	0.8%	10	0.6%	9
BD112	0.8%	16	1.4%	8	0.6%	8	0.0%	0	0.6%	4	1.3%	12	1.0%	2	0.7%	8	0.9%	13
BD120	0.8%	16	0.7%	4	0.8%	12	0.0%	0	0.2%	1	1.5%	14	0.7%	1	0.9%	12	0.7%	10
BD127	0.3%	6	0.0%	0	0.4%	6	0.0%	0	0.2%	1	0.4%	4	0.0%	0	0.4%	6	0.4%	6
BD128	0.7%	13	0.3%	1	0.8%	12	0.0%	0	0.8%	6	0.6%	6	0.0%	0	0.6%	7	0.7%	10
BD129	0.9%	17	1.7%	9	0.5%	8	1.2%	4	0.0%	0	1.4%	13	0.0%	0	1.2%	16	1.1%	16
BD131	0.6%	12	0.9%	5	0.5%	7	0.2%	1	0.9%	6	0.6%	5	0.0%	0	0.8%	10	0.6%	9
BD132	1.2%	23	0.9%	5	1.3%	18	0.5%	2	0.9%	6	1.4%	14	0.8%	2	1.4%	18	1.2%	18
BD133	1.0%	20	0.9%	5	1.1%	16	1.2%	4	1.1%	8	0.9%	9	0.8%	2	1.2%	16	1.2%	17
BD134	0.5%	10	0.2%	1	0.6%	9	0.3%	1	0.4%	3	0.6%	6	0.0%	0	0.3%	4	0.5%	7
BD135	0.4%	9	0.1%	1	0.6%	8	0.0%	0	0.5%	3	0.6%	6	0.8%	2	0.6%	7	0.6%	8
BD146	1.3%	27	1.4%	7	1.3%	19	0.5%	1	1.1%	7	1.9%	18	1.1%	2	1.4%	19	1.3%	19
BD150	0.6%	12	0.7%	4	0.6%	9	0.3%	1	0.3%	2	1.0%	9	1.9%	4	0.7%	9	0.7%	10
BD157	1.1%	21	0.2%	1	1.4%	20	1.2%	4	1.2%	8	0.9%	9	0.5%	1	0.8%	10	0.8%	12
BD158	0.0%	1	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.1%	1	0.0%	0	0.0%	0	0.0%	0
BD159	0.4%	9	0.8%	4	0.3%	4	0.0%	0	0.9%	6	0.3%	3	0.5%	1	0.6%	7	0.5%	7
BD161	1.4%	27	1.6%	9	1.3%	18	0.7%	2	1.2%	8	1.7%	17	2.0%	4	1.5%	19	1.2%	18
BD162	0.5%	10	0.9%	5	0.4%	6	0.2%	1	0.1%	1	0.9%	9	0.4%	1	0.4%	6	0.4%	6
BD163	0.9%	17	0.7%	4	0.9%	14	0.9%	3	0.9%	6	0.9%	9	3.5%	7	0.5%	7	1.1%	16
BD164	1.1%	21	1.2%	6	1.0%	15	0.5%	2	0.7%	5	1.5%	15	0.8%	2	1.1%	14	1.2%	17
BD175	1.2%	23	1.3%	7	1.1%	16	0.8%	3	0.8%	5	1.5%	14	0.9%	2	1.2%	16	1.1%	16
BD176	1.1%	22	0.5%	3	1.3%	19	0.6%	2	1.1%	8	1.2%	12	3.0%	6	1.0%	13	1.4%	20
BD177	0.5%	10	0.0%	0	0.7%	10	0.0%	0	0.6%	4	0.6%	6	0.0%	0	0.6%	8	0.4%	6
BD181	1.0%	21	0.8%	4	1.2%	17	1.5%	5	0.7%	5	1.1%	10	0.0%	0	1.3%	17	1.0%	15
BD182	1.1%	21	1.7%	9	0.8%	12	1.1%	4	0.6%	4	1.4%	14	0.0%	0	0.9%	12	0.7%	11
BD183	0.8%	15	0.4%	2	0.9%	13	0.7%	2	1.1%	8	0.6%	5	0.4%	1	0.7%	9	0.6%	9
BD184	1.1%	23	1.6%	9	1.0%	14	0.0%	0	1.7%	12	1.0%	10	2.8%	5	0.9%	12	1.3%	19
BD196	0.6%	12	0.5%	3	0.7%	10	0.4%	1	0.6%	4	0.7%	7	0.7%	1	0.5%	7	0.6%	8
BD2 1	1.3%	25	1.3%	7	1.3%	18	0.7%	2	1.8%	13	1.1%	10	0.0%	0	1.4%	18	1.4%	21
BD2 2	0.8%	15	0.6%	3	0.8%	12	0.7%	2	0.9%	6	0.7%	6	1.1%	2	0.7%	9	0.6%	9
BD2 3	1.4%	27	2.3%	12	1.0%	15	1.7%	6	0.8%	6	1.6%	16	0.6%	1	1.7%	21	1.7%	25
BD2 4	1.1%	23	0.7%	4	1.3%	19	1.2%	4	0.7%	5	1.4%	14	0.6%	1	1.4%	18	1.2%	18
BD200	0.9%	17	0.9%	5	0.8%	12	0.4%	1	1.0%	7	0.9%	9	2.2%	4	0.9%	11	1.0%	15
BD205	1.0%	20	0.8%	5	1.1%	16	0.7%	2	0.8%	6	1.3%	12	1.7%	3	1.1%	15	1.1%	17
BD206	1.3%	25	1.3%	7	1.2%	18	0.9%	3	1.2%	8	1.5%	14	1.8%	4	1.2%	16	1.3%	20
BD207	0.8%	16	0.4%	2	1.0%	14	1.3%	4	0.6%	4	0.8%	8	1.4%	3	0.7%	9	0.9%	13
BD208	0.8%	16	0.7%	4	0.8%	12	0.7%	2	0.5%	4	1.1%	10	1.5%	3	0.8%	11	0.9%	14
BD209	0.7%	14	0.1%	1	0.9%	14	0.2%	1	0.5%	3	1.1%	10	1.2%	2	0.6%	8	0.7%	10

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
BD211	0.9%	18	1.2%	6	0.8%	11	0.9%	3	0.9%	6	0.9%	9	1.4%	3	0.8%	11	1.0%	15
BD212	0.9%	18	0.7%	4	1.0%	14	1.4%	5	1.0%	7	0.7%	7	0.3%	1	1.0%	13	0.7%	11
BD213	0.6%	12	1.0%	6	0.4%	7	2.0%	7	0.4%	3	0.3%	3	0.5%	1	0.4%	6	0.4%	6
BD214	1.0%	21	0.4%	2	1.3%	18	1.5%	5	0.7%	5	1.2%	11	0.8%	2	1.0%	13	1.0%	14
BD215	0.5%	10	0.1%	1	0.6%	9	0.0%	0	0.8%	5	0.5%	5	0.4%	1	0.6%	8	0.6%	9
BD220	0.7%	14	1.1%	6	0.5%	8	0.4%	1	0.9%	6	0.7%	7	1.9%	4	0.7%	9	0.9%	13
BD226	1.2%	23	0.9%	5	1.3%	18	1.0%	3	1.6%	11	0.9%	9	0.8%	2	1.0%	14	1.2%	18
BD227	1.3%	26	0.9%	5	1.5%	21	0.8%	3	2.2%	15	0.9%	9	1.3%	3	1.2%	15	1.6%	24
BD228	0.6%	13	0.7%	4	0.6%	9	0.4%	1	0.7%	5	0.7%	7	1.0%	2	0.8%	11	0.8%	12
BD229	0.7%	14	0.8%	5	0.6%	9	0.4%	1	1.2%	8	0.5%	5	1.3%	3	0.8%	10	0.8%	12
BD3 0	1.1%	22	1.5%	8	1.0%	15	1.0%	3	1.3%	9	1.0%	10	1.1%	2	1.3%	17	1.0%	15
BD3 7	1.2%	23	1.5%	8	1.0%	15	2.8%	9	1.0%	7	0.6%	6	0.6%	1	1.1%	15	1.1%	16
BD3 8	1.2%	25	1.6%	9	1.1%	16	2.2%	7	0.7%	5	1.1%	11	0.7%	1	0.7%	9	0.9%	13
BD3 9	0.9%	18	1.8%	10	0.5%	8	2.7%	9	0.8%	5	0.4%	4	0.0%	0	0.9%	11	0.9%	13
BD4 0	1.0%	21	0.9%	5	1.1%	16	0.6%	2	1.3%	9	1.0%	10	0.5%	1	0.9%	12	0.6%	9
BD4 6	0.9%	18	1.2%	6	0.8%	12	1.3%	4	0.9%	6	0.8%	8	0.5%	1	1.1%	14	0.9%	13
BD4 7	0.7%	15	0.6%	3	0.8%	11	0.4%	1	0.7%	5	0.9%	8	0.0%	0	1.0%	12	0.7%	10
BD4 8	1.0%	19	1.0%	5	1.0%	14	1.8%	6	0.6%	4	1.0%	9	0.7%	1	0.8%	11	0.7%	10
BD4 9	0.9%	17	0.0%	0	1.2%	17	0.0%	0	0.8%	5	1.3%	12	0.0%	0	0.7%	9	0.6%	9
BD5 0	0.8%	16	0.6%	3	0.9%	13	2.0%	6	0.5%	3	0.7%	6	0.0%	0	0.9%	11	0.4%	6
BD5 7	0.8%	16	0.8%	4	0.8%	12	1.3%	4	1.3%	9	0.3%	3	0.7%	1	0.8%	10	0.7%	10
BD5 8	1.1%	22	0.7%	4	1.3%	18	0.8%	3	0.8%	5	1.4%	13	0.7%	1	1.1%	14	0.9%	13
BD5 9	1.4%	28	0.6%	3	1.7%	24	1.6%	5	1.3%	9	1.4%	14	0.0%	0	1.5%	19	1.2%	17
BD6 1	1.4%	27	1.6%	9	1.3%	19	1.1%	3	1.0%	7	1.8%	17	0.9%	2	1.7%	22	1.5%	22
BD6 2	1.1%	22	1.0%	6	1.1%	17	0.7%	2	1.0%	7	1.4%	13	0.6%	1	1.1%	14	1.2%	18
BD6 3	1.6%	33	1.6%	9	1.7%	24	1.6%	5	1.8%	12	1.4%	14	1.8%	3	1.6%	21	1.3%	19
BD7 1	0.8%	16	1.0%	5	0.7%	11	2.4%	8	0.4%	3	0.5%	5	0.0%	0	1.0%	13	0.7%	11
BD7 2	1.7%	34	2.0%	11	1.6%	24	3.0%	10	1.1%	8	1.8%	17	1.1%	2	1.3%	17	1.5%	23
BD7 3	1.2%	23	1.0%	5	1.2%	18	3.3%	11	0.3%	2	1.1%	11	0.0%	0	0.8%	11	1.2%	18
BD7 4	1.3%	26	1.2%	7	1.3%	19	0.4%	1	1.6%	11	1.4%	14	2.1%	4	1.0%	14	1.4%	20
BD8 0	1.1%	22	0.8%	4	1.2%	17	0.8%	3	0.6%	4	1.4%	14	0.4%	1	1.1%	14	0.9%	13
BD8 7	0.8%	16	1.5%	8	0.6%	8	1.2%	4	0.3%	2	1.0%	10	0.5%	1	0.8%	10	0.4%	6
BD8 8	1.0%	20	1.4%	8	0.8%	12	1.7%	6	0.8%	6	0.9%	9	0.0%	0	0.6%	8	1.0%	14
BD8 9	1.3%	26	1.9%	10	1.1%	15	2.5%	8	0.8%	5	1.2%	11	0.5%	1	0.8%	10	0.8%	11
BD9 4	1.3%	26	1.6%	9	1.2%	18	0.7%	2	1.4%	10	1.4%	14	0.8%	2	1.2%	16	1.1%	17
BD9 5	1.5%	30	1.9%	10	1.3%	20	2.5%	8	1.1%	7	1.3%	12	1.6%	3	1.4%	19	1.6%	24
BD9 6	1.2%	23	1.1%	6	1.2%	17	2.5%	8	1.0%	7	0.8%	8	0.5%	1	0.9%	12	1.0%	14
HD6 1	0.4%	8	0.8%	4	0.3%	4	0.4%	1	0.6%	4	0.3%	3	0.7%	1	0.3%	4	0.5%	7
HD6 2	1.0%	21	1.5%	8	0.9%	13	0.0%	0	0.6%	4	1.7%	17	2.1%	4	0.9%	11	0.8%	11
HD6 4	0.8%	17	1.3%	7	0.7%	10	0.4%	1	1.2%	8	0.7%	7	2.8%	6	0.7%	10	1.1%	17
HX2 8	1.3%	25	1.0%	5	1.3%	20	1.0%	3	1.3%	9	1.4%	13	1.6%	3	1.1%	15	0.9%	13
HX2 9	1.3%	26	1.6%	9	1.2%	17	0.7%	2	1.6%	11	1.2%	11	0.8%	2	1.2%	15	1.6%	23
HX3 6	1.1%	22	2.2%	12	0.7%	10	0.6%	2	1.0%	7	1.3%	13	1.0%	2	1.1%	14	1.1%	16
HX3 7	1.4%	29	1.3%	7	1.5%	22	1.7%	5	1.8%	12	1.0%	10	3.5%	7	1.5%	19	1.8%	26
HX3 8	1.1%	22	0.5%	2	1.4%	20	0.0%	0	1.8%	12	1.0%	10	1.3%	2	1.3%	17	1.4%	20
LS196	1.1%	21	0.9%	5	1.1%	16	1.5%	5	1.7%	11	0.5%	5	0.8%	2	1.4%	18	1.4%	21
LS197	2.3%	45	2.3%	12	2.3%	33	3.2%	10	2.5%	17	1.8%	17	2.4%	5	2.5%	33	2.5%	37

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in H/Hold	
LS208	1.0%	20	1.5%	8	0.8%	12	0.4%	1	1.4%	9	1.0%	9	0.6%	1	1.2%	15	1.2%	17
LS209	0.9%	18	0.3%	1	1.1%	16	0.9%	3	1.5%	10	0.5%	4	0.7%	1	0.7%	9	1.0%	15
LS213	0.8%	15	1.1%	6	0.6%	9	0.9%	3	1.1%	8	0.3%	3	0.8%	2	0.8%	11	0.8%	12
LS285	1.9%	39	1.7%	9	2.0%	29	2.3%	7	3.0%	20	1.1%	11	1.9%	4	2.3%	29	2.2%	33
LS286	0.5%	9	0.3%	2	0.5%	8	1.9%	6	0.2%	2	0.2%	2	1.6%	3	0.5%	6	0.6%	9
LS287	1.5%	30	0.9%	5	1.7%	25	1.5%	5	1.8%	13	1.3%	13	2.4%	5	1.7%	22	1.4%	20
LS288	1.1%	22	1.1%	6	1.1%	16	1.8%	6	1.4%	9	0.7%	7	1.2%	2	1.2%	16	1.5%	22
LS290	0.8%	16	0.9%	5	0.8%	11	0.3%	1	1.2%	8	0.6%	6	2.1%	4	0.9%	11	1.0%	14
LS296	0.8%	15	0.7%	4	0.8%	11	1.6%	5	0.6%	4	0.7%	6	1.3%	3	0.9%	11	1.0%	14
LS297	1.1%	22	1.7%	9	0.9%	13	0.4%	1	1.5%	11	1.0%	9	1.8%	4	1.3%	16	1.1%	16
LS298	1.2%	25	0.8%	4	1.4%	21	0.5%	2	2.0%	14	1.0%	9	2.2%	4	1.2%	15	1.5%	21
LS299	0.9%	17	1.1%	6	0.8%	11	0.0%	0	1.3%	9	0.8%	8	1.3%	3	0.9%	12	1.1%	17
Weighted base:		1996		543		1453		325		682		964		196		1301		1473
Sample:		1996		547		1449		315		678		979		198		1292		1468

Bradford District Household Survey for White Young Green

Q01 Where do you usually go for your main food and grocery shopping?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Morrison's, Worth Way, Keighley	8.1%	162	42.4%	28	42.7%	34	9.1%	8	12.0%	15	66.4%	52	23.9%	21	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Morrison's, Mayo Avenue, Bradford	7.7%	154	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.2%	1	2.0%	2	5.7%	6	8.8%	7	0.0%	0	17.8%	27
Morrison's, Young Street, Bradford	7.5%	149	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	7	33.6%	36	22.0%	18	0.8%	1	0.7%	1
Morrison's, Bradford Road, Idle	6.2%	124	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	2.8%	3	0.9%	1	1.0%	1	0.0%	0
Asda, Manor Lane, Shipley	5.5%	110	1.9%	1	0.0%	0	0.0%	0	4.5%	6	1.2%	1	19.3%	17	16.8%	18	0.8%	1	0.0%	0	1.6%	2
Morrison's, Thornbury	5.1%	102	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.9%	1
Morrison's, Otley Road, Guiseley	4.9%	98	0.0%	0	0.0%	0	6.5%	6	35.5%	45	0.0%	0	3.6%	3	3.0%	3	6.6%	5	0.0%	0	0.9%	1
Asda, Rooley Lane, Bradford	4.2%	84	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	2.8%	2	1.4%	1	7.7%	12
Tesco Extra, Great Horton Road, Bradford	4.1%	82	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	3.8%	4	14.8%	12	1.4%	1	0.0%	0
Sainsbury's, Cavendish Street, Keighley	3.5%	71	23.1%	15	18.6%	15	4.3%	4	8.2%	10	14.5%	11	12.1%	11	2.7%	3	0.0%	0	0.0%	0	0.0%	0
Asda, Owlcoates Shopping Centre, Pudsey	3.4%	67	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Morrison's, Yeadon, Leeds	2.6%	52	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.9%	2	0.8%	1	0.0%	0	0.0%	0
Morrison's, Westgate, Bradford	2.5%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	5.7%	6	9.4%	8	0.0%	0	0.7%	1
Tesco, Huddersfield Road, Brighouse	2.4%	48	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	1	0.0%	0	25.3%	39
Tesco, Halifax Road, Bradford Buttershaw	1.9%	39	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	5	8.9%	9	8.4%	13
Sainsbury's, Wade Street, Halifax	1.9%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	6.4%	5	25.1%	25	2.5%	4
Sainsbury's, Harrogate Road, Greengates	1.8%	36	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.9%	1	2.8%	3	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	1.6%	31	1.9%	1	1.8%	1	1.0%	1	1.7%	2	0.0%	0	0.9%	1	3.0%	3	1.9%	2	2.1%	2	1.4%	2
Tesco, Springs Lane, Ilkley	1.3%	26	0.0%	0	0.9%	1	20.0%	18	4.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tesco, Canal Road, Bradford	1.2%	24	0.0%	0	1.0%	1	0.0%	0	1.8%	2	0.0%	0	0.9%	1	2.9%	3	0.0%	0	0.0%	0	0.0%	0
Asda, Thrum Hall Lane, Halifax	1.1%	22	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	17.1%	17	0.0%	0
Tesco Express, Riverside, Ben Rhydding, Ilkley	1.0%	19	0.0%	0	0.0%	0	17.8%	16	1.9%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Broughton Road, Skipton	0.9%	19	4.6%	3	9.9%	8	6.9%	6	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Keighley Road, Illingworth, Halifax	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	16.7%	17	0.0%	0
Sainsbury's, Mill Lane, Brighouse	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	15
Co-op, Myrtle Walk, Bingley	0.6%	11	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	9.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencers, The	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	1	1.6%	2

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Owlcoates Centre, Valley Street, Pudsey																						
Asda, Howley Park Road, Morley	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Booths, Ilkley	0.5%	9	1.0%	1	0.0%	0	5.7%	5	2.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Northgate, Cleckheaton	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	5
Waitrose, Westgate, Otley	0.4%	9	0.0%	0	0.9%	1	3.1%	3	2.0%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Windsor Court, Morley	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Market Street, Halifax	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	5.3%	5	0.0%	0
Aldi, Gresley Road, Keighley	0.3%	6	2.0%	1	1.8%	1	0.0%	0	0.0%	0	2.9%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Union Street, Heckmondwike, Bradford	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4
Netto, Greengates, Bradford	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison’s, Swinnow Road, Leeds	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Tong Street, Bradford	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Keighley Road, Halifax	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	5	0.0%	0
Tesco, Craven Street, Skipton	0.2%	5	2.8%	2	2.6%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Canterbury Avenue, Bradford	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Keighley	0.2%	5	1.9%	1	1.9%	2	0.9%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Manningham Lane, Bradford	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Co-op Food Markets, Fair Road, Wibsey	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencers, Woolshops, Gaol Lane, Halifax	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.6%	2
Tesco, Hamza Street, Batley	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Food Markets, Bridge Road, Silsden, Keighley	0.2%	3	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Convenience Stores, Cross Hills Service Station, Station Road Keighley	0.2%	3	0.0%	0	2.7%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Great Horton Road, Bradford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Otley	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Longhill Road, Huddersfield	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3

Bradford District Household Survey for White Young Green

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Leeds City Centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keelam Farm Shop, Brighouse Road, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.9%	2	0.0%	0	0.0%	0
Tesco, Haugh Shaw Road, Halifax	0.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Local Stores, Silsden	0.1%	2	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Corporation Street, Colne	0.1%	2	1.0%	1	0.9%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Tony Miller Approach, Briggate, Shipley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Food Markets, Allerton Road, Allerton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Asda, Old Mill Lane, Barnsley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Co-op Late Shops, Otley Road, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Asda, Albion Street, Leeds	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Kirkstall, Leeds	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's at Jacksons, Great Horton Road, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Keighley Road, Crossflats, Bingley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco, Bradford Peel Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencers, Darley Street, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Clayton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Wyke	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, Bingley Road, Saltaire, Shipley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, White Rose Centre, Leeds	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Beeston Ring Road, Leeds	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's at Jacksons, Queensway, Yeadon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencers, Low Street, Keighley	0.1%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's at Jacksons, Chapel town, Pudsey	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Local Stores, Skipton	0.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Brighouse	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
United Co-op, The Workshop, Greenside Lane, Cullingworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Local Stores, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Co-op Food Markets,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Towngate, Wyke																						
Co-op Late Shops, Huddersfield Road, Low Moor	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Local Stores, Ostsal Top District, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Marks and Spencers Simply Food, Guiseley Retail Park, Guiseley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Moor Allerton Centre, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Carlisle Road/ Whetley Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Burley-in-Wharfedale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Canal Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Woodhall Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manchester Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Bradford City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Al-halal, Woodhead Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Valley Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Food Markets, Duckworth Lane	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, High Park Drive, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Local Shops, Shearbridge/ Listerhills (Woodhead Road)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Ingleby Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Local Shops, Ilkley	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Broadstone Way, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Southowram, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Co-op Late Shops, Whitehall Road, Drighlington	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Thornbury, Bradford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, Brook Street, Ilkley	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Girlington	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Billington,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Bradford																						
Local Stores, Otley	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jack Faulton, Bradford Road, Brighouse	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Lidl, Carr House Road, Shelf	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Local Shops, Crossflats	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Local Stores, Braton Street, Bradford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Food Markets, Main Street, Cross Hills, Keighley	0.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Station Road, Haworth, Keighley	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Ilkley	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, Station Road, Oxenhop, Keighley	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Gresley Road, Keighley	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, Broomhill Avenue, Keighley	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	6.1%	122	6.8%	5	9.9%	8	11.1%	10	8.9%	11	6.8%	5	8.2%	7	4.9%	5	6.5%	5	9.4%	10	2.6%	4
Weighted base:		1996		67		81		90		128		78		89		107		82		101		154
Sample:		1996		104		109		107		106		104		108		105		110		107		109

Q02 Which retailer do you usually purchase your main food internet/ home delivery shopping from?

Those who do internet shopping at Q01

Asda	20.5%	6	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	48.8%	1	0.0%	0	50.0%	1
Sainsbury's	11.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	33.3%	1	51.1%	1	0.0%	0	0.0%	0
Tesco	49.3%	15	100.0%	1	50.0%	1	0.0%	0	100.0%	2	0.0%	0	0.0%	0	33.3%	1	0.0%	0	63.0%	1	50.0%	1
Other	18.4%	6	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	37.0%	1	0.0%	0
Weighted base:		31		1		1		1		2		0		1		3		2		2		2
Sample:		31		2		2		1		2		0		1		3		2		2		2

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q03 How frequently do you buy main food and grocery shopping trips from...? (STORE / DESTINATION MENTIONED AT Q01)																						
Two or more times a week	25.1%	500	15.5%	10	19.6%	16	21.8%	20	24.4%	31	32.1%	25	17.5%	16	16.4%	18	10.8%	9	28.7%	29	23.0%	35
At least once a week	61.5%	1228	61.6%	41	63.0%	51	63.7%	57	59.9%	77	55.2%	43	64.7%	58	70.1%	75	75.6%	62	60.6%	61	66.9%	103
At least once a fortnight	7.4%	149	14.3%	10	9.4%	8	6.5%	6	5.1%	7	10.0%	8	8.8%	8	7.6%	8	8.1%	7	6.8%	7	5.0%	8
At least once a month	3.8%	75	6.7%	4	3.6%	3	3.0%	3	6.8%	9	0.9%	1	6.3%	6	3.9%	4	3.7%	3	3.1%	3	3.5%	5
At least every two months	0.3%	6	0.0%	0	1.8%	1	1.0%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Less often	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / no particular pattern)	1.9%	37	1.9%	1	2.6%	2	4.0%	4	1.8%	2	1.8%	1	2.7%	2	2.0%	2	1.7%	1	0.0%	0	1.7%	3
Weighted base:		1996		67		81		90		128		78		89		107		82		101		154
Sample:		1996		104		109		107		106		104		108		105		110		107		109
Q04 How do you normally travel to...? (STORE / DESTINATION MENTIONED AT Q01)																						
Car / van (as driver)	51.8%	1034	70.0%	47	58.4%	47	71.9%	65	62.4%	80	46.7%	36	60.5%	54	47.8%	51	54.6%	45	60.2%	61	56.4%	87
Car / van (as passenger)	19.7%	393	14.5%	10	16.5%	13	12.3%	11	16.6%	21	18.0%	14	18.7%	17	20.9%	22	23.7%	20	10.1%	10	26.1%	40
Bus, minibus or coach	10.8%	215	9.7%	6	11.1%	9	3.8%	3	6.2%	8	12.4%	10	13.6%	12	16.9%	18	16.2%	13	9.5%	10	3.4%	5
Motorcycle, scooter or moped	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Walk	10.7%	214	2.9%	2	9.3%	8	10.2%	9	9.4%	12	16.8%	13	2.7%	2	4.8%	5	1.8%	1	9.6%	10	7.5%	12
Taxi	2.8%	57	0.0%	0	2.0%	2	1.0%	1	1.2%	2	1.2%	1	1.8%	2	3.8%	4	0.9%	1	0.8%	1	3.6%	5
Train	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.9%	37	0.0%	0	0.9%	1	0.0%	0	1.7%	2	4.9%	4	0.9%	1	2.9%	3	1.9%	2	5.1%	5	1.7%	3
(Not applicable, goods delivered)	1.8%	37	2.8%	2	1.8%	1	1.0%	1	2.6%	3	0.0%	0	1.9%	2	3.0%	3	0.9%	1	2.9%	3	1.4%	2
Weighted base:		1996		67		81		90		128		78		89		107		82		101		154
Sample:		1996		104		109		107		106		104		108		105		110		107		109

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q05 When you go main food shopping is your journey part of another journey/ activity ? *Those who travel at Q04*																						
Yes - travelling to / from work	10.3%	201	14.9%	10	15.4%	12	7.3%	7	6.8%	9	6.6%	5	12.2%	11	12.9%	13	17.4%	14	6.9%	7	11.2%	17
Yes - other shopping, e.g. non-food	2.3%	45	2.9%	2	9.2%	7	4.5%	4	1.7%	2	0.9%	1	2.9%	3	1.0%	1	0.8%	1	0.8%	1	3.5%	5
Yes - visiting family / friends	1.8%	36	2.0%	1	1.8%	1	5.6%	5	1.0%	1	0.0%	0	1.8%	2	2.0%	2	0.9%	1	2.8%	3	2.5%	4
Yes - travelling to / from school / college	1.4%	28	2.0%	1	1.9%	2	2.7%	2	2.8%	3	1.0%	1	0.0%	0	2.0%	2	0.9%	1	0.8%	1	1.8%	3
Yes - leisure activity	0.6%	12	4.0%	3	0.0%	0	1.8%	2	1.0%	1	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.8%	1	0.0%	0
Yes - using services such as banks and other financial services	0.4%	7	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Yes - Other	0.4%	7	1.0%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Yes - as part of a day out	0.3%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - eating out	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	81.2%	1591	71.2%	46	69.8%	55	75.0%	67	87.6%	109	90.5%	71	78.2%	68	79.1%	82	79.0%	64	87.1%	86	80.1%	122
(Don't know / various activities)	1.8%	36	2.0%	1	0.9%	1	3.9%	3	0.0%	0	0.0%	0	3.0%	3	1.0%	1	0.0%	0	0.8%	1	0.9%	1
Weighted base:		1959		65		79		89		124		78		88		104		81		98		152
Sample:		1959		101		107		106		103		104		106		102		109		104		107
Q06 When do you do your main food shopping?																						
Weekdays during the day	42.7%	853	38.5%	26	44.8%	36	43.8%	39	45.4%	58	38.6%	30	41.6%	37	44.9%	48	45.1%	37	46.9%	47	38.8%	60
Weekdays during the evening	14.1%	281	13.6%	9	15.9%	13	7.9%	7	12.9%	17	14.4%	11	11.2%	10	11.6%	12	19.9%	16	16.5%	17	17.9%	28
Saturday	13.5%	270	8.7%	6	11.9%	10	9.7%	9	10.1%	13	12.2%	10	22.0%	20	14.1%	15	11.8%	10	7.4%	8	15.2%	23
Sunday	3.6%	71	4.8%	3	2.8%	2	1.7%	2	5.0%	6	6.4%	5	4.7%	4	1.8%	2	1.6%	1	3.1%	3	2.5%	4
Varies	25.8%	514	34.4%	23	24.5%	20	36.8%	33	26.6%	34	28.3%	22	20.5%	18	26.6%	28	21.5%	18	24.7%	25	25.5%	39
(Don't know)	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.4%	1	0.0%	0
Weighted base:		1996		67		81		90		128		78		89		107		82		101		154
Sample:		1996		104		109		107		106		104		108		105		110		107		109

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q07 When you go main food shopping is your trip normally linked with any other activity? *Those who do not use the internet for their main food shop at Q01*																						
Yes - non-food shopping	7.5%	147	9.9%	6	12.8%	10	12.2%	11	7.3%	9	10.6%	8	14.7%	13	15.1%	16	2.7%	2	5.0%	5	10.6%	16
Yes - leisure activity	5.2%	102	14.6%	10	7.6%	6	12.2%	11	4.9%	6	3.7%	3	1.8%	2	3.0%	3	2.8%	2	12.6%	13	8.4%	13
Yes - visiting services such as banks and other financial institutions	5.0%	99	7.8%	5	6.6%	5	1.0%	1	7.5%	9	10.4%	8	4.7%	4	4.1%	4	5.5%	4	4.4%	4	1.9%	3
Yes - visiting family / friends	1.0%	20	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.9%	1	1.8%	2	1.0%	1	1.8%	1	0.0%	0	0.9%	1
Yes - to get petrol	0.5%	9	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.9%	1	1.9%	2	0.8%	1	0.0%	0	0.0%	0
Yes - travelling to / from work	0.4%	9	1.0%	1	0.9%	1	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Yes - to eat out	0.4%	8	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - travelling to / from school	0.4%	7	1.0%	1	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Yes - to the library	0.3%	6	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Yes - walking the dog	0.2%	5	0.0%	0	0.0%	0	1.8%	2	1.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.8%	1	0.0%	0
Yes - window shopping	0.2%	4	1.0%	1	1.0%	1	0.8%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - other activity	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Yes - going for a drink	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - other food shopping	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Yes - travelling to / from hairdressers	0.1%	2	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	77.4%	1521	67.5%	44	66.6%	53	63.9%	57	72.8%	91	76.3%	60	70.7%	63	74.0%	77	85.5%	69	78.6%	78	78.3%	119
(Varies)	3.0%	60	3.0%	2	3.6%	3	6.6%	6	2.6%	3	0.9%	1	2.7%	2	3.0%	3	0.9%	1	1.0%	1	1.8%	3
(Don't know)	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1964		65		79		89		126		78		88		104		81		99		152
Sample:		1965		102		107		106		104		104		107		102		108		105		107

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q08 Where do you do this non-food shopping? (EXCLUDING CHRISTMAS SHOPPING)																						
Those who do not use the internet for their main food shop and who do non-food shopping at Q07																						
Bradford City Centre	27.1%	40	0.0%	0	7.1%	1	0.0%	0	26.1%	2	0.0%	0	19.6%	3	45.8%	7	34.5%	1	0.0%	0	32.6%	5
Keighley Town Centre	19.5%	29	80.0%	5	57.9%	6	20.5%	2	47.4%	4	91.5%	8	25.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	6.5%	10	20.0%	1	0.0%	0	57.0%	6	13.9%	1	0.0%	0	6.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	5.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	65.5%	1	100.0%	5	8.7%	1
Leeds City Centre	4.7%	7	0.0%	0	7.1%	1	0.0%	0	12.6%	1	0.0%	0	13.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	4.2%	6	0.0%	0	7.0%	1	0.0%	0	0.0%	0	0.0%	0	6.2%	1	6.5%	1	0.0%	0	0.0%	0	6.9%	1
Brighouse	3.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.4%	6
Skipton	3.6%	5	0.0%	0	21.1%	2	29.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	3.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forster Square Retail Park, Bradford	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	1	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	2.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	1	13.8%	2	0.0%	0	0.0%	0	0.0%	0
White Rose Retail Park, Leeds	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.9%	3
Guiseley	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.3%	2	6.9%	1	0.0%	0	0.0%	0	0.0%	0
In-store in a supermarket	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	1	0.0%	0	0.0%	0	0.0%	0
Owlcoates Shopping Centre, Pudsey	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	1	6.6%	1	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	1.2%	2	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	1	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	1
Enterprise Five Lane Ends Retail Park, Bradford	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.5%	1	0.0%	0	7.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	8.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.7%	4	0.0%	0	0.0%	0	0.0%	0	8.1%	1
Weighted base:		147		6		10		11		9		8		13		16		2		5		16
Sample:		151		10		14		13		8		11		16		15		3		6		12
Q09 Do you make 'top up' shopping trips for staple goods, such as bread and milk, in between your main food shopping trip?																						
Yes	66.8%	1333	62.6%	42	55.3%	45	72.7%	66	72.2%	92	65.7%	51	73.2%	65	62.8%	67	69.9%	57	63.1%	64	71.6%	110
No	33.2%	662	37.4%	25	44.7%	36	27.3%	25	27.8%	35	34.3%	27	26.8%	24	37.2%	40	30.1%	25	36.9%	37	28.4%	44
Weighted base:		1996		67		81		90		128		78		89		107		82		101		154
Sample:		1996		104		109		107		106		104		108		105		110		107		109

Q10 Where do you usually go for this 'top-up' shopping?
Those who top-up shop at Q09

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Asda, Manor Lane, Shipley	4.3%	57	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.8%	1	8.6%	6	12.7%	9	1.2%	1	0.0%	0	0.0%	0
Tesco Extra, Great Horton Road, Bradford	3.6%	48	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	14.0%	8	0.0%	0	0.0%	0
Morrison's, Worth Way, Keighley	2.8%	37	12.5%	5	8.6%	4	0.0%	0	7.3%	7	28.8%	15	3.7%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Morrison's, Bradford Road, Idle	2.8%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Mayo Avenue, Bradford	2.6%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	3.4%	4
Asda, Rooley Lane, Bradford	2.6%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.3%	3
Tesco, Halifax Road, Bradford Buttershaw	2.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	6.4%	4	14.8%	16
Morrison's, Otley Road, Guiseley	1.9%	25	0.0%	0	0.0%	0	1.3%	1	13.6%	13	0.0%	0	0.0%	0	1.5%	1	1.4%	1	0.0%	0	0.0%	0
Sainsbury's, Harrogate Road, Greengates	1.9%	25	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Yeadon, Leeds	1.9%	25	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Owlcoates Shopping Centre, Pudsey	1.7%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Thornton Road, Girlington, Bradford	1.6%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	8	0.0%	0	0.0%	0	0.0%	0
Morrison's, Thornbury	1.6%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.3%	1	0.0%	0	0.0%	0
Sainsbury's, Wade Street, Halifax	1.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	3	20.9%	13	2.3%	2
Morrison's, Westgate, Bradford	1.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	3.0%	2	2.5%	1	0.0%	0	0.0%	0
Co-op, Myrtle Walk, Bingley	1.4%	19	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	24.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Food Markets, Bridge Road, Silsden, Keighley	1.4%	18	4.6%	2	5.0%	2	21.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Keighley	1.3%	18	7.7%	3	8.6%	4	1.1%	1	2.3%	2	10.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cavendish Street, Keighley	1.3%	17	3.0%	1	8.2%	4	0.0%	0	3.3%	3	13.8%	7	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Food Markets, Northgate, Baildon, Shipley	1.2%	16	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Huddersfield Road, Brighouse	1.2%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.6%	16
Tesco, Canal Road, Bradford	1.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0
Local Shops, Ilkley	0.9%	12	0.0%	0	0.0%	0	17.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Food Markets, High Street, Queensbury	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.5%	11	0.0%	0	0.0%	0
Co-op Food stores, Unit 4, Bolton Junction, Bolton Road	0.8%	11	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Co-op Late Shops, Broomhill Avenue, Keighley	0.8%	11	6.1%	3	10.6%	5	0.0%	0	0.0%	0	6.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Food Markets, Allerton Road, Allerton	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	10.4%	7	0.0%	0	0.0%	0	0.0%	0
Marks and Spencers, The Owlcoates Centre, Valley Street, Pudsey	0.8%	11	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Food Markets, Fair Road, Wibsey	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Food Markets, Towngate, Wyke	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	10
Tesco, Northgate, Cleckheaton	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	8
Co-op Food Markets, Main Street, Cross Hills, Keighley	0.7%	9	4.5%	2	9.7%	4	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Keighley Road, Illingworth, Halifax	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.3%	9	0.0%	0
Local Stores, Brighouse	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	8
Tesco Express, Keighley Road, Crossflats, Bingley	0.6%	8	0.0%	0	0.0%	0	0.0%	0	3.5%	3	1.5%	1	4.9%	3	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Tesco Express, Haworth Road, Heaton	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	7.2%	5	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, Beckside Road, Lidget Green	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Canterbury Avenue, Bradford	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencers, Woolshops, Gaol Lane, Halifax	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	5.8%	6
Local Stores, Farsley	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Springs Lane, Ilkley	0.6%	7	0.0%	0	0.0%	0	9.4%	6	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, Royd Street, Wilsden	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	6	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, School Street, Denholme	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Netto, Wyke	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	7
Co-op Convenience Stores, Cross Hills Service Station, Station Road Keighley	0.5%	7	4.4%	2	9.6%	4	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Food Markets, Duckworth Lane	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3	1.4%	1	0.0%	0	0.0%	0
Co-op Late Shops, Otley Road, Bradford	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Booths, Ilkley	0.5%	7	0.0%	0	0.0%	0	6.6%	4	1.3%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Clayton, Bradford	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	5	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Co-op Late Shops, Main Street, Menston, Ilkley	0.5%	6	0.0%	0	0.0%	0	0.0%	0	6.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Great Horton	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Young Street, Bradford	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.3%	1	0.0%	0
Tesco, Haugh Shaw Road, Kings Cross, Halifax	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	8.4%	5	0.0%	0
Local Shops, Bingley	0.4%	6	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Bradford City Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op Convenience Stores, Sunwin Self Service, 111 Thornton Road, Bradford	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.5%	1	4.0%	2	0.0%	0	0.0%	0
Marks and Spencers, Darley Street, Bradford	0.4%	5	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Local Stores, Heaton	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0
Local Shops, Oak Lane, Manningham	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, Beacon Road, Wibsey, Bradford	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Local Stores, Silsden	0.4%	5	0.0%	0	0.0%	0	7.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Shipley	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Netto, Otley	0.4%	5	0.0%	0	0.0%	0	0.0%	0	2.9%	3	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Keighley	0.4%	5	1.6%	1	3.4%	2	0.0%	0	1.2%	1	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Riverside, Ben Rhydding, Ilkley	0.4%	5	0.0%	0	1.6%	1	1.6%	1	2.7%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, Bingley Road, Saltaire, Shipley	0.4%	5	0.0%	0	1.6%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0
Co-op, Lowtown, Pudsey	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, Brook Street, Ilkley	0.4%	5	0.0%	0	0.0%	0	5.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Gresley Road, Keighley	0.4%	5	3.1%	1	3.4%	2	0.0%	0	1.1%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Pudsey	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Buttershaw	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, Whitehall Road, Drighlington	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, Legrams Lane, Bradford	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencers, Low Street, Keighley	0.3%	4	3.1%	1	0.0%	0	2.3%	2	0.0%	0	1.5%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Wibsey	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Local Shops, Queensbury	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	3	0.0%	0	0.0%	0
Sainsbury's, Mill Lane, Brighouse	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4
Spar, Station Road, Haworth, Keighley	0.3%	4	9.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Waitrose, Westgate, Otley	0.3%	4	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's at Jacksons, Chapel town, Pudsey	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Hipperholme	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	2.3%	2
Co-op Late Shops, Bradford Road, Riddlesden, Keighley	0.3%	4	0.0%	0	0.0%	0	0.0%	0	2.4%	2	1.5%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Local Stores, Halifax	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	4	0.0%	0
Sainsbury's at Jacksons, Great Horton Road, Bradford	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, Wrose Road, Shipley	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, Thorpe Garth, Bradford Road, Idle	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Local Shops, Eccleshill	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Bakerend Road	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, White Rose Shopping Centre, Leeds	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Jack Faulton, Bradford Road, Brighouse	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.3%	3
Co-op Late Shops, Victoria Road, Oakworth, Keighley	0.2%	3	6.1%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencers Simply Food, Guiseley Retail Park, Guiseley	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Local Shops, Thornton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Co-op Late Shops, Station Road, Oxenhop, Keighley	0.2%	3	7.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Little Horton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, 514 Thornton Road, Thornton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	4.1%	2	0.0%	0	0.0%	0
Asda, Thrum Hall Lane, Halifax	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	3.7%	2	0.0%	0
Local Shops, Leeds Road	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Boothtown	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	0.0%	0
Sainsbury's at Jacksons, Queensway, Yeadon	0.2%	3	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Girlington	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Greengates, Bradford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Swinnow Road, Leeds	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Leeds	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Gaythorne Road, Bradford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, Huddersfield Road, Low	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Moor																						
Market, Oastler Shopping Centre, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Lidget Green	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Otley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Cullingworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Wyke	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Netto, Woodhall Road, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Woodhall Retail Park, Woodhall Road, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Local Stores, Leeds City Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, High Park Drive, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Cooke Lane, Keighley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Addingham	0.2%	2	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Kirkgate, Heaton, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Local Shops, Allerton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Local Stores, Tyersal, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Windsor Court, Morley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Wilsden	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Drighlington	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Calverley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Moor Allerton Centre, Leeds	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Leeds	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Halifax	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Kirkgate Centre, Kirkgate, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Legrams Lane, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Baildon	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Halifax Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.6%	1	0.0%	0
Tesco, Bradford Peel Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Cooper Lane, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Marshfields (Manchester Road)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Smiddles Lane,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Bradford																						
Local Stores, Smith Avenue, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, Bradford Road, Birkenshaw	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Tesco, Craven Street, Skipton	0.1%	2	1.5%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manchester Road, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Holt Road, Adel	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Guiseley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Rochester Street, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Local Stores, Skipton	0.1%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Cleckheaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Asda, Howley Park Road, Morley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Londis, Ravenscliffe Avenue, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snowden Stores, Keighley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Convenience Stores, Westfield Service Station, Whitehall Road, Wyke	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Local Stores, Cowling	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Carlisle Road/ Whetley Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Merrion Shopping Centre, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mini Market, Mortimer Avenue, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Fagley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Manningham Lane, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, Gain Lane, Fagley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, East Morton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Saltaire	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Valley Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Burley-in-Wharfedale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Tong Street, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Bankfoot (Manchester Road)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Spencer Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Scholemoor	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Lane, Bradford																						
Local Shops, Mayo Avenue	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Lilycroft Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Bakerend Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Local Stores, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, Broadstone Way	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St James's Wholesale Market, Essex Street, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Local Shops, Duckworth Lane	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Local Shops, Cross Roads	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Omar Parade, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's at Jacksons, Racca Green, Knottingley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Yeadon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Kirklees	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Weaver Thorpe Retail Park, Weaver Thorpe Road, Tong	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Birkinshaw	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Otley Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Harewood Street, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Co-op, The Workshop, Greenside Lane, Cullingworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Undercliffe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Post Office, Holmfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Morrison's, Keighley Road, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Local Stores, Keighley Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mornington Road, Bingley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Illingworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Local Stores, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Local Stores, Woodhead Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Local Stores, Killinghow Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Lasiterdyke	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Local Stores, Eastburn, Bradford	0.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Corporation Street, Colne	0.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Crossgates Centre, Crossgates, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Road, Batley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euroway Trading Estate, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Haworth (Mill Hey)	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Gresley Road, Keighley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Stick Lane, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Hebden Bridge	0.0%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bracken Bank Post Office, Keighley	0.0%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Colne	0.0%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Broughton Road, Skipton	0.0%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Clayton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	12.1%	162	9.3%	4	20.0%	9	17.4%	11	22.4%	21	10.3%	5	13.7%	9	9.2%	6	8.9%	5	20.0%	13	3.6%	4
Weighted base:		1333		42		45		66		92		51		65		67		57		64		110
Sample:		1318		65		60		78		77		68		79		66		77		67		77

Q11 How often do you make 'top up' shopping trips to...? (STORE / DESTINATION MENTIONED AT Q10)
Those who top-up shop at Q09

Daily	8.1%	109	7.6%	3	1.6%	1	6.6%	4	14.7%	14	4.2%	2	9.1%	6	12.0%	8	7.9%	5	4.0%	3	4.6%	5
Two or more times a week	47.7%	636	52.4%	22	50.5%	22	61.7%	40	49.4%	46	49.7%	26	49.9%	33	46.7%	31	38.8%	22	54.0%	35	44.7%	49
At least once a week	29.6%	395	32.4%	14	33.2%	15	23.7%	16	22.8%	21	24.5%	13	18.7%	12	27.5%	18	36.9%	21	30.3%	19	31.1%	34
At least once a fortnight	5.1%	69	3.1%	1	6.5%	3	3.7%	2	4.3%	4	11.8%	6	9.8%	6	6.2%	4	6.3%	4	1.2%	1	3.8%	4
At least once a month	1.6%	21	1.5%	1	1.6%	1	0.0%	0	1.6%	2	3.6%	2	0.0%	0	0.0%	0	6.6%	4	4.3%	3	1.0%	1
Less often	0.3%	5	0.0%	0	1.6%	1	1.6%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / no particular pattern)	7.4%	99	3.0%	1	5.0%	2	2.7%	2	7.1%	7	6.2%	3	11.2%	7	7.7%	5	2.3%	1	6.2%	4	14.8%	16
Weighted base:		1333		42		45		66		92		51		65		67		57		64		110
Sample:		1318		65		60		78		77		68		79		66		77		67		77

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q12 Which retailer do you normally purchase your top-up food internet/ home delivery shopping from?																						
Those who do use the internet for their top-up shopping at Q10																						
Asda	40.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	59.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		2		0		0		0		0		1		0		0		0		0		0
Sample:		2		0		0		0		0		1		0		0		0		0		0
Q13 Of all the money you spend on food and household groceries what share normally goes to your main food shop?																						
Over ¾	51.5%	1027	51.0%	34	51.4%	41	52.8%	48	62.1%	79	56.8%	44	48.9%	44	51.2%	55	60.6%	50	68.9%	70	55.6%	86
½ to ¾	23.9%	477	25.2%	17	26.1%	21	26.9%	24	17.5%	22	21.5%	17	20.7%	18	24.8%	27	22.6%	19	8.8%	9	22.0%	34
¼ to ½	9.8%	196	11.6%	8	7.2%	6	7.9%	7	7.1%	9	5.9%	5	11.2%	10	10.5%	11	7.0%	6	5.7%	6	11.3%	17
Less than ¼	2.4%	47	0.9%	1	1.9%	2	1.0%	1	0.0%	0	2.2%	2	2.8%	3	2.9%	3	2.6%	2	3.1%	3	0.0%	0
None	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	1.7%	1	0.0%	0	0.0%	0
(Don't know / varies)	12.0%	240	11.4%	8	13.5%	11	11.4%	10	13.2%	17	13.6%	11	14.5%	13	10.5%	11	5.4%	4	13.5%	14	11.1%	17
Weighted base:		1996		67		81		90		128		78		89		107		82		101		154
Sample:		1996		104		109		107		106		104		108		105		110		107		109

Q14 Where did you last buy clothing or footwear goods? (EXCLUDING CHRISTMAS SHOPPING)

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Bradford City Centre	29.8%	594	12.6%	8	9.5%	8	4.3%	4	7.8%	10	11.3%	9	21.0%	19	39.8%	43	35.6%	29	2.9%	3	16.1%	25
Leeds City Centre	13.3%	265	12.6%	8	8.9%	7	17.1%	15	27.0%	35	13.9%	11	10.2%	9	5.6%	6	6.5%	5	9.1%	9	12.2%	19
Keighley Town Centre	7.3%	146	34.3%	23	39.1%	32	12.7%	11	12.1%	16	47.5%	37	21.6%	19	1.0%	1	0.9%	1	0.0%	0	0.0%	0
Halifax Town Centre	5.4%	107	3.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.9%	2	0.0%	0	24.8%	20	53.3%	54	11.8%	18
Internet / home delivery	4.6%	92	6.7%	4	7.4%	6	4.8%	4	3.6%	5	4.8%	4	2.7%	2	6.5%	7	5.3%	4	4.1%	4	6.9%	11
White Rose Shopping Centre, Leeds	4.0%	80	0.0%	0	1.8%	1	1.7%	2	3.6%	5	0.0%	0	1.8%	2	1.8%	2	4.6%	4	4.7%	5	7.0%	11
Pudsey Town Centre	3.0%	59	0.0%	0	3.7%	3	6.3%	6	4.7%	6	0.0%	0	1.8%	2	3.0%	3	0.9%	1	0.0%	0	5.7%	9
Forster Square Retail Park, Bradford	2.9%	58	1.0%	1	0.9%	1	0.0%	0	1.1%	1	0.0%	0	2.7%	2	7.7%	8	2.8%	2	0.0%	0	1.7%	3
Owlcoates Centre, New Pudsey	2.4%	47	1.0%	1	0.0%	0	2.3%	2	2.7%	3	0.0%	0	0.9%	1	2.0%	2	1.8%	1	0.0%	0	2.6%	4
Ilkley Town Centre	1.8%	36	1.0%	1	0.9%	1	19.2%	17	5.9%	8	1.0%	1	1.8%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Huddersfield Town Centre	1.1%	23	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.8%	1	6.6%	7	7.5%	12
Harrogate Town Centre	1.1%	23	1.0%	1	2.7%	2	9.1%	8	1.0%	1	0.0%	0	3.7%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Rooley Lane, Bradford	1.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	4
Colne Town Centre	1.1%	21	9.5%	6	4.6%	4	2.0%	2	0.9%	1	2.6%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	1.0%	20	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2.2%	2	0.0%	0	3.8%	4	0.8%	1	0.0%	0	0.0%	0
Skipton Town Centre	0.9%	19	5.6%	4	7.1%	6	5.0%	5	1.1%	1	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Guiseley	0.9%	18	0.0%	0	0.0%	0	1.0%	1	10.2%	13	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.8%	15	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	0.7%	15	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	4.5%	4	2.0%	2	0.0%	0	0.0%	0	0.9%	1
Asda, Manor Lane, Shipley	0.5%	10	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0
The Trafford Centre, Trafford	0.4%	8	0.0%	0	0.0%	0	0.9%	1	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.9%	1	2.3%	2	0.0%	0
Tesco, Great Horton, Bradford	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.8%	1	0.0%	0	0.0%	0
Abroad	0.3%	7	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.9%	1	1.0%	1	0.0%	0	0.8%	1	0.0%	0
Dewsbury Town Centre	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4
Tesco, Bradford Peel Centre	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.4%	1	0.0%	0
Freeport Retail Park, Castleford	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.9%	1
Brighouse	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4
Birstall Shopping Park	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Morley Town Centre	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1
Haworth Local Centre	0.2%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3
Manchester City Centre	0.2%	4	1.0%	1	1.7%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.8%	1	0.8%	1	0.0%	0	0.0%	0
Otley	0.2%	4	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York	0.2%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Charles Town Road Retail Park, Halifax	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.6%	2	0.9%	1
Harrogate Road Retail Park,	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Bradford																						
Great Horton District Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Meadhowhall Centre, Sheffield	0.1%	3	1.0%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Tesco, Huddersfield Road, Brighouse	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3
Wilmslow, Macclesfield	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Newcastle	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Leyburn, North Yorkshire	0.1%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Blackpool	0.1%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Idle, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley Retail Park, Guiseley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
London	0.1%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford, Wakefield	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eden Town, Leeds	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Malton, North Yorkshire	0.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston Upon Thames	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yarmouth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aberdeen	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingoldmells, East Lindsey District	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Local Centre, Idle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Buckton, East Riding of Yorkshire	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Hauxhead, Lake District, Cumbria	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Macarthur Glen Outlet, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Lonsdale, South Lakeland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Saltaire Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitby, North Yorkshire	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Side Retail Park, Guiseley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portsmouth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Ayr, Scotland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Local Centre, Buttershaw	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Canterbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Hull	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Grassington, Yorkshire Dales National Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeadon	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin, North Herefordshire District Council	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Union Street, Heckmondwyke	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencers, Newborough, Scarborough	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Morley, Leeds	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlesbrough	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Airesdale Centre, Leeds	0.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heaton, Bradford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fleetwood, Wyre Borough	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverness, Scotland	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Thrum Hall Lane, Halifax	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Crossley Retail Park, Halifax	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Lincoln	0.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isle of Wight	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Corporation Street, Colne	0.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cross Hills	0.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensbury Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Pontefract, Wakefield	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York Retail Park, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	4.4%	87	2.9%	2	5.4%	4	7.9%	7	2.7%	3	4.8%	4	8.2%	7	6.6%	7	1.7%	1	4.7%	5	3.6%	5
(Don’t do this type of shopping)	3.2%	64	1.0%	1	1.9%	2	1.0%	1	3.4%	4	4.0%	3	5.5%	5	7.7%	8	2.7%	2	0.8%	1	1.6%	2
Weighted base:		1996		67		81		90		128		78		89		107		82		101		154
Sample:		1996		104		109		107		106		104		108		105		110		107		109

Q15 Why do you shop at..... (LOCATION MENTIONED AT Q14) and not in Bradford City Centre?
Those who shop for clothing or footwear goods and do not shop in Bradford at Q14

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Nearer to home	29.0%	388	33.2%	19	40.3%	29	33.4%	29	32.1%	36	53.4%	35	20.0%	13	7.4%	4	28.0%	14	40.3%	39	32.8%	42
Choice of non food goods available	16.0%	215	15.7%	9	7.2%	5	19.6%	17	9.8%	11	7.8%	5	19.7%	13	16.2%	9	35.6%	18	7.3%	7	11.8%	15
Choice of shops selling non food goods	13.4%	180	16.8%	10	9.1%	7	17.0%	14	10.4%	12	9.3%	6	10.0%	7	11.1%	6	18.8%	10	14.9%	15	15.3%	19
Shopping environment	9.4%	125	5.5%	3	8.3%	6	24.0%	21	10.2%	12	5.7%	4	7.3%	5	5.2%	3	12.1%	6	4.2%	4	11.7%	15
Car parking provision	8.8%	117	3.4%	2	4.2%	3	9.3%	8	3.0%	3	2.2%	1	8.8%	6	18.3%	10	7.4%	4	0.8%	1	17.6%	22
Poor accessibility to Bradford Town Centre	6.5%	88	8.9%	5	2.1%	2	13.6%	12	1.0%	1	8.0%	5	3.9%	3	3.7%	2	13.2%	7	4.6%	5	6.0%	8
Quality of non food goods available	6.5%	87	1.1%	1	6.0%	4	7.6%	7	0.9%	1	1.1%	1	1.2%	1	7.1%	4	7.6%	4	5.0%	5	6.3%	8
Quality of shops selling non food goods	4.4%	58	4.5%	3	3.9%	3	8.4%	7	4.2%	5	2.2%	1	4.1%	3	3.4%	2	1.5%	1	3.6%	4	2.8%	4
I just don't like Bradford	4.0%	54	4.4%	3	4.1%	3	5.2%	4	7.7%	9	3.3%	2	3.7%	2	3.8%	2	1.5%	1	3.7%	4	4.0%	5
Cleanliness	3.0%	40	0.0%	0	2.1%	2	11.1%	10	1.0%	1	2.3%	2	2.4%	2	0.0%	0	10.2%	5	0.0%	0	3.2%	4
Car parking prices	2.8%	37	2.2%	1	2.1%	2	7.2%	6	2.0%	2	1.1%	1	1.2%	1	1.8%	1	1.5%	1	1.0%	1	6.4%	8
It's more convenient	2.7%	37	4.4%	3	4.0%	3	1.2%	1	1.0%	1	3.5%	2	1.2%	1	7.1%	4	2.8%	1	1.0%	1	1.1%	1
Was on a day out / happened to be there	2.7%	36	1.2%	1	3.0%	2	1.9%	2	3.0%	3	1.2%	1	4.9%	3	3.7%	2	1.5%	1	4.1%	4	3.3%	4
Cheaper prices / value for money	2.4%	32	2.3%	1	0.0%	0	1.2%	1	1.3%	1	0.0%	0	1.2%	1	0.0%	0	2.8%	1	0.0%	0	4.4%	6
Nearer to work	2.1%	28	2.2%	1	1.1%	1	0.9%	1	2.0%	2	5.7%	4	0.0%	0	3.8%	2	0.0%	0	2.2%	2	3.3%	4
Safety (during the day)	1.8%	25	1.2%	1	2.0%	1	2.9%	2	1.1%	1	1.1%	1	1.2%	1	0.0%	0	3.0%	2	1.4%	1	2.3%	3
Close to friends / family	1.5%	21	1.1%	1	2.0%	1	4.0%	3	1.3%	2	1.0%	1	3.6%	2	5.5%	3	0.0%	0	0.0%	0	0.0%	0
To visit a particular store / service	1.4%	18	2.3%	1	1.0%	1	1.0%	1	2.2%	3	0.0%	0	0.0%	0	1.8%	1	1.5%	1	0.0%	0	1.1%	1
Choice of shops nearby selling food goods	1.1%	15	1.1%	1	1.0%	1	2.2%	2	0.0%	0	1.1%	1	1.4%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Familiarity with the area	1.1%	15	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	1	0.0%	0	0.0%	0	4.4%	2	0.8%	1	0.0%	0
Accessibility by public transport	1.0%	13	2.2%	1	1.0%	1	2.0%	2	0.0%	0	2.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
It's less busy	0.9%	12	1.1%	1	2.0%	1	0.9%	1	0.0%	0	1.4%	1	1.2%	1	0.0%	0	1.3%	1	0.8%	1	1.1%	1
Other	0.6%	8	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	0.0%	0	3.7%	2	1.3%	1	0.8%	1	0.9%	1
Preference for the area	0.6%	8	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.0%	0	1.2%	1	1.8%	1	1.5%	1	0.0%	0	0.0%	0
Bradford is too hilly	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.8%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Undercover shopping environment	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	1
All under one roof	0.5%	7	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.5%	1	0.0%	0	1.0%	1
Good opening hours	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
I like their market	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Delivery option	0.4%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	1.1%	1
I get a staff discount	0.4%	5	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Public information, signposts and public facilities	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Habit / always gone there	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the evening/night time)	0.2%	2	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks and other financial services	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure facilities nearby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No reason in particular)	10.1%	135	16.4%	9	12.5%	9	10.2%	9	12.0%	14	9.1%	6	10.1%	7	11.0%	6	3.1%	2	11.1%	11	5.4%	7
(Don't know)	4.8%	64	2.3%	1	7.1%	5	5.6%	5	5.1%	6	4.4%	3	9.9%	6	5.4%	3	0.0%	0	5.5%	5	5.4%	7
Weighted base:		1338		58		71		85		113		66		66		56		51		98		127
Sample:		1361		90		97		101		93		89		80		55		68		103		87

Q16 How did you last travel to...? (LOCATION MENTIONED AT Q14)

Those who shop for clothing or footwear goods at Q14

Car / van (as driver)	44.0%	850	59.0%	39	47.4%	37	43.4%	39	36.4%	45	32.0%	24	43.7%	37	47.8%	47	49.5%	40	55.0%	55	52.7%	80
Bus, minibus or coach	22.1%	427	11.7%	8	14.0%	11	11.1%	10	10.0%	12	11.7%	9	17.6%	15	28.7%	28	23.4%	19	16.3%	16	19.8%	30
Car / van (as passenger)	13.9%	269	9.8%	6	12.0%	9	8.2%	7	12.3%	15	12.1%	9	17.6%	15	8.3%	8	18.0%	14	13.5%	14	14.2%	22
Train	6.0%	116	8.8%	6	11.2%	9	18.3%	16	28.5%	35	12.5%	9	9.7%	8	2.0%	2	1.8%	1	1.4%	1	0.0%	0
Walk	4.5%	88	2.0%	1	4.9%	4	9.7%	9	4.3%	5	21.4%	16	1.9%	2	0.0%	0	1.8%	1	4.6%	5	1.8%	3
Taxi	1.6%	30	0.0%	0	2.0%	2	0.0%	0	0.9%	1	1.2%	1	0.9%	1	2.0%	2	0.9%	1	0.8%	1	1.8%	3
Motorcycle, scooter or moped	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.9%	1
Bicycle	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
(Not applicable, goods delivered)	4.8%	93	5.9%	4	7.5%	6	4.8%	4	4.9%	6	5.0%	4	2.9%	2	7.1%	7	4.6%	4	4.1%	4	6.1%	9
(Don't know / varies)	2.6%	51	1.9%	1	0.9%	1	4.5%	4	1.7%	2	4.1%	3	5.7%	5	4.0%	4	0.0%	0	2.6%	3	2.7%	4
Weighted base:		1932		66		79		89		123		75		84		99		80		101		152
Sample:		1929		103		107		106		102		100		102		97		107		106		107

Q17 When you go shopping for clothing or footwear, do you link this trip with another activity?
Those who shop for clothing or footwear goods at Q14 and who travel at Q16

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
No	66.4%	1222	59.6%	37	70.2%	51	58.7%	50	68.8%	81	74.8%	53	57.7%	47	59.5%	55	81.7%	62	73.2%	71	58.2%	83
Yes - non-food shopping	9.8%	180	6.2%	4	4.9%	4	12.9%	11	8.6%	10	5.5%	4	10.1%	8	14.6%	13	6.7%	5	6.6%	6	15.9%	23
Yes - leisure activity	9.1%	168	12.5%	8	10.2%	7	13.4%	11	6.4%	8	11.6%	8	5.1%	4	7.9%	7	6.0%	5	14.3%	14	9.0%	13
Yes - visiting services such as banks and other financial institutions	3.5%	63	8.3%	5	2.9%	2	0.8%	1	1.8%	2	4.1%	3	3.1%	3	4.5%	4	0.0%	0	2.5%	2	4.5%	6
Yes - eating out	2.9%	53	1.1%	1	1.0%	1	8.3%	7	3.5%	4	0.9%	1	9.1%	7	2.2%	2	2.0%	2	0.8%	1	1.7%	2
Yes - food shopping	2.4%	44	1.0%	1	1.0%	1	0.8%	1	1.9%	2	1.1%	1	3.0%	2	8.0%	7	0.9%	1	1.0%	1	2.9%	4
Yes - meeting friends / family	1.7%	30	2.1%	1	2.9%	2	0.9%	1	2.3%	3	0.0%	0	3.1%	3	1.2%	1	0.0%	0	1.4%	1	3.7%	5
Yes - travelling to / from work	1.1%	20	5.2%	3	1.0%	1	0.9%	1	1.8%	2	1.1%	1	2.9%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Yes - window shopping	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	2.7%	2	0.0%	0	0.8%	1
Yes - as part of a day out	0.4%	8	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Yes - hairdressers	0.3%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Yes - travelling to / from school	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Yes - medical appointment	0.2%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1
Yes - other activity	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Yes - walking	0.2%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Yes - socialising	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0
(Don't know / varies)	3.9%	72	7.2%	5	5.9%	4	5.3%	4	6.0%	7	2.0%	1	4.9%	4	2.2%	2	1.0%	1	0.8%	1	5.8%	8
Weighted base:		1839		62		73		85		117		71		82		92		76		96		143
Sample:		1829		97		99		101		97		95		99		90		102		101		100

Q18 Where did you last buy Books, CDs, DVDS? (EXCLUDING CHRISTMAS SHOPPING)

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Bradford City Centre	17.0%	339	3.9%	3	3.7%	3	2.5%	2	0.9%	1	4.8%	4	14.1%	13	29.5%	32	20.5%	17	1.4%	1	11.2%	17
Internet / Home Delivery	15.0%	298	26.4%	18	10.0%	8	17.1%	15	22.3%	28	8.5%	7	14.8%	13	18.1%	19	9.1%	7	17.9%	18	14.1%	22
Leeds City Centre	7.0%	139	9.6%	6	5.6%	4	2.7%	2	17.2%	22	5.9%	5	10.0%	9	3.0%	3	0.9%	1	3.5%	4	8.4%	13
Keighley Town Centre	5.7%	115	31.7%	21	37.4%	30	4.9%	4	10.4%	13	38.2%	30	12.1%	11	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Halifax Town Centre	2.9%	58	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	5	36.4%	37	7.4%	11
Ilkley Town Centre	2.3%	45	0.0%	0	2.6%	2	31.2%	28	7.3%	9	1.0%	1	1.8%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	2.2%	44	0.0%	0	0.0%	0	0.8%	1	2.3%	3	0.0%	0	0.9%	1	2.7%	3	1.8%	2	2.1%	2	5.4%	8
Shipley Town Centre	1.2%	25	0.0%	0	0.9%	1	0.0%	0	0.8%	1	0.0%	0	2.7%	2	0.8%	1	1.8%	1	0.0%	0	0.0%	0
Morrison's, Bradford Road, Idle	1.1%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Skipton Town Centre	1.1%	23	2.8%	2	12.6%	10	2.9%	3	0.8%	1	1.9%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Manor Lane, Shipley	0.8%	16	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.9%	3	1.0%	1	0.8%	1	0.0%	0	0.0%	0
Huddersfield Town Centre	0.7%	14	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.0%	1	6.2%	10
Birstall Shopping Park	0.7%	14	0.0%	0	0.0%	0	1.0%	1	1.8%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.9%	3	1.8%	3
Tesco, Great Horton Road, Bradford	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0
Asda, Owlcoates Shopping Centre, Pudsey	0.5%	10	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Rooley Lane, Bradford	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.8%	1
Thornbury District Centre	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	5.0%	8
Harrogate Town Centre	0.4%	8	0.0%	0	0.9%	1	0.0%	0	1.8%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Abroad	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Huddersfield Road, Brighouse	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	7
Morrison's, Otley Road, Guiseley	0.3%	7	0.0%	0	0.0%	0	0.0%	0	3.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	3.7%	3	0.0%	0	0.0%	0
Buttershaw Local Centre	0.3%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.4%	1	0.9%	1
Otley	0.3%	6	0.0%	0	0.0%	0	0.0%	0	2.4%	3	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	0.2%	5	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Peel Centre	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Manchester Airport	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Morrison's, High Street, Yeadon	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forster Square Retail Park, Bradford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Owlcoates Centre, New	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Pudsey																						
Wakefield Town Centre	0.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Meadowhall, Sheffield	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds Bradford Airport	0.1%	2	0.0%	0	0.9%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southampton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Keighley Road, Halifax	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0
Selby	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cannon Mills Shopping Centre, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyke Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Asda, Bradford Road, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Asda, Howley Park Road, Morley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Sainsbury's, Wade Street, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Manchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Dewsbury Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Guiseley, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grimsby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Birmingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Settle	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Peel Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
York	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Kirkby, North Yorkshire	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Wetherby	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pickering	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeadon	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Windsor Court, Morley, Leeds	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Briggate, Shipley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster	0.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cardiff	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Broughton Road, Skipton	0.0%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool	0.0%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarborough	0.0%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Illingworth, Calderdale	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Haugh Shaw Road Retail Park, Halifax	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Heathrow Airport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnley Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Leicester	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Oldham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lennon Airport, Liverpool	0.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverness	0.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool	0.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newquay	0.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensbury Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Airesdale Centre, Leeds	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridlington, Inverness, Bradford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Helmsley, North Yorkshire	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hull	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.0%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	26.0%	519	13.2%	9	16.6%	13	21.8%	20	13.1%	17	29.2%	23	26.9%	24	30.6%	33	32.9%	27	17.6%	18	21.0%	32
(Don't know / can't remember)	6.0%	120	6.6%	4	7.1%	6	6.8%	6	9.0%	11	4.0%	3	6.5%	6	5.8%	6	9.1%	7	8.1%	8	6.5%	10
Weighted base:		1996		67		81		90		128		78		89		107		82		101		154
Sample:		1996		104		109		107		106		104		108		105		110		107		109

Q19 Where did you last buy small household goods such as home furnishings, kitchen equipment, glass and china items? (EXCLUDING CHRISTMAS SHOPPING)

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Bradford City Centre	18.3%	364	1.9%	1	6.4%	5	1.8%	2	6.4%	8	6.0%	5	14.3%	13	33.3%	36	18.3%	15	1.4%	1	20.2%	31
Leeds City Centre	7.8%	156	6.8%	5	2.7%	2	9.6%	9	12.2%	16	3.6%	3	9.5%	9	5.7%	6	3.6%	3	3.1%	3	3.6%	6
Keighley Town Centre	6.8%	136	40.5%	27	33.9%	27	11.0%	10	9.2%	12	47.3%	37	17.7%	16	0.9%	1	0.9%	1	0.0%	0	0.0%	0
Internet / Home Delivery	4.6%	93	6.7%	4	5.4%	4	2.7%	2	3.9%	5	5.0%	4	1.8%	2	8.6%	9	6.4%	5	5.3%	5	5.0%	8
Halifax Town Centre	3.5%	70	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	8	41.5%	42	9.7%	15
Birstall Shopping Park	2.7%	55	0.0%	0	0.0%	0	0.0%	0	5.6%	7	0.9%	1	2.7%	2	0.9%	1	2.8%	2	5.0%	5	4.8%	7
Ilkley Town Centre	1.6%	31	1.0%	1	0.9%	1	17.1%	15	6.5%	8	2.0%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.9%	1
Forster Square Retail Park, Bradford	1.5%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.0%	2	4.7%	5	2.7%	2	0.0%	0	0.7%	1
Shipley Town Centre	1.4%	27	0.0%	0	0.0%	0	1.0%	1	1.6%	2	0.9%	1	3.6%	3	0.8%	1	0.9%	1	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	1.4%	27	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.9%	1	0.8%	1	1.6%	1	1.4%	1	4.3%	7
Pudsey Town Centre	1.1%	23	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Skipton Town Centre	1.1%	21	3.8%	3	9.8%	8	6.3%	6	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Owlcoates Centre, New Pudsey	1.0%	20	1.0%	1	0.0%	0	1.0%	1	3.7%	5	1.0%	1	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.9%	1
Brighouse	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	10.4%	16
Morrison's, Bradford Road, Idle	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	2.6%	4
Asda, Manor Lane, Shipley	0.8%	15	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.7%	15	4.7%	3	4.4%	4	4.6%	4	0.9%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.8%	1	0.0%	0
Tesco, Great Horton Road, Bradford	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.7%	1
Asda, Owlcoates Shopping Centre, Pudsey	0.7%	13	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley	0.6%	13	0.0%	0	0.0%	0	3.8%	3	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	2.6%	2	0.0%	0	0.0%	0
Huddersfield Town Centre	0.6%	12	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.8%	1	0.8%	1	5.3%	8
Tesco, Bradford Peel Centre	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.5%	11	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Morrison's, Rushton Avenue, Bradford	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Rooley Lane, Bradford	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
West Side Retail Park, Guiseley	0.4%	9	0.0%	0	0.0%	0	1.0%	1	4.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	0.4%	7	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Morrison's, Otley Road, Guiseley	0.4%	7	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.3%	7	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.0%	0	1.7%	3
Tesco, Huddersfield Road,	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	6

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Brighouse																						
Otley	0.3%	6	0.0%	0	0.0%	0	0.0%	0	3.1%	4	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.3%	6	0.0%	0	0.9%	1	0.0%	0	1.9%	2	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.0%	0	0.0%	0
Thornbury District Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.4%	1	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill, Colne	0.2%	4	0.0%	0	0.9%	1	1.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euroway Industrial Estate, Bradford	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.2%	4	1.0%	1	0.9%	1	1.7%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Tong Street District Centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Woodhall Retail Centre, Bradford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.1%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Buttershaw Local Centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeadon	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Manchester	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Retail Park, Keighley	0.1%	2	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MacArthur Glen Outlet, York	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Morrison's, High Street, Yeadon	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Retail Park, Castleford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Morrison's, Broughton Road, Skipton	0.1%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Buttershaw, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Keighley Road, Illingworth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0
Bingley Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Idle Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Airesdale Centre, Leeds	0.1%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Thurm Hall Lane, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Cross Hills	0.1%	1	0.0%	0	0.9%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall, Sheffield	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Ayr	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Victoria Shopping Centre, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Cheadle Royal, Manchester	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windermere	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Road Retail Park, Bradford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Four Lane Ends, Bradford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensbury, Bradford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnley Town Centre	0.0%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charles Town Road Retail Park, Halifax	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Shelf	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossflats Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silsden Local Centre	0.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro Centre, Gateshead	0.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridlington	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hebden Bridge	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haworth Local Centre	0.0%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	19.2%	382	12.6%	8	14.0%	11	21.3%	19	17.2%	22	14.7%	12	27.5%	25	22.0%	24	28.2%	23	17.4%	18	13.8%	21
(Don't know / can't remember)	11.1%	221	8.5%	6	13.6%	11	7.3%	7	10.4%	13	10.1%	8	11.1%	10	6.7%	7	10.1%	8	15.2%	15	8.4%	13
Weighted base:		1996		67		81		90		128		78		89		107		82		101		154
Sample:		1996		104		109		107		106		104		108		105		110		107		109

Q20 Where did you last buy goods such as toys, games, bicycles and recreations goods? (EXCLUDING CHRISTMAS SHOPPING)

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Bradford City Centre	15.6%	311	3.8%	3	2.7%	2	0.8%	1	2.7%	3	1.8%	1	7.8%	7	26.6%	28	13.0%	11	1.8%	2	10.3%	16
Keighley Town Centre	5.9%	117	34.5%	23	26.2%	21	11.7%	11	9.8%	13	44.2%	35	12.2%	11	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	4.7%	95	5.8%	4	3.6%	3	1.0%	1	9.2%	12	6.1%	5	5.6%	5	3.0%	3	1.8%	2	3.7%	4	1.8%	3
Internet / Home Delivery	3.7%	75	4.9%	3	2.9%	2	5.8%	5	3.7%	5	3.0%	2	3.7%	3	5.8%	6	4.3%	4	1.5%	2	3.6%	6
Halifax Town Centre	2.8%	55	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	7	32.8%	33	8.1%	13
Birstall Shopping Park	2.5%	51	1.0%	1	1.8%	1	1.7%	2	0.9%	1	1.8%	1	0.9%	1	0.0%	0	3.6%	3	3.4%	3	6.1%	9
Forster Square Retail Park, Bradford	1.9%	37	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.1%	1	2.9%	3	0.9%	1	0.0%	0	0.9%	1
White Rose Shopping Centre, Leeds	1.5%	31	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.4%	3	1.4%	1	3.1%	5
Shipley Town Centre	1.3%	26	1.0%	1	0.0%	0	0.0%	0	2.7%	3	0.0%	0	1.8%	2	2.0%	2	0.9%	1	0.0%	0	0.0%	0
Pudsey Town Centre	1.0%	19	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley	0.8%	15	0.0%	0	0.9%	1	1.0%	1	9.2%	12	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	0.7%	15	0.0%	0	0.0%	0	9.7%	9	1.7%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton Town Centre	0.7%	14	3.8%	3	6.2%	5	1.7%	2	0.9%	1	0.9%	1	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Owlcoates Centre, New Pudsey	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Huddersfield Town Centre	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	9
West Side Retail Park, Guiseley	0.5%	10	0.0%	0	0.0%	0	0.0%	0	4.1%	5	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.0%	1	1.8%	2	0.0%	0	0.0%	0	0.7%	1
Junction 27 Retail Park	0.5%	10	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.9%	2	0.0%	0	1.7%	3
Guiseley	0.3%	6	0.0%	0	0.0%	0	1.0%	1	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Rooley Lane, Bradford	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Peel Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.2%	5	0.0%	0	0.0%	0	1.9%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Great Horton Road, Bradford	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.2%	4	1.0%	1	0.9%	1	0.9%	1	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Retail Park, Keighley	0.2%	4	0.0%	0	0.9%	1	1.1%	1	0.9%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
London	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1
Victoria Shopping Centre, Bradford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.9%	1	0.0%	0	0.0%	0
Morley Town Centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Thornbury District Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Wyke Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Helston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Brighouse	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tesco, Huddersfield Road, Brighouse	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Dewsbury Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Cleckheaton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Greenmount Retail Park, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Wibsey Village, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elshot	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Otley Road, Guiseley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
York	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornsey	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Bramley, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staveley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wetherby	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Manchester	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall, Sheffield	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Harding Village	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beeston, Leeds	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Crossflats Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Moor Retail Park, York	0.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Idle Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro Centre, Gateshead	0.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Corporation Street, Colne	0.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Thrum Hall Lane, Halifax	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Hebden Bridge	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	44.0%	877	37.5%	25	44.0%	35	56.6%	51	38.0%	48	35.4%	28	57.7%	51	40.7%	43	51.6%	42	43.5%	44	44.5%	69
(Don't know / can't	5.2%	104	5.8%	4	4.6%	4	3.4%	3	6.0%	8	2.9%	2	3.8%	3	6.8%	7	3.5%	3	8.9%	9	8.2%	13

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
remember)											
Weighted base:	1996	67	81	90	128	78	89	107	82	101	154
Sample:	1996	104	109	107	106	104	108	105	110	107	109

Q21 Where did you last buy chemist goods (including health and beauty products)? (EXCLUDING CHRISTMAS SHOPPING)

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Bradford City Centre	22.5%	450	3.9%	3	5.5%	4	0.8%	1	0.0%	0	0.0%	0	11.7%	10	45.2%	48	33.1%	27	0.0%	0	21.6%	33
Keighley Town Centre	10.4%	208	56.8%	38	51.5%	42	15.8%	14	14.1%	18	90.5%	71	23.3%	21	0.9%	1	1.9%	2	0.0%	0	0.0%	0
Halifax Town Centre	5.1%	101	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	14.8%	12	67.1%	68	9.5%	15
Ilkley Town Centre	3.9%	77	0.0%	0	0.9%	1	59.9%	54	14.1%	18	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	3.6%	72	2.0%	1	0.9%	1	0.0%	0	3.7%	5	2.1%	2	1.9%	2	3.9%	4	1.9%	2	2.1%	2	0.9%	1
Shipley Town Centre	3.2%	64	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.9%	1	10.9%	12	1.7%	1	0.0%	0	0.0%	0
Internet / Home Delivery	2.8%	56	1.9%	1	1.0%	1	0.9%	1	5.4%	7	0.0%	0	2.8%	3	2.0%	2	6.2%	5	4.5%	5	3.6%	6
Pudsey Town Centre	2.4%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	1.9%	37	1.0%	1	0.0%	0	0.0%	0	8.3%	11	0.0%	0	27.0%	24	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Brighouse	1.7%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	21.8%	34
Guiseley	1.5%	30	0.0%	0	0.0%	0	0.8%	1	18.7%	24	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forster Square Retail Park, Bradford	1.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	3.8%	4	2.7%	2	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	1.3%	26	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.8%	2	0.0%	0	1.8%	1	0.8%	1	3.4%	5
Tesco, Great Horton Road, Bradford	1.1%	22	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Morrison's, Bradford Road, Idle	1.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Great Horton District Centre	1.1%	21	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.7%	1	0.0%	0	0.7%	1
Yeadon	1.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Skipton Town Centre	1.0%	20	4.6%	3	8.0%	6	6.1%	5	1.2%	2	0.9%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Morrison's, Rushton Avenue, Bradford	0.9%	19	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cross Hills	0.9%	17	6.5%	4	12.4%	10	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Otley	0.8%	16	0.0%	0	0.9%	1	0.0%	0	7.7%	10	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Manor Lane, Shipley	0.7%	15	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.9%	1	0.0%	0	0.7%	1
Enterprise Five Lane Ends Retail Park, Bradford	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wisbey Local Centre	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Greengates District Centre	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Owlcoates Centre, New Pudsey	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.9%	1
Cleckheaton Town Centre	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	7
Morrison's, Otley Road, Guiseley	0.5%	10	0.0%	0	0.0%	0	1.0%	1	3.2%	4	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baildon Local Centre	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Shopping Park	0.5%	10	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	3.5%	5
Asda, Owlcoates Centre, Pudsey	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Thornton Road, Girlington, Bradford	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	2.8%	2	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.7%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Asda, Rooley Lane, Bradford	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Sainsbury's, Cavendish Street, Keighley	0.5%	9	2.0%	1	4.6%	4	0.0%	0	0.9%	1	0.9%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silsden Local Centre	0.4%	9	0.0%	0	0.9%	1	7.6%	7	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0
Lloyds Chemist, Otley Road, Bradford	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Buttershaw Local Centre	0.4%	7	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	3.1%	5
Other, Bradford	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Farsley	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Peel Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Oak Lane, Manningham Local Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Wyke Local Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	6
Tesco, Huddersfield Road, Brighouse	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	6
Huddersfield Town Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.7%	3
Lloyds Chemist, Tong Street, Bradford	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wade Street, Halifax	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	2.1%	2	0.9%	1
Idle Local Centre	0.3%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton In Craven	0.2%	5	0.0%	0	6.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Allerton Local Centre	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%	0
Saltaire Local Centre	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Local Centre	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.7%	2	0.0%	0	0.0%	0
Eccleshill Local Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Mill Lane, Brighouse	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4
Queensbury Local Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0
Calverley	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakerend Road Local Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Horton, Bradford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds Road Local Centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	0.1%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.9%	1
Co-Op Pharmacy, High Street, Yeadon	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shelf	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0
Heaton, Bradford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Bowling	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Undercliffe Local Centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullingwoth, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duckworth Lane Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Morrison's, Union Street, Heckmondwike	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lloyds Chemist, Boardstone Way, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkinshaw	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds Bradford Airport	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denholme Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield Town Centre	0.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marshfields Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Savin Mill Way, Leeds,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Illingworth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0
Morrison's, Keighley Road, Illingworth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.8%	1	0.0%	0
Burnley Town Centre	0.1%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Thurm Hall Lane, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.8%	1	0.0%	0
Thorpe Edge, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lloyds Chemist, Coventry Street, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Retail Park, Castleford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Chemist, Terfel View, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Low Moor Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Menston, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Menston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Airesdale Centre, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnley in Wharfedale Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnley in Wharefedale Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lloyds Chemist, Backland Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gaisby Lane, Shipley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Addingham	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elmwood, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Whitby	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilsden, Bradford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Malton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Pharmacy, Union Street, Heckmondwike	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Howley Park Road, Morley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridlington	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frizinghall Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Road, Shipley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidget Green Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Crossflats Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeton, Keighley	0.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Bursley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Trafford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry Street, Bradford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Bowling	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hamza Street, Batley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haworth Mill-Hey Local Centre	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Port, Scotland	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakworth, Bradford	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cowling	0.0%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haworth Local Centre	0.0%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	6.8%	136	3.9%	3	3.8%	3	2.6%	2	3.8%	5	1.8%	1	8.3%	7	7.6%	8	7.1%	6	6.8%	7	6.7%	10
(Don't know / can't remember)	3.0%	60	3.0%	2	2.7%	2	1.7%	2	4.2%	5	1.0%	1	1.8%	2	5.5%	6	0.8%	1	4.7%	5	3.4%	5
Weighted base:		1996		67		81		90		128		78		89		107		82		101		154
Sample:		1996		104		109		107		106		104		108		105		110		107		109

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q22 Where did you last buy electrical items, such as televisions, washing machines and computers? (EXCLUDING CHRISTMAS SHOPPING)																						
Bradford City Centre	18.6%	372	3.0%	2	5.6%	4	3.3%	3	3.7%	5	6.7%	5	20.4%	18	34.2%	37	25.7%	21	2.4%	2	14.8%	23
Internet / Home Delivery	10.2%	204	11.4%	8	11.9%	10	11.5%	10	6.6%	8	4.7%	4	8.2%	7	9.4%	10	8.2%	7	14.0%	14	7.6%	12
Keighley Town Centre	8.9%	177	59.6%	40	39.2%	32	20.2%	18	15.2%	19	61.2%	48	16.9%	15	1.8%	2	0.9%	1	0.0%	0	0.0%	0
Forster Square Retail Park, Bradford	8.7%	173	0.0%	0	2.6%	2	1.9%	2	0.0%	0	1.9%	2	2.9%	3	19.0%	20	7.2%	6	0.0%	0	6.6%	10
Halifax Town Centre	4.1%	83	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.8%	1	9.1%	7	52.2%	53	11.7%	18
Leeds City Centre	4.0%	79	1.9%	1	2.7%	2	7.6%	7	4.2%	5	1.8%	1	3.7%	3	2.0%	2	0.0%	0	2.7%	3	2.5%	4
Guiseley	2.1%	42	0.0%	0	0.0%	0	4.6%	4	13.5%	17	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Shopping Park	2.0%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.9%	2	0.0%	0	2.6%	4
Shipley Town Centre	1.5%	31	0.0%	0	0.0%	0	1.1%	1	1.0%	1	1.0%	1	1.8%	2	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	1.3%	26	6.7%	4	11.6%	9	4.2%	4	1.6%	2	1.2%	1	4.7%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Empire Direct, Ingleby Road, Bradford	1.3%	26	0.0%	0	0.0%	0	0.8%	1	0.8%	1	0.0%	0	2.1%	2	0.9%	1	0.9%	1	0.0%	0	0.0%	0
West Side Retail Park, Guiseley	1.1%	21	0.0%	0	0.0%	0	4.0%	4	5.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	1.0%	19	0.0%	0	0.0%	0	16.4%	15	2.8%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Great Horton Road, Bradford	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.7%	1
Huddersfield Town Centre	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	15
Girlington District Centre	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.9%	2	0.0%	0	5.6%	5	0.8%	1	0.0%	0
Skipton Town Centre	0.5%	11	0.0%	0	5.4%	4	3.7%	3	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	9
Owlcoates Centre, New Pudsey	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Alston Retail Park, Keighley	0.4%	8	0.0%	0	1.8%	1	0.0%	0	1.8%	2	0.9%	1	4.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Rooley Lane, Bradford	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3
Bingley Town Centre	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	6.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
White Rose Shopping Centre, Leeds	0.3%	7	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.3%	7	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.3%	6	0.0%	0	3.7%	3	0.8%	1	0.8%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.3%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3
Asda, Manor Lane, Shipley	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Bradford	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Pellon Lane, Halifax	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	3.7%	4	0.0%	0
Greenmount Retail Park, Halifax	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.1%	2	0.9%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Cleckheaton Town Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tong Street District Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Tesco, Bradford Peel Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Other, Huddersfield	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3
Charlestown Road, Halifax	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Harrogate Town Centre	0.1%	2	0.0%	0	0.0%	0	1.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.1%	2	1.0%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossley Retail Park, Halifax	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.8%	1	0.0%	0
Leeds Road, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Asda, Howley Park Road, Morley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Cheadle Royal	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saltaire Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Broughton Road, Skipton	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charles Town Road Retail Park, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Yeadon	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hamza Street, Batley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baildon Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster	0.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodhouse Road, Bradford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cross Hills	0.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	13.7%	273	6.8%	5	4.7%	4	9.1%	8	8.3%	11	10.0%	8	18.4%	16	16.2%	17	20.9%	17	4.9%	5	15.6%	24
(Don't know / can't remember)	8.5%	170	5.9%	4	7.2%	6	5.2%	5	11.1%	14	4.9%	4	3.6%	3	7.6%	8	11.6%	10	11.6%	12	10.8%	17
Weighted base:		1996		67		81		90		128		78		89		107		82		101		154
Sample:		1996		104		109		107		106		104		108		105		110		107		109

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q23 How did you last travel to...? (LOCATION MENTIONED AT Q22)																						
Those who buy goods, such as televisions, washing machines and computers at Q22, but do not use the internet to do so																						
Car / van (as driver)	53.1%	715	66.8%	34	60.1%	37	62.6%	42	57.1%	54	48.6%	31	56.6%	35	58.8%	42	58.1%	28	64.2%	45	63.2%	64
Car / van (as passenger)	23.3%	314	20.4%	10	26.3%	16	17.0%	11	19.2%	18	22.7%	14	21.3%	13	16.9%	12	23.3%	11	14.0%	10	24.0%	24
Bus, minibus or coach	15.0%	203	7.7%	4	7.3%	4	8.5%	6	8.7%	8	13.2%	8	15.6%	10	18.4%	13	13.9%	7	15.3%	11	10.1%	10
Motorcycle, scooter or moped	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Walk	4.6%	62	1.3%	1	3.8%	2	8.0%	5	9.9%	9	13.4%	8	1.3%	1	1.5%	1	1.5%	1	1.4%	1	0.0%	0
Taxi	1.5%	20	0.0%	0	1.3%	1	1.3%	1	0.0%	0	0.0%	0	1.3%	1	1.4%	1	1.5%	1	1.1%	1	1.4%	1
Train	1.1%	15	2.5%	1	0.0%	0	2.6%	2	2.6%	2	2.2%	1	2.6%	2	1.5%	1	0.0%	0	0.0%	0	1.4%	1
Bicycle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.4%	5	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.9%	12	0.0%	0	1.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.4%	1	1.5%	1	2.5%	2	0.0%	0
Weighted base:		1348		51		61		67		94		63		62		71		49		71		102
Sample:		1354		79		83		80		78		84		75		70		65		74		70

Q24 Where did you last buy DIY goods? (EXCLUDING CHRISTMAS SHOPPING)

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
B&Q, Euroway Trading Estate, Bradford	10.6%	212	1.0%	1	0.0%	0	1.0%	1	2.2%	3	0.9%	1	5.0%	4	4.8%	5	9.0%	7	1.4%	1	30.1%	47
B&Q, Alston Road, Keighley	9.2%	183	52.7%	35	32.0%	26	18.6%	17	14.0%	18	38.5%	30	45.0%	40	8.4%	9	1.9%	2	0.0%	0	0.0%	0
Bradford City Centre	7.2%	143	0.0%	0	0.0%	0	0.0%	0	1.8%	2	1.0%	1	2.9%	3	18.2%	19	11.0%	9	2.1%	2	2.5%	4
B&Q, Thornbury, Bradford	6.7%	134	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	6	2.8%	2	0.0%	0	0.9%	1
Focus, Guiseley	4.2%	84	0.0%	0	0.0%	0	11.6%	10	35.6%	46	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1
B&Q, Pellon Lane, Halifax	3.3%	66	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	15.6%	13	40.6%	41	6.0%	9
Keighley Town Centre	3.2%	63	13.4%	9	15.9%	13	9.6%	9	6.2%	8	21.7%	17	7.6%	7	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Focus, Shipley	2.6%	51	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.0%	0	3.6%	3	4.9%	5	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	1.6%	32	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4	19.3%	20	4.1%	6
Focus, Keighley	1.3%	26	3.9%	3	7.4%	6	2.8%	3	1.6%	2	10.0%	8	3.0%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Leeds City centre	1.3%	26	1.0%	1	0.0%	0	1.0%	1	1.8%	2	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
B&Q, Junction One Retail Park, Beeston	1.2%	23	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Ilkley Town Centre	1.1%	22	0.0%	0	0.0%	0	15.2%	14	3.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Internet / Home Delivery	1.0%	20	1.0%	1	2.0%	2	0.9%	1	2.6%	3	0.9%	1	1.8%	2	0.9%	1	0.0%	0	1.4%	1	0.7%	1
Homebase, Harrogate Road, Bradford	0.9%	18	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.9%	1
Shipley Town Centre	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.9%	1	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Wickes Road, Ingleby Road Retail Park, Bradford	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	5	2.7%	2	0.0%	0	0.0%	0
Greengates District Centre	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2.1%	2	7.9%	12
B&Q, Leeds Road Retail Park, Huddersfield	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	14
Brighouse	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.8%	1	7.9%	12
Homebase, Kirk Lane, Yeadon	0.6%	13	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	2.8%	2	0.0%	0	0.0%	0
Forster Square Retail Park, Bradford	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Yeadon	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McCann's, Oak Lane, Bradford	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	4	0.0%	0	0.8%	1	0.9%	1
Focus, Skipton	0.4%	8	0.9%	1	4.5%	4	3.4%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local DIY, Killinghall Road, Bradford	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley	0.3%	6	0.0%	0	0.0%	0	0.0%	0	2.1%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Wickes Bradford Road, Idle	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Skipton Town Centre	0.2%	4	0.9%	1	2.7%	2	0.8%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Great Horton Road, Bradford	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Shopping Park	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Farsley	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Harrogate Road Retail Park, Bradford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Tesco, Bradford Peel Centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidget Green Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Idle Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Owlcoates Centre, New Pudsey	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Pudsey Road, Leeds	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southfield Road, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Thornton Road, Buttershaw, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Road, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wisbey Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eden	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Focus, Leeds	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shadwell	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glyn Webb, Kings Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.1%	1	0.0%	0	0.9%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Meadowhall, Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Gaythorne Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cross Hills	0.1%	1	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grimsby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Allerton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broadstone Way, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensbury Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Wade Street, Halifax	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Oak Lane, Manningham Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Pellon Lane, Halifax	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Gibbet Street, Halifax	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Thornton Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Silsden Local Centre	0.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haworth Local Centre	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euroway Trading Estate, Bradford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Beeston, Leeds	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cutler Heights Lane, Bradford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haworth Local Centre	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	24.6%	492	15.4%	10	24.0%	19	25.4%	23	19.2%	25	22.1%	17	23.8%	21	26.5%	28	28.2%	23	23.3%	24	17.0%	26
(Don't know / can't remember)	5.5%	110	3.9%	3	8.9%	7	7.3%	7	0.8%	1	1.0%	1	5.5%	5	6.7%	7	12.7%	10	4.3%	4	6.5%	10
Weighted base:		1996		67		81		90		128		78		89		107		82		101		154
Sample:		1996		104		109		107		106		104		108		105		110		107		109

Q25 How did you last travel to...? (LOCATION MENTIONED AT Q24)
Those who buy DIY goods at Q24 but do not use the internet to do so

Car / van (as driver)	58.5%	805	72.0%	38	64.7%	34	68.3%	41	59.9%	59	51.2%	30	63.9%	39	57.2%	40	64.4%	31	72.8%	52	63.0%	74
Car / van (as passenger)	22.3%	306	17.1%	9	19.6%	10	13.8%	8	22.3%	22	21.4%	13	24.1%	15	22.9%	16	21.4%	10	14.8%	11	23.4%	27
Bus, minibus or coach	8.7%	119	8.4%	4	5.6%	3	3.7%	2	5.6%	6	6.0%	4	9.5%	6	14.1%	10	12.6%	6	7.7%	6	5.4%	6
Motorcycle, scooter or moped	0.2%	3	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	8.2%	113	2.5%	1	5.6%	3	11.5%	7	9.5%	9	18.5%	11	0.0%	0	4.3%	3	1.5%	1	1.4%	1	4.7%	5
Taxi	0.8%	11	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	3.5%	4
Bicycle	0.2%	3	0.0%	0	0.0%	0	1.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.0%	14	0.0%	0	1.5%	1	1.4%	1	0.0%	0	2.9%	2	2.6%	2	0.0%	0	0.0%	0	3.3%	2	0.0%	0
Weighted base:		1375		53		52		60		99		59		62		70		49		72		117
Sample:		1361		83		71		71		81		80		74		69		65		76		82

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q26 Where did you last buy furniture, carpets and floor coverings? (EXCLUDING CHRISTMAS SHOPPING)																						
Bradford City Centre	16.6%	331	5.8%	4	6.6%	5	4.5%	4	3.7%	5	3.8%	3	9.9%	9	25.7%	27	26.5%	22	2.9%	3	15.3%	24
Keighley Town Centre	7.4%	148	44.3%	30	32.3%	26	15.2%	14	11.1%	14	56.1%	44	13.6%	12	2.7%	3	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	4.2%	84	5.8%	4	2.8%	2	6.0%	5	6.4%	8	0.9%	1	2.7%	2	3.9%	4	2.7%	2	4.1%	4	5.2%	8
Halifax Town Centre	3.5%	69	2.0%	1	1.0%	1	0.0%	0	0.0%	0	0.9%	1	2.0%	2	1.0%	1	9.3%	8	37.8%	38	7.4%	11
Birstall Shopping Park	2.9%	58	1.0%	1	2.7%	2	1.0%	1	3.7%	5	0.9%	1	1.9%	2	1.0%	1	3.5%	3	5.1%	5	2.7%	4
Internet / Home Delivery	2.3%	46	2.9%	2	0.9%	1	2.1%	2	3.3%	4	0.0%	0	0.0%	0	3.0%	3	1.8%	2	3.1%	3	2.5%	4
Shipley Town Centre	2.0%	40	1.0%	1	0.0%	0	1.9%	2	3.3%	4	0.0%	0	3.6%	3	7.8%	8	0.9%	1	0.0%	0	0.0%	0
Forster Square Retail Park, Bradford	1.4%	29	0.0%	0	1.0%	1	1.0%	1	2.1%	3	0.0%	0	0.9%	1	2.9%	3	3.7%	3	0.0%	0	0.7%	1
Junction 27 Retail Park	1.1%	22	1.0%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	2.0%	2	1.0%	1	0.9%	1	0.0%	0	0.9%	1
Enterprise Five Lane Ends Retail Park, Bradford	1.1%	22	0.0%	0	1.8%	1	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.9%	1	1.8%	1	2.1%	2	0.0%	0
Five Lane Ends District Centre	1.0%	19	1.0%	1	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	0.9%	19	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aberford Town Centre	0.8%	17	1.0%	1	0.0%	0	1.9%	2	5.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Guiseley	0.8%	16	0.0%	0	0.0%	0	1.0%	1	9.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	0.8%	15	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	9.5%	8	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Skipton Town Centre	0.7%	14	2.8%	2	5.3%	4	1.9%	2	1.8%	2	0.0%	0	2.0%	2	0.9%	1	0.0%	0	0.0%	0	0.7%	1
Pudsey Town Centre	0.7%	14	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.5%	4
Ilkley Town Centre	0.6%	13	0.0%	0	0.9%	1	7.9%	7	1.8%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley Retail Park, Guiseley	0.6%	13	1.9%	1	0.0%	0	0.0%	0	4.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	5.3%	8
Batley Town Centre	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.9%	1	1.0%	1	1.8%	2	0.0%	0	2.5%	4
Keighley Retail Park, Keighley	0.4%	8	1.0%	1	3.7%	3	0.0%	0	0.9%	1	0.9%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Cross Hills	0.4%	8	2.7%	2	3.5%	3	1.7%	2	0.0%	0	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Side Retail Park, Guiseley	0.4%	7	0.0%	0	0.0%	0	1.0%	1	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.3%	6	0.9%	1	0.0%	0	1.9%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeadon	0.3%	6	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Retail Park, Keighley	0.3%	6	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	6
Greengates District Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Otley	0.2%	5	0.0%	0	0.9%	1	4.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Addingham Local Centre	0.2%	4	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1
Burnley Town Centre	0.2%	4	0.0%	0	0.0%	0	1.9%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Aslams Interiors, Heaton Road, Bradford	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.9%	1	0.0%	0	0.0%	0
Euroway Trading Estate, Bradford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3
Northowram	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.9%	1
Idle Local Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Hipperholme	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.6%	2
Focus, Shipley	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euroway Trading Estate, Bradford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Wickes, Prince Royd Way, Bradford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Aladdin Carpet Furniture Discount Centre, Lumb Lane, Bradford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpets Direct, Denholme Gate Road, Hipperholme	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0
Low Moor, Bradford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3
Charles Town Road Retail Park, Halifax	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Owlcoates Centre, New Pudesy	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Oak Lane, Manningham Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Elland Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1
Eastburn	0.1%	2	0.9%	1	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.1%	2	0.9%	1	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.1%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Queensbury Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Oak Lane, Manningham Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Horsforth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Eccleshill Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Orton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Road Retail Park, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wibsey Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knaresborough	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpet Warehouse, Shay Lane, Halifax	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0
Thorp Arch	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baildon Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds Road Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Wyke Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Charlestown	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bailiff Bridge, Brighouse	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Liversedge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Local Shops, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossley Retail Park, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Carpet Mill, Ravensthorpe Road, Dewsbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aireside Centre, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Carpet Time, Park Road, Bingley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moor Allerton Centre, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legrams Lane, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpets Direct, Valley Road, Shipley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MFI, Lidget Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Peel Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mytholmroyd	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Criccieth, Wales	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
In-store in a supermarket	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkenshaw	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Christians Carpets, Whitehall Road, Leeds	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Regent Street, Leeds	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Westgate Retail & Leisure Park, Wakefield	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Wade Street, Halifax	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
West Yorkshire Retail Park, Birstall	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenmount Retail Park, Halifax	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hebden Bridge	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Macclesfield	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Warrington	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Regent Street, Leeds	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Oldham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silsden Local Centre	0.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kendal	0.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Stockport	0.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	23.9%	477	12.5%	8	17.7%	14	23.6%	21	17.9%	23	23.7%	19	25.2%	22	19.1%	20	29.2%	24	16.2%	16	23.5%	36
(Don't know / can't remember)	13.8%	275	9.6%	6	15.3%	12	13.4%	12	4.7%	6	9.9%	8	13.7%	12	14.1%	15	12.3%	10	17.0%	17	11.8%	18
Weighted base:		1996		67		81		90		128		78		89		107		82		101		154
Sample:		1996		104		109		107		106		104		108		105		110		107		109

Q27 How did you last travel to...? (LOCATION MENTIONED AT Q26)

Those who buy furniture, carpets and other floor coverings at Q26, but do not use the internet to do so

Car / van (as driver)	55.6%	666	70.3%	35	70.8%	38	66.4%	36	56.0%	53	46.5%	24	52.9%	29	57.3%	39	62.8%	29	63.1%	41	62.4%	60
Car / van (as passenger)	24.4%	292	15.6%	8	16.9%	9	21.0%	12	20.2%	19	24.6%	13	26.0%	14	25.1%	17	14.7%	7	21.4%	14	24.2%	23
Bus, minibus or coach	11.5%	137	7.7%	4	6.9%	4	4.6%	3	7.4%	7	11.9%	6	14.9%	8	13.1%	9	19.5%	9	8.2%	5	5.4%	5
Walk	5.4%	65	1.3%	1	2.6%	1	2.9%	2	8.5%	8	12.6%	7	3.0%	2	1.5%	1	0.0%	0	4.0%	3	5.4%	5
Taxi	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	1.2%	1	0.0%	0
Train	1.2%	15	2.5%	1	0.0%	0	5.1%	3	5.2%	5	0.0%	0	1.7%	1	0.0%	0	1.4%	1	0.0%	0	2.6%	2
Other	0.2%	3	1.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.9%	11	1.3%	1	2.7%	1	0.0%	0	1.6%	2	4.4%	2	1.5%	1	0.0%	0	1.6%	1	2.1%	1	0.0%	0
Weighted base:		1197		50		53		55		95		52		55		68		47		65		96
Sample:		1190		78		72		65		79		69		65		67		62		67		66

Q28 Do the people who live in your house, including you, make use of electronic home shopping (i.e. Internet or TV Shopping)?

Yes, Internet	32.6%	651	46.2%	31	37.8%	30	45.4%	41	46.6%	59	35.1%	27	30.5%	27	29.6%	32	26.2%	22	31.8%	32	34.3%	53
Yes, TV Shopping	3.0%	61	3.0%	2	1.8%	1	0.8%	1	1.1%	1	7.1%	6	1.8%	2	2.9%	3	5.4%	4	6.0%	6	0.9%	1
Yes, both	4.6%	92	5.9%	4	4.4%	4	1.6%	1	6.7%	8	4.0%	3	3.7%	3	4.8%	5	7.1%	6	5.9%	6	3.5%	5
No	59.7%	1192	44.9%	30	56.0%	45	52.2%	47	45.6%	58	53.7%	42	64.0%	57	62.7%	67	61.3%	50	56.4%	57	61.4%	95
Weighted base:		1996		67		81		90		128		78		89		107		82		101		154
Sample:		1996		104		109		107		106		104		108		105		110		107		109

Q29 Which goods or services does your household currently purchase via electronic home shopping?
Those who electronic home shopping at Q28

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
CD's, music, videos, DVD's	40.6%	326	48.8%	18	37.4%	13	50.2%	22	41.1%	29	26.3%	10	35.8%	11	38.9%	16	49.0%	16	46.0%	20	46.8%	28
Books	34.3%	276	43.7%	16	22.6%	8	50.7%	22	40.4%	28	24.9%	9	38.6%	12	46.1%	18	28.3%	9	20.6%	9	39.6%	24
Clothes	27.9%	225	31.6%	12	34.8%	12	21.5%	9	23.3%	16	23.8%	9	36.5%	12	33.9%	14	36.6%	12	24.1%	11	22.5%	13
Small electrical items	22.1%	178	24.3%	9	20.9%	7	29.2%	13	25.2%	18	8.7%	3	13.2%	4	17.6%	7	19.4%	6	21.0%	9	15.3%	9
Major electrical items	17.4%	140	24.4%	9	12.6%	4	18.4%	8	21.9%	15	12.8%	5	10.4%	3	17.9%	7	26.2%	8	29.4%	13	12.5%	7
Small household goods	14.0%	112	8.6%	3	4.0%	1	12.1%	5	12.9%	9	20.1%	7	10.4%	3	12.7%	5	18.7%	6	9.0%	4	22.3%	13
Toys	12.2%	98	17.4%	6	10.7%	4	6.0%	3	13.6%	9	13.9%	5	7.5%	2	9.8%	4	11.7%	4	17.9%	8	7.0%	4
Holiday and / or Travel Tickets	12.2%	98	8.7%	3	8.1%	3	23.0%	10	14.2%	10	4.8%	2	19.9%	6	10.0%	4	9.4%	3	12.0%	5	12.5%	7
Food	11.4%	92	12.2%	4	10.4%	4	20.0%	9	9.4%	7	10.3%	4	10.9%	3	18.5%	7	4.8%	2	13.3%	6	8.4%	5
Furniture / Carpets	7.3%	58	14.1%	5	6.1%	2	4.4%	2	9.0%	6	2.0%	1	7.5%	2	2.5%	1	13.7%	4	8.5%	4	1.9%	1
Banking	5.8%	46	0.0%	0	6.1%	2	10.0%	4	3.7%	3	2.2%	1	12.5%	4	7.5%	3	7.2%	2	6.7%	3	2.4%	1
Jewellery	5.1%	41	3.6%	1	0.0%	0	2.4%	1	1.6%	1	8.2%	3	7.9%	3	0.0%	0	11.8%	4	4.9%	2	9.2%	5
Sports goods	4.9%	40	5.2%	2	6.3%	2	6.0%	3	5.6%	4	5.9%	2	0.0%	0	10.6%	4	0.0%	0	3.6%	2	7.0%	4
DIY goods	4.1%	33	6.8%	3	6.1%	2	0.0%	0	0.0%	0	6.5%	2	2.5%	1	2.5%	1	4.5%	1	5.4%	2	0.0%	0
Cosmetics / toiletries	2.3%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	2.5%	1	0.0%	0	9.0%	3	6.2%	3	1.9%	1
Garden items	1.7%	14	3.4%	1	0.0%	0	2.0%	1	4.3%	3	2.2%	1	0.0%	0	0.0%	0	4.9%	2	1.8%	1	0.0%	0
Car / motorcycle accessories	1.7%	14	0.0%	0	4.0%	1	2.4%	1	4.0%	3	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0
Console / PC accessories / games	1.4%	11	0.0%	0	0.0%	0	6.0%	3	3.3%	2	0.0%	0	5.0%	2	0.0%	0	2.3%	1	0.0%	0	1.9%	1
Craft goods	1.4%	11	0.0%	0	0.0%	0	4.4%	2	2.1%	1	4.3%	2	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Other	0.9%	7	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	5.0%	2	2.5%	1	2.3%	1	0.0%	0	0.0%	0
Event tickets	0.8%	6	0.0%	0	0.0%	0	1.7%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	2.3%	1
Pet supplies	0.5%	4	1.7%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	2.2%	1
(Don't know)	5.7%	46	3.6%	1	8.4%	3	4.0%	2	6.5%	4	10.1%	4	2.5%	1	5.1%	2	2.3%	1	1.8%	1	4.2%	2
Weighted base:		804		37		35		43		69		36		32		40		32		44		60
Sample:		804		57		48		51		58		48		39		39		43		45		41

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q30 Which goods or services might your household purchase in the future via electronic home shopping?																						
CD's, music, videos, DVD's	10.0%	199	17.3%	12	10.9%	9	11.0%	10	9.9%	13	8.7%	7	10.0%	9	5.8%	6	8.3%	7	4.7%	5	9.1%	14
Books	9.9%	198	20.3%	14	9.1%	7	13.8%	12	12.6%	16	7.5%	6	9.1%	8	9.6%	10	5.5%	5	6.0%	6	13.2%	20
Clothes	8.0%	161	16.5%	11	10.8%	9	6.7%	6	5.5%	7	9.5%	7	5.5%	5	9.7%	10	5.3%	4	4.1%	4	11.2%	17
Major electrical items	6.6%	133	13.5%	9	6.4%	5	9.4%	8	8.1%	10	3.8%	3	6.6%	6	5.7%	6	4.7%	4	5.4%	6	2.2%	3
Small electrical items	5.5%	110	10.6%	7	6.3%	5	8.3%	7	8.7%	11	2.0%	2	3.7%	3	3.7%	4	4.7%	4	2.3%	2	3.2%	5
Holiday and / or Travel Tickets	5.3%	106	7.6%	5	7.3%	6	12.5%	11	9.8%	13	6.1%	5	0.0%	0	3.9%	4	4.6%	4	3.7%	4	3.0%	5
Food	4.6%	92	4.8%	3	4.5%	4	7.5%	7	7.5%	10	0.9%	1	2.7%	2	3.0%	3	4.5%	4	2.3%	2	5.9%	9
Small household goods	4.6%	91	5.7%	4	0.0%	0	6.5%	6	6.1%	8	1.9%	2	3.6%	3	3.0%	3	4.6%	4	2.3%	2	6.1%	9
Toys	4.5%	89	6.6%	4	2.9%	2	5.7%	5	1.8%	2	3.8%	3	5.6%	5	3.9%	4	3.7%	3	4.7%	5	2.6%	4
Furniture / Carpets	2.6%	53	7.7%	5	5.7%	5	1.9%	2	3.3%	4	1.9%	1	2.7%	2	0.0%	0	3.6%	3	0.8%	1	0.0%	0
DIY goods	2.3%	45	2.8%	2	0.0%	0	1.9%	2	2.4%	3	1.0%	1	3.6%	3	0.0%	0	1.9%	2	0.0%	0	0.0%	0
Banking	1.7%	35	0.9%	1	0.9%	1	8.6%	8	1.1%	1	0.0%	0	1.9%	2	0.0%	0	1.9%	2	0.0%	0	0.9%	1
Garden items	1.5%	30	1.9%	1	0.0%	0	2.9%	3	1.9%	2	1.0%	1	1.8%	2	0.0%	0	1.9%	2	0.8%	1	0.0%	0
Sports goods	1.4%	28	1.9%	1	1.0%	1	4.8%	4	2.9%	4	3.9%	3	0.9%	1	2.0%	2	0.0%	0	0.8%	1	0.9%	1
Jewellery	1.3%	26	2.0%	1	1.9%	2	0.0%	0	0.0%	0	2.7%	2	0.9%	1	0.0%	0	0.0%	0	1.6%	2	3.5%	5
Car / motorcycle accessories	0.5%	10	0.9%	1	0.9%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cosmetics / toiletries	0.4%	8	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.9%	2	1.4%	1	0.7%	1
Other	0.3%	7	0.0%	0	1.8%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Comparison sites	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Gifts	0.2%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Event tickets	0.2%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Console / PC accessories / games	0.1%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Craft goods	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Pet supplies	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
(None mentioned)	48.0%	957	33.3%	22	41.8%	34	46.2%	42	43.2%	55	55.2%	43	48.8%	44	45.5%	49	58.9%	48	58.1%	59	51.0%	79
(Don't know)	23.1%	461	22.3%	15	25.3%	20	16.9%	15	17.6%	22	17.0%	13	28.2%	25	28.5%	30	20.3%	17	20.7%	21	20.0%	31
Weighted base:		1996		67		81		90		128		78		89		107		82		101		154
Sample:		1996		104		109		107		106		104		108		105		110		107		109

Q31 Which of these leisure activities do you or your family participate in, in your spare time?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Cinema	40.5%	808	37.5%	25	33.8%	27	42.9%	39	46.1%	59	41.9%	33	40.7%	36	34.4%	37	33.8%	28	31.0%	31	41.2%	64
Ten Pin Bowling	24.4%	487	17.5%	12	25.8%	21	19.8%	18	26.2%	34	23.3%	18	21.5%	19	19.9%	21	22.8%	19	18.3%	19	21.3%	33
Bingo	8.0%	160	1.0%	1	5.8%	5	2.6%	2	7.2%	9	10.7%	8	9.2%	8	5.5%	6	8.3%	7	4.5%	5	6.5%	10
Health and Fitness	23.2%	463	18.2%	12	28.4%	23	16.8%	15	33.7%	43	26.3%	21	24.0%	21	21.8%	23	20.6%	17	21.9%	22	21.3%	33
Theatre / concert hall	46.5%	929	45.3%	30	44.6%	36	62.2%	56	51.7%	66	36.0%	28	49.7%	44	47.6%	51	51.3%	42	49.5%	50	47.6%	73
Pub	51.9%	1037	63.3%	42	54.1%	44	57.2%	52	62.5%	80	58.0%	45	52.2%	47	39.9%	43	53.7%	44	64.5%	65	54.5%	84
Restaurant	73.4%	1465	79.1%	53	67.8%	55	81.0%	73	79.5%	102	74.8%	59	66.5%	59	66.0%	71	68.4%	56	79.1%	80	69.4%	107
Nightclub	11.9%	237	13.6%	9	11.9%	10	5.2%	5	14.9%	19	11.2%	9	11.3%	10	8.6%	9	16.2%	13	12.3%	12	9.6%	15
Social Club	16.5%	330	15.4%	10	10.3%	8	15.0%	14	10.6%	14	20.0%	16	20.6%	18	12.3%	13	22.0%	18	18.5%	19	13.7%	21
Leisure Centre Activities	28.5%	569	38.6%	26	30.4%	24	26.3%	24	41.1%	52	28.0%	22	19.3%	17	20.9%	22	33.4%	27	23.1%	23	32.8%	51
Walking / Cycling	59.3%	1184	63.7%	42	69.7%	56	76.1%	69	62.5%	80	59.7%	47	54.0%	48	55.7%	60	61.0%	50	62.0%	63	56.0%	86
Museum / Art Galleries	39.2%	781	33.8%	23	36.3%	29	52.8%	48	46.3%	59	39.7%	31	40.2%	36	42.0%	45	30.2%	25	36.5%	37	41.6%	64
Other	4.8%	95	4.7%	3	3.6%	3	4.8%	4	2.6%	3	3.0%	2	7.3%	7	1.9%	2	3.5%	3	2.5%	3	4.2%	7
(None mentioned)	7.6%	151	5.6%	4	8.1%	7	5.6%	5	3.8%	5	3.9%	3	11.0%	10	12.4%	13	8.9%	7	7.2%	7	8.4%	13
Weighted base:		1996		67		81		90		128		78		89		107		82		101		154
Sample:		1996		104		109		107		106		104		108		105		110		107		109

Q32 Where do you usually go to the cinema?
Those who visit the cinema at Q31

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Cineworld, Leisure Exchange, Vicar Lane, Bradford	35.4%	286	25.6%	6	16.4%	4	13.7%	5	15.9%	9	23.5%	8	45.6%	17	58.2%	21	45.9%	13	19.9%	6	10.0%	6
Odeon Cinema, Gallagher Leisure Park, Thornbury	18.1%	146	2.6%	1	2.9%	1	1.8%	1	5.8%	3	5.0%	2	13.6%	5	21.8%	8	8.4%	2	4.4%	1	16.8%	11
Showcase Cinemas, Gelderd Road, Birstall	13.5%	109	15.7%	4	5.9%	2	2.1%	1	1.6%	1	11.2%	4	9.0%	3	8.3%	3	24.5%	7	37.5%	12	45.5%	29
Vue, Cardigan Fields Leisure Centre, Kirkstall, Leeds	8.4%	68	0.0%	0	2.6%	1	20.8%	8	38.2%	23	2.8%	1	2.2%	1	0.0%	0	2.7%	1	2.5%	1	0.0%	0
The Picture House Cinema, Keighley	7.3%	59	38.2%	10	56.6%	15	16.5%	6	12.7%	7	39.1%	13	13.3%	5	2.9%	1	2.7%	1	0.0%	0	0.0%	0
Vue, The Light, The Headrow, Leeds	3.9%	32	2.6%	1	5.2%	1	15.4%	6	13.2%	8	8.8%	3	4.8%	2	0.0%	0	0.0%	0	4.4%	1	0.0%	0
UCI, McAlpine Stadium, Huddersfield	2.2%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	12.0%	4	19.1%	12
National Media Museum, Picturerville, Bradford	2.0%	16	2.7%	1	0.0%	0	2.2%	1	1.6%	1	0.0%	0	2.6%	1	2.9%	1	2.8%	1	0.0%	0	0.0%	0
The Rex Cinema, Coronation Street, Elland	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	16.3%	5	4.4%	3
The Plaza Cinema, Sackville Street, Skipton	1.0%	8	2.6%	1	2.7%	1	8.6%	3	2.6%	2	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon Cinema, Piccadilly, Bradford	1.0%	8	2.6%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon Cinema, Galpharm Stadium, Huddersfield	0.3%	2	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0
Cinema, Leeds	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Cinema, Metrocentre, Gateshead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0
Vue, Pilsworth Road, Bury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, Xscape, Castleford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	5.4%	44	7.6%	2	7.8%	2	16.1%	6	6.6%	4	5.3%	2	6.6%	2	2.9%	1	8.0%	2	0.0%	0	2.1%	1
Weighted base:		808		25		27		39		59		33		36		37		28		31		64
Sample:		779		39		37		46		49		43		44		36		37		29		45

Q33 How often do you visit…? (LOCATION MENTIONED AT Q32)
Those who visit the cinema at Q31

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
More than once a week	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0
Once a week	3.5%	28	2.6%	1	2.6%	1	4.5%	2	9.8%	6	5.7%	2	0.0%	0	2.9%	1	7.8%	2	0.0%	0	0.0%	0
Less than once a week, but more than once a fortnight	2.2%	18	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	6.1%	4
Once a fortnight	5.8%	46	2.6%	1	2.9%	1	4.5%	2	4.1%	2	11.0%	4	4.4%	2	11.3%	4	5.5%	2	6.3%	2	2.3%	1
Less than once a fortnight, but more than once a month	22.4%	181	25.7%	6	21.3%	6	11.0%	4	12.9%	8	29.7%	10	20.7%	8	13.8%	5	21.5%	6	30.0%	9	17.1%	11
Less than once a month, but more than once in two months	10.3%	83	10.3%	3	13.1%	4	14.5%	6	9.7%	6	15.9%	5	8.8%	3	13.8%	5	18.9%	5	9.3%	3	8.1%	5
Once in two months	14.1%	114	31.0%	8	19.3%	5	21.1%	8	31.2%	18	4.7%	2	5.2%	2	8.6%	3	5.5%	2	11.3%	4	16.3%	10
Less often	33.8%	273	27.9%	7	35.2%	10	42.1%	16	22.9%	13	25.8%	8	49.8%	18	36.1%	13	38.1%	11	35.7%	11	33.2%	21
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / no particular pattern)	7.4%	59	0.0%	0	5.6%	2	2.2%	1	6.9%	4	7.2%	2	11.1%	4	8.0%	3	2.7%	1	5.0%	2	16.9%	11
Weighted base:		808		25		27		39		59		33		36		37		28		31		64
Sample:		779		39		37		46		49		43		44		36		37		29		45

Q34 Which ten pin bowling facility do you normally use?
Those who go ten pin bowling at Q31

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Hollywood Bowl, Vicar Lane, Bradford	43.8%	213	11.2%	1	7.0%	1	4.0%	1	7.4%	2	17.5%	3	35.0%	7	52.0%	11	84.2%	16	44.7%	8	36.0%	12
Hollywood Bowl, Cardigan Fields Leisure Centre, Kirkstall, Leeds	16.6%	81	0.0%	0	0.0%	0	9.7%	2	49.4%	17	5.1%	1	0.0%	0	5.1%	1	3.6%	1	0.0%	0	0.0%	0
AMF Bowling, Bradford Road, Keighley	15.2%	74	83.1%	10	72.1%	15	53.9%	10	22.7%	8	73.0%	13	39.1%	8	13.8%	3	4.1%	1	4.2%	1	0.0%	0
Go Bowling at Shipley Lanes, Shipley	7.8%	38	0.0%	0	3.8%	1	0.0%	0	3.5%	1	4.4%	1	12.6%	2	19.4%	4	0.0%	0	0.0%	0	0.0%	0
AMF Bowling, Merrion Centre, Merrion Way, Leeds	3.4%	17	5.6%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
Electric Bowl, Commercial Street, Halifax	2.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	2	46.9%	9	11.7%	4
UK Superbowl, Leeds Road, Huddersfield	1.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.4%	8
Matrix Bowling, Carleton New Road, Skipton	1.1%	5	0.0%	0	17.1%	4	9.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowlplex, Xscape, Castleford	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
(Don't know / varies)	7.1%	35	0.0%	0	0.0%	0	22.6%	4	10.3%	3	0.0%	0	13.2%	3	4.8%	1	0.0%	0	4.2%	1	23.5%	8
Weighted base:		487		12		21		18		34		18		19		21		19		19		33
Sample:		465		18		28		22		27		24		23		21		25		19		24

Q35 How often do you visit…? (LOCATION MENTIONED AT Q34)
Those who go ten pin bowling at Q31

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
More than once a week	0.6%	3	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	4.2%	20	0.0%	0	3.8%	1	4.0%	1	0.0%	0	12.9%	2	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less than once a week, but more than once a fortnight	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a fortnight	2.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	9.9%	2	0.0%	0	4.2%	1	0.0%	0
Less than once a fortnight, but more than once a month	11.3%	55	0.0%	0	14.2%	3	19.1%	3	15.3%	5	3.9%	1	8.8%	2	4.8%	1	15.9%	3	12.9%	2	4.0%	1
Less than once a month, but more than once in two months	9.6%	47	5.5%	1	3.4%	1	0.0%	0	8.2%	3	12.4%	2	4.2%	1	4.2%	1	7.5%	1	4.2%	1	7.8%	3
Once in two months	12.9%	63	11.2%	1	3.5%	1	12.8%	2	36.3%	12	0.0%	0	4.2%	1	19.2%	4	15.8%	3	15.0%	3	11.8%	4
Less often	55.1%	268	83.3%	10	71.6%	15	64.1%	11	27.2%	9	66.9%	12	78.8%	15	57.6%	12	60.7%	11	59.4%	11	68.1%	22
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / no particular pattern)	3.6%	18	0.0%	0	0.0%	0	0.0%	0	13.1%	4	0.0%	0	0.0%	0	4.2%	1	0.0%	0	4.2%	1	8.4%	3
Weighted base:		487		12		21		18		34		18		19		21		19		19		33
Sample:		465		18		28		22		27		24		23		21		25		19		24

Q36 Which bingo hall do you usually visit?
Those who visit the bingo at Q31

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Buckingham Bingo Club, Bradford Interchange, Bradford	22.9%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.5%	2	41.8%	3	51.4%	3	22.3%	2	30.2%	1	36.4%	4
Mecca Bingo, Little Horton Lane, Bradford	19.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	1	0.0%	0	55.3%	4	52.1%	2	0.0%	0
Gala Clubs, Weaverthorpe Retail Park, Bradford	10.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	9.9%	1	0.0%	0	0.0%	0	0.0%	0	11.0%	1
Gala Clubs, Keighley	8.4%	13	100.0%	1	84.4%	4	34.5%	1	0.0%	0	51.9%	4	9.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca, Broad Street, Halifax	2.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.7%	1	27.7%	3
Leeds	2.1%	3	0.0%	0	0.0%	0	0.0%	0	16.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxford Bingo, Dudley Hill Road, Bradford	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	1	0.0%	0	0.0%	0
Internet	1.5%	2	0.0%	0	0.0%	0	0.0%	0	26.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Balm Road, Leeds	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.2%	1	0.0%	0	0.0%	0	0.0%	0
Wibsey, Bradford	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornhill Briggs Working Mens Club, Old Lane, Brighouse	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.9%	1
Guiseley	0.7%	1	0.0%	0	0.0%	0	0.0%	0	12.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Social Club, Otley Road, Bradford	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rugby Club, Harrogate Road, Bradford	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleshill Working Mens Club, Stony Lane, Bradford	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fairweather Green Working Mens Club, Thornton Old Road, Bradford	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lilycroft Working Mens Club, Toller Lane, Bradford	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copper Beech Club, Northgate, Baildon	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cafe West, Allerton, Bradford	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.3%	1	0.0%	0	0.0%	0	0.0%	0
Idle Thackley Conservative Club, Malt Shovel Yard, Bradford	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Marys Social Club, Melton Street, Batley	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
British Legion Club, Keighley Road, Colne	0.5%	1	0.0%	0	0.0%	0	34.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Conservative Club , Thornton Road, Thornton	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	1	0.0%	0	0.0%	0
Sunny Bank Social Club, Bridge Road, Silsden	0.4%	1	0.0%	0	0.0%	0	30.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca, Railway Street, Dewsbury	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laisterdyke Working Mens Club, Sticker Lane, Bradford	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	17.2%	28	0.0%	0	15.6%	1	0.0%	0	45.2%	4	9.5%	1	19.3%	2	17.1%	1	0.0%	0	0.0%	0	11.0%	1
Weighted base:		160		1		5		2		9		8		8		6		7		5		10
Sample:		156		1		6		3		7		11		10		6		9		4		8

Q37 How often do you visit…? (LOCATION MENTIONED AT Q36)
Those who visit the bingo at Q31

More than once a week	16.9%	27	0.0%	0	17.2%	1	34.5%	1	12.7%	1	9.5%	1	0.0%	0	15.2%	1	22.7%	2	0.0%	0	24.9%	3
Once a week	31.8%	51	0.0%	0	17.2%	1	0.0%	0	13.9%	1	46.6%	4	29.9%	2	67.7%	4	33.3%	2	47.9%	2	49.8%	5
Less than once a week, but more than once a fortnight	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	1	0.0%	0	0.0%	0	11.3%	1	0.0%	0	0.0%	0
Once a fortnight	4.9%	8	0.0%	0	17.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1
Less than once a fortnight, but more than once a month	9.6%	15	0.0%	0	0.0%	0	0.0%	0	31.9%	3	8.5%	1	19.5%	2	0.0%	0	10.9%	1	0.0%	0	11.0%	1
Less than once a month, but more than once in two months	4.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.5%	1	0.0%	0	0.0%	0	10.9%	1	0.0%	0	0.0%	0
Once in two months	4.4%	7	100.0%	1	17.2%	1	0.0%	0	0.0%	0	0.0%	0	9.7%	1	0.0%	0	10.9%	1	0.0%	0	0.0%	0
Less often	20.3%	32	0.0%	0	31.1%	1	34.5%	1	29.2%	3	9.5%	1	20.5%	2	0.0%	0	0.0%	0	52.1%	2	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / no particular pattern)	6.2%	10	0.0%	0	0.0%	0	30.9%	1	12.3%	1	0.0%	0	20.3%	2	17.1%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:		160		1		5		2		9		8		8		6		7		5		10
Sample:		156		1		6		3		7		11		10		6		9		4		8

Q38 Which health and fitness facilities do you normally use?
Those who visit health and fitness centres at Q31

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Fitness First, Horton Park Avenue, Bradford	6.0%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	2	17.4%	3	0.0%	0	4.2%	1
Fitness First, Worth Way, Keighley	5.5%	25	37.4%	5	39.1%	9	9.9%	2	0.0%	0	27.2%	6	7.5%	2	0.0%	0	0.0%	0	3.6%	1	0.0%	0
Richard Dunn Sports Centre, Rooley Avenue, Odsal, Bradford	5.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	16.0%	5
Cannons Health Club, Cottingley New Road, Bingley	4.4%	21	0.0%	0	0.0%	0	12.5%	2	14.0%	6	3.9%	1	19.3%	4	17.5%	4	0.0%	0	0.0%	0	0.0%	0
Esporta, Gallagher Leisure Park, Thornbury	3.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greens Health and Fitness, Fred Atkinson Way, Baildon	2.9%	14	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	15.7%	3	4.6%	1	0.0%	0	0.0%	0	0.0%	0
JJB Fitness Club, Charlestown Road, Halifax	2.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.4%	4	26.6%	6	8.4%	3
Fitness First, Victoria Road, Eccleshill, Bradford	2.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0
Cannons Health Club, Otley Road, Guiseley	2.4%	11	0.0%	0	0.0%	0	5.8%	1	19.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aireborough Leisure Centre, The Green, Guiseley, Leeds	2.3%	11	0.0%	0	0.0%	0	0.0%	0	18.4%	8	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Leisure Centre, Market Place, Pudsey	2.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningham Sports Centre, Carlisle Road, Bradford	1.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0
Thornton Recreation Centre, Leaventhorpe Lane, Thornton	1.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	13.8%	2	0.0%	0	0.0%	0
Workouts, Oakworth Road, Keighley	1.4%	6	10.4%	1	3.5%	1	0.0%	0	0.0%	0	21.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Keighley Leisure Centre, Victoria Park, Keighley	1.3%	6	15.8%	2	6.7%	2	0.0%	0	0.0%	0	13.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Pool	1.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford University Gym, Bradford	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	3	0.0%	0	0.0%	0	0.0%	0
Bridges Fitness Centre, Birkby Lane, Brighouse	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.0%	5
Halifax Swimming Pool, Skircoat Road, Halifax	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1	15.8%	4	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Local Facility, Bradford	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure Centre, Guiseley	1.0%	5	0.0%	0	0.0%	0	5.8%	1	6.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kents Leisure Centre, Undercliffe Road, Bradford	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Virgin Active, Cardigan Fields, Kirkstall	1.0%	5	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eccleshill Pool	0.9%	4	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LA Fitness, Haworth Lane, Yeadon	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Gym at Work)	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0
Hi-Energy Dance, Health & Fitness Studio, Russell Street, Keighley	0.8%	4	0.0%	0	3.5%	1	4.7%	1	0.0%	0	11.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Streamline Fitness, Park View Mills, Bradford	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Planet Fitness, Buttershaw Mills, Bradford	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heaton Tennis & Squash Club, Crofton Road, Bradford	0.7%	3	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	11.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fitness First, St Georges Building, Westgate, Bradford	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0
Halifax Leisure Centre, Union Street, Halifax	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	2	0.0%	0
Baildon Recreation Centre, Green Lane, Baildon	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Pool	0.6%	3	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
We are not a Gym, Unit E1, Enterprise Way, Bradford	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Physical Jerks, Horncastle Street, Cleckheaton	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	3
Fitness Fusion, The Grove Promenade, Ilkley	0.6%	3	0.0%	0	0.0%	0	17.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility, Yeadon	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spenborough Swimming Pool & Sports Complex, Bradford Road, Liversedge	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	3
Local Facility, Leeds	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spirit Health Club, Coal Pit Lane, Brighouse	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	2
Bingley Grammar School Sports Centre, Keighley Road, Bingley	0.5%	2	0.0%	0	3.5%	1	0.0%	0	0.0%	0	3.9%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility, Halifax	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	2	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
JJB Fitness Club, Gelderd Road, Birstall, Batley	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Energie Fitness, Shipley Wharf, Shipley	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5 Alive Soccer Centre, York Street, Bradford	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
First Step Fitness, Bradford Road, Stanningley	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility, Skipton	0.5%	2	0.0%	0	3.1%	1	9.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowling Pool	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0
The Leisure Centre, Keighley	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	1	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility, Wibsey	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tone Zone Ii, The Leisure centre, Hard Ings Road, Keighley	0.4%	2	0.0%	0	3.2%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nab Wood Sports Centre, Cottingley New Road, Bingley	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0
Local Facility, Shipley	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Workhouse Fitness Club, Bagley Lane, Farsley	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Leisure Centre, Queensway, Morley	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford Gym Club, Arthington St, Bradford	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0
Local Facility, Smith Avenue, Bradford	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maggies Workout, River View, Ilkley	0.4%	2	0.0%	0	0.0%	0	11.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fitness Finesse, Beacon Road, Bradford	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LA Fitness, Albion Street, Leeds	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Re-Shapes Fitness Centre, Bingley Pool, Myrtle Place, Bingley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility, Barrow-in-Furness	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Club Energy, Boroughgate, Otley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windmill Health and Strength Club, Cross Lane Mills, Bradford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility, Brighouse	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Local Facility, Idle	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Pilates Practice, Arden House, Wellington Street, Bingley	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goals Soccer Centre, Kinds Road, Bradford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorpe Edge Community Centre, Summerfield Road, Bradford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workout Warehouse, Square Road, Halifax	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	1	0.0%	0
The Craven Swimming Pool, Gargrave Road, Skipton	0.3%	1	5.3%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rendezvous Hotel, Keighley Road, Skipton	0.3%	1	10.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Pool and Lido	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bodyline Natural, Macaulay Street, Leeds	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Livingwell Health Clubs, Neville Street, Leeds	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fitness First, Kirkstall Road, Burley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Other	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bannatyne's, Paragon Avenue, Wakefield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Village Hall, Clayton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Curves For Women, Lidget Green	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Idle Cricket Club, Cavendish Road, Idle	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0
Devonshire Arms Country House Hotel, Bolton Abbey, Skipton	0.2%	1	0.0%	0	0.0%	0	6.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility, Potternewton, Leeds	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tone 'N' Trim, Station Road, Batley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marriott Leisure Club, Hollins Hill, Baildon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holy Trinity Church, Trinity Place, Bingley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fitness First, Penistone Road North, Sheffield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0
Fitness First, Brewery Drive, Huddersfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0
Local Gym, Garforth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0
Oakbank Recreation Centre, Oakworth Road, Keighley	0.2%	1	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
No 7 Health Club, Devonshire Street, Keighley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fitness First, Dean Clough Industrial Park, Halifax	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0
Swim Gym, Luddenden, Halifax	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0
Local Facility, Thornton Road, Bradford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0
Bradford Leisure Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0
David Lloyd Leisure, Tongue Lane, Leeds	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Gym, Huddersfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0
Local Facility, Eastburn	0.2%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility, Silsden	0.2%	1	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scotchman Road Activity and Coaching Centre	0.2%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rhodesway Pool	0.2%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Lawn Tennis & Squash Club, Stourton Road, Ilkley	0.2%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility, Holme Lane, Cross Hills	0.2%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility, Keighley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford College, Great Horton Road, Bradford	0.1%	1	5.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coulthurst Craven Sports Centre, Carleton New Road, Skipton	0.1%	1	5.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	14.6%	68	10.3%	1	15.5%	4	12.5%	2	4.5%	2	3.5%	1	7.6%	2	21.9%	5	16.2%	3	9.7%	2	19.7%	6
Weighted base:		463		12		23		15		43		21		21		23		17		22		33
Sample:		454		19		31		18		36		28		26		23		23		22		22

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q39 How often do you visit…? (LOCATION MENTIONED AT Q38)																						
Those who visit health and fitness centres at Q31																						
More than once a week	57.4%	266	68.8%	8	57.5%	13	60.5%	9	66.4%	29	70.0%	14	46.9%	10	57.3%	13	61.4%	10	55.8%	12	59.2%	19
Once a week	27.0%	125	20.9%	3	26.1%	6	27.5%	4	18.0%	8	19.4%	4	30.3%	6	34.1%	8	11.8%	2	34.5%	8	36.6%	12
Less than once a week, but more than once a fortnight	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0
Once a fortnight	2.0%	9	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0	0.0%	0	4.3%	1	0.0%	0	3.6%	1	0.0%	0
Less than once a fortnight, but more than once a month	4.5%	21	5.3%	1	6.6%	2	5.2%	1	4.5%	2	3.5%	1	3.7%	1	0.0%	0	9.2%	2	0.0%	0	4.2%	1
Less than once a month, but more than once in two months	0.9%	4	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once in two months	0.8%	4	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0
Less often	2.7%	13	0.0%	0	3.5%	1	0.0%	0	3.5%	2	3.7%	1	3.7%	1	4.3%	1	8.6%	1	6.2%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / no particular pattern)	3.6%	16	0.0%	0	3.2%	1	6.8%	1	2.3%	1	3.5%	1	11.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		463		12		23		15		43		21		21		23		17		22		33
Sample:		454		19		31		18		36		28		26		23		23		22		22

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q40 Which leisure facilities would you like to see more of in the Bradford area?																						
Swimming pool	6.7%	134	10.6%	7	4.5%	4	10.8%	10	7.3%	9	4.0%	3	2.7%	2	11.4%	12	12.0%	10	2.0%	2	13.8%	21
More children facilities / activities	3.4%	67	2.9%	2	4.5%	4	1.0%	1	3.1%	4	0.9%	1	0.9%	1	5.7%	6	2.7%	2	3.2%	3	3.6%	5
Other	3.0%	59	6.7%	4	0.9%	1	1.6%	1	0.9%	1	1.2%	1	5.8%	5	3.9%	4	1.9%	2	0.8%	1	2.5%	4
Health and fitness (Gym)	2.7%	54	1.0%	1	1.9%	2	7.5%	7	0.9%	1	1.2%	1	3.8%	3	2.0%	2	1.7%	1	0.0%	0	0.0%	0
Cinema	1.8%	36	1.0%	1	0.0%	0	8.0%	7	5.5%	7	0.9%	1	1.8%	2	0.0%	0	0.9%	1	4.9%	5	2.5%	4
Leisure centre	1.6%	32	1.9%	1	1.0%	1	2.7%	2	2.7%	3	1.2%	1	0.9%	1	1.0%	1	1.9%	2	0.8%	1	4.1%	6
More sports facilities (football pitches, tennis courts)	1.5%	30	3.9%	3	0.9%	1	1.0%	1	0.0%	0	1.0%	1	2.7%	2	1.0%	1	0.9%	1	0.8%	1	0.9%	1
Ice rink	1.5%	29	1.9%	1	1.0%	1	2.6%	2	1.9%	2	2.8%	2	0.9%	1	1.9%	2	1.8%	1	1.6%	2	1.6%	2
Extreme sports	1.3%	27	0.9%	1	2.7%	2	1.0%	1	1.8%	2	1.2%	1	1.8%	2	0.0%	0	0.9%	1	0.8%	1	0.7%	1
Karting	1.3%	25	0.0%	0	1.0%	1	2.5%	2	0.9%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	2	1.6%	2
Outdoor play areas / park facilities	1.0%	20	0.0%	0	1.8%	1	0.9%	1	2.1%	3	3.0%	2	0.0%	0	1.0%	1	1.9%	2	0.8%	1	0.9%	1
Concert hall / venue	0.9%	18	0.9%	1	1.8%	1	1.0%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	0.9%	1
Paintballing	0.9%	18	0.0%	0	0.0%	0	1.0%	1	0.9%	1	1.0%	1	0.9%	1	0.0%	0	0.0%	0	1.6%	2	1.6%	2
Restaurants	0.7%	15	0.0%	0	0.9%	1	0.0%	0	0.8%	1	0.9%	1	0.9%	1	1.0%	1	1.8%	1	0.0%	0	0.0%	0
Theatre	0.6%	12	1.0%	1	0.0%	0	0.9%	1	1.0%	1	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Bowling alley	0.6%	11	1.0%	1	0.9%	1	1.9%	2	0.8%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Museum / art galleries	0.6%	11	1.9%	1	1.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4
Bars / pubs	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.9%	1	0.0%	0	0.0%	0	0.8%	1	0.8%	1
Better shopping facilities	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.7%	1
Cycle paths / area	0.4%	8	1.0%	1	0.0%	0	2.6%	2	0.9%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dance facilities	0.4%	8	1.0%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	2.6%	2	0.0%	0	0.0%	0
Hotels	0.2%	4	0.0%	0	0.0%	0	0.8%	1	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None)	60.2%	1201	54.7%	37	55.6%	45	51.9%	47	64.9%	83	67.0%	52	65.9%	59	51.3%	55	68.3%	56	67.5%	68	61.5%	95
(Don't know)	17.2%	343	14.4%	10	23.5%	19	18.4%	17	14.2%	18	15.0%	12	13.9%	12	24.7%	26	7.2%	6	19.3%	20	11.9%	18
Weighted base:		1996		67		81		90		128		78		89		107		82		101		154
Sample:		1996		104		109		107		106		104		108		105		110		107		109
GEN Gender of respondent																						
Male	27.2%	543	29.7%	20	22.0%	18	23.6%	21	29.1%	37	24.4%	19	28.5%	25	28.5%	30	26.1%	21	32.6%	33	29.0%	45
Female	72.8%	1453	70.3%	47	78.0%	63	76.4%	69	70.9%	90	75.6%	59	71.5%	64	71.5%	76	73.9%	61	67.4%	68	71.0%	110
Weighted base:		1996		67		81		90		128		78		89		107		82		101		154
Sample:		1996		104		109		107		106		104		108		105		110		107		109

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
AGE Can I just ask, how old are you?																						
18-24	4.1%	82	2.9%	2	1.7%	1	0.9%	1	1.0%	1	11.3%	9	3.7%	3	4.7%	5	3.8%	3	2.6%	3	0.9%	1
25-34	12.2%	243	6.7%	4	13.7%	11	4.6%	4	13.5%	17	12.7%	10	3.8%	3	14.3%	15	5.5%	4	10.3%	10	5.8%	9
35-44	16.5%	328	28.0%	19	18.5%	15	16.8%	15	22.3%	28	18.0%	14	10.0%	9	14.5%	16	11.8%	10	18.6%	19	17.1%	26
45-54	17.7%	354	22.0%	15	15.0%	12	28.7%	26	19.2%	24	15.1%	12	13.9%	12	23.4%	25	21.6%	18	20.1%	20	14.3%	22
55-64	22.1%	440	31.8%	21	23.0%	19	22.1%	20	18.9%	24	29.4%	23	24.0%	21	18.1%	19	20.0%	16	35.5%	36	34.9%	54
65+	26.3%	524	8.6%	6	28.0%	23	24.8%	22	23.1%	29	13.5%	11	44.6%	40	22.0%	24	35.5%	29	11.0%	11	26.2%	40
(Refused)	1.2%	25	0.0%	0	0.0%	0	2.1%	2	2.1%	3	0.0%	0	0.0%	0	2.9%	3	1.9%	2	2.1%	2	0.9%	1
Weighted base:		1996		67		81		90		128		78		89		107		82		101		154
Sample:		1996		104		109		107		106		104		108		105		110		107		109
SEG Socio Economic Grouping																						
A	1.7%	35	4.9%	3	1.0%	1	8.3%	7	4.3%	6	3.0%	2	2.8%	3	2.0%	2	1.9%	2	1.4%	1	0.0%	0
B	8.1%	161	11.4%	8	12.6%	10	11.3%	10	11.6%	15	5.7%	4	10.4%	9	8.6%	9	4.6%	4	12.0%	12	11.3%	17
C1	40.6%	810	38.6%	26	40.3%	32	46.7%	42	41.8%	53	36.8%	29	46.7%	42	33.3%	36	46.4%	38	32.1%	33	46.1%	71
C2	24.6%	491	29.8%	20	21.1%	17	17.9%	16	23.8%	30	27.8%	22	18.0%	16	22.6%	24	28.9%	24	30.2%	31	21.4%	33
D	14.2%	284	9.6%	6	15.8%	13	7.3%	7	8.0%	10	15.3%	12	14.0%	12	16.2%	17	6.4%	5	14.7%	15	13.8%	21
E	3.1%	61	2.9%	2	0.9%	1	1.7%	2	1.1%	1	3.1%	2	2.8%	2	3.8%	4	3.5%	3	0.8%	1	1.4%	2
(Refused)	7.7%	154	2.8%	2	8.3%	7	6.7%	6	9.3%	12	8.4%	7	5.4%	5	13.4%	14	8.3%	7	8.8%	9	6.0%	9
Weighted base:		1996		67		81		90		128		78		89		107		82		101		154
Sample:		1996		104		109		107		106		104		108		105		110		107		109
ETH For statistical purposes only, could you please tell me to which of the following ethnic groups you consider yourself to belong?																						
White	89.1%	1779	97.1%	65	97.2%	78	96.8%	87	97.6%	125	86.0%	67	99.1%	88	80.9%	86	95.4%	78	96.3%	98	97.3%	150
Pakistani	5.7%	113	0.0%	0	0.0%	0	1.1%	1	1.2%	2	8.0%	6	0.0%	0	12.4%	13	0.0%	0	2.3%	2	0.9%	1
Indian	1.2%	24	1.0%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.9%	1
Other Asian	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Bangladeshi	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black Caribbean	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.0%	0	0.0%	0
Other	0.3%	7	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.4%	1	0.0%	0
Black African	0.3%	7	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Mixed Race	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Chinese	0.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Other Black	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.2%	24	0.9%	1	1.0%	1	1.1%	1	1.2%	2	2.1%	2	0.0%	0	1.0%	1	0.9%	1	0.0%	0	0.9%	1
Weighted base:		1996		67		81		90		128		78		89		107		82		101		154
Sample:		1996		104		109		107		106		104		108		105		110		107		109

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
ADU How many adults aged 16 years and over, including yourself, live in your household?																						
One	32.0%	638	24.1%	16	31.0%	25	25.2%	23	24.1%	31	25.2%	20	48.9%	44	37.2%	40	30.5%	25	31.4%	32	33.4%	52
Two	47.3%	943	54.6%	36	46.0%	37	57.2%	52	55.6%	71	51.7%	40	38.2%	34	41.8%	45	47.3%	39	57.5%	58	39.7%	61
Three	11.3%	225	14.5%	10	20.2%	16	11.7%	11	10.8%	14	13.6%	11	9.1%	8	7.5%	8	14.9%	12	7.4%	8	15.1%	23
Four	5.8%	116	2.9%	2	1.8%	1	3.8%	3	6.2%	8	4.0%	3	2.9%	3	6.7%	7	4.6%	4	3.7%	4	8.5%	13
Five	1.1%	22	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	1.7%	1	0.0%	0	1.6%	2
Six or more	0.9%	18	0.0%	0	1.0%	1	1.0%	1	1.2%	2	2.4%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.6%	33	0.9%	1	0.0%	0	1.1%	1	2.1%	3	3.2%	3	0.9%	1	2.0%	2	0.9%	1	0.0%	0	1.7%	3
Weighted base:		1996		67		81		90		128		78		89		107		82		101		154
Sample:		1996		104		109		107		106		104		108		105		110		107		109
CHI How many children aged 15 years and under, live in your household?																						
None	72.3%	1442	69.4%	46	63.9%	52	82.0%	74	68.9%	88	67.2%	53	87.2%	78	66.6%	71	78.2%	64	81.3%	82	77.7%	120
One	11.2%	223	7.7%	5	19.4%	16	8.3%	7	14.1%	18	12.7%	10	5.6%	5	8.5%	9	11.9%	10	8.6%	9	11.0%	17
Two	9.9%	198	13.3%	9	10.2%	8	6.7%	6	13.1%	17	8.9%	7	7.3%	6	13.4%	14	6.2%	5	8.5%	9	5.2%	8
Three	3.2%	63	5.8%	4	4.6%	4	1.9%	2	2.7%	3	4.0%	3	0.0%	0	5.8%	6	0.9%	1	0.8%	1	2.6%	4
Four	1.5%	30	2.9%	2	1.9%	2	0.0%	0	0.0%	0	2.7%	2	0.0%	0	2.9%	3	0.9%	1	0.8%	1	1.8%	3
Five	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.0%	0	0.0%	0
Six or more	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.6%	32	0.9%	1	0.0%	0	1.1%	1	1.2%	2	3.2%	3	0.0%	0	2.0%	2	0.9%	1	0.0%	0	1.7%	3
Weighted base:		1996		67		81		90		128		78		89		107		82		101		154
Sample:		1996		104		109		107		106		104		108		105		110		107		109
CAR And finally, how many cars does your household own or have the use of?																						
None	24.8%	496	7.7%	5	20.3%	16	12.7%	11	14.3%	18	28.3%	22	24.8%	22	26.4%	28	22.5%	19	23.3%	24	19.6%	30
One	45.1%	900	45.5%	30	49.9%	40	47.8%	43	42.8%	55	43.3%	34	50.2%	45	46.9%	50	44.7%	37	38.7%	39	50.9%	79
Two	23.0%	459	39.2%	26	23.6%	19	31.3%	28	37.2%	47	23.5%	18	22.2%	20	19.1%	20	20.7%	17	32.0%	32	20.3%	31
Three or more	5.7%	114	6.8%	5	6.2%	5	7.1%	6	4.6%	6	2.8%	2	2.9%	3	5.6%	6	11.2%	9	6.0%	6	8.3%	13
(Refused)	1.3%	27	0.9%	1	0.0%	0	1.1%	1	1.2%	2	2.0%	2	0.0%	0	2.0%	2	0.9%	1	0.0%	0	0.9%	1
Weighted base:		1996		67		81		90		128		78		89		107		82		101		154
Sample:		1996		104		109		107		106		104		108		105		110		107		109

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
ZON Zone																						
ZONE 1	3.3%	67	100.0%	67	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ZONE 2	4.0%	81	0.0%	0	100.0%	81	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ZONE 3	4.5%	90	0.0%	0	0.0%	0	100.0%	90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ZONE 4	6.4%	128	0.0%	0	0.0%	0	0.0%	0	100.0%	128	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ZONE 5	3.9%	78	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	78	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ZONE 6	4.5%	89	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	89	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ZONE 7	5.4%	107	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	107	0.0%	0	0.0%	0	0.0%	0
ZONE 8	4.1%	82	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	82	0.0%	0	0.0%	0
ZONE 9	5.1%	101	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	101	0.0%	0
ZONE 10	7.7%	154	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	154
ZONE 11	5.6%	111	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ZONE 12	3.8%	76	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ZONE 13	9.6%	191	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ZONE 14	7.1%	142	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ZONE 16	6.8%	135	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ZONE 17	4.2%	84	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ZONE 18	5.0%	101	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ZONE 19	8.9%	178	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1996		67		81		90		128		78		89		107		82		101		154
Sample:		1996		104		109		107		106		104		108		105		110		107		109

Bradford District Household Survey
for White Young Green

PC Please can I ask your postcode ?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
BD1 2	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 3	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 4	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 5	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD100	1.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD108	1.5%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD109	1.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD111	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD112	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD120	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	16
BD127	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	6
BD128	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	13
BD129	0.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	17
BD131	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.6%	12	0.0%	0	0.0%	0
BD132	1.2%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.1%	23	0.0%	0	0.0%	0
BD133	1.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.7%	20	0.0%	0	0.0%	0
BD134	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD135	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD146	1.3%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.6%	27	0.0%	0	0.0%	0
BD150	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD157	1.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.9%	21	0.0%	0	0.0%	0	0.0%	0
BD158	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
BD159	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	9	0.0%	0	0.0%	0	0.0%	0
BD161	1.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.3%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD162	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD163	0.9%	17	0.0%	0	0.0%	0	0.0%	0	13.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD164	1.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.5%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD175	1.2%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD176	1.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD177	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD181	1.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD182	1.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD183	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD184	1.1%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.2%	23	0.0%	0	0.0%	0	0.0%	0
BD196	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	12
BD2 1	1.3%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 2	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 3	1.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 4	1.1%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD200	0.9%	17	0.0%	0	0.0%	0	19.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD205	1.0%	20	0.0%	0	0.0%	0	0.0%	0	15.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD206	1.3%	25	0.0%	0	31.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD207	0.8%	16	0.0%	0	20.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD208	0.8%	16	0.0%	0	19.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD209	0.7%	14	0.0%	0	0.0%	0	15.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
BD211	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD212	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD213	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD214	1.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.4%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD215	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD220	0.7%	14	21.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD226	1.2%	23	0.0%	0	28.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD227	1.3%	26	39.3%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD228	0.6%	13	19.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD229	0.7%	14	20.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 0	1.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 7	1.2%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 8	1.2%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 9	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 0	1.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 6	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 7	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 8	1.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 9	0.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 0	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 7	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 8	1.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 9	1.4%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 1	1.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 2	1.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	22
BD6 3	1.6%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 1	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 2	1.7%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 3	1.2%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 4	1.3%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 0	1.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 7	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 8	1.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 9	1.3%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 4	1.3%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 5	1.5%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.9%	30	0.0%	0	0.0%	0	0.0%	0
BD9 6	1.2%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.7%	23	0.0%	0	0.0%	0	0.0%	0
HD6 1	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	8
HD6 2	1.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.5%	21
HD6 4	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	17
HX2 8	1.3%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.8%	25	0.0%	0
HX2 9	1.3%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.3%	26	0.0%	0
HX3 6	1.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.5%	22	0.0%	0
HX3 7	1.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.4%	29	0.0%	0
HX3 8	1.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.5%	22
LS196	1.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS197	2.3%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
LS208	1.0%	20	0.0%	0	0.0%	0	0.0%	0	15.4%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS209	0.9%	18	0.0%	0	0.0%	0	0.0%	0	13.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS213	0.8%	15	0.0%	0	0.0%	0	0.0%	0	11.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS285	1.9%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS286	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS287	1.5%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS288	1.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS290	0.8%	16	0.0%	0	0.0%	0	18.2%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS296	0.8%	15	0.0%	0	0.0%	0	0.0%	0	12.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS297	1.1%	22	0.0%	0	0.0%	0	0.0%	0	17.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS298	1.2%	25	0.0%	0	0.0%	0	27.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS299	0.9%	17	0.0%	0	0.0%	0	19.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1996		67		81		90		128		78		89		107		82		101		154
Sample:		1996		104		109		107		106		104		108		105		110		107		109

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Q01 Where do you usually go for your main food and grocery shopping?																		
Morrison's, Worth Way, Keighley	10.7%	213	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Morrison's, Young Street, Bradford	7.6%	151	0.0%	0	1.9%	2	4.1%	5	46.5%	66	0.0%	0	6.2%	7	0.0%	0	0.9%	1
Asda, Manor Lane, Shipley	6.3%	126	0.0%	0	0.0%	0	0.0%	0	1.4%	2	1.7%	2	45.1%	51	20.6%	22	0.9%	1
Morrison's, Mayo Avenue, Bradford	6.0%	120	3.7%	4	3.8%	4	47.9%	58	2.8%	4	2.5%	3	4.4%	5	0.0%	0	0.0%	0
Morrison's, Thornbury	5.5%	109	10.1%	11	52.9%	55	0.0%	0	3.5%	5	21.2%	25	0.9%	1	0.0%	0	6.2%	7
Morrison's, Bradford Road, Idle	5.4%	107	0.0%	0	0.0%	0	0.8%	1	0.7%	1	38.1%	45	15.9%	18	1.9%	2	29.2%	33
Morrison's, Otley Road, Guiseley	4.6%	92	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.7%	2	4.4%	5	23.4%	25	1.8%	2
Sainsbury's, Cavendish Street, Keighley	4.6%	91	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Asda, Rooley Lane, Bradford	4.0%	79	27.5%	30	17.3%	18	7.4%	9	4.2%	6	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Great Horton Road, Bradford	3.8%	76	4.6%	5	4.8%	5	19.0%	23	8.5%	12	0.8%	1	1.8%	2	0.0%	0	0.9%	1
Morrison's, Westgate, Bradford	2.6%	51	0.9%	1	2.9%	3	2.5%	3	11.3%	16	2.5%	3	2.7%	3	0.9%	1	2.7%	3
Morrison's, Yeadon, Leeds	2.5%	50	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.8%	1	0.9%	1	34.6%	37	5.3%	6
Asda, Owlcoates Shopping Centre, Pudsey	2.5%	49	11.9%	13	1.0%	1	0.0%	0	1.4%	2	5.1%	6	0.0%	0	0.0%	0	20.4%	23
Sainsbury's, Wade Street, Halifax	1.8%	36	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Tesco, Huddersfield Road, Brighouse	1.8%	35	0.0%	0	0.0%	0	0.8%	1	2.1%	3	0.8%	1	0.9%	1	0.0%	0	0.0%	0
Tesco, Halifax Road, Bradford Buttershaw	1.7%	33	0.0%	0	0.0%	0	5.0%	6	0.7%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	1.6%	31	2.8%	3	0.0%	0	0.8%	1	0.7%	1	0.8%	1	2.7%	3	2.8%	3	1.8%	2
Tesco, Springs Lane, Ilkley	1.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Harrogate Road, Greengates	1.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	6	0.0%	0	1.9%	2	12.4%	14
Asda, Thrum Hall Lane, Halifax	1.3%	26	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Broughton Road, Skipton	1.3%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Canal Road, Bradford	1.2%	24	1.8%	2	1.9%	2	0.8%	1	1.4%	2	4.2%	5	2.7%	3	1.9%	2	0.0%	0
Morrison's, Keighley Road, Illingworth, Halifax	1.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Riverside, Ben Rhydding, Ilkley	1.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Myrtle Walk, Bingley	0.7%	13	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Ilkley	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Mill Lane, Brighouse	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Asda, Howley Park Road, Morley	0.5%	10	8.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencers, The Owlcoates Centre, Valley Street, Pudsey	0.5%	9	0.9%	1	2.9%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.9%	1
Waitrose, Westgate, Otley	0.5%	9	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Aldi, Gresley Road, Keighley	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Windsor Court, Morley	0.4%	8	7.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Northgate, Cleckheaton	0.4%	8	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Tesco, Craven Street, Skipton	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Market Street, Halifax	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Keighley Road, Halifax	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Keighley	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Greengates, Bradford	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	2.7%	3
Netto, Tong Street, Bradford	0.3%	5	4.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hamza Street, Batley	0.2%	4	2.8%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Manningham Lane, Bradford	0.2%	4	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Co-op Food Markets, Bridge Road, Silsden, Keighley	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison’s, Swinnow Road, Leeds	0.2%	4	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Morrison's, Union Street, Heckmondwike, Bradford	0.2%	4	0.9%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Convenience Stores, Cross Hills Service Station, Station Road Keighley	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Haugh Shaw Road, Halifax	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keelam Farm Shop, Brighouse Road, Bradford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Canterbury Avenue, Bradford	0.2%	3	0.0%	0	0.0%	0	1.7%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Food Markets, Fair Road, Wibsey	0.2%	3	0.0%	0	1.0%	1	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Silsden	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencers, Woolshops, Gaol Lane, Halifax	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Corporation Street,	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Colne																		
Netto, Otley	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Aldi, Tony Miller Approach, Briggate, Shipley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.9%	1	0.0%	0
Asda, Old Mill Lane, Barnsley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Leeds City Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.9%	1
Local Stores, Great Horton Road, Bradford	0.1%	2	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Keighley Road, Crossflats, Bingley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencers, Low Street, Keighley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Skipton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Food Markets, Allerton Road, Allerton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Longhill Road, Huddersfield	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, Bingley Road, Saltaire, Shipley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.0%	0
Co-op Late Shops, Otley Road, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Peel Centre	0.1%	2	0.0%	0	1.0%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Station Road, Haworth, Keighley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manchester Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Valley Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Beeston Ring Road, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Co-op Late Shops, Brook Street, Ilkley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Wyke	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Food Markets, Main Street, Cross Hills, Keighley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Burley-in-Wharfedale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Food Markets, Towngate, Wyke	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Ilkley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, Broomhill Avenue, Keighley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Woodhall Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Co-op Food Markets,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Duckworth Lane																		
Co-op Late Shops, Huddersfield Road, Low Moor	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Crossflats	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, Station Road, Oxenhop, Keighley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
United Co-op, The Workshop, Greenside Lane, Cullingworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Gresley Road, Keighley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Bradford City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Carr House Road, Shelf	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ingleby Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Albion Street, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Marks and Spencers Simply Food, Guiseley Retail Park, Guiseley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencers, Darley Street, Bradford	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Ostsal Top District, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Southowram, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, High Park Drive, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Braton Street, Bradford	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Broadstone Way, Bradford	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Canal Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, Whitehall Road, Drighlington	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Brighouse	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Otley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Carlisle Road/ Whetley Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Clayton	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Billington, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Girlington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Kirkstall, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Local Shops, Shearbridge/	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Listerhills (Woodhead Road)																		
Market, Ilkley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Thornbury, Bradford	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Moor Allerton Centre, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, White Rose Centre, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Sainsbury's at Jacksons, Chapel town, Pudsey	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's at Jacksons, Great Horton Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Sainsbury's at Jacksons, Queensway, Yeadon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Al-halal, Woodhead Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jack Faulton, Bradford Road, Brighouse	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	6.5%	129	3.7%	4	4.8%	5	3.3%	4	3.5%	5	6.8%	8	5.3%	6	7.5%	8	6.2%	7
Base:		1996		109		104		121		142		118		113		107		113

Q02 Which retailer do you usually purchase your main food internet/ home delivery shopping from?
Those who do internet shopping at Q01

Asda	22.6%	7	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	66.7%	2	0.0%	0
Sainsbury's	12.9%	4	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	45.2%	14	0.0%	0	0.0%	0	100.0%	1	0.0%	0	100.0%	1	33.3%	1	33.3%	1	100.0%	2
Other	19.4%	6	33.3%	1	0.0%	0	0.0%	0	100.0%	1	0.0%	0	33.3%	1	0.0%	0	0.0%	0
Base:		31		3		0		1		1		1		3		3		2

Q03 How frequently do you buy main food and grocery shopping trips from…? (STORE / DESTINATION MENTIONED AT Q01)

Two or more times a week	24.6%	491	24.8%	27	31.7%	33	25.6%	31	31.7%	45	21.2%	25	28.3%	32	35.5%	38	30.1%	34
At least once a week	61.6%	1230	56.9%	62	54.8%	57	59.5%	72	59.2%	84	71.2%	84	62.8%	71	50.5%	54	54.9%	62
At least once a fortnight	7.8%	155	8.3%	9	9.6%	10	8.3%	10	6.3%	9	5.1%	6	5.3%	6	9.3%	10	8.0%	9
At least once a month	3.7%	74	4.6%	5	3.8%	4	5.0%	6	1.4%	2	0.8%	1	0.9%	1	3.7%	4	5.3%	6
At least every two months	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.1%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / no particular pattern)	1.9%	38	4.6%	5	0.0%	0	1.7%	2	1.4%	2	1.7%	2	1.8%	2	0.9%	1	1.8%	2
Base:		1996		109		104		121		142		118		113		107		113

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Q04 How do you normally travel to…? (STORE / DESTINATION MENTIONED AT Q01)																		
Car / van (as driver)	51.8%	1033	46.8%	51	38.5%	40	38.0%	46	33.8%	48	48.3%	57	38.9%	44	53.3%	57	57.5%	65
Car / van (as passenger)	19.4%	387	22.9%	25	30.8%	32	28.1%	34	24.6%	35	25.4%	30	9.7%	11	16.8%	18	10.6%	12
Bus, minibus or coach	11.6%	232	13.8%	15	15.4%	16	8.3%	10	17.6%	25	10.2%	12	21.2%	24	7.5%	8	8.9%	10
Motorcycle, scooter or moped	0.3%	5	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.9%	1
Walk	10.4%	208	7.3%	8	7.7%	8	14.9%	18	19.7%	28	9.3%	11	17.7%	20	15.0%	16	15.9%	18
Taxi	2.6%	52	5.5%	6	5.8%	6	6.6%	8	2.1%	3	2.5%	3	1.8%	2	3.7%	4	2.7%	3
Train	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
Bicycle	0.1%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
(Don't know / varies)	1.9%	38	0.9%	1	1.0%	1	2.5%	3	0.7%	1	2.5%	3	4.4%	5	0.9%	1	0.9%	1
(Not applicable, goods delivered)	1.9%	37	2.8%	3	0.0%	0	0.8%	1	1.4%	2	0.8%	1	3.5%	4	2.8%	3	2.7%	3
Base:		1996		109		104		121		142		118		113		107		113
Q05 When you go main food shopping is your journey part of another journey/ activity ? *Those who travel at Q04*																		
Yes - travelling to / from work	10.1%	198	7.5%	8	4.8%	5	7.5%	9	7.1%	10	9.4%	11	8.3%	9	8.7%	9	18.2%	20
Yes - other shopping, e.g. non-food	2.5%	48	0.9%	1	1.9%	2	0.8%	1	3.6%	5	4.3%	5	0.0%	0	2.9%	3	0.9%	1
Yes - visiting family / friends	1.7%	33	0.9%	1	1.0%	1	0.8%	1	2.1%	3	2.6%	3	0.0%	0	1.0%	1	1.8%	2
Yes - travelling to / from school / college	1.4%	28	0.9%	1	0.0%	0	1.7%	2	0.0%	0	0.9%	1	1.8%	2	2.9%	3	1.8%	2
Yes - leisure activity	0.7%	13	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Yes - Other	0.5%	9	0.9%	1	1.0%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Yes - using services such as banks and other financial services	0.4%	8	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.9%	1	0.0%	0	1.0%	1	0.0%	0
Yes - as part of a day out	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0
Yes - eating out	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
No	81.4%	1594	85.8%	91	90.4%	94	84.2%	101	82.1%	115	77.8%	91	87.2%	95	82.7%	86	76.4%	84
(Don’t know / various activities)	1.7%	33	1.9%	2	1.9%	2	4.2%	5	2.9%	4	1.7%	2	1.8%	2	0.0%	0	2.7%	3
Base:		1959		106		104		120		140		117		109		104		110

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Q06 When do you do your main food shopping?																		
Weekdays during the day	42.7%	853	44.0%	48	40.4%	42	41.3%	50	45.8%	65	39.0%	46	39.8%	45	42.1%	45	45.1%	51
Weekdays during the evening	13.8%	276	11.9%	13	15.4%	16	15.7%	19	12.7%	18	11.0%	13	11.5%	13	13.1%	14	16.8%	19
Saturday	13.2%	264	13.8%	15	17.3%	18	15.7%	19	14.1%	20	20.3%	24	11.5%	13	12.2%	13	9.7%	11
Sunday	3.6%	72	3.7%	4	4.8%	5	4.1%	5	4.9%	7	4.2%	5	5.3%	6	1.9%	2	1.8%	2
Varies	26.3%	524	26.6%	29	21.2%	22	23.1%	28	21.8%	31	23.7%	28	31.0%	35	30.8%	33	26.5%	30
(Don't know)	0.4%	7	0.0%	0	1.0%	1	0.0%	0	0.7%	1	1.7%	2	0.9%	1	0.0%	0	0.0%	0
Base:		1996		109		104		121		142		118		113		107		113
Q07 When you go main food shopping is your trip normally linked with any other activity? *Those who do not use the internet for their main food shop at Q01*																		
Yes - non-food shopping	7.7%	151	4.7%	5	2.9%	3	5.0%	6	5.7%	8	8.5%	10	2.7%	3	1.9%	2	5.4%	6
Yes - visiting services such as banks and other financial institutions	5.4%	107	5.7%	6	4.8%	5	1.7%	2	5.0%	7	3.4%	4	10.9%	12	6.7%	7	7.2%	8
Yes - leisure activity	5.2%	103	0.0%	0	3.8%	4	2.5%	3	1.4%	2	6.0%	7	1.8%	2	2.9%	3	7.2%	8
Yes - visiting family / friends	1.0%	20	1.9%	2	0.0%	0	1.7%	2	0.7%	1	1.7%	2	1.8%	2	1.9%	2	0.0%	0
Yes - travelling to / from work	0.4%	8	0.0%	0	0.0%	0	0.8%	1	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - to eat out	0.4%	8	0.0%	0	0.0%	0	0.8%	1	1.4%	2	0.0%	0	0.9%	1	1.0%	1	0.9%	1
Yes - to get petrol	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.9%	1	0.9%	1	0.0%	0	0.0%	0
Yes - to the library	0.3%	6	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Yes - travelling to / from school	0.3%	6	0.9%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - window shopping	0.3%	5	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - walking the dog	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - other activity	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Yes - other food shopping	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Yes - travelling to / from hairdressers	0.2%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - going for a drink	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.0%	1	0.9%	1
No	76.7%	1508	83.0%	88	82.7%	86	81.7%	98	81.6%	115	78.6%	92	80.9%	89	77.9%	81	79.3%	88
(Varies)	3.0%	59	2.8%	3	3.8%	4	5.0%	6	2.1%	3	3.4%	4	1.8%	2	4.8%	5	3.6%	4
(Don't know)	0.3%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.9%	2	0.0%	0
Base:		1965		106		104		120		141		117		110		104		111

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Q08 Where do you do this non-food shopping? (EXCLUDING CHRISTMAS SHOPPING)																		
Those who do not use the internet for their main food shop and who do non-food shopping at Q07																		
Bradford City Centre	24.5%	37	40.0%	2	33.3%	1	33.3%	2	75.0%	6	50.0%	5	33.3%	1	0.0%	0	33.3%	2
Keighley Town Centre	24.5%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	7.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	6.6%	10	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	5.3%	8	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	33.3%	1	100.0%	2	0.0%	0
Skipton	4.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	4.0%	6	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	16.7%	1
Brighouse	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0
Pudsey Town Centre	2.0%	3	20.0%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1
Forster Square Retail Park, Bradford	2.0%	3	0.0%	0	0.0%	0	16.7%	1	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0
Guiseley	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Retail Park, Leeds	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Owlcoates Shopping Centre, Pudsey	1.3%	2	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
In-store in a supermarket	1.3%	2	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0
Other	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1
Five Lane Ends District Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.7%	1	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	7.9%	12	20.0%	1	33.3%	1	16.7%	1	0.0%	0	20.0%	2	0.0%	0	0.0%	0	16.7%	1
Base:		151		5		3		6		8		10		3		2		6
Q09 Do you make 'top up' shopping trips for staple goods, such as bread and milk, in between your main food shopping trip?																		
Yes	66.0%	1318	59.6%	65	63.5%	66	71.9%	87	60.6%	86	63.6%	75	68.1%	77	60.7%	65	73.5%	83
No	34.0%	678	40.4%	44	36.5%	38	28.1%	34	39.4%	56	36.4%	43	31.9%	36	39.3%	42	26.5%	30
Base:		1996		109		104		121		142		118		113		107		113

Q10 Where do you usually go for this 'top-up' shopping?
Those who top-up shop at Q09

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Asda, Manor Lane, Shipley	4.9%	65	0.0%	0	0.0%	0	0.0%	0	2.3%	2	2.7%	2	36.4%	28	15.4%	10	4.8%	4
Morrison's, Worth Way, Keighley	3.5%	46	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.5%	1	0.0%	0
Tesco Extra, Great Horton Road, Bradford	3.0%	40	1.5%	1	1.5%	1	20.7%	18	5.8%	5	1.3%	1	1.3%	1	0.0%	0	0.0%	0
Asda, Rooley Lane, Bradford	2.5%	33	18.5%	12	16.7%	11	6.9%	6	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Bradford Road, Idle	2.4%	31	0.0%	0	0.0%	0	1.1%	1	0.0%	0	22.7%	17	6.5%	5	0.0%	0	9.6%	8
Morrison's, Mayo Avenue, Bradford	2.0%	27	3.1%	2	3.0%	2	17.2%	15	1.2%	1	2.7%	2	1.3%	1	0.0%	0	0.0%	0
Co-op Food Markets, Bridge Road, Silsden, Keighley	1.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Yeadon, Leeds	1.8%	24	0.0%	0	1.5%	1	0.0%	0	1.2%	1	1.3%	1	0.0%	0	27.7%	18	2.4%	2
Morrison's, Thornbury	1.7%	23	6.2%	4	16.7%	11	0.0%	0	0.0%	0	5.3%	4	1.3%	1	0.0%	0	1.2%	1
Co-op, Myrtle Walk, Bingley	1.7%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Otley Road, Guiseley	1.7%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	3.9%	3	6.2%	4	2.4%	2
Morrison's, Thornton Road, Girlington, Bradford	1.7%	22	1.5%	1	0.0%	0	0.0%	0	14.0%	12	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Local Shops, Keighley	1.7%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.2%	1
Tesco, Halifax Road, Bradford Buttershaw	1.7%	22	1.5%	1	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cavendish Street, Keighley	1.6%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Harrogate Road, Greengates	1.5%	20	0.0%	0	1.5%	1	0.0%	0	0.0%	0	8.0%	6	0.0%	0	0.0%	0	13.3%	11
Sainsbury's, Wade Street, Halifax	1.5%	20	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Westgate, Bradford	1.5%	20	3.1%	2	1.5%	1	1.1%	1	5.8%	5	2.7%	2	2.6%	2	0.0%	0	2.4%	2
Co-op Food Markets, Northgate, Baildon, Shipley	1.4%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	24.6%	16	0.0%	0
Asda, Owlcoates Shopping Centre, Pudsey	1.3%	17	7.7%	5	1.5%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.5%	1	10.8%	9
Co-op Late Shops, Broomhill Avenue, Keighley	1.1%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Food Markets, High Street, Queensbury	1.1%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Ilkley	1.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Canal Road, Bradford	1.0%	13	0.0%	0	1.5%	1	1.1%	1	2.3%	2	4.0%	3	2.6%	2	3.1%	2	0.0%	0
Co-op Food Markets, Main Street, Cross Hills, Keighley	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Co-op Food Markets, Allerton Road, Allerton	0.8%	11	0.0%	0	0.0%	0	0.0%	0	2.3%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Co-op Food stores, Unit 4, Bolton Junction, Bolton Road	0.8%	11	0.0%	0	0.0%	0	0.0%	0	1.2%	1	5.3%	4	2.6%	2	0.0%	0	1.2%	1
Tesco, Huddersfield Road, Brighouse	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Keighley Road, Illingworth, Halifax	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Convenience Stores, Cross Hills Service Station, Station Road Keighley	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Keighley Road, Crossflats, Bingley	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Clayton, Bradford	0.7%	9	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencers, The Owlcoates Centre, Valley Street, Pudsey	0.7%	9	3.1%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.3%	1	0.0%	0	3.6%	3
Co-op Late Shops, Royd Street, Wilsden	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Haworth Road, Heaton	0.6%	8	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Tesco, Springs Lane, Ilkley	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Haugh Shaw Road, Kings Cross, Halifax	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Food Markets, Duckworth Lane	0.5%	7	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Northgate, Cleckheaton	0.5%	7	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Bradford City Centre	0.5%	7	0.0%	0	0.0%	0	0.0%	0	7.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Food Markets, Towngate, Wyke	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Ilkley	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Silsden	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison’s, Young Street, Bradford	0.5%	7	0.0%	0	1.5%	1	0.0%	0	2.3%	2	0.0%	0	1.3%	1	1.5%	1	0.0%	0
Marks and Spencers, Low Street, Keighley	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Shipley	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	3.1%	2	0.0%	0
Aldi, Gresley Road, Keighley	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Keighley	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, Otley Road, Bradford	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	5	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, Beckside	0.5%	6	0.0%	0	0.0%	0	0.0%	0	7.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Road, Lidget Green																		
Marks and Spencers, Darley Street, Bradford	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.3%	1	0.0%	0	0.0%	0
Local Shops, Bingley	0.5%	6	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Co-op Convenience Stores, Sunwin Self Service, 111 Thornton Road, Bradford	0.5%	6	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Food Markets, Fair Road, Wibsey	0.5%	6	0.0%	0	0.0%	0	6.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Heaton	0.5%	6	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	3.9%	3	0.0%	0	0.0%	0
Co-op Late Shops, School Street, Denholme	0.5%	6	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Station Road, Haworth, Keighley	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Brighouse	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, Station Road, Oxenhop, Keighley	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, Victoria Road, Oakworth, Keighley	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, Legrams Lane, Bradford	0.4%	5	0.0%	0	0.0%	0	0.0%	0	5.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Wyke	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Otley	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Co-op Late Shops, Whitehall Road, Drighlington	0.4%	5	7.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, Main Street, Menston, Ilkley	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, Brook Street, Ilkley	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Local Shops, Oak Lane, Manningham	0.4%	5	0.0%	0	0.0%	0	1.1%	1	2.3%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Co-op Late Shops, Bingley Road, Saltaire, Shipley	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, Wrose Road, Shipley	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	4	1.5%	1	0.0%	0
Netto, Canterbury Avenue, Bradford	0.4%	5	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	3.6%	3
Tesco Express, Riverside, Ben Rhydding, Ilkley	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Queensbury	0.4%	5	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, Bradford Road, Riddlesden, Keighley	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Halifax	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, Beacon Road, Wibsey, Bradford	0.3%	4	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Farsley	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Local Shops, Thornton	0.3%	4	0.0%	0	1.5%	1	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Great Horton	0.3%	4	0.0%	0	0.0%	0	2.3%	2	1.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Local Shops, Wibsey	0.3%	4	0.0%	0	0.0%	0	1.1%	1	1.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Local Shops, Bakerend Road	0.3%	4	0.0%	0	3.0%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Local Shops, Leeds Road	0.3%	4	0.0%	0	4.5%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Asda, Thrum Hall Lane, Halifax	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencers, Woolshops, Gaol Lane, Halifax	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, 514 Thornton Road, Thornton	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jack Faulton, Bradford Road, Brighouse	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Tyersal, Bradford	0.2%	3	0.0%	0	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Pudsey	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3
Market, Oastler Shopping Centre, Bradford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Marks and Spencers Simply Food, Guiseley Retail Park, Guiseley	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Co-op Late Shops, Thorpe Garth, Bradford Road, Idle	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Local Stores, Boothtown	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Mill Lane, Brighouse	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lowtown, Pudsey	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.4%	2
Waitrose, Westgate, Otley	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Local Shops, Girlington	0.2%	3	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's at Jacksons, Chapel town, Pudsey	0.2%	3	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Netto, Woodhall Road, Bradford	0.2%	3	0.0%	0	3.0%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Cullingworth	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Buttershaw	0.2%	3	0.0%	0	0.0%	0	2.3%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Local Shops, Eccleshill	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	1.2%	1
Local Shops, Lidget Green	0.2%	3	0.0%	0	3.0%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Woodhall Retail Park, Woodhall Road, Bradford	0.2%	3	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Hipperholme	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Leeds City Centre	0.2%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Kirkgate, Heaton, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Sainsbury's at Jacksons, Queensway, Yeadon	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, Bradford Road, Birkenshaw	0.2%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Swinnow Road, Leeds	0.2%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Co-op Late Shops, High Park Drive, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Windsor Court, Morley	0.2%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Leeds	0.2%	2	1.5%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Rochester Street, Bradford	0.2%	2	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snowden Stores, Keighley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Wilsden	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Peel Centre	0.2%	2	0.0%	0	1.5%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Skipton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Little Horton	0.2%	2	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Addingham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Cooke Lane, Keighley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, White Rose Shopping Centre, Leeds	0.2%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Halifax Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Drighlington	0.2%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Wyke	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's at Jacksons, Great Horton Road, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Netto, Greengates, Bradford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Tesco, Craven Street, Skipton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Gaythorne Road, Bradford	0.2%	2	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Otley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Co-op Late Shops, Huddersfield Road, Low Moor	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Allerton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Cowling	0.2%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Valley Road, Bradford	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St James's Wholesale Market, Essex Street, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Clayton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Netto, Halifax	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Holt Road, Adel	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mornington Road, Bingley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Convenience Stores, Westfield Service Station, Whitehall Road, Wyke	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Marshfields (Manchester Road)	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Haworth (Mill Hey)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Undercliffe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Howley Park Road, Morley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Duckworth Lane	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Bankfoot (Manchester Road)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Colne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Mayo Avenue	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Cross Roads	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Manningham Lane, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Local Shops, Saltaire	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Birkinshaw	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Carlisle Road/ Whetley Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, Broadstone Way	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Weaver Thorpe Retail Park, Weaver Thorpe Road, Tong	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Cooper Lane, Bradford	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Late Shops, Gain Lane, Fagley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Local Shops, Burley-in-Wharfedale	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Corporation Street, Colne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euroway Trading Estate, Bradford	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Fagley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Local Stores, Cleckheaton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Lasiterdyke	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Harewood	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Street, Bradford																		
Local Stores, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Illingworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Keighley Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Local Stores, Killinghow Road, Bradford	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Legrams Lane, Bradford	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Lilycroft Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Tong Street, Bradford	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, East Morton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Omar Parade, Bradford	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Otley Road, Bradford	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Hebden Bridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market, Kirkgate Centre, Kirkgate, Bradford	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's at Jacksons, Racca Green, Knottingley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Local Stores, Scholemoor Lane, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Calverley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Local Stores, Smiddles Lane, Bradford	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Smith Avenue, Bradford	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Spencer Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Stick Lane, Bradford	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Eastburn, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Guiseley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Local Stores, Woodhead Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Stores, Yeadon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Londis, Ravenscliffe Avenue, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Mini Market, Mortimer Avenue, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Local Stores, Kirklees	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Broughton Road, Skipton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
United Co-op, The Workshop, Greenside Lane, Cullingworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bracken Bank Post Office, Keighley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Holmfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury, Moor Allerton Centre, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Iceland, Gresley Road, Keighley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Shops, Baildon	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Road, Batley	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bakerend Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Crossgates Centre, Crossgates, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Lidl, Manchester Road, Bradford	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Merrion Shopping Centre, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Morrison's, Keighley Road, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	12.2%	161	15.4%	10	10.6%	7	12.6%	11	3.5%	3	14.7%	11	10.4%	8	7.7%	5	12.0%	10
Base:		1318		65		66		87		86		75		77		65		83

Q11 How often do you make 'top up' shopping trips to…? (STORE / DESTINATION MENTIONED AT Q10)
Those who top-up shop at Q09

Daily	8.0%	106	9.2%	6	13.6%	9	9.2%	8	4.7%	4	10.7%	8	7.8%	6	7.7%	5	8.4%	7
Two or more times a week	48.6%	640	41.5%	27	50.0%	33	41.4%	36	44.2%	38	46.7%	35	57.1%	44	55.4%	36	42.2%	35
At least once a week	29.1%	383	30.8%	20	25.8%	17	39.1%	34	33.7%	29	29.3%	22	26.0%	20	23.1%	15	32.5%	27
At least once a fortnight	5.5%	73	10.8%	7	4.5%	3	2.3%	2	5.8%	5	5.3%	4	3.9%	3	6.2%	4	4.8%	4
At least once a month	1.6%	21	1.5%	1	1.5%	1	0.0%	0	1.2%	1	0.0%	0	2.6%	2	0.0%	0	3.6%	3
Less often	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / no particular pattern)	6.8%	90	6.2%	4	4.5%	3	8.0%	7	10.5%	9	8.0%	6	2.6%	2	7.7%	5	7.2%	6
Base:		1318		65		66		87		86		75		77		65		83

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Q12 Which retailer do you normally purchase your top-up food internet/ home delivery shopping from?																		
Those who do use the internet for their top-up shopping at Q10																		
Asda	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	50.0%	1	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		2		0		0		0		1		0		0		0		0
Q13 Of all the money you spend on food and household groceries what share normally goes to your main food shop?																		
Over ¾	51.7%	1031	45.0%	49	49.0%	51	47.9%	58	41.5%	59	50.8%	60	46.9%	53	45.8%	49	49.6%	56
½ to ¾	23.5%	470	27.5%	30	23.1%	24	29.8%	36	23.2%	33	22.0%	26	24.8%	28	32.7%	35	24.8%	28
¼ to ½	9.7%	194	8.3%	9	10.6%	11	12.4%	15	11.3%	16	10.2%	12	9.7%	11	11.2%	12	13.3%	15
Less than ¼	2.4%	47	1.8%	2	2.9%	3	1.7%	2	4.9%	7	3.4%	4	2.7%	3	3.7%	4	3.5%	4
None	0.5%	9	0.0%	0	0.0%	0	0.8%	1	0.7%	1	0.0%	0	1.8%	2	0.9%	1	0.0%	0
(Don’t know / varies)	12.3%	245	17.4%	19	14.4%	15	7.4%	9	18.3%	26	13.6%	16	14.2%	16	5.6%	6	8.9%	10
Base:		1996		109		104		121		142		118		113		107		113

Q14 Where did you last buy clothing or footwear goods? (EXCLUDING CHRISTMAS SHOPPING)

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Bradford City Centre	28.5%	568	35.8%	39	45.2%	47	56.2%	68	62.0%	88	55.9%	66	38.1%	43	19.6%	21	19.5%	22
Leeds City Centre	12.2%	244	10.1%	11	3.8%	4	5.0%	6	4.2%	6	7.6%	9	11.5%	13	27.1%	29	33.6%	38
Keighley Town Centre	9.5%	189	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	2.7%	3	0.9%	1	0.0%	0
Halifax Town Centre	5.6%	112	0.0%	0	1.0%	1	3.3%	4	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / home delivery	5.0%	100	5.5%	6	8.7%	9	4.1%	5	2.8%	4	5.1%	6	5.3%	6	3.7%	4	1.8%	2
White Rose Shopping Centre, Leeds	3.6%	71	8.3%	9	4.8%	5	4.1%	5	0.7%	1	3.4%	4	0.9%	1	3.7%	4	10.6%	12
Forster Square Retail Park, Bradford	2.8%	55	0.9%	1	4.8%	5	4.1%	5	4.9%	7	5.9%	7	1.8%	2	3.7%	4	4.4%	5
Pudsey Town Centre	2.6%	52	3.7%	4	2.9%	3	0.0%	0	1.4%	2	4.2%	5	0.9%	1	2.8%	3	7.1%	8
Owlcoates Centre, New Pudsey	2.2%	44	4.6%	5	1.9%	2	1.7%	2	0.7%	1	4.2%	5	4.4%	5	4.7%	5	4.4%	5
Ilkley Town Centre	1.9%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	1.9%	2	1.8%	2
Colne Town Centre	1.4%	27	0.9%	1	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Harrogate Town Centre	1.2%	24	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.9%	2	1.8%	2
Skipton Town Centre	1.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Shipley Town Centre	1.2%	23	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	8.9%	10	3.7%	4	0.0%	0
Huddersfield Town Centre	1.0%	20	0.0%	0	0.0%	0	0.8%	1	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Rooley Lane, Bradford	1.0%	19	3.7%	4	4.8%	5	3.3%	4	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	0.8%	15	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.8%	1	0.0%	0	0.9%	1	0.0%	0
Guiseley	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0
Greengates District Centre	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	5	2.7%	3	1.9%	2	2.7%	3
Asda, Manor Lane, Shipley	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	5	0.9%	1	0.9%	1
Abroad	0.4%	8	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Trafford Centre, Trafford	0.4%	8	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Peel Centre	0.4%	7	0.0%	0	1.9%	2	0.0%	0	0.7%	1	0.8%	1	0.0%	0	0.0%	0	0.9%	1
Manchester City Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Great Horton, Bradford	0.3%	6	0.0%	0	0.0%	0	3.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	0.3%	6	0.9%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Batley Town Centre	0.3%	6	2.8%	3	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Retail Park, Castleford	0.3%	5	0.0%	0	0.0%	0	0.8%	1	0.7%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Morley Town Centre	0.3%	5	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Shopping Park	0.3%	5	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Charles Town Road Retail Park, Halifax	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse	0.2%	4	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.9%	1
Meadhowhall Centre, Sheffield	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
York	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Haworth Local Centre	0.2%	4	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.2%	3	0.0%	0	0.0%	0	0.8%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.2%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Harrogate Road Retail Park, Bradford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0
Blackpool	0.1%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley Retail Park, Guiseley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Newcastle	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Malton, North Yorkshire	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Macarthur Glen Outlet, York	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.1%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Idle, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Leyburn, North Yorkshire	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Tesco, Huddersfield Road, Brighouse	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Corporation Street, Colne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buckton, East Riding of Yorkshire	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossley Retail Park, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Thrum Hall Lane, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Centre, Idle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ayr, Scotland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Airesdale Centre, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Centre, Buttershaw	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grassington, Yorkshire Dales National Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Marks and Spencers, Newborough, Scarborough	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hauxhead, Lake District, Cumbria	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Morley, Leeds	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cross Hills	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin, North Herefordshire District Council	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hull	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yarmouth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverness, Scotland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isle of Wight	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Kingston Upon Thames	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Kirkby Lonsdale, South Lakeland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Aberdeen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lincoln	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Heaton, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Junction 27 Retail Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Castleford, Wakefield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Ingoldmells, East Lindsey District	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlesbrough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eden Town, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Fleetwood, Wyre Borough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pontefract, Wakefield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portsmouth	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensbury Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherham	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saltaire Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Scarborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrrisons, Union Street, Heckmondwyke	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Side Retail Park, Guiseley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitby, North Yorkshire	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilmslow, Macclesfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeadon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York Retail Park, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	4.8%	96	5.5%	6	8.7%	9	0.0%	0	6.3%	9	1.7%	2	6.2%	7	4.7%	5	3.5%	4
(Don’t do this type of shopping)	3.4%	67	1.8%	2	11.5%	12	5.0%	6	1.4%	2	2.5%	3	6.2%	7	0.0%	0	2.7%	3
Base:		1996		109		104		121		142		118		113		107		113

Q15 Why do you shop at….. (LOCATION MENTIONED AT Q14) and not in Bradford City Centre?
Those who shop for clothing or footwear goods and do not shop in Bradford at Q14

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Nearer to home	29.4%	400	13.2%	9	15.6%	7	12.8%	6	7.7%	4	30.6%	15	25.4%	16	25.6%	22	35.2%	31
Choice of non food goods available	16.2%	221	16.2%	11	20.0%	9	12.8%	6	26.9%	14	20.4%	10	9.5%	6	23.3%	20	22.7%	20
Choice of shops selling non food goods	13.0%	177	5.9%	4	8.9%	4	21.3%	10	9.6%	5	8.2%	4	9.5%	6	17.4%	15	18.2%	16
Shopping environment	9.0%	122	8.8%	6	4.4%	2	8.5%	4	3.8%	2	2.0%	1	4.8%	3	12.8%	11	13.6%	12
Car parking provision	7.9%	108	10.3%	7	17.8%	8	12.8%	6	3.8%	2	14.3%	7	6.3%	4	8.1%	7	11.4%	10
Poor accessibility to Bradford Town Centre	6.8%	93	10.3%	7	8.9%	4	6.4%	3	5.8%	3	2.0%	1	11.1%	7	9.3%	8	6.8%	6
Quality of non food goods available	6.4%	87	7.4%	5	13.3%	6	6.4%	3	7.7%	4	12.2%	6	12.7%	8	12.8%	11	9.1%	8
Quality of shops selling non food goods	4.2%	57	2.9%	2	2.2%	1	6.4%	3	3.8%	2	12.2%	6	3.2%	2	2.3%	2	5.7%	5
I just don't like Bradford	4.0%	55	5.9%	4	2.2%	1	0.0%	0	1.9%	1	0.0%	0	6.3%	4	4.7%	4	4.5%	4
Cleanliness	3.0%	41	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	5.8%	5	6.8%	6
It's more convenient	2.9%	40	4.4%	3	8.9%	4	8.5%	4	1.9%	1	2.0%	1	4.8%	3	2.3%	2	0.0%	0
Was on a day out / happened to be there	2.7%	37	2.9%	2	0.0%	0	2.1%	1	5.8%	3	2.0%	1	6.3%	4	1.2%	1	1.1%	1
Car parking prices	2.6%	36	4.4%	3	4.4%	2	2.1%	1	0.0%	0	0.0%	0	1.6%	1	4.7%	4	2.3%	2
Cheaper prices / value for money	2.4%	32	1.5%	1	11.1%	5	4.3%	2	1.9%	1	12.2%	6	6.3%	4	1.2%	1	1.1%	1
Nearer to work	2.0%	27	1.5%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	3.2%	2	1.2%	1	4.5%	4
Safety (during the day)	1.8%	24	0.0%	0	2.2%	1	2.1%	1	0.0%	0	0.0%	0	3.2%	2	2.3%	2	4.5%	4
Close to friends / family	1.5%	21	1.5%	1	0.0%	0	4.3%	2	1.9%	1	0.0%	0	0.0%	0	1.2%	1	1.1%	1
To visit a particular store / service	1.4%	19	4.4%	3	6.7%	3	2.1%	1	0.0%	0	2.0%	1	1.6%	1	1.2%	1	0.0%	0
Familiarity with the area	1.1%	15	1.5%	1	0.0%	0	2.1%	1	1.9%	1	0.0%	0	0.0%	0	4.7%	4	2.3%	2
Accessibility by public transport	1.0%	14	0.0%	0	0.0%	0	2.1%	1	3.8%	2	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Choice of shops nearby selling food goods	1.0%	13	0.0%	0	0.0%	0	8.5%	4	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.1%	1
It's less busy	0.9%	12	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Preference for the area	0.6%	8	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Other	0.6%	8	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
All under one roof	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	1.2%	1	0.0%	0
Bradford is too hilly	0.5%	7	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Undercover shopping environment	0.5%	7	1.5%	1	2.2%	1	0.0%	0	3.8%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Good opening hours	0.4%	6	0.0%	0	2.2%	1	0.0%	0	1.9%	1	4.1%	2	0.0%	0	0.0%	0	0.0%	0
I like their market	0.4%	5	0.0%	0	0.0%	0	2.1%	1	3.8%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0
I get a staff discount	0.4%	5	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Delivery option	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Safety (during the evening/night time)	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Public information, signposts and public facilities	0.2%	3	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks and other financial services	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.6%	1	1.2%	1	0.0%	0
Habit / always gone there	0.1%	2	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure facilities nearby	0.1%	2	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No reason in particular)	10.4%	142	14.7%	10	2.2%	1	4.3%	2	9.6%	5	4.1%	2	6.3%	4	22.1%	19	10.2%	9
(Don't know)	5.2%	71	1.5%	1	13.3%	6	0.0%	0	13.5%	7	2.0%	1	11.1%	7	2.3%	2	1.1%	1
Base:		1361		68		45		47		52		49		63		86		88

Q16 How did you last travel to…? (LOCATION MENTIONED AT Q14)

Those who shop for clothing or footwear goods at Q14

Car / van (as driver)	43.1%	831	37.4%	40	29.3%	27	36.5%	42	30.0%	42	41.7%	48	32.1%	34	51.4%	55	57.3%	63
Bus, minibus or coach	21.7%	418	23.4%	25	32.6%	30	27.8%	32	34.3%	48	27.8%	32	29.2%	31	22.4%	24	22.7%	25
Car / van (as passenger)	14.2%	273	22.4%	24	16.3%	15	15.7%	18	18.6%	26	19.1%	22	12.3%	13	11.2%	12	8.2%	9
Train	6.4%	123	0.0%	0	2.2%	2	1.7%	2	1.4%	2	3.5%	4	7.5%	8	6.5%	7	1.8%	2
Walk	4.7%	91	0.9%	1	2.2%	2	7.8%	9	8.6%	12	1.7%	2	1.9%	2	1.9%	2	6.4%	7
Taxi	1.5%	28	4.7%	5	2.2%	2	4.3%	5	0.7%	1	0.9%	1	1.9%	2	0.0%	0	0.9%	1
Other	0.2%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Motorcycle, scooter or moped	0.2%	3	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
(Not applicable, goods delivered)	5.2%	100	5.6%	6	10.9%	10	4.3%	5	2.9%	4	5.2%	6	5.7%	6	3.7%	4	2.7%	3
(Don't know / varies)	2.9%	56	4.7%	5	3.3%	3	0.9%	1	3.6%	5	0.0%	0	8.5%	9	2.8%	3	0.0%	0
Base:		1929		107		92		115		140		115		106		107		110

Q17 When you go shopping for clothing or footwear, do you link this trip with another activity?
Those who shop for clothing or footwear goods at Q14 and who travel at Q16

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
No	67.1%	1227	64.4%	65	74.4%	61	64.5%	71	68.4%	93	67.9%	74	72.0%	72	70.9%	73	65.4%	70
Yes - non-food shopping	9.4%	172	7.9%	8	11.0%	9	10.9%	12	11.0%	15	12.8%	14	9.0%	9	2.9%	3	8.4%	9
Yes - leisure activity	8.9%	163	8.9%	9	4.9%	4	7.3%	8	5.1%	7	6.4%	7	8.0%	8	12.6%	13	14.0%	15
Yes - visiting services such as banks and other financial institutions	3.4%	63	2.0%	2	3.7%	3	3.6%	4	3.7%	5	5.5%	6	3.0%	3	1.9%	2	4.7%	5
Yes - eating out	3.0%	54	2.0%	2	2.4%	2	2.7%	3	3.7%	5	3.7%	4	3.0%	3	2.9%	3	1.9%	2
Yes - food shopping	2.2%	41	4.0%	4	0.0%	0	2.7%	3	2.2%	3	1.8%	2	3.0%	3	1.0%	1	3.7%	4
Yes - meeting friends / family	1.6%	29	5.9%	6	1.2%	1	0.0%	0	0.0%	0	0.9%	1	1.0%	1	2.9%	3	0.9%	1
Yes - travelling to / from work	1.1%	21	0.0%	0	1.2%	1	3.6%	4	0.7%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Yes - window shopping	0.6%	11	0.0%	0	0.0%	0	1.8%	2	0.7%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Yes - as part of a day out	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.8%	2	0.0%	0	1.0%	1	0.9%	1
Yes - hairdressers	0.3%	6	1.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Yes - walking	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Yes - medical appointment	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Yes - travelling to / from school	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Yes - other activity	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1
Yes - socialising	0.2%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.0%	73	5.0%	5	4.9%	4	4.5%	5	4.4%	6	2.8%	3	4.0%	4	1.0%	1	3.7%	4
Base:		1829		101		82		110		136		109		100		103		107

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Q18 Where did you last buy Books, CDs, DVDS? (EXCLUDING CHRISTMAS SHOPPING)																		
Bradford City Centre	16.1%	321	19.3%	21	25.0%	26	36.4%	44	38.0%	54	30.5%	36	20.4%	23	7.5%	8	8.9%	10
Internet / Home Delivery	14.8%	295	6.4%	7	14.4%	15	10.7%	13	9.2%	13	15.3%	18	13.3%	15	19.6%	21	20.4%	23
Keighley Town Centre	7.5%	149	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.8%	2	0.9%	1	0.0%	0
Leeds City Centre	6.4%	127	8.3%	9	1.9%	2	0.0%	0	3.5%	5	2.5%	3	2.7%	3	11.2%	12	19.5%	22
Halifax Town Centre	2.8%	56	0.0%	0	1.0%	1	1.7%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	2.5%	49	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
White Rose Shopping Centre, Leeds	1.9%	37	4.6%	5	1.9%	2	1.7%	2	0.0%	0	1.7%	2	0.9%	1	0.9%	1	6.2%	7
Shipley Town Centre	1.5%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	10.6%	12	5.6%	6	1.8%	2
Skipton Town Centre	1.4%	28	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.9%	1
Morrison's, Bradford Road, Idle	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4	1.8%	2	0.9%	1	8.9%	10
Asda, Manor Lane, Shipley	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	5.3%	6	3.7%	4	0.0%	0
Birstall Shopping Park	0.7%	14	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0
Huddersfield Town Centre	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.9%	1	0.9%	1
Pudsey Town Centre	0.6%	11	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	7.1%	8
Tesco, Great Horton Road, Bradford	0.5%	10	0.0%	0	0.0%	0	2.5%	3	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Rooley Lane, Bradford	0.5%	10	2.8%	3	4.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	0.5%	9	2.8%	3	2.9%	3	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0
Asda, Owlcoates Shopping Centre, Pudsey	0.5%	9	0.9%	1	1.9%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.8%	2
Abroad	0.4%	7	0.0%	0	0.0%	0	0.8%	1	0.7%	1	0.8%	1	1.8%	2	0.0%	0	0.0%	0
Harrogate Town Centre	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.9%	1
Girlington District Centre	0.4%	7	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison’s, Otley Road, Guiseley	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Bingley Town Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Huddersfield Road, Brighouse	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buttershaw Local Centre	0.3%	5	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Tesco, Bradford Peel Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	1.8%	2	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.2%	4	0.0%	0	1.0%	1	0.8%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Airport	0.2%	4	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.2%	4	0.0%	0	0.0%	0	1.7%	2	0.7%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Morrison’s, High Street, Yeadon	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0
Forster Square Retail Park, Bradford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Morley Town Centre	0.2%	3	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.1%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.1%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Manchester City Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Owlcoates Centre, New Pudsey	0.1%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Keighley Road, Halifax	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0	0.0%	0
Meadowhall, Sheffield	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Leeds Bradford Airport	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.1%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Aldi, Briggate, Shipley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Asda, Bradford Road, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Broughton Road, Skipton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Airesdale Centre, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Tesco, Bradford Peel Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Howley Park Road, Morley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridlington, Inverness, Bradford	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Windsor Court, Morley, Leeds	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cannon Mills Shopping Centre, Bradford	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wade Street, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grimsby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow Airport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Helmsley, North Yorkshire	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hull	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Illingworth, Calderdale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverness	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lennon Airport, Liverpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby, North Yorkshire	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lancaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cardiff	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leicester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Liverpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haugh Shaw Road Retail Park, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newquay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldham	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackpool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pickering	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Queensbury Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Settle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southampton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Wetherby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyke Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeadon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
York	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
(Don’t do this type of shopping)	26.5%	529	39.5%	43	37.5%	39	33.9%	41	35.9%	51	28.8%	34	31.9%	36	23.4%	25	16.8%	19
(Don't know / can't remember)	6.1%	121	4.6%	5	4.8%	5	5.8%	7	4.2%	6	5.1%	6	6.2%	7	4.7%	5	5.3%	6
Base:		1996		109		104		121		142		118		113		107		113

Q19 Where did you last buy small household goods such as home furnishings, kitchen equipment, glass and china items? (EXCLUDING CHRISTMAS SHOPPING)

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Bradford City Centre	17.1%	342	19.3%	21	31.7%	33	33.9%	41	37.3%	53	32.2%	38	21.2%	24	4.7%	5	8.0%	9
Keighley Town Centre	8.9%	177	0.0%	0	1.0%	1	0.0%	0	0.7%	1	0.8%	1	1.8%	2	0.9%	1	0.0%	0
Leeds City Centre	7.0%	140	11.0%	12	4.8%	5	3.3%	4	0.7%	1	2.5%	3	4.4%	5	12.2%	13	29.2%	33
Internet / Home Delivery	4.6%	92	5.5%	6	2.9%	3	5.0%	6	3.5%	5	4.2%	5	2.7%	3	1.9%	2	6.2%	7
Halifax Town Centre	3.4%	67	0.0%	0	1.0%	1	0.8%	1	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Shopping Park	2.6%	51	10.1%	11	3.8%	4	1.7%	2	0.0%	0	2.5%	3	1.8%	2	1.9%	2	2.7%	3
Ilkley Town Centre	1.6%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Shipley Town Centre	1.6%	31	0.0%	0	0.0%	0	0.0%	0	1.4%	2	1.7%	2	8.9%	10	5.6%	6	0.9%	1
Forster Square Retail Park, Bradford	1.5%	30	1.8%	2	3.8%	4	3.3%	4	2.1%	3	1.7%	2	0.0%	0	1.9%	2	0.9%	1
Skipton Town Centre	1.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.9%	1
White Rose Shopping Centre, Leeds	1.1%	22	0.0%	0	1.9%	2	0.0%	0	2.1%	3	0.0%	0	0.9%	1	0.9%	1	3.5%	4
Owlcoates Centre, New Pudsey	1.0%	19	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	3.7%	4	1.8%	2
Pudsey Town Centre	1.0%	19	5.5%	6	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.9%	2	5.3%	6
Colne Town Centre	1.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Manor Lane, Shipley	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	8.0%	9	1.9%	2	0.9%	1
Morrison's, Bradford Road, Idle	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	5.3%	6	0.9%	1	5.3%	6
Girlington District Centre	0.7%	13	0.0%	0	1.0%	1	0.8%	1	0.7%	1	1.7%	2	2.7%	3	0.0%	0	0.0%	0
Guiseley	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	7	0.0%	0
Asda, Owlcoates Shopping Centre, Pudsey	0.6%	12	1.8%	2	1.0%	1	0.0%	0	0.7%	1	1.7%	2	0.9%	1	0.9%	1	0.9%	1
Mayo Avenue District Centre	0.6%	12	0.0%	0	0.0%	0	5.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Brighouse	0.6%	12	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Rushton Avenue, Bradford	0.6%	11	0.0%	0	6.7%	7	0.8%	1	0.7%	1	1.7%	2	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Peel Centre	0.6%	11	0.0%	0	0.0%	0	0.0%	0	1.4%	2	2.5%	3	0.9%	1	0.9%	1	0.0%	0
Huddersfield Town Centre	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Rooley Lane, Bradford	0.5%	10	2.8%	3	4.8%	5	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Great Horton Road, Bradford	0.5%	10	0.0%	0	0.0%	0	5.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.5%	10	0.0%	0	0.0%	0	2.5%	3	1.4%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.9%	1	0.0%	0	3.5%	4
West Side Retail Park, Guiseley	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1
Morley Town Centre	0.4%	7	3.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Morrison’s, Otley Road, Guiseley	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.8%	3	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.3%	6	0.0%	0	0.0%	0	0.8%	1	0.7%	1	0.8%	1	0.9%	1	0.0%	0	0.9%	1
Harrogate Town Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Tesco, Huddersfield Road,	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Brighouse																		
Thornbury District Centre	0.3%	5	0.0%	0	1.9%	2	0.0%	0	0.7%	1	0.8%	1	0.0%	0	0.0%	0	0.9%	1
Junction 27 Retail Park	0.3%	5	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
York	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boundary Mill, Colne	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Tong Street District Centre	0.2%	3	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Alston Retail Park, Keighley	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Crown Point Retail Park, Leeds	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Euroway Industrial Estate, Bradford	0.2%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.9%	1
Batley Town Centre	0.2%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeadon	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0
Trafford Centre, Manchester	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0
MacArthur Glen Outlet, York	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cross Hills	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Airesdale Centre, Leeds	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Woodhall Retail Centre, Bradford	0.1%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.1%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Keighley Road, Illingworth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall, Sheffield	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
Buttershaw Local Centre	0.1%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Morrison's, High Street, Yeadon	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Morrison's, Broughton Road, Skipton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Thurm Hall Lane, Halifax	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Retail Park, Castleford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Buttershaw, Bradford	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Four Lane Ends, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Burnley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheadle Royal, Manchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hebden Bridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Idle Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ayr	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haworth Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nottingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Road Retail Park, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Queensbury, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Shelf	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silsden Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossflats Local Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charles Town Road Retail Park, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windermere	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Metro Centre, Gateshead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridlington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don’t do this type of shopping)	19.8%	396	23.9%	26	22.1%	23	19.8%	24	21.8%	31	21.2%	25	23.9%	27	21.5%	23	11.5%	13
(Don't know / can't remember)	11.2%	224	9.2%	10	10.6%	11	10.7%	13	17.6%	25	11.0%	13	9.7%	11	15.0%	16	12.4%	14
Base:		1996		109		104		121		142		118		113		107		113

Q20 Where did you last buy goods such as toys, games, bicycles and recreations goods? (EXCLUDING CHRISTMAS SHOPPING)

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Bradford City Centre	14.0%	279	13.8%	15	23.1%	24	38.8%	47	33.1%	47	26.3%	31	12.4%	14	9.3%	10	12.4%	14
Keighley Town Centre	7.6%	152	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	1.8%	2	0.9%	1	0.0%	0
Leeds City Centre	4.3%	86	4.6%	5	1.9%	2	0.8%	1	1.4%	2	2.5%	3	1.8%	2	11.2%	12	15.0%	17
Internet / Home Delivery	3.8%	76	3.7%	4	3.8%	4	0.8%	1	2.8%	4	3.4%	4	5.3%	6	3.7%	4	6.2%	7
Halifax Town Centre	2.8%	55	0.0%	0	1.0%	1	0.0%	0	0.7%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Birstall Shopping Park	2.5%	49	6.4%	7	1.9%	2	2.5%	3	0.7%	1	1.7%	2	2.7%	3	2.8%	3	3.5%	4
Forster Square Retail Park, Bradford	1.7%	33	1.8%	2	3.8%	4	3.3%	4	2.8%	4	4.2%	5	1.8%	2	0.9%	1	3.5%	4
Shipley Town Centre	1.4%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	11	5.6%	6	1.8%	2
White Rose Shopping Centre, Leeds	1.4%	27	3.7%	4	1.0%	1	1.7%	2	0.7%	1	1.7%	2	0.9%	1	0.9%	1	3.5%	4
Skipton Town Centre	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Ilkley Town Centre	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1
Pudsey Town Centre	0.7%	14	1.8%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.9%	1	7.1%	8
Otley	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Owlcoates Centre, New Pudsey	0.5%	10	1.8%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.9%	1	2.7%	3
Girlington District Centre	0.5%	10	0.0%	0	1.9%	2	0.8%	1	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Side Retail Park, Guiseley	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.9%	1
Junction 27 Retail Park	0.5%	9	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Huddersfield Town Centre	0.4%	7	0.0%	0	0.0%	0	0.8%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Rooley Lane, Bradford	0.3%	6	0.9%	1	2.9%	3	0.8%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0
Keighley Retail Park, Keighley	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.3%	5	0.9%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Harrogate Town Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Tesco, Bradford Peel Centre	0.3%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.7%	2	0.9%	1	0.0%	0	0.9%	1
Alston Retail Park, Keighley	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Bradford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.2%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1
Morley Town Centre	0.2%	3	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Great Horton Road, Bradford	0.2%	3	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester	0.1%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.1%	2	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	0.1%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Centre																		
Other	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Thrum Hall Lane, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Otley Road, Guiseley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Corporation Street, Colne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Greenmount Retail Park, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Beeston, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bramley, Leeds	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Moor Retail Park, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elshot	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birmingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossflats Local Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hebden Bridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Helston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Hornsey	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Idle Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Ingleton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Colne Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harding Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall, Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro Centre, Gateshead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staveley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Trafford Centre, Manchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wetherby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Tesco, Huddersfield Road, Brighouse	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wibsey Village, Bradford	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyke Local Centre	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	45.4%	907	50.5%	55	49.0%	51	39.7%	48	45.1%	64	50.8%	60	55.8%	63	43.9%	47	30.1%	34
(Don't know / can't	5.0%	100	4.6%	5	6.7%	7	3.3%	4	4.9%	7	3.4%	4	2.7%	3	4.7%	5	7.1%	8

	Total	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18
remember)									
Base:	1996	109	104	121	142	118	113	107	113

Q21 Where did you last buy chemist goods (including health and beauty products)? (EXCLUDING CHRISTMAS SHOPPING)

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Bradford City Centre	21.5%	429	30.3%	33	41.3%	43	47.1%	57	50.0%	71	37.3%	44	23.0%	26	11.2%	12	8.9%	10
Keighley Town Centre	13.7%	273	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Halifax Town Centre	5.2%	103	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	4.1%	81	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.9%	1	0.9%	1
Shipley Town Centre	3.6%	72	0.0%	0	0.0%	0	0.0%	0	2.8%	4	1.7%	2	31.0%	35	12.2%	13	1.8%	2
Leeds City Centre	2.9%	58	2.8%	3	0.0%	0	0.0%	0	1.4%	2	0.8%	1	1.8%	2	6.5%	7	20.4%	23
Internet / Home Delivery	2.7%	54	4.6%	5	1.0%	1	1.7%	2	2.1%	3	5.1%	6	1.8%	2	2.8%	3	1.8%	2
Bingley Town Centre	2.2%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	1.7%	34	8.3%	9	1.9%	2	0.0%	0	0.7%	1	0.8%	1	0.9%	1	0.0%	0	17.7%	20
Forster Square Retail Park, Bradford	1.4%	27	0.9%	1	1.0%	1	2.5%	3	2.1%	3	4.2%	5	1.8%	2	0.0%	0	2.7%	3
Skipton Town Centre	1.3%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.0%	0
Guiseley	1.3%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.9%	2	0.9%	1
Cross Hills	1.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Brighouse	1.2%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yeadon	1.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	21	0.0%	0
White Rose Shopping Centre, Leeds	1.1%	21	3.7%	4	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0	5.3%	6
Morrison's, Rushton Avenue, Bradford	1.1%	21	0.0%	0	9.6%	10	0.8%	1	0.0%	0	2.5%	3	1.8%	2	1.9%	2	1.8%	2
Asda, Manor Lane, Shipley	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	7.1%	8	4.7%	5	0.0%	0
Tesco, Great Horton Road, Bradford	0.9%	18	0.0%	0	0.0%	0	7.4%	9	1.4%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Morrison's, Bradford Road, Idle	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4	3.5%	4	0.0%	0	7.1%	8
Great Horton District Centre	0.9%	17	0.0%	0	0.0%	0	7.4%	9	1.4%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Otley	0.8%	15	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	0.0%	0
Girlington District Centre	0.6%	12	0.0%	0	0.0%	0	0.8%	1	4.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.7%	1	4.2%	5	2.7%	3	0.0%	0	2.7%	3
Sainsbury's, Cavendish Street, Keighley	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Thornton Road, Girlington, Bradford	0.6%	11	0.0%	0	0.0%	0	0.0%	0	3.5%	5	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Silsden Local Centre	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baildon Local Centre	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	10	0.0%	0
Morrison's, Otley Road, Guiseley	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	5	0.0%	0
Morley Town Centre	0.5%	10	9.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.5%	9	2.8%	3	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.9%	1	5.3%	6
Asda, Rooley Lane, Bradford	0.5%	9	2.8%	3	2.9%	3	0.8%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Shopping Park	0.5%	9	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	0.5%	9	0.0%	0	0.0%	0	0.0%	0	2.1%	3	1.7%	2	0.0%	0	0.0%	0	0.0%	0
Owlcoates Centre, New	0.5%	9	1.8%	2	1.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	2.7%	3

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Pudsey																		
Lloyds Chemist, Otley Road, Bradford	0.4%	8	0.0%	0	1.9%	2	0.0%	0	0.0%	0	5.1%	6	0.0%	0	0.0%	0	0.0%	0
Wisbey Local Centre	0.4%	8	0.0%	0	1.0%	1	5.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Owlcoates Centre, Pudsey	0.4%	8	2.8%	3	1.0%	1	0.8%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Sutton In Craven	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Buttershaw Local Centre	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Local Centre	0.4%	7	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.4%	7	0.0%	0	0.0%	0	4.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Lane, Manningham Local Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Tesco, Bradford Peel Centre	0.3%	6	0.9%	1	1.0%	1	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0
Other, Bradford	0.3%	6	0.9%	1	0.0%	0	0.8%	1	1.4%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Lloyds Chemist, Tong Street, Bradford	0.3%	6	3.7%	4	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wade Street, Halifax	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	1.8%	2	0.0%	0	0.0%	0
Saltaire Local Centre	0.3%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Tong Street District Centre	0.3%	5	3.7%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Allerton Local Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Idle Local Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	1.8%	2
Huddersfield Town Centre	0.3%	5	0.0%	0	0.0%	0	0.8%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.3%	5	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Queensbury Local Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakerend Road Local Centre	0.2%	4	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Leeds Road Local Centre	0.2%	4	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyke Local Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Huddersfield Road, Brighouse	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farsley	0.2%	4	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Eccleshill Local Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.2%	3	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Co-Op Pharmacy, High Street, Yeadon	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0
Heaton, Bradford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.8%	2	0.0%	0	0.0%	0
Sainsbury's, Mill Lane, Brighouse	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cullingwoth, Bradford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Union Street, Heckmondwike	0.1%	2	0.9%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lloyds Chemist, Boardstone	0.1%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Way, Bradford																		
Little Horton, Bradford	0.1%	2	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calverley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Leeds Bradford Airport	0.1%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Thurm Hall Lane, Halifax	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denholme Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undercliffe Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.9%	1
Wakefield Town Centre	0.1%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duckworth Lane Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnley Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Lloyds Chemist, Coventry Street, Bradford	0.1%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Keighley Road, Illingworth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Bowling	0.1%	2	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Illingworth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Chemist, Terfel View, Bradford	0.1%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shelf	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birkinshaw	0.1%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lloyds Chemist, Backland Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Haworth Mill-Hey Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Retail Park, Castleford	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Bursley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
East Bowling	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Howley Park Road, Morley	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Airesdale Centre, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnley in Wharfedale Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crossflats Local Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op Pharmacy, Union Street, Heckmondwike	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnley in Wharefedale Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steeton, Keighley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coventry Street, Bradford	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elmwood, Leeds	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frizinghall Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Gaisby Lane, Shipley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Cowling	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Keighley Road, Shipley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Low Moor Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marshfields Local Centre	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Menston, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Addingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haworth Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorpe Edge, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Lidget Green Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Savin Mill Way, Leeds,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Bridlington	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Malton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Menston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakworth, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Port, Scotland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre, Trafford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hamza Street, Batley	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Wilsden, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	6.7%	134	5.5%	6	12.5%	13	8.3%	10	9.2%	13	12.7%	15	6.2%	7	7.5%	8	5.3%	6
(Don't know / can't remember)	2.9%	58	0.0%	0	3.8%	4	5.0%	6	4.9%	7	1.7%	2	3.5%	4	1.9%	2	1.8%	2
Base:		1996		109		104		121		142		118		113		107		113

Q22 Where did you last buy electrical items, such as televisions, washing machines and computers? (EXCLUDING CHRISTMAS SHOPPING)

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Bradford City Centre	18.2%	364	21.1%	23	31.7%	33	31.4%	38	43.7%	62	31.4%	37	21.2%	24	8.4%	9	7.1%	8
Keighley Town Centre	11.6%	231	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.9%	1	0.0%	0
Internet / Home Delivery	10.1%	201	9.2%	10	11.5%	12	9.1%	11	9.9%	14	10.2%	12	9.7%	11	12.2%	13	15.9%	18
Forster Square Retail Park, Bradford	8.3%	165	9.2%	10	18.3%	19	11.6%	14	9.9%	14	22.9%	27	15.9%	18	1.9%	2	13.3%	15
Halifax Town Centre	4.1%	82	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Leeds City Centre	3.3%	66	6.4%	7	1.9%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	2	4.7%	5	18.6%	21
Guiseley	1.9%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	12	4.4%	5
Birstall Shopping Park	1.8%	35	13.8%	15	1.0%	1	2.5%	3	0.7%	1	0.8%	1	0.0%	0	2.8%	3	4.4%	5
Keighley Retail Park, Keighley	1.7%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	1.6%	32	0.0%	0	1.0%	1	0.8%	1	0.0%	0	2.5%	3	8.0%	9	7.5%	8	0.9%	1
Empire Direct, Ingleby Road, Bradford	1.2%	23	0.9%	1	1.0%	1	4.1%	5	2.8%	4	1.7%	2	1.8%	2	0.0%	0	1.8%	2
Ilkley Town Centre	1.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Side Retail Park, Guiseley	1.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	7	1.8%	2
Girlington District Centre	0.8%	16	0.0%	0	0.0%	0	1.7%	2	0.7%	1	0.8%	1	0.9%	1	0.0%	0	0.9%	1
Tesco, Great Horton Road, Bradford	0.7%	13	0.0%	0	0.0%	0	6.6%	8	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Skipton Town Centre	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Alston Retail Park, Keighley	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Bingley Town Centre	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.4%	8	1.8%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.9%	1	1.8%	2
Owlcoates Centre, New Pudsey	0.4%	8	0.0%	0	1.9%	2	0.0%	0	0.0%	0	1.7%	2	0.9%	1	0.0%	0	0.9%	1
Asda, Rooley Lane, Bradford	0.4%	7	2.8%	3	1.0%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	0.4%	7	1.8%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Manor Lane, Shipley	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	1.8%	2	0.9%	1	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.8%	1	1.8%	2	0.0%	0	0.9%	1
Great Horton District Centre	0.3%	6	0.0%	0	1.0%	1	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park	0.3%	6	1.8%	2	1.0%	1	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.3%	5	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Pellon Lane, Halifax	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Bradford	0.2%	4	0.0%	0	0.0%	0	0.8%	1	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.2%	4	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Peel Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	1.9%	2	0.0%	0

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Greenmount Retail Park, Halifax	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.2%	3	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Charlestown Road, Halifax	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	0.2%	3	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.2%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Crossley Retail Park, Halifax	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	0.1%	2	0.0%	0	1.0%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	0.1%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheadle Royal	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Huddersfield	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Tesco, Hamza Street, Batley	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodhouse Road, Bradford	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Broughton Road, Skipton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cross Hills	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charles Town Road Retail Park, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baildon Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Lancaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Howley Park Road, Morley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds Road, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saltaire Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Yeadon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
(Don't do this type of shopping)	13.5%	270	14.7%	16	18.3%	19	19.8%	24	18.3%	26	14.4%	17	18.6%	21	11.2%	12	9.7%	11
(Don't know / can't remember)	8.6%	171	7.3%	8	6.7%	7	4.1%	5	8.5%	12	7.6%	9	14.2%	16	10.3%	11	14.2%	16
Base:		1996		109		104		121		142		118		113		107		113

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Q23 How did you last travel to…? (LOCATION MENTIONED AT Q22)																		
Those who buy goods, such as televisions, washing machines and computers at Q22, but do not use the internet to do so																		
Car / van (as driver)	52.7%	713	50.7%	38	31.8%	21	40.7%	33	31.1%	28	48.8%	39	36.9%	24	57.7%	41	58.8%	40
Car / van (as passenger)	23.3%	315	26.7%	20	39.4%	26	29.6%	24	23.3%	21	31.3%	25	21.5%	14	19.7%	14	20.6%	14
Bus, minibus or coach	15.3%	207	17.3%	13	22.7%	15	16.0%	13	33.3%	30	16.3%	13	20.0%	13	12.7%	9	14.7%	10
Motorcycle, scooter or moped	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	4.9%	66	0.0%	0	4.5%	3	6.2%	5	11.1%	10	1.3%	1	13.8%	9	7.0%	5	1.5%	1
Taxi	1.3%	17	2.7%	2	1.5%	1	7.4%	6	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Train	1.2%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3	0.0%	0	1.5%	1
Bicycle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.4%	6	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.8%	2	1.5%	1
(Don't know / varies)	0.9%	12	2.7%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	3.1%	2	0.0%	0	1.5%	1
Base:		1354		75		66		81		90		80		65		71		68

Q24 Where did you last buy DIY goods? (EXCLUDING CHRISTMAS SHOPPING)

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
B&Q, Alston Road, Keighley	11.8%	235	0.9%	1	0.0%	0	0.0%	0	1.4%	2	0.0%	0	1.8%	2	2.8%	3	0.0%	0
B&Q, Euroway Trading Estate, Bradford	8.7%	173	24.8%	27	9.6%	10	31.4%	38	10.6%	15	4.2%	5	3.5%	4	2.8%	3	8.0%	9
Bradford City Centre	6.7%	133	3.7%	4	11.5%	12	16.5%	20	17.6%	25	8.5%	10	7.1%	8	3.7%	4	7.1%	8
B&Q, Thornbury, Bradford	6.4%	128	19.3%	21	24.0%	25	0.0%	0	8.5%	12	33.9%	40	1.8%	2	0.9%	1	14.2%	16
Keighley Town Centre	4.0%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Focus, Guiseley	3.8%	76	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.8%	1	0.0%	0	21.5%	23	0.9%	1
B&Q, Pellon Lane, Halifax	3.5%	69	0.0%	0	0.0%	0	0.8%	1	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Focus, Shipley	2.8%	55	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	13.3%	15	22.4%	24	1.8%	2
Focus, Keighley	1.7%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.0%	0
Halifax Town Centre	1.6%	32	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	1.2%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.9%	1	0.0%	0
Shipley Town Centre	1.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	13	2.8%	3	0.9%	1
B&Q, Junction One Retail Park, Beeston	1.1%	21	7.3%	8	0.0%	0	1.7%	2	2.1%	3	0.8%	1	2.7%	3	0.0%	0	1.8%	2
Internet / Home Delivery	1.0%	20	0.0%	0	2.9%	3	0.8%	1	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.9%	1
Leeds City centre	1.0%	20	0.0%	0	0.0%	0	0.8%	1	0.7%	1	0.0%	0	0.9%	1	3.7%	4	6.2%	7
Five Lane Ends District Centre	0.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	6	4.4%	5	0.9%	1	2.7%	3
Wickes Road, Ingleby Road Retail Park, Bradford	0.9%	17	0.0%	0	0.0%	0	0.8%	1	2.8%	4	0.0%	0	2.7%	3	0.0%	0	0.9%	1
Enterprise Five Lane Ends Retail Park, Bradford	0.8%	15	0.0%	0	0.0%	0	0.0%	0	1.4%	2	2.5%	3	3.5%	4	0.0%	0	4.4%	5
Homebase, Harrogate Road, Bradford	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.9%	2	5.3%	6
Greengates District Centre	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.7%	2	0.9%	1	0.9%	1	6.2%	7
Huddersfield Town Centre	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	0.6%	11	0.0%	0	0.0%	0	0.8%	1	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Kirk Lane, Yeadon	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	7	1.8%	2
B&Q, Leeds Road Retail Park, Huddersfield	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Focus, Skipton	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighouse	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McCann's, Oak Lane, Bradford	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	1.8%	2	0.0%	0	0.0%	0
Yeadon	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	8	0.9%	1
Forster Square Retail Park, Bradford	0.4%	8	0.0%	0	0.0%	0	1.7%	2	0.7%	1	0.8%	1	0.9%	1	0.0%	0	0.9%	1
Local DIY, Killinghall Road, Bradford	0.4%	8	0.0%	0	6.7%	7	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton Town Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1
Pudsey Town Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.7%	3

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Birstall Shopping Park	0.2%	4	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Wickes Bradford Road, Idle	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0	0.9%	1
Thornbury District Centre	0.2%	4	0.9%	1	0.0%	0	0.8%	1	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Peel Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	1.8%	2	0.0%	0	0.0%	0
Tesco, Great Horton Road, Bradford	0.2%	3	0.0%	0	0.0%	0	1.7%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	0.1%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Harrogate Road Retail Park, Bradford	0.1%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Farsley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Lidget Green Local Centre	0.1%	2	0.0%	0	0.0%	0	0.8%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Idle Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1
White Rose Shopping Centre, Leeds	0.1%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Glyn Webb, Kings Road, Bradford	0.1%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cross Hills	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Thornton Road, Buttershaw, Bradford	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Dewsbury Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Allerton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haworth Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Owlcoates Centre, New Pudsey	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Otley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall, Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gibbet Street, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grange Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haworth Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Focus, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Pellon Lane, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southfield Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beeston, Leeds	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cutler Heights Lane, Bradford	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensbury Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Lane, Manningham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Local Centre																		
Shadwell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broadstone Way, Bradford	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euroway Trading Estate, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Pudsey Road, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Wickes, Wade Street, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grimsby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wisbey Local Centre	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gaythorne Road, Bradford	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Silsden Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	25.2%	502	30.3%	33	34.6%	36	29.8%	36	35.9%	51	28.0%	33	33.6%	38	14.0%	15	16.8%	19
(Don't know / can't remember)	5.7%	113	7.3%	8	6.7%	7	5.0%	6	7.7%	11	5.1%	6	3.5%	4	1.9%	2	5.3%	6
Base:		1996		109		104		121		142		118		113		107		113

Q25 How did you last travel to…? (LOCATION MENTIONED AT Q24)

Those who buy DIY goods at Q24 but do not use the internet to do so

Car / van (as driver)	58.1%	791	58.8%	40	41.4%	24	46.2%	36	40.0%	32	48.1%	38	37.1%	26	64.0%	57	70.1%	61
Car / van (as passenger)	22.0%	299	30.9%	21	24.1%	14	29.5%	23	26.3%	21	27.8%	22	20.0%	14	18.0%	16	18.4%	16
Bus, minibus or coach	9.4%	128	5.9%	4	15.5%	9	9.0%	7	17.5%	14	8.9%	7	22.9%	16	5.6%	5	6.9%	6
Motorcycle, scooter or moped	0.2%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	8.3%	113	2.9%	2	17.2%	10	12.8%	10	12.5%	10	11.4%	9	17.1%	12	12.4%	11	4.6%	4
Taxi	0.7%	9	0.0%	0	0.0%	0	1.3%	1	1.3%	1	1.3%	1	1.4%	1	0.0%	0	0.0%	0
Bicycle	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Other	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.0%	14	1.5%	1	1.7%	1	0.0%	0	1.3%	1	2.5%	2	0.0%	0	0.0%	0	0.0%	0
Base:		1361		68		58		78		80		79		70		89		87

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Q26 Where did you last buy furniture, carpets and floor coverings? (EXCLUDING CHRISTMAS SHOPPING)																		
Bradford City Centre	16.1%	321	21.1%	23	30.8%	32	24.8%	30	37.3%	53	28.8%	34	17.7%	20	1.9%	2	11.5%	13
Keighley Town Centre	9.6%	191	0.0%	0	0.0%	0	0.8%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Leeds City Centre	3.7%	73	3.7%	4	1.0%	1	0.8%	1	0.0%	0	1.7%	2	0.9%	1	5.6%	6	14.2%	16
Halifax Town Centre	3.5%	69	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.8%	2
Birstall Shopping Park	2.7%	53	9.2%	10	1.9%	2	3.3%	4	0.7%	1	0.8%	1	0.9%	1	1.9%	2	6.2%	7
Shipley Town Centre	2.2%	44	0.0%	0	1.0%	1	0.0%	0	0.7%	1	2.5%	3	9.7%	11	6.5%	7	0.9%	1
Internet / Home Delivery	2.1%	42	0.0%	0	0.0%	0	2.5%	3	3.5%	5	3.4%	4	1.8%	2	2.8%	3	3.5%	4
Forster Square Retail Park, Bradford	1.5%	30	1.8%	2	3.8%	4	0.8%	1	1.4%	2	1.7%	2	3.5%	4	0.9%	1	0.9%	1
Enterprise Five Lane Ends Retail Park, Bradford	1.0%	20	0.0%	0	0.0%	0	1.7%	2	0.7%	1	0.8%	1	2.7%	3	1.9%	2	2.7%	3
Junction 27 Retail Park	0.9%	18	0.9%	1	0.0%	0	5.0%	6	0.0%	0	0.8%	1	0.0%	0	0.0%	0	2.7%	3
Skipton Town Centre	0.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	0.9%	17	1.8%	2	3.8%	4	0.8%	1	0.0%	0	4.2%	5	0.9%	1	0.0%	0	2.7%	3
Bingley Town Centre	0.9%	17	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Aberford Town Centre	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	4.7%	5	0.0%	0
Five Lane Ends District Centre	0.8%	15	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	9.7%	11
Guiseley	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	0.0%	0
Ilkley Town Centre	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Guiseley Retail Park, Guiseley	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	3.7%	4	0.9%	1
Cross Hills	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.5%	10	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	2.7%	3
Great Horton District Centre	0.5%	10	0.0%	0	0.0%	0	5.8%	7	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.9%	1	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.5%	9	0.9%	1	1.0%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	3.5%	4
Huddersfield Town Centre	0.4%	8	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tong Street District Centre	0.4%	8	1.8%	2	1.9%	2	0.0%	0	0.7%	1	1.7%	2	0.0%	0	0.0%	0	0.0%	0
West Side Retail Park, Guiseley	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	0.0%	0
Alston Retail Park, Keighley	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	0.3%	6	3.7%	4	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Harrogate Town Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Yeadon	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	0.0%	0
Local shops, Otley	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	0.3%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.0%	0
Brighouse	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnley Town Centre	0.2%	4	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.9%	1
Addingham Local Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Focus, Shipley	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	1.9%	2	0.0%	0
Aslams Interiors, Heaton Road, Bradford	0.2%	4	0.0%	0	1.0%	1	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Prince Royd Way, Bradford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Idle Local Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Aladdin Carpet Furniture Discount Centre, Lumb Lane, Bradford	0.2%	3	0.0%	0	1.0%	1	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Lane, Manningham Local Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0	0.0%	0
Euroway Trading Estate, Bradford	0.2%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charles Town Road Retail Park, Halifax	0.2%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northowram	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Owlcoates Centre, New Pudesy	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Eastburn	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oak Lane, Manningham Local Centre	0.1%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	0.1%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Low Moor, Bradford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elland Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleckheaton Town Centre	0.1%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euroway Trading Estate, Bradford	0.1%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queensbury Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Carpets Direct, Denholme Gate Road, Hipperholme	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpet Warehouse, Shay Lane, Halifax	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds Road Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Horsforth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Baildon Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Hipperholme	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpet Time, Park Road, Bingley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
West Yorkshire Retail Park, Birstall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
In-store in a supermarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Crossley Retail Park, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hebden Bridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park,	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Leeds																		
Carpet Mill, Ravensthorpe Road, Dewsbury	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charlestown	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Greenmount Retail Park, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Regent Street, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moor Allerton Centre, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpets Direct, Valley Road, Shipley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Aireside Centre, Leeds	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Warrington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorp Arch	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kendal	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knaresborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Westgate Retail & Leisure Park, Wakefield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Local Shops, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Criccieth, Wales	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Eccleshill Local Centre	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wyke Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Liversedge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Road Retail Park, Bradford	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Christians Carpets, Whitehall Road, Leeds	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MFI, Lidget Green	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mytholmroyd	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Oldham	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Bradford Peel Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Regent Street, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Orton	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarborough	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Legrams Lane, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Silsden Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Macclesfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Wibsey Local Centre	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bailiff Bridge, Brighouse	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Wade Street, Halifax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Birkenshaw	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	24.3%	486	24.8%	27	33.7%	35	25.6%	31	33.8%	48	34.7%	41	33.6%	38	23.4%	25	15.0%	17
(Don't know / can't remember)	13.9%	278	21.1%	23	12.5%	13	20.7%	25	12.7%	18	9.3%	11	15.0%	17	22.4%	24	11.5%	13
Base:		1996		109		104		121		142		118		113		107		113

Q27 How did you last travel to…? (LOCATION MENTIONED AT Q26)

Those who buy furniture, carpets and other floor coverings at Q26, but do not use the internet to do so

Car / van (as driver)	55.4%	659	47.5%	28	44.6%	25	43.5%	27	36.6%	26	50.0%	31	35.7%	20	56.4%	31	65.8%	52
Car / van (as passenger)	24.2%	288	35.6%	21	26.8%	15	32.3%	20	25.4%	18	32.3%	20	33.9%	19	21.8%	12	21.5%	17
Bus, minibus or coach	12.1%	144	10.2%	6	16.1%	9	11.3%	7	23.9%	17	12.9%	8	23.2%	13	12.7%	7	10.1%	8
Walk	5.1%	61	6.8%	4	3.6%	2	9.7%	6	12.7%	9	4.8%	3	5.4%	3	5.5%	3	2.5%	2
Taxi	0.7%	8	0.0%	0	3.6%	2	3.2%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	1.2%	14	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Other	0.3%	3	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.1%	13	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0
Base:		1190		59		56		62		71		62		56		55		79

Q28 Do the people who live in your house, including you, make use of electronic home shopping (i.e. Internet or TV Shopping)?

Yes, Internet	32.6%	651	23.9%	26	25.0%	26	24.0%	29	24.6%	35	24.6%	29	31.9%	36	37.4%	40	38.9%	44
Yes, TV Shopping	3.2%	64	4.6%	5	5.8%	6	4.1%	5	4.9%	7	3.4%	4	1.8%	2	1.9%	2	0.9%	1
Yes, both	4.5%	89	6.4%	7	2.9%	3	5.8%	7	1.4%	2	5.1%	6	1.8%	2	4.7%	5	5.3%	6
No	59.7%	1192	65.1%	71	66.3%	69	66.1%	80	69.0%	98	66.9%	79	64.6%	73	56.1%	60	54.9%	62
Base:		1996		109		104		121		142		118		113		107		113

Q29 Which goods or services does your household currently purchase via electronic home shopping?
Those who electronic home shopping at Q28

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
CD's, music, videos, DVD's	40.3%	324	28.9%	11	22.9%	8	34.1%	14	29.5%	13	33.3%	13	42.5%	17	46.8%	22	56.9%	29
Books	34.3%	276	18.4%	7	14.3%	5	26.8%	11	22.7%	10	38.5%	15	42.5%	17	48.9%	23	35.3%	18
Clothes	28.1%	226	23.7%	9	40.0%	14	26.8%	11	27.3%	12	28.2%	11	12.5%	5	31.9%	15	31.4%	16
Small electrical items	21.8%	175	18.4%	7	22.9%	8	14.6%	6	29.5%	13	25.6%	10	15.0%	6	34.0%	16	29.4%	15
Major electrical items	17.7%	142	15.8%	6	20.0%	7	12.2%	5	11.4%	5	12.8%	5	12.5%	5	23.4%	11	19.6%	10
Small household goods	13.4%	108	21.1%	8	14.3%	5	12.2%	5	11.4%	5	15.4%	6	12.5%	5	10.6%	5	15.7%	8
Toys	12.1%	97	2.6%	1	11.4%	4	14.6%	6	11.4%	5	10.3%	4	10.0%	4	19.1%	9	15.7%	8
Holiday and / or Travel Tickets	11.9%	96	21.1%	8	5.7%	2	7.3%	3	4.5%	2	7.7%	3	10.0%	4	10.6%	5	21.6%	11
Food	11.3%	91	15.8%	6	8.6%	3	12.2%	5	4.5%	2	10.3%	4	10.0%	4	8.5%	4	13.7%	7
Furniture / Carpets	7.3%	59	7.9%	3	11.4%	4	4.9%	2	9.1%	4	10.3%	4	5.0%	2	4.3%	2	7.8%	4
Banking	5.7%	46	13.2%	5	2.9%	1	2.4%	1	0.0%	0	5.1%	2	0.0%	0	14.9%	7	7.8%	4
Jewellery	5.1%	41	10.5%	4	5.7%	2	4.9%	2	2.3%	1	10.3%	4	7.5%	3	2.1%	1	3.9%	2
Sports goods	5.0%	40	2.6%	1	11.4%	4	4.9%	2	0.0%	0	0.0%	0	5.0%	2	8.5%	4	5.9%	3
DIY goods	4.4%	35	2.6%	1	8.6%	3	9.8%	4	0.0%	0	10.3%	4	5.0%	2	4.3%	2	3.9%	2
Cosmetics / toiletries	2.2%	18	5.3%	2	0.0%	0	2.4%	1	2.3%	1	2.6%	1	2.5%	1	2.1%	1	3.9%	2
Garden items	1.9%	15	5.3%	2	2.9%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	4.3%	2	0.0%	0
Car / motorcycle accessories	1.5%	12	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.6%	1	0.0%	0	2.1%	1	3.9%	2
Console / PC accessories / games	1.5%	12	0.0%	0	0.0%	0	0.0%	0	2.3%	1	2.6%	1	0.0%	0	2.1%	1	0.0%	0
Craft goods	1.2%	10	2.6%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	3.9%	2
Other	1.0%	8	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	2.5%	1	2.1%	1	0.0%	0
Event tickets	0.7%	6	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Pet supplies	0.6%	5	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	5.8%	47	2.6%	1	14.3%	5	9.8%	4	9.1%	4	7.7%	3	10.0%	4	2.1%	1	3.9%	2
Base:		804		38		35		41		44		39		40		47		51

Q30 Which goods or services might your household purchase in the future via electronic home shopping?

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
CD's, music, videos, DVD's	9.8%	196	7.3%	8	6.7%	7	7.4%	9	7.0%	10	11.9%	14	8.9%	10	15.9%	17	17.7%	20
Books	9.7%	193	5.5%	6	5.8%	6	4.1%	5	6.3%	9	11.0%	13	8.0%	9	14.0%	15	15.0%	17
Clothes	8.1%	162	7.3%	8	7.7%	8	6.6%	8	7.0%	10	9.3%	11	6.2%	7	10.3%	11	7.1%	8
Major electrical items	6.6%	131	1.8%	2	6.7%	7	5.0%	6	4.9%	7	8.5%	10	3.5%	4	10.3%	11	12.4%	14
Holiday and / or Travel Tickets	5.3%	106	6.4%	7	3.8%	4	1.7%	2	3.5%	5	4.2%	5	0.9%	1	8.4%	9	9.7%	11
Small electrical items	5.3%	105	2.8%	3	4.8%	5	5.0%	6	2.1%	3	5.1%	6	3.5%	4	6.5%	7	11.5%	13
Toys	4.5%	90	1.8%	2	4.8%	5	2.5%	3	4.2%	6	7.6%	9	3.5%	4	9.3%	10	6.2%	7
Small household goods	4.5%	90	1.8%	2	7.7%	8	2.5%	3	4.9%	7	7.6%	9	4.4%	5	4.7%	5	6.2%	7
Food	4.4%	88	4.6%	5	3.8%	4	2.5%	3	2.8%	4	9.3%	11	0.9%	1	3.7%	4	7.1%	8
Furniture / Carpets	2.8%	56	1.8%	2	2.9%	3	1.7%	2	4.2%	6	4.2%	5	0.9%	1	3.7%	4	3.5%	4
DIY goods	2.2%	44	0.0%	0	3.8%	4	3.3%	4	4.9%	7	3.4%	4	0.9%	1	3.7%	4	4.4%	5
Banking	1.8%	35	3.7%	4	0.0%	0	0.8%	1	0.7%	1	1.7%	2	0.9%	1	6.5%	7	1.8%	2
Garden items	1.6%	31	0.0%	0	2.9%	3	0.8%	1	2.8%	4	3.4%	4	0.0%	0	3.7%	4	1.8%	2
Sports goods	1.5%	30	0.9%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	4.7%	5	0.9%	1
Jewellery	1.4%	27	2.8%	3	1.0%	1	0.8%	1	2.1%	3	0.0%	0	0.9%	1	2.8%	3	0.9%	1
Car / motorcycle accessories	0.5%	9	0.9%	1	0.0%	0	0.8%	1	0.7%	1	0.8%	1	0.0%	0	0.9%	1	0.9%	1
Cosmetics / toiletries	0.4%	8	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Other	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.9%	1	0.0%	0
Gifts	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.9%	1
Comparison sites	0.2%	4	0.0%	0	0.0%	0	0.8%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Event tickets	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Console / PC accessories / games	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pet supplies	0.1%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craft goods	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	47.8%	955	55.0%	60	46.2%	48	51.2%	62	47.2%	67	46.6%	55	52.2%	59	38.3%	41	45.1%	51
(Don't know)	23.5%	470	22.0%	24	31.7%	33	27.3%	33	27.5%	39	22.9%	27	27.4%	31	29.9%	32	15.0%	17
Base:		1996		109		104		121		142		118		113		107		113

Q31 Which of these leisure activities do you or your family participate in, in your spare time?

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Cinema	39.0%	779	30.3%	33	36.5%	38	41.3%	50	30.3%	43	42.4%	50	45.1%	51	40.2%	43	58.4%	66
Ten Pin Bowling	23.3%	465	15.6%	17	22.1%	23	33.1%	40	23.9%	34	25.4%	30	25.7%	29	16.8%	18	38.1%	43
Bingo	7.8%	156	13.8%	15	8.7%	9	11.6%	14	9.2%	13	12.7%	15	8.9%	10	8.4%	9	5.3%	6
Health and Fitness	22.7%	454	17.4%	19	18.3%	19	22.3%	27	26.1%	37	19.5%	23	21.2%	24	22.4%	24	29.2%	33
Theatre / concert hall	45.8%	915	39.5%	43	24.0%	25	43.0%	52	31.0%	44	39.0%	46	49.6%	56	57.0%	61	62.8%	71
Pub	51.6%	1030	39.5%	43	31.7%	33	45.5%	55	33.1%	47	50.0%	59	46.0%	52	62.6%	67	67.3%	76
Restaurant	72.3%	1443	65.1%	71	63.5%	66	79.3%	96	61.3%	87	74.6%	88	68.1%	77	80.4%	86	85.8%	97
Nightclub	11.8%	235	8.3%	9	13.5%	14	9.9%	12	12.0%	17	17.8%	21	14.2%	16	7.5%	8	14.2%	16
Social Club	16.9%	337	17.4%	19	20.2%	21	19.8%	24	14.8%	21	22.0%	26	18.6%	21	15.9%	17	15.0%	17
Leisure Centre Activities	27.5%	548	25.7%	28	22.1%	23	30.6%	37	17.6%	25	21.2%	25	21.2%	24	27.1%	29	40.7%	46
Walking / Cycling	59.7%	1191	51.4%	56	55.8%	58	47.9%	58	50.7%	72	52.5%	62	60.2%	68	75.7%	81	68.1%	77
Museum / Art Galleries	38.4%	766	36.7%	40	30.8%	32	36.4%	44	32.4%	46	32.2%	38	37.2%	42	46.7%	50	44.2%	50
Other	5.0%	99	5.5%	6	10.6%	11	6.6%	8	2.1%	3	7.6%	9	9.7%	11	2.8%	3	5.3%	6
(None mentioned)	7.8%	155	10.1%	11	7.7%	8	8.3%	10	14.1%	20	9.3%	11	5.3%	6	2.8%	3	2.7%	3
Base:		1996		109		104		121		142		118		113		107		113

Q32 Where do you usually go to the cinema?
Those who visit the cinema at Q31

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Cineworld, Leisure Exchange, Vicar Lane, Bradford	34.9%	272	9.1%	3	39.5%	15	64.0%	32	74.4%	32	46.0%	23	62.7%	32	23.3%	10	25.8%	17
Odeon Cinema, Gallagher Leisure Park, Thornbury	16.8%	131	33.3%	11	47.4%	18	16.0%	8	11.6%	5	42.0%	21	11.8%	6	11.6%	5	34.8%	23
Showcase Cinemas, Gelderd Road, Birstall	13.2%	103	45.5%	15	2.6%	1	10.0%	5	4.7%	2	4.0%	2	7.8%	4	11.6%	5	9.1%	6
The Picture House Cinema, Keighley	9.9%	77	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Vue, Cardigan Fields Leisure Centre, Kirkstall, Leeds	7.7%	60	0.0%	0	2.6%	1	4.0%	2	0.0%	0	2.0%	1	3.9%	2	30.2%	13	13.6%	9
Vue, The Light, The Headrow, Leeds	4.0%	31	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	3	6.1%	4
National Media Museum, Picturerville, Bradford	2.2%	17	3.0%	1	0.0%	0	4.0%	2	4.7%	2	2.0%	1	7.8%	4	2.3%	1	0.0%	0
UCI, McAlpine Stadium, Huddersfield	1.8%	14	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Plaza Cinema, Sackville Street, Skipton	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
The Rex Cinema, Coronation Street, Elland	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon Cinema, Piccadilly, Bradford	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3
Odeon Cinema, Galpharm Stadium, Huddersfield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinema, Metrocentre, Gateshead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinema, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, Xscape, Castleford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Vue, Pilsworth Road, Bury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	5.8%	45	6.1%	2	5.3%	2	2.0%	1	4.7%	2	4.0%	2	3.9%	2	9.3%	4	6.1%	4
Base:		779		33		38		50		43		50		51		43		66

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Q33 How often do you visit…? (LOCATION MENTIONED AT Q32) *Those who visit the cinema at Q31*																		
More than once a week	0.6%	5	0.0%	0	2.6%	1	2.0%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Once a week	3.9%	30	3.0%	1	5.3%	2	4.0%	2	7.0%	3	2.0%	1	9.8%	5	0.0%	0	1.5%	1
Less than once a week, but more than once a fortnight	1.9%	15	3.0%	1	2.6%	1	4.0%	2	0.0%	0	8.0%	4	2.0%	1	0.0%	0	1.5%	1
Once a fortnight	5.5%	43	0.0%	0	7.9%	3	6.0%	3	11.6%	5	4.0%	2	2.0%	1	9.3%	4	4.5%	3
Less than once a fortnight, but more than once a month	22.3%	174	24.2%	8	31.6%	12	28.0%	14	18.6%	8	28.0%	14	17.6%	9	27.9%	12	25.8%	17
Less than once a month, but more than once in two months	10.8%	84	9.1%	3	7.9%	3	16.0%	8	4.7%	2	8.0%	4	9.8%	5	7.0%	3	7.6%	5
Once in two months	13.6%	106	12.1%	4	13.2%	5	6.0%	3	11.6%	5	4.0%	2	9.8%	5	9.3%	4	22.7%	15
Less often	34.7%	270	48.5%	16	21.1%	8	28.0%	14	27.9%	12	36.0%	18	43.1%	22	44.2%	19	31.8%	21
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / no particular pattern)	6.7%	52	0.0%	0	7.9%	3	6.0%	3	18.6%	8	8.0%	4	5.9%	3	2.3%	1	4.5%	3
Base:		779		33		38		50		43		50		51		43		66
Q34 Which ten pin bowling facility do you normally use? *Those who go ten pin bowling at Q31*																		
Hollywood Bowl, Vicar Lane, Bradford	42.6%	198	47.1%	8	91.3%	21	72.5%	29	79.4%	27	66.7%	20	37.9%	11	5.6%	1	30.2%	13
AMF Bowling, Bradford Road, Keighley	19.6%	91	0.0%	0	0.0%	0	7.5%	3	0.0%	0	0.0%	0	0.0%	0	5.6%	1	2.3%	1
Hollywood Bowl, Cardigan Fields Leisure Centre, Kirkstall, Leeds	14.0%	65	29.4%	5	4.3%	1	5.0%	2	11.8%	4	3.3%	1	13.8%	4	61.1%	11	46.5%	20
Go Bowling at Shipley Lanes, Shipley	8.2%	38	0.0%	0	0.0%	0	5.0%	2	5.9%	2	16.7%	5	41.4%	12	16.7%	3	9.3%	4
Electric Bowl, Commercial Street, Halifax	2.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AMF Bowling, Merrion Centre, Merrion Way, Leeds	2.8%	13	17.6%	3	0.0%	0	2.5%	1	0.0%	0	3.3%	1	0.0%	0	5.6%	1	9.3%	4
Matrix Bowling, Carleton New Road, Skipton	1.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UK Superbowl, Leeds Road, Huddersfield	1.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowlplex, Xscape, Castleford	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	6.9%	32	5.9%	1	4.3%	1	7.5%	3	2.9%	1	10.0%	3	6.9%	2	5.6%	1	2.3%	1
Base:		465		17		23		40		34		30		29		18		43

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Q35 How often do you visit…? (LOCATION MENTIONED AT Q34) *Those who go ten pin bowling at Q31*																		
More than once a week	0.6%	3	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Once a week	4.1%	19	11.8%	2	8.7%	2	5.0%	2	5.9%	2	10.0%	3	0.0%	0	0.0%	0	4.7%	2
Less than once a week, but more than once a fortnight	0.9%	4	5.9%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	6.9%	2	0.0%	0	0.0%	0
Once a fortnight	1.9%	9	0.0%	0	0.0%	0	2.5%	1	0.0%	0	6.7%	2	0.0%	0	5.6%	1	2.3%	1
Less than once a fortnight, but more than once a month	11.8%	55	5.9%	1	30.4%	7	12.5%	5	11.8%	4	6.7%	2	17.2%	5	16.7%	3	9.3%	4
Less than once a month, but more than once in two months	9.0%	42	5.9%	1	17.4%	4	15.0%	6	8.8%	3	13.3%	4	10.3%	3	5.6%	1	14.0%	6
Once in two months	12.3%	57	11.8%	2	8.7%	2	2.5%	1	17.6%	6	13.3%	4	6.9%	2	16.7%	3	16.3%	7
Less often	56.1%	261	58.8%	10	30.4%	7	55.0%	22	44.1%	15	46.7%	14	51.7%	15	55.6%	10	53.5%	23
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / no particular pattern)	3.2%	15	0.0%	0	4.3%	1	5.0%	2	8.8%	3	3.3%	1	3.4%	1	0.0%	0	0.0%	0
Base:		465		17		23		40		34		30		29		18		43

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Q36 Which bingo hall do you usually visit? *Those who visit the bingo at Q31*																		
Buckingham Bingo Club, Bradford Interchange, Bradford	23.7%	37	40.0%	6	22.2%	2	21.4%	3	30.8%	4	13.3%	2	20.0%	2	11.1%	1	16.7%	1
Mecca Bingo, Little Horton Lane, Bradford	17.3%	27	6.7%	1	0.0%	0	42.9%	6	46.2%	6	13.3%	2	20.0%	2	0.0%	0	33.3%	2
Gala Clubs, Weaverthorpe Retail Park, Bradford	10.9%	17	13.3%	2	44.4%	4	0.0%	0	0.0%	0	20.0%	3	30.0%	3	11.1%	1	16.7%	1
Gala Clubs, Keighley	10.9%	17	6.7%	1	0.0%	0	0.0%	0	0.0%	0	6.7%	1	10.0%	1	0.0%	0	0.0%	0
Oxford Bingo, Dudley Hill Road, Bradford	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.3%	2	10.0%	1	0.0%	0	0.0%	0
Mecca, Broad Street, Halifax	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Balm Road, Leeds	1.3%	2	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1
Clayton	1.3%	2	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
British Legion Club, Keighley Road, Colne	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford	0.6%	1	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copper Beech Club, Northgate, Baildon	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0
Eccleshill Working Mens Club, Stony Lane, Bradford	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0
Bingley	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Idle Thackley Conservative Club, Malt Shovel Yard, Bradford	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0
Cafe West, Allerton, Bradford	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laisterdyke Working Mens Club, Sticker Lane, Bradford	0.6%	1	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca, Railway Street, Dewsbury	0.6%	1	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lilycroft Working Mens Club, Toller Lane, Bradford	0.6%	1	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fairweather Green Working Mens Club, Thornton Old Road, Bradford	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0
Rugby Club, Harrogate Road, Bradford	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Social Club, Otley Road, Bradford	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0
Wibsey, Bradford	0.6%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Marys Social Club, Melton Street, Batley	0.6%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sunny Bank Social Club, Bridge Road, Silsden	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornhill Briggs Working Mens Club, Old Lane, Brighouse	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Conservative Club , Thornton Road, Thornton	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	16.0%	25	20.0%	3	11.1%	1	21.4%	3	7.7%	1	6.7%	1	10.0%	1	55.6%	5	16.7%	1
Base:		156		15		9		14		13		15		10		9		6

Q37 How often do you visit…? (LOCATION MENTIONED AT Q36)
Those who visit the bingo at Q31

More than once a week	16.0%	25	26.7%	4	33.3%	3	28.6%	4	0.0%	0	20.0%	3	0.0%	0	11.1%	1	16.7%	1
Once a week	33.3%	52	40.0%	6	33.3%	3	21.4%	3	53.8%	7	20.0%	3	40.0%	4	33.3%	3	0.0%	0
Less than once a week, but more than once a fortnight	1.9%	3	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a fortnight	4.5%	7	6.7%	1	0.0%	0	7.1%	1	0.0%	0	6.7%	1	10.0%	1	11.1%	1	0.0%	0
Less than once a fortnight, but more than once a month	9.6%	15	0.0%	0	11.1%	1	14.3%	2	7.7%	1	20.0%	3	10.0%	1	0.0%	0	0.0%	0
Less than once a month, but more than once in two months	3.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	33.3%	2
Once in two months	5.1%	8	6.7%	1	22.2%	2	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	19.2%	30	20.0%	3	0.0%	0	14.3%	2	23.1%	3	20.0%	3	40.0%	4	22.2%	2	50.0%	3
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / no particular pattern)	6.4%	10	0.0%	0	0.0%	0	0.0%	0	15.4%	2	13.3%	2	0.0%	0	11.1%	1	0.0%	0
Base:		156		15		9		14		13		15		10		9		6

Q38 Which health and fitness facilities do you normally use?
Those who visit health and fitness centres at Q31

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Fitness First, Worth Way, Keighley	7.5%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	3.0%	1
Cannons Health Club, Cottingley New Road, Bingley	5.1%	23	0.0%	0	0.0%	0	0.0%	0	8.1%	3	0.0%	0	8.3%	2	0.0%	0	0.0%	0
Fitness First, Horton Park Avenue, Bradford	4.8%	22	0.0%	0	15.8%	3	22.2%	6	16.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richard Dunn Sports Centre, Rooley Avenue, Odsal, Bradford	4.4%	20	5.3%	1	15.8%	3	18.5%	5	5.4%	2	13.0%	3	0.0%	0	4.2%	1	0.0%	0
Greens Health and Fitness, Fred Atkinson Way, Baildon	3.3%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	2	29.2%	7	0.0%	0
JJB Fitness Club, Charlestown Road, Halifax	3.1%	14	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fitness First, Victoria Road, Eccleshill, Bradford	2.9%	13	5.3%	1	5.3%	1	3.7%	1	0.0%	0	26.1%	6	12.5%	3	0.0%	0	0.0%	0
Esporta, Gallagher Leisure Park, Thornbury	2.6%	12	5.3%	1	5.3%	1	0.0%	0	0.0%	0	17.4%	4	0.0%	0	4.2%	1	9.1%	3
Aireborough Leisure Centre, The Green, Guiseley, Leeds	2.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	2	0.0%	0
Cannons Health Club, Otley Road, Guiseley	2.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
The Keighley Leisure Centre, Victoria Park, Keighley	2.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workouts, Oakworth Road, Keighley	2.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningham Sports Centre, Carlisle Road, Bradford	2.0%	9	0.0%	0	5.3%	1	0.0%	0	16.2%	6	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Thornton Recreation Centre, Leaventhorpe Lane, Thornton	1.8%	8	0.0%	0	0.0%	0	0.0%	0	10.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Leisure Centre, Market Place, Pudsey	1.5%	7	15.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	4
Shipley Pool	1.5%	7	0.0%	0	0.0%	0	0.0%	0	2.7%	1	4.3%	1	16.7%	4	4.2%	1	0.0%	0
Bradford University Gym, Bradford	1.1%	5	0.0%	0	0.0%	0	3.7%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hi-Energy Dance, Health & Fitness Studio, Russell Street, Keighley	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Swimming Pool,	1.1%	5	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Skircoat Road, Halifax																		
Heaton Tennis & Squash Club, Crofton Road, Bradford	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kents Leisure Centre, Undercliffe Road, Bradford	0.9%	4	0.0%	0	0.0%	0	3.7%	1	2.7%	1	8.7%	2	0.0%	0	0.0%	0	0.0%	0
LA Fitness, Haworth Lane, Yeadon	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	12.5%	3	0.0%	0
Other (Gym at Work)	0.9%	4	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	4.2%	1	0.0%	0	3.0%	1
Bridges Fitness Centre, Birkby Lane, Brighouse	0.9%	4	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility, Bradford	0.9%	4	10.5%	2	0.0%	0	3.7%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure Centre, Guiseley	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Streamline Fitness, Park View Mills, Bradford	0.7%	3	0.0%	0	0.0%	0	3.7%	1	2.7%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0
Bingley Grammar School Sports Centre, Keighley Road, Bingley	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Leisure Centre, Union Street, Halifax	0.7%	3	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Virgin Active, Cardigan Fields, Kirkstall	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	2
Eccleshill Pool	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	2
Baildon Recreation Centre, Green Lane, Baildon	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	4.2%	1	4.2%	1	0.0%	0
Bingley Pool	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fitness Fusion, The Grove Promenade, Ilkley	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Energie Fitness, Shipley Wharf, Shipley	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	2	0.0%	0	0.0%	0
Local Facility, Skipton	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fitness First, St Georges Building, Westgate, Bradford	0.7%	3	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Maggies Workout, River View, Ilkley	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fitness Finesse, Beacon Road, Bradford	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	4.2%	1	0.0%	0
We are not a Gym, Unit E1, Enterprise Way, Bradford	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	2
Local Facility, Shipley	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	4.2%	1	0.0%	0	0.0%	0
Local Facility, Leeds	0.4%	2	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Re-Shapes Fitness Centre, Bingley Pool, Myrtle Place, Bingley	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowling Pool	0.4%	2	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Local Facility, Wibsey	0.4%	2	0.0%	0	0.0%	0	3.7%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility, Halifax	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tone Zone Ii, The Leisure centre, Hard Ings Road, Keighley	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Craven Swimming Pool, Gargrave Road, Skipton	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Planet Fitness, Buttershaw Mills, Bradford	0.4%	2	0.0%	0	0.0%	0	7.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Leisure Centre, Keighley	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JJB Fitness Club, Gelderd Road, Birstall, Batley	0.4%	2	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford Gym Club, Arthington St, Bradford	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5 Alive Soccer Centre, York Street, Bradford	0.4%	2	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility, Yeadon	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	3.0%	1
Rendezvous Hotel, Keighley Road, Skipton	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
First Step Fitness, Bradford Road, Stanningley	0.4%	2	10.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nab Wood Sports Centre, Cottingley New Road, Bingley	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Spenborough Swimming Pool & Sports Complex, Bradford Road, Liversedge	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Physical Jerks, Horncastle Street, Cleckheaton	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Leisure Centre, Queensway, Morley	0.4%	2	10.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Curves For Women, Lidget Green	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lloyd Leisure, Tongue Lane, Leeds	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bodyline Natural, Macaulay Street, Leeds	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford College, Great Horton Road, Bradford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Devonshire Arms Country House Hotel, Bolton Abbey, Skipton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scotchman Road Activity and Coaching Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Pool and Lido	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Local Facility, Brighouse	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Windmill Health and Strength Club, Cross Lane Mills, Bradford	0.2%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Gym, Huddersfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford Leisure Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Club Energy, Boroughgate, Otley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coulthurst Craven Sports Centre, Carleton New Road, Skipton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holy Trinity Church, Trinity Place, Bingley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bannatyne's, Paragon Avenue, Wakefield	0.2%	1	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Lawn Tennis & Squash Club, Stourton Road, Ilkley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fitness First, Brewery Drive, Huddersfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LA Fitness, Albion Street, Leeds	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Marriott Leisure Club, Hollins Hill, Baildon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Pilates Practice, Arden House, Wellington Street, Bingley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
No 7 Health Club, Devonshire Street, Keighley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakbank Recreation Centre, Oakworth Road, Keighley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Livingwell Health Clubs, Neville Street, Leeds	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility, Eastburn	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goals Soccer Centre, Kinds Road, Bradford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Rhodesway Pool	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility, Potternewton, Leeds	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Local Facility, Silsden	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility, Keighley	0.2%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility, Thornton Road, Bradford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility, Barrow-in-Furness	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fitness First, Dean Clough	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Industrial Park, Halifax																		
Fitness First, Kirkstall Road, Burley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fitness First, Penistone Road North, Sheffield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Gym, Garforth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility, Smith Avenue, Bradford	0.2%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility, Holme Lane, Cross Hills	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.2%	1	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spirit Health Club, Coal Pit Lane, Brighouse	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Facility, Idle	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Swim Gym, Luddenden, Halifax	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Idle Cricket Club, Cavendish Road, Idle	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Workhouse Fitness Club, Bagley Lane, Farsley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Thorpe Edge Community Centre, Summerfield Road, Bradford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Tone 'N' Trim, Station Road, Batley	0.2%	1	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Village Hall, Clayton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Workout Warehouse, Square Road, Halifax	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	14.1%	64	10.5%	2	42.1%	8	14.8%	4	8.1%	3	13.0%	3	12.5%	3	12.5%	3	27.3%	9
Base:		454		19		19		27		37		23		24		24		33

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Q39 How often do you visit…? (LOCATION MENTIONED AT Q38)																		
Those who visit health and fitness centres at Q31																		
More than once a week	57.5%	261	73.7%	14	47.4%	9	55.6%	15	43.2%	16	34.8%	8	58.3%	14	75.0%	18	51.5%	17
Once a week	27.1%	123	21.1%	4	36.8%	7	18.5%	5	40.5%	15	30.4%	7	29.2%	7	16.7%	4	33.3%	11
Less than once a week, but more than once a fortnight	1.1%	5	0.0%	0	5.3%	1	0.0%	0	0.0%	0	8.7%	2	0.0%	0	0.0%	0	3.0%	1
Once a fortnight	1.8%	8	0.0%	0	0.0%	0	0.0%	0	2.7%	1	4.3%	1	0.0%	0	0.0%	0	6.1%	2
Less than once a fortnight, but more than once a month	4.4%	20	5.3%	1	0.0%	0	7.4%	2	2.7%	1	8.7%	2	4.2%	1	0.0%	0	6.1%	2
Less than once a month, but more than once in two months	1.1%	5	0.0%	0	5.3%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	4.2%	1	0.0%	0
Once in two months	0.9%	4	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Less often	2.6%	12	0.0%	0	0.0%	0	3.7%	1	5.4%	2	4.3%	1	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies / no particular pattern)	3.5%	16	0.0%	0	5.3%	1	11.1%	3	5.4%	2	4.3%	1	4.2%	1	4.2%	1	0.0%	0
Base:		454		19		19		27		37		23		24		24		33

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
Q40 Which leisure facilities would you like to see more of in the Bradford area?																		
Swimming pool	6.7%	133	6.4%	7	4.8%	5	6.6%	8	8.5%	12	3.4%	4	5.3%	6	1.9%	2	3.5%	4
More children facilities / activities	3.3%	66	2.8%	3	9.6%	10	4.1%	5	4.2%	6	1.7%	2	3.5%	4	0.9%	1	3.5%	4
Other	3.0%	59	1.8%	2	1.9%	2	1.7%	2	6.3%	9	5.9%	7	3.5%	4	0.9%	1	3.5%	4
Health and fitness (Gym)	2.7%	54	5.5%	6	7.7%	8	5.0%	6	4.9%	7	2.5%	3	0.0%	0	0.9%	1	1.8%	2
Cinema	1.9%	37	0.9%	1	1.9%	2	1.7%	2	0.0%	0	0.8%	1	0.0%	0	2.8%	3	0.0%	0
Leisure centre	1.7%	33	1.8%	2	1.9%	2	1.7%	2	0.7%	1	2.5%	3	1.8%	2	0.0%	0	0.9%	1
Ice rink	1.6%	32	0.9%	1	1.9%	2	0.8%	1	0.0%	0	2.5%	3	2.7%	3	1.9%	2	0.0%	0
More sports facilities (football pitches, tennis courts)	1.6%	31	0.0%	0	4.8%	5	5.0%	6	0.0%	0	0.8%	1	2.7%	3	1.9%	2	0.0%	0
Extreme sports	1.4%	27	0.9%	1	2.9%	3	2.5%	3	1.4%	2	1.7%	2	0.0%	0	1.9%	2	0.9%	1
Karting	1.3%	25	0.9%	1	2.9%	3	2.5%	3	0.7%	1	1.7%	2	1.8%	2	0.0%	0	0.9%	1
Outdoor play areas / park facilities	1.0%	20	0.0%	0	1.0%	1	1.7%	2	0.7%	1	0.8%	1	0.0%	0	1.9%	2	0.0%	0
Paintballing	1.0%	19	0.9%	1	2.9%	3	0.8%	1	1.4%	2	0.8%	1	1.8%	2	0.9%	1	0.0%	0
Concert hall / venue	0.8%	16	0.9%	1	0.0%	0	0.0%	0	1.4%	2	1.7%	2	0.0%	0	0.0%	0	2.7%	3
Restaurants	0.8%	15	1.8%	2	1.0%	1	0.8%	1	0.0%	0	2.5%	3	0.9%	1	0.0%	0	0.0%	0
Bars / pubs	0.6%	12	0.0%	0	1.0%	1	0.0%	0	2.8%	4	0.8%	1	0.9%	1	0.0%	0	0.0%	0
Bowling alley	0.6%	12	0.9%	1	1.9%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre	0.6%	11	0.0%	0	0.0%	0	0.8%	1	1.4%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0
Dance facilities	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.8%	2	0.9%	1	0.0%	0
Cycle paths / area	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.8%	1	0.9%	1	0.0%	0	0.0%	0
Museum / art galleries	0.5%	10	0.0%	0	0.0%	0	1.7%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better shopping facilities	0.5%	10	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.9%	2	1.8%	2
Hotels	0.2%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None)	59.9%	1196	60.6%	66	56.7%	59	49.6%	60	50.0%	71	59.3%	70	64.6%	73	68.2%	73	70.8%	80
(Don't know)	17.4%	347	18.3%	20	17.3%	18	23.1%	28	21.8%	31	21.2%	25	15.9%	18	14.0%	15	12.4%	14
Base:		1996		109		104		121		142		118		113		107		113
GEN Gender of respondent																		
Male	27.4%	547	24.8%	27	34.6%	36	23.1%	28	31.7%	45	31.4%	37	29.2%	33	22.4%	24	20.4%	23
Female	72.6%	1449	75.2%	82	65.4%	68	76.9%	93	68.3%	97	68.6%	81	70.8%	80	77.6%	83	79.6%	90
Base:		1996		109		104		121		142		118		113		107		113

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
AGE Can I just ask, how old are you?																		
18-24	4.3%	85	0.9%	1	11.5%	12	5.8%	7	9.2%	13	4.2%	5	3.5%	4	2.8%	3	4.4%	5
25-34	11.5%	230	9.2%	10	18.3%	19	14.1%	17	18.3%	26	15.3%	18	12.4%	14	12.2%	13	15.0%	17
35-44	16.3%	326	17.4%	19	17.3%	18	14.1%	17	9.2%	13	22.0%	26	14.2%	16	15.0%	16	15.9%	18
45-54	17.6%	352	18.3%	20	7.7%	8	16.5%	20	11.3%	16	11.9%	14	16.8%	19	18.7%	20	24.8%	28
55-64	22.2%	443	17.4%	19	15.4%	16	19.0%	23	19.0%	27	11.9%	14	14.2%	16	25.2%	27	23.0%	26
65+	26.9%	536	36.7%	40	27.9%	29	28.9%	35	31.7%	45	33.9%	40	37.2%	42	23.4%	25	16.8%	19
(Refused)	1.2%	24	0.0%	0	1.9%	2	1.7%	2	1.4%	2	0.8%	1	1.8%	2	2.8%	3	0.0%	0
Base:		1996		109		104		121		142		118		113		107		113
SEG Socio Economic Grouping																		
A	1.9%	38	0.9%	1	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.9%	1	0.0%	0	0.9%	1
B	8.0%	160	6.4%	7	3.8%	4	6.6%	8	2.1%	3	5.9%	7	1.8%	2	12.2%	13	8.9%	10
C1	40.1%	801	36.7%	40	34.6%	36	35.5%	43	33.1%	47	43.2%	51	38.1%	43	45.8%	49	50.4%	57
C2	24.6%	491	25.7%	28	23.1%	24	28.1%	34	20.4%	29	28.8%	34	26.5%	30	24.3%	26	23.0%	26
D	14.5%	289	19.3%	21	19.2%	20	14.9%	18	24.6%	35	14.4%	17	20.4%	23	11.2%	12	11.5%	13
E	3.2%	63	2.8%	3	9.6%	10	5.8%	7	6.3%	9	2.5%	3	3.5%	4	0.9%	1	1.8%	2
(Refused)	7.7%	154	8.3%	9	9.6%	10	9.1%	11	10.6%	15	5.1%	6	8.9%	10	5.6%	6	3.5%	4
Base:		1996		109		104		121		142		118		113		107		113
ETH For statistical purposes only, could you please tell me to which of the following ethnic groups you consider yourself to belong?																		
White	89.7%	1790	94.5%	103	62.5%	65	81.8%	99	70.4%	100	83.9%	99	89.4%	101	98.1%	105	93.8%	106
Pakistani	5.1%	102	0.0%	0	19.2%	20	13.2%	16	17.6%	25	8.5%	10	2.7%	3	0.0%	0	1.8%	2
Indian	1.1%	21	3.7%	4	1.9%	2	0.0%	0	2.8%	4	2.5%	3	1.8%	2	0.0%	0	1.8%	2
Other Asian	0.8%	16	0.0%	0	3.8%	4	2.5%	3	1.4%	2	0.8%	1	1.8%	2	0.0%	0	0.9%	1
Bangladeshi	0.6%	11	0.0%	0	2.9%	3	0.0%	0	2.1%	3	1.7%	2	0.9%	1	0.0%	0	0.0%	0
Black African	0.4%	8	0.0%	0	1.9%	2	0.0%	0	1.4%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Other	0.4%	7	0.0%	0	1.9%	2	0.0%	0	0.7%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Black Caribbean	0.4%	7	0.9%	1	0.0%	0	0.8%	1	1.4%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Mixed Race	0.3%	5	0.0%	0	1.0%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Other Black	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1	0.0%	0
(Refused)	1.2%	24	0.9%	1	4.8%	5	1.7%	2	1.4%	2	0.8%	1	1.8%	2	0.0%	0	1.8%	2
Base:		1996		109		104		121		142		118		113		107		113

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
ADU How many adults aged 16 years and over, including yourself, live in your household?																		
One	32.4%	647	40.4%	44	32.7%	34	29.8%	36	35.2%	50	30.5%	36	37.2%	42	30.8%	33	29.2%	33
Two	47.3%	944	44.0%	48	37.5%	39	46.3%	56	43.0%	61	44.9%	53	43.4%	49	53.3%	57	53.1%	60
Three	11.7%	234	9.2%	10	14.4%	15	9.9%	12	9.9%	14	13.6%	16	10.6%	12	10.3%	11	8.0%	9
Four	5.2%	103	2.8%	3	10.6%	11	6.6%	8	7.0%	10	6.8%	8	4.4%	5	4.7%	5	7.1%	8
Five	1.0%	19	0.0%	0	1.9%	2	4.1%	5	0.7%	1	0.0%	0	0.9%	1	0.0%	0	0.9%	1
Six or more	0.8%	16	0.9%	1	0.0%	0	0.8%	1	2.1%	3	1.7%	2	0.9%	1	0.0%	0	0.9%	1
(Refused)	1.7%	33	2.8%	3	2.9%	3	2.5%	3	2.1%	3	2.5%	3	2.7%	3	0.9%	1	0.9%	1
Base:		1996		109		104		121		142		118		113		107		113
CHI How many children aged 15 years and under, live in your household?																		
None	72.6%	1450	76.1%	83	59.6%	62	71.9%	87	66.2%	94	68.6%	81	73.5%	83	75.7%	81	72.6%	82
One	10.8%	215	8.3%	9	9.6%	10	12.4%	15	10.6%	15	12.7%	15	8.9%	10	11.2%	12	12.4%	14
Two	9.9%	197	11.0%	12	15.4%	16	9.1%	11	10.6%	15	9.3%	11	11.5%	13	8.4%	9	11.5%	13
Three	3.3%	65	1.8%	2	6.7%	7	1.7%	2	5.6%	8	4.2%	5	3.5%	4	2.8%	3	2.7%	3
Four	1.5%	29	0.0%	0	2.9%	3	1.7%	2	3.5%	5	1.7%	2	0.9%	1	0.9%	1	0.0%	0
Five	0.3%	6	0.0%	0	1.9%	2	0.0%	0	0.7%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Six or more	0.2%	3	0.0%	0	1.0%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.6%	31	2.8%	3	2.9%	3	3.3%	4	2.1%	3	2.5%	3	1.8%	2	0.9%	1	0.9%	1
Base:		1996		109		104		121		142		118		113		107		113
CAR And finally, how many cars does your household own or have the use of?																		
None	25.1%	501	31.2%	34	36.5%	38	31.4%	38	39.4%	56	22.9%	27	37.2%	42	20.6%	22	23.9%	27
One	45.3%	905	45.0%	49	43.3%	45	43.0%	52	40.8%	58	53.4%	63	39.8%	45	51.4%	55	38.1%	43
Two	22.9%	458	18.3%	20	16.3%	17	17.4%	21	12.7%	18	17.8%	21	16.8%	19	23.4%	25	29.2%	33
Three or more	5.3%	105	3.7%	4	1.0%	1	5.8%	7	3.5%	5	4.2%	5	4.4%	5	3.7%	4	8.9%	10
(Refused)	1.4%	27	1.8%	2	2.9%	3	2.5%	3	3.5%	5	1.7%	2	1.8%	2	0.9%	1	0.0%	0
Base:		1996		109		104		121		142		118		113		107		113

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
ZON Zone																		
ZONE 1	5.2%	104	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ZONE 2	5.5%	109	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ZONE 3	5.4%	107	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ZONE 4	5.3%	106	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ZONE 5	5.2%	104	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ZONE 6	5.4%	108	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ZONE 7	5.3%	105	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ZONE 8	5.5%	110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ZONE 9	5.4%	107	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ZONE 10	5.5%	109	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ZONE 11	5.5%	109	100.0%	109	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ZONE 12	5.2%	104	0.0%	0	100.0%	104	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ZONE 13	6.1%	121	0.0%	0	0.0%	0	100.0%	121	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ZONE 14	7.1%	142	0.0%	0	0.0%	0	0.0%	0	100.0%	142	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ZONE 15	5.9%	118	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	118	0.0%	0	0.0%	0	0.0%	0
ZONE 16	5.7%	113	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	113	0.0%	0	0.0%	0
ZONE 17	5.4%	107	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	107	0.0%	0
ZONE 18	5.7%	113	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	113
Base:		1996		109		104		121		142		118		113		107		113

PC Please can I ask your postcode ?

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
BD1 2	0.4%	7	0.0%	0	0.0%	0	0.0%	0	4.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 3	0.2%	4	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 4	0.4%	8	0.0%	0	0.0%	0	0.0%	0	5.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD100	1.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.6%	21
BD108	1.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.8%	19
BD109	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	14
BD111	0.9%	18	16.5%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD112	0.9%	17	15.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD120	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD127	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD128	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD129	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD131	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD132	1.5%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD133	1.3%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD134	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD135	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD146	1.8%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD150	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD157	1.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD158	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD159	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD161	1.7%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD162	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD163	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD164	1.3%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD175	1.3%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.3%	26	0.0%	0
BD176	1.2%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.5%	23	0.0%	0
BD177	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	10	0.0%	0
BD181	1.5%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.5%	30	0.0%	0	0.0%	0
BD182	1.5%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.5%	30	0.0%	0	0.0%	0
BD183	1.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.7%	20	0.0%	0	0.0%	0
BD184	1.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD196	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 1	1.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.6%	22	0.0%	0	0.0%	0	0.0%	0
BD2 2	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	14	0.0%	0	0.0%	0	0.0%	0
BD2 3	1.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.3%	24	0.0%	0	0.0%	0	0.0%	0
BD2 4	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.3%	18	0.0%	0	0.0%	0	0.0%	0
BD200	1.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD205	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD206	1.8%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD207	1.2%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD208	1.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD209	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
BD211	1.3%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD212	1.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD213	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD214	1.3%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD215	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD220	1.2%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD226	1.5%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD227	2.1%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD228	1.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD229	1.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 0	1.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.9%	20	0.0%	0	0.0%	0	0.0%	0
BD3 7	1.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.9%	20	0.0%	0	0.0%	0	0.0%	0
BD3 8	1.7%	34	0.0%	0	32.7%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 9	1.0%	20	0.0%	0	19.2%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 0	1.1%	21	19.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 6	0.9%	17	15.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 7	1.1%	21	0.0%	0	20.2%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 8	1.5%	29	0.0%	0	27.9%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 9	0.9%	17	15.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 0	0.5%	10	0.0%	0	0.0%	0	8.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 7	0.6%	11	0.0%	0	0.0%	0	9.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 8	0.9%	17	0.0%	0	0.0%	0	14.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 9	0.8%	16	0.0%	0	0.0%	0	13.2%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 1	0.8%	16	0.0%	0	0.0%	0	13.2%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 2	1.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 3	1.0%	19	0.0%	0	0.0%	0	15.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 1	0.3%	6	0.0%	0	0.0%	0	0.0%	0	4.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 2	1.6%	32	0.0%	0	0.0%	0	0.0%	0	22.5%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 3	0.7%	13	0.0%	0	0.0%	0	10.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 4	1.0%	19	0.0%	0	0.0%	0	15.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 0	1.3%	25	0.0%	0	0.0%	0	0.0%	0	17.6%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 7	0.8%	16	0.0%	0	0.0%	0	0.0%	0	11.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 8	0.9%	18	0.0%	0	0.0%	0	0.0%	0	12.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 9	1.3%	25	0.0%	0	0.0%	0	0.0%	0	17.6%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 4	1.7%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.2%	33	0.0%	0	0.0%	0
BD9 5	1.5%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 6	1.2%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD6 1	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD6 2	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD6 4	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX2 8	1.6%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX2 9	1.6%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 6	1.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 7	1.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 8	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS196	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	13
LS197	2.4%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.9%	48	0.0%	0

	Total		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18	
LS208	0.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS209	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS213	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS285	1.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.6%	21
LS286	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	6
LS287	1.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.8%	19
LS288	1.0%	19	17.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS290	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS296	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS297	1.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS298	1.5%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS299	1.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		1996		109		104		121		142		118		113		107		113

APPENDIX 3

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q01 Do you normally have regular access to a car for personal use during the day ?																
Yes	45.7%	475	50.9%	196	42.6%	279	35.8%	113	53.1%	171	47.7%	190	65.7%	234	35.2%	213
No	54.3%	565	49.1%	189	57.4%	376	64.2%	203	46.9%	151	52.3%	208	34.3%	122	64.8%	392
Base:		1040		385		655		316		322		398		356		605
Q02 Do you normally have regular access to a car for personal use during the evening / night ?																
Yes	46.4%	483	51.2%	197	43.7%	286	36.7%	116	54.7%	176	47.7%	190	67.1%	239	35.4%	214
No	53.6%	557	48.8%	188	56.3%	369	63.3%	200	45.3%	146	52.3%	208	32.9%	117	64.6%	391
Base:		1040		385		655		316		322		398		356		605
Q03 How did you travel to (STUDY CENTRE) today (main part of journey) ?																
Car / van (as driver)	30.3%	315	35.8%	138	27.0%	177	24.4%	77	36.0%	116	30.4%	121	43.3%	154	23.6%	143
Car / van (as passenger)	6.8%	71	6.2%	24	7.2%	47	5.7%	18	6.5%	21	8.0%	32	7.6%	27	6.6%	40
Bus, minibus or coach	26.3%	273	20.5%	79	29.6%	194	25.3%	80	18.9%	61	33.2%	132	19.4%	69	32.2%	195
Motorcycle, scooter or moped	0.6%	6	1.0%	4	0.3%	2	0.9%	3	0.6%	2	0.3%	1	0.3%	1	0.8%	5
Walk	28.9%	301	29.6%	114	28.6%	187	37.0%	117	30.4%	98	20.9%	83	22.8%	81	29.1%	176
Taxi / minicab	2.0%	21	1.0%	4	2.6%	17	0.9%	3	1.9%	6	3.0%	12	0.6%	2	2.8%	17
Train	3.0%	31	3.6%	14	2.6%	17	4.4%	14	2.5%	8	2.3%	9	3.7%	13	3.0%	18
Metro	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Bicycle	0.2%	2	0.5%	2	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.3%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.8%	19	1.6%	6	2.0%	13	0.6%	2	3.1%	10	1.8%	7	2.5%	9	1.3%	8
Base:		1040		385		655		316		322		398		356		605

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q04 Where did you park today ? *Those who travelled by car at Q03*																
Bradford:																
Burnett Street	0.8%	3	1.2%	2	0.4%	1	0.0%	0	2.2%	3	0.0%	0	1.1%	2	0.5%	1
Crown Court	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Ings	0.8%	3	1.2%	2	0.4%	1	1.1%	1	0.7%	1	0.7%	1	0.6%	1	1.1%	2
Jacobs Well	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure Exchange Multi-Storey	0.8%	3	0.6%	1	0.9%	2	2.1%	2	0.7%	1	0.0%	0	1.1%	2	0.5%	1
New Southgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oastler (long stay- 2nd and 3rd floor)	2.6%	10	3.1%	5	2.2%	5	3.2%	3	4.4%	6	0.7%	1	2.2%	4	3.3%	6
Oastler (short stay- 1st floor)	2.6%	10	3.7%	6	1.8%	4	4.2%	4	4.4%	6	0.0%	0	4.4%	8	1.1%	2
Pine Street	0.3%	1	0.6%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Radwell Drive	0.5%	2	1.2%	2	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Rawson Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharpe Street	0.5%	2	0.6%	1	0.4%	1	2.1%	2	0.0%	0	0.0%	0	0.6%	1	0.5%	1
Simes Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Thomas A	0.5%	2	0.6%	1	0.4%	1	1.1%	1	0.0%	0	0.7%	1	0.6%	1	0.5%	1
St Thomas B	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tyson Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	6.0%	23	5.6%	9	6.3%	14	6.3%	6	8.0%	11	3.9%	6	8.8%	16	3.8%	7
Bingley:																
Main Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queen Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wellington Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ferncliffe Road	3.6%	14	4.3%	7	3.1%	7	1.1%	1	3.7%	5	5.2%	8	2.8%	5	4.9%	9
On-street	6.2%	24	6.2%	10	6.3%	14	7.4%	7	4.4%	6	7.2%	11	9.9%	18	3.3%	6
Five Lane Ends:																
Five Lanes End Retail Park	9.6%	37	4.9%	8	12.9%	29	8.4%	8	9.5%	13	10.5%	16	5.0%	9	13.1%	24
On-street	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.5%	1
Girlington:																
Thorton Road Car Park	1.0%	4	0.6%	1	1.3%	3	0.0%	0	1.5%	2	1.3%	2	0.0%	0	2.2%	4
On-street	3.6%	14	3.7%	6	3.6%	8	5.3%	5	5.1%	7	1.3%	2	2.2%	4	5.5%	10
Great Horton:																
Leeds Old Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	2.1%	8	4.3%	7	0.4%	1	3.2%	3	1.5%	2	2.0%	3	0.6%	1	0.0%	0
Greengates:																
Harrogate Road Car Park	3.4%	13	3.1%	5	3.6%	8	5.3%	5	1.5%	2	3.9%	6	3.3%	6	2.7%	5
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley:																
South Hawkesworth Street	2.3%	9	1.9%	3	2.7%	6	1.1%	1	2.2%	3	2.6%	4	2.8%	5	1.6%	3
Railway Road	2.6%	10	1.2%	2	3.6%	8	1.1%	1	0.7%	1	5.2%	8	4.4%	8	0.5%	1
Tescos Car Park, off Springs Lane	1.0%	4	0.0%	0	1.8%	4	0.0%	0	0.7%	1	2.0%	3	1.7%	3	0.0%	0
Booths Car Park, Lower Wellington Road	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.6%	1	0.0%	0
On-street	4.9%	19	3.7%	6	5.8%	13	0.0%	0	2.2%	3	10.5%	16	8.3%	15	2.2%	4
Keighley:																
Scott Street	0.3%	1	0.6%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.6%	1	0.0%	0
Church Green	0.3%	1	0.6%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Lawholme Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Car Park, Cavendish Street	1.6%	6	1.9%	3	1.3%	3	1.1%	1	1.5%	2	2.0%	3	1.7%	3	1.6%	3
Cavendish Street Retail Park	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.7%	1	0.6%	1	0.0%	0
Morrison's Car Park, Church Way	4.9%	19	5.6%	9	4.5%	10	5.3%	5	4.4%	6	5.2%	8	5.5%	10	4.4%	8
Hanover Street Mult-storey	0.8%	3	0.0%	0	1.3%	3	1.1%	1	0.7%	1	0.7%	1	1.1%	2	0.5%	1
On-street	1.6%	6	0.6%	1	2.2%	5	1.1%	1	1.5%	2	2.0%	3	1.1%	2	2.2%	4
Mayo Avenue:																
Mayo Avenue Car Park	4.4%	17	3.7%	6	4.9%	11	4.2%	4	8.0%	11	1.3%	2	4.4%	8	4.9%	9
On-street	0.3%	1	0.6%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.5%	1
Shipley:																
Market Place Car Park	0.5%	2	0.0%	0	0.9%	2	1.1%	1	0.7%	1	0.0%	0	0.6%	1	0.5%	1
Saville Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atkinson Street	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.6%	1	0.0%	0
Westcliffe Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wharfe Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Caroline Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exhibition Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Asda Car Park, Manor Road	5.4%	21	4.9%	8	5.8%	13	4.2%	4	4.4%	6	7.2%	11	3.9%	7	7.1%	13
On-street	0.5%	2	0.6%	1	0.4%	1	1.1%	1	0.7%	1	0.0%	0	0.6%	1	0.5%	1
Thornbury:																
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street:																
Tong Street Car Park	2.1%	8	1.9%	3	2.2%	5	3.2%	3	1.5%	2	2.0%	3	0.6%	1	3.8%	7
On-street	0.8%	3	0.6%	1	0.9%	2	2.1%	2	0.0%	0	0.7%	1	0.0%	0	1.6%	3
All Locations:																
Other	2.3%	9	2.5%	4	2.2%	5	1.1%	1	2.9%	4	2.6%	4	2.8%	5	2.2%	4
B&Q Car Park	3.6%	14	6.2%	10	1.8%	4	4.2%	4	1.5%	2	5.2%	8	1.7%	3	6.0%	11
Fosters Square	1.3%	5	0.6%	1	1.8%	4	2.1%	2	0.7%	1	1.3%	2	0.6%	1	2.2%	4
Kirkgate	2.1%	8	1.2%	2	2.7%	6	2.1%	2	3.7%	5	0.7%	1	1.1%	2	3.3%	6
(Don't know / can't remember)	8.5%	33	12.3%	20	5.8%	13	7.4%	7	9.5%	13	8.5%	13	10.5%	19	6.0%	11
(Dropped off – didn't park)	2.1%	8	3.1%	5	1.3%	3	3.2%	3	1.5%	2	2.0%	3	1.7%	3	2.7%	5
Base:		386		162		224		95		137		153		181		183

Q05 Did you have any difficulties obtaining a car parking space today ?
Those who travelled by car at Q03 (Excluding (Dropped off – didn't park) at Q03)

Yes	15.3%	58	14.0%	22	16.3%	36	13.0%	12	17.0%	23	15.3%	23	20.2%	36	9.6%	17
No	84.7%	320	86.0%	135	83.7%	185	87.0%	80	83.0%	112	84.7%	127	79.8%	142	90.4%	161
Base:		378		157		221		92		135		150		178		178

Mean Score (in Minutes) [2.5, 8, 13, 18, 25.5, 45.5, 90]

Q06 How long did your journey to (STUDY CENTRE) take ?

0-5 minutes	20.7%	215	22.9%	88	19.4%	127	22.8%	72	18.0%	58	21.1%	84	19.4%	69	19.3%	117
6-10 minutes	26.6%	277	24.4%	94	27.9%	183	21.8%	69	27.0%	87	29.9%	119	26.7%	95	27.1%	164
11-15 minutes	19.7%	205	17.9%	69	20.8%	136	20.3%	64	22.4%	72	17.3%	69	20.5%	73	20.0%	121
16-20 minutes	16.1%	167	16.4%	63	15.9%	104	18.7%	59	15.5%	50	14.3%	57	15.7%	56	16.5%	100
21-30 minutes	7.7%	80	7.5%	29	7.8%	51	8.5%	27	6.2%	20	8.3%	33	8.1%	29	7.6%	46
31-60 minutes	5.7%	59	7.5%	29	4.6%	30	5.7%	18	6.8%	22	4.8%	19	7.0%	25	5.1%	31
Over 60 minutes	2.4%	25	2.6%	10	2.3%	15	1.3%	4	2.5%	8	3.3%	13	2.2%	8	2.8%	17
(Don't know / can't remember)	1.2%	12	0.8%	3	1.4%	9	0.9%	3	1.6%	5	1.0%	4	0.3%	1	1.5%	9
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*15.0*		*15.6*		*14.6*		*14.4*		*15.5*		*15.1*		*15.5*		*15.3*
Base:		1040		385		655		316		322		398		356		605

Q07 Did you travel to (STUDY CENTRE) directly from home, work or elsewhere ?

Home	83.4%	867	79.2%	305	85.8%	562	76.3%	241	81.4%	262	90.7%	361	82.3%	293	83.5%	505
Work	7.9%	82	9.6%	37	6.9%	45	12.0%	38	11.2%	36	2.0%	8	9.6%	34	7.1%	43
On holiday	0.9%	9	2.1%	8	0.2%	1	0.9%	3	0.6%	2	1.0%	4	1.1%	4	0.8%	5
Elsewhere	1.3%	14	1.3%	5	1.4%	9	0.9%	3	0.6%	2	2.3%	9	1.7%	6	1.0%	6
Relatives / friends house	4.1%	43	5.7%	22	3.2%	21	6.0%	19	4.3%	14	2.3%	9	3.4%	12	5.0%	30
Hospital / doctors / dentists	0.4%	4	0.0%	0	0.6%	4	0.3%	1	0.6%	2	0.3%	1	0.0%	0	0.7%	4
School / college / university	0.7%	7	0.0%	0	1.1%	7	1.6%	5	0.6%	2	0.0%	0	1.1%	4	0.5%	3
Shopping elsewhere	0.3%	3	0.3%	1	0.3%	2	0.0%	0	0.3%	1	0.5%	2	0.0%	0	0.5%	3
Leisure activity (e.g. gym, golf course etc)	0.3%	3	0.3%	1	0.3%	2	0.3%	1	0.0%	0	0.5%	2	0.0%	0	0.5%	3
(Refused)	0.8%	8	1.6%	6	0.3%	2	1.6%	5	0.3%	1	0.5%	2	0.8%	3	0.5%	3
Base:		1040		385		655		316		322		398		356		605

Q08 In terms of your visit to (STUDY CENTRE) do you live in the (NAME OF CENTRE), work in (NAME OF CENTRE) or are you a visitor to the area?
Those who are not on holiday at Q07

Live in the centre	37.2%	384	32.4%	122	40.1%	262	36.7%	115	35.6%	114	38.6%	152	24.4%	86	40.3%	242
Work in the centre	8.1%	84	8.8%	33	7.8%	51	11.5%	36	12.2%	39	2.3%	9	14.2%	50	5.3%	32
Visiting the centre	55.8%	575	59.7%	225	53.5%	350	53.4%	167	52.8%	169	60.4%	238	63.4%	223	55.0%	330
Base:		1031		377		654		313		320		394		352		600

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q09 What is the main reason why you are in (STUDY CENTRE) today ?																
Food and grocery shopping	37.0%	385	31.9%	123	40.0%	262	30.1%	95	38.8%	125	40.7%	162	31.5%	112	39.5%	239
Clothes / shoes shopping	10.9%	113	8.6%	33	12.2%	80	14.9%	47	10.6%	34	8.0%	32	11.2%	40	11.7%	71
Electrical goods shopping	0.8%	8	0.8%	3	0.8%	5	0.9%	3	1.2%	4	0.3%	1	1.1%	4	0.7%	4
Stationers / newsagents	1.9%	20	2.6%	10	1.5%	10	2.2%	7	1.2%	4	2.3%	9	2.2%	8	1.3%	8
Furniture / carpet	0.6%	6	0.3%	1	0.8%	5	0.0%	0	0.6%	2	1.0%	4	0.3%	1	0.8%	5
Jewellery / gift shops	1.5%	16	1.0%	4	1.8%	12	0.9%	3	2.8%	9	1.0%	4	1.1%	4	2.0%	12
Chemist	1.8%	19	2.1%	8	1.7%	11	0.9%	3	1.6%	5	2.8%	11	2.0%	7	1.8%	11
Market	1.8%	19	3.1%	12	1.1%	7	2.2%	7	2.2%	7	1.3%	5	1.7%	6	2.0%	12
Library	0.4%	4	0.5%	2	0.3%	2	0.6%	2	0.3%	1	0.3%	1	0.8%	3	0.2%	1
Public offices	0.6%	6	0.3%	1	0.8%	5	0.9%	3	0.6%	2	0.3%	1	0.3%	1	0.8%	5
Bank / Building Society / Post Office	12.4%	129	14.8%	57	11.0%	72	10.4%	33	12.7%	41	13.8%	55	13.2%	47	12.2%	74
Doctor / dentist	2.0%	21	1.6%	6	2.3%	15	0.6%	2	1.9%	6	3.3%	13	1.4%	5	2.1%	13
Café / restaurant / pub	3.1%	32	3.9%	15	2.6%	17	2.2%	7	1.6%	5	5.0%	20	1.7%	6	4.0%	24
Work / School / College	7.7%	80	8.3%	32	7.3%	48	12.0%	38	10.2%	33	2.3%	9	12.6%	45	5.3%	32
Social / leisure activities	5.5%	57	6.2%	24	5.0%	33	8.5%	27	3.1%	10	4.8%	19	7.3%	26	3.8%	23
Other	3.0%	31	2.1%	8	3.5%	23	1.9%	6	2.5%	8	4.3%	17	4.2%	15	2.3%	14
Christmas shopping	0.8%	8	0.5%	2	0.9%	6	1.3%	4	0.0%	0	1.0%	4	0.6%	2	1.0%	6
Visit hairdressers	0.5%	5	0.5%	2	0.5%	3	0.3%	1	0.3%	1	0.8%	3	1.1%	4	0.2%	1
Browsing / window shopping	1.5%	16	1.8%	7	1.4%	9	1.3%	4	0.6%	2	2.5%	10	1.7%	6	1.7%	10
Buy CD's, DVD's etc	0.4%	4	0.5%	2	0.3%	2	0.6%	2	0.3%	1	0.3%	1	0.3%	1	0.5%	3
Opticians	0.4%	4	0.5%	2	0.3%	2	0.0%	0	0.6%	2	0.5%	2	0.6%	2	0.3%	2
General non-food shopping	0.7%	7	0.8%	3	0.6%	4	0.9%	3	0.0%	0	1.0%	4	0.3%	1	0.8%	5
Decorating / DIY items	0.3%	3	0.0%	0	0.5%	3	0.0%	0	0.9%	3	0.0%	0	0.0%	0	0.5%	3
Visit job centre / job interview	0.3%	3	0.3%	1	0.3%	2	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.5%	3
(Don't know)	4.2%	44	7.0%	27	2.6%	17	5.1%	16	5.3%	17	2.8%	11	2.8%	10	4.0%	24
Base:		1040		385		655		316		322		398		356		605
Q10 What else do you intend to do whilst in (STUDY CENTRE) today ?																
Food and grocery shopping	9.0%	94	7.5%	29	9.9%	65	7.9%	25	8.4%	27	10.6%	42	9.3%	33	8.6%	52
Clothes / shoes shopping	8.2%	85	6.0%	23	9.5%	62	6.6%	21	9.6%	31	8.3%	33	10.1%	36	7.6%	46
Electrical goods shopping	2.1%	22	3.1%	12	1.5%	10	1.9%	6	2.8%	9	1.8%	7	2.0%	7	2.5%	15
Stationers / newsagents	3.0%	31	3.1%	12	2.9%	19	1.9%	6	2.8%	9	4.0%	16	5.3%	19	1.8%	11
Furniture / carpet	0.4%	4	0.5%	2	0.3%	2	0.0%	0	0.9%	3	0.3%	1	0.8%	3	0.2%	1
Jewellery / gift shops	1.7%	18	1.0%	4	2.1%	14	2.8%	9	1.6%	5	1.0%	4	2.0%	7	1.8%	11
Chemist	2.9%	30	2.1%	8	3.4%	22	2.2%	7	2.8%	9	3.5%	14	3.9%	14	2.6%	16
Market	3.0%	31	3.4%	13	2.7%	18	2.8%	9	3.1%	10	3.0%	12	1.4%	5	4.1%	25
Library	1.3%	14	1.8%	7	1.1%	7	0.9%	3	0.3%	1	2.5%	10	2.0%	7	1.2%	7
Public offices	0.2%	2	0.5%	2	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.3%	1	0.2%	1
Bank / Building Society / Post Office	5.8%	60	6.0%	23	5.6%	37	4.4%	14	7.5%	24	5.5%	22	6.5%	23	5.8%	35
Doctor / dentist	0.5%	5	0.8%	3	0.3%	2	0.0%	0	0.9%	3	0.5%	2	1.1%	4	0.2%	1
Café / restaurant / pub	4.3%	45	4.7%	18	4.1%	27	3.5%	11	4.0%	13	5.0%	20	4.5%	16	4.0%	24
Work / School / College	0.4%	4	0.8%	3	0.2%	1	0.6%	2	0.3%	1	0.3%	1	0.6%	2	0.3%	2
Social / leisure activities	1.8%	19	1.8%	7	1.8%	12	2.8%	9	0.9%	3	1.5%	6	2.5%	9	1.2%	7
Other	2.1%	22	1.3%	5	2.6%	17	2.2%	7	2.2%	7	2.0%	8	2.8%	10	2.0%	12
Christmas shopping	0.4%	4	0.3%	1	0.5%	3	0.6%	2	0.6%	2	0.0%	0	0.6%	2	0.3%	2
(No other activities / reason)	62.2%	647	64.7%	249	60.8%	398	63.3%	200	61.5%	198	62.1%	247	55.9%	199	64.6%	391
Base:		1040		385		655		316		322		398		356		605
Q11 How long do you think you will stay in (STUDY CENTRE) today ?																
Up to half an hour	37.8%	393	45.5%	175	33.3%	218	39.6%	125	38.5%	124	35.9%	143	35.7%	127	38.0%	230
Up to two hours	36.8%	383	28.1%	108	42.0%	275	32.3%	102	33.5%	108	43.2%	172	37.1%	132	36.9%	223
Half the day	15.1%	157	15.3%	59	15.0%	98	13.3%	42	17.4%	56	14.3%	57	14.3%	51	16.2%	98
All day	8.4%	87	8.6%	33	8.2%	54	12.0%	38	8.4%	27	5.5%	22	12.1%	43	6.9%	42
(Don't know)	1.9%	20	2.6%	10	1.5%	10	2.8%	9	2.2%	7	1.0%	4	0.8%	3	2.0%	12
Base:		1040		385		655		316		322		398		356		605
Q12 Will you buy your food and grocery goods, that is undertake your main food shop, whilst in (STUDY CENTRE) today ?																
Yes	23.7%	246	17.9%	69	27.0%	177	19.9%	63	25.5%	82	25.4%	101	22.8%	81	24.3%	147
No	75.6%	786	81.0%	312	72.4%	474	79.1%	250	73.3%	236	74.4%	296	76.7%	273	74.9%	453
(Don't know)	0.8%	8	1.0%	4	0.6%	4	0.9%	3	1.2%	4	0.3%	1	0.6%	2	0.8%	5
Base:		1040		385		655		316		322		398		356		605

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q13 How frequently do you visit (STUDY CENTRE) for your main food and grocery shopping ?
Those who will buy food and groceries for their main food shop in (Study centre) at Q12

Daily	6.9%	17	10.1%	7	5.7%	10	7.9%	5	6.1%	5	6.9%	7	3.7%	3	8.8%	13
Once a week or more	57.3%	141	52.2%	36	59.3%	105	52.4%	33	51.2%	42	65.3%	66	56.8%	46	55.1%	81
Less than once a week	14.6%	36	10.1%	7	16.4%	29	17.5%	11	18.3%	15	9.9%	10	18.5%	15	14.3%	21
Less than once a fortnight	12.6%	31	18.8%	13	10.2%	18	12.7%	8	17.1%	14	8.9%	9	11.1%	9	14.3%	21
Less than once a month	5.3%	13	7.2%	5	4.5%	8	7.9%	5	3.7%	3	5.0%	5	6.2%	5	4.1%	6
(Don't know / varies)	3.3%	8	1.4%	1	4.0%	7	1.6%	1	3.7%	3	4.0%	4	3.7%	3	3.4%	5
Base:		246		69		177		63		82		101		81		147

Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]

Q14 Approximately how much have you spent or will you spend today on food goods ?
Those who will buy food and groceries for their main food shop in (Study centre) at Q12

Nothing	0.4%	1	1.4%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Up to £5	4.9%	12	7.2%	5	4.0%	7	4.8%	3	2.4%	2	6.9%	7	3.7%	3	6.1%	9
£6 - £10	11.4%	28	8.7%	6	12.4%	22	17.5%	11	6.1%	5	11.9%	12	8.6%	7	11.6%	17
£11 - £15	8.9%	22	11.6%	8	7.9%	14	7.9%	5	4.9%	4	12.9%	13	12.3%	10	7.5%	11
£16 - £20	9.8%	24	14.5%	10	7.9%	14	4.8%	3	15.9%	13	7.9%	8	7.4%	6	11.6%	17
£21 - £25	10.6%	26	7.2%	5	11.9%	21	7.9%	5	11.0%	9	11.9%	12	8.6%	7	12.9%	19
£26 - £50	22.0%	54	21.7%	15	22.0%	39	23.8%	15	15.9%	13	25.7%	26	19.8%	16	21.8%	32
£51 - £75	10.2%	25	8.7%	6	10.7%	19	6.3%	4	14.6%	12	8.9%	9	11.1%	9	9.5%	14
£76 - £100	8.5%	21	8.7%	6	8.5%	15	7.9%	5	18.3%	15	1.0%	1	13.6%	11	4.8%	7
More than £100	2.8%	7	1.4%	1	3.4%	6	3.2%	2	4.9%	4	1.0%	1	6.2%	5	1.4%	2
(Don't know)	10.6%	26	8.7%	6	11.3%	20	14.3%	9	6.1%	5	11.9%	12	8.6%	7	12.2%	18
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*36.8*		*33.1*		*38.3*		*35.1*		*48.2*		*28.1*		*45.4*		*31.5*
Base:		246		69		177		63		82		101		81		147

Q15 Which centre / retail park did you last visit for your main food and grocery shopping ?
Those who will not buy food and groceries for their main food shop in (Study centre) at Q12

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Airesdale Centre, Leeds	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1
Batley Town Centre	0.5%	4	0.3%	1	0.6%	3	0.4%	1	1.3%	3	0.0%	0	0.4%	1	0.7%	3
Bingley Town Centre	2.0%	16	2.8%	9	1.5%	7	1.6%	4	0.8%	2	3.4%	10	1.8%	5	2.4%	11
Bradford City Centre	6.7%	53	6.3%	20	6.9%	33	6.7%	17	7.1%	17	6.4%	19	6.2%	17	7.9%	36
Dewsbury Town Centre	0.5%	4	0.6%	2	0.4%	2	0.0%	0	0.0%	0	1.3%	4	0.7%	2	0.4%	2
Five Lane Ends District Centre	6.7%	53	5.4%	17	7.5%	36	4.7%	12	8.3%	20	7.1%	21	5.1%	14	7.6%	35
Girlington District Centre	5.4%	43	4.4%	14	6.1%	29	2.8%	7	8.8%	21	5.1%	15	4.0%	11	5.9%	27
Great Horton District Centre	4.7%	37	6.0%	19	3.8%	18	6.7%	17	5.0%	12	2.7%	8	3.3%	9	0.9%	4
Greengates District Centre	0.9%	7	0.9%	3	0.8%	4	0.4%	1	1.3%	3	1.0%	3	0.4%	1	1.3%	6
Halifax Town Centre	1.9%	15	1.6%	5	2.1%	10	2.0%	5	0.8%	2	2.7%	8	3.3%	9	1.1%	5
Harrogate Town Centre	0.3%	2	0.3%	1	0.2%	1	0.0%	0	0.4%	1	0.3%	1	0.4%	1	0.2%	1
Huddersfield Town Centre	0.3%	2	0.0%	0	0.4%	2	0.4%	1	0.0%	0	0.3%	1	0.0%	0	0.4%	2
Ilkley Town Centre	4.8%	38	4.4%	14	5.0%	24	1.6%	4	4.6%	11	7.7%	23	11.3%	31	0.9%	4
Keighley Town Centre	7.8%	62	7.3%	23	8.2%	39	5.5%	14	7.5%	18	10.1%	30	8.4%	23	8.1%	37
Leeds City Centre	0.9%	7	1.3%	4	0.6%	3	0.4%	1	1.7%	4	0.7%	2	1.8%	5	0.2%	1
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	4.5%	36	2.2%	7	6.1%	29	3.2%	8	6.7%	16	3.7%	11	2.9%	8	5.2%	24
Pudsey Town Centre	1.4%	11	1.6%	5	1.3%	6	1.2%	3	2.5%	6	0.7%	2	1.8%	5	1.3%	6
Shipley Town Centre	7.4%	59	5.7%	18	8.6%	41	6.7%	17	9.2%	22	6.7%	20	6.5%	18	8.7%	40
Thornbury District Centre	5.5%	44	4.7%	15	6.1%	29	4.0%	10	5.8%	14	6.7%	20	3.3%	9	7.2%	33
Tong Street District Centre	3.1%	25	3.5%	11	2.9%	14	3.6%	9	2.5%	6	3.0%	9	0.0%	0	4.8%	22
Alston Retail Park, Keighley	0.1%	1	0.0%	0	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.3%	2	0.3%	1	0.2%	1	0.0%	0	0.0%	0	0.7%	2	0.7%	2	0.0%	0
Forster Square Retail Park, Bradford	0.4%	3	0.6%	2	0.2%	1	1.2%	3	0.0%	0	0.0%	0	0.4%	1	0.2%	1
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0
Killingbeck Retail Park, Leeds	0.1%	1	0.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1
Kirkstall Valley Retail Park, Leeds	0.3%	2	0.3%	1	0.2%	1	0.4%	1	0.4%	1	0.0%	0	0.4%	1	0.2%	1
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Woodhall Retail Centre, Bradford	0.1%	1	0.0%	0	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1
Tulip Retail Park, Leeds	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0
Victoria Shopping Centre, Bradford	0.4%	3	0.6%	2	0.2%	1	0.4%	1	0.8%	2	0.0%	0	0.7%	2	0.2%	1
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.5%	36	4.7%	15	4.4%	21	3.6%	9	3.8%	9	6.1%	18	7.3%	20	3.5%	16
Internet	0.4%	3	0.3%	1	0.4%	2	0.4%	1	0.4%	1	0.0%	0	0.7%	2	0.2%	1
Guiseley	1.1%	9	1.3%	4	1.0%	5	1.2%	3	0.4%	1	1.7%	5	1.8%	5	0.9%	4
Otley	0.5%	4	0.0%	0	0.8%	4	0.0%	0	0.4%	1	1.0%	3	1.1%	3	0.2%	1
Skipton	0.5%	4	1.3%	4	0.0%	0	0.0%	0	0.4%	1	1.0%	3	0.7%	2	0.4%	2
Asda, Rooley Lane, Bradford	0.8%	6	0.0%	0	1.3%	6	1.6%	4	0.4%	1	0.3%	1	0.4%	1	1.1%	5
Rooley Lane, Bradford	0.8%	6	0.0%	0	1.3%	6	1.2%	3	0.8%	2	0.3%	1	0.4%	1	1.1%	5
(Don't know / varies)	24.2%	192	30.7%	97	19.9%	95	37.2%	94	17.1%	41	18.9%	56	22.9%	63	26.0%	119
Base:		794		316		478		253		240		297		275		458

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q16 Why do you choose to do your main food shop at (LOCATION AT Q.15) rather than (STUDY CENTRE) ?

Those who do main food shopping at Q15 (Excluding those who are doing their main food shopping in (Study centre) at Q12 and (Don't know / varies) at Q15)

Nearer to home	35.4%	213	40.2%	88	32.6%	125	33.3%	53	35.2%	70	37.3%	90	43.4%	92	33.6%	114
Nearer to work	2.3%	14	0.9%	2	3.1%	12	1.9%	3	3.5%	7	1.7%	4	3.3%	7	1.5%	5
Poor accessibility to (STUDY CENTRE)	0.5%	3	0.5%	1	0.5%	2	0.6%	1	0.0%	0	0.8%	2	0.0%	0	0.3%	1
Choice of food goods available	7.0%	42	6.8%	15	7.1%	27	10.7%	17	8.0%	16	3.7%	9	4.7%	10	8.9%	30
Choice of shops selling food goods	2.2%	13	0.9%	2	2.9%	11	1.9%	3	2.5%	5	1.7%	4	2.8%	6	0.9%	3
Quality of food goods available	3.0%	18	3.7%	8	2.6%	10	2.5%	4	3.5%	7	2.9%	7	2.8%	6	3.0%	10
Quality of shops selling food goods	2.3%	14	3.2%	7	1.8%	7	0.0%	0	4.0%	8	2.1%	5	1.9%	4	2.1%	7
Choice of shops nearby selling non-food goods	0.7%	4	0.5%	1	0.8%	3	0.6%	1	1.0%	2	0.4%	1	0.0%	0	1.2%	4
Provision of services nearby, such as banks / financial services	0.3%	2	0.5%	1	0.3%	1	0.6%	1	0.5%	1	0.0%	0	0.5%	1	0.3%	1
Provision of leisure services nearby	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.3%	1
Shopping environment	1.5%	9	0.9%	2	1.8%	7	2.5%	4	1.5%	3	0.8%	2	0.9%	2	1.5%	5
Cleanliness	0.5%	3	0.5%	1	0.5%	2	0.6%	1	0.5%	1	0.4%	1	0.5%	1	0.3%	1
Car parking provision	1.7%	10	1.8%	4	1.6%	6	0.0%	0	3.5%	7	1.2%	3	3.3%	7	0.9%	3
Car parking prices	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.3%	1
Accessibility by public transport	0.3%	2	0.5%	1	0.3%	1	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.3%	1
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.3%	1
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.3%	14	2.3%	5	2.4%	9	1.3%	2	2.0%	4	3.3%	8	4.2%	9	1.5%	5
Cheaper prices	3.5%	21	4.1%	9	3.1%	12	4.4%	7	2.0%	4	4.1%	10	3.3%	7	4.1%	14
Close to relatives house	0.8%	5	1.4%	3	0.5%	2	0.6%	1	0.5%	1	1.2%	3	0.5%	1	1.2%	4
Preference for retailer	1.0%	6	0.9%	2	1.0%	4	0.0%	0	1.0%	2	1.7%	4	0.5%	1	1.5%	5
(Don't know / no reason)	45.2%	272	42.9%	94	46.5%	178	47.2%	75	42.7%	85	45.6%	110	37.3%	79	47.2%	160
Base:		602		219		383		159		199		241		212		339

Q17 How do you usually travel to (LOCATION AT Q.15) for your main food and grocery shopping (main part of journey)?

Those who do main food shopping at Q15 (Excluding those who are doing their main food shopping at (Study centre) at Q12 and (Don't know / varies) at Q15)

Car / van (as driver)	40.4%	243	47.0%	103	36.6%	140	34.0%	54	47.2%	94	39.0%	94	59.9%	127	30.7%	104
Car / van (as passenger)	14.8%	89	7.8%	17	18.8%	72	15.7%	25	15.1%	30	13.7%	33	11.3%	24	17.1%	58
Bus, minibus or coach	16.9%	102	14.2%	31	18.5%	71	13.8%	22	11.6%	23	23.2%	56	9.4%	20	22.4%	76
Motorcycle, scooter or moped	0.7%	4	0.9%	2	0.5%	2	1.9%	3	0.5%	1	0.0%	0	0.0%	0	0.3%	1
Walk	18.3%	110	23.7%	52	15.1%	58	23.9%	38	16.1%	32	16.6%	40	13.7%	29	19.2%	65
Taxi	4.5%	27	2.7%	6	5.5%	21	5.0%	8	4.0%	8	4.6%	11	3.3%	7	4.7%	16
Train	0.5%	3	0.5%	1	0.5%	2	1.3%	2	0.5%	1	0.0%	0	0.5%	1	0.6%	2
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.3%	1
(Do not travel, goods delivered)	3.8%	23	2.7%	6	4.4%	17	4.4%	7	4.5%	9	2.9%	7	1.9%	4	4.7%	16
Base:		602		219		383		159		199		241		212		339

Q18 Will you buy anything other than food goods today, whilst in (STUDY CENTRE) ?

Yes - clothing, footwear or household goods	30.0%	312	21.6%	83	35.0%	229	31.6%	100	32.0%	103	27.1%	108	32.3%	115	30.2%	183
Yes - bulky items such as furniture, carpets, electrical items or DIY goods	4.9%	51	5.7%	22	4.4%	29	4.7%	15	5.9%	19	4.3%	17	4.5%	16	5.6%	34
Yes - all of the above	1.7%	18	2.3%	9	1.4%	9	1.6%	5	2.5%	8	1.3%	5	2.2%	8	1.7%	10
No	57.8%	601	65.2%	251	53.4%	350	56.0%	177	55.3%	178	61.1%	243	55.9%	199	56.7%	343
(Don't know)	5.6%	58	5.2%	20	5.8%	38	6.0%	19	4.3%	14	6.3%	25	5.1%	18	5.8%	35
Base:		1040		385		655		316		322		398		356		605

Q19 Where centre / facility did you last shop for non food goods?

Those who will not buy more than just food goods in (Study centre) at Q18

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Airesdale Centre, Leeds	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.3%	1
Batley Town Centre	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.3%	1
Bingley Town Centre	1.7%	11	1.5%	4	1.8%	7	1.5%	3	0.5%	1	2.6%	7	1.4%	3	2.1%	8
Bradford City Centre	27.9%	184	28.8%	78	27.3%	106	38.3%	75	31.8%	61	17.5%	47	19.8%	43	32.0%	121
Dewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	1.4%	9	1.5%	4	1.3%	5	1.0%	2	0.0%	0	2.6%	7	0.9%	2	1.6%	6
Girlington District Centre	1.2%	8	1.1%	3	1.3%	5	0.0%	0	2.6%	5	1.1%	3	0.5%	1	1.3%	5
Great Horton District Centre	2.1%	14	2.2%	6	2.1%	8	1.0%	2	3.1%	6	1.9%	5	0.5%	1	0.3%	1
Greengates District Centre	2.1%	14	1.1%	3	2.8%	11	2.6%	5	2.1%	4	1.9%	5	0.9%	2	2.9%	11
Halifax Town Centre	0.9%	6	1.8%	5	0.3%	1	0.5%	1	1.0%	2	1.1%	3	0.5%	1	1.1%	4
Harrogate Town Centre	1.2%	8	1.8%	5	0.8%	3	0.5%	1	0.5%	1	2.2%	6	3.2%	7	0.3%	1
Huddersfield Town Centre	0.3%	2	0.4%	1	0.3%	1	0.0%	0	0.0%	0	0.7%	2	0.5%	1	0.3%	1
Ilkley Town Centre	4.6%	30	2.2%	6	6.2%	24	1.0%	2	5.2%	10	6.7%	18	9.7%	21	1.9%	7
Keighley Town Centre	8.6%	57	8.1%	22	9.0%	35	7.1%	14	8.3%	16	10.1%	27	7.8%	17	9.3%	35
Leeds City Centre	9.3%	61	11.8%	32	7.5%	29	12.2%	24	10.4%	20	6.3%	17	17.1%	37	6.3%	24
Manchester City Centre	0.3%	2	0.4%	1	0.3%	1	1.0%	2	0.0%	0	0.0%	0	0.5%	1	0.3%	1
Mayo Avenue District Centre	1.5%	10	0.7%	2	2.1%	8	1.0%	2	2.6%	5	1.1%	3	0.0%	0	2.1%	8
Pudsey Town Centre	0.3%	2	0.4%	1	0.3%	1	0.0%	0	0.5%	1	0.4%	1	0.5%	1	0.3%	1
Shipley Town Centre	4.9%	32	3.7%	10	5.7%	22	5.6%	11	5.7%	11	3.7%	10	3.7%	8	6.1%	23
Thornbury District Centre	0.8%	5	1.1%	3	0.5%	2	1.0%	2	1.0%	2	0.4%	1	0.5%	1	1.1%	4
Tong Street District Centre	1.1%	7	1.1%	3	1.0%	4	1.0%	2	0.5%	1	1.5%	4	0.0%	0	1.9%	7
Alston Retail Park, Keighley	0.3%	2	0.4%	1	0.3%	1	0.0%	0	1.0%	2	0.0%	0	0.5%	1	0.3%	1
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forster Square Retail Park, Bradford	1.4%	9	1.5%	4	1.3%	5	2.6%	5	1.0%	2	0.7%	2	1.8%	4	0.8%	3
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.6%	4	1.1%	3	0.3%	1	0.0%	0	0.5%	1	1.1%	3	1.4%	3	0.3%	1
Killingbeck Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Woodhall Retail Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tulip Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Retail Park, Leeds	2.0%	13	0.7%	2	2.8%	11	3.1%	6	0.5%	1	2.2%	6	3.2%	7	1.3%	5
Other	3.6%	24	5.2%	14	2.6%	10	1.5%	3	2.1%	4	6.3%	17	4.1%	9	3.7%	14
Internet	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.3%	1
Otley	0.6%	4	0.0%	0	1.0%	4	0.0%	0	0.5%	1	1.1%	3	1.4%	3	0.3%	1
Skipton	0.8%	5	0.4%	1	1.0%	4	0.5%	1	0.5%	1	1.1%	3	0.5%	1	0.8%	3
(Don't know / varies)	18.5%	122	17.7%	48	19.1%	74	15.3%	30	15.6%	30	22.8%	61	17.5%	38	19.3%	73
(Don't do non food shopping)	1.7%	11	3.3%	9	0.5%	2	1.5%	3	1.0%	2	2.2%	6	1.8%	4	1.6%	6
Base:		659		271		388		196		192		268		217		378

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q20 How frequently do you visit (LOCATION AT Q.19) for clothing and footwear or other non food goods?
Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Daily	2.3%	12	2.3%	5	2.2%	7	1.8%	3	0.6%	1	4.0%	8	2.3%	4	1.7%	5
Once a week or more	19.2%	101	15.9%	34	21.5%	67	20.9%	34	16.3%	26	20.4%	41	16.6%	29	20.4%	61
Less than once a week	10.8%	57	10.3%	22	11.2%	35	9.2%	15	15.6%	25	8.5%	17	8.6%	15	13.4%	40
Less than once a fortnight	16.2%	85	16.4%	35	16.0%	50	22.7%	37	11.9%	19	14.4%	29	15.4%	27	17.7%	53
Less than once a month	38.2%	201	42.1%	90	35.6%	111	34.4%	56	41.9%	67	37.8%	76	46.3%	81	36.8%	110
(Don't know / varies)	13.3%	70	13.1%	28	13.5%	42	11.0%	18	13.8%	22	14.9%	30	10.9%	19	10.0%	30
Base:		526		214		312		163		160		201		175		299

Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]

Q21 Approximately how much did you spend on your last visit to (LOCATION AT Q.19) on clothing or non food goods?
Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Nothing	1.0%	5	0.9%	2	1.0%	3	0.6%	1	0.0%	0	2.0%	4	1.1%	2	0.3%	1
Up to £5	4.4%	23	3.3%	7	5.1%	16	1.8%	3	3.1%	5	7.5%	15	5.7%	10	3.3%	10
£6 – £10	8.6%	45	7.9%	17	9.0%	28	4.9%	8	5.6%	9	12.9%	26	7.4%	13	8.7%	26
£11 - £15	5.9%	31	6.1%	13	5.8%	18	4.9%	8	6.3%	10	6.5%	13	3.4%	6	7.0%	21
£16 - £20	8.2%	43	7.5%	16	8.7%	27	10.4%	17	6.9%	11	7.5%	15	5.1%	9	10.7%	32
£21 - £25	5.1%	27	4.2%	9	5.8%	18	5.5%	9	6.9%	11	3.5%	7	4.6%	8	5.7%	17
£26 - £50	16.0%	84	14.5%	31	17.0%	53	22.7%	37	13.8%	22	12.4%	25	19.4%	34	16.1%	48
£51 - £75	6.8%	36	7.9%	17	6.1%	19	7.4%	12	10.6%	17	3.5%	7	10.9%	19	5.7%	17
£76- £100	6.1%	32	7.5%	16	5.1%	16	8.6%	14	5.6%	9	4.5%	9	8.0%	14	5.4%	16
More than £100	9.7%	51	14.5%	31	6.4%	20	10.4%	17	15.0%	24	5.0%	10	14.3%	25	8.0%	24
(Don't know)	28.3%	149	25.7%	55	30.1%	94	22.7%	37	26.3%	42	34.8%	70	20.0%	35	29.1%	87
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*48.2*		*57.4*		*41.4*		*52.7*		*59.0*		*34.6*		*57.4*		*44.3*
Base:		526		214		312		163		160		201		175		299

Q22 Why did you choose to shop at (LOCATION AT Q.19) for non food shopping instead of (STUDY CENTRE) ?
Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Nearer to home	10.1%	53	12.6%	27	8.3%	26	6.7%	11	13.8%	22	10.0%	20	15.4%	27	7.7%	23
Nearer to work	1.5%	8	1.4%	3	1.6%	5	2.5%	4	0.6%	1	1.5%	3	4.6%	8	0.0%	0
Poor accessibility to (STUDY CENTRE)	0.6%	3	0.9%	2	0.3%	1	1.2%	2	0.0%	0	0.5%	1	0.6%	1	0.7%	2
Choice of goods available	28.1%	148	28.5%	61	27.9%	87	29.4%	48	31.9%	51	23.9%	48	25.7%	45	31.1%	93
Choice of shops selling clothing or household goods	12.5%	66	12.6%	27	12.5%	39	18.4%	30	11.3%	18	9.0%	18	14.3%	25	13.4%	40
Quality of clothing or household goods available	7.2%	38	7.9%	17	6.7%	21	9.2%	15	8.8%	14	4.5%	9	9.1%	16	7.4%	22
Choice of shops nearby selling other goods	5.1%	27	4.2%	9	5.8%	18	6.1%	10	5.6%	9	4.0%	8	2.9%	5	7.0%	21
Provision of services nearby, such as banks / financial services	1.3%	7	2.3%	5	0.6%	2	1.8%	3	0.6%	1	1.5%	3	0.0%	0	2.3%	7
Provision of leisure services nearby	0.6%	3	0.9%	2	0.3%	1	0.0%	0	0.0%	0	1.5%	3	0.0%	0	1.0%	3
Shopping environment	5.7%	30	7.9%	17	4.2%	13	4.9%	8	7.5%	12	5.0%	10	8.0%	14	5.4%	16
Cleanliness	0.8%	4	0.9%	2	0.6%	2	1.2%	2	0.0%	0	1.0%	2	0.6%	1	0.7%	2
Car parking provision	0.6%	3	0.5%	1	0.6%	2	0.6%	1	0.6%	1	0.5%	1	1.1%	2	0.3%	1
Car parking prices	0.2%	1	0.5%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Accessibility by public transport	1.5%	8	1.9%	4	1.3%	4	2.5%	4	1.9%	3	0.5%	1	1.1%	2	2.0%	6
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.3%	1
Safety (during the day)	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.3%	1
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.6%	19	3.3%	7	3.8%	12	2.5%	4	0.6%	1	7.0%	14	5.7%	10	2.7%	8
Cheaper prices	1.5%	8	1.9%	4	1.3%	4	0.0%	0	1.3%	2	3.0%	6	1.7%	3	1.7%	5
Don't like Bradford	0.8%	4	0.9%	2	0.6%	2	0.0%	0	1.3%	2	1.0%	2	0.6%	1	1.0%	3
(Don't know / no reason)	45.8%	241	42.1%	90	48.4%	151	42.3%	69	44.4%	71	49.8%	100	38.9%	68	45.5%	136
Base:		526		214		312		163		160		201		175		299

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q23 How do you normally travel to (LOCATION AT Q.19)) for non food shopping (main part of journey)?
Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Car / van (as driver)	27.0%	142	32.7%	70	23.1%	72	20.9%	34	33.8%	54	26.9%	54	38.9%	68	21.1%	63
Car / van (as passenger)	7.8%	41	3.3%	7	10.9%	34	9.2%	15	9.4%	15	5.5%	11	5.7%	10	10.0%	30
Bus, minibus or coach	25.9%	136	22.0%	47	28.5%	89	25.2%	41	23.1%	37	28.4%	57	15.4%	27	33.1%	99
Motorcycle, scooter or moped	0.6%	3	0.5%	1	0.6%	2	1.8%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Walk	13.1%	69	13.6%	29	12.8%	40	14.7%	24	13.1%	21	11.4%	23	9.1%	16	15.4%	46
Taxi	2.5%	13	2.3%	5	2.6%	8	1.8%	3	1.3%	2	4.0%	8	0.0%	0	4.0%	12
Train	5.7%	30	7.0%	15	4.8%	15	8.0%	13	5.0%	8	4.5%	9	11.4%	20	3.3%	10
Bicycle	0.2%	1	0.5%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Other	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.6%	1	0.0%	0
(Do not travel, goods delivered)	17.1%	90	17.8%	38	16.7%	52	17.8%	29	14.4%	23	18.9%	38	18.3%	32	12.0%	36
Base:		526		214		312		163		160		201		175		299

Q24 How frequently do you visit (STUDY CENTRE) for non food shopping?
Those who will buy non food goods along with food goods in (Study centre) at Q18

Daily	5.0%	19	6.1%	7	4.5%	12	7.5%	9	0.8%	1	6.9%	9	5.0%	7	4.8%	11
Once a week or more	28.1%	107	23.7%	27	30.0%	80	30.8%	37	27.7%	36	26.2%	34	23.7%	33	30.4%	69
Less than once a week	16.0%	61	14.9%	17	16.5%	44	13.3%	16	17.7%	23	16.9%	22	18.7%	26	13.7%	31
Less than once a fortnight	14.2%	54	18.4%	21	12.4%	33	18.3%	22	13.8%	18	10.0%	13	13.0%	18	15.0%	34
Less than once a month	31.0%	118	31.6%	36	30.7%	82	24.2%	29	32.3%	42	36.2%	47	33.8%	47	30.0%	68
(Don't know / varies)	5.8%	22	5.3%	6	6.0%	16	5.8%	7	7.7%	10	3.8%	5	5.8%	8	6.2%	14
Base:		381		114		267		120		130		130		139		227

Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]

Q25 How much have you spent or will you spend today in (STUDY CENTRE) on non food shopping?
Those who will buy non food goods along with food goods in (Study centre) at Q18

Nothing	1.6%	6	2.6%	3	1.1%	3	0.8%	1	2.3%	3	1.5%	2	0.7%	1	1.3%	3
Up to £5	6.8%	26	7.9%	9	6.4%	17	6.7%	8	5.4%	7	7.7%	10	6.5%	9	6.2%	14
£6 – £10	8.1%	31	10.5%	12	7.1%	19	4.2%	5	7.7%	10	12.3%	16	7.2%	10	8.4%	19
£11 - £15	8.4%	32	8.8%	10	8.2%	22	8.3%	10	10.0%	13	6.9%	9	7.9%	11	8.8%	20
£16 - £20	12.6%	48	10.5%	12	13.5%	36	16.7%	20	9.2%	12	12.3%	16	13.0%	18	12.3%	28
£21 - £25	7.6%	29	7.9%	9	7.5%	20	10.0%	12	6.9%	9	6.2%	8	5.8%	8	9.3%	21
£26 - £50	20.2%	77	22.8%	26	19.1%	51	22.5%	27	20.8%	27	17.7%	23	20.1%	28	20.7%	47
£51 - £75	3.9%	15	4.4%	5	3.7%	10	2.5%	3	6.9%	9	2.3%	3	5.8%	8	2.6%	6
£76- £100	2.4%	9	1.8%	2	2.6%	7	3.3%	4	3.1%	4	0.8%	1	2.9%	4	2.2%	5
More than £100	4.2%	16	5.3%	6	3.7%	10	5.8%	7	5.4%	7	1.5%	2	6.5%	9	3.1%	7
(Don't know)	24.1%	92	17.5%	20	27.0%	72	19.2%	23	22.3%	29	30.8%	40	23.7%	33	25.1%	57
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*32.3*		*32.5*		*32.2*		*35.5*		*36.5*		*24.4*		*38.0*		*30.0*
Base:		381		114		267		120		130		130		139		227

Q26 Which of these statements would you say best describes how frequently you visit (STUDY CENTRE), compared with five years ago?

Much more frequently than before	8.7%	90	9.9%	38	7.9%	52	12.7%	40	8.7%	28	5.5%	22	12.6%	45	5.8%	35
More frequently than before	18.1%	188	20.0%	77	16.9%	111	22.5%	71	17.1%	55	15.6%	62	19.4%	69	17.9%	108
About as frequently	48.1%	500	46.2%	178	49.2%	322	35.1%	111	48.1%	155	58.0%	231	42.4%	151	52.9%	320
Less frequently than before	11.6%	121	8.1%	31	13.7%	90	10.4%	33	13.0%	42	11.3%	45	12.1%	43	12.1%	73
Much less frequently than before	5.6%	58	4.2%	16	6.4%	42	4.7%	15	5.9%	19	6.0%	24	5.1%	18	6.1%	37
Didn't visit five years ago	5.7%	59	8.8%	34	3.8%	25	12.0%	38	4.0%	13	2.0%	8	5.9%	21	3.0%	18
This is my first visit	0.5%	5	0.5%	2	0.5%	3	0.6%	2	0.6%	2	0.3%	1	0.8%	3	0.3%	2
(Don't know / can't remember)	1.8%	19	2.3%	9	1.5%	10	1.9%	6	2.5%	8	1.3%	5	1.7%	6	2.0%	12
Base:		1040		385		655		316		322		398		356		605

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q27 How long do you typically spend in (STUDY CENTRE) during the evening / night ?																
Up to 1 hour	7.1%	74	9.4%	36	5.8%	38	10.4%	33	7.5%	24	4.3%	17	4.5%	16	8.1%	49
1 to 2 hours	8.1%	84	9.6%	37	7.2%	47	7.3%	23	11.5%	37	5.8%	23	9.6%	34	7.1%	43
2 to 4 hours	10.1%	105	10.6%	41	9.8%	64	10.8%	34	8.7%	28	10.8%	43	17.1%	61	6.3%	38
Over 4 hours	3.9%	41	4.9%	19	3.4%	22	8.2%	26	3.7%	12	0.8%	3	5.1%	18	3.6%	22
Don't visit in the evening	66.8%	695	61.0%	235	70.2%	460	58.2%	184	64.9%	209	75.1%	299	59.6%	212	71.2%	431
(Don't know / varies)	3.9%	41	4.4%	17	3.7%	24	5.1%	16	3.7%	12	3.3%	13	4.2%	15	3.6%	22
Base:		1040		385		655		316		322		398		356		605
Mean Score [Much better = 5, Better = 4, About the same = 3, Worse = 2, Much worse = 1]																
Q28 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects ?																
Choice of shops																
Much better	2.5%	26	2.1%	8	2.7%	18	2.8%	9	1.9%	6	2.8%	11	2.2%	8	2.3%	14
Better	16.7%	174	16.4%	63	16.9%	111	17.1%	54	16.5%	53	16.8%	67	18.8%	67	14.2%	86
About the same	40.9%	425	41.0%	158	40.8%	267	38.9%	123	42.5%	137	41.2%	164	37.9%	135	43.1%	261
Worse	28.9%	301	27.3%	105	29.9%	196	29.7%	94	28.3%	91	28.4%	113	28.7%	102	29.4%	178
Much worse	7.6%	79	9.9%	38	6.3%	41	7.6%	24	7.8%	25	7.5%	30	9.3%	33	7.4%	45
(Don't know)	3.4%	35	3.4%	13	3.4%	22	3.8%	12	3.1%	10	3.3%	13	3.1%	11	3.5%	21
Mean:		*2.77*		*2.73*		*2.79*		*2.77*		*2.76*		*2.78*		*2.75*		*2.74*
Base:		1040		385		655		316		322		398		356		605
Quality of shops																
Much better	3.4%	35	2.3%	9	4.0%	26	3.2%	10	2.2%	7	4.3%	17	3.9%	14	2.6%	16
Better	17.3%	180	17.7%	68	17.1%	112	14.9%	47	16.5%	53	20.1%	80	21.6%	77	14.7%	89
About the same	46.3%	481	45.5%	175	46.7%	306	45.3%	143	48.8%	157	45.2%	180	40.7%	145	48.9%	296
Worse	23.5%	244	23.4%	90	23.5%	154	25.9%	82	23.0%	74	21.6%	86	22.8%	81	24.5%	148
Much worse	5.9%	61	7.8%	30	4.7%	31	6.6%	21	6.5%	21	4.8%	19	7.9%	28	5.5%	33
(Don't know)	3.8%	39	3.4%	13	4.0%	26	4.1%	13	3.1%	10	4.0%	16	3.1%	11	3.8%	23
Mean:		*2.88*		*2.83*		*2.92*		*2.81*		*2.84*		*2.97*		*2.91*		*2.84*
Base:		1040		385		655		316		322		398		356		605
Range of services such as banks and other financial services																
Much better	1.9%	20	1.8%	7	2.0%	13	1.3%	4	2.8%	9	1.8%	7	3.1%	11	1.3%	8
Better	14.7%	153	14.8%	57	14.7%	96	13.9%	44	14.9%	48	15.3%	61	20.2%	72	12.1%	73
About the same	56.5%	588	53.5%	206	58.3%	382	55.1%	174	55.6%	179	58.5%	233	50.3%	179	62.5%	378
Worse	15.1%	157	16.4%	63	14.4%	94	17.4%	55	15.5%	50	12.8%	51	14.3%	51	13.2%	80
Much worse	4.3%	45	6.2%	24	3.2%	21	5.4%	17	5.3%	17	2.5%	10	4.8%	17	3.5%	21
(Don't know)	7.4%	77	7.3%	28	7.5%	49	7.0%	22	5.9%	19	9.0%	36	7.3%	26	7.4%	45
Mean:		*2.94*		*2.89*		*2.98*		*2.87*		*2.94*		*3.01*		*3.03*		*2.94*
Base:		1040		385		655		316		322		398		356		605
Range and choice of pubs / restaurants																
Much better	3.0%	31	2.6%	10	3.2%	21	2.5%	8	2.8%	9	3.5%	14	6.2%	22	1.3%	8
Better	13.1%	136	15.1%	58	11.9%	78	13.9%	44	11.8%	38	13.6%	54	15.7%	56	11.2%	68
About the same	35.9%	373	35.6%	137	36.0%	236	37.0%	117	39.1%	126	32.4%	129	30.6%	109	39.2%	237
Worse	19.6%	204	22.3%	86	18.0%	118	24.4%	77	23.0%	74	12.8%	51	21.9%	78	19.0%	115
Much worse	5.3%	55	6.8%	26	4.4%	29	6.6%	21	7.1%	23	2.8%	11	6.2%	22	4.8%	29
(Don't know)	23.2%	241	17.7%	68	26.4%	173	15.5%	49	16.1%	52	34.9%	139	19.4%	69	24.5%	148
Mean:		*2.85*		*2.81*		*2.88*		*2.78*		*2.76*		*3.03*		*2.92*		*2.81*
Base:		1040		385		655		316		322		398		356		605
Leisure facilities																
Much better	1.3%	13	1.3%	5	1.2%	8	2.2%	7	0.6%	2	1.0%	4	1.1%	4	1.5%	9
Better	8.3%	86	9.1%	35	7.8%	51	10.4%	33	9.0%	29	6.0%	24	11.5%	41	6.8%	41
About the same	34.6%	360	32.7%	126	35.7%	234	36.1%	114	34.8%	112	33.7%	134	29.8%	106	39.0%	236
Worse	22.0%	229	21.6%	83	22.3%	146	26.3%	83	26.1%	84	15.1%	60	23.6%	84	22.3%	135
Much worse	8.9%	93	12.7%	49	6.7%	44	11.4%	36	11.8%	38	4.5%	18	8.4%	30	8.3%	50
(Don't know)	24.9%	259	22.6%	87	26.3%	172	13.6%	43	17.7%	57	39.7%	158	25.6%	91	22.1%	134
Mean:		*2.61*		*2.54*		*2.65*		*2.60*		*2.52*		*2.73*		*2.64*		*2.63*
Base:		1040		385		655		316		322		398		356		605

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Shopping environment																
Much better	4.2%	44	3.1%	12	4.9%	32	2.8%	9	3.4%	11	6.0%	24	5.1%	18	4.0%	24
Better	15.8%	164	15.6%	60	15.9%	104	13.9%	44	15.2%	49	17.8%	71	19.1%	68	13.6%	82
About the same	50.8%	528	48.6%	187	52.1%	341	50.3%	159	53.7%	173	48.5%	193	43.3%	154	54.7%	331
Worse	21.6%	225	23.6%	91	20.5%	134	23.4%	74	21.4%	69	20.4%	81	25.0%	89	20.5%	124
Much worse	3.4%	35	5.7%	22	2.0%	13	4.7%	15	3.1%	10	2.5%	10	4.2%	15	3.3%	20
(Don't know)	4.2%	44	3.4%	13	4.7%	31	4.7%	15	3.1%	10	4.8%	19	3.4%	12	4.0%	24
Mean:		*2.96*		*2.86*		*3.01*		*2.86*		*2.94*		*3.05*		*2.96*		*2.94*
Base:		1040		385		655		316		322		398		356		605
Cleanliness																
Much better	4.5%	47	4.2%	16	4.7%	31	2.8%	9	3.4%	11	6.8%	27	3.7%	13	4.8%	29
Better	15.3%	159	14.3%	55	15.9%	104	13.0%	41	15.8%	51	16.8%	67	20.2%	72	12.4%	75
About the same	52.5%	546	53.8%	207	51.8%	339	54.1%	171	53.4%	172	50.8%	202	47.8%	170	56.0%	339
Worse	18.9%	197	18.7%	72	19.1%	125	21.8%	69	19.3%	62	16.3%	65	18.3%	65	19.2%	116
Much worse	5.0%	52	4.7%	18	5.2%	34	4.1%	13	5.6%	18	5.0%	20	5.3%	19	4.5%	27
(Don't know)	3.8%	39	4.4%	17	3.4%	22	4.1%	13	2.5%	8	4.3%	17	4.8%	17	3.1%	19
Mean:		*2.95*		*2.94*		*2.96*		*2.88*		*2.92*		*3.04*		*2.99*		*2.94*
Base:		1040		385		655		316		322		398		356		605
Car parking provision																
Much better	2.4%	25	2.3%	9	2.4%	16	2.8%	9	3.1%	10	1.5%	6	1.7%	6	2.6%	16
Better	11.1%	115	12.7%	49	10.1%	66	12.3%	39	12.7%	41	8.8%	35	14.0%	50	8.8%	53
About the same	45.5%	473	48.3%	186	43.8%	287	43.4%	137	49.4%	159	44.2%	176	45.2%	161	48.1%	291
Worse	10.4%	108	10.4%	40	10.4%	68	10.1%	32	10.9%	35	10.1%	40	13.8%	49	8.9%	54
Much worse	3.8%	39	4.4%	17	3.4%	22	4.4%	14	4.3%	14	2.5%	10	6.5%	23	2.1%	13
(Don't know)	26.9%	280	21.8%	84	29.9%	196	26.9%	85	19.6%	63	32.9%	131	18.8%	67	29.4%	178
Mean:		*2.97*		*2.98*		*2.97*		*2.99*		*2.99*		*2.95*		*2.89*		*3.01*
Base:		1040		385		655		316		322		398		356		605
Car parking prices																
Much better	2.3%	24	2.6%	10	2.1%	14	1.9%	6	4.0%	13	1.3%	5	3.1%	11	1.5%	9
Better	10.9%	113	12.5%	48	9.9%	65	12.0%	38	12.1%	39	9.0%	36	13.8%	49	9.8%	59
About the same	44.4%	462	44.9%	173	44.1%	289	40.5%	128	49.7%	160	43.5%	173	45.2%	161	46.6%	282
Worse	7.7%	80	7.8%	30	7.6%	50	8.2%	26	7.8%	25	7.0%	28	9.0%	32	7.6%	46
Much worse	2.6%	27	3.9%	15	1.8%	12	3.5%	11	2.8%	9	1.8%	7	3.4%	12	2.0%	12
(Don't know)	32.1%	334	28.3%	109	34.4%	225	33.9%	107	23.6%	76	37.4%	149	25.6%	91	32.6%	197
Mean:		*3.04*		*3.03*		*3.04*		*3.01*		*3.09*		*3.02*		*3.06*		*3.02*
Base:		1040		385		655		316		322		398		356		605
Accessibility by public transport																
Much better	5.0%	52	4.7%	18	5.2%	34	4.7%	15	3.1%	10	6.8%	27	3.9%	14	4.1%	25
Better	17.3%	180	17.7%	68	17.1%	112	16.8%	53	16.1%	52	18.8%	75	20.8%	74	13.9%	84
About the same	53.7%	558	49.9%	192	55.9%	366	52.2%	165	56.2%	181	52.8%	210	45.8%	163	60.7%	367
Worse	8.7%	90	10.4%	40	7.6%	50	11.1%	35	7.5%	24	7.5%	30	9.3%	33	8.9%	54
Much worse	1.5%	16	2.6%	10	0.9%	6	2.2%	7	1.2%	4	1.0%	4	2.2%	8	1.2%	7
(Don't know)	13.8%	144	14.8%	57	13.3%	87	13.0%	41	15.8%	51	13.1%	52	18.0%	64	11.2%	68
Mean:		*3.18*		*3.13*		*3.21*		*3.12*		*3.15*		*3.26*		*3.18*		*3.12*
Base:		1040		385		655		316		322		398		356		605
Public information / signposts / public facilities																
Much better	3.2%	33	3.1%	12	3.2%	21	3.2%	10	2.5%	8	3.8%	15	2.5%	9	3.3%	20
Better	10.9%	113	10.4%	40	11.1%	73	9.8%	31	9.9%	32	12.6%	50	13.8%	49	8.9%	54
About the same	61.5%	640	59.2%	228	62.9%	412	59.5%	188	64.0%	206	61.6%	245	58.7%	209	64.3%	389
Worse	11.2%	116	12.2%	47	10.5%	69	13.9%	44	11.2%	36	8.5%	34	10.4%	37	11.9%	72
Much worse	2.2%	23	2.9%	11	1.8%	12	2.8%	9	2.2%	7	1.8%	7	3.4%	12	1.8%	11
(Don't know)	11.1%	115	12.2%	47	10.4%	68	10.8%	34	10.2%	33	11.8%	47	11.2%	40	9.8%	59
Mean:		*3.02*		*2.99*		*3.04*		*2.96*		*2.99*		*3.09*		*3.02*		*3.00*
Base:		1040		385		655		316		322		398		356		605

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Entertainment / events / performances																
Much better	2.3%	24	2.1%	8	2.4%	16	2.5%	8	1.6%	5	2.8%	11	3.7%	13	1.3%	8
Better	9.5%	99	10.1%	39	9.2%	60	8.2%	26	10.2%	33	10.1%	40	14.6%	52	7.6%	46
About the same	37.7%	392	33.8%	130	40.0%	262	37.0%	117	37.0%	119	39.2%	156	37.1%	132	40.5%	245
Worse	20.2%	210	23.1%	89	18.5%	121	22.8%	72	24.5%	79	14.1%	56	18.0%	64	22.1%	134
Much worse	6.8%	71	8.1%	31	6.1%	40	9.2%	29	8.4%	27	3.8%	15	7.3%	26	6.3%	38
(Don't know)	23.5%	244	22.9%	88	23.8%	156	20.3%	64	18.3%	59	30.2%	120	19.4%	69	22.1%	134
Mean:		*2.74*		*2.68*		*2.78*		*2.65*		*2.66*		*2.91*		*2.87*		*2.69*
Base:		1040		385		655		316		322		398		356		605
Day-time safety																
Much better	5.3%	55	4.9%	19	5.5%	36	3.5%	11	5.3%	17	6.8%	27	9.6%	34	3.0%	18
Better	14.1%	147	15.8%	61	13.1%	86	14.9%	47	12.7%	41	14.8%	59	16.6%	59	12.2%	74
About the same	63.5%	660	60.8%	234	65.0%	426	61.7%	195	66.1%	213	62.6%	249	58.4%	208	67.1%	406
Worse	9.4%	98	8.6%	33	9.9%	65	11.1%	35	8.4%	27	8.8%	35	5.9%	21	11.4%	69
Much worse	2.6%	27	4.2%	16	1.7%	11	3.8%	12	3.4%	11	1.0%	4	3.9%	14	1.2%	7
(Don't know)	5.1%	53	5.7%	22	4.7%	31	5.1%	16	4.0%	13	6.0%	24	5.6%	20	5.1%	31
Mean:		*3.11*		*3.09*		*3.11*		*3.03*		*3.08*		*3.19*		*3.23*		*3.05*
Base:		1040		385		655		316		322		398		356		605
Evening / night safety																
Much better	2.7%	28	2.1%	8	3.1%	20	1.6%	5	3.4%	11	3.0%	12	5.3%	19	1.3%	8
Better	6.6%	69	8.3%	32	5.6%	37	8.9%	28	6.5%	21	5.0%	20	9.6%	34	4.6%	28
About the same	38.4%	399	40.8%	157	36.9%	242	43.0%	136	44.7%	144	29.6%	118	34.6%	123	40.7%	246
Worse	17.0%	177	17.1%	66	16.9%	111	21.5%	68	15.8%	51	14.1%	56	14.3%	51	18.7%	113
Much worse	6.3%	65	5.5%	21	6.7%	44	6.6%	21	7.1%	23	5.0%	20	5.6%	20	5.6%	34
(Don't know)	29.0%	302	26.2%	101	30.7%	201	18.4%	58	22.4%	72	43.2%	172	30.6%	109	29.1%	176
Mean:		*2.75*		*2.79*		*2.73*		*2.72*		*2.78*		*2.77*		*2.92*		*2.68*
Base:		1040		385		655		316		322		398		356		605
Layout																
Much better	3.8%	39	3.4%	13	4.0%	26	2.5%	8	3.4%	11	5.0%	20	4.5%	16	3.3%	20
Better	11.9%	124	12.7%	49	11.5%	75	11.1%	35	9.6%	31	14.6%	58	16.9%	60	8.8%	53
About the same	56.4%	587	53.8%	207	58.0%	380	57.9%	183	62.4%	201	50.8%	202	48.6%	173	60.2%	364
Worse	16.3%	170	17.9%	69	15.4%	101	17.4%	55	15.8%	51	15.6%	62	17.4%	62	16.7%	101
Much worse	3.0%	31	3.6%	14	2.6%	17	3.2%	10	2.2%	7	3.5%	14	5.3%	19	2.0%	12
(Don't know)	8.6%	89	8.6%	33	8.6%	56	7.9%	25	6.5%	21	10.6%	42	7.3%	26	9.1%	55
Mean:		*2.97*		*2.94*		*2.99*		*2.92*		*2.96*		*3.02*		*2.98*		*2.94*
Base:		1040		385		655		316		322		398		356		605
Public Art																
Much better	1.2%	12	1.0%	4	1.2%	8	0.9%	3	1.2%	4	1.3%	5	0.6%	2	1.7%	10
Better	5.9%	61	6.2%	24	5.6%	37	5.1%	16	5.9%	19	6.5%	26	7.0%	25	5.6%	34
About the same	33.8%	351	29.6%	114	36.2%	237	33.2%	105	33.5%	108	34.7%	138	32.0%	114	36.2%	219
Worse	14.0%	146	16.9%	65	12.4%	81	14.6%	46	17.7%	57	10.6%	42	16.6%	59	12.9%	78
Much worse	6.3%	65	5.7%	22	6.6%	43	8.2%	26	7.8%	25	3.3%	13	8.4%	30	5.6%	34
(Don't know)	38.9%	405	40.5%	156	38.0%	249	38.0%	120	33.9%	109	43.7%	174	35.4%	126	38.0%	230
Mean:		*2.70*		*2.66*		*2.72*		*2.61*		*2.62*		*2.86*		*2.61*		*2.75*
Base:		1040		385		655		316		322		398		356		605
Environment																
Much better	5.2%	54	4.7%	18	5.5%	36	2.2%	7	5.3%	17	7.3%	29	8.1%	29	3.6%	22
Better	11.5%	120	10.9%	42	11.9%	78	9.8%	31	10.2%	33	14.1%	56	15.7%	56	10.1%	61
About the same	52.7%	548	48.1%	185	55.4%	363	53.5%	169	50.6%	163	54.3%	216	47.2%	168	57.9%	350
Worse	15.3%	159	17.1%	66	14.2%	93	16.8%	53	18.6%	60	11.1%	44	15.2%	54	15.7%	95
Much worse	3.6%	37	5.2%	20	2.6%	17	5.4%	17	3.4%	11	2.3%	9	4.5%	16	3.1%	19
(Don't know)	11.7%	122	14.0%	54	10.4%	68	12.3%	39	11.8%	38	11.1%	44	9.3%	33	9.6%	58
Mean:		*2.99*		*2.92*		*3.04*		*2.85*		*2.95*		*3.15*		*3.09*		*2.95*
Base:		1040		385		655		316		322		398		356		605

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q29 What type of shops or services would you like to see more of in (STUDY CENTRE)?																
Food stores	10.9%	113	10.9%	42	10.8%	71	9.5%	30	14.3%	46	9.0%	36	10.7%	38	11.7%	71
Department stores	15.6%	162	11.7%	45	17.9%	117	14.6%	46	19.3%	62	13.3%	53	17.4%	62	15.2%	92
Clothing stores	33.8%	351	29.9%	115	36.0%	236	45.3%	143	36.6%	118	22.1%	88	32.6%	116	35.2%	213
Footwear stores	13.2%	137	11.7%	45	14.0%	92	18.0%	57	12.4%	40	9.8%	39	10.7%	38	14.2%	86
Electrical goods	4.7%	49	7.5%	29	3.1%	20	6.6%	21	6.2%	20	2.0%	8	5.3%	19	4.1%	25
Household goods stores	3.3%	34	3.1%	12	3.4%	22	3.8%	12	4.0%	13	2.3%	9	3.4%	12	2.6%	16
Pharmacies	1.3%	14	0.8%	3	1.7%	11	0.3%	1	1.9%	6	1.5%	6	1.4%	5	1.5%	9
Restaurants / cafes	7.6%	79	10.1%	39	6.1%	40	9.8%	31	9.9%	32	3.8%	15	8.4%	30	7.1%	43
Drinking establishments	3.8%	40	6.2%	24	2.4%	16	7.6%	24	4.0%	13	0.5%	2	5.3%	19	3.0%	18
Building Society	2.6%	27	3.4%	13	2.1%	14	2.8%	9	3.4%	11	1.8%	7	2.2%	8	0.8%	5
Banks	2.9%	30	3.6%	14	2.4%	16	3.8%	12	2.5%	8	2.3%	9	2.5%	9	1.0%	6
Solicitors	0.2%	2	0.0%	0	0.3%	2	0.3%	1	0.0%	0	0.3%	1	0.6%	2	0.0%	0
Other	3.7%	38	3.1%	12	4.0%	26	2.5%	8	2.8%	9	5.3%	21	3.7%	13	3.6%	22
Marks and Spencer	1.5%	16	1.0%	4	1.8%	12	0.0%	0	0.9%	3	3.3%	13	3.7%	13	0.5%	3
Music / entertainment store	0.7%	7	1.3%	5	0.3%	2	1.3%	4	0.6%	2	0.3%	1	0.8%	3	0.7%	4
Sport shops	0.6%	6	1.6%	6	0.0%	0	0.9%	3	0.6%	2	0.3%	1	0.0%	0	0.8%	5
Menswear store	1.0%	10	2.3%	9	0.2%	1	0.6%	2	0.6%	2	1.5%	6	1.4%	5	0.8%	5
Toy shops	0.6%	6	0.3%	1	0.8%	5	1.3%	4	0.3%	1	0.3%	1	0.6%	2	0.7%	4
Baby / childrens clothes shop	1.7%	18	0.3%	1	2.6%	17	2.8%	9	1.9%	6	0.8%	3	1.1%	4	2.3%	14
Greengrocers	0.9%	9	0.5%	2	1.1%	7	0.3%	1	1.2%	4	1.0%	4	0.8%	3	1.0%	6
Butchers	0.8%	8	0.8%	3	0.8%	5	0.0%	0	0.3%	1	1.8%	7	0.0%	0	1.2%	7
Bakers	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.3%	2
Decorating / DIY / hardware store	0.6%	6	0.8%	3	0.5%	3	0.0%	0	0.9%	3	0.8%	3	0.8%	3	0.5%	3
Independent retailers	0.9%	9	0.3%	1	1.2%	8	0.3%	1	0.9%	3	1.3%	5	2.0%	7	0.3%	2
Cheaper shops	0.6%	6	1.0%	4	0.3%	2	0.0%	0	0.3%	1	1.3%	5	0.8%	3	0.5%	3
A market	0.4%	4	0.8%	3	0.2%	1	0.0%	0	0.6%	2	0.5%	2	0.6%	2	0.3%	2
Newsagents	0.3%	3	0.3%	1	0.3%	2	0.3%	1	0.0%	0	0.5%	2	0.6%	2	0.0%	0
(None mentioned)	17.5%	182	21.0%	81	15.4%	101	11.4%	36	17.7%	57	22.4%	89	19.9%	71	15.2%	92
(Don't know)	17.1%	178	15.8%	61	17.9%	117	13.6%	43	15.8%	51	20.9%	83	12.1%	43	20.8%	126
Base:		1040		385		655		316		322		398		356		605
Q30 What type of leisure facilities would you like to see more of in (STUDY CENTRE)?																
Health and fitness	11.1%	115	13.2%	51	9.8%	64	17.4%	55	14.6%	47	3.0%	12	11.0%	39	9.4%	57
Swimming pool	12.6%	131	13.8%	53	11.9%	78	19.0%	60	16.1%	52	4.3%	17	10.4%	37	11.1%	67
Bingo	1.9%	20	1.3%	5	2.3%	15	3.2%	10	2.2%	7	0.8%	3	0.8%	3	1.5%	9
Cinema	15.9%	165	17.7%	68	14.8%	97	21.2%	67	16.8%	54	10.6%	42	20.5%	73	11.7%	71
Bowling alley	5.5%	57	6.8%	26	4.7%	31	10.8%	34	5.0%	16	1.8%	7	3.7%	13	6.1%	37
Bingo	1.3%	14	0.3%	1	2.0%	13	1.3%	4	1.9%	6	1.0%	4	1.1%	4	1.2%	7
Ice rink	1.7%	18	1.3%	5	2.0%	13	4.1%	13	1.6%	5	0.0%	0	2.0%	7	1.7%	10
Other	2.9%	30	3.9%	15	2.3%	15	4.4%	14	2.5%	8	2.0%	8	4.5%	16	2.0%	12
Youth centre / after school clubs	2.0%	21	0.8%	3	2.7%	18	3.2%	10	1.9%	6	1.3%	5	2.0%	7	2.3%	14
Leisure centre	0.5%	5	0.3%	1	0.6%	4	0.0%	0	0.9%	3	0.5%	2	1.4%	5	0.0%	0
(None mentioned)	32.5%	338	30.1%	116	33.9%	222	23.7%	75	28.3%	91	43.2%	172	37.1%	132	32.1%	194
(Don't know)	28.9%	301	28.6%	110	29.2%	191	21.8%	69	27.6%	89	35.7%	142	20.5%	73	34.7%	210
Base:		1040		385		655		316		322		398		356		605

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q31 What measures do you think would improve (STUDY CENTRE) and make it more attractive?																
Increased choice / range of shops	31.3%	326	29.9%	115	32.2%	211	38.3%	121	37.0%	119	21.1%	84	28.4%	101	33.7%	204
More national multiples	6.6%	69	4.9%	19	7.6%	50	7.9%	25	7.8%	25	4.8%	19	7.9%	28	6.4%	39
Better foodstore provision	2.3%	24	2.1%	8	2.4%	16	2.8%	9	1.9%	6	2.0%	8	2.8%	10	1.5%	9
More non-food stores	5.7%	59	5.2%	20	6.0%	39	6.3%	20	5.6%	18	4.8%	19	4.2%	15	6.3%	38
More Independent / Specialist traders	7.0%	73	6.8%	26	7.2%	47	7.3%	23	7.5%	24	6.5%	26	5.6%	20	6.1%	37
Improved street paving	2.0%	21	1.3%	5	2.4%	16	1.9%	6	2.5%	8	1.8%	7	2.2%	8	1.0%	6
Cheaper parking	2.1%	22	2.9%	11	1.7%	11	1.6%	5	3.4%	11	1.5%	6	3.1%	11	1.5%	9
Flexible parking	3.8%	40	3.9%	15	3.8%	25	1.3%	4	3.4%	11	6.0%	24	7.6%	27	2.1%	13
Reduce traffic congestion	4.3%	45	5.2%	20	3.8%	25	2.8%	9	6.5%	21	3.8%	15	5.1%	18	2.8%	17
Improved public transport	2.6%	27	3.6%	14	2.0%	13	3.8%	12	1.6%	5	2.5%	10	2.0%	7	2.6%	16
More entertainment / leisure facilities	6.0%	62	6.2%	24	5.8%	38	9.5%	30	7.1%	23	2.3%	9	4.2%	15	5.6%	34
More quality restaurants / pavement cafes	4.7%	49	6.8%	26	3.5%	23	6.6%	21	5.9%	19	2.3%	9	6.7%	24	3.0%	18
More evening activities	4.1%	43	6.5%	25	2.7%	18	6.6%	21	6.5%	21	0.3%	1	2.2%	8	4.0%	24
More organised events e.g. street markets	3.7%	38	3.6%	14	3.7%	24	4.1%	13	5.6%	18	1.8%	7	3.1%	11	3.1%	19
More cultural facilities	0.9%	9	0.8%	3	0.9%	6	1.3%	4	1.2%	4	0.3%	1	0.8%	3	0.7%	4
Improved security / CCTV	6.3%	66	6.5%	25	6.3%	41	6.0%	19	7.5%	24	5.8%	23	5.3%	19	4.6%	28
Improved cleanliness	7.2%	75	5.7%	22	8.1%	53	6.6%	21	6.8%	22	7.8%	31	7.9%	28	4.6%	28
Greater promotion / marketing of the centre	0.9%	9	1.8%	7	0.3%	2	0.6%	2	0.9%	3	1.0%	4	1.4%	5	0.3%	2
Public toilets	3.5%	36	2.9%	11	3.8%	25	2.8%	9	3.7%	12	3.8%	15	4.2%	15	2.6%	16
Expansion of the centre	2.7%	28	3.1%	12	2.4%	16	3.2%	10	3.1%	10	2.0%	8	3.4%	12	1.8%	11
Other	4.4%	46	4.7%	18	4.3%	28	3.5%	11	2.8%	9	6.5%	26	4.5%	16	4.8%	29
Have flower baskets / brighten the place up	1.1%	11	0.8%	3	1.2%	8	0.9%	3	0.9%	3	1.3%	5	1.1%	4	1.2%	7
Fewer empty shops	0.4%	4	0.3%	1	0.5%	3	0.6%	2	0.0%	0	0.5%	2	0.6%	2	0.3%	2
More Police on the streets	0.5%	5	0.3%	1	0.6%	4	0.3%	1	0.9%	3	0.3%	1	0.8%	3	0.3%	2
Make it pedestrianised	0.6%	6	0.8%	3	0.5%	3	0.0%	0	1.6%	5	0.3%	1	1.7%	6	0.0%	0
A general face lift / make it more modern	0.5%	5	0.3%	1	0.6%	4	0.3%	1	0.6%	2	0.5%	2	0.8%	3	0.2%	1
Less charity shops	0.5%	5	0.5%	2	0.5%	3	0.3%	1	0.6%	2	0.5%	2	0.6%	2	0.5%	3
Improvements needed for bus / train station	0.4%	4	0.0%	0	0.6%	4	0.0%	0	0.0%	0	1.0%	4	1.1%	4	0.0%	0
Less ethnic minorities	0.3%	3	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	3	0.3%	1	0.3%	2
More childrens activities	0.4%	4	0.5%	2	0.3%	2	0.6%	2	0.6%	2	0.0%	0	0.3%	1	0.3%	2
(None mentioned)	15.0%	156	17.4%	67	13.6%	89	13.0%	41	13.0%	42	18.3%	73	15.7%	56	14.4%	87
(Don't know)	20.1%	209	19.2%	74	20.6%	135	19.0%	60	18.3%	59	22.4%	89	14.0%	50	25.1%	152
Base:		1040		385		655		316		322		398		356		605

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q32 What do you think are the biggest weaknesses of (STUDY CENTRE)?																
Choice / range of non-food shops	23.6%	245	23.4%	90	23.7%	155	28.2%	89	28.6%	92	15.6%	62	25.3%	90	23.5%	142
Foodstore provision	2.5%	26	2.1%	8	2.7%	18	1.3%	4	3.1%	10	3.0%	12	2.2%	8	3.0%	18
Accessibility by private car	1.3%	13	2.1%	8	0.8%	5	2.5%	8	1.2%	4	0.3%	1	2.2%	8	0.7%	4
Car parking	4.4%	46	3.9%	15	4.7%	31	2.5%	8	6.5%	21	4.3%	17	7.6%	27	2.6%	16
Accessibility by public transport	1.6%	17	1.6%	6	1.7%	11	1.3%	4	1.6%	5	2.0%	8	2.2%	8	1.3%	8
Shopping environment	3.4%	35	3.6%	14	3.2%	21	4.1%	13	1.9%	6	4.0%	16	5.1%	18	2.3%	14
Non-retail provision (e.g. banks, estate agents (etc.)	1.6%	17	1.6%	6	1.7%	11	1.6%	5	1.9%	6	1.5%	6	1.4%	5	0.8%	5
Leisure facilities	4.5%	47	6.0%	23	3.7%	24	7.3%	23	4.7%	15	2.3%	9	3.4%	12	3.8%	23
Other	5.5%	57	4.7%	18	6.0%	39	4.1%	13	3.7%	12	8.0%	32	7.6%	27	4.8%	29
Too many charity shops	1.4%	15	1.3%	5	1.5%	10	0.3%	1	2.5%	8	1.5%	6	1.4%	5	1.7%	10
Need to improve cleanliness / very run down	3.8%	39	3.9%	15	3.7%	24	3.2%	10	3.1%	10	4.8%	19	4.2%	15	3.8%	23
Traffic congestion / poor road system	2.9%	30	2.9%	11	2.9%	19	1.6%	5	2.8%	9	4.0%	16	4.8%	17	2.1%	13
Too much anti-social behaviour / crime / not enough Police / security etc	4.0%	42	4.2%	16	4.0%	26	4.4%	14	5.0%	16	3.0%	12	4.8%	17	4.0%	24
Too many cheap shops	1.9%	20	1.6%	6	2.1%	14	2.5%	8	2.5%	8	1.0%	4	2.8%	10	1.7%	10
Shops closing down / too many vacant shops	0.5%	5	0.3%	1	0.6%	4	0.6%	2	0.6%	2	0.3%	1	0.3%	1	0.7%	4
Too crowded	0.5%	5	0.5%	2	0.5%	3	0.9%	3	0.6%	2	0.0%	0	0.6%	2	0.5%	3
Too many ethnic minorities	0.7%	7	1.0%	4	0.5%	3	0.3%	1	0.6%	2	1.0%	4	0.6%	2	0.8%	5
Large companies closing down local traders	0.3%	3	0.3%	1	0.3%	2	0.0%	0	0.3%	1	0.5%	2	0.6%	2	0.2%	1
More youth facilities	0.5%	5	0.5%	2	0.5%	3	0.3%	1	0.6%	2	0.5%	2	0.3%	1	0.7%	4
Nothing here at all	0.8%	8	1.0%	4	0.6%	4	1.6%	5	0.3%	1	0.5%	2	0.3%	1	1.0%	6
Redevelop / modernisation	0.4%	4	0.5%	2	0.3%	2	0.3%	1	0.3%	1	0.5%	2	0.6%	2	0.3%	2
(None mentioned)	18.2%	189	21.6%	83	16.2%	106	15.8%	50	13.4%	43	24.1%	96	15.2%	54	19.5%	118
(Don't know)	23.7%	246	19.0%	73	26.4%	173	22.8%	72	20.8%	67	26.4%	105	16.3%	58	26.4%	160
Base:		1040		385		655		316		322		398		356		605
GEN Gender:																
Male	37.0%	385	100.0%	385	0.0%	0	43.0%	136	36.0%	116	33.4%	133	34.6%	123	37.9%	229
Female	63.0%	655	0.0%	0	100.0%	655	57.0%	180	64.0%	206	66.6%	265	65.4%	233	62.1%	376
Base:		1040		385		655		316		322		398		356		605
AGE Age Group:																
18 – 24 years	15.2%	158	16.4%	63	14.5%	95	50.0%	158	0.0%	0	0.0%	0	15.2%	54	14.7%	89
25 – 34 years	15.2%	158	19.0%	73	13.0%	85	50.0%	158	0.0%	0	0.0%	0	11.2%	40	17.2%	104
35 – 44 years	16.5%	172	19.0%	73	15.1%	99	0.0%	0	53.4%	172	0.0%	0	18.0%	64	16.0%	97
45 – 54 years	14.4%	150	11.2%	43	16.3%	107	0.0%	0	46.6%	150	0.0%	0	16.3%	58	13.6%	82
55 – 64 years	16.5%	172	11.7%	45	19.4%	127	0.0%	0	0.0%	0	43.2%	172	19.9%	71	14.5%	88
65+ years	21.7%	226	22.9%	88	21.1%	138	0.0%	0	0.0%	0	56.8%	226	19.1%	68	23.8%	144
(Refused)	0.4%	4	0.0%	0	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.2%	1
Base:		1040		385		655		316		322		398		356		605
SEG SEG:																
AB	12.3%	128	12.7%	49	12.1%	79	6.3%	20	13.7%	44	16.1%	64	36.0%	128	0.0%	0
C1	21.9%	228	19.2%	74	23.5%	154	23.4%	74	24.2%	78	18.8%	75	64.0%	228	0.0%	0
C2	18.8%	196	23.6%	91	16.0%	105	20.6%	65	18.0%	58	18.3%	73	0.0%	0	32.4%	196
DE	39.3%	409	35.8%	138	41.4%	271	40.5%	128	37.6%	121	40.0%	159	0.0%	0	67.6%	409
(Refused)	7.6%	79	8.6%	33	7.0%	46	9.2%	29	6.5%	21	6.8%	27	0.0%	0	0.0%	0
Base:		1040		385		655		316		322		398		356		605

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
ETH Ethnicity																
White	91.0%	946	89.4%	344	91.9%	602	84.2%	266	87.6%	282	99.0%	394	91.9%	327	91.2%	552
Indian	1.4%	15	1.6%	6	1.4%	9	0.9%	3	3.1%	10	0.5%	2	2.2%	8	0.8%	5
Pakistani	4.6%	48	5.2%	20	4.3%	28	9.5%	30	5.6%	18	0.0%	0	3.9%	14	5.3%	32
Bangladeshi	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Asian	0.5%	5	0.5%	2	0.5%	3	0.9%	3	0.6%	2	0.0%	0	0.6%	2	0.5%	3
Black Caribbean	0.5%	5	1.0%	4	0.2%	1	0.0%	0	0.9%	3	0.5%	2	1.1%	4	0.0%	0
Black African	0.7%	7	1.0%	4	0.5%	3	1.6%	5	0.6%	2	0.0%	0	0.0%	0	0.7%	4
Other Black	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1
Any other Ethnic group	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mixed background	0.4%	4	0.5%	2	0.3%	2	0.9%	3	0.3%	1	0.0%	0	0.0%	0	0.7%	4
(Refused)	0.8%	8	0.8%	3	0.8%	5	1.3%	4	1.2%	4	0.0%	0	0.3%	1	0.7%	4
Base:		1040		385		655		316		322		398		356		605
DAT Date of Interview:																
Monday	19.9%	207	18.7%	72	20.6%	135	21.2%	67	17.7%	57	20.9%	83	21.9%	78	17.9%	108
Tuesday	21.2%	220	18.4%	71	22.7%	149	18.7%	59	20.8%	67	23.6%	94	21.1%	75	21.3%	129
Wednesday	15.2%	158	17.7%	68	13.7%	90	13.6%	43	17.7%	57	14.3%	57	16.6%	59	15.5%	94
Thursday	11.6%	121	11.7%	45	11.6%	76	12.0%	38	12.1%	39	11.1%	44	13.8%	49	10.7%	65
Friday	14.1%	147	14.0%	54	14.2%	93	15.5%	49	14.0%	45	13.3%	53	9.3%	33	17.0%	103
Saturday	18.0%	187	19.5%	75	17.1%	112	19.0%	60	17.7%	57	16.8%	67	17.4%	62	17.5%	106
Base:		1040		385		655		316		322		398		356		605
TIM Time of Interview:																
09.00 – 12.00	37.3%	388	35.3%	136	38.5%	252	37.7%	119	38.2%	123	36.2%	144	36.0%	128	39.7%	240
12.01 – 14.00	36.6%	381	37.9%	146	35.9%	235	36.7%	116	36.6%	118	36.7%	146	38.2%	136	36.7%	222
14.01 – 16.00	23.4%	243	22.9%	88	23.7%	155	21.5%	68	22.7%	73	25.4%	101	25.0%	89	22.0%	133
16.01 – 17.00	2.7%	28	3.9%	15	2.0%	13	4.1%	13	2.5%	8	1.8%	7	0.8%	3	1.7%	10
Base:		1040		385		655		316		322		398		356		605
STU Study Centre																
Bradford City Centre	24.9%	259	24.9%	96	24.9%	163	30.7%	97	26.1%	84	19.6%	78	26.4%	94	26.6%	161
Bingley Town Centre	9.6%	100	11.2%	43	8.7%	57	7.3%	23	9.9%	32	11.3%	45	12.6%	45	9.1%	55
Ilkley Town Centre	9.6%	100	8.6%	33	10.2%	67	2.8%	9	8.1%	26	16.1%	64	20.5%	73	3.8%	23
Keighley Town Centre	11.4%	119	11.2%	43	11.6%	76	10.1%	32	9.6%	31	14.1%	56	11.2%	40	12.6%	76
Shipley Town Centre	9.1%	95	8.1%	31	9.8%	64	9.2%	29	10.2%	33	8.3%	33	9.3%	33	9.9%	60
Girlington District Centre	6.3%	65	6.2%	24	6.3%	41	6.0%	19	8.1%	26	4.8%	19	3.9%	14	8.3%	50
Great Horton District Centre	4.9%	51	6.8%	26	3.8%	25	6.6%	21	4.3%	14	3.8%	15	1.4%	5	0.0%	0
Greengates District Centre	2.7%	28	2.1%	8	3.1%	20	3.5%	11	2.2%	7	2.5%	10	2.2%	8	2.6%	16
Thornbury District Centre	5.4%	56	7.0%	27	4.4%	29	6.3%	20	4.0%	13	5.8%	23	2.2%	8	7.8%	47
Five Lane Ends District Centre	5.8%	60	4.7%	18	6.4%	42	5.1%	16	6.5%	21	5.8%	23	3.7%	13	6.6%	40
Mayo Avenue District Centre	4.6%	48	3.4%	13	5.3%	35	4.7%	15	6.8%	22	2.8%	11	4.2%	15	5.0%	30
Tong Street District Centre	5.7%	59	6.0%	23	5.5%	36	7.6%	24	4.0%	13	5.3%	21	2.2%	8	7.8%	47
Base:		1040		385		655		316		322		398		356		605

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
PC																
B2 4	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0
BB7 3	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0
BD	0.2%	2	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.3%	2
BD1 2	0.3%	3	0.5%	2	0.2%	1	0.3%	1	0.0%	0	0.5%	2	0.0%	0	0.5%	3
BD1 3	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0
BD1 5	0.2%	2	0.0%	0	0.3%	2	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.2%	1
BD10	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0
BD10 0	1.6%	17	0.8%	3	2.1%	14	1.6%	5	1.9%	6	1.5%	6	2.0%	7	1.7%	10
BD10 8	1.6%	17	1.6%	6	1.7%	11	1.3%	4	0.9%	3	2.5%	10	2.0%	7	1.5%	9
BD10 9	1.7%	18	1.0%	4	2.1%	14	1.6%	5	1.9%	6	1.8%	7	0.8%	3	2.1%	13
BD11 1	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1
BD11 2	0.2%	2	0.0%	0	0.3%	2	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	2
BD12 0	0.7%	7	0.8%	3	0.6%	4	0.3%	1	0.3%	1	1.3%	5	0.3%	1	1.0%	6
BD12 2	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0
BD12 7	0.4%	4	0.0%	0	0.6%	4	0.3%	1	0.6%	2	0.3%	1	0.3%	1	0.5%	3
BD12 8	0.8%	8	1.0%	4	0.6%	4	1.9%	6	0.6%	2	0.0%	0	1.1%	4	0.7%	4
BD12 9	0.3%	3	0.0%	0	0.5%	3	0.3%	1	0.3%	1	0.3%	1	0.8%	3	0.0%	0
BD13 1	0.3%	3	0.5%	2	0.2%	1	0.3%	1	0.6%	2	0.0%	0	0.6%	2	0.2%	1
BD13 2	0.2%	2	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.3%	2
BD13 3	0.8%	8	0.8%	3	0.8%	5	0.0%	0	0.9%	3	1.3%	5	1.7%	6	0.3%	2
BD13 4	0.9%	9	1.3%	5	0.6%	4	1.3%	4	0.9%	3	0.5%	2	0.3%	1	1.0%	6
BD13 5	0.5%	5	0.3%	1	0.6%	4	0.0%	0	0.9%	3	0.5%	2	0.3%	1	0.7%	4
BD13 7	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1
BD14	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0
BD14 6	0.8%	8	1.3%	5	0.5%	3	0.6%	2	0.6%	2	1.0%	4	1.1%	4	0.5%	3
BD15 0	0.5%	5	0.3%	1	0.6%	4	0.3%	1	0.0%	0	1.0%	4	1.1%	4	0.2%	1
BD15 1	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1
BD15 2	0.2%	2	0.3%	1	0.2%	1	0.0%	0	0.3%	1	0.3%	1	0.0%	0	0.3%	2
BD15 7	0.6%	6	1.0%	4	0.3%	2	0.3%	1	0.9%	3	0.5%	2	0.0%	0	1.0%	6
BD15 9	0.3%	3	0.3%	1	0.3%	2	0.0%	0	0.3%	1	0.5%	2	0.3%	1	0.3%	2
BD16	0.2%	2	0.5%	2	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	2
BD16 1	2.8%	29	1.6%	6	3.5%	23	1.3%	4	2.5%	8	4.3%	17	4.5%	16	2.1%	13
BD16 2	1.4%	15	1.0%	4	1.7%	11	0.6%	2	1.2%	4	2.3%	9	0.8%	3	2.0%	12
BD16 3	0.9%	9	0.8%	3	0.9%	6	0.6%	2	0.9%	3	1.0%	4	2.0%	7	0.3%	2
BD16 4	3.0%	31	3.6%	14	2.6%	17	4.4%	14	4.0%	13	1.0%	4	3.7%	13	3.0%	18
BD17 5	1.3%	13	1.0%	4	1.4%	9	0.9%	3	1.9%	6	1.0%	4	1.1%	4	1.5%	9
BD17 6	0.6%	6	0.3%	1	0.8%	5	0.6%	2	0.3%	1	0.8%	3	0.8%	3	0.3%	2
BD17 7	1.0%	10	1.0%	4	0.9%	6	0.6%	2	1.6%	5	0.8%	3	0.6%	2	1.2%	7
BD18 1	1.7%	18	1.8%	7	1.7%	11	1.3%	4	2.5%	8	1.5%	6	2.5%	9	1.3%	8
BD18 2	2.2%	23	0.5%	2	3.2%	21	2.5%	8	2.5%	8	1.8%	7	1.4%	5	3.0%	18
BD18 3	1.0%	10	1.0%	4	0.9%	6	0.9%	3	0.6%	2	1.3%	5	1.4%	5	0.8%	5
BD18 4	1.0%	10	1.0%	4	0.9%	6	0.9%	3	0.9%	3	1.0%	4	1.7%	6	0.5%	3
BD19 3	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.3%	2
BD19 4	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0
BD2 1	1.3%	13	1.3%	5	1.2%	8	0.9%	3	0.9%	3	1.8%	7	0.8%	3	1.5%	9
BD2 2	0.5%	5	0.8%	3	0.3%	2	0.6%	2	0.3%	1	0.5%	2	0.6%	2	0.3%	2
BD2 3	1.6%	17	1.3%	5	1.8%	12	2.2%	7	0.6%	2	2.0%	8	0.8%	3	2.3%	14
BD2 4	1.3%	13	0.5%	2	1.7%	11	1.6%	5	0.9%	3	1.3%	5	1.1%	4	1.3%	8
BD20	0.2%	2	0.3%	1	0.2%	1	0.0%	0	0.3%	1	0.3%	1	0.3%	1	0.2%	1
BD20 0	0.5%	5	0.3%	1	0.6%	4	0.3%	1	0.6%	2	0.5%	2	0.6%	2	0.3%	2
BD20 4	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1
BD20 5	0.7%	7	1.0%	4	0.5%	3	0.6%	2	0.9%	3	0.5%	2	0.3%	1	0.8%	5
BD20 6	0.6%	6	0.3%	1	0.8%	5	0.6%	2	0.3%	1	0.8%	3	0.8%	3	0.5%	3
BD20 7	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.3%	2
BD20 8	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0
BD20 9	0.4%	4	0.5%	2	0.3%	2	0.3%	1	0.3%	1	0.5%	2	0.6%	2	0.2%	1
BD21 1	0.4%	4	0.3%	1	0.5%	3	0.3%	1	0.0%	0	0.8%	3	0.0%	0	0.7%	4
BD21 2	0.5%	5	0.5%	2	0.5%	3	0.6%	2	0.3%	1	0.5%	2	0.3%	1	0.7%	4
BD21 3	0.5%	5	0.8%	3	0.3%	2	0.6%	2	0.6%	2	0.3%	1	0.0%	0	0.7%	4
BD21 4	1.4%	15	1.8%	7	1.2%	8	1.3%	4	2.2%	7	1.0%	4	1.1%	4	1.8%	11
BD21 5	1.2%	12	0.8%	3	1.4%	9	1.6%	5	0.9%	3	1.0%	4	1.4%	5	1.0%	6
BD22 0	0.3%	3	0.3%	1	0.3%	2	0.6%	2	0.0%	0	0.3%	1	0.3%	1	0.3%	2
BD22 6	1.3%	13	1.3%	5	1.2%	8	0.6%	2	0.6%	2	2.3%	9	0.8%	3	1.7%	10
BD22 7	1.1%	11	0.5%	2	1.4%	9	1.3%	4	0.6%	2	1.3%	5	1.4%	5	1.0%	6
BD22 8	0.4%	4	0.3%	1	0.5%	3	0.0%	0	0.6%	2	0.5%	2	0.3%	1	0.5%	3
BD22 9	0.7%	7	0.3%	1	0.9%	6	0.0%	0	0.6%	2	1.3%	5	1.1%	4	0.5%	3
BD23 2	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1
BD23 4	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1
BD23 5	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0
BD23 6	0.3%	3	0.3%	1	0.3%	2	0.3%	1	0.3%	1	0.3%	1	0.6%	2	0.2%	1
BD3	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1
BD3 0	0.7%	7	1.3%	5	0.3%	2	0.6%	2	1.6%	5	0.0%	0	0.8%	3	0.5%	3

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
BD3 4	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1
BD3 7	2.3%	24	3.1%	12	1.8%	12	3.2%	10	1.6%	5	2.3%	9	0.8%	3	3.3%	20
BD3 8	0.3%	3	0.3%	1	0.3%	2	0.6%	2	0.3%	1	0.0%	0	0.3%	1	0.3%	2
BD3 9	0.7%	7	0.3%	1	0.9%	6	0.6%	2	0.9%	3	0.5%	2	0.6%	2	0.7%	4
BD4	0.3%	3	0.3%	1	0.3%	2	0.3%	1	0.3%	1	0.3%	1	0.3%	1	0.3%	2
BD4 0	2.7%	28	2.3%	9	2.9%	19	3.2%	10	2.2%	7	2.8%	11	0.3%	1	4.3%	26
BD4 2	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1
BD4 6	2.0%	21	2.1%	8	2.0%	13	2.8%	9	2.2%	7	1.3%	5	2.5%	9	1.8%	11
BD4 7	1.6%	17	1.8%	7	1.5%	10	2.2%	7	1.6%	5	1.0%	4	0.6%	2	2.5%	15
BD4 8	1.2%	12	1.8%	7	0.8%	5	1.3%	4	1.2%	4	1.0%	4	0.8%	3	1.3%	8
BD4 9	2.3%	24	2.6%	10	2.1%	14	2.5%	8	1.9%	6	2.5%	10	1.4%	5	2.8%	17
BD5	0.2%	2	0.0%	0	0.3%	2	0.3%	1	0.0%	0	0.3%	1	0.3%	1	0.2%	1
BD5 0	0.5%	5	0.5%	2	0.5%	3	0.6%	2	0.6%	2	0.3%	1	0.0%	0	0.7%	4
BD5 7	0.8%	8	1.0%	4	0.6%	4	0.9%	3	1.2%	4	0.3%	1	0.6%	2	1.0%	6
BD5 8	0.9%	9	0.3%	1	1.2%	8	1.9%	6	0.6%	2	0.3%	1	1.1%	4	0.7%	4
BD5 9	1.8%	19	3.1%	12	1.1%	7	3.8%	12	1.6%	5	0.5%	2	0.6%	2	2.0%	12
BD6	0.4%	4	0.8%	3	0.2%	1	0.6%	2	0.3%	1	0.3%	1	0.6%	2	0.2%	1
BD6 1	1.6%	17	1.0%	4	2.0%	13	1.9%	6	1.9%	6	1.3%	5	0.6%	2	2.1%	13
BD6 2	0.8%	8	0.3%	1	1.1%	7	0.9%	3	0.9%	3	0.5%	2	0.8%	3	0.8%	5
BD6 3	1.8%	19	1.8%	7	1.8%	12	2.2%	7	2.5%	8	1.0%	4	0.6%	2	2.0%	12
BD7	0.3%	3	0.3%	1	0.3%	2	0.3%	1	0.0%	0	0.5%	2	0.3%	1	0.2%	1
BD7 1	0.5%	5	0.5%	2	0.5%	3	0.9%	3	0.0%	0	0.5%	2	0.6%	2	0.3%	2
BD7 2	1.0%	10	1.3%	5	0.8%	5	1.3%	4	0.3%	1	1.3%	5	0.6%	2	1.0%	6
BD7 3	1.7%	18	1.6%	6	1.8%	12	2.5%	8	2.2%	7	0.5%	2	0.6%	2	1.0%	6
BD7 4	2.3%	24	1.8%	7	2.6%	17	2.2%	7	2.2%	7	2.5%	10	1.1%	4	0.7%	4
BD8	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 0	2.9%	30	2.3%	9	3.2%	21	3.5%	11	3.7%	12	1.8%	7	2.0%	7	3.8%	23
BD8 7	0.6%	6	1.0%	4	0.3%	2	0.6%	2	1.2%	4	0.0%	0	0.3%	1	0.8%	5
BD8 8	0.5%	5	0.5%	2	0.5%	3	0.6%	2	0.6%	2	0.3%	1	0.3%	1	0.7%	4
BD8 9	2.0%	21	2.1%	8	2.0%	13	1.9%	6	3.1%	10	1.3%	5	1.1%	4	2.8%	17
BD9	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0
BD9 4	0.6%	6	1.0%	4	0.3%	2	0.6%	2	0.9%	3	0.3%	1	0.6%	2	0.7%	4
BD9 5	0.6%	6	0.8%	3	0.5%	3	0.9%	3	0.9%	3	0.0%	0	0.8%	3	0.3%	2
BD9 6	0.7%	7	0.8%	3	0.6%	4	0.3%	1	0.9%	3	0.8%	3	0.3%	1	1.0%	6
Blank	1.2%	12	1.6%	6	0.9%	6	0.3%	1	1.2%	4	1.8%	7	0.8%	3	1.3%	8
DL1 2	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1
DN4 5	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0
FY8 3	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1
GU35 0	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1
HD1 4	0.2%	2	0.3%	1	0.2%	1	0.3%	1	0.3%	1	0.0%	0	0.0%	0	0.3%	2
HD2	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1
HD3 4	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1
HG3 4	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0
HG3 5	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0
HU11 4	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1
HU19 2	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0
HX1 4	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0
HX1 5	0.3%	3	0.5%	2	0.2%	1	0.6%	2	0.0%	0	0.3%	1	0.6%	2	0.2%	1
HX2 0	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1
HX2 8	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0
HX3 5	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0
HX3 7	0.5%	5	0.0%	0	0.8%	5	0.3%	1	0.0%	0	1.0%	4	0.8%	3	0.3%	2
HX6 1	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0
HX6 3	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1
HX7 5	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.3%	2
HX7 7	0.2%	2	0.3%	1	0.2%	1	0.0%	0	0.6%	2	0.0%	0	0.6%	2	0.0%	0
LE10 5	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0
LE12 6	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0
LF25 3	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0
LS13 2	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1
LS14 2	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0
LS16 6	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1
LS17 0	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1
LS17 5	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0
LS17 6	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0
LS19 6	0.3%	3	0.5%	2	0.2%	1	0.3%	1	0.3%	1	0.3%	1	0.0%	0	0.3%	2
LS19 7	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0
LS20 8	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0
LS20 9	0.2%	2	0.5%	2	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.3%	1	0.2%	1
LS21	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0
LS21 1	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0
LS21 3	0.2%	2	0.0%	0	0.3%	2	0.0%	0	0.0%	0	0.5%	2	0.0%	0	0.3%	2
LS27	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1
LS27 0	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
LS28 1	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1
LS28 5	0.6%	6	1.3%	5	0.2%	1	0.6%	2	0.3%	1	0.8%	3	0.8%	3	0.5%	3
LS28 6	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1
LS28 7	0.5%	5	0.0%	0	0.8%	5	0.0%	0	0.6%	2	0.8%	3	0.8%	3	0.3%	2
LS28 8	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0
LS29	0.2%	2	0.3%	1	0.2%	1	0.0%	0	0.3%	1	0.3%	1	0.3%	1	0.2%	1
LS29 0	1.0%	10	0.8%	3	1.1%	7	0.3%	1	0.9%	3	1.3%	5	2.5%	9	0.2%	1
LS29 6	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0
LS29 7	0.9%	9	0.3%	1	1.2%	8	0.0%	0	0.9%	3	1.5%	6	1.4%	5	0.7%	4
LS29 8	2.2%	23	2.1%	8	2.3%	15	1.3%	4	2.2%	7	3.0%	12	4.5%	16	1.0%	6
LS29 9	2.2%	23	1.8%	7	2.4%	16	0.3%	1	1.9%	6	4.0%	16	5.6%	20	0.3%	2
LS4 2	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1
LS6 1	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0
LS7 3	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0
LS7 4	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0
ME3 7	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0
NE9 6	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0
NW3 7	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1
PE3 9	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1
PH38 4	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0
RG45 6	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0
RH11 7	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0
SL28	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1
SP9 7	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1
TS1 5	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0
WF13 3	0.3%	3	0.5%	2	0.2%	1	0.0%	0	0.0%	0	0.8%	3	0.3%	1	0.3%	2
WF15 6	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.3%	1	0.0%	0
WF17 8	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1
WF3 4	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0
WF4 1	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.2%	1
WF7 6	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0
WF9 1	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1
WS8 7	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0
YO7 2	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.3%	1	0.0%	0
YO8 9	0.3%	3	0.0%	0	0.5%	3	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.5%	3
Base:		1040		385		655		316		322		398		356		605

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q01 Do you normally have regular access to a car for personal use during the day ?																
Yes	40.2%	104	46.9%	45	36.2%	59	33.0%	32	58.3%	49	29.5%	23	57.4%	54	31.1%	50
No	59.8%	155	53.1%	51	63.8%	104	67.0%	65	41.7%	35	70.5%	55	42.6%	40	68.9%	111
Base:		259		96		163		97		84		78		94		161
Q02 Do you normally have regular access to a car for personal use during the evening / night ?																
Yes	41.3%	107	49.0%	47	36.8%	60	33.0%	32	60.7%	51	30.8%	24	58.5%	55	31.7%	51
No	58.7%	152	51.0%	49	63.2%	103	67.0%	65	39.3%	33	69.2%	54	41.5%	39	68.3%	110
Base:		259		96		163		97		84		78		94		161
Q03 How did you travel to (STUDY CENTRE) today (main part of journey) ?																
Car / van (as driver)	25.9%	67	38.5%	37	18.4%	30	22.7%	22	38.1%	32	16.7%	13	39.4%	37	18.0%	29
Car / van (as passenger)	7.3%	19	4.2%	4	9.2%	15	5.2%	5	13.1%	11	3.8%	3	8.5%	8	6.8%	11
Bus, minibus or coach	44.4%	115	35.4%	34	49.7%	81	43.3%	42	28.6%	24	62.8%	49	31.9%	30	51.6%	83
Motorcycle, scooter or moped	1.2%	3	3.1%	3	0.0%	0	1.0%	1	2.4%	2	0.0%	0	0.0%	0	1.9%	3
Walk	8.5%	22	10.4%	10	7.4%	12	14.4%	14	7.1%	6	2.6%	2	10.6%	10	6.8%	11
Taxi / minicab	4.2%	11	3.1%	3	4.9%	8	2.1%	2	3.6%	3	7.7%	6	2.1%	2	5.6%	9
Train	5.0%	13	4.2%	4	5.5%	9	8.2%	8	3.6%	3	2.6%	2	3.2%	3	6.2%	10
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.4%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.1%	8	0.0%	0	4.9%	8	2.1%	2	3.6%	3	3.8%	3	4.3%	4	2.5%	4
Base:		259		96		163		97		84		78		94		161

Q04 Where did you park today ?
Those who travelled by car at Q03

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Bradford:																
Burnett Street	3.5%	3	4.9%	2	2.2%	1	0.0%	0	7.0%	3	0.0%	0	4.4%	2	2.5%	1
Crown Court	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Ings	3.5%	3	4.9%	2	2.2%	1	3.7%	1	2.3%	1	6.3%	1	2.2%	1	5.0%	2
Jacobs Well	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure Exchange Multi-Storey	3.5%	3	2.4%	1	4.4%	2	7.4%	2	2.3%	1	0.0%	0	4.4%	2	2.5%	1
New Southgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oastler (long stay- 2nd and 3rd floor)	11.6%	10	12.2%	5	11.1%	5	11.1%	3	14.0%	6	6.3%	1	8.9%	4	15.0%	6
Oastler (short stay- 1st floor)	11.6%	10	14.6%	6	8.9%	4	14.8%	4	14.0%	6	0.0%	0	17.8%	8	5.0%	2
Pine Street	1.2%	1	2.4%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Radwell Drive	2.3%	2	4.9%	2	0.0%	0	7.4%	2	0.0%	0	0.0%	0	0.0%	0	5.0%	2
Rawson Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharpe Street	2.3%	2	2.4%	1	2.2%	1	7.4%	2	0.0%	0	0.0%	0	2.2%	1	2.5%	1
Simes Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Thomas A	2.3%	2	2.4%	1	2.2%	1	3.7%	1	0.0%	0	6.3%	1	2.2%	1	2.5%	1
St Thomas B	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tyson Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	26.7%	23	22.0%	9	31.1%	14	22.2%	6	25.6%	11	37.5%	6	35.6%	16	17.5%	7
Bingley:																
Main Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queen Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wellington Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ferncliffe Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends:																
Five Lanes End Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington:																
Thorton Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton:																
Leeds Old Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates:																
Harrogate Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley:																
South Hawkesworth Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Railway Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tescos Car Park, off Springs Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths Car Park, Lower Wellington Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley:																
Scott Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lawholme Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Car Park, Cavendish Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cavendish Street Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's Car Park, Church Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanover Street Mult-storey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue:																
Mayo Avenue Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley:																
Market Place Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saville Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atkinson Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westcliffe Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wharfe Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Caroline Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exhibition Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Asda Car Park, Manor Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury:																
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street:																
Tong Street Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
All Locations:																
Other	5.8%	5	4.9%	2	6.7%	3	0.0%	0	9.3%	4	6.3%	1	6.7%	3	5.0%	2
B&Q Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosters Square	5.8%	5	2.4%	1	8.9%	4	7.4%	2	2.3%	1	12.5%	2	2.2%	1	10.0%	4
Kirkgate	9.3%	8	4.9%	2	13.3%	6	7.4%	2	11.6%	5	6.3%	1	4.4%	2	15.0%	6
(Don't know / can't remember)	10.5%	9	14.6%	6	6.7%	3	7.4%	2	9.3%	4	18.8%	3	8.9%	4	12.5%	5
Base:		86		41		45		27		43		16		45		40

Q05 Did you have any difficulties obtaining a car parking space today ?
Those who travelled by car at Q03 (Excluding (Dropped off – didn't park) at Q03)

Yes	17.4%	15	14.6%	6	20.0%	9	7.4%	2	23.3%	10	18.8%	3	20.0%	9	15.0%	6
No	82.6%	71	85.4%	35	80.0%	36	92.6%	25	76.7%	33	81.3%	13	80.0%	36	85.0%	34
Base:		86		41		45		27		43		16		45		40

Mean Score (in Minutes) [2.5, 8, 13, 18, 25.5, 45.5, 90]

Q06 How long did your journey to (STUDY CENTRE) take ?

0-5 minutes	2.3%	6	4.2%	4	1.2%	2	3.1%	3	2.4%	2	1.3%	1	2.1%	2	2.5%	4
6-10 minutes	22.4%	58	17.7%	17	25.2%	41	23.7%	23	14.3%	12	29.5%	23	17.0%	16	26.1%	42
11-15 minutes	27.0%	70	27.1%	26	27.0%	44	26.8%	26	31.0%	26	23.1%	18	35.1%	33	22.4%	36
16-20 minutes	24.3%	63	27.1%	26	22.7%	37	22.7%	22	23.8%	20	26.9%	21	25.5%	24	22.4%	36
21-30 minutes	10.0%	26	7.3%	7	11.7%	19	8.2%	8	11.9%	10	10.3%	8	7.4%	7	11.8%	19
31-60 minutes	8.9%	23	11.5%	11	7.4%	12	13.4%	13	10.7%	9	1.3%	1	9.6%	9	8.7%	14
Over 60 minutes	5.0%	13	5.2%	5	4.9%	8	2.1%	2	6.0%	5	7.7%	6	3.2%	3	6.2%	10
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*20.9*		*21.7*		*20.4*		*19.6*		*22.8*		*20.4*		*19.7*		*21.6*
Base:		259		96		163		97		84		78		94		161

Q07 Did you travel to (STUDY CENTRE) directly from home, work or elsewhere ?

Home	89.2%	231	81.3%	78	93.9%	153	84.5%	82	90.5%	76	93.6%	73	85.1%	80	91.3%	147
Work	5.4%	14	10.4%	10	2.5%	4	8.2%	8	4.8%	4	2.6%	2	8.5%	8	3.7%	6
On holiday	0.4%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.1%	1	0.0%	0
Elsewhere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Relatives / friends house	4.6%	12	7.3%	7	3.1%	5	6.2%	6	4.8%	4	2.6%	2	5.3%	5	4.3%	7
Hospital / doctors / dentists	0.4%	1	0.0%	0	0.6%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1
School / college / university	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping elsewhere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure activity (e.g. gym, golf course etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		259		96		163		97		84		78		94		161

Q08 In terms of your visit to (STUDY CENTRE) do you live in the (NAME OF CENTRE), work in (NAME OF CENTRE) or are you a visitor to the area?
Those who are not on holiday at Q07

Live in the centre	35.3%	91	26.3%	25	40.5%	66	30.9%	30	31.0%	26	45.5%	35	22.6%	21	41.6%	67
Work in the centre	10.1%	26	12.6%	12	8.6%	14	16.5%	16	11.9%	10	0.0%	0	20.4%	19	4.3%	7
Visiting the centre	56.6%	146	63.2%	60	52.8%	86	55.7%	54	59.5%	50	54.5%	42	62.4%	58	54.0%	87
Base:		258		95		163		97		84		77		93		161

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q09 What is the main reason why you are in (STUDY CENTRE) today ?																
Food and grocery shopping	19.3%	50	14.6%	14	22.1%	36	10.3%	10	22.6%	19	26.9%	21	20.2%	19	18.0%	29
Clothes / shoes shopping	23.6%	61	17.7%	17	27.0%	44	32.0%	31	17.9%	15	19.2%	15	19.1%	18	26.7%	43
Electrical goods shopping	1.5%	4	2.1%	2	1.2%	2	2.1%	2	2.4%	2	0.0%	0	3.2%	3	0.6%	1
Stationers / newsagents	2.3%	6	2.1%	2	2.5%	4	2.1%	2	2.4%	2	2.6%	2	3.2%	3	1.9%	3
Furniture / carpet	1.2%	3	0.0%	0	1.8%	3	0.0%	0	1.2%	1	2.6%	2	1.1%	1	1.2%	2
Jewellery / gift shops	4.6%	12	2.1%	2	6.1%	10	3.1%	3	7.1%	6	3.8%	3	3.2%	3	5.6%	9
Chemist	1.2%	3	2.1%	2	0.6%	1	0.0%	0	0.0%	0	3.8%	3	0.0%	0	1.9%	3
Market	2.7%	7	5.2%	5	1.2%	2	5.2%	5	1.2%	1	1.3%	1	3.2%	3	2.5%	4
Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public offices	0.8%	2	1.0%	1	0.6%	1	1.0%	1	0.0%	0	1.3%	1	1.1%	1	0.6%	1
Bank / Building Society / Post Office	13.5%	35	13.5%	13	13.5%	22	8.2%	8	15.5%	13	17.9%	14	10.6%	10	14.3%	23
Doctor / dentist	0.8%	2	1.0%	1	0.6%	1	1.0%	1	1.2%	1	0.0%	0	0.0%	0	1.2%	2
Café / restaurant / pub	3.5%	9	5.2%	5	2.5%	4	2.1%	2	1.2%	1	7.7%	6	2.1%	2	4.3%	7
Work / School / College	9.7%	25	11.5%	11	8.6%	14	14.4%	14	13.1%	11	0.0%	0	19.1%	18	4.3%	7
Social / leisure activities	4.6%	12	8.3%	8	2.5%	4	6.2%	6	4.8%	4	2.6%	2	7.4%	7	3.1%	5
Other	2.7%	7	1.0%	1	3.7%	6	5.2%	5	0.0%	0	2.6%	2	1.1%	1	3.7%	6
Christmas shopping	1.9%	5	2.1%	2	1.8%	3	4.1%	4	0.0%	0	1.3%	1	1.1%	1	2.5%	4
Visit hairdressers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browsing / window shopping	2.7%	7	4.2%	4	1.8%	3	2.1%	2	2.4%	2	3.8%	3	2.1%	2	3.1%	5
Buy CD's, DVD's etc	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.6%	1
Opticians	0.4%	1	1.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.0%	0
General non-food shopping	0.4%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.6%	1
Decorating / DIY items	0.8%	2	0.0%	0	1.2%	2	0.0%	0	2.4%	2	0.0%	0	0.0%	0	1.2%	2
Visit job centre / job interview	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.5%	4	4.2%	4	0.0%	0	1.0%	1	3.6%	3	0.0%	0	1.1%	1	1.9%	3
Base:		259		96		163		97		84		78		94		161
Q10 What else do you intend to do whilst in (STUDY CENTRE) today ?																
Food and grocery shopping	5.8%	15	3.1%	3	7.4%	12	4.1%	4	4.8%	4	9.0%	7	3.2%	3	6.8%	11
Clothes / shoes shopping	15.8%	41	11.5%	11	18.4%	30	13.4%	13	16.7%	14	17.9%	14	22.3%	21	11.8%	19
Electrical goods shopping	5.8%	15	7.3%	7	4.9%	8	4.1%	4	9.5%	8	3.8%	3	5.3%	5	6.2%	10
Stationers / newsagents	2.7%	7	3.1%	3	2.5%	4	1.0%	1	3.6%	3	3.8%	3	3.2%	3	2.5%	4
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / gift shops	5.0%	13	4.2%	4	5.5%	9	8.2%	8	3.6%	3	2.6%	2	5.3%	5	5.0%	8
Chemist	1.2%	3	0.0%	0	1.8%	3	1.0%	1	0.0%	0	2.6%	2	2.1%	2	0.6%	1
Market	7.7%	20	7.3%	7	8.0%	13	5.2%	5	8.3%	7	10.3%	8	4.3%	4	9.3%	15
Library	1.2%	3	1.0%	1	1.2%	2	1.0%	1	0.0%	0	2.6%	2	1.1%	1	1.2%	2
Public offices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bank / Building Society / Post Office	7.3%	19	8.3%	8	6.7%	11	5.2%	5	4.8%	4	12.8%	10	6.4%	6	8.1%	13
Doctor / dentist	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Café / restaurant / pub	5.8%	15	6.3%	6	5.5%	9	2.1%	2	7.1%	6	9.0%	7	6.4%	6	5.0%	8
Work / School / College	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Social / leisure activities	1.5%	4	3.1%	3	0.6%	1	3.1%	3	1.2%	1	0.0%	0	0.0%	0	2.5%	4
Other	1.5%	4	1.0%	1	1.8%	3	2.1%	2	2.4%	2	0.0%	0	1.1%	1	1.9%	3
Christmas shopping	1.5%	4	1.0%	1	1.8%	3	2.1%	2	2.4%	2	0.0%	0	2.1%	2	1.2%	2
(No other activities / reason)	51.4%	133	53.1%	51	50.3%	82	52.6%	51	51.2%	43	50.0%	39	50.0%	47	52.2%	84
Base:		259		96		163		97		84		78		94		161
Q11 How long do you think you will stay in (STUDY CENTRE) today ?																
Up to half an hour	14.7%	38	24.0%	23	9.2%	15	15.5%	15	14.3%	12	14.1%	11	19.1%	18	12.4%	20
Up to two hours	34.4%	89	26.0%	25	39.3%	64	33.0%	32	22.6%	19	48.7%	38	28.7%	27	37.3%	60
Half the day	32.0%	83	32.3%	31	31.9%	52	26.8%	26	42.9%	36	26.9%	21	25.5%	24	35.4%	57
All day	18.5%	48	17.7%	17	19.0%	31	24.7%	24	19.0%	16	10.3%	8	26.6%	25	14.3%	23
(Don't know)	0.4%	1	0.0%	0	0.6%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.6%	1
Base:		259		96		163		97		84		78		94		161
Q12 Will you buy your food and grocery goods, that is undertake your main food shop, whilst in (STUDY CENTRE) today ?																
Yes	13.1%	34	9.4%	9	15.3%	25	8.2%	8	16.7%	14	15.4%	12	13.8%	13	12.4%	20
No	86.1%	223	89.6%	86	84.0%	137	91.8%	89	81.0%	68	84.6%	66	86.2%	81	86.3%	139
(Don't know)	0.8%	2	1.0%	1	0.6%	1	0.0%	0	2.4%	2	0.0%	0	0.0%	0	1.2%	2
Base:		259		96		163		97		84		78		94		161

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q13 How frequently do you visit (STUDY CENTRE) for your main food and grocery shopping ?
Those who will buy food and groceries for their main food shop in (Study centre) at Q12

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week or more	29.4%	10	22.2%	2	32.0%	8	37.5%	3	14.3%	2	41.7%	5	30.8%	4	25.0%	5
Less than once a week	14.7%	5	11.1%	1	16.0%	4	25.0%	2	14.3%	2	8.3%	1	15.4%	2	15.0%	3
Less than once a fortnight	29.4%	10	55.6%	5	20.0%	5	12.5%	1	35.7%	5	33.3%	4	15.4%	2	40.0%	8
Less than once a month	14.7%	5	0.0%	0	20.0%	5	12.5%	1	14.3%	2	16.7%	2	15.4%	2	15.0%	3
(Don't know / varies)	11.8%	4	11.1%	1	12.0%	3	12.5%	1	21.4%	3	0.0%	0	23.1%	3	5.0%	1
Base:		34		9		25		8		14		12		13		20

Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]

Q14 Approximately how much have you spent or will you spend today on food goods ?
Those who will buy food and groceries for their main food shop in (Study centre) at Q12

Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Up to £5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6 - £10	5.9%	2	11.1%	1	4.0%	1	0.0%	0	7.1%	1	8.3%	1	7.7%	1	5.0%	1
£11 - £15	5.9%	2	11.1%	1	4.0%	1	12.5%	1	0.0%	0	8.3%	1	7.7%	1	5.0%	1
£16 - £20	8.8%	3	11.1%	1	8.0%	2	12.5%	1	7.1%	1	8.3%	1	0.0%	0	15.0%	3
£21 - £25	23.5%	8	11.1%	1	28.0%	7	25.0%	2	21.4%	3	25.0%	3	23.1%	3	25.0%	5
£26 - £50	14.7%	5	11.1%	1	16.0%	4	12.5%	1	7.1%	1	25.0%	3	15.4%	2	15.0%	3
£51 - £75	14.7%	5	22.2%	2	12.0%	3	12.5%	1	7.1%	1	25.0%	3	7.7%	1	15.0%	3
£76 - £100	8.8%	3	11.1%	1	8.0%	2	0.0%	0	21.4%	3	0.0%	0	15.4%	2	5.0%	1
More than £100	5.9%	2	0.0%	0	8.0%	2	0.0%	0	14.3%	2	0.0%	0	7.7%	1	5.0%	1
(Don't know)	11.8%	4	11.1%	1	12.0%	3	25.0%	2	14.3%	2	0.0%	0	15.4%	2	10.0%	2
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*45.0*		*39.3*		*47.1*		*29.7*		*63.3*		*34.3*		*50.5*		*40.6*
Base:		34		9		25		8		14		12		13		20

Q15 Which centre / retail park did you last visit for your main food and grocery shopping ?

Those who will not buy food and groceries for their main food shop in (Study centre) at Q12

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Airesdale Centre, Leeds	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.7%	1
Batley Town Centre	0.9%	2	1.1%	1	0.7%	1	1.1%	1	1.4%	1	0.0%	0	0.0%	0	1.4%	2
Bingley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford City Centre	14.7%	33	12.6%	11	15.9%	22	14.6%	13	14.3%	10	15.2%	10	12.3%	10	16.3%	23
Dewsbury Town Centre	0.9%	2	1.1%	1	0.7%	1	0.0%	0	0.0%	0	3.0%	2	0.0%	0	1.4%	2
Five Lane Ends District Centre	5.8%	13	5.7%	5	5.8%	8	5.6%	5	4.3%	3	7.6%	5	4.9%	4	6.4%	9
Girlington District Centre	6.2%	14	3.4%	3	8.0%	11	2.2%	2	10.0%	7	7.6%	5	8.6%	7	5.0%	7
Great Horton District Centre	0.4%	1	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Greengates District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	4.9%	11	3.4%	3	5.8%	8	5.6%	5	1.4%	1	7.6%	5	11.1%	9	1.4%	2
Harrogate Town Centre	0.4%	1	1.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.7%	1
Huddersfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.7%	1
Leeds City Centre	0.9%	2	1.1%	1	0.7%	1	1.1%	1	1.4%	1	0.0%	0	2.5%	2	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	8.0%	18	4.6%	4	10.1%	14	4.5%	4	11.4%	8	9.1%	6	6.2%	5	8.5%	12
Pudsey Town Centre	1.3%	3	2.3%	2	0.7%	1	0.0%	0	4.3%	3	0.0%	0	1.2%	1	1.4%	2
Shipley Town Centre	3.6%	8	2.3%	2	4.3%	6	1.1%	1	7.1%	5	3.0%	2	2.5%	2	4.3%	6
Thornbury District Centre	4.9%	11	3.4%	3	5.8%	8	1.1%	1	7.1%	5	7.6%	5	6.2%	5	4.3%	6
Tong Street District Centre	3.6%	8	4.6%	4	2.9%	4	3.4%	3	4.3%	3	3.0%	2	0.0%	0	5.0%	7
Alston Retail Park, Keighley	0.4%	1	0.0%	0	0.7%	1	1.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forster Square Retail Park, Bradford	0.9%	2	1.1%	1	0.7%	1	2.2%	2	0.0%	0	0.0%	0	1.2%	1	0.7%	1
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killingbeck Retail Park, Leeds	0.4%	1	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Kirkstall Valley Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Woodhall Retail Centre, Bradford	0.4%	1	0.0%	0	0.7%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Tulip Retail Park, Leeds	0.4%	1	0.0%	0	0.7%	1	0.0%	0	1.4%	1	0.0%	0	1.2%	1	0.0%	0
Victoria Shopping Centre, Bradford	0.4%	1	1.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.2%	1	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	6.7%	15	6.9%	6	6.5%	9	3.4%	3	7.1%	5	10.6%	7	8.6%	7	5.7%	8
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley	0.4%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.7%	1
Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Rooley Lane, Bradford	1.3%	3	0.0%	0	2.2%	3	2.2%	2	1.4%	1	0.0%	0	1.2%	1	1.4%	2
Rooley Lane, Bradford	1.8%	4	0.0%	0	2.9%	4	1.1%	1	2.9%	2	1.5%	1	0.0%	0	2.8%	4
(Don't know / varies)	29.3%	66	41.4%	36	21.7%	30	46.1%	41	17.1%	12	19.7%	13	29.6%	24	29.1%	41
Base:		225		87		138		89		70		66		81		141

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q16 Why do you choose to do your main food shop at (LOCATION AT Q.15) rather than (STUDY CENTRE) ?

Those who do main food shopping at Q15 (Excluding those who are doing their main food shopping in (Study centre) at Q12 and (Don't know / varies) at Q15)

Nearer to home	65.4%	104	66.7%	34	64.8%	70	58.3%	28	62.1%	36	75.5%	40	70.2%	40	63.0%	63
Nearer to work	1.9%	3	0.0%	0	2.8%	3	2.1%	1	3.4%	2	0.0%	0	1.8%	1	2.0%	2
Poor accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of food goods available	6.9%	11	5.9%	3	7.4%	8	12.5%	6	8.6%	5	0.0%	0	5.3%	3	8.0%	8
Choice of shops selling food goods	1.9%	3	2.0%	1	1.9%	2	0.0%	0	5.2%	3	0.0%	0	5.3%	3	0.0%	0
Quality of food goods available	2.5%	4	3.9%	2	1.9%	2	0.0%	0	5.2%	3	1.9%	1	5.3%	3	1.0%	1
Quality of shops selling food goods	1.9%	3	3.9%	2	0.9%	1	0.0%	0	5.2%	3	0.0%	0	0.0%	0	2.0%	2
Choice of shops nearby selling non-food goods	0.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.0%	1
Provision of services nearby, such as banks / financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure services nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	1.3%	2	2.0%	1	0.9%	1	4.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Cleanliness	0.6%	1	2.0%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Car parking provision	1.9%	3	2.0%	1	1.9%	2	0.0%	0	3.4%	2	1.9%	1	5.3%	3	0.0%	0
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.6%	1	0.0%	0	0.9%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	1.0%	1
Cheaper prices	0.6%	1	0.0%	0	0.9%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	1.0%	1
Close to relatives house	1.3%	2	2.0%	1	0.9%	1	2.1%	1	1.7%	1	0.0%	0	0.0%	0	2.0%	2
Preference for retailer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason)	18.9%	30	21.6%	11	17.6%	19	27.1%	13	12.1%	7	18.9%	10	14.0%	8	22.0%	22
Base:		159		51		108		48		58		53		57		100

Q17 How do you usually travel to (LOCATION AT Q.15) for your main food and grocery shopping (main part of journey)?

Those who do main food shopping at Q15 (Excluding those who are doing their main food shopping at (Study centre) at Q12 and (Don't know / varies) at Q15)

Car / van (as driver)	35.8%	57	51.0%	26	28.7%	31	25.0%	12	53.4%	31	26.4%	14	52.6%	30	26.0%	26
Car / van (as passenger)	20.1%	32	3.9%	2	27.8%	30	16.7%	8	13.8%	8	30.2%	16	15.8%	9	22.0%	22
Bus, minibus or coach	23.3%	37	19.6%	10	25.0%	27	25.0%	12	19.0%	11	26.4%	14	17.5%	10	27.0%	27
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	10.1%	16	15.7%	8	7.4%	8	20.8%	10	5.2%	3	5.7%	3	7.0%	4	12.0%	12
Taxi	6.3%	10	3.9%	2	7.4%	8	4.2%	2	5.2%	3	9.4%	5	3.5%	2	8.0%	8
Train	1.3%	2	0.0%	0	1.9%	2	4.2%	2	0.0%	0	0.0%	0	1.8%	1	1.0%	1
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.6%	1	2.0%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	1.0%	1
(Do not travel, goods delivered)	2.5%	4	3.9%	2	1.9%	2	4.2%	2	1.7%	1	1.9%	1	1.8%	1	3.0%	3
Base:		159		51		108		48		58		53		57		100

Q18 Will you buy anything other than food goods today, whilst in (STUDY CENTRE) ?

Yes - clothing, footwear or household goods	49.8%	129	36.5%	35	57.7%	94	51.5%	50	44.0%	37	53.8%	42	43.6%	41	52.8%	85
Yes - bulky items such as furniture, carpets, electrical items or DIY goods	6.6%	17	6.3%	6	6.7%	11	7.2%	7	7.1%	6	5.1%	4	5.3%	5	7.5%	12
Yes - all of the above	5.0%	13	8.3%	8	3.1%	5	5.2%	5	8.3%	7	1.3%	1	5.3%	5	5.0%	8
No	32.4%	84	44.8%	43	25.2%	41	28.9%	28	35.7%	30	33.3%	26	38.3%	36	29.2%	47
(Don't know)	6.2%	16	4.2%	4	7.4%	12	7.2%	7	4.8%	4	6.4%	5	7.4%	7	5.6%	9
Base:		259		96		163		97		84		78		94		161

Q19 Where centre / facility did you last shop for non food goods?

Those who will not buy more than just food goods in (Study centre) at Q18

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Airesdale Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford City Centre	53.0%	53	46.8%	22	58.5%	31	48.6%	17	55.9%	19	54.8%	17	44.2%	19	58.9%	33
Dewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	4.0%	4	6.4%	3	1.9%	1	2.9%	1	5.9%	2	3.2%	1	2.3%	1	5.4%	3
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	15.0%	15	19.1%	9	11.3%	6	17.1%	6	20.6%	7	6.5%	2	23.3%	10	8.9%	5
Manchester City Centre	1.0%	1	0.0%	0	1.9%	1	2.9%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	1.0%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	3.2%	1	2.3%	1	0.0%	0
Thornbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forster Square Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	1.0%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	3.2%	1	2.3%	1	0.0%	0
Killingbeck Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Woodhall Retail Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tulip Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Retail Park, Leeds	1.0%	1	0.0%	0	1.9%	1	2.9%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Other	3.0%	3	4.3%	2	1.9%	1	2.9%	1	0.0%	0	6.5%	2	2.3%	1	3.6%	2
Internet	1.0%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	1.8%	1
Otley	1.0%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	1.8%	1
Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	17.0%	17	19.1%	9	15.1%	8	20.0%	7	17.6%	6	12.9%	4	16.3%	7	17.9%	10
(Don't do non food shopping)	2.0%	2	4.3%	2	0.0%	0	2.9%	1	0.0%	0	3.2%	1	2.3%	1	1.8%	1
Base:		100		47		53		35		34		31		43		56

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q20 How frequently do you visit (LOCATION AT Q.19) for clothing and footwear or other non food goods?

Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week or more	16.0%	13	8.3%	3	22.2%	10	25.9%	7	10.7%	3	11.5%	3	14.3%	5	15.6%	7
Less than once a week	12.3%	10	5.6%	2	17.8%	8	7.4%	2	10.7%	3	19.2%	5	8.6%	3	15.6%	7
Less than once a fortnight	17.3%	14	16.7%	6	17.8%	8	18.5%	5	17.9%	5	15.4%	4	20.0%	7	15.6%	7
Less than once a month	49.4%	40	58.3%	21	42.2%	19	44.4%	12	57.1%	16	46.2%	12	51.4%	18	48.9%	22
(Don't know / varies)	4.9%	4	11.1%	4	0.0%	0	3.7%	1	3.6%	1	7.7%	2	5.7%	2	4.4%	2
Base:		81		36		45		27		28		26		35		45

Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]

Q21 Approximately how much did you spend on your last visit to (LOCATION AT Q.19) on clothing or non food goods?

Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Nothing	1.2%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	3.8%	1	2.9%	1	0.0%	0
Up to £5	4.9%	4	2.8%	1	6.7%	3	3.7%	1	7.1%	2	3.8%	1	8.6%	3	2.2%	1
£6 – £10	8.6%	7	8.3%	3	8.9%	4	3.7%	1	3.6%	1	19.2%	5	2.9%	1	13.3%	6
£11 - £15	2.5%	2	0.0%	0	4.4%	2	0.0%	0	3.6%	1	3.8%	1	2.9%	1	2.2%	1
£16 - £20	14.8%	12	11.1%	4	17.8%	8	18.5%	5	14.3%	4	11.5%	3	11.4%	4	17.8%	8
£21 - £25	3.7%	3	5.6%	2	2.2%	1	0.0%	0	7.1%	2	3.8%	1	0.0%	0	6.7%	3
£26 - £50	14.8%	12	19.4%	7	11.1%	5	33.3%	9	3.6%	1	7.7%	2	14.3%	5	15.6%	7
£51 - £75	7.4%	6	11.1%	4	4.4%	2	3.7%	1	17.9%	5	0.0%	0	17.1%	6	0.0%	0
£76- £100	1.2%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	3.8%	1	2.9%	1	0.0%	0
More than £100	11.1%	9	13.9%	5	8.9%	4	14.8%	4	17.9%	5	0.0%	0	14.3%	5	8.9%	4
(Don't know)	29.6%	24	27.8%	10	31.1%	14	22.2%	6	25.0%	7	42.3%	11	22.9%	8	33.3%	15
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*46.5*		*54.4*		*39.9*		*52.7*		*59.4*		*19.8*		*55.9*		*38.1*
Base:		81		36		45		27		28		26		35		45

Q22 Why did you choose to shop at (LOCATION AT Q.19) for non food shopping instead of (STUDY CENTRE) ?

Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Nearer to home	11.1%	9	13.9%	5	8.9%	4	11.1%	3	3.6%	1	19.2%	5	14.3%	5	8.9%	4
Nearer to work	2.5%	2	0.0%	0	4.4%	2	3.7%	1	3.6%	1	0.0%	0	5.7%	2	0.0%	0
Poor accessibility to (STUDY CENTRE)	1.2%	1	2.8%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Choice of goods available	13.6%	11	19.4%	7	8.9%	4	14.8%	4	17.9%	5	7.7%	2	25.7%	9	4.4%	2
Choice of shops selling clothing or household goods	4.9%	4	8.3%	3	2.2%	1	3.7%	1	7.1%	2	3.8%	1	8.6%	3	2.2%	1
Quality of clothing or household goods available	7.4%	6	5.6%	2	8.9%	4	7.4%	2	10.7%	3	3.8%	1	14.3%	5	2.2%	1
Choice of shops nearby selling other goods	1.2%	1	0.0%	0	2.2%	1	0.0%	0	3.6%	1	0.0%	0	2.9%	1	0.0%	0
Provision of services nearby, such as banks / financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure services nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	4.9%	4	8.3%	3	2.2%	1	3.7%	1	7.1%	2	3.8%	1	8.6%	3	2.2%	1
Cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.7%	3	0.0%	0	6.7%	3	3.7%	1	3.6%	1	3.8%	1	0.0%	0	6.7%	3
Cheaper prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't like Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason)	64.2%	52	61.1%	22	66.7%	30	59.3%	16	67.9%	19	65.4%	17	48.6%	17	75.6%	34
Base:		81		36		45		27		28		26		35		45

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q23 How do you normally travel to (LOCATION AT Q.19)) for non food shopping (main part of journey)?
Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Car / van (as driver)	25.9%	21	36.1%	13	17.8%	8	22.2%	6	35.7%	10	19.2%	5	45.7%	16	11.1%	5
Car / van (as passenger)	8.6%	7	2.8%	1	13.3%	6	11.1%	3	7.1%	2	7.7%	2	8.6%	3	8.9%	4
Bus, minibus or coach	42.0%	34	36.1%	13	46.7%	21	33.3%	9	39.3%	11	53.8%	14	28.6%	10	51.1%	23
Motorcycle, scooter or moped	1.2%	1	2.8%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Walk	2.5%	2	0.0%	0	4.4%	2	7.4%	2	0.0%	0	0.0%	0	2.9%	1	2.2%	1
Taxi	6.2%	5	8.3%	3	4.4%	2	3.7%	1	3.6%	1	11.5%	3	0.0%	0	11.1%	5
Train	3.7%	3	0.0%	0	6.7%	3	11.1%	3	0.0%	0	0.0%	0	8.6%	3	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Do not travel, goods delivered)	9.9%	8	13.9%	5	6.7%	3	7.4%	2	14.3%	4	7.7%	2	5.7%	2	13.3%	6
Base:		81		36		45		27		28		26		35		45

Q24 How frequently do you visit (STUDY CENTRE) for non food shopping?
Those who will buy non food goods along with food goods in (Study centre) at Q18

Daily	4.4%	7	6.1%	3	3.6%	4	8.1%	5	2.0%	1	2.1%	1	7.8%	4	2.9%	3
Once a week or more	22.0%	35	16.3%	8	24.5%	27	27.4%	17	16.0%	8	21.3%	10	17.6%	9	22.9%	24
Less than once a week	17.6%	28	20.4%	10	16.4%	18	16.1%	10	22.0%	11	14.9%	7	17.6%	9	18.1%	19
Less than once a fortnight	17.0%	27	28.6%	14	11.8%	13	21.0%	13	12.0%	6	17.0%	8	11.8%	6	19.0%	20
Less than once a month	35.8%	57	26.5%	13	40.0%	44	25.8%	16	40.0%	20	44.7%	21	43.1%	22	33.3%	35
(Don't know / varies)	3.1%	5	2.0%	1	3.6%	4	1.6%	1	8.0%	4	0.0%	0	2.0%	1	3.8%	4
Base:		159		49		110		62		50		47		51		105

Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]

Q25 How much have you spent or will you spend today in (STUDY CENTRE) on non food shopping?
Those who will buy non food goods along with food goods in (Study centre) at Q18

Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Up to £5	3.8%	6	6.1%	3	2.7%	3	3.2%	2	6.0%	3	2.1%	1	2.0%	1	4.8%	5
£6 – £10	3.8%	6	8.2%	4	1.8%	2	3.2%	2	4.0%	2	4.3%	2	3.9%	2	3.8%	4
£11 - £15	8.8%	14	10.2%	5	8.2%	9	8.1%	5	10.0%	5	8.5%	4	5.9%	3	10.5%	11
£16 - £20	11.3%	18	12.2%	6	10.9%	12	12.9%	8	8.0%	4	12.8%	6	13.7%	7	9.5%	10
£21 - £25	8.8%	14	8.2%	4	9.1%	10	11.3%	7	4.0%	2	10.6%	5	7.8%	4	9.5%	10
£26 - £50	23.3%	37	22.4%	11	23.6%	26	27.4%	17	22.0%	11	19.1%	9	23.5%	12	22.9%	24
£51 - £75	5.0%	8	8.2%	4	3.6%	4	3.2%	2	10.0%	5	2.1%	1	5.9%	3	3.8%	4
£76- £100	4.4%	7	2.0%	1	5.5%	6	4.8%	3	6.0%	3	2.1%	1	5.9%	3	3.8%	4
More than £100	6.3%	10	10.2%	5	4.5%	5	6.5%	4	10.0%	5	2.1%	1	9.8%	5	4.8%	5
(Don't know)	24.5%	39	12.2%	6	30.0%	33	19.4%	12	20.0%	10	36.2%	17	21.6%	11	26.7%	28
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*41.0*		*42.2*		*40.3*		*40.6*		*48.9*		*31.2*		*48.4*		*37.2*
Base:		159		49		110		62		50		47		51		105

Q26 Which of these statements would you say best describes how frequently you visit (STUDY CENTRE), compared with five years ago?

Much more frequently than before	10.0%	26	12.5%	12	8.6%	14	14.4%	14	9.5%	8	5.1%	4	13.8%	13	8.1%	13
More frequently than before	16.2%	42	21.9%	21	12.9%	21	23.7%	23	15.5%	13	7.7%	6	12.8%	12	18.0%	29
About as frequently	41.3%	107	43.8%	42	39.9%	65	32.0%	31	40.5%	34	53.8%	42	41.5%	39	41.0%	66
Less frequently than before	17.0%	44	10.4%	10	20.9%	34	13.4%	13	19.0%	16	19.2%	15	13.8%	13	18.6%	30
Much less frequently than before	10.0%	26	5.2%	5	12.9%	21	6.2%	6	10.7%	9	14.1%	11	9.6%	9	10.6%	17
Didn't visit five years ago	3.1%	8	4.2%	4	2.5%	4	6.2%	6	2.4%	2	0.0%	0	5.3%	5	1.9%	3
This is my first visit	0.8%	2	0.0%	0	1.2%	2	2.1%	2	0.0%	0	0.0%	0	1.1%	1	0.6%	1
(Don't know / can't remember)	1.5%	4	2.1%	2	1.2%	2	2.1%	2	2.4%	2	0.0%	0	2.1%	2	1.2%	2
Base:		259		96		163		97		84		78		94		161

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q27 How long do you typically spend in (STUDY CENTRE) during the evening / night ?																
Up to 1 hour	0.4%	1	0.0%	0	0.6%	1	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
1 to 2 hours	7.7%	20	10.4%	10	6.1%	10	6.2%	6	13.1%	11	3.8%	3	11.7%	11	5.0%	8
2 to 4 hours	10.0%	26	10.4%	10	9.8%	16	10.3%	10	13.1%	11	6.4%	5	11.7%	11	9.3%	15
Over 4 hours	5.8%	15	9.4%	9	3.7%	6	11.3%	11	4.8%	4	0.0%	0	8.5%	8	4.3%	7
Don't visit in the evening	71.8%	186	62.5%	60	77.3%	126	64.9%	63	64.3%	54	88.5%	69	62.8%	59	77.0%	124
(Don't know / varies)	4.2%	11	7.3%	7	2.5%	4	6.2%	6	4.8%	4	1.3%	1	4.3%	4	4.3%	7
Base:		259		96		163		97		84		78		94		161
Mean Score [Much better = 5, Better = 4, About the same = 3, Worse = 2, Much worse = 1]																
Q28 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects ?																
Choice of shops																
Much better	3.1%	8	4.2%	4	2.5%	4	3.1%	3	1.2%	1	5.1%	4	1.1%	1	4.3%	7
Better	17.4%	45	17.7%	17	17.2%	28	23.7%	23	14.3%	12	12.8%	10	18.1%	17	16.8%	27
About the same	32.4%	84	31.3%	30	33.1%	54	25.8%	25	42.9%	36	29.5%	23	33.0%	31	31.7%	51
Worse	34.7%	90	33.3%	32	35.6%	58	33.0%	32	31.0%	26	41.0%	32	33.0%	31	36.0%	58
Much worse	8.9%	23	10.4%	10	8.0%	13	8.2%	8	9.5%	8	9.0%	7	11.7%	11	7.5%	12
(Don't know)	3.5%	9	3.1%	3	3.7%	6	6.2%	6	1.2%	1	2.6%	2	3.2%	3	3.7%	6
Mean:		*2.70*		*2.71*		*2.69*		*2.79*		*2.66*		*2.63*		*2.63*		*2.74*
Base:		259		96		163		97		84		78		94		161
Quality of shops																
Much better	4.2%	11	5.2%	5	3.7%	6	5.2%	5	1.2%	1	6.4%	5	3.2%	3	5.0%	8
Better	12.7%	33	14.6%	14	11.7%	19	16.5%	16	11.9%	10	9.0%	7	12.8%	12	12.4%	20
About the same	40.9%	106	36.5%	35	43.6%	71	34.0%	33	45.2%	38	44.9%	35	37.2%	35	42.9%	69
Worse	29.3%	76	29.2%	28	29.4%	48	30.9%	30	28.6%	24	28.2%	22	28.7%	27	29.8%	48
Much worse	9.3%	24	10.4%	10	8.6%	14	9.3%	9	10.7%	9	7.7%	6	16.0%	15	5.6%	9
(Don't know)	3.5%	9	4.2%	4	3.1%	5	4.1%	4	2.4%	2	3.8%	3	2.1%	2	4.3%	7
Mean:		*2.72*		*2.74*		*2.72*		*2.76*		*2.63*		*2.77*		*2.58*		*2.81*
Base:		259		96		163		97		84		78		94		161
Range of services such as banks and other financial services																
Much better	1.5%	4	3.1%	3	0.6%	1	2.1%	2	1.2%	1	1.3%	1	2.1%	2	1.2%	2
Better	13.1%	34	15.6%	15	11.7%	19	16.5%	16	13.1%	11	9.0%	7	12.8%	12	13.7%	22
About the same	62.2%	161	58.3%	56	64.4%	105	56.7%	55	61.9%	52	69.2%	54	57.4%	54	64.6%	104
Worse	13.1%	34	12.5%	12	13.5%	22	13.4%	13	11.9%	10	14.1%	11	14.9%	14	11.8%	19
Much worse	3.5%	9	4.2%	4	3.1%	5	4.1%	4	4.8%	4	1.3%	1	8.5%	8	0.6%	1
(Don't know)	6.6%	17	6.3%	6	6.7%	11	7.2%	7	7.1%	6	5.1%	4	4.3%	4	8.1%	13
Mean:		*2.96*		*3.01*		*2.93*		*2.99*		*2.94*		*2.95*		*2.84*		*3.03*
Base:		259		96		163		97		84		78		94		161
Range and choice of pubs / restaurants																
Much better	1.5%	4	3.1%	3	0.6%	1	4.1%	4	0.0%	0	0.0%	0	3.2%	3	0.6%	1
Better	12.0%	31	15.6%	15	9.8%	16	16.5%	16	10.7%	9	7.7%	6	8.5%	8	14.3%	23
About the same	30.9%	80	33.3%	32	29.4%	48	30.9%	30	39.3%	33	21.8%	17	31.9%	30	30.4%	49
Worse	13.9%	36	18.8%	18	11.0%	18	17.5%	17	15.5%	13	7.7%	6	18.1%	17	11.8%	19
Much worse	7.7%	20	8.3%	8	7.4%	12	11.3%	11	8.3%	7	2.6%	2	16.0%	15	3.1%	5
(Don't know)	34.0%	88	20.8%	20	41.7%	68	19.6%	19	26.2%	22	60.3%	47	22.3%	21	39.8%	64
Mean:		*2.78*		*2.83*		*2.75*		*2.81*		*2.71*		*2.87*		*2.55*		*2.96*
Base:		259		96		163		97		84		78		94		161
Leisure facilities																
Much better	3.1%	8	4.2%	4	2.5%	4	5.2%	5	0.0%	0	3.8%	3	1.1%	1	4.3%	7
Better	12.0%	31	18.8%	18	8.0%	13	17.5%	17	13.1%	11	3.8%	3	16.0%	15	9.3%	15
About the same	33.6%	87	33.3%	32	33.7%	55	37.1%	36	34.5%	29	28.2%	22	35.1%	33	33.5%	54
Worse	16.2%	42	18.8%	18	14.7%	24	16.5%	16	19.0%	16	12.8%	10	16.0%	15	16.8%	27
Much worse	7.3%	19	13.5%	13	3.7%	6	11.3%	11	8.3%	7	1.3%	1	12.8%	12	4.3%	7
(Don't know)	27.8%	72	11.5%	11	37.4%	61	12.4%	12	25.0%	21	50.0%	39	19.1%	18	31.7%	51
Mean:		*2.82*		*2.79*		*2.85*		*2.87*		*2.70*		*2.92*		*2.71*		*2.89*
Base:		259		96		163		97		84		78		94		161

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Shopping environment																
Much better	5.0%	13	5.2%	5	4.9%	8	4.1%	4	2.4%	2	9.0%	7	2.1%	2	6.2%	10
Better	11.6%	30	13.5%	13	10.4%	17	12.4%	12	14.3%	12	7.7%	6	10.6%	10	12.4%	20
About the same	47.9%	124	43.8%	42	50.3%	82	45.4%	44	51.2%	43	47.4%	37	45.7%	43	49.1%	79
Worse	25.9%	67	25.0%	24	26.4%	43	23.7%	23	25.0%	21	29.5%	23	28.7%	27	24.8%	40
Much worse	5.8%	15	8.3%	8	4.3%	7	8.2%	8	4.8%	4	3.8%	3	9.6%	9	3.7%	6
(Don't know)	3.9%	10	4.2%	4	3.7%	6	6.2%	6	2.4%	2	2.6%	2	3.2%	3	3.7%	6
Mean:		*2.84*		*2.82*		*2.85*		*2.79*		*2.84*		*2.88*		*2.66*		*2.92*
Base:		259		96		163		97		84		78		94		161
Cleanliness																
Much better	5.0%	13	5.2%	5	4.9%	8	3.1%	3	3.6%	3	9.0%	7	2.1%	2	6.2%	10
Better	10.4%	27	8.3%	8	11.7%	19	10.3%	10	11.9%	10	9.0%	7	11.7%	11	9.9%	16
About the same	48.6%	126	47.9%	46	49.1%	80	50.5%	49	50.0%	42	44.9%	35	46.8%	44	49.1%	79
Worse	23.6%	61	24.0%	23	23.3%	38	22.7%	22	23.8%	20	24.4%	19	23.4%	22	24.2%	39
Much worse	7.3%	19	9.4%	9	6.1%	10	7.2%	7	7.1%	6	7.7%	6	11.7%	11	5.0%	8
(Don't know)	5.0%	13	5.2%	5	4.9%	8	6.2%	6	3.6%	3	5.1%	4	4.3%	4	5.6%	9
Mean:		*2.81*		*2.75*		*2.85*		*2.78*		*2.80*		*2.86*		*2.68*		*2.88*
Base:		259		96		163		97		84		78		94		161
Car parking provision																
Much better	3.1%	8	4.2%	4	2.5%	4	4.1%	4	3.6%	3	1.3%	1	3.2%	3	3.1%	5
Better	9.7%	25	14.6%	14	6.7%	11	12.4%	12	14.3%	12	1.3%	1	11.7%	11	8.1%	13
About the same	32.8%	85	37.5%	36	30.1%	49	30.9%	30	38.1%	32	29.5%	23	40.4%	38	28.6%	46
Worse	7.3%	19	9.4%	9	6.1%	10	8.2%	8	8.3%	7	5.1%	4	7.4%	7	7.5%	12
Much worse	4.6%	12	6.3%	6	3.7%	6	7.2%	7	6.0%	5	0.0%	0	9.6%	9	1.9%	3
(Don't know)	42.5%	110	28.1%	27	50.9%	83	37.1%	36	29.8%	25	62.8%	49	27.7%	26	50.9%	82
Mean:		*2.99*		*3.01*		*2.96*		*2.97*		*3.02*		*2.97*		*2.88*		*3.06*
Base:		259		96		163		97		84		78		94		161
Car parking prices																
Much better	2.7%	7	6.3%	6	0.6%	1	3.1%	3	4.8%	4	0.0%	0	5.3%	5	0.6%	1
Better	8.9%	23	14.6%	14	5.5%	9	12.4%	12	10.7%	9	2.6%	2	10.6%	10	8.1%	13
About the same	32.4%	84	35.4%	34	30.7%	50	30.9%	30	38.1%	32	28.2%	22	40.4%	38	28.0%	45
Worse	9.3%	24	10.4%	10	8.6%	14	10.3%	10	10.7%	9	6.4%	5	10.6%	10	8.7%	14
Much worse	3.9%	10	5.2%	5	3.1%	5	6.2%	6	4.8%	4	0.0%	0	6.4%	6	2.5%	4
(Don't know)	42.9%	111	28.1%	27	51.5%	84	37.1%	36	31.0%	26	62.8%	49	26.6%	25	52.2%	84
Mean:		*2.95*		*3.09*		*2.84*		*2.93*		*3.00*		*2.90*		*2.97*		*2.91*
Base:		259		96		163		97		84		78		94		161
Accessibility by public transport																
Much better	4.2%	11	2.1%	2	5.5%	9	4.1%	4	0.0%	0	9.0%	7	0.0%	0	6.8%	11
Better	10.8%	28	11.5%	11	10.4%	17	12.4%	12	10.7%	9	9.0%	7	18.1%	17	6.8%	11
About the same	57.5%	149	54.2%	52	59.5%	97	49.5%	48	61.9%	52	62.8%	49	48.9%	46	61.5%	99
Worse	11.6%	30	13.5%	13	10.4%	17	16.5%	16	7.1%	6	10.3%	8	11.7%	11	11.8%	19
Much worse	2.7%	7	5.2%	5	1.2%	2	4.1%	4	2.4%	2	1.3%	1	5.3%	5	1.2%	2
(Don't know)	13.1%	34	13.5%	13	12.9%	21	13.4%	13	17.9%	15	7.7%	6	16.0%	15	11.8%	19
Mean:		*3.03*		*2.90*		*3.10*		*2.95*		*2.99*		*3.15*		*2.95*		*3.07*
Base:		259		96		163		97		84		78		94		161
Public information / signposts / public facilities																
Much better	3.1%	8	4.2%	4	2.5%	4	5.2%	5	0.0%	0	3.8%	3	1.1%	1	4.3%	7
Better	12.7%	33	17.7%	17	9.8%	16	14.4%	14	9.5%	8	14.1%	11	14.9%	14	11.2%	18
About the same	61.0%	158	51.0%	49	66.9%	109	54.6%	53	65.5%	55	64.1%	50	59.6%	56	61.5%	99
Worse	10.4%	27	11.5%	11	9.8%	16	14.4%	14	9.5%	8	6.4%	5	11.7%	11	9.9%	16
Much worse	3.5%	9	5.2%	5	2.5%	4	5.2%	5	3.6%	3	1.3%	1	6.4%	6	1.9%	3
(Don't know)	9.3%	24	10.4%	10	8.6%	14	6.2%	6	11.9%	10	10.3%	8	6.4%	6	11.2%	18
Mean:		*3.02*		*3.05*		*3.00*		*3.00*		*2.92*		*3.14*		*2.92*		*3.07*
Base:		259		96		163		97		84		78		94		161

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Entertainment / events / performances																
Much better	3.1%	8	5.2%	5	1.8%	3	6.2%	6	0.0%	0	2.6%	2	3.2%	3	3.1%	5
Better	12.0%	31	15.6%	15	9.8%	16	13.4%	13	14.3%	12	7.7%	6	12.8%	12	11.8%	19
About the same	47.1%	122	38.5%	37	52.1%	85	47.4%	46	46.4%	39	47.4%	37	48.9%	46	46.0%	74
Worse	13.1%	34	17.7%	17	10.4%	17	13.4%	13	15.5%	13	10.3%	8	13.8%	13	12.4%	20
Much worse	5.8%	15	8.3%	8	4.3%	7	9.3%	9	4.8%	4	2.6%	2	9.6%	9	3.7%	6
(Don't know)	18.9%	49	14.6%	14	21.5%	35	10.3%	10	19.0%	16	29.5%	23	11.7%	11	23.0%	37
Mean:		*2.92*		*2.90*		*2.93*		*2.93*		*2.87*		*2.96*		*2.84*		*2.98*
Base:		259		96		163		97		84		78		94		161
Day-time safety																
Much better	1.9%	5	5.2%	5	0.0%	0	5.2%	5	0.0%	0	0.0%	0	2.1%	2	1.9%	3
Better	13.1%	34	15.6%	15	11.7%	19	15.5%	15	15.5%	13	7.7%	6	16.0%	15	11.2%	18
About the same	62.5%	162	53.1%	51	68.1%	111	52.6%	51	63.1%	53	74.4%	58	57.4%	54	65.2%	105
Worse	12.7%	33	10.4%	10	14.1%	23	15.5%	15	10.7%	9	11.5%	9	10.6%	10	14.3%	23
Much worse	5.4%	14	10.4%	10	2.5%	4	7.2%	7	7.1%	6	1.3%	1	10.6%	10	2.5%	4
(Don't know)	4.2%	11	5.2%	5	3.7%	6	4.1%	4	3.6%	3	5.1%	4	3.2%	3	5.0%	8
Mean:		*2.93*		*2.95*		*2.92*		*2.96*		*2.90*		*2.93*		*2.88*		*2.95*
Base:		259		96		163		97		84		78		94		161
Evening / night safety																
Much better	1.2%	3	3.1%	3	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0	1.9%	3
Better	7.0%	18	9.4%	9	5.5%	9	12.4%	12	7.1%	6	0.0%	0	10.6%	10	4.3%	7
About the same	32.0%	83	39.6%	38	27.6%	45	30.9%	30	44.0%	37	20.5%	16	35.1%	33	31.1%	50
Worse	20.5%	53	17.7%	17	22.1%	36	24.7%	24	17.9%	15	17.9%	14	17.0%	16	23.0%	37
Much worse	8.1%	21	8.3%	8	8.0%	13	11.3%	11	2.4%	2	10.3%	8	8.5%	8	8.1%	13
(Don't know)	31.3%	81	21.9%	21	36.8%	60	17.5%	17	28.6%	24	51.3%	40	28.7%	27	31.7%	51
Mean:		*2.60*		*2.76*		*2.49*		*2.65*		*2.78*		*2.21*		*2.67*		*2.55*
Base:		259		96		163		97		84		78		94		161
Layout																
Much better	3.5%	9	5.2%	5	2.5%	4	3.1%	3	4.8%	4	2.6%	2	3.2%	3	3.1%	5
Better	8.1%	21	10.4%	10	6.7%	11	11.3%	11	3.6%	3	9.0%	7	8.5%	8	8.1%	13
About the same	54.8%	142	50.0%	48	57.7%	94	51.5%	50	64.3%	54	48.7%	38	50.0%	47	57.8%	93
Worse	20.8%	54	21.9%	21	20.2%	33	20.6%	20	20.2%	17	21.8%	17	24.5%	23	19.3%	31
Much worse	6.2%	16	5.2%	5	6.7%	11	6.2%	6	3.6%	3	9.0%	7	11.7%	11	3.1%	5
(Don't know)	6.6%	17	7.3%	7	6.1%	10	7.2%	7	3.6%	3	9.0%	7	2.1%	2	8.7%	14
Mean:		*2.81*		*2.88*		*2.76*		*2.83*		*2.85*		*2.72*		*2.66*		*2.88*
Base:		259		96		163		97		84		78		94		161
Public Art																
Much better	2.3%	6	2.1%	2	2.5%	4	1.0%	1	1.2%	1	5.1%	4	1.1%	1	3.1%	5
Better	8.9%	23	10.4%	10	8.0%	13	9.3%	9	10.7%	9	6.4%	5	9.6%	9	8.1%	13
About the same	40.9%	106	35.4%	34	44.2%	72	40.2%	39	39.3%	33	43.6%	34	42.6%	40	39.8%	64
Worse	10.0%	26	13.5%	13	8.0%	13	13.4%	13	11.9%	10	3.8%	3	16.0%	15	6.8%	11
Much worse	4.2%	11	5.2%	5	3.7%	6	5.2%	5	6.0%	5	1.3%	1	8.5%	8	1.9%	3
(Don't know)	33.6%	87	33.3%	32	33.7%	55	30.9%	30	31.0%	26	39.7%	31	22.3%	21	40.4%	65
Mean:		*2.92*		*2.86*		*2.96*		*2.82*		*2.84*		*3.17*		*2.73*		*3.06*
Base:		259		96		163		97		84		78		94		161
Environment																
Much better	2.3%	6	4.2%	4	1.2%	2	1.0%	1	3.6%	3	2.6%	2	1.1%	1	2.5%	4
Better	11.6%	30	11.5%	11	11.7%	19	13.4%	13	10.7%	9	10.3%	8	11.7%	11	11.8%	19
About the same	54.8%	142	50.0%	48	57.7%	94	50.5%	49	54.8%	46	60.3%	47	50.0%	47	57.1%	92
Worse	16.2%	42	20.8%	20	13.5%	22	19.6%	19	16.7%	14	11.5%	9	21.3%	20	13.7%	22
Much worse	5.8%	15	8.3%	8	4.3%	7	6.2%	6	6.0%	5	5.1%	4	8.5%	8	4.3%	7
(Don't know)	9.3%	24	5.2%	5	11.7%	19	9.3%	9	8.3%	7	10.3%	8	7.4%	7	10.6%	17
Mean:		*2.87*		*2.81*		*2.91*		*2.82*		*2.88*		*2.93*		*2.74*		*2.94*
Base:		259		96		163		97		84		78		94		161

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q29 What type of shops or services would you like to see more of in (STUDY CENTRE)?																
Food stores	9.7%	25	6.3%	6	11.7%	19	9.3%	9	9.5%	8	10.3%	8	7.4%	7	10.6%	17
Department stores	34.7%	90	24.0%	23	41.1%	67	32.0%	31	32.1%	27	41.0%	32	40.4%	38	31.7%	51
Clothing stores	36.7%	95	33.3%	32	38.7%	63	49.5%	48	39.3%	33	17.9%	14	44.7%	42	32.3%	52
Footwear stores	10.4%	27	9.4%	9	11.0%	18	17.5%	17	7.1%	6	5.1%	4	13.8%	13	8.7%	14
Electrical goods	3.9%	10	8.3%	8	1.2%	2	7.2%	7	2.4%	2	1.3%	1	6.4%	6	2.5%	4
Household goods stores	5.0%	13	4.2%	4	5.5%	9	5.2%	5	4.8%	4	5.1%	4	7.4%	7	3.7%	6
Pharmacies	1.2%	3	0.0%	0	1.8%	3	0.0%	0	0.0%	0	3.8%	3	1.1%	1	1.2%	2
Restaurants / cafes	7.0%	18	10.4%	10	4.9%	8	9.3%	9	8.3%	7	2.6%	2	8.5%	8	5.0%	8
Drinking establishments	6.2%	16	9.4%	9	4.3%	7	11.3%	11	4.8%	4	1.3%	1	10.6%	10	3.7%	6
Building Society	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.3%	1	1.1%	1	0.0%	0
Banks	0.8%	2	0.0%	0	1.2%	2	1.0%	1	0.0%	0	1.3%	1	2.1%	2	0.0%	0
Solicitors	0.8%	2	0.0%	0	1.2%	2	1.0%	1	0.0%	0	1.3%	1	2.1%	2	0.0%	0
Other	3.5%	9	3.1%	3	3.7%	6	1.0%	1	3.6%	3	6.4%	5	4.3%	4	3.1%	5
Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Music / entertainment store	0.4%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Sport shops	0.8%	2	2.1%	2	0.0%	0	1.0%	1	0.0%	0	1.3%	1	0.0%	0	1.2%	2
Menswear store	0.4%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.6%	1
Toy shops	1.5%	4	0.0%	0	2.5%	4	3.1%	3	1.2%	1	0.0%	0	1.1%	1	1.9%	3
Baby / childrens clothes shop	0.4%	1	0.0%	0	0.6%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Greengrocers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Butchers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Decorating / DIY / hardware store	0.4%	1	0.0%	0	0.6%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.6%	1
Independent retailers	0.8%	2	0.0%	0	1.2%	2	1.0%	1	1.2%	1	0.0%	0	1.1%	1	0.6%	1
Cheaper shops	0.4%	1	0.0%	0	0.6%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.6%	1
A market	1.2%	3	3.1%	3	0.0%	0	0.0%	0	1.2%	1	2.6%	2	2.1%	2	0.6%	1
Newsagents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	15.4%	40	24.0%	23	10.4%	17	12.4%	12	14.3%	12	20.5%	16	14.9%	14	15.5%	25
(Don't know)	12.7%	33	11.5%	11	13.5%	22	7.2%	7	16.7%	14	15.4%	12	4.3%	4	17.4%	28
Base:		259		96		163		97		84		78		94		161
Q30 What type of leisure facilities would you like to see more of in (STUDY CENTRE)?																
Health and fitness	10.0%	26	11.5%	11	9.2%	15	18.6%	18	7.1%	6	2.6%	2	11.7%	11	8.7%	14
Swimming pool	12.0%	31	10.4%	10	12.9%	21	19.6%	19	10.7%	9	3.8%	3	12.8%	12	11.2%	18
Bingo	1.5%	4	0.0%	0	2.5%	4	3.1%	3	1.2%	1	0.0%	0	1.1%	1	1.9%	3
Cinema	10.8%	28	17.7%	17	6.7%	11	17.5%	17	13.1%	11	0.0%	0	14.9%	14	8.1%	13
Bowling alley	4.2%	11	3.1%	3	4.9%	8	9.3%	9	2.4%	2	0.0%	0	4.3%	4	3.7%	6
Bingo	0.4%	1	0.0%	0	0.6%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Ice rink	1.2%	3	1.0%	1	1.2%	2	3.1%	3	0.0%	0	0.0%	0	0.0%	0	1.9%	3
Other	2.7%	7	2.1%	2	3.1%	5	4.1%	4	2.4%	2	1.3%	1	5.3%	5	1.2%	2
Youth centre / after school clubs	1.2%	3	0.0%	0	1.8%	3	3.1%	3	0.0%	0	0.0%	0	1.1%	1	1.2%	2
Leisure centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	46.7%	121	45.8%	44	47.2%	77	41.2%	40	41.7%	35	59.0%	46	41.5%	39	49.7%	80
(Don't know)	25.5%	66	24.0%	23	26.4%	43	16.5%	16	27.4%	23	34.6%	27	19.1%	18	29.8%	48
Base:		259		96		163		97		84		78		94		161

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q31 What measures do you think would improve (STUDY CENTRE) and make it more attractive?																
Increased choice / range of shops	39.0%	101	32.3%	31	42.9%	70	42.3%	41	42.9%	36	30.8%	24	43.6%	41	36.6%	59
More national multiples	20.5%	53	13.5%	13	24.5%	40	21.6%	21	22.6%	19	16.7%	13	23.4%	22	18.6%	30
Better foodstore provision	3.1%	8	3.1%	3	3.1%	5	2.1%	2	2.4%	2	5.1%	4	3.2%	3	2.5%	4
More non-food stores	5.0%	13	4.2%	4	5.5%	9	3.1%	3	3.6%	3	9.0%	7	4.3%	4	5.0%	8
More Independent / Specialist traders	8.9%	23	7.3%	7	9.8%	16	8.2%	8	7.1%	6	11.5%	9	8.5%	8	9.3%	15
Improved street paving	3.5%	9	3.1%	3	3.7%	6	5.2%	5	1.2%	1	3.8%	3	3.2%	3	3.7%	6
Cheaper parking	2.3%	6	3.1%	3	1.8%	3	2.1%	2	2.4%	2	2.6%	2	3.2%	3	1.9%	3
Flexible parking	1.5%	4	2.1%	2	1.2%	2	1.0%	1	1.2%	1	2.6%	2	2.1%	2	1.2%	2
Reduce traffic congestion	3.9%	10	5.2%	5	3.1%	5	5.2%	5	6.0%	5	0.0%	0	5.3%	5	3.1%	5
Improved public transport	3.9%	10	7.3%	7	1.8%	3	4.1%	4	2.4%	2	5.1%	4	4.3%	4	3.7%	6
More entertainment / leisure facilities	3.5%	9	3.1%	3	3.7%	6	6.2%	6	2.4%	2	1.3%	1	4.3%	4	3.1%	5
More quality restaurants / pavement cafes	5.4%	14	7.3%	7	4.3%	7	6.2%	6	9.5%	8	0.0%	0	8.5%	8	3.7%	6
More evening activities	2.7%	7	5.2%	5	1.2%	2	4.1%	4	3.6%	3	0.0%	0	2.1%	2	2.5%	4
More organised events e.g. street markets	4.2%	11	3.1%	3	4.9%	8	4.1%	4	6.0%	5	2.6%	2	4.3%	4	3.7%	6
More cultural facilities	0.8%	2	1.0%	1	0.6%	1	1.0%	1	1.2%	1	0.0%	0	1.1%	1	0.6%	1
Improved security / CCTV	6.6%	17	5.2%	5	7.4%	12	4.1%	4	7.1%	6	9.0%	7	4.3%	4	8.1%	13
Improved cleanliness	8.9%	23	10.4%	10	8.0%	13	8.2%	8	8.3%	7	10.3%	8	13.8%	13	6.2%	10
Greater promotion / marketing of the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public toilets	2.7%	7	3.1%	3	2.5%	4	2.1%	2	3.6%	3	2.6%	2	4.3%	4	1.9%	3
Expansion of the centre	4.2%	11	6.3%	6	3.1%	5	4.1%	4	3.6%	3	5.1%	4	8.5%	8	1.9%	3
Other	1.9%	5	1.0%	1	2.5%	4	1.0%	1	1.2%	1	3.8%	3	1.1%	1	2.5%	4
Have flower baskets / brighten the place up	1.5%	4	1.0%	1	1.8%	3	1.0%	1	1.2%	1	2.6%	2	1.1%	1	1.9%	3
Fewer empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More Police on the streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Make it pedestrianised	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A general face lift / make it more modern	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvements needed for bus / train station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less ethnic minorities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More childrens activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	12.0%	31	16.7%	16	9.2%	15	15.5%	15	8.3%	7	11.5%	9	11.7%	11	12.4%	20
(Don't know)	15.4%	40	14.6%	14	16.0%	26	11.3%	11	15.5%	13	20.5%	16	6.4%	6	21.1%	34
Base:		259		96		163		97		84		78		94		161

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q32 What do you think are the biggest weaknesses of (STUDY CENTRE)?																
Choice / range of non-food shops	32.0%	83	32.3%	31	31.9%	52	37.1%	36	31.0%	26	26.9%	21	40.4%	38	27.3%	44
Foodstore provision	2.7%	7	2.1%	2	3.1%	5	0.0%	0	3.6%	3	5.1%	4	2.1%	2	3.1%	5
Accessibility by private car	1.9%	5	3.1%	3	1.2%	2	3.1%	3	1.2%	1	1.3%	1	3.2%	3	1.2%	2
Car parking	1.9%	5	3.1%	3	1.2%	2	0.0%	0	3.6%	3	2.6%	2	4.3%	4	0.6%	1
Accessibility by public transport	1.9%	5	1.0%	1	2.5%	4	0.0%	0	3.6%	3	2.6%	2	3.2%	3	1.2%	2
Shopping environment	5.0%	13	5.2%	5	4.9%	8	7.2%	7	0.0%	0	7.7%	6	8.5%	8	3.1%	5
Non-retail provision (e.g. banks, estate agents (etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure facilities	3.1%	8	5.2%	5	1.8%	3	5.2%	5	2.4%	2	1.3%	1	4.3%	4	2.5%	4
Other	5.8%	15	4.2%	4	6.7%	11	5.2%	5	3.6%	3	9.0%	7	3.2%	3	7.5%	12
Too many charity shops	0.8%	2	0.0%	0	1.2%	2	0.0%	0	2.4%	2	0.0%	0	0.0%	0	1.2%	2
Need to improve cleanliness / very run down	5.4%	14	5.2%	5	5.5%	9	7.2%	7	4.8%	4	3.8%	3	4.3%	4	6.2%	10
Traffic congestion / poor road system	1.2%	3	1.0%	1	1.2%	2	1.0%	1	1.2%	1	1.3%	1	1.1%	1	1.2%	2
Too much anti-social behaviour / crime / not enough Police / security etc	3.5%	9	2.1%	2	4.3%	7	4.1%	4	3.6%	3	2.6%	2	4.3%	4	3.1%	5
Too many cheap shops	7.7%	20	6.3%	6	8.6%	14	8.2%	8	9.5%	8	5.1%	4	10.6%	10	6.2%	10
Shops closing down / too many vacant shops	0.4%	1	1.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.6%	1
Too crowded	1.5%	4	1.0%	1	1.8%	3	2.1%	2	2.4%	2	0.0%	0	2.1%	2	1.2%	2
Too many ethnic minorities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Large companies closing down local traders	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More youth facilities	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.6%	1
Nothing here at all	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelop / modernisation	0.4%	1	1.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.0%	0
(None mentioned)	18.1%	47	21.9%	21	16.0%	26	17.5%	17	14.3%	12	23.1%	18	17.0%	16	18.0%	29
(Don't know)	13.5%	35	8.3%	8	16.6%	27	8.2%	8	14.3%	12	19.2%	15	5.3%	5	18.0%	29
Base:		259		96		163		97		84		78		94		161
GEN Gender:																
Male	37.1%	96	100.0%	96	0.0%	0	41.2%	40	40.5%	34	28.2%	22	40.4%	38	35.4%	57
Female	62.9%	163	0.0%	0	100.0%	163	58.8%	57	59.5%	50	71.8%	56	59.6%	56	64.6%	104
Base:		259		96		163		97		84		78		94		161
AGE Age Group:																
18 – 24 years	21.2%	55	21.9%	21	20.9%	34	56.7%	55	0.0%	0	0.0%	0	28.7%	27	16.8%	27
25 – 34 years	16.2%	42	19.8%	19	14.1%	23	43.3%	42	0.0%	0	0.0%	0	10.6%	10	19.3%	31
35 – 44 years	19.7%	51	26.0%	25	16.0%	26	0.0%	0	60.7%	51	0.0%	0	23.4%	22	18.0%	29
45 – 54 years	12.7%	33	9.4%	9	14.7%	24	0.0%	0	39.3%	33	0.0%	0	12.8%	12	12.4%	20
55 – 64 years	14.3%	37	9.4%	9	17.2%	28	0.0%	0	0.0%	0	47.4%	37	13.8%	13	14.3%	23
65+ years	15.8%	41	13.5%	13	17.2%	28	0.0%	0	0.0%	0	52.6%	41	10.6%	10	19.3%	31
Base:		259		96		163		97		84		78		94		161
SEG SEG:																
AB	7.0%	18	11.5%	11	4.3%	7	2.1%	2	11.9%	10	7.7%	6	19.1%	18	0.0%	0
C1	29.3%	76	28.1%	27	30.1%	49	36.1%	35	28.6%	24	21.8%	17	80.9%	76	0.0%	0
C2	21.2%	55	25.0%	24	19.0%	31	21.6%	21	20.2%	17	21.8%	17	0.0%	0	34.2%	55
DE	40.9%	106	34.4%	33	44.8%	73	38.1%	37	38.1%	32	47.4%	37	0.0%	0	65.8%	106
(Refused)	1.5%	4	1.0%	1	1.8%	3	2.1%	2	1.2%	1	1.3%	1	0.0%	0	0.0%	0
Base:		259		96		163		97		84		78		94		161

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
ETH Ethnicity																
White	88.8%	230	84.4%	81	91.4%	149	82.5%	80	86.9%	73	98.7%	77	83.0%	78	92.5%	149
Indian	2.7%	7	2.1%	2	3.1%	5	2.1%	2	4.8%	4	1.3%	1	5.3%	5	1.2%	2
Pakistani	5.8%	15	7.3%	7	4.9%	8	10.3%	10	6.0%	5	0.0%	0	9.6%	9	3.7%	6
Bangladeshi	0.4%	1	0.0%	0	0.6%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Asian	0.8%	2	2.1%	2	0.0%	0	1.0%	1	1.2%	1	0.0%	0	0.0%	0	1.2%	2
Black Caribbean	0.4%	1	1.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.0%	0
Black African	0.8%	2	2.1%	2	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Other Black	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Any other Ethnic group	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mixed background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.4%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Base:		259		96		163		97		84		78		94		161
DAT Date of Interview:																
Monday	24.7%	64	22.9%	22	25.8%	42	24.7%	24	20.2%	17	29.5%	23	28.7%	27	23.0%	37
Tuesday	21.2%	55	13.5%	13	25.8%	42	15.5%	15	25.0%	21	24.4%	19	13.8%	13	24.8%	40
Wednesday	7.7%	20	6.3%	6	8.6%	14	4.1%	4	9.5%	8	10.3%	8	7.4%	7	8.1%	13
Thursday	7.7%	20	10.4%	10	6.1%	10	15.5%	15	4.8%	4	1.3%	1	10.6%	10	6.2%	10
Friday	23.2%	60	24.0%	23	22.7%	37	17.5%	17	23.8%	20	29.5%	23	17.0%	16	26.1%	42
Saturday	15.4%	40	22.9%	22	11.0%	18	22.7%	22	16.7%	14	5.1%	4	22.3%	21	11.8%	19
Base:		259		96		163		97		84		78		94		161
TIM Time of Interview:																
09.00 – 12.00	44.4%	115	42.7%	41	45.4%	74	42.3%	41	41.7%	35	50.0%	39	46.8%	44	42.9%	69
12.01 – 14.00	32.0%	83	33.3%	32	31.3%	51	32.0%	31	36.9%	31	26.9%	21	34.0%	32	31.1%	50
14.01 – 16.00	21.2%	55	19.8%	19	22.1%	36	22.7%	22	20.2%	17	20.5%	16	19.1%	18	22.4%	36
16.01 – 17.00	2.3%	6	4.2%	4	1.2%	2	3.1%	3	1.2%	1	2.6%	2	0.0%	0	3.7%	6
Base:		259		96		163		97		84		78		94		161
STU Study Centre																
Bradford City Centre	100.0%	259	100.0%	96	100.0%	163	100.0%	97	100.0%	84	100.0%	78	100.0%	94	100.0%	161
Bingley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		259		96		163		97		84		78		94		161

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
PC																
B2 4	0.4%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
BB7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 2	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.6%	1
BD1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10 0	0.8%	2	1.0%	1	0.6%	1	1.0%	1	0.0%	0	1.3%	1	1.1%	1	0.6%	1
BD10 8	2.7%	7	4.2%	4	1.8%	3	2.1%	2	2.4%	2	3.8%	3	3.2%	3	2.5%	4
BD10 9	1.5%	4	2.1%	2	1.2%	2	1.0%	1	0.0%	0	3.8%	3	2.1%	2	1.2%	2
BD11 1	0.4%	1	0.0%	0	0.6%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1
BD11 2	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.6%	1
BD12 0	1.5%	4	2.1%	2	1.2%	2	0.0%	0	1.2%	1	3.8%	3	1.1%	1	1.9%	3
BD12 2	0.4%	1	0.0%	0	0.6%	1	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
BD12 7	0.8%	2	0.0%	0	1.2%	2	0.0%	0	2.4%	2	0.0%	0	1.1%	1	0.6%	1
BD12 8	3.1%	8	4.2%	4	2.5%	4	6.2%	6	2.4%	2	0.0%	0	4.3%	4	2.5%	4
BD12 9	0.8%	2	0.0%	0	1.2%	2	1.0%	1	0.0%	0	1.3%	1	2.1%	2	0.0%	0
BD13 1	0.8%	2	1.0%	1	0.6%	1	1.0%	1	1.2%	1	0.0%	0	1.1%	1	0.6%	1
BD13 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 3	1.5%	4	1.0%	1	1.8%	3	0.0%	0	3.6%	3	1.3%	1	3.2%	3	0.6%	1
BD13 4	0.4%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.6%	1
BD13 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD14 6	1.2%	3	2.1%	2	0.6%	1	1.0%	1	2.4%	2	0.0%	0	2.1%	2	0.6%	1
BD15 0	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.6%	1
BD15 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 7	0.8%	2	1.0%	1	0.6%	1	1.0%	1	1.2%	1	0.0%	0	0.0%	0	1.2%	2
BD15 9	0.4%	1	1.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.6%	1
BD16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16 1	1.2%	3	0.0%	0	1.8%	3	0.0%	0	2.4%	2	1.3%	1	1.1%	1	1.2%	2
BD16 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16 4	1.2%	3	0.0%	0	1.8%	3	0.0%	0	3.6%	3	0.0%	0	2.1%	2	0.6%	1
BD17 5	0.4%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.1%	1	0.0%	0
BD17 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD17 7	0.4%	1	0.0%	0	0.6%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.6%	1
BD18 1	0.8%	2	1.0%	1	0.6%	1	0.0%	0	1.2%	1	1.3%	1	1.1%	1	0.6%	1
BD18 2	0.4%	1	0.0%	0	0.6%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1
BD18 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD18 4	1.2%	3	0.0%	0	1.8%	3	1.0%	1	0.0%	0	2.6%	2	1.1%	1	1.2%	2
BD19 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD19 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 1	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.6%	1
BD2 2	0.4%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1
BD2 3	2.7%	7	1.0%	1	3.7%	6	2.1%	2	1.2%	1	5.1%	4	1.1%	1	3.7%	6
BD2 4	2.3%	6	1.0%	1	3.1%	5	2.1%	2	1.2%	1	3.8%	3	3.2%	3	1.9%	3
BD20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 0	0.4%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.6%	1
BD20 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 1	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.6%	1
BD21 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 5	0.8%	2	1.0%	1	0.6%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	2
BD22 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 7	0.4%	1	1.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.6%	1
BD22 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 6	0.4%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
BD3	0.4%	1	1.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.6%	1
BD3 0	2.3%	6	5.2%	5	0.6%	1	2.1%	2	4.8%	4	0.0%	0	3.2%	3	1.2%	2

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
BD3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 7	1.2%	3	2.1%	2	0.6%	1	2.1%	2	0.0%	0	1.3%	1	1.1%	1	1.2%	2
BD3 8	0.8%	2	1.0%	1	0.6%	1	1.0%	1	1.2%	1	0.0%	0	1.1%	1	0.6%	1
BD3 9	1.2%	3	1.0%	1	1.2%	2	1.0%	1	0.0%	0	2.6%	2	1.1%	1	1.2%	2
BD4	0.4%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
BD4 0	3.1%	8	2.1%	2	3.7%	6	4.1%	4	3.6%	3	1.3%	1	1.1%	1	4.3%	7
BD4 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 6	3.5%	9	4.2%	4	3.1%	5	4.1%	4	4.8%	4	1.3%	1	5.3%	5	2.5%	4
BD4 7	3.1%	8	3.1%	3	3.1%	5	3.1%	3	2.4%	2	3.8%	3	2.1%	2	3.7%	6
BD4 8	2.7%	7	2.1%	2	3.1%	5	2.1%	2	3.6%	3	2.6%	2	2.1%	2	2.5%	4
BD4 9	2.3%	6	3.1%	3	1.8%	3	2.1%	2	2.4%	2	2.6%	2	1.1%	1	3.1%	5
BD5	0.8%	2	0.0%	0	1.2%	2	1.0%	1	0.0%	0	1.3%	1	1.1%	1	0.6%	1
BD5 0	1.2%	3	0.0%	0	1.8%	3	2.1%	2	1.2%	1	0.0%	0	0.0%	0	1.2%	2
BD5 7	0.8%	2	1.0%	1	0.6%	1	0.0%	0	2.4%	2	0.0%	0	1.1%	1	0.6%	1
BD5 8	1.9%	5	0.0%	0	3.1%	5	4.1%	4	0.0%	0	1.3%	1	3.2%	3	1.2%	2
BD5 9	2.3%	6	3.1%	3	1.8%	3	3.1%	3	2.4%	2	1.3%	1	1.1%	1	3.1%	5
BD6	1.2%	3	2.1%	2	0.6%	1	2.1%	2	1.2%	1	0.0%	0	2.1%	2	0.6%	1
BD6 1	3.1%	8	1.0%	1	4.3%	7	3.1%	3	2.4%	2	3.8%	3	1.1%	1	4.3%	7
BD6 2	1.9%	5	1.0%	1	2.5%	4	2.1%	2	1.2%	1	2.6%	2	1.1%	1	2.5%	4
BD6 3	2.7%	7	1.0%	1	3.7%	6	2.1%	2	3.6%	3	2.6%	2	0.0%	0	3.7%	6
BD7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 1	0.8%	2	1.0%	1	0.6%	1	1.0%	1	0.0%	0	1.3%	1	2.1%	2	0.0%	0
BD7 2	1.2%	3	1.0%	1	1.2%	2	0.0%	0	0.0%	0	3.8%	3	2.1%	2	0.6%	1
BD7 3	1.9%	5	2.1%	2	1.8%	3	3.1%	3	1.2%	1	1.3%	1	1.1%	1	2.5%	4
BD7 4	1.2%	3	2.1%	2	0.6%	1	1.0%	1	1.2%	1	1.3%	1	1.1%	1	1.2%	2
BD8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 0	3.9%	10	2.1%	2	4.9%	8	4.1%	4	4.8%	4	2.6%	2	4.3%	4	3.7%	6
BD8 7	0.8%	2	1.0%	1	0.6%	1	0.0%	0	2.4%	2	0.0%	0	0.0%	0	1.2%	2
BD8 8	1.5%	4	1.0%	1	1.8%	3	2.1%	2	1.2%	1	1.3%	1	1.1%	1	1.9%	3
BD8 9	0.8%	2	0.0%	0	1.2%	2	1.0%	1	1.2%	1	0.0%	0	1.1%	1	0.6%	1
BD9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 4	0.8%	2	2.1%	2	0.0%	0	1.0%	1	1.2%	1	0.0%	0	0.0%	0	1.2%	2
BD9 5	1.5%	4	2.1%	2	1.2%	2	2.1%	2	2.4%	2	0.0%	0	2.1%	2	1.2%	2
BD9 6	1.5%	4	0.0%	0	2.5%	4	1.0%	1	2.4%	2	1.3%	1	0.0%	0	2.5%	4
Blank	1.2%	3	2.1%	2	0.6%	1	1.0%	1	0.0%	0	2.6%	2	1.1%	1	1.2%	2
DL1 2	0.4%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.6%	1
DN4 5	0.4%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
FY8 3	0.4%	1	1.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.6%	1
GU35 0	0.4%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1
HD1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD2	0.4%	1	1.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.6%	1
HD3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HU11 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HU19 2	0.4%	1	0.0%	0	0.6%	1	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.0%	0
HX1 4	0.4%	1	0.0%	0	0.6%	1	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
HX1 5	0.8%	2	1.0%	1	0.6%	1	2.1%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0
HX2 0	0.4%	1	1.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.6%	1
HX2 8	0.4%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.1%	1	0.0%	0
HX3 5	0.4%	1	0.0%	0	0.6%	1	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
HX3 7	0.8%	2	0.0%	0	1.2%	2	0.0%	0	0.0%	0	2.6%	2	2.1%	2	0.0%	0
HX6 1	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.3%	1	1.1%	1	0.0%	0
HX6 3	0.4%	1	1.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.6%	1
HX7 5	0.8%	2	0.0%	0	1.2%	2	0.0%	0	2.4%	2	0.0%	0	0.0%	0	1.2%	2
HX7 7	0.4%	1	0.0%	0	0.6%	1	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.0%	0
LE10 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE12 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LF25 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS13 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS14 2	0.4%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
LS16 6	0.4%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.6%	1
LS17 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS17 5	0.4%	1	0.0%	0	0.6%	1	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.0%	0
LS17 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS19 6	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.6%	1
LS19 7	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.3%	1	1.1%	1	0.0%	0
LS20 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS20 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS21 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS21 3	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.6%	1
LS27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS27 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
LS28 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 5	0.4%	1	1.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.0%	0
LS28 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS4 2	0.4%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1
LS6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ME3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NE9 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PE3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PH38 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RG45 6	0.4%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.1%	1	0.0%	0
RH11 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SL28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SP9 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TS1 5	0.4%	1	0.0%	0	0.6%	1	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.0%	0
WF13 3	0.8%	2	1.0%	1	0.6%	1	0.0%	0	0.0%	0	2.6%	2	0.0%	0	1.2%	2
WF15 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF4 1	0.4%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.6%	1
WF7 6	0.4%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
WF9 1	0.4%	1	0.0%	0	0.6%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.6%	1
WS8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO7 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO8 9	1.2%	3	0.0%	0	1.8%	3	3.1%	3	0.0%	0	0.0%	0	0.0%	0	1.9%	3
Base:		259		96		163		97		84		78		94		161

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q01 Do you normally have regular access to a car for personal use during the day ?																
Yes	53.0%	53	53.5%	23	52.6%	30	52.2%	12	53.1%	17	53.3%	24	68.9%	31	40.0%	22
No	47.0%	47	46.5%	20	47.4%	27	47.8%	11	46.9%	15	46.7%	21	31.1%	14	60.0%	33
Base:		100		43		57		23		32		45		45		55
Q02 Do you normally have regular access to a car for personal use during the evening / night ?																
Yes	56.0%	56	55.8%	24	56.1%	32	56.5%	13	56.3%	18	55.6%	25	71.1%	32	43.6%	24
No	44.0%	44	44.2%	19	43.9%	25	43.5%	10	43.8%	14	44.4%	20	28.9%	13	56.4%	31
Base:		100		43		57		23		32		45		45		55
Q03 How did you travel to (STUDY CENTRE) today (main part of journey) ?																
Car / van (as driver)	37.0%	37	37.2%	16	36.8%	21	30.4%	7	34.4%	11	42.2%	19	48.9%	22	27.3%	15
Car / van (as passenger)	6.0%	6	7.0%	3	5.3%	3	8.7%	2	3.1%	1	6.7%	3	8.9%	4	3.6%	2
Bus, minibus or coach	18.0%	18	14.0%	6	21.1%	12	8.7%	2	12.5%	4	26.7%	12	20.0%	9	16.4%	9
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	33.0%	33	32.6%	14	33.3%	19	52.2%	12	43.8%	14	15.6%	7	20.0%	9	43.6%	24
Taxi / minicab	1.0%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.8%	1
Train	3.0%	3	4.7%	2	1.8%	1	0.0%	0	6.3%	2	2.2%	1	0.0%	0	5.5%	3
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don’t know)	2.0%	2	2.3%	1	1.8%	1	0.0%	0	0.0%	0	4.4%	2	2.2%	1	1.8%	1
Base:		100		43		57		23		32		45		45		55

Q04 Where did you park today ?
Those who travelled by car at Q03

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Bradford:																
Burnett Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Court	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Ings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jacobs Well	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure Exchange Multi-Storey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Southgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oastler (long stay- 2nd and 3rd floor)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oastler (short stay- 1st floor)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pine Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radwell Drive	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rawson Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharpe Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simes Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Thomas A	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Thomas B	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tyson Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley:																
Main Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queen Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wellington Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ferncliffe Road	32.6%	14	36.8%	7	29.2%	7	11.1%	1	41.7%	5	36.4%	8	19.2%	5	52.9%	9
On-street	55.8%	24	52.6%	10	58.3%	14	77.8%	7	50.0%	6	50.0%	11	69.2%	18	35.3%	6
Five Lane Ends:																
Five Lanes End Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington:																
Thorton Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton:																
Leeds Old Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates:																
Harrogate Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley:																
South Hawkesworth Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Railway Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tescos Car Park, off Springs Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths Car Park, Lower Wellington Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley:																
Scott Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lawholme Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Car Park, Cavendish Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cavendish Street Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's Car Park, Church Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanover Street Mult-storey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue:																
Mayo Avenue Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley:																
Market Place Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saville Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atkinson Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westcliffe Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wharfe Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Caroline Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exhibition Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Asda Car Park, Manor Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury:																
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street:																
Tong Street Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
All Locations:																
Other	4.7%	2	0.0%	0	8.3%	2	0.0%	0	0.0%	0	9.1%	2	0.0%	0	11.8%	2
B&Q Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosters Square	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	4.7%	2	5.3%	1	4.2%	1	11.1%	1	0.0%	0	4.5%	1	7.7%	2	0.0%	0
(Dropped off – didn't park)	2.3%	1	5.3%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	3.8%	1	0.0%	0
Base:		43		19		24		9		12		22		26		17

Q05 Did you have any difficulties obtaining a car parking space today ?
Those who travelled by car at Q03 (Excluding (Dropped off – didn't park) at Q03)

Yes	14.3%	6	5.6%	1	20.8%	5	44.4%	4	0.0%	0	9.1%	2	16.0%	4	11.8%	2
No	85.7%	36	94.4%	17	79.2%	19	55.6%	5	100.0%	11	90.9%	20	84.0%	21	88.2%	15
Base:		42		18		24		9		11		22		25		17

Mean Score (in Minutes) [2.5, 8, 13, 18, 25.5, 45.5, 90]

Q06 How long did your journey to (STUDY CENTRE) take ?

0-5 minutes	35.0%	35	27.9%	12	40.4%	23	43.5%	10	34.4%	11	31.1%	14	26.7%	12	41.8%	23
6-10 minutes	26.0%	26	27.9%	12	24.6%	14	17.4%	4	31.3%	10	26.7%	12	33.3%	15	20.0%	11
11-15 minutes	12.0%	12	14.0%	6	10.5%	6	17.4%	4	9.4%	3	11.1%	5	8.9%	4	14.5%	8
16-20 minutes	17.0%	17	14.0%	6	19.3%	11	17.4%	4	9.4%	3	22.2%	10	15.6%	7	18.2%	10
21-30 minutes	4.0%	4	7.0%	3	1.8%	1	4.3%	1	6.3%	2	2.2%	1	6.7%	3	1.8%	1
31-60 minutes	4.0%	4	7.0%	3	1.8%	1	0.0%	0	6.3%	2	4.4%	2	4.4%	2	3.6%	2
Over 60 minutes	2.0%	2	2.3%	1	1.8%	1	0.0%	0	3.1%	1	2.2%	1	4.4%	2	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*12.2*		*14.3*		*10.6*		*9.0*		*13.5*		*12.9*		*15.0*		*9.9*
Base:		100		43		57		23		32		45		45		55

Q07 Did you travel to (STUDY CENTRE) directly from home, work or elsewhere ?

Home	82.0%	82	79.1%	34	84.2%	48	78.3%	18	68.8%	22	93.3%	42	84.4%	38	80.0%	44
Work	10.0%	10	9.3%	4	10.5%	6	13.0%	3	21.9%	7	0.0%	0	8.9%	4	10.9%	6
On holiday	1.0%	1	2.3%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	2.2%	1	0.0%	0
Elsewhere	1.0%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.2%	1	2.2%	1	0.0%	0
Relatives / friends house	4.0%	4	7.0%	3	1.8%	1	4.3%	1	6.3%	2	2.2%	1	2.2%	1	5.5%	3
Hospital / doctors / dentists	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School / college / university	1.0%	1	0.0%	0	1.8%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Shopping elsewhere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure activity (e.g. gym, golf course etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.0%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.8%	1
Base:		100		43		57		23		32		45		45		55

Q08 In terms of your visit to (STUDY CENTRE) do you live in the (NAME OF CENTRE), work in (NAME OF CENTRE) or are you a visitor to the area?
Those who are not on holiday at Q07

Live in the centre	27.3%	27	23.8%	10	29.8%	17	34.8%	8	38.7%	12	15.6%	7	11.4%	5	40.0%	22
Work in the centre	10.1%	10	11.9%	5	8.8%	5	13.0%	3	16.1%	5	4.4%	2	13.6%	6	7.3%	4
Visiting the centre	64.6%	64	64.3%	27	64.9%	37	52.2%	12	45.2%	14	84.4%	38	75.0%	33	56.4%	31
Base:		99		42		57		23		31		45		44		55

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q09 What is the main reason why you are in (STUDY CENTRE) today ?																
Food and grocery shopping	34.0%	34	23.3%	10	42.1%	24	34.8%	8	43.8%	14	26.7%	12	26.7%	12	40.0%	22
Clothes / shoes shopping	1.0%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.8%	1
Electrical goods shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stationers / newsagents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / gift shops	2.0%	2	4.7%	2	0.0%	0	0.0%	0	6.3%	2	0.0%	0	0.0%	0	3.6%	2
Chemist	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	2.0%	2	2.3%	1	1.8%	1	4.3%	1	3.1%	1	0.0%	0	4.4%	2	0.0%	0
Public offices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bank / Building Society / Post Office	25.0%	25	34.9%	15	17.5%	10	30.4%	7	28.1%	9	20.0%	9	26.7%	12	23.6%	13
Doctor / dentist	3.0%	3	0.0%	0	5.3%	3	0.0%	0	0.0%	0	6.7%	3	0.0%	0	5.5%	3
Café / restaurant / pub	3.0%	3	2.3%	1	3.5%	2	0.0%	0	0.0%	0	6.7%	3	2.2%	1	3.6%	2
Work / School / College	11.0%	11	14.0%	6	8.8%	5	21.7%	5	12.5%	4	4.4%	2	13.3%	6	9.1%	5
Social / leisure activities	6.0%	6	4.7%	2	7.0%	4	4.3%	1	3.1%	1	8.9%	4	6.7%	3	5.5%	3
Other	5.0%	5	4.7%	2	5.3%	3	0.0%	0	0.0%	0	11.1%	5	8.9%	4	1.8%	1
Christmas shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit hairdressers	2.0%	2	2.3%	1	1.8%	1	0.0%	0	0.0%	0	4.4%	2	4.4%	2	0.0%	0
Browsing / window shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buy CD's, DVD's etc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Opticians	1.0%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.2%	1	2.2%	1	0.0%	0
General non-food shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Decorating / DIY items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit job centre / job interview	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	5.0%	5	7.0%	3	3.5%	2	4.3%	1	3.1%	1	6.7%	3	4.4%	2	5.5%	3
Base:		100		43		57		23		32		45		45		55
Q10 What else do you intend to do whilst in (STUDY CENTRE) today ?																
Food and grocery shopping	17.0%	17	18.6%	8	15.8%	9	21.7%	5	15.6%	5	15.6%	7	22.2%	10	12.7%	7
Clothes / shoes shopping	3.0%	3	0.0%	0	5.3%	3	4.3%	1	3.1%	1	2.2%	1	2.2%	1	3.6%	2
Electrical goods shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stationers / newsagents	5.0%	5	2.3%	1	7.0%	4	8.7%	2	3.1%	1	4.4%	2	11.1%	5	0.0%	0
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / gift shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chemist	8.0%	8	4.7%	2	10.5%	6	17.4%	4	6.3%	2	4.4%	2	8.9%	4	7.3%	4
Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	5.0%	5	2.3%	1	7.0%	4	0.0%	0	3.1%	1	8.9%	4	6.7%	3	3.6%	2
Public offices	1.0%	1	2.3%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	2.2%	1	0.0%	0
Bank / Building Society / Post Office	5.0%	5	7.0%	3	3.5%	2	4.3%	1	9.4%	3	2.2%	1	8.9%	4	1.8%	1
Doctor / dentist	1.0%	1	2.3%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	2.2%	1	0.0%	0
Café / restaurant / pub	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work / School / College	1.0%	1	0.0%	0	1.8%	1	4.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Social / leisure activities	4.0%	4	2.3%	1	5.3%	3	4.3%	1	3.1%	1	4.4%	2	8.9%	4	0.0%	0
Other	4.0%	4	4.7%	2	3.5%	2	0.0%	0	6.3%	2	4.4%	2	4.4%	2	3.6%	2
Christmas shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No other activities / reason)	58.0%	58	60.5%	26	56.1%	32	47.8%	11	56.3%	18	64.4%	29	35.6%	16	76.4%	42
Base:		100		43		57		23		32		45		45		55
Q11 How long do you think you will stay in (STUDY CENTRE) today ?																
Up to half an hour	49.0%	49	53.5%	23	45.6%	26	52.2%	12	59.4%	19	40.0%	18	44.4%	20	52.7%	29
Up to two hours	37.0%	37	27.9%	12	43.9%	25	26.1%	6	28.1%	9	48.9%	22	40.0%	18	34.5%	19
Half the day	5.0%	5	7.0%	3	3.5%	2	4.3%	1	3.1%	1	6.7%	3	8.9%	4	1.8%	1
All day	8.0%	8	11.6%	5	5.3%	3	17.4%	4	6.3%	2	4.4%	2	6.7%	3	9.1%	5
(Don't know)	1.0%	1	0.0%	0	1.8%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	1.8%	1
Base:		100		43		57		23		32		45		45		55
Q12 Will you buy your food and grocery goods, that is undertake your main food shop, whilst in (STUDY CENTRE) today ?																
Yes	23.0%	23	14.0%	6	29.8%	17	26.1%	6	18.8%	6	24.4%	11	22.2%	10	23.6%	13
No	77.0%	77	86.0%	37	70.2%	40	73.9%	17	81.3%	26	75.6%	34	77.8%	35	76.4%	42
Base:		100		43		57		23		32		45		45		55

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q13 How frequently do you visit (STUDY CENTRE) for your main food and grocery shopping ?
Those who will buy food and groceries for their main food shop in (Study centre) at Q12

Daily	4.3%	1	0.0%	0	5.9%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0	7.7%	1
Once a week or more	73.9%	17	66.7%	4	76.5%	13	66.7%	4	50.0%	3	90.9%	10	80.0%	8	69.2%	9
Less than once a week	4.3%	1	16.7%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0
Less than once a fortnight	8.7%	2	0.0%	0	11.8%	2	0.0%	0	33.3%	2	0.0%	0	10.0%	1	7.7%	1
Less than once a month	4.3%	1	16.7%	1	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	7.7%	1
(Don't know / varies)	4.3%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0	7.7%	1
Base:		23		6		17		6		6		11		10		13

Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]

Q14 Approximately how much have you spent or will you spend today on food goods ?
Those who will buy food and groceries for their main food shop in (Study centre) at Q12

Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Up to £5	8.7%	2	0.0%	0	11.8%	2	16.7%	1	0.0%	0	9.1%	1	10.0%	1	7.7%	1
£6 - £10	17.4%	4	0.0%	0	23.5%	4	16.7%	1	0.0%	0	27.3%	3	10.0%	1	23.1%	3
£11 - £15	21.7%	5	33.3%	2	17.6%	3	33.3%	2	16.7%	1	18.2%	2	40.0%	4	7.7%	1
£16 - £20	13.0%	3	33.3%	2	5.9%	1	0.0%	0	16.7%	1	18.2%	2	10.0%	1	15.4%	2
£21 - £25	8.7%	2	0.0%	0	11.8%	2	16.7%	1	16.7%	1	0.0%	0	0.0%	0	15.4%	2
£26 - £50	17.4%	4	16.7%	1	17.6%	3	16.7%	1	16.7%	1	18.2%	2	30.0%	3	7.7%	1
£51 - £75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£76 - £100	4.3%	1	0.0%	0	5.9%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0	7.7%	1
More than £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	8.7%	2	16.7%	1	5.9%	1	0.0%	0	16.7%	1	9.1%	1	0.0%	0	15.4%	2
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*21.1*		*20.0*		*21.4*		*16.3*		*36.0*		*16.5*		*19.5*		*22.6*
Base:		23		6		17		6		6		11		10		13

Q15 Which centre / retail park did you last visit for your main food and grocery shopping ?
Those who will not buy food and groceries for their main food shop in (Study centre) at Q12

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Airesdale Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	16.9%	13	21.6%	8	12.5%	5	17.6%	3	7.7%	2	23.5%	8	11.4%	4	21.4%	9
Bradford City Centre	6.5%	5	5.4%	2	7.5%	3	5.9%	1	11.5%	3	2.9%	1	5.7%	2	7.1%	3
Dewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	1.3%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	2.9%	1	0.0%	0
Great Horton District Centre	1.3%	1	2.7%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Greengates District Centre	1.3%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.4%	1
Halifax Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	22.1%	17	24.3%	9	20.0%	8	17.6%	3	30.8%	8	17.6%	6	28.6%	10	16.7%	7
Leeds City Centre	1.3%	1	0.0%	0	2.5%	1	0.0%	0	3.8%	1	0.0%	0	2.9%	1	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	1.3%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.4%	1
Pudsey Town Centre	1.3%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	2.9%	1	0.0%	0
Shipley Town Centre	15.6%	12	10.8%	4	20.0%	8	17.6%	3	15.4%	4	14.7%	5	11.4%	4	19.0%	8
Thornbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	1.3%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.4%	1
Alston Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forster Square Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killingbeck Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Woodhall Retail Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tulip Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Bradford	2.6%	2	2.7%	1	2.5%	1	5.9%	1	3.8%	1	0.0%	0	2.9%	1	2.4%	1
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	5.2%	4	5.4%	2	5.0%	2	0.0%	0	7.7%	2	5.9%	2	11.4%	4	0.0%	0
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	22.1%	17	21.6%	8	22.5%	9	29.4%	5	19.2%	5	20.6%	7	17.1%	6	26.2%	11
Base:		77		37		40		17		26		34		35		42

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q16 Why do you choose to do your main food shop at (LOCATION AT Q.15) rather than (STUDY CENTRE) ?

Those who do main food shopping at Q15 (Excluding those who are doing their main food shopping in (Study centre) at Q12 and (Don't know / varies) at Q15)

Nearer to home	31.7%	19	37.9%	11	25.8%	8	33.3%	4	33.3%	7	29.6%	8	37.9%	11	25.8%	8
Nearer to work	1.7%	1	3.4%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	3.4%	1	0.0%	0
Poor accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of food goods available	13.3%	8	10.3%	3	16.1%	5	8.3%	1	23.8%	5	7.4%	2	6.9%	2	19.4%	6
Choice of shops selling food goods	3.3%	2	0.0%	0	6.5%	2	0.0%	0	0.0%	0	7.4%	2	3.4%	1	3.2%	1
Quality of food goods available	10.0%	6	6.9%	2	12.9%	4	8.3%	1	14.3%	3	7.4%	2	10.3%	3	9.7%	3
Quality of shops selling food goods	5.0%	3	3.4%	1	6.5%	2	0.0%	0	9.5%	2	3.7%	1	3.4%	1	6.5%	2
Choice of shops nearby selling non-food goods	3.3%	2	3.4%	1	3.2%	1	0.0%	0	9.5%	2	0.0%	0	0.0%	0	6.5%	2
Provision of services nearby, such as banks / financial services	1.7%	1	3.4%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	3.4%	1	0.0%	0
Provision of leisure services nearby	1.7%	1	3.4%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	3.2%	1
Shopping environment	1.7%	1	0.0%	0	3.2%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	3.2%	1
Cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	3.3%	2	3.4%	1	3.2%	1	0.0%	0	4.8%	1	3.7%	1	3.4%	1	3.2%	1
Car parking prices	1.7%	1	0.0%	0	3.2%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	3.2%	1
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	1.7%	1	3.4%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	3.2%	1
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	10.0%	6	6.9%	2	12.9%	4	8.3%	1	9.5%	2	11.1%	3	17.2%	5	3.2%	1
Cheaper prices	11.7%	7	10.3%	3	12.9%	4	33.3%	4	4.8%	1	7.4%	2	10.3%	3	12.9%	4
Close to relatives house	1.7%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1	3.4%	1	0.0%	0
Preference for retailer	6.7%	4	3.4%	1	9.7%	3	0.0%	0	9.5%	2	7.4%	2	3.4%	1	9.7%	3
(Don't know / no reason)	21.7%	13	24.1%	7	19.4%	6	25.0%	3	9.5%	2	29.6%	8	10.3%	3	32.3%	10
Base:		60		29		31		12		21		27		29		31

Q17 How do you usually travel to (LOCATION AT Q.15) for your main food and grocery shopping (main part of journey)?

Those who do main food shopping at Q15 (Excluding those who are doing their main food shopping at (Study centre) at Q12 and (Don't know / varies) at Q15)

Car / van (as driver)	56.7%	34	51.7%	15	61.3%	19	66.7%	8	47.6%	10	59.3%	16	75.9%	22	38.7%	12
Car / van (as passenger)	15.0%	9	13.8%	4	16.1%	5	8.3%	1	14.3%	3	18.5%	5	10.3%	3	19.4%	6
Bus, minibus or coach	13.3%	8	10.3%	3	16.1%	5	8.3%	1	19.0%	4	11.1%	3	6.9%	2	19.4%	6
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	13.3%	8	24.1%	7	3.2%	1	16.7%	2	14.3%	3	11.1%	3	6.9%	2	19.4%	6
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Do not travel, goods delivered)	1.7%	1	0.0%	0	3.2%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	3.2%	1
Base:		60		29		31		12		21		27		29		31

Q18 Will you buy anything other than food goods today, whilst in (STUDY CENTRE) ?

Yes - clothing, footwear or household goods	10.0%	10	11.6%	5	8.8%	5	17.4%	4	9.4%	3	6.7%	3	13.3%	6	7.3%	4
Yes - bulky items such as furniture, carpets, electrical items or DIY goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - all of the above	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	89.0%	89	88.4%	38	89.5%	51	82.6%	19	90.6%	29	91.1%	41	84.4%	38	92.7%	51
(Don't know)	1.0%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.2%	1	2.2%	1	0.0%	0
Base:		100		43		57		23		32		45		45		55

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q19 Where centre / facility did you last shop for non food goods?
Those who will not buy more than just food goods in (Study centre) at Q18

Airesdale Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	10.0%	9	10.5%	4	9.6%	5	10.5%	2	3.4%	1	14.3%	6	7.7%	3	11.8%	6
Bradford City Centre	13.3%	12	13.2%	5	13.5%	7	21.1%	4	13.8%	4	9.5%	4	10.3%	4	15.7%	8
Dewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	2.2%	2	0.0%	0	3.8%	2	0.0%	0	0.0%	0	4.8%	2	2.6%	1	2.0%	1
Huddersfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	1.1%	1	0.0%	0	1.9%	1	0.0%	0	3.4%	1	0.0%	0	2.6%	1	0.0%	0
Keighley Town Centre	14.4%	13	10.5%	4	17.3%	9	10.5%	2	17.2%	5	14.3%	6	10.3%	4	17.6%	9
Leeds City Centre	16.7%	15	23.7%	9	11.5%	6	26.3%	5	24.1%	7	7.1%	3	25.6%	10	9.8%	5
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	1.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.0%	1
Pudsey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	8.9%	8	7.9%	3	9.6%	5	21.1%	4	10.3%	3	2.4%	1	0.0%	0	15.7%	8
Thornbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forster Square Retail Park, Bradford	1.1%	1	0.0%	0	1.9%	1	5.3%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	1.1%	1	2.6%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	2.6%	1	0.0%	0
Killingbeck Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Woodhall Retail Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tulip Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Retail Park, Leeds	1.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	2.4%	1	2.6%	1	0.0%	0
Other	4.4%	4	7.9%	3	1.9%	1	0.0%	0	3.4%	1	7.1%	3	7.7%	3	2.0%	1
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	24.4%	22	23.7%	9	25.0%	13	5.3%	1	20.7%	6	35.7%	15	25.6%	10	23.5%	12
Base:		90		38		52		19		29		42		39		51

Q20 How frequently do you visit (LOCATION AT Q.19) for clothing and footwear or other non food goods?
Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week or more	14.7%	10	13.8%	4	15.4%	6	16.7%	3	4.3%	1	22.2%	6	6.9%	2	20.5%	8
Less than once a week	13.2%	9	20.7%	6	7.7%	3	16.7%	3	21.7%	5	3.7%	1	10.3%	3	15.4%	6
Less than once a fortnight	17.6%	12	17.2%	5	17.9%	7	33.3%	6	13.0%	3	11.1%	3	24.1%	7	12.8%	5
Less than once a month	38.2%	26	41.4%	12	35.9%	14	22.2%	4	39.1%	9	48.1%	13	48.3%	14	30.8%	12
(Don't know / varies)	16.2%	11	6.9%	2	23.1%	9	11.1%	2	21.7%	5	14.8%	4	10.3%	3	20.5%	8
Base:		68		29		39		18		23		27		29		39

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]																
Q21 Approximately how much did you spend on your last visit to (LOCATION AT Q.19) on clothing or non food goods? *Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)*																
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Up to £5	4.4%	3	0.0%	0	7.7%	3	0.0%	0	0.0%	0	11.1%	3	0.0%	0	7.7%	3
£6 – £10	11.8%	8	13.8%	4	10.3%	4	0.0%	0	13.0%	3	18.5%	5	17.2%	5	7.7%	3
£11 - £15	8.8%	6	10.3%	3	7.7%	3	11.1%	2	8.7%	2	7.4%	2	3.4%	1	12.8%	5
£16 - £20	2.9%	2	3.4%	1	2.6%	1	0.0%	0	0.0%	0	7.4%	2	0.0%	0	5.1%	2
£21 - £25	8.8%	6	10.3%	3	7.7%	3	16.7%	3	4.3%	1	7.4%	2	6.9%	2	10.3%	4
£26 - £50	11.8%	8	3.4%	1	17.9%	7	22.2%	4	8.7%	2	7.4%	2	10.3%	3	12.8%	5
£51 - £75	10.3%	7	10.3%	3	10.3%	4	11.1%	2	8.7%	2	11.1%	3	17.2%	5	5.1%	2
£76- £100	5.9%	4	6.9%	2	5.1%	2	5.6%	1	4.3%	1	7.4%	2	6.9%	2	5.1%	2
More than £100	13.2%	9	27.6%	8	2.6%	1	16.7%	3	21.7%	5	3.7%	1	24.1%	7	5.1%	2
(Don't know)	22.1%	15	13.8%	4	28.2%	11	16.7%	3	30.4%	7	18.5%	5	13.8%	4	28.2%	11
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*52.3*		*70.4*		*36.1*		*60.7*		*69.6*		*34.0*		*70.2*		*36.4*
Base:		68		29		39		18		23		27		29		39
Q22 Why did you choose to shop at (LOCATION AT Q.19) for non food shopping instead of (STUDY CENTRE) ? *Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)*																
Nearer to home	14.7%	10	17.2%	5	12.8%	5	16.7%	3	17.4%	4	11.1%	3	20.7%	6	10.3%	4
Nearer to work	1.5%	1	3.4%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Poor accessibility to (STUDY CENTRE)	1.5%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	3.7%	1	3.4%	1	0.0%	0
Choice of goods available	42.6%	29	44.8%	13	41.0%	16	44.4%	8	52.2%	12	33.3%	9	44.8%	13	41.0%	16
Choice of shops selling clothing or household goods	16.2%	11	10.3%	3	20.5%	8	22.2%	4	17.4%	4	11.1%	3	13.8%	4	17.9%	7
Quality of clothing or household goods available	7.4%	5	6.9%	2	7.7%	3	5.6%	1	8.7%	2	7.4%	2	3.4%	1	10.3%	4
Choice of shops nearby selling other goods	8.8%	6	3.4%	1	12.8%	5	11.1%	2	8.7%	2	7.4%	2	0.0%	0	15.4%	6
Provision of services nearby, such as banks / financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure services nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	13.2%	9	17.2%	5	10.3%	4	11.1%	2	17.4%	4	11.1%	3	17.2%	5	10.3%	4
Cleanliness	2.9%	2	6.9%	2	0.0%	0	11.1%	2	0.0%	0	0.0%	0	3.4%	1	2.6%	1
Car parking provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.5%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	3.7%	1	3.4%	1	0.0%	0
Cheaper prices	1.5%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1	3.4%	1	0.0%	0
Don't like Bradford	2.9%	2	6.9%	2	0.0%	0	0.0%	0	4.3%	1	3.7%	1	3.4%	1	2.6%	1
(Don't know / no reason)	23.5%	16	20.7%	6	25.6%	10	22.2%	4	17.4%	4	29.6%	8	13.8%	4	30.8%	12
Base:		68		29		39		18		23		27		29		39

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q23 How do you normally travel to (LOCATION AT Q.19)) for non food shopping (main part of journey)?
Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Car / van (as driver)	25.0%	17	27.6%	8	23.1%	9	27.8%	5	26.1%	6	22.2%	6	27.6%	8	23.1%	9
Car / van (as passenger)	7.4%	5	0.0%	0	12.8%	5	5.6%	1	8.7%	2	7.4%	2	3.4%	1	10.3%	4
Bus, minibus or coach	16.2%	11	10.3%	3	20.5%	8	5.6%	1	13.0%	3	25.9%	7	10.3%	3	20.5%	8
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	8.8%	6	10.3%	3	7.7%	3	5.6%	1	8.7%	2	11.1%	3	3.4%	1	12.8%	5
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	19.1%	13	27.6%	8	12.8%	5	27.8%	5	21.7%	5	11.1%	3	31.0%	9	10.3%	4
Bicycle	1.5%	1	3.4%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Other	1.5%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1	3.4%	1	0.0%	0
(Do not travel, goods delivered)	20.6%	14	17.2%	5	23.1%	9	22.2%	4	21.7%	5	18.5%	5	17.2%	5	23.1%	9
Base:		68		29		39		18		23		27		29		39

Q24 How frequently do you visit (STUDY CENTRE) for non food shopping?
Those who will buy non food goods along with food goods in (Study centre) at Q18

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week or more	40.0%	4	20.0%	1	60.0%	3	50.0%	2	33.3%	1	33.3%	1	33.3%	2	50.0%	2
Less than once a week	10.0%	1	20.0%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	25.0%	1
Less than once a fortnight	10.0%	1	0.0%	0	20.0%	1	25.0%	1	0.0%	0	0.0%	0	16.7%	1	0.0%	0
Less than once a month	30.0%	3	40.0%	2	20.0%	1	25.0%	1	0.0%	0	66.7%	2	33.3%	2	25.0%	1
(Don't know / varies)	10.0%	1	20.0%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	16.7%	1	0.0%	0
Base:		10		5		5		4		3		3		6		4

Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]

Q25 How much have you spent or will you spend today in (STUDY CENTRE) on non food shopping?
Those who will buy non food goods along with food goods in (Study centre) at Q18

Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Up to £5	10.0%	1	0.0%	0	20.0%	1	25.0%	1	0.0%	0	0.0%	0	16.7%	1	0.0%	0
£6 – £10	20.0%	2	40.0%	2	0.0%	0	0.0%	0	66.7%	2	0.0%	0	16.7%	1	25.0%	1
£11 - £15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£16 - £20	20.0%	2	20.0%	1	20.0%	1	50.0%	2	0.0%	0	0.0%	0	0.0%	0	50.0%	2
£21 - £25	10.0%	1	20.0%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	25.0%	1
£26 - £50	10.0%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	33.3%	1	16.7%	1	0.0%	0
£51 - £75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£76- £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More than £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	30.0%	3	20.0%	1	40.0%	2	25.0%	1	0.0%	0	66.7%	2	50.0%	3	0.0%	0
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*16.6*		*14.3*		*19.7*		*13.0*		*13.0*		*38.0*		*16.3*		*16.8*
Base:		10		5		5		4		3		3		6		4

Q26 Which of these statements would you say best describes how frequently you visit (STUDY CENTRE), compared with five years ago?

Much more frequently than before	6.0%	6	9.3%	4	3.5%	2	13.0%	3	3.1%	1	4.4%	2	11.1%	5	1.8%	1
More frequently than before	20.0%	20	18.6%	8	21.1%	12	17.4%	4	15.6%	5	24.4%	11	26.7%	12	14.5%	8
About as frequently	51.0%	51	53.5%	23	49.1%	28	39.1%	9	53.1%	17	55.6%	25	40.0%	18	60.0%	33
Less frequently than before	12.0%	12	7.0%	3	15.8%	9	8.7%	2	15.6%	5	11.1%	5	6.7%	3	16.4%	9
Much less frequently than before	4.0%	4	4.7%	2	3.5%	2	4.3%	1	6.3%	2	2.2%	1	4.4%	2	3.6%	2
Didn't visit five years ago	4.0%	4	4.7%	2	3.5%	2	13.0%	3	3.1%	1	0.0%	0	6.7%	3	1.8%	1
This is my first visit	1.0%	1	2.3%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	2.2%	1	0.0%	0
(Don't know / can't remember)	2.0%	2	0.0%	0	3.5%	2	4.3%	1	0.0%	0	2.2%	1	2.2%	1	1.8%	1
Base:		100		43		57		23		32		45		45		55

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q27 How long do you typically spend in (STUDY CENTRE) during the evening / night ?																
Up to 1 hour	9.0%	9	11.6%	5	7.0%	4	8.7%	2	15.6%	5	4.4%	2	4.4%	2	12.7%	7
1 to 2 hours	14.0%	14	18.6%	8	10.5%	6	13.0%	3	21.9%	7	8.9%	4	8.9%	4	18.2%	10
2 to 4 hours	16.0%	16	16.3%	7	15.8%	9	30.4%	7	3.1%	1	17.8%	8	28.9%	13	5.5%	3
Over 4 hours	3.0%	3	2.3%	1	3.5%	2	8.7%	2	0.0%	0	2.2%	1	2.2%	1	3.6%	2
Don't visit in the evening	56.0%	56	51.2%	22	59.6%	34	39.1%	9	56.3%	18	64.4%	29	53.3%	24	58.2%	32
(Don't know / varies)	2.0%	2	0.0%	0	3.5%	2	0.0%	0	3.1%	1	2.2%	1	2.2%	1	1.8%	1
Base:		100		43		57		23		32		45		45		55
Mean Score [Much better = 5, Better = 4, About the same = 3, Worse = 2, Much worse = 1]																
Q28 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects ?																
Choice of shops																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	2.0%	2	2.3%	1	1.8%	1	0.0%	0	0.0%	0	4.4%	2	2.2%	1	1.8%	1
About the same	26.0%	26	23.3%	10	28.1%	16	30.4%	7	21.9%	7	26.7%	12	26.7%	12	25.5%	14
Worse	48.0%	48	41.9%	18	52.6%	30	39.1%	9	56.3%	18	46.7%	21	40.0%	18	54.5%	30
Much worse	24.0%	24	32.6%	14	17.5%	10	30.4%	7	21.9%	7	22.2%	10	31.1%	14	18.2%	10
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*2.06*		*1.95*		*2.14*		*2.00*		*2.00*		*2.13*		*2.00*		*2.11*
Base:		100		43		57		23		32		45		45		55
Quality of shops																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	3.0%	3	2.3%	1	3.5%	2	4.3%	1	0.0%	0	4.4%	2	2.2%	1	3.6%	2
About the same	40.0%	40	34.9%	15	43.9%	25	26.1%	6	46.9%	15	42.2%	19	46.7%	21	34.5%	19
Worse	41.0%	41	41.9%	18	40.4%	23	47.8%	11	34.4%	11	42.2%	19	33.3%	15	47.3%	26
Much worse	15.0%	15	20.9%	9	10.5%	6	21.7%	5	18.8%	6	8.9%	4	15.6%	7	14.5%	8
(Don't know)	1.0%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.2%	1	2.2%	1	0.0%	0
Mean:		*2.31*		*2.19*		*2.41*		*2.13*		*2.28*		*2.43*		*2.36*		*2.27*
Base:		100		43		57		23		32		45		45		55
Range of services such as banks and other financial services																
Much better	1.0%	1	0.0%	0	1.8%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Better	14.0%	14	16.3%	7	12.3%	7	17.4%	4	9.4%	3	15.6%	7	22.2%	10	7.3%	4
About the same	62.0%	62	55.8%	24	66.7%	38	56.5%	13	53.1%	17	71.1%	32	51.1%	23	70.9%	39
Worse	14.0%	14	14.0%	6	14.0%	8	13.0%	3	18.8%	6	11.1%	5	13.3%	6	14.5%	8
Much worse	3.0%	3	7.0%	3	0.0%	0	8.7%	2	3.1%	1	0.0%	0	4.4%	2	1.8%	1
(Don't know)	6.0%	6	7.0%	3	5.3%	3	0.0%	0	15.6%	5	2.2%	1	8.9%	4	3.6%	2
Mean:		*2.96*		*2.88*		*3.02*		*2.96*		*2.81*		*3.05*		*3.00*		*2.92*
Base:		100		43		57		23		32		45		45		55
Range and choice of pubs / restaurants																
Much better	1.0%	1	0.0%	0	1.8%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Better	12.0%	12	14.0%	6	10.5%	6	4.3%	1	9.4%	3	17.8%	8	17.8%	8	7.3%	4
About the same	42.0%	42	37.2%	16	45.6%	26	52.2%	12	40.6%	13	37.8%	17	42.2%	19	41.8%	23
Worse	26.0%	26	37.2%	16	17.5%	10	34.8%	8	37.5%	12	13.3%	6	17.8%	8	32.7%	18
Much worse	2.0%	2	2.3%	1	1.8%	1	0.0%	0	3.1%	1	2.2%	1	2.2%	1	1.8%	1
(Don't know)	17.0%	17	9.3%	4	22.8%	13	4.3%	1	9.4%	3	28.9%	13	20.0%	9	14.5%	8
Mean:		*2.81*		*2.69*		*2.91*		*2.77*		*2.62*		*3.00*		*2.94*		*2.70*
Base:		100		43		57		23		32		45		45		55
Leisure facilities																
Much better	1.0%	1	0.0%	0	1.8%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Better	4.0%	4	4.7%	2	3.5%	2	8.7%	2	3.1%	1	2.2%	1	6.7%	3	1.8%	1
About the same	36.0%	36	25.6%	11	43.9%	25	34.8%	8	34.4%	11	37.8%	17	35.6%	16	36.4%	20
Worse	33.0%	33	34.9%	15	31.6%	18	43.5%	10	37.5%	12	24.4%	11	24.4%	11	40.0%	22
Much worse	4.0%	4	4.7%	2	3.5%	2	4.3%	1	9.4%	3	0.0%	0	4.4%	2	3.6%	2
(Don't know)	22.0%	22	30.2%	13	15.8%	9	4.3%	1	15.6%	5	35.6%	16	28.9%	13	16.4%	9
Mean:		*2.55*		*2.43*		*2.63*		*2.64*		*2.37*		*2.66*		*2.63*		*2.50*
Base:		100		43		57		23		32		45		45		55

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Shopping environment																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	4.0%	4	2.3%	1	5.3%	3	13.0%	3	0.0%	0	2.2%	1	0.0%	0	7.3%	4
About the same	37.0%	37	30.2%	13	42.1%	24	30.4%	7	34.4%	11	42.2%	19	33.3%	15	40.0%	22
Worse	50.0%	50	53.5%	23	47.4%	27	56.5%	13	46.9%	15	48.9%	22	55.6%	25	45.5%	25
Much worse	7.0%	7	11.6%	5	3.5%	2	0.0%	0	12.5%	4	6.7%	3	8.9%	4	5.5%	3
(Don't know)	2.0%	2	2.3%	1	1.8%	1	0.0%	0	6.3%	2	0.0%	0	2.2%	1	1.8%	1
Mean:		*2.39*		*2.24*		*2.50*		*2.57*		*2.23*		*2.40*		*2.25*		*2.50*
Base:		100		43		57		23		32		45		45		55
Cleanliness																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	7.0%	7	7.0%	3	7.0%	4	4.3%	1	9.4%	3	6.7%	3	6.7%	3	7.3%	4
About the same	59.0%	59	58.1%	25	59.6%	34	60.9%	14	53.1%	17	62.2%	28	57.8%	26	60.0%	33
Worse	28.0%	28	20.9%	9	33.3%	19	26.1%	6	31.3%	10	26.7%	12	24.4%	11	30.9%	17
Much worse	2.0%	2	4.7%	2	0.0%	0	4.3%	1	0.0%	0	2.2%	1	2.2%	1	1.8%	1
(Don't know)	4.0%	4	9.3%	4	0.0%	0	4.3%	1	6.3%	2	2.2%	1	8.9%	4	0.0%	0
Mean:		*2.74*		*2.74*		*2.74*		*2.68*		*2.77*		*2.75*		*2.76*		*2.73*
Base:		100		43		57		23		32		45		45		55
Car parking provision																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	8.0%	8	4.7%	2	10.5%	6	13.0%	3	6.3%	2	6.7%	3	13.3%	6	3.6%	2
About the same	53.0%	53	58.1%	25	49.1%	28	52.2%	12	65.6%	21	44.4%	20	46.7%	21	58.2%	32
Worse	13.0%	13	9.3%	4	15.8%	9	13.0%	3	9.4%	3	15.6%	7	13.3%	6	12.7%	7
Much worse	5.0%	5	7.0%	3	3.5%	2	13.0%	3	0.0%	0	4.4%	2	8.9%	4	1.8%	1
(Don't know)	21.0%	21	20.9%	9	21.1%	12	8.7%	2	18.8%	6	28.9%	13	17.8%	8	23.6%	13
Mean:		*2.81*		*2.76*		*2.84*		*2.71*		*2.96*		*2.75*		*2.78*		*2.83*
Base:		100		43		57		23		32		45		45		55
Car parking prices																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	9.0%	9	7.0%	3	10.5%	6	8.7%	2	9.4%	3	8.9%	4	8.9%	4	9.1%	5
About the same	55.0%	55	60.5%	26	50.9%	29	65.2%	15	62.5%	20	44.4%	20	57.8%	26	52.7%	29
Worse	10.0%	10	11.6%	5	8.8%	5	4.3%	1	9.4%	3	13.3%	6	8.9%	4	10.9%	6
Much worse	2.0%	2	2.3%	1	1.8%	1	4.3%	1	0.0%	0	2.2%	1	2.2%	1	1.8%	1
(Don't know)	24.0%	24	18.6%	8	28.1%	16	17.4%	4	18.8%	6	31.1%	14	22.2%	10	25.5%	14
Mean:		*2.93*		*2.89*		*2.98*		*2.95*		*3.00*		*2.87*		*2.94*		*2.93*
Base:		100		43		57		23		32		45		45		55
Accessibility by public transport																
Much better	2.0%	2	0.0%	0	3.5%	2	0.0%	0	0.0%	0	4.4%	2	0.0%	0	3.6%	2
Better	25.0%	25	25.6%	11	24.6%	14	21.7%	5	18.8%	6	31.1%	14	33.3%	15	18.2%	10
About the same	55.0%	55	53.5%	23	56.1%	32	65.2%	15	65.6%	21	42.2%	19	44.4%	20	63.6%	35
Worse	7.0%	7	7.0%	3	7.0%	4	4.3%	1	6.3%	2	8.9%	4	4.4%	2	9.1%	5
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	11.0%	11	14.0%	6	8.8%	5	8.7%	2	9.4%	3	13.3%	6	17.8%	8	5.5%	3
Mean:		*3.25*		*3.22*		*3.27*		*3.19*		*3.14*		*3.36*		*3.35*		*3.17*
Base:		100		43		57		23		32		45		45		55
Public information / signposts / public facilities																
Much better	2.0%	2	2.3%	1	1.8%	1	8.7%	2	0.0%	0	0.0%	0	2.2%	1	1.8%	1
Better	3.0%	3	2.3%	1	3.5%	2	0.0%	0	3.1%	1	4.4%	2	4.4%	2	1.8%	1
About the same	62.0%	62	62.8%	27	61.4%	35	60.9%	14	65.6%	21	60.0%	27	55.6%	25	67.3%	37
Worse	17.0%	17	16.3%	7	17.5%	10	17.4%	4	15.6%	5	17.8%	8	15.6%	7	18.2%	10
Much worse	1.0%	1	0.0%	0	1.8%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	1.8%	1
(Don't know)	15.0%	15	16.3%	7	14.0%	8	13.0%	3	12.5%	4	17.8%	8	22.2%	10	9.1%	5
Mean:		*2.86*		*2.89*		*2.84*		*3.00*		*2.79*		*2.84*		*2.91*		*2.82*
Base:		100		43		57		23		32		45		45		55

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Entertainment / events / performances																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	8.0%	8	9.3%	4	7.0%	4	8.7%	2	9.4%	3	6.7%	3	15.6%	7	1.8%	1
About the same	34.0%	34	27.9%	12	38.6%	22	34.8%	8	25.0%	8	40.0%	18	35.6%	16	32.7%	18
Worse	30.0%	30	34.9%	15	26.3%	15	30.4%	7	40.6%	13	22.2%	10	22.2%	10	36.4%	20
Much worse	3.0%	3	2.3%	1	3.5%	2	0.0%	0	9.4%	3	0.0%	0	4.4%	2	1.8%	1
(Don't know)	25.0%	25	25.6%	11	24.6%	14	26.1%	6	15.6%	5	31.1%	14	22.2%	10	27.3%	15
Mean:		*2.63*		*2.59*		*2.65*		*2.71*		*2.41*		*2.77*		*2.80*		*2.48*
Base:		100		43		57		23		32		45		45		55
Day-time safety																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	14.0%	14	14.0%	6	14.0%	8	21.7%	5	9.4%	3	13.3%	6	24.4%	11	5.5%	3
About the same	72.0%	72	72.1%	31	71.9%	41	69.6%	16	68.8%	22	75.6%	34	60.0%	27	81.8%	45
Worse	6.0%	6	2.3%	1	8.8%	5	4.3%	1	9.4%	3	4.4%	2	4.4%	2	7.3%	4
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	8.0%	8	11.6%	5	5.3%	3	4.3%	1	12.5%	4	6.7%	3	11.1%	5	5.5%	3
Mean:		*3.09*		*3.13*		*3.06*		*3.18*		*3.00*		*3.10*		*3.23*		*2.98*
Base:		100		43		57		23		32		45		45		55
Evening / night safety																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	3.0%	3	4.7%	2	1.8%	1	8.7%	2	3.1%	1	0.0%	0	6.7%	3	0.0%	0
About the same	40.0%	40	53.5%	23	29.8%	17	47.8%	11	43.8%	14	33.3%	15	37.8%	17	41.8%	23
Worse	19.0%	19	9.3%	4	26.3%	15	17.4%	4	21.9%	7	17.8%	8	15.6%	7	21.8%	12
Much worse	2.0%	2	2.3%	1	1.8%	1	0.0%	0	6.3%	2	0.0%	0	2.2%	1	1.8%	1
(Don't know)	36.0%	36	30.2%	13	40.4%	23	26.1%	6	25.0%	8	48.9%	22	37.8%	17	34.5%	19
Mean:		*2.69*		*2.87*		*2.53*		*2.88*		*2.58*		*2.65*		*2.79*		*2.61*
Base:		100		43		57		23		32		45		45		55
Layout																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	6.0%	6	7.0%	3	5.3%	3	4.3%	1	0.0%	0	11.1%	5	8.9%	4	3.6%	2
About the same	50.0%	50	48.8%	21	50.9%	29	65.2%	15	53.1%	17	40.0%	18	42.2%	19	56.4%	31
Worse	30.0%	30	30.2%	13	29.8%	17	17.4%	4	31.3%	10	35.6%	16	33.3%	15	27.3%	15
Much worse	2.0%	2	2.3%	1	1.8%	1	0.0%	0	0.0%	0	4.4%	2	4.4%	2	0.0%	0
(Don't know)	12.0%	12	11.6%	5	12.3%	7	13.0%	3	15.6%	5	8.9%	4	11.1%	5	12.7%	7
Mean:		*2.68*		*2.68*		*2.68*		*2.85*		*2.63*		*2.63*		*2.63*		*2.73*
Base:		100		43		57		23		32		45		45		55
Public Art																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	3.0%	3	2.3%	1	3.5%	2	0.0%	0	6.3%	2	2.2%	1	6.7%	3	0.0%	0
About the same	24.0%	24	20.9%	9	26.3%	15	26.1%	6	15.6%	5	28.9%	13	22.2%	10	25.5%	14
Worse	22.0%	22	25.6%	11	19.3%	11	13.0%	3	28.1%	9	22.2%	10	24.4%	11	20.0%	11
Much worse	5.0%	5	2.3%	1	7.0%	4	4.3%	1	9.4%	3	2.2%	1	6.7%	3	3.6%	2
(Don't know)	46.0%	46	48.8%	21	43.9%	25	56.5%	13	40.6%	13	44.4%	20	40.0%	18	50.9%	28
Mean:		*2.46*		*2.45*		*2.47*		*2.50*		*2.32*		*2.56*		*2.48*		*2.44*
Base:		100		43		57		23		32		45		45		55
Environment																
Much better	1.0%	1	2.3%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Better	10.0%	10	4.7%	2	14.0%	8	8.7%	2	3.1%	1	15.6%	7	8.9%	4	10.9%	6
About the same	53.0%	53	48.8%	21	56.1%	32	60.9%	14	43.8%	14	55.6%	25	46.7%	21	58.2%	32
Worse	20.0%	20	18.6%	8	21.1%	12	13.0%	3	34.4%	11	13.3%	6	24.4%	11	16.4%	9
Much worse	2.0%	2	2.3%	1	1.8%	1	4.3%	1	3.1%	1	0.0%	0	2.2%	1	1.8%	1
(Don't know)	14.0%	14	23.3%	10	7.0%	4	8.7%	2	15.6%	5	15.6%	7	15.6%	7	12.7%	7
Mean:		*2.86*		*2.82*		*2.89*		*2.95*		*2.56*		*3.03*		*2.82*		*2.90*
Base:		100		43		57		23		32		45		45		55

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q29 What type of shops or services would you like to see more of in (STUDY CENTRE)?																
Food stores	31.0%	31	32.6%	14	29.8%	17	21.7%	5	40.6%	13	28.9%	13	31.1%	14	30.9%	17
Department stores	16.0%	16	11.6%	5	19.3%	11	13.0%	3	28.1%	9	8.9%	4	15.6%	7	16.4%	9
Clothing stores	44.0%	44	32.6%	14	52.6%	30	56.5%	13	50.0%	16	33.3%	15	33.3%	15	52.7%	29
Footwear stores	18.0%	18	16.3%	7	19.3%	11	34.8%	8	21.9%	7	6.7%	3	13.3%	6	21.8%	12
Electrical goods	7.0%	7	9.3%	4	5.3%	3	8.7%	2	9.4%	3	4.4%	2	8.9%	4	5.5%	3
Household goods stores	4.0%	4	2.3%	1	5.3%	3	4.3%	1	9.4%	3	0.0%	0	4.4%	2	3.6%	2
Pharmacies	2.0%	2	0.0%	0	3.5%	2	0.0%	0	6.3%	2	0.0%	0	2.2%	1	1.8%	1
Restaurants / cafes	7.0%	7	11.6%	5	3.5%	2	8.7%	2	12.5%	4	2.2%	1	11.1%	5	3.6%	2
Drinking establishments	4.0%	4	7.0%	3	1.8%	1	8.7%	2	6.3%	2	0.0%	0	2.2%	1	5.5%	3
Building Society	1.0%	1	0.0%	0	1.8%	1	0.0%	0	3.1%	1	0.0%	0	2.2%	1	0.0%	0
Banks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Solicitors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.0%	4	2.3%	1	5.3%	3	8.7%	2	0.0%	0	4.4%	2	4.4%	2	3.6%	2
Marks and Spencer	1.0%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	2.2%	1	0.0%	0
Music / entertainment store	1.0%	1	2.3%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Sport shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Menswear store	3.0%	3	7.0%	3	0.0%	0	0.0%	0	3.1%	1	4.4%	2	0.0%	0	5.5%	3
Toy shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baby / childrens clothes shop	1.0%	1	0.0%	0	1.8%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	1.8%	1
Greengrocers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Butchers	1.0%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.8%	1
Bakers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Decorating / DIY / hardware store	1.0%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	2.2%	1	0.0%	0
Independent retailers	3.0%	3	0.0%	0	5.3%	3	0.0%	0	0.0%	0	6.7%	3	4.4%	2	1.8%	1
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsagents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	4.0%	4	9.3%	4	0.0%	0	0.0%	0	6.3%	2	4.4%	2	6.7%	3	1.8%	1
(Don't know)	15.0%	15	14.0%	6	15.8%	9	8.7%	2	15.6%	5	17.8%	8	15.6%	7	14.5%	8
Base:		100		43		57		23		32		45		45		55
Q30 What type of leisure facilities would you like to see more of in (STUDY CENTRE)?																
Health and fitness	8.0%	8	7.0%	3	8.8%	5	4.3%	1	15.6%	5	4.4%	2	8.9%	4	7.3%	4
Swimming pool	7.0%	7	9.3%	4	5.3%	3	4.3%	1	15.6%	5	2.2%	1	4.4%	2	9.1%	5
Bingo	1.0%	1	0.0%	0	1.8%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Cinema	20.0%	20	18.6%	8	21.1%	12	26.1%	6	21.9%	7	15.6%	7	22.2%	10	18.2%	10
Bowling alley	11.0%	11	14.0%	6	8.8%	5	21.7%	5	15.6%	5	2.2%	1	6.7%	3	14.5%	8
Bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ice rink	1.0%	1	0.0%	0	1.8%	1	0.0%	0	3.1%	1	0.0%	0	2.2%	1	0.0%	0
Other	4.0%	4	4.7%	2	3.5%	2	13.0%	3	0.0%	0	2.2%	1	8.9%	4	0.0%	0
Youth centre / after school clubs	3.0%	3	2.3%	1	3.5%	2	4.3%	1	6.3%	2	0.0%	0	2.2%	1	3.6%	2
Leisure centre	1.0%	1	2.3%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	2.2%	1	0.0%	0
(None mentioned)	28.0%	28	30.2%	13	26.3%	15	21.7%	5	25.0%	8	33.3%	15	35.6%	16	21.8%	12
(Don't know)	30.0%	30	27.9%	12	31.6%	18	8.7%	2	28.1%	9	42.2%	19	22.2%	10	36.4%	20
Base:		100		43		57		23		32		45		45		55

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q31 What measures do you think would improve (STUDY CENTRE) and make it more attractive?																
Increased choice / range of shops	45.0%	45	44.2%	19	45.6%	26	65.2%	15	53.1%	17	28.9%	13	33.3%	15	54.5%	30
More national multiples	5.0%	5	4.7%	2	5.3%	3	4.3%	1	9.4%	3	2.2%	1	2.2%	1	7.3%	4
Better foodstore provision	3.0%	3	0.0%	0	5.3%	3	4.3%	1	3.1%	1	2.2%	1	4.4%	2	1.8%	1
More non-food stores	4.0%	4	0.0%	0	7.0%	4	4.3%	1	9.4%	3	0.0%	0	6.7%	3	1.8%	1
More Independent / Specialist traders	10.0%	10	7.0%	3	12.3%	7	13.0%	3	9.4%	3	8.9%	4	11.1%	5	9.1%	5
Improved street paving	1.0%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.2%	1	2.2%	1	0.0%	0
Cheaper parking	3.0%	3	4.7%	2	1.8%	1	0.0%	0	6.3%	2	2.2%	1	6.7%	3	0.0%	0
Flexible parking	5.0%	5	4.7%	2	5.3%	3	0.0%	0	3.1%	1	8.9%	4	11.1%	5	0.0%	0
Reduce traffic congestion	1.0%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.2%	1	2.2%	1	0.0%	0
Improved public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More entertainment / leisure facilities	7.0%	7	11.6%	5	3.5%	2	4.3%	1	15.6%	5	2.2%	1	0.0%	0	12.7%	7
More quality restaurants / pavement cafes	3.0%	3	7.0%	3	0.0%	0	4.3%	1	3.1%	1	2.2%	1	4.4%	2	1.8%	1
More evening activities	4.0%	4	7.0%	3	1.8%	1	13.0%	3	3.1%	1	0.0%	0	2.2%	1	5.5%	3
More organised events e.g. street markets	3.0%	3	4.7%	2	1.8%	1	4.3%	1	6.3%	2	0.0%	0	2.2%	1	3.6%	2
More cultural facilities	1.0%	1	0.0%	0	1.8%	1	0.0%	0	3.1%	1	0.0%	0	2.2%	1	0.0%	0
Improved security / CCTV	1.0%	1	0.0%	0	1.8%	1	0.0%	0	3.1%	1	0.0%	0	2.2%	1	0.0%	0
Improved cleanliness	2.0%	2	0.0%	0	3.5%	2	0.0%	0	3.1%	1	2.2%	1	2.2%	1	1.8%	1
Greater promotion / marketing of the centre	2.0%	2	2.3%	1	1.8%	1	0.0%	0	3.1%	1	2.2%	1	4.4%	2	0.0%	0
Public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expansion of the centre	1.0%	1	0.0%	0	1.8%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	1.8%	1
Other	11.0%	11	2.3%	1	17.5%	10	8.7%	2	3.1%	1	17.8%	8	11.1%	5	10.9%	6
Have flower baskets / brighten the place up	3.0%	3	4.7%	2	1.8%	1	4.3%	1	0.0%	0	4.4%	2	4.4%	2	1.8%	1
Fewer empty shops	3.0%	3	0.0%	0	5.3%	3	8.7%	2	0.0%	0	2.2%	1	4.4%	2	1.8%	1
More Police on the streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Make it pedestrianised	3.0%	3	4.7%	2	1.8%	1	0.0%	0	6.3%	2	2.2%	1	6.7%	3	0.0%	0
A general face lift / make it more modern	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvements needed for bus / train station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less ethnic minorities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More childrens activities	1.0%	1	2.3%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0
(None mentioned)	9.0%	9	14.0%	6	5.3%	3	0.0%	0	15.6%	5	8.9%	4	6.7%	3	10.9%	6
(Don't know)	12.0%	12	18.6%	8	7.0%	4	0.0%	0	15.6%	5	15.6%	7	11.1%	5	12.7%	7
Base:		100		43		57		23		32		45		45		55

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q32 What do you think are the biggest weaknesses of (STUDY CENTRE)?																
Choice / range of non-food shops	36.0%	36	34.9%	15	36.8%	21	43.5%	10	46.9%	15	24.4%	11	31.1%	14	40.0%	22
Foodstore provision	9.0%	9	2.3%	1	14.0%	8	8.7%	2	9.4%	3	8.9%	4	2.2%	1	14.5%	8
Accessibility by private car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking	4.0%	4	4.7%	2	3.5%	2	4.3%	1	3.1%	1	4.4%	2	4.4%	2	3.6%	2
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	5.0%	5	2.3%	1	7.0%	4	4.3%	1	3.1%	1	6.7%	3	2.2%	1	7.3%	4
Non-retail provision (e.g. banks, estate agents (etc.)	2.0%	2	2.3%	1	1.8%	1	0.0%	0	6.3%	2	0.0%	0	2.2%	1	1.8%	1
Leisure facilities	3.0%	3	2.3%	1	3.5%	2	13.0%	3	0.0%	0	0.0%	0	2.2%	1	3.6%	2
Other	12.0%	12	7.0%	3	15.8%	9	13.0%	3	0.0%	0	20.0%	9	22.2%	10	3.6%	2
Too many charity shops	1.0%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	2.2%	1	0.0%	0
Need to improve cleanliness / very run down	2.0%	2	4.7%	2	0.0%	0	0.0%	0	0.0%	0	4.4%	2	2.2%	1	1.8%	1
Traffic congestion / poor road system	5.0%	5	2.3%	1	7.0%	4	0.0%	0	3.1%	1	8.9%	4	11.1%	5	0.0%	0
Too much anti-social behaviour / crime / not enough Police / security etc	3.0%	3	4.7%	2	1.8%	1	0.0%	0	6.3%	2	2.2%	1	2.2%	1	3.6%	2
Too many cheap shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops closing down / too many vacant shops	2.0%	2	0.0%	0	3.5%	2	4.3%	1	3.1%	1	0.0%	0	0.0%	0	3.6%	2
Too crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many ethnic minorities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Large companies closing down local traders	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More youth facilities	1.0%	1	0.0%	0	1.8%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	1.8%	1
Nothing here at all	5.0%	5	7.0%	3	3.5%	2	8.7%	2	3.1%	1	4.4%	2	2.2%	1	7.3%	4
Redevelop / modernisation	1.0%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	2.2%	1	0.0%	0
(None mentioned)	7.0%	7	7.0%	3	7.0%	4	0.0%	0	6.3%	2	11.1%	5	2.2%	1	10.9%	6
(Don't know)	21.0%	21	25.6%	11	17.5%	10	21.7%	5	21.9%	7	20.0%	9	20.0%	9	21.8%	12
Base:		100		43		57		23		32		45		45		55
GEN Gender:																
Male	43.0%	43	100.0%	43	0.0%	0	52.2%	12	53.1%	17	31.1%	14	46.7%	21	40.0%	22
Female	57.0%	57	0.0%	0	100.0%	57	47.8%	11	46.9%	15	68.9%	31	53.3%	24	60.0%	33
Base:		100		43		57		23		32		45		45		55
AGE Age Group:																
18 – 24 years	10.0%	10	11.6%	5	8.8%	5	43.5%	10	0.0%	0	0.0%	0	8.9%	4	10.9%	6
25 – 34 years	13.0%	13	16.3%	7	10.5%	6	56.5%	13	0.0%	0	0.0%	0	11.1%	5	14.5%	8
35 – 44 years	15.0%	15	25.6%	11	7.0%	4	0.0%	0	46.9%	15	0.0%	0	17.8%	8	12.7%	7
45 – 54 years	17.0%	17	14.0%	6	19.3%	11	0.0%	0	53.1%	17	0.0%	0	13.3%	6	20.0%	11
55 – 64 years	13.0%	13	7.0%	3	17.5%	10	0.0%	0	0.0%	0	28.9%	13	11.1%	5	14.5%	8
65+ years	32.0%	32	25.6%	11	36.8%	21	0.0%	0	0.0%	0	71.1%	32	37.8%	17	27.3%	15
Base:		100		43		57		23		32		45		45		55
SEG SEG:																
AB	20.0%	20	18.6%	8	21.1%	12	13.0%	3	15.6%	5	26.7%	12	44.4%	20	0.0%	0
C1	25.0%	25	30.2%	13	21.1%	12	26.1%	6	28.1%	9	22.2%	10	55.6%	25	0.0%	0
C2	18.0%	18	20.9%	9	15.8%	9	21.7%	5	18.8%	6	15.6%	7	0.0%	0	32.7%	18
DE	37.0%	37	30.2%	13	42.1%	24	39.1%	9	37.5%	12	35.6%	16	0.0%	0	67.3%	37
Base:		100		43		57		23		32		45		45		55

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
ETH Ethnicity																
White	97.0%	97	97.7%	42	96.5%	55	100.0%	23	90.6%	29	100.0%	45	100.0%	45	94.5%	52
Indian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pakistani	2.0%	2	2.3%	1	1.8%	1	0.0%	0	6.3%	2	0.0%	0	0.0%	0	3.6%	2
Bangladeshi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Asian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black Caribbean	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black African	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Black	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Any other Ethnic group	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mixed background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.0%	1	0.0%	0	1.8%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	1.8%	1
Base:		100		43		57		23		32		45		45		55
DAT Date of Interview:																
Monday	61.0%	61	62.8%	27	59.6%	34	60.9%	14	62.5%	20	60.0%	27	48.9%	22	70.9%	39
Tuesday	20.0%	20	18.6%	8	21.1%	12	26.1%	6	25.0%	8	13.3%	6	20.0%	9	20.0%	11
Wednesday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thursday	19.0%	19	18.6%	8	19.3%	11	13.0%	3	12.5%	4	26.7%	12	31.1%	14	9.1%	5
Friday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saturday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		100		43		57		23		32		45		45		55
TIM Time of Interview:																
09.00 – 12.00	52.0%	52	53.5%	23	50.9%	29	47.8%	11	46.9%	15	57.8%	26	40.0%	18	61.8%	34
12.01 – 14.00	35.0%	35	30.2%	13	38.6%	22	39.1%	9	37.5%	12	31.1%	14	46.7%	21	25.5%	14
14.01 – 16.00	13.0%	13	16.3%	7	10.5%	6	13.0%	3	15.6%	5	11.1%	5	13.3%	6	12.7%	7
16.01 – 17.00	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		100		43		57		23		32		45		45		55
STU Study Centre																
Bradford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	100.0%	100	100.0%	43	100.0%	57	100.0%	23	100.0%	32	100.0%	45	100.0%	45	100.0%	55
Ilkley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		100		43		57		23		32		45		45		55

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
PC																
B2 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BB7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD	1.0%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.8%	1
BD1 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD11 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD11 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 7	1.0%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.8%	1
BD12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 3	1.0%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.2%	1	2.2%	1	0.0%	0
BD13 4	2.0%	2	2.3%	1	1.8%	1	4.3%	1	3.1%	1	0.0%	0	0.0%	0	3.6%	2
BD13 5	1.0%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.8%	1
BD13 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD14 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 0	4.0%	4	2.3%	1	5.3%	3	4.3%	1	0.0%	0	6.7%	3	8.9%	4	0.0%	0
BD15 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 9	1.0%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.2%	1	2.2%	1	0.0%	0
BD16	1.0%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.8%	1
BD16 1	21.0%	21	11.6%	5	28.1%	16	13.0%	3	15.6%	5	28.9%	13	24.4%	11	18.2%	10
BD16 2	11.0%	11	7.0%	3	14.0%	8	4.3%	1	9.4%	3	15.6%	7	2.2%	1	18.2%	10
BD16 3	8.0%	8	7.0%	3	8.8%	5	8.7%	2	9.4%	3	6.7%	3	15.6%	7	1.8%	1
BD16 4	22.0%	22	30.2%	13	15.8%	9	43.5%	10	25.0%	8	8.9%	4	13.3%	6	29.1%	16
BD17 5	2.0%	2	2.3%	1	1.8%	1	0.0%	0	3.1%	1	2.2%	1	2.2%	1	1.8%	1
BD17 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD17 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD18 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD18 2	1.0%	1	0.0%	0	1.8%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	1.8%	1
BD18 3	1.0%	1	2.3%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	1.8%	1
BD18 4	1.0%	1	2.3%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	2.2%	1	0.0%	0
BD19 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD19 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 5	2.0%	2	2.3%	1	1.8%	1	4.3%	1	3.1%	1	0.0%	0	2.2%	1	1.8%	1
BD20 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 1	1.0%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.8%	1
BD21 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 4	2.0%	2	0.0%	0	3.5%	2	0.0%	0	3.1%	1	2.2%	1	0.0%	0	3.6%	2
BD21 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 0	1.0%	1	0.0%	0	1.8%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1
BD22 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 9	1.0%	1	0.0%	0	1.8%	1	0.0%	0	3.1%	1	0.0%	0	2.2%	1	0.0%	0
BD23 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 5	1.0%	1	2.3%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	2.2%	1	0.0%	0
BD23 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
BD3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 7	1.0%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	2.2%	1	0.0%	0
BD3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 6	1.0%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.8%	1
BD4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 0	2.0%	2	2.3%	1	1.8%	1	4.3%	1	3.1%	1	0.0%	0	0.0%	0	3.6%	2
BD8 7	1.0%	1	2.3%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0
BD8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9	1.0%	1	2.3%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0
BD9 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 6	1.0%	1	2.3%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	2.2%	1	0.0%	0
Blank	2.0%	2	2.3%	1	1.8%	1	0.0%	0	0.0%	0	4.4%	2	2.2%	1	1.8%	1
DL1 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DN4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
FY8 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
GU35 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HU11 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HU19 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX2 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX2 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX7 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX7 7	1.0%	1	2.3%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	2.2%	1	0.0%	0
LE10 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE12 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LF25 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS13 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS14 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS16 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS17 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS17 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS17 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS19 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS19 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS20 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS20 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS21 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS21 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS27 0	1.0%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	2.2%	1	0.0%	0

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
LS28 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS4 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ME3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NE9 6	1.0%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.2%	1	2.2%	1	0.0%	0
NW3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PE3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PH38 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RG45 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RH11 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SL28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SP9 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TS1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF15 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF4 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF7 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF9 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WS8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO7 2	1.0%	1	2.3%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	2.2%	1	0.0%	0
YO8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		100		43		57		23		32		45		45		55

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q01 Do you normally have regular access to a car for personal use during the day ?																
Yes	78.0%	78	84.8%	28	74.6%	50	66.7%	6	80.8%	21	78.1%	50	86.3%	63	47.8%	11
No	22.0%	22	15.2%	5	25.4%	17	33.3%	3	19.2%	5	21.9%	14	13.7%	10	52.2%	12
Base:		100		33		67		9		26		64		73		23
Q02 Do you normally have regular access to a car for personal use during the evening / night ?																
Yes	78.0%	78	84.8%	28	74.6%	50	66.7%	6	80.8%	21	78.1%	50	86.3%	63	52.2%	12
No	22.0%	22	15.2%	5	25.4%	17	33.3%	3	19.2%	5	21.9%	14	13.7%	10	47.8%	11
Base:		100		33		67		9		26		64		73		23
Q03 How did you travel to (STUDY CENTRE) today (main part of journey) ?																
Car / van (as driver)	41.0%	41	33.3%	11	44.8%	30	22.2%	2	42.3%	11	42.2%	27	45.2%	33	26.1%	6
Car / van (as passenger)	9.0%	9	9.1%	3	9.0%	6	11.1%	1	0.0%	0	12.5%	8	4.1%	3	21.7%	5
Bus, minibus or coach	8.0%	8	0.0%	0	11.9%	8	11.1%	1	7.7%	2	7.8%	5	4.1%	3	21.7%	5
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	31.0%	31	39.4%	13	26.9%	18	22.2%	2	38.5%	10	29.7%	19	35.6%	26	17.4%	4
Taxi / minicab	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	10.0%	10	15.2%	5	7.5%	5	33.3%	3	7.7%	2	7.8%	5	9.6%	7	13.0%	3
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.0%	1	3.0%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	1.4%	1	0.0%	0
Base:		100		33		67		9		26		64		73		23

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q04 Where did you park today ? *Those who travelled by car at Q03*																
Bradford:																
Burnett Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Court	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Ings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jacobs Well	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure Exchange Multi-Storey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Southgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oastler (long stay- 2nd and 3rd floor)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oastler (short stay- 1st floor)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pine Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radwell Drive	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rawson Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharpe Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simes Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Thomas A	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Thomas B	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tyson Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley:																
Main Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queen Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wellington Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ferncliffe Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends:																
Five Lanes End Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington:																
Thorton Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton:																
Leeds Old Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates:																
Harrogate Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley:																
South Hawkesworth Street	18.0%	9	21.4%	3	16.7%	6	33.3%	1	27.3%	3	11.4%	4	13.9%	5	27.3%	3
Railway Road	20.0%	10	14.3%	2	22.2%	8	33.3%	1	9.1%	1	22.9%	8	22.2%	8	9.1%	1
Tescos Car Park, off Springs Lane	8.0%	4	0.0%	0	11.1%	4	0.0%	0	9.1%	1	8.6%	3	8.3%	3	0.0%	0
Booths Car Park, Lower Wellington Road	2.0%	1	0.0%	0	2.8%	1	0.0%	0	9.1%	1	0.0%	0	2.8%	1	0.0%	0
On-street	38.0%	19	42.9%	6	36.1%	13	0.0%	0	27.3%	3	45.7%	16	41.7%	15	36.4%	4
Keighley:																
Scott Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lawholme Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Car Park, Cavendish Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cavendish Street Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's Car Park, Church Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanover Street Mult-storey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue:																
Mayo Avenue Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley:																
Market Place Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saville Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atkinson Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westcliffe Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wharfe Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Caroline Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exhibition Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Asda Car Park, Manor Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury:																
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street:																
Tong Street Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
All Locations:																
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosters Square	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	10.0%	5	14.3%	2	8.3%	3	0.0%	0	18.2%	2	8.6%	3	11.1%	4	9.1%	1
(Dropped off – didn't park)	4.0%	2	7.1%	1	2.8%	1	33.3%	1	0.0%	0	2.9%	1	0.0%	0	18.2%	2
Base:		50		14		36		3		11		35		36		11

Q05 Did you have any difficulties obtaining a car parking space today ?
Those who travelled by car at Q03 (Excluding (Dropped off – didn't park) at Q03)

Yes	27.1%	13	23.1%	3	28.6%	10	0.0%	0	27.3%	3	29.4%	10	27.8%	10	22.2%	2
No	72.9%	35	76.9%	10	71.4%	25	100.0%	2	72.7%	8	70.6%	24	72.2%	26	77.8%	7
Base:		48		13		35		2		11		34		36		9

Mean Score (in Minutes) [2.5, 8, 13, 18, 25.5, 45.5, 90]

Q06 How long did your journey to (STUDY CENTRE) take ?

0-5 minutes	29.0%	29	30.3%	10	28.4%	19	22.2%	2	34.6%	9	26.6%	17	32.9%	24	13.0%	3
6-10 minutes	23.0%	23	18.2%	6	25.4%	17	33.3%	3	30.8%	8	18.8%	12	21.9%	16	30.4%	7
11-15 minutes	11.0%	11	9.1%	3	11.9%	8	11.1%	1	0.0%	0	15.6%	10	13.7%	10	0.0%	0
16-20 minutes	12.0%	12	15.2%	5	10.4%	7	22.2%	2	11.5%	3	10.9%	7	11.0%	8	13.0%	3
21-30 minutes	10.0%	10	6.1%	2	11.9%	8	11.1%	1	7.7%	2	10.9%	7	11.0%	8	8.7%	2
31-60 minutes	11.0%	11	15.2%	5	9.0%	6	0.0%	0	11.5%	3	12.5%	8	6.8%	5	26.1%	6
Over 60 minutes	4.0%	4	6.1%	2	3.0%	2	0.0%	0	3.8%	1	4.7%	3	2.7%	2	8.7%	2
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*17.3*		*20.0*		*16.0*		*11.5*		*16.1*		*18.9*		*14.7*		*27.0*
Base:		100		33		67		9		26		64		73		23

Q07 Did you travel to (STUDY CENTRE) directly from home, work or elsewhere ?

Home	90.0%	90	93.9%	31	88.1%	59	88.9%	8	92.3%	24	89.1%	57	91.8%	67	82.6%	19
Work	3.0%	3	3.0%	1	3.0%	2	0.0%	0	7.7%	2	1.6%	1	1.4%	1	8.7%	2
On holiday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere	4.0%	4	3.0%	1	4.5%	3	0.0%	0	0.0%	0	6.3%	4	4.1%	3	4.3%	1
Relatives / friends house	3.0%	3	0.0%	0	4.5%	3	11.1%	1	0.0%	0	3.1%	2	2.7%	2	4.3%	1
Hospital / doctors / dentists	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School / college / university	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping elsewhere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure activity (e.g. gym, golf course etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		100		33		67		9		26		64		73		23

Q08 In terms of your visit to (STUDY CENTRE) do you live in the (NAME OF CENTRE), work in (NAME OF CENTRE) or are you a visitor to the area?
Those who are not on holiday at Q07

Live in the centre	33.0%	33	18.2%	6	40.3%	27	11.1%	1	46.2%	12	29.7%	19	34.2%	25	26.1%	6
Work in the centre	10.0%	10	6.1%	2	11.9%	8	22.2%	2	15.4%	4	6.3%	4	6.8%	5	21.7%	5
Visiting the centre	58.0%	58	75.8%	25	49.3%	33	66.7%	6	38.5%	10	65.6%	42	58.9%	43	56.5%	13
Base:		100		33		67		9		26		64		73		23

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q09 What is the main reason why you are in (STUDY CENTRE) today ?																
Food and grocery shopping	17.0%	17	12.1%	4	19.4%	13	11.1%	1	15.4%	4	17.2%	11	20.5%	15	4.3%	1
Clothes / shoes shopping	7.0%	7	6.1%	2	7.5%	5	11.1%	1	7.7%	2	6.3%	4	6.8%	5	8.7%	2
Electrical goods shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stationers / newsagents	4.0%	4	6.1%	2	3.0%	2	0.0%	0	3.8%	1	4.7%	3	4.1%	3	0.0%	0
Furniture / carpet	1.0%	1	0.0%	0	1.5%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	4.3%	1
Jewellery / gift shops	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0
Chemist	7.0%	7	6.1%	2	7.5%	5	0.0%	0	7.7%	2	7.8%	5	8.2%	6	4.3%	1
Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public offices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bank / Building Society / Post Office	14.0%	14	21.2%	7	10.4%	7	11.1%	1	7.7%	2	17.2%	11	16.4%	12	8.7%	2
Doctor / dentist	2.0%	2	0.0%	0	3.0%	2	0.0%	0	0.0%	0	3.1%	2	1.4%	1	4.3%	1
Café / restaurant / pub	1.0%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	4.3%	1
Work / School / College	13.0%	13	6.1%	2	16.4%	11	33.3%	3	23.1%	6	6.3%	4	11.0%	8	17.4%	4
Social / leisure activities	13.0%	13	21.2%	7	9.0%	6	22.2%	2	3.8%	1	15.6%	10	12.3%	9	13.0%	3
Other	8.0%	8	3.0%	1	10.4%	7	0.0%	0	11.5%	3	7.8%	5	9.6%	7	4.3%	1
Christmas shopping	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0
Visit hairdressers	1.0%	1	0.0%	0	1.5%	1	0.0%	0	3.8%	1	0.0%	0	1.4%	1	0.0%	0
Browsing / window shopping	5.0%	5	6.1%	2	4.5%	3	0.0%	0	0.0%	0	7.8%	5	4.1%	3	8.7%	2
Buy CD's, DVD's etc	1.0%	1	0.0%	0	1.5%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	4.3%	1
Opticians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General non-food shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Decorating / DIY items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit job centre / job interview	1.0%	1	3.0%	1	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1
(Don't know)	3.0%	3	6.1%	2	1.5%	1	0.0%	0	7.7%	2	1.6%	1	1.4%	1	8.7%	2
Base:		100		33		67		9		26		64		73		23
Q10 What else do you intend to do whilst in (STUDY CENTRE) today ?																
Food and grocery shopping	11.0%	11	12.1%	4	10.4%	7	22.2%	2	15.4%	4	7.8%	5	12.3%	9	8.7%	2
Clothes / shoes shopping	2.0%	2	0.0%	0	3.0%	2	0.0%	0	3.8%	1	1.6%	1	2.7%	2	0.0%	0
Electrical goods shopping	2.0%	2	6.1%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	2	1.4%	1	4.3%	1
Stationers / newsagents	9.0%	9	12.1%	4	7.5%	5	0.0%	0	7.7%	2	10.9%	7	9.6%	7	4.3%	1
Furniture / carpet	1.0%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0
Jewellery / gift shops	2.0%	2	0.0%	0	3.0%	2	11.1%	1	3.8%	1	0.0%	0	1.4%	1	4.3%	1
Chemist	6.0%	6	9.1%	3	4.5%	3	0.0%	0	3.8%	1	7.8%	5	6.8%	5	4.3%	1
Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	2.0%	2	6.1%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	2	2.7%	2	0.0%	0
Public offices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bank / Building Society / Post Office	7.0%	7	9.1%	3	6.0%	4	0.0%	0	7.7%	2	7.8%	5	9.6%	7	0.0%	0
Doctor / dentist	1.0%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0
Café / restaurant / pub	6.0%	6	6.1%	2	6.0%	4	11.1%	1	0.0%	0	6.3%	4	6.8%	5	0.0%	0
Work / School / College	1.0%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	4.3%	1
Social / leisure activities	3.0%	3	6.1%	2	1.5%	1	22.2%	2	0.0%	0	1.6%	1	4.1%	3	0.0%	0
Other	4.0%	4	6.1%	2	3.0%	2	11.1%	1	3.8%	1	3.1%	2	4.1%	3	4.3%	1
Christmas shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No other activities / reason)	62.0%	62	48.5%	16	68.7%	46	44.4%	4	69.2%	18	62.5%	40	56.2%	41	82.6%	19
Base:		100		33		67		9		26		64		73		23
Q11 How long do you think you will stay in (STUDY CENTRE) today ?																
Up to half an hour	26.0%	26	33.3%	11	22.4%	15	11.1%	1	26.9%	7	28.1%	18	28.8%	21	17.4%	4
Up to two hours	47.0%	47	24.2%	8	58.2%	39	66.7%	6	50.0%	13	42.2%	27	47.9%	35	43.5%	10
Half the day	18.0%	18	30.3%	10	11.9%	8	0.0%	0	15.4%	4	21.9%	14	16.4%	12	21.7%	5
All day	9.0%	9	12.1%	4	7.5%	5	22.2%	2	7.7%	2	7.8%	5	6.8%	5	17.4%	4
Base:		100		33		67		9		26		64		73		23
Q12 Will you buy your food and grocery goods, that is undertake your main food shop, whilst in (STUDY CENTRE) today ?																
Yes	15.0%	15	9.1%	3	17.9%	12	0.0%	0	19.2%	5	15.6%	10	15.1%	11	13.0%	3
No	84.0%	84	90.9%	30	80.6%	54	100.0%	9	80.8%	21	82.8%	53	83.6%	61	87.0%	20
(Don't know)	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0
Base:		100		33		67		9		26		64		73		23

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q13 How frequently do you visit (STUDY CENTRE) for your main food and grocery shopping ?
Those who will buy food and groceries for their main food shop in (Study centre) at Q12

Daily	20.0%	3	33.3%	1	16.7%	2	0.0%	0	0.0%	0	30.0%	3	18.2%	2	33.3%	1
Once a week or more	73.3%	11	66.7%	2	75.0%	9	0.0%	0	100.0%	5	60.0%	6	81.8%	9	66.7%	2
Less than once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less than once a fortnight	6.7%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0
Less than once a month	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		15		3		12		0		5		10		11		3

Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]

Q14 Approximately how much have you spent or will you spend today on food goods ?
Those who will buy food and groceries for their main food shop in (Study centre) at Q12

Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Up to £5	6.7%	1	33.3%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	9.1%	1	0.0%	0
£6 - £10	20.0%	3	0.0%	0	25.0%	3	0.0%	0	0.0%	0	30.0%	3	9.1%	1	33.3%	1
£11 - £15	13.3%	2	33.3%	1	8.3%	1	0.0%	0	0.0%	0	20.0%	2	18.2%	2	0.0%	0
£16 - £20	13.3%	2	0.0%	0	16.7%	2	0.0%	0	40.0%	2	0.0%	0	18.2%	2	0.0%	0
£21 - £25	20.0%	3	33.3%	1	16.7%	2	0.0%	0	20.0%	1	20.0%	2	9.1%	1	66.7%	2
£26 - £50	13.3%	2	0.0%	0	16.7%	2	0.0%	0	0.0%	0	20.0%	2	18.2%	2	0.0%	0
£51 - £75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£76 - £100	6.7%	1	0.0%	0	8.3%	1	0.0%	0	20.0%	1	0.0%	0	9.1%	1	0.0%	0
More than £100	6.7%	1	0.0%	0	8.3%	1	0.0%	0	20.0%	1	0.0%	0	9.1%	1	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*31.5*		*13.0*		*36.1*		*0.0*		*59.4*		*17.5*		*37.3*		*18.0*
Base:		15		3		12		0		5		10		11		3

Q15 Which centre / retail park did you last visit for your main food and grocery shopping ?
Those who will not buy food and groceries for their main food shop in (Study centre) at Q12

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Airesdale Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford City Centre	3.5%	3	10.0%	3	0.0%	0	11.1%	1	0.0%	0	3.7%	2	0.0%	0	15.0%	3
Dewsbury Town Centre	1.2%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.6%	1	0.0%	0
Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	2.4%	2	6.7%	2	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	10.0%	2
Harrogate Town Centre	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.9%	1	1.6%	1	0.0%	0
Huddersfield Town Centre	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	5.0%	1
Ilkley Town Centre	43.5%	37	46.7%	14	41.8%	23	44.4%	4	52.4%	11	40.7%	22	50.0%	31	15.0%	3
Keighley Town Centre	5.9%	5	6.7%	2	5.5%	3	0.0%	0	0.0%	0	9.3%	5	3.2%	2	15.0%	3
Leeds City Centre	1.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.9%	1	1.6%	1	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	1.2%	1	0.0%	0	1.8%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	5.0%	1
Thornbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forster Square Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	1.2%	1	0.0%	0	1.8%	1	0.0%	0	4.8%	1	0.0%	0	1.6%	1	0.0%	0
Killingbeck Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Woodhall Retail Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tulip Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	7.1%	6	3.3%	1	9.1%	5	11.1%	1	0.0%	0	9.3%	5	8.1%	5	5.0%	1
Internet	2.4%	2	0.0%	0	3.6%	2	0.0%	0	4.8%	1	0.0%	0	1.6%	1	5.0%	1
Guiseley	7.1%	6	6.7%	2	7.3%	4	22.2%	2	4.8%	1	5.6%	3	8.1%	5	5.0%	1
Otley	3.5%	3	0.0%	0	5.5%	3	0.0%	0	4.8%	1	3.7%	2	4.8%	3	0.0%	0
Skipton	3.5%	3	10.0%	3	0.0%	0	0.0%	0	4.8%	1	3.7%	2	3.2%	2	5.0%	1
Asda, Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	14.1%	12	6.7%	2	18.2%	10	11.1%	1	19.0%	4	13.0%	7	14.5%	9	15.0%	3
Base:		85		30		55		9		21		54		62		20

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q16 Why do you choose to do your main food shop at (LOCATION AT Q.15) rather than (STUDY CENTRE) ?

Those who do main food shopping at Q15 (Excluding those who are doing their main food shopping in (Study centre) at Q12 and (Don't know / varies) at Q15)

Nearer to home	34.2%	25	39.3%	11	31.1%	14	50.0%	4	17.6%	3	38.3%	18	26.4%	14	64.7%	11
Nearer to work	2.7%	2	0.0%	0	4.4%	2	0.0%	0	0.0%	0	4.3%	2	1.9%	1	5.9%	1
Poor accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of food goods available	4.1%	3	0.0%	0	6.7%	3	12.5%	1	5.9%	1	2.1%	1	3.8%	2	5.9%	1
Choice of shops selling food goods	1.4%	1	0.0%	0	2.2%	1	0.0%	0	5.9%	1	0.0%	0	1.9%	1	0.0%	0
Quality of food goods available	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of shops selling food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of shops nearby selling non-food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks / financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure services nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	5.5%	4	7.1%	2	4.4%	2	0.0%	0	5.9%	1	6.4%	3	3.8%	2	11.8%	2
Cheaper prices	1.4%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.9%	1	0.0%	0
Close to relatives house	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preference for retailer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason)	50.7%	37	50.0%	14	51.1%	23	37.5%	3	64.7%	11	46.8%	22	60.4%	32	11.8%	2
Base:		73		28		45		8		17		47		53		17

Q17 How do you usually travel to (LOCATION AT Q.15) for your main food and grocery shopping (main part of journey)?

Those who do main food shopping at Q15 (Excluding those who are doing their main food shopping at (Study centre) at Q12 and (Don't know / varies) at Q15)

Car / van (as driver)	64.4%	47	64.3%	18	64.4%	29	50.0%	4	64.7%	11	66.0%	31	69.8%	37	47.1%	8
Car / van (as passenger)	1.4%	1	0.0%	0	2.2%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	5.9%	1
Bus, minibus or coach	9.6%	7	7.1%	2	11.1%	5	12.5%	1	0.0%	0	12.8%	6	1.9%	1	35.3%	6
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	19.2%	14	25.0%	7	15.6%	7	37.5%	3	17.6%	3	17.0%	8	24.5%	13	5.9%	1
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Do not travel, goods delivered)	5.5%	4	3.6%	1	6.7%	3	0.0%	0	11.8%	2	4.3%	2	3.8%	2	5.9%	1
Base:		73		28		45		8		17		47		53		17

Q18 Will you buy anything other than food goods today, whilst in (STUDY CENTRE) ?

Yes - clothing, footwear or household goods	22.0%	22	9.1%	3	28.4%	19	22.2%	2	34.6%	9	15.6%	10	26.0%	19	13.0%	3
Yes - bulky items such as furniture, carpets, electrical items or DIY goods	3.0%	3	6.1%	2	1.5%	1	0.0%	0	0.0%	0	4.7%	3	2.7%	2	4.3%	1
Yes - all of the above	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	70.0%	70	78.8%	26	65.7%	44	77.8%	7	57.7%	15	75.0%	48	67.1%	49	73.9%	17
(Don't know)	5.0%	5	6.1%	2	4.5%	3	0.0%	0	7.7%	2	4.7%	3	4.1%	3	8.7%	2
Base:		100		33		67		9		26		64		73		23

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q19 Where centre / facility did you last shop for non food goods?
Those who will not buy more than just food goods in (Study centre) at Q18

Airesdale Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford City Centre	2.7%	2	7.1%	2	0.0%	0	14.3%	1	0.0%	0	2.0%	1	0.0%	0	10.5%	2
Dewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	1.3%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	5.3%	1
Harrogate Town Centre	6.7%	5	17.9%	5	0.0%	0	0.0%	0	5.9%	1	7.8%	4	9.6%	5	0.0%	0
Huddersfield Town Centre	2.7%	2	3.6%	1	2.1%	1	0.0%	0	0.0%	0	3.9%	2	1.9%	1	5.3%	1
Ilkley Town Centre	37.3%	28	21.4%	6	46.8%	22	28.6%	2	52.9%	9	33.3%	17	38.5%	20	31.6%	6
Keighley Town Centre	5.3%	4	3.6%	1	6.4%	3	0.0%	0	5.9%	1	5.9%	3	1.9%	1	5.3%	1
Leeds City Centre	16.0%	12	14.3%	4	17.0%	8	28.6%	2	11.8%	2	15.7%	8	19.2%	10	10.5%	2
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forster Square Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	1.3%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	5.3%	1
Killingbeck Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Woodhall Retail Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tulip Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.0%	3	7.1%	2	2.1%	1	14.3%	1	0.0%	0	3.9%	2	1.9%	1	10.5%	2
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley	4.0%	3	0.0%	0	6.4%	3	0.0%	0	5.9%	1	3.9%	2	5.8%	3	0.0%	0
Skipton	4.0%	3	0.0%	0	6.4%	3	14.3%	1	5.9%	1	2.0%	1	1.9%	1	10.5%	2
(Don't know / varies)	14.7%	11	17.9%	5	12.8%	6	0.0%	0	11.8%	2	17.6%	9	19.2%	10	5.3%	1
Base:		75		28		47		7		17		51		52		19

Q20 How frequently do you visit (LOCATION AT Q.19) for clothing and footwear or other non food goods?
Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Daily	7.8%	5	8.7%	2	7.3%	3	0.0%	0	0.0%	0	11.9%	5	9.5%	4	0.0%	0
Once a week or more	25.0%	16	17.4%	4	29.3%	12	28.6%	2	40.0%	6	19.0%	8	21.4%	9	27.8%	5
Less than once a week	9.4%	6	13.0%	3	7.3%	3	14.3%	1	13.3%	2	7.1%	3	4.8%	2	16.7%	3
Less than once a fortnight	9.4%	6	13.0%	3	7.3%	3	28.6%	2	6.7%	1	7.1%	3	11.9%	5	5.6%	1
Less than once a month	28.1%	18	39.1%	9	22.0%	9	14.3%	1	26.7%	4	31.0%	13	38.1%	16	11.1%	2
(Don't know / varies)	20.3%	13	8.7%	2	26.8%	11	14.3%	1	13.3%	2	23.8%	10	14.3%	6	38.9%	7
Base:		64		23		41		7		15		42		42		18

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]																
Q21 Approximately how much did you spend on your last visit to (LOCATION AT Q.19) on clothing or non food goods? *Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)*																
Nothing	1.6%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	2.4%	1	0.0%	0
Up to £5	9.4%	6	8.7%	2	9.8%	4	14.3%	1	6.7%	1	9.5%	4	11.9%	5	0.0%	0
£6 – £10	10.9%	7	4.3%	1	14.6%	6	14.3%	1	13.3%	2	9.5%	4	9.5%	4	5.6%	1
£11 - £15	6.3%	4	4.3%	1	7.3%	3	0.0%	0	6.7%	1	7.1%	3	4.8%	2	5.6%	1
£16 - £20	4.7%	3	4.3%	1	4.9%	2	0.0%	0	6.7%	1	4.8%	2	2.4%	1	11.1%	2
£21 - £25	7.8%	5	8.7%	2	7.3%	3	0.0%	0	13.3%	2	7.1%	3	9.5%	4	5.6%	1
£26 - £50	10.9%	7	21.7%	5	4.9%	2	14.3%	1	6.7%	1	11.9%	5	14.3%	6	5.6%	1
£51 - £75	4.7%	3	4.3%	1	4.9%	2	14.3%	1	0.0%	0	4.8%	2	4.8%	2	5.6%	1
£76- £100	6.3%	4	8.7%	2	4.9%	2	0.0%	0	6.7%	1	7.1%	3	9.5%	4	0.0%	0
More than £100	14.1%	9	13.0%	3	14.6%	6	14.3%	1	26.7%	4	9.5%	4	16.7%	7	11.1%	2
(Don't know)	23.4%	15	17.4%	4	26.8%	11	28.6%	2	13.3%	2	26.2%	11	14.3%	6	50.0%	9
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*50.0*		*51.1*		*49.4*		*52.4*		*63.2*		*44.1*		*53.9*		*53.4*
Base:		64		23		41		7		15		42		42		18
Q22 Why did you choose to shop at (LOCATION AT Q.19) for non food shopping instead of (STUDY CENTRE) ? *Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)*																
Nearer to home	9.4%	6	13.0%	3	7.3%	3	0.0%	0	13.3%	2	9.5%	4	11.9%	5	5.6%	1
Nearer to work	3.1%	2	4.3%	1	2.4%	1	0.0%	0	0.0%	0	4.8%	2	4.8%	2	0.0%	0
Poor accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of goods available	9.4%	6	13.0%	3	7.3%	3	14.3%	1	6.7%	1	9.5%	4	11.9%	5	0.0%	0
Choice of shops selling clothing or household goods	10.9%	7	13.0%	3	9.8%	4	14.3%	1	13.3%	2	9.5%	4	11.9%	5	11.1%	2
Quality of clothing or household goods available	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of shops nearby selling other goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks / financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure services nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	3.1%	2	4.3%	1	2.4%	1	0.0%	0	0.0%	0	4.8%	2	4.8%	2	0.0%	0
Cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	1.6%	1	4.3%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	1.6%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	5.6%	1
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	12.5%	8	17.4%	4	9.8%	4	14.3%	1	0.0%	0	16.7%	7	14.3%	6	5.6%	1
Cheaper prices	4.7%	3	8.7%	2	2.4%	1	0.0%	0	0.0%	0	7.1%	3	2.4%	1	11.1%	2
Don't like Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason)	56.3%	36	34.8%	8	68.3%	28	42.9%	3	66.7%	10	54.8%	23	52.4%	22	66.7%	12
Base:		64		23		41		7		15		42		42		18

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q23 How do you normally travel to (LOCATION AT Q.19)) for non food shopping (main part of journey)?
Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Car / van (as driver)	28.1%	18	43.5%	10	19.5%	8	28.6%	2	40.0%	6	23.8%	10	28.6%	12	16.7%	3
Car / van (as passenger)	3.1%	2	4.3%	1	2.4%	1	14.3%	1	0.0%	0	2.4%	1	2.4%	1	5.6%	1
Bus, minibus or coach	6.3%	4	0.0%	0	9.8%	4	0.0%	0	13.3%	2	4.8%	2	2.4%	1	11.1%	2
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	10.9%	7	8.7%	2	12.2%	5	0.0%	0	13.3%	2	11.9%	5	14.3%	6	5.6%	1
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	10.9%	7	13.0%	3	9.8%	4	14.3%	1	6.7%	1	11.9%	5	14.3%	6	5.6%	1
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Do not travel, goods delivered)	40.6%	26	30.4%	7	46.3%	19	42.9%	3	26.7%	4	45.2%	19	38.1%	16	55.6%	10
Base:		64		23		41		7		15		42		42		18

Q24 How frequently do you visit (STUDY CENTRE) for non food shopping?
Those who will buy non food goods along with food goods in (Study centre) at Q18

Daily	12.0%	3	20.0%	1	10.0%	2	0.0%	0	0.0%	0	23.1%	3	4.8%	1	50.0%	2
Once a week or more	24.0%	6	40.0%	2	20.0%	4	50.0%	1	33.3%	3	15.4%	2	19.0%	4	50.0%	2
Less than once a week	20.0%	5	20.0%	1	20.0%	4	50.0%	1	11.1%	1	23.1%	3	23.8%	5	0.0%	0
Less than once a fortnight	16.0%	4	0.0%	0	20.0%	4	0.0%	0	22.2%	2	7.7%	1	19.0%	4	0.0%	0
Less than once a month	20.0%	5	20.0%	1	20.0%	4	0.0%	0	22.2%	2	23.1%	3	23.8%	5	0.0%	0
(Don't know / varies)	8.0%	2	0.0%	0	10.0%	2	0.0%	0	11.1%	1	7.7%	1	9.5%	2	0.0%	0
Base:		25		5		20		2		9		13		21		4

Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]

Q25 How much have you spent or will you spend today in (STUDY CENTRE) on non food shopping?
Those who will buy non food goods along with food goods in (Study centre) at Q18

Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Up to £5	16.0%	4	20.0%	1	15.0%	3	0.0%	0	11.1%	1	15.4%	2	9.5%	2	50.0%	2
£6 – £10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£11 - £15	8.0%	2	20.0%	1	5.0%	1	0.0%	0	11.1%	1	7.7%	1	9.5%	2	0.0%	0
£16 - £20	8.0%	2	0.0%	0	10.0%	2	50.0%	1	0.0%	0	7.7%	1	4.8%	1	25.0%	1
£21 - £25	4.0%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	7.7%	1	4.8%	1	0.0%	0
£26 - £50	20.0%	5	40.0%	2	15.0%	3	0.0%	0	22.2%	2	23.1%	3	23.8%	5	0.0%	0
£51 - £75	4.0%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	7.7%	1	4.8%	1	0.0%	0
£76- £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More than £100	4.0%	1	0.0%	0	5.0%	1	50.0%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0
(Don't know)	36.0%	9	20.0%	1	40.0%	8	0.0%	0	55.6%	5	30.8%	4	38.1%	8	25.0%	1
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*31.3*		*23.0*		*34.0*		*84.0*		*23.0*		*26.3*		*36.6*		*8.0*
Base:		25		5		20		2		9		13		21		4

Q26 Which of these statements would you say best describes how frequently you visit (STUDY CENTRE), compared with five years ago?

Much more frequently than before	11.0%	11	6.1%	2	13.4%	9	0.0%	0	19.2%	5	9.4%	6	13.7%	10	4.3%	1
More frequently than before	26.0%	26	36.4%	12	20.9%	14	44.4%	4	15.4%	4	28.1%	18	20.5%	15	30.4%	7
About as frequently	47.0%	47	42.4%	14	49.3%	33	11.1%	1	53.8%	14	50.0%	32	46.6%	34	56.5%	13
Less frequently than before	10.0%	10	9.1%	3	10.4%	7	22.2%	2	11.5%	3	6.3%	4	12.3%	9	4.3%	1
Much less frequently than before	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Didn't visit five years ago	4.0%	4	6.1%	2	3.0%	2	22.2%	2	0.0%	0	3.1%	2	5.5%	4	0.0%	0
This is my first visit	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0
(Don't know / can't remember)	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	4.3%	1
Base:		100		33		67		9		26		64		73		23

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q27 How long do you typically spend in (STUDY CENTRE) during the evening / night ?																
Up to 1 hour	2.0%	2	3.0%	1	1.5%	1	0.0%	0	0.0%	0	3.1%	2	2.7%	2	0.0%	0
1 to 2 hours	12.0%	12	12.1%	4	11.9%	8	11.1%	1	15.4%	4	9.4%	6	15.1%	11	4.3%	1
2 to 4 hours	36.0%	36	39.4%	13	34.3%	23	66.7%	6	34.6%	9	32.8%	21	42.5%	31	17.4%	4
Over 4 hours	2.0%	2	0.0%	0	3.0%	2	0.0%	0	3.8%	1	1.6%	1	1.4%	1	4.3%	1
Don't visit in the evening	44.0%	44	42.4%	14	44.8%	30	22.2%	2	46.2%	12	46.9%	30	34.2%	25	69.6%	16
(Don't know / varies)	4.0%	4	3.0%	1	4.5%	3	0.0%	0	0.0%	0	6.3%	4	4.1%	3	4.3%	1
Base:		100		33		67		9		26		64		73		23
Mean Score [Much better = 5, Better = 4, About the same = 3, Worse = 2, Much worse = 1]																
Q28 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects ?																
Choice of shops																
Much better	9.0%	9	6.1%	2	10.4%	7	22.2%	2	11.5%	3	6.3%	4	8.2%	6	13.0%	3
Better	33.0%	33	36.4%	12	31.3%	21	11.1%	1	34.6%	9	35.9%	23	35.6%	26	26.1%	6
About the same	39.0%	39	33.3%	11	41.8%	28	44.4%	4	30.8%	8	42.2%	27	38.4%	28	43.5%	10
Worse	17.0%	17	21.2%	7	14.9%	10	11.1%	1	19.2%	5	15.6%	10	16.4%	12	13.0%	3
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.0%	2	3.0%	1	1.5%	1	11.1%	1	3.8%	1	0.0%	0	1.4%	1	4.3%	1
Mean:		*3.35*		*3.28*		*3.38*		*3.50*		*3.40*		*3.33*		*3.36*		*3.41*
Base:		100		33		67		9		26		64		73		23
Quality of shops																
Much better	14.0%	14	9.1%	3	16.4%	11	22.2%	2	11.5%	3	12.5%	8	13.7%	10	13.0%	3
Better	53.0%	53	57.6%	19	50.7%	34	44.4%	4	46.2%	12	57.8%	37	54.8%	40	52.2%	12
About the same	24.0%	24	30.3%	10	20.9%	14	11.1%	1	30.8%	8	23.4%	15	26.0%	19	13.0%	3
Worse	5.0%	5	0.0%	0	7.5%	5	11.1%	1	3.8%	1	4.7%	3	2.7%	2	13.0%	3
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.0%	4	3.0%	1	4.5%	3	11.1%	1	7.7%	2	1.6%	1	2.7%	2	8.7%	2
Mean:		*3.79*		*3.78*		*3.80*		*3.88*		*3.71*		*3.79*		*3.82*		*3.71*
Base:		100		33		67		9		26		64		73		23
Range of services such as banks and other financial services																
Much better	5.0%	5	3.0%	1	6.0%	4	0.0%	0	11.5%	3	3.1%	2	6.8%	5	0.0%	0
Better	35.0%	35	33.3%	11	35.8%	24	44.4%	4	30.8%	8	35.9%	23	38.4%	28	26.1%	6
About the same	45.0%	45	45.5%	15	44.8%	30	44.4%	4	53.8%	14	40.6%	26	46.6%	34	39.1%	9
Worse	2.0%	2	0.0%	0	3.0%	2	0.0%	0	0.0%	0	3.1%	2	1.4%	1	4.3%	1
Much worse	1.0%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0
(Don't know)	12.0%	12	15.2%	5	10.4%	7	11.1%	1	3.8%	1	15.6%	10	5.5%	4	30.4%	7
Mean:		*3.47*		*3.39*		*3.50*		*3.50*		*3.56*		*3.43*		*3.51*		*3.31*
Base:		100		33		67		9		26		64		73		23
Range and choice of pubs / restaurants																
Much better	21.0%	21	18.2%	6	22.4%	15	11.1%	1	23.1%	6	21.9%	14	24.7%	18	8.7%	2
Better	34.0%	34	33.3%	11	34.3%	23	44.4%	4	30.8%	8	34.4%	22	37.0%	27	26.1%	6
About the same	21.0%	21	24.2%	8	19.4%	13	22.2%	2	19.2%	5	20.3%	13	19.2%	14	26.1%	6
Worse	7.0%	7	12.1%	4	4.5%	3	11.1%	1	15.4%	4	3.1%	2	6.8%	5	4.3%	1
Much worse	1.0%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0
(Don't know)	16.0%	16	9.1%	3	19.4%	13	11.1%	1	11.5%	3	18.8%	12	11.0%	8	34.8%	8
Mean:		*3.80*		*3.57*		*3.93*		*3.63*		*3.70*		*3.88*		*3.86*		*3.60*
Base:		100		33		67		9		26		64		73		23
Leisure facilities																
Much better	3.0%	3	3.0%	1	3.0%	2	11.1%	1	3.8%	1	1.6%	1	4.1%	3	0.0%	0
Better	16.0%	16	9.1%	3	19.4%	13	0.0%	0	15.4%	4	18.8%	12	17.8%	13	13.0%	3
About the same	18.0%	18	24.2%	8	14.9%	10	33.3%	3	19.2%	5	15.6%	10	13.7%	10	21.7%	5
Worse	20.0%	20	15.2%	5	22.4%	15	33.3%	3	42.3%	11	7.8%	5	23.3%	17	13.0%	3
Much worse	4.0%	4	3.0%	1	4.5%	3	0.0%	0	3.8%	1	4.7%	3	4.1%	3	4.3%	1
(Don't know)	39.0%	39	45.5%	15	35.8%	24	22.2%	2	15.4%	4	51.6%	33	37.0%	27	47.8%	11
Mean:		*2.90*		*2.89*		*2.91*		*2.86*		*2.68*		*3.10*		*2.91*		*2.83*
Base:		100		33		67		9		26		64		73		23

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Shopping environment																
Much better	19.0%	19	12.1%	4	22.4%	15	33.3%	3	11.5%	3	20.3%	13	19.2%	14	21.7%	5
Better	53.0%	53	51.5%	17	53.7%	36	33.3%	3	57.7%	15	54.7%	35	52.1%	38	52.2%	12
About the same	20.0%	20	24.2%	8	17.9%	12	22.2%	2	23.1%	6	17.2%	11	23.3%	17	8.7%	2
Worse	4.0%	4	6.1%	2	3.0%	2	0.0%	0	3.8%	1	4.7%	3	2.7%	2	8.7%	2
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.0%	4	6.1%	2	3.0%	2	11.1%	1	3.8%	1	3.1%	2	2.7%	2	8.7%	2
Mean:		*3.91*		*3.74*		*3.98*		*4.13*		*3.80*		*3.94*		*3.90*		*3.95*
Base:		100		33		67		9		26		64		73		23
Cleanliness																
Much better	25.0%	25	24.2%	8	25.4%	17	44.4%	4	15.4%	4	26.6%	17	15.1%	11	47.8%	11
Better	43.0%	43	42.4%	14	43.3%	29	33.3%	3	57.7%	15	39.1%	25	43.8%	32	43.5%	10
About the same	26.0%	26	30.3%	10	23.9%	16	11.1%	1	23.1%	6	28.1%	18	34.2%	25	4.3%	1
Worse	4.0%	4	3.0%	1	4.5%	3	11.1%	1	0.0%	0	4.7%	3	4.1%	3	4.3%	1
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.0%	2	0.0%	0	3.0%	2	0.0%	0	3.8%	1	1.6%	1	2.7%	2	0.0%	0
Mean:		*3.91*		*3.88*		*3.92*		*4.11*		*3.92*		*3.89*		*3.72*		*4.35*
Base:		100		33		67		9		26		64		73		23
Car parking provision																
Much better	4.0%	4	3.0%	1	4.5%	3	0.0%	0	7.7%	2	3.1%	2	2.7%	2	8.7%	2
Better	13.0%	13	18.2%	6	10.4%	7	11.1%	1	15.4%	4	12.5%	8	13.7%	10	8.7%	2
About the same	31.0%	31	33.3%	11	29.9%	20	33.3%	3	26.9%	7	32.8%	21	34.2%	25	26.1%	6
Worse	22.0%	22	18.2%	6	23.9%	16	33.3%	3	23.1%	6	20.3%	13	23.3%	17	13.0%	3
Much worse	11.0%	11	12.1%	4	10.4%	7	0.0%	0	11.5%	3	10.9%	7	11.0%	8	8.7%	2
(Don't know)	19.0%	19	15.2%	5	20.9%	14	22.2%	2	15.4%	4	20.3%	13	15.1%	11	34.8%	8
Mean:		*2.72*		*2.79*		*2.68*		*2.71*		*2.82*		*2.71*		*2.69*		*2.93*
Base:		100		33		67		9		26		64		73		23
Car parking prices																
Much better	5.0%	5	6.1%	2	4.5%	3	0.0%	0	11.5%	3	3.1%	2	4.1%	3	8.7%	2
Better	18.0%	18	24.2%	8	14.9%	10	11.1%	1	26.9%	7	15.6%	10	19.2%	14	13.0%	3
About the same	32.0%	32	27.3%	9	34.3%	23	33.3%	3	30.8%	8	32.8%	21	35.6%	26	26.1%	6
Worse	10.0%	10	6.1%	2	11.9%	8	22.2%	2	7.7%	2	9.4%	6	8.2%	6	13.0%	3
Much worse	6.0%	6	12.1%	4	3.0%	2	0.0%	0	3.8%	1	7.8%	5	5.5%	4	4.3%	1
(Don't know)	29.0%	29	24.2%	8	31.3%	21	33.3%	3	19.2%	5	31.3%	20	27.4%	20	34.8%	8
Mean:		*3.08*		*3.08*		*3.09*		*2.83*		*3.43*		*2.95*		*3.11*		*3.13*
Base:		100		33		67		9		26		64		73		23
Accessibility by public transport																
Much better	19.0%	19	24.2%	8	16.4%	11	55.6%	5	15.4%	4	15.6%	10	15.1%	11	21.7%	5
Better	31.0%	31	27.3%	9	32.8%	22	22.2%	2	23.1%	6	35.9%	23	28.8%	21	43.5%	10
About the same	22.0%	22	12.1%	4	26.9%	18	11.1%	1	30.8%	8	20.3%	13	26.0%	19	8.7%	2
Worse	5.0%	5	12.1%	4	1.5%	1	0.0%	0	7.7%	2	4.7%	3	5.5%	4	4.3%	1
Much worse	3.0%	3	3.0%	1	3.0%	2	0.0%	0	3.8%	1	1.6%	1	4.1%	3	0.0%	0
(Don't know)	20.0%	20	21.2%	7	19.4%	13	11.1%	1	19.2%	5	21.9%	14	20.5%	15	21.7%	5
Mean:		*3.73*		*3.73*		*3.72*		*4.50*		*3.48*		*3.76*		*3.57*		*4.06*
Base:		100		33		67		9		26		64		73		23
Public information / signposts / public facilities																
Much better	12.0%	12	12.1%	4	11.9%	8	11.1%	1	11.5%	3	12.5%	8	6.8%	5	17.4%	4
Better	25.0%	25	12.1%	4	31.3%	21	33.3%	3	19.2%	5	26.6%	17	23.3%	17	34.8%	8
About the same	47.0%	47	48.5%	16	46.3%	31	55.6%	5	50.0%	13	43.8%	28	52.1%	38	34.8%	8
Worse	2.0%	2	3.0%	1	1.5%	1	0.0%	0	7.7%	2	0.0%	0	2.7%	2	0.0%	0
Much worse	4.0%	4	9.1%	3	1.5%	1	0.0%	0	0.0%	0	6.3%	4	4.1%	3	4.3%	1
(Don't know)	10.0%	10	15.2%	5	7.5%	5	0.0%	0	11.5%	3	10.9%	7	11.0%	8	8.7%	2
Mean:		*3.43*		*3.18*		*3.55*		*3.56*		*3.39*		*3.44*		*3.29*		*3.67*
Base:		100		33		67		9		26		64		73		23

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Entertainment / events / performances																
Much better	11.0%	11	6.1%	2	13.4%	9	11.1%	1	7.7%	2	12.5%	8	12.3%	9	0.0%	0
Better	35.0%	35	27.3%	9	38.8%	26	22.2%	2	38.5%	10	35.9%	23	34.2%	25	43.5%	10
About the same	20.0%	20	27.3%	9	16.4%	11	22.2%	2	30.8%	8	15.6%	10	19.2%	14	17.4%	4
Worse	9.0%	9	12.1%	4	7.5%	5	11.1%	1	11.5%	3	6.3%	4	11.0%	8	4.3%	1
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	25.0%	25	27.3%	9	23.9%	16	33.3%	3	11.5%	3	29.7%	19	23.3%	17	34.8%	8
Mean:		*3.64*		*3.38*		*3.76*		*3.50*		*3.48*		*3.78*		*3.63*		*3.60*
Base:		100		33		67		9		26		64		73		23
Day-time safety																
Much better	42.0%	42	33.3%	11	46.3%	31	44.4%	4	46.2%	12	40.6%	26	41.1%	30	39.1%	9
Better	23.0%	23	21.2%	7	23.9%	16	33.3%	3	19.2%	5	23.4%	15	20.5%	15	34.8%	8
About the same	27.0%	27	36.4%	12	22.4%	15	0.0%	0	26.9%	7	29.7%	19	32.9%	24	13.0%	3
Worse	2.0%	2	3.0%	1	1.5%	1	11.1%	1	0.0%	0	1.6%	1	1.4%	1	4.3%	1
Much worse	1.0%	1	3.0%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know)	5.0%	5	3.0%	1	6.0%	4	11.1%	1	3.8%	1	4.7%	3	4.1%	3	8.7%	2
Mean:		*4.08*		*3.81*		*4.22*		*4.25*		*4.08*		*4.08*		*4.06*		*4.19*
Base:		100		33		67		9		26		64		73		23
Evening / night safety																
Much better	23.0%	23	12.1%	4	28.4%	19	22.2%	2	34.6%	9	18.8%	12	26.0%	19	13.0%	3
Better	21.0%	21	24.2%	8	19.4%	13	33.3%	3	23.1%	6	18.8%	12	17.8%	13	26.1%	6
About the same	13.0%	13	15.2%	5	11.9%	8	11.1%	1	23.1%	6	9.4%	6	16.4%	12	4.3%	1
Worse	5.0%	5	6.1%	2	4.5%	3	11.1%	1	0.0%	0	4.7%	3	4.1%	3	8.7%	2
Much worse	2.0%	2	6.1%	2	0.0%	0	0.0%	0	3.8%	1	1.6%	1	1.4%	1	0.0%	0
(Don't know)	36.0%	36	36.4%	12	35.8%	24	22.2%	2	15.4%	4	46.9%	30	34.2%	25	47.8%	11
Mean:		*3.91*		*3.48*		*4.12*		*3.86*		*4.00*		*3.91*		*3.96*		*3.83*
Base:		100		33		67		9		26		64		73		23
Layout																
Much better	25.0%	25	18.2%	6	28.4%	19	22.2%	2	23.1%	6	26.6%	17	17.8%	13	43.5%	10
Better	40.0%	40	42.4%	14	38.8%	26	55.6%	5	34.6%	9	40.6%	26	43.8%	32	30.4%	7
About the same	30.0%	30	30.3%	10	29.9%	20	22.2%	2	38.5%	10	26.6%	17	34.2%	25	17.4%	4
Worse	2.0%	2	3.0%	1	1.5%	1	0.0%	0	0.0%	0	3.1%	2	0.0%	0	8.7%	2
Much worse	2.0%	2	6.1%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	2	2.7%	2	0.0%	0
(Don't know)	1.0%	1	0.0%	0	1.5%	1	0.0%	0	3.8%	1	0.0%	0	1.4%	1	0.0%	0
Mean:		*3.85*		*3.64*		*3.95*		*4.00*		*3.84*		*3.84*		*3.75*		*4.09*
Base:		100		33		67		9		26		64		73		23
Public Art																
Much better	3.0%	3	0.0%	0	4.5%	3	11.1%	1	3.8%	1	1.6%	1	1.4%	1	8.7%	2
Better	16.0%	16	15.2%	5	16.4%	11	11.1%	1	7.7%	2	20.3%	13	15.1%	11	21.7%	5
About the same	17.0%	17	18.2%	6	16.4%	11	22.2%	2	11.5%	3	18.8%	12	15.1%	11	21.7%	5
Worse	8.0%	8	12.1%	4	6.0%	4	0.0%	0	15.4%	4	6.3%	4	11.0%	8	0.0%	0
Much worse	3.0%	3	6.1%	2	1.5%	1	0.0%	0	0.0%	0	3.1%	2	4.1%	3	0.0%	0
(Don't know)	53.0%	53	48.5%	16	55.2%	37	55.6%	5	61.5%	16	50.0%	32	53.4%	39	47.8%	11
Mean:		*3.17*		*2.82*		*3.37*		*3.75*		*3.00*		*3.22*		*2.97*		*3.75*
Base:		100		33		67		9		26		64		73		23
Environment																
Much better	36.0%	36	27.3%	9	40.3%	27	22.2%	2	34.6%	9	37.5%	24	34.2%	25	39.1%	9
Better	41.0%	41	48.5%	16	37.3%	25	33.3%	3	42.3%	11	42.2%	27	42.5%	31	43.5%	10
About the same	17.0%	17	21.2%	7	14.9%	10	33.3%	3	11.5%	3	17.2%	11	16.4%	12	13.0%	3
Worse	1.0%	1	0.0%	0	1.5%	1	11.1%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	5.0%	5	3.0%	1	6.0%	4	0.0%	0	11.5%	3	3.1%	2	6.8%	5	0.0%	0
Mean:		*4.18*		*4.06*		*4.24*		*3.67*		*4.26*		*4.21*		*4.19*		*4.17*
Base:		100		33		67		9		26		64		73		23

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q29 What type of shops or services would you like to see more of in (STUDY CENTRE)?

Food stores	3.0%	3	3.0%	1	3.0%	2	22.2%	2	3.8%	1	0.0%	0	2.7%	2	4.3%	1
Department stores	2.0%	2	3.0%	1	1.5%	1	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0
Clothing stores	10.0%	10	3.0%	1	13.4%	9	55.6%	5	11.5%	3	3.1%	2	6.8%	5	17.4%	4
Footwear stores	3.0%	3	0.0%	0	4.5%	3	11.1%	1	0.0%	0	3.1%	2	2.7%	2	0.0%	0
Electrical goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Household goods stores	2.0%	2	3.0%	1	1.5%	1	0.0%	0	3.8%	1	1.6%	1	1.4%	1	4.3%	1
Pharmacies	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0
Restaurants / cafes	3.0%	3	6.1%	2	1.5%	1	22.2%	2	0.0%	0	1.6%	1	1.4%	1	8.7%	2
Drinking establishments	1.0%	1	0.0%	0	1.5%	1	11.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Building Society	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banks	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0
Solicitors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	6.0%	6	9.1%	3	4.5%	3	0.0%	0	3.8%	1	7.8%	5	4.1%	3	8.7%	2
Marks and Spencer	13.0%	13	9.1%	3	14.9%	10	0.0%	0	11.5%	3	15.6%	10	16.4%	12	4.3%	1
Music / entertainment store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sport shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Menswear store	4.0%	4	9.1%	3	1.5%	1	0.0%	0	3.8%	1	4.7%	3	5.5%	4	0.0%	0
Toy shops	1.0%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0
Baby / childrens clothes shop	3.0%	3	0.0%	0	4.5%	3	0.0%	0	7.7%	2	1.6%	1	2.7%	2	4.3%	1
Greengrocers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Butchers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Decorating / DIY / hardware store	3.0%	3	3.0%	1	3.0%	2	0.0%	0	7.7%	2	1.6%	1	1.4%	1	8.7%	2
Independent retailers	3.0%	3	3.0%	1	3.0%	2	0.0%	0	3.8%	1	3.1%	2	4.1%	3	0.0%	0
Cheaper shops	4.0%	4	9.1%	3	1.5%	1	0.0%	0	0.0%	0	6.3%	4	4.1%	3	4.3%	1
A market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsagents	2.0%	2	3.0%	1	1.5%	1	0.0%	0	0.0%	0	3.1%	2	2.7%	2	0.0%	0
(None mentioned)	36.0%	36	39.4%	13	34.3%	23	22.2%	2	42.3%	11	35.9%	23	39.7%	29	26.1%	6
(Don't know)	9.0%	9	6.1%	2	10.4%	7	0.0%	0	7.7%	2	10.9%	7	5.5%	4	21.7%	5
Base:		100		33		67		9		26		64		73		23

Q30 What type of leisure facilities would you like to see more of in (STUDY CENTRE)?

Health and fitness	15.0%	15	15.2%	5	14.9%	10	11.1%	1	34.6%	9	7.8%	5	16.4%	12	13.0%	3
Swimming pool	11.0%	11	6.1%	2	13.4%	9	22.2%	2	19.2%	5	6.3%	4	11.0%	8	8.7%	2
Bingo	1.0%	1	0.0%	0	1.5%	1	0.0%	0	3.8%	1	0.0%	0	1.4%	1	0.0%	0
Cinema	39.0%	39	27.3%	9	44.8%	30	44.4%	4	42.3%	11	35.9%	23	41.1%	30	30.4%	7
Bowling alley	6.0%	6	3.0%	1	7.5%	5	22.2%	2	7.7%	2	3.1%	2	2.7%	2	17.4%	4
Bingo	2.0%	2	0.0%	0	3.0%	2	0.0%	0	3.8%	1	1.6%	1	1.4%	1	4.3%	1
Ice rink	2.0%	2	0.0%	0	3.0%	2	0.0%	0	7.7%	2	0.0%	0	2.7%	2	0.0%	0
Other	5.0%	5	12.1%	4	1.5%	1	0.0%	0	11.5%	3	3.1%	2	2.7%	2	8.7%	2
Youth centre / after school clubs	3.0%	3	0.0%	0	4.5%	3	11.1%	1	3.8%	1	1.6%	1	2.7%	2	4.3%	1
Leisure centre	3.0%	3	0.0%	0	4.5%	3	0.0%	0	3.8%	1	3.1%	2	4.1%	3	0.0%	0
(None mentioned)	25.0%	25	21.2%	7	26.9%	18	22.2%	2	23.1%	6	26.6%	17	32.9%	24	4.3%	1
(Don't know)	14.0%	14	18.2%	6	11.9%	8	11.1%	1	3.8%	1	18.8%	12	5.5%	4	39.1%	9
Base:		100		33		67		9		26		64		73		23

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q31 What measures do you think would improve (STUDY CENTRE) and make it more attractive?																
Increased choice / range of shops	4.0%	4	3.0%	1	4.5%	3	0.0%	0	7.7%	2	1.6%	1	2.7%	2	8.7%	2
More national multiples	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better foodstore provision	1.0%	1	0.0%	0	1.5%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	4.3%	1
More non-food stores	2.0%	2	0.0%	0	3.0%	2	11.1%	1	0.0%	0	1.6%	1	0.0%	0	8.7%	2
More Independent / Specialist traders	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0
Improved street paving	2.0%	2	0.0%	0	3.0%	2	0.0%	0	3.8%	1	1.6%	1	2.7%	2	0.0%	0
Cheaper parking	2.0%	2	3.0%	1	1.5%	1	0.0%	0	3.8%	1	1.6%	1	0.0%	0	4.3%	1
Flexible parking	19.0%	19	15.2%	5	20.9%	14	0.0%	0	11.5%	3	23.4%	15	19.2%	14	21.7%	5
Reduce traffic congestion	7.0%	7	9.1%	3	6.0%	4	0.0%	0	7.7%	2	7.8%	5	8.2%	6	4.3%	1
Improved public transport	2.0%	2	3.0%	1	1.5%	1	0.0%	0	3.8%	1	1.6%	1	1.4%	1	4.3%	1
More entertainment / leisure facilities	5.0%	5	0.0%	0	7.5%	5	11.1%	1	11.5%	3	1.6%	1	4.1%	3	8.7%	2
More quality restaurants / pavement cafes	3.0%	3	3.0%	1	3.0%	2	11.1%	1	0.0%	0	3.1%	2	4.1%	3	0.0%	0
More evening activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More organised events e.g. street markets	2.0%	2	3.0%	1	1.5%	1	0.0%	0	3.8%	1	1.6%	1	1.4%	1	4.3%	1
More cultural facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved security / CCTV	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved cleanliness	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0
Greater promotion / marketing of the centre	1.0%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0
Public toilets	5.0%	5	6.1%	2	4.5%	3	0.0%	0	3.8%	1	6.3%	4	5.5%	4	4.3%	1
Expansion of the centre	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0
Other	7.0%	7	18.2%	6	1.5%	1	0.0%	0	7.7%	2	7.8%	5	6.8%	5	4.3%	1
Have flower baskets / brighten the place up	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0
Fewer empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More Police on the streets	1.0%	1	3.0%	1	0.0%	0	11.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Make it pedestrianised	2.0%	2	3.0%	1	1.5%	1	0.0%	0	7.7%	2	0.0%	0	2.7%	2	0.0%	0
A general face lift / make it more modern	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvements needed for bus / train station	3.0%	3	0.0%	0	4.5%	3	0.0%	0	0.0%	0	4.7%	3	4.1%	3	0.0%	0
Less ethnic minorities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More childrens activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	29.0%	29	30.3%	10	28.4%	19	33.3%	3	23.1%	6	31.3%	20	28.8%	21	21.7%	5
(Don't know)	14.0%	14	12.1%	4	14.9%	10	22.2%	2	15.4%	4	12.5%	8	12.3%	9	21.7%	5
Base:		100		33		67		9		26		64		73		23

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q32 What do you think are the biggest weaknesses of (STUDY CENTRE)?																
Choice / range of non-food shops	2.0%	2	0.0%	0	3.0%	2	11.1%	1	3.8%	1	0.0%	0	1.4%	1	4.3%	1
Foodstore provision	1.0%	1	0.0%	0	1.5%	1	0.0%	0	3.8%	1	0.0%	0	1.4%	1	0.0%	0
Accessibility by private car	1.0%	1	0.0%	0	1.5%	1	11.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Car parking	18.0%	18	6.1%	2	23.9%	16	11.1%	1	19.2%	5	18.8%	12	17.8%	13	21.7%	5
Accessibility by public transport	3.0%	3	6.1%	2	1.5%	1	0.0%	0	3.8%	1	3.1%	2	4.1%	3	0.0%	0
Shopping environment	1.0%	1	0.0%	0	1.5%	1	11.1%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Non-retail provision (e.g. banks, estate agents (etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure facilities	5.0%	5	0.0%	0	7.5%	5	0.0%	0	11.5%	3	3.1%	2	6.8%	5	0.0%	0
Other	9.0%	9	6.1%	2	10.4%	7	0.0%	0	19.2%	5	6.3%	4	12.3%	9	0.0%	0
Too many charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Need to improve cleanliness / very run down	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic congestion / poor road system	8.0%	8	9.1%	3	7.5%	5	11.1%	1	3.8%	1	9.4%	6	8.2%	6	8.7%	2
Too much anti-social behaviour / crime / not enough Police / security etc	1.0%	1	3.0%	1	0.0%	0	11.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Too many cheap shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops closing down / too many vacant shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many ethnic minorities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Large companies closing down local traders	1.0%	1	0.0%	0	1.5%	1	0.0%	0	3.8%	1	0.0%	0	1.4%	1	0.0%	0
More youth facilities	1.0%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0
Nothing here at all	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelop / modernisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	25.0%	25	39.4%	13	17.9%	12	0.0%	0	7.7%	2	35.9%	23	19.2%	14	39.1%	9
(Don't know)	28.0%	28	27.3%	9	28.4%	19	44.4%	4	26.9%	7	25.0%	16	27.4%	20	26.1%	6
Base:		100		33		67		9		26		64		73		23
GEN Gender:																
Male	33.0%	33	100.0%	33	0.0%	0	33.3%	3	15.4%	4	40.6%	26	31.5%	23	34.8%	8
Female	67.0%	67	0.0%	0	100.0%	67	66.7%	6	84.6%	22	59.4%	38	68.5%	50	65.2%	15
Base:		100		33		67		9		26		64		73		23
AGE Age Group:																
18 – 24 years	3.0%	3	0.0%	0	4.5%	3	33.3%	3	0.0%	0	0.0%	0	0.0%	0	13.0%	3
25 – 34 years	6.0%	6	9.1%	3	4.5%	3	66.7%	6	0.0%	0	0.0%	0	5.5%	4	4.3%	1
35 – 44 years	14.0%	14	0.0%	0	20.9%	14	0.0%	0	53.8%	14	0.0%	0	12.3%	9	21.7%	5
45 – 54 years	12.0%	12	12.1%	4	11.9%	8	0.0%	0	46.2%	12	0.0%	0	15.1%	11	0.0%	0
55 – 64 years	27.0%	27	27.3%	9	26.9%	18	0.0%	0	0.0%	0	42.2%	27	32.9%	24	13.0%	3
65+ years	37.0%	37	51.5%	17	29.9%	20	0.0%	0	0.0%	0	57.8%	37	32.9%	24	47.8%	11
(Refused)	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Base:		100		33		67		9		26		64		73		23
SEG SEG:																
AB	51.0%	51	54.5%	18	49.3%	33	33.3%	3	57.7%	15	51.6%	33	69.9%	51	0.0%	0
C1	22.0%	22	15.2%	5	25.4%	17	11.1%	1	19.2%	5	23.4%	15	30.1%	22	0.0%	0
C2	14.0%	14	15.2%	5	13.4%	9	33.3%	3	7.7%	2	14.1%	9	0.0%	0	60.9%	14
DE	9.0%	9	9.1%	3	9.0%	6	11.1%	1	11.5%	3	7.8%	5	0.0%	0	39.1%	9
(Refused)	4.0%	4	6.1%	2	3.0%	2	11.1%	1	3.8%	1	3.1%	2	0.0%	0	0.0%	0
Base:		100		33		67		9		26		64		73		23

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
ETH Ethnicity																
White	99.0%	99	100.0%	33	98.5%	66	100.0%	9	96.2%	25	100.0%	64	100.0%	73	95.7%	22
Indian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pakistani	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bangladeshi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Asian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black Caribbean	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black African	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Black	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Any other Ethnic group	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mixed background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.0%	1	0.0%	0	1.5%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	4.3%	1
Base:		100		33		67		9		26		64		73		23
DAT Date of Interview:																
Monday	10.0%	10	9.1%	3	10.4%	7	11.1%	1	11.5%	3	9.4%	6	6.8%	5	17.4%	4
Tuesday	30.0%	30	33.3%	11	28.4%	19	44.4%	4	23.1%	6	31.3%	20	30.1%	22	34.8%	8
Wednesday	36.0%	36	42.4%	14	32.8%	22	44.4%	4	30.8%	8	37.5%	24	41.1%	30	17.4%	4
Thursday	8.0%	8	6.1%	2	9.0%	6	0.0%	0	11.5%	3	7.8%	5	8.2%	6	8.7%	2
Friday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saturday	16.0%	16	9.1%	3	19.4%	13	0.0%	0	23.1%	6	14.1%	9	13.7%	10	21.7%	5
Base:		100		33		67		9		26		64		73		23
TIM Time of Interview:																
09.00 – 12.00	24.0%	24	27.3%	9	22.4%	15	44.4%	4	7.7%	2	28.1%	18	27.4%	20	17.4%	4
12.01 – 14.00	38.0%	38	51.5%	17	31.3%	21	44.4%	4	38.5%	10	37.5%	24	30.1%	22	56.5%	13
14.01 – 16.00	38.0%	38	21.2%	7	46.3%	31	11.1%	1	53.8%	14	34.4%	22	42.5%	31	26.1%	6
16.01 – 17.00	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		100		33		67		9		26		64		73		23
STU Study Centre																
Bradford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	100.0%	100	100.0%	33	100.0%	67	100.0%	9	100.0%	26	100.0%	64	100.0%	73	100.0%	23
Keighley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		100		33		67		9		26		64		73		23

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
PC																
B2 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BB7 3	1.0%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0
BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 2	1.0%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	4.3%	1
BD1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10 0	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0
BD10 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD11 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD11 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 2	1.0%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	4.3%	1
BD13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD14 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16 1	1.0%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0
BD16 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD17 5	1.0%	1	0.0%	0	1.5%	1	0.0%	0	3.8%	1	0.0%	0	1.4%	1	0.0%	0
BD17 6	3.0%	3	0.0%	0	4.5%	3	11.1%	1	3.8%	1	1.6%	1	4.1%	3	0.0%	0
BD17 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD18 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD18 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD18 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD18 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD19 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD19 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20	2.0%	2	3.0%	1	1.5%	1	0.0%	0	3.8%	1	1.6%	1	1.4%	1	4.3%	1
BD20 0	2.0%	2	0.0%	0	3.0%	2	11.1%	1	0.0%	0	1.6%	1	1.4%	1	0.0%	0
BD20 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 6	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0
BD20 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 9	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
BD21 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 6	1.0%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	4.3%	1
BD22 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 4	1.0%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	4.3%	1
BD23 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 6	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0
BD3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
BD3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 9	1.0%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	4.3%	1
BD5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 9	1.0%	1	3.0%	1	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1
BD6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blank	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DL1 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DN4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
FY8 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
GU35 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD3 4	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	4.3%	1
HG3 4	1.0%	1	3.0%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	1.4%	1	0.0%	0
HG3 5	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0
HU11 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HU19 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX1 5	1.0%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	4.3%	1
HX2 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX2 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX7 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX7 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE10 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE12 6	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0
LF25 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS13 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS14 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS16 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS17 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS17 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS17 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS19 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS19 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS20 8	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0
LS20 9	1.0%	1	3.0%	1	0.0%	0	11.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0
LS21	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0
LS21 1	1.0%	1	0.0%	0	1.5%	1	0.0%	0	3.8%	1	0.0%	0	1.4%	1	0.0%	0
LS21 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS27	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	4.3%	1
LS27 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
LS28 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29	2.0%	2	3.0%	1	1.5%	1	0.0%	0	3.8%	1	1.6%	1	1.4%	1	4.3%	1
LS29 0	10.0%	10	9.1%	3	10.4%	7	11.1%	1	11.5%	3	7.8%	5	12.3%	9	4.3%	1
LS29 6	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0
LS29 7	8.0%	8	3.0%	1	10.4%	7	0.0%	0	11.5%	3	7.8%	5	6.8%	5	13.0%	3
LS29 8	22.0%	22	24.2%	8	20.9%	14	33.3%	3	26.9%	7	18.8%	12	20.5%	15	26.1%	6
LS29 9	23.0%	23	21.2%	7	23.9%	16	11.1%	1	23.1%	6	25.0%	16	27.4%	20	8.7%	2
LS4 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS7 3	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0
LS7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ME3 7	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0
NE9 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PE3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PH38 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RG45 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RH11 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SL28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SP9 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TS1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF13 3	1.0%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0
WF15 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF4 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF7 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF9 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WS8 7	1.0%	1	0.0%	0	1.5%	1	0.0%	0	3.8%	1	0.0%	0	1.4%	1	0.0%	0
YO7 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		100		33		67		9		26		64		73		23

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q01 Do you normally have regular access to a car for personal use during the day ?																
Yes	42.9%	51	58.1%	25	34.2%	26	37.5%	12	51.6%	16	41.1%	23	70.0%	28	28.9%	22
No	57.1%	68	41.9%	18	65.8%	50	62.5%	20	48.4%	15	58.9%	33	30.0%	12	71.1%	54
Base:		119		43		76		32		31		56		40		76
Q02 Do you normally have regular access to a car for personal use during the evening / night ?																
Yes	42.9%	51	55.8%	24	35.5%	27	37.5%	12	51.6%	16	41.1%	23	70.0%	28	27.6%	21
No	57.1%	68	44.2%	19	64.5%	49	62.5%	20	48.4%	15	58.9%	33	30.0%	12	72.4%	55
Base:		119		43		76		32		31		56		40		76
Q03 How did you travel to (STUDY CENTRE) today (main part of journey) ?																
Car / van (as driver)	30.3%	36	39.5%	17	25.0%	19	28.1%	9	35.5%	11	28.6%	16	47.5%	19	21.1%	16
Car / van (as passenger)	4.2%	5	2.3%	1	5.3%	4	3.1%	1	6.5%	2	3.6%	2	10.0%	4	1.3%	1
Bus, minibus or coach	37.0%	44	27.9%	12	42.1%	32	18.8%	6	25.8%	8	53.6%	30	25.0%	10	44.7%	34
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	24.4%	29	27.9%	12	22.4%	17	43.8%	14	29.0%	9	10.7%	6	15.0%	6	27.6%	21
Taxi / minicab	2.5%	3	0.0%	0	3.9%	3	3.1%	1	3.2%	1	1.8%	1	0.0%	0	3.9%	3
Train	1.7%	2	2.3%	1	1.3%	1	3.1%	1	0.0%	0	1.8%	1	2.5%	1	1.3%	1
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		119		43		76		32		31		56		40		76

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q04 Where did you park today ? *Those who travelled by car at Q03*																
Bradford:																
Burnett Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Court	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Ings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jacobs Well	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure Exchange Multi-Storey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Southgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oastler (long stay- 2nd and 3rd floor)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oastler (short stay- 1st floor)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pine Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radwell Drive	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rawson Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharpe Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simes Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Thomas A	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Thomas B	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tyson Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley:																
Main Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queen Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wellington Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ferncliffe Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends:																
Five Lanes End Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington:																
Thorton Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton:																
Leeds Old Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates:																
Harrogate Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley:																
South Hawkesworth Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Railway Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tescos Car Park, off Springs Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths Car Park, Lower Wellington Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley:																
Scott Street	2.4%	1	5.6%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0	4.3%	1	0.0%	0
Church Green	2.4%	1	5.6%	1	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1
Lawholme Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Car Park, Cavendish Street	14.6%	6	16.7%	3	13.0%	3	10.0%	1	15.4%	2	16.7%	3	13.0%	3	17.6%	3
Cavendish Street Retail Park	2.4%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	5.6%	1	4.3%	1	0.0%	0
Morrison's Car Park, Church Way	46.3%	19	50.0%	9	43.5%	10	50.0%	5	46.2%	6	44.4%	8	43.5%	10	47.1%	8
Hanover Street Mult-storey	7.3%	3	0.0%	0	13.0%	3	10.0%	1	7.7%	1	5.6%	1	8.7%	2	5.9%	1
On-street	14.6%	6	5.6%	1	21.7%	5	10.0%	1	15.4%	2	16.7%	3	8.7%	2	23.5%	4
Mayo Avenue:																
Mayo Avenue Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley:																
Market Place Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saville Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atkinson Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westcliffe Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wharfe Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Caroline Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exhibition Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Asda Car Park, Manor Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury:																
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street:																
Tong Street Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
All Locations:																
Other	4.9%	2	11.1%	2	0.0%	0	10.0%	1	0.0%	0	5.6%	1	8.7%	2	0.0%	0
B&Q Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosters Square	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	4.9%	2	5.6%	1	4.3%	1	0.0%	0	7.7%	1	5.6%	1	8.7%	2	0.0%	0
Base:		41		18		23		10		13		18		23		17

Q05 Did you have any difficulties obtaining a car parking space today ?

Those who travelled by car at Q03 (Excluding (Dropped off – didn't park) at Q03)

Yes	19.5%	8	22.2%	4	17.4%	4	30.0%	3	30.8%	4	5.6%	1	30.4%	7	5.9%	1
No	80.5%	33	77.8%	14	82.6%	19	70.0%	7	69.2%	9	94.4%	17	69.6%	16	94.1%	16
Base:		41		18		23		10		13		18		23		17

Mean Score (in Minutes) [2.5, 8, 13, 18, 25.5, 45.5, 90]

Q06 How long did your journey to (STUDY CENTRE) take ?

0-5 minutes	6.7%	8	11.6%	5	3.9%	3	6.3%	2	6.5%	2	7.1%	4	0.0%	0	9.2%	7
6-10 minutes	30.3%	36	27.9%	12	31.6%	24	31.3%	10	22.6%	7	33.9%	19	40.0%	16	25.0%	19
11-15 minutes	24.4%	29	20.9%	9	26.3%	20	18.8%	6	38.7%	12	19.6%	11	22.5%	9	25.0%	19
16-20 minutes	19.3%	23	20.9%	9	18.4%	14	21.9%	7	22.6%	7	16.1%	9	12.5%	5	23.7%	18
21-30 minutes	10.1%	12	11.6%	5	9.2%	7	15.6%	5	3.2%	1	10.7%	6	12.5%	5	9.2%	7
31-60 minutes	6.7%	8	4.7%	2	7.9%	6	6.3%	2	3.2%	1	8.9%	5	10.0%	4	5.3%	4
Over 60 minutes	0.8%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	2.5%	1	0.0%	0
(Don't know / can't remember)	1.7%	2	0.0%	0	2.6%	2	0.0%	0	3.2%	1	1.8%	1	0.0%	0	2.6%	2
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*15.9*		*16.2*		*15.7*		*15.9*		*13.8*		*17.1*		*18.4*		*14.9*
Base:		119		43		76		32		31		56		40		76

Q07 Did you travel to (STUDY CENTRE) directly from home, work or elsewhere ?

Home	93.3%	111	86.0%	37	97.4%	74	87.5%	28	96.8%	30	94.6%	53	92.5%	37	93.4%	71
Work	1.7%	2	4.7%	2	0.0%	0	6.3%	2	0.0%	0	0.0%	0	2.5%	1	1.3%	1
On holiday	1.7%	2	4.7%	2	0.0%	0	3.1%	1	0.0%	0	1.8%	1	2.5%	1	1.3%	1
Elsewhere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Relatives / friends house	1.7%	2	4.7%	2	0.0%	0	0.0%	0	3.2%	1	1.8%	1	0.0%	0	2.6%	2
Hospital / doctors / dentists	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School / college / university	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping elsewhere	0.8%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1
Leisure activity (e.g. gym, golf course etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.8%	1	0.0%	0	1.3%	1	3.1%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Base:		119		43		76		32		31		56		40		76

Q08 In terms of your visit to (STUDY CENTRE) do you live in the (NAME OF CENTRE), work in (NAME OF CENTRE) or are you a visitor to the area?

Those who are not on holiday at Q07

Live in the centre	29.9%	35	36.6%	15	26.3%	20	35.5%	11	32.3%	10	25.5%	14	23.1%	9	32.0%	24
Work in the centre	1.7%	2	2.4%	1	1.3%	1	6.5%	2	0.0%	0	0.0%	0	5.1%	2	0.0%	0
Visiting the centre	69.2%	81	61.0%	25	73.7%	56	61.3%	19	67.7%	21	74.5%	41	74.4%	29	68.0%	51
Base:		117		41		76		31		31		55		39		75

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q09 What is the main reason why you are in (STUDY CENTRE) today ?																
Food and grocery shopping	37.0%	44	23.3%	10	44.7%	34	28.1%	9	41.9%	13	39.3%	22	42.5%	17	35.5%	27
Clothes / shoes shopping	16.8%	20	23.3%	10	13.2%	10	21.9%	7	12.9%	4	16.1%	9	20.0%	8	15.8%	12
Electrical goods shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stationers / newsagents	2.5%	3	4.7%	2	1.3%	1	3.1%	1	3.2%	1	1.8%	1	2.5%	1	2.6%	2
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / gift shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chemist	1.7%	2	2.3%	1	1.3%	1	0.0%	0	3.2%	1	1.8%	1	0.0%	0	1.3%	1
Market	8.4%	10	14.0%	6	5.3%	4	6.3%	2	12.9%	4	7.1%	4	5.0%	2	9.2%	7
Library	0.8%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.8%	1	2.5%	1	0.0%	0
Public offices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bank / Building Society / Post Office	6.7%	8	7.0%	3	6.6%	5	3.1%	1	6.5%	2	8.9%	5	5.0%	2	7.9%	6
Doctor / dentist	3.4%	4	9.3%	4	0.0%	0	0.0%	0	0.0%	0	7.1%	4	2.5%	1	2.6%	2
Café / restaurant / pub	7.6%	9	7.0%	3	7.9%	6	6.3%	2	6.5%	2	8.9%	5	5.0%	2	9.2%	7
Work / School / College	2.5%	3	0.0%	0	3.9%	3	9.4%	3	0.0%	0	0.0%	0	2.5%	1	2.6%	2
Social / leisure activities	2.5%	3	4.7%	2	1.3%	1	6.3%	2	3.2%	1	0.0%	0	0.0%	0	3.9%	3
Other	1.7%	2	0.0%	0	2.6%	2	0.0%	0	3.2%	1	1.8%	1	2.5%	1	1.3%	1
Christmas shopping	0.8%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1
Visit hairdressers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browsing / window shopping	1.7%	2	2.3%	1	1.3%	1	3.1%	1	0.0%	0	1.8%	1	2.5%	1	1.3%	1
Buy CD's, DVD's etc	0.8%	1	2.3%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Opticians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General non-food shopping	1.7%	2	0.0%	0	2.6%	2	3.1%	1	0.0%	0	1.8%	1	0.0%	0	2.6%	2
Decorating / DIY items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit job centre / job interview	1.7%	2	0.0%	0	2.6%	2	6.3%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	2
(Don't know)	1.7%	2	0.0%	0	2.6%	2	0.0%	0	6.5%	2	0.0%	0	5.0%	2	0.0%	0
Base:		119		43		76		32		31		56		40		76
Q10 What else do you intend to do whilst in (STUDY CENTRE) today ?																
Food and grocery shopping	6.7%	8	4.7%	2	7.9%	6	0.0%	0	3.2%	1	12.5%	7	5.0%	2	7.9%	6
Clothes / shoes shopping	16.8%	20	14.0%	6	18.4%	14	15.6%	5	16.1%	5	17.9%	10	15.0%	6	18.4%	14
Electrical goods shopping	2.5%	3	4.7%	2	1.3%	1	3.1%	1	3.2%	1	1.8%	1	2.5%	1	2.6%	2
Stationers / newsagents	4.2%	5	7.0%	3	2.6%	2	6.3%	2	0.0%	0	5.4%	3	5.0%	2	3.9%	3
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / gift shops	2.5%	3	0.0%	0	3.9%	3	0.0%	0	3.2%	1	3.6%	2	2.5%	1	2.6%	2
Chemist	5.9%	7	4.7%	2	6.6%	5	0.0%	0	9.7%	3	7.1%	4	7.5%	3	5.3%	4
Market	6.7%	8	11.6%	5	3.9%	3	9.4%	3	6.5%	2	5.4%	3	2.5%	1	9.2%	7
Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public offices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bank / Building Society / Post Office	4.2%	5	2.3%	1	5.3%	4	0.0%	0	9.7%	3	3.6%	2	7.5%	3	1.3%	1
Doctor / dentist	0.8%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	2.5%	1	0.0%	0
Café / restaurant / pub	5.0%	6	7.0%	3	3.9%	3	3.1%	1	9.7%	3	3.6%	2	5.0%	2	5.3%	4
Work / School / College	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Social / leisure activities	1.7%	2	2.3%	1	1.3%	1	3.1%	1	3.2%	1	0.0%	0	2.5%	1	1.3%	1
Other	3.4%	4	0.0%	0	5.3%	4	0.0%	0	3.2%	1	5.4%	3	0.0%	0	5.3%	4
Christmas shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No other activities / reason)	51.3%	61	55.8%	24	48.7%	37	65.6%	21	51.6%	16	42.9%	24	55.0%	22	48.7%	37
Base:		119		43		76		32		31		56		40		76
Q11 How long do you think you will stay in (STUDY CENTRE) today ?																
Up to half an hour	18.5%	22	20.9%	9	17.1%	13	25.0%	8	9.7%	3	19.6%	11	22.5%	9	15.8%	12
Up to two hours	49.6%	59	46.5%	20	51.3%	39	37.5%	12	64.5%	20	48.2%	27	52.5%	21	48.7%	37
Half the day	21.8%	26	23.3%	10	21.1%	16	31.3%	10	12.9%	4	21.4%	12	10.0%	4	27.6%	21
All day	7.6%	9	4.7%	2	9.2%	7	3.1%	1	9.7%	3	8.9%	5	12.5%	5	5.3%	4
(Don't know)	2.5%	3	4.7%	2	1.3%	1	3.1%	1	3.2%	1	1.8%	1	2.5%	1	2.6%	2
Base:		119		43		76		32		31		56		40		76
Q12 Will you buy your food and grocery goods, that is undertake your main food shop, whilst in (STUDY CENTRE) today ?																
Yes	37.8%	45	25.6%	11	44.7%	34	34.4%	11	54.8%	17	30.4%	17	42.5%	17	36.8%	28
No	62.2%	74	74.4%	32	55.3%	42	65.6%	21	45.2%	14	69.6%	39	57.5%	23	63.2%	48
Base:		119		43		76		32		31		56		40		76

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q13 How frequently do you visit (STUDY CENTRE) for your main food and grocery shopping ?
Those who will buy food and groceries for their main food shop in (Study centre) at Q12

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week or more	55.6%	25	45.5%	5	58.8%	20	36.4%	4	47.1%	8	76.5%	13	58.8%	10	53.6%	15
Less than once a week	24.4%	11	18.2%	2	26.5%	9	36.4%	4	35.3%	6	5.9%	1	29.4%	5	21.4%	6
Less than once a fortnight	17.8%	8	27.3%	3	14.7%	5	18.2%	2	17.6%	3	17.6%	3	5.9%	1	25.0%	7
Less than once a month	2.2%	1	9.1%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0
Base:		45		11		34		11		17		17		17		28

Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]

Q14 Approximately how much have you spent or will you spend today on food goods ?
Those who will buy food and groceries for their main food shop in (Study centre) at Q12

Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Up to £5	4.4%	2	0.0%	0	5.9%	2	0.0%	0	5.9%	1	5.9%	1	5.9%	1	3.6%	1
£6 - £10	6.7%	3	0.0%	0	8.8%	3	18.2%	2	0.0%	0	5.9%	1	5.9%	1	7.1%	2
£11 - £15	6.7%	3	0.0%	0	8.8%	3	0.0%	0	5.9%	1	11.8%	2	0.0%	0	10.7%	3
£16 - £20	2.2%	1	9.1%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	3.6%	1
£21 - £25	6.7%	3	9.1%	1	5.9%	2	0.0%	0	5.9%	1	11.8%	2	5.9%	1	7.1%	2
£26 - £50	24.4%	11	27.3%	3	23.5%	8	36.4%	4	11.8%	2	29.4%	5	17.6%	3	28.6%	8
£51 - £75	8.9%	4	18.2%	2	5.9%	2	9.1%	1	17.6%	3	0.0%	0	17.6%	3	3.6%	1
£76 - £100	15.6%	7	18.2%	2	14.7%	5	0.0%	0	35.3%	6	5.9%	1	29.4%	5	7.1%	2
More than £100	2.2%	1	0.0%	0	2.9%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1
(Don't know)	22.2%	10	18.2%	2	23.5%	8	27.3%	3	11.8%	2	29.4%	5	17.6%	3	25.0%	7
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*45.5*		*50.8*		*43.7*		*47.6*		*56.7*		*30.1*		*55.5*		*38.8*
Base:		45		11		34		11		17		17		17		28

Q15 Which centre / retail park did you last visit for your main food and grocery shopping ?
Those who will not buy food and groceries for their main food shop in (Study centre) at Q12

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Airesdale Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford City Centre	5.4%	4	0.0%	0	9.5%	4	0.0%	0	7.1%	1	7.7%	3	13.0%	3	2.1%	1
Dewsbury Town Centre	1.4%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	2.6%	1	4.3%	1	0.0%	0
Five Lane Ends District Centre	1.4%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	4.3%	1	0.0%	0
Girlington District Centre	1.4%	1	0.0%	0	2.4%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	2.1%	1
Great Horton District Centre	1.4%	1	3.1%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0
Greengates District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	51.4%	38	37.5%	12	61.9%	26	52.4%	11	64.3%	9	46.2%	18	47.8%	11	54.2%	26
Leeds City Centre	2.7%	2	6.3%	2	0.0%	0	0.0%	0	7.1%	1	2.6%	1	0.0%	0	2.1%	1
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	1.4%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	2.1%	1
Pudsey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	2.7%	2	6.3%	2	0.0%	0	0.0%	0	7.1%	1	2.6%	1	0.0%	0	4.2%	2
Thornbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forster Square Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killingbeck Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Woodhall Retail Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tulip Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.7%	2	6.3%	2	0.0%	0	4.8%	1	0.0%	0	2.6%	1	0.0%	0	4.2%	2
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley	1.4%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	2.1%	1
Otley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton	1.4%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	2.1%	1
Asda, Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	25.7%	19	28.1%	9	23.8%	10	38.1%	8	7.1%	1	25.6%	10	26.1%	6	25.0%	12
Base:		74		32		42		21		14		39		23		48

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q16 Why do you choose to do your main food shop at (LOCATION AT Q.15) rather than (STUDY CENTRE) ?

Those who do main food shopping at Q15 (Excluding those who are doing their main food shopping in (Study centre) at Q12 and (Don't know / varies) at Q15)

Nearer to home	25.5%	14	34.8%	8	18.8%	6	23.1%	3	15.4%	2	31.0%	9	41.2%	7	19.4%	7
Nearer to work	1.8%	1	0.0%	0	3.1%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	2.8%	1
Poor accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of food goods available	3.6%	2	8.7%	2	0.0%	0	0.0%	0	7.7%	1	3.4%	1	0.0%	0	5.6%	2
Choice of shops selling food goods	1.8%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Quality of food goods available	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of shops selling food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of shops nearby selling non-food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks / financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure services nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to relatives house	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preference for retailer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason)	67.3%	37	52.2%	12	78.1%	25	76.9%	10	69.2%	9	62.1%	18	58.8%	10	72.2%	26
Base:		55		23		32		13		13		29		17		36

Q17 How do you usually travel to (LOCATION AT Q.15) for your main food and grocery shopping (main part of journey)?

Those who do main food shopping at Q15 (Excluding those who are doing their main food shopping at (Study centre) at Q12 and (Don't know / varies) at Q15)

Car / van (as driver)	21.8%	12	34.8%	8	12.5%	4	38.5%	5	15.4%	2	17.2%	5	29.4%	5	19.4%	7
Car / van (as passenger)	12.7%	7	8.7%	2	15.6%	5	15.4%	2	7.7%	1	13.8%	4	23.5%	4	5.6%	2
Bus, minibus or coach	38.2%	21	30.4%	7	43.8%	14	15.4%	2	30.8%	4	51.7%	15	23.5%	4	44.4%	16
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	14.5%	8	17.4%	4	12.5%	4	23.1%	3	15.4%	2	10.3%	3	11.8%	2	16.7%	6
Taxi	9.1%	5	4.3%	1	12.5%	4	0.0%	0	23.1%	3	6.9%	2	11.8%	2	8.3%	3
Train	1.8%	1	4.3%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	2.8%	1
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Do not travel, goods delivered)	1.8%	1	0.0%	0	3.1%	1	7.7%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Base:		55		23		32		13		13		29		17		36

Q18 Will you buy anything other than food goods today, whilst in (STUDY CENTRE) ?

Yes - clothing, footwear or household goods	42.0%	50	32.6%	14	47.4%	36	43.8%	14	41.9%	13	41.1%	23	37.5%	15	44.7%	34
Yes - bulky items such as furniture, carpets, electrical items or DIY goods	6.7%	8	7.0%	3	6.6%	5	3.1%	1	12.9%	4	5.4%	3	10.0%	4	5.3%	4
Yes - all of the above	4.2%	5	2.3%	1	5.3%	4	0.0%	0	3.2%	1	7.1%	4	7.5%	3	2.6%	2
No	31.1%	37	39.5%	17	26.3%	20	40.6%	13	29.0%	9	26.8%	15	32.5%	13	28.9%	22
(Don't know)	16.0%	19	18.6%	8	14.5%	11	12.5%	4	12.9%	4	19.6%	11	12.5%	5	18.4%	14
Base:		119		43		76		32		31		56		40		76

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q19 Where centre / facility did you last shop for non food goods?
Those who will not buy more than just food goods in (Study centre) at Q18

Airesdale Centre, Leeds	1.8%	1	0.0%	0	3.2%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	2.8%	1
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	1.8%	1	0.0%	0	3.2%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Bradford City Centre	1.8%	1	4.0%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0	5.6%	1	0.0%	0
Dewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	60.7%	34	56.0%	14	64.5%	20	64.7%	11	53.8%	7	61.5%	16	50.0%	9	63.9%	23
Leeds City Centre	8.9%	5	8.0%	2	9.7%	3	17.6%	3	7.7%	1	3.8%	1	16.7%	3	5.6%	2
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	1.8%	1	4.0%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	5.6%	1	0.0%	0
Thornbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Retail Park, Keighley	1.8%	1	0.0%	0	3.2%	1	0.0%	0	7.7%	1	0.0%	0	5.6%	1	0.0%	0
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forster Square Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killingbeck Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Woodhall Retail Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tulip Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.6%	2	8.0%	2	0.0%	0	0.0%	0	0.0%	0	7.7%	2	5.6%	1	2.8%	1
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton	1.8%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.8%	1
(Don't know / varies)	16.1%	9	16.0%	4	16.1%	5	5.9%	1	15.4%	2	23.1%	6	11.1%	2	19.4%	7
Base:		56		25		31		17		13		26		18		36

Q20 How frequently do you visit (LOCATION AT Q.19) for clothing and footwear or other non food goods?
Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Daily	4.3%	2	4.8%	1	3.8%	1	6.3%	1	0.0%	0	5.0%	1	0.0%	0	3.4%	1
Once a week or more	14.9%	7	14.3%	3	15.4%	4	6.3%	1	0.0%	0	30.0%	6	12.5%	2	13.8%	4
Less than once a week	6.4%	3	4.8%	1	7.7%	2	6.3%	1	18.2%	2	0.0%	0	6.3%	1	6.9%	2
Less than once a fortnight	25.5%	12	38.1%	8	15.4%	4	37.5%	6	9.1%	1	25.0%	5	12.5%	2	34.5%	10
Less than once a month	38.3%	18	33.3%	7	42.3%	11	37.5%	6	45.5%	5	35.0%	7	62.5%	10	27.6%	8
(Don't know / varies)	10.6%	5	4.8%	1	15.4%	4	6.3%	1	27.3%	3	5.0%	1	6.3%	1	13.8%	4
Base:		47		21		26		16		11		20		16		29

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]																
Q21 Approximately how much did you spend on your last visit to (LOCATION AT Q.19) on clothing or non food goods? *Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)*																
Nothing	2.1%	1	4.8%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Up to £5	2.1%	1	0.0%	0	3.8%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	3.4%	1
£6 – £10	8.5%	4	14.3%	3	3.8%	1	18.8%	3	0.0%	0	5.0%	1	6.3%	1	10.3%	3
£11 - £15	8.5%	4	9.5%	2	7.7%	2	6.3%	1	0.0%	0	15.0%	3	0.0%	0	10.3%	3
£16 - £20	4.3%	2	0.0%	0	7.7%	2	12.5%	2	0.0%	0	0.0%	0	0.0%	0	6.9%	2
£21 - £25	4.3%	2	4.8%	1	3.8%	1	12.5%	2	0.0%	0	0.0%	0	6.3%	1	3.4%	1
£26 - £50	10.6%	5	9.5%	2	11.5%	3	12.5%	2	18.2%	2	5.0%	1	12.5%	2	10.3%	3
£51 - £75	2.1%	1	0.0%	0	3.8%	1	0.0%	0	9.1%	1	0.0%	0	6.3%	1	0.0%	0
£76- £100	8.5%	4	14.3%	3	3.8%	1	12.5%	2	9.1%	1	5.0%	1	12.5%	2	6.9%	2
More than £100	2.1%	1	4.8%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0	6.3%	1	0.0%	0
(Don't know)	46.8%	22	38.1%	8	53.8%	14	18.8%	3	45.5%	5	70.0%	14	50.0%	8	44.8%	13
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*37.0*		*43.3*		*30.1*		*28.5*		*63.3*		*28.8*		*62.0*		*25.9*
Base:		47		21		26		16		11		20		16		29
Q22 Why did you choose to shop at (LOCATION AT Q.19) for non food shopping instead of (STUDY CENTRE) ? *Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)*																
Nearer to home	10.6%	5	14.3%	3	7.7%	2	12.5%	2	9.1%	1	10.0%	2	12.5%	2	10.3%	3
Nearer to work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of goods available	8.5%	4	9.5%	2	7.7%	2	12.5%	2	9.1%	1	5.0%	1	18.8%	3	3.4%	1
Choice of shops selling clothing or household goods	6.4%	3	4.8%	1	7.7%	2	12.5%	2	9.1%	1	0.0%	0	6.3%	1	6.9%	2
Quality of clothing or household goods available	4.3%	2	4.8%	1	3.8%	1	0.0%	0	18.2%	2	0.0%	0	12.5%	2	0.0%	0
Choice of shops nearby selling other goods	2.1%	1	4.8%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	6.3%	1	0.0%	0
Provision of services nearby, such as banks / financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure services nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	2.1%	1	0.0%	0	3.8%	1	0.0%	0	9.1%	1	0.0%	0	6.3%	1	0.0%	0
Cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't like Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason)	76.6%	36	71.4%	15	80.8%	21	68.8%	11	72.7%	8	85.0%	17	62.5%	10	82.8%	24
Base:		47		21		26		16		11		20		16		29

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q23 How do you normally travel to (LOCATION AT Q.19)) for non food shopping (main part of journey)?
Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Car / van (as driver)	21.3%	10	28.6%	6	15.4%	4	12.5%	2	27.3%	3	25.0%	5	37.5%	6	10.3%	3
Car / van (as passenger)	2.1%	1	0.0%	0	3.8%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Bus, minibus or coach	29.8%	14	19.0%	4	38.5%	10	12.5%	2	18.2%	2	50.0%	10	25.0%	4	34.5%	10
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	25.5%	12	28.6%	6	23.1%	6	43.8%	7	18.2%	2	15.0%	3	12.5%	2	31.0%	9
Taxi	2.1%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	3.4%	1
Train	2.1%	1	4.8%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Do not travel, goods delivered)	17.0%	8	19.0%	4	15.4%	4	18.8%	3	36.4%	4	5.0%	1	25.0%	4	13.8%	4
Base:		47		21		26		16		11		20		16		29

Q24 How frequently do you visit (STUDY CENTRE) for non food shopping?
Those who will buy non food goods along with food goods in (Study centre) at Q18

Daily	4.8%	3	0.0%	0	6.7%	3	6.7%	1	0.0%	0	6.7%	2	4.5%	1	5.0%	2
Once a week or more	38.1%	24	33.3%	6	40.0%	18	40.0%	6	27.8%	5	43.3%	13	40.9%	9	37.5%	15
Less than once a week	15.9%	10	16.7%	3	15.6%	7	6.7%	1	16.7%	3	20.0%	6	18.2%	4	12.5%	5
Less than once a fortnight	9.5%	6	11.1%	2	8.9%	4	13.3%	2	16.7%	3	3.3%	1	9.1%	2	10.0%	4
Less than once a month	23.8%	15	27.8%	5	22.2%	10	20.0%	3	27.8%	5	23.3%	7	22.7%	5	25.0%	10
(Don't know / varies)	7.9%	5	11.1%	2	6.7%	3	13.3%	2	11.1%	2	3.3%	1	4.5%	1	10.0%	4
Base:		63		18		45		15		18		30		22		40

Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]

Q25 How much have you spent or will you spend today in (STUDY CENTRE) on non food shopping?
Those who will buy non food goods along with food goods in (Study centre) at Q18

Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Up to £5	6.3%	4	5.6%	1	6.7%	3	6.7%	1	5.6%	1	6.7%	2	9.1%	2	5.0%	2
£6 – £10	9.5%	6	0.0%	0	13.3%	6	0.0%	0	0.0%	0	20.0%	6	9.1%	2	10.0%	4
£11 - £15	6.3%	4	0.0%	0	8.9%	4	0.0%	0	11.1%	2	6.7%	2	4.5%	1	7.5%	3
£16 - £20	14.3%	9	11.1%	2	15.6%	7	20.0%	3	11.1%	2	13.3%	4	18.2%	4	12.5%	5
£21 - £25	1.6%	1	0.0%	0	2.2%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	2.5%	1
£26 - £50	17.5%	11	27.8%	5	13.3%	6	20.0%	3	11.1%	2	20.0%	6	9.1%	2	22.5%	9
£51 - £75	4.8%	3	0.0%	0	6.7%	3	6.7%	1	5.6%	1	3.3%	1	9.1%	2	2.5%	1
£76- £100	1.6%	1	0.0%	0	2.2%	1	0.0%	0	5.6%	1	0.0%	0	4.5%	1	0.0%	0
More than £100	4.8%	3	5.6%	1	4.4%	2	6.7%	1	5.6%	1	3.3%	1	9.1%	2	2.5%	1
(Don't know)	33.3%	21	50.0%	9	26.7%	12	40.0%	6	38.9%	7	26.7%	8	27.3%	6	35.0%	14
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*34.3*		*42.1*		*32.2*		*42.7*		*42.3*		*27.0*		*43.6*		*28.7*
Base:		63		18		45		15		18		30		22		40

Q26 Which of these statements would you say best describes how frequently you visit (STUDY CENTRE), compared with five years ago?

Much more frequently than before	4.2%	5	4.7%	2	3.9%	3	6.3%	2	3.2%	1	3.6%	2	7.5%	3	2.6%	2
More frequently than before	20.2%	24	25.6%	11	17.1%	13	21.9%	7	25.8%	8	16.1%	9	17.5%	7	22.4%	17
About as frequently	53.8%	64	55.8%	24	52.6%	40	53.1%	17	45.2%	14	58.9%	33	42.5%	17	59.2%	45
Less frequently than before	16.0%	19	7.0%	3	21.1%	16	15.6%	5	19.4%	6	14.3%	8	27.5%	11	9.2%	7
Much less frequently than before	5.0%	6	4.7%	2	5.3%	4	3.1%	1	6.5%	2	5.4%	3	5.0%	2	5.3%	4
Didn't visit five years ago	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
This is my first visit	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.8%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1
Base:		119		43		76		32		31		56		40		76

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q27 How long do you typically spend in (STUDY CENTRE) during the evening / night ?

Up to 1 hour	0.8%	1	0.0%	0	1.3%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1
1 to 2 hours	5.9%	7	14.0%	6	1.3%	1	6.3%	2	12.9%	4	1.8%	1	5.0%	2	3.9%	3
2 to 4 hours	7.6%	9	11.6%	5	5.3%	4	15.6%	5	9.7%	3	1.8%	1	2.5%	1	10.5%	8
Over 4 hours	6.7%	8	7.0%	3	6.6%	5	12.5%	4	12.9%	4	0.0%	0	7.5%	3	6.6%	5
Don't visit in the evening	74.0%	88	65.1%	28	78.9%	60	50.0%	16	61.3%	19	94.6%	53	75.0%	30	76.3%	58
(Don't know / varies)	5.0%	6	2.3%	1	6.6%	5	12.5%	4	3.2%	1	1.8%	1	10.0%	4	1.3%	1
Base:		119		43		76		32		31		56		40		76

Mean Score [Much better = 5, Better = 4, About the same = 3, Worse = 2, Much worse = 1]

Q28 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects ?

Choice of shops

Much better	1.7%	2	0.0%	0	2.6%	2	3.1%	1	0.0%	0	1.8%	1	0.0%	0	2.6%	2
Better	24.4%	29	16.3%	7	28.9%	22	18.8%	6	25.8%	8	26.8%	15	30.0%	12	21.1%	16
About the same	49.6%	59	46.5%	20	51.3%	39	46.9%	15	48.4%	15	51.8%	29	47.5%	19	52.6%	40
Worse	20.2%	24	30.2%	13	14.5%	11	31.3%	10	19.4%	6	14.3%	8	20.0%	8	18.4%	14
Much worse	0.8%	1	0.0%	0	1.3%	1	0.0%	0	3.2%	1	0.0%	0	2.5%	1	0.0%	0
(Don't know)	3.4%	4	7.0%	3	1.3%	1	0.0%	0	3.2%	1	5.4%	3	0.0%	0	5.3%	4
Mean:		*3.06*		*2.85*		*3.17*		*2.94*		*3.00*		*3.17*		*3.05*		*3.08*
Base:		119		43		76		32		31		56		40		76

Quality of shops

Much better	3.4%	4	0.0%	0	5.3%	4	3.1%	1	3.2%	1	3.6%	2	0.0%	0	3.9%	3
Better	25.2%	30	20.9%	9	27.6%	21	18.8%	6	32.3%	10	25.0%	14	30.0%	12	23.7%	18
About the same	47.9%	57	46.5%	20	48.7%	37	40.6%	13	41.9%	13	55.4%	31	45.0%	18	50.0%	38
Worse	16.8%	20	23.3%	10	13.2%	10	28.1%	9	16.1%	5	10.7%	6	17.5%	7	15.8%	12
Much worse	3.4%	4	4.7%	2	2.6%	2	6.3%	2	6.5%	2	0.0%	0	5.0%	2	2.6%	2
(Don't know)	3.4%	4	4.7%	2	2.6%	2	3.1%	1	0.0%	0	5.4%	3	2.5%	1	3.9%	3
Mean:		*3.09*		*2.88*		*3.20*		*2.84*		*3.10*		*3.23*		*3.03*		*3.11*
Base:		119		43		76		32		31		56		40		76

Range of services such as banks and other financial services

Much better	5.0%	6	7.0%	3	3.9%	3	3.1%	1	6.5%	2	5.4%	3	5.0%	2	3.9%	3
Better	17.6%	21	14.0%	6	19.7%	15	15.6%	5	25.8%	8	14.3%	8	22.5%	9	15.8%	12
About the same	61.3%	73	60.5%	26	61.8%	47	65.6%	21	58.1%	18	60.7%	34	57.5%	23	63.2%	48
Worse	5.0%	6	4.7%	2	5.3%	4	9.4%	3	3.2%	1	3.6%	2	5.0%	2	5.3%	4
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	10.9%	13	14.0%	6	9.2%	7	6.3%	2	6.5%	2	16.1%	9	10.0%	4	11.8%	9
Mean:		*3.25*		*3.27*		*3.25*		*3.13*		*3.38*		*3.26*		*3.31*		*3.21*
Base:		119		43		76		32		31		56		40		76

Range and choice of pubs / restaurants

Much better	1.7%	2	2.3%	1	1.3%	1	3.1%	1	3.2%	1	0.0%	0	0.0%	0	2.6%	2
Better	10.9%	13	11.6%	5	10.5%	8	6.3%	2	19.4%	6	8.9%	5	12.5%	5	9.2%	7
About the same	31.9%	38	27.9%	12	34.2%	26	43.8%	14	32.3%	10	25.0%	14	27.5%	11	35.5%	27
Worse	14.3%	17	16.3%	7	13.2%	10	28.1%	9	12.9%	4	7.1%	4	22.5%	9	9.2%	7
Much worse	1.7%	2	2.3%	1	1.3%	1	0.0%	0	6.5%	2	0.0%	0	5.0%	2	0.0%	0
(Don't know)	39.5%	47	39.5%	17	39.5%	30	18.8%	6	25.8%	8	58.9%	33	32.5%	13	43.4%	33
Mean:		*2.94*		*2.92*		*2.96*		*2.81*		*3.00*		*3.04*		*2.70*		*3.09*
Base:		119		43		76		32		31		56		40		76

Leisure facilities

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	10.9%	13	7.0%	3	13.2%	10	9.4%	3	16.1%	5	8.9%	5	10.0%	4	11.8%	9
About the same	41.2%	49	39.5%	17	42.1%	32	59.4%	19	32.3%	10	35.7%	20	35.0%	14	44.7%	34
Worse	10.9%	13	9.3%	4	11.8%	9	9.4%	3	19.4%	6	7.1%	4	22.5%	9	3.9%	3
Much worse	5.9%	7	9.3%	4	3.9%	3	9.4%	3	9.7%	3	1.8%	1	7.5%	3	5.3%	4
(Don't know)	31.1%	37	34.9%	15	28.9%	22	12.5%	4	22.6%	7	46.4%	26	25.0%	10	34.2%	26
Mean:		*2.83*		*2.68*		*2.91*		*2.79*		*2.71*		*2.97*		*2.63*		*2.96*
Base:		119		43		76		32		31		56		40		76

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Shopping environment																
Much better	9.2%	11	7.0%	3	10.5%	8	6.3%	2	16.1%	5	7.1%	4	5.0%	2	10.5%	8
Better	21.0%	25	20.9%	9	21.1%	16	21.9%	7	19.4%	6	21.4%	12	25.0%	10	19.7%	15
About the same	58.0%	69	55.8%	24	59.2%	45	53.1%	17	51.6%	16	64.3%	36	60.0%	24	57.9%	44
Worse	6.7%	8	11.6%	5	3.9%	3	12.5%	4	6.5%	2	3.6%	2	7.5%	3	5.3%	4
Much worse	2.5%	3	2.3%	1	2.6%	2	6.3%	2	3.2%	1	0.0%	0	2.5%	1	2.6%	2
(Don't know)	2.5%	3	2.3%	1	2.6%	2	0.0%	0	3.2%	1	3.6%	2	0.0%	0	3.9%	3
Mean:		*3.28*		*3.19*		*3.34*		*3.09*		*3.40*		*3.33*		*3.23*		*3.32*
Base:		119		43		76		32		31		56		40		76
Cleanliness																
Much better	5.0%	6	4.7%	2	5.3%	4	3.1%	1	9.7%	3	3.6%	2	0.0%	0	6.6%	5
Better	24.4%	29	20.9%	9	26.3%	20	31.3%	10	22.6%	7	21.4%	12	30.0%	12	21.1%	16
About the same	58.0%	69	58.1%	25	57.9%	44	50.0%	16	54.8%	17	64.3%	36	52.5%	21	63.2%	48
Worse	8.4%	10	9.3%	4	7.9%	6	12.5%	4	6.5%	2	7.1%	4	12.5%	5	5.3%	4
Much worse	0.8%	1	0.0%	0	1.3%	1	0.0%	0	3.2%	1	0.0%	0	2.5%	1	0.0%	0
(Don't know)	3.4%	4	7.0%	3	1.3%	1	3.1%	1	3.2%	1	3.6%	2	2.5%	1	3.9%	3
Mean:		*3.25*		*3.23*		*3.27*		*3.26*		*3.30*		*3.22*		*3.13*		*3.30*
Base:		119		43		76		32		31		56		40		76
Car parking provision																
Much better	2.5%	3	2.3%	1	2.6%	2	3.1%	1	6.5%	2	0.0%	0	0.0%	0	2.6%	2
Better	9.2%	11	7.0%	3	10.5%	8	9.4%	3	16.1%	5	5.4%	3	17.5%	7	5.3%	4
About the same	36.1%	43	41.9%	18	32.9%	25	34.4%	11	32.3%	10	39.3%	22	47.5%	19	31.6%	24
Worse	13.4%	16	18.6%	8	10.5%	8	9.4%	3	22.6%	7	10.7%	6	15.0%	6	11.8%	9
Much worse	0.8%	1	0.0%	0	1.3%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1
(Don't know)	37.8%	45	30.2%	13	42.1%	32	40.6%	13	22.6%	7	44.6%	25	20.0%	8	47.4%	36
Mean:		*2.99*		*2.90*		*3.05*		*3.00*		*3.08*		*2.90*		*3.03*		*2.93*
Base:		119		43		76		32		31		56		40		76
Car parking prices																
Much better	2.5%	3	0.0%	0	3.9%	3	3.1%	1	6.5%	2	0.0%	0	2.5%	1	1.3%	1
Better	6.7%	8	7.0%	3	6.6%	5	9.4%	3	6.5%	2	5.4%	3	10.0%	4	5.3%	4
About the same	37.8%	45	39.5%	17	36.8%	28	31.3%	10	41.9%	13	39.3%	22	47.5%	19	32.9%	25
Worse	9.2%	11	11.6%	5	7.9%	6	6.3%	2	12.9%	4	8.9%	5	10.0%	4	9.2%	7
Much worse	0.8%	1	2.3%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1
(Don't know)	42.9%	51	39.5%	17	44.7%	34	46.9%	15	32.3%	10	46.4%	26	30.0%	12	50.0%	38
Mean:		*3.01*		*2.85*		*3.12*		*3.06*		*3.10*		*2.93*		*3.07*		*2.92*
Base:		119		43		76		32		31		56		40		76
Accessibility by public transport																
Much better	2.5%	3	2.3%	1	2.6%	2	0.0%	0	3.2%	1	3.6%	2	0.0%	0	3.9%	3
Better	17.6%	21	14.0%	6	19.7%	15	15.6%	5	16.1%	5	19.6%	11	22.5%	9	13.2%	10
About the same	45.4%	54	46.5%	20	44.7%	34	43.8%	14	29.0%	9	55.4%	31	40.0%	16	50.0%	38
Worse	12.6%	15	11.6%	5	13.2%	10	21.9%	7	16.1%	5	5.4%	3	17.5%	7	10.5%	8
Much worse	2.5%	3	2.3%	1	2.6%	2	3.1%	1	3.2%	1	1.8%	1	0.0%	0	3.9%	3
(Don't know)	19.3%	23	23.3%	10	17.1%	13	15.6%	5	32.3%	10	14.3%	8	20.0%	8	18.4%	14
Mean:		*3.06*		*3.03*		*3.08*		*2.85*		*3.00*		*3.21*		*3.06*		*3.03*
Base:		119		43		76		32		31		56		40		76
Public information / signposts / public facilities																
Much better	5.0%	6	4.7%	2	5.3%	4	0.0%	0	12.9%	4	3.6%	2	2.5%	1	5.3%	4
Better	11.8%	14	7.0%	3	14.5%	11	15.6%	5	6.5%	2	12.5%	7	15.0%	6	10.5%	8
About the same	68.1%	81	74.4%	32	64.5%	49	65.6%	21	61.3%	19	73.2%	41	70.0%	28	67.1%	51
Worse	2.5%	3	0.0%	0	3.9%	3	3.1%	1	3.2%	1	1.8%	1	2.5%	1	2.6%	2
Much worse	1.7%	2	0.0%	0	2.6%	2	3.1%	1	3.2%	1	0.0%	0	2.5%	1	1.3%	1
(Don't know)	10.9%	13	14.0%	6	9.2%	7	12.5%	4	12.9%	4	8.9%	5	7.5%	3	13.2%	10
Mean:		*3.18*		*3.19*		*3.17*		*3.07*		*3.26*		*3.20*		*3.14*		*3.18*
Base:		119		43		76		32		31		56		40		76

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Entertainment / events / performances																
Much better	2.5%	3	2.3%	1	2.6%	2	3.1%	1	3.2%	1	1.8%	1	0.0%	0	2.6%	2
Better	7.6%	9	4.7%	2	9.2%	7	9.4%	3	6.5%	2	7.1%	4	7.5%	3	7.9%	6
About the same	49.6%	59	48.8%	21	50.0%	38	53.1%	17	35.5%	11	55.4%	31	52.5%	21	48.7%	37
Worse	13.4%	16	14.0%	6	13.2%	10	12.5%	4	25.8%	8	7.1%	4	15.0%	6	13.2%	10
Much worse	3.4%	4	4.7%	2	2.6%	2	6.3%	2	6.5%	2	0.0%	0	7.5%	3	1.3%	1
(Don't know)	23.5%	28	25.6%	11	22.4%	17	15.6%	5	22.6%	7	28.6%	16	17.5%	7	26.3%	20
Mean:		*2.90*		*2.81*		*2.95*		*2.89*		*2.67*		*3.05*		*2.73*		*2.96*
Base:		119		43		76		32		31		56		40		76
Day-time safety																
Much better	5.9%	7	7.0%	3	5.3%	4	6.3%	2	12.9%	4	1.8%	1	5.0%	2	6.6%	5
Better	24.4%	29	27.9%	12	22.4%	17	28.1%	9	25.8%	8	21.4%	12	25.0%	10	22.4%	17
About the same	62.2%	74	60.5%	26	63.2%	48	59.4%	19	54.8%	17	67.9%	38	67.5%	27	60.5%	46
Worse	3.4%	4	2.3%	1	3.9%	3	3.1%	1	3.2%	1	3.6%	2	0.0%	0	5.3%	4
Much worse	0.8%	1	0.0%	0	1.3%	1	0.0%	0	3.2%	1	0.0%	0	2.5%	1	0.0%	0
(Don't know)	3.4%	4	2.3%	1	3.9%	3	3.1%	1	0.0%	0	5.4%	3	0.0%	0	5.3%	4
Mean:		*3.32*		*3.40*		*3.27*		*3.39*		*3.42*		*3.23*		*3.30*		*3.32*
Base:		119		43		76		32		31		56		40		76
Evening / night safety																
Much better	0.8%	1	2.3%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	1.3%	1
Better	12.6%	15	14.0%	6	11.8%	9	18.8%	6	12.9%	4	8.9%	5	12.5%	5	11.8%	9
About the same	33.6%	40	30.2%	13	35.5%	27	53.1%	17	38.7%	12	19.6%	11	37.5%	15	32.9%	25
Worse	9.2%	11	11.6%	5	7.9%	6	9.4%	3	12.9%	4	7.1%	4	12.5%	5	6.6%	5
Much worse	3.4%	4	0.0%	0	5.3%	4	0.0%	0	6.5%	2	3.6%	2	2.5%	1	3.9%	3
(Don't know)	40.3%	48	41.9%	18	39.5%	30	18.8%	6	25.8%	8	60.7%	34	35.0%	14	43.4%	33
Mean:		*2.97*		*3.12*		*2.89*		*3.12*		*2.91*		*2.86*		*2.92*		*3.00*
Base:		119		43		76		32		31		56		40		76
Layout																
Much better	0.8%	1	0.0%	0	1.3%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Better	18.5%	22	18.6%	8	18.4%	14	18.8%	6	25.8%	8	14.3%	8	22.5%	9	17.1%	13
About the same	60.5%	72	60.5%	26	60.5%	46	65.6%	21	54.8%	17	60.7%	34	62.5%	25	59.2%	45
Worse	4.2%	5	2.3%	1	5.3%	4	3.1%	1	6.5%	2	3.6%	2	2.5%	1	5.3%	4
Much worse	0.8%	1	0.0%	0	1.3%	1	0.0%	0	3.2%	1	0.0%	0	2.5%	1	0.0%	0
(Don't know)	15.1%	18	18.6%	8	13.2%	10	9.4%	3	9.7%	3	21.4%	12	10.0%	4	17.1%	13
Mean:		*3.17*		*3.20*		*3.15*		*3.24*		*3.14*		*3.14*		*3.17*		*3.17*
Base:		119		43		76		32		31		56		40		76
Public Art																
Much better	1.7%	2	4.7%	2	0.0%	0	3.1%	1	3.2%	1	0.0%	0	0.0%	0	2.6%	2
Better	7.6%	9	7.0%	3	7.9%	6	3.1%	1	12.9%	4	7.1%	4	2.5%	1	9.2%	7
About the same	40.3%	48	34.9%	15	43.4%	33	50.0%	16	45.2%	14	32.1%	18	47.5%	19	38.2%	29
Worse	0.8%	1	2.3%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	1.3%	1
Much worse	1.7%	2	0.0%	0	2.6%	2	3.1%	1	3.2%	1	0.0%	0	5.0%	2	0.0%	0
(Don't know)	47.9%	57	51.2%	22	46.1%	35	40.6%	13	32.3%	10	60.7%	34	45.0%	18	48.7%	37
Mean:		*3.13*		*3.29*		*3.05*		*3.05*		*3.14*		*3.18*		*2.86*		*3.26*
Base:		119		43		76		32		31		56		40		76
Environment																
Much better	7.6%	9	7.0%	3	7.9%	6	6.3%	2	12.9%	4	5.4%	3	5.0%	2	9.2%	7
Better	15.1%	18	9.3%	4	18.4%	14	18.8%	6	16.1%	5	12.5%	7	17.5%	7	13.2%	10
About the same	58.0%	69	55.8%	24	59.2%	45	53.1%	17	45.2%	14	67.9%	38	62.5%	25	56.6%	43
Worse	6.7%	8	4.7%	2	7.9%	6	6.3%	2	9.7%	3	5.4%	3	5.0%	2	7.9%	6
Much worse	1.7%	2	2.3%	1	1.3%	1	3.1%	1	3.2%	1	0.0%	0	2.5%	1	1.3%	1
(Don't know)	10.9%	13	20.9%	9	5.3%	4	12.5%	4	12.9%	4	8.9%	5	7.5%	3	11.8%	9
Mean:		*3.23*		*3.18*		*3.25*		*3.21*		*3.30*		*3.20*		*3.19*		*3.24*
Base:		119		43		76		32		31		56		40		76

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q29 What type of shops or services would you like to see more of in (STUDY CENTRE)?

Food stores	10.1%	12	11.6%	5	9.2%	7	9.4%	3	9.7%	3	10.7%	6	10.0%	4	9.2%	7
Department stores	10.1%	12	9.3%	4	10.5%	8	0.0%	0	19.4%	6	10.7%	6	12.5%	5	7.9%	6
Clothing stores	22.7%	27	25.6%	11	21.1%	16	37.5%	12	25.8%	8	12.5%	7	27.5%	11	21.1%	16
Footwear stores	3.4%	4	4.7%	2	2.6%	2	12.5%	4	0.0%	0	0.0%	0	0.0%	0	5.3%	4
Electrical goods	4.2%	5	11.6%	5	0.0%	0	9.4%	3	6.5%	2	0.0%	0	0.0%	0	6.6%	5
Household goods stores	0.8%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1
Pharmacies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restaurants / cafes	12.6%	15	14.0%	6	11.8%	9	6.3%	2	22.6%	7	10.7%	6	20.0%	8	9.2%	7
Drinking establishments	3.4%	4	7.0%	3	1.3%	1	9.4%	3	3.2%	1	0.0%	0	5.0%	2	2.6%	2
Building Society	0.8%	1	0.0%	0	1.3%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Banks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Solicitors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.2%	5	4.7%	2	3.9%	3	0.0%	0	9.7%	3	3.6%	2	2.5%	1	5.3%	4
Marks and Spencer	0.8%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1
Music / entertainment store	1.7%	2	2.3%	1	1.3%	1	3.1%	1	0.0%	0	1.8%	1	2.5%	1	1.3%	1
Sport shops	1.7%	2	4.7%	2	0.0%	0	3.1%	1	3.2%	1	0.0%	0	0.0%	0	2.6%	2
Menswear store	1.7%	2	4.7%	2	0.0%	0	6.3%	2	0.0%	0	0.0%	0	2.5%	1	1.3%	1
Toy shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baby / childrens clothes shop	2.5%	3	0.0%	0	3.9%	3	3.1%	1	3.2%	1	1.8%	1	0.0%	0	3.9%	3
Greengrocers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Butchers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Decorating / DIY / hardware store	0.8%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	2.5%	1	0.0%	0
Independent retailers	0.8%	1	0.0%	0	1.3%	1	0.0%	0	3.2%	1	0.0%	0	2.5%	1	0.0%	0
Cheaper shops	0.8%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1
A market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsagents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	28.6%	34	23.3%	10	31.6%	24	21.9%	7	25.8%	8	33.9%	19	17.5%	7	35.5%	27
(Don't know)	11.8%	14	11.6%	5	11.8%	9	12.5%	4	0.0%	0	17.9%	10	17.5%	7	9.2%	7
Base:		119		43		76		32		31		56		40		76

Q30 What type of leisure facilities would you like to see more of in (STUDY CENTRE)?

Health and fitness	1.7%	2	2.3%	1	1.3%	1	0.0%	0	6.5%	2	0.0%	0	5.0%	2	0.0%	0
Swimming pool	8.4%	10	11.6%	5	6.6%	5	15.6%	5	16.1%	5	0.0%	0	10.0%	4	7.9%	6
Bingo	1.7%	2	0.0%	0	2.6%	2	0.0%	0	6.5%	2	0.0%	0	0.0%	0	1.3%	1
Cinema	10.9%	13	14.0%	6	9.2%	7	21.9%	7	12.9%	4	3.6%	2	12.5%	5	10.5%	8
Bowling alley	0.8%	1	0.0%	0	1.3%	1	0.0%	0	3.2%	1	0.0%	0	2.5%	1	0.0%	0
Bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ice rink	4.2%	5	2.3%	1	5.3%	4	12.5%	4	3.2%	1	0.0%	0	5.0%	2	3.9%	3
Other	3.4%	4	0.0%	0	5.3%	4	3.1%	1	3.2%	1	3.6%	2	5.0%	2	2.6%	2
Youth centre / after school clubs	0.8%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1
Leisure centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	51.3%	61	44.2%	19	55.3%	42	25.0%	8	54.8%	17	64.3%	36	42.5%	17	57.9%	44
(Don't know)	22.7%	27	27.9%	12	19.7%	15	25.0%	8	9.7%	3	28.6%	16	30.0%	12	17.1%	13
Base:		119		43		76		32		31		56		40		76

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q31 What measures do you think would improve (STUDY CENTRE) and make it more attractive?																
Increased choice / range of shops	26.9%	32	32.6%	14	23.7%	18	34.4%	11	32.3%	10	19.6%	11	35.0%	14	22.4%	17
More national multiples	5.9%	7	7.0%	3	5.3%	4	6.3%	2	9.7%	3	3.6%	2	7.5%	3	3.9%	3
Better foodstore provision	4.2%	5	4.7%	2	3.9%	3	6.3%	2	3.2%	1	3.6%	2	10.0%	4	1.3%	1
More non-food stores	3.4%	4	7.0%	3	1.3%	1	0.0%	0	3.2%	1	5.4%	3	0.0%	0	5.3%	4
More Independent / Specialist traders	2.5%	3	2.3%	1	2.6%	2	3.1%	1	3.2%	1	1.8%	1	0.0%	0	2.6%	2
Improved street paving	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	4.2%	5	7.0%	3	2.6%	2	3.1%	1	9.7%	3	1.8%	1	5.0%	2	2.6%	2
Flexible parking	1.7%	2	4.7%	2	0.0%	0	0.0%	0	3.2%	1	1.8%	1	0.0%	0	2.6%	2
Reduce traffic congestion	5.0%	6	7.0%	3	3.9%	3	3.1%	1	12.9%	4	1.8%	1	5.0%	2	5.3%	4
Improved public transport	5.9%	7	2.3%	1	7.9%	6	12.5%	4	3.2%	1	3.6%	2	2.5%	1	7.9%	6
More entertainment / leisure facilities	5.9%	7	9.3%	4	3.9%	3	18.8%	6	3.2%	1	0.0%	0	7.5%	3	5.3%	4
More quality restaurants / pavement cafes	3.4%	4	4.7%	2	2.6%	2	6.3%	2	3.2%	1	1.8%	1	5.0%	2	2.6%	2
More evening activities	4.2%	5	7.0%	3	2.6%	2	3.1%	1	12.9%	4	0.0%	0	0.0%	0	6.6%	5
More organised events e.g. street markets	3.4%	4	4.7%	2	2.6%	2	3.1%	1	6.5%	2	1.8%	1	2.5%	1	3.9%	3
More cultural facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved security / CCTV	5.9%	7	4.7%	2	6.6%	5	6.3%	2	6.5%	2	5.4%	3	7.5%	3	5.3%	4
Improved cleanliness	9.2%	11	7.0%	3	10.5%	8	9.4%	3	9.7%	3	8.9%	5	12.5%	5	7.9%	6
Greater promotion / marketing of the centre	0.8%	1	2.3%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Public toilets	7.6%	9	4.7%	2	9.2%	7	6.3%	2	9.7%	3	7.1%	4	10.0%	4	6.6%	5
Expansion of the centre	1.7%	2	0.0%	0	2.6%	2	0.0%	0	6.5%	2	0.0%	0	2.5%	1	1.3%	1
Other	5.9%	7	4.7%	2	6.6%	5	6.3%	2	3.2%	1	7.1%	4	5.0%	2	6.6%	5
Have flower baskets / brighten the place up	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More Police on the streets	1.7%	2	0.0%	0	2.6%	2	0.0%	0	6.5%	2	0.0%	0	5.0%	2	0.0%	0
Make it pedestrianised	0.8%	1	0.0%	0	1.3%	1	0.0%	0	3.2%	1	0.0%	0	2.5%	1	0.0%	0
A general face lift / make it more modern	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvements needed for bus / train station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less ethnic minorities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More childrens activities	1.7%	2	0.0%	0	2.6%	2	3.1%	1	3.2%	1	0.0%	0	0.0%	0	2.6%	2
(None mentioned)	20.2%	24	23.3%	10	18.4%	14	18.8%	6	19.4%	6	21.4%	12	12.5%	5	25.0%	19
(Don't know)	11.8%	14	11.6%	5	11.8%	9	6.3%	2	3.2%	1	19.6%	11	15.0%	6	10.5%	8
Base:		119		43		76		32		31		56		40		76

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q32 What do you think are the biggest weaknesses of (STUDY CENTRE)?																
Choice / range of non-food shops	10.9%	13	16.3%	7	7.9%	6	12.5%	4	16.1%	5	7.1%	4	12.5%	5	9.2%	7
Foodstore provision	3.4%	4	7.0%	3	1.3%	1	3.1%	1	3.2%	1	3.6%	2	0.0%	0	5.3%	4
Accessibility by private car	3.4%	4	7.0%	3	1.3%	1	6.3%	2	6.5%	2	0.0%	0	5.0%	2	2.6%	2
Car parking	6.7%	8	11.6%	5	3.9%	3	9.4%	3	12.9%	4	1.8%	1	12.5%	5	3.9%	3
Accessibility by public transport	5.0%	6	2.3%	1	6.6%	5	6.3%	2	3.2%	1	5.4%	3	5.0%	2	5.3%	4
Shopping environment	1.7%	2	2.3%	1	1.3%	1	0.0%	0	3.2%	1	1.8%	1	2.5%	1	0.0%	0
Non-retail provision (e.g. banks, estate agents (etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure facilities	4.2%	5	9.3%	4	1.3%	1	9.4%	3	3.2%	1	1.8%	1	2.5%	1	5.3%	4
Other	2.5%	3	4.7%	2	1.3%	1	3.1%	1	0.0%	0	3.6%	2	0.0%	0	3.9%	3
Too many charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Need to improve cleanliness / very run down	5.9%	7	2.3%	1	7.9%	6	3.1%	1	3.2%	1	8.9%	5	15.0%	6	1.3%	1
Traffic congestion / poor road system	0.8%	1	2.3%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Too much anti-social behaviour / crime / not enough Police / security etc	5.0%	6	2.3%	1	6.6%	5	9.4%	3	3.2%	1	3.6%	2	10.0%	4	2.6%	2
Too many cheap shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops closing down / too many vacant shops	0.8%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.8%	1	2.5%	1	0.0%	0
Too crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many ethnic minorities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Large companies closing down local traders	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More youth facilities	0.8%	1	0.0%	0	1.3%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0	1.3%	1
Nothing here at all	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelop / modernisation	0.8%	1	0.0%	0	1.3%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1
(None mentioned)	31.9%	38	30.2%	13	32.9%	25	25.0%	8	29.0%	9	37.5%	21	20.0%	8	39.5%	30
(Don't know)	21.0%	25	9.3%	4	27.6%	21	12.5%	4	19.4%	6	26.8%	15	22.5%	9	19.7%	15
Base:		119		43		76		32		31		56		40		76
GEN Gender:																
Male	36.1%	43	100.0%	43	0.0%	0	43.8%	14	35.5%	11	32.1%	18	27.5%	11	39.5%	30
Female	63.9%	76	0.0%	0	100.0%	76	56.3%	18	64.5%	20	67.9%	38	72.5%	29	60.5%	46
Base:		119		43		76		32		31		56		40		76
AGE Age Group:																
18 – 24 years	12.6%	15	14.0%	6	11.8%	9	46.9%	15	0.0%	0	0.0%	0	17.5%	7	10.5%	8
25 – 34 years	14.3%	17	18.6%	8	11.8%	9	53.1%	17	0.0%	0	0.0%	0	12.5%	5	15.8%	12
35 – 44 years	13.4%	16	18.6%	8	10.5%	8	0.0%	0	51.6%	16	0.0%	0	15.0%	6	11.8%	9
45 – 54 years	12.6%	15	7.0%	3	15.8%	12	0.0%	0	48.4%	15	0.0%	0	12.5%	5	13.2%	10
55 – 64 years	16.8%	20	16.3%	7	17.1%	13	0.0%	0	0.0%	0	35.7%	20	17.5%	7	15.8%	12
65+ years	30.3%	36	25.6%	11	32.9%	25	0.0%	0	0.0%	0	64.3%	36	25.0%	10	32.9%	25
Base:		119		43		76		32		31		56		40		76
SEG SEG:																
AB	5.9%	7	4.7%	2	6.6%	5	6.3%	2	9.7%	3	3.6%	2	17.5%	7	0.0%	0
C1	27.7%	33	20.9%	9	31.6%	24	31.3%	10	25.8%	8	26.8%	15	82.5%	33	0.0%	0
C2	25.2%	30	37.2%	16	18.4%	14	18.8%	6	25.8%	8	28.6%	16	0.0%	0	39.5%	30
DE	38.7%	46	32.6%	14	42.1%	32	43.8%	14	35.5%	11	37.5%	21	0.0%	0	60.5%	46
(Refused)	2.5%	3	4.7%	2	1.3%	1	0.0%	0	3.2%	1	3.6%	2	0.0%	0	0.0%	0
Base:		119		43		76		32		31		56		40		76

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
ETH Ethnicity																
White	98.3%	117	100.0%	43	97.4%	74	96.9%	31	100.0%	31	98.2%	55	97.5%	39	98.7%	75
Indian	0.8%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1
Pakistani	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bangladeshi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Asian	0.8%	1	0.0%	0	1.3%	1	3.1%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Black Caribbean	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black African	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Black	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Any other Ethnic group	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mixed background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		119		43		76		32		31		56		40		76
DAT Date of Interview:																
Monday	16.8%	20	7.0%	3	22.4%	17	21.9%	7	9.7%	3	17.9%	10	25.0%	10	13.2%	10
Tuesday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wednesday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thursday	16.0%	19	18.6%	8	14.5%	11	12.5%	4	9.7%	3	21.4%	12	10.0%	4	19.7%	15
Friday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saturday	67.2%	80	74.4%	32	63.2%	48	65.6%	21	80.6%	25	60.7%	34	65.0%	26	67.1%	51
Base:		119		43		76		32		31		56		40		76
TIM Time of Interview:																
09.00 – 12.00	26.9%	32	16.3%	7	32.9%	25	31.3%	10	25.8%	8	25.0%	14	25.0%	10	28.9%	22
12.01 – 14.00	45.4%	54	55.8%	24	39.5%	30	43.8%	14	51.6%	16	42.9%	24	42.5%	17	46.1%	35
14.01 – 16.00	25.2%	30	25.6%	11	25.0%	19	25.0%	8	16.1%	5	30.4%	17	30.0%	12	22.4%	17
16.01 – 17.00	2.5%	3	2.3%	1	2.6%	2	0.0%	0	6.5%	2	1.8%	1	2.5%	1	2.6%	2
Base:		119		43		76		32		31		56		40		76
STU Study Centre																
Bradford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	100.0%	119	100.0%	43	100.0%	76	100.0%	32	100.0%	31	100.0%	56	100.0%	40	100.0%	76
Shipley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		119		43		76		32		31		56		40		76

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
PC																
B2 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BB7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD11 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD11 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 4	1.7%	2	2.3%	1	1.3%	1	6.3%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	2
BD13 5	2.5%	3	2.3%	1	2.6%	2	0.0%	0	6.5%	2	1.8%	1	0.0%	0	3.9%	3
BD13 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD14 6	0.8%	1	2.3%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0
BD15 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16 1	1.7%	2	0.0%	0	2.6%	2	0.0%	0	3.2%	1	1.8%	1	2.5%	1	1.3%	1
BD16 2	1.7%	2	2.3%	1	1.3%	1	0.0%	0	3.2%	1	1.8%	1	2.5%	1	1.3%	1
BD16 3	0.8%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1
BD16 4	1.7%	2	2.3%	1	1.3%	1	6.3%	2	0.0%	0	0.0%	0	2.5%	1	1.3%	1
BD17 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD17 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD17 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD18 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD18 2	1.7%	2	0.0%	0	2.6%	2	3.1%	1	0.0%	0	1.8%	1	2.5%	1	1.3%	1
BD18 3	0.8%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	2.5%	1	0.0%	0
BD18 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD19 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD19 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 2	1.7%	2	0.0%	0	2.6%	2	0.0%	0	0.0%	0	3.6%	2	2.5%	1	1.3%	1
BD2 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 0	1.7%	2	0.0%	0	2.6%	2	0.0%	0	6.5%	2	0.0%	0	2.5%	1	1.3%	1
BD20 4	0.8%	1	2.3%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	1.3%	1
BD20 5	3.4%	4	4.7%	2	2.6%	2	0.0%	0	6.5%	2	3.6%	2	0.0%	0	3.9%	3
BD20 6	4.2%	5	2.3%	1	5.3%	4	6.3%	2	3.2%	1	3.6%	2	5.0%	2	3.9%	3
BD20 7	1.7%	2	0.0%	0	2.6%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	2.6%	2
BD20 8	0.8%	1	2.3%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0
BD20 9	1.7%	2	4.7%	2	0.0%	0	3.1%	1	3.2%	1	0.0%	0	2.5%	1	1.3%	1
BD21 1	1.7%	2	0.0%	0	2.6%	2	3.1%	1	0.0%	0	1.8%	1	0.0%	0	2.6%	2
BD21 2	4.2%	5	4.7%	2	3.9%	3	6.3%	2	3.2%	1	3.6%	2	2.5%	1	5.3%	4
BD21 3	4.2%	5	7.0%	3	2.6%	2	6.3%	2	6.5%	2	1.8%	1	0.0%	0	5.3%	4
BD21 4	10.1%	12	14.0%	6	7.9%	6	12.5%	4	16.1%	5	5.4%	3	7.5%	3	11.8%	9
BD21 5	8.4%	10	4.7%	2	10.5%	8	9.4%	3	9.7%	3	7.1%	4	12.5%	5	5.3%	4
BD22 0	1.7%	2	2.3%	1	1.3%	1	3.1%	1	0.0%	0	1.8%	1	2.5%	1	1.3%	1
BD22 6	10.1%	12	9.3%	4	10.5%	8	6.3%	2	6.5%	2	14.3%	8	7.5%	3	11.8%	9
BD22 7	8.4%	10	2.3%	1	11.8%	9	12.5%	4	3.2%	1	8.9%	5	12.5%	5	6.6%	5
BD22 8	3.4%	4	2.3%	1	3.9%	3	0.0%	0	6.5%	2	3.6%	2	2.5%	1	3.9%	3
BD22 9	5.0%	6	2.3%	1	6.6%	5	0.0%	0	3.2%	1	8.9%	5	7.5%	3	3.9%	3
BD23 2	0.8%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1
BD23 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 6	0.8%	1	0.0%	0	1.3%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0	1.3%	1
BD3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
BD3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 7	0.8%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1
BD5 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 3	1.7%	2	2.3%	1	1.3%	1	0.0%	0	3.2%	1	1.8%	1	2.5%	1	1.3%	1
BD7	0.8%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1
BD7 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 4	0.8%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.8%	1	2.5%	1	0.0%	0
BD8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 0	0.8%	1	2.3%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1
BD8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blank	0.8%	1	0.0%	0	1.3%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0	1.3%	1
DL1 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DN4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
FY8 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
GU35 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HU11 4	0.8%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1
HU19 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX2 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX2 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX7 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX7 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE10 5	0.8%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	2.5%	1	0.0%	0
LE12 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LF25 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS13 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS14 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS16 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS17 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS17 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS17 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS19 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS19 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS20 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS20 9	0.8%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1
LS21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS21 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS21 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS27 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
LS28 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 8	0.8%	1	0.0%	0	1.3%	1	3.1%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0
LS29 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS4 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ME3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NE9 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PE3 9	0.8%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.3%	1
PH38 4	0.8%	1	2.3%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0
RG45 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RH11 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SL28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SP9 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TS1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF15 6	0.8%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.8%	1	2.5%	1	0.0%	0
WF17 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF4 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF7 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF9 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WS8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO7 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		119		43		76		32		31		56		40		76

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q01 Do you normally have regular access to a car for personal use during the day ?																
Yes	42.1%	40	45.2%	14	40.6%	26	31.0%	9	45.5%	15	48.5%	16	51.5%	17	35.0%	21
No	57.9%	55	54.8%	17	59.4%	38	69.0%	20	54.5%	18	51.5%	17	48.5%	16	65.0%	39
Base:		95		31		64		29		33		33		33		60
Q02 Do you normally have regular access to a car for personal use during the evening / night ?																
Yes	45.3%	43	48.4%	15	43.8%	28	34.5%	10	48.5%	16	51.5%	17	57.6%	19	36.7%	22
No	54.7%	52	51.6%	16	56.3%	36	65.5%	19	51.5%	17	48.5%	16	42.4%	14	63.3%	38
Base:		95		31		64		29		33		33		33		60
Q03 How did you travel to (STUDY CENTRE) today (main part of journey) ?																
Car / van (as driver)	31.6%	30	35.5%	11	29.7%	19	24.1%	7	33.3%	11	36.4%	12	42.4%	14	23.3%	14
Car / van (as passenger)	5.3%	5	9.7%	3	3.1%	2	6.9%	2	6.1%	2	3.0%	1	6.1%	2	5.0%	3
Bus, minibus or coach	29.5%	28	25.8%	8	31.3%	20	31.0%	9	21.2%	7	36.4%	12	27.3%	9	31.7%	19
Motorcycle, scooter or moped	1.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	1.7%	1
Walk	27.4%	26	22.6%	7	29.7%	19	31.0%	9	33.3%	11	18.2%	6	18.2%	6	33.3%	20
Taxi / minicab	2.1%	2	0.0%	0	3.1%	2	0.0%	0	3.0%	1	3.0%	1	0.0%	0	3.3%	2
Train	3.2%	3	6.5%	2	1.6%	1	6.9%	2	3.0%	1	0.0%	0	6.1%	2	1.7%	1
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		95		31		64		29		33		33		33		60

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q04 Where did you park today ? *Those who travelled by car at Q03*																
Bradford:																
Burnett Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Court	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Ings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jacobs Well	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure Exchange Multi-Storey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Southgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oastler (long stay- 2nd and 3rd floor)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oastler (short stay- 1st floor)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pine Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radwell Drive	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rawson Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharpe Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simes Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Thomas A	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Thomas B	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tyson Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley:																
Main Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queen Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wellington Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ferncliffe Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends:																
Five Lanes End Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington:																
Thorton Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton:																
Leeds Old Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates:																
Harrogate Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley:																
South Hawkesworth Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Railway Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tescos Car Park, off Springs Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths Car Park, Lower Wellington Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley:																
Scott Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lawholme Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Car Park, Cavendish Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cavendish Street Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's Car Park, Church Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanover Street Mult-storey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue:																
Mayo Avenue Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley:																
Market Place Car Park	5.7%	2	0.0%	0	9.5%	2	11.1%	1	7.7%	1	0.0%	0	6.3%	1	5.9%	1
Saville Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atkinson Street	2.9%	1	0.0%	0	4.8%	1	0.0%	0	7.7%	1	0.0%	0	6.3%	1	0.0%	0
Westcliffe Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wharfe Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Caroline Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exhibition Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Asda Car Park, Manor Road	60.0%	21	57.1%	8	61.9%	13	44.4%	4	46.2%	6	84.6%	11	43.8%	7	76.5%	13
On-street	5.7%	2	7.1%	1	4.8%	1	11.1%	1	7.7%	1	0.0%	0	6.3%	1	5.9%	1
Thornbury:																
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street:																
Tong Street Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
All Locations:																
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosters Square	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	25.7%	9	35.7%	5	19.0%	4	33.3%	3	30.8%	4	15.4%	2	37.5%	6	11.8%	2
Base:		35		14		21		9		13		13		16		17

Q05 Did you have any difficulties obtaining a car parking space today ?
Those who travelled by car at Q03 (Excluding (Dropped off – didn't park) at Q03)

Yes	17.1%	6	21.4%	3	14.3%	3	22.2%	2	23.1%	3	7.7%	1	18.8%	3	17.6%	3
No	82.9%	29	78.6%	11	85.7%	18	77.8%	7	76.9%	10	92.3%	12	81.3%	13	82.4%	14
Base:		35		14		21		9		13		13		16		17

Mean Score (in Minutes) [2.5, 8, 13, 18, 25.5, 45.5, 90]

Q06 How long did your journey to (STUDY CENTRE) take ?

0-5 minutes	20.0%	19	25.8%	8	17.2%	11	27.6%	8	12.1%	4	21.2%	7	18.2%	6	20.0%	12
6-10 minutes	30.5%	29	38.7%	12	26.6%	17	27.6%	8	24.2%	8	39.4%	13	27.3%	9	33.3%	20
11-15 minutes	22.1%	21	16.1%	5	25.0%	16	13.8%	4	30.3%	10	21.2%	7	24.2%	8	21.7%	13
16-20 minutes	12.6%	12	3.2%	1	17.2%	11	20.7%	6	15.2%	5	3.0%	1	12.1%	4	13.3%	8
21-30 minutes	8.4%	8	6.5%	2	9.4%	6	3.4%	1	9.1%	3	12.1%	4	12.1%	4	6.7%	4
31-60 minutes	3.2%	3	6.5%	2	1.6%	1	0.0%	0	9.1%	3	0.0%	0	6.1%	2	0.0%	0
Over 60 minutes	2.1%	2	3.2%	1	1.6%	1	3.4%	1	0.0%	0	3.0%	1	0.0%	0	3.3%	2
(Don't know / can't remember)	1.1%	1	0.0%	0	1.6%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*13.7*		*13.9*		*13.6*		*12.8*		*15.4*		*12.8*		*13.8*		*13.3*
Base:		95		31		64		29		33		33		33		60

Q07 Did you travel to (STUDY CENTRE) directly from home, work or elsewhere ?

Home	89.5%	85	87.1%	27	90.6%	58	86.2%	25	81.8%	27	100.0%	33	81.8%	27	93.3%	56
Work	2.1%	2	3.2%	1	1.6%	1	0.0%	0	6.1%	2	0.0%	0	6.1%	2	0.0%	0
On holiday	2.1%	2	3.2%	1	1.6%	1	3.4%	1	3.0%	1	0.0%	0	3.0%	1	1.7%	1
Elsewhere	2.1%	2	3.2%	1	1.6%	1	3.4%	1	3.0%	1	0.0%	0	0.0%	0	3.3%	2
Relatives / friends house	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hospital / doctors / dentists	1.1%	1	0.0%	0	1.6%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	1.7%	1
School / college / university	2.1%	2	0.0%	0	3.1%	2	6.9%	2	0.0%	0	0.0%	0	6.1%	2	0.0%	0
Shopping elsewhere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure activity (e.g. gym, golf course etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.1%	1	3.2%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	3.0%	1	0.0%	0
Base:		95		31		64		29		33		33		33		60

Q08 In terms of your visit to (STUDY CENTRE) do you live in the (NAME OF CENTRE), work in (NAME OF CENTRE) or are you a visitor to the area?
Those who are not on holiday at Q07

Live in the centre	34.4%	32	23.3%	7	39.7%	25	50.0%	14	21.9%	7	33.3%	11	28.1%	9	37.3%	22
Work in the centre	15.1%	14	20.0%	6	12.7%	8	10.7%	3	28.1%	9	6.1%	2	31.3%	10	6.8%	4
Visiting the centre	51.6%	48	60.0%	18	47.6%	30	39.3%	11	50.0%	16	63.6%	21	43.8%	14	55.9%	33
Base:		93		30		63		28		32		33		32		59

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q09 What is the main reason why you are in (STUDY CENTRE) today ?																
Food and grocery shopping	32.6%	31	22.6%	7	37.5%	24	24.1%	7	27.3%	9	45.5%	15	21.2%	7	38.3%	23
Clothes / shoes shopping	6.3%	6	0.0%	0	9.4%	6	6.9%	2	9.1%	3	3.0%	1	6.1%	2	6.7%	4
Electrical goods shopping	2.1%	2	3.2%	1	1.6%	1	3.4%	1	3.0%	1	0.0%	0	3.0%	1	1.7%	1
Stationers / newsagents	2.1%	2	0.0%	0	3.1%	2	3.4%	1	0.0%	0	3.0%	1	3.0%	1	1.7%	1
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / gift shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chemist	6.3%	6	9.7%	3	4.7%	3	10.3%	3	6.1%	2	3.0%	1	3.0%	1	8.3%	5
Market	2.1%	2	3.2%	1	1.6%	1	0.0%	0	6.1%	2	0.0%	0	3.0%	1	1.7%	1
Library	1.1%	1	3.2%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Public offices	2.1%	2	0.0%	0	3.1%	2	3.4%	1	3.0%	1	0.0%	0	0.0%	0	3.3%	2
Bank / Building Society / Post Office	15.8%	15	22.6%	7	12.5%	8	10.3%	3	12.1%	4	24.2%	8	21.2%	7	13.3%	8
Doctor / dentist	3.2%	3	3.2%	1	3.1%	2	0.0%	0	6.1%	2	3.0%	1	3.0%	1	3.3%	2
Café / restaurant / pub	1.1%	1	3.2%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	3.0%	1	0.0%	0
Work / School / College	13.7%	13	19.4%	6	10.9%	7	17.2%	5	21.2%	7	3.0%	1	21.2%	7	10.0%	6
Social / leisure activities	3.2%	3	3.2%	1	3.1%	2	10.3%	3	0.0%	0	0.0%	0	6.1%	2	1.7%	1
Other	1.1%	1	0.0%	0	1.6%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Christmas shopping	1.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	1.7%	1
Visit hairdressers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browsing / window shopping	2.1%	2	0.0%	0	3.1%	2	3.4%	1	0.0%	0	3.0%	1	0.0%	0	3.3%	2
Buy CD's, DVD's etc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Opticians	1.1%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	1.7%	1
General non-food shopping	1.1%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	3.0%	1	0.0%	0
Decorating / DIY items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit job centre / job interview	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.1%	2	0.0%	0	3.1%	2	3.4%	1	0.0%	0	3.0%	1	3.0%	1	1.7%	1
Base:		95		31		64		29		33		33		33		60
Q10 What else do you intend to do whilst in (STUDY CENTRE) today ?																
Food and grocery shopping	12.6%	12	12.9%	4	12.5%	8	17.2%	5	15.2%	5	6.1%	2	18.2%	6	10.0%	6
Clothes / shoes shopping	9.5%	9	6.5%	2	10.9%	7	0.0%	0	18.2%	6	9.1%	3	6.1%	2	11.7%	7
Electrical goods shopping	2.1%	2	3.2%	1	1.6%	1	3.4%	1	0.0%	0	3.0%	1	0.0%	0	3.3%	2
Stationers / newsagents	2.1%	2	0.0%	0	3.1%	2	0.0%	0	6.1%	2	0.0%	0	3.0%	1	1.7%	1
Furniture / carpet	1.1%	1	3.2%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	3.0%	1	0.0%	0
Jewellery / gift shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chemist	2.1%	2	0.0%	0	3.1%	2	3.4%	1	0.0%	0	3.0%	1	0.0%	0	3.3%	2
Market	3.2%	3	3.2%	1	3.1%	2	3.4%	1	3.0%	1	3.0%	1	0.0%	0	5.0%	3
Library	4.2%	4	9.7%	3	1.6%	1	6.9%	2	0.0%	0	6.1%	2	3.0%	1	5.0%	3
Public offices	1.1%	1	3.2%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Bank / Building Society / Post Office	10.5%	10	6.5%	2	12.5%	8	10.3%	3	18.2%	6	3.0%	1	6.1%	2	13.3%	8
Doctor / dentist	1.1%	1	0.0%	0	1.6%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	1.7%	1
Café / restaurant / pub	6.3%	6	12.9%	4	3.1%	2	3.4%	1	6.1%	2	9.1%	3	6.1%	2	6.7%	4
Work / School / College	1.1%	1	3.2%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	3.0%	1	0.0%	0
Social / leisure activities	2.1%	2	0.0%	0	3.1%	2	3.4%	1	0.0%	0	3.0%	1	3.0%	1	1.7%	1
Other	3.2%	3	0.0%	0	4.7%	3	3.4%	1	3.0%	1	3.0%	1	3.0%	1	3.3%	2
Christmas shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No other activities / reason)	49.5%	47	48.4%	15	50.0%	32	48.3%	14	39.4%	13	60.6%	20	51.5%	17	46.7%	28
Base:		95		31		64		29		33		33		33		60
Q11 How long do you think you will stay in (STUDY CENTRE) today ?																
Up to half an hour	33.7%	32	38.7%	12	31.3%	20	27.6%	8	39.4%	13	33.3%	11	48.5%	16	25.0%	15
Up to two hours	43.2%	41	45.2%	14	42.2%	27	55.2%	16	30.3%	10	45.5%	15	30.3%	10	51.7%	31
Half the day	13.7%	13	6.5%	2	17.2%	11	6.9%	2	18.2%	6	15.2%	5	9.1%	3	16.7%	10
All day	6.3%	6	6.5%	2	6.3%	4	6.9%	2	9.1%	3	3.0%	1	12.1%	4	3.3%	2
(Don't know)	3.2%	3	3.2%	1	3.1%	2	3.4%	1	3.0%	1	3.0%	1	0.0%	0	3.3%	2
Base:		95		31		64		29		33		33		33		60
Q12 Will you buy your food and grocery goods, that is undertake your main food shop, whilst in (STUDY CENTRE) today ?																
Yes	33.7%	32	38.7%	12	31.3%	20	31.0%	9	42.4%	14	27.3%	9	30.3%	10	36.7%	22
No	65.3%	62	58.1%	18	68.8%	44	65.5%	19	57.6%	19	72.7%	24	66.7%	22	63.3%	38
(Don't know)	1.1%	1	3.2%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Base:		95		31		64		29		33		33		33		60

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q13 How frequently do you visit (STUDY CENTRE) for your main food and grocery shopping ?
Those who will buy food and groceries for their main food shop in (Study centre) at Q12

Daily	9.4%	3	16.7%	2	5.0%	1	11.1%	1	7.1%	1	11.1%	1	0.0%	0	13.6%	3
Once a week or more	59.4%	19	58.3%	7	60.0%	12	33.3%	3	71.4%	10	66.7%	6	50.0%	5	63.6%	14
Less than once a week	9.4%	3	0.0%	0	15.0%	3	11.1%	1	14.3%	2	0.0%	0	10.0%	1	9.1%	2
Less than once a fortnight	9.4%	3	16.7%	2	5.0%	1	22.2%	2	7.1%	1	0.0%	0	20.0%	2	4.5%	1
Less than once a month	9.4%	3	8.3%	1	10.0%	2	22.2%	2	0.0%	0	11.1%	1	20.0%	2	4.5%	1
(Don't know / varies)	3.1%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	11.1%	1	0.0%	0	4.5%	1
Base:		32		12		20		9		14		9		10		22

Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]

Q14 Approximately how much have you spent or will you spend today on food goods ?
Those who will buy food and groceries for their main food shop in (Study centre) at Q12

Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Up to £5	12.5%	4	8.3%	1	15.0%	3	11.1%	1	7.1%	1	22.2%	2	0.0%	0	18.2%	4
£6 - £10	15.6%	5	25.0%	3	10.0%	2	22.2%	2	14.3%	2	11.1%	1	10.0%	1	18.2%	4
£11 - £15	12.5%	4	16.7%	2	10.0%	2	11.1%	1	14.3%	2	11.1%	1	30.0%	3	4.5%	1
£16 - £20	21.9%	7	16.7%	2	25.0%	5	0.0%	0	35.7%	5	22.2%	2	10.0%	1	27.3%	6
£21 - £25	9.4%	3	0.0%	0	15.0%	3	11.1%	1	7.1%	1	11.1%	1	10.0%	1	9.1%	2
£26 - £50	6.3%	2	16.7%	2	0.0%	0	11.1%	1	7.1%	1	0.0%	0	10.0%	1	4.5%	1
£51 - £75	9.4%	3	8.3%	1	10.0%	2	11.1%	1	7.1%	1	11.1%	1	0.0%	0	13.6%	3
£76 - £100	6.3%	2	8.3%	1	5.0%	1	22.2%	2	0.0%	0	0.0%	0	10.0%	1	4.5%	1
More than £100	6.3%	2	0.0%	0	10.0%	2	0.0%	0	7.1%	1	11.1%	1	20.0%	2	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*32.5*		*26.3*		*36.2*		*36.9*		*29.2*		*33.2*		*51.4*		*23.9*
Base:		32		12		20		9		14		9		10		22

Q15 Which centre / retail park did you last visit for your main food and grocery shopping ?

Those who will not buy food and groceries for their main food shop in (Study centre) at Q12

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Airesdale Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	1.6%	1	0.0%	0	2.3%	1	5.0%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0
Bradford City Centre	3.2%	2	10.5%	2	0.0%	0	0.0%	0	10.5%	2	0.0%	0	4.3%	1	2.6%	1
Dewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	17.5%	11	10.5%	2	20.5%	9	15.0%	3	15.8%	3	20.8%	5	4.3%	1	26.3%	10
Girlington District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	1.6%	1	5.3%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	2.6%	1
Greengates District Centre	3.2%	2	5.3%	1	2.3%	1	0.0%	0	5.3%	1	4.2%	1	4.3%	1	2.6%	1
Halifax Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	1.6%	1	0.0%	0	2.3%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	1.6%	1	5.3%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	4.3%	1	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	1.6%	1	0.0%	0	2.3%	1	0.0%	0	5.3%	1	0.0%	0	4.3%	1	0.0%	0
Shipley Town Centre	49.2%	31	36.8%	7	54.5%	24	60.0%	12	42.1%	8	45.8%	11	43.5%	10	52.6%	20
Thornbury District Centre	1.6%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	4.2%	1	4.3%	1	0.0%	0
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	3.2%	2	5.3%	1	2.3%	1	0.0%	0	0.0%	0	8.3%	2	8.7%	2	0.0%	0
Forster Square Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killingbeck Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Woodhall Retail Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tulip Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.6%	1	5.3%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	2.6%	1
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley	3.2%	2	5.3%	1	2.3%	1	5.0%	1	0.0%	0	4.2%	1	0.0%	0	5.3%	2
Otley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	9.5%	6	10.5%	2	9.1%	4	15.0%	3	0.0%	0	12.5%	3	17.4%	4	5.3%	2
Base:		63		19		44		20		19		24		23		38

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q16 Why do you choose to do your main food shop at (LOCATION AT Q.15) rather than (STUDY CENTRE) ?

Those who do main food shopping at Q15 (Excluding those who are doing their main food shopping in (Study centre) at Q12 and (Don't know / varies) at Q15)

Nearer to home	36.8%	21	58.8%	10	27.5%	11	17.6%	3	52.6%	10	38.1%	8	42.1%	8	33.3%	12
Nearer to work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of food goods available	1.8%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	2.8%	1
Choice of shops selling food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	5.3%	3	17.6%	3	0.0%	0	0.0%	0	0.0%	0	14.3%	3	0.0%	0	8.3%	3
Quality of shops selling food goods	8.8%	5	17.6%	3	5.0%	2	0.0%	0	10.5%	2	14.3%	3	10.5%	2	8.3%	3
Choice of shops nearby selling non-food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks / financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure services nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	1.8%	1	0.0%	0	2.5%	1	0.0%	0	5.3%	1	0.0%	0	5.3%	1	0.0%	0
Cleanliness	1.8%	1	0.0%	0	2.5%	1	0.0%	0	5.3%	1	0.0%	0	5.3%	1	0.0%	0
Car parking provision	5.3%	3	5.9%	1	5.0%	2	0.0%	0	10.5%	2	4.8%	1	10.5%	2	2.8%	1
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	1.8%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	2.8%	1
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.8%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	4.8%	1	5.3%	1	0.0%	0
Cheaper prices	7.0%	4	5.9%	1	7.5%	3	11.8%	2	0.0%	0	9.5%	2	5.3%	1	8.3%	3
Close to relatives house	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preference for retailer	3.5%	2	5.9%	1	2.5%	1	0.0%	0	0.0%	0	9.5%	2	0.0%	0	5.6%	2
(Don't know / no reason)	50.9%	29	35.3%	6	57.5%	23	70.6%	12	36.8%	7	47.6%	10	52.6%	10	50.0%	18
Base:		57		17		40		17		19		21		19		36

Q17 How do you usually travel to (LOCATION AT Q.15) for your main food and grocery shopping (main part of journey)?

Those who do main food shopping at Q15 (Excluding those who are doing their main food shopping at (Study centre) at Q12 and (Don't know / varies) at Q15)

Car / van (as driver)	47.4%	27	58.8%	10	42.5%	17	29.4%	5	57.9%	11	52.4%	11	68.4%	13	33.3%	12
Car / van (as passenger)	15.8%	9	5.9%	1	20.0%	8	17.6%	3	26.3%	5	4.8%	1	10.5%	2	19.4%	7
Bus, minibus or coach	14.0%	8	17.6%	3	12.5%	5	11.8%	2	0.0%	0	28.6%	6	10.5%	2	16.7%	6
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	12.3%	7	17.6%	3	10.0%	4	17.6%	3	10.5%	2	9.5%	2	10.5%	2	13.9%	5
Taxi	5.3%	3	0.0%	0	7.5%	3	11.8%	2	0.0%	0	4.8%	1	0.0%	0	8.3%	3
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Do not travel, goods delivered)	5.3%	3	0.0%	0	7.5%	3	11.8%	2	5.3%	1	0.0%	0	0.0%	0	8.3%	3
Base:		57		17		40		17		19		21		19		36

Q18 Will you buy anything other than food goods today, whilst in (STUDY CENTRE) ?

Yes - clothing, footwear or household goods	40.0%	38	25.8%	8	46.9%	30	37.9%	11	39.4%	13	42.4%	14	30.3%	10	45.0%	27
Yes - bulky items such as furniture, carpets, electrical items or DIY goods	4.2%	4	9.7%	3	1.6%	1	6.9%	2	6.1%	2	0.0%	0	9.1%	3	1.7%	1
Yes - all of the above	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	54.7%	52	64.5%	20	50.0%	32	51.7%	15	54.5%	18	57.6%	19	60.6%	20	51.7%	31
(Don't know)	1.1%	1	0.0%	0	1.6%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Base:		95		31		64		29		33		33		33		60

Column %ges.

Q19 Where centre / facility did you last shop for non food goods?

Those who will not buy more than just food goods in (Study centre) at Q18

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Airesdale Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford City Centre	17.0%	9	15.0%	3	18.2%	6	12.5%	2	22.2%	4	15.8%	3	25.0%	5	12.5%	4
Dewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	3.8%	2	0.0%	0	6.1%	2	6.3%	1	0.0%	0	5.3%	1	5.0%	1	3.1%	1
Girlington District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	1.9%	1	5.0%	1	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	3.1%	1
Greengates District Centre	3.8%	2	5.0%	1	3.0%	1	0.0%	0	0.0%	0	10.5%	2	0.0%	0	6.3%	2
Halifax Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	5.7%	3	10.0%	2	3.0%	1	0.0%	0	11.1%	2	5.3%	1	5.0%	1	3.1%	1
Leeds City Centre	11.3%	6	15.0%	3	9.1%	3	25.0%	4	5.6%	1	5.3%	1	15.0%	3	9.4%	3
Manchester City Centre	1.9%	1	5.0%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	34.0%	18	20.0%	4	42.4%	14	37.5%	6	38.9%	7	26.3%	5	20.0%	4	43.8%	14
Thornbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forster Square Retail Park, Bradford	3.8%	2	5.0%	1	3.0%	1	0.0%	0	5.6%	1	5.3%	1	10.0%	2	0.0%	0
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	1.9%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	5.0%	1	0.0%	0
Killingbeck Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Woodhall Retail Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tulip Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Retail Park, Leeds	1.9%	1	0.0%	0	3.0%	1	0.0%	0	5.6%	1	0.0%	0	5.0%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	11.3%	6	10.0%	2	12.1%	4	12.5%	2	5.6%	1	15.8%	3	10.0%	2	12.5%	4
(Don't do non food shopping)	1.9%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	3.1%	1
Base:		53		20		33		16		18		19		20		32

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q20 How frequently do you visit (LOCATION AT Q.19) for clothing and footwear or other non food goods?
Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week or more	23.9%	11	23.5%	4	24.1%	7	21.4%	3	29.4%	5	20.0%	3	22.2%	4	25.9%	7
Less than once a week	4.3%	2	5.9%	1	3.4%	1	0.0%	0	5.9%	1	6.7%	1	11.1%	2	0.0%	0
Less than once a fortnight	13.0%	6	5.9%	1	17.2%	5	14.3%	2	5.9%	1	20.0%	3	5.6%	1	18.5%	5
Less than once a month	50.0%	23	58.8%	10	44.8%	13	57.1%	8	47.1%	8	46.7%	7	55.6%	10	48.1%	13
(Don't know / varies)	8.7%	4	5.9%	1	10.3%	3	7.1%	1	11.8%	2	6.7%	1	5.6%	1	7.4%	2
Base:		46		17		29		14		17		15		18		27

Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]

Q21 Approximately how much did you spend on your last visit to (LOCATION AT Q.19) on clothing or non food goods?
Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Up to £5	2.2%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	3.7%	1
£6 – £10	4.3%	2	5.9%	1	3.4%	1	0.0%	0	0.0%	0	13.3%	2	0.0%	0	7.4%	2
£11 - £15	6.5%	3	11.8%	2	3.4%	1	7.1%	1	11.8%	2	0.0%	0	0.0%	0	11.1%	3
£16 - £20	6.5%	3	11.8%	2	3.4%	1	0.0%	0	17.6%	3	0.0%	0	11.1%	2	3.7%	1
£21 - £25	2.2%	1	0.0%	0	3.4%	1	7.1%	1	0.0%	0	0.0%	0	5.6%	1	0.0%	0
£26 - £50	28.3%	13	35.3%	6	24.1%	7	28.6%	4	23.5%	4	33.3%	5	44.4%	8	18.5%	5
£51 - £75	10.9%	5	5.9%	1	13.8%	4	14.3%	2	11.8%	2	6.7%	1	5.6%	1	14.8%	4
£76- £100	6.5%	3	5.9%	1	6.9%	2	14.3%	2	5.9%	1	0.0%	0	5.6%	1	7.4%	2
More than £100	8.7%	4	5.9%	1	10.3%	3	7.1%	1	5.9%	1	13.3%	2	16.7%	3	3.7%	1
(Don't know)	23.9%	11	17.6%	3	27.6%	8	21.4%	3	23.5%	4	26.7%	4	11.1%	2	29.6%	8
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*51.7*		*42.8*		*57.6*		*58.2*		*45.9*		*52.0*		*60.3*		*44.4*
Base:		46		17		29		14		17		15		18		27

Q22 Why did you choose to shop at (LOCATION AT Q.19) for non food shopping instead of (STUDY CENTRE) ?
Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Nearer to home	19.6%	9	35.3%	6	10.3%	3	0.0%	0	35.3%	6	20.0%	3	22.2%	4	14.8%	4
Nearer to work	4.3%	2	5.9%	1	3.4%	1	7.1%	1	0.0%	0	6.7%	1	11.1%	2	0.0%	0
Poor accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of goods available	17.4%	8	23.5%	4	13.8%	4	14.3%	2	23.5%	4	13.3%	2	22.2%	4	14.8%	4
Choice of shops selling clothing or household goods	23.9%	11	29.4%	5	20.7%	6	28.6%	4	17.6%	3	26.7%	4	22.2%	4	25.9%	7
Quality of clothing or household goods available	13.0%	6	11.8%	2	13.8%	4	7.1%	1	17.6%	3	13.3%	2	16.7%	3	11.1%	3
Choice of shops nearby selling other goods	4.3%	2	11.8%	2	0.0%	0	0.0%	0	5.9%	1	6.7%	1	5.6%	1	3.7%	1
Provision of services nearby, such as banks / financial services	2.2%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	3.7%	1
Provision of leisure services nearby	4.3%	2	5.9%	1	3.4%	1	0.0%	0	0.0%	0	13.3%	2	0.0%	0	7.4%	2
Shopping environment	6.5%	3	11.8%	2	3.4%	1	0.0%	0	11.8%	2	6.7%	1	11.1%	2	3.7%	1
Cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	2.2%	1	0.0%	0	3.4%	1	0.0%	0	5.9%	1	0.0%	0	5.6%	1	0.0%	0
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	2.2%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	3.7%	1
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.2%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	6.7%	1	5.6%	1	0.0%	0
Cheaper prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't like Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason)	43.5%	20	29.4%	5	51.7%	15	50.0%	7	41.2%	7	40.0%	6	33.3%	6	51.9%	14
Base:		46		17		29		14		17		15		18		27

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q23 How do you normally travel to (LOCATION AT Q.19)) for non food shopping (main part of journey)?
Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Car / van (as driver)	37.0%	17	41.2%	7	34.5%	10	14.3%	2	47.1%	8	46.7%	7	55.6%	10	22.2%	6
Car / van (as passenger)	4.3%	2	5.9%	1	3.4%	1	7.1%	1	5.9%	1	0.0%	0	0.0%	0	7.4%	2
Bus, minibus or coach	17.4%	8	11.8%	2	20.7%	6	14.3%	2	11.8%	2	26.7%	4	5.6%	1	25.9%	7
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	19.6%	9	23.5%	4	17.2%	5	28.6%	4	29.4%	5	0.0%	0	16.7%	3	22.2%	6
Taxi	4.3%	2	0.0%	0	6.9%	2	7.1%	1	0.0%	0	6.7%	1	0.0%	0	7.4%	2
Train	10.9%	5	11.8%	2	10.3%	3	21.4%	3	5.9%	1	6.7%	1	11.1%	2	11.1%	3
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Do not travel, goods delivered)	6.5%	3	5.9%	1	6.9%	2	7.1%	1	0.0%	0	13.3%	2	11.1%	2	3.7%	1
Base:		46		17		29		14		17		15		18		27

Q24 How frequently do you visit (STUDY CENTRE) for non food shopping?
Those who will buy non food goods along with food goods in (Study centre) at Q18

Daily	4.8%	2	9.1%	1	3.2%	1	7.7%	1	0.0%	0	7.1%	1	7.7%	1	3.6%	1
Once a week or more	50.0%	21	36.4%	4	54.8%	17	38.5%	5	66.7%	10	42.9%	6	46.2%	6	53.6%	15
Less than once a week	11.9%	5	9.1%	1	12.9%	4	15.4%	2	0.0%	0	21.4%	3	15.4%	2	7.1%	2
Less than once a fortnight	7.1%	3	0.0%	0	9.7%	3	7.7%	1	6.7%	1	7.1%	1	0.0%	0	10.7%	3
Less than once a month	26.2%	11	45.5%	5	19.4%	6	30.8%	4	26.7%	4	21.4%	3	30.8%	4	25.0%	7
Base:		42		11		31		13		15		14		13		28

Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]

Q25 How much have you spent or will you spend today in (STUDY CENTRE) on non food shopping?
Those who will buy non food goods along with food goods in (Study centre) at Q18

Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Up to £5	7.1%	3	9.1%	1	6.5%	2	7.7%	1	13.3%	2	0.0%	0	7.7%	1	7.1%	2
£6 – £10	19.0%	8	27.3%	3	16.1%	5	7.7%	1	13.3%	2	35.7%	5	23.1%	3	14.3%	4
£11 - £15	11.9%	5	9.1%	1	12.9%	4	15.4%	2	6.7%	1	14.3%	2	15.4%	2	10.7%	3
£16 - £20	11.9%	5	9.1%	1	12.9%	4	15.4%	2	13.3%	2	7.1%	1	7.7%	1	14.3%	4
£21 - £25	14.3%	6	0.0%	0	19.4%	6	15.4%	2	13.3%	2	14.3%	2	7.7%	1	17.9%	5
£26 - £50	19.0%	8	36.4%	4	12.9%	4	15.4%	2	26.7%	4	14.3%	2	30.8%	4	14.3%	4
£51 - £75	2.4%	1	0.0%	0	3.2%	1	0.0%	0	6.7%	1	0.0%	0	7.7%	1	0.0%	0
£76- £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More than £100	2.4%	1	0.0%	0	3.2%	1	7.7%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1
(Don't know)	11.9%	5	9.1%	1	12.9%	4	15.4%	2	6.7%	1	14.3%	2	0.0%	0	17.9%	5
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*23.9*		*21.0*		*24.9*		*31.4*		*23.7*		*17.2*		*23.8*		*24.6*
Base:		42		11		31		13		15		14		13		28

Q26 Which of these statements would you say best describes how frequently you visit (STUDY CENTRE), compared with five years ago?

Much more frequently than before	10.5%	10	19.4%	6	6.3%	4	17.2%	5	12.1%	4	3.0%	1	18.2%	6	6.7%	4
More frequently than before	21.1%	20	19.4%	6	21.9%	14	27.6%	8	18.2%	6	18.2%	6	24.2%	8	20.0%	12
About as frequently	46.3%	44	45.2%	14	46.9%	30	37.9%	11	51.5%	17	48.5%	16	39.4%	13	50.0%	30
Less frequently than before	11.6%	11	6.5%	2	14.1%	9	10.3%	3	9.1%	3	15.2%	5	9.1%	3	13.3%	8
Much less frequently than before	5.3%	5	3.2%	1	6.3%	4	3.4%	1	3.0%	1	9.1%	3	3.0%	1	5.0%	3
Didn't visit five years ago	1.1%	1	0.0%	0	1.6%	1	3.4%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0
This is my first visit	1.1%	1	3.2%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	1.7%	1
(Don't know / can't remember)	3.2%	3	3.2%	1	3.1%	2	0.0%	0	3.0%	1	6.1%	2	3.0%	1	3.3%	2
Base:		95		31		64		29		33		33		33		60

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q27 How long do you typically spend in (STUDY CENTRE) during the evening / night ?

Up to 1 hour	1.1%	1	0.0%	0	1.6%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	1.7%	1
1 to 2 hours	11.6%	11	12.9%	4	10.9%	7	13.8%	4	12.1%	4	9.1%	3	6.1%	2	15.0%	9
2 to 4 hours	10.5%	10	6.5%	2	12.5%	8	6.9%	2	6.1%	2	18.2%	6	12.1%	4	8.3%	5
Over 4 hours	7.4%	7	6.5%	2	7.8%	5	13.8%	4	9.1%	3	0.0%	0	9.1%	3	6.7%	4
Don't visit in the evening	65.3%	62	71.0%	22	62.5%	40	65.5%	19	63.6%	21	66.7%	22	69.7%	23	63.3%	38
(Don't know / varies)	4.2%	4	3.2%	1	4.7%	3	0.0%	0	6.1%	2	6.1%	2	3.0%	1	5.0%	3
Base:		95		31		64		29		33		33		33		60

Mean Score [Much better = 5, Better = 4, About the same = 3, Worse = 2, Much worse = 1]

Q28 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects ?

Choice of shops

Much better	1.1%	1	0.0%	0	1.6%	1	0.0%	0	3.0%	1	0.0%	0	3.0%	1	0.0%	0
Better	7.4%	7	6.5%	2	7.8%	5	6.9%	2	12.1%	4	3.0%	1	6.1%	2	8.3%	5
About the same	21.1%	20	22.6%	7	20.3%	13	24.1%	7	24.2%	8	15.2%	5	21.2%	7	21.7%	13
Worse	47.4%	45	35.5%	11	53.1%	34	44.8%	13	42.4%	14	54.5%	18	42.4%	14	48.3%	29
Much worse	16.8%	16	25.8%	8	12.5%	8	20.7%	6	12.1%	4	18.2%	6	18.2%	6	16.7%	10
(Don't know)	6.3%	6	9.7%	3	4.7%	3	3.4%	1	6.1%	2	9.1%	3	9.1%	3	5.0%	3
Mean:		*2.24*		*2.11*		*2.30*		*2.18*		*2.48*		*2.03*		*2.27*		*2.23*
Base:		95		31		64		29		33		33		33		60

Quality of shops

Much better	1.1%	1	0.0%	0	1.6%	1	0.0%	0	3.0%	1	0.0%	0	3.0%	1	0.0%	0
Better	5.3%	5	3.2%	1	6.3%	4	3.4%	1	9.1%	3	3.0%	1	6.1%	2	5.0%	3
About the same	34.7%	33	32.3%	10	35.9%	23	44.8%	13	39.4%	13	21.2%	7	30.3%	10	36.7%	22
Worse	41.1%	39	35.5%	11	43.8%	28	31.0%	9	36.4%	12	54.5%	18	42.4%	14	40.0%	24
Much worse	10.5%	10	19.4%	6	6.3%	4	13.8%	4	6.1%	2	12.1%	4	9.1%	3	11.7%	7
(Don't know)	7.4%	7	9.7%	3	6.3%	4	6.9%	2	6.1%	2	9.1%	3	9.1%	3	6.7%	4
Mean:		*2.41*		*2.21*		*2.50*		*2.41*		*2.65*		*2.17*		*2.47*		*2.38*
Base:		95		31		64		29		33		33		33		60

Range of services such as banks and other financial services

Much better	2.1%	2	0.0%	0	3.1%	2	0.0%	0	6.1%	2	0.0%	0	6.1%	2	0.0%	0
Better	20.0%	19	19.4%	6	20.3%	13	13.8%	4	27.3%	9	18.2%	6	24.2%	8	18.3%	11
About the same	56.8%	54	51.6%	16	59.4%	38	62.1%	18	57.6%	19	51.5%	17	45.5%	15	63.3%	38
Worse	15.8%	15	25.8%	8	10.9%	7	20.7%	6	6.1%	2	21.2%	7	18.2%	6	15.0%	9
Much worse	1.1%	1	0.0%	0	1.6%	1	3.4%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0
(Don't know)	4.2%	4	3.2%	1	4.7%	3	0.0%	0	3.0%	1	9.1%	3	3.0%	1	3.3%	2
Mean:		*3.07*		*2.93*		*3.13*		*2.86*		*3.34*		*2.97*		*3.13*		*3.03*
Base:		95		31		64		29		33		33		33		60

Range and choice of pubs / restaurants

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	8.4%	8	6.5%	2	9.4%	6	6.9%	2	12.1%	4	6.1%	2	9.1%	3	8.3%	5
About the same	40.0%	38	38.7%	12	40.6%	26	37.9%	11	36.4%	12	45.5%	15	30.3%	10	46.7%	28
Worse	32.6%	31	32.3%	10	32.8%	21	37.9%	11	36.4%	12	24.2%	8	45.5%	15	25.0%	15
Much worse	7.4%	7	9.7%	3	6.3%	4	6.9%	2	9.1%	3	6.1%	2	0.0%	0	11.7%	7
(Don't know)	11.6%	11	12.9%	4	10.9%	7	10.3%	3	6.1%	2	18.2%	6	15.2%	5	8.3%	5
Mean:		*2.56*		*2.48*		*2.60*		*2.50*		*2.55*		*2.63*		*2.57*		*2.56*
Base:		95		31		64		29		33		33		33		60

Leisure facilities

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	6.3%	6	6.5%	2	6.3%	4	6.9%	2	12.1%	4	0.0%	0	9.1%	3	5.0%	3
About the same	44.2%	42	38.7%	12	46.9%	30	37.9%	11	39.4%	13	54.5%	18	42.4%	14	46.7%	28
Worse	30.5%	29	29.0%	9	31.3%	20	44.8%	13	27.3%	9	21.2%	7	30.3%	10	31.7%	19
Much worse	7.4%	7	12.9%	4	4.7%	3	3.4%	1	12.1%	4	6.1%	2	3.0%	1	10.0%	6
(Don't know)	11.6%	11	12.9%	4	10.9%	7	6.9%	2	9.1%	3	18.2%	6	15.2%	5	6.7%	4
Mean:		*2.56*		*2.44*		*2.61*		*2.52*		*2.57*		*2.59*		*2.68*		*2.50*
Base:		95		31		64		29		33		33		33		60

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Shopping environment																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	13.7%	13	16.1%	5	12.5%	8	10.3%	3	21.2%	7	9.1%	3	15.2%	5	13.3%	8
About the same	48.4%	46	45.2%	14	50.0%	32	55.2%	16	45.5%	15	45.5%	15	39.4%	13	55.0%	33
Worse	32.6%	31	29.0%	9	34.4%	22	31.0%	9	30.3%	10	36.4%	12	42.4%	14	25.0%	15
Much worse	3.2%	3	6.5%	2	1.6%	1	3.4%	1	3.0%	1	3.0%	1	0.0%	0	5.0%	3
(Don't know)	2.1%	2	3.2%	1	1.6%	1	0.0%	0	0.0%	0	6.1%	2	3.0%	1	1.7%	1
Mean:		*2.74*		*2.73*		*2.75*		*2.72*		*2.85*		*2.65*		*2.72*		*2.78*
Base:		95		31		64		29		33		33		33		60
Cleanliness																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	22.1%	21	22.6%	7	21.9%	14	17.2%	5	30.3%	10	18.2%	6	24.2%	8	21.7%	13
About the same	50.5%	48	64.5%	20	43.8%	28	44.8%	13	54.5%	18	51.5%	17	48.5%	16	51.7%	31
Worse	20.0%	19	9.7%	3	25.0%	16	34.5%	10	9.1%	3	18.2%	6	18.2%	6	20.0%	12
Much worse	4.2%	4	0.0%	0	6.3%	4	3.4%	1	6.1%	2	3.0%	1	3.0%	1	5.0%	3
(Don't know)	3.2%	3	3.2%	1	3.1%	2	0.0%	0	0.0%	0	9.1%	3	6.1%	2	1.7%	1
Mean:		*2.93*		*3.13*		*2.84*		*2.76*		*3.09*		*2.93*		*3.00*		*2.92*
Base:		95		31		64		29		33		33		33		60
Car parking provision																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	15.8%	15	22.6%	7	12.5%	8	10.3%	3	15.2%	5	21.2%	7	15.2%	5	15.0%	9
About the same	38.9%	37	35.5%	11	40.6%	26	34.5%	10	45.5%	15	36.4%	12	48.5%	16	35.0%	21
Worse	14.7%	14	9.7%	3	17.2%	11	20.7%	6	12.1%	4	12.1%	4	9.1%	3	18.3%	11
Much worse	2.1%	2	0.0%	0	3.1%	2	0.0%	0	6.1%	2	0.0%	0	3.0%	1	1.7%	1
(Don't know)	28.4%	27	32.3%	10	26.6%	17	34.5%	10	21.2%	7	30.3%	10	24.2%	8	30.0%	18
Mean:		*2.96*		*3.19*		*2.85*		*2.84*		*2.88*		*3.13*		*3.00*		*2.90*
Base:		95		31		64		29		33		33		33		60
Car parking prices																
Much better	2.1%	2	3.2%	1	1.6%	1	6.9%	2	0.0%	0	0.0%	0	6.1%	2	0.0%	0
Better	16.8%	16	25.8%	8	12.5%	8	13.8%	4	18.2%	6	18.2%	6	15.2%	5	16.7%	10
About the same	43.2%	41	29.0%	9	50.0%	32	31.0%	9	51.5%	17	45.5%	15	45.5%	15	43.3%	26
Worse	5.3%	5	0.0%	0	7.8%	5	10.3%	3	3.0%	1	3.0%	1	3.0%	1	6.7%	4
Much worse	1.1%	1	0.0%	0	1.6%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	1.7%	1
(Don't know)	31.6%	30	41.9%	13	26.6%	17	37.9%	11	24.2%	8	33.3%	11	30.3%	10	31.7%	19
Mean:		*3.20*		*3.56*		*3.06*		*3.28*		*3.12*		*3.23*		*3.35*		*3.10*
Base:		95		31		64		29		33		33		33		60
Accessibility by public transport																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	14.7%	14	16.1%	5	14.1%	9	13.8%	4	21.2%	7	9.1%	3	15.2%	5	15.0%	9
About the same	65.3%	62	58.1%	18	68.8%	44	65.5%	19	57.6%	19	72.7%	24	57.6%	19	70.0%	42
Worse	7.4%	7	3.2%	1	9.4%	6	10.3%	3	6.1%	2	6.1%	2	6.1%	2	8.3%	5
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	12.6%	12	22.6%	7	7.8%	5	10.3%	3	15.2%	5	12.1%	4	21.2%	7	6.7%	4
Mean:		*3.08*		*3.17*		*3.05*		*3.04*		*3.18*		*3.03*		*3.12*		*3.07*
Base:		95		31		64		29		33		33		33		60
Public information / signposts / public facilities																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	7.4%	7	12.9%	4	4.7%	3	3.4%	1	15.2%	5	3.0%	1	15.2%	5	3.3%	2
About the same	66.3%	63	64.5%	20	67.2%	43	65.5%	19	66.7%	22	66.7%	22	54.5%	18	73.3%	44
Worse	16.8%	16	12.9%	4	18.8%	12	24.1%	7	6.1%	2	21.2%	7	18.2%	6	16.7%	10
Much worse	1.1%	1	0.0%	0	1.6%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	1.7%	1
(Don't know)	8.4%	8	9.7%	3	7.8%	5	6.9%	2	9.1%	3	9.1%	3	12.1%	4	5.0%	3
Mean:		*2.87*		*3.00*		*2.81*		*2.78*		*3.03*		*2.80*		*2.97*		*2.82*
Base:		95		31		64		29		33		33		33		60

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Entertainment / events / performances																
Much better	1.1%	1	0.0%	0	1.6%	1	0.0%	0	3.0%	1	0.0%	0	3.0%	1	0.0%	0
Better	6.3%	6	6.5%	2	6.3%	4	3.4%	1	9.1%	3	6.1%	2	9.1%	3	5.0%	3
About the same	40.0%	38	45.2%	14	37.5%	24	37.9%	11	39.4%	13	42.4%	14	36.4%	12	41.7%	25
Worse	27.4%	26	22.6%	7	29.7%	19	27.6%	8	24.2%	8	30.3%	10	21.2%	7	31.7%	19
Much worse	10.5%	10	6.5%	2	12.5%	8	20.7%	6	6.1%	2	6.1%	2	12.1%	4	10.0%	6
(Don't know)	14.7%	14	19.4%	6	12.5%	8	10.3%	3	18.2%	6	15.2%	5	18.2%	6	11.7%	7
Mean:		*2.53*		*2.64*		*2.48*		*2.27*		*2.74*		*2.57*		*2.63*		*2.47*
Base:		95		31		64		29		33		33		33		60
Day-time safety																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	17.9%	17	22.6%	7	15.6%	10	17.2%	5	15.2%	5	21.2%	7	12.1%	4	21.7%	13
About the same	66.3%	63	61.3%	19	68.8%	44	69.0%	20	81.8%	27	48.5%	16	75.8%	25	61.7%	37
Worse	11.6%	11	6.5%	2	14.1%	9	10.3%	3	0.0%	0	24.2%	8	6.1%	2	13.3%	8
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.2%	4	9.7%	3	1.6%	1	3.4%	1	3.0%	1	6.1%	2	6.1%	2	3.3%	2
Mean:		*3.07*		*3.18*		*3.02*		*3.07*		*3.16*		*2.97*		*3.06*		*3.09*
Base:		95		31		64		29		33		33		33		60
Evening / night safety																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	2.1%	2	3.2%	1	1.6%	1	0.0%	0	6.1%	2	0.0%	0	3.0%	1	1.7%	1
About the same	38.9%	37	29.0%	9	43.8%	28	48.3%	14	42.4%	14	27.3%	9	42.4%	14	35.0%	21
Worse	20.0%	19	12.9%	4	23.4%	15	17.2%	5	15.2%	5	27.3%	9	21.2%	7	20.0%	12
Much worse	4.2%	4	0.0%	0	6.3%	4	0.0%	0	9.1%	3	3.0%	1	0.0%	0	6.7%	4
(Don't know)	34.7%	33	54.8%	17	25.0%	16	34.5%	10	27.3%	9	42.4%	14	33.3%	11	36.7%	22
Mean:		*2.60*		*2.79*		*2.54*		*2.74*		*2.63*		*2.42*		*2.73*		*2.50*
Base:		95		31		64		29		33		33		33		60
Layout																
Much better	1.1%	1	3.2%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Better	10.5%	10	12.9%	4	9.4%	6	3.4%	1	18.2%	6	9.1%	3	12.1%	4	10.0%	6
About the same	53.7%	51	45.2%	14	57.8%	37	58.6%	17	57.6%	19	45.5%	15	45.5%	15	58.3%	35
Worse	25.3%	24	25.8%	8	25.0%	16	24.1%	7	15.2%	5	36.4%	12	30.3%	10	23.3%	14
Much worse	1.1%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	1.7%	1
(Don't know)	8.4%	8	9.7%	3	7.8%	5	10.3%	3	9.1%	3	6.1%	2	12.1%	4	5.0%	3
Mean:		*2.84*		*2.86*		*2.83*		*2.85*		*3.03*		*2.65*		*2.79*		*2.86*
Base:		95		31		64		29		33		33		33		60
Public Art																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	2.1%	2	3.2%	1	1.6%	1	3.4%	1	3.0%	1	0.0%	0	0.0%	0	3.3%	2
About the same	41.1%	39	29.0%	9	46.9%	30	41.4%	12	39.4%	13	42.4%	14	39.4%	13	41.7%	25
Worse	29.5%	28	29.0%	9	29.7%	19	24.1%	7	21.2%	7	42.4%	14	33.3%	11	28.3%	17
Much worse	9.5%	9	9.7%	3	9.4%	6	17.2%	5	12.1%	4	0.0%	0	12.1%	4	8.3%	5
(Don't know)	17.9%	17	29.0%	9	12.5%	8	13.8%	4	24.2%	8	15.2%	5	15.2%	5	18.3%	11
Mean:		*2.44*		*2.36*		*2.46*		*2.36*		*2.44*		*2.50*		*2.32*		*2.49*
Base:		95		31		64		29		33		33		33		60
Environment																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	6.3%	6	6.5%	2	6.3%	4	3.4%	1	12.1%	4	3.0%	1	3.0%	1	8.3%	5
About the same	57.9%	55	58.1%	18	57.8%	37	55.2%	16	60.6%	20	57.6%	19	63.6%	21	55.0%	33
Worse	22.1%	21	16.1%	5	25.0%	16	24.1%	7	15.2%	5	27.3%	9	21.2%	7	23.3%	14
Much worse	6.3%	6	9.7%	3	4.7%	3	10.3%	3	3.0%	1	6.1%	2	9.1%	3	5.0%	3
(Don't know)	7.4%	7	9.7%	3	6.3%	4	6.9%	2	9.1%	3	6.1%	2	3.0%	1	8.3%	5
Mean:		*2.69*		*2.68*		*2.70*		*2.56*		*2.90*		*2.61*		*2.63*		*2.73*
Base:		95		31		64		29		33		33		33		60

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q29 What type of shops or services would you like to see more of in (STUDY CENTRE)?																
Food stores	12.6%	12	12.9%	4	12.5%	8	6.9%	2	12.1%	4	18.2%	6	12.1%	4	13.3%	8
Department stores	14.7%	14	16.1%	5	14.1%	9	10.3%	3	21.2%	7	12.1%	4	18.2%	6	10.0%	6
Clothing stores	57.9%	55	48.4%	15	62.5%	40	58.6%	17	51.5%	17	63.6%	21	63.6%	21	53.3%	32
Footwear stores	26.3%	25	25.8%	8	26.6%	17	17.2%	5	27.3%	9	33.3%	11	24.2%	8	25.0%	15
Electrical goods	7.4%	7	9.7%	3	6.3%	4	6.9%	2	9.1%	3	6.1%	2	6.1%	2	8.3%	5
Household goods stores	1.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	1.7%	1
Pharmacies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restaurants / cafes	7.4%	7	9.7%	3	6.3%	4	6.9%	2	9.1%	3	6.1%	2	6.1%	2	8.3%	5
Drinking establishments	1.1%	1	0.0%	0	1.6%	1	3.4%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Building Society	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Solicitors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	5.3%	5	3.2%	1	6.3%	4	0.0%	0	6.1%	2	9.1%	3	6.1%	2	5.0%	3
Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Music / entertainment store	1.1%	1	0.0%	0	1.6%	1	3.4%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Sport shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Menswear store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toy shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baby / childrens clothes shop	2.1%	2	0.0%	0	3.1%	2	3.4%	1	0.0%	0	3.0%	1	0.0%	0	3.3%	2
Greengrocers	3.2%	3	0.0%	0	4.7%	3	0.0%	0	6.1%	2	3.0%	1	3.0%	1	3.3%	2
Butchers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Decorating / DIY / hardware store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Independent retailers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A market	1.1%	1	0.0%	0	1.6%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	1.7%	1
Newsagents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	15.8%	15	22.6%	7	12.5%	8	17.2%	5	12.1%	4	18.2%	6	15.2%	5	16.7%	10
(Don't know)	9.5%	9	12.9%	4	7.8%	5	10.3%	3	12.1%	4	6.1%	2	9.1%	3	10.0%	6
Base:		95		31		64		29		33		33		33		60
Q30 What type of leisure facilities would you like to see more of in (STUDY CENTRE)?																
Health and fitness	10.5%	10	6.5%	2	12.5%	8	6.9%	2	21.2%	7	3.0%	1	12.1%	4	10.0%	6
Swimming pool	5.3%	5	9.7%	3	3.1%	2	3.4%	1	9.1%	3	3.0%	1	6.1%	2	5.0%	3
Bingo	4.2%	4	3.2%	1	4.7%	3	6.9%	2	3.0%	1	3.0%	1	3.0%	1	5.0%	3
Cinema	25.3%	24	25.8%	8	25.0%	16	37.9%	11	27.3%	9	12.1%	4	21.2%	7	26.7%	16
Bowling alley	3.2%	3	3.2%	1	3.1%	2	6.9%	2	3.0%	1	0.0%	0	0.0%	0	5.0%	3
Bingo	4.2%	4	0.0%	0	6.3%	4	3.4%	1	6.1%	2	3.0%	1	6.1%	2	3.3%	2
Ice rink	5.3%	5	3.2%	1	6.3%	4	13.8%	4	3.0%	1	0.0%	0	6.1%	2	5.0%	3
Other	4.2%	4	12.9%	4	0.0%	0	3.4%	1	6.1%	2	3.0%	1	6.1%	2	3.3%	2
Youth centre / after school clubs	4.2%	4	6.5%	2	3.1%	2	0.0%	0	6.1%	2	6.1%	2	3.0%	1	5.0%	3
Leisure centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	34.7%	33	32.3%	10	35.9%	23	31.0%	9	18.2%	6	54.5%	18	39.4%	13	33.3%	20
(Don't know)	10.5%	10	12.9%	4	9.4%	6	6.9%	2	12.1%	4	12.1%	4	12.1%	4	8.3%	5
Base:		95		31		64		29		33		33		33		60

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q31 What measures do you think would improve (STUDY CENTRE) and make it more attractive?																
Increased choice / range of shops	41.1%	39	38.7%	12	42.2%	27	41.4%	12	42.4%	14	39.4%	13	42.4%	14	40.0%	24
More national multiples	2.1%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0	6.1%	2	6.1%	2	0.0%	0
Better foodstore provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More non-food stores	11.6%	11	9.7%	3	12.5%	8	13.8%	4	9.1%	3	12.1%	4	15.2%	5	10.0%	6
More Independent / Specialist traders	4.2%	4	3.2%	1	4.7%	3	3.4%	1	9.1%	3	0.0%	0	6.1%	2	3.3%	2
Improved street paving	2.1%	2	3.2%	1	1.6%	1	0.0%	0	6.1%	2	0.0%	0	3.0%	1	0.0%	0
Cheaper parking	5.3%	5	3.2%	1	6.3%	4	3.4%	1	9.1%	3	3.0%	1	9.1%	3	3.3%	2
Flexible parking	5.3%	5	6.5%	2	4.7%	3	3.4%	1	9.1%	3	3.0%	1	12.1%	4	1.7%	1
Reduce traffic congestion	3.2%	3	3.2%	1	3.1%	2	0.0%	0	6.1%	2	3.0%	1	0.0%	0	5.0%	3
Improved public transport	2.1%	2	6.5%	2	0.0%	0	0.0%	0	3.0%	1	3.0%	1	3.0%	1	1.7%	1
More entertainment / leisure facilities	8.4%	8	0.0%	0	12.5%	8	6.9%	2	12.1%	4	6.1%	2	3.0%	1	11.7%	7
More quality restaurants / pavement cafes	8.4%	8	6.5%	2	9.4%	6	13.8%	4	9.1%	3	3.0%	1	15.2%	5	5.0%	3
More evening activities	7.4%	7	6.5%	2	7.8%	5	13.8%	4	9.1%	3	0.0%	0	9.1%	3	6.7%	4
More organised events e.g. street markets	9.5%	9	9.7%	3	9.4%	6	3.4%	1	18.2%	6	6.1%	2	9.1%	3	10.0%	6
More cultural facilities	1.1%	1	0.0%	0	1.6%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	1.7%	1
Improved security / CCTV	10.5%	10	12.9%	4	9.4%	6	6.9%	2	18.2%	6	6.1%	2	12.1%	4	10.0%	6
Improved cleanliness	8.4%	8	6.5%	2	9.4%	6	10.3%	3	9.1%	3	6.1%	2	9.1%	3	6.7%	4
Greater promotion / marketing of the centre	2.1%	2	6.5%	2	0.0%	0	0.0%	0	6.1%	2	0.0%	0	6.1%	2	0.0%	0
Public toilets	7.4%	7	3.2%	1	9.4%	6	6.9%	2	12.1%	4	3.0%	1	6.1%	2	8.3%	5
Expansion of the centre	7.4%	7	6.5%	2	7.8%	5	13.8%	4	6.1%	2	3.0%	1	3.0%	1	10.0%	6
Other	8.4%	8	12.9%	4	6.3%	4	6.9%	2	9.1%	3	9.1%	3	6.1%	2	10.0%	6
Have flower baskets / brighten the place up	2.1%	2	0.0%	0	3.1%	2	3.4%	1	3.0%	1	0.0%	0	0.0%	0	3.3%	2
Fewer empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More Police on the streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Make it pedestrianised	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A general face lift / make it more modern	2.1%	2	0.0%	0	3.1%	2	0.0%	0	3.0%	1	3.0%	1	3.0%	1	0.0%	0
Less charity shops	5.3%	5	6.5%	2	4.7%	3	3.4%	1	6.1%	2	6.1%	2	6.1%	2	5.0%	3
Improvements needed for bus / train station	1.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.0%	1	3.0%	1	0.0%	0
Less ethnic minorities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More childrens activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	11.6%	11	9.7%	3	12.5%	8	13.8%	4	12.1%	4	9.1%	3	9.1%	3	11.7%	7
(Don't know)	8.4%	8	9.7%	3	7.8%	5	10.3%	3	6.1%	2	9.1%	3	3.0%	1	11.7%	7
Base:		95		31		64		29		33		33		33		60

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q32 What do you think are the biggest weaknesses of (STUDY CENTRE)?																
Choice / range of non-food shops	40.0%	38	35.5%	11	42.2%	27	44.8%	13	27.3%	9	48.5%	16	39.4%	13	40.0%	24
Foodstore provision	2.1%	2	0.0%	0	3.1%	2	0.0%	0	3.0%	1	3.0%	1	6.1%	2	0.0%	0
Accessibility by private car	2.1%	2	6.5%	2	0.0%	0	3.4%	1	3.0%	1	0.0%	0	6.1%	2	0.0%	0
Car parking	5.3%	5	0.0%	0	7.8%	5	0.0%	0	15.2%	5	0.0%	0	6.1%	2	5.0%	3
Accessibility by public transport	1.1%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	1.7%	1
Shopping environment	10.5%	10	16.1%	5	7.8%	5	10.3%	3	6.1%	2	15.2%	5	21.2%	7	5.0%	3
Non-retail provision (e.g. banks, estate agents (etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure facilities	5.3%	5	3.2%	1	6.3%	4	10.3%	3	6.1%	2	0.0%	0	0.0%	0	8.3%	5
Other	4.2%	4	3.2%	1	4.7%	3	6.9%	2	0.0%	0	6.1%	2	6.1%	2	3.3%	2
Too many charity shops	12.6%	12	12.9%	4	12.5%	8	3.4%	1	18.2%	6	15.2%	5	12.1%	4	13.3%	8
Need to improve cleanliness / very run down	3.2%	3	3.2%	1	3.1%	2	3.4%	1	3.0%	1	3.0%	1	0.0%	0	3.3%	2
Traffic congestion / poor road system	1.1%	1	0.0%	0	1.6%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	1.7%	1
Too much anti-social behaviour / crime / not enough Police / security etc	5.3%	5	9.7%	3	3.1%	2	6.9%	2	6.1%	2	3.0%	1	6.1%	2	5.0%	3
Too many cheap shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops closing down / too many vacant shops	1.1%	1	0.0%	0	1.6%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Too crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many ethnic minorities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Large companies closing down local traders	2.1%	2	3.2%	1	1.6%	1	0.0%	0	0.0%	0	6.1%	2	3.0%	1	1.7%	1
More youth facilities	1.1%	1	3.2%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Nothing here at all	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelop / modernisation	1.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	1.7%	1
(None mentioned)	10.5%	10	16.1%	5	7.8%	5	6.9%	2	18.2%	6	6.1%	2	9.1%	3	11.7%	7
(Don't know)	5.3%	5	6.5%	2	4.7%	3	6.9%	2	6.1%	2	3.0%	1	3.0%	1	6.7%	4
Base:		95		31		64		29		33		33		33		60
GEN Gender:																
Male	32.6%	31	100.0%	31	0.0%	0	27.6%	8	39.4%	13	30.3%	10	36.4%	12	31.7%	19
Female	67.4%	64	0.0%	0	100.0%	64	72.4%	21	60.6%	20	69.7%	23	63.6%	21	68.3%	41
Base:		95		31		64		29		33		33		33		60
AGE Age Group:																
18 – 24 years	14.7%	14	6.5%	2	18.8%	12	48.3%	14	0.0%	0	0.0%	0	15.2%	5	15.0%	9
25 – 34 years	15.8%	15	19.4%	6	14.1%	9	51.7%	15	0.0%	0	0.0%	0	18.2%	6	15.0%	9
35 – 44 years	12.6%	12	16.1%	5	10.9%	7	0.0%	0	36.4%	12	0.0%	0	9.1%	3	15.0%	9
45 – 54 years	22.1%	21	25.8%	8	20.3%	13	0.0%	0	63.6%	21	0.0%	0	27.3%	9	18.3%	11
55 – 64 years	20.0%	19	6.5%	2	26.6%	17	0.0%	0	0.0%	0	57.6%	19	27.3%	9	15.0%	9
65+ years	14.7%	14	25.8%	8	9.4%	6	0.0%	0	0.0%	0	42.4%	14	3.0%	1	21.7%	13
Base:		95		31		64		29		33		33		33		60
SEG SEG:																
AB	15.8%	15	22.6%	7	12.5%	8	24.1%	7	12.1%	4	12.1%	4	45.5%	15	0.0%	0
C1	18.9%	18	16.1%	5	20.3%	13	13.8%	4	24.2%	8	18.2%	6	54.5%	18	0.0%	0
C2	21.1%	20	12.9%	4	25.0%	16	27.6%	8	18.2%	6	18.2%	6	0.0%	0	33.3%	20
DE	42.1%	40	48.4%	15	39.1%	25	34.5%	10	42.4%	14	48.5%	16	0.0%	0	66.7%	40
(Refused)	2.1%	2	0.0%	0	3.1%	2	0.0%	0	3.0%	1	3.0%	1	0.0%	0	0.0%	0
Base:		95		31		64		29		33		33		33		60

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
ETH Ethnicity																
White	96.8%	92	96.8%	30	96.9%	62	89.7%	26	100.0%	33	100.0%	33	100.0%	33	95.0%	57
Indian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pakistani	2.1%	2	3.2%	1	1.6%	1	6.9%	2	0.0%	0	0.0%	0	0.0%	0	3.3%	2
Bangladeshi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Asian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black Caribbean	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black African	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Black	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Any other Ethnic group	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mixed background	1.1%	1	0.0%	0	1.6%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Base:		95		31		64		29		33		33		33		60
DAT Date of Interview:																
Monday	21.1%	20	12.9%	4	25.0%	16	24.1%	7	15.2%	5	24.2%	8	21.2%	7	20.0%	12
Tuesday	57.9%	55	67.7%	21	53.1%	34	55.2%	16	51.5%	17	66.7%	22	54.5%	18	61.7%	37
Wednesday	20.0%	19	19.4%	6	20.3%	13	20.7%	6	30.3%	10	9.1%	3	21.2%	7	18.3%	11
Thursday	1.1%	1	0.0%	0	1.6%	1	0.0%	0	3.0%	1	0.0%	0	3.0%	1	0.0%	0
Friday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saturday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		95		31		64		29		33		33		33		60
TIM Time of Interview:																
09.00 – 12.00	23.2%	22	9.7%	3	29.7%	19	34.5%	10	18.2%	6	18.2%	6	21.2%	7	23.3%	14
12.01 – 14.00	43.2%	41	51.6%	16	39.1%	25	41.4%	12	45.5%	15	42.4%	14	42.4%	14	43.3%	26
14.01 – 16.00	33.7%	32	38.7%	12	31.3%	20	24.1%	7	36.4%	12	39.4%	13	36.4%	12	33.3%	20
16.01 – 17.00	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		95		31		64		29		33		33		33		60
STU Study Centre																
Bradford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	100.0%	95	100.0%	31	100.0%	64	100.0%	29	100.0%	33	100.0%	33	100.0%	33	100.0%	60
Girlington District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		95		31		64		29		33		33		33		60

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
PC																
B2 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BB7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10	1.1%	1	3.2%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	3.0%	1	0.0%	0
BD10 0	1.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	1.7%	1
BD10 8	3.2%	3	0.0%	0	4.7%	3	3.4%	1	0.0%	0	6.1%	2	9.1%	3	0.0%	0
BD10 9	2.1%	2	0.0%	0	3.1%	2	3.4%	1	0.0%	0	3.0%	1	0.0%	0	3.3%	2
BD11 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD11 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 4	1.1%	1	0.0%	0	1.6%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
BD13 5	1.1%	1	0.0%	0	1.6%	1	0.0%	0	3.0%	1	0.0%	0	3.0%	1	0.0%	0
BD13 7	1.1%	1	0.0%	0	1.6%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1
BD14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD14 6	1.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	1.7%	1
BD15 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 1	1.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	1.7%	1
BD15 2	2.1%	2	3.2%	1	1.6%	1	0.0%	0	3.0%	1	3.0%	1	0.0%	0	3.3%	2
BD15 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16	1.1%	1	3.2%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1
BD16 1	1.1%	1	0.0%	0	1.6%	1	3.4%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0
BD16 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16 4	2.1%	2	0.0%	0	3.1%	2	3.4%	1	3.0%	1	0.0%	0	6.1%	2	0.0%	0
BD17 5	8.4%	8	3.2%	1	10.9%	7	10.3%	3	12.1%	4	3.0%	1	3.0%	1	11.7%	7
BD17 6	3.2%	3	3.2%	1	3.1%	2	3.4%	1	0.0%	0	6.1%	2	0.0%	0	3.3%	2
BD17 7	7.4%	7	12.9%	4	4.7%	3	6.9%	2	9.1%	3	6.1%	2	6.1%	2	8.3%	5
BD18 1	8.4%	8	16.1%	5	4.7%	3	6.9%	2	9.1%	3	9.1%	3	9.1%	3	8.3%	5
BD18 2	18.9%	18	6.5%	2	25.0%	16	20.7%	6	18.2%	6	18.2%	6	12.1%	4	23.3%	14
BD18 3	8.4%	8	6.5%	2	9.4%	6	10.3%	3	3.0%	1	12.1%	4	12.1%	4	6.7%	4
BD18 4	4.2%	4	3.2%	1	4.7%	3	6.9%	2	6.1%	2	0.0%	0	9.1%	3	1.7%	1
BD19 3	1.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	1.7%	1
BD19 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 1	3.2%	3	3.2%	1	3.1%	2	0.0%	0	3.0%	1	6.1%	2	3.0%	1	3.3%	2
BD2 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 3	1.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.0%	1	3.0%	1	0.0%	0
BD2 4	1.1%	1	3.2%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	3.0%	1	0.0%	0
BD20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 5	1.1%	1	3.2%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1
BD20 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 4	1.1%	1	3.2%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	3.0%	1	0.0%	0
BD21 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
BD3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 6	2.1%	2	3.2%	1	1.6%	1	0.0%	0	3.0%	1	3.0%	1	3.0%	1	1.7%	1
BD4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 8	1.1%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	1.7%	1
BD4 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 0	1.1%	1	3.2%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	1.7%	1
BD5 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 4	1.1%	1	0.0%	0	1.6%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1
BD8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 4	3.2%	3	6.5%	2	1.6%	1	3.4%	1	3.0%	1	3.0%	1	3.0%	1	3.3%	2
BD9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blank	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DL1 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DN4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
FY8 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
GU35 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 4	1.1%	1	3.2%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	1.7%	1
HD2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HU11 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HU19 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX2 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX2 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX7 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX7 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE10 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE12 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LF25 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS13 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS14 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS16 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS17 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS17 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS17 6	1.1%	1	3.2%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	3.0%	1	0.0%	0
LS19 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS19 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS20 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS20 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS21 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS21 3	1.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	1.7%	1
LS27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS27 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
LS28 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS4 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ME3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NE9 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW3 7	1.1%	1	0.0%	0	1.6%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	1.7%	1
PE3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PH38 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RG45 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RH11 7	1.1%	1	3.2%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0
SL28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SP9 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TS1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF15 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF4 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF7 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF9 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WS8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO7 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		95		31		64		29		33		33		33		60

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q01 Do you normally have regular access to a car for personal use during the day ?																
Yes	38.5%	25	37.5%	9	39.0%	16	42.1%	8	34.6%	9	42.1%	8	50.0%	7	36.0%	18
No	61.5%	40	62.5%	15	61.0%	25	57.9%	11	65.4%	17	57.9%	11	50.0%	7	64.0%	32
Base:		65		24		41		19		26		19		14		50
Q02 Do you normally have regular access to a car for personal use during the evening / night ?																
Yes	40.0%	26	37.5%	9	41.5%	17	42.1%	8	38.5%	10	42.1%	8	57.1%	8	36.0%	18
No	60.0%	39	62.5%	15	58.5%	24	57.9%	11	61.5%	16	57.9%	11	42.9%	6	64.0%	32
Base:		65		24		41		19		26		19		14		50
Q03 How did you travel to (STUDY CENTRE) today (main part of journey) ?																
Car / van (as driver)	26.2%	17	29.2%	7	24.4%	10	26.3%	5	34.6%	9	15.8%	3	28.6%	4	26.0%	13
Car / van (as passenger)	4.6%	3	0.0%	0	7.3%	3	0.0%	0	3.8%	1	10.5%	2	7.1%	1	4.0%	2
Bus, minibus or coach	18.5%	12	16.7%	4	19.5%	8	21.1%	4	15.4%	4	21.1%	4	28.6%	4	16.0%	8
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	46.2%	30	54.2%	13	41.5%	17	52.6%	10	38.5%	10	47.4%	9	28.6%	4	50.0%	25
Taxi / minicab	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	1.5%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	2.0%	1
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.1%	2	0.0%	0	4.9%	2	0.0%	0	7.7%	2	0.0%	0	7.1%	1	2.0%	1
Base:		65		24		41		19		26		19		14		50

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q04 Where did you park today ? *Those who travelled by car at Q03*																
Bradford:																
Burnett Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Court	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Ings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jacobs Well	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure Exchange Multi-Storey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Southgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oastler (long stay- 2nd and 3rd floor)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oastler (short stay- 1st floor)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pine Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radwell Drive	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rawson Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharpe Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simes Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Thomas A	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Thomas B	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tyson Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley:																
Main Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queen Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wellington Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ferncliffe Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends:																
Five Lanes End Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington:																
Thorton Road Car Park	20.0%	4	14.3%	1	23.1%	3	0.0%	0	20.0%	2	40.0%	2	0.0%	0	26.7%	4
On-street	70.0%	14	85.7%	6	61.5%	8	100.0%	5	70.0%	7	40.0%	2	80.0%	4	66.7%	10
Great Horton:																
Leeds Old Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates:																
Harrogate Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley:																
South Hawkesworth Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Railway Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tescos Car Park, off Springs Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths Car Park, Lower Wellington Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley:																
Scott Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lawholme Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Car Park, Cavendish Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cavendish Street Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's Car Park, Church Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanover Street Mult-storey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue:																
Mayo Avenue Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley:																
Market Place Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saville Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atkinson Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westcliffe Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wharfe Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Caroline Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exhibition Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Asda Car Park, Manor Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury:																
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street:																
Tong Street Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
All Locations:																
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosters Square	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Dropped off – didn't park)	10.0%	2	0.0%	0	15.4%	2	0.0%	0	10.0%	1	20.0%	1	20.0%	1	6.7%	1
Base:		20		7		13		5		10		5		5		15

Q05 Did you have any difficulties obtaining a car parking space today ?

Those who travelled by car at Q03 (Excluding (Dropped off – didn't park) at Q03)

Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	100.0%	18	100.0%	7	100.0%	11	100.0%	5	100.0%	9	100.0%	4	100.0%	4	100.0%	14
Base:		18		7		11		5		9		4		4		14

Mean Score (in Minutes) [2.5, 8, 13, 18, 25.5, 45.5, 90]

Q06 How long did your journey to (STUDY CENTRE) take ?

0-5 minutes	23.1%	15	25.0%	6	22.0%	9	36.8%	7	15.4%	4	21.1%	4	21.4%	3	24.0%	12
6-10 minutes	35.4%	23	33.3%	8	36.6%	15	5.3%	1	50.0%	13	47.4%	9	21.4%	3	40.0%	20
11-15 minutes	18.5%	12	16.7%	4	19.5%	8	21.1%	4	23.1%	6	10.5%	2	21.4%	3	18.0%	9
16-20 minutes	6.2%	4	0.0%	0	9.8%	4	5.3%	1	3.8%	1	5.3%	1	14.3%	2	2.0%	1
21-30 minutes	9.2%	6	12.5%	3	7.3%	3	26.3%	5	0.0%	0	5.3%	1	7.1%	1	10.0%	5
31-60 minutes	6.2%	4	12.5%	3	2.4%	1	5.3%	1	7.7%	2	5.3%	1	14.3%	2	4.0%	2
Over 60 minutes	1.5%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	2.0%	1
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*13.5*		*14.3*		*12.9*		*14.1*		*11.6*		*15.1*		*15.9*		*12.7*
Base:		65		24		41		19		26		19		14		50

Q07 Did you travel to (STUDY CENTRE) directly from home, work or elsewhere ?

Home	80.0%	52	79.2%	19	80.5%	33	78.9%	15	76.9%	20	84.2%	16	71.4%	10	82.0%	41
Work	10.8%	7	8.3%	2	12.2%	5	15.8%	3	11.5%	3	5.3%	1	14.3%	2	10.0%	5
On holiday	1.5%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	2.0%	1
Elsewhere	1.5%	1	0.0%	0	2.4%	1	0.0%	0	3.8%	1	0.0%	0	7.1%	1	0.0%	0
Relatives / friends house	6.2%	4	8.3%	2	4.9%	2	5.3%	1	7.7%	2	5.3%	1	7.1%	1	6.0%	3
Hospital / doctors / dentists	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School / college / university	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping elsewhere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure activity (e.g. gym, golf course etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		65		24		41		19		26		19		14		50

Q08 In terms of your visit to (STUDY CENTRE) do you live in the (NAME OF CENTRE), work in (NAME OF CENTRE) or are you a visitor to the area?

Those who are not on holiday at Q07

Live in the centre	45.3%	29	34.8%	8	51.2%	21	47.4%	9	34.6%	9	55.6%	10	21.4%	3	51.0%	25
Work in the centre	4.7%	3	4.3%	1	4.9%	2	0.0%	0	11.5%	3	0.0%	0	14.3%	2	2.0%	1
Visiting the centre	50.0%	32	60.9%	14	43.9%	18	52.6%	10	53.8%	14	44.4%	8	64.3%	9	46.9%	23
Base:		64		23		41		19		26		18		14		49

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q09 What is the main reason why you are in (STUDY CENTRE) today ?																
Food and grocery shopping	38.5%	25	37.5%	9	39.0%	16	31.6%	6	42.3%	11	42.1%	8	35.7%	5	40.0%	20
Clothes / shoes shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Electrical goods shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stationers / newsagents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / gift shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chemist	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public offices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bank / Building Society / Post Office	21.5%	14	20.8%	5	22.0%	9	21.1%	4	26.9%	7	15.8%	3	7.1%	1	26.0%	13
Doctor / dentist	4.6%	3	0.0%	0	7.3%	3	5.3%	1	7.7%	2	0.0%	0	7.1%	1	4.0%	2
Café / restaurant / pub	6.2%	4	12.5%	3	2.4%	1	10.5%	2	0.0%	0	10.5%	2	0.0%	0	8.0%	4
Work / School / College	6.2%	4	4.2%	1	7.3%	3	10.5%	2	3.8%	1	5.3%	1	14.3%	2	4.0%	2
Social / leisure activities	9.2%	6	8.3%	2	9.8%	4	15.8%	3	3.8%	1	5.3%	1	21.4%	3	4.0%	2
Other	3.1%	2	4.2%	1	2.4%	1	0.0%	0	0.0%	0	10.5%	2	7.1%	1	2.0%	1
Christmas shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit hairdressers	1.5%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	5.3%	1	7.1%	1	0.0%	0
Browsing / window shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buy CD's, DVD's etc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Opticians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General non-food shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Decorating / DIY items	1.5%	1	0.0%	0	2.4%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1
Visit job centre / job interview	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	7.7%	5	12.5%	3	4.9%	2	5.3%	1	11.5%	3	5.3%	1	0.0%	0	10.0%	5
Base:		65		24		41		19		26		19		14		50
Q10 What else do you intend to do whilst in (STUDY CENTRE) today ?																
Food and grocery shopping	4.6%	3	0.0%	0	7.3%	3	0.0%	0	7.7%	2	5.3%	1	0.0%	0	6.0%	3
Clothes / shoes shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Electrical goods shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stationers / newsagents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / gift shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chemist	1.5%	1	0.0%	0	2.4%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1
Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public offices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bank / Building Society / Post Office	3.1%	2	4.2%	1	2.4%	1	0.0%	0	7.7%	2	0.0%	0	7.1%	1	2.0%	1
Doctor / dentist	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Café / restaurant / pub	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work / School / College	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Social / leisure activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Christmas shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No other activities / reason)	90.8%	59	95.8%	23	87.8%	36	100.0%	19	80.8%	21	94.7%	18	92.9%	13	90.0%	45
Base:		65		24		41		19		26		19		14		50
Q11 How long do you think you will stay in (STUDY CENTRE) today ?																
Up to half an hour	47.7%	31	58.3%	14	41.5%	17	31.6%	6	53.8%	14	57.9%	11	35.7%	5	52.0%	26
Up to two hours	40.0%	26	29.2%	7	46.3%	19	52.6%	10	34.6%	9	36.8%	7	35.7%	5	42.0%	21
Half the day	9.2%	6	8.3%	2	9.8%	4	15.8%	3	7.7%	2	0.0%	0	28.6%	4	2.0%	1
All day	1.5%	1	0.0%	0	2.4%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1
(Don't know)	1.5%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	2.0%	1
Base:		65		24		41		19		26		19		14		50
Q12 Will you buy your food and grocery goods, that is undertake your main food shop, whilst in (STUDY CENTRE) today ?																
Yes	33.8%	22	33.3%	8	34.1%	14	42.1%	8	19.2%	5	47.4%	9	28.6%	4	36.0%	18
No	66.2%	43	66.7%	16	65.9%	27	57.9%	11	80.8%	21	52.6%	10	71.4%	10	64.0%	32
Base:		65		24		41		19		26		19		14		50

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q13 How frequently do you visit (STUDY CENTRE) for your main food and grocery shopping ?
Those who will buy food and groceries for their main food shop in (Study centre) at Q12

Daily	13.6%	3	25.0%	2	7.1%	1	0.0%	0	40.0%	2	11.1%	1	0.0%	0	16.7%	3
Once a week or more	68.2%	15	75.0%	6	64.3%	9	62.5%	5	60.0%	3	77.8%	7	75.0%	3	66.7%	12
Less than once a week	13.6%	3	0.0%	0	21.4%	3	37.5%	3	0.0%	0	0.0%	0	25.0%	1	11.1%	2
Less than once a fortnight	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less than once a month	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.5%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	11.1%	1	0.0%	0	5.6%	1
Base:		22		8		14		8		5		9		4		18

Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]

Q14 Approximately how much have you spent or will you spend today on food goods ?
Those who will buy food and groceries for their main food shop in (Study centre) at Q12

Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Up to £5	4.5%	1	12.5%	1	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	5.6%	1
£6 - £10	18.2%	4	0.0%	0	28.6%	4	12.5%	1	40.0%	2	11.1%	1	25.0%	1	16.7%	3
£11 - £15	18.2%	4	12.5%	1	21.4%	3	12.5%	1	0.0%	0	33.3%	3	0.0%	0	22.2%	4
£16 - £20	9.1%	2	25.0%	2	0.0%	0	12.5%	1	20.0%	1	0.0%	0	0.0%	0	11.1%	2
£21 - £25	4.5%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	11.1%	1	25.0%	1	0.0%	0
£26 - £50	9.1%	2	12.5%	1	7.1%	1	12.5%	1	20.0%	1	0.0%	0	0.0%	0	11.1%	2
£51 - £75	9.1%	2	12.5%	1	7.1%	1	12.5%	1	20.0%	1	0.0%	0	0.0%	0	11.1%	2
£76 - £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More than £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	27.3%	6	25.0%	2	28.6%	4	37.5%	3	0.0%	0	33.3%	3	50.0%	2	22.2%	4
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*21.8*		*25.5*		*19.5*		*28.0*		*27.0*		*12.2*		*15.5*		*22.6*
Base:		22		8		14		8		5		9		4		18

Q15 Which centre / retail park did you last visit for your main food and grocery shopping ?

Those who will not buy food and groceries for their main food shop in (Study centre) at Q12

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Airesdale Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	2.3%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	3.1%	1
Bradford City Centre	4.7%	2	6.3%	1	3.7%	1	9.1%	1	4.8%	1	0.0%	0	10.0%	1	3.1%	1
Dewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	46.5%	20	37.5%	6	51.9%	14	36.4%	4	52.4%	11	50.0%	5	10.0%	1	59.4%	19
Great Horton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	4.7%	2	0.0%	0	7.4%	2	0.0%	0	4.8%	1	10.0%	1	10.0%	1	3.1%	1
Pudsey Town Centre	2.3%	1	6.3%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	10.0%	1	0.0%	0
Shipley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	9.3%	4	0.0%	0	14.8%	4	9.1%	1	14.3%	3	0.0%	0	10.0%	1	9.4%	3
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forster Square Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killingbeck Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Woodhall Retail Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tulip Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	7.0%	3	6.3%	1	7.4%	2	9.1%	1	4.8%	1	10.0%	1	20.0%	2	3.1%	1
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	23.3%	10	37.5%	6	14.8%	4	36.4%	4	14.3%	3	20.0%	2	30.0%	3	18.8%	6
Base:		43		16		27		11		21		10		10		32

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q16 Why do you choose to do your main food shop at (LOCATION AT Q.15) rather than (STUDY CENTRE) ?

Those who do main food shopping at Q15 (Excluding those who are doing their main food shopping in (Study centre) at Q12 and (Don't know / varies) at Q15)

Nearer to home	6.1%	2	10.0%	1	4.3%	1	0.0%	0	11.1%	2	0.0%	0	28.6%	2	0.0%	0
Nearer to work	6.1%	2	0.0%	0	8.7%	2	14.3%	1	5.6%	1	0.0%	0	28.6%	2	0.0%	0
Poor accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of food goods available	3.0%	1	10.0%	1	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	3.8%	1
Choice of shops selling food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of shops selling food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of shops nearby selling non-food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks / financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure services nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.0%	1	10.0%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	1	14.3%	1	0.0%	0
Cheaper prices	6.1%	2	10.0%	1	4.3%	1	0.0%	0	0.0%	0	25.0%	2	0.0%	0	7.7%	2
Close to relatives house	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preference for retailer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason)	75.8%	25	60.0%	6	82.6%	19	85.7%	6	77.8%	14	62.5%	5	28.6%	2	88.5%	23
Base:		33		10		23		7		18		8		7		26

Q17 How do you usually travel to (LOCATION AT Q.15) for your main food and grocery shopping (main part of journey)?

Those who do main food shopping at Q15 (Excluding those who are doing their main food shopping at (Study centre) at Q12 and (Don't know / varies) at Q15)

Car / van (as driver)	39.4%	13	50.0%	5	34.8%	8	85.7%	6	27.8%	5	25.0%	2	42.9%	3	38.5%	10
Car / van (as passenger)	21.2%	7	10.0%	1	26.1%	6	0.0%	0	27.8%	5	25.0%	2	28.6%	2	19.2%	5
Bus, minibus or coach	12.1%	4	20.0%	2	8.7%	2	0.0%	0	11.1%	2	25.0%	2	14.3%	1	11.5%	3
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	18.2%	6	20.0%	2	17.4%	4	0.0%	0	22.2%	4	25.0%	2	0.0%	0	23.1%	6
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Do not travel, goods delivered)	9.1%	3	0.0%	0	13.0%	3	14.3%	1	11.1%	2	0.0%	0	14.3%	1	7.7%	2
Base:		33		10		23		7		18		8		7		26

Q18 Will you buy anything other than food goods today, whilst in (STUDY CENTRE) ?

Yes - clothing, footwear or household goods	10.8%	7	12.5%	3	9.8%	4	10.5%	2	15.4%	4	5.3%	1	28.6%	4	6.0%	3
Yes - bulky items such as furniture, carpets, electrical items or DIY goods	4.6%	3	0.0%	0	7.3%	3	0.0%	0	7.7%	2	5.3%	1	0.0%	0	6.0%	3
Yes - all of the above	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	83.1%	54	83.3%	20	82.9%	34	84.2%	16	76.9%	20	89.5%	17	71.4%	10	86.0%	43
(Don't know)	1.5%	1	4.2%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Base:		65		24		41		19		26		19		14		50

Column %ges.

Q19 Where centre / facility did you last shop for non food goods?
Those who will not buy more than just food goods in (Study centre) at Q18

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Airesdale Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford City Centre	50.9%	28	47.6%	10	52.9%	18	70.6%	12	50.0%	10	29.4%	5	60.0%	6	47.7%	21
Dewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	9.1%	5	9.5%	2	8.8%	3	0.0%	0	10.0%	2	17.6%	3	0.0%	0	11.4%	5
Great Horton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	1.8%	1	0.0%	0	2.9%	1	0.0%	0	5.0%	1	0.0%	0	10.0%	1	0.0%	0
Leeds City Centre	5.5%	3	9.5%	2	2.9%	1	0.0%	0	10.0%	2	5.9%	1	0.0%	0	6.8%	3
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	1.8%	1	4.8%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	10.0%	1	0.0%	0
Shipley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	1.8%	1	0.0%	0	2.9%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	2.3%	1
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Retail Park, Keighley	1.8%	1	4.8%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	2.3%	1
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forster Square Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killingbeck Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Woodhall Retail Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tulip Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.6%	2	4.8%	1	2.9%	1	0.0%	0	0.0%	0	11.8%	2	0.0%	0	4.5%	2
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	16.4%	9	9.5%	2	20.6%	7	23.5%	4	5.0%	1	23.5%	4	0.0%	0	20.5%	9
(Don't do non food shopping)	7.3%	4	9.5%	2	5.9%	2	5.9%	1	5.0%	1	11.8%	2	20.0%	2	4.5%	2
Base:		55		21		34		17		20		17		10		44

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q20 How frequently do you visit (LOCATION AT Q.19) for clothing and footwear or other non food goods?

Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Daily	2.4%	1	5.9%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Once a week or more	23.8%	10	17.6%	3	28.0%	7	25.0%	3	22.2%	4	27.3%	3	37.5%	3	21.2%	7
Less than once a week	19.0%	8	17.6%	3	20.0%	5	16.7%	2	22.2%	4	18.2%	2	37.5%	3	15.2%	5
Less than once a fortnight	16.7%	7	17.6%	3	16.0%	4	25.0%	3	5.6%	1	27.3%	3	12.5%	1	18.2%	6
Less than once a month	33.3%	14	35.3%	6	32.0%	8	16.7%	2	44.4%	8	27.3%	3	12.5%	1	36.4%	12
(Don't know / varies)	4.8%	2	5.9%	1	4.0%	1	8.3%	1	5.6%	1	0.0%	0	0.0%	0	6.1%	2
Base:		42		17		25		12		18		11		8		33

Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]

Q21 Approximately how much did you spend on your last visit to (LOCATION AT Q.19) on clothing or non food goods?

Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Up to £5	2.4%	1	5.9%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1
£6 – £10	16.7%	7	11.8%	2	20.0%	5	8.3%	1	11.1%	2	27.3%	3	12.5%	1	15.2%	5
£11 - £15	7.1%	3	0.0%	0	12.0%	3	0.0%	0	16.7%	3	0.0%	0	12.5%	1	6.1%	2
£16 - £20	9.5%	4	5.9%	1	12.0%	3	8.3%	1	5.6%	1	18.2%	2	0.0%	0	12.1%	4
£21 - £25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£26 - £50	14.3%	6	11.8%	2	16.0%	4	16.7%	2	11.1%	2	18.2%	2	25.0%	2	12.1%	4
£51 - £75	2.4%	1	5.9%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1
£76- £100	9.5%	4	17.6%	3	4.0%	1	25.0%	3	5.6%	1	0.0%	0	12.5%	1	9.1%	3
More than £100	11.9%	5	17.6%	3	8.0%	2	8.3%	1	16.7%	3	9.1%	1	25.0%	2	9.1%	3
(Don't know)	26.2%	11	23.5%	4	28.0%	7	16.7%	2	33.3%	6	27.3%	3	12.5%	1	30.3%	10
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*50.4*		*68.5*		*37.4*		*58.2*		*57.3*		*35.8*		*69.3*		*46.5*
Base:		42		17		25		12		18		11		8		33

Q22 Why did you choose to shop at (LOCATION AT Q.19) for non food shopping instead of (STUDY CENTRE) ?

Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Nearer to home	7.1%	3	5.9%	1	8.0%	2	0.0%	0	11.1%	2	9.1%	1	25.0%	2	3.0%	1
Nearer to work	2.4%	1	0.0%	0	4.0%	1	8.3%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0
Poor accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of goods available	52.4%	22	58.8%	10	48.0%	12	58.3%	7	50.0%	9	45.5%	5	25.0%	2	57.6%	19
Choice of shops selling clothing or household goods	19.0%	8	17.6%	3	20.0%	5	41.7%	5	5.6%	1	18.2%	2	37.5%	3	15.2%	5
Quality of clothing or household goods available	7.1%	3	17.6%	3	0.0%	0	16.7%	2	0.0%	0	9.1%	1	0.0%	0	9.1%	3
Choice of shops nearby selling other goods	9.5%	4	0.0%	0	16.0%	4	8.3%	1	11.1%	2	9.1%	1	0.0%	0	12.1%	4
Provision of services nearby, such as banks / financial services	2.4%	1	5.9%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Provision of leisure services nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	2.4%	1	5.9%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	2.4%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0	3.0%	1
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	2.4%	1	0.0%	0	4.0%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	3.0%	1
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	2.4%	1	0.0%	0	4.0%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	3.0%	1
Don't like Bradford	4.8%	2	0.0%	0	8.0%	2	0.0%	0	5.6%	1	9.1%	1	0.0%	0	6.1%	2
(Don't know / no reason)	19.0%	8	17.6%	3	20.0%	5	0.0%	0	27.8%	5	27.3%	3	0.0%	0	24.2%	8
Base:		42		17		25		12		18		11		8		33

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q23 How do you normally travel to (LOCATION AT Q.19)) for non food shopping (main part of journey)?
Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Car / van (as driver)	28.6%	12	29.4%	5	28.0%	7	33.3%	4	33.3%	6	18.2%	2	37.5%	3	27.3%	9
Car / van (as passenger)	19.0%	8	0.0%	0	32.0%	8	0.0%	0	33.3%	6	18.2%	2	37.5%	3	15.2%	5
Bus, minibus or coach	28.6%	12	29.4%	5	28.0%	7	33.3%	4	16.7%	3	36.4%	4	12.5%	1	30.3%	10
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	16.7%	7	23.5%	4	12.0%	3	25.0%	3	5.6%	1	27.3%	3	12.5%	1	18.2%	6
Taxi	2.4%	1	5.9%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Train	2.4%	1	5.9%	1	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	3.0%	1
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Do not travel, goods delivered)	2.4%	1	5.9%	1	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	3.0%	1
Base:		42		17		25		12		18		11		8		33

Q24 How frequently do you visit (STUDY CENTRE) for non food shopping?
Those who will buy non food goods along with food goods in (Study centre) at Q18

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week or more	40.0%	4	33.3%	1	42.9%	3	100.0%	2	33.3%	2	0.0%	0	50.0%	2	33.3%	2
Less than once a week	10.0%	1	0.0%	0	14.3%	1	0.0%	0	16.7%	1	0.0%	0	25.0%	1	0.0%	0
Less than once a fortnight	20.0%	2	33.3%	1	14.3%	1	0.0%	0	16.7%	1	50.0%	1	25.0%	1	16.7%	1
Less than once a month	20.0%	2	0.0%	0	28.6%	2	0.0%	0	16.7%	1	50.0%	1	0.0%	0	33.3%	2
(Don't know / varies)	10.0%	1	33.3%	1	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	16.7%	1
Base:		10		3		7		2		6		2		4		6

Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]

Q25 How much have you spent or will you spend today in (STUDY CENTRE) on non food shopping?
Those who will buy non food goods along with food goods in (Study centre) at Q18

Nothing	20.0%	2	33.3%	1	14.3%	1	0.0%	0	16.7%	1	50.0%	1	25.0%	1	16.7%	1
Up to £5	10.0%	1	0.0%	0	14.3%	1	50.0%	1	0.0%	0	0.0%	0	25.0%	1	0.0%	0
£6 – £10	30.0%	3	33.3%	1	28.6%	2	0.0%	0	33.3%	2	50.0%	1	25.0%	1	33.3%	2
£11 - £15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£16 - £20	10.0%	1	0.0%	0	14.3%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0	16.7%	1
£21 - £25	10.0%	1	33.3%	1	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	16.7%	1
£26 - £50	10.0%	1	0.0%	0	14.3%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0	16.7%	1
£51 - £75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£76- £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More than £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	10.0%	1	0.0%	0	14.3%	1	0.0%	0	16.7%	1	0.0%	0	25.0%	1	0.0%	0
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*11.8*		*10.3*		*12.5*		*13.0*		*14.4*		*4.0*		*3.7*		*15.8*
Base:		10		3		7		2		6		2		4		6

Q26 Which of these statements would you say best describes how frequently you visit (STUDY CENTRE), compared with five years ago?

Much more frequently than before	12.3%	8	12.5%	3	12.2%	5	21.1%	4	15.4%	4	0.0%	0	14.3%	2	12.0%	6
More frequently than before	7.7%	5	8.3%	2	7.3%	3	15.8%	3	3.8%	1	5.3%	1	7.1%	1	8.0%	4
About as frequently	58.5%	38	50.0%	12	63.4%	26	42.1%	8	57.7%	15	73.7%	14	42.9%	6	62.0%	31
Less frequently than before	6.2%	4	12.5%	3	2.4%	1	5.3%	1	3.8%	1	10.5%	2	14.3%	2	4.0%	2
Much less frequently than before	9.2%	6	8.3%	2	9.8%	4	10.5%	2	7.7%	2	10.5%	2	14.3%	2	8.0%	4
Didn't visit five years ago	3.1%	2	4.2%	1	2.4%	1	0.0%	0	7.7%	2	0.0%	0	0.0%	0	4.0%	2
This is my first visit	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	3.1%	2	4.2%	1	2.4%	1	5.3%	1	3.8%	1	0.0%	0	7.1%	1	2.0%	1
Base:		65		24		41		19		26		19		14		50

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q27 How long do you typically spend in (STUDY CENTRE) during the evening / night ?																
Up to 1 hour	10.8%	7	20.8%	5	4.9%	2	21.1%	4	11.5%	3	0.0%	0	0.0%	0	14.0%	7
1 to 2 hours	4.6%	3	0.0%	0	7.3%	3	0.0%	0	7.7%	2	5.3%	1	0.0%	0	6.0%	3
2 to 4 hours	1.5%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	2.0%	1
Over 4 hours	3.1%	2	8.3%	2	0.0%	0	10.5%	2	0.0%	0	0.0%	0	7.1%	1	2.0%	1
Don't visit in the evening	78.5%	51	66.7%	16	85.4%	35	68.4%	13	76.9%	20	89.5%	17	92.9%	13	74.0%	37
(Don't know / varies)	1.5%	1	4.2%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1
Base:		65		24		41		19		26		19		14		50
Mean Score [Much better = 5, Better = 4, About the same = 3, Worse = 2, Much worse = 1]																
Q28 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects ?																
Choice of shops																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	20.0%	13	16.7%	4	22.0%	9	10.5%	2	26.9%	7	21.1%	4	14.3%	2	22.0%	11
About the same	50.8%	33	54.2%	13	48.8%	20	68.4%	13	46.2%	12	42.1%	8	42.9%	6	54.0%	27
Worse	20.0%	13	25.0%	6	17.1%	7	21.1%	4	15.4%	4	21.1%	4	28.6%	4	16.0%	8
Much worse	3.1%	2	4.2%	1	2.4%	1	0.0%	0	0.0%	0	10.5%	2	0.0%	0	4.0%	2
(Don't know)	6.2%	4	0.0%	0	9.8%	4	0.0%	0	11.5%	3	5.3%	1	14.3%	2	4.0%	2
Mean:		*2.93*		*2.83*		*3.00*		*2.89*		*3.13*		*2.78*		*2.83*		*2.98*
Base:		65		24		41		19		26		19		14		50
Quality of shops																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	18.5%	12	12.5%	3	22.0%	9	15.8%	3	23.1%	6	15.8%	3	7.1%	1	22.0%	11
About the same	52.3%	34	62.5%	15	46.3%	19	68.4%	13	46.2%	12	47.4%	9	50.0%	7	54.0%	27
Worse	16.9%	11	16.7%	4	17.1%	7	10.5%	2	19.2%	5	15.8%	3	35.7%	5	10.0%	5
Much worse	4.6%	3	4.2%	1	4.9%	2	0.0%	0	0.0%	0	15.8%	3	0.0%	0	6.0%	3
(Don't know)	7.7%	5	4.2%	1	9.8%	4	5.3%	1	11.5%	3	5.3%	1	7.1%	1	8.0%	4
Mean:		*2.92*		*2.87*		*2.95*		*3.06*		*3.04*		*2.67*		*2.69*		*3.00*
Base:		65		24		41		19		26		19		14		50
Range of services such as banks and other financial services																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	6.2%	4	0.0%	0	9.8%	4	10.5%	2	7.7%	2	0.0%	0	0.0%	0	8.0%	4
About the same	43.1%	28	41.7%	10	43.9%	18	52.6%	10	34.6%	9	47.4%	9	35.7%	5	46.0%	23
Worse	21.5%	14	20.8%	5	22.0%	9	10.5%	2	23.1%	6	26.3%	5	35.7%	5	16.0%	8
Much worse	21.5%	14	29.2%	7	17.1%	7	21.1%	4	26.9%	7	15.8%	3	14.3%	2	24.0%	12
(Don't know)	7.7%	5	8.3%	2	7.3%	3	5.3%	1	7.7%	2	10.5%	2	14.3%	2	6.0%	3
Mean:		*2.37*		*2.14*		*2.50*		*2.56*		*2.25*		*2.35*		*2.25*		*2.40*
Base:		65		24		41		19		26		19		14		50
Range and choice of pubs / restaurants																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	7.7%	5	12.5%	3	4.9%	2	0.0%	0	11.5%	3	10.5%	2	0.0%	0	10.0%	5
About the same	33.8%	22	33.3%	8	34.1%	14	42.1%	8	30.8%	8	31.6%	6	21.4%	3	38.0%	19
Worse	32.3%	21	29.2%	7	34.1%	14	26.3%	5	34.6%	9	31.6%	6	57.1%	8	24.0%	12
Much worse	13.8%	9	16.7%	4	12.2%	5	10.5%	2	15.4%	4	15.8%	3	0.0%	0	18.0%	9
(Don't know)	12.3%	8	8.3%	2	14.6%	6	21.1%	4	7.7%	2	10.5%	2	21.4%	3	10.0%	5
Mean:		*2.40*		*2.45*		*2.37*		*2.40*		*2.42*		*2.41*		*2.27*		*2.44*
Base:		65		24		41		19		26		19		14		50
Leisure facilities																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	1.5%	1	0.0%	0	2.4%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1
About the same	30.8%	20	33.3%	8	29.3%	12	31.6%	6	26.9%	7	36.8%	7	14.3%	2	36.0%	18
Worse	32.3%	21	25.0%	6	36.6%	15	26.3%	5	34.6%	9	31.6%	6	50.0%	7	26.0%	13
Much worse	21.5%	14	33.3%	8	14.6%	6	26.3%	5	23.1%	6	15.8%	3	14.3%	2	24.0%	12
(Don't know)	13.8%	9	8.3%	2	17.1%	7	15.8%	3	11.5%	3	15.8%	3	21.4%	3	12.0%	6
Mean:		*2.14*		*2.00*		*2.24*		*2.06*		*2.13*		*2.25*		*2.00*		*2.18*
Base:		65		24		41		19		26		19		14		50

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Shopping environment																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	9.2%	6	8.3%	2	9.8%	4	10.5%	2	3.8%	1	15.8%	3	0.0%	0	12.0%	6
About the same	61.5%	40	66.7%	16	58.5%	24	63.2%	12	73.1%	19	47.4%	9	57.1%	8	64.0%	32
Worse	20.0%	13	20.8%	5	19.5%	8	26.3%	5	11.5%	3	21.1%	4	35.7%	5	14.0%	7
Much worse	1.5%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	2.0%	1
(Don't know)	7.7%	5	0.0%	0	12.2%	5	0.0%	0	11.5%	3	10.5%	2	7.1%	1	8.0%	4
Mean:		*2.85*		*2.79*		*2.89*		*2.84*		*2.91*		*2.82*		*2.62*		*2.93*
Base:		65		24		41		19		26		19		14		50
Cleanliness																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	7.7%	5	8.3%	2	7.3%	3	5.3%	1	7.7%	2	10.5%	2	0.0%	0	10.0%	5
About the same	49.2%	32	50.0%	12	48.8%	20	68.4%	13	42.3%	11	42.1%	8	35.7%	5	54.0%	27
Worse	27.7%	18	37.5%	9	22.0%	9	26.3%	5	34.6%	9	21.1%	4	50.0%	7	22.0%	11
Much worse	10.8%	7	4.2%	1	14.6%	6	0.0%	0	11.5%	3	15.8%	3	7.1%	1	10.0%	5
(Don't know)	4.6%	3	0.0%	0	7.3%	3	0.0%	0	3.8%	1	10.5%	2	7.1%	1	4.0%	2
Mean:		*2.56*		*2.63*		*2.53*		*2.79*		*2.48*		*2.53*		*2.31*		*2.67*
Base:		65		24		41		19		26		19		14		50
Car parking provision																
Much better	3.1%	2	4.2%	1	2.4%	1	5.3%	1	3.8%	1	0.0%	0	0.0%	0	4.0%	2
Better	6.2%	4	0.0%	0	9.8%	4	0.0%	0	7.7%	2	10.5%	2	14.3%	2	4.0%	2
About the same	61.5%	40	75.0%	18	53.7%	22	73.7%	14	50.0%	13	68.4%	13	57.1%	8	64.0%	32
Worse	12.3%	8	12.5%	3	12.2%	5	15.8%	3	7.7%	2	10.5%	2	14.3%	2	10.0%	5
Much worse	6.2%	4	0.0%	0	9.8%	4	0.0%	0	15.4%	4	0.0%	0	7.1%	1	6.0%	3
(Don't know)	10.8%	7	8.3%	2	12.2%	5	5.3%	1	15.4%	4	10.5%	2	7.1%	1	12.0%	6
Mean:		*2.86*		*2.95*		*2.81*		*2.94*		*2.73*		*3.00*		*2.85*		*2.89*
Base:		65		24		41		19		26		19		14		50
Car parking prices																
Much better	3.1%	2	4.2%	1	2.4%	1	0.0%	0	7.7%	2	0.0%	0	0.0%	0	4.0%	2
Better	6.2%	4	0.0%	0	9.8%	4	0.0%	0	7.7%	2	10.5%	2	14.3%	2	4.0%	2
About the same	56.9%	37	66.7%	16	51.2%	21	63.2%	12	46.2%	12	68.4%	13	42.9%	6	62.0%	31
Worse	12.3%	8	12.5%	3	12.2%	5	15.8%	3	7.7%	2	10.5%	2	14.3%	2	10.0%	5
Much worse	4.6%	3	0.0%	0	7.3%	3	0.0%	0	11.5%	3	0.0%	0	7.1%	1	4.0%	2
(Don't know)	16.9%	11	16.7%	4	17.1%	7	21.1%	4	19.2%	5	10.5%	2	21.4%	3	16.0%	8
Mean:		*2.89*		*2.95*		*2.85*		*2.80*		*2.90*		*3.00*		*2.82*		*2.93*
Base:		65		24		41		19		26		19		14		50
Accessibility by public transport																
Much better	6.2%	4	8.3%	2	4.9%	2	10.5%	2	7.7%	2	0.0%	0	14.3%	2	4.0%	2
Better	15.4%	10	12.5%	3	17.1%	7	5.3%	1	15.4%	4	26.3%	5	7.1%	1	18.0%	9
About the same	56.9%	37	62.5%	15	53.7%	22	63.2%	12	61.5%	16	42.1%	8	50.0%	7	58.0%	29
Worse	7.7%	5	16.7%	4	2.4%	1	10.5%	2	0.0%	0	15.8%	3	14.3%	2	6.0%	3
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	13.8%	9	0.0%	0	22.0%	9	10.5%	2	15.4%	4	15.8%	3	14.3%	2	14.0%	7
Mean:		*3.23*		*3.13*		*3.31*		*3.18*		*3.36*		*3.13*		*3.25*		*3.23*
Base:		65		24		41		19		26		19		14		50
Public information / signposts / public facilities																
Much better	1.5%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	2.0%	1
Better	1.5%	1	0.0%	0	2.4%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1
About the same	61.5%	40	54.2%	13	65.9%	27	57.9%	11	61.5%	16	68.4%	13	57.1%	8	64.0%	32
Worse	21.5%	14	33.3%	8	14.6%	6	31.6%	6	19.2%	5	10.5%	2	21.4%	3	20.0%	10
Much worse	1.5%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	2.0%	1
(Don't know)	12.3%	8	8.3%	2	14.6%	6	10.5%	2	15.4%	4	10.5%	2	21.4%	3	10.0%	5
Mean:		*2.77*		*2.55*		*2.91*		*2.65*		*2.82*		*2.88*		*2.73*		*2.80*
Base:		65		24		41		19		26		19		14		50

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Entertainment / events / performances																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	1.5%	1	4.2%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1
About the same	40.0%	26	33.3%	8	43.9%	18	42.1%	8	23.1%	6	63.2%	12	50.0%	7	38.0%	19
Worse	30.8%	20	29.2%	7	31.7%	13	36.8%	7	38.5%	10	10.5%	2	21.4%	3	32.0%	16
Much worse	16.9%	11	25.0%	6	12.2%	5	10.5%	2	26.9%	7	10.5%	2	21.4%	3	16.0%	8
(Don't know)	10.8%	7	8.3%	2	12.2%	5	10.5%	2	7.7%	2	15.8%	3	7.1%	1	12.0%	6
Mean:		*2.29*		*2.18*		*2.36*		*2.35*		*2.04*		*2.63*		*2.31*		*2.30*
Base:		65		24		41		19		26		19		14		50
Day-time safety																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	3.1%	2	0.0%	0	4.9%	2	5.3%	1	3.8%	1	0.0%	0	0.0%	0	4.0%	2
About the same	67.7%	44	66.7%	16	68.3%	28	68.4%	13	65.4%	17	73.7%	14	57.1%	8	72.0%	36
Worse	20.0%	13	29.2%	7	14.6%	6	26.3%	5	15.4%	4	15.8%	3	14.3%	2	20.0%	10
Much worse	4.6%	3	4.2%	1	4.9%	2	0.0%	0	7.7%	2	5.3%	1	14.3%	2	2.0%	1
(Don't know)	4.6%	3	0.0%	0	7.3%	3	0.0%	0	7.7%	2	5.3%	1	14.3%	2	2.0%	1
Mean:		*2.73*		*2.63*		*2.79*		*2.79*		*2.71*		*2.72*		*2.50*		*2.80*
Base:		65		24		41		19		26		19		14		50
Evening / night safety																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
About the same	44.6%	29	41.7%	10	46.3%	19	36.8%	7	50.0%	13	47.4%	9	28.6%	4	50.0%	25
Worse	23.1%	15	37.5%	9	14.6%	6	36.8%	7	15.4%	4	21.1%	4	21.4%	3	24.0%	12
Much worse	16.9%	11	16.7%	4	17.1%	7	5.3%	1	23.1%	6	15.8%	3	35.7%	5	10.0%	5
(Don't know)	15.4%	10	4.2%	1	22.0%	9	21.1%	4	11.5%	3	15.8%	3	14.3%	2	16.0%	8
Mean:		*2.33*		*2.26*		*2.38*		*2.40*		*2.30*		*2.38*		*1.92*		*2.48*
Base:		65		24		41		19		26		19		14		50
Layout																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	3.1%	2	0.0%	0	4.9%	2	10.5%	2	0.0%	0	0.0%	0	7.1%	1	2.0%	1
About the same	63.1%	41	58.3%	14	65.9%	27	52.6%	10	69.2%	18	68.4%	13	64.3%	9	64.0%	32
Worse	21.5%	14	33.3%	8	14.6%	6	31.6%	6	19.2%	5	10.5%	2	21.4%	3	20.0%	10
Much worse	3.1%	2	4.2%	1	2.4%	1	0.0%	0	3.8%	1	5.3%	1	0.0%	0	4.0%	2
(Don't know)	9.2%	6	4.2%	1	12.2%	5	5.3%	1	7.7%	2	15.8%	3	7.1%	1	10.0%	5
Mean:		*2.73*		*2.57*		*2.83*		*2.78*		*2.71*		*2.75*		*2.85*		*2.71*
Base:		65		24		41		19		26		19		14		50
Public Art																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
About the same	43.1%	28	50.0%	12	39.0%	16	52.6%	10	23.1%	6	63.2%	12	42.9%	6	44.0%	22
Worse	18.5%	12	16.7%	4	19.5%	8	10.5%	2	30.8%	8	5.3%	1	21.4%	3	16.0%	8
Much worse	12.3%	8	4.2%	1	17.1%	7	10.5%	2	19.2%	5	5.3%	1	14.3%	2	12.0%	6
(Don't know)	26.2%	17	29.2%	7	24.4%	10	26.3%	5	26.9%	7	26.3%	5	21.4%	3	28.0%	14
Mean:		*2.42*		*2.65*		*2.29*		*2.57*		*2.05*		*2.79*		*2.36*		*2.44*
Base:		65		24		41		19		26		19		14		50
Environment																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	3.1%	2	0.0%	0	4.9%	2	5.3%	1	3.8%	1	0.0%	0	7.1%	1	2.0%	1
About the same	55.4%	36	50.0%	12	58.5%	24	52.6%	10	46.2%	12	73.7%	14	57.1%	8	56.0%	28
Worse	30.8%	20	41.7%	10	24.4%	10	31.6%	6	38.5%	10	15.8%	3	28.6%	4	30.0%	15
Much worse	3.1%	2	0.0%	0	4.9%	2	0.0%	0	3.8%	1	5.3%	1	0.0%	0	4.0%	2
(Don't know)	7.7%	5	8.3%	2	7.3%	3	10.5%	2	7.7%	2	5.3%	1	7.1%	1	8.0%	4
Mean:		*2.63*		*2.55*		*2.68*		*2.71*		*2.54*		*2.72*		*2.77*		*2.61*
Base:		65		24		41		19		26		19		14		50

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q29 What type of shops or services would you like to see more of in (STUDY CENTRE)?																
Food stores	12.3%	8	12.5%	3	12.2%	5	15.8%	3	15.4%	4	0.0%	0	21.4%	3	8.0%	4
Department stores	12.3%	8	16.7%	4	9.8%	4	21.1%	4	11.5%	3	5.3%	1	14.3%	2	12.0%	6
Clothing stores	24.6%	16	20.8%	5	26.8%	11	26.3%	5	26.9%	7	15.8%	3	50.0%	7	16.0%	8
Footwear stores	16.9%	11	16.7%	4	17.1%	7	10.5%	2	19.2%	5	21.1%	4	28.6%	4	14.0%	7
Electrical goods	7.7%	5	8.3%	2	7.3%	3	5.3%	1	15.4%	4	0.0%	0	21.4%	3	4.0%	2
Household goods stores	6.2%	4	4.2%	1	7.3%	3	5.3%	1	11.5%	3	0.0%	0	14.3%	2	4.0%	2
Pharmacies	6.2%	4	8.3%	2	4.9%	2	5.3%	1	7.7%	2	5.3%	1	14.3%	2	4.0%	2
Restaurants / cafes	6.2%	4	12.5%	3	2.4%	1	5.3%	1	11.5%	3	0.0%	0	14.3%	2	4.0%	2
Drinking establishments	4.6%	3	8.3%	2	2.4%	1	5.3%	1	7.7%	2	0.0%	0	14.3%	2	2.0%	1
Building Society	6.2%	4	12.5%	3	2.4%	1	10.5%	2	7.7%	2	0.0%	0	7.1%	1	6.0%	3
Banks	9.2%	6	16.7%	4	4.9%	2	10.5%	2	3.8%	1	10.5%	2	0.0%	0	10.0%	5
Solicitors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.1%	2	4.2%	1	2.4%	1	5.3%	1	0.0%	0	5.3%	1	0.0%	0	4.0%	2
Marks and Spencer	1.5%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	2.0%	1
Music / entertainment store	1.5%	1	4.2%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1
Sport shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Menswear store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toy shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baby / childrens clothes shop	3.1%	2	4.2%	1	2.4%	1	10.5%	2	0.0%	0	0.0%	0	7.1%	1	2.0%	1
Greengrocers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Butchers	1.5%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	2.0%	1
Bakers	1.5%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	2.0%	1
Decorating / DIY / hardware store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Independent retailers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsagents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	15.4%	10	25.0%	6	9.8%	4	0.0%	0	15.4%	4	31.6%	6	14.3%	2	16.0%	8
(Don't know)	29.2%	19	12.5%	3	39.0%	16	31.6%	6	30.8%	8	26.3%	5	21.4%	3	32.0%	16
Base:		65		24		41		19		26		19		14		50
Q30 What type of leisure facilities would you like to see more of in (STUDY CENTRE)?																
Health and fitness	18.5%	12	25.0%	6	14.6%	6	26.3%	5	23.1%	6	0.0%	0	14.3%	2	18.0%	9
Swimming pool	21.5%	14	29.2%	7	17.1%	7	26.3%	5	30.8%	8	0.0%	0	28.6%	4	18.0%	9
Bingo	1.5%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	2.0%	1
Cinema	7.7%	5	12.5%	3	4.9%	2	10.5%	2	11.5%	3	0.0%	0	14.3%	2	6.0%	3
Bowling alley	10.8%	7	16.7%	4	7.3%	3	21.1%	4	11.5%	3	0.0%	0	7.1%	1	12.0%	6
Bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ice rink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.5%	1	0.0%	0	2.4%	1	5.3%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0
Youth centre / after school clubs	3.1%	2	0.0%	0	4.9%	2	5.3%	1	3.8%	1	0.0%	0	0.0%	0	4.0%	2
Leisure centre	1.5%	1	0.0%	0	2.4%	1	0.0%	0	3.8%	1	0.0%	0	7.1%	1	0.0%	0
(None mentioned)	27.7%	18	25.0%	6	29.3%	12	5.3%	1	15.4%	4	68.4%	13	28.6%	4	28.0%	14
(Don't know)	30.8%	20	16.7%	4	39.0%	16	31.6%	6	34.6%	9	26.3%	5	21.4%	3	34.0%	17
Base:		65		24		41		19		26		19		14		50

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q31 What measures do you think would improve (STUDY CENTRE) and make it more attractive?																
Increased choice / range of shops	27.7%	18	41.7%	10	19.5%	8	42.1%	8	34.6%	9	5.3%	1	35.7%	5	26.0%	13
More national multiples	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better foodstore provision	1.5%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More non-food stores	6.2%	4	8.3%	2	4.9%	2	5.3%	1	3.8%	1	5.3%	1	0.0%	0	6.0%	3
More Independent / Specialist traders	3.1%	2	4.2%	1	2.4%	1	5.3%	1	3.8%	1	0.0%	0	0.0%	0	4.0%	2
Improved street paving	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flexible parking	1.5%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	5.3%	1	7.1%	1	0.0%	0
Reduce traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved public transport	1.5%	1	4.2%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
More entertainment / leisure facilities	1.5%	1	4.2%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
More quality restaurants / pavement cafes	1.5%	1	4.2%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
More evening activities	1.5%	1	4.2%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
More organised events e.g. street markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cultural facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved security / CCTV	4.6%	3	8.3%	2	2.4%	1	0.0%	0	7.7%	2	5.3%	1	21.4%	3	0.0%	0
Improved cleanliness	7.7%	5	0.0%	0	12.2%	5	0.0%	0	11.5%	3	10.5%	2	21.4%	3	4.0%	2
Greater promotion / marketing of the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expansion of the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.6%	3	8.3%	2	2.4%	1	10.5%	2	3.8%	1	0.0%	0	0.0%	0	6.0%	3
Have flower baskets / brighten the place up	1.5%	1	0.0%	0	2.4%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1
Fewer empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More Police on the streets	1.5%	1	0.0%	0	2.4%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1
Make it pedestrianised	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A general face lift / make it more modern	1.5%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	5.3%	1	7.1%	1	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvements needed for bus / train station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less ethnic minorities	3.1%	2	8.3%	2	0.0%	0	0.0%	0	0.0%	0	10.5%	2	7.1%	1	2.0%	1
More childrens activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	18.5%	12	25.0%	6	14.6%	6	10.5%	2	11.5%	3	36.8%	7	7.1%	1	22.0%	11
(Don't know)	32.3%	21	16.7%	4	41.5%	17	36.8%	7	34.6%	9	26.3%	5	14.3%	2	38.0%	19
Base:		65		24		41		19		26		19		14		50

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q32 What do you think are the biggest weaknesses of (STUDY CENTRE)?																
Choice / range of non-food shops	21.5%	14	29.2%	7	17.1%	7	26.3%	5	30.8%	8	0.0%	0	28.6%	4	18.0%	9
Foodstore provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by private car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Non-retail provision (e.g. banks, estate agents (etc.)	1.5%	1	4.2%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1
Leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.6%	3	8.3%	2	2.4%	1	5.3%	1	3.8%	1	5.3%	1	7.1%	1	4.0%	2
Too many charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Need to improve cleanliness / very run down	9.2%	6	4.2%	1	12.2%	5	0.0%	0	7.7%	2	21.1%	4	14.3%	2	8.0%	4
Traffic congestion / poor road system	4.6%	3	4.2%	1	4.9%	2	5.3%	1	3.8%	1	5.3%	1	0.0%	0	6.0%	3
Too much anti-social behaviour / crime / not enough Police / security etc	7.7%	5	4.2%	1	9.8%	4	5.3%	1	11.5%	3	5.3%	1	14.3%	2	6.0%	3
Too many cheap shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops closing down / too many vacant shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too crowded	1.5%	1	4.2%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Too many ethnic minorities	7.7%	5	12.5%	3	4.9%	2	5.3%	1	3.8%	1	15.8%	3	14.3%	2	6.0%	3
Large companies closing down local traders	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More youth facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing here at all	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelop / modernisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	13.8%	9	20.8%	5	9.8%	4	10.5%	2	3.8%	1	31.6%	6	7.1%	1	16.0%	8
(Don't know)	29.2%	19	12.5%	3	39.0%	16	36.8%	7	34.6%	9	15.8%	3	14.3%	2	34.0%	17
Base:		65		24		41		19		26		19		14		50
GEN Gender:																
Male	36.9%	24	100.0%	24	0.0%	0	52.6%	10	26.9%	7	36.8%	7	21.4%	3	42.0%	21
Female	63.1%	41	0.0%	0	100.0%	41	47.4%	9	73.1%	19	63.2%	12	78.6%	11	58.0%	29
Base:		65		24		41		19		26		19		14		50
AGE Age Group:																
18 – 24 years	10.8%	7	12.5%	3	9.8%	4	36.8%	7	0.0%	0	0.0%	0	14.3%	2	10.0%	5
25 – 34 years	18.5%	12	29.2%	7	12.2%	5	63.2%	12	0.0%	0	0.0%	0	7.1%	1	22.0%	11
35 – 44 years	20.0%	13	20.8%	5	19.5%	8	0.0%	0	50.0%	13	0.0%	0	28.6%	4	18.0%	9
45 – 54 years	20.0%	13	8.3%	2	26.8%	11	0.0%	0	50.0%	13	0.0%	0	21.4%	3	20.0%	10
55 – 64 years	10.8%	7	4.2%	1	14.6%	6	0.0%	0	0.0%	0	36.8%	7	14.3%	2	10.0%	5
65+ years	18.5%	12	25.0%	6	14.6%	6	0.0%	0	0.0%	0	63.2%	12	14.3%	2	20.0%	10
(Refused)	1.5%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		65		24		41		19		26		19		14		50
SEG SEG:																
AB	1.5%	1	0.0%	0	2.4%	1	0.0%	0	3.8%	1	0.0%	0	7.1%	1	0.0%	0
C1	20.0%	13	12.5%	3	24.4%	10	15.8%	3	23.1%	6	21.1%	4	92.9%	13	0.0%	0
C2	20.0%	13	25.0%	6	17.1%	7	26.3%	5	11.5%	3	26.3%	5	0.0%	0	26.0%	13
DE	56.9%	37	62.5%	15	53.7%	22	57.9%	11	61.5%	16	52.6%	10	0.0%	0	74.0%	37
(Refused)	1.5%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		65		24		41		19		26		19		14		50

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
ETH Ethnicity																
White	76.9%	50	79.2%	19	75.6%	31	52.6%	10	76.9%	20	100.0%	19	85.7%	12	74.0%	37
Indian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pakistani	20.0%	13	16.7%	4	22.0%	9	36.8%	7	23.1%	6	0.0%	0	14.3%	2	22.0%	11
Bangladeshi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Asian	1.5%	1	0.0%	0	2.4%	1	5.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Black Caribbean	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black African	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Black	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Any other Ethnic group	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mixed background	1.5%	1	4.2%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Base:		65		24		41		19		26		19		14		50
DAT Date of Interview:																
Monday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuesday	30.8%	20	25.0%	6	34.1%	14	21.1%	4	15.4%	4	63.2%	12	42.9%	6	28.0%	14
Wednesday	67.7%	44	75.0%	18	63.4%	26	78.9%	15	84.6%	22	31.6%	6	57.1%	8	70.0%	35
Thursday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friday	1.5%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	2.0%	1
Saturday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		65		24		41		19		26		19		14		50
TIM Time of Interview:																
09.00 – 12.00	32.3%	21	37.5%	9	29.3%	12	15.8%	3	46.2%	12	31.6%	6	21.4%	3	36.0%	18
12.01 – 14.00	44.6%	29	37.5%	9	48.8%	20	47.4%	9	42.3%	11	42.1%	8	57.1%	8	40.0%	20
14.01 – 16.00	18.5%	12	20.8%	5	17.1%	7	21.1%	4	11.5%	3	26.3%	5	14.3%	2	20.0%	10
16.01 – 17.00	4.6%	3	4.2%	1	4.9%	2	15.8%	3	0.0%	0	0.0%	0	7.1%	1	4.0%	2
Base:		65		24		41		19		26		19		14		50
STU Study Centre																
Bradford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	100.0%	65	100.0%	24	100.0%	41	100.0%	19	100.0%	26	100.0%	19	100.0%	14	100.0%	50
Great Horton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		65		24		41		19		26		19		14		50

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
PC																
B2 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BB7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 2	1.5%	1	4.2%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
BD1 3	1.5%	1	4.2%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0
BD1 5	1.5%	1	0.0%	0	2.4%	1	5.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
BD10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD11 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD11 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 3	4.6%	3	8.3%	2	2.4%	1	0.0%	0	0.0%	0	15.8%	3	14.3%	2	2.0%	1
BD13 4	1.5%	1	0.0%	0	2.4%	1	5.3%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0
BD13 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD14 6	1.5%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	2.0%	1
BD15 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 7	6.2%	4	12.5%	3	2.4%	1	0.0%	0	7.7%	2	10.5%	2	0.0%	0	8.0%	4
BD15 9	1.5%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	2.0%	1
BD16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16 1	1.5%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	5.3%	1	7.1%	1	0.0%	0
BD16 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD17 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD17 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD17 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD18 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD18 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD18 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD18 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD19 3	1.5%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	2.0%	1
BD19 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 1	1.5%	1	4.2%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
BD2 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 3	1.5%	1	4.2%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
BD2 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
BD3 4	1.5%	1	4.2%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
BD3 7	1.5%	1	0.0%	0	2.4%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1
BD3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 9	3.1%	2	0.0%	0	4.9%	2	5.3%	1	3.8%	1	0.0%	0	7.1%	1	2.0%	1
BD4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 0	1.5%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	2.0%	1
BD4 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 2	4.6%	3	4.2%	1	4.9%	2	10.5%	2	0.0%	0	5.3%	1	0.0%	0	6.0%	3
BD7 3	1.5%	1	0.0%	0	2.4%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1
BD7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8	1.5%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 0	21.5%	14	12.5%	3	26.8%	11	21.1%	4	23.1%	6	21.1%	4	14.3%	2	24.0%	12
BD8 7	3.1%	2	4.2%	1	2.4%	1	0.0%	0	7.7%	2	0.0%	0	0.0%	0	4.0%	2
BD8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 9	27.7%	18	33.3%	8	24.4%	10	26.3%	5	34.6%	9	21.1%	4	21.4%	3	30.0%	15
BD9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 5	1.5%	1	0.0%	0	2.4%	1	0.0%	0	3.8%	1	0.0%	0	7.1%	1	0.0%	0
BD9 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blank	1.5%	1	0.0%	0	2.4%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.0%	1
DL1 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DN4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
FY8 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
GU35 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HU11 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HU19 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX2 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX2 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX7 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX7 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE10 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE12 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LF25 3	1.5%	1	0.0%	0	2.4%	1	0.0%	0	3.8%	1	0.0%	0	7.1%	1	0.0%	0
LS13 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS14 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS16 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS17 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS17 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS17 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS19 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS19 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS20 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS20 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS21 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS21 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS27 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
LS28 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 7	1.5%	1	0.0%	0	2.4%	1	0.0%	0	3.8%	1	0.0%	0	7.1%	1	0.0%	0
LS28 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS4 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ME3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NE9 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PE3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PH38 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RG45 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RH11 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SL28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SP9 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TS1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF15 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF4 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF7 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF9 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WS8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO7 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		65		24		41		19		26		19		14		50

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q01 Do you normally have regular access to a car for personal use during the day ?																
Yes	29.4%	15	42.3%	11	16.0%	4	19.0%	4	42.9%	6	33.3%	5	40.0%	2	0.0%	0
No	70.6%	36	57.7%	15	84.0%	21	81.0%	17	57.1%	8	66.7%	10	60.0%	3	0.0%	0
Base:		51		26		25		21		14		15		5		0
Q02 Do you normally have regular access to a car for personal use during the evening / night ?																
Yes	31.4%	16	42.3%	11	20.0%	5	19.0%	4	50.0%	7	33.3%	5	40.0%	2	0.0%	0
No	68.6%	35	57.7%	15	80.0%	20	81.0%	17	50.0%	7	66.7%	10	60.0%	3	0.0%	0
Base:		51		26		25		21		14		15		5		0
Q03 How did you travel to (STUDY CENTRE) today (main part of journey) ?																
Car / van (as driver)	15.7%	8	30.8%	8	0.0%	0	14.3%	3	21.4%	3	13.3%	2	20.0%	1	0.0%	0
Car / van (as passenger)	2.0%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0
Bus, minibus or coach	11.8%	6	11.5%	3	12.0%	3	9.5%	2	0.0%	0	26.7%	4	20.0%	1	0.0%	0
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	64.7%	33	53.8%	14	76.0%	19	76.2%	16	71.4%	10	40.0%	6	60.0%	3	0.0%	0
Taxi / minicab	3.9%	2	0.0%	0	8.0%	2	0.0%	0	0.0%	0	13.3%	2	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.0%	1	3.8%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Base:		51		26		25		21		14		15		5		0

Q04 Where did you park today ?
Those who travelled by car at Q03

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Bradford:																
Burnett Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Court	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Ings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jacobs Well	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure Exchange Multi-Storey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Southgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oastler (long stay- 2nd and 3rd floor)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oastler (short stay- 1st floor)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pine Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radwell Drive	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rawson Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharpe Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simes Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Thomas A	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Thomas B	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tyson Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley:																
Main Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queen Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wellington Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ferncliffe Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends:																
Five Lanes End Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington:																
Thorton Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton:																
Leeds Old Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	88.9%	8	87.5%	7	100.0%	1	100.0%	3	66.7%	2	100.0%	3	100.0%	1	0.0%	0
Greengates:																
Harrogate Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley:																
South Hawkesworth Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Railway Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tescos Car Park, off Springs Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths Car Park, Lower Wellington Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley:																
Scott Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lawholme Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Car Park, Cavendish Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cavendish Street Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's Car Park, Church Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanover Street Mult-storey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue:																
Mayo Avenue Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley:																
Market Place Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saville Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atkinson Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westcliffe Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wharfe Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Caroline Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exhibition Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Asda Car Park, Manor Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury:																
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street:																
Tong Street Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
All Locations:																
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosters Square	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	11.1%	1	12.5%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0
Base:		9		8		1		3		3		3		1		0

Q05 Did you have any difficulties obtaining a car parking space today ?

Those who travelled by car at Q03 (Excluding (Dropped off – didn't park) at Q03)

Yes	33.3%	3	37.5%	3	0.0%	0	0.0%	0	33.3%	1	66.7%	2	100.0%	1	0.0%	0
No	66.7%	6	62.5%	5	100.0%	1	100.0%	3	66.7%	2	33.3%	1	0.0%	0	0.0%	0
Base:		9		8		1		3		3		3		1		0

Mean Score (in Minutes) [2.5, 8, 13, 18, 25.5, 45.5, 90]

Q06 How long did your journey to (STUDY CENTRE) take ?

0-5 minutes	41.2%	21	38.5%	10	44.0%	11	33.3%	7	42.9%	6	53.3%	8	60.0%	3	0.0%	0
6-10 minutes	25.5%	13	19.2%	5	32.0%	8	19.0%	4	28.6%	4	26.7%	4	20.0%	1	0.0%	0
11-15 minutes	9.8%	5	11.5%	3	8.0%	2	14.3%	3	14.3%	2	0.0%	0	20.0%	1	0.0%	0
16-20 minutes	9.8%	5	7.7%	2	12.0%	3	19.0%	4	0.0%	0	6.7%	1	0.0%	0	0.0%	0
21-30 minutes	5.9%	3	11.5%	3	0.0%	0	14.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
31-60 minutes	3.9%	2	7.7%	2	0.0%	0	0.0%	0	7.1%	1	6.7%	1	0.0%	0	0.0%	0
Over 60 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	3.9%	2	3.8%	1	4.0%	1	0.0%	0	7.1%	1	6.7%	1	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*9.8*		*12.3*		*7.2*		*11.3*		*9.1*		*8.3*		*5.7*		*0.0*
Base:		51		26		25		21		14		15		5		0

Q07 Did you travel to (STUDY CENTRE) directly from home, work or elsewhere ?

Home	82.4%	42	69.2%	18	96.0%	24	76.2%	16	78.6%	11	93.3%	14	100.0%	5	0.0%	0
Work	9.8%	5	19.2%	5	0.0%	0	9.5%	2	21.4%	3	0.0%	0	0.0%	0	0.0%	0
On holiday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere	2.0%	1	0.0%	0	4.0%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Relatives / friends house	2.0%	1	3.8%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hospital / doctors / dentists	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School / college / university	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping elsewhere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure activity (e.g. gym, golf course etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	3.9%	2	7.7%	2	0.0%	0	4.8%	1	0.0%	0	6.7%	1	0.0%	0	0.0%	0
Base:		51		26		25		21		14		15		5		0

Q08 In terms of your visit to (STUDY CENTRE) do you live in the (NAME OF CENTRE), work in (NAME OF CENTRE) or are you a visitor to the area?

Those who are not on holiday at Q07

Live in the centre	72.5%	37	61.5%	16	84.0%	21	71.4%	15	78.6%	11	66.7%	10	80.0%	4	0.0%	0
Work in the centre	2.0%	1	3.8%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Visiting the centre	25.5%	13	34.6%	9	16.0%	4	28.6%	6	14.3%	2	33.3%	5	20.0%	1	0.0%	0
Base:		51		26		25		21		14		15		5		0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q09 What is the main reason why you are in (STUDY CENTRE) today ?

Food and grocery shopping	43.1%	22	38.5%	10	48.0%	12	33.3%	7	35.7%	5	60.0%	9	40.0%	2	0.0%	0
Clothes / shoes shopping	2.0%	1	0.0%	0	4.0%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Electrical goods shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stationers / newsagents	3.9%	2	7.7%	2	0.0%	0	9.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / gift shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chemist	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public offices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bank / Building Society / Post Office	11.8%	6	7.7%	2	16.0%	4	9.5%	2	21.4%	3	6.7%	1	20.0%	1	0.0%	0
Doctor / dentist	3.9%	2	0.0%	0	8.0%	2	0.0%	0	0.0%	0	13.3%	2	0.0%	0	0.0%	0
Café / restaurant / pub	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work / School / College	2.0%	1	3.8%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Social / leisure activities	7.8%	4	3.8%	1	12.0%	3	19.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.0%	1	3.8%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Christmas shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit hairdressers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browsing / window shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buy CD's, DVD's etc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Opticians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General non-food shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Decorating / DIY items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit job centre / job interview	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	23.5%	12	34.6%	9	12.0%	3	28.6%	6	21.4%	3	20.0%	3	40.0%	2	0.0%	0
Base:		51		26		25		21		14		15		5		0

Q10 What else do you intend to do whilst in (STUDY CENTRE) today ?

Food and grocery shopping	11.8%	6	0.0%	0	24.0%	6	9.5%	2	7.1%	1	20.0%	3	0.0%	0	0.0%	0
Clothes / shoes shopping	3.9%	2	7.7%	2	0.0%	0	4.8%	1	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Electrical goods shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stationers / newsagents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / gift shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chemist	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public offices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bank / Building Society / Post Office	2.0%	1	0.0%	0	4.0%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Doctor / dentist	2.0%	1	0.0%	0	4.0%	1	0.0%	0	7.1%	1	0.0%	0	20.0%	1	0.0%	0
Café / restaurant / pub	5.9%	3	3.8%	1	8.0%	2	14.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work / School / College	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Social / leisure activities	5.9%	3	0.0%	0	12.0%	3	4.8%	1	0.0%	0	6.7%	1	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Christmas shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No other activities / reason)	68.6%	35	88.5%	23	48.0%	12	66.7%	14	71.4%	10	73.3%	11	80.0%	4	0.0%	0
Base:		51		26		25		21		14		15		5		0

Q11 How long do you think you will stay in (STUDY CENTRE) today ?

Up to half an hour	60.8%	31	73.1%	19	48.0%	12	61.9%	13	64.3%	9	60.0%	9	60.0%	3	0.0%	0
Up to two hours	23.5%	12	7.7%	2	40.0%	10	19.0%	4	21.4%	3	33.3%	5	40.0%	2	0.0%	0
Half the day	5.9%	3	3.8%	1	8.0%	2	0.0%	0	7.1%	1	6.7%	1	0.0%	0	0.0%	0
All day	2.0%	1	0.0%	0	4.0%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	7.8%	4	15.4%	4	0.0%	0	14.3%	3	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Base:		51		26		25		21		14		15		5		0

Q12 Will you buy your food and grocery goods, that is undertake your main food shop, whilst in (STUDY CENTRE) today ?

Yes	13.7%	7	11.5%	3	16.0%	4	19.0%	4	7.1%	1	13.3%	2	0.0%	0	0.0%	0
No	84.3%	43	84.6%	22	84.0%	21	81.0%	17	85.7%	12	86.7%	13	100.0%	5	0.0%	0
(Don't know)	2.0%	1	3.8%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Base:		51		26		25		21		14		15		5		0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q13 How frequently do you visit (STUDY CENTRE) for your main food and grocery shopping ?
Those who will buy food and groceries for their main food shop in (Study centre) at Q12

Daily	14.3%	1	0.0%	0	25.0%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0
Once a week or more	85.7%	6	100.0%	3	75.0%	3	100.0%	4	0.0%	0	100.0%	2	0.0%	0	0.0%	0
Less than once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less than once a fortnight	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less than once a month	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		7		3		4		4		1		2		0		0

Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]

Q14 Approximately how much have you spent or will you spend today on food goods ?
Those who will buy food and groceries for their main food shop in (Study centre) at Q12

Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Up to £5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6 - £10	28.6%	2	33.3%	1	25.0%	1	50.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£11 - £15	14.3%	1	33.3%	1	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0
£16 - £20	14.3%	1	33.3%	1	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£21 - £25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£26 - £50	28.6%	2	0.0%	0	50.0%	2	25.0%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0
£51 - £75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£76 - £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More than £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	14.3%	1	0.0%	0	25.0%	1	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*20.5*		*13.0*		*28.0*		*18.0*		*38.0*		*13.0*		*0.0*		*0.0*
Base:		7		3		4		4		1		2		0		0

Q15 Which centre / retail park did you last visit for your main food and grocery shopping ?
Those who will not buy food and groceries for their main food shop in (Study centre) at Q12

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Airesdale Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	11.4%	5	13.0%	3	9.5%	2	5.9%	1	7.7%	1	23.1%	3	0.0%	0	0.0%	0
Great Horton District Centre	65.9%	29	56.5%	13	76.2%	16	70.6%	12	69.2%	9	61.5%	8	100.0%	5	0.0%	0
Greengates District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	2.3%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	4.5%	2	4.3%	1	4.8%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forster Square Retail Park, Bradford	2.3%	1	4.3%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killingbeck Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Woodhall Retail Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tulip Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	13.6%	6	21.7%	5	4.8%	1	17.6%	3	15.4%	2	7.7%	1	0.0%	0	0.0%	0
Base:		44		23		21		17		13		13		5		0

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q16 Why do you choose to do your main food shop at (LOCATION AT Q.15) rather than (STUDY CENTRE) ?

Those who do main food shopping at Q15 (Excluding those who are doing their main food shopping in (Study centre) at Q12 and (Don't know / varies) at Q15)

Nearer to home	10.5%	4	22.2%	4	0.0%	0	7.1%	1	18.2%	2	8.3%	1	0.0%	0	0.0%	0
Nearer to work	5.3%	2	5.6%	1	5.0%	1	0.0%	0	9.1%	1	8.3%	1	0.0%	0	0.0%	0
Poor accessibility to (STUDY CENTRE)	5.3%	2	5.6%	1	5.0%	1	0.0%	0	0.0%	0	16.7%	2	0.0%	0	0.0%	0
Choice of food goods available	2.6%	1	5.6%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of shops selling food goods	5.3%	2	0.0%	0	10.0%	2	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	2.6%	1	0.0%	0	5.0%	1	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of shops selling food goods	5.3%	2	0.0%	0	10.0%	2	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0
Choice of shops nearby selling non-food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks / financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure services nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	5.3%	2	0.0%	0	10.0%	2	7.1%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0
Cleanliness	2.6%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0
Car parking provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	2.6%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to relatives house	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preference for retailer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason)	71.1%	27	66.7%	12	75.0%	15	71.4%	10	81.8%	9	66.7%	8	100.0%	5	0.0%	0
Base:		38		18		20		14		11		12		5		0

Q17 How do you usually travel to (LOCATION AT Q.15) for your main food and grocery shopping (main part of journey)?

Those who do main food shopping at Q15 (Excluding those who are doing their main food shopping at (Study centre) at Q12 and (Don't know / varies) at Q15)

Car / van (as driver)	13.2%	5	27.8%	5	0.0%	0	7.1%	1	18.2%	2	16.7%	2	20.0%	1	0.0%	0
Car / van (as passenger)	10.5%	4	11.1%	2	10.0%	2	14.3%	2	18.2%	2	0.0%	0	0.0%	0	0.0%	0
Bus, minibus or coach	10.5%	4	5.6%	1	15.0%	3	0.0%	0	0.0%	0	25.0%	3	0.0%	0	0.0%	0
Motorcycle, scooter or moped	7.9%	3	11.1%	2	5.0%	1	14.3%	2	9.1%	1	0.0%	0	0.0%	0	0.0%	0
Walk	47.4%	18	33.3%	6	60.0%	12	50.0%	7	54.5%	6	41.7%	5	80.0%	4	0.0%	0
Taxi	10.5%	4	11.1%	2	10.0%	2	14.3%	2	0.0%	0	16.7%	2	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		38		18		20		14		11		12		5		0

Q18 Will you buy anything other than food goods today, whilst in (STUDY CENTRE) ?

Yes - clothing, footwear or household goods	9.8%	5	15.4%	4	4.0%	1	9.5%	2	14.3%	2	6.7%	1	0.0%	0	0.0%	0
Yes - bulky items such as furniture, carpets, electrical items or DIY goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - all of the above	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	78.4%	40	69.2%	18	88.0%	22	81.0%	17	71.4%	10	80.0%	12	80.0%	4	0.0%	0
(Don't know)	11.8%	6	15.4%	4	8.0%	2	9.5%	2	14.3%	2	13.3%	2	20.0%	1	0.0%	0
Base:		51		26		25		21		14		15		5		0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q19 Where centre / facility did you last shop for non food goods?
Those who will not buy more than just food goods in (Study centre) at Q18

Airesdale Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford City Centre	32.6%	15	27.3%	6	37.5%	9	57.9%	11	8.3%	1	21.4%	3	0.0%	0	0.0%	0
Dewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	6.5%	3	4.5%	1	8.3%	2	0.0%	0	25.0%	3	0.0%	0	20.0%	1	0.0%	0
Great Horton District Centre	26.1%	12	22.7%	5	29.2%	7	10.5%	2	33.3%	4	35.7%	5	20.0%	1	0.0%	0
Greengates District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	2.2%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	4.3%	2	4.5%	1	4.2%	1	5.3%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forster Square Retail Park, Bradford	6.5%	3	13.6%	3	0.0%	0	10.5%	2	0.0%	0	7.1%	1	20.0%	1	0.0%	0
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killingbeck Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Woodhall Retail Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tulip Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.2%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	7.1%	1	20.0%	1	0.0%	0
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	19.6%	9	22.7%	5	16.7%	4	15.8%	3	25.0%	3	21.4%	3	20.0%	1	0.0%	0
Base:		46		22		24		19		12		14		5		0

Q20 How frequently do you visit (LOCATION AT Q.19) for clothing and footwear or other non food goods?
Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Daily	2.7%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0
Once a week or more	16.2%	6	5.9%	1	25.0%	5	12.5%	2	11.1%	1	27.3%	3	0.0%	0	0.0%	0
Less than once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less than once a fortnight	2.7%	1	5.9%	1	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0
Less than once a month	16.2%	6	17.6%	3	15.0%	3	18.8%	3	11.1%	1	9.1%	1	0.0%	0	0.0%	0
(Don't know / varies)	62.2%	23	70.6%	12	55.0%	11	68.8%	11	66.7%	6	54.5%	6	100.0%	4	0.0%	0
Base:		37		17		20		16		9		11		4		0

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]																
Q21 Approximately how much did you spend on your last visit to (LOCATION AT Q.19) on clothing or non food goods? *Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)*																
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Up to £5	5.4%	2	5.9%	1	5.0%	1	0.0%	0	11.1%	1	9.1%	1	0.0%	0	0.0%	0
£6 – £10	5.4%	2	0.0%	0	10.0%	2	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0
£11 - £15	5.4%	2	5.9%	1	5.0%	1	0.0%	0	0.0%	0	18.2%	2	0.0%	0	0.0%	0
£16 - £20	8.1%	3	5.9%	1	10.0%	2	12.5%	2	0.0%	0	9.1%	1	25.0%	1	0.0%	0
£21 - £25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£26 - £50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£51 - £75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£76- £100	2.7%	1	0.0%	0	5.0%	1	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0
More than £100	5.4%	2	11.8%	2	0.0%	0	0.0%	0	22.2%	2	0.0%	0	0.0%	0	0.0%	0
(Don't know)	67.6%	25	70.6%	12	65.0%	13	87.5%	14	55.6%	5	54.5%	6	75.0%	3	0.0%	0
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*40.8*		*66.8*		*22.3*		*18.0*		*97.8*		*11.0*		*18.0*		*0.0*
Base:		37		17		20		16		9		11		4		0
Q22 Why did you choose to shop at (LOCATION AT Q.19) for non food shopping instead of (STUDY CENTRE) ? *Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)*																
Nearer to home	2.7%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0
Nearer to work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of goods available	5.4%	2	5.9%	1	5.0%	1	12.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of shops selling clothing or household goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of clothing or household goods available	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of shops nearby selling other goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks / financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure services nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't like Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason)	91.9%	34	94.1%	16	90.0%	18	87.5%	14	100.0%	9	90.9%	10	100.0%	4	0.0%	0
Base:		37		17		20		16		9		11		4		0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q23 How do you normally travel to (LOCATION AT Q.19)) for non food shopping (main part of journey)?
Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Car / van (as driver)	5.4%	2	11.8%	2	0.0%	0	0.0%	0	22.2%	2	0.0%	0	0.0%	0	0.0%	0
Car / van (as passenger)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bus, minibus or coach	5.4%	2	5.9%	1	5.0%	1	0.0%	0	0.0%	0	18.2%	2	0.0%	0	0.0%	0
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	18.9%	7	11.8%	2	25.0%	5	12.5%	2	22.2%	2	18.2%	2	25.0%	1	0.0%	0
Taxi	2.7%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Do not travel, goods delivered)	67.6%	25	70.6%	12	65.0%	13	87.5%	14	55.6%	5	54.5%	6	75.0%	3	0.0%	0
Base:		37		17		20		16		9		11		4		0

Q24 How frequently do you visit (STUDY CENTRE) for non food shopping?
Those who will buy non food goods along with food goods in (Study centre) at Q18

Daily	20.0%	1	25.0%	1	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week or more	60.0%	3	50.0%	2	100.0%	1	0.0%	0	100.0%	2	100.0%	1	0.0%	0	0.0%	0
Less than once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less than once a fortnight	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less than once a month	20.0%	1	25.0%	1	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		5		4		1		2		2		1		0		0

Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]

Q25 How much have you spent or will you spend today in (STUDY CENTRE) on non food shopping?
Those who will buy non food goods along with food goods in (Study centre) at Q18

Nothing	40.0%	2	25.0%	1	100.0%	1	50.0%	1	50.0%	1	0.0%	0	0.0%	0	0.0%	0
Up to £5	40.0%	2	50.0%	2	0.0%	0	50.0%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0
£6 – £10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£11 - £15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£16 - £20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£21 - £25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£26 - £50	20.0%	1	25.0%	1	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0
£51 - £75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£76- £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More than £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*8.8*		*11.0*		*0.0*		*1.5*		*19.0*		*3.0*		*0.0*		*0.0*
Base:		5		4		1		2		2		1		0		0

Q26 Which of these statements would you say best describes how frequently you visit (STUDY CENTRE), compared with five years ago?

Much more frequently than before	15.7%	8	15.4%	4	16.0%	4	19.0%	4	21.4%	3	6.7%	1	0.0%	0	0.0%	0
More frequently than before	11.8%	6	7.7%	2	16.0%	4	4.8%	1	14.3%	2	20.0%	3	0.0%	0	0.0%	0
About as frequently	19.6%	10	15.4%	4	24.0%	6	4.8%	1	14.3%	2	40.0%	6	40.0%	2	0.0%	0
Less frequently than before	5.9%	3	0.0%	0	12.0%	3	4.8%	1	0.0%	0	13.3%	2	20.0%	1	0.0%	0
Much less frequently than before	2.0%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0
Didn't visit five years ago	41.2%	21	57.7%	15	24.0%	6	66.7%	14	35.7%	5	13.3%	2	20.0%	1	0.0%	0
This is my first visit	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	3.9%	2	3.8%	1	4.0%	1	0.0%	0	14.3%	2	0.0%	0	20.0%	1	0.0%	0
Base:		51		26		25		21		14		15		5		0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q27 How long do you typically spend in (STUDY CENTRE) during the evening / night ?																
Up to 1 hour	7.8%	4	11.5%	3	4.0%	1	14.3%	3	7.1%	1	0.0%	0	0.0%	0	0.0%	0
1 to 2 hours	9.8%	5	3.8%	1	16.0%	4	9.5%	2	14.3%	2	6.7%	1	40.0%	2	0.0%	0
2 to 4 hours	7.8%	4	7.7%	2	8.0%	2	9.5%	2	14.3%	2	0.0%	0	0.0%	0	0.0%	0
Over 4 hours	2.0%	1	3.8%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't visit in the evening	70.6%	36	69.2%	18	72.0%	18	57.1%	12	64.3%	9	93.3%	14	60.0%	3	0.0%	0
(Don't know / varies)	2.0%	1	3.8%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		51		26		25		21		14		15		5		0
Mean Score [Much better = 5, Better = 4, About the same = 3, Worse = 2, Much worse = 1]																
Q28 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects ?																
Choice of shops																
Much better	7.8%	4	7.7%	2	8.0%	2	9.5%	2	0.0%	0	13.3%	2	0.0%	0	0.0%	0
Better	31.4%	16	26.9%	7	36.0%	9	42.9%	9	35.7%	5	13.3%	2	20.0%	1	0.0%	0
About the same	37.3%	19	53.8%	14	20.0%	5	28.6%	6	57.1%	8	26.7%	4	40.0%	2	0.0%	0
Worse	13.7%	7	7.7%	2	20.0%	5	9.5%	2	0.0%	0	33.3%	5	20.0%	1	0.0%	0
Much worse	2.0%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0
(Don't know)	7.8%	4	3.8%	1	12.0%	3	9.5%	2	7.1%	1	6.7%	1	20.0%	1	0.0%	0
Mean:		*3.32*		*3.36*		*3.27*		*3.58*		*3.38*		*2.93*		*3.00*		*0.00*
Base:		51		26		25		21		14		15		5		0
Quality of shops																
Much better	5.9%	3	3.8%	1	8.0%	2	4.8%	1	0.0%	0	13.3%	2	0.0%	0	0.0%	0
Better	23.5%	12	19.2%	5	28.0%	7	19.0%	4	28.6%	4	26.7%	4	60.0%	3	0.0%	0
About the same	47.1%	24	57.7%	15	36.0%	9	47.6%	10	57.1%	8	33.3%	5	20.0%	1	0.0%	0
Worse	15.7%	8	19.2%	5	12.0%	3	19.0%	4	14.3%	2	13.3%	2	20.0%	1	0.0%	0
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	7.8%	4	0.0%	0	16.0%	4	9.5%	2	0.0%	0	13.3%	2	0.0%	0	0.0%	0
Mean:		*3.21*		*3.08*		*3.38*		*3.11*		*3.14*		*3.46*		*3.40*		*0.00*
Base:		51		26		25		21		14		15		5		0
Range of services such as banks and other financial services																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	15.7%	8	19.2%	5	12.0%	3	14.3%	3	14.3%	2	20.0%	3	20.0%	1	0.0%	0
About the same	17.6%	9	19.2%	5	16.0%	4	4.8%	1	21.4%	3	26.7%	4	0.0%	0	0.0%	0
Worse	43.1%	22	46.2%	12	40.0%	10	42.9%	9	57.1%	8	33.3%	5	60.0%	3	0.0%	0
Much worse	13.7%	7	11.5%	3	16.0%	4	19.0%	4	7.1%	1	13.3%	2	0.0%	0	0.0%	0
(Don't know)	9.8%	5	3.8%	1	16.0%	4	19.0%	4	0.0%	0	6.7%	1	20.0%	1	0.0%	0
Mean:		*2.39*		*2.48*		*2.29*		*2.18*		*2.43*		*2.57*		*2.50*		*0.00*
Base:		51		26		25		21		14		15		5		0
Range and choice of pubs / restaurants																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	23.5%	12	23.1%	6	24.0%	6	38.1%	8	14.3%	2	13.3%	2	40.0%	2	0.0%	0
About the same	23.5%	12	19.2%	5	28.0%	7	23.8%	5	50.0%	7	0.0%	0	0.0%	0	0.0%	0
Worse	7.8%	4	15.4%	4	0.0%	0	4.8%	1	14.3%	2	6.7%	1	20.0%	1	0.0%	0
Much worse	5.9%	3	11.5%	3	0.0%	0	9.5%	2	7.1%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know)	39.2%	20	30.8%	8	48.0%	12	23.8%	5	14.3%	2	80.0%	12	40.0%	2	0.0%	0
Mean:		*3.06*		*2.78*		*3.46*		*3.19*		*2.83*		*3.33*		*3.33*		*0.00*
Base:		51		26		25		21		14		15		5		0
Leisure facilities																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	5.9%	3	3.8%	1	8.0%	2	4.8%	1	0.0%	0	13.3%	2	0.0%	0	0.0%	0
About the same	5.9%	3	3.8%	1	8.0%	2	9.5%	2	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Worse	7.8%	4	7.7%	2	8.0%	2	14.3%	3	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Much worse	21.6%	11	30.8%	8	12.0%	3	23.8%	5	42.9%	6	0.0%	0	20.0%	1	0.0%	0
(Don't know)	58.8%	30	53.8%	14	64.0%	16	47.6%	10	42.9%	6	86.7%	13	80.0%	4	0.0%	0
Mean:		*1.90*		*1.58*		*2.33*		*1.91*		*1.38*		*4.00*		*1.00*		*0.00*
Base:		51		26		25		21		14		15		5		0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Shopping environment																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	25.5%	13	23.1%	6	28.0%	7	23.8%	5	28.6%	4	26.7%	4	40.0%	2	0.0%	0
About the same	41.2%	21	53.8%	14	28.0%	7	47.6%	10	57.1%	8	13.3%	2	0.0%	0	0.0%	0
Worse	17.6%	9	19.2%	5	16.0%	4	14.3%	3	14.3%	2	26.7%	4	40.0%	2	0.0%	0
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	15.7%	8	3.8%	1	28.0%	7	14.3%	3	0.0%	0	33.3%	5	20.0%	1	0.0%	0
Mean:		*3.09*		*3.04*		*3.17*		*3.11*		*3.14*		*3.00*		*3.00*		*0.00*
Base:		51		26		25		21		14		15		5		0
Cleanliness																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	23.5%	12	26.9%	7	20.0%	5	28.6%	6	7.1%	1	33.3%	5	40.0%	2	0.0%	0
About the same	37.3%	19	42.3%	11	32.0%	8	42.9%	9	57.1%	8	13.3%	2	20.0%	1	0.0%	0
Worse	23.5%	12	19.2%	5	28.0%	7	23.8%	5	21.4%	3	26.7%	4	20.0%	1	0.0%	0
Much worse	7.8%	4	3.8%	1	12.0%	3	0.0%	0	14.3%	2	13.3%	2	0.0%	0	0.0%	0
(Don't know)	7.8%	4	7.7%	2	8.0%	2	4.8%	1	0.0%	0	13.3%	2	20.0%	1	0.0%	0
Mean:		*2.83*		*3.00*		*2.65*		*3.05*		*2.57*		*2.77*		*3.25*		*0.00*
Base:		51		26		25		21		14		15		5		0
Car parking provision																
Much better	3.9%	2	3.8%	1	4.0%	1	4.8%	1	0.0%	0	6.7%	1	0.0%	0	0.0%	0
Better	15.7%	8	23.1%	6	8.0%	2	14.3%	3	14.3%	2	20.0%	3	20.0%	1	0.0%	0
About the same	11.8%	6	11.5%	3	12.0%	3	0.0%	0	28.6%	4	13.3%	2	20.0%	1	0.0%	0
Worse	2.0%	1	3.8%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Much worse	3.9%	2	7.7%	2	0.0%	0	9.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	62.7%	32	50.0%	13	76.0%	19	71.4%	15	50.0%	7	60.0%	9	60.0%	3	0.0%	0
Mean:		*3.37*		*3.23*		*3.67*		*3.17*		*3.14*		*3.83*		*3.50*		*0.00*
Base:		51		26		25		21		14		15		5		0
Car parking prices																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	5.9%	3	3.8%	1	8.0%	2	4.8%	1	0.0%	0	13.3%	2	0.0%	0	0.0%	0
About the same	5.9%	3	3.8%	1	8.0%	2	0.0%	0	14.3%	2	6.7%	1	0.0%	0	0.0%	0
Worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Much worse	3.9%	2	7.7%	2	0.0%	0	9.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	84.3%	43	84.6%	22	84.0%	21	85.7%	18	85.7%	12	80.0%	12	100.0%	5	0.0%	0
Mean:		*2.88*		*2.25*		*3.50*		*2.00*		*3.00*		*3.67*		*0.00*		*0.00*
Base:		51		26		25		21		14		15		5		0
Accessibility by public transport																
Much better	19.6%	10	15.4%	4	24.0%	6	14.3%	3	14.3%	2	33.3%	5	20.0%	1	0.0%	0
Better	39.2%	20	46.2%	12	32.0%	8	47.6%	10	42.9%	6	26.7%	4	20.0%	1	0.0%	0
About the same	15.7%	8	3.8%	1	28.0%	7	9.5%	2	14.3%	2	20.0%	3	20.0%	1	0.0%	0
Worse	3.9%	2	3.8%	1	4.0%	1	4.8%	1	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Much worse	2.0%	1	3.8%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	19.6%	10	26.9%	7	12.0%	3	19.0%	4	21.4%	3	20.0%	3	40.0%	2	0.0%	0
Mean:		*3.88*		*3.89*		*3.86*		*3.76*		*3.82*		*4.17*		*4.00*		*0.00*
Base:		51		26		25		21		14		15		5		0
Public information / signposts / public facilities																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	19.6%	10	15.4%	4	24.0%	6	19.0%	4	21.4%	3	20.0%	3	40.0%	2	0.0%	0
About the same	41.2%	21	50.0%	13	32.0%	8	42.9%	9	57.1%	8	26.7%	4	20.0%	1	0.0%	0
Worse	11.8%	6	7.7%	2	16.0%	4	9.5%	2	14.3%	2	13.3%	2	20.0%	1	0.0%	0
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	27.5%	14	26.9%	7	28.0%	7	28.6%	6	7.1%	1	40.0%	6	20.0%	1	0.0%	0
Mean:		*3.11*		*3.11*		*3.11*		*3.13*		*3.08*		*3.11*		*3.25*		*0.00*
Base:		51		26		25		21		14		15		5		0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Entertainment / events / performances																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	2.0%	1	3.8%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0
About the same	5.9%	3	7.7%	2	4.0%	1	0.0%	0	7.1%	1	13.3%	2	40.0%	2	0.0%	0
Worse	13.7%	7	11.5%	3	16.0%	4	14.3%	3	14.3%	2	13.3%	2	20.0%	1	0.0%	0
Much worse	13.7%	7	19.2%	5	8.0%	2	23.8%	5	14.3%	2	0.0%	0	0.0%	0	0.0%	0
(Don't know)	64.7%	33	57.7%	15	72.0%	18	61.9%	13	57.1%	8	73.3%	11	40.0%	2	0.0%	0
Mean:		*1.89*		*1.91*		*1.86*		*1.38*		*2.17*		*2.50*		*2.67*		*0.00*
Base:		51		26		25		21		14		15		5		0
Day-time safety																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	25.5%	13	30.8%	8	20.0%	5	19.0%	4	28.6%	4	33.3%	5	40.0%	2	0.0%	0
About the same	47.1%	24	53.8%	14	40.0%	10	47.6%	10	57.1%	8	33.3%	5	20.0%	1	0.0%	0
Worse	11.8%	6	3.8%	1	20.0%	5	4.8%	1	14.3%	2	20.0%	3	20.0%	1	0.0%	0
Much worse	9.8%	5	7.7%	2	12.0%	3	19.0%	4	0.0%	0	6.7%	1	0.0%	0	0.0%	0
(Don't know)	5.9%	3	3.8%	1	8.0%	2	9.5%	2	0.0%	0	6.7%	1	20.0%	1	0.0%	0
Mean:		*2.94*		*3.12*		*2.74*		*2.74*		*3.14*		*3.00*		*3.25*		*0.00*
Base:		51		26		25		21		14		15		5		0
Evening / night safety																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	5.9%	3	7.7%	2	4.0%	1	9.5%	2	7.1%	1	0.0%	0	0.0%	0	0.0%	0
About the same	23.5%	12	23.1%	6	24.0%	6	23.8%	5	28.6%	4	13.3%	2	0.0%	0	0.0%	0
Worse	21.6%	11	23.1%	6	20.0%	5	28.6%	6	14.3%	2	20.0%	3	40.0%	2	0.0%	0
Much worse	17.6%	9	11.5%	3	24.0%	6	23.8%	5	14.3%	2	13.3%	2	0.0%	0	0.0%	0
(Don't know)	31.4%	16	34.6%	9	28.0%	7	14.3%	3	35.7%	5	53.3%	8	60.0%	3	0.0%	0
Mean:		*2.26*		*2.41*		*2.11*		*2.22*		*2.44*		*2.00*		*2.00*		*0.00*
Base:		51		26		25		21		14		15		5		0
Layout																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	21.6%	11	19.2%	5	24.0%	6	19.0%	4	21.4%	3	26.7%	4	20.0%	1	0.0%	0
About the same	52.9%	27	61.5%	16	44.0%	11	57.1%	12	71.4%	10	33.3%	5	40.0%	2	0.0%	0
Worse	11.8%	6	15.4%	4	8.0%	2	14.3%	3	7.1%	1	13.3%	2	0.0%	0	0.0%	0
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	13.7%	7	3.8%	1	24.0%	6	9.5%	2	0.0%	0	26.7%	4	40.0%	2	0.0%	0
Mean:		*3.11*		*3.04*		*3.21*		*3.05*		*3.14*		*3.18*		*3.33*		*0.00*
Base:		51		26		25		21		14		15		5		0
Public Art																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
About the same	19.6%	10	15.4%	4	24.0%	6	9.5%	2	35.7%	5	20.0%	3	20.0%	1	0.0%	0
Worse	5.9%	3	7.7%	2	4.0%	1	9.5%	2	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Much worse	2.0%	1	3.8%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	72.5%	37	73.1%	19	72.0%	18	76.2%	16	57.1%	8	80.0%	12	80.0%	4	0.0%	0
Mean:		*2.64*		*2.43*		*2.86*		*2.20*		*2.83*		*3.00*		*3.00*		*0.00*
Base:		51		26		25		21		14		15		5		0
Environment																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	3.9%	2	7.7%	2	0.0%	0	4.8%	1	7.1%	1	0.0%	0	0.0%	0	0.0%	0
About the same	19.6%	10	19.2%	5	20.0%	5	14.3%	3	28.6%	4	20.0%	3	20.0%	1	0.0%	0
Worse	13.7%	7	11.5%	3	16.0%	4	14.3%	3	14.3%	2	13.3%	2	20.0%	1	0.0%	0
Much worse	3.9%	2	7.7%	2	0.0%	0	9.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	58.8%	30	53.8%	14	64.0%	16	57.1%	12	50.0%	7	66.7%	10	60.0%	3	0.0%	0
Mean:		*2.57*		*2.58*		*2.56*		*2.33*		*2.86*		*2.60*		*2.50*		*0.00*
Base:		51		26		25		21		14		15		5		0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q29 What type of shops or services would you like to see more of in (STUDY CENTRE)?																
Food stores	2.0%	1	0.0%	0	4.0%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clothing stores	27.5%	14	26.9%	7	28.0%	7	23.8%	5	21.4%	3	40.0%	6	20.0%	1	0.0%	0
Footwear stores	17.6%	9	15.4%	4	20.0%	5	19.0%	4	7.1%	1	26.7%	4	0.0%	0	0.0%	0
Electrical goods	11.8%	6	23.1%	6	0.0%	0	19.0%	4	7.1%	1	6.7%	1	20.0%	1	0.0%	0
Household goods stores	9.8%	5	11.5%	3	8.0%	2	23.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pharmacies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restaurants / cafes	5.9%	3	7.7%	2	4.0%	1	4.8%	1	14.3%	2	0.0%	0	0.0%	0	0.0%	0
Drinking establishments	7.8%	4	11.5%	3	4.0%	1	14.3%	3	0.0%	0	6.7%	1	20.0%	1	0.0%	0
Building Society	33.3%	17	26.9%	7	40.0%	10	28.6%	6	35.7%	5	40.0%	6	80.0%	4	0.0%	0
Banks	35.3%	18	30.8%	8	40.0%	10	33.3%	7	42.9%	6	33.3%	5	80.0%	4	0.0%	0
Solicitors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Music / entertainment store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sport shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Menswear store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toy shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baby / childrens clothes shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengrocers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Butchers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Decorating / DIY / hardware store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Independent retailers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsagents	2.0%	1	0.0%	0	4.0%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	27.5%	14	26.9%	7	28.0%	7	23.8%	5	42.9%	6	20.0%	3	0.0%	0	0.0%	0
(Don't know)	7.8%	4	11.5%	3	4.0%	1	4.8%	1	7.1%	1	6.7%	1	0.0%	0	0.0%	0
Base:		51		26		25		21		14		15		5		0
Q30 What type of leisure facilities would you like to see more of in (STUDY CENTRE)?																
Health and fitness	31.4%	16	46.2%	12	16.0%	4	47.6%	10	35.7%	5	6.7%	1	0.0%	0	0.0%	0
Swimming pool	45.1%	23	42.3%	11	48.0%	12	47.6%	10	50.0%	7	40.0%	6	20.0%	1	0.0%	0
Bingo	13.7%	7	11.5%	3	16.0%	4	19.0%	4	14.3%	2	6.7%	1	0.0%	0	0.0%	0
Cinema	31.4%	16	34.6%	9	28.0%	7	52.4%	11	14.3%	2	20.0%	3	0.0%	0	0.0%	0
Bowling alley	13.7%	7	19.2%	5	8.0%	2	19.0%	4	7.1%	1	13.3%	2	20.0%	1	0.0%	0
Bingo	3.9%	2	3.8%	1	4.0%	1	4.8%	1	0.0%	0	6.7%	1	0.0%	0	0.0%	0
Ice rink	2.0%	1	3.8%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.0%	1	3.8%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Youth centre / after school clubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	17.6%	9	11.5%	3	24.0%	6	4.8%	1	14.3%	2	40.0%	6	40.0%	2	0.0%	0
(Don't know)	7.8%	4	7.7%	2	8.0%	2	9.5%	2	0.0%	0	6.7%	1	20.0%	1	0.0%	0
Base:		51		26		25		21		14		15		5		0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q31 What measures do you think would improve (STUDY CENTRE) and make it more attractive?																
Increased choice / range of shops	15.7%	8	11.5%	3	20.0%	5	23.8%	5	7.1%	1	13.3%	2	0.0%	0	0.0%	0
More national multiples	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better foodstore provision	5.9%	3	7.7%	2	4.0%	1	14.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More non-food stores	9.8%	5	15.4%	4	4.0%	1	9.5%	2	7.1%	1	13.3%	2	20.0%	1	0.0%	0
More Independent / Specialist traders	31.4%	16	23.1%	6	40.0%	10	19.0%	4	42.9%	6	40.0%	6	40.0%	2	0.0%	0
Improved street paving	11.8%	6	3.8%	1	20.0%	5	4.8%	1	21.4%	3	13.3%	2	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flexible parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion	19.6%	10	23.1%	6	16.0%	4	9.5%	2	28.6%	4	26.7%	4	40.0%	2	0.0%	0
Improved public transport	7.8%	4	7.7%	2	8.0%	2	9.5%	2	0.0%	0	13.3%	2	0.0%	0	0.0%	0
More entertainment / leisure facilities	27.5%	14	19.2%	5	36.0%	9	33.3%	7	21.4%	3	26.7%	4	20.0%	1	0.0%	0
More quality restaurants / pavement cafes	17.6%	9	23.1%	6	12.0%	3	19.0%	4	21.4%	3	13.3%	2	40.0%	2	0.0%	0
More evening activities	19.6%	10	23.1%	6	16.0%	4	19.0%	4	35.7%	5	6.7%	1	20.0%	1	0.0%	0
More organised events e.g. street markets	13.7%	7	11.5%	3	16.0%	4	19.0%	4	14.3%	2	6.7%	1	0.0%	0	0.0%	0
More cultural facilities	3.9%	2	3.8%	1	4.0%	1	4.8%	1	0.0%	0	6.7%	1	0.0%	0	0.0%	0
Improved security / CCTV	41.2%	21	38.5%	10	44.0%	11	38.1%	8	35.7%	5	53.3%	8	40.0%	2	0.0%	0
Improved cleanliness	33.3%	17	19.2%	5	48.0%	12	28.6%	6	35.7%	5	40.0%	6	0.0%	0	0.0%	0
Greater promotion / marketing of the centre	3.9%	2	3.8%	1	4.0%	1	4.8%	1	0.0%	0	6.7%	1	0.0%	0	0.0%	0
Public toilets	9.8%	5	7.7%	2	12.0%	3	9.5%	2	0.0%	0	20.0%	3	0.0%	0	0.0%	0
Expansion of the centre	11.8%	6	15.4%	4	8.0%	2	9.5%	2	14.3%	2	13.3%	2	20.0%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have flower baskets / brighten the place up	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More Police on the streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Make it pedestrianised	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A general face lift / make it more modern	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvements needed for bus / train station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less ethnic minorities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More childrens activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	17.6%	9	23.1%	6	12.0%	3	23.8%	5	7.1%	1	20.0%	3	20.0%	1	0.0%	0
(Don't know)	5.9%	3	7.7%	2	4.0%	1	4.8%	1	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Base:		51		26		25		21		14		15		5		0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q32 What do you think are the biggest weaknesses of (STUDY CENTRE)?																
Choice / range of non-food shops	9.8%	5	7.7%	2	12.0%	3	9.5%	2	7.1%	1	13.3%	2	0.0%	0	0.0%	0
Foodstore provision	2.0%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	6.7%	1	20.0%	1	0.0%	0
Accessibility by private car	2.0%	1	0.0%	0	4.0%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking	5.9%	3	7.7%	2	4.0%	1	9.5%	2	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	2.0%	1	0.0%	0	4.0%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	2.0%	1	3.8%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Non-retail provision (e.g. banks, estate agents (etc.)	19.6%	10	15.4%	4	24.0%	6	14.3%	3	7.1%	1	40.0%	6	60.0%	3	0.0%	0
Leisure facilities	25.5%	13	26.9%	7	24.0%	6	33.3%	7	21.4%	3	20.0%	3	20.0%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Need to improve cleanliness / very run down	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic congestion / poor road system	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too much anti-social behaviour / crime / not enough Police / security etc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many cheap shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops closing down / too many vacant shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many ethnic minorities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Large companies closing down local traders	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More youth facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing here at all	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelop / modernisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	25.5%	13	30.8%	8	20.0%	5	28.6%	6	28.6%	4	20.0%	3	20.0%	1	0.0%	0
(Don't know)	25.5%	13	23.1%	6	28.0%	7	19.0%	4	28.6%	4	26.7%	4	0.0%	0	0.0%	0
Base:		51		26		25		21		14		15		5		0
GEN Gender:																
Male	51.0%	26	100.0%	26	0.0%	0	61.9%	13	57.1%	8	33.3%	5	40.0%	2	0.0%	0
Female	49.0%	25	0.0%	0	100.0%	25	38.1%	8	42.9%	6	66.7%	10	60.0%	3	0.0%	0
Base:		51		26		25		21		14		15		5		0
AGE Age Group:																
18 – 24 years	21.6%	11	26.9%	7	16.0%	4	52.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
25 – 34 years	19.6%	10	23.1%	6	16.0%	4	47.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
35 – 44 years	17.6%	9	19.2%	5	16.0%	4	0.0%	0	64.3%	9	0.0%	0	20.0%	1	0.0%	0
45 – 54 years	9.8%	5	11.5%	3	8.0%	2	0.0%	0	35.7%	5	0.0%	0	0.0%	0	0.0%	0
55 – 64 years	17.6%	9	11.5%	3	24.0%	6	0.0%	0	0.0%	0	60.0%	9	60.0%	3	0.0%	0
65+ years	11.8%	6	7.7%	2	16.0%	4	0.0%	0	0.0%	0	40.0%	6	20.0%	1	0.0%	0
(Refused)	2.0%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		51		26		25		21		14		15		5		0
SEG SEG:																
AB	9.8%	5	7.7%	2	12.0%	3	0.0%	0	7.1%	1	26.7%	4	100.0%	5	0.0%	0
C1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
C2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	90.2%	46	92.3%	24	88.0%	22	100.0%	21	92.9%	13	73.3%	11	0.0%	0	0.0%	0
Base:		51		26		25		21		14		15		5		0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
ETH Ethnicity																
White	72.5%	37	65.4%	17	80.0%	20	61.9%	13	71.4%	10	86.7%	13	40.0%	2	0.0%	0
Indian	3.9%	2	7.7%	2	0.0%	0	4.8%	1	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Pakistani	3.9%	2	7.7%	2	0.0%	0	9.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bangladeshi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Asian	2.0%	1	0.0%	0	4.0%	1	0.0%	0	7.1%	1	0.0%	0	20.0%	1	0.0%	0
Black Caribbean	5.9%	3	11.5%	3	0.0%	0	0.0%	0	7.1%	1	13.3%	2	40.0%	2	0.0%	0
Black African	5.9%	3	7.7%	2	4.0%	1	14.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Black	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Any other Ethnic group	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mixed background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	5.9%	3	0.0%	0	12.0%	3	9.5%	2	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Base:		51		26		25		21		14		15		5		0
DAT Date of Interview:																
Monday	41.2%	21	42.3%	11	40.0%	10	47.6%	10	28.6%	4	46.7%	7	60.0%	3	0.0%	0
Tuesday	21.6%	11	15.4%	4	28.0%	7	19.0%	4	28.6%	4	20.0%	3	0.0%	0	0.0%	0
Wednesday	3.9%	2	3.8%	1	4.0%	1	0.0%	0	7.1%	1	6.7%	1	40.0%	2	0.0%	0
Thursday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friday	11.8%	6	11.5%	3	12.0%	3	19.0%	4	0.0%	0	13.3%	2	0.0%	0	0.0%	0
Saturday	21.6%	11	26.9%	7	16.0%	4	14.3%	3	35.7%	5	13.3%	2	0.0%	0	0.0%	0
Base:		51		26		25		21		14		15		5		0
TIM Time of Interview:																
09.00 – 12.00	21.6%	11	11.5%	3	32.0%	8	19.0%	4	28.6%	4	13.3%	2	0.0%	0	0.0%	0
12.01 – 14.00	21.6%	11	23.1%	6	20.0%	5	19.0%	4	0.0%	0	46.7%	7	60.0%	3	0.0%	0
14.01 – 16.00	27.5%	14	30.8%	8	24.0%	6	28.6%	6	35.7%	5	20.0%	3	20.0%	1	0.0%	0
16.01 – 17.00	29.4%	15	34.6%	9	24.0%	6	33.3%	7	35.7%	5	20.0%	3	20.0%	1	0.0%	0
Base:		51		26		25		21		14		15		5		0
STU Study Centre																
Bradford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	100.0%	51	100.0%	26	100.0%	25	100.0%	21	100.0%	14	100.0%	15	100.0%	5	0.0%	0
Greengates District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		51		26		25		21		14		15		5		0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
PC																
B2 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BB7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD11 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD11 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 4	2.0%	1	3.8%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0
BD13 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD14	2.0%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0
BD14 6	3.9%	2	3.8%	1	4.0%	1	0.0%	0	0.0%	0	13.3%	2	20.0%	1	0.0%	0
BD15 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD17 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD17 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD17 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD18 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD18 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD18 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD18 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD19 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD19 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
BD3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 8	2.0%	1	0.0%	0	4.0%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 9	9.8%	5	11.5%	3	8.0%	2	23.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6	2.0%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0
BD6 1	2.0%	1	3.8%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 3	5.9%	3	11.5%	3	0.0%	0	4.8%	1	14.3%	2	0.0%	0	0.0%	0	0.0%	0
BD7	3.9%	2	3.8%	1	4.0%	1	4.8%	1	0.0%	0	6.7%	1	20.0%	1	0.0%	0
BD7 1	2.0%	1	3.8%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 2	3.9%	2	7.7%	2	0.0%	0	4.8%	1	0.0%	0	6.7%	1	0.0%	0	0.0%	0
BD7 3	21.6%	11	15.4%	4	28.0%	7	19.0%	4	35.7%	5	6.7%	1	20.0%	1	0.0%	0
BD7 4	35.3%	18	19.2%	5	52.0%	13	23.8%	5	35.7%	5	53.3%	8	40.0%	2	0.0%	0
BD8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 5	2.0%	1	3.8%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blank	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DL1 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DN4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
FY8 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
GU35 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HU11 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HU19 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX2 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX2 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX7 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX7 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE10 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE12 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LF25 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS13 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS14 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS16 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS17 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS17 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS17 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS19 6	2.0%	1	3.8%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0
LS19 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS20 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS20 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS21 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS21 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS27 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
LS28 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS4 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ME3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NE9 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PE3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PH38 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RG45 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RH11 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SL28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SP9 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TS1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF15 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF4 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF7 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF9 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WS8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO7 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		51		26		25		21		14		15		5		0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q01 Do you normally have regular access to a car for personal use during the day ?																
Yes	50.0%	14	75.0%	6	40.0%	8	54.5%	6	42.9%	3	50.0%	5	87.5%	7	31.3%	5
No	50.0%	14	25.0%	2	60.0%	12	45.5%	5	57.1%	4	50.0%	5	12.5%	1	68.8%	11
Base:		28		8		20		11		7		10		8		16
Q02 Do you normally have regular access to a car for personal use during the evening / night ?																
Yes	53.6%	15	75.0%	6	45.0%	9	63.6%	7	42.9%	3	50.0%	5	87.5%	7	37.5%	6
No	46.4%	13	25.0%	2	55.0%	11	36.4%	4	57.1%	4	50.0%	5	12.5%	1	62.5%	10
Base:		28		8		20		11		7		10		8		16
Q03 How did you travel to (STUDY CENTRE) today (main part of journey) ?																
Car / van (as driver)	28.6%	8	37.5%	3	25.0%	5	36.4%	4	28.6%	2	20.0%	2	62.5%	5	12.5%	2
Car / van (as passenger)	17.9%	5	25.0%	2	15.0%	3	9.1%	1	0.0%	0	40.0%	4	12.5%	1	18.8%	3
Bus, minibus or coach	14.3%	4	12.5%	1	15.0%	3	18.2%	2	14.3%	1	10.0%	1	12.5%	1	12.5%	2
Motorcycle, scooter or moped	3.6%	1	0.0%	0	5.0%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Walk	32.1%	9	25.0%	2	35.0%	7	27.3%	3	57.1%	4	20.0%	2	12.5%	1	43.8%	7
Taxi / minicab	3.6%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	6.3%	1
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		28		8		20		11		7		10		8		16

Q04 Where did you park today ?
Those who travelled by car at Q03

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Bradford:																
Burnett Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Court	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Ings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jacobs Well	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure Exchange Multi-Storey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Southgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oastler (long stay- 2nd and 3rd floor)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oastler (short stay- 1st floor)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pine Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radwell Drive	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rawson Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharpe Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simes Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Thomas A	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Thomas B	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tyson Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley:																
Main Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queen Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wellington Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ferncliffe Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends:																
Five Lanes End Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington:																
Thorton Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton:																
Leeds Old Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates:																
Harrogate Road Car Park	100.0%	13	100.0%	5	100.0%	8	100.0%	5	100.0%	2	100.0%	6	100.0%	6	100.0%	5
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley:																
South Hawkesworth Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Railway Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tescos Car Park, off Springs Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths Car Park, Lower Wellington Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley:																
Scott Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lawholme Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Car Park, Cavendish Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cavendish Street Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's Car Park, Church Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanover Street Mult-storey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue:																
Mayo Avenue Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley:																
Market Place Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saville Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atkinson Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westcliffe Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wharfe Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Caroline Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exhibition Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Asda Car Park, Manor Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury:																
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street:																
Tong Street Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
All Locations:																
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosters Square	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		13		5		8		5		2		6		6		5

Q05 Did you have any difficulties obtaining a car parking space today ?

Those who travelled by car at Q03 (Excluding (Dropped off – didn't park) at Q03)

Yes	46.2%	6	40.0%	2	50.0%	4	20.0%	1	50.0%	1	66.7%	4	33.3%	2	40.0%	2
No	53.8%	7	60.0%	3	50.0%	4	80.0%	4	50.0%	1	33.3%	2	66.7%	4	60.0%	3
Base:		13		5		8		5		2		6		6		5

Mean Score (in Minutes) [2.5, 8, 13, 18, 25.5, 45.5, 90]

Q06 How long did your journey to (STUDY CENTRE) take ?

0-5 minutes	46.4%	13	37.5%	3	50.0%	10	63.6%	7	42.9%	3	30.0%	3	50.0%	4	43.8%	7
6-10 minutes	32.1%	9	50.0%	4	25.0%	5	9.1%	1	42.9%	3	50.0%	5	25.0%	2	31.3%	5
11-15 minutes	14.3%	4	12.5%	1	15.0%	3	18.2%	2	0.0%	0	20.0%	2	12.5%	1	18.8%	3
16-20 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
21-30 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
31-60 minutes	3.6%	1	0.0%	0	5.0%	1	9.1%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0
Over 60 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	3.6%	1	0.0%	0	5.0%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	6.3%	1
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*7.5*		*6.6*		*7.9*		*8.8*		*5.3*		*7.4*		*10.6*		*6.4*
Base:		28		8		20		11		7		10		8		16

Q07 Did you travel to (STUDY CENTRE) directly from home, work or elsewhere ?

Home	67.9%	19	62.5%	5	70.0%	14	63.6%	7	85.7%	6	60.0%	6	62.5%	5	68.8%	11
Work	14.3%	4	0.0%	0	20.0%	4	27.3%	3	14.3%	1	0.0%	0	25.0%	2	12.5%	2
On holiday	3.6%	1	12.5%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	6.3%	1
Elsewhere	7.1%	2	12.5%	1	5.0%	1	0.0%	0	0.0%	0	20.0%	2	0.0%	0	6.3%	1
Relatives / friends house	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hospital / doctors / dentists	3.6%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	6.3%	1
School / college / university	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping elsewhere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure activity (e.g. gym, golf course etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	3.6%	1	12.5%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0
Base:		28		8		20		11		7		10		8		16

Q08 In terms of your visit to (STUDY CENTRE) do you live in the (NAME OF CENTRE), work in (NAME OF CENTRE) or are you a visitor to the area?

Those who are not on holiday at Q07

Live in the centre	51.9%	14	42.9%	3	55.0%	11	36.4%	4	71.4%	5	55.6%	5	12.5%	1	73.3%	11
Work in the centre	14.8%	4	0.0%	0	20.0%	4	27.3%	3	14.3%	1	0.0%	0	25.0%	2	6.7%	1
Visiting the centre	37.0%	10	57.1%	4	30.0%	6	45.5%	5	14.3%	1	44.4%	4	62.5%	5	20.0%	3
Base:		27		7		20		11		7		9		8		15

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q09 What is the main reason why you are in (STUDY CENTRE) today ?																
Food and grocery shopping	53.6%	15	62.5%	5	50.0%	10	45.5%	5	57.1%	4	60.0%	6	87.5%	7	50.0%	8
Clothes / shoes shopping	3.6%	1	0.0%	0	5.0%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Electrical goods shopping	3.6%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	6.3%	1
Stationers / newsagents	3.6%	1	12.5%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	6.3%	1
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / gift shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chemist	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public offices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bank / Building Society / Post Office	7.1%	2	0.0%	0	10.0%	2	9.1%	1	0.0%	0	10.0%	1	0.0%	0	6.3%	1
Doctor / dentist	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Café / restaurant / pub	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work / School / College	3.6%	1	0.0%	0	5.0%	1	9.1%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0
Social / leisure activities	7.1%	2	0.0%	0	10.0%	2	18.2%	2	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Other	7.1%	2	12.5%	1	5.0%	1	9.1%	1	14.3%	1	0.0%	0	0.0%	0	12.5%	2
Christmas shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit hairdressers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browsing / window shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buy CD's, DVD's etc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Opticians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General non-food shopping	7.1%	2	12.5%	1	5.0%	1	9.1%	1	0.0%	0	10.0%	1	0.0%	0	6.3%	1
Decorating / DIY items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit job centre / job interview	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.6%	1	0.0%	0	5.0%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	6.3%	1
Base:		28		8		20		11		7		10		8		16
Q10 What else do you intend to do whilst in (STUDY CENTRE) today ?																
Food and grocery shopping	3.6%	1	0.0%	0	5.0%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Clothes / shoes shopping	3.6%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	6.3%	1
Electrical goods shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stationers / newsagents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / gift shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chemist	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public offices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bank / Building Society / Post Office	3.6%	1	12.5%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	6.3%	1
Doctor / dentist	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Café / restaurant / pub	3.6%	1	0.0%	0	5.0%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Work / School / College	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Social / leisure activities	3.6%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	6.3%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Christmas shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No other activities / reason)	82.1%	23	87.5%	7	80.0%	16	81.8%	9	100.0%	7	70.0%	7	100.0%	8	68.8%	11
Base:		28		8		20		11		7		10		8		16
Q11 How long do you think you will stay in (STUDY CENTRE) today ?																
Up to half an hour	75.0%	21	62.5%	5	80.0%	16	90.9%	10	57.1%	4	70.0%	7	87.5%	7	81.3%	13
Up to two hours	25.0%	7	37.5%	3	20.0%	4	9.1%	1	42.9%	3	30.0%	3	12.5%	1	18.8%	3
Half the day	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
All day	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		28		8		20		11		7		10		8		16
Q12 Will you buy your food and grocery goods, that is undertake your main food shop, whilst in (STUDY CENTRE) today ?																
Yes	53.6%	15	50.0%	4	55.0%	11	45.5%	5	42.9%	3	70.0%	7	62.5%	5	50.0%	8
No	42.9%	12	50.0%	4	40.0%	8	45.5%	5	57.1%	4	30.0%	3	37.5%	3	43.8%	7
(Don't know)	3.6%	1	0.0%	0	5.0%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Base:		28		8		20		11		7		10		8		16

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q13 How frequently do you visit (STUDY CENTRE) for your main food and grocery shopping ?
Those who will buy food and groceries for their main food shop in (Study centre) at Q12

Daily	26.7%	4	25.0%	1	27.3%	3	40.0%	2	33.3%	1	14.3%	1	20.0%	1	37.5%	3
Once a week or more	46.7%	7	25.0%	1	54.5%	6	40.0%	2	66.7%	2	42.9%	3	60.0%	3	37.5%	3
Less than once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less than once a fortnight	13.3%	2	0.0%	0	18.2%	2	20.0%	1	0.0%	0	14.3%	1	20.0%	1	12.5%	1
Less than once a month	13.3%	2	50.0%	2	0.0%	0	0.0%	0	0.0%	0	28.6%	2	0.0%	0	12.5%	1
Base:		15		4		11		5		3		7		5		8

Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]

Q14 Approximately how much have you spent or will you spend today on food goods ?
Those who will buy food and groceries for their main food shop in (Study centre) at Q12

Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Up to £5	6.7%	1	25.0%	1	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	12.5%	1
£6 - £10	20.0%	3	0.0%	0	27.3%	3	40.0%	2	0.0%	0	14.3%	1	20.0%	1	12.5%	1
£11 - £15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£16 - £20	20.0%	3	0.0%	0	27.3%	3	0.0%	0	33.3%	1	28.6%	2	20.0%	1	25.0%	2
£21 - £25	6.7%	1	0.0%	0	9.1%	1	0.0%	0	33.3%	1	0.0%	0	0.0%	0	12.5%	1
£26 - £50	33.3%	5	50.0%	2	27.3%	3	40.0%	2	0.0%	0	42.9%	3	20.0%	1	37.5%	3
£51 - £75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£76 - £100	6.7%	1	0.0%	0	9.1%	1	0.0%	0	33.3%	1	0.0%	0	20.0%	1	0.0%	0
More than £100	6.7%	1	25.0%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	20.0%	1	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*35.5*		*57.3*		*27.6*		*48.4*		*43.0*		*23.0*		*60.4*		*23.0*
Base:		15		4		11		5		3		7		5		8

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q15 Which centre / retail park did you last visit for your main food and grocery shopping ? *Those who will not buy food and groceries for their main food shop in (Study centre) at Q12*																
Airesdale Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	38.5%	5	25.0%	1	44.4%	4	16.7%	1	50.0%	2	66.7%	2	33.3%	1	25.0%	2
Girlington District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	30.8%	4	50.0%	2	22.2%	2	16.7%	1	50.0%	2	33.3%	1	0.0%	0	50.0%	4
Halifax Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	7.7%	1	0.0%	0	11.1%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	1
Ilkley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	7.7%	1	0.0%	0	11.1%	1	16.7%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0
Pudsey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forster Square Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killingbeck Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Woodhall Retail Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tulip Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	7.7%	1	25.0%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0
Guiseley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	7.7%	1	0.0%	0	11.1%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	1
Base:		13		4		9		6		4		3		3		8

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q16 Why do you choose to do your main food shop at (LOCATION AT Q.15) rather than (STUDY CENTRE) ?

Those who do main food shopping at Q15 (Excluding those who are doing their main food shopping in (Study centre) at Q12 and (Don't know / varies) at Q15)

Nearer to home	58.3%	7	50.0%	2	62.5%	5	60.0%	3	50.0%	2	66.7%	2	100.0%	3	42.9%	3
Nearer to work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of food goods available	8.3%	1	25.0%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0
Choice of shops selling food goods	8.3%	1	0.0%	0	12.5%	1	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	8.3%	1	0.0%	0	12.5%	1	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of shops selling food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of shops nearby selling non-food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks / financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure services nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	8.3%	1	0.0%	0	12.5%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	14.3%	1
Close to relatives house	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preference for retailer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason)	33.3%	4	50.0%	2	25.0%	2	20.0%	1	50.0%	2	33.3%	1	0.0%	0	57.1%	4
Base:		12		4		8		5		4		3		3		7

Q17 How do you usually travel to (LOCATION AT Q.15) for your main food and grocery shopping (main part of journey)?

Those who do main food shopping at Q15 (Excluding those who are doing their main food shopping at (Study centre) at Q12 and (Don't know / varies) at Q15)

Car / van (as driver)	25.0%	3	0.0%	0	37.5%	3	20.0%	1	50.0%	2	0.0%	0	33.3%	1	14.3%	1
Car / van (as passenger)	33.3%	4	50.0%	2	25.0%	2	40.0%	2	0.0%	0	66.7%	2	33.3%	1	42.9%	3
Bus, minibus or coach	16.7%	2	25.0%	1	12.5%	1	20.0%	1	0.0%	0	33.3%	1	0.0%	0	14.3%	1
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	16.7%	2	25.0%	1	12.5%	1	0.0%	0	50.0%	2	0.0%	0	0.0%	0	28.6%	2
Taxi	8.3%	1	0.0%	0	12.5%	1	20.0%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		12		4		8		5		4		3		3		7

Q18 Will you buy anything other than food goods today, whilst in (STUDY CENTRE) ?

Yes - clothing, footwear or household goods	14.3%	4	0.0%	0	20.0%	4	9.1%	1	28.6%	2	10.0%	1	12.5%	1	12.5%	2
Yes - bulky items such as furniture, carpets, electrical items or DIY goods	7.1%	2	12.5%	1	5.0%	1	0.0%	0	0.0%	0	20.0%	2	0.0%	0	6.3%	1
Yes - all of the above	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	75.0%	21	87.5%	7	70.0%	14	90.9%	10	57.1%	4	70.0%	7	75.0%	6	81.3%	13
(Don't know)	3.6%	1	0.0%	0	5.0%	1	0.0%	0	14.3%	1	0.0%	0	12.5%	1	0.0%	0
Base:		28		8		20		11		7		10		8		16

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q19 Where centre / facility did you last shop for non food goods?
Those who will not buy more than just food goods in (Study centre) at Q18

Airesdale Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford City Centre	22.7%	5	28.6%	2	20.0%	3	20.0%	2	40.0%	2	14.3%	1	14.3%	1	30.8%	4
Dewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	4.5%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	7.7%	1
Girlington District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	45.5%	10	28.6%	2	53.3%	8	50.0%	5	60.0%	3	28.6%	2	28.6%	2	53.8%	7
Halifax Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	4.5%	1	0.0%	0	6.7%	1	10.0%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0
Huddersfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forster Square Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killingbeck Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Woodhall Retail Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tulip Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Retail Park, Leeds	9.1%	2	14.3%	1	6.7%	1	10.0%	1	0.0%	0	14.3%	1	28.6%	2	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton	4.5%	1	0.0%	0	6.7%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0
(Don't know / varies)	9.1%	2	14.3%	1	6.7%	1	10.0%	1	0.0%	0	14.3%	1	14.3%	1	7.7%	1
Base:		22		7		15		10		5		7		7		13

Q20 How frequently do you visit (LOCATION AT Q.19) for clothing and footwear or other non food goods?
Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Daily	5.0%	1	0.0%	0	7.1%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	8.3%	1
Once a week or more	20.0%	4	33.3%	2	14.3%	2	33.3%	3	20.0%	1	0.0%	0	16.7%	1	16.7%	2
Less than once a week	5.0%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	16.7%	1	0.0%	0	8.3%	1
Less than once a fortnight	25.0%	5	16.7%	1	28.6%	4	33.3%	3	0.0%	0	33.3%	2	33.3%	2	16.7%	2
Less than once a month	45.0%	9	50.0%	3	42.9%	6	33.3%	3	60.0%	3	50.0%	3	50.0%	3	50.0%	6
Base:		20		6		14		9		5		6		6		12

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]																
Q21 Approximately how much did you spend on your last visit to (LOCATION AT Q.19) on clothing or non food goods? *Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)*																
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Up to £5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6 – £10	5.0%	1	0.0%	0	7.1%	1	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£11 - £15	10.0%	2	0.0%	0	14.3%	2	11.1%	1	20.0%	1	0.0%	0	16.7%	1	8.3%	1
£16 - £20	30.0%	6	33.3%	2	28.6%	4	44.4%	4	20.0%	1	16.7%	1	16.7%	1	41.7%	5
£21 - £25	5.0%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	8.3%	1
£26 - £50	10.0%	2	0.0%	0	14.3%	2	11.1%	1	0.0%	0	16.7%	1	16.7%	1	8.3%	1
£51 - £75	5.0%	1	0.0%	0	7.1%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	8.3%	1
£76- £100	15.0%	3	16.7%	1	14.3%	2	11.1%	1	20.0%	1	16.7%	1	33.3%	2	8.3%	1
More than £100	5.0%	1	16.7%	1	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	1
(Don't know)	15.0%	3	16.7%	1	14.3%	2	0.0%	0	20.0%	1	33.3%	2	16.7%	1	8.3%	1
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*42.2*		*59.4*		*35.1*		*41.0*		*45.5*		*41.8*		*49.0*		*42.3*
Base:		20		6		14		9		5		6		6		12
Q22 Why did you choose to shop at (LOCATION AT Q.19) for non food shopping instead of (STUDY CENTRE) ? *Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)*																
Nearer to home	20.0%	4	33.3%	2	14.3%	2	22.2%	2	40.0%	2	0.0%	0	16.7%	1	25.0%	3
Nearer to work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of goods available	15.0%	3	16.7%	1	14.3%	2	11.1%	1	0.0%	0	33.3%	2	33.3%	2	0.0%	0
Choice of shops selling clothing or household goods	15.0%	3	16.7%	1	14.3%	2	22.2%	2	20.0%	1	0.0%	0	33.3%	2	8.3%	1
Quality of clothing or household goods available	10.0%	2	16.7%	1	7.1%	1	11.1%	1	0.0%	0	16.7%	1	33.3%	2	0.0%	0
Choice of shops nearby selling other goods	5.0%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0
Provision of services nearby, such as banks / financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure services nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleanliness	5.0%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0
Car parking provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	5.0%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	8.3%	1
Cheaper prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't like Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason)	50.0%	10	33.3%	2	57.1%	8	55.6%	5	40.0%	2	50.0%	3	33.3%	2	58.3%	7
Base:		20		6		14		9		5		6		6		12
Q23 How do you normally travel to (LOCATION AT Q.19)) for non food shopping (main part of journey)? *Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)*																
Car / van (as driver)	20.0%	4	16.7%	1	21.4%	3	11.1%	1	0.0%	0	50.0%	3	50.0%	3	8.3%	1
Car / van (as passenger)	15.0%	3	33.3%	2	7.1%	1	22.2%	2	20.0%	1	0.0%	0	33.3%	2	8.3%	1
Bus, minibus or coach	35.0%	7	33.3%	2	35.7%	5	33.3%	3	40.0%	2	33.3%	2	16.7%	1	33.3%	4
Motorcycle, scooter or moped	5.0%	1	0.0%	0	7.1%	1	11.1%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Walk	20.0%	4	16.7%	1	21.4%	3	22.2%	2	40.0%	2	0.0%	0	0.0%	0	33.3%	4
Taxi	5.0%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	16.7%	1	0.0%	0	8.3%	1
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		20		6		14		9		5		6		6		12

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q24 How frequently do you visit (STUDY CENTRE) for non food shopping?
Those who will buy non food goods along with food goods in (Study centre) at Q18

Daily	16.7%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	33.3%	1
Once a week or more	33.3%	2	0.0%	0	40.0%	2	100.0%	1	50.0%	1	0.0%	0	100.0%	1	33.3%	1
Less than once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less than once a fortnight	16.7%	1	0.0%	0	20.0%	1	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0
Less than once a month	33.3%	2	100.0%	1	20.0%	1	0.0%	0	0.0%	0	66.7%	2	0.0%	0	33.3%	1
Base:		6		1		5		1		2		3		1		3

Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]

Q25 How much have you spent or will you spend today in (STUDY CENTRE) on non food shopping?
Those who will buy non food goods along with food goods in (Study centre) at Q18

Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Up to £5	16.7%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	33.3%	1
£6 – £10	16.7%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	33.3%	1
£11 - £15	33.3%	2	0.0%	0	40.0%	2	100.0%	1	50.0%	1	0.0%	0	0.0%	0	33.3%	1
£16 - £20	33.3%	2	100.0%	1	20.0%	1	0.0%	0	50.0%	1	33.3%	1	100.0%	1	0.0%	0
£21 - £25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£26 - £50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£51 - £75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£76- £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More than £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*12.2*		*18.0*		*11.0*		*13.0*		*15.5*		*9.7*		*18.0*		*8.0*
Base:		6		1		5		1		2		3		1		3

Q26 Which of these statements would you say best describes how frequently you visit (STUDY CENTRE), compared with five years ago?

Much more frequently than before	14.3%	4	12.5%	1	15.0%	3	18.2%	2	14.3%	1	10.0%	1	12.5%	1	18.8%	3
More frequently than before	17.9%	5	25.0%	2	15.0%	3	36.4%	4	0.0%	0	10.0%	1	37.5%	3	12.5%	2
About as frequently	57.1%	16	37.5%	3	65.0%	13	36.4%	4	71.4%	5	70.0%	7	50.0%	4	50.0%	8
Less frequently than before	3.6%	1	12.5%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	6.3%	1
Much less frequently than before	7.1%	2	12.5%	1	5.0%	1	9.1%	1	0.0%	0	10.0%	1	0.0%	0	12.5%	2
Didn't visit five years ago	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
This is my first visit	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		28		8		20		11		7		10		8		16

Q27 How long do you typically spend in (STUDY CENTRE) during the evening / night ?

Up to 1 hour	50.0%	14	75.0%	6	40.0%	8	54.5%	6	71.4%	5	30.0%	3	37.5%	3	50.0%	8
1 to 2 hours	3.6%	1	12.5%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1
2 to 4 hours	3.6%	1	0.0%	0	5.0%	1	9.1%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0
Over 4 hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't visit in the evening	39.3%	11	12.5%	1	50.0%	10	27.3%	3	28.6%	2	60.0%	6	50.0%	4	43.8%	7
(Don't know / varies)	3.6%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0
Base:		28		8		20		11		7		10		8		16

Mean Score [Much better = 5, Better = 4, About the same = 3, Worse = 2, Much worse = 1]

Q28 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects ?

Choice of shops

Much better	3.6%	1	0.0%	0	5.0%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Better	14.3%	4	12.5%	1	15.0%	3	18.2%	2	14.3%	1	10.0%	1	12.5%	1	18.8%	3
About the same	50.0%	14	50.0%	4	50.0%	10	72.7%	8	42.9%	3	30.0%	3	62.5%	5	50.0%	8
Worse	28.6%	8	25.0%	2	30.0%	6	0.0%	0	42.9%	3	50.0%	5	25.0%	2	18.8%	3
Much worse	3.6%	1	12.5%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	6.3%	1
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*2.86*		*2.63*		*2.95*		*3.36*		*2.71*		*2.40*		*2.88*		*3.00*
Base:		28		8		20		11		7		10		8		16

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Quality of shops																
Much better	3.6%	1	0.0%	0	5.0%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Better	25.0%	7	37.5%	3	20.0%	4	27.3%	3	14.3%	1	30.0%	3	12.5%	1	37.5%	6
About the same	42.9%	12	37.5%	3	45.0%	9	54.5%	6	57.1%	4	20.0%	2	62.5%	5	37.5%	6
Worse	25.0%	7	12.5%	1	30.0%	6	9.1%	1	28.6%	2	40.0%	4	25.0%	2	18.8%	3
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.6%	1	12.5%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0
Mean:		*3.07*		*3.29*		*3.00*		*3.36*		*2.86*		*2.89*		*2.88*		*3.31*
Base:		28		8		20		11		7		10		8		16
Range of services such as banks and other financial services																
Much better	3.6%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	6.3%	1
Better	10.7%	3	0.0%	0	15.0%	3	0.0%	0	14.3%	1	20.0%	2	12.5%	1	12.5%	2
About the same	53.6%	15	75.0%	6	45.0%	9	81.8%	9	42.9%	3	30.0%	3	37.5%	3	62.5%	10
Worse	21.4%	6	12.5%	1	25.0%	5	9.1%	1	28.6%	2	30.0%	3	25.0%	2	12.5%	2
Much worse	7.1%	2	12.5%	1	5.0%	1	0.0%	0	14.3%	1	10.0%	1	12.5%	1	6.3%	1
(Don't know)	3.6%	1	0.0%	0	5.0%	1	9.1%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0
Mean:		*2.81*		*2.63*		*2.89*		*2.90*		*2.57*		*2.90*		*2.57*		*3.00*
Base:		28		8		20		11		7		10		8		16
Range and choice of pubs / restaurants																
Much better	7.1%	2	0.0%	0	10.0%	2	9.1%	1	14.3%	1	0.0%	0	12.5%	1	6.3%	1
Better	21.4%	6	37.5%	3	15.0%	3	18.2%	2	14.3%	1	30.0%	3	12.5%	1	31.3%	5
About the same	46.4%	13	37.5%	3	50.0%	10	54.5%	6	57.1%	4	30.0%	3	37.5%	3	50.0%	8
Worse	17.9%	5	25.0%	2	15.0%	3	9.1%	1	0.0%	0	40.0%	4	25.0%	2	12.5%	2
Much worse	3.6%	1	0.0%	0	5.0%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.6%	1	0.0%	0	5.0%	1	9.1%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0
Mean:		*3.11*		*3.13*		*3.11*		*3.30*		*3.14*		*2.90*		*3.14*		*3.31*
Base:		28		8		20		11		7		10		8		16
Leisure facilities																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
About the same	32.1%	9	25.0%	2	35.0%	7	45.5%	5	28.6%	2	20.0%	2	12.5%	1	37.5%	6
Worse	17.9%	5	37.5%	3	10.0%	2	27.3%	3	0.0%	0	20.0%	2	25.0%	2	12.5%	2
Much worse	32.1%	9	25.0%	2	35.0%	7	18.2%	2	28.6%	2	50.0%	5	25.0%	2	37.5%	6
(Don't know)	17.9%	5	12.5%	1	20.0%	4	9.1%	1	42.9%	3	10.0%	1	37.5%	3	12.5%	2
Mean:		*2.00*		*2.00*		*2.00*		*2.30*		*2.00*		*1.67*		*1.80*		*2.00*
Base:		28		8		20		11		7		10		8		16
Shopping environment																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	25.0%	7	25.0%	2	25.0%	5	36.4%	4	14.3%	1	20.0%	2	12.5%	1	37.5%	6
About the same	46.4%	13	25.0%	2	55.0%	11	27.3%	3	42.9%	3	70.0%	7	37.5%	3	37.5%	6
Worse	21.4%	6	50.0%	4	10.0%	2	18.2%	2	42.9%	3	10.0%	1	25.0%	2	25.0%	4
Much worse	3.6%	1	0.0%	0	5.0%	1	9.1%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0
(Don't know)	3.6%	1	0.0%	0	5.0%	1	9.1%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0
Mean:		*2.96*		*2.75*		*3.05*		*3.00*		*2.71*		*3.10*		*2.57*		*3.13*
Base:		28		8		20		11		7		10		8		16
Cleanliness																
Much better	7.1%	2	12.5%	1	5.0%	1	9.1%	1	0.0%	0	10.0%	1	0.0%	0	12.5%	2
Better	7.1%	2	0.0%	0	10.0%	2	0.0%	0	0.0%	0	20.0%	2	12.5%	1	6.3%	1
About the same	42.9%	12	62.5%	5	35.0%	7	54.5%	6	42.9%	3	30.0%	3	37.5%	3	43.8%	7
Worse	25.0%	7	12.5%	1	30.0%	6	18.2%	2	28.6%	2	30.0%	3	25.0%	2	25.0%	4
Much worse	17.9%	5	12.5%	1	20.0%	4	18.2%	2	28.6%	2	10.0%	1	25.0%	2	12.5%	2
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*2.61*		*2.88*		*2.50*		*2.64*		*2.14*		*2.90*		*2.38*		*2.81*
Base:		28		8		20		11		7		10		8		16

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Car parking provision																
Much better	17.9%	5	12.5%	1	20.0%	4	18.2%	2	14.3%	1	20.0%	2	12.5%	1	25.0%	4
Better	32.1%	9	50.0%	4	25.0%	5	36.4%	4	28.6%	2	30.0%	3	37.5%	3	25.0%	4
About the same	35.7%	10	25.0%	2	40.0%	8	36.4%	4	42.9%	3	30.0%	3	25.0%	2	37.5%	6
Worse	10.7%	3	12.5%	1	10.0%	2	9.1%	1	14.3%	1	10.0%	1	25.0%	2	6.3%	1
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.6%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	6.3%	1
Mean:		*3.59*		*3.63*		*3.58*		*3.64*		*3.43*		*3.67*		*3.38*		*3.73*
Base:		28		8		20		11		7		10		8		16
Car parking prices																
Much better	10.7%	3	0.0%	0	15.0%	3	0.0%	0	14.3%	1	20.0%	2	0.0%	0	12.5%	2
Better	25.0%	7	50.0%	4	15.0%	3	36.4%	4	28.6%	2	10.0%	1	37.5%	3	25.0%	4
About the same	32.1%	9	25.0%	2	35.0%	7	27.3%	3	42.9%	3	30.0%	3	37.5%	3	18.8%	3
Worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	32.1%	9	25.0%	2	35.0%	7	36.4%	4	14.3%	1	40.0%	4	25.0%	2	43.8%	7
Mean:		*3.68*		*3.67*		*3.69*		*3.57*		*3.67*		*3.83*		*3.50*		*3.89*
Base:		28		8		20		11		7		10		8		16
Accessibility by public transport																
Much better	7.1%	2	12.5%	1	5.0%	1	9.1%	1	0.0%	0	10.0%	1	0.0%	0	6.3%	1
Better	17.9%	5	37.5%	3	10.0%	2	27.3%	3	14.3%	1	10.0%	1	25.0%	2	18.8%	3
About the same	53.6%	15	25.0%	2	65.0%	13	45.5%	5	71.4%	5	50.0%	5	75.0%	6	50.0%	8
Worse	3.6%	1	12.5%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	17.9%	5	12.5%	1	20.0%	4	18.2%	2	14.3%	1	20.0%	2	0.0%	0	25.0%	4
Mean:		*3.35*		*3.57*		*3.25*		*3.56*		*3.17*		*3.25*		*3.25*		*3.42*
Base:		28		8		20		11		7		10		8		16
Public information / signposts / public facilities																
Much better	7.1%	2	12.5%	1	5.0%	1	9.1%	1	0.0%	0	10.0%	1	0.0%	0	12.5%	2
Better	17.9%	5	25.0%	2	15.0%	3	0.0%	0	28.6%	2	30.0%	3	12.5%	1	25.0%	4
About the same	53.6%	15	62.5%	5	50.0%	10	63.6%	7	42.9%	3	50.0%	5	50.0%	4	50.0%	8
Worse	3.6%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	6.3%	1
Much worse	10.7%	3	0.0%	0	15.0%	3	18.2%	2	14.3%	1	0.0%	0	25.0%	2	6.3%	1
(Don't know)	7.1%	2	0.0%	0	10.0%	2	9.1%	1	14.3%	1	0.0%	0	12.5%	1	0.0%	0
Mean:		*3.08*		*3.50*		*2.89*		*2.80*		*3.00*		*3.40*		*2.57*		*3.31*
Base:		28		8		20		11		7		10		8		16
Entertainment / events / performances																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
About the same	14.3%	4	25.0%	2	10.0%	2	36.4%	4	0.0%	0	0.0%	0	0.0%	0	25.0%	4
Worse	10.7%	3	25.0%	2	5.0%	1	18.2%	2	0.0%	0	10.0%	1	12.5%	1	6.3%	1
Much worse	17.9%	5	12.5%	1	20.0%	4	0.0%	0	14.3%	1	40.0%	4	12.5%	1	25.0%	4
(Don't know)	57.1%	16	37.5%	3	65.0%	13	45.5%	5	85.7%	6	50.0%	5	75.0%	6	43.8%	7
Mean:		*1.92*		*2.20*		*1.71*		*2.67*		*1.00*		*1.20*		*1.50*		*2.00*
Base:		28		8		20		11		7		10		8		16
Day-time safety																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	17.9%	5	12.5%	1	20.0%	4	9.1%	1	14.3%	1	30.0%	3	12.5%	1	25.0%	4
About the same	71.4%	20	75.0%	6	70.0%	14	81.8%	9	85.7%	6	50.0%	5	87.5%	7	56.3%	9
Worse	7.1%	2	0.0%	0	10.0%	2	9.1%	1	0.0%	0	10.0%	1	0.0%	0	12.5%	2
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.6%	1	12.5%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	6.3%	1
Mean:		*3.11*		*3.14*		*3.10*		*3.00*		*3.14*		*3.22*		*3.13*		*3.13*
Base:		28		8		20		11		7		10		8		16

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Evening / night safety																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	3.6%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	10.0%	1	12.5%	1	0.0%	0
About the same	57.1%	16	75.0%	6	50.0%	10	63.6%	7	71.4%	5	40.0%	4	50.0%	4	50.0%	8
Worse	3.6%	1	0.0%	0	5.0%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Much worse	10.7%	3	0.0%	0	15.0%	3	0.0%	0	14.3%	1	20.0%	2	12.5%	1	12.5%	2
(Don't know)	25.0%	7	25.0%	2	25.0%	5	27.3%	3	14.3%	1	30.0%	3	25.0%	2	31.3%	5
Mean:		*2.71*		*3.00*		*2.60*		*2.88*		*2.67*		*2.57*		*2.83*		*2.55*
Base:		28		8		20		11		7		10		8		16
Layout																
Much better	7.1%	2	12.5%	1	5.0%	1	9.1%	1	0.0%	0	10.0%	1	0.0%	0	12.5%	2
Better	10.7%	3	12.5%	1	10.0%	2	9.1%	1	14.3%	1	10.0%	1	0.0%	0	18.8%	3
About the same	67.9%	19	75.0%	6	65.0%	13	72.7%	8	57.1%	4	70.0%	7	50.0%	4	68.8%	11
Worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Much worse	7.1%	2	0.0%	0	10.0%	2	9.1%	1	14.3%	1	0.0%	0	25.0%	2	0.0%	0
(Don't know)	7.1%	2	0.0%	0	10.0%	2	0.0%	0	14.3%	1	10.0%	1	25.0%	2	0.0%	0
Mean:		*3.12*		*3.38*		*3.00*		*3.09*		*2.83*		*3.33*		*2.33*		*3.44*
Base:		28		8		20		11		7		10		8		16
Public Art																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
About the same	10.7%	3	25.0%	2	5.0%	1	18.2%	2	0.0%	0	10.0%	1	0.0%	0	12.5%	2
Worse	3.6%	1	12.5%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0
Much worse	28.6%	8	12.5%	1	35.0%	7	27.3%	3	14.3%	1	40.0%	4	25.0%	2	37.5%	6
(Don't know)	57.1%	16	50.0%	4	60.0%	12	45.5%	5	85.7%	6	50.0%	5	62.5%	5	50.0%	8
Mean:		*1.58*		*2.25*		*1.25*		*1.83*		*1.00*		*1.40*		*1.33*		*1.50*
Base:		28		8		20		11		7		10		8		16
Environment																
Much better	3.6%	1	12.5%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Better	7.1%	2	12.5%	1	5.0%	1	0.0%	0	0.0%	0	20.0%	2	0.0%	0	12.5%	2
About the same	57.1%	16	50.0%	4	60.0%	12	72.7%	8	57.1%	4	40.0%	4	50.0%	4	62.5%	10
Worse	14.3%	4	25.0%	2	10.0%	2	9.1%	1	14.3%	1	20.0%	2	25.0%	2	12.5%	2
Much worse	7.1%	2	0.0%	0	10.0%	2	9.1%	1	0.0%	0	10.0%	1	12.5%	1	6.3%	1
(Don't know)	10.7%	3	0.0%	0	15.0%	3	0.0%	0	28.6%	2	10.0%	1	12.5%	1	0.0%	0
Mean:		*2.84*		*3.13*		*2.71*		*2.91*		*2.80*		*2.78*		*2.43*		*3.00*
Base:		28		8		20		11		7		10		8		16

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q29 What type of shops or services would you like to see more of in (STUDY CENTRE)?

Food stores	3.6%	1	0.0%	0	5.0%	1	0.0%	0	14.3%	1	0.0%	0	12.5%	1	0.0%	0
Department stores	7.1%	2	12.5%	1	5.0%	1	0.0%	0	0.0%	0	20.0%	2	0.0%	0	6.3%	1
Clothing stores	14.3%	4	12.5%	1	15.0%	3	18.2%	2	14.3%	1	10.0%	1	12.5%	1	18.8%	3
Footwear stores	7.1%	2	12.5%	1	5.0%	1	9.1%	1	0.0%	0	10.0%	1	0.0%	0	6.3%	1
Electrical goods	10.7%	3	12.5%	1	10.0%	2	9.1%	1	14.3%	1	10.0%	1	12.5%	1	12.5%	2
Household goods stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pharmacies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restaurants / cafes	10.7%	3	12.5%	1	10.0%	2	18.2%	2	0.0%	0	10.0%	1	25.0%	2	6.3%	1
Drinking establishments	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Building Society	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banks	3.6%	1	0.0%	0	5.0%	1	9.1%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0
Solicitors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	10.7%	3	0.0%	0	15.0%	3	9.1%	1	0.0%	0	20.0%	2	0.0%	0	12.5%	2
Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Music / entertainment store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sport shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Menswear store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toy shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baby / childrens clothes shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengrocers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Butchers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Decorating / DIY / hardware store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Independent retailers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsagents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	39.3%	11	37.5%	3	40.0%	8	27.3%	3	71.4%	5	30.0%	3	50.0%	4	31.3%	5
(Don't know)	21.4%	6	25.0%	2	20.0%	4	18.2%	2	14.3%	1	30.0%	3	0.0%	0	37.5%	6
Base:		28		8		20		11		7		10		8		16

Q30 What type of leisure facilities would you like to see more of in (STUDY CENTRE)?

Health and fitness	7.1%	2	12.5%	1	5.0%	1	18.2%	2	0.0%	0	0.0%	0	0.0%	0	12.5%	2
Swimming pool	14.3%	4	37.5%	3	5.0%	1	27.3%	3	0.0%	0	10.0%	1	12.5%	1	18.8%	3
Bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinema	10.7%	3	12.5%	1	10.0%	2	18.2%	2	0.0%	0	10.0%	1	0.0%	0	18.8%	3
Bowling alley	3.6%	1	12.5%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Bingo	7.1%	2	0.0%	0	10.0%	2	9.1%	1	14.3%	1	0.0%	0	0.0%	0	6.3%	1
Ice rink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.6%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	6.3%	1
Youth centre / after school clubs	3.6%	1	0.0%	0	5.0%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Leisure centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	46.4%	13	37.5%	3	50.0%	10	27.3%	3	57.1%	4	60.0%	6	62.5%	5	31.3%	5
(Don't know)	17.9%	5	25.0%	2	15.0%	3	18.2%	2	28.6%	2	10.0%	1	25.0%	2	18.8%	3
Base:		28		8		20		11		7		10		8		16

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q31 What measures do you think would improve (STUDY CENTRE) and make it more attractive?																
Increased choice / range of shops	17.9%	5	0.0%	0	25.0%	5	9.1%	1	28.6%	2	20.0%	2	25.0%	2	6.3%	1
More national multiples	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better foodstore provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More non-food stores	3.6%	1	12.5%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1
More Independent / Specialist traders	7.1%	2	25.0%	2	0.0%	0	9.1%	1	0.0%	0	10.0%	1	0.0%	0	6.3%	1
Improved street paving	3.6%	1	0.0%	0	5.0%	1	0.0%	0	14.3%	1	0.0%	0	12.5%	1	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flexible parking	3.6%	1	0.0%	0	5.0%	1	0.0%	0	14.3%	1	0.0%	0	12.5%	1	0.0%	0
Reduce traffic congestion	25.0%	7	25.0%	2	25.0%	5	9.1%	1	57.1%	4	20.0%	2	25.0%	2	25.0%	4
Improved public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More entertainment / leisure facilities	3.6%	1	12.5%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0
More quality restaurants / pavement cafes	10.7%	3	25.0%	2	5.0%	1	18.2%	2	0.0%	0	10.0%	1	25.0%	2	6.3%	1
More evening activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More organised events e.g. street markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cultural facilities	3.6%	1	0.0%	0	5.0%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Improved security / CCTV	7.1%	2	0.0%	0	10.0%	2	9.1%	1	0.0%	0	10.0%	1	12.5%	1	6.3%	1
Improved cleanliness	14.3%	4	0.0%	0	20.0%	4	9.1%	1	0.0%	0	30.0%	3	12.5%	1	12.5%	2
Greater promotion / marketing of the centre	3.6%	1	12.5%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	6.3%	1
Public toilets	10.7%	3	12.5%	1	10.0%	2	9.1%	1	14.3%	1	10.0%	1	12.5%	1	12.5%	2
Expansion of the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	10.7%	3	12.5%	1	10.0%	2	18.2%	2	0.0%	0	10.0%	1	12.5%	1	12.5%	2
Have flower baskets / brighten the place up	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More Police on the streets	3.6%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	6.3%	1
Make it pedestrianised	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A general face lift / make it more modern	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvements needed for bus / train station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less ethnic minorities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More childrens activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	7.1%	2	0.0%	0	10.0%	2	0.0%	0	14.3%	1	10.0%	1	12.5%	1	6.3%	1
(Don't know)	14.3%	4	12.5%	1	15.0%	3	27.3%	3	0.0%	0	10.0%	1	12.5%	1	18.8%	3
Base:		28		8		20		11		7		10		8		16

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q32 What do you think are the biggest weaknesses of (STUDY CENTRE)?																
Choice / range of non-food shops	21.4%	6	25.0%	2	20.0%	4	18.2%	2	28.6%	2	20.0%	2	37.5%	3	6.3%	1
Foodstore provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by private car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	7.1%	2	0.0%	0	10.0%	2	9.1%	1	0.0%	0	10.0%	1	12.5%	1	0.0%	0
Non-retail provision (e.g. banks, estate agents (etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure facilities	7.1%	2	0.0%	0	10.0%	2	9.1%	1	0.0%	0	10.0%	1	0.0%	0	12.5%	2
Other	7.1%	2	0.0%	0	10.0%	2	0.0%	0	14.3%	1	10.0%	1	12.5%	1	6.3%	1
Too many charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Need to improve cleanliness / very run down	3.6%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	6.3%	1
Traffic congestion / poor road system	21.4%	6	37.5%	3	15.0%	3	9.1%	1	28.6%	2	30.0%	3	25.0%	2	25.0%	4
Too much anti-social behaviour / crime / not enough Police / security etc	7.1%	2	0.0%	0	10.0%	2	0.0%	0	0.0%	0	20.0%	2	0.0%	0	12.5%	2
Too many cheap shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops closing down / too many vacant shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many ethnic minorities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Large companies closing down local traders	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More youth facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing here at all	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelop / modernisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	10.7%	3	12.5%	1	10.0%	2	9.1%	1	14.3%	1	10.0%	1	12.5%	1	12.5%	2
(Don't know)	28.6%	8	25.0%	2	30.0%	6	54.5%	6	14.3%	1	10.0%	1	12.5%	1	37.5%	6
Base:		28		8		20		11		7		10		8		16
GEN Gender:																
Male	28.6%	8	100.0%	8	0.0%	0	36.4%	4	14.3%	1	30.0%	3	25.0%	2	31.3%	5
Female	71.4%	20	0.0%	0	100.0%	20	63.6%	7	85.7%	6	70.0%	7	75.0%	6	68.8%	11
Base:		28		8		20		11		7		10		8		16
AGE Age Group:																
18 – 24 years	14.3%	4	12.5%	1	15.0%	3	36.4%	4	0.0%	0	0.0%	0	0.0%	0	18.8%	3
25 – 34 years	25.0%	7	37.5%	3	20.0%	4	63.6%	7	0.0%	0	0.0%	0	50.0%	4	18.8%	3
35 – 44 years	7.1%	2	0.0%	0	10.0%	2	0.0%	0	28.6%	2	0.0%	0	12.5%	1	0.0%	0
45 – 54 years	17.9%	5	12.5%	1	20.0%	4	0.0%	0	71.4%	5	0.0%	0	12.5%	1	25.0%	4
55 – 64 years	14.3%	4	25.0%	2	10.0%	2	0.0%	0	0.0%	0	40.0%	4	12.5%	1	12.5%	2
65+ years	21.4%	6	12.5%	1	25.0%	5	0.0%	0	0.0%	0	60.0%	6	12.5%	1	25.0%	4
Base:		28		8		20		11		7		10		8		16
SEG SEG:																
AB	17.9%	5	12.5%	1	20.0%	4	18.2%	2	28.6%	2	10.0%	1	62.5%	5	0.0%	0
C1	10.7%	3	12.5%	1	10.0%	2	18.2%	2	0.0%	0	10.0%	1	37.5%	3	0.0%	0
C2	17.9%	5	37.5%	3	10.0%	2	27.3%	3	0.0%	0	20.0%	2	0.0%	0	31.3%	5
DE	39.3%	11	25.0%	2	45.0%	9	27.3%	3	57.1%	4	40.0%	4	0.0%	0	68.8%	11
(Refused)	14.3%	4	12.5%	1	15.0%	3	9.1%	1	14.3%	1	20.0%	2	0.0%	0	0.0%	0
Base:		28		8		20		11		7		10		8		16

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
ETH Ethnicity																
White	100.0%	28	100.0%	8	100.0%	20	100.0%	11	100.0%	7	100.0%	10	100.0%	8	100.0%	16
Indian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pakistani	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bangladeshi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Asian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black Caribbean	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black African	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Black	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Any other Ethnic group	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mixed background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		28		8		20		11		7		10		8		16
DAT Date of Interview:																
Monday	28.6%	8	25.0%	2	30.0%	6	27.3%	3	57.1%	4	10.0%	1	25.0%	2	31.3%	5
Tuesday	32.1%	9	50.0%	4	25.0%	5	36.4%	4	28.6%	2	30.0%	3	37.5%	3	18.8%	3
Wednesday	3.6%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	10.0%	1	12.5%	1	0.0%	0
Thursday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friday	35.7%	10	25.0%	2	40.0%	8	36.4%	4	14.3%	1	50.0%	5	25.0%	2	50.0%	8
Saturday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		28		8		20		11		7		10		8		16
TIM Time of Interview:																
09.00 – 12.00	39.3%	11	37.5%	3	40.0%	8	27.3%	3	14.3%	1	70.0%	7	37.5%	3	37.5%	6
12.01 – 14.00	42.9%	12	37.5%	3	45.0%	9	54.5%	6	71.4%	5	10.0%	1	50.0%	4	50.0%	8
14.01 – 16.00	17.9%	5	25.0%	2	15.0%	3	18.2%	2	14.3%	1	20.0%	2	12.5%	1	12.5%	2
16.01 – 17.00	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		28		8		20		11		7		10		8		16
STU Study Centre																
Bradford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	100.0%	28	100.0%	8	100.0%	20	100.0%	11	100.0%	7	100.0%	10	100.0%	8	100.0%	16
Thornbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		28		8		20		11		7		10		8		16

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
PC																
B2 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BB7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10 0	25.0%	7	25.0%	2	25.0%	5	27.3%	3	28.6%	2	20.0%	2	25.0%	2	31.3%	5
BD10 8	7.1%	2	12.5%	1	5.0%	1	0.0%	0	0.0%	0	20.0%	2	12.5%	1	6.3%	1
BD10 9	25.0%	7	12.5%	1	30.0%	6	18.2%	2	42.9%	3	20.0%	2	0.0%	0	31.3%	5
BD11 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD11 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD14 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD17 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD17 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD17 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD18 1	7.1%	2	0.0%	0	10.0%	2	0.0%	0	28.6%	2	0.0%	0	12.5%	1	0.0%	0
BD18 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD18 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD18 4	3.6%	1	12.5%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0
BD19 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD19 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 3	7.1%	2	0.0%	0	10.0%	2	9.1%	1	0.0%	0	10.0%	1	0.0%	0	12.5%	2
BD2 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 9	3.6%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	10.0%	1	12.5%	1	0.0%	0
BD21 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
BD3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 2	3.6%	1	0.0%	0	5.0%	1	9.1%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0
BD6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blank	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DL1 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DN4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
FY8 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
GU35 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 4	3.6%	1	0.0%	0	5.0%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1
HD2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HU11 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HU19 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX2 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX2 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX7 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX7 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE10 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE12 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LF25 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS13 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS14 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS16 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS17 0	3.6%	1	12.5%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	6.3%	1
LS17 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS17 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS19 6	3.6%	1	12.5%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1
LS19 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS20 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS20 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS21 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS21 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS27 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
LS28 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 5	7.1%	2	12.5%	1	5.0%	1	18.2%	2	0.0%	0	0.0%	0	25.0%	2	0.0%	0
LS28 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS4 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ME3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NE9 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PE3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PH38 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RG45 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RH11 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SL28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SP9 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TS1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF15 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF4 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF7 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF9 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WS8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO7 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		28		8		20		11		7		10		8		16

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q01 Do you normally have regular access to a car for personal use during the day ?																
Yes	39.3%	22	44.4%	12	34.5%	10	35.0%	7	46.2%	6	39.1%	9	75.0%	6	34.0%	16
No	60.7%	34	55.6%	15	65.5%	19	65.0%	13	53.8%	7	60.9%	14	25.0%	2	66.0%	31
Base:		56		27		29		20		13		23		8		47
Q02 Do you normally have regular access to a car for personal use during the evening / night ?																
Yes	33.9%	19	40.7%	11	27.6%	8	35.0%	7	38.5%	5	30.4%	7	75.0%	6	27.7%	13
No	66.1%	37	59.3%	16	72.4%	21	65.0%	13	61.5%	8	69.6%	16	25.0%	2	72.3%	34
Base:		56		27		29		20		13		23		8		47
Q03 How did you travel to (STUDY CENTRE) today (main part of journey) ?																
Car / van (as driver)	21.4%	12	33.3%	9	10.3%	3	20.0%	4	15.4%	2	26.1%	6	37.5%	3	19.1%	9
Car / van (as passenger)	7.1%	4	11.1%	3	3.4%	1	5.0%	1	0.0%	0	13.0%	3	0.0%	0	8.5%	4
Bus, minibus or coach	32.1%	18	18.5%	5	44.8%	13	30.0%	6	38.5%	5	30.4%	7	12.5%	1	36.2%	17
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	37.5%	21	33.3%	9	41.4%	12	45.0%	9	38.5%	5	30.4%	7	37.5%	3	36.2%	17
Taxi / minicab	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.8%	1	3.7%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0	12.5%	1	0.0%	0
Base:		56		27		29		20		13		23		8		47

Q04 Where did you park today ?
Those who travelled by car at Q03

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Bradford:																
Burnett Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Court	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Ings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jacobs Well	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure Exchange Multi-Storey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Southgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oastler (long stay- 2nd and 3rd floor)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oastler (short stay- 1st floor)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pine Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radwell Drive	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rawson Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharpe Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simes Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Thomas A	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Thomas B	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tyson Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley:																
Main Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queen Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wellington Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ferncliffe Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends:																
Five Lanes End Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington:																
Thorton Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton:																
Leeds Old Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates:																
Harrogate Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley:																
South Hawkesworth Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Railway Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tescos Car Park, off Springs Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths Car Park, Lower Wellington Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley:																
Scott Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lawholme Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Car Park, Cavendish Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cavendish Street Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's Car Park, Church Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanover Street Mult-storey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue:																
Mayo Avenue Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley:																
Market Place Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saville Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atkinson Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westcliffe Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wharfe Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Caroline Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exhibition Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Asda Car Park, Manor Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury:																
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street:																
Tong Street Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
All Locations:																
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q Car Park	87.5%	14	83.3%	10	100.0%	4	80.0%	4	100.0%	2	88.9%	8	100.0%	3	84.6%	11
Fosters Square	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	6.3%	1	8.3%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	7.7%	1
(Dropped off – didn't park)	6.3%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	7.7%	1
Base:		16		12		4		5		2		9		3		13

Q05 Did you have any difficulties obtaining a car parking space today ?
Those who travelled by car at Q03 (Excluding (Dropped off – didn't park) at Q03)

Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	100.0%	15	100.0%	11	100.0%	4	100.0%	5	100.0%	2	100.0%	8	100.0%	3	100.0%	12
Base:		15		11		4		5		2		8		3		12

Mean Score (in Minutes) [2.5, 8, 13, 18, 25.5, 45.5, 90]

Q06 How long did your journey to (STUDY CENTRE) take ?

0-5 minutes	30.4%	17	40.7%	11	20.7%	6	35.0%	7	15.4%	2	34.8%	8	50.0%	4	27.7%	13
6-10 minutes	28.6%	16	22.2%	6	34.5%	10	5.0%	1	38.5%	5	43.5%	10	50.0%	4	23.4%	11
11-15 minutes	16.1%	9	14.8%	4	17.2%	5	25.0%	5	23.1%	3	4.3%	1	0.0%	0	19.1%	9
16-20 minutes	12.5%	7	7.4%	2	17.2%	5	15.0%	3	15.4%	2	8.7%	2	0.0%	0	14.9%	7
21-30 minutes	7.1%	4	11.1%	3	3.4%	1	10.0%	2	0.0%	0	8.7%	2	0.0%	0	8.5%	4
31-60 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over 60 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	5.4%	3	3.7%	1	6.9%	2	10.0%	2	7.7%	1	0.0%	0	0.0%	0	6.4%	3
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*9.7*		*9.2*		*10.2*		*10.9*		*10.0*		*8.7*		*5.3*		*10.6*
Base:		56		27		29		20		13		23		8		47

Q07 Did you travel to (STUDY CENTRE) directly from home, work or elsewhere ?

Home	69.6%	39	66.7%	18	72.4%	21	55.0%	11	61.5%	8	87.0%	20	37.5%	3	74.5%	35
Work	14.3%	8	22.2%	6	6.9%	2	20.0%	4	30.8%	4	0.0%	0	50.0%	4	8.5%	4
On holiday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere	1.8%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	2.1%	1
Relatives / friends house	5.4%	3	7.4%	2	3.4%	1	10.0%	2	0.0%	0	4.3%	1	0.0%	0	6.4%	3
Hospital / doctors / dentists	1.8%	1	0.0%	0	3.4%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	2.1%	1
School / college / university	1.8%	1	0.0%	0	3.4%	1	5.0%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0
Shopping elsewhere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure activity (e.g. gym, golf course etc)	3.6%	2	0.0%	0	6.9%	2	5.0%	1	0.0%	0	4.3%	1	0.0%	0	4.3%	2
(Refused)	1.8%	1	0.0%	0	3.4%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Base:		56		27		29		20		13		23		8		47

Q08 In terms of your visit to (STUDY CENTRE) do you live in the (NAME OF CENTRE), work in (NAME OF CENTRE) or are you a visitor to the area?
Those who are not on holiday at Q07

Live in the centre	41.1%	23	37.0%	10	44.8%	13	25.0%	5	38.5%	5	56.5%	13	37.5%	3	40.4%	19
Work in the centre	10.7%	6	18.5%	5	3.4%	1	10.0%	2	30.8%	4	0.0%	0	37.5%	3	6.4%	3
Visiting the centre	48.2%	27	44.4%	12	51.7%	15	65.0%	13	30.8%	4	43.5%	10	25.0%	2	53.2%	25
Base:		56		27		29		20		13		23		8		47

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q09 What is the main reason why you are in (STUDY CENTRE) today ?																
Food and grocery shopping	78.6%	44	77.8%	21	79.3%	23	70.0%	14	84.6%	11	82.6%	19	87.5%	7	76.6%	36
Clothes / shoes shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Electrical goods shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stationers / newsagents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / gift shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chemist	1.8%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	2.1%	1
Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public offices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bank / Building Society / Post Office	5.4%	3	11.1%	3	0.0%	0	15.0%	3	0.0%	0	0.0%	0	0.0%	0	6.4%	3
Doctor / dentist	3.6%	2	0.0%	0	6.9%	2	0.0%	0	7.7%	1	4.3%	1	12.5%	1	2.1%	1
Café / restaurant / pub	1.8%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	2.1%	1
Work / School / College	3.6%	2	3.7%	1	3.4%	1	5.0%	1	7.7%	1	0.0%	0	0.0%	0	4.3%	2
Social / leisure activities	1.8%	1	0.0%	0	3.4%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Christmas shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit hairdressers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browsing / window shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buy CD's, DVD's etc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Opticians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General non-food shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Decorating / DIY items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit job centre / job interview	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.6%	2	7.4%	2	0.0%	0	5.0%	1	0.0%	0	4.3%	1	0.0%	0	4.3%	2
Base:		56		27		29		20		13		23		8		47
Q10 What else do you intend to do whilst in (STUDY CENTRE) today ?																
Food and grocery shopping	10.7%	6	3.7%	1	17.2%	5	10.0%	2	7.7%	1	13.0%	3	12.5%	1	10.6%	5
Clothes / shoes shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Electrical goods shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stationers / newsagents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture / carpet	1.8%	1	0.0%	0	3.4%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	2.1%	1
Jewellery / gift shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chemist	1.8%	1	0.0%	0	3.4%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	2.1%	1
Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public offices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bank / Building Society / Post Office	5.4%	3	7.4%	2	3.4%	1	0.0%	0	15.4%	2	4.3%	1	0.0%	0	6.4%	3
Doctor / dentist	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Café / restaurant / pub	7.1%	4	3.7%	1	10.3%	3	0.0%	0	15.4%	2	8.7%	2	0.0%	0	8.5%	4
Work / School / College	1.8%	1	3.7%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Social / leisure activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Christmas shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No other activities / reason)	73.2%	41	85.2%	23	62.1%	18	85.0%	17	53.8%	7	73.9%	17	87.5%	7	70.2%	33
Base:		56		27		29		20		13		23		8		47
Q11 How long do you think you will stay in (STUDY CENTRE) today ?																
Up to half an hour	69.6%	39	85.2%	23	55.2%	16	80.0%	16	69.2%	9	60.9%	14	62.5%	5	72.3%	34
Up to two hours	19.6%	11	7.4%	2	31.0%	9	10.0%	2	15.4%	2	30.4%	7	25.0%	2	17.0%	8
Half the day	3.6%	2	0.0%	0	6.9%	2	0.0%	0	7.7%	1	4.3%	1	0.0%	0	4.3%	2
All day	1.8%	1	3.7%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
(Don't know)	5.4%	3	3.7%	1	6.9%	2	5.0%	1	7.7%	1	4.3%	1	12.5%	1	4.3%	2
Base:		56		27		29		20		13		23		8		47
Q12 Will you buy your food and grocery goods, that is undertake your main food shop, whilst in (STUDY CENTRE) today ?																
Yes	19.6%	11	14.8%	4	24.1%	7	20.0%	4	23.1%	3	17.4%	4	12.5%	1	21.3%	10
No	80.4%	45	85.2%	23	75.9%	22	80.0%	16	76.9%	10	82.6%	19	87.5%	7	78.7%	37
Base:		56		27		29		20		13		23		8		47

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q13 How frequently do you visit (STUDY CENTRE) for your main food and grocery shopping ?
Those who will buy food and groceries for their main food shop in (Study centre) at Q12

Daily	18.2%	2	25.0%	1	14.3%	1	25.0%	1	0.0%	0	25.0%	1	0.0%	0	20.0%	2
Once a week or more	72.7%	8	50.0%	2	85.7%	6	50.0%	2	100.0%	3	75.0%	3	100.0%	1	70.0%	7
Less than once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less than once a fortnight	9.1%	1	25.0%	1	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1
Less than once a month	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		11		4		7		4		3		4		1		10

Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]

Q14 Approximately how much have you spent or will you spend today on food goods ?
Those who will buy food and groceries for their main food shop in (Study centre) at Q12

Nothing	9.1%	1	25.0%	1	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1
Up to £5	9.1%	1	25.0%	1	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1
£6 - £10	18.2%	2	25.0%	1	14.3%	1	25.0%	1	0.0%	0	25.0%	1	0.0%	0	20.0%	2
£11 - £15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£16 - £20	9.1%	1	0.0%	0	14.3%	1	0.0%	0	33.3%	1	0.0%	0	0.0%	0	10.0%	1
£21 - £25	18.2%	2	25.0%	1	14.3%	1	0.0%	0	33.3%	1	25.0%	1	0.0%	0	20.0%	2
£26 - £50	9.1%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	25.0%	1	0.0%	0	10.0%	1
£51 - £75	18.2%	2	0.0%	0	28.6%	2	0.0%	0	33.3%	1	25.0%	1	100.0%	1	10.0%	1
£76 - £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More than £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	9.1%	1	0.0%	0	14.3%	1	25.0%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*24.7*		*8.5*		*35.5*		*3.7*		*34.7*		*33.0*		*63.0*		*20.4*
Base:		11		4		7		4		3		4		1		10

Q15 Which centre / retail park did you last visit for your main food and grocery shopping ?
Those who will not buy food and groceries for their main food shop in (Study centre) at Q12

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Airesdale Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford City Centre	2.2%	1	0.0%	0	4.5%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1
Dewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	2.2%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	2.7%	1
Girlington District Centre	2.2%	1	4.3%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	14.3%	1	0.0%	0
Great Horton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	2.2%	1	0.0%	0	4.5%	1	0.0%	0	10.0%	1	0.0%	0	0.0%	0	2.7%	1
Pudsey Town Centre	4.4%	2	4.3%	1	4.5%	1	6.3%	1	0.0%	0	5.3%	1	0.0%	0	5.4%	2
Shipley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	57.8%	26	52.2%	12	63.6%	14	43.8%	7	50.0%	5	73.7%	14	28.6%	2	62.2%	23
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forster Square Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killingbeck Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	4.4%	2	4.3%	1	4.5%	1	6.3%	1	10.0%	1	0.0%	0	14.3%	1	2.7%	1
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Woodhall Retail Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tulip Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.2%	1	0.0%	0	4.5%	1	6.3%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	22.2%	10	30.4%	7	13.6%	3	31.3%	5	20.0%	2	15.8%	3	28.6%	2	21.6%	8
Base:		45		23		22		16		10		19		7		37

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q16 Why do you choose to do your main food shop at (LOCATION AT Q.15) rather than (STUDY CENTRE) ?

Those who do main food shopping at Q15 (Excluding those who are doing their main food shopping in (Study centre) at Q12 and (Don't know / varies) at Q15)

Nearer to home	22.9%	8	18.8%	3	26.3%	5	36.4%	4	12.5%	1	18.8%	3	40.0%	2	20.7%	6
Nearer to work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of food goods available	5.7%	2	6.3%	1	5.3%	1	9.1%	1	12.5%	1	0.0%	0	20.0%	1	3.4%	1
Choice of shops selling food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	2.9%	1	0.0%	0	5.3%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Quality of shops selling food goods	2.9%	1	6.3%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0	20.0%	1	0.0%	0
Choice of shops nearby selling non-food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks / financial services	2.9%	1	0.0%	0	5.3%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Provision of leisure services nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	5.7%	2	6.3%	1	5.3%	1	9.1%	1	12.5%	1	0.0%	0	20.0%	1	3.4%	1
Cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	2.9%	1	6.3%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0	20.0%	1	0.0%	0
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	2.9%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	3.4%	1
Close to relatives house	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preference for retailer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason)	68.6%	24	68.8%	11	68.4%	13	54.5%	6	75.0%	6	75.0%	12	40.0%	2	72.4%	21
Base:		35		16		19		11		8		16		5		29

Q17 How do you usually travel to (LOCATION AT Q.15) for your main food and grocery shopping (main part of journey)?

Those who do main food shopping at Q15 (Excluding those who are doing their main food shopping at (Study centre) at Q12 and (Don't know / varies) at Q15)

Car / van (as driver)	28.6%	10	50.0%	8	10.5%	2	36.4%	4	37.5%	3	18.8%	3	80.0%	4	20.7%	6
Car / van (as passenger)	2.9%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	6.3%	1	0.0%	0	3.4%	1
Bus, minibus or coach	17.1%	6	6.3%	1	26.3%	5	18.2%	2	12.5%	1	18.8%	3	0.0%	0	20.7%	6
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	40.0%	14	31.3%	5	47.4%	9	45.5%	5	37.5%	3	37.5%	6	20.0%	1	44.8%	13
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Do not travel, goods delivered)	11.4%	4	12.5%	2	10.5%	2	0.0%	0	12.5%	1	18.8%	3	0.0%	0	10.3%	3
Base:		35		16		19		11		8		16		5		29

Q18 Will you buy anything other than food goods today, whilst in (STUDY CENTRE) ?

Yes - clothing, footwear or household goods	10.7%	6	7.4%	2	13.8%	4	5.0%	1	0.0%	0	21.7%	5	25.0%	2	6.4%	3
Yes - bulky items such as furniture, carpets, electrical items or DIY goods	12.5%	7	18.5%	5	6.9%	2	20.0%	4	7.7%	1	8.7%	2	0.0%	0	14.9%	7
Yes - all of the above	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	67.9%	38	70.4%	19	65.5%	19	70.0%	14	84.6%	11	56.5%	13	75.0%	6	68.1%	32
(Don't know)	8.9%	5	3.7%	1	13.8%	4	5.0%	1	7.7%	1	13.0%	3	0.0%	0	10.6%	5
Base:		56		27		29		20		13		23		8		47

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q19 Where centre / facility did you last shop for non food goods?
Those who will not buy more than just food goods in (Study centre) at Q18

Airesdale Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford City Centre	58.1%	25	50.0%	10	65.2%	15	66.7%	10	58.3%	7	50.0%	8	33.3%	2	62.2%	23
Dewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	2.3%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	2.7%	1
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	2.3%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	6.3%	1	0.0%	0	2.7%	1
Shipley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	9.3%	4	15.0%	3	4.3%	1	13.3%	2	8.3%	1	6.3%	1	16.7%	1	8.1%	3
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forster Square Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killingbeck Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Woodhall Retail Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tulip Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Retail Park, Leeds	2.3%	1	5.0%	1	0.0%	0	6.7%	1	0.0%	0	0.0%	0	16.7%	1	0.0%	0
Other	4.7%	2	10.0%	2	0.0%	0	0.0%	0	8.3%	1	6.3%	1	16.7%	1	2.7%	1
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	20.9%	9	15.0%	3	26.1%	6	13.3%	2	25.0%	3	25.0%	4	16.7%	1	21.6%	8
Base:		43		20		23		15		12		16		6		37

Q20 How frequently do you visit (LOCATION AT Q.19) for clothing and footwear or other non food goods?
Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Daily	2.9%	1	5.9%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Once a week or more	14.7%	5	5.9%	1	23.5%	4	7.7%	1	22.2%	2	16.7%	2	20.0%	1	13.8%	4
Less than once a week	5.9%	2	5.9%	1	5.9%	1	7.7%	1	11.1%	1	0.0%	0	0.0%	0	6.9%	2
Less than once a fortnight	20.6%	7	11.8%	2	29.4%	5	30.8%	4	11.1%	1	16.7%	2	0.0%	0	24.1%	7
Less than once a month	47.1%	16	58.8%	10	35.3%	6	46.2%	6	44.4%	4	50.0%	6	60.0%	3	44.8%	13
(Don't know / varies)	8.8%	3	11.8%	2	5.9%	1	0.0%	0	11.1%	1	16.7%	2	20.0%	1	6.9%	2
Base:		34		17		17		13		9		12		5		29

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]																
Q21 Approximately how much did you spend on your last visit to (LOCATION AT Q.19) on clothing or non food goods? *Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)*																
Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Up to £5	2.9%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	1	20.0%	1	0.0%	0
£6 – £10	5.9%	2	5.9%	1	5.9%	1	7.7%	1	0.0%	0	8.3%	1	0.0%	0	6.9%	2
£11 - £15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£16 - £20	2.9%	1	0.0%	0	5.9%	1	7.7%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1
£21 - £25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£26 - £50	20.6%	7	17.6%	3	23.5%	4	30.8%	4	22.2%	2	8.3%	1	20.0%	1	20.7%	6
£51 - £75	17.6%	6	17.6%	3	17.6%	3	15.4%	2	44.4%	4	0.0%	0	60.0%	3	10.3%	3
£76- £100	5.9%	2	5.9%	1	5.9%	1	7.7%	1	0.0%	0	8.3%	1	0.0%	0	6.9%	2
More than £100	11.8%	4	11.8%	2	11.8%	2	15.4%	2	11.1%	1	8.3%	1	0.0%	0	13.8%	4
(Don't know)	32.4%	11	35.3%	6	29.4%	5	15.4%	2	22.2%	2	58.3%	7	0.0%	0	37.9%	11
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*63.4*		*63.8*		*62.9*		*62.9*		*68.3*		*57.4*		*46.0*		*68.2*
Base:		34		17		17		13		9		12		5		29
Q22 Why did you choose to shop at (LOCATION AT Q.19) for non food shopping instead of (STUDY CENTRE) ? *Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)*																
Nearer to home	2.9%	1	5.9%	1	0.0%	0	0.0%	0	11.1%	1	0.0%	0	20.0%	1	0.0%	0
Nearer to work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of goods available	58.8%	20	41.2%	7	76.5%	13	38.5%	5	77.8%	7	66.7%	8	40.0%	2	62.1%	18
Choice of shops selling clothing or household goods	14.7%	5	17.6%	3	11.8%	2	23.1%	3	0.0%	0	16.7%	2	0.0%	0	17.2%	5
Quality of clothing or household goods available	11.8%	4	11.8%	2	11.8%	2	15.4%	2	0.0%	0	16.7%	2	0.0%	0	13.8%	4
Choice of shops nearby selling other goods	8.8%	3	5.9%	1	11.8%	2	7.7%	1	11.1%	1	8.3%	1	0.0%	0	10.3%	3
Provision of services nearby, such as banks / financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure services nearby	2.9%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	3.4%	1
Shopping environment	17.6%	6	23.5%	4	11.8%	2	0.0%	0	33.3%	3	25.0%	3	20.0%	1	17.2%	5
Cleanliness	2.9%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	3.4%	1
Car parking provision	2.9%	1	5.9%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	20.0%	1	0.0%	0
Car parking prices	2.9%	1	5.9%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	20.0%	1	0.0%	0
Accessibility by public transport	5.9%	2	5.9%	1	5.9%	1	7.7%	1	0.0%	0	8.3%	1	0.0%	0	6.9%	2
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't like Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason)	17.6%	6	29.4%	5	5.9%	1	30.8%	4	11.1%	1	8.3%	1	20.0%	1	17.2%	5
Base:		34		17		17		13		9		12		5		29

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q23 How do you normally travel to (LOCATION AT Q.19)) for non food shopping (main part of journey)?
Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Car / van (as driver)	20.6%	7	35.3%	6	5.9%	1	15.4%	2	22.2%	2	25.0%	3	80.0%	4	10.3%	3
Car / van (as passenger)	8.8%	3	0.0%	0	17.6%	3	7.7%	1	0.0%	0	16.7%	2	0.0%	0	10.3%	3
Bus, minibus or coach	58.8%	20	47.1%	8	70.6%	12	53.8%	7	66.7%	6	58.3%	7	20.0%	1	65.5%	19
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	5.9%	2	5.9%	1	5.9%	1	7.7%	1	11.1%	1	0.0%	0	0.0%	0	6.9%	2
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Do not travel, goods delivered)	5.9%	2	11.8%	2	0.0%	0	15.4%	2	0.0%	0	0.0%	0	0.0%	0	6.9%	2
Base:		34		17		17		13		9		12		5		29

Q24 How frequently do you visit (STUDY CENTRE) for non food shopping?
Those who will buy non food goods along with food goods in (Study centre) at Q18

Daily	7.7%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	10.0%	1
Once a week or more	15.4%	2	28.6%	2	0.0%	0	40.0%	2	0.0%	0	0.0%	0	0.0%	0	20.0%	2
Less than once a week	7.7%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0
Less than once a fortnight	15.4%	2	14.3%	1	16.7%	1	20.0%	1	100.0%	1	0.0%	0	0.0%	0	20.0%	2
Less than once a month	23.1%	3	28.6%	2	16.7%	1	0.0%	0	0.0%	0	42.9%	3	0.0%	0	30.0%	3
(Don't know / varies)	30.8%	4	14.3%	1	50.0%	3	40.0%	2	0.0%	0	28.6%	2	100.0%	2	20.0%	2
Base:		13		7		6		5		1		7		2		10

Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]

Q25 How much have you spent or will you spend today in (STUDY CENTRE) on non food shopping?
Those who will buy non food goods along with food goods in (Study centre) at Q18

Nothing	7.7%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	10.0%	1
Up to £5	15.4%	2	14.3%	1	16.7%	1	0.0%	0	0.0%	0	28.6%	2	50.0%	1	10.0%	1
£6 – £10	15.4%	2	14.3%	1	16.7%	1	20.0%	1	0.0%	0	14.3%	1	0.0%	0	10.0%	1
£11 - £15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£16 - £20	7.7%	1	0.0%	0	16.7%	1	20.0%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1
£21 - £25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£26 - £50	30.8%	4	28.6%	2	33.3%	2	20.0%	1	100.0%	1	28.6%	2	0.0%	0	40.0%	4
£51 - £75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£76- £100	7.7%	1	14.3%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1
More than £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	15.4%	2	14.3%	1	16.7%	1	20.0%	1	0.0%	0	14.3%	1	50.0%	1	10.0%	1
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*25.5*		*29.2*		*21.0*		*38.0*		*38.0*		*15.0*		*3.0*		*29.9*
Base:		13		7		6		5		1		7		2		10

Q26 Which of these statements would you say best describes how frequently you visit (STUDY CENTRE), compared with five years ago?

Much more frequently than before	10.7%	6	14.8%	4	6.9%	2	10.0%	2	7.7%	1	13.0%	3	37.5%	3	6.4%	3
More frequently than before	12.5%	7	11.1%	3	13.8%	4	15.0%	3	23.1%	3	4.3%	1	25.0%	2	10.6%	5
About as frequently	66.1%	37	59.3%	16	72.4%	21	55.0%	11	53.8%	7	82.6%	19	25.0%	2	72.3%	34
Less frequently than before	3.6%	2	3.7%	1	3.4%	1	5.0%	1	7.7%	1	0.0%	0	0.0%	0	4.3%	2
Much less frequently than before	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Didn't visit five years ago	5.4%	3	7.4%	2	3.4%	1	15.0%	3	0.0%	0	0.0%	0	12.5%	1	4.3%	2
This is my first visit	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	1.8%	1	3.7%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	2.1%	1
Base:		56		27		29		20		13		23		8		47

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q27 How long do you typically spend in (STUDY CENTRE) during the evening / night ?

Up to 1 hour	21.4%	12	33.3%	9	10.3%	3	50.0%	10	7.7%	1	4.3%	1	12.5%	1	23.4%	11
1 to 2 hours	7.1%	4	7.4%	2	6.9%	2	5.0%	1	0.0%	0	13.0%	3	0.0%	0	6.4%	3
2 to 4 hours	1.8%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	2.1%	1
Over 4 hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't visit in the evening	60.7%	34	44.4%	12	75.9%	22	35.0%	7	84.6%	11	69.6%	16	75.0%	6	59.6%	28
(Don't know / varies)	8.9%	5	11.1%	3	6.9%	2	10.0%	2	7.7%	1	8.7%	2	12.5%	1	8.5%	4
Base:		56		27		29		20		13		23		8		47

Mean Score [Much better = 5, Better = 4, About the same = 3, Worse = 2, Much worse = 1]

Q28 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects ?

Choice of shops

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	16.1%	9	14.8%	4	17.2%	5	15.0%	3	7.7%	1	21.7%	5	12.5%	1	17.0%	8
About the same	53.6%	30	59.3%	16	48.3%	14	55.0%	11	53.8%	7	52.2%	12	37.5%	3	55.3%	26
Worse	16.1%	9	14.8%	4	17.2%	5	20.0%	4	15.4%	2	13.0%	3	50.0%	4	10.6%	5
Much worse	12.5%	7	7.4%	2	17.2%	5	10.0%	2	23.1%	3	8.7%	2	0.0%	0	14.9%	7
(Don't know)	1.8%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	2.1%	1
Mean:		*2.75*		*2.85*		*2.66*		*2.75*		*2.46*		*2.91*		*2.63*		*2.76*
Base:		56		27		29		20		13		23		8		47

Quality of shops

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	16.1%	9	14.8%	4	17.2%	5	15.0%	3	7.7%	1	21.7%	5	12.5%	1	17.0%	8
About the same	60.7%	34	63.0%	17	58.6%	17	60.0%	12	69.2%	9	56.5%	13	37.5%	3	63.8%	30
Worse	17.9%	10	18.5%	5	17.2%	5	20.0%	4	15.4%	2	17.4%	4	50.0%	4	12.8%	6
Much worse	5.4%	3	3.7%	1	6.9%	2	5.0%	1	7.7%	1	4.3%	1	0.0%	0	6.4%	3
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*2.88*		*2.89*		*2.86*		*2.85*		*2.77*		*2.96*		*2.63*		*2.91*
Base:		56		27		29		20		13		23		8		47

Range of services such as banks and other financial services

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	14.3%	8	14.8%	4	13.8%	4	15.0%	3	0.0%	0	21.7%	5	0.0%	0	17.0%	8
About the same	62.5%	35	59.3%	16	65.5%	19	70.0%	14	76.9%	10	47.8%	11	50.0%	4	63.8%	30
Worse	14.3%	8	14.8%	4	13.8%	4	5.0%	1	23.1%	3	17.4%	4	50.0%	4	8.5%	4
Much worse	3.6%	2	7.4%	2	0.0%	0	5.0%	1	0.0%	0	4.3%	1	0.0%	0	4.3%	2
(Don't know)	5.4%	3	3.7%	1	6.9%	2	5.0%	1	0.0%	0	8.7%	2	0.0%	0	6.4%	3
Mean:		*2.92*		*2.85*		*3.00*		*3.00*		*2.77*		*2.95*		*2.50*		*3.00*
Base:		56		27		29		20		13		23		8		47

Range and choice of pubs / restaurants

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	12.5%	7	11.1%	3	13.8%	4	15.0%	3	0.0%	0	17.4%	4	0.0%	0	14.9%	7
About the same	51.8%	29	55.6%	15	48.3%	14	60.0%	12	46.2%	6	47.8%	11	50.0%	4	51.1%	24
Worse	16.1%	9	18.5%	5	13.8%	4	20.0%	4	15.4%	2	13.0%	3	50.0%	4	10.6%	5
Much worse	3.6%	2	7.4%	2	0.0%	0	5.0%	1	0.0%	0	4.3%	1	0.0%	0	4.3%	2
(Don't know)	16.1%	9	7.4%	2	24.1%	7	0.0%	0	38.5%	5	17.4%	4	0.0%	0	19.1%	9
Mean:		*2.87*		*2.76*		*3.00*		*2.85*		*2.75*		*2.95*		*2.50*		*2.95*
Base:		56		27		29		20		13		23		8		47

Leisure facilities

Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	7.1%	4	11.1%	3	3.4%	1	15.0%	3	0.0%	0	4.3%	1	0.0%	0	8.5%	4
About the same	44.6%	25	44.4%	12	44.8%	13	35.0%	7	61.5%	8	43.5%	10	25.0%	2	46.8%	22
Worse	26.8%	15	25.9%	7	27.6%	8	45.0%	9	23.1%	3	13.0%	3	62.5%	5	21.3%	10
Much worse	1.8%	1	3.7%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0
(Don't know)	19.6%	11	14.8%	4	24.1%	7	0.0%	0	15.4%	2	39.1%	9	0.0%	0	23.4%	11
Mean:		*2.71*		*2.74*		*2.68*		*2.60*		*2.73*		*2.86*		*2.13*		*2.83*
Base:		56		27		29		20		13		23		8		47

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Shopping environment																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	16.1%	9	14.8%	4	17.2%	5	15.0%	3	7.7%	1	21.7%	5	0.0%	0	19.1%	9
About the same	58.9%	33	55.6%	15	62.1%	18	55.0%	11	76.9%	10	52.2%	12	50.0%	4	59.6%	28
Worse	21.4%	12	22.2%	6	20.7%	6	25.0%	5	15.4%	2	21.7%	5	50.0%	4	17.0%	8
Much worse	1.8%	1	3.7%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
(Don't know)	1.8%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	2.1%	1
Mean:		*2.91*		*2.85*		*2.97*		*2.80*		*2.92*		*3.00*		*2.50*		*2.98*
Base:		56		27		29		20		13		23		8		47
Cleanliness																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	12.5%	7	11.1%	3	13.8%	4	15.0%	3	0.0%	0	17.4%	4	0.0%	0	14.9%	7
About the same	58.9%	33	55.6%	15	62.1%	18	50.0%	10	76.9%	10	56.5%	13	37.5%	3	61.7%	29
Worse	23.2%	13	29.6%	8	17.2%	5	30.0%	6	23.1%	3	17.4%	4	62.5%	5	17.0%	8
Much worse	5.4%	3	3.7%	1	6.9%	2	5.0%	1	0.0%	0	8.7%	2	0.0%	0	6.4%	3
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*2.79*		*2.74*		*2.83*		*2.75*		*2.77*		*2.83*		*2.38*		*2.85*
Base:		56		27		29		20		13		23		8		47
Car parking provision																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	16.1%	9	14.8%	4	17.2%	5	20.0%	4	7.7%	1	17.4%	4	0.0%	0	19.1%	9
About the same	73.2%	41	70.4%	19	75.9%	22	65.0%	13	84.6%	11	73.9%	17	62.5%	5	74.5%	35
Worse	7.1%	4	7.4%	2	6.9%	2	5.0%	1	7.7%	1	8.7%	2	37.5%	3	2.1%	1
Much worse	1.8%	1	3.7%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
(Don't know)	1.8%	1	3.7%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Mean:		*3.05*		*3.00*		*3.10*		*3.05*		*3.00*		*3.09*		*2.63*		*3.13*
Base:		56		27		29		20		13		23		8		47
Car parking prices																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	16.1%	9	14.8%	4	17.2%	5	20.0%	4	7.7%	1	17.4%	4	0.0%	0	19.1%	9
About the same	73.2%	41	70.4%	19	75.9%	22	65.0%	13	84.6%	11	73.9%	17	62.5%	5	74.5%	35
Worse	7.1%	4	7.4%	2	6.9%	2	5.0%	1	7.7%	1	8.7%	2	37.5%	3	2.1%	1
Much worse	1.8%	1	3.7%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
(Don't know)	1.8%	1	3.7%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Mean:		*3.05*		*3.00*		*3.10*		*3.05*		*3.00*		*3.09*		*2.63*		*3.13*
Base:		56		27		29		20		13		23		8		47
Accessibility by public transport																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	17.9%	10	14.8%	4	20.7%	6	25.0%	5	7.7%	1	17.4%	4	0.0%	0	21.3%	10
About the same	69.6%	39	66.7%	18	72.4%	21	60.0%	12	84.6%	11	69.6%	16	62.5%	5	70.2%	33
Worse	8.9%	5	11.1%	3	6.9%	2	10.0%	2	7.7%	1	8.7%	2	37.5%	3	4.3%	2
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.6%	2	7.4%	2	0.0%	0	5.0%	1	0.0%	0	4.3%	1	0.0%	0	4.3%	2
Mean:		*3.09*		*3.04*		*3.14*		*3.16*		*3.00*		*3.09*		*2.63*		*3.18*
Base:		56		27		29		20		13		23		8		47
Public information / signposts / public facilities																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	14.3%	8	11.1%	3	17.2%	5	15.0%	3	7.7%	1	17.4%	4	0.0%	0	17.0%	8
About the same	64.3%	36	63.0%	17	65.5%	19	60.0%	12	84.6%	11	56.5%	13	62.5%	5	63.8%	30
Worse	14.3%	8	18.5%	5	10.3%	3	15.0%	3	7.7%	1	17.4%	4	37.5%	3	10.6%	5
Much worse	1.8%	1	3.7%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
(Don't know)	5.4%	3	3.7%	1	6.9%	2	5.0%	1	0.0%	0	8.7%	2	0.0%	0	6.4%	3
Mean:		*2.96*		*2.85*		*3.07*		*2.89*		*3.00*		*3.00*		*2.63*		*3.02*
Base:		56		27		29		20		13		23		8		47

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Entertainment / events / performances																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	8.9%	5	14.8%	4	3.4%	1	15.0%	3	0.0%	0	8.7%	2	0.0%	0	10.6%	5
About the same	46.4%	26	33.3%	9	58.6%	17	40.0%	8	69.2%	9	39.1%	9	25.0%	2	48.9%	23
Worse	28.6%	16	37.0%	10	20.7%	6	40.0%	8	23.1%	3	21.7%	5	62.5%	5	23.4%	11
Much worse	3.6%	2	3.7%	1	3.4%	1	5.0%	1	7.7%	1	0.0%	0	12.5%	1	2.1%	1
(Don't know)	12.5%	7	11.1%	3	13.8%	4	0.0%	0	0.0%	0	30.4%	7	0.0%	0	14.9%	7
Mean:		*2.69*		*2.67*		*2.72*		*2.65*		*2.62*		*2.81*		*2.13*		*2.80*
Base:		56		27		29		20		13		23		8		47
Day-time safety																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	10.7%	6	11.1%	3	10.3%	3	10.0%	2	0.0%	0	17.4%	4	0.0%	0	12.8%	6
About the same	71.4%	40	63.0%	17	79.3%	23	70.0%	14	84.6%	11	65.2%	15	50.0%	4	74.5%	35
Worse	14.3%	8	22.2%	6	6.9%	2	15.0%	3	15.4%	2	13.0%	3	37.5%	3	10.6%	5
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.6%	2	3.7%	1	3.4%	1	5.0%	1	0.0%	0	4.3%	1	12.5%	1	2.1%	1
Mean:		*2.96*		*2.88*		*3.04*		*2.95*		*2.85*		*3.05*		*2.57*		*3.02*
Base:		56		27		29		20		13		23		8		47
Evening / night safety																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	7.1%	4	11.1%	3	3.4%	1	10.0%	2	0.0%	0	8.7%	2	0.0%	0	8.5%	4
About the same	58.9%	33	51.9%	14	65.5%	19	60.0%	12	76.9%	10	47.8%	11	50.0%	4	59.6%	28
Worse	19.6%	11	29.6%	8	10.3%	3	30.0%	6	7.7%	1	17.4%	4	50.0%	4	14.9%	7
Much worse	1.8%	1	0.0%	0	3.4%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	2.1%	1
(Don't know)	12.5%	7	7.4%	2	17.2%	5	0.0%	0	7.7%	1	26.1%	6	0.0%	0	14.9%	7
Mean:		*2.82*		*2.80*		*2.83*		*2.80*		*2.75*		*2.88*		*2.50*		*2.88*
Base:		56		27		29		20		13		23		8		47
Layout																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	12.5%	7	11.1%	3	13.8%	4	15.0%	3	0.0%	0	17.4%	4	0.0%	0	14.9%	7
About the same	64.3%	36	59.3%	16	69.0%	20	65.0%	13	84.6%	11	52.2%	12	37.5%	3	68.1%	32
Worse	14.3%	8	14.8%	4	13.8%	4	10.0%	2	15.4%	2	17.4%	4	50.0%	4	8.5%	4
Much worse	1.8%	1	3.7%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
(Don't know)	7.1%	4	11.1%	3	3.4%	1	5.0%	1	0.0%	0	13.0%	3	12.5%	1	6.4%	3
Mean:		*2.94*		*2.88*		*3.00*		*2.95*		*2.85*		*3.00*		*2.43*		*3.02*
Base:		56		27		29		20		13		23		8		47
Public Art																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	10.7%	6	11.1%	3	10.3%	3	15.0%	3	0.0%	0	13.0%	3	0.0%	0	12.8%	6
About the same	35.7%	20	37.0%	10	34.5%	10	30.0%	6	46.2%	6	34.8%	8	37.5%	3	36.2%	17
Worse	19.6%	11	25.9%	7	13.8%	4	15.0%	3	23.1%	3	21.7%	5	50.0%	4	14.9%	7
Much worse	5.4%	3	3.7%	1	6.9%	2	10.0%	2	0.0%	0	4.3%	1	0.0%	0	6.4%	3
(Don't know)	28.6%	16	22.2%	6	34.5%	10	30.0%	6	30.8%	4	26.1%	6	12.5%	1	29.8%	14
Mean:		*2.73*		*2.71*		*2.74*		*2.71*		*2.67*		*2.76*		*2.43*		*2.79*
Base:		56		27		29		20		13		23		8		47
Environment																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	12.5%	7	11.1%	3	13.8%	4	15.0%	3	0.0%	0	17.4%	4	0.0%	0	14.9%	7
About the same	62.5%	35	63.0%	17	62.1%	18	65.0%	13	69.2%	9	56.5%	13	25.0%	2	68.1%	32
Worse	12.5%	7	14.8%	4	10.3%	3	5.0%	1	7.7%	1	21.7%	5	50.0%	4	6.4%	3
Much worse	1.8%	1	3.7%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
(Don't know)	10.7%	6	7.4%	2	13.8%	4	10.0%	2	23.1%	3	4.3%	1	25.0%	2	8.5%	4
Mean:		*2.96*		*2.88*		*3.04*		*3.00*		*2.90*		*2.95*		*2.33*		*3.05*
Base:		56		27		29		20		13		23		8		47

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q29 What type of shops or services would you like to see more of in (STUDY CENTRE)?																
Food stores	8.9%	5	11.1%	3	6.9%	2	20.0%	4	0.0%	0	4.3%	1	12.5%	1	8.5%	4
Department stores	7.1%	4	3.7%	1	10.3%	3	0.0%	0	15.4%	2	8.7%	2	25.0%	2	4.3%	2
Clothing stores	37.5%	21	29.6%	8	44.8%	13	35.0%	7	53.8%	7	30.4%	7	12.5%	1	42.6%	20
Footwear stores	19.6%	11	7.4%	2	31.0%	9	25.0%	5	23.1%	3	13.0%	3	12.5%	1	21.3%	10
Electrical goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Household goods stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pharmacies	1.8%	1	0.0%	0	3.4%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	2.1%	1
Restaurants / cafes	7.1%	4	14.8%	4	0.0%	0	15.0%	3	7.7%	1	0.0%	0	0.0%	0	8.5%	4
Drinking establishments	7.1%	4	11.1%	3	3.4%	1	10.0%	2	15.4%	2	0.0%	0	12.5%	1	6.4%	3
Building Society	3.6%	2	7.4%	2	0.0%	0	5.0%	1	7.7%	1	0.0%	0	12.5%	1	2.1%	1
Banks	3.6%	2	7.4%	2	0.0%	0	5.0%	1	7.7%	1	0.0%	0	12.5%	1	2.1%	1
Solicitors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Music / entertainment store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sport shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Menswear store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toy shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baby / childrens clothes shop	1.8%	1	0.0%	0	3.4%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Greengrocers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Butchers	1.8%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	2.1%	1
Bakers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Decorating / DIY / hardware store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Independent retailers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsagents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	8.9%	5	11.1%	3	6.9%	2	0.0%	0	0.0%	0	21.7%	5	12.5%	1	8.5%	4
(Don't know)	30.4%	17	33.3%	9	27.6%	8	30.0%	6	15.4%	2	39.1%	9	37.5%	3	27.7%	13
Base:		56		27		29		20		13		23		8		47
Q30 What type of leisure facilities would you like to see more of in (STUDY CENTRE)?																
Health and fitness	7.1%	4	7.4%	2	6.9%	2	10.0%	2	15.4%	2	0.0%	0	12.5%	1	6.4%	3
Swimming pool	7.1%	4	7.4%	2	6.9%	2	10.0%	2	15.4%	2	0.0%	0	0.0%	0	8.5%	4
Bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowling alley	3.6%	2	7.4%	2	0.0%	0	10.0%	2	0.0%	0	0.0%	0	0.0%	0	4.3%	2
Bingo	1.8%	1	0.0%	0	3.4%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	2.1%	1
Ice rink	1.8%	1	3.7%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Other	1.8%	1	0.0%	0	3.4%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Youth centre / after school clubs	3.6%	2	0.0%	0	6.9%	2	5.0%	1	0.0%	0	4.3%	1	12.5%	1	2.1%	1
Leisure centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	14.3%	8	18.5%	5	10.3%	3	10.0%	2	15.4%	2	17.4%	4	37.5%	3	10.6%	5
(Don't know)	62.5%	35	59.3%	16	65.5%	19	55.0%	11	46.2%	6	78.3%	18	37.5%	3	66.0%	31
Base:		56		27		29		20		13		23		8		47

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q31 What measures do you think would improve (STUDY CENTRE) and make it more attractive?																
Increased choice / range of shops	23.2%	13	11.1%	3	34.5%	10	20.0%	4	30.8%	4	21.7%	5	0.0%	0	27.7%	13
More national multiples	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better foodstore provision	1.8%	1	3.7%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
More non-food stores	12.5%	7	11.1%	3	13.8%	4	15.0%	3	30.8%	4	0.0%	0	12.5%	1	12.8%	6
More Independent / Specialist traders	7.1%	4	3.7%	1	10.3%	3	10.0%	2	7.7%	1	4.3%	1	0.0%	0	8.5%	4
Improved street paving	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	1.8%	1	3.7%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Flexible parking	5.4%	3	7.4%	2	3.4%	1	10.0%	2	7.7%	1	0.0%	0	0.0%	0	6.4%	3
Reduce traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved public transport	1.8%	1	0.0%	0	3.4%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
More entertainment / leisure facilities	5.4%	3	7.4%	2	3.4%	1	10.0%	2	7.7%	1	0.0%	0	0.0%	0	6.4%	3
More quality restaurants / pavement cafes	3.6%	2	7.4%	2	0.0%	0	0.0%	0	7.7%	1	4.3%	1	0.0%	0	4.3%	2
More evening activities	7.1%	4	11.1%	3	3.4%	1	10.0%	2	15.4%	2	0.0%	0	0.0%	0	8.5%	4
More organised events e.g. street markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cultural facilities	3.6%	2	3.7%	1	3.4%	1	5.0%	1	7.7%	1	0.0%	0	12.5%	1	2.1%	1
Improved security / CCTV	8.9%	5	7.4%	2	10.3%	3	10.0%	2	15.4%	2	4.3%	1	12.5%	1	8.5%	4
Improved cleanliness	3.6%	2	3.7%	1	3.4%	1	0.0%	0	0.0%	0	8.7%	2	12.5%	1	2.1%	1
Greater promotion / marketing of the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expansion of the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.8%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	2.1%	1
Have flower baskets / brighten the place up	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More Police on the streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Make it pedestrianised	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A general face lift / make it more modern	3.6%	2	3.7%	1	3.4%	1	5.0%	1	7.7%	1	0.0%	0	12.5%	1	2.1%	1
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvements needed for bus / train station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less ethnic minorities	1.8%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	2.1%	1
More childrens activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	12.5%	7	14.8%	4	10.3%	3	5.0%	1	15.4%	2	17.4%	4	25.0%	2	10.6%	5
(Don't know)	32.1%	18	33.3%	9	31.0%	9	40.0%	8	15.4%	2	34.8%	8	37.5%	3	29.8%	14
Base:		56		27		29		20		13		23		8		47

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q32 What do you think are the biggest weaknesses of (STUDY CENTRE)?																
Choice / range of non-food shops	17.9%	10	7.4%	2	27.6%	8	15.0%	3	46.2%	6	4.3%	1	37.5%	3	14.9%	7
Foodstore provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by private car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking	1.8%	1	3.7%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Non-retail provision (e.g. banks, estate agents (etc.)	1.8%	1	0.0%	0	3.4%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Leisure facilities	3.6%	2	7.4%	2	0.0%	0	0.0%	0	7.7%	1	4.3%	1	0.0%	0	4.3%	2
Other	3.6%	2	3.7%	1	3.4%	1	0.0%	0	0.0%	0	8.7%	2	0.0%	0	4.3%	2
Too many charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Need to improve cleanliness / very run down	3.6%	2	7.4%	2	0.0%	0	5.0%	1	0.0%	0	4.3%	1	12.5%	1	2.1%	1
Traffic congestion / poor road system	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too much anti-social behaviour / crime / not enough Police / security etc	5.4%	3	7.4%	2	3.4%	1	5.0%	1	15.4%	2	0.0%	0	0.0%	0	6.4%	3
Too many cheap shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops closing down / too many vacant shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many ethnic minorities	1.8%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	2.1%	1
Large companies closing down local traders	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More youth facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing here at all	1.8%	1	3.7%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Redevelop / modernisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	28.6%	16	33.3%	9	24.1%	7	45.0%	9	7.7%	1	26.1%	6	12.5%	1	31.9%	15
(Don't know)	32.1%	18	25.9%	7	37.9%	11	20.0%	4	23.1%	3	47.8%	11	37.5%	3	29.8%	14
Base:		56		27		29		20		13		23		8		47
GEN Gender:																
Male	48.2%	27	100.0%	27	0.0%	0	65.0%	13	30.8%	4	43.5%	10	50.0%	4	48.9%	23
Female	51.8%	29	0.0%	0	100.0%	29	35.0%	7	69.2%	9	56.5%	13	50.0%	4	51.1%	24
Base:		56		27		29		20		13		23		8		47
AGE Age Group:																
18 – 24 years	8.9%	5	11.1%	3	6.9%	2	25.0%	5	0.0%	0	0.0%	0	12.5%	1	8.5%	4
25 – 34 years	26.8%	15	37.0%	10	17.2%	5	75.0%	15	0.0%	0	0.0%	0	12.5%	1	29.8%	14
35 – 44 years	10.7%	6	3.7%	1	17.2%	5	0.0%	0	46.2%	6	0.0%	0	12.5%	1	10.6%	5
45 – 54 years	12.5%	7	11.1%	3	13.8%	4	0.0%	0	53.8%	7	0.0%	0	25.0%	2	10.6%	5
55 – 64 years	17.9%	10	11.1%	3	24.1%	7	0.0%	0	0.0%	0	43.5%	10	25.0%	2	17.0%	8
65+ years	23.2%	13	25.9%	7	20.7%	6	0.0%	0	0.0%	0	56.5%	13	12.5%	1	23.4%	11
Base:		56		27		29		20		13		23		8		47
SEG SEG:																
AB	1.8%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	4.3%	1	12.5%	1	0.0%	0
C1	12.5%	7	14.8%	4	10.3%	3	10.0%	2	23.1%	3	8.7%	2	87.5%	7	0.0%	0
C2	14.3%	8	18.5%	5	10.3%	3	20.0%	4	15.4%	2	8.7%	2	0.0%	0	17.0%	8
DE	69.6%	39	66.7%	18	72.4%	21	70.0%	14	61.5%	8	73.9%	17	0.0%	0	83.0%	39
(Refused)	1.8%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0
Base:		56		27		29		20		13		23		8		47

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
ETH Ethnicity																
White	76.8%	43	77.8%	21	75.9%	22	60.0%	12	61.5%	8	100.0%	23	87.5%	7	74.5%	35
Indian	5.4%	3	7.4%	2	3.4%	1	0.0%	0	23.1%	3	0.0%	0	12.5%	1	4.3%	2
Pakistani	14.3%	8	11.1%	3	17.2%	5	30.0%	6	15.4%	2	0.0%	0	0.0%	0	17.0%	8
Bangladeshi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Asian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black Caribbean	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black African	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Black	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese	1.8%	1	0.0%	0	3.4%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Any other Ethnic group	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mixed background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.8%	1	3.7%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Base:		56		27		29		20		13		23		8		47
DAT Date of Interview:																
Monday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuesday	35.7%	20	14.8%	4	55.2%	16	30.0%	6	38.5%	5	39.1%	9	50.0%	4	34.0%	16
Wednesday	64.3%	36	85.2%	23	44.8%	13	70.0%	14	61.5%	8	60.9%	14	50.0%	4	66.0%	31
Thursday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saturday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		56		27		29		20		13		23		8		47
TIM Time of Interview:																
09.00 – 12.00	39.3%	22	44.4%	12	34.5%	10	35.0%	7	38.5%	5	43.5%	10	25.0%	2	42.6%	20
12.01 – 14.00	28.6%	16	25.9%	7	31.0%	9	30.0%	6	30.8%	4	26.1%	6	62.5%	5	23.4%	11
14.01 – 16.00	32.1%	18	29.6%	8	34.5%	10	35.0%	7	30.8%	4	30.4%	7	12.5%	1	34.0%	16
16.01 – 17.00	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		56		27		29		20		13		23		8		47
STU Study Centre																
Bradford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	100.0%	56	100.0%	27	100.0%	29	100.0%	20	100.0%	13	100.0%	23	100.0%	8	100.0%	47
Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		56		27		29		20		13		23		8		47

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
PC																
B2 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BB7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10 9	1.8%	1	0.0%	0	3.4%	1	0.0%	0	7.7%	1	0.0%	0	12.5%	1	0.0%	0
BD11 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD11 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD14 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD17 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD17 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD17 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD18 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD18 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD18 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD18 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD19 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD19 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 1	1.8%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	2.1%	1
BD2 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 3	3.6%	2	7.4%	2	0.0%	0	5.0%	1	0.0%	0	4.3%	1	0.0%	0	4.3%	2
BD2 4	1.8%	1	0.0%	0	3.4%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
BD20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 0	1.8%	1	0.0%	0	3.4%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	2.1%	1

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
BD3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 7	33.9%	19	33.3%	9	34.5%	10	40.0%	8	30.8%	4	30.4%	7	12.5%	1	36.2%	17
BD3 8	1.8%	1	0.0%	0	3.4%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
BD3 9	1.8%	1	0.0%	0	3.4%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	2.1%	1
BD4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 0	1.8%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	2.1%	1
BD4 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 7	1.8%	1	3.7%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
BD4 8	1.8%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	2.1%	1
BD4 9	1.8%	1	0.0%	0	3.4%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
BD5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 9	1.8%	1	3.7%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
BD6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 1	1.8%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	2.1%	1
BD6 2	1.8%	1	0.0%	0	3.4%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	2.1%	1
BD6 3	1.8%	1	0.0%	0	3.4%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	2.1%	1
BD7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 1	3.6%	2	0.0%	0	6.9%	2	5.0%	1	0.0%	0	4.3%	1	0.0%	0	4.3%	2
BD7 2	1.8%	1	3.7%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	2.1%	1
BD7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 0	1.8%	1	3.7%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
BD8 7	1.8%	1	3.7%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
BD8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 6	1.8%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	2.1%	1
Blank	1.8%	1	3.7%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0	12.5%	1	0.0%	0
DL1 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DN4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
FY8 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
GU35 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HU11 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HU19 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX2 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX2 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX7 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX7 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE10 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE12 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LF25 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS13 2	1.8%	1	0.0%	0	3.4%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	2.1%	1
LS14 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS16 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS17 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS17 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS17 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS19 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS19 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS20 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS20 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS21 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS21 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS27 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
LS28 1	1.8%	1	3.7%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
LS28 5	5.4%	3	11.1%	3	0.0%	0	0.0%	0	0.0%	0	13.0%	3	0.0%	0	6.4%	3
LS28 6	1.8%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	2.1%	1
LS28 7	5.4%	3	0.0%	0	10.3%	3	0.0%	0	0.0%	0	13.0%	3	12.5%	1	4.3%	2
LS28 8	1.8%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	12.5%	1	0.0%	0
LS29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS4 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS6 1	1.8%	1	3.7%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0
LS7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS7 4	1.8%	1	0.0%	0	3.4%	1	5.0%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0
ME3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NE9 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PE3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PH38 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RG45 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RH11 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SL28	1.8%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	2.1%	1
SP9 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TS1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF15 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF3 4	1.8%	1	3.7%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0	12.5%	1	0.0%	0
WF4 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF7 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF9 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WS8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO7 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		56		27		29		20		13		23		8		47

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q01 Do you normally have regular access to a car for personal use during the day ?																
Yes	66.7%	40	66.7%	12	66.7%	28	56.3%	9	61.9%	13	78.3%	18	69.2%	9	70.0%	28
No	33.3%	20	33.3%	6	33.3%	14	43.8%	7	38.1%	8	21.7%	5	30.8%	4	30.0%	12
Base:		60		18		42		16		21		23		13		40
Q02 Do you normally have regular access to a car for personal use during the evening / night ?																
Yes	65.0%	39	61.1%	11	66.7%	28	56.3%	9	61.9%	13	73.9%	17	69.2%	9	67.5%	27
No	35.0%	21	38.9%	7	33.3%	14	43.8%	7	38.1%	8	26.1%	6	30.8%	4	32.5%	13
Base:		60		18		42		16		21		23		13		40
Q03 How did you travel to (STUDY CENTRE) today (main part of journey) ?																
Car / van (as driver)	53.3%	32	50.0%	9	54.8%	23	37.5%	6	52.4%	11	65.2%	15	53.8%	7	55.0%	22
Car / van (as passenger)	15.0%	9	11.1%	2	16.7%	7	18.8%	3	14.3%	3	13.0%	3	23.1%	3	12.5%	5
Bus, minibus or coach	5.0%	3	5.6%	1	4.8%	2	0.0%	0	9.5%	2	4.3%	1	0.0%	0	7.5%	3
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	23.3%	14	27.8%	5	21.4%	9	43.8%	7	23.8%	5	8.7%	2	23.1%	3	22.5%	9
Taxi / minicab	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.3%	2	5.6%	1	2.4%	1	0.0%	0	0.0%	0	8.7%	2	0.0%	0	2.5%	1
Base:		60		18		42		16		21		23		13		40

Q04 Where did you park today ?
Those who travelled by car at Q03

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Bradford:																
Burnett Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Court	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Ings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jacobs Well	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure Exchange Multi-Storey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Southgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oastler (long stay- 2nd and 3rd floor)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oastler (short stay- 1st floor)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pine Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radwell Drive	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rawson Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharpe Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simes Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Thomas A	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Thomas B	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tyson Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley:																
Main Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queen Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wellington Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ferncliffe Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends:																
Five Lanes End Retail Park	90.2%	37	72.7%	8	96.7%	29	88.9%	8	92.9%	13	88.9%	16	90.0%	9	88.9%	24
On-street	2.4%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	5.6%	1	0.0%	0	3.7%	1
Girlington:																
Thorton Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton:																
Leeds Old Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates:																
Harrogate Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley:																
South Hawkesworth Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Railway Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tescos Car Park, off Springs Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths Car Park, Lower Wellington Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley:																
Scott Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lawholme Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Car Park, Cavendish Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cavendish Street Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's Car Park, Church Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanover Street Mult-storey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue:																
Mayo Avenue Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley:																
Market Place Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saville Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atkinson Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westcliffe Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wharfe Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Caroline Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exhibition Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Asda Car Park, Manor Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury:																
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street:																
Tong Street Car Park	2.4%	1	9.1%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	3.7%	1
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
All Locations:																
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosters Square	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	2.4%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	3.7%	1
(Dropped off – didn't park)	2.4%	1	9.1%	1	0.0%	0	11.1%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0
Base:		41		11		30		9		14		18		10		27

Q05 Did you have any difficulties obtaining a car parking space today ?
Those who travelled by car at Q03 (Excluding (Dropped off – didn't park) at Q03)

Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	100.0%	40	100.0%	10	100.0%	30	100.0%	8	100.0%	14	100.0%	18	100.0%	9	100.0%	27
Base:		40		10		30		8		14		18		9		27

Mean Score (in Minutes) [2.5, 8, 13, 18, 25.5, 45.5, 90]

Q06 How long did your journey to (STUDY CENTRE) take ?

0-5 minutes	31.7%	19	27.8%	5	33.3%	14	37.5%	6	23.8%	5	34.8%	8	30.8%	4	30.0%	12
6-10 minutes	16.7%	10	11.1%	2	19.0%	8	18.8%	3	19.0%	4	13.0%	3	15.4%	2	15.0%	6
11-15 minutes	20.0%	12	22.2%	4	19.0%	8	12.5%	2	19.0%	4	26.1%	6	15.4%	2	22.5%	9
16-20 minutes	23.3%	14	38.9%	7	16.7%	7	25.0%	4	28.6%	6	17.4%	4	30.8%	4	22.5%	9
21-30 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
31-60 minutes	1.7%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	2.5%	1
Over 60 minutes	3.3%	2	0.0%	0	4.8%	2	6.3%	1	4.8%	1	0.0%	0	0.0%	0	5.0%	2
(Don't know / can't remember)	3.3%	2	0.0%	0	4.8%	2	0.0%	0	4.8%	1	4.3%	1	7.7%	1	2.5%	1
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*13.1*		*11.5*		*13.9*		*14.2*		*14.7*		*10.9*		*10.3*		*14.9*
Base:		60		18		42		16		21		23		13		40

Q07 Did you travel to (STUDY CENTRE) directly from home, work or elsewhere ?

Home	75.0%	45	83.3%	15	71.4%	30	56.3%	9	76.2%	16	87.0%	20	84.6%	11	67.5%	27
Work	11.7%	7	5.6%	1	14.3%	6	18.8%	3	14.3%	3	4.3%	1	7.7%	1	15.0%	6
On holiday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Relatives / friends house	8.3%	5	5.6%	1	9.5%	4	18.8%	3	4.8%	1	4.3%	1	7.7%	1	10.0%	4
Hospital / doctors / dentists	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School / college / university	1.7%	1	0.0%	0	2.4%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Shopping elsewhere	3.3%	2	5.6%	1	2.4%	1	0.0%	0	4.8%	1	4.3%	1	0.0%	0	5.0%	2
Leisure activity (e.g. gym, golf course etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		60		18		42		16		21		23		13		40

Q08 In terms of your visit to (STUDY CENTRE) do you live in the (NAME OF CENTRE), work in (NAME OF CENTRE) or are you a visitor to the area?
Those who are not on holiday at Q07

Live in the centre	31.7%	19	33.3%	6	31.0%	13	25.0%	4	33.3%	7	34.8%	8	23.1%	3	27.5%	11
Work in the centre	8.3%	5	0.0%	0	11.9%	5	18.8%	3	9.5%	2	0.0%	0	0.0%	0	12.5%	5
Visiting the centre	60.0%	36	66.7%	12	57.1%	24	56.3%	9	57.1%	12	65.2%	15	76.9%	10	60.0%	24
Base:		60		18		42		16		21		23		13		40

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q09 What is the main reason why you are in (STUDY CENTRE) today ?																
Food and grocery shopping	76.7%	46	72.2%	13	78.6%	33	62.5%	10	90.5%	19	73.9%	17	84.6%	11	72.5%	29
Clothes / shoes shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Electrical goods shopping	1.7%	1	0.0%	0	2.4%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	2.5%	1
Stationers / newsagents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture / carpet	3.3%	2	5.6%	1	2.4%	1	0.0%	0	0.0%	0	8.7%	2	0.0%	0	5.0%	2
Jewellery / gift shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chemist	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public offices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bank / Building Society / Post Office	3.3%	2	0.0%	0	4.8%	2	6.3%	1	0.0%	0	4.3%	1	7.7%	1	2.5%	1
Doctor / dentist	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Café / restaurant / pub	3.3%	2	5.6%	1	2.4%	1	6.3%	1	0.0%	0	4.3%	1	0.0%	0	2.5%	1
Work / School / College	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Social / leisure activities	1.7%	1	0.0%	0	2.4%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Other	1.7%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	2.5%	1
Christmas shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit hairdressers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browsing / window shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buy CD's, DVD's etc	1.7%	1	5.6%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Opticians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General non-food shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Decorating / DIY items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit job centre / job interview	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	6.7%	4	11.1%	2	4.8%	2	12.5%	2	4.8%	1	4.3%	1	7.7%	1	7.5%	3
Base:		60		18		42		16		21		23		13		40
Q10 What else do you intend to do whilst in (STUDY CENTRE) today ?																
Food and grocery shopping	8.3%	5	11.1%	2	7.1%	3	12.5%	2	0.0%	0	13.0%	3	7.7%	1	7.5%	3
Clothes / shoes shopping	1.7%	1	5.6%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	2.5%	1
Electrical goods shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stationers / newsagents	1.7%	1	0.0%	0	2.4%	1	0.0%	0	4.8%	1	0.0%	0	7.7%	1	0.0%	0
Furniture / carpet	1.7%	1	0.0%	0	2.4%	1	0.0%	0	4.8%	1	0.0%	0	7.7%	1	0.0%	0
Jewellery / gift shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chemist	1.7%	1	0.0%	0	2.4%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public offices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bank / Building Society / Post Office	5.0%	3	5.6%	1	4.8%	2	12.5%	2	4.8%	1	0.0%	0	0.0%	0	7.5%	3
Doctor / dentist	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Café / restaurant / pub	5.0%	3	5.6%	1	4.8%	2	12.5%	2	0.0%	0	4.3%	1	7.7%	1	5.0%	2
Work / School / College	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Social / leisure activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Christmas shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No other activities / reason)	80.0%	48	77.8%	14	81.0%	34	68.8%	11	85.7%	18	82.6%	19	69.2%	9	82.5%	33
Base:		60		18		42		16		21		23		13		40
Q11 How long do you think you will stay in (STUDY CENTRE) today ?																
Up to half an hour	63.3%	38	61.1%	11	64.3%	27	62.5%	10	76.2%	16	52.2%	12	61.5%	8	67.5%	27
Up to two hours	35.0%	21	38.9%	7	33.3%	14	31.3%	5	23.8%	5	47.8%	11	38.5%	5	30.0%	12
Half the day	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
All day	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.7%	1	0.0%	0	2.4%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Base:		60		18		42		16		21		23		13		40
Q12 Will you buy your food and grocery goods, that is undertake your main food shop, whilst in (STUDY CENTRE) today ?																
Yes	36.7%	22	16.7%	3	45.2%	19	25.0%	4	23.8%	5	56.5%	13	46.2%	6	27.5%	11
No	61.7%	37	83.3%	15	52.4%	22	75.0%	12	71.4%	15	43.5%	10	53.8%	7	70.0%	28
(Don't know)	1.7%	1	0.0%	0	2.4%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	2.5%	1
Base:		60		18		42		16		21		23		13		40

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q13 How frequently do you visit (STUDY CENTRE) for your main food and grocery shopping ?
Those who will buy food and groceries for their main food shop in (Study centre) at Q12

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week or more	59.1%	13	0.0%	0	68.4%	13	100.0%	4	40.0%	2	53.8%	7	50.0%	3	45.5%	5
Less than once a week	36.4%	8	100.0%	3	26.3%	5	0.0%	0	60.0%	3	38.5%	5	50.0%	3	45.5%	5
Less than once a fortnight	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less than once a month	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.5%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0	9.1%	1
Base:		22		3		19		4		5		13		6		11

Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]

Q14 Approximately how much have you spent or will you spend today on food goods ?
Those who will buy food and groceries for their main food shop in (Study centre) at Q12

Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Up to £5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6 - £10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£11 - £15	4.5%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0	9.1%	1
£16 - £20	4.5%	1	33.3%	1	0.0%	0	0.0%	0	0.0%	0	7.7%	1	16.7%	1	0.0%	0
£21 - £25	4.5%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0	9.1%	1
£26 - £50	54.5%	12	66.7%	2	52.6%	10	75.0%	3	60.0%	3	46.2%	6	50.0%	3	63.6%	7
£51 - £75	18.2%	4	0.0%	0	21.1%	4	0.0%	0	20.0%	1	23.1%	3	33.3%	2	9.1%	1
£76 - £100	9.1%	2	0.0%	0	10.5%	2	25.0%	1	20.0%	1	0.0%	0	0.0%	0	0.0%	0
More than £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.5%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0	9.1%	1
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*44.7*		*31.3*		*46.9*		*50.5*		*53.0*		*39.3*		*43.0*		*36.5*
Base:		22		3		19		4		5		13		6		11

Q15 Which centre / retail park did you last visit for your main food and grocery shopping ?

Those who will not buy food and groceries for their main food shop in (Study centre) at Q12

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Airesdale Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	2.6%	1	0.0%	0	4.3%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	3.4%	1
Bingley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	47.4%	18	33.3%	5	56.5%	13	16.7%	2	56.3%	9	70.0%	7	71.4%	5	37.9%	11
Girlington District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	2.6%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	3.4%	1
Keighley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	2.6%	1	0.0%	0	4.3%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Shipley Town Centre	10.5%	4	20.0%	3	4.3%	1	8.3%	1	12.5%	2	10.0%	1	14.3%	1	10.3%	3
Thornbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forster Square Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killingbeck Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Woodhall Retail Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tulip Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	34.2%	13	46.7%	7	26.1%	6	66.7%	8	25.0%	4	10.0%	1	14.3%	1	41.4%	12
Base:		38		15		23		12		16		10		7		29

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q16 Why do you choose to do your main food shop at (LOCATION AT Q.15) rather than (STUDY CENTRE) ?

Those who do main food shopping at Q15 (Excluding those who are doing their main food shopping in (Study centre) at Q12 and (Don't know / varies) at Q15)

Nearer to home	4.0%	1	0.0%	0	5.9%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	5.9%	1
Nearer to work	4.0%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	11.1%	1	0.0%	0	5.9%	1
Poor accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of food goods available	12.0%	3	25.0%	2	5.9%	1	50.0%	2	0.0%	0	11.1%	1	0.0%	0	17.6%	3
Choice of shops selling food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of shops selling food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of shops nearby selling non-food goods	4.0%	1	0.0%	0	5.9%	1	25.0%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1
Provision of services nearby, such as banks / financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure services nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	4.0%	1	12.5%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	5.9%	1
Close to relatives house	4.0%	1	12.5%	1	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	5.9%	1
Preference for retailer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason)	76.0%	19	62.5%	5	82.4%	14	50.0%	2	83.3%	10	77.8%	7	100.0%	6	64.7%	11
Base:		25		8		17		4		12		9		6		17

Q17 How do you usually travel to (LOCATION AT Q.15) for your main food and grocery shopping (main part of journey)?

Those who do main food shopping at Q15 (Excluding those who are doing their main food shopping at (Study centre) at Q12 and (Don't know / varies) at Q15)

Car / van (as driver)	72.0%	18	62.5%	5	76.5%	13	50.0%	2	75.0%	9	77.8%	7	83.3%	5	76.5%	13
Car / van (as passenger)	4.0%	1	12.5%	1	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1
Bus, minibus or coach	4.0%	1	0.0%	0	5.9%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	5.9%	1
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	8.0%	2	12.5%	1	5.9%	1	0.0%	0	8.3%	1	11.1%	1	16.7%	1	0.0%	0
Taxi	4.0%	1	0.0%	0	5.9%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	5.9%	1
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Do not travel, goods delivered)	8.0%	2	12.5%	1	5.9%	1	25.0%	1	0.0%	0	11.1%	1	0.0%	0	5.9%	1
Base:		25		8		17		4		12		9		6		17

Q18 Will you buy anything other than food goods today, whilst in (STUDY CENTRE) ?

Yes - clothing, footwear or household goods	11.7%	7	5.6%	1	14.3%	6	18.8%	3	19.0%	4	0.0%	0	23.1%	3	7.5%	3
Yes - bulky items such as furniture, carpets, electrical items or DIY goods	10.0%	6	11.1%	2	9.5%	4	0.0%	0	19.0%	4	8.7%	2	7.7%	1	12.5%	5
Yes - all of the above	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	76.7%	46	83.3%	15	73.8%	31	75.0%	12	61.9%	13	91.3%	21	69.2%	9	77.5%	31
(Don't know)	1.7%	1	0.0%	0	2.4%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Base:		60		18		42		16		21		23		13		40

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q19 Where centre / facility did you last shop for non food goods?
Those who will not buy more than just food goods in (Study centre) at Q18

Airesdale Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	2.1%	1	0.0%	0	3.1%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	3.1%	1
Bingley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford City Centre	27.7%	13	33.3%	5	25.0%	8	38.5%	5	53.8%	7	4.8%	1	22.2%	2	28.1%	9
Dewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	12.8%	6	20.0%	3	9.4%	3	7.7%	1	0.0%	0	23.8%	5	11.1%	1	12.5%	4
Girlington District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	4.3%	2	0.0%	0	6.3%	2	0.0%	0	7.7%	1	4.8%	1	0.0%	0	6.3%	2
Halifax Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	2.1%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	3.1%	1
Keighley Town Centre	4.3%	2	6.7%	1	3.1%	1	7.7%	1	0.0%	0	4.8%	1	11.1%	1	3.1%	1
Leeds City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	8.5%	4	13.3%	2	6.3%	2	0.0%	0	7.7%	1	14.3%	3	22.2%	2	3.1%	1
Thornbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forster Square Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killingbeck Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Woodhall Retail Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tulip Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Retail Park, Leeds	10.6%	5	0.0%	0	15.6%	5	15.4%	2	0.0%	0	14.3%	3	11.1%	1	12.5%	4
Other	8.5%	4	6.7%	1	9.4%	3	0.0%	0	7.7%	1	14.3%	3	0.0%	0	9.4%	3
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	17.0%	8	13.3%	2	18.8%	6	23.1%	3	15.4%	2	14.3%	3	11.1%	1	18.8%	6
(Don't do non food shopping)	2.1%	1	6.7%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	11.1%	1	0.0%	0
Base:		47		15		32		13		13		21		9		32

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q20 How frequently do you visit (LOCATION AT Q.19) for clothing and footwear or other non food goods?
Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Daily	2.6%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	5.6%	1	0.0%	0	3.8%	1
Once a week or more	15.8%	6	16.7%	2	15.4%	4	33.3%	3	0.0%	0	16.7%	3	28.6%	2	15.4%	4
Less than once a week	13.2%	5	16.7%	2	11.5%	3	22.2%	2	18.2%	2	5.6%	1	0.0%	0	15.4%	4
Less than once a fortnight	21.1%	8	25.0%	3	19.2%	5	0.0%	0	36.4%	4	22.2%	4	14.3%	1	15.4%	4
Less than once a month	39.5%	15	25.0%	3	46.2%	12	44.4%	4	36.4%	4	38.9%	7	42.9%	3	42.3%	11
(Don't know / varies)	7.9%	3	16.7%	2	3.8%	1	0.0%	0	9.1%	1	11.1%	2	14.3%	1	7.7%	2
Base:		38		12		26		9		11		18		7		26

Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]

Q21 Approximately how much did you spend on your last visit to (LOCATION AT Q.19) on clothing or non food goods?
Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Nothing	5.3%	2	0.0%	0	7.7%	2	0.0%	0	0.0%	0	11.1%	2	0.0%	0	0.0%	0
Up to £5	5.3%	2	8.3%	1	3.8%	1	0.0%	0	0.0%	0	11.1%	2	14.3%	1	3.8%	1
£6 – £10	2.6%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0	5.6%	1	14.3%	1	0.0%	0
£11 - £15	7.9%	3	25.0%	3	0.0%	0	22.2%	2	0.0%	0	5.6%	1	0.0%	0	11.5%	3
£16 - £20	7.9%	3	8.3%	1	7.7%	2	0.0%	0	0.0%	0	16.7%	3	0.0%	0	11.5%	3
£21 - £25	10.5%	4	0.0%	0	15.4%	4	11.1%	1	27.3%	3	0.0%	0	0.0%	0	11.5%	3
£26 - £50	34.2%	13	16.7%	2	42.3%	11	44.4%	4	36.4%	4	27.8%	5	42.9%	3	34.6%	9
£51 - £75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£76- £100	7.9%	3	16.7%	2	3.8%	1	11.1%	1	18.2%	2	0.0%	0	0.0%	0	7.7%	2
More than £100	5.3%	2	8.3%	1	3.8%	1	0.0%	0	9.1%	1	5.6%	1	0.0%	0	7.7%	2
(Don't know)	13.2%	5	8.3%	1	15.4%	4	11.1%	1	9.1%	1	16.7%	3	28.6%	2	11.5%	3
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*38.1*		*42.7*		*35.8*		*36.1*		*54.7*		*28.1*		*25.0*		*42.7*
Base:		38		12		26		9		11		18		7		26

Q22 Why did you choose to shop at (LOCATION AT Q.19) for non food shopping instead of (STUDY CENTRE) ?
Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Nearer to home	7.9%	3	0.0%	0	11.5%	3	0.0%	0	18.2%	2	5.6%	1	0.0%	0	7.7%	2
Nearer to work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of goods available	47.4%	18	25.0%	3	57.7%	15	44.4%	4	54.5%	6	44.4%	8	42.9%	3	46.2%	12
Choice of shops selling clothing or household goods	15.8%	6	8.3%	1	19.2%	5	22.2%	2	18.2%	2	11.1%	2	14.3%	1	19.2%	5
Quality of clothing or household goods available	10.5%	4	8.3%	1	11.5%	3	22.2%	2	18.2%	2	0.0%	0	14.3%	1	11.5%	3
Choice of shops nearby selling other goods	15.8%	6	16.7%	2	15.4%	4	33.3%	3	18.2%	2	5.6%	1	14.3%	1	19.2%	5
Provision of services nearby, such as banks / financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure services nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	2.6%	1	0.0%	0	3.8%	1	11.1%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1
Cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	5.3%	2	8.3%	1	3.8%	1	0.0%	0	18.2%	2	0.0%	0	0.0%	0	7.7%	2
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	7.9%	3	16.7%	2	3.8%	1	0.0%	0	0.0%	0	16.7%	3	14.3%	1	7.7%	2
Cheaper prices	7.9%	3	8.3%	1	7.7%	2	0.0%	0	9.1%	1	11.1%	2	14.3%	1	7.7%	2
Don't like Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason)	23.7%	9	33.3%	4	19.2%	5	22.2%	2	9.1%	1	33.3%	6	28.6%	2	23.1%	6
Base:		38		12		26		9		11		18		7		26

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q23 How do you normally travel to (LOCATION AT Q.19)) for non food shopping (main part of journey)?
Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Car / van (as driver)	65.8%	25	75.0%	9	61.5%	16	77.8%	7	63.6%	7	61.1%	11	85.7%	6	65.4%	17
Car / van (as passenger)	13.2%	5	8.3%	1	15.4%	4	22.2%	2	9.1%	1	11.1%	2	0.0%	0	15.4%	4
Bus, minibus or coach	13.2%	5	8.3%	1	15.4%	4	0.0%	0	27.3%	3	11.1%	2	14.3%	1	7.7%	2
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	2.6%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	5.6%	1	0.0%	0	3.8%	1
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Do not travel, goods delivered)	5.3%	2	8.3%	1	3.8%	1	0.0%	0	0.0%	0	11.1%	2	0.0%	0	7.7%	2
Base:		38		12		26		9		11		18		7		26

Q24 How frequently do you visit (STUDY CENTRE) for non food shopping?
Those who will buy non food goods along with food goods in (Study centre) at Q18

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week or more	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less than once a week	30.8%	4	33.3%	1	30.0%	3	0.0%	0	50.0%	4	0.0%	0	50.0%	2	25.0%	2
Less than once a fortnight	15.4%	2	0.0%	0	20.0%	2	33.3%	1	12.5%	1	0.0%	0	25.0%	1	12.5%	1
Less than once a month	38.5%	5	66.7%	2	30.0%	3	33.3%	1	25.0%	2	100.0%	2	25.0%	1	37.5%	3
(Don't know / varies)	15.4%	2	0.0%	0	20.0%	2	33.3%	1	12.5%	1	0.0%	0	0.0%	0	25.0%	2
Base:		13		3		10		3		8		2		4		8

Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]

Q25 How much have you spent or will you spend today in (STUDY CENTRE) on non food shopping?
Those who will buy non food goods along with food goods in (Study centre) at Q18

Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Up to £5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6 – £10	7.7%	1	0.0%	0	10.0%	1	33.3%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	1
£11 - £15	15.4%	2	0.0%	0	20.0%	2	0.0%	0	25.0%	2	0.0%	0	50.0%	2	0.0%	0
£16 - £20	7.7%	1	0.0%	0	10.0%	1	0.0%	0	12.5%	1	0.0%	0	0.0%	0	12.5%	1
£21 - £25	15.4%	2	33.3%	1	10.0%	1	0.0%	0	25.0%	2	0.0%	0	25.0%	1	12.5%	1
£26 - £50	15.4%	2	0.0%	0	20.0%	2	33.3%	1	12.5%	1	0.0%	0	0.0%	0	25.0%	2
£51 - £75	7.7%	1	33.3%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	12.5%	1
£76- £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More than £100	7.7%	1	0.0%	0	10.0%	1	0.0%	0	12.5%	1	0.0%	0	25.0%	1	0.0%	0
(Don't know)	23.1%	3	33.3%	1	20.0%	2	33.3%	1	0.0%	0	100.0%	2	0.0%	0	25.0%	2
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*38.7*		*43.0*		*37.6*		*23.0*		*42.6*		*0.0*		*49.8*		*31.3*
Base:		13		3		10		3		8		2		4		8

Q26 Which of these statements would you say best describes how frequently you visit (STUDY CENTRE), compared with five years ago?

Much more frequently than before	5.0%	3	0.0%	0	7.1%	3	12.5%	2	0.0%	0	4.3%	1	15.4%	2	0.0%	0
More frequently than before	13.3%	8	11.1%	2	14.3%	6	12.5%	2	19.0%	4	8.7%	2	23.1%	3	12.5%	5
About as frequently	60.0%	36	55.6%	10	61.9%	26	25.0%	4	71.4%	15	73.9%	17	53.8%	7	57.5%	23
Less frequently than before	6.7%	4	16.7%	3	2.4%	1	12.5%	2	4.8%	1	4.3%	1	0.0%	0	10.0%	4
Much less frequently than before	5.0%	3	5.6%	1	4.8%	2	6.3%	1	0.0%	0	8.7%	2	0.0%	0	7.5%	3
Didn't visit five years ago	8.3%	5	11.1%	2	7.1%	3	31.3%	5	0.0%	0	0.0%	0	7.7%	1	10.0%	4
This is my first visit	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	1.7%	1	0.0%	0	2.4%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	2.5%	1
Base:		60		18		42		16		21		23		13		40

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q27 How long do you typically spend in (STUDY CENTRE) during the evening / night ?																
Up to 1 hour	20.0%	12	22.2%	4	19.0%	8	12.5%	2	23.8%	5	21.7%	5	38.5%	5	15.0%	6
1 to 2 hours	1.7%	1	0.0%	0	2.4%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	2.5%	1
2 to 4 hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over 4 hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't visit in the evening	75.0%	45	77.8%	14	73.8%	31	81.3%	13	71.4%	15	73.9%	17	61.5%	8	77.5%	31
(Don't know / varies)	3.3%	2	0.0%	0	4.8%	2	6.3%	1	0.0%	0	4.3%	1	0.0%	0	5.0%	2
Base:		60		18		42		16		21		23		13		40
Mean Score [Much better = 5, Better = 4, About the same = 3, Worse = 2, Much worse = 1]																
Q28 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects ?																
Choice of shops																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	10.0%	6	22.2%	4	4.8%	2	6.3%	1	19.0%	4	4.3%	1	15.4%	2	7.5%	3
About the same	70.0%	42	66.7%	12	71.4%	30	62.5%	10	57.1%	12	87.0%	20	69.2%	9	72.5%	29
Worse	18.3%	11	11.1%	2	21.4%	9	31.3%	5	23.8%	5	4.3%	1	15.4%	2	17.5%	7
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.7%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	2.5%	1
Mean:		*2.92*		*3.11*		*2.83*		*2.75*		*2.95*		*3.00*		*3.00*		*2.90*
Base:		60		18		42		16		21		23		13		40
Quality of shops																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	10.0%	6	22.2%	4	4.8%	2	6.3%	1	19.0%	4	4.3%	1	15.4%	2	7.5%	3
About the same	76.7%	46	66.7%	12	81.0%	34	75.0%	12	61.9%	13	91.3%	21	84.6%	11	77.5%	31
Worse	11.7%	7	11.1%	2	11.9%	5	18.8%	3	19.0%	4	0.0%	0	0.0%	0	12.5%	5
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.7%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	2.5%	1
Mean:		*2.98*		*3.11*		*2.93*		*2.88*		*3.00*		*3.05*		*3.15*		*2.95*
Base:		60		18		42		16		21		23		13		40
Range of services such as banks and other financial services																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	6.7%	4	11.1%	2	4.8%	2	6.3%	1	14.3%	3	0.0%	0	15.4%	2	5.0%	2
About the same	75.0%	45	66.7%	12	78.6%	33	62.5%	10	71.4%	15	87.0%	20	61.5%	8	77.5%	31
Worse	10.0%	6	11.1%	2	9.5%	4	18.8%	3	14.3%	3	0.0%	0	15.4%	2	7.5%	3
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	8.3%	5	11.1%	2	7.1%	3	12.5%	2	0.0%	0	13.0%	3	7.7%	1	10.0%	4
Mean:		*2.96*		*3.00*		*2.95*		*2.86*		*3.00*		*3.00*		*3.00*		*2.97*
Base:		60		18		42		16		21		23		13		40
Range and choice of pubs / restaurants																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	8.3%	5	16.7%	3	4.8%	2	18.8%	3	9.5%	2	0.0%	0	7.7%	1	10.0%	4
About the same	55.0%	33	55.6%	10	54.8%	23	37.5%	6	47.6%	10	73.9%	17	46.2%	6	50.0%	20
Worse	20.0%	12	11.1%	2	23.8%	10	18.8%	3	38.1%	8	4.3%	1	23.1%	3	22.5%	9
Much worse	3.3%	2	0.0%	0	4.8%	2	6.3%	1	4.8%	1	0.0%	0	7.7%	1	2.5%	1
(Don't know)	13.3%	8	16.7%	3	11.9%	5	18.8%	3	0.0%	0	21.7%	5	15.4%	2	15.0%	6
Mean:		*2.79*		*3.07*		*2.68*		*2.85*		*2.62*		*2.94*		*2.64*		*2.79*
Base:		60		18		42		16		21		23		13		40
Leisure facilities																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	6.7%	4	11.1%	2	4.8%	2	18.8%	3	4.8%	1	0.0%	0	7.7%	1	7.5%	3
About the same	45.0%	27	44.4%	8	45.2%	19	25.0%	4	47.6%	10	56.5%	13	30.8%	4	45.0%	18
Worse	21.7%	13	16.7%	3	23.8%	10	25.0%	4	33.3%	7	8.7%	2	23.1%	3	22.5%	9
Much worse	10.0%	6	5.6%	1	11.9%	5	12.5%	2	14.3%	3	4.3%	1	7.7%	1	10.0%	4
(Don't know)	16.7%	10	22.2%	4	14.3%	6	18.8%	3	0.0%	0	30.4%	7	30.8%	4	15.0%	6
Mean:		*2.58*		*2.79*		*2.50*		*2.62*		*2.43*		*2.75*		*2.56*		*2.59*
Base:		60		18		42		16		21		23		13		40

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Shopping environment																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	5.0%	3	5.6%	1	4.8%	2	6.3%	1	9.5%	2	0.0%	0	15.4%	2	2.5%	1
About the same	75.0%	45	77.8%	14	73.8%	31	62.5%	10	66.7%	14	91.3%	21	69.2%	9	75.0%	30
Worse	11.7%	7	11.1%	2	11.9%	5	18.8%	3	19.0%	4	0.0%	0	7.7%	1	12.5%	5
Much worse	1.7%	1	5.6%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1
(Don't know)	6.7%	4	0.0%	0	9.5%	4	6.3%	1	4.8%	1	8.7%	2	7.7%	1	7.5%	3
Mean:		*2.89*		*2.83*		*2.92*		*2.73*		*2.90*		*3.00*		*3.08*		*2.84*
Base:		60		18		42		16		21		23		13		40
Cleanliness																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	6.7%	4	5.6%	1	7.1%	3	6.3%	1	9.5%	2	4.3%	1	15.4%	2	5.0%	2
About the same	78.3%	47	72.2%	13	81.0%	34	81.3%	13	66.7%	14	87.0%	20	76.9%	10	75.0%	30
Worse	11.7%	7	16.7%	3	9.5%	4	6.3%	1	23.8%	5	4.3%	1	7.7%	1	15.0%	6
Much worse	1.7%	1	5.6%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1
(Don't know)	1.7%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	2.5%	1
Mean:		*2.92*		*2.78*		*2.98*		*2.88*		*2.86*		*3.00*		*3.08*		*2.85*
Base:		60		18		42		16		21		23		13		40
Car parking provision																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	15.0%	9	5.6%	1	19.0%	8	25.0%	4	19.0%	4	4.3%	1	23.1%	3	15.0%	6
About the same	73.3%	44	88.9%	16	66.7%	28	68.8%	11	61.9%	13	87.0%	20	69.2%	9	72.5%	29
Worse	6.7%	4	5.6%	1	7.1%	3	6.3%	1	14.3%	3	0.0%	0	7.7%	1	7.5%	3
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	5.0%	3	0.0%	0	7.1%	3	0.0%	0	4.8%	1	8.7%	2	0.0%	0	5.0%	2
Mean:		*3.09*		*3.00*		*3.13*		*3.19*		*3.05*		*3.05*		*3.15*		*3.08*
Base:		60		18		42		16		21		23		13		40
Car parking prices																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	18.3%	11	11.1%	2	21.4%	9	31.3%	5	19.0%	4	8.7%	2	30.8%	4	17.5%	7
About the same	68.3%	41	77.8%	14	64.3%	27	56.3%	9	66.7%	14	78.3%	18	69.2%	9	65.0%	26
Worse	5.0%	3	5.6%	1	4.8%	2	0.0%	0	14.3%	3	0.0%	0	0.0%	0	7.5%	3
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	8.3%	5	5.6%	1	9.5%	4	12.5%	2	0.0%	0	13.0%	3	0.0%	0	10.0%	4
Mean:		*3.15*		*3.06*		*3.18*		*3.36*		*3.05*		*3.10*		*3.31*		*3.11*
Base:		60		18		42		16		21		23		13		40
Accessibility by public transport																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	16.7%	10	11.1%	2	19.0%	8	25.0%	4	23.8%	5	4.3%	1	23.1%	3	17.5%	7
About the same	63.3%	38	66.7%	12	61.9%	26	56.3%	9	57.1%	12	73.9%	17	61.5%	8	57.5%	23
Worse	8.3%	5	11.1%	2	7.1%	3	0.0%	0	19.0%	4	4.3%	1	7.7%	1	10.0%	4
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	11.7%	7	11.1%	2	11.9%	5	18.8%	3	0.0%	0	17.4%	4	7.7%	1	15.0%	6
Mean:		*3.09*		*3.00*		*3.14*		*3.31*		*3.05*		*3.00*		*3.17*		*3.09*
Base:		60		18		42		16		21		23		13		40
Public information / signposts / public facilities																
Much better	1.7%	1	0.0%	0	2.4%	1	6.3%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0
Better	6.7%	4	5.6%	1	7.1%	3	6.3%	1	14.3%	3	0.0%	0	15.4%	2	5.0%	2
About the same	70.0%	42	66.7%	12	71.4%	30	62.5%	10	61.9%	13	82.6%	19	76.9%	10	67.5%	27
Worse	10.0%	6	16.7%	3	7.1%	3	6.3%	1	23.8%	5	0.0%	0	0.0%	0	12.5%	5
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	11.7%	7	11.1%	2	11.9%	5	18.8%	3	0.0%	0	17.4%	4	0.0%	0	15.0%	6
Mean:		*3.00*		*2.88*		*3.05*		*3.15*		*2.90*		*3.00*		*3.31*		*2.91*
Base:		60		18		42		16		21		23		13		40

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Entertainment / events / performances																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	3.3%	2	5.6%	1	2.4%	1	6.3%	1	4.8%	1	0.0%	0	7.7%	1	2.5%	1
About the same	45.0%	27	33.3%	6	50.0%	21	31.3%	5	47.6%	10	52.2%	12	38.5%	5	40.0%	16
Worse	20.0%	12	16.7%	3	21.4%	9	25.0%	4	28.6%	6	8.7%	2	23.1%	3	22.5%	9
Much worse	8.3%	5	11.1%	2	7.1%	3	6.3%	1	14.3%	3	4.3%	1	7.7%	1	10.0%	4
(Don't know)	23.3%	14	33.3%	6	19.0%	8	31.3%	5	4.8%	1	34.8%	8	23.1%	3	25.0%	10
Mean:		*2.57*		*2.50*		*2.59*		*2.55*		*2.45*		*2.73*		*2.60*		*2.47*
Base:		60		18		42		16		21		23		13		40
Day-time safety																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	6.7%	4	11.1%	2	4.8%	2	12.5%	2	4.8%	1	4.3%	1	7.7%	1	7.5%	3
About the same	75.0%	45	72.2%	13	76.2%	32	68.8%	11	81.0%	17	73.9%	17	84.6%	11	67.5%	27
Worse	8.3%	5	5.6%	1	9.5%	4	6.3%	1	14.3%	3	4.3%	1	0.0%	0	12.5%	5
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	10.0%	6	11.1%	2	9.5%	4	12.5%	2	0.0%	0	17.4%	4	7.7%	1	12.5%	5
Mean:		*2.98*		*3.06*		*2.95*		*3.07*		*2.90*		*3.00*		*3.08*		*2.94*
Base:		60		18		42		16		21		23		13		40
Evening / night safety																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	3.3%	2	5.6%	1	2.4%	1	6.3%	1	4.8%	1	0.0%	0	7.7%	1	2.5%	1
About the same	61.7%	37	55.6%	10	64.3%	27	56.3%	9	52.4%	11	73.9%	17	61.5%	8	57.5%	23
Worse	18.3%	11	16.7%	3	19.0%	8	12.5%	2	38.1%	8	4.3%	1	7.7%	1	22.5%	9
Much worse	3.3%	2	5.6%	1	2.4%	1	12.5%	2	0.0%	0	0.0%	0	7.7%	1	2.5%	1
(Don't know)	13.3%	8	16.7%	3	11.9%	5	12.5%	2	4.8%	1	21.7%	5	15.4%	2	15.0%	6
Mean:		*2.75*		*2.73*		*2.76*		*2.64*		*2.65*		*2.94*		*2.82*		*2.71*
Base:		60		18		42		16		21		23		13		40
Layout																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	3.3%	2	5.6%	1	2.4%	1	6.3%	1	4.8%	1	0.0%	0	7.7%	1	2.5%	1
About the same	75.0%	45	66.7%	12	78.6%	33	62.5%	10	76.2%	16	82.6%	19	76.9%	10	70.0%	28
Worse	11.7%	7	11.1%	2	11.9%	5	18.8%	3	19.0%	4	0.0%	0	7.7%	1	15.0%	6
Much worse	1.7%	1	5.6%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1
(Don't know)	8.3%	5	11.1%	2	7.1%	3	6.3%	1	0.0%	0	17.4%	4	7.7%	1	10.0%	4
Mean:		*2.87*		*2.81*		*2.90*		*2.73*		*2.86*		*3.00*		*3.00*		*2.81*
Base:		60		18		42		16		21		23		13		40
Public Art																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	3.3%	2	5.6%	1	2.4%	1	6.3%	1	4.8%	1	0.0%	0	7.7%	1	2.5%	1
About the same	41.7%	25	22.2%	4	50.0%	21	25.0%	4	42.9%	9	52.2%	12	30.8%	4	45.0%	18
Worse	21.7%	13	16.7%	3	23.8%	10	25.0%	4	38.1%	8	4.3%	1	15.4%	2	20.0%	8
Much worse	3.3%	2	11.1%	2	0.0%	0	12.5%	2	0.0%	0	0.0%	0	7.7%	1	2.5%	1
(Don't know)	30.0%	18	44.4%	8	23.8%	10	31.3%	5	14.3%	3	43.5%	10	38.5%	5	30.0%	12
Mean:		*2.64*		*2.40*		*2.72*		*2.36*		*2.61*		*2.92*		*2.63*		*2.68*
Base:		60		18		42		16		21		23		13		40
Environment																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	3.3%	2	5.6%	1	2.4%	1	6.3%	1	4.8%	1	0.0%	0	7.7%	1	2.5%	1
About the same	75.0%	45	55.6%	10	83.3%	35	75.0%	12	71.4%	15	78.3%	18	84.6%	11	70.0%	28
Worse	11.7%	7	11.1%	2	11.9%	5	12.5%	2	23.8%	5	0.0%	0	0.0%	0	15.0%	6
Much worse	1.7%	1	5.6%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1
(Don't know)	8.3%	5	22.2%	4	2.4%	1	0.0%	0	0.0%	0	21.7%	5	7.7%	1	10.0%	4
Mean:		*2.87*		*2.79*		*2.90*		*2.81*		*2.81*		*3.00*		*3.08*		*2.81*
Base:		60		18		42		16		21		23		13		40

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q29 What type of shops or services would you like to see more of in (STUDY CENTRE)?																
Food stores	8.3%	5	11.1%	2	7.1%	3	0.0%	0	14.3%	3	8.7%	2	7.7%	1	10.0%	4
Department stores	8.3%	5	0.0%	0	11.9%	5	18.8%	3	4.8%	1	4.3%	1	0.0%	0	10.0%	4
Clothing stores	35.0%	21	38.9%	7	33.3%	14	37.5%	6	42.9%	9	26.1%	6	30.8%	4	40.0%	16
Footwear stores	15.0%	9	22.2%	4	11.9%	5	6.3%	1	19.0%	4	17.4%	4	7.7%	1	20.0%	8
Electrical goods	1.7%	1	0.0%	0	2.4%	1	0.0%	0	4.8%	1	0.0%	0	7.7%	1	0.0%	0
Household goods stores	3.3%	2	5.6%	1	2.4%	1	0.0%	0	0.0%	0	8.7%	2	0.0%	0	2.5%	1
Pharmacies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restaurants / cafes	6.7%	4	5.6%	1	7.1%	3	12.5%	2	4.8%	1	4.3%	1	0.0%	0	10.0%	4
Drinking establishments	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Building Society	1.7%	1	5.6%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	2.5%	1
Banks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Solicitors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.3%	2	5.6%	1	2.4%	1	12.5%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Music / entertainment store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sport shops	1.7%	1	5.6%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
Menswear store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toy shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baby / childrens clothes shop	5.0%	3	0.0%	0	7.1%	3	6.3%	1	9.5%	2	0.0%	0	7.7%	1	5.0%	2
Greengrocers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Butchers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Decorating / DIY / hardware store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Independent retailers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsagents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	3.3%	2	0.0%	0	4.8%	2	6.3%	1	0.0%	0	4.3%	1	7.7%	1	2.5%	1
(Don't know)	38.3%	23	33.3%	6	40.5%	17	25.0%	4	33.3%	7	52.2%	12	38.5%	5	37.5%	15
Base:		60		18		42		16		21		23		13		40
Q30 What type of leisure facilities would you like to see more of in (STUDY CENTRE)?																
Health and fitness	13.3%	8	16.7%	3	11.9%	5	31.3%	5	14.3%	3	0.0%	0	7.7%	1	15.0%	6
Swimming pool	10.0%	6	11.1%	2	9.5%	4	18.8%	3	14.3%	3	0.0%	0	7.7%	1	10.0%	4
Bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinema	8.3%	5	5.6%	1	9.5%	4	6.3%	1	19.0%	4	0.0%	0	15.4%	2	7.5%	3
Bowling alley	1.7%	1	0.0%	0	2.4%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ice rink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.7%	1	5.6%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Youth centre / after school clubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	8.3%	5	0.0%	0	11.9%	5	6.3%	1	4.8%	1	13.0%	3	15.4%	2	7.5%	3
(Don't know)	63.3%	38	66.7%	12	61.9%	26	37.5%	6	57.1%	12	87.0%	20	61.5%	8	62.5%	25
Base:		60		18		42		16		21		23		13		40

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q31 What measures do you think would improve (STUDY CENTRE) and make it more attractive?																
Increased choice / range of shops	25.0%	15	27.8%	5	23.8%	10	37.5%	6	28.6%	6	13.0%	3	23.1%	3	22.5%	9
More national multiples	1.7%	1	5.6%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	2.5%	1
Better foodstore provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More non-food stores	6.7%	4	0.0%	0	9.5%	4	12.5%	2	9.5%	2	0.0%	0	7.7%	1	7.5%	3
More Independent / Specialist traders	3.3%	2	0.0%	0	4.8%	2	0.0%	0	4.8%	1	4.3%	1	7.7%	1	2.5%	1
Improved street paving	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flexible parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion	1.7%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0
Improved public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More entertainment / leisure facilities	3.3%	2	5.6%	1	2.4%	1	6.3%	1	4.8%	1	0.0%	0	0.0%	0	5.0%	2
More quality restaurants / pavement cafes	1.7%	1	0.0%	0	2.4%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	2.5%	1
More evening activities	3.3%	2	5.6%	1	2.4%	1	6.3%	1	4.8%	1	0.0%	0	0.0%	0	2.5%	1
More organised events e.g. street markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cultural facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved security / CCTV	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greater promotion / marketing of the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expansion of the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have flower baskets / brighten the place up	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More Police on the streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Make it pedestrianised	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A general face lift / make it more modern	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvements needed for bus / train station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less ethnic minorities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More childrens activities	1.7%	1	5.6%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	8.3%	5	0.0%	0	11.9%	5	6.3%	1	4.8%	1	13.0%	3	15.4%	2	7.5%	3
(Don't know)	60.0%	36	66.7%	12	57.1%	24	50.0%	8	57.1%	12	69.6%	16	53.8%	7	67.5%	27
Base:		60		18		42		16		21		23		13		40

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q32 What do you think are the biggest weaknesses of (STUDY CENTRE)?																
Choice / range of non-food shops	21.7%	13	22.2%	4	21.4%	9	31.3%	5	33.3%	7	4.3%	1	7.7%	1	27.5%	11
Foodstore provision	1.7%	1	5.6%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0
Accessibility by private car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking	3.3%	2	0.0%	0	4.8%	2	0.0%	0	9.5%	2	0.0%	0	7.7%	1	2.5%	1
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	1.7%	1	5.6%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	2.5%	1
Non-retail provision (e.g. banks, estate agents (etc.)	1.7%	1	0.0%	0	2.4%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	2.5%	1
Leisure facilities	1.7%	1	5.6%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	2.5%	1
Other	3.3%	2	0.0%	0	4.8%	2	6.3%	1	0.0%	0	4.3%	1	0.0%	0	5.0%	2
Too many charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Need to improve cleanliness / very run down	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic congestion / poor road system	1.7%	1	5.6%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	7.7%	1	0.0%	0
Too much anti-social behaviour / crime / not enough Police / security etc	3.3%	2	5.6%	1	2.4%	1	0.0%	0	4.8%	1	4.3%	1	7.7%	1	2.5%	1
Too many cheap shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops closing down / too many vacant shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many ethnic minorities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Large companies closing down local traders	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More youth facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing here at all	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelop / modernisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	16.7%	10	11.1%	2	19.0%	8	6.3%	1	14.3%	3	26.1%	6	30.8%	4	15.0%	6
(Don't know)	45.0%	27	44.4%	8	45.2%	19	50.0%	8	28.6%	6	56.5%	13	30.8%	4	42.5%	17
Base:		60		18		42		16		21		23		13		40
GEN Gender:																
Male	30.0%	18	100.0%	18	0.0%	0	25.0%	4	28.6%	6	34.8%	8	23.1%	3	35.0%	14
Female	70.0%	42	0.0%	0	100.0%	42	75.0%	12	71.4%	15	65.2%	15	76.9%	10	65.0%	26
Base:		60		18		42		16		21		23		13		40
AGE Age Group:																
18 – 24 years	15.0%	9	22.2%	4	11.9%	5	56.3%	9	0.0%	0	0.0%	0	15.4%	2	17.5%	7
25 – 34 years	11.7%	7	0.0%	0	16.7%	7	43.8%	7	0.0%	0	0.0%	0	7.7%	1	10.0%	4
35 – 44 years	23.3%	14	22.2%	4	23.8%	10	0.0%	0	66.7%	14	0.0%	0	30.8%	4	22.5%	9
45 – 54 years	11.7%	7	11.1%	2	11.9%	5	0.0%	0	33.3%	7	0.0%	0	15.4%	2	10.0%	4
55 – 64 years	20.0%	12	22.2%	4	19.0%	8	0.0%	0	0.0%	0	52.2%	12	23.1%	3	17.5%	7
65+ years	18.3%	11	22.2%	4	16.7%	7	0.0%	0	0.0%	0	47.8%	11	7.7%	1	22.5%	9
Base:		60		18		42		16		21		23		13		40
SEG SEG:																
AB	6.7%	4	0.0%	0	9.5%	4	6.3%	1	14.3%	3	0.0%	0	30.8%	4	0.0%	0
C1	15.0%	9	16.7%	3	14.3%	6	12.5%	2	14.3%	3	17.4%	4	69.2%	9	0.0%	0
C2	23.3%	14	38.9%	7	16.7%	7	18.8%	3	38.1%	8	13.0%	3	0.0%	0	35.0%	14
DE	43.3%	26	38.9%	7	45.2%	19	50.0%	8	23.8%	5	56.5%	13	0.0%	0	65.0%	26
(Refused)	11.7%	7	5.6%	1	14.3%	6	12.5%	2	9.5%	2	13.0%	3	0.0%	0	0.0%	0
Base:		60		18		42		16		21		23		13		40

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
ETH Ethnicity																
White	96.7%	58	100.0%	18	95.2%	40	100.0%	16	90.5%	19	100.0%	23	84.6%	11	100.0%	40
Indian	1.7%	1	0.0%	0	2.4%	1	0.0%	0	4.8%	1	0.0%	0	7.7%	1	0.0%	0
Pakistani	1.7%	1	0.0%	0	2.4%	1	0.0%	0	4.8%	1	0.0%	0	7.7%	1	0.0%	0
Bangladeshi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Asian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black Caribbean	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black African	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Black	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Any other Ethnic group	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mixed background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		60		18		42		16		21		23		13		40
DAT Date of Interview:																
Monday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuesday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wednesday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thursday	65.0%	39	66.7%	12	64.3%	27	68.8%	11	71.4%	15	56.5%	13	69.2%	9	65.0%	26
Friday	35.0%	21	33.3%	6	35.7%	15	31.3%	5	28.6%	6	43.5%	10	30.8%	4	35.0%	14
Saturday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		60		18		42		16		21		23		13		40
TIM Time of Interview:																
09.00 – 12.00	18.3%	11	16.7%	3	19.0%	8	18.8%	3	33.3%	7	4.3%	1	23.1%	3	20.0%	8
12.01 – 14.00	38.3%	23	33.3%	6	40.5%	17	31.3%	5	38.1%	8	43.5%	10	46.2%	6	32.5%	13
14.01 – 16.00	41.7%	25	50.0%	9	38.1%	16	50.0%	8	28.6%	6	47.8%	11	30.8%	4	47.5%	19
16.01 – 17.00	1.7%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0
Base:		60		18		42		16		21		23		13		40
STU Study Centre																
Bradford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	100.0%	60	100.0%	18	100.0%	42	100.0%	16	100.0%	21	100.0%	23	100.0%	13	100.0%	40
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		60		18		42		16		21		23		13		40

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
PC																
B2 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BB7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 5	1.7%	1	0.0%	0	2.4%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10 0	10.0%	6	0.0%	0	14.3%	6	6.3%	1	19.0%	4	4.3%	1	23.1%	3	7.5%	3
BD10 8	8.3%	5	5.6%	1	9.5%	4	6.3%	1	4.8%	1	13.0%	3	0.0%	0	10.0%	4
BD10 9	6.7%	4	5.6%	1	7.1%	3	6.3%	1	9.5%	2	4.3%	1	0.0%	0	10.0%	4
BD11 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD11 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 0	1.7%	1	5.6%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1
BD12 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 7	1.7%	1	0.0%	0	2.4%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1
BD12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 2	1.7%	1	5.6%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	2.5%	1
BD13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 4	1.7%	1	5.6%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	2.5%	1
BD13 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD14 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16 2	1.7%	1	0.0%	0	2.4%	1	6.3%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0
BD16 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD17 5	1.7%	1	5.6%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	2.5%	1
BD17 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD17 7	1.7%	1	0.0%	0	2.4%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
BD18 1	8.3%	5	5.6%	1	9.5%	4	6.3%	1	9.5%	2	8.7%	2	23.1%	3	5.0%	2
BD18 2	1.7%	1	0.0%	0	2.4%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	2.5%	1
BD18 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD18 4	1.7%	1	5.6%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	7.7%	1	0.0%	0
BD19 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD19 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 1	10.0%	6	11.1%	2	9.5%	4	12.5%	2	4.8%	1	13.0%	3	7.7%	1	10.0%	4
BD2 2	3.3%	2	11.1%	2	0.0%	0	6.3%	1	4.8%	1	0.0%	0	7.7%	1	0.0%	0
BD2 3	5.0%	3	0.0%	0	7.1%	3	6.3%	1	4.8%	1	4.3%	1	7.7%	1	5.0%	2
BD2 4	6.7%	4	0.0%	0	9.5%	4	12.5%	2	0.0%	0	8.7%	2	0.0%	0	7.5%	3
BD20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
BD3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 0	1.7%	1	0.0%	0	2.4%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1
BD4 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 7	1.7%	1	5.6%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	2.5%	1
BD4 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 9	3.3%	2	5.6%	1	2.4%	1	0.0%	0	4.8%	1	4.3%	1	7.7%	1	2.5%	1
BD5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 4	1.7%	1	0.0%	0	2.4%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	2.5%	1
BD8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 0	1.7%	1	5.6%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	2.5%	1
BD8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 8	1.7%	1	5.6%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	2.5%	1
BD8 9	1.7%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	2.5%	1
BD9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 6	1.7%	1	5.6%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	2.5%	1
Blank	3.3%	2	5.6%	1	2.4%	1	0.0%	0	0.0%	0	8.7%	2	0.0%	0	2.5%	1
DL1 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DN4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
FY8 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
GU35 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HU11 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HU19 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX2 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX2 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX7 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX7 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE10 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE12 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LF25 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS13 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS14 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS16 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS17 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS17 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS17 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS19 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS19 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS20 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS20 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS21 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS21 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS27 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
LS28 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 7	1.7%	1	0.0%	0	2.4%	1	0.0%	0	4.8%	1	0.0%	0	7.7%	1	0.0%	0
LS28 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 7	1.7%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	2.5%	1
LS29 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS4 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ME3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NE9 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PE3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PH38 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RG45 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RH11 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SL28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SP9 7	1.7%	1	0.0%	0	2.4%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1
TS1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF15 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 8	1.7%	1	0.0%	0	2.4%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	2.5%	1
WF3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF4 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF7 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF9 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WS8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO7 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		60		18		42		16		21		23		13		40

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q01 Do you normally have regular access to a car for personal use during the day ?																
Yes	37.5%	18	46.2%	6	34.3%	12	26.7%	4	54.5%	12	18.2%	2	46.7%	7	33.3%	10
No	62.5%	30	53.8%	7	65.7%	23	73.3%	11	45.5%	10	81.8%	9	53.3%	8	66.7%	20
Base:		48		13		35		15		22		11		15		30
Q02 Do you normally have regular access to a car for personal use during the evening / night ?																
Yes	37.5%	18	46.2%	6	34.3%	12	26.7%	4	54.5%	12	18.2%	2	46.7%	7	33.3%	10
No	62.5%	30	53.8%	7	65.7%	23	73.3%	11	45.5%	10	81.8%	9	53.3%	8	66.7%	20
Base:		48		13		35		15		22		11		15		30
Q03 How did you travel to (STUDY CENTRE) today (main part of journey) ?																
Car / van (as driver)	33.3%	16	46.2%	6	28.6%	10	26.7%	4	50.0%	11	9.1%	1	46.7%	7	30.0%	9
Car / van (as passenger)	4.2%	2	7.7%	1	2.9%	1	0.0%	0	4.5%	1	9.1%	1	6.7%	1	3.3%	1
Bus, minibus or coach	29.2%	14	30.8%	4	28.6%	10	26.7%	4	18.2%	4	54.5%	6	6.7%	1	40.0%	12
Motorcycle, scooter or moped	2.1%	1	7.7%	1	0.0%	0	6.7%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0
Walk	27.1%	13	7.7%	1	34.3%	12	40.0%	6	18.2%	4	27.3%	3	26.7%	4	23.3%	7
Taxi / minicab	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	3.3%	1
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	6.7%	1	0.0%	0
Base:		48		13		35		15		22		11		15		30

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q04 Where did you park today ? *Those who travelled by car at Q03*																
Bradford:																
Burnett Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Court	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Ings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jacobs Well	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure Exchange Multi-Storey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Southgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oastler (long stay- 2nd and 3rd floor)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oastler (short stay- 1st floor)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pine Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radwell Drive	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rawson Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharpe Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simes Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Thomas A	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Thomas B	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tyson Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley:																
Main Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queen Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wellington Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ferncliffe Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends:																
Five Lanes End Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington:																
Thorton Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton:																
Leeds Old Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates:																
Harrogate Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley:																
South Hawkesworth Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Railway Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tescos Car Park, off Springs Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths Car Park, Lower Wellington Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley:																
Scott Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lawholme Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Car Park, Cavendish Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cavendish Street Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's Car Park, Church Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanover Street Mult-storey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue:																
Mayo Avenue Car Park	94.4%	17	85.7%	6	100.0%	11	100.0%	4	91.7%	11	100.0%	2	100.0%	8	90.0%	9
On-street	5.6%	1	14.3%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	10.0%	1
Shipley:																
Market Place Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saville Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atkinson Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westcliffe Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wharfe Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Caroline Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exhibition Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Asda Car Park, Manor Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury:																
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street:																
Tong Street Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
All Locations:																
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosters Square	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		18		7		11		4		12		2		8		10

Q05 Did you have any difficulties obtaining a car parking space today ?

Those who travelled by car at Q03 (Excluding (Dropped off – didn't park) at Q03)

Yes	5.6%	1	0.0%	0	9.1%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	10.0%	1
No	94.4%	17	100.0%	7	90.9%	10	100.0%	4	91.7%	11	100.0%	2	100.0%	8	90.0%	9
Base:		18		7		11		4		12		2		8		10

Mean Score (in Minutes) [2.5, 8, 13, 18, 25.5, 45.5, 90]

Q06 How long did your journey to (STUDY CENTRE) take ?

0-5 minutes	27.1%	13	30.8%	4	25.7%	9	33.3%	5	31.8%	7	9.1%	1	26.7%	4	26.7%	8
6-10 minutes	41.7%	20	46.2%	6	40.0%	14	40.0%	6	40.9%	9	45.5%	5	53.3%	8	40.0%	12
11-15 minutes	14.6%	7	7.7%	1	17.1%	6	6.7%	1	9.1%	2	36.4%	4	6.7%	1	13.3%	4
16-20 minutes	10.4%	5	15.4%	2	8.6%	3	20.0%	3	9.1%	2	0.0%	0	13.3%	2	10.0%	3
21-30 minutes	4.2%	2	0.0%	0	5.7%	2	0.0%	0	4.5%	1	9.1%	1	0.0%	0	6.7%	2
31-60 minutes	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	3.3%	1
Over 60 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*9.8*		*8.2*		*10.4*		*8.5*		*10.1*		*10.9*		*8.2*		*10.6*
Base:		48		13		35		15		22		11		15		30

Q07 Did you travel to (STUDY CENTRE) directly from home, work or elsewhere ?

Home	66.7%	32	61.5%	8	68.6%	24	66.7%	10	63.6%	14	72.7%	8	46.7%	7	73.3%	22
Work	22.9%	11	23.1%	3	22.9%	8	33.3%	5	18.2%	4	18.2%	2	26.7%	4	23.3%	7
On holiday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elsewhere	2.1%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	9.1%	1	6.7%	1	0.0%	0
Relatives / friends house	6.3%	3	15.4%	2	2.9%	1	0.0%	0	13.6%	3	0.0%	0	13.3%	2	3.3%	1
Hospital / doctors / dentists	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School / college / university	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	6.7%	1	0.0%	0
Shopping elsewhere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure activity (e.g. gym, golf course etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		48		13		35		15		22		11		15		30

Q08 In terms of your visit to (STUDY CENTRE) do you live in the (NAME OF CENTRE), work in (NAME OF CENTRE) or are you a visitor to the area?

Those who are not on holiday at Q07

Live in the centre	16.7%	8	23.1%	3	14.3%	5	13.3%	2	22.7%	5	9.1%	1	6.7%	1	16.7%	5
Work in the centre	4.2%	2	0.0%	0	5.7%	2	13.3%	2	0.0%	0	0.0%	0	6.7%	1	3.3%	1
Visiting the centre	79.2%	38	76.9%	10	80.0%	28	73.3%	11	77.3%	17	90.9%	10	86.7%	13	80.0%	24
Base:		48		13		35		15		22		11		15		30

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q09 What is the main reason why you are in (STUDY CENTRE) today ?																
Food and grocery shopping	54.2%	26	61.5%	8	51.4%	18	46.7%	7	50.0%	11	72.7%	8	33.3%	5	63.3%	19
Clothes / shoes shopping	29.2%	14	30.8%	4	28.6%	10	33.3%	5	31.8%	7	18.2%	2	46.7%	7	23.3%	7
Electrical goods shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stationers / newsagents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / gift shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chemist	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public offices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bank / Building Society / Post Office	2.1%	1	0.0%	0	2.9%	1	6.7%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0
Doctor / dentist	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Café / restaurant / pub	4.2%	2	0.0%	0	5.7%	2	0.0%	0	4.5%	1	9.1%	1	0.0%	0	3.3%	1
Work / School / College	6.3%	3	7.7%	1	5.7%	2	13.3%	2	4.5%	1	0.0%	0	6.7%	1	6.7%	2
Social / leisure activities	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	3.3%	1
Other	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	6.7%	1	0.0%	0
Christmas shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit hairdressers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browsing / window shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buy CD's, DVD's etc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Opticians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General non-food shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Decorating / DIY items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit job centre / job interview	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		48		13		35		15		22		11		15		30
Q10 What else do you intend to do whilst in (STUDY CENTRE) today ?																
Food and grocery shopping	6.3%	3	7.7%	1	5.7%	2	0.0%	0	9.1%	2	9.1%	1	6.7%	1	6.7%	2
Clothes / shoes shopping	8.3%	4	7.7%	1	8.6%	3	6.7%	1	9.1%	2	9.1%	1	13.3%	2	6.7%	2
Electrical goods shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stationers / newsagents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / gift shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chemist	2.1%	1	7.7%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	3.3%	1
Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public offices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bank / Building Society / Post Office	4.2%	2	0.0%	0	5.7%	2	6.7%	1	0.0%	0	9.1%	1	0.0%	0	6.7%	2
Doctor / dentist	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Café / restaurant / pub	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work / School / College	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Social / leisure activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.1%	1	0.0%	0	2.9%	1	6.7%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0
Christmas shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No other activities / reason)	77.1%	37	76.9%	10	77.1%	27	80.0%	12	77.3%	17	72.7%	8	73.3%	11	76.7%	23
Base:		48		13		35		15		22		11		15		30
Q11 How long do you think you will stay in (STUDY CENTRE) today ?																
Up to half an hour	52.1%	25	53.8%	7	51.4%	18	53.3%	8	40.9%	9	72.7%	8	66.7%	10	46.7%	14
Up to two hours	41.7%	20	46.2%	6	40.0%	14	33.3%	5	54.5%	12	27.3%	3	26.7%	4	46.7%	14
Half the day	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	3.3%	1
All day	4.2%	2	0.0%	0	5.7%	2	13.3%	2	0.0%	0	0.0%	0	6.7%	1	3.3%	1
Base:		48		13		35		15		22		11		15		30
Q12 Will you buy your food and grocery goods, that is undertake your main food shop, whilst in (STUDY CENTRE) today ?																
Yes	31.3%	15	38.5%	5	28.6%	10	26.7%	4	36.4%	8	27.3%	3	26.7%	4	33.3%	10
No	68.8%	33	61.5%	8	71.4%	25	73.3%	11	63.6%	14	72.7%	8	73.3%	11	66.7%	20
Base:		48		13		35		15		22		11		15		30

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q13 How frequently do you visit (STUDY CENTRE) for your main food and grocery shopping ?
Those who will buy food and groceries for their main food shop in (Study centre) at Q12

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week or more	46.7%	7	60.0%	3	40.0%	4	50.0%	2	50.0%	4	33.3%	1	0.0%	0	70.0%	7
Less than once a week	26.7%	4	0.0%	0	40.0%	4	0.0%	0	25.0%	2	66.7%	2	50.0%	2	20.0%	2
Less than once a fortnight	20.0%	3	40.0%	2	10.0%	1	25.0%	1	25.0%	2	0.0%	0	50.0%	2	10.0%	1
Less than once a month	6.7%	1	0.0%	0	10.0%	1	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		15		5		10		4		8		3		4		10

Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]

Q14 Approximately how much have you spent or will you spend today on food goods ?
Those who will buy food and groceries for their main food shop in (Study centre) at Q12

Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Up to £5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6 - £10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£11 - £15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£16 - £20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£21 - £25	13.3%	2	20.0%	1	10.0%	1	25.0%	1	0.0%	0	33.3%	1	0.0%	0	20.0%	2
£26 - £50	33.3%	5	40.0%	2	30.0%	3	25.0%	1	37.5%	3	33.3%	1	25.0%	1	40.0%	4
£51 - £75	26.7%	4	0.0%	0	40.0%	4	0.0%	0	37.5%	3	33.3%	1	50.0%	2	20.0%	2
£76 - £100	26.7%	4	40.0%	2	20.0%	2	50.0%	2	25.0%	2	0.0%	0	25.0%	1	20.0%	2
More than £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*56.0*		*55.0*		*56.5*		*59.3*		*59.9*		*41.3*		*63.0*		*50.0*
Base:		15		5		10		4		8		3		4		10

Q15 Which centre / retail park did you last visit for your main food and grocery shopping ?

Those who will not buy food and groceries for their main food shop in (Study centre) at Q12

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Airesdale Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	3.0%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0	5.0%	1
Bradford City Centre	3.0%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0	5.0%	1
Dewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	6.1%	2	12.5%	1	4.0%	1	0.0%	0	14.3%	2	0.0%	0	9.1%	1	5.0%	1
Girlington District Centre	3.0%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	12.5%	1	9.1%	1	0.0%	0
Great Horton District Centre	12.1%	4	25.0%	2	8.0%	2	18.2%	2	14.3%	2	0.0%	0	18.2%	2	10.0%	2
Greengates District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	3.0%	1	0.0%	0	4.0%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	5.0%	1
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	27.3%	9	12.5%	1	32.0%	8	18.2%	2	35.7%	5	25.0%	2	9.1%	1	35.0%	7
Pudsey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	3.0%	1	0.0%	0	4.0%	1	0.0%	0	7.1%	1	0.0%	0	9.1%	1	0.0%	0
Thornbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forster Square Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killingbeck Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Woodhall Retail Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tulip Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Rooley Lane, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rooley Lane, Bradford	3.0%	1	0.0%	0	4.0%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	1
(Don't know / varies)	36.4%	12	50.0%	4	32.0%	8	54.5%	6	21.4%	3	37.5%	3	45.5%	5	30.0%	6
Base:		33		8		25		11		14		8		11		20

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q16 Why do you choose to do your main food shop at (LOCATION AT Q.15) rather than (STUDY CENTRE) ?

Those who do main food shopping at Q15 (Excluding those who are doing their main food shopping in (Study centre) at Q12 and (Don't know / varies) at Q15)

Nearer to home	19.0%	4	50.0%	2	11.8%	2	20.0%	1	18.2%	2	20.0%	1	50.0%	3	7.1%	1
Nearer to work	4.8%	1	0.0%	0	5.9%	1	0.0%	0	9.1%	1	0.0%	0	16.7%	1	0.0%	0
Poor accessibility to (STUDY CENTRE)	4.8%	1	0.0%	0	5.9%	1	20.0%	1	0.0%	0	0.0%	0	0.0%	0	7.1%	1
Choice of food goods available	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of shops selling food goods	9.5%	2	0.0%	0	11.8%	2	20.0%	1	0.0%	0	20.0%	1	0.0%	0	14.3%	2
Quality of food goods available	9.5%	2	25.0%	1	5.9%	1	0.0%	0	9.1%	1	20.0%	1	0.0%	0	14.3%	2
Quality of shops selling food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of shops nearby selling non-food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks / financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure services nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	4.8%	1	0.0%	0	5.9%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	7.1%	1
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.8%	1	0.0%	0	5.9%	1	20.0%	1	0.0%	0	0.0%	0	0.0%	0	7.1%	1
Cheaper prices	4.8%	1	0.0%	0	5.9%	1	0.0%	0	9.1%	1	0.0%	0	16.7%	1	0.0%	0
Close to relatives house	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preference for retailer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason)	47.6%	10	25.0%	1	52.9%	9	40.0%	2	45.5%	5	60.0%	3	16.7%	1	57.1%	8
Base:		21		4		17		5		11		5		6		14

Q17 How do you usually travel to (LOCATION AT Q.15) for your main food and grocery shopping (main part of journey)?

Those who do main food shopping at Q15 (Excluding those who are doing their main food shopping at (Study centre) at Q12 and (Don't know / varies) at Q15)

Car / van (as driver)	47.6%	10	50.0%	2	47.1%	8	60.0%	3	54.5%	6	20.0%	1	66.7%	4	35.7%	5
Car / van (as passenger)	19.0%	4	25.0%	1	17.6%	3	20.0%	1	27.3%	3	0.0%	0	16.7%	1	21.4%	3
Bus, minibus or coach	9.5%	2	0.0%	0	11.8%	2	0.0%	0	0.0%	0	40.0%	2	0.0%	0	14.3%	2
Motorcycle, scooter or moped	4.8%	1	0.0%	0	5.9%	1	20.0%	1	0.0%	0	0.0%	0	0.0%	0	7.1%	1
Walk	14.3%	3	25.0%	1	11.8%	2	0.0%	0	9.1%	1	40.0%	2	0.0%	0	21.4%	3
Taxi	4.8%	1	0.0%	0	5.9%	1	0.0%	0	9.1%	1	0.0%	0	16.7%	1	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		21		4		17		5		11		5		6		14

Q18 Will you buy anything other than food goods today, whilst in (STUDY CENTRE) ?

Yes - clothing, footwear or household goods	37.5%	18	46.2%	6	34.3%	12	26.7%	4	50.0%	11	27.3%	3	66.7%	10	26.7%	8
Yes - bulky items such as furniture, carpets, electrical items or DIY goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - all of the above	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	60.4%	29	53.8%	7	62.9%	22	66.7%	10	50.0%	11	72.7%	8	33.3%	5	70.0%	21
(Don't know)	2.1%	1	0.0%	0	2.9%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Base:		48		13		35		15		22		11		15		30

Q19 Where centre / facility did you last shop for non food goods?

Those who will not buy more than just food goods in (Study centre) at Q18

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Airesdale Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	3.3%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0	4.5%	1
Bradford City Centre	23.3%	7	42.9%	3	17.4%	4	18.2%	2	27.3%	3	25.0%	2	40.0%	2	18.2%	4
Dewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	3.3%	1	0.0%	0	4.3%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	10.0%	3	14.3%	1	8.7%	2	27.3%	3	0.0%	0	0.0%	0	20.0%	1	9.1%	2
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	23.3%	7	14.3%	1	26.1%	6	9.1%	1	36.4%	4	25.0%	2	0.0%	0	31.8%	7
Pudsey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alston Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forster Square Retail Park, Bradford	6.7%	2	0.0%	0	8.7%	2	18.2%	2	0.0%	0	0.0%	0	0.0%	0	9.1%	2
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killingbeck Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Woodhall Retail Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tulip Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.3%	1	0.0%	0	4.3%	1	0.0%	0	9.1%	1	0.0%	0	20.0%	1	0.0%	0
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	23.3%	7	14.3%	1	26.1%	6	27.3%	3	9.1%	1	37.5%	3	20.0%	1	22.7%	5
(Don't do non food shopping)	3.3%	1	14.3%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	4.5%	1
Base:		30		7		23		11		11		8		5		22

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q20 How frequently do you visit (LOCATION AT Q.19) for clothing and footwear or other non food goods?
Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week or more	13.6%	3	40.0%	2	5.9%	1	0.0%	0	22.2%	2	20.0%	1	0.0%	0	18.8%	3
Less than once a week	36.4%	8	40.0%	2	35.3%	6	12.5%	1	55.6%	5	40.0%	2	25.0%	1	43.8%	7
Less than once a fortnight	18.2%	4	0.0%	0	23.5%	4	50.0%	4	0.0%	0	0.0%	0	25.0%	1	18.8%	3
Less than once a month	31.8%	7	20.0%	1	35.3%	6	37.5%	3	22.2%	2	40.0%	2	50.0%	2	18.8%	3
Base:		22		5		17		8		9		5		4		16

Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]

Q21 Approximately how much did you spend on your last visit to (LOCATION AT Q.19) on clothing or non food goods?
Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Up to £5	4.5%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	20.0%	1	0.0%	0	6.3%	1
£6 – £10	4.5%	1	20.0%	1	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	6.3%	1
£11 - £15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£16 - £20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£21 - £25	13.6%	3	0.0%	0	17.6%	3	25.0%	2	11.1%	1	0.0%	0	0.0%	0	12.5%	2
£26 - £50	36.4%	8	20.0%	1	41.2%	7	50.0%	4	44.4%	4	0.0%	0	75.0%	3	25.0%	4
£51 - £75	9.1%	2	20.0%	1	5.9%	1	0.0%	0	22.2%	2	0.0%	0	25.0%	1	6.3%	1
£76- £100	9.1%	2	20.0%	1	5.9%	1	25.0%	2	0.0%	0	0.0%	0	0.0%	0	12.5%	2
More than £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	22.7%	5	20.0%	1	23.5%	4	0.0%	0	22.2%	2	60.0%	3	0.0%	0	31.3%	5
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*40.4*		*49.3*		*37.6*		*46.8*		*43.0*		*5.5*		*44.3*		*40.7*
Base:		22		5		17		8		9		5		4		16

Q22 Why did you choose to shop at (LOCATION AT Q.19) for non food shopping instead of (STUDY CENTRE) ?
Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Nearer to home	4.5%	1	20.0%	1	0.0%	0	12.5%	1	0.0%	0	0.0%	0	25.0%	1	0.0%	0
Nearer to work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of goods available	45.5%	10	40.0%	2	47.1%	8	50.0%	4	33.3%	3	60.0%	3	25.0%	1	50.0%	8
Choice of shops selling clothing or household goods	18.2%	4	20.0%	1	17.6%	3	25.0%	2	22.2%	2	0.0%	0	25.0%	1	12.5%	2
Quality of clothing or household goods available	4.5%	1	0.0%	0	5.9%	1	0.0%	0	11.1%	1	0.0%	0	25.0%	1	0.0%	0
Choice of shops nearby selling other goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks / financial services	4.5%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	20.0%	1	0.0%	0	6.3%	1
Provision of leisure services nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	4.5%	1	0.0%	0	5.9%	1	12.5%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.5%	1	0.0%	0	5.9%	1	12.5%	1	0.0%	0	0.0%	0	25.0%	1	0.0%	0
Cheaper prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't like Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason)	31.8%	7	20.0%	1	35.3%	6	12.5%	1	44.4%	4	40.0%	2	0.0%	0	43.8%	7
Base:		22		5		17		8		9		5		4		16

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q23 How do you normally travel to (LOCATION AT Q.19)) for non food shopping (main part of journey)?
Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Car / van (as driver)	22.7%	5	40.0%	2	17.6%	3	25.0%	2	33.3%	3	0.0%	0	0.0%	0	25.0%	4
Car / van (as passenger)	4.5%	1	0.0%	0	5.9%	1	12.5%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Bus, minibus or coach	36.4%	8	20.0%	1	41.2%	7	37.5%	3	33.3%	3	40.0%	2	75.0%	3	25.0%	4
Motorcycle, scooter or moped	4.5%	1	0.0%	0	5.9%	1	12.5%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Walk	22.7%	5	40.0%	2	17.6%	3	12.5%	1	22.2%	2	40.0%	2	25.0%	1	25.0%	4
Taxi	4.5%	1	0.0%	0	5.9%	1	0.0%	0	11.1%	1	0.0%	0	0.0%	0	6.3%	1
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Do not travel, goods delivered)	4.5%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	20.0%	1	0.0%	0	6.3%	1
Base:		22		5		17		8		9		5		4		16

Q24 How frequently do you visit (STUDY CENTRE) for non food shopping?
Those who will buy non food goods along with food goods in (Study centre) at Q18

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week or more	11.1%	2	16.7%	1	8.3%	1	25.0%	1	9.1%	1	0.0%	0	0.0%	0	25.0%	2
Less than once a week	11.1%	2	0.0%	0	16.7%	2	0.0%	0	18.2%	2	0.0%	0	20.0%	2	0.0%	0
Less than once a fortnight	16.7%	3	33.3%	2	8.3%	1	50.0%	2	9.1%	1	0.0%	0	20.0%	2	12.5%	1
Less than once a month	55.6%	10	50.0%	3	58.3%	7	25.0%	1	63.6%	7	66.7%	2	60.0%	6	50.0%	4
(Don't know / varies)	5.6%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	12.5%	1
Base:		18		6		12		4		11		3		10		8

Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]

Q25 How much have you spent or will you spend today in (STUDY CENTRE) on non food shopping?
Those who will buy non food goods along with food goods in (Study centre) at Q18

Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Up to £5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6 – £10	5.6%	1	16.7%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0	10.0%	1	0.0%	0
£11 - £15	11.1%	2	33.3%	2	0.0%	0	25.0%	1	9.1%	1	0.0%	0	10.0%	1	12.5%	1
£16 - £20	11.1%	2	0.0%	0	16.7%	2	0.0%	0	9.1%	1	33.3%	1	20.0%	2	0.0%	0
£21 - £25	11.1%	2	33.3%	2	0.0%	0	25.0%	1	9.1%	1	0.0%	0	0.0%	0	25.0%	2
£26 - £50	33.3%	6	16.7%	1	41.7%	5	50.0%	2	36.4%	4	0.0%	0	30.0%	3	37.5%	3
£51 - £75	5.6%	1	0.0%	0	8.3%	1	0.0%	0	9.1%	1	0.0%	0	10.0%	1	0.0%	0
£76- £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More than £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	22.2%	4	0.0%	0	33.3%	4	0.0%	0	18.2%	2	66.7%	2	20.0%	2	25.0%	2
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*29.1*		*19.7*		*36.1*		*28.0*		*30.8*		*18.0*		*29.3*		*28.8*
Base:		18		6		12		4		11		3		10		8

Q26 Which of these statements would you say best describes how frequently you visit (STUDY CENTRE), compared with five years ago?

Much more frequently than before	2.1%	1	0.0%	0	2.9%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequently than before	25.0%	12	23.1%	3	25.7%	9	33.3%	5	27.3%	6	9.1%	1	26.7%	4	26.7%	8
About as frequently	43.8%	21	46.2%	6	42.9%	15	26.7%	4	45.5%	10	63.6%	7	46.7%	7	46.7%	14
Less frequently than before	10.4%	5	7.7%	1	11.4%	4	6.7%	1	9.1%	2	18.2%	2	0.0%	0	13.3%	4
Much less frequently than before	4.2%	2	0.0%	0	5.7%	2	0.0%	0	9.1%	2	0.0%	0	6.7%	1	0.0%	0
Didn't visit five years ago	14.6%	7	23.1%	3	11.4%	4	26.7%	4	9.1%	2	9.1%	1	20.0%	3	13.3%	4
This is my first visit	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		48		13		35		15		22		11		15		30

Q27 How long do you typically spend in (STUDY CENTRE) during the evening / night ?

Up to 1 hour	8.3%	4	7.7%	1	8.6%	3	6.7%	1	13.6%	3	0.0%	0	6.7%	1	6.7%	2
1 to 2 hours	8.3%	4	0.0%	0	11.4%	4	13.3%	2	9.1%	2	0.0%	0	13.3%	2	6.7%	2
2 to 4 hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over 4 hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't visit in the evening	77.1%	37	84.6%	11	74.3%	26	73.3%	11	68.2%	15	100.0%	11	73.3%	11	83.3%	25
(Don't know / varies)	6.3%	3	7.7%	1	5.7%	2	6.7%	1	9.1%	2	0.0%	0	6.7%	1	3.3%	1
Base:		48		13		35		15		22		11		15		30

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Mean Score [Much better = 5, Better = 4, About the same = 3, Worse = 2, Much worse = 1]																
Q28 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects ?																
Choice of shops																
Much better	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	3.3%	1
Better	8.3%	4	7.7%	1	8.6%	3	13.3%	2	0.0%	0	18.2%	2	6.7%	1	6.7%	2
About the same	58.3%	28	46.2%	6	62.9%	22	33.3%	5	72.7%	16	63.6%	7	66.7%	10	56.7%	17
Worse	27.1%	13	46.2%	6	20.0%	7	46.7%	7	18.2%	4	18.2%	2	13.3%	2	33.3%	10
Much worse	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	6.7%	1	0.0%	0
(Don't know)	2.1%	1	0.0%	0	2.9%	1	6.7%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0
Mean:		*2.81*		*2.62*		*2.88*		*2.64*		*2.82*		*3.00*		*2.79*		*2.80*
Base:		48		13		35		15		22		11		15		30
Quality of shops																
Much better	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	3.3%	1
Better	6.3%	3	7.7%	1	5.7%	2	6.7%	1	0.0%	0	18.2%	2	6.7%	1	3.3%	1
About the same	70.8%	34	61.5%	8	74.3%	26	60.0%	9	77.3%	17	72.7%	8	66.7%	10	73.3%	22
Worse	16.7%	8	30.8%	4	11.4%	4	26.7%	4	13.6%	3	9.1%	1	13.3%	2	20.0%	6
Much worse	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	6.7%	1	0.0%	0
(Don't know)	2.1%	1	0.0%	0	2.9%	1	6.7%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0
Mean:		*2.89*		*2.77*		*2.94*		*2.79*		*2.86*		*3.09*		*2.79*		*2.90*
Base:		48		13		35		15		22		11		15		30
Range of services such as banks and other financial services																
Much better	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	3.3%	1
Better	2.1%	1	7.7%	1	0.0%	0	6.7%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0
About the same	70.8%	34	61.5%	8	74.3%	26	66.7%	10	68.2%	15	81.8%	9	53.3%	8	76.7%	23
Worse	14.6%	7	30.8%	4	8.6%	3	13.3%	2	18.2%	4	9.1%	1	13.3%	2	16.7%	5
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	10.4%	5	0.0%	0	14.3%	5	13.3%	2	9.1%	2	9.1%	1	26.7%	4	3.3%	1
Mean:		*2.91*		*2.77*		*2.97*		*2.92*		*2.90*		*2.90*		*2.91*		*2.90*
Base:		48		13		35		15		22		11		15		30
Range and choice of pubs / restaurants																
Much better	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	3.3%	1
Better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
About the same	64.6%	31	76.9%	10	60.0%	21	53.3%	8	68.2%	15	72.7%	8	53.3%	8	70.0%	21
Worse	18.8%	9	23.1%	3	17.1%	6	33.3%	5	13.6%	3	9.1%	1	20.0%	3	16.7%	5
Much worse	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	3.3%	1
(Don't know)	12.5%	6	0.0%	0	17.1%	6	13.3%	2	9.1%	2	18.2%	2	26.7%	4	6.7%	2
Mean:		*2.79*		*2.77*		*2.79*		*2.62*		*2.85*		*2.89*		*2.73*		*2.82*
Base:		48		13		35		15		22		11		15		30
Leisure facilities																
Much better	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	3.3%	1
Better	4.2%	2	7.7%	1	2.9%	1	6.7%	1	4.5%	1	0.0%	0	13.3%	2	0.0%	0
About the same	58.3%	28	61.5%	8	57.1%	20	46.7%	7	63.6%	14	63.6%	7	53.3%	8	63.3%	19
Worse	22.9%	11	30.8%	4	20.0%	7	33.3%	5	18.2%	4	18.2%	2	13.3%	2	23.3%	7
Much worse	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	3.3%	1
(Don't know)	10.4%	5	0.0%	0	14.3%	5	13.3%	2	4.5%	1	18.2%	2	20.0%	3	6.7%	2
Mean:		*2.79*		*2.77*		*2.80*		*2.69*		*2.86*		*2.78*		*3.00*		*2.75*
Base:		48		13		35		15		22		11		15		30
Shopping environment																
Much better	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	3.3%	1
Better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
About the same	81.3%	39	76.9%	10	82.9%	29	80.0%	12	81.8%	18	81.8%	9	86.7%	13	76.7%	23
Worse	12.5%	6	23.1%	3	8.6%	3	13.3%	2	13.6%	3	9.1%	1	6.7%	1	16.7%	5
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.2%	2	0.0%	0	5.7%	2	6.7%	1	0.0%	0	9.1%	1	6.7%	1	3.3%	1
Mean:		*2.91*		*2.77*		*2.97*		*2.86*		*2.95*		*2.90*		*2.93*		*2.90*
Base:		48		13		35		15		22		11		15		30

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Cleanliness																
Much better	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	3.3%	1
Better	2.1%	1	7.7%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	6.7%	1	0.0%	0
About the same	83.3%	40	84.6%	11	82.9%	29	80.0%	12	81.8%	18	90.9%	10	80.0%	12	83.3%	25
Worse	6.3%	3	7.7%	1	5.7%	2	13.3%	2	4.5%	1	0.0%	0	0.0%	0	10.0%	3
Much worse	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	6.7%	1	0.0%	0
(Don't know)	4.2%	2	0.0%	0	5.7%	2	6.7%	1	0.0%	0	9.1%	1	6.7%	1	3.3%	1
Mean:		*2.96*		*3.00*		*2.94*		*2.86*		*3.00*		*3.00*		*2.93*		*2.97*
Base:		48		13		35		15		22		11		15		30
Car parking provision																
Much better	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	3.3%	1
Better	4.2%	2	15.4%	2	0.0%	0	0.0%	0	9.1%	2	0.0%	0	6.7%	1	3.3%	1
About the same	85.4%	41	76.9%	10	88.6%	31	86.7%	13	86.4%	19	81.8%	9	86.7%	13	83.3%	25
Worse	2.1%	1	7.7%	1	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	6.3%	3	0.0%	0	8.6%	3	6.7%	1	0.0%	0	18.2%	2	6.7%	1	6.7%	2
Mean:		*3.07*		*3.08*		*3.06*		*2.93*		*3.18*		*3.00*		*3.07*		*3.07*
Base:		48		13		35		15		22		11		15		30
Car parking prices																
Much better	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	3.3%	1
Better	2.1%	1	7.7%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	6.7%	1	0.0%	0
About the same	77.1%	37	69.2%	9	80.0%	28	60.0%	9	86.4%	19	81.8%	9	73.3%	11	80.0%	24
Worse	2.1%	1	7.7%	1	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	16.7%	8	15.4%	2	17.1%	6	33.3%	5	4.5%	1	18.2%	2	20.0%	3	13.3%	4
Mean:		*3.05*		*3.00*		*3.07*		*2.90*		*3.14*		*3.00*		*3.08*		*3.04*
Base:		48		13		35		15		22		11		15		30
Accessibility by public transport																
Much better	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	3.3%	1
Better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
About the same	87.5%	42	92.3%	12	85.7%	30	80.0%	12	90.9%	20	90.9%	10	73.3%	11	93.3%	28
Worse	2.1%	1	7.7%	1	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	8.3%	4	0.0%	0	11.4%	4	13.3%	2	4.5%	1	9.1%	1	26.7%	4	0.0%	0
Mean:		*3.02*		*2.92*		*3.06*		*2.92*		*3.10*		*3.00*		*3.00*		*3.03*
Base:		48		13		35		15		22		11		15		30
Public information / signposts / public facilities																
Much better	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	3.3%	1
Better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
About the same	81.3%	39	92.3%	12	77.1%	27	73.3%	11	86.4%	19	81.8%	9	73.3%	11	83.3%	25
Worse	8.3%	4	7.7%	1	8.6%	3	13.3%	2	4.5%	1	9.1%	1	0.0%	0	13.3%	4
Much worse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	8.3%	4	0.0%	0	11.4%	4	13.3%	2	4.5%	1	9.1%	1	26.7%	4	0.0%	0
Mean:		*2.95*		*2.92*		*2.97*		*2.85*		*3.05*		*2.90*		*3.00*		*2.93*
Base:		48		13		35		15		22		11		15		30
Entertainment / events / performances																
Much better	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	3.3%	1
Better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
About the same	39.6%	19	38.5%	5	40.0%	14	26.7%	4	54.5%	12	27.3%	3	40.0%	6	43.3%	13
Worse	20.8%	10	38.5%	5	14.3%	5	26.7%	4	22.7%	5	9.1%	1	13.3%	2	23.3%	7
Much worse	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	6.7%	1	0.0%	0
(Don't know)	35.4%	17	23.1%	3	40.0%	14	46.7%	7	13.6%	3	63.6%	7	40.0%	6	30.0%	9
Mean:		*2.68*		*2.50*		*2.76*		*2.50*		*2.74*		*2.75*		*2.56*		*2.76*
Base:		48		13		35		15		22		11		15		30

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Day-time safety																
Much better	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	3.3%	1
Better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
About the same	85.4%	41	92.3%	12	82.9%	29	80.0%	12	90.9%	20	81.8%	9	80.0%	12	90.0%	27
Worse	6.3%	3	7.7%	1	5.7%	2	13.3%	2	0.0%	0	9.1%	1	0.0%	0	6.7%	2
Much worse	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	6.7%	1	0.0%	0
(Don't know)	4.2%	2	0.0%	0	5.7%	2	6.7%	1	0.0%	0	9.1%	1	13.3%	2	0.0%	0
Mean:		*2.93*		*2.92*		*2.94*		*2.86*		*3.00*		*2.90*		*2.85*		*3.00*
Base:		48		13		35		15		22		11		15		30
Evening / night safety																
Much better	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	3.3%	1
Better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
About the same	60.4%	29	84.6%	11	51.4%	18	60.0%	9	72.7%	16	36.4%	4	60.0%	9	60.0%	18
Worse	12.5%	6	15.4%	2	11.4%	4	26.7%	4	4.5%	1	9.1%	1	0.0%	0	16.7%	5
Much worse	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	6.7%	1	0.0%	0
(Don't know)	22.9%	11	0.0%	0	31.4%	11	13.3%	2	13.6%	3	54.5%	6	33.3%	5	20.0%	6
Mean:		*2.84*		*2.85*		*2.83*		*2.69*		*2.95*		*2.80*		*2.80*		*2.88*
Base:		48		13		35		15		22		11		15		30
Layout																
Much better	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	3.3%	1
Better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
About the same	75.0%	36	84.6%	11	71.4%	25	60.0%	9	86.4%	19	72.7%	8	66.7%	10	76.7%	23
Worse	12.5%	6	15.4%	2	11.4%	4	26.7%	4	4.5%	1	9.1%	1	6.7%	1	16.7%	5
Much worse	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	6.7%	1	0.0%	0
(Don't know)	8.3%	4	0.0%	0	11.4%	4	13.3%	2	0.0%	0	18.2%	2	20.0%	3	3.3%	1
Mean:		*2.86*		*2.85*		*2.87*		*2.69*		*2.95*		*2.89*		*2.75*		*2.90*
Base:		48		13		35		15		22		11		15		30
Public Art																
Much better	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	3.3%	1
Better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
About the same	41.7%	20	38.5%	5	42.9%	15	20.0%	3	54.5%	12	45.5%	5	40.0%	6	46.7%	14
Worse	12.5%	6	23.1%	3	8.6%	3	20.0%	3	13.6%	3	0.0%	0	0.0%	0	16.7%	5
Much worse	8.3%	4	15.4%	2	5.7%	2	6.7%	1	13.6%	3	0.0%	0	20.0%	3	3.3%	1
(Don't know)	35.4%	17	23.1%	3	40.0%	14	53.3%	8	13.6%	3	54.5%	6	40.0%	6	30.0%	9
Mean:		*2.61*		*2.30*		*2.76*		*2.29*		*2.63*		*3.00*		*2.33*		*2.76*
Base:		48		13		35		15		22		11		15		30
Environment																
Much better	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	3.3%	1
Better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
About the same	70.8%	34	69.2%	9	71.4%	25	53.3%	8	81.8%	18	72.7%	8	60.0%	9	76.7%	23
Worse	18.8%	9	23.1%	3	17.1%	6	33.3%	5	9.1%	2	18.2%	2	20.0%	3	16.7%	5
Much worse	2.1%	1	7.7%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	6.7%	1	0.0%	0
(Don't know)	6.3%	3	0.0%	0	8.6%	3	13.3%	2	0.0%	0	9.1%	1	13.3%	2	3.3%	1
Mean:		*2.80*		*2.62*		*2.88*		*2.62*		*2.91*		*2.80*		*2.62*		*2.90*
Base:		48		13		35		15		22		11		15		30

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q29 What type of shops or services would you like to see more of in (STUDY CENTRE)?																
Food stores	18.8%	9	30.8%	4	14.3%	5	6.7%	1	36.4%	8	0.0%	0	6.7%	1	26.7%	8
Department stores	16.7%	8	7.7%	1	20.0%	7	13.3%	2	27.3%	6	0.0%	0	6.7%	1	20.0%	6
Clothing stores	37.5%	18	23.1%	3	42.9%	15	46.7%	7	36.4%	8	27.3%	3	33.3%	5	40.0%	12
Footwear stores	18.8%	9	7.7%	1	22.9%	8	20.0%	3	18.2%	4	18.2%	2	13.3%	2	23.3%	7
Electrical goods	8.3%	4	0.0%	0	11.4%	4	6.7%	1	9.1%	2	9.1%	1	6.7%	1	10.0%	3
Household goods stores	4.2%	2	0.0%	0	5.7%	2	0.0%	0	9.1%	2	0.0%	0	0.0%	0	6.7%	2
Pharmacies	2.1%	1	7.7%	1	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	3.3%	1
Restaurants / cafes	8.3%	4	7.7%	1	8.6%	3	6.7%	1	13.6%	3	0.0%	0	13.3%	2	6.7%	2
Drinking establishments	4.2%	2	7.7%	1	2.9%	1	0.0%	0	9.1%	2	0.0%	0	0.0%	0	6.7%	2
Building Society	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Solicitors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Music / entertainment store	2.1%	1	7.7%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	3.3%	1
Sport shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Menswear store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toy shops	2.1%	1	0.0%	0	2.9%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Baby / childrens clothes shop	4.2%	2	0.0%	0	5.7%	2	13.3%	2	0.0%	0	0.0%	0	0.0%	0	6.7%	2
Greengrocers	2.1%	1	7.7%	1	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	3.3%	1
Butchers	2.1%	1	7.7%	1	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	3.3%	1
Bakers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Decorating / DIY / hardware store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Independent retailers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsagents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	16.7%	8	23.1%	3	14.3%	5	6.7%	1	18.2%	4	27.3%	3	26.7%	4	10.0%	3
(Don't know)	27.1%	13	23.1%	3	28.6%	10	26.7%	4	22.7%	5	36.4%	4	33.3%	5	26.7%	8
Base:		48		13		35		15		22		11		15		30
Q30 What type of leisure facilities would you like to see more of in (STUDY CENTRE)?																
Health and fitness	6.3%	3	0.0%	0	8.6%	3	13.3%	2	4.5%	1	0.0%	0	6.7%	1	6.7%	2
Swimming pool	6.3%	3	7.7%	1	5.7%	2	13.3%	2	4.5%	1	0.0%	0	0.0%	0	10.0%	3
Bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinema	6.3%	3	7.7%	1	5.7%	2	6.7%	1	9.1%	2	0.0%	0	13.3%	2	3.3%	1
Bowling alley	2.1%	1	0.0%	0	2.9%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Bingo	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	6.7%	1	0.0%	0
Ice rink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Youth centre / after school clubs	2.1%	1	0.0%	0	2.9%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Leisure centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	27.1%	13	15.4%	2	31.4%	11	20.0%	3	18.2%	4	54.5%	6	40.0%	6	23.3%	7
(Don't know)	58.3%	28	76.9%	10	51.4%	18	53.3%	8	68.2%	15	45.5%	5	40.0%	6	63.3%	19
Base:		48		13		35		15		22		11		15		30

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q31 What measures do you think would improve (STUDY CENTRE) and make it more attractive?																
Increased choice / range of shops	41.7%	20	46.2%	6	40.0%	14	46.7%	7	50.0%	11	18.2%	2	20.0%	3	50.0%	15
More national multiples	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better foodstore provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More non-food stores	2.1%	1	0.0%	0	2.9%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1
More Independent / Specialist traders	4.2%	2	15.4%	2	0.0%	0	0.0%	0	4.5%	1	9.1%	1	0.0%	0	6.7%	2
Improved street paving	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flexible parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More entertainment / leisure facilities	4.2%	2	0.0%	0	5.7%	2	0.0%	0	9.1%	2	0.0%	0	13.3%	2	0.0%	0
More quality restaurants / pavement cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More evening activities	4.2%	2	0.0%	0	5.7%	2	6.7%	1	4.5%	1	0.0%	0	6.7%	1	3.3%	1
More organised events e.g. street markets	4.2%	2	0.0%	0	5.7%	2	13.3%	2	0.0%	0	0.0%	0	6.7%	1	3.3%	1
More cultural facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved security / CCTV	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greater promotion / marketing of the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expansion of the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have flower baskets / brighten the place up	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More Police on the streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Make it pedestrianised	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A general face lift / make it more modern	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvements needed for bus / train station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less ethnic minorities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More childrens activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	25.0%	12	23.1%	3	25.7%	9	20.0%	3	18.2%	4	45.5%	5	26.7%	4	23.3%	7
(Don't know)	31.3%	15	30.8%	4	31.4%	11	26.7%	4	31.8%	7	36.4%	4	46.7%	7	26.7%	8
Base:		48		13		35		15		22		11		15		30

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q32 What do you think are the biggest weaknesses of (STUDY CENTRE)?																
Choice / range of non-food shops	33.3%	16	38.5%	5	31.4%	11	33.3%	5	40.9%	9	18.2%	2	53.3%	8	26.7%	8
Foodstore provision	2.1%	1	7.7%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	3.3%	1
Accessibility by private car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Non-retail provision (e.g. banks, estate agents (etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure facilities	4.2%	2	7.7%	1	2.9%	1	0.0%	0	9.1%	2	0.0%	0	0.0%	0	6.7%	2
Other	2.1%	1	7.7%	1	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	3.3%	1
Too many charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Need to improve cleanliness / very run down	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic congestion / poor road system	4.2%	2	0.0%	0	5.7%	2	0.0%	0	9.1%	2	0.0%	0	13.3%	2	0.0%	0
Too much anti-social behaviour / crime / not enough Police / security etc	6.3%	3	15.4%	2	2.9%	1	6.7%	1	9.1%	2	0.0%	0	6.7%	1	6.7%	2
Too many cheap shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops closing down / too many vacant shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many ethnic minorities	2.1%	1	7.7%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	3.3%	1
Large companies closing down local traders	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More youth facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing here at all	2.1%	1	0.0%	0	2.9%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redevelop / modernisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	14.6%	7	7.7%	1	17.1%	6	6.7%	1	4.5%	1	45.5%	5	13.3%	2	13.3%	4
(Don't know)	33.3%	16	23.1%	3	37.1%	13	46.7%	7	27.3%	6	27.3%	3	13.3%	2	43.3%	13
Base:		48		13		35		15		22		11		15		30
GEN Gender:																
Male	27.1%	13	100.0%	13	0.0%	0	26.7%	4	36.4%	8	9.1%	1	20.0%	3	33.3%	10
Female	72.9%	35	0.0%	0	100.0%	35	73.3%	11	63.6%	14	90.9%	10	80.0%	12	66.7%	20
Base:		48		13		35		15		22		11		15		30
AGE Age Group:																
18 – 24 years	18.8%	9	23.1%	3	17.1%	6	60.0%	9	0.0%	0	0.0%	0	26.7%	4	13.3%	4
25 – 34 years	12.5%	6	7.7%	1	14.3%	5	40.0%	6	0.0%	0	0.0%	0	6.7%	1	16.7%	5
35 – 44 years	25.0%	12	46.2%	6	17.1%	6	0.0%	0	54.5%	12	0.0%	0	26.7%	4	26.7%	8
45 – 54 years	20.8%	10	15.4%	2	22.9%	8	0.0%	0	45.5%	10	0.0%	0	33.3%	5	13.3%	4
55 – 64 years	6.3%	3	0.0%	0	8.6%	3	0.0%	0	0.0%	0	27.3%	3	6.7%	1	6.7%	2
65+ years	16.7%	8	7.7%	1	20.0%	7	0.0%	0	0.0%	0	72.7%	8	0.0%	0	23.3%	7
Base:		48		13		35		15		22		11		15		30
SEG SEG:																
AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
C1	31.3%	15	23.1%	3	34.3%	12	33.3%	5	40.9%	9	9.1%	1	100.0%	15	0.0%	0
C2	12.5%	6	30.8%	4	5.7%	2	0.0%	0	22.7%	5	9.1%	1	0.0%	0	20.0%	6
DE	50.0%	24	46.2%	6	51.4%	18	60.0%	9	31.8%	7	72.7%	8	0.0%	0	80.0%	24
(Refused)	6.3%	3	0.0%	0	8.6%	3	6.7%	1	4.5%	1	9.1%	1	0.0%	0	0.0%	0
Base:		48		13		35		15		22		11		15		30

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
ETH Ethnicity																
White	75.0%	36	69.2%	9	77.1%	27	73.3%	11	63.6%	14	100.0%	11	73.3%	11	73.3%	22
Indian	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	6.7%	1	0.0%	0
Pakistani	10.4%	5	15.4%	2	8.6%	3	20.0%	3	9.1%	2	0.0%	0	13.3%	2	10.0%	3
Bangladeshi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Asian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black Caribbean	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	6.7%	1	0.0%	0
Black African	4.2%	2	0.0%	0	5.7%	2	0.0%	0	9.1%	2	0.0%	0	0.0%	0	6.7%	2
Other Black	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Any other Ethnic group	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mixed background	4.2%	2	7.7%	1	2.9%	1	6.7%	1	4.5%	1	0.0%	0	0.0%	0	6.7%	2
(Refused)	2.1%	1	7.7%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	3.3%	1
Base:		48		13		35		15		22		11		15		30
DAT Date of Interview:																
Monday	6.3%	3	0.0%	0	8.6%	3	6.7%	1	4.5%	1	9.1%	1	13.3%	2	3.3%	1
Tuesday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wednesday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thursday	31.3%	15	38.5%	5	28.6%	10	33.3%	5	40.9%	9	9.1%	1	33.3%	5	23.3%	7
Friday	62.5%	30	61.5%	8	62.9%	22	60.0%	9	54.5%	12	81.8%	9	53.3%	8	73.3%	22
Saturday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		48		13		35		15		22		11		15		30
TIM Time of Interview:																
09.00 – 12.00	81.3%	39	76.9%	10	82.9%	29	80.0%	12	86.4%	19	72.7%	8	86.7%	13	76.7%	23
12.01 – 14.00	16.7%	8	23.1%	3	14.3%	5	20.0%	3	9.1%	2	27.3%	3	6.7%	1	23.3%	7
14.01 – 16.00	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	6.7%	1	0.0%	0
16.01 – 17.00	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		48		13		35		15		22		11		15		30
STU Study Centre																
Bradford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	100.0%	48	100.0%	13	100.0%	35	100.0%	15	100.0%	22	100.0%	11	100.0%	15	100.0%	30
Tong Street District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		48		13		35		15		22		11		15		30

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
PC																
B2 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BB7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD11 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD11 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 0	2.1%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0	3.3%	1
BD12 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 9	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	6.7%	1	0.0%	0
BD13 1	2.1%	1	7.7%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	6.7%	1	0.0%	0
BD13 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD14 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16 2	2.1%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0	3.3%	1
BD16 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16 4	4.2%	2	0.0%	0	5.7%	2	6.7%	1	4.5%	1	0.0%	0	13.3%	2	0.0%	0
BD17 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD17 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD17 7	2.1%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0	3.3%	1
BD18 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD18 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD18 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD18 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD19 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD19 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 4	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	3.3%	1
BD20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
BD3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 9	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0
BD4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4 6	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	6.7%	1	0.0%	0
BD4 7	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	3.3%	1
BD4 8	2.1%	1	7.7%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	6.7%	1	0.0%	0
BD4 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 0	2.1%	1	7.7%	1	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	3.3%	1
BD5 7	10.4%	5	15.4%	2	8.6%	3	20.0%	3	9.1%	2	0.0%	0	6.7%	1	13.3%	4
BD5 8	6.3%	3	7.7%	1	5.7%	2	6.7%	1	9.1%	2	0.0%	0	6.7%	1	6.7%	2
BD5 9	12.5%	6	30.8%	4	5.7%	2	13.3%	2	13.6%	3	9.1%	1	6.7%	1	16.7%	5
BD6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 1	12.5%	6	7.7%	1	14.3%	5	6.7%	1	18.2%	4	9.1%	1	6.7%	1	13.3%	4
BD6 2	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	6.7%	1	0.0%	0
BD6 3	12.5%	6	15.4%	2	11.4%	4	26.7%	4	4.5%	1	9.1%	1	6.7%	1	13.3%	4
BD7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 2	2.1%	1	0.0%	0	2.9%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1
BD7 3	2.1%	1	0.0%	0	2.9%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1
BD7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 0	2.1%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	9.1%	1	6.7%	1	0.0%	0
BD8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 4	2.1%	1	0.0%	0	2.9%	1	0.0%	0	4.5%	1	0.0%	0	6.7%	1	0.0%	0
BD9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blank	2.1%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0	3.3%	1
DL1 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DN4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
FY8 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
GU35 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HU11 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HU19 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX2 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX2 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 7	6.3%	3	0.0%	0	8.6%	3	6.7%	1	0.0%	0	18.2%	2	6.7%	1	6.7%	2
HX6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX7 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX7 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE10 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE12 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LF25 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS13 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS14 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS16 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS17 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS17 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS17 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS19 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS19 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS20 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS20 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS21 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS21 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS27 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
LS28 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS4 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ME3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NE9 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PE3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PH38 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RG45 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RH11 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SL28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SP9 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TS1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF15 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF4 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF7 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF9 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WS8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO7 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		48		13		35		15		22		11		15		30

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q01 Do you normally have regular access to a car for personal use during the day ?																
Yes	25.4%	15	21.7%	5	27.8%	10	16.7%	4	30.8%	4	33.3%	7	37.5%	3	21.3%	10
No	74.6%	44	78.3%	18	72.2%	26	83.3%	20	69.2%	9	66.7%	14	62.5%	5	78.7%	37
Base:		59		23		36		24		13		21		8		47
Q02 Do you normally have regular access to a car for personal use during the evening / night ?																
Yes	25.4%	15	21.7%	5	27.8%	10	16.7%	4	30.8%	4	33.3%	7	37.5%	3	21.3%	10
No	74.6%	44	78.3%	18	72.2%	26	83.3%	20	69.2%	9	66.7%	14	62.5%	5	78.7%	37
Base:		59		23		36		24		13		21		8		47
Q03 How did you travel to (STUDY CENTRE) today (main part of journey) ?																
Car / van (as driver)	18.6%	11	17.4%	4	19.4%	7	16.7%	4	15.4%	2	23.8%	5	25.0%	2	17.0%	8
Car / van (as passenger)	5.1%	3	8.7%	2	2.8%	1	8.3%	2	0.0%	0	4.8%	1	0.0%	0	6.4%	3
Bus, minibus or coach	5.1%	3	4.3%	1	5.6%	2	8.3%	2	0.0%	0	4.8%	1	0.0%	0	6.4%	3
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	67.8%	40	60.9%	14	72.2%	26	62.5%	15	76.9%	10	66.7%	14	75.0%	6	66.0%	31
Taxi / minicab	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	1.7%	1	4.3%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don’t know)	1.7%	1	4.3%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	2.1%	1
Base:		59		23		36		24		13		21		8		47

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q04 Where did you park today ? *Those who travelled by car at Q03*																
Bradford:																
Burnett Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Court	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Ings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jacobs Well	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure Exchange Multi-Storey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Southgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oastler (long stay- 2nd and 3rd floor)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oastler (short stay- 1st floor)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pine Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radwell Drive	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rawson Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharpe Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simes Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Thomas A	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Thomas B	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tyson Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley:																
Main Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queen Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wellington Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ferncliffe Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends:																
Five Lanes End Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington:																
Thorton Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton:																
Leeds Old Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates:																
Harrogate Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley:																
South Hawkesworth Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Railway Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tescos Car Park, off Springs Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths Car Park, Lower Wellington Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley:																
Scott Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lawholme Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Car Park, Cavendish Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cavendish Street Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's Car Park, Church Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanover Street Mult-storey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue:																
Mayo Avenue Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley:																
Market Place Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saville Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atkinson Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westcliffe Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wharfe Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Caroline Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exhibition Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Asda Car Park, Manor Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury:																
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street:																
Tong Street Car Park	50.0%	7	33.3%	2	62.5%	5	50.0%	3	50.0%	1	50.0%	3	50.0%	1	54.5%	6
On-street	21.4%	3	16.7%	1	25.0%	2	33.3%	2	0.0%	0	16.7%	1	0.0%	0	27.3%	3
All Locations:																
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fosters Square	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	21.4%	3	33.3%	2	12.5%	1	0.0%	0	50.0%	1	33.3%	2	50.0%	1	9.1%	1
(Dropped off – didn't park)	7.1%	1	16.7%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	9.1%	1
Base:		14		6		8		6		2		6		2		11

Q05 Did you have any difficulties obtaining a car parking space today ?
Those who travelled by car at Q03 (Excluding (Dropped off – didn't park) at Q03)

Yes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	100.0%	13	100.0%	5	100.0%	8	100.0%	5	100.0%	2	100.0%	6	100.0%	2	100.0%	10
Base:		13		5		8		5		2		6		2		10

Mean Score (in Minutes) [2.5, 8, 13, 18, 25.5, 45.5, 90]

Q06 How long did your journey to (STUDY CENTRE) take ?

0-5 minutes	33.9%	20	43.5%	10	27.8%	10	33.3%	8	23.1%	3	42.9%	9	37.5%	3	34.0%	16
6-10 minutes	23.7%	14	17.4%	4	27.8%	10	20.8%	5	30.8%	4	19.0%	4	37.5%	3	23.4%	11
11-15 minutes	22.0%	13	13.0%	3	27.8%	10	25.0%	6	30.8%	4	14.3%	3	12.5%	1	23.4%	11
16-20 minutes	8.5%	5	13.0%	3	5.6%	2	12.5%	3	7.7%	1	4.8%	1	0.0%	0	10.6%	5
21-30 minutes	8.5%	5	4.3%	1	11.1%	4	4.2%	1	7.7%	1	14.3%	3	12.5%	1	4.3%	2
31-60 minutes	1.7%	1	4.3%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Over 60 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	1.7%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	2.1%	1
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*10.2*		*10.1*		*10.4*		*11.0*		*10.4*		*9.4*		*8.8*		*10.0*
Base:		59		23		36		24		13		21		8		47

Q07 Did you travel to (STUDY CENTRE) directly from home, work or elsewhere ?

Home	66.1%	39	65.2%	15	66.7%	24	50.0%	12	61.5%	8	90.5%	19	37.5%	3	68.1%	32
Work	15.3%	9	8.7%	2	19.4%	7	20.8%	5	23.1%	3	4.8%	1	62.5%	5	8.5%	4
On holiday	1.7%	1	4.3%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Elsewhere	1.7%	1	4.3%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Relatives / friends house	10.2%	6	8.7%	2	11.1%	4	16.7%	4	7.7%	1	0.0%	0	0.0%	0	12.8%	6
Hospital / doctors / dentists	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
School / college / university	1.7%	1	0.0%	0	2.8%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	2.1%	1
Shopping elsewhere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure activity (e.g. gym, golf course etc)	1.7%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	2.1%	1
(Refused)	1.7%	1	4.3%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Base:		59		23		36		24		13		21		8		47

Q08 In terms of your visit to (STUDY CENTRE) do you live in the (NAME OF CENTRE), work in (NAME OF CENTRE) or are you a visitor to the area?
Those who are not on holiday at Q07

Live in the centre	62.1%	36	59.1%	13	63.9%	23	52.2%	12	38.5%	5	90.5%	19	25.0%	2	65.2%	30
Work in the centre	1.7%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	2.2%	1
Visiting the centre	37.9%	22	40.9%	9	36.1%	13	47.8%	11	61.5%	8	9.5%	2	75.0%	6	34.8%	16
Base:		58		22		36		23		13		21		8		46

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q09 What is the main reason why you are in (STUDY CENTRE) today ?

Food and grocery shopping	52.5%	31	52.2%	12	52.8%	19	45.8%	11	38.5%	5	66.7%	14	62.5%	5	53.2%	25
Clothes / shoes shopping	3.4%	2	0.0%	0	5.6%	2	4.2%	1	7.7%	1	0.0%	0	0.0%	0	4.3%	2
Electrical goods shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stationers / newsagents	3.4%	2	4.3%	1	2.8%	1	4.2%	1	0.0%	0	4.8%	1	0.0%	0	2.1%	1
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / gift shops	1.7%	1	0.0%	0	2.8%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	2.1%	1
Chemist	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public offices	3.4%	2	0.0%	0	5.6%	2	4.2%	1	7.7%	1	0.0%	0	0.0%	0	4.3%	2
Bank / Building Society / Post Office	6.8%	4	8.7%	2	5.6%	2	4.2%	1	7.7%	1	9.5%	2	0.0%	0	8.5%	4
Doctor / dentist	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Café / restaurant / pub	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work / School / College	6.8%	4	13.0%	3	2.8%	1	8.3%	2	7.7%	1	4.8%	1	12.5%	1	4.3%	2
Social / leisure activities	8.5%	5	4.3%	1	11.1%	4	8.3%	2	7.7%	1	9.5%	2	25.0%	2	4.3%	2
Other	1.7%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	2.1%	1
Christmas shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit hairdressers	1.7%	1	4.3%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Browsing / window shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buy CD's, DVD's etc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Opticians	1.7%	1	0.0%	0	2.8%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	2.1%	1
General non-food shopping	1.7%	1	0.0%	0	2.8%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Decorating / DIY items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit job centre / job interview	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	6.8%	4	8.7%	2	5.6%	2	12.5%	3	7.7%	1	0.0%	0	0.0%	0	8.5%	4
Base:		59		23		36		24		13		21		8		47

Q10 What else do you intend to do whilst in (STUDY CENTRE) today ?

Food and grocery shopping	11.9%	7	17.4%	4	8.3%	3	8.3%	2	15.4%	2	14.3%	3	0.0%	0	12.8%	6
Clothes / shoes shopping	3.4%	2	0.0%	0	5.6%	2	0.0%	0	7.7%	1	4.8%	1	25.0%	2	0.0%	0
Electrical goods shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stationers / newsagents	3.4%	2	4.3%	1	2.8%	1	4.2%	1	0.0%	0	4.8%	1	0.0%	0	4.3%	2
Furniture / carpet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery / gift shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chemist	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public offices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bank / Building Society / Post Office	3.4%	2	4.3%	1	2.8%	1	8.3%	2	0.0%	0	0.0%	0	0.0%	0	4.3%	2
Doctor / dentist	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Café / restaurant / pub	1.7%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	2.1%	1
Work / School / College	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Social / leisure activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.4%	2	0.0%	0	5.6%	2	8.3%	2	0.0%	0	0.0%	0	25.0%	2	0.0%	0
Christmas shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No other activities / reason)	72.9%	43	73.9%	17	72.2%	26	70.8%	17	76.9%	10	71.4%	15	50.0%	4	76.6%	36
Base:		59		23		36		24		13		21		8		47

Q11 How long do you think you will stay in (STUDY CENTRE) today ?

Up to half an hour	69.5%	41	78.3%	18	63.9%	23	75.0%	18	69.2%	9	61.9%	13	62.5%	5	76.6%	36
Up to two hours	22.0%	13	8.7%	2	30.6%	11	12.5%	3	23.1%	3	33.3%	7	25.0%	2	17.0%	8
Half the day	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
All day	3.4%	2	8.7%	2	0.0%	0	4.2%	1	0.0%	0	4.8%	1	0.0%	0	2.1%	1
(Don't know)	5.1%	3	4.3%	1	5.6%	2	8.3%	2	7.7%	1	0.0%	0	12.5%	1	4.3%	2
Base:		59		23		36		24		13		21		8		47

Q12 Will you buy your food and grocery goods, that is undertake your main food shop, whilst in (STUDY CENTRE) today ?

Yes	8.5%	5	4.3%	1	11.1%	4	0.0%	0	7.7%	1	19.0%	4	0.0%	0	8.5%	4
No	89.8%	53	91.3%	21	88.9%	32	95.8%	23	92.3%	12	81.0%	17	100.0%	8	89.4%	42
(Don't know)	1.7%	1	4.3%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Base:		59		23		36		24		13		21		8		47

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q13 How frequently do you visit (STUDY CENTRE) for your main food and grocery shopping ?
Those who will buy food and groceries for their main food shop in (Study centre) at Q12

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week or more	60.0%	3	100.0%	1	50.0%	2	0.0%	0	0.0%	0	75.0%	3	0.0%	0	50.0%	2
Less than once a week	20.0%	1	0.0%	0	25.0%	1	0.0%	0	0.0%	0	25.0%	1	0.0%	0	25.0%	1
Less than once a fortnight	20.0%	1	0.0%	0	25.0%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0	25.0%	1
Less than once a month	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		5		1		4		0		1		4		0		4

Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]

Q14 Approximately how much have you spent or will you spend today on food goods ?
Those who will buy food and groceries for their main food shop in (Study centre) at Q12

Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Up to £5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6 - £10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£11 - £15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£16 - £20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£21 - £25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£26 - £50	60.0%	3	100.0%	1	50.0%	2	0.0%	0	0.0%	0	75.0%	3	0.0%	0	50.0%	2
£51 - £75	20.0%	1	0.0%	0	25.0%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0	25.0%	1
£76 - £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More than £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	20.0%	1	0.0%	0	25.0%	1	0.0%	0	0.0%	0	25.0%	1	0.0%	0	25.0%	1
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*44.3*		*38.0*		*46.3*		*0.0*		*63.0*		*38.0*		*0.0*		*46.3*
Base:		5		1		4		0		1		4		0		4

Q15 Which centre / retail park did you last visit for your main food and grocery shopping ?
Those who will not buy food and groceries for their main food shop in (Study centre) at Q12

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Airesdale Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	1.9%	1	0.0%	0	3.1%	1	0.0%	0	8.3%	1	0.0%	0	12.5%	1	0.0%	0
Bingley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford City Centre	3.7%	2	4.5%	1	3.1%	1	0.0%	0	0.0%	0	11.8%	2	0.0%	0	4.7%	2
Dewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	3.7%	2	4.5%	1	3.1%	1	4.2%	1	8.3%	1	0.0%	0	12.5%	1	2.3%	1
Girlington District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	1.9%	1	0.0%	0	3.1%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Pudsey Town Centre	3.7%	2	0.0%	0	6.3%	2	4.2%	1	8.3%	1	0.0%	0	12.5%	1	2.3%	1
Shipley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	3.7%	2	0.0%	0	6.3%	2	4.2%	1	8.3%	1	0.0%	0	0.0%	0	2.3%	1
Tong Street District Centre	29.6%	16	31.8%	7	28.1%	9	25.0%	6	25.0%	3	35.3%	6	0.0%	0	32.6%	14
Alston Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forster Square Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killingbeck Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Woodhall Retail Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tulip Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	7.4%	4	9.1%	2	6.3%	2	8.3%	2	0.0%	0	11.8%	2	12.5%	1	7.0%	3
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Rooley Lane, Bradford	5.6%	3	0.0%	0	9.4%	3	8.3%	2	0.0%	0	5.9%	1	0.0%	0	7.0%	3
Rooley Lane, Bradford	1.9%	1	0.0%	0	3.1%	1	4.2%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0
(Don't know / varies)	37.0%	20	50.0%	11	28.1%	9	37.5%	9	41.7%	5	35.3%	6	37.5%	3	39.5%	17
Base:		54		22		32		24		12		17		8		43

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q16 Why do you choose to do your main food shop at (LOCATION AT Q.15) rather than (STUDY CENTRE) ?

Those who do main food shopping at Q15 (Excluding those who are doing their main food shopping in (Study centre) at Q12 and (Don't know / varies) at Q15)

Nearer to home	11.8%	4	18.2%	2	8.7%	2	13.3%	2	28.6%	2	0.0%	0	40.0%	2	7.7%	2
Nearer to work	2.9%	1	0.0%	0	4.3%	1	6.7%	1	0.0%	0	0.0%	0	20.0%	1	0.0%	0
Poor accessibility to (STUDY CENTRE)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of food goods available	26.5%	9	9.1%	1	34.8%	8	26.7%	4	28.6%	2	27.3%	3	20.0%	1	26.9%	7
Choice of shops selling food goods	2.9%	1	0.0%	0	4.3%	1	6.7%	1	0.0%	0	0.0%	0	20.0%	1	0.0%	0
Quality of food goods available	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of shops selling food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of shops nearby selling non-food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks / financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure services nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	2.9%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0	3.8%	1
Cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	5.9%	2	9.1%	1	4.3%	1	6.7%	1	0.0%	0	9.1%	1	20.0%	1	3.8%	1
Close to relatives house	2.9%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0	3.8%	1
Preference for retailer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason)	50.0%	17	63.6%	7	43.5%	10	46.7%	7	42.9%	3	54.5%	6	0.0%	0	57.7%	15
Base:		34		11		23		15		7		11		5		26

Q17 How do you usually travel to (LOCATION AT Q.15) for your main food and grocery shopping (main part of journey)?

Those who do main food shopping at Q15 (Excluding those who are doing their main food shopping at (Study centre) at Q12 and (Don't know / varies) at Q15)

Car / van (as driver)	20.6%	7	9.1%	1	26.1%	6	20.0%	3	28.6%	2	18.2%	2	40.0%	2	15.4%	4
Car / van (as passenger)	29.4%	10	9.1%	1	39.1%	9	33.3%	5	28.6%	2	18.2%	2	40.0%	2	26.9%	7
Bus, minibus or coach	5.9%	2	9.1%	1	4.3%	1	6.7%	1	0.0%	0	9.1%	1	0.0%	0	7.7%	2
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	35.3%	12	63.6%	7	21.7%	5	33.3%	5	28.6%	2	45.5%	5	0.0%	0	42.3%	11
Taxi	5.9%	2	9.1%	1	4.3%	1	6.7%	1	0.0%	0	9.1%	1	20.0%	1	3.8%	1
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Do not travel, goods delivered)	2.9%	1	0.0%	0	4.3%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	3.8%	1
Base:		34		11		23		15		7		11		5		26

Q18 Will you buy anything other than food goods today, whilst in (STUDY CENTRE) ?

Yes - clothing, footwear or household goods	27.1%	16	8.7%	2	38.9%	14	25.0%	6	38.5%	5	23.8%	5	50.0%	4	23.4%	11
Yes - bulky items such as furniture, carpets, electrical items or DIY goods	1.7%	1	0.0%	0	2.8%	1	4.2%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0
Yes - all of the above	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	69.5%	41	91.3%	21	55.6%	20	66.7%	16	61.5%	8	76.2%	16	37.5%	3	74.5%	35
(Don't know)	1.7%	1	0.0%	0	2.8%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Base:		59		23		36		24		13		21		8		47

Column %ges.

Q19 Where centre / facility did you last shop for non food goods?

Those who will not buy more than just food goods in (Study centre) at Q18

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Airesdale Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford City Centre	33.3%	14	42.9%	9	23.8%	5	52.9%	9	37.5%	3	12.5%	2	33.3%	1	36.1%	13
Dewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	2.4%	1	4.8%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	16.7%	7	14.3%	3	19.0%	4	11.8%	2	12.5%	1	25.0%	4	0.0%	0	19.4%	7
Alston Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forster Square Retail Park, Bradford	2.4%	1	0.0%	0	4.8%	1	0.0%	0	12.5%	1	0.0%	0	0.0%	0	2.8%	1
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killingbeck Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Woodhall Retail Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tulip Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Retail Park, Leeds	4.8%	2	0.0%	0	9.5%	2	5.9%	1	0.0%	0	6.3%	1	0.0%	0	2.8%	1
Other	4.8%	2	4.8%	1	4.8%	1	5.9%	1	0.0%	0	6.3%	1	0.0%	0	5.6%	2
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	31.0%	13	23.8%	5	38.1%	8	17.6%	3	37.5%	3	37.5%	6	66.7%	2	27.8%	10
(Don't do non food shopping)	4.8%	2	9.5%	2	0.0%	0	0.0%	0	0.0%	0	12.5%	2	0.0%	0	2.8%	1
Base:		42		21		21		17		8		16		3		36

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q20 How frequently do you visit (LOCATION AT Q.19) for clothing and footwear or other non food goods?

Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week or more	37.0%	10	35.7%	5	38.5%	5	42.9%	6	20.0%	1	37.5%	3	0.0%	0	40.0%	10
Less than once a week	11.1%	3	7.1%	1	15.4%	2	14.3%	2	0.0%	0	12.5%	1	0.0%	0	12.0%	3
Less than once a fortnight	11.1%	3	14.3%	2	7.7%	1	14.3%	2	20.0%	1	0.0%	0	0.0%	0	12.0%	3
Less than once a month	33.3%	9	35.7%	5	30.8%	4	28.6%	4	60.0%	3	25.0%	2	100.0%	1	32.0%	8
(Don't know / varies)	7.4%	2	7.1%	1	7.7%	1	0.0%	0	0.0%	0	25.0%	2	0.0%	0	4.0%	1
Base:		27		14		13		14		5		8		1		25

Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]

Q21 Approximately how much did you spend on your last visit to (LOCATION AT Q.19) on clothing or non food goods?

Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Nothing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Up to £5	3.7%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0	4.0%	1
£6 – £10	11.1%	3	0.0%	0	23.1%	3	0.0%	0	20.0%	1	25.0%	2	0.0%	0	12.0%	3
£11 - £15	7.4%	2	7.1%	1	7.7%	1	7.1%	1	0.0%	0	12.5%	1	0.0%	0	8.0%	2
£16 - £20	14.8%	4	21.4%	3	7.7%	1	14.3%	2	20.0%	1	12.5%	1	0.0%	0	16.0%	4
£21 - £25	7.4%	2	0.0%	0	15.4%	2	0.0%	0	40.0%	2	0.0%	0	0.0%	0	8.0%	2
£26 - £50	11.1%	3	14.3%	2	7.7%	1	14.3%	2	0.0%	0	12.5%	1	0.0%	0	12.0%	3
£51 - £75	14.8%	4	21.4%	3	7.7%	1	21.4%	3	0.0%	0	12.5%	1	0.0%	0	16.0%	4
£76- £100	3.7%	1	0.0%	0	7.7%	1	7.1%	1	0.0%	0	0.0%	0	100.0%	1	0.0%	0
More than £100	18.5%	5	28.6%	4	7.7%	1	28.6%	4	20.0%	1	0.0%	0	0.0%	0	20.0%	5
(Don't know)	7.4%	2	7.1%	1	7.7%	1	7.1%	1	0.0%	0	12.5%	1	0.0%	0	4.0%	1
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*55.0*		*71.7*		*36.9*		*77.1*		*44.4*		*21.6*		*88.0*		*53.6*
Base:		27		14		13		14		5		8		1		25

Q22 Why did you choose to shop at (LOCATION AT Q.19) for non food shopping instead of (STUDY CENTRE) ?

Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Nearer to home	3.7%	1	0.0%	0	7.7%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	4.0%	1
Nearer to work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor accessibility to (STUDY CENTRE)	3.7%	1	7.1%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Choice of goods available	55.6%	15	57.1%	8	53.8%	7	57.1%	8	60.0%	3	50.0%	4	100.0%	1	52.0%	13
Choice of shops selling clothing or household goods	14.8%	4	21.4%	3	7.7%	1	28.6%	4	0.0%	0	0.0%	0	100.0%	1	12.0%	3
Quality of clothing or household goods available	18.5%	5	21.4%	3	15.4%	2	28.6%	4	20.0%	1	0.0%	0	100.0%	1	16.0%	4
Choice of shops nearby selling other goods	11.1%	3	14.3%	2	7.7%	1	14.3%	2	0.0%	0	12.5%	1	100.0%	1	8.0%	2
Provision of services nearby, such as banks / financial services	14.8%	4	21.4%	3	7.7%	1	14.3%	2	20.0%	1	12.5%	1	0.0%	0	16.0%	4
Provision of leisure services nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	7.4%	2	7.1%	1	7.7%	1	14.3%	2	0.0%	0	0.0%	0	0.0%	0	8.0%	2
Cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	7.4%	2	7.1%	1	7.7%	1	14.3%	2	0.0%	0	0.0%	0	100.0%	1	4.0%	1
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.7%	1	0.0%	0	7.7%	1	7.1%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Cheaper prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't like Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason)	25.9%	7	21.4%	3	30.8%	4	14.3%	2	20.0%	1	50.0%	4	0.0%	0	28.0%	7
Base:		27		14		13		14		5		8		1		25

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q23 How do you normally travel to (LOCATION AT Q.19)) for non food shopping (main part of journey)?
Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Car / van (as driver)	14.8%	4	7.1%	1	23.1%	3	7.1%	1	20.0%	1	25.0%	2	0.0%	0	12.0%	3
Car / van (as passenger)	14.8%	4	7.1%	1	23.1%	3	14.3%	2	40.0%	2	0.0%	0	0.0%	0	16.0%	4
Bus, minibus or coach	40.7%	11	50.0%	7	30.8%	4	71.4%	10	0.0%	0	12.5%	1	100.0%	1	40.0%	10
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	25.9%	7	28.6%	4	23.1%	3	7.1%	1	40.0%	2	50.0%	4	0.0%	0	28.0%	7
Taxi	3.7%	1	7.1%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	4.0%	1
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		27		14		13		14		5		8		1		25

Q24 How frequently do you visit (STUDY CENTRE) for non food shopping?
Those who will buy non food goods along with food goods in (Study centre) at Q18

Daily	5.9%	1	0.0%	0	6.7%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	9.1%	1
Once a week or more	23.5%	4	0.0%	0	26.7%	4	0.0%	0	60.0%	3	20.0%	1	0.0%	0	36.4%	4
Less than once a week	23.5%	4	0.0%	0	26.7%	4	28.6%	2	0.0%	0	40.0%	2	20.0%	1	18.2%	2
Less than once a fortnight	17.6%	3	50.0%	1	13.3%	2	14.3%	1	20.0%	1	20.0%	1	20.0%	1	18.2%	2
Less than once a month	23.5%	4	50.0%	1	20.0%	3	28.6%	2	20.0%	1	20.0%	1	40.0%	2	18.2%	2
(Don't know / varies)	5.9%	1	0.0%	0	6.7%	1	14.3%	1	0.0%	0	0.0%	0	20.0%	1	0.0%	0
Base:		17		2		15		7		5		5		5		11

Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]

Q25 How much have you spent or will you spend today in (STUDY CENTRE) on non food shopping?
Those who will buy non food goods along with food goods in (Study centre) at Q18

Nothing	5.9%	1	0.0%	0	6.7%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	9.1%	1
Up to £5	11.8%	2	0.0%	0	13.3%	2	14.3%	1	0.0%	0	20.0%	1	0.0%	0	9.1%	1
£6 – £10	5.9%	1	0.0%	0	6.7%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	9.1%	1
£11 - £15	5.9%	1	50.0%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	9.1%	1
£16 - £20	29.4%	5	50.0%	1	26.7%	4	42.9%	3	0.0%	0	40.0%	2	40.0%	2	27.3%	3
£21 - £25	5.9%	1	0.0%	0	6.7%	1	14.3%	1	0.0%	0	0.0%	0	20.0%	1	0.0%	0
£26 - £50	5.9%	1	0.0%	0	6.7%	1	14.3%	1	0.0%	0	0.0%	0	20.0%	1	0.0%	0
£51 - £75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£76- £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More than £100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	29.4%	5	0.0%	0	33.3%	5	0.0%	0	60.0%	3	40.0%	2	20.0%	1	36.4%	4
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*14.8*		*15.5*		*14.7*		*18.7*		*4.0*		*13.0*		*24.3*		*11.1*
Base:		17		2		15		7		5		5		5		11

Q26 Which of these statements would you say best describes how frequently you visit (STUDY CENTRE), compared with five years ago?

Much more frequently than before	3.4%	2	0.0%	0	5.6%	2	4.2%	1	0.0%	0	4.8%	1	0.0%	0	4.3%	2
More frequently than before	22.0%	13	21.7%	5	22.2%	8	29.2%	7	23.1%	3	14.3%	3	25.0%	2	23.4%	11
About as frequently	49.2%	29	43.5%	10	52.8%	19	41.7%	10	38.5%	5	61.9%	13	25.0%	2	48.9%	23
Less frequently than before	10.2%	6	4.3%	1	13.9%	5	8.3%	2	23.1%	3	4.8%	1	12.5%	1	10.6%	5
Much less frequently than before	5.1%	3	8.7%	2	2.8%	1	8.3%	2	7.7%	1	0.0%	0	12.5%	1	4.3%	2
Didn't visit five years ago	6.8%	4	13.0%	3	2.8%	1	0.0%	0	7.7%	1	14.3%	3	25.0%	2	4.3%	2
This is my first visit	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	3.4%	2	8.7%	2	0.0%	0	8.3%	2	0.0%	0	0.0%	0	0.0%	0	4.3%	2
Base:		59		23		36		24		13		21		8		47

Q27 How long do you typically spend in (STUDY CENTRE) during the evening / night ?

Up to 1 hour	11.9%	7	8.7%	2	13.9%	5	12.5%	3	0.0%	0	19.0%	4	12.5%	1	12.8%	6
1 to 2 hours	3.4%	2	4.3%	1	2.8%	1	4.2%	1	0.0%	0	4.8%	1	0.0%	0	4.3%	2
2 to 4 hours	1.7%	1	4.3%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Over 4 hours	5.1%	3	4.3%	1	5.6%	2	8.3%	2	0.0%	0	4.8%	1	12.5%	1	4.3%	2
Don't visit in the evening	76.3%	45	73.9%	17	77.8%	28	66.7%	16	100.0%	13	71.4%	15	75.0%	6	74.5%	35
(Don't know / varies)	1.7%	1	4.3%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Base:		59		23		36		24		13		21		8		47

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Mean Score [Much better = 5, Better = 4, About the same = 3, Worse = 2, Much worse = 1]																
Q28 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects ?																
Choice of shops																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	10.2%	6	13.0%	3	8.3%	3	12.5%	3	15.4%	2	4.8%	1	12.5%	1	8.5%	4
About the same	52.5%	31	65.2%	15	44.4%	16	50.0%	12	38.5%	5	66.7%	14	37.5%	3	55.3%	26
Worse	27.1%	16	8.7%	2	38.9%	14	29.2%	7	30.8%	4	19.0%	4	50.0%	4	23.4%	11
Much worse	5.1%	3	8.7%	2	2.8%	1	4.2%	1	7.7%	1	4.8%	1	0.0%	0	6.4%	3
(Don't know)	5.1%	3	4.3%	1	5.6%	2	4.2%	1	7.7%	1	4.8%	1	0.0%	0	6.4%	3
Mean:		*2.71*		*2.86*		*2.62*		*2.74*		*2.67*		*2.75*		*2.63*		*2.70*
Base:		59		23		36		24		13		21		8		47
Quality of shops																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	11.9%	7	17.4%	4	8.3%	3	16.7%	4	15.4%	2	4.8%	1	12.5%	1	10.6%	5
About the same	62.7%	37	65.2%	15	61.1%	22	62.5%	15	53.8%	7	71.4%	15	62.5%	5	61.7%	29
Worse	20.3%	12	8.7%	2	27.8%	10	16.7%	4	23.1%	3	19.0%	4	25.0%	2	21.3%	10
Much worse	1.7%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	2.1%	1
(Don't know)	3.4%	2	4.3%	1	2.8%	1	4.2%	1	7.7%	1	0.0%	0	0.0%	0	4.3%	2
Mean:		*2.88*		*3.00*		*2.80*		*3.00*		*2.92*		*2.76*		*2.88*		*2.84*
Base:		59		23		36		24		13		21		8		47
Range of services such as banks and other financial services																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	3.4%	2	0.0%	0	5.6%	2	4.2%	1	7.7%	1	0.0%	0	0.0%	0	4.3%	2
About the same	45.8%	27	52.2%	12	41.7%	15	37.5%	9	30.8%	4	66.7%	14	25.0%	2	48.9%	23
Worse	39.0%	23	30.4%	7	44.4%	16	50.0%	12	38.5%	5	28.6%	6	50.0%	4	36.2%	17
Much worse	10.2%	6	13.0%	3	8.3%	3	4.2%	1	23.1%	3	4.8%	1	25.0%	2	8.5%	4
(Don't know)	1.7%	1	4.3%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Mean:		*2.43*		*2.41*		*2.44*		*2.43*		*2.23*		*2.62*		*2.00*		*2.50*
Base:		59		23		36		24		13		21		8		47
Range and choice of pubs / restaurants																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	5.1%	3	4.3%	1	5.6%	2	12.5%	3	0.0%	0	0.0%	0	12.5%	1	4.3%	2
About the same	23.7%	14	26.1%	6	22.2%	8	12.5%	3	23.1%	3	38.1%	8	12.5%	1	25.5%	12
Worse	45.8%	27	34.8%	8	52.8%	19	50.0%	12	38.5%	5	42.9%	9	37.5%	3	46.8%	22
Much worse	8.5%	5	13.0%	3	5.6%	2	8.3%	2	15.4%	2	4.8%	1	25.0%	2	6.4%	3
(Don't know)	16.9%	10	21.7%	5	13.9%	5	16.7%	4	23.1%	3	14.3%	3	12.5%	1	17.0%	8
Mean:		*2.31*		*2.28*		*2.32*		*2.35*		*2.10*		*2.39*		*2.14*		*2.33*
Base:		59		23		36		24		13		21		8		47
Leisure facilities																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	3.4%	2	0.0%	0	5.6%	2	4.2%	1	7.7%	1	0.0%	0	0.0%	0	4.3%	2
About the same	27.1%	16	30.4%	7	25.0%	9	25.0%	6	15.4%	2	38.1%	8	25.0%	2	25.5%	12
Worse	39.0%	23	30.4%	7	44.4%	16	37.5%	9	46.2%	6	38.1%	8	37.5%	3	42.6%	20
Much worse	16.9%	10	21.7%	5	13.9%	5	20.8%	5	15.4%	2	9.5%	2	25.0%	2	14.9%	7
(Don't know)	13.6%	8	17.4%	4	11.1%	4	12.5%	3	15.4%	2	14.3%	3	12.5%	1	12.8%	6
Mean:		*2.20*		*2.11*		*2.25*		*2.14*		*2.18*		*2.33*		*2.00*		*2.22*
Base:		59		23		36		24		13		21		8		47
Shopping environment																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	1.7%	1	0.0%	0	2.8%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
About the same	69.5%	41	65.2%	15	72.2%	26	62.5%	15	76.9%	10	71.4%	15	62.5%	5	68.1%	32
Worse	20.3%	12	13.0%	3	25.0%	9	20.8%	5	23.1%	3	19.0%	4	37.5%	3	19.1%	9
Much worse	5.1%	3	13.0%	3	0.0%	0	4.2%	1	0.0%	0	9.5%	2	0.0%	0	6.4%	3
(Don't know)	3.4%	2	8.7%	2	0.0%	0	8.3%	2	0.0%	0	0.0%	0	0.0%	0	4.3%	2
Mean:		*2.70*		*2.57*		*2.78*		*2.73*		*2.77*		*2.62*		*2.63*		*2.69*
Base:		59		23		36		24		13		21		8		47

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Cleanliness																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	1.7%	1	0.0%	0	2.8%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
About the same	59.3%	35	60.9%	14	58.3%	21	62.5%	15	61.5%	8	57.1%	12	50.0%	4	61.7%	29
Worse	25.4%	15	21.7%	5	27.8%	10	20.8%	5	30.8%	4	23.8%	5	25.0%	2	23.4%	11
Much worse	8.5%	5	8.7%	2	8.3%	3	0.0%	0	7.7%	1	19.0%	4	12.5%	1	8.5%	4
(Don't know)	5.1%	3	8.7%	2	2.8%	1	12.5%	3	0.0%	0	0.0%	0	12.5%	1	4.3%	2
Mean:		*2.57*		*2.57*		*2.57*		*2.81*		*2.54*		*2.38*		*2.43*		*2.60*
Base:		59		23		36		24		13		21		8		47
Car parking provision																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	3.4%	2	0.0%	0	5.6%	2	8.3%	2	0.0%	0	0.0%	0	12.5%	1	2.1%	1
About the same	71.2%	42	73.9%	17	69.4%	25	66.7%	16	84.6%	11	66.7%	14	50.0%	4	74.5%	35
Worse	5.1%	3	4.3%	1	5.6%	2	8.3%	2	0.0%	0	4.8%	1	25.0%	2	2.1%	1
Much worse	1.7%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	2.1%	1
(Don't know)	18.6%	11	17.4%	4	19.4%	7	16.7%	4	15.4%	2	23.8%	5	12.5%	1	19.1%	9
Mean:		*2.94*		*2.84*		*3.00*		*3.00*		*3.00*		*2.81*		*2.86*		*2.95*
Base:		59		23		36		24		13		21		8		47
Car parking prices																
Much better	1.7%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0
Better	6.8%	4	0.0%	0	11.1%	4	8.3%	2	15.4%	2	0.0%	0	25.0%	2	4.3%	2
About the same	62.7%	37	73.9%	17	55.6%	20	62.5%	15	69.2%	9	57.1%	12	37.5%	3	68.1%	32
Worse	6.8%	4	4.3%	1	8.3%	3	12.5%	3	0.0%	0	4.8%	1	25.0%	2	4.3%	2
Much worse	1.7%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	2.1%	1
(Don't know)	20.3%	12	17.4%	4	22.2%	8	16.7%	4	15.4%	2	28.6%	6	12.5%	1	21.3%	10
Mean:		*3.00*		*2.84*		*3.11*		*2.95*		*3.18*		*2.93*		*3.00*		*2.95*
Base:		59		23		36		24		13		21		8		47
Accessibility by public transport																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	10.2%	6	8.7%	2	11.1%	4	8.3%	2	15.4%	2	9.5%	2	0.0%	0	10.6%	5
About the same	62.7%	37	65.2%	15	61.1%	22	66.7%	16	46.2%	6	71.4%	15	62.5%	5	63.8%	30
Worse	11.9%	7	8.7%	2	13.9%	5	8.3%	2	7.7%	1	14.3%	3	12.5%	1	12.8%	6
Much worse	3.4%	2	8.7%	2	0.0%	0	4.2%	1	0.0%	0	4.8%	1	0.0%	0	4.3%	2
(Don't know)	11.9%	7	8.7%	2	13.9%	5	12.5%	3	30.8%	4	0.0%	0	25.0%	2	8.5%	4
Mean:		*2.90*		*2.81*		*2.97*		*2.90*		*3.11*		*2.86*		*2.83*		*2.88*
Base:		59		23		36		24		13		21		8		47
Public information / signposts / public facilities																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	5.1%	3	4.3%	1	5.6%	2	0.0%	0	7.7%	1	9.5%	2	0.0%	0	4.3%	2
About the same	61.0%	36	52.2%	12	66.7%	24	66.7%	16	46.2%	6	66.7%	14	62.5%	5	59.6%	28
Worse	20.3%	12	21.7%	5	19.4%	7	16.7%	4	30.8%	4	14.3%	3	37.5%	3	19.1%	9
Much worse	1.7%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	2.1%	1
(Don't know)	11.9%	7	17.4%	4	8.3%	3	16.7%	4	15.4%	2	4.8%	1	0.0%	0	14.9%	7
Mean:		*2.79*		*2.68*		*2.85*		*2.80*		*2.73*		*2.85*		*2.63*		*2.78*
Base:		59		23		36		24		13		21		8		47
Entertainment / events / performances																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	1.7%	1	0.0%	0	2.8%	1	4.2%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0
About the same	23.7%	14	21.7%	5	25.0%	9	16.7%	4	15.4%	2	38.1%	8	12.5%	1	25.5%	12
Worse	45.8%	27	43.5%	10	47.2%	17	45.8%	11	61.5%	8	33.3%	7	62.5%	5	42.6%	20
Much worse	13.6%	8	13.0%	3	13.9%	5	12.5%	3	7.7%	1	19.0%	4	12.5%	1	14.9%	7
(Don't know)	15.3%	9	21.7%	5	11.1%	4	20.8%	5	15.4%	2	9.5%	2	0.0%	0	17.0%	8
Mean:		*2.16*		*2.11*		*2.19*		*2.16*		*2.09*		*2.21*		*2.25*		*2.13*
Base:		59		23		36		24		13		21		8		47

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Day-time safety																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
About the same	81.4%	48	73.9%	17	86.1%	31	83.3%	20	61.5%	8	90.5%	19	100.0%	8	76.6%	36
Worse	8.5%	5	8.7%	2	8.3%	3	4.2%	1	23.1%	3	4.8%	1	0.0%	0	10.6%	5
Much worse	3.4%	2	8.7%	2	0.0%	0	4.2%	1	0.0%	0	4.8%	1	0.0%	0	4.3%	2
(Don't know)	6.8%	4	8.7%	2	5.6%	2	8.3%	2	15.4%	2	0.0%	0	0.0%	0	8.5%	4
Mean:		*2.84*		*2.71*		*2.91*		*2.86*		*2.73*		*2.86*		*3.00*		*2.79*
Base:		59		23		36		24		13		21		8		47
Evening / night safety																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
About the same	50.8%	30	52.2%	12	50.0%	18	58.3%	14	15.4%	2	66.7%	14	37.5%	3	51.1%	24
Worse	25.4%	15	26.1%	6	25.0%	9	20.8%	5	30.8%	4	23.8%	5	37.5%	3	23.4%	11
Much worse	8.5%	5	8.7%	2	8.3%	3	8.3%	2	15.4%	2	4.8%	1	12.5%	1	8.5%	4
(Don't know)	15.3%	9	13.0%	3	16.7%	6	12.5%	3	38.5%	5	4.8%	1	12.5%	1	17.0%	8
Mean:		*2.50*		*2.50*		*2.50*		*2.57*		*2.00*		*2.65*		*2.29*		*2.51*
Base:		59		23		36		24		13		21		8		47
Layout																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
About the same	64.4%	38	56.5%	13	69.4%	25	66.7%	16	46.2%	6	76.2%	16	50.0%	4	63.8%	30
Worse	23.7%	14	21.7%	5	25.0%	9	20.8%	5	30.8%	4	19.0%	4	50.0%	4	21.3%	10
Much worse	3.4%	2	8.7%	2	0.0%	0	4.2%	1	0.0%	0	4.8%	1	0.0%	0	4.3%	2
(Don't know)	8.5%	5	13.0%	3	5.6%	2	8.3%	2	23.1%	3	0.0%	0	0.0%	0	10.6%	5
Mean:		*2.67*		*2.55*		*2.74*		*2.68*		*2.60*		*2.71*		*2.50*		*2.67*
Base:		59		23		36		24		13		21		8		47
Public Art																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
About the same	18.6%	11	17.4%	4	19.4%	7	12.5%	3	15.4%	2	28.6%	6	12.5%	1	19.1%	9
Worse	25.4%	15	30.4%	7	22.2%	8	33.3%	8	23.1%	3	19.0%	4	50.0%	4	21.3%	10
Much worse	15.3%	9	13.0%	3	16.7%	6	12.5%	3	23.1%	3	14.3%	3	25.0%	2	14.9%	7
(Don't know)	40.7%	24	39.1%	9	41.7%	15	41.7%	10	38.5%	5	38.1%	8	12.5%	1	44.7%	21
Mean:		*2.06*		*2.07*		*2.05*		*2.00*		*1.88*		*2.23*		*1.86*		*2.08*
Base:		59		23		36		24		13		21		8		47
Environment																
Much better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
About the same	61.0%	36	43.5%	10	72.2%	26	66.7%	16	30.8%	4	76.2%	16	87.5%	7	55.3%	26
Worse	22.0%	13	30.4%	7	16.7%	6	12.5%	3	46.2%	6	14.3%	3	0.0%	0	25.5%	12
Much worse	5.1%	3	8.7%	2	2.8%	1	4.2%	1	7.7%	1	4.8%	1	12.5%	1	4.3%	2
(Don't know)	11.9%	7	17.4%	4	8.3%	3	16.7%	4	15.4%	2	4.8%	1	0.0%	0	14.9%	7
Mean:		*2.63*		*2.42*		*2.76*		*2.75*		*2.27*		*2.75*		*2.75*		*2.60*
Base:		59		23		36		24		13		21		8		47

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	

Q29 What type of shops or services would you like to see more of in (STUDY CENTRE)?

Food stores	1.7%	1	0.0%	0	2.8%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	2.1%	1
Department stores	1.7%	1	0.0%	0	2.8%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	2.1%	1
Clothing stores	44.1%	26	47.8%	11	41.7%	15	66.7%	16	46.2%	6	14.3%	3	37.5%	3	44.7%	21
Footwear stores	15.3%	9	13.0%	3	16.7%	6	25.0%	6	7.7%	1	4.8%	1	12.5%	1	17.0%	8
Electrical goods	1.7%	1	0.0%	0	2.8%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	2.1%	1
Household goods stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pharmacies	3.4%	2	0.0%	0	5.6%	2	0.0%	0	7.7%	1	0.0%	0	0.0%	0	4.3%	2
Restaurants / cafes	11.9%	7	4.3%	1	16.7%	6	16.7%	4	7.7%	1	4.8%	1	0.0%	0	12.8%	6
Drinking establishments	1.7%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Building Society	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Solicitors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.4%	2	0.0%	0	5.6%	2	4.2%	1	0.0%	0	4.8%	1	12.5%	1	2.1%	1
Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Music / entertainment store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sport shops	1.7%	1	4.3%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Menswear store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toy shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baby / childrens clothes shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengrocers	8.5%	5	4.3%	1	11.1%	4	4.2%	1	15.4%	2	9.5%	2	25.0%	2	6.4%	3
Butchers	6.8%	4	8.7%	2	5.6%	2	0.0%	0	7.7%	1	14.3%	3	0.0%	0	6.4%	3
Bakers	1.7%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	2.1%	1
Decorating / DIY / hardware store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Independent retailers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsagents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	5.1%	3	8.7%	2	2.8%	1	0.0%	0	7.7%	1	9.5%	2	12.5%	1	4.3%	2
(Don't know)	27.1%	16	30.4%	7	25.0%	9	16.7%	4	15.4%	2	47.6%	10	25.0%	2	29.8%	14
Base:		59		23		36		24		13		21		8		47

Q30 What type of leisure facilities would you like to see more of in (STUDY CENTRE)?

Health and fitness	15.3%	9	21.7%	5	11.1%	4	29.2%	7	7.7%	1	4.8%	1	12.5%	1	17.0%	8
Swimming pool	22.0%	13	13.0%	3	27.8%	10	29.2%	7	30.8%	4	4.8%	1	25.0%	2	21.3%	10
Bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinema	15.3%	9	21.7%	5	11.1%	4	20.8%	5	7.7%	1	9.5%	2	12.5%	1	14.9%	7
Bowling alley	10.2%	6	13.0%	3	8.3%	3	12.5%	3	7.7%	1	9.5%	2	12.5%	1	10.6%	5
Bingo	1.7%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	2.1%	1
Ice rink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.7%	1	4.3%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Youth centre / after school clubs	1.7%	1	0.0%	0	2.8%	1	4.2%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0
Leisure centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	6.8%	4	17.4%	4	0.0%	0	0.0%	0	15.4%	2	9.5%	2	12.5%	1	6.4%	3
(Don't know)	40.7%	24	30.4%	7	47.2%	17	20.8%	5	38.5%	5	66.7%	14	25.0%	2	42.6%	20
Base:		59		23		36		24		13		21		8		47

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q31 What measures do you think would improve (STUDY CENTRE) and make it more attractive?																
Increased choice / range of shops	44.1%	26	47.8%	11	41.7%	15	45.8%	11	53.8%	7	33.3%	7	25.0%	2	44.7%	21
More national multiples	1.7%	1	0.0%	0	2.8%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Better foodstore provision	3.4%	2	0.0%	0	5.6%	2	0.0%	0	7.7%	1	4.8%	1	12.5%	1	2.1%	1
More non-food stores	5.1%	3	0.0%	0	8.3%	3	4.2%	1	0.0%	0	4.8%	1	0.0%	0	6.4%	3
More Independent / Specialist traders	6.8%	4	8.7%	2	5.6%	2	8.3%	2	7.7%	1	4.8%	1	12.5%	1	6.4%	3
Improved street paving	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flexible parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More entertainment / leisure facilities	5.1%	3	8.7%	2	2.8%	1	8.3%	2	7.7%	1	0.0%	0	0.0%	0	6.4%	3
More quality restaurants / pavement cafes	1.7%	1	0.0%	0	2.8%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	2.1%	1
More evening activities	1.7%	1	4.3%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	2.1%	1
More organised events e.g. street markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cultural facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved security / CCTV	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved cleanliness	3.4%	2	4.3%	1	2.8%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	4.3%	2
Greater promotion / marketing of the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expansion of the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.7%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	2.1%	1
Have flower baskets / brighten the place up	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops	1.7%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	2.1%	1
More Police on the streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Make it pedestrianised	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A general face lift / make it more modern	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvements needed for bus / train station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less ethnic minorities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More childrens activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	8.5%	5	13.0%	3	5.6%	2	4.2%	1	15.4%	2	9.5%	2	25.0%	2	6.4%	3
(Don't know)	40.7%	24	34.8%	8	44.4%	16	45.8%	11	23.1%	3	47.6%	10	37.5%	3	42.6%	20
Base:		59		23		36		24		13		21		8		47

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
Q32 What do you think are the biggest weaknesses of (STUDY CENTRE)?																
Choice / range of non-food shops	15.3%	9	17.4%	4	13.9%	5	12.5%	3	23.1%	3	9.5%	2	0.0%	0	17.0%	8
Foodstore provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by private car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	1.7%	1	4.3%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Shopping environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Non-retail provision (e.g. banks, estate agents (etc.)	3.4%	2	0.0%	0	5.6%	2	4.2%	1	7.7%	1	0.0%	0	12.5%	1	2.1%	1
Leisure facilities	1.7%	1	4.3%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Other	6.8%	4	8.7%	2	5.6%	2	0.0%	0	15.4%	2	9.5%	2	12.5%	1	4.3%	2
Too many charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Need to improve cleanliness / very run down	6.8%	4	13.0%	3	2.8%	1	0.0%	0	15.4%	2	9.5%	2	12.5%	1	6.4%	3
Traffic congestion / poor road system	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too much anti-social behaviour / crime / not enough Police / security etc	5.1%	3	4.3%	1	5.6%	2	4.2%	1	0.0%	0	9.5%	2	12.5%	1	2.1%	1
Too many cheap shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops closing down / too many vacant shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many ethnic minorities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Large companies closing down local traders	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More youth facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing here at all	1.7%	1	0.0%	0	2.8%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Redevelop / modernisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	6.8%	4	8.7%	2	5.6%	2	12.5%	3	7.7%	1	0.0%	0	25.0%	2	4.3%	2
(Don't know)	52.5%	31	43.5%	10	58.3%	21	54.2%	13	30.8%	4	66.7%	14	25.0%	2	57.4%	27
Base:		59		23		36		24		13		21		8		47
GEN Gender:																
Male	39.0%	23	100.0%	23	0.0%	0	45.8%	11	23.1%	3	42.9%	9	12.5%	1	42.6%	20
Female	61.0%	36	0.0%	0	100.0%	36	54.2%	13	76.9%	10	57.1%	12	87.5%	7	57.4%	27
Base:		59		23		36		24		13		21		8		47
AGE Age Group:																
18 – 24 years	27.1%	16	34.8%	8	22.2%	8	66.7%	16	0.0%	0	0.0%	0	25.0%	2	27.7%	13
25 – 34 years	13.6%	8	13.0%	3	13.9%	5	33.3%	8	0.0%	0	0.0%	0	25.0%	2	12.8%	6
35 – 44 years	13.6%	8	13.0%	3	13.9%	5	0.0%	0	61.5%	8	0.0%	0	12.5%	1	14.9%	7
45 – 54 years	8.5%	5	0.0%	0	13.9%	5	0.0%	0	38.5%	5	0.0%	0	25.0%	2	6.4%	3
55 – 64 years	18.6%	11	8.7%	2	25.0%	9	0.0%	0	0.0%	0	52.4%	11	12.5%	1	19.1%	9
65+ years	16.9%	10	30.4%	7	8.3%	3	0.0%	0	0.0%	0	47.6%	10	0.0%	0	17.0%	8
(Refused)	1.7%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Base:		59		23		36		24		13		21		8		47
SEG SEG:																
AB	1.7%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	4.8%	1	12.5%	1	0.0%	0
C1	11.9%	7	4.3%	1	16.7%	6	16.7%	4	23.1%	3	0.0%	0	87.5%	7	0.0%	0
C2	22.0%	13	34.8%	8	13.9%	5	29.2%	7	7.7%	1	23.8%	5	0.0%	0	27.7%	13
DE	57.6%	34	52.2%	12	61.1%	22	50.0%	12	69.2%	9	57.1%	12	0.0%	0	72.3%	34
(Refused)	6.8%	4	8.7%	2	5.6%	2	4.2%	1	0.0%	0	14.3%	3	0.0%	0	0.0%	0
Base:		59		23		36		24		13		21		8		47

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
ETH Ethnicity																
White	100.0%	59	100.0%	23	100.0%	36	100.0%	24	100.0%	13	100.0%	21	100.0%	8	100.0%	47
Indian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pakistani	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bangladeshi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Asian	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black Caribbean	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black African	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Black	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Any other Ethnic group	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mixed background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		59		23		36		24		13		21		8		47
DAT Date of Interview:																
Monday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuesday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wednesday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thursday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friday	32.2%	19	52.2%	12	19.4%	7	41.7%	10	46.2%	6	14.3%	3	37.5%	3	34.0%	16
Saturday	67.8%	40	47.8%	11	80.6%	29	58.3%	14	53.8%	7	85.7%	18	62.5%	5	66.0%	31
Base:		59		23		36		24		13		21		8		47
TIM Time of Interview:																
09.00 – 12.00	47.5%	28	56.5%	13	41.7%	15	45.8%	11	69.2%	9	33.3%	7	62.5%	5	46.8%	22
12.01 – 14.00	52.5%	31	43.5%	10	58.3%	21	54.2%	13	30.8%	4	66.7%	14	37.5%	3	53.2%	25
14.01 – 16.00	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
16.01 – 17.00	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		59		23		36		24		13		21		8		47
STU Study Centre																
Bradford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	100.0%	59	100.0%	23	100.0%	36	100.0%	24	100.0%	13	100.0%	21	100.0%	8	100.0%	47
Base:		59		23		36		24		13		21		8		47

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
PC																
B2 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BB7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD	1.7%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	2.1%	1
BD1 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD11 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD11 2	1.7%	1	0.0%	0	2.8%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
BD12 0	1.7%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	2.1%	1
BD12 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD14 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD17 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD17 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD17 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD18 1	1.7%	1	0.0%	0	2.8%	1	4.2%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0
BD18 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD18 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD18 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD19 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD19 4	1.7%	1	0.0%	0	2.8%	1	0.0%	0	7.7%	1	0.0%	0	12.5%	1	0.0%	0
BD2 1	1.7%	1	0.0%	0	2.8%	1	0.0%	0	7.7%	1	0.0%	0	12.5%	1	0.0%	0
BD2 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD2 3	1.7%	1	4.3%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
BD2 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
BD3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD4	3.4%	2	0.0%	0	5.6%	2	0.0%	0	7.7%	1	4.8%	1	0.0%	0	4.3%	2
BD4 0	28.8%	17	30.4%	7	27.8%	10	20.8%	5	30.8%	4	38.1%	8	0.0%	0	34.0%	16
BD4 2	1.7%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	4.8%	1	0.0%	0	2.1%	1
BD4 6	13.6%	8	13.0%	3	13.9%	5	20.8%	5	7.7%	1	9.5%	2	25.0%	2	10.6%	5
BD4 7	10.2%	6	8.7%	2	11.1%	4	12.5%	3	7.7%	1	4.8%	1	0.0%	0	12.8%	6
BD4 8	3.4%	2	8.7%	2	0.0%	0	8.3%	2	0.0%	0	0.0%	0	0.0%	0	4.3%	2
BD4 9	23.7%	14	21.7%	5	25.0%	9	20.8%	5	23.1%	3	28.6%	6	37.5%	3	19.1%	9
BD5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 1	1.7%	1	4.3%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1
BD6 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blank	1.7%	1	4.3%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	2.1%	1
DL1 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DN4 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
FY8 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
GU35 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HU11 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HU19 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX1 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX2 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX2 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX6 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX7 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX7 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE10 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE12 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LF25 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS13 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS14 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS16 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS17 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS17 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS17 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS19 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS19 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS20 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS20 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS21 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS21 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS27 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE	
LS28 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS4 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS6 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS7 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS7 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ME3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NE9 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW3 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PE3 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PH38 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RG45 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RH11 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SL28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SP9 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TS1 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF13 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF15 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF3 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF4 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF7 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF9 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WS8 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO7 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO8 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		59		23		36		24		13		21		8		47

	Total		Bradford City Centre		Bingley Town Centre		Ilkley Town Centre		Keighley Town Centre		Shipley Town Centre		Girlington District Centre		Great Horton District Centre		Greengates District Centre		Thornbury District Centre		Five Lane Ends District Centre		Mayo Avenue District Centre		Tong Street District Centre	
Q01 Do you normally have regular access to a car for personal use during the day ?																										
Yes	45.7%	475	40.2%	104	53.0%	53	78.0%	78	42.9%	51	42.1%	40	38.5%	25	29.4%	15	50.0%	14	39.3%	22	66.7%	40	37.5%	18	25.4%	15
No	54.3%	565	59.8%	155	47.0%	47	22.0%	22	57.1%	68	57.9%	55	61.5%	40	70.6%	36	50.0%	14	60.7%	34	33.3%	20	62.5%	30	74.6%	44
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59
Q02 Do you normally have regular access to a car for personal use during the evening / night ?																										
Yes	46.4%	483	41.3%	107	56.0%	56	78.0%	78	42.9%	51	45.3%	43	40.0%	26	31.4%	16	53.6%	15	33.9%	19	65.0%	39	37.5%	18	25.4%	15
No	53.6%	557	58.7%	152	44.0%	44	22.0%	22	57.1%	68	54.7%	52	60.0%	39	68.6%	35	46.4%	13	66.1%	37	35.0%	21	62.5%	30	74.6%	44
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59
Q03 How did you travel to (STUDY CENTRE) today (main part of journey) ?																										
Car / van (as driver)	30.3%	315	25.9%	67	37.0%	37	41.0%	41	30.3%	36	31.6%	30	26.2%	17	15.7%	8	28.6%	8	21.4%	12	53.3%	32	33.3%	16	18.6%	11
Car / van (as passenger)	6.8%	71	7.3%	19	6.0%	6	9.0%	9	4.2%	5	5.3%	5	4.6%	3	2.0%	1	17.9%	5	7.1%	4	15.0%	9	4.2%	2	5.1%	3
Bus, minibus or coach	26.3%	273	44.4%	115	18.0%	18	8.0%	8	37.0%	44	29.5%	28	18.5%	12	11.8%	6	14.3%	4	32.1%	18	5.0%	3	29.2%	14	5.1%	3
Motorcycle, scooter or moped	0.6%	6	1.2%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Walk	28.9%	301	8.5%	22	33.0%	33	31.0%	31	24.4%	29	27.4%	26	46.2%	30	64.7%	33	32.1%	9	37.5%	21	23.3%	14	27.1%	13	67.8%	40
Taxi / minicab	2.0%	21	4.2%	11	1.0%	1	0.0%	0	2.5%	3	2.1%	2	0.0%	0	3.9%	2	3.6%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Train	3.0%	31	5.0%	13	3.0%	3	10.0%	10	1.7%	2	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	2	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.8%	19	3.1%	8	2.0%	2	1.0%	1	0.0%	0	0.0%	0	3.1%	2	2.0%	1	0.0%	0	1.8%	1	3.3%	2	2.1%	1	1.7%	1
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59

Q04 Where did you park today ?
Those who travelled by car at Q03

	Total		Bradford City Centre		Bingley Town Centre		Ilkley Town Centre		Keighley Town Centre		Shipley Town Centre		Girlington District Centre		Great Horton District Centre		Greengates District Centre		Thornbury District Centre		Five Lane Ends District Centre		Mayo Avenue District Centre		Tong Street District Centre	
Bradford:																										
Burnett Street	0.8%	3	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Court	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hall Ings	0.8%	3	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jacobs Well	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure Exchange Multi-Storey	0.8%	3	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Southgate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oastler (long stay- 2nd and 3rd floor)	2.6%	10	11.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oastler (short stay- 1st floor)	2.6%	10	11.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pine Street	0.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radwell Drive	0.5%	2	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rawson Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharpe Street	0.5%	2	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simes Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Thomas A	0.5%	2	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Thomas B	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tyson Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigan Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	6.0%	23	26.7%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley:																										
Main Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queen Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wellington Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterloo Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ferncliffe Road	3.6%	14	0.0%	0	32.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	6.2%	24	0.0%	0	55.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends:																										
Five Lanes End Retail Park	9.6%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	90.2%	37	0.0%	0	0.0%	0
On-street	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Girlington:																										
Thorton Road Car Park	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	3.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	70.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton:																										
Leeds Old Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	2.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	88.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates:																										
Harrogate Road Car Park	3.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley:																										
South Hawkesworth Street	2.3%	9	0.0%	0	0.0%	0	18.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Railway Road	2.6%	10	0.0%	0	0.0%	0	20.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Bradford City Centre		Bingley Town Centre		Ilkley Town Centre		Keighley Town Centre		Shipley Town Centre		Girlington District Centre		Great Horton District Centre		Greengates District Centre		Thornbury District Centre		Five Lane Ends District Centre		Mayo Avenue District Centre		Tong Street District Centre	
Tescos Car Park, off Springs Lane	1.0%	4	0.0%	0	0.0%	0	8.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths Car Park, Lower Wellington Road	0.3%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	4.9%	19	0.0%	0	0.0%	0	38.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley:																										
Scott Street	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Church Green	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lawholme Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Car Park, Cavendish Street	1.6%	6	0.0%	0	0.0%	0	0.0%	0	14.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cavendish Street Retail Park	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's Car Park, Church Way	4.9%	19	0.0%	0	0.0%	0	0.0%	0	46.3%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hanover Street Mult-storey	0.8%	3	0.0%	0	0.0%	0	0.0%	0	7.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	1.6%	6	0.0%	0	0.0%	0	0.0%	0	14.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue:																										
Mayo Avenue Car Park	4.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	94.4%	17	0.0%	0
On-street	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0
Shipley:																										
Market Place Car Park	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saville Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atkinson Street	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westcliffe Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wharfe Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Caroline Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exhibition Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Car Park, Manor Road	5.4%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	60.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury:																										
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tong Street:																										
Tong Street Car Park	2.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	50.0%	7
On-street	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.4%	3
All Locations:																										
Other	2.3%	9	5.8%	5	4.7%	2	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q Car Park	3.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	87.5%	14	0.0%	0	0.0%	0	0.0%	0
Fosters Square	1.3%	5	5.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkgate	2.1%	8	9.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	8.5%	33	10.5%	9	4.7%	2	10.0%	5	4.9%	2	25.7%	9	0.0%	0	11.1%	1	0.0%	0	6.3%	1	2.4%	1	0.0%	0	21.4%	3
(Dropped off – didn't park)	2.1%	8	0.0%	0	2.3%	1	4.0%	2	0.0%	0	0.0%	0	10.0%	2	0.0%	0	0.0%	0	6.3%	1	2.4%	1	0.0%	0	7.1%	1
Base:		386		86		43		50		41		35		20		9		13		16		41		18		14

	Total		Bradford City Centre		Bingley Town Centre		Ilkley Town Centre		Keighley Town Centre		Shipley Town Centre		Girlington District Centre		Great Horton District Centre		Greengates District Centre		Thornbury District Centre		Five Lane Ends District Centre		Mayo Avenue District Centre		Tong Street District Centre	
Q05 Did you have any difficulties obtaining a car parking space today ? *Those who travelled by car at Q03 (Excluding (Dropped off – didn't park) at Q03)*																										
Yes	15.3%	58	17.4%	15	14.3%	6	27.1%	13	19.5%	8	17.1%	6	0.0%	0	33.3%	3	46.2%	6	0.0%	0	0.0%	0	5.6%	1	0.0%	0
No	84.7%	320	82.6%	71	85.7%	36	72.9%	35	80.5%	33	82.9%	29	100.0%	18	66.7%	6	53.8%	7	100.0%	15	100.0%	40	94.4%	17	100.0%	13
Base:		378		86		42		48		41		35		18		9		13		15		40		18		13
Mean Score (in Minutes) [2.5, 8, 13, 18, 25.5, 45.5, 90]																										
Q06 How long did your journey to (STUDY CENTRE) take ?																										
0-5 minutes	20.7%	215	2.3%	6	35.0%	35	29.0%	29	6.7%	8	20.0%	19	23.1%	15	41.2%	21	46.4%	13	30.4%	17	31.7%	19	27.1%	13	33.9%	20
6-10 minutes	26.6%	277	22.4%	58	26.0%	26	23.0%	23	30.3%	36	30.5%	29	35.4%	23	25.5%	13	32.1%	9	28.6%	16	16.7%	10	41.7%	20	23.7%	14
11-15 minutes	19.7%	205	27.0%	70	12.0%	12	11.0%	11	24.4%	29	22.1%	21	18.5%	12	9.8%	5	14.3%	4	16.1%	9	20.0%	12	14.6%	7	22.0%	13
16-20 minutes	16.1%	167	24.3%	63	17.0%	17	12.0%	12	19.3%	23	12.6%	12	6.2%	4	9.8%	5	0.0%	0	12.5%	7	23.3%	14	10.4%	5	8.5%	5
21-30 minutes	7.7%	80	10.0%	26	4.0%	4	10.0%	10	10.1%	12	8.4%	8	9.2%	6	5.9%	3	0.0%	0	7.1%	4	0.0%	0	4.2%	2	8.5%	5
31-60 minutes	5.7%	59	8.9%	23	4.0%	4	11.0%	11	6.7%	8	3.2%	3	6.2%	4	3.9%	2	3.6%	1	0.0%	0	1.7%	1	2.1%	1	1.7%	1
Over 60 minutes	2.4%	25	5.0%	13	2.0%	2	4.0%	4	0.8%	1	2.1%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0
(Don't know / can't remember)	1.2%	12	0.0%	0	0.0%	0	0.0%	0	1.7%	2	1.1%	1	0.0%	0	3.9%	2	3.6%	1	5.4%	3	3.3%	2	0.0%	0	1.7%	1
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*15.0*		*20.9*		*12.2*		*17.3*		*15.9*		*13.7*		*13.5*		*9.8*		*7.5*		*9.7*		*13.1*		*9.8*		*10.2*
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59
Q07 Did you travel to (STUDY CENTRE) directly from home, work or elsewhere ?																										
Home	83.4%	867	89.2%	231	82.0%	82	90.0%	90	93.3%	111	89.5%	85	80.0%	52	82.4%	42	67.9%	19	69.6%	39	75.0%	45	66.7%	32	66.1%	39
Work	7.9%	82	5.4%	14	10.0%	10	3.0%	3	1.7%	2	2.1%	2	10.8%	7	9.8%	5	14.3%	4	14.3%	8	11.7%	7	22.9%	11	15.3%	9
On holiday	0.9%	9	0.4%	1	1.0%	1	0.0%	0	1.7%	2	2.1%	2	1.5%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Elsewhere	1.3%	14	0.0%	0	1.0%	1	4.0%	4	0.0%	0	2.1%	2	1.5%	1	2.0%	1	7.1%	2	1.8%	1	0.0%	0	2.1%	1	1.7%	1
Relatives / friends house	4.1%	43	4.6%	12	4.0%	4	3.0%	3	1.7%	2	0.0%	0	6.2%	4	2.0%	1	0.0%	0	5.4%	3	8.3%	5	6.3%	3	10.2%	6
Hospital / doctors / dentists	0.4%	4	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	3.6%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0
School / college / university	0.7%	7	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.7%	1	2.1%	1	1.7%	1
Shopping elsewhere	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0
Leisure activity (e.g. gym, golf course etc)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	1.7%	1
(Refused)	0.8%	8	0.0%	0	1.0%	1	0.0%	0	0.8%	1	1.1%	1	0.0%	0	3.9%	2	3.6%	1	1.8%	1	0.0%	0	0.0%	0	1.7%	1
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59

	Total		Bradford City Centre		Bingley Town Centre		Ilkley Town Centre		Keighley Town Centre		Shipley Town Centre		Girlington District Centre		Great Horton District Centre		Greengates District Centre		Thornbury District Centre		Five Lane Ends District Centre		Mayo Avenue District Centre		Tong Street District Centre	
Q08 In terms of your visit to (STUDY CENTRE) do you live in the (NAME OF CENTRE), work in (NAME OF CENTRE) or are you a visitor to the area? *Those who are not on holiday at Q07*																										
Live in the centre	37.2%	384	35.3%	91	27.3%	27	33.0%	33	29.9%	35	34.4%	32	45.3%	29	72.5%	37	51.9%	14	41.1%	23	31.7%	19	16.7%	8	62.1%	36
Work in the centre	8.1%	84	10.1%	26	10.1%	10	10.0%	10	1.7%	2	15.1%	14	4.7%	3	2.0%	1	14.8%	4	10.7%	6	8.3%	5	4.2%	2	1.7%	1
Visiting the centre	55.8%	575	56.6%	146	64.6%	64	58.0%	58	69.2%	81	51.6%	48	50.0%	32	25.5%	13	37.0%	10	48.2%	27	60.0%	36	79.2%	38	37.9%	22
Base:		1031		258		99		100		117		93		64		51		27		56		60		48		58
Q09 What is the main reason why you are in (STUDY CENTRE) today ?																										
Food and grocery shopping	37.0%	385	19.3%	50	34.0%	34	17.0%	17	37.0%	44	32.6%	31	38.5%	25	43.1%	22	53.6%	15	78.6%	44	76.7%	46	54.2%	26	52.5%	31
Clothes / shoes shopping	10.9%	113	23.6%	61	1.0%	1	7.0%	7	16.8%	20	6.3%	6	0.0%	0	2.0%	1	3.6%	1	0.0%	0	0.0%	0	29.2%	14	3.4%	2
Electrical goods shopping	0.8%	8	1.5%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	3.6%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Stationers / newsagents	1.9%	20	2.3%	6	0.0%	0	4.0%	4	2.5%	3	2.1%	2	0.0%	0	3.9%	2	3.6%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	2
Furniture / carpet	0.6%	6	1.2%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0
Jewellery / gift shops	1.5%	16	4.6%	12	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Chemist	1.8%	19	1.2%	3	0.0%	0	7.0%	7	1.7%	2	6.3%	6	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Market	1.8%	19	2.7%	7	0.0%	0	0.0%	0	8.4%	10	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	0.4%	4	0.0%	0	2.0%	2	0.0%	0	0.8%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public offices	0.6%	6	0.8%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2
Bank / Building Society / Post Office	12.4%	129	13.5%	35	25.0%	25	14.0%	14	6.7%	8	15.8%	15	21.5%	14	11.8%	6	7.1%	2	5.4%	3	3.3%	2	2.1%	1	6.8%	4
Doctor / dentist	2.0%	21	0.8%	2	3.0%	3	2.0%	2	3.4%	4	3.2%	3	4.6%	3	3.9%	2	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0
Café / restaurant / pub	3.1%	32	3.5%	9	3.0%	3	1.0%	1	7.6%	9	1.1%	1	6.2%	4	0.0%	0	0.0%	0	1.8%	1	3.3%	2	4.2%	2	0.0%	0
Work / School / College	7.7%	80	9.7%	25	11.0%	11	13.0%	13	2.5%	3	13.7%	13	6.2%	4	2.0%	1	3.6%	1	3.6%	2	0.0%	0	6.3%	3	6.8%	4
Social / leisure activities	5.5%	57	4.6%	12	6.0%	6	13.0%	13	2.5%	3	3.2%	3	9.2%	6	7.8%	4	7.1%	2	1.8%	1	1.7%	1	2.1%	1	8.5%	5
Other	3.0%	31	2.7%	7	5.0%	5	8.0%	8	1.7%	2	1.1%	1	3.1%	2	2.0%	1	7.1%	2	0.0%	0	1.7%	1	2.1%	1	1.7%	1
Christmas shopping	0.8%	8	1.9%	5	0.0%	0	1.0%	1	0.8%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit hairdressers	0.5%	5	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Browsing / window shopping	1.5%	16	2.7%	7	0.0%	0	5.0%	5	1.7%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buy CD's, DVD's etc	0.4%	4	0.4%	1	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Opticians	0.4%	4	0.4%	1	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
General non-food shopping	0.7%	7	0.4%	1	0.0%	0	0.0%	0	1.7%	2	1.1%	1	0.0%	0	0.0%	0	7.1%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Decorating / DIY items	0.3%	3	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit job centre / job interview	0.3%	3	0.0%	0	0.0%	0	1.0%	1	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.2%	44	1.5%	4	5.0%	5	3.0%	3	1.7%	2	2.1%	2	7.7%	5	23.5%	12	3.6%	1	3.6%	2	6.7%	4	0.0%	0	6.8%	4
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59

	Total		Bradford City Centre		Bingley Town Centre		Ilkley Town Centre		Keighley Town Centre		Shipley Town Centre		Girlington District Centre		Great Horton District Centre		Greengates District Centre		Thornbury District Centre		Five Lane Ends District Centre		Mayo Avenue District Centre		Tong Street District Centre	
Q10 What else do you intend to do whilst in (STUDY CENTRE) today ?																										
Food and grocery shopping	9.0%	94	5.8%	15	17.0%	17	11.0%	11	6.7%	8	12.6%	12	4.6%	3	11.8%	6	3.6%	1	10.7%	6	8.3%	5	6.3%	3	11.9%	7
Clothes / shoes shopping	8.2%	85	15.8%	41	3.0%	3	2.0%	2	16.8%	20	9.5%	9	0.0%	0	3.9%	2	3.6%	1	0.0%	0	1.7%	1	8.3%	4	3.4%	2
Electrical goods shopping	2.1%	22	5.8%	15	0.0%	0	2.0%	2	2.5%	3	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stationers / newsagents	3.0%	31	2.7%	7	5.0%	5	9.0%	9	4.2%	5	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	3.4%	2
Furniture / carpet	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.7%	1	0.0%	0	0.0%	0
Jewellery / gift shops	1.7%	18	5.0%	13	0.0%	0	2.0%	2	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chemist	2.9%	30	1.2%	3	8.0%	8	6.0%	6	5.9%	7	2.1%	2	1.5%	1	0.0%	0	0.0%	0	1.8%	1	1.7%	1	2.1%	1	0.0%	0
Market	3.0%	31	7.7%	20	0.0%	0	0.0%	0	6.7%	8	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	1.3%	14	1.2%	3	5.0%	5	2.0%	2	0.0%	0	4.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public offices	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bank / Building Society / Post Office	5.8%	60	7.3%	19	5.0%	5	7.0%	7	4.2%	5	10.5%	10	3.1%	2	2.0%	1	3.6%	1	5.4%	3	5.0%	3	4.2%	2	3.4%	2
Doctor / dentist	0.5%	5	0.0%	0	1.0%	1	1.0%	1	0.8%	1	1.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Café / restaurant / pub	4.3%	45	5.8%	15	0.0%	0	6.0%	6	5.0%	6	6.3%	6	0.0%	0	5.9%	3	3.6%	1	7.1%	4	5.0%	3	0.0%	0	1.7%	1
Work / School / College	0.4%	4	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Social / leisure activities	1.8%	19	1.5%	4	4.0%	4	3.0%	3	1.7%	2	2.1%	2	0.0%	0	5.9%	3	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.1%	22	1.5%	4	4.0%	4	4.0%	4	3.4%	4	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	3.4%	2
Christmas shopping	0.4%	4	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No other activities / reason)	62.2%	647	51.4%	133	58.0%	58	62.0%	62	51.3%	61	49.5%	47	90.8%	59	68.6%	35	82.1%	23	73.2%	41	80.0%	48	77.1%	37	72.9%	43
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59
Q11 How long do you think you will stay in (STUDY CENTRE) today ?																										
Up to half an hour	37.8%	393	14.7%	38	49.0%	49	26.0%	26	18.5%	22	33.7%	32	47.7%	31	60.8%	31	75.0%	21	69.6%	39	63.3%	38	52.1%	25	69.5%	41
Up to two hours	36.8%	383	34.4%	89	37.0%	37	47.0%	47	49.6%	59	43.2%	41	40.0%	26	23.5%	12	25.0%	7	19.6%	11	35.0%	21	41.7%	20	22.0%	13
Half the day	15.1%	157	32.0%	83	5.0%	5	18.0%	18	21.8%	26	13.7%	13	9.2%	6	5.9%	3	0.0%	0	3.6%	2	0.0%	0	2.1%	1	0.0%	0
All day	8.4%	87	18.5%	48	8.0%	8	9.0%	9	7.6%	9	6.3%	6	1.5%	1	2.0%	1	0.0%	0	1.8%	1	0.0%	0	4.2%	2	3.4%	2
(Don't know)	1.9%	20	0.4%	1	1.0%	1	0.0%	0	2.5%	3	3.2%	3	1.5%	1	7.8%	4	0.0%	0	5.4%	3	1.7%	1	0.0%	0	5.1%	3
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59
Q12 Will you buy your food and grocery goods, that is undertake your main food shop, whilst in (STUDY CENTRE) today ?																										
Yes	23.7%	246	13.1%	34	23.0%	23	15.0%	15	37.8%	45	33.7%	32	33.8%	22	13.7%	7	53.6%	15	19.6%	11	36.7%	22	31.3%	15	8.5%	5
No	75.6%	786	86.1%	223	77.0%	77	84.0%	84	62.2%	74	65.3%	62	66.2%	43	84.3%	43	42.9%	12	80.4%	45	61.7%	37	68.8%	33	89.8%	53
(Don't know)	0.8%	8	0.8%	2	0.0%	0	1.0%	1	0.0%	0	1.1%	1	0.0%	0	2.0%	1	3.6%	1	0.0%	0	1.7%	1	0.0%	0	1.7%	1
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59

	Total		Bradford City Centre		Bingley Town Centre		Ilkley Town Centre		Keighley Town Centre		Shipley Town Centre		Girlington District Centre		Great Horton District Centre		Greengates District Centre		Thornbury District Centre		Five Lane Ends District Centre		Mayo Avenue District Centre		Tong Street District Centre	
Q13 How frequently do you visit (STUDY CENTRE) for your main food and grocery shopping ? *Those who will buy food and groceries for their main food shop in (Study centre) at Q12*																										
Daily	6.9%	17	0.0%	0	4.3%	1	20.0%	3	0.0%	0	9.4%	3	13.6%	3	14.3%	1	26.7%	4	18.2%	2	0.0%	0	0.0%	0	0.0%	0
Once a week or more	57.3%	141	29.4%	10	73.9%	17	73.3%	11	55.6%	25	59.4%	19	68.2%	15	85.7%	6	46.7%	7	72.7%	8	59.1%	13	46.7%	7	60.0%	3
Less than once a week	14.6%	36	14.7%	5	4.3%	1	0.0%	0	24.4%	11	9.4%	3	13.6%	3	0.0%	0	0.0%	0	0.0%	0	36.4%	8	26.7%	4	20.0%	1
Less than once a fortnight	12.6%	31	29.4%	10	8.7%	2	6.7%	1	17.8%	8	9.4%	3	0.0%	0	0.0%	0	13.3%	2	9.1%	1	0.0%	0	20.0%	3	20.0%	1
Less than once a month	5.3%	13	14.7%	5	4.3%	1	0.0%	0	2.2%	1	9.4%	3	0.0%	0	0.0%	0	13.3%	2	0.0%	0	0.0%	0	6.7%	1	0.0%	0
(Don't know / varies)	3.3%	8	11.8%	4	4.3%	1	0.0%	0	0.0%	0	3.1%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0
Base:		246		34		23		15		45		32		22		7		15		11		22		15		5
Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]																										
Q14 Approximately how much have you spent or will you spend today on food goods ? *Those who will buy food and groceries for their main food shop in (Study centre) at Q12*																										
Nothing	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0
Up to £5	4.9%	12	0.0%	0	8.7%	2	6.7%	1	4.4%	2	12.5%	4	4.5%	1	0.0%	0	6.7%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0
£6 - £10	11.4%	28	5.9%	2	17.4%	4	20.0%	3	6.7%	3	15.6%	5	18.2%	4	28.6%	2	20.0%	3	18.2%	2	0.0%	0	0.0%	0	0.0%	0
£11 - £15	8.9%	22	5.9%	2	21.7%	5	13.3%	2	6.7%	3	12.5%	4	18.2%	4	14.3%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0
£16 - £20	9.8%	24	8.8%	3	13.0%	3	13.3%	2	2.2%	1	21.9%	7	9.1%	2	14.3%	1	20.0%	3	9.1%	1	4.5%	1	0.0%	0	0.0%	0
£21 - £25	10.6%	26	23.5%	8	8.7%	2	20.0%	3	6.7%	3	9.4%	3	4.5%	1	0.0%	0	6.7%	1	18.2%	2	4.5%	1	13.3%	2	0.0%	0
£26 - £50	22.0%	54	14.7%	5	17.4%	4	13.3%	2	24.4%	11	6.3%	2	9.1%	2	28.6%	2	33.3%	5	9.1%	1	54.5%	12	33.3%	5	60.0%	3
£51 - £75	10.2%	25	14.7%	5	0.0%	0	0.0%	0	8.9%	4	9.4%	3	9.1%	2	0.0%	0	0.0%	0	18.2%	2	18.2%	4	26.7%	4	20.0%	1
£76 - £100	8.5%	21	8.8%	3	4.3%	1	6.7%	1	15.6%	7	6.3%	2	0.0%	0	0.0%	0	6.7%	1	0.0%	0	9.1%	2	26.7%	4	0.0%	0
More than £100	2.8%	7	5.9%	2	0.0%	0	6.7%	1	2.2%	1	6.3%	2	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	10.6%	26	11.8%	4	8.7%	2	0.0%	0	22.2%	10	0.0%	0	27.3%	6	14.3%	1	0.0%	0	9.1%	1	4.5%	1	0.0%	0	20.0%	1
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*36.8*		*45.0*		*21.1*		*31.5*		*45.5*		*32.5*		*21.8*		*20.5*		*35.5*		*24.7*		*44.7*		*56.0*		*44.3*
Base:		246		34		23		15		45		32		22		7		15		11		22		15		5

	Total		Bradford City Centre		Bingley Town Centre		Ilkley Town Centre		Keighley Town Centre		Shipley Town Centre		Girlington District Centre		Great Horton District Centre		Greengates District Centre		Thornbury District Centre		Five Lane Ends District Centre		Mayo Avenue District Centre		Tong Street District Centre	
Q15 Which centre / retail park did you last visit for your main food and grocery shopping ? *Those who will not buy food and groceries for their main food shop in (Study centre) at Q12*																										
Airesdale Centre, Leeds	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.5%	4	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.9%	1
Bingley Town Centre	2.0%	16	0.0%	0	16.9%	13	0.0%	0	0.0%	0	1.6%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Bradford City Centre	6.7%	53	14.7%	33	6.5%	5	3.5%	3	5.4%	4	3.2%	2	4.7%	2	0.0%	0	0.0%	0	2.2%	1	0.0%	0	3.0%	1	3.7%	2
Dewsbury Town Centre	0.5%	4	0.9%	2	0.0%	0	1.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	6.7%	53	5.8%	13	0.0%	0	0.0%	0	1.4%	1	17.5%	11	0.0%	0	0.0%	0	38.5%	5	2.2%	1	47.4%	18	6.1%	2	3.7%	2
Girlington District Centre	5.4%	43	6.2%	14	1.3%	1	0.0%	0	1.4%	1	0.0%	0	46.5%	20	11.4%	5	0.0%	0	2.2%	1	0.0%	0	3.0%	1	0.0%	0
Great Horton District Centre	4.7%	37	0.4%	1	1.3%	1	0.0%	0	1.4%	1	1.6%	1	0.0%	0	65.9%	29	0.0%	0	0.0%	0	0.0%	0	12.1%	4	0.0%	0
Greengates District Centre	0.9%	7	0.0%	0	1.3%	1	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	30.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halifax Town Centre	1.9%	15	4.9%	11	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Harrogate Town Centre	0.3%	2	0.4%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.3%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	4.8%	38	0.0%	0	0.0%	0	43.5%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Keighley Town Centre	7.8%	62	0.4%	1	22.1%	17	5.9%	5	51.4%	38	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.9%	7	0.9%	2	1.3%	1	1.2%	1	2.7%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	4.5%	36	8.0%	18	1.3%	1	0.0%	0	1.4%	1	0.0%	0	4.7%	2	4.5%	2	7.7%	1	2.2%	1	0.0%	0	27.3%	9	1.9%	1
Pudsey Town Centre	1.4%	11	1.3%	3	1.3%	1	0.0%	0	0.0%	0	1.6%	1	2.3%	1	0.0%	0	0.0%	0	4.4%	2	2.6%	1	0.0%	0	3.7%	2
Shipley Town Centre	7.4%	59	3.6%	8	15.6%	12	1.2%	1	2.7%	2	49.2%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	4	3.0%	1	0.0%	0
Thornbury District Centre	5.5%	44	4.9%	11	0.0%	0	0.0%	0	0.0%	0	1.6%	1	9.3%	4	0.0%	0	0.0%	0	57.8%	26	0.0%	0	0.0%	0	3.7%	2
Tong Street District Centre	3.1%	25	3.6%	8	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.6%	16
Alston Retail Park, Keighley	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forster Square Retail Park, Bradford	0.4%	3	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killingbeck Retail Park, Leeds	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Woodhall Retail Centre,	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Bradford City Centre		Bingley Town Centre		Ilkley Town Centre		Keighley Town Centre		Shipley Town Centre		Girlington District Centre		Great Horton District Centre		Greengates District Centre		Thornbury District Centre		Five Lane Ends District Centre		Mayo Avenue District Centre		Tong Street District Centre	
Bradford																										
Tulip Retail Park, Leeds	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Bradford	0.4%	3	0.4%	1	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.5%	36	6.7%	15	5.2%	4	7.1%	6	2.7%	2	1.6%	1	7.0%	3	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	7.4%	4
Internet	0.4%	3	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guiseley	1.1%	9	0.0%	0	0.0%	0	7.1%	6	1.4%	1	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley	0.5%	4	0.4%	1	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton	0.5%	4	0.0%	0	0.0%	0	3.5%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Rooley Lane, Bradford	0.8%	6	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	3
Rooley Lane, Bradford	0.8%	6	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	1.9%	1
(Don't know / varies)	24.2%	192	29.3%	66	22.1%	17	14.1%	12	25.7%	19	9.5%	6	23.3%	10	13.6%	6	7.7%	1	22.2%	10	34.2%	13	36.4%	12	37.0%	20
Base:		794		225		77		85		74		63		43		44		13		45		38		33		54

	Total		Bradford City Centre		Bingley Town Centre		Ilkley Town Centre		Keighley Town Centre		Shipley Town Centre		Girlington District Centre		Great Horton District Centre		Greengates District Centre		Thornbury District Centre		Five Lane Ends District Centre		Mayo Avenue District Centre		Tong Street District Centre	
Q16 Why do you choose to do your main food shop at (LOCATION AT Q.15) rather than (STUDY CENTRE) ? *Those who do main food shopping at Q15 (Excluding those who are doing their main food shopping in (Study centre) at Q12 and (Don't know / varies) at Q15)*																										
Nearer to home	35.4%	213	65.4%	104	31.7%	19	34.2%	25	25.5%	14	36.8%	21	6.1%	2	10.5%	4	58.3%	7	22.9%	8	4.0%	1	19.0%	4	11.8%	4
Nearer to work	2.3%	14	1.9%	3	1.7%	1	2.7%	2	1.8%	1	0.0%	0	6.1%	2	5.3%	2	0.0%	0	0.0%	0	4.0%	1	4.8%	1	2.9%	1
Poor accessibility to (STUDY CENTRE)	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0
Choice of food goods available	7.0%	42	6.9%	11	13.3%	8	4.1%	3	3.6%	2	1.8%	1	3.0%	1	2.6%	1	8.3%	1	5.7%	2	12.0%	3	0.0%	0	26.5%	9
Choice of shops selling food goods	2.2%	13	1.9%	3	3.3%	2	1.4%	1	1.8%	1	0.0%	0	0.0%	0	5.3%	2	8.3%	1	0.0%	0	0.0%	0	9.5%	2	2.9%	1
Quality of food goods available	3.0%	18	2.5%	4	10.0%	6	0.0%	0	0.0%	0	5.3%	3	0.0%	0	2.6%	1	8.3%	1	2.9%	1	0.0%	0	9.5%	2	0.0%	0
Quality of shops selling food goods	2.3%	14	1.9%	3	5.0%	3	0.0%	0	0.0%	0	8.8%	5	0.0%	0	5.3%	2	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Choice of shops nearby selling non-food goods	0.7%	4	0.6%	1	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0
Provision of services nearby, such as banks / financial services	0.3%	2	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Provision of leisure services nearby	0.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping environment	1.5%	9	1.3%	2	1.7%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	5.3%	2	0.0%	0	5.7%	2	0.0%	0	0.0%	0	2.9%	1
Cleanliness	0.5%	3	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	1.7%	10	1.9%	3	3.3%	2	0.0%	0	0.0%	0	5.3%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	4.8%	1	0.0%	0
Car parking prices	0.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.3%	14	0.6%	1	10.0%	6	5.5%	4	0.0%	0	1.8%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0
Cheaper prices	3.5%	21	0.6%	1	11.7%	7	1.4%	1	0.0%	0	7.0%	4	6.1%	2	0.0%	0	8.3%	1	2.9%	1	4.0%	1	4.8%	1	5.9%	2
Close to relatives house	0.8%	5	1.3%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.9%	1
Preference for retailer	1.0%	6	0.0%	0	6.7%	4	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason)	45.2%	272	18.9%	30	21.7%	13	50.7%	37	67.3%	37	50.9%	29	75.8%	25	71.1%	27	33.3%	4	68.6%	24	76.0%	19	47.6%	10	50.0%	17
Base:		602		159		60		73		55		57		33		38		12		35		25		21		34

	Total		Bradford City Centre		Bingley Town Centre		Ilkley Town Centre		Keighley Town Centre		Shipley Town Centre		Girlington District Centre		Great Horton District Centre		Greengates District Centre		Thornbury District Centre		Five Lane Ends District Centre		Mayo Avenue District Centre		Tong Street District Centre	
Q17 How do you usually travel to (LOCATION AT Q.15) for your main food and grocery shopping (main part of journey)?																										
Those who do main food shopping at Q15 (Excluding those who are doing their main food shopping at (Study centre) at Q12 and (Don't know / varies) at Q15)																										
Car / van (as driver)	40.4%	243	35.8%	57	56.7%	34	64.4%	47	21.8%	12	47.4%	27	39.4%	13	13.2%	5	25.0%	3	28.6%	10	72.0%	18	47.6%	10	20.6%	7
Car / van (as passenger)	14.8%	89	20.1%	32	15.0%	9	1.4%	1	12.7%	7	15.8%	9	21.2%	7	10.5%	4	33.3%	4	2.9%	1	4.0%	1	19.0%	4	29.4%	10
Bus, minibus or coach	16.9%	102	23.3%	37	13.3%	8	9.6%	7	38.2%	21	14.0%	8	12.1%	4	10.5%	4	16.7%	2	17.1%	6	4.0%	1	9.5%	2	5.9%	2
Motorcycle, scooter or moped	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	3	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0
Walk	18.3%	110	10.1%	16	13.3%	8	19.2%	14	14.5%	8	12.3%	7	18.2%	6	47.4%	18	16.7%	2	40.0%	14	8.0%	2	14.3%	3	35.3%	12
Taxi	4.5%	27	6.3%	10	0.0%	0	0.0%	0	9.1%	5	5.3%	3	0.0%	0	10.5%	4	8.3%	1	0.0%	0	4.0%	1	4.8%	1	5.9%	2
Train	0.5%	3	1.3%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Do not travel, goods delivered)	3.8%	23	2.5%	4	1.7%	1	5.5%	4	1.8%	1	5.3%	3	9.1%	3	0.0%	0	0.0%	0	11.4%	4	8.0%	2	0.0%	0	2.9%	1
Base:		602		159		60		73		55		57		33		38		12		35		25		21		34
Q18 Will you buy anything other than food goods today, whilst in (STUDY CENTRE) ?																										
Yes - clothing, footwear or household goods	30.0%	312	49.8%	129	10.0%	10	22.0%	22	42.0%	50	40.0%	38	10.8%	7	9.8%	5	14.3%	4	10.7%	6	11.7%	7	37.5%	18	27.1%	16
Yes - bulky items such as furniture, carpets, electrical items or DIY goods	4.9%	51	6.6%	17	0.0%	0	3.0%	3	6.7%	8	4.2%	4	4.6%	3	0.0%	0	7.1%	2	12.5%	7	10.0%	6	0.0%	0	1.7%	1
Yes - all of the above	1.7%	18	5.0%	13	0.0%	0	0.0%	0	4.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	57.8%	601	32.4%	84	89.0%	89	70.0%	70	31.1%	37	54.7%	52	83.1%	54	78.4%	40	75.0%	21	67.9%	38	76.7%	46	60.4%	29	69.5%	41
(Don't know)	5.6%	58	6.2%	16	1.0%	1	5.0%	5	16.0%	19	1.1%	1	1.5%	1	11.8%	6	3.6%	1	8.9%	5	1.7%	1	2.1%	1	1.7%	1
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59

Q19 Where centre / facility did you last shop for non food goods?
Those who will not buy more than just food goods in (Study centre) at Q18

	Total		Bradford City Centre		Bingley Town Centre		Ilkley Town Centre		Keighley Town Centre		Shipley Town Centre		Girlington District Centre		Great Horton District Centre		Greengates District Centre		Thornbury District Centre		Five Lane Ends District Centre		Mayo Avenue District Centre		Tong Street District Centre	
Airesdale Centre, Leeds	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Bingley Town Centre	1.7%	11	0.0%	0	10.0%	9	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Bradford City Centre	27.9%	184	53.0%	53	13.3%	12	2.7%	2	1.8%	1	17.0%	9	50.9%	28	32.6%	15	22.7%	5	58.1%	25	27.7%	13	23.3%	7	33.3%	14
Dewsbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	1.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	4.5%	1	0.0%	0	12.8%	6	0.0%	0	0.0%	0
Girlington District Centre	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	5	6.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	2.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	26.1%	12	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Greengates District Centre	2.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	45.5%	10	0.0%	0	4.3%	2	0.0%	0	0.0%	0
Halifax Town Centre	0.9%	6	4.0%	4	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	1.2%	8	0.0%	0	2.2%	2	6.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.3%	2	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	4.6%	30	0.0%	0	1.1%	1	37.3%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Keighley Town Centre	8.6%	57	0.0%	0	14.4%	13	5.3%	4	60.7%	34	5.7%	3	1.8%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0
Leeds City Centre	9.3%	61	15.0%	15	16.7%	15	16.0%	12	8.9%	5	11.3%	6	5.5%	3	0.0%	0	0.0%	0	2.3%	1	0.0%	0	10.0%	3	2.4%	1
Manchester City Centre	0.3%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayo Avenue District Centre	1.5%	10	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	23.3%	7	0.0%	0
Pudsey Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	4.9%	32	1.0%	1	8.9%	8	0.0%	0	1.8%	1	34.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	4	0.0%	0	0.0%	0
Thornbury District Centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	9.3%	4	0.0%	0	0.0%	0	0.0%	0
Tong Street District Centre	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	7
Alston Retail Park, Keighley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enterprise Five Lane Ends Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forster Square Retail Park, Bradford	1.4%	9	0.0%	0	1.1%	1	0.0%	0	0.0%	0	3.8%	2	0.0%	0	6.5%	3	0.0%	0	0.0%	0	0.0%	0	6.7%	2	2.4%	1
Harrogate Road Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Retail Park, Keighley	0.6%	4	1.0%	1	1.1%	1	1.3%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killingbeck Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkstall Valley Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Woodhall Retail Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Bradford City Centre		Bingley Town Centre		Ilkley Town Centre		Keighley Town Centre		Shipley Town Centre		Girlington District Centre		Great Horton District Centre		Greengates District Centre		Thornbury District Centre		Five Lane Ends District Centre		Mayo Avenue District Centre		Tong Street District Centre	
Bradford																										
Tulip Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Shopping Centre, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weaverthorpe Retail Park, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Retail Park, Leeds	2.0%	13	1.0%	1	1.1%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	9.1%	2	2.3%	1	10.6%	5	0.0%	0	4.8%	2
Other	3.6%	24	3.0%	3	4.4%	4	4.0%	3	3.6%	2	0.0%	0	3.6%	2	2.2%	1	0.0%	0	4.7%	2	8.5%	4	3.3%	1	4.8%	2
Internet	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley	0.6%	4	1.0%	1	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skipton	0.8%	5	0.0%	0	0.0%	0	4.0%	3	1.8%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	18.5%	122	17.0%	17	24.4%	22	14.7%	11	16.1%	9	11.3%	6	16.4%	9	19.6%	9	9.1%	2	20.9%	9	17.0%	8	23.3%	7	31.0%	13
(Don't do non food shopping)	1.7%	11	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	7.3%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	1	3.3%	1	4.8%	2
Base:		659		100		90		75		56		53		55		46		22		43		47		30		42

Q20 How frequently do you visit (LOCATION AT Q.19) for clothing and footwear or other non food goods?

Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)

Daily	2.3%	12	0.0%	0	0.0%	0	7.8%	5	4.3%	2	0.0%	0	2.4%	1	2.7%	1	5.0%	1	2.9%	1	2.6%	1	0.0%	0	0.0%	0
Once a week or more	19.2%	101	16.0%	13	14.7%	10	25.0%	16	14.9%	7	23.9%	11	23.8%	10	16.2%	6	20.0%	4	14.7%	5	15.8%	6	13.6%	3	37.0%	10
Less than once a week	10.8%	57	12.3%	10	13.2%	9	9.4%	6	6.4%	3	4.3%	2	19.0%	8	0.0%	0	5.0%	1	5.9%	2	13.2%	5	36.4%	8	11.1%	3
Less than once a fortnight	16.2%	85	17.3%	14	17.6%	12	9.4%	6	25.5%	12	13.0%	6	16.7%	7	2.7%	1	25.0%	5	20.6%	7	21.1%	8	18.2%	4	11.1%	3
Less than once a month	38.2%	201	49.4%	40	38.2%	26	28.1%	18	38.3%	18	50.0%	23	33.3%	14	16.2%	6	45.0%	9	47.1%	16	39.5%	15	31.8%	7	33.3%	9
(Don't know / varies)	13.3%	70	4.9%	4	16.2%	11	20.3%	13	10.6%	5	8.7%	4	4.8%	2	62.2%	23	0.0%	0	8.8%	3	7.9%	3	0.0%	0	7.4%	2
Base:		526		81		68		64		47		46		42		37		20		34		38		22		27

	Total		Bradford City Centre		Bingley Town Centre		Ilkley Town Centre		Keighley Town Centre		Shipley Town Centre		Girlington District Centre		Great Horton District Centre		Greengates District Centre		Thornbury District Centre		Five Lane Ends District Centre		Mayo Avenue District Centre		Tong Street District Centre	
Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]																										
Q21 Approximately how much did you spend on your last visit to (LOCATION AT Q.19) on clothing or non food goods? *Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)*																										
Nothing	1.0%	5	1.2%	1	0.0%	0	1.6%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%	0
Up to £5	4.4%	23	4.9%	4	4.4%	3	9.4%	6	2.1%	1	2.2%	1	2.4%	1	5.4%	2	0.0%	0	2.9%	1	5.3%	2	4.5%	1	3.7%	1
£6 – £10	8.6%	45	8.6%	7	11.8%	8	10.9%	7	8.5%	4	4.3%	2	16.7%	7	5.4%	2	5.0%	1	5.9%	2	2.6%	1	4.5%	1	11.1%	3
£11 - £15	5.9%	31	2.5%	2	8.8%	6	6.3%	4	8.5%	4	6.5%	3	7.1%	3	5.4%	2	10.0%	2	0.0%	0	7.9%	3	0.0%	0	7.4%	2
£16 - £20	8.2%	43	14.8%	12	2.9%	2	4.7%	3	4.3%	2	6.5%	3	9.5%	4	8.1%	3	30.0%	6	2.9%	1	7.9%	3	0.0%	0	14.8%	4
£21 - £25	5.1%	27	3.7%	3	8.8%	6	7.8%	5	4.3%	2	2.2%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	10.5%	4	13.6%	3	7.4%	2
£26 - £50	16.0%	84	14.8%	12	11.8%	8	10.9%	7	10.6%	5	28.3%	13	14.3%	6	0.0%	0	10.0%	2	20.6%	7	34.2%	13	36.4%	8	11.1%	3
£51 - £75	6.8%	36	7.4%	6	10.3%	7	4.7%	3	2.1%	1	10.9%	5	2.4%	1	0.0%	0	5.0%	1	17.6%	6	0.0%	0	9.1%	2	14.8%	4
£76- £100	6.1%	32	1.2%	1	5.9%	4	6.3%	4	8.5%	4	6.5%	3	9.5%	4	2.7%	1	15.0%	3	5.9%	2	7.9%	3	9.1%	2	3.7%	1
More than £100	9.7%	51	11.1%	9	13.2%	9	14.1%	9	2.1%	1	8.7%	4	11.9%	5	5.4%	2	5.0%	1	11.8%	4	5.3%	2	0.0%	0	18.5%	5
(Don't know)	28.3%	149	29.6%	24	22.1%	15	23.4%	15	46.8%	22	23.9%	11	26.2%	11	67.6%	25	15.0%	3	32.4%	11	13.2%	5	22.7%	5	7.4%	2
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*48.2*		*46.5*		*52.3*		*50.0*		*37.0*		*51.7*		*50.4*		*40.8*		*42.2*		*63.4*		*38.1*		*40.4*		*55.0*
Base:		526		81		68		64		47		46		42		37		20		34		38		22		27

	Total		Bradford City Centre		Bingley Town Centre		Ilkley Town Centre		Keighley Town Centre		Shipley Town Centre		Girlington District Centre		Great Horton District Centre		Greengates District Centre		Thornbury District Centre		Five Lane Ends District Centre		Mayo Avenue District Centre		Tong Street District Centre	
Q22 Why did you choose to shop at (LOCATION AT Q.19) for non food shopping instead of (STUDY CENTRE) ? *Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)*																										
Nearer to home	10.1%	53	11.1%	9	14.7%	10	9.4%	6	10.6%	5	19.6%	9	7.1%	3	2.7%	1	20.0%	4	2.9%	1	7.9%	3	4.5%	1	3.7%	1
Nearer to work	1.5%	8	2.5%	2	1.5%	1	3.1%	2	0.0%	0	4.3%	2	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor accessibility to (STUDY CENTRE)	0.6%	3	1.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Choice of goods available	28.1%	148	13.6%	11	42.6%	29	9.4%	6	8.5%	4	17.4%	8	52.4%	22	5.4%	2	15.0%	3	58.8%	20	47.4%	18	45.5%	10	55.6%	15
Choice of shops selling clothing or household goods	12.5%	66	4.9%	4	16.2%	11	10.9%	7	6.4%	3	23.9%	11	19.0%	8	0.0%	0	15.0%	3	14.7%	5	15.8%	6	18.2%	4	14.8%	4
Quality of clothing or household goods available	7.2%	38	7.4%	6	7.4%	5	0.0%	0	4.3%	2	13.0%	6	7.1%	3	0.0%	0	10.0%	2	11.8%	4	10.5%	4	4.5%	1	18.5%	5
Choice of shops nearby selling other goods	5.1%	27	1.2%	1	8.8%	6	0.0%	0	2.1%	1	4.3%	2	9.5%	4	0.0%	0	5.0%	1	8.8%	3	15.8%	6	0.0%	0	11.1%	3
Provision of services nearby, such as banks / financial services	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	14.8%	4
Provision of leisure services nearby	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Shopping environment	5.7%	30	4.9%	4	13.2%	9	3.1%	2	2.1%	1	6.5%	3	2.4%	1	0.0%	0	0.0%	0	17.6%	6	2.6%	1	4.5%	1	7.4%	2
Cleanliness	0.8%	4	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Car parking provision	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	2.4%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Car parking prices	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Accessibility by public transport	1.5%	8	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	5.9%	2	5.3%	2	0.0%	0	7.4%	2
Public information, signposts, public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment / events	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the day)	0.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the night)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.6%	19	3.7%	3	1.5%	1	12.5%	8	0.0%	0	2.2%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	7.9%	3	4.5%	1	3.7%	1
Cheaper prices	1.5%	8	0.0%	0	1.5%	1	4.7%	3	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	7.9%	3	0.0%	0	0.0%	0
Don't like Bradford	0.8%	4	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason)	45.8%	241	64.2%	52	23.5%	16	56.3%	36	76.6%	36	43.5%	20	19.0%	8	91.9%	34	50.0%	10	17.6%	6	23.7%	9	31.8%	7	25.9%	7
Base:		526		81		68		64		47		46		42		37		20		34		38		22		27

	Total		Bradford City Centre		Bingley Town Centre		Ilkley Town Centre		Keighley Town Centre		Shipley Town Centre		Girlington District Centre		Great Horton District Centre		Greengates District Centre		Thornbury District Centre		Five Lane Ends District Centre		Mayo Avenue District Centre		Tong Street District Centre	
Q23 How do you normally travel to (LOCATION AT Q.19)) for non food shopping (main part of journey)? *Those who do non food shopping at Q19 (Excluding those who are doing their non food shopping in (Study centre) at Q18 and (Don't know / varies) at Q19)*																										
Car / van (as driver)	27.0%	142	25.9%	21	25.0%	17	28.1%	18	21.3%	10	37.0%	17	28.6%	12	5.4%	2	20.0%	4	20.6%	7	65.8%	25	22.7%	5	14.8%	4
Car / van (as passenger)	7.8%	41	8.6%	7	7.4%	5	3.1%	2	2.1%	1	4.3%	2	19.0%	8	0.0%	0	15.0%	3	8.8%	3	13.2%	5	4.5%	1	14.8%	4
Bus, minibus or coach	25.9%	136	42.0%	34	16.2%	11	6.3%	4	29.8%	14	17.4%	8	28.6%	12	5.4%	2	35.0%	7	58.8%	20	13.2%	5	36.4%	8	40.7%	11
Motorcycle, scooter or moped	0.6%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0
Walk	13.1%	69	2.5%	2	8.8%	6	10.9%	7	25.5%	12	19.6%	9	16.7%	7	18.9%	7	20.0%	4	5.9%	2	2.6%	1	22.7%	5	25.9%	7
Taxi	2.5%	13	6.2%	5	0.0%	0	0.0%	0	2.1%	1	4.3%	2	2.4%	1	2.7%	1	5.0%	1	0.0%	0	0.0%	0	4.5%	1	3.7%	1
Train	5.7%	30	3.7%	3	19.1%	13	10.9%	7	2.1%	1	10.9%	5	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Do not travel, goods delivered)	17.1%	90	9.9%	8	20.6%	14	40.6%	26	17.0%	8	6.5%	3	2.4%	1	67.6%	25	0.0%	0	5.9%	2	5.3%	2	4.5%	1	0.0%	0
Base:		526		81		68		64		47		46		42		37		20		34		38		22		27
Q24 How frequently do you visit (STUDY CENTRE) for non food shopping? *Those who will buy non food goods along with food goods in (Study centre) at Q18*																										
Daily	5.0%	19	4.4%	7	0.0%	0	12.0%	3	4.8%	3	4.8%	2	0.0%	0	20.0%	1	16.7%	1	7.7%	1	0.0%	0	0.0%	0	5.9%	1
Once a week or more	28.1%	107	22.0%	35	40.0%	4	24.0%	6	38.1%	24	50.0%	21	40.0%	4	60.0%	3	33.3%	2	15.4%	2	0.0%	0	11.1%	2	23.5%	4
Less than once a week	16.0%	61	17.6%	28	10.0%	1	20.0%	5	15.9%	10	11.9%	5	10.0%	1	0.0%	0	0.0%	0	7.7%	1	30.8%	4	11.1%	2	23.5%	4
Less than once a fortnight	14.2%	54	17.0%	27	10.0%	1	16.0%	4	9.5%	6	7.1%	3	20.0%	2	0.0%	0	16.7%	1	15.4%	2	15.4%	2	16.7%	3	17.6%	3
Less than once a month	31.0%	118	35.8%	57	30.0%	3	20.0%	5	23.8%	15	26.2%	11	20.0%	2	20.0%	1	33.3%	2	23.1%	3	38.5%	5	55.6%	10	23.5%	4
(Don't know / varies)	5.8%	22	3.1%	5	10.0%	1	8.0%	2	7.9%	5	0.0%	0	10.0%	1	0.0%	0	0.0%	0	30.8%	4	15.4%	2	5.6%	1	5.9%	1
Base:		381		159		10		25		63		42		10		5		6		13		13		18		17

	Total		Bradford City Centre		Bingley Town Centre		Ilkley Town Centre		Keighley Town Centre		Shipley Town Centre		Girlington District Centre		Great Horton District Centre		Greengates District Centre		Thornbury District Centre		Five Lane Ends District Centre		Mayo Avenue District Centre		Tong Street District Centre	
Mean Score (£) [3, 8, 13, 18, 23, 38, 63, 88, 150]																										
Q25 How much have you spent or will you spend today in (STUDY CENTRE) on non food shopping? *Those who will buy non food goods along with food goods in (Study centre) at Q18*																										
Nothing	1.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	2	40.0%	2	0.0%	0	7.7%	1	0.0%	0	0.0%	0	5.9%	1
Up to £5	6.8%	26	3.8%	6	10.0%	1	16.0%	4	6.3%	4	7.1%	3	10.0%	1	40.0%	2	16.7%	1	15.4%	2	0.0%	0	0.0%	0	11.8%	2
£6 – £10	8.1%	31	3.8%	6	20.0%	2	0.0%	0	9.5%	6	19.0%	8	30.0%	3	0.0%	0	16.7%	1	15.4%	2	7.7%	1	5.6%	1	5.9%	1
£11 - £15	8.4%	32	8.8%	14	0.0%	0	8.0%	2	6.3%	4	11.9%	5	0.0%	0	0.0%	0	33.3%	2	0.0%	0	15.4%	2	11.1%	2	5.9%	1
£16 - £20	12.6%	48	11.3%	18	20.0%	2	8.0%	2	14.3%	9	11.9%	5	10.0%	1	0.0%	0	33.3%	2	7.7%	1	7.7%	1	11.1%	2	29.4%	5
£21 - £25	7.6%	29	8.8%	14	10.0%	1	4.0%	1	1.6%	1	14.3%	6	10.0%	1	0.0%	0	0.0%	0	0.0%	0	15.4%	2	11.1%	2	5.9%	1
£26 - £50	20.2%	77	23.3%	37	10.0%	1	20.0%	5	17.5%	11	19.0%	8	10.0%	1	20.0%	1	0.0%	0	30.8%	4	15.4%	2	33.3%	6	5.9%	1
£51 - £75	3.9%	15	5.0%	8	0.0%	0	4.0%	1	4.8%	3	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	5.6%	1	0.0%	0
£76- £100	2.4%	9	4.4%	7	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0
More than £100	4.2%	16	6.3%	10	0.0%	0	4.0%	1	4.8%	3	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0
(Don't know)	24.1%	92	24.5%	39	30.0%	3	36.0%	9	33.3%	21	11.9%	5	10.0%	1	0.0%	0	0.0%	0	15.4%	2	23.1%	3	22.2%	4	29.4%	5
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Not answered)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*32.3*		*41.0*		*16.6*		*31.3*		*34.3*		*23.9*		*11.8*		*8.8*		*12.2*		*25.5*		*38.7*		*29.1*		*14.8*
Base:		381		159		10		25		63		42		10		5		6		13		13		18		17
Q26 Which of these statements would you say best describes how frequently you visit (STUDY CENTRE), compared with five years ago?																										
Much more frequently than before	8.7%	90	10.0%	26	6.0%	6	11.0%	11	4.2%	5	10.5%	10	12.3%	8	15.7%	8	14.3%	4	10.7%	6	5.0%	3	2.1%	1	3.4%	2
More frequently than before	18.1%	188	16.2%	42	20.0%	20	26.0%	26	20.2%	24	21.1%	20	7.7%	5	11.8%	6	17.9%	5	12.5%	7	13.3%	8	25.0%	12	22.0%	13
About as frequently	48.1%	500	41.3%	107	51.0%	51	47.0%	47	53.8%	64	46.3%	44	58.5%	38	19.6%	10	57.1%	16	66.1%	37	60.0%	36	43.8%	21	49.2%	29
Less frequently than before	11.6%	121	17.0%	44	12.0%	12	10.0%	10	16.0%	19	11.6%	11	6.2%	4	5.9%	3	3.6%	1	3.6%	2	6.7%	4	10.4%	5	10.2%	6
Much less frequently than before	5.6%	58	10.0%	26	4.0%	4	0.0%	0	5.0%	6	5.3%	5	9.2%	6	2.0%	1	7.1%	2	0.0%	0	5.0%	3	4.2%	2	5.1%	3
Didn't visit five years ago	5.7%	59	3.1%	8	4.0%	4	4.0%	4	0.0%	0	1.1%	1	3.1%	2	41.2%	21	0.0%	0	5.4%	3	8.3%	5	14.6%	7	6.8%	4
This is my first visit	0.5%	5	0.8%	2	1.0%	1	1.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	1.8%	19	1.5%	4	2.0%	2	1.0%	1	0.8%	1	3.2%	3	3.1%	2	3.9%	2	0.0%	0	1.8%	1	1.7%	1	0.0%	0	3.4%	2
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59
Q27 How long do you typically spend in (STUDY CENTRE) during the evening / night ?																										
Up to 1 hour	7.1%	74	0.4%	1	9.0%	9	2.0%	2	0.8%	1	1.1%	1	10.8%	7	7.8%	4	50.0%	14	21.4%	12	20.0%	12	8.3%	4	11.9%	7
1 to 2 hours	8.1%	84	7.7%	20	14.0%	14	12.0%	12	5.9%	7	11.6%	11	4.6%	3	9.8%	5	3.6%	1	7.1%	4	1.7%	1	8.3%	4	3.4%	2
2 to 4 hours	10.1%	105	10.0%	26	16.0%	16	36.0%	36	7.6%	9	10.5%	10	1.5%	1	7.8%	4	3.6%	1	1.8%	1	0.0%	0	0.0%	0	1.7%	1
Over 4 hours	3.9%	41	5.8%	15	3.0%	3	2.0%	2	6.7%	8	7.4%	7	3.1%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3
Don't visit in the evening	66.8%	695	71.8%	186	56.0%	56	44.0%	44	74.0%	88	65.3%	62	78.5%	51	70.6%	36	39.3%	11	60.7%	34	75.0%	45	77.1%	37	76.3%	45
(Don't know / varies)	3.9%	41	4.2%	11	2.0%	2	4.0%	4	5.0%	6	4.2%	4	1.5%	1	2.0%	1	3.6%	1	8.9%	5	3.3%	2	6.3%	3	1.7%	1
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59

	Total		Bradford City Centre		Bingley Town Centre		Ilkley Town Centre		Keighley Town Centre		Shipley Town Centre		Girlington District Centre		Great Horton District Centre		Greengates District Centre		Thornbury District Centre		Five Lane Ends District Centre		Mayo Avenue District Centre		Tong Street District Centre	
Mean Score [Much better = 5, Better = 4, About the same = 3, Worse = 2, Much worse = 1]																										
Q28 Comparing (STUDY CENTRE) with other centres, how does it compare on the following aspects ?																										
Choice of shops																										
Much better	2.5%	26	3.1%	8	0.0%	0	9.0%	9	1.7%	2	1.1%	1	0.0%	0	7.8%	4	3.6%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Better	16.7%	174	17.4%	45	2.0%	2	33.0%	33	24.4%	29	7.4%	7	20.0%	13	31.4%	16	14.3%	4	16.1%	9	10.0%	6	8.3%	4	10.2%	6
About the same	40.9%	425	32.4%	84	26.0%	26	39.0%	39	49.6%	59	21.1%	20	50.8%	33	37.3%	19	50.0%	14	53.6%	30	70.0%	42	58.3%	28	52.5%	31
Worse	28.9%	301	34.7%	90	48.0%	48	17.0%	17	20.2%	24	47.4%	45	20.0%	13	13.7%	7	28.6%	8	16.1%	9	18.3%	11	27.1%	13	27.1%	16
Much worse	7.6%	79	8.9%	23	24.0%	24	0.0%	0	0.8%	1	16.8%	16	3.1%	2	2.0%	1	3.6%	1	12.5%	7	0.0%	0	2.1%	1	5.1%	3
(Don't know)	3.4%	35	3.5%	9	0.0%	0	2.0%	2	3.4%	4	6.3%	6	6.2%	4	7.8%	4	0.0%	0	1.8%	1	1.7%	1	2.1%	1	5.1%	3
Mean:		*2.77*		*2.70*		*2.06*		*3.35*		*3.06*		*2.24*		*2.93*		*3.32*		*2.86*		*2.75*		*2.92*		*2.81*		*2.71*
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59
Quality of shops																										
Much better	3.4%	35	4.2%	11	0.0%	0	14.0%	14	3.4%	4	1.1%	1	0.0%	0	5.9%	3	3.6%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Better	17.3%	180	12.7%	33	3.0%	3	53.0%	53	25.2%	30	5.3%	5	18.5%	12	23.5%	12	25.0%	7	16.1%	9	10.0%	6	6.3%	3	11.9%	7
About the same	46.3%	481	40.9%	106	40.0%	40	24.0%	24	47.9%	57	34.7%	33	52.3%	34	47.1%	24	42.9%	12	60.7%	34	76.7%	46	70.8%	34	62.7%	37
Worse	23.5%	244	29.3%	76	41.0%	41	5.0%	5	16.8%	20	41.1%	39	16.9%	11	15.7%	8	25.0%	7	17.9%	10	11.7%	7	16.7%	8	20.3%	12
Much worse	5.9%	61	9.3%	24	15.0%	15	0.0%	0	3.4%	4	10.5%	10	4.6%	3	0.0%	0	0.0%	0	5.4%	3	0.0%	0	2.1%	1	1.7%	1
(Don't know)	3.8%	39	3.5%	9	1.0%	1	4.0%	4	3.4%	4	7.4%	7	7.7%	5	7.8%	4	3.6%	1	0.0%	0	1.7%	1	2.1%	1	3.4%	2
Mean:		*2.88*		*2.72*		*2.31*		*3.79*		*3.09*		*2.41*		*2.92*		*3.21*		*3.07*		*2.88*		*2.98*		*2.89*		*2.88*
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59
Range of services such as banks and other financial services																										
Much better	1.9%	20	1.5%	4	1.0%	1	5.0%	5	5.0%	6	2.1%	2	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Better	14.7%	153	13.1%	34	14.0%	14	35.0%	35	17.6%	21	20.0%	19	6.2%	4	15.7%	8	10.7%	3	14.3%	8	6.7%	4	2.1%	1	3.4%	2
About the same	56.5%	588	62.2%	161	62.0%	62	45.0%	45	61.3%	73	56.8%	54	43.1%	28	17.6%	9	53.6%	15	62.5%	35	75.0%	45	70.8%	34	45.8%	27
Worse	15.1%	157	13.1%	34	14.0%	14	2.0%	2	5.0%	6	15.8%	15	21.5%	14	43.1%	22	21.4%	6	14.3%	8	10.0%	6	14.6%	7	39.0%	23
Much worse	4.3%	45	3.5%	9	3.0%	3	1.0%	1	0.0%	0	1.1%	1	21.5%	14	13.7%	7	7.1%	2	3.6%	2	0.0%	0	0.0%	0	10.2%	6
(Don't know)	7.4%	77	6.6%	17	6.0%	6	12.0%	12	10.9%	13	4.2%	4	7.7%	5	9.8%	5	3.6%	1	5.4%	3	8.3%	5	10.4%	5	1.7%	1
Mean:		*2.94*		*2.96*		*2.96*		*3.47*		*3.25*		*3.07*		*2.37*		*2.39*		*2.81*		*2.92*		*2.96*		*2.91*		*2.43*
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59

	Total		Bradford City Centre		Bingley Town Centre		Ilkley Town Centre		Keighley Town Centre		Shipley Town Centre		Girlington District Centre		Great Horton District Centre		Greengates District Centre		Thornbury District Centre		Five Lane Ends District Centre		Mayo Avenue District Centre		Tong Street District Centre	
Range and choice of pubs / restaurants																										
Much better	3.0%	31	1.5%	4	1.0%	1	21.0%	21	1.7%	2	0.0%	0	0.0%	0	0.0%	0	7.1%	2	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Better	13.1%	136	12.0%	31	12.0%	12	34.0%	34	10.9%	13	8.4%	8	7.7%	5	23.5%	12	21.4%	6	12.5%	7	8.3%	5	0.0%	0	5.1%	3
About the same	35.9%	373	30.9%	80	42.0%	42	21.0%	21	31.9%	38	40.0%	38	33.8%	22	23.5%	12	46.4%	13	51.8%	29	55.0%	33	64.6%	31	23.7%	14
Worse	19.6%	204	13.9%	36	26.0%	26	7.0%	7	14.3%	17	32.6%	31	32.3%	21	7.8%	4	17.9%	5	16.1%	9	20.0%	12	18.8%	9	45.8%	27
Much worse	5.3%	55	7.7%	20	2.0%	2	1.0%	1	1.7%	2	7.4%	7	13.8%	9	5.9%	3	3.6%	1	3.6%	2	3.3%	2	2.1%	1	8.5%	5
(Don't know)	23.2%	241	34.0%	88	17.0%	17	16.0%	16	39.5%	47	11.6%	11	12.3%	8	39.2%	20	3.6%	1	16.1%	9	13.3%	8	12.5%	6	16.9%	10
Mean:		*2.85*		*2.78*		*2.81*		*3.80*		*2.94*		*2.56*		*2.40*		*3.06*		*3.11*		*2.87*		*2.79*		*2.79*		*2.31*
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59
Leisure facilities																										
Much better	1.3%	13	3.1%	8	1.0%	1	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Better	8.3%	86	12.0%	31	4.0%	4	16.0%	16	10.9%	13	6.3%	6	1.5%	1	5.9%	3	0.0%	0	7.1%	4	6.7%	4	4.2%	2	3.4%	2
About the same	34.6%	360	33.6%	87	36.0%	36	18.0%	18	41.2%	49	44.2%	42	30.8%	20	5.9%	3	32.1%	9	44.6%	25	45.0%	27	58.3%	28	27.1%	16
Worse	22.0%	229	16.2%	42	33.0%	33	20.0%	20	10.9%	13	30.5%	29	32.3%	21	7.8%	4	17.9%	5	26.8%	15	21.7%	13	22.9%	11	39.0%	23
Much worse	8.9%	93	7.3%	19	4.0%	4	4.0%	4	5.9%	7	7.4%	7	21.5%	14	21.6%	11	32.1%	9	1.8%	1	10.0%	6	2.1%	1	16.9%	10
(Don't know)	24.9%	259	27.8%	72	22.0%	22	39.0%	39	31.1%	37	11.6%	11	13.8%	9	58.8%	30	17.9%	5	19.6%	11	16.7%	10	10.4%	5	13.6%	8
Mean:		*2.61*		*2.82*		*2.55*		*2.90*		*2.83*		*2.56*		*2.14*		*1.90*		*2.00*		*2.71*		*2.58*		*2.79*		*2.20*
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59
Shopping environment																										
Much better	4.2%	44	5.0%	13	0.0%	0	19.0%	19	9.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Better	15.8%	164	11.6%	30	4.0%	4	53.0%	53	21.0%	25	13.7%	13	9.2%	6	25.5%	13	25.0%	7	16.1%	9	5.0%	3	0.0%	0	1.7%	1
About the same	50.8%	528	47.9%	124	37.0%	37	20.0%	20	58.0%	69	48.4%	46	61.5%	40	41.2%	21	46.4%	13	58.9%	33	75.0%	45	81.3%	39	69.5%	41
Worse	21.6%	225	25.9%	67	50.0%	50	4.0%	4	6.7%	8	32.6%	31	20.0%	13	17.6%	9	21.4%	6	21.4%	12	11.7%	7	12.5%	6	20.3%	12
Much worse	3.4%	35	5.8%	15	7.0%	7	0.0%	0	2.5%	3	3.2%	3	1.5%	1	0.0%	0	3.6%	1	1.8%	1	1.7%	1	0.0%	0	5.1%	3
(Don't know)	4.2%	44	3.9%	10	2.0%	2	4.0%	4	2.5%	3	2.1%	2	7.7%	5	15.7%	8	3.6%	1	1.8%	1	6.7%	4	4.2%	2	3.4%	2
Mean:		*2.96*		*2.84*		*2.39*		*3.91*		*3.28*		*2.74*		*2.85*		*3.09*		*2.96*		*2.91*		*2.89*		*2.91*		*2.70*
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59
Cleanliness																										
Much better	4.5%	47	5.0%	13	0.0%	0	25.0%	25	5.0%	6	0.0%	0	0.0%	0	0.0%	0	7.1%	2	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Better	15.3%	159	10.4%	27	7.0%	7	43.0%	43	24.4%	29	22.1%	21	7.7%	5	23.5%	12	7.1%	2	12.5%	7	6.7%	4	2.1%	1	1.7%	1
About the same	52.5%	546	48.6%	126	59.0%	59	26.0%	26	58.0%	69	50.5%	48	49.2%	32	37.3%	19	42.9%	12	58.9%	33	78.3%	47	83.3%	40	59.3%	35
Worse	18.9%	197	23.6%	61	28.0%	28	4.0%	4	8.4%	10	20.0%	19	27.7%	18	23.5%	12	25.0%	7	23.2%	13	11.7%	7	6.3%	3	25.4%	15
Much worse	5.0%	52	7.3%	19	2.0%	2	0.0%	0	0.8%	1	4.2%	4	10.8%	7	7.8%	4	17.9%	5	5.4%	3	1.7%	1	2.1%	1	8.5%	5
(Don't know)	3.8%	39	5.0%	13	4.0%	4	2.0%	2	3.4%	4	3.2%	3	4.6%	3	7.8%	4	0.0%	0	0.0%	0	1.7%	1	4.2%	2	5.1%	3
Mean:		*2.95*		*2.81*		*2.74*		*3.91*		*3.25*		*2.93*		*2.56*		*2.83*		*2.61*		*2.79*		*2.92*		*2.96*		*2.57*
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59

	Total		Bradford City Centre		Bingley Town Centre		Ilkley Town Centre		Keighley Town Centre		Shipley Town Centre		Girlington District Centre		Great Horton District Centre		Greengates District Centre		Thornbury District Centre		Five Lane Ends District Centre		Mayo Avenue District Centre		Tong Street District Centre	
Car parking provision																										
Much better	2.4%	25	3.1%	8	0.0%	0	4.0%	4	2.5%	3	0.0%	0	3.1%	2	3.9%	2	17.9%	5	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Better	11.1%	115	9.7%	25	8.0%	8	13.0%	13	9.2%	11	15.8%	15	6.2%	4	15.7%	8	32.1%	9	16.1%	9	15.0%	9	4.2%	2	3.4%	2
About the same	45.5%	473	32.8%	85	53.0%	53	31.0%	31	36.1%	43	38.9%	37	61.5%	40	11.8%	6	35.7%	10	73.2%	41	73.3%	44	85.4%	41	71.2%	42
Worse	10.4%	108	7.3%	19	13.0%	13	22.0%	22	13.4%	16	14.7%	14	12.3%	8	2.0%	1	10.7%	3	7.1%	4	6.7%	4	2.1%	1	5.1%	3
Much worse	3.8%	39	4.6%	12	5.0%	5	11.0%	11	0.8%	1	2.1%	2	6.2%	4	3.9%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.7%	1
(Don't know)	26.9%	280	42.5%	110	21.0%	21	19.0%	19	37.8%	45	28.4%	27	10.8%	7	62.7%	32	3.6%	1	1.8%	1	5.0%	3	6.3%	3	18.6%	11
Mean:		*2.97*		*2.99*		*2.81*		*2.72*		*2.99*		*2.96*		*2.86*		*3.37*		*3.59*		*3.05*		*3.09*		*3.07*		*2.94*
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59
Car parking prices																										
Much better	2.3%	24	2.7%	7	0.0%	0	5.0%	5	2.5%	3	2.1%	2	3.1%	2	0.0%	0	10.7%	3	0.0%	0	0.0%	0	2.1%	1	1.7%	1
Better	10.9%	113	8.9%	23	9.0%	9	18.0%	18	6.7%	8	16.8%	16	6.2%	4	5.9%	3	25.0%	7	16.1%	9	18.3%	11	2.1%	1	6.8%	4
About the same	44.4%	462	32.4%	84	55.0%	55	32.0%	32	37.8%	45	43.2%	41	56.9%	37	5.9%	3	32.1%	9	73.2%	41	68.3%	41	77.1%	37	62.7%	37
Worse	7.7%	80	9.3%	24	10.0%	10	10.0%	10	9.2%	11	5.3%	5	12.3%	8	0.0%	0	0.0%	0	7.1%	4	5.0%	3	2.1%	1	6.8%	4
Much worse	2.6%	27	3.9%	10	2.0%	2	6.0%	6	0.8%	1	1.1%	1	4.6%	3	3.9%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.7%	1
(Don't know)	32.1%	334	42.9%	111	24.0%	24	29.0%	29	42.9%	51	31.6%	30	16.9%	11	84.3%	43	32.1%	9	1.8%	1	8.3%	5	16.7%	8	20.3%	12
Mean:		*3.04*		*2.95*		*2.93*		*3.08*		*3.01*		*3.20*		*2.89*		*2.88*		*3.68*		*3.05*		*3.15*		*3.05*		*3.00*
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59
Accessibility by public transport																										
Much better	5.0%	52	4.2%	11	2.0%	2	19.0%	19	2.5%	3	0.0%	0	6.2%	4	19.6%	10	7.1%	2	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Better	17.3%	180	10.8%	28	25.0%	25	31.0%	31	17.6%	21	14.7%	14	15.4%	10	39.2%	20	17.9%	5	17.9%	10	16.7%	10	0.0%	0	10.2%	6
About the same	53.7%	558	57.5%	149	55.0%	55	22.0%	22	45.4%	54	65.3%	62	56.9%	37	15.7%	8	53.6%	15	69.6%	39	63.3%	38	87.5%	42	62.7%	37
Worse	8.7%	90	11.6%	30	7.0%	7	5.0%	5	12.6%	15	7.4%	7	7.7%	5	3.9%	2	3.6%	1	8.9%	5	8.3%	5	2.1%	1	11.9%	7
Much worse	1.5%	16	2.7%	7	0.0%	0	3.0%	3	2.5%	3	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2
(Don't know)	13.8%	144	13.1%	34	11.0%	11	20.0%	20	19.3%	23	12.6%	12	13.8%	9	19.6%	10	17.9%	5	3.6%	2	11.7%	7	8.3%	4	11.9%	7
Mean:		*3.18*		*3.03*		*3.25*		*3.73*		*3.06*		*3.08*		*3.23*		*3.88*		*3.35*		*3.09*		*3.09*		*3.02*		*2.90*
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59
Public information / signposts / public facilities																										
Much better	3.2%	33	3.1%	8	2.0%	2	12.0%	12	5.0%	6	0.0%	0	1.5%	1	0.0%	0	7.1%	2	0.0%	0	1.7%	1	2.1%	1	0.0%	0
Better	10.9%	113	12.7%	33	3.0%	3	25.0%	25	11.8%	14	7.4%	7	1.5%	1	19.6%	10	17.9%	5	14.3%	8	6.7%	4	0.0%	0	5.1%	3
About the same	61.5%	640	61.0%	158	62.0%	62	47.0%	47	68.1%	81	66.3%	63	61.5%	40	41.2%	21	53.6%	15	64.3%	36	70.0%	42	81.3%	39	61.0%	36
Worse	11.2%	116	10.4%	27	17.0%	17	2.0%	2	2.5%	3	16.8%	16	21.5%	14	11.8%	6	3.6%	1	14.3%	8	10.0%	6	8.3%	4	20.3%	12
Much worse	2.2%	23	3.5%	9	1.0%	1	4.0%	4	1.7%	2	1.1%	1	1.5%	1	0.0%	0	10.7%	3	1.8%	1	0.0%	0	0.0%	0	1.7%	1
(Don't know)	11.1%	115	9.3%	24	15.0%	15	10.0%	10	10.9%	13	8.4%	8	12.3%	8	27.5%	14	7.1%	2	5.4%	3	11.7%	7	8.3%	4	11.9%	7
Mean:		*3.02*		*3.02*		*2.86*		*3.43*		*3.18*		*2.87*		*2.77*		*3.11*		*3.08*		*2.96*		*3.00*		*2.95*		*2.79*
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59

	Total		Bradford City Centre		Bingley Town Centre		Ilkley Town Centre		Keighley Town Centre		Shipley Town Centre		Girlington District Centre		Great Horton District Centre		Greengates District Centre		Thornbury District Centre		Five Lane Ends District Centre		Mayo Avenue District Centre		Tong Street District Centre	
Entertainment / events / performances																										
Much better	2.3%	24	3.1%	8	0.0%	0	11.0%	11	2.5%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Better	9.5%	99	12.0%	31	8.0%	8	35.0%	35	7.6%	9	6.3%	6	1.5%	1	2.0%	1	0.0%	0	8.9%	5	3.3%	2	0.0%	0	1.7%	1
About the same	37.7%	392	47.1%	122	34.0%	34	20.0%	20	49.6%	59	40.0%	38	40.0%	26	5.9%	3	14.3%	4	46.4%	26	45.0%	27	39.6%	19	23.7%	14
Worse	20.2%	210	13.1%	34	30.0%	30	9.0%	9	13.4%	16	27.4%	26	30.8%	20	13.7%	7	10.7%	3	28.6%	16	20.0%	12	20.8%	10	45.8%	27
Much worse	6.8%	71	5.8%	15	3.0%	3	0.0%	0	3.4%	4	10.5%	10	16.9%	11	13.7%	7	17.9%	5	3.6%	2	8.3%	5	2.1%	1	13.6%	8
(Don't know)	23.5%	244	18.9%	49	25.0%	25	25.0%	25	23.5%	28	14.7%	14	10.8%	7	64.7%	33	57.1%	16	12.5%	7	23.3%	14	35.4%	17	15.3%	9
Mean:		*2.74*		*2.92*		*2.63*		*3.64*		*2.90*		*2.53*		*2.29*		*1.89*		*1.92*		*2.69*		*2.57*		*2.68*		*2.16*
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59
Day-time safety																										
Much better	5.3%	55	1.9%	5	0.0%	0	42.0%	42	5.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Better	14.1%	147	13.1%	34	14.0%	14	23.0%	23	24.4%	29	17.9%	17	3.1%	2	25.5%	13	17.9%	5	10.7%	6	6.7%	4	0.0%	0	0.0%	0
About the same	63.5%	660	62.5%	162	72.0%	72	27.0%	27	62.2%	74	66.3%	63	67.7%	44	47.1%	24	71.4%	20	71.4%	40	75.0%	45	85.4%	41	81.4%	48
Worse	9.4%	98	12.7%	33	6.0%	6	2.0%	2	3.4%	4	11.6%	11	20.0%	13	11.8%	6	7.1%	2	14.3%	8	8.3%	5	6.3%	3	8.5%	5
Much worse	2.6%	27	5.4%	14	0.0%	0	1.0%	1	0.8%	1	0.0%	0	4.6%	3	9.8%	5	0.0%	0	0.0%	0	0.0%	0	2.1%	1	3.4%	2
(Don't know)	5.1%	53	4.2%	11	8.0%	8	5.0%	5	3.4%	4	4.2%	4	4.6%	3	5.9%	3	3.6%	1	3.6%	2	10.0%	6	4.2%	2	6.8%	4
Mean:		*3.11*		*2.93*		*3.09*		*4.08*		*3.32*		*3.07*		*2.73*		*2.94*		*3.11*		*2.96*		*2.98*		*2.93*		*2.84*
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59
Evening / night safety																										
Much better	2.7%	28	1.2%	3	0.0%	0	23.0%	23	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Better	6.6%	69	7.0%	18	3.0%	3	21.0%	21	12.6%	15	2.1%	2	0.0%	0	5.9%	3	3.6%	1	7.1%	4	3.3%	2	0.0%	0	0.0%	0
About the same	38.4%	399	32.0%	83	40.0%	40	13.0%	13	33.6%	40	38.9%	37	44.6%	29	23.5%	12	57.1%	16	58.9%	33	61.7%	37	60.4%	29	50.8%	30
Worse	17.0%	177	20.5%	53	19.0%	19	5.0%	5	9.2%	11	20.0%	19	23.1%	15	21.6%	11	3.6%	1	19.6%	11	18.3%	11	12.5%	6	25.4%	15
Much worse	6.3%	65	8.1%	21	2.0%	2	2.0%	2	3.4%	4	4.2%	4	16.9%	11	17.6%	9	10.7%	3	1.8%	1	3.3%	2	2.1%	1	8.5%	5
(Don't know)	29.0%	302	31.3%	81	36.0%	36	36.0%	36	40.3%	48	34.7%	33	15.4%	10	31.4%	16	25.0%	7	12.5%	7	13.3%	8	22.9%	11	15.3%	9
Mean:		*2.75*		*2.60*		*2.69*		*3.91*		*2.97*		*2.60*		*2.33*		*2.26*		*2.71*		*2.82*		*2.75*		*2.84*		*2.50*
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59
Layout																										
Much better	3.8%	39	3.5%	9	0.0%	0	25.0%	25	0.8%	1	1.1%	1	0.0%	0	0.0%	0	7.1%	2	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Better	11.9%	124	8.1%	21	6.0%	6	40.0%	40	18.5%	22	10.5%	10	3.1%	2	21.6%	11	10.7%	3	12.5%	7	3.3%	2	0.0%	0	0.0%	0
About the same	56.4%	587	54.8%	142	50.0%	50	30.0%	30	60.5%	72	53.7%	51	63.1%	41	52.9%	27	67.9%	19	64.3%	36	75.0%	45	75.0%	36	64.4%	38
Worse	16.3%	170	20.8%	54	30.0%	30	2.0%	2	4.2%	5	25.3%	24	21.5%	14	11.8%	6	0.0%	0	14.3%	8	11.7%	7	12.5%	6	23.7%	14
Much worse	3.0%	31	6.2%	16	2.0%	2	2.0%	2	0.8%	1	1.1%	1	3.1%	2	0.0%	0	7.1%	2	1.8%	1	1.7%	1	2.1%	1	3.4%	2
(Don't know)	8.6%	89	6.6%	17	12.0%	12	1.0%	1	15.1%	18	8.4%	8	9.2%	6	13.7%	7	7.1%	2	7.1%	4	8.3%	5	8.3%	4	8.5%	5
Mean:		*2.97*		*2.81*		*2.68*		*3.85*		*3.17*		*2.84*		*2.73*		*3.11*		*3.12*		*2.94*		*2.87*		*2.86*		*2.67*
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59

	Total		Bradford City Centre		Bingley Town Centre		Ilkley Town Centre		Keighley Town Centre		Shipley Town Centre		Girlington District Centre		Great Horton District Centre		Greengates District Centre		Thornbury District Centre		Five Lane Ends District Centre		Mayo Avenue District Centre		Tong Street District Centre	
Public Art																										
Much better	1.2%	12	2.3%	6	0.0%	0	3.0%	3	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Better	5.9%	61	8.9%	23	3.0%	3	16.0%	16	7.6%	9	2.1%	2	0.0%	0	0.0%	0	0.0%	0	10.7%	6	3.3%	2	0.0%	0	0.0%	0
About the same	33.8%	351	40.9%	106	24.0%	24	17.0%	17	40.3%	48	41.1%	39	43.1%	28	19.6%	10	10.7%	3	35.7%	20	41.7%	25	41.7%	20	18.6%	11
Worse	14.0%	146	10.0%	26	22.0%	22	8.0%	8	0.8%	1	29.5%	28	18.5%	12	5.9%	3	3.6%	1	19.6%	11	21.7%	13	12.5%	6	25.4%	15
Much worse	6.3%	65	4.2%	11	5.0%	5	3.0%	3	1.7%	2	9.5%	9	12.3%	8	2.0%	1	28.6%	8	5.4%	3	3.3%	2	8.3%	4	15.3%	9
(Don't know)	38.9%	405	33.6%	87	46.0%	46	53.0%	53	47.9%	57	17.9%	17	26.2%	17	72.5%	37	57.1%	16	28.6%	16	30.0%	18	35.4%	17	40.7%	24
Mean:		*2.70*		*2.92*		*2.46*		*3.17*		*3.13*		*2.44*		*2.42*		*2.64*		*1.58*		*2.73*		*2.64*		*2.61*		*2.06*
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59
Environment																										
Much better	5.2%	54	2.3%	6	1.0%	1	36.0%	36	7.6%	9	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Better	11.5%	120	11.6%	30	10.0%	10	41.0%	41	15.1%	18	6.3%	6	3.1%	2	3.9%	2	7.1%	2	12.5%	7	3.3%	2	0.0%	0	0.0%	0
About the same	52.7%	548	54.8%	142	53.0%	53	17.0%	17	58.0%	69	57.9%	55	55.4%	36	19.6%	10	57.1%	16	62.5%	35	75.0%	45	70.8%	34	61.0%	36
Worse	15.3%	159	16.2%	42	20.0%	20	1.0%	1	6.7%	8	22.1%	21	30.8%	20	13.7%	7	14.3%	4	12.5%	7	11.7%	7	18.8%	9	22.0%	13
Much worse	3.6%	37	5.8%	15	2.0%	2	0.0%	0	1.7%	2	6.3%	6	3.1%	2	3.9%	2	7.1%	2	1.8%	1	1.7%	1	2.1%	1	5.1%	3
(Don't know)	11.7%	122	9.3%	24	14.0%	14	5.0%	5	10.9%	13	7.4%	7	7.7%	5	58.8%	30	10.7%	3	10.7%	6	8.3%	5	6.3%	3	11.9%	7
Mean:		*2.99*		*2.87*		*2.86*		*4.18*		*3.23*		*2.69*		*2.63*		*2.57*		*2.84*		*2.96*		*2.87*		*2.80*		*2.63*
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59

	Total		Bradford City Centre		Bingley Town Centre		Ilkley Town Centre		Keighley Town Centre		Shipley Town Centre		Girlington District Centre		Great Horton District Centre		Greengates District Centre		Thornbury District Centre		Five Lane Ends District Centre		Mayo Avenue District Centre		Tong Street District Centre	
Q29 What type of shops or services would you like to see more of in (STUDY CENTRE)?																										
Food stores	10.9%	113	9.7%	25	31.0%	31	3.0%	3	10.1%	12	12.6%	12	12.3%	8	2.0%	1	3.6%	1	8.9%	5	8.3%	5	18.8%	9	1.7%	1
Department stores	15.6%	162	34.7%	90	16.0%	16	2.0%	2	10.1%	12	14.7%	14	12.3%	8	0.0%	0	7.1%	2	7.1%	4	8.3%	5	16.7%	8	1.7%	1
Clothing stores	33.8%	351	36.7%	95	44.0%	44	10.0%	10	22.7%	27	57.9%	55	24.6%	16	27.5%	14	14.3%	4	37.5%	21	35.0%	21	37.5%	18	44.1%	26
Footwear stores	13.2%	137	10.4%	27	18.0%	18	3.0%	3	3.4%	4	26.3%	25	16.9%	11	17.6%	9	7.1%	2	19.6%	11	15.0%	9	18.8%	9	15.3%	9
Electrical goods	4.7%	49	3.9%	10	7.0%	7	0.0%	0	4.2%	5	7.4%	7	7.7%	5	11.8%	6	10.7%	3	0.0%	0	1.7%	1	8.3%	4	1.7%	1
Household goods stores	3.3%	34	5.0%	13	4.0%	4	2.0%	2	0.8%	1	1.1%	1	6.2%	4	9.8%	5	0.0%	0	0.0%	0	3.3%	2	4.2%	2	0.0%	0
Pharmacies	1.3%	14	1.2%	3	2.0%	2	1.0%	1	0.0%	0	0.0%	0	6.2%	4	0.0%	0	0.0%	0	1.8%	1	0.0%	0	2.1%	1	3.4%	2
Restaurants / cafes	7.6%	79	7.0%	18	7.0%	7	3.0%	3	12.6%	15	7.4%	7	6.2%	4	5.9%	3	10.7%	3	7.1%	4	6.7%	4	8.3%	4	11.9%	7
Drinking establishments	3.8%	40	6.2%	16	4.0%	4	1.0%	1	3.4%	4	1.1%	1	4.6%	3	7.8%	4	0.0%	0	7.1%	4	0.0%	0	4.2%	2	1.7%	1
Building Society	2.6%	27	0.4%	1	1.0%	1	0.0%	0	0.8%	1	0.0%	0	6.2%	4	33.3%	17	0.0%	0	3.6%	2	1.7%	1	0.0%	0	0.0%	0
Banks	2.9%	30	0.8%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	9.2%	6	35.3%	18	3.6%	1	3.6%	2	0.0%	0	0.0%	0	0.0%	0
Solicitors	0.2%	2	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.7%	38	3.5%	9	4.0%	4	6.0%	6	4.2%	5	5.3%	5	3.1%	2	0.0%	0	10.7%	3	0.0%	0	3.3%	2	0.0%	0	3.4%	2
Marks and Spencer	1.5%	16	0.0%	0	1.0%	1	13.0%	13	0.8%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Music / entertainment store	0.7%	7	0.4%	1	1.0%	1	0.0%	0	1.7%	2	1.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Sport shops	0.6%	6	0.8%	2	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.7%	1
Menswear store	1.0%	10	0.4%	1	3.0%	3	4.0%	4	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toy shops	0.6%	6	1.5%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Baby / childrens clothes shop	1.7%	18	0.4%	1	1.0%	1	3.0%	3	2.5%	3	2.1%	2	3.1%	2	0.0%	0	0.0%	0	1.8%	1	5.0%	3	4.2%	2	0.0%	0
Greengrocers	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	8.5%	5
Butchers	0.8%	8	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	2.1%	1	6.8%	4
Bakers	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Decorating / DIY / hardware store	0.6%	6	0.4%	1	1.0%	1	3.0%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Independent retailers	0.9%	9	0.8%	2	3.0%	3	3.0%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.6%	6	0.4%	1	0.0%	0	4.0%	4	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A market	0.4%	4	1.2%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsagents	0.3%	3	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	17.5%	182	15.4%	40	4.0%	4	36.0%	36	28.6%	34	15.8%	15	15.4%	10	27.5%	14	39.3%	11	8.9%	5	3.3%	2	16.7%	8	5.1%	3
(Don't know)	17.1%	178	12.7%	33	15.0%	15	9.0%	9	11.8%	14	9.5%	9	29.2%	19	7.8%	4	21.4%	6	30.4%	17	38.3%	23	27.1%	13	27.1%	16
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59

	Total		Bradford City Centre		Bingley Town Centre		Ilkley Town Centre		Keighley Town Centre		Shipley Town Centre		Girlington District Centre		Great Horton District Centre		Greengates District Centre		Thornbury District Centre		Five Lane Ends District Centre		Mayo Avenue District Centre		Tong Street District Centre	
Q30 What type of leisure facilities would you like to see more of in (STUDY CENTRE)?																										
Health and fitness	11.1%	115	10.0%	26	8.0%	8	15.0%	15	1.7%	2	10.5%	10	18.5%	12	31.4%	16	7.1%	2	7.1%	4	13.3%	8	6.3%	3	15.3%	9
Swimming pool	12.6%	131	12.0%	31	7.0%	7	11.0%	11	8.4%	10	5.3%	5	21.5%	14	45.1%	23	14.3%	4	7.1%	4	10.0%	6	6.3%	3	22.0%	13
Bingo	1.9%	20	1.5%	4	1.0%	1	1.0%	1	1.7%	2	4.2%	4	1.5%	1	13.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinema	15.9%	165	10.8%	28	20.0%	20	39.0%	39	10.9%	13	25.3%	24	7.7%	5	31.4%	16	10.7%	3	0.0%	0	8.3%	5	6.3%	3	15.3%	9
Bowling alley	5.5%	57	4.2%	11	11.0%	11	6.0%	6	0.8%	1	3.2%	3	10.8%	7	13.7%	7	3.6%	1	3.6%	2	1.7%	1	2.1%	1	10.2%	6
Bingo	1.3%	14	0.4%	1	0.0%	0	2.0%	2	0.0%	0	4.2%	4	0.0%	0	3.9%	2	7.1%	2	1.8%	1	0.0%	0	2.1%	1	1.7%	1
Ice rink	1.7%	18	1.2%	3	1.0%	1	2.0%	2	4.2%	5	5.3%	5	0.0%	0	2.0%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Other	2.9%	30	2.7%	7	4.0%	4	5.0%	5	3.4%	4	4.2%	4	1.5%	1	2.0%	1	3.6%	1	1.8%	1	1.7%	1	0.0%	0	1.7%	1
Youth centre / after school clubs	2.0%	21	1.2%	3	3.0%	3	3.0%	3	0.8%	1	4.2%	4	3.1%	2	0.0%	0	3.6%	1	3.6%	2	0.0%	0	2.1%	1	1.7%	1
Leisure centre	0.5%	5	0.0%	0	1.0%	1	3.0%	3	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	32.5%	338	46.7%	121	28.0%	28	25.0%	25	51.3%	61	34.7%	33	27.7%	18	17.6%	9	46.4%	13	14.3%	8	8.3%	5	27.1%	13	6.8%	4
(Don't know)	28.9%	301	25.5%	66	30.0%	30	14.0%	14	22.7%	27	10.5%	10	30.8%	20	7.8%	4	17.9%	5	62.5%	35	63.3%	38	58.3%	28	40.7%	24
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59

	Total		Bradford City Centre		Bingley Town Centre		Ilkley Town Centre		Keighley Town Centre		Shipley Town Centre		Girlington District Centre		Great Horton District Centre		Greengates District Centre		Thornbury District Centre		Five Lane Ends District Centre		Mayo Avenue District Centre		Tong Street District Centre	
Q31 What measures do you think would improve (STUDY CENTRE) and make it more attractive?																										
Increased choice / range of shops	31.3%	326	39.0%	101	45.0%	45	4.0%	4	26.9%	32	41.1%	39	27.7%	18	15.7%	8	17.9%	5	23.2%	13	25.0%	15	41.7%	20	44.1%	26
More national multiples	6.6%	69	20.5%	53	5.0%	5	0.0%	0	5.9%	7	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.7%	1
Better foodstore provision	2.3%	24	3.1%	8	3.0%	3	1.0%	1	4.2%	5	0.0%	0	1.5%	1	5.9%	3	0.0%	0	1.8%	1	0.0%	0	0.0%	0	3.4%	2
More non-food stores	5.7%	59	5.0%	13	4.0%	4	2.0%	2	3.4%	4	11.6%	11	6.2%	4	9.8%	5	3.6%	1	12.5%	7	6.7%	4	2.1%	1	5.1%	3
More Independent / Specialist traders	7.0%	73	8.9%	23	10.0%	10	1.0%	1	2.5%	3	4.2%	4	3.1%	2	31.4%	16	7.1%	2	7.1%	4	3.3%	2	4.2%	2	6.8%	4
Improved street paving	2.0%	21	3.5%	9	1.0%	1	2.0%	2	0.0%	0	2.1%	2	0.0%	0	11.8%	6	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	2.1%	22	2.3%	6	3.0%	3	2.0%	2	4.2%	5	5.3%	5	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Flexible parking	3.8%	40	1.5%	4	5.0%	5	19.0%	19	1.7%	2	5.3%	5	1.5%	1	0.0%	0	3.6%	1	5.4%	3	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion	4.3%	45	3.9%	10	1.0%	1	7.0%	7	5.0%	6	3.2%	3	0.0%	0	19.6%	10	25.0%	7	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Improved public transport	2.6%	27	3.9%	10	0.0%	0	2.0%	2	5.9%	7	2.1%	2	1.5%	1	7.8%	4	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
More entertainment / leisure facilities	6.0%	62	3.5%	9	7.0%	7	5.0%	5	5.9%	7	8.4%	8	1.5%	1	27.5%	14	3.6%	1	5.4%	3	3.3%	2	4.2%	2	5.1%	3
More quality restaurants / pavement cafes	4.7%	49	5.4%	14	3.0%	3	3.0%	3	3.4%	4	8.4%	8	1.5%	1	17.6%	9	10.7%	3	3.6%	2	1.7%	1	0.0%	0	1.7%	1
More evening activities	4.1%	43	2.7%	7	4.0%	4	0.0%	0	4.2%	5	7.4%	7	1.5%	1	19.6%	10	0.0%	0	7.1%	4	3.3%	2	4.2%	2	1.7%	1
More organised events e.g. street markets	3.7%	38	4.2%	11	3.0%	3	2.0%	2	3.4%	4	9.5%	9	0.0%	0	13.7%	7	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0
More cultural facilities	0.9%	9	0.8%	2	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	3.9%	2	3.6%	1	3.6%	2	0.0%	0	0.0%	0	0.0%	0
Improved security / CCTV	6.3%	66	6.6%	17	1.0%	1	0.0%	0	5.9%	7	10.5%	10	4.6%	3	41.2%	21	7.1%	2	8.9%	5	0.0%	0	0.0%	0	0.0%	0
Improved cleanliness	7.2%	75	8.9%	23	2.0%	2	1.0%	1	9.2%	11	8.4%	8	7.7%	5	33.3%	17	14.3%	4	3.6%	2	0.0%	0	0.0%	0	3.4%	2
Greater promotion / marketing of the centre	0.9%	9	0.0%	0	2.0%	2	1.0%	1	0.8%	1	2.1%	2	0.0%	0	3.9%	2	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public toilets	3.5%	36	2.7%	7	0.0%	0	5.0%	5	7.6%	9	7.4%	7	0.0%	0	9.8%	5	10.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expansion of the centre	2.7%	28	4.2%	11	1.0%	1	1.0%	1	1.7%	2	7.4%	7	0.0%	0	11.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.4%	46	1.9%	5	11.0%	11	7.0%	7	5.9%	7	8.4%	8	4.6%	3	0.0%	0	10.7%	3	1.8%	1	0.0%	0	0.0%	0	1.7%	1
Have flower baskets / brighten the place up	1.1%	11	1.5%	4	3.0%	3	1.0%	1	0.0%	0	2.1%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer empty shops	0.4%	4	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
More Police on the streets	0.5%	5	0.0%	0	0.0%	0	1.0%	1	1.7%	2	0.0%	0	1.5%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Make it pedestrianised	0.6%	6	0.0%	0	3.0%	3	2.0%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A general face lift / make it more modern	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	1.5%	1	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvements needed for bus / train station	0.4%	4	0.0%	0	0.0%	0	3.0%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less ethnic minorities	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
More childrens activities	0.4%	4	0.0%	0	1.0%	1	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
(None mentioned)	15.0%	156	12.0%	31	9.0%	9	29.0%	29	20.2%	24	11.6%	11	18.5%	12	17.6%	9	7.1%	2	12.5%	7	8.3%	5	25.0%	12	8.5%	5
(Don't know)	20.1%	209	15.4%	40	12.0%	12	14.0%	14	11.8%	14	8.4%	8	32.3%	21	5.9%	3	14.3%	4	32.1%	18	60.0%	36	31.3%	15	40.7%	24
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59

	Total		Bradford City Centre		Bingley Town Centre		Ilkley Town Centre		Keighley Town Centre		Shipley Town Centre		Girlington District Centre		Great Horton District Centre		Greengates District Centre		Thornbury District Centre		Five Lane Ends District Centre		Mayo Avenue District Centre		Tong Street District Centre	
Q32 What do you think are the biggest weaknesses of (STUDY CENTRE)?																										
Choice / range of non-food shops	23.6%	245	32.0%	83	36.0%	36	2.0%	2	10.9%	13	40.0%	38	21.5%	14	9.8%	5	21.4%	6	17.9%	10	21.7%	13	33.3%	16	15.3%	9
Foodstore provision	2.5%	26	2.7%	7	9.0%	9	1.0%	1	3.4%	4	2.1%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.7%	1	2.1%	1	0.0%	0
Accessibility by private car	1.3%	13	1.9%	5	0.0%	0	1.0%	1	3.4%	4	2.1%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking	4.4%	46	1.9%	5	4.0%	4	18.0%	18	6.7%	8	5.3%	5	0.0%	0	5.9%	3	0.0%	0	1.8%	1	3.3%	2	0.0%	0	0.0%	0
Accessibility by public transport	1.6%	17	1.9%	5	0.0%	0	3.0%	3	5.0%	6	1.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Shopping environment	3.4%	35	5.0%	13	5.0%	5	1.0%	1	1.7%	2	10.5%	10	0.0%	0	2.0%	1	7.1%	2	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Non-retail provision (e.g. banks, estate agents (etc.)	1.6%	17	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	19.6%	10	0.0%	0	1.8%	1	1.7%	1	0.0%	0	3.4%	2
Leisure facilities	4.5%	47	3.1%	8	3.0%	3	5.0%	5	4.2%	5	5.3%	5	0.0%	0	25.5%	13	7.1%	2	3.6%	2	1.7%	1	4.2%	2	1.7%	1
Other	5.5%	57	5.8%	15	12.0%	12	9.0%	9	2.5%	3	4.2%	4	4.6%	3	0.0%	0	7.1%	2	3.6%	2	3.3%	2	2.1%	1	6.8%	4
Too many charity shops	1.4%	15	0.8%	2	1.0%	1	0.0%	0	0.0%	0	12.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Need to improve cleanliness / very run down	3.8%	39	5.4%	14	2.0%	2	0.0%	0	5.9%	7	3.2%	3	9.2%	6	0.0%	0	3.6%	1	3.6%	2	0.0%	0	0.0%	0	6.8%	4
Traffic congestion / poor road system	2.9%	30	1.2%	3	5.0%	5	8.0%	8	0.8%	1	1.1%	1	4.6%	3	0.0%	0	21.4%	6	0.0%	0	1.7%	1	4.2%	2	0.0%	0
Too much anti-social behaviour / crime / not enough Police / security etc	4.0%	42	3.5%	9	3.0%	3	1.0%	1	5.0%	6	5.3%	5	7.7%	5	0.0%	0	7.1%	2	5.4%	3	3.3%	2	6.3%	3	5.1%	3
Too many cheap shops	1.9%	20	7.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops closing down / too many vacant shops	0.5%	5	0.4%	1	2.0%	2	0.0%	0	0.8%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too crowded	0.5%	5	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many ethnic minorities	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	5	0.0%	0	0.0%	0	1.8%	1	0.0%	0	2.1%	1	0.0%	0
Large companies closing down local traders	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More youth facilities	0.5%	5	0.4%	1	1.0%	1	1.0%	1	0.8%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing here at all	0.8%	8	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	2.1%	1	1.7%	1
Redevelop / modernisation	0.4%	4	0.4%	1	1.0%	1	0.0%	0	0.8%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	18.2%	189	18.1%	47	7.0%	7	25.0%	25	31.9%	38	10.5%	10	13.8%	9	25.5%	13	10.7%	3	28.6%	16	16.7%	10	14.6%	7	6.8%	4
(Don't know)	23.7%	246	13.5%	35	21.0%	21	28.0%	28	21.0%	25	5.3%	5	29.2%	19	25.5%	13	28.6%	8	32.1%	18	45.0%	27	33.3%	16	52.5%	31
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59
GEN Gender:																										
Male	37.0%	385	37.1%	96	43.0%	43	33.0%	33	36.1%	43	32.6%	31	36.9%	24	51.0%	26	28.6%	8	48.2%	27	30.0%	18	27.1%	13	39.0%	23
Female	63.0%	655	62.9%	163	57.0%	57	67.0%	67	63.9%	76	67.4%	64	63.1%	41	49.0%	25	71.4%	20	51.8%	29	70.0%	42	72.9%	35	61.0%	36
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59

	Total		Bradford City Centre		Bingley Town Centre		Ilkley Town Centre		Keighley Town Centre		Shipley Town Centre		Girlington District Centre		Great Horton District Centre		Greengates District Centre		Thornbury District Centre		Five Lane Ends District Centre		Mayo Avenue District Centre		Tong Street District Centre	
AGE Age Group:																										
18 – 24 years	15.2%	158	21.2%	55	10.0%	10	3.0%	3	12.6%	15	14.7%	14	10.8%	7	21.6%	11	14.3%	4	8.9%	5	15.0%	9	18.8%	9	27.1%	16
25 – 34 years	15.2%	158	16.2%	42	13.0%	13	6.0%	6	14.3%	17	15.8%	15	18.5%	12	19.6%	10	25.0%	7	26.8%	15	11.7%	7	12.5%	6	13.6%	8
35 – 44 years	16.5%	172	19.7%	51	15.0%	15	14.0%	14	13.4%	16	12.6%	12	20.0%	13	17.6%	9	7.1%	2	10.7%	6	23.3%	14	25.0%	12	13.6%	8
45 – 54 years	14.4%	150	12.7%	33	17.0%	17	12.0%	12	12.6%	15	22.1%	21	20.0%	13	9.8%	5	17.9%	5	12.5%	7	11.7%	7	20.8%	10	8.5%	5
55 – 64 years	16.5%	172	14.3%	37	13.0%	13	27.0%	27	16.8%	20	20.0%	19	10.8%	7	17.6%	9	14.3%	4	17.9%	10	20.0%	12	6.3%	3	18.6%	11
65+ years	21.7%	226	15.8%	41	32.0%	32	37.0%	37	30.3%	36	14.7%	14	18.5%	12	11.8%	6	21.4%	6	23.2%	13	18.3%	11	16.7%	8	16.9%	10
(Refused)	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.5%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59
SEG SEG:																										
AB	12.3%	128	7.0%	18	20.0%	20	51.0%	51	5.9%	7	15.8%	15	1.5%	1	9.8%	5	17.9%	5	1.8%	1	6.7%	4	0.0%	0	1.7%	1
C1	21.9%	228	29.3%	76	25.0%	25	22.0%	22	27.7%	33	18.9%	18	20.0%	13	0.0%	0	10.7%	3	12.5%	7	15.0%	9	31.3%	15	11.9%	7
C2	18.8%	196	21.2%	55	18.0%	18	14.0%	14	25.2%	30	21.1%	20	20.0%	13	0.0%	0	17.9%	5	14.3%	8	23.3%	14	12.5%	6	22.0%	13
DE	39.3%	409	40.9%	106	37.0%	37	9.0%	9	38.7%	46	42.1%	40	56.9%	37	0.0%	0	39.3%	11	69.6%	39	43.3%	26	50.0%	24	57.6%	34
(Refused)	7.6%	79	1.5%	4	0.0%	0	4.0%	4	2.5%	3	2.1%	2	1.5%	1	90.2%	46	14.3%	4	1.8%	1	11.7%	7	6.3%	3	6.8%	4
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59
ETH Ethnicity																										
White	91.0%	946	88.8%	230	97.0%	97	99.0%	99	98.3%	117	96.8%	92	76.9%	50	72.5%	37	100.0%	28	76.8%	43	96.7%	58	75.0%	36	100.0%	59
Indian	1.4%	15	2.7%	7	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	3.9%	2	0.0%	0	5.4%	3	1.7%	1	2.1%	1	0.0%	0
Pakistani	4.6%	48	5.8%	15	2.0%	2	0.0%	0	0.0%	0	2.1%	2	20.0%	13	3.9%	2	0.0%	0	14.3%	8	1.7%	1	10.4%	5	0.0%	0
Bangladeshi	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Asian	0.5%	5	0.8%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.5%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black Caribbean	0.5%	5	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Black African	0.7%	7	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0
Other Black	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Any other Ethnic group	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mixed background	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0
(Refused)	0.8%	8	0.4%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0	1.8%	1	0.0%	0	2.1%	1	0.0%	0
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59
DAT Date of Interview:																										
Monday	19.9%	207	24.7%	64	61.0%	61	10.0%	10	16.8%	20	21.1%	20	0.0%	0	41.2%	21	28.6%	8	0.0%	0	0.0%	0	6.3%	3	0.0%	0
Tuesday	21.2%	220	21.2%	55	20.0%	20	30.0%	30	0.0%	0	57.9%	55	30.8%	20	21.6%	11	32.1%	9	35.7%	20	0.0%	0	0.0%	0	0.0%	0
Wednesday	15.2%	158	7.7%	20	0.0%	0	36.0%	36	0.0%	0	20.0%	19	67.7%	44	3.9%	2	3.6%	1	64.3%	36	0.0%	0	0.0%	0	0.0%	0
Thursday	11.6%	121	7.7%	20	19.0%	19	8.0%	8	16.0%	19	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	65.0%	39	31.3%	15	0.0%	0
Friday	14.1%	147	23.2%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	11.8%	6	35.7%	10	0.0%	0	35.0%	21	62.5%	30	32.2%	19
Saturday	18.0%	187	15.4%	40	0.0%	0	16.0%	16	67.2%	80	0.0%	0	0.0%	0	21.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	67.8%	40
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59

	Total		Bradford City Centre		Bingley Town Centre		Ilkley Town Centre		Keighley Town Centre		Shipley Town Centre		Girlington District Centre		Great Horton District Centre		Greengates District Centre		Thornbury District Centre		Five Lane Ends District Centre		Mayo Avenue District Centre		Tong Street District Centre	
TIM Time of Interview:																										
09.00 – 12.00	37.3%	388	44.4%	115	52.0%	52	24.0%	24	26.9%	32	23.2%	22	32.3%	21	21.6%	11	39.3%	11	39.3%	22	18.3%	11	81.3%	39	47.5%	28
12.01 – 14.00	36.6%	381	32.0%	83	35.0%	35	38.0%	38	45.4%	54	43.2%	41	44.6%	29	21.6%	11	42.9%	12	28.6%	16	38.3%	23	16.7%	8	52.5%	31
14.01 – 16.00	23.4%	243	21.2%	55	13.0%	13	38.0%	38	25.2%	30	33.7%	32	18.5%	12	27.5%	14	17.9%	5	32.1%	18	41.7%	25	2.1%	1	0.0%	0
16.01 – 17.00	2.7%	28	2.3%	6	0.0%	0	0.0%	0	2.5%	3	0.0%	0	4.6%	3	29.4%	15	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59
STU Study Centre																										
Bradford City Centre	24.9%	259	100.0%	259	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingley Town Centre	9.6%	100	0.0%	0	100.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilkley Town Centre	9.6%	100	0.0%	0	0.0%	0	100.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keighley Town Centre	11.4%	119	0.0%	0	0.0%	0	0.0%	0	100.0%	119	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipley Town Centre	9.1%	95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Girlington District Centre	6.3%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Horton District Centre	4.9%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengates District Centre	2.7%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornbury District Centre	5.4%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	56	0.0%	0	0.0%	0	0.0%	0
Five Lane Ends District Centre	5.8%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	60	0.0%	0	0.0%	0
Mayo Avenue District Centre	4.6%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	48	0.0%	0
Tong Street District Centre	5.7%	59	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	59
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59

PC	Total		Bradford City Centre		Bingley Town Centre		Ilkley Town Centre		Keighley Town Centre		Shipley Town Centre		Girlington District Centre		Great Horton District Centre		Greengates District Centre		Thornbury District Centre		Five Lane Ends District Centre		Mayo Avenue District Centre		Tong Street District Centre	
B2 4	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BB7 3	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
BD1 2	0.3%	3	0.4%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD1 5	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
BD10	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD10 0	1.6%	17	0.8%	2	0.0%	0	1.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	25.0%	7	0.0%	0	10.0%	6	0.0%	0	0.0%	0
BD10 8	1.6%	17	2.7%	7	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	7.1%	2	0.0%	0	8.3%	5	0.0%	0	0.0%	0
BD10 9	1.7%	18	1.5%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	25.0%	7	1.8%	1	6.7%	4	0.0%	0	0.0%	0
BD11 1	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD11 2	0.2%	2	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
BD12 0	0.7%	7	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	2.1%	1	1.7%	1
BD12 2	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 7	0.4%	4	0.8%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
BD12 8	0.8%	8	3.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD12 9	0.3%	3	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
BD13 1	0.3%	3	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
BD13 2	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
BD13 3	0.8%	8	1.5%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 4	0.9%	9	0.4%	1	2.0%	2	0.0%	0	1.7%	2	1.1%	1	1.5%	1	2.0%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
BD13 5	0.5%	5	0.0%	0	1.0%	1	0.0%	0	2.5%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD13 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD14	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD14 6	0.8%	8	1.2%	3	0.0%	0	0.0%	0	0.8%	1	1.1%	1	1.5%	1	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 0	0.5%	5	0.4%	1	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 2	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 7	0.6%	6	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD15 9	0.3%	3	0.4%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16 1	2.8%	29	1.2%	3	21.0%	21	1.0%	1	1.7%	2	1.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16 2	1.4%	15	0.0%	0	11.0%	11	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	2.1%	1	0.0%	0
BD16 3	0.9%	9	0.0%	0	8.0%	8	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD16 4	3.0%	31	1.2%	3	22.0%	22	0.0%	0	1.7%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0
BD17 5	1.3%	13	0.4%	1	2.0%	2	1.0%	1	0.0%	0	8.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
BD17 6	0.6%	6	0.0%	0	0.0%	0	3.0%	3	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD17 7	1.0%	10	0.4%	1	0.0%	0	0.0%	0	0.0%	0	7.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	2.1%	1	0.0%	0
BD18 1	1.7%	18	0.8%	2	0.0%	0	0.0%	0	0.0%	0	8.4%	8	0.0%	0	0.0%	0	7.1%	2	0.0%	0	8.3%	5	0.0%	0	1.7%	1
BD18 2	2.2%	23	0.4%	1	1.0%	1	0.0%	0	1.7%	2	18.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
BD18 3	1.0%	10	0.0%	0	1.0%	1	0.0%	0	0.8%	1	8.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD18 4	1.0%	10	1.2%	3	1.0%	1	0.0%	0	0.0%	0	4.2%	4	0.0%	0	0.0%	0	3.6%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0
BD19 3	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD19 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
BD2 1	1.3%	13	0.4%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	3	1.5%	1	0.0%	0	0.0%	0	1.8%	1	10.0%	6	0.0%	0	1.7%	1

	Total		Bradford City Centre		Bingley Town Centre		Ilkley Town Centre		Keighley Town Centre		Shipley Town Centre		Girlington District Centre		Great Horton District Centre		Greengates District Centre		Thornbury District Centre		Five Lane Ends District Centre		Mayo Avenue District Centre		Tong Street District Centre	
BD2 2	0.5%	5	0.4%	1	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0
BD2 3	1.6%	17	2.7%	7	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.5%	1	0.0%	0	7.1%	2	3.6%	2	5.0%	3	0.0%	0	1.7%	1
BD2 4	1.3%	13	2.3%	6	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	6.7%	4	2.1%	1	0.0%	0
BD20	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 0	0.5%	5	0.4%	1	0.0%	0	2.0%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 5	0.7%	7	0.0%	0	2.0%	2	0.0%	0	3.4%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 6	0.6%	6	0.0%	0	0.0%	0	1.0%	1	4.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 7	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD20 9	0.4%	4	0.0%	0	0.0%	0	1.0%	1	1.7%	2	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 1	0.4%	4	0.4%	1	1.0%	1	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 2	0.5%	5	0.0%	0	0.0%	0	0.0%	0	4.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 3	0.5%	5	0.0%	0	0.0%	0	0.0%	0	4.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 4	1.4%	15	0.0%	0	2.0%	2	0.0%	0	10.1%	12	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD21 5	1.2%	12	0.8%	2	0.0%	0	0.0%	0	8.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 0	0.3%	3	0.0%	0	1.0%	1	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 6	1.3%	13	0.0%	0	0.0%	0	1.0%	1	10.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 7	1.1%	11	0.4%	1	0.0%	0	0.0%	0	8.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 8	0.4%	4	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD22 9	0.7%	7	0.0%	0	1.0%	1	0.0%	0	5.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 4	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 5	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD23 6	0.3%	3	0.4%	1	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 0	0.7%	7	2.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
BD3 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD3 7	2.3%	24	1.2%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	33.9%	19	0.0%	0	0.0%	0	0.0%	0
BD3 8	0.3%	3	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
BD3 9	0.7%	7	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	2.1%	1	0.0%	0
BD4	0.3%	3	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2
BD4 0	2.7%	28	3.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.8%	1	1.7%	1	0.0%	0	28.8%	17
BD4 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
BD4 6	2.0%	21	3.5%	9	1.0%	1	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	13.6%	8
BD4 7	1.6%	17	3.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.7%	1	2.1%	1	10.2%	6
BD4 8	1.2%	12	2.7%	7	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	2.1%	1	3.4%	2
BD4 9	2.3%	24	2.3%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	3.3%	2	0.0%	0	23.7%	14
BD5	0.2%	2	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD5 0	0.5%	5	1.2%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
BD5 7	0.8%	8	0.8%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	5	0.0%	0
BD5 8	0.9%	9	1.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	3	0.0%	0
BD5 9	1.8%	19	2.3%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	9.8%	5	0.0%	0	1.8%	1	0.0%	0	12.5%	6	0.0%	0
BD6	0.4%	4	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD6 1	1.6%	17	3.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.8%	1	0.0%	0	12.5%	6	1.7%	1
BD6 2	0.8%	8	1.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	1.8%	1	0.0%	0	2.1%	1	0.0%	0
BD6 3	1.8%	19	2.7%	7	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	5.9%	3	0.0%	0	1.8%	1	0.0%	0	12.5%	6	0.0%	0

	Total		Bradford City Centre		Bingley Town Centre		Ilkley Town Centre		Keighley Town Centre		Shipley Town Centre		Girlington District Centre		Great Horton District Centre		Greengates District Centre		Thornbury District Centre		Five Lane Ends District Centre		Mayo Avenue District Centre		Tong Street District Centre	
BD7	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD7 1	0.5%	5	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0
BD7 2	1.0%	10	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3	3.9%	2	0.0%	0	1.8%	1	0.0%	0	2.1%	1	0.0%	0
BD7 3	1.7%	18	1.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	21.6%	11	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
BD7 4	2.3%	24	1.2%	3	0.0%	0	0.0%	0	0.8%	1	1.1%	1	0.0%	0	35.3%	18	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
BD8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD8 0	2.9%	30	3.9%	10	2.0%	2	0.0%	0	0.8%	1	0.0%	0	21.5%	14	0.0%	0	0.0%	0	1.8%	1	1.7%	1	2.1%	1	0.0%	0
BD8 7	0.6%	6	0.8%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
BD8 8	0.5%	5	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
BD8 9	2.0%	21	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.7%	18	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
BD9	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 4	0.6%	6	0.8%	2	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
BD9 5	0.6%	6	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BD9 6	0.7%	7	1.5%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.7%	1	0.0%	0	0.0%	0
Blank	1.2%	12	1.2%	3	2.0%	2	0.0%	0	0.8%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.8%	1	3.3%	2	2.1%	1	1.7%	1
DL1 2	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DN4 5	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
FY8 3	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
GU35 0	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD1 4	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD2	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HD3 4	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG3 4	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG3 5	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HU11 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HU19 2	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX1 4	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX1 5	0.3%	3	0.8%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX2 0	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX2 8	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 5	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX3 7	0.5%	5	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	3	0.0%	0
HX6 1	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX6 3	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX7 5	0.2%	2	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HX7 7	0.2%	2	0.4%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE10 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LE12 6	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LF25 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS13 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
LS14 2	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS16 6	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS17 0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS17 5	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS17 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS19 6	0.3%	3	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS19 7	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Bradford City Centre		Bingley Town Centre		Ilkley Town Centre		Keighley Town Centre		Shipley Town Centre		Girlington District Centre		Great Horton District Centre		Greengates District Centre		Thornbury District Centre		Five Lane Ends District Centre		Mayo Avenue District Centre		Tong Street District Centre	
LS20 8	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS20 9	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS21	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS21 1	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS21 3	0.2%	2	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS27	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS27 0	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS28 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
LS28 5	0.6%	6	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	2	5.4%	3	0.0%	0	0.0%	0	0.0%	0
LS28 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
LS28 7	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	5.4%	3	1.7%	1	0.0%	0	0.0%	0
LS28 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
LS29	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 0	1.0%	10	0.0%	0	0.0%	0	10.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 6	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 7	0.9%	9	0.0%	0	0.0%	0	8.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
LS29 8	2.2%	23	0.0%	0	0.0%	0	22.0%	22	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS29 9	2.2%	23	0.0%	0	0.0%	0	23.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS4 2	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS6 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
LS7 3	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS7 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
ME3 7	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NE9 6	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW3 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PE3 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PH38 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RG45 6	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RH11 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SL28	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
SP9 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
TS1 5	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF13 3	0.3%	3	0.8%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF15 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF17 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
WF3 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
WF4 1	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF7 6	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WF9 1	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WS8 7	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO7 2	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO8 9	0.3%	3	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		1040		259		100		100		119		95		65		51		28		56		60		48		59

APPENDIX 4

TO OCCUPER / MANAGER

BRADFORD CITY COUNCIL

BRADFORD CITY CENTRE BUSINESS SURVEY RESULTS

Dear Sir/Madam

White Young Green (WYG) is commissioned on behalf of Bradford Council to undertake a business questionnaire, which seeks the views of local businesses as part of a wider 'health-check' of the city centre that will help to inform a future strategy for improving the city centre over the 20 years (up to 2026) in accordance with the Councils emerging Local Development Framework. The survey will also assist in improving the city centre and prioritise resources to best help traders.

We would be grateful if you could contribute to this exercise by completing the following questionnaire and returning it as soon as possible in the enclosed pre-paid envelope. The questionnaire should take no longer than five minutes.

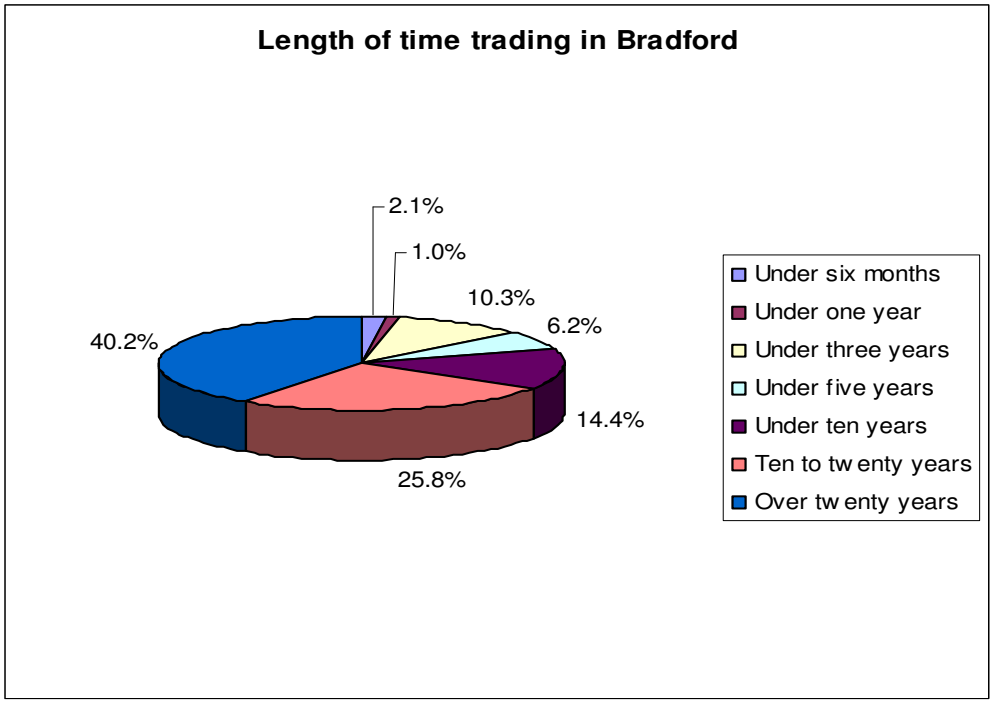
All responses will be treated in the strictest confidence, and no information on individual businesses will be released. By providing us with the information we seek, you will help the Council shape its redevelopment and planning policies to foster growth and prosperity within the retail, commerce and leisure sectors.

If you have any queries on the questionnaire or its purpose, please do not hesitate to call Thomas Duncan at WYG Planning on 0161 874 8789. Could you please return the questionnaire to WYG by no later than the Friday ***30th October 2007****.*

Questionnaires Distributed: 515 **Responses: 96 (19%)**

1a. How long, approximately, has the business traded in Bradford?

Under six months	[2]	(2.1%)
Under one year	[1]	(1%)
Under three years	[10]	(10.3%)
Under five years	[6]	(6.2%)
Under ten years	[14]	(14.4%)
Ten to twenty years	[25]	(25.8%)
Over twenty years	[39]	(40.2%)



1b. Is your business…?

Independent	[57]	(60%)
Part of national group/chain	[36]	(37.9%)
Other (please specify)	[2]	(2.1%)

RSL; Charity

1c. If not an independent, do you have any autonomy of decision making on marketing budgets?

Yes	[15]	(31.9%)
No	[32]	(68.1%)

1d. How would you describe your business?

Food retailer (e.g. newsagent, supermarket, bakery etc. but not including restaurants, cafes, take-aways, public houses)	[2]	(2%)
Non-food retailer (e.g. clothes shop, charity shop, bookshop etc.)	[38]	(38%)
Retail Service (e.g. hairdresser, opticians etc.)	[15]	(15%)
Leisure service (e.g. public house, restaurant, café, take-away etc.)	[21]	(21%)
Professional service (e.g. bank, estate agent, betting shop, etc.)	[20]	(20%)
Other (please specify)	[4]	(4%)

1e. How many staff does the business employ?

1-5 staff	[54]	(56.3%)
6-10 staff	[18]	(18.8%)
11-20 staff	[9]	(9.4%)
21-50 staff	[4]	(4.2%)
51-100 staff	[6]	(6.3%)
100 +	[5]	(5.2%)

1f. Has the business always operated from Bradford?

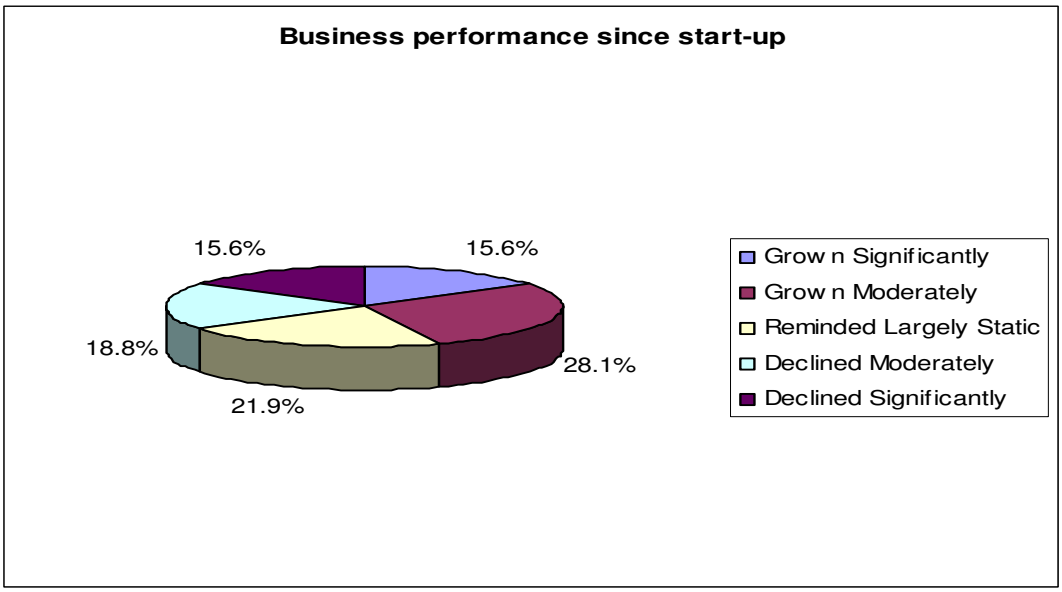
Yes	[85]	(89.5%)
No	[10]	(10.5%)

If no, where did you relocate from?

Leeds; Huddersfield; Thornton Road

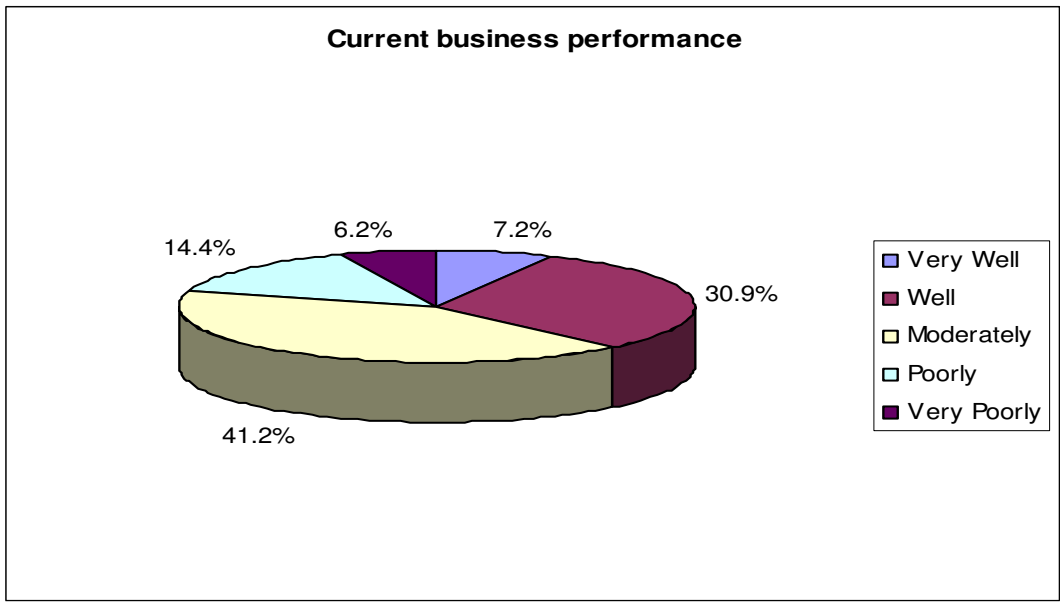
1g. During the time trading in the town, has the business…?

Grown Significantly	[15]	(15.6%)
Grown Moderately	[27]	(28.1%)
Remained Largely Static	[21]	(21.9%)
Declined Moderately	[18]	(18.8%)
Declined Significantly	[15]	(15.6%)



1h. How would you say that your business is performing?

Very well	[7]	(7.2%)
Well	[30]	(30.9%)
Moderately	[40]	(41.2%)
Poorly	[14]	(14.4%)
Very Poorly	[6]	(6.2%)



2. Are the business premises leased or owner occupied?

Leased	[74]	(81.3%)
Owner Occupied	[14]	(15.4%)
Part Owned	[2]	(2.2%)
No Answer	[1]	(1.1%)

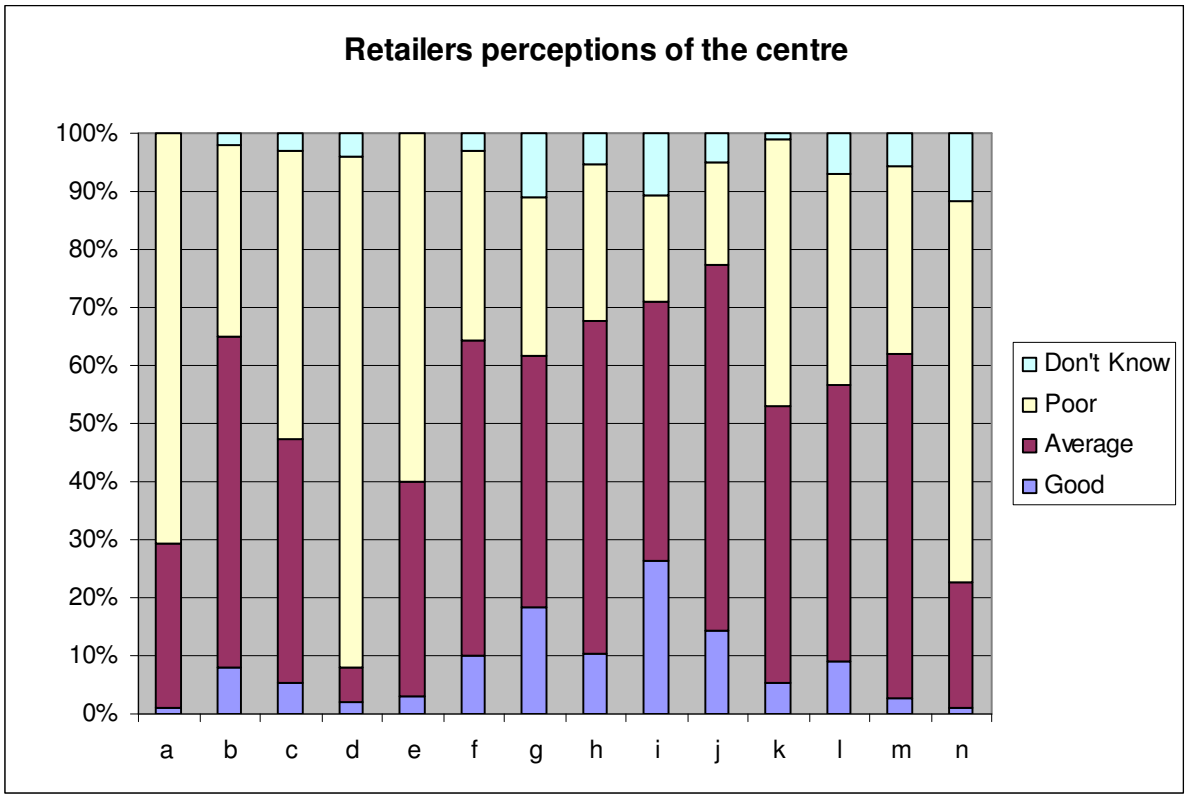
3. Which type of customers does your business rely on primarily?

Local residents	[48]	(30%)
Other residents in the wider area	[60]	(37.5%)
Office employees	[32]	(20%)
Tourist / Leisure Visitors	[18]	(11.3%)
Other (please state)	[2]	(1.3%)

(*No comments)*

4. How do you rate the following aspects of the town centre?:

	Good		Average		Poor		Don't Know	
	No.	%	No.	%	No.	%	No.	%
a. Range of shops and services	1	1.0%	28	28.3%	70	70.7%	0	0.0%
b. Location and quality of car parks	8	8.1%	57	57.6%	33	33.3%	2	2.0%
c. Foodstore provision	5	5.1%	40	40.4%	47	47.5%	3	3.0%
d. Pricing of car parks	2	2.0%	6	6.1%	87	87.9%	4	4.0%
e. Shopping environment	3	3.0%	37	37.4%	60	60.6%	0	0.0%
f. Pedestrian environment	10	10.1%	55	55.6%	33	33.3%	3	3.0%
g. Security (CCTV)	18	18.2%	43	43.4%	27	27.3%	11	11.1%
h. Personal safety	10	10.1%	55	55.6%	26	26.3%	5	5.1%
i. Access by public transport	27	27.3%	46	46.5%	19	19.2%	11	11.1%
j. Signage	14	14.1%	61	61.6%	17	17.2%	5	5.1%
k. Cleanliness	5	5.1%	46	46.5%	44	44.4%	1	1.0%
l. Entertainment / leisure	9	9.1%	47	47.5%	36	36.4%	7	7.1%
n. Events (Markets etc.)	3	3.0%	64	64.6%	35	35.4%	6	6.1%
o. Public toilets	1	1.0%	22	22.2%	67	67.7%	12	12.1%

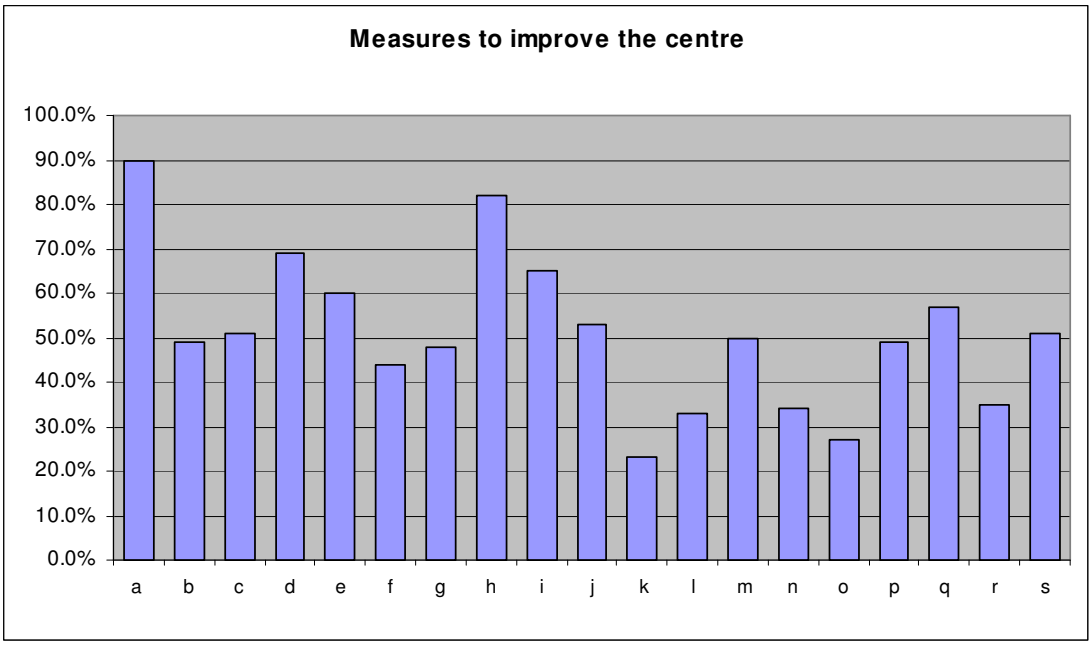


White Young Green

5. What improvement measures would you like to see in the town centre?

a. Increased choice/range of shops	[90]	(90.0%)
b. More national multiples	[49]	(49.0%)
c. Foodstore in the town centre	[51]	(51.0%)
d. More Independent/Specialist traders	[69]	(69.0%)
e. Improved street paving	[60]	(60.0%)
f. Improved street furniture	[44]	(45.0%)
g. Improved built environment	[48]	(48.0%)
h. Retained free car parking	[82]	(82.0%)
i. Flexible parking	[65]	(65.0%)
j. More street cleaning	[53]	(53.0%)
k. Improved public transport	[23]	(23.0%)
l. More entertainment/leisure facilities	[33]	(33.0%)
m. More quality restaurants/pavement cafes	[50]	(50.0%)
n. More special markets	[34]	(34.0%)
o. More cultural facilities (i.e. theatre)	[27]	(27.0%)
p. Improved security/CCTV	[49]	(49.0%)
q. Greater promotion/marketing of the centre	[57]	(57.0%)
r. Improved signposting	[35]	(35.0%)
s. Public toilets	[51]	(51.0%)
t. Other (please state)		

Police presence. Redevelopment of Foster Square, Reduce Litter, City Centre Wardens



6. Do you think there is an appropriate mix of shops and other non-retail uses (e.g. banks, building societies, amusement arcades, cafes, pubs and restaurants, fast food outlets)?

Good Balance	[30]	(36.6%)
Too many non-retail uses	[34]	(41.5%)
Not enough non retail uses	[18]	(22.0%)

Please specify:

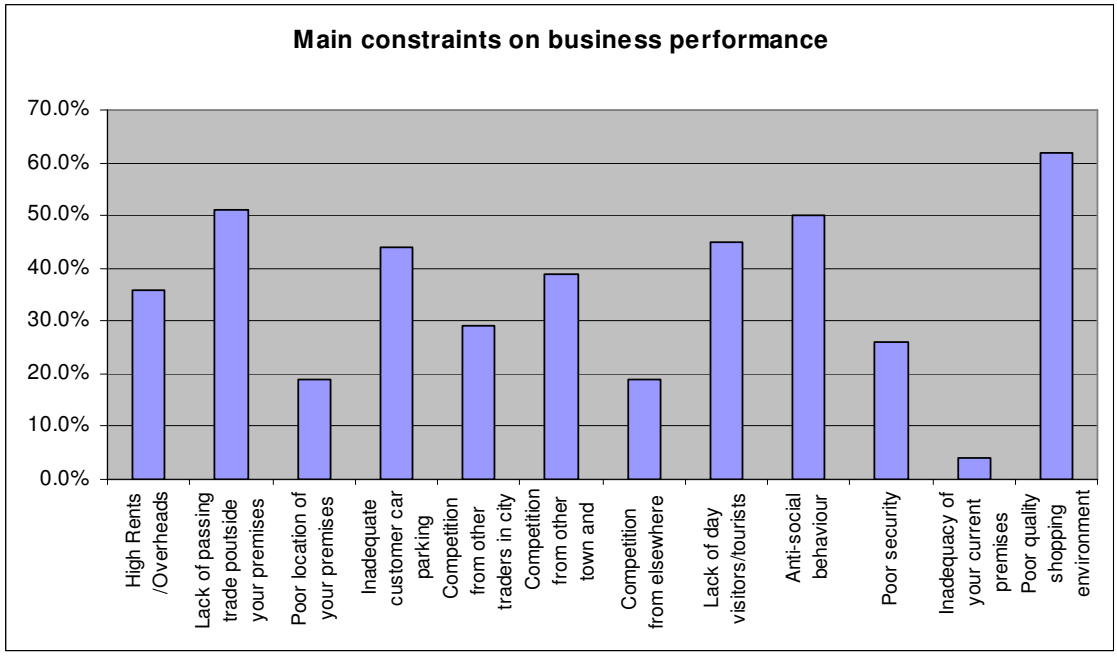
None of above – no quality retailers; Not enough shops; Too many charity/£! Shops; Too many places shut down; Too many recruitment shops; Quality needs to be improved; Poor offering all round; Too many non-value shops/charity? Minimal quality shops.

7. What, if anything, do you consider are the main barriers to the trading performance of your business?

High Rents /Overheads	[36]	(36.0%)
Lack of passing trade outside your premises	[51]	(51.0%)
Poor location of your premises (e.g. not prime pitch)	[19]	(19.0%)
Inadequate customer car parking	[44]	(44.0%)
Competition from other traders in the town centre	[29]	(29.0%)
Competition from other town centres nearby	[39]	(39.0%)
Competition from elsewhere	[19]	(19.0%)
Lack of day visitors/tourists to the town	[45]	(45.0%)
Anti-social behaviour	[50]	(50.0%)

Poor security	[26]	(26.0%)
The inadequacy of your current premises (e.g. size or configuration)	[4]	(4.0%)
Poor quality of city centre shopping environment	[62]	(62.0%)
Other (please specify)		

White Rose has free car parking; Poor perception of Bradford City Centre due to bad press. Poor Shopping; People don't visit Bradford ? Lack of parking and no big stores.



8a. Would you welcome further expansion of the town centre?

Yes	[82]	(90.1%)
No	[9]	(9.9%)

8b. If you have answered NO to question 8, please explain why not

Please fix existing shops. Like to see neat and tidy city centre. Need to compete with Leeds. Too many empty properties –use these first before expand; New shopping experience is required; All day parking; No quality retailers are present in sufficient numbers to attract people to stay; Park & Ride; Lower business rates; To keep off streets. New food outlet and more retail/services;

8c. If you have answered YES to question 8, please describe the type of expansion you would like to see?

Larger multiple retailer, i.e. House of Fraser/John Lewis etc. More modern developments; Would like to see more people walking about. More offices, not

apartments; Mix of retailers; Integrate Litte Germany area and Canal Road corridor and retail park; More shops – Zara, Miss Selfridge, H&M; More good shops – Department stores (x7). Lower rates – less empty shops; It's happened on the back of Leeds regeneration. More retail shops to encourage shoppers. Empty shops – no good expanding – reduce rates to encourage new business. More shopping centres – bring more people to city. Passing trade in Centenary Square; Cafés/Restaurants/Bars with good reputation; Less £1 Shops; Replicate the Light in Leeds; Better stocked shops. More police or RSCO's; Multiple Retailers aren't attracted to Bradford. Bigger, better, cleaner retail; Against Mirror pool; Like Third World city; Specialist shopping areas. Too many empty shops; More restaurants and wine bars; Promotion like Leeds benefits from; Leisure/retail attractions to entice people to visit; More people living in centre; Choice. Improve Forster Square; Shops in Jane Street can not be let. More European approach to improving walkways; New Centres; More quality business; Improved access by car; empty shop with quality not shops; Build shopping centre as promised.

9a. Have you any plans to alter your business in any way in the next five years?

No	[50]	(52.6%)
Yes, close	[5]	(5.3%)
Yes, relocate in town centre	[8]	(8.4%)
Yes, relocate out-of-centre	[7]	(7.4%)
Yes, relocate to other town centre	[0]	(0%)
Yes, extend floorspace	[8]	(8.4%)
Yes, reduce floorspace	[3]	(3.2%)
Yes, refurbish existing floorspace	[12]	(12.6%)
Yes, other (please specify)	[2]	(2.1%)

9b. If you are relocating, where are you considering moving to?

Within the inner ring road; Shipley; Guisley, Leeds. Leeds/Manchester; Westfield Redevelopment.

9c. If relocating, what is the main reason for this decision?

Modern premises; Lack of customers; No clients. Better location; Poor selection of stores in shopping centre; Security/no one visits Bradford; Lack of customers.

10. What specific support would help your business?

Training	[6]	(7.9%)
Shop front improvement grants	[40]	(52.6%)
Marketing assistance	[23]	(30.3%)

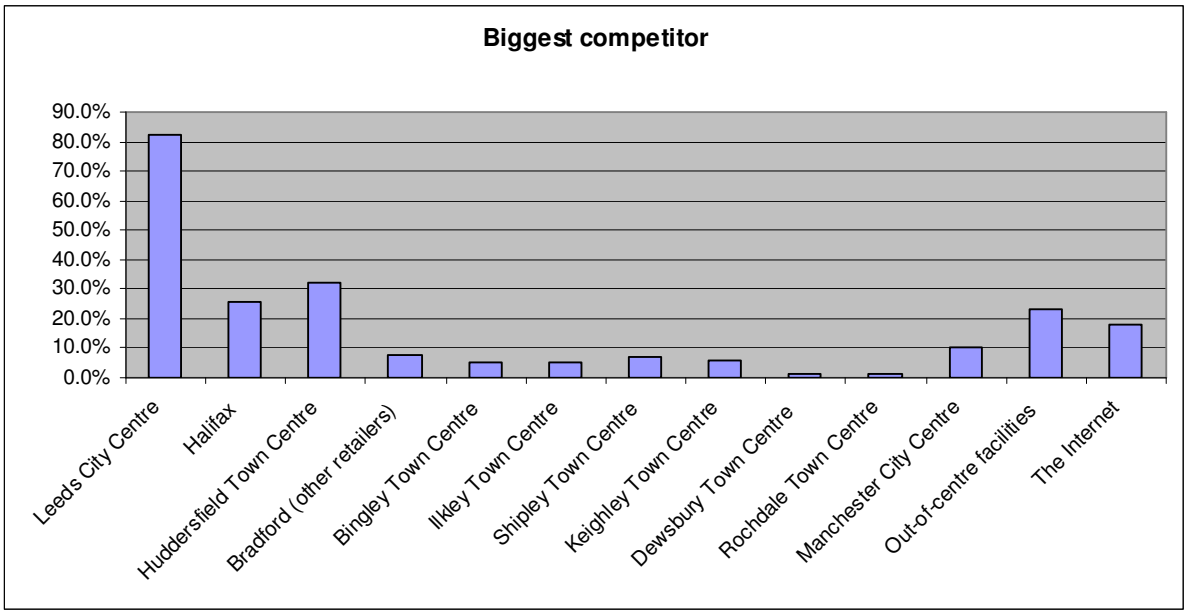
Other (please specify)	[7]	(9.2%)

Close Pubs; Cleaning the pavements; Better customers; John Street needs; Improved control of foot traffic; Cleaner streets; Promote Bradford City Centre; Improve Parking.

11. Which centre(s) do you consider to be your biggest competitor?

Leeds City Centre	[86]	(86.0%)
Halifax	[26]	(26.0%)
Huddersfield Town Centre	[32]	(32.0%)
Bradford (other retailers)	[8]	(8.0%)
Bingley Town Centre	[5]	(5.0%)
Ilkley Town Centre	[5]	(5.0%)
Shipley Town Centre	[7]	(7.0%)
Keighley	[6]	(6.0%)
Dewsbury Town Centre	[1]	(1.0%)
Rochdale Town Centre	[1]	(1.0%)
Manchester City Centre	[10]	(10.0%)
Out-of-centre facilities	[23]	(23.0%)
The Internet	[18]	(18.0%)
Other (please specify)		

White Rose Centre¸ Leeds



12. Do you operate any other businesses in any other centres in Bradford district ?

Yes	[26]	(29.5%)
No	[62]	(70.5%)

13. If yes, is this other business trading better, worse or the same?

Better	[11]	(44%)
Worse	[2]	(8%)
Same	[12]	(48%)

14. Are you a member of the following:

Chamber of Commerce	[11]	(22%)
Chamber of Trade	[11]	(22%)
Business Forum	[4]	(8%)
Trade Association	[16]	(32%)
Other (please specify)	[8]	(16%)

City Centre Beat; Federation of Small Businesses; Institute for Personal Adjustors; Yorkshire Federation of Small Businesses; National Association of Estate Agents.

15. Would your business be prepared to make a financial contribution to establish a town centre management initiative which would seek to provide some of or all of the improvements measures listed in question 5.

Yes	[15]	(18.3%)
No	[67]	(81.7%)

16. If you have answered YES to question 15, what contribution would you consider to be reasonable on an annual basis?

Up to £50	[2]	(15.4%)
£51 to £100	[4]	(30.8%)
£101 to £300	[3]	(23.1%)
£301 to £500	[2]	(15.4%)
£501 to £1,000	[2]	(15.4%)

17. Would you actively support a town centre association or partnership group?

Yes	[56]	(69.1%)
No	[25]	(30.9%)

18. If you have answered YES to question 17, would you see value in segmenting such a group into separate business groups e.g. independent retailers, financial services, national retailers, pubs and clubs?

Yes	[41]	(70.7%)
No	[17]	(29.3%)

19. Would you like to receive a City Centre newsletter?

Yes	[86]	(91.5%)
No	[8]	(8.5%)

20. If YES at question 19, what things would you like to read about that would be of benefit to you?

Shop movements and events; Availability of Shop grants. Development of area; Update on development; new-builds; partnerships, exchange forum; business opportunities; New retail development; Events. Forthcoming events/special offers; New shops; Business successes/network events. Profile of Local Business; The way forward and what is happening…? Up and coming events – new and future; Improved footfall; Actual improvements, not pie in the sky; Events/? Update/? Proposals; Events/show; New traders; TC after 6pm; Progress of improvements; News; What's happening/events etc. How to attract people to Bradford; Progress; New Shops; Crime Statistics; Footfall; Good news/success stories; Events/developments; New development of TC; Bring people back to Bradford for shopping; New enterprise needs to be encouraged; Better access by PT. News on investments. Any available grants; Who are local bobbies; Westfield progress.

21. If YES at question 19, how would you like to receive this information?

In the post	[72]	(74.2%)
Vis e-mail	[18]	(18.6%)
Via a website	[7]	(7.2%)
Other	[0]	(0%)

If you have any further comments in regard to the town centre then please feel free to express you views below.

More trading shops and grant availability; Introduce street markets; Set up small business/enterprise; Great diversity to maximise the alleys and streets; Environment is great but shops are poor; Not enough police; Too many shops and charity shops; Need designer/specialist shops; Too many drugs addicts and drunks. Every upper floor is vacant;. Unicorn/Brook Bar – clientele cause trouble; 30 years ago Leeds and Bradford had the same to offer; now Leeds is light years ahead. Get Broadway started; Inconvenience due to Dale Street works; Broadway – Language barriers; Bradford city in crisis; Need major investment;. Too many discount stores; Council to be more sympathetic to businesses; Need to create something different to Leeds/Manchester.

Thank you for your time and co-operation.

TO OCCUPER / MANAGER

BRADFORD CITY COUNCIL

BINGLEY DISTRICT CENTRE BUSINESS SURVEY RESULTS

Dear Sir/Madam

White Young Green (WYG) is commissioned on behalf of Bradford Council to undertake a business questionnaire, which seeks the views of local businesses as part of a wider 'health-check' of the town centre that will help to inform a future strategy for improving the town centre over the 20 years (up to 2026) in accordance with the Councils emerging Local Development Framework. The survey will also assist in improving the town centre and prioritise resources to best help traders.

We would be grateful if you could contribute to this exercise by completing the following questionnaire and returning it as soon as possible in the enclosed pre-paid envelope. The questionnaire should take no longer than five minutes.

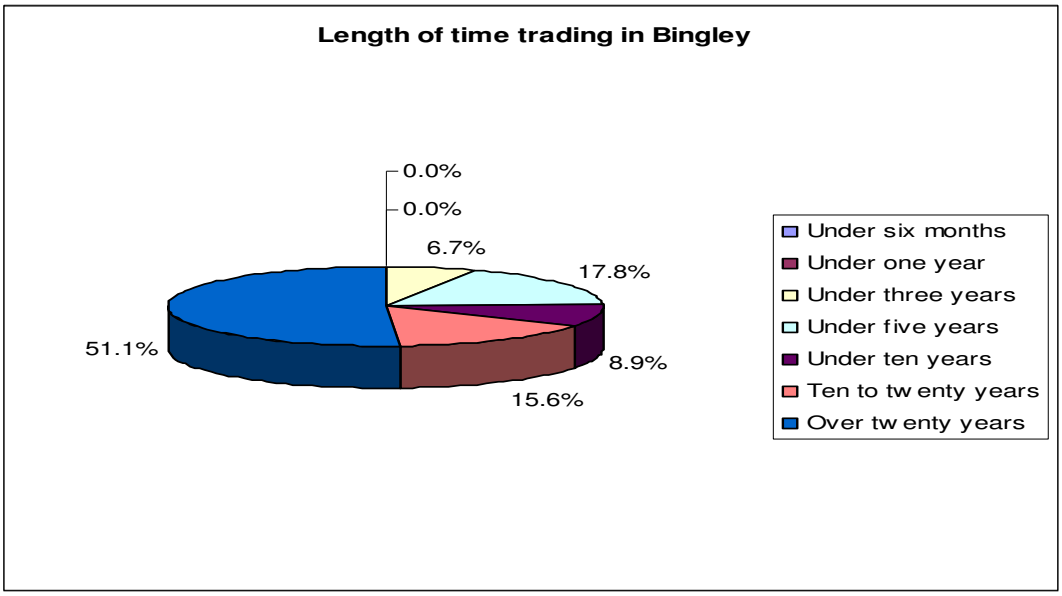
All responses will be treated in the strictest confidence, and no information on individual businesses will be released. By providing us with the information we seek, you will help the Council shape its redevelopment and planning policies to foster growth and prosperity within the retail, commerce and leisure sectors.

If you have any queries on the questionnaire or its purpose, please do not hesitate to call Thomas Duncan at WYG Planning on 0161 874 8789. Could you please return the questionnaire to WYG by no later than the Wednesday ***31st October 2007****.*

Questionnaires Distributed: 146 **Responses: 45 (31%)**

1a. How long, approximately, has the business traded in Bingley?

Under six months	[0]	(0%)
Under one year	[0]	(0%)
Under three years	[3]	(6.7%)
Under five years	[8]	(17.8%)
Under ten years	[4]	(8.9%)
Ten to twenty years	[7]	(15.6%)
Over twenty years	[23]	(51.1%)



1b. Is your business…?

Independent	[33]	(73.3%)
Part of national group/chain	[11]	(24.4%)
Other (please specify)	[1]	(2.2%)

Theatre Play

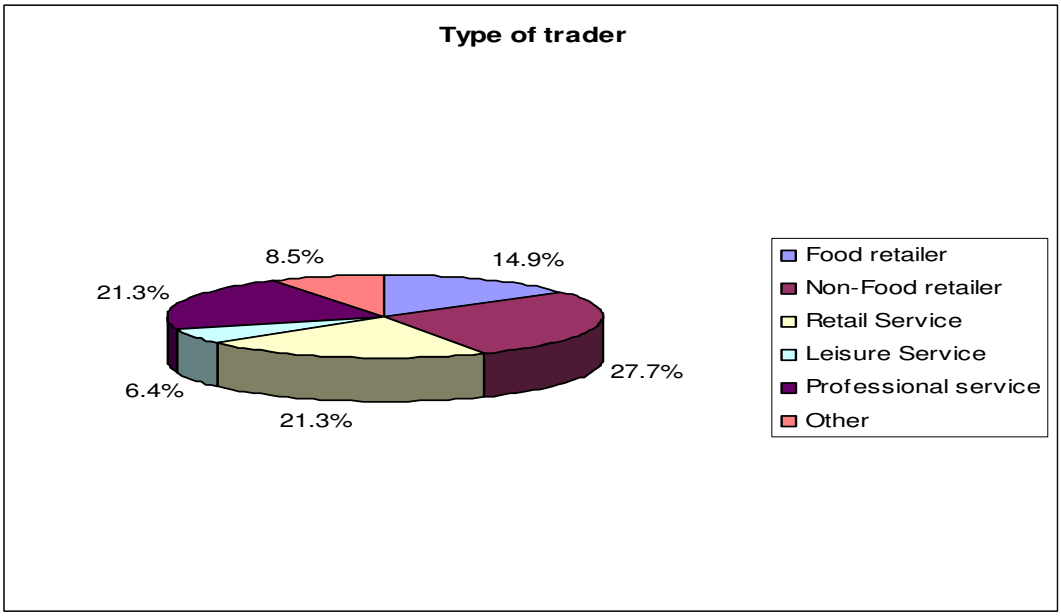
1c. If not an independent, do you have any autonomy of decision making on marketing budgets?

Yes	[7]	(50%)
No	[7]	(50%)

1d. How would you describe your business?

Food retailer (e.g. newsagent, supermarket, bakery etc. but not including restaurants, cafes, take-aways, public houses)	[7]	(14.9%)
Non-food retailer (e.g. clothes shop, charity shop, bookshop etc.)	[13]	(27.7%)
Retail Service (e.g. hairdresser, opticians etc.)	[11]	(23.4%)
Leisure service (e.g. public house, restaurant, café, take-away etc.)	[4]	(8.5%)
Professional service (e.g. bank, estate agent, betting shop, etc.)	[10]	(21.3%)
Other (please specify)	[2]	(4.3%)

Industrial/Commercial;Theater – Arts, Culture, Entertainment



1e. How many staff does the business employ?

1-5 staff	[30]	(66.7%)
6-10 staff	[11]	(24.4%)
11-20 staff	[1]	(2.2%)
21-50 staff	[1]	(2.2%)
51-100 staff	[0]	(0%)
100 +	[2]	(4.4%)

1f. Has the business always operated from?

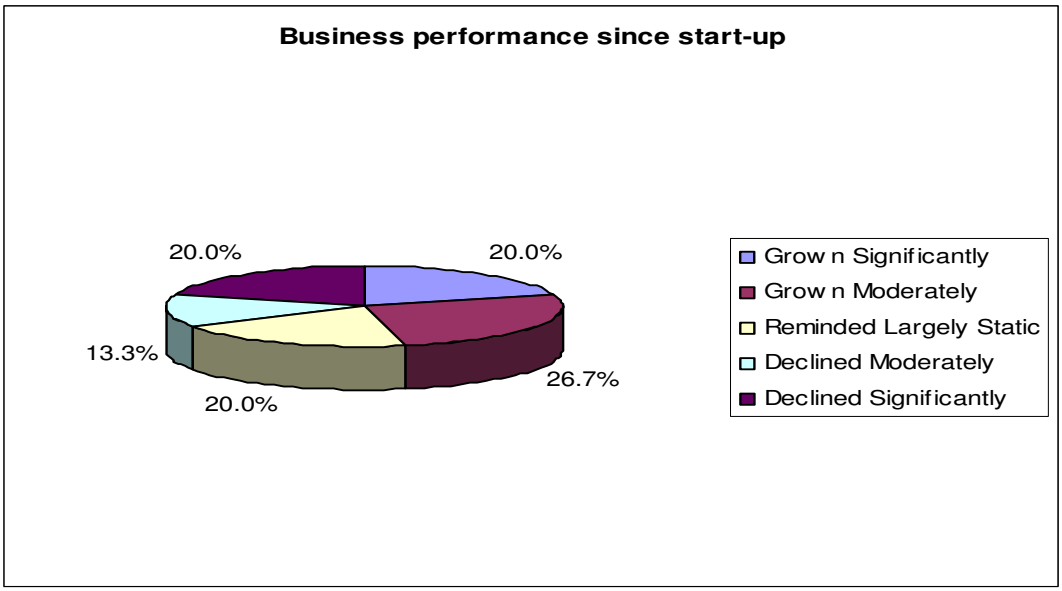
Yes	[37]	(82.2%)
No	[8]	(17.8%)

If no, where did you relocate from?

Heaton; Bradford; Shipley

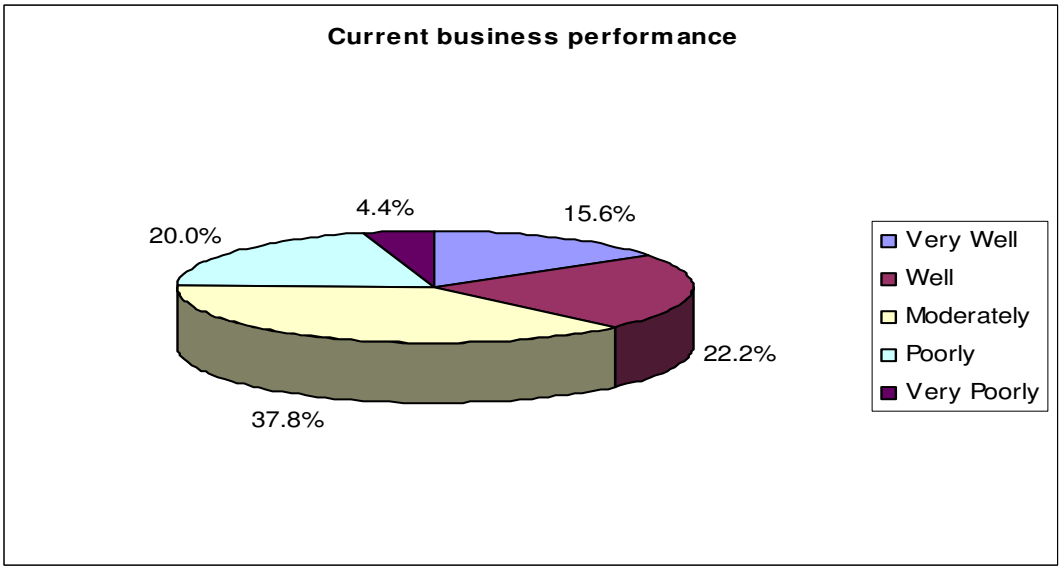
1g. During the time trading in the town, has the business…?

Grown Significantly	[9]	(20%)
Grown Moderately	[12]	(26.7%)
Remained Largely Static	[9]	(20%)
Declined Moderately	[6]	(13.3%)
Declined Significantly	[9]	(20%)



1h. How would you say that your business is performing?

Very well	[7]	(15.6%)
Well	[10]	(22.2%)
Moderately	[17]	(37.8%)
Poorly	[9]	(20%)
Very Poorly	[2]	(4.4%)



2. Are the business premises leased or owner occupied?

Leased	[38]	(84.4%)
Owner Occupied	[7]	(15.6%)
No Answer	[0]	(0%)

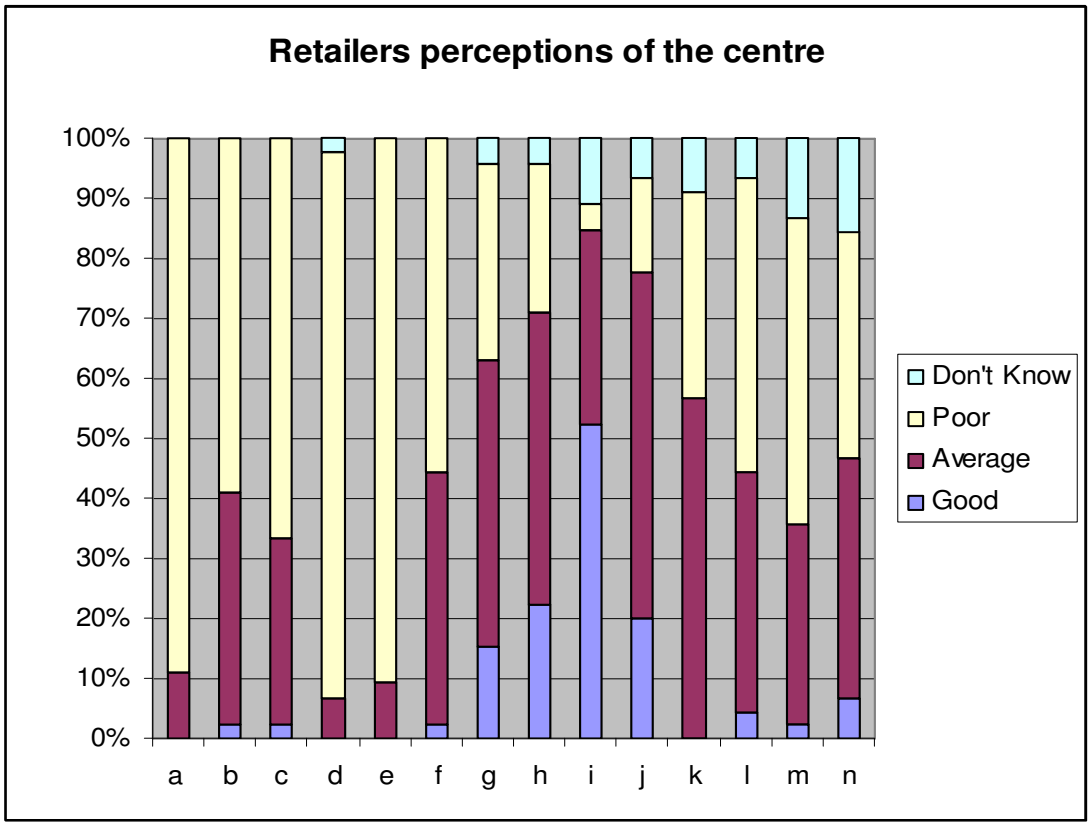
3. Which type of customers does your business rely on primarily?

Local residents	[35]	(55.6%)
Other residents in the wider area	[14]	(22.2%)
Office employees	[13]	(20.6%)
Tourist / Leisure Visitors	[0]	(0%)
Other (please state)	[1]	(1.6%)

Nationally

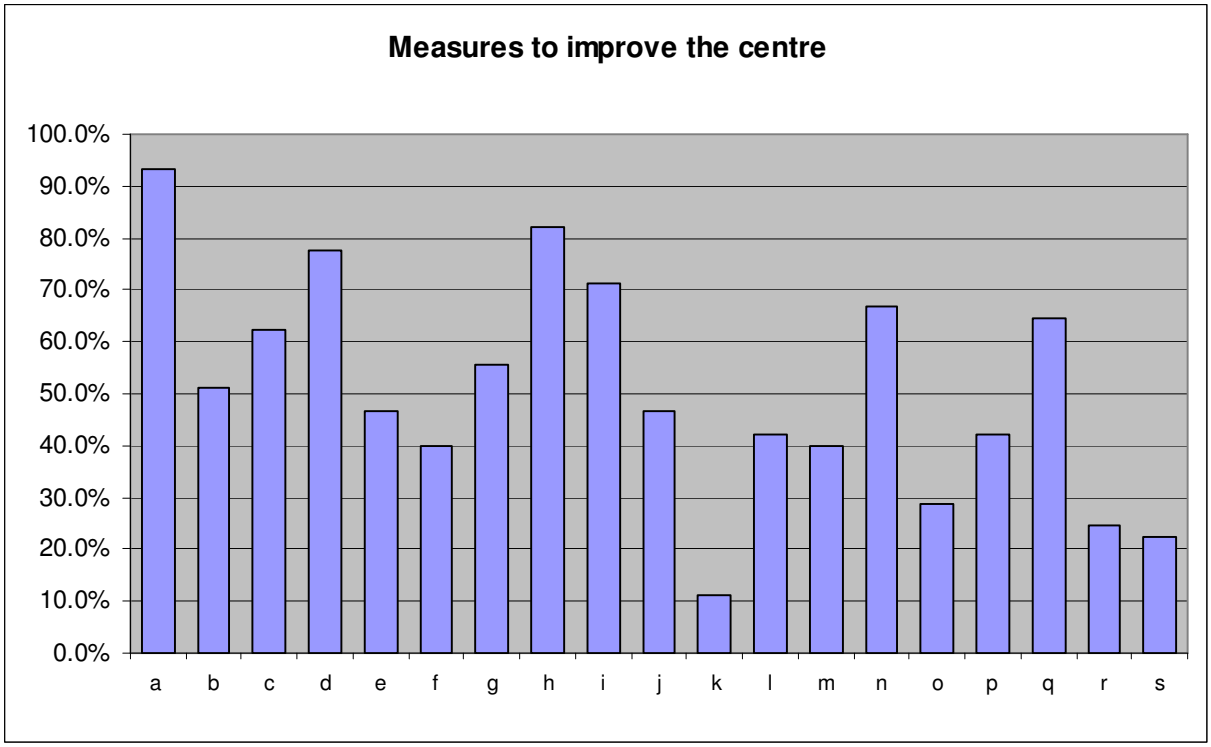
4. How do you rate the following aspects of the town centre?:

	Good		Average		Poor		Don't Know	
	No.	**%**	**No.**	**%**	**No.**	**%**	**No.**	**%**
a. Range of shops and services	0	0.0%	5	11.1%	40	88.9%	0	0.0%
b. Location and quality of car parks	1	2.2%	17	37.8%	26	57.8%	0	0.0%
c. Foodstore provision	1	2.2%	14	31.1%	30	66.7%	0	0.0%
d. Pricing of car parks	0	0.0%	3	6.7%	41	91.1%	1	2.2%
e. Shopping environment	0	0.0%	4	8.9%	39	86.7%	0	0.0%
f. Pedestrian environment	1	2.2%	19	42.2%	25	55.6%	0	0.0%
g. Security (CCTV)	7	15.6%	22	48.9%	15	33.3%	2	4.4%
h. Personal safety	10	22.2%	22	48.9%	11	24.4%	2	4.4%
i. Access by public transport	24	53.3%	15	33.3%	2	4.4%	5	11.1%
j. Signage	9	20.0%	26	57.8%	7	15.6%	3	6.7%
k. Cleanliness	0	0.0%	25	55.6%	15	33.3%	4	8.9%
l. Entertainment / leisure	2	4.4%	18	40.0%	22	48.9%	3	6.7%
n. Events (Markets etc.)	1	2.2%	15	33.3%	23	51.1%	6	13.3%
o. Public toilets	3	6.7%	18	40.0%	17	37.8%	7	15.6%



5. What improvement measures would you like would you like to see in the?

a. Increased choice/range of shops	[42]	(93.3%)
b. More national multiples	[23]	(51.1%)
c. Foodstore in the town centre	[28]	(62.2%)
d. More Independent/Specialist traders	[35]	(77.8%)
e. Improved street paving	[21]	(46.7%)
f. Improved street furniture	[18]	(40.0%)
g. Improved built environment	[25]	(55.6%)
h. Retained free car parking	[37]	(82.2%)
i. Flexible parking	[32]	(71.1%)
j. More street cleaning	[21]	(46.7%)
k. Improved public transport	[5]	(11.1%)
l. More entertainment/leisure facilities	[19]	(42.2%)
m. More quality restaurants/pavement cafes	[18]	(40.0%)
n. More special markets	[30]	(66.7%)
o. More cultural facilities (i.e. theatre)	[13]	(28.9%)
p. Improved security/CCTV	[19]	(42.2%)
q. Greater promotion/marketing of the centre	[29]	(64.4%)
r. Improved signposting	[11]	(24.4%)
s. Public toilets	[10]	(22.2%)



6. Do you think there is an appropriate mix of shops and other non-retail uses (e.g. banks, building societies, amusement arcades, cafes, pubs and restaurants, fast food outlets)?

Good Balance	[10]	(25.6%)
Too many non-retail uses	[23]	(59.0%)
Not enough non retail uses	[6]	(15.4%)

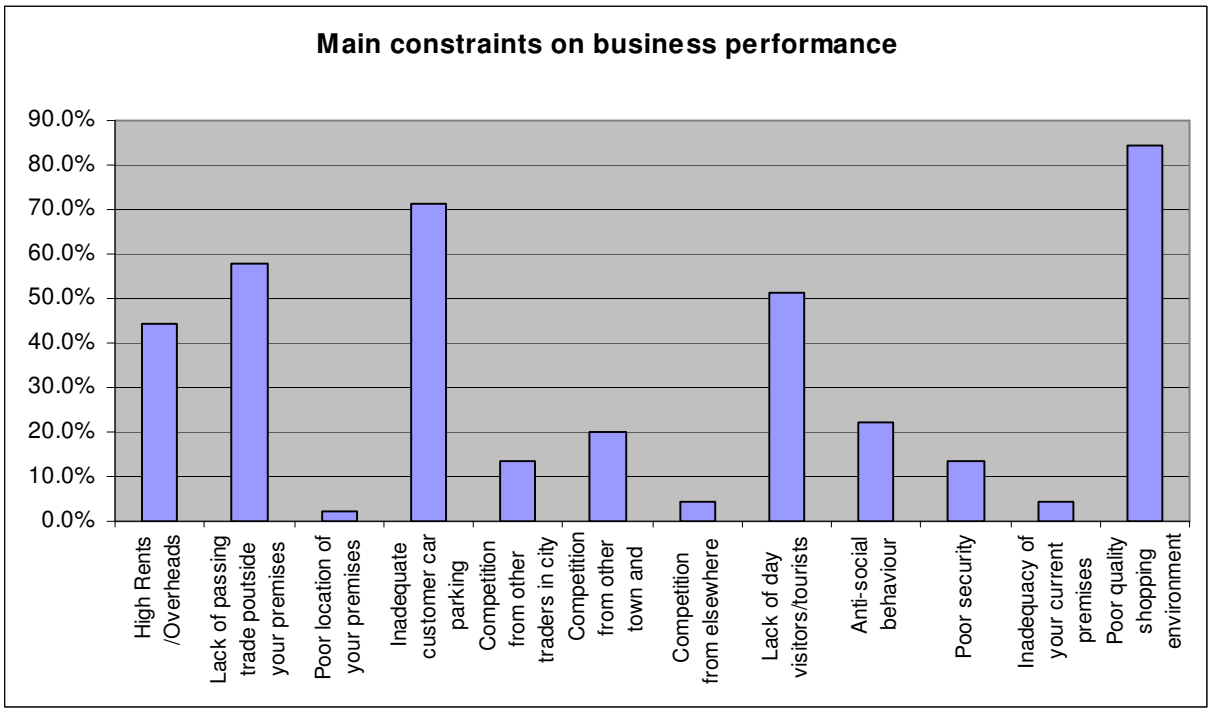
Please specify

More retail shops to attract people in to town. Too many closed units. Too many hairdressers/charity shops/empty units. Too many charity shops and takeaways. Not enough variety of shops to tempt more foot-fall in town.

7. What, if anything, do you consider are the main barriers to the trading performance of your Business?

High Rents /Overheads	[20]	(44.4%)
Lack of passing trade outside your premises	[26]	(57.8%)
Poor location of your premises (e.g. not prime pitch)	[1]	(2.2%)
Inadequate customer car parking	[32]	(71.1%)
Competition from other traders in the town centre	[6]	(13.3%)
Competition from other town centres nearby	[9]	(20.0%)
Competition from elsewhere	[2]	(4.4%)

Lack of day visitors/tourists to the town	[23]	(51.1%)
Anti-social behaviour	[10]	(22.2%)
Poor security	[6]	(13.3%)
The inadequacy of your current premises (e.g. size or configuration)	[2]	(4.4%)
Poor quality of town centre shopping environment	[38]	(84.4%)



8. Would you welcome further expansion of the?

Yes	[30]	(100%)
No	[0]	(0%)

8a. If you have answered NO to question 8, please explain why not

N/A

8b. If you have answered YES to question 8, please describe the type of expansion you would like to see?

Better range of shops would stop people going elsewhere. More pedestrian access, less through traffic. Quality shops needed. More free parking. Good parking facilities. More businesess and offices in the area. Good supermarket and quality shops. Develop precinct or close it. Improved town centre and shops that will attract people to shop in the town. Parking needs to be addressed. More retail outlets. Complete redevelopment on Bingley shopping centre is a fundamental requirement with realistic lease terms. Retail outlets, not apartments/flats.

9. Have you any plans to alter your business in any way in the next five years?

No	[21]	(42.9%)
Yes, close	[4]	(8.2%)
Yes, relocate in town centre	[0]	(0.0%)
Yes, relocate out-of-centre	[3]	(6.1%)
Yes, relocate to other town centre	[1]	(2.0%)
Yes, extend floorspace	[4]	(8.2%)
Yes, reduce floorspace	[1]	(2.0%)
Yes, refurbish existing floorspace	[14]	(28.6%)
Yes, other (please specify)	[1]	(2.0%)

9a. If you are relocating, where are you considering moving to?

Work from Home. Don't know.

9b. If relocating, what is the main reason for this decision?

No comments provided

10. What specific support would help your business?

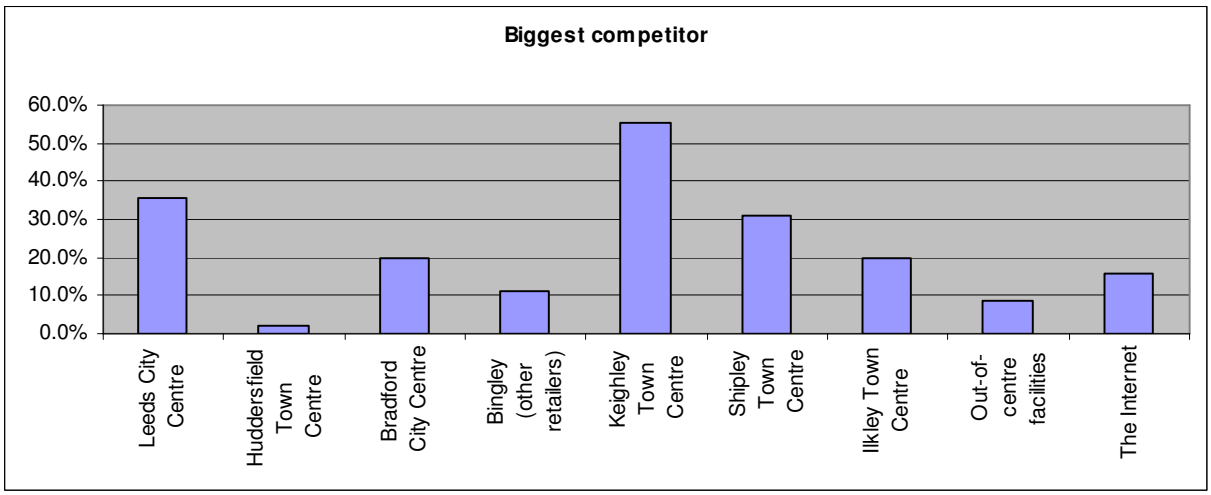
Training	[5]	(12.2%)
Shop front improvement grants	[20]	(48.8%)
Marketing assistance	[14]	(34.1%)
Other (please specify)	[2]	(4.9%)

Reduction of business rates; currently a disgraceful value for money. Grants for listed buildings.

11. Which centre(s) do you consider to be your biggest competitor?

Leeds City Centre	[16]	(35.6%)
Huddersfield Town Centre	[1]	(2.2%)
Bradford City Centre	[9]	(20.0%)
Bingley (other retailers)	[5]	(11.1%)
Halifax Town Centre	[0]	(0.0%)
Keighley Town Centre	[25]	(55.6%)
Shipley Town Centre	[14]	(31.1%)
Ilkley Town Centre	[9]	(20.0%)
Dewsbury Town Centre	[0]	(0.0%)

Rochdale Town Centre	[0]	(0.0%)
Manchester City Centre	[0]	(0.0%)
Out-of-centre facilities	[4]	(8.9%)
The Internet	[7]	(15.6%)
Other (please specify)	[0]	(0.0%)



12. Do you operate any other businesses in any other centres in the district ?

Yes	[11]	(25%)
No	[33]	(75%)

13. If yes, is this other business trading better, worse or the same?

Better	[8]	(57.1%)
Worse	[1]	(7.1%)
Same	[5]	(35.7%)

14. Are you a member of the following:

Chamber of Commerce	[12]	(42.9%)
Chamber of Trade	[10]	(35.7%)
Business Forum	[1]	(3.6%)
Trade Association	[5]	(17.9%)
Other (please specify)	[0]	(0%)

15. Do you think that the redevelopment of the Precinct will affect your trade?

Yes	[27]	(81.8%)
No	[6]	(18.2%)

15a. If you have answered YES to question 15, please explain why.

Any improvements made will have a positive impact on customers and trade. Redevelopment of precinct with quality retailers. 90% boarded up shop units in precinct. Shopping precinct desperate for redevelopment. Better range of shops. Redevelopment should bring shoppers to Bingley.

15b. If you have answered NO to question 15, please describe why not.

No comments provided.

16. Do you think that the provision of a new Town Square in the centre of the town and the changes to Main Street, including on street parking will affect your business?

Yes	[23]	(62.2%)
No	[14]	(37.8%)

16a. If you have YES to question 16, please explain why.

More short stay parking to encourage people to stay for a while. Parking is a problem. More parking will bring more customers. Bingley is tired and dated. Bigger and better shops. Onstreet parking on Main Street would create passing trade in Bingley. The town is desperate for something to be done.

16b. If you have answered NO to question 16, please describe why not?

No comments provided

If you have any further comments in regard to the district centre then please feel free to express your views below.

Too many pubs/restaurants/cafes/banks etc. Not enough quality shops. Parking - not enough of it – people drive round then drive off. Hope something good can be done soon. We feel Bingley has lacked investment. Street cleaning is very poor. Drug dealing is a major problem on Friday and Saturday nights. More police patrols and security at night.

Thank you for your time and co-operation.

White Young Green

TO OCCUPER / MANAGER

BRADFORD CITY COUNCIL

ILKLEY TOWN CENTRE BUSINESS SURVEY RESULTS

Dear Sir/Madam

White Young Green (WYG) is commissioned on behalf of Bradford Council to undertake a business questionnaire, which seeks the views of local businesses as part of a wider 'health-check' of the town centre that will help to inform a future strategy for improving the town centre over the 20 years (up to 2026) in accordance with the Councils emerging Local Development Framework. The survey will also assist in improving the town centre and prioritise resources to best help traders.

We would be grateful if you could contribute to this exercise by completing the following questionnaire and returning it as soon as possible in the enclosed pre-paid envelope. The questionnaire should take no longer than five minutes.

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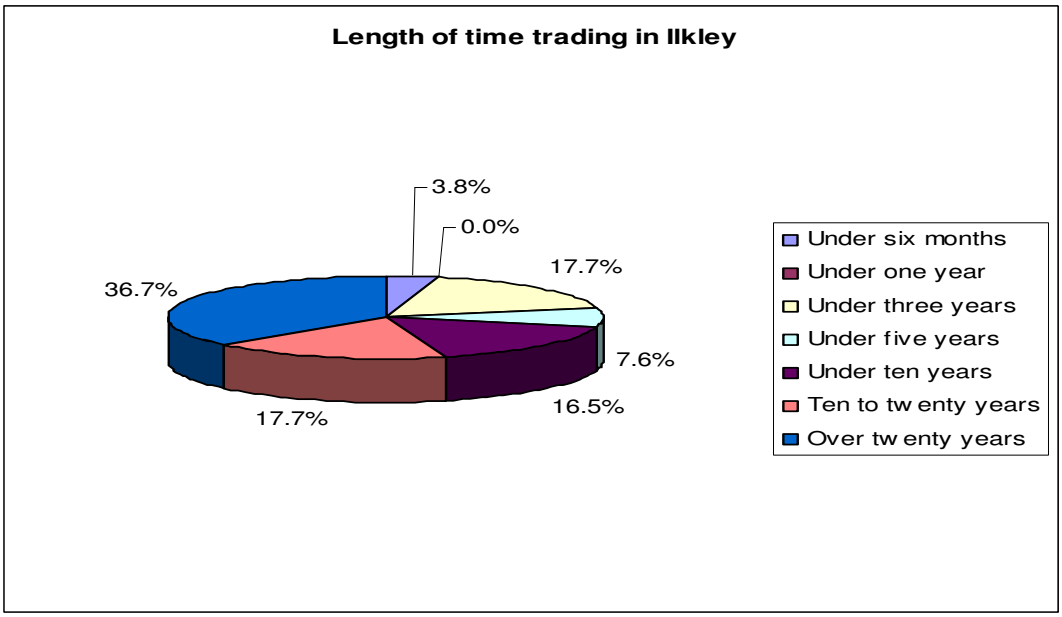
If you have any queries on the questionnaire or its purpose, please do not hesitate to call Thomas Duncan at WYG Planning on 0161 874 8789. Could you please return the questionnaire to WYG by no later than the ***Wednesday 31st October 2007****.*

Questionnaires Distributed: 244 **Responses: 80 (33%)**

1a. How long, approximately, has the business traded in Ilkley?

Under six months	[3]	(3.8%)
Under one year	[0]	(0%)
Under three years	[14]	(17.7%)
Under five years	[6]	(7.6%)
Under ten years	[13]	(16.5%)
Ten to twenty years	[14]	(17.7%)
Over twenty years	[29]	(36.7%)



1b. Is your business…?

Independent	[62]	(77.5%)
Part of national group/chain	[16]	(20%)
Other (please specify)	[2]	(2.5%)

No comments

1c. If not an independent, do you have any autonomy of decision making on marketing budgets?

Yes	[22]	(73.3%)
No	[8]	(26.7%)

1d. How would you describe your business?

Food retailer (e.g. newsagent, supermarket, bakery etc. but not including restaurants, cafes, take-aways, public houses)	[3]	(3.8%)
Non-food retailer (e.g. clothes shop, charity shop, bookshop etc.)	[40]	(50.6%)
Retail Service (e.g. hairdresser, opticians etc.)	[11]	(13.9%)
Leisure service (e.g. public house, restaurant, café, take-away etc.)	[14]	(17.7%)
Professional service (e.g. bank, estate agent, betting shop, etc.)	[10]	(12.7%)
Other (please specify)	[1]	(1.3%)

Gallery

1e. How many staff does the business employ?

1-5 staff	[46]	(3.8%)
6-10 staff	[18]	(50.6%)
11-20 staff	[3]	(13.9%)
21-50 staff	[6]	(17.7%)
51-100 staff	[5]	(12.7%)
100 +	[0]	(1.3%)

1f. Has the business always operated from Ilkley Town Centre?

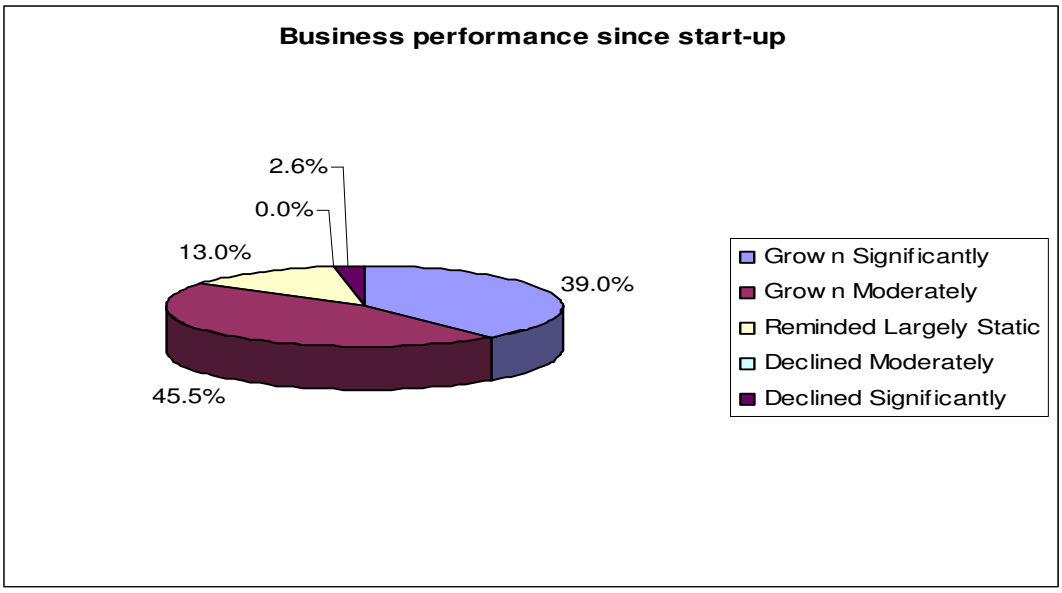
Yes	[77]	(97.5%)
No	[2]	(2.5%)

If no, where did you relocate from?

Harrogate

1g. During the time trading in the town centre, has the business…?

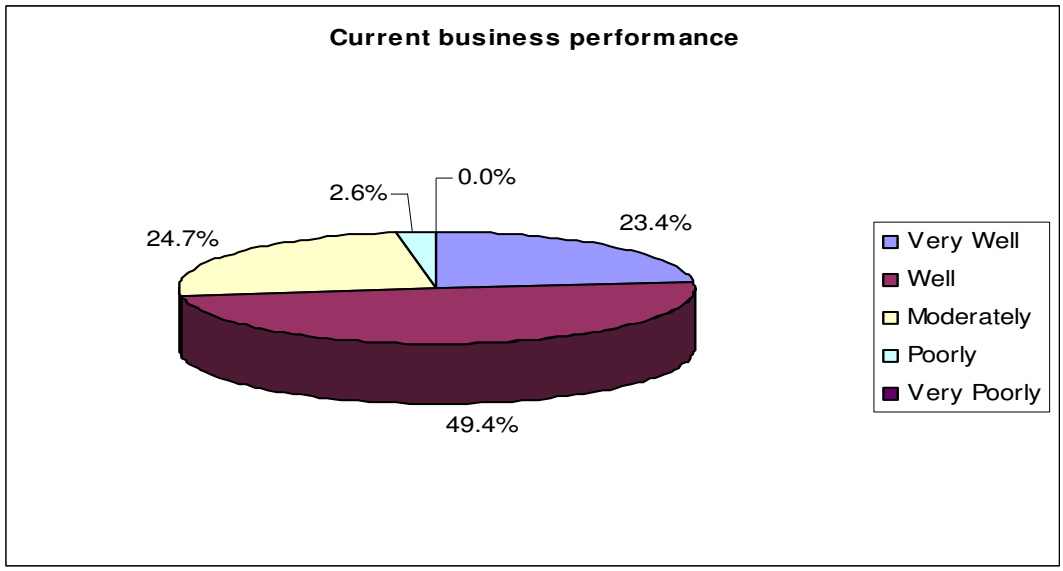
Grown Significantly	[30]	(39%)
Grown Moderately	[35]	(45.5%)
Remained Largely Static	[10]	(13%)
Declined Moderately	[0]	(0%)
Declined Significantly	[2]	(2.6%)



White Young Green

1h. How would you say that your business is performing?

Very well	[18]	(23.4%)
Well	[38]	(49.4%)
Moderately	[19]	(24.7%)
Poorly	[2]	(2.6%)
Very Poorly	[0]	(0%)



2. Are the business premises leased or owner occupied?

Leased	[66]	(80.5%)
Owner Occupied	[14]	(17.1%)
No Answer	[2]	(2.4%)

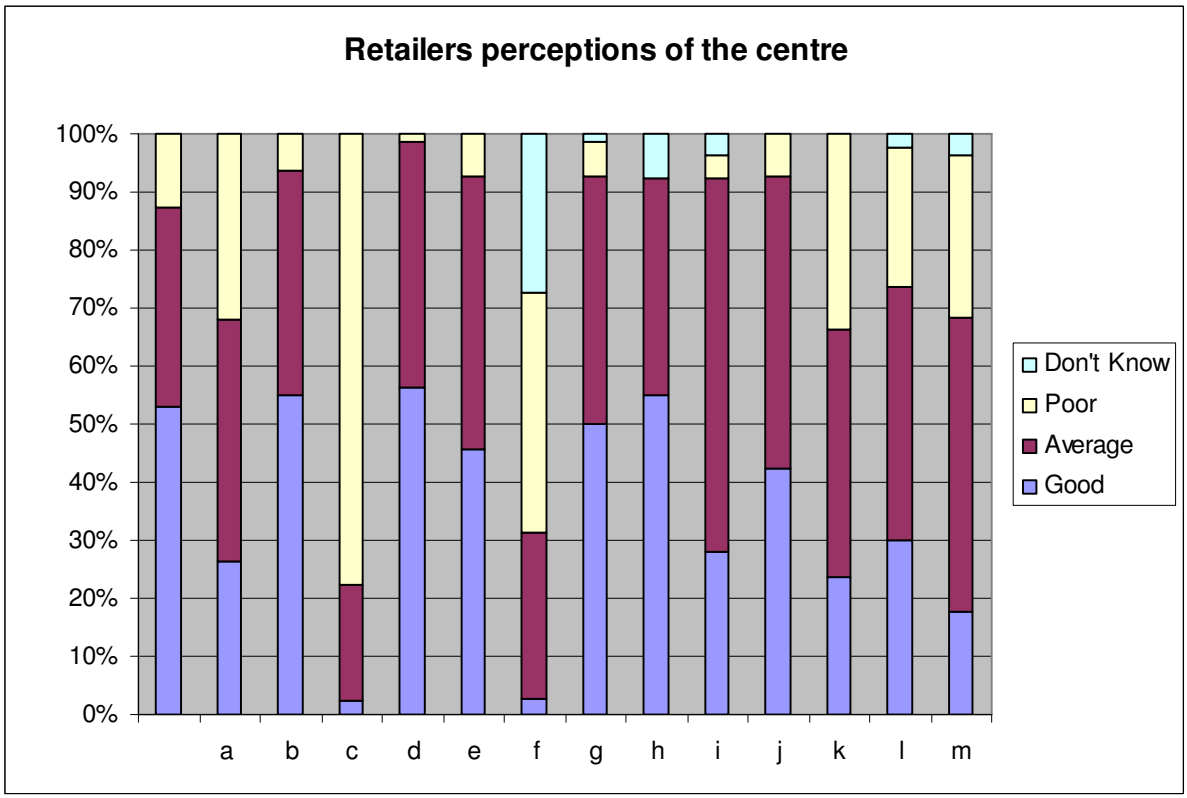
3. Which type of customers does your business rely on primarily?

Local residents	[38]	(46.3%)
Other residents in the wider area	[19]	(23.2%)
Office employees	[8]	(9.8%)
Tourist / Leisure Visitors	[14]	(17.1%)
Other (please state)	[3]	(3.7%)

No comments

4. How do you rate the following aspects of the town centre?:

	Good		Average		Poor		Don't Know	
	No.	%	No.	%	No.	%	No.	%
a. Range of shops and services	42	53.2%	27	34.2%	10	12.7%	0	0.0%
b. Location and quality of car parks	22	27.8%	35	44.3%	27	34.2%	0	0.0%
c. Foodstore provision	43	54.4%	30	38.0%	5	6.3%	0	0.0%
d. Pricing of car parks	2	2.5%	16	20.3%	62	78.5%	0	0.0%
e. Shopping environment	45	57.0%	34	43.0%	1	1.3%	0	0.0%
f. Pedestrian environment	37	46.8%	38	48.1%	6	7.6%	0	0.0%
g. Security (CCTV)	2	2.5%	22	27.8%	32	40.5%	21	26.6%
h. Personal safety	40	50.6%	34	43.0%	5	6.3%	1	1.3%
i. Access by public transport	43	54.4%	29	36.7%	0	0.0%	6	7.6%
j. Signage	22	27.8%	51	64.6%	3	3.8%	3	3.8%
k. Cleanliness	34	43.0%	40	50.6%	6	7.6%	0	0.0%
l. Entertainment / leisure	19	24.1%	34	43.0%	27	34.2%	0	0.0%
n. Events (Markets etc.)	24	30.4%	35	44.3%	19	24.1%	2	2.5%
o. Public toilets	14	17.7%	40	50.6%	22	27.8%	3	3.8%



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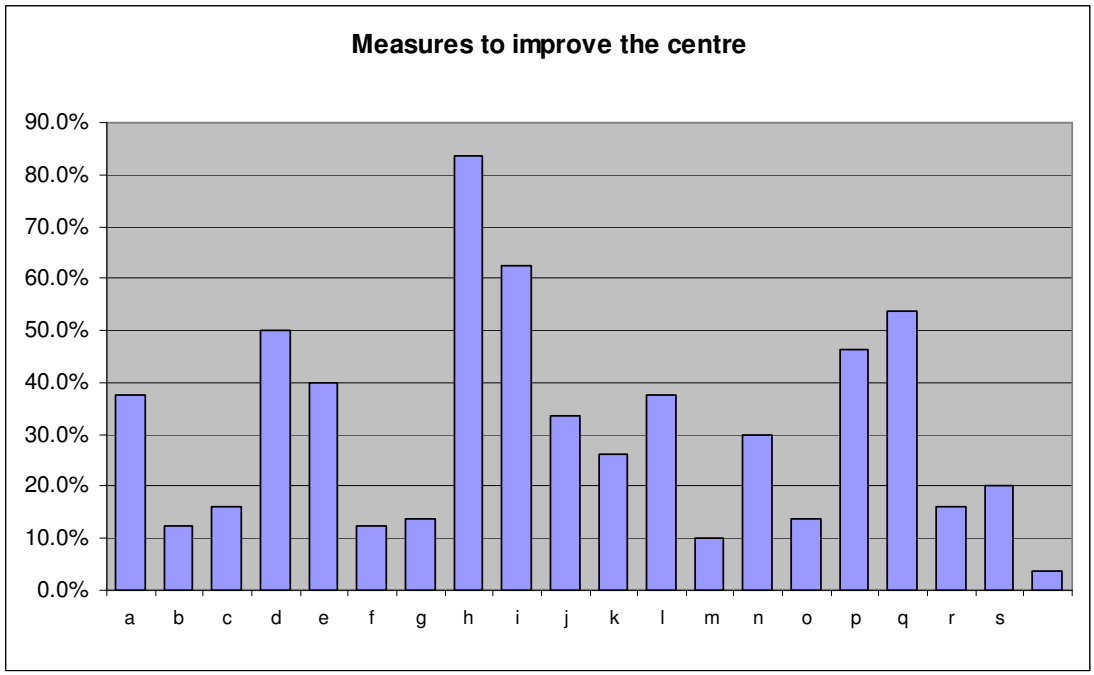
5. What improvement measures would you like would you like to see in the town centre?

a. Increased choice/range of shops	[30]	(37.5%)
b. More national multiples	[10]	(12.5%)
c. Foodstore in the town centre	[13]	(16.3%)
d. More Independent/Specialist traders	[40]	(50.0%)
e. Improved street paving	[32]	(40.0%)
f. Improved street furniture	[10]	(12.5%)
g. Improved built environment	[11]	(13.8%)
h. Retained free car parking	[67]	(83.8%)
i. Flexible parking	[50]	(62.5%)
j. More street cleaning	[27]	(33.8%)
k. Improved public transport	[21]	(26.3%)
l. More entertainment/leisure facilities	[30]	(37.5%)
m. More quality restaurants/pavement cafes	[8]	(10.0%)
n. More special markets	[24]	(30.0%)
o. More cultural facilities (i.e. theatre)	[11]	(13.8%)
p. Improved security/CCTV	[37]	(46.3%)
q. Greater promotion/marketing of the centre	[43]	(53.8%)
r. Improved signposting	[13]	(16.3%)
s. Public toilets	[16]	(20.0%)
t. Other (please state)	[3]	(3.8%)

More car parking



6. Do you think there is an appropriate mix of shops and other non-retail uses (e.g. banks, building societies, amusement arcades, cafes, pubs and restaurants, fast food outlets)?

Good Balance	[51]	(76.1%)
Too many non-retail uses	[14]	(20.9%)
Not enough non retail uses	[2]	(3%)

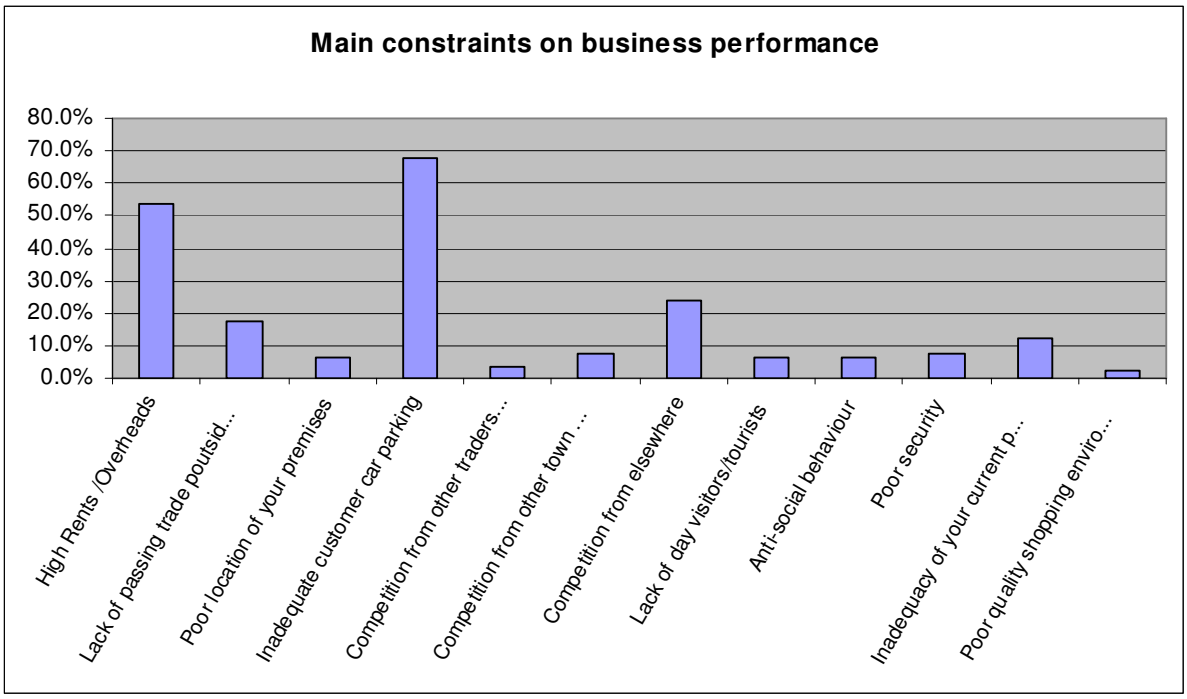
Please specify

Too many charity shops. Church Street is declining due to many fast food and restaurants are closing during the day so the street is closed and uninviting to customers that may have used the street.

7. What, if anything, do you consider are the main barriers to the trading performance of your Business?

High Rents /Overheads	[43]	(53.8%)
Lack of passing trade outside your premises	[14]	(17.5%)
Poor location of your premises (e.g. not prime pitch)	[5]	(6.3%)
Inadequate customer car parking	[54]	(67.5%)
Competition from other traders in the town centre	[3]	(3.8%)
Competition from other town centres nearby	[6]	(7.5%)
Competition from elsewhere	[19]	(23.8%)
Lack of day visitors/tourists to the town	[5]	(6.3%)
Anti-social behaviour	[5]	(6.3%)
Poor security	[6]	(7.5%)
The inadequacy of your current premises (e.g. size or configuration)	[10]	(12.5%)
Poor quality of town centre shopping environment	[2]	(2.5%)
Other (please specify)	[3]	(1.7%)

Poor policing of illegal parking in front of premises on yellow lines. Special market stealing trade



8. Would you welcome further expansion of the town centre?

Yes	[32]	(43.2%)
No	[42]	(56.8%)

8a. If you have answered NO to question 8, please explain why not

Is large enough. Not enough car parking. Expansion would destroy the economic make-up. Too commercialised. Parking. Works well as it is. Needs to stay compact. Re-use the charity shops in town. Assist small businesses with rates. Free advertising within Ilkley. Ilkley is a small town with a vibrant centre – further expansion is unnecessary. There are enough premises. Don't want clone town. Would spoil town. Its success is based on uiniqueness. Size is fine but quality isn't good. Improve existing first (including Railway Area)

8b. If you have answered YES to question 8, please describe the type of expansion you would like to see?

Off-street paved (Café) areas with trees and plants. No to larger Tesco store. More leisure facilities e.g. cinema, bowling alley. Nothing for teenagers. Pedestrian-ise the grove, underground car park, main car park. Improvements should concentrate on evening economy. More independent retailers. Parking. Need to encourage upmarket multiples to town centre. If expansion is tastefully designed, then yes.. Continued

development of high quality independent shops – no more supermarkets. Increase size of store to increase choice. Grove Road being pedestrian-ised.

9. Have you any plans to alter your business in any way in the next five years?

No	[61]	(56.5%)
Yes, close	[0]	(0%)
Yes, relocate in town centre	[2]	(1.9%)
Yes, relocate out-of-centre	[2]	(1.9%)
Yes, relocate to other town centre	[0]	(0%)
Yes, extend floorspace	[10]	(9.3%)
Yes, reduce floorspace	[1]	(0.9%)
Yes, refurbish existing floorspace	[29]	(26.9%)
Yes, other (please specify)	[3]	(2.8%)

Open new unit. Possible new store.

9a. If you are relocating, where are you considering moving to?

Lancashire. Northumberland.

9b. If relocating, what is the main reason for this decision?

Overheads. Massive rents. Church Street is closed.

10. What specific support would help your business?

Training	[3]	(3.3%)
Shop front improvement grants	[40]	(44%)
Marketing assistance	[45]	(49.5%)
Other (please specify)	[3]	(3.3%)

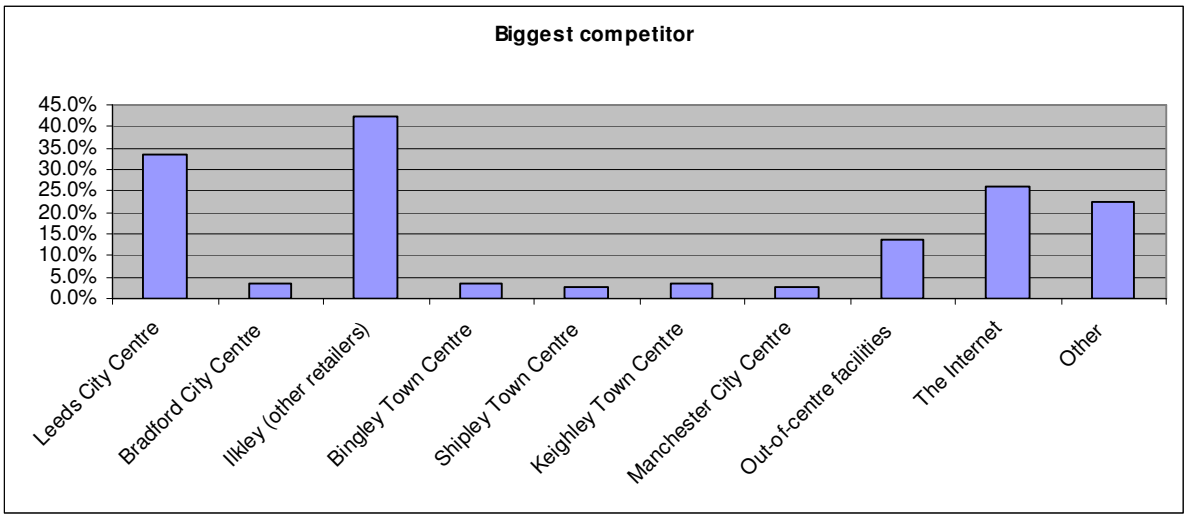
Business rate reduction. Larger premises

11. Which centre(s) do you consider to be your biggest competitor?

Leeds City Centre	[27]	(33.8%)
Huddersfield Town Centre	[0]	(0%)
Bradford City Centre	[3]	(3.8%)
Ilkley (other retailers)	[34]	(42.5%)
Bingley Town Centre	[3]	(3.8%)

Shipley Town Centre	[2]	(2.5%)
Keighley Town Centre	[3]	(3.8%)
Dewsbury Town Centre	[0]	(0%)
Rochdale Town Centre	[0]	(0%)
Manchester City Centre	[2]	(2.5%)
Out-of-centre facilities	[11]	(13.8%)
The Internet	[21]	(26.3%)
Other (please specify)	[18]	(22.5%)

Skipton; Harrogate; Burley-in-Wharfdale; Oakley



12. Do you operate any other businesses in any other centres in Bradford district ?

Yes	[19]	(22.9%)
No	[64]	(77.1%)

13. If yes, is this other business trading better, worse or the same?

Better	[8]	(40%)
Worse	[2]	(10%)
Same	[10]	(50%)

14. Are you a member of the following:

Chamber of Commerce	[0]	(0%)
Chamber of Trade	[2]	(6.3%)
Business Forum	[3]	(9.4%)
Trade Association	[21]	(65.6%)

Other (please specify)	[6]	(18.8%)

Federation of Small Businesses

15. Do you see any benefit in a professional town centre manager for Ilkley Town Centre?

Yes	[30]	(44.8%)
No	[37]	(55.2%)

16. Would your business be prepared to make a financial contribution to establish a town centre management initiative which would seek to provide some of or all of the improvements measures listed in question 5.

Yes	[13]	(17.3%)
No	[62]	(82.7%)

17. If you have answered YES to question 16, what contribution would you consider to be reasonable on an annual basis?

Up to £50	[5]	(33.3%)
£51 to £100	[3]	(20%)
£101 to £300	[5]	(33.3%)
£301 to £500	[2]	(13.3%)
£501 to £1,000	[0]	(0%)

18. Would you actively support a town centre traders group?

Yes	[43]	(64.2%)
No	[24]	(35.8%)

19. If, you have answered YES to question 18, would you see value in segmenting such a group into separate business groups e.g. independents retailers, financial services, national retailers, pubs and clubs?

Yes	[27]	(71.1%)
No	[11]	(28.9%)

If you have any further comments in regard to the town centre then please feel free to express you views below.

Encourage high quality visitors. Improve customer/retail parking. Car prks used by shop owners/local businesses. Rates too expensive. More parking. No expansion of Tesco in to larger store as will close independent retailers. Rates and rents have increased, pushing out

independents. Ilkley is now a centre of banks, charity shops and estate agents.

Thank you for your time and co-operation.

TO OCCUPER / MANAGER

BRADFORD CITY COUNCIL

KEIGHLEY TOWN CENTRE BUSINESS SURVEY RESULTS

Dear Sir/Madam

White Young Green (WYG) is commissioned on behalf of Bradford Council to undertake a business questionnaire, which seeks the views of local businesses as part of a wider 'health-check' of the town centre that will help to inform a future strategy for improving the town centre over the 20 years (up to 2026) in accordance with the Councils emerging Local Development Framework. The survey will also assist in improving the town centre and prioritise resources to best help traders.

We would be grateful if you could contribute to this exercise by completing the following questionnaire and returning it as soon as possible in the enclosed pre-paid envelope. The questionnaire should take no longer than five minutes.

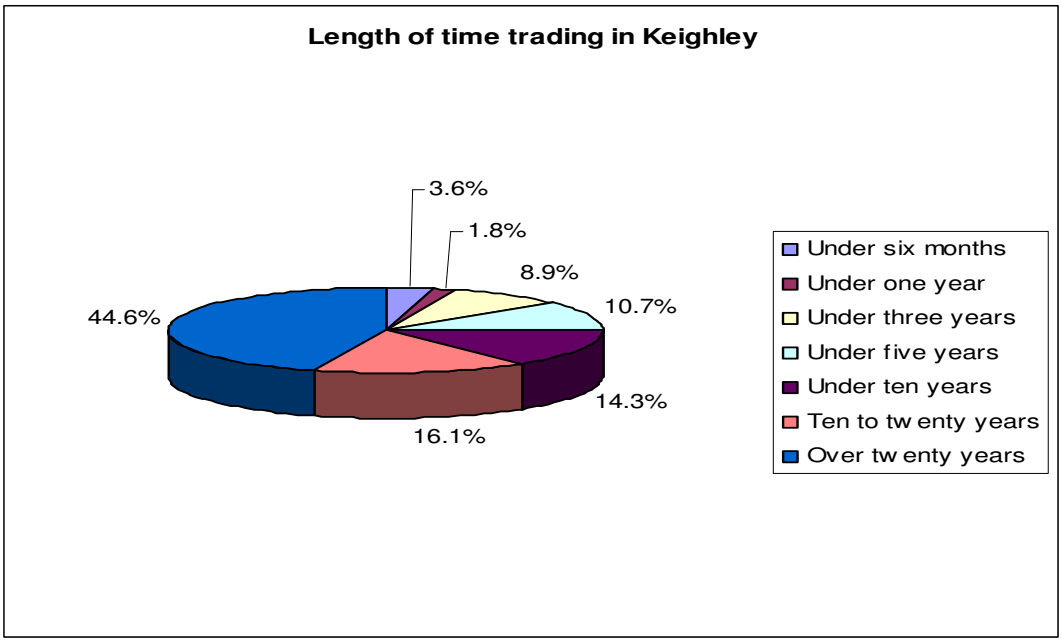
All responses will be treated in the strictest confidence, and no information on individual businesses will be released. By providing us with the information we seek, you will help the Council shape its redevelopment and planning policies to foster growth and prosperity within the retail, commerce and leisure sectors.

If you have any queries on the questionnaire or its purpose, please do not hesitate to call Thomas Duncan at WYG Planning on 0161 874 8789. Could you please return the questionnaire to WYG by no later than the ***Wednesday 31st October 2007****.*

Questionnaires Distributed: 402 **Responses: 59 (15%)**

1a. How long, approximately, has the business traded in Keighley?

Under six months	[2]	(3.6%)
Under one year	[1]	(1.8%)
Under three years	[5]	(8.9%)
Under five years	[6]	(10.7%)
Under ten years	[8]	(14.3%)
Ten to twenty years	[9]	(16.1%)
Over twenty years	[25]	(44.6%)



1b. Is your business…?

Independent	[37]	(62.7%)
Part of national group/chain	[20]	(33.9%)
Other (please specify)	[2]	(3.4%)

Tenancy; Franchise

1c. If not an independent, do you have any autonomy of decision making on marketing budgets?

Yes	[15]	(55.6%)
No	[12]	(44.4%)

1d. How would you describe your business?

Food retailer (e.g. newsagent, supermarket, bakery etc. but not including restaurants, cafes, take-aways, public houses)	[10]	(16.9%)
Non-food retailer (e.g. clothes shop, charity shop, bookshop etc.)	[22]	(37.3%)
Retail Service (e.g. hairdresser, opticians etc.)	[11]	(18.6%)
Leisure service (e.g. public house, restaurant, café, take-away etc.)	[6]	(10.2%)
Professional service (e.g. bank, estate agent, betting shop, etc.)	[10]	(16.9%)

1e. How many staff does the business employ?

1-5 staff	[29]	(49.2%)
6-10 staff	[16]	(27.1%)
11-20 staff	[8]	(13.6%)
21-50 staff	[6]	(10.2%)
51-100 staff	[0]	(0%)
100 +	[0]	(0%)

1f. Has the business always operated from Keighley?

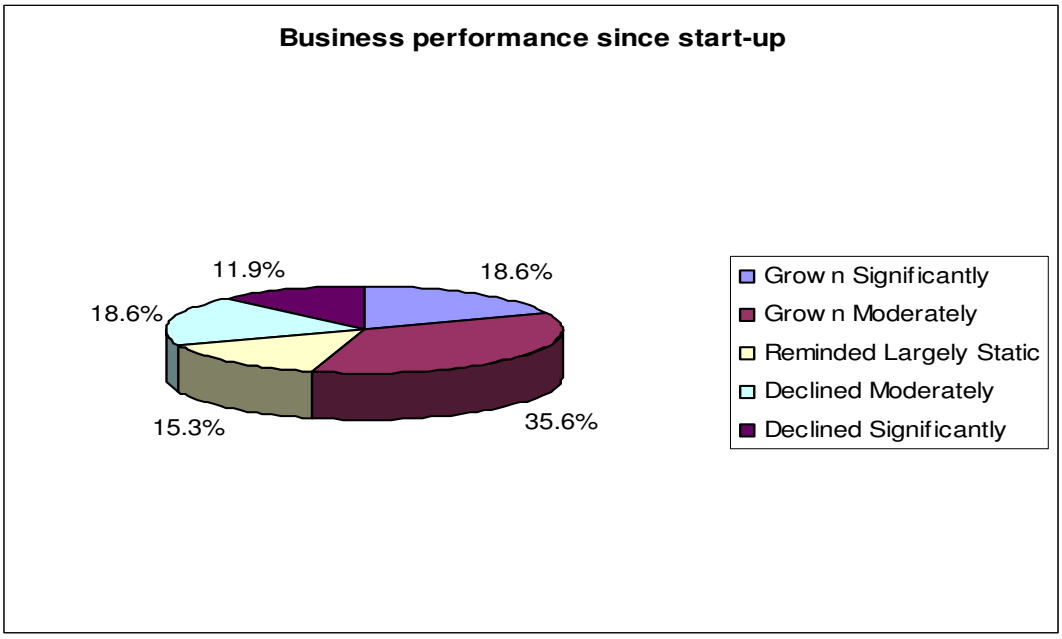
Yes	[52]	(88.1%)
No	[7]	(11.9%)

If no, where did you relocate from?

Steeton; Dalton Lane

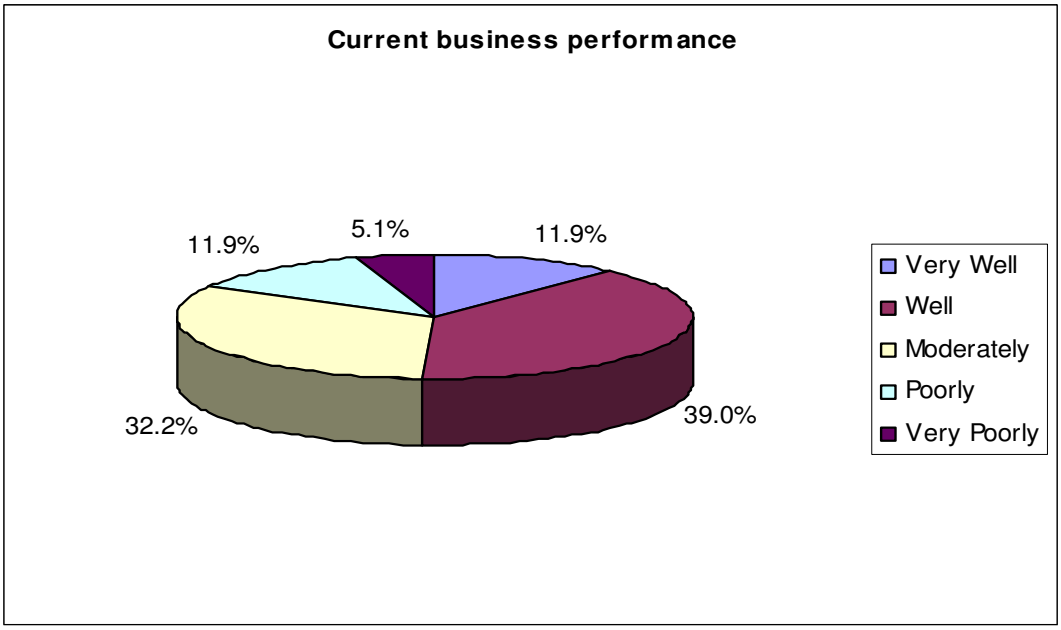
1g. During the time trading in the town, has the business…?

Grown Significantly	[11]	(18.6%)
Grown Moderately	[21]	(35.6%)
Remained Largely Static	[9]	(15.3%)
Declined Moderately	[11]	(18.6%)
Declined Significantly	[7]	(11.9%)



1h. How would you say that your business is performing?

Very well	[7]	(11.9%)
Well	[23]	(39.0%)
Moderately	[19]	(32.2%)
Poorly	[7]	(11.9%)
Very Poorly	[3]	(5.1%)



2. Are the business premises leased or owner occupied?

Leased	[43]	(72.9%)
Owner Occupied	[12]	(20.3%)
No Answer	[4]	(6.8%)

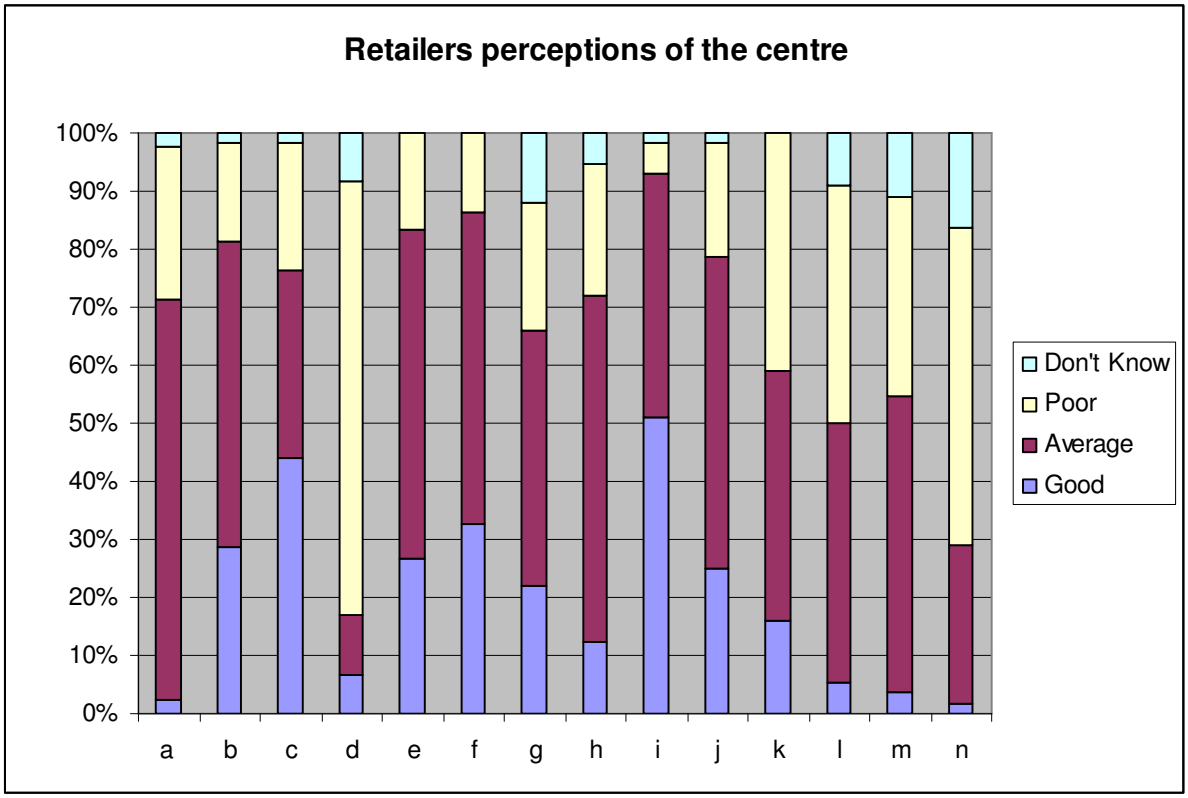
3. Which type of customers does your business rely on primarily?

Local residents	[56]	(71.8%)
Other residents in the wider area	[12]	(15.4%)
Office employees	[8]	(10.3%)
Tourist / Leisure Visitors	[0]	(0%)
Other (please state)	[2]	(2.6%)

Mail Order – National; National/International

4. How do you rate the following aspects of the town centre?:

	Good		Average		Poor		Don't Know	
	No.	%	No.	%	No.	%	No.	%
a. Range of shops and services	1	2.4%	29	69.0%	11	26.2%	1	2.4%
b. Location and quality of car parks	17	28.8%	31	52.5%	10	16.9%	1	1.7%
c. Foodstore provision	26	44.1%	19	32.2%	13	22.0%	1	1.7%
d. Pricing of car parks	4	6.8%	6	10.2%	44	74.6%	5	8.5%
e. Shopping environment	16	26.7%	34	56.7%	10	16.7%	0	0.0%
f. Pedestrian environment	19	32.8%	31	53.4%	8	13.8%	0	0.0%
g. Security (CCTV)	13	22.0%	26	44.1%	13	22.0%	7	11.9%
h. Personal safety	7	12.3%	34	59.6%	13	22.8%	3	5.3%
i. Access by public transport	29	50.9%	24	42.1%	3	5.3%	1	1.8%
j. Signage	14	25.0%	30	53.6%	11	19.6%	1	1.8%
k. Cleanliness	9	16.1%	24	42.9%	23	41.1%	0	0.0%
l. Entertainment / leisure	3	5.4%	25	44.6%	23	41.1%	5	8.9%
n. Events (Markets etc.)	2	3.6%	28	50.9%	19	34.5%	6	10.9%
o. Public toilets	1	1.8%	15	27.3%	30	54.5%	9	16.4%



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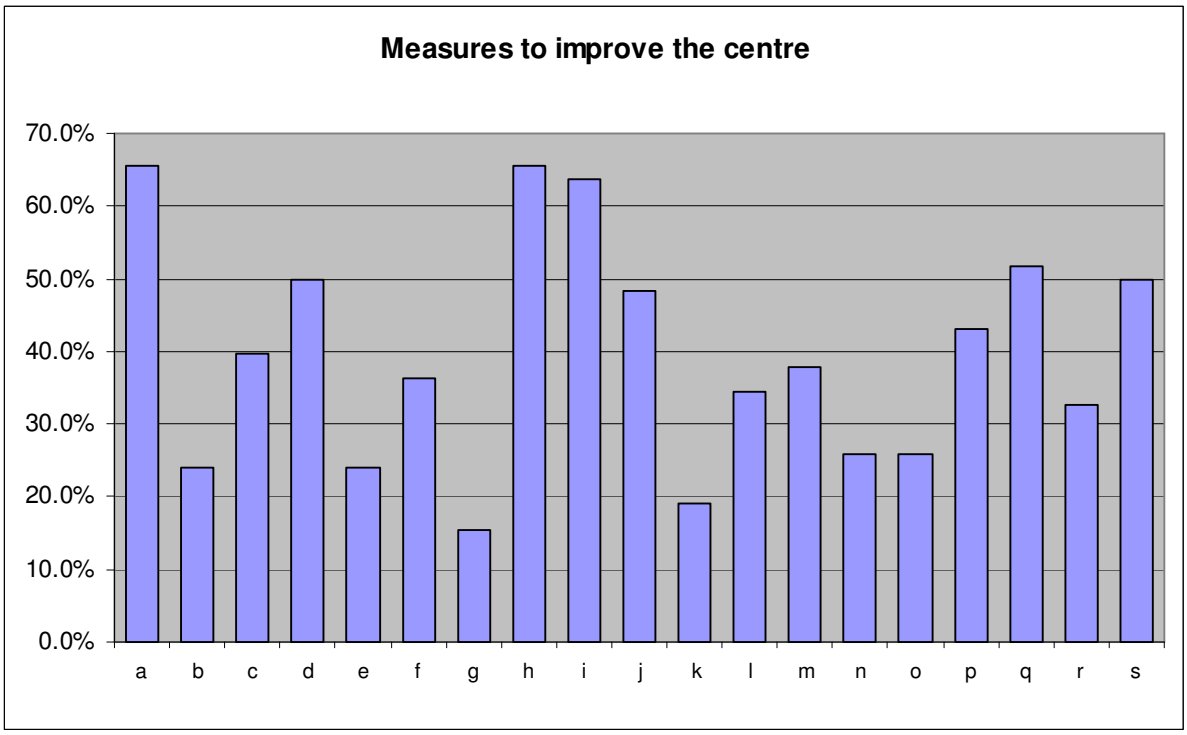
5. What improvement measures would you like would you like to see in the Town Centre?

a. Increased choice/range of shops	[38]	(65.5%)
b. More national multiples	[14]	(24.1%)
c. Foodstore in the town centre	[23]	(39.7%)
d. More Independent/Specialist traders	[29]	(50.0%)
e. Improved street paving	[14]	(24.1%)
f. Improved street furniture	[21]	(36.2%)
g. Improved built environment	[9]	(15.5%)
h. Retained free car parking	[38]	(65.5%)
i. Flexible parking	[37]	(63.8%)
j. More street cleaning	[28]	(48.3%)
k. Improved public transport	[11]	(19.0%)
l. More entertainment/leisure facilities	[20]	(34.5%)
m. More quality restaurants/pavement cafes	[22]	(37.9%)
n. More special markets	[15]	(25.9%)
o. More cultural facilities (i.e theatre)	[15]	(25.9%)
p. Improved security/CCTV	[25]	(43.1%)
q. Greater promotion/marketing of the centre	[30]	(51.7%)
r. Improved signposting	[19]	(32.8%)
s. Public toilets	[29]	(50.0%)
t. Other (please state)	[3]	(5.2%)

More Police; Coach Park (would encourage coaches that visit Skipton/Haworth to stop in town on journey); GP Surgery



6. Do you think there is an appropriate mix of shops and other non-retail uses (e.g. banks, building societies, amusement arcades, cafes, pubs and restaurants, fast food outlets)?

Good Balance	[40]	(76.9%)
Too many non-retail uses	[11]	(21.2%)
Not enough non retail uses	[1]	(1.9%)

Please specify

Too many Card & Telephone Shops; Too many Takeaways & £1 Shops; Too many Second-Hand, i.e. "stolen" shops run by criminals

7. What, if anything, do you consider are the main barriers to the trading performance of your Business?

High Rents /Overheads	[21]	(36.2%)
Lack of passing trade outside your premises	[22]	(37.9%)
Poor location of your premises (e.g. not prime pitch)	[12]	(20.7%)
Inadequate customer car parking	[23]	(39.7%)
Competition from other traders in the town centre	[19]	(32.8%)
Competition from other town centres nearby	[8]	(13.8%)
Competition from elsewhere	[4]	(6.9%)
Lack of day visitors/tourists to the town	[21]	(36.2%)

Anti-social behaviour	[18]	(31.0%)
Poor security	[11]	(19.0%)
The inadequacy of your current premises (e.g. size or configuration)	[4]	(6.9%)
Poor quality of town centre shopping environment	[7]	(12.1%)
Don't know	[0]	(0%)
None	[0]	(0%)
Other (please specify)	[0]	(0%)

8. Would you welcome further expansion of the town centre?

Yes	[49]	(84%)
No	[9]	(16%)

8a. If you have answered NO to question 8, please explain why not

Fill empty units in town centre. Enough business at present. Town Centre not fully occupied. Supermarkets are taking all the footflow away from town centre. More parking. Renovation of old buildings. Further expansion, i.e. Retail parks divert business away from centres.

8b. If you have answered YES to question 8, please describe the type of expansion you would like to see?

North Street Keighley needs a regeneration programme. More diversity of retail types. More well known retailers. More quality shops. Social activity facilities. More signs saying other businesses in the area other than town centre. More high end shops for clothes. Better department stores/quality shops. Too many charity shops/phone shops/£1 shops. Enough business. Increase in larger retailers, e.g. Asda/Tesco. Better use of boarded up shops – too many of them. Wider range of High Street shops. Cleaner streets. Better parking. More CCTV. More Police/Wardens presence. Car parking. High Street stores in centre. Too many empty premises. Rent/Rates too high. Continental style town. Improve road traffic. Cavendish Street/Lawkholme Crescent being more connected to the town centre. The bus station is acting as a barrier between the two. More men's clothing shops. Anything other than "Social Housing".

9. Have you any plans to alter your business in any way in the next five years?

No	[26]	(51.8%)
Yes, close	[6]	(10.7%)
Yes, relocate in town centre	[4]	(7.1%)
Yes, relocate out-of-centre	[4]	(7.1%)
Yes, relocate to other town centre	[0]	(0%)
Yes, extend floorspace	[0]	(0%)
Yes, reduce floorspace	[2]	(3.6%)
Yes, refurbish existing floorspace	[9]	(16.1%)
Yes, other (please specify)	[2]	(3.6%)

If you are relocating, where are you considering moving to?

Low Street/Market area; City Centre; In view; Dalton Lane, Keighley

If relocating, what is the main reason for this decision?

Rents too high in shopping centre. No passing trade. Rent/Rates too high

10. What specific support would help your business?

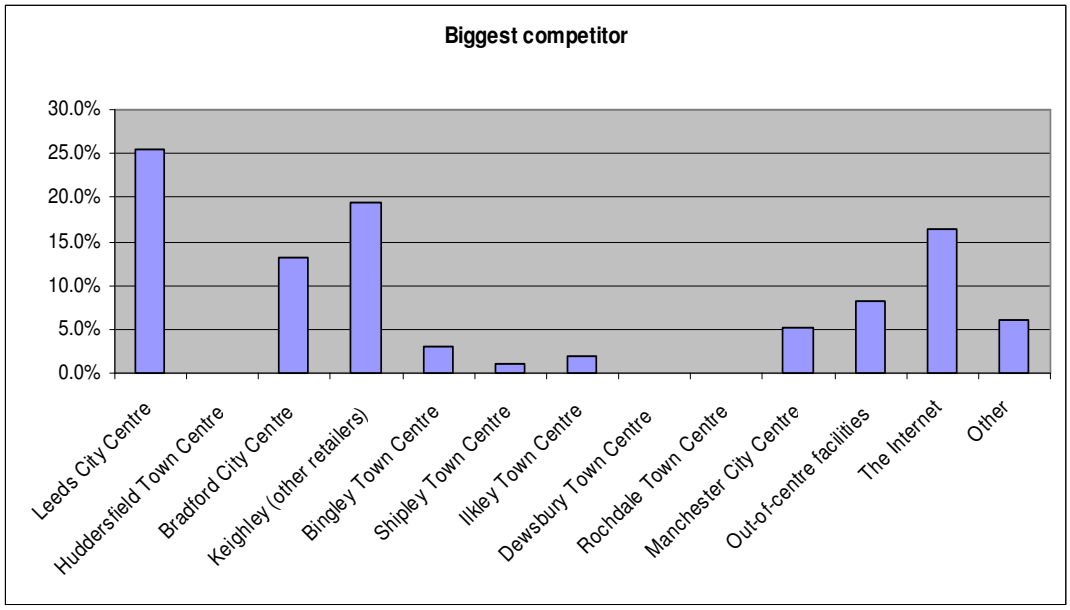
Training	[4]	(9.3%)
Shop front improvement grants	[17]	(39.5%)
Marketing assistance	[20]	(46.5%)
Other (please specify)	[2]	(4.7%)

Car Parking/Street Parking; Improve vibrancy of Cavendish Street; Removal of undesirables from town centre

11. Which centre(s) do you consider to be your biggest competitor?

Leeds City Centre	[25]	(43.1%)
Huddersfield Town Centre	[0]	(0%)
Bradford City Centre	[13]	(22.4%)
Keighley (other retailers)	[19]	(32.8%)
Bingley Town Centre	[3]	(5.2%)
Shipley Town Centre	[1]	(1.7%)
Ilkley Town Centre	[2]	(3.4%)
Dewsbury Town Centre	[0]	(0%)
Rochdale Town Centre	[0]	(0%)
Manchester City Centre	[5]	(8.6%)
Out-of-centre facilities	[8]	(13.8%)
The Internet	[16]	(27.6%)
Other (please specify)	[6]	(10.3%)

White Rose Centre; Skipton; Supermarkets; Car Boot Sales; Other Motor Retailers



12. Do you operate any other businesses in any other centres in Bradford district ?

Yes	[13]	(25.5%)
No	[38]	(74.5%)

White Young Green

13. If yes, is this other business trading better, worse or the same?

Better	[5]	(23.8%)
Worse	[4]	(19%)
Same	[12]	(57.1%)

14. Are you a member of the following:

Chamber of Commerce	[1]	(4.2%)
Keighley Town Centre Association	[16]	(66.7%)
Chamber of Trade	[0]	(0%)
Business Forum	[0]	(0%)
Trade Association	[7]	(29.2%)
Other (please specify)	[0]	(0%)

15. Would your business be prepared to make a financial contribution to establish a town centre management initiative which would seek to provide some of or all of the improvements measures listed in question 5.

Yes	[11]	(22.9%)
No	[36]	(75%)
Maybe	[1]	(2.1%)

16. If you have answered YES to question 15, what contribution would you consider to be reasonable on an annual basis?

Up to £50	[4]	(30.8%)
£51 to £100	[3]	(23.1%)
£101 to £300	[2]	(15.4%)
£301 to £500	[2]	(15.4%)
£501 to £1,000	[2]	(15.4%)

17. Are you a member of Keighley Town Centre Association?

Yes	[18]	(32.1%)
No	[38]	(67.9%)

18. Would you be interested in joining Keighley Town Centre Association?

Yes	[6]	(16.7%)
No	[30]	(83.3%)

If you have any further comments in regard to the town centre then please feel free to express you views below.

Security. On the spot fines for litter. The centre has nothing to bring people in. Shopping Centre outdated; Lots of shops outside the centre boarded up. Town centre wardens employed – they kept on top of street parking, litter, anti-social behaviour – Bradford Council in their usual wisdom decided that funding was better used elsewhere. More High Street stores. We need for razamataz for that feel-good shopping experience. Temporary foreign markets are uncontrolled and have a significant adverse impact on permanent traders in the town. Centre grid-locked with Traffic – need one-way system. Supermarkets have all the parking . Rent/Rates in the Airedale Centre are not realistic. Too many empty units in shopping centre. Needs quality retailers. Anti-social behaviour, lack of security keeps people in at home. Security, safety, the law – all main factors of Keighley's problems.

Thank you for your time and co-operation.

TO OCCUPER / MANAGER

BRADFORD CITY COUNCIL

SHIPLEY TOWN CENTRE BUSINESS SURVEY RESULTS

Dear Sir/Madam

White Young Green (WYG) is commissioned on behalf of Bradford Council to undertake a business questionnaire, which seeks the views of local businesses as part of a wider 'health-check' of the town centre that will help to inform a future strategy for improving the town centre over the 20 years (up to 2026) in accordance with the Councils emerging Local Development Framework. The survey will also assist in improving the town centre and prioritise resources to best help traders.

We would be grateful if you could contribute to this exercise by completing the following questionnaire and returning it as soon as possible in the enclosed pre-paid envelope. The questionnaire should take no longer than five minutes.

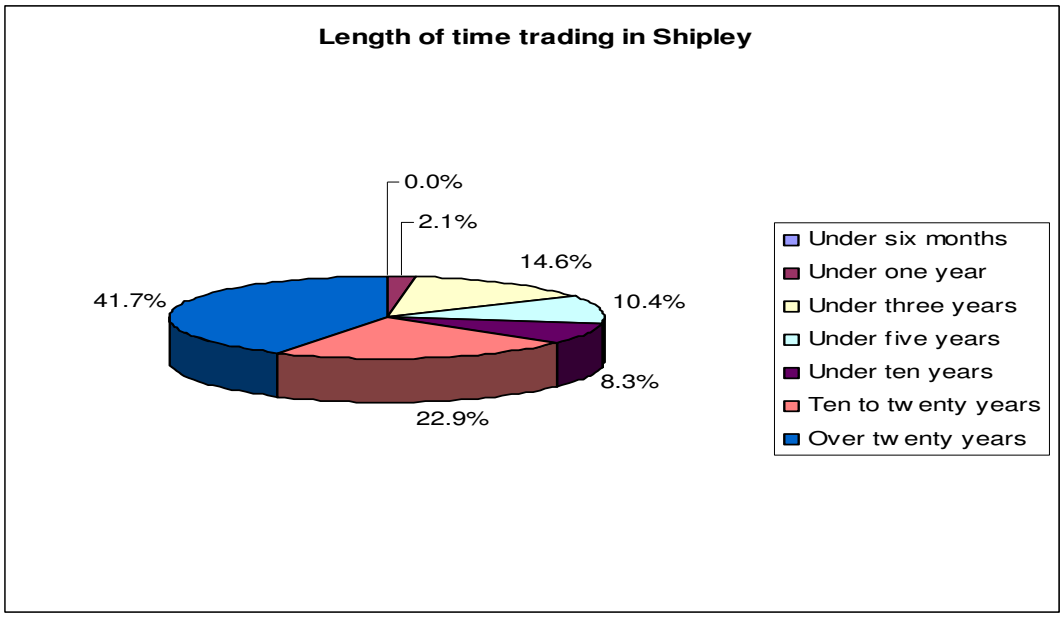
All responses will be treated in the strictest confidence, and no information on individual businesses will be released. By providing us with the information we seek, you will help the Council shape its redevelopment and planning policies to foster growth and prosperity within the retail, commerce and leisure sectors.

If you have any queries on the questionnaire or its purpose, please do not hesitate to call Thomas Duncan at WYG Planning on 0161 874 8789. Could you please return the questionnaire to WYG by no later than the ***Friday 9th November 2007****.*

Questionnaires Distributed: 198 **Responses: 48 (24%)**

1a. How long, approximately, has the business traded in Shipley?

Under six months	[0]	(0%)
Under one year	[1]	(2.1%)
Under three years	[7]	(14.6%)
Under five years	[5]	(10.4%)
Under ten years	[2]	(8.3%)
Ten to twenty years	[11]	(22.9%)
Over twenty years	[20]	(41.7%)



1b. Is your business…?

Independent	[32]	(65.3%)
Part of national group/chain	[14]	(28.6%)
Other (please specify)	[3]	(6.1%)

Part of Local Authority; Charity [2]

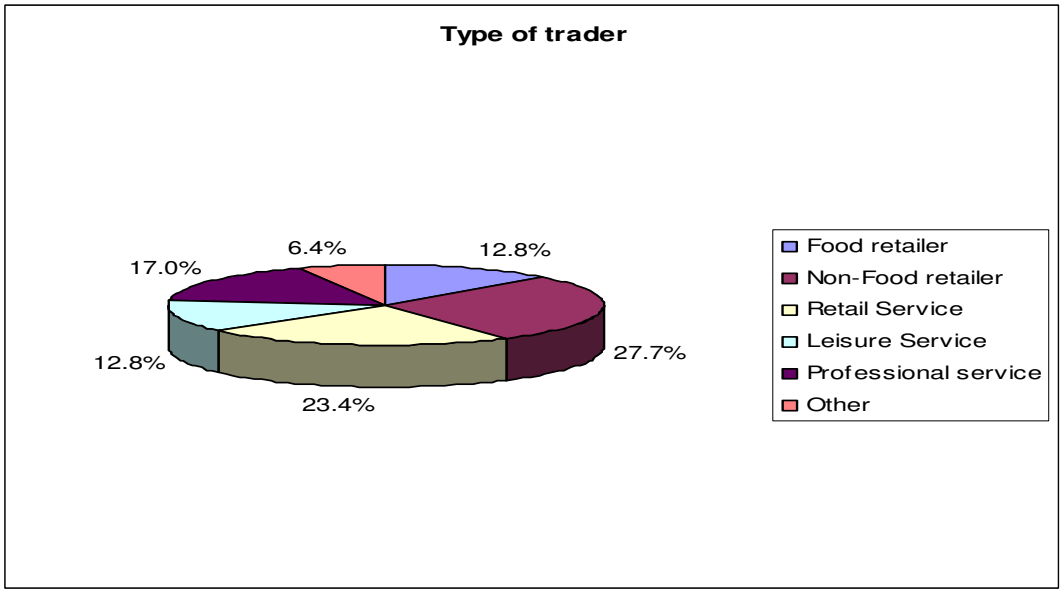
1c. If not an independent, do you have any autonomy of decision making on marketing budgets?

Yes	[4]	(23.5%)
No	[13]	(76.5%)

1d. How would you describe your business?

Food retailer (e.g. newsagent, supermarket, bakery etc. but not including restaurants, cafes, take-aways, public houses)	[6]	(12.8%)
Non-food retailer (e.g. clothes shop, charity shop, bookshop etc.)	[13]	(27.7%)
Retail Service (e.g. hairdresser, opticians etc.)	[11]	(23.4%)
Leisure service (e.g. public house, restaurant, café, take-away etc.)	[6]	(12.8%)
Professional service (e.g. bank, estate agent, betting shop, etc.)	[8]	(17%)
Other (please specify)	[3]	(6.4%)

Property Developer; Dry Cleaners; Specialist Political office



1e. How many staff does the business employ?

1-5 staff	[33]	(67.3%)
6-10 staff	[8]	(16.3%)
11-20 staff	[6]	(12.2%)
21-50 staff	[0]	(0%)
51-100 staff	[0]	(0%)
100 +	[2]	(4.1%)

1f. Has the business always operated from Shipley?

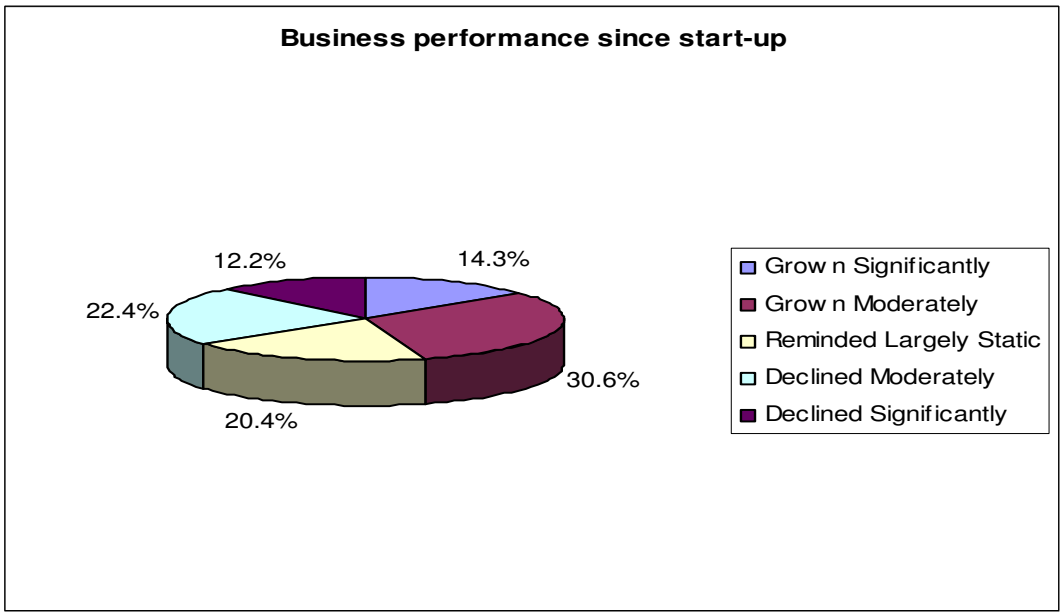
Yes	[44]	(89.8%)
No	[5]	(10.2%)

If no, where did you relocate from?

Glenroyal Buildings; Briggate; Crag Road, Shipley; Bradford Town Centre

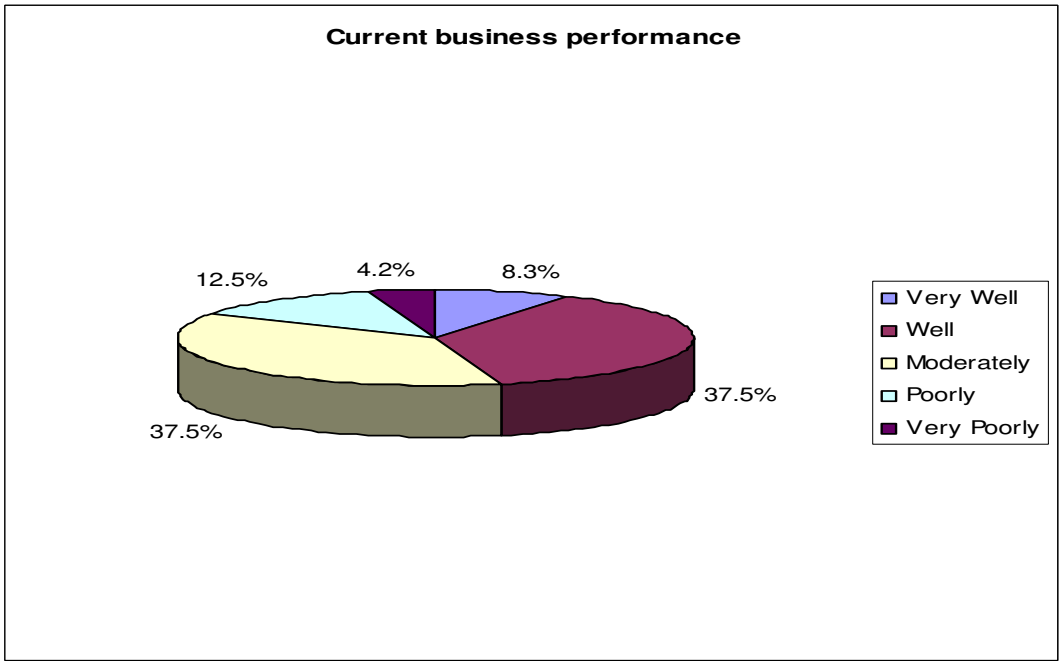
1g. During the time trading in the town centre, has the business…?

Grown Significantly	[7]	(14.3%)
Grown Moderately	[15]	(30.6%)
Remained Largely Static	[10]	(20.4%)
Declined Moderately	[11]	(22.4%)
Declined Significantly	[6]	(12.2%)



1h. How would you say that your business is performing?

Very well	[4]	(8.3%)
Well	[18]	(37.5%)
Moderately	[18]	(37.5%)
Poorly	[6]	(12.5%)
Very Poorly	[2]	(4.2%)



2. Is Shipley your main shopping area?

Yes	[27]	(57.4%)
No	[20]	(42.6%)

If no, where is your main shopping area?

Bradford/Leeds; Bradford; Leeds; Keighley

3. Are the business premises leased or owner occupied?

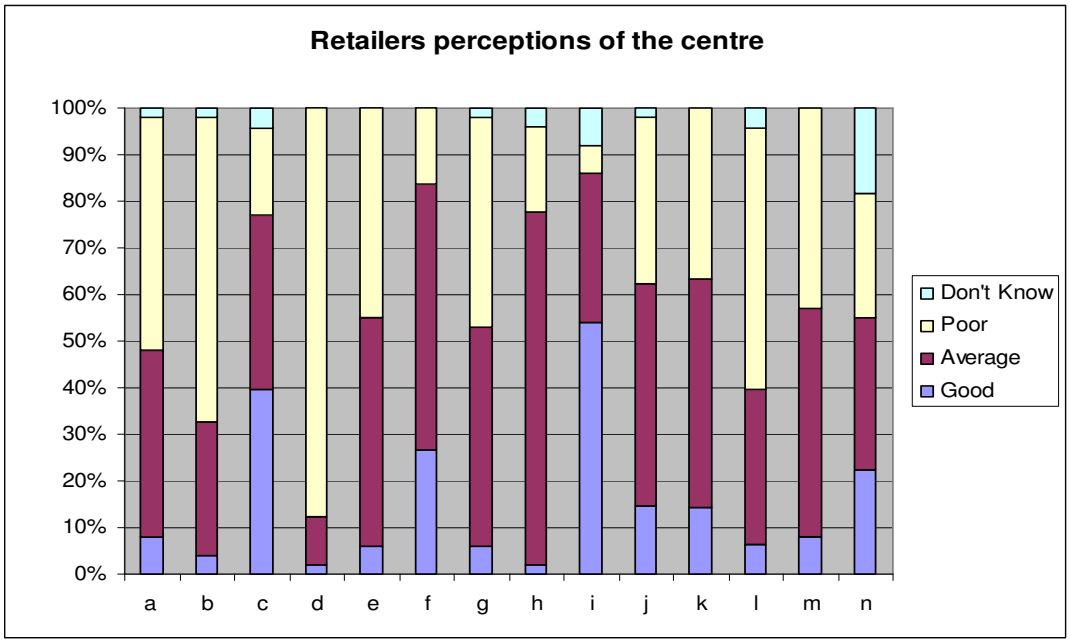
Leased	[40]	(81.6%)
Owner Occupied	[8]	(16.3%)
No Answer	[1]	(2%)

4. Which type of customers does your business rely on primarily?

Local residents	[41]	(51.3%)
Other residents in the wider area	[22]	(27.5%)
Office employees	[10]	(12.5%)
Tourist / Leisure Visitors	[7]	(8.8%)
Other	[0]	(0%)

5. How do you rate the following aspects of the town centre?:

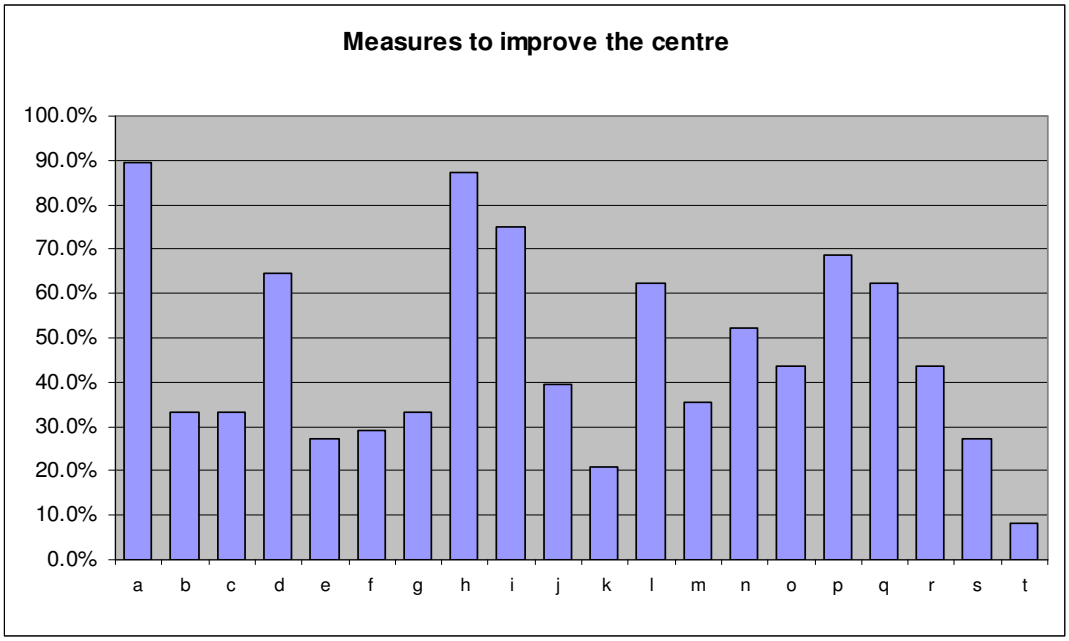
	Good		Average		Poor		Don't Know	
	No.	%	No.	%	No.	%	No.	%
a. Range of shops and services	4	8.3%	20	41.7%	25	52.1%	1	2.1%
b. Location and quality of car parks	2	4.2%	14	29.2%	32	66.7%	1	2.1%
c. Foodstore provision	19	39.6%	18	37.5%	9	18.8%	2	4.2%
d. Pricing of car parks	1	2.1%	5	10.4%	43	89.6%	0	0.0%
e. Shopping environment	3	6.3%	24	50.0%	22	45.8%	0	0.0%
f. Pedestrian environment	13	27.1%	28	58.3%	8	16.7%	0	0.0%
g. Security (CCTV)	3	6.3%	23	47.9%	22	45.8%	1	2.1%
h. Personal safety	1	2.1%	37	77.1%	9	18.8%	2	4.2%
i. Access by public transport	27	56.3%	16	33.3%	3	6.3%	4	8.3%
j. Signage	7	14.6%	23	47.9%	17	35.4%	1	2.1%
k. Cleanliness	7	14.6%	24	50.0%	18	37.5%	0	0.0%
l. Entertainment / leisure	3	6.3%	16	33.3%	27	56.3%	2	4.2%
n. Events (Markets etc.)	4	8.3%	24	50.0%	21	43.8%	0	0.0%
o. Public toilets	11	22.9%	16	33.3%	13	27.1%	9	18.8%



6. What improvement measures would you like would you like to see in the city centre?

a.	Increased choice/range of shops	[43]	(89.6%)
b.	More national multiples	[16]	(33.3%)
c.	Foodstore in the town centre	[16]	(33.3%)
d.	More Independent/Specialist traders	[31]	(64.6%)
e.	Improved street paving	[13]	(27.1%)
f.	Improved street furniture	[14]	(29.2%)
g.	Improved built environment	[16]	(33.3%)
h.	Retained free car parking	[42]	(87.5%)
i.	Flexible parking	[36]	(75%)
j.	More street cleaning	[19]	(39.6%)
k.	Improved public transport	[10]	(20.8%)
l.	More entertainment/leisure facilities	[30]	(62.5%)
m.	More quality restaurants/pavement cafes	[17]	(35.4%)
n.	More special markets	[25]	(52.1%)
o.	More cultural facilities (i.e. theatre)	[21]	(43.8%)
p.	Improved security/CCTV	[33]	(68.8%)
q.	Greater promotion/marketing of the centre	[30]	(62.5%)
r.	Improved signposting	[21]	(43.8%)
s.	Public toilets	[13]	(27.1%)
t.	Other (please state)	[4]	(8.3%)

Too many charity shops. Management of parking regulations. Improved lighting on top of precinct. Improve the clock tower.



7. Do you think there is an appropriate mix of shops and other non-retail uses (e.g. banks, building societies, amusement arcades, cafes, pubs and restaurants, fast food outlets)?

Good Balance	[19]	(45.2%)
Too many non-retail uses	[14]	(33.3%)
Not enough non retail uses	[9]	(21.4%)
Please specify		

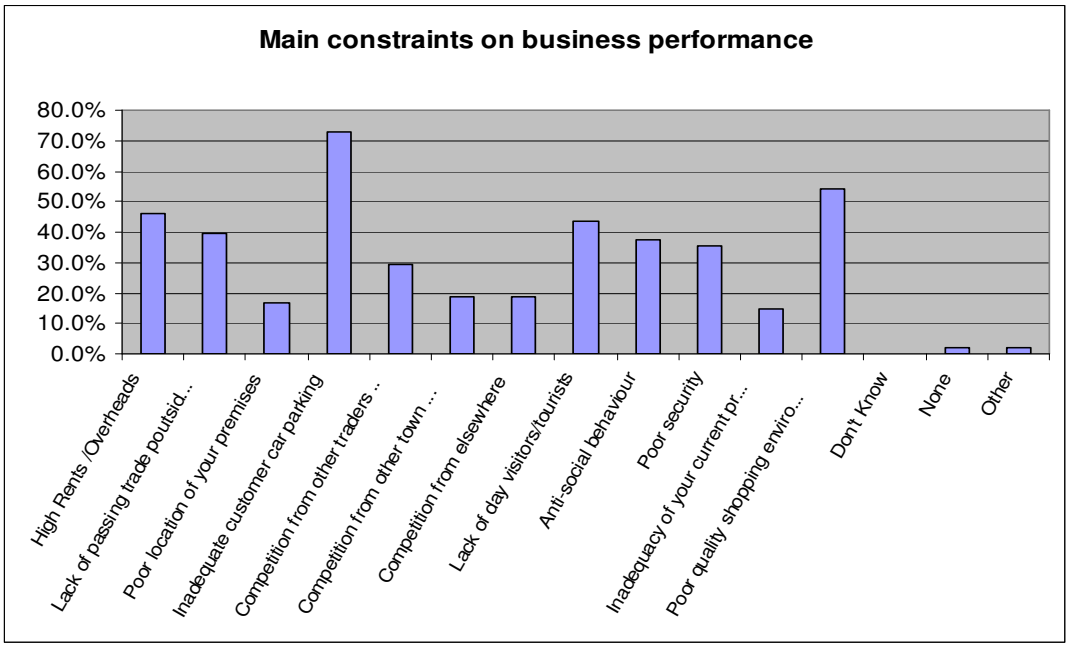
Too many charity shops/cafes. Too many empty units.

8. What, if anything, do you consider are the main barriers to the trading performance of your Business?

High Rents /Overheads	[22]	(45.8%)
Lack of passing trade outside your premises	[19]	(39.6%)
Poor location of your premises (e.g. not prime pitch)	[8]	(16.7%)
Inadequate customer car parking	[35]	(72.9%)
Competition from other traders in the town centre	[14]	(29.2%)
Competition from other town centres nearby	[9]	(18.8%)
Competition from elsewhere	[9]	(18.8%)
Lack of day visitors/tourists to the town	[21]	(43.8%)
Anti-social behaviour	[18]	(37.5%)
Poor security	[17]	(35.4%)
The inadequacy of your current premises (e.g. size or configuration)	[7]	(14.6%)
Poor quality of town centre shopping environment	[26]	(54.2%)

Don't know	[0]	(0%)
None	[1]	(2.1%)
Other (please specify)	[1]	(2.1%)

Free Parking.



9. Would you welcome further expansion of the town centre?

Yes	[42]	(95.5%)
No	[2]	(4.5%)

9a. If you have answered NO to question 9, please explain why not

Not making best use of what is already there, so why make it bigger. Just needs improving, not expanding. Nicer shop fronts, better parking. A more modern look and feel as looking tired.

9b. If you have answered YES to question 9, please describe the type of expansion you would like to see?

Needs better parking for customers – unable to park and go elsewhere. Redevelopment of existing retail units. More recognised brands of stores available. Better quality retail. Improvement of run-down Council buildings. More parking. Diversity of shops. Too many charity shops. Shipley needs to be more accessable. Use vacant premises for community services if they can not be leased. More fresh/local suppliers – greengrocers/fish farmers/markets. Locate car parks around the centre; make them cheap like Brigley.

10. Have you any plans to alter your business in any way in the next five years?

No	[20]	(48.8%)
Yes, close	[5]	(12.2%)
Yes, relocate in town centre	[1]	(2.4%)
Yes, relocate out-of-centre	[3]	(7.3%)
Yes, relocate to other town centre	[0]	(0%)
Yes, extend floorspace	[2]	(4.9%)
Yes, reduce floorspace	[4]	(9.8%)
Yes, refurbish existing floorspace	[6]	(14.6%)
Yes, other	[0]	(0%)

10a. If you are relocating, where are you considering moving to?

Keighley

10b. If relocating, what is the main reason for this decision?

High council tax. Poor value for money. Not enough trade.

11. What specific support would help your business?

Training	[2]	(4.4%)
Shop front improvement grants	[21]	(46.7%)
Marketing assistance	[18]	(40%)
Other (please specify)	[4]	(8.9%)

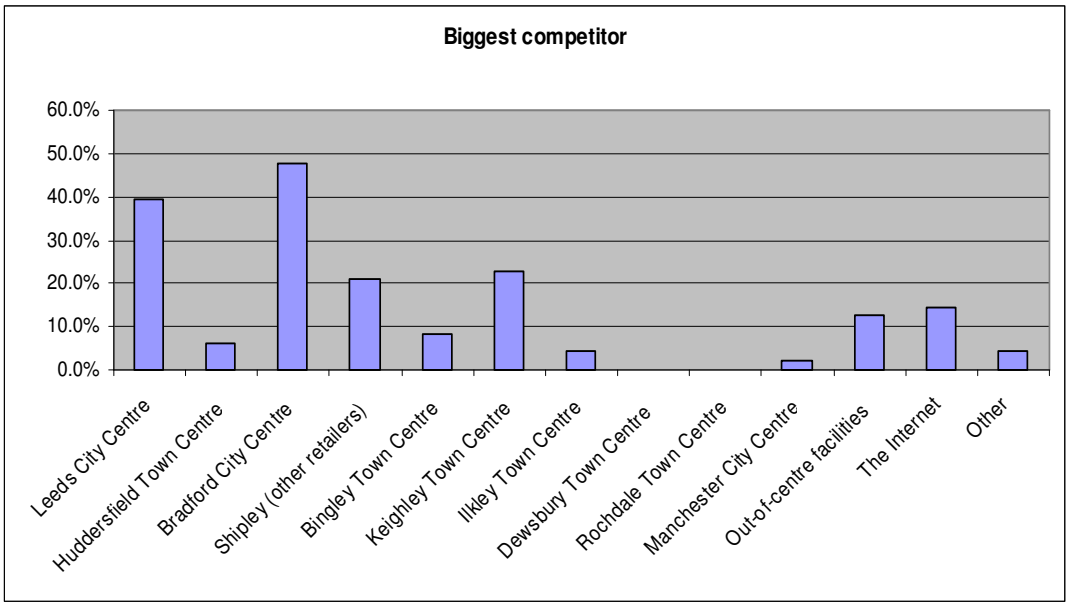
Parking. Improve Town Centre. More passing trade. Shipley is a total dump. Reduce anti-social behaviour.

12. Which centre(s) do you consider to be your biggest competitor?

Leeds City Centre	[19]	(39.6%)
Huddersfield Town Centre	[3]	(6.3%)
Bradford City Centre	[23]	(47.9%)
Shipley (other retailers)	[10]	(20.8%)
Bingley Town Centre	[4]	(8.3%)
Keighley Town Centre	[11]	(22.9%)
Ilkley Town Centre	[2]	(4.2%)
Dewsbury Town Centre	[0]	(0%)
Rochdale Town Centre	[0]	(0%)

Manchester City Centre	[1]	(2.1%)
Out-of-centre facilities	[6]	(12.5%)
The Internet	[7]	(14.6%)
Other (please specify)	[2]	(4.2%)

None; Halifax; Guiseley



13. Do you operate any other businesses in any other centres in Bradford district?

Yes	[13]	(28.3%)
No	[33]	(71.7%)

14. If yes, is this other business trading better, worse or the same?

Better	[7]	(53.8%)
Worse	[1]	(7.7%)
Same	[5]	(38.5%)

15. Are you a member of the following:

Chamber of Commerce	[3]	(14.3%)
Chamber of Trade	[4]	(19%)
Business Forum	[4]	(19%)
Trade Association	[9]	(42.9%)
Other (please specify)	[1]	(4.8%)

16. Do you see any benefit in a professional town centre manager for Shipley Town Centre?

Yes	[22]	(51.2%)
No	[21]	(48.8%)

17. Would your business be prepared to make a financial contribution to establish a town centre management initiative which would seek to provide some of or all of the improvements measures listed in question 5.

Yes	[12]	(27.9%)
No	[31]	(72.1%)

18. If you have answered YES to question 17, what contribution would you consider to be reasonable on an annual basis?

Up to £50	[1]	(10%)
£51 to £100	[5]	(50%)
£101 to £300	[3]	(30%)
£301 to £500	[1]	(10%)
£501 to £1,000	[0]	(0%)

19. Would you actively support a town centre association or partnership group?

Yes	[31]	(73.8%)
No	[11]	(26.2%)

If you have any further comments in regard to the town centre then please feel free to express you views below.

Build market back to the size it was. Free centre car parking for approx. 2 hours. Overall general modernisation of buildings. Poor access to Shipley. Parking so people would want to come and bigger range of shops. Biggest problems seem to be lack of shopping choice and security. There is a problem with youth during late afternoon who intimidate customers. Shipley is divided by 2 trunk roads that bisect it; these cut the new residents from the town centre. Need better/more sophisticated environment.

Thank you for your time and co-operation.

White Young Green

TO OCCUPER / MANAGER

BRADFORD CITY COUNCIL

FIVE LANE ENDS DISTRICT CENTRE BUSINESS SURVEY RESULTS

Dear Sir/Madam

White Young Green (WYG) is commissioned on behalf of Bradford Council to undertake a business questionnaire, which seeks the views of local businesses as part of a wider 'health-check' of the district centre that will help to inform a future strategy for improving the district centre over the 20 years (up to 2026) in accordance with the Councils emerging Local Development Framework. The survey will also assist in improving the district centre and prioritise resources to best help traders.

We would be grateful if you could contribute to this exercise by completing the following questionnaire and returning it as soon as possible in the enclosed pre-paid envelope. The questionnaire should take no longer than five minutes.

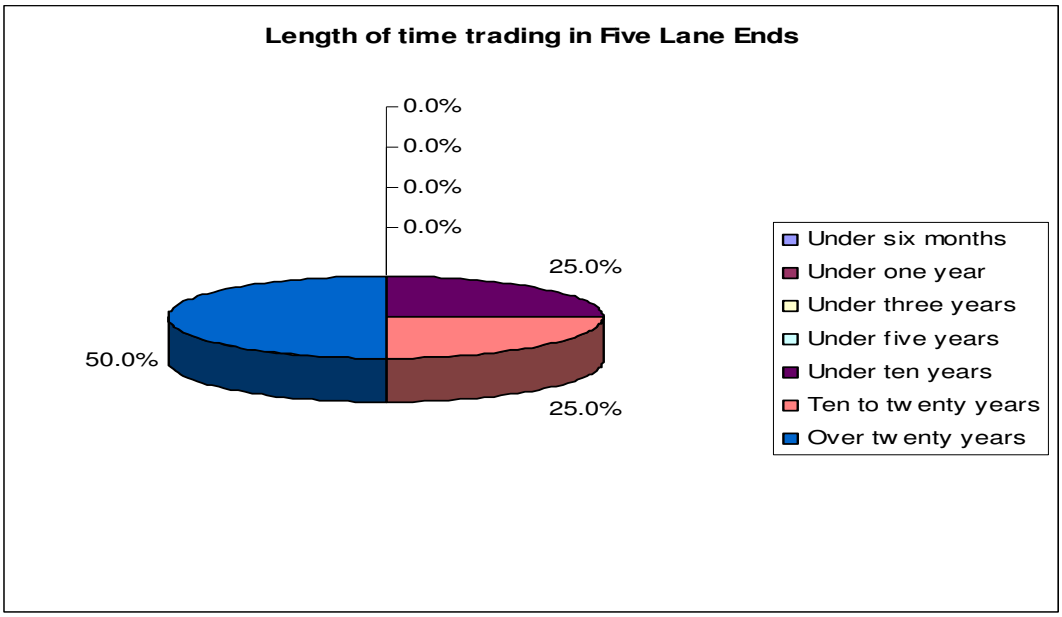
All responses will be treated in the strictest confidence, and no information on individual businesses will be released. By providing us with the information we seek, you will help the Council shape its redevelopment and planning policies to foster growth and prosperity within the retail, commerce and leisure sectors.

If you have any queries on the questionnaire or its purpose, please do not hesitate to call Thomas Duncan at WYG Planning on 0161 874 8789. Could you please return the questionnaire to WYG by no later than the Friday ***9th November 2007****.*

Questionnaires Distributed: 34 **Responses: 4 (11%)**

1a. How long, approximately, has the business traded in Five Lane Ends?

Under six months	[0]	(0%)
Under one year	[0]	(0%)
Under three years	[0]	(0%)
Under five years	[0]	(0%)
Under ten years	[1]	(25%)
Ten to twenty years	[1]	(25%)
Over twenty years	[2]	(50%)



1b. Is your business…?

Independent	[2]	(50%)
Part of national group/chain	[1]	(25%)
Other (please specify)	[1]	(25%)

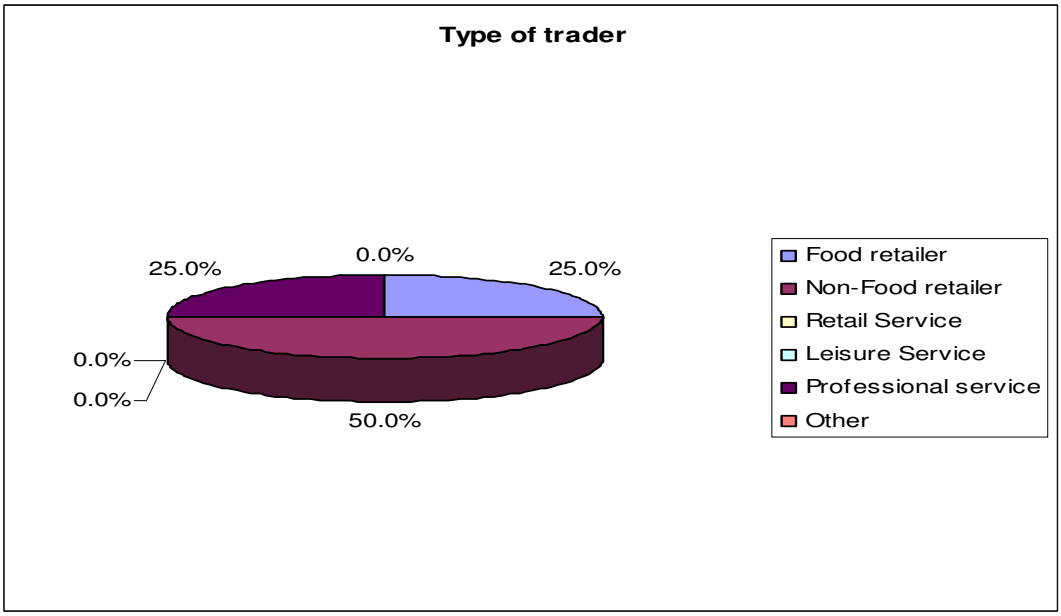
Franchise

1c. If not an independent, do you have any autonomy of decision making on marketing budgets?

Yes	[1]	(33.3%)
No	[2]	(66.7%)

1d. How would you describe your business?

Food retailer (e.g. newsagent, supermarket, bakery etc. but not including restaurants, cafes, take-aways, public houses)	[1]	(25%)
Non-food retailer (e.g. clothes shop, charity shop, bookshop etc.)	[2]	(50%)
Retail Service (e.g. hairdresser, opticians etc.)	[0]	(0%)
Leisure service (e.g. public house, restaurant, café, take-away etc.)	[0]	(0%)
Professional service (e.g. bank, estate agent, betting shop, etc.)	[1]	(25%)



1e. How many staff does the business employ?

1-5 staff	[1]	(25%)
6-10 staff	[1]	(25%)
11-20 staff	[0]	(0%)
21-50 staff	[2]	(50%)
51-100 staff	[0]	(0%)
100 +	[0]	(0%)

1f. Has the business always operated from Five Lane Ends?

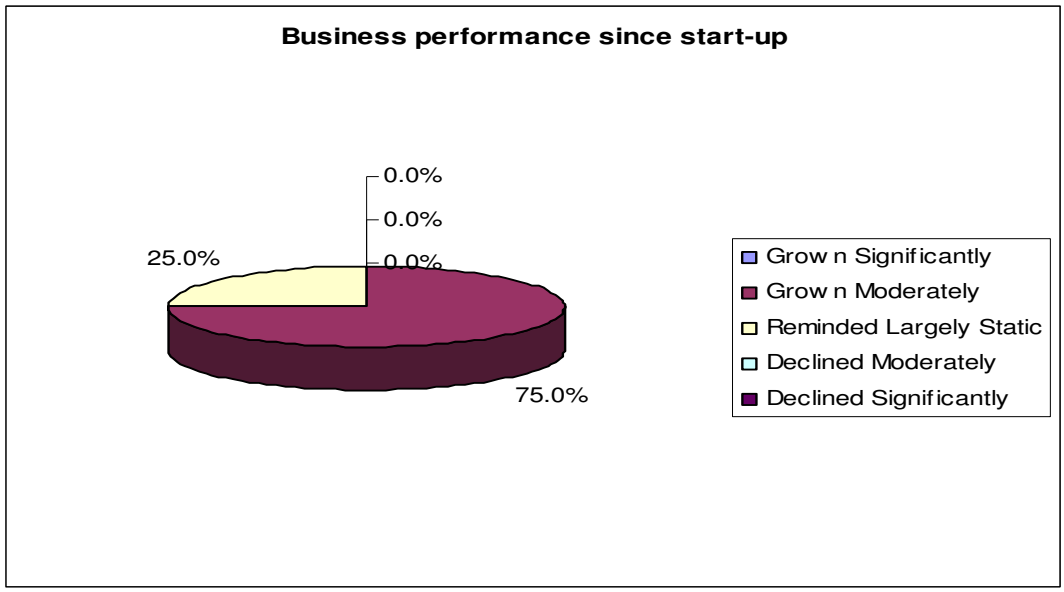
Yes	[3]	(75%)
No	[1]	(25%)

If no, where did you relocate from?

No comment provided

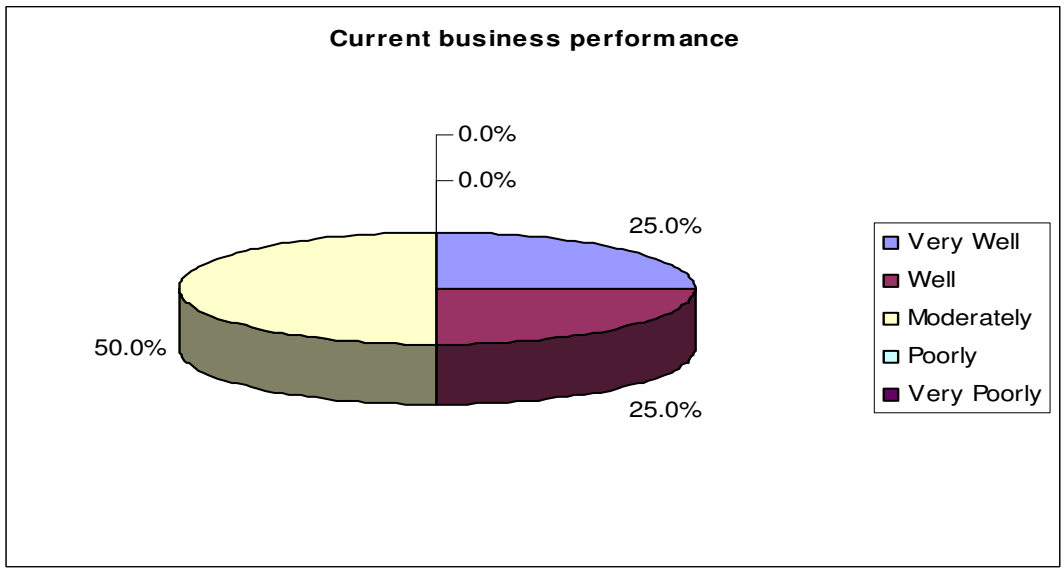
1g. During the time trading in the district, has the business…?

Grown Significantly	[0]	(%)
Grown Moderately	[3]	(75%)
Remained Largely Static	[1]	(25%)
Declined Moderately	[0]	(0%)
Declined Significantly	[0]	(0%)



1h. How would you say that your business is performing?

Very well	[1]	(25%)
Well	[1]	(25%)
Moderately	[2]	(50%)
Poorly	[0]	(0%)
Very Poorly	[0]	(0%)



2. Are the business premises leased or owner occupied?

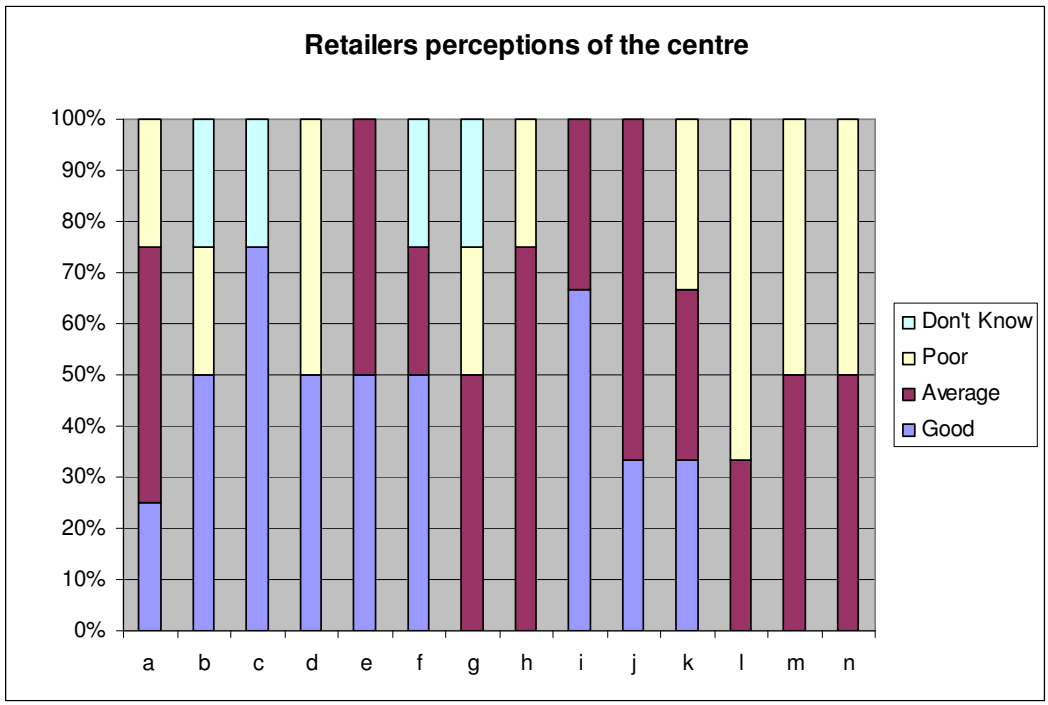
Leased	[3]	(75%)
Owner Occupied	[1]	(25%)
No Answer	[0]	(0%)

3. Which type of customers does your business rely on primarily?

Local residents	[3]	(60%)
Other residents in the wider area	[2]	(40%)
Office employees	[0]	(0%)
Tourist / Leisure Visitors	[0]	(0%)
Other (please state)	[0]	(0%)

4. How do you rate the following aspects of the town centre?:

	Good		Average		Poor		Don't Know	
	No.	%	No.	%	No.	%	No.	%
a. Range of shops and services	1	25.0%	2	50.0%	1	25.0%	0	0.0%
b. Location and quality of car parks	2	50.0%	0	0.0%	1	25.0%	1	25.0%
c. Foodstore provision	3	75.0%	0	0.0%	0	0.0%	1	25.0%
d. Pricing of car parks	2	50.0%	0	0.0%	2	50.0%	0	0.0%
e. Shopping environment	2	50.0%	2	50.0%	0	0.0%	0	0.0%
f. Pedestrian environment	2	50.0%	1	25.0%	0	0.0%	1	25.0%
g. Security (CCTV)	0	0.0%	2	50.0%	1	25.0%	1	25.0%
h. Personal safety	0	0.0%	3	75.0%	1	25.0%	0	0.0%
i. Access by public transport	2	50.0%	1	25.0%	0	0.0%	0	0.0%
j. Signage	1	25.0%	2	50.0%	0	0.0%	0	0.0%
k. Cleanliness	1	25.0%	1	25.0%	1	25.0%	0	0.0%
l. Entertainment / leisure	0	0.0%	1	25.0%	2	50.0%	0	0.0%
n. Events (Markets etc.)	0	0.0%	1	25.0%	1	25.0%	0	0.0%
o. Public toilets	0	0.0%	1	25.0%	1	25.0%	0	0.0%



White Young Green

5. What improvement measures would you like would you like to see in the district centre?

a. Increased choice/range of shops	[1]	(25.0%)
b. More national multiples	[0]	(0%)
c. Foodstore in the town centre	[0]	(0%)
d. More Independent/Specialist traders	[1]	(25.0%)
e. Improved street paving	[0]	(0%)
f. Improved street furniture	[1]	(25.0%)
g. Improved built environment	[0]	(0%)
h. Retained free car parking	[1]	(25.0%)
i. Flexible parking	[0]	(0%)
j. More street cleaning	[3]	(75.0%)
k. Improved public transport	[0]	(0%)
l. More entertainment/leisure facilities	[1]	(25.0%)
m. More quality restaurants/pavement cafes	[2]	(50.0%)
n. More special markets	[0]	(0%)
o. More cultural facilities (i.e. theatre)	[0]	(0%)
p. Improved security/CCTV	[4]	(100%)
q. Greater promotion/marketing of the centre	[0]	(0%)
r. Improved signposting	[0]	(0%)
s. Public toilets	[2]	(50.0%)
t. Other (please state)	[0]	(0%)

6. Do you think there is an appropriate mix of shops and other non-retail uses (e.g. banks, building societies, amusement arcades, cafes, pubs and restaurants, fast food outlets)?

Good Balance	[2]	(66.7%)
Too many non-retail uses	[1]	(33.3%)
Not enough non retail uses	[0]	(0%)

Please specify

No comments

7. What, if anything, do you consider are the main barriers to the trading performance of your Business?

High Rents /Overheads	[3]	(75.0%)
Lack of passing trade outside your premises	[1]	(25.0%)
Poor location of your premises (e.g. not prime pitch)	[0]	(0%)
Inadequate customer car parking	[0]	(0%)
Competition from other traders in the town centre	[1]	(25.0%)
Competition from other town centres nearby	[2]	(50.0%)
Competition from elsewhere	[2]	(50.0%)
Lack of day visitors/tourists to the town	[0]	(0%)
Anti-social behaviour	[2]	(50.0%)
Poor security	[2]	(50.0%)
The inadequacy of your current premises (e.g. size or configuration)	[0]	(0%)
Poor quality of town centre shopping environment	[0]	(0%)

8a. Would you welcome further expansion of the district centre?

Yes	[2]	(50%)
No	[2]	(50%)

8b. If you have answered NO to question 8, please explain why not

Expansion could lead to more competition. Until people are educated to look after their local area.

8c. If you have answered YES to question 8, please describe the type of expansion you would like to see?

No comments

9a. Have you any plans to alter your business in any way in the next five years?

No	[2]	(50%)
Yes, close	[0]	(0%)
Yes, relocate in town centre	[0]	(0%)
Yes, relocate out-of-centre	[0]	(0%)
Yes, relocate to other town centre	[0]	(0%)
Yes, extend floorspace	[0]	(0%)
Yes, reduce floorspace	[0]	(0%)
Yes, refurbish existing floorspace	[1]	(25%)
Yes, other (please specify)	[1]	(25%)

Add extra services

9b. If you are relocating, where are you considering moving to?

N/A

9c. If relocating, what is the main reason for this decision?

N/A

10. What specific support would help your business?

Training	[0]	(0%)
Shop front improvement grants	[1]	(33.3%)
Marketing assistance	[1]	(33.3%)
Other (please specify)	[1]	(33.3%)

We have franchise support

11. Which centre(s) do you consider to be your biggest competitor?

Leeds City Centre	[0]	(0%)
Huddersfield Town Centre	[0]	(0%)
Five Lane Ends (other retailers)	[0]	(0%)
Bingley Town Centre	[0]	(0%)
Shipley Town Centre	[1]	(25.0%)
Ilkley Town Centre	[0]	(0%)
Keighley Town Centre	[0]	(0%)
Dewsbury Town Centre	[0]	(0%)
Rochdale Town Centre	[0]	(0%)
Manchester City Centre	[0]	(0%)

Out-of-centre facilities	[1]	(25.0%)
The Internet	[0]	(0%)
Other (please specify)	[1]	(25.0%)

Bradford

12. Do you operate any other businesses in any other centres in Bradford district ?

Yes	[1]	(25%)
No	[3]	(75%)

13. If yes, is this other business trading better, worse or the same?

Better	[0]	(0%)
Worse	[0]	(0%)
Same	[1]	(100%)

14. Are you a member of the following:

Chamber of Commerce	[0]	(0%)
Chamber of Trade	[0]	(0%)
Business Forum	[0]	(0%)
Trade Association	[1]	(25%)
Other (please specify)	[0]	(0%)
No	[3]	(75%)

15. Do you see any benefit in a professional town centre manager for Five Lane Ends?

Yes	[2]	(50%)
No	[2]	(50%)

16. Would your business be prepared to make a financial contribution to establish a town centre management initiative which would seek to provide some of or all of the improvements measures listed in question 5.

Yes	[0]	(0%)
No	[3]	(100%)

17. If you have answered YES to question 16, what contribution would you consider to be reasonable on an annual basis?

Up to £50	[0]	(0%)
£51 to £100	[0]	(0%)
£101 to £300	[0]	(0%)
£301 to £500	[0]	(0%)
£501 to £1,000	[0]	(0%)

18. Would you actively support a district centre traders group?

Yes	[2]	(50%)
No	[2]	(50%)

19. If, you have answered YES to question 18, would you see value in segmenting such a group into separate business groups e.g. independents retailers, financial services, national retailers, pubs and clubs?

Yes	[1]	(50%)
No	[1]	(50%)

If you have any further comments in regard to the town centre then please feel free to express you views below.

No comments provided

Thank you for your time and co-operation.

TO OCCUPER / MANAGER

BRADFORD CITY COUNCIL

THIS IS NOT A CIRCULAR

GIRLINGTON DISTRICT CENTRE BUSINESS SURVEY RESULTS

Dear Sir/Madam

White Young Green (WYG) is commissioned on behalf of Bradford Council to undertake a business questionnaire, which seeks the views of local businesses as part of a wider 'health-check' of the district centre that will help to inform a future strategy for improving the district centre over the 20 years (up to 2026) in accordance with the Councils emerging Local Development Framework. The survey will also assist in improving the district centre and prioritise resources to best help traders.

We would be grateful if you could contribute to this exercise by completing the following questionnaire and returning it as soon as possible in the enclosed pre-paid envelope. The questionnaire should take no longer than five minutes.

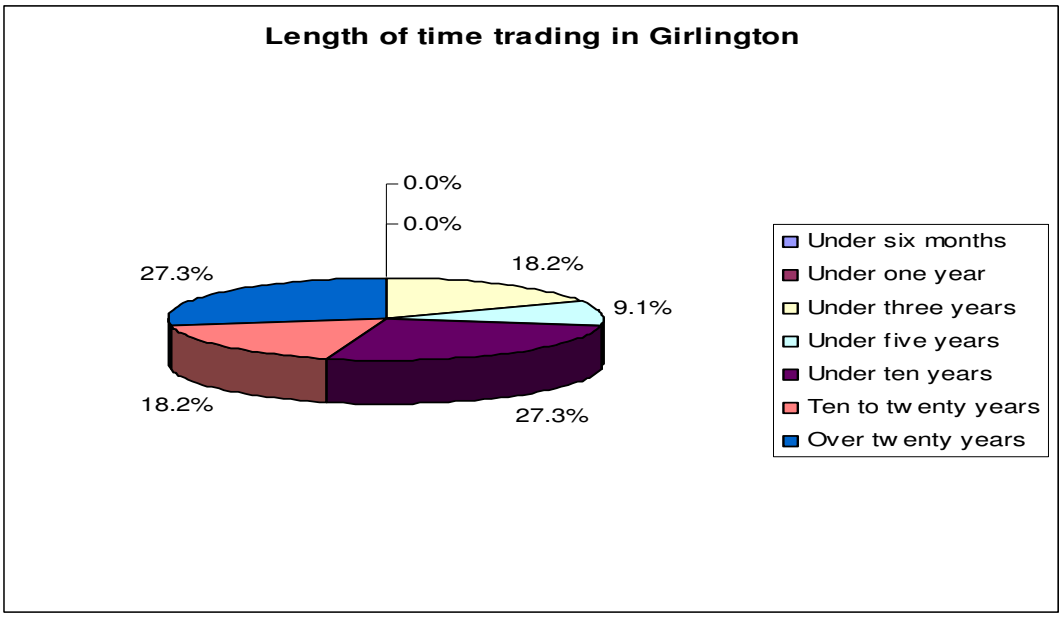
All responses will be treated in the strictest confidence, and no information on individual businesses will be released. By providing us with the information we seek, you will help the Council shape its redevelopment and planning policies to foster growth and prosperity within the retail, commerce and leisure sectors.

If you have any queries on the questionnaire or its purpose, please do not hesitate to call Thomas Duncan at WYG Planning on 0161 874 8789. Could you please return the questionnaire to WYG by no later than the ***Friday 9th November 2007****.*

Questionnaires Distributed: 70 **Responses: 10 (14%)**

1a. How long, approximately, has the business traded in Girlington?

Under six months	[0]	(0%)
Under one year	[0]	(0%)
Under three years	[2]	(18.2%)
Under five years	[1]	(9.1%)
Under ten years	[3]	(27.3%)
Ten to twenty years	[2]	(18.2%)
Over twenty years	[3]	(27.3%)



1b. Is your business…?

Independent	[7]	(70%)
Part of national group/chain	[3]	(30%)
Other (please specify)	[0]	(0%)

1c. If not an independent, do you have any autonomy of decision making on marketing budgets?

Yes	[1]	(33.3%)
No	[2]	(66.7%)

1d. How would you describe your business?

Food retailer (e.g. newsagent, supermarket, bakery etc. but not including restaurants, cafes, take-aways, public houses)	[0]	(0%)
Non-food retailer (e.g. clothes shop, charity shop, bookshop etc.)	[5]	(50%)
Retail Service (e.g. hairdresser, opticians etc.)	[1]	(10%)
Leisure service (e.g. public house, restaurant, café, take-away etc.)	[0]	(0%)
Professional service (e.g. bank, estate agent, betting shop, etc.)	[4]	(40%)
Other (please specify)	[0]	(0%)

1e. How many staff does the business employ?

1-5 staff	[6]	(60%)
6-10 staff	[2]	(20%)
11-20 staff	[2]	(20%)
21-50 staff	[0]	(0%)
51-100 staff	[0]	(0%)
100 +	[0]	(0%)

1f. Has the business always operated from Girlington?

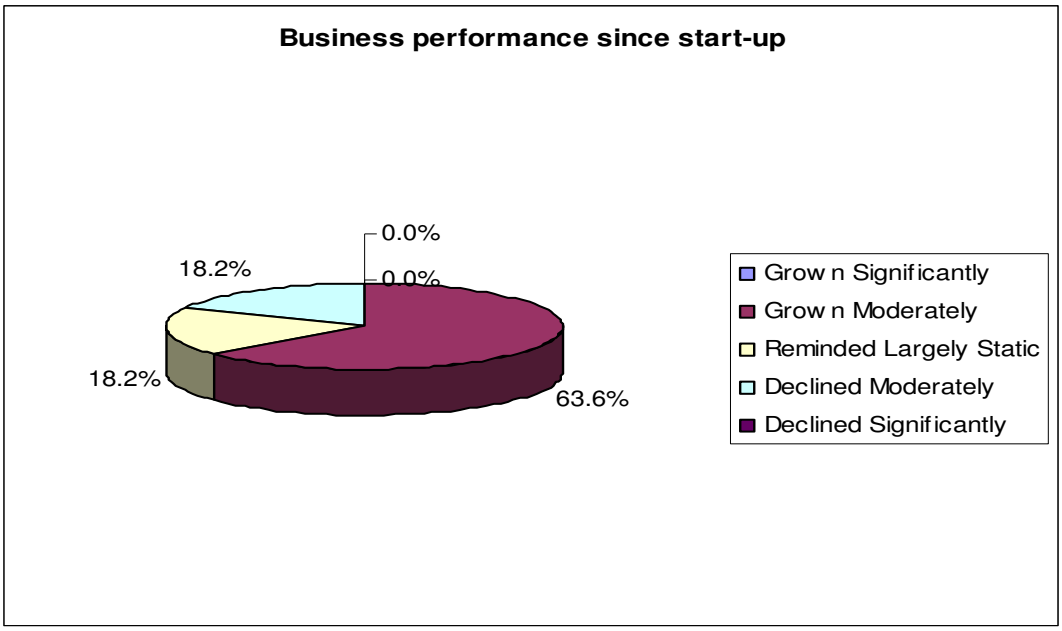
Yes	[9]	(90%)
No	[1]	(10%)

If no, where did you relocate from?

Listerhills

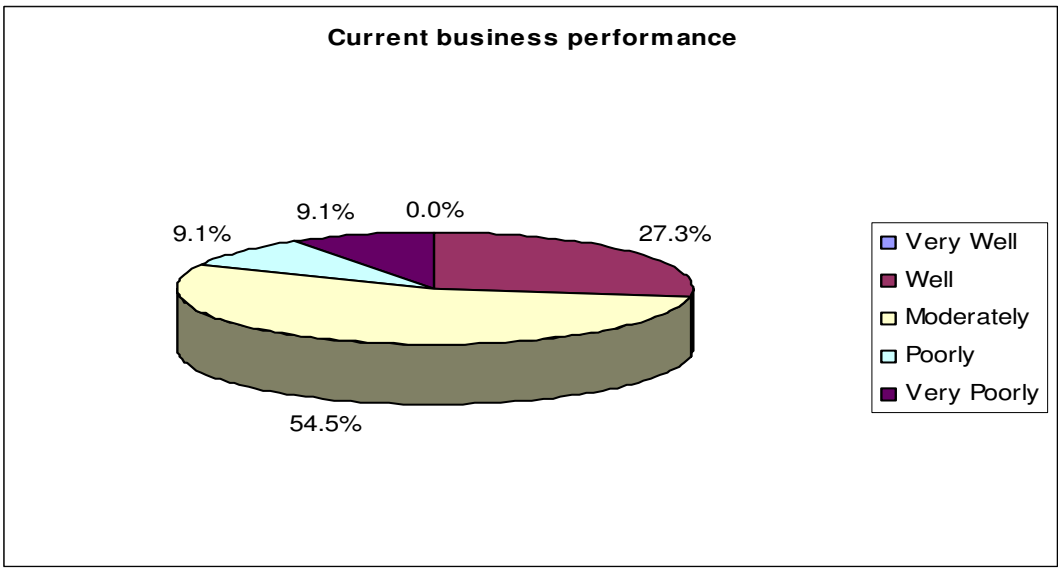
1g. During the time trading in the town, has the business…?

Grown Significantly	[0]	(0%)
Grown Moderately	[7]	(63.6%)
Remained Largely Static	[2]	(18.2%)
Declined Moderately	[2]	(18.2%)
Declined Significantly	[0]	(0%)



1h. How would you say that your business is performing?

Very well	[0]	(0%)
Well	[3]	(27.3%)
Moderately	[6]	(54.5%)
Poorly	[1]	(9.1%)
Very Poorly	[1]	(9.1%)



2. Are the business premises leased or owner occupied?

Leased	[5]	(45.5%)
Owner Occupied	[6]	(54.5%)
No Answer	[0]	(0%)

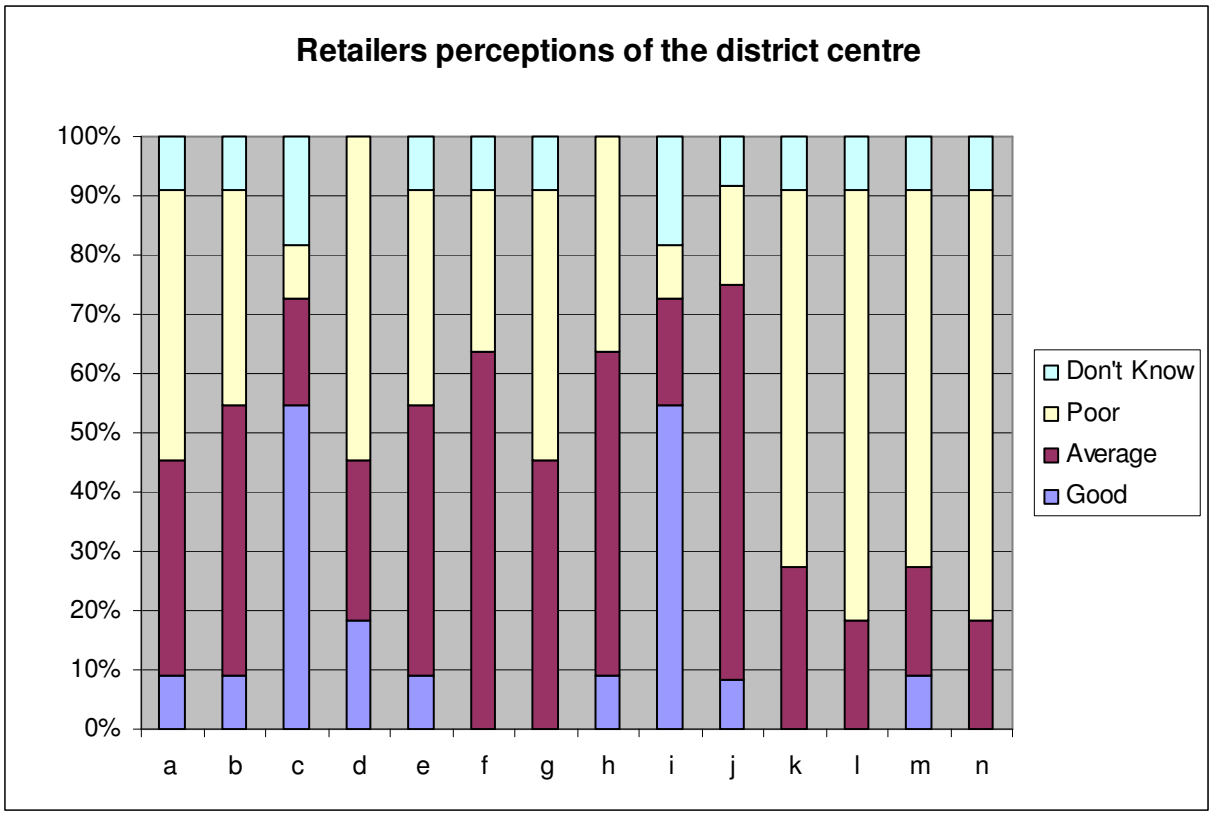
3. Which type of customers does your business rely on primarily?

Local residents	[8]	(47.1%)
Other residents in the wider area	[8]	(47.1%)
Office employees	[1]	(5.9%)
Tourist / Leisure Visitors	[0]	(0%)
Other (please state)	[0]	(0%)

N/A

4. How do you rate the following aspects of the district centre?:

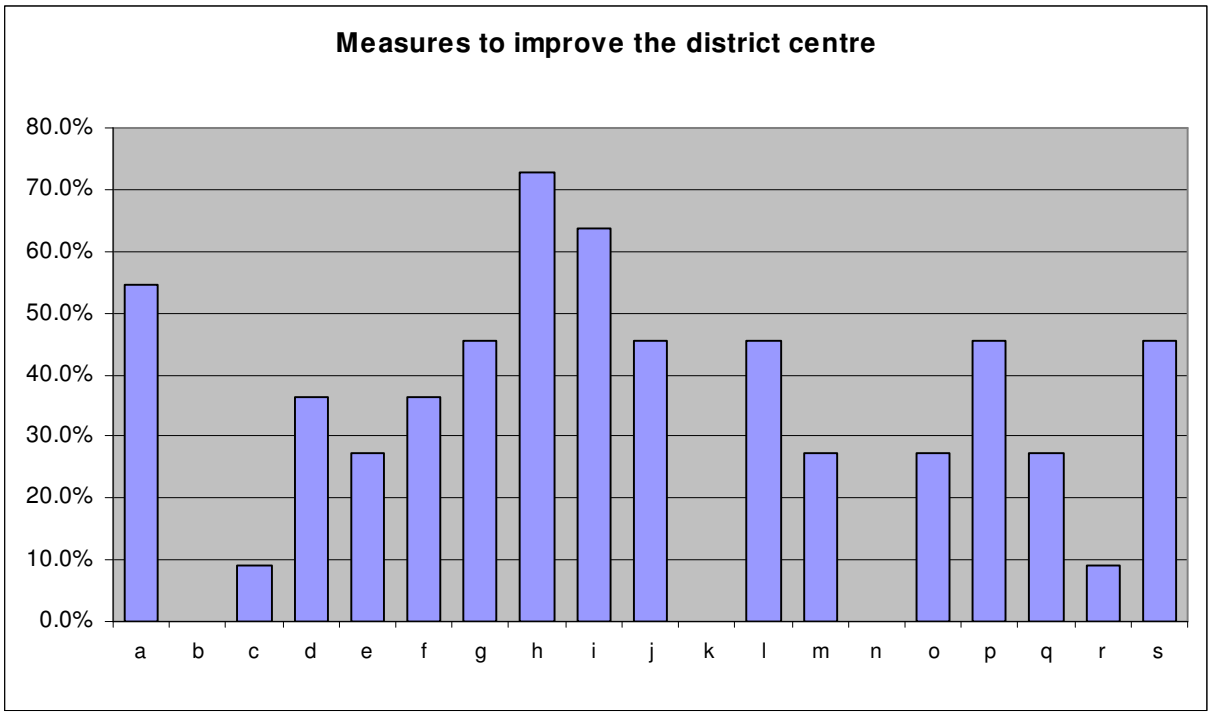
	Good		Average		Poor		Don't Know	
	No.	%	No.	%	No.	%	No.	%
a. Range of shops and services	1	9.1%	4	36.4%	5	45.5%	1	9.1%
b. Location and quality of car parks	1	9.1%	5	45.5%	4	36.4%	1	9.1%
c. Foodstore provision	6	54.5%	2	18.2%	1	9.1%	2	18.2%
d. Pricing of car parks	2	18.2%	3	27.3%	6	54.5%	0	0.0%
e. Shopping environment	1	9.1%	5	45.5%	4	36.4%	1	9.1%
f. Pedestrian environment	0	0.0%	7	63.6%	3	27.3%	1	9.1%
g. Security (CCTV)	0	0.0%	5	45.5%	5	45.5%	1	9.1%
h. Personal safety	1	9.1%	6	54.5%	4	36.4%	0	0.0%
i. Access by public transport	6	54.5%	2	18.2%	1	9.1%	2	18.2%
j. Signage	1	9.1%	8	72.7%	2	18.2%	1	9.1%
k. Cleanliness	0	0.0%	3	27.3%	7	63.6%	1	9.1%
l. Entertainment / leisure	0	0.0%	2	18.2%	8	72.7%	1	9.1%
n. Events (Markets etc.)	1	9.1%	2	18.2%	7	63.6%	1	9.1%
o. Public toilets	0	0.0%	2	18.2%	8	72.7%	1	9.1%



5. What improvement measures would you like to see in the district?

a. Increased choice/range of shops	[6]	(54.5%)
b. More national multiples	[0]	(0.0%)
c. Foodstore in the town centre	[1]	(9.1%)
d. More Independent/Specialist traders	[4]	(36.4%)
e. Improved street paving	[3]	(27.3%)
f. Improved street furniture	[4]	(36.4%)
g. Improved built environment	[5]	(45.5%)
h. Retained free car parking	[8]	(72.7%)
i. Flexible parking	[7]	(63.6%)
j. More street cleaning	[5]	(45.5%)
k. Improved public transport	[0]	(0%)
l. More entertainment/leisure facilities	[5]	(45.5%)
m. More quality restaurants/pavement cafes	[3]	(27.3%)
n. More special markets	[0]	(0%)
o. More cultural facilities (i.e. theatre)	[3]	(27.3%)
p. Improved security/CCTV	[5]	(45.5%)
q. Greater promotion/marketing of the centre	[3]	(27.3%)
r. Improved signposting	[1]	(9.1%)
s. Public toilets	[5]	(45.5%)
t. Other (please state)	[0]	(0%)

N/A



6. Do you think there is an appropriate mix of shops and other non-retail uses (e.g. banks, building societies, amusement arcades, cafes, pubs and restaurants, fast food outlets)?

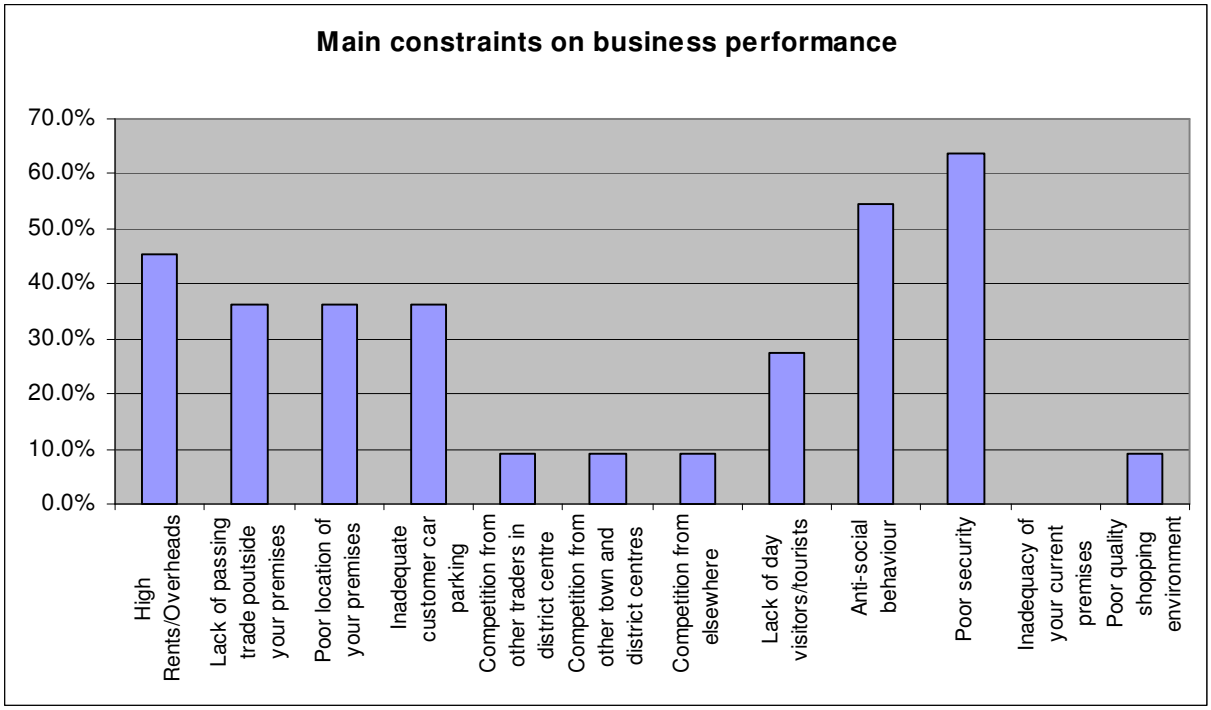
Good Balance	[4]	(44.4%)
Too many non-retail uses	[1]	(11.1%)
Not enough non retail uses	[4]	(44.4%)

Please specify

Poor Banking (too few)

7. What, if anything, do you consider are the main barriers to the trading performance of your Business?

High Rents /Overheads	[5]	(45.5%)
Lack of passing trade outside your premises	[4]	(36.4%)
Poor location of your premises (e.g. not prime pitch)	[4]	(36.4%)
Inadequate customer car parking	[4]	(36.4%)
Competition from other traders in the town centre	[1]	(9.1%)
Competition from other town centres nearby	[1]	(9.1%)
Competition from elsewhere	[1]	(9.1%)
Lack of day visitors/tourists to the town	[3]	(27.3%)
Anti-social behaviour	[6]	(54.5%)
Poor security	[7]	(63.6%)
The inadequacy of your current premises (e.g. size or configuration)	[0]	(0%)
Poor quality of town centre shopping environment	[1]	(9.1%)
Don't know	[0]	(0%)
None	[0]	(0%)
Other (please specify)	[0]	(0%)



8a. Would you welcome further expansion of the district centre?

Yes	[11]	(100%)
No	[0]	(0%)

8b. If you have answered NO to question 8, please explain why not

N/A

8c. If you have answered YES to question 8, please describe the type of expansion you would like to see?

Entertainment Centres; more shops; Shopping Centre where shops are altogether

9a. Have you any plans to alter your business in any way in the next five years?

No	[6]	(46.2%)
Yes, close	[0]	(0%)
Yes, relocate in town centre	[0]	(0%)
Yes, relocate out-of-centre	[2]	(15.4%)
Yes, relocate to other town centre	[0]	(0%)
Yes, extend floorspace	[2]	(15.4%)
Yes, reduce floorspace	[0]	(0%)
Yes, refurbish existing floorspace	[3]	(23.1%)
Yes, other (please specify)	[0]	(0%)

9b. If you are relocating, where are you considering moving to?

No comments

9c. If relocating, what is the main reason for this decision?

No comments

10. What specific support would help your business?

Training	[2]	(12.5%)
Shop front improvement grants	[8]	(50%)
Marketing assistance	[6]	(37.5%)
Other (please specify)	[0]	(0%)

N/A

11. Which centre(s) do you consider to be your biggest competitor?

Leeds City Centre	[2]	(18.2%)
Huddersfield Town Centre	[0]	(0%)
Girlington (other retailers)	[4]	(36.4%)
Bingley Town Centre	[0]	(0%)
Shipley Town Centre	[2]	(18.2%)
Ilkley Town Centre	[0]	(0%)
Keighley Town Centre	[0]	(0%)
Dewsbury Town Centre	[0]	(0%)
Rochdale Town Centre	[0]	(0%)
Manchester City Centre	[0]	(0%)
Out-of-centre facilities	[2]	(18.2%)
The Internet	[2]	(18.2%)
Other (please specify)	[0]	(0%)

N/A

12. Do you operate any other businesses in any other centres in Bradford district ?

Yes	[2]	(18.2%)
No	[9]	(81.8%)

13. If yes, is this other business trading better, worse or the same?

Better	[0]	(0%)
Worse	[1]	(33.3%)
Same	[2]	(66.7%)

14. Are you a member of the following:

Chamber of Commerce	[1]	(50%)
Chamber of Trade	[0]	(0%)
Business Forum	[0]	(0%)
Trade Association	[1]	(50%)
Other (please specify)	[0]	(0%)

15. Do you see any benefit in a professional town centre manager for Girlington?

Yes	[6]	(60%)
No	[4]	(40%)

16. Would your business be prepared to make a financial contribution to establish a town centre management initiative which would seek to provide some of or all of the improvements measures listed in question 5.

Yes	[3]	(30%)
No	[7]	(70%)

17. If you have answered YES to question 16, what contribution would you consider to be reasonable on an annual basis?

Up to £50	[1]	(33.3%)
£51 to £100	[2]	(66.7%)
£101 to £300	[0]	(0%)
£301-£500	[0]	(0%)
£501 to £1,000	[0]	(0%)

18. Would you actively support a district centre traders group?

Yes	[5]	(55.6%)
No	[4]	(44.4%)

19. If, you have answered YES to question 18, would you see value in segmenting such a group into separate business groups e.g. independents retailers, financial services, national retailers, pubs and clubs?

Yes	[2]	(33.3%)
No	[4]	(66.7%)

If you have any further comments in regard to the town centre then please feel free to express you views below.

No comments provided

Thank you for your time and co-operation.

TO OCCUPER / MANAGER

BRADFORD CITY COUNCIL

GREAT HORTON CITY CENTRE BUSINESS SURVEY RESULTS

Dear Sir/Madam

White Young Green (WYG) is commissioned on behalf of Bradford Council to undertake a business questionnaire, which seeks the views of local businesses as part of a wider 'health-check' of the district centre that will help to inform a future strategy for improving the district centre over the 20 years (up to 2026) in accordance with the Councils emerging Local Development Framework. The survey will also assist in improving the district centre and prioritise resources to best help traders.

We would be grateful if you could contribute to this exercise by completing the following questionnaire and returning it as soon as possible in the enclosed pre-paid envelope. The questionnaire should take no longer than five minutes.

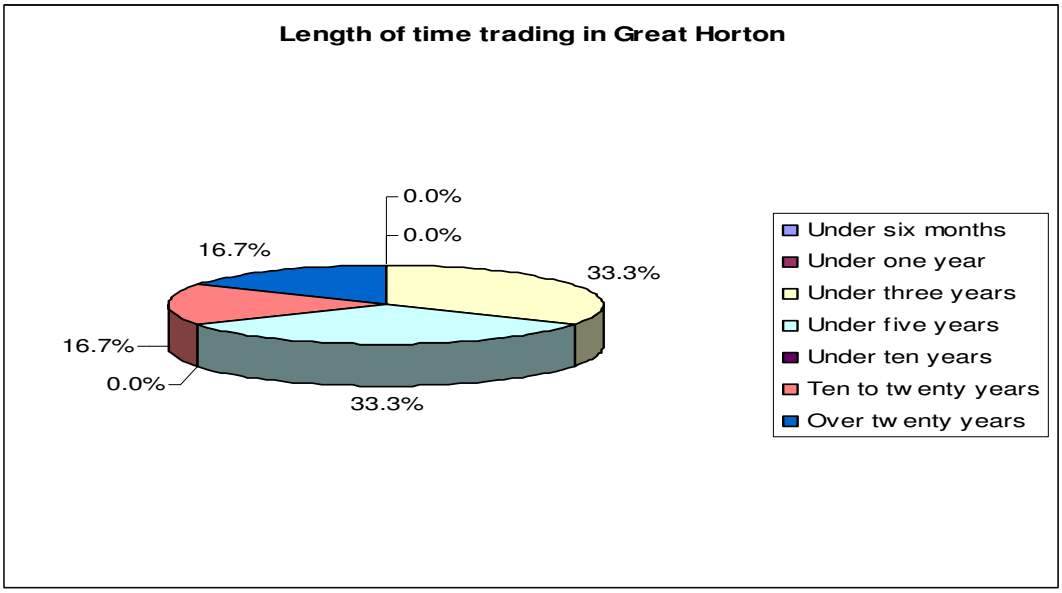
All responses will be treated in the strictest confidence, and no information on individual businesses will be released. By providing us with the information we seek, you will help the Council shape its redevelopment and planning policies to foster growth and prosperity within the retail, commerce and leisure sectors.

*If you have any queries on the questionnaire or its purpose, please do not hesitate to call Thomas Duncan at WYG Planning on 0161 874 8789. Could you please return the questionnaire to WYG by no later than the Friday **9th November 2007**.*

Questionnaires Distributed: 52 **Responses: 6 (12%)**

1a. How long, approximately, has the business traded in Great Horton?

Under six months	[0]	(0%)
Under one year	[0]	(0%)
Under three years	[2]	(33.3%)
Under five years	[2]	(33.3%)
Under ten years	[0]	(0%)
Ten to twenty years	[1]	(16.7%)
Over twenty years	[1]	(16.7%)



1b. Is your business…?

Independent	[2]	(33.3%)
Part of national group/chain	[3]	(50%)
Other (please specify)	[1]	(16.7%)

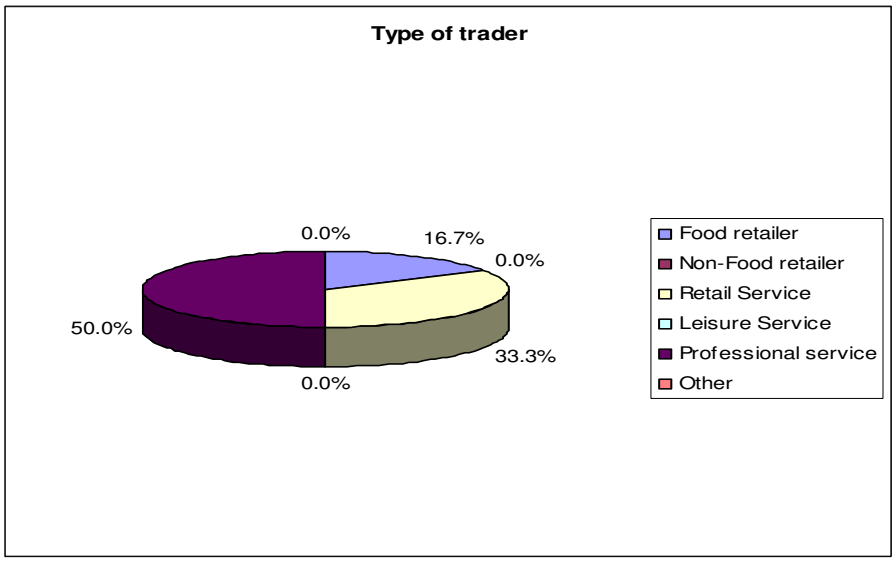
No comments

1c. If not an independent, do you have any autonomy of decision making on marketing budgets?

Yes	[2]	(100%)
No	[0]	(0%)

1d. How would you describe your business?

Food retailer (e.g. newsagent, supermarket, bakery etc. but not including restaurants, cafes, take-aways, public houses)	[1]	(16.7%)
Non-food retailer (e.g. clothes shop, charity shop, bookshop etc.)	[0]	(0%)
Retail Service (e.g. hairdresser, opticians etc.)	[1]	(33.3%)
Leisure service (e.g. public house, restaurant, café, take-away etc.)	[0]	(0%)
Professional service (e.g. bank, estate agent, betting shop, etc.)	[3]	(50%)
Other (please specify)	[1]	(16.7%)



1e. How many staff does the business employ?

1-5 staff	[4]	(66.7%)
6-10 staff	[0]	(0%)
11-20 staff	[1]	(16.7%)
21-50 staff	[0]	(0%)
51-100 staff	[0]	(0%)
100 +	[1]	(16.7%)

1f. Has the business always operated from Great Horton?

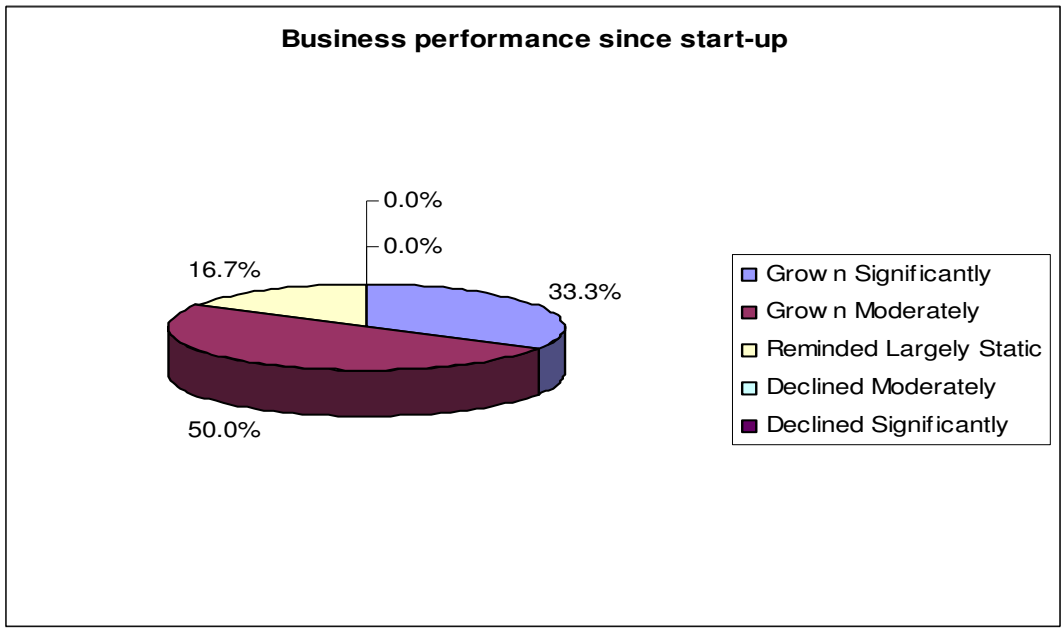
Yes	[3]	(50%)
No	[3]	(50%)

If no, where did you relocate from?

Leeds; new to area; Spencer Road

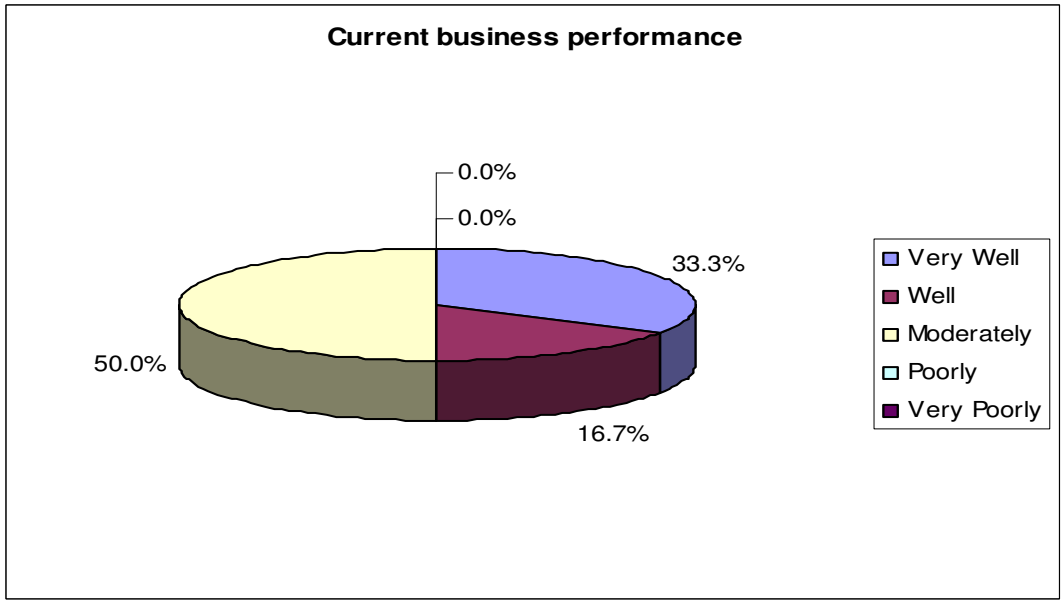
1g. During the time trading in the town, has the business…?

Grown Significantly	[2]	(33.5%)
Grown Moderately	[3]	(50%)
Remained Largely Static	[1]	(16.7%)
Declined Moderately	[0]	(0%)
Declined Significantly	[0]	(0%)



1h. How would you say that your business is performing?

Very well	[2]	(33.3%)
Well	[1]	(16.7%)
Moderately	[3]	(50%)
Poorly	[0]	(0%)
Very Poorly	[0]	(0%)



2. Are the business premises leased or owner occupied?

Leased	[4]	(66.7%)
Owner Occupied	[2]	(33.3%)
No Answer	[0]	(0%)

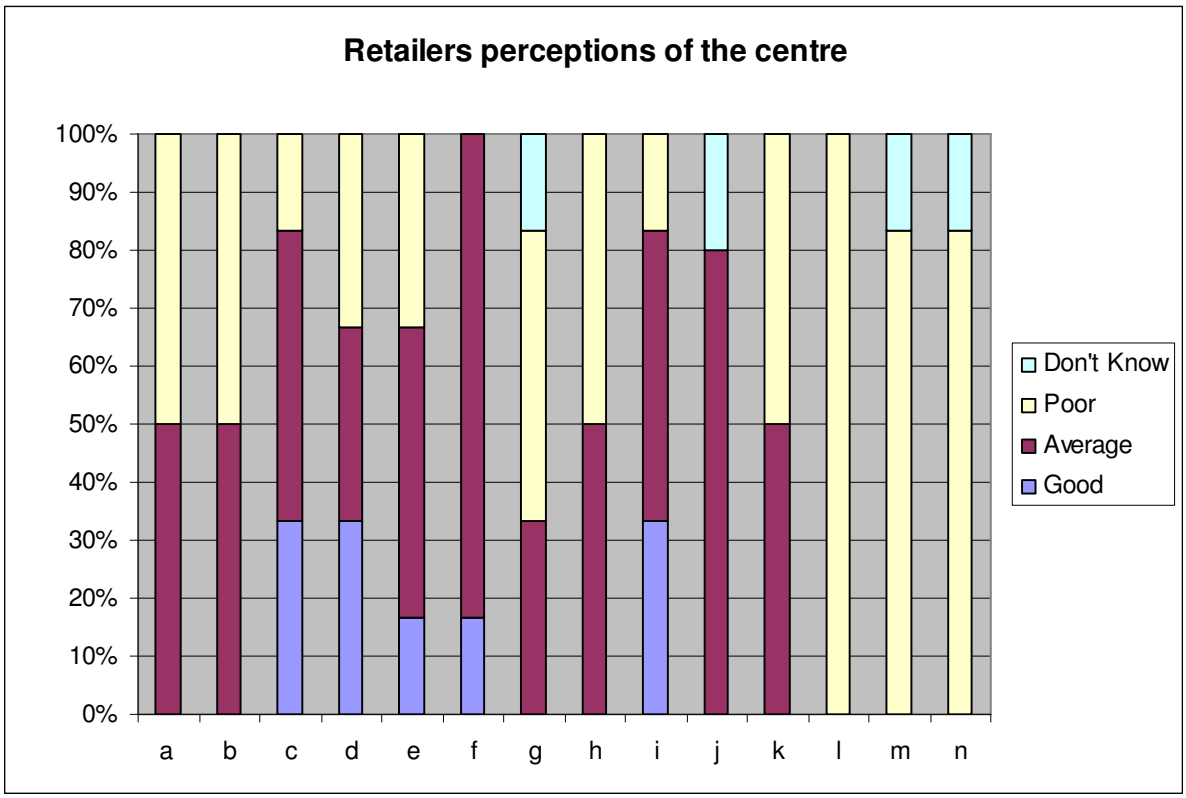
3. Which type of customers does your business rely on primarily?

Local residents	[5]	(50%)
Other residents in the wider area	[4]	(40%)
Office employees	[0]	(0%)
Tourist / Leisure Visitors	[0]	(0%)
Other (please state)	[1]	(10%)

M62 Corridor

4. How do you rate the following aspects of the district centre?:

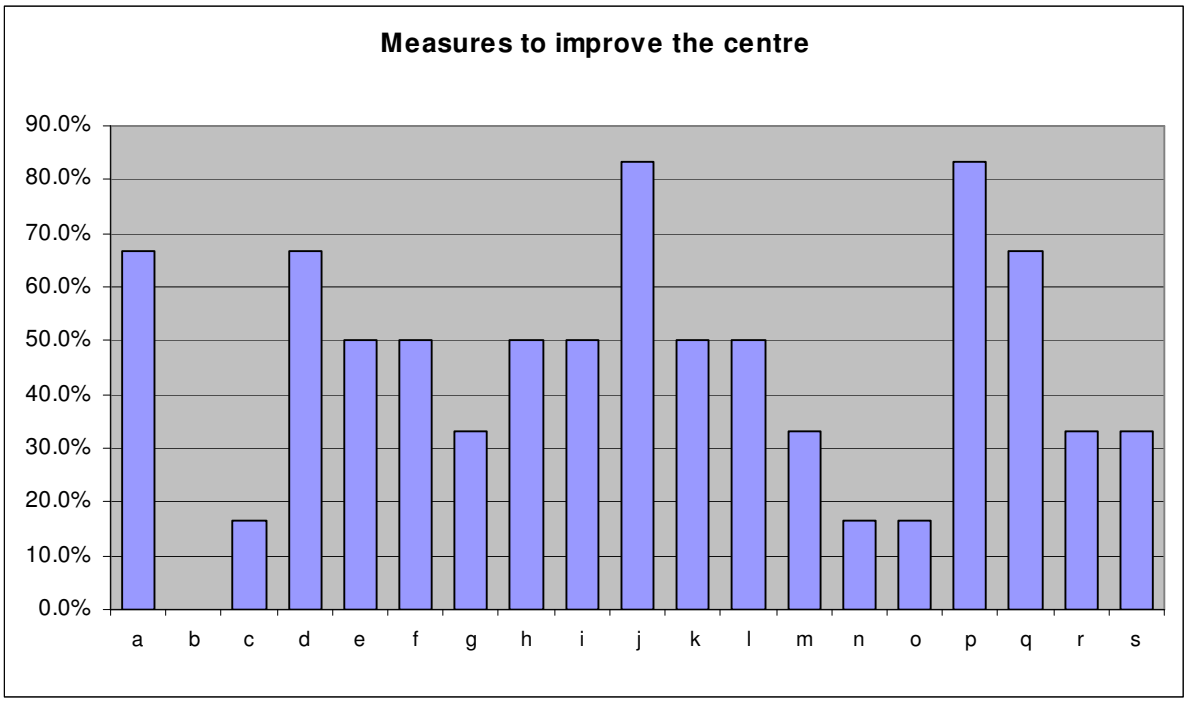
	Good		Average		Poor		Don't Know	
	No.	**%**	**No.**	**%**	**No.**	**%**	**No.**	**%**
a. Range of shops and services	0	0.0%	3	50.0%	3	50.0%	0	0.0%
b. Location and quality of car parks	0	0.0%	3	50.0%	3	50.0%	0	0.0%
c. Foodstore provision	2	33.3%	3	50.0%	1	16.7%	0	0.0%
d. Pricing of car parks	2	33.3%	2	33.3%	2	33.3%	0	0.0%
e. Shopping environment	1	16.7%	3	50.0%	2	33.3%	0	0.0%
f. Pedestrian environment	1	16.7%	5	83.3%	0	0.0%	0	0.0%
g. Security (CCTV)	0	0.0%	2	33.3%	3	50.0%	1	16.7%
h. Personal safety	0	0.0%	3	50.0%	3	50.0%	0	0.0%
i. Access by public transport	2	33.3%	3	50.0%	1	16.7%	0	0.0%
j. Signage	0	0.0%	4	66.7%	0	0.0%	1	16.7%
k. Cleanliness	0	0.0%	3	50.0%	3	50.0%	0	0.0%
l. Entertainment / leisure	0	0.0%	0	0.0%	6	100.0%	0	0.0%
n. Events (Markets etc.)	0	0.0%	0	0.0%	5	83.3%	1	16.7%
o. Public toilets	0	0.0%	0	0.0%	5	83.3%	1	16.7%



5. What improvement measures would you like would you like to see in the district centre?

a.	Increased choice/range of shops	[4]	(66.7%)
b.	More national multiples	[0]	(0%)
c.	Foodstore in the town centre	[1]	(16.7%)
d.	More Independent/Specialist traders	[4]	(66.7%)
e.	Improved street paving	[3]	(50.0%)
f.	Improved street furniture	[3]	(50.0%)
g.	Improved built environment	[2]	(33.3%)
h.	Retained free car parking	[3]	(50.0%)
i.	Flexible parking	[3]	(50.0%)
j.	More street cleaning	[5]	(83.3%)
k.	Improved public transport	[3]	(50.0%)
l.	More entertainment/leisure facilities	[3]	(50.0%)
m.	More quality restaurants/pavement cafes	[2]	(33.3%)
n.	More special markets	[1]	(16.7%)
o.	More cultural facilities (i.e. theatre)	[1]	(16.7%)
p.	Improved security/CCTV	[5]	(83.3%)
q.	Greater promotion/marketing of the centre	[4]	(66.7%)
r.	Improved signposting	[2]	(33.3%)

s.	Public toilets	[2]	(33.3%)



6. Do you think there is an appropriate mix of shops and other non-retail uses (e.g. banks, building societies, amusement arcades, cafes, pubs and restaurants, fast food outlets)?

Good Balance	[3]	(50%)
Too many non-retail uses	[1]	(16.7%)
Not enough non retail uses	[2]	(33.3%)

Please specify

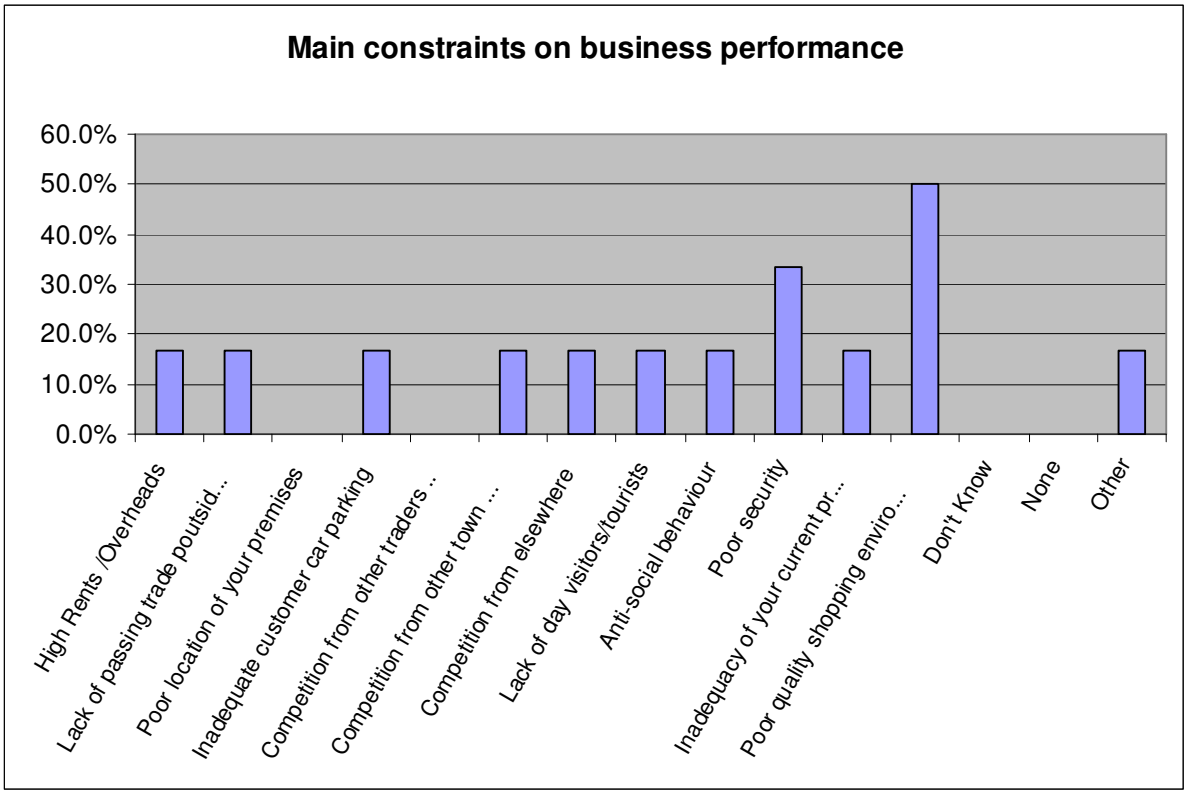
All Banks have closed down

7. What, if anything, do you consider are the main barriers to the trading performance of your Business?

High Rents /Overheads	[1]	(16.7%)
Lack of passing trade outside your premises	[1]	(16.7%)
Poor location of your premises (e.g. not prime pitch)	[0]	(0%)
Inadequate customer car parking	[1]	(16.7%)
Competition from other traders in the town centre	[0]	(0%)
Competition from other town centres nearby	[1]	(16.7%)
Competition from elsewhere	[1]	(16.7%)
Lack of day visitors/tourists to the town	[1]	(16.7%)

Anti-social behaviour	[1]	(16.7%)
Poor security	[2]	(33.3%)
The inadequacy of your current premises (e.g. size or configuration)	[1]	(16.7%)
Poor quality of town centre shopping environment	[3]	(50.0%)
Don't know	[0]	(0%)
None	[0]	(0%)
Other (please specify)	[1]	(16.7%)

Slow traffic down



8a. Would you welcome further expansion of the district centre?

Yes	[6]	(100%)
No	[0]	(0%)

8b. If you have answered NO to question 8, please explain why not

N/A

8c. If you have answered YES to question 8, please describe the type of expansion you would like to see?

Car Parking. More shops. Banking facilities. Improves street furniture. More of the shops

have been forced to close due to overheads and new Tesco being let and re-opened. More small shops and banks.

9a. Have you any plans to alter your business in any way in the next five years?

No	[3]	(50%)
Yes, close	[0]	(0%)
Yes, relocate in town centre	[0]	(0%)
Yes, relocate out-of-centre	[1]	(16.7%)
Yes, relocate to other town centre	[0]	(0%)
Yes, extend floorspace	[1]	(16.7%)
Yes, reduce floorspace	[0]	(0%)
Yes, refurbish existing floorspace	[0]	(0%)
Yes, other (please specify)	[1]	(16.7%)

Sell business

9b. If you are relocating, where are you considering moving to?

Abroad

9c. If relocating, what is the main reason for this decision?

Lack of space. Want to get out of UK.

10. What specific support would help your business?

Training	[1]	(12.5%)
Shop front improvement grants	[4]	(50%)
Marketing assistance	[3]	(37.5%)
Other	[0]	(0%)

11. Which centre(s) do you consider to be your biggest competitor?

Leeds City Centre	[1]	(16.7%)
Huddersfield Town Centre	[1]	(16.7%)
Great Horton (other retailers)	[0]	(0%)
Bingley Town Centre	[0]	(0%)
Shipley Town Centre	[0]	(0%)
Ilkley Town Centre	[0]	(0%)
Keighley Town Centre	[0]	(0%)
Dewsbury Town Centre	[0]	(0%)

Rochdale Town Centre	[0]	(0%)
Manchester City Centre	[0]	(0%)
Out-of-centre facilities	[1]	(16.7%)
The Internet	[0]	(0%)
Other (please specify)	[3]	(50.0%)

Bradford City Centre. Large food retailers

12. Do you operate any other businesses in any other centres in Bradford district?

Yes	[1]	(16.7%)
No	[5]	(83.3%)

13. If yes, is this other business trading better, worse or the same?

Better	[0]	(0%)
Worse	[0]	(0%)
Same	[1]	(100%)

14. Are you a member of the following:

Chamber of Commerce	[0]	(0%)
Chamber of Trade	[0]	(0%)
Business Forum	[0]	(0%)
Trade Association	[1]	(100%)
Other	[0]	(0%)

15. Do you see any benefit in a professional town centre manager for Great Horton?

Yes	[4]	(66.7%)
No	[2]	(33.3%)

16. Would your business be prepared to make a financial contribution to establish a town centre management initiative which would seek to provide some of or all of the improvements measures listed in question 5.

Yes	[4]	(66.7%)
No	[2]	(33.3%)

17. If you have answered YES to question 16, what contribution would you consider to be reasonable on an annual basis?

Up to £50	[1]	(25%)
£51 to £100	[3]	(75%)
£101 to £300	[0]	(0%)
£301 to £500	[0]	(0%)
£501 to £1,000	[0]	(0%)

18. Would you actively support a district centre traders group?

Yes	[5]	(83.3%)
No	[1]	(16.7%)

19. If, you have answered YES to question 18, would you see value in segmenting such a group into separate business groups e.g. independents retailers, financial services, national retailers, pubs and clubs?

Yes	[2]	(40%)
No	[3]	(60%)

If you have any further comments in regard to the town centre then please feel free to express you views below.

Centre needs a bank and CCTV to improve the High Street and more retail food (veg & fruit) and independent retailers.

Thank you for your time and co-operation.

White Young Green

TO OCCUPER / MANAGER

BRADFORD CITY COUNCIL

GREENGATES DISTRICT CENTRE BUSINESS SURVEY RESULTS

Dear Sir/Madam

White Young Green (WYG) is commissioned on behalf of Bradford Council to undertake a business questionnaire, which seeks the views of local businesses as part of a wider 'health-check' of the district centre that will help to inform a future strategy for improving the district centre over the 20 years (up to 2026) in accordance with the Councils emerging Local Development Framework. The survey will also assist in improving the district centre and prioritise resources to best help traders.

We would be grateful if you could contribute to this exercise by completing the following questionnaire and returning it as soon as possible in the enclosed pre-paid envelope. The questionnaire should take no longer than five minutes.

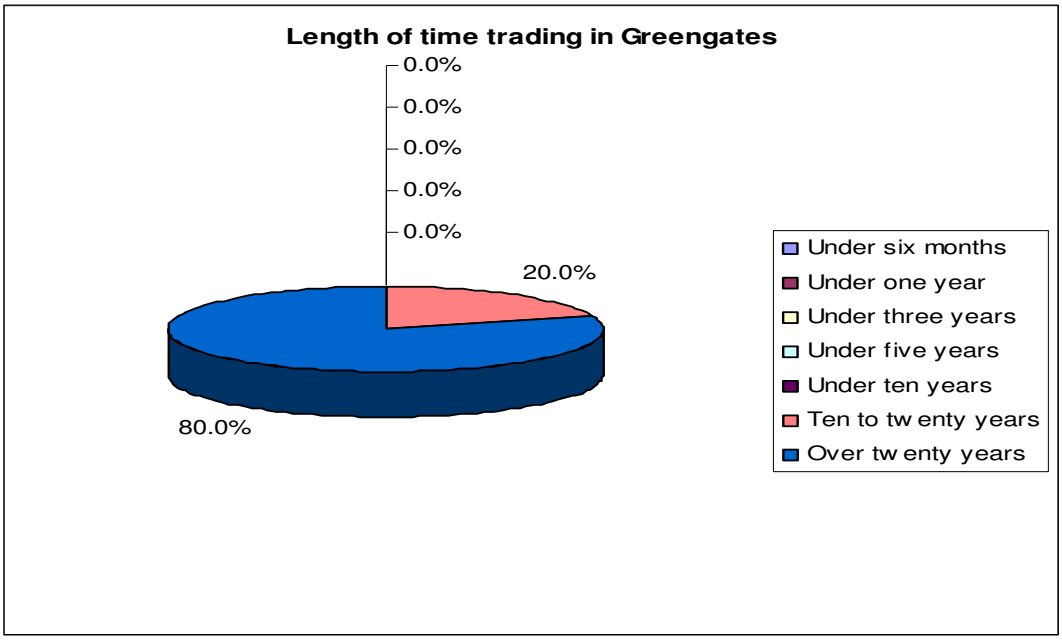
All responses will be treated in the strictest confidence, and no information on individual businesses will be released. By providing us with the information we seek, you will help the Council shape its redevelopment and planning policies to foster growth and prosperity within the retail, commerce and leisure sectors.

If you have any queries on the questionnaire or its purpose, please do not hesitate to call Thomas Duncan at WYG Planning on 0161 874 8789. Could you please return the questionnaire to WYG by no later than the Friday ***9th November 2007****.*

Questionnaires Distributed: 35 **Responses: 4 (1%)**

1a. How long, approximately, has the business traded in Greengates?

Under six months	[0]	(0%)
Under one year	[0]	(0%)
Under three years	[0]	(0%)
Under five years	[0]	(0%)
Under ten years	[0]	(0%)
Ten to twenty years	[1]	(20%)
Over twenty years	[4]	(80%)



1b. Is your business…?

Independent	[3]	(60%)
Part of national group/chain	[2]	(40%)
Other	[0]	(0%)

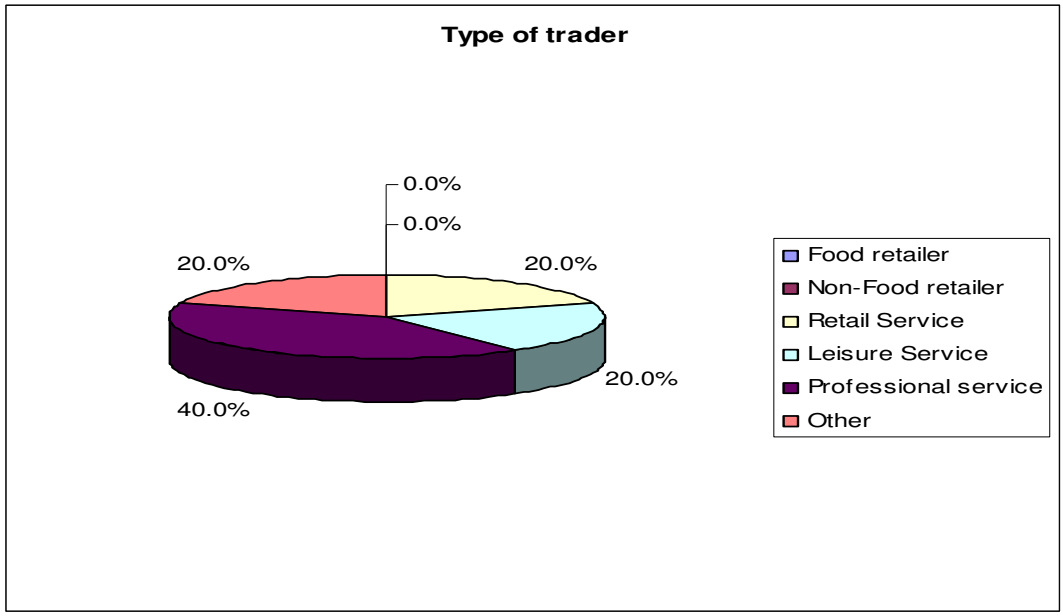
1c. If not an independent, do you have any autonomy of decision making on marketing budgets?

Yes	[0]	(0%)
No	[2]	(100%)

1d. How would you describe your business?

Food retailer (e.g. newsagent, supermarket, bakery etc. but not including restaurants, cafes, take-aways, public houses)	[0]	(0%)
Non-food retailer (e.g. clothes shop, charity shop, bookshop etc.)	[0]	(0%)
Retail Service (e.g. hairdresser, opticians etc.)	[1]	(20%)
Leisure service (e.g. public house, restaurant, café, take-away etc.)	[1]	(20%)
Professional service (e.g. bank, estate agent, betting shop, etc.)	[2]	(40%)
Other (please specify)	[1]	(20%)

Health Services



1e. How many staff does the business employ?

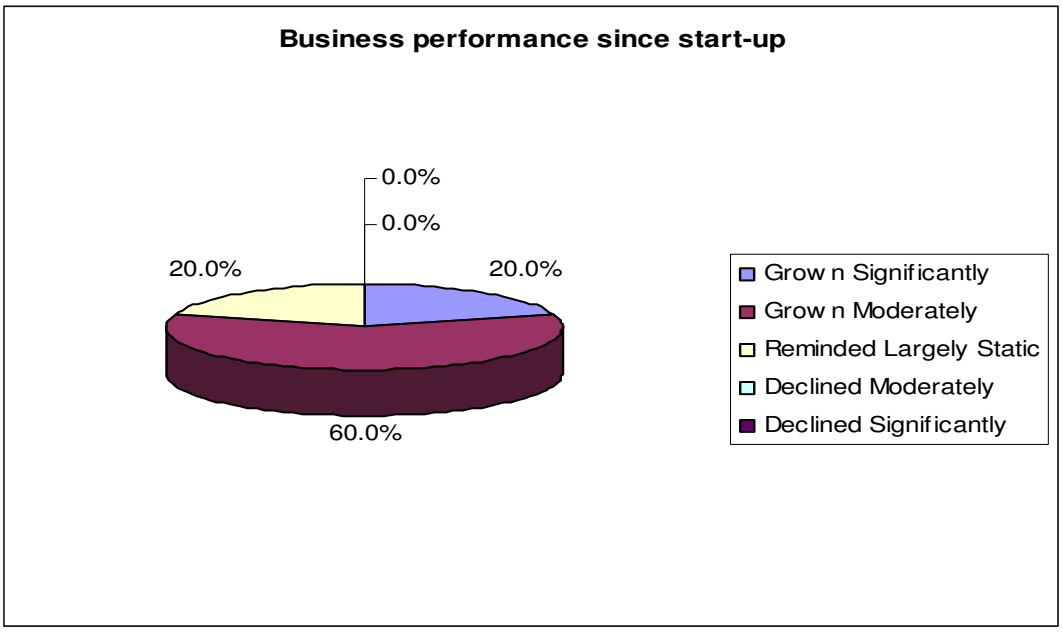
1-5 staff	[3]	(75%)
6-10 staff	[0]	(0%)
11-20 staff	[1]	(25%)
21-50 staff	[0]	(0%)
51-100 staff	[0]	(0%)
100 +	[0]	(0%)

1f. Has the business always operated from Greengates?

Yes	[5]	(100%)
No	[0]	(0%)

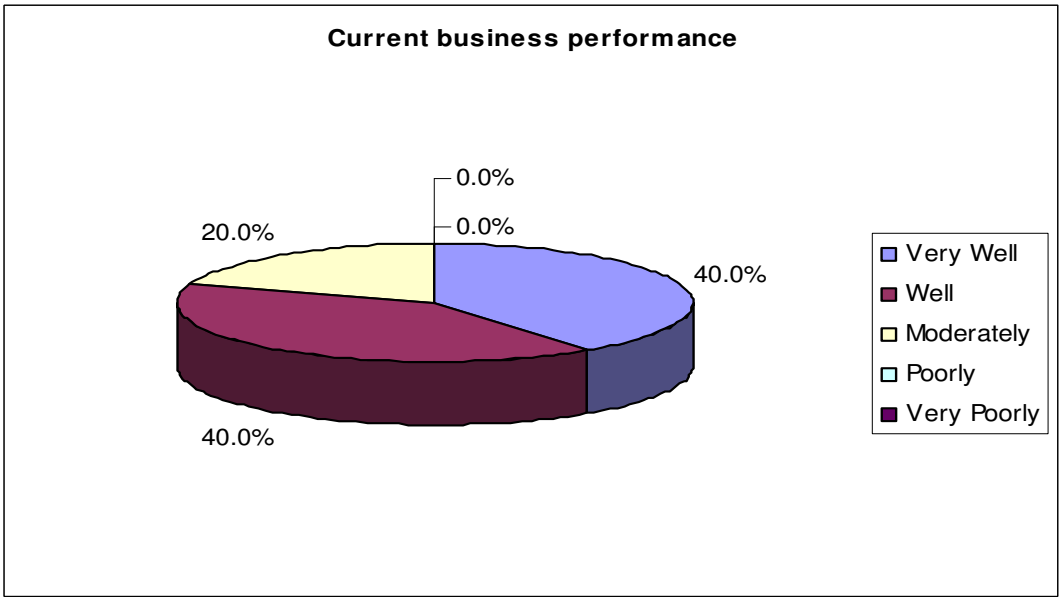
1g. During the time trading in the district centre, has the business…?

Grown Significantly	[1]	(20%)
Grown Moderately	[3]	(60%)
Remained Largely Static	[1]	(20%)
Declined Moderately	[0]	(0%)
Declined Significantly	[0]	(0%)



1h. How would you say that your business is performing?

Very well	[2]	(40%)
Well	[2]	(40%)
Moderately	[1]	(20%)
Poorly	[0]	(0%)
Very Poorly	[0]	(%)



2. Are the business premises leased or owner occupied?

Leased	[1]	(20%)
Owner Occupied	[3]	(60%)
No Answer	[1]	(20%)

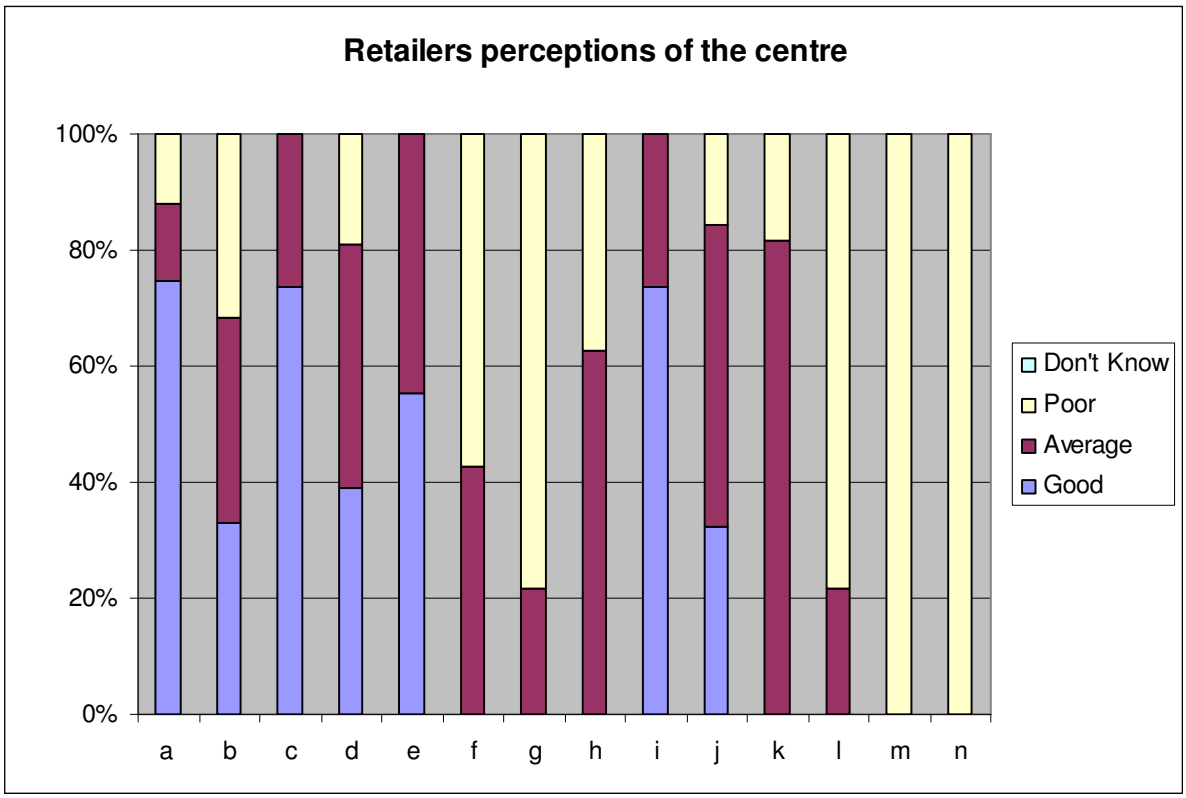
3. Which type of customers does your business rely on primarily?

Local residents	[4]	(57.1%)
Other residents in the wider area	[2]	(28.6%)
Office employees	[0]	(0%)
Tourist / Leisure Visitors	[0]	(0%)
Other (please state)	[1]	(14.3%)

Leeds

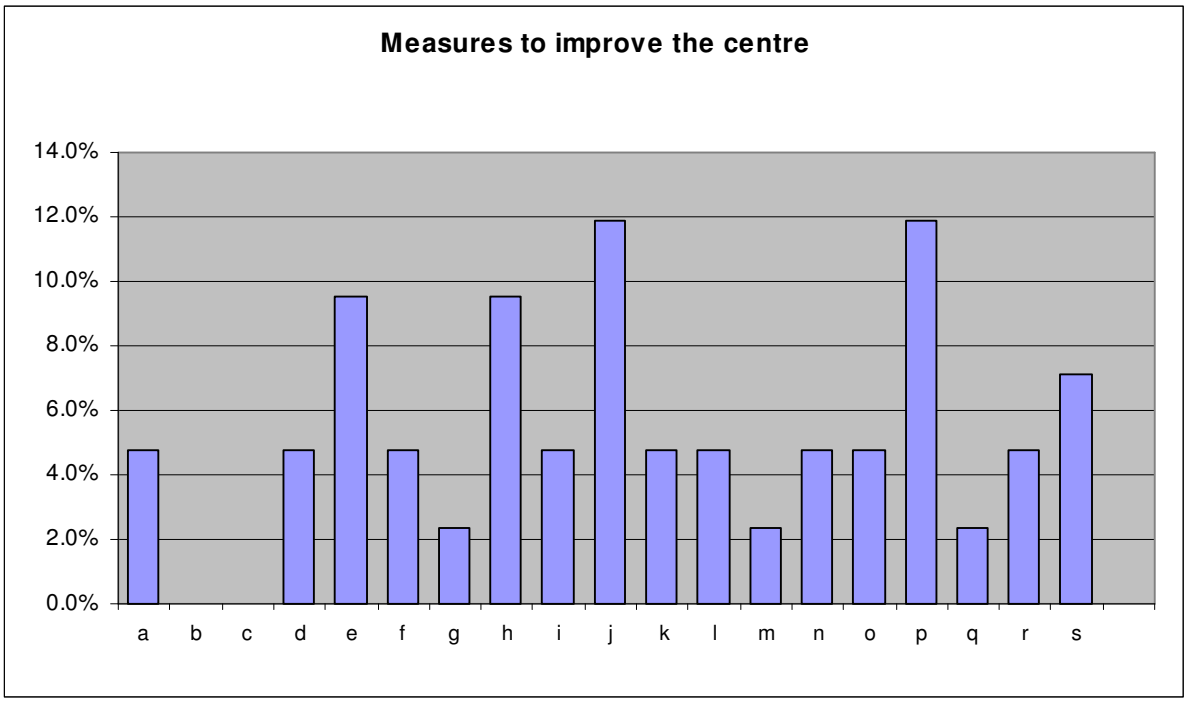
4. How do you rate the following aspects of the district centre?:

	Good		Average		Poor		Don't Know	
	No.	**%**	**No.**	**%**	**No.**	**%**	**No.**	**%**
a. Range of shops and services	3	60.0%	1	20.0%	1	20.0%	0	0.0%
b. Location and quality of car parks	1	20.0%	2	40.0%	2	40.0%	0	0.0%
c. Foodstore provision	3	60.0%	2	40.0%	0	0.0%	0	0.0%
d. Pricing of car parks	1	20.0%	2	40.0%	1	20.0%	0	0.0%
e. Shopping environment	2	40.0%	3	60.0%	0	0.0%	0	0.0%
f. Pedestrian environment	0	0.0%	2	40.0%	3	60.0%	0	0.0%
g. Security (CCTV)	0	0.0%	1	20.0%	4	80.0%	0	0.0%
h. Personal safety	0	0.0%	3	60.0%	2	40.0%	0	0.0%
i. Access by public transport	3	60.0%	2	40.0%	0	0.0%	0	0.0%
j. Signage	1	20.0%	3	60.0%	1	20.0%	0	0.0%
k. Cleanliness	0	0.0%	4	80.0%	1	20.0%	0	0.0%
l. Entertainment / leisure	0	0.0%	1	20.0%	4	80.0%	0	0.0%
n. Events (Markets etc.)	0	0.0%	0	0.0%	5	100.0%	0	0.0%
o. Public toilets	0	0.0%	0	0.0%	5	100.0%	0	0.0%



5. What improvement measures would you like would you like to see in the district?

a. Increased choice/range of shops	[2]	(40.0%)
b. More national multiples	[0]	(0%)
c. Foodstore in the town centre	[0]	(0%)
d. More Independent/Specialist traders	[2]	(40.0%)
e. Improved street paving	[4]	(80.0%)
f. Improved street furniture	[2]	(40.0%)
g. Improved built environment	[1]	(20.0%)
h. Retained free car parking	[4]	(80.0%)
i. Flexible parking	[2]	(40.0%)
j. More street cleaning	[1]	(20.0%)
k. Improved public transport	[2]	(40.0%)
l. More entertainment/leisure facilities	[2]	(40.0%)
m. More quality restaurants/pavement cafes	[1]	(20.0%)
n. More special markets	[2]	(40.0%)
o. More cultural facilities (i.e. theatre)	[2]	(40.0%)
p. Improved security/CCTV	[5]	(100%)
q. Greater promotion/marketing of the centre	[1]	(20.0%)
r. Improved signposting	[2]	(40.0%)
s. Public toilets	[3]	(60.0%)



6. Do you think there is an appropriate mix of shops and other non-retail uses (e.g. banks, building societies, amusement arcades, cafes, pubs and restaurants, fast food outlets)?

Good Balance	[4]	(80%)
Too many non-retail uses	[0]	(0%)
Not enough non retail uses	[0]	(0%)

Please specify

No comments

7. What, if anything, do you consider are the main barriers to the trading performance of your Business?

High Rents /Overheads	[3]	(60.0%)
Lack of passing trade outside your premises	[0]	(0%)
Poor location of your premises (e.g. not prime pitch)	[1]	(20.0%)
Inadequate customer car parking	[2]	(40.0%)
Competition from other traders in the town centre	[0]	(0%)
Competition from other town centres nearby	[0]	(0%)
Competition from elsewhere	[1]	(20.0%)
Lack of day visitors/tourists to the town	[0]	(0%)

Anti-social behaviour	[0]	(0%)
Poor security	[1]	(20.0%)
The inadequacy of your current premises (e.g. size or configuration)	[0]	(0%)
Poor quality of town centre shopping environment	[0]	(0%)

8a. Would you welcome further expansion of the district centre?

Yes	[2]	(40%)
No	[3]	(60%)

8b. If you have answered NO to question 8, please explain why not

Traffic problems need sorting out. Too much traffic congestion already.

8c. If you have answered YES to question 8, please describe the type of expansion you would like to see?

Need larger development to increase foot-fall.

9a. Have you any plans to alter your business in any way in the next five years?

No	[2]	(40%)
Yes, close	[0]	(0%)
Yes, relocate in town centre	[0]	(0%)
Yes, relocate out-of-centre	[0]	(0%)
Yes, relocate to other town centre	[0]	(0%)
Yes, extend floorspace	[0]	(0%)
Yes, reduce floorspace	[1]	(20%)
Yes, refurbish existing floorspace	[1]	(20%)
Yes, other (please specify)	[1]	(20%)

To improve for members.

9b. If you are relocating, where are you considering moving to?

No comments

9c. If relocating, what is the main reason for this decision?

No comments

10. What specific support would help your business?

Training	[0]	(0%)
Shop front improvement grants	[1]	(50%)
Marketing assistance	[0]	(0%)
Other (please specify)	[1]	(50%)

Access to knowledge about funding and grants. Better car parking.

11. Which centre(s) do you consider to be your biggest competitor?

Leeds City Centre	[1]	(20%)
Huddersfield Town Centre	[0]	(0%)
Greengates (other retailers)	[0]	(0%)
Bingley Town Centre	[0]	(0%)
Shipley Town Centre	[0]	(0%)
Ilkley Town Centre	[1]	(20%)
Keighley Town Centre	[0]	(0%)
Dewsbury Town Centre	[0]	(0%)
Rochdale Town Centre	[0]	(0%)
Manchester City Centre	[0]	(0%)
Out-of-centre facilities	[0]	(0%)
The Internet	[0]	(0%)
Other (please specify)	[1]	(20%)

Bradford

12. Do you operate any other businesses in any other centres in the Bradford district ?

Yes	[1]	(20%)
No	[4]	(80%)

13. If yes, is this other business trading better, worse or the same?

Better	[0]	(0%)
Worse	[0]	(0%)
Same	[0]	(0%)

14. Are you a member of the following:

Chamber of Commerce	[0]	(0%)
Chamber of Trade	[0]	(0%)
Business Forum	[0]	(0%)
Trade Association	[2]	(100%)
Other	[0]	(0%)

15. Do you see any benefit in a professional town centre manager for Greengate?

Yes	[1]	(25%)
No	[3]	(75%)

16. Would your business be prepared to make a financial contribution to establish a district centre management initiative which would seek to provide some of or all of the improvements measures listed in question 5.

Yes	[0]	(0%)
No	[4]	(100%)

17. If you have answered YES to question 16, what contribution would you consider to be reasonable on an annual basis?

Up to £50	[0]	(0%)
£51 to £100	[0]	(0%)
£101 to £300	[0]	(0%)
£301 to £500	[0]	(0%)
£501 to £1,000	[0]	(0%)

18. Would you actively support a district centre traders group?

Yes	[1]	(20%)
No	[3]	(60%)
No answer	[1]	(20%)

19. If, you have answered YES to question 18, would you see value in segmenting such a group into separate business groups e.g. independents retailers, financial services, national retailers, pubs and clubs?

Yes	[0]	(0%)
No	[1]	(100%)

If you have any further comments in regard to the district centre then please feel free to express you views below.

Less traffic on roads and making the crossroads more viable. Making roads safe and pedestrians crossing. Making motorists obey new road layout from Sainsbury's, e.g. no turning right at new Road outlet, no turning right at new Sainsbury.

TO OCCUPER / MANAGER

BRADFORD CITY COUNCIL

TONG STREET DISTRICT CENTRE BUSINESS SURVEY RESULTS

Dear Sir/Madam

White Young Green (WYG) is commissioned on behalf of Bradford Council to undertake a business questionnaire, which seeks the views of local businesses as part of a wider 'health-check' of the district centre that will help to inform a future strategy for improving the district centre over the 20 years (up to 2026) in accordance with the Councils emerging Local Development Framework. The survey will also assist in improving the district centre and prioritise resources to best help traders.

We would be grateful if you could contribute to this exercise by completing the following questionnaire and returning it as soon as possible in the enclosed pre-paid envelope. The questionnaire should take no longer than five minutes.

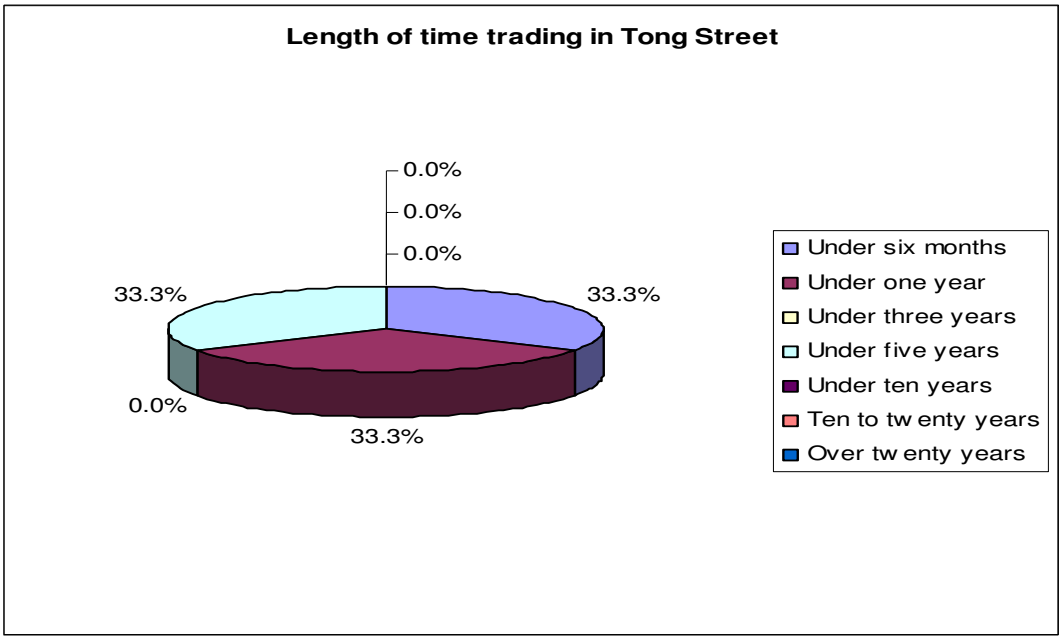
All responses will be treated in the strictest confidence, and no information on individual businesses will be released. By providing us with the information we seek, you will help the Council shape its redevelopment and planning policies to foster growth and prosperity within the retail, commerce and leisure sectors.

*If you have any queries on the questionnaire or its purpose, please do not hesitate to call Thomas Duncan at WYG Planning on 0161 874 8789. Could you please return the questionnaire to WYG by no later than the Friday **9th November 2007**.*

Questionnaires Distributed: 32 **Responses: 4 (13%)**

1a. How long, approximately, has the business traded in Tong Street?

Under six months	[1]	(33.3%)
Under one year	[1]	(33.3%)
Under three years	[0]	(0%)
Under five years	[1]	(33.3%)
Under ten years	[0]	(0%)
Ten to twenty years	[0]	(0%)
Over twenty years	[0]	(0%)



1b. Is your business…?

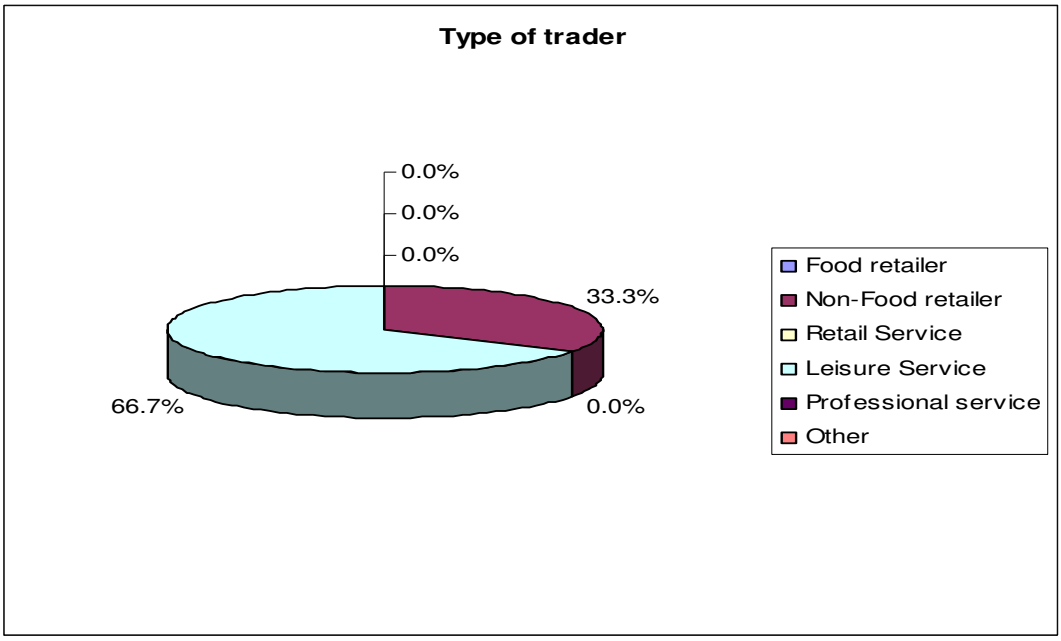
Independent	[3]	100%)
Part of national group/chain	[0]	(0%)
Other	[0]	(0%)

1c. If not an independent, do you have any autonomy of decision making on marketing budgets?

Yes	[1]	(100%)
No	[0]	(0%)

1d. How would you describe your business?

Food retailer (e.g. newsagent, supermarket, bakery etc. but not including restaurants, cafes, take-aways, public houses)	[0]	(0%)
Non-food retailer (e.g. clothes shop, charity shop, bookshop etc.)	[1]	(33.3%)
Retail Service (e.g. hairdresser, opticians etc.)	[0]	(0%)
Leisure service (e.g. public house, restaurant, café, take-away etc.)	[2]	(66.7%)
Professional service (e.g. bank, estate agent, betting shop, etc.)	[0]	(0%)



1e. How many staff does the business employ?

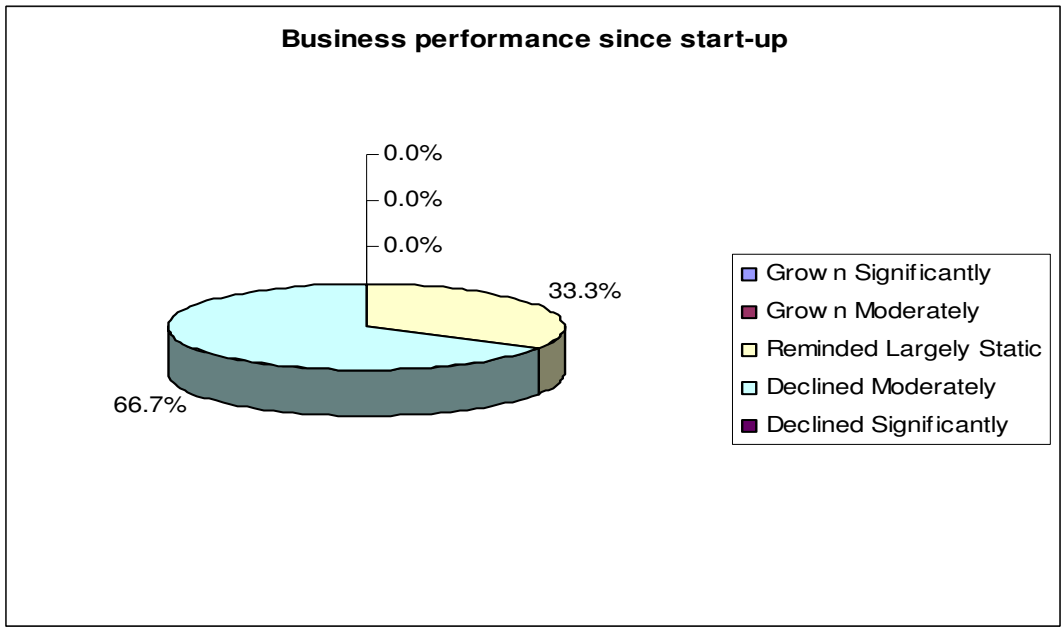
1-5 staff	[3]	(100%)
6-10 staff	[0]	(0%)
11-20 staff	[0]	(0%)
21-50 staff	[0]	(0%)
51-100 staff	[0]	(0%)
100 +	[0]	(0%)

1f. Has the business always operated from Tong Street?

Yes	[3]	(100%)
No	[0]	(0%)

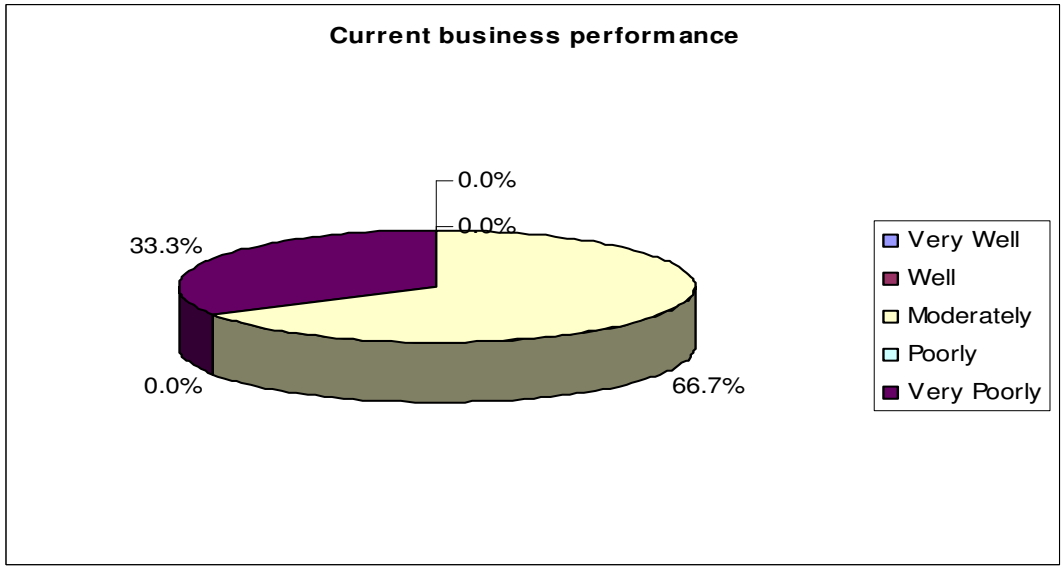
1g. During the time trading in the district centre, has the business…?

Grown Significantly	[0]	(0%)
Grown Moderately	[0]	(0%)
Remained Largely Static	[1]	(33.6%)
Declined Moderately	[2]	(66.7%)
Declined Significantly	[0]	(0%)



1h. How would you say that your business is performing?

Very well	[0]	(0%)
Well	[0]	(0%)
Moderately	[2]	(66.7%)
Poorly	[0]	(0%)
Very Poorly	[1]	(33.3%)



2. Are the business premises leased or owner occupied?

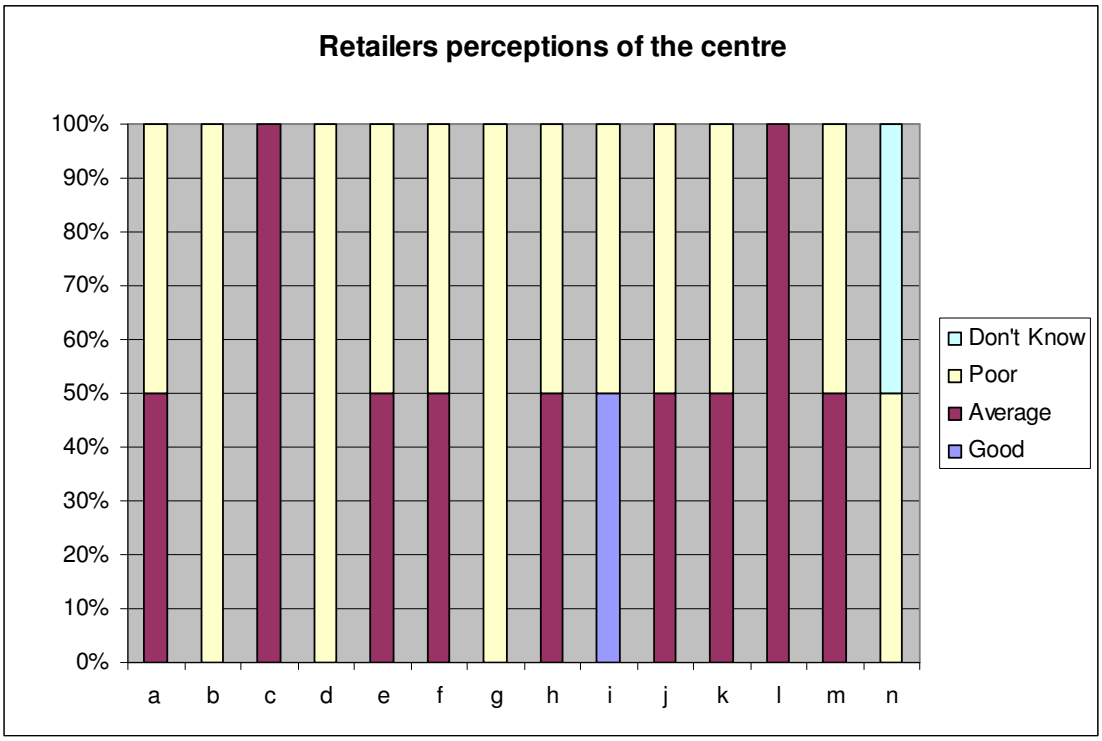
Leased	[2]	(66.7%)
Owner Occupied	[1]	(33.3%)
No Answer	[0]	(0%)

3. Which type of customers does your business rely on primarily?

Local residents	[3]	(100%)
Other residents in the wider area	[0]	(0%)
Office employees	[0]	(0%)
Tourist / Leisure Visitors	[0]	(0%)
Other	[0]	(0%)

4. How do you rate the following aspects of the district centre?:

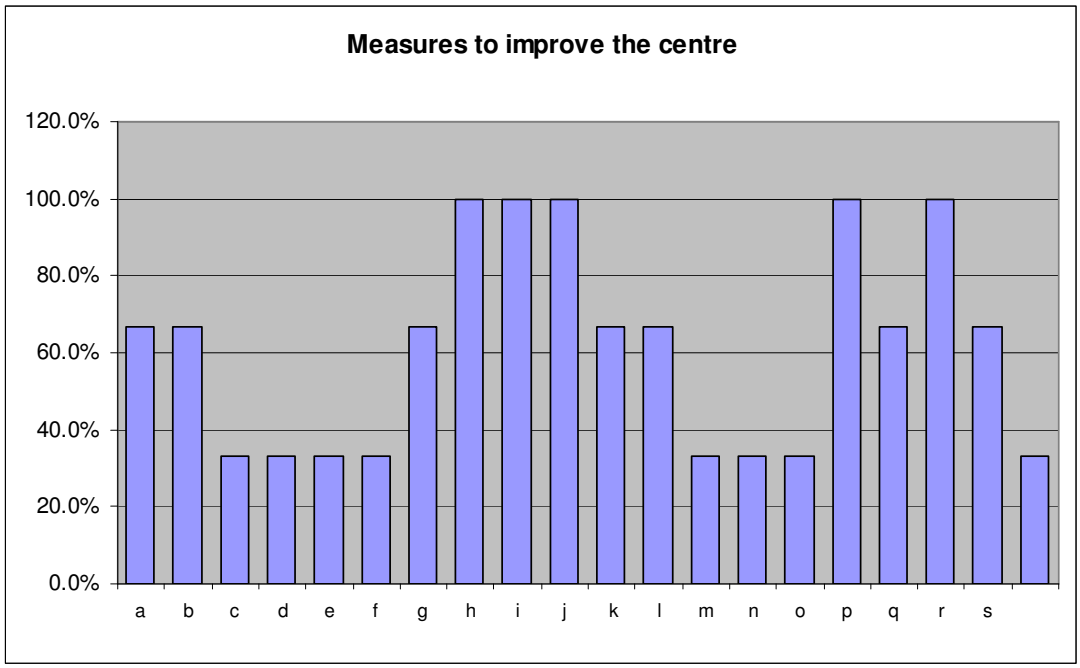
	Good		Average		Poor		Don't Know	
	No.	**%**	**No.**	**%**	**No.**	**%**	**No.**	**%**
a. Range of shops and services	0	0.0%	1	50.0%	1	50.0%	0	0.0%
b. Location and quality of car parks	0	0.0%	0	0.0%	2	100.0%	0	0.0%
c. Foodstore provision	0	0.0%	2	100.0%	0	0.0%	0	0.0%
d. Pricing of car parks	0	0.0%	0	0.0%	2	100.0%	0	0.0%
e. Shopping environment	0	0.0%	1	50.0%	1	50.0%	0	0.0%
f. Pedestrian environment	0	0.0%	1	50.0%	1	50.0%	0	0.0%
g. Security (CCTV)	0	0.0%	0	0.0%	2	100.0%	0	0.0%
h. Personal safety	0	0.0%	1	50.0%	1	50.0%	0	0.0%
i. Access by public transport	1	50.0%	0	0.0%	1	50.0%	0	0.0%
j. Signage	0	0.0%	1	50.0%	1	50.0%	0	0.0%
k. Cleanliness	0	0.0%	1	50.0%	1	50.0%	0	0.0%
l. Entertainment / leisure	0	0.0%	2	100.0%	0	0.0%	0	0.0%
n. Events (Markets etc.)	0	0.0%	1	50.0%	1	50.0%	0	0.0%
o. Public toilets	0	0.0%	0	0.0%	1	50.0%	1	50.0%



5. What improvement measures would you like would you like to see in the district centre?

a.	Increased choice/range of shops	[2]	(66.7%)
b.	More national multiples	[2]	(66.7%)
c.	Foodstore in the town centre	[1]	(33.3%)
d.	More Independent/Specialist traders	[1]	(33.3%)
e.	Improved street paving	[1]	(33.3%)
f.	Improved street furniture	[1]	(33.3%)
g.	Improved built environment	[2]	(66.7%)
h.	Retained free car parking	[3]	(100%)
i.	Flexible parking	[3]	(100%)
j.	More street cleaning	[3]	(100%)
k.	Improved public transport	[2]	(66.7%)
l.	More entertainment/leisure facilities	[2]	(66.7%)
m.	More quality restaurants/pavement cafes	[1]	(33.3%)
n.	More special markets	[1]	(33.3%)
o.	More cultural facilities (i.e. theatre)	[1]	(33.3%)
p.	Improved security/CCTV	[3]	(100%)
q.	Greater promotion/marketing of the centre	[2]	(66.7%)
r.	Improved signposting	[3]	(100%)
s.	Public toilets	[2]	(66.7%)
t.	Other (please state)	[1]	(33.3%)

Reduce business rates



6. Do you think there is an appropriate mix of shops and other non-retail uses (e.g. banks, building societies, amusement arcades, cafes, pubs and restaurants, fast food outlets)?

Good Balance	[1]	(50%)
Too many non-retail uses	[1]	(50%)
Not enough non retail uses	[0]	(0%)

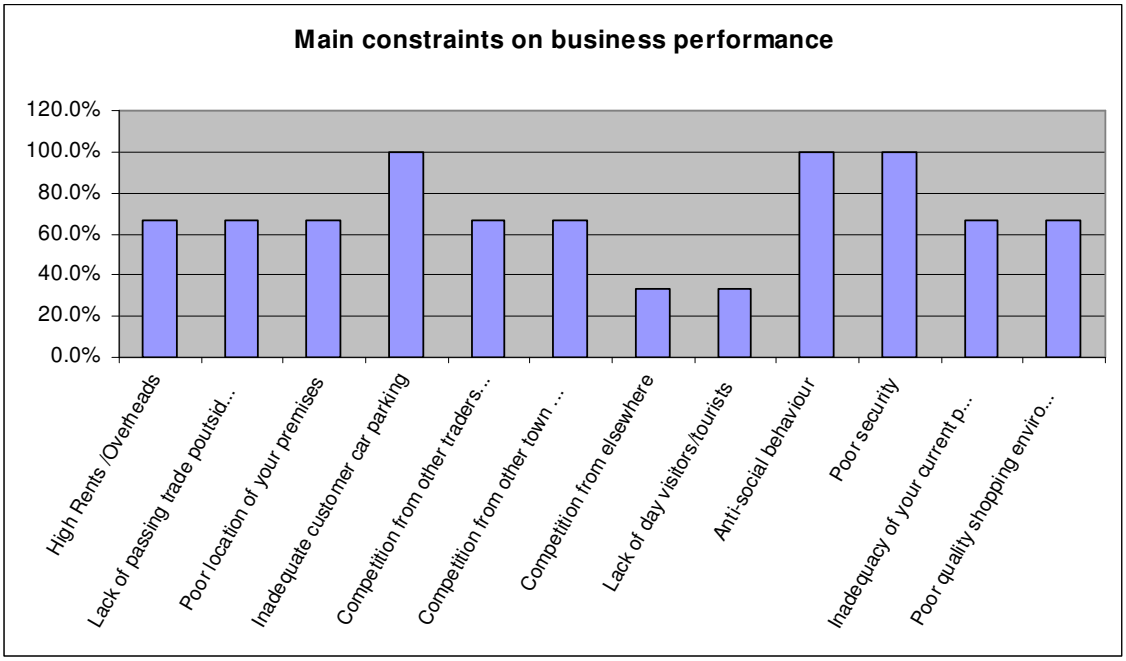
Please specify

No comments

7. What, if anything, do you consider are the main barriers to the trading performance of your Business?

High Rents /Overheads	[2]	(66.7%)
Lack of passing trade outside your premises	[2]	(66.7%)
Poor location of your premises (e.g. not prime pitch)	[2]	(66.7%)
Inadequate customer car parking	[3]	(100%)
Competition from other traders in the town centre	[2]	(66.7%)
Competition from other town centres nearby	[2]	(66.7%)
Competition from elsewhere	[1]	(33.3%)
Lack of day visitors/tourists to the town	[1]	(33.3%)
Anti-social behaviour	[3]	(100%)
Poor security	[3]	(100%)

The inadequacy of your current premises (e.g. size or configuration)	[2]	(66.7%)
Poor quality of town centre shopping environment	[2]	(66.7%)



8a. Would you welcome further expansion of the district centre?

Yes	[1]	(50%)
No	[1]	(50%)

8b. If you have answered NO to question 8, please explain why not

No comments

8c. If you have answered YES to question 8, please describe the type of expansion you would like to see?

No comments

9a. Have you any plans to alter your business in any way in the next five years?

No	[1]	(33.3%)
Yes, close	[1]	(33.3%)
Yes, relocate in district centre	[0]	(0%)
Yes, relocate out-of-centre	[0]	(0%)
Yes, relocate to other town centre	[0]	(0%)
Yes, extend floorspace	[1]	(33.3%)
Yes, reduce floorspace	[0]	(0%)

Yes, refurbish existing floorspace	[0]	(0%)
Yes, other	[0]	(0%)

9b. If you are relocating, where are you considering moving to?

No comments

9c. If relocating, what is the main reason for this decision?

Business rates too high

10. What specific support would help your business?

Training	[1]	(25%)
Shop front improvement grants	[2]	(50%)
Marketing assistance	[1]	(25%)
Other	[0]	(0%)

11. Which centre(s) do you consider to be your biggest competitor?

Leeds City Centre	[1]	(33.3%)
Huddersfield Town Centre	[0]	(0%)
Tong Street (other retailers)	[2]	(66.7%)
Bingley Town Centre	[1]	(33.3%)
Shipley Town Centre	[1]	(33.3%)
Ilkley Town Centre	[0]	(0%)
Keighley Town Centre	[0]	(0%)
Dewsbury Town Centre	[0]	(0%)
Rochdale Town Centre	[0]	(0%)
Manchester City Centre	[0]	(0%)
Out-of-centre facilities	[0]	(0%)
The Internet	[0]	(0%)
Other	[0]	(0%)

12. Do you operate any other businesses in any other centres in Bradford district?

Yes	[0]	(0%)
No	[3]	(100%)

13. If yes, is this other business trading better, worse or the same?

Better	[0]	(0%)
Worse	[0]	(0%)
Same	[0]	(0%)

14. Are you a member of the following:

Chamber of Commerce	[0]	(0%)
Chamber of Trade	[1]	(100%)
Business Forum	[0]	(0%)
Trade Association	[0]	(0%)
Other	[0]	(0%)

15. Do you see any benefit in a professional district centre manager for Tong Street?

Yes	[2]	(66.7%)
No	[1]	(33.3%)

16. Would your business be prepared to make a financial contribution to establish a town centre management initiative which would seek to provide some of or all of the improvements measures listed in question 5.

Yes	[2]	(66.7%)
No	[1]	(33.3%)

17. If you have answered YES to question 16, what contribution would you consider to be reasonable on an annual basis?

Up to £50	[1]	(50%)
£51 to £100	[1]	(50%)
£101 to £300	[0]	(0%)
£301 to £500	[0]	(0%)
£501 to £1,000	[0]	(0%)

18. Would you actively support a district centre traders group?

Yes	[2]	(66.7%)
No	[1]	(33.3%)

19. If, you have answered YES to question 18, would you see value in segmenting such a group into separate business groups e.g. independents retailers, financial services, national retailers, pubs and clubs?

Yes	[2]	(100%)
No	[0]	(0%)

If you have any further comments in regard to the town centre then please feel free to express you views below.

No comments given

Thank you for your time and co-operation.

APPENDIX 5

Bradford City Centre

Bradford's position within the Regional Hierarchy

BRA.01 Figure BRA.1 below illustrates Bradford's position within the hierarchy of town centres in the surrounding area, based on the Venuescore 2006 shopping venue ranking. Venuescore considers over 2,226 retail venues in the UK, including town centres, stand alone malls, retail warehouse parks and factory outlet centres, based on a scoring system that considers the strength of multiples and anchor stores located within each venue. It should be noted that this scoring system does not consider the independent retail offer of a venue.

Figure BRA.1: The Sub-Regional Shopping Hierarchy

Centre	MHE score 2006	Rank 2006	Rank 2005	Change in Rank
Leeds	348	6	6	0
Huddersfield	182	61	65	+4
Harrogate	171	73	75	+2
Bradford	**151**	**101**	**89**	**-12**
Wakefield	135	130	131	+1
Halifax	110	186	192	+6
Keighley	95	221	218	-3
Dewsbury	52	460	408	-52
Ilkley	42	569	568	-1
Shipley	34	700	714	+14

Venuescore 2006/ 2005

BRA.02 Figure BRA.1 indicates that Bradford achieved a score of 151 in 2006 based on the Venuescore scoring system. This ranked it 101st in the UK hierarchy of shopping venues, which is within the top 5%. However, at 2005 Bradford was ranked 89th by Venuescore, indicating a decline of 12 places over the 2005 to 2006 period. The fall in rank does not mean that the retail offer of Bradford has declined over the period but merely that it may not have strengthened over the period in comparison to other shopping venues in the UK.

BRA.03 In terms of the sub-regional hierarchy, Bradford is ranked lower than the larger retail centres of Leeds (ranked 6th), Huddersfield (61st) and Harrogate (73rd) but above Wakefield (130th), Halifax (186th), Dewsbury (460th) and the other centres in Bradford District. It is notable that Dewsbury experienced a decline of 52 places in rank over the 2005 to 2006 period. This is the only centre in the sub-region to have witnessed a larger fall than Bradford. Indeed Halifax increased by six places over the period, Huddersfield increased by four places and Wakefield increased by one place, whilst Leeds remained at the same position. This demonstrates that Bradford is performing poorly when compared to other centres in West Yorkshire.

General Description of the City Centre

BRA.04 Bradford City Centre is located 11 miles west of Leeds, 12 miles north of Huddersfield and 19 miles south-west of Harrogate. The city centre forms the principal administrative, retail and commercial centre of Bradford District. Bradford is a culturally-diverse centre and this is reflected in the wide array of Asian and Afro-Caribbean businesses that operate in the city centre.

BRA.05 Historically Bradford emerged as a centre for the wool industry, and development textiles industries during the industrial revolution. This is reflected in the mixture of architectural styles present in the centre. Today the city enjoys economic success in a number of areas, including finance (Yorkshire Building Society, Bradford and Bingley, Abbey/Group Santander, Provident Financial plc), Retail (Morrisons supermarkets, Grattan Mail Order), Electronics (Pace Micro, Filtronic, NG Bailey) and Manufacturing (Denso Marston, CIBA Chemicals). This is supported by a strong educational base with the University of Bradford having in excess of 10,000 students, predominantly from the local area.

BRA.06 The city centre itself has a number of distinct areas including; an administrative district, containing the Council offices and courts; a higher education district, including both Bradford University, Bradford College and Bradford Business and Information Centre; a leisure district focused around the Alhambra Theatre; a retailing district incorporating the Central Shopping Area and adjacent retailing facilities at Forster Square Retail Park; and Little Germany and the Cathedral Area, which forms the commercial hub of the centre.

BRA.07 In addition to the city centre's retail offer, Bradford contains a number of retail parks. Forster Square Retail Park is the largest and is located to the north-east of the city centre. This is located close to the Central Shopping Area and part of it is within the defined City Centre boundary. Other retail parks include Weaverthorpe Retail Park, Enterprise Five Retail Park and Woodhall Retail Park. Gallagher Leisure Park in Thornbury to the west of the City Centre contains further leisure facilities including a cinema, gym and hotel.

BRA.08 Much of the defined Central Shopping Area of Bradford is pedestrianised. The centre benefits from two covered shopping malls: The Oastler Centre and the Kirkgate Centre. Both shopping centres contain a permanent indoor market. The city centre is currently undergoing a period of regeneration and the former Broadway Shopping Centre located in Bradford as been demolished and will be redeveloped for new retail, office and residential uses. The Bradford Channel Project also proposes new

residential, retail, commercial and leisure uses to the centre, and is considered 'an urban village'.

Primary Shopping Area

BRA.09 The Bradford UDP indentifies separate City Centre, Central Shopping Area and Primary Shopping Area boundaries for Bradford. The defined Central Shopping Area is large and incorporates all or part of the following streets: Simes Street, Rawson Road, Infirmary Street, Westgate, John Street, Northgate, North Parade, Rawson Place, Darley Street, James Street, Barry Street, Godwin Street, Kirkgate, Duke Street, Eastbrook, Cheapside, Petergate, Charles Street, Broadway, Bank Street, Market Street, Sunbridge Road, Hustlergate, Bank Street, Queensgate, Ivegate and Tyrrel Street.

BRA.10 With the Central Shopping Area, a Primary Shopping Area is identified which comprises: Broadway, Charles Street, Market Street, Hustlergate, New Market Place, Bank Street, Queensgate, Tyrrel Street, Ivergate, Sunbridge Road, Kirkgate, the Kirkgate Centre, Darley Street, Duke Street, Rawson Place, James Street, James Gate, John Street, Rawson Road, North Parade, Northgate and the Oastler Centre.

Diversity of Uses

BRA.11 Figure BRA.2 below shows the diversity of uses present in Bradford City Centre at 2007 based on a survey undertaken by Experian Goad, and compares the results against the national average. It is notable that the area surveyed by Goad is larger than the Central Shopping Area as defined in the Bradford UDP. As such, any outlets that are outside the Central Shopping Area have been removed from the diversity of uses assessment shown in Figure BRA.2. Figure BRA.3 indicates the composition of uses present in Bradford at 2001 based on a historical survey undertaken by Experian Goad, which allows the change in uses over time to be examined. The 2001 Goad Plan, surveyed a wider area than the defined Central Shopping Area. In light of this, the outlets that are outside the Central Shopping Area boundary have also been removed from the diversity of uses assessment at 2001. Consequently, the data contained in Figure BRA.2 and Figure BRA.3 are directly comparable.

Figure BRA.2 Retail Composition of Bradford City Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Bradford	GB		Bradford	GB
Convenience	30	6.34	8.43	8,320	8.43	13.62
Comparison	181	38.27	36.55	52,450	53.12	39.23
Retail Service	47	9.94	12.66	4,040	4.09	6.93
Leisure Services	62	13.11	20.81	11,740	11.89	22.34

Financial and Business Services	63	13.32	11.58	12,050	12.21	9.19
Vacant	90	19.03	9.64	10,130	10.26	7.94
TOTAL	**473**	**100**		**98,730**	**100**	

Source: Experian Goad (February 2007)

Figure BRA.3 Retail Composition of Bradford City Centre, 2001

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Bradford	Change 01-07		Bradford	Change 01-07
Convenience	36	6.77	-0.43	7,430	6.82	+1.61
Comparison	209	39.29	-1.02	57,430	52.74	+0.38
Retail Service	50	9.40	+0.54	4,900	4.50	-0.41
Leisure Services	70	13.16	-0.05	12, 080	11.09	+0.80
Financial and Business Services	58	10.90	+2.42	11,150	10.24	+1.97
Vacant	109	20.49	-1.46	15,910	14.61	-4.35
TOTAL	**532**	**100**	**-**	**108,900**	**100**	**-**

Source: Experian Goad (December 2001)

BRA.12 Figure BRA.2 indicates that Bradford is under-provided for in the convenience sector, with both the proportion of convenience outlets (6.3%) and the proportion of convenience floorspace (8.4%) below the national average (8.4% and 13.6% respectively). In terms of the number of outlets, the sector is dominated by bakers and confectioners which account for ten units (27% of all convenience outlets) and confectionary, tobacco and news traders which account for eight outlets (22% of all convenience outlets). However, in terms of the proportion of floorspace the market at the Kirkgate is dominant accounting for 3,320 sq m of floorspace (or 40% of total convenience floorspace). Although Kirkgate contains a mixture of different retail uses, it is classified entirely within the convenience sector by Goad. The city centre also contains another market at the Oastler Centre, but Goad classes this as being in the comparisons sector. The convenience sector in Bradford also includes a Morrisons store on Westgate. Although no butchers, greengrocers or fishmongers are recorded in the Goad survey, these types of convenience goods can be purchased in the markets. However, it should be noted that outside the defined Central Shopping Area additional provision is present on the edge of the town centre including Netto on Manningham Lane and the Tesco at the Peel Centre, Valley Road.

BRA.13 Over the 2001 to 2007 period, the number of convenience outlets has declined by six (or 17%) despite the level of convenience floorspace rising by 890 sq m (or 12%). From examination of the Goad Plans at 2001 and 2007, it is evident that this decline in outlets is primarily due to a reduction in the number of 'grocers and delicatessens' by four outlets. Over the period the number of 'butchers', 'greengrocers' and shoe repairs and key cutters have all declined by one outlet, although the number of supermarkets has increased by one outlet. The increase in floorspace is due to the

inclusion of B & M as a supermarket at 2007 which accounts for 970 sq m of retail floorspace.

BRA.14 In terms of the proportion of comparison outlets in Bradford (38.3%) these are above the national average (36.6%). The proportion of comparison floorspace (53.1%) is also well above the national average (39.2%). Bradford contains a wide range of comparison traders in most sub-categories of comparison trader recorded by Goad. It contains a number of national multiples and independents, and offers a range of specialist goods. Whilst the Oastler Centre indoor market is included as offering solely comparison goods by Goad, it is evident that the Kirkgate market also delivers further comparison goods provision, although this was been classified as convenience floorspace by Goad. The most prolific sub-categories of trader in this sector, in terms of outlet numbers, are stores selling hardware and household goods (16 outlets), jewellery, watches and silver (15 outlets), telephones and accessories (15 outlets) and ladies wear and accessories (14 outlets). However, this sector also contains a high number of charity shops, which account for 13 comparison outlets (or 7% of total comparison outlets).

BRA.15 Figure BRA.3 indicates that since 2001 the comparison goods sector has declined by 28 outlets (15%) and comparison floorspace by 4,980 sq m (9%). This decline is attributable to the demolition of the Broadway Centre over the period, to make way for the new Broadway Shopping Centre. A high number of retail outlets have been demolished, including the former BHS, Next, WH Smith, Ferrari and Furniture Warehouse retail outlets which explains the apparent decline in comparison goods provision since 2001. In total WYG can confirm that approximately 12,000 sq. m of commercial retail floorspace has been demolished since 2001. However, WYG recognise that this situation is temporary and the new Broadway development will deliver improved retail space in the city centre and improve its comparison goods offer.

BRA.16 The retail service sector, which includes such uses as dry cleaners, travel agents and petrol filling stations, is under-represented when compared to the UK national average. Such uses account for 9.9% of outlets against 12.7% nationally, and 4.1% of retail floorspace compared to a national average of 6.9%. This sector is dominated by ‘health and beauty’ traders, which occupy 17 outlets (36% of all retail services) and opticians who occupy 11 outlets (28%). All the main retail services are represented in the centre, including two Post Offices. WYG consider that the retail service sector in Bradford adequately caters for the needs of shoppers. Since 2001 the number of retails service outlets has declined by three outlets (6%) whilst the amount of retail service floorspace has declined by 860 sq m (18%).

BRA.17 Leisure services, which comprise uses including bars, bookmakers and cinemas, are under-represented in Bradford, with both the proportion of outlets (13.1%) and the proportion of floorspace (11.9%) below the national average (20.8% and 22.3% respectively). In terms of outlet numbers, fast food and take-away outlets dominate this sector occupying 17 outlets (27% of all leisure service outlets). It should be noted that although Figure BRA.2 reflects the composition of the defined Central Shopping Area only, adjacent to this are is a large concentration of leisure service uses including the Alhambra Theatre, the IMAX Cinema and a number of bars, public houses and restaurants, which are excluded from the assessment. Consequently, the wider city centre area can be considered to adequately serve the needs of visitors, and has a lot to offer in the leisure service sector.

BRA.18 Financial and Business services are well represented in the centre, with both the proportion of outlets (13.3%) and the proportion of floorspace (12.2%) above the national average (11.6% and 9.2%). Almost all sub-categories within this sector are represented and it contains a high number of retail banks (17 outlets) and employment and careers outlets (15 outlets). All major high street banks, property agents and building societies are represented in the centre. Since 2001 the number of financial and business service outlets has increased by five outlets (9%) and the amount of floorspace by 900 sq m (8%). This is a positive sign for the centre and reverses the trend recorded by Goad for declining representation of financial and business services in UK's town centres.

BRA.19 Overall by comparing the data contained in Figure BRA.2 and Figure BRA.3 it is evident that between 2001 and 2007 the retail sector in Bradford has decreased from 108,900 sq m to 98,730 sq m of floorspace. This equates to a decline in floorspace of 10,170 sq m (or 9%). Over the same period the number of retail outlets has declined marginally by 59, from 532 outlets in 2001 to 473 outlets in 2007. As noted earlier over the period the retail outlets along Broadway and Petergate have been cleared to allow the redevelopment of the area to create the Broadway Shopping Centre. This explains the significant decline in retail floorspace that has occurred since 2001, and it is not indicative of a weakening in Bradford's retail sector.

BRA.20 As would be expected of a centre the size of Bradford, the centre contains a number of important uses in addition to the retail uses outlined above. The civic quarter contains the magistrate's court, the law court, Bradford Council Offices, a public library and the National Museum of Photography, Film and Television. In addition the City Hall at Centenary Square contains a Tourist Information Centre and public toilets. A health centre is located on Rawson Road. The town centre also contains a large number of offices developments, and additional retail and leisure provision is

provided nearby by the Forster Square Retail Park (part of which is within the defined City Centre Boundary) and the Leisure Exchange (all of which is within the City Centre Boundary).

Outlet Sizes

BRA.21 Figure BRA.4 illustrates the size of retail outlets in Bradford at 2001 and 2007 in comparison with the national average (at 2006, the latest date from which national averages are available), according to the information provided by Experian Goad.

Figure BRA.4: Size of Outlets

Size of Outlet (ground floor area)	Number of outlets		Proportion of Total (%)		
	2001	**2007**	**2001**	**2007**	**GB***
Under 93 sq. m (under 1,000 sq. ft)	234	222	44.0	46.9	39.1
93- 231 sq. m (1,000- 2,499 sq. ft)	198	163	37.2	34.5	39.6
232- 464 sq. m (2,500- 4,999 sq. ft)	63	54	11.8	11.4	12.6
465- 928 sq. m (5,000- 9,999 sq. ft)	19	18	3.6	3.8	5.1
929- 1,393 sq. m (10,000- 19,999 sq. ft)	7	4	1.3	0.9	1.5
1,394- 1,857 sq. m (15,000- 19,999 sq. ft)	5	5	0.9	1.1	0.7
1,858- 2,787 sq. m (20,000- 29,999 sq. ft)	4	4	0.8	0.9	0.7
Above 2,787 sq. m (Above 30,000 sq. ft)	2	3	0.4	0.6	0.8
Total	**532**	**473**	**100**		

Source: Experian Goad (December 2001 and February 2007)
* National average at 2006

BRA.22 At 2007, 47% of retail outlets in Bradford were small (under 93 sq m), which is greater than the national average recorded by Goad of 39%. The proportion of outlets of between 1,394 sq m and 2,787 sq m (2%) is also above the national average (1%). Notwithstanding this, the proportion of outlets that are between 93 sq m and 1,393 sq m (51%) and above 2,787 sq m (0.6%) are both below the national average (59% and 0.8% respectively). The high proliferation of smaller outlets in Bradford reflects the historic nature of the city centre.

BRA.23 Figure BRA.4 indicates that between 2001 and 2007 the proportion of smaller outlets of less than 93 sq m has risen from 44% of outlets at 2001 to 47% of outlets at 2007. Over the same period, the proportion of outlets between 93 sq m and 231 sq m has declined from 37% to 35%. There has been nominal change in the proportion of outlets in the remaining outlet size brackets. In real terms the number of outlets under 1,393 sq m has decreased, although the number of outlets between 1,393 sq

m and 2,787 sq m has remained the same and the number of outlets above 2,787 has increase by one outlet. This is in keeping with the trend recorded nationally which shows an increase in the size of retail outlets to reflect retailers demands. The demolition of the outlets around Broadway has clearly had an impact on the size of outlets in Bradford City Centre, and has led to an increase in the proportion of small outlets (under 93 sq m) being located within the centre.

Retailer Representation

BRA.24 The presence of national multiple retailers (defined as being part of a network of nine or more retailers) can enhance greatly the appeal of a centre to local consumers and investors. Other retailers in a centre will also benefit from the greater pedestrian movements generated by the presence of national multiples. However, multiples can also threaten the role of independent retailers and a concentration can threaten the independent sector in a town, undermining diversity and local identity. An appropriate balance between multiples and independents is desirable.

BRA.25 Bradford contains 13 (65%) of the top 20 high street retailers as identified by Focus. These are: Boots, Marks and Spencer, Lloyds Pharmacy, Argos, W H Smith, Primark, Next (Lime), Superdrug, Wilkinson, New Look, HMV, Dorothy Perkins and Waterstones. The top twenty high street retailers not present in the centre are: Woolworths, Debenhams, John Lewis, Dixons, Co-op Department Stores and Rosebys. The centre also includes a wide array of other important national multiples. These include Lloyds TSB, NatWest, Halifax, Bradford and Bingley, Barclays Bank, HSBC, Royal Bank of Scotland, TJ Hughes, Subway, Virgin, Game, JD Sports, Top Shop, Burtons and Morrisons.

BRA.26 In addition to the national multiples located in Bradford, the centre also contains strong representation from independent traders. This is most notable in the two market, which provide an important feature of the centres retail landscape and are a key attraction. The Oastler Market on John Streets offers covered accommodation which operates as is the Kirkgate Market. Both markets are open every weekday with half day Wednesday. Both are shut on Sunday, whilst the Oastler trades on Saturday. Other larger independent stores include such traders as Sports Superstore, Rawcliffes, Fuse, Solid Rock, Boyes, Trafford's, Pamma and Penny Bank. National multiples are concentrated on the Kirkgate Shopping Centre and the surrounding pedestrianised streets, with independents generally located in more peripheral areas. North Parade in particular is dominated by independent retailers.

Retailer Requirements

BRA.27 Figure BRA.5 below shows the retailer requirements for Bradford as recorded by the Focus Database. This indicates the number of retailers expressing an interest in locating to Bradford City Centre at November 2007. This list should be treated with a degree of caution as businesses can put forward requirements whilst having little or no active desire to locate in a town. Use of the Focus database will not necessarily be representative, as it tends to list requirements for large national multiples. The Focus database also includes retailers who are already present in the town but whom are seeking new premises. A single retailer may also express more than one requirement in a town centre for different sizes of outlets. Nevertheless the Database does serve as a useful indicator of the level of demand for representation.

Figure BRA.5 Summary of Retailer Requirements (gross sq. m) within Bradford City Centre, 2007

	Number of Requirements	Minimum Floorspace (sq. m)	Maximum Floorspace (sq. m)
Convenience	7	1,798	2,913
Comparison	23	35,458	71,585
Service	42	46,836	63,738
TOTAL	**72**	**84,092**	**138,236**

Source: Focus Report (November 2007)

BRA.28 The Focus Database indicates that at November 2007 there were some 72 recorded requirements for space in Bradford. These requirements were seeking up to 138,236 sq m (gross) of retail floorspace. In terms of the number of requirements expressed, the service sector was the most prolific with 42 separate requirements (58% of all requirements). The comparison sector accounted for the largest amount of floorspace with recorded requirements for up to 71,585 sq m of retail floorspace (52% of total floorspace. The amount of floorspace sought by the service sector (63,738 sq m gross) is also significant. Demand is expressed by a range of retailers, including: Ask, Bathstore, Dunelm, Farmfoods, Harvester, Heron, Jack Fulton, KFC, Netto, O2, Peacocks, Pizza Express, Shoefayre, Toys 'R' Us and Zara.

BRA.29 Focus maintains records of previous levels of requirements expressed by retailers. The current level of 72 requirements is higher than the number of requirements over the last five years (68) although lower than the peak requirements (74) recorded in October 2005.

BRA.30 The Focus database shows that are a number of large requirements for floorspace. These include Costco Wholesale, who is seeking up to 48,564 sq m (gross) of floorspace, De Vere Hotels (14,164 sq m gross) and Goal Soccer Centres (9,290 sq m gross). These uses may be more appropriate for edge or out of centre locations rather than within the city centre. The average outlet size required by operators

seeking to locate in Bradford is 1,920 sq m (gross). This reflects in the increase in size of outlets in Bradford recorded since 2001.

Street Level Vacancies

BRA.31 The proportion of vacant outlets within a centre can provide a good indication of how a shopping centre is performing. However, care should be taken when interpreting figures. Vacancies can occur for positive as well as negative reasons for example the opening of a new retail centre elsewhere in a town may draw retailers from older properties or more peripheral areas of the city. Vacant outlets will be found in even the strongest town centre and are simply an indicator of the level of demand. For example some properties may lay vacant because they are poorly maintained, unsuited to modern retailing requirements or simply not being actively marketed. Conversely a low vacancy rate does not necessarily mean that a centre is performing well. For example, if there is a proliferation of charity shops and other low value uses it may be a sign of decline, particularly where these uses are located in prime locations. Despite these issues, it is still a useful indicator of town centre performance.

BRA.32 Figure BRA.2 indicated that at February 2007 there was some 90 vacant outlets in Bradford which occupied 10,130 sq m of retail floorspace. This equates to 19.0% of all outlets and 10.3% of total floorspace, both of which are well above the national average of 9.6% and 7.9% respectively. Bradford can be considered to have a vacancy problem. Vacant outlets are generally small (an average of 113 sq m) suggesting that some may be unsuitable for the requirements of modern retailers. Vacancies are located throughout Bradford, including the Kirkgate Shopping Centre, but they occur in greater concentrations in more peripheral areas, for example along Broadway, Sackville Street and the Rawson Quarter. These are areas with lower footfall.



Figure BRA.6: Vacant unit on Bank Street

BRA.33 It is evident from our site visits to Bradford that many of the vacant properties are of poor visual quality (Figure BRA.7) and the centre would benefit from securing alterative uses for them. However, from discussions with agents the current level



Figure BRA.7: Vacant unit on Kirkgate

of vacancies is considered to be high due to the ongoing development of the new Broadway Shopping Centre. As a result of this new development, many retailers are holding back on committing to Bradford to see what impact the new development will have. This is particularly true of retailers along Broadway, and may account for the high level of vacancies in this area at 2007. In addition, many of the outlets currently available for leasehold are not suited to the demands of national multiple retailers.

BRA.34 At 2001, Figure BRA.3 indicated that there were 109 vacant outlets and 15,910 sq m of vacant floorspace. In light of this, there has been a decline in vacancies over the 2001 to 2007 period of 19 outlets (17%) and 5,780 sq m of floorspace (36%). This is a positive sign for the centre. From more detailed examination of the data provide by Goad, it is possible to determine the proportion of long term vacancies present in Bradford: these are outlets that were vacant at 2001 and remain vacant at 2007. This analysis shows that Bradford had 22 long-term vacancies, which equates to 24% of all vacant outlets at 2007. In light of this Bradford does not seem to have a significant structural or long term vacancy problem. It should be noted that many outlets that were vacant at 2001, such as those along Petergate and Broadway, have since been demolished to make way for the proposed Broadway Shopping Centre.

Commercial Rents and Yields

BRA.35 Zone A rents (the rental value of the first six metres depth of floorspace in retail outlets from the shop window) reflects retailers' perception of the town centre. As retailers consider rent to reflect the margin between turnover and operational costs (plus profit), the better the trading prospects the higher the rent that the operator will be willing to pay.

BRA.36 Figure BRA.8 below indicates the Prime Zone A rents recorded in Bradford between June 1998 and June 2006 compared to other centres in the sub-region.

Figure BRA.8: Prime Pitch Zone A Rents (£/sq m)

Centre	June '98	June '99	June '00	June '01	June '02	June '03	June '04	June '05	June '06	%
Huddersfield	915	969	1,076	1,130	1,130	1,130	1,130	1,130	1,184	29
Bradford	**1,130**	**1,130**	**1,507**	**1,507**	**1,507**	**1,507**	**1,507**	**1,507**	**1,507**	**33**
Dewsbury	409	484	484						753	84
Keighley	592	753	753						861	45
Halifax	753	915	915	915	915	915	969	969	1,023	36
Harrogate	1,076	1,076	1,184	1,345	1,345	1,345	1,345	1,399	1,615	50
Leeds	2,153	2,153	2,422	2,691	2,906	2,906	2,906	3,337	3,337	55

Source: Focus (2007) based on Colliers CRE's opinion of open market Zone A rents

Figure SHI.9: Market Square

BRA.37 At June 2006 Prime Zone A rents in Bradford were some £1,507 per sq m. This is significantly higher than the centres of Dewsbury (£753/ sq m), Huddersfield (£1,184/

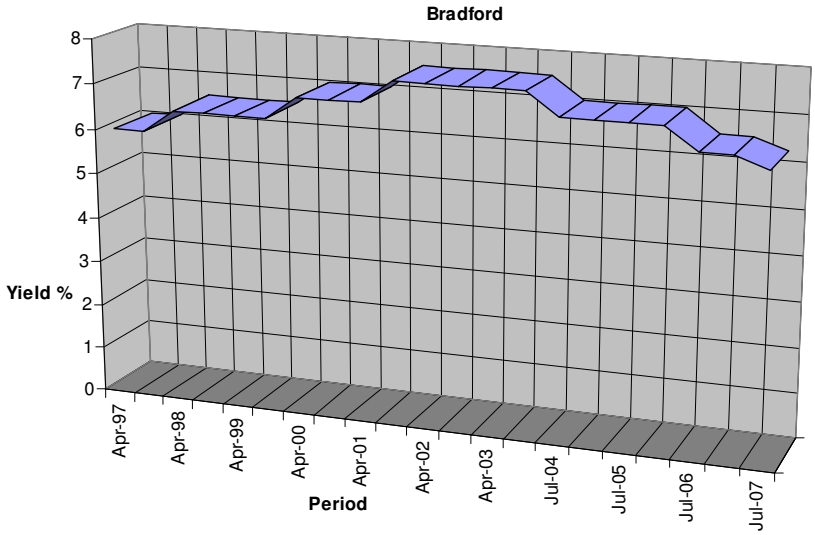
sq, m), Keighley (£861/ sq m) and Halifax (£1,023/ sq m), but lower than Harrogate (£1,615/ sq m) and significantly lower than Leeds (£3,337/ sq m). Prime Zone A rents in Bradford have remained static at £1,507 sq m since June 2000, whilst Prime Zone A rents in other centres have increased. Over the 1998 to 2006 period Bradford recorded the second lowest (ahead of Huddersfield) increase in rental levels at 33%, which compares to 36% in Halifax, 45% in Keighley, 50% in Harrogate, 55% in Leeds and 84% in Dewsbury.

BRA.38 WYG have also approached local commercial letting agents in order to gain an understanding of the local property market. This indicated that the main issue in the local retail market is the Broadway Shopping Centre. They contended that many retailers are currently putting their requirements on hold until such time as the redevelopment is brought forward. Agents felt that at the current time there were lots of available properties but these were situated in secondary areas and are of poor quality, and were subsequently difficult to let. Notwithstanding this, they contended that should retail outlets in the prime retail areas (in and around the Kirkgate Shopping Centre) became available, they would be let quickly.

BRA.39 There was considered to be strong demand for space in Bradford, although this was constrained by a lack of suitable premises for national multiples. Stock for smaller, local retailers was seen to be adequate. Concern was widespread amongst agents that the Broadway Shopping Centre, once completed, would shift the focus of the town centre (and particularly the national multiples) away from the Kirkgate Shopping Centre towards the new development. This could lead to a proliferation of discount and bargain retailers in the Kirkgate Shopping Centre, which was already showing signs of occurring. Strengths in the local retail sector were seen to be affordable rents with flexible terms, a readily available labour force and good transport infrastructure. Against this was a generally negative perception of Bradford, the high level of vacant outlets and the lack of progress on the Broadway site.

BRA.40 A 'yield' represents the relationship between the rental income that a property is likely to command and its capital value, expressed as a percentage. Town centre yields broadly represent the market's assessment of the risk attached to investing in a particular centre; the higher the yield, the greater the risk involved in investment. Yields provide a simple bench mark which the property market uses to assess the comparative attractiveness of different shopping centres. Many considerations determine the yield an investor will require for a particular property, including: the physical condition of the building; the potential for rental growth; the certainty of income; lease arrangement; and the range of uses to which the building can be put.

Figure BRA.9 Retail yields in Bradford



	Apr-97	Oct-97	Apr-98	Oct-98	Apr-99	Oct-99	Apr-00	Oct-00	Apr-01	Oct-01	Apr-02	Oct-02	Apr-03	Jan-04	Jul-04	Jan-05	Jul-05	Jan-06	Jul-06	Jan-07	Jul-07
Bradford	6	6	6.5	6.5	6.5	6.5	7	7	7	7.5	7.5	7.5	7.5	7.5	7	7	7	7	6.5	6.5	6.25

Source: Valuation Office Agency (VOA): Property Market Report (PMR), January 2007

BRA.41 From Figure BRA.9 in April 1997 yields in Bradford were 6%. At April 1998 they increased to 6.5%, to 7% in April 2000, and to 7.5% in October 2001, where they remained until July 2004 at which point they fell to 7%. Yields fell further in July 2006 to 6.5%, and at July 2007 yields were recorded as being 6.25%. As a higher yield means an increased perception of risk, this fluctuation indicates a decline in investor confidence between April 1998 and January 2004, although since July 2004 confidence in the city centre has increased. Whilst this is a positive sign for the centre, the yield recorded at July 2007 (6.25%) remains lower than that recorded between April and October 1997 (6%). This shows poor confidence in the market especially given this period was prosperous in economic growth.

Accessibility

BRA.42 Bradford City Centre is situated two miles north of the M606 motorway which provides easy access to the M62 motorway (Junction 26) and the national road network. The M62 connects to the M1/A1M to the east and the M6 to the west. Bradford also lies on several trunk roads: the A650 connects Wakefield and Keighley, the A647 connects to Leeds, the



Figure BRA.10: On-street parking, North Parade

A658 connects to Harrogate and the A6036 connects to Halifax. The city centre contains a number of off-road car parks, in addition to a limited number of on-street spaces (Figure BRA.10). Off-street car parks comprise: Hall Ings Multi-storey (526 spaces); Oastler multi-storey (404 spaces); Jacobs Well (198 spaces) although this offers public parking on evenings and Saturdays only; Crown Court (180 spaces); Burnett Street (116 spaces); Tyson Street (110 spaces); Radwell Drive (105 spaces); St Thomas A (102 spaces); Sharpe Street (98 spaces); Sime Street (77 spaces); Pine Street (60 spaces); Wigan Street (43 spaces); Rawson Road (33 spaces); St Thomas B (30 spaces) and Leisure Exchange multi-storey (1,000 spaces)..

BRA.43 Bradford is also served by Leeds Bradford International Airport which is located six miles to the north east of the city centre. The centre benefits from two railway stations: Bradford Interchange and Bradford Forster Square, both of which are within easy walking distance of the Central Shopping Area. Bradford Interchange is situated to the south of the Central Shopping Area and provides services to Leeds (every 15 minutes Mondays to Saturdays), Manchester (every 30 minutes Monday to Saturday), and Blackpool (hourly) amongst other destinations. Bradford Forster Square Station is located to the north east of the Central Shopping Area and provides services to centres including Shipley, Keighley, Morecombe, Carlisle and Ikley, as well as Leeds. Services on this line operate every 30 minutes from Monday to Saturday.

BRA.44 The main bus and coach station serving the city centre is situated adjacent to the Bradford Interchange Train Station. Regular services provide links to local destinations and those further afield, including Leeds, Wakefield, Huddersfield, Harrogate, Sheffield, Halifax, Shipley, Keighley, Bingley, Ilkley and Leeds Bradford Airport. Bus stops are also located through the city centre area, including National Express coach services.



Figure BRA.11: Ivegate

BRA.45 Much of the city centre is pedestrianised (Figure BRA.11), including the two covered shopping malls and the streets of Kirkgate, Darley Street, Bank Street, Ivegate, Tyrrel Street, Hustlergate, Queensgate, Charles Street and Broadway. Pavements are wide and movement around this area on foot is not constrained, providing a safe pedestrian environment. Due to the topography of Bradford some streets can be steep, such as Darley Street, although this is unavoidable. Elsewhere pedestrian movement is aided by traffic lights, pedestrian crossings and pedestrian priority paving. Traffic around the centre is generally slow moving, and a one-way system operates throughout much of Bradford City Centre which helps to reduce any danger

of pedestrian/ vehicular conflict. Pedestrian signage is incorporated into the centre to aid pedestrian movement.

BRA.46 In respect of accessibility, the on-street visitors survey undertaken by NEMS identified the following:

- 60% of visitors to Bradford had no access to a car for personal use during the daytime. During the evening/ night-time, the proportion of visitors who did not have access to a car for personal use was 59%;
- 44% of visitors arrived in the centre by bus, minibus or coach, with a further 33% arriving by car or van (either as driver or passenger). 9% of visitors walked to the centre;
- Of those visitors who drove, the most popular place to leave their vehicle was on-street with 27% of drivers parking here. The most popular car park was Oastler multi-storey (23%);
- 83% of drivers did not encounter any difficulty when obtaining a car parking space on the day of the survey;
- 25% of visitors travelled for 10 minutes or less to reach the centre. An additional 27% travelled for between 11 and 15 minutes, with 24% travelling for between 16 and 20 minutes and 10% for between 21 and 30 minutes. Only 5% of visitors travelled for over an hour to reach the centre;
- Visitors were asked to consider car parking provision in Bradford. Of those that answered this question, most (57%) deemed this to be 'about the same' as that in other centres;
- In terms of car parking prices, most (57%) considered prices to be 'about the same' as in other centres; and
- Accessibility by public transport was stated by 58% of visitors as being 'about the same' as in other centres, although 15% felt that this was 'better' or 'much better' in Bradford than in other shopping centres.

Perception of Safety and Occurrence of Crime

BRA.47 The on-street visitors survey asked specific questions to visitors about their perceptions of crime in Bradford. During the day-time, some 63% of visitors indicated that safety in Bradford was 'about the same' as that in other centres, with 15% considering it to be 'better' or 'much better' than in other centres. However, with respect to safety during the evening/ night-time, the proportion of visitors who deemed safety to be 'about the same' as in other centres fell to 32%, with some 29% considering safety to be either 'worse' or 'much worse' than that in other centres. 8%

of visitors felt that evening/night-time safety in the centre was 'better' or 'much better' than other centres, with 31% indicating that they did not know either way.

Customer Views and Behaviour

BRA.48 The on-street survey undertaken by NEMS Market Research is contained at **Appendix 3**. The main findings of this research were:

- 89% of visitors to the city had travelled directly from home;
- Most of those shoppers interviewed (57%) were just visiting the centre, with 35% living in the centre and the remaining 10% working in the centre;
- The main reasons why visitors indicated that they were in the centre were: clothes/ shoes shopping (24%), food and grocery shopping (19%), to visit the bank/ building society/ Post Office (14%) and due to work/ school/ college (10%);
- 49% of visitors planned to stay in the centre for up to two hours, with a further 32% planning to stay in the centre for up to half a day and 19% planning to stay in the centre all day;
- The majority of visitors (86%) did not plan to undertake their main food shop on the day of the survey;
- When asked whether they were planning to buy anything other than food goods on the day of the survey, half of respondents stated that they planned to purchase clothing, footwear or household goods;
- 41% of visitors stated that they visited Bradford 'about as frequently' today as compared to five years ago. 26% stated that they visited the centre 'more' or 'much more frequently' than five years ago; and
- 72% of visitors indicated that they did not visit the centre during the evening.

BRA.49 Visitors to Bradford were asked to consider a number of different aspects of the centre compared to other shopping centres which they used. The majority of aspects were considered to be 'about the same' in Bradford by the largest proportion of visitors. Notwithstanding this, areas of weakness were seen to be the choice of shops, which 44% of visitors rated as being either 'worse' or 'much worse' than other centres, the quality of shops (39% stating this was worse than elsewhere), shopping environment (32%) and cleanliness (31%).

BRA.50 Visitors were asked about the types of shops and services they would like to see more of in the centre. Popular responses were clothing stores (37%) and department stores (35%). Visitors were also asked about measures to improve the centre, with the most popular being an increased choice/ range of shops (39%) and more national multiples (21%).

Environmental Quality

BRA.51 Bradford is an historic centre, and the majority of the city centre is designated as a Conservation Area. The pedestrianised part of the centre incorporates many Victorian buildings. These are typically three to four stories, with retail at ground floor-level and storage or office uses above. Properties in this area contrast with the modern, purpose built Kirkgate Shopping Centre. Occupied outlets in the pedestrianised shopping streets of the city centre are generally well maintained, although the area suffers from the presence of poorly maintained vacant outlets which detract from the visual amenity of the area. The City Hall and adjacent Market Street/Centenary Square area provide a large area of usable public open space in an attractive setting, and a focal point for the centre (Figure BRA.12).



Figure BRA.12: Centenary Square

BRA.52 Elsewhere in the city centre the environmental quality of Bradford is more variable. Many outlets are in a good state of repair, and some new high quality retail outlets are provided in the Rawson Quarter, other adjacent outlets are in a poor state of repair. Furthermore although vehicular traffic in the city centre is not fast-moving, it can be heavy which causes associated externalities of noise and air pollution. Street furniture, including bins, benches and flower baskets are present throughout the centre, and these are well maintained and co-ordinated. Street paving throughout the city centre is of high quality and is reflective of the traditional character of Bradford.



Figure BRA.13: Broadway Shopping Centre

BRA.53 At the time of the survey (December 2007) a large area to the south east of the Central Shopping Area had been cleared to make way for the Broadway Shopping Centre, a new retail-led development (Figure BRAD.13). Whilst this scheme will provide much needed modern retail outlets in the city centre, at the moment it detracts from the rest of the city centre. WYG do however recognise this issue is temporary.

Business Survey

BRA.54 A questionnaire was distributed to all local businesses within Bradford City Centre by WYG in conjunction with the Bradford City Centre Management Team in order to gain an understanding of the opinions and views of retailers. A total of 515 questionnaires were distributed with 100 being returned: a response rate of 19%. The business survey results are contained at **Appendix 4**, although the main findings were:

- 80% of respondents had been trading in the city centre for over ten years, with some 40% having been in operation for in excess of twenty years;
- 60% of respondents were independent traders, with 38% being part of a national group or chain;
- 38% of respondents indicated that they were non-food retailers, with 20% being professional services, 21% being leisure services. 15% being retail services, 2% being food retailers and 5% being 'other' types of traders;
- Most businesses (56%) employed between one and five members of staff;
- 44% of traders stated that since they had begun trading business had either 'grown significantly' or 'grown moderately', with 22% indicating that business had 'remained largely static'. 34% indicated that their business had declined to some degree since they began trading;
- 41% of respondents indicated that their business was currently trading 'moderately' with 38% stating that their business was currently performing either 'very well' or 'well', illustrating strong performance;
- The majority of respondents (81%) leased their premises;
- The survey indicated that 38% of traders relied primarily on residents in the wider Bradford area for the majority of their business, although a further 20% relied upon local residents primarily and 20% on office employees. 11% relied mainly on tourists;
- When asked about measures that would improve the city centre, 90% of respondents stated that an increased choice/ range of shops would have this affect. Other important measures included retained free car parking (82%), more independent/ specialist traders (69%) and flexible parking (65%);
- 42% of respondents felt that there were too many non-retail uses in the city centre, with 37% stating that there was a good balance between shops and other non-retail uses, and 22% that there were not enough non-retail uses;
- Respondents identified the main barriers to trading performance as being a lack of passing trade outside premises (51%), anti-social behaviour (50%) and a lack of day visitors/tourist to the city (45%);
- 90% of traders would welcome further expansion of the city centre;

- A little over half of respondents (53%) indicated that they had no plans to alter their business in any way over the next five years, with a further 13% planning to refurbish their existing floorspace;
- 53% of respondents considered that shop front improvement grants would help their businesses;
- The majority of traders (86%) considered Leeds to be their biggest competitor;
- 82% of respondents stated that they would not be prepared to make a financial contribution to establish a city centre management initiative;
- 69% of respondents indicated that they would actively support a city centre association or partnership group; and
- 92% of respondents indicated that they would like to receive a city centre newsletter. Of these, most (74%) would prefer to receive it by post.

BRA.55 The business survey asked respondents to rate a number of different aspects of Bradford in terms of whether they were 'good', 'average' or 'poor'. The majority of aspects were rated as being 'average' by the largest proportion of respondents. However, a number of aspects were rated as being 'poor' by a majority of respondents. These aspects were: the pricing of car parks (88%), the range of shops and services (71%), public toilets (68%) and the shopping environment (61%). Respondents were also able to add any additional comments they would like to make at the end of the survey. Through this process a number of retailers highlighted that the centre had an issue with too many discount retailers being present and a general lack of quality retailers.

Conclusions on Vitality and Viability

BRA.56 This assessment has highlighted a number of strengths and weaknesses in Bradford from a retail perspective. The centre has a varied retail and leisure offer, particularly in the comparison goods sector, in addition to performing important civic functions. Overall retail floorspace has increased since 2001, and demand for representation in the centre from retail operators is strong despite the closing of Broadway. Yields in the centre are falling, although they remain higher than those recorded in previous years. The ease with which the city centre can be accessed by a range of means of transport is a key strength. The historic landscape of the city centre makes Bradford a unique shopping experience.

BRA.57 However, in terms of weaknesses the centre was seen to have declined in the sub-regional hierarchy (based on Venuescore) over the 2005 to 2006 period. A large number of vacancies are located in the city centre, with many being of poor quality. Moreover, due to the historic nature of the centre, it has a proliferation of small outlets

which may be unsuitable to the needs of modern retailers. Although rents in the centre are relatively high, they have remained static for the last six years whilst other, competing centres have seen rental levels increase. The amount of retail outlets and retail floorspace has declined since 2001, although this is due to the demolition works associated with the Broadway Shopping Centre redevelopment.

BRA.58 The city centre has a number of opportunities, predominately resulting from the planned schemes which will improve the city centre, namely the Broadway Shopping Centre and the City Park. Continued expansion of the city's educational institutions (Learning Quarter) will help to support the city's retail sector, whist continued growth in the evening/ night-time economy will help to diversify Bradford's retail offer.

BRA.59 Notwithstanding this, the centre faces threats from continued expansion of edge and out-of-centre retail facilities, including Forster Square Retail Park, which could shift the emphasis away from city centre retailing. Furthermore, the Broadway Shopping Centre may shift the focus of the centre away from the Kirkgate Shopping Centre, with concern expressed by agents. The key will be managing the transition carefully to ensure that all parts of Bradford remain attractive to commercial operators. In addition, a major issue with Bradford was seen to be overcoming the poor way in which it is perceived, which could see retail custom being lost to other centres nearby unless new major retail operators can be brought in.

APPENDIX 6

Bingley Town Centre

Role and Function

BIN.01 Bingley has a limited shopping function and occupies a role predominately in catering for the day to day needs of the local population. It contains a number of service providers, including banks and building societies, estate agents, restaurants, public houses and cafes, in addition to a Co-op supermarket other small comparison goods outlets. The Bradford and Bingley Bank is a key employer in the town centre, and provides customers for local businesses.

Bingley's position within the Regional Hierarchy

BIN.02 Figure BIN.1 shows Bingley's position within the hierarchy of town centres in the surrounding area, based on the Venuescore 2006 shopping venue ranking. It also highlights the change in ranking that has occurred since 2005. Venuescore considers over 2,226 retail venues in the UK, including town centres, stand alone malls, retail warehouse parks and factory outlet centres, based on a scoring system that considers the strength of multiples and anchor stores located within each venue. It should be noted that this scoring system does not consider the independent retail offer of a venue.

Figure BIN.1: The Sub-Regional Shopping Hierarchy

Centre	Venuescore 2006	Rank 2006	Rank 2005	Change in Rank
Bradford	151	101	89	-12
Keighley	95	221	218	-3
Ilkley	42	569	568	-1
Otley	24	988	965	-23
Shipley	34	700	714	+14
Pudsey	19	1,229	1,282	+53
Bingley	**11**	**1,946**	**1,282**	**-664**

Venuescore 2006/ 2005

BIN.03 Bingley achieved a score of 11 in the Venuescore rankings at 2006, based on its multiple retailer offer. This ranks it 1,946th nationally. At 2005 Bingley was ranked 1,282nd meaning that it has declined by some 664 places over the period. Clearly, this is a significant decline and indicates a weakening of the retail offer in Bingley.

BIN.04 Bingley is ranked as the lowest centre in the sub-region on the basis of Figure BIN.1. It is significantly lower than all the centres in Bradford District, namely Bradford (ranked 101st), Keighley (221st), Ilkley (569th) and Shipley (700th). The decline in rank experienced by Bingley over the period (664 places) is much larger than that recorded for any of the centres shown in Figure BIN.1.

General Description of the Town Centre

BIN.05 Bingley is situated approximately seven miles to the north-west of Bradford. The town is situated adjacent to the A650 which connects Keighley to Bradford, via Shipley. The Central Shopping Area of Bingley, as defined by the adopted Bradford UDP, is linear in nature extending along Main Street and incorporating the Myrtle Walk shopping centre and Chapel Walk. The Town Centre boundary is slightly larger incorporating the Jubilee Gardens (currently being redeveloped), the offices of Bradford and Bingley Bank, Bingley Arts centre, car parking facilities and the Princess Hall swimming pool.

Diversity of Uses

BIN.06 Figure BIN.2 shows the composition of uses present in Bingley at May 2005, the latest date from which such data is available. The Goad surveyed area incorporates a significantly larger town centre area than that defined in the Bradford UDP which includes much of Park Road over the A650 road bridge. Consequently only those outlets which lie within the UDP defined Town Centre have been incorporated in Figure BIN.2. Figure BIN.3 shows the diversity of uses present in Bingley at May 2001. This is more closely aligned with the defined Town Centre boundary as set out in the UDP, which ensures that comparisons between the composition of the centre at 2005 and 2001 are achievable.

Figure BIN.2 Retail Composition of Bingley Town Centre, 2005

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Bingley	GB		Bingley	GB
Convenience	11	8.33	8.43	1,960	12.30	13.62
Comparison	38	28.79	36.55	3,300	20.70	39.23
Retail Service	22	16.67	12.66	1,340	8.41	6.93
Leisure Services	29	21.97	20.81	5,730	35.95	22.34
Financial and Business Services	18	13.64	11.58	2,020	12.67	9.19
Vacant	14	10.61	9.64	1,590	9.97	7.94
TOTAL	**132**	**100**		**15,940**	**100**	

Source: Experian Goad (May 2005)

Figure BIN.3 Retail Composition of Bingley Town Centre, 2001

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Bingley	Change 01-05		Bingley	Change 01-05
Convenience	13	10.00	-1.67	2,230	14.19	-1.89
Comparison	37	28.46	+0.33	3,780	24.05	-3.34
Retail Service	14	10.77	+5.90	640	4.07	+4.34
Leisure Services	27	20.77	+1.20	5,120	32.57	+3.38
Financial and Business Services	18	13.85	-0.21	2,020	12.85	-0.18
Vacant	21	16.15	-5.55	1,930	12.28	-2.30
TOTAL	**130**	**100**	**-**	**15,720**	**100**	**-**

Source: Experian Goad (May 2001)

BIN.07 The proportion of convenience outlets in Bingley (8%) is comparable to the national average for town centres (8%), although the proportion of convenience floorspace in the centre (12%) is below the national average (14%). Most of this convenience floorspace is occupied by the Co-op (formerly Safeway) on Myrtle Walk, with this outlet occupying 1,160 sq m of retail floorspace or 59% of the total convenience floorspace. The remaining ten outlets in this category of trader comprise three delicatessens, two bakers, two 'confectionary, tobacco and news' traders, one butcher, one shoe repairer and the outdoor market area. A market operates from Myrtle Walk every Monday, Friday and Saturday.

BIN.08 Figure BIN.3 demonstrates that since 2001 this sector has declined by two retail outlets (15%) and 270 sq m of floorspace (14%). The change in outlets is attributable to the closure of one 'bakers and confectioners', one frozen foods retailers(Jack Fulton) and one greengrocers, although a new delicatessen has set up for business over the period.

BIN.09 With regard to comparison goods provision in Bingley, similar to convenience provision this is below the national average. Comparison outlets represent 29% of all retail outlets compared to a national average of 37%, and 21% of retail floorspace against 39% nationally. The centre contains representation from a variety of comparison traders, although 'charity shops' are the most prolific category of comparison retailer occupying four outlets. The tri-weekly market provides further comparison goods provision. Since 2001 the comparison sector has grown by one outlet (3%) whilst the proportion of comparison goods floorspace has declined by 480 sq m (13%). Although the overall change in this sector is low, a number of comparison businesses have closed and new ones have opened between 2001 and 2005.

BIN.10 Retail services account for an above average proportion of outlets (17%) and floorspace (8%) when considered against the national average (13% and 7% respectively). 'Health and Beauty' traders, which include hairdressers, barbers, tanning salons and nail emporiums, occupy some 15 outlets in this sector (68% of all retail service outlets). Over retail service traders comprise three 'travel agents', two 'photo processing' outlets and two 'opticians'. The centre does not contain a Post Office. Since 2001 the retail service sector has grown by eight outlets (57%) and 700 sq m of floorspace (109%). This increase can be largely attributed to the growth of the 'Health and Beauty' sector, which has increased by seven outlets or 710 sq m over the 2001 to 2005 period.

BIN.11 Leisure services occupy some 22% of outlets in Bingley which is slightly above the national average (21%). However leisure services account for nearly 36% of retail floorspace which is well above the national average of 22%. Public houses are account for the most outlets in this sector (eight outlets or 30% of leisure service outlets), although the centre also contains a number of restaurants, fast food and take away outlets and cafes. The single largest floorspace occupier is Bingley Little Theatre. Since 2001 the leisure service sector has increased by two outlets (7%) with floorspace increasing by 610 sq m (12%).

BIN.12 With respect to financial and business service representation in the town centre, such uses occupy 14% of all outlets and 13% of total floorspace, compared to respective national averages of 12% and 9%. Bingley is well provided for in this sector. Over the 2001 to 2005 period this sector is has remained unchanged.

BIN.13 In addition to Bingley's retail offer the town centre contains an Art Centre, the offices of Bradford and Bingley bank, a health centre, Princess Hall swimming pool and a public library. A large area of greenspace and the River Aire is situated to the west of the town centre. The former Jubilee Gardens are currently being redeveloped to create a new town square to provide a high quality public open space that can also be used to accommodate markets and public events. Furthermore it should be noted that a number of additional retail and service uses are located along Park Road to the east of the bridge over the railway and the A650.

Outlet Sizes

BIN.14 Figure BIN.4 illustrates the size of outlets in Bingley at 2001 and 2005 and compares this with the UK national average (at 2006).

Figure BIN.4: Size of Outlets

Size of Outlet (ground floor area)	Number of outlets		Proportion of Total (%)		
	2001	2005	2001	2005	GB*
Under 93 sq. m (under 1,000 sq. ft)	75	83	57.7	62.1	39.1
93- 231 sq. m (1,000- 2,499 sq. ft)	43	35	33.1	26.5	39.6
232- 464 sq. m (2,500- 4,999 sq. ft)	7	11	5.4	8.3	12.6
465- 928 sq. m (5,000- 9,999 sq. ft)	4	3	3.1	2.3	5.1
929- 1,393 sq. m (10,000- 19,999 sq. ft)	1	1	0.8	0.8	1.5
1,394- 1,857 sq. m (15,000- 19,999 sq. ft)	0	0	0.0	0.0	0.7
1,858- 2,787 sq. m (20,000- 29,999 sq. ft)	0	0	0.0	0.0	0.7

Above 2,787 sq. m (Above 30,000 sq. ft)	0	0	0.0	0.0	0.8
Total	**130**	**133**	**100**		

Source: Experian Goad (May 2001 and May 2005)
* National average at 2006

BIN.15 It can be seen that the majority of retail outlets in Bingley (62%) at 2005 are less than 93 sq m. This is significantly above the national average of 39% of all outlets being less than 93 sq m. Some 27 of outlets in the centre are between 93 sq m and 231 sq m which is below the national average of 40%, whilst the remaining 11% of retail outlets in Bingley are between 232 sq m and 1,393 sq m. There are no retail outlets in Bingley above 1.394 sq m.

BIN.16 Since 2001 the amount of small outlets (under 93 sq m) has increased by eight outlets (11%) although over the same period the number of outlets between 93 sq m and 231 sq m has declined by eight outlets (19%). This appears to be in contrast to the trend recorded nationally for retailers increasingly seeking larger outlets. This may be due to the relatively high number of independent retailers present in Bingley, who generally prefer smaller retail outlets. This indicates that between 2001 and 2005 the proportion of outlets between 232 sq m and 464 sq m has increased by four outlets (57%), whilst the number of outlets between 465 sq m and 928 sq m has declined by one outlet (25%). The number of outlets between 929 sq m and 1,393 sq m remains unchanged at one outlet in 2001 and 2005.

Retailer Representation

BIN.17 The presence of national multiple retailers (defined as being part of a network of nine or more retailers) can enhance greatly the appeal of a centre to local consumers and investors. Other retailers in a centre will also benefit from the greater pedestrian movements generated by the presence of national multiples. However, multiples can also threaten the role of independent retailers and a concentration can threaten the independent sector in a town, undermining diversity and local identity. An appropriate balance between multiples and independents is desirable.

BIN.18 Bingley contains just one of the top-twenty national high street retailers, as identified by the Focus Database. This is the Boots store on Main Street. Notwithstanding this, the town centre contains a number of well known traders in the leisure service sector including branches of Abbey National, Barclays Bank, Yorkshire Bank, HSBC, NatWest, Bradford and Bingley and Skipton Building Society. Other nationals located in the centre include: Clintons Cards, Bon Marche, Greggs, Pizza Hut, Thompson, Timpson, Co-op, Going Places, Klick Photopoint, Wetherspoons and Ladbrokes.

Retailer Requirements

BIN.19 Figure BIN.5 below sets out retailer requirements within Bingley Town Centre as listed in the Focus Database (October 2007). This indicates the number of retailers expressing an interest in locating to Bingley at October 2007. This list should be treated with a degree of caution as businesses can put forward requirements whilst having little or no active desire to locate in a town. Use of the Focus database will not necessarily be representative, as it tends to list requirements for large national multiples. The Focus list can also include retailers who are already present in the town but whom are seeking new premises. A single retailer may also express more than one requirement in a town centre for different sizes of outlets. Nevertheless the Database does serve as a useful indicator of the level of demand for representation.

Figure BIN.5 Summary of Retailer Requirements within Bingley Town Centre, 2007

	Number of Requirements	Minimum Floorspace (sq. m)	Maximum Floorspace (sq. m)
Convenience	1	743	1,115
Comparison	2	135	223
Service	2	511	511
TOTAL	**5**	**1,389**	**1,849**

Source: Focus Report (October 2007)

BIN.20 The Focus Database indicates that at October 2007 there were five retailers seeking between 1,389 sq m (gross) and 1,849 sq m (gross) of floorspace in Bingley Town Centre. The majority of this floorspace was sought by Netto foodstore, with a requirement of up to 1,115 sq m (gross) of retail floorspace, which represents 60% of the total floorspace required. The remaining requirements were expressed by Barracuda, British Heart Foundation, Marie Curie Cancer Care and Saks Hair.

BIN.21 Compared with the previous five years, the current level of requirements (five) is lower than the peak of seven recorded in April and October 2006, although it is greater than the average level of three requirements recorded over this period.

BIN.22 Except for the Netto foodstore, all requirements that are registered on the Focus Database are for outlets of less than 5,000 sq ft, and indeed three are for outlets of up to a maximum of 1,200 sq ft or less. Consequently, the lack of larger outlets in Bingley does not appear to be prohibitive in attracting new traders to the town centre. If the planned redevelopment of the Myrtle Walk Shopping Centre is brought forward for new larger-format and configured retail space could be created.

Street Level Vacancies

BIN.23 The proportion of vacant outlets within a centre can provide a good indication of how a shopping centre is performing. However, care should be taken when interpreting figures. Vacancies can occur for positive as well as negative reasons for example the opening of a new retail centre elsewhere in a town may draw retailers from older properties or more peripheral areas of the city. Vacant outlets will be found in even the strongest town centre and are simply an indicator of the level of demand. For example some properties may lay vacant because they are poorly maintained, unsuited to modern retailing requirements or simply not being actively marketed. Conversely a low vacancy rate does not necessarily mean that a centre is performing well. For example, if there is a proliferation of charity shops and other low value uses it may be a sign of decline, particularly where these uses are located in prime locations. Despite these issues, it is still a useful indicator of town centre performance.

BIN.24 The Goad Town Centre survey of Bingley at 2005 identified 14 vacant outlets which accounted for 1,590 sq m of retail floorspace (Figure BIN.6). As such both the proportion of vacant outlets (11%) and the proportion of vacant floorspace (10%) are above the national average (10% and 8% respectively). From more detailed examination of the Goad Town Centre plan, it is apparent that these vacant outlets are concentrated in the Myrtle Centre, with a total of nine vacant outlets located here (including both ground and first floor level outlets), or 64% of total vacancies. However, it is notable that the Myrtle Walk is currently the subject of a recent planning application (07/08080/FUL) which would see the shopping centre redeveloped to provide new, larger retail outlets. In light of this, the level of vacant floorspace in the town centre is likely to reduce significantly if this development is brought forward.



Figure BIN.6: Vacant outlet on High Street

BIN.25 Figure BIN.3 indicates that at 2001 there were 21 vacant outlets in Bingley Town Centre which occupied 1,930 sq m of retail floorspace. Consequently, over the 2001 to 2005 period vacancies have decreased by seven outlets (33%) and vacant floorspace has declined by 340 sq m (18%). This is a sign of increasing confidence in the town centre. In terms of long term vacancies, by comparing the Goad data at 2001 and 2005 it can be seen that nine of the 14 vacant outlets at 2005 were also vacant at 2001. This equates to a long-term vacancy rate of 64%, which is relatively

high. Six of these long-term vacancies are located in the Myrtle Walk Shopping Centre, with the remaining three comprising: 3 Wellington Street; 4 Park Road; and 88 Main Street.

BIN.26 The Bingley Town Centre Manager indicated that an upturn in Bingleys' fortunes came after the opening of the Bingley relief road in 2003. This diverted traffic away from High Street, which provided a safer and more pleasant shopping environment for shoppers. The decline in the proportion of vacant outlets observed through the Goad figures demonstrates the positive affect the relief road has had on the town centre, by making it more attractive to retailers.

Commercial Rents and Yields

BIN.27 Although no published data is available about rents or yields in Bingley Town Centre due to its size, WYG have spoken to local estate agents to gain a picture of the retail market locally. It is apparent that prime zone A rents in the town centre are approximately £540/sq m which can be considered reasonable for a town of Bingley's size. The agents did consider there to be demand for outlets in Bingley, although this came from local independent traders. The proposed redevelopment of the Myrtle Walk Shopping Centre was seen to be the key issue in the future retail landscape of the town.

Accessibility

BIN.28 Bingley is situated north-west of Bradford City Centre, equidistant from both Shipley and Keighley, being four miles south-east and north-west of these centres respectively. The A650 trunk road passes through Bingley connecting it to Bradford, Keighley and Shipley. As a result of the diversion of through-traffic onto the A650, Main Street has been downgraded from an A road to a B road. Road narrowing is being undertaken to reduce the road from a dual-carriageway to a single-carriageway. Although frequent traffic still passes along Main Street, this is not fast moving and does not cause an undue hazard for pedestrians.

BIN.29 The town centre contains a number of off-road car parks. This comprise: Ferncliffe Road (101 spaces) short and long stay car park; Queen Street (72 spaces) short stay; Victoria Road (51 spaces) short stay; Wellington Street (45 spaces) short and long stay; Waterloo Road (45 spaces); and Main Street (35 spaces) short stay. Parking operates on a Pay and Display basis with short-stay car parking charges of 40p for up to an hour, 80p for up to two hours and £1.20 for up to three hours. On-street parking in the centre is currently limited although an extra 58 spaces on Main

Street are being constructed. These will be free short stay parking for an hour and disabled parking spaces. Parking in the centre was recognised as a key issue by the Bingley TCM due to the large number of staff (circa 800) employed by the Bradford and Bingley offices on Main Street, and the limited number of associated office car parking spaces. As such, office workers were frequently using car parking spaces meant for shoppers.

BIN.30 Bingley benefits from a centrally located train station on Wellington Street (Figure BIN.7). Bingley is situated on the Airedale Line which forms part of the Metro (West Yorkshire) railway network, providing connections to Skipton, Keighley, Leeds and Bradford (Forster Square) amongst other local destinations. Services run every half hour Monday to Saturday. Bus stops are situated throughout the town centre and bus services include the 619 between Bradford and Bingley (hourly during daytime), the 615 / 616 between Bradford and Eldwick (half-hourly during daytime), the 622 / 623 between Eldwick and Scholes (every 20 minutes), the 662 between Bradford and Keighley (every ten minutes during the daytime), the 760 between Leeds and Keighley (every 30 minutes during the daytime) and the 727 / 729 between Keighley and Cullingworth (hourly during the daytime).



Figure BIN.7: Bingley Train Station

BIN.31 Pedestrian movement around the town centre is unproblematic. The centre is relatively flat and pavements are wide, with pedestrian crossings incorporated to aid movement across the busy Main Street on foot (Figure BIN.8). The Myrtle Walk Shopping Centre and Queens Court are both fully pedestrianised and pedestrian links between car parks, the railway station and the town centre are good.



Figure BIN.8: Pedestrian crossing on High

BIN.32 Bingley is currently in a period of transition, with a planning application recently received for the comprehensive redevelopment of the Myrtle Walk Shopping Centre, a new Town Square and significant investment along Main Street underway. In addition to providing on-street parking spaces, a 20 mile per hour speed limit will be imposed within the town centre along Main Street, traffic calming measures introduced, pavements widened and new bus lay-bys and bus stops provided. A total

of seven raised pedestrian crossings will be incorporated along Main Street to help mitigate the effects of traffic making movement on foot easier, particularly for disabled persons.

BIN.33 In respect of accessibility, the on-street survey undertaken by NEMS identified the following:

- Most visitors to the centre did have regular access to a car for personal use during the day (53%) and during the evening/ night-time (56%);
- 43% of visitors travelled to the centre as either a driver or passenger in a car or van, with 33% having walked and 18% having arrived by bus, minibus or coach;
- Most drivers (56%) left their vehicle on-street, although 33% parked on Ferncliffe Road;
- 86% of drivers had no difficulty in obtaining a car parking space on the day of the survey;
- 35% of visitors travelled for less than five minutes to arrive at the centre, 26% travelled for between six and ten minutes, with 29% having travelled for between 11 and 20 minutes;
- 54% of visitors to Bingley stated car parking provision to be 'about the same' as that in other centres, with 17% stating that it was either 'worse' or 'much worse' than in other centres;
- 56% of visitors stated that car parking prices were 'about the same' in the centre compared to other centres; and
- 55% of visitors considered accessibility by public transport to be 'about the same' in Bingley as in other centres, although 27% indicated that it was 'better' or 'much better' than that in other centres.

Perception of Safety and Occurrence of Crime

BIN.34 The on-street survey revealed that a significant 72% of visitors though that day-time safety in Bingley was 'about the same' as that in other shopping centres, although some 14% considered it to be 'better' than in other centres. With regard to safety during the evening/ night-time, the proportion of visitors who felt that this was 'about the same' as in other centres fell to 40%, with 20% of visitors considering safety in Bingley to be either 'worse' or 'much worse' than in other centres.

Customer Views and Behaviour

BIN.35 The full results of the on-street survey are contained in this report at **Appendix 3**, although the main findings with respect to Bingley area:

- 81% of visitors travelled to the centre directly from home, although 10% travelled there from work;
- 65% of shoppers were visiting the centre, with 27% living in the centre and the remaining 10% working there;
- The largest proportion of shoppers (33%) indicted that they visited the centre to undertake food and grocery shopping. Other reasons for visiting the centre included to visit the bank/ building society/ Post Office (25%) and due to work / school / college (11%);
- The majority of visitors (86%) planned to stay in the centre for two hours or less;
- 77% of shoppers did not plan to undertake their main food shop on the day of the survey;
- Most visitors (88%) did not plan to buy anything other than food goods on the day of the survey;
- 52% of shoppers indicated that they visited the centre 'about as frequently' today as they did five years ago; and
- 56% of visitors stated that they did not visit the centre during the evening/ night-time.

BIN.36 Visitors were asked to rate a number of different aspects of the town centre compared to other centres which they visited. Through this process most aspects were identified as being 'about the same' in Bingley as in other centres by a majority of shoppers. However, the following aspects were identified as being either 'worse' or 'much worse' in Bingley than in other centres by a majority of shoppers: choice of shops (71%), shopping environment (58%) and quality of shops (55%).

BIN.37 In terms of shops and services that shoppers stated they would like to see more of in the centre. The following responses were popular: clothing stores (44%), food stores (31%), footwear stores (18%) and department stores (16%). When asked what types of leisure services visitors would like to see, most did not have an opinion although of the opinions given a cinema (19%) and a bowling alley (10%) were the most popular. An increased choice/ range of shops was the measure deemed by the largest proportion of visitors (44%) as being the most important way in which Bingley could be made more attractive.

Environmental Quality

BIN.38 The environmental quality of Bingley along Main Street is good, with many historical buildings and well-maintained retail outlets. The defined Central Shopping Area to the north of the Myrtle Walk Shopping Centre is designated as a Conservation Area. Within the Myrtle Walk Shopping Centre itself environmental quality is extremely poor (Figure BIN.9 and BIN.10), with poor quality vacancies, poor lighting, low ceilings and on the upper floor litter and graffiti. A notable amount of building work is underway in the centre, associated with the new road layout and town square. The new square in particular will deliver a large, usable area of public open space and allow events and markets to come to the town which cannot currently be accommodated. Throughout the town, upper floors of retail outlets appear to be well used for office, storage and residential purposes.



Figure BIN.9: Myrtle Walk Shopping Centre



Figure BIN.10: Entrance to Myrtle Walk Shopping

Business Survey

BIN.39 A questionnaire was distributed to all businesses within Bingley Town Centre, as defined in the adopted UDP, by WYG in conjunction with the Town Centre Manager. In total some 146 questionnaires were distributed with 45 being returned: a response rate of 31%. The business survey results are contained at **Appendix 4**, however the main findings were as follows:

- 67% of respondents had been trading in Bingley for ten years or more, with a notable 51% having traded in the town for over twenty years;
- Most respondents (73%) were independents;
- 28% of respondents were non-food retailers, with 23% being retail services, 21% being professional services, 15% being food retailers and 9% being leisure services. The remaining 4% of traders were 'other' retailers;
- Since trading began, 27% of businesses surveyed indicated that trading had either 'grown significantly' or 'grown moderately'. A further 20% stated that trade

had ‘remained largely static’, with the remaining 33% considering business to have ‘declined moderately’ or ‘declined significantly’ since start-up;

- In terms of current business performance, 38% of business felt that they were currently trading either ‘well’ or ‘very well’, with 38% considering them to be trading ‘moderately’ at the current time;
- Most respondents (84%) were lease holders;
- Local residents were relied upon by the majority of traders (56%) for most of their business, with other residents in the wider area (22%) and office employees (21%) also being important;
- When retailers were asked what measures would improve the town centre, popular responses were: an increased choice/ range of shops (93%), retained free car parking (82%) and more independents (78%);
- When asked to consider the balance in the town between shops and other non-retail uses, 59% of residents deemed there to be too many non-retail uses (59%);
- The main barriers to town centre performance were considered to be poor quality of town centre shopping environment (84%), inadequate customer car parking (71%) and lack of passing trade outside premises (58%);
- All of the retailers surveyed would welcome further expansion of the town centre;
- 43% of respondents had no plans to alter their business in any way over the next five years, although 29% planned to refurbish their existing floorspace;
- Retailers in Keighley Town Centre were seen to be the biggest competitors to businesses in Bingley by 56% of respondents;
- Most traders (82%) indicated that the redevelopment of the Precinct would affect their trade, with comments made by retailers indicating support locally for a redevelopment; and
- 62% of respondents stated that the provision of a new Town Square and on-street parking would affect their trader, and again this was viewed positively by most traders as evidenced by the comments left.

BIN.40 Retailers were asked to rate the town centre in a number of different areas. Through this process, accessibility by public transport was seen to be ‘good’ by most (53%) traders. However, the aspects considered to be ‘poor’ by most traders were: the pricing of car parks (91%), the range of shops and services (89%), the shopping environment (87%), foodstore provision (67%), location and quality of car parks (58%), pedestrian environment (56%) and events (markets etc.) (51%).

Conclusions on Vitality and Viability

BIN.41 Bingley has been seen to be a vital and viable centre. It provides a role predominantly in the provision of services for its catchment population, and has a varied retailer offer. It contains a good mix of national multiple retailers and independents, and generally the town centre is of good environmental quality. The town is easily accessible by a range of means of transport, and pedestrian movement around the town is unproblematic. The business survey indicated that most traders were trading either 'very well', 'well' or 'moderately', which is a positive sign for the centre.

BIN.42 Notwithstanding this, the town centre is indentified to have declined significantly in the Venuescore rankings between 2005 and 2006. The Precinct is in need of investment as currently it is of poor visual amenity and contains a high number of vacant and boarded up properties. Indeed, vacancies in the town centre are seen to be higher than the national average, although they are falling. The town centre is currently in a period of transition, with a new Town Square and on-street parking being developed, which can only strengthen the position of the town centre.

Ilkley Town Centre

Role and Function

ILK.01 Ilkley occupies a position as a provider of convenience and comparison goods to its catchment population. It is also a tourist destination, with a good range of associated retail and leisure services.

Ilkley's position within the Regional Hierarchy

ILK.02 Figure ILK.1 demonstrates Ilkley's position within the hierarchy of town centres in the surrounding area, based on the Venuescore 2006 shopping venue ranking. It also highlights the change in ranking that has occurred since 2005. Venuescore considers over 2,226 retail venues in the UK, including town centres, stand alone malls, retail warehouse parks and factory outlet centres, based on a scoring system that considers the strength of multiples and anchor stores located within each venue. It should be noted that this scoring system does not consider the independent retail offer of a venue.

Figure ILK.1: The Sub-Regional Shopping Hierarchy

Centre	Venuescore 2006	Rank 2006	Rank 2005	Change in Rank
Bradford	151	101	89	-12
Keighley	95	221	218	-3
Ilkley	**42**	**569**	**568**	**-1**
Otley	24	988	965	-23
Shipley	34	700	714	+14
Pudsey	19	1,229	1,282	+53
Bingley	11	1,946	1,282	-664

Venuescore 2006/ 2005

ILK.03 At 2006 Ilkley attained a Venuescore of 42 based on the number and type of national multiples present. This placed it 569th nationally. At 2005 it was ranked 568th, meaning that over the period the centre has declined marginally by one place in the Venuescore rankings.

ILK.04 Compared to other centres in the sub-region Ilkley was third behind Bradford, which achieved a Venuescore of 151 and is ranked 101st nationally, and Keighley which has a Venuescore of 95 and is ranked 221st nationally. It is placed above Otley (988th), Shipley (700th), Pudsey (1,229th) and Bingley (1,946th). In comparison to the other centres, although it has declined in the rankings over the 2005 to 2006 period by more than Pudsey (53 place increase) and Shipley (14 place increase), it has declined less that recorded in Keighley (three place decline), Bradford (12 place decline), Otley (23 place decline) and Bingley (664 place decline).

General Description of the Town Centre

ILK.05 Ilkley is an historic centre located on the A65 in the north of Bradford District. It is situated some 16 miles to the north-west of Leeds and 10 miles to the north of Bradford City Centre. Originally the town grew as a spa town, and today it remains a popular tourist destination particularly with walkers being located close to Ilkley Moor and the Yorkshire Dales.

ILK.06 The Bradford UDP identifies the Central Shopping Area as Brook Street, The Grove, South Hawksworth Street, Back Grove Road, Leeds Road, Hawksworth Street, Church Street, Cunliffe Road, Back Cunliffe Road, Railway Road and the Tesco and Booths supermarkets. Within this, the Primary Shopping Area comprises Brook Street, The Grove, Back Grove Road, West Street and Railway Road.

Diversity of Uses

ILK.07 Figures ILK.2 and ILK.3 below indicate the diversity of uses present in Ilkley Town Centre at March 2007 and February 2001 based on information complied by Goad. Although this is based on the Goad defined town centre, it matches the boundary of the Central Shopping Area almost exactly. .

Figure ILK.2 Retail Composition of Ilkley Town Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Ilkley	GB		Ilkley	GB
Convenience	23	9.24	8.43	8,720	23.33	13.62
Comparison	112	44.98	36.55	13,590	36.36	39.23
Retail Service	37	14.86	12.66	2,880	7.70	6.93
Leisure Services	44	17.67	20.81	7,000	18.73	22.34
Financial and Business Services	26	10.44	11.58	4,420	11.82	9.19
Vacant	7	2.81	9.64	770	2.06	7.94
TOTAL	**249**	**100**		**37,380**	**100**	

Source: Experian Goad (March 2007)

Figure ILK.3 Retail Composition of Ilkley Town Centre, 2001

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Ilkley	Change 01-07		Ilkley	Change 01-07
Convenience	25	9.65	-0.41	8,710	22.37	+0.96
Comparison	112	43.24	+1.74	14,230	36.54	-0.18
Retail Service	30	11.58	+3.28	2,330	5.98	+1.72
Leisure Services	43	16.60	+1.07	7,700	19.77	-1.04
Financial and Business Services	27	10.42	+0.02	4,520	11.61	+0.21
Vacant	22	8.49	-5.68	1,450	3.72	-1.66
TOTAL	**259**	**100**	**-**	**38,940**	**100**	**-**

Source: Experian Goad (February 2001)

ILK.08 Ilkley is well represented in the convenience sector, with both the proportion of convenience outlets (9%) and the proportion of convenience floorspace (23%) above the national average (8% and 14% respectively). This sector is dominated by the Tesco foodstore of 2,920 sq m and the Booths foodstore of 2,590 sq m. Collectively, these two traders account for 63% of total convenience floorspace in Ilkley. However, it should be noted that the Kwik Save foodstore of 990 sq m has subsequently closed since the Goad survey was undertaken. The town centre contains a good range of small, independent traders including good quality butchers, bakers, greengrocers and health food shops, in addition to more well known high street traders such as Co-op, Timpson, Greggs, Wine Rack and Holland and Barrett.

ILK.09 Since 2001 Figure ILK.3 demonstrates that the number of convenience retailers has declined by two outlets over the period (8%), but the amount of convenience floorspace has only declined by just 10 sq m. This total does however exclude the Kwik Save foodstore which is now vacant. From examination of the Goad Town Centre Plans at 2001 and 2007 it is evident that these two closures result from the closure of an Off Licence and a Confectionary, Tobacco and News trader.

ILK.10 In terms of comparison provision in Ilkely, Figure ILK.2 demonstrates whilst the proportion of comparison outlets (45%) is above the national average (37%), the proportion of comparison floorspace (36%) is slightly below the national average (39%). From WYG site visits and examination of the Goad Town Centre Plan, Ikley is well provide for in this sector, with a range of traders providing a wide array of comparison goods. Indeed, it contains a number of high quality independent retailers in this sector which are not commonly found in town centres and give Ilkley a unique character and diversity. These include a number of specialist retailers in the 'Jewellery, Watches and Silver', the 'Ladies Wear and Accessories' and the 'Art and Art Dealer' categories. Since 2001 whilst the amount of comparison outlets has remained at 112, the proportion of comparison goods floorspace has declined marginally by 640 sq m (4%).

ILK.11 Retail Services, which include such uses as hairdressers, petrol filling stations and travel agents, are well represented in the centre. Such uses account for 15% of all outlets compared to a national average of 13%, and 8% of all retail floorspace against 7% nationally. This sector is dominated by 'Health and Beauty' outlets, of which there are 22 outlets which equates to 59% of all retail service outlets. Other well represented uses in this sector include travel agents (six outlets) and opticians (five outlets). Since 2001 retail services in Ilkley have grown by seven outlets (23%) and 550 sq m of floorspace (24%).

ILK.12 At March 2007 leisure services represented 18% of outlets and 19% of retail floorspace, both slightly below respective national averages of 21% and 22%. It is notable that the town centre contains some high quality traders in this sector. The majority of this sector consists of restaurants (13 outlets), fast food and take aways (ten outlets) and cafes (nine outlets), although it also contains a number of public houses, bars, a theatre and a hotel. Although the leisure service sector has grown by one outlet (2%) since 2001, the amount of leisure service floorspace has declined by 700 sq m (9%). Within this sector there has been some change over the period, with fast food and take away outlets increasing by four outlets, public houses by one outlet and bars and wine bars by one outlet, although several sectors have declined in representation including restaurants (by two outlets) and hotels and quest houses (by one outlet).

ILK.13 Financial and business services are below the national average with respect to the proportion of retail outlets, occupying 10% of outlets compared to a nationwide average of 12%. In terms of the proportion of floorspace, such uses represent 12% of retail floorspace in the town centre which is above the national average of 9%. The town can be considered well represented in this sector, with a wide range of property services, retail banks and other financial and legal services. Since 2001 this sector has declined by two outlets (7%) and 280 sq m (6%).

ILK.14 With respect to financial and business services, the centre contains representation from all major high street banks including Halifax, Barclays Bank, HSBC, Abbey, Bradford and Bingley, Lloyds TSB, NatWest and Yorkshire Bank.

ILK.15 The town centre also contains a variety of other uses which complement its role in providing retail goods and services to the local community and to visitors. Station Road benefits from the Town Hall, Tourist Information Centre and Library, with the Kings Hall Theatre adjacent. The Manor House Museum and art gallery is situated to the north of the town centre, with Ilkley Toy Museum situated to the south of the town centre on Whitton Croft Road. The town centre contains a community centre and a number of doctors and dentist surgeries. Ilkley Town Centre contains two churches on Church Street/ New Brook Street and The Grove. Furthermore Ilkley benefits from the Lido, a public open air swimming pool, and Millennium Green gardens.

Outlet Sizes

ILK.16 Figure ILK.4 illustrates the size of outlets in Ilkley at 2001 and 2007 and compares this with the UK national average (at 2006).

Figure ILK.4: Size of Outlets

Size of Outlet (ground floor area)	Number of outlets		Proportion of Total (%)		
	2001	**2007**	**2001**	**2007**	**GB***
Under 93 sq. m (under 1,000 sq. ft)	141	128	54.4	51.4	39.1
93- 231 sq. m (1,000- 2,499 sq. ft)	83	85	32.0	34.1	39.6
232- 464 sq. m (2,500- 4,999 sq. ft)	25	28	9.7	11.2	12.6
465- 928 sq. m (5,000- 9,999 sq. ft)	7	5	2.7	2.0	5.1
929- 1,393 sq. m (10,000- 19,999 sq. ft)	1	1	0.4	0.4	1.5
1,394- 1,857 sq. m (15,000- 19,999 sq. ft)	0	0	0.0	0.0	0.7
1,858- 2,787 sq. m (20,000- 29,999 sq. ft)	1	1	0.4	0.4	0.7
Above 2,787 sq. m (Above 30,000 sq. ft)	1	1	0.4	0.4	0.8
Total	**259**	**250**	**100**		

Source: Experian Goad (February 2001 and March 2007)
* National average at 2006

ILK.17 Figure ILK.4 demonstrates that the time of the latest Goad survey (March 2007) the town centre is dominated by small outlets of less than 93 sq m. Such outlet sizes represent 51% of all outlets in Ilkley compared to a national average of 39% and this is due to Ilkley's historic nature. Consequently, all other sizes of outlets are below the national average. Only 1.2% of outlets in the centre are above 929 sq m, which contrasts against a national average of 3.7%. Notwithstanding this, Ilkley would not be expected to contain a greater proportion of larger retails due to the size and modest nature of the centre compared to the UK average. Furthermore, the attraction of Ilkley as a shopping centre derives from the high quality independent retailers that it contains.

ILK.18 Since 2001 the number of outlets of less than 93 sq m has declined by 13 outlets (10%), which has led to a three percentage point decline in the representation of such outlet sizes overall. The proportion of outlets between 93 sq m and 464 sq m has increased by five outlets between 2001 and 2007 (5%), whilst outlets between 465 sq m and 928 sq m have declined by two (29%).

Retailer Representation

ILK.19 The presence of national multiple retailers (defined as being part of a network of nine or more retailers) can enhance greatly the appeal of a centre to local consumers and investors. Other retailers in a centre will also benefit from the greater pedestrian movements generated by the presence of national multiples. However, multiples can also threaten the role of independent retailers and a concentration can threaten the

independent sector in a town, undermining diversity and local identity. An appropriate balance between multiples and independents is desirable.

ILK.20 Whilst a number of national multiples are situated in Ilkley, it contains just four of the top twenty national multiples as defined by Focus. These are Boots, Woolworths, Marks and Spencer, WH Smith and Dorothy Perkins. Other multiples located in the town include Booths, Tesco, Clarks, Wine Rack, Clinton Cards, Edinburgh Woollen Mill, Fat Face and Tote Sport. However, the strength of the town centre lies in the strong representation of high quality independent and niche retailers. This provides a unique and specialist shopping offer. The centre contains such traders as Lishmans of Ilkley, an award winning butcher, the Box Tree restaurant which has a Michelin star, to Bettys tearooms in addition to high quality retailers in the comparison goods sector particularly with respect of ladies wear footwear, jewellery and art goods.

Retailer Requirements

ILK.21 Figure ILK.5 below sets out retailer requirements within Ilkely Town Centre as listed in the Focus Database. This indicates the number of retailers expressing an interest in locating to Ilkley at October 2007. This list should be treated with a degree of caution as businesses can put forward requirements whilst having little or no active desire to locate in a town. Use of the Focus database will not necessarily be representative, as it tends to list requirements for large national multiples. The Focus list also includes retailers who are already present in the town but whom are seeking new premises. A single retailer may also express more than one requirement in a town centre for different sizes of outlets. Nevertheless the Database does serve as a useful indicator of the level of demand for representation.

Figure ILK.5 Summary of Retailer Requirements within Ilkley Town Centre, 2007

	Number of Requirements	Minimum Floorspace (sq. m)	Maximum Floorspace (sq. m)
Convenience	3	929	1,486
Comparison	6	3,075	6,382
Service	9	2,357	3,955
TOTAL	**18**	**6,361**	**11,823**

Source: Focus Report (October 2007)

ILK.22 The Focus Database indicates that at October 2007 there were 18 retailers collectively seeking up to 11,823 sq m (gross) of retail floorspace. In terms of the number of requirements this is dominated by service retailers which account for half of all the retail outlets sought. With respect to the amount of floorspace needed, the majority of this is required by comparison retailers with up to 6,382 sq m (gross) of additional floorspace registered by Focus. Retailers with current requirements for

Ilkley include Ask, Pizza Express, Dunelm, Costa, Netto, Oddbins, Superdrug and Zizzi.

ILK.23 The current level of 18 requirements is greater than the average of the last five years (16); however, it is lower than the peak of 23 requirements recorded in April 2007. Furthermore, it is the lowest number of requirements recorded since April 2005, when 15 requirements were registered.

ILK.24 Some six requirements (33%) are expressed for outlets totalling greater than 465 sq m of retail floorspace, with three requirements (17%) recorded for outlets in excess of 929 sq m. Consequently, there may be a need for larger outlets in the town centre if these requirements are to be accommodated. Demand for this size of outlets is expressed by Netto, Dunelm Soft Furnishings and The Factor Shop Group. Five of the requirements listed (28%) are for outlets of less than 93 sq m.

Street Level Vacancies

ILK.25 The proportion of vacant outlets within a centre can provide a good indication of how a shopping centre is performing. However, care should be taken when interpreting figures. Vacancies can occur for positive as well as negative reasons for example the opening of a new retail centre elsewhere in a town may draw retailers from older properties or more peripheral areas of the city. Vacant outlets will be found in even the strongest town centre and are simply an indicator of the level of demand. For example some properties may lay vacant because they are poorly maintained, unsuited to modern retailing requirements or simply not being actively marketed. Conversely a low vacancy rate does not necessarily mean that a centre is performing well. For example, if there is a proliferation of charity shops and other low value uses it may be a sign of decline, particularly where these uses are located in prime locations. Despite these issues, it is still a useful indicator of town centre performance.

ILK.26 At March 2007 a total of seven outlets and 770 sq. m of retail floorspace was recorded as being vacant. This equates to 3% of all retail outlets in the town centre and 2% of retail floorspace, compared to respective national averages of 10% and 8% respectively. As noted earlier, however, the Kwik Save outlet at Station Plaza has recently become vacant. If this were included as a vacancy, then the proportion of vacant outlets would rise to 3% and the proportion of vacant floorspace to 5%, both of which are significantly below the national average. As such WYG do not consider Ilkley Town Centre to have a problem with vacancies. It is evident from site visits undertaken by WYG that some of these vacancies identified by Goad have since

been occupied, whilst at least one further outlet has become vacant since March 2007.

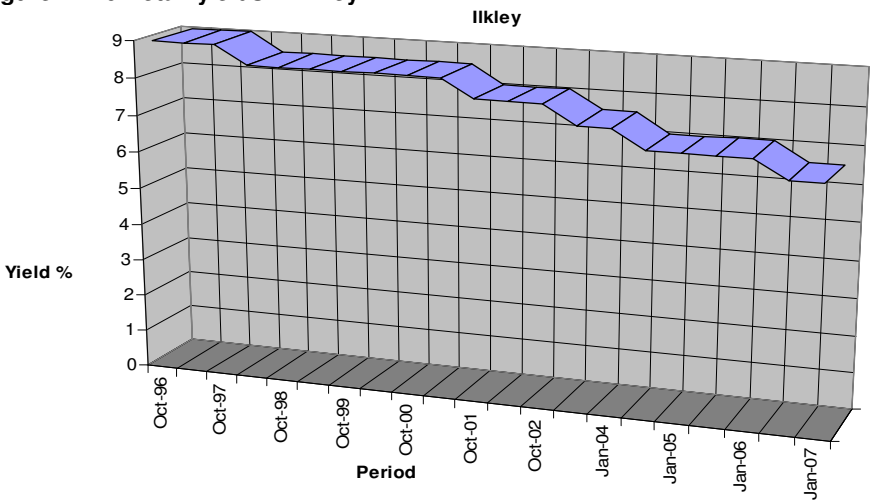
ILK.27 Since February 2001 the number of vacant outlets has fallen by 15 outlets (68%) and the amount of vacant floorspace has declined by 680 sq m (47%). This suggests that the town is seen as an attractive opportunity to new traders, with a high number of businesses trading over the 2001 to 2007 period. Only two outlets (44 Leeds Road and 7- 9 Chantry Drive) were vacant at the time of the Goad surveys in 2001 and 2007, equating to a long term vacancy rate of 29%. Given the number of vacancies at 2001, this can be considered a low proportion and indicates that the town centre has no trouble in recycling outlets that become vacant.

Commercial Rents and Yields

ILK.28 Due to the size of Ilkley and the lack of vacant outlets being advertised by agents, we were unable to obtain any information regarding rents achieved in the centre.

ILK.29 A 'yield' represents the relationship between the rental income that a property is likely to command and its capital value, expressed as a percentage. Town centre yields broadly represent the market's assessment of the risk attached to investing in a particular centre; the higher the yield, the greater the risk involved in investment. Yields provide a simple bench mark which the property market uses to assess the comparative attractiveness of different shopping centres. Many considerations determine the yield an investor will require for a particular property, including: the physical condition of the building; the potential for rental growth; the certainty of income; lease arrangement; and the range of uses to which the building can be put.

Figure ILK.6 Retail yields in Ilkley



	Oct-96	Apr-97	Oct-97	Apr-98	Oct-98	Apr-99	Oct-99	Apr-00	Oct-00	Apr-01	Oct-01	Apr-02	Oct-02	Apr-03	Jan-04	Jul-04	Jan-05	Jul-05	Jan-06	Jul-06	Jan-07
Ilkley	9	9	9	8.5	8.5	8.5	8.5	8.5	8.5	8.5	8	8	8	7.5	7.5	7	7	7	7	6.5	6.5

Source: Valuation Office Agency (VOA): Property Market Report (PMR), January 2007

ILK.30 Figure ILK.6 demonstrates that retail yields in Ilkley have progressively fallen since October 1996 indicating improved investor confidence in the town centre. At October 1996 yields were 9%, compared to 6.5% at January 2007. This yield is comparable to that recorded in Bradford (6.5%), and lower than the yield recorded in Shipley and Keighley (both 8.5%). This demonstrates a good return on investment.

Accessibility

ILK.31 Ilkley is situated on the A65 which connects to Skipton to the north-west and Leeds, via the A660, to the south-east. Within Ilkley Town Centre Brook Street, Leeds Road, Church Street, The Grove and Station Road are open to two-way traffic, although many of the other smaller roads in and around the town centre are one-way.

ILK.32 The main off-street car park is situated on South Hawksworth Road (Figure ILK.7) which has circa 250 car parking spaces. Parking here operates on a pay and display basis with charges reasonable charges of 20p for up to 30 minutes, 50p for up to an hour, £1.00 for up to 2 hours, £1.50 for up to 3 hours or £5.00 for all day parking. Further off-street car parking is located on Railway Road (100 spaces), Stephensons Way (40 spaces), whilst the Tesco and Booths supermarkets have dedicated off-street customer parking (200 spaces and 220 spaces respectively). On-street parking is available around the town centre, including The Grove, Station Road, Brook Street and South Hawksworth Street. This is free although time restricted.



Figure ILK.7: South Hawksworth Road car park

ILK.33 Ilkley has a well integrated bus and train station within it, which are located adjacent to each other on Station Road. Trains services run from Ilkley to Bradford (Forster Square) via Shipley with services every thirty minutes during the daytime Monday to Saturday, and hourly during the evenings and on Sundays. Bus services connect the town centre with Leeds, Skipton, Keighley, Otley and Bradford amongst other destinations. Bus stops are also located elsewhere in the centre, including adjacent to Tesco.

ILK.34 The town centre provides a safe and attractive environment for pedestrian users. Pavements throughout the centre are wide, particularly along The Grove



Figure ILK.8: Brook Street

and Brook Street (Figure ILK.8) allowing easy pedestrian movement. Traffic in the town centre is slow moving, and pedestrians are frequently shielded from vehicles by on-street car parking and trees. Prominent pedestrian crossings are provided throughout the centre, and Grove Promenade and Crescent Court are completely pedestrianised.

ILK.35 The on-street survey, contained at **Appendix 3**, revealed the following about accessibility in Ilkley:

- A significant majority of visitors (78%) had access to a car for personal use both during the day-time and during the evening/ night-time;
- 50% of shoppers arrived in the centre by car or van, with a further 31% having walked and 10% arriving by train;
- Of those that drove, 38% left their vehicle on-street with 20% parking on Railway Road and 18% parking on South Hawkesworth Street;
- Most visitors (73%) had no difficulty in obtaining a car parking space on the day of the survey;
- 29% of shoppers travelled for five minutes or less to reach the centre; 23% travelled for between six and ten minutes, and 22% travelled for between 11 and 20 minutes;
- 31% of visitors considered car parking provision to be 'about the same' as in other centres which they visited. 17% considered parking provision to be either 'better' or 'much better' in the Ilkley compared to other shopping centres, with 33% stating that it was either 'worse' or 'much worse'. 19% did not know either way;
- 32% felt that car parking prices were 'about the same' as in other centres, with a further 23% considering these to be either 'better' or 'much better' than in other centres; and
- 50% of visitors felt that accessibility to Ilkley was either 'better' or 'much better' than in other centres, with an additional 22% stating that it was 'about the same' as in other centres.

Perception of Safety and Occurrence of Crime

ILK.36 Ilkley was viewed as being a very safe centre by shoppers. With respect to safety during the day-time, 65% of visitors stated that this was either 'better' or 'much better' in Ilkley compared to other centres, with 27% indicating that it was 'about the same' as other centres. Safety during the evening/ night-time was considered to be 'better' or 'much better' in the centre compared to other centres by 44% of visitors, with 13% stating that it was 'about the same'. 36% indicated that they did not know either way.

Customer Views and Behaviour

ILK.37 The in-street survey revealed the following with regard to Ilkley:

- 90% of visitors arrived in the centre directly from home;
- 58% of shoppers were visitors to the area, with 33% living in the centre and 10% working in the centre;
- The most popular reason for being in the centre was to undertake food and grocery shopping (17%), followed by visiting the bank/ building society/ Post Office (14%), due to work/ school/ college (13%) and due to social/ leisure activities (13%);
- The majority of visitors interviewed (73%) planned to stay in the centre for up to two hours, with 18% planning to stay for half a day;
- Just 15% of visitors planned to undertake their main food shop on the day of the survey;
- 70% of visitors did not plan to buy anything other than food goods on the day of the survey, although some 22% planned to purchase clothing, footwear or household goods; and
- 47% of shoppers stated that they visited the centre today 'about as frequently' as they did five years about, with 37% indicating that they visited the centre either 'more' or 'much more frequently' today compared to five years ago.

ILK.38 When visitors were asked to rate the town centre on a number of different aspects, the following were identified by most visitors as being either 'better' or 'much better' in Ilkley than in other centres: environment (77%), range and choice of pubs/ shopping environment (72%), cleanliness (67%), quality of shops (67%), layout (65%) and restaurants (55%).

ILK.39 When visitors were asked to consider what type of shops or services they would like to see in the centre, popular responses were a Marks and Spencer (13%) and more clothing stores (10%). Additionally, with respect to leisure facilities some 395 of visitors would like to see a cinema in the centre. When asked to consider measures that would improve the centre, flexible parking was the measure which the largest proportion of visitors stated would be most beneficial (19%).

Environmental Quality

ILK.40 Ilkley is an attractive centre, with outlets throughout the town maintained to high standards of design and façades in a good state of repair (Figure ILK.10). The entire town centre, except for the Booths and Tesco supermarkets, is designated a

Conservation Area, containing many Victorian buildings. Retail outlets are sympathetic to the historical environment within which they are located. Street furniture is provided in the form of bins, benches and street lighting. The town centre also benefits from well maintained landscaping and trees, and is a previous Britain in Bloom winner. The centre is clean and tidy throughout.



Figure ILK.10 The Grove

Business Survey

ILK.41 In order to gain an understanding of the health of Ilkley from the perspective of traders within it, a questionnaire was delivered to all businesses within the town centre by WYG. Through this process 244 surveys were distributed with 80 being returned: a response rate of 33% which is the highest recorded in the retail study. A full list of the results is contained at **Appendix 4**, however the main findings were:

- A little over half of respondents (54%) had been trading in Ilkley for in excess of ten years, although 4% had been operating for less than six months;
- The majority of respondents (78%) were independents;
- Respondents were split into the following categories: non-food retailers (51%), leisure services (18%), retail services (14%), professional services (13%), food retailers (4%) and 'other' traders (1%);
- The majority of respondents (85%) stated that their business had either 'grown moderately' or 'grown significantly';
- 73% of respondents considered their business to be performing either 'very well' or 'well' at the current time, with none indicating that they were performing 'very poorly';
- 81% of respondents leased their premises;
- Local residents were relied upon by 46% of respondents for the majority of their business although other residents in the wider area (46%) and tourist/ leisure visitors (17%) were also important;
- The most popular measures to improve the town centre were retained free car parking (84%), flexible parking (63%) and greater promotion/ marketing of the centre (54%);
- 76% of respondents considered Ilkley to have a good balance between retail and non-retail uses

- The main barriers to trading performance were stated by respondents as being inadequate customer car parking (68%) and high rents/ overheads (54%);
- Most respondents (57%) indicated that they would not welcome further expansion of the centre;
- 57% of respondents stated that they had no plans to alter their business in any way over the next five years, although 27% planned to refurbish their existing floorspace over their period;
- 55% of respondents indicated that they saw no benefit in a professional town centre manager for the town centre; and
- 64% of respondents recorded that they would actively support a town centre traders group.

ILK.42 Respondents were asked to rate the town centre in a number of different areas. The results reflected positive on the town centre, with a majority of business rating the following aspects as being 'good': the shopping environment (57%), access by public transport (54%), foodstore provision (54%), the range of shops and services (53%) and personal safety (51%). The only aspect considered to be 'poor' by a majority of respondents was the pricing of car parks which 79% of respondents stated were poor.

Conclusions on Vitality and Viability

ILK.43 Based on the evidence collected in this assessment, Ilkley can be considered to be a vital and viable centre. It is dominated by strong independent retailers which provide a unique shopping experience.

ILK.44 Furthermore the town's retail sector contains a number of niche, specialist retailers. Vacancies in the town centre are significantly lower than the national average, and it has good environmental quality with well maintained retail outlets. The centre has a good balance of uses between shopping, service and civil uses. The centre is highly accessible and has sufficient parking provision. Yields are falling, and the business survey indicated that retailers in the town centre are trading well.

Keighley Town Centre

Role and Function

KEI.01 Keighley has an important role in the District's retail hierarchy and is a self-contained retail centre with its own catchment. It has a strong role in the provision of all types of retail goods and services, and performs an important civic function.

Keighley's position within the Regional Hierarchy

KEI.02 Figure KEI.1 demonstrates Keighley's position within the hierarchy of town centres in the surrounding area, based on the Venuescore 2006 shopping venue ranking. It also highlights the change in ranking that has occurred since 2005. Venuescore considers over 2,226 retail venues in the UK, including town centres, stand alone malls, retail warehouse parks and factory outlet centres, based on a scoring system that considers the strength of multiples and anchor stores located within each venue. It should be noted that this scoring system does not consider the independent retail offer of a venue.

Figure KEI.1: The Sub-Regional Shopping Hierarchy

Centre	Venuescore 2006	Rank 2006	Rank 2005	Change in Rank
Bradford	151	101	89	-12
Keighley	**95**	**221**	**218**	**-3**
Ilkley	42	569	568	-1
Otley	24	988	965	-23
Shipley	34	700	714	+14
Pudsey	19	1,229	1,282	+53
Bingley	11	1,946	1,282	-664

Venuescore 2006/ 2005

KEI.03 It can be seen from Figure KEI.1 that Keighley was ranked 221st nationally at 2006 in terms of the number and type of national multiples that it contained, achieving a Venuescore of 95. This places it in the top 10% of UK shopping venues. Keighley is second only to Bradford (ranked 101st) in the District hierarchy at 2006, and is placed above the other Town Centres of Ilkley (569th), Shipley (700th) and Bingley (1,946th).

KEI.04 Since 2005 Keighley has declined by 3 places; at 2005 it was ranked 218th nationally. This does not indicate that the national multiple retail offer in the centre has declined over the period, merely that it has not strengthened its retail offer in comparison to other centres. Compared to other town centres in Bradford District (as defined in the UDP), Keighley has declined less than both Bradford (12 place decline) and Bingley (664 place decline), but more than Ilkley (one place decline) and Shipley (14 place increase).

General Description of the Town Centre

KEI.05 Keighley is located in the east of Bradford District at the intersection of the A650 and A629 trunk roads. It is situated in the Aire Valley, approximately 11 miles north west of Bradford and 27 miles west of Leeds.

KEI.06 The Central Shopping Area of the Town Centre comprises Cavendish Street, East Parade, Hanover Street, Low Street, Church Way, Market Street, Market Place, Church Street, High Street, North Street, Bow Street and Lawkholme Crescent. The Primary Shopping Area comprises the purpose built Airedale Centre in addition to Cavendish Street, Cavendish Street Retail Park, Low Street and the indoor market.

KEI.07 In addition to the retailing facilities located in the centre of Keighley, Keighley Retail Park contains several warehouse outlets with national retailers such as JJB, Currys, Allied Carpets, Brantano, Halfords and Allied Carpets occupying outlets. The nearby Alston Retail Park contains further out-of-centre retail and leisure floorspace including AMF Bowling, Allied Carpets and B&Q.

Diversity of Uses

KEI.08 The diversity of uses present in Keighley Town Centre is shown in Figure KEI.2. This is based on the town centre as defined by Goad, which differs slightly from that defined in the adopted Bradford UDP. The Goad Town Centre area is larger than the Central Shopping Area contained in the UDP, and relates more closely to the Town Centre boundary. Figure KEI.3 highlights the composition of Keighley at 2001 in order to demonstrate the change that has occurred over the intervening five year period.

Figure KEI.2 Retail Composition of Keighley Town Centre, 2006

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Keighley	GB		Keighley	GB
Convenience	34	8.52	8.43	19,080	24.88	13.62
Comparison	152	38.10	36.55	32,880	42.87	39.23
Retail Service	53	13.28	12.66	4,040	5.27	6.93
Leisure Services	65	16.29	20.81	11,070	14.43	22.34
Financial and Business Services	37	9.27	11.58	4,450	5.80	9.19
Vacant	58	14.54	9.64	5,170	6.74	7.94
TOTAL	**399**	**100**		**76,690**	**100**	

Source: Experian Goad (May 2006)

Figure KEI.3 Retail Composition of Keighley Town Centre, 2001

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Keighley	Change 01-06		Keighley	Change 01-06
Convenience	34	8.52	-0.29	19,200	25.24	-0.36
Comparison	160	40.10	-1.96	33,390	43.90	-1.03
Retail Service	52	13.10	+0.18	3,720	4.89	+0.38
Leisure Services	67	16.88	-0.59	10,520	13.83	+0.60
Financial and Business Services	35	8.82	+0.46	4,740	6.23	-0.43
Vacant	49	12.28	+2.19	4,490	5.90	+0.84
TOTAL	**397**	**100**	**-**	**76,060**	**100**	**-**

Source: Experian Goad (May 2001)

KEI.09 The proportion of convenience outlets in Keighley Town Centre purposes (9%) is slightly above the national average (8%), however the proportion of comparison floorspace (25%) is significantly above the national average (14%). Convenience retailing in the town centre is dominated by two large retailers: the Sainsbury's foodstore on Cavendish Street (7,040 sq m); and the Morrisons foodstore on Worth Way (5,690 sq m). Cumulatively these two retailers account for some 67% (or 12,730 sq m) of all convenience provision in Keighley Town Centre. The town centre contains an array of other convenience traders including delicatessens, bakers, frozen food retailers, confectionary, tobacco and news outlets and the market. Whilst the market sells both convenience and comparison goods, the Goad classification records the entire floorspace area as being convenience.

KEI.10 Since 2001 the number of convenience retail outlets has remained at 34 although the amount of convenience floorspace has decreased by 120 sq m (less than 1%). As such there has been no significant change in the overall level of convenience goods provision over the 2001 to 2006 period. Notwithstanding this a number of convenience traders have closed over the period, including the Food Emporium supermarket, Victoria Wine and Holland and Barrett, but additional traders started trading, including Jack Fulton and Bargain Booze.

KEI.11 With regard to the comparison provision, both the proportion of comparison outlets (38%) and the proportion of comparison floorspace (43%) are above the national average (37% and 39% respectively). Consequently this sector is well represented in Keighley which contains representation in all the major sub-sectors of comparison goods. Further comparison goods provision is also provided by the indoor market together with the Sainsbury's and Morrisons supermarkets. Since 2001 the number of comparison retailers has declined by eight outlets (5%) whilst the proportion of comparison floorspace has declined by 510 sq m (2%).

KEI.12 The retail service sector at 2006 accounted for 53 outlets and 4,040 sq m of floorspace. This equates to some 13% of all outlets, which is comparable to the national average (13%), and 5% of total floorspace which is below the national average (7%). 'Health and Beauty' traders account for 57% of outlets in this sector although 'Opticians' (11%) and 'Travel Agents' (9%) are also well represented. Since 2001 the retail service sector has grown by one outlet (2%) and by 320 sq m (9%).

KEI.13 Leisure services occupy some 16% of outlets and 14% of total floorspace, compared to respective national averages of 21% and 22%. This sector this dominated by public houses (29% of all outlets), fast food and take away outlets (25%), cafes (18%) and restaurants (11%), although it also contains representation in the 'bingo and amusements', 'casino and betting office', 'cinemas, theatres and concert halls', 'clubs' and the 'disco, dance and nightclubs' categories. Included in this sector is the Picture House two-screen cinema on North Street. Since 2001 leisure services have declined by two outlets (3%) despite the proportion of floorspace increasing by 550 sq m (5%). Over this period the number of fast food outlets, public houses and restaurants have all declined, although over the same period other categories of leisure services, most significant cafes, have grown.

KEI.14 Financial and business services are under-represented in the town centre, with both the proportion of outlets (9%) and the proportion of floorspace (6%) below the national average (12% and 9%). The town centre is represented with all major retail banks, building societies and estate agents, in addition to a number of other financial and business services. These services tend to be focused along North Street. Since 2001 the amount of financial and business service outlets has increased by two outlets (6%) although the amount of floorspace has declined by 290 sq m (6%).

KEI.15 Keighley occupies an important role not just in providing retail goods and services but also in performing civic and administrative functions. Keighley College, the Town Hall, court buildings, public library, Citizens Advice Bureau and the police station all located around the Town Hall Square on the Cavendish Street/ North Street Road junction. This forms the civic area of the town.

Outlet Sizes

KEI.16 Figure KEI.4 illustrates the size of outlets in Keighley at 2001 and 2006 and compares this with the UK national average.

Figure KEI.4: Size of Outlets

Size of Outlet (ground floor area)	Number of outlets		Proportion of Total (%)		
	2001	**2006**	**2001**	**2006**	**GB***
Under 93 sq. m (under 1,000 sq. ft)	231	229	58.2	57.4	39.1
93- 231 sq. m (1,000- 2,499 sq. ft)	105	109	26.4	27.3	39.6
232- 464 sq. m (2,500- 4,999 sq. ft)	35	36	8.8	9.0	12.6
465- 928 sq. m (5,000- 9,999 sq. ft)	13	12	3.3	3.0	5.1
929- 1,393 sq. m (10,000- 19,999 sq. ft)	4	4	1.0	1.0	1.5
1,394- 1,857 sq. m (15,000- 19,999 sq. ft)	3	3	0.8	0.8	0.7
1,858- 2,787 sq. m (20,000- 29,999 sq. ft)	4	4	1.0	1.0	0.7
Above 2,787 sq. m (Above 30,000 sq. ft)	2	2	0.5	0.5	0.8
Total	**397**	**399**	**100**		

Source: Experian Goad (May 2001 and May 2006)
* National average at 2006

KEI.17 Some 57% of outlets in Keighley are less than 93 sq. m, which is well above the national average for UK town centres (39%). However, this represents a decline since 2006 when 58% of outlets in the town centre were less than 93 sq. m. The proportion of all other sizes of retail outlets are lower than the national average, except for outlets between 1,858 sq. m and 2,787 sq. m which are slightly above the national average. It is notable that Keighley contains representation from a wide range of retail outlet sizes. It can therefore offer accommodation which caters for all types of trader, whether they are seeking small compact outlets or large warehousing type outlets. There has been limited change in the number of retail outlets in the different size categories since 2001, with the largest change being in the representation of outlets between 93 sq. m and 231 sq. m which have grown by four outlets.

Retailer Representation

KEI.18 The presence of national multiple retailers (defined as being part of a network of nine or more retailers) can enhance greatly the appeal of a centre to local consumers and investors. Other retailers in a centre will also benefit from the greater pedestrian movements generated by the presence of national multiples. However, multiples can also threaten the role of independent retailers and a concentration can threaten the independent sector in a town, undermining diversity and local identity. An appropriate balance between multiples and independents is desirable.

KEI.19 The Focus Database indicates that Keighley contains ten of the top twenty national retailers. These comprise: Boots, Marks and Spencer's, Argos, Woolworths, WH Smith, Next, Dixons, Superdrug, New Look and Dorothy Perkins. The key national retailers not currently located in the centre include department stores such as Debenhams, John Lewis, Co-op and BHS, together with Lloyds Pharmacy, Wilkinson, Primark, HMV, Rosebys and Waterstones. In the financial and business services sector, the centre contains Abbey, Lloyds TSB, Halifax, HSBC, NatWest, Bradford and Bingley, Nationwide, Britannia and Swinton. A range of other national multiples are also located in the town centre. National multiples in Keighley tend to be concentrated on the Airedale Centre where footfall is highest. Independents are generally located in more periphery areas and along Cavendish Street, along Cavendish Retail Park contains a number of large-format multiples. There is a good balance in the centre between strong independent traders and national multiples.

Retailer Requirements

KEI.20 Figure KEI.5 sets out retailer requirements within Keighley Town Centre as listed in the Focus Database. This indicates the number of retailers expressing an interest in locating to Keighley at October 2007. This list should be treated with a degree of caution as businesses can put forward requirements whilst having little or no active desire to locate in a town. Use of the Focus database will not necessarily be representative, as it tends to list requirements for large national multiples. The Focus list also includes retailers who are already present in the town but whom are seeking new premises. A single retailer may also express more than one requirement in a town centre for different sizes of outlets. Nevertheless the Database does serve as a useful indicator of the level of demand for representation.

Figure KEI.5 Summary of Retailer Requirements within Keighley Town Centre, 2007

	Number of Requirements	Minimum Floorspace (sq. m)	Maximum Floorspace (sq. m)
Convenience	2	56	242
Comparison	16	10,298	19,087
Service	3	539	697
TOTAL	**21**	**10,893**	**20,026**

Source: Focus Report (October 2007)

KEI.21 At October 2007 a total of 21 retailers were seeking up to 20,026 sq. m (gross) of retail floorspace in Keighley Town Centre. The highest number of requirements was recorded by retailers in the comparison sector, with 16 retailers seeking up to 19,087 sq. m (gross) of retail floorspace which accounts for 95% of the total retail floorspace needed. Focus (2007) identifies interested retailers such s as Debenhams, Julian Graves, Health Rack, Peacocks Stores, Shoe Zone, TJ Hughes, TK Maxx and First Choice Holidays.

KEI.22 Compared with the level of requirements recorded in previous years, the current level of requirements (21) is below the peak of 27 recorded in October 2006 and below the average of the last five years (22). As such, demand is currently below that recorded in previous years.

KEI.23 In terms of the size of retail premises being sought in the town centre, a full range of outlet sizes is required ranging from 9 sq. m (gross) to 3,716 sq. m (gross). However, five of the 21 outlets being sought are above 929 sq. m (gross) indicating that there may be a need to provide some larger outlets in the town centre in order to enable new large retailers to be located within Keighley.

Street Level Vacancies

KEI.24 The proportion of vacant outlets within a centre can provide a good indication of how a shopping centre is performing. However, care should be taken when interpreting figures. Vacancies can occur for positive as well as negative reasons for example the opening of a new retail centre elsewhere in a town may draw retailers from older properties or more peripheral areas of the city. Vacant outlets will be found in even the strongest town centre and are simply an indicator of the level of demand. For example some properties may lay vacant because they are poorly maintained, unsuited to modern retailing requirements or simply not being actively marketed. Conversely a low vacancy rate does not necessarily mean that a centre is performing well. For example, if there is a proliferation of charity shops and other low value uses it may be a sign of decline, particularly where these uses are located in prime locations. Despite these issues, it is still a useful indicator of town centre performance.

KEI.25 Figure KEI.2 demonstrated that at May 2006 there were some 58 vacant outlets in Keighley Town Centre accounting for 5,170 sq m of retail floorspace. In terms of the proportion of outlets that were vacant (15%) this was significantly greater than the national average (10%). Notwithstanding this, the amount of vacant floorspace (7%) is actually below the national average (8%). This indicates the presence of a higher number of small outlets (average of 89 sq m) which may be unsuitable for the demands of modern retailers. It should be noted however that there was only one large vacancy recorded in Keighley at 2006 which was situated in the Cavendish Retail Park. This outlet has since been occupied by Au Naturale interiors and consequently at October 2007 is no longer vacant. This outlet accounts for 980 sq m of floorspace, and if this was to be removed from the list the amount of vacant floorspace would fall to 4,190 sq m or 5% of total retail floorspace.

KEI.26 From examination of the Goad Town Centre Plan, it is clear that whilst vacancies are located throughout the town centre, they occur in greater numbers in the peripheral areas of Church Street, High Street and East Parade. Low Street, the Airedale Centre and Cavendish Street had the lowest number of vacancies at the time of the Goad survey.

KEI.27 Compared to the amount of vacancies at 2001, the number of vacant outlets has increased by nine outlets (18%) and the amount of vacant floorspace by 680 sq m (15%) according to the Goad surveys. If the vacant outlet on the Cavendish Retail Park is taken into consideration, whilst the number of vacant outlets has still increased significantly the proportion of vacant floorspace has only fallen by 300 sq m (7%). From examination of the Goad Town Centre Plans at 2001 and 2006 it is evident that there are few long term vacancies, which indicates that despite the relatively high number of vacant outlets, a natural recycling of outlets is occurring. Indeed, only four outlets can be considered long term vacancies as only four outlets were vacant at both 2001 and 2006, which equates to 7% of vacancies at 2006. This is a low proportion. The most significant change that has occurred over the period is the closure of The Food Emporium in the Airedale Centre which accounted for 650 sq m of retail floorspace. At 2006 this had been sub-divided into four smaller outlets all of which remained vacant.

Commercial Rents and Yields

KEI.28 Zone A rents (the rental value of the first six metres depth of floorspace in retail outlets from the shop window) reflects retailers' perception of the town centre. As retailers consider rent to reflect the margin between turnover and operational costs (plus profit), the better the trading prospects the higher the rent that the operator will be willing to pay.

KEI.29 Figure KEI.6 below records the changes in prime pitch Zone A in rents in Keighley Town Centre between 1998 and 2006 relative to other centres in the sub-region, together with the percentage increase in rents over the period. This is based on data collected by Focus.

Figure KEI.6: Prime Pitch Zone A Rents (£/sq m)

Centre	June '98	June '99	June '00	June '01	June '02	June '03	June '04	June '05	June '06	%
Bradford	1,130	1,130	1,507	1,507	1,507	1,507	1,507	1,507	1,507	33
Dewsbury	409	484	484	538	538	538	700	700	753	84
Keighley	**592**	**753**	**753**	**753**	**753**	**753**	**807**	**861**	**861**	**45**
Halifax	753	915	915	915	915	915	969	969	1,023	36
Harrogate	1,076	1,076	1,184	1,345	1,345	1,345	1,345	1,399	1,615	50
Leeds	2,153	2,153	2,422	2,691	2,906	2,906	2,906	3,337	3,337	55

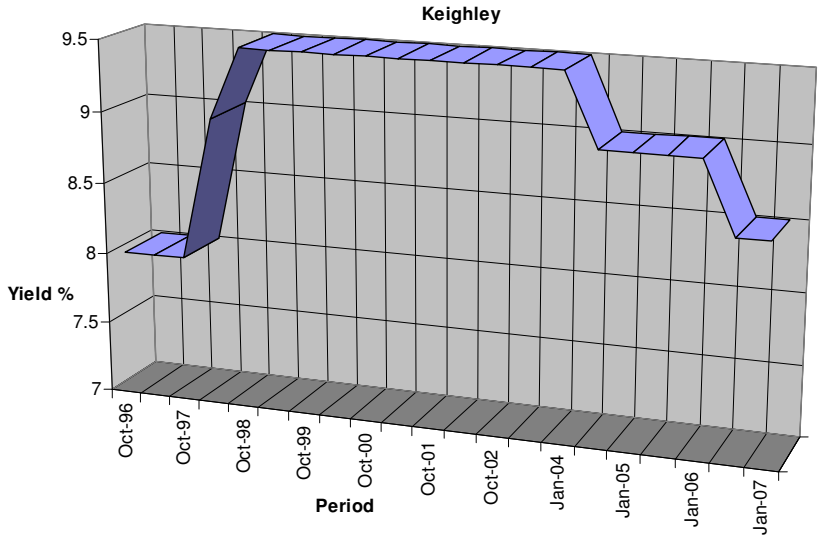
Source: Focus (2007) based on Colliers CRE's opinion of open market Zone A rents

KEI.30 Figure KEI.6 indicates that at 2006 Keighley recorded Zone A rents of £861/ sq m. This is below the rents recorded in Halifax (£1,023/ sq m), Bradford (1,507/ sq m), Harrogate (£1,615/ sq m) and Leeds (3,337/ sq m) although this is to be expected given that they are much larger regional centres. The rents recorded in Keighley are, however, higher than those recorded in Dewsbury (£753/ sq m).

KEI.31 Rents in Keighley have increased steadily since 1998, when they were £592/ sq m. Over the 1998 to 2006 period rents in the town have increased by some 45%. This is greater than the rental increase experienced in Bradford (33%) and Halifax (36%), but lower than that witnessed in Harrogate (50%), Leeds (55%) and Dewsbury (84%).

KEI.32 A 'yield' represents the relationship between the rental income that a property is likely to command and its capital value, expressed as a percentage. Town centre yields broadly represent the market's assessment of the risk attached to investing in a particular centre; the higher the yield, the greater the risk involved in investment. Yields provide a simple bench mark which the property market uses to assess the comparative attractiveness of different shopping centres. Many considerations determine the yield an investor will require for a particular property, including: the physical condition of the building; the potential for rental growth; the certainty of income; lease arrangement; and the range of uses to which the building can be put.

Figure KEI.7 Retail yields in Keighley



	Oct-96	Apr-97	Oct-97	Apr-98	Oct-98	Apr-99	Oct-99	Apr-00	Oct-00	Apr-01	Oct-01	Apr-02	Oct-02	Apr-03	Jan-04	Jul-04	Jan-05	Jul-05	Jan-06	Jul-06	Jan-07
Keighley	8	8	8	9	9.5	9.5	9.5	9.5	9.5	9.5	9.5	9.5	9.5	9.5	9.5	9	9	9	9	8.5	8.5

Source: Valuation Office Agency (VOA): Property Market Report (PMR), January 2007

KEI.33 At October 1996 yields in Keighley are recorded at 8%. Yields subsequently rose to a high of 9.5% in October 1998, where they remained until January 2004. At July 2004 they fell to 9%, before a further fall to 8.5% ay July 2006, where they remained at January 2007. The fall in yields recorded since 2004 is a positive sign for the centre and indicates improving investor confidence; however their level at January 2007 still remains above the 8% low recorded between October 1996 and October 1997.

KEI.34 The 8.5% yield recorded in Keighley is comparable to that recorded in Shipley at January 2007 (8.5%) but higher than the yield recorded in both Bradford (6.5%) and Ilkley (6.5%).

KEI.35 From discussions with agents operating in the Keighley area, the town centre was seen to be relatively healthy at the current time, although demand for representation was mainly being expressed by local retailers as opposed to national multiples. A major strength in the local market was seen to be the dedicated catchment population that Keighley has; its distance from other competing centres, including Bradford, meant that the centre has a loyal customer base. As such, the future retail developments in Bradford were not predicted to have a detrimental impact on Keighley as a shopping destination.

Accessibility

KEI.36 Keighley is located at the junction of the A650 and A629 trunk roads. These provide direct access to Skipton to the north, Bradford to the south-east and Halifax to the south. Junction 24 of the M62 is located some 15 miles to the south of the centre. Parking in the town centre is signposted and the main car parks are as follows: Morrisons, Church Way (600 spaces); Handover Street Multi-storey (460 spaces); Sainsbury's, Cavendish Street (400 spaces); Church Green (190 spaces); Cavendish Retail Park (170 spaces); Greseley Road Retail Park (169 spaces); Lawkholme Lane (120 spaces); and Market Place (54 spaces). Parking in the centre operates on a pay and display basis, except for dedicated parking for Sainsbury's, Morrisons and the Greseley Road Retail Park. Limited on-street parking is available around the centre including along Lawkholme Lane, Cavendish Street (Figure KEI.8), East Parade and Church Street. On-street parking in the centre is free although time-restricted.



Figure KEI.8: Cavendish Street

KEI.37 Keighley Train Station is located adjacent to the town centre on Bradford Road. Keighley is on the Airedale Line operated by Northern Rail. Trains run every half-hour to Leeds and Bradford Forster Square during Monday to Saturday daytime. Regular services also run to Skipton, Morecambe, Settle and Carlisle. In addition, one train operates daily to London Kings Cross. Keighley is also the northern terminus of the Keighley and Worth Valley Railway which comprises a heritage branch-line railway run by volunteers. Services run daily during the summer and at weekends in other seasons.

KEI.38 The town centre contains a bus station (Figure KEI.9) adjacent to the Towngate Airedale Centre. This facility incorporates a covered waiting area with electronic bus timetables. Services run to Addingham, Skipton, Bradford, Braithwaite, Oxenhope, Oakworth and Laycock amongst other destinations. Other bus stops are located around the town centres periphery.



Figure KEI.9: Keighley Bus Station

KEI.39 In terms of pedestrian movement, the Airedale Centre and indoor market provide a covered pedestrian only environment, which delivers a safe environment for shoppers. Low Street is also pedestrianised (except for loading, permit holders and the disabled), and footfall in this part of the centre is high. Elsewhere pavements are generally wide and pedestrian movement is unproblematic as regular pedestrian crossings are provided. Vehicular traffic is relatively heavy around the town centre, particularly along North Street along where it can back up, but as traffic is generally slow moving it does not present undue hazard to pedestrians. Signage is provided around the town centre to aid pedestrian movement; however, parts of the centre including East Parade and Cavendish Retail Park do feel detached from the rest of the Primary Shopping Area and could be better connected to it.

KEI.40 The on-street survey undertaken by NEMS Market Research revealed the following with respect to accessibility in Keighley:

- 57% of visitors to the centre did not have access to a car for personal use either during the day or during the evening/ night-time;
- The most popular way of arriving in the centre was by bus, minibus or coach, with 37% arriving this way. Some 34% of visitors arrived by car or van with 24% walking;

- The most popular car parks in the town were the Morrisons Car Park, Church Way, which was used by 46% of drivers, followed by Sainsbury's Car Park, Cavendish Street (15%) and on-street parking facilities (15%);
- Most drivers (81%) indicated that they did not encounter any difficulty in obtaining a car parking space on the day of the survey;
- 37% of visitors travelled for 10 minutes or less to reach Keighley, with a further 24% travelling for between 11 and 15 minutes. 8% of visitors travelled for over 30 minutes to reach the centre;
- With respect to car parking provision in Keighley, 36% of visitors deemed this to be 'about the same' as in other centres. 14% stated that this was either 'worse' or 'much worse' than in other centres which they visited, with 12% stating that it was either 'better' or 'much better' than in other centres. 38% did not know either way;
- 38% of visitors considered car parking prices to be 'about the same' in Keighley as in other centres which they visited, although 43% indicated that they did not know about car parking prices in the town; and
- Accessibility by public transport was considered by 45% of visitors to Keighley as being 'about the same' as other centres, with 20% indicating that it was either 'better' or 'much better' in Keighley than in other centres which they visited.

Perception of Safety and Occurrence of Crime

KEI.41 The on-street survey revealed that most visitors to Keighley (62%) felt that day-time safety in the centre was 'about the same' as that in other centres which they visited. Notwithstanding this, a further 30% considered day-time safety to be either 'better' or 'much better' in Keighley compared to other centres. A high proportion of visitors surveyed (40%) did not visit Keighley during the evening/ night-time, now some 345 of visitors felt that evening/ night-time safety in the town was 'about the same' as other centres which they visited.

Customer Views and Behaviour

KEI.42 The main findings of the on-street survey, which is contained at **Appendix 3**, are:

- 93% of visitors had travelled to the centre directly from home;
- Most of those surveyed (68%) were visitors to Keighley, as opposed to living their there (30%) or working there (2%)
- 37% of visitors surveyed were undertaking their food and grocery shopping on the day of the survey, with a further 17% carrying out food and grocery shopping;

- Most visitors (68%) planned to stay in the centre for up to two hours, with a further 22% planning to stay in the centre for up to half a day;
- 38% of visitors were planning to undertake their main food shop on the day of the survey. Of these, 57% visited the centre once a week or more to carry out their main food shop;
- Some 42% of visitors interviewed planned to purchase clothing and footwear on the day of the survey;
- 55% of visitors did not plan to purchase anything other than food goods on the survey; and
- The majority of visitors (54%) indicated that they visited Keighley 'about the same' today as they did five years ago. A further 20% stated that they visited the centre 'more frequently' than they did five years ago.

KEI.43 Visitors were asked to rate a number of different aspects of Keighley in terms of how they compare to that found in other shopping centres. Whilst most aspects were considered to be 'about the same' in Keighley as in other centres, a number of areas were viewed in a positive light, including the shopping environment which 30% of visitors felt was 'better' or 'much better' in Keighley than in other centres, cleanliness (29%), quality of shops (28%), choice of shops (26%), range of services such as banks and other financial services (23%) and environment (23%).

KEI.44 Visitors were asked to consider what type of goods and services they would like to see more of in Keighley. The most popular responses given to this were clothing stores (23%), restaurants/ cafes (13%), food stores (10%) and department stores (10%).

Environmental Quality

KEI.45 The environmental quality in the Primary Shopping Area is good, with occupied outlets being well maintained. A variety of built landscapes are present throughout the centre, ranging from the purpose built, covered Airedale Centre to the retail warehouse outlets on Cavendish Retail Park (Figure KEI.10) at the Victorian Cavendish Street Arcade. A small number of poor quality vacant outlets do exist in the Primary Shopping Area; however these do not detract significantly from the overall quality of the environment. Bins, street lighting, seating and flower-boxes are provided and painted in a uniform black.



Figure KEI.10: Cavendish Retail Park

KEI.46 Elsewhere in the town centre the environment is generally good, and much of the area to the east of the town centre is part of a Conservation Area which reflects the historical nature of the environment. This includes North Street, High Street and Church Street. The more peripheral areas of the town centre have some unique features, including the Cavendish Court Shopping Mall on Lawkholme Lane, and the Victorian Royal Arcade on East Parade (Figure KEI.11).

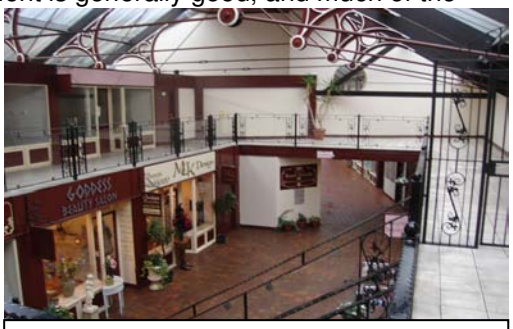


Figure KEI.11: Royal Arcade

Business Survey

KEI.47 A questionnaire was distributed to all local businesses within Keighley by WYG in conjunction with the Town Centre management team. 402 questionnaires were distributed with 58 being returned: a response rate of 14%. The business survey results are contained at **Appendix 4**, however the main findings were as follows:

- 75% of respondents had been trading in Keighley for five years or more, with 45% having been trading in the town for over twenty years;
- Most respondents (63%) were independent retailers;
- Respondents were split between non-food retailers (37%), food retailers (17%), retail services (19%), professional services (17%) and leisure services (10%);
- Since trading began, 54% of respondents indicated that trade had grown either 'moderately' or 'significantly';
- In terms of current business performance, 51% of respondents felt that their business was trading 'well' or 'very well' at the present time, with a further 32% indicating that their business was trading 'moderately';
- The majority of respondents (73%) were lease holders;
- Local residents were relied upon by 72% of respondents for the majority of their business;
- 77% of respondents stated that they considered the town centre to have a good balance between shops and other non-retail uses;
- The main constraints on current business performance were considered to be a inadequate customer parking (40%), lack of passing trade outside premises (38%), high rents/ overheads (36%) and a lack of day visitors/tourists to the town (36%);
- The majority of respondents (84%) indicated that they would welcome further expansion of the town centre;

- Most respondents (52%) had no plans to alter their business in any way over the next five years;
- When asked to identify support that they would like to receive, the most popular means of assistance were marketing assistance (47%) and shop front improvement grants (40%); and
- Leeds was deemed by 43% of respondents as being their major competitor, followed by other traders in Keighley (19%).

KEI.48 Respondents were asked to rate the town centre in terms of a number of different aspects. Most aspects were considered by the majority of respondents to be average, although a majority (51%) deemed access by public transport to be good. Conversely, measures considered to be poor by a majority of respondents were the pricing of car parks (75%) and public toilets (55%). Popular measures to improve Keighley Town Centre were seen to be: increased choice/ range of shops (66%); retaining free car parking (66%; flexible parking (64%); and greater promotion/ marketing of the centre (52%).

Conclusions on Vitality and Viability

KEI.49 In conclusion Keighley has been shown to be a vital and viable centre. It contains a wide range of convenience and comparison retail traders, and a good mix between independent and multiple traders. It offers a variety of retail outlets, ranging from the traditional Victorian arcade along Cavendish Street to the purpose built Airedale Centre and adjacent market. Retail rents in Keighley are increasing and yields are falling. The town centre has good accessibility, and the on-street survey identified that taking the bus, minibus or coach was the most popular means of arriving in the centre. Keighley has a high proportion of long-established traders, and most would welcome further expansion of the town centre.

KEI.50 Notwithstanding the above, service provision in the centre was seen to be under-represented compared to the national average. Although there are currently a number of retailers seeking to locate in the centre, demand is not as high as it has been in previous years. Additionally, the centre contains a high number of vacant outlets, some of which are highly visible and of poor visual amenity. The town would benefit from re-occupation of these outlets into active use.

Shipley Town Centre

Role and Function

SHI.01 Shipley serves a role as a provider of convenience goods and services for its catchment population. It performs a civic role containing a leisure centre and swimming pool, health centre, a library and a town hall.

Shipley's position within the Regional Hierarchy

SHI.02 Figure SHI.1 below illustrates Shipley's position within the hierarchy of town centres in the surrounding area, based on the Venuescore 2006 shopping venue ranking. Venuescore considers over 2,226 retail venues in the UK, including town centres, stand alone malls, retail warehouse parks and factory outlet centres, based on a scoring system that considers the strength of multiples and anchor stores located within each venue. It should be noted that this scoring system does not consider the independent retail offer of a venue.

Figure SHI.1: The Sub-Regional Shopping Hierarchy

Centre	Venuescore 2006	Rank 2006	Rank 2005	Change in Rank
Bradford	151	101	89	-12
Keighley	95	221	218	-3
Ilkley	42	569	568	-1
Otley	24	988	965	-23
Shipley	**34**	**700**	**714**	**+14**
Pudsey	19	1,229	1,282	+53
Bingley	11	1,946	1,282	-664

Venuescore 2006/ 2005

SHI.03 At 2006 Shipley attained a score of 34 based on the number and type of national multiples present. As such it was ranked 700th out of the 2,226 venues surveyed in the UK. At 2005 Shipley was ranked 714th, indicating that over the 2005 to 2006 period the town centre has increased by 14 places in the UK ranking of retail venues. This indicates a strengthened retail offer.

SHI.04 When Shipley is compared to other centres in the area, it can be seen that it is ranked lower than Bradford (ranked 101st), Keighley (221st) and Ilkley (569th), but above Otley (988th), Pudsey (1,229th) and Bingley (1,946th). Significantly, Shipley is the only centre in Figure SH1.1, together with Pudsey, that has experienced an increase in rank over the 2005 to 2006 period.

General Description of the Town Centre

SHI.05 Shipley is one of five town centres defined in the adopted Bradford UDP. It is situated in the east of the Bradford District approximately 4 miles to the north-west of Bradford City Centre and 14 miles west of Leeds. The UDP identifies the Central Shopping Area as Well Croft, Manor Lane, Market Street, Market Square, Dale Street, Bank Street, Kirkgate, New Kirkgate, Otley Road, Bank Street, Westgate and Charles Street. Within this, the Primary Shopping Area is defined as being Market Square, Kirkgate, Well Croft and Westgate. No Primary Shopping Frontages are defined.

Diversity of Uses

SHI.06 Figure SH1.2 indicates the composition of Shipley Town Centre at May 2006 based on a survey undertaken by Experian Goad. This is the latest data available for Shipley. It should be noted that the area surveyed by Experian Goad is larger than the defined Town Centre boundary contained in the adopted UDP, incorporating additional outlets to the north-east along Briggate (including the Tony Miller Approach Retail Park) and Otley Road. Figure SH1.3 demonstrates the diversity of uses present in the centre at 2001, to allow the change in composition over time to be explored.

Figure SHI.2 Retail Composition of Shipley Town Centre, 2006

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Shipley	GB		Shipley	GB
Convenience	14	7.11	8.43	9,330	24.05	13.62
Comparison	63	31.98	36.55	9,330	24.05	39.23
Retail Service	28	14.21	12.66	3,140	8.09	6.93
Leisure Services	40	20.30	20.81	8,320	21.44	22.34
Financial and Business Services	22	11.17	11.58	3,740	9.64	9.19
Vacant	30	15.23	9.64	4,940	12.73	7.94
TOTAL	**197**	**100**		**38,800**	**100**	

Source: Experian Goad (May 2006)

Figure SHI.3 Retail Composition of Shipley Town Centre, 2001

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Shipley	Change 01-06		Shipley	Change 01-06
Convenience	16	7.84	-0.73	10,490	25.91	-1.86
Comparison	64	31.37	+0.61	10,550	26.06	-2.01
Retail Service	31	15.20	-0.99	3,810	9.41	-1.32
Leisure Services	43	21.08	-0.78	8,960	22.13	-0.69
Financial and Business Services	25	12.25	-1.08	4,170	10.30	-0.66
Vacant	25	12.25	+2.98	2,500	6.18	+6.55
TOTAL	**204**	**100**	**-**	**40,480**	**100**	**-**

Source: Experian Goad (May 2001)

SHI.07 In terms of convenience goods outlets, Figure SH1.2 indicates that these accounted for 7.1% of all outlets at 2006, which is below the national average of 8.4%. However, with respect to the proportion of convenience floorspace, convenience retailers occupy some 24.1% of floorspace; well above the national average of 13.6%. It is evident that the majority of this floorspace (73%) is accounted for by the Asda superstore located off Manor Road. Other convenience retailers located in Experian Goad defined town centre include Aldi (outside the Central Shopping Area as defined in the Bradford UDP), Jack Fulton frozen foods, Hampsons and Greggs, together with a number of independent traders. The entire indoor market area is also classified as being convenience floorspace by Experian Goad, although from our site visits it is apparent that this is dominated by comparison traders. In addition to the provision outlined here, an outdoor market operates in the Market Square every Monday (open market), Friday and Saturday.

SHI.08 Since 2001 both the number of outlets and the proportion of floorspace occupied by convenience traders has declined, by two outlets and 1,160 sq m respectively. This equates to a proportional decline of 13% in terms of retail outlets and 11% in terms of floorspace. From examination of the Goad information from 2006 and 2001, this is attributable to a decline of independent traders comprising two greengrocers and one confectionary, tobacco and news operator, although over the same period one additional baker has commenced trading.

SHI.09 With respect to comparison goods retailing, these occupy some 32.0% of retail outlets in Shipley and 24.1% of floorspace, compared to national averages of 36.6% and 39.2% respectively. As such representation of comparison goods traders is below the national average. The town centre contains a variety of comparison retailers selling a range of different types of goods, and provides adequate provision for local residents. Comparison retailers in the town centre comprise a mixture of national multiples and independent traders. The indoor and outdoor markets, together with the Asda superstore, provide further comparison goods provision. Since 2001 Figure SH1.3 highlights that although comparison retailers have declined by just one outlet, comparison floorspace has decreased by 1,220 sq m (12%) overall. Several retailers have ceased trading over the period whilst others have set up. The decline in floorspace is the result of new traders taking smaller outlets, as opposed to the demise of any single retailer occupying larger outlets.

SHI.10 At 2006 ‘retail services’, which comprise such uses as dry cleaners, laundrettes, hair dressers and travel agents, occupied an above average proportion of outlets and floorspace in the centre. Retail services accounted for 14.2% of all outlets against a national average of 12.7%, and 8.1% of retail floorspace compared to 6.9%

nationally. As such, retail services are well represented in the town centre. Shipley is dominated by 'Health and Beauty' uses (nine outlets), 'Opticians' (five outlets) and 'Travel Agents' (four outlets). Since 2001 the number of retail services in Shipley has declined by three outlets (10%) and the amount of floorspace by 640 sq m (7%). This is predominately due to a decline in the number of 'Health and Beauty' traders, of which there were eleven at 2001.

SHI.11 In terms of 'leisure services' these are marginally under-represented when compared against the national average. Leisure service uses account for 20.3% of outlets and 21.4% of floorspace, compared to a UK average of 20.8% and 22.3% respectively. From more detailed analysis of the diversity of uses present in the centre, it can be seen that this sector is dominated by 'Fast Food and Take-Away' businesses (ten outlets), 'Restaurants' (eight outlets) and 'Cafes' (five outlets), underlining the strong evening economy which the centre has and the important role it plays in providing leisure services to the local community. This sector has declined since 2001 by three outlets and 640 sq m of floorspace. The 2001 to 2006 period has seen both the number of restaurants and the number of public houses decline by three outlets each, whilst the representation of fast food and take away outlets has increased by four.

SHI.12 'Financial and Businesses Services' are adequately represented in the town centre with regard to the proportion of occupied outlets (11.2%) and the proportion of retail floorspace (9.6%), when compared to the national average (11.6% and 9.2% respectively). The town centre contains a good representation from retail banks and building societies, including HSBC, NatWest, Halifax, Lloyds TSB, Barclays Bank and Abbey, together with a range of other legal, financial and property services. This sector is considered to be strong. Since 2001 the number of financial and business service operators has declined slightly by three outlets and 430 sq m of floorspace. Goad data from 2001 and 2006 show that this is due to the amalgamation of two Lloyds TSB branches into one, together with the closure of a 'Printing and Copying' outlet an 'Other Business Services' outlet.

SHI.13 Overall Figures SH1.2 and SHI.3 indicate that between 2001 and 2006 total retail outlets in the town centre have declined by seven outlets (3%) from 204 outlets to 197 outlets, and the amount of floorspace has declined by 1,680 sq m (4%) from 40,480 sq m to 38,800 sq m. This is due to retail outlets being converted to other uses, including office and residential uses.

SHI.14 As well as the retail uses present in the town centre highlighted above, Shipley also contains a number of other civic uses. These include a Library and Information Centre on Well Croft, a Citizens Advice Bureau on Windsor Road, the Town Hall and

Community Centre on Kirkgate and a Swimming Pool and Health Centre on Alexandra Road, in addition to a number of places of worship.

Outlet Sizes

SHI.15 Figure SHI.4 illustrates the overall size of outlets in Shipley at 2006 in comparison with the national average, according to Experian Goad, together with the size of outlets recorded at 2001.

Figure SHI.4: Size of Outlets

Size of Outlet (ground floor area)	Number of outlets		Proportion of Total (%)		
	2001	**2006**	**2001**	**2006**	**GB***
Under 93 sq. m (under 1,000 sq. ft)	110	103	53.9	52.3	39.1
93- 231 sq. m (1,000- 2,499 sq. ft)	55	57	27.0	28.9	39.6
232- 464 sq. m (2,500- 4,999 sq. ft)	24	19	11.8	9.6	12.6
465- 928 sq. m (5,000- 9,999 sq. ft)	11	14	5.4	7.1	5.1
929- 1,393 sq. m (10,000- 19,999 sq. ft)	3	3	1.5	1.5	1.5
1,394- 1,857 sq. m (15,000- 19,999 sq. ft)	0	0	0.0	0.0	0.7
1,858- 2,787 sq. m (20,000- 29,999 sq. ft)	0	0	0.0	0.0	0.7
Above 2,787 sq. m (Above 30,000 sq. ft)	1	1	0.5	0.5	0.8
Total	**204**	**197**	**100**		

Source: Experian Goad (May 2001 and 2006)
* National average at 2006

SHI.16 It can be seen that the majority of outlets in the town centre (52.3%) are small (less than 93 sq m) and this proportion is well above the national average of 39.1%. Outlets between 465- 928 sq m are also above the national average, representing 7.1% of all outlets in Shipley compared to 5.1% nationally. The town centre is seen to lack large outlets (above 2,787 sq m) with only the Asda exceeding this size threshold. A centre the size of Shipley is not expected to have a significant proportion of outlets of this size. Outlets between 93- 231 sq m, which comprise 28.9% of total retail outlets, are also markedly below the UK national average (39.6%).

SH1.17 Considering the situation at 2001, the proportion of outlets less than 93 sq m (53.9%) has fallen by 1.6 percentage points compared to 2006, in line with the national average. The proportion of outlets between 232- 464 sq m has also decreased between 2001 and 2006, whilst the proportion of outlets between 93- 231 sq m and 465- 928 sq m has increased. The proportion of all other sizes of outlets has remained the same since 2001.

Retailer Representation

SHI.18 The presence of national multiple retailers (defined as being part of a network of nine or more retailers) can enhance greatly the appeal of a centre to local consumers and investors. Other retailers in a centre will also benefit from the greater pedestrian movements generated by the presence of national multiples. However, multiples can also threaten the role of independent retailers and a concentration can threaten the independent sector in a town, undermining diversity and local identity. An appropriate balance between multiples and independents is desirable.

SHI.19 Shipley has a number of national multiples in a variety of different sectors, some of which have already been mentioned. The centre contains five of the top-twenty national comparison retailers, as defined by Focus, which is a positive sign for the centre. These retailers comprise Boots, Woolworths, Argos, Superdrug and Wilkinson. Other multiples present in the centre include Home Bargains, Ethel Austin, Lloyds No 1, Subway, Specsavers and Travelcare. The centre also has a strong independent sector, supported by the outdoor and indoor market. Multiple retailers present in Shipley tend to be situated in the Central Shopping Area (e.g. Wilkinson, Woolworths, Boots, Specsavers, Asda, Cancer Research, Co-op Travel and Select) with independents located primarily in more secondary areas of the town centre (e.g. Pickles, Staveley, Go Bowling, Homeland, Henry Smith, The Shama and Pockets Nightclub).

Retailer Requirements

SHI.20 Figure SHI.5 sets out retailer requirements within Shipley Town Centre as listed in the Focus Database. This indicates the number of retailers expressing an interest in locating to Shipley at October 2007. This list should be treated with a degree of caution as businesses can put forward requirements whilst having little or no active desire to locate in a town. Use of the Focus database will not necessarily be representative, as it tends to list requirements for large national multiples. The Focus list also includes retailers who are already present in the town but whom are seeking new premises. A single retailer may also express more than one requirement in a town centre for different sizes of outlets. Nevertheless the Database does serve as a useful indicator of the level of demand for representation.

Figure SHI.5 Summary of Retailer Requirements within Shipley Town Centre, 2007

	Number of Requirements	Minimum Floorspace (sq. m)	Maximum Floorspace (sq. m)
Convenience	0	0	0
Comparison	2	2,323	5,110
Service	2	492	604
TOTAL	**4**	**2,815**	**5,714**

Source: Focus Report (October 2007)

SHI.21 Figure SHI.5 indicates that at October 2007 the Focus database identified demand from four businesses seeking representation for up to 5,714 sq m (gross) of retail floorspace. The majority of requirements fall within the comparison retail sector, with two operators seeking up to 5,110 sq m (gross) of floorspace; this represents 89% of all floorspace requirements. The remaining two requirements are expressed by service operators, who are seeking up to 604 sq m (gross) of additional floorspace. The operators seeking representation are: Barracuda, Café Nero, Dunelm Soft-Furnishings and Peacocks Stores. .

SHI.22 Focus maintains records of previous levels of requirements expressed by retailers. The current level of four requirements is lower than the average level of requirements over the last five years (seven) and well below the peak of nine requirements recorded in April 2006.

SHI.23 From a detailed analysis of retailer requirements it is notable that three of the operators are seeking requirements of at least 418 sq m (gross), indicating a preference for modern retailers to seek relatively larger outlets. Indeed, Dunelm Soft Furnishing is seeking an outlet of up to 3,716 sq m (gross) and Peacock Stores is seeking an outlet of up to 1,394 sq m (gross). This highlights that the configuration of retail outlets present in Shipley, which tend to be smaller outlets, do not meet the demands of modern retailers.

Street Level Vacancies

SHI.24 The proportion of vacant outlets within a centre can provide a good indication of how a shopping centre is performing. However, care should be taken when interpreting figures. Vacancies can occur for positive as well as negative reasons for example the opening of a new retail centre elsewhere in a town may draw retailers from older properties or more peripheral areas of the city. Vacant outlets will be found in even the strongest town centre and are simply an indicator of the level of demand. For example some properties may lay vacant because they are poorly maintained, unsuited to modern retailing requirements or simply not being actively marketed. Conversely a low vacancy rate does not necessarily mean that a centre is performing well. For example, if there is a proliferation of charity shops and other low value uses it may be a sign of decline, particularly where these uses are located in prime locations. Despite these issues, it is still a useful indicator of town centre performance.

SHI.25 With respect to vacant outlets within Shipley, Figure SHI.2 demonstrated that at May 2006 there were some 30 vacant outlets accounting for 4,940 sq m of floorspace. This equates to 15.2% of all outlets against a national average of 9.6%, and 12.7% of total floorspace compared to 7.9% nationally. As such, the town centre has a high proliferation of vacant outlets when considered against the national average. From examination of the Experian Goad Town Centre Plan at 2006, it is apparent that vacancies in Shipley are scattered throughout the town centre, including within the Primary Shopping Area (Figure SHI.6). Additionally, from our site visit a number of further outlets have become vacant since May 2006, including the former 'Clothing Outlet' store on Market Street. Vacant outlets were noted to be of variable quality by WYG, with some being well maintained and others in a poor state of repair.



Figure SHI.6: Vacant outlet on Market Square

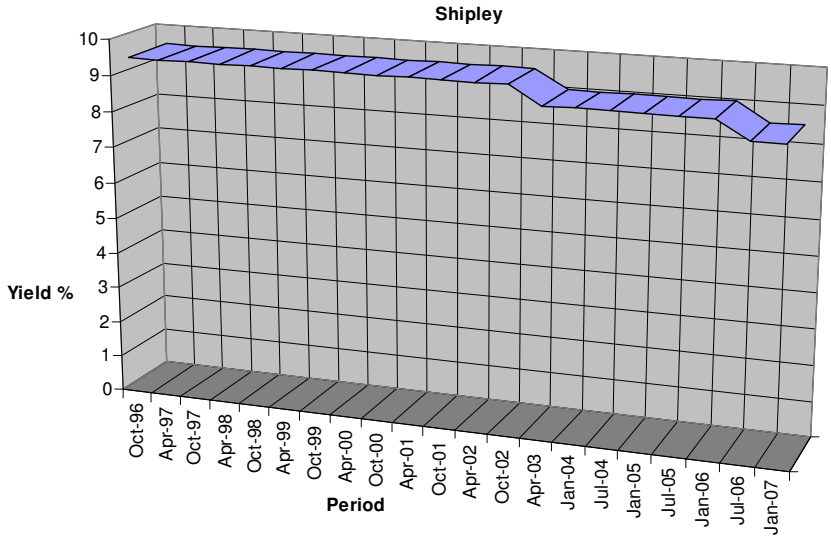
SHI.26 At 2001 Figure SHI.2 recorded 25 vacant outlets, or 12.3% of total retail outlets, and 2,500 sq m of vacant floorspace, or 6.2% of total floorspace. As such, vacant outlets have increased by five outlets (or 20%) and vacant floorspace by 2,440 sq m (or 98%). Clearly the proliferation of vacancies in the town centre has increased significantly over this period, particularly with regard to the proportion of floorspace. From detailed analysis of the diversity of uses at 2001 and 2006 it is apparent that eight outlets that were vacant at 2001 still remained vacant at 2006, i.e. they are long term vacancies and are unattractive to retailers or unsuitable for modern retailing. These long-term vacancies tend to be situated on more peripheral areas (just 25% are located in the Primary Shopping Area) indicating the poor desirability of this location. From examination of these outlets it is apparent that the majority (63%) are small (under 93 sq m), with one being under 231 sq m, one being 464 sq m and the remaining one being under 928 sq m.

Commercial Rents and Yields

SHI.27 From discussions with agents operating in Shipley, the local market for retail premises was considered to be relatively good, although demand was mainly expressed by local retailers rather than national multiples. Although no details of Prime Zone A rents could be obtained, the hub of the local retail market was seen to focus on the Asda and the shops nearby, with rents here being the highest.

SHI.28 A 'yield' represents the relationship between the rental income that a property is likely to command and its capital value, expressed as a percentage. Town centre yields broadly represent the market's assessment of the risk attached to investing in a particular centre; the higher the yield, the greater the risk involved in investment. Yields provide a simple bench mark which the property market uses to assess the comparative attractiveness of different shopping centres. Many considerations determine the yield an investor will require for a particular property, including: the physical condition of the building; the potential for rental growth; the certainty of income; lease arrangement; and the range of uses to which the building can be put.

Figure SHI.7 Retail yields in Shipley



	Oct-96	Apr-97	Oct-97	Apr-98	Oct-98	Apr-99	Oct-99	Apr-00	Oct-00	Apr-01	Oct-01	Apr-02	Oct-02	Apr-03	Jan-04	Jul-04	Jan-05	Jul-05	Jan-06	Jul-06	Jan-07
Shipley	9.5	9.5	9.5	9.5	9.5	9.5	9.5	9.5	9.5	9.5	9.5	9.5	9.5	9	9	9	9	9	9	8.5	8.5

Source: Valuation Office Agency (VOA): Property Market Report (PMR), January 2007

SHI.29 Figure SHI.7 indicates that yields have fallen from 9.5% from October 1996 to 9% at April 2003 and subsequently to 8.5% at July 2006, where they have remained at January 2007 (the latest date from which yield data is available). This indicates improved investor confidence in the local retail sector, albeit that yields have fallen by a relatively modest amount.

Accessibility

SHI.30 Shipley is located on the junction of the A6037, which links to Bradford City Centre, the A657 leads to Leeds and Junction 26 of the M62 motorway some 11 miles to the south, and the A6038 which connects to Otley. It also lies adjacent to the A650 which connects the town to Bradford to the south and Bingley, Keighley and Skipton to the

north-west. Town centre parking comprises a mixture of off-street and free short-stay on-street parking facilities. Off-street car parks in the centre comprise: Ivar Way multi-storey (200 spaces), Manor Lane (200 spaces), Tony Miller Approach Retail Park (140 spaces), Shipley Station (175 spaces), Rosse Street (52 spaces), Dale Street (24 spaces) and Wainman Street (20 spaces). Off-street parking is a mixture of free time-limited car parks and pay and display car parks.

SHI.31 Shipley has a centrally located train station which provides a direct link to Leeds and Bradford together with Glasgow and London. It is situated to the east of the town centre and is well connected to it, with services running into Leeds and Bradford every thirty minutes. The town's bus station is situated on Market Square (Figure SHI.8) and provides services to Leeds, Bradford, Harrogate, Otley, Keighley, Bingley and Leeds Bradford airport amongst other destinations. Covered bus stops with seating are provided. A taxi rank is located on Kirkgate.



Figure SHI.8: Shipley Bus Station

SHI.32 Pedestrian movement around the towns Primary Shopping Area is aided by the pedestrianisation of Market Square, Well Croft and Bank Street. Elsewhere in the town centre, raised pedestrian crossings and pedestrian crossings linked to traffic lights are provided to prevent any potential conflict with vehicular traffic. Market Street is open to buses and coaches only, and is closed to other types of vehicular traffic. Footfall appears to be highest in the Prime Shopping Area, particularly around the Asda store and the outdoor market area, with more peripheral areas being quieter in terms of pedestrian uses. Outside of pedestrian areas, pavements are adequately wide to allow easy use.

SHI.33 In respect of accessibility, the on-street survey undertaken by NEMS identified the following:

- Most visitors to Shipley do not have access to a car for personal use either during the daytime (59%) or during the evening/ night (55%);
- 38% of visitors to Shipley arrived in the centre by either driving or as a passenger in a car or van, with 29% arriving by bus, minibus or coach and 27% arriving on foot;
- Of those that drove, the majority (60%) left their vehicle at the Asda Car Park, Manor Road;

- The majority of drivers (84%) had no difficulty in obtaining a car parking space on the day of the survey;
- 19% of visitors travelled for less than five minutes to reach Shipley, 31% travelled for between six and ten minutes and 22% travelled for between 11 and 15 minutes;
- 40% of visitors considered parking provision in Shipley to be 'about the same' as that in other centres that they visited. 16% considered that parking was 'better' than in other centres, whilst 15% considered it to be 'worse' than in other centres;
- Car parking prices in the town centre were deemed by 43% of shoppers as being 'about the same' in Shipley compared to other centres. 19% of shoppers felt that parking prices were either 'better' or 'much better' in the centre compared to other shopping centres; and
- Accessibility by public transport was considered by 66% of visitors to Shipley to be 'about the same' as other centres, with 15% indicating that it was 'better' in Shipley than in other centres which they visited.

Perception of Safety and Occurrence of Crime

SHI.34 In terms of shopper safety during the daytime, the majority of visitors interviewed through the on-street survey (67%) deemed this to be 'about the same' as in other centres which they visited. However, a further of visitors 18% considered daytime safety in Shipley to be 'better' than in other centres. With respect to safety during the night-time/evening, 38% indicated that this was 'about the same' as in other centres, with 21% stating that night-time/evening safety in Shipley was 'worse' than in other centres. 34% of respondents did not know either way.

Customer Views and Behaviour

SHI.35 The full on-street survey undertaken by NEMS Market Research is contained at **Appendix 3**, although the main findings in relation to Shipley were:

- The vast majority of visitors to Shipley (89%) had travelled to the centre directly from home;
- Most of those surveyed (52%) indicated that they were a visitor to the Shipley area;
- The most popular reasons given by visitors for their presence in Shipley were: to undertake food and grocery shopping (32%), to visit the bank/building society/ Post Office (17%) or due to work/ school/ college (13%);
- The majority of visitors (77%) planned to stay in the centre for up to two hours;

- 34% of visitors indicated that they planned to undertake their main food shop on the day of the survey. Of these, 68% stated that they visited Shipley at least once a week for such purposes;
- 55% of visitors did not plan to purchase anything other than food goods on the survey; and
- When visitors were asked how often they visited the centre today compared to five years ago, 47% stated that they visited Shipley 'about as frequently', although a further 31% visited either 'more or 'much more frequently' than they did five years ago.

SHI.36 Visitors to Shipley were asked to rate the centre on a number of aspects, compared to other shopping centres which they visited. Most aspects listed were considered by the majority of visitors to be 'about the same' as that found in other centres, although both choice of shops and the quality of shops in Shipley were considered to be either 'worse' or 'much worse' than in other centres.

SHI.37 When visitors were asked what type of shops or services they would like to see more of in Shipley, the most popular response was clothing stores (57%), followed by footwear stores (26%). In terms of leisure facilities, a cinema in the centre was the most popular response, which 26% of visitors indicated they would like to see in Shipley. The most popular way in which visitors considered the centre could be improved was by an increased choice/ range of shops (41%).

Environmental Quality

SHI.38 Occupied retail outlets in Shipley are generally well maintained and facades are in a modest state of repair. Notwithstanding this some poor quality vacancies do exist and the town centre would benefit by bringing these back into use. The Primary Shopping Area (Figure SHI.9) incorporates varied but co-ordinated street furniture, including benches, bins and street lighting, however this is somewhat dated. Public toilets are situated on Market Square although these currently are inaccessible to disabled groups. The town centre was not seen to suffer from fly-posting although a notable amount of litter was observed in the Primary Shopping Area. Outlets in the centre are between two and three-storey, with upper floors appearing to be used for storage or office purposes, although many are currently vacant.



Figure SHI.9: Market Square

SHI.39 The outdoor market area forms a focal point for the centre, whilst the indoor market incorporates a tall clock tower (figure SHI.10). Both the indoor market hall and the Arndale Shopping Centre are of poor architectural merit and appearance and would benefit from reinvestment. Buildings in the Central Shopping Area are a mix of tenure and ages, with traditional stone buildings mixed in with more contemporary designs. The built environment has limited character and distinctiveness which would help create a sense of place.



Figure SHI.10: Market Hall

Business Survey

SHI.40 A questionnaire was distributed to all local businesses within Shipley Town Centre by WYG in conjunction with the Town Centre Manager. 198 questionnaires were distributed with 48 being returned: a response rate of 24%. The business survey results are contained at **Appendix 4**, however the main findings were as follows:

- 65% of respondents had been trading in Shipley for ten years or more;
- Most respondents (65%) were independents;
- The composition of respondents were: non-food retailers (28%); retail services (23%); professional services (17%); food retailers (13%); leisure services (13%); and 'other' businesses (6%);
- 45% of respondents stated that trade had grown since they began trading, with 20% indicated that it had remained largely static and 35% that it had declined;
- 46% of respondents indicated that they were currently trading either 'very well' or 'well', with a further 38% stating that they were trading 'moderately';
- 82% of respondents indicated that they leased their premises;
- The majority of respondents (51%) relied primarily on local respondents for their business, with a further 28% relying on other residents in the wider area;
- Popular measures to improve the centre were: an increased choice/ range of shops (90%), retained free car parking (88%) and flexible parking (75%);
- 45% of respondents stated that there was a good balance in Shipley between retail and non-retail uses, although 33% felt that there were too many non-retail uses and 21% that there were too few non-retail uses;
- The main constraints on current business performance were deemed to be inadequate customer parking (73%) and poor quality town centre shopping environment (54%);
- 96% of respondents would welcome further expansion of the town centre;

- 49% of respondents had no plans to alter their business in any way over the next five years, although 15% planned to refurbish their existing floorspace;
- 51% of respondents indicated that they did see a benefit in a professional town centre manager for Shipley; and
- 74% of respondents stated that they would actively support a town centre association or partnership group.

SHI.41 Respondents were asked to rate a number of different aspects of Shipley Town Centre. Through this process most aspects in the town centre were seen to be 'average' by most respondents. However, a majority (56%) considered access by public transport to be 'good'. Conversely, a majority of respondents felt that the following aspects were 'poor': pricing of car parks (90%); location and quality of car parks (67%); entertainment/ leisure (56%); and range of shops and services (52%).

Conclusions on Vitality and Viability

SHI.42 In conclusion Shipley is seen to be mainly a destination of convenience goods, with the Asda store being a major food destination. The centre also offers a variety of other goods and services, containing a permanent indoor market and a tri-weekly outdoor market. The centre has increased in the Venuescore rankings between 2005 and 2006 and yields are slowly declining. Accessibility by public transport is good.

SHI.43 Notwithstanding this, the centre is dominated by small outlets and is unable to provide suitable accommodation in larger retail outlets. The environmental quality of the town centre is variable, and would benefits from improvements. Vacancies are above the national average, and the retail sector is focused on the Asda. Retail floorspace between 2001 and 2006 was seen to have declined. Although Shipley shows signs of modest vitality and viability, WYG conclude that the centre is vulnerable and requires intervention if the town centre is to sustain its role and function over the plan period.

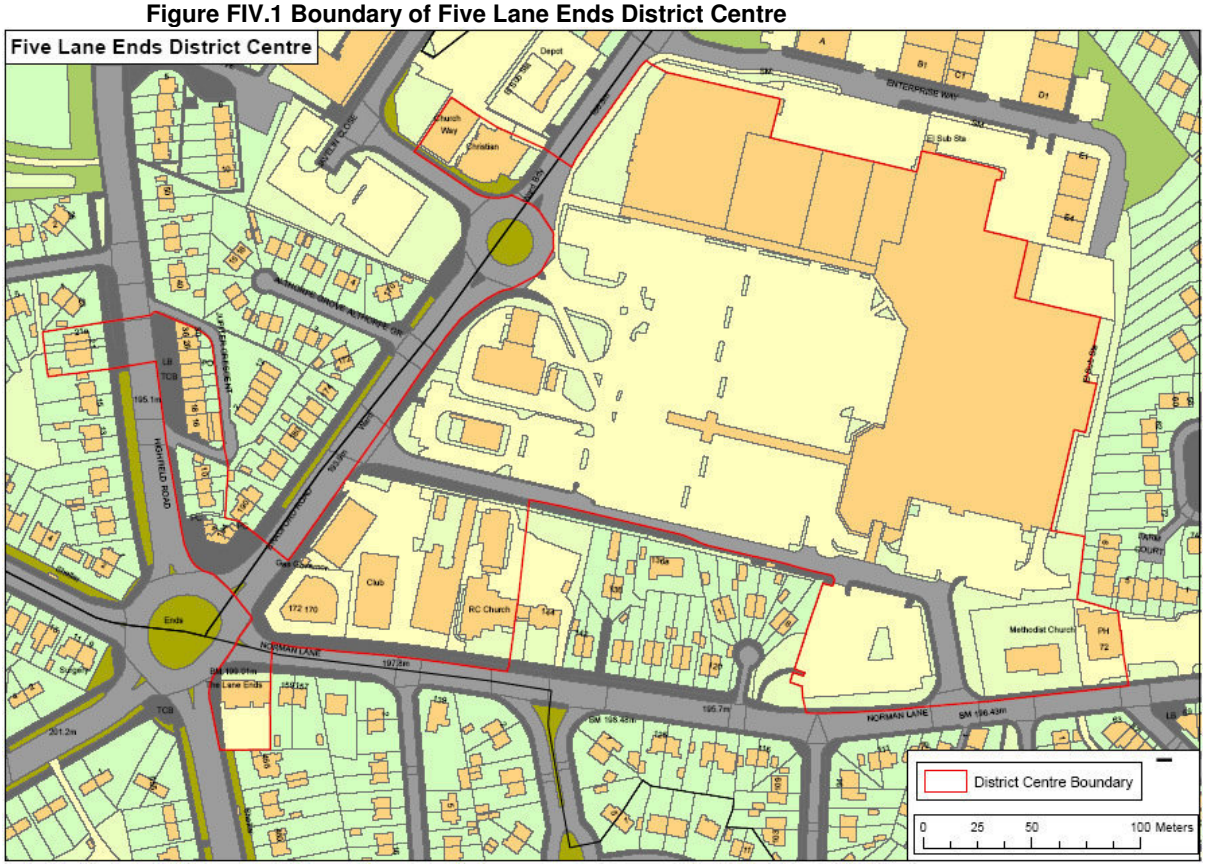
APPENDIX 7

Five Lane Ends District Centre

General Description of the District Centre

FIV.01 Five Lane Ends District Centre incorporates the Enterprise 5 Retail Park on Bradford Road and nearby outlets on Norman Lane and Highfield Road. It is situated less than two miles to the north east of Bradford City Centre. The Enterprise 5 Retail Park is mainly occupied by large-format retailers including the anchor Wm Morrisons supermarket and Wickes DIY store, although it contains a Shopping Mall area which incorporates smaller outlets. The boundary of the District Centre is shown in Figure FIV.1 below.

Figure FIV.1 Boundary of Five Lane Ends District Centre



Source: Bradford Council

Diversity of Uses

FIV.02 Goad undertook a survey of Enterprise 5 Retail Park in April 2004, however this survey had a tight focus and did not take into consideration retail outlets located outside of the Retail Park but within the District Centre. Consequently, WYG have updated the Goad information and widened the area surveyed to include all retail outlets in the District Centre, as defined in the adopted UDP and shown in Figure

FIV.1. The results of the WYG survey are shown in Figure FIV.1, which compares the diversity of uses in Five Lane Ends District centre with the national average.

Table FIV.1 Retail Composition of Five Lane Ends District Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Five Lane Ends	GB		Five Lane Ends	GB
Convenience	4	9.52	8.43	9,785	45.35	13.62
Comparison	14	33.33	36.55	8,956	41.50	39.23
Retail Service	9	21.43	12.66	699	3.24	6.93
Leisure Services	8	19.05	20.81	1,719	7.97	22.34
Financial and Business Services	3	7.14	11.58	210	0.97	9.19
Vacant	4	9.52	9.64	210	0.97	7.94
TOTAL	**42**	**100**		**21,579**	**100**	

Source: White Young Green (September 2007)

FIV.03 Convenience retailers are well represented in the centre. Whilst the proportion of convenience outlets (10%) is slightly above the national average (8%), the proportion of floorspace in use for convenience retailers (45%) is significantly greater than the national average (14%). Morrisons is responsible for the majority of this provision with a floorspace of 9,570 sq m, which equates to nearly 98% of total convenience provision in the centre. The other convenience retailers are a cakemakers and a cobbler in the Enterprise 5 Shopping Mall, and a Londis store on Highfield Road.

FIV.04 Comparison retailers are adequately represented in Five Lane Ends. The proportion of comparison outlets (33%) is below the national average (37%), however the proportion of comparison floorspace (42%) is above the national average (39%). A range of comparison retailers are located in the centre including retailers in the carpets and flooring, clothing, furniture, jewellery, DIY, textiles, pharmacy and sports goods sectors.

FIV.05 Retail services are above the national average in Five Lane Ends with respect to the proportion for which they account (21%, compared to 13%), although the proportion of floorspace which they occupy (3%) is below the national average (7%). Included in this sector are a Post Office and a petrol filling station, although health and beauty traders are the most prolific, occupying a third of retail outlets in the retail service sector.

FIV.06 With respect to leisure service uses in the centre, 19% of outlets and 8% of floorspace is in use for such purposes compared to a national average of 21% and 22% respectively. Only one of these retailers (McDonalds) is located on the Retail Park. Fast food and take-aways account for 38% of leisure service outlets, with a

further 25% being public houses (two outlets) and the remainder being a bookmakers, a laundrette and a fitness/ snooker club.

FIV.07 Some 7% of outlets in the centre are in use for financial and business service purposes, compared to a national average of 12%. Furthermore less than 1% of floorspace is in financial and business service use, compared to 9% nationally. This sector comprises the Abbey Bank and two estate agents.

FIV.08 As well as the retailing facilities outlined, the District Centre boundary also includes three churches (Church of the Way, St Francis Roman Catholic Church and Eccleshill Methodist Church) together with a Christian Learning Centre.

Retailer Representation

FIV.09 The centre contains a number of national multiples which are concentrated on the Enterprise 5 Retail Park and the surrounding area, whilst independent traders are predominately located along Highfield Road. However, the Enterprise 5 Shopping Mall contains an area exclusively occupied by small independent traders. National multiples located in the defined District centre comprise: United Carpets, Rowlands Pharmacy, Wickes, DFS, Clinton Cards, JJB Sports, Londis, Morrisons, McDonalds, Specsaver and the Post Office.

Street Level Vacancies

FIV.10 At September 2007 some four retail outlets in the centre were vacant, which accounted for 210 sq m of retail floorspace. This represents 10% of all outlets which is comparable to the national average of 10%, however it equates to less than 1% of retail floorspace, against a national average of 8%. This indicates the presence of a number of very small outlets at an average of 53 sq m each. All of the vacant outlets are located in the Enterprise 5 Shopping Mall with three being situated in location of the independent trader area, which appeared to have low footfall.

Commercial Rents and Yields

FIV.11 No information on rents or yields could be obtained for Five Lane Ends due to its modest size and lack of vacancies.

Accessibility

FIV.12 Five Lane Ends is located in a residential area, and is easily accessible by car being located around the junction of Bradford Road, Swain House Road, Norman Lane, Wrose Road and Idle Road. Consequently accessibility by car is unproblematic. A large car park of circa 750 spaces serves the Enterprise 5 Retail Park, with free on-street parking available elsewhere in the centre along Highfield Road and Norman Lane. Regular bus services run through the centre providing connections to local destinations including Bradford City Centre and Shipley.

FIV.13 Pedestrian access around the Enterprise 5 Retail Park is unproblematic and it includes a pedestrianised Shopping Mall (Figure FIV.2). Elsewhere the centre incorporates wide pavements and pedestrian crossings are provided to help when traversing the busy roads which run through the centre. Pedestrian links between the Enterprise 5 Retail Park and the rest of the district centre could be improved and the two areas do feel detached from each other.



Figure FIV.2: Enterprise 5 Shopping Mall

FIV.14 The on-street survey revealed the following with respect to accessibility to Five Lane Ends District Centre:

- 67% of visitors to the centre had regular access to a car for personal use during the day, although this fell slightly to 65% during the evening/ night-time;
- Most visitors (68%) arrived in the centre by car or van, either as driver or passenger, with a further 23% having walked;
- The majority of drivers (88%) left their vehicle at Five Lane Ends Retail Park. No drivers encountered difficulty in obtaining a car parking space;
- 48% of visitors travelled for ten minutes or less to reach the centre, with an additional 43% travelling for twenty minutes or less to reach Five Lane Ends;
- 73% of visitors considered car parking provision in the centre to be 'about the same' compared to other centres which they visited;
- 68% of visitors stated that car parking prices in the centre were 'about the same' as those in other centres; and
- 63% deemed accessibility by public transport to be 'about the same' as that in other centres.

Perception of Safety and Occurrence of Crime

FIV.15 Five Lane Ends was generally considered by shoppers to be a safe centre. During the day-time, 75% of visitors stated that safety in the centre was 'about the same' as other centres which they visited. Safety during the evening/ night-time was also felt by most visitors (62%) to be 'about the same' as in other centres.

Customer Views and Behaviour

FIV.16 The on-street survey is contained at **Appendix 3**, although in terms of Five Lane Ends District centre the main findings of this research were:

- 75% of visitors stated that they travelled to the centre directly from home;
- 60% of those surveyed indicated that they were a visitors to the area, with 32% living locally and 8% in the centre;
- 77% of visitors stated that their main reason for being in the centre was to conduct food and grocery shopping;
- The vast majority of visitors (98%) planned to stay in the centre for two hours or less;
- 37% of visitors indicated that they were undertaking their main food shop on the day of the survey;
- Most visitors (60%) stated that they visited the centre 'about as frequently' today compared to five years ago; and
- 75% of visitors indicated that they did not visit the centre during the evening/ night-time.

FIV.17 Five Lane Ends was considered favourably by visitors, as when asked to consider the centre against other centres which they visited on a number of different aspects, all were considered to be 'about the same' in Five lane Ends by the largest proportion of visitors. This includes cleanliness (73% 'about the same' as other centres) and quality of shops (77% 'about the same' as other centres).

FIVE.18 When asked what types of shops or services visitors would like to see more of in the centre, popular responses were clothing stores (35%) and footwear stores (15%). When asked how the centre could be improved and made more attractive, 25% stated that an increased choice/ range of shops would achieve this.

Environmental Quality

FIV.19 The environmental quality of Five Lane Ends District Centre is generally good. Enterprise 5 Retail Park is well maintained, and covered walkways and areas of greenery are provided. The Retail Park is a typical contemporary retail park of single storey warehouse elevation of limited architectural merit. Elsewhere outlets are a mixture of styles and sizes, with Highfield Road incorporating small traditional outlets with residential uses above (Figure FIV.3), and Norman Lane having a range of different types and size of outlets. Outlets throughout the centre area are of a good quality and appear well maintained. The street scene is of a modest quality and mainly comprises tarmacden areas to facilitate pedestrian movements around the centre.



Figure FIV.3: Highfield Road



Figure FIV.4: Enterprise 5 Retail Park

Business Survey

FIV.20 A questionnaire was distributed to all local businesses within the district centre by WYG. 35 questionnaires were distributed with 4 being returned: a response rate of 11%. The business survey results are contained at **Appendix 4**, however the main findings were:

- 75% of residents had been trading in the centre for ten years or more;
- Half of respondents were independents, with 25% being park of a national group/ chain and 25% being a franchise;
- Half of respondents were non-food retailers, with 25% being food retailers and 25% being professional services;
- Most respondents (75%) indicated that during their time trading in the centre business had 'grown moderately';
- Half of business indicated that their business was currently performing with 'very well' or 'well', with half considering their business to be performing 'moderately';
- 75% of respondents leased their premises;
- Local residents were relied upon by most respondents (60%) for the majority of their business;

- When asked to consider measures to improve the centre, popular responses were improved security/ CCTV (100%) and more street cleaning (75%);
- 67% of respondents felt that there was a good balance between retail and non-retail uses in the centre;
- 75% of respondents stated that high rents/ overheads was the main barrier to trading performance; and
- Half of respondents had no plans to alter their business in any way over the next five years.

FIV.21 When asked to consider a number of different aspects of Five Lane Ends District Centre, 75% of respondents deemed foodstore provision to be 'good'. Half of all respondents considered the following aspects to be 'good': location and quality of car parks; pricing of car parks; shopping environment; pedestrian environment; and access by public transport. Conversely half of all respondents considered the pricing of car parks and entertainment/ leisure facilities to be poor.

Conclusions on Vitality and Viability

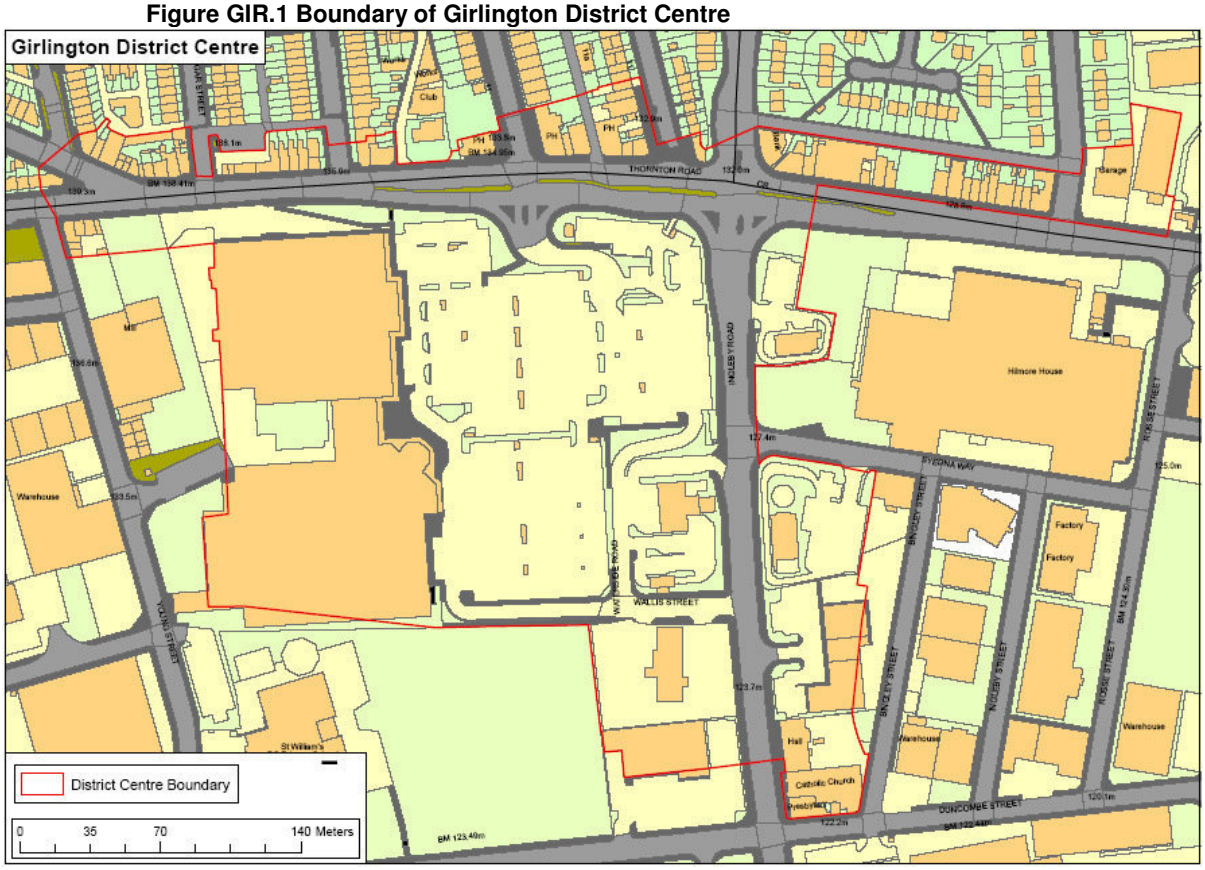
FIV.22 Five Lane Ends is a strong comparison and convenience goods destination, with retail provision dominated by the large-format national multiples located on Enterprise 5 Retail Park. However, the Retail Park does feel detached from the rest of the centre and the centre functions as two separate entities rather than one centre. Stronger links between the two areas of the centre should be fostered. The centre was seen to be relatively safe by users as shown through the on-street survey. In summary the centre shows strong signs of vitality and viability.

Girlington District Centre

General Description of the District Centre

GIR.01 Girlington District Centre partly comprises a retail park with large-format outlets together with an adjacent area of more traditional, smaller retail outlets. The centre is located at the busy junction of Thornton Road (the B6145) and Ingleby Road (the A6177) (1.8km west of Bradford City Centre). The boundary of the District Centre, as defined in the adopted UDP, is shown in Figure GIR.1.

Figure GIR.1 Boundary of Girlington District Centre



Source: Bradford Council

Diversity of Uses

GIR.02 Table GIR.1 indicates the composition of Girlington District Centre at October 2007 based on a site survey undertaken by WYG. The area surveyed has been based on the defined Distinct Centre boundary shown in Figure GIR.1. The uses recorded have been categorised on the basis of the Goad definition of town centre uses and compared against the Goad national average for UK Town Centres.

Table GIR.1 Retail Composition of Girlington District Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Girlington	GB		Girlington	GB
Convenience	9	10.98	8.43	10,570	40.88	13.62
Comparison	29	35.37	36.55	9,746	37.69	39.23
Retail Service	19	23.17	12.66	1,913	7.40	6.93
Leisure Services	9	10.98	20.81	2,310	8.93	22.34
Financial and Business Services	6	7.32	11.58	480	1.86	9.19
Vacant	10	12.20	9.64	840	3.25	7.94
TOTAL		**100**		**25,859**	**100**	

Source: White Young Green (October 2007)

GIR.03 It is clear from Table GIR.1 that although the proportion of convenience outlets (11%) is greater above the national average (8%) by three percentage points, the proportion of convenience floorspace (41%) is more that 27 percentage points greater than the national average (41%). Indeed Girlington contains several larger traders in this sector, namely the Morrisons supermarket (circa 8,603 sq m gross floorspace) together with a Lidl (1,108 sq m). Girlington also contains a specialist Islamic supermarket, Al-Halal supermarket, within it in the retail park off Ingleby Road. Other convenience outlets constitute a baker, a butcher, a delicatessen and three newsagents.

GIR.04 Both the proportion of comparison outlets (35%) and the proportion of comparison floorspace (38%) is marginally below the national average (37% and 39% respectively). The majority of this provision is provided by the joint Big W/ Peacocks store in the Victoria Shopping Centre, which has a cumulative floorspace of approximately 6,466 sq m or 66% of total comparison floorspace. The centre contains a range of different types of comparison retailers located throughout the Victoria Shopping Centre, Ingleby Road and Thornton Road, with the Morrisons supermarket also selling a range of comparison goods.

GIR.05 Retail services are well represented in Girlington. Retail services account for 23% of outlets compared to a national average of 13%, and 7% of floorspace which is comparable to the national average (7%). This indicates that presences of a large number of small retail outlets in this sector. The type of retail services in this sector include seven 'health and beauty' outlets (predominantly hairdressers), two 'dry cleaning and laundrette' outlets and two 'travel agents', in addition to a number of other services, including a Post Office.

GIR.06 Leisure services are under-represented in the centre, with both the proportion of leisure service outlets (11%) and the proportion of leisure service floorspace (9%) below the national average (21% and 22% respectively). This sector consists of four 'fast food and take away' outlets, two public houses, a café, a bookmakers and a

restaurant. The Morrisons supermarket does however contain an additional café within it.

GIR.07 Financial and business services occupy 7% of outlets compared to a national average of 12%, and just 2% of total floorspace in Girlington against a national average of 9%. The Morrisons supermarket contains an HSBC Bank within it, and the remaining outlets in this category comprise three estate agents, one financial services trader and one employment agency.

Retailer Representation

GIR.08 Girlington contains a high number of national multiples within it. These are focused on the Morrisons supermarket and the Victoria Shopping Centre, and new retail park on Ingleby Road. The Morrisons itself contains a row of small outlets within it, housing such multiples as Clintons cards, Alliance Pharmacy, Thomas Cook and Klick Photopoint, with the neighbouring Victoria Shopping Centre housing Sparks Bakers, Carphone Warehouse and Specsavers. Along Ingleby Road are a Burger King and Lidl, with the Ingleby Road Retail Park housing a Blockbuster, McDonalds, Motorworld and a Subway, the latter being currently under construction. Thornton Road is dominated by independent traders, although it does contain a Ladbrokes, a Wynsors World of Shoes and Work Ready employment agency.

Street Level Vacancies

GIR.09 Table GIR.1 some 12% of outlets in Girlington are vacant which is greater than the national average of 10%, although just 3% of floorspace is vacant against 8% nationally. The centre contains a high number of small vacant outlets, with the average vacant outlet being just 84 sq m in size. All of these outlets are located on Thornton Road or its subsidiaries, with no vacancies located on Ingleby Road or the Victoria Shopping Centre at the time of the survey. It is notable that one large vacancy, the former The Girlington public house on Thornton Road/ Hoxton Street, which accounts for 258 sq m of vacant floorspace or 31% of total vacant floorspace (Figure GIR.2). Most of the vacant outlets recorded are of poor environmental quality. In addition to the vacant outlets recorded, there is a large site on Thornton Road, to the east of the junction with Whetley Lane, that is currently under development, although it is not clear what the end use of this site will be.



Figure GIR.2: The vacant The Girlington outlet

Commercial Rents and Yields

GIR.10 Due to the size of the centre and the lack of vacant outlets, no information of rents or yields could be obtained.

Accessibility

GIR.11 Girlington is located at the junction of the Thornton Road (the B6145) and Ingleby Road/ Whetley Lane (the A6177). The B6145 connects to Bradford one mile to the east and the A629, via Thornton, approximately four miles to the west, whilst the A6177 forms the Bradford ring-road. Consequently, this road junction is busy with vehicular traffic in all directions. The centre contains limited on-street parking on Thornton Road, although this is available on the residential streets adjoining Thornton Road. The Victoria Shopping Centre, retail parks and freestanding Rajas and Lidl supermarkets do offer free off-street parking for customers. Bus run along Thornton Road (numbers 607, 615, 616, 696, 697 and 698) and Ingleby Road (numbers 601 and 602) on a regular basis, providing connections to Bradford, Keighley, Thornton, Bingley and Allerton amongst other destinations (Figure GIR.3). A taxi rank is situated outside the Morrisons store.



Figure GIR.3: Bus stop on Thornton Road

GIR.12 Pedestrian movement around the Victoria Shopping Centre is easy, as much of the area is pedestrianised and the adjacent car park incorporates crossings to give pedestrians priority. The Victoria Shopping Centre does have adequate pedestrian links, including disabled access, to Thornton Street, although the extent of linked trips between the two areas is unknown. Thornton Road itself incorporates adequate paving, although the busy nature of Thornton Road can be intimidating for pedestrian users. Pedestrian crossings linked to traffic lights are provided at the junction of Thorn Road, Ingleby Road and Whetley Lane and elsewhere on Thornton Road. Cycle and bus lanes are provided in the centre.

GIR.13 In respect of accessibility, the on-street survey undertaken by NEMS identified the following:

- 62% of visitors had no access to a car for personal use during the day-time, although this fell slightly to 60% during the evening/ night-time;

- 46% of visitors arrived in the centre on foot, with 31% having arrived by car or van and 20% by bus, minibus or coach;
- 70% of drivers parked their vehicle on-street, with 20% parking at the Thornton Road Car Park;
- None of those visitors who drove had any difficulty in obtaining a car parking space on the day of the survey;
- Most visitors (59%) travelled for ten minutes or less to reach the centre, with 77% having travelled for fifteen minutes or less;
- Most visitors considered both car parking provision and car parking prices in Girlington to be 'about the same' as that in other centres (62% and 57% respectively); and
- 57% of visitors felt that accessibility by public transport was 'about the same' as in other centres, with 22% stating that it was either 'better' or 'much better' than in other centres.

Perception of Safety and Occurrence of Crime

GIR.14 In terms of day-time safety in Girlington, the majority of visitors (68%) indicated that this was 'about the same' as in other centres. A further 25% indicted that day-time safety was either 'worse' or 'much worse' in Girlington than in other centres, with 3% stating that it was 'better'. 5% did not know either way. During the evening/ night-time 45% of visitors stated that safety in the centre was 'about the same' as that in other centres. None visitors stated that it was either 'better' or 'much better' than other centres, although 40% deemed it to be 'worse' or 'much worse' than in other centres.

Customer Views and Behaviour

GIR.15 The on-street survey revealed the following with respect to Girlington:

- 80% of visitors arrived at the centre directly from home, with 11% having travelled directly from work;
- 50% of shoppers interviewed stated that they were visiting the centre, with 45% living in the centre and 5% working in the centre;
- 39% of visitors that that they were in the centre primarily to undertake food and grocery shopping, with a further 22% indicted that the main reason for their presence in the centre was to visit the bank/ building society/ Post Office;
- 88% of visitors planned to stay in Girlington for a maximum of two hours;
- 34% of visitors were planning to undertake their main food shop on the day of the survey. Of these, 82% visited the centre once a week or more for such purposes;

- 83% of visitors indicated that they would not be buying anything other than food goods on the day of the survey; and
- Most visitors (59%) stated that they visited Girlington 'about as frequently' today as they did five years ago.

GIR.16 Visitors were asked to rate a number of different aspects of Girlington compared to other centres which they visited. Through this process, most aspects were considered to be 'about the same' as in other centres which shoppers visited. However, the aspects identified as being either 'worse' or 'much worse' in Girlington compared against other shopping centres were: leisure facilities (54%), entertainment/ events/ performances (48%) and the range and choice of pubs/ restaurants (46%).

GIR.17 Visitors were asked to consider what type of shops and services they would like to see more of in the centre. This revealed that the most popular choices were clothing stores (25%), footwear stores (17%), food stores (12%) and department stores (12%). With respect to the type of leisure facilities visitors would like to see in the centre, the most popular options were a swimming pool (22%) and more health and fitness facilities (19%). Finally visitors were asked about their opinions on measure that would improve the centre and make it more attractive, which highlighted that the most popular measure would be an increased choice/ range of shops (28%)

Environmental Quality

GIR.18 Girlington District Centre incorporates a mixture of purpose built outlets and older, more traditional outlets. The Victoria Shopping Centre and retail park open Ingleby Road are modern in design and maintained to a high standard, being clean, bright and well maintained. This is also true of the Lidl store. These have the appearance of retail warehouse type outlets. Along Thornton Road outlets are a variety of styles and ages, and environmental quality varies considerably, with most outlets having poor quality facades although some are of good quality and have obviously had recent investment (Figure GIR.4). Many retail outlets on Thornton Road employ steel roller shutters which provide a blank frontage during when in use. Vacant outlets in Girlington are particularly poor with some subject to fly-posting and graffiti. The visual amenity of the centre would be improved



Figure GIR.4: Thornton Road

if these could be brought back into use. Upper floors in the centre appear to be used for residential purposes.

Business Survey

GIR.19 A business survey was distributed to all businesses with Girlington by WYG to gain an understanding for views of retailers on the district centre and the future direction that it should take. Through this process 70 business surveys were delivered with 11 being returned providing a response rate of 16%. The main findings of this research were:

- The majority of respondents (73%) had been operating in the centre for ten years of more;
- Most respondents (70%) were independent retailers;
- 50% of respondents were non-food retailers, with 40% being professionals services and the remaining 10% being retail services;
- In terms of their trading performance since they had began trading, 64% of respondents stated that trade had 'grown moderately' over this period;
- Most retailers (55%) indicating that currently their business was performing 'moderately';
- 55% of respondents were owner occupiers, with the remaining 45% being lease holders;
- Local residents and other residents in the wider area were relied upon by 94% of businesses for the majority of their trade;
- When respondents were asked what measure they would like to see to improve the centre, popular answers were flexible parking (64%) and an increased choice/ range of shops (55%);
- Although 44% of business felt that there was a good mix between shops and other non retail uses, a further 44% deemed there to be not enough non-retail uses;
- The main barriers to current trading performance were identified by traders to be poor security (64%) and anti-social behaviour (55%);
- All of the respondents indicated that they would welcome further expansion of the district centre;
- 46% of respondents had no plans to alter their business in any way over the next five years, although some 23% planned to refurbish their existing floorspace;
- 50% of respondents stated that shop front improvement grants would help their business
- Other retailers in Girlington District Centre were considered by the largest proportion of respondents (37%) to be their major competitors;

- 60% of business indicated that they did see benefit in a professional town centre manager for the centre, however only 30% of businesses would be prepared to make a financial contribution to establish a town centre management initiative; and
- 56% of respondents would actively support a district centre traders group.

GIR.20 Through the business survey, traders were asked to rate a number of different aspects of the town centre with respect to whether they were good, average or poor. Through this process, foodstore provision and access by public transport were considered by most traders (55% each) as being good. Conversely, a majority of traders considered the following aspects of Girlington as being poor: entertainment/ leisure (73%), public toilets (73%), cleanliness (64%), events (markets etc.) (64%) and the pricing of car parks (55%).

Conclusions on Vitality and Viability

GIR.21 Girlington is a strong convenience goods destination and is anchored by the Morrisons supermarket. It also contains a range of comparison traders, both independents and multiples. Whilst the Morrisons and surrounding outlets have dedicated parking and are trading well, the retail outlets on Thornton Road feel detached from the rest of the centre, and footfall in this area is low. Notwithstanding this, the on-street survey highlighted that the most popular method of reaching the centre was on foot which indicates the local catchment the centre serves.

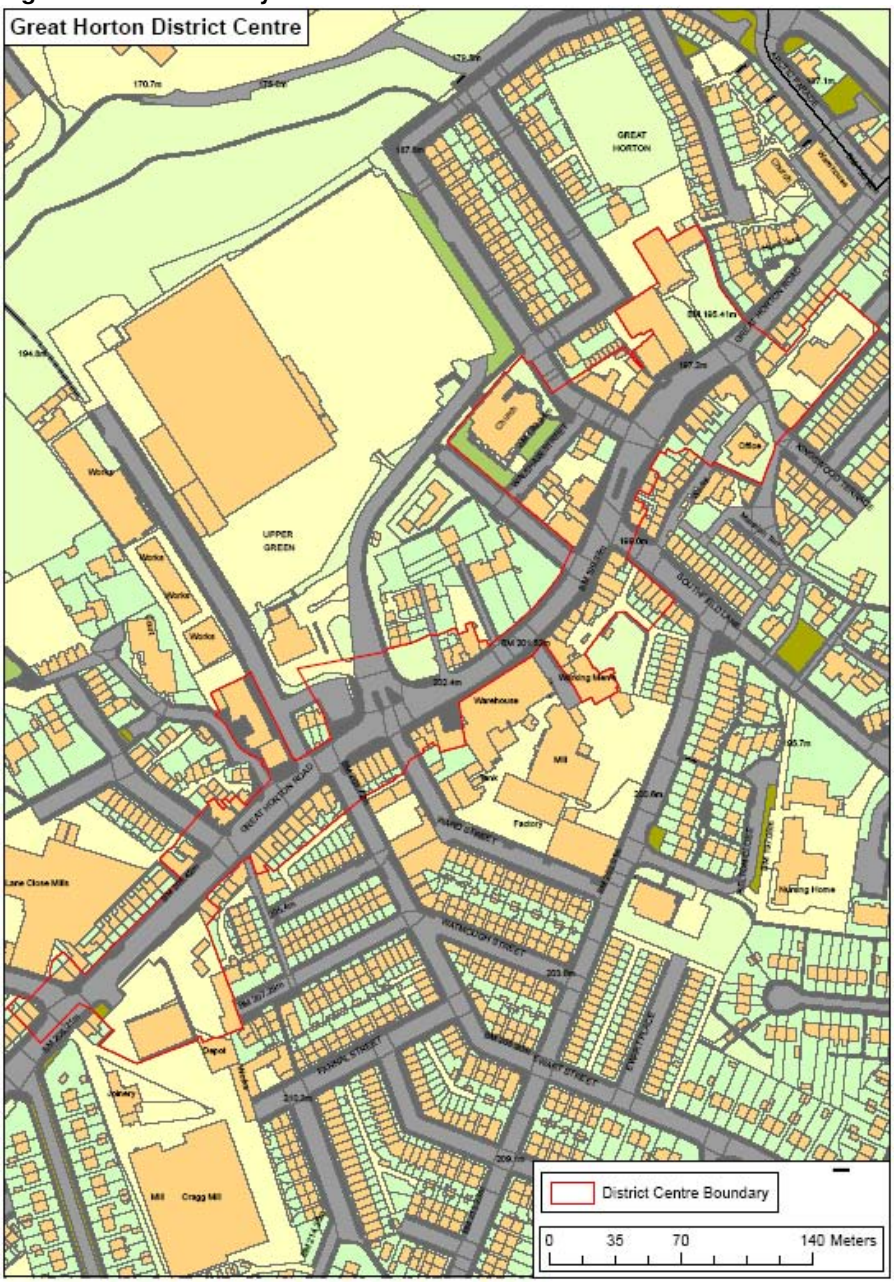
GIR.22 The busy nature of Thornton Road and Ingleby Road does detract from the amenity of the centre and presents a barrier to unconstrained pedestrian movement, although pedestrian crossings are provided. Vacant floorspace in the centre is below the national average, although the proportion of vacant outlets is higher than the national average suggesting problems in finding new occupiers for small retail outlets.

Great Horton District Centre

General Description of the District Centre

HOR.01 This District Centre is situated less than two miles to the south-west of Bradford City Centre. Great Horton is linear in nature situated on either side of Great Horton Road (the A647) which connects Bradford to Queensbury and Halifax. The centre has a large Tesco Extra store located immediately adjacent to Great Horton District Centre as defined in the Bradford UDP. The extent of this boundary is shown in Figure HOR.1 below.

Figure HOR.1 Boundary of Great Horton District Centre



Source: Bradford Council

Diversity of Uses

HOR.02 Due to the modest size of Great Horton District Centre it has not been surveyed by Experian Goad. WYG have therefore undertaken a survey of all retail and leisure uses located within the centre as defined in the Bradford UDP. These have been categorised using Goad's definition of Town Centre uses. This has allowed WYG to compare the centre against the relevant national average.

Table HOR.1 Retail Composition of Great Horton District Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Great Horton	GB		Great Horton	GB
Convenience	6	9.84	8.43	989	13.48	13.62
Comparison	11	18.03	36.55	1,229	16.75	39.23
Retail Service	10	16.39	12.66	1,410	19.21	6.93
Leisure Services	17	27.87	20.81	1,881	25.63	22.34
Financial and Business Services	8	13.11	11.58	1,160	15.81	9.19
Vacant	9	14.75	9.64	670	9.13	7.94
TOTAL	**61**	**100**		**7,339**	**100**	

Source: White Young Green (September 2007)

HOR.03 Table HOR.1 demonstrates that whilst the proportion of convenience outlets (10%) is above the national average for town centres (8%), the proportion of convenience retail floorspace (13%) is slightly below the national average (14%). WYG note that these figures exclude the large-format Tesco extra supermarket that sits immediately adjacent to the district centre and provides significant additional convenience provision, with a gross floorspace of circa 8,101 sq m. Within the District Centre a specialist Asian supermarket, Al Halal, accounts for the majority of convenience provision with a floorspace of 631 sq m (or 64% of total convenience floorspace). The remaining convenience outlets comprise two confectionary, tobacco and news (CTN) traders, one 'baker and confectioner' outlet, a butchers and a shoe repairer.

HOR.04 In terms of comparison provision in the centre this was recorded as being underprovided for, with both the proportion of comparison outlets (18%) and the proportion of comparison floorspace (17%) well below the national average (37% and 39% respectively). The centre contains a range of comparison outlets including a pharmacy, although the majority of this floorspace (704 sq m or 57%) is accounted for by one larger trader: Ali Baba Lighting. The edge-of-centre Tesco Extra store provides additional comparison goods provision.

HOR.05 Retail services in Great Horton are well represented. Such uses account for 16% of all outlets against a national average of 13%, and 19% of total floorspace compared to a national average of 7%. Included in this sector are a number of hairdressers and garages, a Post Office and an optician.

HOR.06 Leisure services are the most prolific category of retailer present in Great Horton District Centre, accounting for 28% of retail outlets and 26% of retail floorspace compared to a national average of 21% and 22% respectively. 'Fast food and take away' outlets account for ten outlets in this sector and equate to 59% of all leisure service outlets in Great Horton. This highlights the role of the centre in providing services to the local population.

HOR.07 With regard to financial and business service uses these are well represented in the centre, with both the proportion of outlets (13%) and the proportion of floorspace (16%) above the national average (12% and 9%). This sector comprises three estate agents, three financial service traders, one solicitor and one sales and promotion outlet. The centre does not contain any representation from retail banks or building societies.

Retailer Representation

HOR.08 Great Horton is dominated by independent retailers, containing very few national multiples. Indeed the District Centre contains just three multiples: the Post Office, the Tesco petrol filling station, Ladbrokes, Swinton Insurance, Halifax and Lloyds Pharmacy. This equals just 11% of all occupied outlets in the centre, with the remaining 89% of outlets being independent traders.

Street Level Vacancies

HOR.09 Vacancies in Great Horton account for 15% of retail outlets and 9% of retail floorspace, both of which are above the respective national averages of 10% and 8%. Vacant outlets in the centre are all small except for one, the former Yorkshire Bank building, located to the north-east of the centre. This outlet accounts for 237 sq m of floorspace or 35% of total vacant floorspace. Four vacant outlets are located in a row adjacent to Ward Street (Figure HOR.2), two are situated on Southfield Lane and the remaining three are located individually elsewhere in the centre. Some vacant outlets appear to be of poor quality.



Figure HOR.2: Vacant outlets, Great Horton

Commercial Rents and Yields

HOR.10 Due to the size of the centre and the lack of vacant outlets, no information of rents or yields could be obtained.

Accessibility

HOR.11 As previous indicated the centre is located on either side of Great Horton Road, which forms part of the A647 connecting to Bradford City Centre to Halifax, via Queensbury. Accessibility by car is therefore unproblematic. The Tesco Extra has a large area of car parking for customers, with free on-street parking also available along Great Horton Road and Southfield Lane. Bus services run through the centre along Great Horton Road (numbers 576, 610, 611, 612, 613 and 624) and Southfield Lane (numbers 576, 601 and 602) connecting it with Bradford (every ten minutes) and Queensbury (every ten minutes) and Shipley (every 30 minutes) amongst other destinations.

HOR.12 Pedestrian movement around the centre is easy (Figure HOR.3), although the centre is sited on an incline from north-east to south-west. The centre is linear in nature (over 500 metres). Frequent traffic does run along Great Horton Road although several pedestrian crossings are provided. The edge-of-centre Tesco Extra is well linked to the rest of the town centre by footpaths.



Figure HOR.3: Great Horton District Centre

HOR.13 In respect of accessibility the on-street survey undertaken by NEMS, which is contained at **Appendix 3**, identified the following:

- 71% of visitors to Great Horton did not have regular access to a car for personal use during the day, although this feel slightly to 69% during the evening/ night-time;
- Most visitors (65%) arrived in the centre on foot, with a further 18% arriving by car or van and 12% arriving via bus, minibus or coach;
- 89% of drivers indicated that they had parking their vehicle on-street;
- 67% of drivers did not encounter any difficulty in obtaining a car parking space on the day of the survey;

- The majority of visitors (67%) travelled for ten minutes or less to reach the centre; and
- Most visitors (59%) deemed accessibility to the centre by public transport to be either 'better' or 'much better' than elsewhere.

Perception of Safety and Occurrence of Crime

HOR.14 The on-street survey also contained questions regarding visitors' perceptions of safety in the centre. Safety during the day-time was considered by 47% of visitors to be 'about the same' as in other centres, with 26% indicating that it was 'better' than in other centres and 22% that it was either 'worse' or 'much worse' than in other centres. The remaining 6% did not know either way. With respect to safety during the evening/ night-time, the proportion of visitors considering this to be 'about the same' as in other centres feel to 24%, with some 39% deeming safety during the evening/ night-time to be 'worse' or 'much worse' than in other centres.

Customer Views and Behaviour

HOR.15 The on-street survey indicated the following with respect to Great Horton District Centre:

- 82% of visitors had travelled to the centre directly from home, with 10% having arrived from work;
- In terms of their visit to the centre, 73% of shoppers lived in the centre, with 26% just visiting and 2% working in the centre;
- The most popular reason given by visitors for their presence in the centre was to undertake food and grocery shopping (43%), followed by visiting the bank/ building society/ Post Office;
- 61% of visitors planned to stay in the centre for up to half an hour, with a further 24% planning to stay for up to two hours;
- Only 14% of visitors indicated that they planned to undertake their main food shop on the day of the survey. Of these, all visited the centre at least once a week for such purposes;
- 78% of visitors indicated that they would not be buying anything other than food goods on the day of the survey;
- 28% of visitors stated that they visited the centre either 'more' or 'much more frequently' today than they did five years ago, with a further 20% stating that they visited the centre 'about as frequently' as five years ago. However, 41% of visitors indicated that they did not visit the centre at all five years ago; and
- 71% of shoppers did not visit the centre during the evening/ night-time.

HOR.16 When visitors were asked to consider different aspects of the centre against other centres which they visited, most aspects were considered to be 'about the same' by the largest proportion of visitors. However, the range of services such as banks and other financial services was considered by the majority of visitors (57%) to be either 'worse' or 'much worse' in Great Horton than other centres.

HOR.17 When asked what types of shops or services shoppers would like to see more of in Greta Horton, the most popular responses were banks (35%), building societies (33%), clothing stores (28%) and footwear stores (18%). In terms of the types of leisure facilities visitors would like to see in the centre, a swimming pool was the most popular response (45%), followed by health and fitness facilities (31%) and a cinema (31%). With regard to measures to improve the centre and make it more attractive, the most popular measures were: improved security/ CCTV (41%), improved cleanliness (33%), more independent/ specialist traders (31%) and more entertainment/ leisure facilities (28%).

Environmental Quality

HOR.18 Generally environmental quality around the District Centre is adequate, with outlets being well maintained for the most part (Figure HOR.4). The centre does contain a number of vacancies of poor quality; which detract from the visual amenity of the centre. The centre would benefit from these outlets being brought back into use or refurbished. Outlets vary from between one and three stories, and some traditional buildings are mixed in more modern developments. Residential uses are interspersed with retail uses adding to the diversity. The centre is dominated by frequent slow moving traffic which runs through the centre, although this does not have an adverse impact on the environment.



Figure HOR.4: Great Horton District Centre

Business Survey

HOR.19 WYG distributed a business survey to all active retail outlets in Great Horton District centre. In total 52 surveys were distributed with six being returned, producing a response rate of 12%. Full details of the business survey results are contained at **Appendix 4**, however the main findings were:

- 67% of respondents had been trading in the centre for under ten years, with 33% being trading for under three years;
- Half of respondents were professional services, with 33% being retail services and 17% being food retailers;
- Since they began trading, 84% of respondents indicated that business had grown either 'moderately' or 'significantly';
- 505 of respondents stated that currently their business was performing 'well' or 'very well', with 50% deeming current business performance to be moderate;
- 675 of respondents were lease-holders, with the remaining 33% being owner-occupiers;
- Local residents were relied upon by 50% of respondents for the majority of their trade;
- When asked what improvements measures they would like to see in the centre, the most popular measures were more street cleaning (83%) and improved security/ CCTV (83%);
- Half of respondents felt that there was a good balance between shops and other non-retail uses in Great Horton, with 33% stating that there were not enough retail uses and 17% that there were too many non-retail uses;
- The poor quality of the district centre shopping environment was deemed by the largest proportion of respondents (50%) as being the main barrier to current trading performance;
- All respondents stated that they would welcome further expansion of the centre;
- Half of respondents had no plans to alter their business in any way over the next five years;
- 67% of respondents indicated that they did see a benefit in a professional town centre manager for the centre, with a further 67% being prepared to make a financial contribution to establish a town centre management initiative; and
- 83% of respondents indicated that they would actively support a district centre traders group.

HOR.20 When respondents were asked to rate the centre with respect to a number of different aspects, all respondents viewed entertainment/ leisure as being 'poor'. Other aspects rated as being 'poor' by a majority of respondents were events (83%) and public toilets (83%). No aspects were rated by a majority of respondents as being 'good'.

Conclusions on Vitality and Viability

HOR.21 Great Horton District Centre is dominated by independent traders, and predominantly serves a role in the provision of top-up shopping and services to its catchment population. However, the adjacent Tesco supermarket is an important destination for

convenience goods shopping. Vacancies were seen to be above the national average, although environmental quality was seen to be adequate in the main.

Greengates District Centre

General Description of the District Centre

GRE.01 Greengates District Centre is located to the east of Bradford District adjacent to the Leeds City Council authority boundary. The local centre is located at the intersection of the A657, which connects east to Leeds and west to Shipley, and the A658 which links to Bradford to the south and Leeds Bradford Airport and Harrogate to the north east. It lies some 3 miles north east of Bradford City Centre. Retailing outlets are located on Harrogate Road and New Line. Retailing in the centre comprises a mixture of large format retail warehouses and smaller outlets.

Figure GRE.1 Boundary of Greengates District Centre



Source: Bradford Council

Diversity of Uses

GRE.02 Due to the limited size of the district centre has not been surveyed by Goad. As such, WYG have undertaken our own survey of all retail and leisure uses in the centre, based on the boundary defined in the Bradford UDP. The results obtained have been categorised using the Goad definition of town centre uses. This enables the results obtained to be compared to the national average for UK shopping centres. This information is shown in Table GRE.1 below.

Table GRE.1 Retail Composition of Greengates District Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Greengates	GB		Greengates	GB
Convenience	3	7.50	8.43	5,195	28.61	13.62
Comparison	8	20.00	36.55	9,737	53.62	39.23
Retail Service	10	25.00	12.66	938	5.17	6.93
Leisure Services	11	27.50	20.81	1,510	8.31	22.34
Financial and Business Services	3	7.50	11.58	261	1.44	9.19
Vacant	5	12.50	9.64	519	2.86	7.94
TOTAL	**40**	**100**		**18,160**	**100**	

Source: White Young Green (September 2007)

GRE.03 The centre has just three convenience retail outlets, occupying 8% of total outlets which is comparable to the national average. The proportion of convenience represents 29% of all floorspace in the centre against an average of 14% nationally. The high proportion of convenience floorspace is due to the presence of the large-format Sainsbury's supermarket off Harrogate Road. This store dominates convenience provision in the centre, occupying some 85% of total convenience floorspace. Other convenience retailers in the centre comprise a Netto supermarket and an off licence, both located on New Line.

GRE.04 Comparison retailers occupy 20% of outlets in Greengates against a national average of 37%. By contrast 54% of the total floorspace was in use for comparison goods shopping; well above the national average of 39%. This sector is dominated by two large retailers: Homebase which as a store of circa 4,463 sq m or 45% of total comparison floorspace; and Matalan which occupies 4,037 sq m of retail floorspace or 42% of total comparison floorspace. The remaining retailers are a mixture of national multiples and independents, and include two pharmacies.

GRE.05 With regard to retail services, these account for 25% of the total outlets and 5% of the total floorspace, compared to a national average of 13% and 7% respectively. As such retail services are adequately represented in Greengates and include a Post Office, a petrol filling station, two hairdressers, a nursery and a physiotherapist.

GRE.06 The proportion of outlets occupied by leisure services (28%) are above the national average (21%), although the proportion of floorspace which they occupy (8%) is significantly below the national average (22%). This category is dominated by small fast food and take-away outlets which occupy five of the 11 leisure service outlets in Greengates. The remaining leisure service outlets in this category constitute two public houses, two restaurants, a bookmakers and a social club.

GRE.07 Financial and Business Services are under-represented in the town centre. Both the proportion of outlets (8%) and floorspace (1%) are below the national average (12% and 9% respectively). There are three such services in the town centre: NatWest bank, an estate agent and an insurer. ATM machines are located outside the NatWest branch and outside the Sainsbury's/ Homebase outlet.

Retailer Representation

GRE.08 Retailers in Greengates comprise a mixture of independent traders and national multiples. The larger retail outlets are exclusively occupied by multiples, which comprise: Sainsbury's, Homebase, Matalan, Blockbuster Video, Priceless Shoes, KFC and Netto. Other multiples in the centre are Coral, Swinton, NatWest and Subway. The centre appears to have a healthy balance between independents and multiples, all of whom appear strong.

Street Level Vacancies

GRE.09 Table GRE.1 shows that Greengates contains five vacant outlets which account for 519 sq m of floorspace. This equates to some 13% of all outlets which is above the national average of 10%, however the proportion of vacant floorspace is 3% which is below the national average of 8%. It is evident that all the vacant outlets are located in the New Line Retail Park (Figure GRE.2), which appears to have been constructed recently. These outlets are all small (an average of 104 sq m each) and of good quality. The development has been constructed on a speculative basis, and it may take some time for these outlets to be let. However, it is considered to represent a positive sign for the centre.



Figure GRE.2: New Line Retail Park

Commercial Rents and Yields

GRE.10 Due to the size of the centre and the lack of vacant outlets, no information of rents or yields could be obtained.

Accessibility

GRE.11 Greengates is easily accessible by road, being located at the intersection of the A657 and the A658. On-street parking is available for free along Harrogate Road and New Line, whilst there is dedicated off street car parking adjacent to the larger national multiples and the New Line Retail Park. Parking throughout the centre is free. Regular bus services run through the centre along New Line and Harrogate Road.

GRE.12 Whilst pedestrian access between and within the purpose built retail parks is unproblematic, elsewhere the presence of passing heavy traffic along Harrogate Road and New Line can appear hazardous for pedestrians. The retail parks incorporate level surface crossings and pedestrians are able to cross using the priority zebra crossings. Pedestrian crossings linked to traffic lights are provided elsewhere in the centre (Figure GRE.3), which do help to prevent any vehicular/ pedestrian conflict, although this environment can be intimidating for those on foot.



Figure GRE.3: Pedestrian crossing on New Line

GRE.13 In respect of accessibility, the on-street survey undertaken by NEMS identified the following:

- Half of visitors interviewed had access to a car for personal use during the day, those with access to a car for personal using during the evening/ night-time rose slightly to 54%;
- 50% of visitors arrived in the centre by car. A further 20% walked, whilst 16% arrived by bus, minibus or coach;
- Of those that drove, all indicated that they had left their vehicle in the Harrogate Road Car Park;
- 52% of drivers indicated that they did not encounter any difficulty in obtaining a car parking space;
- Most visitors (78%) travelled for ten minutes or less to reach the centre;

- Some 48% of visitors considered parking in the centre to be either 'better' or 'much better' than that found in other centres, with 40% stating that it was 'about the same' as in other centres;
- Car parking prices were deemed by 38% of visitors to be either 'better' or 'much better' than in other centres which they visited. A further 36% felt that they were 'about the same' as in other centres, with the remaining 26% indicated that they did not know either way; and
- Most visitors (54%) felt that accessibility to the centre by public transport was 'about the same' as in other centres.

Perception of Safety and Occurrence of Crime

GRE.14 In terms of safety within Greengates District Centre during the day-time, this was seen by the overwhelming proportion of visitors (76%) as being 'about the same' as that in other centres. A further 12% felt that day-time safety was 'better' than in other centres, with 8% deeming it to be 'worse' than in other centres. With respect to safety during the evening/ night-time, some 60% of shoppers indicated that this was 'about the same' as in other centres. 2% indicated that evening/ night-time safety was 'better' than in other centres, and 10% that it was either 'worse' or 'much worse' than in other centres.

Customer Views and Behaviour

GRE.15 The NEMS on-street survey is contained in this report at **Appendix 3**, however, the main findings of it in relation to Greengates are:

- 68% of shoppers had travelled to the centre directly from home, with a further 14% travelling directly from work;
- 48% of shoppers lived in Greengates, with 38% just visiting the centre and 15% working in the centre;
- Food and grocery shopping was the main reason given for shoppers being in the centre, with 50% of visitors interviewed recording this response;
- 74% of visitors planned to stay in Greengates for up to half an hour, with the remaining 26% planning to stay for up to two hours;
- Half of visitors indicated that they would be undertaking their main food shop on the day of the survey. Of these, 68% visited the centre once a week for such purposes;
- Most of those surveyed (58%) stated that they visited the centre 'about as frequently' today as they did five years ago; and

- A little over half of visitors (52%) indicated that they stayed in the centre for up to one hour during the evening.

GRE.16 Visitors were asked to consider Greengates in comparison to other shopping centres which they visited. The aspects considered to be 'about the same' in Greengates compared to half of visitors or more were: layout (70%); public information/ signposts/ public facilities (60%); environment (60%); range of services such as banks and other financial services (54%); choice of shops (50%); and range and choice of pubs/ restaurants (50%). However, in terms of leisure facilities and cleanliness some 46% and 44% of visitors respectively considered these aspects to be either 'worse' or 'much worse' than in other centres.

GRE.17 The on-street survey identified traffic congestion as being an issue in the centre, with 24% of visitors indicating that this reducing traffic congestion would improve the centre and make it more attractive. An additional 20% of visitors stated that an increased choice/ range of shops would improve the centre.

Environmental Quality

GRE.18 Environmental quality in the centre is variable. Whilst the maintenance of retail outlets is good, the presence of busy traffic along Harrogate Road and New Line does create issues of noise, fumes and can be hazardous for pedestrians. Retail outlets are a variety of types. The larger retail warehousing outlets are modern and purpose built, whilst New Line Retail Park provides high quality modern outlets of a smaller size. Elsewhere outlets are older more traditional smaller properties (Figure GRE.4). Aside from street lighting, no street furniture is present in the centre.



Figure GRE.4: Retail outlets on Harrogate Road

Business Survey

GRE.19 In order to gain an understanding of the health of any centre in retailing terms, it is necessary to consult local businesses that operate there. As such, WYG distributed a business survey to all business within the district centre (as defined in the Bradford UDP). Some 35 surveys were distributed with 5 being returned, providing a response rate of 14%. The main findings of the business survey were:

- All of the businesses surveyed had been trading for ten years or more;

- 60% of respondents were independents, with 40% being national multiples;
- Respondents were split between professional services (40%), retail services (20%), leisure services (20%) and 'other' services (20%);
- 80% of respondents stated that their business had either 'grown moderately' or 'grown significantly' since they had began trading in Greengates;
- Additionally, 80% of respondents stated that currently their business was performing either 'well' or 'very well';
- Local residents were relied upon by 57% of traders for the majority of their business, with a further 29% relying mainly on other residents in the wider area;
- When asked to consider measures that would improve the centre, all of the respondents stated that improved security/ CCTV would be beneficial. Other popular responses were improved street paving (80%) and retained free car parking (80%);
- 80% of respondents felt that there was a good balance in the centre between retail and non-retail uses;
- When asked about the main barriers to trading performance, some 60% of respondents indicated that high rents/ overhead were an issue;
- Most respondents (60%) stated that they would not welcome further expansion of the centre;
- 40% of respondents had no plans to alter their business over the next five years, with a further 40% planning to refurbish existing floorspace and 20% planning to reduce floorspace; and
- 60% of respondents indicated that they would not actively support a district centre traders group.

GRE.20 When respondents were aspect to consider different aspects of the centre, the range of shops and services, access by public transport and foodstore provision were all seen to be 'good' by 60% of trades. However, all of the respondents stated that events and public toilets were poor. Other issues identified to be poor by most respondents were entertainment/ leisure (80%), security/ CCTV (80%) and the pedestrian environment (60%).

Conclusions on Vitality and Viability

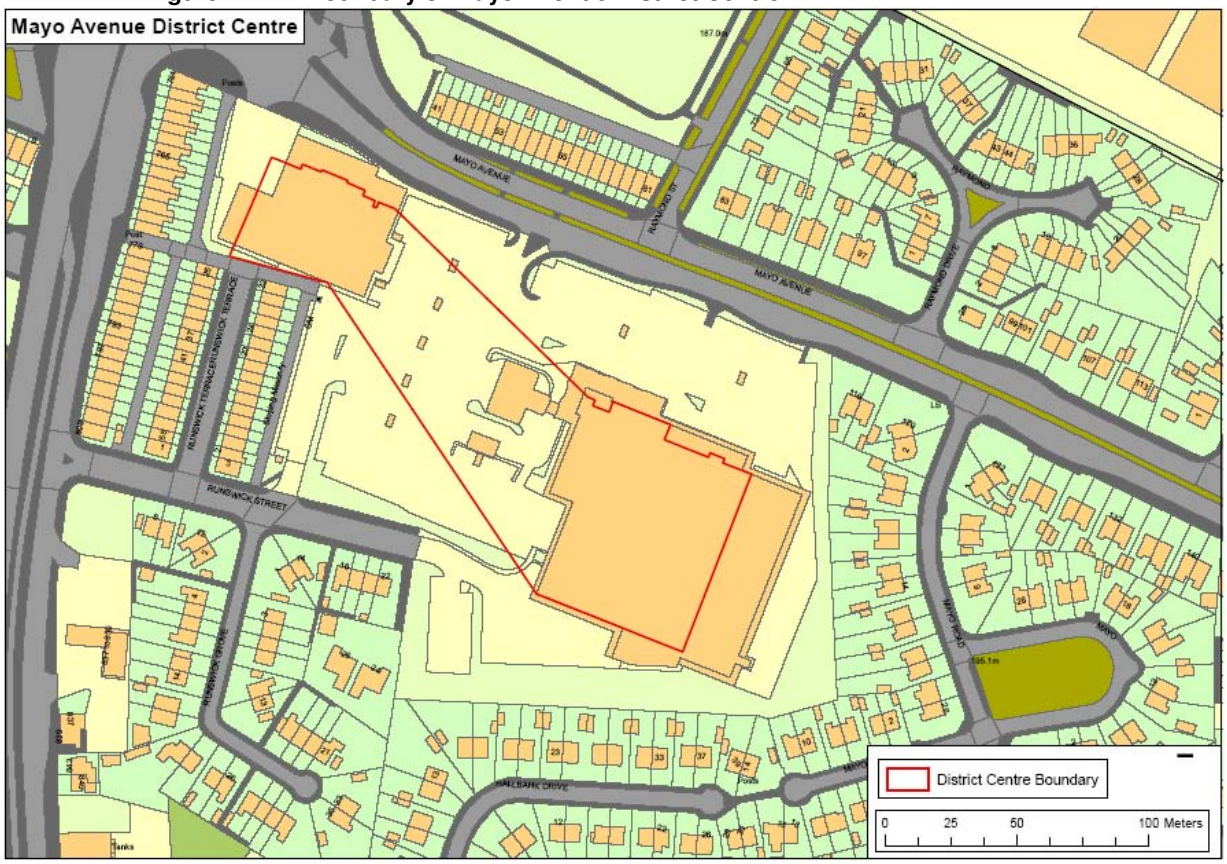
GRE.21 Retailing in the centre is dominated by the Harrogate Road Retail Park, and specifically the Sainsbury's and Homebase stores. Although a range of other services are provided in the centre, the extent of linked trips between these large stores and the surrounding area is unclear. Although the proportion of vacant outlets is above the national average, the proportion of vacant floorspace is below the national average. Accessibility to the centre is unproblematic, and the most popular

means of arriving in the centre (as shown in the on-street survey results) was by car or van. The business survey indicated that most business who responded were trading either well or very well, which implies a health retail market. The centre is vital and viable which has been reinforced by recent developments, however, intervention may be required to help reduce the level of small outlet vacancies.

Mayo Avenue District Centre

MAY.01 Mayo Avenue is a small District Centre comprising just three retail outlets. It is located less than two miles south of Bradford City Centre adjacent to the junction of the A6177 and A641 roads. The A6177 connects directly to the M606 less than a mile to the south east. Figure GRE.1 indicates the extent of the District Centre as defined in the adopted Bradford Unitary Development Plan.

Figure MAY.1 Boundary of Mayo Avenue District Centre



Source: Bradford Council

MAY.02 Due to the limited size of the centre this vitality and viability assessment does not follow the standard formula of the equivalent assessment of other District Centres. The centre contains three outlets: a Morrisons supermarket of circa 6,798 sq m or 705 of total floorspace; a Matalan outlet of 2,497 sq m or 26% of total floorspace (Figure MAY.1); and a petrol filling station operated by Morrisons of 349 sq m or 4% of total floorspace.



Figure MAY.2: Matalan, Mayo Avenue

MAY.03 The retail outlets comprise modern purpose built facilities. Free off-road car parking is provided and zebra crossings provide pedestrian access to the three retail outlets. A bus stop is located nearby along Mayo Avenue.

Customer Views and Behaviour

MAY.04 The on-street survey undertaken in Mayo Avenue indicated the following:

- 60% of visitors did not have regular access to a car for personal use either during the day-time or during the evening/ night-time;
- 38% of visitors arrived in the centre by car or van, with 28% having walked and a further 28% having arrived by bus, minibus or coach;
- Most visitors (70%) travelled for ten minutes or less to reach the centre;
- 68% of visitors travelled to the centre directly from home, with 24% having travelled for work and the remaining 2% having travelled from school/ college/ university;
- 78% of those surveyed were visiting the area, with 18% living in the centre and 4% working there;
- A little over half of visitors (56%) stated that food and grocery shopping was the main reason for their presence in the centre, with a further 26% visiting to undertake clothes shopping;
- 94% of visitors planned to stay in the centre for up to two hours;
- Most visitors (70%) indicated that they would not be undertaking their main food shop on the day of the survey; and
- 40% of visitors stated that they visited Mayo Avenue today 'about as frequently' as they did five years ago; although 26% of visitors felt that they visited the centre either 'more' or 'much more than before'.

MAY.05 Visited were asked to compare a number of different aspects of Mayo Avenue against other centres which they visited. All the aspects listed were considered by the largest proportion of visitors as being 'about the same' as other centres, including: accessibility by public transport (86%); day-time safety (84%); car parking provision (82%); cleanliness (80%); public information/ signposts/ public facilities (80%); and shopping environment (78%).

MAY.06 Visitors were asked to consider what type of shops or services they would like to see more of in the centre. Popular responses were clothing stores (38%), footwear stores (18%), food stores (18%) and department stores (16%). With respect to measure that would improve the centre and make it more attractive, the most popular choice

was an increased choice/ range of shops, which 44% of visitors indicated would achieve this effect.

Business Survey

MAY.07 Business questionnaires were submitted to both stores at Mayo Avenue, however no responses were received.

Conclusions on Vitality and Viability

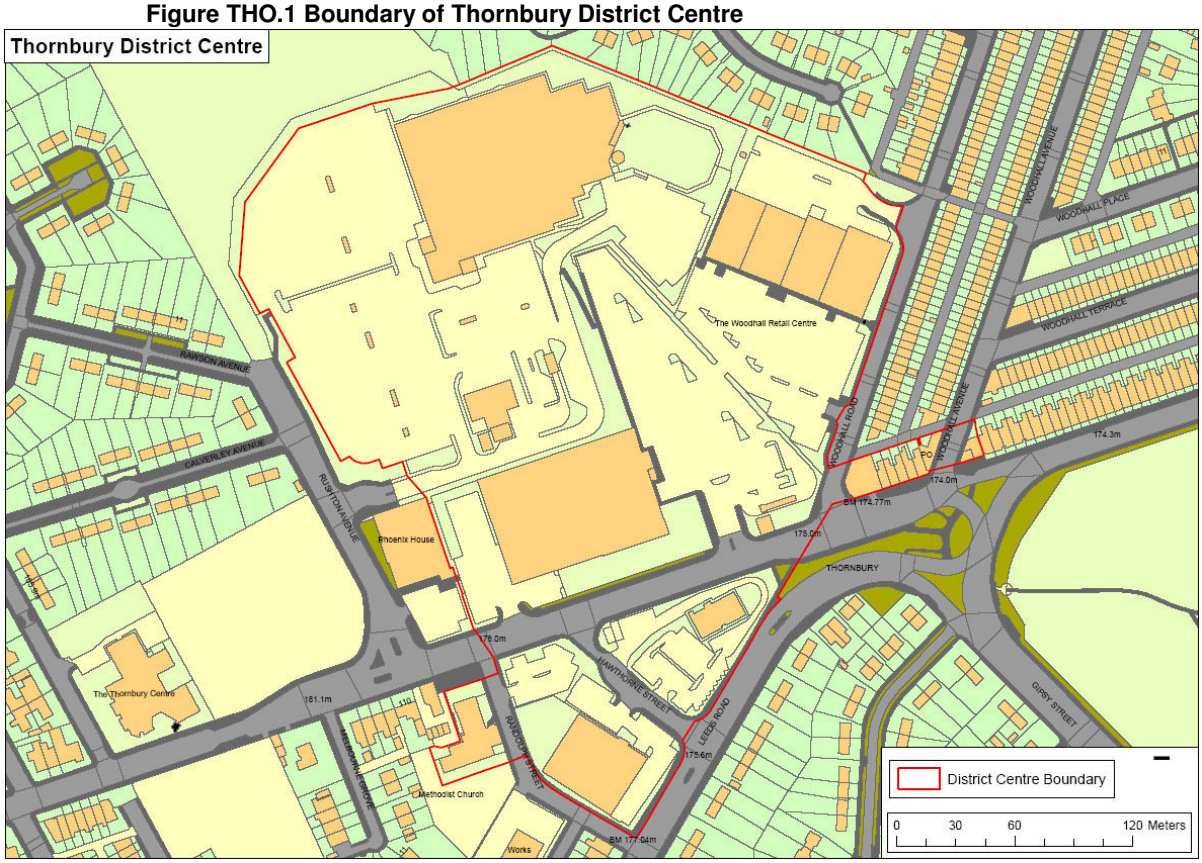
MAY.08 Mayo Avenue is small for a district centre with just two stores offering goods. It functions primarily as a destination for food shopping. The Morrisons store sells primarily convenience products, with the Matalan offering clothing goods. Although it is clearly a busy centre, it does lack the range of facilities which PPS6 (Annex A) states should normally be present in a district centre. These include a range of non-retail services (including banks, building societies and restaurants) and public facilities (such as a library), together with the common features of a local centre which include a sub-post office, a newsagent and a pharmacy.

Thornbury District Centre

General Description of the District Centre

THO.01 This District Centre is located in the south east of the District close to the local authority boundary with Leeds City Council. Thornbury District Centre is situated on either side of Leeds Road/Leeds Old Road (the A647). It is dominated by purpose built large-format retailers, although smaller retail outlets are also present.

Figure THO.1 Boundary of Thornbury District Centre



Source: Bradford Council

Diversity of Uses

THO.02 No Goad information is available for Thornbury District Centre, however WYG have undertaken our own survey of all uses within the defined centre (as shown in Figure THO.1). This is shown in Table THO.1 below. Retail uses have been categorised on the basis of Goad definitions in order to allow comparison with the Goad average for UK town centres to be made.

Table THO.1 Retail Composition of Thornbury District Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Thornbury	GB		Thornbury	GB
Convenience	4	23.53	8.43	9,027	50.05	13.62
Comparison	5	29.41	36.55	6,821	37.82	39.23
Retail Service	2	11.76	12.66	127	0.70	6.93
Leisure Services	4	17.65	20.81	476	2.64	22.34
Financial and Business Services	1	5.88	11.58	61	0.34	9.19
Vacant	2	11.76	9.64	1,524	8.45	7.94
TOTAL	**17**	**100**		**18,076**	**100**	

Source: White Young Green (September 2007)

THO.03 Both the proportion of convenience outlets (24%) and the proportion of convenience floorspace (50%) are above the national average (8% and 14% respectively). The Morrisons foodstore off Rushton Avenue dominates convenience retailing in the centre, accounting for 7,377 sq m or 82% of total convenience floorspace. The remaining convenience retailers in Thornbury comprise Iceland, Netto and an independent greengrocer.

THO.04 29% of outlets in the centre are in use for comparison purposes, compared to 37% nationally. 38% of comparison floorspace is used for the sale of comparison goods, compared to a national average of 39%. This sector is dominated by B&Q which occupies 4,784 sq m of floorspace or 70% of all comparison goods floorspace. Other retailers constitute furniture, carpet, electrical and specialist clothing retailers. Additionally, the Morrisons store does sell a range of comparison goods.

THO.05 In terms of retail services, the centre contains just two outlets occupying 127 sq m of floorspace. This represents less than 1% of all floorspace, much lower than the national average of 7%. In this category the centre contains just a Post Office and a hairdresser.

THO.06 The centre contains three leisure services operators, who occupy 3% of total floorspace in the centre against a national average of 22%. All three traders in this sector are 'fast food and take-aways'.

THO.07 Just one financial and business service outlet is present in Thornbury. As a result, this outlet occupies less than 1% of total retail floorspace in the centre compared to a national average of 9%. This outlet is an estate agent located on Leeds Old Road.

THO.08 In addition to the retailing outlined above, the boundary of Thornbury District Centre extends to include Thornbury Methodist Church on Leeds Old Road.

Retailer Representation

THO.09 Thornbury is dominated by national multiple retailers. These comprise: B&Q, Au Naturale, Carpet Right, Morrisons, Iceland, Netto and McDonald's. National multiples exclusively occupy the large outlets and the Woodhall Retail Centre, whilst independent traders are restricted to smaller traditional outlets along Leeds Old Road and Leeds Road.

Street Level Vacancies

THO.10 Thornbury contained two vacant outlets at the time of the WYG survey (September 2007). These comprise 1,524 sq m of retail floorspace. Consequently 11% of outlets and 8% of total floorspace is vacant, compared to respective national averages of 10% and 8%. One vacant outlet situated on Hawthorne Street (Figure THO.2) accounts for 1,454 sq m (or 95%) of all vacant floorspace. The remaining vacancy is located on Leeds Old Road.



Figure THO.2: Vacant unit on Hawthorne Street

Commercial Rents and Yields

THO.11 No information on rents or yields could be obtained for Thornbury due to its modest size and because neither of the two vacant outlets are currently being advertised.

Accessibility

THO.12 Thornbury is adjacent to the A647 and is easily accessible by car. Off street parking serves all of the national multiples, whilst on-street parking is available adjacent to Leeds Old Road next to the independent traders. Parking through the centre is free. Buses run along the A647 (Figure THO.3) and a bus stop is located directly outside the Morrisons foodstore.



Figure THO.3: Bus stop on Leeds Old Road

THO.13 Pedestrian access around the Morrisons foodstore and adjacent Woodhall Retail Centre is good, with safe pedestrian links between the two. Whilst the A467 which

dissects the centre is busy with vehicular traffic, zebra crossings and a set of traffic lights are provided. Leeds Old Road has well maintained pavements and incorporate lighting and bins. However, footfall in this area appeared to be lower than that elsewhere in the district centre.

THO.14 In respect of accessibility, the on-street survey undertaken by NEMS identified the following:

- 39% of visitors indicated that they had regular access to a car for personal just during the day, although this fell to 34% during the evening/ night;
- 38% of visitors arrived in Thornbury in the centre on foot, with a further 32% arriving by bus, minibus or coach and 29% arriving by car or van;
- Of those that drove, 88% parked their vehicle in the B & Q car park;
- No drivers indicated that they had difficulty in obtaining a car parking space;
- 59% of visitors travelled for ten minutes or less to reach the centre, with a further 29% travelling for between 11 and 20 minutes;
- 73% of visitors indicated that car parking provision in the centre was 'about the same' as other centres which they visited;
- Likewise, 73% of visitors felt that car parking prices in Thornbury were 'about the same' as in other centres; and
- Accessibility by public transport was deemed by the majority of visitors (70%) as being 'about the same' as that in other centres.

Perception of Safety and Occurrence of Crime

THO.15 With regard to safety in the centre during the day-time, most visitors (71%) thought that Thornbury as 'about the same' as other centres which they visited. A further 11% considered day-time safety to be 'better' than in other centres, with 14% considering it to be 'worse'. During the evening/ night-time, the proportion of visitors who deemed safety in Thornbury to be 'about the same' as other centres feel to 59%, with 20% indicating that safety during the evening/ night-time was 'worse' than in other centres.

Customer Views and Behaviour

THO.16 The on-street survey undertaken by NEMS Market Research is contained at **Appendix 3**, although the main results in terms of Thornbury were:

- 70% of visitors had travelled to the centre directly from home, with 14% travelling from work;

- 48% of those interviewed were visiting the area with 41% living in the centre and 11% working in the centre;
- Most visitors (79%) indicated that the main reason for their presence in the centre was to undertake food and grocery shopping. However, only 20% of visitors indicated that they were undertaking their main food shop on the day of the survey;
- 70% of visitors planned to stay in the centre for up to half an hour, with a further 20% planning to stay in the centre for up to two hours;
- The majority of visitors (66%) stated that they visited Thornbury 'about as frequently' today as they did five years ago;
- Most visitors (61%) did not visit the centre during the evening/ night-time, although 21% of visitors indicated that they usually stayed in Thornbury for up to one hour when they visited during the evening/ night-time.

THO.17 Visitors were asked to rate different aspects of Thornbury in comparison with other centres that they visited. Through this process, most aspects were identified as being 'about the same' in Thornbury as in other centres by a majority of visitors. No major issues were therefore identified as being problematic. When visitors were asked about the type of shops and services they would like to see in the centre, some 38% of visitors indicated that they would like to see more clothing shops, with 20% wishing to see more footwear shops. Furthermore, some 23% of visitors stated that an increased choice/ range of shops would make the centre more attractive.

Environmental Quality

THO.18 Generally the environmental quality of the centre was good, although the busy nature of the A647 does detract from the environment. Furthermore the vacant outlet on Hawthorne Street is of poor visual quality and detracts from the surrounding environment. The centre would benefit from bringing this highly visible outlet back into active use. Whilst the national multiples occupy purpose built outlets (Figure THO.4), the independent traders occupy more traditional retail outlets and incorporate residential uses at first floor level.



Figure THO.4: Woodhall Retail Park

THO.19 Given the nature of the centre, which is dominated by freestanding stores and shopping facilities, the centre is dominated by large swathes of car parking areas, which do little to create a good shopping environment. The whole centre environment

is dominated by the car which adds little to the street scene and human scale of the centre. This harsh environment discourages pedestrian movement throughout the centre. The environment needs to be softened to help create a friendlier environment that will encourage street scene activity.



Figure THO.4: Retail outlets on Leeds Old Road

Business Survey

THO.20 A business survey was delivered to all 15 active retail outlets in Thornbury by WYG, however only one survey was returned. As such, we are not able to include any information on the views of businesses in this section as the response rate is too low to be considered reliable or an accurate reflection of the opinions of retailers operating in the vicinity.

Conclusions on Vitality and Viability

THO.20 Thornbury is a strong comparison and convenience goods destination, although retailing in the centre is dominated by the large-format Morrisons and B & Q stores. The independent units along Leeds Old Road are not well connected to the national multiples located in and around the Woodhall Retail Centre, and the extent of linked trips between the two areas is limited. The centre benefits from good accessibility, and it was generally seen as being relatively safe both during the day and in the evening/night-time. The centre would benefit from improvements to the street level environment.

Tong Street District Centre

General Description of the District Centre

TON.01 Tong Street is situated approximately two miles south-east of Bradford City Centre close to the boundary with Kirklees Council authority area. It is located either side of Tong Street (the A650) which connects to Bradford City Centre to the north-west and to Junction 27 of the M62 five miles to the south-east. The centre consists of the Avenue Retail Park (formerly Weaverthorpe Retail Park) and smaller outlets along Tong Street itself. The boundary of the centre, as defined in the adopted Bradford UDP, is shown in Figure TON.1.

Figure TON.1 Boundary of Tong Street District Centre



Source: Bradford Council

Diversity of Uses

TON.02 WYG have undertaken a survey of all retail and service uses located within the defined District Centre based on the boundary map shown in Figure TON.1. The diversity of uses present have been categorised on the basis of the Goad classification of town centre uses and compared against the respective national average for UK town centres.

Table TON.1 Retail Composition of Tong Street District Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Tong Street	GB		Tong Street	GB
Convenience	4	10.81	8.43	2,707	24.54	13.62
Comparison	12	32.43	36.55	2,707	24.54	39.23
Retail Service	5	13.51	12.66	438	3.97	6.93
Leisure Services	10	27.03	20.81	3,768	34.16	22.34
Financial and Business Services	1	2.70	11.58	73	0.66	9.19
Vacant	5	13.51	9.64	1,337	12.12	7.94
TOTAL	**37**	**100**		**11,030**	**100**	

Source: White Young Green (October 2007)

TON.03 The site survey undertaken by WYG highlights that Tong Street contains four convenience retailers who occupy 2,707 sq m of retail floorspace. As such, 11% of outlets are convenience retail compared to a national average of 8%. 25% of floorspace is in use for convenience trading compared to 14% nationally. The largest convenience trader in the centre is Netto on Oasby Croft, which occupies some 897 sq m of floorspace. This is followed in size by Iceland on the Avenue Retail Park, which accounts for a further 859 sq m of retail floorspace. The remaining two convenience traders are a newsagents and an off licence.

TON.04 Comparison retailers account for 32% of all outlets and 25% of total floorspace, which compares to respective national averages of 37% and 39%. The Avenue Retail Park contains three large traders in this sector (Wynsors, Superdrug and Poundstretcher), with the remaining comparison retailers being smaller scale independently owned and operated businesses on Tong Street.

TON.05 Retail services, which include such uses as hairdressers, petrol filling stations and travel agents, are well represented in terms of the proportion of outlets. Together they occupy 14% of the outlets, slightly above the national average (13%). The proportion of retail service floorspace (4%) is well below the national average (7%). Retail services in Tong Street account for five outlets: three hairdressers/ barbers; an optician and a Post Office.

TON.06 Both the proportion of leisure service outlets (27%) and leisure service floorspace (34%) in Tong Street are above the national average for UK town centres (21% and 22% respectively). This sector is dominated by 'fast food and take aways' in terms of outlets, with seven traders in this sector (70% of total leisure service outlets). However, the Gala Bingo on Oasby Croft accounts for some 3,131 sq m of retail floorspace (83% of all leisure service floorspace).

TON.07 Tong Street District Centre contains just one trader in the financial and business service sector. This is an estate agent which accounts for 73 sq m of retail floorspace. Consequently this sector is underrepresented when compared against the national average in terms of both the proportion of outlets and the proportion of floorspace occupied.

Retailer Representation

TON.08 The Avenue Retail Park contains all the national multiples present in the District Centre except for the Post Office and William Hill bookmakers on Tong Street. The multiples located on the Avenue Retail Park are: Poundstretcher, Superdrug, Iceland, Wynsors, Netto and Gala Bingo. Consequently some 25% of all active outlets in Tong Street are national multiples. Whilst this is around what can be expected given the size of the centre, it is notable that no retail banks are situated within Tong Street.

Street Level Vacancies

TON.09 In October 2007, there were five vacant outlets in the centre. This represents 14% of all outlets which is above the national average of 10%. In terms of vacant floorspace some 1,337 sq m was unused at the time of the survey, which translates to 12% of all floorspace; also above the national average of 12%. As such, the centre has an above average proportion of vacancies. Two of these vacancies, both of which are situated in the Avenue Retail Park (Figure TON.2), are large and collectively account for 1,151 sq m of floorspace, or 86% of total vacant floorspace. One of the remaining vacancies is a former public house (The Holme Lane) with the other two being small retail outlets on Tong Street.



Figure TON.2: Vacant outlet, Avenue Retail Park

TON.10 It is apparent from discussions with local agents that the owner of the Avenue Retail Park has planning permission (06/02577/FUL) to comprehensively refurbish and

partially redevelop the Retail Park and create additional new retail floorspace. This would create a further three new retail warehouse outlet adjacent to the current Iceland. One of these outlets has been let to Wynsors shoes (who are currently located on the site), with another outlet under offer by Domino's Pizza. A new KFC drive-thru restaurant is also planned in the refurbishment.

Commercial Rents and Yields

TON.11 Due to the size of the centre and the lack of vacant outlets, no information of rents or yields could be obtained.

Accessibility

TON.12 The District Centre is situated on either side of Tong Street which forms the A650 connecting the centre to Bradford some three miles to the north-west and Junction 27 of the M62 five miles to the south-east. Regular bus services run along Tong Street to Bradford, Dewsbury, Morley and Wakefield among other destinations. Tong Street also has dedicated cycle lanes in both directions (Figure TON.3). Car parking in the centre is provided both on street adjacent to Tong Street and off-street in the Avenue Retail Park. Parking throughout the centre is free.



Figure TON.3: Tong Street

TON.13 Tong Street is a busy thoroughfare with fast moving and heavy goods traffic. This creates problems for pedestrian movement. Several pedestrian signals and crossings are provided, although these are concentrated around the Avenue Retail Park, with none being located at the north-east part of the centre. Street furniture is restricted to lighting and the occasional bin. Footfall around the centre as a whole appeared low. The Avenue Retail Park does link though to the rest of the centre via dedicated footpaths, although the occurrence of linked trips between the two appears limited.

TON.14 In respect of accessibility, the on-street survey undertaken by NEMS identified the following:

- 75% of visitors stated that they did not have regular access to a car for personal use either during the day-time or during the evening/ night;

- The majority of visitors (68%) had arrived in the centre on foot, with a 24% arriving by car or van;
- 50% of drivers left their vehicle in the off-road car park on Tong Street, with 22% parking on-street;
- No drivers indicated that they encountered difficulty in obtaining a car parking space on the day of the survey;
- 58% of visitors travelled for ten minutes or less to reach the centre, with a 31% having travelled for between 11 and 20 minutes;
- Most visitors (71%) deemed car parking provision in the centre to be 'about the same' as that in other centres;
- 63% of visitors considered car parking prices in Tong Street to be 'about the same' as those in other centres; and
- 63% of visitors stated that accessibility by public transport was 'about the same' in Tong Street as in other centres.

Perception of Safety and Occurrence of Crime

TON.15 81% of visitors to Tong Street indicated that they consider day-time safety to be 'about the same' as that in other centres. No visitors felt that safety was either 'better' or 'much better' than that in other centres, although 12% considered day-time safety to be either 'worse' or 'much worse' than other centres which they visited. 7% indicated that they did not know either way. Safety during the evening/ night-time was deemed by 51% of visitors as being 'about the same' as in other centres, with 34% stating that it was 'worse' or 'much worse' than other centres and 15% indicating that they did not know.

Customer Views and Behaviour

TON.16 The on-street survey undertaken by NEMS Market Research is contained at **Appendix 3**, although the main results in terms of Tong Street were:

- 66% of visitors had travelled to the centre directly from home, with 15% having travelled from work and 10% arriving from a relatives or friends house;
- 61% of those interviewed stated that they lived in the centre, with 37% visiting the centre and 2% working in the centre;
- Most visitors (53%) were in the centre to undertake food and grocery shopping;
- 92% of visitors planned to stay in the centre for up to two hours;
- Just 9% of visitors indicated that they would be undertaking their main food shop on the day of the survey;

- When asked to consider how often they visited Tong Street today compared to five years ago, some 49% of visitors indicated that they visited the centre 'about as frequently' as before, although 25% stated that they visited the centre either 'more' or 'much more frequently' than before.

TON.17 When visitors were asked to rate Tong Street against other centres which they visited in a range of different areas, a number of aspects were rated as being either 'worse' or 'much worse' in the centre than in other centres by a majority of visitors. These include: entertainment/ events/ performances (59%); leisure facilities (56%); and the range and choice of pubs/ restaurants (54%).

TON.18 When asked to consider what types of shops and services they would like to see more of in the centre, 44% of visitors stated they would like to see more clothes stores, with a further 15% wanting to see more footwear stores. When asked to consider measures that would improve the centre and make it more attractive, the most popular response was an increased choice/ range of shops which 44% of visitors indicated would improve the centre.

Environmental Quality

TON.19 From our site visits the quality of retail outlets in the centre was variable. Some outlets are well maintained. Indeed some new retail outlets are located along Tong Street which are of good quality, although elsewhere other outlets would benefit from investment. Along Tong Street many of the outlets, particularly fast food outlets open for business in the evenings. These employ steel roll-shutters during the day to cover their frontages (Figure TON.4) which adversely impact on the environment. Whilst understandable from a security perspective, these create dead and unattractive facades during the day. The Avenue Retail Park looks somewhat dated and run-down, although as previously highlighted the park is earmarked for investment which should address this issue. Streets in the centre were untidy and litter was evident which, together with the high volumes of traffic along Tong Street itself, creates a poor quality environment for shoppers



Figure TON.4: Retail outlets on Tong Street

Business Survey

TON.20 A business survey was distributed to all business within Tong Street District Centre (as defined in the Bradford UDP) by WYG. In total 32 business surveys were distributed with 4 being returned, provided a response rate of 13%. The main findings of the business survey, the full results of which are contained at **Appendix 4**, were:

- 67% of respondents had been trading for under one year;
- All respondents were independents;
- 67% of respondents were leisure services, with 33% being non-food retailers;
- Most respondents (67%) indicated that their trade had 'declined moderately' since they began operating;
- 67% of traders were currently trading 'moderately', with 33% indicated that they were trading 'very poorly';
- The majority of traders (67%) leased their premises;
- All respondents indicated that they relied primarily on local residents for custom;
- When asked to consider measures that would improve the centre, all respondents stated that the following measures would be beneficial: retained free car parking, flexible parking, more street cleaning, improved security/ CCTV and improved signposting;
- Half of respondents felt that there was a good balance between retail and non-retail uses in the centre, with half considering there to be too many non-retail uses;
- All respondents though that inadequate customer parking, anti-social behaviour and poor security were the main barriers to their performance;
- 67% of respondents viewed other respondents in Tong Street as being their major competitors;
- 67% of respondents stated that they did see a benefit from a professional district centre manager for Tong Street; and
- Most respondents (67%) stated that they would actively support a district centre traders group.

TON.21 Respondents were asked to rate a number of different aspects of the centre in terms of whether they were 'good', average' or 'poor'. Only one aspect, access by public transport, was considered by any respondents as being 'good' with 50% recording this response. However, a number of issues were deemed to be 'poor' by a majority of respondents: location and quality of car parks, pricing of car parks and security (CCTV).

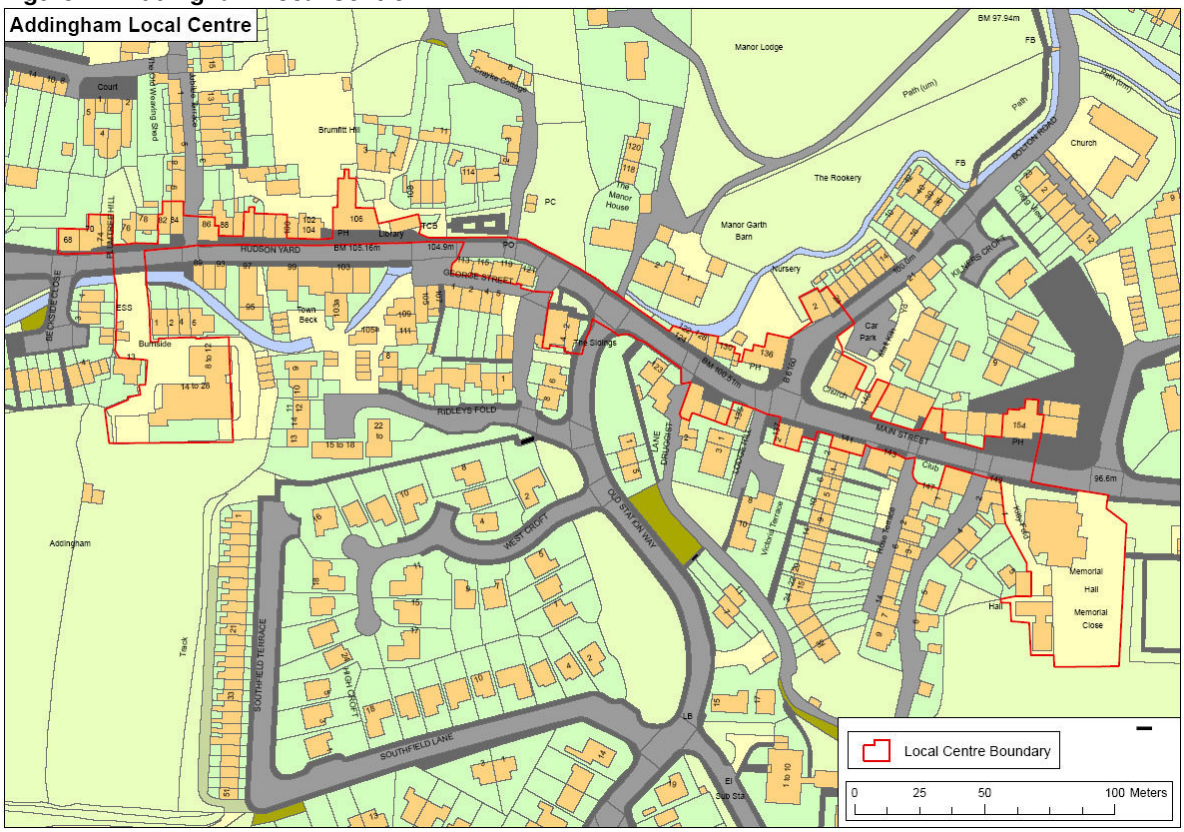
Conclusions on Vitality and Viability

TON.22 Tong Street has some problems in terms of its health and is currently a poor district centre. Although it contains a number of retail and service operators, vacancies in the centre are high and suffers from poor environmental quality. The busy nature of Tong Street itself also detracts from the environment and creates a barrier for pedestrians. A majority of business who responded to the business survey stated that they business had declined since they began trading.

APPENDIX 8

Addingham

Figure 1.1 Addingham Local Centre



Source: Bradford Council

1.1 Addingham is a village located in the north-west corner of the District. It is a former mill village which now comprises largely commuter and retirement residents. Retailing in the centre is concentrated along Main Street.

Table 1.1 Retail Composition of Addingham Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Addingham	GB		Addingham	GB
Convenience	3	13.04	8.47	212	13.47	13.87
Comparison	6	26.09	37.34	273	17.34	40.36
Retail Service	6	26.09	12.62	313	19.89	6.92
Leisure Services	7	30.43	20.67	735	46.70	22.34
Financial & Business Services	0	0.00	11.59	0	0.00	9.12
Vacant	1	4.35	9.30	41	2.60	7.39
TOTAL	**23**	**100**	**100**	**1,574**	**100**	**100**

Source: WYG (November 2007)

1.2 Addingham is predominately a provider of services to its catchment population, with retail and leisure service floorspace both being above their respective national average. In this sector the local centre contains a number of public



Figure 1.2 Addingham Local Centre

houses, take-away outlets, hairdressers and a Post office. It contains no financial and business services whatsoever. Comparison and convenience floorspace are all represented, including a newsagents, a butchers, a delicatessens, a florist and a pharmacy. Only one retail outlet is currently vacant, and there is evidence of new residential development within the local centre boundary.

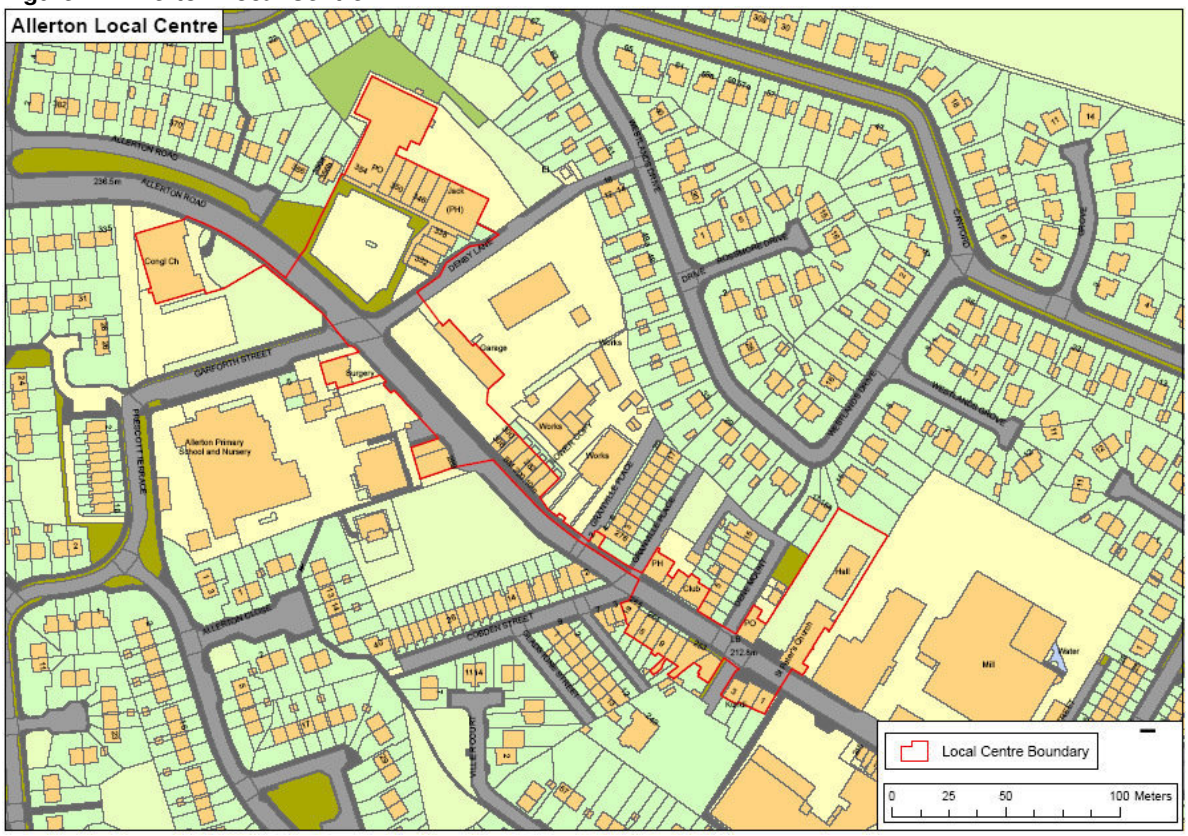
1.3 Parking in the centre is free of charge and is provided on-street along Main Street. Pedestrian movement around the centre is easy and safe. A pedestrian crossing is provided, and bus services operate through the centre. Retail outlets are maintained to a high standard, and provide an attractive shopping environment (Figure 1.3).



Figure 1.3 Retail outlets on Main Street

Allerton

Figure 1.1 Allerton Local Centre



Source: Bradford Council

1.1 Allerton is a linear centre incorporating the purpose built Allerton Shopping Centre to the north-west and extending down Allerton Road to the south-east. It is situated approximately five miles to the north-west of Bradford City Centre.

Table 1.1 Retail Composition of Allerton Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Allerton	GB		Allerton	GB
Convenience	1	3.03	8.47	1,006	25.69	13.87
Comparison	5	15.15	37.34	435	11.11	40.36
Retail Service	4	12.12	12.62	442	11.29	6.92
Leisure Services	12	36.36	20.67	1,069	27.30	22.34
Financial & Business Services	0	0.00	11.59	0	0.00	9.12
Vacant	11	33.33	9.30	964	24.62	7.39
TOTAL	**33**	**100**	**100**	**3,916**	**100**	**100**

Source: WYG (October 2007)

1.2 Retailing in the centre is dominated by the Co-op foodstore and leisure service traders, with no financial and business service representation whatsoever. Vacancies in the centre are high,



Figure 1.2 Allerton Road

with vacancies occupying 33% of all outlets and 25% of retail floorspace. Many of the vacancies are boarded up and are of a poor quality.

1.3 The core of the centre is focused on the Allerton Shopping Centre, which contains the Co-op (with a Post Office inside) and Lloyds Pharmacy. Elsewhere along Allerton Road outlets are predominantly in use for leisure service purposes, particularly as fast food and take-away uses.

1.4 Free off-street parking can be found outside the Allerton Shopping Centre, although there is no permitted on-street parking along Allerton Road. Pedestrian movement around the centre is unproblematic with a pelican crossing provided along Allerton Road.

1.5 Environmental quality around the centre is generally poor. Whilst some occupied outlets are well maintained, others have a run-down appearance and the presence of many vacancies of poor visual quality around the town does detract from its visual amenity (Figure 1.3).



Figure 1.3 Vacant outlet in Allerton

Baildon

Figure 1.1 Baildon Local Centre



Source: Bradford Council

1.1 Baildon is a village located to the north of Shipley. Retailing in Baildon is concentrated around the Towngate roundabout and incorporates outlets on Northgate, Browngate and Westgate.

Table 1.1 Retail Composition of Baildon Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Baildon	GB		Baildon	GB
Convenience	6	9.84	8.47	1,705	28.42	13.87
Comparison	13	21.31	37.34	931	15.52	40.36
Retail Service	17	27.87	12.62	1,033	17.22	6.92
Leisure Services	16	26.23	20.67	1,772	29.54	22.34
Financial & Business Services	6	9.84	11.59	413	6.88	9.12
Vacant	3	4.92	9.30	145	2.42	7.39
TOTAL	**61**	**100**	**100**	**5,999**	**100**	**100**

Source: WYG (November 2007)

1.2 Baildon is well provided for in the convenience, retail service and leisure service sectors, with the proportion of floorspace above their respective national averages. Such uses include a large-format Co-op foodstore, a newsagents, bars, public houses, cafes, restaurants and health and beauty outlets (Figure 1.2). Whilst

comparison and financial and business service floorspace is below the national average, it is evident that the centre provides an adequate choice of such goods and services include a pharmacy, a Halifax and a Bradford and Bingley building society. The proportion of vacant outlets (5%) and the proportion of vacant floorspace (2%) are below the national average (9% and 7% respectively).



Figure 1.2 Northgate, Baildon

1.3 Retail outlets in the centre are of high quality and well maintained. The local centre provides an attractive setting in which to shop. Pedestrian movement around Baildon is easy and safe, with the area being well paved and pedestrian crossings provided. Although the centre is open to vehicular traffic, this is slow moving and infrequent and therefore is not considered to be hazardous. On-street (Figure 1.3) and off-street parking is available in the centre.

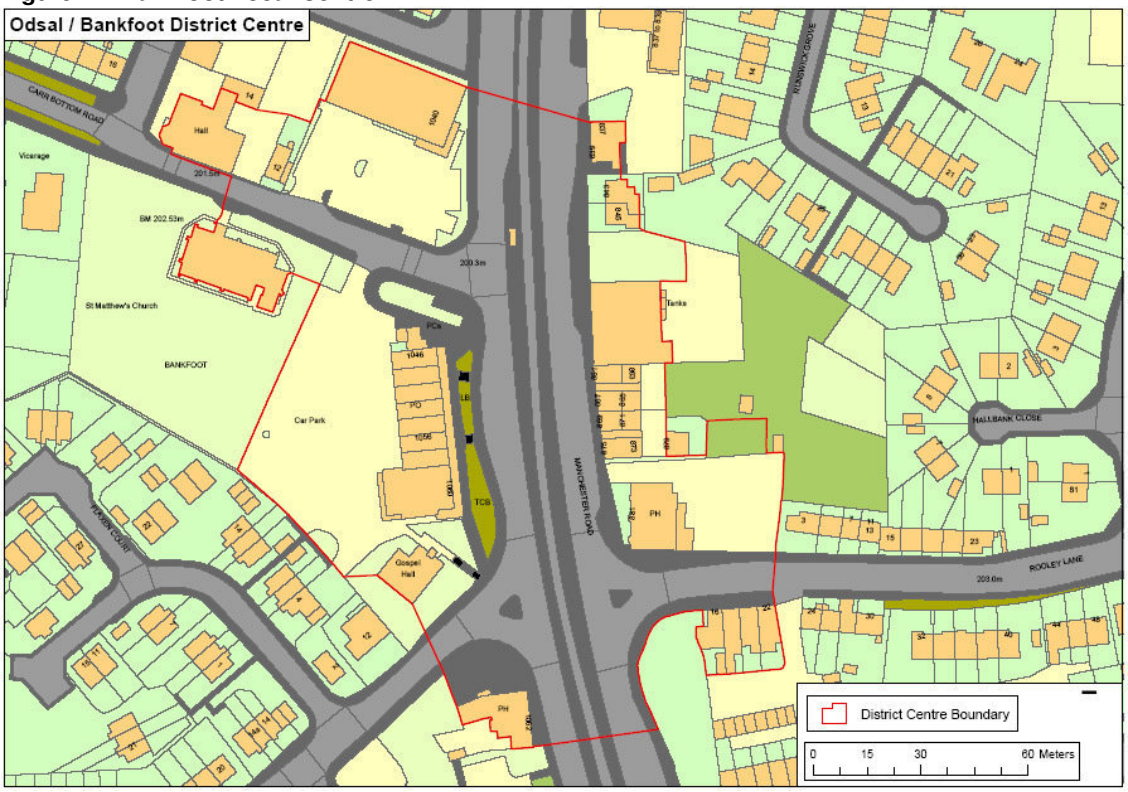


Figure 1.3 Westgate, Baildon

1.4 In addition to retailing, the centre contains a public library and information centre, a Church and a number of halls. Baildon is performing well as a Local Centre.

Bankfoot (Manchester Road)

Figure 1.1 Bankfoot Local Centre



Source: Bradford Council

1.1 Bankfoot Local Centre is situated on Manchester Road to the south of Bradford City Centre. Manchester Road itself is a main arterial route into the city centre, and comprises a dual carriageway with a guided bus lane running along the central reservation. Table 1.1 shows the composition of the centre.

Table 1.1 Retail Composition of Bankfoot Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Bankfoot	GB		Bankfoot	GB
Convenience	2	9.09	8.47	100	3.05	13.87
Comparison	5	22.73	37.34	898	27.42	40.36
Retail Service	1	4.55	12.62	58	1.77	6.92
Leisure Services	9	40.91	20.67	1,395	42.60	22.34
Financial & Business Services	0	0.00	11.59	0	0.00	9.12
Vacant	5	22.73	9.30	824	25.16	7.39
TOTAL	**22**	**100**	**100**	**3,275**	**100**	**100**

Source: WYG (October 2007)

1.2 The centre contains a total of 22 outlets occupying 3,275 sq m of retail floorspace. The centre includes a Post Office, a Lloyds Pharmacy, a newsagent and an off licence, together with a number of restaurants and take-aways. The centre contains a large proportion of vacancies, with vacant outlets accounting for 23% of all retail

outlets and 25% of floorspace compared to a national average of 9% and 7% respectively.



Figure 1.2 Retail outlets in Bankfoot

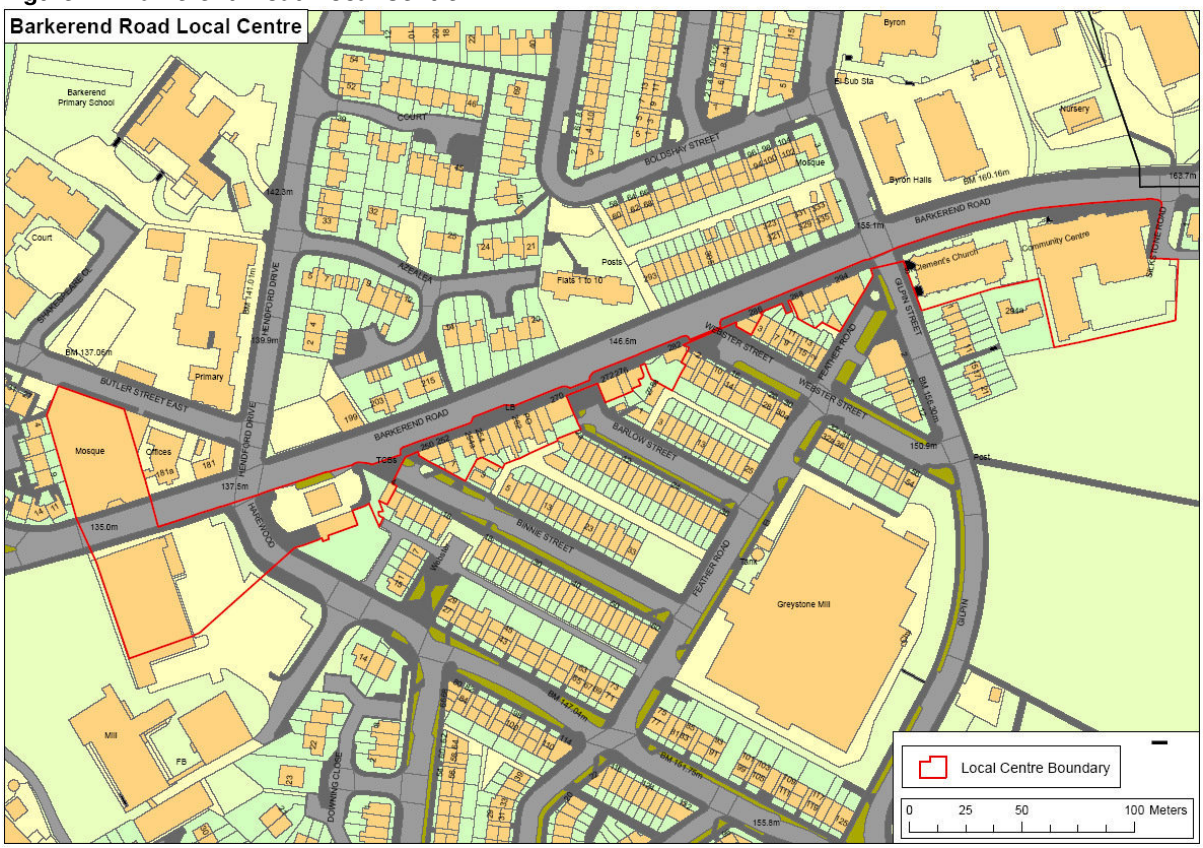
1.3 Retail outlets in the centre are a mixture of purpose built outlets (Figure 1.2) and residential conversions. The centre has some street furniture in the form of bins, benches and street lighting.

1.4 The centre is easily accessible by car and has free on and off-street parking. The guided bus route also provides regular services into Bradford City Centre. Due to the busy nature of Manchester Road however, this does present a hazard for unconstrained pedestrian movement, although pedestrian crossings are provided. Manchester Road severs the centre in half, and the outlets on either side of the road do feel detached from each other


Figure 1.3 Manchester Road

Barkerend Road

Figure 1.1 Barkerend Road Local Centre



Source: Bradford Council

1.1 This linear local centre incorporates retail outlets situated on the southern part of Barkerend Road, although the boundary does extend to the north of Barkerend Road and include a Mosque. Barkerend Road is situated east of Bradford City Centre, and connects to Airedale Road (the A650) to the west and Killinghall Road (the A6177) to east.

Table 1.1 Retail Composition of Barkerend Road Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Barkerend Road	GB		Barkerend Road	GB
Convenience	3	12.00	8.47	1,774	59.65	13.87
Comparison	6	24.00	37.34	348	11.70	40.36
Retail Service	6	24.00	12.62	374	12.58	6.92
Leisure Services	4	16.00	20.67	182	6.12	22.34
Financial & Business Services	2	8.00	11.59	108	3.63	9.12
Vacant	4	16.00	9.30	188	6.32	7.39
TOTAL	**25**	**100**	**100**	**2,974**	**100**	**100**

Source: WYG (November 2007)

1.2 Barkerend Road is dominated by a Lidl foodstore which accounts for 1,624 sq m of retail floorspace, or 55% of total retail floorspace. Other traders in the centre include

a BP petrol filling station and associated store (Figure 1.2), a newsagent, a Post Office and a number of hairdressers and take-away outlets. The centre contains no pharmacy.



Figure 1.2 BP petrol filling station

1.3 Movement around the centre on foot is unproblematic, although the eastern part of Barkerend Road is set at a steep incline. Pedestrian crossings are provided together with covered bus stops. Free on-street parking is provided in the centre, whilst the Lidl foodstore has dedicated off-street parking for customers. The environmental quality of outlets is adequate (Figure 1.3).

1.4 Table 1.1 indicates that although the proportion of vacant outlets (16%) is above the national average (9%), the proportion of vacant floorspace (6%) is below the national average (7%). There was evidence of renovation of vacant outlets being undertaking at the time of our survey, suggesting that some may be brought back into uses for retail purposes in the near future.



Figure 1.3 Barkerend Road Local Centre

Bolton Junction

Figure 1.1 Bolton Junction Local Centre



Source: Bradford Council

1.1 Bolton Junction Local Centre is located around the junction of Bolton Road (the A6176) and Idle Road. The diversity of uses present in the centre is shown in Table 1.1.

Table 1.1 Retail Composition of Bolton Junction Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Bolton Junction	GB		Bolton Junction	GB
Convenience	1	5.26	8.47	290	7.82	13.87
Comparison	4	21.05	37.34	169	4.56	40.36
Retail Service	4	21.05	12.62	418	11.28	6.92
Leisure Services	7	36.84	20.67	680	18.34	22.34
Financial & Business Services	1	5.26	11.59	103	2.78	9.12
Vacant	2	10.53	9.30	2,047	55.22	7.39
TOTAL	**19**	**100**	**100**	**3,707**	**100**	**100**

Source: WYG (November 2007)

1.2 It is clear that vacancies dominate floorspace in Bolton Lane. The centre contains two vacant outlets that occupy some 55% of all retail floorspace, which compares to a national average of 7%. These vacant outlets



Figure 1.2 Former Kents Fitness

comprise the former QLM store on Idle Road, and the former Kents Fitness facility on Bolton Road (Figure 1.2).

1.3 The centre contains a small parade of purpose built outlets, which have dedicated off-road parking and contains the centres two of centres three national multiples: Domino's Pizza and Co-op. An HSBC Bank is located on Idle Road (Figure 1.3). Environmental quality in the centre is variable, whilst some outlets are well maintained others would benefit from improvements to facades. Furthermore Bolton Road is busy with vehicular traffic.

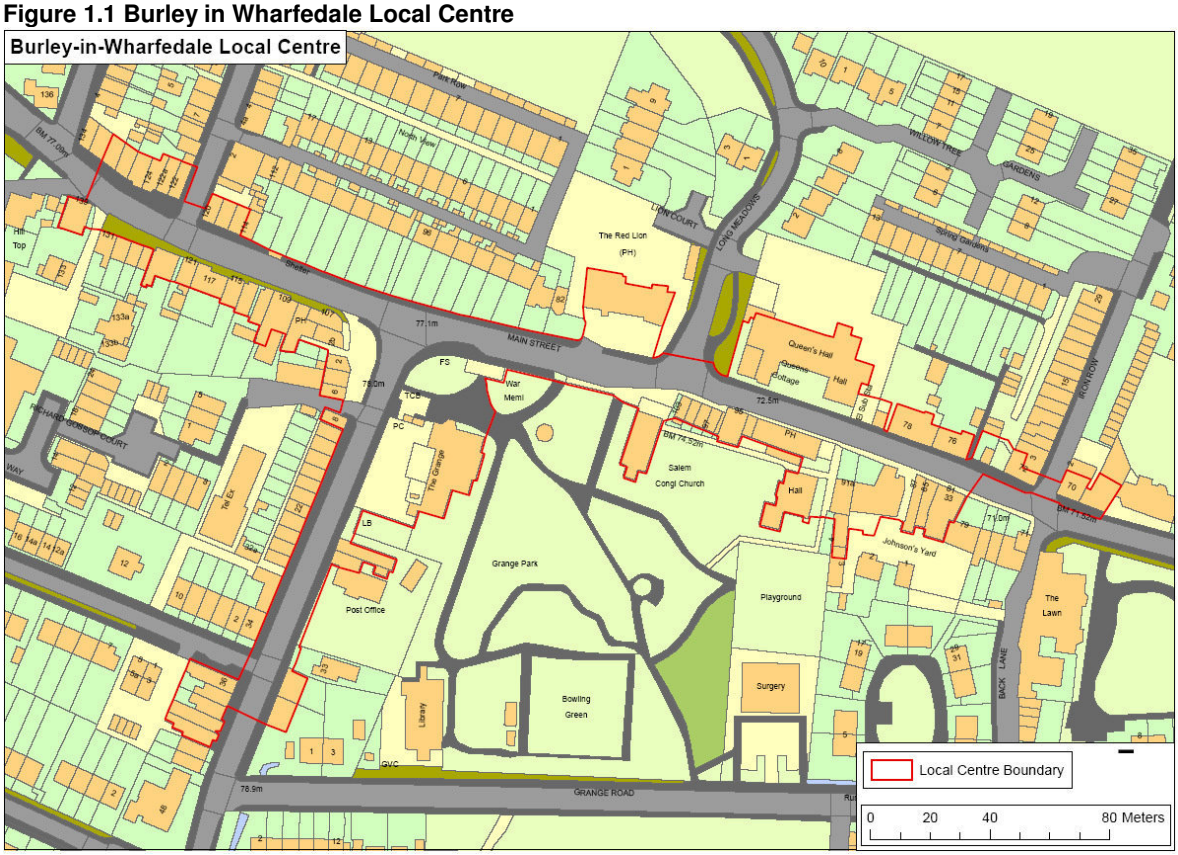


Figure 1.3 HSBC Bank, Idle Road

1.4 Pedestrian movement around the centre is easy, although footfall appears to be relatively low. Regular bus services connect the centre is Bradford and other local destinations.

Burley in Wharfedale

Figure 1.1 Burley in Wharfedale Local Centre



Source: Bradford Council

1.1 Burley-in Wharfedale in a small village located in the north east of the District adjacent to the A65. The centres retailing facilities are situated along Main Street and Station Road. Table 1.1 below highlights the composition of the centre as derived from a survey undertaken by WYG in September 2007.

Table 1.1 Retail Composition of Burley-in-Wharfedale Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Burley	GB		Burley	GB
Convenience	6	16.22	8.47	481	12.04	13.87
Comparison	4	10.81	37.34	531	13.29	40.36
Retail Service	9	24.32	12.62	513	12.84	6.92
Leisure Services	11	29.73	20.67	2,016	50.45	22.34
Financial & Business Services	5	13.51	11.59	310	7.75	9.12
Vacant	2	5.41	9.30	145	3.63	7.39
TOTAL	**37**	**100**	**100**	**3,996**	**100**	**100**

Source: WYG (September 2007)

1.2 Table 1.1 indicates that there are some 37 traders in the centre, who cumulatively occupy 3,996 sq m of retail floorspace. The centre is dominated by leisure services, which account for 28% of outlets and 50% of floorspace. Such uses include the

Queen's Hall together with a number of public houses and take-aways. Amongst other traders the centre contains a Post Office, several convenience stores (Figure 1.2) and a pharmacy. Two vacant outlets of good quality are present in the centre.



Figure 1.2 Station Road

1.3 The centre serves a role in providing shops and services to local residents of Burley-in-Wharfedale. In addition to retailing the centre contains a Library and surgery on Grange Road, St Mary's Parish Church Community Centre on Station Road, a public toilet on the Main Street/ Station Road junction and a cash point outside Burley in Wharfedale Village Store on Station Road.

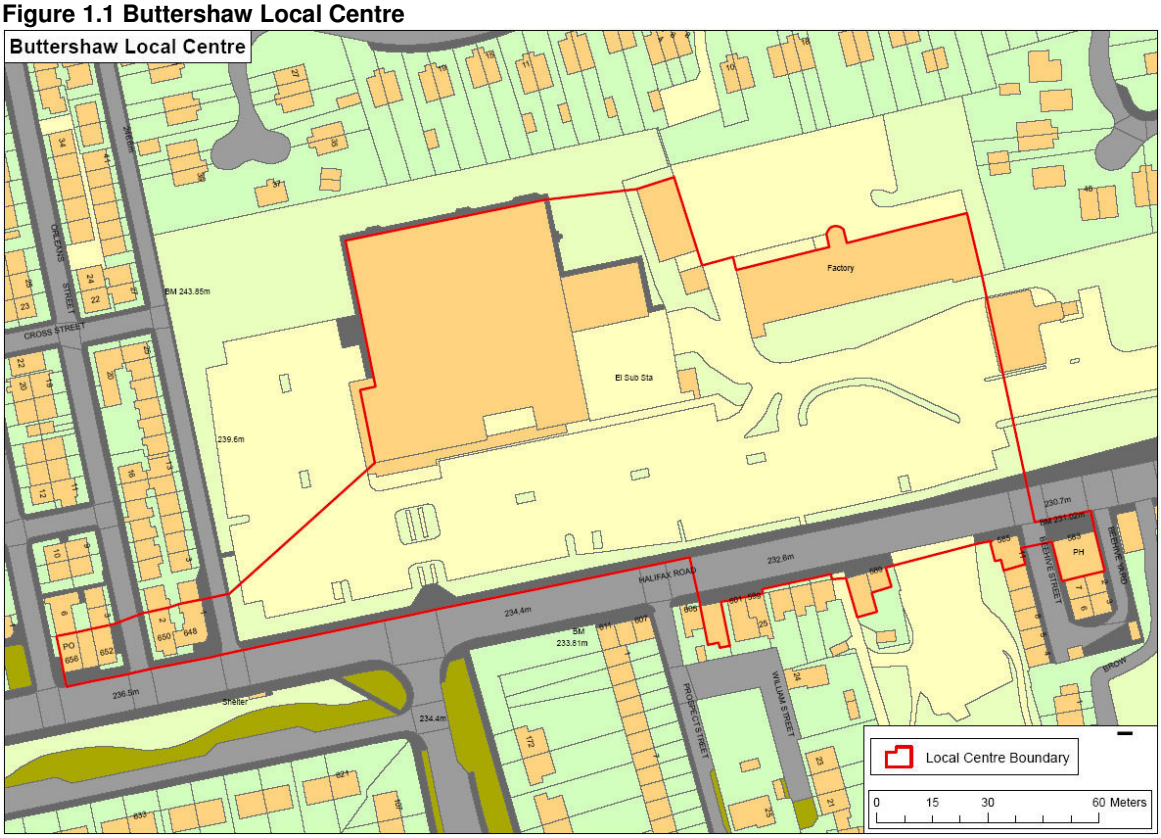
1.4 The centre is small and safe for pedestrian users, with a traffic light linked to a pedestrian crossing provided (Figure 1.3). Regular bus services run through the centre, connecting it to Bradford, Leeds and Otley among other destinations, and free on and off-road car parking is available.



Figure 1.3 Main Road

Buttershaw

Figure 1.1 Buttershaw Local Centre



Source: Bradford Council

1.1 Buttershaw Local Centre is located in the south of the District adjacent to Halifax Road, which forms the A6036 which links to the M606 approximately two miles to the east and Halifax three miles to the south-west. The diversity of uses present in Buttershaw is shown in Table 1.1

Table 1.1 Retail Composition of Buttershaw Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Buttershaw	GB		Buttershaw	GB
Convenience	2	16.67	8.47	3,391	78.40	13.87
Comparison	1	8.33	37.34	219	5.06	40.36
Retail Service	3	25.00	12.62	133	3.08	6.92
Leisure Services	5	41.67	20.67	521	12.05	22.34
Financial & Business Services	1	8.33	11.59	61	1.41	9.12
Vacant	0	0.00	9.30	0	0.00	7.39
TOTAL	**12**	**100**	**100**	**4,325**	**100**	**100**

Source: WYG (October 2007)

1.2 Buttershaw is a small centre containing just 12 outlets. It is dominated by a Tesco store of circa 3,310 sq m of floorspace, with the remaining outlets, except for the Post Office,



Figure 1.2 Tesco, Buttershaw

being small independent traders. The Tesco has dedicated off-street parking for customers, whilst free on-street parking is available although Halifax Road. It is evident that since the last Local Centre Study was undertaken, many of the small retail outlets on Halifax Road have been converted into residential properties.

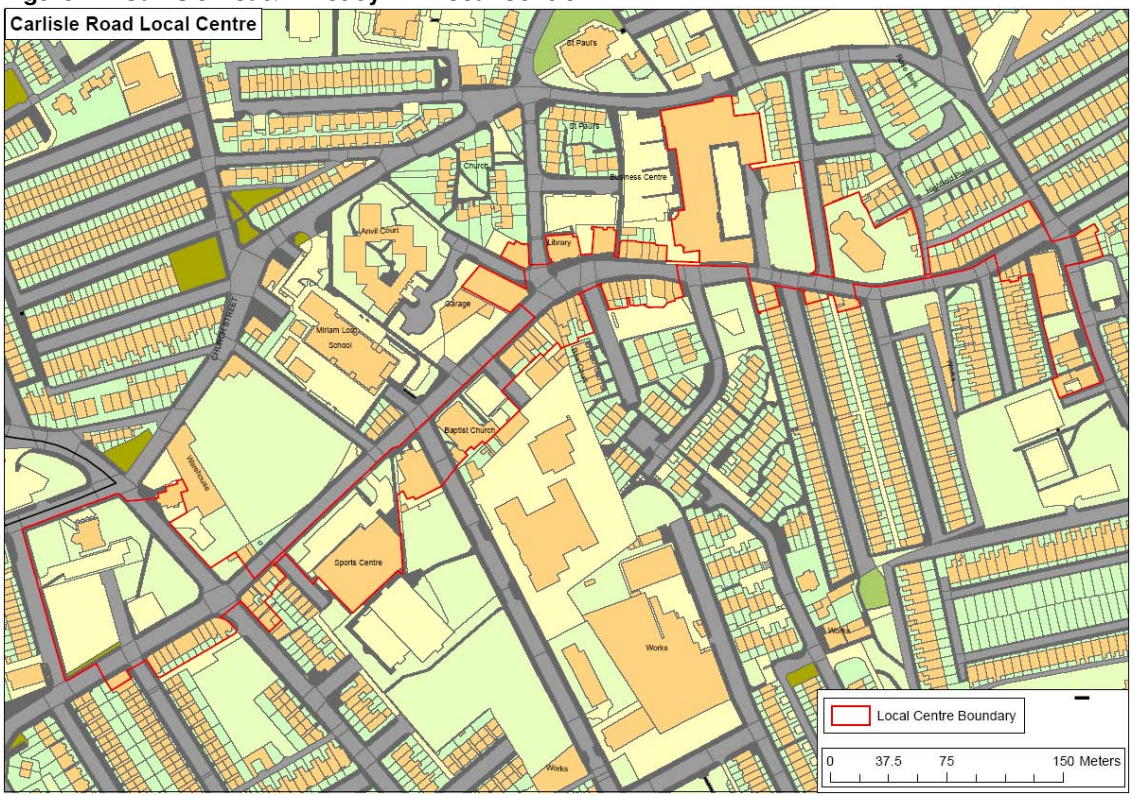
1.3 The Tesco clearly dominates retail provision in the centre, which limits cohesive between the parts and functions as a collection of separate retail outlets. The extent of linked trips between the Tesco and the surrounding retail outlets is unclear. Notwithstanding this pedestrian links from the Tesco store to the surrounding area are available and a pedestrian crossing is provided to aid movement across Halifax Road on foot.



Figure 1.3 Retail outlets on Halifax Road

Carlisle Road/ Whetley Hill

Figure 1.1 Carlisle Road/ Whetley Hill Local Centre



Source: Bradford Council

1.1 Carlisle Road/ Whetley Hill Local Centre is situated along Carlisle Road and Whetley Hill, which form part of the A6177, Bradford's Ring Road. The centre contains two distinct clusters of retail outlets at its east and west end. The composition of uses present in the centre is shown in Table 1.1 below.

Table 1.1 Retail Composition of Carlisle Road/ Whetley Hill Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Carlisle Road/ Whetley Hill	GB		Carlisle Road/ Whetley Hill	GB
Convenience	10	14.29	8.47	658	10.87	13.87
Comparison	15	21.43	37.34	1,153	19.04	40.36
Retail Service	11	15.71	12.62	1,021	16.86	6.92
Leisure Services	11	15.71	20.67	1,678	27.71	22.34
Financial & Business Services	8	11.43	11.59	618	10.21	9.12
Vacant	15	21.43	9.30	927	15.31	7.39
TOTAL	**70**	**100**	**100**	**6,055**	**100**	**100**

Source: WYG (October 2007)

1.2 Carlisle Road/ Whetley Hill is a relatively large local centre, with 70 outlets and 6,055 sq m of retail floorspace. It is notable however that although a range of goods and services are provided, the centre does not contain a Post Office. In addition to provision outlined above, a mosque, a public library, Manningham Sports Centre, a

Bradford MDC 'one-stop shop' and the Carlisle Mills Business Centre are situated adjacent to Carlisle Road, which adds diversity to the centre. The centre has a high proportion of vacancies, many of these are of poor a environmental quality (Figure 1.2).



Figure 1.2 Vacant outlets on Whetley Hill

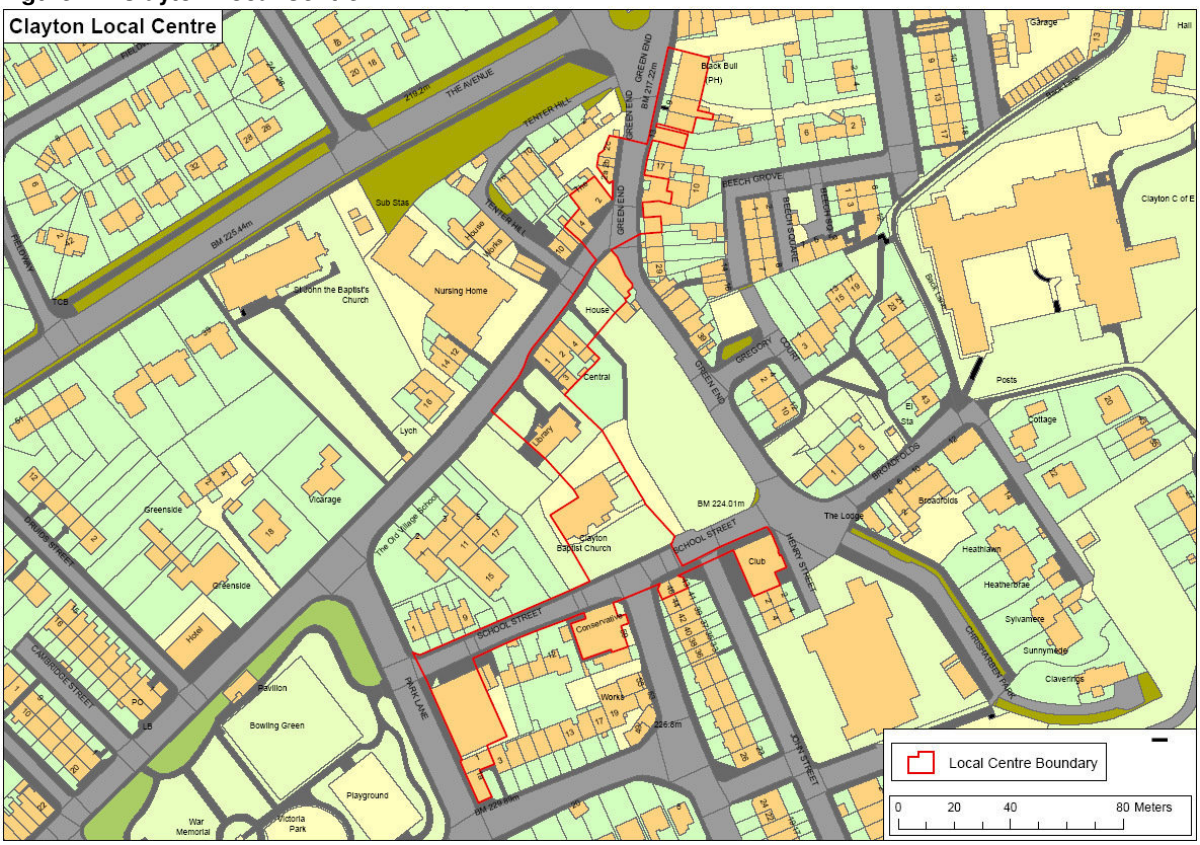
1.3 There is limited on-street parking on Carlisle Road itself (Figure 1.3), although adjacent side streets do have this facility. The mosque and public library do have dedicated off-street parking. Pedestrian crossings and islands are provided in the centre to aid unconstrained pedestrian movements. Whilst movement around the centre on foot is unproblematic, Carlisle Road does have frequent vehicular traffic. Limited cycle lanes are also provided. There is some distance between the two different parts of the centre, and they do not function as a cohesive local centre but rather as two separate entities.



Figure 1.3 Carlisle Road, east

Clayton

Figure 1.1 Clayton Local Centre



Source: Bradford Council

1.1 Clayton Local centre is located in the village of Clayton which adjoins the Bradford conurbation to the west. The centre incorporates retail outlets along Green End, Park Lane and School Street, with outlets being relatively dispersed over this area. It should be noted that in addition to the retail provision outlined below, there is a large-format Co-op foodstore located in an edge-of-centre location, to the north of the defined Local Centre on School Street.

Table 1.1 Retail Composition of Clayton Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Clayton	GB		Clayton	GB
Convenience	1	5.26	8.47	59	3.14	13.87
Comparison	4	21.05	37.34	545	29.05	40.36
Retail Service	4	21.05	12.62	140	7.46	6.92
Leisure Services	6	31.58	20.67	885	47.17	22.34
Financial & Business Services	3	15.79	11.59	222	11.83	9.12
Vacant	1	5.26	9.30	25	1.33	7.39
TOTAL	**19**	**100**	**100**	**1,876**	**100**	**100**

Source: WYG (November 2007)

1.2 Clayton provides mainly services such as retail service, leisure service and financial and business service floorspace all above the national average. Conversely, the proportion of convenience and comparison floorspace is all below the national average. Examples of the type of goods and services on offer in the centre include estate agents, public houses, a conservative club, a liberal club and a second hand furniture store. The centre does not contain a Post Office, a Pharmacy, a newsagents nor a small supermarket. The centre contains just one vacant outlet, located on School Street. The centre contains a public library and a church.



Figure 1.2 Park Lane, Clayton

1.3 The centre has free on-street car parking facilities. It is easy to access the centre on foot, although retail outlets are interspersed between residential properties. The environmental quality of outlets in the centre is variable: whilst most have well maintained frontages the vacant outlet is of poor quality and the Furniture store employs steel-roller shutters over its windows, which are permanently closed.



Figure 1.3 Clayton Lane, Clayton

Crossflats

Figure 1.1 Crossflats Local Centre



Source: Bradford Council

1.1 Crossflats is a compact Local Centre located around Keighley Road in the settlement of Bingley. It is situated to the north of Bingley Town Centre. The diversity of uses present in the centre is shown in Table 1.1 below.

Table 1.1 Retail Composition of Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Crossflats	GB		Crossflats	GB
Convenience	3	21.43	8.47	150	14.55	13.87
Comparison	0	0.00	37.34	0	0.00	40.36
Retail Service	4	28.57	12.62	175	16.97	6.92
Leisure Services	5	35.71	20.67	603	58.49	22.34
Financial & Business Services	0	0.00	11.59	0	0.00	9.12
Vacant	2	14.29	9.30	103	9.99	7.39
TOTAL	**14**	**100**	**100**	**1,031**	**100**	**100**

Source: WYG (November 2007)

1.2 Crossflats is modest in size containing 14 retail outlets and 1,031 sq m of retail floorspace. Two outlets are currently vacant, with the remaining traders comprising three hairdressers, three take-away outlets, a newsagent, a butcher, a baker, a public house, a social club and a Post Office. Occupied outlets are of adequate visual amenity, although the vacant outlets are of poor quality (Figure 1.2).

1.3 Due to the size of Crossflats it is easy to move around on foot. A pedestrian crossing linked to traffic lights is provided on Keighley Road, which forms the B6265 connecting Keighley and Bingley. Limited on-street parking is available in the centre, with further provision on nearby residential streets. A small foodstore would benefit retail provision in the centre, although there is a Tesco Express to the north of the centre on Keighley Road. It is unclear given this whether there would be enough demand for two foodstores within this locality.



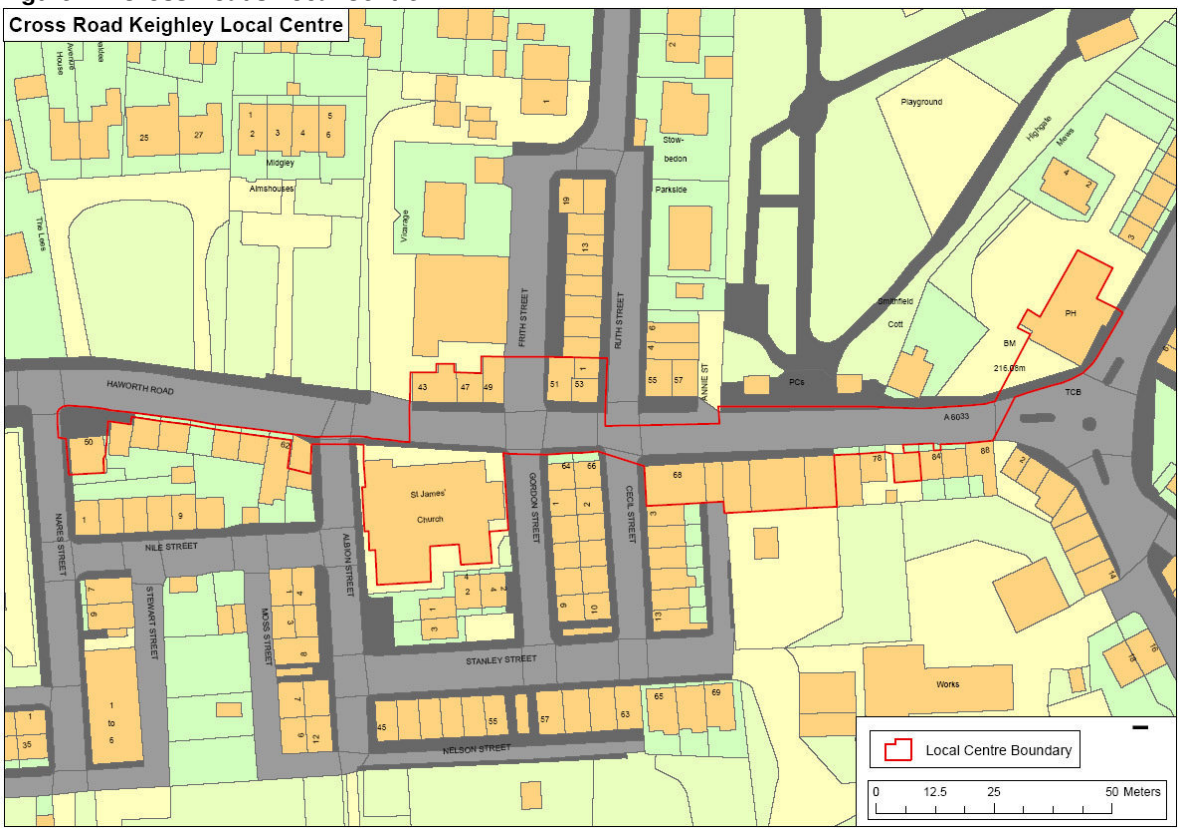
Figure 1.2 Vacant outlets in Crossflats



Figure 1.3 Crossflats Local Centre

Cross Roads

Figure 1.1 Cross Roads Local Centre



Source: Bradford Council

1.1 This Local Centre is linear in form and stretches along Haworth Road in the village of Haworth. Haworth Road forms the A6033 which connects Haworth directly with Hebden Bridge in the South.

Table 1.1 Retail Composition of Cross Roads Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Cross Roads	GB		Cross Roads	GB
Convenience	4	30.77	8.47	178	19.14	13.87
Comparison	2	15.38	37.34	133	14.30	40.36
Retail Service	2	15.38	12.62	108	11.61	6.92
Leisure Services	4	30.77	20.67	480	51.61	22.34
Financial & Business Services	1	7.69	11.59	31	3.33	9.12
Vacant	0	0.00	9.30	0	0.00	7.39
TOTAL	**13**	**100**	**100**	**930**	**100**	**100**

Source: WYG (November 2007)

1.2 The Cross Roads contains a total of 13 retail outlets occupying 930 sq m of retail floorspace. Leisure services occupy most (52%) retail floorspace in the centre, with traders comprising



Figure 1.2 Cross Roads Local Centre

a public house, restaurant, café and take-away. Other traders include a newsagent, a butcher, a baker, a hairdressers and a furniture store. The centre does not contain a pharmacy, a small supermarket nor a Post Office, although a Post Office is situated nearby along Halifax Road. The centre has no vacant outlets.

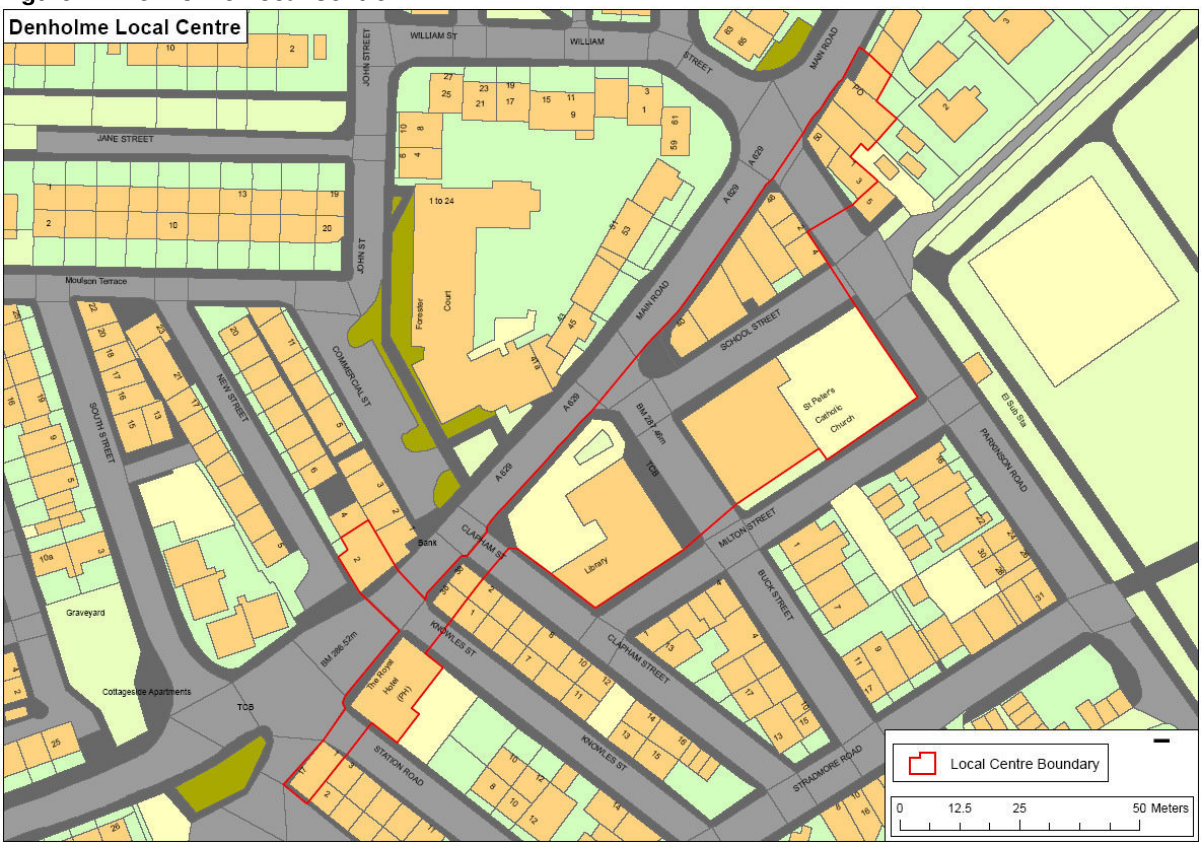
1.3 Pedestrian movement around the centre is easy, and free on-street parking is on offer on the northern side of Haworth Road (Figure 1.3). St James' Church is also located within the defined boundary of the local centre, and public toilets are available. Residential uses are mixed in between retail outlets.



Figure 1.3 Cross Roads Local Centre

Denholme

Figure 1.1 Denholme Local Centre



Source: Bradford Council

1.1 Denholme Local Centre is situated in Denholme Village adjacent to Main Road, which forms part of the A629 connecting to Keighley in the north and Halifax and Junction 24 of the M62 to the south.

Table 1.1 Retail Composition of Denholme Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Denholme	GB		Denholme	GB
Convenience	3	23.08	8.47	548	42.71	13.87
Comparison	3	23.08	37.34	170	13.25	40.36
Retail Service	3	23.08	12.62	156	12.16	6.92
Leisure Services	2	15.38	20.67	238	18.55	22.34
Financial & Business Services	0	0.00	11.59	0	0.00	9.12
Vacant	2	15.38	9.30	171	13.33	7.39
TOTAL	**13**	**100**	**100**	**1,283**	**100**	**100**

Source: WYG (November 2007)

1.2 Convenience retailing in Denholme accounts for the largest proportion of floorspace in the centre (43%), although it also contains a number of retail services, leisure services and comparison



Figure 1.2 Premier, Main Road

traders. The largest trader is the Co-op supermarket on School Street, with other facilities including a Premier newsagents (Figure 1.2), a public house, a Post Office and a pharmacy. The centre contains two vacant outlets.

1.3 Main Road is an important road route and so fast-moving traffic is present, although a pedestrian crossing linked to traffic lights is provided to help mitigate this. The centre is small and so movement around it on foot is unproblematic. No on-street parking is available along Main Road, but this can be found on side-streets.

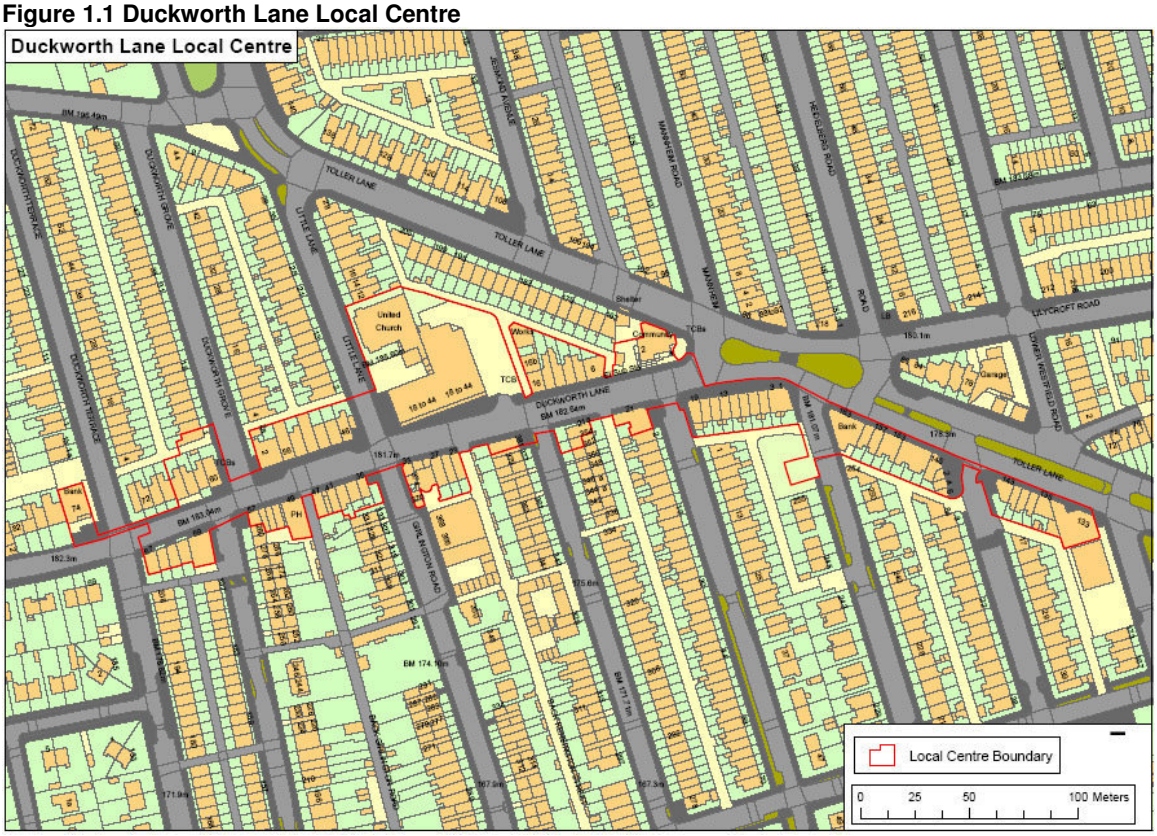


Figure 1.3 Co-op, School Street

1.4 The centre functions as a successful Local Centre containing a number of important goods and services. It also contains a public library.

Duckworth Lane

Figure 1.1 Duckworth Lane Local Centre



Source: Bradford Council

1.1 Duckworth Lane is an extensive Local Centre located in the Bradford conurbation to the north-west of Bradford City Centre. Table 1.1 below shows the diversity of uses in the centre based on the survey undertaken by WYG.

Table 1.1 Retail Composition of Duckworth Lane Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Duckworth Lane	GB		Duckworth Lane	GB
Convenience	6	8.70	8.47	940	17.87	13.87
Comparison	19	27.54	37.34	1,351	25.68	40.36
Retail Service	11	15.94	12.62	838	15.93	6.92
Leisure Services	13	18.84	20.67	932	17.72	22.34
Financial & Business Services	13	18.84	11.59	851	16.18	9.12
Vacant	7	10.14	9.30	349	6.63	7.39
TOTAL	**69**	**100**	**100**	**5,261**	**100**	**100**

Source: WYG (October 2007)

1.2 Duckworth Lane is adequately represented in all categories of retail and service provision. It is a large centre with some 69 retail outlets and 5,261 sq m of retail floorspace. The centre has a strong Asian customer base which is evidenced by the high number of specialist shops and services catering for this market. This includes specialist food retailers, jewellery outlets, clothing outlets and financial services. The centre is dominated by independent traders, although it does contain a Post Office, Yorkshire Bank, Pizza Hut, Abbey Bank, Barclays Bank, Reed Rains, Halifax Estate Agents, Johnsons, Oxfam, Lloyds Pharmacy and Co-op.



Figure 1.2 Duckworth Lane

1.3 Retail outlets in the centre are of good quality, although the busy nature of the roads within the Local Centre does detract somewhat from the environmental amenity of Duckworth Lane. In particular Toller Lane (the B6144) is busy with traffic. Pedestrian crossings are provided in the centre.

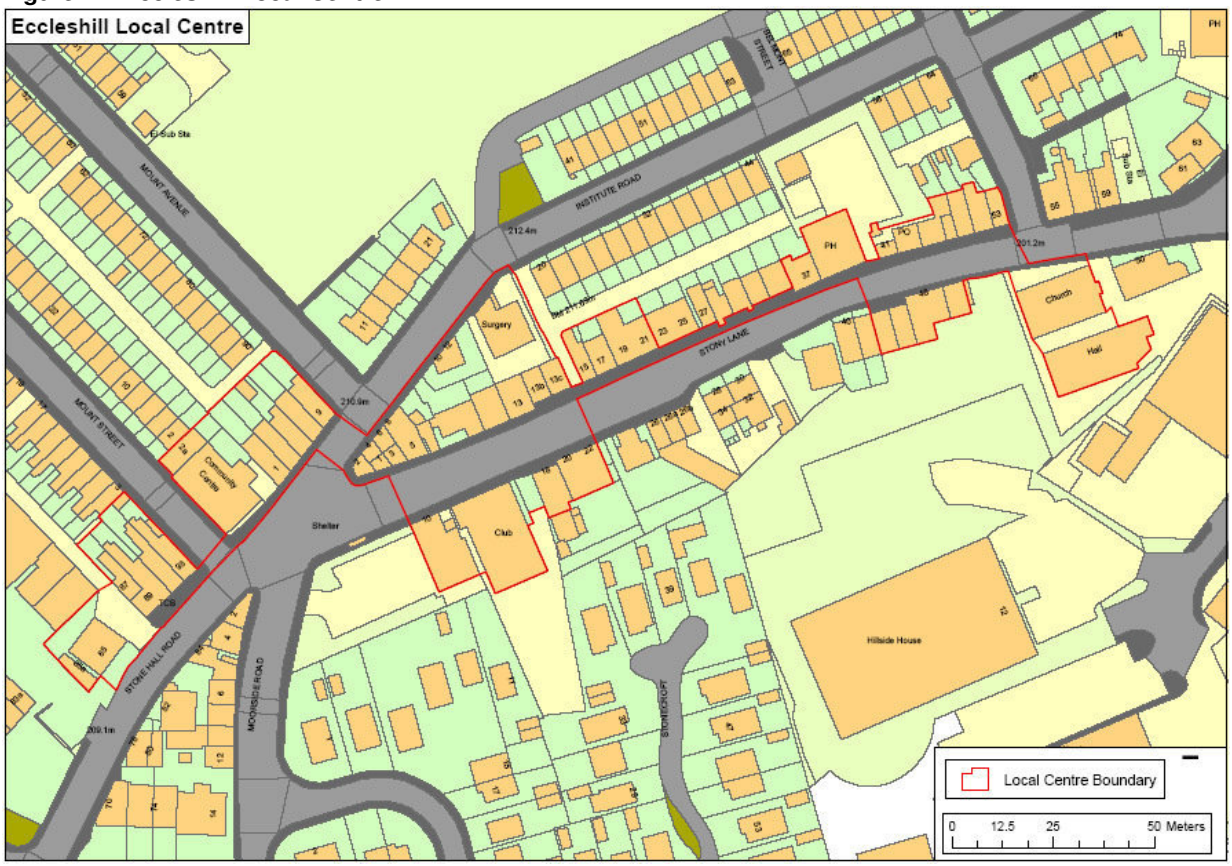
1.4 The centre offers free on-street parking (Figure 1.3), and the Co-op has dedicated off-street parking for customers. Frequent bus services ruin through the centre providing direct services to Bradford, Allerton and Bingley.



Figure 1.3 Duckworth Lane

Eccleshill

Figure 1.1 Eccleshill Local Centre



Source: Bradford Council

1.1 This Local Centre incorporates retail outlets along Stony Lane, Stone Hall Road and Institute Road. It is situated to the north-east of Bradford City Centre within close proximity to Five Lane Ends District Centre.

Table 1.1 Retail Composition of Eccleshill Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Eccleshill	GB		Eccleshill	GB
Convenience	3	9.38	8.47	491	25.03	13.87
Comparison	3	9.38	37.34	219	11.16	40.36
Retail Service	9	28.13	12.62	360	18.35	6.92
Leisure Services	8	25.00	20.67	512	26.10	22.34
Financial & Business Services	1	3.13	11.59	48	2.45	9.12
Vacant	8	25.00	9.30	332	16.92	7.39
TOTAL	**32**	**100**	**100**	**1,962**	**100**	**100**

Source: WYG (November 2007)

1.2 Eccleshill contains a total of 32 retail outlets which cumulatively occupy 1,962 sq m of retail floorspace. The convenience sector is well- represented, with retail floorspace above the national average. This sector includes a Spar, a bakery and an independent foodstore. Retail service and leisure service floorspace are also above

the national average, whilst the proportion financial and business service and comparison goods floorspace are both below the national average. The centre contains a pharmacy, but does not contain a Post Office.

1.3 Vacancies in the centre is well above the national average, with both the proportion of outlets (25%) and the proportion of floorspace (17%) being above the national average (9% and 7% respectively). It is evident that many of these outlets are of poor quality incorporating steel roller shutters (Figure 1.2) creating dead frontages. maintained.



Figure 1.2 Vacant outlets on Stony Lane

1.4 On-street free parking in the centre is available, and it is easy to walk around on foot (Figure 1.3). Residential properties are interspersed with retail outlets in the centre. In addition to the retail facilities outlined here, the centre also contains a community centre, a church and an associated church hall.



Figure 1.3 Wrose Local Centre

Eldwick

Figure 1.1 Eldwick Local Centre



Source: Bradford Council

1.1 Eldwick Local Centre is situated along Otley Road in the Bingley area. The diversity of uses in the centre is shown in Table 1.1

Table 1.1 Retail Composition of Eldwick Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Eldwick	GB		Eldwick	GB
Convenience	1	14.29	8.47	49	7.88	13.87
Comparison	0	0.00	37.34	0	0.00	40.36
Retail Service	3	42.86	12.62	245	39.39	6.92
Leisure Services	1	14.29	20.67	151	24.28	22.34
Financial & Business Services	0	0.00	11.59	0	0.00	9.12
Vacant	2	28.57	9.30	177	28.46	7.39
TOTAL	**7**	**100**	**100**	**622**	**100**	**100**

Source: WYG (November 2007)

1.2 It is apparent that the centre is under-provided for in the retail sector. It contains just seven retail outlets, two of which are vacant. Occupied outlets comprise a Post Office, an off licence, a social club, a hairdresser and an interior designer.

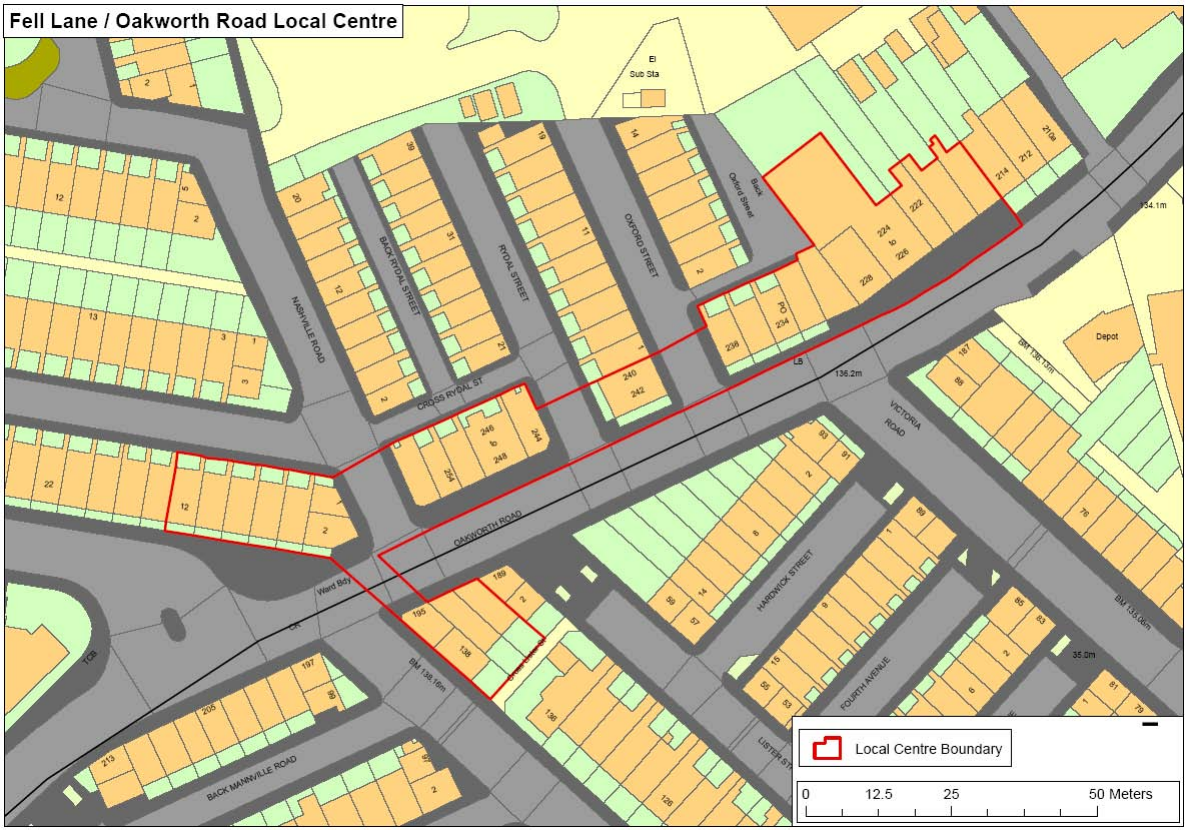


Figure 1.2 Eldwick Local Centre

Therefore it cannot be considered to offer the required array of goods and services that a Local Centre should offer, according to PPS6 guidance. In addition, it is notable that many outlets within the defined local centre boundary have been converted to residential uses. Notwithstanding this, on-street parking is available, and pedestrian movement around the centre is easy.

Fell Lane

Figure 1.1 Fell Lane Local Centre



Source: Bradford Council

1.1 Fell Lane Local Centre is situated in the Keighley area. It is located approximately half a mile to the south-west of Keighley Town Centre. Retail units in the centre are located along Oakworth Road.

Table 1.1 Retail Composition of Fell Lane Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Fell Lane	GB		Fell Lane	GB
Convenience	2	12.50	8.47	105	9.01	13.87
Comparison	3	18.75	37.34	193	16.57	40.36
Retail Service	5	31.25	12.62	281	24.12	6.92
Leisure Services	5	31.25	20.67	532	45.67	22.34
Financial & Business Services	0	0.00	11.59	0	0.00	9.12
Vacant	1	6.25	9.30	54	4.64	7.39
TOTAL	**16**	**100**	**100**	**1,165**	**100**	**100**

Source: WYG (October 2007)

1.2 In total the centre contains 16 retail units which occupy 1,165 sq m of floorspace. Leisure services are the largest single category of uses, accounting for 46% of total floorspace compared to a national average of 22%. The centre does not contain a pharmacy or a small supermarket, although it does benefit from a newsagents and a Post Office. It contains no financial and business service sector. Residential

properties are mixed in with retail premises. The centre contains just one vacant outlet.

1.3 As previously indicated the centre is focused on Oakworth Road. This is open to vehicular traffic although this is not fast moving and not unduly hazardous. Covered bus stops are provided in the centre.

1.4 Occupied retail units in the centre are maintained to a good standard on the whole (Figure 1.3).



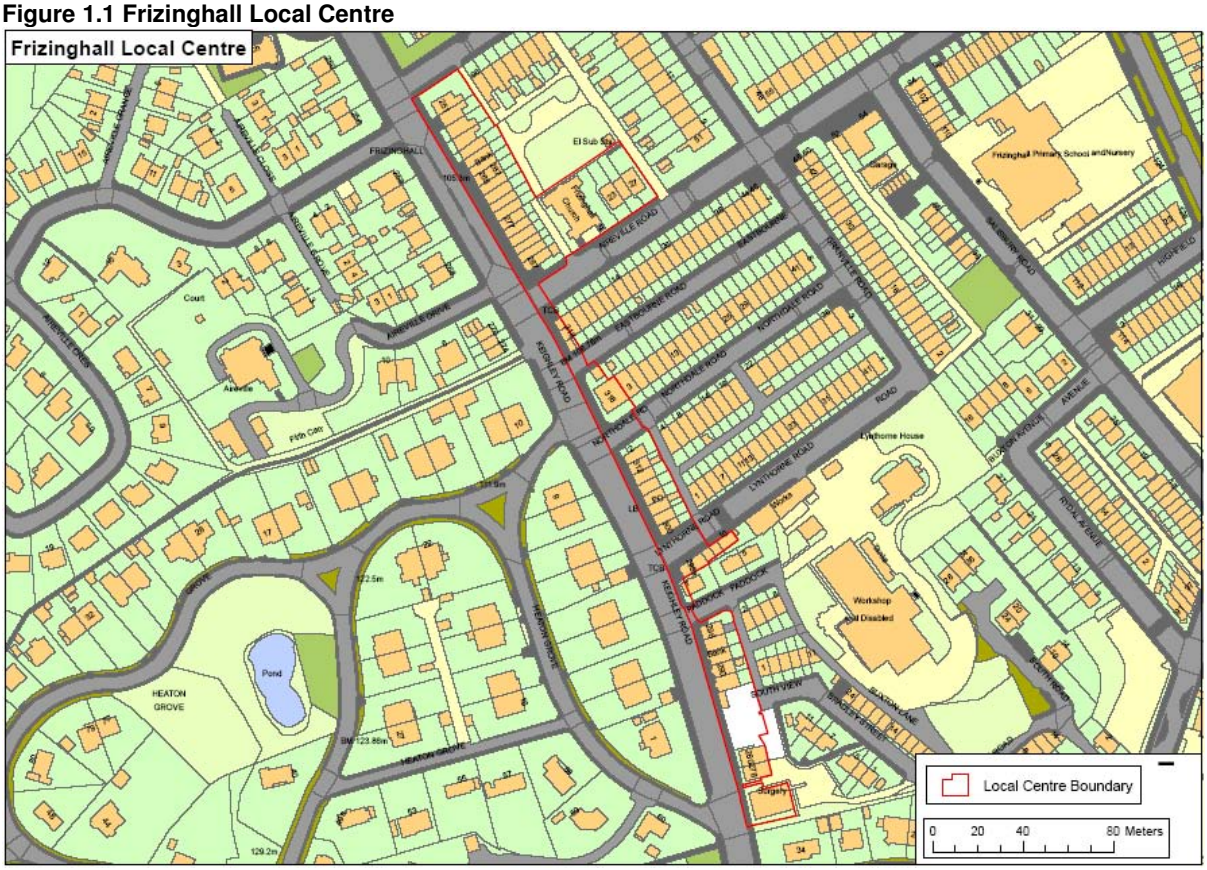
Figure 1.2 Fell Lane Local Centre



Figure 1.3 Retail units on Fell Lane

Frizinghall

Figure 1.1 Frizinghall Local Centre



Source: Bradford Council

1.1 This is a linear Local Centre situated on the eastern side of Keighley Road, which forms part of the A650 connecting Shipley one mile to the north to Bradford approximately three miles to the south.

Table 1.1 Retail Composition of Frizinghall Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Frizinghall	GB		Frizinghall	GB
Convenience	2	6.67	8.47	231	13.04	13.87
Comparison	7	23.33	37.34	406	22.91	40.36
Retail Service	5	16.67	12.62	310	17.49	6.92
Leisure Services	8	26.67	20.67	464	26.19	22.34
Financial & Business Services	4	13.33	11.59	160	9.03	9.12
Vacant	4	13.33	9.30	201	11.34	7.39
TOTAL	**30**	**100**	**100**	**1,772**	**100**	**100**

Source: WYG (October 2007)

1.2 Frizinghall is modest in size, with a total of 30 retail outlets within it who cumulatively occupy 1,772 sq m of retail floorspace. Nevertheless it does contain the recommended uses, as designed by PPS6, for Local Centre status, housing a Post Office, pharmacy, convenience store and newsagents. Other uses include a private

GP surgery, six take-away's (20% of all outlets) and a variety of comparison stores (Figure 1.2).



Figure 1.2 Keighley Road

1.3 Keighley Road is easy accessibility by car, and free on-street parking is available outside retail outlets. This is an important feature which allows passing motorists to easily stop to visit retailers and other facilities quickly and without difficulty. Bus and cycle lanes also run along the length of the centre, with buses to Shipley, Keighley, Harrogate, Bradford, Ilkley and Leeds. Keighley Road is busy with vehicular traffic, but two pedestrian crossings are provided to help mitigate this, and pavements are adequately wide.

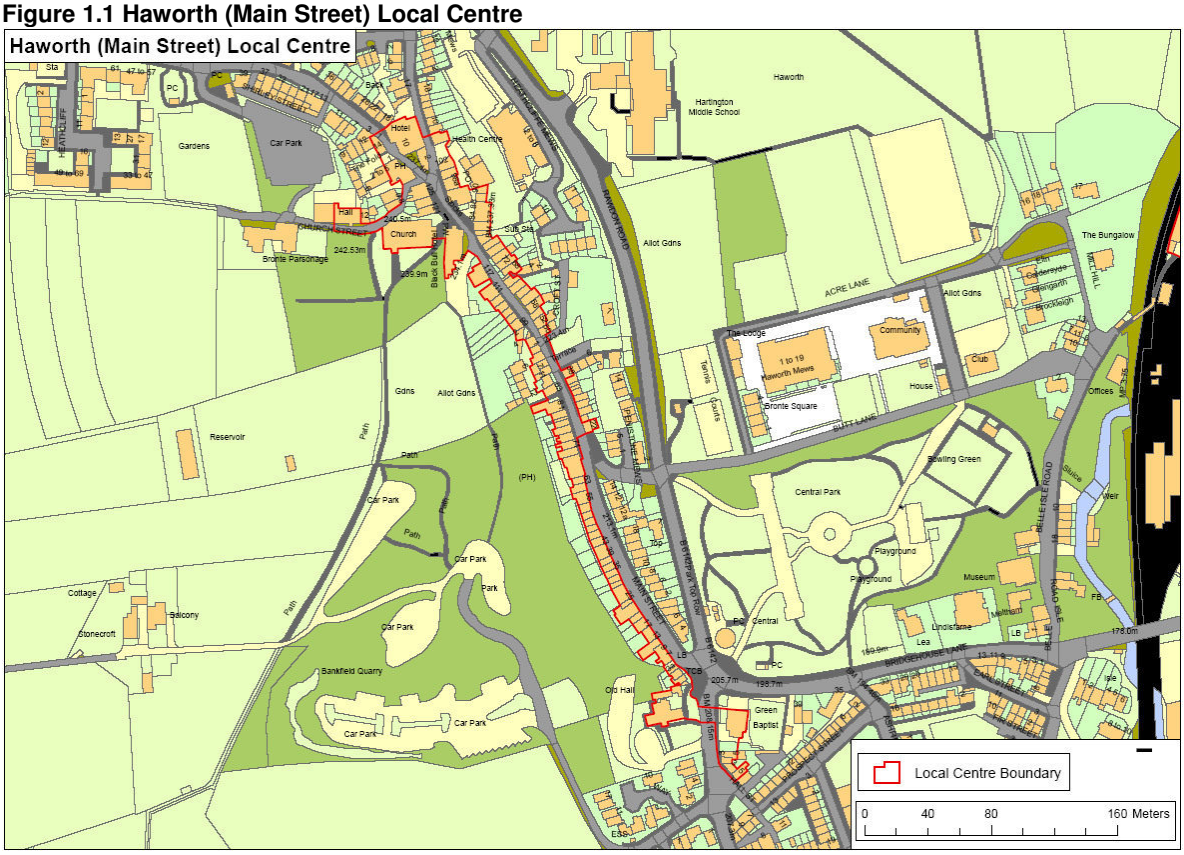
1.4 Occupied outlets in the centre are well maintained, although several poor quality vacancies do exist. Outlets in the centre vary between heights of one storey (Figure 1.3) and two stories, with upper floors where relevant appearing to be used for office and residential purposes.



Figure 1.3 Lynthorne Road

Haworth (Main Street)

Figure 1.1 Haworth (Main Street) Local Centre



Source: Bradford Council

1.1 Haworth (Main Street) is a village located in the west of the District two miles to the south of Keighley. It is an historic centre and forms part of a designated conservation area. Retailing in the centre is linear in nature and focused on Main Street.

Table 1.1 Retail Composition of Haworth (Main Street) Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Haworth (Main Street)	GB		Haworth (Main Street)	GB
Convenience	5	8.47	8.47	276	5.97	13.87
Comparison	28	47.46	37.34	1,607	34.75	40.36
Retail Service	6	10.17	12.62	256	5.54	6.92
Leisure Services	17	28.81	20.67	2,334	50.48	22.34
Financial & Business Services	0	0.00	11.59	0	0.00	9.12
Vacant	3	5.08	9.30	151	3.27	7.39
TOTAL	**59**	**100**	**100**	**4,624**	**100**	**100**

Source: WYG (October 2007)

1.2 Leisure services dominate retailing in Haworth (Main Street), accounting for 50% of floorspace respectively compared to a national average of 22%. The centre contains many restaurants, cafes and guest houses, reflecting the tourist-like nature of the centre, and many niche comparison traders selling crafts, antiques and books. The centre also contains a Tourist Information Centre. In addition, a large Edinburgh Woollen Mill outlet is situated close to the defined local centre on Rawdon Road.



Figure 1.2 Main Street, Haworth

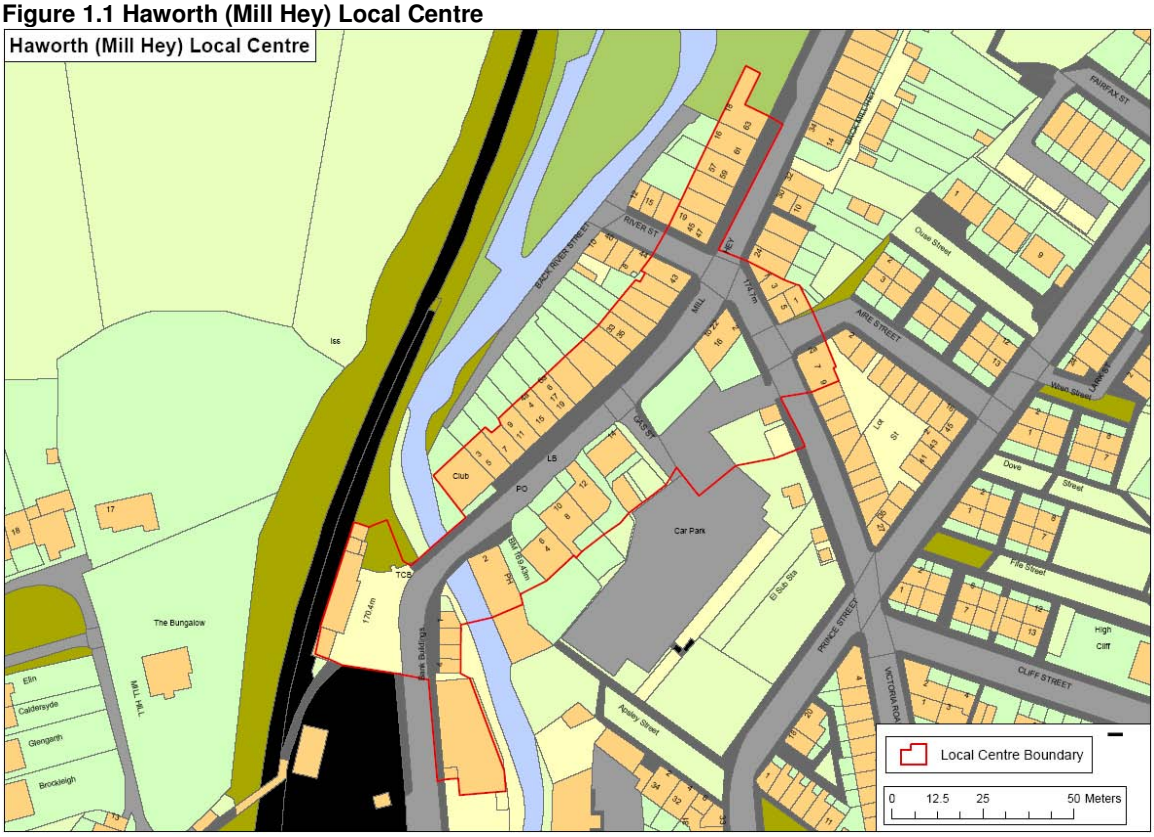
1.3 Environmental quality in Haworth (Main Street) is good, with well maintained outlets in good condition which are sensitive to their surroundings. Streets in the centre are cobbled and properties are two to three stories in height and constructed of local stone.

1.4 Movement around the centre on foot is unproblematic, although Main Street is open to vehicular traffic parking is for residents only and the road is not well used by vehicles. Several off-street car parks are located close to the centre.


Figure 1.3 Main Street, Haworth

Haworth (Mill Hey)

Figure 1.1 Haworth (Mill Hey) Local Centre



Source: Bradford Council

1.1 Haworth (Mill Hey) Local Centre is located in the village of Haworth, two miles south of Keighley. It is located on Mill Hey adjacent to Haworth Railway Station which is situated on the Keighley and Worth Valley Railway line which operates traditional steam trains. It is located close to Haworth Local Centre, although is considerably smaller in size.

Table 1.1 Retail Composition of Haworth (Mill Hey) Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Haworth (Mill Hey)	GB		Haworth (Mill Hey)	GB
Convenience	4	13.33	8.47	609	24.36	13.87
Comparison	5	16.67	37.34	423	16.92	40.36
Retail Service	8	26.67	12.62	522	20.88	6.92
Leisure Services	11	36.67	20.67	845	33.80	22.34
Financial & Business Services	0	0.00	11.59	0	0.00	9.12
Vacant	2	6.67	9.30	101	4.04	7.39
TOTAL	**30**	**100**	**100**	**2,500**	**100**	**100**

Source: WYG (October 2007)

1.2 Table 1.1 indicates that there are 20 outlets present within the centre which cumulatively occupy 2,500 sq m of retail floorspace. The largest outlet is the Spar

convenience store on Station Road with a floorspace of some 402 sq m, although leisure services dominated retail provision in the centre. In addition to the Spar the centre contains a Post Office, a pharmacy and a newsagent, as well as a number of retail services. Vacancies are significantly below the national average, and the centre appears to be both vital and viable.



Figure 1.2 Spar, Station Road

1.3 Environmental quality in the centre is good, with outlets being well maintained and an attractive street-scape. The centre is compact and pedestrian movement is easy with a zebra crossing provided. Vehicular traffic only Mill Hey itself is infrequent and slow moving. Off-road parking is provided in the centre and this is sign-posted. The Spar has free off-road parking for customers, there is a car park adjacent to the train station, and there is a shopper's car park operated by Bradford Council at Gas Street. Parking here is free for up to half an hour, 40p for up to 1 hour, 60p for up to 2 hours or £1.20 for over 2 hours. This operates on a Pay and Display basis.



Figure 1.3 Mill Hey, Haworth-Mill Hey

Holmewood

Figure 1.1 Holmewood Local Centre



Source: Bradford Council

1.1 Holmewood Local Centre is situated in the south-east of the District close to the boundary with Leeds. It is a compact centre. Retailing is concentrated on a purpose built parade called Ryecroft Village, although the centre contains a variety of civic and leisure uses to the south of the parade.

Table 1.1 Retail Composition of Holmewood Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Holmewood	GB		Holmewood	GB
Convenience	2	15.38	8.47	269	19.81	13.87
Comparison	3	23.08	37.34	420	30.93	40.36
Retail Service	2	15.38	12.62	220	16.20	6.92
Leisure Services	1	7.69	20.67	69	5.08	22.34
Financial & Business Services	0	0.00	11.59	0	0.00	9.12
Vacant	5	38.46	9.30	380	27.98	7.39
TOTAL	**13**	**100**	**100**	**1,358**	**100**	**100**

Source: WYG (October 2007)

1.2 As shown in Table 1.1, the centre contains just 13 retail outlets who occupy 1,358 sq m of retail floorspace. Although comparison retailers account for the largest proportion of floorspace (31%), the centre has a problem with vacancies. 38% of outlets in the centre are vacant, which compares to a national average of 9%, whilst

28% of retail floorspace is vacant against a national average of 7%. Notwithstanding this, the centre does contain the necessary features of a local centre as suggested in PPS6: namely a Post Office, a pharmacy and a supermarket/ newsagents (Figure 1.2).



Figure 1.2 Retail outlets in Holmewood

1.3 Retail outlets in Ryecroft Village are purpose built and incorporates residential dwellings above. The Ryecroft Village area itself is paved with concrete slabs and incorporates bins, benches and lighting. Vacant outlets incorporate steel roll shuts and consequently do not detract from the environmental quality (Figure 1.3). Occupied outlets are generally well maintained; however the built environment of the area does look outdated and would benefit from investment. Free off-street parking is available adjacent to The Parade.

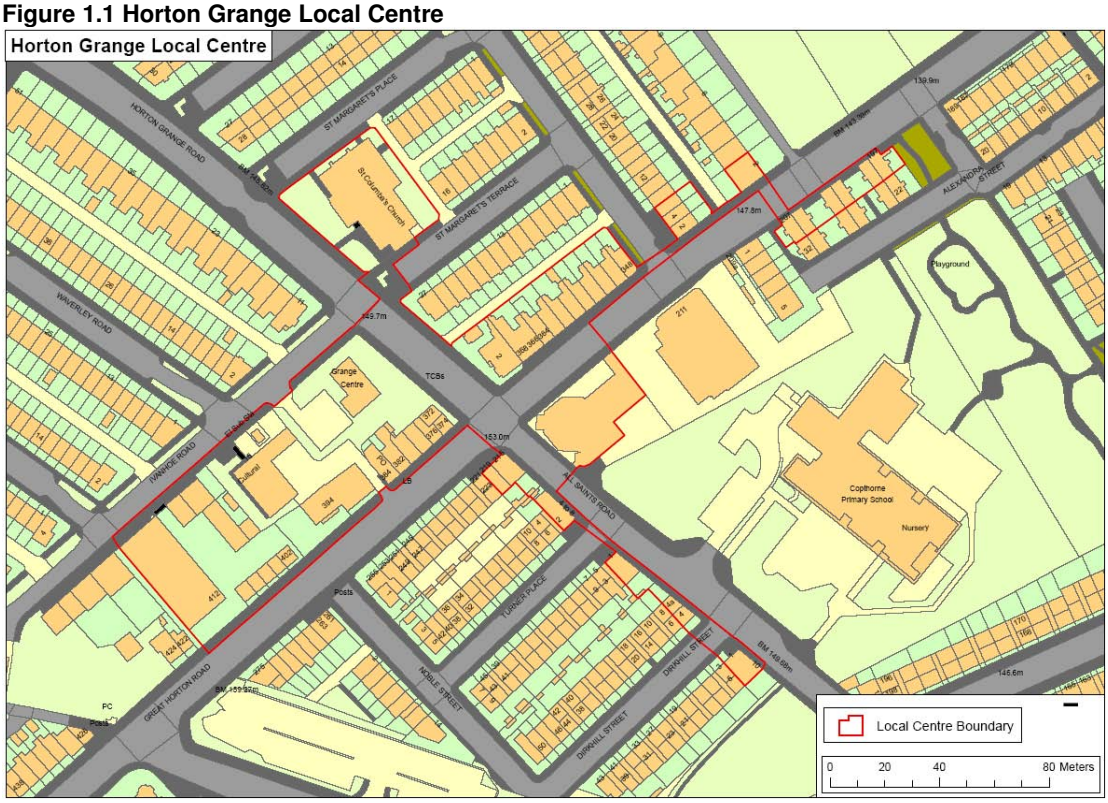


Figure 1.3 Vacant outlet in Holmewood

1.4 In addition to retail outlets, the centre contains an NHS health centre, a Church, a hall, a youth centre, a social club and a library and information centre.

Horton Grange

Figure 1.1 Horton Grange Local Centre



Source: Bradford Council

1.1 Horton Grange local centre is linear in form and located within close proximity to The University of Bradford and Bradford City Centre. It is located on both sides of Great Horton Road which forms the A647 and connects to the City Centre to the east and to Great Horton District Centre and Queensbury to the west. The centre is located on a steep incline.

Table 1.1 Retail Composition of Horton Grange Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Horton Grange	GB		Horton Grange	GB
Convenience	4	12.50	8.47	243	4.89	13.87
Comparison	6	18.75	37.34	1,069	21.49	40.36
Retail Service	5	15.63	12.62	405	8.14	6.92
Leisure Services	5	15.63	20.67	1,718	34.54	22.34
Financial & Business Services	4	12.50	11.59	354	7.12	9.12
Vacant	8	25.00	9.30	1,185	23.82	7.39
TOTAL	**32**	**100**	**100**	**4,974**	**100**	**100**

Source: WYG (October 2007)

1.2 The centre contains 32 retail outlets occupying 4,974 sq m of retail floorspace. Leisure services are the most prolific occupier of retail floorspace, accounting for nearly 35% of total floorspace. The centre contains a number of large Asian

restaurants (Figure 1.2). The centre is ethnically diverse with many multi-cultural businesses such as specialist halal butchers, specialist deli's and music shops and travel agents. Other key occupiers include a Post Office and a pharmacy



Figure 1.2 Anam's restaurant

1.3 The centre has a high proportion of vacancies, with vacant outlets accounting for 25% of all outlets and vacant floorspace representing 24% of total floorspace. Much of this vacant floorspace is accounted for by one large vacant outlet of 7,365 sq m, situated at the junction of All Saints Road and Great Horton Road. Residential properties are mixed in with retail traders, and the area is dominated by independents.

1.4 The centre is unproblematic to walk around, with pedestrian crossings provided at key traffic junctions. Free on-street parking is available, and regular buses run through the centre. Environmental quality is good for the most part, although several poor quality vacancies and retail outlets are visible (Figure 1.3).



Figure 1.3 Horton Grange

Idle

Figure 1.1 Idle Local Centre



Source: Bradford Council

1.1 Idle is situated in the Bradford conurbation to the north-west of the city centre. It comprises retail outlets on High Street, The Green, Bradford Road, Thorpe Garth, Highfield Road, Albion Road, Louisa Street, Jasper Street and Town Lane.

Table 1.1 Retail Composition of Idle Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Idle	GB		Idle	GB
Convenience	4	5.26	8.47	559	8.31	13.87
Comparison	6	7.89	37.34	560	8.32	40.36
Retail Service	24	31.58	12.62	1,826	27.13	6.92
Leisure Services	23	30.26	20.67	2,568	38.16	22.34
Financial & Business Services	8	10.53	11.59	585	8.69	9.12
Vacant	11	14.47	9.30	632	9.39	7.39
TOTAL	**76**	**100**	**100**	**6,730**	**100**	**100**

Source: WYG (November 2007)

1.2 As shown in Table 1.1 Idle functions as a provider of services to its catchment population, with the proportion of retail and leisure service above the national average, and the proportion of financial and business service floorspace comparable to it. The provision of both comparison and convenience goods floorspace is below the national average. The centre contains predominately independent traders but also some high street multiples, although it does contain a Co-op, a Barclays Bank, a Yorkshire Bank and William Hill.



Figure 1.2 The Green

1.3 Vacancies in the centre are above the national average with respect to both he proportion of outlets and floorspace. In addition to retail and leisure uses, the centre contains a Library, a medical centre and a dentist.

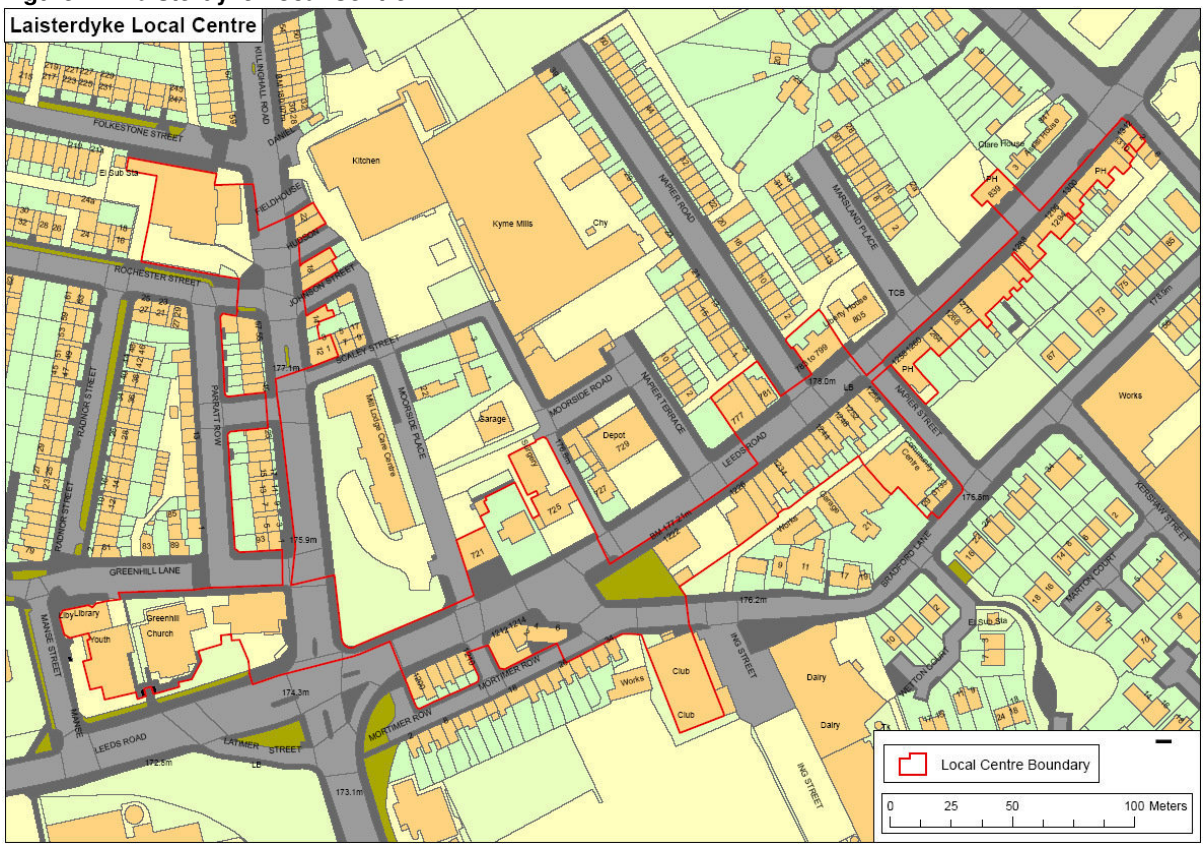
1.4 The environmental quality of The Green area and the majority of occupied outlets is good, although some retail outlets and most vacancies are of poor environmental quality (Figure 1.3). Outlets are a mixture of more transitional outlets and converted residential properties and purpose built outlets. Parking in the centre is available free of charge both on-street and off-street. Pedestrian movement around the centre is unproblematic although it is set on a step incline.



Figure 1.3 Vacant outlet on High Street

Laisterdyke

Figure 1.1 Laisterdyke Local Centre



Source: Bradford Council

1.1 Laisterdyke Local Centre is located along Leeds Road (the A647) and Killingham Road (the A6177). Killingham Road forms part of the Bradford ring-road, whilst Leeds Road connects directly to Bradford City Centre to the east and links to the Leeds area to the west.

Table 1.1 Retail Composition of Laisterdyke Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Laisterdyke	GB		Laisterdyke	GB
Convenience	1	1.89	8.47	791	11.18	13.87
Comparison	22	41.51	37.34	2,570	36.33	40.36
Retail Service	9	16.98	12.62	805	11.38	6.92
Leisure Services	9	16.98	20.67	1,612	22.79	22.34
Financial & Business Services	2	3.77	11.59	238	3.36	9.12
Vacant	10	18.87	9.30	1,058	14.96	7.39
TOTAL	**53**	**100**	**100**	**7,074**	**100**	**100**

Source: WYG (October 2007)

1.2 Laisterdyke contains representation from all categories of retail goods and services as defined by Goad. It offers a range of different comparison goods, although it contains just one large convenience trader, the Watan supermarket adjacent to Killinghall Road. In terms of services, it contains a number of health and beauty

outlets together with two restaurants, several take-way outlets and a Yorkshire Bank branch (Figure 1.2). Vacancies are above the national average with respect to both the proportion of outlets and the proportion of floorspace.



Figure 1.2 Yorkshire Bank, Laisterdyke

1.3 Although movement around the centre on foot is relatively easy, the general footfall in the centre appeared to be low. Both Killinghall Road and Leeds Road are important vehicular routes and are consequently busy with traffic. Free on-street parking is available on Leeds Road, whilst the Watan supermarket has dedicated off-road parking fro customers. Environmental quality around the centre was variable, with some outlets being well maintained and others being of poorer quality.

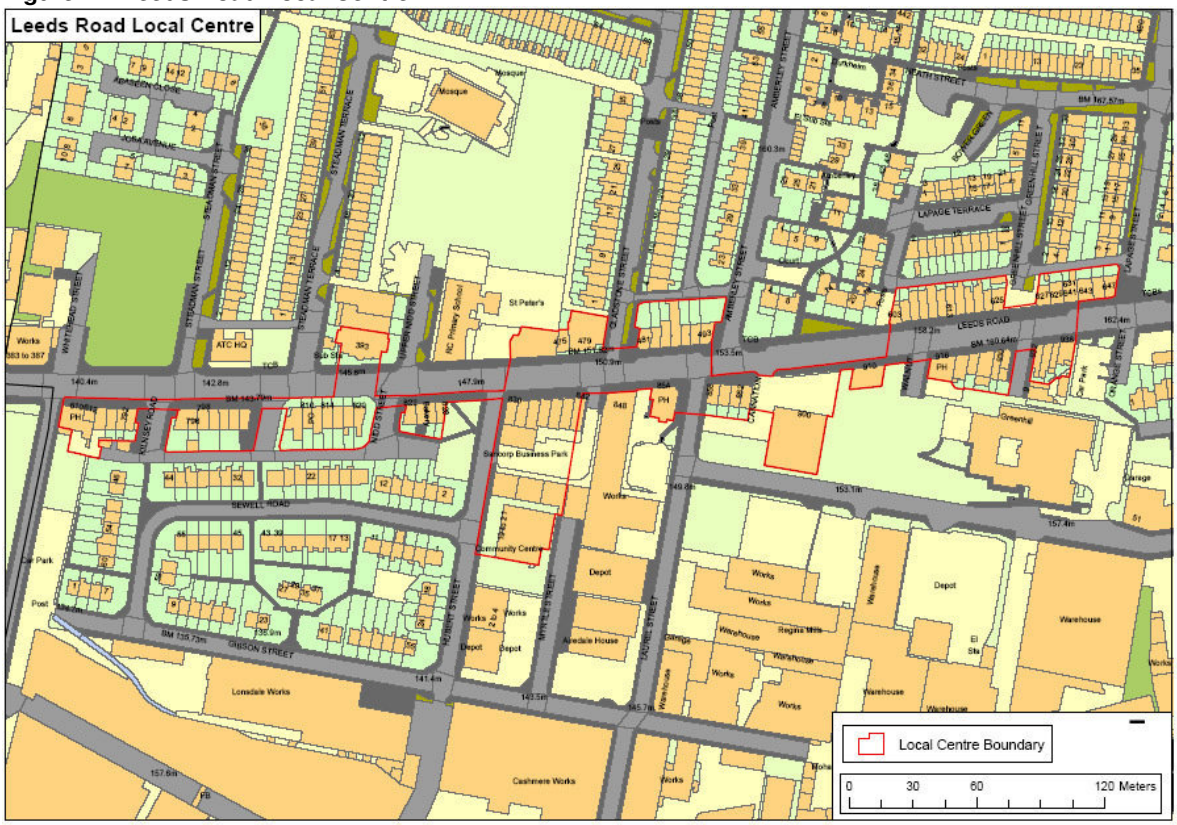
1.4 It is evident that some outlets along Killingham Road which are within the defined Local centre boundary are now in use for residential purposes. In addition to the retail uses outlined here, the centre contains a Library, youth centre, a doctor's surgery and a Methodist Church. The centre contains a supermarket and pharmacy but does not contain a small convenience store or a Post Office.



Figure 1.3 Leeds Road Local Centre

Leeds Road

Figure 1.1 Leeds Road Local Centre



Source: Bradford Council

1.1 Leeds Road Local Centre is linear in form extending along Leeds Road (the A647 which connects to Bradford City Centre to the west and Tong Street District Centre to the east.

Table 1.1 Retail Composition of Leeds Road Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Leeds Road	GB		Leeds Road	GB
Convenience	4	5.80	8.47	192	3.54	13.87
Comparison	21	30.43	37.34	2,311	42.55	40.36
Retail Service	12	17.39	12.62	712	13.11	6.92
Leisure Services	13	18.84	20.67	1,064	19.59	22.34
Financial & Business Services	4	5.80	11.59	196	3.61	9.12
Vacant	15	21.74	9.30	956	17.60	7.39
TOTAL	**69**	**100**	**100**	**5,431**	**100**	**100**

Source: WYG (October 2007)

1.2 This Local Centre contains a total of 69 retail outlets and 5,431 sq m of floorspace. Comparison traders are most prolific, accounting for 43% of all floorspace compared to a national average of 40%. Leisure services (20%) of floorspace) and retail services (13% of floorspace) are also well represented when considered against the national average (22% and 7% respectively), whilst convenience floorspace and financial and business service floorspace are below the national average. Vacancies in the centre are high, with such uses accounting for 22% of all outlets compared to a national average of 9%, and 18% of total floorspace compared to 7% nationally.



Figure 1.2 Retail outlets along Leeds Road

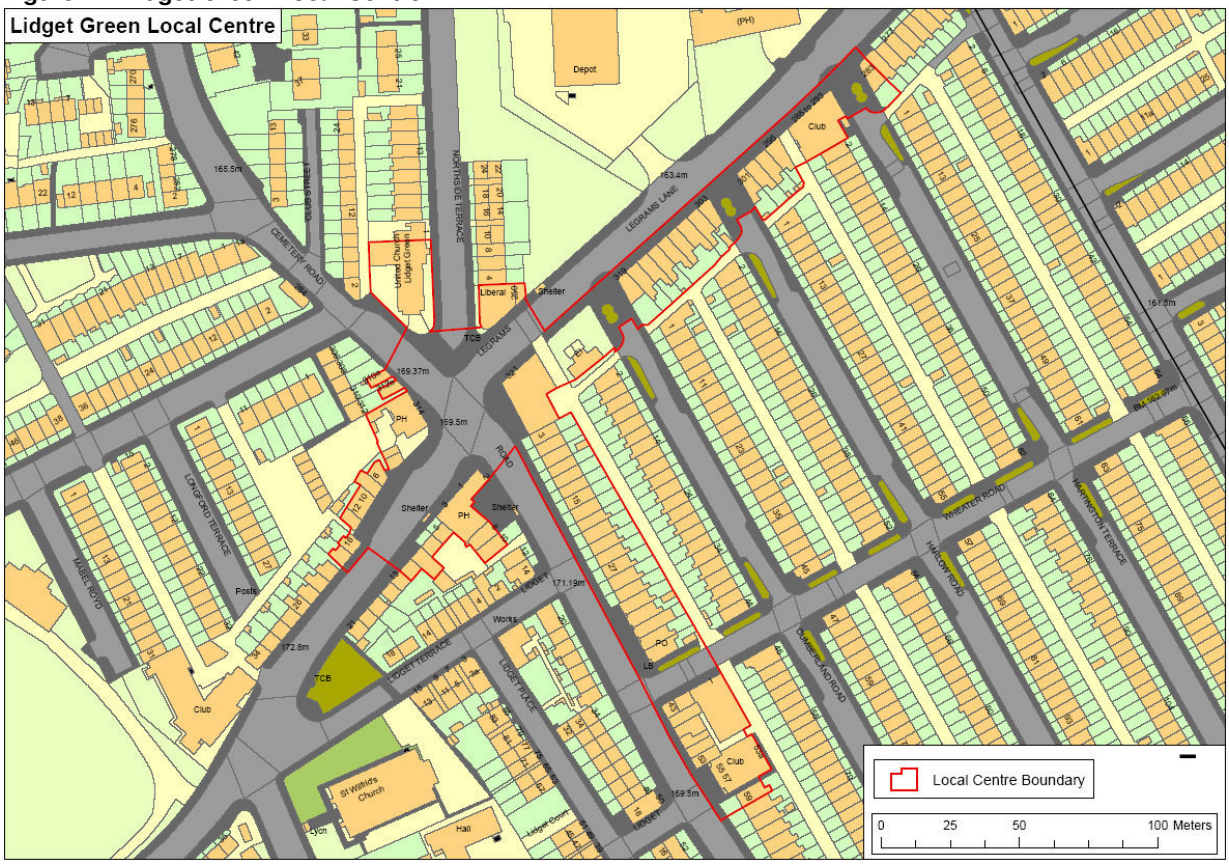
1.3 Movement around the centre on foot is easy, with wide pavements, street furniture and pedestrian crossings provided. Leeds Road is an important road artery accessing the city centre. Traffic is slow moving in nature and does not impact significantly on unconstrained pedestrian movement around the centre, On-street parking is available free of charge, and regular bus route operate through the centre. Cycle Lanes are also designated in the centre.

1.4 Occupied retail outlets are of good quality, although some poor quality outlets and vacant outlets do exist. Outlets are generally two to three stories in height with upper floors appearing to be well used for residential purposes. There is evidence of new build retail outlets in the centre, a sign of confidence in the local market as these outlets are almost fully let (Figure 1.3).


Figure 1.3 New build retail outlets

Lidget Green

Figure 1.1 Lidget Green Local Centre



Source: Bradford Council

1.1 This Local Centre is situated around the junction of Legrams Lane, Beckside Road, Cemetery Road and Clayton Road. The centre isn't just concentrated on the junction, but retail outlets extend along Legrams Lane, Beckside Road and to a lesser extent Clayton Road. The centre is located within the Bradford conurbation to the south-west of the city centre.

Table 1.1 Retail Composition of Lidget Green Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Lidget Green	GB		Lidget Green	GB
Convenience	3	6.67	8.47	448	12.73	13.87
Comparison	9	20.00	37.34	770	21.88	40.36
Retail Service	12	26.67	12.62	589	16.74	6.92
Leisure Services	10	22.22	20.67	1,160	32.96	22.34
Financial & Business Services	3	6.67	11.59	157	4.46	9.12
Vacant	8	17.78	9.30	395	11.22	7.39
TOTAL	**45**	**100**	**100**	**3,519**	**100**	**100**

Source: WYG (November 2007)

1.2 Table 1.1 indicates that retail and leisure service floorspace are above the national average, with all other retail and service floorspace being below the national average.

The centre provides a good range of retail goods and services for its catchment population, and includes a Co-op foodstore, a pharmacy, and a Post Office. It is notable that both the proportion of vacant floorspace and vacant outlets are above the national average.



Figure 1.2 Beckside Road, Lidget Green

1.4 The road junction is busy with vehicular traffic which can tail back from the traffic lights at the junction. This causes problems of noise and air pollution and can be affect pedestrians, although pavements themselves are wide and pedestrian crossings are provided. On-street parking is available in Lidget Green, and retail outlets in the centre are generally well maintained.

1.5 The defined Local Centre boundary contains a high number of residential properties. A church is also located within the Local Centre boundary.


Figure 1.3 Legrams Lane, Lidget Green

Marshfields (Manchester Road)

Figure 1.1 Marshfields Local Centre



Source: Bradford Council

1.1 This Local Centre is situated on Manchester Road about one mile to the south of Bradford City Centre. Retail outlets in the centre are predominantly small independent outlets, and are situated on either side of Manchester Road.

Table 1.1 Retail Composition of Marshfields (Manchester Road) Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Marshfields	GB		Marshfields	GB
Convenience	4	7.14	8.47	193	3.68	13.87
Comparison	21	37.50	37.34	1,365	26.02	40.36
Retail Service	9	16.07	12.62	533	10.16	6.92
Leisure Services	11	19.64	20.67	864	16.47	22.34
Financial & Business Services	3	5.36	11.59	994	18.95	9.12
Vacant	8	14.29	9.30	1,297	24.72	7.39
TOTAL	**56**	**100**	**100**	**5,246**	**100**	**100**

Source: WYG (November 2007)

1.2 The diversity of uses present in Marshfields is shown in Table 1.1. It is evident that the centre contains representation from all types of retail and leisure sectors, although only retail service floorspace and financial and business service floorspace are above the national average. The centre contains a Lloyds TSB and a Yorkshire Bank in addition to a number of hairdressers and cafes. The centre contains a high level of vacancies, with both the proportion of vacant outlets (14%) and floorspace (25%) well above the national average (9% and 7% respectively).



Figure 1.2 Marshfields Local Centre

1.3 Retail outlets in the centre are two stories in height and are well maintained generally, although many of the vacant outlets are of poor quality. The centre provides a safe environment for shoppers with wide pavements and an array of street furniture, including bins, benches, cycle racks and flower boxes. Traversing the busy Manchester Road can be difficult, but pedestrian crossings are present. The centre contains free parking. The middle part of the centre is set back from Manchester Road (Figure 1.3), whilst the northern and southern parts of the centre deliver on-street parking adjacent to Manchester Road. The centre is served by regular bus services.

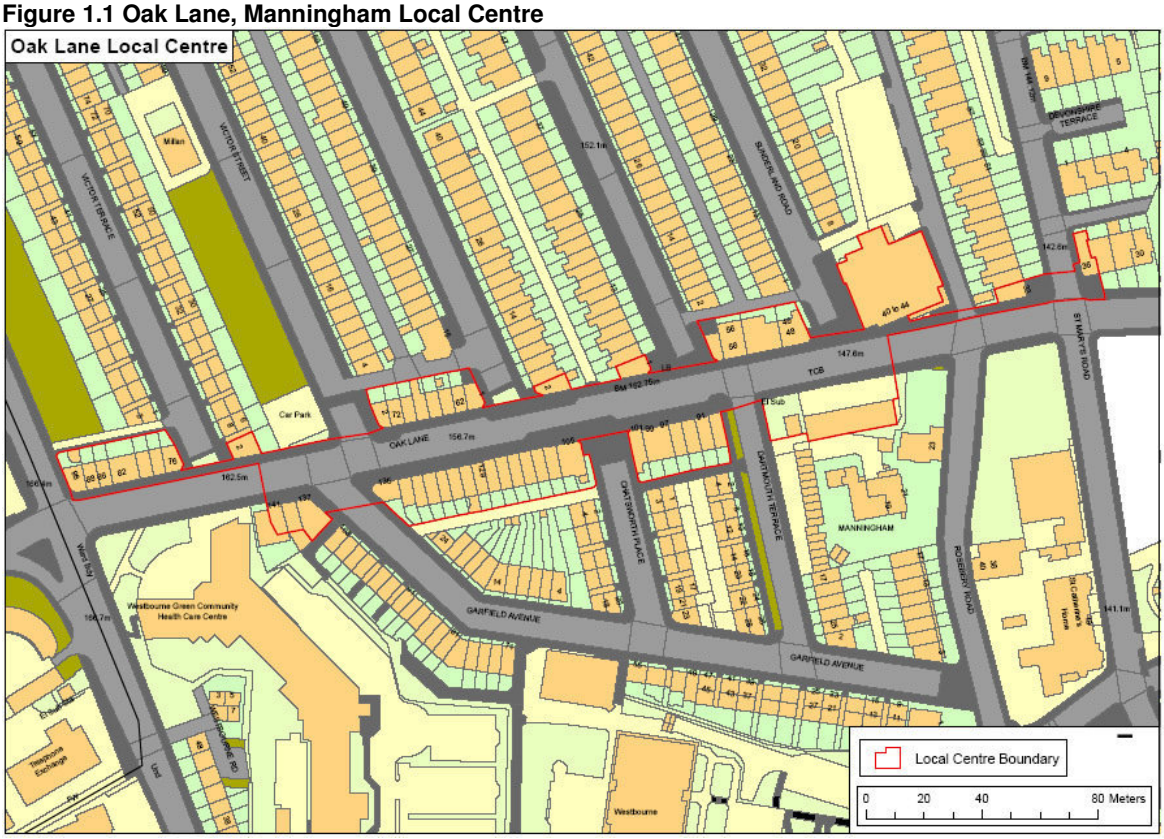


Figure 1.3 Marshfields Local Centre

1.4 Although the centre contains a good range of retail and leisure traders, it does not contain a Post Office.

Oak Lane, Manningham

Figure 1.1 Oak Lane, Manningham Local Centre



Source: Bradford Council

1.1 This Local Centre is linear and along of Oak Lane from the junction with St Mary's Road in the east to the junction with Heaton Road in the west. It is situated in the suburb of Manningham to the north of Bradford City Centre.



Figure 1.2 Oak Lane, Manningham

Table 1.1 Retail Composition of Oak Lane, Manningham Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Oak Lane	GB		Oak Lane	GB
Convenience	4	8.70	8.47	883	23.48	13.87
Comparison	20	43.48	37.34	1,534	40.79	40.36
Retail Service	6	13.04	12.62	323	8.59	6.92
Leisure Services	6	13.04	20.67	427	11.35	22.34
Financial & Business Services	6	13.04	11.59	342	9.09	9.12
Vacant	4	8.70	9.30	252	6.70	7.39
TOTAL	**46**	**100**	**100**	**3,761**	**100**	**100**

Source: WYG (October 2007)

1.2 Table 1.1 indicates that the centre is well represented by floorspace in all categories of retail goods and services, with only leisure services (11% of floorspace) being

below the national average (22%). The centre plays an important role in the provision of goods and services to residents, with a range of facilities provided, including the Westbourne Green Community Health Care Centre, a doctor's surgery and a dentist surgery. In addition the centre contains a number of specialist Asian food, clothing and jewellery shops. The centre does not contain a Post Office, although one is located within close proximity at the eastern end of Oak Lane, adjacent to the junction with Manningham Lane.

1.3 The environmental quality of the centre is good. It is clean, outlets are well maintained and the street scene is lively with some traders setting out stalls on the pavement. Accessibility in the centre is good with free on-street parking available (Figure 1.3), wide pavements and pedestrian crossings provided, with the road narrowed in places to make traversing Oak Lane easier for pedestrians. The centre provides a safe environment for shoppers.

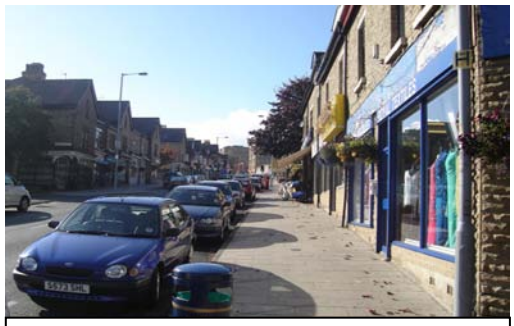
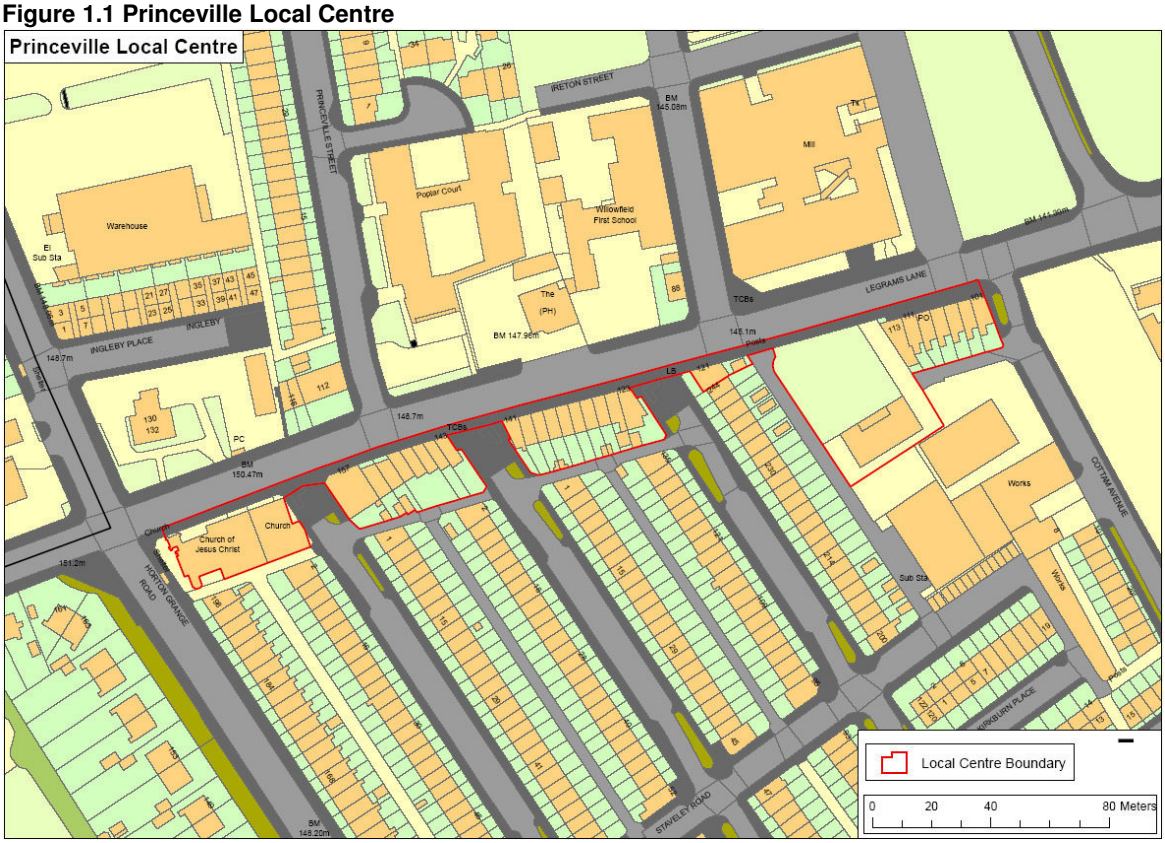


Figure 1.3 Oak Lane, Manningham

Princeville

Figure 1.1 Princeville Local Centre



Source: Bradford Council

1.1 Princeville is a linear local centre situated on the southern side of Legrams Lane to the west of Bradford City Centre. The diversity of uses present in Princeville is shown below.

Table 1.1 Retail Composition of Princeville Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Princeville	GB		Princeville	GB
Convenience	5	20.83	8.47	376	26.76	13.87
Comparison	3	12.50	37.34	149	10.60	40.36
Retail Service	4	16.67	12.62	193	13.74	6.92
Leisure Services	2	8.33	20.67	146	10.39	22.34
Financial & Business Services	2	8.33	11.59	112	7.97	9.12
Vacant	8	33.33	9.30	429	30.53	7.39
TOTAL	**24**	**100**	**100**	**1,405**	**100**	**100**

Source: WYG (October 2007)

1.2 Princeville Local Centre is dominated by vacant outlets, which account for 33% of outlets and 31% of floorspace, compared to national averages of 9% and 7% respectively. Many of the vacant outlets are of poor quality (Figure 1.2). Occupied



Figure 1.2 Vacant outlets in Princeville

outlets in the centre include a Co-op convenience store, a café, several newsagents and two autoparts shops. The centre does not contain a Post Office or a pharmacy, although the Co-op store does have an ATM facility (Figure 1.3).

1.3 Retail outlets in the centre are three storey with upper floors being used for residential purposes. There is some graffiti present in the centre, and both occupied and vacant outlets would benefit from improvements with many having a run-down appearance.

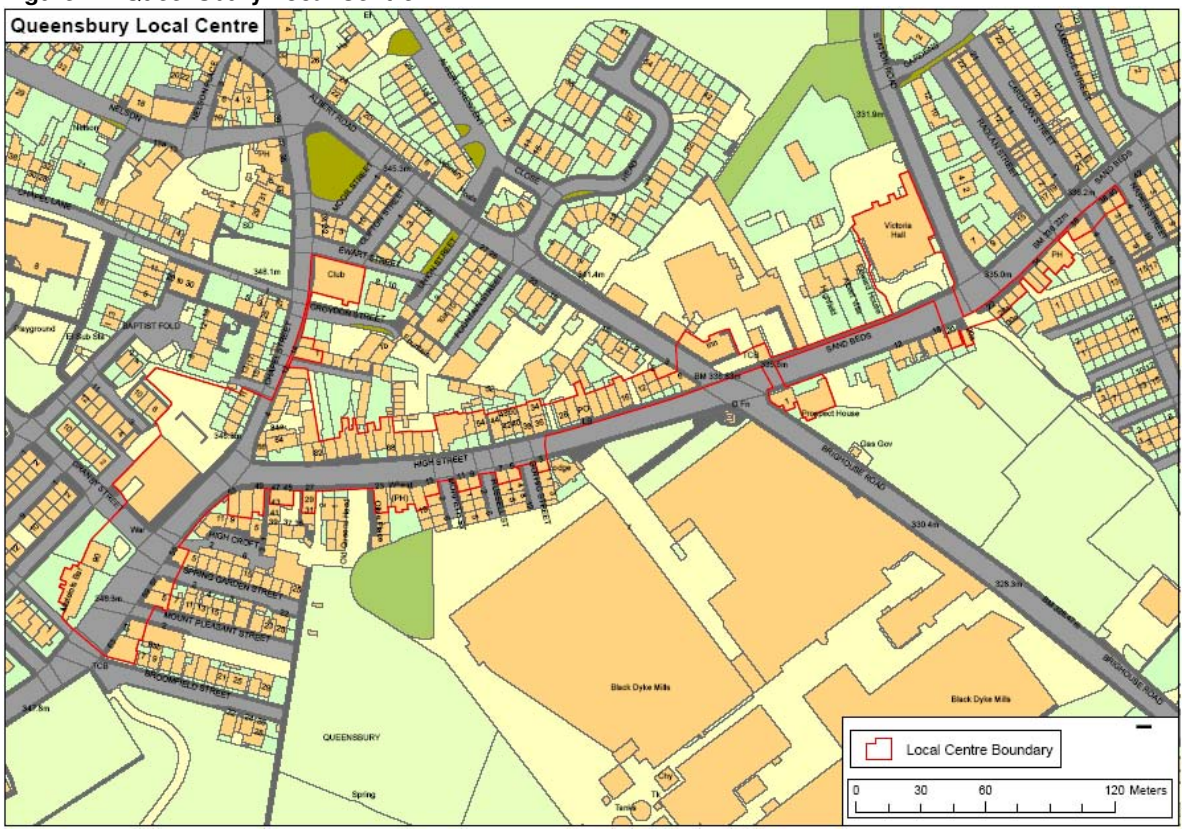


Figure 1.3 Co-op, Princeville

1.4 The centre is situated in a residential area and there is evidence of people walking to the shops from nearby properties. On-street parking is also available and this is free of charge.

Queensbury

Figure 1.1 Queensbury Local Centre



Source: Bradford Council

1.1 Queensbury is a small village situated at the intersection of the A647 and the A644 roads. Retailing is spread along High Street, Sand Beds and Chapel Street. The village is located some four miles south-west of Bradford City Centre. Table 1.1 shows the diversity of uses in the centre at October 2007.

Table 1.1 Retail Composition of Queensbury Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Queensbury	GB		Queensbury	GB
Convenience	5	8.77	8.47	970	18.43	13.87
Comparison	6	10.53	37.34	371	7.05	40.36
Retail Service	14	24.56	12.62	823	15.63	6.92
Leisure Services	17	29.82	20.67	1,905	36.19	22.34
Financial & Business Services	7	12.28	11.59	745	14.15	9.12
Vacant	8	14.04	9.30	450	8.55	7.39
TOTAL	**57**	**100**	**100**	**5,264**	**100**	**100**

Source: WYG (October 2007)

1.2 It is evident that the centre contains an array of different retail and service outlets, within all sectors. The town centre contains a Co-op foodstore, NatWest, Rowlands Pharmacy, Yorkshire Bank and a Post Office in addition to other traders. Adjacent to the centre is the Black Dyke Mill Retail Park which offers an array of comparison goods. However, this is outside the local centre boundary as contain in the Bradford UDP, it has been excluded from this assessment



Figure 1.2 High Street/ Chapel Street

1.3 Free off-street parking is available for customers of the Co-op foodstore, and elsewhere free on-street parking facilities are provided. Buses run through the centre and covered bus stops are present. Pedestrian movement around the centre is unproblematic although roads in the centre can become busy with fast moving traffic. Pedestrian crossings linked to traffic lights are provided.

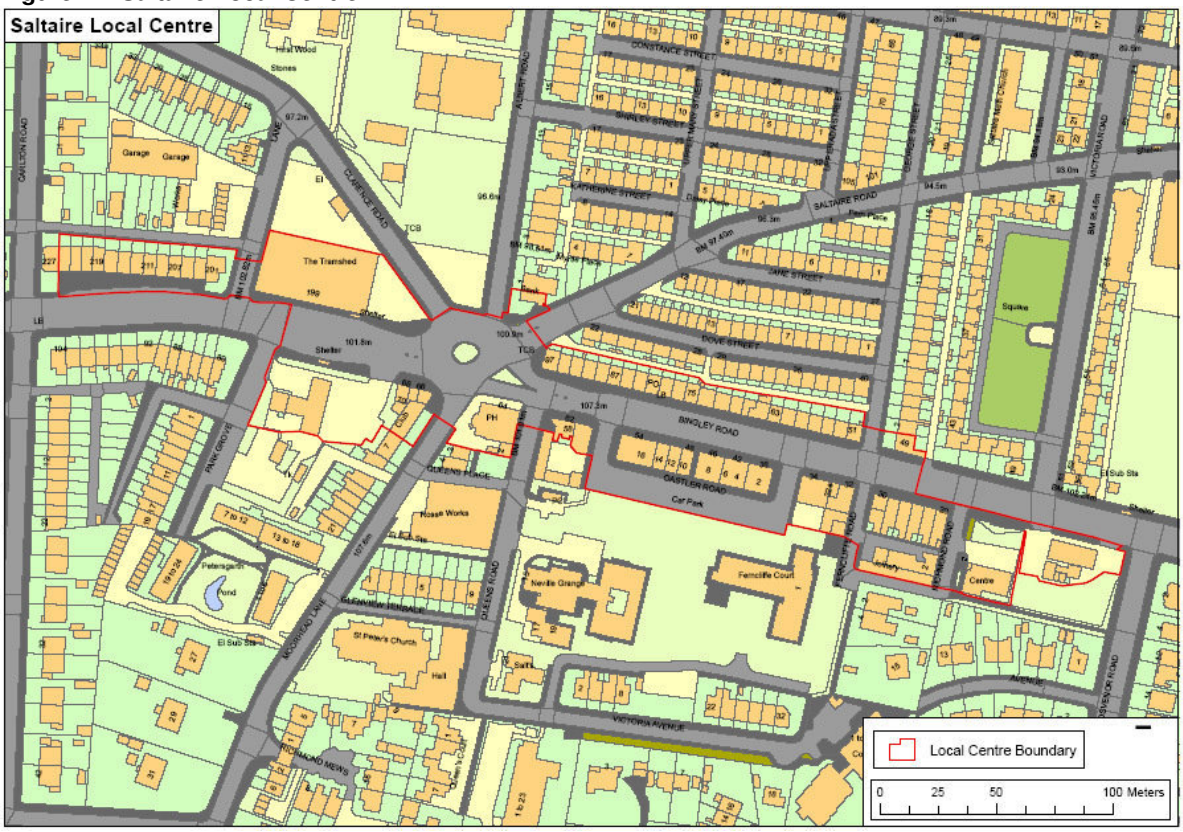
1.4 The environmental quality of outlets is variable, with some being maintained to a high standards and others being in a poor state of repair. In addition to the centres retail offer, it contains a public library and swimming pool in Victoria Hall situated at the High Street/ Station Road junction.



Figure 1.3 Sand Beds

Saltaire

Figure 1.1 Saltaire Local Centre



Source: Bradford Council

1.1 Saltaire Local Centre is located to the north-east of Shipley Town Centre. It is linear in nature and stretches along Bingley Road, which forms part of the A650 connecting Keighley and Bradford.

Table 1.1 Retail Composition of Saltaire Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Saltaire	GB		Saltaire	GB
Convenience	7	12.73	8.47	765	14.51	13.87
Comparison	16	29.09	37.34	1,122	21.28	40.36
Retail Service	11	20.00	12.62	620	11.76	6.92
Leisure Services	8	14.55	20.67	2,018	38.27	22.34
Financial & Business Services	8	14.55	11.59	371	7.04	9.12
Vacant	5	9.09	9.30	377	7.15	7.39
TOTAL	**55**	**100**	**100**	**5,273**	**100**	**100**

Source: WYG (November 2007)

1.2 The centre contains all categories of goods and services. Convenience, retail service and leisure service floorspace are all above the national average. This sector includes a number of health and beauty outlets, restaurants



Figure 1.2 Bingley Road, west

and cafes in addition to a Post Office and a Co-op foodstore. Comparison and financial and business service floorspace are both below the national average. The centre contains a high number of clothing and footwear independent stores of good quality. These occupy a niche trading position offering goods that cannot be found in nearby Shipley Town Centre. It also contains a high number of estate agents.

1.3 The environmental quality of outlets in the centre is high, with well-maintained and unique facades and frontages. On-street parking is available for free, with a pay and display off-street car parking located to the rear of the Co-op foodstore and adjacent outlets on Bingley Road.

1.4 Pedestrian movement around the centre is not difficult, although Bingley Road itself is busy with traffic. Several pedestrian crossings are provided, although more pedestrian crossings along the length of the centre would be beneficial. The proportion of vacant outlets and vacant floorspace in the centre is comparable to the national average. Saltaire can be considered a strong Local Centre.



Figure 1.3 Bingley Road, east

Shearbridge/ Listerhills

Figure 1.1 Shearbridge/ Listerhills Local Centre



Source: Bradford Council

1.1 Shearbridge/ Listerhills is located primarily on Woodhead Road. This is a mainly a residential area located with the Bradford ring-road connecting Thornton Road (the B6145) to the south-east and Horton Grange Road (the A6177) to the south-west.

Table 1.1 Retail Composition of Shearbridge/ Listerhills Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Shearbridge/ Listerhills	GB		Shearbridge/ Listerhills	GB
Convenience	1	9.09	8.47	62	6.28	13.87
Comparison	7	63.64	37.34	653	66.09	40.36
Retail Service	0	0.00	12.62	0	0.00	6.92
Leisure Services	2	18.18	20.67	202	20.45	22.34
Financial & Business Services	0	0.00	11.59	0	0.00	9.12
Vacant	1	9.09	9.30	71	7.19	7.39
TOTAL	**11**	**100**	**100**	**988**	**100**	**100**

Source: WYG (October 2007)

1.2 The centre contains a modest amount of retail provision, with a total of 11 retail outlets representing 988 sq m of retail floorspace. Comparison traders dominate the retail landscape, accounting for 63% of all outlets and 66% of total floorspace compared to national averages of 37% and 40% respectively. Comparison traders

comprise four specialist Asian clothes/ textile shops (Figure 1.2), a Lloyds Pharmacy outlet, a general comparison goods store and a specialist Asian jewellery store. Other traders in the centre include a greengrocers, a fast food and take-away outlet and a restaurant.



Figure 1.2 Retail outlet in Shearbridge

1.3 Retail outlets in the centre vary between two to three storeys in height and contain residential uses at upper floor levels. Occupied outlets are generally of good quality and well maintained. Pedestrian movement around the centre is unproblematic, and free parking is available. The centre also contains a surgery, although it does not contain a Post Office, a newsagents or a small supermarket.

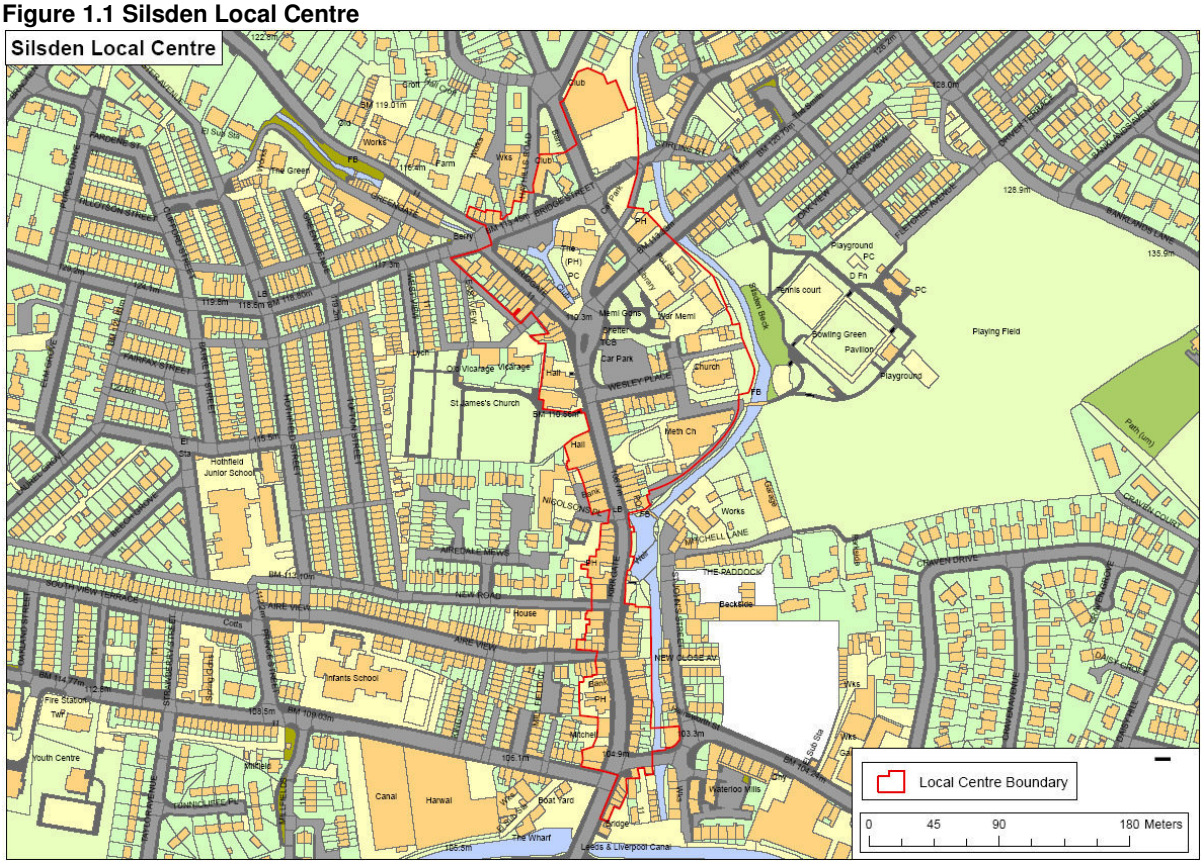
1.4 It is notable that there are some retail outlets located outside the Local Centre boundary, as shown in the adopted Bradford UDP. As such the Council should consider extending the boundary of the centre to incorporate these outlets.



Figure 1.3 Woodhead Road

Silsden

Figure 1.1 Silsden Local Centre



Source: Bradford Council

1.1 Silsden is a village located on the A6034 road which links the A629 to the A65. It is an extensive local centre incorporating retail outlets along Kirkgate, Briggate, Bradley Road, Bridge Street, Bolton Road, Keighley Road and Bridge Road.

Table 1.1 Retail Composition of Silsden Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Silsden	GB		Silsden	GB
Convenience	9	11.84	8.47	1,689	24.19	13.87
Comparison	13	17.11	37.34	943	13.51	40.36
Retail Service	17	22.37	12.62	871	12.47	6.92
Leisure Services	21	27.63	20.67	2,176	31.17	22.34
Financial & Business Services	12	15.79	11.59	977	13.99	9.12
Vacant	4	5.26	9.30	326	4.67	7.39
TOTAL	**76**	**100**	**100**	**6,982**	**100**	**100**

Source: WYG (November 2007)

1.2 Table 1.1 indicates that convenience, retail service, leisure service and financial and business service floorspace are all well represented in the centre, being above their respective national



Figure 1.2 Silsden Local Centre

average. The largest single trader is the Co-op supermarket on Bridge Street, which occupies some 1,312 sq m of retail floorspace. The centre also includes a Barclays Bank, a NatWest, a Post Office, a Halifax and several pharmacies. Although comparison floorspace is below the national average, the centre has a range of comparison goods on offer. Vacancies are below the national average.

1.3 Environmental quality of the centre is good (Figure 1.3), with well maintained outlets in an attractive setting. Pedestrian movement around the centre is easy, with a number of pedestrian crossings provided at convenient locations. Footfall around the centre appears high. Free on-street parking and an off-street car park is located in the centre, as well as public toilets, a Town Hall and a number of places of worship.

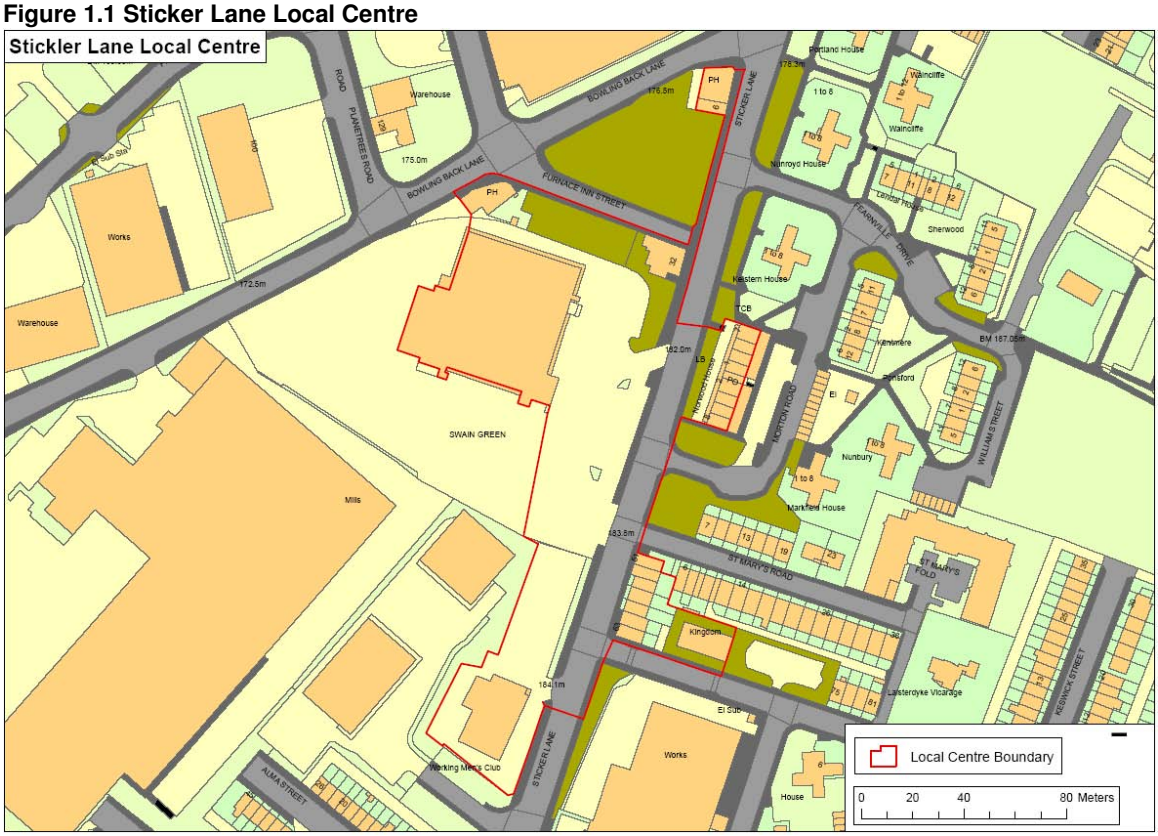


Figure 1.3 Retail outlets in Silsden

1.4 Silsden is performing effectively as a Local Centre, and provides a good choice of convenience goods and services to its catchment population.

Sticker Lane

Figure 1.1 Sticker Lane Local Centre



Source: Bradford Council

1.1 This Local Centre is located in either side of the A6177, which forms the Bradford ring-road. It is located to the east of Bradford City Centre. The diversity of uses present in the centre is shown in Table 1.1.

Table 1.1 Retail Composition of Sticker Lane Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Sticker Lane	GB		Sticker Lane	GB
Convenience	2	11.76	8.47	92	2.02	13.87
Comparison	1	5.88	37.34	2,901	63.79	40.36
Retail Service	4	23.53	12.62	173	3.80	6.92
Leisure Services	8	47.06	20.67	1,290	28.36	22.34
Financial & Business Services	0	0.00	11.59	0	0.00	9.12
Vacant	2	11.76	9.30	92	2.02	7.39
TOTAL	**17**	**100**	**100**	**4,548**	**100**	**100**

Source: WYG (October 2007)

1.2 Sticker Lane District Centre contains a modest number of outlets (17), and is dominated by the Dunelm Mill store (Figure 1.2) which accounts for 64% of all retail floorspace. The remaining outlets are small in size and comprise two purpose built lines of shop outlets on Sticker Lane, three public houses at either end of Furnace Inn Street and on the Sticker Lane/ Bowling Back Lane junction and the Working Men's Club on Sticker Lane. The centre contains no representation in the financial and business service sector, although it does contain a Post Office, a small convenience store a butcher, two hairdressers, two sandwich makers, bookmakers and dry cleaners. The centre contains two vacant outlets, which occupy 92 sq m of floorspace (2%).



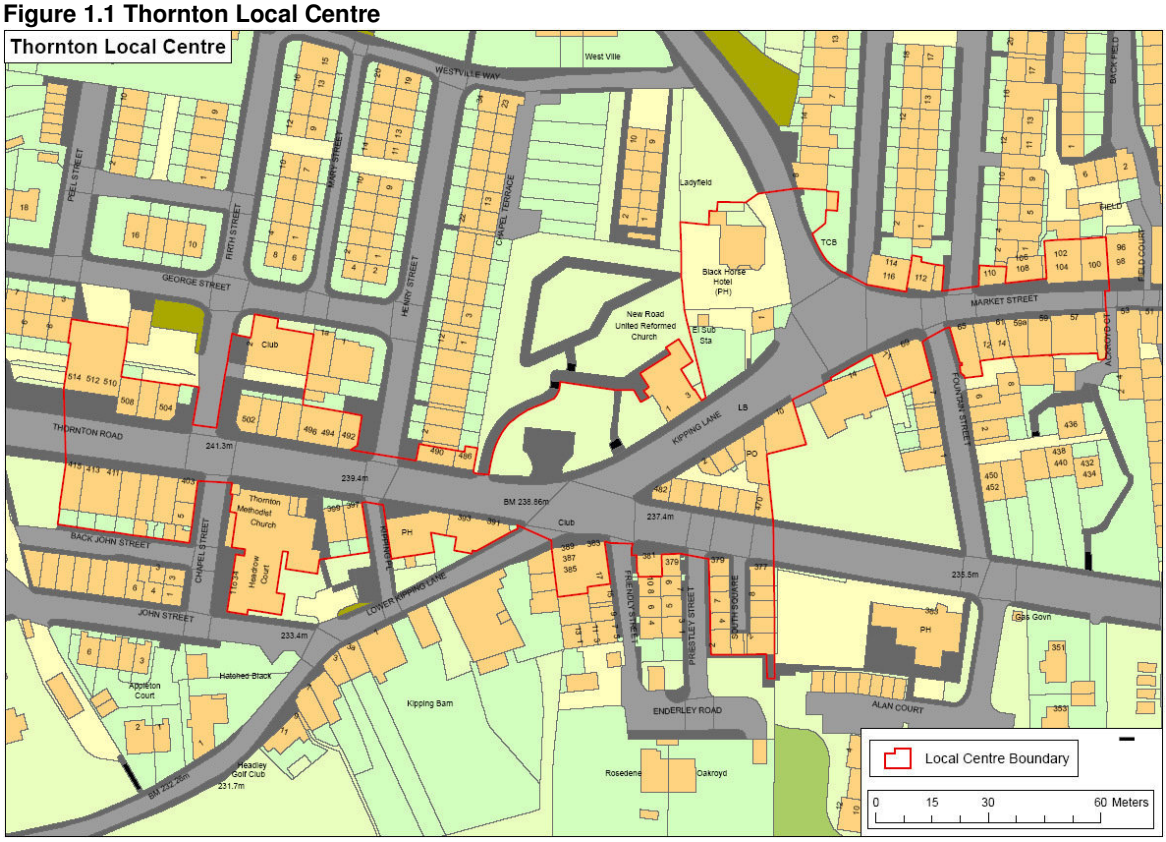
Figure 1.2 Dunelm Mill

1.3 The Dunelm Mill outlet has a large area of dedicated off-street parking for customers. One pedestrian crossing, linked to traffic lights, is provided along Sticker Lane with an additional pedestrian island present. Pedestrian movement around the centre is unproblematic, and some retail outlets on Sticker Lane are set back away from the road (Figure 1.3). The Dunelm store is a large format retail warehouse, with the remaining outlets being two to three stories in height with upper floors in use for residential purposes.


Figure 1.3 Retail outlets on Sticker Lane

Thornton

Figure 1.1 Thornton Local Centre



Source: Bradford Council

1.1 This Local Centre is situated in the settlement of Thornton, located on Thornton Road (B6145) which links Bradford to the east and the A644 to the west. The A644 provides direct links to Keighley, Halifax, Huddersfield and the M62 (Junction 24).

Table 1.1 Retail Composition of Thornton Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Thornton	GB		Thornton	GB
Convenience	3	6.98	8.47	493	14.88	13.87
Comparison	4	9.30	37.34	187	5.64	40.36
Retail Service	13	30.23	12.62	861	25.99	6.92
Leisure Services	12	27.91	20.67	1,057	31.90	22.34
Financial & Business Services	3	6.98	11.59	201	6.07	9.12
Vacant	8	18.60	9.30	514	15.51	7.39
TOTAL	**43**	**100**	**100**	**3,313**	**100**	**100**

Source: WYG (October 2007)

1.2 Table 1.1 indicates that the role of Thornton is predominantly as a provider of top-up convenience facilities and services, with a low proportion of comparison floorspace. Vacancies are notably above the national average, and it is notable that many of the vacant outlets are of poor quality (Figure 1.2). Vacancies are concentrated along Kipping Lane and Market Street, due to the lack of passing trading along these routes compared to the busy Thornton Road, which has on-street parking spaces.



Figure 1.2 Vacant outlet on Market Street

1.3 The environmental quality of the centre is good, with many traditional Yorkshire stone built buildings with slate roofs. In addition, there is a large area of greenspace in the centre at Kipping Gardens. The Local Centre is defined as being part of a Conservation Area. Many outlets in the town centre have been converted into residential properties since the previous survey undertaken by Bradford MDC in 1997

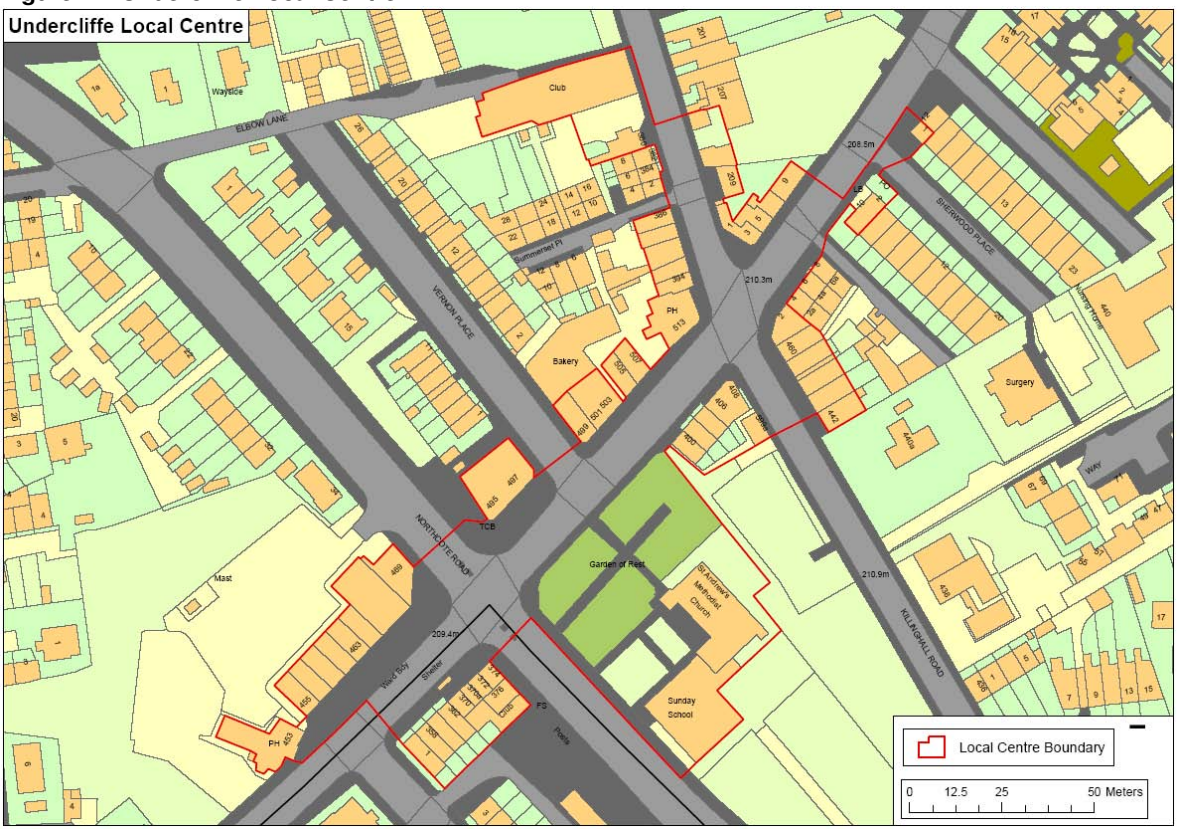
1.4 Multiples in the town centre are restricted to Coral, Post Office and the Co-op. A small pedestrianised shopping parade at South Square provides specialist picture framing services.



Figure 1.3 Thornton Road

Undercliffe

Figure 1.1 Undercliffe Local Centre



Source: Bradford Council

1.1 Undercliffe is a linear Local Centre situated on Otley Road/ Harrogate Road, and incorporates outlets on Dudley Road and Killinghall Road. Northcote Road, which forms part of the A6177 Bradford Ring-Road, has a junction with Otley Road in the centre of Undercliffe.

Table 1.1 Retail Composition of Undercliffe Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Undercliffe	GB		Undercliffe	GB
Convenience	4	9.52	8.47	468	15.54	13.87
Comparison	6	14.29	37.34	342	11.35	40.36
Retail Service	11	26.19	12.62	495	16.43	6.92
Leisure Services	13	30.95	20.67	1,215	40.34	22.34
Financial & Business Services	3	7.14	11.59	250	8.30	9.12
Vacant	5	11.90	9.30	242	8.03	7.39
TOTAL	**42**	**100**	**100**	**3,012**	**100**	**100**

Source: WYG (October 2007)

1.2 Undercliffe appears to be a healthy centre, containing representation in the full range of retail and leisure service categories. Although vacant outlets appear to be above average, one



Figure 1.2 Otley Road/ Northcote Road

large vacant on Otley Road is currently under renovation and will shortly be brought back into use as a car parts and accessories trader. The centre contains a Post Office, a pharmacy, a Co-op and a newsagent.

1.3 Undercliffe contains no on-street parking, although there is some on-street parking available within close proximity to the defined Local Centre. Off-street parking is available to the rear of the retail outlets at the Northcote Road/ Otley Road junction. Buses run through the centre. Cycle lanes and pedestrian crossings are provided.

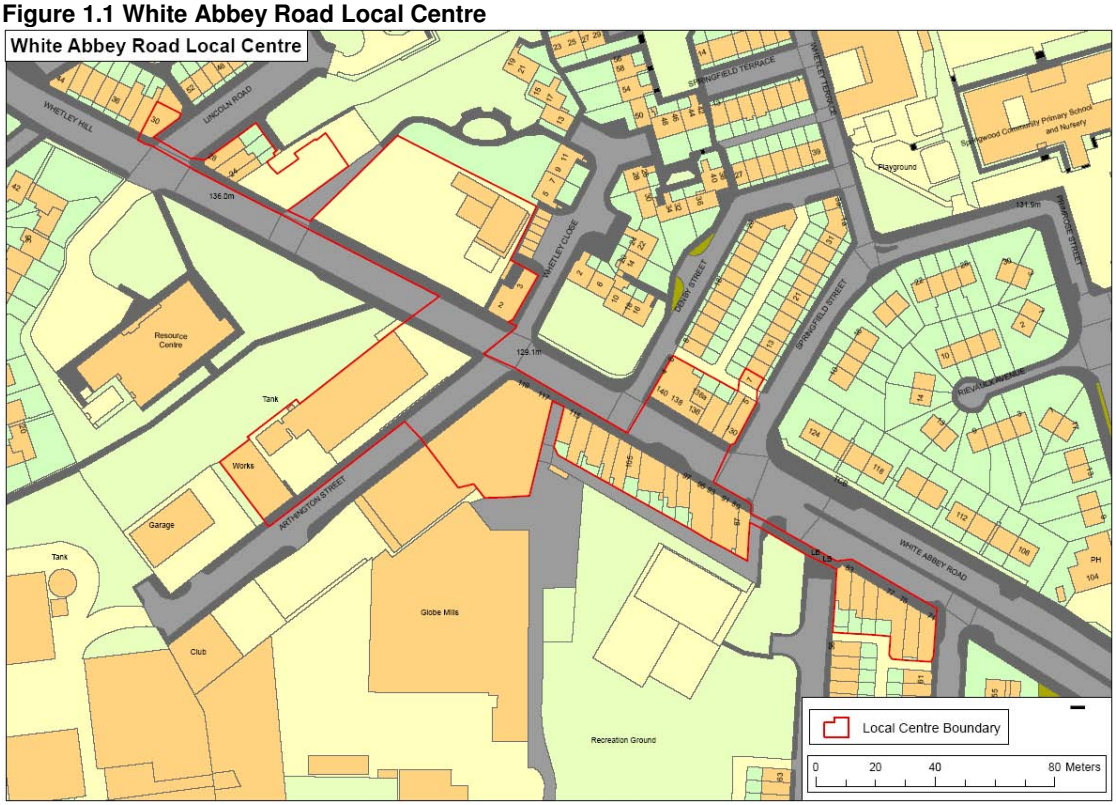
1.4 In addition to the retail and leisure provision outlined, the centre contains St Andrew Methodist Church and an adjacent area of public open space (the Garden of Rest), and the Liberal Democrat party offices are located on Killinghall Road (Figure 1.3). A doctor's surgery is located close to the centre. A cash machine is situated outside the Co-op store.



Figure 1.3 Killingham Road

White Abbey Road

Figure 1.1 White Abbey Road Local Centre



Source: Bradford Council

1.1 This is a compact Local Centre situated on White Abbey Road which connects Bradford City Centre in the east and to the A6177 in the west. The centre is dominated by specialist Asian retailers, and forms part of the proposed World Mile.

Table 1.1 Retail Composition of White Abbey Road Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		White Abbey Road	GB		White Abbey Road	GB
Convenience	3	10.34	8.47	212	4.23	13.87
Comparison	22	75.86	37.34	4,451	88.72	40.36
Retail Service	0	0.00	12.62	0	0.00	6.92
Leisure Services	2	6.90	20.67	238	4.74	22.34
Financial & Business Services	0	0.00	11.59	0	0.00	9.12
Vacant	2	6.90	9.30	116	2.31	7.39
TOTAL	**29**	**100**	**100**	**5,017**	**100**	**100**

Source: WYG (October 2007)

1.2 Although Table 1.1 indicates that all sectors, except for comparison goods, are under-represented in terms of retail floorspace, and that the centre contains no representation from either retail services or financial and business services, White Abbey Road is a unique Local Centre and is clearly healthy. The centre contains just

two vacant outlets, and it has a niche retail offer that cannot be found elsewhere with high quality specialist textile, jewellery and clothes shops (Figure 1.2).



Figure 1.2 White Abbey Road

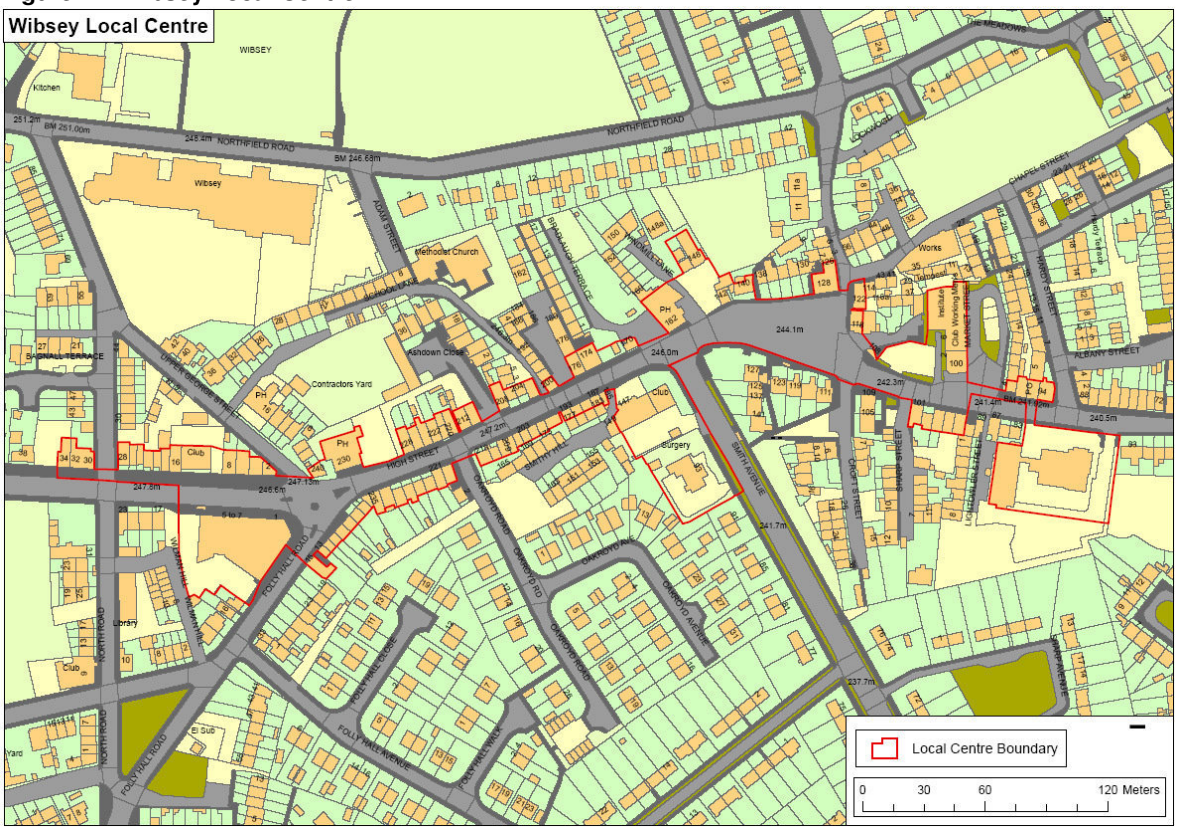
1.3 The centre benefits from good environmental quality and retail outlets are well maintained. Pavements are wide and pedestrian crossings are incorporated which ensures that a safe environment for shoppers is created (Figure 1.3). On-street parking is available, with off-street parking on offer outside retail outlets at the north-west of the centre. Outlets are predominately two-storey, with upper floors appearing to be well used.



Figure 1.3 White Abbey Road

Wibsey

Figure 1.1 Wibsey Local Centre



Source: Bradford Council

1.1 Wibsey is situated to the south of Bradford City Centre and is linear in nature, with retailing outlets on either side of High Street and Fair Road which forms the B6380. The diversity of uses present in the centre is shown in Table 1.1 below.

Table 1.1 Retail Composition of Wibsey Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Wibsey	GB		Wibsey	GB
Convenience	2	3.23	8.47	993	17.60	13.87
Comparison	11	17.74	37.34	647	11.47	40.36
Retail Service	20	32.26	12.62	1,117	19.79	6.92
Leisure Services	15	24.19	20.67	2,142	37.96	22.34
Financial & Business Services	10	16.13	11.59	505	8.95	9.12
Vacant	4	6.45	9.30	239	4.24	7.39
TOTAL	**62**	**100**	**100**	**5,643**	**100**	**100**

Source: WYG (October 2007)

1.2 Wibsey contains good representation from a broad range of retail and leisure uses, and serves its catchment population well. The centre contains a good mix of national multiples and independent traders, with



Figure 1.2 High Street, Wibsey

multiples including; Co-op, Lloyds Pharmacy, Bradford and Bingley, Abbey Bank, The Post Office, Halifax and NatWest.

1.3 Pedestrian movement around the centre is easy. Although High Street and Fair Street are busy with vehicular traffic, it is slow moving and a raised zebra crossing is provided. The Co-op has off-road car parking for customers and elsewhere in the centre on-street parking is available. Covered bus stops are present throughout the centre with numbers 614, 645 and 646 providing regular services to Great Horton, Mayo Avenue, Buttershaw, Bradford and Greengates.

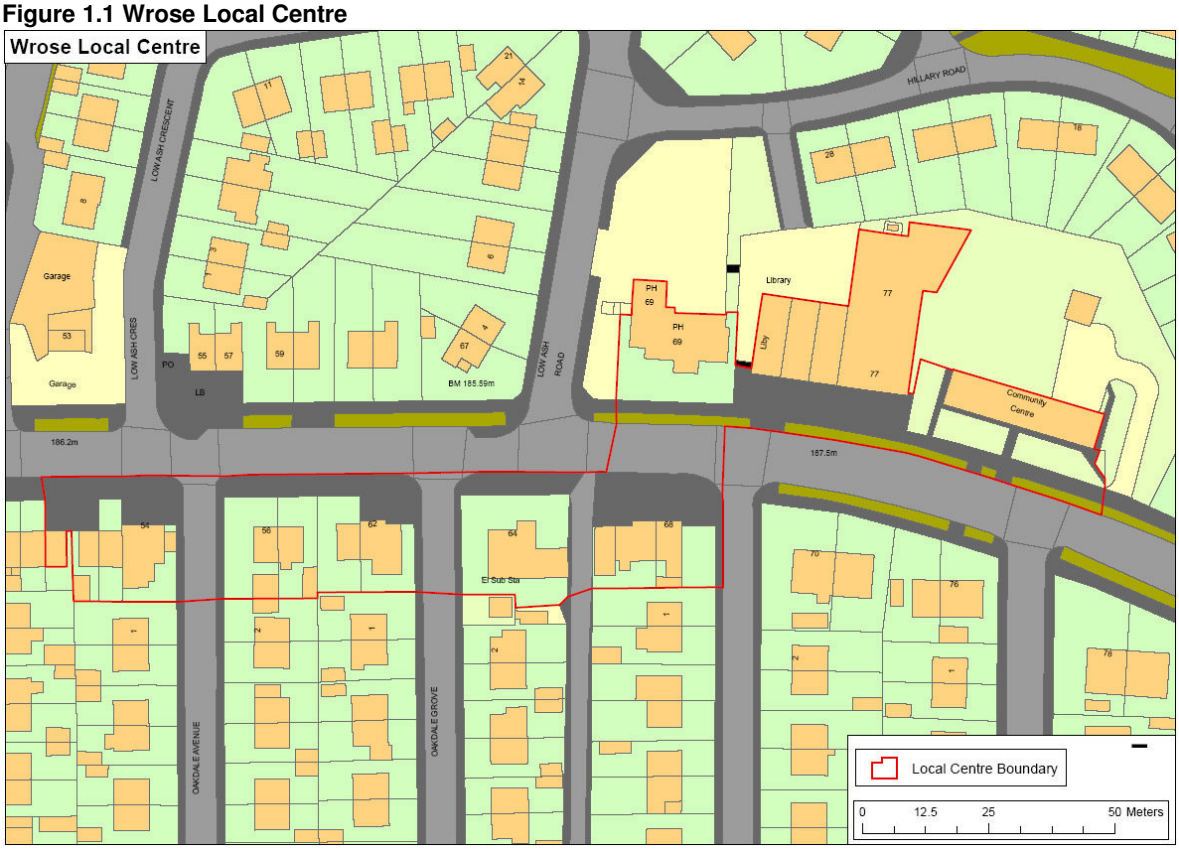
1.4 Generally outlets in the centre and the shopping environment are of good quality (Figure 1.3). Outlets are a range of ages and styles, with traditional buildings mixed in with more modern properties. Residential properties were also interspersed with commercial outlets.



Figure 1.3 Polly Hall Road, Wibsey

Wrose

Figure 1.1 Wrose Local Centre



Source: Bradford Council

1.1 Wrose Local Centre is located along Wrose Road to the north of Bradford City Centre. It should be noted that our assessment includes the Post Office, which is located at number 57 Wrose Road and is outside the Local Centre boundary as shown in Figure 1.1.

Table 1.1 Retail Composition of Wrose Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Wrose	GB		Wrose	GB
Convenience	2	22.22	8.47	555	46.56	13.87
Comparison	0	0.00	37.34	0	0.00	40.36
Retail Service	3	33.33	12.62	265	22.23	6.92
Leisure Services	2	22.22	20.67	257	21.56	22.34
Financial & Business Services	0	0.00	11.59	0	0.00	9.12
Vacant	2	22.22	9.30	115	9.65	7.39
TOTAL	**9**	**100**	**100**	**1,192**	**100**	**100**

Source: WYG (November 2007)

1.2 Wrose contains a total of nine retail outlets which occupy 1,192 sq m of retail floorspace. Two retail outlets are vacant, with the remaining traders comprising: a Co-op foodstore, a Post Office, a



Figure 1.2 Wrose Local Centre

hairdressers, a public house, a laundrette, a take-away outlet and a cake makers. A number of outlets within the Local Centre boundary have been converted into residential usage, and these separate the retail outlets which are concentrated at either end of the centre.

1.3 Pedestrian movement around the centre is unproblematic although footfall appears to be low. On-street parking is available in addition to cycle racks. The centre contains a covered bus stop. Environmental quality of outlets in the centre is variable. Occupied outlets are well maintained although the vacant outlets are of poor quality and detract from the visual amenity of the centre (Figure 1.3). The centre also contains a public library and a community centre.



Figure 1.3 Vacant outlets in Wrose

Wyke

Figure 1.1 Wyke Local Centre



Source: Bradford Council

1.1 Wyke is a village located in the south-eastern quarter of Bradford District. Retailing in the centre is linear in nature and runs along Town Gate. The diversity of uses present in Wyke is shown in Table 1.1 below.

Table 1.1 Retail Composition of Wyke Local Centre, 2007

Sector	No. of Outlets	% of Outlets		Floorspace (sq. m)	% of Floorspace	
		Wyke	GB		Wyke	GB
Convenience	4	7.27	8.47	2,058	35.40	13.87
Comparison	8	14.55	37.34	510	8.77	40.36
Retail Service	12	21.82	12.62	862	14.83	6.92
Leisure Services	16	29.09	20.67	1,321	22.72	22.34
Financial & Business Services	6	10.91	11.59	353	6.07	9.12
Vacant	9	16.36	9.30	710	12.21	7.39
TOTAL	**55**	**100**	**100**	**5,814**	**100**	**100**

Source: WYG (October 2007)

1.2 The centre contains representation from a wide array of different retail and leisure services. Convenience retailing accounts for some 36% of all floorspace, and the centre contains a Netto supermarket in



Figure 1.2 Wyke Local Centre

addition to a Co-op foodstore. The centre also contains a Post Office and newsagents, whilst a pharmacy is situated in the Netto store. Both the proportion of vacant outlets (16%) and the vacant proportion of floorspace (12%) are above the national average (9% and 7% respectively).

1.3 Movement around the centre on foot is unproblematic, and some free on-street parking is available along Town Gate. The Co-op and the Netto stores also have large areas of off-street car parking for customers. A number of bus services run through the centre providing direct links to Bradford, Huddersfield, Shipley and Bingley.

1.4 Environmental quality in the centre is variable, and many leisure service properties are shut during the day (Figure 1.3) reducing vibrancy. Some poor quality vacancies exist, although most occupied outlets have well maintained frontages.



Figure 1.3 Retail Outlets on Town Gate

APPENDIX 9

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 1: POPULATION AND EXPENDITURE (CONVENIENCE)

ZONE	POPULATION					PER CAPITA EXPENDITURE CONVENIENCE (£)			
	2005	2007	2012	2017	2022	2007	2012	2017	2022
1	*21,186*	21,624	22,869	24,369	25,967	1,452	1,542	1,636	1,737
2	*49,052*	49,406	50,655	52,351	54,104	1,478	1,569	1,665	1,768
3	*35,976*	36,745	38,899	41,652	44,600	1,414	1,500	1,593	1,691
4	*25,274*	25,492	26,192	27,139	28,120	1,165	1,237	1,313	1,394
5	*62,680*	63,407	65,730	68,676	71,754	1,294	1,374	1,458	1,548
6	*28,256*	28,852	30,563	32,599	34,771	1,471	1,562	1,658	1,759
7	*8,419*	8,704	9,483	10,458	11,533	1,172	1,244	1,321	1,402
8	*43,483*	44,006	45,234	47,703	50,307	1,302	1,382	1,467	1,557
9	*27,880*	28,298	29,521	31,037	32,631	1,335	1,417	1,504	1,596
10	*31,598*	32,006	33,276	34,927	36,660	1,508	1,600	1,699	1,803
11	*57,290*	58,094	60,535	63,714	67,060	1,484	1,575	1,672	1,775
12	*27,170*	27,522	28,629	30,036	31,512	1,430	1,518	1,611	1,710
13	*29,321*	29,882	31,518	33,488	35,581	1,497	1,589	1,687	1,791
14	*45,769*	46,291	47,893	50,002	52,204	1,172	1,244	1,320	1,402
15	*28,256*	28,852	30,563	32,599	34,771	1,471	1,561	1,657	1,759
16	*33,862*	34,331	35,736	37,479	39,307	1,342	1,425	1,512	1,605
17	*26,149*	26,755	28,426	30,441	32,599	1,435	1,523	1,617	1,716
18	*31,734*	31,870	32,380	33,139	33,916	1,448	1,537	1,632	1,732
TOTAL	*613,355*	**622,137**	**648,102**	**681,809**	**717,396**				

Notes:

a. Post code sectors

1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7

b. Per Capita expenditure from MapInfo Anysite (2005 data)

c. Projected forward using MapInfo 07/02, actual growth rates for 2005- 2006 at 1.0% (Table 1) and predicted growth rates for 2006- 2018 at 1.2% (Table 2)

d. Population from MapInfo Anysite (2005 data)

e. Between 2005 and 2017 population projected forward on the basis of MapInfo data, from 2018 onwards population projected forward based on the growth between 2012 and 2017 (interpolated)

2005 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 2A: TOTAL EXPENDITURE AVAILABLE (FOOD)

ZONE	EXPENDITURE £(m) CONVENIENCE				GROWTH CONVENIENCE		
	2007	2012	2017	2022	.'07-'12	.'07-'17	.'07-'22
1	31.41	35.26	39.88	45.11	3.85	8.47	13.70
2	73.02	79.47	87.18	95.63	6.45	14.16	22.61
3	51.94	58.37	66.34	75.40	6.42	14.40	23.46
4	29.70	32.39	35.63	39.19	2.69	5.93	9.48
5	82.05	90.28	100.13	111.04	8.23	18.08	28.99
6	42.45	47.73	54.04	61.18	5.28	11.59	18.73
7	10.20	11.80	13.81	16.17	1.60	3.61	5.97
8	57.30	62.52	69.99	78.34	5.22	12.68	21.04
9	37.77	41.83	46.68	52.09	4.05	8.91	14.32
10	48.25	53.25	59.33	66.10	5.00	11.07	17.85
11	86.22	95.36	106.54	119.03	9.14	20.32	32.81
12	39.35	43.45	48.39	53.89	4.10	9.04	14.53
13	44.75	50.10	56.50	63.72	5.35	11.75	18.97
14	54.25	59.58	66.02	73.16	5.33	11.77	18.92
15	42.44	47.72	54.02	61.16	5.28	11.59	18.73
16	46.07	50.91	56.67	63.09	4.83	10.60	17.01
17	38.39	43.30	49.22	55.95	4.91	10.82	17.55
18	46.16	49.78	54.08	58.75	3.62	7.92	12.59
TOTAL	861.74	953.09	1,064.43	1,188.99	91.35	202.70	327.25

TABLE 2B: MAIN / TOP-UP SPLIT (2007)

ZONE	EXPENDITURE £(m) CONVENIENCE - 2007		
	MAIN	TOP-UP	TOTAL
1	23.56	7.85	31.41
2	54.77	18.26	73.02
3	38.96	12.99	51.94
4	22.28	7.43	29.70
5	61.54	20.51	82.05
6	31.84	10.61	42.45
7	7.65	2.55	10.20
8	42.98	14.33	57.30
9	28.33	9.44	37.77
10	36.19	12.06	48.25
11	64.66	21.55	86.22
12	29.52	9.84	39.35
13	33.56	11.19	44.75
14	40.69	13.56	54.25
15	31.83	10.61	42.44
16	34.56	11.52	46.07
17	28.80	9.60	38.39
18	34.62	11.54	46.16
TOTAL	646.30	215.43	861.74

Notes:

a. Post code sectors

1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7

b. Per Capita expenditure from MapInfo Anysite (2005 data)

c. Projected forward using MapInfo 07/02, actual growth rates for 2005- 2006 at 1.0% (Table 1) and predicted growth rates for 2006- 2018 at 1.2% (Table 2)

d. Population from MapInfo Anysite (2005 data)

e. Between 2005 and 2017 population projected forward on the basis of MapInfo data, from 2018 onwards population projected forward based on the growth between 2012 and 2017 (interpolated)

2005 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 3: SHOPPING PATTERNS (CONVENIENCE)

DESTINATION	TOTAL		ZONE 1		ZONE 2		ZONE 3		ZONE 4		ZONE 5		ZONE 6		ZONE 7		ZONE 8		ZONE 9		ZONE 10		ZONE 11		ZONE 12		ZONE 13		ZONE 14		ZONE 15		ZONE 16		ZONE 17		ZONE 18	
	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)
BRADFORD																																				
TOWN CENTRES																																				
Bradford																																				
Morrison's, Westgate, Bradford	2.62	1.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.20	1.69	5.94	3.28	10.00	1.79	0.00	0.00	0.69	0.00	0.93	3.57	2.70	2.17	2.70	0.82	11.03	4.82	2.44	2.82	2.44	3.64	1.06	0.00	2.37	2.54
Marks and Spencers, Darley Street, Bradford	0.11	0.50	0.00	0.00	0.00	0.00	0.00	1.82	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.57	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.08	0.00	0.00	0.00	0.00	1.41	0.00	1.82	0.00	0.00	0.00	0.00
Local Shops, Bradford City Centre	0.05	0.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.74	6.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Market, Kirkgate Centre, Kirkgate, Bradford	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Market, Oastler Shopping Centre, Bradford	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.85
Sub-total	**2.78**	**2.93**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.82**	**0.00**	**0.00**	**0.00**	**2.04**	**1.20**	**3.39**	**5.94**	**3.28**	**10.00**	**5.36**	**0.00**	**0.00**	**0.69**	**0.97**	**0.93**	**3.57**	**2.70**	**2.17**	**3.78**	**2.46**	**11.76**	**10.84**	**2.44**	**4.23**	**2.44**	**5.45**	**1.06**	**0.00**	**2.37**	**3.39**
Bingley																																				
Co-op, Myrtle Walk, Bingley	0.59	1.59	0.00	0.00	0.00	0.00	0.00	0.00	1.77	4.23	0.00	0.00	9.64	27.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.93	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Shops, Bingley	0.00	0.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.82	0.00	0.00	0.00	3.39	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.64	0.00	0.00	0.00	0.00	0.00	1.82	0.00	0.00	0.00	0.00
Sub-total	**0.59**	**2.18**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.77**	**7.04**	**0.00**	**0.00**	**9.64**	**30.51**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.93**	**0.00**	**0.00**	**0.00**	**0.00**	**1.64**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.82**	**0.00**	**0.00**	**0.00**	**0.00**
Ilkley																																				
Tesco, Springs Lane, Ilkley	1.39	0.59	0.00	0.00	1.39	0.00	22.50	10.91	5.31	1.41	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.69	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco Express, Riverside, Ben Rhydding, Ilkley	1.01	0.42	0.00	0.00	0.00	2.63	20.00	1.82	1.77	2.82	0.00	2.04	1.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Booths, Ilkley	0.53	0.50	1.56	0.00	0.00	0.00	6.25	7.27	3.54	1.41	0.00	0.00	0.00	0.00	0.00	1.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Shops, Ilkley	0.05	1.01	0.00	0.00	0.00	0.00	1.25	21.82	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Co-op Late Shops, Brook Street, Ilkley	0.05	0.34	0.00	0.00	0.00	0.00	1.25	5.45	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.85
Market, Ilkley	0.05	0.00	1.56	0.00	0.00	0.00	0.00	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**3.10**	**2.85**	**3.13**	**0.00**	**1.39**	**2.63**	**51.25**	**47.27**	**10.62**	**5.63**	**0.00**	**2.04**	**1.20**	**0.00**	**0.00**	**1.64**	**0.00**	**0.00**	**0.00**	**0.00**	**0.69**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.85**
Keighley																																				
Morrison's, Worth Way, Keighley	8.60	3.18	43.75	11.90	47.22	10.53	10.00	0.00	13.27	9.86	70.27	30.61	25.30	3.39	0.00	0.00	0.00	0.00	1.10	1.92	0.00	0.00	0.00	0.00	0.00	4.35	0.00	0.00	0.74	0.00	0.00	0.00	1.22	1.82	0.00	1.75	0.00	0.00
Sainsbury's, Cavendish Street, Keighley	3.74	1.42	23.44	2.38	20.83	10.53	5.00	0.00	8.85	4.23	14.86	14.29	13.25	3.39	2.97	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.06	0.00	0.00	0.00
Aldi, Gresley Road, Keighley	0.27	0.42	1.56	2.38	1.39	5.26	0.00	0.00	0.00	1.41	2.70	2.04	1.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Netto, Keighley	0.27	0.50	1.56	2.38	2.78	5.26	1.25	0.00	0.00	1.41	1.35	4.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Marks and Spencers, Low Street, Keighley	0.05	0.42	0.00	2.38	1.39	0.00	0.00	3.64	0.00	0.00	0.00	2.04	0.00	1.69	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Iceland, Gresley Road, Keighley	0.05	0.08	1.56	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Farmfoods, Cooke Lane, Keighley	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.41	0.00	2.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Shops, Keighley	0.00	1.51	0.00	7.14	0.00	10.53	0.00	1.82	0.00	2.82	0.00	10.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.41	0.00	0.00	0.00	0.00	0.00	1.69
Snowden Stores, Keighley	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**12.98**	**7.79**	**71.88**	**28.57**	**73.61**	**42.11**	**16.25**	**5.45**	**22.12**	**21.13**	**89.19**	**69.39**	**39.76**	**8.47**	**2.97**	**0.00**	**0.00**	**0.00**	**1.10**	**1.92**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**4.35**	**0.00**	**0.00**	**0.74**	**0.00**	**0.00**	**1.41**	**1.22**	**1.82**	**1.06**	**1.75**	**0.00**	**1.69**
Shipley																																				
Asda, Manor Lane, Shipley	5.88	4.86	1.56	0.00	0.00	2.63	0.00	0.00	5.31	0.00	1.35	2.04	20.48	10.17	17.82	14.75	1.25	1.79	0.00	0.00	1.39	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.47	2.41	1.63	2.82	46.34	38.18	21.28	15.79	1.18	5.08
Aldi, Tony Miller Approach, Briggate, Shipley	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.81	0.00	0.00	0.00	1.06	0.00	0.00	0.00
Local Shops, Shipley	0.00	0.42	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.64	0.00	1.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.64	0.00	3.51	0.00	0.00
Sub-total	**5.98**	**5.28**	**1.56**	**0.00**	**0.00**	**2.63**	**0.00**	**0.00**	**5.31**	**0.00**	**1.35**	**2.04**	**20.48**	**10.17**	**17.82**	**16.39**	**1.25**	**1.79**	**0.00**	**0.00**	**1.39**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.47**	**2.41**	**2.44**	**2.82**	**46.34**	**41.82**	**22.34**	**19.30**	**1.18**	**5.08**
TOWN CENTRES SUB-TOTAL	**25.43**	**21.02**	**76.56**	**28.57**	**75.00**	**47.37**	**67.50**	**54.55**	**39.82**	**33.80**	**90.54**	**75.51**	**72.29**	**52.54**	**26.73**	**21.31**	**11.25**	**7.14**	**1.10**	**1.92**	**2.78**	**0.97**	**1.87**	**3.57**	**2.70**	**6.52**	**3.78**	**4.10**	**13.97**	**13.25**	**4.88**	**8.45**	**50.00**	**50.91**	**24.47**	**21.05**	**3.55**	**11.02**
DISTRICT CENTRES																																				
Five Lane Ends																																				
Morrison's, Bradford Road, Idle	6.62	3.18	0.00	0.00	0.00	0.00	0.00	0.00	1.77	0.00	0.00	0.00	0.00	0.00	2.97	0.00	1.25	0.00	1.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.08	1.64	0.74	0.00	41.46	26.76	15.85	7.27	2.13	0.00	28.40	11.02
Sub-total	**6.62**	**3.18**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.77**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**2.97**	**0.00**	**1.25**	**0.00**	**1.10**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.08**	**1.64**	**0.74**	**0.00**	**41.46**	**26.76**	**15.85**	**7.27**	**2.13**	**0.00**	**28.40**	**11.02**
Girlington																																				
Morrison's, Young Street, Bradford	8.01	2.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	8.43	0.00	35.64	13.11	22.50	1.79	1.10	1.92	0.69	0.00	0.00	1.79	2.70	2.17	4.32	0.00	51.47	16.87	0.00	0.00	7.32	3.64	0.00	1.75	0.59	0.00
Local Shops, Girlington	0.05	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.74	3.61	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**8.07**	**2.68**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**8.43**	**0.00**	**35.64**	**13.11**	**22.50**	**1.79**	**1.10**	**1.92**	**0.69**	**0.00**	**0.00**	**1.79**	**2.70**	**2.17**	**4.32**	**0.00**	**52.21**	**20.48**	**0.00**	**0.00**	**7.32**	**3.64**	**0.00**	**1.75**	**0.59**	**0.00**
Great Horton																																				
Tesco Extra, Great Horton Road, Bradford	4.38	4.02	1.56	2.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.04	3.61	0.00	3.96	0.00	15.00	14.29	1.10	0.00	0.00	0.00	4.67	1.79	5.41	2.17	19.46	22.13	8.09	8.43	0.81	1.41	2.44	1.82	0.00	0.00	1.18	0.00
Local Shops, Great Horton	0.00	0.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.46	0.00	3.61	0.00	0.00	0.00	1.82	0.00	0.00	0.00	0.00
Sub-total	**4.38**	**4.61**	**1.56**	**2.38**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**2.04**	**3.61**	**0.00**	**3.96**	**0.00**	**15.00**	**14.29**	**1.10**	**0.00**	**0.00**	**0.00**	**4.67**	**1.79**	**5.41**	**2.17**	**19.46**	**24.59**	**8.09**	**12.05**	**0.81**	**1.41**	**2.44**	**3.64**	**0.00**	**0.00**	**1.18**	**0.00**
Greengates																																				
Sainsbury's, Harrogate Road, Greengates	1.98	2.18	0.00	2.38	0.00	0.00	0.00	0.00	0.88	0.00	0.00	0.00	1.20	1.69	2.97	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.17	0.00	0.00	0.00	0.00	5.69	9.86	0.00	0.00	2.13	0.00	13.61	13.56
Netto, Greengates, Bradford	0.27	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.22	0.00	0.00	0.00	2.37	2.54
Sub-total	**2.24**	**2.43**	**0.00**	**2.38**	**0.00**	**0.00**	**0.00**	**0.00**	**0.88**	**0.00**	**0.00**	**0.00**	**1.20**	**1.69**	**2.97**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**2.17**	**0.00**	**0.00**	**0.00**	**0.00**	**5.69**	**9.86**	**1.22**	**0.00**	**2.13**	**0.00**	**15.98**	**16.10**
Mayo Avenue																																				
Morrison's, Mayo Avenue, Bradford	8.17	2.85	0.00	0.00	1.39	0.00	0.00	0.00	0.00	0.00	1.35	0.00	2.41	0.00	5.94	0.00	8.75	1.79	0.00	0.00	18.75	3.88	3.74	3.57	4.05	2.17	49.19	18.85	2.94	0.00	2.44	2.82	4.88	1.82	0.00	0.00	0.00	0.00
Local Shops, Mayo Avenue	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**8.17**	**2.93**	**0.00**	**0.00**	**1.39**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.35**	**0.00**	**2.41**	**0.00**	**5.94**	**0.00**	**8.75**	**1.79**	**0.00**	**0.00**	**18.75**	**3.88**	**3.74**	**3.57**	**4.05**	**2.17**	**49.19**	**18.85**	**2.94**	**1.20**	**2.44**	**2.82**	**4.88**	**1.82**	**0.00**	**0.00**	**0.00**	**0.00**
Thornbury																																				
Morrison's, Thornbury	5.50	1.84	0.00	0.00	0.00	0.00	2.50	0.00	0.00	0.00	0.00	0.00	1.20	0.00	0.00	1.64	1.25	1.79	0.00	0.00	0.69	0.00	11.21	7.14	54.05	17.39	0.00	0.00	2.94	0.00	23.58	7.04	1.22	1.82	0.00	0.00	7.10	1.69
Netto, Woodhall Road, Bradford	0.05	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.17	0.00	0.00	0.00	1.20	0.81	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Netto, Thornbury, Bradford	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Iceland, Woodhall Retail Park, Woodhall Road, Bradford	0.00	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.79	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**5.61**	**2.26**	**0.00**	**0.00**	**0.00**	**0.00**	**2.50**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.20**	**0.00**	**0.00**	**1.64**	**1.25**	**3.57**	**0.00**	**0.00**	**0.69**	**0.00**	**11.21**	**7.14**	**55.41**	**23.91**	**0.00**	**0.00**	**2.94**	**1.20**	**24.39**	**7.04**	**1.22**	**1.82**	**0.00**	**0.00**	**7.10**	**1.69**
Tong Street																																				
Netto, Tong Street, Bradford	0.27	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4.67	1.79	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Iceland, Weaver Thorpe Retail Park, Weaver Thorpe Road, Tor	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.79	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.27**	**0.17**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**4.67**	**3.57**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
DISTRICT CENTRES SUB-TOTAL	**35.36**	**18.26**	**1.56**	**4.76**	**1.39**	**0.00**	**2.50**	**0.00**	**2.65**	**0.00**	**1.35**	**2.04**	**16.87**	**1.69**	**51.49**	**14.75**	**48.75**	**21.43**	**3.30**	**1.92**	**20.14**	**3.88**	**24.30**	**17.86**	**67.57**	**32.61**	**74.05**	**45.08**	**66.91**	**34.94**	**74.80**	**47.89**	**32.93**	**18.18**	**4.26**	**1.75**	**53.25**	**28.81**
LOCAL CENTRES																																				
Addingham																																				
Local Shops, Addingham	0.00	0.17	0.00	0.00	0.00	0.00	0.00	3.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Allerton																																				
Co-op Food Markets, Allerton Road, Allerton	0.11	0.92	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.69	1.98	11.48	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.41	0.00	1.41	0.00	0.00	0.00	0.00	0.00	0.00
Local Shops, Allerton	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Baildon																																				
Co-op Food Markets, Northgate, Baildon, Shipley	0.00	1.42	0.00	2.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.82	0.00	26.32	0.00	0.00
Local Shops, Baildon	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 3: SHOPPING PATTERNS (CONVENIENCE)

DESTINATION	TOTAL		ZONE 1		ZONE 2		ZONE 3		ZONE 4		ZONE 5		ZONE 6		ZONE 7		ZONE 8		ZONE 9		ZONE 10		ZONE 11		ZONE 12		ZONE 13		ZONE 14		ZONE 15		ZONE 16		ZONE 17		ZONE 18	
	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)
BRADFORD																																				
Carlisle Road/ Whetley Hill																																				
Local Shops, Carlisle Road/ Whetley Hill	0.05	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.88	1.41	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Clayton																																				
Local Shops, Clayton	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Co-op, Clayton, Bradford	0.00	0.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	8.93	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.20	0.00	0.00	0.00	0.00	0.00	0.00
Crossflats																																				
Tesco Express, Keighley Road, Crossflats, Bingley	0.11	0.67	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4.23	0.00	2.04	1.20	5.08	0.00	0.00	0.00	0.00	1.10	1.92	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Shops, Crossflats	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cross Roads (Keighley)																																				
Local Shops, Cross Roads	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.20	0.00	0.00	0.00	0.00	0.00	0.00
Denholme																																				
Co-op Late Shops, School Street, Denholme	0.00	0.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	6.78	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.94	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.20	0.00	0.00	0.00	0.00	0.00	0.00
Duckworth Lane																																				
Co-op Food Markets, Duckworth Lane	0.05	0.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.99	4.92	0.00	1.79	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.61	0.00	0.00	0.00	0.00	0.00	0.00
Local Shops, Duckworth Lane	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Lilycroft Road, Bradford	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Eccleshill																																				
Local Shops, Eccleshill	0.00	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.82	0.00	0.00	0.00	0.85
Fell Lane/ Oakworth Road (Keighley)																																				
Co-op Late Shops, Victoria Road, Oakworth, Keighley	0.00	0.34	0.00	7.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Great Horton Road																																				
Local Stores, Great Horton Road, Bradford	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.62	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Haworth (Mill Hey)																																				
Spar, Station Road, Haworth, Keighley	0.05	0.34	1.56	9.52	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Shops, Haworth (Mill Hey)	0.00	0.08	0.00	2.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Idle																																				
Co-op Late Shops, Thorpe Garth, Bradford Road, Idle	0.00	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.79	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.54
Lasiterdyke																																				
Local Shops, Lasiterdyke	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Leeds Road																																				
Local Shops, Leeds Road	0.00	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.82	0.00	0.00
Lidget Green																																				
Local Shops, Lidget Green	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.17	0.00	0.00	0.00	1.20	0.00	0.00	0.00	0.00	0.00	0.00
Co-op Late Shops, Beckside Road, Lidget Green	0.00	0.67	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	9.64	0.00	0.00	0.00	0.00	0.00	0.00
Marshfields (Manchester Road)																																				
Local Shops, Marshfields (Manchester Road)	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Oak Lane, Manningham																																				
Local Shops, Oak Lane, Manningham	0.00	0.42	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.82	0.00	2.41	0.00	0.00	0.00	1.82	0.00	0.00
Queensbury																																				
Co-op Food Markets, High Street, Queensbury	0.00	0.92	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	19.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Shops, Queensbury	0.00	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5.36	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.20	0.00	0.00	0.00	0.00	0.00	0.00
Princeville																																				
Co-op Late Shops, Legrams Lane, Bradford	0.00	0.42	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	6.02	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Legrams Lane, Bradford	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Saltaire																																				
Co-op Late Shops, Bingley Road, Saltaire, Shipley	0.11	0.42	0.00	0.00	0.00	2.63	0.00	0.00	0.00	1.41	0.00	0.00	0.00	0.00	0.00	4.92	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.22	0.00	1.06	0.00	0.00
Local Shops, Saltaire	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Shearbridge/ Listerhills (Woodhead Road)																																				
Local Shops, Shearbridge/ Listerhills (Woodhead Road)	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.99	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Silsden																																				
Co-op Food Markets, Bridge Road, Silsden, Keighley	0.16	1.51	0.00	4.76	0.00	5.26	3.75	25.45	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Silsden	0.11	0.42	0.00	0.00	0.00	0.00	2.50	9.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Thornton																																				
Co-op Late Shops, 514 Thornton Road, Thornton	0.00	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.69	0.00	0.00	0.00	3.57	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Shops, Thornton	0.00	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.79	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.17	0.00	0.00	0.00	2.41	0.00	0.00	0.00	0.00	0.00	0.00
Undercliffe																																				
Local Shops, Undercliffe	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.92	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Wibsey																																				
Co-op Food Markets, Fair Road, Wibsey	0.21	0.84	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.35	0.00	1.62	8.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Co-op Late Shops, Beacon Road, Wibsey, Bradford	0.00	0.42	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.69	0.00	0.00	0.00	1.79	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.46	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Shops, Wibsey	0.00	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.97	0.00	0.00	0.00	0.00	0.00	1.64	0.00	0.00	0.00	1.41	0.00	0.00	0.00	0.00
Wrose																																				
Co-op Late Shops, Wrose Road, Shipley	0.00	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5.45	0.00	1.75	0.00	0.00
Wyke																																				
Netto, Wyke	0.11	0.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	6.80	0.00	0.00	0.00	0.00	1.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Co-op Food Markets, Towngate, Wyke	0.05	0.84	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.69	9.71	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Co-op Convenience Stores, Westfield Service Station, White	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.97	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Shops, Wyke	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.41	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.97	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
LOCAL CENTRES SUB-TOTAL	**3.69**	**21.36**	**3.13**	**26.19**	**0.00**	**7.89**	**6.25**	**41.82**	**1.77**	**8.45**	**0.00**	**4.08**	**1.20**	**18.64**	**4.95**	**34.43**	**7.50**	**46.43**	**10.99**	**11.54**	**9.72**	**36.89**	**0.00**	**3.57**	**1.35**	**15.22**	**10.81**	**24.59**	**0.00**	**34.94**	**0.81**	**15.49**	**1.22**	**12.73**	**1.06**	**28.07**	**0.00**	**5.08**
Out-of-centre																																				
Asda, Rooley Lane, Bradford	4.43	2.93	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.98	0.00	2.50	1.79	1.10	0.00	8.33	2.91	28.97	21.43	16.22	15.22	7.57	7.38	5.88	3.61	0.81	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aldi, Valley Road, Bradford	0.05	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.79	0.00	0.00	0.00	0.00	0.00	0.00	0.81	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Bradford Peel Centre	1.39	1.26	0.00	0.00	1.39	0.00	0.00	0.00	1.77	0.00	0.00	0.00	1.20	0.00	2.97	3.28	0.00	0.00	0.00	0.00	0.00	0.00	1.87	0.00	4.05	4.35	0.54	0.82	2.21	3.61	4.88	5.63	2.44	1.82	2.13	3.51	0.00	0.00
Netto, Canterbury Avenue, Bradford	0.21	0.67	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.62	1.64	0.74	0.00	0.00	0.00	0.00	0.00	0.00	1.75	0.00	4.24
Co-op Convenience Stores, Cross Hills Service Station, Stat	0.16	0.59	0.00	4.76	2.78	10.53	0.00	0.00	0.88	0.00	0.00	2.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Netto, Manningham Lane, Bradford	0.21	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.99	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.47	0.00	0.81	1.41	0.00	0.00	0.00	0.00	0.00	0.00
Keelam Farm Shop, Brighouse Road, Bradford	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.99	0.00	2.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Co-op Late Shops, Otley Road, Bradford	0.11	0.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.64	1.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.81	8.45	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's at Jacksons, Great Horton Road, Bradford	0.11	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.18	3.39	0.00
United Co-op, The Workshop, Greenside Lane, Cullingworth	0.05	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.69	0.00	0.00	0.00	0.00	0.00	0.00	0.69	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Co-op Late Shops, Huddersfield Road, Low Moor	0.05	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.69	2.91	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Otsbal Top District, Bradford	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.69	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Canal Road, Bradford	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.81	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Lidl, Manchester Road, Bradford	0.05	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.64	0.74	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Al-halal, Woodhead Road, Bradford	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 3: SHOPPING PATTERNS (CONVENIENCE)

DESTINATION	TOTAL		ZONE 1		ZONE 2		ZONE 3		ZONE 4		ZONE 5		ZONE 6		ZONE 7		ZONE 8		ZONE 9		ZONE 10		ZONE 11		ZONE 12		ZONE 13		ZONE 14		ZONE 15		ZONE 16		ZONE 17		ZONE 18	
	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)
BRADFORD																																						
Local Stores, Billington, Bradford	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.74	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Bratton Street, Bradford	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Co-op Food Markets, Main Street, Cross Hills, Keighley	0.05	0.75	0.00	4.76	1.39	10.53	0.00	0.00	0.00	4.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Co-op Late Shops, Station Road, Cwmhop, Keighley	0.05	0.25	1.56	7.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Co-op Late Shops, Broomhill Avenue, Keighley	0.05	1.01	1.56	7.14	0.00	13.16	0.00	0.00	0.00	0.00	0.00	8.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Bracken Bank Post Office, Keighley	0.00	0.08	0.00	2.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Co-op Late Shops, Bradford Road, Birkenshaw	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Co-op Late Shops, Bradford Road, Riddlesden, Keighley	0.00	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.82	0.00	2.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Co-op Convenience Stores, Sunwin Self Service, 111 Thorn	0.00	0.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.69	0.00	1.64	0.00	3.57	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Co-op Late Shops, Broadstone Way,	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.79	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Co-op Late Shops, Gain Lane, Fagley	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.41	0.00	0.00	0.00	0.00	0.00	0.00
Co-op Late Shops, Main Street, Menston, Ilkley	0.00	0.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	8.45	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Co-op Late Shops, Royd Street, Wilsden	0.00	0.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	10.17	0.00	1.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Co-op, Kirkgate, Heaton, Bradford	0.00	0.17	0.00	2.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Euroway Trading Estate, Bradford	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Heaton	0.00	0.42	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.20	0.00	0.00	0.00	3.64	0.00	0.00	0.00	0.00
Local Stores, Birkinshaw	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.79	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Cooper Lane, Bradford	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Cullingworth	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.39	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, East Morton	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.41	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Eastburn, Bradford	0.00	0.08	0.00	0.00	0.00	2.63	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Fagley	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.41	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Gaythorne Road, Bradford	0.00	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.46	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Harewood Street, Bradford	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Keighley Road, Bradford	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.82	0.00	0.00	0.00	0.00
Local Stores, Killinghow Road, Bradford	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Little Horton	0.00	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.46	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Omar Parade, Bradford	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.79	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Otley Road, Bradford	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Rochester Street, Bradford	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Scholemoor Lane, Bradford	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Smith Avenue, Bradford	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Spencer Road, Bradford	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Stick Lane, Bradford	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Tyersal, Bradford	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Smiddles Lane, Bradford	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Wilsden	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.39	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Woodhead Road, Bradford	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.79	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Lords, Ravenscliffe Avenue, Bradford	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	8.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.85
Mini Market, Mortimer Avenue, Bradford	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.41	0.00	0.00	0.00	0.00	0.00	0.00
Tesco Express, Haworth Road, Heaton	0.00	0.67	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.69	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.85
Spar, Mornington Road, Bingley	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.69	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
St James's Wholesale Market, Essex Street, Bradford	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**7.59**	**16.00**	**3.13**	**26.19**	**5.56**	**36.84**	**0.00**	**0.00**	**2.65**	**16.90**	**0.00**	**12.24**	**1.20**	**23.73**	**7.92**	**27.87**	**6.25**	**10.71**	**1.10**	**0.00**	**10.42**	**5.83**	**31.78**	**30.36**	**21.62**	**36.96**	**9.73**	**22.95**	**13.24**	**13.25**	**8.94**	**19.72**	**2.44**	**7.27**	**2.13**	**5.26**	**1.18**	**9.32**
SUB-TOTAL	**72.06**	**76.63**	**84.38**	**85.71**	**81.94**	**92.11**	**76.25**	**96.36**	**46.90**	**59.15**	**91.89**	**93.88**	**91.57**	**96.61**	**91.09**	**98.36**	**73.75**	**85.71**	**16.48**	**15.38**	**43.06**	**47.57**	**57.94**	**55.36**	**93.24**	**91.30**	**98.38**	**96.72**	**94.12**	**96.39**	**89.43**	**91.55**	**86.59**	**89.09**	**31.91**	**56.14**	**57.99**	**54.24**
OUTSIDE BRADFORD																																						
Barnsley MBC																																						
Asda, Old Mill Lane, Barnsley	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.69	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.22	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.11**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.69**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.22**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Chorley																																						
Local Stores, Cowling	0.00	0.17	0.00	2.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.00**	**0.17**	**0.00**	**2.38**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**2.17**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Calderdale																																						
Tesco, Huddersfield Road, Brighouse	2.56	1.34	1.56	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.99	0.00	1.25	0.00	0.00	0.00	27.08	15.53	0.00	0.00	0.00	0.00	1.08	0.00	1.47	0.00	0.81	0.00	1.22	0.00	0.00	0.00	0.00	0.00
Sainsbury's, Wade Street, Halifax	1.98	1.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.20	0.00	0.00	0.00	6.25	5.36	27.47	25.00	2.78	1.94	0.00	0.00	0.00	0.00	0.00	0.00	0.74	1.20	0.00	0.00	1.22	0.00	0.00	0.00	0.00	0.00
Asda, Thrum Hall Lane, Halifax	1.18	0.25	1.56	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.75	1.79	18.68	3.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.74	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Morrison's, Keighley Road, Illingworth, Halifax	0.96	0.75	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.20	0.00	0.00	0.00	0.00	0.00	18.68	17.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's, Mill Lane, Brighouse	0.80	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	10.42	3.88	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Market Street, Halifax	0.32	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.25	0.00	5.49	1.92	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Morrison's, Keighley Road, Halifax	0.27	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5.49	1.92	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Marks and Spencers, Woodshops, Gaol Lane, Halifax	0.16	0.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.25	0.00	0.00	1.92	1.39	5.83	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Haugh Shaw Road, Kings Cross, Halifax	0.16	0.50	1.56	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.79	2.20	9.62	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Brighouse	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.69	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Halifax	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.69	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Southowram, Halifax	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Jack Faulton, Bradford Road, Brighouse	0.05	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.10	1.92	0.00	2.91	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Lidl, Carr House Road, Shelf	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 3: SHOPPING PATTERNS (CONVENIENCE)

DESTINATION	TOTAL		ZONE 1		ZONE 2		ZONE 3		ZONE 4		ZONE 5		ZONE 6		ZONE 7		ZONE 8		ZONE 9		ZONE 10		ZONE 11		ZONE 12		ZONE 13		ZONE 14		ZONE 15		ZONE 16		ZONE 17		ZONE 18	
	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)	MAIN FOOD (%)	TOP UP (%)
BRADFORD																																				
Aldi, Beeston Ring Road, Leeds	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.18	0.00
Sainsbury's at Jacksons, Queensway, Yeadon	0.05	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.88	4.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's at Jacksons, Chapel town, Pudsey	0.05	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.69	0.00	0.00	3.57	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.69
Marks and Spencers Simply Food, Guiseley Retail Park, Gui	0.05	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.88	1.41	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.97	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.82	0.00	0.00	0.00	0.00
Sainsbury, Moor Allerton Centre, Leeds	0.05	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.88	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.69
Co-op Late Shops, Whitehall Road, Drighlington	0.05	0.42	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	8.93	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Otley	0.05	0.25	0.00	0.00	0.00	0.00	1.25	0.00	0.00	2.82	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.75	0.00	0.00
Asda, Leeds	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Holt Road, Adel	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.82	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Co-op, Lowtown, Pudsey	0.00	0.42	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.41	0.00	0.00	0.00	3.39
Local Stores, Calverley	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.69
Local Stores, Drighlington	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.57	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Farsley	0.00	0.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5.93
Local Stores, Guiseley	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.41	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Leeds	0.00	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.79	0.00	0.00	0.00	1.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Leeds City Centre	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.41	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.79	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Pudsey	0.00	0.42	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4.24
Local Stores, Yeadon	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.75	0.00	0.00
Morrison's, Merrion Shopping Centre, Leeds	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.41	0.00	0.00	0.00	0.00
Tesco, Crossgates Centre, Crossgates, Leeds	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.82	0.00	0.00	0.00	0.00
Sub-total	**14.80**	**13.32**	**0.00**	**0.00**	**1.39**	**2.63**	**12.50**	**1.82**	**49.56**	**40.85**	**4.05**	**4.08**	**4.82**	**3.39**	**4.95**	**1.64**	**8.75**	**1.79**	**1.10**	**0.00**	**3.47**	**3.88**	**32.71**	**41.07**	**5.41**	**4.35**	**0.00**	**1.64**	**1.47**	**1.20**	**8.94**	**8.45**	**7.32**	**10.91**	**63.83**	**42.11**	**39.64**	**45.76**
Pendle																																				
Asda, Corporation Street, Colne	0.16	0.08	1.56	0.00	1.39	2.63	0.00	0.00	0.00	0.00	1.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Colne	0.00	0.08	0.00	2.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.16**	**0.17**	**1.56**	**2.38**	**1.39**	**2.63**	**0.00**	**0.00**	**0.00**	**0.00**	**1.35**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Wakefield																																				
Sainsbury's at Jacksons, Racca Green, Knottingley	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.75	0.00	0.00
Sub-total	**0.00**	**0.08**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.75**	**0.00**	**0.00**
Other																																				
Other	0.16	0.17	0.00	2.38	0.00	0.00	0.00	0.00	1.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.92	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.59	0.00
Sub-total	**0.16**	**0.17**	**0.00**	**2.38**	**0.00**	**0.00**	**0.00**	**0.00**	**1.77**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.92**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.59**	**0.00**
SUB-TOTAL	**26.39**	**23.20**	**14.06**	**14.29**	**16.67**	**7.89**	**22.50**	**3.64**	**51.33**	**40.85**	**8.11**	**4.08**	**7.23**	**3.39**	**5.94**	**1.64**	**23.75**	**14.29**	**81.32**	**84.62**	**55.56**	**52.43**	**39.25**	**44.64**	**6.76**	**8.70**	**1.08**	**3.28**	**5.15**	**2.41**	**9.76**	**8.45**	**10.98**	**10.91**	**64.89**	**43.86**	**40.24**	**45.76**
Internet / delivered	1.55	0.17	1.56	0.00	1.39	0.00	1.25	0.00	1.77	0.00	0.00	2.04	1.20	0.00	2.97	0.00	2.50	0.00	2.20	0.00	1.39	0.00	2.80	0.00	0.00	0.00	0.54	0.00	0.74	1.20	0.81	0.00	2.44	0.00	3.19	0.00	1.78	0.00
Varies / no pattern																																				
TOTAL	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**

Notes:

a. Post code sectors

1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD12 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD9 0, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7

b. Market shares for 'main' and 'top-up' shopping derived directly from Bradford Shopper Survey (November 2007)

c. Excludes 'variesmo pattern'

2005 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 4: TURNOVER (CONVENIENCE)

DESTINATION	ZONE 1			ZONE 2			ZONE 3			ZONE 4			ZONE 5			ZONE 6			ZONE 7			ZONE 8			ZONE 9			ZONE 10			ZONE 11			ZONE 12			ZONE 13			ZONE 14			ZONE 15			ZONE 16			ZONE 17			ZONE 18		
	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 4: TURNOVER (CONVENIENCE)

| DESTINATION | ZONE 1 MAIN FOOD (£m) | ZONE 1 TOP UP (£m) | ZONE 1 TOTAL (£m) | ZONE 2 MAIN FOOD (£m) | ZONE 2 TOP UP (£m) | ZONE 2 TOTAL (£m) | ZONE 3 MAIN FOOD (£m) | ZONE 3 TOP UP (£m) | ZONE 3 TOTAL (£m) | ZONE 4 MAIN FOOD (£m) | ZONE 4 TOP UP (£m) | ZONE 4 TOTAL (£m) | ZONE 5 MAIN FOOD (£m) | ZONE 5 TOP UP (£m) | ZONE 5 TOTAL (£m) | ZONE 6 MAIN FOOD (£m) | ZONE 6 TOP UP (£m) | ZONE 6 TOTAL (£m) | ZONE 7 MAIN FOOD (£m) | ZONE 7 TOP UP (£m) | ZONE 7 TOTAL (£m) | ZONE 8 MAIN FOOD (£m) | ZONE 8 TOP UP (£m) | ZONE 8 TOTAL (£m) | ZONE 9 MAIN FOOD (£m) | ZONE 9 TOP UP (£m) | ZONE 9 TOTAL (£m) | ZONE 10 MAIN FOOD (£m) | ZONE 10 TOP UP (£m) | ZONE 10 TOTAL (£m) | ZONE 11 MAIN FOOD (£m) | ZONE 11 TOP UP (£m) | ZONE 11 TOTAL (£m) | ZONE 12 MAIN FOOD (£m) | ZONE 12 TOP UP (£m) | ZONE 12 TOTAL (£m) | ZONE 13 MAIN FOOD (£m) | ZONE 13 TOP UP (£m) | ZONE 13 TOTAL (£m) | ZONE 14 MAIN FOOD (£m) | ZONE 14 TOP UP (£m) | ZONE 14 TOTAL (£m) | ZONE 15 MAIN FOOD (£m) | ZONE 15 TOP UP (£m) | ZONE 15 TOTAL (£m) | ZONE 16 MAIN FOOD (£m) | ZONE 16 TOP UP (£m) | ZONE 16 TOTAL (£m) | ZONE 17 MAIN FOOD (£m) | ZONE 17 TOP UP (£m) | ZONE 17 TOTAL (£m) | ZONE 18 MAIN FOOD (£m) | ZONE 18 TOP UP (£m) | ZONE 18 TOTAL (£m) |
|---|---|---

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 4: TURNOVER (CONVENIENCE)

DESTINATION	ZONE 1			ZONE 2			ZONE 3			ZONE 4			ZONE 5			ZONE 6			ZONE 7			ZONE 8			ZONE 9			ZONE 10			ZONE 11			ZONE 12			ZONE 13			ZONE 14			ZONE 15			ZONE 16			ZONE 17			ZONE 18		
	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)	MAIN FOOD (£m)	TOP UP (£m)	TOTAL (£m)
BRADFORD																																																						
Westfield Sq at Jacksons, Cutlers Hall, Westfield Sq at Jacksons, Cutlers Hall, Yeadon	0.20	0.11	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.11	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Westfield Sq at Jacksons, Chapel town, Pudsey	0.29	0.97	1.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.25	0.00	0.25	0.00	0.77	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Mace and Sainsons Simply Food, Guiseley Retail Park, Guiseley	0.20	0.01	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury, Moor Allerton Centre, Leeds	0.20	0.20	0.39	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.20	0.39	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Co-op Lane Shops, Whitehall Road, Wyghington	0.60	1.63	2.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.60	1.63	2.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.63	2.32	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Otley	0.00	0.35	0.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.35	0.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.17	0.00
Sub-total	**0.49**	**0.35**	**0.84**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.35**	**0.35**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.17**	**0.17**	**0.00**
Asda, Valley Road, Ashl	0.00	0.21	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury, Wakefield Road, Pudsey	0.00	0.54	0.54	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.54	0.54	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Calverley	0.00	0.29	0.29	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.29	0.29	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Drighlington	0.00	0.72	0.72	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.72	0.72	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Farsley	0.00	0.68	0.68	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.68	0.68	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Guiseley	0.00	0.10	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Leeds	0.00	0.57	0.57	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.57	0.57	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Leeds City Centre	0.00	0.49	0.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.49	0.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.39	0.39	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Pudsey	0.00	0.49	0.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.49	0.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Yeadon	0.00	0.17	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Thornbury Retail Complex, Cutsyke, Leeds	0.00	0.21	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Corngates Centre, Corngates, Leeds	0.00	0.21	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**97.22**	**24.02**	**116.65**	**0.00**	**0.00**	**0.00**	**0.76**	**0.49**	**1.24**	**4.87**	**0.31**	**5.11**	**11.69**	**3.03**	**14.67**	**2.49**	**0.84**	**3.33**	**1.63**	**0.56**	**1.90**	**0.38**	**0.04**	**0.42**	**3.76**	**0.26**	**4.02**	**0.31**	**0.09**	**0.51**	**1.26**	**0.27**	**1.73**	**21.15**	**0.85**	**30.03**	**1.69**	**0.43**	**2.53**	**0.60**	**0.13**	**0.19**	**0.60**	**0.19**	**0.79**	**2.85**	**0.90**	**3.75**	**2.53**	**1.25**	**3.78**	**16.39**	**4.56**	**22.43**	**13.72**	**5.59**	**19.31**
Pontefr																																																					
Asda, Corporation Street, Colne	1.96	0.48	2.44	0.37	0.00	0.37	0.76	0.48	1.24	0.00	0.00	0.00	0.00	0.00	0.00	0.83	0.00	0.83	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Stores, Colne	0.00	0.19	0.19	0.00	0.19	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**1.96**	**0.67**	**2.63**	**0.37**	**0.19**	**0.56**	**0.76**	**0.48**	**1.24**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.83**	**0.00**	**0.83**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Wakefield																																																				
Sainsbury's at Jacksons, Wanca Green, Knottingley	0.00	0.17	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.17	0.00
Sub-total	**0.00**	**0.17**	**0.17**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.17**	**0.17**	**0.00**
Other																																																			
Other	0.60	0.37	0.97	0.00	0.19	0.19	0.00	0.00	0.00	0.00	0.39	0.00	0.39	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.60**	**0.37**	**0.97**	**0.00**	**0.19**	**0.19**	**0.00**	**0.00**	**0.00**	**0.00**	**0.39**	**0.00**	**0.39**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.18**	**0.18**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
SUB-TOTAL	**103.08**	**26.48**	**259.97**	**1.31**	**1.12**	**2.43**	**9.13**	**1.43**	**13.57**	**8.77**	**0.47**	**9.25**	**13.43**	**3.63**	**14.67**	**4.99**	**0.84**	**5.83**	**2.33**	**0.56**	**2.89**	**0.38**	**0.04**	**0.42**	**10.21**	**2.09**	**12.29**	**22.06**	**7.99**	**31.03**	**20.11**	**6.32**	**26.43**	**25.38**	**9.62**	**35.03**	**1.99**	**0.86**	**2.85**	**0.98**	**0.31**	**0.73**	**2.09**	**0.33**	**2.42**	**2.11**	**0.90**	**3.00**	**3.79**	**1.29**	**5.05**	**18.68**	**4.21**	**22.89**	**13.92**	**5.29**	**19.21**
Internet / delivered	**9.75**	**0.58**	**10.33**	**0.37**	**0.00**	**0.37**	**0.76**	**0.00**	**0.76**	**0.49**	**0.00**	**0.49**	**0.39**	**0.00**	**0.39**	**0.00**	**0.42**	**0.42**	**0.19**	**0.00**	**0.19**	**0.23**	**0.00**	**0.23**	**1.07**	**0.00**	**1.07**	**0.62**	**0.00**	**0.62**	**0.90**	**0.00**	**0.90**	**1.81**	**0.00**	**1.81**	**0.00**	**0.00**	**0.00**	**0.19**	**0.00**	**0.19**	**0.20**	**0.00**	**0.20**	**0.00**	**0.00**	**0.00**	**0.26**	**0.00**	**0.26**	**0.92**	**0.00**	**0.92**	**0.61**	**0.00**	**0.61**
Allow / no action																																																				
TOTAL	**638.20**	**216.43**	**861.74**	**23.56**	**7.86**	**31.41**	**54.77**	**18.26**	**73.02**	**38.84**	**12.99**	**51.82**	**22.28**	**7.43**	**29.70**	**61.54**	**20.51**	**82.05**	**21.93**	**10.61**	**32.54**	**42.24**	**7.65**	**2.56**	**10.20**	**42.93**	**14.22**	**57.20**	**26.33**	**9.43**	**37.77**	**36.14**	**12.04**	**48.26**	**64.66**	**21.56**	**86.22**	**29.52**	**9.82**	**39.35**	**33.56**	**11.19**	**44.75**	**40.69**	**13.96**	**54.25**	**21.83**	**10.91**	**42.44**	**30.59**	**11.52**	**42.07**	**29.90**	**9.60**	**39.39**	**34.62**	**11.54**	**46.14**

Notes:

a. Post code sectors
1 - BD22 0, BD22 7, BD22 9, BD23 5
2 - BD20 6, BD20 7, BD20 8, BD23 4
3 - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4 - BD16 1, BD20 5, LS29 6, LS29 7, LS21 1, LS29 6, LS29 7
5 - BD21 1, BD21 2, BD21 3, BD21 4, BD23 5
6 - BD13 4, BD13 5, BD10 0, BD10 1, BD10 2, BD10 8
7 - BD9 5, BD9 6, BD10 7, BD10 9, BD10 9, BD19 4
8 - BD13 1, BD13 2, BD13 3, BD13 4
9 - HX2 6, HX2 9, HX3 6, HX3 7
10 - BD9 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD9 1, HD9 2, HD9 4, HX3 8
11 - BD4 0, BD4 6, BD4 8, BD12 2, LS13 3
12 - BD4 7, BD5 0, BD5 8, LS13 1
13 - BD3 7, BD3 8, BD4 8, BD5 9, BD8 0, BD8 7, BD8 9, BD21 2, BD21 3, BD7 2
14 - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD21 1, BD21 2, BD21 3, BD1 4, BD1 5, BD8 7
15 - BD3 2, BD3 2, BD3 3, BD3 4, BD3 0, BD7 1
16 - BD9 4, BD18 1, BD18 2, BD18 3
17 - BD17 5, BD17 6, BD17 7, LS19 7
18 - BD10 0, BD10 8, BD10 9, LS19 6, LS19 6, LS19 6, LS28 5

b. Market shares for 'main' and 'top-up' shopping derived directly from Bradford Shopper Survey (November 2007)
c. Excludes 'varieties/so-pattern'

2026 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 5: TURNOVER (CONVENIENCE)

DESTINATION	GOAD Gross sq. m	Net Sales		Sales Density	Benchmark Turnover	Derived Turnover
BRADFORD		sq. m		£ per sq. m		**£m**
TOWN CENTRES						
Bradford						
Morrison's, Westgate, Bradford	1,780	1,068	839	10,800	9.07	18.19
Marks and Spencers, Darley Street, Bradford	1,340	335	268	10,607	2.84	1.65
Local Shops and Markets, Bradford City Centre	5,200		4,680	2,000	9.36	1.93
Sub-total					21.27	21.77
Bingley						
Co-op, Myrtle Walk, Bingley	1,160	928	803	5,113	4.10	7.26
Local Shops, Bingley	800	720	720	2,000	1.44	0.96
Sub-total					5.54	8.22
Ilkley						
Tesco, Springs Lane, Ilkley	2,920	2,044	1,320	12,727	16.81	22.39
Booths, Ilkley	2,590	1,813	1,632	9,500	15.50	4.68
Local Shops, Ilkley	2,920	2,336	2,336	2,000	4.67	3.69
Co-op Late Shops, Brook Street, Ilkley	290	261	226	5,113	1.15	1.29
Sub-total					38.13	32.06
Keighley						
Morrison's, Worth Way, Keighley	5,690	3,414	2,683	10,800	28.98	106.56
Sainsbury's, Cavendish Street, Keighley	7,040	4,224	3,155	9,343	29.48	40.46
Aldi, Gresley Road, Keighley	1,240	868	781	4,283	3.35	4.85
Netto, Keighley	1,240	868	781	3,050	2.38	5.30
Marks and Spencers, Low Street, Keighley	352	282	282	10,607	2.99	2.02
Iceland, Gresley Road, Keighley	560	504	504	5,018	2.53	0.79
Farmfoods, Cooke Lane, Keighley	40	36	36	2,000	0.07	0.52
Local Shops, Keighley	4,510	3,608	3,608	2,000	7.22	5.78
Sub-total					76.99	166.28
Shipley						
Asda, Manor Lane, Shipley	6,850	4,110	2,314	14,492	33.53	44.71
Aldi, Tony Miller Approach, Briggate, Shipley	1,250	1,125	1,013	4,283	4.34	0.57
Co-op Late Shops, Wrose Road, Shipley	86	77	77	5,113	0.40	0.80
Local Shops, Shipley	1,230	1,107	1,107	2,000	2.21	0.80
Sub-total					40.48	46.07
TOWN CENTRES SUB-TOTAL					**144.29**	**274.40**
DISTRICT CENTRES						
Five Lane Ends						
Morrison's, Bradford Road, Idle	9,570	5,742	4,513	10,800	48.74	36.38
Sub-total					48.74	36.38
Girlington						
Morrison's, Young Street, Bradford	8,603	5,162	4,057	10,800	43.82	45.81
Local Shops, Girlington	1,967	1,770	1,770	2,000	3.54	0.79
Sub-total					47.36	46.60
Great Horton						
Tesco Extra, Great Horton Road, Bradford	8,101	4,861	3,140	12,727	39.96	31.76
Local Shops, Great Horton	989	890	890	2,000	1.78	0.97
Sub-total					41.74	32.73
Greengates						
Sainsbury's, Harrogate Road, Greengates	4,417	2,650	1,980	9,473	18.75	11.13
Netto, Greengates, Bradford	718	646	582	3,050	1.77	1.53
Sub-total					20.53	12.67
Mayo Avenue						
Morrison's, Mayo Avenue, Bradford	6,798	4,079	3,206	10,800	34.62	41.63
Sub-total					34.62	41.63
Thornbury						
Morrison's, Thornbury	7,377	4,426	3,479	10,800	37.57	41.63
Netto, Thornbury, Bradford	796	716	645	3,050	1.97	1.03
Iceland, Woodhall Retail Park, Woodhall Road, Bradford	823	741	741	5,018	3.72	0.68
Sub-total					43.26	43.35
Tong Street						
Netto, Tong Street, Bradford	897	807	727	3,050	2.22	3.41
Iceland, Weaver Thorpe Retail Park, Weaver Thorpe Road, Tong	859	773	773	5,018	3.88	0.38
Sub-total					6.10	3.79
DISTRICT CENTRES SUB-TOTAL					**221.82**	**217.16**
LOCAL CENTRES						
Addingham						
Local Shops, Addingham	273	246	246	2,000	0.49	0.47
Allerton						
Co-op Food Markets, Allerton Road, Allerton	1,006	805	696	5,113	3.56	1.10
Local Shops, Allerton				2,000	0.00	0.08
Baildon						
Co-op Food Markets, Northgate, Baildon, Shipley	1,366	1,093	945	5,113	4.83	2.92
Local Shops, Baildon	339	305	305	2,000	0.61	0.18
Bakerend Road						
Lidl, Bakerend Road, Bradford	1,624	1,299	1,169	2,894	3.38	0.12
Local Shops, Bakerend Road	150	135	135	2,000	0.27	0.76
Bankfoot (Manchester Road)						
Local Shops, Bankfoot (Manchester Road)	100	90	90	2,000	0.18	0.16
Bolton Junction						
Co-op Food stores, Unit 4, Bolton Junction, Bolton Road	290	261	226	5,113	1.15	1.83
Burnley-in-Wharfedale						
Local Shops, Burley-in-Wharfedale	481	433	433	2,000	0.87	0.58
Buttershaw						
Tesco, Halifax Road, Bradford Buttershaw	3,310	1,986	1,283	12,727	16.33	14.90
Local Shops, Buttershaw	81	73	73	2,000	0.15	0.42
Carlisle Road/ Whetley Hill						
Local Shops, Carlisle Road/ Whetley Hill	571	514	514	2,000	1.03	0.30
Clayton						
Local Shops, Clayton	59	53	53	2,000	0.11	0.36
Co-op, Clayton, Bradford	1,376	1,101	952	5,113	4.87	1.44
Crossflats						
Tesco Express, Keighley Road, Crossflats, Bingley	385	270	177	12,727	2.25	2.15
Local Shops, Crossflats	150	135	135	2,000	0.27	0.54
Cross Roads (Keighley)						
Local Shops, Cross Roads	178	160	160	2,000	0.32	0.16
Denholme						
Co-op Late Shops, School Street, Denholme	451	406	351	5,113	1.80	1.12

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 5: TURNOVER (CONVENIENCE)

DESTINATION	GOAD Gross sq. m	Net Sales		Sales Density	Benchmark Turnover	Derived Turnover
BRADFORD		sq. m		£ per sq. m		**£m**
Duckworth Lane						
Co-op Food Markets, Duckworth Lane	681	545	471	5,113	2.41	0.95
Local Shops, Duckworth Lane	259	233	233	2,000	0.47	0.08
Local Stores, Lilycroft Road, Bradford						
Eccleshill						
Local Shops, Eccleshill	491	442	442	2,000	0.88	0.40
Fell Lane/ Oakworth Road (Keighley)						
Co-op Late Shops, Victoria Road, Oakworth, Keighley	105	95	82	5,113	0.42	0.98
Great Horton Road						
Local Stores, Great Horton Road, Bradford	243	219	219	2,000	0.44	0.54
Haworth (Mill Hey)						
Spar, Station Road, Haworth, Keighley	402	362	326	3,000	0.98	1.12
Local Shops, Haworth (Mill Hey)	207	186	186	2,000	0.37	0.19
Idle						
Co-op Late Shops, Thorpe Garth, Bradford Road, Idle	337	303	262	5,113	1.34	0.55
Lasiterdyke						
Local Shops, Lasiterdyke	791	712	712	2,000	1.42	0.21
Leeds Road						
Local Shops, Leeds Road	192	173	173	2,000	0.35	0.64
Lidget Green						
Local Shops, Lidget Green	103	93	93	2,000	0.19	0.38
Co-op Late Shops, Beckside Road, Lidget Green	345	311	269	5,113	1.37	1.31
Marshfields (Manchester Road)						
Local Shops, Marshfields (Manchester Road)	193	174	174	2,000	0.35	0.18
Oak Lane, Manningham						
Local Shops, Oak Lane, Manningham	883	795	795	2,000	1.59	0.67
Queensbury						
Co-op Food Markets, High Street, Queensbury	773	696	602	5,113	3.08	2.81
Local Shops, Queensbury	197	177	177	2,000	0.35	0.93
Princeville						
Co-op Late Shops, Legrams Lane, Bradford	189	170	147	5,113	0.75	0.82
Local Stores, Legrams Lane, Bradford	187	168	168	2,000	0.34	0.18
Saltaire						
Co-op Late Shops, Bingley Road, Saltaire, Shipley	376	338	293	5,113	1.50	1.44
Local Shops, Saltaire	389	350	350	2,000	0.70	0.04
Shearbridge/ Listerhills (Woodhead Road)						
Local Shops, Shearbridge/ Listerhills (Woodhead Road)	62	56	56	2,000	0.11	0.08
Silsden						
Co-op Food Markets, Bridge Road, Silsden, Keighley	1,312	1,050	908	5,113	4.64	6.10
Local Stores, Silsden	377	339	339	2,000	0.68	2.15
Thornton						
Co-op Late Shops, 514 Thornton Road, Thornton	332	299	258	5,113	1.32	0.69
Local Shops, Thornton	161	145	145	2,000	0.29	0.80
Undercliffe						
Local Shops, Undercliffe	468	421	421	2,000	0.84	0.18
Wibsey						
Co-op Food Markets, Fair Road, Wibsey	875	700	606	5,113	3.10	2.57
Local Shops, Wibsey	118	106	106	2,000	0.21	0.45
Wrose						
Co-op Late Shops, Wrose Road, Shipley	180	162	140	5,113	0.72	0.80
Wyke						
Netto, Wyke	1,100	880	792	3,050	2.42	1.18
Co-op Food Markets, Towngate, Wyke	863	690	597	5,113	3.05	1.54
Local Shops, Wyke	85	77	77	2,000	0.15	0.22
LOCAL CENTRES SUB-TOTAL					**79.28**	**60.78**
Out-of-centre						
Asda, Rooley Lane, Bradford	8,100	4,860	2,736	14,492	39.65	41.30
Aldi, Valley Road, Bradford	1,240	992	893	4,283	3.82	0.64
Tesco, Bradford Peel Centre *	4,145	2,555	1,651	12,727	21.01	10.50
Netto, Canterbury Avenue, Bradford	2,630	2,104	1,894	3,050	5.78	1.68
Co-op Convenience Stores, Cross Hills Service Station, Station Road Keighley	265	239	206	5,113	1.05	4.43
Netto, Manningham Lane, Bradford	1,070	856	770	3,050	2.35	1.08
Co-op Late Shops, Otley Road, Bradford	182	164	142	5,113	0.72	1.73
Sainsbury's at Jacksons, Great Horton Road, Bradford	297	238	177	9,473	1.68	0.80
United Co-op, The Workshop, Greenside Lane, Cullingworth	93	84	84	5,113	0.43	0.43
Co-op Late Shops, Huddersfield Road, Low Moor	502	401	347	5,113	1.77	0.60
Lidl, Manchester Road, Bradford	500	400	360	2,894	1.04	0.48
Co-op Late Shops, High Park Drive, Bradford	158	142	123	5,113	0.63	0.16
Co-op Food Markets, Main Street, Cross Hills, Keighley	681	545	471	5,113	2.41	3.37
Co-op Late Shops, Station Road, Oxenhop, Keighley	283	255	220	5,113	1.13	0.93
Co-op Late Shops, Broomhill Avenue, Keighley	290	261	226	5,113	1.15	5.01
Co-op Late Shops, Bradford Road, Birkenshaw	437	350	302	5,113	1.55	0.64
Co-op Late Shops, Bradford Road, Riddlesden, Keighley	92	83	83	5,113	0.42	0.88
Co-op Convenience Stores, Sunwin Self Service, 111 Thornton Road, Bradford	127	114	99	5,113	0.51	0.92
Co-op Late Shops, Broadstone Way	110	99	86	5,113	0.44	0.38
Co-op Late Shops, Gain Lane, Fagley	220	198	171	5,113	0.88	0.15
Co-op Late Shops, Main Street, Menston, Ilkley	305	244	211	5,113	1.08	0.63
Co-op Late Shops, Royd Street, Wilsden	420	336	291	5,113	1.49	1.12
Co-op, Kirkgate, Heaton, Bradford	100	90	90	5,113	0.46	0.21
Tesco Express, Haworth Road, Heaton	139	125	81	12,727	1.03	0.65
Spar, Mornington Road, Bingley	92	83	83	6,024	0.50	0.18
Total					**92.97**	**78.92**
Local Shops					**10.57**	**10.57**
SUB-TOTAL					**548.93**	**641.84**

2005 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

APPENDIX 10

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 6: POPULATION AND EXPENDITURE (COMPARISON)

ZONE	POPULATION				EXPENDITURE PER CAPITA (£)																																	
	2007	2012	2017	2022	2007										2012										2017										2022					
					Furniture	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	TOTAL	Furniture	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	TOTAL	Furniture	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	TOTAL	Furniture	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	TOTAL
1	21,624	22,869	24,369	25,967	313	226	335	762	177	329	533	374	**3,050**	405	293	434	987	229	427	690	484	**3,949**	524	379	562	1,278	297	552	894	627	**5,112**	678	491	727	1,654	384	715	1,157	812	**6,618**
2	49,406	50,655	52,351	54,104	316	229	337	759	178	332	535	376	**3,062**	409	296	436	983	230	430	693	487	**3,964**	530	383	565	1,272	298	557	897	631	**5,132**	686	496	731	1,647	386	721	1,161	817	**6,644**
3	36,745	38,899	41,652	44,600	293	217	315	719	166	309	501	351	**2,872**	379	281	408	931	215	400	649	454	**3,718**	491	363	528	1,206	279	518	840	588	**4,813**	636	470	684	1,561	361	670	1,087	762	**6,231**
4	25,492	26,192	27,139	28,120	211	173	240	595	127	227	384	259	**2,216**	273	224	311	770	165	294	497	336	**2,868**	353	289	403	997	213	381	643	435	**3,713**	457	375	521	1,290	276	493	833	563	**4,807**
5	63,407	65,730	68,676	71,754	251	195	276	649	146	267	439	305	**2,527**	325	253	357	841	189	345	568	395	**3,272**	420	327	462	1,089	244	447	736	511	**4,236**	544	423	598	1,409	316	579	952	662	**5,484**
6	28,852	30,563	32,599	34,771	326	230	341	757	180	340	541	387	**3,102**	422	298	442	980	233	440	700	500	**4,016**	546	386	572	1,269	302	570	907	648	**5,199**	707	500	741	1,643	391	738	1,174	839	**6,731**
7	8,704	9,483	10,458	11,533	216	173	232	567	122	227	367	263	**2,168**	279	224	301	735	159	294	476	340	**2,806**	361	290	389	951	205	380	616	441	**3,633**	468	375	504	1,231	266	492	797	570	**4,704**
8	44,006	45,234	47,703	50,307	256	197	283	664	150	273	451	311	**2,584**	331	256	366	859	194	353	584	402	**3,346**	429	331	474	1,113	251	457	756	521	**4,331**	555	428	614	1,440	324	592	979	675	**5,607**
9	28,298	29,521	31,037	32,631	271	205	293	676	155	287	466	328	**2,679**	351	265	379	875	200	371	603	424	**3,468**	454	343	491	1,132	259	480	781	549	**4,490**	588	444	636	1,466	336	622	1,011	711	**5,813**
10	32,006	33,276	34,927	36,660	330	235	347	765	183	345	550	393	**3,149**	428	305	449	990	237	447	712	509	**4,077**	554	394	582	1,282	307	579	922	658	**5,278**	717	510	753	1,660	397	750	1,194	852	**6,834**
11	58,094	60,535	63,714	67,060	323	231	341	762	180	339	542	385	**3,103**	418	300	442	987	233	438	701	499	**4,018**	541	388	572	1,278	302	567	908	645	**5,202**	701	502	741	1,654	391	735	1,175	836	**6,734**
12	27,522	28,629	30,036	31,512	305	221	313	725	171	320	515	364	**2,936**	395	287	406	939	222	415	667	471	**3,801**	511	371	525	1,216	287	537	863	610	**4,921**	662	480	680	1,574	372	695	1,118	790	**6,371**
13	29,882	31,518	33,488	35,581	344	235	350	748	184	354	553	402	**3,171**	445	305	453	969	239	459	716	520	**4,105**	576	395	587	1,254	309	594	926	673	**5,315**	746	511	760	1,624	400	769	1,199	872	**6,880**
14	46,291	47,893	50,002	52,204	214	173	238	586	126	228	378	262	**2,205**	277	224	308	759	163	295	490	340	**2,855**	358	290	398	983	210	382	634	440	**3,696**	464	376	516	1,272	272	495	821	569	**4,785**
15	28,852	30,563	32,599	34,771	326	230	341	757	180	340	541	387	**3,102**	422	298	442	980	233	440	700	500	**4,016**	546	386	572	1,269	302	570	907	648	**5,199**	707	500	741	1,643	391	738	1,174	839	**6,731**
16	34,331	35,736	37,479	39,307	281	207	300	686	158	295	476	337	**2,742**	364	268	389	889	205	382	617	436	**3,549**	471	347	503	1,150	265	495	798	565	**4,595**	609	449	651	1,489	344	641	1,033	731	**5,949**
17	26,755	28,426	30,441	32,599	307	223	329	749	174	323	523	368	**2,997**	397	289	426	969	225	419	678	477	**3,879**	514	374	552	1,255	291	542	877	617	**5,022**	665	484	714	1,624	377	702	1,136	799	**6,502**
18	31,870	32,380	33,139	33,916	303	223	326	741	172	320	517	363	**2,965**	392	289	421	959	222	414	670	470	**3,838**	508	374	546	1,242	288	536	867	609	**4,969**	657	484	706	1,608	373	693	1,123	788	**6,433**
																																			0					
TOTAL	**622,137**	**648,102**	**681,809**	**717,396**																																				

Notes:

a. Post code sectors

1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7

b. Per Capita expenditure from MapInfo Anysite (2005 data)

c. Projected forward using MapInfo 07/02, actual growth rates for 2005- 2006 at 5.5% (Table 1) and predicted growth rates for 2006- 2018 at 5.3% (Table 2)

d. Population from MapInfo Anysite (2005 data)

e. Between 2005 and 2017 population projected forward on the basis of MapInfo data, from 2018 onwards population projected forward based on the growth between 2012 and 2017 (interpolated)

2005 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 7: TOTAL EXPENDITURE AVAILABLE (COMPARISON)

ZONE	EXPENDITURE £(m) COMPARISON																														GROWTH ALL COMPARISON		
	2007									2012									2017								2022						'07-'12	'07-'17	'07-'22
	Furniture	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	Total	Furniture	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	Total	Furniture	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	Total	Furniture	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	Total			
1	6.76	4.89	7.25	16.48	3.83	7.12	11.53	8.09	**65.96**	9.25	6.70	9.93	22.57	5.24	9.75	15.79	11.08	**90.31**	12.76	9.25	13.69	31.13	7.23	13.46	21.78	15.28	**124.58**	17.61	12.75	18.89	42.95	9.97	18.56	30.04	21.08	**171.86**	24.35	58.62	105.91
2	15.61	11.30	16.65	37.50	8.78	16.41	26.44	18.59	**151.28**	20.72	15.00	22.09	49.78	11.66	21.78	35.09	24.68	**200.81**	27.72	20.07	29.56	66.60	15.60	29.14	46.95	33.02	**268.67**	37.09	26.85	39.55	89.11	20.87	38.98	62.82	44.18	**359.47**	49.52	117.39	208.19
3	10.77	7.96	11.58	26.43	6.11	11.35	18.41	12.90	**105.52**	14.76	10.92	15.88	36.23	8.38	15.56	25.23	17.68	**144.62**	20.46	15.13	22.01	50.22	11.62	21.57	34.98	24.50	**200.48**	28.36	20.98	30.51	69.61	16.10	29.90	48.49	33.97	**277.91**	39.10	94.96	172.39
4	5.37	4.40	6.12	15.16	3.24	5.79	9.79	6.61	**56.48**	7.15	5.85	8.15	20.16	4.31	7.70	13.02	8.79	**75.13**	9.59	7.85	10.93	27.04	5.78	10.33	17.46	11.79	**100.78**	12.86	10.53	14.66	36.29	7.75	13.85	23.42	15.82	**135.18**	18.65	44.30	78.70
5	15.89	12.37	17.48	41.18	9.23	16.91	27.83	19.35	**160.25**	21.33	16.60	23.46	55.27	12.39	22.70	37.35	25.97	**215.06**	28.85	22.46	31.74	74.76	16.76	30.70	50.52	35.12	**290.91**	39.03	30.37	42.93	101.12	22.68	41.52	68.33	47.51	**393.49**	54.81	130.65	233.24
6	9.40	6.64	9.85	21.84	5.19	9.81	15.61	11.15	**89.50**	12.89	9.11	13.51	29.96	7.12	13.45	21.41	15.30	**122.74**	17.79	12.58	18.65	41.36	9.84	18.58	29.56	21.12	**169.49**	24.57	17.38	25.76	57.12	13.58	25.65	40.82	29.16	**234.04**	33.24	79.99	144.54
7	1.88	1.50	2.02	4.94	1.07	1.98	3.20	2.29	**18.87**	2.65	2.12	2.85	6.97	1.50	2.79	4.51	3.23	**26.61**	3.78	3.03	4.07	9.94	2.15	3.98	6.44	4.61	**38.00**	5.40	4.32	5.81	14.20	3.07	5.68	9.20	6.58	**54.25**	7.75	19.13	35.38
8	11.26	8.69	12.45	29.21	6.58	12.00	19.85	13.68	**113.72**	14.99	11.56	16.57	38.87	8.76	15.97	26.41	18.20	**151.34**	20.46	15.78	22.62	53.07	11.95	21.81	36.06	24.85	**206.62**	27.94	21.55	30.88	72.46	16.32	29.78	49.23	33.93	**282.09**	37.61	92.89	168.37
9	7.67	5.79	8.29	19.12	4.38	8.11	13.18	9.28	**75.81**	10.35	7.82	11.20	25.82	5.91	10.95	17.80	12.53	**102.39**	14.09	10.64	15.24	35.14	8.05	14.91	24.23	17.05	**139.36**	19.18	14.48	20.75	47.83	10.95	20.29	32.97	23.21	**189.68**	26.58	63.55	113.87
10	10.58	7.53	11.11	24.49	5.86	11.06	17.61	12.57	**100.80**	14.24	10.13	14.95	32.96	7.89	14.88	23.70	16.92	**135.67**	19.34	13.77	20.32	44.79	10.71	20.22	32.21	22.99	**184.36**	26.29	18.71	27.61	60.86	14.56	27.48	43.76	31.25	**250.52**	34.88	83.56	149.72
11	18.76	13.44	19.83	44.29	10.46	19.67	31.47	22.37	**180.29**	25.31	18.13	26.76	59.75	14.11	26.53	42.45	30.18	**243.22**	34.48	24.71	36.46	81.41	19.23	36.15	57.84	41.12	**331.41**	46.99	33.67	49.68	110.93	26.20	49.26	78.82	56.03	**451.58**	62.93	151.12	271.29
12	8.40	6.09	8.63	19.96	4.71	8.82	14.18	10.02	**80.81**	11.31	8.21	11.62	26.89	6.35	11.87	19.09	13.50	**108.82**	15.36	11.15	15.78	36.52	8.62	16.13	25.93	18.33	**147.81**	20.86	15.14	21.43	49.60	11.71	21.90	35.22	24.90	**200.76**	28.02	67.00	119.95
13	10.27	7.03	10.47	22.36	5.51	10.59	16.52	12.01	**94.75**	14.02	9.61	14.29	30.54	7.52	14.46	22.55	16.39	**129.39**	19.29	13.21	19.66	42.00	10.35	19.89	31.02	22.55	**177.98**	26.53	18.18	27.04	57.79	14.24	27.35	42.67	31.02	**244.81**	34.63	83.22	150.06
14	9.90	8.02	11.00	27.14	5.81	10.55	17.51	12.14	**102.08**	13.26	10.74	14.74	36.36	7.78	14.13	23.45	16.26	**136.72**	17.92	14.52	19.92	49.14	10.52	19.10	31.69	21.98	**184.80**	24.22	19.63	26.93	66.42	14.22	25.82	42.83	29.71	**249.78**	34.65	82.72	147.70
15	9.40	6.65	9.85	21.84	5.19	9.81	15.61	11.15	**89.50**	12.89	9.11	13.51	29.96	7.12	13.45	21.41	15.30	**122.74**	17.79	12.58	18.65	41.36	9.83	18.58	29.56	21.12	**169.49**	24.57	17.38	25.76	57.12	13.58	25.65	40.82	29.16	**234.04**	33.24	79.99	144.54
16	9.64	7.11	10.30	23.57	5.44	10.14	16.35	11.57	**94.12**	12.99	9.58	13.88	31.76	7.32	13.66	22.04	15.59	**126.83**	17.64	13.01	18.85	43.12	9.95	18.55	29.92	21.17	**172.21**	23.96	17.66	25.60	58.55	13.50	25.19	40.62	28.75	**233.82**	32.72	78.09	139.70
17	8.20	5.97	8.81	20.03	4.65	8.66	14.00	9.85	**80.17**	11.28	8.22	12.11	27.55	6.39	11.91	19.26	13.55	**110.28**	15.64	11.39	16.80	38.19	8.87	16.50	26.71	18.79	**152.89**	21.69	15.79	23.29	52.95	12.29	22.88	37.03	26.05	**211.96**	30.10	72.71	131.79
18	9.66	7.11	10.38	23.62	5.48	10.18	16.49	11.57	**94.48**	12.70	9.35	13.65	31.06	7.20	13.40	21.69	15.22	**124.27**	16.83	12.39	18.08	41.16	9.55	17.75	28.74	20.17	**164.66**	22.30	16.42	23.96	54.53	12.65	23.52	38.08	26.72	**218.16**	29.79	70.18	123.68
TOTAL	**179.40**	**132.52**	**192.08**	**439.16**	**101.53**	**188.95**	**305.56**	**215.20**	**1754.40**	**242.08**	**178.77**	**259.15**	**592.42**	**136.98**	**254.95**	**412.25**	**290.36**	**2366.95**	**329.81**	**243.53**	**353.04**	**806.97**	**186.60**	**347.34**	**561.60**	**395.58**	**3224.47**	**449.43**	**331.80**	**481.03**	**1099.41**	**254.25**	**473.29**	**765.19**	**539.03**	**4393.43**	**612.55**	**1470.07**	**2639.03**

Notes:

a. Post code sectors

1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 0B
3. - BD20 0, BD20 9, LS29 0, LS29 6, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7

b. Per Capita expenditure from MapInfo Anysite (2005 data)

c. Projected forward using MapInfo 07/02, actual growth rates for 2005- 2006 at 5.5% (Table 1) and predicted growth rates for 2006- 2018 at 5.3% (Table 2)

d. Population from MapInfo Anysite (2005 data)

e. Between 2005 and 2017 population projected forward on the basis of MapInfo data, from 2018 onwards population projected forward based on the growth between 2012 and 2017 (interpolated)

2005 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 8: SHOPPING PATTERNS (CLOTHES/SHOES)

DESTINATION	TOTAL CLOTHES/SHOES (%)	ZONE 1 CLOTHES/SHOES (%)	ZONE 2 CLOTHES/SHOES (%)	ZONE 3 CLOTHES/SHOES (%)	ZONE 4 CLOTHES/SHOES (%)	ZONE 5 CLOTHES/SHOES (%)	ZONE 6 CLOTHES/SHOES (%)	ZONE 7 CLOTHES/SHOES (%)	ZONE 8 CLOTHES/SHOES (%)	ZONE 9 CLOTHES/SHOES (%)	ZONE 10 CLOTHES/SHOES (%)	ZONE 11 CLOTHES/SHOES (%)	ZONE 12 CLOTHES/SHOES (%)	ZONE 13 CLOTHES/SHOES (%)	ZONE 14 CLOTHES/SHOES (%)	ZONE 15 CLOTHES/SHOES (%)	ZONE 16 CLOTHES/SHOES (%)	ZONE 17 CLOTHES/SHOES (%)	ZONE 18 CLOTHES/SHOES (%)
BRADFORD																			
Bradford																			
Bradford City Centre	32.01	11.94	10.39	4.82	8.33	12.16	24.05	47.25	35.80	3.16	17.36	38.83	58.33	59.02	72.31	58.46	42.11	20.00	19.53
Forster Square Retail Park, Bradford	3.11	1.49	1.30	0.00	0.83	0.00	2.53	8.79	2.47	0.00	2.08	0.97	6.67	4.37	3.85	6.15	2.63	4.00	4.73
Sub-total	**35.12**	**13.43**	**11.69**	**4.82**	**9.17**	**12.16**	**26.58**	**56.04**	**38.27**	**3.16**	**19.44**	**39.81**	**65.00**	**63.39**	**76.15**	**64.62**	**44.74**	**24.00**	**24.26**
Bingley																			
Bingley Town Centre	0.75	0.00	0.00	0.00	2.50	0.00	5.06	2.20	0.00	0.00	0.69	0.00	0.00	0.00	1.54	0.77	0.00	1.00	0.00
Sub-total	**0.75**	**0.00**	**0.00**	**0.00**	**2.50**	**0.00**	**5.06**	**2.20**	**0.00**	**0.00**	**0.69**	**0.00**	**0.00**	**0.00**	**1.54**	**0.77**	**0.00**	**1.00**	**0.00**
Ilkley																			
Ilkley Town Centre	2.04	1.49	1.30	20.48	6.67	1.35	2.53	0.00	1.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.63	2.00	1.78
Sub-total	**2.04**	**1.49**	**1.30**	**20.48**	**6.67**	**1.35**	**2.53**	**0.00**	**1.23**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**2.63**	**2.00**	**1.78**
Keighley																			
Keighley Town Centre	7.84	34.33	41.56	13.25	13.33	50.00	24.05	1.10	1.23	0.00	0.00	0.00	0.00	0.00	2.31	0.00	2.63	1.00	0.00
Sub-total	**7.84**	**34.33**	**41.56**	**13.25**	**13.33**	**50.00**	**24.05**	**1.10**	**1.23**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**2.31**	**0.00**	**2.63**	**1.00**	**0.00**
Shipley																			
Shipley Town Centre	1.13	0.00	0.00	0.00	0.83	2.70	0.00	4.40	1.23	0.00	0.00	0.00	0.00	1.09	0.00	0.00	9.21	4.00	0.00
Asda, Manor Lane, Shipley	0.59	1.49	0.00	0.00	0.00	0.00	2.53	1.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5.26	1.00	1.18
Sub-total	**1.72**	**1.49**	**0.00**	**0.00**	**0.83**	**2.70**	**2.53**	**5.49**	**1.23**	**0.00**	**0.00**	**0.00**	**0.00**	**1.09**	**0.00**	**0.00**	**14.47**	**5.00**	**1.18**
DISTRICT CENTRES																			
Five Lane Ends																			
Enterprise Five Lane Ends Retail Park, Bra	0.21	0.00	0.00	0.00	0.83	0.00	0.00	0.00	1.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.32	0.00	0.59
Sub-total	**0.21**	**0.00**	**0.00**	**0.00**	**0.83**	**0.00**	**0.00**	**0.00**	**1.23**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.32**	**0.00**	**0.59**
Great Horton																			
Tesco, Great Horton, Bradford	0.43	0.00	0.00	0.00	0.00	0.00	0.00	1.10	1.23	0.00	0.00	0.00	0.00	3.28	0.00	0.00	0.00	0.00	0.00
Great Horton District Centre	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.23	0.00	0.00	0.00	0.00	1.09	0.00	0.00	0.00	1.00	0.00
Sub-total	**0.64**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.10**	**2.47**	**0.00**	**0.00**	**0.00**	**0.00**	**4.37**	**0.00**	**0.00**	**0.00**	**1.00**	**0.00**
Greengates																			
Greengates District Centre	0.81	0.00	0.00	0.00	0.83	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4.62	2.63	2.00	2.37
Harrogate Road Retail Park, Bradford	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.69	0.00	0.00	0.00	0.00	1.54	0.00	0.00	0.00
Sub-total	**0.97**	**0.00**	**0.00**	**0.00**	**0.83**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.69**	**0.00**	**0.00**	**0.00**	**0.00**	**6.15**	**2.63**	**2.00**	**2.37**
Mayo Avenue																			
Mayo Avenue District Centre	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.23	0.00	0.00	0.00	0.00	1.09	0.77	0.00	0.00	0.00	0.00
Sub-total	**0.21**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.23**	**0.00**	**0.00**	**0.00**	**0.00**	**1.09**	**0.77**	**0.00**	**0.00**	**0.00**	**0.00**
LOCAL CENTRES																			
Haworth Local Centre	0.32	1.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.08	0.00	0.00	1.09	0.00	0.00	0.00	0.00	0.00
Idle, Bradford	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.69	0.00	0.00	0.00	0.77	0.00	0.00	1.00	0.00
Saltaire Local Centre	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00
Local Centre, Buttershaw	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.97	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cross Hills	0.05	0.00	1.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Queensbury Local Centre	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.70**	**1.49**	**1.30**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.23**	**0.00**	**2.78**	**0.97**	**0.00**	**1.09**	**0.77**	**0.77**	**0.00**	**1.00**	**0.00**
Out of centre																			
Asda, Rooley Lane, Bradford	1.18	0.00	0.00	0.00	0.00	0.00	1.27	0.00	0.00	0.00	2.78	3.88	6.67	3.83	1.54	0.00	0.00	0.00	0.00
Tesco, Bradford Peel Centre	0.32	0.00	0.00	0.00	0.00	0.00	2.53	0.00	0.00	0.00	0.00	0.00	1.67	0.00	0.77	0.77	0.00	0.00	0.59
Heaton, Bradford	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.32	0.00	0.00
Sub-total	**1.56**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**3.80**	**0.00**	**0.00**	**0.00**	**2.78**	**3.88**	**8.33**	**3.83**	**2.31**	**0.77**	**1.32**	**0.00**	**0.59**
SUB TOTAL	**51.77**	**52.24**	**55.84**	**38.55**	**34.17**	**66.22**	**64.56**	**65.93**	**48.15**	**3.16**	**26.39**	**44.66**	**73.33**	**74.86**	**83.85**	**73.08**	**69.74**	**37.00**	**30.77**
OUTSIDE BRADFORD																			
Calderdale																			
Halifax Town Centre	5.80	2.99	0.00	0.00	0.00	1.35	2.53	0.00	24.69	56.84	12.50	0.00	1.67	3.83	2.31	0.00	0.00	0.00	0.00
Brighouse	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.78	0.00	0.00	0.55	0.00	0.00	0.00	0.00	0.00
Charles Town Road Retail Park, Halifax	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.23	2.11	0.69	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Huddersfield Road, Brighouse	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Thrum Hall Lane, Halifax	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Crossley Retail Park, Halifax	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**6.55**	**2.99**	**0.00**	**0.00**	**0.00**	**1.35**	**2.53**	**0.00**	**27.16**	**60.00**	**18.06**	**0.00**	**1.67**	**4.37**	**2.31**	**0.00**	**0.00**	**0.00**	**0.00**
Craven																			
Skipton Town Centre	1.07	5.97	7.79	6.02	0.83	0.00	1.27	0.00	1.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.00	0.00
Sub-total	**1.07**	**5.97**	**7.79**	**6.02**	**0.83**	**0.00**	**1.27**	**0.00**	**1.23**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**2.00**	**0.00**
Kirklees																			
Huddersfield Town Centre	1.34	1.49	0.00	0.00	0.00	0.00	0.00	1.10	1.23	7.37	8.33	0.00	0.00	1.09	0.77	0.00	0.00	0.00	0.00
Dewsbury Town Centre	0.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.78	0.97	0.00	0.00	0.77	0.00	0.00	1.00	0.00
Batley Town Centre	0.32	0.00	0.00	0.00	0.00	0.00	0.00	1.10	0.00	1.05	0.00	2.91	0.00	0.55	0.00	0.00	0.00	0.00	0.00
Birstall Shopping Park	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.05	0.00	2.91	0.00	0.00	0.00	0.00	0.00	1.00	0.00
Cleckheaton Town Centre	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.69	0.97	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Junction 27 Retail Park	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.69	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Morrrisons, Union Street, Heckmondwyke	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.97	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**2.52**	**1.49**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**2.20**	**1.23**	**9.47**	**12.50**	**8.74**	**0.00**	**1.64**	**1.54**	**0.00**	**0.00**	**2.00**	**0.00**
Leeds																			
Leeds City Centre	14.29	11.94	9.09	18.07	29.17	14.86	11.39	6.59	6.17	9.47	13.19	11.65	5.00	5.46	4.62	7.69	13.16	28.00	37.28
White Rose Shopping Centre, Leeds	4.40	0.00	1.30	2.41	4.17	0.00	2.53	2.20	4.94	5.26	7.64	8.74	5.00	4.37	0.77	3.85	1.32	4.00	11.24
Pudsey Town Centre	3.22	0.00	3.90	7.23	5.00	0.00	2.53	3.30	1.23	0.00	6.25	3.88	3.33	0.00	0.77	4.62	1.32	3.00	7.69
Owlcoates Centre, New Pudsey	2.52	1.49	0.00	2.41	2.50	0.00	1.27	2.20	1.23	0.00	2.78	4.85	1.67	1.64	0.77	4.62	5.26	5.00	4.73
Guiseley	0.97	0.00	0.00	1.20	10.83	0.00	0.00	1.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.00	0.00
Morley Town Centre	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.05	0.69	2.91	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Otley	0.21	0.00	0.00	0.00	1.67	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.00	0.00
Guiseley Retail Park, Guiseley	0.11	0.00	0.00	0.00	0.00	0.00	0.00	1.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.00	0.00
Eden Town, Leeds	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.18
West Side Retail Park, Guiseley	0.05	0.00	0.00	0.00	0.83	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Crown Point Retail Park, Leeds	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.97	0.00	0.00	0.00	0.00	0.00	0.00	0.00

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 8: SHOPPING PATTERNS (CLOTHES/SHOES)

DESTINATION	TOTAL CLOTHES/SHOES (%)	ZONE 1 CLOTHES/SHOES (%)	ZONE 2 CLOTHES/SHOES (%)	ZONE 3 CLOTHES/SHOES (%)	ZONE 4 CLOTHES/SHOES (%)	ZONE 5 CLOTHES/SHOES (%)	ZONE 6 CLOTHES/SHOES (%)	ZONE 7 CLOTHES/SHOES (%)	ZONE 8 CLOTHES/SHOES (%)	ZONE 9 CLOTHES/SHOES (%)	ZONE 10 CLOTHES/SHOES (%)	ZONE 11 CLOTHES/SHOES (%)	ZONE 12 CLOTHES/SHOES (%)	ZONE 13 CLOTHES/SHOES (%)	ZONE 14 CLOTHES/SHOES (%)	ZONE 15 CLOTHES/SHOES (%)	ZONE 16 CLOTHES/SHOES (%)	ZONE 17 CLOTHES/SHOES (%)	ZONE 18 CLOTHES/SHOES (%)
BRADFORD																			
Kirkstall Valley Retail Park, Leeds	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00
Yeadon	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.00	0.00
Asda, Morley, Leeds	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.97	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Airesdale Centre, Leeds	0.05	0.00	1.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**26.42**	**13.43**	**15.58**	**31.33**	**54.17**	**14.86**	**17.72**	**16.48**	**13.58**	**15.79**	**30.56**	**33.98**	**15.00**	**11.48**	**6.92**	**21.54**	**21.05**	**47.00**	**62.13**
Pendle																			
Colne Town Centre	1.13	8.96	5.19	2.41	0.83	2.70	0.00	1.10	0.00	0.00	0.00	0.97	0.00	0.00	1.54	0.00	0.00	2.00	0.00
Asda, Corporation Street, Colne	0.05	0.00	1.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**1.18**	**8.96**	**6.49**	**2.41**	**0.83**	**2.70**	**0.00**	**1.10**	**0.00**	**0.00**	**0.00**	**0.97**	**0.00**	**0.00**	**1.54**	**0.00**	**0.00**	**2.00**	**0.00**
Other																			
The Trafford Centre, Trafford	0.48	0.00	0.00	1.20	0.00	2.70	0.00	0.00	1.23	2.11	0.00	0.00	0.00	1.64	0.00	0.00	0.00	0.00	0.00
Scarborough	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.69	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Marks and Spencers, Newborough, Scarbo	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.97	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Whitby, North Yorkshire	0.05	0.00	0.00	0.00	0.83	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Meadhowhall Centre, Sheffield	0.21	1.49	0.00	1.20	0.00	0.00	1.27	0.00	0.00	1.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sheffield	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.69	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Freeport Retail Park, Castleford	0.32	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.23	0.00	0.69	0.00	0.00	1.09	0.77	0.00	0.00	1.00	0.00
Harrogate Town Centre	1.18	1.49	2.60	9.64	0.83	0.00	3.80	1.10	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	2.00	1.78
Castleford, Wakefield	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.18
Pontefract, Wakefield	0.05	1.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
York	0.21	0.00	0.00	1.20	0.00	1.35	0.00	0.00	0.00	1.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.00	0.00
Macarthur Glen Outlet, York	0.05	0.00	0.00	0.00	0.83	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Abroad	0.43	1.49	0.00	1.20	0.00	1.35	1.27	1.10	0.00	1.05	0.00	1.94	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Manchester City Centre	0.27	1.49	1.30	0.00	0.00	1.35	0.00	1.10	1.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Newcastle	0.16	0.00	0.00	0.00	0.00	0.00	1.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.18
Wilmslow, Macclesfield	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.39	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Leyburn, North Yorkshire	0.11	0.00	0.00	1.20	0.00	0.00	0.00	0.00	0.00	0.00	0.69	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Blackpool	0.11	0.00	1.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.55	0.00	0.00	0.00	0.00	0.00
London	0.11	0.00	0.00	1.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.32	0.00	0.00
Malton, North Yorkshire	0.11	1.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.00	0.00
Kingston Upon Thames	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.18
Great Yarmouth	0.11	0.00	0.00	0.00	1.67	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aberdeen	0.11	0.00	0.00	0.00	1.67	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Ingoldmells, East Lindsey District	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.55	0.00	0.00	0.00	0.00	0.00
Buckton, East Riding of Yorkshire	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hauxhead, Lake District, Cumbria	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Kirkby Lonsdale, South Lakeland	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.69	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Portsmouth	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.97	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Ayr, Scotland	0.05	0.00	0.00	0.00	0.00	0.00	0.00	1.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Canterbury	0.05	0.00	0.00	0.00	0.00	0.00	0.00	1.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hull	0.05	0.00	0.00	0.00	0.00	0.00	0.00	1.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Grassington, Yorkshire Dales National Par	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.00	0.00
Rotherham	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.97	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hitchin, North Herefordshire District Counc	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.97	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Middlesbrough	0.05	0.00	0.00	0.00	0.00	0.00	1.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Southport	0.05	0.00	0.00	0.00	0.00	0.00	1.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Fleetwood, Wyre Borough	0.05	0.00	0.00	0.00	0.00	1.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Inverness, Scotland	0.05	0.00	0.00	0.00	0.00	1.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Leicester	0.05	0.00	0.00	0.00	0.00	0.00	1.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Lincoln	0.05	0.00	1.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Isle of Wight	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.32	0.00	0.00
Liverpool	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.32	0.00	0.00
Sub-total	**5.59**	**8.96**	**6.49**	**16.87**	**5.83**	**9.46**	**11.39**	**6.59**	**3.70**	**7.37**	**4.86**	**5.83**	**0.00**	**3.83**	**1.54**	**0.00**	**3.95**	**6.00**	**5.33**
SUB TOTAL	**43.34**	**41.79**	**36.36**	**56.63**	**61.67**	**28.38**	**32.91**	**26.37**	**46.91**	**92.63**	**65.97**	**49.51**	**16.67**	**21.31**	**13.85**	**21.54**	**25.00**	**59.00**	**67.46**
Internet / home delivery	4.89	5.97	7.79	4.82	4.17	5.41	2.53	7.69	4.94	4.21	7.64	5.83	10.00	3.83	2.31	5.38	5.26	4.00	1.78
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**

Notes:

a. Post code sectors

1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS29 6, LS29 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7

b. Market shares for 'main destination' derived directly from Bradford Shopper Survey (November 2007) for clothing and footwear purchases

c. Excludes 'don't know/ can't remember' and 'don't buy these items'

2005 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 9: TURNOVER CLOTHES / SHOES

DESTINATION	TOTAL CLOTHES/SHOES (£m)	ZONE 1 CLOTHES/SHOES (£m)	ZONE 2 CLOTHES/SHOES (£m)	ZONE 3 CLOTHES/SHOES (£m)	ZONE 4 CLOTHES/SHOES (£m)	ZONE 5 CLOTHES/SHOES (£m)	ZONE 6 CLOTHES/SHOES (£m)	ZONE 7 CLOTHES/SHOES (£m)	ZONE 8 CLOTHES/SHOES (£m)	ZONE 9 CLOTHES/SHOES (£m)	ZONE 10 CLOTHES/SHOES (£m)	ZONE 11 CLOTHES/SHOES (£m)	ZONE 12 CLOTHES/SHOES (£m)	ZONE 13 CLOTHES/SHOES (£m)	ZONE 14 CLOTHES/SHOES (£m)	ZONE 15 CLOTHES/SHOES (£m)	ZONE 16 CLOTHES/SHOES (£m)	ZONE 17 CLOTHES/SHOES (£m)	ZONE 18 CLOTHES/SHOES (£m)
BRADFORD																			
Bradford																			
Bradford City Centre	129.29	1.97	3.90	1.27	1.26	5.01	5.25	2.33	10.46	0.60	4.25	17.20	11.65	13.20	19.63	12.77	9.92	4.01	4.61
Forster Square Retail Park, Bradford	10.74	0.25	0.49	0.00	0.13	0.00	0.55	0.43	0.72	0.00	0.51	0.43	1.33	0.98	1.04	1.34	0.62	0.80	1.12
Sub-total	**140.03**	**2.21**	**4.38**	**1.27**	**1.39**	**5.01**	**5.81**	**2.77**	**11.18**	**0.60**	**4.76**	**17.63**	**12.98**	**14.18**	**20.67**	**14.11**	**10.54**	**4.81**	**5.73**
	31.89																		
Bingley																			
Bingley Town Centre	2.55	0.00	0.00	0.00	0.38	0.00	1.11	0.11	0.00	0.00	0.17	0.00	0.00	0.00	0.42	0.17	0.00	0.20	0.00
Sub-total	**2.55**	**0.00**	**0.00**	**0.00**	**0.38**	**0.00**	**1.11**	**0.11**	**0.00**	**0.00**	**0.17**	**0.00**	**0.00**	**0.00**	**0.42**	**0.17**	**0.00**	**0.20**	**0.00**
	0.58																		
Ilkley																			
Ilkley Town Centre	10.07	0.25	0.49	5.41	1.01	0.56	0.55	0.00	0.36	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.62	0.40	0.42
Sub-total	**10.07**	**0.25**	**0.49**	**5.41**	**1.01**	**0.56**	**0.55**	**0.00**	**0.36**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.62**	**0.40**	**0.42**
	2.29																		
Keighley																			
Keighley Town Centre	54.47	5.66	15.59	3.50	2.02	20.59	5.25	0.05	0.36	0.00	0.00	0.00	0.00	0.00	0.63	0.00	0.62	0.20	0.00
Sub-total	**54.47**	**5.66**	**15.59**	**3.50**	**2.02**	**20.59**	**5.25**	**0.05**	**0.36**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.63**	**0.00**	**0.62**	**0.20**	**0.00**
	12.40																		
Shipley																			
Shipley Town Centre	5.03	0.00	0.00	0.00	0.13	1.11	0.00	0.22	0.36	0.00	0.00	0.00	0.00	0.24	0.00	0.00	2.17	0.80	0.00
Asda, Manor Lane, Shipley	2.57	0.25	0.00	0.00	0.00	0.00	0.55	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.24	0.20	0.28
Sub-total	**7.61**	**0.25**	**0.00**	**0.00**	**0.13**	**1.11**	**0.55**	**0.27**	**0.36**	**0.00**	**0.00**	**0.00**	**0.00**	**0.24**	**0.00**	**0.00**	**3.41**	**1.00**	**0.28**
	1.73																		
DISTRICT CENTRES																			
Five Lane Ends																			
Enterprise Five Lane Ends Retail Park, Br	0.94	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.36	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.14
Sub-total	**0.94**	**0.00**	**0.00**	**0.00**	**0.13**	**0.00**	**0.00**	**0.00**	**0.36**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.31**	**0.00**	**0.14**
Great Horton																			
Tesco, Great Horton, Bradford	1.15	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.36	0.00	0.00	0.00	0.00	0.73	0.00	0.00	0.00	0.00	0.00
Great Horton District Centre	0.81	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.36	0.00	0.00	0.00	0.00	0.24	0.00	0.00	0.00	0.20	0.00
Sub-total	**1.95**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.05**	**0.72**	**0.00**	**0.00**	**0.00**	**0.00**	**0.98**	**0.00**	**0.00**	**0.00**	**0.20**	**0.00**
Greengates																			
Greengates District Centre	2.71	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.01	0.62	0.40	0.56
Harrogate Road Retail Park, Bradford	0.51	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.34	0.00	0.00	0.00
Sub-total	**3.22**	**0.00**	**0.00**	**0.00**	**0.13**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.17**	**0.00**	**0.00**	**0.00**	**0.00**	**1.34**	**0.62**	**0.40**	**0.56**
Mayo Avenue																			
Mayo Avenue District Centre	0.81	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.36	0.00	0.00	0.00	0.00	0.24	0.21	0.00	0.00	0.00	0.00
Sub-total	**0.81**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.36**	**0.00**	**0.00**	**0.00**	**0.00**	**0.24**	**0.21**	**0.00**	**0.00**	**0.00**	**0.00**
Sub Total	**4.97**	**0.00**	**0.00**	**0.00**	**0.25**	**0.00**	**0.00**	**0.00**	**0.72**	**0.00**	**0.17**	**0.00**	**0.00**	**0.24**	**0.21**	**1.34**	**0.93**	**0.40**	**0.70**
	1.13																		
LOCAL CENTRES																			
Haworth Local Centre	1.00	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.51	0.00	0.00	0.24	0.00	0.00	0.00	0.00	0.00
Idle, Bradford	0.58	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.21	0.00	0.00	0.20	0.00
Saltaire Local Centre	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00
Local Centre, Buttershaw	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cross Hills	0.49	0.00	0.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Queensbury Local Centre	0.36	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.36	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**3.03**	**0.25**	**0.49**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.36**	**0.00**	**0.68**	**0.43**	**0.00**	**0.24**	**0.21**	**0.17**	**0.00**	**0.20**	**0.00**
	0.69																		
Out of centre																			
Asda, Rooley Lane, Bradford	5.28	0.00	0.00	0.00	0.00	0.00	0.28	0.00	0.00	0.00	0.68	1.72	1.33	0.86	0.42	0.00	0.00	0.00	0.00
Tesco, Bradford Peel Centre	1.40	0.00	0.00	0.00	0.00	0.00	0.55	0.00	0.00	0.00	0.00	0.00	0.33	0.00	0.21	0.17	0.00	0.00	0.14
Heaton, Bradford	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.00
Sub-total	**6.99**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.83**	**0.00**	**0.00**	**0.00**	**0.68**	**1.72**	**1.66**	**0.86**	**0.63**	**0.17**	**0.31**	**0.00**	**0.14**
	1.59																		
SUB TOTAL	**231.67**	**8.61**	**20.94**	**10.19**	**5.18**	**27.27**	**14.10**	**3.26**	**14.06**	**0.60**	**6.46**	**19.78**	**14.64**	**16.74**	**22.76**	**15.96**	**16.43**	**7.41**	**7.27**
	52.75	52.24	55.84	38.55	34.17	66.22	64.56	65.93	48.15	3.16	26.39	44.66	73.33	74.86	83.85	73.08	69.74	37.00	30.77
OUTSIDE BRADFORD																			
Calderdale																			
Halifax Town Centre	24.56	0.49	0.00	0.00	0.00	0.56	0.55	0.00	7.21	10.87	3.06	0.00	0.33	0.86	0.63	0.00	0.00	0.00	0.00
Brighouse	0.80	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.68	0.00	0.00	0.12	0.00	0.00	0.00	0.00	0.00
Charles Town Road Retail Park, Halifax	0.93	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.36	0.40	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Huddersfield Road, Brighouse	0.51	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.51	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Thrum Hall Lane, Halifax	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Crossley Retail Park, Halifax	0.36	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.36	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**27.36**	**0.49**	**0.00**	**0.00**	**0.00**	**0.56**	**0.55**	**0.00**	**7.93**	**11.47**	**4.42**	**0.00**	**0.33**	**0.98**	**0.63**	**0.00**	**0.00**	**0.00**	**0.00**
Craven																			
Skipton Town Centre	6.66	0.98	2.92	1.59	0.13	0.00	0.28	0.00	0.36	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.40	0.00
Sub-total	**6.66**	**0.98**	**2.92**	**1.59**	**0.13**	**0.00**	**0.28**	**0.00**	**0.36**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.40**	**0.00**
Kirklees																			
Huddersfield Town Centre	4.56	0.25	0.00	0.00	0.00	0.00	0.00	0.05	0.36	1.41	2.04	0.00	0.00	0.24	0.21	0.00	0.00	0.00	0.00
Dewsbury Town Centre	1.52	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.68	0.43	0.00	0.00	0.21	0.00	0.00	0.20	0.00
Batley Town Centre	1.67	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.00	0.20	0.00	1.29	0.00	0.12	0.00	0.00	0.00	0.00	0.00
Birstall Shopping Park	1.69	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00	1.29	0.00	0.00	0.00	0.00	0.00	0.20	0.00
Cleckheaton Town Centre	0.60	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Junction 27 Retail Park	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Morrrisons, Union Street, Heckmondwyke	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**10.64**	**0.25**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.11**	**0.36**	**1.81**	**3.06**	**3.87**	**0.00**	**0.37**	**0.42**	**0.00**	**0.00**	**0.40**	**0.00**

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 9: TURNOVER CLOTHES / SHOES

DESTINATION	TOTAL CLOTHES/SHOES (£m)	ZONE 1 CLOTHES/SHOES (£m)	ZONE 2 CLOTHES/SHOES (£m)	ZONE 3 CLOTHES/SHOES (£m)	ZONE 4 CLOTHES/SHOES (£m)	ZONE 5 CLOTHES/SHOES (£m)	ZONE 6 CLOTHES/SHOES (£m)	ZONE 7 CLOTHES/SHOES (£m)	ZONE 8 CLOTHES/SHOES (£m)	ZONE 9 CLOTHES/SHOES (£m)	ZONE 10 CLOTHES/SHOES (£m)	ZONE 11 CLOTHES/SHOES (£m)	ZONE 12 CLOTHES/SHOES (£m)	ZONE 13 CLOTHES/SHOES (£m)	ZONE 14 CLOTHES/SHOES (£m)	ZONE 15 CLOTHES/SHOES (£m)	ZONE 16 CLOTHES/SHOES (£m)	ZONE 17 CLOTHES/SHOES (£m)	ZONE 18 CLOTHES/SHOES (£m)
BRADFORD																			
Leeds																			
Leeds City Centre	58.18	1.97	3.41	4.78	4.42	6.12	2.49	0.33	1.80	1.81	3.23	5.16	1.00	1.22	1.25	1.68	3.10	5.61	8.80
White Rose Shopping Centre, Leeds	17.40	0.00	0.49	0.64	0.63	0.00	0.55	0.11	1.44	1.01	1.87	3.87	1.00	0.98	0.21	0.84	0.31	0.80	2.66
Pudsey Town Centre	13.07	0.00	1.46	1.91	0.76	0.00	0.55	0.16	0.36	0.00	1.53	1.72	0.67	0.00	0.21	1.01	0.31	0.60	1.82
Owlcoates Centre, New Pudsey	10.11	0.25	0.00	0.64	0.38	0.00	0.28	0.11	0.36	0.00	0.68	2.15	0.33	0.37	0.21	1.01	1.24	1.00	1.12
Guiseley	2.62	0.00	0.00	0.32	1.64	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.60	0.00
Morley Town Centre	1.66	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.17	1.29	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Otley	0.65	0.00	0.00	0.00	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.40	0.00
Guiseley Retail Park, Guiseley	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00
Eden Town, Leeds	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.28
West Side Retail Park, Guiseley	0.13	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Crown Point Retail Park, Leeds	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Kirkstall Valley Retail Park, Leeds	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00
Yeadon	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00
Asda, Morley, Leeds	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Airesdale Centre, Leeds	0.49	0.00	0.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**106.06**	**2.21**	**5.84**	**8.28**	**8.21**	**6.12**	**3.87**	**0.81**	**3.97**	**3.02**	**7.48**	**15.05**	**2.99**	**2.57**	**1.88**	**4.70**	**4.96**	**9.41**	**14.67**
Pendle																			
Colne Town Centre	6.60	1.48	1.95	0.64	0.13	1.11	0.00	0.05	0.00	0.00	0.00	0.43	0.00	0.00	0.42	0.00	0.00	0.40	0.00
Asda, Corporation Street, Colne	0.49	0.00	0.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**7.09**	**1.48**	**2.44**	**0.64**	**0.13**	**1.11**	**0.00**	**0.05**	**0.00**	**0.00**	**0.00**	**0.43**	**0.00**	**0.00**	**0.42**	**0.00**	**0.00**	**0.40**	**0.00**
Other																			
The Trafford Centre, Trafford	2.56	0.00	0.00	0.32	0.00	1.11	0.00	0.00	0.36	0.40	0.00	0.00	0.00	0.37	0.00	0.00	0.00	0.00	0.00
Scarborough	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Marks and Spencers, Newborough, Scarb	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Whitby, North Yorkshire	0.13	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Meadowhall Centre, Sheffield	1.04	0.25	0.00	0.32	0.00	0.00	0.28	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sheffield	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Freeport Retail Park, Castleford	1.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.36	0.00	0.17	0.00	0.00	0.24	0.21	0.00	0.00	0.20	0.00
Harrogate Town Centre	5.81	0.25	0.97	2.55	0.13	0.00	0.83	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.00	0.00	0.40	0.42
Castleford, Wakefield	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.28
Pontefract, Wakefield	0.25	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
York	1.28	0.00	0.00	0.32	0.00	0.56	0.00	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00
Macarthur Glen Outlet, York	0.13	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Abroad	2.51	0.25	0.00	0.32	0.00	0.56	0.28	0.05	0.00	0.20	0.00	0.86	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Manchester City Centre	1.70	0.25	0.49	0.00	0.00	0.56	0.00	0.05	0.36	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Newcastle	0.56	0.00	0.00	0.00	0.00	0.00	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.28
Wilmslow, Macclesfield	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Leyburn, North Yorkshire	0.49	0.00	0.00	0.32	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Blackpool	0.61	0.00	0.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00	0.00
London	0.63	0.00	0.00	0.32	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.00
Malton, North Yorkshire	0.45	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00
Kingston Upon Thames	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.28
Great Yarmouth	0.25	0.00	0.00	0.00	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aberdeen	0.25	0.00	0.00	0.00	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Ingoldmells, East Lindsey District	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00	0.00
Buckton, East Riding of Yorkshire	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hauxhead, Lake District, Cumbria	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Kirkby Lonsdale, South Lakeland	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Portsmouth	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Ayr, Scotland	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Canterbury	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hull	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Grassington, Yorkshire Dales National Par	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00
Rotherham	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hitchin, North Herefordshire District Coun	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Middlesbrough	0.28	0.00	0.00	0.00	0.00	0.00	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Southport	0.28	0.00	0.00	0.00	0.00	0.00	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Fleetwood, Wyre Borough	0.56	0.00	0.00	0.00	0.00	0.56	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Inverness, Scotland	0.56	0.00	0.00	0.00	0.00	0.56	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Leicester	0.28	0.00	0.00	0.00	0.00	0.00	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Lincoln	0.49	0.00	0.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Isle of Wight	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.00
Liverpool	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.00
Sub-total	**26.89**	**1.48**	**2.44**	**4.46**	**0.88**	**3.90**	**2.49**	**0.33**	**1.08**	**1.41**	**1.19**	**2.58**	**0.00**	**0.86**	**0.42**	**0.00**	**0.93**	**1.20**	**1.26**
SUB TOTAL	**184.71**	**6.89**	**13.64**	**14.97**	**9.35**	**11.69**	**7.19**	**1.30**	**13.70**	**17.71**	**16.15**	**21.93**	**3.33**	**4.77**	**3.76**	**4.70**	**5.89**	**11.82**	**15.93**
Internet / home delivery	22.78	0.98	2.92	1.27	0.63	2.23	0.55	0.38	1.44	0.80	1.87	2.58	2.00	0.86	0.63	1.18	1.24	0.80	0.42
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**439.16**	**16.48**	**37.50**	**26.43**	**15.16**	**41.18**	**21.84**	**4.94**	**29.21**	**19.12**	**24.49**	**44.29**	**19.96**	**22.36**	**27.14**	**21.84**	**23.57**	**20.03**	**23.62**

Notes:

a. Post code sectors

1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7

b. Market shares for 'main destination' derived directly from Bradford Shopper Survey (November 2007) for clothing and footwear purchases

c. Excludes 'don't know/ can't remember' and 'don't buy these items'

2005 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 10: SHOPPING PATTERNS (FURNITURE)

DESTINATION	TOTAL FURNITURE (%)	ZONE 1 FURNITURE (%)	ZONE 2 FURNITURE (%)	ZONE 3 FURNITURE (%)	ZONE 4 FURNITURE (%)	ZONE 5 FURNITURE (%)	ZONE 6 FURNITURE (%)	ZONE 7 FURNITURE (%)	ZONE 8 FURNITURE (%)	ZONE 9 FURNITURE (%)	ZONE 10 FURNITURE (%)	ZONE 11 FURNITURE (%)	ZONE 12 FURNITURE (%)	ZONE 13 FURNITURE (%)	ZONE 14 FURNITURE (%)	ZONE 15 FURNITURE (%)	ZONE 16 FURNITURE (%)	ZONE 17 FURNITURE (%)	ZONE 18 FURNITURE (%)
BRADFORD																			
Bradford																			
Bradford City Centre	26.31	7.14	9.26	6.56	5.10	5.56	15.79	38.57	43.14	4.41	25.00	39.34	53.49	45.10	70.73	52.70	33.33	3.51	14.29
Forster Square Retail Park, Bradford	2.38	0.00	1.85	1.64	3.06	0.00	1.75	4.29	5.88	0.00	1.04	3.28	6.98	1.96	2.44	2.70	6.67	1.75	1.50
Sub-total	**28.68**	**7.14**	**11.11**	**8.20**	**8.16**	**5.56**	**17.54**	**42.86**	**49.02**	**4.41**	**26.04**	**42.62**	**60.47**	**47.06**	**73.17**	**55.41**	**40.00**	**5.26**	**15.79**
Bingley																			
Bingley Town Centre	1.19	0.00	0.00	0.00	3.06	0.00	14.04	1.43	0.00	0.00	0.00	0.00	2.33	0.00	0.00	0.00	0.00	3.51	0.00
Carpet Time, Park Road, Bingley	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.35	0.00	0.00	0.00
Sub-total	**1.27**	**0.00**	**0.00**	**0.00**	**3.06**	**0.00**	**14.04**	**1.43**	**0.00**	**0.00**	**0.00**	**0.00**	**2.33**	**0.00**	**0.00**	**1.35**	**0.00**	**3.51**	**0.00**
Ilkley																			
Ilkley Town Centre	1.03	0.00	1.85	11.48	2.04	1.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.51	0.00
Sub-total	**1.03**	**0.00**	**1.85**	**11.48**	**2.04**	**1.85**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**3.51**	**0.00**
Keighley																			
Keighley Town Centre	11.81	53.57	48.15	22.95	14.29	81.48	21.05	4.29	0.00	0.00	0.00	0.00	0.00	1.96	1.22	0.00	0.00	0.00	2.26
Sub-total	**11.81**	**53.57**	**48.15**	**22.95**	**14.29**	**81.48**	**21.05**	**4.29**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.96**	**1.22**	**0.00**	**0.00**	**0.00**	**2.26**
Shipley																			
Shipley Town Centre	3.25	1.79	0.00	3.28	4.08	0.00	5.26	11.43	1.96	0.00	0.00	0.00	2.33	0.00	1.22	5.41	17.78	10.53	1.50
Carpets Direct, Valley Road, Shipley	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.35	0.00	0.00	0.00
Sub-total	**3.33**	**1.79**	**0.00**	**3.28**	**4.08**	**0.00**	**5.26**	**11.43**	**1.96**	**0.00**	**0.00**	**0.00**	**2.33**	**0.00**	**1.22**	**6.76**	**17.78**	**10.53**	**1.50**
DISTRICT CENTRES																			
Five Lane Ends																			
Enterprise Five Lane Ends Retail Park, Bradford	1.66	0.00	1.85	0.00	2.04	0.00	0.00	1.43	1.96	2.94	0.00	0.00	0.00	2.94	1.22	1.35	4.44	3.51	3.76
Five Lane Ends District Centre	1.58	1.79	0.00	0.00	2.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.33	0.00	0.00	1.35	0.00	0.00	11.28
Sub-total	**3.25**	**1.79**	**1.85**	**0.00**	**4.08**	**0.00**	**0.00**	**1.43**	**1.96**	**2.94**	**0.00**	**0.00**	**2.33**	**2.94**	**1.22**	**2.70**	**4.44**	**3.51**	**15.04**
Girlington																			
Girlington District Centre	0.32	0.00	0.00	0.00	0.00	0.00	0.00	2.86	1.96	0.00	0.00	0.00	0.00	0.00	1.22	0.00	0.00	0.00	0.00
Sub-total	**0.32**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**2.86**	**1.96**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.22**	**0.00**	**0.00**	**0.00**	**0.00**
Great Horton																			
Great Horton District Centre	1.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.96	0.00	0.00	0.00	0.00	11.76	2.44	0.00	0.00	0.00	0.00
Sub-total	**1.19**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.96**	**0.00**	**0.00**	**0.00**	**0.00**	**11.76**	**2.44**	**0.00**	**0.00**	**0.00**	**0.00**
Greengates																			
Greengates District Centre	0.48	0.00	0.00	0.00	3.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.35	0.00	0.00	1.50
Harrogate Road Retail Park, Bradford	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.96	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.63**	**0.00**	**0.00**	**0.00**	**3.06**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.96**	**0.00**	**1.35**	**0.00**	**0.00**	**1.50**
Thornbury																			
Thornbury District Centre	1.51	0.00	0.00	1.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.28	6.98	0.98	0.00	8.11	2.22	0.00	3.76
Sub-total	**1.51**	**0.00**	**0.00**	**1.64**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**3.28**	**6.98**	**0.98**	**0.00**	**8.11**	**2.22**	**0.00**	**3.76**
Tong Street																			
Tong Street District Centre	0.55	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.04	3.28	2.33	0.00	1.22	2.70	0.00	0.00	0.00
Sub-total	**0.55**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.04**	**3.28**	**2.33**	**0.00**	**1.22**	**2.70**	**0.00**	**0.00**	**0.00**
LOCAL CENTRES																			
Cross Hills	0.71	3.57	5.56	3.28	0.00	1.85	1.75	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Addingham Local Centre	0.32	1.79	0.00	1.64	0.00	0.00	0.00	1.43	0.00	0.00	1.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Idle Local Centre	0.32	0.00	0.00	0.00	0.00	1.85	0.00	1.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.50
Oak Lane, Manningham Local Centre	0.32	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.04	0.00	2.33	0.00	0.00	0.00	4.44	0.00	0.00
Queensbury Local Centre	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.96	0.00	0.00	0.00	0.00	0.00	0.00	1.35	0.00	0.00	0.00
Eccleshill Local Centre	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.96	0.00	0.00	0.00	0.00	0.00
Wibsey Local Centre	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.96	0.00	0.00	0.00	0.00	0.00
Baildon Local Centre	0.16	0.00	0.00	0.00	0.00	0.00	1.75	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.22	0.00	0.00
Leeds Road Local Centre	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.96	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.22	0.00	0.00
Wyke Local Centre	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Legrams Lane, Bradford (Lidget Green)	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.35	0.00	0.00	0.00
MFI, Lidget Green	0.08	0.00	0.00	0.00	0.00	0.00	0.00	1.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Silsden Local Centre	0.08	0.00	0.00	1.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**2.77**	**5.36**	**5.56**	**6.56**	**0.00**	**3.70**	**3.51**	**4.29**	**3.92**	**0.00**	**3.13**	**0.00**	**2.33**	**3.92**	**0.00**	**2.70**	**8.89**	**0.00**	**1.50**
Out of centre																			
Keighley Retail Park, Keighley	0.71	1.79	5.56	0.00	1.02	1.85	3.51	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.22	0.00	0.00	0.00	0.00
Alston Retail Park, Keighley	0.48	0.00	3.70	0.00	0.00	0.00	5.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.35	0.00	0.00	0.00
Aslams Interiors, Heaton Road, Bradford	0.32	0.00	0.00	0.00	0.00	0.00	0.00	1.43	0.00	0.00	0.00	0.00	2.33	0.00	2.44	0.00	0.00	0.00	0.00
Euroway Trading Estate, Bradford	0.55	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4.17	1.64	0.00	1.96	0.00	0.00	0.00	0.00	0.00
Focus, Shipley	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.22	3.51	0.00
Wickes, Prince Royd Way, Bradford	0.24	0.00	0.00	0.00	1.02	0.00	0.00	2.86	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 10: SHOPPING PATTERNS (FURNITURE)

DESTINATION	TOTAL FURNITURE (%)	ZONE 1 FURNITURE (%)	ZONE 2 FURNITURE (%)	ZONE 3 FURNITURE (%)	ZONE 4 FURNITURE (%)	ZONE 5 FURNITURE (%)	ZONE 6 FURNITURE (%)	ZONE 7 FURNITURE (%)	ZONE 8 FURNITURE (%)	ZONE 9 FURNITURE (%)	ZONE 10 FURNITURE (%)	ZONE 11 FURNITURE (%)	ZONE 12 FURNITURE (%)	ZONE 13 FURNITURE (%)	ZONE 14 FURNITURE (%)	ZONE 15 FURNITURE (%)	ZONE 16 FURNITURE (%)	ZONE 17 FURNITURE (%)	ZONE 18 FURNITURE (%)
BRADFORD																			
Aladdin Carpet Furniture Discount Centre, Lumb Lan	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.33	0.00	2.44	0.00	0.00	0.00	0.00
Low Moor, Bradford	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Eastburn	0.24	1.79	1.85	1.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Charlestown	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.75
Tesco, Bradford Peel Centre	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.22	0.00	0.00	0.00	0.00
Sub-total	**3.41**	**3.57**	**11.11**	**1.64**	**2.04**	**1.85**	**8.77**	**4.29**	**0.00**	**0.00**	**7.29**	**1.64**	**4.65**	**1.96**	**7.32**	**1.35**	**2.22**	**3.51**	**0.75**
SUB TOTAL	**59.75**	**73.21**	**79.63**	**55.74**	**40.82**	**94.44**	**70.18**	**72.86**	**60.78**	**7.35**	**37.50**	**50.82**	**83.72**	**72.55**	**89.02**	**82.43**	**75.56**	**29.82**	**42.11**
OUTSIDE BRADFORD																			
Calderdale																			
Halifax Town Centre	5.55	1.79	1.85	0.00	0.00	1.85	3.51	1.43	15.69	55.88	11.46	0.00	2.33	1.96	0.00	0.00	2.22	0.00	2.26
Brighouse	0.48	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	6.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Northowram	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.94	1.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hipperholme	0.24	0.00	0.00	0.00	0.00	0.00	0.00	1.43	0.00	0.00	2.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Carpets Direct, Denholme Gate Road, Hipperholme	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4.41	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Charles Town Road Retail Park, Halifax	0.24	0.00	0.00	0.00	0.00	0.00	1.75	1.43	0.00	0.00	0.00	0.00	2.33	0.00	0.00	0.00	0.00	0.00	0.00
Elland Town Centre	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.47	1.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Carpet Warehouse, Shay Lane, Halifax	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.94	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Bailiff Bridge, Brighouse	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Crossley Retail Park, Halifax	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.47	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Mytholmroyd	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.75	0.00
Wickes, Wade Street, Halifax	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.47	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Greenmount Retail Park, Halifax	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.22	0.00	0.00
Hebden Bridge	0.08	0.00	0.00	0.00	0.00	0.00	1.75	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**7.77**	**1.79**	**1.85**	**0.00**	**0.00**	**1.85**	**7.02**	**4.29**	**15.69**	**70.59**	**22.92**	**0.00**	**4.65**	**1.96**	**0.00**	**0.00**	**4.44**	**1.75**	**2.26**
Craven																			
Skipton Town Centre	1.11	3.57	7.41	3.28	2.04	0.00	3.51	1.43	0.00	0.00	1.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**1.11**	**3.57**	**7.41**	**3.28**	**2.04**	**0.00**	**3.51**	**1.43**	**0.00**	**0.00**	**1.04**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Kirklees																			
Birstall Shopping Park	4.68	1.79	3.70	1.64	5.10	1.85	3.51	1.43	5.88	7.35	4.17	16.39	2.33	5.88	1.22	1.35	2.22	3.51	9.02
Junction 27 Retail Park	1.74	1.79	0.00	0.00	1.02	0.00	3.51	1.43	1.96	0.00	1.04	1.64	0.00	8.82	0.00	1.35	0.00	0.00	3.01
Huddersfield Town Centre	0.95	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.96	0.00	8.33	1.64	0.00	0.00	0.00	0.00	0.00	0.00	1.50
Batley Town Centre	0.95	0.00	0.00	0.00	1.02	0.00	1.75	1.43	3.92	0.00	4.17	0.00	0.00	0.00	0.00	1.35	2.22	1.75	0.00
Cleckheaton Town Centre	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.04	1.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Dewsbury Town Centre	0.16	0.00	0.00	0.00	0.00	0.00	0.00	1.43	0.00	0.00	0.00	1.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Liversedge	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Carpet Mill, Ravensthorpe Road, Dewsbury	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.98	0.00	0.00	0.00	0.00	0.00
Birkenshaw	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00
West Yorkshire Retail Park, Birstall	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.22	0.00	0.00
Sub-total	**8.95**	**3.57**	**3.70**	**1.64**	**7.14**	**1.85**	**8.77**	**5.71**	**13.73**	**7.35**	**19.79**	**24.59**	**2.33**	**15.69**	**1.22**	**4.05**	**6.67**	**5.26**	**13.53**
Leeds																			
Leeds City Centre	6.66	7.14	3.70	8.20	8.16	1.85	3.51	5.71	3.92	5.88	8.33	8.20	2.33	0.98	0.00	2.70	2.22	10.53	21.05
Guiseley	1.35	0.00	0.00	1.64	12.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	7.02	0.00
Aberford Town Centre	1.35	1.79	0.00	3.28	7.14	0.00	0.00	0.00	0.00	0.00	1.04	0.00	0.00	0.00	0.00	0.00	2.22	8.77	0.00
Pudsey Town Centre	1.11	0.00	0.00	0.00	2.04	0.00	0.00	1.43	0.00	0.00	4.17	1.64	0.00	0.00	0.00	1.35	0.00	0.00	3.76
Guiseley Retail Park, Guiseley	1.03	1.79	0.00	0.00	5.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.22	7.02	1.50
Kirkstall Valley Retail Park, Leeds	0.95	0.00	0.00	0.00	0.00	0.00	1.75	0.00	0.00	0.00	0.00	1.64	2.33	0.98	0.00	0.00	0.00	1.75	5.26
West Side Retail Park, Guiseley	0.63	0.00	0.00	1.64	3.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	7.02	0.00
Morley Town Centre	0.55	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	6.56	0.00	0.00	1.22	0.00	0.00	0.00	1.50
Yeadon	0.48	0.00	0.00	0.00	1.02	0.00	1.75	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	7.02	0.00
Otley	0.40	0.00	1.85	6.56	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
White Rose Shopping Centre, Leeds	0.40	0.00	0.00	0.00	0.00	0.00	1.75	1.43	0.00	0.00	0.00	0.00	2.33	0.00	0.00	0.00	2.22	1.75	0.00
Owlcoates Centre, New Pudesy	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.47	0.00	0.00	0.00	0.00	1.22	0.00	2.22	0.00	0.00
Colton Retail Park, Leeds	0.16	0.00	0.00	1.64	0.00	0.00	0.00	1.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Horsforth	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.47	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.75	0.00
Thorp Arch	0.16	0.00	0.00	0.00	2.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aireside Centre, Leeds	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.98	0.00	0.00	0.00	0.00	0.00
Moor Allerton Centre, Leeds	0.08	0.00	0.00	0.00	1.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Crown Point Retail Park, Leeds	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Christians Carpets, Whitehall Road, Leeds	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Regent Street, Leeds	0.16	0.00	0.00	0.00	0.00	0.00	0.00	1.43	1.96	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**16.09**	**10.71**	**5.56**	**22.95**	**41.84**	**1.85**	**8.77**	**11.43**	**5.88**	**8.82**	**13.54**	**21.31**	**6.98**	**2.94**	**2.44**	**4.05**	**11.11**	**52.63**	**33.08**
Pendle																			
Colne Town Centre	0.24	1.79	0.00	3.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.24**	**1.79**	**0.00**	**3.28**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 10: SHOPPING PATTERNS (FURNITURE)

DESTINATION	TOTAL FURNITURE (%)	ZONE 1 FURNITURE (%)	ZONE 2 FURNITURE (%)	ZONE 3 FURNITURE (%)	ZONE 4 FURNITURE (%)	ZONE 5 FURNITURE (%)	ZONE 6 FURNITURE (%)	ZONE 7 FURNITURE (%)	ZONE 8 FURNITURE (%)	ZONE 9 FURNITURE (%)	ZONE 10 FURNITURE (%)	ZONE 11 FURNITURE (%)	ZONE 12 FURNITURE (%)	ZONE 13 FURNITURE (%)	ZONE 14 FURNITURE (%)	ZONE 15 FURNITURE (%)	ZONE 16 FURNITURE (%)	ZONE 17 FURNITURE (%)	ZONE 18 FURNITURE (%)
BRADFORD																			
Other																			
Harrogate Town Centre	0.55	1.79	0.00	3.28	2.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.50
Burnley Town Centre	0.32	0.00	0.00	3.28	1.02	0.00	0.00	0.00	0.00	0.00	0.00	1.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Great Orton	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.96	0.00	0.00	0.00	0.00	0.00
Abroad	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.50
Knaresborough	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.50
Barnsley	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Scarborough	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Preston	0.08	0.00	0.00	0.00	1.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Watford	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.35	0.00	0.00	0.00
Wakefield Town Centre	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.35	0.00	0.00	0.00
Criccieth, Wales	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.75	0.00
In-store in a supermarket	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.75	0.00
Westgate Retail & Leisure Park, Wakefield	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.75	0.00
Macclesfield	0.08	0.00	0.00	0.00	0.00	0.00	1.75	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Gemini Retail Park, Warrington	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.47	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Oldham	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.33	0.00	0.00	0.00	0.00	0.00	0.00
Kendal	0.08	0.00	0.00	1.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Stockport	0.08	0.00	0.00	1.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**2.38**	**1.79**	**0.00**	**9.84**	**4.08**	**0.00**	**1.75**	**0.00**	**0.00**	**1.47**	**1.04**	**3.28**	**2.33**	**1.96**	**0.00**	**2.70**	**0.00**	**5.26**	**4.51**
SUB TOTAL	**36.53**	**23.21**	**18.52**	**40.98**	**55.10**	**5.56**	**29.82**	**22.86**	**35.29**	**88.24**	**58.33**	**49.18**	**16.28**	**22.55**	**3.66**	**10.81**	**22.22**	**64.91**	**53.38**
Internet / Home Delivery	3.72	3.57	1.85	3.28	4.08	0.00	0.00	4.29	3.92	4.41	4.17	0.00	0.00	4.90	7.32	6.76	2.22	5.26	4.51
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**

Notes:

a. Post code sectors

1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7

b. Market shares for 'main destination' derived directly from Bradford Shopper Survey (November 2007) for furniture purchases

c. Excludes 'don't know/ can't remember' and 'don't buy these items'

2005 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 11: TURNOVER (FURNITURE)

DESTINATION	TOTAL FURNITURE (£m)	ZONE 1 FURNITURE (£m)	ZONE 2 FURNITURE (£m)	ZONE 3 FURNITURE (£m)	ZONE 4 FURNITURE (£m)	ZONE 5 FURNITURE (£m)	ZONE 6 FURNITURE (£m)	ZONE 7 FURNITURE (£m)	ZONE 8 FURNITURE (£m)	ZONE 9 FURNITURE (£m)	ZONE 10 FURNITURE (£m)	ZONE 11 FURNITURE (£m)	ZONE 12 FURNITURE (£m)	ZONE 13 FURNITURE (£m)	ZONE 14 FURNITURE (£m)	ZONE 15 FURNITURE (£m)	ZONE 16 FURNITURE (£m)	ZONE 17 FURNITURE (£m)	ZONE 18 FURNITURE (£m)
BRADFORD																			
Bradford																			
Bradford City Centre	47.18	0.48	1.45	0.71	0.27	0.88	1.48	0.72	4.86	0.34	2.64	7.38	4.49	4.63	7.00	4.95	3.21	0.29	1.38
Forster Square Retail Park, Bradford	4.48	0.00	0.29	0.18	0.16	0.00	0.16	0.08	0.66	0.00	0.11	0.62	0.59	0.20	0.24	0.25	0.64	0.14	0.15
Sub-total	**51.65**	**0.48**	**1.73**	**0.88**	**0.44**	**0.88**	**1.65**	**0.80**	**5.52**	**0.34**	**2.75**	**8.00**	**5.08**	**4.83**	**7.24**	**5.21**	**3.86**	**0.43**	**1.52**
Bingley																			
Bingley Town Centre	1.99	0.00	0.00	0.00	0.16	0.00	1.32	0.03	0.00	0.00	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.29	0.00
Carpet Time, Park Road, Bingley	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00
Sub-total	**2.12**	**0.00**	**0.00**	**0.00**	**0.16**	**0.00**	**1.32**	**0.03**	**0.00**	**0.00**	**0.00**	**0.00**	**0.20**	**0.00**	**0.00**	**0.13**	**0.00**	**0.29**	**0.00**
Ilkley																			
Ilkley Town Centre	2.22	0.00	0.29	1.24	0.11	0.29	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.29	0.00
Sub-total	**2.22**	**0.00**	**0.29**	**1.24**	**0.11**	**0.29**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.29**	**0.00**
Keighley																			
Keighley Town Centre	29.92	3.62	7.52	2.47	0.77	12.95	1.98	0.08	0.00	0.00	0.00	0.00	0.00	0.20	0.12	0.00	0.00	0.00	0.22
Sub-total	**29.92**	**3.62**	**7.52**	**2.47**	**0.77**	**12.95**	**1.98**	**0.08**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.20**	**0.12**	**0.00**	**0.00**	**0.00**	**0.22**
Shipley																			
Shipley Town Centre	5.17	0.12	0.00	0.35	0.22	0.00	0.49	0.21	0.22	0.00	0.00	0.00	0.20	0.00	0.12	0.51	1.71	0.86	0.15
Carpets Direct, Valley Road, Shipley	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00
Sub-total	**5.30**	**0.12**	**0.00**	**0.35**	**0.22**	**0.00**	**0.49**	**0.21**	**0.22**	**0.00**	**0.00**	**0.00**	**0.20**	**0.00**	**0.12**	**0.63**	**1.71**	**0.86**	**0.15**
DISTRICT CENTRES																			
Five Lane Ends																			
Enterprise Five Lane Ends Retail Park, Bradford	2.50	0.00	0.29	0.00	0.11	0.00	0.00	0.03	0.22	0.23	0.00	0.00	0.00	0.30	0.12	0.13	0.43	0.29	0.36
Five Lane Ends District Centre	1.64	0.12	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00	0.00	0.13	0.00	0.00	1.09
Sub-total	**4.14**	**0.12**	**0.29**	**0.00**	**0.22**	**0.00**	**0.00**	**0.03**	**0.22**	**0.23**	**0.00**	**0.00**	**0.20**	**0.30**	**0.12**	**0.25**	**0.43**	**0.29**	**1.45**
Girlington																			
Girlington District Centre	0.40	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.22	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00
Sub-total	**0.40**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.05**	**0.22**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.12**	**0.00**	**0.00**	**0.00**	**0.00**
Great Horton																			
Great Horton District Centre	1.67	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	1.21	0.24	0.00	0.00	0.00	0.00
Sub-total	**1.67**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.22**	**0.00**	**0.00**	**0.00**	**0.00**	**1.21**	**0.24**	**0.00**	**0.00**	**0.00**	**0.00**
Greengates																			
Greengates District Centre	0.44	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.15
Harrogate Road Retail Park, Bradford	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.64**	**0.00**	**0.00**	**0.00**	**0.16**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.20**	**0.00**	**0.13**	**0.00**	**0.00**	**0.15**
Thornbury																			
Thornbury District Centre	2.82	0.00	0.00	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.62	0.59	0.10	0.00	0.76	0.21	0.00	0.36
Sub-total	**2.82**	**0.00**	**0.00**	**0.18**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.62**	**0.59**	**0.10**	**0.00**	**0.76**	**0.21**	**0.00**	**0.36**
Tong Street																			
Tong Street District Centre	1.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.62	0.20	0.00	0.12	0.25	0.00	0.00	0.00
Sub-total	**1.30**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.11**	**0.62**	**0.20**	**0.00**	**0.12**	**0.25**	**0.00**	**0.00**	**0.00**
Sub Total District Centres	**10.96**	**0.12**	**0.29**	**0.18**	**0.38**	**0.00**	**0.00**	**0.08**	**0.66**	**0.23**	**0.11**	**1.23**	**0.98**	**1.81**	**0.60**	**1.40**	**0.64**	**0.29**	**1.96**
LOCAL CENTRES																			
Cross Hills	1.92	0.24	0.87	0.35	0.00	0.29	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Addingham Local Centre	0.43	0.12	0.00	0.18	0.00	0.00	0.00	0.03	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Idle Local Centre	0.47	0.00	0.00	0.00	0.00	0.29	0.00	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15
Oak Lane, Manningham Local Centre	0.73	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.20	0.00	0.00	0.00	0.43	0.00	0.00
Queensbury Local Centre	0.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00
Eccleshill Local Centre	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.00
Wibsey Local Centre	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.00
Baildon Local Centre	0.38	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.00	0.00
Leeds Road Local Centre	0.44	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.00	0.00
Wyke Local Centre	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Legrams Lane, Bradford (Lidget Green)	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00
MFI, Lidget Green	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Silsden Local Centre	0.18	0.00	0.00	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**5.56**	**0.36**	**0.87**	**0.71**	**0.00**	**0.59**	**0.33**	**0.08**	**0.44**	**0.00**	**0.33**	**0.00**	**0.20**	**0.40**	**0.00**	**0.25**	**0.86**	**0.00**	**0.15**
Out of centre																			
Keighley Retail Park, Keighley	1.79	0.12	0.87	0.00	0.05	0.29	0.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00
Alston Retail Park, Keighley	1.20	0.00	0.58	0.00	0.00	0.00	0.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00
Aslams Interiors, Heaton Road, Bradford	0.46	0.00	0.00	0.00	0.00	0.00	0.00	0.03	0.00	0.00	0.00	0.00	0.20	0.00	0.24	0.00	0.00	0.00	0.00
Euroway Trading Estate, Bradford	0.95	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.44	0.31	0.00	0.20	0.00	0.00	0.00	0.00	0.00
Focus, Shipley	0.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.29	0.00
Wickes, Prince Royd Way, Bradford	0.11	0.00	0.00	0.00	0.05	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aladdin Carpet Furniture Discount Centre, Lumb Lane, E	0.44	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00	0.24	0.00	0.00	0.00	0.00
Low Moor, Bradford	0.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Eastburn	0.59	0.12	0.29	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Charlestown	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.07
Tesco, Bradford Peel Centre	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00
Sub-total	**6.56**	**0.24**	**1.73**	**0.18**	**0.11**	**0.29**	**0.82**	**0.08**	**0.00**	**0.00**	**0.77**	**0.31**	**0.39**	**0.20**	**0.72**	**0.13**	**0.21**	**0.29**	**0.07**
SUB TOTAL	**114.29**	**4.95**	**12.43**	**6.00**	**2.19**	**15.01**	**6.59**	**1.37**	**6.85**	**0.56**	**3.97**	**9.53**	**7.03**	**7.45**	**8.81**	**7.75**	**7.29**	**2.45**	**4.07**
OUTSIDE BRADFORD																			
Calderdale																			
Halifax Town Centre	9.15	0.12	0.29	0.00	0.00	0.29	0.33	0.03	1.77	4.28	1.21	0.00	0.20	0.20	0.00	0.00	0.21	0.00	0.22
Brighouse	0.66	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.66	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Northowram	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hipperholme	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.03	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Carpets Direct, Denholme Gate Road, Hipperholme	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Charles Town Road Retail Park, Halifax	0.39	0.00	0.00	0.00	0.00	0.16	0.03	0.00	0.00	0.00	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.00	0.00
Elland Town Centre	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Carpet Warehouse, Shay Lane, Halifax	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Bailiff Bridge, Brighouse	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Crossley Retail Park, Halifax	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Mytholmroyd	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00
Wickes, Wade Street, Halifax	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Greenmount Retail Park, Halifax	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.00	0.00
Hebden Bridge	0.16	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**12.43**	**0.12**	**0.29**	**0.00**	**0.00**	**0.29**	**0.66**	**0.08**	**1.77**	**5.41**	**2.42**	**0.00**	**0.39**	**0.20**	**0.00**	**0.00**	**0.43**	**0.14**	**0.22**
Craven																			
Skipton Town Centre	2.33	0.24	1.16	0.35	0.11	0.00	0.33	0.03	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**2.33**	**0.24**	**1.16**	**0.35**	**0.11**	**0.00**	**0.33**	**0.03**	**0.00**	**0.00**	**0.11**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Kirklees																			
Birstall Shopping Park	8.96	0.12	0.58	0.18	0.27	0.29	0.33	0.03	0.66	0.56	0.44	3.08	0.20	0.60	0.12	0.13	0.21	0.29	0.87
Junction 27 Retail Park	2.49	0.12	0.00	0.00	0.05	0.00	0.33	0.03	0.22	0.00	0.11	0.31	0.00	0.91	0.00	0.13	0.00	0.00	0.29
Huddersfield Town Centre	1.55	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.88	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.15

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 11: TURNOVER (FURNITURE)

DESTINATION	TOTAL FURNITURE (£m)	ZONE 1 FURNITURE (£m)	ZONE 2 FURNITURE (£m)	ZONE 3 FURNITURE (£m)	ZONE 4 FURNITURE (£m)	ZONE 5 FURNITURE (£m)	ZONE 6 FURNITURE (£m)	ZONE 7 FURNITURE (£m)	ZONE 8 FURNITURE (£m)	ZONE 9 FURNITURE (£m)	ZONE 10 FURNITURE (£m)	ZONE 11 FURNITURE (£m)	ZONE 12 FURNITURE (£m)	ZONE 13 FURNITURE (£m)	ZONE 14 FURNITURE (£m)	ZONE 15 FURNITURE (£m)	ZONE 16 FURNITURE (£m)	ZONE 17 FURNITURE (£m)	ZONE 18 FURNITURE (£m)
BRADFORD																			
Batley Town Centre	1.61	0.00	0.00	0.00	0.05	0.00	0.16	0.03	0.44	0.00	0.44	0.00	0.00	0.00	0.00	0.13	0.21	0.14	0.00
Cleckheaton Town Centre	0.42	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Dewsbury Town Centre	0.33	0.00	0.00	0.00	0.00	0.00	0.00	0.03	0.00	0.00	0.00	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Liversedge	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Carpet Mill, Ravensthorpe Road, Dewsbury	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00
Birkenshaw	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00
West Yorkshire Retail Park, Birstall	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.00	0.00
Sub-total	**16.11**	**0.24**	**0.58**	**0.18**	**0.38**	**0.29**	**0.82**	**0.11**	**1.55**	**0.56**	**2.09**	**4.61**	**0.20**	**1.61**	**0.12**	**0.38**	**0.64**	**0.43**	**1.31**
Leeds																			
Leeds City Centre	10.09	0.48	0.58	0.88	0.44	0.29	0.33	0.11	0.44	0.45	0.88	1.54	0.20	0.10	0.00	0.25	0.21	0.86	2.03
Guiseley	1.41	0.00	0.00	0.18	0.66	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.58	0.00
Aberford Town Centre	1.90	0.12	0.00	0.35	0.38	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.21	0.72	0.00
Pudsey Town Centre	1.37	0.00	0.00	0.00	0.11	0.00	0.00	0.03	0.00	0.00	0.44	0.31	0.00	0.00	0.00	0.13	0.00	0.00	0.36
Guiseley Retail Park, Guiseley	1.33	0.12	0.00	0.00	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.58	0.15
Kirkstall Valley Retail Park, Leeds	1.42	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.31	0.20	0.10	0.00	0.00	0.00	0.14	0.51
West Side Retail Park, Guiseley	0.92	0.00	0.00	0.18	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.58	0.00
Morley Town Centre	1.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.23	0.00	0.00	0.12	0.00	0.00	0.00	0.15
Yeadon	0.80	0.00	0.00	0.00	0.05	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.58	0.00
Otley	1.00	0.00	0.29	0.71	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
White Rose Shopping Centre, Leeds	0.75	0.00	0.00	0.00	0.00	0.00	0.16	0.03	0.00	0.00	0.00	0.00	0.20	0.00	0.00	0.00	0.21	0.14	0.00
Owlcoates Centre, New Pudsey	0.45	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.12	0.00	0.21	0.00	0.00
Colton Retail Park, Leeds	0.20	0.00	0.00	0.18	0.00	0.00	0.00	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Horsforth	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00
Thorp Arch	0.11	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aireside Centre, Leeds	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00
Moor Allerton Centre, Leeds	0.05	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Crown Point Retail Park, Leeds	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Christians Carpets, Whitehall Road, Leeds	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Regent Street, Leeds	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.03	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**24.51**	**0.72**	**0.87**	**2.47**	**2.25**	**0.29**	**0.82**	**0.21**	**0.66**	**0.68**	**1.43**	**4.00**	**0.59**	**0.30**	**0.24**	**0.38**	**1.07**	**4.32**	**3.19**
Pendle																			
Colne Town Centre	0.47	0.12	0.00	0.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.47**	**0.12**	**0.00**	**0.35**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Other																			
Harrogate Town Centre	0.73	0.12	0.00	0.35	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15
Burnley Town Centre	0.72	0.00	0.00	0.35	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Great Orton	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.00
Abroad	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15
Knaresborough	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15
Barnsley	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Scarborough	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Preston	0.05	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Watford	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00
Wakefield Town Centre	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00
Criccieth, Wales	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00
In-store in a supermarket	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00
Westgate Retail & Leisure Park, Wakefield	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00
Macclesfield	0.16	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Gemini Retail Park, Warrington	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Oldham	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.00	0.00
Kendal	0.18	0.00	0.00	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Stockport	0.18	0.00	0.00	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**3.92**	**0.12**	**0.00**	**1.06**	**0.22**	**0.00**	**0.16**	**0.00**	**0.00**	**0.11**	**0.11**	**0.62**	**0.20**	**0.20**	**0.00**	**0.25**	**0.00**	**0.43**	**0.44**
SUB TOTAL	**59.77**	**1.57**	**2.89**	**4.41**	**2.96**	**0.88**	**2.80**	**0.43**	**3.98**	**6.76**	**6.17**	**9.23**	**1.37**	**2.32**	**0.36**	**1.02**	**2.14**	**5.33**	**5.15**
Internet / Home Delivery	5.35	0.24	0.29	0.35	0.22	0.00	0.00	0.08	0.44	0.34	0.44	0.00	0.00	0.50	0.72	0.63	0.21	0.43	0.44
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**179.40**	**6.76**	**15.61**	**10.77**	**5.37**	**15.89**	**9.40**	**1.88**	**11.26**	**7.67**	**10.58**	**18.76**	**8.40**	**10.27**	**9.90**	**9.40**	**9.64**	**8.20**	**9.66**

Notes:

a. Post code sectors

1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7

b. Market shares for 'main destination' derived directly from Bradford Shopper Survey (November 2007) for furniture purchases

c. Excludes 'don't know/ can't remember' and 'don't buy these items'

2005 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 12: SHOPPING PATTERNS (DIY)

DESTINATION	TOTAL DIY (%)	ZONE 1 DIY (%)	ZONE 2 DIY (%)	ZONE 3 DIY (%)	ZONE 4 DIY (%)	ZONE 5 DIY (%)	ZONE 6 DIY (%)	ZONE 7 DIY (%)	ZONE 8 DIY (%)	ZONE 9 DIY (%)	ZONE 10 DIY (%)	ZONE 11 DIY (%)	ZONE 12 DIY (%)	ZONE 13 DIY (%)	ZONE 14 DIY (%)	ZONE 15 DIY (%)	ZONE 16 DIY (%)	ZONE 17 DIY (%)	ZONE 18 DIY (%)
BRADFORD																			
Bradford																			
Bradford City Centre	10.13	0.00	0.00	0.00	1.94	1.61	4.69	27.14	18.00	2.70	3.48	5.63	19.57	24.19	32.91	12.50	10.71	4.55	9.03
Forster Square Retail Park, Bradford	0.71	0.00	0.00	0.00	0.00	0.00	0.00	2.86	0.00	0.00	0.00	0.00	0.00	3.23	1.27	1.14	1.79	0.00	0.69
Sub-total	**10.84**	**0.00**	**0.00**	**0.00**	**1.94**	**1.61**	**4.69**	**30.00**	**18.00**	**2.70**	**3.48**	**5.63**	**19.57**	**27.42**	**34.18**	**13.64**	**12.50**	**4.55**	**9.72**
Ilkley																			
Ilkley Town Centre	1.56	0.00	0.00	22.22	4.85	0.00	0.00	0.00	0.00	0.00	0.87	0.00	0.00	0.00	0.00	1.14	0.00	1.14	0.00
Sub-total	**1.56**	**0.00**	**0.00**	**22.22**	**4.85**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.87**	**0.00**	**0.00**	**0.00**	**0.00**	**1.14**	**0.00**	**1.14**	**0.00**
Keighley																			
Keighley Town Centre	4.54	15.52	23.21	14.29	7.77	27.42	10.94	0.00	0.00	1.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Focus, Keighley	1.98	5.17	10.71	4.76	1.94	12.90	4.69	0.00	2.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.79	1.14	0.00
Sub-total	**6.52**	**20.69**	**33.93**	**19.05**	**9.71**	**40.32**	**15.63**	**0.00**	**2.00**	**1.35**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.79**	**1.14**	**0.00**
Shipley																			
Shipley Town Centre	1.35	0.00	0.00	0.00	0.00	0.00	0.00	4.29	2.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	17.86	3.41	1.39
Sub-total	**1.35**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**4.29**	**2.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**17.86**	**3.41**	**1.39**
DISTRICT CENTRES																			
Five Lane Ends																			
Five Lane Ends District Centre	1.28	0.00	0.00	0.00	0.00	0.00	0.00	2.86	0.00	0.00	0.00	0.00	0.00	0.00	0.00	7.95	7.14	1.14	2.78
Enterprise Five Lane Ends Retail Park, Bradford	1.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.00	0.00	0.00	0.00	0.00	0.00	2.53	3.41	5.36	0.00	5.56
Sub-total	**2.48**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**2.86**	**2.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**2.53**	**11.36**	**12.50**	**1.14**	**8.33**
Girlington																			
Girlington District Centre	0.71	0.00	0.00	0.00	0.00	0.00	0.00	5.71	4.00	0.00	0.00	0.00	0.00	0.81	3.80	0.00	0.00	0.00	0.00
Sub-total	**0.71**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**5.71**	**4.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.81**	**3.80**	**0.00**	**0.00**	**0.00**	**0.00**
Great Horton																			
Tesco, Great Horton Road, Bradford	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.42	1.27	0.00	0.00	0.00	0.00
Great Horton District Centre	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.00	0.00	0.00	0.00	0.00	0.00	1.27	1.14	0.00	0.00	0.00
Sub-total	**0.50**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**2.00**	**0.00**	**0.00**	**0.00**	**0.00**	**2.42**	**2.53**	**1.14**	**0.00**	**0.00**	**0.00**
Greengates																			
Homebase, Harrogate Road, Bradford	1.28	0.00	0.00	0.00	1.94	0.00	1.56	1.43	0.00	0.00	0.87	0.00	0.00	0.00	0.00	1.14	0.00	2.27	6.94
Greengates District Centre	1.06	0.00	0.00	0.00	0.00	0.00	0.00	1.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.27	1.79	1.14	6.94
Harrogate Road Retail Park, Bradford	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.61	0.00	1.14	0.00	0.00	0.00
Sub-total	**2.55**	**0.00**	**0.00**	**0.00**	**1.94**	**0.00**	**1.56**	**2.86**	**0.00**	**0.00**	**0.87**	**0.00**	**0.00**	**1.61**	**0.00**	**4.55**	**1.79**	**3.41**	**13.89**
Mayo Avenue																			
Mayo Avenue District Centre	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.81	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.07**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.81**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Thornbury																			
B&Q, Thornbury, Bradford	9.50	0.00	1.79	0.00	0.00	0.00	0.00	8.57	4.00	0.00	0.87	32.39	41.30	0.00	11.39	52.27	1.79	1.14	17.36
Thornbury District Centre	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.41	0.00	0.81	0.00	2.27	0.00	0.00	0.00
Sub-total	**9.78**	**0.00**	**1.79**	**0.00**	**0.00**	**0.00**	**0.00**	**8.57**	**4.00**	**0.00**	**0.87**	**33.80**	**41.30**	**0.81**	**11.39**	**54.55**	**1.79**	**1.14**	**17.36**
LOCAL CENTRES																			
McCann's, Oak Lane, Bradford	0.64	0.00	0.00	0.00	0.00	0.00	0.00	5.71	0.00	1.35	0.87	0.00	0.00	0.00	1.27	0.00	3.57	0.00	0.00
Local DIY, Killinghall Road, Bradford	0.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	10.87	1.61	0.00	0.00	0.00	0.00	0.00
Wickes Bradford Road, Idle	0.35	0.00	0.00	0.00	0.00	0.00	0.00	1.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.14	1.79	0.00	1.39
Lidget Green Local Centre	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.81	1.27	0.00	0.00	0.00	0.00
Idle Local Centre	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.14	0.69
Wisbey Local Centre	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.61	0.00	0.00	0.00	0.00	0.00
Cross Hills	0.14	1.72	1.79	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Allerton Local Centre	0.07	0.00	0.00	0.00	0.00	0.00	0.00	1.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Queensbury Local Centre	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.27	0.00	0.00	0.00	0.00
Lidl, Thornton Road, Buttershaw, Bradford	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.61	0.00	0.00	0.00	0.00	0.00
Oak Lane, Manningham Local Centre	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.79	0.00	0.00
Thornton Local Centre	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Silsden Local Centre	0.07	0.00	0.00	1.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Haworth Local Centre	0.14	3.45	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**2.69**	**5.17**	**1.79**	**1.59**	**0.00**	**0.00**	**0.00**	**8.57**	**2.00**	**1.35**	**0.87**	**0.00**	**10.87**	**5.65**	**3.80**	**1.14**	**7.14**	**1.14**	**2.08**
Out of centre																			
B&Q, Euroway Trading Estate, Bradford	15.02	1.72	0.00	1.59	2.91	1.61	6.25	7.14	14.00	1.35	40.87	39.44	15.22	50.00	21.52	6.82	5.36	3.41	11.11
B&Q, Alston Road, Keighley	13.11	60.34	46.43	26.98	17.48	48.39	62.50	12.86	4.00	0.00	0.00	1.41	0.00	0.00	2.53	0.00	3.57	3.41	0.00
Focus, Shipley	3.54	0.00	0.00	1.59	0.97	0.00	4.69	7.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.41	19.64	26.14	2.08
Wickes Road, Ingleby Road Retail Park, Bradford	1.06	0.00	0.00	0.00	0.00	0.00	0.00	7.14	4.00	0.00	0.00	0.00	0.00	0.81	5.06	0.00	3.57	0.00	0.69
Tesco, Bradford Peel Centre	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.27	0.00	3.57	0.00	0.00
Southfield Road, Bradford	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.61	0.00	0.00	0.00	0.00	0.00
Grange Road, Bradford	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.61	0.00	0.00	0.00	0.00	0.00
Glyn Webb, Kings Road, Bradford	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.17	0.00	0.00	0.00	1.79	0.00	0.00
Keighley Retail Park, Keighley	0.14	0.00	1.79	1.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Gaythorne Road, Bradford	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.81	0.00	0.00	0.00	0.00	0.00
Broadstone Way, Bradford	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.41	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Euroway Trading Estate, Bradford	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cutler Heights Lane, Bradford	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.17	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**33.81**	**62.07**	**48.21**	**31.75**	**21.36**	**50.00**	**73.44**	**34.29**	**24.00**	**1.35**	**40.87**	**42.25**	**19.57**	**54.84**	**30.38**	**10.23**	**37.50**	**32.95**	**13.89**
SUB TOTAL	**72.86**	**87.93**	**85.71**	**74.60**	**39.81**	**91.94**	**95.31**	**97.14**	**60.00**	**6.76**	**47.83**	**81.69**	**91.30**	**94.35**	**88.61**	**97.73**	**92.86**	**50.00**	**66.67**

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 12: SHOPPING PATTERNS (DIY)

DESTINATION	TOTAL DIY (%)	ZONE 1 DIY (%)	ZONE 2 DIY (%)	ZONE 3 DIY (%)	ZONE 4 DIY (%)	ZONE 5 DIY (%)	ZONE 6 DIY (%)	ZONE 7 DIY (%)	ZONE 8 DIY (%)	ZONE 9 DIY (%)	ZONE 10 DIY (%)	ZONE 11 DIY (%)	ZONE 12 DIY (%)	ZONE 13 DIY (%)	ZONE 14 DIY (%)	ZONE 15 DIY (%)	ZONE 16 DIY (%)	ZONE 17 DIY (%)	ZONE 18 DIY (%)
OUTSIDE BRADFORD																			
Calderdale																			
B&Q, Pellon Lane, Halifax	4.68	0.00	0.00	0.00	0.00	0.00	1.56	0.00	26.00	55.41	7.83	0.00	0.00	0.81	1.27	0.00	0.00	0.00	0.00
Halifax Town Centre	2.27	1.72	0.00	0.00	0.00	0.00	0.00	0.00	8.00	27.03	5.22	0.00	2.17	0.00	0.00	0.00	0.00	0.00	0.00
Brighouse	0.99	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.00	1.35	10.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Wickes, Wade Street, Halifax	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Pellon Lane, Halifax	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Gibbet Street, Halifax	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**8.15**	**1.72**	**0.00**	**0.00**	**0.00**	**0.00**	**1.56**	**0.00**	**36.00**	**87.84**	**23.48**	**0.00**	**2.17**	**0.81**	**1.27**	**0.00**	**0.00**	**0.00**	**0.00**
Craven																			
Focus, Skipton	0.64	1.72	7.14	4.76	0.00	1.61	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Skipton Town Centre	0.35	1.72	3.57	1.59	0.00	1.61	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.99**	**3.45**	**10.71**	**6.35**	**0.00**	**3.23**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Kirklees																			
Huddersfield Town Centre	1.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.00	2.70	10.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
B&Q, Leeds Road Retail Park, Huddersfield	0.99	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	12.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Birstall Shopping Park	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.35	0.00	2.82	0.00	0.00	0.00	0.00	0.00	0.00	0.69
Batley Town Centre	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.87	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.39
Cleckheaton Town Centre	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.87	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Dewsbury Town Centre	0.07	1.72	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**2.69**	**1.72**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**2.00**	**4.05**	**24.35**	**2.82**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**2.08**
Leeds																			
Focus, Guiseley	5.95	0.00	0.00	15.87	44.66	0.00	0.00	1.43	0.00	0.00	0.87	0.00	0.00	0.00	1.27	1.14	0.00	25.00	1.39
Leeds City centre	1.91	1.72	0.00	1.59	1.94	1.61	0.00	0.00	2.00	0.00	0.00	0.00	0.00	0.81	3.80	0.00	1.79	4.55	8.33
B&Q, Junction One Retail Park, Beeston	1.63	0.00	0.00	0.00	0.97	0.00	0.00	0.00	0.00	0.00	0.87	11.27	0.00	3.23	3.80	1.14	3.57	0.00	2.08
Homebase, Kirk Lane, Yeadon	0.92	0.00	0.00	0.00	2.91	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	7.95	2.08
Yeadon	0.71	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	9.09	1.39
Guiseley	0.50	0.00	0.00	0.00	2.91	1.61	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.14	1.39
Pudsey Town Centre	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.14	3.47
Farsley	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.78
White Rose Shopping Centre, Leeds	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.41	0.00	0.00	0.00	0.00	0.00	0.00	1.39
Morley Town Centre	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.82	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Owlcoates Centre, New Pudsey	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.39
Wickes, Pudsey Road, Leeds	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.39
Focus, Leeds	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.39
Otley	0.14	0.00	0.00	0.00	1.94	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Shadwell	0.14	0.00	0.00	0.00	1.94	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Other, Leeds	0.07	1.72	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Beeston, Leeds	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**13.54**	**3.45**	**0.00**	**17.46**	**57.28**	**3.23**	**0.00**	**1.43**	**2.00**	**0.00**	**1.74**	**15.49**	**2.17**	**4.03**	**8.86**	**2.27**	**5.36**	**48.86**	**28.47**
Other																			
Eden	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.39
Meadowhall, Sheffield	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.87	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Grimsby	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.87	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
London	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.27	0.00	0.00	0.00	0.00
Sub-total	**0.35**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.74**	**0.00**	**0.00**	**0.00**	**1.27**	**0.00**	**0.00**	**0.00**	**1.39**
SUB TOTAL	**25.73**	**10.34**	**10.71**	**23.81**	**57.28**	**6.45**	**1.56**	**1.43**	**40.00**	**91.89**	**51.30**	**18.31**	**4.35**	**4.84**	**11.39**	**2.27**	**5.36**	**48.86**	**31.94**
Internet / Home Delivery	1.42	1.72	3.57	1.59	2.91	1.61	3.13	1.43	0.00	1.35	0.87	0.00	4.35	0.81	0.00	0.00	1.79	1.14	1.39
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**

Notes:

a. Post code sectors

1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 6, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7

b. Market shares for 'main destination' derived directly from Bradford Shopper Survey (November 2007) for DIY purchases
c. Excludes 'don't know/ can't remember' and 'don't buy these items'

2005 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 13: TURNOVER (DIY)

DESTINATION	TOTAL DIY (£m)	ZONE 1 DIY (£m)	ZONE 2 DIY (£m)	ZONE 3 DIY (£m)	ZONE 4 DIY (£m)	ZONE 5 DIY (£m)	ZONE 6 DIY (£m)	ZONE 7 DIY (£m)	ZONE 8 DIY (£m)	ZONE 9 DIY (£m)	ZONE 10 DIY (£m)	ZONE 11 DIY (£m)	ZONE 12 DIY (£m)	ZONE 13 DIY (£m)	ZONE 14 DIY (£m)	ZONE 15 DIY (£m)	ZONE 16 DIY (£m)	ZONE 17 DIY (£m)	ZONE 18 DIY (£m)
BRADFORD																			
Bradford																			
Bradford City Centre	11.78	0.00	0.00	0.00	0.09	0.20	0.31	0.41	1.56	0.16	0.26	0.76	1.19	1.70	2.64	0.83	0.76	0.27	0.64
Forster Square Retail Park, Bradford	0.62	0.00	0.00	0.00	0.00	0.00	0.00	0.04	0.00	0.00	0.00	0.00	0.00	0.23	0.10	0.08	0.13	0.00	0.05
Sub-total	**12.41**	**0.00**	**0.00**	**0.00**	**0.09**	**0.20**	**0.31**	**0.45**	**1.56**	**0.16**	**0.26**	**0.76**	**1.19**	**1.93**	**2.74**	**0.91**	**0.89**	**0.27**	**0.69**
Ilkley																			
Ilkley Town Centre	2.19	0.00	0.00	1.77	0.21	0.00	0.00	0.00	0.00	0.00	0.07	0.00	0.00	0.00	0.00	0.08	0.00	0.07	0.00
Sub-total	**2.19**	**0.00**	**0.00**	**1.77**	**0.21**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.07**	**0.00**	**0.00**	**0.00**	**0.00**	**0.08**	**0.00**	**0.07**	**0.00**
Keighley																			
Keighley Town Centre	9.06	0.76	2.62	1.14	0.34	3.39	0.73	0.00	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Focus, Keighley	4.20	0.25	1.21	0.38	0.09	1.60	0.31	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.07	0.00
Sub-total	**13.26**	**1.01**	**3.83**	**1.52**	**0.43**	**4.99**	**1.04**	**0.00**	**0.17**	**0.08**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.13**	**0.07**	**0.00**
Shipley																			
Shipley Town Centre	1.81	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.27	0.20	0.10
Sub-total	**1.81**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.06**	**0.17**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.27**	**0.20**	**0.10**
DISTRICT CENTRES																			
Five Lane Ends																			
Five Lane Ends District Centre	1.34	0.00	0.00	0.00	0.00	0.00	0.00	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.53	0.51	0.07	0.20
Enterprise Five Lane Ends Retail Park, Bradford	1.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.20	0.23	0.38	0.00	0.39
Sub-total	**2.72**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.04**	**0.17**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.20**	**0.76**	**0.89**	**0.07**	**0.59**
Girlington																			
Girlington District Centre	0.79	0.00	0.00	0.00	0.00	0.00	0.00	0.09	0.35	0.00	0.00	0.00	0.00	0.06	0.30	0.00	0.00	0.00	0.00
Sub-total	**0.79**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.09**	**0.35**	**0.00**	**0.00**	**0.00**	**0.00**	**0.06**	**0.30**	**0.00**	**0.00**	**0.00**	**0.00**
Great Horton																			
Tesco, Great Horton Road, Bradford	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.10	0.00	0.00	0.00	0.00
Great Horton District Centre	0.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.10	0.08	0.00	0.00	0.00
Sub-total	**0.62**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.17**	**0.00**	**0.00**	**0.00**	**0.00**	**0.17**	**0.20**	**0.08**	**0.00**	**0.00**	**0.00**
Greengates																			
Homebase, Harrogate Road, Bradford	0.98	0.00	0.00	0.00	0.09	0.00	0.10	0.02	0.00	0.00	0.07	0.00	0.00	0.00	0.00	0.08	0.00	0.14	0.49
Greengates District Centre	0.86	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.13	0.07	0.49
Harrogate Road Retail Park, Bradford	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.08	0.00	0.00	0.00
Sub-total	**2.03**	**0.00**	**0.00**	**0.00**	**0.09**	**0.00**	**0.10**	**0.04**	**0.00**	**0.00**	**0.07**	**0.00**	**0.00**	**0.11**	**0.00**	**0.30**	**0.13**	**0.20**	**0.99**
Mayo Avenue																			
Mayo Avenue District Centre	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.06**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.06**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Thornbury																			
B&Q, Thornbury, Bradford	13.43	0.00	0.20	0.00	0.00	0.00	0.00	0.13	0.35	0.00	0.07	4.35	2.52	0.00	0.91	3.47	0.13	0.07	1.23
Thornbury District Centre	0.40	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.19	0.00	0.06	0.00	0.15	0.00	0.00	0.00
Sub-total	**13.83**	**0.00**	**0.20**	**0.00**	**0.00**	**0.00**	**0.00**	**0.13**	**0.35**	**0.00**	**0.07**	**4.54**	**2.52**	**0.06**	**0.91**	**3.62**	**0.13**	**0.07**	**1.23**
Sub Total District Centre	**20.06**	**0.00**	**0.20**	**0.00**	**0.09**	**0.00**	**0.10**	**0.30**	**1.04**	**0.00**	**0.13**	**4.54**	**2.52**	**0.45**	**1.62**	**4.76**	**1.14**	**0.34**	**2.81**
LOCAL CENTRES																			
McCann's, Oak Lane, Bradford	0.59	0.00	0.00	0.00	0.00	0.00	0.00	0.09	0.00	0.08	0.07	0.00	0.00	0.00	0.10	0.00	0.25	0.00	0.00
Local DIY, Killinghall Road, Bradford	0.78	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.66	0.11	0.00	0.00	0.00	0.00	0.00
Wickes Bradford Road, Idle	0.32	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.08	0.13	0.00	0.10
Lidgett Green Local Centre	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.10	0.00	0.00	0.00	0.00
Idle Local Centre	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.07	0.05
Wisbey Local Centre	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00
Cross Hills	0.29	0.08	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Allerton Local Centre	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Queensbury Local Centre	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00
Lidl, Thornton Road, Buttershaw, Bradford	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00
Oak Lane, Manningham Local Centre	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00
Thornton Local Centre	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Silsden Local Centre	0.13	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Haworth Local Centre	0.17	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**3.19**	**0.25**	**0.20**	**0.13**	**0.00**	**0.00**	**0.00**	**0.13**	**0.17**	**0.08**	**0.07**	**0.00**	**0.66**	**0.40**	**0.30**	**0.08**	**0.51**	**0.07**	**0.15**
Out of centre																			
B&Q, Euroway Trading Estate, Bradford	18.73	0.08	0.00	0.13	0.13	0.20	0.42	0.11	1.22	0.08	3.08	5.30	0.93	3.52	1.73	0.45	0.38	0.20	0.79
B&Q, Alston Road, Keighley	22.65	2.95	5.25	2.15	0.77	5.99	4.15	0.19	0.35	0.00	0.00	0.19	0.00	0.00	0.20	0.00	0.25	0.20	0.00
Focus, Shipley	3.92	0.00	0.00	0.13	0.04	0.00	0.31	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	1.40	1.56	0.15
Wickes Road, Ingleby Road Retail Park, Bradford	1.22	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.35	0.00	0.00	0.00	0.00	0.06	0.41	0.00	0.25	0.00	0.05
Tesco, Bradford Peel Centre	0.36	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.25	0.00	0.00
Southfield Road, Bradford	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00
Grange Road, Bradford	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00
Glyn Webb, Kings Road, Bradford	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.13	0.00	0.00
Keighley Retail Park, Keighley	0.33	0.00	0.20	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Gaythorne Road, Bradford	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00
Broadstone Way, Bradford	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Euroway Trading Estate, Bradford	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cutler Heights Lane, Bradford	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**48.24**	**3.04**	**5.45**	**2.53**	**0.94**	**6.18**	**4.88**	**0.52**	**2.09**	**0.08**	**3.08**	**5.68**	**1.19**	**3.86**	**2.44**	**0.68**	**2.67**	**1.97**	**0.99**
SUB TOTAL	**101.17**	**4.30**	**9.69**	**5.94**	**1.75**	**11.37**	**6.33**	**1.46**	**5.21**	**0.39**	**3.60**	**10.98**	**5.56**	**6.64**	**7.11**	**6.49**	**6.60**	**2.99**	**4.74**
	76.34																		
OUTSIDE BRADFORD																			
Calderdale																			
B&Q, Pellon Lane, Halifax	6.32	0.00	0.00	0.00	0.00	0.00	0.10	0.00	2.26	3.21	0.59	0.00	0.00	0.06	0.10	0.00	0.00	0.00	0.00
Halifax Town Centre	2.87	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.70	1.56	0.39	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00
Brighouse	1.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.08	0.79	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Wickes, Wade Street, Halifax	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Pellon Lane, Halifax	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Gibbet Street, Halifax	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 13: TURNOVER (DIY)

DESTINATION	TOTAL DIY (£m)	ZONE 1 DIY (£m)	ZONE 2 DIY (£m)	ZONE 3 DIY (£m)	ZONE 4 DIY (£m)	ZONE 5 DIY (£m)	ZONE 6 DIY (£m)	ZONE 7 DIY (£m)	ZONE 8 DIY (£m)	ZONE 9 DIY (£m)	ZONE 10 DIY (£m)	ZONE 11 DIY (£m)	ZONE 12 DIY (£m)	ZONE 13 DIY (£m)	ZONE 14 DIY (£m)	ZONE 15 DIY (£m)	ZONE 16 DIY (£m)	ZONE 17 DIY (£m)	ZONE 18 DIY (£m)
BRADFORD																			
Sub-total	**10.46**	**0.08**	**0.00**	**0.00**	**0.00**	**0.00**	**0.10**	**0.00**	**3.13**	**5.08**	**1.77**	**0.00**	**0.13**	**0.06**	**0.10**	**0.00**	**0.00**	**0.00**	**0.00**
Craven																			
Focus, Skipton	1.47	0.08	0.81	0.38	0.00	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Skipton Town Centre	0.81	0.08	0.40	0.13	0.00	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**2.28**	**0.17**	**1.21**	**0.51**	**0.00**	**0.40**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Kirklees																			
Huddersfield Town Centre	1.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.16	0.79	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
B&Q, Leeds Road Retail Park, Huddersfield	0.92	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.92	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Birstall Shopping Park	0.51	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.08	0.00	0.38	0.00	0.00	0.00	0.00	0.00	0.00	0.05
Batley Town Centre	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10
Cleckheaton Town Centre	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Dewsbury Town Centre	0.08	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**2.85**	**0.08**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.17**	**0.23**	**1.83**	**0.38**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.15**
Leeds																			
Focus, Guiseley	5.09	0.00	0.00	1.26	1.97	0.00	0.00	0.02	0.00	0.00	0.07	0.00	0.00	0.00	0.10	0.08	0.00	1.49	0.10
Leeds City centre	2.02	0.08	0.00	0.13	0.09	0.20	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.06	0.30	0.00	0.13	0.27	0.59
B&Q, Junction One Retail Park, Beeston	2.63	0.00	0.00	0.00	0.04	0.00	0.00	0.00	0.00	0.00	0.07	1.51	0.00	0.23	0.30	0.08	0.25	0.00	0.15
Homebase, Kirk Lane, Yeadon	0.75	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.48	0.15
Yeadon	0.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.54	0.10
Guiseley	0.49	0.00	0.00	0.00	0.13	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.07	0.10
Pudsey Town Centre	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.07	0.25
Farsley	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20
White Rose Shopping Centre, Leeds	0.29	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.10
Morley Town Centre	0.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Owlcoates Centre, New Pudsey	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10
Wickes, Pudsey Road, Leeds	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10
Focus, Leeds	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10
Otley	0.09	0.00	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Shadwell	0.09	0.00	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Other, Leeds	0.08	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Beeston, Leeds	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**13.49**	**0.17**	**0.00**	**1.39**	**2.52**	**0.40**	**0.00**	**0.02**	**0.17**	**0.00**	**0.13**	**2.08**	**0.13**	**0.28**	**0.71**	**0.15**	**0.38**	**2.92**	**2.02**
Other																			
Eden	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10
Meadowhall, Sheffield	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Grimsby	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
London	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00
Sub-total	**0.33**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.13**	**0.00**	**0.00**	**0.00**	**0.10**	**0.00**	**0.00**	**0.00**	**0.10**
SUB TOTAL	**29.42**	**0.51**	**1.21**	**1.90**	**2.52**	**0.80**	**0.10**	**0.02**	**3.48**	**5.32**	**3.86**	**2.46**	**0.26**	**0.34**	**0.91**	**0.15**	**0.38**	**2.92**	**2.27**
Internet / Home Delivery	1.93	0.08	0.40	0.13	0.13	0.20	0.21	0.02	0.00	0.08	0.07	0.00	0.26	0.06	0.00	0.00	0.13	0.07	0.10
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**132.52**	**4.89**	**11.30**	**7.96**	**4.40**	**12.37**	**6.64**	**1.50**	**8.69**	**5.79**	**7.53**	**13.44**	**6.09**	**7.03**	**8.02**	**6.65**	**7.11**	**5.97**	**7.11**

Notes:

a. Post code sectors

1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD19 0, BD19 8, BD19 9, LS19 6, LS28 5, LS28 6, LS28 7

b. Market shares for 'main destination' derived directly from Bradford Shopper Survey (November 2007) for DIY purchases

c. Excludes 'don't know/ can't remember' and 'don't buy these items'

2005 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 14: SHOPPING PATTERNS (ELECTRICAL)

DESTINATION	TOTAL ELECTRICAL (%)	ZONE 1 ELECTRICAL (%)	ZONE 2 ELECTRICAL (%)	ZONE 3 ELECTRICAL (%)	ZONE 4 ELECTRICAL (%)	ZONE 5 ELECTRICAL (%)	ZONE 6 ELECTRICAL (%)	ZONE 7 ELECTRICAL (%)	ZONE 8 ELECTRICAL (%)	ZONE 9 ELECTRICAL (%)	ZONE 10 ELECTRICAL (%)	ZONE 11 ELECTRICAL (%)	ZONE 12 ELECTRICAL (%)	ZONE 13 ELECTRICAL (%)	ZONE 14 ELECTRICAL (%)	ZONE 15 ELECTRICAL (%)	ZONE 16 ELECTRICAL (%)	ZONE 17 ELECTRICAL (%)	ZONE 18 ELECTRICAL (%)
BRADFORD																			
Bradford																			
Bradford City Centre	24.49	3.39	5.71	3.90	6.17	7.46	25.35	45.68	36.21	2.35	20.54	27.59	40.00	40.00	63.11	40.78	31.58	12.31	8.96
Forster Square Retail Park, Bradford	11.42	0.00	2.86	2.60	0.00	2.99	4.23	24.69	10.34	0.00	8.93	12.64	23.33	15.86	11.65	30.10	22.81	3.08	16.42
Sub-total	**35.91**	**3.39**	**8.57**	**6.49**	**6.17**	**10.45**	**29.58**	**70.37**	**46.55**	**2.35**	**29.46**	**40.23**	**63.33**	**55.86**	**74.76**	**70.87**	**54.39**	**15.38**	**25.37**
Bingley																			
Bingley Town Centre	0.53	0.00	0.00	0.00	1.23	0.00	8.45	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.97	0.00	0.00	0.00
Sub-total	**0.53**	**0.00**	**0.00**	**0.00**	**1.23**	**0.00**	**8.45**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.97**	**0.00**	**0.00**	**0.00**
Ilkley																			
Ilkley Town Centre	1.32	0.00	0.00	19.48	4.94	0.00	0.00	1.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**1.32**	**0.00**	**0.00**	**19.48**	**4.94**	**0.00**	**0.00**	**1.23**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Keighley																			
Keighley Town Centre	11.68	67.80	45.71	23.38	23.46	71.64	21.13	2.47	1.72	0.00	0.00	0.00	0.00	0.00	0.00	0.97	0.00	1.54	0.00
Sub-total	**11.68**	**67.80**	**45.71**	**23.38**	**23.46**	**71.64**	**21.13**	**2.47**	**1.72**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.97**	**0.00**	**1.54**	**0.00**
Shipley																			
Shipley Town Centre	2.05	0.00	0.00	1.30	1.23	1.49	2.82	4.94	0.00	0.00	0.00	0.00	1.67	1.38	0.00	2.91	12.28	12.31	0.75
Asda, Manor Lane, Shipley	0.33	0.00	0.00	0.00	0.00	0.00	1.41	1.23	0.00	0.00	0.00	0.00	0.00	0.00	0.97	0.00	1.75	1.54	0.00
Sub-total	**2.38**	**0.00**	**0.00**	**1.30**	**1.23**	**1.49**	**4.23**	**6.17**	**0.00**	**0.00**	**0.00**	**0.00**	**1.67**	**1.38**	**0.97**	**2.91**	**14.04**	**13.85**	**0.75**
DISTRICT CENTRES																			
Five Lane Ends																			
Enterprise Five Lane Ends Retail Park, Bradford	0.33	0.00	0.00	0.00	1.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.97	0.97	1.75	0.00	0.75
Sub-total	**0.33**	**0.00**	**0.00**	**0.00**	**1.23**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.97**	**0.97**	**1.75**	**0.00**	**0.75**
Girlington																			
Empire Direct, Ingleby Road, Bradford	1.78	0.00	0.00	1.30	1.23	0.00	2.82	1.23	1.72	0.00	0.00	1.15	1.67	5.52	3.88	1.94	3.51	0.00	2.24
Girlington District Centre	1.06	0.00	0.00	0.00	1.23	0.00	2.82	0.00	8.62	1.18	0.00	0.00	0.00	2.07	0.97	0.97	1.75	0.00	0.75
Victoria Shopping Centre, Bradford	0.33	0.00	0.00	0.00	0.00	0.00	0.00	1.23	0.00	0.00	0.00	0.00	0.00	1.38	1.94	0.00	0.00	0.00	0.00
Sub-total	**3.17**	**0.00**	**0.00**	**1.30**	**2.47**	**0.00**	**5.63**	**2.47**	**10.34**	**1.18**	**0.00**	**1.15**	**1.67**	**8.97**	**6.80**	**2.91**	**5.26**	**0.00**	**2.99**
Great Horton																			
Tesco, Great Horton Road, Bradford	1.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.72	0.00	0.89	0.00	0.00	8.97	1.94	0.00	0.00	0.00	0.75
Great Horton District Centre	0.40	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.45	0.00	0.00	0.00	1.67	2.07	0.00	0.00	0.00	0.00	0.00
Sub-total	**1.58**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**5.17**	**0.00**	**0.89**	**0.00**	**1.67**	**11.03**	**1.94**	**0.00**	**0.00**	**0.00**	**0.75**
Greengates																			
Greengates District Centre	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.69	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.07**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.69**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Thornbury																			
Thornbury District Centre	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.67	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.07**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.67**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Tong Street																			
Tong Street District Centre	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.67	1.38	0.00	0.97	0.00	0.00	0.00
Weaverthorpe Retail Park, Bradford	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.38	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.40**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.67**	**2.76**	**0.00**	**0.97**	**0.00**	**0.00**	**0.00**
LOCAL CENTRES																			
Clayton Local Centre	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.69	0.00	0.00	0.00	0.00	0.00
Saltaire Local Centre	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.97	0.00	0.00	0.00
Baildon Local Centre	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.54	0.00
Cross Hills	0.07	0.00	1.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.26**	**0.00**	**1.43**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.69**	**0.00**	**0.97**	**0.00**	**1.54**	**0.00**
Out of centre																			
Alston Retail Park, Keighley	0.53	0.00	1.43	0.00	2.47	1.49	5.63	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Keighley Retail Park, Keighley	2.05	6.78	17.14	6.49	3.70	2.99	5.63	1.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Rooley Lane, Bradford	0.53	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.68	3.45	1.67	0.69	0.00	0.00	0.00	0.00	0.00
Tesco, Bradford Peel Centre	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.75	3.08	0.00
Tesco, Woodhouse Road, Bradford	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.67	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**3.37**	**6.78**	**18.57**	**6.49**	**6.17**	**4.48**	**11.27**	**1.23**	**0.00**	**0.00**	**2.68**	**3.45**	**3.33**	**0.69**	**0.00**	**0.00**	**1.75**	**3.08**	**0.00**
SUB TOTAL	**61.06**	**77.97**	**74.29**	**58.44**	**46.91**	**88.06**	**80.28**	**83.95**	**63.79**	**3.53**	**33.04**	**44.83**	**75.00**	**82.07**	**85.44**	**81.55**	**77.19**	**35.38**	**30.60**
OUTSIDE BRADFORD																			
Calderdale																			
Halifax Town Centre	5.48	3.39	0.00	0.00	0.00	0.00	1.41	1.23	12.07	62.35	16.07	0.00	0.00	0.00	0.00	0.00	1.75	0.00	0.00
Brighouse	0.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	8.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Pellon Lane, Halifax	0.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.72	4.71	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Greenmount Retail Park, Halifax	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.72	2.35	0.89	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Charlestown Road, Halifax	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Crossley Retail Park, Halifax	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.72	1.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Charles Town Road Retail Park, Halifax	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**7.00**	**3.39**	**0.00**	**0.00**	**0.00**	**0.00**	**1.41**	**1.23**	**17.24**	**74.12**	**25.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.75**	**0.00**	**0.00**
Craven																			
Skipton Town Centre	0.66	0.00	5.71	3.90	0.00	1.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.49
Morrison's, Broughton Road, Skipton	0.07	0.00	0.00	1.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.73**	**0.00**	**5.71**	**5.19**	**0.00**	**1.49**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.49**
Kirklees																			
Birstall Shopping Park	2.64	0.00	0.00	0.00	0.00	0.00	1.41	0.00	3.45	0.00	3.57	17.24	1.67	3.45	0.00	0.97	0.00	4.62	5.97
Huddersfield Town Centre	1.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	13.39	0.00	0.00	0.00	0.00	0.00	0.00	1.54	0.00
Junction 27 Retail Park	0.46	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.89	2.30	1.67	2.07	0.00	0.00	0.00	0.00	0.00
Cleckheaton Town Centre	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.89	3.45	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Dewsbury Town Centre	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.89	2.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Other, Huddersfield	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.68	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Leeds Road, Huddersfield	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.89	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Hamza Street, Batley	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**4.95**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.41**	**0.00**	**3.45**	**0.00**	**23.21**	**26.44**	**3.33**	**5.52**	**0.00**	**0.97**	**0.00**	**6.15**	**5.97**

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 14: SHOPPING PATTERNS (ELECTRICAL)

DESTINATION	TOTAL ELECTRICAL (%)	ZONE 1 ELECTRICAL (%)	ZONE 2 ELECTRICAL (%)	ZONE 3 ELECTRICAL (%)	ZONE 4 ELECTRICAL (%)	ZONE 5 ELECTRICAL (%)	ZONE 6 ELECTRICAL (%)	ZONE 7 ELECTRICAL (%)	ZONE 8 ELECTRICAL (%)	ZONE 9 ELECTRICAL (%)	ZONE 10 ELECTRICAL (%)	ZONE 11 ELECTRICAL (%)	ZONE 12 ELECTRICAL (%)	ZONE 13 ELECTRICAL (%)	ZONE 14 ELECTRICAL (%)	ZONE 15 ELECTRICAL (%)	ZONE 16 ELECTRICAL (%)	ZONE 17 ELECTRICAL (%)	ZONE 18 ELECTRICAL (%)
BRADFORD																			
Leeds																			
Leeds City Centre	5.15	1.69	2.86	9.09	6.17	1.49	4.23	2.47	0.00	3.53	3.57	8.05	1.67	0.00	0.00	0.00	3.51	7.69	26.12
Guiseley	2.77	0.00	0.00	5.19	20.99	1.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	16.92	6.72
West Side Retail Park, Guiseley	1.39	0.00	0.00	5.19	8.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	10.77	2.24
Pudsey Town Centre	0.59	0.00	0.00	0.00	0.00	0.00	1.41	0.00	0.00	0.00	0.00	2.30	0.00	0.00	0.00	1.94	0.00	1.54	2.24
Owlcoates Centre, New Pudsey	0.59	0.00	0.00	0.00	1.23	0.00	0.00	0.00	0.00	0.00	0.89	0.00	3.33	0.00	0.00	1.94	1.75	0.00	1.49
White Rose Shopping Centre, Leeds	0.46	0.00	0.00	0.00	2.47	0.00	0.00	0.00	0.00	2.35	0.00	2.30	1.67	0.00	0.00	0.00	0.00	0.00	0.00
Kirkstall Valley Retail Park, Leeds	0.40	0.00	0.00	1.30	0.00	0.00	0.00	0.00	0.00	0.00	2.68	1.15	0.00	0.00	0.00	0.00	0.00	1.54	0.00
Crown Point Retail Park, Leeds	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.72	0.00	0.00	1.15	0.00	0.00	0.00	0.00	0.00	0.00	1.49
Other, Leeds	0.13	0.00	0.00	0.00	1.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.75	0.00	0.00
Morley Town Centre	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Howley Park Road, Morley	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.89	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Colton Retail Park, Leeds	0.07	0.00	0.00	1.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Yeadon	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.54	0.00
Sub-total	**12.08**	**1.69**	**2.86**	**22.08**	**40.74**	**2.99**	**5.63**	**2.47**	**1.72**	**5.88**	**8.04**	**17.24**	**6.67**	**0.00**	**0.00**	**3.88**	**7.02**	**40.00**	**40.30**
Pendle																			
Colne Town Centre	0.13	1.69	1.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.13**	**1.69**	**1.43**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Other																			
Harrogate Town Centre	0.13	0.00	0.00	1.30	1.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cheadle Royal	0.13	1.69	0.00	0.00	0.00	0.00	0.00	0.00	1.72	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Abroad	0.07	0.00	0.00	0.00	1.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Oldham	0.07	0.00	0.00	0.00	0.00	1.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Lancaster	0.07	0.00	1.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Doncaster	0.07	0.00	0.00	0.00	0.00	0.00	1.41	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.53**	**1.69**	**1.43**	**1.30**	**2.47**	**1.49**	**1.41**	**0.00**	**1.72**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
SUB TOTAL	**25.41**	**8.47**	**11.43**	**28.57**	**43.21**	**5.97**	**9.86**	**3.70**	**24.14**	**80.00**	**56.25**	**43.68**	**10.00**	**5.52**	**0.00**	**4.85**	**8.77**	**46.15**	**47.76**
Internet / Home Delivery	13.53	13.56	14.29	12.99	9.88	5.97	9.86	12.35	12.07	16.47	10.71	11.49	15.00	12.41	14.56	13.59	14.04	18.46	21.64
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**

Notes:

a. Post code sectors

1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7

b. Market shares for 'main destination' derived directly from Bradford Shopper Survey (November 2007) for electrical purchases

c. Excludes 'don't know/ can't remember' and 'don't buy these items'

2005 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 15: TURNOVER (ELECTRICAL)

DESTINATION	TOTAL ELECTRICAL (£m)	ZONE 1 ELECTRICAL (£m)	ZONE 2 ELECTRICAL (£m)	ZONE 3 ELECTRICAL (£m)	ZONE 4 ELECTRICAL (£m)	ZONE 5 ELECTRICAL (£m)	ZONE 6 ELECTRICAL (£m)	ZONE 7 ELECTRICAL (£m)	ZONE 8 ELECTRICAL (£m)	ZONE 9 ELECTRICAL (£m)	ZONE 10 ELECTRICAL (£m)	ZONE 11 ELECTRICAL (£m)	ZONE 12 ELECTRICAL (£m)	ZONE 13 ELECTRICAL (£m)	ZONE 14 ELECTRICAL (£m)	ZONE 15 ELECTRICAL (£m)	ZONE 16 ELECTRICAL (£m)	ZONE 17 ELECTRICAL (£m)	ZONE 18 ELECTRICAL (£m)
BRADFORD																			
Bradford																			
Bradford City Centre	43.07	0.25	0.95	0.45	0.38	1.30	2.50	0.92	4.51	0.20	2.28	5.47	3.45	4.19	6.94	4.02	3.25	1.08	0.93
Forster Square Retail Park, Bradford	19.25	0.00	0.48	0.30	0.00	0.52	0.42	0.50	1.29	0.00	0.99	2.51	2.01	1.66	1.28	2.96	2.35	0.27	1.70
Sub-total	**62.32**	**0.25**	**1.43**	**0.75**	**0.38**	**1.83**	**2.91**	**1.42**	**5.80**	**0.20**	**3.27**	**7.98**	**5.46**	**5.85**	**8.23**	**6.98**	**5.60**	**1.36**	**2.63**
Bingley																			
Bingley Town Centre	1.00	0.00	0.00	0.00	0.08	0.00	0.83	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00
Sub-total	**1.00**	**0.00**	**0.00**	**0.00**	**0.08**	**0.00**	**0.83**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.10**	**0.00**	**0.00**	**0.00**
Ilkley																			
Ilkley Town Centre	2.58	0.00	0.00	2.26	0.30	0.00	0.00	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**2.58**	**0.00**	**0.00**	**2.26**	**0.30**	**0.00**	**0.00**	**0.02**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Keighley																			
Keighley Town Centre	31.77	4.92	7.61	2.71	1.44	12.52	2.08	0.05	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.14	0.00
Sub-total	**31.77**	**4.92**	**7.61**	**2.71**	**1.44**	**12.52**	**2.08**	**0.05**	**0.21**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.10**	**0.00**	**0.14**	**0.00**
Shipley																			
Shipley Town Centre	3.87	0.00	0.00	0.15	0.08	0.26	0.28	0.10	0.00	0.00	0.00	0.00	0.14	0.14	0.00	0.29	1.27	1.08	0.08
Asda, Manor Lane, Shipley	0.59	0.00	0.00	0.00	0.00	0.00	0.14	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.18	0.14	0.00
Sub-total	**4.45**	**0.00**	**0.00**	**0.15**	**0.08**	**0.26**	**0.42**	**0.12**	**0.00**	**0.00**	**0.00**	**0.00**	**0.14**	**0.14**	**0.11**	**0.29**	**1.45**	**1.22**	**0.08**
DISTRICT CENTRES																			
Five Lane Ends																			
Enterprise Five Lane Ends Retail Park, Brad	0.54	0.00	0.00	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.10	0.18	0.00	0.08
Sub-total	**0.54**	**0.00**	**0.00**	**0.00**	**0.08**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.11**	**0.10**	**0.18**	**0.00**	**0.08**
Girlington																			
Empire Direct, Ingleby Road, Bradford	2.90	0.00	0.00	0.15	0.08	0.00	0.28	0.02	0.21	0.00	0.00	0.23	0.14	0.58	0.43	0.19	0.36	0.00	0.23
Girlington District Centre	2.20	0.00	0.00	0.00	0.08	0.00	0.28	0.00	1.07	0.10	0.00	0.00	0.00	0.22	0.11	0.10	0.18	0.00	0.08
Victoria Shopping Centre, Bradford	0.38	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.00	0.00	0.00	0.00	0.00	0.14	0.21	0.00	0.00	0.00	0.00
Sub-total	**5.49**	**0.00**	**0.00**	**0.15**	**0.15**	**0.00**	**0.55**	**0.05**	**1.29**	**0.10**	**0.00**	**0.23**	**0.14**	**0.94**	**0.75**	**0.29**	**0.54**	**0.00**	**0.31**
Great Horton																			
Tesco, Great Horton Road, Bradford	1.54	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.00	0.10	0.00	0.00	0.94	0.21	0.00	0.00	0.00	0.08
Great Horton District Centre	0.79	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.43	0.00	0.00	0.00	0.14	0.22	0.00	0.00	0.00	0.00	0.00
Sub-total	**2.33**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.64**	**0.00**	**0.10**	**0.00**	**0.14**	**1.16**	**0.21**	**0.00**	**0.00**	**0.00**	**0.08**
Greengates																			
Greengates District Centre	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.07	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.07**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.07**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Thornbury																			
Thornbury District Centre	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.14**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.14**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Tong Street																			
Tong Street District Centre	0.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.14	0.00	0.10	0.00	0.00	0.00
Weaverthorpe Retail Park, Bradford	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.53**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.14**	**0.29**	**0.00**	**0.10**	**0.00**	**0.00**	**0.00**
Sub Total District Centre	**9.10**	**0.00**	**0.00**	**0.15**	**0.23**	**0.00**	**0.55**	**0.05**	**1.93**	**0.10**	**0.10**	**0.23**	**0.58**	**2.45**	**1.07**	**0.48**	**0.72**	**0.00**	**0.46**
LOCAL CENTRES																			
Clayton Local Centre	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.07	0.00	0.00	0.00	0.00	0.00
Saltaire Local Centre	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00
Baildon Local Centre	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00
Cross Hills	0.24	0.00	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.54**	**0.00**	**0.24**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.07**	**0.00**	**0.10**	**0.00**	**0.14**	**0.00**
Out of centre																			
Alston Retail Park, Keighley	1.20	0.00	0.24	0.00	0.15	0.26	0.55	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Keighley Retail Park, Keighley	5.43	0.49	2.85	0.75	0.23	0.52	0.55	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Rooley Lane, Bradford	1.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.30	0.68	0.14	0.07	0.00	0.00	0.00	0.00	0.00
Tesco, Bradford Peel Centre	0.45	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.27	0.00
Tesco, Woodhouse Road, Bradford	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**8.42**	**0.49**	**3.09**	**0.75**	**0.38**	**0.78**	**1.11**	**0.02**	**0.00**	**0.00**	**0.30**	**0.68**	**0.29**	**0.07**	**0.00**	**0.00**	**0.18**	**0.27**	**0.00**
SUB TOTAL	**120.20**	**5.65**	**12.37**	**6.77**	**2.87**	**15.39**	**7.91**	**1.70**	**7.94**	**0.29**	**3.67**	**8.89**	**6.47**	**8.59**	**9.40**	**8.03**	**7.95**	**3.12**	**3.17**
OUTSIDE BRADFORD																			
Calderdale																			
Halifax Town Centre	9.05	0.25	0.00	0.00	0.00	0.00	0.14	0.02	1.50	5.17	1.79	0.00	0.00	0.00	0.00	0.00	0.18	0.00	0.00
Brighouse	0.89	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.89	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Pellon Lane, Halifax	0.60	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.39	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Greenmount Retail Park, Halifax	0.51	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.20	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Charlestown Road, Halifax	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Crossley Retail Park, Halifax	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Charles Town Road Retail Park, Halifax	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**11.66**	**0.25**	**0.00**	**0.00**	**0.00**	**0.00**	**0.14**	**0.02**	**2.15**	**6.15**	**2.78**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.18**	**0.00**	**0.00**
Craven																			
Skipton Town Centre	1.82	0.00	0.95	0.45	0.00	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15
Morrison's, Broughton Road, Skipton	0.15	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**1.97**	**0.00**	**0.95**	**0.60**	**0.00**	**0.26**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.15**

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 15: TURNOVER (ELECTRICAL)

DESTINATION	TOTAL ELECTRICAL (£m)	ZONE 1 ELECTRICAL (£m)	ZONE 2 ELECTRICAL (£m)	ZONE 3 ELECTRICAL (£m)	ZONE 4 ELECTRICAL (£m)	ZONE 5 ELECTRICAL (£m)	ZONE 6 ELECTRICAL (£m)	ZONE 7 ELECTRICAL (£m)	ZONE 8 ELECTRICAL (£m)	ZONE 9 ELECTRICAL (£m)	ZONE 10 ELECTRICAL (£m)	ZONE 11 ELECTRICAL (£m)	ZONE 12 ELECTRICAL (£m)	ZONE 13 ELECTRICAL (£m)	ZONE 14 ELECTRICAL (£m)	ZONE 15 ELECTRICAL (£m)	ZONE 16 ELECTRICAL (£m)	ZONE 17 ELECTRICAL (£m)	ZONE 18 ELECTRICAL (£m)
BRADFORD																			
Kirklees																			
Birstall Shopping Park	6.01	0.00	0.00	0.00	0.00	0.00	0.14	0.00	0.43	0.00	0.40	3.42	0.14	0.36	0.00	0.10	0.00	0.41	0.62
Huddersfield Town Centre	1.62	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.49	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00
Junction 27 Retail Park	0.92	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.46	0.14	0.22	0.00	0.00	0.00	0.00	0.00
Cleckheaton Town Centre	0.78	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.68	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Dewsbury Town Centre	0.56	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.46	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Other, Huddersfield	0.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Leeds Road, Huddersfield	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Hamza Street, Batley	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**10.51**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.14**	**0.00**	**0.43**	**0.00**	**2.58**	**5.24**	**0.29**	**0.58**	**0.00**	**0.10**	**0.00**	**0.54**	**0.62**
Leeds																			
Leeds City Centre	8.93	0.12	0.48	1.05	0.38	0.26	0.42	0.05	0.00	0.29	0.40	1.60	0.14	0.00	0.00	0.00	0.36	0.68	2.71
Guiseley	4.34	0.00	0.00	0.60	1.29	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.49	0.70
West Side Retail Park, Guiseley	2.31	0.00	0.00	0.60	0.53	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.95	0.23
Pudsey Town Centre	1.15	0.00	0.00	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.00	0.46	0.00	0.00	0.00	0.19	0.00	0.14	0.23
Owlcoates Centre, New Pudsey	0.99	0.00	0.00	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.29	0.00	0.00	0.19	0.18	0.00	0.15
White Rose Shopping Centre, Leeds	0.95	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.20	0.00	0.46	0.14	0.00	0.00	0.00	0.00	0.00	0.00
Kirkstall Valley Retail Park, Leeds	0.81	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.30	0.23	0.00	0.00	0.00	0.00	0.00	0.14	0.00
Crown Point Retail Park, Leeds	0.60	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.00	0.00	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.15
Other, Leeds	0.26	0.00	0.00	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.00	0.00
Morley Town Centre	0.46	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.46	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Howley Park Road, Morley	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Colton Retail Park, Leeds	0.15	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Yeadon	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00
Sub-total	**21.18**	**0.12**	**0.48**	**2.56**	**2.49**	**0.52**	**0.55**	**0.05**	**0.21**	**0.49**	**0.89**	**3.42**	**0.58**	**0.00**	**0.00**	**0.38**	**0.72**	**3.52**	**4.18**
Pendle																			
Colne Town Centre	0.36	0.12	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.36**	**0.12**	**0.24**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Other																			
Harrogate Town Centre	0.23	0.00	0.00	0.15	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cheadle Royal	0.34	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Abroad	0.08	0.00	0.00	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Oldham	0.26	0.00	0.00	0.00	0.00	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Lancaster	0.24	0.00	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Doncaster	0.14	0.00	0.00	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**1.28**	**0.12**	**0.24**	**0.15**	**0.15**	**0.26**	**0.14**	**0.00**	**0.21**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
SUB TOTAL	**46.96**	**0.61**	**1.90**	**3.31**	**2.65**	**1.04**	**0.97**	**0.07**	**3.00**	**6.63**	**6.25**	**8.66**	**0.86**	**0.58**	**0.00**	**0.48**	**0.90**	**4.07**	**4.96**
Internet / Home Delivery	24.93	0.98	2.38	1.50	0.60	1.04	0.97	0.25	1.50	1.37	1.19	2.28	1.29	1.30	1.60	1.34	1.45	1.63	2.25
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**192.08**	**7.25**	**16.65**	**11.58**	**6.12**	**17.48**	**9.85**	**2.02**	**12.45**	**8.29**	**11.11**	**19.83**	**8.63**	**10.47**	**11.00**	**9.85**	**10.30**	**8.81**	**10.38**

Notes:

a. Post code sectors

1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7

b. Market shares for 'main destination' derived directly from Bradford Shopper Survey (November 2007) for electrical purchases

c. Excludes 'don't know/ can't remember' and 'don't buy these items'

2005 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 16: SHOPPING PATTERNS (BOOKS, CDS, DVDS)

DESTINATION	TOTAL BOOKS, CDS, DVDS (%)	ZONE 1 BOOKS, CDS, DVDS (%)	ZONE 2 BOOKS, CDS, DVDS (%)	ZONE 3 BOOKS, CDS, DVDS (%)	ZONE 4 BOOKS, CDS, DVDS (%)	ZONE 5 BOOKS, CDS, DVDS (%)	ZONE 6 BOOKS, CDS, DVDS (%)	ZONE 7 BOOKS, CDS, DVDS (%)	ZONE 8 BOOKS, CDS, DVDS (%)	ZONE 9 BOOKS, CDS, DVDS (%)	ZONE 10 BOOKS, CDS, DVDS (%)	ZONE 11 BOOKS, CDS, DVDS (%)	ZONE 12 BOOKS, CDS, DVDS (%)	ZONE 13 BOOKS, CDS, DVDS (%)	ZONE 14 BOOKS, CDS, DVDS (%)	ZONE 15 BOOKS, CDS, DVDS (%)	ZONE 16 BOOKS, CDS, DVDS (%)	ZONE 17 BOOKS, CDS, DVDS (%)	ZONE 18 BOOKS, CDS, DVDS (%)
BRADFORD																			
Bradford																			
Bradford City Centre	25.02	5.36	4.84	3.08	1.02	7.14	21.31	47.06	34.00	1.33	15.60	34.92	43.18	61.40	64.37	47.67	33.33	9.46	10.71
Forster Square Retail Park, Bradford	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.30	0.00	0.00	1.35	0.00
Sub-total	**25.24**	**5.36**	**4.84**	**3.08**	**1.02**	**7.14**	**21.31**	**47.06**	**34.00**	**1.33**	**15.60**	**34.92**	**43.18**	**61.40**	**66.67**	**47.67**	**33.33**	**10.81**	**10.71**
Bingley																			
Bingley Town Centre	0.37	0.00	1.61	0.00	0.00	0.00	4.92	1.47	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.37**	**0.00**	**1.61**	**0.00**	**0.00**	**0.00**	**4.92**	**1.47**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Ilkley																			
Ilkley Town Centre	3.31	0.00	3.23	43.08	9.18	1.79	3.28	1.47	0.00	0.00	0.00	0.00	0.00	0.00	1.15	0.00	0.00	1.35	0.00
Sub-total	**3.31**	**0.00**	**3.23**	**43.08**	**9.18**	**1.79**	**3.28**	**1.47**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.15**	**0.00**	**0.00**	**1.35**	**0.00**
Keighley																			
Keighley Town Centre	8.39	37.50	48.39	6.15	13.27	53.57	18.03	0.00	2.00	0.00	0.00	0.00	0.00	1.75	0.00	0.00	1.96	1.35	0.00
Sub-total	**8.39**	**37.50**	**48.39**	**6.15**	**13.27**	**53.57**	**18.03**	**0.00**	**2.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.75**	**0.00**	**0.00**	**1.96**	**1.35**	**0.00**
Shipley																			
Shipley Town Centre	1.84	0.00	1.61	0.00	1.02	0.00	3.28	1.47	2.00	0.00	0.00	0.00	0.00	0.00	0.00	1.16	17.65	8.11	2.14
Asda, Manor Lane, Shipley	1.25	0.00	0.00	0.00	1.02	0.00	4.92	1.47	2.00	0.00	0.00	0.00	0.00	0.00	0.00	2.33	9.80	5.41	0.00
Aldi, Briggate, Shipley	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.35	0.00
Sub-total	**3.16**	**0.00**	**1.61**	**0.00**	**2.04**	**0.00**	**8.20**	**2.94**	**4.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**3.49**	**27.45**	**14.86**	**2.14**
DISTRICT CENTRES																			
Five Lane Ends																			
Enterprise Five Lane Ends Retail Park, Bradford	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.16	1.96	0.00	0.00
Five Lane Ends District Centre	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.96	0.00	0.00
Sub-total	**0.22**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.16**	**3.92**	**0.00**	**0.00**
Girlington																			
Girlington District Centre	0.44	0.00	0.00	0.00	0.00	0.00	0.00	1.47	6.00	0.00	0.00	0.00	0.00	0.00	2.30	0.00	0.00	0.00	0.00
Victoria Shopping Centre, Bradford	0.07	0.00	0.00	0.00	0.00	0.00	0.00	1.47	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.52**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**2.94**	**6.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**2.30**	**0.00**	**0.00**	**0.00**	**0.00**
Great Horton																			
Tesco, Great Horton Road, Bradford	0.74	0.00	0.00	0.00	0.00	0.00	0.00	0.00	6.00	0.00	0.00	0.00	0.00	4.39	2.30	0.00	0.00	0.00	0.00
Great Horton District Centre	0.37	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.63	1.15	1.16	0.00	0.00	0.00
Sub-total	**1.10**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**6.00**	**0.00**	**0.00**	**0.00**	**0.00**	**7.02**	**3.45**	**1.16**	**0.00**	**0.00**	**0.00**
Mayo Avenue																			
Mayo Avenue District Centre	0.29	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.00	0.00	0.00	0.00	2.27	0.88	1.15	0.00	0.00	0.00	0.00
Sub-total	**0.29**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**2.00**	**0.00**	**0.00**	**0.00**	**2.27**	**0.88**	**1.15**	**0.00**	**0.00**	**0.00**	**0.00**
Thornbury																			
Thornbury District Centre	0.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4.76	4.55	0.00	0.00	3.49	0.00	0.00	0.00
Sub-total	**0.59**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**4.76**	**4.55**	**0.00**	**0.00**	**3.49**	**0.00**	**0.00**	**0.00**
LOCAL CENTRES																			
Morrison's, Bradford Road, Idle	1.62	0.00	0.00	0.00	0.00	0.00	0.00	1.47	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4.65	1.96	1.35	10.71
Buttershaw Local Centre	0.44	1.79	0.00	0.00	0.00	0.00	0.00	0.00	2.00	1.33	0.92	0.00	0.00	1.75	0.00	0.00	0.00	0.00	0.00
Wyke Local Centre	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.92	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Queensbury Local Centre	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**2.21**	**1.79**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.47**	**4.00**	**1.33**	**1.83**	**0.00**	**0.00**	**1.75**	**0.00**	**4.65**	**1.96**	**1.35**	**10.71**
Out of centre																			
Asda, Rooley Lane, Bradford	0.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.33	0.92	4.76	6.82	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Bradford Peel Centre	0.37	0.00	0.00	0.00	0.00	0.00	0.00	2.94	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.33	1.96	0.00	0.00
Cannon Mills Shopping Centre, Bradford	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.88	0.00	0.00	0.00	0.00	0.00
Bridlington, Inverness, Bradford	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.27	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**1.10**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**2.94**	**0.00**	**1.33**	**0.92**	**4.76**	**9.09**	**0.88**	**0.00**	**2.33**	**1.96**	**0.00**	**0.00**
SUB TOTAL	**46.50**	**44.64**	**59.68**	**52.31**	**25.51**	**62.50**	**55.74**	**60.29**	**58.00**	**4.00**	**18.35**	**44.44**	**59.09**	**73.68**	**74.71**	**63.95**	**70.59**	**29.73**	**23.57**
OUTSIDE BRADFORD																			
Calderdale																			
Halifax Town Centre	4.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	10.00	49.33	10.09	0.00	2.27	2.63	1.15	0.00	0.00	0.00	0.00
Brighouse	0.66	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.33	7.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Huddersfield Road, Brighouse	0.52	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	6.42	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Morrison's, Keighley Road, Halifax	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.67	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's, Wade Street, Halifax	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Illingworth, Calderdale	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Haugh Shaw Road Retail Park, Halifax	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**5.81**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**12.00**	**56.00**	**23.85**	**0.00**	**2.27**	**2.63**	**1.15**	**0.00**	**0.00**	**0.00**	**0.00**
Craven																			
Skipton Town Centre	1.69	3.57	16.13	4.62	1.02	3.57	1.64	0.00	0.00	0.00	0.00	0.00	0.00	0.88	0.00	0.00	0.00	2.70	0.71
Settle	0.07	0.00	0.00	1.54	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Morrison's, Broughton Road, Skipton	0.07	0.00	0.00	1.54	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**1.84**	**3.57**	**16.13**	**7.69**	**1.02**	**3.57**	**1.64**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.88**	**0.00**	**0.00**	**0.00**	**2.70**	**0.71**
Kirklees																			
Huddersfield Town Centre	1.10	1.79	0.00	0.00	0.00	0.00	0.00	0.00	2.00	1.33	9.17	0.00	0.00	0.00	0.00	0.00	0.00	1.35	0.71
Birstall Shopping Park	1.10	0.00	0.00	1.54	2.04	0.00	1.64	0.00	0.00	4.00	2.75	1.59	2.27	0.00	0.00	0.00	0.00	4.05	0.00
Batley Town Centre	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.59	0.00	0.00	0.00	1.16	0.00	0.00	0.00
Cleckheaton Town Centre	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.59	0.00	0.00	0.00	0.00	0.00	1.35	0.00
Asda, Bradford Road, Huddersfield	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.92	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Dewsbury Town Centre	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.92	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**2.65**	**1.79**	**0.00**	**1.54**	**2.04**	**0.00**	**1.64**	**0.00**	**2.00**	**5.33**	**13.76**	**4.76**	**2.27**	**0.00**	**0.00**	**1.16**	**0.00**	**6.76**	**0.71**
Leeds																			

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 16: SHOPPING PATTERNS (BOOKS, CDS, DVDS)

DESTINATION	TOTAL BOOKS, CDS, DVDS (%)	ZONE 1 BOOKS, CDS, DVDS (%)	ZONE 2 BOOKS, CDS, DVDS (%)	ZONE 3 BOOKS, CDS, DVDS (%)	ZONE 4 BOOKS, CDS, DVDS (%)	ZONE 5 BOOKS, CDS, DVDS (%)	ZONE 6 BOOKS, CDS, DVDS (%)	ZONE 7 BOOKS, CDS, DVDS (%)	ZONE 8 BOOKS, CDS, DVDS (%)	ZONE 9 BOOKS, CDS, DVDS (%)	ZONE 10 BOOKS, CDS, DVDS (%)	ZONE 11 BOOKS, CDS, DVDS (%)	ZONE 12 BOOKS, CDS, DVDS (%)	ZONE 13 BOOKS, CDS, DVDS (%)	ZONE 14 BOOKS, CDS, DVDS (%)	ZONE 15 BOOKS, CDS, DVDS (%)	ZONE 16 BOOKS, CDS, DVDS (%)	ZONE 17 BOOKS, CDS, DVDS (%)	ZONE 18 BOOKS, CDS, DVDS (%)
BRADFORD																			
Leeds City Centre	10.08	10.71	6.45	3.08	22.45	8.93	14.75	4.41	2.00	5.33	11.93	14.29	2.27	0.00	5.75	3.49	3.92	14.86	26.43
White Rose Shopping Centre, Leeds	3.24	0.00	0.00	1.54	3.06	0.00	1.64	4.41	4.00	2.67	7.34	7.94	2.27	2.63	0.00	2.33	1.96	1.35	7.86
Pudsey Town Centre	1.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.17	0.00	0.00	0.00	1.16	0.00	0.00	9.29
Asda, Owlcoates Shopping Centre, Pudsey	0.81	0.00	0.00	0.00	3.06	1.79	0.00	0.00	0.00	0.00	0.00	1.59	4.55	0.00	0.00	1.16	0.00	0.00	2.14
Morrison's, Otley Road, Guiseley	0.52	0.00	0.00	0.00	5.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.70	0.00
Otley	0.44	0.00	0.00	0.00	3.06	3.57	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.35	0.00
Morrison's, High Street, Yeadon	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4.05	0.00
Morley Town Centre	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4.76	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Owlcoates Centre, New Pudsey	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Crown Point Retail Park, Leeds	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.59	0.00	0.00	0.00	0.00	0.00	1.35	0.00
Leeds Bradford Airport	0.15	0.00	1.61	1.54	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Howley Park Road, Morley	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.92	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Guiseley, Leeds	0.07	0.00	0.00	0.00	1.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Wetherby	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.35	0.00
Yeadon	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.35	0.00
Morrison's, Windsor Court, Morley, Leeds	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Airesdale Centre, Leeds	0.07	0.00	0.00	0.00	0.00	1.79	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Kirkstall Valley Retail Park, Leeds	0.07	1.79	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**17.66**	**12.50**	**8.06**	**6.15**	**37.76**	**16.07**	**16.39**	**8.82**	**6.00**	**8.00**	**20.18**	**38.10**	**9.09**	**2.63**	**5.75**	**8.14**	**5.88**	**28.38**	**45.71**
Other																			
Harrogate Town Centre	0.59	0.00	1.61	0.00	2.04	0.00	0.00	1.47	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.70	1.43
Abroad	0.52	0.00	0.00	0.00	1.02	0.00	1.64	0.00	0.00	0.00	0.00	0.00	0.00	1.75	1.15	1.16	1.96	0.00	0.00
Manchester Airport	0.22	0.00	0.00	0.00	0.00	1.79	0.00	0.00	2.00	0.00	0.00	0.00	0.00	0.88	0.00	0.00	0.00	0.00	0.00
London	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.83	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Wakefield Town Centre	0.15	1.79	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.92	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Meadowhall, Sheffield	0.15	0.00	0.00	0.00	0.00	0.00	0.00	1.47	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.16	0.00	0.00	0.00
Southampton	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.43
Selby	0.15	0.00	0.00	0.00	2.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Manchester City Centre	0.15	0.00	0.00	0.00	0.00	1.79	0.00	0.00	2.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Grimsby	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.92	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Birmingham	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.15	0.00	0.00	0.00	0.00
York	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.35	0.00
Sheffield	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Kirkby, North Yorkshire	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Pickering	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.35	0.00
Lancaster	0.07	0.00	0.00	1.54	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cardiff	0.07	0.00	0.00	0.00	0.00	0.00	1.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Liverpool	0.07	0.00	0.00	1.54	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Scarborough	0.07	0.00	0.00	1.54	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Heathrow Airport	0.07	0.00	0.00	0.00	0.00	1.79	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Burnley Town Centre	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Leicester	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Oldham	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00
John Lennon Airport, Liverpool	0.07	0.00	0.00	1.54	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Inverness	0.07	0.00	0.00	1.54	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Blackpool	0.07	0.00	0.00	1.54	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Newquay	0.07	0.00	1.61	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Helmsley, North Yorkshire	0.07	1.79	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hull	0.07	1.79	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**3.68**	**5.36**	**3.23**	**9.23**	**5.10**	**5.36**	**3.28**	**2.94**	**8.00**	**2.67**	**3.67**	**0.00**	**2.27**	**2.63**	**2.30**	**2.33**	**1.96**	**5.41**	**2.86**
SUB TOTAL	**31.64**	**23.21**	**27.42**	**24.62**	**45.92**	**25.00**	**22.95**	**11.76**	**28.00**	**72.00**	**61.47**	**42.86**	**15.91**	**8.77**	**9.20**	**11.63**	**7.84**	**43.24**	**50.00**
Internet / Home Delivery	21.85	32.14	12.90	23.08	28.57	12.50	21.31	27.94	14.00	24.00	20.18	12.70	25.00	17.54	16.09	24.42	21.57	27.03	26.43
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**

Notes:

a. Post code sectors

1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7

b. Market shares for 'main destination' derived directly from Bradford Shopper Survey (November 2007) for Books, CD's and DVDs purchases

c. Excludes 'don't know/ can't remember' and 'don't buy these items'

2005 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 17: TURNOVER (BOOKS, CDS, DVDS)

DESTINATION	TOTAL BOOKS, CDS, DVDS (£m)	ZONE 1 BOOKS, CDS, DVDS (£m)	ZONE 2 BOOKS, CDS, DVDS (£m)	ZONE 3 BOOKS, CDS, DVDS (£m)	ZONE 4 BOOKS, CDS, DVDS (£m)	ZONE 5 BOOKS, CDS, DVDS (£m)	ZONE 6 BOOKS, CDS, DVDS (£m)	ZONE 7 BOOKS, CDS, DVDS (£m)	ZONE 8 BOOKS, CDS, DVDS (£m)	ZONE 9 BOOKS, CDS, DVDS (£m)	ZONE 10 BOOKS, CDS, DVDS (£m)	ZONE 11 BOOKS, CDS, DVDS (£m)	ZONE 12 BOOKS, CDS, DVDS (£m)	ZONE 13 BOOKS, CDS, DVDS (£m)	ZONE 14 BOOKS, CDS, DVDS (£m)	ZONE 15 BOOKS, CDS, DVDS (£m)	ZONE 16 BOOKS, CDS, DVDS (£m)	ZONE 17 BOOKS, CDS, DVDS (£m)	ZONE 18 BOOKS, CDS, DVDS (%)
BRADFORD																			
Bradford																			
Bradford City Centre	24.46	0.21	0.43	0.19	0.03	0.66	1.11	0.50	2.24	0.06	0.91	3.65	2.03	3.38	3.74	2.48	1.81	0.44	0.59
Forster Square Retail Park, Bradford	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.06	0.00
Sub-total	**24.65**	**0.21**	**0.43**	**0.19**	**0.03**	**0.66**	**1.11**	**0.50**	**2.24**	**0.06**	**0.91**	**3.65**	**2.03**	**3.38**	**3.87**	**2.48**	**1.81**	**0.50**	**0.59**
Bingley																			
Bingley Town Centre	0.41	0.00	0.14	0.00	0.00	0.00	0.26	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.41**	**0.00**	**0.14**	**0.00**	**0.00**	**0.00**	**0.26**	**0.02**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Ilkley																			
Ilkley Town Centre	3.70	0.00	0.28	2.63	0.30	0.16	0.17	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.07	0.00	0.00	0.06	0.00
Sub-total	**3.70**	**0.00**	**0.28**	**2.63**	**0.30**	**0.16**	**0.17**	**0.02**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.07**	**0.00**	**0.00**	**0.06**	**0.00**
Keighley																			
Keighley Town Centre	12.77	1.44	4.25	0.38	0.43	4.95	0.94	0.00	0.13	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.11	0.06	0.00
Sub-total	**12.77**	**1.44**	**4.25**	**0.38**	**0.43**	**4.95**	**0.94**	**0.00**	**0.13**	**0.00**	**0.00**	**0.00**	**0.00**	**0.10**	**0.00**	**0.00**	**0.11**	**0.06**	**0.00**
Shipley																			
Shipley Town Centre	2.01	0.00	0.14	0.00	0.03	0.00	0.17	0.02	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.96	0.38	0.12
Asda, Manor Lane, Shipley	1.34	0.00	0.00	0.00	0.03	0.00	0.26	0.02	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.53	0.25	0.00
Aldi, Briggate, Shipley	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.00
Sub-total	**3.41**	**0.00**	**0.14**	**0.00**	**0.07**	**0.00**	**0.43**	**0.03**	**0.26**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.18**	**1.49**	**0.69**	**0.12**
DISTRICT CENTRES																			
Five Lane Ends																			
Enterprise Five Lane Ends Retail Park, Bradford	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.11	0.00	0.00
Five Lane Ends District Centre	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00
Sub-total	**0.27**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.06**	**0.21**	**0.00**	**0.00**
Girlington																			
Girlington District Centre	0.54	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.39	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00
Victoria Shopping Centre, Bradford	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.56**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.03**	**0.39**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.13**	**0.00**	**0.00**	**0.00**	**0.00**
Great Horton																			
Tesco, Great Horton Road, Bradford	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.39	0.00	0.00	0.00	0.00	0.24	0.13	0.00	0.00	0.00	0.00
Great Horton District Centre	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.07	0.06	0.00	0.00	0.00
Sub-total	**1.04**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.39**	**0.00**	**0.00**	**0.00**	**0.00**	**0.39**	**0.20**	**0.06**	**0.00**	**0.00**	**0.00**
Mayo Avenue																			
Mayo Avenue District Centre	0.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.11	0.05	0.07	0.00	0.00	0.00	0.00
Sub-total	**0.35**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.13**	**0.00**	**0.00**	**0.00**	**0.11**	**0.05**	**0.07**	**0.00**	**0.00**	**0.00**	**0.00**
Thornbury																			
Thornbury District Centre	0.89	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.50	0.21	0.00	0.00	0.18	0.00	0.00	0.00
Sub-total	**0.89**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.50**	**0.21**	**0.00**	**0.00**	**0.18**	**0.00**	**0.00**	**0.00**
Sub Total District Centres	**3.12**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.13**	**0.00**	**0.00**	**0.50**	**0.32**	**0.05**	**0.07**	**0.24**	**0.21**	**0.00**	**0.00**
	3.08																		
LOCAL CENTRES																			
Morrison's, Bradford Road, Idle	1.01	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.24	0.11	0.06	0.59
Buttershaw Local Centre	0.41	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.06	0.05	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00
Wyke Local Centre	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Queensbury Local Centre	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**1.61**	**0.07**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.02**	**0.26**	**0.06**	**0.11**	**0.00**	**0.00**	**0.10**	**0.00**	**0.24**	**0.11**	**0.06**	**0.59**
Out of centre																			
Asda, Rooley Lane, Bradford	0.93	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.05	0.50	0.32	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Bradford Peel Centre	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.11	0.00	0.00
Cannon Mills Shopping Centre, Bradford	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00
Bridlington, Inverness, Bradford	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**1.35**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.03**	**0.00**	**0.06**	**0.05**	**0.50**	**0.43**	**0.05**	**0.00**	**0.12**	**0.11**	**0.00**	**0.00**
SUB TOTAL	**51.02**	**1.71**	**5.24**	**3.20**	**0.83**	**5.77**	**2.89**	**0.64**	**3.82**	**0.18**	**1.07**	**4.65**	**2.78**	**4.06**	**4.34**	**3.32**	**3.84**	**1.38**	**1.29**
OUTSIDE BRADFORD																			
Calderdale																			
Halifax Town Centre	3.73	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.66	2.16	0.59	0.00	0.11	0.15	0.07	0.00	0.00	0.00	0.00
Brighouse	0.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Huddersfield Road, Brighouse	0.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Morrison's, Keighley Road, Halifax	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's, Wade Street, Halifax	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Illingworth, Calderdale	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Haugh Shaw Road Retail Park, Halifax	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**4.96**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.79**	**2.45**	**1.40**	**0.00**	**0.11**	**0.15**	**0.07**	**0.00**	**0.00**	**0.00**	**0.00**
Craven																			
Skipton Town Centre	2.50	0.14	1.42	0.28	0.03	0.33	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.13	0.04
Settle	0.09	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Morrison's, Broughton Road, Skipton	0.09	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**2.69**	**0.14**	**1.42**	**0.47**	**0.03**	**0.33**	**0.09**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.05**	**0.00**	**0.00**	**0.00**	**0.13**	**0.04**
Kirklees																			
Huddersfield Town Centre	0.90	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.06	0.54	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.04
Birstall Shopping Park	1.04	0.00	0.00	0.09	0.07	0.00	0.09	0.00	0.00	0.18	0.16	0.17	0.11	0.00	0.00	0.00	0.00	0.19	0.00
Batley Town Centre	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.06	0.00	0.00	0.00
Cleckheaton Town Centre	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.06	0.00
Asda, Bradford Road, Huddersfield	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Dewsbury Town Centre	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**2.50**	**0.07**	**0.00**	**0.09**	**0.07**	**0.00**	**0.09**	**0.00**	**0.13**	**0.23**	**0.81**	**0.50**	**0.11**	**0.00**	**0.00**	**0.06**	**0.00**	**0.31**	**0.04**
Leeds																			
Leeds City Centre	9.06	0.41	0.57	0.19	0.73	0.82	0.77	0.05	0.13	0.23	0.70	1.49	0.11	0.00	0.33	0.18	0.21	0.69	1.45
White Rose Shopping Centre, Leeds	2.94	0.00	0.00	0.09	0.10	0.00	0.09	0.05	0.26	0.12	0.43	0.83	0.11	0.15	0.00	0.12	0.11	0.06	0.43
Pudsey Town Centre	0.90	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.33	0.00	0.00	0.00	0.06	0.00	0.00	0.51
Asda, Owlcoates Shopping Centre, Pudsey	0.82	0.00	0.00	0.00	0.10	0.16	0.00	0.00	0.00	0.00	0.00	0.17	0.21	0.00	0.00	0.06	0.00	0.00	0.12
Morrison's, Otley Road, Guiseley	0.29	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 17: TURNOVER (BOOKS, CDS, DVDS)

DESTINATION	TOTAL BOOKS, CDS, DVDS (£m)	ZONE 1 BOOKS, CDS, DVDS (£m)	ZONE 2 BOOKS, CDS, DVDS (£m)	ZONE 3 BOOKS, CDS, DVDS (£m)	ZONE 4 BOOKS, CDS, DVDS (£m)	ZONE 5 BOOKS, CDS, DVDS (£m)	ZONE 6 BOOKS, CDS, DVDS (£m)	ZONE 7 BOOKS, CDS, DVDS (£m)	ZONE 8 BOOKS, CDS, DVDS (£m)	ZONE 9 BOOKS, CDS, DVDS (£m)	ZONE 10 BOOKS, CDS, DVDS (£m)	ZONE 11 BOOKS, CDS, DVDS (£m)	ZONE 12 BOOKS, CDS, DVDS (£m)	ZONE 13 BOOKS, CDS, DVDS (£m)	ZONE 14 BOOKS, CDS, DVDS (£m)	ZONE 15 BOOKS, CDS, DVDS (£m)	ZONE 16 BOOKS, CDS, DVDS (£m)	ZONE 17 BOOKS, CDS, DVDS (£m)	ZONE 18 BOOKS, CDS, DVDS (%)
BRADFORD																			
Otley	0.49	0.00	0.00	0.00	0.10	0.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.00
Morrison's, High Street, Yeadon	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.19	0.00
Morley Town Centre	0.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Owlcoates Centre, New Pudsey	0.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Crown Point Retail Park, Leeds	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.06	0.00
Leeds Bradford Airport	0.24	0.00	0.14	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Howley Park Road, Morley	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Guiseley, Leeds	0.03	0.00	0.00	0.00	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Wetherby	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.00
Yeadon	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.00
Morrison's, Windsor Court, Morley, Leeds	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Airesdale Centre, Leeds	0.16	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Kirkstall Valley Retail Park, Leeds	0.07	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**16.60**	**0.48**	**0.71**	**0.38**	**1.22**	**1.48**	**0.85**	**0.09**	**0.39**	**0.35**	**1.18**	**3.99**	**0.43**	**0.15**	**0.33**	**0.42**	**0.32**	**1.32**	**2.50**
Other																			
Harrogate Town Centre	0.43	0.00	0.14	0.00	0.07	0.00	0.00	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.08
Abroad	0.45	0.00	0.00	0.00	0.03	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.07	0.06	0.11	0.00	0.00
Manchester Airport	0.34	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00
London	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Wakefield Town Centre	0.12	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Meadowhall, Sheffield	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.00	0.00	0.00
Southampton	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.08
Selby	0.07	0.00	0.00	0.00	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Manchester City Centre	0.30	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Grimsby	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Birmingham	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.07	0.00	0.00	0.00	0.00
York	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.00
Sheffield	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Kirkby, North Yorkshire	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Pickering	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.00
Lancaster	0.09	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cardiff	0.09	0.00	0.00	0.00	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Liverpool	0.09	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Scarborough	0.09	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Heathrow Airport	0.16	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Burnley Town Centre	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Leicester	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Oldham	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00
John Lennon Airport, Liverpool	0.09	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Inverness	0.09	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Blackpool	0.09	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Newquay	0.14	0.00	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Helmsley, North Yorkshire	0.07	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hull	0.07	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**3.79**	**0.21**	**0.28**	**0.56**	**0.17**	**0.49**	**0.17**	**0.03**	**0.53**	**0.12**	**0.21**	**0.00**	**0.11**	**0.15**	**0.13**	**0.12**	**0.11**	**0.25**	**0.16**
SUB TOTAL	**30.54**	**0.89**	**2.41**	**1.51**	**1.49**	**2.31**	**1.19**	**0.13**	**1.84**	**3.15**	**3.60**	**4.48**	**0.75**	**0.48**	**0.53**	**0.60**	**0.43**	**2.01**	**2.74**
Internet / Home Delivery	19.97	1.23	1.13	1.41	0.93	1.15	1.11	0.30	0.92	1.05	1.18	1.33	1.18	0.97	0.94	1.27	1.17	1.26	1.45
Don't know / can't remember																			
Don't buy these items																			
Sub-Total	**19.97**	**1.23**	**1.13**	**1.41**	**0.93**	**1.15**	**1.11**	**0.30**	**0.92**	**1.05**	**1.18**	**1.33**	**1.18**	**0.97**	**0.94**	**1.27**	**1.17**	**1.26**	**1.45**
TOTAL	**101.53**	**3.83**	**8.78**	**6.11**	**3.24**	**9.23**	**5.19**	**1.07**	**6.58**	**4.38**	**5.86**	**10.46**	**4.71**	**5.51**	**5.81**	**5.19**	**5.44**	**4.65**	**5.48**

Notes:

a. Post code sectors

1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 6, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7

b. Market shares for 'main destination' derived directly from Bradford Shopper Survey (November 2007) for Books, CD's and DVDs purchases

c. Excludes 'don't know/ can't remember' and 'don't buy these items'

2005 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 18: SHOPPING PATTERNS (SMALL HOUSEHOLD GOODS)

DESTINATION	TOTAL SMALL H'HOLD (%)	ZONE 1 SMALL H'HOLD (%)	ZONE 2 SMALL H'HOLD (%)	ZONE 3 SMALL H'HOLD (%)	ZONE 4 SMALL H'HOLD (%)	ZONE 5 SMALL H'HOLD (%)	ZONE 6 SMALL H'HOLD (%)	ZONE 7 SMALL H'HOLD (%)	ZONE 8 SMALL H'HOLD (%)	ZONE 9 SMALL H'HOLD (%)	ZONE 10 SMALL H'HOLD (%)	ZONE 11 SMALL H'HOLD (%)	ZONE 12 SMALL H'HOLD (%)	ZONE 13 SMALL H'HOLD (%)	ZONE 14 SMALL H'HOLD (%)	ZONE 15 SMALL H'HOLD (%)	ZONE 16 SMALL H'HOLD (%)	ZONE 17 SMALL H'HOLD (%)	ZONE 18 SMALL H'HOLD (%)
BRADFORD																			
Bradford																			
Bradford City Centre	25.90	1.75	8.33	3.03	8.70	7.94	22.81	47.37	28.85	1.49	26.05	29.33	46.15	47.79	65.17	49.43	31.58	7.46	9.49
Forster Square Retail Park, Bradford	2.13	0.00	0.00	0.00	0.00	1.59	3.51	6.58	3.85	0.00	0.84	2.67	5.77	5.15	2.25	2.30	0.00	2.99	0.73
Sub-total	**28.03**	**1.75**	**8.33**	**3.03**	**8.70**	**9.52**	**26.32**	**53.95**	**32.69**	**1.49**	**26.89**	**32.00**	**51.92**	**52.94**	**67.42**	**51.72**	**31.58**	**10.45**	**10.22**
Bingley																			
Bingley Town Centre	0.14	0.00	0.00	0.00	0.00	0.00	3.51	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.14**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**3.51**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Ilkley																			
Ilkley Town Centre	2.20	1.75	1.67	22.73	8.70	3.17	0.00	2.63	0.00	0.00	0.84	0.00	0.00	0.00	0.00	0.00	0.00	1.49	0.00
Sub-total	**2.20**	**1.75**	**1.67**	**22.73**	**8.70**	**3.17**	**0.00**	**2.63**	**0.00**	**0.00**	**0.84**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.49**	**0.00**
Keighley																			
Keighley Town Centre	9.72	47.37	45.00	15.15	13.04	58.73	28.07	1.32	1.92	0.00	0.00	0.00	1.92	0.00	1.12	1.15	3.51	1.49	0.00
Sub-total	**9.72**	**47.37**	**45.00**	**15.15**	**13.04**	**58.73**	**28.07**	**1.32**	**1.92**	**0.00**	**0.00**	**0.00**	**1.92**	**0.00**	**1.12**	**1.15**	**3.51**	**1.49**	**0.00**
Shipley																			
Shipley Town Centre	1.92	0.00	0.00	1.52	2.17	1.59	5.26	1.32	1.92	0.00	0.00	0.00	0.00	0.00	2.25	2.30	12.28	8.96	0.73
Asda, Manor Lane, Shipley	1.14	1.75	0.00	0.00	0.00	0.00	3.51	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.30	12.28	2.99	1.46
Sub-total	**3.05**	**1.75**	**0.00**	**1.52**	**2.17**	**1.59**	**8.77**	**1.32**	**1.92**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**2.25**	**4.60**	**24.56**	**11.94**	**2.19**
DISTRICT CENTRES																			
Five Lane Ends																			
Enterprise Five Lane Ends Retail Park, Bradford	0.50	0.00	1.67	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.47	1.12	1.15	1.75	0.00	0.73
Five Lane Ends District Centre	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.75	0.00	0.00
Sub-total	**0.57**	**0.00**	**1.67**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.47**	**1.12**	**1.15**	**3.51**	**0.00**	**0.73**
Girlington																			
Girlington District Centre	0.85	0.00	0.00	0.00	0.00	0.00	0.00	2.63	3.85	0.00	0.00	0.00	1.92	1.47	1.12	2.30	3.51	0.00	0.00
Victoria Shopping Centre, Bradford	0.07	0.00	0.00	0.00	0.00	0.00	0.00	1.32	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.92**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**3.95**	**3.85**	**0.00**	**0.00**	**0.00**	**1.92**	**1.47**	**1.12**	**2.30**	**3.51**	**0.00**	**0.00**
Great Horton																			
Tesco, Great Horton Road, Bradford	1.06	0.00	0.00	0.00	0.00	0.00	1.75	0.00	1.92	0.00	0.84	0.00	0.00	8.82	0.00	0.00	0.00	0.00	0.00
Great Horton District Centre	0.78	1.75	0.00	0.00	0.00	0.00	1.75	0.00	1.92	0.00	0.00	0.00	0.00	3.68	2.25	1.15	0.00	0.00	0.00
Sub-total	**1.85**	**1.75**	**0.00**	**0.00**	**0.00**	**0.00**	**3.51**	**0.00**	**3.85**	**0.00**	**0.84**	**0.00**	**0.00**	**12.50**	**2.25**	**1.15**	**0.00**	**0.00**	**0.00**
Greengates																			
Greengates District Centre	0.78	0.00	0.00	0.00	0.00	0.00	0.00	1.32	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.45	1.75	0.00	4.38
Harrogate Road Retail Park, Bradford	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.49	0.00
Sub-total	**0.85**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.32**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**3.45**	**1.75**	**1.49**	**4.38**
Mayo Avenue																			
Mayo Avenue District Centre	1.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.92	0.00	3.36	0.00	0.00	6.62	0.00	0.00	0.00	0.00	0.73
Sub-total	**1.06**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.92**	**0.00**	**3.36**	**0.00**	**0.00**	**6.62**	**0.00**	**0.00**	**0.00**	**0.00**	**0.73**
Thornbury																			
Morrison's, Rushton Avenue, Bradford	0.71	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	9.62	1.47	1.12	2.30	0.00	0.00	0.00
Thornbury District Centre	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.85	0.00	1.12	1.15	0.00	0.00	1.46
The Woodhall Retail Centre, Bradford	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.47	0.00	1.15	0.00	0.00	0.00
Sub-total	**1.35**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**13.46**	**2.94**	**2.25**	**4.60**	**0.00**	**0.00**	**1.46**
Tong Street																			
Tong Street District Centre	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.67	0.00	0.00	0.00	0.00	0.00	1.49	0.00
Sub-total	**0.21**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**2.67**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.49**	**0.00**
LOCAL CENTRES																			
Morrison's, Bradford Road, Idle	1.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.30	7.02	1.49	6.57
Buttershaw Local Centre	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.47	0.00	1.15	0.00	0.00	0.00
Lidl, Buttershaw, Bradford	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.47	0.00	0.00	0.00	0.00	0.00
Idle Local Centre	0.07	0.00	0.00	0.00	1.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cross Hills	0.14	0.00	1.67	1.52	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Crossflatts Local Centre	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.92	0.00	0.00	0.00	0.00	0.00	0.00
Silsden Local Centre	0.07	0.00	1.67	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Haworth Local Centre	0.07	1.75	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**1.92**	**1.75**	**3.33**	**1.52**	**1.09**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.92**	**2.94**	**0.00**	**3.45**	**7.02**	**1.49**	**6.57**
Out of centre																			
Tesco, Bradford Peel Centre	0.85	0.00	0.00	0.00	1.09	0.00	0.00	3.95	0.00	0.00	0.00	0.00	0.00	0.00	2.25	4.60	1.75	1.49	0.00
Asda, Rooley Lane, Bradford	0.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.49	0.00	4.00	5.77	1.47	0.00	0.00	0.00	0.00	0.00
Keighley Retail Park, Keighley	0.35	1.75	1.67	3.03	0.00	1.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Euroway Industrial Estate, Bradford	0.28	0.00	0.00	0.00	1.09	0.00	0.00	0.00	1.92	0.00	0.00	0.00	0.00	1.47	0.00	0.00	0.00	0.00	0.00
Alston Retail Park, Keighley	0.21	1.75	1.67	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.49	0.00
Four Lane Ends, Bradford	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.12	0.00	0.00	0.00	0.00
Queensbury, Bradford	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.12	0.00	0.00	0.00	0.00
Sub-total	**2.48**	**3.51**	**3.33**	**3.03**	**2.17**	**1.59**	**0.00**	**3.95**	**1.92**	**1.49**	**0.00**	**4.00**	**5.77**	**2.94**	**4.49**	**4.60**	**1.75**	**2.99**	**0.00**
SUB TOTAL	**54.36**	**59.65**	**63.33**	**46.97**	**35.87**	**74.60**	**70.18**	**68.42**	**48.08**	**2.99**	**31.93**	**38.67**	**76.92**	**83.82**	**82.02**	**76.16**	**77.19**	**32.84**	**26.28**
OUTSIDE BRADFORD																			
Calderdale																			
Halifax Town Centre	5.04	1.75	0.00	0.00	0.00	0.00	0.00	0.00	15.38	62.69	12.61	0.00	1.92	1.47	2.25	0.00	0.00	0.00	0.00
Brighouse	1.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.49	13.45	0.00	0.00	0.74	0.00	0.00	0.00	0.00	0.00
Tesco, Huddersfield Road, Brighouse	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Morrison's, Keighley Road, Illingworth	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.99	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Thurm Hall Lane, Halifax	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.92	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Charles Town Road Retail Park, Halifax	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Shelf	0.07	0.00	0.00	0.00	0.00	1.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hebden Bridge	0.07	1.75	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**7.17**	**3.51**	**0.00**	**0.00**	**0.00**	**1.59**	**0.00**	**0.00**	**17.31**	**68.66**	**31.09**	**0.00**	**1.92**	**2.21**	**2.25**	**0.00**	**0.00**	**0.00**	**0.00**
Craven																			
Skipton Town Centre	1.56	5.26	13.33	9.09	0.00	1.59	0.00	0.00	0.00	0.00	0.84	0.00	0.00	0.00	0.00	0.00	1.75	1.49	0.73

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 18: SHOPPING PATTERNS (SMALL HOUSEHOLD GOODS)

DESTINATION	TOTAL SMALL H'HOLD (%)	ZONE 1 SMALL H'HOLD (%)	ZONE 2 SMALL H'HOLD (%)	ZONE 3 SMALL H'HOLD (%)	ZONE 4 SMALL H'HOLD (%)	ZONE 5 SMALL H'HOLD (%)	ZONE 6 SMALL H'HOLD (%)	ZONE 7 SMALL H'HOLD (%)	ZONE 8 SMALL H'HOLD (%)	ZONE 9 SMALL H'HOLD (%)	ZONE 10 SMALL H'HOLD (%)	ZONE 11 SMALL H'HOLD (%)	ZONE 12 SMALL H'HOLD (%)	ZONE 13 SMALL H'HOLD (%)	ZONE 14 SMALL H'HOLD (%)	ZONE 15 SMALL H'HOLD (%)	ZONE 16 SMALL H'HOLD (%)	ZONE 17 SMALL H'HOLD (%)	ZONE 18 SMALL H'HOLD (%)
BRADFORD																			
Morrison's, Broughton Road, Skipton	0.14	0.00	0.00	3.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**1.70**	**5.26**	**13.33**	**12.12**	**0.00**	**1.59**	**0.00**	**0.00**	**0.00**	**0.00**	**0.84**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.75**	**1.49**	**0.73**
Kirklees																			
Birstall Shopping Park	3.76	0.00	0.00	0.00	7.61	1.59	3.51	1.32	3.85	7.46	5.88	14.67	5.77	2.21	0.00	3.45	1.75	2.99	3.65
Huddersfield Town Centre	0.85	0.00	0.00	1.52	0.00	0.00	0.00	1.32	1.92	1.49	6.72	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Junction 27 Retail Park	0.50	0.00	0.00	0.00	0.00	0.00	0.00	1.32	1.92	0.00	2.52	0.00	0.00	1.47	0.00	0.00	0.00	0.00	0.00
Batley Town Centre	0.21	1.75	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.84	1.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cleckheaton Town Centre	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.67	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Dewsbury Town Centre	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.84	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**5.54**	**1.75**	**0.00**	**1.52**	**7.61**	**1.59**	**3.51**	**3.95**	**7.69**	**8.96**	**16.81**	**18.67**	**5.77**	**3.68**	**0.00**	**3.45**	**1.75**	**2.99**	**3.65**
Leeds																			
Leeds City Centre	11.14	8.77	3.33	13.64	17.39	4.76	15.79	7.89	5.77	4.48	5.04	16.00	5.77	3.68	1.12	3.45	7.02	17.91	40.15
White Rose Shopping Centre, Leeds	1.99	0.00	0.00	3.03	0.00	0.00	1.75	1.32	1.92	1.49	5.88	0.00	3.85	0.00	5.62	0.00	1.75	1.49	4.38
Pudsey Town Centre	1.63	0.00	0.00	3.03	0.00	0.00	0.00	0.00	1.92	0.00	0.00	9.33	0.00	0.00	0.00	1.15	0.00	2.99	7.30
Owlcoates Centre, New Pudsey	1.49	1.75	0.00	1.52	5.43	1.59	1.75	0.00	1.92	0.00	0.84	1.33	0.00	0.00	0.00	1.15	1.75	5.97	2.19
Asda, Owlcoates Shopping Centre, Pudsey	0.99	0.00	0.00	0.00	3.26	1.59	0.00	0.00	0.00	0.00	0.00	2.67	1.92	0.00	1.12	2.30	1.75	1.49	1.46
Guiseley	0.92	0.00	0.00	4.55	3.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	10.45	0.00
West Side Retail Park, Guiseley	0.71	0.00	0.00	1.52	6.52	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.49	1.46
Morley Town Centre	0.57	1.75	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.84	5.33	0.00	0.00	0.00	0.00	0.00	0.00	1.46
Morrison's, Otley Road, Guiseley	0.50	0.00	0.00	0.00	3.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.75	4.48	0.00
Otley	0.43	0.00	0.00	0.00	4.35	1.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.49	0.00
Kirkstall Valley Retail Park, Leeds	0.28	0.00	0.00	0.00	0.00	1.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.15	0.00	0.00	1.46
Crown Point Retail Park, Leeds	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.92	0.00	0.00	0.00	0.00	0.00	1.12	0.00	0.00	0.00	1.46
Yeadon	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4.48	0.00
Morrison's, High Street, Yeadon	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.99	0.00
Airesdale Centre, Leeds	0.07	0.00	1.67	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**21.36**	**12.28**	**5.00**	**27.27**	**43.48**	**11.11**	**19.30**	**9.21**	**13.46**	**5.97**	**12.61**	**34.67**	**11.54**	**3.68**	**8.99**	**9.20**	**14.04**	**55.22**	**61.31**
Pendle																			
Colne Town Centre	1.06	5.26	6.67	6.06	1.09	1.59	0.00	1.32	0.00	1.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Boundary Mill, Colne	0.28	0.00	1.67	1.52	1.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.49	0.00
Sub-total	**1.35**	**5.26**	**8.33**	**7.58**	**2.17**	**1.59**	**0.00**	**1.32**	**0.00**	**1.49**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.49**	**0.00**
Other																			
York	0.21	0.00	0.00	0.00	1.09	0.00	0.00	1.32	0.00	1.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Harrogate Town Centre	0.43	0.00	1.67	0.00	2.17	0.00	0.00	1.32	1.92	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.75	0.00	0.00
Trafford Centre, Manchester	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.30	0.00	0.00	0.00
MacArthur Glen Outlet, York	0.14	0.00	0.00	0.00	0.00	0.00	1.75	0.00	0.00	1.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Freeport Retail Park, Castleford	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.49	0.00	0.00	0.00	0.00	1.12	0.00	0.00	0.00	0.00
Abroad	0.14	1.75	0.00	0.00	0.00	0.00	0.00	1.32	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Meadowhall, Sheffield	0.14	1.75	0.00	0.00	0.00	0.00	0.00	0.00	1.92	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Ayr	0.07	0.00	0.00	0.00	1.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Nottingham	0.07	0.00	0.00	0.00	0.00	0.00	0.00	1.32	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cheadle Royal, Manchester	0.07	0.00	0.00	0.00	1.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Windermere	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.49	0.00
Sheffield	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.49	0.00
Doncaster	0.07	0.00	0.00	0.00	0.00	0.00	1.75	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Burnley Town Centre	0.07	0.00	0.00	1.52	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Newcastle	0.07	0.00	0.00	0.00	0.00	1.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Metro Centre, Gateshead	0.07	0.00	1.67	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Bridlington	0.07	1.75	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**2.06**	**5.26**	**3.33**	**1.52**	**5.43**	**1.59**	**3.51**	**5.26**	**3.85**	**4.48**	**0.00**	**0.00**	**0.00**	**0.00**	**1.12**	**2.30**	**1.75**	**2.99**	**0.00**
SUB TOTAL	**39.18**	**33.33**	**30.00**	**50.00**	**58.70**	**19.05**	**26.32**	**19.74**	**42.31**	**89.55**	**61.34**	**53.33**	**19.23**	**9.56**	**12.36**	**14.94**	**19.30**	**64.18**	**65.69**
Internet / Home Delivery	6.46	7.02	6.67	3.03	5.43	6.35	3.51	11.84	9.62	7.46	6.72	8.00	3.85	6.62	5.62	6.90	3.51	2.99	8.03
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**

Notes:

a. Post code sectors

1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7

b. Market shares for 'main destination' derived directly from Bradford Shopper Survey (November 2007) for small household goods purchases

c. Excludes 'don't know/ can't remember' and 'don't buy these items'

2005 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 19: TURNOVER (SMALL HOUSEHOLD GOODS)

DESTINATION	TOTAL SMALL H'HOLD (£m)	ZONE 1 SMALL H'HOLD (£m)	ZONE 2 SMALL H'HOLD (£m)	ZONE 3 SMALL H'HOLD (£m)	ZONE 4 SMALL H'HOLD (£m)	ZONE 5 SMALL H'HOLD (£m)	ZONE 6 SMALL H'HOLD (£m)	ZONE 7 SMALL H'HOLD (£m)	ZONE 8 SMALL H'HOLD (£m)	ZONE 9 SMALL H'HOLD (£m)	ZONE 10 SMALL H'HOLD (£m)	ZONE 11 SMALL H'HOLD (£m)	ZONE 12 SMALL H'HOLD (£m)	ZONE 13 SMALL H'HOLD (£m)	ZONE 14 SMALL H'HOLD (£m)	ZONE 15 SMALL H'HOLD (£m)	ZONE 16 SMALL H'HOLD (£m)	ZONE 17 SMALL H'HOLD (£m)	ZONE 18 SMALL H'HOLD (£m)
BRADFORD																			
Bradford																			
Bradford City Centre	44.76	0.12	1.37	0.34	0.50	1.34	2.24	0.94	3.46	0.12	2.88	5.77	4.07	5.06	6.88	4.85	3.20	0.65	0.97
Forster Square Retail Park, Bradford	3.67	0.00	0.00	0.00	0.00	0.27	0.34	0.13	0.46	0.00	0.09	0.52	0.51	0.54	0.24	0.23	0.00	0.26	0.07
Sub-total	**48.43**	**0.12**	**1.37**	**0.34**	**0.50**	**1.61**	**2.58**	**1.07**	**3.92**	**0.12**	**2.97**	**6.29**	**4.58**	**5.61**	**7.11**	**5.07**	**3.20**	**0.90**	**1.04**
Bingley																			
Bingley Town Centre	0.34	0.00	0.00	0.00	0.00	0.00	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.34**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.34**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Ilkley																			
Ilkley Town Centre	4.29	0.12	0.27	2.58	0.50	0.54	0.00	0.05	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00
Sub-total	**4.29**	**0.12**	**0.27**	**2.58**	**0.50**	**0.54**	**0.00**	**0.05**	**0.00**	**0.00**	**0.09**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.13**	**0.00**
Keighley																			
Keighley Town Centre	27.06	3.37	7.38	1.72	0.75	9.93	2.75	0.03	0.23	0.00	0.00	0.00	0.17	0.00	0.12	0.11	0.36	0.13	0.00
Sub-total	**27.06**	**3.37**	**7.38**	**1.72**	**0.75**	**9.93**	**2.75**	**0.03**	**0.23**	**0.00**	**0.00**	**0.00**	**0.17**	**0.00**	**0.12**	**0.11**	**0.36**	**0.13**	**0.00**
Shipley																			
Shipley Town Centre	3.90	0.00	0.00	0.17	0.13	0.27	0.52	0.03	0.23	0.00	0.00	0.00	0.00	0.00	0.24	0.23	1.25	0.78	0.07
Asda, Manor Lane, Shipley	2.35	0.12	0.00	0.00	0.00	0.00	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	1.25	0.26	0.15
Sub-total	**6.24**	**0.12**	**0.00**	**0.17**	**0.13**	**0.27**	**0.86**	**0.03**	**0.23**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.24**	**0.45**	**2.49**	**1.03**	**0.22**
DISTRICT CENTRES																			
Five Lane Ends																			
Enterprise Five Lane Ends Retail Park, Brad	0.91	0.00	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.12	0.11	0.18	0.00	0.07
Five Lane Ends District Centre	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.00	0.00
Sub-total	**1.09**	**0.00**	**0.27**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.16**	**0.12**	**0.11**	**0.36**	**0.00**	**0.07**
Girlington																			
Girlington District Centre	1.54	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.46	0.00	0.00	0.00	0.17	0.16	0.12	0.23	0.36	0.00	0.00
Victoria Shopping Centre, Bradford	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**1.56**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.08**	**0.46**	**0.00**	**0.00**	**0.00**	**0.17**	**0.16**	**0.12**	**0.23**	**0.36**	**0.00**	**0.00**
Great Horton																			
Tesco, Great Horton Road, Bradford	1.43	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.23	0.00	0.09	0.00	0.00	0.93	0.00	0.00	0.00	0.00	0.00
Great Horton District Centre	1.27	0.12	0.00	0.00	0.00	0.00	0.17	0.00	0.23	0.00	0.00	0.00	0.00	0.39	0.24	0.11	0.00	0.00	0.00
Sub-total	**2.70**	**0.12**	**0.00**	**0.00**	**0.00**	**0.00**	**0.34**	**0.00**	**0.46**	**0.00**	**0.09**	**0.00**	**0.00**	**1.32**	**0.24**	**0.11**	**0.00**	**0.00**	**0.00**
Greengates																			
Greengates District Centre	0.99	0.00	0.00	0.00	0.00	0.00	0.00	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.34	0.18	0.00	0.45
Harrogate Road Retail Park, Bradford	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00
Sub-total	**1.12**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.03**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.34**	**0.18**	**0.13**	**0.45**
Mayo Avenue																			
Mayo Avenue District Centre	1.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.37	0.00	0.00	0.70	0.00	0.00	0.00	0.00	0.07
Sub-total	**1.38**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.23**	**0.00**	**0.37**	**0.00**	**0.00**	**0.70**	**0.00**	**0.00**	**0.00**	**0.00**	**0.07**
Thornbury																			
Morrison's, Rushton Avenue, Bradford	1.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.85	0.16	0.12	0.23	0.00	0.00	0.00
Thornbury District Centre	0.72	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.34	0.00	0.12	0.11	0.00	0.00	0.15
The Woodhall Retail Centre, Bradford	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.11	0.00	0.00	0.00
Sub-total	**2.34**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.19**	**0.31**	**0.24**	**0.45**	**0.00**	**0.00**	**0.15**
Tong Street																			
Tong Street District Centre	0.65	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.52	0.00	0.00	0.00	0.00	0.00	0.13	0.00
Sub-total	**0.65**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.52**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.13**	**0.00**
Sub Total District Centres	**10.84**	**0.12**	**0.27**	**0.00**	**0.00**	**0.00**	**0.34**	**0.10**	**1.15**	**0.00**	**0.46**	**0.52**	**1.36**	**2.65**	**0.71**	**1.24**	**0.89**	**0.26**	**0.74**
LOCAL CENTRES																			
Morrison's, Bradford Road, Idle	1.74	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.71	0.13	0.67
Buttershaw Local Centre	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.11	0.00	0.00	0.00
Lidl, Buttershaw, Bradford	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.00
Idle Local Centre	0.06	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cross Hills	0.45	0.00	0.27	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Crossflats Local Centre	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00
Silsden Local Centre	0.27	0.00	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Haworth Local Centre	0.12	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**3.24**	**0.12**	**0.55**	**0.17**	**0.06**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.17**	**0.31**	**0.00**	**0.34**	**0.71**	**0.13**	**0.67**
Out of centre																			
Tesco, Bradford Peel Centre	1.14	0.00	0.00	0.00	0.06	0.00	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.24	0.45	0.18	0.13	0.00
Asda, Rooley Lane, Bradford	1.57	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.79	0.51	0.16	0.00	0.00	0.00	0.00	0.00
Keighley Retail Park, Keighley	1.01	0.12	0.27	0.34	0.00	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Euroway Industrial Estate, Bradford	0.45	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.23	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.00
Alston Retail Park, Keighley	0.53	0.12	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00
Four Lane Ends, Bradford	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00
Queensbury, Bradford	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00
Sub-total	**4.93**	**0.25**	**0.55**	**0.34**	**0.13**	**0.27**	**0.00**	**0.08**	**0.23**	**0.12**	**0.00**	**0.79**	**0.51**	**0.31**	**0.47**	**0.45**	**0.18**	**0.26**	**0.00**
SUB TOTAL	**105.38**	**4.25**	**10.39**	**5.33**	**2.08**	**12.62**	**6.88**	**1.35**	**5.77**	**0.24**	**3.53**	**7.60**	**6.78**	**8.87**	**8.65**	**7.67**	**7.83**	**2.84**	**2.68**
		59.65	63.33	46.97	35.87	74.60	70.18	68.42	48.08	2.99	31.93	38.67	76.92	83.82	82.02	78.16	77.19	32.84	26.28
OUTSIDE BRADFORD																			
Calderdale																			
Halifax Town Centre	9.01	0.12	0.00	0.00	0.00	0.00	0.00	0.00	1.85	5.08	1.39	0.00	0.17	0.16	0.24	0.00	0.00	0.00	0.00
Brighouse	1.69	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	1.49	0.00	0.00	0.08	0.00	0.00	0.00	0.00	0.00
Tesco, Huddersfield Road, Brighouse	0.56	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.56	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Morrison's, Keighley Road, Illingworth	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Thurm Hall Lane, Halifax	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Charles Town Road Retail Park, Halifax	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Shelf	0.27	0.00	0.00	0.00	0.00	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hebden Bridge	0.12	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**12.24**	**0.25**	**0.00**	**0.00**	**0.00**	**0.27**	**0.00**	**0.00**	**2.08**	**5.57**	**3.44**	**0.00**	**0.17**	**0.23**	**0.24**	**0.00**	**0.00**	**0.00**	**0.00**
Craven																			
Skipton Town Centre	4.34	0.37	2.19	1.03	0.00	0.27	0.00	0.00	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.18	0.13	0.07
Morrison's, Broughton Road, Skipton	0.34	0.00	0.00	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**4.68**	**0.37**	**2.19**	**1.38**	**0.00**	**0.27**	**0.00**	**0.00**	**0.00**	**0.00**	**0.09**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.18**	**0.13**	**0.07**
Kirklees																			
Birstall Shopping Park	7.57	0.00	0.00	0.00	0.44	0.27	0.34	0.03	0.46	0.61	0.65	2.88	0.51	0.23	0.00	0.34	0.18	0.26	0.37

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 19: TURNOVER (SMALL HOUSEHOLD GOODS)

DESTINATION	TOTAL SMALL H'HOLD (£m)	ZONE 1 SMALL H'HOLD (£m)	ZONE 2 SMALL H'HOLD (£m)	ZONE 3 SMALL H'HOLD (£m)	ZONE 4 SMALL H'HOLD (£m)	ZONE 5 SMALL H'HOLD (£m)	ZONE 6 SMALL H'HOLD (£m)	ZONE 7 SMALL H'HOLD (£m)	ZONE 8 SMALL H'HOLD (£m)	ZONE 9 SMALL H'HOLD (£m)	ZONE 10 SMALL H'HOLD (£m)	ZONE 11 SMALL H'HOLD (£m)	ZONE 12 SMALL H'HOLD (£m)	ZONE 13 SMALL H'HOLD (£m)	ZONE 14 SMALL H'HOLD (£m)	ZONE 15 SMALL H'HOLD (£m)	ZONE 16 SMALL H'HOLD (£m)	ZONE 17 SMALL H'HOLD (£m)	ZONE 18 SMALL H'HOLD (£m)
BRADFORD																			
Huddersfield Town Centre	1.29	0.00	0.00	0.17	0.00	0.00	0.00	0.03	0.23	0.12	0.74	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Junction 27 Retail Park	0.69	0.00	0.00	0.00	0.00	0.00	0.00	0.03	0.23	0.00	0.28	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.00
Batley Town Centre	0.48	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.09	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cleckheaton Town Centre	0.52	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.52	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Dewsbury Town Centre	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**10.65**	**0.12**	**0.00**	**0.17**	**0.44**	**0.27**	**0.34**	**0.08**	**0.92**	**0.73**	**1.86**	**3.67**	**0.51**	**0.39**	**0.00**	**0.34**	**0.18**	**0.26**	**0.37**
Leeds																			
Leeds City Centre	18.70	0.62	0.55	1.55	1.01	0.81	1.55	0.16	0.69	0.36	0.56	3.15	0.51	0.39	0.12	0.34	0.71	1.55	4.09
White Rose Shopping Centre, Leeds	3.23	0.00	0.00	0.34	0.00	0.00	0.17	0.03	0.23	0.12	0.65	0.00	0.34	0.00	0.59	0.00	0.18	0.13	0.45
Pudsey Town Centre	3.52	0.00	0.00	0.34	0.00	0.00	0.00	0.00	0.23	0.00	0.00	1.84	0.00	0.00	0.00	0.11	0.00	0.26	0.74
Owlcoates Centre, New Pudsey	2.67	0.12	0.00	0.17	0.31	0.27	0.17	0.00	0.23	0.00	0.09	0.26	0.00	0.00	0.00	0.11	0.18	0.52	0.22
Asda, Owlcoates Shopping Centre, Pudsey	1.95	0.00	0.00	0.00	0.19	0.27	0.00	0.00	0.00	0.00	0.00	0.52	0.17	0.00	0.12	0.23	0.18	0.13	0.15
Guiseley	1.61	0.00	0.00	0.52	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.90	0.00
West Side Retail Park, Guiseley	0.83	0.00	0.00	0.17	0.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.15
Morley Town Centre	1.42	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.09	1.05	0.00	0.00	0.00	0.00	0.00	0.00	0.15
Morrison's, Otley Road, Guiseley	0.75	0.00	0.00	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.39	0.00
Otley	0.65	0.00	0.00	0.00	0.25	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00
Kirkstall Valley Retail Park, Leeds	0.53	0.00	0.00	0.00	0.00	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.15
Crown Point Retail Park, Leeds	0.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.15
Yeadon	0.39	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.39	0.00
Morrison's, High Street, Yeadon	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.26	0.00
Airesdale Centre, Leeds	0.27	0.00	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**37.28**	**0.87**	**0.82**	**3.10**	**2.52**	**1.88**	**1.89**	**0.18**	**1.62**	**0.48**	**1.39**	**6.82**	**1.02**	**0.39**	**0.95**	**0.90**	**1.42**	**4.78**	**6.24**
Pendle																			
Colne Town Centre	2.64	0.37	1.09	0.69	0.06	0.27	0.00	0.03	0.00	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Boundary Mill, Colne	0.64	0.00	0.27	0.17	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00
Sub-total	**3.27**	**0.37**	**1.37**	**0.86**	**0.13**	**0.27**	**0.00**	**0.03**	**0.00**	**0.12**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.13**	**0.00**
Other																			
York	0.21	0.00	0.00	0.00	0.06	0.00	0.00	0.03	0.00	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Harrogate Town Centre	0.83	0.00	0.27	0.00	0.13	0.00	0.00	0.03	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.00	0.00
Trafford Centre, Manchester	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.00
MacArthur Glen Outlet, York	0.29	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Freeport Retail Park, Castleford	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00
Abroad	0.15	0.12	0.00	0.00	0.00	0.00	0.00	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Meadowhall, Sheffield	0.36	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Ayr	0.06	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Nottingham	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cheadle Royal, Manchester	0.06	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Windermere	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00
Sheffield	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00
Doncaster	0.17	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Burnley Town Centre	0.17	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Newcastle	0.27	0.00	0.00	0.00	0.00	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Metro Centre, Gateshead	0.27	0.00	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Bridlington	0.12	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**3.73**	**0.37**	**0.55**	**0.17**	**0.31**	**0.27**	**0.34**	**0.10**	**0.46**	**0.36**	**0.00**	**0.00**	**0.00**	**0.00**	**0.12**	**0.23**	**0.18**	**0.26**	**0.00**
SUB TOTAL	**71.86**	**2.37**	**4.92**	**5.68**	**3.40**	**3.22**	**2.58**	**0.39**	**5.08**	**7.26**	**6.78**	**10.49**	**1.70**	**1.01**	**1.30**	**1.47**	**1.96**	**5.55**	**6.69**
Internet / Home Delivery	11.72	0.50	1.09	0.34	0.31	1.07	0.34	0.23	1.15	0.61	0.74	1.57	0.34	0.70	0.59	0.68	0.36	0.26	0.82
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**188.95**	**7.12**	**16.41**	**11.35**	**5.79**	**16.91**	**9.81**	**1.98**	**12.00**	**8.11**	**11.06**	**19.67**	**8.82**	**10.59**	**10.55**	**9.81**	**10.14**	**8.66**	**10.18**

Notes:

a. Post code sectors

1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7

b. Market shares for 'main destination' derived directly from Bradford Shopper Survey (November 2007) for small household goods purchases

c. Excludes 'don't know/ can't remember' and 'don't buy these items'

2005 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 20: SHOPPING PATTERNS (TOYS, GAMES, BICYCLES AND RECREATION GOODS)

DESTINATION	TOTAL RECREATION (%)	ZONE 1 RECREATION (%)	ZONE 2 RECREATION (%)	ZONE 3 RECREATION (%)	ZONE 4 RECREATION (%)	ZONE 5 RECREATION (%)	ZONE 6 RECREATION (%)	ZONE 7 RECREATION (%)	ZONE 8 RECREATION (%)	ZONE 9 RECREATION (%)	ZONE 10 RECREATION (%)	ZONE 11 RECREATION (%)	ZONE 12 RECREATION (%)	ZONE 13 RECREATION (%)	ZONE 14 RECREATION (%)	ZONE 15 RECREATION (%)	ZONE 16 RECREATION (%)	ZONE 17 RECREATION (%)	ZONE 18 RECREATION (%)
BRADFORD																			
Bradford																			
Bradford City Centre	30.28	7.50	4.65	2.56	4.29	2.04	19.44	50.91	26.83	4.17	22.22	32.00	52.94	69.09	69.33	59.02	27.03	16.98	17.54
Forster Square Retail Park, Bradford	3.70	0.00	0.00	0.00	1.43	0.00	2.78	5.45	2.44	0.00	1.39	4.00	8.82	6.36	5.33	9.84	5.41	1.89	5.26
Sub-total	**33.98**	**7.50**	**4.65**	**2.56**	**5.71**	**2.04**	**22.22**	**56.36**	**29.27**	**4.17**	**23.61**	**36.00**	**61.76**	**75.45**	**74.67**	**68.85**	**32.43**	**18.87**	**22.81**
Ilkley																			
Ilkley Town Centre	1.46	0.00	0.00	23.08	2.86	0.00	2.78	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.89	1.75
Sub-total	**1.46**	**0.00**	**0.00**	**23.08**	**2.86**	**0.00**	**2.78**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.89**	**1.75**
Keighley																			
Keighley Town Centre	11.59	57.50	48.84	28.21	18.57	71.43	30.56	1.82	0.00	0.00	0.00	0.00	0.00	0.00	1.33	0.00	5.41	1.89	0.00
Sub-total	**11.59**	**57.50**	**48.84**	**28.21**	**18.57**	**71.43**	**30.56**	**1.82**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.33**	**0.00**	**5.41**	**1.89**	**0.00**
Shipley																			
Shipley Town Centre	2.53	2.50	0.00	0.00	4.29	0.00	5.56	3.64	2.44	0.00	0.00	0.00	0.00	0.00	0.00	0.00	21.62	11.32	2.63
Sub-total	**2.53**	**2.50**	**0.00**	**0.00**	**4.29**	**0.00**	**5.56**	**3.64**	**2.44**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**21.62**	**11.32**	**2.63**
DISTRICT CENTRES																			
Five Lane Ends																			
Enterprise Five Lane Ends Retail Park, Bradford	0.49	0.00	0.00	0.00	0.00	0.00	0.00	1.82	2.44	0.00	0.00	2.00	0.00	0.00	1.33	0.00	2.70	0.00	0.00
Five Lane Ends District Centre	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.44	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.70	0.00	0.00
Sub-total	**0.68**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.82**	**4.88**	**0.00**	**0.00**	**2.00**	**0.00**	**0.00**	**1.33**	**0.00**	**5.41**	**0.00**	**0.00**
Girlington																			
Girlington District Centre	0.97	0.00	0.00	0.00	1.43	0.00	2.78	3.64	0.00	0.00	1.39	0.00	2.94	1.82	2.67	0.00	0.00	0.00	0.00
Victoria Shopping Centre, Bradford	0.29	0.00	0.00	0.00	0.00	0.00	0.00	3.64	2.44	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**1.27**	**0.00**	**0.00**	**0.00**	**1.43**	**0.00**	**2.78**	**7.27**	**2.44**	**0.00**	**1.39**	**0.00**	**2.94**	**1.82**	**2.67**	**0.00**	**0.00**	**0.00**	**0.00**
Great Horton																			
Tesco, Great Horton Road, Bradford	0.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4.55	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.49**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**4.55**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Greengates																			
Greengates District Centre	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.75
Sub-total	**0.19**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.75**
Thornbury																			
Thornbury District Centre	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.00	0.00	0.00	0.00	1.64	0.00	0.00	0.00
Sub-total	**0.19**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**2.00**	**0.00**	**0.00**	**0.00**	**1.64**	**0.00**	**0.00**	**0.00**
LOCAL CENTRES																			
Wyke Local Centre	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.82	0.00	0.00	0.00	0.00	0.00
Wibsey Village, Bradford	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.91	0.00	0.00	0.00	0.00	0.00
Crossflats Local Centre	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.94	0.00	0.00	0.00	0.00	0.00	0.00
Idle Local Centre	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.70	0.00	0.00
Sub-total	**0.49**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**2.94**	**2.73**	**0.00**	**0.00**	**2.70**	**0.00**	**0.00**
Out of centre																			
Asda, Rooley Lane, Bradford	0.58	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.00	5.88	1.82	1.33	0.00	0.00	0.00	0.00
Keighley Retail Park, Keighley	0.49	2.50	2.33	2.56	1.43	2.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Bradford Peel Centre	0.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.94	0.00	0.00	3.28	2.70	0.00	0.88
Alston Retail Park, Keighley	0.39	0.00	2.33	2.56	1.43	0.00	0.00	1.82	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Northwood	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.64	0.00	0.00	0.00
Sub-total	**2.04**	**2.50**	**4.65**	**5.13**	**2.86**	**2.04**	**0.00**	**1.82**	**0.00**	**0.00**	**0.00**	**2.00**	**8.82**	**1.82**	**1.33**	**4.92**	**2.70**	**0.00**	**0.88**
SUB TOTAL	**54.92**	**70.00**	**58.14**	**58.97**	**35.71**	**75.51**	**63.89**	**72.73**	**39.02**	**4.17**	**25.00**	**42.00**	**76.47**	**86.36**	**81.33**	**75.41**	**70.27**	**33.96**	**29.82**
OUTSIDE BRADFORD																			
Calderdale																			
Halifax Town Centre	5.45	0.00	0.00	0.00	0.00	0.00	0.00	0.00	17.07	68.75	18.06	0.00	2.94	0.00	1.33	0.00	2.70	0.00	0.00
Tesco, Huddersfield Road, Brighouse	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.39	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Brighouse	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.39	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Greenmount Retail Park, Halifax	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Thrum Hall Lane, Halifax	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.44	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hebden Bridge	0.10	2.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**5.94**	**2.50**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**19.51**	**70.83**	**20.83**	**0.00**	**2.94**	**0.00**	**1.33**	**0.00**	**2.70**	**0.00**	**0.00**
Craven																			
Skipton Town Centre	1.46	7.50	11.63	5.13	1.43	2.04	2.78	1.82	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.70	0.00	0.00
Ingleton	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.33	0.00	0.00	0.00	0.00
Sub-total	**1.56**	**7.50**	**11.63**	**5.13**	**1.43**	**2.04**	**2.78**	**1.82**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.33**	**0.00**	**2.70**	**0.00**	**0.00**
Kirklees																			
Birstall Shopping Park	4.87	2.50	2.33	5.13	1.43	2.04	2.78	0.00	7.32	6.25	12.50	14.00	2.94	4.55	1.33	3.28	5.41	5.66	6.14
Huddersfield Town Centre	1.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	12.50	0.00	0.00	1.82	1.33	0.00	0.00	0.00	0.00
Junction 27 Retail Park	1.07	0.00	2.33	0.00	0.00	0.00	0.00	1.82	4.88	0.00	4.17	0.00	0.00	0.91	0.00	0.00	0.00	0.00	2.63
Dewsbury Town Centre	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.39	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cleckheaton Town Centre	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.39	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Batley Town Centre	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.64	0.00	0.00	0.00
Sub-total	**7.40**	**2.50**	**4.65**	**5.13**	**1.43**	**2.04**	**2.78**	**1.82**	**12.20**	**6.25**	**31.94**	**14.00**	**2.94**	**7.27**	**2.67**	**4.92**	**5.41**	**5.66**	**8.77**
Leeds																			
Leeds City Centre	9.25	10.00	6.98	2.56	17.14	10.20	13.89	5.45	4.88	8.33	4.17	10.00	2.94	0.91	2.67	4.92	2.70	20.75	25.44
White Rose Shopping Centre, Leeds	3.02	0.00	0.00	5.13	0.00	0.00	0.00	1.82	7.32	2.08	6.94	8.00	2.94	2.73	1.33	3.28	2.70	1.89	5.26
Pudsey Town Centre	1.75	0.00	0.00	0.00	1.43	0.00	2.78	0.00	0.00	0.00	0.00	4.00	0.00	0.00	0.00	0.00	0.00	1.89	11.40
Otley	1.56	0.00	2.33	2.56	17.14	2.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.89	0.00

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 20: SHOPPING PATTERNS (TOYS, GAMES, BICYCLES AND RECREATION GOODS)

DESTINATION	TOTAL RECREATION (%)	ZONE 1 RECREATION (%)	ZONE 2 RECREATION (%)	ZONE 3 RECREATION (%)	ZONE 4 RECREATION (%)	ZONE 5 RECREATION (%)	ZONE 6 RECREATION (%)	ZONE 7 RECREATION (%)	ZONE 8 RECREATION (%)	ZONE 9 RECREATION (%)	ZONE 10 RECREATION (%)	ZONE 11 RECREATION (%)	ZONE 12 RECREATION (%)	ZONE 13 RECREATION (%)	ZONE 14 RECREATION (%)	ZONE 15 RECREATION (%)	ZONE 16 RECREATION (%)	ZONE 17 RECREATION (%)	ZONE 18 RECREATION (%)
BRADFORD																			
Owlcoates Centre, New Pudsey	1.17	0.00	0.00	0.00	1.43	0.00	0.00	0.00	2.44	0.00	0.00	4.00	0.00	0.00	0.00	3.28	0.00	1.89	4.39
West Side Retail Park, Guiseley	1.07	0.00	0.00	0.00	7.14	2.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5.66	1.75
Guiseley	0.68	0.00	0.00	2.56	4.29	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5.66	0.00
Crown Point Retail Park, Leeds	0.39	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.91	0.00	0.00	0.00	1.89	1.75
Morley Town Centre	0.29	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	6.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Kirkstall Valley Retail Park, Leeds	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.94	0.91	0.00	0.00	0.00	0.00	0.00
Morrison's, Otley Road, Guiseley	0.10	0.00	0.00	0.00	1.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Bramley, Leeds	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Wetherby	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.89	0.00
Beeston, Leeds	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.44	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**19.77**	**10.00**	**9.30**	**12.82**	**50.00**	**14.29**	**16.67**	**7.27**	**17.07**	**10.42**	**11.11**	**34.00**	**8.82**	**5.45**	**4.00**	**11.48**	**5.41**	**43.40**	**50.00**
Pendle																			
Colne Town Centre	0.10	0.00	2.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Corporation Street, Colne	0.10	0.00	2.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.19**	**0.00**	**4.65**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Other																			
London	0.29	0.00	0.00	0.00	1.43	0.00	0.00	1.82	0.00	0.00	1.39	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Harrogate Town Centre	0.49	0.00	0.00	5.13	1.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.77	0.00
Staveley	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.89	0.00
Abroad	0.29	0.00	2.33	0.00	0.00	0.00	0.00	0.00	0.00	4.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Manchester	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.00	0.00	0.00	0.00	0.00	0.00	1.89	0.00
Helston	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.75
Sheffield	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.39	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Elshot	0.10	0.00	0.00	0.00	1.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Birmingham	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.33	0.00	0.00	0.00	0.00
Lough	0.10	0.00	0.00	0.00	0.00	0.00	0.00	1.82	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
York	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.33	0.00	0.00	0.00	0.00
Hornsey	0.10	0.00	0.00	0.00	0.00	0.00	0.00	1.82	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Leyland	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.89	0.00
Trafford Centre, Manchester	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.33	0.00	0.00	0.00	0.00
Other	0.10	0.00	0.00	0.00	0.00	0.00	2.78	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Meadowhall, Sheffield	0.10	0.00	0.00	0.00	0.00	0.00	2.78	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Wakefield	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.44	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Harding Village	0.10	0.00	0.00	0.00	0.00	2.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Clifton Moor Retail Park, York	0.10	0.00	2.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Metro Centre, Gateshead	0.10	0.00	2.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**2.92**	**0.00**	**6.98**	**5.13**	**4.29**	**2.04**	**5.56**	**5.45**	**2.44**	**4.17**	**2.78**	**2.00**	**0.00**	**0.00**	**4.00**	**0.00**	**0.00**	**9.43**	**1.75**
SUB TOTAL	**37.78**	**22.50**	**37.21**	**28.21**	**57.14**	**20.41**	**27.78**	**16.36**	**51.22**	**91.67**	**66.67**	**50.00**	**14.71**	**12.73**	**13.33**	**16.39**	**16.22**	**58.49**	**60.53**
Internet / Home Delivery	7.30	7.50	4.65	12.82	7.14	4.08	8.33	10.91	9.76	4.17	8.33	8.00	8.82	0.91	5.33	8.20	13.51	7.55	9.65
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**

Notes:

a. Post code sectors

1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7

b. Market shares for 'main destination' derived directly from Bradford Shopper Survey (November 2007) for recreation purchases

c. Excludes 'don't know/ can't remember' and 'don't buy these items'

2005 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 21: TURNOVER (TOYS, GAMES, BICYCLES AND RECREATION GOODS)

DESTINATION	TOTAL RECREATION (£m)	ZONE 1 RECREATION (£m)	ZONE 2 RECREATION (£m)	ZONE 3 RECREATION (£m)	ZONE 4 RECREATION (£m)	ZONE 5 RECREATION (£m)	ZONE 6 RECREATION (£m)	ZONE 7 RECREATION (£m)	ZONE 8 RECREATION (£m)	ZONE 9 RECREATION (£m)	ZONE 10 RECREATION (£m)	ZONE 11 RECREATION (£m)	ZONE 12 RECREATION (£m)	ZONE 13 RECREATION (£m)	ZONE 14 RECREATION (£m)	ZONE 15 RECREATION (£m)	ZONE 16 RECREATION (£m)	ZONE 17 RECREATION (£m)	ZONE 18 RECREATION (£m)
BRADFORD																			
Bradford																			
Bradford City Centre	78.03	0.86	1.23	0.47	0.42	0.57	3.04	1.63	5.33	0.55	3.91	10.07	7.51	11.41	12.14	9.21	4.42	2.38	2.89
Forster Square Retail Park, Bradford	9.52	0.00	0.00	0.00	0.14	0.00	0.43	0.17	0.48	0.00	0.24	1.26	1.25	1.05	0.93	1.54	0.88	0.26	0.87
Sub-total	**87.55**	**0.86**	**1.23**	**0.47**	**0.56**	**0.57**	**3.47**	**1.80**	**5.81**	**0.55**	**4.16**	**11.33**	**8.76**	**12.46**	**13.07**	**10.75**	**5.30**	**2.64**	**3.76**
Ilkley																			
Ilkley Town Centre	5.52	0.00	0.00	4.25	0.28	0.00	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.26	0.29
Sub-total	**5.52**	**0.00**	**0.00**	**4.25**	**0.28**	**0.00**	**0.43**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.26**	**0.29**
Keighley																			
Keighley Town Centre	52.64	6.63	12.91	5.19	1.82	19.88	4.77	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.88	0.26	0.00
Sub-total	**52.64**	**6.63**	**12.91**	**5.19**	**1.82**	**19.88**	**4.77**	**0.06**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.23**	**0.00**	**0.88**	**0.26**	**0.00**
Shipley																			
Shipley Town Centre	7.73	0.29	0.00	0.00	0.42	0.00	0.87	0.12	0.48	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.54	1.59	0.43
Sub-total	**7.73**	**0.29**	**0.00**	**0.00**	**0.42**	**0.00**	**0.87**	**0.12**	**0.48**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**3.54**	**1.59**	**0.43**
DISTRICT CENTRES																			
Five Lane Ends																			
Enterprise Five Lane Ends Retail Park, Bradford	1.85	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.48	0.00	0.00	0.63	0.00	0.00	0.23	0.00	0.44	0.00	0.00
Five Lane Ends District Centre	0.93	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.48	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.44	0.00	0.00
Sub-total	**2.77**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.06**	**0.97**	**0.00**	**0.00**	**0.63**	**0.00**	**0.00**	**0.23**	**0.00**	**0.88**	**0.00**	**0.00**
Girlington																			
Girlington District Centre	2.12	0.00	0.00	0.00	0.14	0.00	0.43	0.12	0.00	0.00	0.24	0.00	0.42	0.30	0.47	0.00	0.00	0.00	0.00
Victoria Shopping Centre, Bradford	0.60	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.48	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**2.72**	**0.00**	**0.00**	**0.00**	**0.14**	**0.00**	**0.43**	**0.23**	**0.48**	**0.00**	**0.24**	**0.00**	**0.42**	**0.30**	**0.47**	**0.00**	**0.00**	**0.00**	**0.00**
Great Horton																			
Tesco, Great Horton Road, Bradford	0.75	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.75	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.75**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.75**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Greengates																			
Greengates District Centre	0.29	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.29
Sub-total	**0.29**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.29**
Thornbury																			
Thornbury District Centre	0.89	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.63	0.00	0.00	0.00	0.26	0.00	0.00	0.00
Sub-total	**0.89**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.63**	**0.00**	**0.00**	**0.00**	**0.26**	**0.00**	**0.00**	**0.00**
Sub Total District Centres	**7.42**	**0.00**	**0.00**	**0.00**	**0.14**	**0.00**	**0.43**	**0.29**	**1.45**	**0.00**	**0.24**	**1.26**	**0.42**	**1.05**	**0.70**	**0.26**	**0.88**	**0.00**	**0.29**
LOCAL CENTRES																			
Wyke Local Centre	0.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.30	0.00	0.00	0.00	0.00	0.00
Wibsey Village, Bradford	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00
Crossflats Local Centre	0.42	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.42	0.00	0.00	0.00	0.00	0.00	0.00
Idle Local Centre	0.44	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.44	0.00	0.00
Sub-total	**1.31**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.42**	**0.45**	**0.00**	**0.00**	**0.44**	**0.00**	**0.00**
Out of centre																			
Asda, Rooley Lane, Bradford	2.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.63	0.83	0.30	0.23	0.00	0.00	0.00	0.00
Keighley Retail Park, Keighley	2.08	0.29	0.61	0.47	0.14	0.57	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Bradford Peel Centre	1.52	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.42	0.00	0.00	0.51	0.44	0.00	0.14
Alston Retail Park, Keighley	1.28	0.00	0.61	0.47	0.14	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Northwood	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.26	0.00	0.00	0.00
Sub-total	**7.14**	**0.29**	**1.23**	**0.94**	**0.28**	**0.57**	**0.00**	**0.06**	**0.00**	**0.00**	**0.00**	**0.63**	**1.25**	**0.30**	**0.23**	**0.77**	**0.44**	**0.00**	**0.14**
SUB TOTAL	**169.30**	**8.07**	**15.37**	**10.86**	**3.50**	**21.01**	**9.97**	**2.33**	**7.75**	**0.55**	**4.40**	**13.22**	**10.84**	**14.26**	**14.24**	**11.77**	**11.49**	**4.76**	**4.92**
OUTSIDE BRADFORD																			
Calderdale																			
Halifax Town Centre	16.72	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.39	9.06	3.18	0.00	0.42	0.00	0.23	0.00	0.44	0.00	0.00
Tesco, Huddersfield Road, Brighouse	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Brighouse	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Greenmount Retail Park, Halifax	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Thrum Hall Lane, Halifax	0.48	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.48	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hebden Bridge	0.29	0.29	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**18.26**	**0.29**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**3.87**	**9.34**	**3.67**	**0.00**	**0.42**	**0.00**	**0.23**	**0.00**	**0.44**	**0.00**	**0.00**
Craven																			
Skipton Town Centre	6.52	0.86	3.07	0.94	0.14	0.57	0.43	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.44	0.00	0.00
Ingleton	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.00	0.00
Sub-total	**6.76**	**0.86**	**3.07**	**0.94**	**0.14**	**0.57**	**0.43**	**0.06**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.23**	**0.00**	**0.44**	**0.00**	**0.00**
Kirklees																			
Birstall Shopping Park	16.47	0.29	0.61	0.94	0.14	0.57	0.43	0.00	1.45	0.82	2.20	4.41	0.42	0.75	0.23	0.51	0.88	0.79	1.01
Huddersfield Town Centre	2.73	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.20	0.00	0.00	0.30	0.23	0.00	0.00	0.00	0.00
Junction 27 Retail Park	2.96	0.00	0.61	0.00	0.00	0.00	0.00	0.06	0.97	0.00	0.73	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.43
Dewsbury Town Centre	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cleckheaton Town Centre	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Batley Town Centre	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.26	0.00	0.00	0.00
Sub-total	**22.91**	**0.29**	**1.23**	**0.94**	**0.14**	**0.57**	**0.43**	**0.06**	**2.42**	**0.82**	**5.63**	**4.41**	**0.42**	**1.20**	**0.47**	**0.77**	**0.88**	**0.79**	**1.45**
Leeds																			
Leeds City Centre	25.62	1.15	1.84	0.47	1.68	2.84	2.17	0.17	0.97	1.10	0.73	3.15	0.42	0.15	0.47	0.77	0.44	2.91	4.19
White Rose Shopping Centre, Leeds	9.66	0.00	0.00	0.94	0.00	0.00	0.00	0.06	1.45	0.27	1.22	2.52	0.42	0.45	0.23	0.51	0.44	0.26	0.87
Pudsey Town Centre	3.98	0.00	0.00	0.00	0.14	0.00	0.43	0.00	0.00	0.00	0.00	1.26	0.00	0.00	0.00	0.00	0.00	0.26	1.88
Otley	3.60	0.00	0.61	0.47	1.68	0.57	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.26	0.00
Owlcoates Centre, New Pudsey	3.38	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.48	0.00	0.00	1.26	0.00	0.00	0.00	0.51	0.00	0.26	0.72
West Side Retail Park, Guiseley	2.35	0.00	0.00	0.00	0.70	0.57	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.79	0.29

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 21: TURNOVER (TOYS, GAMES, BICYCLES AND RECREATION GOODS)

DESTINATION	TOTAL RECREATION (£m)	ZONE 1 RECREATION (£m)	ZONE 2 RECREATION (£m)	ZONE 3 RECREATION (£m)	ZONE 4 RECREATION (£m)	ZONE 5 RECREATION (£m)	ZONE 6 RECREATION (£m)	ZONE 7 RECREATION (£m)	ZONE 8 RECREATION (£m)	ZONE 9 RECREATION (£m)	ZONE 10 RECREATION (£m)	ZONE 11 RECREATION (£m)	ZONE 12 RECREATION (£m)	ZONE 13 RECREATION (£m)	ZONE 14 RECREATION (£m)	ZONE 15 RECREATION (£m)	ZONE 16 RECREATION (£m)	ZONE 17 RECREATION (£m)	ZONE 18 RECREATION (£m)
BRADFORD																			
Guiseley	1.68	0.00	0.00	0.47	0.42	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.79	0.00
Crown Point Retail Park, Leeds	0.70	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.26	0.29
Morley Town Centre	1.89	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.89	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Kirkstall Valley Retail Park, Leeds	0.57	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.42	0.15	0.00	0.00	0.00	0.00	0.00
Morrison's, Otley Road, Guiseley	0.14	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Bramley, Leeds	0.63	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.63	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Wetherby	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.26	0.00
Beeston, Leeds	0.48	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.48	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**54.94**	**1.15**	**2.46**	**2.36**	**4.89**	**3.98**	**2.60**	**0.23**	**3.39**	**1.37**	**1.96**	**10.70**	**1.25**	**0.90**	**0.70**	**1.79**	**0.88**	**6.08**	**8.24**
Pendle																			
Colne Town Centre	0.61	0.00	0.61	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Corporation Street, Colne	0.61	0.00	0.61	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**1.23**	**0.00**	**1.23**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Other																			
London	0.44	0.00	0.00	0.00	0.14	0.00	0.00	0.06	0.00	0.00	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Harrogate Town Centre	1.61	0.00	0.00	0.94	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.53	0.00
Staveley	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.26	0.00
Abroad	1.16	0.00	0.61	0.00	0.00	0.00	0.00	0.00	0.00	0.55	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Manchester	0.89	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.63	0.00	0.00	0.00	0.00	0.00	0.26	0.00
Helston	0.29	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.29
Sheffield	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Elshot	0.14	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Birmingham	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.00	0.00
Lough	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
York	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.00	0.00
Hornsey	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Leyland	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.26	0.00
Trafford Centre, Manchester	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.00	0.00
Other	0.43	0.00	0.00	0.00	0.00	0.00	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Meadowhall, Sheffield	0.43	0.00	0.00	0.00	0.00	0.00	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Wakefield	0.48	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.48	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Harding Village	0.57	0.00	0.00	0.00	0.00	0.57	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Clifton Moor Retail Park, York	0.61	0.00	0.61	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Metro Centre, Gateshead	0.61	0.00	0.61	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**9.28**	**0.00**	**1.84**	**0.94**	**0.42**	**0.57**	**0.87**	**0.17**	**0.48**	**0.55**	**0.49**	**0.63**	**0.00**	**0.00**	**0.70**	**0.00**	**0.00**	**1.32**	**0.29**
SUB TOTAL	**113.38**	**2.59**	**9.84**	**5.19**	**5.59**	**5.68**	**4.34**	**0.52**	**10.17**	**12.08**	**11.74**	**15.73**	**2.08**	**2.10**	**2.33**	**2.56**	**2.65**	**8.19**	**9.98**
Internet / Home Delivery	22.88	0.86	1.23	2.36	0.70	1.14	1.30	0.35	1.94	0.55	1.47	2.52	1.25	0.15	0.93	1.28	2.21	1.06	1.59
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**305.56**	**11.53**	**26.44**	**18.41**	**9.79**	**27.83**	**15.61**	**3.20**	**19.85**	**13.18**	**17.61**	**31.47**	**14.18**	**16.52**	**17.51**	**15.61**	**16.35**	**14.00**	**16.49**

Notes:

a. Post code sectors

1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD9 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7

b. Market shares for 'main destination' derived directly from Bradford Shopper Survey (November 2007) for recreation purchases

c. Excludes 'don't know/ can't remember' and 'don't buy these items'

2005 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 22: SHOPPING PATTERNS (CHEMIST GOODS)

DESTINATION	TOTAL CHEMIST (%)	ZONE 1 CHEMIST (%)	ZONE 2 CHEMIST (%)	ZONE 3 CHEMIST (%)	ZONE 4 CHEMIST (%)	ZONE 5 CHEMIST (%)	ZONE 6 CHEMIST (%)	ZONE 7 CHEMIST (%)	ZONE 8 CHEMIST (%)	ZONE 9 CHEMIST (%)	ZONE 10 CHEMIST (%)	ZONE 11 CHEMIST (%)	ZONE 12 CHEMIST (%)	ZONE 13 CHEMIST (%)	ZONE 14 CHEMIST (%)	ZONE 15 CHEMIST (%)	ZONE 16 CHEMIST (%)	ZONE 17 CHEMIST (%)	ZONE 18 CHEMIST (%)
BRADFORD																			
Bradford																			
Bradford City Centre	24.78	4.55	5.19	1.15	0.00	0.00	12.05	52.17	35.06	0.00	23.91	32.69	47.76	53.29	60.33	44.64	25.32	11.83	8.98
Forster Square Retail Park, Bradford	1.60	0.00	0.00	0.00	0.00	0.00	2.41	4.35	2.60	0.00	0.00	0.96	1.49	2.99	1.65	5.36	1.27	0.00	2.99
Sub-total	**26.38**	**4.55**	**5.19**	**1.15**	**0.00**	**0.00**	**14.46**	**56.52**	**37.66**	**0.00**	**23.91**	**33.65**	**49.25**	**56.29**	**61.98**	**50.00**	**26.58**	**11.83**	**11.98**
Bingley																			
Bingley Town Centre	2.09	1.52	0.00	0.00	9.40	0.00	28.92	2.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**2.09**	**1.52**	**0.00**	**0.00**	**9.40**	**0.00**	**28.92**	**2.17**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Ilkley																			
Ilkley Town Centre	4.24	0.00	1.30	62.07	15.38	1.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.27	1.08	0.60
Sub-total	**4.24**	**0.00**	**1.30**	**62.07**	**15.38**	**1.28**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.27**	**1.08**	**0.60**
Keighley																			
Keighley Town Centre	11.56	57.58	54.55	16.09	15.38	91.03	25.30	1.09	2.60	0.00	0.00	0.00	0.00	0.00	0.83	0.00	0.00	0.00	1.20
Sainsbury's, Cavendish Street, Keighley	0.50	1.52	5.19	0.00	0.85	1.28	2.41	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**12.06**	**59.09**	**59.74**	**16.09**	**16.24**	**92.31**	**27.71**	**1.09**	**2.60**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.83**	**0.00**	**0.00**	**0.00**	**1.20**
Shipley																			
Shipley Town Centre	3.52	0.00	0.00	0.00	2.56	0.00	1.20	13.04	1.30	0.00	0.00	0.00	0.00	0.00	3.31	1.79	32.91	12.90	1.80
Asda, Manor Lane, Shipley	0.88	1.52	0.00	0.00	0.00	0.00	2.41	1.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.89	7.59	5.38	0.00
Sub-total	**4.41**	**1.52**	**0.00**	**0.00**	**2.56**	**0.00**	**3.61**	**14.13**	**1.30**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**3.31**	**2.68**	**40.51**	**18.28**	**1.80**
DISTRICT CENTRES																			
Five Lane Ends																			
Enterprise Five Lane Ends Retail Park, Bradford	0.72	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.83	5.36	2.53	0.00	2.40
Five Lane Ends District Centre	0.22	0.00	0.00	0.00	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.79	1.27	0.00	0.00
Sub-total	**0.94**	**0.00**	**0.00**	**0.00**	**0.85**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.83**	**7.14**	**3.80**	**0.00**	**2.40**
Girlington																			
Girlington District Centre	0.83	0.00	0.00	0.00	0.00	0.00	1.20	1.09	1.30	0.00	0.72	0.00	0.00	1.20	7.44	0.00	0.00	0.00	0.00
Morrison's, Thornton Road, Girlington, Bradford	0.55	0.00	0.00	0.00	0.00	0.00	0.00	2.17	2.60	0.00	0.00	0.00	0.00	0.00	4.13	0.00	1.27	0.00	0.00
Victoria Shopping Centre, Bradford	0.06	0.00	0.00	0.00	0.00	0.00	0.00	1.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**1.43**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.20**	**4.35**	**3.90**	**0.00**	**0.72**	**0.00**	**0.00**	**1.20**	**11.57**	**0.00**	**1.27**	**0.00**	**0.00**
Great Horton																			
Tesco, Great Horton Road, Bradford	1.21	0.00	0.00	0.00	0.85	0.00	1.20	0.00	2.60	0.00	0.00	0.00	0.00	8.38	1.65	0.00	0.00	2.15	0.00
Great Horton District Centre	1.16	1.52	0.00	0.00	0.00	0.00	1.20	0.00	1.30	0.00	0.72	0.00	0.00	8.38	1.65	0.89	0.00	0.00	0.00
Sub-total	**2.37**	**1.52**	**0.00**	**0.00**	**0.85**	**0.00**	**2.41**	**0.00**	**3.90**	**0.00**	**0.72**	**0.00**	**0.00**	**16.77**	**3.31**	**0.89**	**0.00**	**2.15**	**0.00**
Greengates																			
Greengates District Centre	0.61	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.79	0.00	1.08	4.79
Sub-total	**0.61**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.79**	**0.00**	**1.08**	**4.79**
Mayo Avenue																			
Mayo Avenue District Centre	0.55	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.30	0.00	0.72	0.00	0.00	4.79	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.55**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.30**	**0.00**	**0.72**	**0.00**	**0.00**	**4.79**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Thornbury																			
Morrison's, Rushton Avenue, Bradford	1.10	1.52	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	10.45	1.20	0.00	2.68	2.53	2.15	1.80
Thornbury District Centre	0.44	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.90	0.00	0.00	0.00	0.00	0.00	2.48	1.79	0.00	0.00	0.00
Sub-total	**1.54**	**1.52**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**3.90**	**0.00**	**0.00**	**0.00**	**10.45**	**1.20**	**2.48**	**4.46**	**2.53**	**2.15**	**1.80**
Tong Street																			
Tong Street District Centre	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.85	1.49	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.28**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**3.85**	**1.49**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
LOCAL CENTRES																			
Morrison's, Bradford Road, Idle	1.21	0.00	0.00	0.00	0.00	0.00	1.20	0.00	0.00	1.10	0.00	0.00	0.00	0.00	0.00	4.46	3.80	0.00	7.19
Cross Hills	0.94	6.06	12.99	1.15	0.00	0.00	0.00	0.00	1.30	0.00	0.00	0.00	0.00	0.00	0.00	0.89	0.00	0.00	0.00
Wisbey Local Centre	0.66	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.72	0.00	1.49	5.99	0.00	0.00	0.00	0.00	0.00
Baildon Local Centre	0.55	0.00	0.00	0.00	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	9.68	0.00
Silsden Local Centre	0.50	0.00	1.30	8.05	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Buttershaw Local Centre	0.44	1.52	0.00	0.00	0.00	0.00	0.00	0.00	1.30	0.00	3.62	0.00	0.00	0.00	0.83	0.00	0.00	0.00	0.00
Oak Lane, Manningham Local Centre	0.33	0.00	0.00	0.00	0.00	0.00	0.00	2.17	0.00	0.00	0.00	0.00	0.00	0.00	2.48	0.00	1.27	0.00	0.00
Wyke Local Centre	0.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Idle Local Centre	0.33	1.52	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.53	0.00	1.80
Allerton Local Centre	0.28	0.00	0.00	0.00	0.00	0.00	0.00	4.35	0.00	0.00	0.00	0.00	0.00	0.00	0.83	0.00	0.00	0.00	0.00
Saltaire Local Centre	0.28	0.00	0.00	0.00	0.00	0.00	0.00	3.26	0.00	0.00	0.00	0.00	1.49	0.00	0.00	0.00	0.00	1.08	0.00
Clayton Local Centre	0.22	0.00	0.00	0.00	0.00	0.00	0.00	1.09	2.60	0.00	0.00	0.00	0.00	0.00	0.83	0.00	0.00	0.00	0.00
Eccleshill Local Centre	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.57	0.00	0.00	0.00
Queensbury Local Centre	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.90	0.00	0.00	0.00	0.00	0.00	0.83	0.00	0.00	0.00	0.00
Bakerend Road Local Centre	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.99	0.00	0.00	0.89	0.00	0.00	0.00
Leeds Road Local Centre	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4.48	0.00	0.00	0.00	0.00	0.00	0.00
Undercliffe Local Centre	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.89	0.00	0.00	0.60
Duckworth Lane Local Centre	0.11	0.00	0.00	0.00	0.00	0.00	0.00	1.09	0.00	0.00	0.00	0.00	0.00	0.00	0.83	0.00	0.00	0.00	0.00
Denholme Local Centre	0.11	0.00	0.00	0.00	0.00	0.00	2.41	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Marshfields Local Centre	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.20	0.00	0.00	0.00	0.00	0.00

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 22: SHOPPING PATTERNS (CHEMIST GOODS)

DESTINATION	TOTAL CHEMIST (%)	ZONE 1 CHEMIST (%)	ZONE 2 CHEMIST (%)	ZONE 3 CHEMIST (%)	ZONE 4 CHEMIST (%)	ZONE 5 CHEMIST (%)	ZONE 6 CHEMIST (%)	ZONE 7 CHEMIST (%)	ZONE 8 CHEMIST (%)	ZONE 9 CHEMIST (%)	ZONE 10 CHEMIST (%)	ZONE 11 CHEMIST (%)	ZONE 12 CHEMIST (%)	ZONE 13 CHEMIST (%)	ZONE 14 CHEMIST (%)	ZONE 15 CHEMIST (%)	ZONE 16 CHEMIST (%)	ZONE 17 CHEMIST (%)	ZONE 18 CHEMIST (%)
BRADFORD																			
Burnley in Wharfedale Local Centre	0.11	0.00	0.00	0.00	1.71	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Addingham	0.06	0.00	0.00	1.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Frizinghall Local Centre	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.27	0.00	0.00
Lidget Green Local Centre	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Crossflats Local Centre	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.49	0.00	0.00	0.00	0.00	0.00	0.00
Haworth Mill-Hey Local Centre	0.06	1.52	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Oakworth, Bradford	0.06	1.52	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Haworth Local Centre	0.06	1.52	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**7.76**	**13.64**	**14.29**	**10.34**	**3.42**	**0.00**	**3.61**	**11.96**	**10.39**	**1.10**	**8.70**	**0.00**	**11.94**	**7.19**	**6.61**	**10.71**	**8.86**	**10.75**	**9.58**
Out of centre																			
Asda, Rooley Lane, Bradford	0.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.10	0.00	2.88	2.99	1.20	0.83	0.00	0.00	0.00	0.00
Lloyds Chemist, Otley Road, Bradford	0.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.99	0.00	0.00	6.25	0.00	0.00	0.00
Other, Bradford	0.39	0.00	0.00	0.00	0.00	0.00	0.00	1.09	0.00	0.00	0.00	0.96	0.00	1.20	1.65	0.00	1.27	0.00	0.00
Tesco, Bradford Peel Centre	0.33	0.00	0.00	0.00	0.85	0.00	0.00	1.09	0.00	0.00	0.00	0.96	1.49	0.00	0.00	1.79	0.00	0.00	0.00
Lloyds Chemist, Tong Street, Bradford	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.85	1.49	0.00	0.00	0.00	0.00	0.00	0.00
Sutton In Craven	0.28	0.00	6.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Little Horton, Bradford	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.80	0.00	0.00	0.00	0.00	0.00
Heaton, Bradford	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.89	2.53	0.00	0.00
West Bowling	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.80	0.00	0.00	0.00	0.00	0.00
Cullingwoth, Bradford	0.11	0.00	0.00	0.00	0.00	0.00	2.41	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Lloyds Chemist, Boardstone Way, Bradford	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.92	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Birkinshaw	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.92	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Thorpe Edge, Bradford	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.60
Lloyds Chemist, Coventry Street, Bradford	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.49	0.00	0.00	0.00	0.00	0.00	0.00
Local Chemist, Terfel View, Bradford	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.49	0.00	0.00	0.00	0.00	0.00	0.00
Low Moor Road, Bradford	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.72	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Menston, Bradford	0.11	0.00	0.00	0.00	1.71	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Lloyds Chemist, Backland Road, Bradford	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.89	0.00	0.00	0.00
Gaisby Lane, Shipley	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.89	0.00	0.00	0.00
Wilsden, Bradford	0.06	0.00	0.00	0.00	0.00	0.00	1.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Keighley Road, Shipley	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.27	0.00	0.00
Steeton, Keighley	0.06	0.00	1.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Coventry Street, Bradford	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.49	0.00	0.00	0.00	0.00	0.00	0.00
East Bowling	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.49	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**3.80**	**0.00**	**7.79**	**0.00**	**2.56**	**0.00**	**3.61**	**2.17**	**0.00**	**1.10**	**0.72**	**12.50**	**14.93**	**5.99**	**2.48**	**10.71**	**5.06**	**0.00**	**0.60**
SUB TOTAL	**68.45**	**83.33**	**88.31**	**89.66**	**51.28**	**93.59**	**85.54**	**92.39**	**64.94**	**2.20**	**35.51**	**50.00**	**88.06**	**93.41**	**93.39**	**88.39**	**89.87**	**47.31**	**34.73**
OUTSIDE BRADFORD																			
Calderdale																			
Halifax Town Centre	5.56	1.52	0.00	0.00	0.00	0.00	2.41	0.00	15.58	74.73	10.87	0.00	0.00	1.80	0.00	0.00	0.00	0.00	0.00
Brighouse	1.93	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.10	24.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Huddersfield Road, Brighouse	0.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's, Wade Street, Halifax	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.60	2.20	0.72	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's, Mill Lane, Brighouse	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.90	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Shelf	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Illingworth	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Morrison's, Keighley Road, Illingworth	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.30	1.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Thurm Hall Lane, Halifax	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.30	1.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**8.81**	**1.52**	**0.00**	**0.00**	**0.00**	**0.00**	**2.41**	**0.00**	**20.78**	**85.71**	**43.48**	**0.00**	**0.00**	**1.80**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Craven																			
Skipton Town Centre	1.10	4.55	7.79	5.75	1.71	1.28	0.00	1.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.27	1.08	0.00
Cowling	0.06	1.52	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**1.16**	**6.06**	**7.79**	**5.75**	**1.71**	**1.28**	**0.00**	**1.09**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.27**	**1.08**	**0.00**
Kirklees																			
Cleckheaton Town Centre	0.61	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5.07	2.88	0.00	0.00	0.83	0.00	0.00	0.00	0.00
Birstall Shopping Park	0.55	1.52	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.10	3.62	2.88	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Huddersfield Town Centre	0.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.30	0.00	2.17	0.00	0.00	1.20	0.00	0.00	0.00	0.00	0.00
Dewsbury Town Centre	0.17	1.52	0.00	0.00	0.00	0.00	0.00	0.00	1.30	0.00	0.72	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Batley Town Centre	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.92	0.00	0.00	0.00	0.00	0.00	1.08	0.00
Morrison's, Union Street, Heckmondwike	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.96	0.00	0.00	0.83	0.00	0.00	0.00	0.00
Co-Op Pharmacy, Union Street, Heckmondwike	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.96	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Hamza Street, Batley	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.49	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**2.04**	**3.03**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**2.60**	**1.10**	**11.59**	**9.62**	**1.49**	**1.20**	**1.65**	**0.00**	**0.00**	**1.08**	**0.00**
Leeds																			
Leeds City Centre	4.07	1.52	1.30	0.00	4.27	2.56	2.41	4.35	2.60	2.20	0.72	2.88	0.00	0.00	1.65	0.89	2.53	7.53	23.35
Pudsey Town Centre	2.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	9.62	2.99	0.00	0.00	0.89	1.27	0.00	19.76
Guiseley	1.65	0.00	0.00	1.15	20.51	0.00	1.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.89	0.00	2.15	0.60
White Rose Shopping Centre, Leeds	1.43	0.00	0.00	0.00	0.85	0.00	2.41	0.00	1.30	1.10	3.62	3.85	0.00	0.00	0.00	0.89	1.27	0.00	5.99
Yeadon	1.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	21.51	0.00
Otley	0.99	0.00	1.30	0.00	8.55	1.28	1.20	0.00	0.00	0.00	0.00	0.00	1.49	0.00	0.00	0.00	0.00	4.30	0.00
Owlcoates Centre, New Pudsey	0.61	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.30	0.00	0.72	1.92	1.49	0.00	0.00	0.89	0.00	0.00	2.99

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 22: SHOPPING PATTERNS (CHEMIST GOODS)

DESTINATION	TOTAL CHEMIST (%)	ZONE 1 CHEMIST (%)	ZONE 2 CHEMIST (%)	ZONE 3 CHEMIST (%)	ZONE 4 CHEMIST (%)	ZONE 5 CHEMIST (%)	ZONE 6 CHEMIST (%)	ZONE 7 CHEMIST (%)	ZONE 8 CHEMIST (%)	ZONE 9 CHEMIST (%)	ZONE 10 CHEMIST (%)	ZONE 11 CHEMIST (%)	ZONE 12 CHEMIST (%)	ZONE 13 CHEMIST (%)	ZONE 14 CHEMIST (%)	ZONE 15 CHEMIST (%)	ZONE 16 CHEMIST (%)	ZONE 17 CHEMIST (%)	ZONE 18 CHEMIST (%)
BRADFORD																			
Morrison's, Otley Road, Guiseley	0.61	0.00	0.00	1.15	3.42	0.00	1.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5.38	0.00
Asda, Owlcoates Centre, Pudsey	0.55	0.00	0.00	0.00	0.85	0.00	0.00	0.00	0.00	0.00	0.00	2.88	1.49	1.20	0.83	0.00	0.00	0.00	1.20
Morley Town Centre	0.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	8.65	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Farsley	0.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.96	0.00	0.00	0.00	0.00	0.00	0.00	2.99
Calverley	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.40
Co-Op Pharmacy, High Street, Yeadon	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.23	0.00
Leeds Bradford Airport	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.49	0.00	0.00	0.89	0.00	0.00	0.00
Morrison's, Savin Mill Way, Leeds,	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.20
Airesdale Centre, Leeds	0.06	0.00	0.00	0.00	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Elmwood, Leeds	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.96	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Howley Park Road, Morley	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.96	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**15.25**	**1.52**	**2.60**	**2.30**	**39.32**	**3.85**	**8.43**	**4.35**	**5.19**	**4.40**	**5.07**	**32.69**	**8.96**	**1.20**	**2.48**	**5.36**	**5.06**	**44.09**	**60.48**
Other																			
Harrogate Town Centre	0.39	0.00	0.00	0.00	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.96	0.00	0.00	0.00	0.00	0.00	0.00	2.99
Wakefield Town Centre	0.11	1.52	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.96	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Burnley Town Centre	0.11	0.00	0.00	1.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.27	0.00	0.00
Castleford Retail Park, Castleford	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.60	0.00	0.00	0.00	0.00	0.00
Woodbridge	0.06	0.00	0.00	0.00	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sheffield	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Whitby	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.08	0.00
Malton	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.08	0.00
Bridlington	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.96	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Abroad	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.08	0.00
Netto, Bursley	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.27	0.00	0.00
Trafford Centre, Trafford	0.06	0.00	0.00	0.00	0.00	1.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Port, Scotland	0.06	1.52	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**1.16**	**3.03**	**0.00**	**1.15**	**1.71**	**1.28**	**0.00**	**0.00**	**0.00**	**1.10**	**0.00**	**2.88**	**0.00**	**0.60**	**0.00**	**0.00**	**2.53**	**3.23**	**2.99**
SUB TOTAL	**28.41**	**15.15**	**10.39**	**9.20**	**42.74**	**6.41**	**10.84**	**5.43**	**28.57**	**92.31**	**60.14**	**45.19**	**10.45**	**4.79**	**4.13**	**5.36**	**8.86**	**49.46**	**63.47**
Internet / Home Delivery	3.14	1.52	1.30	1.15	5.98	0.00	3.61	2.17	6.49	5.49	4.35	4.81	1.49	1.80	2.48	6.25	1.27	3.23	1.80
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**	**100**

Notes:
a. Post code sectors
1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7
b. Market shares for 'main destination' derived directly from Bradford Shopper Survey (November 2007) for chemist purchases
c. Excludes 'don't know/ can't remember' and 'don't buy these items'

2005 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 23: TURNOVER (CHEMIST GOODS)

DESTINATION	TOTAL CHEMIST (£m)	ZONE 1 CHEMIST (£m)	ZONE 2 CHEMIST (£m)	ZONE 3 CHEMIST (£m)	ZONE 4 CHEMIST (£m)	ZONE 5 CHEMIST (£m)	ZONE 6 CHEMIST (£m)	ZONE 7 CHEMIST (£m)	ZONE 8 CHEMIST (£m)	ZONE 9 CHEMIST (£m)	ZONE 10 CHEMIST (£m)	ZONE 11 CHEMIST (£m)	ZONE 12 CHEMIST (£m)	ZONE 13 CHEMIST (£m)	ZONE 14 CHEMIST (£m)	ZONE 15 CHEMIST (£m)	ZONE 16 CHEMIST (£m)	ZONE 17 CHEMIST (£m)	ZONE 18 CHEMIST (£m)
BRADFORD																			
Bradford																			
Bradford City Centre	47.76	0.37	0.97	0.15	0.00	0.00	1.34	1.19	4.80	0.00	3.01	7.31	4.79	6.40	7.32	4.98	2.93	1.17	1.04
Forster Square Retail Park, Bradford	2.74	0.00	0.00	0.00	0.00	0.00	0.27	0.10	0.36	0.00	0.00	0.22	0.15	0.36	0.20	0.60	0.15	0.00	0.35
Sub-total	**50.50**	**0.37**	**0.97**	**0.15**	**0.00**	**0.00**	**1.61**	**1.29**	**5.15**	**0.00**	**3.01**	**7.53**	**4.94**	**6.76**	**7.53**	**5.58**	**3.08**	**1.17**	**1.39**
Bingley																			
Bingley Town Centre	4.02	0.12	0.00	0.00	0.62	0.00	3.23	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**4.02**	**0.12**	**0.00**	**0.00**	**0.62**	**0.00**	**3.23**	**0.05**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Ilkley																			
Ilkley Town Centre	9.83	0.00	0.24	8.01	1.02	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.11	0.07
Sub-total	**9.83**	**0.00**	**0.24**	**8.01**	**1.02**	**0.25**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.15**	**0.11**	**0.07**
Keighley																			
Keighley Town Centre	38.95	4.66	10.14	2.08	1.02	17.61	2.82	0.02	0.36	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.14
Sainsbury's, Cavendish Street, Keighley	1.66	0.12	0.97	0.00	0.06	0.25	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**40.61**	**4.78**	**11.11**	**2.08**	**1.07**	**17.86**	**3.09**	**0.02**	**0.36**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.10**	**0.00**	**0.00**	**0.00**	**0.14**
Shipley																			
Shipley Town Centre	6.67	0.00	0.00	0.00	0.17	0.00	0.13	0.30	0.18	0.00	0.00	0.00	0.00	0.00	0.40	0.20	3.81	1.27	0.21
Asda, Manor Lane, Shipley	1.92	0.12	0.00	0.00	0.00	0.00	0.27	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.88	0.53	0.00
Sub-total	**8.59**	**0.12**	**0.00**	**0.00**	**0.17**	**0.00**	**0.40**	**0.32**	**0.18**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.40**	**0.30**	**4.69**	**1.80**	**0.21**
DISTRICT CENTRES																			
Five Lane Ends																			
Enterprise Five Lane Ends Retail Park, Brad	1.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.60	0.29	0.00	0.28
Five Lane Ends District Centre	0.40	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.15	0.00	0.00
Sub-total	**1.67**	**0.00**	**0.00**	**0.00**	**0.06**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.10**	**0.80**	**0.44**	**0.00**	**0.28**
Girlington																			
Girlington District Centre	1.47	0.00	0.00	0.00	0.00	0.00	0.13	0.02	0.18	0.00	0.09	0.00	0.00	0.14	0.90	0.00	0.00	0.00	0.00
Morrison's, Thornton Road, Girlington, Brad	1.05	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.36	0.00	0.00	0.00	0.00	0.00	0.50	0.00	0.15	0.00	0.00
Victoria Shopping Centre, Bradford	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**2.55**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.13**	**0.10**	**0.53**	**0.00**	**0.09**	**0.00**	**0.00**	**0.14**	**1.40**	**0.00**	**0.15**	**0.00**	**0.00**
Great Horton																			
Tesco, Great Horton Road, Bradford	1.97	0.00	0.00	0.00	0.06	0.00	0.13	0.00	0.36	0.00	0.00	0.00	0.00	1.01	0.20	0.00	0.00	0.21	0.00
Great Horton District Centre	1.83	0.12	0.00	0.00	0.00	0.00	0.13	0.00	0.18	0.00	0.09	0.00	0.00	1.01	0.20	0.10	0.00	0.00	0.00
Sub-total	**3.80**	**0.12**	**0.00**	**0.00**	**0.06**	**0.00**	**0.27**	**0.00**	**0.53**	**0.00**	**0.09**	**0.00**	**0.00**	**2.01**	**0.40**	**0.10**	**0.00**	**0.21**	**0.00**
Greengates																			
Greengates District Centre	0.86	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00	0.11	0.55
Sub-total	**0.86**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.20**	**0.00**	**0.11**	**0.55**
Mayo Avenue																			
Mayo Avenue District Centre	0.84	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.00	0.09	0.00	0.00	0.58	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.84**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.18**	**0.00**	**0.09**	**0.00**	**0.00**	**0.58**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Thornbury																			
Morrison's, Rushton Avenue, Bradford	2.32	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.05	0.14	0.00	0.30	0.29	0.21	0.21
Thornbury District Centre	1.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.53	0.00	0.00	0.00	0.00	0.00	0.30	0.20	0.00	0.00	0.00
Sub-total	**3.36**	**0.12**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.53**	**0.00**	**0.00**	**0.00**	**1.05**	**0.14**	**0.30**	**0.50**	**0.29**	**0.21**	**0.21**
Tong Street																			
Tong Street District Centre	1.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.86	0.15	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**1.01**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.86**	**0.15**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Sub Total District Centres	**14.09**	**0.25**	**0.00**	**0.00**	**0.11**	**0.00**	**0.40**	**0.10**	**1.78**	**0.00**	**0.27**	**0.86**	**1.20**	**2.88**	**2.21**	**1.59**	**0.88**	**0.53**	**1.04**
LOCAL CENTRES																			
Morrison's, Bradford Road, Idle	2.01	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.50	0.44	0.00	0.83
Cross Hills	3.33	0.49	2.41	0.15	0.00	0.00	0.00	0.00	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00
Wisbey Local Centre	0.96	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.09	0.00	0.00	0.15	0.72	0.00	0.00	0.00	0.00	0.00
Baildon Local Centre	1.01	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.95	0.00
Silsden Local Centre	1.34	0.00	0.24	1.04	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Buttershaw Local Centre	0.86	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.00	0.46	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00
Oak Lane, Manningham Local Centre	0.50	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.30	0.00	0.15	0.00	0.00
Wyke Local Centre	0.55	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.55	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Idle Local Centre	0.62	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.29	0.00	0.21
Allerton Local Centre	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00
Saltaire Local Centre	0.33	0.00	0.00	0.00	0.00	0.00	0.00	0.07	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.11	0.00
Clayton Local Centre	0.48	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.36	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00
Eccleshill Local Centre	0.40	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.40	0.00	0.00	0.00
Queensbury Local Centre	0.63	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.53	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00
Bakerend Road Local Centre	0.40	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.30	0.00	0.00	0.10	0.00	0.00	0.00
Leeds Road Local Centre	0.45	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.45	0.00	0.00	0.00	0.00	0.00	0.00
Undercliffe Local Centre	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.07
Duckworth Lane Local Centre	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 23: TURNOVER (CHEMIST GOODS)

DESTINATION	TOTAL CHEMIST (£m)	ZONE 1 CHEMIST (£m)	ZONE 2 CHEMIST (£m)	ZONE 3 CHEMIST (£m)	ZONE 4 CHEMIST (£m)	ZONE 5 CHEMIST (£m)	ZONE 6 CHEMIST (£m)	ZONE 7 CHEMIST (£m)	ZONE 8 CHEMIST (£m)	ZONE 9 CHEMIST (£m)	ZONE 10 CHEMIST (£m)	ZONE 11 CHEMIST (£m)	ZONE 12 CHEMIST (£m)	ZONE 13 CHEMIST (£m)	ZONE 14 CHEMIST (£m)	ZONE 15 CHEMIST (£m)	ZONE 16 CHEMIST (£m)	ZONE 17 CHEMIST (£m)	ZONE 18 CHEMIST (£m)
BRADFORD																			
Denholme Local Centre	0.27	0.00	0.00	0.00	0.00	0.00	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Marshfields Local Centre	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.00	0.00
Burnley in Wharfedale Local Centre	0.11	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Addingham	0.15	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Frizinghall Local Centre	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00
Lidget Green Local Centre	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Crossflats Local Centre	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00
Haworth Mill-Hey Local Centre	0.12	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Oakworth, Bradford	0.12	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Haworth Local Centre	0.12	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**15.86**	**1.10**	**2.66**	**1.33**	**0.23**	**0.00**	**0.40**	**0.27**	**1.42**	**0.10**	**1.09**	**0.00**	**1.20**	**0.86**	**0.80**	**1.19**	**1.03**	**1.06**	**1.11**
Out of centre																			
Asda, Rooley Lane, Bradford	1.29	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.65	0.30	0.14	0.10	0.00	0.00	0.00	0.00
Lloyds Chemist, Otley Road, Bradford	1.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.30	0.00	0.00	0.70	0.00	0.00	0.00
Other, Bradford	0.73	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.00	0.00	0.00	0.22	0.00	0.14	0.20	0.00	0.15	0.00	0.00
Tesco, Bradford Peel Centre	0.65	0.00	0.00	0.00	0.06	0.00	0.00	0.02	0.00	0.00	0.00	0.22	0.15	0.00	0.00	0.20	0.00	0.00	0.00
Lloyds Chemist, Tong Street, Bradford	1.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.86	0.15	0.00	0.00	0.00	0.00	0.00	0.00
Sutton In Craven	1.21	0.00	1.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Little Horton, Bradford	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00
Heaton, Bradford	0.39	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.29	0.00	0.00
West Bowling	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00
Cullingwoth, Bradford	0.27	0.00	0.00	0.00	0.00	0.00	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Lloyds Chemist, Boardstone Way, Bradford	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Birkinshaw	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Thorpe Edge, Bradford	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.07
Lloyds Chemist, Coventry Street, Bradford	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00
Local Chemist, Terfel View, Bradford	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00
Low Moor Road, Bradford	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Menston, Bradford	0.11	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Lloyds Chemist, Backland Road, Bradford	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00
Gaisby Lane, Shipley	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00
Wilsden, Bradford	0.13	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Keighley Road, Shipley	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00
Steeton, Keighley	0.24	0.00	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Coventry Street, Bradford	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00
East Bowling	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**9.43**	**0.00**	**1.45**	**0.00**	**0.17**	**0.00**	**0.40**	**0.05**	**0.00**	**0.10**	**0.09**	**2.80**	**1.50**	**0.72**	**0.30**	**1.19**	**0.59**	**0.00**	**0.07**
SUB TOTAL	**152.93**	**6.74**	**16.42**	**11.56**	**3.39**	**18.11**	**9.54**	**2.11**	**8.88**	**0.20**	**4.46**	**11.19**	**8.82**	**11.21**	**11.34**	**9.86**	**10.40**	**4.66**	**4.02**
OUTSIDE BRADFORD																			
Calderdale																			
Halifax Town Centre	11.04	0.12	0.00	0.00	0.00	0.00	0.27	0.00	2.13	6.93	1.37	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00
Brighouse	3.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	3.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Huddersfield Road, Brighouse	0.55	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.55	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's, Wade Street, Halifax	0.65	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.36	0.20	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's, Mill Lane, Brighouse	0.36	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.36	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Shelf	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Illingworth	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Morrison's, Keighley Road, Illingworth	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Thurm Hall Lane, Halifax	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**16.87**	**0.12**	**0.00**	**0.00**	**0.00**	**0.00**	**0.27**	**0.00**	**2.84**	**7.95**	**5.47**	**0.00**	**0.00**	**0.22**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Craven																			
Skipton Town Centre	3.20	0.37	1.45	0.74	0.11	0.25	0.00	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.11	0.00
Cowling	0.12	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**3.32**	**0.49**	**1.45**	**0.74**	**0.11**	**0.25**	**0.00**	**0.02**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.15**	**0.11**	**0.00**
Kirklees																			
Cleckheaton Town Centre	1.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.64	0.65	0.00	0.00	0.10	0.00	0.00	0.00	0.00
Birstall Shopping Park	1.33	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.46	0.65	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Huddersfield Town Centre	0.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.00	0.27	0.00	0.00	0.14	0.00	0.00	0.00	0.00	0.00
Dewsbury Town Centre	0.39	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Batley Town Centre	0.54	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.43	0.00	0.00	0.00	0.00	0.00	0.11	0.00
Morrison's, Union Street, Heckmondwike	0.32	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.10	0.00	0.00	0.00	0.00
Co-Op Pharmacy, Union Street, Heckmond	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Hamza Street, Batley	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**4.91**	**0.25**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.36**	**0.10**	**1.46**	**2.15**	**0.15**	**0.14**	**0.20**	**0.00**	**0.00**	**0.11**	**0.00**
Leeds																			
Leeds City Centre	6.84	0.12	0.24	0.00	0.28	0.50	0.27	0.10	0.36	0.20	0.09	0.65	0.00	0.00	0.20	0.10	0.29	0.74	2.70
Pudsey Town Centre	4.98	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.15	0.30	0.00	0.00	0.10	0.15	0.00	2.29
Guiseley	2.02	0.00	0.00	0.15	1.36	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.21	0.07
White Rose Shopping Centre, Leeds	2.86	0.00	0.00	0.00	0.06	0.00	0.27	0.00	0.18	0.10	0.46	0.86	0.00	0.00	0.00	0.10	0.15	0.00	0.69
Yeadon	2.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.12	0.00

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 23: TURNOVER (CHEMIST GOODS)

DESTINATION	TOTAL CHEMIST (£m)	ZONE 1 CHEMIST (£m)	ZONE 2 CHEMIST (£m)	ZONE 3 CHEMIST (£m)	ZONE 4 CHEMIST (£m)	ZONE 5 CHEMIST (£m)	ZONE 6 CHEMIST (£m)	ZONE 7 CHEMIST (£m)	ZONE 8 CHEMIST (£m)	ZONE 9 CHEMIST (£m)	ZONE 10 CHEMIST (£m)	ZONE 11 CHEMIST (£m)	ZONE 12 CHEMIST (£m)	ZONE 13 CHEMIST (£m)	ZONE 14 CHEMIST (£m)	ZONE 15 CHEMIST (£m)	ZONE 16 CHEMIST (£m)	ZONE 17 CHEMIST (£m)	ZONE 18 CHEMIST (£m)
BRADFORD																			
Otley	1.76	0.00	0.24	0.00	0.56	0.25	0.13	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.42	0.00
Owlcoates Centre, New Pudsey	1.29	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.00	0.09	0.43	0.15	0.00	0.00	0.10	0.00	0.00	0.35
Morrison's, Otley Road, Guiseley	1.04	0.00	0.00	0.15	0.23	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.53	0.00
Asda, Owlcoates Centre, Pudsey	1.23	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.65	0.15	0.14	0.10	0.00	0.00	0.00	0.14
Morley Town Centre	1.94	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.94	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Farsley	0.56	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.35
Calverley	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.28
Co-Op Pharmacy, High Street, Yeadon	0.32	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.32	0.00
Leeds Bradford Airport	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.10	0.00	0.00	0.00
Morrison's, Savin Mill Way, Leeds,	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14
Airesdale Centre, Leeds	0.06	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Elmwood, Leeds	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Howley Park Road, Morley	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**28.22**	**0.12**	**0.48**	**0.30**	**2.60**	**0.74**	**0.94**	**0.10**	**0.71**	**0.41**	**0.64**	**7.31**	**0.90**	**0.14**	**0.30**	**0.60**	**0.59**	**4.34**	**7.00**
Other																			
Harrogate Town Centre	0.62	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.35
Wakefield Town Centre	0.34	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Burnley Town Centre	0.29	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00
Castleford Retail Park, Castleford	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.07	0.00	0.00	0.00	0.00	0.00
Woodbridge	0.06	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sheffield	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Whitby	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00
Malton	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00
Bridlington	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Abroad	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00
Netto, Bursley	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00
Trafford Centre, Trafford	0.25	0.00	0.00	0.00	0.00	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Port, Scotland	0.12	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**2.53**	**0.25**	**0.00**	**0.15**	**0.11**	**0.25**	**0.00**	**0.00**	**0.00**	**0.10**	**0.00**	**0.65**	**0.00**	**0.07**	**0.00**	**0.00**	**0.29**	**0.32**	**0.35**
SUB TOTAL	**55.85**	**1.23**	**1.93**	**1.19**	**2.82**	**1.24**	**1.21**	**0.12**	**3.91**	**8.56**	**7.56**	**10.11**	**1.05**	**0.58**	**0.50**	**0.60**	**1.03**	**4.87**	**7.34**
Internet / Home Delivery	6.42	0.12	0.24	0.15	0.40	0.00	0.40	0.05	0.89	0.51	0.55	1.08	0.15	0.22	0.30	0.70	0.15	0.32	0.21
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**215.20**	**8.09**	**18.59**	**12.90**	**6.61**	**19.35**	**11.15**	**2.29**	**13.68**	**9.28**	**12.57**	**22.37**	**10.02**	**12.01**	**12.14**	**11.15**	**11.57**	**9.85**	**11.57**

Notes:

a. Post code sectors

1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7

b. Market shares for 'main destination' derived directly from Bradford Shopper Survey (November 2007) for chemist purchases

c. Excludes 'don't know/ can't remember' and 'don't buy these items'

2005 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 24: TURNOVER (ALL COMPARISON GOODS)

DESTINATION	TOTAL ALL GOODS (£m)	ZONE 1 ALL GOODS (£m)	ZONE 2 ALL GOODS (£m)	ZONE 3 ALL GOODS (£m)	ZONE 4 ALL GOODS (£m)	ZONE 5 ALL GOODS (£m)	ZONE 6 ALL GOODS (£m)	ZONE 7 ALL GOODS (£m)	ZONE 8 ALL GOODS (£m)	ZONE 9 ALL GOODS (£m)	ZONE 10 ALL GOODS (£m)	ZONE 11 ALL GOODS (£m)	ZONE 12 ALL GOODS (£m)	ZONE 13 ALL GOODS (£m)	ZONE 14 ALL GOODS (£m)	ZONE 15 ALL GOODS (£m)	ZONE 16 ALL GOODS (£m)	ZONE 17 ALL GOODS (£m)	ZONE 18 ALL GOODS (£m)
BRADFORD																			
Bradford																			
Bradford City Centre	426.32	4.26	10.28	3.58	2.96	9.97	17.27	8.65	37.21	2.02	20.15	57.62	39.18	49.97	66.29	44.08	29.51	10.28	13.05
Forster Square Retail Park, Bradford	51.22	0.25	1.25	0.48	0.43	0.79	2.18	1.46	3.97	0.00	1.95	5.55	5.84	5.02	4.17	7.00	4.77	1.80	4.30
Sub-total	**477.54**	**4.51**	**11.53**	**4.06**	**3.39**	**10.76**	**19.45**	**10.11**	**41.18**	**2.02**	**22.10**	**63.17**	**45.01**	**54.99**	**70.46**	**51.08**	**34.28**	**12.08**	**17.35**
Bingley																			
Bingley Town Centre	10.32	0.12	0.14	0.00	1.24	0.00	7.08	0.20	0.00	0.00	0.17	0.00	0.20	0.00	0.42	0.26	0.00	0.49	0.00
Carpet Time, Park Road, Bingley	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00
Sub-total	**10.45**	**0.12**	**0.14**	**0.00**	**1.24**	**0.00**	**7.08**	**0.20**	**0.00**	**0.00**	**0.17**	**0.00**	**0.20**	**0.00**	**0.42**	**0.39**	**0.00**	**0.49**	**0.00**
Ilkley																			
Ilkley Town Centre	40.40	0.37	1.57	28.14	3.73	1.80	1.16	0.09	0.36	0.00	0.16	0.00	0.00	0.00	0.07	0.08	0.77	1.32	0.78
Sub-total	**40.40**	**0.37**	**1.57**	**28.14**	**3.73**	**1.80**	**1.16**	**0.09**	**0.36**	**0.00**	**0.16**	**0.00**	**0.00**	**0.00**	**0.07**	**0.08**	**0.77**	**1.32**	**0.78**
Keighley																			
Keighley Town Centre	256.65	31.05	68.02	19.18	8.59	101.83	21.32	0.29	1.29	0.08	0.00	0.00	0.17	0.30	1.20	0.21	1.97	0.79	0.36
Focus, Keighley	4.20	0.25	1.21	0.38	0.09	1.60	0.31	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.07	0.00
Sainsbury's, Cavendish Street, Keighley	1.66	0.12	0.97	0.00	0.06	0.25	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**262.51**	**31.43**	**70.20**	**19.56**	**8.73**	**103.67**	**21.90**	**0.29**	**1.47**	**0.08**	**0.00**	**0.00**	**0.17**	**0.30**	**1.20**	**0.21**	**2.09**	**0.86**	**0.36**
Shipley																			
Shipley Town Centre	36.18	0.41	0.14	0.68	1.17	1.64	2.46	1.05	1.78	0.00	0.00	0.00	0.34	0.39	0.76	1.28	15.97	6.96	1.15
Aldi, Briggate, Shipley	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.00
Carpets Direct, Valley Road, Shipley	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00
Asda, Manor Lane, Shipley	8.77	0.49	0.00	0.00	0.03	0.00	1.56	0.12	0.13	0.00	0.00	0.00	0.00	0.00	0.11	0.45	4.08	1.38	0.43
Sub-total	**45.14**	**0.90**	**0.14**	**0.68**	**1.20**	**1.64**	**4.02**	**1.17**	**1.91**	**0.00**	**0.00**	**0.00**	**0.34**	**0.39**	**0.87**	**1.85**	**20.05**	**8.40**	**1.58**
DISTRICT CENTRES																			
Five Lane Ends																			
Enterprise Five Lane Ends Retail Park, Bradford	9.55	0.00	0.56	0.00	0.31	0.00	0.00	0.08	1.24	0.23	0.00	0.63	0.00	0.46	0.88	1.22	2.32	0.29	1.33
Five Lane Ends District Centre	4.60	0.12	0.00	0.00	0.17	0.00	0.00	0.04	0.48	0.00	0.00	0.00	0.20	0.00	0.00	0.85	1.38	0.07	1.29
Sub-total	**14.15**	**0.12**	**0.56**	**0.00**	**0.48**	**0.00**	**0.00**	**0.13**	**1.72**	**0.23**	**0.00**	**0.63**	**0.20**	**0.46**	**0.88**	**2.07**	**3.70**	**0.36**	**2.61**
Girlington																			
Girlington District Centre	9.07	0.00	0.00	0.00	0.22	0.00	0.85	0.35	2.68	0.10	0.34	0.00	0.59	0.87	2.15	0.32	0.54	0.00	0.08
Morrison's, Thornton Road, Girlington, Bradford	1.05	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.36	0.00	0.00	0.00	0.00	0.00	0.50	0.00	0.15	0.00	0.00
Empire Direct, Ingleby Road, Bradford	2.90	0.00	0.00	0.15	0.08	0.00	0.28	0.02	0.21	0.00	0.00	0.23	0.14	0.58	0.43	0.19	0.36	0.00	0.23
Victoria Shopping Centre, Bradford	1.05	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.48	0.00	0.00	0.00	0.00	0.14	0.21	0.00	0.00	0.00	0.00
Sub-total	**14.08**	**0.00**	**0.00**	**0.15**	**0.29**	**0.00**	**1.12**	**0.63**	**3.73**	**0.10**	**0.34**	**0.23**	**0.73**	**1.59**	**3.30**	**0.51**	**1.04**	**0.00**	**0.31**
Great Horton																			
Tesco, Great Horton Road, Bradford	7.88	0.00	0.00	0.00	0.06	0.00	0.31	0.05	1.56	0.00	0.19	0.00	0.00	4.77	0.65	0.00	0.00	0.21	0.08
Great Horton District Centre	6.99	0.25	0.00	0.00	0.00	0.00	0.31	0.00	1.59	0.00	0.09	0.00	0.14	3.21	0.85	0.35	0.00	0.20	0.00
Sub-total	**14.87**	**0.25**	**0.00**	**0.00**	**0.06**	**0.00**	**0.61**	**0.05**	**3.15**	**0.00**	**0.28**	**0.00**	**0.14**	**7.98**	**1.50**	**0.35**	**0.00**	**0.41**	**0.08**
Greengates																			
Greengates District Centre	6.22	0.00	0.00	0.00	0.29	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.07	0.00	1.82	0.92	0.57	2.49
Homebase, Harrogate Road, Bradford	0.98	0.00	0.00	0.00	0.09	0.00	0.10	0.02	0.00	0.00	0.07	0.00	0.00	0.00	0.00	0.08	0.00	0.14	0.49
Harrogate Road Retail Park, Bradford	1.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.31	0.00	0.41	0.00	0.13	0.00
Sub-total	**8.23**	**0.00**	**0.00**	**0.00**	**0.38**	**0.00**	**0.10**	**0.07**	**0.00**	**0.00**	**0.24**	**0.00**	**0.00**	**0.39**	**0.00**	**2.31**	**0.92**	**0.84**	**2.98**
Mayo Avenue																			
Mayo Avenue District Centre	3.45	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.90	0.00	0.46	0.00	0.11	1.63	0.28	0.00	0.00	0.00	0.07
Sub-total	**3.45**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.90**	**0.00**	**0.46**	**0.00**	**0.11**	**1.63**	**0.28**	**0.00**	**0.00**	**0.00**	**0.07**
Thornbury																			
Morrison's, Rushton Avenue, Bradford	3.67	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.89	0.30	0.12	0.52	0.29	0.21	0.21
B&Q, Thornbury, Bradford	13.43	0.00	0.20	0.00	0.00	0.00	0.00	0.13	0.35	0.00	0.07	4.35	2.52	0.00	0.91	3.47	0.13	0.07	1.23
The Woodhall Retail Centre, Bradford	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.11	0.00	0.00	0.00
Thornbury District Centre	6.89	0.00	0.00	0.18	0.00	0.00	0.00	0.00	0.53	0.00	0.00	1.93	1.28	0.16	0.42	1.66	0.21	0.00	0.51
Sub-total	**24.26**	**0.12**	**0.20**	**0.18**	**0.00**	**0.00**	**0.00**	**0.13**	**0.88**	**0.00**	**0.07**	**6.29**	**5.69**	**0.61**	**1.45**	**5.77**	**0.63**	**0.28**	**1.95**
Tong Street																			
Tong Street District Centre	3.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	2.00	0.49	0.14	0.12	0.35	0.00	0.13	0.00
Weaverthorpe Retail Park, Bradford	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.00	0.00
Sub-total	**3.49**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.11**	**2.00**	**0.49**	**0.29**	**0.12**	**0.35**	**0.00**	**0.13**	**0.00**
LOCAL CENTRES																			
Morrison's, Bradford Road, Idle	4.75	0.00	0.00	0.00	0.00	0.00	0.13	0.02	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.96	1.26	0.19	2.09
Cross Hills	6.71	0.82	4.48	0.67	0.00	0.29	0.16	0.00	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00
McCann's, Oak Lane, Bradford	0.59	0.00	0.00	0.00	0.00	0.00	0.00	0.09	0.00	0.08	0.07	0.00	0.00	0.00	0.10	0.00	0.25	0.00	0.00
Local DIY, Killinghall Road, Bradford	0.78	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.66	0.11	0.00	0.00	0.00	0.00	0.00
Wickes Bradford Road, Idle	0.32	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.08	0.13	0.00	0.10
Wisbey Local Centre	1.42	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.09	0.00	0.15	1.18	0.00	0.00	0.00	0.00	0.00
Baildon Local Centre	1.52	0.00	0.00	0.00	0.06	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	1.09	0.00
Silsden Local Centre	1.34	0.00	0.24	1.04	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Buttershaw Local Centre	0.86	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.00	0.46	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00
Buttershaw Local Centre	1.11	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.06	0.05	0.43	0.00	0.25	0.00	0.11	0.00	0.00	0.00
Lidl, Thornton Road, Buttershaw, Bradford	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.27	0.00	0.00	0.00	0.00	0.00
Oak Lane, Manningham Local Centre	1.36	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.11	0.00	0.20	0.00	0.30	0.00	0.70	0.00	0.00
Wyke Local Centre	1.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.71	0.00	0.00	0.30	0.00	0.00	0.00	0.00	0.00
Idle Local Centre	2.29	0.12	0.00	0.00	0.06	0.29	0.00	0.03	0.00	0.00	0.17	0.00	0.00	0.00	0.21	0.00	0.73	0.27	0.40
Silsden Local Centre	0.58	0.00	0.27	0.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Allerton Local Centre	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00
Saltaire Local Centre	0.59	0.00	0.00	0.00	0.00	0.00	0.00	0.07	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.26	0.00	0.11	0.00
Thornton Local Centre	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Clayton Local Centre	0.55	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.36	0.00	0.00	0.00	0.00	0.07	0.10	0.00	0.00	0.00	0.00
Eccleshill Local Centre	0.60	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00	0.40	0.00	0.00	0.00

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 24: TURNOVER (ALL COMPARISON GOODS)

DESTINATION	TOTAL ALL GOODS (£m)	ZONE 1 ALL GOODS (£m)	ZONE 2 ALL GOODS (£m)	ZONE 3 ALL GOODS (£m)	ZONE 4 ALL GOODS (£m)	ZONE 5 ALL GOODS (£m)	ZONE 6 ALL GOODS (£m)	ZONE 7 ALL GOODS (£m)	ZONE 8 ALL GOODS (£m)	ZONE 9 ALL GOODS (£m)	ZONE 10 ALL GOODS (£m)	ZONE 11 ALL GOODS (£m)	ZONE 12 ALL GOODS (£m)	ZONE 13 ALL GOODS (£m)	ZONE 14 ALL GOODS (£m)	ZONE 15 ALL GOODS (£m)	ZONE 16 ALL GOODS (£m)	ZONE 17 ALL GOODS (£m)	ZONE 18 ALL GOODS (£m)
BRADFORD																			
Queensbury Local Centre	1.44	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.11	0.00	0.00	0.00	0.00	0.00	0.20	0.13	0.00	0.00	0.00
Bakerend Road Local Centre	0.40	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.30	0.00	0.00	0.10	0.00	0.00	0.00
Leeds Road Local Centre	0.88	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.45	0.00	0.00	0.00	0.21	0.00	0.00
Undercliffe Local Centre	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.07
Duckworth Lane Local Centre	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00
Denholme Local Centre	0.27	0.00	0.00	0.00	0.00	0.00	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Marshfields Local Centre	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.00	0.00
Burnley in Wharfedale Local Centre	0.11	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Queensbury Local Centre	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Addingham	0.58	0.12	0.00	0.32	0.00	0.00	0.00	0.03	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Frizinghall Local Centre	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00
Lidget Green Local Centre	0.46	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.00	0.00	0.00	0.00	0.06	0.10	0.13	0.00	0.00	0.00
MFI, Lidget Green	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Crossflats Local Centre	0.74	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.74	0.00	0.00	0.00	0.00	0.00	0.00
Haworth Mill-Hey Local Centre	0.12	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Oakworth, Bradford	0.12	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Haworth Local Centre	1.42	0.66	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.51	0.00	0.00	0.24	0.00	0.00	0.00	0.00	0.00
Sub-total	**34.33**	**2.16**	**5.00**	**2.34**	**0.29**	**0.59**	**0.73**	**0.50**	**2.66**	**0.24**	**2.28**	**0.43**	**2.64**	**2.84**	**1.32**	**2.37**	**3.65**	**1.65**	**2.66**
Out of centre																			
Asda, Rooley Lane, Bradford	12.27	0.00	0.00	0.00	0.00	0.00	0.28	0.00	0.00	0.28	1.03	4.96	3.44	1.53	0.75	0.00	0.00	0.00	0.00
Lloyds Chemist, Otley Road, Bradford	1.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.30	0.00	0.00	0.70	0.00	0.00	0.00
Aslams Interiors, Heaton Road, Bradford	0.46	0.00	0.00	0.00	0.00	0.00	0.00	0.03	0.00	0.00	0.00	0.00	0.20	0.00	0.24	0.00	0.00	0.00	0.00
Other, Bradford	0.73	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.00	0.00	0.00	0.22	0.00	0.14	0.20	0.00	0.15	0.00	0.00
Tesco, Bradford Peel Centre	5.89	0.00	0.00	0.00	0.12	0.00	0.55	0.13	0.00	0.00	0.00	0.22	0.90	0.00	0.67	1.45	1.16	0.40	0.28
Keighley Retail Park, Keighley	10.64	1.03	4.81	1.69	0.42	1.65	0.88	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00
Alston Retail Park, Keighley	4.22	0.12	1.70	0.47	0.29	0.26	1.05	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.13	0.00
Four Lane Ends, Bradford	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00
Queensbury, Bradford	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00
Northwood	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.26	0.00	0.00	0.00
Euroway Industrial Estate, Bradford	1.57	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.40	0.00	0.44	0.31	0.00	0.36	0.00	0.00	0.00	0.00	0.00
B&Q, Euroway Trading Estate, Bradford	18.73	0.08	0.00	0.13	0.13	0.20	0.42	0.11	1.22	0.08	3.08	5.30	0.93	3.52	1.73	0.45	0.38	0.20	0.79
B&Q, Alston Road, Keighley	22.65	2.95	5.25	2.15	0.77	5.99	4.15	0.19	0.35	0.00	0.00	0.19	0.00	0.00	0.20	0.00	0.25	0.20	0.00
Focus, Shipley	4.42	0.00	0.00	0.13	0.04	0.00	0.31	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	1.61	1.85	0.15
Wickes, Prince Royd Way, Bradford	0.11	0.00	0.00	0.00	0.05	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Wickes Road, Ingleby Road Retail Park, Bradford	1.22	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.35	0.00	0.00	0.00	0.00	0.06	0.41	0.00	0.25	0.00	0.05
Aladdin Carpet Furniture Discount Centre, Lumb Lane, Br	0.44	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00	0.24	0.00	0.00	0.00	0.00
Southfield Road, Bradford	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00
Grange Road, Bradford	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00
Glyn Webb, Kings Road, Bradford	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.13	0.00	0.00
Low Moor, Bradford	0.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Gaythorne Road, Bradford	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00
Broadstone Way, Bradford	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cutler Heights Lane, Bradford	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00
Eastburn	0.59	0.12	0.29	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Charlestown	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.07
Tesco, Woodhouse Road, Bradford	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.00	0.00	0.00
Lloyds Chemist, Tong Street, Bradford	1.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.86	0.15	0.00	0.00	0.00	0.00	0.00	0.00
Sutton In Craven	1.21	0.00	1.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cannon Mills Shopping Centre, Bradford	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00
Bridlington, Inverness, Bradford	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00
Little Horton, Bradford	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00
Heaton, Bradford	0.70	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.60	0.00	0.00
West Bowling	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00
Cullingwoth, Bradford	0.27	0.00	0.00	0.00	0.00	0.00	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Lloyds Chemist, Boardstone Way, Bradford	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Birkinshaw	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Thorpe Edge, Bradford	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.07
Lloyds Chemist, Coventry Street, Bradford	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00
Local Chemist, Terfel View, Bradford	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00
Low Moor Road, Bradford	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Menston, Bradford	0.11	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Lloyds Chemist, Backland Road, Bradford	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00
Gaisby Lane, Shipley	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00
Wilsden, Bradford	0.13	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Keighley Road, Shipley	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00
Steeton, Keighley	0.24	0.00	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Coventry Street, Bradford	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00
East Bowling	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**93.06**	**4.31**	**13.50**	**4.75**	**2.00**	**8.10**	**8.05**	**0.84**	**2.32**	**0.36**	**4.97**	**13.10**	**7.22**	**6.37**	**4.80**	**3.51**	**4.68**	**2.79**	**1.41**
SUB TOTAL	**1045.95**	**44.29**	**102.85**	**59.86**	**21.78**	**126.56**	**64.23**	**14.22**	**60.28**	**3.02**	**31.17**	**85.84**	**62.94**	**77.83**	**86.65**	**70.85**	**71.83**	**29.60**	**32.15**
OUTSIDE BRADFORD																			
Calderdale																			
Halifax Town Centre	86.13	1.19	0.29	0.00	0.00	0.85	1.29	0.05	19.20	45.12	12.98	0.00	1.35	1.57	1.16	0.00	0.84	0.00	0.22
Brighouse	9.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.36	8.28	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.00
Northowram	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hipperholme	0.59	0.00	0.00	0.00	0.00	0.00	0.00	0.03	0.00	0.34	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Pellon Lane, Halifax	7.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	2.47	3.68	0.59	0.00	0.00	0.06	0.10	0.00	0.00	0.00	0.00
Greenmount Retail Park, Halifax	0.51	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.20	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Charles Town Road Retail Park, Halifax	0.68	0.00	0.00	0.00	0.00	0.00	0.16	0.03	0.00	0.29	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.00	0.00
Elland Town Centre	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Carpet Warehouse, Shay Lane, Halifax	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Bailiff Bridge, Brighouse	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Mytholmroyd	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00
Wickes, Wade Street, Halifax	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 24: TURNOVER (ALL COMPARISON GOODS)

DESTINATION	TOTAL ALL GOODS (£m)	ZONE 1 ALL GOODS (£m)	ZONE 2 ALL GOODS (£m)	ZONE 3 ALL GOODS (£m)	ZONE 4 ALL GOODS (£m)	ZONE 5 ALL GOODS (£m)	ZONE 6 ALL GOODS (£m)	ZONE 7 ALL GOODS (£m)	ZONE 8 ALL GOODS (£m)	ZONE 9 ALL GOODS (£m)	ZONE 10 ALL GOODS (£m)	ZONE 11 ALL GOODS (£m)	ZONE 12 ALL GOODS (£m)	ZONE 13 ALL GOODS (£m)	ZONE 14 ALL GOODS (£m)	ZONE 15 ALL GOODS (£m)	ZONE 16 ALL GOODS (£m)	ZONE 17 ALL GOODS (£m)	ZONE 18 ALL GOODS (£m)
BRADFORD																			
Gibbet Street, Halifax	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Greenmount Retail Park, Halifax	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.00	0.00
Tesco, Huddersfield Road, Brighouse	2.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's, Wade Street, Halifax	0.71	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.36	0.26	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Greenmount Retail Park, Halifax	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's, Mill Lane, Brighouse	0.36	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.36	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hebden Bridge	0.58	0.41	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Shelf	0.57	0.00	0.00	0.00	0.00	0.27	0.00	0.00	0.00	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Charles Town Road Retail Park, Halifax	1.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.36	0.52	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Illingworth	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Morrison's, Keighley Road, Illingworth	0.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.46	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Haugh Shaw Road Retail Park, Halifax	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Crossley Retail Park, Halifax	0.79	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.58	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Thurm Hall Lane, Halifax	1.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.89	0.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**114.24**	**1.60**	**0.29**	**0.00**	**0.00**	**1.12**	**1.72**	**0.11**	**24.56**	**53.42**	**25.36**	**0.00**	**1.55**	**1.83**	**1.27**	**0.00**	**1.05**	**0.14**	**0.22**
Craven																			
Skipton Town Centre	28.18	3.05	13.56	5.52	0.52	1.87	1.12	0.11	0.36	0.00	0.20	0.00	0.00	0.05	0.00	0.00	0.77	0.76	0.27
Settle	0.09	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Focus, Skipton	1.47	0.08	0.81	0.38	0.00	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Morrison's, Broughton Road, Skipton	0.59	0.00	0.00	0.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Ingleton	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.00	0.00
Cowling	0.12	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**30.69**	**3.26**	**14.37**	**6.58**	**0.52**	**2.07**	**1.12**	**0.11**	**0.36**	**0.00**	**0.20**	**0.00**	**0.00**	**0.05**	**0.23**	**0.00**	**0.77**	**0.76**	**0.27**
Kirklees																			
Cleckheaton Town Centre	4.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.33	2.76	0.00	0.00	0.10	0.00	0.00	0.06	0.00
Birstall Shopping Park	43.58	0.53	1.19	1.21	0.92	1.13	1.33	0.05	3.01	2.55	4.31	16.27	1.37	1.95	0.35	1.07	1.28	2.13	2.92
Huddersfield Town Centre	14.68	0.31	0.00	0.17	0.00	0.00	0.00	0.08	1.30	1.74	9.25	0.31	0.00	0.69	0.44	0.00	0.00	0.20	0.18
Leeds Road, Huddersfield	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Junction 27 Retail Park	7.23	0.12	0.61	0.00	0.05	0.00	0.33	0.11	1.42	0.00	1.39	0.76	0.14	1.43	0.00	0.13	0.00	0.00	0.72
Dewsbury Town Centre	3.28	0.21	0.00	0.00	0.00	0.00	0.00	0.03	0.18	0.00	1.26	1.19	0.00	0.00	0.21	0.00	0.00	0.20	0.00
Batley Town Centre	4.94	0.12	0.00	0.00	0.05	0.00	0.16	0.08	0.44	0.20	0.60	2.15	0.00	0.12	0.00	0.44	0.21	0.25	0.10
Morrison's, Union Street, Heckmondwike	0.75	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.65	0.00	0.00	0.10	0.00	0.00	0.00	0.00
Asda, Bradford Road, Huddersfield	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Liversedge	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Carpet Mill, Ravensthorpe Road, Dewsbury	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00
B&Q, Leeds Road Retail Park, Huddersfield	0.92	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.92	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Birkenshaw	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00
West Yorkshire Retail Park, Birstall	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.00	0.00
Co-Op Pharmacy, Union Street, Heckmondwike	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Hamza Street, Batley	0.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.15	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**81.10**	**1.30**	**1.81**	**1.39**	**1.03**	**1.13**	**1.83**	**0.35**	**6.34**	**4.50**	**19.31**	**24.83**	**1.67**	**4.29**	**1.21**	**1.64**	**1.70**	**2.85**	**3.93**
Leeds																			
Leeds City Centre	139.45	4.97	7.66	9.05	9.02	11.84	7.99	0.96	4.57	4.45	6.59	16.73	2.37	1.92	2.68	3.32	5.46	13.31	26.57
Pudsey Town Centre	29.30	0.00	1.46	2.25	1.01	0.00	1.13	0.19	0.59	0.00	1.97	8.06	0.96	0.00	0.21	1.60	0.46	1.33	8.08
Guiseley	14.20	0.00	0.00	2.23	5.71	0.46	0.13	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	4.64	0.86
Focus, Guiseley	5.09	0.00	0.00	1.26	1.97	0.00	0.00	0.02	0.00	0.00	0.07	0.00	0.00	0.00	0.10	0.08	0.00	1.49	0.10
B&Q, Junction One Retail Park, Beeston	2.63	0.00	0.00	0.00	0.04	0.00	0.00	0.00	0.00	0.00	0.07	1.51	0.00	0.23	0.30	0.08	0.25	0.00	0.15
Homebase, Kirk Lane, Yeadon	0.75	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.48	0.15
Aberford Town Centre	1.90	0.12	0.00	0.35	0.38	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.21	0.72	0.00
Guiseley Retail Park, Guiseley	1.58	0.12	0.00	0.00	0.27	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.78	0.15
West Side Retail Park, Guiseley	6.53	0.00	0.00	0.95	1.90	0.57	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.45	0.67
White Rose Shopping Centre, Leeds	38.06	0.00	0.49	2.02	0.94	0.00	1.24	0.27	3.57	1.82	4.63	8.72	2.20	1.57	1.03	1.57	1.40	1.40	5.19
Yeadon	4.44	0.00	0.00	0.00	0.05	0.00	0.16	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4.02	0.10
Morrison's, High Street, Yeadon	0.45	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.45	0.00
Otley	8.23	0.00	1.15	1.18	2.93	1.41	0.13	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	1.28	0.00
Crown Point Retail Park, Leeds	2.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.45	0.00	0.00	1.13	0.00	0.15	0.12	0.00	0.00	0.33	0.59
Owlcoates Centre, New Pudsey	19.33	0.37	0.00	0.81	0.91	0.27	0.45	0.11	1.25	0.11	0.96	4.43	0.77	0.37	0.33	1.92	1.81	1.78	2.66
Morrison's, Otley Road, Guiseley	2.22	0.00	0.00	0.15	0.72	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.18	1.04	0.00
Asda, Owlcoates Centre, Pudsey	4.01	0.00	0.00	0.00	0.34	0.43	0.00	0.00	0.00	0.00	0.00	1.34	0.53	0.14	0.22	0.29	0.18	0.13	0.40
Colton Retail Park, Leeds	0.35	0.00	0.00	0.33	0.00	0.00	0.00	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Morley Town Centre	9.73	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.26	8.73	0.00	0.00	0.12	0.00	0.00	0.00	0.29
Asda, Howley Park Road, Morley	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Kirkstall Valley Retail Park, Leeds	3.57	0.07	0.00	0.15	0.00	0.27	0.16	0.00	0.00	0.00	0.30	0.54	0.61	0.25	0.00	0.28	0.00	0.28	0.66
Bramley, Leeds	0.63	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.63	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Eden Town, Leeds	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.28
Wetherby	0.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.33	0.00
Beeston, Leeds	0.48	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.48	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Horsforth	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00
Farsley	0.76	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.54
Thorp Arch	0.11	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Calverley	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.28
Shadwell	0.09	0.00	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Moor Allerton Centre, Leeds	0.05	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Other, Leeds	0.34	0.08	0.00	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.00	0.00
Beeston, Leeds	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00
Christians Carpets, Whitehall Road, Leeds	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Regent Street, Leeds	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.03	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Co-Op Pharmacy, High Street, Yeadon	0.32	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.32	0.00
Leeds Bradford Airport	0.48	0.00	0.14	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.10	0.00	0.00	0.00
Morrison's, Savin Mill Way, Leeds,	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14
Morrison's, Windsor Court, Morley, Leeds	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Wickes, Pudsey Road, Leeds	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10
Focus, Leeds	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10
Airesdale Centre, Leeds	1.08	0.00	0.76	0.00	0.06	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00
Elmwood, Leeds	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Howley Park Road, Morley	0.70	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.65	0.00	0.00	0.00	0.00	0.00	0.00	0.00

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 24: TURNOVER (ALL COMPARISON GOODS)

DESTINATION	TOTAL ALL GOODS (£m)	ZONE 1 ALL GOODS (£m)	ZONE 2 ALL GOODS (£m)	ZONE 3 ALL GOODS (£m)	ZONE 4 ALL GOODS (£m)	ZONE 5 ALL GOODS (£m)	ZONE 6 ALL GOODS (£m)	ZONE 7 ALL GOODS (£m)	ZONE 8 ALL GOODS (£m)	ZONE 9 ALL GOODS (£m)	ZONE 10 ALL GOODS (£m)	ZONE 11 ALL GOODS (£m)	ZONE 12 ALL GOODS (£m)	ZONE 13 ALL GOODS (£m)	ZONE 14 ALL GOODS (£m)	ZONE 15 ALL GOODS (£m)	ZONE 16 ALL GOODS (£m)	ZONE 17 ALL GOODS (£m)	ZONE 18 ALL GOODS (£m)
BRADFORD																			
Sub-total	**302.28**	**5.86**	**11.66**	**20.83**	**26.71**	**15.42**	**11.54**	**1.71**	**11.13**	**6.80**	**15.11**	**53.37**	**7.88**	**4.73**	**5.11**	**9.33**	**10.35**	**36.69**	**48.06**
Pendle																			
Colne Town Centre	10.69	2.09	3.89	1.68	0.19	1.38	0.00	0.08	0.00	0.12	0.00	0.43	0.00	0.00	0.42	0.00	0.00	0.40	0.00
Boundary Mill, Colne	0.64	0.00	0.27	0.17	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00
Asda, Corporation Street, Colne	1.10	0.00	1.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**12.43**	**2.09**	**5.27**	**1.85**	**0.25**	**1.38**	**0.00**	**0.08**	**0.00**	**0.12**	**0.00**	**0.43**	**0.00**	**0.00**	**0.42**	**0.00**	**0.00**	**0.53**	**0.00**
Other																			
Harrogate Town Centre	10.25	0.37	1.39	4.00	0.70	0.00	0.83	0.10	0.23	0.00	0.00	0.22	0.00	0.00	0.21	0.00	0.18	1.05	0.99
Wakefield Town Centre	1.07	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.48	0.00	0.05	0.22	0.00	0.00	0.00	0.13	0.00	0.00	0.00
Staveley	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.26	0.00
Manchester	2.89	0.25	0.49	0.00	0.00	0.72	0.00	0.05	0.49	0.00	0.00	0.63	0.00	0.00	0.00	0.00	0.00	0.26	0.00
Helston	0.29	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.29
Elshot	0.14	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Birmingham	0.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.30	0.00	0.00	0.00	0.00
Lough	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
York	1.78	0.00	0.00	0.32	0.06	0.56	0.00	0.03	0.00	0.32	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.26	0.00
Hornsey	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Leyland	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.26	0.00
London	1.28	0.00	0.00	0.32	0.14	0.00	0.00	0.06	0.00	0.00	0.35	0.00	0.00	0.00	0.10	0.00	0.31	0.00	0.00
Burnley Town Centre	1.31	0.00	0.00	0.67	0.05	0.00	0.00	0.00	0.13	0.00	0.00	0.31	0.00	0.00	0.00	0.00	0.15	0.00	0.00
MacArthur Glen Outlet, York	0.42	0.00	0.00	0.00	0.13	0.00	0.17	0.00	0.00	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Freeport Retail Park, Castleford	1.42	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.36	0.12	0.17	0.00	0.00	0.24	0.33	0.00	0.00	0.20	0.00
Castleford Retail Park, Castleford	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.07	0.00	0.00	0.00	0.00	0.00
Great Orton	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.00
Woodbridge	0.06	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sheffield	0.70	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.41	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00
Meadowhall, Sheffield	1.97	0.37	0.00	0.32	0.00	0.00	0.71	0.02	0.23	0.20	0.07	0.00	0.00	0.00	0.00	0.06	0.00	0.00	0.00
Ayr	0.12	0.00	0.00	0.00	0.06	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Nottingham	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cheadle Royal, Manchester	0.40	0.12	0.00	0.00	0.06	0.00	0.00	0.00	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Preston	0.05	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Watford	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00
Criccieth, Wales	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00
In-store in a supermarket	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00
Westgate Retail & Leisure Park, Wakefield	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00
Macclesfield	0.16	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Gemini Retail Park, Warrington	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Kendal	0.18	0.00	0.00	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Stockport	0.18	0.00	0.00	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Windermere	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00
Grimsby	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Kirkby, North Yorkshire	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Doncaster	0.31	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Southampton	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.08
Selby	0.07	0.00	0.00	0.00	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Pickering	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.00
Lancaster	0.33	0.00	0.24	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cardiff	0.09	0.00	0.00	0.00	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Liverpool	0.40	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.00
Scarborough	1.00	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.74	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Heathrow Airport	0.16	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Leicester	0.41	0.00	0.00	0.00	0.00	0.00	0.28	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Oldham	0.56	0.00	0.00	0.00	0.00	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.30	0.00	0.00	0.00	0.00	0.00	0.00
John Lennon Airport, Liverpool	0.09	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Inverness	0.09	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Blackpool	0.70	0.00	0.49	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00	0.00
Newquay	0.14	0.00	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Helmsley, North Yorkshire	0.07	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Castleford, Wakefield	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.28
Pontefract, Wakefield	0.25	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hull	0.12	0.07	0.00	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Harding Village	0.57	0.00	0.00	0.00	0.00	0.57	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Clifton Moor Retail Park, York	0.61	0.00	0.61	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Newcastle	0.82	0.00	0.00	0.00	0.00	0.27	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.28
Metro Centre, Gateshead	0.89	0.00	0.89	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Wilmslow, Macclesfield	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Leyburn, North Yorkshire	0.49	0.00	0.00	0.32	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Whitby	0.23	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00
Manchester Airport	0.34	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.13	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00
Malton	0.55	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.31	0.00
Bridlington	0.34	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Great Yarmouth	0.25	0.00	0.00	0.00	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aberdeen	0.25	0.00	0.00	0.00	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Ingoldmells, East Lindsey District	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00	0.00
Buckton, East Riding of Yorkshire	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hauxhead, Lake District, Cumbria	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Kirkby Lonsdale, South Lakeland	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Knaresborough	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15
Barnsley	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Eden	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10
Portsmouth	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Canterbury	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Grassington, Yorkshire Dales National Park	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00
Rotherham	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hitchin, North Herefordshire District Council	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Middlesbrough	0.28	0.00	0.00	0.00	0.00	0.00	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Southport	0.28	0.00	0.00	0.00	0.00	0.00	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 24: TURNOVER (ALL COMPARISON GOODS)

DESTINATION	TOTAL ALL GOODS (£m)	ZONE 1 ALL GOODS (£m)	ZONE 2 ALL GOODS (£m)	ZONE 3 ALL GOODS (£m)	ZONE 4 ALL GOODS (£m)	ZONE 5 ALL GOODS (£m)	ZONE 6 ALL GOODS (£m)	ZONE 7 ALL GOODS (£m)	ZONE 8 ALL GOODS (£m)	ZONE 9 ALL GOODS (£m)	ZONE 10 ALL GOODS (£m)	ZONE 11 ALL GOODS (£m)	ZONE 12 ALL GOODS (£m)	ZONE 13 ALL GOODS (£m)	ZONE 14 ALL GOODS (£m)	ZONE 15 ALL GOODS (£m)	ZONE 16 ALL GOODS (£m)	ZONE 17 ALL GOODS (£m)	ZONE 18 ALL GOODS (£m)
BRADFORD																			
Fleetwood, Wyre Borough	0.56	0.00	0.00	0.00	0.00	0.56	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Inverness, Scotland	0.56	0.00	0.00	0.00	0.00	0.56	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Lincoln	0.49	0.00	0.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Isle of Wight	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.00
Kingston Upon Thames	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.28
Abroad	4.60	0.37	0.61	0.32	0.11	0.56	0.36	0.08	0.00	0.75	0.00	0.86	0.00	0.10	0.07	0.06	0.11	0.11	0.15
Netto, Bursley	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00
Trafford Centre, Trafford	3.27	0.00	0.00	0.32	0.00	1.36	0.00	0.00	0.36	0.40	0.00	0.00	0.00	0.37	0.23	0.23	0.00	0.00	0.00
Port, Scotland	0.12	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Other	0.43	0.00	0.00	0.00	0.00	0.00	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**51.75**	**2.54**	**5.35**	**7.50**	**2.27**	**5.74**	**4.17**	**0.64**	**2.77**	**2.65**	**2.14**	**4.47**	**0.30**	**1.27**	**1.47**	**0.60**	**1.51**	**3.78**	**2.58**
SUB TOTAL	**592.48**	**16.66**	**38.74**	**38.15**	**30.78**	**26.86**	**20.39**	**2.99**	**45.16**	**67.49**	**62.12**	**83.10**	**11.40**	**12.17**	**9.71**	**11.58**	**15.38**	**44.76**	**55.07**
Internet / Home Delivery	115.97	5.01	9.69	7.52	3.92	6.83	4.89	1.66	8.29	5.30	7.51	11.35	6.47	4.75	5.72	7.07	6.91	5.82	7.26
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**1754.40**	**65.96**	**151.28**	**105.52**	**56.48**	**160.25**	**89.50**	**18.87**	**113.72**	**75.81**	**100.80**	**180.29**	**80.81**	**94.75**	**102.08**	**89.50**	**94.12**	**80.17**	**94.48**

Notes:

a. Post code sectors

1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7

b. Excludes 'don't know/ can't remember' and 'don't buy these items'

2005 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 24a: TURNOVER (ALL COMPARISON GOODS)

DESTINATION	TOTAL ALL GOODS %	ZONE 1 ALL GOODS %	ZONE 2 ALL GOODS %	ZONE 3 ALL GOODS %	ZONE 4 ALL GOODS %	ZONE 5 ALL GOODS %	ZONE 6 ALL GOODS %	ZONE 7 ALL GOODS %	ZONE 8 ALL GOODS %	ZONE 9 ALL GOODS %	ZONE 10 ALL GOODS %	ZONE 11 ALL GOODS %	ZONE 12 ALL GOODS %	ZONE 13 ALL GOODS %	ZONE 14 ALL GOODS %	ZONE 15 ALL GOODS %	ZONE 16 ALL GOODS %	ZONE 17 ALL GOODS %	ZONE 18 ALL GOODS %
BRADFORD																			
Bradford																			
Bradford City Centre	24.30	6.46	6.80	3.40	5.23	6.22	19.29	45.84	32.72	2.67	19.99	31.96	48.48	52.74	64.94	49.26	31.36	12.82	13.81
Forster Square Retail Park, Bradford	2.92	0.37	0.83	0.45	0.76	0.49	2.44	7.74	3.49	0.00	1.93	3.08	7.23	5.30	4.09	7.82	5.07	2.25	4.56
Sub-total	**27.22**	**6.83**	**7.62**	**3.85**	**6.00**	**6.71**	**21.73**	**53.58**	**36.21**	**2.67**	**21.93**	**35.04**	**55.71**	**58.04**	**69.03**	**57.07**	**36.43**	**15.07**	**18.37**
Bingley																			
Bingley Town Centre	0.59	0.19	0.09	0.00	2.20	0.00	7.91	1.06	0.00	0.00	0.17	0.00	0.24	0.00	0.41	0.29	0.00	0.61	0.00
Carpet Time, Park Road, Bingley	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00	0.00	0.00
Sub-total	**0.60**	**0.19**	**0.09**	**0.00**	**2.20**	**0.00**	**7.91**	**1.06**	**0.00**	**0.00**	**0.17**	**0.00**	**0.24**	**0.00**	**0.41**	**0.44**	**0.00**	**0.61**	**0.00**
Ilkley																			
Ilkley Town Centre	2.30	0.56	1.04	26.67	6.61	1.12	1.29	0.49	0.32	0.00	0.16	0.00	0.00	0.00	0.07	0.08	0.81	1.64	0.82
Sub-total	**2.30**	**0.56**	**1.04**	**26.67**	**6.61**	**1.12**	**1.29**	**0.49**	**0.32**	**0.00**	**0.16**	**0.00**	**0.00**	**0.00**	**0.07**	**0.08**	**0.81**	**1.64**	**0.82**
Keighley																			
Keighley Town Centre	14.63	47.08	44.96	18.18	15.20	63.54	23.82	1.56	1.14	0.10	0.00	0.00	0.21	0.31	1.17	0.23	2.09	0.99	0.38
Focus, Keighley	0.24	0.38	0.80	0.36	0.15	1.00	0.35	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.08	0.00
Sainsbury's, Cavendish Street, Keighley	0.09	0.19	0.64	0.00	0.10	0.15	0.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**14.96**	**47.65**	**46.40**	**18.54**	**15.45**	**64.69**	**24.47**	**1.56**	**1.29**	**0.10**	**0.00**	**0.00**	**0.21**	**0.31**	**1.17**	**0.23**	**2.22**	**1.07**	**0.38**
Shipley																			
Shipley Town Centre	2.06	0.62	0.09	0.64	2.07	1.02	2.75	5.58	1.56	0.00	0.00	0.00	0.42	0.41	0.74	1.43	16.97	8.68	1.22
Aldi, Briggate, Shipley	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.08	0.00
Carpets Direct, Valley Road, Shipley	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00	0.00	0.00
Asda, Manor Lane, Shipley	0.50	0.75	0.00	0.00	0.06	0.00	1.74	0.63	0.12	0.00	0.00	0.00	0.00	0.00	0.10	0.50	4.33	1.72	0.45
Sub-total	**2.57**	**1.37**	**0.09**	**0.64**	**2.13**	**1.02**	**4.49**	**6.21**	**1.68**	**0.00**	**0.00**	**0.00**	**0.42**	**0.41**	**0.85**	**2.07**	**21.30**	**10.48**	**1.68**
DISTRICT CENTRES																			
Five Lane Ends		0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Enterprise Five Lane Ends Retail Park, Bradford	0.54	0.00	0.37	0.00	0.55	0.00	0.00	0.45	1.09	0.30	0.00	0.35	0.00	0.48	0.86	1.36	2.46	0.36	1.40
Five Lane Ends District Centre	0.26	0.18	0.00	0.00	0.29	0.00	0.00	0.23	0.43	0.00	0.00	0.00	0.24	0.00	0.00	0.95	1.47	0.08	1.36
Sub-total	**0.81**	**0.18**	**0.37**	**0.00**	**0.85**	**0.00**	**0.00**	**0.68**	**1.52**	**0.30**	**0.00**	**0.35**	**0.24**	**0.48**	**0.86**	**2.32**	**3.93**	**0.44**	**2.77**
Girlington																			
Girlington District Centre	0.52	0.00	0.00	0.00	0.38	0.00	0.94	1.85	2.35	0.13	0.33	0.00	0.73	0.92	2.11	0.36	0.57	0.00	0.08
Morrison's, Thornton Road, Girlington, Bradford	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.26	0.31	0.00	0.00	0.00	0.00	0.00	0.49	0.00	0.16	0.00	0.00
Empire Direct, Ingleby Road, Bradford	0.17	0.00	0.00	0.14	0.13	0.00	0.31	0.13	0.19	0.00	0.00	0.13	0.18	0.61	0.42	0.21	0.38	0.00	0.25
Victoria Shopping Centre, Bradford	0.06	0.00	0.00	0.00	0.00	0.00	0.00	1.10	0.43	0.00	0.00	0.00	0.00	0.15	0.21	0.00	0.00	0.00	0.00
Sub-total	**0.80**	**0.00**	**0.00**	**0.14**	**0.52**	**0.00**	**1.25**	**3.34**	**3.28**	**0.13**	**0.33**	**0.13**	**0.90**	**1.68**	**3.23**	**0.57**	**1.11**	**0.00**	**0.33**
Great Horton																			
Tesco, Great Horton Road, Bradford	0.45	0.00	0.00	0.00	0.10	0.00	0.34	0.29	1.37	0.00	0.19	0.00	0.00	5.04	0.64	0.00	0.00	0.26	0.08
Great Horton District Centre	0.40	0.38	0.00	0.00	0.00	0.00	0.34	0.00	1.40	0.00	0.09	0.00	0.18	3.39	0.83	0.39	0.00	0.25	0.00
Sub-total	**0.85**	**0.38**	**0.00**	**0.00**	**0.10**	**0.00**	**0.68**	**0.29**	**2.77**	**0.00**	**0.28**	**0.00**	**0.18**	**8.43**	**1.47**	**0.39**	**0.00**	**0.51**	**0.08**
Greengates																			
Greengates District Centre	0.35	0.00	0.00	0.00	0.51	0.00	0.00	0.25	0.00	0.00	0.00	0.00	0.00	0.08	0.00	2.04	0.98	0.72	2.63
Homebase, Harrogate Road, Bradford	0.06	0.00	0.00	0.00	0.15	0.00	0.12	0.11	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.08	0.00	0.17	0.52
Harrogate Road Retail Park, Bradford	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.33	0.00	0.46	0.00	0.16	0.00
Sub-total	**0.47**	**0.00**	**0.00**	**0.00**	**0.67**	**0.00**	**0.12**	**0.37**	**0.00**	**0.00**	**0.23**	**0.00**	**0.00**	**0.41**	**0.00**	**2.58**	**0.98**	**1.05**	**3.16**
Mayo Avenue		0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Mayo Avenue District Centre	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.79	0.00	0.46	0.00	0.13	1.72	0.27	0.00	0.00	0.00	0.08
Sub-total	**0.20**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.79**	**0.00**	**0.46**	**0.00**	**0.13**	**1.72**	**0.27**	**0.00**	**0.00**	**0.00**	**0.08**
Thornbury																			
Morrison's, Rushton Avenue, Bradford	0.21	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.34	0.32	0.12	0.59	0.31	0.26	0.22
B&Q, Thornbury, Bradford	0.77	0.00	0.13	0.00	0.00	0.00	0.00	0.68	0.31	0.00	0.06	2.42	3.11	0.00	0.90	3.88	0.13	0.08	1.31
The Woodhall Retail Centre, Bradford	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.13	0.00	0.00	0.00
Thornbury District Centre	0.39	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.47	0.00	0.00	1.07	1.59	0.17	0.41	1.86	0.23	0.00	0.54
Sub-total	**1.38**	**0.19**	**0.13**	**0.17**	**0.00**	**0.00**	**0.00**	**0.68**	**0.77**	**0.00**	**0.06**	**3.49**	**7.05**	**0.65**	**1.42**	**6.45**	**0.67**	**0.35**	**2.07**
Tong Street																			
Tong Street District Centre	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	1.11	0.60	0.15	0.12	0.39	0.00	0.16	0.00
Weaverthorpe Retail Park, Bradford	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.20**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.11**	**1.11**	**0.60**	**0.30**	**0.12**	**0.39**	**0.00**	**0.16**	**0.00**
	3.32																		
LOCAL CENTRES																			
Morrison's, Bradford Road, Idle	0.27	0.00	0.00	0.00	0.00	0.00	0.15	0.08	0.00	0.13	0.00	0.00	0.00	0.00	0.00	1.08	1.34	0.24	2.21
Cross Hills	0.38	1.24	2.96	0.64	0.00	0.18	0.18	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00
McCann's, Oak Lane, Bradford	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.46	0.00	0.10	0.06	0.00	0.00	0.00	0.10	0.00	0.27	0.00	0.00
Local DIY, Killinghall Road, Bradford	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.82	0.12	0.00	0.00	0.00	0.00	0.00
Wickes Bradford Road, Idle	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.08	0.13	0.00	0.10
Wisbey Local Centre	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.09	0.00	0.19	1.25	0.00	0.00	0.00	0.00	0.00
Baildon Local Centre	0.09	0.00	0.00	0.00	0.10	0.00	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	1.36	0.00
Silsden Local Centre	0.08	0.00	0.16	0.98	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Buttershaw Local Centre	0.05	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.45	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00
Buttershaw Local Centre	0.06	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.08	0.05	0.24	0.00	0.27	0.00	0.13	0.00	0.00	0.00
Lidl, Thornton Road, Buttershaw, Bradford	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.28	0.00	0.00	0.00	0.00	0.00
Oak Lane, Manningham Local Centre	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.26	0.00	0.00	0.11	0.00	0.24	0.00	0.29	0.00	0.75	0.00	0.00
Wyke Local Centre	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.70	0.00	0.00	0.32	0.00	0.00	0.00	0.00	0.00
Idle Local Centre	0.13	0.19	0.00	0.00	0.11	0.18	0.00	0.14	0.00	0.00	0.17	0.00	0.00	0.00	0.20	0.00	0.78	0.33	0.43
Silsden Local Centre	0.03	0.00	0.18	0.29	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Allerton Local Centre	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.64	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00
Saltaire Local Centre	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.40	0.00	0.00	0.00	0.00	0.19	0.00	0.00	0.29	0.00	0.13	0.00
Thornton Local Centre	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Clayton Local Centre	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.31	0.00	0.00	0.00	0.00	0.08	0.10	0.00	0.00	0.00	0.00
Eccleshill Local Centre	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.00	0.45	0.00	0.00	0.00

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 24a: TURNOVER (ALL COMPARISON GOODS)

DESTINATION	TOTAL ALL GOODS %	ZONE 1 ALL GOODS %	ZONE 2 ALL GOODS %	ZONE 3 ALL GOODS %	ZONE 4 ALL GOODS %	ZONE 5 ALL GOODS %	ZONE 6 ALL GOODS %	ZONE 7 ALL GOODS %	ZONE 8 ALL GOODS %	ZONE 9 ALL GOODS %	ZONE 10 ALL GOODS %	ZONE 11 ALL GOODS %	ZONE 12 ALL GOODS %	ZONE 13 ALL GOODS %	ZONE 14 ALL GOODS %	ZONE 15 ALL GOODS %	ZONE 16 ALL GOODS %	ZONE 17 ALL GOODS %	ZONE 18 ALL GOODS %
BRADFORD																			
Queensbury Local Centre	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.98	0.00	0.00	0.00	0.00	0.00	0.20	0.14	0.00	0.00	0.00
Bakerend Road Local Centre	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.37	0.00	0.00	0.11	0.00	0.00	0.00
Leeds Road Local Centre	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.19	0.00	0.00	0.00	0.56	0.00	0.00	0.00	0.23	0.00	0.00
Undercliffe Local Centre	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.07
Duckworth Lane Local Centre	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00
Denholme Local Centre	0.02	0.00	0.00	0.00	0.00	0.00	0.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Marshfields Local Centre	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00
Burnley in Wharfedale Local Centre	0.01	0.00	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Queensbury Local Centre	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Addingham	0.03	0.18	0.00	0.31	0.00	0.00	0.00	0.14	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Frizinghall Local Centre	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.00
Lidget Green Local Centre	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.06	0.10	0.14	0.00	0.00	0.00
MFI, Lidget Green	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Crossflats Local Centre	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.91	0.00	0.00	0.00	0.00	0.00	0.00
Haworth Mill-Hey Local Centre	0.01	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Oakworth, Bradford	0.01	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Haworth Local Centre	0.08	1.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.51	0.00	0.00	0.26	0.00	0.00	0.00	0.00	0.00
Sub-total	**1.96**	**3.27**	**3.30**	**2.22**	**0.51**	**0.37**	**0.82**	**2.64**	**2.34**	**0.31**	**2.26**	**0.24**	**3.27**	**2.99**	**1.29**	**2.65**	**3.88**	**2.06**	**2.81**
Out of centre																			
Asda, Rooley Lane, Bradford	0.70	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.00	0.37	1.02	2.75	4.25	1.61	0.74	0.00	0.00	0.00	0.00
Lloyds Chemist, Otley Road, Bradford	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.37	0.00	0.00	0.78	0.00	0.00	0.00
Aslams Interiors, Heaton Road, Bradford	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.00	0.24	0.00	0.24	0.00	0.00	0.00	0.00
Other, Bradford	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.12	0.00	0.15	0.20	0.00	0.16	0.00
Tesco, Bradford Peel Centre	0.34	0.00	0.00	0.00	0.21	0.00	0.62	0.71	0.00	0.00	0.00	0.00	0.12	1.11	0.00	0.65	1.62	1.23	0.50	0.30
Keighley Retail Park, Keighley	0.61	1.55	3.18	1.61	0.75	1.03	0.99	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00	0.00
Alston Retail Park, Keighley	0.24	0.19	1.13	0.45	0.52	0.16	1.17	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00	0.16	0.00
Four Lane Ends, Bradford	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00
Queensbury, Bradford	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00
Northwood	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.29	0.00	0.00	0.00
Euroway Industrial Estate, Bradford	0.09	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.36	0.00	0.44	0.17	0.00	0.38	0.00	0.00	0.00	0.00	0.00
B&Q, Euroway Trading Estate, Bradford	1.07	0.13	0.00	0.12	0.23	0.12	0.46	0.57	1.07	0.10	3.05	2.94	1.15	3.71	1.69	0.51	0.40	0.25	0.84
B&Q, Alston Road, Keighley	1.29	4.48	3.47	2.04	1.36	3.74	4.64	1.02	0.31	0.00	0.00	0.11	0.00	0.00	0.20	0.00	0.27	0.25	0.00
Focus, Shipley	0.25	0.00	0.00	0.12	0.08	0.00	0.35	0.57	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.25	1.71	2.31	0.16
Wickes, Prince Royd Way, Bradford	0.01	0.00	0.00	0.00	0.10	0.00	0.00	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Wickes Road, Ingleby Road Retail Park, Bradford	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.57	0.31	0.00	0.00	0.00	0.00	0.06	0.40	0.00	0.27	0.00	0.05
Aladdin Carpet Furniture Discount Centre, Lumb Lane, Br	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.24	0.00	0.24	0.00	0.00	0.00	0.00
Southfield Road, Bradford	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00	0.00
Grange Road, Bradford	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00	0.00
Glyn Webb, Kings Road, Bradford	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.13	0.00	0.00
Low Moor, Bradford	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Gaythorne Road, Bradford	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.00
Broadstone Way, Bradford	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cutler Heights Lane, Bradford	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.00
Eastburn	0.03	0.18	0.19	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Charlestown	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.08
Tesco, Woodhouse Road, Bradford	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.00	0.00	0.00	0.00	0.00	0.00
Lloyds Chemist, Tong Street, Bradford	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.48	0.19	0.00	0.00	0.00	0.00	0.00	0.00
Sutton In Craven	0.07	0.00	0.80	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cannon Mills Shopping Centre, Bradford	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00
Bridlington, Inverness, Bradford	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00
Little Horton, Bradford	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.00	0.00	0.00
Heaton, Bradford	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.64	0.00	0.00	0.00
West Bowling	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.00	0.00	0.00
Cullingwoth, Bradford	0.02	0.00	0.00	0.00	0.00	0.00	0.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Lloyds Chemist, Boardstone Way, Bradford	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Birkinshaw	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Thorpe Edge, Bradford	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.07
Lloyds Chemist, Coventry Street, Bradford	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.00
Local Chemist, Terfel View, Bradford	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.00
Low Moor Road, Bradford	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Menston, Bradford	0.01	0.00	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Lloyds Chemist, Backland Road, Bradford	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00
Gaisby Lane, Shipley	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00
Wilsden, Bradford	0.01	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Keighley Road, Shipley	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.00
Steeton, Keighley	0.01	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Coventry Street, Bradford	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.00
East Bowling	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**5.30**	**6.53**	**8.92**	**4.50**	**3.55**	**5.05**	**8.99**	**4.44**	**2.04**	**0.47**	**4.93**	**7.27**	**8.93**	**6.72**	**4.70**	**3.92**	**4.98**	**3.47**	**1.50**
SUB TOTAL	**59.62**	**67.14**	**67.99**	**56.72**	**38.57**	**78.97**	**71.76**	**75.34**	**53.01**	**3.99**	**30.92**	**47.61**	**77.88**	**82.14**	**84.89**	**79.17**	**76.32**	**36.92**	**34.03**
OUTSIDE BRADFORD																			
Calderdale																			
Halifax Town Centre	4.91	1.80	0.19	0.00	0.00	0.53	1.44	0.27	16.89	59.52	12.88	0.00	1.68	1.66	1.14	0.00	0.89	0.00	0.23
Brighouse	0.51	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.47	8.21	0.00	0.00	0.21	0.00	0.00	0.00	0.00	0.00
Northowram	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.30	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hipperholme	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00	0.45	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Pellon Lane, Halifax	0.40	0.00	0.00	0.00	0.00	0.00	0.12	0.00	2.17	4.85	0.58	0.00	0.00	0.06	0.10	0.00	0.00	0.00	0.00
Greenmount Retail Park, Halifax	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.19	0.26	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Charles Town Road Retail Park, Halifax	0.04	0.00	0.00	0.00	0.00	0.00	0.18	0.14	0.00	0.39	0.00	0.00	0.24	0.00	0.00	0.00	0.00	0.00	0.00
Elland Town Centre	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Carpet Warehouse, Shay Lane, Halifax	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Bailiff Bridge, Brighouse	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Mytholmroyd	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.00
Wickes, Wade Street, Halifax	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 24a: TURNOVER (ALL COMPARISON GOODS)

DESTINATION	TOTAL ALL GOODS %	ZONE 1 ALL GOODS %	ZONE 2 ALL GOODS %	ZONE 3 ALL GOODS %	ZONE 4 ALL GOODS %	ZONE 5 ALL GOODS %	ZONE 6 ALL GOODS %	ZONE 7 ALL GOODS %	ZONE 8 ALL GOODS %	ZONE 9 ALL GOODS %	ZONE 10 ALL GOODS %	ZONE 11 ALL GOODS %	ZONE 12 ALL GOODS %	ZONE 13 ALL GOODS %	ZONE 14 ALL GOODS %	ZONE 15 ALL GOODS %	ZONE 16 ALL GOODS %	ZONE 17 ALL GOODS %	ZONE 18 ALL GOODS %
BRADFORD																			
Gibbet Street, Halifax	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Greenmount Retail Park, Halifax	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.00
Tesco, Huddersfield Road, Brighouse	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's, Wade Street, Halifax	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.31	0.35	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Greenmount Retail Park, Halifax	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.36	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's, Mill Lane, Brighouse	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.36	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hebden Bridge	0.03	0.63	0.00	0.00	0.00	0.00	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Shelf	0.03	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.40	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Charles Town Road Retail Park, Halifax	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.32	0.69	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Illingworth	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Morrison's, Keighley Road, Illingworth	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.61	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Haugh Shaw Road Retail Park, Halifax	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Crossley Retail Park, Halifax	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.51	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Thurm Hall Lane, Halifax	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.78	0.40	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**6.51**	**2.43**	**0.19**	**0.00**	**0.00**	**0.70**	**1.93**	**0.56**	**21.59**	**70.47**	**25.16**	**0.00**	**1.92**	**1.93**	**1.24**	**0.00**	**1.12**	**0.18**	**0.23**
Craven																			
Skipton Town Centre	1.61	4.63	8.96	5.23	0.92	1.17	1.26	0.58	0.32	0.00	0.20	0.00	0.00	0.05	0.00	0.00	0.81	0.95	0.28
Settle	0.01	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Focus, Skipton	0.08	0.13	0.53	0.36	0.00	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Morrison's, Broughton Road, Skipton	0.03	0.00	0.00	0.56	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Ingleton	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.00	0.00
Cowling	0.01	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**1.75**	**4.94**	**9.50**	**6.24**	**0.92**	**1.29**	**1.26**	**0.58**	**0.32**	**0.00**	**0.20**	**0.00**	**0.00**	**0.05**	**0.23**	**0.00**	**0.81**	**0.95**	**0.28**
Kirklees																			
Cleckheaton Town Centre	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.32	1.53	0.00	0.00	0.10	0.00	0.00	0.08	0.00
Birstall Shopping Park	2.48	0.81	0.79	1.15	1.63	0.71	1.49	0.28	2.64	3.36	4.27	9.02	1.70	2.06	0.35	1.20	1.36	2.66	3.10
Huddersfield Town Centre	0.84	0.48	0.00	0.16	0.00	0.00	0.00	0.43	1.14	2.30	9.18	0.17	0.00	0.73	0.43	0.00	0.00	0.25	0.20
Leeds Road, Huddersfield	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Junction 27 Retail Park	0.41	0.18	0.41	0.00	0.10	0.00	0.37	0.59	1.25	0.00	1.38	0.42	0.18	1.51	0.00	0.14	0.00	0.00	0.77
Dewsbury Town Centre	0.19	0.31	0.00	0.00	0.00	0.00	0.00	0.14	0.16	0.00	1.25	0.66	0.00	0.00	0.20	0.00	0.00	0.25	0.00
Batley Town Centre	0.28	0.19	0.00	0.00	0.10	0.00	0.18	0.43	0.39	0.27	0.59	1.19	0.00	0.13	0.00	0.50	0.23	0.31	0.10
Morrison's, Union Street, Heckmondwike	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.36	0.00	0.00	0.10	0.00	0.00	0.00	0.00
Asda, Bradford Road, Huddersfield	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Liversedge	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Carpet Mill, Ravensthorpe Road, Dewsbury	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00
B&Q, Leeds Road Retail Park, Huddersfield	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.91	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Birkenshaw	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00
West Yorkshire Retail Park, Birstall	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.00
Co-Op Pharmacy, Union Street, Heckmondwike	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Hamza Street, Batley	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.19	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**4.62**	**1.97**	**1.20**	**1.31**	**1.82**	**0.71**	**2.04**	**1.86**	**5.58**	**5.93**	**19.16**	**13.77**	**2.06**	**4.53**	**1.18**	**1.84**	**1.81**	**3.55**	**4.16**
Leeds																			
Leeds City Centre	7.95	7.53	5.07	8.57	15.97	7.39	8.92	5.09	4.02	5.87	6.54	9.28	2.93	2.03	2.62	3.71	5.80	16.60	28.12
Pudsey Town Centre	1.67	0.00	0.97	2.14	1.78	0.00	1.26	1.00	0.52	0.00	1.96	4.47	1.19	0.00	0.20	1.79	0.49	1.65	8.55
Guiseley	0.81	0.00	0.00	2.12	10.11	0.29	0.15	0.29	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	5.79	0.92
Focus, Guiseley	0.29	0.00	0.00	1.20	3.48	0.00	0.00	0.11	0.00	0.00	0.06	0.00	0.00	0.00	0.10	0.08	0.00	1.86	0.10
B&Q, Junction One Retail Park, Beeston	0.15	0.00	0.00	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.06	0.84	0.00	0.24	0.30	0.08	0.27	0.00	0.16
Homebase, Kirk Lane, Yeadon	0.04	0.00	0.00	0.00	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.59	0.16
Aberford Town Centre	0.11	0.18	0.00	0.33	0.68	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.23	0.90	0.00
Guiseley Retail Park, Guiseley	0.09	0.18	0.00	0.00	0.49	0.00	0.00	0.29	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.97	0.15
West Side Retail Park, Guiseley	0.37	0.00	0.00	0.90	3.36	0.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.05	0.71
White Rose Shopping Centre, Leeds	2.17	0.00	0.32	1.91	1.66	0.00	1.39	1.41	3.14	2.39	4.59	4.84	2.72	1.66	1.01	1.76	1.48	1.75	5.49
Yeadon	0.25	0.00	0.00	0.00	0.10	0.00	0.18	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5.02	0.10
Morrison's, High Street, Yeadon	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.56	0.00
Otley	0.47	0.00	0.76	1.12	5.19	0.88	0.15	0.00	0.00	0.00	0.00	0.19	0.00	0.00	0.00	0.00	0.00	1.60	0.00
Crown Point Retail Park, Leeds	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.39	0.00	0.00	0.63	0.00	0.16	0.12	0.00	0.00	0.41	0.63
Owlcoates Centre, New Pudsey	1.10	0.56	0.00	0.77	1.61	0.17	0.50	0.58	1.10	0.15	0.96	2.46	0.95	0.39	0.32	2.15	1.93	2.22	2.82
Morrison's, Otley Road, Guiseley	0.13	0.00	0.00	0.14	1.27	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.19	1.30	0.00
Asda, Owlcoates Centre, Pudsey	0.23	0.00	0.00	0.00	0.61	0.27	0.00	0.00	0.00	0.00	0.00	0.74	0.66	0.15	0.21	0.32	0.19	0.16	0.43
Colton Retail Park, Leeds	0.02	0.00	0.00	0.31	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Morley Town Centre	0.55	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.27	0.26	4.84	0.00	0.00	0.12	0.00	0.00	0.00	0.31
Asda, Howley Park Road, Morley	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Kirkstall Valley Retail Park, Leeds	0.20	0.10	0.00	0.14	0.00	0.17	0.18	0.00	0.00	0.00	0.30	0.30	0.76	0.26	0.00	0.31	0.00	0.35	0.70
Bramley, Leeds	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Eden Town, Leeds	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.30
Wetherby	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.41	0.00
Beeston, Leeds	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Horsforth	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.00
Farsley	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.58
Thorp Arch	0.01	0.00	0.00	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Calverley	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.29
Shadwell	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Moor Allerton Centre, Leeds	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Other, Leeds	0.02	0.13	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.19	0.00	0.00
Beeston, Leeds	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.00
Christians Carpets, Whitehall Road, Leeds	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Regent Street, Leeds	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Co-Op Pharmacy, High Street, Yeadon	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.40	0.00
Leeds Bradford Airport	0.03	0.00	0.09	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.19	0.00	0.00	0.11	0.00	0.00	0.00
Morrison's, Savin Mill Way, Leeds,	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15
Morrison's, Windsor Court, Morley, Leeds	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Wickes, Pudsey Road, Leeds	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10
Focus, Leeds	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10
Airesdale Centre, Leeds	0.06	0.00	0.50	0.00	0.10	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00
Elmwood, Leeds	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Howley Park Road, Morley	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.36	0.00	0.00	0.00	0.00	0.00	0.00	0.00

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 24a: TURNOVER (ALL COMPARISON GOODS)

DESTINATION	TOTAL ALL GOODS %	ZONE 1 ALL GOODS %	ZONE 2 ALL GOODS %	ZONE 3 ALL GOODS %	ZONE 4 ALL GOODS %	ZONE 5 ALL GOODS %	ZONE 6 ALL GOODS %	ZONE 7 ALL GOODS %	ZONE 8 ALL GOODS %	ZONE 9 ALL GOODS %	ZONE 10 ALL GOODS %	ZONE 11 ALL GOODS %	ZONE 12 ALL GOODS %	ZONE 13 ALL GOODS %	ZONE 14 ALL GOODS %	ZONE 15 ALL GOODS %	ZONE 16 ALL GOODS %	ZONE 17 ALL GOODS %	ZONE 18 ALL GOODS %
BRADFORD																			
Sub-total	**17.23**	**8.88**	**7.71**	**19.74**	**47.28**	**9.62**	**12.89**	**9.05**	**9.79**	**8.97**	**14.99**	**29.60**	**9.75**	**4.99**	**5.01**	**10.43**	**11.00**	**45.77**	**50.87**
Pendle																			
Colne Town Centre	0.61	3.18	2.57	1.59	0.34	0.86	0.00	0.43	0.00	0.16	0.00	0.24	0.00	0.00	0.41	0.00	0.00	0.50	0.00
Boundary Mill, Colne	0.04	0.00	0.18	0.16	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.00
Asda, Corporation Street, Colne	0.06	0.00	0.73	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.71**	**3.18**	**3.48**	**1.75**	**0.45**	**0.86**	**0.00**	**0.43**	**0.00**	**0.16**	**0.00**	**0.24**	**0.00**	**0.00**	**0.41**	**0.00**	**0.00**	**0.66**	**0.00**
Other																			
Harrogate Town Centre	0.58	0.56	0.92	3.79	1.24	0.00	0.93	0.51	0.20	0.00	0.00	0.12	0.00	0.00	0.20	0.00	0.19	1.32	1.05
Wakefield Town Centre	0.06	0.29	0.00	0.00	0.00	0.00	0.00	0.00	0.43	0.00	0.05	0.12	0.00	0.00	0.00	0.14	0.00	0.00	0.00
Staveley	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.33	0.00
Manchester	0.16	0.37	0.32	0.00	0.00	0.45	0.00	0.29	0.43	0.00	0.00	0.35	0.00	0.00	0.00	0.00	0.00	0.33	0.00
Helston	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.31
Elshot	0.01	0.00	0.00	0.00	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Birmingham	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.29	0.00	0.00	0.00	0.00
Lough	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
York	0.10	0.00	0.00	0.30	0.11	0.35	0.00	0.14	0.00	0.43	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.33	0.00
Hornsey	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Leyland	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.33	0.00
London	0.07	0.00	0.00	0.30	0.25	0.00	0.00	0.31	0.00	0.00	0.35	0.00	0.00	0.00	0.10	0.00	0.33	0.00	0.00
Burnley Town Centre	0.07	0.00	0.00	0.64	0.10	0.00	0.00	0.00	0.12	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.16	0.00	0.00
MacArthur Glen Outlet, York	0.02	0.00	0.00	0.00	0.22	0.00	0.19	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Freeport Retail Park, Castleford	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.32	0.16	0.17	0.00	0.00	0.26	0.32	0.00	0.00	0.25	0.00
Castleford Retail Park, Castleford	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.08	0.00	0.00	0.00	0.00	0.00
Great Orton	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.00	0.00	0.00	0.00	0.00
Woodbridge	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sheffield	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.41	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.00
Meadowhall, Sheffield	0.11	0.56	0.00	0.30	0.00	0.00	0.79	0.08	0.20	0.27	0.06	0.00	0.00	0.00	0.00	0.07	0.00	0.00	0.00
Ayr	0.01	0.00	0.00	0.00	0.11	0.00	0.00	0.29	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Nottingham	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cheadle Royal, Manchester	0.02	0.19	0.00	0.00	0.11	0.00	0.00	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Preston	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Watford	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00	0.00	0.00
Criccieth, Wales	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.00
In-store in a supermarket	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.00
Westgate Retail & Leisure Park, Wakefield	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.00
Macclesfield	0.01	0.00	0.00	0.00	0.00	0.00	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Gemini Retail Park, Warrington	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Kendal	0.01	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Stockport	0.01	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Windermere	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.00
Grimsby	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Kirkby, North Yorkshire	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Doncaster	0.02	0.00	0.00	0.00	0.00	0.00	0.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Southampton	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.08
Selby	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Pickering	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.08	0.00
Lancaster	0.02	0.00	0.16	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cardiff	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Liverpool	0.02	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.33	0.00	0.00
Scarborough	0.06	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.41	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Heathrow Airport	0.01	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Leicester	0.02	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Oldham	0.03	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.37	0.00	0.00	0.00	0.00	0.00	0.00
John Lennon Airport, Liverpool	0.01	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Inverness	0.01	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Blackpool	0.04	0.00	0.32	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00
Newquay	0.01	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Helmsley, North Yorkshire	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Castleford, Wakefield	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.30
Pontefract, Wakefield	0.01	0.37	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hull	0.01	0.10	0.00	0.00	0.00	0.00	0.00	0.29	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Harding Village	0.03	0.00	0.00	0.00	0.00	0.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Clifton Moor Retail Park, York	0.04	0.00	0.41	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Newcastle	0.05	0.00	0.00	0.00	0.00	0.17	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.30
Metro Centre, Gateshead	0.05	0.00	0.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Wilmslow, Macclesfield	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Leyburn, North Yorkshire	0.03	0.00	0.00	0.30	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Whitby	0.01	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00
Manchester Airport	0.02	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.12	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00
Malton	0.03	0.37	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.38	0.00
Bridlington	0.02	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Great Yarmouth	0.01	0.00	0.00	0.00	0.45	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aberdeen	0.01	0.00	0.00	0.00	0.45	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Ingoldmells, East Lindsey District	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00
Buckton, East Riding of Yorkshire	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hauxhead, Lake District, Cumbria	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Kirkby Lonsdale, South Lakeland	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Knaresborough	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15
Barnsley	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Eden	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10
Portsmouth	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Canterbury	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.29	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Grassington, Yorkshire Dales National Park	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.25	0.00
Rotherham	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hitchin, North Herefordshire District Council	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Middlesbrough	0.02	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Southport	0.02	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 24a: TURNOVER (ALL COMPARISON GOODS)

DESTINATION	TOTAL ALL GOODS %	ZONE 1 ALL GOODS %	ZONE 2 ALL GOODS %	ZONE 3 ALL GOODS %	ZONE 4 ALL GOODS %	ZONE 5 ALL GOODS %	ZONE 6 ALL GOODS %	ZONE 7 ALL GOODS %	ZONE 8 ALL GOODS %	ZONE 9 ALL GOODS %	ZONE 10 ALL GOODS %	ZONE 11 ALL GOODS %	ZONE 12 ALL GOODS %	ZONE 13 ALL GOODS %	ZONE 14 ALL GOODS %	ZONE 15 ALL GOODS %	ZONE 16 ALL GOODS %	ZONE 17 ALL GOODS %	ZONE 18 ALL GOODS %
BRADFORD																			
Fleetwood, Wyre Borough	0.03	0.00	0.00	0.00	0.00	0.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Inverness, Scotland	0.03	0.00	0.00	0.00	0.00	0.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Lincoln	0.03	0.00	0.32	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Isle of Wight	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.33	0.00	0.00
Kingston Upon Thames	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.30
Abroad	0.26	0.56	0.41	0.30	0.19	0.35	0.40	0.43	0.00	0.99	0.00	0.48	0.00	0.10	0.07	0.07	0.11	0.13	0.15
Netto, Bursley	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.00
Trafford Centre, Trafford	0.19	0.00	0.00	0.30	0.00	0.85	0.00	0.00	0.32	0.53	0.00	0.00	0.00	0.39	0.23	0.25	0.00	0.00	0.00
Port, Scotland	0.01	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Other	0.02	0.00	0.00	0.00	0.00	0.00	0.48	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**2.95**	**3.86**	**3.54**	**7.10**	**4.01**	**3.58**	**4.66**	**3.37**	**2.43**	**3.50**	**2.12**	**2.48**	**0.37**	**1.34**	**1.44**	**0.67**	**1.60**	**4.72**	**2.74**
SUB TOTAL	**33.77**	**25.26**	**25.61**	**36.15**	**54.49**	**16.76**	**22.78**	**15.85**	**39.71**	**89.02**	**61.63**	**46.09**	**14.11**	**12.85**	**9.51**	**12.93**	**16.34**	**55.82**	**58.28**
Internet / Home Delivery	6.61	7.60	6.41	7.13	6.94	4.26	5.46	8.81	7.29	6.99	7.45	6.30	8.01	5.01	5.60	7.90	7.34	7.25	7.69
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**

Notes:

a. Post code sectors

1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD16 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7

b. Excludes 'don't know/ can't remember' and 'don't buy these items'

2005 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 25: TURNOVER (BULKY COMPARISON GOODS)

DESTINATION	TOTAL BULKY GOODS (£m)	ZONE 1 BULKY GOODS (£m)	ZONE 2 BULKY GOODS (£m)	ZONE 3 BULKY GOODS (£m)	ZONE 4 BULKY GOODS (£m)	ZONE 5 BULKY GOODS (£m)	ZONE 6 BULKY GOODS (£m)	ZONE 7 BULKY GOODS (£m)	ZONE 8 BULKY GOODS (£m)	ZONE 9 BULKY GOODS (£m)	ZONE 10 BULKY GOODS (£m)	ZONE 11 BULKY GOODS (£m)	ZONE 12 BULKY GOODS (£m)	ZONE 13 BULKY GOODS (£m)	ZONE 14 BULKY GOODS (£m)	ZONE 15 BULKY GOODS (£m)	ZONE 16 BULKY GOODS (£m)	ZONE 17 BULKY GOODS (£m)	ZONE 18 BULKY GOODS (£m)
BRADFORD																			
Bradford																			
Bradford City Centre	102.03	0.73	2.40	1.16	0.74	2.39	4.29	2.06	10.93	0.69	5.19	13.61	9.13	10.52	16.58	9.80	7.23	1.64	2.95
Forster Square Retail Park, Bradford	24.35	0.00	0.76	0.48	0.16	0.52	0.58	0.62	1.95	0.00	1.10	3.12	2.60	2.09	1.62	3.29	3.12	0.41	1.90
Sub-total	**126.38**	**0.73**	**3.16**	**1.63**	**0.90**	**2.91**	**4.87**	**2.68**	**12.88**	**0.69**	**6.29**	**16.73**	**11.73**	**12.61**	**18.21**	**13.09**	**10.35**	**2.06**	**4.85**
Bingley																			
Bingley Town Centre	3.00	0.00	0.00	0.00	0.24	0.00	2.15	0.03	0.00	0.00	0.00	0.00	0.20	0.00	0.00	0.10	0.00	0.29	0.00
Carpet Time, Park Road, Bingley	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00
Sub-total	**3.12**	**0.00**	**0.00**	**0.00**	**0.24**	**0.00**	**2.15**	**0.03**	**0.00**	**0.00**	**0.00**	**0.00**	**0.20**	**0.00**	**0.00**	**0.22**	**0.00**	**0.29**	**0.00**
Ilkley																			
Ilkley Town Centre	6.99	0.00	0.29	5.26	0.63	0.29	0.00	0.02	0.00	0.00	0.07	0.00	0.00	0.00	0.00	0.08	0.00	0.36	0.00
Sub-total	**6.99**	**0.00**	**0.29**	**5.26**	**0.63**	**0.29**	**0.00**	**0.02**	**0.00**	**0.00**	**0.07**	**0.00**	**0.00**	**0.00**	**0.00**	**0.08**	**0.00**	**0.36**	**0.00**
Keighley																			
Keighley Town Centre	70.75	9.29	17.75	6.32	2.55	28.87	4.79	0.13	0.21	0.08	0.00	0.00	0.00	0.20	0.12	0.10	0.00	0.14	0.22
Focus, Keighley	4.20	0.25	1.21	0.38	0.09	1.60	0.31	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.07	0.00
Sub-total	**74.96**	**9.55**	**18.96**	**6.70**	**2.63**	**30.46**	**5.10**	**0.13**	**0.39**	**0.08**	**0.00**	**0.00**	**0.00**	**0.20**	**0.12**	**0.10**	**0.13**	**0.20**	**0.22**
Shipley																			
Shipley Town Centre	10.85	0.12	0.00	0.50	0.29	0.26	0.77	0.38	0.39	0.00	0.00	0.00	0.34	0.14	0.12	0.79	4.25	2.15	0.32
Asda, Manor Lane, Shipley	0.59	0.00	0.00	0.00	0.00	0.00	0.14	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.18	0.14	0.00
Carpets Direct, Valley Road, Shipley	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00
Sub-total	**11.56**	**0.12**	**0.00**	**0.50**	**0.29**	**0.26**	**0.91**	**0.40**	**0.39**	**0.00**	**0.00**	**0.00**	**0.34**	**0.14**	**0.23**	**0.92**	**4.43**	**2.29**	**0.32**
DISTRICT CENTRES																			
Five Lane Ends																			
Enterprise Five Lane Ends Retail Park, Bradford	4.42	0.00	0.29	0.00	0.19	0.00	0.00	0.03	0.39	0.23	0.00	0.00	0.00	0.30	0.43	0.45	0.99	0.29	0.84
Five Lane Ends District Centre	2.99	0.12	0.00	0.00	0.11	0.00	0.00	0.04	0.00	0.00	0.00	0.00	0.20	0.00	0.00	0.66	0.51	0.07	1.29
Sub-total	**7.40**	**0.12**	**0.29**	**0.00**	**0.29**	**0.00**	**0.00**	**0.07**	**0.39**	**0.23**	**0.00**	**0.00**	**0.20**	**0.30**	**0.43**	**1.10**	**1.50**	**0.36**	**2.12**
Girlington																			
Girlington District Centre	3.39	0.00	0.00	0.00	0.08	0.00	0.28	0.14	1.64	0.10	0.00	0.00	0.00	0.27	0.53	0.10	0.18	0.00	0.08
Empire Direct, Ingleby Road, Bradford	2.90	0.00	0.00	0.15	0.08	0.00	0.28	0.02	0.21	0.00	0.00	0.23	0.14	0.58	0.43	0.19	0.36	0.00	0.23
Victoria Shopping Centre, Bradford	0.38	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.00	0.00	0.00	0.00	0.00	0.14	0.21	0.00	0.00	0.00	0.00
Sub-total	**6.68**	**0.00**	**0.00**	**0.15**	**0.15**	**0.00**	**0.55**	**0.19**	**1.86**	**0.10**	**0.00**	**0.23**	**0.14**	**1.00**	**1.17**	**0.29**	**0.54**	**0.00**	**0.31**
Great Horton																			
Tesco, Great Horton Road, Bradford	1.82	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.00	0.10	0.00	0.00	1.11	0.32	0.00	0.00	0.00	0.08
Great Horton District Centre	2.81	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.82	0.00	0.00	0.00	0.14	1.42	0.34	0.08	0.00	0.00	0.00
Sub-total	**4.63**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.04**	**0.00**	**0.10**	**0.00**	**0.14**	**2.53**	**0.66**	**0.08**	**0.00**	**0.00**	**0.08**
Greengates																			
Greengates District Centre	1.37	0.00	0.00	0.00	0.16	0.00	0.00	0.02	0.00	0.00	0.00	0.00	0.00	0.07	0.00	0.28	0.13	0.07	0.64
Homebase, Harrogate Road, Bradford	0.98	0.00	0.00	0.00	0.09	0.00	0.10	0.02	0.00	0.00	0.07	0.00	0.00	0.00	0.00	0.08	0.00	0.14	0.49
Harrogate Road Retail Park, Bradford	0.39	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.08	0.00	0.00	0.00
Sub-total	**2.74**	**0.00**	**0.00**	**0.00**	**0.25**	**0.00**	**0.10**	**0.04**	**0.00**	**0.00**	**0.07**	**0.00**	**0.00**	**0.39**	**0.00**	**0.43**	**0.13**	**0.20**	**1.13**
Mayo Avenue																			
Mayo Avenue District Centre	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.06**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.06**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Thornbury																			
B&Q, Thornbury, Bradford	13.43	0.00	0.20	0.00	0.00	0.00	0.00	0.13	0.35	0.00	0.07	4.35	2.52	0.00	0.91	3.47	0.13	0.07	1.23
Thornbury District Centre	3.36	0.00	0.00	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.80	0.73	0.16	0.00	0.91	0.21	0.00	0.36
Sub-total	**16.79**	**0.00**	**0.20**	**0.18**	**0.00**	**0.00**	**0.00**	**0.13**	**0.35**	**0.00**	**0.07**	**5.16**	**3.25**	**0.16**	**0.91**	**4.39**	**0.34**	**0.07**	**1.60**
Tong Street																			
Tong Street District Centre	1.68	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.62	0.34	0.14	0.12	0.35	0.00	0.00	0.00
Weaverthorpe Retail Park, Bradford	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.00	0.00
Sub-total	**1.82**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.11**	**0.62**	**0.34**	**0.29**	**0.12**	**0.35**	**0.00**	**0.00**	**0.00**
LOCAL CENTRES																			
Cross Hills	2.44	0.33	1.31	0.35	0.00	0.29	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
McCann's, Oak Lane, Bradford	0.59	0.00	0.00	0.00	0.00	0.00	0.00	0.09	0.00	0.08	0.07	0.00	0.00	0.00	0.10	0.00	0.25	0.00	0.00
Local DIY, Killinghall Road, Bradford	0.78	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.66	0.11	0.00	0.00	0.00	0.00	0.00
Wickes Bradford Road, Idle	0.32	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.08	0.13	0.00	0.10
Lidget Green Local Centre	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.10	0.00	0.00	0.00	0.00
Clayton Local Centre	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.07	0.00	0.00	0.00	0.00	0.00
Saltaire Local Centre	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00
Allerton Local Centre	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Addingham Local Centre	0.43	0.12	0.00	0.18	0.00	0.00	0.00	0.03	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Idle Local Centre	0.58	0.00	0.00	0.00	0.00	0.29	0.00	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.07	0.19
Oak Lane, Manningham Local Centre	0.86	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.20	0.00	0.00	0.00	0.56	0.00	0.00
Queensbury Local Centre	0.45	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.10	0.13	0.00	0.00	0.00
Eccleshill Local Centre	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.00
Wibsey Local Centre	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.00	0.00	0.00	0.00
Baildon Local Centre	0.51	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.14	0.00
Lidl, Thornton Road, Buttershaw, Bradford	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00
Thornton Local Centre	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Haworth Local Centre	0.17	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Leeds Road Local Centre	0.44	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.00	0.00
Wyke Local Centre	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Legrams Lane, Bradford (Lidget Green)	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00
MFI, Lidget Green	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Silsden Local Centre	0.30	0.00	0.00	0.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**9.29**	**0.62**	**1.31**	**0.83**	**0.00**	**0.59**	**0.33**	**0.21**	**0.62**	**0.08**	**0.40**	**0.00**	**0.86**	**0.87**	**0.30**	**0.43**	**1.36**	**0.20**	**0.29**
Out of centre																			
Keighley Retail Park, Keighley	7.54	0.61	3.92	0.88	0.28	0.82	0.88	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00
Alston Retail Park, Keighley	2.40	0.00	0.82	0.00	0.15	0.26	1.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 25: TURNOVER (BULKY COMPARISON GOODS)

DESTINATION	TOTAL BULKY GOODS (£m)	ZONE 1 BULKY GOODS (£m)	ZONE 2 BULKY GOODS (£m)	ZONE 3 BULKY GOODS (£m)	ZONE 4 BULKY GOODS (£m)	ZONE 5 BULKY GOODS (£m)	ZONE 6 BULKY GOODS (£m)	ZONE 7 BULKY GOODS (£m)	ZONE 8 BULKY GOODS (£m)	ZONE 9 BULKY GOODS (£m)	ZONE 10 BULKY GOODS (£m)	ZONE 11 BULKY GOODS (£m)	ZONE 12 BULKY GOODS (£m)	ZONE 13 BULKY GOODS (£m)	ZONE 14 BULKY GOODS (£m)	ZONE 15 BULKY GOODS (£m)	ZONE 16 BULKY GOODS (£m)	ZONE 17 BULKY GOODS (£m)	ZONE 18 BULKY GOODS (£m)
BRADFORD																			
Asda, Rooley Lane, Bradford	1.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.30	0.68	0.14	0.07	0.00	0.00	0.00	0.00	0.00
Aslams Interiors, Heaton Road, Bradford	0.46	0.00	0.00	0.00	0.00	0.00	0.00	0.03	0.00	0.00	0.00	0.00	0.20	0.00	0.24	0.00	0.00	0.00	0.00
Euroway Trading Estate, Bradford	1.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.44	0.31	0.00	0.20	0.00	0.00	0.00	0.00	0.00
B&Q, Euroway Trading Estate, Bradford	18.73	0.08	0.00	0.13	0.13	0.20	0.42	0.11	1.22	0.08	3.08	5.30	0.93	3.52	1.73	0.45	0.38	0.20	0.79
B&Q, Alston Road, Keighley	22.65	2.95	5.25	2.15	0.77	5.99	4.15	0.19	0.35	0.00	0.00	0.19	0.00	0.00	0.20	0.00	0.25	0.20	0.00
Focus, Shipley	4.42	0.00	0.00	0.13	0.04	0.00	0.31	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	1.61	1.85	0.15
Wickes, Prince Royd Way, Bradford	0.11	0.00	0.00	0.00	0.05	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Wickes Road, Ingleby Road Retail Park, Bradford	1.22	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.35	0.00	0.00	0.00	0.00	0.06	0.41	0.00	0.25	0.00	0.05
Aladdin Carpet Furniture Discount Centre, Lumb Lan	0.44	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00	0.24	0.00	0.00	0.00	0.00
Southfield Road, Bradford	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00
Grange Road, Bradford	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00
Glyn Webb, Kings Road, Bradford	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.13	0.00	0.00
Low Moor, Bradford	0.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Gaythorne Road, Bradford	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00
Broadstone Way, Bradford	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cutler Heights Lane, Bradford	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00
Eastburn	0.59	0.12	0.29	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Charlestown	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.07
Tesco, Woodhouse Road, Bradford	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Bradford Peel Centre	0.93	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.43	0.27	0.00	
Sub-total	**63.23**	**3.77**	**10.27**	**3.46**	**1.43**	**7.26**	**6.81**	**0.62**	**2.09**	**0.08**	**4.15**	**6.67**	**1.87**	**4.13**	**3.16**	**0.81**	**3.06**	**2.53**	**1.06**
SUB TOTAL	**335.65**	**14.90**	**34.48**	**18.71**	**6.82**	**41.78**	**20.84**	**4.53**	**20.00**	**1.25**	**11.24**	**29.41**	**19.06**	**22.68**	**25.32**	**22.27**	**21.84**	**8.55**	**11.98**
OUTSIDE BRADFORD																			
Calderdale																			
Halifax Town Centre	21.07	0.45	0.29	0.00	0.00	0.29	0.47	0.05	3.96	11.02	3.39	0.00	0.33	0.20	0.00	0.00	0.40	0.00	0.22
Brighouse	2.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.08	2.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Northowram	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hipperholme	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.03	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Carpets Direct, Denholme Gate Road, Hipperholme	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Pellon Lane, Halifax	7.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	2.47	3.68	0.59	0.00	0.00	0.06	0.10	0.00	0.00	0.00	0.00
Greenmount Retail Park, Halifax	0.51	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.20	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Charles Town Road Retail Park, Halifax	0.68	0.00	0.00	0.00	0.00	0.00	0.16	0.03	0.00	0.29	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.00	0.00
Elland Town Centre	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Carpet Warehouse, Shay Lane, Halifax	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Bailiff Bridge, Brighouse	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Crossley Retail Park, Halifax	0.42	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Mytholmroyd	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00
Wickes, Wade Street, Halifax	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Gibbet Street, Halifax	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Greenmount Retail Park, Halifax	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.00	0.00
Hebden Bridge	0.16	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**34.55**	**0.45**	**0.29**	**0.00**	**0.00**	**0.29**	**0.90**	**0.11**	**7.04**	**16.64**	**6.97**	**0.00**	**0.52**	**0.26**	**0.10**	**0.00**	**0.61**	**0.14**	**0.22**
Craven																			
Skipton Town Centre	4.96	0.33	2.51	0.93	0.11	0.46	0.33	0.03	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15
Focus, Skipton	1.47	0.08	0.81	0.38	0.00	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Morrison's, Broughton Road, Skipton	0.15	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**6.58**	**0.41**	**3.32**	**1.46**	**0.11**	**0.66**	**0.33**	**0.03**	**0.00**	**0.00**	**0.11**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.15**
Kirklees																			
Birstall Shopping Park	15.48	0.12	0.58	0.18	0.27	0.29	0.47	0.03	1.09	0.64	0.84	6.87	0.34	0.97	0.12	0.22	0.21	0.69	1.54
Junction 27 Retail Park	3.41	0.12	0.00	0.00	0.05	0.00	0.33	0.03	0.22	0.00	0.21	0.76	0.14	1.12	0.00	0.13	0.00	0.00	0.29
Huddersfield Town Centre	4.29	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.39	0.16	3.15	0.31	0.00	0.00	0.00	0.00	0.00	0.14	0.15
Batley Town Centre	1.78	0.00	0.00	0.00	0.05	0.00	0.16	0.03	0.44	0.00	0.51	0.00	0.00	0.00	0.00	0.13	0.21	0.14	0.10
Cleckheaton Town Centre	1.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.27	0.99	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Dewsbury Town Centre	0.97	0.08	0.00	0.00	0.00	0.00	0.00	0.03	0.00	0.00	0.10	0.76	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Other, Huddersfield	0.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Leeds Road, Huddersfield	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Hamza Street, Batley	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Liversedge	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Carpet Mill, Ravensthorpe Road, Dewsbury	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00
B&Q, Leeds Road Retail Park, Huddersfield	0.92	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.92	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Birkenshaw	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00
West Yorkshire Retail Park, Birstall	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.00	0.00
Sub-total	**29.48**	**0.33**	**0.58**	**0.18**	**0.38**	**0.29**	**0.96**	**0.11**	**2.15**	**0.80**	**6.51**	**10.24**	**0.48**	**2.19**	**0.12**	**0.48**	**0.64**	**0.97**	**2.07**
Leeds																			
Leeds City Centre	21.04	0.69	1.05	2.06	0.90	0.75	0.75	0.16	0.62	0.74	1.28	3.13	0.34	0.16	0.30	0.25	0.70	1.81	5.34
Guiseley	6.24	0.00	0.00	0.78	2.07	0.46	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.13	0.80
Focus, Guiseley	5.09	0.00	0.00	1.26	1.97	0.00	0.00	0.02	0.00	0.00	0.07	0.00	0.00	0.00	0.10	0.08	0.00	1.49	0.10
B&Q, Junction One Retail Park, Beeston	2.63	0.00	0.00	0.00	0.04	0.00	0.00	0.00	0.00	0.00	0.07	1.51	0.00	0.23	0.30	0.08	0.25	0.00	0.15
Homebase, Kirk Lane, Yeadon	0.75	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.48	0.15
Aberford Town Centre	1.90	0.12	0.00	0.35	0.38	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.21	0.72	0.00
Pudsey Town Centre	2.84	0.00	0.00	0.00	0.11	0.00	0.14	0.03	0.00	0.00	0.44	0.76	0.00	0.00	0.00	0.32	0.00	0.20	0.84
Guiseley Retail Park, Guiseley	1.33	0.12	0.00	0.00	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.58	0.15
Kirkstall Valley Retail Park, Leeds	2.23	0.00	0.00	0.15	0.00	0.00	0.16	0.00	0.00	0.00	0.30	0.54	0.20	0.10	0.00	0.00	0.00	0.28	0.51
West Side Retail Park, Guiseley	3.23	0.00	0.00	0.78	0.69	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.52	0.23
Morley Town Centre	2.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.06	0.00	0.00	0.12	0.00	0.00	0.00	0.15
Asda, Howley Park Road, Morley	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Yeadon	1.57	0.00	0.00	0.00	0.05	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.25	0.10
White Rose Shopping Centre, Leeds	1.98	0.00	0.00	0.00	0.15	0.00	0.16	0.03	0.00	0.20	0.00	0.65	0.34	0.00	0.00	0.00	0.21	0.14	0.10
Owlcoates Centre, New Pudesy	1.54	0.00	0.00	0.00	0.08	0.00	0.00	0.00	0.00	0.11	0.10	0.00	0.29	0.00	0.12	0.19	0.40	0.00	0.25
Colton Retail Park, Leeds	0.35	0.00	0.00	0.33	0.00	0.00	0.00	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Horsforth	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00
Farsley	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20
Thorp Arch	0.11	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aireside Centre, Leeds	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00
Wickes, Pudsey Road, Leeds	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 25: TURNOVER (BULKY COMPARISON GOODS)

DESTINATION	TOTAL BULKY GOODS (£m)	ZONE 1 BULKY GOODS (£m)	ZONE 2 BULKY GOODS (£m)	ZONE 3 BULKY GOODS (£m)	ZONE 4 BULKY GOODS (£m)	ZONE 5 BULKY GOODS (£m)	ZONE 6 BULKY GOODS (£m)	ZONE 7 BULKY GOODS (£m)	ZONE 8 BULKY GOODS (£m)	ZONE 9 BULKY GOODS (£m)	ZONE 10 BULKY GOODS (£m)	ZONE 11 BULKY GOODS (£m)	ZONE 12 BULKY GOODS (£m)	ZONE 13 BULKY GOODS (£m)	ZONE 14 BULKY GOODS (£m)	ZONE 15 BULKY GOODS (£m)	ZONE 16 BULKY GOODS (£m)	ZONE 17 BULKY GOODS (£m)	ZONE 18 BULKY GOODS (£m)
BRADFORD																			
Focus, Leeds	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10
Otley	1.08	0.00	0.29	0.71	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Shadwell	0.09	0.00	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Moor Allerton Centre, Leeds	0.05	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Other, Leeds	0.34	0.08	0.00	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.00	0.00
Beeston, Leeds	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00
Crown Point Retail Park, Leeds	0.91	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.00	0.00	0.54	0.00	0.00	0.00	0.00	0.00	0.00	0.15
Christians Carpets, Whitehall Road, Leeds	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Regent Street, Leeds	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.03	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**59.17**	**1.02**	**1.34**	**6.42**	**7.26**	**1.22**	**1.38**	**0.29**	**1.05**	**1.16**	**2.46**	**9.50**	**1.29**	**0.59**	**0.95**	**0.91**	**2.18**	**10.76**	**9.40**
Pendle																			
Colne Town Centre	0.83	0.24	0.24	0.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.83**	**0.24**	**0.24**	**0.35**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Other																			
Harrogate Town Centre	0.95	0.12	0.00	0.50	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15
Burnley Town Centre	0.72	0.00	0.00	0.35	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Great Orton	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.00
Abroad	0.22	0.00	0.00	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15
Knaresborough	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15
Barnsley	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Scarborough	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Eden	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10
Meadowhall, Sheffield	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Grimsby	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
London	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00
Preston	0.05	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Watford	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00
Cheadle Royal	0.34	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Wakefield Town Centre	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00
Criccieth, Wales	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00
In-store in a supermarket	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00
Westgate Retail & Leisure Park, Wakefield	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00
Macclesfield	0.16	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Gemini Retail Park, Warrington	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Oldham	0.46	0.00	0.00	0.00	0.00	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.00	0.00
Lancaster	0.24	0.00	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Doncaster	0.14	0.00	0.00	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Kendal	0.18	0.00	0.00	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Stockport	0.18	0.00	0.00	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**5.53**	**0.24**	**0.24**	**1.21**	**0.37**	**0.26**	**0.30**	**0.00**	**0.21**	**0.11**	**0.24**	**0.62**	**0.20**	**0.20**	**0.10**	**0.25**	**0.00**	**0.43**	**0.53**
SUB TOTAL	**136.14**	**2.69**	**6.00**	**9.62**	**8.13**	**2.72**	**3.88**	**0.53**	**10.46**	**18.72**	**16.28**	**20.35**	**2.49**	**3.23**	**1.28**	**1.64**	**3.43**	**12.31**	**12.38**
Internet / Home Delivery	32.20	1.31	3.07	1.98	0.95	1.24	1.18	0.35	1.94	1.78	1.70	2.28	1.56	1.86	2.33	1.97	1.79	2.13	2.78
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**504.00**	**18.90**	**43.56**	**30.32**	**15.90**	**45.75**	**25.89**	**5.40**	**32.40**	**21.75**	**29.22**	**52.04**	**23.12**	**27.77**	**28.92**	**25.89**	**27.05**	**22.98**	**27.14**

Notes:

a. Post code sectors

1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7

b. Excludes 'don't know/ can't remember' and 'don't buy these items'

2005 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 25a: TURNOVER (BULKY COMPARISON GOODS)

DESTINATION	TOTAL BULKY GOODS %	ZONE 1 BULKY GOODS %	ZONE 2 BULKY GOODS %	ZONE 3 BULKY GOODS %	ZONE 4 BULKY GOODS %	ZONE 5 BULKY GOODS %	ZONE 6 BULKY GOODS %	ZONE 7 BULKY GOODS %	ZONE 8 BULKY GOODS %	ZONE 9 BULKY GOODS %	ZONE 10 BULKY GOODS %	ZONE 11 BULKY GOODS %	ZONE 12 BULKY GOODS %	ZONE 13 BULKY GOODS %	ZONE 14 BULKY GOODS %	ZONE 15 BULKY GOODS %	ZONE 16 BULKY GOODS %	ZONE 17 BULKY GOODS %	ZONE 18 BULKY GOODS %
BRADFORD																			
Bradford																			
Bradford City Centre	20.24	3.85	5.50	3.82	4.64	5.22	16.58	38.05	33.73	3.17	17.76	26.15	39.51	37.88	57.34	37.85	26.72	7.15	10.87
Forster Square Retail Park, Bradford	4.83	0.00	1.76	1.57	1.03	1.14	2.24	11.53	6.02	0.00	3.77	6.00	11.24	7.52	5.62	12.72	11.53	1.81	6.99
Sub-total	**25.08**	**3.85**	**7.26**	**5.39**	**5.67**	**6.36**	**18.82**	**49.58**	**39.75**	**3.17**	**21.53**	**32.16**	**50.75**	**45.40**	**62.96**	**50.57**	**38.25**	**8.96**	**17.86**
Bingley																			
Bingley Town Centre	0.59	0.00	0.00	0.00	1.51	0.00	8.31	0.50	0.00	0.00	0.00	0.00	0.84	0.00	0.00	0.37	0.00	1.25	0.00
Carpet Time, Park Road, Bingley	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.49	0.00	0.00	0.00
Sub-total	**0.62**	**0.00**	**0.00**	**0.00**	**1.51**	**0.00**	**8.31**	**0.50**	**0.00**	**0.00**	**0.00**	**0.00**	**0.84**	**0.00**	**0.00**	**0.86**	**0.00**	**1.25**	**0.00**
Ilkley																			
Ilkley Town Centre	1.39	0.00	0.66	17.36	3.94	0.64	0.00	0.46	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.29	0.00	1.55	0.00
Sub-total	**1.39**	**0.00**	**0.66**	**17.36**	**3.94**	**0.64**	**0.00**	**0.46**	**0.00**	**0.00**	**0.22**	**0.00**	**0.00**	**0.00**	**0.00**	**0.29**	**0.00**	**1.55**	**0.00**
Keighley																			
Keighley Town Centre	14.04	49.17	40.75	20.84	16.01	63.10	18.48	2.41	0.66	0.36	0.00	0.00	0.00	0.73	0.42	0.37	0.00	0.59	0.80
Focus, Keighley	0.83	1.34	2.78	1.25	0.54	3.49	1.20	0.00	0.54	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.47	0.30	0.00
Sub-total	**14.87**	**50.51**	**43.53**	**22.09**	**16.55**	**66.59**	**19.69**	**2.41**	**1.20**	**0.36**	**0.00**	**0.00**	**0.00**	**0.73**	**0.42**	**0.37**	**0.47**	**0.88**	**0.80**
Shipley																			
Shipley Town Centre	2.15	0.64	0.00	1.66	1.85	0.57	2.98	7.01	1.22	0.00	0.00	0.00	1.47	0.52	0.42	3.07	15.71	9.36	1.18
Asda, Manor Lane, Shipley	0.12	0.00	0.00	0.00	0.00	0.00	0.54	0.46	0.00	0.00	0.00	0.00	0.00	0.00	0.37	0.00	0.67	0.59	0.00
Carpets Direct, Valley Road, Shipley	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.49	0.00	0.00	0.00
Sub-total	**2.29**	**0.64**	**0.00**	**1.66**	**1.85**	**0.57**	**3.52**	**7.47**	**1.22**	**0.00**	**0.00**	**0.00**	**1.47**	**0.52**	**0.79**	**3.56**	**16.37**	**9.95**	**1.18**
DISTRICT CENTRES																			
Five Lane Ends																			
Enterprise Five Lane Ends Retail Park, Bradford	0.88	0.00	0.66	0.00	1.17	0.00	0.00	0.50	1.22	1.04	0.00	0.00	0.00	1.09	1.49	1.73	3.66	1.25	3.08
Five Lane Ends District Centre	0.59	0.64	0.00	0.00	0.69	0.00	0.00	0.80	0.00	0.00	0.00	0.00	0.84	0.00	0.00	2.53	1.88	0.30	4.74
Sub-total	**1.47**	**0.64**	**0.66**	**0.00**	**1.85**	**0.00**	**0.00**	**1.29**	**1.22**	**1.04**	**0.00**	**0.00**	**0.84**	**1.09**	**1.49**	**4.27**	**5.54**	**1.55**	**7.82**
Girlington																			
Girlington District Centre	0.67	0.00	0.00	0.00	0.48	0.00	1.07	2.58	5.07	0.45	0.00	0.00	0.00	0.98	1.84	0.37	0.67	0.00	0.29
Empire Direct, Ingleby Road, Bradford	0.58	0.00	0.00	0.50	0.48	0.00	1.07	0.46	0.66	0.00	0.00	0.44	0.62	2.08	1.48	0.74	1.34	0.00	0.86
Victoria Shopping Centre, Bradford	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.46	0.00	0.00	0.00	0.00	0.00	0.52	0.74	0.00	0.00	0.00	0.00
Sub-total	**1.33**	**0.00**	**0.00**	**0.50**	**0.95**	**0.00**	**2.14**	**3.51**	**5.73**	**0.45**	**0.00**	**0.44**	**0.62**	**3.58**	**4.06**	**1.11**	**2.00**	**0.00**	**1.14**
Great Horton																			
Tesco, Great Horton Road, Bradford	0.36	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.66	0.00	0.34	0.00	0.00	3.99	1.09	0.00	0.00	0.00	0.29
Great Horton District Centre	0.56	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.54	0.00	0.00	0.00	0.62	5.13	1.19	0.29	0.00	0.00	0.00
Sub-total	**0.92**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**3.21**	**0.00**	**0.34**	**0.00**	**0.62**	**9.12**	**2.28**	**0.29**	**0.00**	**0.00**	**0.29**
Greengates																			
Greengates District Centre	0.27	0.00	0.00	0.00	1.03	0.00	0.00	0.40	0.00	0.00	0.00	0.00	0.00	0.26	0.00	1.07	0.47	0.30	2.35
Homebase, Harrogate Road, Bradford	0.19	0.00	0.00	0.00	0.54	0.00	0.40	0.40	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.29	0.00	0.59	1.82
Harrogate Road Retail Park, Bradford	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.13	0.00	0.29	0.00	0.00	0.00
Sub-total	**0.54**	**0.00**	**0.00**	**0.00**	**1.57**	**0.00**	**0.40**	**0.80**	**0.00**	**0.00**	**0.22**	**0.00**	**0.00**	**1.39**	**0.00**	**1.66**	**0.47**	**0.89**	**4.17**
Mayo Avenue																			
Mayo Avenue District Centre	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.01**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.20**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Thornbury																			
B&Q, Thornbury, Bradford	2.67	0.00	0.46	0.00	0.00	0.00	0.00	2.39	1.07	0.00	0.22	8.37	10.89	0.00	3.16	13.42	0.47	0.30	4.55
Thornbury District Centre	0.67	0.00	0.00	0.58	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.55	3.16	0.57	0.00	3.53	0.79	0.00	1.34
Sub-total	**3.33**	**0.00**	**0.46**	**0.58**	**0.00**	**0.00**	**0.00**	**2.39**	**1.07**	**0.00**	**0.22**	**9.91**	**14.04**	**0.57**	**3.16**	**16.94**	**1.26**	**0.30**	**5.89**
Tong Street																			
Tong Street District Centre	0.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.38	1.18	1.47	0.52	0.42	1.35	0.00	0.00	0.00
Weaverthorpe Retail Park, Bradford	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.52	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.36**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.38**	**1.18**	**1.47**	**1.04**	**0.42**	**1.35**	**0.00**	**0.00**	**0.00**
	7.96																		
LOCAL CENTRES																			
Cross Hills	0.49	1.72	3.00	1.16	0.00	0.64	0.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
McCann's, Oak Lane, Bradford	0.12	0.00	0.00	0.00	0.00	0.00	0.00	1.59	0.00	0.36	0.22	0.00	0.00	0.00	0.35	0.00	0.94	0.00	0.00
Local DIY, Killinghall Road, Bradford	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.87	0.41	0.00	0.00	0.00	0.00	0.00
Wickes Bradford Road, Idle	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.40	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.29	0.47	0.00	0.36
Lidget Green Local Centre	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.35	0.00	0.00	0.00	0.00
Clayton Local Centre	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.26	0.00	0.00	0.00	0.00	0.00
Saltaire Local Centre	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.37	0.00	0.00	0.00
Allerton Local Centre	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.40	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Addingham Local Centre	0.09	0.64	0.00	0.58	0.00	0.00	0.00	0.50	0.00	0.00	0.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Idle Local Centre	0.12	0.00	0.00	0.00	0.00	0.64	0.00	0.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.30	0.72
Oak Lane, Manningham Local Centre	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.38	0.00	0.84	0.00	0.00	0.00	2.05	0.00	0.00
Queensbury Local Centre	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.68	0.00	0.00	0.00	0.00	0.00	0.00	0.35	0.49	0.00	0.00	0.00
Eccleshill Local Centre	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.73	0.00	0.00	0.00	0.00	0.00
Wibsey Local Centre	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.13	0.00	0.00	0.00	0.00	0.00
Baildon Local Centre	0.10	0.00	0.00	0.00	0.00	0.00	0.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.79	0.59	0.00
Lidl, Thornton Road, Buttershaw, Bradford	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.41	0.00	0.00	0.00	0.00	0.00
Thornton Local Centre	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.54	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Haworth Local Centre	0.03	0.89	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Leeds Road Local Centre	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.68	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.79	0.00	0.00
Wyke Local Centre	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Legrams Lane, Bradford (Lidget Green)	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.49	0.00	0.00	0.00
MFI, Lidget Green	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 25a: TURNOVER (BULKY COMPARISON GOODS)

DESTINATION	TOTAL BULKY GOODS %	ZONE 1 BULKY GOODS %	ZONE 2 BULKY GOODS %	ZONE 3 BULKY GOODS %	ZONE 4 BULKY GOODS %	ZONE 5 BULKY GOODS %	ZONE 6 BULKY GOODS %	ZONE 7 BULKY GOODS %	ZONE 8 BULKY GOODS %	ZONE 9 BULKY GOODS %	ZONE 10 BULKY GOODS %	ZONE 11 BULKY GOODS %	ZONE 12 BULKY GOODS %	ZONE 13 BULKY GOODS %	ZONE 14 BULKY GOODS %	ZONE 15 BULKY GOODS %	ZONE 16 BULKY GOODS %	ZONE 17 BULKY GOODS %	ZONE 18 BULKY GOODS %
BRADFORD																			
Silsden Local Centre	0.06	0.00	0.00	1.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**1.84**	**3.25**	**3.00**	**2.75**	**0.00**	**1.29**	**1.27**	**3.87**	**1.90**	**0.36**	**1.36**	**0.00**	**3.71**	**3.14**	**1.05**	**1.64**	**5.05**	**0.88**	**1.08**
Out of centre																			
Keighley Retail Park, Keighley	1.50	3.24	9.01	2.90	1.77	1.78	3.42	0.46	0.00	0.00	0.00	0.00	0.00	0.00	0.42	0.00	0.00	0.00	0.00
Alston Retail Park, Keighley	0.48	0.00	1.87	0.00	0.95	0.57	4.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.49	0.00	0.00	0.00
Asda, Rooley Lane, Bradford	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.02	1.31	0.62	0.26	0.00	0.00	0.00	0.00	0.00
Aslams Interiors, Heaton Road, Bradford	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.50	0.00	0.00	0.00	0.00	0.84	0.00	0.83	0.00	0.00	0.00	0.00
Euroway Trading Estate, Bradford	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.54	0.00	1.51	0.59	0.00	0.73	0.00	0.00	0.00	0.00	0.00
B&Q, Euroway Trading Estate, Bradford	3.72	0.45	0.00	0.42	0.81	0.44	1.60	1.99	3.75	0.36	10.53	10.19	4.01	12.67	5.97	1.75	1.41	0.89	2.91
B&Q, Alston Road, Keighley	4.49	15.63	12.05	7.09	4.84	13.08	16.04	3.58	1.07	0.00	0.00	0.36	0.00	0.00	0.70	0.00	0.94	0.89	0.00
Focus, Shipley	0.88	0.00	0.00	0.42	0.27	0.00	1.20	1.99	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.87	5.95	8.05	0.55
Wickes, Prince Royd Way, Bradford	0.02	0.00	0.00	0.00	0.34	0.00	0.00	0.99	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Wickes Road, Ingleby Road Retail Park, Bradford	0.24	0.00	0.00	0.00	0.00	0.00	0.00	1.99	1.07	0.00	0.00	0.00	0.00	0.20	1.40	0.00	0.94	0.00	0.18
Aladdin Carpet Furniture Discount Centre, Lumb Lar	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.84	0.00	0.83	0.00	0.00	0.00	0.00
Southfield Road, Bradford	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.41	0.00	0.00	0.00	0.00	0.00
Grange Road, Bradford	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.41	0.00	0.00	0.00	0.00	0.00
Glyn Webb, Kings Road, Bradford	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.57	0.00	0.00	0.00	0.47	0.00	0.00
Low Moor, Bradford	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Gaythorne Road, Bradford	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.00
Broadstone Way, Bradford	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.36	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cutler Heights Lane, Bradford	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.57	0.00	0.00	0.00	0.00	0.00	0.00
Eastburn	0.12	0.64	0.66	0.58	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Charlestown	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.27
Tesco, Woodhouse Road, Bradford	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.62	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Bradford Peel Centre	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	1.61	1.18	0.00
Sub-total	**12.54**	**19.95**	**23.59**	**11.40**	**8.98**	**15.87**	**26.32**	**11.49**	**6.44**	**0.36**	**14.19**	**12.82**	**8.09**	**14.88**	**10.93**	**3.12**	**11.31**	**11.00**	**3.91**
SUB TOTAL	**66.60**	**78.85**	**79.17**	**61.73**	**42.89**	**91.33**	**80.47**	**83.77**	**61.73**	**5.74**	**38.46**	**56.51**	**82.47**	**81.66**	**87.54**	**86.02**	**80.73**	**37.20**	**44.14**
OUTSIDE BRADFORD																			
Calderdale																			
Halifax Town Centre	4.18	2.39	0.66	0.00	0.00	0.64	1.81	0.96	12.24	50.67	11.60	0.00	1.42	0.73	0.00	0.00	1.46	0.00	0.80
Brighouse	0.51	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.54	0.36	8.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Northowram	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.04	0.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hipperholme	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.50	0.00	0.00	0.75	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Carpets Direct, Denholme Gate Road, Hipperholme	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.56	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Pellon Lane, Halifax	1.39	0.00	0.00	0.00	0.00	0.00	0.40	0.00	7.63	16.90	2.02	0.00	0.00	0.20	0.35	0.00	0.00	0.00	0.00
Greenmount Retail Park, Halifax	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.66	0.90	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Charles Town Road Retail Park, Halifax	0.13	0.00	0.00	0.00	0.00	0.00	0.64	0.50	0.00	1.35	0.00	0.00	0.84	0.00	0.00	0.00	0.00	0.00	0.00
Elland Town Centre	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.52	0.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Carpet Warehouse, Shay Lane, Halifax	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Bailiff Bridge, Brighouse	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Crossley Retail Park, Halifax	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.66	0.97	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Mytholmroyd	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.63	0.00
Wickes, Wade Street, Halifax	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.88	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Gibbet Street, Halifax	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.36	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Greenmount Retail Park, Halifax	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.79	0.00	0.00
Hebden Bridge	0.03	0.00	0.00	0.00	0.00	0.00	0.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**6.85**	**2.39**	**0.66**	**0.00**	**0.00**	**0.64**	**3.48**	**1.95**	**21.73**	**76.53**	**23.85**	**0.00**	**2.26**	**0.93**	**0.35**	**0.00**	**2.25**	**0.63**	**0.80**
Craven																			
Skipton Town Centre	0.98	1.72	5.77	3.07	0.69	1.01	1.27	0.50	0.00	0.00	0.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.57
Focus, Skipton	0.29	0.45	1.85	1.25	0.00	0.44	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Morrison's, Broughton Road, Skipton	0.03	0.00	0.00	0.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**1.31**	**2.17**	**7.62**	**4.82**	**0.69**	**1.44**	**1.27**	**0.50**	**0.00**	**0.00**	**0.38**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.57**
Kirklees																			
Birstall Shopping Park	3.07	0.64	1.33	0.58	1.72	0.64	1.81	0.50	3.37	2.95	2.87	13.21	1.47	3.47	0.42	0.86	0.79	3.02	5.67
Junction 27 Retail Park	0.68	0.64	0.00	0.00	0.34	0.00	1.27	0.50	0.68	0.00	0.72	1.47	0.62	4.04	0.00	0.49	0.00	0.00	1.07
Huddersfield Town Centre	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.22	0.72	10.80	0.59	0.00	0.00	0.00	0.00	0.00	0.59	0.54
Batley Town Centre	0.35	0.00	0.00	0.00	0.34	0.00	0.64	0.50	1.36	0.00	1.73	0.00	0.00	0.00	0.00	0.49	0.79	0.63	0.36
Cleckheaton Town Centre	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.94	1.91	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Dewsbury Town Centre	0.19	0.45	0.00	0.00	0.00	0.00	0.00	0.50	0.00	0.00	0.34	1.47	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Other, Huddersfield	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Leeds Road, Huddersfield	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Hamza Street, Batley	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.44	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Liversedge	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Carpet Mill, Ravensthorpe Road, Dewsbury	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.36	0.00	0.00	0.00	0.00	0.00
B&Q, Leeds Road Retail Park, Huddersfield	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Birkenshaw	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00
West Yorkshire Retail Park, Birstall	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.79	0.00	0.00
Sub-total	**5.85**	**1.72**	**1.33**	**0.58**	**2.41**	**0.64**	**3.72**	**1.98**	**6.63**	**3.67**	**22.27**	**19.67**	**2.09**	**7.88**	**0.42**	**1.84**	**2.38**	**4.24**	**7.64**
Leeds																			
Leeds City Centre	4.18	3.65	2.42	6.80	5.67	1.65	2.88	2.91	1.90	3.42	4.37	6.02	1.47	0.57	1.05	0.98	2.60	7.89	19.66
Guiseley	1.24	0.00	0.00	2.57	13.03	1.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	9.28	2.93
Focus, Guiseley	1.01	0.00	0.00	4.17	12.36	0.00	0.00	0.40	0.00	0.00	0.22	0.00	0.00	0.00	0.35	0.29	0.00	6.50	0.36
B&Q, Junction One Retail Park, Beeston	0.52	0.00	0.00	0.00	0.27	0.00	0.00	0.00	0.00	0.00	0.22	2.91	0.00	0.82	1.05	0.29	0.94	0.00	0.55
Homebase, Kirk Lane, Yeadon	0.15	0.00	0.00	0.00	0.81	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.07	0.55
Aberford Town Centre	0.38	0.64	0.00	1.16	2.41	0.00	0.00	0.00	0.00	0.00	0.38	0.00	0.00	0.00	0.00	0.00	0.79	3.13	0.00
Pudsey Town Centre	0.56	0.00	0.00	0.00	0.69	0.00	0.54	0.50	0.00	0.00	1.51	1.47	0.00	0.00	0.00	1.23	0.00	0.88	3.10
Guiseley Retail Park, Guiseley	0.26	0.64	0.00	0.00	1.72	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.79	2.50	0.54
Kirkstall Valley Retail Park, Leeds	0.44	0.00	0.00	0.50	0.00	0.00	0.64	0.00	0.00	0.00	1.02	1.03	0.84	0.36	0.00	0.00	0.00	1.22	1.87

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 25a: TURNOVER (BULKY COMPARISON GOODS)

DESTINATION	TOTAL BULKY GOODS %	ZONE 1 BULKY GOODS %	ZONE 2 BULKY GOODS %	ZONE 3 BULKY GOODS %	ZONE 4 BULKY GOODS %	ZONE 5 BULKY GOODS %	ZONE 6 BULKY GOODS %	ZONE 7 BULKY GOODS %	ZONE 8 BULKY GOODS %	ZONE 9 BULKY GOODS %	ZONE 10 BULKY GOODS %	ZONE 11 BULKY GOODS %	ZONE 12 BULKY GOODS %	ZONE 13 BULKY GOODS %	ZONE 14 BULKY GOODS %	ZONE 15 BULKY GOODS %	ZONE 16 BULKY GOODS %	ZONE 17 BULKY GOODS %	ZONE 18 BULKY GOODS %
BRADFORD																			
West Side Retail Park, Guiseley	0.64	0.00	0.00	2.57	4.36	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	6.63	0.86
Morley Town Centre	0.46	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.97	0.00	0.00	0.42	0.00	0.00	0.00	0.54
Asda, Howley Park Road, Morley	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Yeadon	0.31	0.00	0.00	0.00	0.34	0.00	0.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5.46	0.36
White Rose Shopping Centre, Leeds	0.39	0.00	0.00	0.00	0.95	0.00	0.64	0.50	0.00	0.90	0.00	1.24	1.47	0.00	0.00	0.00	0.79	0.63	0.36
Owlcoates Centre, New Pudesy	0.30	0.00	0.00	0.00	0.48	0.00	0.00	0.00	0.00	0.52	0.34	0.00	1.24	0.00	0.42	0.74	1.46	0.00	0.93
Colton Retail Park, Leeds	0.07	0.00	0.00	1.08	0.00	0.00	0.00	0.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Horsforth	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.52	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.63	0.00
Farsley	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.73
Thorp Arch	0.02	0.00	0.00	0.00	0.69	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aireside Centre, Leeds	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.36	0.00	0.00	0.00	0.00	0.00
Wickes, Pudsey Road, Leeds	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.36
Focus, Leeds	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.36
Otley	0.21	0.00	0.66	2.33	0.54	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Shadwell	0.02	0.00	0.00	0.00	0.54	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Moor Allerton Centre, Leeds	0.01	0.00	0.00	0.00	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Other, Leeds	0.07	0.45	0.00	0.00	0.48	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.67	0.00	0.00
Beeston, Leeds	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.57	0.00	0.00	0.00	0.00	0.00	0.00
Crown Point Retail Park, Leeds	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.66	0.00	0.00	1.03	0.00	0.00	0.00	0.00	0.00	0.00	0.57
Christians Carpets, Whitehall Road, Leeds	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Regent Street, Leeds	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.50	0.68	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**11.74**	**5.37**	**3.08**	**21.17**	**45.69**	**2.66**	**5.33**	**5.29**	**3.24**	**5.35**	**8.41**	**18.26**	**5.60**	**2.11**	**3.29**	**3.53**	**8.04**	**46.81**	**34.63**
Pendle																			
Colne Town Centre	0.17	1.29	0.55	1.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.17**	**1.29**	**0.55**	**1.16**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**
Other																			
Harrogate Town Centre	0.19	0.64	0.00	1.66	1.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.54
Burnley Town Centre	0.14	0.00	0.00	1.16	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Great Orton	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.73	0.00	0.00	0.00	0.00	0.00
Abroad	0.04	0.00	0.00	0.00	0.48	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.54
Knaresborough	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.54
Barnsley	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Scarborough	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Eden	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.36
Meadowhall, Sheffield	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Grimsby	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
London	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.35	0.00	0.00	0.00	0.00
Preston	0.01	0.00	0.00	0.00	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Watford	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.49	0.00	0.00	0.00
Cheadle Royal	0.07	0.65	0.00	0.00	0.00	0.00	0.00	0.00	0.66	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Wakefield Town Centre	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.49	0.00	0.00	0.00
Criccieth, Wales	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.63	0.00
In-store in a supermarket	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.63	0.00
Westgate Retail & Leisure Park, Wakefield	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.63	0.00
Macclesfield	0.03	0.00	0.00	0.00	0.00	0.00	0.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Gemini Retail Park, Warrington	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.52	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Oldham	0.09	0.00	0.00	0.00	0.00	0.57	0.00	0.00	0.00	0.00	0.00	0.00	0.84	0.00	0.00	0.00	0.00	0.00	0.00
Lancaster	0.05	0.00	0.55	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Doncaster	0.03	0.00	0.00	0.00	0.00	0.00	0.54	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Kendal	0.04	0.00	0.00	0.58	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Stockport	0.04	0.00	0.00	0.58	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**1.10**	**1.29**	**0.55**	**3.99**	**2.33**	**0.57**	**1.17**	**0.00**	**0.66**	**0.52**	**0.83**	**1.18**	**0.84**	**0.73**	**0.35**	**0.98**	**0.00**	**1.88**	**1.97**
SUB TOTAL	**27.01**	**14.23**	**13.78**	**31.73**	**51.12**	**5.96**	**14.98**	**9.72**	**32.27**	**86.07**	**55.73**	**39.11**	**10.79**	**11.64**	**4.41**	**6.35**	**12.67**	**53.55**	**45.62**
Internet / Home Delivery	6.39	6.92	7.05	6.54	5.99	2.72	4.55	6.51	6.00	8.20	5.81	4.38	6.74	6.70	8.04	7.62	6.61	9.25	10.24
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**

Notes:

a. Post code sectors

1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7

b. Excludes 'don't know/ can't remember' and 'don't buy these items'

2005 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 26: TURNOVER (NON-BULKY COMPARISON GOODS)

DESTINATION	TOTAL NON-BULKY GOODS (£m)	ZONE 1 NON-BULKY GOODS (£m)	ZONE 2 NON-BULKY GOODS (£m)	ZONE 3 NON-BULKY GOODS (£m)	ZONE 4 NON-BULKY GOODS (£m)	ZONE 5 NON-BULKY GOODS (£m)	ZONE 6 NON-BULKY GOODS (£m)	ZONE 7 NON-BULKY GOODS (£m)	ZONE 8 NON-BULKY GOODS (£m)	ZONE 9 NON-BULKY GOODS (£m)	ZONE 10 NON-BULKY GOODS (£m)	ZONE 11 NON-BULKY GOODS (£m)	ZONE 12 NON-BULKY GOODS (£m)	ZONE 13 NON-BULKY GOODS (£m)	ZONE 14 NON-BULKY GOODS (£m)	ZONE 15 NON-BULKY GOODS (£m)	ZONE 16 NON-BULKY GOODS (£m)	ZONE 17 NON-BULKY GOODS (£m)	ZONE 18 NON-BULKY GOODS (£m)
BRADFORD																			
Bradford																			
Bradford City Centre	324.29	3.53	7.88	2.43	2.22	7.58	12.98	6.59	26.28	1.33	14.96	44.00	30.04	39.45	49.71	34.29	22.29	8.63	10.10
Forster Square Retail Park, Bradford	26.87	0.25	0.49	0.00	0.27	0.27	1.60	0.84	2.02	0.00	0.85	2.43	3.24	2.93	2.55	3.70	1.65	1.39	2.41
Sub-total	**351.16**	**3.78**	**8.37**	**2.43**	**2.48**	**7.85**	**14.58**	**7.43**	**28.30**	**1.33**	**15.81**	**46.43**	**33.28**	**42.38**	**52.25**	**37.99**	**23.94**	**10.02**	**12.50**
Bingley																			
Bingley Town Centre	7.33	0.12	0.14	0.00	1.00	0.00	4.93	0.17	0.00	0.00	0.17	0.00	0.00	0.00	0.42	0.17	0.00	0.20	0.00
Sub-total	**7.33**	**0.12**	**0.14**	**0.00**	**1.00**	**0.00**	**4.93**	**0.17**	**0.00**	**0.00**	**0.17**	**0.00**	**0.00**	**0.00**	**0.42**	**0.17**	**0.00**	**0.20**	**0.00**
Ilkley																			
Ilkley Town Centre	33.40	0.37	1.29	22.88	3.11	1.51	1.16	0.07	0.36	0.00	0.09	0.00	0.00	0.00	0.07	0.00	0.77	0.96	0.78
Sub-total	**33.40**	**0.37**	**1.29**	**22.88**	**3.11**	**1.51**	**1.16**	**0.07**	**0.36**	**0.00**	**0.09**	**0.00**	**0.00**	**0.00**	**0.07**	**0.00**	**0.77**	**0.96**	**0.78**
Keighley																			
Keighley Town Centre	185.89	21.76	50.27	12.87	6.04	72.96	16.54	0.16	1.08	0.00	0.00	0.00	0.17	0.10	1.08	0.11	1.97	0.66	0.14
Sainsbury's, Cavendish Street, Keighley	1.66	0.12	0.97	0.00	0.06	0.25	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**187.56**	**21.88**	**51.24**	**12.87**	**6.10**	**73.21**	**16.80**	**0.16**	**1.08**	**0.00**	**0.00**	**0.00**	**0.17**	**0.10**	**1.08**	**0.11**	**1.97**	**0.66**	**0.14**
Shipley																			
Shipley Town Centre	25.33	0.29	0.14	0.17	0.87	1.38	1.69	0.67	1.38	0.00	0.00	0.00	0.00	0.24	0.64	0.49	11.72	4.81	0.83
Aldi, Briggate, Shipley	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.00
Asda, Manor Lane, Shipley	8.19	0.49	0.00	0.00	0.03	0.00	1.42	0.09	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.45	3.90	1.24	0.43
Sub-total	**33.58**	**0.78**	**0.14**	**0.17**	**0.91**	**1.38**	**3.11**	**0.77**	**1.52**	**0.00**	**0.00**	**0.00**	**0.00**	**0.24**	**0.64**	**0.93**	**15.62**	**6.11**	**1.26**
DISTRICT CENTRES																			
Five Lane Ends																			
Enterprise Five Lane Ends Retail Park, Bradford	5.13	0.00	0.27	0.00	0.13	0.00	0.00	0.06	0.84	0.00	0.00	0.63	0.00	0.16	0.45	0.77	1.33	0.00	0.49
Five Lane Ends District Centre	1.61	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.48	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.87	0.00	0.00
Sub-total	**6.74**	**0.00**	**0.27**	**0.00**	**0.18**	**0.00**	**0.00**	**0.06**	**1.33**	**0.00**	**0.00**	**0.63**	**0.00**	**0.16**	**0.45**	**0.97**	**2.20**	**0.00**	**0.49**
Girlington																			
Girlington District Centre	5.68	0.00	0.00	0.00	0.14	0.00	0.57	0.21	1.03	0.00	0.34	0.00	0.59	0.60	1.62	0.23	0.36	0.00	0.00
Morrison's, Thornton Road, Girlington, Bradford	1.05	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.36	0.00	0.00	0.00	0.00	0.00	0.50	0.00	0.15	0.00	0.00
Victoria Shopping Centre, Bradford	0.67	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.48	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**7.40**	**0.00**	**0.00**	**0.00**	**0.14**	**0.00**	**0.57**	**0.44**	**1.87**	**0.00**	**0.34**	**0.00**	**0.59**	**0.60**	**2.12**	**0.23**	**0.50**	**0.00**	**0.00**
Great Horton																			
Tesco, Great Horton Road, Bradford	6.06	0.00	0.00	0.00	0.06	0.00	0.31	0.05	1.34	0.00	0.09	0.00	0.00	3.67	0.33	0.00	0.00	0.21	0.00
Great Horton District Centre	4.18	0.25	0.00	0.00	0.00	0.00	0.31	0.00	0.77	0.00	0.09	0.00	0.00	1.79	0.50	0.27	0.00	0.20	0.00
Sub-total	**10.24**	**0.25**	**0.00**	**0.00**	**0.06**	**0.00**	**0.61**	**0.05**	**2.11**	**0.00**	**0.18**	**0.00**	**0.00**	**5.45**	**0.84**	**0.27**	**0.00**	**0.41**	**0.00**
Greengates																			
Greengates District Centre	4.85	0.00	0.00	0.00	0.13	0.00	0.00	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.55	0.80	0.51	1.85
Harrogate Road Retail Park, Bradford	0.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.34	0.00	0.13	0.00
Sub-total	**5.49**	**0.00**	**0.00**	**0.00**	**0.13**	**0.00**	**0.00**	**0.03**	**0.00**	**0.00**	**0.17**	**0.00**	**0.00**	**0.00**	**0.00**	**1.88**	**0.80**	**0.64**	**1.85**
Mayo Avenue																			
Mayo Avenue District Centre	3.39	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.90	0.00	0.46	0.00	0.11	1.57	0.28	0.00	0.00	0.00	0.07
Sub-total	**3.39**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.90**	**0.00**	**0.46**	**0.00**	**0.11**	**1.57**	**0.28**	**0.00**	**0.00**	**0.00**	**0.07**
Thornbury																			
Morrison's, Rushton Avenue, Bradford	3.67	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.89	0.30	0.12	0.52	0.29	0.21	0.21
The Woodhall Retail Centre, Bradford	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.11	0.00	0.00	0.00
Thornbury District Centre	3.53	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.53	0.00	0.00	1.13	0.55	0.00	0.42	0.75	0.00	0.00	0.15
Sub-total	**7.47**	**0.12**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.53**	**0.00**	**0.00**	**1.13**	**2.45**	**0.46**	**0.54**	**1.39**	**0.29**	**0.21**	**0.36**
Tong Street																			
Tong Street District Centre	1.66	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.38	0.15	0.00	0.00	0.00	0.00	0.13	0.00
Sub-total	**1.66**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.38**	**0.15**	**0.00**	**0.00**	**0.00**	**0.00**	**0.13**	**0.00**
LOCAL CENTRES																			
Morrison's, Bradford Road, Idle	4.75	0.00	0.00	0.00	0.00	0.00	0.13	0.02	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.96	1.26	0.19	2.09
Cross Hills	4.26	0.49	3.18	0.32	0.00	0.00	0.00	0.00	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00
Wisbey Local Centre	1.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.09	0.00	0.15	0.87	0.00	0.00	0.00	0.00	0.00
Baildon Local Centre	1.01	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.95	0.00
Silsden Local Centre	1.34	0.00	0.24	1.04	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Buttershaw Local Centre	0.86	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.00	0.46	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00
Buttershaw Local Centre	1.11	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.06	0.05	0.43	0.00	0.25	0.00	0.11	0.00	0.00	0.00
Lidl, Buttershaw, Bradford	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.00
Oak Lane, Manningham Local Centre	0.50	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.30	0.00	0.15	0.00	0.00
Wyke Local Centre	0.90	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.60	0.00	0.00	0.30	0.00	0.00	0.00	0.00	0.00
Idle Local Centre	1.71	0.12	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.21	0.00	0.73	0.20	0.21
Silsden Local Centre	0.27	0.00	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Allerton Local Centre	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00
Saltaire Local Centre	0.50	0.00	0.00	0.00	0.00	0.00	0.00	0.07	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.17	0.00	0.11	0.00
Clayton Local Centre	0.48	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.36	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00
Eccleshill Local Centre	0.40	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.40	0.00	0.00	0.00
Queensbury Local Centre	0.99	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.89	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00
Bakerend Road Local Centre	0.40	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.30	0.00	0.00	0.10	0.00	0.00	0.00
Leeds Road Local Centre	0.45	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.45	0.00	0.00	0.00	0.00	0.00	0.00
Undercliffe Local Centre	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.07
Duckworth Lane Local Centre	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00
Denholme Local Centre	0.27	0.00	0.00	0.00	0.00	0.00	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Marshfields Local Centre	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.00	0.00
Burnley in Wharfedale Local Centre	0.11	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Queensbury Local Centre	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Addingham	0.15	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Frizinghall Local Centre	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00
Lidget Green Local Centre	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Crossflats Local Centre	0.74	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.74	0.00	0.00	0.00	0.00	0.00	0.00
Haworth Mill-Hey Local Centre	0.12	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Oakworth, Bradford	0.12	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 26: TURNOVER (NON-BULKY COMPARISON GOODS)

DESTINATION	TOTAL NON-BULKY GOODS (£m)	ZONE 1 NON-BULKY GOODS (£m)	ZONE 2 NON-BULKY GOODS (£m)	ZONE 3 NON-BULKY GOODS (£m)	ZONE 4 NON-BULKY GOODS (£m)	ZONE 5 NON-BULKY GOODS (£m)	ZONE 6 NON-BULKY GOODS (£m)	ZONE 7 NON-BULKY GOODS (£m)	ZONE 8 NON-BULKY GOODS (£m)	ZONE 9 NON-BULKY GOODS (£m)	ZONE 10 NON-BULKY GOODS (£m)	ZONE 11 NON-BULKY GOODS (£m)	ZONE 12 NON-BULKY GOODS (£m)	ZONE 13 NON-BULKY GOODS (£m)	ZONE 14 NON-BULKY GOODS (£m)	ZONE 15 NON-BULKY GOODS (£m)	ZONE 16 NON-BULKY GOODS (£m)	ZONE 17 NON-BULKY GOODS (£m)	ZONE 18 NON-BULKY GOODS (£m)
BRADFORD																			
Haworth Local Centre	1.25	0.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.51	0.00	0.00	0.24	0.00	0.00	0.00	0.00	0.00
Sub-total	**25.04**	**1.54**	**3.69**	**1.51**	**0.29**	**0.00**	**0.40**	**0.29**	**2.05**	**0.16**	**1.88**	**0.43**	**1.78**	**1.97**	**1.01**	**1.94**	**2.29**	**1.45**	**2.36**
Out of centre																			
Asda, Rooley Lane, Bradford	11.07	0.00	0.00	0.00	0.00	0.00	0.28	0.00	0.00	0.28	0.73	4.28	3.29	1.46	0.75	0.00	0.00	0.00	0.00
Lloyds Chemist, Otley Road, Bradford	1.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.30	0.00	0.00	0.70	0.00	0.00	0.00
Other, Bradford	0.73	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.00	0.00	0.00	0.22	0.00	0.14	0.20	0.00	0.15	0.00	0.00
Tesco, Bradford Peel Centre	4.96	0.00	0.00	0.00	0.12	0.00	0.55	0.13	0.00	0.00	0.00	0.22	0.90	0.00	0.45	1.45	0.73	0.13	0.28
Keighley Retail Park, Keighley	3.09	0.41	0.89	0.82	0.14	0.84	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Alston Retail Park, Keighley	1.81	0.12	0.89	0.47	0.14	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00
Four Lane Ends, Bradford	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00
Queensbury, Bradford	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00
Northwood	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.26	0.00	0.00	0.00
Euroway Industrial Estate, Bradford	0.45	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.23	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.00
Lloyds Chemist, Tong Street, Bradford	1.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.86	0.15	0.00	0.00	0.00	0.00	0.00	0.00
Sutton In Craven	1.21	0.00	1.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cannon Mills Shopping Centre, Bradford	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00
Bridlington, Inverness, Bradford	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00
Little Horton, Bradford	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00
Healton, Bradford	0.70	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.60	0.00	0.00
West Bowling	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00
Cullingwoth, Bradford	0.27	0.00	0.00	0.00	0.00	0.00	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Lloyds Chemist, Boardstone Way, Bradford	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Birkinshaw	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Thorpe Edge, Bradford	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.07
Lloyds Chemist, Coventry Street, Bradford	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00
Local Chemist, Terfel View, Bradford	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00
Low Moor Road, Bradford	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Menston, Bradford	0.11	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Lloyds Chemist, Backland Road, Bradford	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00
Gaisby Lane, Shipley	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00
Wilsden, Bradford	0.13	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Keighley Road, Shipley	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00
Steeton, Keighley	0.24	0.00	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Coventry Street, Bradford	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00
East Bowling	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**29.83**	**0.54**	**3.23**	**1.29**	**0.57**	**0.84**	**1.23**	**0.22**	**0.23**	**0.28**	**0.83**	**6.43**	**5.35**	**2.23**	**1.64**	**2.70**	**1.62**	**0.26**	**0.35**
SUB TOTAL	**710.30**	**29.38**	**68.37**	**41.14**	**14.97**	**84.78**	**43.39**	**9.69**	**40.28**	**1.77**	**19.93**	**56.44**	**43.87**	**55.16**	**61.33**	**48.58**	**49.99**	**21.05**	**20.17**
OUTSIDE BRADFORD																			
Calderdale																			
Halifax Town Centre	65.05	0.74	0.00	0.00	0.00	0.56	0.82	0.00	15.24	34.10	9.59	0.00	1.03	1.37	1.16	0.00	0.44	0.00	0.00
Brighouse	6.42	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.28	5.94	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.00
Tesco, Huddersfield Road, Brighouse	2.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's, Wade Street, Halifax	0.71	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.36	0.26	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Greenmount Retail Park, Halifax	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's, Mill Lane, Brighouse	0.36	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.36	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hebden Bridge	0.41	0.41	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Shelf	0.57	0.00	0.00	0.00	0.27	0.00	0.00	0.00	0.00	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Charles Town Road Retail Park, Halifax	1.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.36	0.52	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
illingworth	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Morrison's, Keighley Road, Illingworth	0.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.46	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Haugh Shaw Road Retail Park, Halifax	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Crossley Retail Park, Halifax	0.36	0.00	0.00	0.00	0.00	0.00	0.00	0.36	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Thurn Hall Lane, Halifax	1.20	0.00	0.00	0.00	0.00	0.00	0.00	0.89	0.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**79.69**	**1.15**	**0.00**	**0.00**	**0.00**	**0.82**	**0.82**	**0.00**	**17.52**	**36.78**	**18.39**	**0.00**	**1.03**	**1.57**	**1.16**	**0.00**	**0.44**	**0.00**	**0.00**
Craven																			
Skipton Town Centre	23.22	2.73	11.05	4.59	0.41	1.41	0.80	0.08	0.36	0.00	0.09	0.00	0.00	0.05	0.00	0.00	0.77	0.76	0.11
Settle	0.09	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Morrison's, Broughton Road, Skipton	0.44	0.00	0.00	0.44	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Ingleton	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.00	0.00
Cowling	0.12	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**24.11**	**2.85**	**11.05**	**5.12**	**0.41**	**1.41**	**0.80**	**0.08**	**0.36**	**0.00**	**0.09**	**0.00**	**0.00**	**0.05**	**0.23**	**0.00**	**0.77**	**0.76**	**0.11**
Kirklees																			
Cleckheaton Town Centre	2.98	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.05	1.77	0.00	0.00	0.10	0.00	0.00	0.06	0.00
Birstall Shopping Park	28.10	0.41	0.61	1.04	0.65	0.84	0.86	0.03	1.91	1.91	3.47	9.39	1.03	0.98	0.23	0.85	1.06	1.44	1.38
Huddersfield Town Centre	10.08	0.31	0.00	0.17	0.00	0.00	0.00	0.08	0.90	1.59	5.80	0.00	0.00	0.69	0.44	0.00	0.00	0.06	0.04
Junction 27 Retail Park	3.82	0.00	0.61	0.00	0.00	0.00	0.00	0.08	1.20	0.00	1.18	0.00	0.00	0.31	0.00	0.00	0.00	0.00	0.43
Dewsbury Town Centre	2.30	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.00	1.16	0.43	0.00	0.00	0.21	0.00	0.00	0.20	0.00
Batley Town Centre	3.17	0.12	0.00	0.00	0.00	0.00	0.00	0.05	0.00	0.20	0.09	2.15	0.00	0.12	0.00	0.32	0.00	0.11	0.00
Morrison's, Union Street, Heckmondwike	0.75	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.65	0.00	0.00	0.10	0.00	0.00	0.00	0.00
Asda, Bradford Road, Huddersfield	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Co-Op Pharmacy, Union Street, Heckmondwike	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Hamza Street, Batley	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**51.62**	**0.97**	**1.23**	**1.21**	**0.65**	**0.84**	**0.86**	**0.24**	**4.19**	**3.70**	**12.81**	**14.60**	**1.18**	**2.10**	**1.09**	**1.17**	**1.06**	**1.87**	**1.86**
Leeds																			
Leeds City Centre	118.41	4.28	6.61	6.99	8.11	11.09	7.24	0.80	3.95	3.71	5.31	13.59	2.03	1.76	2.37	3.07	4.76	11.50	21.24
Pudsey Town Centre	26.45	0.00	1.46	2.25	0.90	0.00	0.99	0.16	0.59	0.00	1.53	7.30	0.96	0.00	0.21	1.28	0.46	1.12	7.24
Guiseley	7.96	0.00	0.00	1.45	3.64	0.00	0.13	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	2.51	0.07
Guiseley Retail Park, Guiseley	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00
West Side Retail Park, Guiseley	3.30	0.00	0.00	0.17	1.20	0.57	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.92	0.44
White Rose Shopping Centre, Leeds	36.08	0.00	0.49	2.02	0.79	0.00	1.08	0.24	3.57	1.62	4.63	8.08	1.86	1.57	1.03	1.57	1.18	1.26	5.09
Yeadon	2.87	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.77	0.00
Morrison's, High Street, Yeadon	0.45	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.45	0.00
Otley	7.15	0.00	0.86	0.47	2.85	1.41	0.13	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	1.28	0.00
Crown Point Retail Park, Leeds	1.86	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.60	0.00	0.15	0.12	0.00	0.00	0.00	0.33	0.44
Owlcoates Centre, New Pudsey	17.79	0.37	0.00	0.81	0.83	0.27	0.45	0.11	1.25	0.00	0.86	4.43	0.48	0.37	0.21	1.73	1.42	1.78	2.41

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 26: TURNOVER (NON-BULKY COMPARISON GOODS)

DESTINATION	TOTAL NON-BULKY GOODS (£m)	ZONE 1 NON-BULKY GOODS (£m)	ZONE 2 NON-BULKY GOODS (£m)	ZONE 3 NON-BULKY GOODS (£m)	ZONE 4 NON-BULKY GOODS (£m)	ZONE 5 NON-BULKY GOODS (£m)	ZONE 6 NON-BULKY GOODS (£m)	ZONE 7 NON-BULKY GOODS (£m)	ZONE 8 NON-BULKY GOODS (£m)	ZONE 9 NON-BULKY GOODS (£m)	ZONE 10 NON-BULKY GOODS (£m)	ZONE 11 NON-BULKY GOODS (£m)	ZONE 12 NON-BULKY GOODS (£m)	ZONE 13 NON-BULKY GOODS (£m)	ZONE 14 NON-BULKY GOODS (£m)	ZONE 15 NON-BULKY GOODS (£m)	ZONE 16 NON-BULKY GOODS (£m)	ZONE 17 NON-BULKY GOODS (£m)	ZONE 18 NON-BULKY GOODS (£m)
BRADFORD																			
Morrison's, Otley Road, Guiseley	2.22	0.00	0.00	0.15	0.72	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.18	1.04	0.00
Asda, Owlcoates Centre, Pudsey	4.01	0.00	0.00	0.00	0.34	0.43	0.00	0.00	0.00	0.00	0.00	1.34	0.53	0.14	0.22	0.29	0.18	0.13	0.40
Morley Town Centre	7.40	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.26	6.66	0.00	0.00	0.00	0.00	0.00	0.00	0.15
Kirkstall Valley Retail Park, Leeds	1.33	0.07	0.00	0.00	0.00	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.42	0.15	0.00	0.28	0.00	0.00	0.15
Bramley, Leeds	0.63	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.63	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Eden Town, Leeds	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.28
Wetherby	0.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.33	0.00
Beeston, Leeds	0.48	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.48	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Farsley	0.56	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.35
Calverley	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.28
Co-Op Pharmacy, High Street, Yeadon	0.32	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.32	0.00
Leeds Bradford Airport	0.48	0.00	0.14	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.10	0.00	0.00	0.00
Morrison's, Savin Mill Way, Leeds,	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14
Morrison's, Windsor Court, Morley, Leeds	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Airesdale Centre, Leeds	0.98	0.00	0.76	0.00	0.06	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Elmwood, Leeds	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Howley Park Road, Morley	0.70	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.65	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**243.11**	**4.84**	**10.32**	**14.41**	**19.44**	**14.20**	**10.16**	**1.42**	**10.08**	**5.63**	**12.65**	**43.87**	**6.59**	**4.15**	**4.16**	**8.42**	**8.17**	**25.93**	**38.66**
Pendle																			
Colne Town Centre	9.85	1.85	3.66	1.32	0.19	1.38	0.00	0.08	0.00	0.12	0.00	0.43	0.00	0.00	0.42	0.00	0.00	0.40	0.00
Boundary Mill, Colne	0.64	0.00	0.27	0.17	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00
Asda, Corporation Street, Colne	1.10	0.00	1.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**11.59**	**1.85**	**5.03**	**1.50**	**0.25**	**1.38**	**0.00**	**0.08**	**0.00**	**0.12**	**0.00**	**0.43**	**0.00**	**0.00**	**0.42**	**0.00**	**0.00**	**0.53**	**0.00**
Other																			
Harrogate Town Centre	9.30	0.25	1.39	3.49	0.51	0.00	0.83	0.10	0.23	0.00	0.00	0.22	0.00	0.00	0.21	0.00	0.18	1.05	0.84
Wakefield Town Centre	0.94	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.48	0.00	0.05	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Staveley	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.26	0.00
Manchester	2.89	0.25	0.49	0.00	0.00	0.72	0.00	0.05	0.49	0.00	0.00	0.63	0.00	0.00	0.00	0.00	0.00	0.26	0.00
Helston	0.29	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.29
Elshot	0.14	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Birmingham	0.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.30	0.00	0.00	0.00	0.00
Lough	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
York	1.78	0.00	0.00	0.32	0.06	0.56	0.00	0.03	0.00	0.32	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.26	0.00
Hornsey	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Leyland	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.26	0.00
London	1.18	0.00	0.00	0.32	0.14	0.00	0.00	0.06	0.00	0.00	0.35	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.00
Burnley Town Centre	0.60	0.00	0.00	0.32	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00
MacArthur Glen Outlet, York	0.42	0.00	0.00	0.00	0.13	0.00	0.17	0.00	0.00	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Freeport Retail Park, Castleford	1.42	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.36	0.12	0.17	0.00	0.00	0.24	0.33	0.00	0.00	0.20	0.00
Castleford Retail Park, Castleford	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.07	0.00	0.00	0.00	0.00	0.00
Woodbridge	0.06	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sheffield	0.70	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.41	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00
Meadowhall, Sheffield	1.91	0.37	0.00	0.32	0.00	0.00	0.71	0.02	0.23	0.20	0.00	0.00	0.00	0.00	0.00	0.06	0.00	0.00	0.00
Ayr	0.12	0.00	0.00	0.00	0.06	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Nottingham	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cheadle Royal, Manchester	0.06	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Windermere	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00
Grimsby	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Kirkby, North Yorkshire	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Doncaster	0.17	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Southampton	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.08
Selby	0.07	0.00	0.00	0.00	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Pickering	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.00
Lancaster	0.09	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cardiff	0.09	0.00	0.00	0.00	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Liverpool	0.40	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.00
Scarborough	0.69	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Heathrow Airport	0.16	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Leicester	0.41	0.00	0.00	0.00	0.00	0.00	0.28	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Oldham	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00
John Lennon Airport, Liverpool	0.09	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Inverness	0.09	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Blackpool	0.70	0.00	0.49	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00	0.00
Newquay	0.14	0.00	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Helmsley, North Yorkshire	0.07	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Castleford, Wakefield	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.28
Pontefract, Wakefield	0.25	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hull	0.12	0.07	0.00	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Harding Village	0.57	0.00	0.00	0.00	0.00	0.57	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Clifton Moor Retail Park, York	0.61	0.00	0.61	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Newcastle	0.82	0.00	0.00	0.00	0.00	0.27	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.28
Metro Centre, Gateshead	0.89	0.00	0.89	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Wilmslow, Macclesfield	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Leyburn, North Yorkshire	0.49	0.00	0.00	0.32	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Whitby	0.23	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00
Manchester Airport	0.34	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00
Malton	0.55	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.31	0.00
Bridlington	0.34	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Great Yarmouth	0.25	0.00	0.00	0.00	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aberdeen	0.25	0.00	0.00	0.00	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Ingoldmells, East Lindsey District	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00	0.00
Buckton, East Riding of Yorkshire	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hauxhead, Lake District, Cumbria	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Kirkby Lonsdale, South Lakeland	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Portsmouth	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Canterbury	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Grassington, Yorkshire Dales National Park	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.00
Rotherham	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hitchin, North Herefordshire District Council	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Middlesbrough	0.28	0.00	0.00	0.00	0.00	0.00	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Southport	0.28	0.00	0.00	0.00	0.00	0.00	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 26: TURNOVER (NON-BULKY COMPARISON GOODS)

DESTINATION	TOTAL NON-BULKY GOODS (£m)	ZONE 1 NON-BULKY GOODS (£m)	ZONE 2 NON-BULKY GOODS (£m)	ZONE 3 NON-BULKY GOODS (£m)	ZONE 4 NON-BULKY GOODS (£m)	ZONE 5 NON-BULKY GOODS (£m)	ZONE 6 NON-BULKY GOODS (£m)	ZONE 7 NON-BULKY GOODS (£m)	ZONE 8 NON-BULKY GOODS (£m)	ZONE 9 NON-BULKY GOODS (£m)	ZONE 10 NON-BULKY GOODS (£m)	ZONE 11 NON-BULKY GOODS (£m)	ZONE 12 NON-BULKY GOODS (£m)	ZONE 13 NON-BULKY GOODS (£m)	ZONE 14 NON-BULKY GOODS (£m)	ZONE 15 NON-BULKY GOODS (£m)	ZONE 16 NON-BULKY GOODS (£m)	ZONE 17 NON-BULKY GOODS (£m)	ZONE 18 NON-BULKY GOODS (£m)
BRADFORD																			
Fleetwood, Wyre Borough	0.56	0.00	0.00	0.00	0.00	0.56	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Inverness, Scotland	0.56	0.00	0.00	0.00	0.00	0.56	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Lincoln	0.49	0.00	0.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Isle of Wight	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.00
Kingston Upon Thames	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.28
Abroad	4.38	0.37	0.61	0.32	0.03	0.56	0.36	0.08	0.00	0.75	0.00	0.86	0.00	0.10	0.07	0.06	0.11	0.11	0.00
Netto, Bursley	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00
Trafford Centre, Trafford	3.27	0.00	0.00	0.32	0.00	1.36	0.00	0.00	0.36	0.40	0.00	0.00	0.00	0.37	0.23	0.23	0.00	0.00	0.00
Port, Scotland	0.12	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Other	0.43	0.00	0.00	0.00	0.00	0.00	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**46.22**	**2.30**	**5.11**	**6.29**	**1.90**	**5.47**	**3.87**	**0.64**	**2.55**	**2.54**	**1.89**	**3.85**	**0.11**	**1.07**	**1.37**	**0.35**	**1.51**	**3.35**	**2.05**
SUB TOTAL	**456.34**	**13.97**	**32.74**	**28.53**	**22.65**	**24.14**	**16.51**	**2.47**	**34.70**	**48.77**	**45.84**	**62.75**	**8.90**	**8.94**	**8.43**	**9.93**	**11.95**	**32.45**	**42.68**
Internet / Home Delivery	83.77	3.70	6.62	5.54	2.97	5.59	3.71	1.31	6.34	3.52	5.81	9.07	4.91	2.89	3.39	5.10	5.12	3.69	4.48
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**1250.40**	**47.06**	**107.73**	**75.21**	**40.58**	**114.50**	**63.61**	**13.47**	**81.32**	**54.06**	**71.58**	**128.26**	**57.69**	**66.98**	**73.15**	**63.61**	**67.06**	**57.19**	**67.34**

Notes:

a. Post code sectors

1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7

b. Excludes 'don't know/ can't remember' and 'don't buy these items'

2005 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 26a: TURNOVER (NON-BULKY COMPARISON GOODS)

DESTINATION	TOTAL NON-BULKY GOODS %	ZONE 1 NON-BULKY GOODS %	ZONE 2 NON-BULKY GOODS %	ZONE 3 NON-BULKY GOODS %	ZONE 4 NON-BULKY GOODS %	ZONE 5 NON-BULKY GOODS %	ZONE 6 NON-BULKY GOODS %	ZONE 7 NON-BULKY GOODS %	ZONE 8 NON-BULKY GOODS %	ZONE 9 NON-BULKY GOODS %	ZONE 10 NON-BULKY GOODS %	ZONE 11 NON-BULKY GOODS %	ZONE 12 NON-BULKY GOODS %	ZONE 13 NON-BULKY GOODS %	ZONE 14 NON-BULKY GOODS %	ZONE 15 NON-BULKY GOODS %	ZONE 16 NON-BULKY GOODS %	ZONE 17 NON-BULKY GOODS %	ZONE 18 NON-BULKY GOODS %
BRADFORD																			
Bradford																			
Bradford City Centre	25.93	7.50	7.32	3.23	5.47	6.62	20.40	48.96	32.32	2.46	20.91	34.31	52.07	58.90	67.95	53.90	33.23	15.10	14.99
Forster Square Retail Park, Bradford	2.15	0.52	0.45	0.00	0.66	0.23	2.51	6.22	2.49	0.00	1.18	1.89	5.62	4.38	3.48	5.82	2.46	2.42	3.57
Sub-total	**28.08**	**8.03**	**7.77**	**3.23**	**6.12**	**6.85**	**22.92**	**55.18**	**34.80**	**2.46**	**22.09**	**36.20**	**57.69**	**63.28**	**71.43**	**59.72**	**35.69**	**17.52**	**18.57**
Bingley																			
Bingley Town Centre	0.59	0.26	0.13	0.00	2.47	0.00	7.75	1.29	0.00	0.00	0.24	0.00	0.00	0.00	0.57	0.26	0.00	0.35	0.00
Sub-total	**0.59**	**0.26**	**0.13**	**0.00**	**2.47**	**0.00**	**7.75**	**1.29**	**0.00**	**0.00**	**0.24**	**0.00**	**0.00**	**0.00**	**0.57**	**0.26**	**0.00**	**0.35**	**0.00**
Ilkley																			
Ilkley Town Centre	2.67	0.79	1.19	30.43	7.66	1.32	1.82	0.50	0.44	0.00	0.13	0.00	0.00	0.00	0.09	0.00	1.14	1.68	1.16
Sub-total	**2.67**	**0.79**	**1.19**	**30.43**	**7.66**	**1.32**	**1.82**	**0.50**	**0.44**	**0.00**	**0.13**	**0.00**	**0.00**	**0.00**	**0.09**	**0.00**	**1.14**	**1.68**	**1.16**
Keighley																			
Keighley Town Centre	14.87	46.24	46.67	17.11	14.88	63.72	25.99	1.21	1.33	0.00	0.00	0.00	0.29	0.14	1.47	0.18	2.93	1.15	0.21
Sainsbury's, Cavendish Street, Keighley	0.13	0.26	0.90	0.00	0.14	0.22	0.42	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**15.00**	**46.50**	**47.56**	**17.11**	**15.02**	**63.93**	**26.42**	**1.21**	**1.33**	**0.00**	**0.00**	**0.00**	**0.29**	**0.14**	**1.47**	**0.18**	**2.93**	**1.15**	**0.21**
Shipley																			
Shipley Town Centre	2.03	0.61	0.13	0.23	2.15	1.21	2.65	5.00	1.70	0.00	0.00	0.00	0.00	0.36	0.87	0.76	17.47	8.41	1.24
Aldi, Briggate, Shipley	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00
Asda, Manor Lane, Shipley	0.65	1.05	0.00	0.00	0.08	0.00	2.23	0.70	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.70	5.81	2.17	0.64
Sub-total	**2.69**	**1.66**	**0.13**	**0.23**	**2.24**	**1.21**	**4.89**	**5.71**	**1.86**	**0.00**	**0.00**	**0.00**	**0.00**	**0.36**	**0.87**	**1.46**	**23.29**	**10.69**	**1.87**
DISTRICT CENTRES																			
Five Lane Ends		0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Enterprise Five Lane Ends Retail Park, Bradford	0.41	0.00	0.25	0.00	0.31	0.00	0.00	0.43	1.04	0.00	0.00	0.49	0.00	0.23	0.62	1.21	1.98	0.00	0.73
Five Lane Ends District Centre	0.13	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.60	0.00	0.00	0.00	0.00	0.00	0.00	0.31	1.30	0.00	0.00
Sub-total	**0.54**	**0.00**	**0.25**	**0.00**	**0.45**	**0.00**	**0.00**	**0.43**	**1.63**	**0.00**	**0.00**	**0.49**	**0.00**	**0.23**	**0.62**	**1.52**	**3.28**	**0.00**	**0.73**
Girlington																			
Girlington District Centre	0.45	0.00	0.00	0.00	0.34	0.00	0.89	1.55	1.27	0.00	0.47	0.00	1.02	0.90	2.22	0.35	0.53	0.00	0.00
Morrison's, Thornton Road, Girlington, Bradford	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.37	0.44	0.00	0.00	0.00	0.00	0.00	0.69	0.00	0.22	0.00	0.00
Victoria Shopping Centre, Bradford	0.05	0.00	0.00	0.00	0.00	0.00	0.00	1.36	0.60	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.59**	**0.00**	**0.00**	**0.00**	**0.34**	**0.00**	**0.89**	**3.28**	**2.30**	**0.00**	**0.47**	**0.00**	**1.02**	**0.90**	**2.90**	**0.35**	**0.75**	**0.00**	**0.00**
Great Horton																			
Tesco, Great Horton Road, Bradford	0.48	0.00	0.00	0.00	0.14	0.00	0.48	0.40	1.65	0.00	0.13	0.00	0.00	5.47	0.46	0.00	0.00	0.37	0.00
Great Horton District Centre	0.33	0.53	0.00	0.00	0.00	0.00	0.48	0.00	0.95	0.00	0.13	0.00	0.00	2.67	0.69	0.43	0.00	0.35	0.00
Sub-total	**0.82**	**0.53**	**0.00**	**0.00**	**0.14**	**0.00**	**0.96**	**0.40**	**2.60**	**0.00**	**0.26**	**0.00**	**0.00**	**8.14**	**1.15**	**0.43**	**0.00**	**0.72**	**0.00**
Greengates																			
Greengates District Centre	0.39	0.00	0.00	0.00	0.31	0.00	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.43	1.19	0.89	2.75
Harrogate Road Retail Park, Bradford	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.24	0.00	0.00	0.00	0.00	0.53	0.00	0.23	0.00
Sub-total	**0.44**	**0.00**	**0.00**	**0.00**	**0.31**	**0.00**	**0.00**	**0.19**	**0.00**	**0.00**	**0.24**	**0.00**	**0.00**	**0.00**	**0.00**	**2.96**	**1.19**	**1.11**	**2.75**
Mayo Avenue																			
Mayo Avenue District Centre	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.11	0.00	0.65	0.00	0.19	2.34	0.38	0.00	0.00	0.00	0.11
Sub-total	**0.27**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.11**	**0.00**	**0.65**	**0.00**	**0.19**	**2.34**	**0.38**	**0.00**	**0.00**	**0.00**	**0.11**
Thornbury																			
Morrison's, Rushton Avenue, Bradford	0.29	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.28	0.45	0.16	0.82	0.44	0.37	0.31
The Woodhall Retail Centre, Bradford	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.18	0.00	0.00	0.00
Thornbury District Centre	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.66	0.00	0.00	0.88	0.96	0.00	0.57	1.18	0.00	0.00	0.22
Sub-total	**0.60**	**0.26**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.66**	**0.00**	**0.00**	**0.88**	**4.24**	**0.68**	**0.74**	**2.18**	**0.44**	**0.37**	**0.53**
Tong Street																			
Tong Street District Centre	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.08	0.26	0.00	0.00	0.00	0.00	0.23	0.00
Sub-total	**0.13**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**1.08**	**0.26**	**0.00**	**0.00**	**0.00**	**0.00**	**0.23**	**0.00**
	3.39																		
LOCAL CENTRES																			
Morrison's, Bradford Road, Idle	0.38	0.00	0.00	0.00	0.00	0.00	0.21	0.12	0.00	0.19	0.00	0.00	0.00	0.00	0.00	1.52	1.88	0.34	3.10
Cross Hills	0.34	1.04	2.95	0.43	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00
Wisbey Local Centre	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.26	1.30	0.00	0.00	0.00	0.00	0.00
Baildon Local Centre	0.08	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.67	0.00
Silsden Local Centre	0.11	0.00	0.22	1.38	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Buttershaw Local Centre	0.07	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.64	0.00	0.00	0.14	0.00	0.00	0.00	0.00	0.00
Buttershaw Local Centre	0.09	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.11	0.08	0.34	0.00	0.38	0.00	0.18	0.00	0.00	0.00
Lidl, Buttershaw, Bradford	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.00	0.00	0.00
Oak Lane, Manningham Local Centre	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.37	0.00	0.00	0.00	0.00	0.00	0.00	0.41	0.00	0.22	0.00	0.00
Wyke Local Centre	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.84	0.00	0.00	0.45	0.00	0.00	0.00	0.00	0.00
Idle Local Centre	0.14	0.26	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.24	0.00	0.00	0.00	0.29	0.00	1.10	0.35	0.31
Silsden Local Centre	0.02	0.00	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Allerton Local Centre	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.74	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.00
Saltaire Local Centre	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.55	0.00	0.00	0.00	0.00	0.26	0.00	0.00	0.26	0.00	0.19	0.00
Clayton Local Centre	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.44	0.00	0.00	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.00
Eccleshill Local Centre	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.63	0.00	0.00	0.00
Queensbury Local Centre	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.10	0.00	0.00	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.00
Bakerend Road Local Centre	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.52	0.00	0.00	0.16	0.00	0.00	0.00
Leeds Road Local Centre	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.78	0.00	0.00	0.00	0.00	0.00	0.00
Undercliffe Local Centre	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.10
Duckworth Lane Local Centre	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.00
Denholme Local Centre	0.02	0.00	0.00	0.00	0.00	0.00	0.42	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Marshfields Local Centre	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.00	0.00	0.00	0.00	0.00
Burnley in Wharfedale Local Centre	0.01	0.00	0.00	0.00	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Queensbury Local Centre	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Addingham	0.01	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Frizinghall Local Centre	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00
Lidget Green Local Centre	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Crossflats Local Centre	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Haworth Mill-Hey Local Centre	0.01	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Oakworth, Bradford	0.01	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 26a: TURNOVER (NON-BULKY COMPARISON GOODS)

DESTINATION	TOTAL NON-BULKY GOODS %	ZONE 1 NON-BULKY GOODS %	ZONE 2 NON-BULKY GOODS %	ZONE 3 NON-BULKY GOODS %	ZONE 4 NON-BULKY GOODS %	ZONE 5 NON-BULKY GOODS %	ZONE 6 NON-BULKY GOODS %	ZONE 7 NON-BULKY GOODS %	ZONE 8 NON-BULKY GOODS %	ZONE 9 NON-BULKY GOODS %	ZONE 10 NON-BULKY GOODS %	ZONE 11 NON-BULKY GOODS %	ZONE 12 NON-BULKY GOODS %	ZONE 13 NON-BULKY GOODS %	ZONE 14 NON-BULKY GOODS %	ZONE 15 NON-BULKY GOODS %	ZONE 16 NON-BULKY GOODS %	ZONE 17 NON-BULKY GOODS %	ZONE 18 NON-BULKY GOODS %
BRADFORD																			
Haworth Local Centre	0.10	1.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.71	0.00	0.00	0.36	0.00	0.00	0.00	0.00	0.00
Sub-total	**2.00**	**3.28**	**3.43**	**2.00**	**0.71**	**0.00**	**0.63**	**2.15**	**2.51**	**0.30**	**2.63**	**0.34**	**3.09**	**2.93**	**1.38**	**3.05**	**3.41**	**2.54**	**3.51**
Out of centre																			
Asda, Rooley Lane, Bradford	0.89	0.00	0.00	0.00	0.00	0.00	0.43	0.00	0.00	0.52	1.03	3.34	5.71	2.17	1.03	0.00	0.00	0.00	0.00
Lloyds Chemist, Otley Road, Bradford	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.52	0.00	0.00	1.10	0.00	0.00	0.00
Other, Bradford	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.00	0.00	0.00	0.17	0.00	0.21	0.27	0.00	0.22	0.00	0.00
Tesco, Bradford Peel Centre	0.40	0.00	0.00	0.00	0.29	0.00	0.87	1.00	0.00	0.00	0.00	0.17	1.56	0.00	0.61	2.28	1.08	0.23	0.42
Keighley Retail Park, Keighley	0.25	0.88	0.82	1.09	0.34	0.73	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Alston Retail Park, Keighley	0.14	0.27	0.82	0.63	0.34	0.00	0.00	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00
Four Lane Ends, Bradford	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00
Queensbury, Bradford	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00
Northwood	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.40	0.00	0.00	0.00
Euroway Industrial Estate, Bradford	0.04	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.28	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.00	0.00	0.00
Lloyds Chemist, Tong Street, Bradford	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.67	0.26	0.00	0.00	0.00	0.00	0.00	0.00
Sutton In Craven	0.10	0.00	1.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cannon Mills Shopping Centre, Bradford	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.07	0.00	0.00	0.00	0.00	0.00
Bridlington, Inverness, Bradford	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.00
Little Horton, Bradford	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.32	0.00	0.00	0.00	0.00	0.00
Healton, Bradford	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.90	0.00	0.00
West Bowling	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.32	0.00	0.00	0.00	0.00	0.00
Cullingwoth, Bradford	0.02	0.00	0.00	0.00	0.00	0.00	0.42	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Lloyds Chemist, Boardstone Way, Bradford	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Birkinshaw	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Thorpe Edge, Bradford	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10
Lloyds Chemist, Coventry Street, Bradford	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.26	0.00	0.00	0.00	0.00	0.00	0.00
Local Chemist, Terfel View, Bradford	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.26	0.00	0.00	0.00	0.00	0.00	0.00
Low Moor Road, Bradford	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Menston, Bradford	0.01	0.00	0.00	0.00	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Lloyds Chemist, Backland Road, Bradford	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00
Gaisby Lane, Shipley	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00
Wilsden, Bradford	0.01	0.00	0.00	0.00	0.00	0.00	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Keighley Road, Shipley	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00
Steeton, Keighley	0.02	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Coventry Street, Bradford	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.26	0.00	0.00	0.00	0.00	0.00	0.00
East Bowling	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.26	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**2.39**	**1.14**	**2.99**	**1.71**	**1.42**	**0.73**	**1.94**	**1.61**	**0.28**	**0.52**	**1.15**	**5.01**	**9.27**	**3.34**	**2.24**	**4.25**	**2.42**	**0.45**	**0.53**
SUB TOTAL	**56.81**	**62.44**	**63.46**	**54.71**	**36.88**	**74.04**	**68.22**	**71.96**	**49.53**	**3.28**	**27.85**	**44.00**	**76.05**	**82.34**	**83.84**	**76.37**	**74.54**	**36.81**	**29.95**
OUTSIDE BRADFORD																			
Calderdale																			
Halifax Town Centre	5.20	1.57	0.00	0.00	0.00	0.49	1.29	0.00	18.74	63.08	13.40	0.00	1.78	2.05	1.59	0.00	0.66	0.00	0.00
Brighouse	0.51	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.52	8.30	0.00	0.00	0.30	0.00	0.00	0.00	0.00	0.00
Tesco, Huddersfield Road, Brighouse	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's, Wade Street, Halifax	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.44	0.49	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Greenmount Retail Park, Halifax	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.51	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sainsbury's, Mill Lane, Brighouse	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.51	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hebden Bridge	0.03	0.88	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Shelf	0.05	0.00	0.00	0.00	0.23	0.00	0.00	0.00	0.00	0.57	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Charles Town Road Retail Park, Halifax	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.44	0.97	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
illingworth	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Morrison's, Keighley Road, Illingworth	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Haugh Shaw Road Retail Park, Halifax	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Crossley Retail Park, Halifax	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.44	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Thurn Hall Lane, Halifax	0.10	0.00	0.00	0.00	0.00	0.00	0.00	1.10	0.56	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**6.37**	**2.45**	**0.00**	**0.00**	**0.00**	**0.72**	**1.29**	**0.00**	**21.54**	**68.03**	**25.69**	**0.00**	**1.78**	**2.35**	**1.59**	**0.00**	**0.66**	**0.00**	**0.00**
Craven																			
Skipton Town Centre	1.86	5.80	10.26	6.11	1.02	1.24	1.25	0.62	0.44	0.00	0.13	0.00	0.00	0.07	0.00	0.00	1.14	1.33	0.17
Settle	0.01	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Morrison's, Broughton Road, Skipton	0.04	0.00	0.00	0.58	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Ingleton	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.32	0.00	0.00	0.00	0.00
Cowling	0.01	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**1.93**	**6.06**	**10.26**	**6.81**	**1.02**	**1.24**	**1.25**	**0.62**	**0.44**	**0.00**	**0.13**	**0.00**	**0.00**	**0.07**	**0.32**	**0.00**	**1.14**	**1.33**	**0.17**
Kirklees																			
Cleckheaton Town Centre	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.47	1.38	0.00	0.00	0.14	0.00	0.00	0.11	0.00
Birstall Shopping Park	2.25	0.87	0.57	1.38	1.59	0.73	1.36	0.19	2.35	3.53	4.85	7.32	1.79	1.47	0.32	1.34	1.58	2.52	2.06
Huddersfield Town Centre	0.81	0.67	0.00	0.23	0.00	0.00	0.00	0.60	1.11	2.94	8.10	0.00	0.00	1.03	0.60	0.00	0.00	0.11	0.06
Junction 27 Retail Park	0.31	0.00	0.57	0.00	0.00	0.00	0.00	0.62	1.47	0.00	1.65	0.00	0.00	0.46	0.00	0.00	0.00	0.00	0.64
Dewsbury Town Centre	0.18	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	1.62	0.34	0.00	0.00	0.29	0.00	0.00	0.35	0.00
Batley Town Centre	0.25	0.27	0.00	0.00	0.00	0.00	0.00	0.40	0.00	0.37	0.13	1.68	0.00	0.18	0.00	0.50	0.00	0.19	0.00
Morrison's, Union Street, Heckmondwike	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.50	0.00	0.00	0.14	0.00	0.00	0.00	0.00
Asda, Bradford Road, Huddersfield	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Co-Op Pharmacy, Union Street, Heckmondwike	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Hamza Street, Batley	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**4.13**	**2.07**	**1.14**	**1.61**	**1.59**	**0.73**	**1.36**	**1.82**	**5.15**	**6.84**	**17.89**	**11.38**	**2.05**	**3.14**	**1.48**	**1.83**	**1.58**	**3.27**	**2.76**
Leeds																			
Leeds City Centre	9.47	9.09	6.14	9.29	20.00	9.68	11.38	5.96	4.86	6.86	7.42	10.60	3.52	2.63	3.24	4.82	7.10	20.10	31.54
Pudsey Town Centre	2.12	0.00	1.36	3.00	2.21	0.00	1.55	1.21	0.73	0.00	2.14	5.69	1.67	0.00	0.29	2.01	0.68	1.96	10.75
Guiseley	0.64	0.00	0.00	1.93	8.97	0.00	0.21	0.40	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.00	4.39	0.10
Guiseley Retail Park, Guiseley	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.40	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.35	0.00
West Side Retail Park, Guiseley	0.26	0.00	0.00	0.23	2.96	0.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.61	0.65
White Rose Shopping Centre, Leeds	2.89	0.00	0.45	2.68	1.94	0.00	1.70	1.78	4.39	3.00	6.47	6.30	3.23	2.35	1.41	2.47	1.76	2.20	7.56
Yeadon	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4.84	0.00
Morrison's, High Street, Yeadon	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.78	0.00
Otley	0.57	0.00	0.79	0.63	7.01	1.24	0.21	0.00	0.00	0.00	0.00	0.00	0.26	0.00	0.00	0.00	0.00	2.24	0.00
Crown Point Retail Park, Leeds	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.28	0.00	0.00	0.46	0.00	0.22	0.16	0.00	0.00	0.00	0.57	0.65
Owlcoates Centre, New Pudsey	1.42	0.79	0.00	1.08	2.05	0.23	0.71	0.81	1.54	0.00	1.21	3.46	0.84	0.55	0.29	2.72	2.11	3.12	3.58

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 26a: TURNOVER (NON-BULKY COMPARISON GOODS)

DESTINATION	TOTAL NON-BULKY GOODS %	ZONE 1 NON-BULKY GOODS %	ZONE 2 NON-BULKY GOODS %	ZONE 3 NON-BULKY GOODS %	ZONE 4 NON-BULKY GOODS %	ZONE 5 NON-BULKY GOODS %	ZONE 6 NON-BULKY GOODS %	ZONE 7 NON-BULKY GOODS %	ZONE 8 NON-BULKY GOODS %	ZONE 9 NON-BULKY GOODS %	ZONE 10 NON-BULKY GOODS %	ZONE 11 NON-BULKY GOODS %	ZONE 12 NON-BULKY GOODS %	ZONE 13 NON-BULKY GOODS %	ZONE 14 NON-BULKY GOODS %	ZONE 15 NON-BULKY GOODS %	ZONE 16 NON-BULKY GOODS %	ZONE 17 NON-BULKY GOODS %	ZONE 18 NON-BULKY GOODS %
BRADFORD																			
Morrison's, Otley Road, Guiseley	0.18	0.00	0.00	0.20	1.77	0.00	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.27	1.82	0.00
Asda, Owlcoates Centre, Pudsey	0.32	0.00	0.00	0.00	0.85	0.38	0.00	0.00	0.00	0.00	0.00	1.04	0.92	0.21	0.30	0.45	0.27	0.23	0.60
Morley Town Centre	0.59	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.37	0.37	5.19	0.00	0.00	0.00	0.00	0.00	0.00	0.22
Kirkstall Valley Retail Park, Leeds	0.11	0.15	0.00	0.00	0.00	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.72	0.22	0.00	0.44	0.00	0.00	0.22
Bramley, Leeds	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Eden Town, Leeds	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.42
Wetherby	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.57	0.00
Beeston, Leeds	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.60	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Farsley	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.51
Calverley	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.41
Co-Op Pharmacy, High Street, Yeadon	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.56	0.00
Leeds Bradford Airport	0.04	0.00	0.13	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.26	0.00	0.00	0.16	0.00	0.00	0.00
Morrison's, Savin Mill Way, Leeds,	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21
Morrison's, Windsor Court, Morley, Leeds	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Airesdale Centre, Leeds	0.08	0.00	0.71	0.00	0.14	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Elmwood, Leeds	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Howley Park Road, Morley	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.08	0.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**19.44**	**10.29**	**9.58**	**19.16**	**47.91**	**12.41**	**15.97**	**10.56**	**12.39**	**10.42**	**17.68**	**34.20**	**11.42**	**6.19**	**5.68**	**13.23**	**12.19**	**45.35**	**57.42**
Pendle																			
Colne Town Centre	0.79	3.93	3.39	1.76	0.47	1.21	0.00	0.60	0.00	0.22	0.00	0.34	0.00	0.00	0.57	0.00	0.00	0.70	0.00
Boundary Mill, Colne	0.05	0.00	0.25	0.23	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00
Asda, Corporation Street, Colne	0.09	0.00	1.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**0.93**	**3.93**	**4.67**	**1.99**	**0.62**	**1.21**	**0.00**	**0.60**	**0.00**	**0.22**	**0.00**	**0.34**	**0.00**	**0.00**	**0.57**	**0.00**	**0.00**	**0.93**	**0.00**
Other																			
Harrogate Town Centre	0.74	0.52	1.29	4.64	1.27	0.00	1.30	0.71	0.28	0.00	0.00	0.17	0.00	0.00	0.29	0.00	0.27	1.84	1.25
Wakefield Town Centre	0.08	0.41	0.00	0.00	0.00	0.00	0.00	0.00	0.60	0.00	0.08	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Staveley	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.46	0.00
Manchester	0.23	0.52	0.45	0.00	0.00	0.63	0.00	0.40	0.61	0.00	0.00	0.49	0.00	0.00	0.00	0.00	0.00	0.46	0.00
Helston	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.43
Elshot	0.01	0.00	0.00	0.00	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Birmingham	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.41	0.00	0.00	0.00	0.00
Lough	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
York	0.14	0.00	0.00	0.42	0.16	0.49	0.00	0.19	0.00	0.60	0.00	0.00	0.00	0.00	0.32	0.00	0.00	0.46	0.00
Hornsey	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Leyland	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.46	0.00
London	0.09	0.00	0.00	0.42	0.34	0.00	0.00	0.43	0.00	0.00	0.49	0.00	0.00	0.00	0.00	0.00	0.46	0.00	0.00
Burnley Town Centre	0.05	0.00	0.00	0.43	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00
MacArthur Glen Outlet, York	0.03	0.00	0.00	0.00	0.31	0.00	0.27	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Freeport Retail Park, Castleford	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.44	0.22	0.24	0.00	0.00	0.36	0.45	0.00	0.00	0.35	0.00
Castleford Retail Park, Castleford	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00
Woodbridge	0.00	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sheffield	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.30	0.58	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00
Meadowhall, Sheffield	0.15	0.79	0.00	0.42	0.00	0.00	1.12	0.12	0.28	0.37	0.00	0.00	0.00	0.00	0.00	0.09	0.00	0.00	0.00
Ayr	0.01	0.00	0.00	0.00	0.16	0.00	0.00	0.40	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Nottingham	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cheadle Royal, Manchester	0.01	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Windermere	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00
Grimsby	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Kirkby, North Yorkshire	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Doncaster	0.01	0.00	0.00	0.00	0.00	0.00	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Southampton	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12
Selby	0.01	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Pickering	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00
Lancaster	0.01	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Cardiff	0.01	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Liverpool	0.03	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.46	0.00	0.00
Scarborough	0.06	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.24	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Heathrow Airport	0.01	0.00	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Leicester	0.03	0.00	0.00	0.00	0.00	0.00	0.43	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Oldham	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.00
John Lennon Airport, Liverpool	0.01	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Inverness	0.01	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Blackpool	0.06	0.00	0.45	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.00	0.00	0.00	0.00	0.00
Newquay	0.01	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Helmsley, North Yorkshire	0.01	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Castleford, Wakefield	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.42
Pontefract, Wakefield	0.02	0.52	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hull	0.01	0.15	0.00	0.00	0.00	0.00	0.00	0.40	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Harding Village	0.05	0.00	0.00	0.00	0.00	0.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Clifton Moor Retail Park, York	0.05	0.00	0.57	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Newcastle	0.07	0.00	0.00	0.00	0.00	0.23	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.42
Metro Centre, Gateshead	0.07	0.00	0.82	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Wilmslow, Macclesfield	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.48	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Leyburn, North Yorkshire	0.04	0.00	0.00	0.42	0.00	0.00	0.00	0.00	0.00	0.00	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Whitby	0.02	0.00	0.00	0.00	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.19	0.00
Manchester Airport	0.03	0.00	0.00	0.00	0.00	0.14	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.07	0.00	0.00	0.00	0.00	0.00
Malton	0.04	0.52	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.54	0.00
Bridlington	0.03	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Great Yarmouth	0.02	0.00	0.00	0.00	0.62	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Aberdeen	0.02	0.00	0.00	0.00	0.62	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Ingoldmells, East Lindsey District	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.00	0.00	0.00	0.00	0.00
Buckton, East Riding of Yorkshire	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.37	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hauxhead, Lake District, Cumbria	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.37	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Kirkby Lonsdale, South Lakeland	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Portsmouth	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Canterbury	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.40	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Grassington, Yorkshire Dales National Park	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.35	0.00
Rotherham	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Hitchin, North Herefordshire District Council	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Middlesbrough	0.02	0.00	0.00	0.00	0.00	0.00	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Southport	0.02	0.00	0.00	0.00	0.00	0.00	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 26a: TURNOVER (NON-BULKY COMPARISON GOODS)

DESTINATION	TOTAL NON-BULKY GOODS %	ZONE 1 NON-BULKY GOODS %	ZONE 2 NON-BULKY GOODS %	ZONE 3 NON-BULKY GOODS %	ZONE 4 NON-BULKY GOODS %	ZONE 5 NON-BULKY GOODS %	ZONE 6 NON-BULKY GOODS %	ZONE 7 NON-BULKY GOODS %	ZONE 8 NON-BULKY GOODS %	ZONE 9 NON-BULKY GOODS %	ZONE 10 NON-BULKY GOODS %	ZONE 11 NON-BULKY GOODS %	ZONE 12 NON-BULKY GOODS %	ZONE 13 NON-BULKY GOODS %	ZONE 14 NON-BULKY GOODS %	ZONE 15 NON-BULKY GOODS %	ZONE 16 NON-BULKY GOODS %	ZONE 17 NON-BULKY GOODS %	ZONE 18 NON-BULKY GOODS %
BRADFORD																			
Fleetwood, Wyre Borough	0.04	0.00	0.00	0.00	0.00	0.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Inverness, Scotland	0.04	0.00	0.00	0.00	0.00	0.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Lincoln	0.04	0.00	0.45	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Isle of Wight	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.46	0.00	0.00
Kingston Upon Thames	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.42
Abroad	0.35	0.79	0.57	0.42	0.08	0.49	0.57	0.60	0.00	1.39	0.00	0.67	0.00	0.14	0.09	0.09	0.16	0.19	0.00
Netto, Bursley	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00
Trafford Centre, Trafford	0.26	0.00	0.00	0.42	0.00	1.19	0.00	0.00	0.44	0.74	0.00	0.00	0.00	0.55	0.32	0.35	0.00	0.00	0.00
Port, Scotland	0.01	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Other	0.03	0.00	0.00	0.00	0.00	0.00	0.68	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total	**3.70**	**4.89**	**4.74**	**8.36**	**4.67**	**4.78**	**6.08**	**4.72**	**3.14**	**4.70**	**2.65**	**3.01**	**0.19**	**1.60**	**1.87**	**0.54**	**2.25**	**5.86**	**3.04**
SUB TOTAL	**36.50**	**29.69**	**30.39**	**37.93**	**55.81**	**21.08**	**25.95**	**18.31**	**42.67**	**90.21**	**64.04**	**48.92**	**15.43**	**13.34**	**11.53**	**15.61**	**17.82**	**56.74**	**63.39**
Internet / Home Delivery	6.70	7.87	6.15	7.36	7.31	4.88	5.83	9.73	7.80	6.51	8.12	7.08	8.52	4.31	4.63	8.01	7.64	6.45	6.66
Don't know / can't remember																			
Don't buy these items																			
TOTAL	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**	**100.00**

Notes:

a. Post code sectors

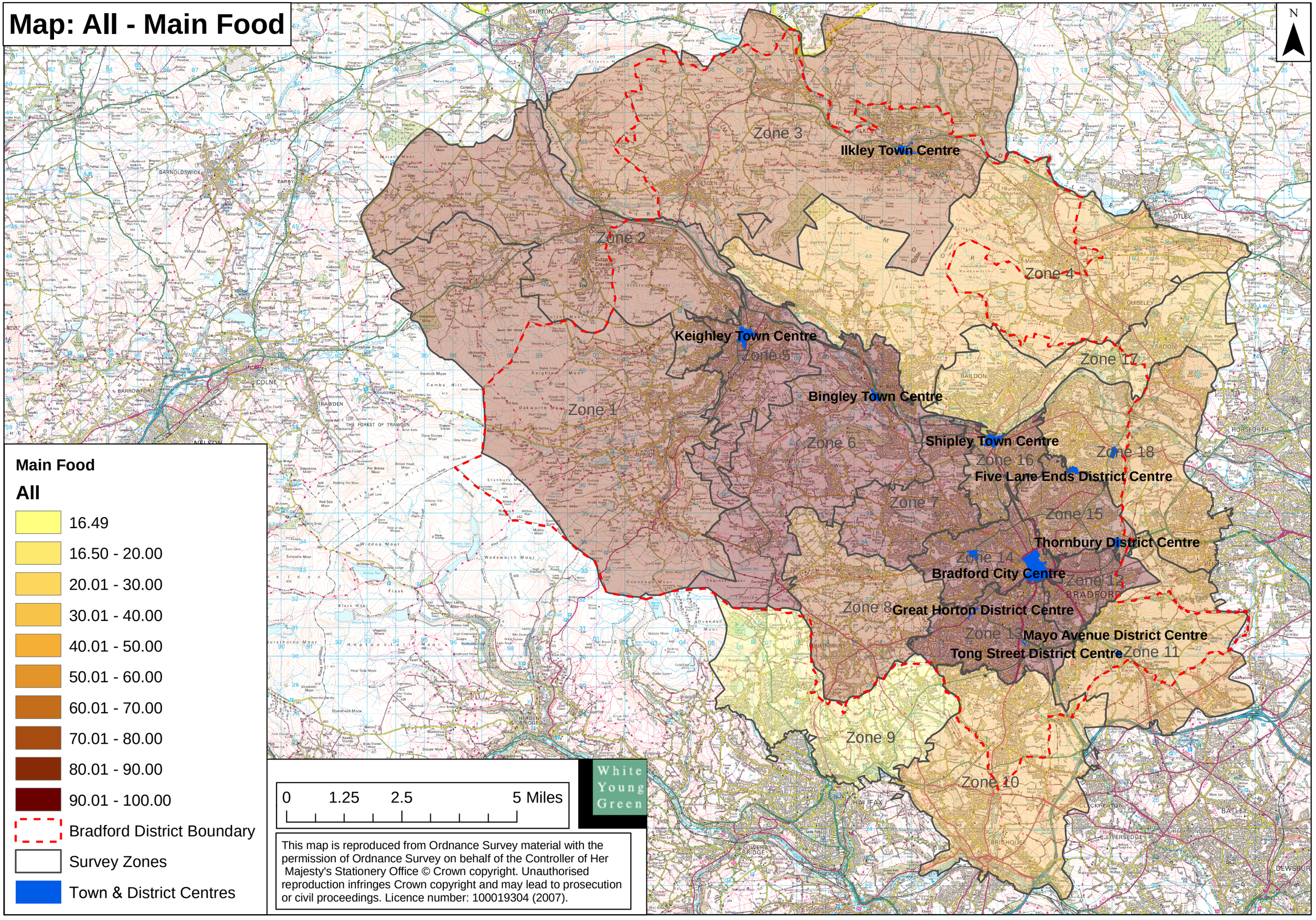
1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7

b. Excludes 'don't know/ can't remember' and 'don't buy these items'

2005 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

APPENDIX 11

Map: All - Main Food



Main Food

All

- 16.49
- 16.50 - 20.00
- 20.01 - 30.00
- 30.01 - 40.00
- 40.01 - 50.00
- 50.01 - 60.00
- 60.01 - 70.00
- 70.01 - 80.00
- 80.01 - 90.00
- 90.01 - 100.00
- Bradford District Boundary
- Survey Zones
- Town & District Centres

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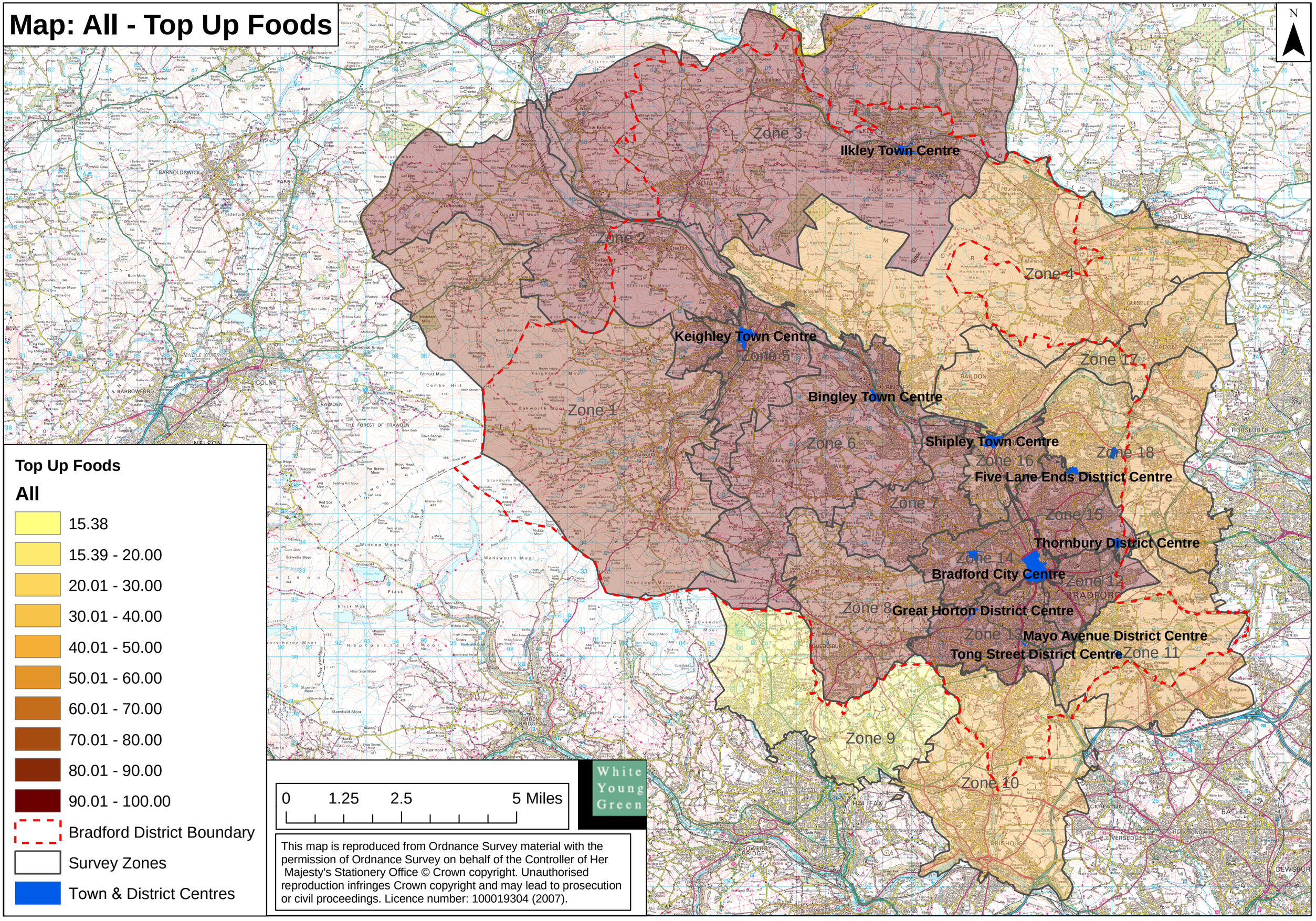
Map: All - Top Up Foods



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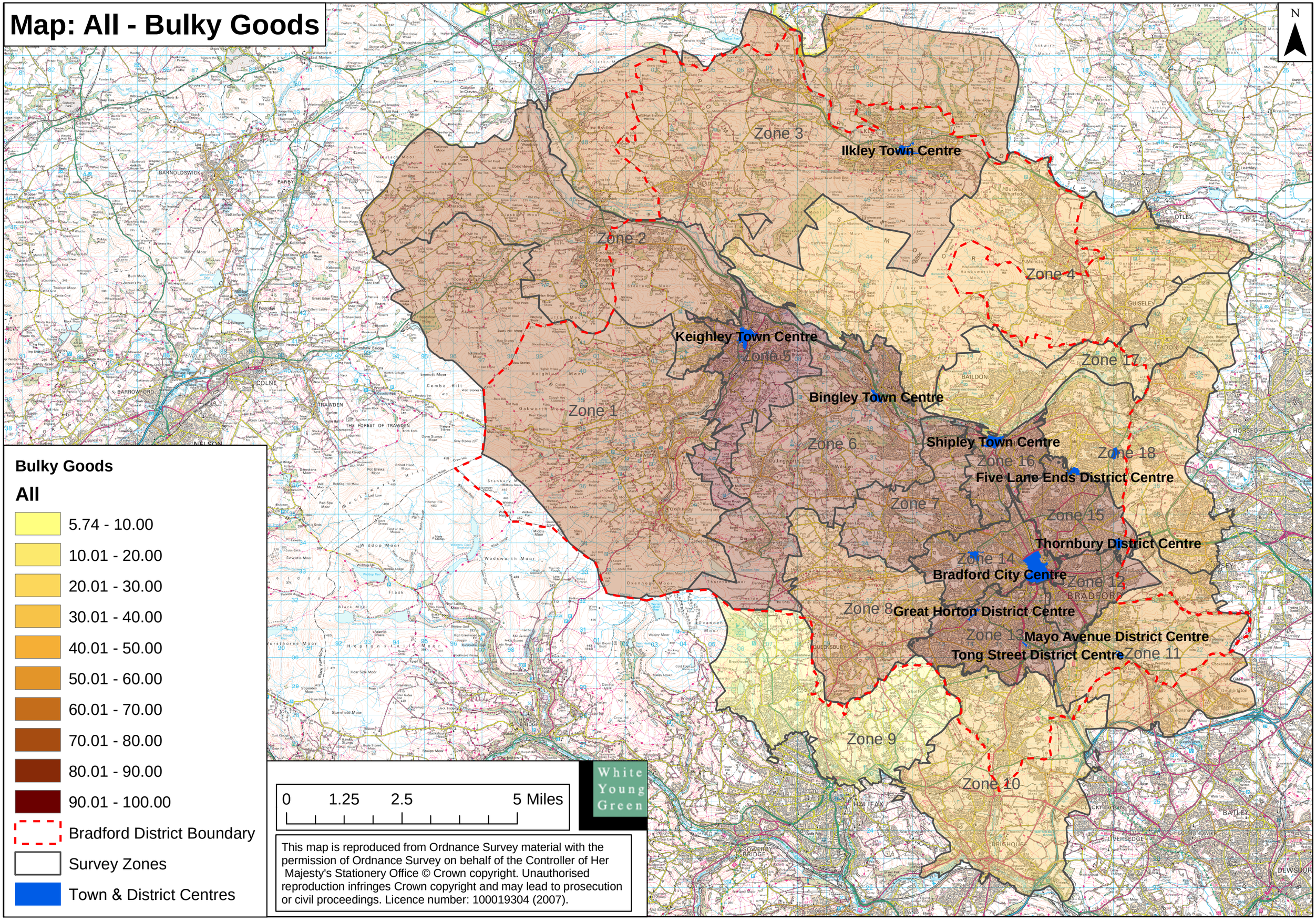
Map: All - Bulky Goods



Bulky Goods

All

- 5.74 - 10.00
- 10.01 - 20.00
- 20.01 - 30.00
- 30.01 - 40.00
- 40.01 - 50.00
- 50.01 - 60.00
- 60.01 - 70.00
- 70.01 - 80.00
- 80.01 - 90.00
- 90.01 - 100.00
- Bradford District Boundary
- Survey Zones
- Town & District Centres

0 1.25 2.5 5 Miles

White Young Green

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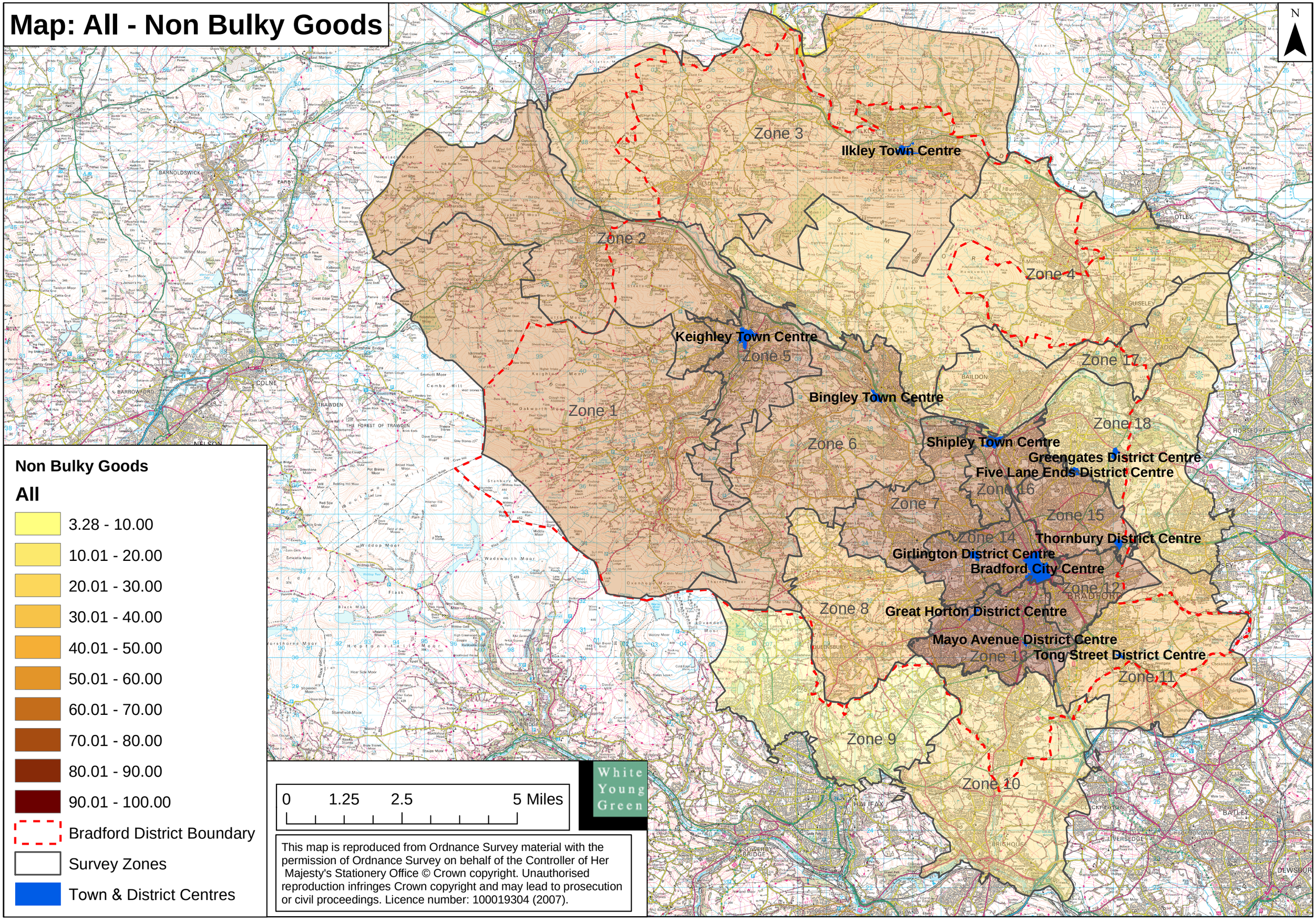
Map: All - Non Bulky Goods



Non Bulky Goods

All

- 3.28 - 10.00
- 10.01 - 20.00
- 20.01 - 30.00
- 30.01 - 40.00
- 40.01 - 50.00
- 50.01 - 60.00
- 60.01 - 70.00
- 70.01 - 80.00
- 80.01 - 90.00
- 90.01 - 100.00
- Bradford District Boundary
- Survey Zones
- Town & District Centres

White Young Green

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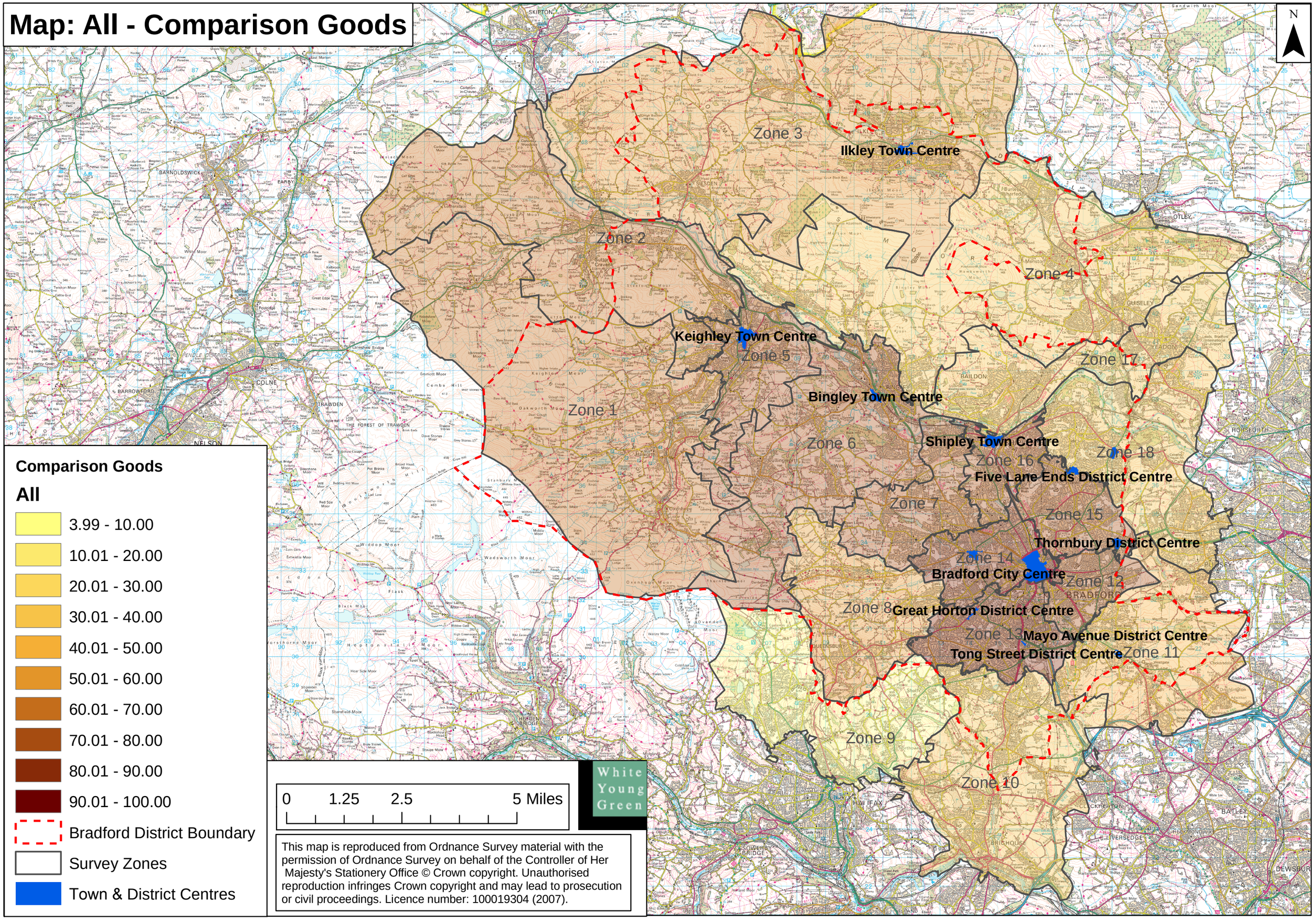
Map: All - Comparison Goods



Comparison Goods

All

- 3.99 - 10.00
- 10.01 - 20.00
- 20.01 - 30.00
- 30.01 - 40.00
- 40.01 - 50.00
- 50.01 - 60.00
- 60.01 - 70.00
- 70.01 - 80.00
- 80.01 - 90.00
- 90.01 - 100.00
- Bradford District Boundary
- Survey Zones
- Town & District Centres

White Young Green

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APPENDIX 12

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 1: POPULATION

ZONE	POPULATION			
	2007	2012	2017	2022
1	21,624	22,869	24,369	25,967
2	49,406	50,655	52,351	54,104
3	36,745	38,899	41,652	44,600
4	25,492	26,192	27,139	28,120
5	63,407	65,730	68,676	71,754
6	28,852	30,563	32,599	34,771
7	8,704	9,483	10,458	11,533
8	44,006	45,234	47,703	50,307
9	28,298	29,521	31,037	32,631
10	32,006	33,276	34,927	36,660
11	58,094	60,535	63,714	67,060
12	27,522	28,629	30,036	31,512
13	29,882	31,518	33,488	35,581
14	46,291	47,893	50,002	52,204
15	28,852	30,563	32,599	34,771
16	34,331	35,736	37,479	39,307
17	26,755	28,426	30,441	32,599
18	31,870	32,380	33,139	33,916
TOTAL	**622,137**	**648,102**	**681,809**	**717,396**

Notes:

a. Post code sectors

1. - BD22 0, BD22 7, BD22 8, BD22 9
2. - BD20 6, BD20 7, BD20 8, BD22 6
3. - BD20 0, BD20 9, LS29 0, LS29 8, LS29 9
4. - BD16 3, BD20 5, LS20 8, LS20 9, LS21 3, LS29 6, LS29 7
5. - BD21 1, BD21 2, BD21 3, BD21 4, BD21 5
6. - BD13 4, BD13 5, BD15 0, BD16 1, BD16 2, BD16 4
7. - BD9 5, BD9 6, BD15 7, BD15 8, BD15 9, BD18 4
8. - BD13 1, BD13 2, BD13 3, BD14 6
9. - HX2 8, HX2 9, HX3 6, HX3 7
10. - BD6 2, BD12 0, BD12 7, BD12 8, BD12 9, BD19 6, HD6 1, HD6 2, HD6 4, HX3 8
11. - BD4 0, BD4 6, BD4 9, BD11 1, BD11 2, LS28 8
12. - BD3 8, BD3 9, BD4 7, BD4 8
13. - BD5 0, BD5 7, BD5 8, BD5 9, BD6 1, BD6 3, BD7 3, BD7 4
14. - BD7 1, BD7 2, BD8 0, BD8 8, BD8 9, BD1 1, BD1 2, BD1 3, BD1 4, BD1 5, BD8 7
15. - BD2 1, BD2 2, BD2 3, BD2 4, BD3 0, BD3 7
16. - BD9 4, BD18 1, BD18 2, BD18 3
17. - BD17 5, BD17 6, BD17 7, LS19 7
18. - BD10 0, BD10 8, BD10 9, LS19 6, LS28 5, LS28 6, LS28 7

d. Population from MapInfo Anysite (2005 data)

e. Between 2005 and 2017 population projected forward on the basis of MapInfo data, from 2018 onwards population projected forward based on the growth between 2012 and 2017 (interpolated)

2005 PRICES INCLUSIVE OF VAT WHERE APPROPRIATE

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 2: CAPACITY FOR ADDITIONAL CINEMAS

Centre	Study Area Population	Participation Rate (%)	Catchment Population	District's Market Share (%)	Catchment Population	Cinema visits per person	Attendance (000s)	Number of Visitors Required to Support a Cinema Screen	Screens Supported
2007	622,137	44	273,740	63	172,456	2.9	500,123	48,833	10.2
2012	648,102	44	285,165	63	179,654	2.9	520,996	48,833	10.7
2017	681,809	44	299,996	63	188,997	2.9	548,093	48,833	11.2
2022	717,396	44	315,654	63	198,862	2.9	576,700	48,833	11.8

Notes:

a. Population from MapInfo AnySite (Usually Resident Population at 2005)

b. Participation rates and markets shares derived from Bradford Household Survey (October 2007) - excludes 'None mentioned'

c. Cinema visits per person based on the 2007 estimate identified by Mintel (2006)

d. Numbers of visitors required to support a cinema screen based on the average number of people per screen in the Yorkshire as identified by Mintel (2006)

e. Currently 34 cinema screens in Bradford, 16 screens at Cineworld, Leisure Exchange, 13 screens at Odeon Cinema, Gallagher Leisure Park, 2 screens at The Picture House Cinema, Keighley; 3 screens at National Media Museum, Picturerville, Bradford

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 3: CAPACITY FOR ADDITIONAL BOWLING FACILITIES

Centre	Study Area Population	Participation Rate (%)	Catchment Population	District's Market Share (%)	Catchment Population	Persons per Lane	Provision		Residual Capacity
							Current	Lanes Supported	
2007	622,137	26	161,756	72	116,307	1,250	60	93.0	33.0
2012	648,102	26	168,507	72	121,161	1,250	60	96.9	36.9
2017	681,809	26	177,270	72	127,462	1,250	60	102.0	42.0
2021	717,396	26	186,523	72	134,115	1,250	60	107.3	47.3

Notes:

a. Population from MapInfo AnySite (Usually Resident Population at 2005)

b. Participation rates and markets shares derived from Bradford Household Survey (October 2007) - excludes 'None mentioned'

c. Persons per lane based on UK annual visits of 6.2 million people supporting 4,964 lanes

d. Number of current lanes equals 28 lanes at Hollywood Bowl, Vicar Lane, Bradford; 20 lanes at AMF, Keighley and 12 lanes at Go-Bowl at Shipley

WHITE YOUNG GREEN PLANNING
BRADFORD DISTRICT RETAIL STUDY

TABLE 4: CAPACITY FOR ADDITIONAL BINGO FACILITIES

Centre	Study Area Population	Study Area Poulation over 18	Participation Rate (%)	Catchment Population	District's Market Share (%)	Catchment Population	Average Visits per year	Total Visits	Catchment Required to Support Club	Existing Clubs	Residual Capacity
2007	622,137	458,391	8	36,671	82	30,004	17.6	528,066	60,000	5	3.8
2012	648,102	477,522	8	38,202	82	31,256	17.6	550,105	60,000	5	4.2
2017	681,809	502,357	8	40,189	82	32,882	17.6	578,715	60,000	5	4.6
2021	717,396	528,577	8	42,286	82	34,598	17.6	608,921	60,000	5	5.1

Notes:

a. Population from MapInfo AnySite (Usually Resident Population at 2005)

b. Participation rates and markets shares derived from Bradford Household Survey (October 2007) - excludes 'None mentioned'

c. Average visits per year:

- GB Admissions (1999) - 95m
- GB Participation - 5.4m
- Average 17.6 visits / participating person /year

e. Assumes that a bingo facility requires a potential catchment population of 60,000 people to support an additional facility ('Business in Sport and Leisure')

f. Existing clubs comprise: Buckingham Bingo, Bradford Interchange; Mecca Bingo, Little Horton, Bradford; Gala Bingo, Tong Street; Oxford Bingo, Dudley Hill Road, Bradford; and Gala Bingo, Alice Lane, Keighley

g. Proporiton of population over 18 assumed to be 73.68%, taken from the 2001 census

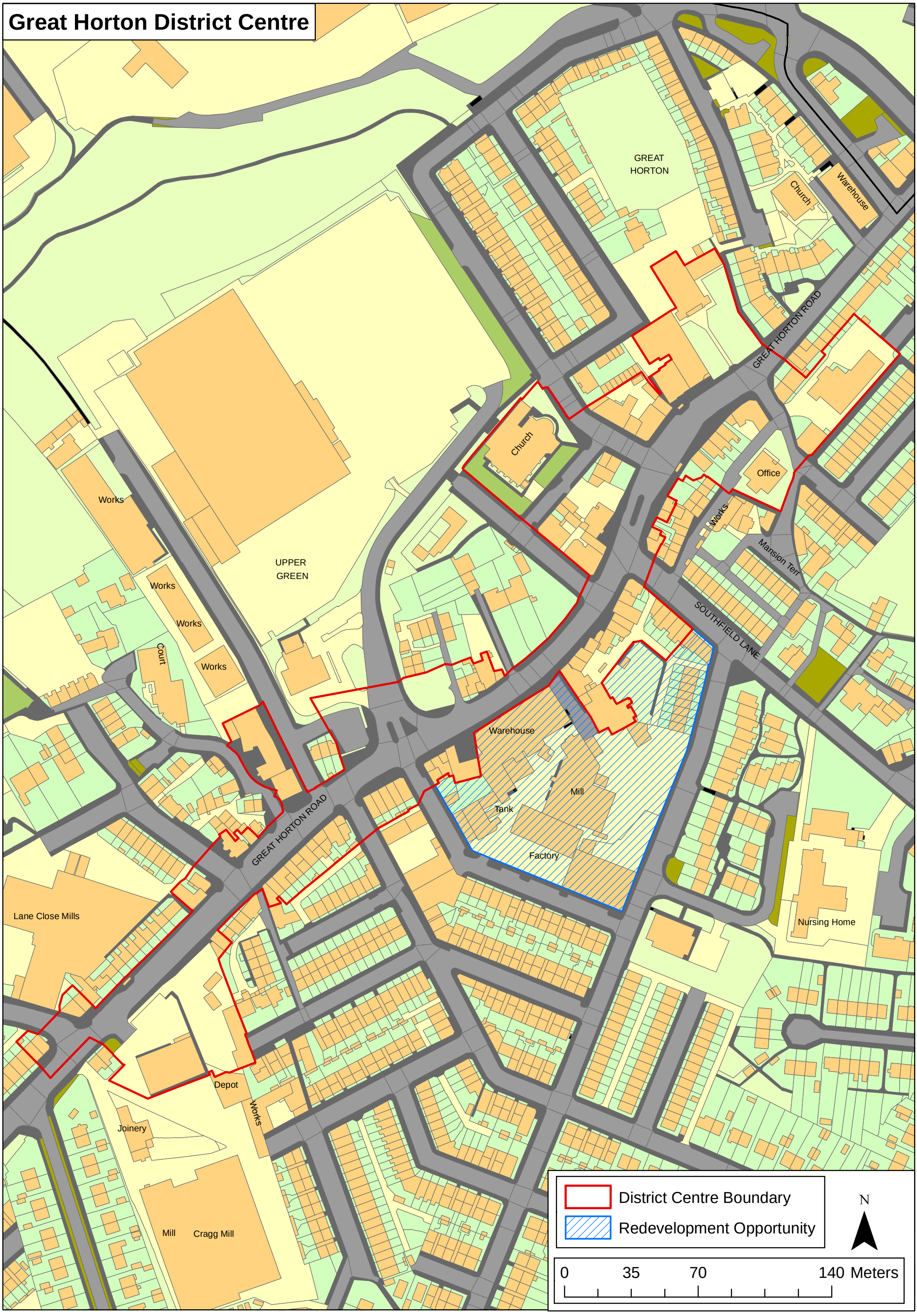
APPENDIX 13

DISTRICT CENTRE MAPS

Girlington District Centre



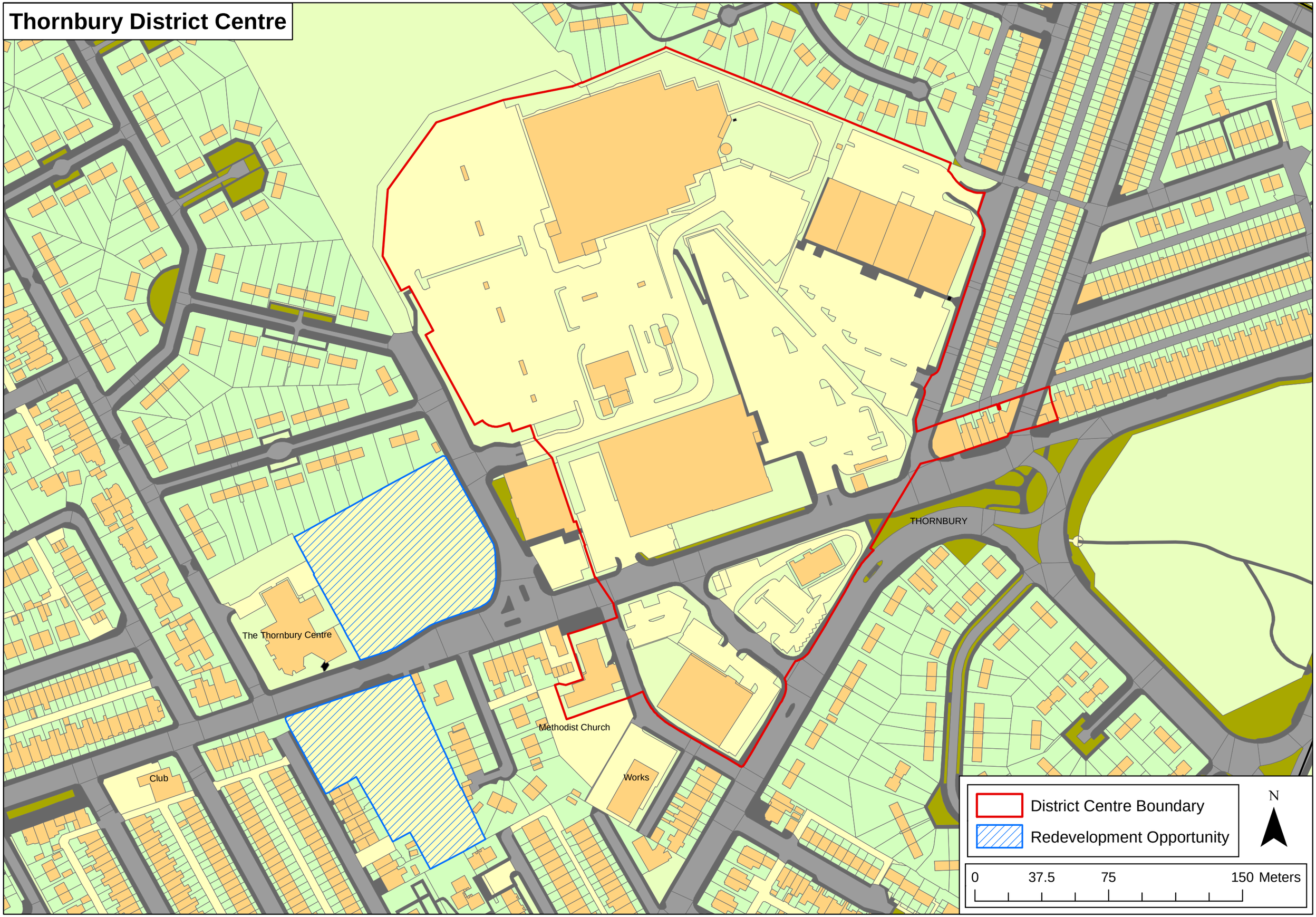
Great Horton District Centre



Greengates District Centre

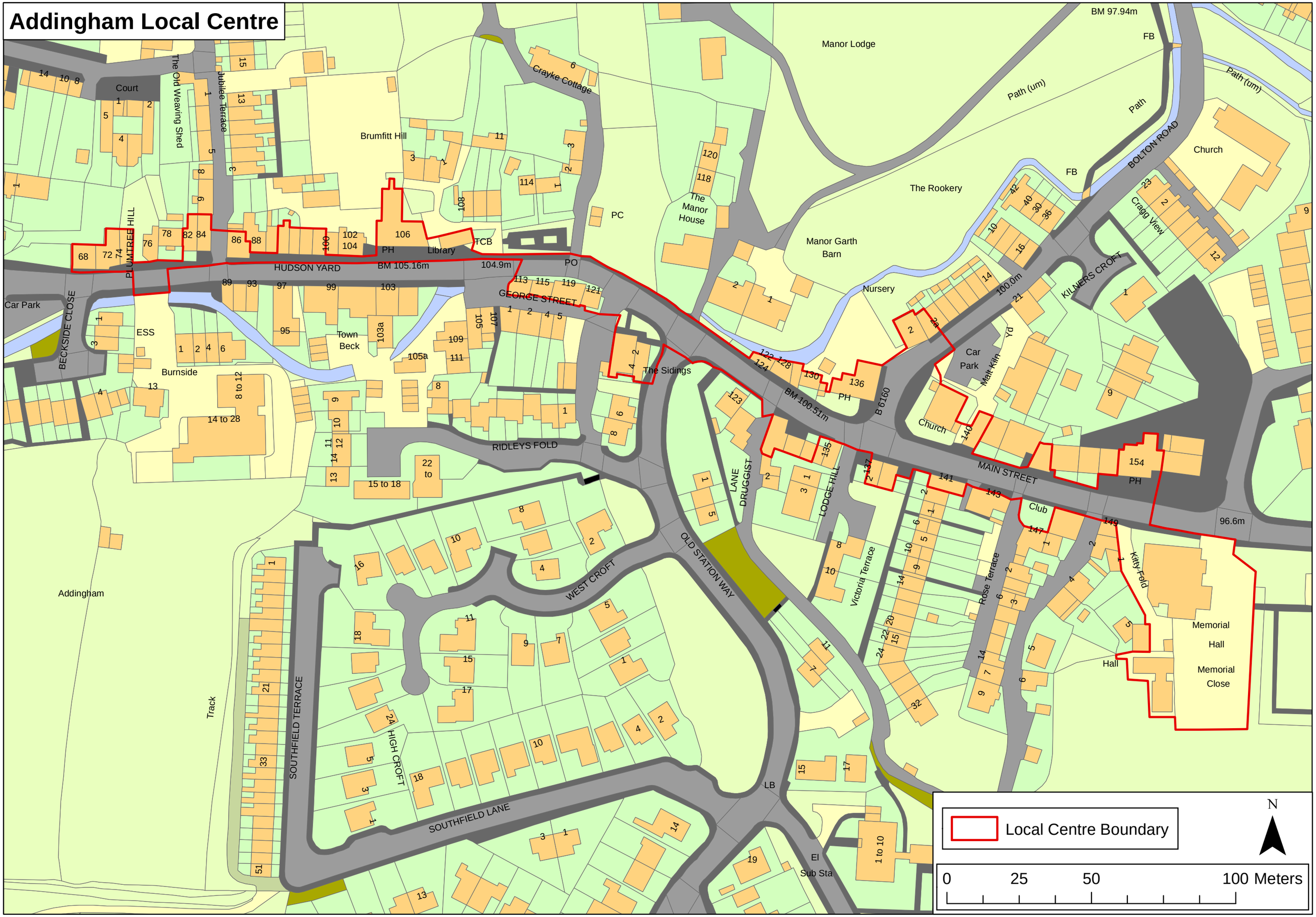


Thornbury District Centre

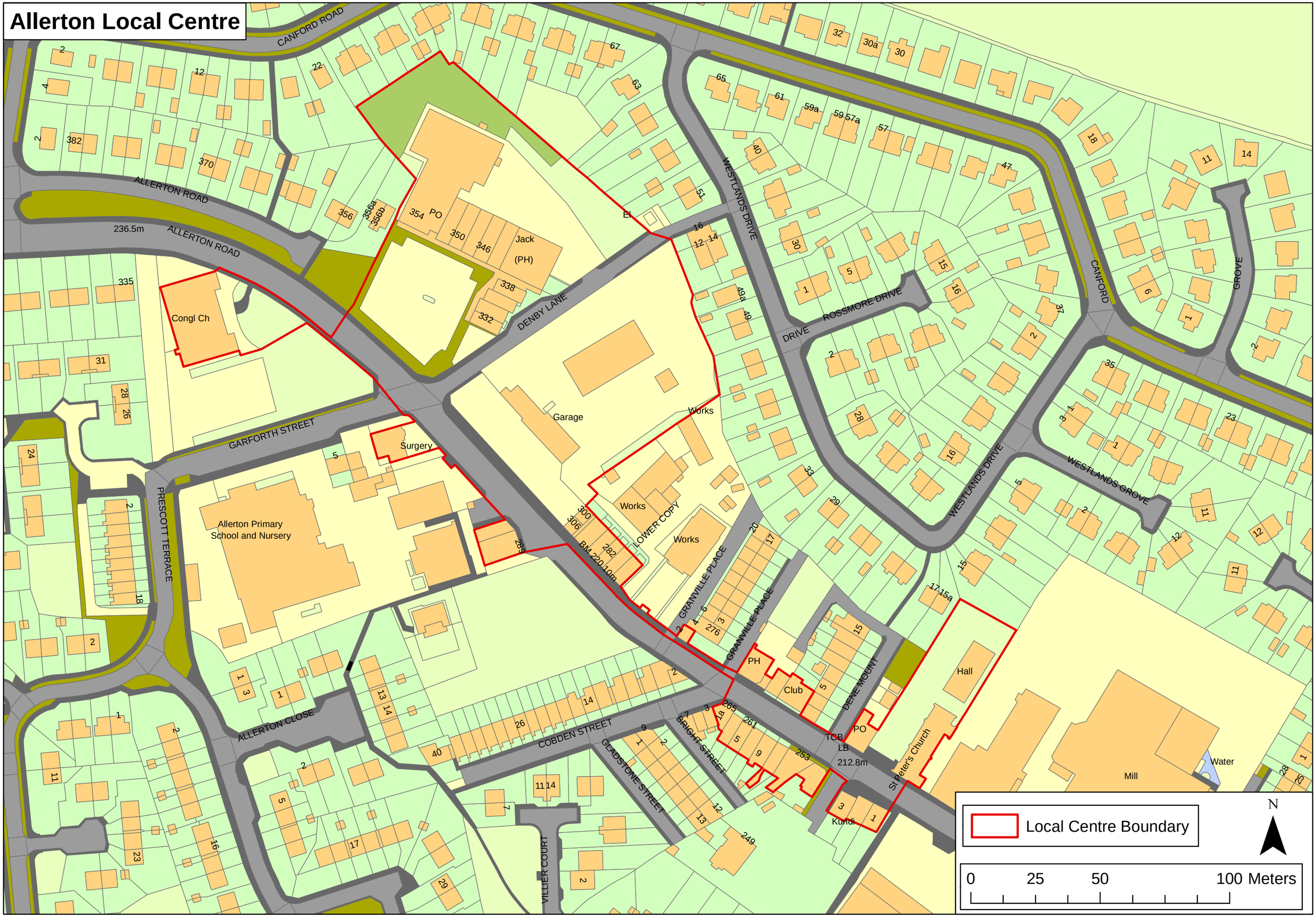


LOCAL CENTRE MAPS

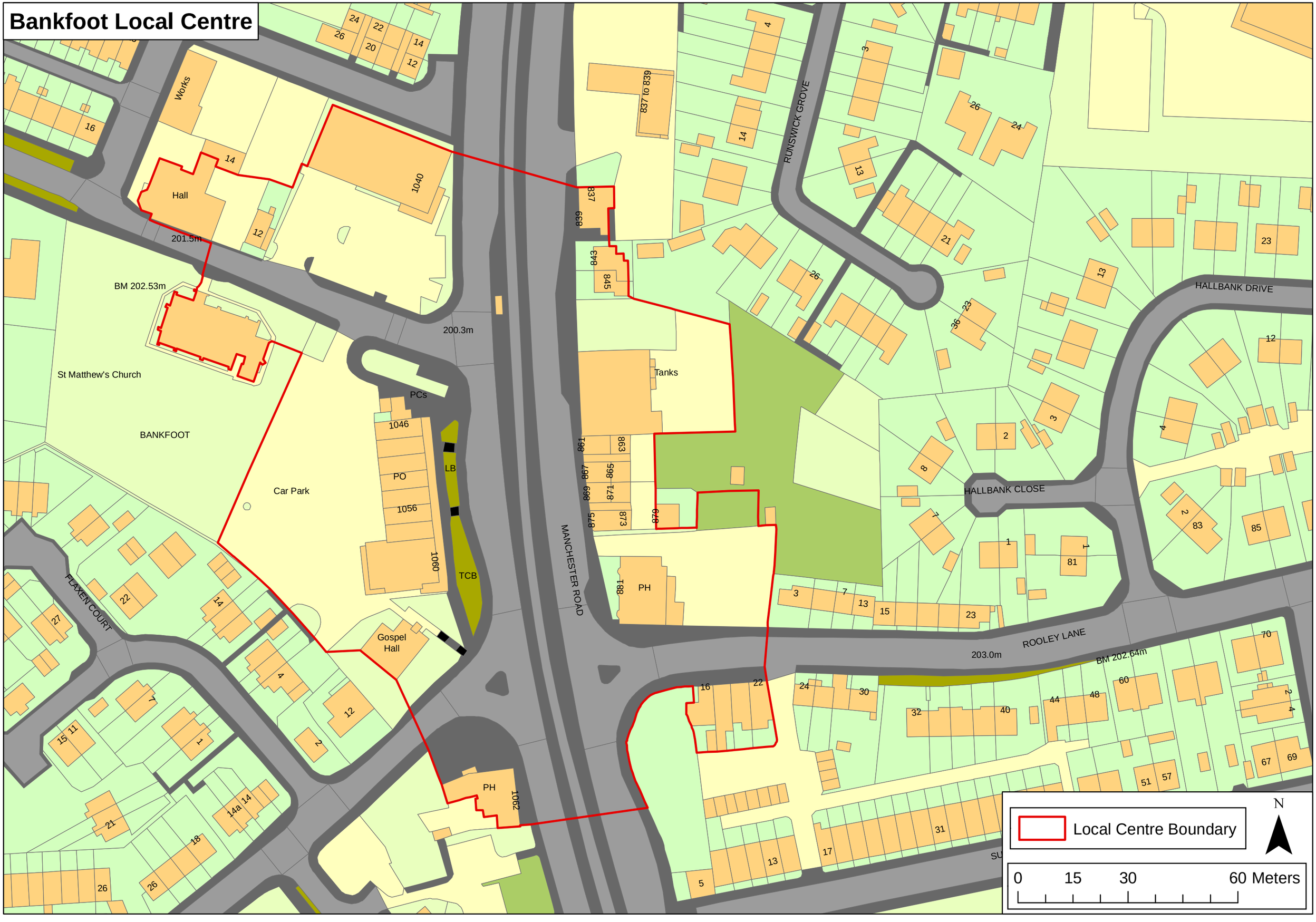
Addingham Local Centre



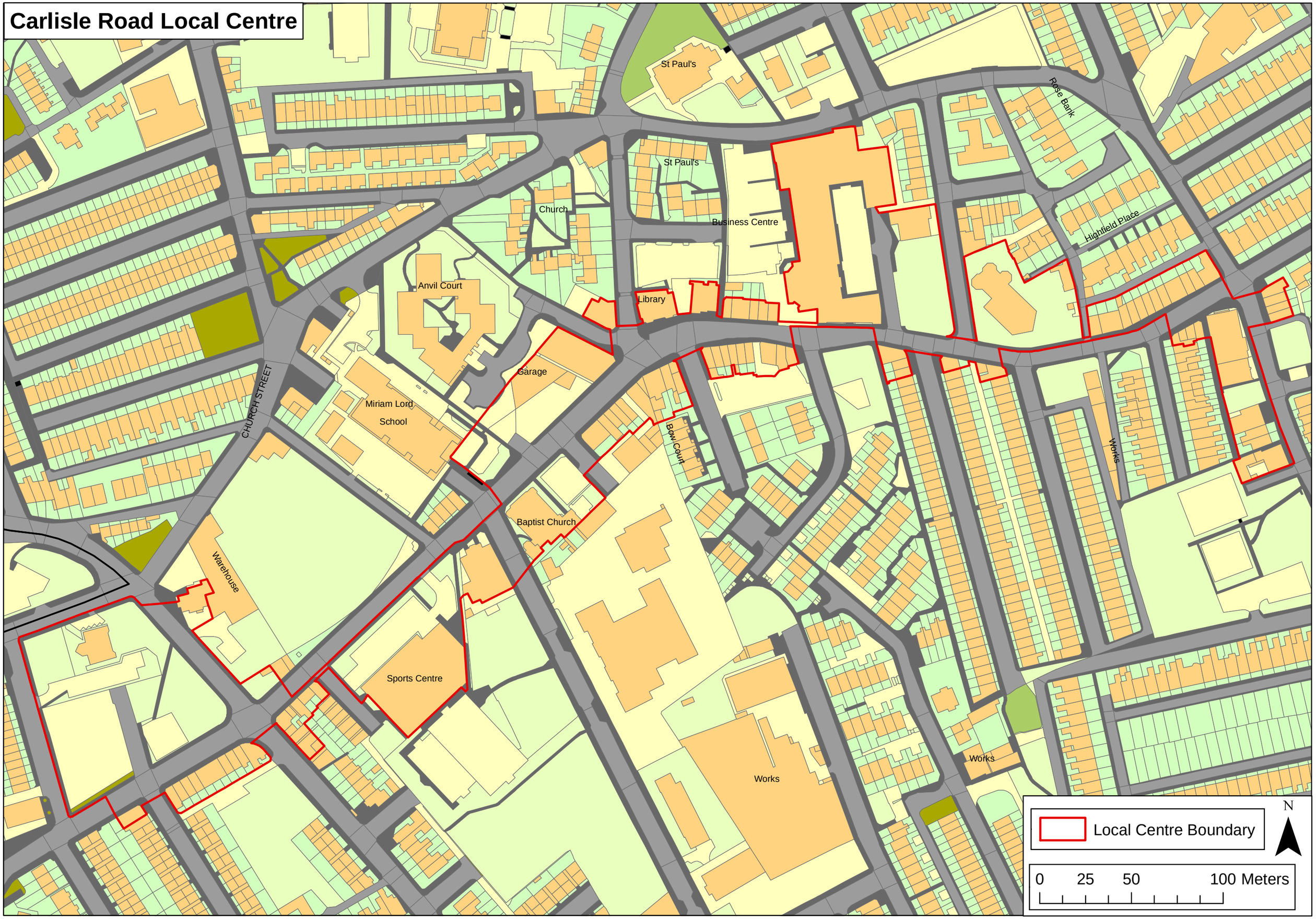
Allerton Local Centre



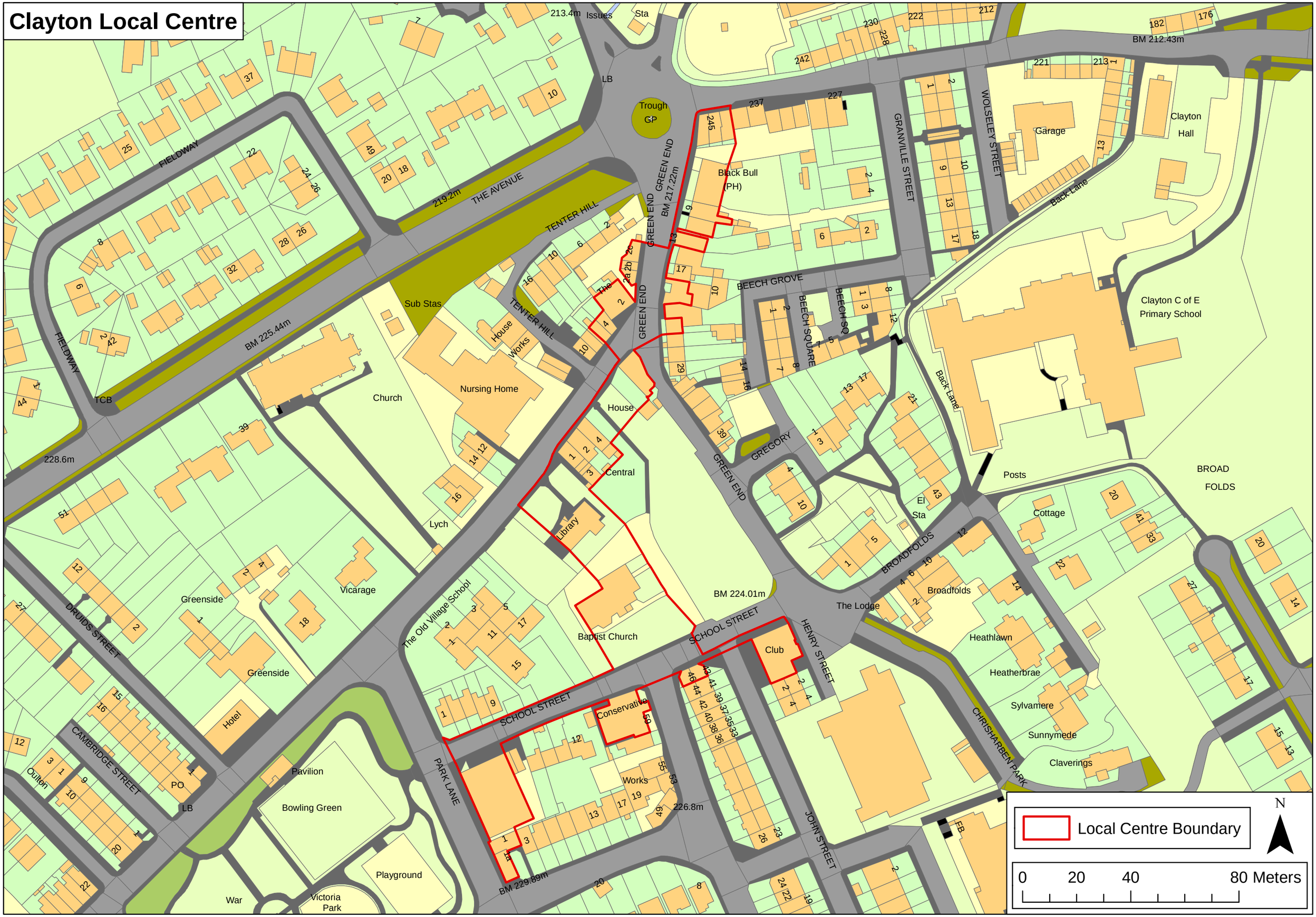
Bankfoot Local Centre



Carlisle Road Local Centre



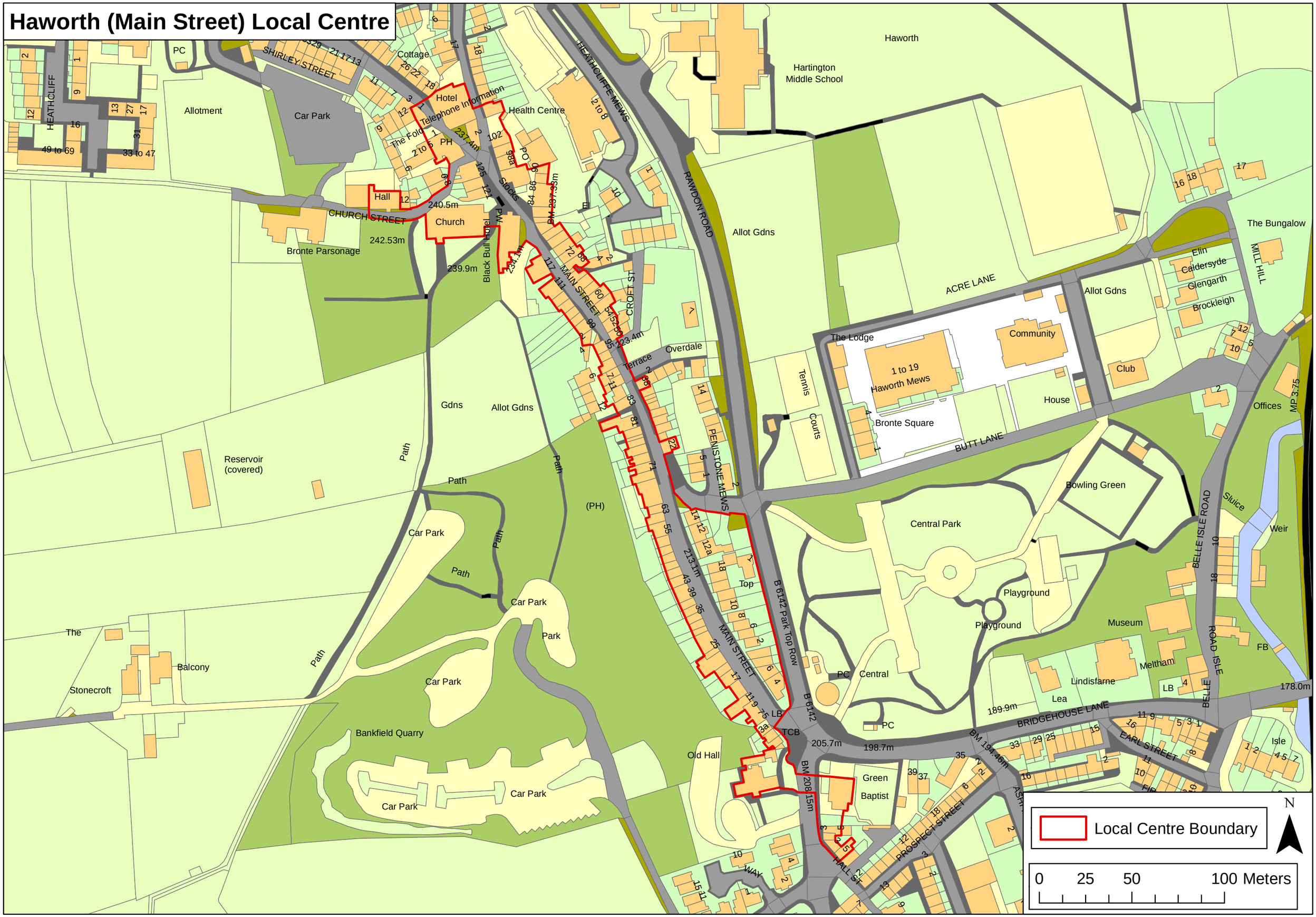
Clayton Local Centre



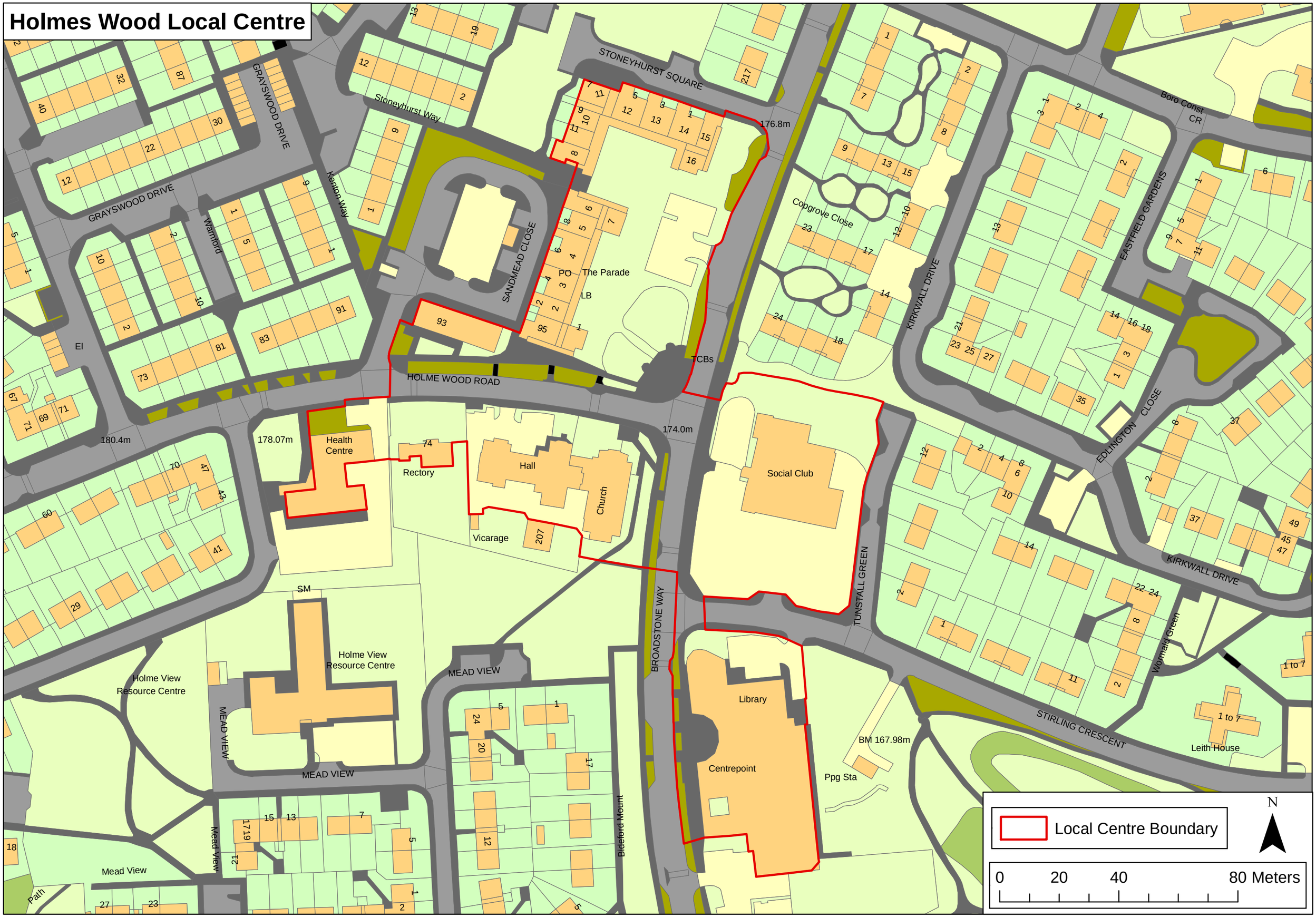
Crossflats Local Centre



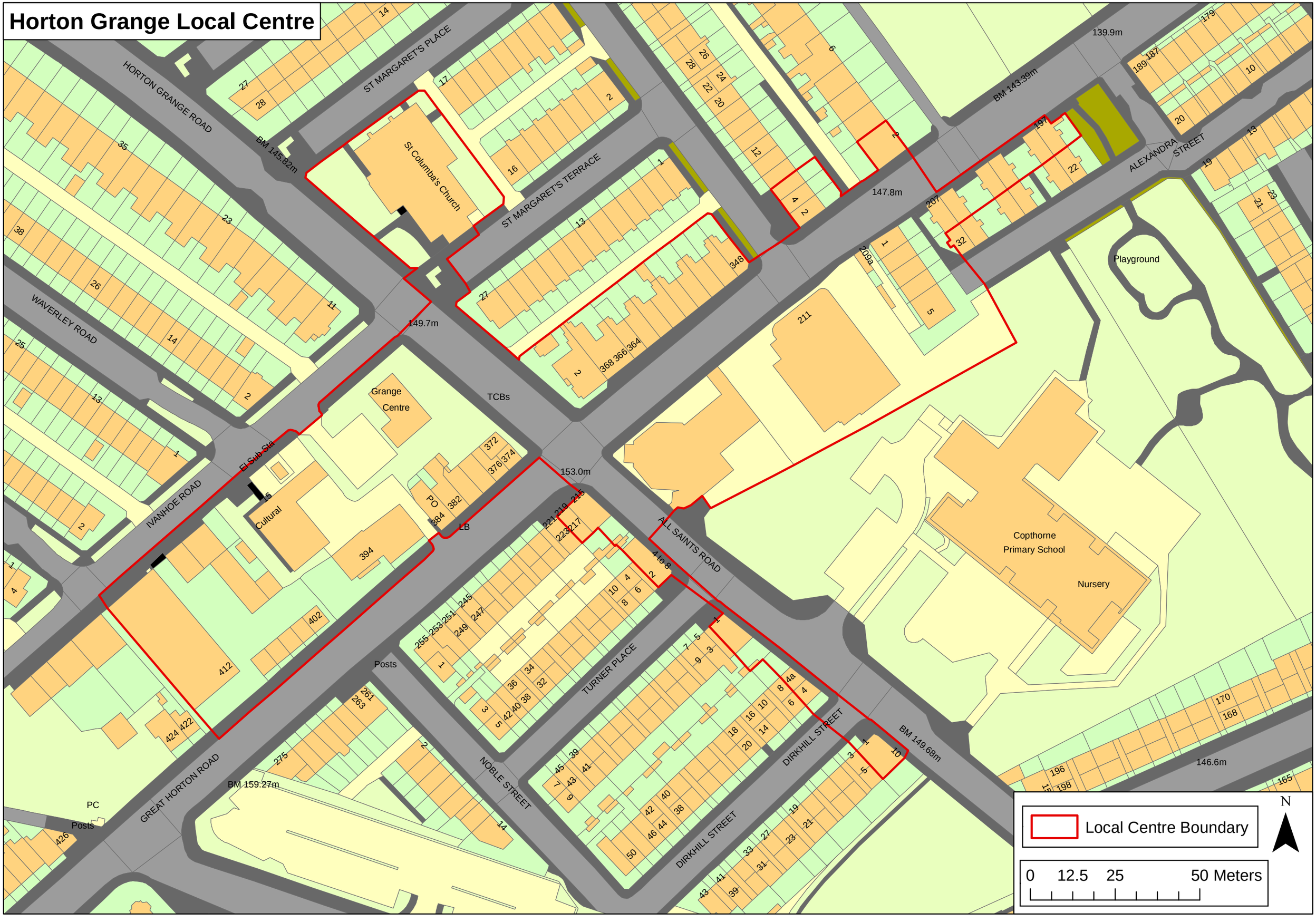
Haworth (Main Street) Local Centre



Holmes Wood Local Centre



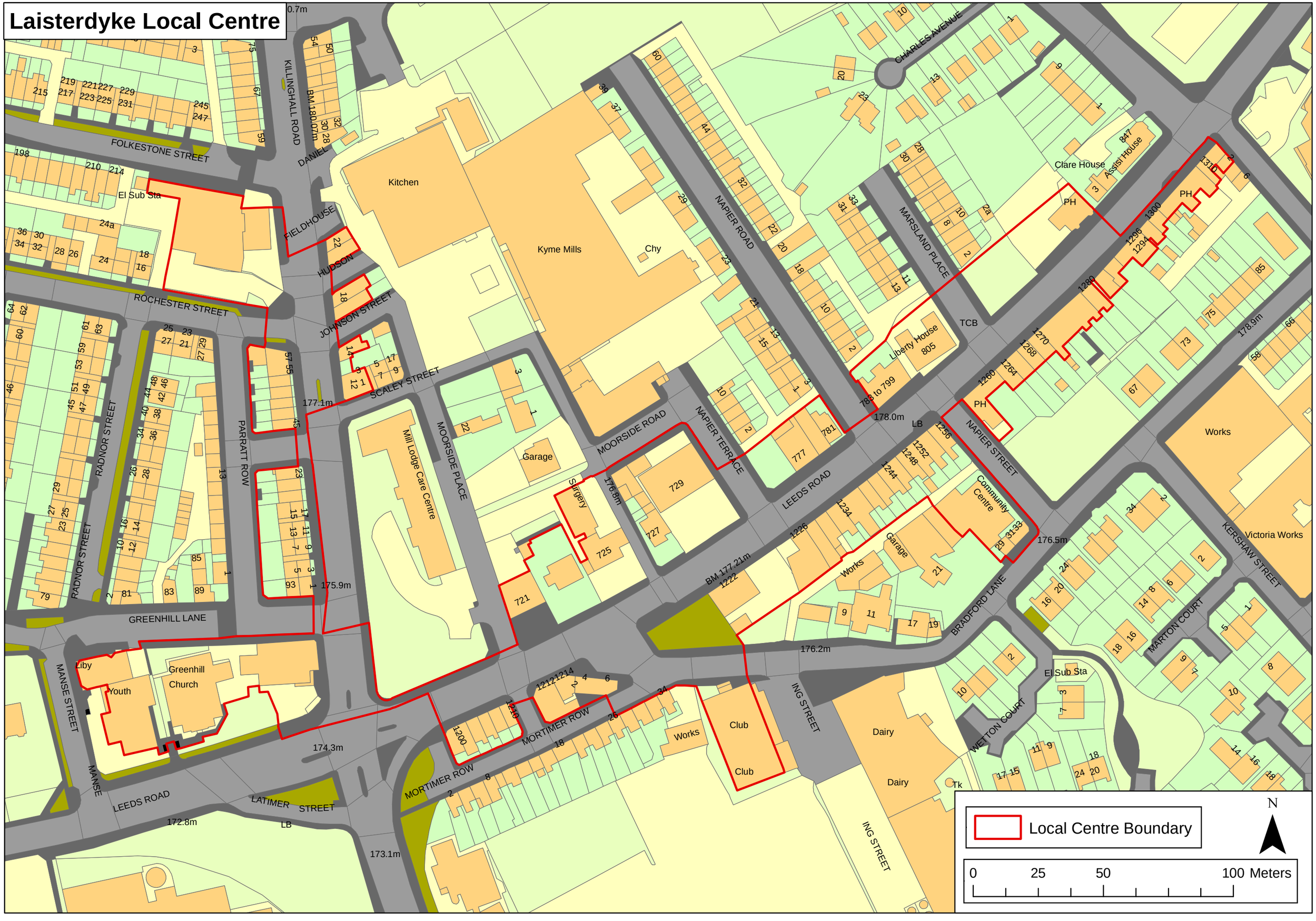
Horton Grange Local Centre



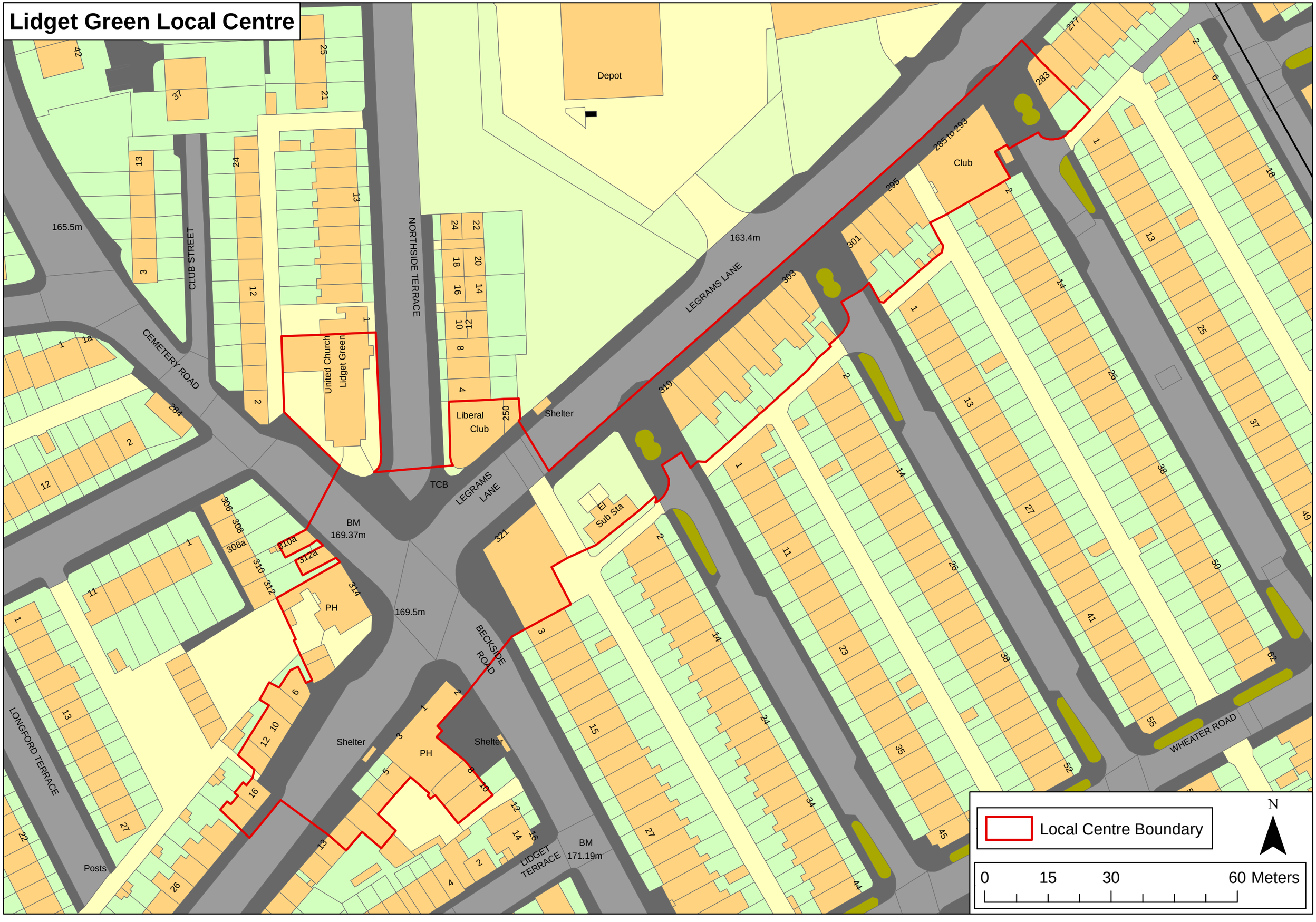
Idle Local Centre



Laisterdyke Local Centre



Lidget Green Local Centre



Marshfields Local Centre

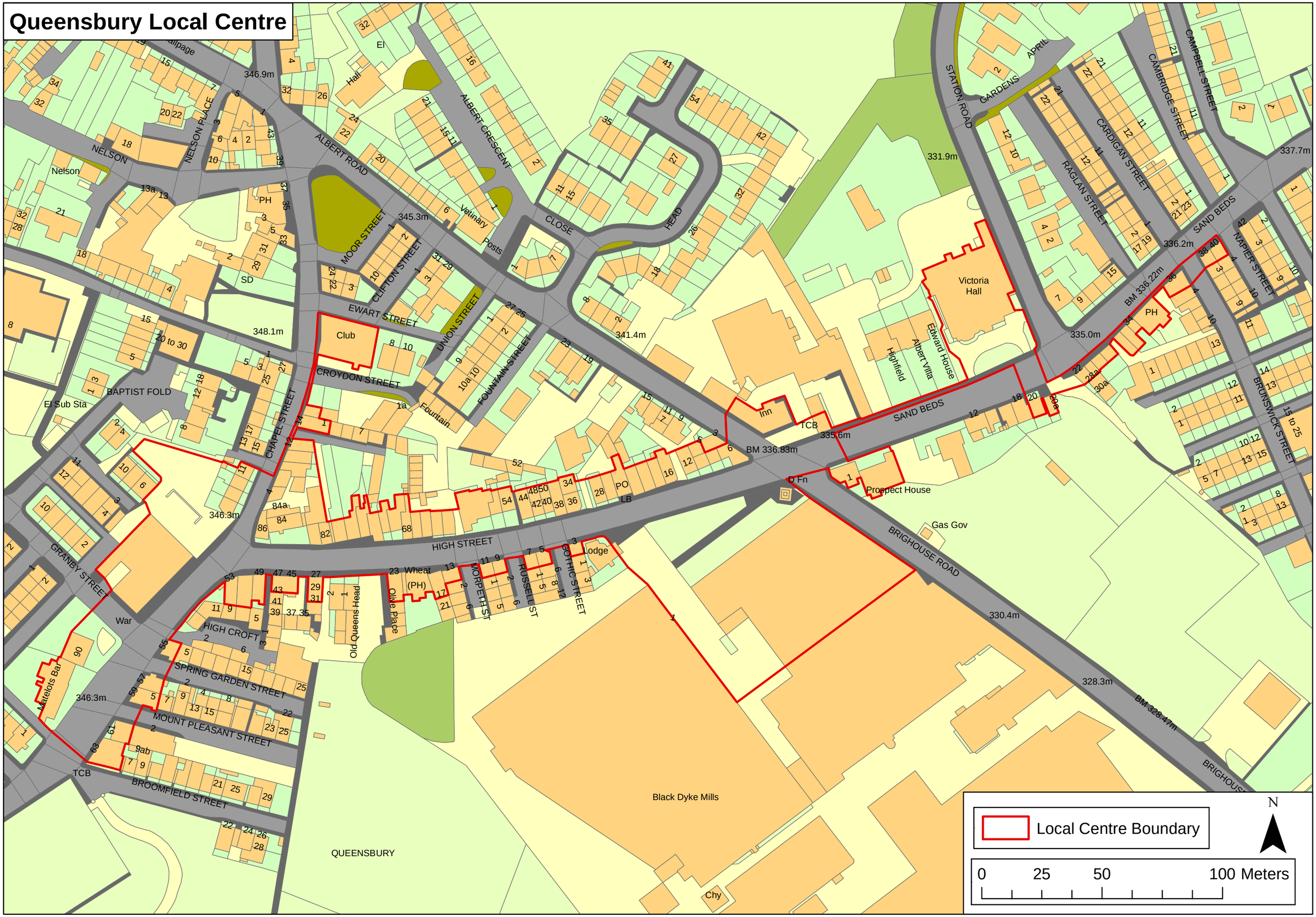
BURNETT AVENUE
MARSHFIELD STREET
REGINALD STREET
MARSHFIELD PLACE
BOYNTON STREET
BROKEN WAY
PARKSIDE ROAD
PARKSIDE RD
NEW CROSS STREET
BOWLING OLD LANE
HASTINGS AVENUE
BOLINGBROKE STREET
DELAMERE STREET
ARNSIDE ROAD
MANCHESTER ROAD
DarneyLane
Court
Manse
Posts
Bank
Khidmat Centre
Marshfield Mills
Warehouse
Medical Centre
Depot
Works
Garage
Mayfield
MARSHFIELDS
Bankfoot
Spiritualist Church
Emsley's (Alfred) Memorial
TCBs
Def
Bowling
PH
CR
167.0m
167.5m
167.6m
171.3m
171.8m
172.5m
170.8m
177.4m
178.6m
BM 171.92m

Local Centre Boundary

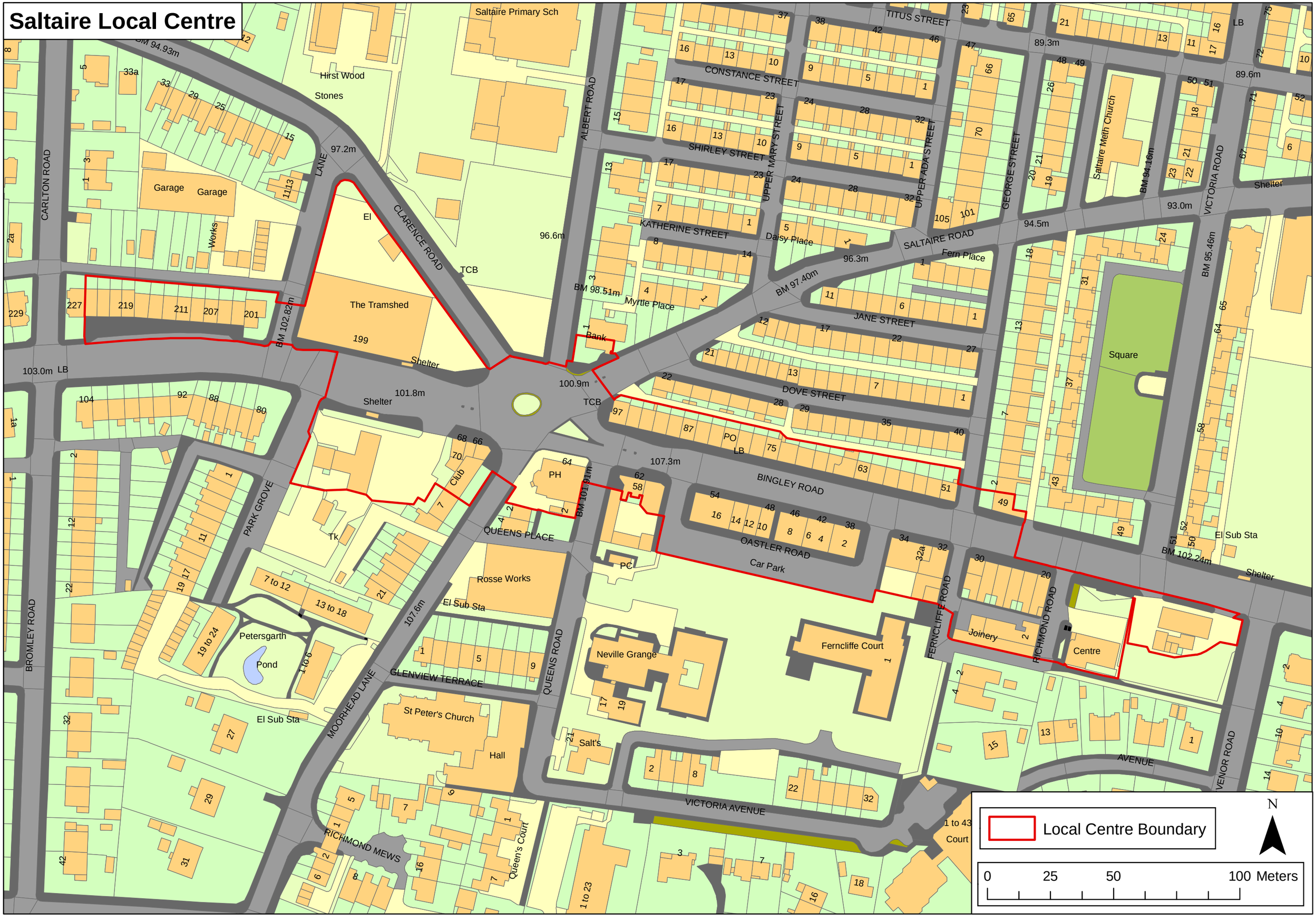
N

0 25 50 100 Meters

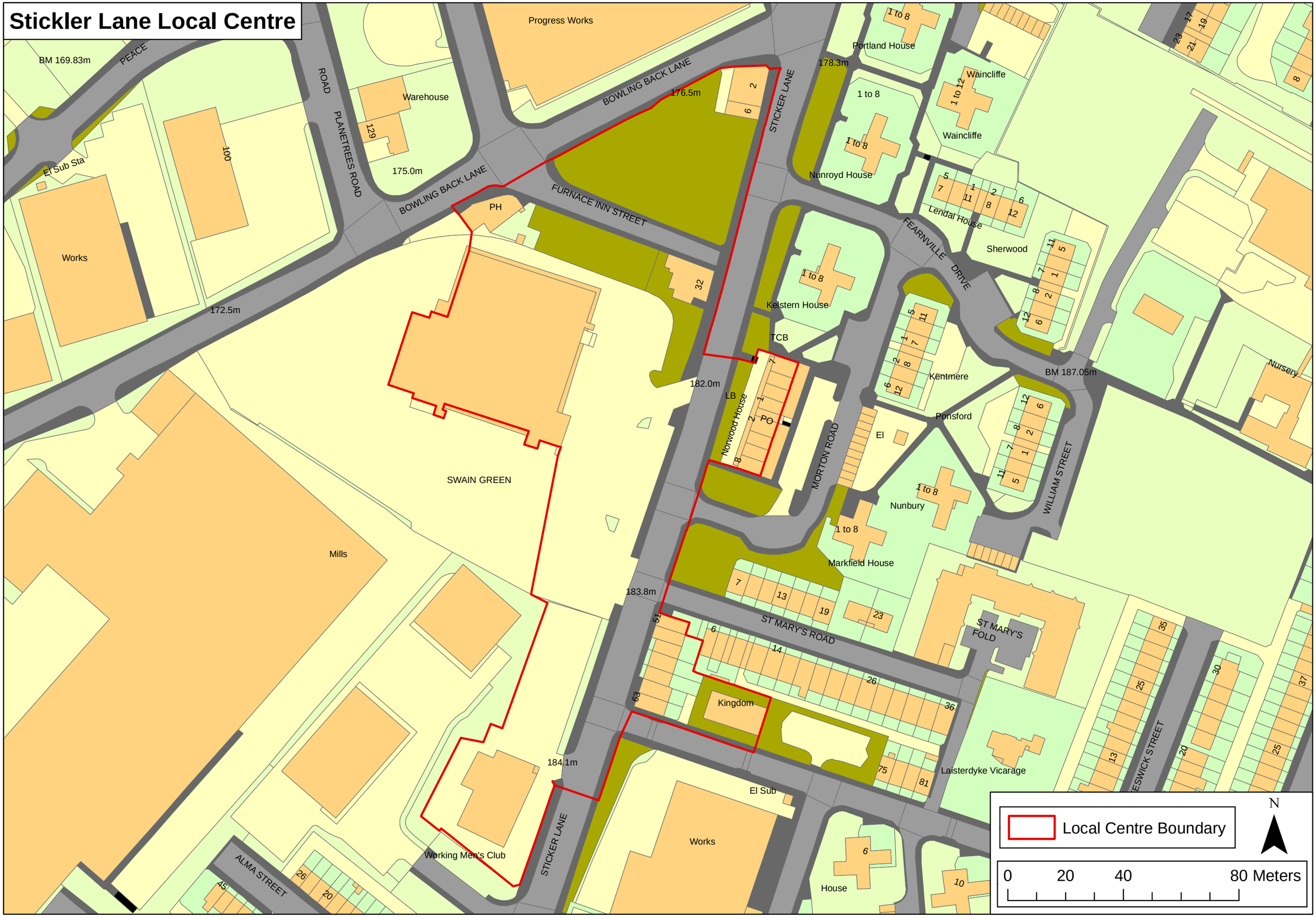
Queensbury Local Centre



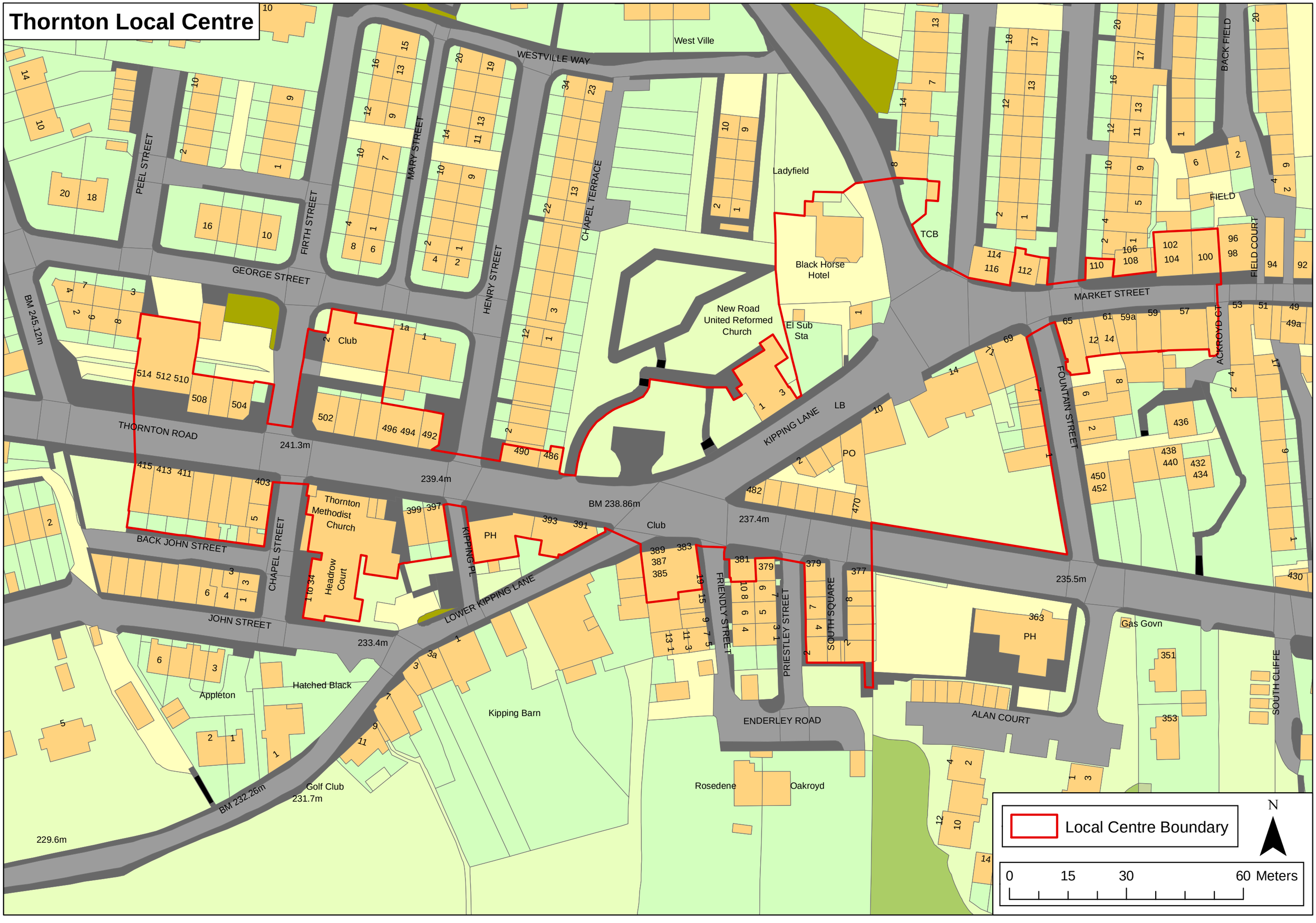
Saltaire Local Centre



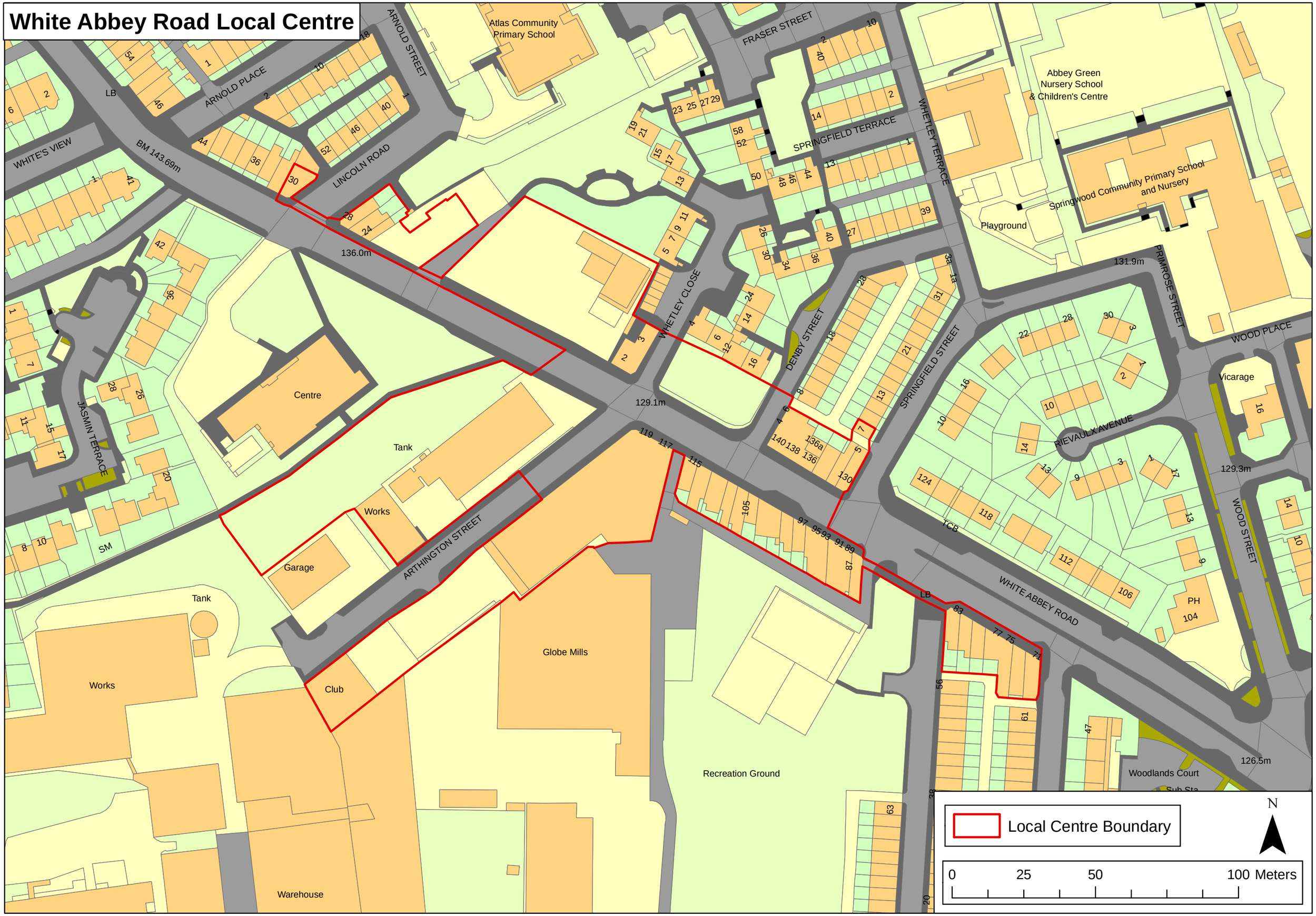
Stickler Lane Local Centre



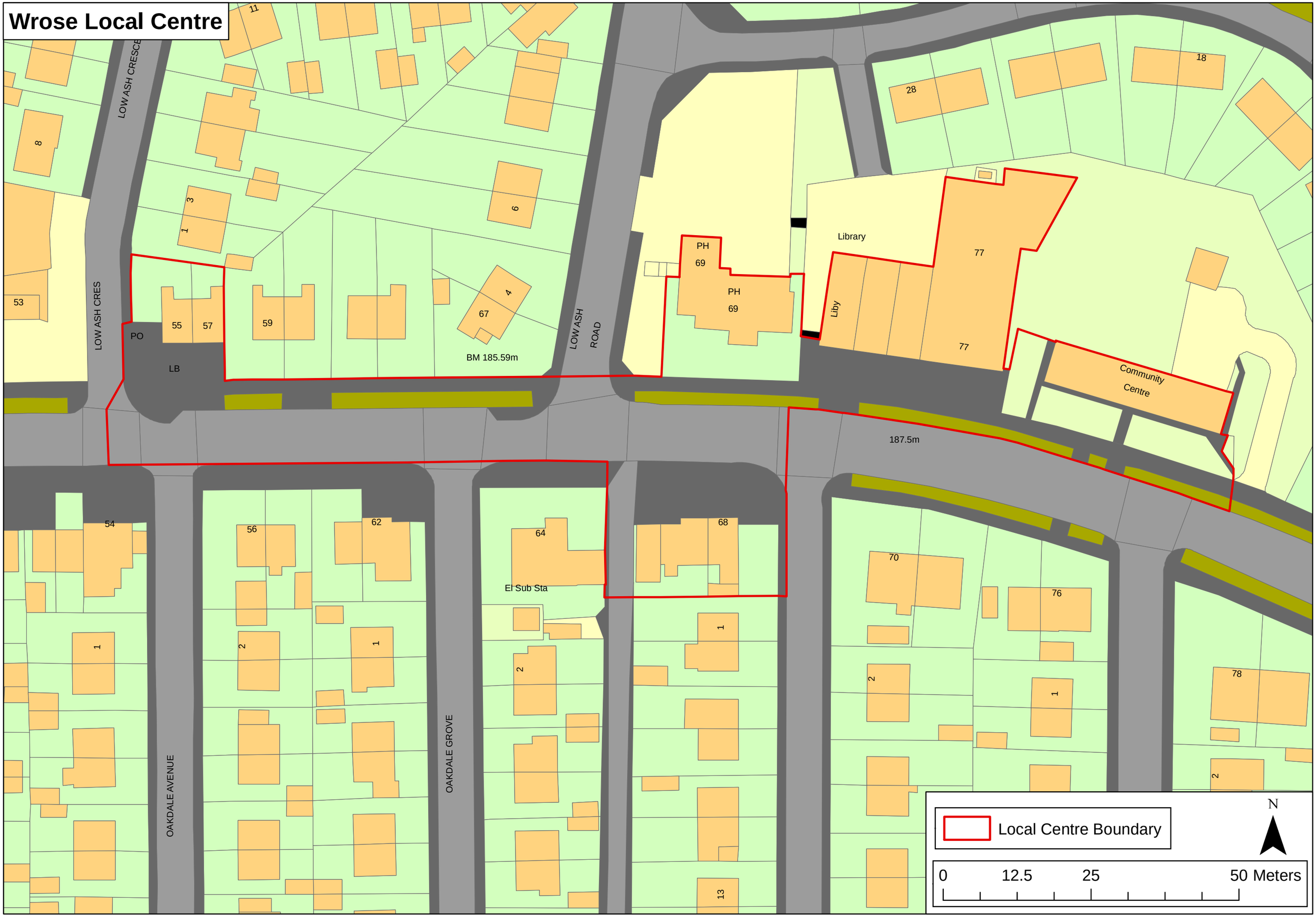
Thornton Local Centre



White Abbey Road Local Centre



Wrose Local Centre



TOWN CENTRE MAPS

Bradford City Centre

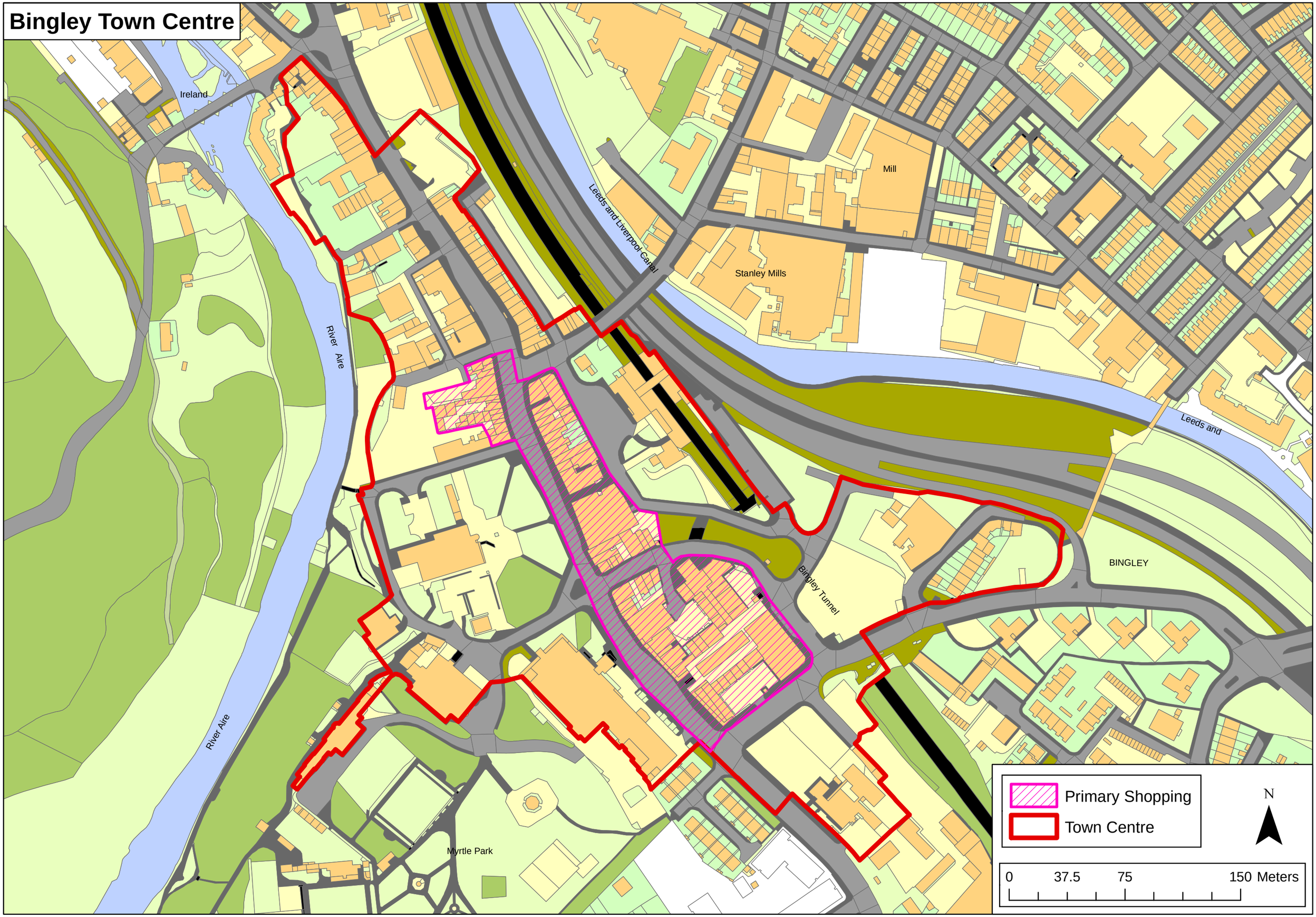
Primary Shopping Area

Bradford City Centre

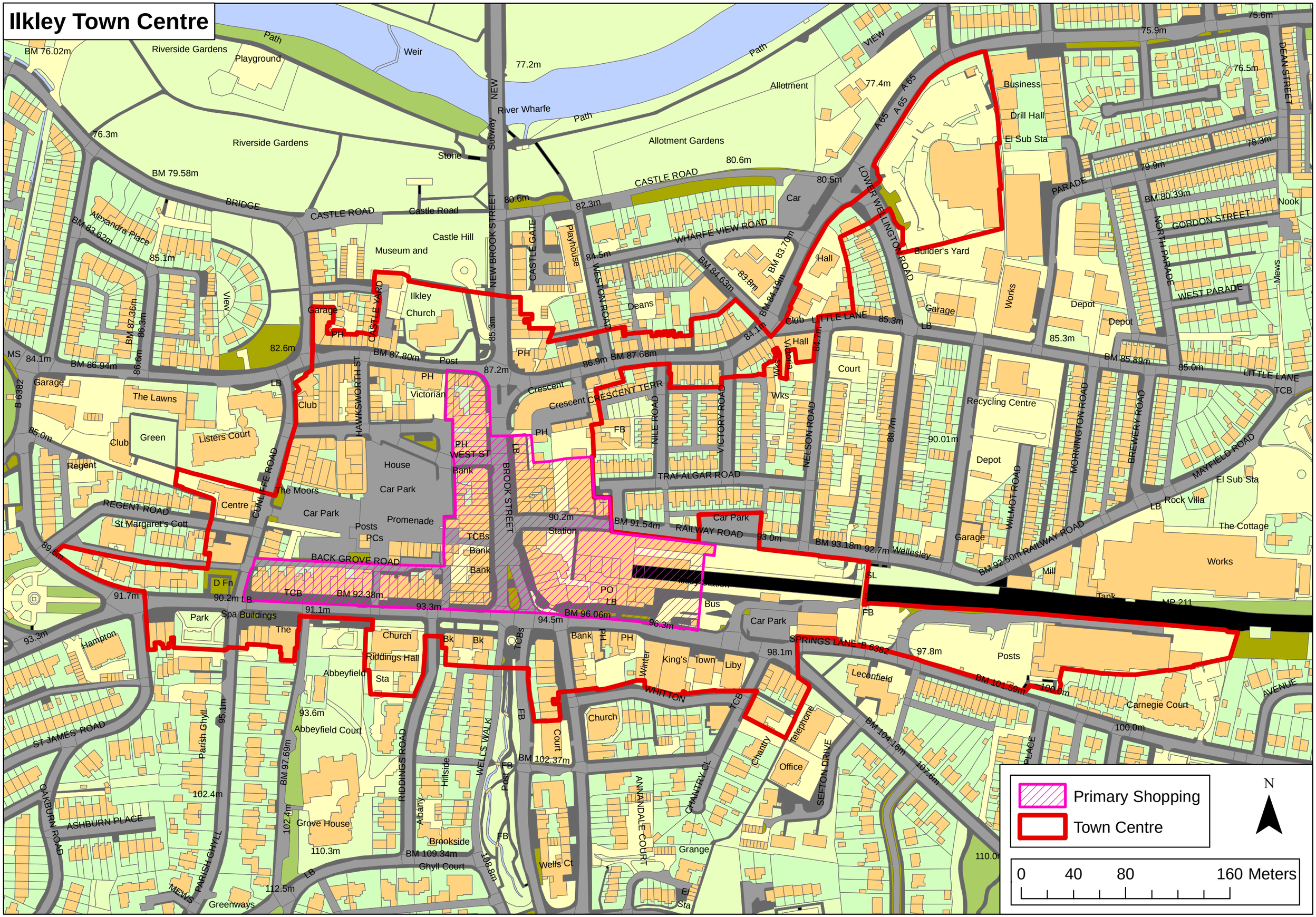
N

0 125 250 500 Meters

Bingley Town Centre



Ilkley Town Centre



Keighley Town Centre

KEIGHLEY

GREENGATE

PARKWOOD

Primary Shopping Area

Town Centre

N

0 60 120 240 Meters

Shipley Town Centre

Works
Warehouse
Mercury Quays
Leeds and Liverpool Canal
Works
Works
Swimming Pool
Library
Car Park
SHIPLEY

Primary Shopping Area
Town Centre Boundary

N

0 45 90 180 Meters