



CITY OF
BRADFORD
METROPOLITAN DISTRICT COUNCIL



BRADFORD
working in partnership

OUR PLAN FOR BRADFORD DISTRICT

2021-2025

Progress Report 2023



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WELCOME



Welcome to the Annual Report of the Bradford District Plan which provides an opportunity to outline the achievements and challenges since we launched our plan in 2021. In doing so we would like to thank all those involved in delivering the plan for all their hard work and commitment to improving the health and wellbeing of our residents.

Following on from the immense challenges of Covid pandemic, we have seen global instability fuelling huge increases in the cost of energy creating a national Cost of Living Crisis which has hit our poorest residents hardest as food and domestic bills have soared. In the face of these ongoing challenges, we affirm our determination to tackle inequalities and deliver sustainable and inclusive growth which will deliver a better quality of life for all our residents.

We also recognise that despite undoubted challenges, these are exciting times for Bradford district. Plans are well underway for a spectacular year as UK City of Culture in 2025, which will bring new jobs, opportunities and experiences to create a lasting legacy rooted in the unique heritage and character of our diverse communities. Together we are delivering major regeneration schemes with Darley Street Market, One City Park, Bradford Live and substantial investment in Keighley and Shipley through the Town Fund Boards.

Through the Act Early programme, we have developed over 50 projects to improve the health and opportunity for our poorest children. Investment in the Skillshouse partnership has supported over 33,000 people to access education and training. Our Clean Air Zone has supported the upgrade of our taxi fleet to make it the greenest in the UK and generated resources to fund a Clean Schools programme to reduce pollution around schools and promote active travel across the District. The Bradford Linking Network has worked with 74 schools and 42 older people's groups to promote community cohesion and develop the next generation of proud Bradfordians.

As the UK's youngest city we will continue to focus investment to support our residents to live well and fulfil their potential as we position the district at the heart of the North's resurgence in the years ahead.

	
Councillor Susan Hinchcliffe Leader City of Bradford Metropolitan District Council	Dr Sohail Abbas Director Reducing Inequalities Alliance - Bradford District and Craven Health and Care Partnership

OUR DISTRICT Infographic

Bradford is a big economy worth £11.6bn and is the tenth largest city economy in England.

Bradford is home to 16,600 businesses employing around over 250,000 people in the UK with a combined turnover of over £30 billion.

Bradford is the 6th largest city authority district in England with a growing population of 547,000.

25.7% of the population are aged under 18 compared with 20.6% nationally making Bradford the youngest city in the UK.

Bradford has a diverse population with the 2021 Census showing that non white residents make up 38.9% of the total population.

- 56.7% of Bradford District's population identified as "White – English, Welsh, Scottish, Northern Irish or British"
- The four largest minority ethnic groups in the district are "Pakistani or British Pakistani (25.5% of residents), "Other White" (3.6%), Indian or British Indian" (2.6%) and Bangladeshi or British Bangladeshi" (2.3%).
- Mixed or Multiple ethnicity residents make up 2.7% of the population.
- Black British, Caribbean and African residents make up 2.0% of the population.

Age profile

- The average age of Bradford's population was 36 in March 2021 compared to 34 in 2011 (average age of the regional and England population was 41 in March 2021)
- 15% (83,000) aged 65 and older (13% in 2011)
- 34% (187,195) under 25 (36% in 2011)

Bradford is the 13th most deprived local authority in England out of 317 and the 5th most income deprived.

14 of Bradford's 30 wards were in the 10% most deprived wards in England.

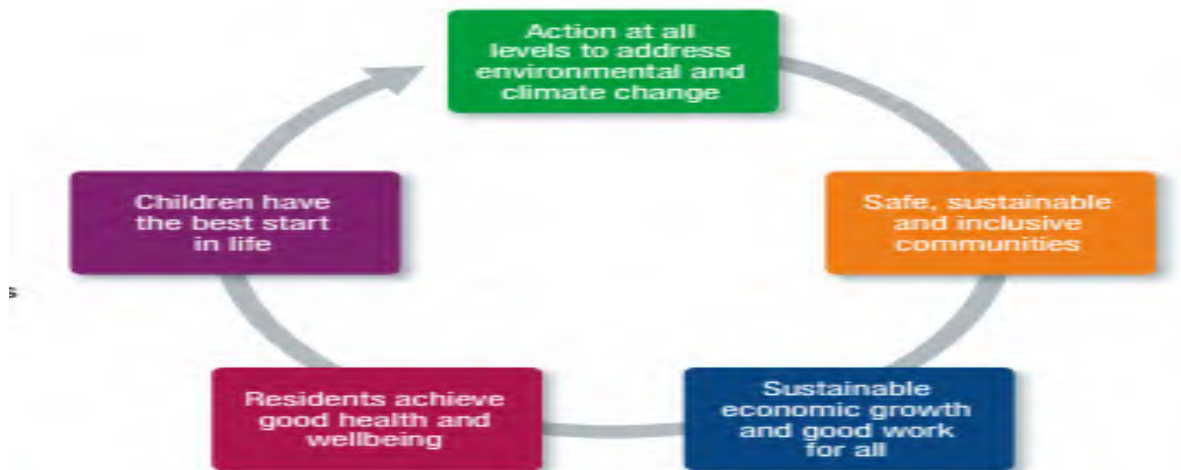
ADD stats on

- Employment
- Skills
- Health

OUR PLAN

The District plan is owned and shaped by the Wellbeing Board and was developed using an evidence based approach and consultation with communities across the district. It is focused on our five shared priority outcomes focussing on the key elements of wellbeing: from giving children the best start in life to ensuring that there is good work for everyone as well tackling future and current challenges around the cost of living crisis and the climate emergency. The plan is underpinned by shared values of care and respect for each other and our diverse communities and a commitment to tackling inequalities so that everyone can be happy, healthy, prosperous and safe.

Our Plan is focused on five broad outcomes that will help us to address needs and reduce inequalities in our District. These are:



BRADFORD DISTRICT SHARED VALUES

We know Bradford District is a place for everyone, we celebrate our differences and always promote inclusion and happiness. Bradford District Shared Values is a people-led campaign that inspires and aspires to get all communities and organisations in the Bradford District to live and celebrate the four human values that bring us together.



SUSTAINABLE DEVELOPMENT GOALS

The Wellbeing Board has adopted the United Nations Sustainable Development Goals which underpin the five outcomes of our plan and will help us keep sight of the bigger picture as we work on local priorities.

These are 17 social justice-based goals for people, places and the planet. They focus us on caring for our environment, reducing inequalities and improving lives. Some goals relate clearly to one of the five outcomes of this plan or to the work of a particular partnership. Others such as 'No Poverty, Reduced Inequalities, Climate Action' are cross-cutting – everyone will need to contribute to these.



Bradford District Sustainable Development Partnership (SDP) is taking an ambitious, joined up and investable approach to tackle local challenges whilst creating significant opportunities for the District. The SDP is business-led and brings together leadership from across business, key organisations, the City of Bradford Metropolitan District Council and the West Yorkshire Combined Authority to help Bradford develop and realise its ambition of becoming a thriving and inclusive sustainable District.

Guided by the UN Sustainable Development Goals, the SDP has formed 11 work streams which are currently working to develop sustainability-minded, commercial, investable initiatives within the district. The 11 initiatives are:

- Infrastructure for Net Zero Carbon
- Bradford 'Business Green Hub'
- Circular Economy Industrial Test-bed
- Sustainable Food Supply System
- Hydrogen Mobility Test-bed
- Neighbourhood Retrofit for Sustainable Lifestyles
- Improving Natural Capital and Ecosystem Services
- Manufacturing Futures

- Smart Technologies for Sustainable Lifestyles
- Energy-integrated Data Centres
- Circular Economy Demonstrator – ‘Green Street’

The Partnership has been instrumental in shaping and bringing forward proposals for

- Neighbourhood Retrofit - going beyond ‘net zero homes’ to look at the value added of working at pace and scale;
- Sustainable food supply – working to support local food producers, processors, retailers, catering and restaurants. Increase share of locally produced food.
- Clean Transport – alongside our Clean Air Plan, looking at alternative fuels and fleets including hydrogen and fuel cells.
- Creating a circular economy in new business models, products, services and the way we use resources and manage waste.
- Greening the District (through Cultural Place partnership) – making the most of our natural, heritage and community assets especially as we prepare to bid for City of Culture 2025

Due to the broad, cross cutting nature of sustainability, other partnerships, sectors and partners also play a key role in supporting the delivery of wellbeing, resilience and prosperity.

CASE STUDY: The Bradford District Sustainable Food Partnership was formally accepted as a member of the Sustainable Food Places network which brings together food partnerships across the UK. The vision of the partnership is to put accessible and nutritious food for all at the heart of the district’s policies and actions which will in turn reduce health and social inequalities, improve health and wellbeing and create a secure and sustainable food system for all and strengthen the local economy. The partnership has birthed the Bradford Good Food Strategy which has made impact through several projects, grants and studies. Through the Storehouse Food Hub, the strategy has supported food supply to foodbanks/pantries with £755,000 to-date which have supported households during the cost of living crisis.

CASE STUDY: Manufacturing Futures - Bradford District retains a large manufacturing sector and as such its carbon foot print is high due to the high energy consumption. Solenis, a speciality chemical manufacturer has put in place systems to encourage energy saving ideas internally and periodically publishes utilities savings to bring about a mindset change of thinking that energy is free. Some initiatives include fitting of a timer on oven with the laboratory working schedule programmed such that it is switched off when not in use. This has saved 5356h/yr of running which translates into 15264.60kW/yr and 11.9 Tonnes of CO₂.

CASE STUDY: Bradford Council is working in partnership with a consortium, including the Bamford Group and Northern Gas Networks to develop the HyBradford Project – a hydrogen production facility and refuelling infrastructure at Bowling Back Lane. The Government has just announced that the project has been shortlisted for £6.8m of Government funding under the Net Zero Hydrogen Fund and the Council has received a planning application for the scheme.

Outcome 1: Children Have the Best Start in Life

Ambition

Our ambition is to be a great district for children and young people to grow up in. We are working to become a Child Friendly Community. We will support children to be healthy, safe and valued, and to thrive in our education settings, so that young people in any part of the District can achieve their goals. We will listen to how children and young people are doing in terms of their happiness, their health and wellbeing, feelings about where they live, their educational achievement and skills and their hopes for adult life.

We want every child to start out with the foundations for good health and wellbeing throughout their lives. This means supporting good wellbeing through pregnancy and better births reducing infant mortality. It means supporting families to provide a safe and warm home, nutritious food and a nurturing family. We will work together to support children and young people to get active and have good mental health.

Focus

To achieve our ambition our Plan focuses on the following priorities

- Children start school ready to learn
- Faster progress on educational attainment and achievement
- Children and young people are ready for life and work
- Keeping the most vulnerable safe
- Providing early support to families
- Health and social inequalities reduce – child poverty, obesity, oral health
- Children and young people shape services and are active citizens

Progress

We recognise the challenges we face if we are to give all our children the best start in life. In Bradford, 2 in five of our children grow up in relative poverty and this fundamentally affects their life chances - from how well they will do in school to how long they will live.

But we have much to be optimistic about. We have world leading policy and research programmes such as Born in Bradford, Act Early and Better Start Bradford. Our public services and VCS deliver nationally recognised programmes such as Living Well, HAF and Breaking the Cycle which are making a real difference to the lives of children and their families in our communities. And we have been successful in a £5million bid to set up a Health Determinants Research Collaboration (HDRC). This will bring together a wide range of research and evidence on what works best for improving the health and well-being of our poorest children and families.

Continuing work to raise educational attainment and reduce the educational attainment gap through the Raising Attainment Strategy 2022-23 has seen a number of projects run including:

- targeting groups of children at risk of underachieving in Primary Schools focussing on Phonics, Literacy & Numeracy.
- Reducing Persistent Absence, including providing specialist support for children & young people with SEND.
- Capital funding in Digital Inclusion for Disadvantaged Children & Young People, providing access to devices and the internet

Better Start Bradford - Now in its 8th year, the programme continues to track the outcomes of over 4,000 children and develop a wider range of programme supporting expectant families and children aged 0-3 in three of Bradford's poorest areas. Work over the past year has focussed on:

- Jointly commissioning the Early Years Alliance to develop and support Play and Learn provision across the District.
- Expansion of Little Minds Matter (Infant Mental Health Service), Personalised Midwifery and Doula projects through investment of Reducing Inequalities in Communities CCG funding
- Using Better Start Bradford expertise to apply for Start for Life Trailblazer status for Perinatal Mental Health & Parent Infant Relationships and Infant Feeding to bring additional investment to the district.

Through the **Act Early** programme, we have developed over 50 projects to improve the health and opportunities for children living in areas with high levels of child poverty through early intervention. These include initiatives such as Glasses for Classes and Digital Makers Programme to reduce educational inequalities, developing physical activity and play activities for young people and working on programmes to reduce childhood obesity and improve health.

Breaking the Cycle is a council led initiative that aims to stop young people being exploited and becoming involved in serious crime. 1,390 young people supported and protected 500 young people at risk of or experiencing incidents of serious violence provided with specialist help and support in their local communities.

Holiday Activities and Food Programme has provided • support for over 35,000 of the poorest and most vulnerable children and families in the District through a Comprehensive programme of holiday activities and enrichment programmes provided and free meals over school holidays. Over summer 2022, 18, 935 children completed summer activities of which 16,000 were on Free School Meals and Over 4,600 holiday activities were provided. The programme's success is a direct result of collaborating with the VCS, schools and a range of council departments which was recognised in being a finalist in the Local Government Chronicle community involvement award.

Moving Forward

The pandemic has had a profound impact on vulnerable children and young people and revealed gaps in educational attainment, job prospects and life chances that the Cost of Living crisis could widen further.

Our new Anti-Poverty Strategy sets a framework for poverty proofing all policy so that it protects our poorest children and families, provides pathways out of poverty, prevents people falling into poverty and works toward ensuring all our children and families can participate in the full social, economic, cultural and political lives of their communities. We are completing an extensive inquiry into child poverty to better understand how we can all work together across the District to support our most vulnerable children.

We are finalising our new Children's Plan which will set the framework for all our work going forward and ensure Bradford is a Child Friendly District which protects and promotes the rights of children as set out in the UNCRC (United Nations Convention on the Rights of the Child). In this way, we will put children and young people, and their right to be heard, at the heart of our decision making and all that we do

It is vitally important that vulnerable children in our district get the services they need and we have recognised that children's social care services need to improve. That is why Bradford Council along with the Department for Education, took the decision to set up the Bradford Children and Families Trust.

The Trust is a fresh start for the services dedicated to protecting our children. The Trust will be a wholly owned subsidiary of the Council but also act independently of it. The Council and other partners will work very closely with the Trust to deliver the very best services possible to the children and families of the district.

Working Together

The Children and Young People's Executive Board leads the plan for children and young people, working with: Employment and Skills Board, Mental Health Partnership – Children's sub-group, Improvement Board. Opportunity Area Board.

We have some amazing assets in the District to help the Board lead this outcome – the expertise of the Born in Bradford programme and their large community of BiB families, the University of Bradford is the number one UK University for social mobility; fantastic programmes such as Better Start Bradford and Join Us: Move Play target much of their work on reducing inequalities. We have a wide range of child and family-centred services. Children and young people are at the heart of our plans for City of Culture 2025.

Key Performance Indicators							
Indicator	Latest Value	Period	Previous Value	Period	Trend	Comparator Group	Comparator Score
Healthy life expectancy at birth (Male)	60.9 years	2018/20	60.8 years	2017/19	Improving	National	63.1 years
Healthy life expectancy at birth (Female)	63.4 years	2018/20	61.1 years	2017/19	Improving	National	63.9 years
% of pupils achieving a 9-4 pass in English and maths	63.4%	2021	62.8%	2020	Improving	National	67.1%
% of 16-17 year olds Not in Education, Employment or Training (NEET)	5.9%	2021	6.6%	2020	Improving	National	4.7%

OUTCOME 2: Residents achieve good health and wellbeing

Ambition

Excellent healthcare and preventive health services are an important part of helping all of us to stay well throughout our lives. What we do over a lifetime has significant impact on our wellbeing and the chance and timing of long-term illness. This link is stronger in areas of higher deprivation where smoking, obesity, lack of physical activity and unhealthy nutrition are more common and lead to early illness and people living shorter lives with fewer years in good health.

Our vision is an 'Act as One' system to help people live 'happy, healthy at home'. To achieve our vision, we work with communities and our partners across the public, independent care and voluntary sector, with a focus on keeping people healthy and well, preventing and delaying much of the long-term illness that we see developing too early in people's lives and creating the right conditions for people to take greater control of their health. When people need health and care support, we want them to be seen by the right professional, at the right time and in the right place.

Focus

To help deliver our ambition we are focussing our work in five priority areas.

- Access to care. Our purpose is to improve access to services for our communities to ensure they receive the care they need in the right place first time.
- Healthy children and families. Our purpose is to ensure that people have the best start to life and that we can enable children to be 'happy, healthy at home'. We are led by a strong focus on working with children, young people and families and involving them as much as possible in designing our services.
- Healthy communities. Our Healthy Communities priority work has four aims. These are to improve population health on community footprints; work with communities to identify what matters to them; to focus on a small number of things that are identified to address inequalities in health and care for our population; and join up the community-based support offered by partners across our health and care system.
- Healthy minds. Working together to promote, protect and improve the mental health and wellbeing of everyone to live happier, healthier and longer lives. We aim to recognise people with learning disabilities as equal citizens who can live their best lives, get the right support at the right time in their local community or least restrictive setting. We aim to transform the lives of people who are autistic – enabling them to live the life they choose, achieve their personal goals, feel valued and know their voices are heard.
- People development. Through our people development priority, we want to work together to attract, develop and retain the best people with the right approach, skills, knowledge and experience and in the right numbers.

Progress

Too many people in Bradford District have their lives cut short. People living in the most deprived areas of our district are more likely to die sooner than those in more affluent areas – this difference can be as much as 10 years. Whilst we have improvements in life expectancy at birth, inequality in life expectancy is widening.

To tackle the inequalities across the district we need to work together to take a population health approach. This requires action on the wider determinants of health: by creating healthy environments; good housing for all; improving education, training and work conditions; on our health behaviours and lifestyles; on the social fabric of the communities we live in; and by designing an accessible and integrated health and care system."

As part of this effort, we've created the Reducing Inequalities Alliance. The alliance aims to support and coordinate collective action to reduce inequalities in Bradford District and Craven. It was launched at event in September 2022, over 100 partners and colleagues from across the district gathered at Bradford City Football Club to hear from local and national speakers leading the way in reducing inequalities.

CASE STUDY – A&E Navigators

The team of A&E navigators, based at Bradford Royal Infirmary, have been working with frontline NHS staff and emergency services, to support victims and perpetrators of violent crime, who attend in crisis. The navigators are a committed workforce of qualified youth workers who have decades of experience of working with young people and families from across Bradford's communities.

The service, which has been running for just over a year, operates 365 days a year during peak hours of the evening and night-time, and so far, has supported more than 100 vulnerable young people. It has been vital in helping young people across the city following the Covid-19 pandemic which has taken its toll on people's wellbeing.

To help people feel confident and in charge of their own wellbeing, a range of agencies have come together to establish the wellbeing network which has six wellbeing hubs across our place. The wellbeing network and hubs are led by our VCS Alliance, working alongside a number of voluntary and community sector partners. The hubs provide advice and support on welfare benefits, mental wellbeing, domestic abuse, substance misuse, refugees and asylum seekers, physical health, and carer support.

Rethinking Pain is a new, innovative community-based service for adults living with long-term pain in the Bradford and Craven area. The service offers one-to-one and peer group support, accessible pain education and connects people living with long-term pain to support and community-based activities which meet their individual needs and circumstances, across our diverse communities. In the 26 weeks since its launch on 31 October 2022, the service supported 698 people relieving appointment pressure on GPs, de-medicalising patient care and improving their wellbeing by increasing self-management of long-term pain.

Working with NHS England and Roller Coaster Family Support – through our Healthy Minds priority area - we launched This May Help. This is a national initiative providing mental health advice to parents and carers nationally being launched by Bradford District and Craven Health and Care Partnership who supported the development and engagement.

CASE STUDY: Thousands of people living with Chronic Obstructive Pulmonary Disease (COPD) across Bradford District and Craven are managing their condition from the comfort of their own home, with life-changing assurance and support from a nurse-led digital service. Based at Airedale NHS Foundation Trust. Based within the Digital Care Hub, the MyCare24 COPD service is supporting an increasing number of people through technology-enabled remote monitoring. In the space of 12 months, an initial pilot that started with 50 people living with COPD has received more than 6,000 referrals and is supporting a caseload of 2,450 people across the district spanning a range of cultural and socio-economic backgrounds in both rural and urban communities.

Helping adults to stay healthy, well and active will help prevent or delay ill-health. Active Bradford is a partnership of organisations committed to making Bradford a healthier and more prosperous place to live and work. Active Bradford is currently working with Sport England who are investing up to £8 million in the JU:MP programme over five years to evaluate the impact of taking a whole systems approach to physical activity.

Moving Forward

We will work to enable everyone to look after wellbeing and address the wider factors that impact on our health and wellbeing. We will continue to work together to identify and tackle the causes of health inequality and learn from the good practice developed during the pandemic. These will include increasing the number of people accessing NHS Talking Therapies, for anxiety and depression, reducing the number of people on the cancer treatment waiting list, increasing the number of Virtual Ward beds and achieving a 2% growth in GP Appointments which would see over 90,000 additional appointments over 2023/24.

We welcomed the announcement in May this year that Airedale Hospital has secured a place on the Government's New Hospital Programme. The new hospital will be built on the current site and is planned to be more environmentally friendly, making use of a range of sustainable technologies. The Act as One health and care partnership submitted a bid in 2021 to Government for £1.7 billion-plus package of proposals to cover the rebuild of Airedale Hospital alongside a rebuild of Lynfield Mount and replacing Bradford Royal Infirmary and St Luke's Hospital with a purpose-built hospital on a single site. We will continue to make the case for the remaining proposal to ensure local communities can benefit from state-of-the-art facilities across the district.

Look at linkages to West Yorkshire "Joint Forward Plan"

Working together

Our local health and care system is steered by our clinically led Bradford District and Craven Health and Care Partnership. Using our collective Living Well approach we will lead health improvement work as a system, the Integrated Care Partnership leads work to improve our health and care services and to ensure that health and social care work well together.

We will work together to identify and tackle the causes of health inequality. We will learn from good practice developed by communities and organisations during the pandemic. We will support other partners and sectors to create healthy neighbourhoods, and address the wider factors that impact on our health and wellbeing.

Key Performance Indicators							
Indicator	Latest Value	Period	Previous Value	Period	Trend	Comparator Group	Comparator Score
Inequality in life expectancy at 65 (male)	5.5 years	2018/20	5.0 years	2017/19	Worsening	National	5.2 years
Inequality in life expectancy at 65 (female)	5.0 years	2018/20	4.7 years	2017/19	Worsening	National	4.8 years
Reception: Prevalence of overweight including obesity	23.2%	2021/22	22.3%	2019/20	Worsening	DfE Statistical Neighbours	23.7% years
Year 6: Prevalence of overweight including obesity	41.5%	2021/22	40.8%	2019/20	Worsening	DfE Statistical Neighbours	39.2%
Excess under 75 mortality rate in adults with severe mental illness (SMI)	314.8	2017/19	302.7	2016/18	Worsening	National	383.1

Outcome 3: Sustainable Economic Growth and Decent Work for All

Ambition

Creating the conditions for sustainable economic growth and enabling people to secure decent work is critically important to addressing health and social inequalities and improving wellbeing. We aim to increase skills, jobs, productivity and earnings so that Bradford is competitive in the wider UK economy and performing above the national average. This means increasing the value of Bradford's economy faster than the UK average through more productive businesses, improving skills and getting more people into good jobs.

We will focus on inclusive economic growth where everyone can contribute and benefit, to build a fairer, healthier and more cohesive district. This means directing resources to help people who are most disadvantaged in the labour market to develop their skills and access work. We will support new and existing businesses to innovate and grow.

Focus

The District economic strategy is focussed on building a more productive and sustainable economy where everyone can contribute and benefit. Following on from the experience of the Covid pandemic, we identified five key areas of opportunity:

- Equipping our young, diverse population with the skills and confidence to succeed
- Supporting our businesses to benefit from developments in technology
- Maximising the impact of our diverse cultural assets and distinctive places
- Accelerating the transition to a sustainable, resilient and connected economy
- Enabling people to lead long, healthy, happy and productive lives

Progress

There has been significant activity to support the local economy as the Covid crisis has receded and the focus has shifted fully to recovery. Successful bids were made for Towns Fund and Levelling Up Funds as we responded to opportunities presented by the national Levelling Up agenda.

Flagship projects identified by Bradford Council for tackling the Climate Emergency include expanding the network of electric vehicle (EV) charging points, increasing renewable energy and electricity generation.

Bradford has awarded £20 million from the Government's Green Heat Network Fund for a project to provide green energy in Bradford city centre. The £40 million project will see a new energy centre built in Bradford, using air source heat pumps and underground heating to heat buildings across the city centre.

Regenerating our city and town centres is a key focus. Darley Street Market – Bradford's transformative new markets scheme will help spearhead the city's green recovery with a modern ecological retail space for the city's market traders. The project will create 400 new jobs and to deliver an economic benefit of £32 million over a 10-year period.

Case Study: Bradford Live - £22 million redevelopment of former Odeon cinema creating the biggest 'mid-size' venue in the country outside London with a capacity of 4,000. Scheduled to open by the end of 2023 and will increase our visitor footfall by around 300,000 a year.

National urban regenerator, Muse Developments has exchanged a significant development agreement with Bradford Council to bring forward One City Park – a £35 million 56,403 sq. ft.

office building in the heart of the city centre. The project secured £7.5m of funding from the government's Getting Building Fund through West Yorkshire Combined Authority and will create around 300 construction jobs as the scheme is built and another 450 jobs when completed.

Keighley Town Deal Board have successfully bid for £34.7m of Towns Fund grants with £15m allocated to create a Development Investment Fund that will be used to restore and repurpose buildings and redevelop sites for commercial and residential use alongside a new Keighley Health and Wellbeing Centre and a new Manufacturing, Engineering and Future Technologies Hub. Shipley Town Deal Board have successfully bid for £27.4m of Towns Fund grant with £8m allocated to create a Development Investment Fund alongside projects to rejuvenate Shipley Town Centre, create a small business enterprise hub and a Sustainable Community Hub.

Partners have recognised the importance of skills as a key driver for economic recovery. Investment by Bradford Council and partners has enabled over 33,000 adults to enrol on education or training through the SkillsHouse partnership and supported 8,400 people with careers support.

The Kickstart programme saw over 800 young people supported on their journey into work through one of the biggest programmes delivered across the country with around 60 percent of participants having entered sustained employment.

Bradford was the first city in the North to complete the RSA Cities of Learning leadership programme and the first in the UK to focus their approach on young people. Bradford is also one of 24 local authorities to secure £350k of new funding from the Department for Work and Pensions as part of a new government initiative to provide extra support to job seekers with learning disabilities and autism. Up to 100 adults with learning disabilities, autism or both will be supported by the LSE initiative to move into employment and provide the help they need to maintain that employment.

Moving Forward

The economic outlook has improved following recent global instabilities and the current economic downturn is now forecast to be shorter and shallower than previously predicted. Despite this, inflation and interest rates remain high which is constraining local business growth.

Narrative should address Disability employment gap, employment flows (gender, age, ethnicity etc.)

Also something on ill health impacts on economic activity and health as economic driver

A City Centre through Rail Station remains central to Bradford's economic ambition and would help transform Bradford as a place to invest. Transport for the North economic benefits projections for a Northern Powerhouse Rail station in Bradford suggested the station would have resulted in an annual GVA uplift of £2.9 billion, create 27,000 new jobs and a 10% uplift in residential land values by 2060.

We are also working with the West Yorkshire Combined Authority to deliver a portfolio of major transport schemes worth in the region of £250 million over the next three years. The Transforming Cities Fund will see £80.7 million spent on schemes to improve transport in and around the city centre including work to improve access to Bradford Interchange, a £20m M606 park and ride scheme and £30 million spent on walking and cycling improvements including a new segregated cycle route on Thornton Road.

Case Study - Bradford 2025

- Bradford has won the competition to be the UK City of Culture in 2025.
- Being the next UK City of Culture will transform Bradford district into a creative powerhouse – building on our existing cultural assets and heritage; attracting significant investment, jobs, and new opportunities for everyone who lives and works here.

- A successful bid is also projected to bring in large scale investment, create 3,000 jobs and attract around 1.1m visitors.

Working Together

This outcome is owned by the Employment and Skills Board and the Bradford Economic Partnership which sets the direction of economic development across the district. The partnerships involve senior leaders from business, public sector and community organisations and provides a credible and powerful voice for the city in regional, national and international forums.

Key Performance Indicators

Indicator	Latest Value	Period	Previous Value	Period	Trend	Comparator Group	Comparator Score
Gross Value Added per hour worked	£30.00	2020	£29.10	2019	Improving	England	£38.30
Percentage of people aged 16-64 in employment	70.5%	2022	71.2%	2021	Worsening	National	75.8%
Percentage of people aged 16-64 qualified to NVQ level 3 or above	54.4%	2021	51.6%	2020	Improving	National	61.4%

Outcome 4 – Safe, sustainable and inclusive communities

Ambition

We want people to feel that Bradford district is a place where they belong, are understood, feel safe and are able to fully participate in the economic, civic and social opportunities that the district offers. Our ambition is to make Bradford district a great place for everyone - where each one of us can play an active role in, be part of, be enriched by, and feel proud of calling Bradford district their home.

We want to safer neighbourhoods for people to enjoy, particularly in the most disadvantaged areas. We see more settled communities where social capital – connections, co-operation, local organisations – have grown and are thriving. People taking pride in their neighbourhoods which are clean and welcoming, we see kind behaviour towards others – towards neighbours, new arrivals and communities, children and young people, people with a disability.

We develop solutions together with local communities to reduce crime and the fear of crime, whilst also working at West Yorkshire level to tackle impacts of wider, organised crime in our District. Together we work to improve quality of life and engage with partners to support people away from criminality.

We recognise that diversity is our strength, and by building on what works and sharing this widely, we can ensure that no community is left behind.

Focus

To build **stronger** communities we will focus on:

- Getting On – by supporting economic participation and language skills.
- Getting Along – by promoting greater interaction, dialogue and understanding between people from different backgrounds; ensuring people fully understand their rights, freedoms and responsibilities.
- Getting Involved – generating and connecting people to opportunities to participate in community and civic life and strengthening leadership.
- Feeling Safe – tackling hate crime and the fear of hate crime so that everyone feels safe.

To build **safer** communities we will focus on the issues that blight areas and reduce people's sense of safety.

- Tackling serious and organised crime – by targeting knife crime and gang-related crime, working locally and at West Yorkshire level, and Reducing reoffending.
- Ensuring that women and girls are safe and feel safe – through work to prevent and reduce domestic abuse and sexual violence, around 80% of which is directed at women and girls.
- Preventing and tackling anti-social behaviour – by focusing on common issues that cause neighbour disputes.
- Reducing anti-social and dangerous driving – through our Steerside Partnership.

Progress

Stronger Communities

Evidence from the Belong longitudinal research surveys showed that Bradford District is becoming more united with a higher level of trust in local government, building more connections with neighbours and family, and that local areas that invested in social cohesion programmes fared better during the COVID-19 pandemic compared to other cities that had not invested in social cohesion.

Below are some examples of elements which have been sustained beyond the end of the DLUHC funded *Bradford for Everyone* programme:

Having supported with achievement this status the Stronger Communities team have begun to coordinate fulfilment of the Local Authority of Sanctuary Award Action Plan.

The Stronger Communities team will be leading the implementation of the recommendations and actions within Bradford's "European Roma Strategy" which was developed as part of the Bradford for Everyone programme.

Bradford District Linking Network continues to provide preventative factors against Hate Crime with 142 classes from 74 schools engaged. The Intergenerational Linking has had 42 Links with older people's groups and care homes across the district.

CASE STUDY: Citizen Coin brings local residents together to engage in volunteering and increase participation in social, civic, training and environmental activities. At March 2023, there 2301 registered users with 150 retailers offering discounts off goods and services and 123 rewarding organisations using the scheme to advertise activities. There are now over 12,000 coins generated in circulation across the district.

The People Can campaign showcases what people are already doing in their neighbourhood and encourages others to get involved to make a difference. 'How to' guides have been produced for people to adopt green spaces, undertake community clean ups and resources to enable them to become active citizens. 'The Big Clean Up' work connects with the People Can campaign through our area offices from 17-22-Mar.

Safer Communities

The Community Safety Partnership focus on improving the safety of women and girls saw them successfully acquire funding from the governments Safer Streets Fund to improve two parks in the district.

CASE STUDY - Horton Park Women Friendly Improvements

After consulting with local people, Friends of Horton Park group, and local health centres a number of projects were undertaken to improve the environment in the Park and make it more user friendly especially for women and girls. This included establishing a Police Contact point in the park and doubling the amount of Police Officers that attend the park and doubled the time they can patrol, to show visibility of officers in the park, one of the key things women and girls had asked for.

Voices of Women (VoW) Independent Advisory Group The partnership is now establishing a strategic group to look at wider issues that impact women and girls with a view to producing a Bradford Women and Girls Strategy. This new initiative launched last year aiming to address violence against women, sexual exploitation and sex based discrimination.

Detective Superintendent Tanya Wilkins "This is a first for Bradford District Police to have an independent advisory group focusing on the views and thoughts of women living in the city and is open to women who live or work in the area whilst also hoping to improve relationships with the police."

Public Space Protection Order (PSPO)

The Community Safety Partnership worked in partnership with West Yorkshire Police to use the existing PSPO that restricts the anti-social use of vehicles including erratic and dangerous driving, noise and harassment from vehicles to tackle the rise in street harassment of women and girls. This is a district wide PSPO, the first of its kind in the UK covering a whole district area. In the last year a number of operations have been carried out and 21 breaches for PSPOs have been given out; eight for anti-social driving and 13 in relation to inappropriate behaviour towards women and girls.

Case Study - The Knife Angel

A monument made from more than 100,000 blades seized from police forces across the country was unveiled at the start of April in Centenary Square to mark the beginning of a month long anti-violence campaign which ended with a knife amnesty. Those surrendering knives or weapons at Trafalgar House Police Station were not required to give any personal details and will not face prosecution for carrying them to surrender.

"It's great to see the Knife Angel in Bradford with the hope to raise awareness that carrying a knife is never the answer."

Superintendent Richard Padwell, Bradford District Police

MOVING FORWARD

The next few years will continue to be challenging for many residents due to increased economic insecurity and poverty, increased health inequalities, social isolation, mental health, and potential rise in domestic abuse incidences and community pressures leading to hate crime and increased fear of safety; all within reduced resources and competing priorities.

We need to make sure that we not only continue with our delivery and services our communities expect of us but also adapt, taking into account of our changed environment and harness the energy, generosity and spirit of communities who have given up their time to help others in their hour of need.

During 2023 Bradford will review its **Intercultural Cities** Index as a mechanism to again identify strengths, weaknesses and progress towards becoming a truly 'intercultural' district. This work will also feed into a review of the "Bradford for Everyone Strategy 2018-23".

In 2023, Citizen Coin Bradford will be embedded across departments within the council as well as with partners and private sector companies across the district. Interest is growing amongst neighbouring Local Authorities also.

The Stronger Communities team will also continue to play a key role in the Volunteering Cities and City of Culture work as we move towards a successful year as UK City of Culture 2025.

Working Together

This outcome is owned by the Stronger Communities Partnership and the Community Safety Partnership. The two partnerships work together to improve life chances and quality of life for residents especially in places where multiple forms of disadvantage make it even more difficult for people to achieve their aspirations.

The Stronger Communities Partnership is made up of leaders of neighbourhood-based services, strategic leaders and representatives of the voluntary, private and faith sectors and local people and communities. The partnership works in partnership with local people and organisations to create a place where everyone feels that they belong, are understood, feel safe and are able to fully participate in the opportunities the District offers.

The Bradford Community Safety Partnership is a multi-agency partnership working to make our district safer. Its purpose is to ensure that neighbourhoods are safe, that hate crime is tackled: that people feel safe on their streets, in parks and green spaces, when driving or moving around; that people are safe at home – both from break-ins and assault, and from domestic abuse and sexual violence.

The two partnerships work closely together along with partners from the VCS and Faith sector, People Can, CABAD, CNET, WY Police and WY Fire and Rescue Service to deliver cross cutting work which helps to deliver broad wellbeing priorities.

Key Performance Indicators

Indicator	Latest Value	Period	Previous Value	Period	Trend	Comparator Group	Comparator Score
Children in absolute low income families (under 16s)	32.2%	2020/21	33.2%	2019/20	No Change	CIPFA Nearest Neighbours	23.3%

Children in relative low income families (under 16s)	38.4%	2020/21	38.9%	2019/20	Improving	CIPFA Nearest Neighbours	28.3%
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Narrative could reference 'Bradford for Everyone' Qualitative Indicators

Outcome 5: Climate and Environmental change

Ambition

We want all the citizens of Bradford District to appreciate and adopt sustainable lifestyles which support their wellbeing. We want people from all walks of life, especially the most disadvantaged and vulnerable, to participate in co-design and decision-making to shape initiatives and to benefit from them. Business and commercial initiatives underpin and unlock our ambition for clean growth and decent work for all. We will minimise waste, reuse and recycle resources, reshape supply chains to reduce the need to move goods

We understand the benefits of a sustainable approach as we live and work in an improving environment, enabled by a green economy that brings health benefits, cleaner air being the biggest example. We will minimise waste, reuse and recycle resources and work to reshape supply chains to reduce the need to move goods and grow our economy. Business and commercial opportunities underpin our ambition for clean growth and decent work for all.

Focus

Our partnership work will unlock opportunities and accelerate progress on a sustainable, inclusive economy to bring new opportunities to all Bradford District's communities. Priorities include:

- Neighbourhood regeneration, travel, transport and infrastructure investment
- Sustainability of existing businesses and inclusion of sustainability in new businesses
- Five sustainable development initiatives under the banner of 'green economy'
- Climate Action in response to Climate Emergency Declaration
- Improving Air Quality via the Bradford Clean Air Plan.

Progress

The move towards greener jobs is supporting wellbeing and will help reduce inequality. The District has seen a number of initiatives that have moved us further on the journey to meet our environmental targets. We are improving biodiversity and are working to increase the capacity of our land resource to absorb carbon and reduce the risk of flooding.

In response to a ministerial direction from Government in 2022 Bradford implemented a clean air zone, the largest road user charging scheme outside London. This is now delivering the interventions that will see a step change in emission reductions and improvements in health. The CAZ is predicted to reduce emergency hospital admissions for respiratory illness, heart disease, COPD and asthma by 10%, achieving substantial cost savings for the NHS.

Securing the highest level of Government funding for a CAZ of this type, we have supported:

- Upgrade of the taxi fleet to 98% compliant with electric hybrid standard – arguably the cleanest taxi fleet in the UK.
- Upgrade of over 300 buses, ensuring all scheduled and tendered services are CAZ standard, with 40 new electric buses in the District in 2023
- Upgrade over 20% of HGVs registered in Bradford and 10% upgrade of LGV fleet – with funding still available
- The first CAZ revenue funded project will be a Clean Schools Programme which will reduce pollution at Schools across the Bradford District via school streets, anti-idling and a £500,000 school grant programme to tackle traffic emissions in the vicinity of schools, including green infrastructure, support for active travel and work to support School Streets.

CASE STUDY: Bradford Trident

Bradford Trident, the community anchor organisation for Little Horton, was the beneficiary of an energy audit for its Mayfield Centre, funded via Bradford Council and delivered by Bradford Community Energy (BCE).

Following the recommendations from the BCE report and using the report as evidence of need, Trident has since secured £10,000 of Power to Change funding to install loft insulation to Centre's roof space and upgrade much of the centre's lighting to energy efficient LED lights.

Trident is piloting the operation of an air-sourced heat pump system to provide heat for its more modern, and better insulated, Park Lane Centre with a view to rolling out this energy efficient technology to Trident's other community buildings in the near future.

All these improvements and more are part of Trident's commitment to net zero via its greenhouse gas emission reduction plan.

Our work to date has enabled us to develop good working partnerships and it is our intention to grow those partnerships further to enable us to deliver the flood alleviation projects and resilience measures that the district needs. The consultation on the emerging National Resilience Strategy (December 2021) reports that the majority of respondents believe that more can be done to assess (82%, 268 respondents) and communicate (80%, 261) risk, whilst 76% (246) consider that everyone has a part to play in improving the UK's resilience.

In 2022, we celebrated the success of private company 1energy in securing over £20m financial backing from central government for the Bradford Energy Network. This would match the company's own planned investment in a city centre district heating system driven by Air Source Heat Pumps – the largest in the UK.

The Council is working in partnership with a consortium, including the Bamford Group and Northern Gas Networks to develop the HyBradford Project – a hydrogen production facility and refuelling infrastructure at Bowling Back Lane. The Government has just announced that the project has been shortlisted for £6.8m of Government funding under the Net Zero Hydrogen Fund and the Council has received a planning application for the scheme.

Moving Forward

The District must be ready to meet the challenges of the Climate Emergency, and global and local environmental imbalances. Climate change will have the greatest negative impact in low-income areas and on the most vulnerable people, whose housing may be poorer quality, uninsulated, and unsuitable for extremes of temperature. Extremes of heat and cold impact on many aspects of wellbeing. Residents and business owners who are unable to get flood insurance may suffer stress and financial loss.

Our plan for a green economy, green jobs and better lives will address fundamental challenges and support the equalities agenda, reducing health and social inequalities. Our District needs an ambitious, joined-up and investable approach to the economy that embeds a focus on protecting our natural environment in our economic thinking and planning.

Working Together

The Sustainable Development Partnership (SDP) was established in 2019 to bring together leadership from across business, key organisations, the Council and the Combined Authority to help Bradford develop and realise its ambition of becoming a thriving, inclusive and sustainable District.

A climate resilient district will not be effectively delivered by organisations working on their own. We need individuals, communities, the third sector, businesses, farmers, land managers and infrastructure providers to contribute to planning and adapting to future flooding in the authority area so that Bradford District is a flood resilient district.

Key Performance Indicators

Indicator	Latest Value	Period	Previous Value	Period	Trend	Comparator Group	Comparator Score
Air Quality meets UK legal limits	NO	2021/22	NO	2020/21	No Change	Bradford Clean Air Plan aims to comply with UK limits by 2022	
Fraction of mortality attributable to particulate air pollution	4.7%	2019	4.6%	2018	Worsening	National	5.1%
Percentage of household waste sent for recycling and composting	40.07%	Q2 2022/23	40.56%	Q2 2022/23	Worsening	Service target	40%

OUR PARTNERSHIP

Our Wellbeing Board is the lead partnership and is responsible for making sure that the change programme outlined in the Plan is delivered, and that it is making a real difference to people's social, economic and environmental wellbeing.

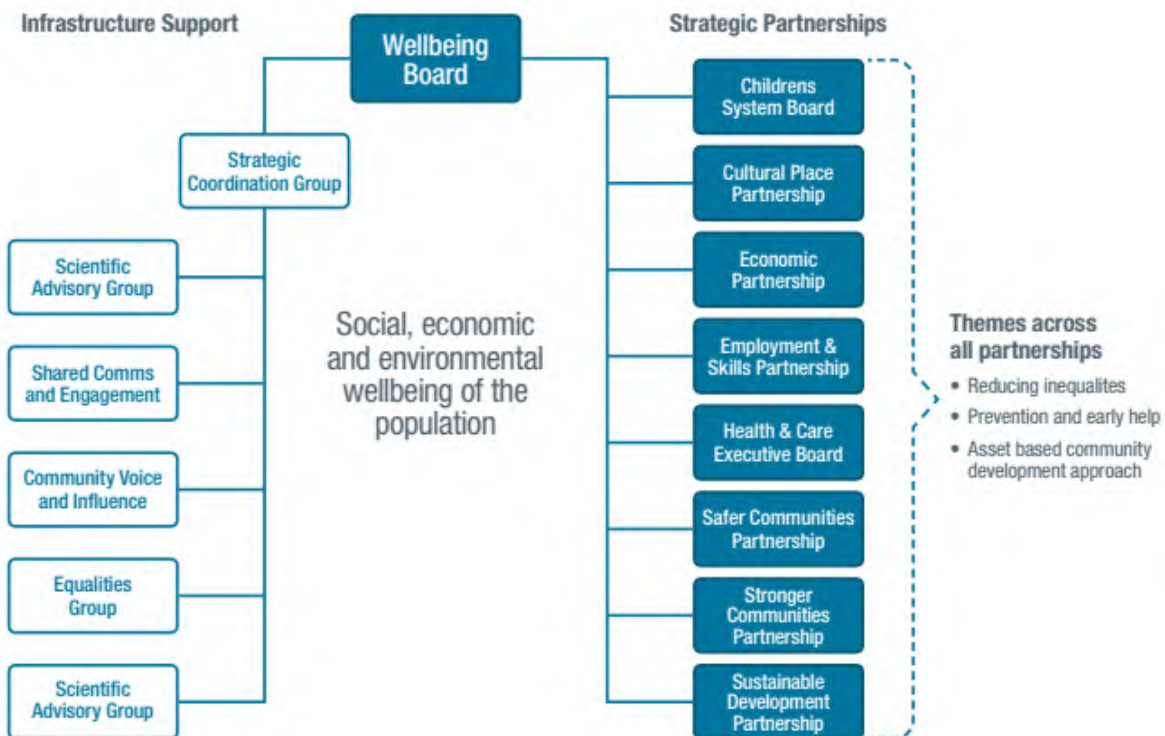
Together our partnerships represent a wide range of public, private, community and faith organisations from across the District. When we work together across organisations, systems and communities we help to create shared values.

Together we are more than the sum of our parts, and we can make faster progress on long-standing inequalities in health, prosperity and wellbeing and realise our shared ambitions.

Every partnership will work to be fully representative of the people of our District, building on the tremendous strength and capacity of local people, communities, organisations and businesses. We will bring improvement to all areas of the District, particularly the most disadvantaged.

Each Partnership will develop a detailed plan of action for its area of focus, contributing to our five outcomes. Each partnership will also work to:

- reduce inequalities
- prevent issues becoming problems and provide help as early as possible
- build on our assets and strengths



BACK COVER