







Technical Report

Bradford Council



To maximise impact and ensure the most disadvantaged children benefited from the HAF Programme, Bradford Council coordinated a pilot project with Yeme Tech to improve insight analysis of the following areas:

1 Activity distribution and offer coordination

02 Organisation activity coordination

103 Free School Meal pupil accessibility assessments

04 Location gap and supply analysis

05 Participation assessment

06 Activity walkable limits assessment





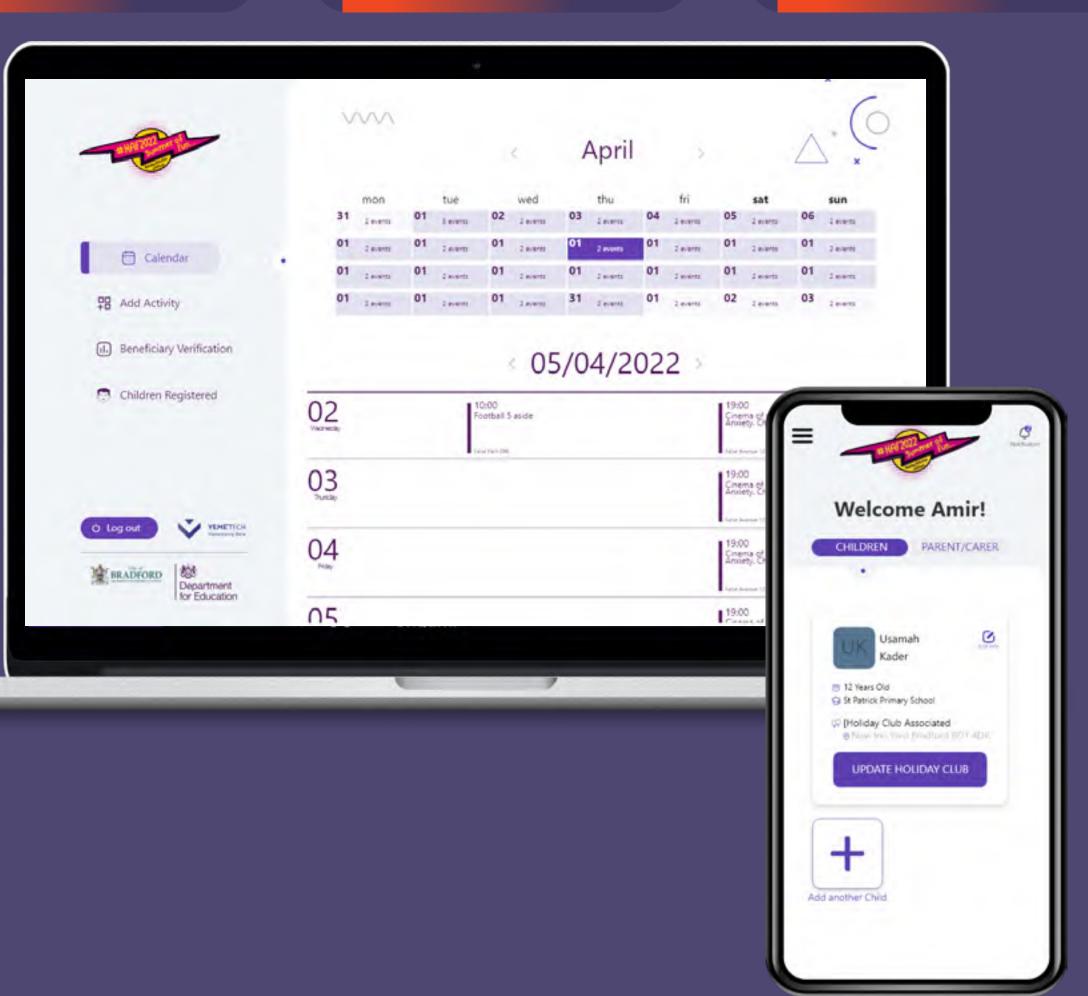
Concise report of data analysis - providing analysis and reporting data with insightful overlaps of demographic data, organisational information, activity provision and student participation across the districts of Bradford.

25,515
Total participant bookings

Organisations participated in the programme

6,535
Activities delivered

52%
Children registered using the HAF app and clubs portal





Host Dashboard

An activity registration tool - providing organisers a website to add activities onto a calender. In addition, it enabled the organisers to add attendance details from their hosted activities.

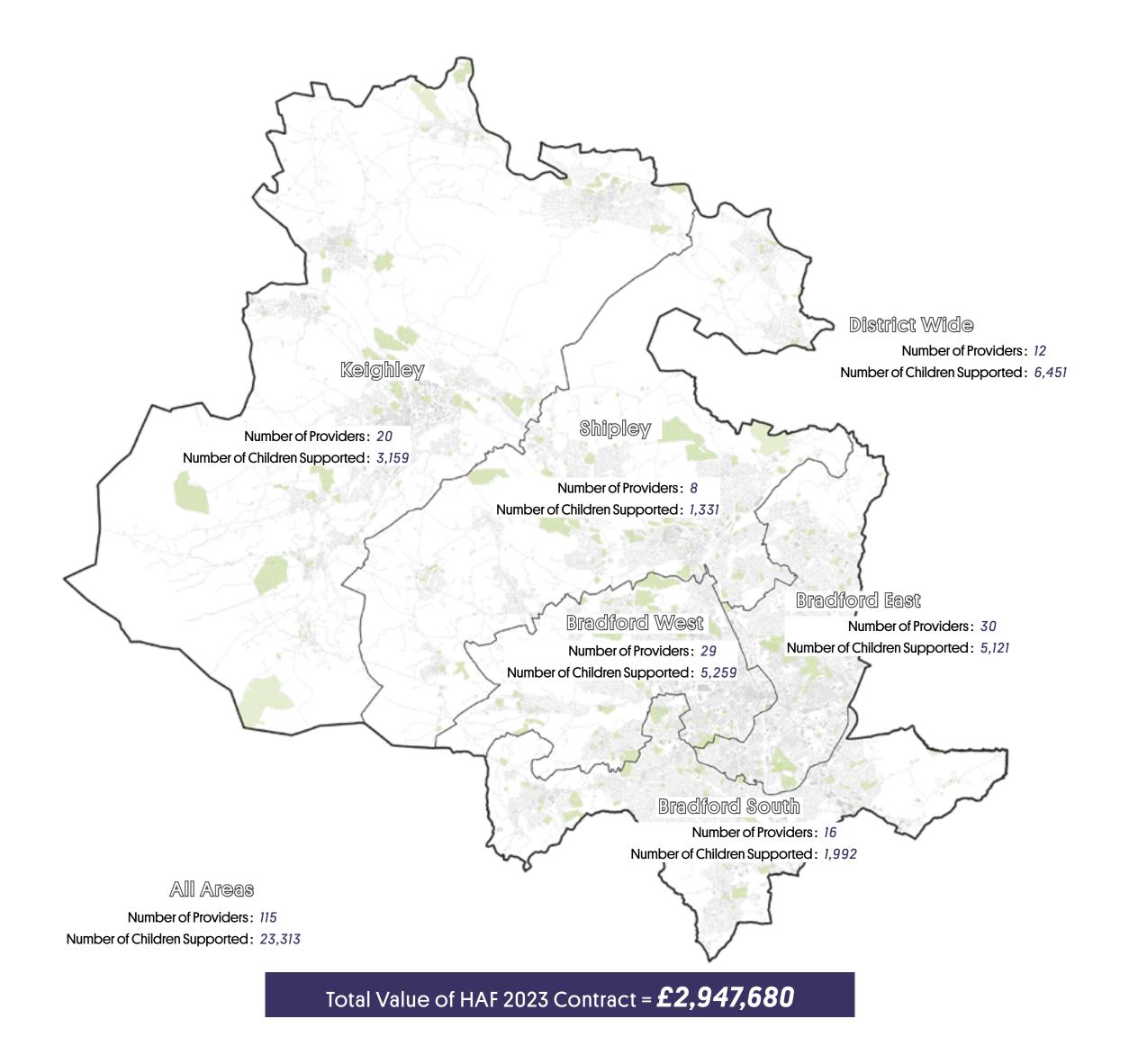


Parents' Portal

Community App -

A dedicated web app for parents and children to better engage with the activity provision in their local area thereby improving participation and engagement

HAF 2023 Annual Delivery Headline Figures



	Number of FSM Children	Number of FSM Children with SEND	Total FSM Children	Number of non- FSM Children with SEND	Number of non- FSM Children	Total non-FSM Children	All Children Completing Activities in 2023
Primary Aged Children	11,552	1,252	12,804	589	5,000	5,589	18,393
Secondary Aged Children	2,748	501	3,249	400	1,271	1,671	4,920
Total Number of Children	14,300	1,753	16,053	989	6,271	7,260	23,313

93,390 total number of days attended by all primary aged children in 2023

[number of children x number of days attended]

Average attendance for primary aged children was 3 days over Easter, 10 days over summer and 3.5 days over Christmas

958 family sessions delivered in 2023 6,994
families
joining in sessions
every
week

5,319
families
sigh
posted to
support
services

Average attendance for secondary aged children was 3 days over Easter, 7 days over summer and 2.8 days over Christmas.

24,159 total number of days attended by all secondary aged children in 2023

[number of children x number of days attended]











HAF 2023 Annual Delivery





















Feedback



Felt so welcomed by the staff, it was like being part of a family

Family get together

Providing support for SEND children

Cooking and baking with the children

Variety of activities for children of differing abilities

Visits to the theatre

The quality of food provided to the children

Happy that Children who were not eligible could also attend

The children looked forward to coming every day

That there was provision between Christmas and New Year

Additional support and help given

The children were more active

Impressed with the activities being delivered







Children were happy

Outstanding, really helped not having to pay

Flexibility and

clubs

adaptability of staff in the

Friendly atmosphere for the children

Exceptional experience the children had

Children were enthusiastic and engaged

Family sessions meant that siblings were not left out

It broke up the holidays for the kids

Inclusive and catering for all their needs

It's a great project and can see first hand the impact this has on children and families within the community

We want to thank HAF and the DfE for the opportunities provided for the young people

> More SEND provision is needed across the

Essential programme for families on low income

It is a fabulous initiative, enabling children and families to have their holiday periods enriched

Programme is brilliant for the children's mental health

district

Having to turn families away because they don't get benefit related free school meals has been difficult







There should be penalties for parents who registered online but their children do not show up

Schools are ideal hubs to target FSM students and provide hot meals.

> The HAF programme is fantastic for some children, it's a shame it's only benefit related and not free for all children

Without HAF providing our funding this would not be able to go ahead for our children

> impact in all our families, people not worried about getting food and having to come

This has made a great

HAF has introduced life changing positive experiences and happiness

Our children have had so much fun

Provide more promotion to reach other families within the area

If the weather could be nicer as this limited outdoor sessions

DfE to instruct schools to be more proactive at promoting HAF

> Funding to cover more days and/or sessions

Longer hours or all day care packages

Many wanted more outings but the main difficulty is with cost of travel

The Council to instruct all schools to have the same holidays







Provide more information on free events the clubs can attend in order to reduce costs

More age appropriate activities for older children

Continue with the online eligibility checks, it was easier to verify

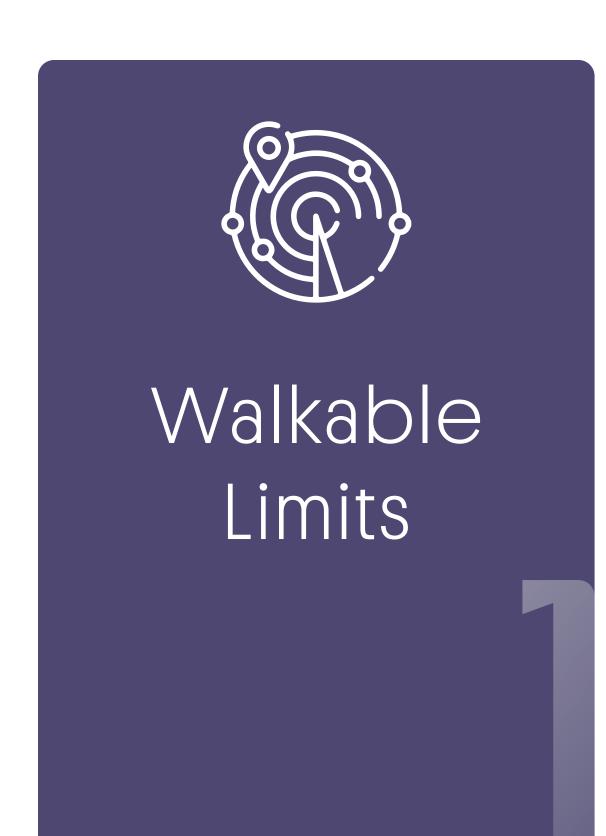
> If transport can be provided to support those parents that have difficulty travelling

HAF support during the half terms

More sporting activities

The club should be extended to all children. Children were asking why their friends were not allowed to come

> Council should use instant messenger for support and requests during the holidays





Gap Analysis

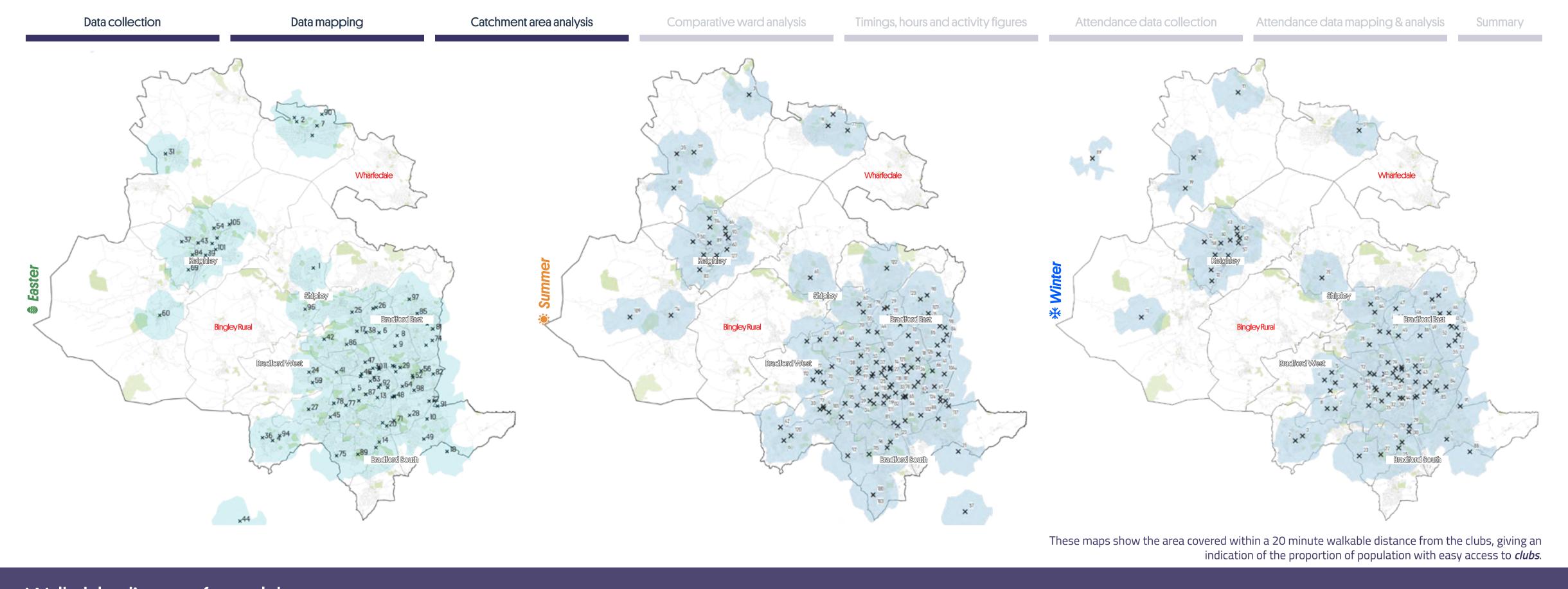


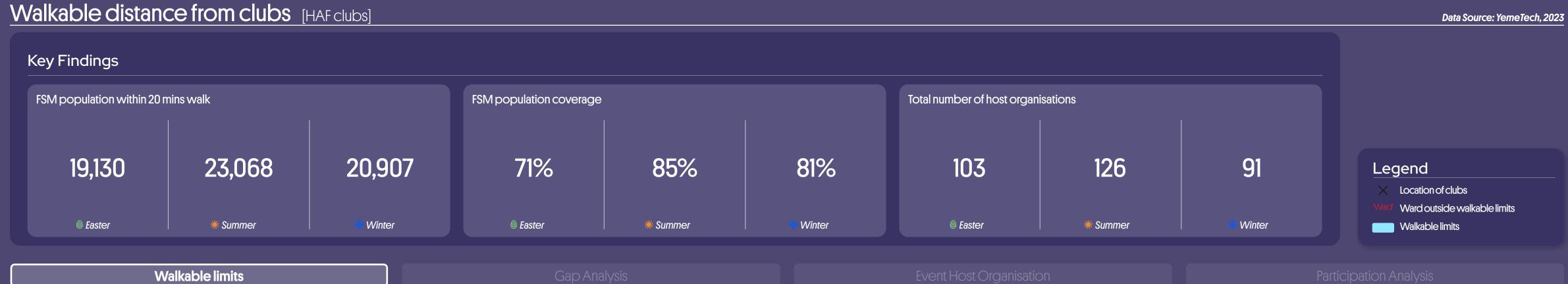
Event Host Organisation

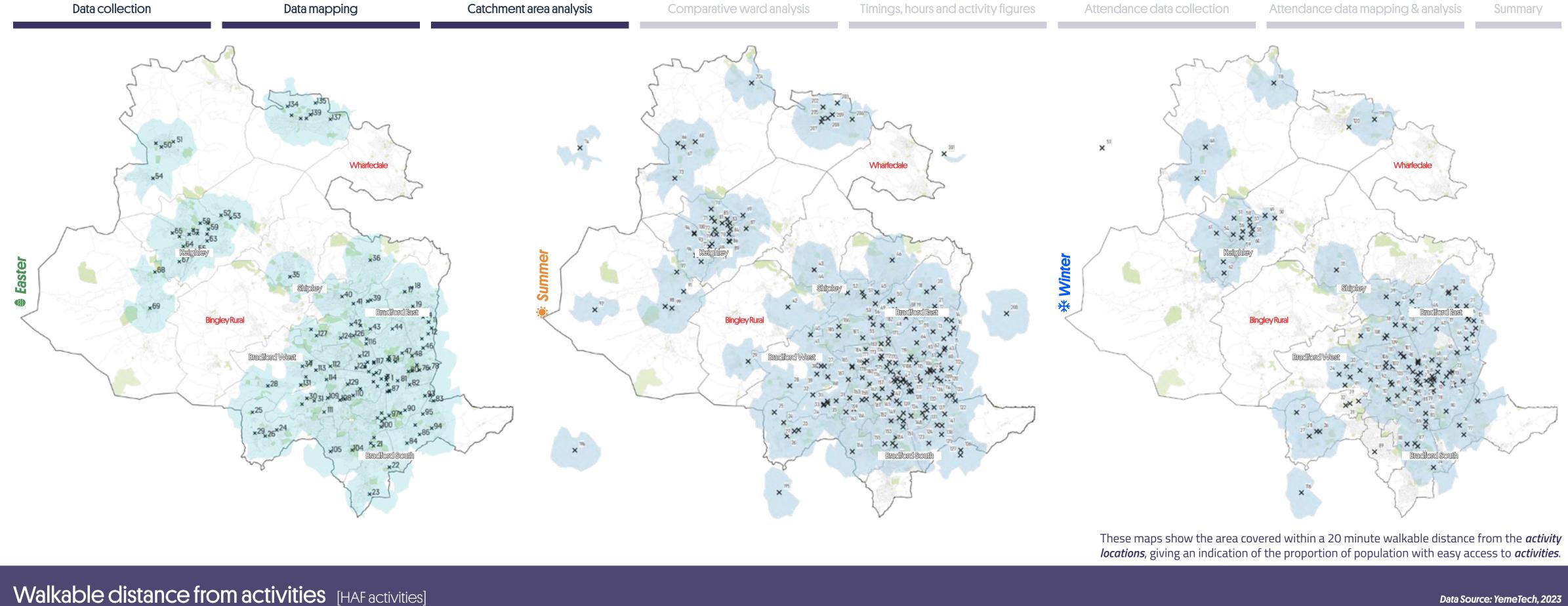


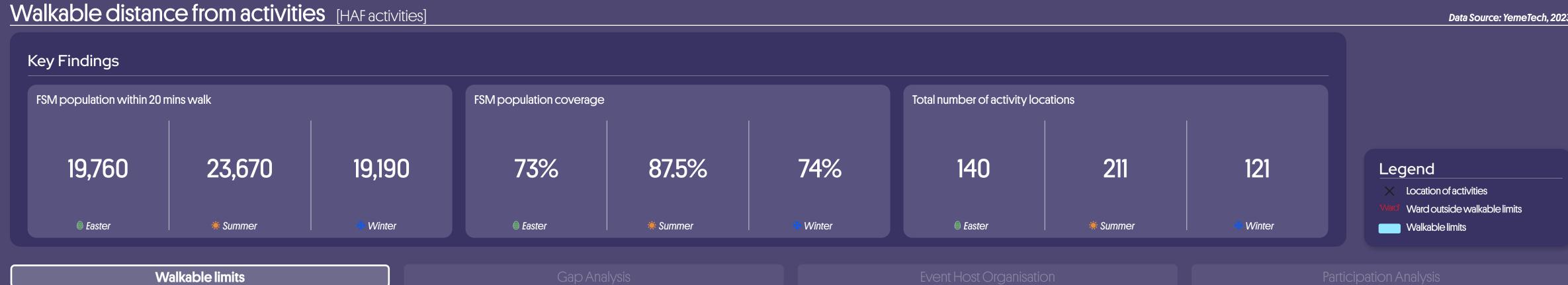
Participation Analysis

Data Reporting











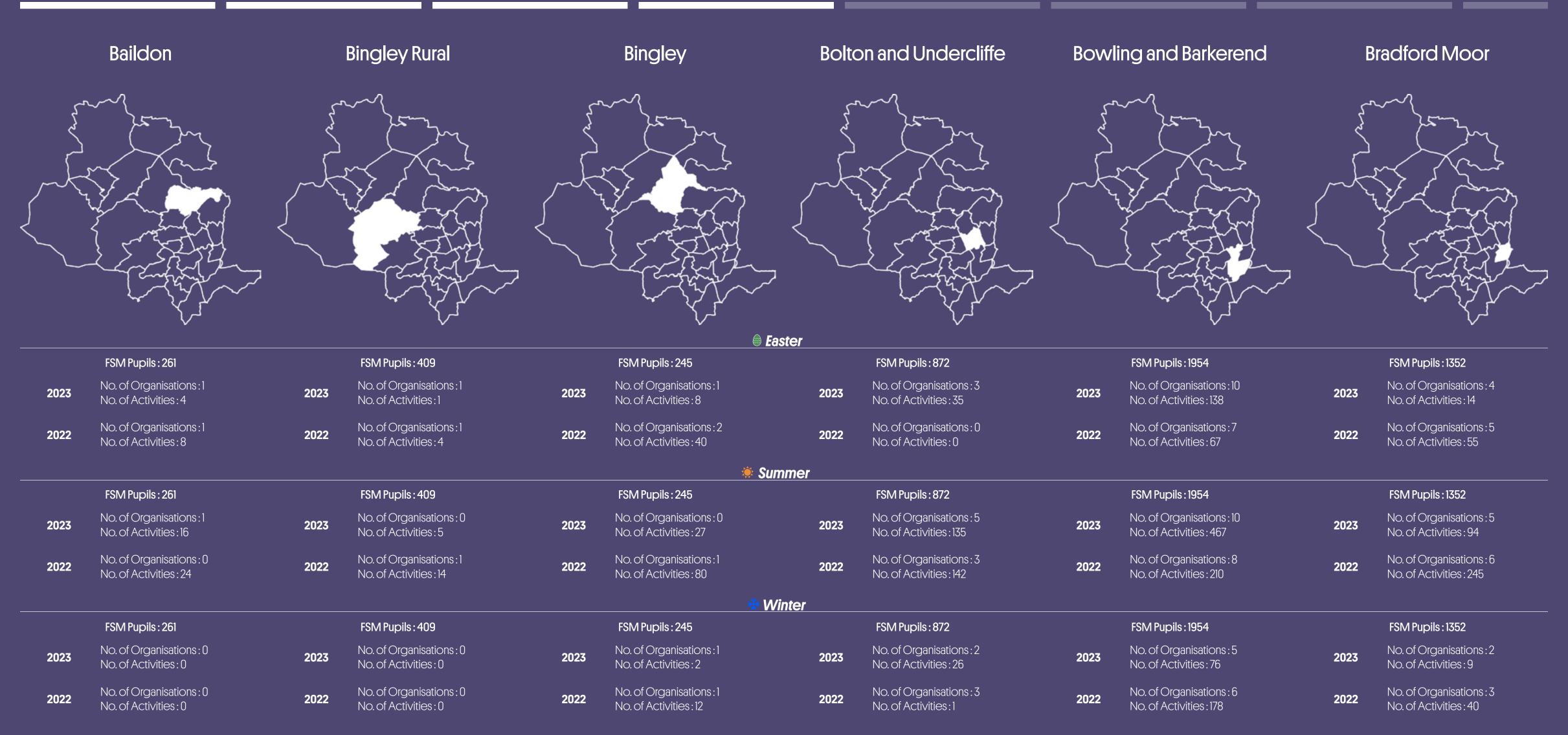






Data Reporting

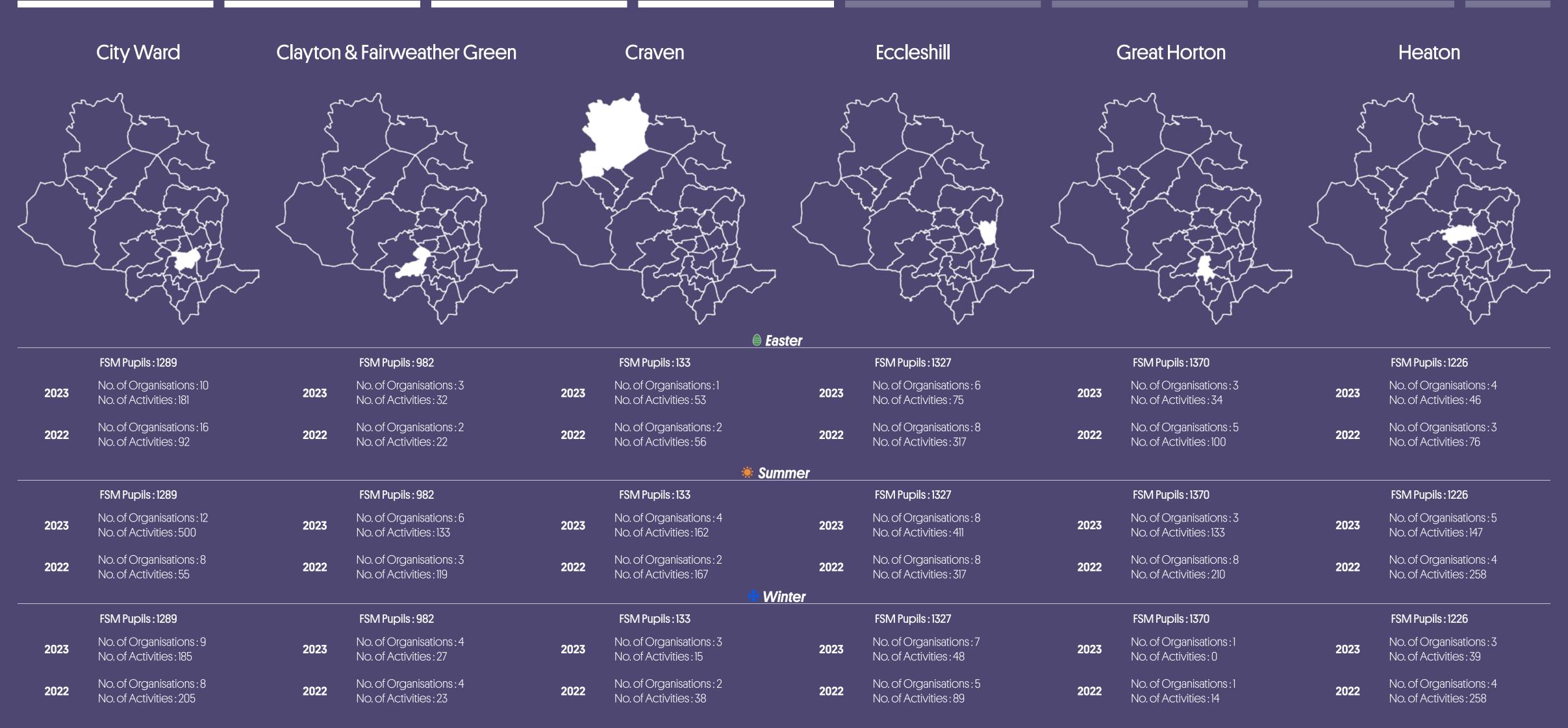
Data collection Data mapping Catchment area analysis Comparative ward analysis Timings, hours and activity figures Attendance data collection Attendance data mapping & analysis Summary



These charts show the number of organisations/clubs and number of activities delivered in 2023 compared to 2022

Supply Analysis

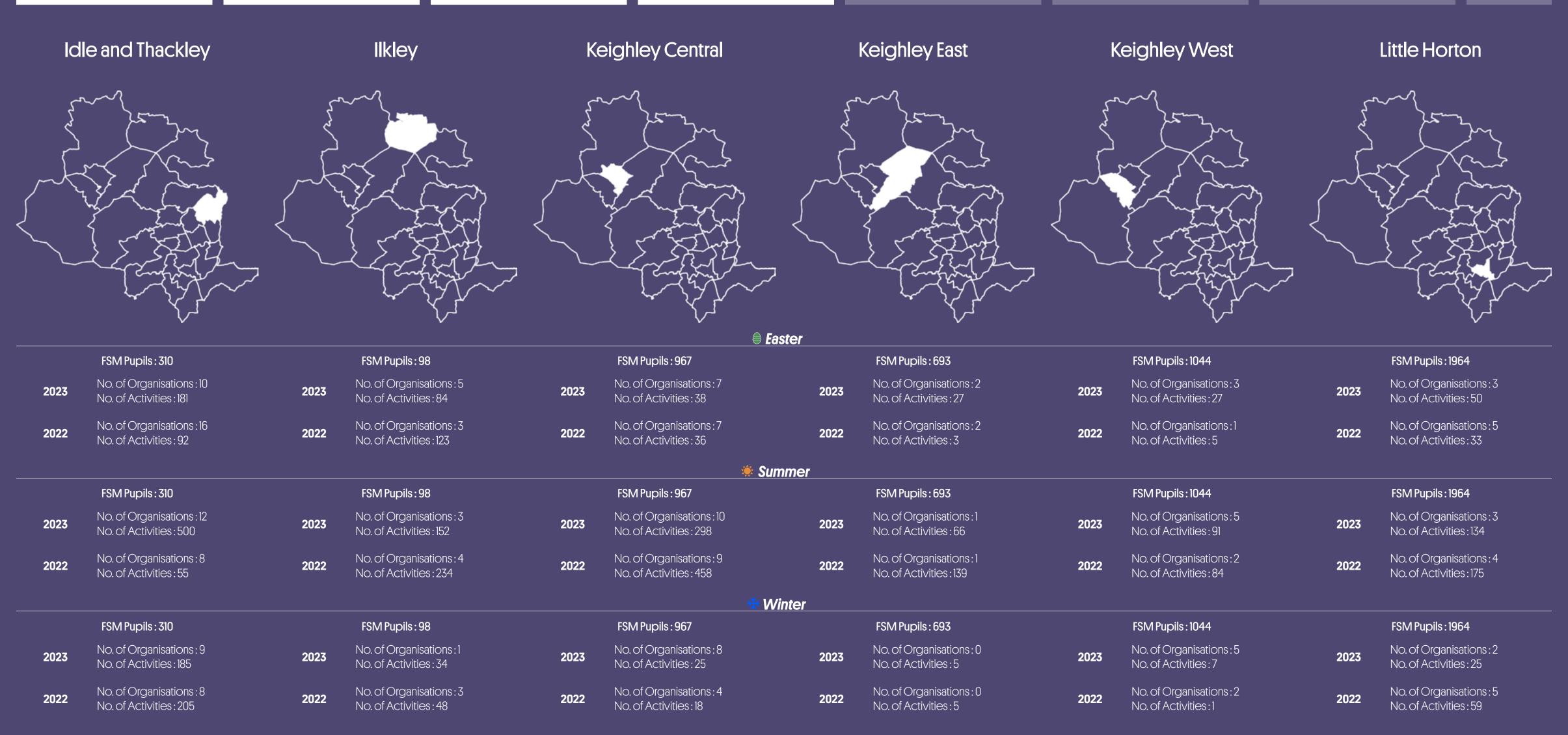
Data Source: YemeTech, 2023



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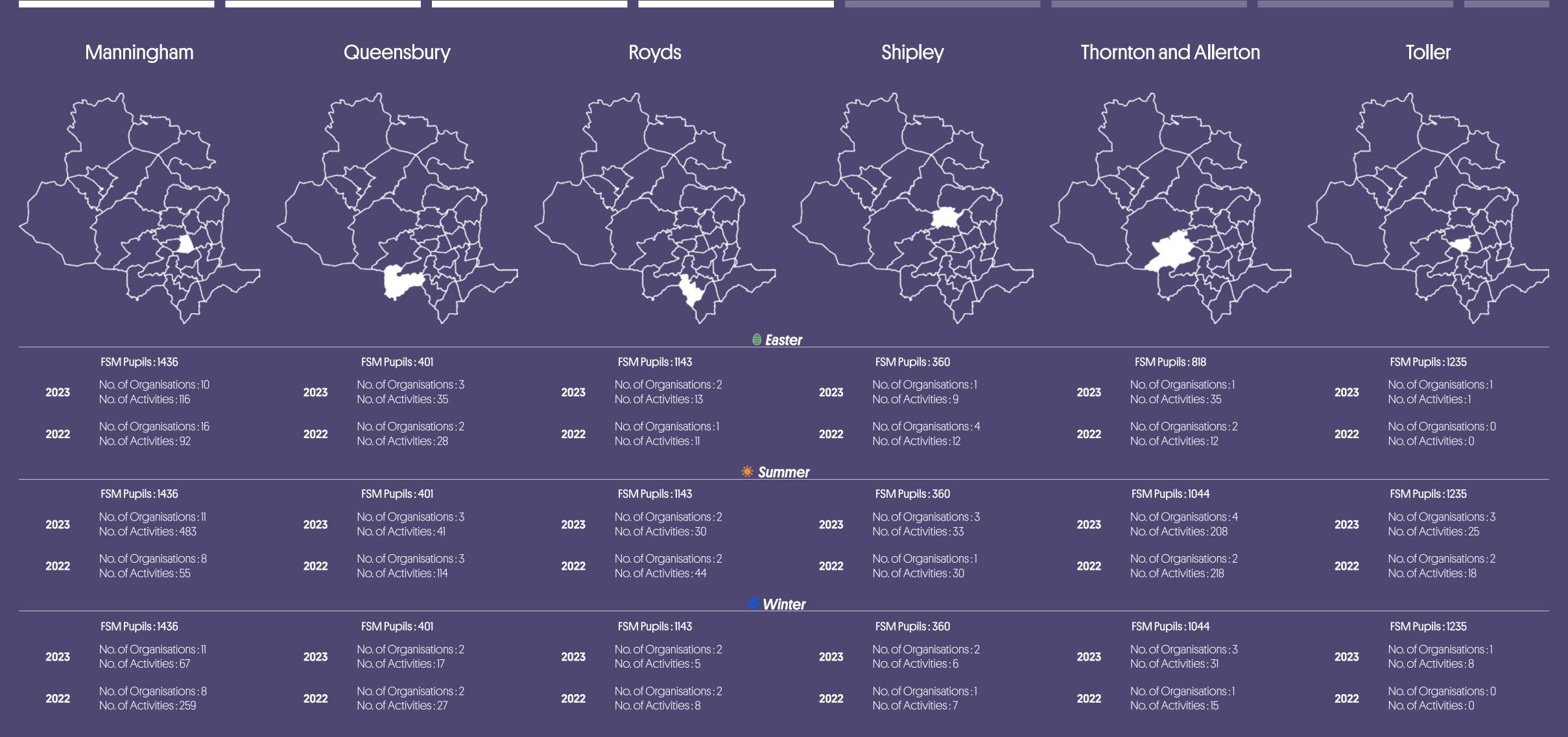
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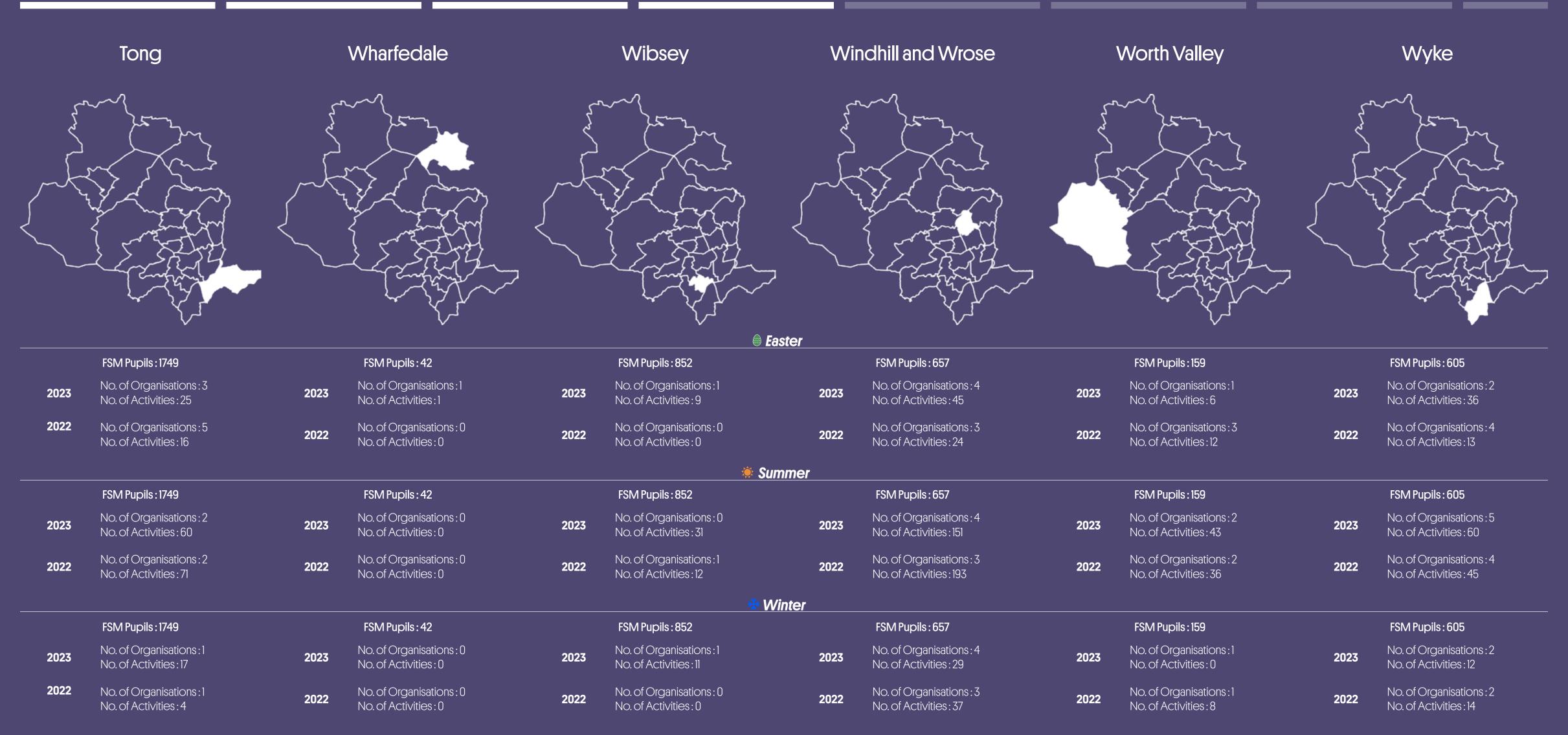


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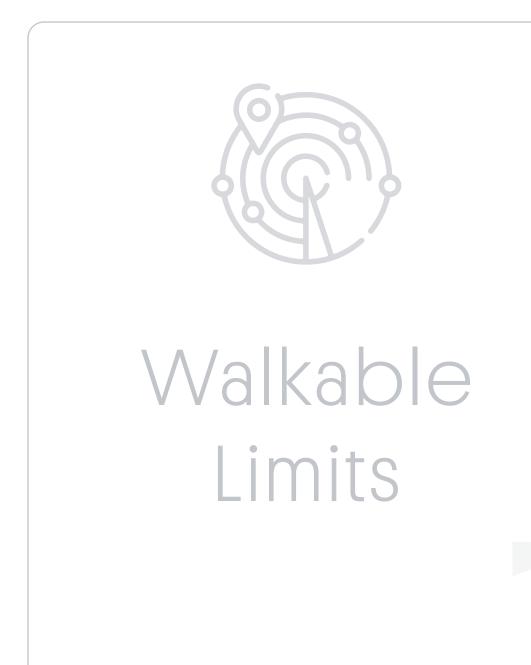
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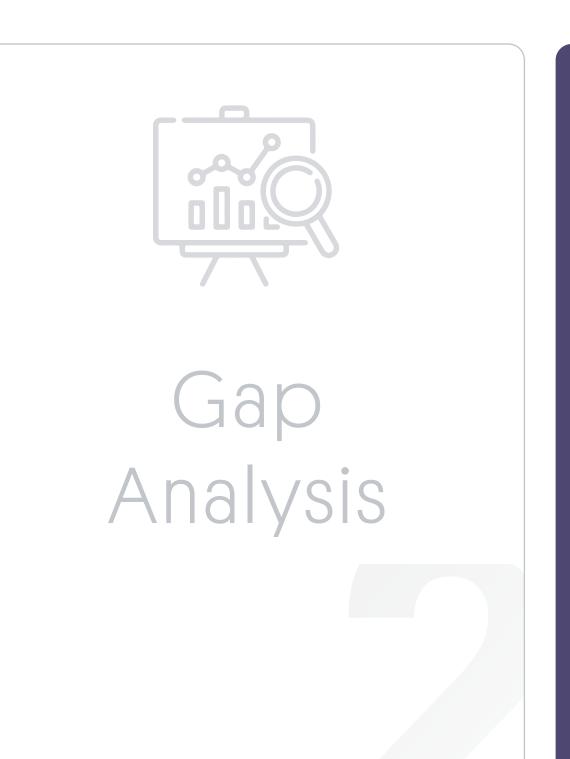


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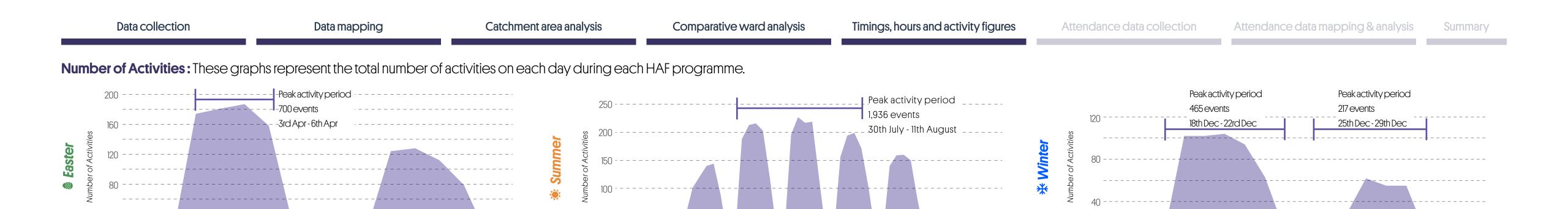


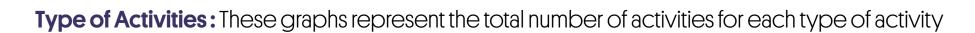


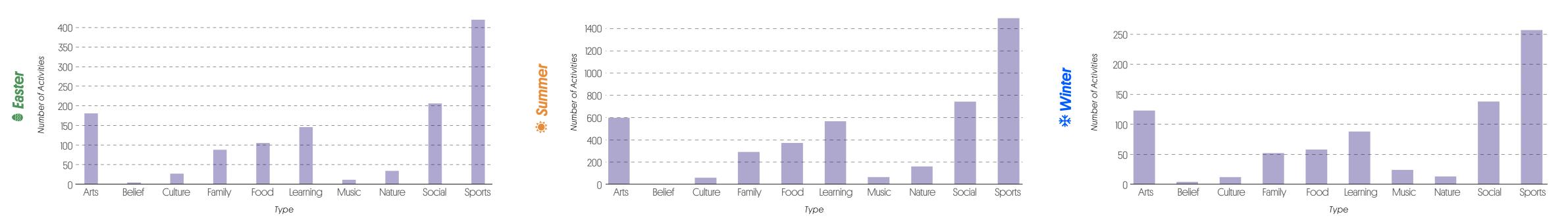




Data Reporting







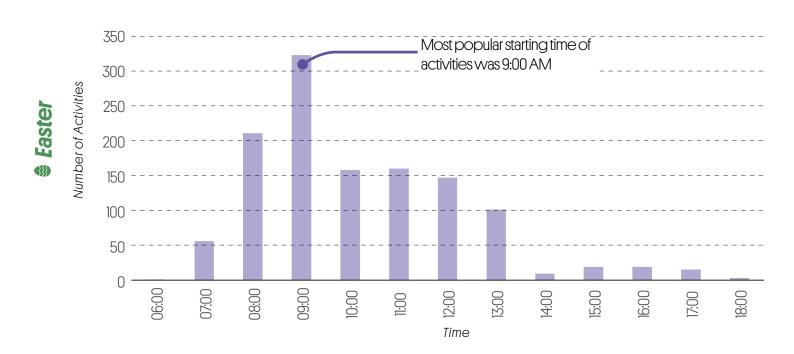
Activity Distribution [Analysis]

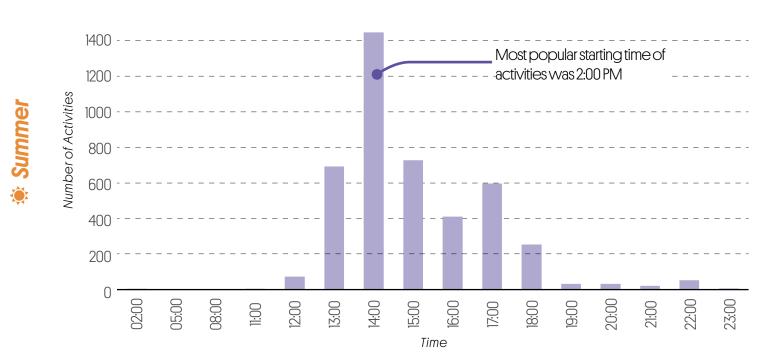


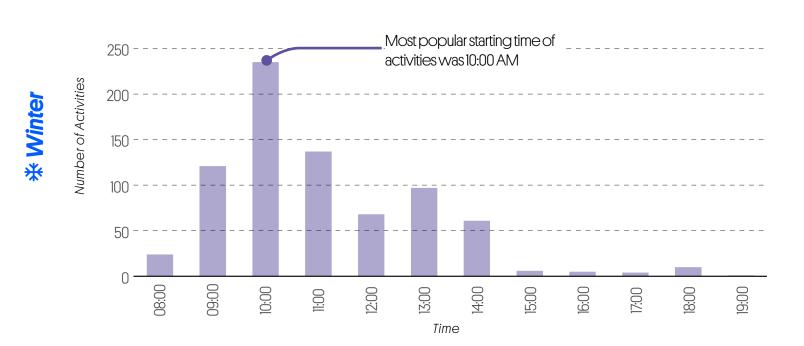
Event Host Organisation

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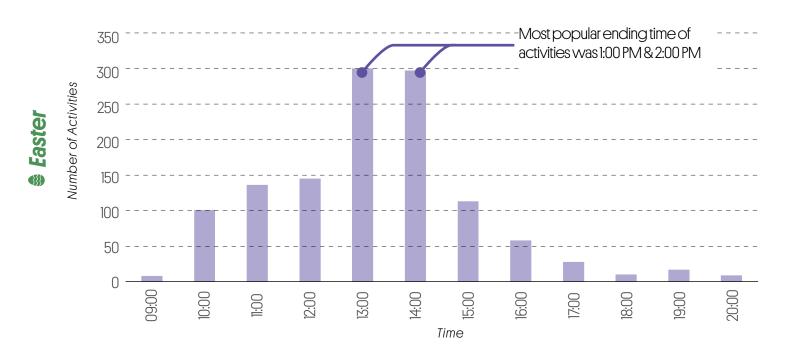
Start Time: These graphs represent the total number of activities for each Starting Time.

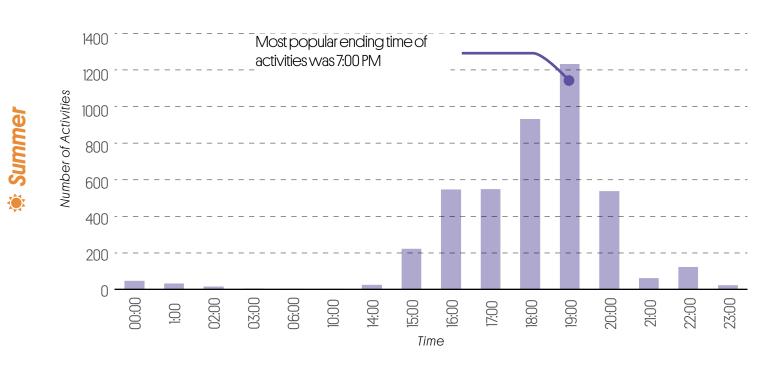


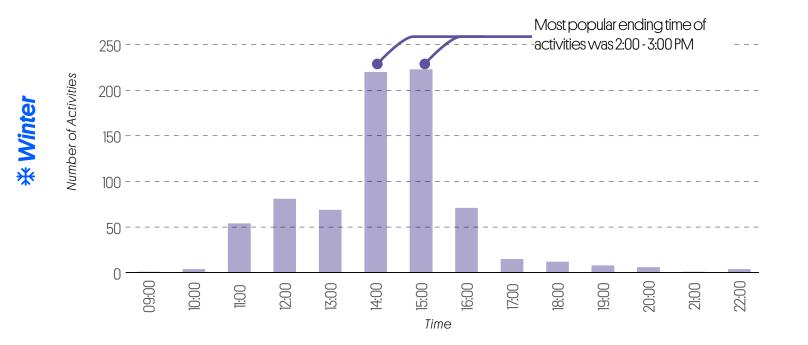




End Time: These graphs represent the total number of activities for each Ending Time.



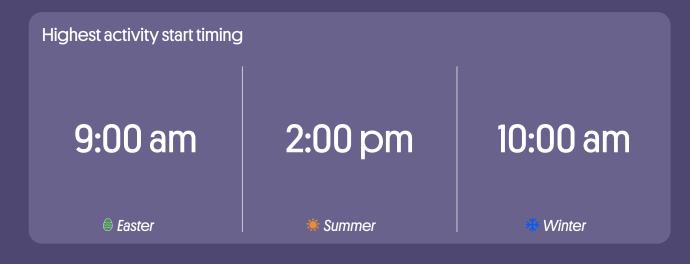




Activity Distribution [Analysis]

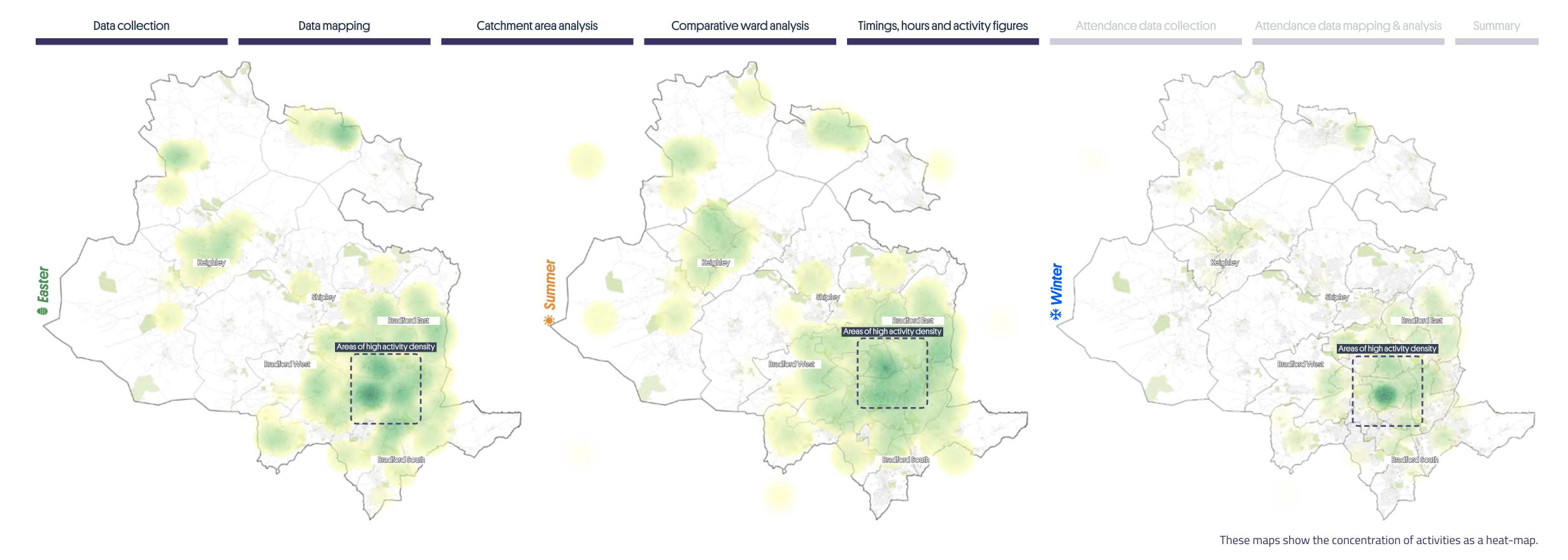
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Key Findings

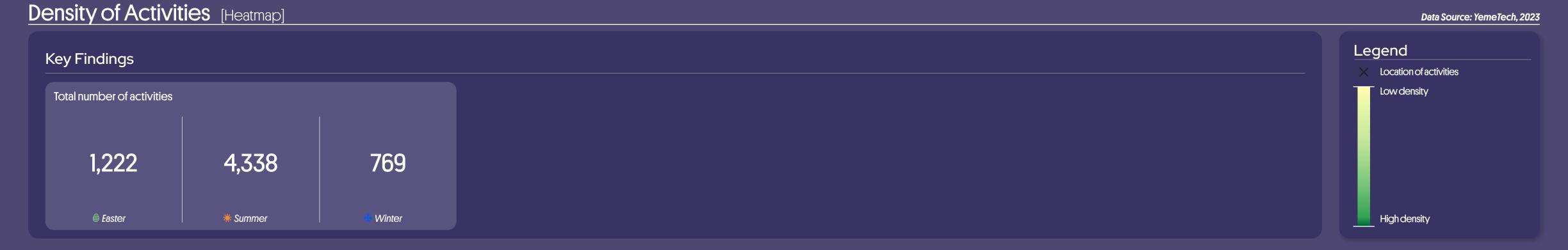


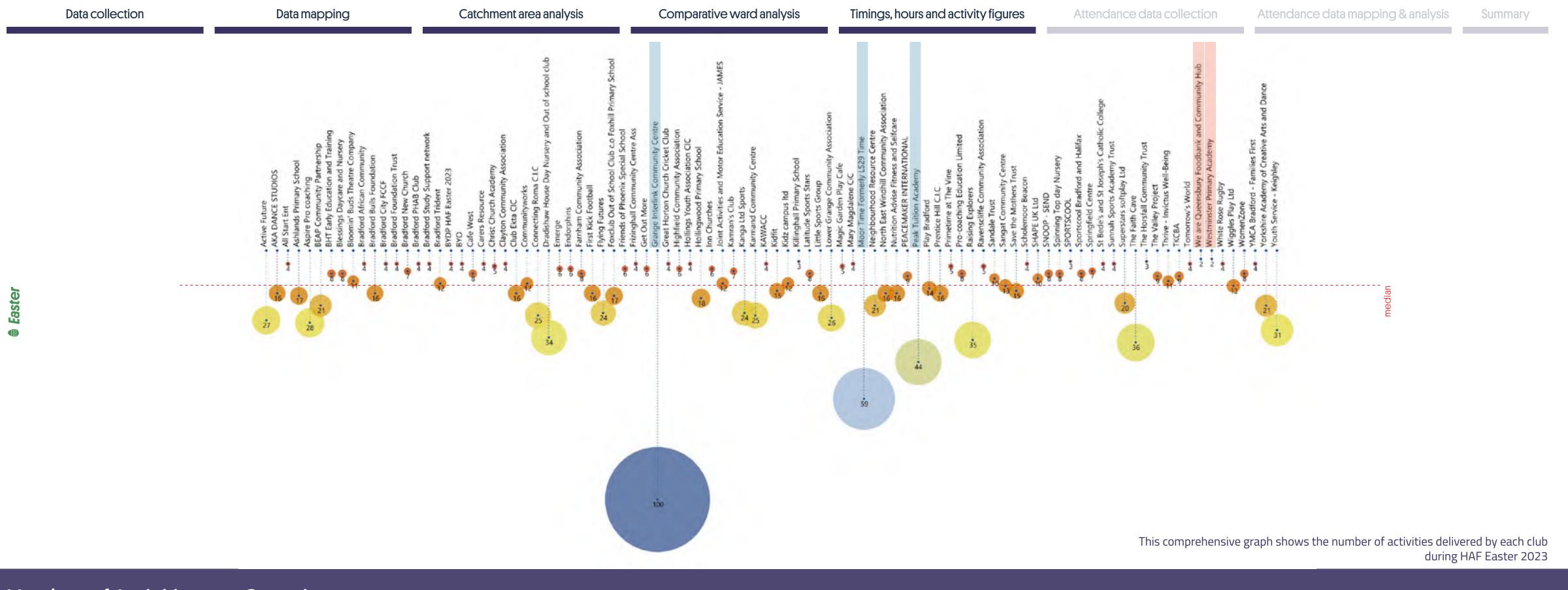


Gap Analysis Event Host Organisation





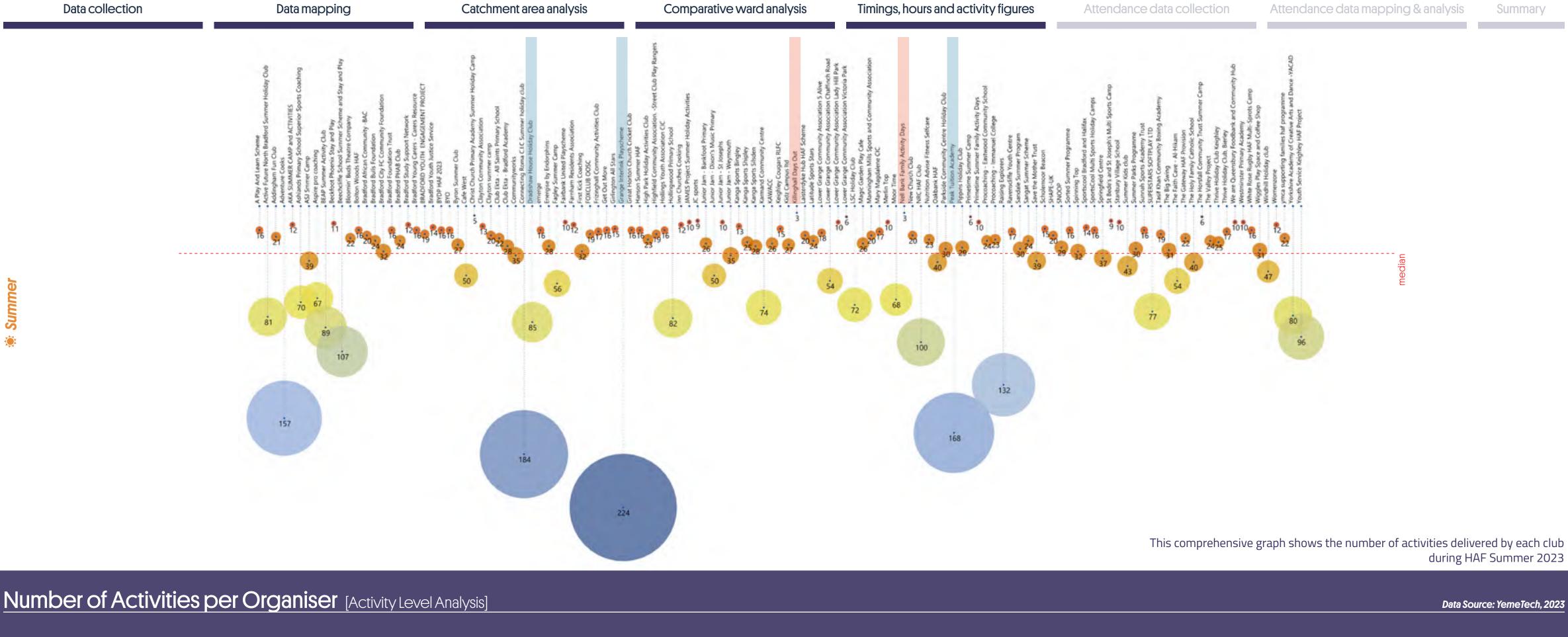




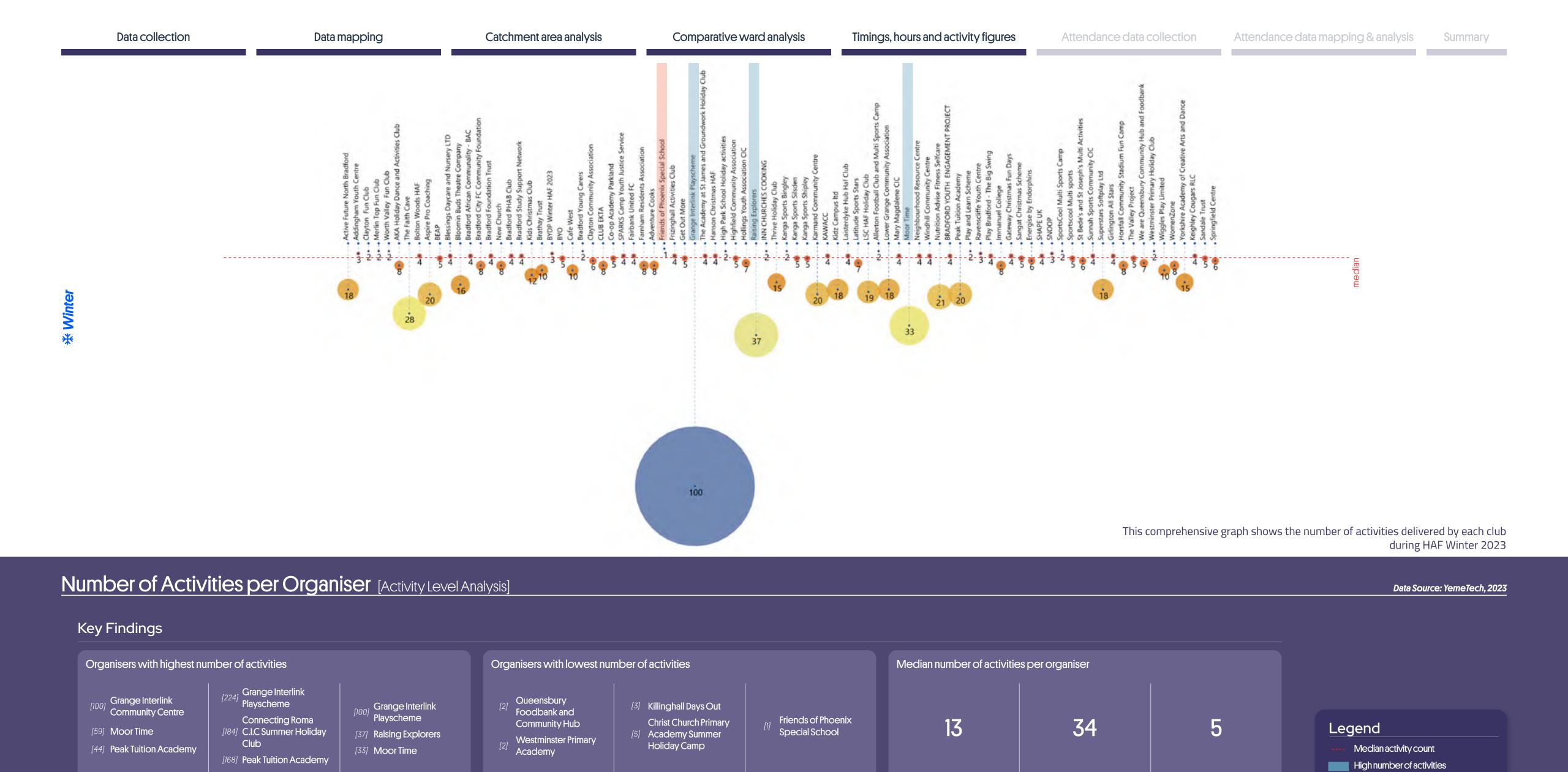
Number of Activities per Organiser [Activity Level Analysis]

Data Source: YemeTech, 2023









Winter

⊜ Easter

🤅 Summer

Winter

Low number of activities

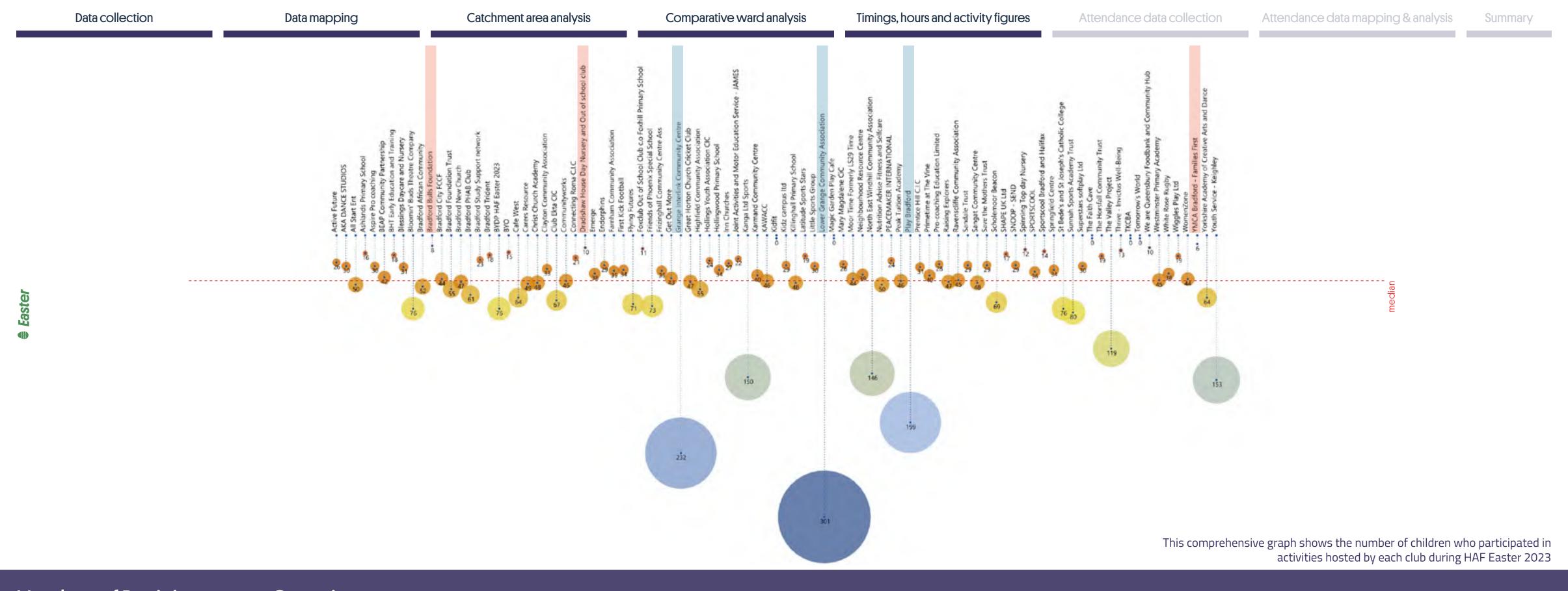
Summer

Easter

Easter

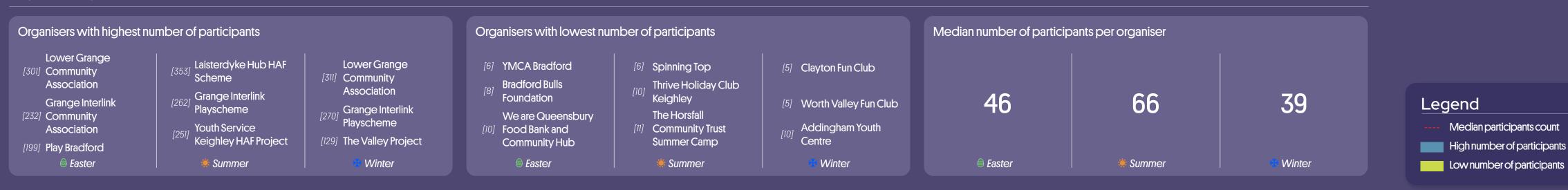
Summer

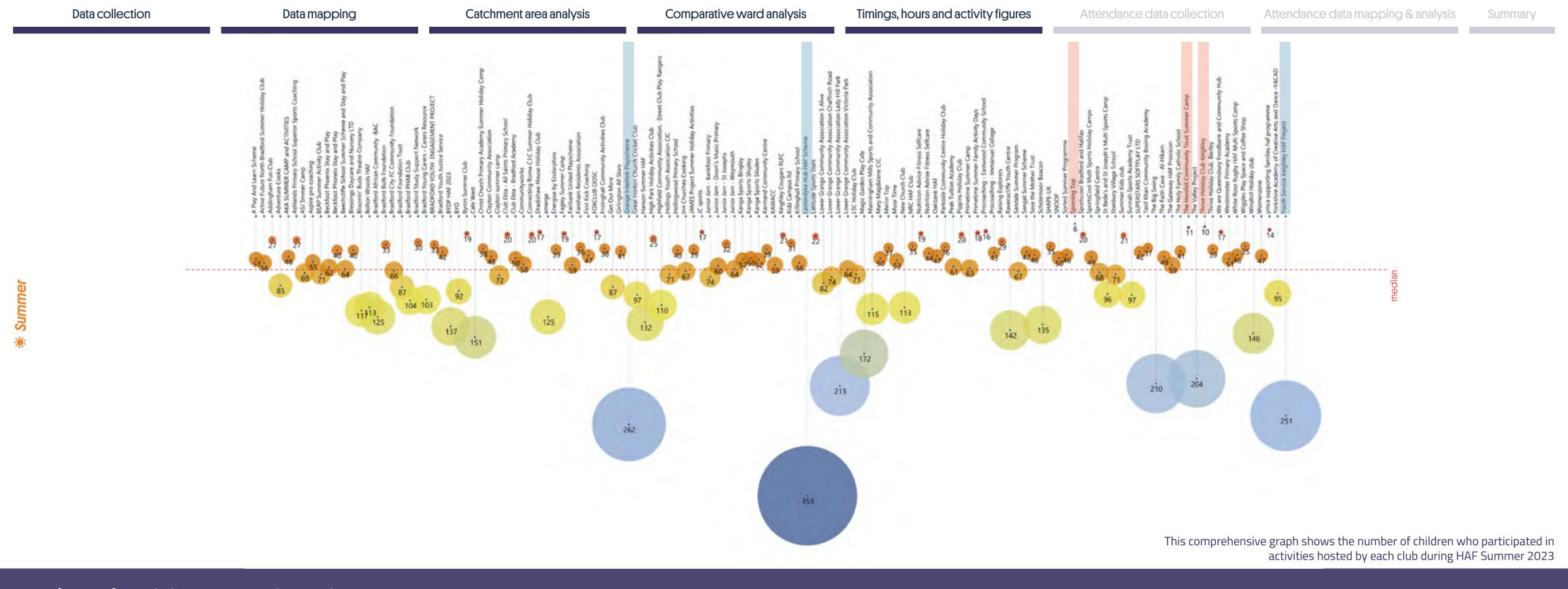
Winter



Number of Participants per Organiser [Attendance Analysis]

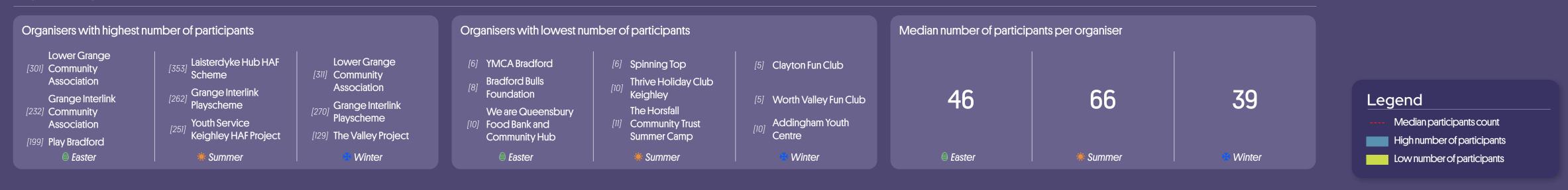
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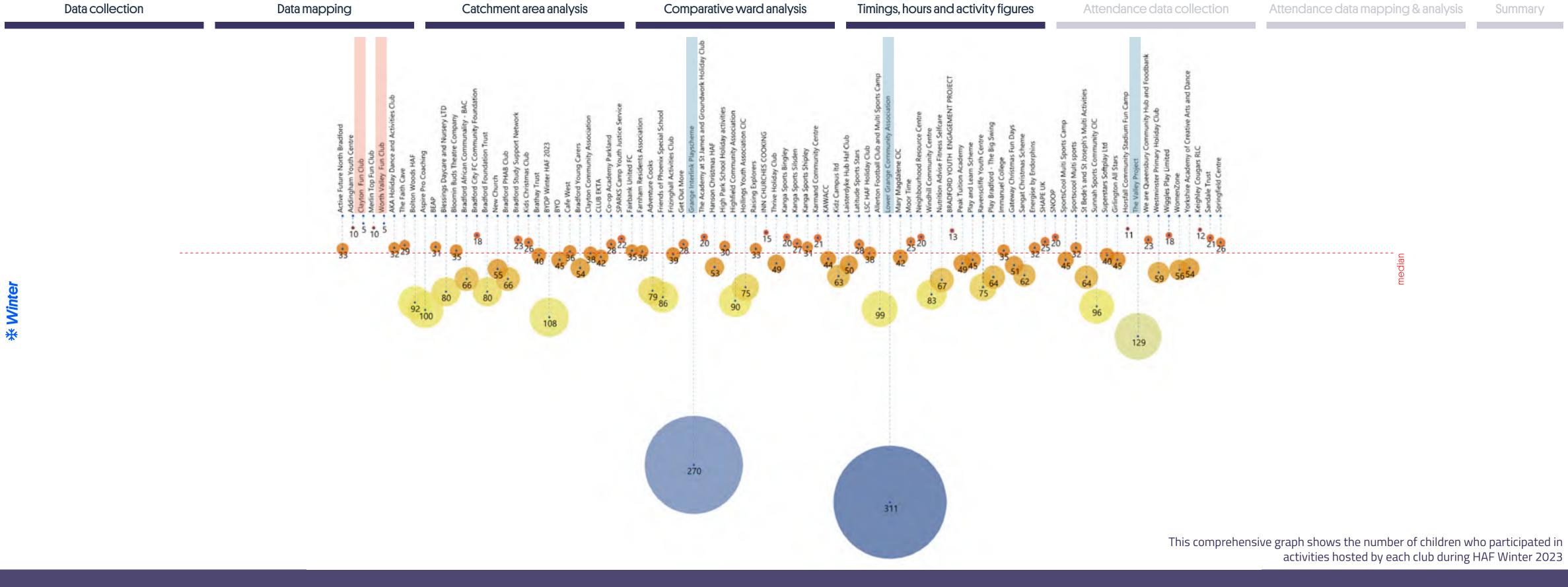




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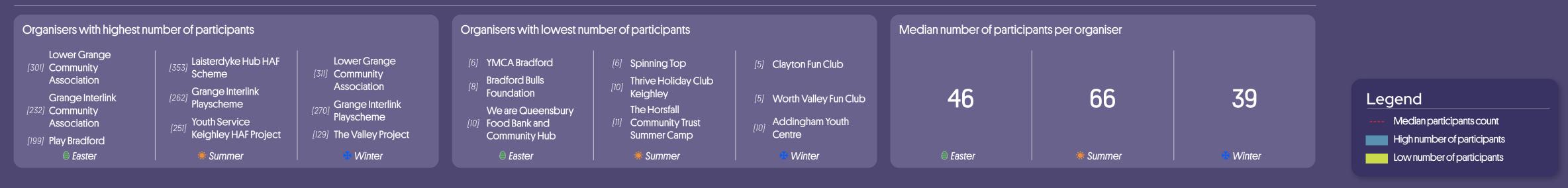
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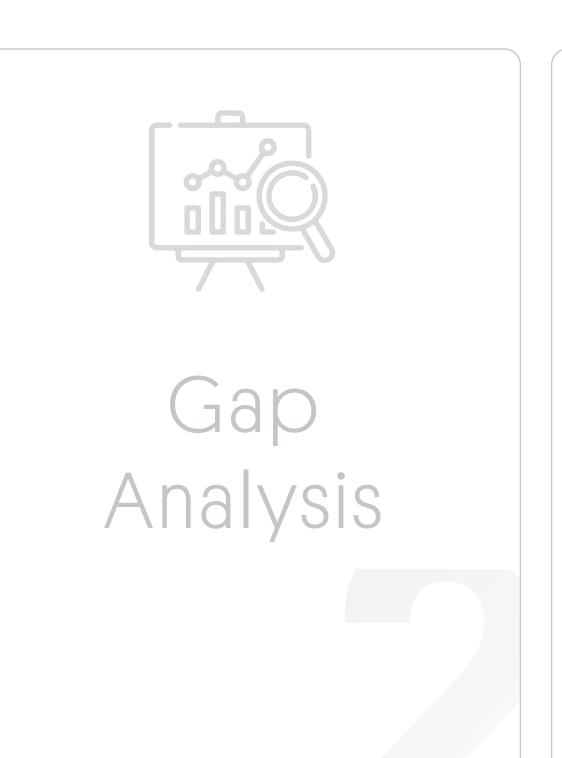


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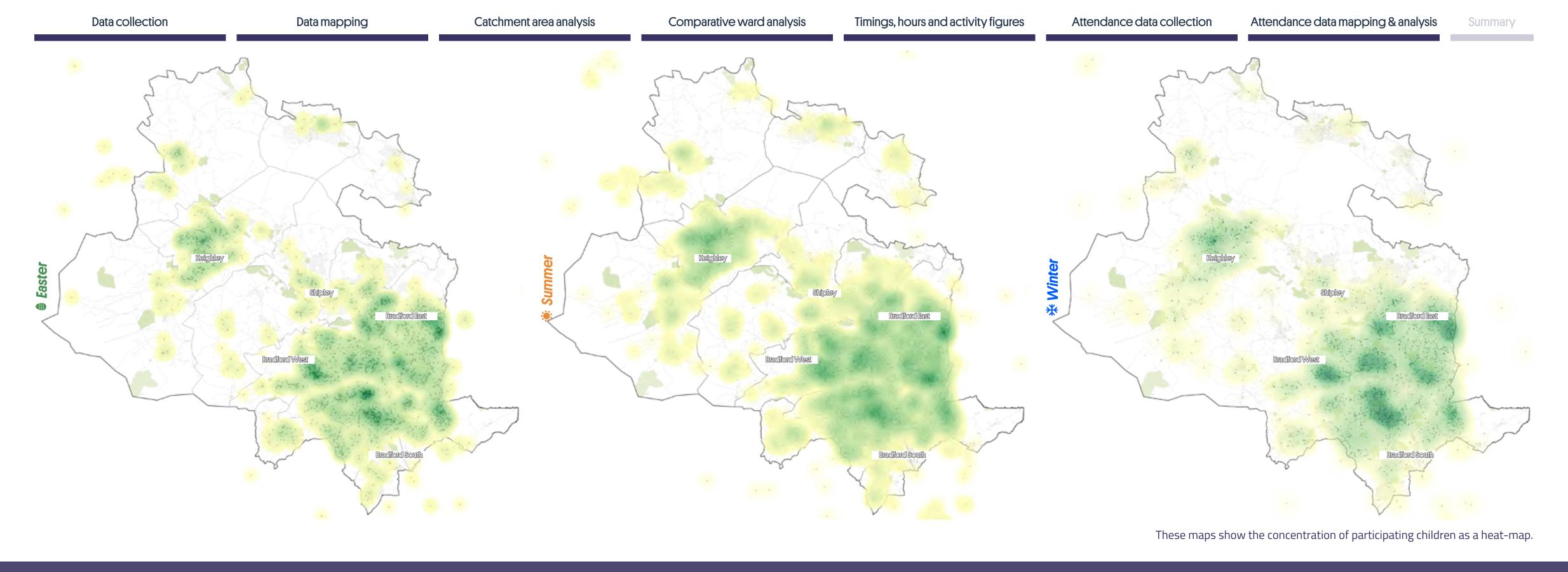


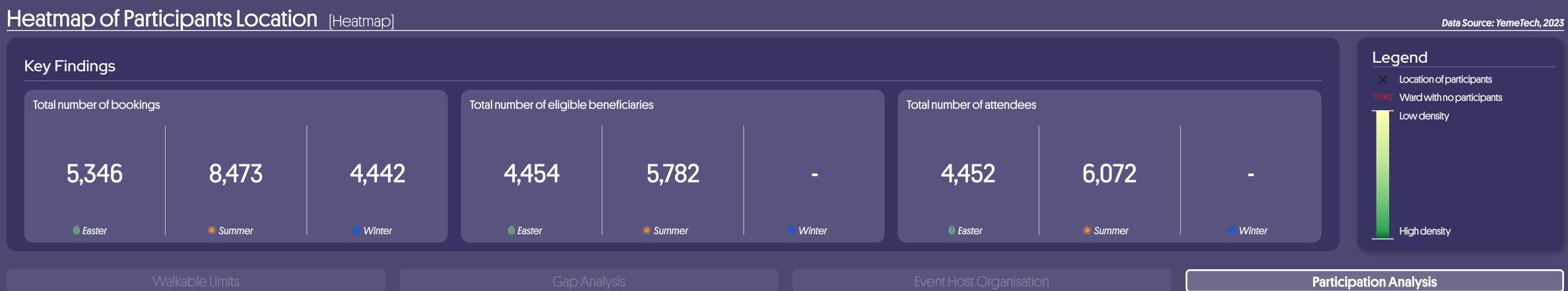


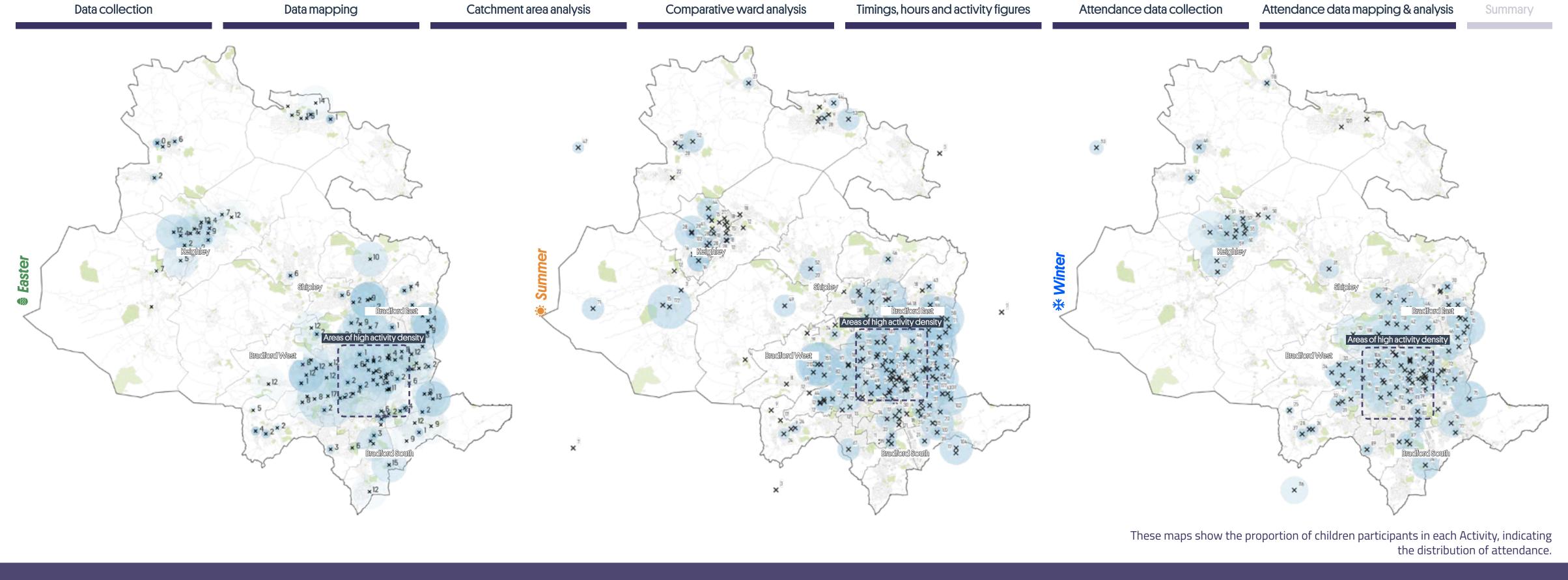


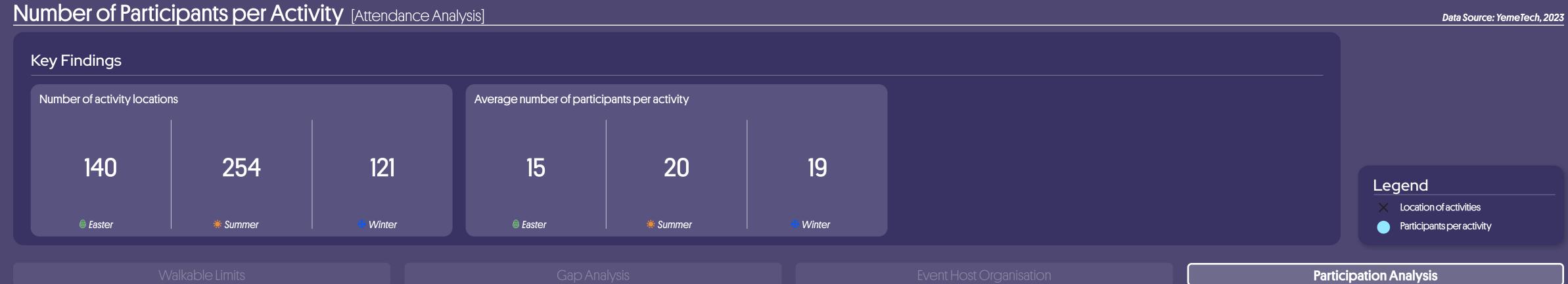


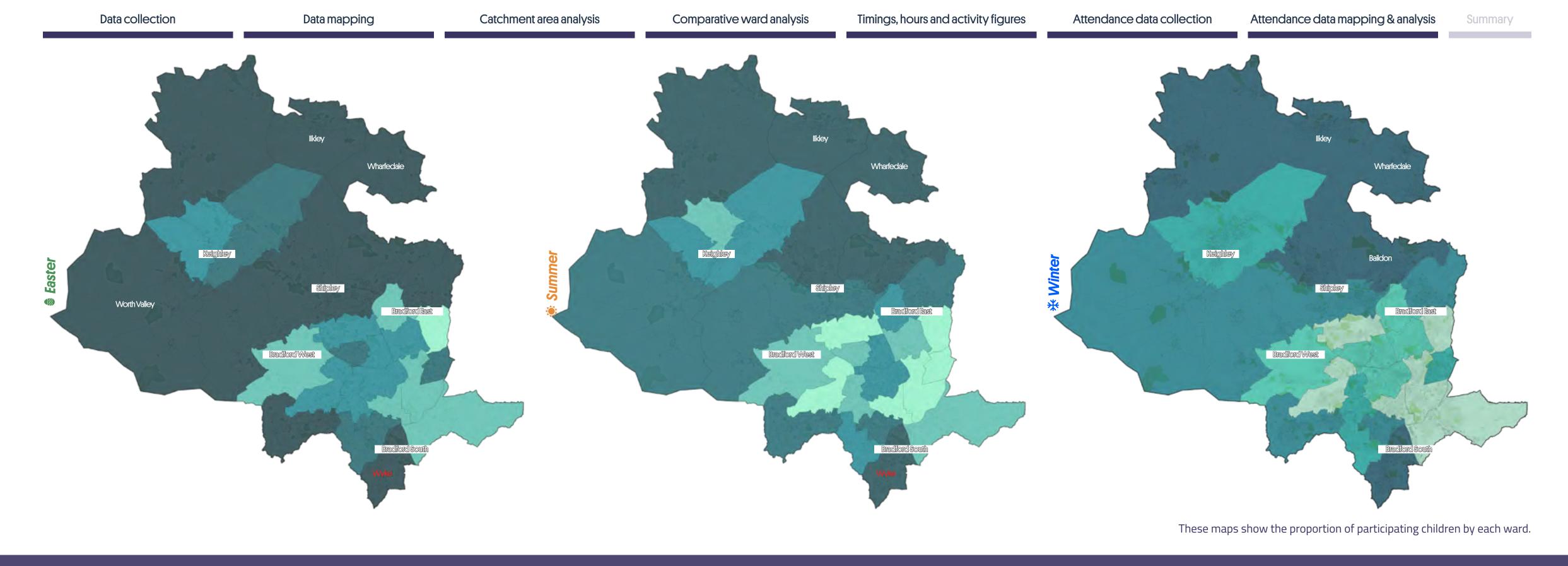
Data Reporting

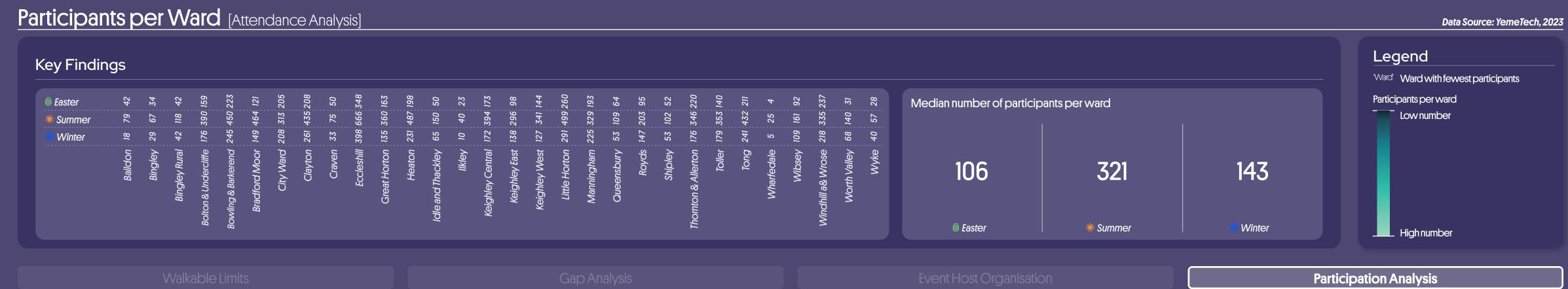


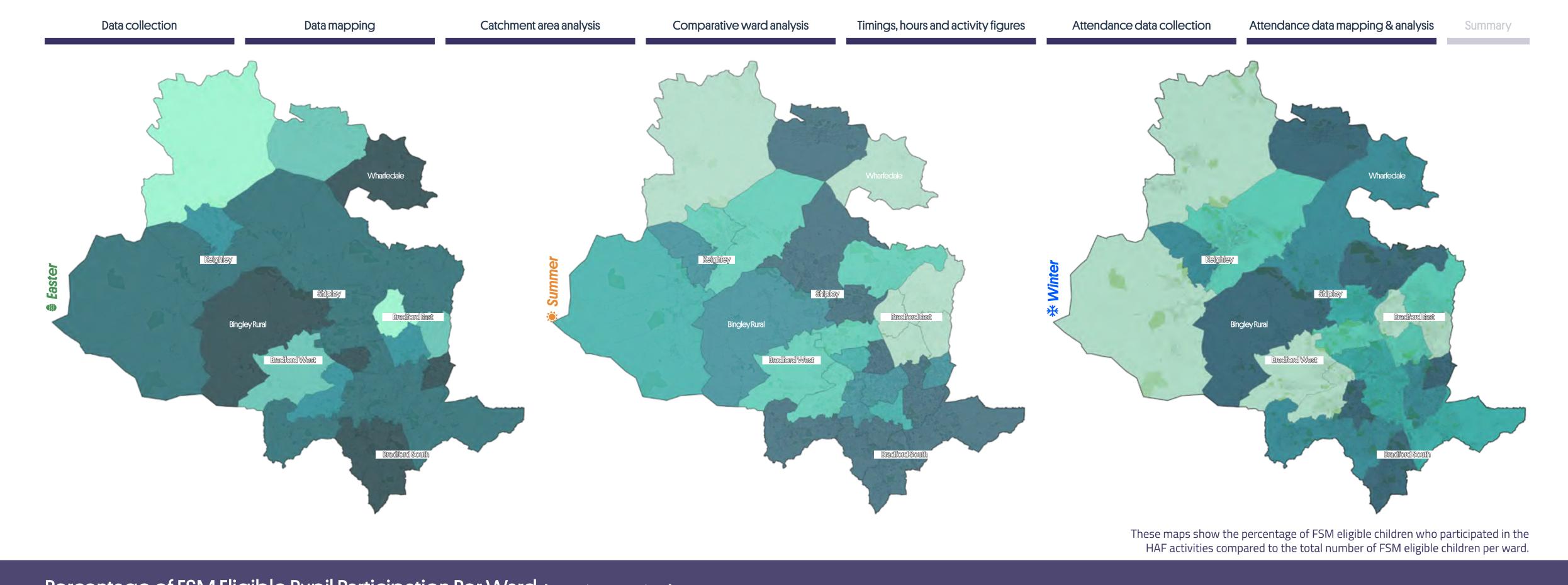


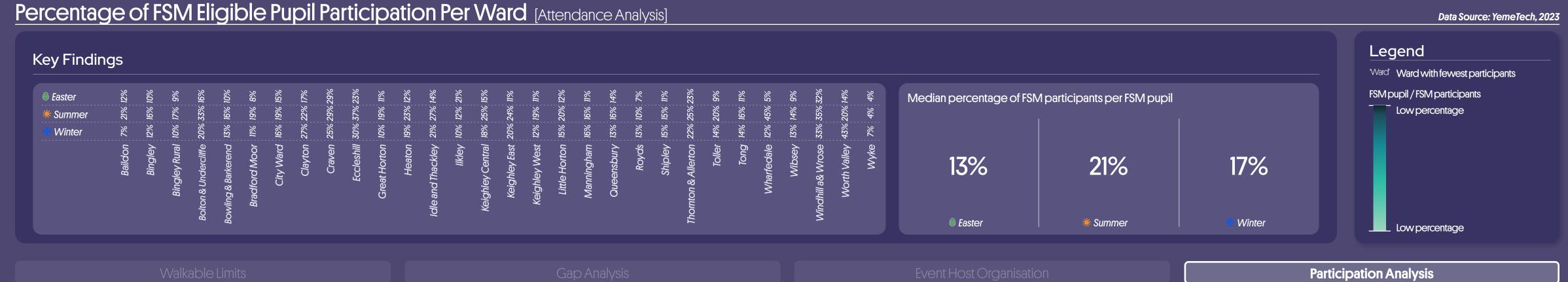


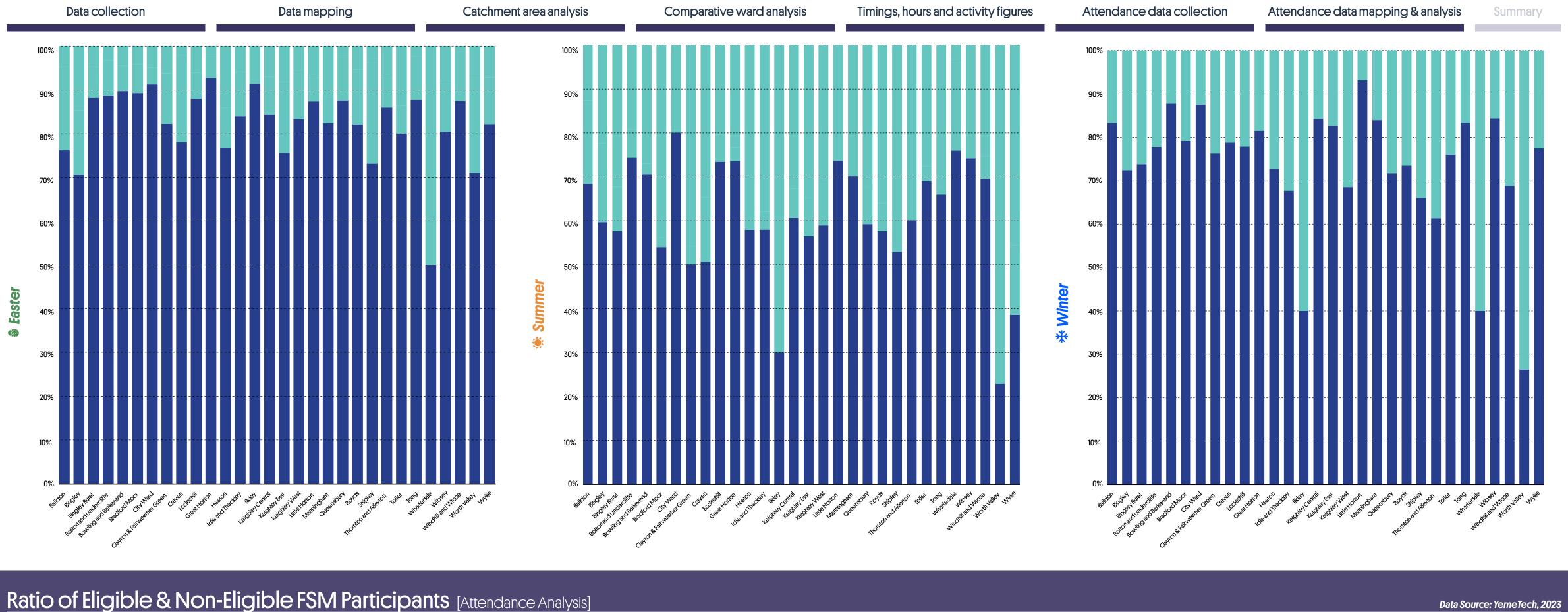


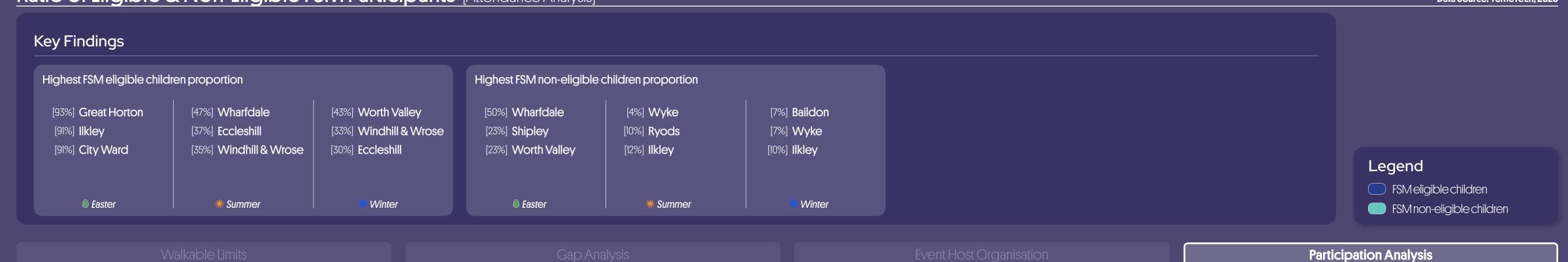


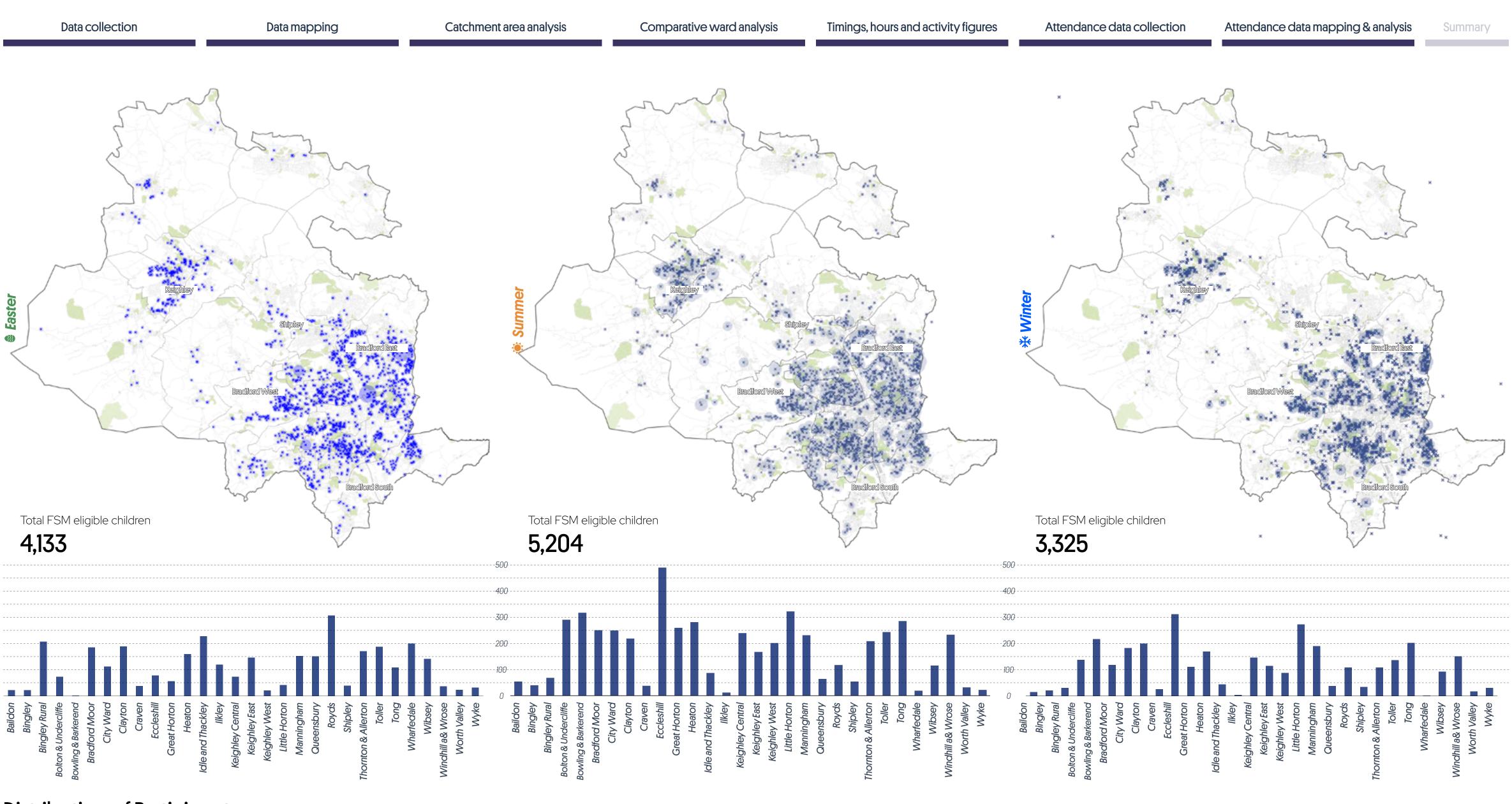








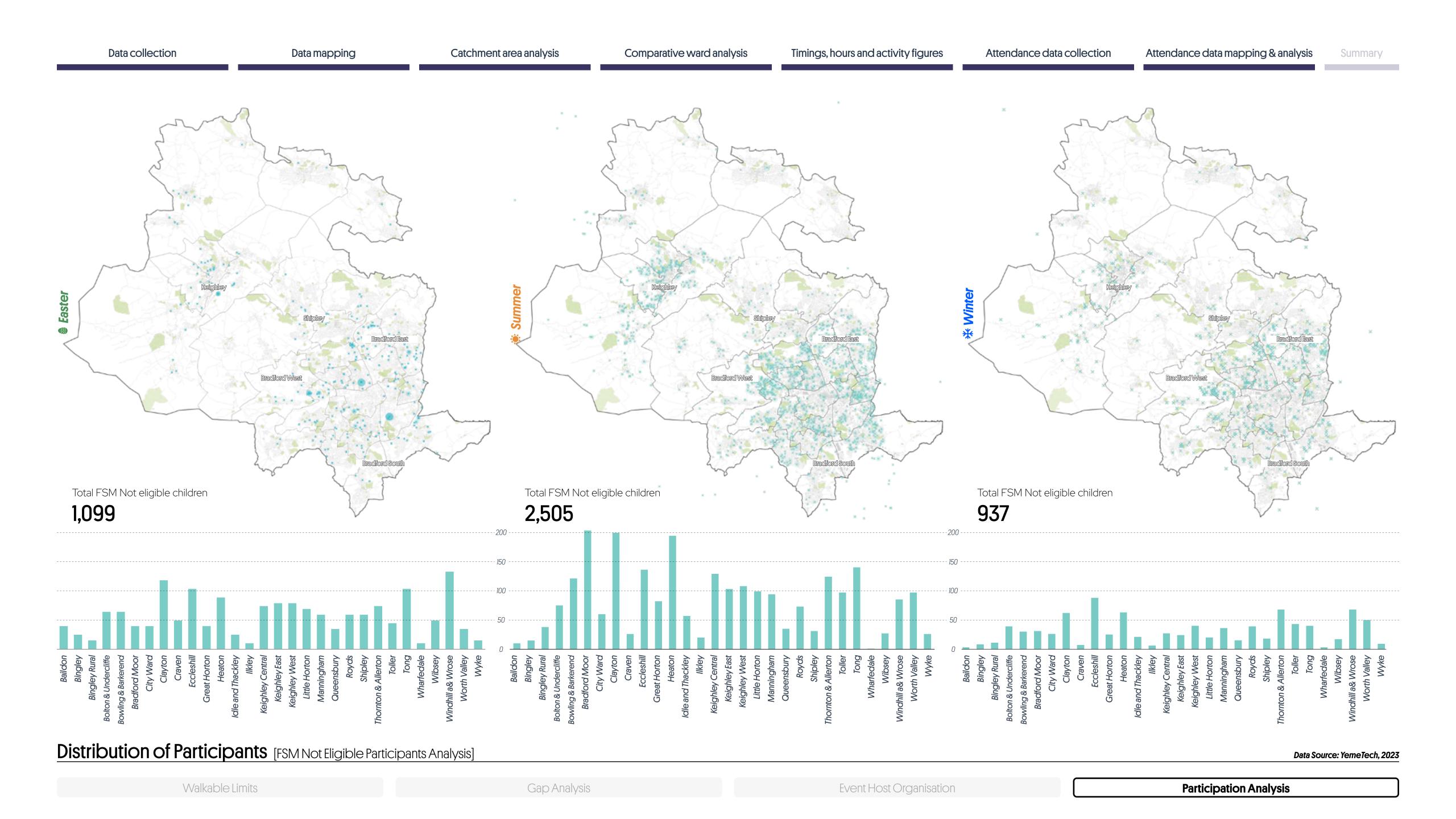


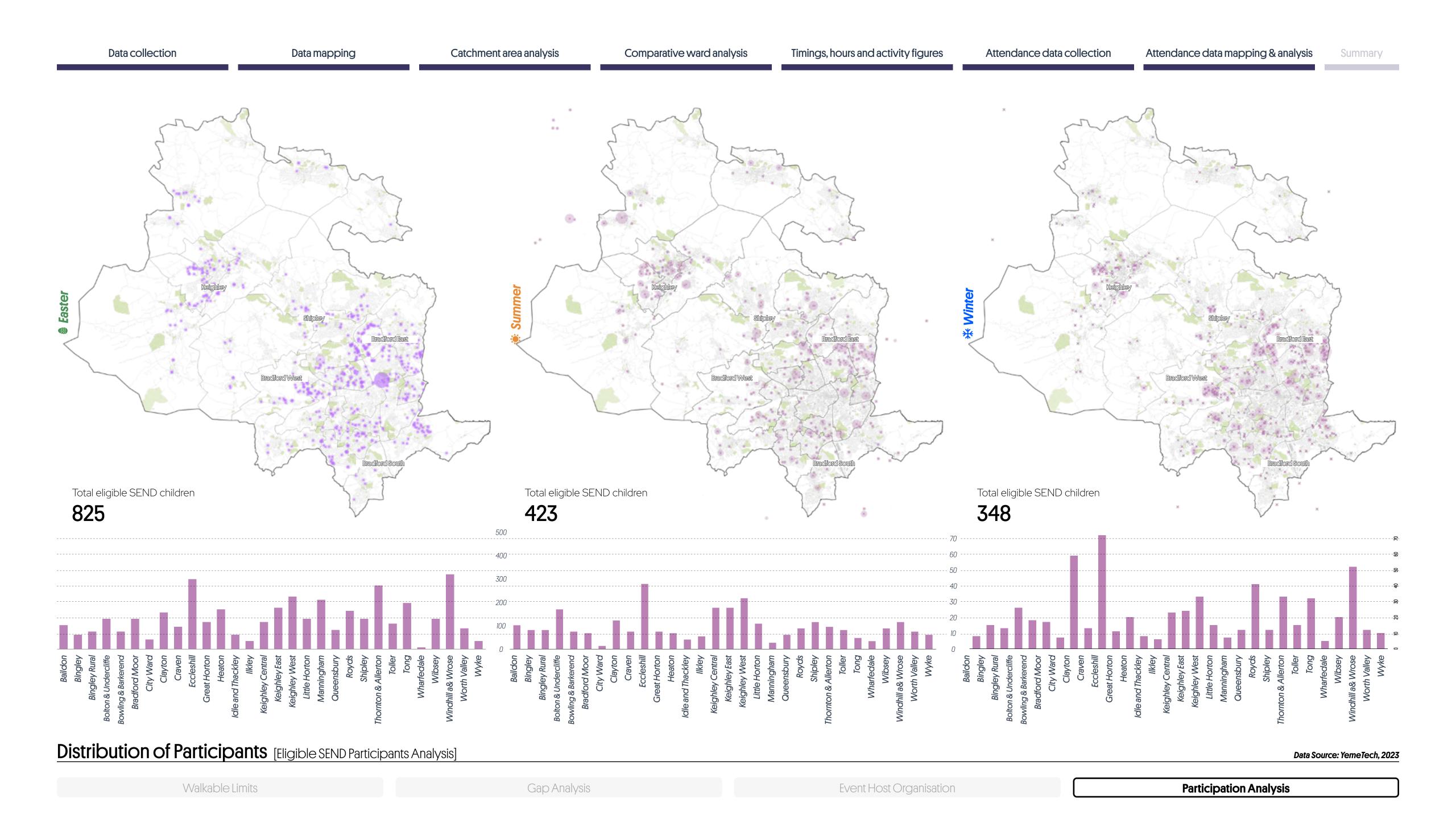


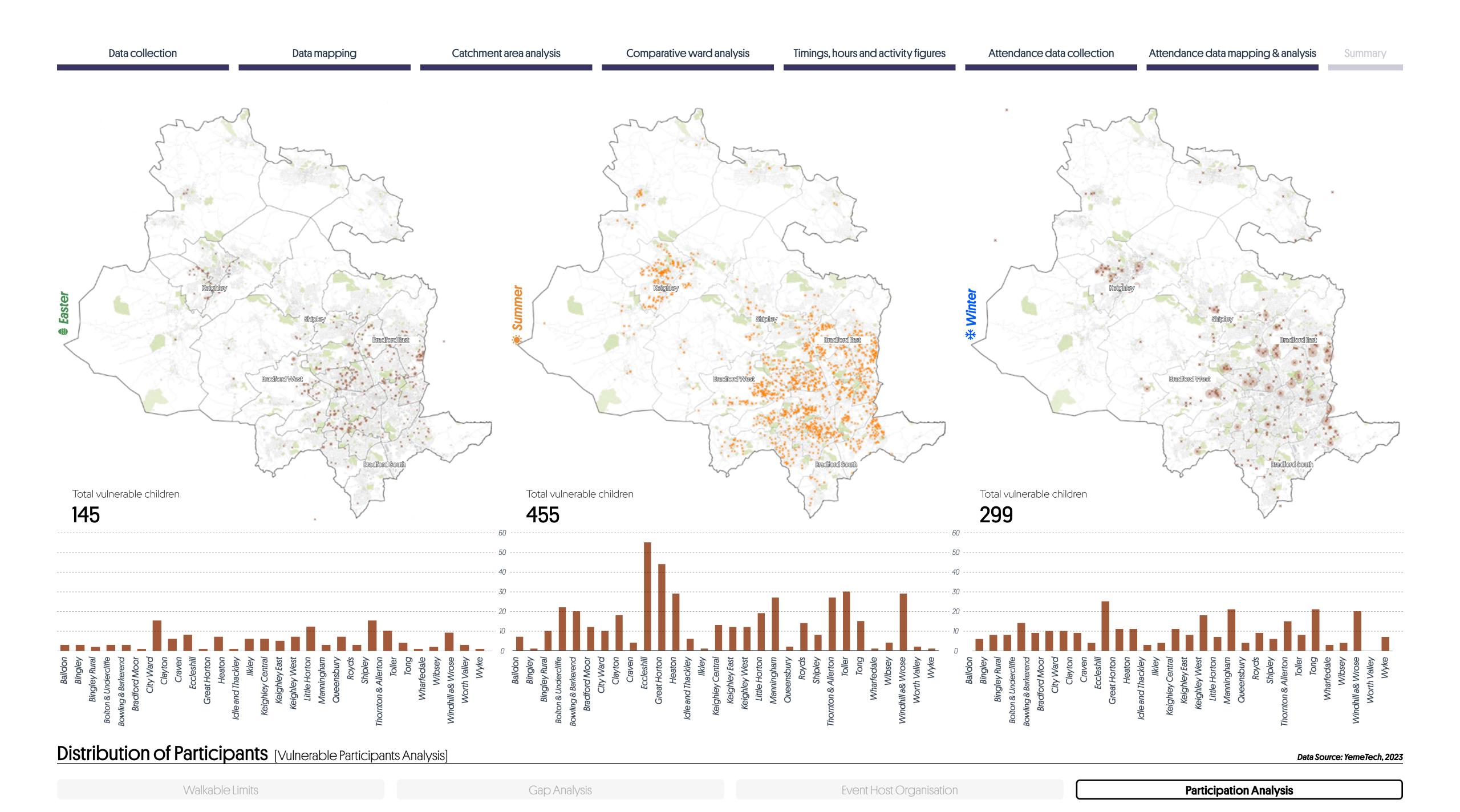
Distribution of Participants [FSM Eligible Participants Analysis]

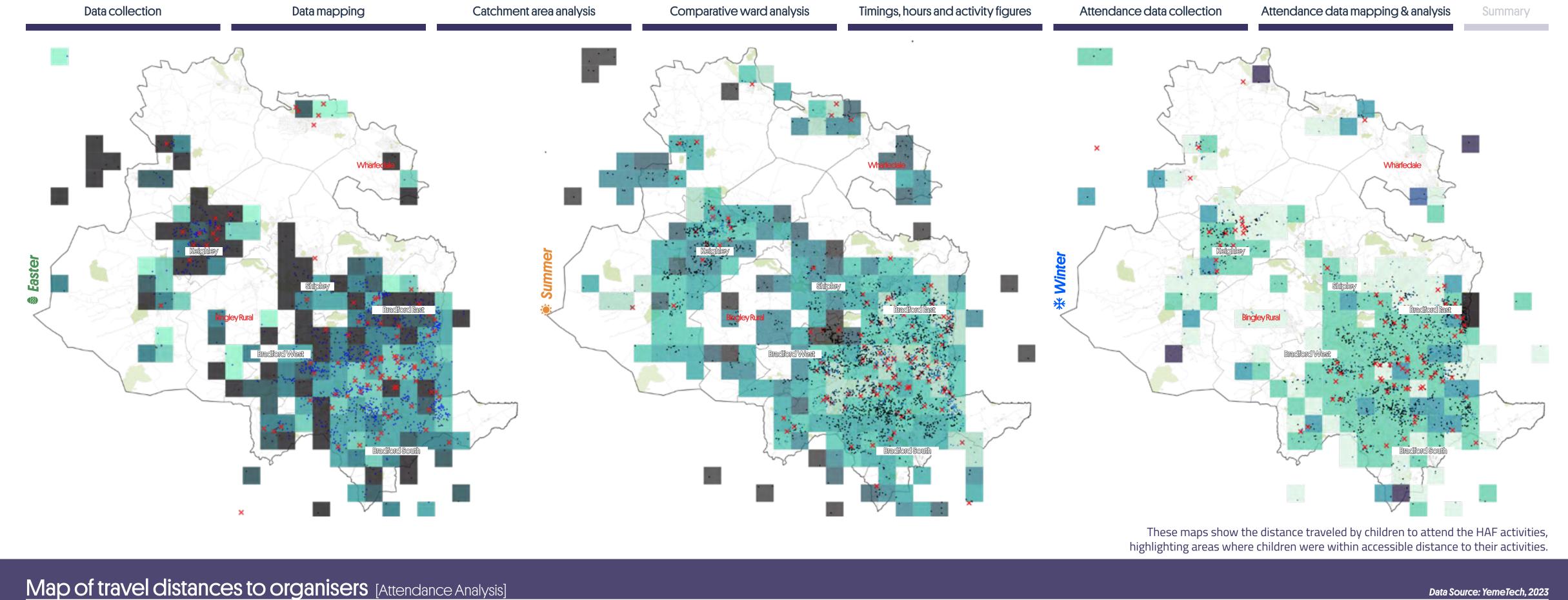
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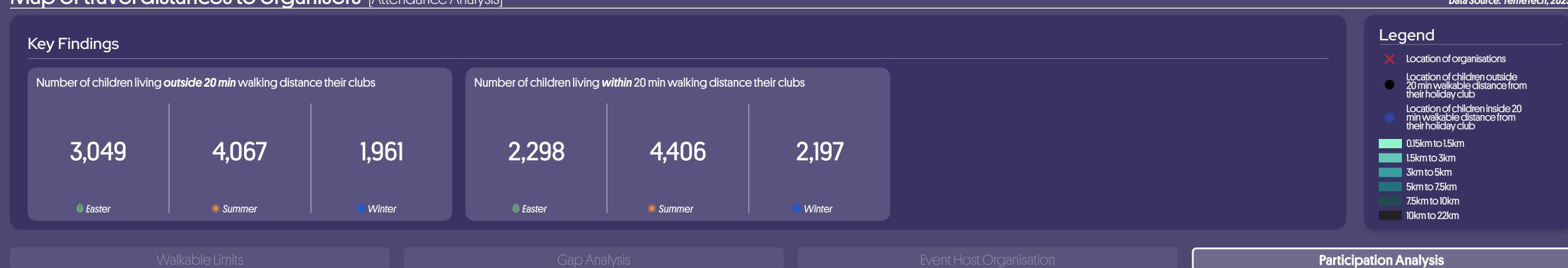
Walkable Limits Event Host Organisation Event Host Organisation Participation Analysis























% of FSM pupil in Walkable limits	71%	85%	81%
FSM pupils/organisation on average per ward	344	230	381
FSM pupils/activity on average per ward	13	13	8
Median participants/ward	130	320	143
Average activity/organiser	13	34	5
Average participants/organiser	46	66	39
% of free activities	100%	100%	100%
% of FSM participants	92.5%	63%	76.7%
Average % of FSM participants to total FSM pupil per ward	13%	21%	17%
% of participants who walked to their organisations	43%	52%	53%

HAF 2024 is eagerly awaited, with excitement for building on our achievements and striving for even greater success together!

