Saltaire World Heritage Site Steering Group Meeting 3rd July 2023 2-4pm Shipley Town Hall Minutes & Action Notes

1. Present: Cllr Alex Ross-Shaw (CllrRS) Chair, Bradford Council; Sheena Campbell (SC), Bradford Council; Cllr Anna Watson, Craig Broadwith (Historic England), Andrew Burns (Visit Bradford), Emma Clarke (BDCT), Katie McAdam (SWHEA), Ellie Garipis (Bradford Council), Joel Harratt (Traders), Simon Micklethwaite, (Salts Mill).

Agenda Item	Record	Action
2. a) Apologies	 Cllr Kevin Warnes, Cllr Martin Love (CllrML); Patricia Tillotson, Bradford Council Visitor Economy Manager (PT); Saira Ali (SA), Team Leader Landscape, Design & Conservation; Town Cllr James Roberts, Shipley Town Council; Jane Bunyan-Murray (United Reformed Church), Shane Embleton (Bradford & District Care Trust), Robbie Martin (RMn), Salt Foundation; Ian Durham, Shipley College; Ulrike Knox & Jane Buddle (Saltaire Village Society), Paula Truman (Ward Officer), Ross Collard, (Assistant Ward Officer), Thanks were expressed to Jo Lintonbon and Richard Midgley who have now stepped down from the Steering Group. Katie McAdam was welcomed as a new representative for SWHEA. 	

3. Minutes of last meeting 16/1/23	These were agreed as a true record.	
	There were no matters arising that weren't on the Agenda.	
4. UNESCO Periodic Report Update	UNESCO Periodic Report is due to be submitted by July 2023.	SC/all
	SC summarised that good progress has been made on the following; Setting Survey – limited changes Fabric Survey – authenticity improving	
	Visitor Survey – positive results	
	Traffic – is calmer, Clean Air Zone is providing benefits	
	Community-led events & interpretation contribute to vibrancy	
	Ongoing Challenges include;	
	Balancing development pressures in the area	
	Maintenance budgets are stretched with cost of living	
	Climate/biodiversity issues	
	Interpretation information could be enhanced	
	Volunteers needed to continue with quality events	
	CllrRS has read drafts and has no comments	
	 SC summarised the report and stated that she has seen a gradual, incremental improvement of the site. 	
	• EC voiced that being within an UNESCO World Heritage Site can present cost	
	and planning challenges to undertaking sustainable development and carbon reduction initiatives.	
	Action 1: EC and SC to have a separate discussion around planning concerns	SC/EC

5. Management Plan	Purpose	
	 To identify priority actions for the new plan 	
	 To look at how the priorities for the WHS link to your plans and 	
	priorities	
	a) A Historic England Advice Note (HEAN) on Management Plans is awaited.	
	SC shared examples of some other Management Plans, which range	
	from comprehensive and detailed to more brief online versions.	
	World Heritage Site Plan Consultation National Trust Fountains Abbey	
	www.visithadrianswall.co.uk/world-heritage-management/hadrians-	
	wall-management-plan/	
	b) Update on Monitoring Surveys – these were originally undertaken by	
	Atkins before the 2014 Management Plan. They were designed to be	
	Key Indicators as part of the Environmental Capacity Survey.	
	https://www.bradford.gov.uk/environment/saltaire/saltaire-	
	environmental-capacity-study/	
	Two items are used in the Annual Monitoring Report of the Local Plan;	
	IND11 Number/Percentage of Listed Buildings At Risk	
	IND12 Condition of Key Views	
	The monitoring surveys are useful to compile data and evidence to	
	contribute to the UNESCO Periodic Reports.	
	Visitor Survey	
	2023 – 125 responses have been obtained from an online survey –	
	visitors can still complete surveys ongoing at	SC/all
	https://www.bradford.gov.uk/environment/saltaire/events/	
	2019 – NGI undertook a District-wide visitor survey	

2017 – 346 responses were obtained by on street questionnaires VisitBradford will work on producing a summary report based on the 2022-23 responses obtained online, and this is hoped to be quite comparable to the previous 2017 survey. Andrew at VisitBradford explained that budget restrictions do not allow for on site questionnaire interviews as have been done in the past. Resident Survey & Other Users Surveys SNAP online surveys have been drafted within Bradford Council but need to be checked and then released to go online, or used at future events. Fabric Survey Indicator 7a examines the condition of buildings within the World Heritage Site. 2009/2012 2022 Good 725 718 - up to 3 minor defects Fair 95 99 -more than 3 minor defects	SC
Poor11-evidence of severe defectsVery Bad 00EC stated that ongoing maintenance costs are high, and asked if there are any grants available from the Council/Historic England. CB stated that Historic England prioritised areas of higher levels of deprivation. Bradford City Centre are looking at a Heritage Action Zone. A Saltaire architect is researching retrofit measures for terraces. CB advised there was a retrofit project on a terrace at Bolsover and could provide the contact details for liaison. SC concluded that there is a gradual improvement as owners aim to enhance properties by reinstating the correct designs of windows and doors.	CB/SC

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Use Class Survey There are very few vacant shops, so an updated survey may not be necessary. Vacant shops was 6% (the target was <5%). The current percentage is likely to be less than that. There are 14 AirBnB's which is quite a low proportion of the total houses. There has been some change from residential to commercial and vice versa which balances out. There are few charity shops. Local Plan team monitor uses.	SC/Local Plan contact
Setting Survey This has been undertaken with the help of apprentices and colleagues. There was some debate about the classification of the condition of views. Overall they have either stayed the same or improved. Temporary impacts are not considered to be important in doing the evaluations.	SC/Cons Team
Car parking utilisation survey – funding needed if a detailed survey like that done at Ilkley was proposed. The Active Travel Plan Saltaire was undertaken with a full Questionnaire survey to the area in 2019 led by Steer.	SC/Highways
 Progress Report 2022-23 – was provided for information. Active Travel Neighbourhood appears to be having a positive impact on reducing non-local through traffic. More investigation needed into how to manage resident and other visitor parking in Saltaire. There were no comments on the Progress Report. 	
Workshop a) Focus on Action Plan – <u>https://www.bradford.gov.uk/media/3341/saltaire-world-heritage-site-</u> <u>management-plan2014-v2.pdf</u> See P.43-56	

In groups – check 1 or 2 themes –	
Flip chart – Priorities – Achievable, Your Organisation, Funding Bids	
needed	
 do you agree with the wording, lead partner, can your organisation 	
lead on any items?	
 can you suggest 1 key monitoring indicator, suggest timescales? 	
 is anything missing? Or should something be omitted? 	
 decide on 1 top priority to bid for funding? 	
b) Key Delivery partners - projects	
c) Prioritise Actions – Short term 2024-25, Ongoing (statutory & desirable),	
Longer Term	
General discussion on Priorities for Action Plan	
Car Club/Hub extension & more promotion.	
Continued public realm improvement (pavements etc).	
Online educational materials – new & improved.	
More Audience Research.	
Exemplar Retrofit Project in a short terrace.	
Explore & Stay Website	
TXGB Visitor Accommodation Booking Platform.	
Pact practice guide for buildings & ENeucletter	
Best practice guide for buildings & ENewsletter.	
EC – Electric Vehicle chargers & new technology. Consider hydro but probably not	
possible with Fish Pass existing.	
SM – Roberts Park maintenance & investment is important.	

	 A Landmark Trust house as holiday home restored to authentic details. Project ideas where funding bids needed Maintenance – railings, lights painting Interpretation URC support Heat decarbonisation 	
8. Any Other Business	 Senewables on large industrial buildings? House interpretation for visitors App – digital interpretation Roberts Park – continued maintenance/investment Pedestrian-friendly downgrading of major routes through village. Audience Research project -Saltaire History Club, Saltaire Collection, Saltaire Festival provided good results on how to encourage more 	
	 diversity of visitors to Saltaire. City of Culture 2025 – check website for updates on grants etc <u>https://bradford2025.co.uk/2023/11/13/grants-and-funding-timeline/</u> 	All
9. Date of Next Meeting	• Events Saltaire Festival 9 th -17 th Sept <u>https://saltairefestival.co.uk/saltaire-festival-2023/</u> <u>https://www.facebook.com/SaltaireFestival/?locale=en_GB</u> Jan 2024	