Shipley Towns Fund - Project B BRIEFING NOTE JANUARY 2023



SHIPLEY TOWN CENTRE & INFRASTRUCTURE IMPROVEMENTS

The Town Centre and Infrastructure Improvements project includes a programme of five individual schemes which aim to improve the quality of Shipley's public realm, active travel options, and health and wellbeing within the town. Benefits from Project B will include:

- Public realm and amenity benefits: representing the welfare value of outdoor recreation at the improved Market Square and Bradford Beck, including health and wellbeing impacts of public green space.
- Active travel benefits: associated journey quality, health, and modal shift benefits due to the introduction of new cycle and pedestrian pathways across Shipley's town centre.
- Wider land value uplift: the indirect impact of land values produced by nearby investment in public realm. Such impacts are anticipated around the re-designed Market Square.

MARKET SQUARE – STREETS FOR PEOPLE

£3m Towns Fund, £1m WYCA, on site Q4 2023

Public realm project for the existing Shipley Market Square that will improve air quality and safety, reduce speeds and improve public transport accessibility, support walking and cycling, provide greener streets and more pleasant places to stop, spend time and relax.

The subject of extensive public consultation which established a desire to see existing permanent outdoor market replaced with a pop-up market, a higher quality public realm, and better access to active travel options. Car parking was a contentious subject during consultation, with a split between those who favoured retention or even an increase in provision, contrasted with those who would prefer the centre of Shipley to be



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a car free zone. Consensus is that the design team do not have a remit to remove the existing car park to increase the public space, but neither is there a remit to increase parking provision. Consultation last year on the proposal for a tensile canopy structure to both animate the Market Square, as well a supporting the pop-up market offer and other public event, did receive the majority of public support.

The design reflects one the character of the town centre, which was remodelled in 1960s to support the growth in personal car ownership, with Modernist architectural aesthetics.

Recent design development by the project team has focused on how to best to procure key design elements, such as the tensile canopy and the large areas of new paving. This needs to the reflect the significant impact of current rising material prices.

PUBLIC TOILETS

£330k Towns Fund

Provision of much needed town centre public toilets to be managed and maintained by Shipley Town Council. Whilst Project B rest with Bradford Council for overall delivery, the public toilets are being delivered by Shipley Town Council, with Bradford Council ensuring co-ordination with the wider Market Square Scheme - the public toilet scheme has direct impact on the delivery of the outdoor market who currenlty use the building. Design work is progressing by Shipley Town Council's consultant AMG Architectural, supported with advice from the Bradford Council project team.

CANAL ROAD CORRIDOR – NATURALISING BRADFORD BECK

£350k Towns Fund, £1.7m Bradford Council, £1.7m ESIF, on site Q2 2023

A redesign of Bradford Beck to reduce flooding on the key road corridor connecting Shipley to Bradford, whilst also creating a new park with enhanced amenity and wildlife value. The design will involve removing an 80m long concrete culvert, re-naturalizing the flow of Bradford Beck. Towns Fund resources will be used to reinforce the routes from the de-culverting site/new park public amenity to Shipley town centre. A framework contract with BAM Construction will deliver the works.

ACTIVE TRAVEL TO BETTER CONNECT SHIPLEY TO SURROUNDING AREAS AND SALTAIRE

£1.32m Towns Fund, £130k DoT

Deliver improved active travel routes to link the Market Square project to the railway station, as well as Shipley town centre to Saltaire (along the towpath) and surrounding neighbourhoods.

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To better connect Shipley and Saltaire along the canal towpath:

- Improvements to the canal towpath, river footpaths and approaches.
- Installing lighting under bridge along the canal towpath.
- Installing new cycle lockers, communal cycle shelters and storage solutions for residents and visitors.
- Improving existing cycle facilities including stands, repair stations and sign-posts to other routes.

Further improvements to footpaths and cycle lanes at:

- Wrose Brow Road anticipated on site April 2023
- West Royd Road anticipated on site May 2023
- Baildon Bank anticipated on site April 2023
- West Lane anticipated on site May 2023
- Victoria Park on site end of February 2023

REAL TIME BUS INFORMATION

£40k Towns Fund

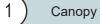
A second phase of real time bus information brought to additional bus stops in Shipley.

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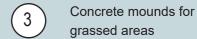














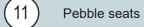


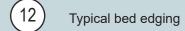


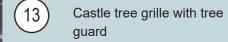
- (6) Castle tree grille
- (7 Bench
- BigBelly solar powered (8) compacting bin

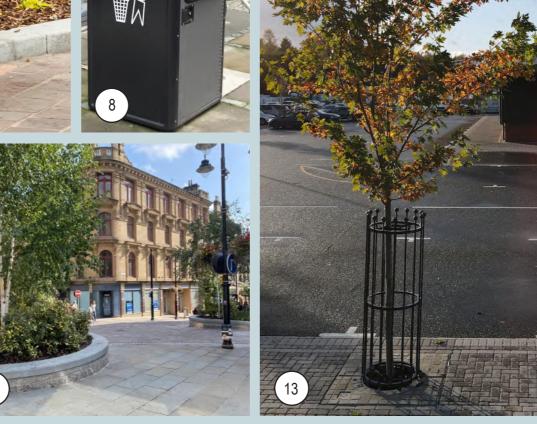




















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WORKING DESIGN CONCEPT

