

Keighley Town Deal Board

Draft Agenda

Friday 28th April 2023

10.00am – 12.00pm

Location: Keighley College Boardroom

No	Item	Owner	Time	Paper
1	Welcome and apologies	Chair	10:00	
2	Meeting format and conduct	Chair	10:05	
3	Declaration of Interests	CBMDC	10:10	Item 1
4	Correspondence log	CBMDC	10:15	Item 2
5	Minutes of the last meeting and matters arising	Chair	10:25	Item 3
6	Highlight Report:	CBMDC	10:30	Item 4
	 Programme Management 	Officers/Project		
	 Project Updates 	Delivery		
	 Risks and Issues 	Partner lead		
	- Finance Update			
	 Decisions required from KTD Board 			
7	Spotlight on	Project	10:50	PowerPoint
	Project round up presentation	Lead/CBMDC		Item 5
	2. Report from Keighley Creative	Officers		
8	PR & Comms	CBMDC	11:30	Item 6
		Officers		
9	AOB	Chair/All	11:40	
10	Date and Time of next meeting	Chair	11:55	
11	Meeting closes	Chair	12:00	



List of Board Attendees:

Ian Hayfield (Chair) – Hayfield Robinson
Liz Barker (Vice Chair) – Worth Valley Magazine
Georgina Webster – Keighley Creative
Robbie Moore – Keighley Constituency MP
Naz Kazmi – Keighley Asian Women and Children Centre
Steve Seymour – Airedale Shopping Centre
Cllr Alex Ross-Shaw – CBMDC Portfolio Holder
David Warren – Luminate Education Group
Kevin O'Hare – Keighley College Principal
Peter Corkindale – Keighley Town Council
Soo Nevison – Community Action Bradford and District
Judith Furlonger – WYCA/the LEP

Apologies:

Angela Blake - CBMDC

List of Invited Attendees:

Angela Hays - CBMDC
Phil Walker - CBMDC
Dave Partridge - CBMDC
Alan Lunt - CBMDC
Anne-Marie Woolham – CBMDC
Michelle Rushworth – CBMDC
Rav Panesar - CBMDC
Lorraine Coates - BEIS
Ryan Kane - BEIS



1. Welcome and apologies

- 1.1. Chair's welcome.
- 1.2. Notes of attendance and apologies.

2. Board meeting format and conduct

2.1. Chair to outline the format of the board meeting and how it will be conducted. The agenda and timings are to be followed by the Chair, who will invite comments, questions and discussion once each agenda item has been presented.

3. Declaration of interests

3.1. Board members to declare any interests of relevance to the meeting agenda for documenting on the register.

4. Correspondence log

4.1. Board members and Council officers to declare any correspondence of relevance to the meeting agenda for documenting on the register.

5. Minutes of the last meeting and matters arising

- 5.1. Minutes have been circulated to members and published in advance for comment. Board members are asked to agree the minutes of the March Keighley Town Deal Board meeting.
- 5.2. Terms of Reference. The ToRs were discussed and approved at the March meeting though an omission was the meeting frequency which was enquired on via email. ToRs have been updated to reflect and the inclusion of the frequency of meetings is agreed as every six weeks.

6. Highlight Report

6.1. The Keighley Town Deal Programme Manager and the nominated Council officer project leads for each Keighley Town Deal project to attend and present key updates on project progress, risks and issues.

7. Spotlight on 'agreed project of focus'

- 7.1. Project Partners/Leads/Nominated project officers to present.
- 7.2. Chair to allow any questions from the board/meeting invitees.

8. PR & Communications

8.1. CBMDC TD Programme Team to update on Comms strategy

9. Any Other Business

10. Date and time of the next meeting:

10.1. 9th June 10am – 12pm



List of Keighley Town Deal Board Papers

Item 1: Declaration of Interests Register

Item 2: Correspondence Log

Item 3: Minutes of 17th March 2023 Meeting

Item 4: Highlight Report

Item 5: Press Releases



Keighley Town Deal Board Item 1 - Declaration of Interest Register

Board Member	Job Title	Disclosed interested when becoming a board member	Disclosable pecuniary interest (employment, sponsorship, undischarged contracts, beneficial interests in land, licence to occupy land, corporate tenancies, beneficial interest in securities)	Other registerable interest (membership or position in which appointed or nominated by Council, any body exercising functions of a public nature or directed to charitable purposes, including the influence of public opinion or policy, any person from whom have received a gift or hospitality)	Non-registerable interest (affecting the wellbeing of member directly, family, friend or close associate more than the wellbeing of those in local area generally)	Date of meeting declaration of interest received	Action taken



Keighley Town Deal Board Item 2 - Correspondence Log

Detail of Request	Sender	Response owner	Date of enquiry	Response issue date	Status



Keighley Towns Fund Board Meeting Minutes (DRAFT)

Location: Keighley College (MS Teams available)

Date / Time: Friday 17th March 2023 10.00am - 12.00pm

Attendees – In person:

Ian Hayfield (Chair); Liz Barker; Angela Hays; Georgina Webster; Robbie Moore MP; Naz Kazmi; Steve Seymour; Cllr Alex Ross-Shaw; David Warren; Kevin O'Hare; Anne-Marie Woolham; Alan Lunt, Rav Panesar, Michelle Rushworth.

Attendees - MS Teams: Lorraine Coates; Ryan Kane; Mark Elders; Lisa Lloyd; Nick Milsom

Apologies: Judith Furlonger; Mike Atherton; Phil Walker; Dave Partridge; Soo Nevison; Angela Blake; Peter Corkindale.

ID	Notes/Actions/ Decisions	Decision	Action Owner	Due Date
1	Housekeeping – Apologies, Minutes, Actions, Declarations of Interest Minutes of the previous meetings were accepted as a true record. Not everyone received them so will be resent. Declarations of Interest – NK declared interest as did IH.		AH to send out previous minutes	17/03
2	Matters Arising			



ID	Notes/Actions/ Decisions	Decision	Action Owner	Due Date
	AH discussed the key achievements, including Grant Funding Agreements (GFA's), New staff in post (Michelle/Rav), Community Grants and Terms of Reference. AH also explained key priorities for the next period, including Monitoring Report for period up to 31st March 2023.			
	IH – Monitoring Report should be completed by 31 st March. LC was happy for additional items to be captured in the report and can be done and amended to reflect the period between September 2022– March 2023 for when it was last submitted.			
	AH – Cost price inflation issues to be addressed as part of the general updates for projects.			
3	General Update			
	Terms of Reference			
	AMW - Terms of Reference have been seen by Board Members as they were sent for comments. LC raised Terms of Reference regarding and feedback or comments. NK mentioned the lack of diversity and potential barriers to getting more diversity on the board.			
	SS suggested names and recommendations by board members to become part of the Towns Fund board, then approach if approved, with examples like Timothy Taylor. GW - The board are focused on delivery of existing approved projects and questioned what value newer members would provide at this stage of the programme.	Suggest Board members	Board Members	
	KOH / DW – Highlighted the importance of investment in arts in Keighley and pathways available for students into those sectors. Potentially including entrepreneurs and getting their involvement in the Board. RM – Agreed that the focus of the board needs to be around the skill sets for delivery, but covers the cross sector of businesses.			
	Local Development Framework			
	IH mentioned the local development framework for the Town with two companies (CBRE and Thinking Place) commissioned to develop an			



	gro-	METROPOLITAN DISTRICT COUNCIL		
ID	Notes/Actions/ Decisions	Decision	Action Owner	Due Date
	investment framework for Keighley. IH questioned how much involvement these companies had in engaging with local communities. AL – provided feedback regarding this and the need to utilise these companies to provide a national picture, as issues were similar across other towns and cities, but still incorporate some elements of local engagement.	AL to provide regular updates	AL	
4	Project Updates:			
	Aire Rivers Trust NM presented an update on the Towns Fund project of river habitat improvements, including providing a map of three options for areas that could be supported by the Towns Fund. One option was outside the TF boundary but represented the best location for use of funds against projected outcomes. AMW raised a question if the board	Board approved		
	would be happy for the project to go ahead on areas that were slightly outside the border. The Board approved this request. NM left meeting. AH provided an update and summary of each project using the A4 highlight report:			



ID	Notes/Actions/ Decisions	Decision	Action	Due
		200.0.0	Owner	Date
	Development Investment Fund AH informed the board that the Grant Funding Agreement for the Development Investment Fund has been approved and the project can now go ahead.			
	Town Centre & Infrastructure Improvements			
	AH discussed the walk around that took place in February, including work on connectivity aspect of the project. A connectivity study will be needed to assist the development of this project.			
	Keighley Skills Hub			
	KOH wanted to connect this with the Community Health Centre and still in the process of looking for suitable locations. IH highlighted the need to have control over projects, to ensure they can be delivered. AH indicated that the spend was for 2023-2024 so needs to be addressed.			
	Manufacturing, Engineering Future Technologies Hub			
	AH – Is dependent on the Development Infrastructure Fund and will be on track once that has been agreed.			
	Capital Assistance to Business Growth			
	RP discussed the grants approved and the number of applications with larger investments. RP to send to IH the press release regarding this fund. ARS indicated the importance of having the chair included in any communications that go out regarding this.			



		Action Owner	Due Date
Keighley Community Grant Scheme AMW – Provided update of projects including the Haworth Toilets which are underway and within budget and nearly finished. Keighley Cougars submitted a planning application and waiting for validation. RM would like more information about this project and questioned delivery and timescales, which have to be delivered around matches during the season. IH – Would like a full update and presentation of current position regarding Keighley Cougars due to the value and importance of the project. Sangat Centre has investment and likely to be finished by the end of the year (2023); Woodville Activity Centre will be doing some community activity days in the summer, board members invited; Old School Room Roof have drawn down funds and will be finished by the end of 2023; Haworth Village Hall have submitted a planning application for redevelopment.	PR to send to board members	RP / AH	
Women Employment Project AH – planning permission approved. NK - now moving to the next stage and will present an update, including the plans at the next Board meeting. NK getting costings together and can get started with the project, however, other sources of finance maybe required to fully complete the project.	Update on Keighley Cougars required	AH / AMW	
Keighley Arts & Film Festival (KAFF) AH provided an update regarding events. GW discussed the work involved with many events being planned. The South Asian Music Event was one of the highlights of the October 2022 event, with people travelling from all over the country. GW – importance of ongoing projects to continue momentum in bringing people into the Town and also an example of different agencies working collaboratively together, including the Aire Rivers Trust when commissioning some creative aspects of the project. AH – project has already achieved its outputs in terms of visitor numbers.	NK to share plans at the next meeting.	NK	



ID	Notes/Actions/ Decisions	Decision	Action Owner	Due Date
			Owner	Date
	Health & Wellbeing Centre AL – Met with RM and a report is being compiled with LC to be put before the minister and whether it should take place on that particular site. LC – Fed into an update with the national Town Deal Team and with senior officials and waiting for clearance, including flagging the timing issue and having a way forward. RM – Raised frustrations with this project and indicated that there wasn't a full site analysis of other sites that should have been explored within the timeframes. IH clarified with RM that the report has gone to DLUHC, includes RM's objections to full site analyses, however, indicated that the preferred site is likely to be approved given the timescales. RM supports a health and wellbeing hub in Keighley but not that specific location. GW – clarified that the Towns Fund board did agree for that project to go	Progress update to be provided	LC	
3	ahead apart from objections raised by RM. LC agreed that the report includes the Boards approval for that location. LC – Called in by the minister due to the lack of consensus on the site. SS – Indicated his concerns with the poll for the Health & Wellbeing Centre included the low number of responses, believed to be 9% of the electorate. Communication Update			
	Communication & PR LB — Addressed communication regarding Towns Fund and clarity around how board members speak to publications. RM — Discussed press releases about Towns Fund board updates that shows a unified approach on what the town is doing. IH discussed the need to get local press to write articles on Towns Fund following on from board meetings. ARS indicated that it has been raised with Angela Blake to get this approved. AL agreed that there needs to be more visibility to get the message out. RM indicated that board members should be informed when press releases are sent out.	Provide update to board on PR activities	RP / AH	
	Communications & Engagement Tender RP provided an update regarding the tender and the need to engage with a PR & Marketing Provider to deliver the marketing activity requested by the board. Suitable suppliers were not identified in the original tender and a quick quote will take place in partnership with the procurement team at the council.			



ID	Notes/Actions/ Decisions	Decision	Action Owner	Due Date
4	Keighley Creative Community Arts Hub / East Street Arts			
	JW provided a presentation about the project, including a background to their skill sets and experience of delivering the Creative Hub. JW – Opportunity to have a central creative hub that is accessible and delivers a multi-level experience to communities. JW – still in phase 1 to secure funding for this to go ahead. In discussions with various organisations including Bauman Lyons Architects, Dobson Construction and Keighley Creative to move things forward. Three months required to get to RIBA Stage 2 and four months to begin phase 2.	Valuation & Condition Survey required	JW	
	IH – Thanked JW for the presentation and has had meetings with JW to ensure the project is sustainable from the start. IH – wants this to be delivered in an informed manner, including acquiring an up to date value of the property and the current condition of the building.			
	DW – Agreed that the contractors are ideal for this project, but questioned the timescales. JW fedback that the timescales are based on the need for financial aspects to be in place and secured, including partnerships with other projects to ensure it is achievable.			
	KOH – Questioned the need of how the space will be utilised, given the size of the property. JW – Unsure of how the space could be used but conversations are ongoing with the contractors, including collaborations with other partners to ensure what can be done within the budget, and what can be phased over time.			
	LB – Critical to understand the outputs and confident that they can be achieved, ensuring there isn't a requirement to go back to DLUHC. JW – Stressed the importance of collaboration as part of the project. IH – suggested more detail about what has been missing over the last			



ID	Notes/Actions/ Decisions	Decision	Action Owner	Due Date
	few months, potentially in an extra-ordinary meeting if required. IH highlighted that although it is a great project, it requires an informed decision and further details required to approve if everything in place.			
5	AOB			
	No further AOB			



Highlight Report

6.1 Programme Management

- **6.11** Monthly meetings in place or planned with each Project Sponsor. Progress summary, Risks, Funding Profile and Project Outputs confirmed as part of the DLUHC reporting requirements.
- **6.12** Project monitoring processes have been established to monitor projects, including a review of existing expenditure on Towns Fund activity. This is being managed by the Strategic Contracts Team within Economic Development. A dedicated Contract Manager is working with Project Sponsors and Council Officers to collate and complete existing claim forms. This is to ensure finances that have been released are aligned to the feasibility activities of each project. Initial investigations have commenced on each project with requests been made for defrayed evidence of expenditure and invoices for costs incurred.
- **6.13** Meetings held with DLUHC to review regular reporting requirements, including Project Adjustment Requests (PAR's), which need to be issued if Project Sponsors have to re-evaluate their objectives / outputs. It is envisaged that with most projects moving to a Delivery Phase, this requirement should be an exception rather than the norm, with an expected deadline of the 31st July 2023 for all PAR's to be submitted.
- **6.14** Michelle Rushworth and Rav Panesar are now in post and working on the Towns Fund Programmes. Michelle will mainly focus on Keighley whereas Rav will focus on Shipley, however, there will be some elements of crossover, with Rav focusing on the Capital Assistance to Business Growth (CABG) for both Towns and Michelle looking after The Town Centre & Infrastructure Projects.
- **6.15** Internally, work has been undertaken to ensure processes for each project are in place, including documentation and evidence in order to proceed to the full application and grant funding agreement. The work is assisting the project monitoring activity described in 4.2. This includes ensuring the following:
 - Releasing funding when GFA is complete, decision notice approved and Part 2 of the application has been completed.
 - Processes agreed regarding the compliance of each project in relation to Part 1 Advanced Payment Agreements.
 - Ensuring Board Meeting Minutes are published within a timely manner following each Board Meeting.
 - Adjustment of Board Papers with a move to a Board Agenda and Meeting Pack for each Board Member, submitted prior to each Board Meeting for review and comments.
 - Review of the Terms of Reference (ToR) for the Towns Fund Board. Updated ToR included for review by Board Members.



6.2 Project Updates

Project Name	Value	Project Summary	Updates	Risk Profile
A – Development Investment Fund	£14m	Development of industrial units at Providence Park and Beechcliffe Industrial Site.	GFA signed March 2023.	Low
B – Town Centre & Infrastructure Improvements	£2.39m	Investment in Town Centre and Infrastructure improvements.	Low St phase 2 starting on site April 2023	Low
C – Keighley Skills Hub	£906k	Bespoke learning space for residents to improve their employability skills. Linked to Project J.	Premises yet to be secured. Anticipated to be in the new Health and wellbeing centre.	High
D – Manufacturing, Engineering & Future Technologies Hub	£3m	Purpose built training and education facility to be based at Providence Park.	The lease has been agreed with property owners. In occupation for September 2024.	Low
E – Capital Assistance to Business Growth	£2m	Grant programme for new and existing businesses.	36 expressions of interest have been received, 7 applications submitted and approved of £153,970.75, with a private sector match of £613,434.37.	Low
F – Community Grant Scheme	£4.9m	Grant scheme for a range of community-based organisations.	Old School Room roof repairs to start. Additional funding released of £110k for project to start. Haworth Village Hall project schedule now being agreed with potential for project to attract additional funding. CAT almost completed. Sangat Centre project is underway, with additional funding released. Scott Street – Work to start in July – August 2023 as that is when the building is quieter. Builder, architect all in place (will take around 6 weeks to complete). On track - Haworth toilets (Mens) completed; Ladies will commence early 2023. Keighley Cougars project at design stage and awaiting the Planning application to be validated.	Low
G – Creative Arts Hub	£2.6m	Redevelopment of Sunwin House to a multi- purpose facility.	Valuation and condition survey of Sunwin House is taking place to inform feasibility activities, decision on acquisition.	High
H – Women Employment Programme	£160k	Refurbishment of the KAWACC premises.	Planning approval granted. Architect progressing with design, obtaining estimates.	Low



I – Keighley Art &	£240k	Range of events within	All outputs delivered.	Low
Film Festival		Keighley to support		
		inward investment.		
J – Keighley	£3.4m	Creation of a health and	Further to BEIS report to the Minister,	High
Community Health &		wellbeing centre in the	the Minister has requested a meeting	
Wellbeing Centre		heart of Keighley.	with MP. Date has been set.	

Community Grants	Value	Project Summary	Risk Profile
River Worth Friends	£50k	Replacing signage and improvements to footpaths and access maps.	Low
Scott Street (Keighley Healthy Living)	£85k	Refurbishment of the Scott Street premises for Keighley Health Living.	Low
Haworth Toilets	£130k	Refurbishment of the main toilets in Haworth.	Low
Keighley Cougars	£2.25m	Redevelopment of the main stand at Keighley Cougars.	Medium
Haworth Village Hall	£1.1m	Refurbishment and development of premises.	Medium
Sangat Centre	£230k	Refurbishment of premises at the Sangat Centre.	Low
Woodville Community Centre	£155k	Creation of an enterprise hub.	Low
Old School Room	£120k	Replacement of the Old School Room roof.	Low
Central Hall Roof	£152.1k	Replacement of the roof at Central Hall.	Low
Good Shepherd Centre	£130k	Refurbishment of premises.	Low
KWV Railway	£400k	Projects to improve facilities for KWV Railway.	Low



6.3 Risks and Issues

Project C: Keighley Skills Hub

		C – Keighley Skills Hub	£906k	Bespoke learning space for residents to improve their employability skills. Linked to Project J.	Premises yet to be secured. Anticipated to be in the new Health and wellbeing centre.		High
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6.31 The Skills Hub project is predicated on the approval for the development of the Health and Wellbeing Centre on the former Keighley College site. Project on hold until Ministerial approval is granted for project J.

Project G: Keighley Creative Arts Hub

			3 11	
G – Creative Arts	£2.6m	Redevelopment of	Valuation and condition survey of	High
Hub		Sunwin House to a multi-	Sunwin House is taking place to	
		purpose facility.	inform feasibility activities, decision	
			on acquisition.	

- **6.32** East Street Arts have taken over as project lead though progress on the feasibility work including commissioning condition and valuation surveys has been slow.
- **6.33** ESA are appointing Creative Space as PM and have agreed to weekly meetings to ensure the project progresses. Project milestones are to be agreed and used for progress to be monitored against.

Project J: Keighley Community Health & Wellbeing Centre

J – Keighley £3.4m Community Health & Wellbeing Centre	l .	Further to BEIS report to the Minister, the Minister has requested a meeting with MP. Date has been set.		
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6.34 The project is currently on hold, awaiting ministerial approval.



6.4 Finance Update:

	RDEL/CDEL	20/21(£)	21/22 (£)	22/23 (£)	23/24 (£)	24/25 (£)	25/26 (£)	
A - Development Investment Fund	RDEL	20/21(2)	Z IIZZ (~)	200,000	250,000	250,000	20,20 (2)	
- Botolopinone introduction and	CDEL		78,675	586,325	6,560,000	5.042,950	1,166,650	
	Total	0	78,675	786,325	6,810,000	5,292,950	1,166,650	£14,134,600
3 - Town Centre and Infrastructure Improvements	RDEL	-	. 0,0.0	0	0	0,202,000	1,100,000	22 1,23 1,000
	CDEL		40.056	79,444	1,270,500	1,000,000		
	Total	0	40.056	79,444	1,270,500	1,000,000	0	£2,390,000
C - Keighley Skills Hub	RDEL		,	0	.,=,=	.,,		
	CDEL		45,300	-	860,700			
	Total	0	45,300	0	860,700	0	0	£906,000
- The Manufacturing, Engineering Future Technologies Hub	RDEL		0	0	555,155	-		
	CDEL		150,000	1,140,000	1,710,000			
	Total	0	150,000	1,140,000	1,710,000	0	0	£3,000,000
- Capital Assistance to Business Growth	RDEL	-	25,000	25,000	25.000	25.000		23,000,000
- Capital Fibolicianos to Daoinesos Cional	CDEL		100,000	265.000	800,000	735.000		
	Total	0	125,000	290,000	825,000	760,000	0	£2,000,000
- Community Grant Scheme	RDEL			95,000	0			
	CDEL		245,000	3,192,000	1,368,000	0		
	Total	0	245,000	3,287,000	1,368,000	0	0	£4.900.000
- Keighley Creative Community Arts Hub	RDEL		2.0,000	0	0	-		_ ,,,
Trongino, oroanio de minario, rite tras	CDEL		130,000	1.000.000	1,470,000			
	Total	0	130,000	1,000,000	1,470,000	0	0	£2.600.000
I - WEP (Women Employment Project)	RDEL	-	100,000	1,000,000	1,110,000	-		22,000,000
. The (trainer employment reject)	CDEL		8,200	155,800	0			
	Total	0	8,200	155,800	0	0	0	£164,000
- Keighley Art and Film Festival (KAFF)	RDEL		9,747	70,253	82,000	49,000	29,000	
	CDEL		0	,===	,	,	,	
	Total	0	9,747	70,253	82,000	49.000	29,000	£240,000
- Keighley Community Health and Wellbeing Centre	RDEL			0	0	10,000	20,000	
riorgano, community recent and realizable control	CDEL		170,000	875.000	2.525.000			
	Total	0	170,000	875,000	2,525,000	0	0	£3,570,000
rogramme Management	RDEL		11 0,000	100,000	100.000	100.000		23,370,000
	CDEL			100,000	100,000	100,000		
	Total	0	0	100,000	100,000	100,000	0	£300,000
	RDEL total		34,747	490,253	457,000	424,000	29.000	2230,000
	CDEL total		967,231	7,293,569	16,564,200	6,777,950	1,166,650	
	Total	'	1,001,979	7,783,821	17,021,200	7,201,950	1,195,650	

Table 1: Annex A – Keighley Projects



Agenda item 7 – Spotlight on ...

- Project update across TF Projects
 ESA Update report on the Keighley Creative Arts Hub



Agenda item 8 - PR and Communications

PR

- 8.1 Tender for Communications & Engagement Activity closed on 27th February 2023. 10 bids returned, 3 from Bradford and 7 from other locations (Brighton, Liverpool, Stockport and London). 4 returned bids failed Technical & Professional Ability.
- 8.2 Panel made up of Council Officers and a Board Member reviewed the returned bids at a Moderation Meeting on Thursday 9th March 2023. Panel members decided that none provided value for money and scored low on all the responses for both communication and engagement activity.
- 8.3 A decision was made to work with procurement and look at a Quick Quote specifically for Marketing & Website Activity for one year. This would involve contracts up to a value of <£24,999 which could be sent out to three suppliers and appointed quickly.
- 8.4 As part of the due diligence, a discussion with colleagues from Marketing and Communications was held on the 22nd March 2023. Having seen the scope of the proposed Quick Quote tender the team advised they are able to support the Towns Fund PR and Comms activity so the procurement exercise at present has been paused. The team are in the process of recruiting a Marketing & Communications Officer, once in place would provide additional capacity to support the Towns Fund PR and comms activity.

There is an expectation that projects where delivery has started, or grant funding agreements are in place, will be supported by the Bradford Council Marketing & Communications Team to ensure this is amplified through local and regional publications. Opportunities to promote this via the Stay Connected Newsletter, run by Bradford Council with a distribution list of over 13,000 will also be used where appropriate. This will also include utilisation of the Bradford Council run social media sites to promote Towns Fund activity, subject to agreement and approval.

- 8.5 A Press Release was put together to announce that the Grant Funding Agreement to the value of £6.56m was signed for Providence Park to deliver 7 industrial units. The details of the GFA and Subsidy Control has been published on the Contracts and Grants Register, which expires after 30 days. The decision was therefore made to hold publishing the article until the subsidy control notice period has expired. A photo shoot has been arranged for Tuesday 25th April with the Rock family, Chair of Keighley TF Board and a Council officer.
- 8.6 **Appendix 1** contains the draft press release as detailed above.



8.7 Towns Fund press releases have also been published for both the Keighley and Shipley Towns Fund (both positive & negative):

Date	Publication	Details	Rating
15/03/23	Telegraph & Argus	https://www.thetelegraphandargus.co.uk/news/23388607.rugby-	Neutral
		ground-improvements-toilets33m-will-benefit-town/	
21/03/23	Keighley News	https://www.thetelegraphandargus.co.uk/news/23401529.growing-	Positive
		keighley-businesses-sharing-2-million-grants-pot/	
21/03/23	Telegraph & Argus	Criticism of communication around £33m Keighley regen fund	Negative
		Bradford Telegraph and Argus (thetelegraphandargus.co.uk)	
21/03/23	Telegraph & Argus	'If it's not built here, it won't happen' - debate over health hub	Neutral
		Bradford Telegraph and Argus (thetelegraphandargus.co.uk)	
27/03/23	The Business Desk	Grants on offer from £4m Business Growth Programme	Positive
	(Appendix 1)	<u>TheBusinessDesk.com</u>	
27/03/23	Telegraph & Argus	Virtual Reality room included in refurbishment of Haworth Village Hall	Positive
		Bradford Telegraph and Argus (thetelegraphandargus.co.uk)	
08/04/23	Telegraph & Argus	Divide over Keighley health hub remains, with MP 'frustrated'	Negative
		Bradford Telegraph and Argus (thetelegraphandargus.co.uk)	
16/04/23	Keighley News	LETTER: Loss of Keighley health hub would be 'disastrous' Keighley	Negative
		<u>News</u>	
23/04/23	Keighley News	LETTER: 'Misconceptions' over Keighley's green space Keighley News	Negative

Communications

- 8.8 Improvements in communication between the Board, Council Officers and Projects Leads have been an area of concern highlighted at previous board meetings for both Keighley and Shipley.
- 8.9 To partially address this, Council Officers will publish all the minutes of Board Meetings on the Bradford Council Website when approved. The links to these will be sent to all Board Members as well as the relevant Councillors.
- 8.10 Project updates will also be provided at each Board Meeting which will include a financial summary to provide members with an overview of each project, its progress and risks. In some cases, project sponsors maybe invited to present a case to the board that provides an update for information or decision.



- 8.11 There is also a recognition that the existing Keighley and Shipley Towns Fund websites do not reflect the current status of projects, which are now moving to a delivery phase.
- 8.12 A meeting was held with the existing website developer (Participatr) regarding the management and redevelopment of the 'Our Town' Keighley and Shipley Towns Fund websites. The outcome of the meeting was that the existing provider could continue to host the websites, however this would be with limited access for Council officers and an ongoing cost to continue this support. As such internal Council meetings have taken place with Marketing & Comms and the Web development team for support with these activities. Council officers will also work with the Town Councils to ensure that the pages are up to date and reflect each Town and associated programme appropriately.



Item 6

Development Investment Fund, Providence Park – Keighley Towns Fund Draft Press Release

Government Funding for Development brings jobs to the Town

Before and after pictures

A grant agreement has been signed that will create significant job opportunities and new industrial workspace for businesses in Keighley.

A £6.56 million grant from the Keighley Towns Fund has been signed with a private developer to create up to 7 industrial units on brownfield land at the corner of Dalton Lane, Keighley in a project worth over £12 million in total. The business has always been family owned and previously provided services to the heavy engineering sector. However, with this grant support, the third generation of the family are now able to undertake a comprehensive redevelopment of the whole site to provide a modern industrial estate.

The funding is part of The Towns Fund which is a Government-funded support programme to boost the economies of towns across the UK. The programme is part of the Government's Levelling Up plan. The scheme has secured £33m for projects in Keighley and the Development Investment Fund is part of this.

It will create construction jobs during the build and when built is expected to create significant job opportunities for the local area. The scheme will provide renewable sources of energy that will both positively impact Net Zero targets and will also enable occupiers to benefit from competitively priced, relatively cheap sources of energy.

lan Hayfield, Chair of Keighley Towns Fund, said: "This is a fantastic opportunity to bring brownfield land back into use and also bring investment into Keighley town centre. I look forward to seeing it develop and see businesses sign up."

David Shepherd, Bradford Council's Strategic Director for Place, said: "Keighley has a diverse and well-established manufacturing sector with a quarter of our local workforce employed by it and we know the sector can grow quicker with the correct investment and support. This funding will create space for businesses to invest and expand and create jobs."