Buy For Bradford A Strategy for the Bradford District Economy

Key Deliverable – Enhanced and Embedded Social Value Ace Elevators

Ace Elevators, is a small family run business based in Keighley, and last year won a tender with City of Bradford Metropolitan District Council. As part of the procurement they are committed to social values and the local community and economy.

Since being awarded the Bradford Council contract they have employed two additional engineers who live in the local area. They are also currently finalising a lease for a larger industrial premises in Bradford, which will allow them to further invest in local employment. Their aim this year is to work with local academies to build partnerships and create new apprentice opportunities for young people.

In the community they have partnered with Bankfoot Primary school, to help the school to build a sensory room. This will enable children with needs to stay at the school and not have to travel.

They also support the local economy through:

- Purchasing vehicles from a local independent supplier
- Uniform purchases from local suppliers
- Printing from local suppliers
- Engineer tools Local supplier
- Material Purchases Local supplier
- Petrol and welfare purchases from local suppliers

Kal Shergill, founder of the company, said: "We are absolutely committed to supporting our local economy and also local people. I would like to thank Bradford Council for their support and helping us to develop and hope other local companies can see real benefits in investing in Bradford and investing in their local communities. Times are very hard for so many people at the moment and we will continue to do what we can to help."

Ian Westlake, Head of Procurement, said: "Quite simply what has been achieved here is exactly what the Council's procurement strategy for the next five years is all about. Local organisations winning Council business, on merit, and as part of that making such a worthwhile contribution to our District."

