



City of
BRADFORD
METROPOLITAN DISTRICT COUNCIL

Department of Health and Wellbeing

Market Briefing: Daytime Activity February 2020

MARKET BRIEFING

This Market Briefing Statement is part of a series of briefings supporting the vision of Happy, Healthy at Home

The purpose of this briefing is to:

- **Share the Department of Health & Wellbeing's thinking and future commissioning intentions**
- **Support people in having choice and control in their lives**
- **Influence and drive the pace of change for the whole market in order to deliver effective outcomes**
- **Encourage and support providers to shape their services to meet the current and future needs of individuals in our District**

Introduction

This Market Briefing for the Department of Health and Wellbeing in Bradford is published as part of the journey to transform the way services are commissioned and delivered across the Bradford District. It should be read in conjunction with the Departmental Market Position Statement.

Purpose of Briefing and its usefulness

The purpose of the Briefing is to give clear messages to providers about what we intend to commission and why. It is intended as a brief overview that is clear and concise.

It is useful because it summarises demand, supply and our commissioning priorities, so that we can support our current and potential providers to develop the right services to meet the needs of our residents.

Through embedding a culture of continuous improvement; innovation and best practice will be encouraged.

It is divided into the following five sections:

1. Our strategic priorities and commitment to working together
2. Bradford District Demographics and Demand
3. Market information
4. Our approach to the commissioning of services
5. What approaches we expect from providers

If you have any questions or comments about this document please email commissioninginbox@bradford.gov.uk.

1. Our strategic priorities and commitment to working together

As a department we work within the strategic direction set by the following legislation and key policies:

- The Human Rights Act, 1998
- The Mental Capacity Act 2005 including the Deprivation of Liberty Safeguards
- The Care Act 2014
- Children and Families Act 2014
- The Health and Social Care Act 2012
- Equality Act 2010
- The Mental Health Act 2007
- The Safeguarding Adults Multi-Agency Policy and Procedures for West and North Yorkshire and York
- Accessible information standards

We have developed a vision called **Home First** because we recognise the importance of early help and prevention and promoting health and wellbeing.

“We want Bradford District residents to be happy, healthy and at home. We will work together to create a local place where people can make choices about their health and wellbeing.”

We are working towards the following strategic objectives:

1. We will enhance and uphold peoples **rights and choices** to enable people to live the life they choose regardless of age or disability
2. Work with people’s **strengths** to promote wellbeing, self-care and independence with support appropriate to their needs
3. We will enhance **communities**, building on the unique and diverse strengths of Bradford district to enable people to make positive choices
4. We will work with health, local government and voluntary sector **partners** to respond to people’s holistic needs, maximising how we use our **collective resources** sustainably
5. We will improve people’s experience by increasing our understanding of the **impact** and benefit of what we do. We will use this knowledge to **innovate and improve** the way we work and commission services

2. Bradford District Demographics and Demand

What people we support have told us

Across all groups of people there were common themes identified:

- Relationships with family or friends and opportunities to socialise
- Staying as well as possible
- Enough money to be safe & make choices
- Jobs or a chance to contribute
- Interesting activities, including getting outdoors or going on holiday
- Support to build self-esteem and confidence & plan how to tackle challenges

Impact of strategic change

- Our increased emphasis on positive risk taking across the Department of Health & Wellbeing will mean more self-determination for people and more of a chance to lead an ordinary life and that will mean fewer people with low to moderate needs will be supported by daycare services as well as needing an increase in supported employment and volunteering opportunities
- The system wide vision for people to be *Happy, Healthy & at Home* means more people with higher needs will be supported at home and those people will need a variety of daytime support. This will mean more services are needed to support people who have a higher level of personal care needs or behaviour that challenges. This will mean more support for carers to be able to continue with their caring responsibilities.
- An increased emphasis on early help and taking a strength based approach will mean we need services that are enabling and offer people short term support to develop or regain skills and confidence
- The change to a strength based approach will also mean a greater emphasis on people remaining involved in their local communities and that will mean services will need to be able to work in partnership with a wide range of organisations in the community. This will also mean working proactively with organisations to ensure that they are welcoming and accessible to people we support.

What the data tells us

We detail below the data that we have available to us. It does not give a complete picture but does give some indications of the level of future demand. This has to be considered in light of the change in approach detailed above.

Older People

The numbers of older people living in Bradford are predicted to rise. However when you consider the current proportions of people using social care and in particular daycare these result in relatively small increases of people needing support in daycare:

- The number of 65-74 year olds is set to rise by 20% so when we adjust this for those receiving Daycare this is an increase of 16 people by 2035
- The number of 75-84 year olds is set to rise by 31% so we are predicting an increase in the region of 10 people by 2035 for those receiving Daycare
- The number of 85+ year olds is set to rise by 38% so we are predicting an increase of 7 people by 2035 for those receiving Daycare
- In adults 65+ Mental Health is tracked under the following headings, with:
- The numbers of people experiencing Severe Depression set to increase from 2,184 to 3,028 by 2035

- The numbers of people experiencing Dementia set to increase from 5,584 to 8,063 by 2035

People with a learning disability

The following statistics give projections of the likely numbers of people with a learning disability living in Bradford.

- By the year 2035 the number of people predicted to have a learning disability is set to decrease by 123 (1.6% of population) for adults aged 18-64. If we consider that currently 766 people (10% of population) receive council funded daycare, a proportionate decrease would mean this reduced to 753 people attending daycare.
- Anecdotally we know that there are higher rates of disability in BME communities and the diversity of ethnicity in Bradford means this has to be taken into consideration
- People aged 18-24 predicted to have be on the autism spectrum are expected to increase by 369 in 2035
- This needs to be understood in the context of the fact that not all people will need social care support. We are working to support people to live independently and this will significantly reduce the numbers of people receiving daycare

People with a mental health need

The data we have considered relates to people with a severe and enduring mental health need. For Bradford:

- There is a projected decrease overall for adults 18-64 in most mental health categories by 2035
- In relation to people with early onset dementia, we are predicting an increase in the region of 77 men and a static number of 54 women set to remain at the same number by 2035

People with a Physical Disability and/or Sensory Impairment

The term Physical Disability covers a variety of needs including Mobility, Personal Care, Hearing Impairment and Visual Impairment. In terms of Bradford's population figures relating to those with a Physical Disability in 2019 in comparison with predicted 2035 figures;

- **Mobility** – In 2019 there are 16,458 adults age 18-64 and 14,707 adult age 65+ with mobility issues with 1% of 16-34 year olds, 5% of 35-54 year olds and 14% of 55-74 year olds.
By 2035 this is set to rise to decrease by 1% in adults age 18-64 to 16,284 people but is set to rise by 29% from 14,707 to 20,694 amongst those aged 65+.
- **Personal Care** – In 2015 there are 14,553 adults age 18-64 with Moderate to Severe Personal Care needs set to decrease by 2% to 14,366 adults in 2035.
- **Hearing Impairment** – In 2019 there are 29,413 adults aged 18-64 with some hearing loss and 1,798 adults of the same age band with severe hearing loss. Of those 65+ there are 49,251 adults with some hearing loss and 6,462 with severe hearing loss. Between adults 18-80 this accounts for between 0% and 4% of the population in Bradford rising to 22% in adults over 80.
By 2035, the number of adults aged 18-64 with some hearing loss is predicted to rise by 3% to 30,244 people and those with severe hearing loss set to rise by 1% to 1823 people. Amongst those 65+ figures are set to increase at a much higher rate, with those adults with some hearing loss to rise by 44% to 18,200 people and those with severe hearing loss to increase by 34% to 9,805 people.

- Visual Impairment – In 2019, there are 204 adults aged 18-64 and 6,985 of adults 65+ with a moderate to severe visual impairment with 2310 adults 75+ with a registrable eye condition.
By 2035, there is predicted to be a slight decrease in adults aged 18-64 with a moderate to severe visual impairment from 200 people to 204. Amongst those 65+ this is predicted to increase by 29% to 9,798 people with a moderate to severe visual impairment. Those 75+ with a registrable eye condition will also increase by 33% to 3,456 people.
- There are currently 41 clients with a PSR of Physical Disability receiving Daycare in Bradford with 37 in the 18-64 age band and 4 age 65-74; of the total of those in both the 18-64 and 65+ age bands with a Physical Disability the number receiving Daycare is under 0.5%.

What stakeholders have told us are gaps

Older people

- Need disabled access to and personal care in community buildings to be able to remain being supported in their communities
- There is a need for support for people with behaviour that challenges usually because of dementia and some people need benefit from support in smaller groups
- There needs to be flexibility in provision with options of being supported to go out to lunch or other activities from venues
- Being able to provide support to older carers was valued
- Some people need evenings & weekend activities

Disabled people

- Models such as buddy schemes are successful and needed for disabled people and those with sensory impairments
- Need more support to get people into jobs
- There needs to be more options for younger disabled people generally including user led groups
- The idea of Clubhouse models for both younger people and middle aged disabled people is popular
- Need more provision for people who have a sensory impairment; and also existing providers need staff who can support people with sensory impairments

People with a learning disability (including those preparing for adulthood)

- Need more support to get people into jobs including work experience projects
- Expanding volunteering opportunities to create a wide range of different opportunities
- Opportunities to work or spend time with animals
- Supporting people to access community options (and gain in confidence) over the short term including travel training & outreach model to support people to move onto community provision from specialist services
- One to one support or mentoring with life skills including budgeting, sex education
- Provision for people with profound and multiple disabilities including sensory needs
- More social activities including evenings & weekends
- More support for people on the autism spectrum

Mental Health

- Provision with people who are on the autism spectrum or have a dual diagnosis, e.g. mental health and autism
- Support for people who have behaviour that challenges
- Support around skills including internet access and social media & budgeting skills in an informal setting
- Support that is flexible – more drop in than regular attendance
- User Led activities
- Timebanking
- Building employment skills
- Social activities for people who are lonely – buddy schemes and community connector models were popular

3. Market information and Supply

There are currently 939 people accessing 1,429 Daycare services with the majority of those being people with a learning disability.

We anticipate that as people are supported to access universal services and community venues the numbers of people being supported will decrease.

Learning disability provision

In total there are 23 suppliers of daytime support for people with a learning disability. These are VCS providers, the majority of whom are based in Bradford. They range from one large provider to a number of small to medium sized providers. The majority of organisations focus on one main area of activity such as art, drama, music, horticulture or sport.

Provision for older people

There is a good supply of VCS local community provision for preventative day opportunities across the district.

In recent years the number of older people's traditional daycentres has reduced. There are now 4 daycentres run by the Council. In addition, the Council runs a Compass scheme which is a one to one support service in the home of the Compass Carer, and a Timeout scheme in the person's own home.

A small number of private sector care homes and extra care housing organisations offer daycare for people whose needs are too significant currently for community daycare support.

Provision for people with a mental health need

The main provision is via the Mental Health Wellbeing Service. This provides support on a short term basis (usually 6 months) to support people with the outcomes they determine to re-engage in their normal activities.

In addition, there is a grant funded employment service and a small number of grant funded daytime activity projects.

Provision for disabled people including people with a sensory impairment

There are two Council run daycentres for people with physical disabilities. There are a number of groups which run from Morley Street resource centre but no projects for people with a sensory impairment run by the VCS based in Bradford. A number of people access support by travelling across West Yorkshire.

4. Our Personalised Daytime Activity Tender Process

The area of work that this market briefing covers is daytime activity for people with eligible needs.

We are going to run a procurement process using a new and 'lighter touch' style of procurement in order to create a list of accredited Providers.

This will take place using the Council's procurement portal called Yortender.

To be able to access this you will need to [register here](#) under the heading Supplier Registration. You will then be able to use the portal to access the documents and upload your submission (application), as well as raising questions or asking anything you need clarifying.

Once this list is established this will be the only way the Council will offer managed services for daytime activities. However the list will remain open so any organisation will be able to apply at any time.

We will use the list in the following ways:

- For existing placements we will initially transfer work to the list
- For new placements Social Workers will be able to filter the list by requirement and support people to choose a suitable provider

5. What approach do we expect from Providers?

Our aim is to develop models of service delivery across the District that will:

- Allow people with capacity to make their own decisions, have control over what they choose to do and are supported to take on new challenges
- Make a shift away from doing things for people, towards a more preventative approach which supports people to become independent, remain independent or regain lost skills
- Work to promote individuals' wellbeing and independence, including "intervening early to support individuals, help people retain or regain their skills and confidence, and prevent or delay deterioration wherever possible."
- Take a strength based approach. This is where the focus is on a person's skills, abilities and knowledge and those of their family, friends and communities.
- Take an enabling approach to give people the opportunity and confidence to learn, relearn and regain skills
- Provide day time activities for people that are meaningful and that support people to grow in confidence
- Show they can reduce dependency and the need for ongoing support by using short-term interventions to aid recovery as well as avoid people going into crisis
- Identify technology to support people remaining or becoming more independent
- Implement a model which ensures the needs of diverse communities are recognised and addressed
- Work in partnership with other organisations who may have expertise in other areas to give added value
- To support people to be or remain part of their local community
- For appropriate facilities and trained, skilled staff and volunteers
- Provide clear costings that can evidence value for money
- A focus on personalised outcomes for people that support them to develop, reviewing their progress and helping them to move on, including to other or no support

Conclusion

Overall we are not looking for an increase in provision but we want a change to move towards high quality support that is in people's local communities, doing ordinary activities. However there are a number of areas where there is insufficient provision including:

- Support for people on the autism spectrum including people with more challenges in their lives and young men who want to be active
- Support for people who are in the later stages of dementia and may need to walk around or be supported if they become upset
- Support for people with sensory impairments
- More help for people get jobs, increase the number of hours they are working and/or keep jobs
- Opportunities to socialise and also help to get involved in activities for all people we support including buddy schemes
- Clubhouse models where people can drop in, get support to plan activities, meet friends and socialise

**Further information will be made available via the Council website and Yortender
Bradford Councils commissioning page:**

<https://www.bradford.gov.uk/business/commissioning-adult-health-and-social-care-services/commissioning-adult-health-and-social-care-services/>

Yortender: <https://www.yortender.co.uk/>

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