

Local Development Framework for Bradford

# Bradford City Centre Area Action Plan

Issues and Options - Consultation Log

Consortia of Ethnic Minority Organisations  
(COEMO) Event

(Tuesday 11 December 2007)

June 2008



City of Bradford MDC

[www.bradford.gov.uk](http://www.bradford.gov.uk)

This document is one of a number that make up the Local Development Framework for the Bradford District. If you need the contents of this document to be interpreted or translated into one of the community languages or you require it in Braille, Large Print or on tape, please contact the Local Development Framework Group on (01274) 434050,

ब्राडफोर्ड डिस्ट्रिक्ट (Bradford District) एर लोक्याल डेवेलपमेन्ट फ्रेमवर्क (Local Development Framework – स्थानीय उन्नयन काठामो) एर अनेकगुलो कागजपत्र वा दलिलपत्रेण एकटि हलो एहि तथ्यपत्रटि । एहि तथ्यपत्रेण विषयवस्तु कमिउनिटिण लोकदेण कोनो भाषाय बुवाते चाहेले अथवा लिखित अनुवाद चाहेले नतुवा ता ब्रेहिले (अक्षलिपिते), मोटो हरफे किंवा क्यासेटे रेकर्ड करे चाहेले, अनुग्रह करे लोक्याल डेवेलपमेन्ट फ्रेमवर्क ग्रुप (Local Development Framework Group)-के (01274) 434050, (01274) 434544 वा (01274) 434606 नाखारे फोन करण ।

(01274) 434544 or (01274) 434606

यह दस्तावेज़ उन बहुत से दस्तावेज़ों में से एक है जिनसे मिलकर ब्रैडफोर्ड डिस्ट्रिक्ट का लोकल डिवेलपमेंट फ्रेमवर्क बनता है। यदि आप इस दस्तावेज़ की जानकारी का हिन्दी अनुवाद या इसे ब्रेल, बड़े अक्षरों या टेप पर प्राप्त करना चाहते हैं, तो कृपया लोकल डिवेलपमेंट फ्रेमवर्क ग्रुप से (01274) 434050, (01274) 434544 या (01274) 434606 पर सम्पर्क करें।

ਇਹ ਦਸਤਾਵੇਜ਼ ਅਜਿਹੇ ਬਹੁਤ ਸਾਰੇ ਦਸਤਾਵੇਜ਼ਾਂ ਵਿਚੋਂ ਇਕ ਹੈ ਜਿਨ੍ਹਾਂ ਨਾਲ ਬਰੈਡਫੋਰਡ ਡਿਸਟ੍ਰਿਕਟ ਦਾ ਲੋਕਲ ਡਿਵੈਲਪਮੈਂਟ ਫਰੇਮਵਰਕ ਬਣਦਾ ਹੈ। ਜੇਕਰ ਤੁਸੀਂ ਇਸ ਦਸਤਾਵੇਜ਼ ਵਿਚ ਦਿੱਤੀ ਗਈ ਜਾਣਕਾਰੀ ਦਾ ਪੰਜਾਬੀ ਅਨੁਵਾਦ ਜਾਂ ਇਸਨੂੰ ਬ੍ਰੇਲ, ਵੱਡੇ ਅੱਖਰਾਂ ਜਾਂ ਟੇਪ 'ਤੇ ਪ੍ਰਾਪਤ ਕਰਨਾ ਚਾਹੁੰਦੇ ਹੋ ਤਾਂ, ਕ੍ਰਿਪਾ ਕਰਕੇ ਲੋਕਲ ਡਿਵੈਲਪਮੈਂਟ ਫਰੇਮਵਰਕ ਗਰੁੱਪ ਨਾਲ (01274) 434050, (01274) 434544 ਜਾਂ (01274) 434606 'ਤੇ ਸੰਪਰਕ ਕਰੋ।

आ दस्तावेज घण्टांमां नो अेक छे के जे अेडवर्ड डिस्ट्रिक्ट नां स्थानिक विकास नी रुपरेखा बनावे छे. जो तमने आ दस्तावेजनां लभाएनुं ग्राहेशिक भाषओमां भाषंतर करवावानी अथवा तेनो अर्थ समजवानी जरूर ज़ाया, अथवा तमने तेनी जरूर अेईल, बाज मिन्ट के पछी टेप उपर छोय, तो मउरेआनी करी लोकल डिवेलपमेन्ट फ्रेमवर्क ग्रुपनो (01274) 434050, (01274) 434544 अथवा (01274) 434606 पर संपर्क करो.

یہ دستاویز بریڈفورڈ ڈسٹریکٹ کے مقامی ترقیاتی لائحہ عمل سے متعلقہ دستاویزات میں سے ایک ہے۔ اگر آپ کو اس دستاویز کا زبانی یا تحریری ترجمہ کسی بھی کمیونٹی زبان میں درکار ہو یا آپ اسے بریل، لارج پرنٹ یا ٹیپ میں چاہتے ہیں تو براہ مہربانی لوکل ڈیولپمنٹ فریم ورک گروپ سے ٹیلی فون نمبر: 01274 434544، 01274 434050 یا 01274 434606 پر رابطہ کریں۔

## Foreword

The Bradford City Centre Area Action Plan (CCAAP) is being prepared by the City of Bradford Metropolitan District Council as part of the Local Development Framework for Bradford

There has been extensive public consultation on the future of Bradford City Centre over the last 5 years as part of the Bradford Centre Regeneration and the Councils Masterplanning and Neighbourhood Development Framework (NDF) Processes. Comments received to date on the NDFs have been considered by the Council at its Executive on 16<sup>th</sup> January 2007.

The Bradford City Centre Area Action Plan (BCCAAP) will bring all of this work together and will aim to address how development and change within the city can be delivered through the development plan system.

The Issues & Options Report is the first formal stage in the process. Its purpose is to involve interested parties in identifying the key issues and options which the new plan will need to address.

This document provides Consultation event Log of the **Bradford City Centre AAP - COEMO Workshop held on Tuesday 11<sup>th</sup> December 2007 at The Grange Interlink Community Centre, Summerville Road, Bradford, BD7 1PX** facilitated by Planning Aid. Comments received as part of other Public Exhibitions, Drop In Events, Workshops and Meetings will be published separately as 'Consultation Logs'.

A full set of written representations (letters, emails and completed questionnaires) received between 20<sup>th</sup> August 2007 and 31<sup>st</sup> May 2008 on the Bradford City Centre Area Action Plan (BCCAAP) Issues and Options Report is published separately.

All of the comments received during the Issues and Options stage will be fully considered as the Council prepares the Preferred Options Report and Sustainability Appraisal.

For more information about the Local Development Framework or for copies of the Bradford City Centre Area Action Plan Consultation documentation contact:

Local Development Framework Group  
8<sup>th</sup> Floor Jacobs Well  
Manchester Road  
BRADFORD  
BD1 5RW  
Tel: 01274 434050  
Fax: 01274 433767

Email: [ldf.consultation@bradford.gov.uk](mailto:ldf.consultation@bradford.gov.uk)

Or visit our web-site at: <http://www.Bradford.gov.uk/ldf>

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Yorkshire Planning Aid was started by the Town and Country Planning Association in 1973 and is part of a national charity set up under the Royal Town Planning Institute (RTPI).

If you need help in understanding and participating in the planning process, then contact Yorkshire Planning Aid for free town planning advice (subject to eligibility) on, Tel. 0870 850 9808, Email. [ykcw@planningaid.rtpi.org.uk](mailto:ykcw@planningaid.rtpi.org.uk) Website. [www.planningaid.rtpi.org.uk](http://www.planningaid.rtpi.org.uk)

**Part One**  
**Background – Purpose of Consultation**

## **1 BACKGROUND – PURPOSE OF CONSULTATION**

### **What is a Local Development Framework**

- 1.1 Development in the District is currently controlled by the Replacement Unitary Development Plan (RUDP), adopted in 2005.
- 1.2 The Planning and Compulsory Purchase Act 2004 requires that local authorities replace their current development plans with a new type of plan called a Local Development Framework (LDF). The Local Development Scheme (LDS) provides a starting point for the local community and the stakeholders to find out what planning policies and proposals (Local Development Documents) the Council intends to produce as part of the Local Development Framework.
- 1.3 The Local Development Framework will be a portfolio of documents which will replace the Council's current Unitary Development Plan. For further information on the Local Development Framework, please see Bradford Councils Leaflet Number 1 'The Guide to the Local Development Framework'.
- 1.4 The Core Strategy will set the long term spatial vision for the District and strategic policies to deliver the vision. The Bradford City Centre Area Action Plan will be informed by the emerging Core Strategy and will be one of the documents which will form part of the LDF. The Core Strategy Issues and Options Report was published for public consultation in February 2007. For further information on the Core Strategy, please see Bradford Councils Leaflet Number 2 'The Guide to The Core Strategy'

### **Local Development Documents (LDD)**

- 1.5 Documents that make up the Local Development Framework are called Local Development Documents; these have to conform to the policies put forward in the Regional Spatial Strategy. There are two types of Local Development Document and Supplementary Planning Documents and Development Plan Documents. Bradford City Centre Area Action Plan is a Development Plan Document.

### **Development Plan Documents (DPD)**

- 1.6 These are documents that form part of the statutory development plan for the District and are subject of a Public Examination by an independent Inspector. These include the following:
  - Core Strategy – this sets out the spatial vision for the District, the strategic policies for guiding development, the housing requirement, and a framework for monitoring and implementing the Strategy.
  - Site Allocations – this identifies sites for development.

- Area Action Plans – this is a planning framework that is targeted at a specific area.
- Proposals Map – this will show the proposals for the District on an OS Map base, and will be updated as individual documents are adopted.

1.7 DPD's have to go through the following stages as part of their preparation:

- Evidence gathering
- Identification of Issues and Options
- A Pre Submission Issues and Options community consultation
- Preparation of Preferred Options
- Submission of Preferred Options to the Secretary of State and subsequent community consultation
- Independent Public Examination
- Inspector's Report
- Adoption

1.8 All DPDs will be tested thoroughly at an independent public examination to see whether they satisfy the statutory requirements for the preparation of a plan and determine if it is 'sound'. PPS12 sets out the criteria for assessing whether a DPD is 'sound'. One of the tests of 'soundness' is whether the DPD has been prepared in compliance with the Statement of Community Involvement, or with the minimum requirements set out in the Regulations' where no Statement of Community Involvement exists.

### **Statement of Community Involvement (SCI)**

1.9 This sets out how the Council intends to engage the community in producing Local Development Documents that make up the Local Development Framework, and in the consideration of planning applications. The SCI is itself a Local Development Document that is the subject of a Public Examination by an independent Inspector. Once adopted, all other LDD's will have to comply with the requirements for community involvement set out in the adopted SCI. The SCI was submitted to the Secretary of state for independent examination and for public comment in November 2006. A Report is scheduled to go to the Council's Executive on the 22nd April 2008.

### **Local Development Scheme (LDS)**

1.10 The mechanism for describing the Local Development Framework work programme is the Local Development Scheme (LDS). The current Local Development Scheme (LDS) for Bradford was adopted by the Council on the 20 September 2005, following consideration by the First Secretary of State. It was recently reviewed and a proposed revised LDS was submitted to

Government in March 2007. The revised LDS provides the most up to date picture on the LDF programme for Bradford District. The revised LDS provides the most up to date picture on the LDF programme for Bradford District. The Revised LDS was adopted in December 2007.

### What Is An Area Action Plan?

1.11 Planning Policy Statement 12, Local Development Frameworks, (PPS12) gives guidance on the contents of an area action plan. It should be produced after the core strategy, which, once adopted - all other Local Development Documents (LDDs) must conform to.

1.12 The second DPD in the LDS is a more detailed planning document which will look in detail at Bradford City Centre. The Bradford City Centre Area Action Plan will set out the vision and spatial strategy in support of the regeneration of Bradford City Centre, and the ambitions in the Bradford Centre Regeneration Masterplan.

1.13 The Area Action Plan will build on the considerable work already undertaken in particular the Bradford Centre Regeneration Masterplan (published September 2003) and the 4 Neighbourhood Development Frameworks (the Bowl, the Channel, the Market and the Valley). The Executive considered comments on the four NDFs at its meeting on 16 January 2007 and resolved that the work informs the preparation of the Bradford City Centre Area Action Plan.

1.14 The new system places great importance on community involvement in the preparation of all the LDF documents. In particular, guidance requires effective participation and engagement in the early stages of their development (front loading) in order to build consensus on key issues early in the preparation process. The Statement of Community Involvement (SCI), which was submitted to the Secretary of State for independent examination in November 2006, sets out how the Council will undertake consultation in developing all LDF documents. Each DPD goes through a prescribed 5-stage process with stages 2 and 3 involving significant public engagement in order to build consensus as to the issues and approach of the particular document. The key stages are:

- 1 Pre-production scoping and evidence gathering
- 2 Consultation on issues and options
- 3 Consultation on preferred options
- 4 Submission to Secretary of State
- 5 Examination
- 6 Adoption following binding inspectors report

1.15 The Issues and Options stage is the key stage in identifying the key issues which the document needs to address and developing and testing the alternative approaches which the document could take to address those issues. Therefore while it is recognised that a large amount of work has already been undertaken through the Masterplan and NDFs, this stage has to revisit and consult on reasonable alternative spatial options as part of the formal planning process. Therefore the work that has been undertaken so far has informed the issues and options and has been presented as one of the spatial options. Other options are also presented at this stage for discussion and comment. Following consultation on issues and options the Council will then identify its preferred approach for consultation together with clear reasons for why other options have not been followed.

### **Community Involvement in the development plan system**

1.16 The planning system has a greater emphasis on community involvement, which Bradford Council is already firmly committed to. Two of the key aims<sup>1</sup> of the new planning system are:

- Strengthening community and stakeholder involvement in the development of local communities, through involvement through the preparation of LDDs.
- Front loading. Seeking consensus on essential issues early in the preparation of LDDs

1.17 The SCI sets out the Local Planning Authority's policy of involving the community in the preparation and revision of LDDs and planning applications. Regulations 25 and 26 for LDDs and Regulation 17 for SPDs set minimum requirements for community involvement<sup>2</sup>. The Engagement Plan provides the detail on how and when the community will be involved in preparing the Bradford city Centre Area Action Plan in line with the Councils emerging SCI and how it will comply with the minimum requirements set out in the Regulations.

### **Engagement Plan**

1.18 The Bradford City Centre AAP Issues and Options Engagement Plan has been drawn up to ensure compliance with the emerging SCI and associated statutory regulations when drawing up the Bradford City Centre Area Action Plan (BCCAAP) and that as many different stakeholders and as wider community representation as

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<sup>1</sup> PPS12 paragraph 1.3

<sup>2</sup> The Town and Country Planning (Local Development ) (England ) Regulations, 2004

appropriate are engaged. This should ensure that as far as practicable the BCCAAP :

- Reflects the needs of the District and its communities
- Is technically robust and based on sound information
- Enjoys broad consensus

1.19 The Engagement Plan will:

- Identify the stakeholders that should inform the preparation of the Area Action Plan
- Set out how these stakeholders and communities will be able to inform the preparation of the Area Action Plan
- Establish when there will be opportunities for stakeholders and communities to inform the preparation of the Area Action Plan

1.20 In line with guidance in PPS12<sup>3</sup> there are several principles, which will underpin the approach to consultation and participation:

- Maximise the opportunities for as many stakeholders and members of the public to inform the preparation of the Area Action Plan including those who would not normally have their voices heard.
- Focus the Councils resources on the existing networks and forums that are in place in the District.
- Provide good quality, accessible and relevant information throughout the preparation of the Area Action Plan.
- Provide opportunities for meaningful and active participation in the drafting of the Area Action Plan which is appropriate to the stage and which are followed up so that participants and those contributing are clear about the difference that their involvement has made.
- Meet the requirements of the Strategic Environmental Assessment Directive (SEA) with regards to consultation.

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<sup>3</sup> PPS12 para 3.4

## Bradford City Centre AAP – Issues and Options Public Consultation

- 1.21 The following documents have been subject of public consultation since Monday 20<sup>th</sup> August 2007:-
- Bradford City Centre Area Action Plan – Issues & Options Report
  - BCCAAP Initial Sustainability Appraisal of Issues & Options
- 1.22 In addition to the above documents, supporting material was published to include:
- BCCAAP Engagement Plan
  - BCCAAP Summary Issues & Options and Comment Form
  - BCAAP Statement of Consultation
  - City of Bradford MDC – A Guide to Area Action Plans Leaflet
  - City of Bradford MDC – A Guide to The New Development Plan System Leaflet
  - City of Bradford MDC – A Jargon Buster Guide to the LDF Leaflet
  - BCCAAP Issues and Options DVD Presentation Movie
- 1.23 The above documentation were made available as follows:
- Principal Planning Office at:
- Jacobs Well, Manchester Road, Bradford BD1 5RW (Mon-Thurs 9am to 5pm, Fri 9am to 4.30pm)
- And also at the following Council Offices and main libraries:
- Keighley Town Hall, (Mon-Thurs 9am to 5pm, Fri 9am to 4.30pm)
  - Shipley Town Hall, (Mon-Thurs 9am to 5pm, Fri 9am to 4.30pm)
  - Ilkley Town Hall, (Mon-Thurs 9am to 12.30pm & 1.30pm to 5.00pm, Fri 9am to 12.30pm & 1.30pm to 4.30pm)
  - Bradford Central Library, (Mon-Fri 9am to 7.30pm, Sat 9am to 5pm)
  - Shipley Library, (Mon-Fri 9am to 7pm, Sat 9am to 5pm)
  - Bingley Library, (Mon-Fri 9am to 7pm, Sat 9am to 5pm)
  - Ilkley Library, Station Road, Ilkley LS29 8HA (Mon-Fri 9am to 7pm, Sat 9am to 5pm)
- 1.24 The documents are available to view and download on the Council's web site at [www.bradford.gov.uk/ldf](http://www.bradford.gov.uk/ldf)

- 1.25 Copies of the documents are also available on request by emailing the Local Development Framework Group on [ldf.consultation@bradford.gov.uk](mailto:ldf.consultation@bradford.gov.uk)
- 1.26 Additional material has been produced for the workshop events in order to facilitate effective engagement. This has taken the form of exhibition material, information leaflets, visuals and power point presentations as appropriate to the target audience.

### Targeted Consultees

- 1.27 The core documentation set out above were sent to the statutory consultees as well as key communities of interest, stakeholders, community groups for comment in August 2007. See BCCAAP Issues and Options Engagement Plan for the list of consultees.
- 1.28 In addition, the Council has notified in writing those who have indicated that they wish to be kept up to date with work on the LDF.

### Press and media coverage

- 1.29 The Council has produced press releases and provide briefings at the launch of the consultation exercise for all locally circulating newspapers and local radio networks. Media coverage included the following broadcasts, bulletins and newspaper articles:-
- BBC News Online
  - Pulse Radio
  - Bradford Community Broadcasting Radio
  - Telegraph & Argus Newspaper
  - City of Bradford Council Website – News Releases

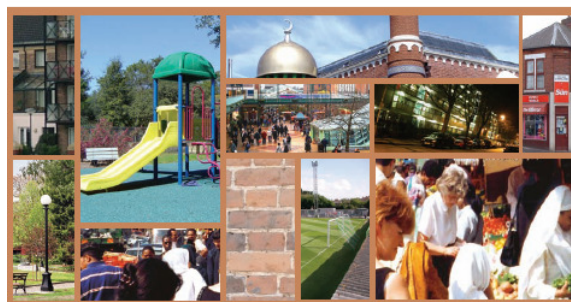
### Workshop

- 1.30 The purpose of the workshop event was to engage with the Consortia of Ethnic Minority Organisations (COEMO). The event hosted by Yorkshire Planning Aid, included a series of specially produced exhibition stands to inform participants on why the Council are preparing an AAP for the City Centre, draft vision, draft objectives, draft spatial options and key themes.
- 1.31 During the Workshop, participants could discuss their ideas and concerns with Planning Aid volunteers as well as Planning Officers at Bradford Council.

## Yorkshire Planning Aid

- 1.32 Planning Aid services provide free, independent and professional advice on planning issues to community groups and individuals who cannot afford to pay a planning consultant. Yorkshire Planning Aid is part of a network of 9 Planning Aid Services throughout the country, all of which are part of the Royal Town Planning Institute, a Registered Charity. Planning Aid complements the work of your local council, but we are wholly independent.
- 1.33 Yorkshire Planning Aid has a small staff team, plus a network of qualified chartered planners who give their time as volunteers to assist eligible individuals and groups with their planning issues.
- 1.34 Integreat Yorkshire (The Regional Centre for Excellence in Regeneration) has commissioned a pioneering 2 year project helping people from black and minority ethnic (BME) communities across the region to understand and engage with the planning system.
- 1.35 Yorkshire Planning Aid, which provides independent planning advice and assistance for individuals and community groups in the Yorkshire and Humber region, will be the delivery partner.
- 1.36 The work will focus on awareness training sessions in the local authorities that are developing framework documents in their area, followed by an end of project conference.
- 1.37 The project is aimed at helping people from BME communities get involved with the future development of their area that reflect their needs and aspirations.
- 1.38 Yorkshire Planning Aid has been assisting Bradford Council on the LDF consultations through this pioneering 'Planning for BME Communities' project.


 Yorkshire  
**Planning Aid**  
 PLANNING FOR BME COMMUNITIES  
 NOVEMBER 2007 – OCTOBER 2009



A project to help people from BME communities across the Yorkshire and Humber region to understand and engage with the planning system.

**Part Two  
Promotion**

## 2. PROMOTION

- 2.1 The arrangements in connection with advertising the publication of the BCCAAP for consultation was undertaken by Bradford Council. The promotion of the COEMO Workshop Event was undertaken by Yorkshire Planning Aid in partnership with COEMO.
- 2.2 Local promotion was pursued through the design and circulation of a flier. This was circulated via Yorkshire Planning Aid and COEMO networks.



**Consultation Event on  
'Bradford City Centre Area Action Plan'  
"Time for BME communities to have their say"!**

Dear Colleague

The Consortia of Ethnic Minority Organisations (COEMO) in partnership with Yorkshire Planning Aid (YPA) are hosting this consultation event. The Bradford City Centre Area Action Plan is an important plan about shopping, leisure, business, transport and open space. It covers big issues like 'the mirror pool', the Broadway scheme and the future of the Odeon Cinema. It is important that BME communities have their say on the plan and help to shape the future of Bradford City Centre over the next 20 years and well beyond.

**When: Tuesday 11<sup>th</sup> December 2007**

**From: 10 am until 1 pm**

**Where: Grange Interlink**

**Summerville Road, Bradford, BD7 1PX**

**A buffet lunch will be provided at 12.30 pm**

Please make every effort to join us, send representatives and inform others. We look forward to seeing you & every one.

**Please confirm your acceptance by returning the enclosed reply slip  
or by email or contacting one of the undersigned.**

Kind Regards

Mohammed Salem, Chief Executive,  
Tel: 01274 488872  
[salam@coemo.co.uk](mailto:salam@coemo.co.uk)  
[info@coemo.co.uk](mailto:info@coemo.co.uk)

Mike Dando, Community Planner, YPA  
Tel: 01943 465870  
[mike.dando@planningaid.rtpf.org.uk](mailto:mike.dando@planningaid.rtpf.org.uk)

The seminar will be run by Yorkshire Planning Aid (YPA) - an independent, charitable organisation which specialises in helping local communities get involved in local planning issues. YPA workers will help you to understand the plan and the system it fits into and will lead discussions on those issues likely to be of most importance to you and your group/community.

2.3 A specially commissioned 25 minute video presentation by the LDF Group was used to highlight the key issues and options in the city centre and included 'Vox Pop' interviews featuring people's views on the city centres and ideas for how it can be improved for shoppers, businesses and visitors. The video presentation has been screened at the following locations during the course of the BCCAAP consultations:-

- Ground Floor Reception, Jacobs Well, Bradford
- Planning Enquiry Centre, 3<sup>rd</sup> Floor, Jacobs Well, Bradford
- Ground Floor Reception, City Hall, Bradford

The video presentation was also used at workshop events and neighbourhood forum meetings.

Stills from the '**Bradford City Centre Area Action Plan**' film, commissioned by the LDF Group. The film relayed Vox Pop interviews from the street and narration throughout the 25 minute production. The film highlighted key areas for consideration in terms of issues and options. The film is available to view at [www.bradford.gov.uk/ldf](http://www.bradford.gov.uk/ldf) under Bradford City Centre Area Action Plan DPD.

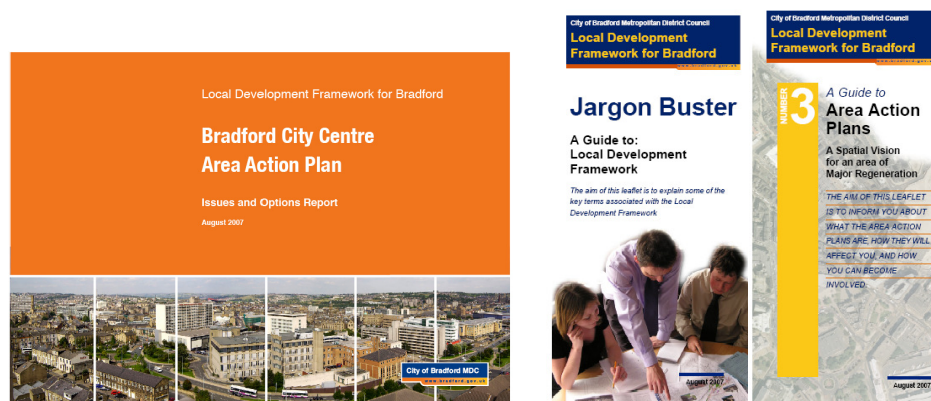


**Part Three**  
**Event Overview & Key Messages**

### 3. EVENT OVERVIEW & KEY ISSUES

#### Event Overview

- 3.1 The COEMO Workshop event was held at the Grange Interlink Community Centre, Summerville Road, Bradford, BD7 1PX on Tuesday 11<sup>th</sup> December 2007 between 10am and 1.00pm with buffet lunch provided for all attendees.
- 3.2 This venue was chosen because of its location in proximity to the city centre, large onsite car park, fast and frequent bus services and convenient location of bus stops. The venue is also easy to access for wheelchair users.
- 3.3 A total of 11 people attended the morning Workshop Event. See below for the attendee list:-
- Aishwaria Bhattacharji
  - Amar Latif (Bradford CVS)
  - Ben Mussanzi Wamusangi (CRC Centre Resolutions Conflict)
  - Masuma Gardee (COEMO)
  - Mohammed Salem (COEMO)
  - Rifat Akram (MMCO)
  - Shafqat Rahim (Learning & Skills Council)
  - Shaista (Awaaz Newspaper)
  - Tufail Khan (Keighley Community Organisation)
  - Zahida (Faith Forum)
  - Zakir Hussain (Beap Community Partnership)
- 3.4 Bradford Community Broadcasting (BCB) Radio were also present at the workshop. Mike Dando, Community Planner at Yorkshire Planning Aid participated in a recorded interview with BCB Radio during the course of the workshop.
- 3.5 The exhibition boards were used as part of the workshop event. The Issues and Options Report and Summary documents and Consultation response forms were made available for people to take away as well as a series of information leaflets such as 'The Guide to Area Action Plans' and the 'Jargon Buster Guide'



- 3.6 Mike Dando (Community Planner, Planning Aid) and Lynsey Brownutt (Community Planner, Planning Aid) facilitated the morning workshop. Michelle Greenwood (Planning Officer, Bradford Council) and Ali Abed (Planning Assistant, Bradford Council) were also present at the workshop to assist as appropriate.
- 3.7 See below for the COEMO workshop programme:-



**A Seminar on  
'The Bradford City Centre Area Action Plan'  
"Time for BME Communities to have their say!"**

**PROGRAMME**

10.00am – 10.05am	Welcome – <i>Mohammed Salam, COEMO</i>
10.05am – 10.20am	Introduction to seminar – <i>Mike Dando, Yorkshire Planning Aid</i>
10.20am – 10.45pm	The Bradford City Centre Area Action Plan – showing of DVD
10.45am – 12.15pm	3 x 30 minute workshops:- <ul style="list-style-type: none"> <li>➤ <b>City Living:</b> <ul style="list-style-type: none"> <li>- Housing (where and what type)</li> <li>- Community facilities e.g. primary schools, health facilities, convenience shops</li> <li>- Public realm e.g parks, pedestrianised streets</li> <li>- Built form</li> </ul> </li> <li>➤ <b>A Thriving Economy:</b> <ul style="list-style-type: none"> <li>- Shopping and leisure</li> <li>- Business development/location</li> <li>- University campus development/integration with city centre</li> </ul> </li> <li>➤ <b>Movement:</b> <ul style="list-style-type: none"> <li>- Pedestrian and cyclist routes</li> <li>- Public transport and infrastructure</li> <li>- City ring road completion</li> <li>- Pollution levels</li> <li>- Parking provisions</li> <li>- Access for all</li> <li>- Links to outer communities and neighbouring towns</li> </ul> </li> </ul> <p>(Each workshop repeated 3 times so everyone has the chance to discuss every topic)</p>
12.15pm – 12.30pm	Final Questions & What Happens Next - <i>Mike Dando</i>
12.30pm	Buffet Lunch

## Key Messages

3.8 The following are the key messages which emerged from the Workshop event:-

### **Workshop 1: City Living**

#### Housing

Who should housing in the city centre be aimed at? – single young professionals and couples. Not families.

Students could be a good target group. Not suitable for the elderly.

They need to be connected to the community. Also city centre is very hilly.

People who live in the city centre tend to be there short-term.

Problems with city centre living:

- Safety as people don't know their neighbours e.g. in Leeds
- Nightlife is unpleasant to people who live there, noise and sick
- If pedestrianised, how can an ambulance etc get there
- Could result in segregation, the elite living there

Some people may want to live there, so provide for a small amount.

Learn from the past. Large blocks of flats now redundant, e.g. Moss side in Manchester.

#### Community Facilities

General view was that people could go outside the city centre to use the existing community facilities there, as a way of mixing with the community. To prevent elitism, or becoming self-contained. Basic emergency facilities could be provided.

Need entertainment facilities.

Events in the city centre such as the Bollywood Awards would bring people in and help mixing.

#### The Streets and Open Space

Bring back Farmers Markets to bring people from rural areas into the city centre. Also need to attract people out into the countryside e.g. the Yorkshire Dales. Idea is by greening the city centre that people will both enjoy the greener environment and want to go out to the countryside when they have enough time.

Street markets and food stalls are a good idea. Also bring back the butchers e.g. Halal butchers, show cultural diversity. Council has a responsibility to offer incentives for businesses to stay.

Annual festival in the park and surrounding streets.

Easy access is key.

Bradford should not be compared to Leeds etc. as it is distinct and has great potential in its cultural diversity. However Bradford does need to be competitive.

### Building Design and Energy

Buildings should not be demolished but modernised and used to bring business back to Bradford. The heritage should be used to attract business into the centre. Odeon should be reused for example as a concert hall. New designs should be radical, that people come to look at. They should make a statement about what Bradford is. Materials are very important. Tasteful.

### Workshop 2: Movement

The eight themes of Movement in order of importance to attendees:

1. Pollution levels – 13 dots
2. Pedestrian routes – 8 dots
3. Congestion – 4 dots  
Parking provisions – 4 dots
4. City ring road completion – 3 dots  
Links to outer communities, outlying towns – 3 dots
5. Cycle routes – 2 dots
6. Disabled access – no dots

***Bold signifies preferred options***

#### Congestion and Pollution

Options:

- Restrict through routes
- **Put car parks at edge of city centre**
- **More pedestrianisation**
- **Trees on routes in:** could be a health hazard from leaves so need good management. Greenery should be on routes in and in city centre.

#### Pedestrian routes

Options:

- **More pedestrian dominated:** To increase safety and decrease pollution. Trams would be an incentive to leave cars behind. Electric rickshaws?
- Retain balance between pedestrian and vehicles
- Do nothing

### Public Transport

Options:

- Priority to public transport
- **Free city bus:** Around edge, from bottom to top of town to combat hills. Stops outside shops. Good for elderly.
- Bus from park and ride
- Better Interchange
- Better taxi ranks: Eyesore – get rid of them. No need if emphasis on increased public transport.
- **Cheaper public transport:** e.g. half price at weekends or buy a Saturday ticket and get Sunday free, or 24 hour tickets rather than a day ticket.

### Parking

Options:

- **New car parking strategy:** specific number of spaces for a business.
- Retain existing level of parking
- **Restrict parking:** penalties for workers to encourage car sharing.

### City ring road completion

Important

### Links to outer communities and other towns

Rural access is not too good. But buses into Bradford are generally good. Opinion split on whether this is a top priority. Links need improving e.g. train from Huddersfield is not direct.

### Cycle routes

Options:

- **More cycle parking:** Needs to be secure. More respect for cyclists.
- More cycle routes
- **More facilities at workplaces:** Showers etc. If there were more, more people would cycle. Council should insist on facilities even for small number of cyclists.

### Disabled Access

Options:

- **Better access:** ground maintenance important especially hills. Mobility scooters. Improved buses e.g. lowered floors.
- Easier to find way around.

## Workshop 3: Thriving Economy

### Shopping and Leisure

Bradford centre needs to be distinctive to attract people in from outside, e.g. festivals / childcare to keep them there to spend.

### Extent of shopping area

If you concentrate on Broadway / Forster Sq area the traditional shopping area may decline.

'Top' and 'Bottom' of city should offer the same.

Can spread out if links are good.

### Non retail uses

Yes there should be a mix e.g. entertainment, leisure, bistros, reflect cultural diversity e.g. coffee bars, Halal, veggie etc.

But retail should be the priority.

### Independent shops

Yes. Incentives to attract people needed – rates.

Reflect cultural diversity – role of markets in this.

City centre dwellers will want designer shops.

Problem attracting Asian and other specialist shops into centre because of high rents etc.

### Leisure

Mixed in. Something to attract professionals in.

Leisure Exchange: closed units send out wrong message. Not working, perhaps because of lack of nightclub, parking charges.

St Peters House, Priestley Hall

Leisure offer needs to cater for Asian and other ethnic communities.

Too many neon lighting restrictions outside shops etc e.g. Chinatown in Manchester.

Up lighting of prominent buildings.

### Business

Place for voluntary sector organisations in city centre office quarter.

Example of underground shopping / eating below office accommodation.

Offices – city centre preference generally but bigger businesses more peripheral.

**Part Three**  
**Next Steps**

### 3. Next Steps

- 3.1 The Council as part of the Issues and Options stage has made public the Consultation Log for the COEMO Workshop Event through this document. The Council has also produced a separate document which includes written representations received on the Issues and Options Report between 20<sup>th</sup> August 2007 and 31<sup>st</sup> May 2008. The Council will, as part of the Preferred Options stage, consider the matters raised and its proposed response.
- 3.2 Those who have made comments or were engaged in a workshop event will be sent links to the Consultations Log and the Written Representations documentation, as appropriate. Should an issue raised as part of the Issues and options stage require further meeting or input from stakeholders or groups, then these will be arranged, as appropriate.
- 3.3 The Council will then prepare its Preferred Options documentation for formal Public Consultation at the end of 2008. This will draw on the Issues and Options Consultation and set out what is the preferred approach and why the Council has not followed other possible options.
- 3.4 A detailed Statement of Consultation will be produced setting out the consultation undertaken on Issues and Options stage and how the Council has used that input to inform the preferred options. The preferred option will also be subject to a Sustainability Appraisal to assess the likely environmental, social and economic impacts of the chosen options.

Produced by the  
City of Bradford Metropolitan  
District Council

Local Development  
Framework Group

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**City of Bradford MDC**

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