

# Personalisation



Traditional approaches to adult care and support haven't always meant that people receive the right care at the right time and in a way that suits their lifestyles or their cultural backgrounds. The 'personalisation' of social care changes all that....

The 'personalisation' of adult social care is about giving those people who are eligible for social care, the service they need, when they need it, where they want it and how they want it to be delivered.

**Choice and Control** - The council will provide an indicative budget upfront so you know how much you have to spend on care. This is your personal budget and will give you more control over the care you choose. Access to comprehensive information and advice will help you make good choices about your care.

**Early Intervention and Prevention** - Making small changes early enough could help keep you independent for longer. Greater choice and control gives you increased flexibility.

**Universal Services** - Care and support need not be something different or special. A personal budget will help you to access the same services as everyone else if you choose.

**Social Capital** - The changes to adult social care will allow you to continue to be part of your local community and receive help from friends, family and other members of your community without being a burden.

**your life your choice**



Adult social care in Bradford is changing.  
For more information:

Call **01274 435400** or  
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[www.bradford.gov.uk/adultcare](http://www.bradford.gov.uk/adultcare)

1 of 11

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