

Local Development Framework for Bradford

Bradford City Centre Area Action Plan

Pre - Production Stage

The Bowl Draft Neighbourhood Development
Framework - Consultation Log

2006



City of Bradford MDC

www.bradford.gov.uk

This document is one of a number that make up the Local Development Framework for the Bradford District. If you need the contents of this document to be interpreted or translated into one of the community languages or you require it in Braille, Large Print or on tape, please contact the Local Development Framework Group on (01274) 434050,

ব্রাডফোর্ড ডিস্ট্রিক্ট (Bradford District) এর লোক্যাল ডেভেলপমেন্ট ফ্রেইমওয়ার্ক (Local Development Framework – স্থানীয় উন্নয়ন কাঠামো) এর অনেকগুলো কাগজপত্র বা দলিলপত্রের একটি হলো এই তথ্যপত্রটি। এই তথ্যপত্রের বিষয়বস্তু কমিউনিটির লোকদের কোনো ভাষায় বুঝতে চাইলে অথবা লিখিত অনুবাদ চাইলে নতুবা তা ব্রেইলে (অক্ষলিপিতে), মোটা হরফে কিংবা ক্যাসেটে রেকর্ড করে চাইলে, অনুগ্রহ করে লোক্যাল ডেভেলপমেন্ট ফ্রেইমওয়ার্ক গ্রুপ (Local Development Framework Group)-কে (01274) 434050, (01274) 434544 বা (01274) 434606 নাম্বারে ফোন করুন।

(01274) 434544 or (01274) 434606

यह दस्तावेज़ उन बहुत से दस्तावेज़ों में से एक है जिनसे मिलकर ब्रैडफोर्ड डिस्ट्रिक्ट का लोकल डिवेलपमेंट फ्रेमवर्क बनता है। यदि आप इस दस्तावेज़ की जानकारी का हिन्दी अनुवाद या इसे ब्रेल, बड़े अक्षरों या टेप पर प्राप्त करना चाहते हैं, तो कृपया लोकल डिवेलपमेंट फ्रेमवर्क ग्रुप से (01274) 434050, (01274) 434544 या (01274) 434606 पर सम्पर्क करें।

ਇਹ ਦਸਤਾਵੇਜ਼ ਅਜਿਹੇ ਬਹੁਤ ਸਾਰੇ ਦਸਤਾਵੇਜ਼ਾਂ ਵਿਚੋਂ ਇਕ ਹੈ ਜਿਨ੍ਹਾਂ ਨਾਲ ਬਰੈਡਫੋਰਡ ਡਿਸਟ੍ਰਿਕਟ ਦਾ ਲੋਕਲ ਡਿਵੈਲਪਮੈਂਟ ਫਰੇਮਵਰਕ ਬਣਦਾ ਹੈ। ਜੇਕਰ ਤੁਸੀਂ ਇਸ ਦਸਤਾਵੇਜ਼ ਵਿਚ ਦਿੱਤੀ ਗਈ ਜਾਣਕਾਰੀ ਦਾ ਪੰਜਾਬੀ ਅਨੁਵਾਦ ਜਾਂ ਇਸਨੂੰ ਬ੍ਰੇਲ, ਵੱਡੇ ਅੱਖਰਾਂ ਜਾਂ ਟੇਪ 'ਤੇ ਪ੍ਰਾਪਤ ਕਰਨਾ ਚਾਹੁੰਦੇ ਹੋ ਤਾਂ, ਕ੍ਰਿਪਾ ਕਰਕੇ ਲੋਕਲ ਡਿਵੈਲਪਮੈਂਟ ਫਰੇਮਵਰਕ ਗਰੁੱਪ ਨਾਲ (01274) 434050, (01274) 434544 ਜਾਂ (01274) 434606 'ਤੇ ਸੰਪਰਕ ਕਰੋ।

આ દસ્તાવેજ ઘણાંમાં નો એક છે કે જે બ્રેડફોર્ડ ડિસ્ટ્રિક્ટ નાં સ્થાનિક વિકાસ ની રૂપરેખા બનાવે છે. જો તમને આ દસ્તાવેજનાં લખાણનું ગ્રાઉશિક ભાષાઓમાં ભાષંતર કરાવવાની અથવા તેનો અર્થ સમજવાની જરૂર જણાય, અથવા તમને તેની જરૂર બ્રેલ, લાર્જ પ્રિન્ટ કે પછી ટેપ ઉપર હોય, તો મહેરબાની કરી લોકલ ડિવેલપમેન્ટ ફ્રેમવર્ક ગ્રુપનો (01274) 434050, (01274) 434544 અથવા (01274) 434606 પર સંપર્ક કરો.

یہ دستاویز بریڈفورڈ ڈسٹریکٹ کے مقامی ترقیاتی لائحہ عمل سے متعلقہ دستاویزات میں سے ایک ہے۔ اگر آپ کو اس دستاویز کا زبانی یا تحریری ترجمہ کسی بھی کمیونٹی زبان میں درکار ہو یا آپ اسے بریل، لارج پرنٹ یا ٹیپ میں چاہتے ہیں تو براہ مہربانی لوکل ڈیولپمنٹ فریم ورک گروپ سے ٹیلی فون نمبر: 01274 434050, 01274 434544 یا 01274 434606 پر رابطہ کریں۔

Foreword

The Bradford City Centre Area Action Plan (BCCAAP) is being prepared by the City of Bradford Metropolitan District Council as part of the Local Development Framework for Bradford

There has been extensive public consultation on the future of Bradford City Centre over the last 5 years as part of the Bradford Centre Regeneration and the Councils Masterplanning and Neighbourhood Development Framework (NDF) Processes. Comments received to date on the draft Bowl NDF have been considered by the Council at its Executive on 16th January 2007 and Regulatory and Appeals Committee on 7th February 2007.

The Bradford City Centre Area Action Plan (BCCAAP) will bring all of this work together and will aim to address how development and change within the city can be delivered through the development plan system.

This document provides a record of the consultations and key messages associated with the draft Bowl NDF. This report is based upon the report prepared by the Strategic Director of Regeneration, City of Bradford Metropolitan District Council presented to Executive Committee on 16th January 2007.

All of the comments received during the Bowl NDF consultations will be fully considered as the Council prepares the Bradford City Centre Area Action Plan.

For more information about the Local Development Framework or for copies of the Bradford City Centre Area Action Plan Consultation documentation contact:

Local Development Framework Group
8th Floor Jacobs Well
Manchester Road
BRADFORD
BD1 5RW

Tel: 01274 434050
Fax: 01274 433767

Email: ldf.consultation@bradford.gov.uk
Or visit our web-site at: <http://www.Bradford.gov.uk/ldf>

Introduction

The draft Bowl Neighbourhood Development Framework (NDF) was produced in November 2006 by consultants SMC Alsop. Bradford Metropolitan District Council carried out a public consultation exercise into the draft Bowl NDF between 16th November 2006 and 18th December 2006. This report will outline the procedures involved in the consultation exercise and also detail the responses received regarding the Bowl NDF.

This report will be used to inform the Bradford City Centre Area Action Plan which will become part of the Local Development Framework for the Bradford District.

A team led by SMC Alsop and comprising Martin Stockley Associates (Infrastructure & Transportation), Genecon (Economics), Locum (Destination Developments) GVA Grimley (Planning & Property), IDC (Development Overview) and Davis Langdon (Cost Consultants) developed the Bowl NDF. The Bowl NDF outlines recommendations for intervention, based on the original SMC Alsop City Centre Masterplan proposals and further information gathering and analysis.

The Bowl NDF (Draft for Public Comment version) was presented to Bradford Council and Bradford Centre Regeneration, in November 2006, and 1,000 printed copies were ordered for the consultation exercise.

Public Consultation

Comment Form

A comment form was devised to allow people/interested parties to respond to the content of the NDF by answering questions. The form also provided basic facts about the NDF and how to get involved in the consultation process. The form was available on the Council web site and was given out during various Bowl NDF exhibitions. Copies were also sent out to a list of consultees together with copies of the NDF. Libraries and planning offices where the NDF could be viewed (see below under deposit locations) were also provided with comment forms for people to take away. The comment form could be returned to the Council using a Freepost address. Comments could also be sent in via an e-mail address.

City of Bradford Metropolitan District Council
City Centre Neighbourhood Development Frameworks
www.bradford.gov.uk

COMMENT FORM
The Bowl

The "Bowl" is one of four Neighbourhood Development Frameworks (NDF's) prepared to take forward the City Centre Master Plan

What's happening?

Town planning consultants jointly commissioned by Bradford Council and Bradford Centre Regeneration (the Urban Regeneration Company formed by the Regional Development Agency Yorkshire Forward) have prepared detailed proposals for each of the four neighbourhoods in the Will Alsop City Centre Master Plan of 2003.

The neighbourhood areas are referred to in the Master Plan as the Market, the Valley, the Bowl and the Channel.

Bradford Council is inviting comments from the public on each of the consultants studies. These neighbourhood development frameworks (NDF's) will be major inputs into a new Action Plan the Council is preparing. Because this new plan will supersede the Unitary Development Plan for the City Centre and be the planning policy document against which all planning applications for new development in the centre will be tested, it is important to take the opportunity to comment on the NDF's at this stage.

What are the Neighbourhood Development Frameworks?

The Will Alsop Master Plan set out a vision for the City Centre. Both Bradford Centre Regeneration and the Council recognised that there was a need to translate the visionary concept of the Master Plan into a detailed implementation plan and programme of action. Accordingly consultants were commissioned to prepare detailed implementation plans for four of the neighbourhoods of the Master Plan area, to flesh out its vision. Each study contains specific practical proposals for taking forward the visionary concepts originally presented in the master plan. They have been presented to the Council as recommendations to take forward.

Who's prepared the Neighbourhood Development Frameworks?

Each neighbourhood development framework has been prepared by a private firm of consultants.

- * The studies for the two areas referred to as the 'Markets' and the 'Channel' have been prepared by Anup.
- * The study for the area referred to as the 'Bowl' has been prepared by Alsop.
- * The study for the area referred to as the 'Valley' has been prepared by Urbes.

Bradford Council is consulting on all four of these studies in separate exhibitions. In addition copies of the NDF are available for inspection at the following locations:

- * Bradford, Ilkley and Shipley Planning Offices.
- * Bradford, Keighley, Ilkley, Bingley and Shipley Libraries.
- * Keighley Town Hall reception.

How do I get involved?

Comment forms should be completed and returned to the Council's Freepost address (see overleaf) before 18th December 2006. The Council will also accept written comments by standard letter or by e-mailing planning.city@bradford.gov.uk. Although the Council will make every effort to take into account any comments made after the stated closing date, there can be no guarantee that this will happen.

What happens next?

The Council's consideration of the comments made will in turn inform and influence the content of the new City Centre Action Plan.

The Council wishes however to share representations received with its partner Bradford Centre Regeneration, since the urban regeneration company may wish to use the comments in considering whether to progress some of the projects proposed in the NDF. Please confirm your agreement to this by ticking the box overleaf.

(please turn over)

Comments can refer to any issue or proposal contained in the Neighbourhood Development Framework (NDF) or to proposals that are not included in the NDF but you feel should be included. The Council welcomes all your comments and if you require additional comment forms please contact The Planning Service, 8th Floor, Jacobs Well, Bradford BD1 5RW. Tel: 01274 434095 or download the form from Bradford Council's website at www.bradford.gov.uk

Data Protection Act 1998 - Personal information provided as part of a representation cannot be treated as confidential as the Council is subject to make representations available for public inspection. However in compliance with the Data Protection Act the personal information you provide will only be used by the Council for the purpose of preparing the Bradford City Centre Development Plan Document and associated reports.

<p>Please fill in your details below</p> <p>Mr <input type="checkbox"/> Mrs <input type="checkbox"/> Miss <input type="checkbox"/> Other <input type="checkbox"/></p> <p>Name: <input type="text"/></p> <p>Address: <input type="text"/></p> <p>Postcode: <input type="text"/></p> <p>Organisation (if applicable): <input type="text"/></p>	<p>What is your main interest in the City Centre?</p> <p>I live in the City Centre <input type="checkbox"/></p> <p>I work in the City Centre (including visiting for business) <input type="checkbox"/></p> <p>I am a student at Bradford College/University <input type="checkbox"/></p> <p>I shop in the City Centre <input type="checkbox"/></p> <p>I use tourist and leisure facilities in the City Centre <input type="checkbox"/></p> <p>Other (please state) <input type="text"/></p>
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1 In order of importance which three ideas/proposals in the NDF do you think are the best?

1st] 2nd] 3rd]

2 In order of importance which three ideas/proposals in the NDF do you dislike?

1st] 2nd] 3rd]

3 Do you think there is anything missing from the NDF? If yes, please detail

4 Overall, what do you think of the ideas/proposals contained in the NDF?

Dislike Like some parts and not others NDF is OK Like Like very much

Please use the space below to make any further comments regarding the content and proposals of the NDF (use additional sheet if necessary)

I agree to this representation being copied to Bradford Centre Regeneration

I would like to receive further information on the NDF projects if they are progressed in the future

Please return completed forms to:
 Planning Implementation Group, City of Bradford Metropolitan District Council, Department of Transportation, Design & Planning FREEPOST BD818, 8th Floor, Jacobs Well, BRADFORD BD1 1BR.

TO ARRIVE NO LATER THAN MONDAY 18th DECEMBER 2006

Web Site

A copy of the Bowl NDF (Draft for Public Comment version) was broken down into chapters and made available on the Council's web site from Thursday 16th November 2006. The comment form could also be downloaded from the web site.

The screenshot shows the City of Bradford Metropolitan District Council website. The header includes the council name and the URL www.bradford.gov.uk. A search bar is visible. The main content area is titled "Environment" and includes a breadcrumb trail: "You are in : environment > planning service > planning > city centre neighbourhood development framework". The page title is "City Centre Neighbourhood Development Framework".

What's happening?

Will Alsop's Masterplan for the City Centre set down a strong vision for the city. Since it was published in 2003 Bradford Council and Bradford Centre Regeneration (the city's urban regeneration company) have commissioned consultants to work on detailed proposals for each of the four neighbourhoods highlighted in the Masterplan – The Market, The Channel, The Bowl and The Valley.

Bradford Council is inviting comments on each of the consultants studies. These are known as **Neighbourhood Development Frameworks (NDF's)**. The NDF's will be major inputs into a new Action Plan that the Council is preparing for the city centre.

What are the NDF's

The NDF's are a way of translating the visionary concept of the Masterplan into a detailed implementation plan and programme of action. Each study contains specific practical proposals which, when taken together, will provide a clear picture of how the city centre should look in 2020.

Who has prepared the NDF's?

- The 'Market' and the 'Channel' have been prepared by Arup
- The 'Bowl' has been prepared by Alsop
- The 'Valley' has been prepared by Urbed

A sidebar on the left contains a "Home Page" section with a list of navigation links: Environment, Built Environment, Climate Change, Energy and Fuel, Environmental Protection, Farming, Forestry, Horticulture, Planning Service, Planning Applications, Unitary Development Plan, Common Land and Village Greens, Local Development Framework, Building Control, Landscape Design Unit, Countryside and Wildlife, Enforcement, Heritage and Conservation, Planning Guidance, Rights of Way, and Trees.

Press Coverage

Bradford's daily paper the Telegraph and Argus was provided with a press brief on the planned exhibition together with details of the NDF's content and how people could get involved. On 16th November 2006 the paper issued a front page article with the headline "The 'wow' factor". Other pages inside the paper gave further coverage of the NDF.

Deposit Locations

Copies of the NDF and comment form were made available from Thursday 16th November 2006, at Bradford, Keighley, Shipley and Ilkley Planning Office Receptions and Bradford, Keighley, Shipley, Bingley and Ilkley Public Libraries.

Member Briefing

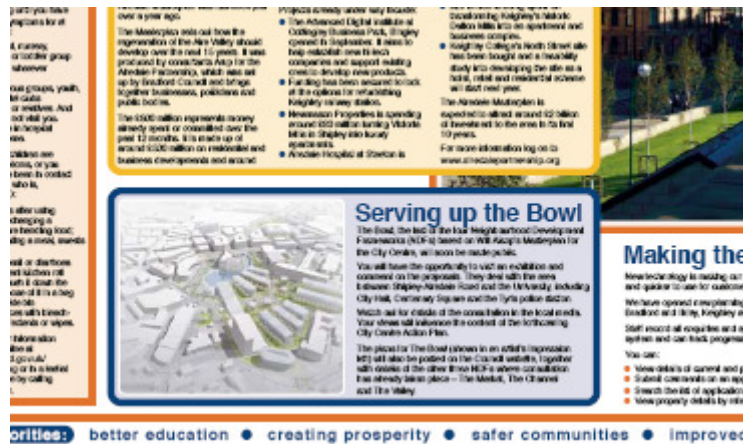
All members of the Council were invited to a pre exhibition launch on the 15th November 2006 between 12 pm and 2 pm, where they could raise issues and ask questions regarding the NDF. Only one member of the Council attended this launch. Members of the Council's Executive Committee, Regulatory and Appeals Committee (plus alternatives), Elected Members of the City Ward, the Leader and Deputy Leader of the Council together with Opposition Leaders and the two MP's with representing the City Centre Area were all sent personal copies of the NDF and Comment Form.

Exhibitions

Two exhibitions ran simultaneously in the Reception area of City Hall and in the Kirkgate Shopping Centre, Bradford between 16th and 24th November. The exhibitions consisted of display boards indicating the main interventions proposed by the NDF. Staff were available to answer any questions from people visiting the exhibitions. The exhibition at City Hall attracted 180 visitors during the 7 days it took place and the exhibition at the Kirkgate Centre attracted 726 visitors during 8 days of opening.

Community Pride

Community Pride is a Council produced Newsletter, which is distributed to households throughout the District. An article together with a photo was included in the November issue of Community Pride with the aim of letting people know of the forthcoming publication of the Bowl NDF.



Council Staff

On 16th November all Council staff with an e-mail address were alerted to the exhibition times and venues, the web site and Telegraph and Argus feature to encourage them to make comment on content of NDF.

Radio Interview

The local community radio ‘BCB’, conducted an interview regarding the Bowl NDF and broadcast this on 23rd November 2006.

City Centre Steering Group

A presentation of the Bowl NDF, to the City Centre Steering Group was given on 23rd November 2006.

Big Screen Presentation

A short presentation of the NDF was also broadcast via a large television screen located in Centenary Square, Bradford. The presentation was screened around six times daily between Saturday 9th December and Monday 18th December 2006.

Consultation Responses

In total 142 responses regarding the Bowl NDF were received. The following text summarises the comments received between 16th November and 18th December 2006.

The following comments were made on the draft Bowl NDF:-

- Baseline assessment generally avoids acknowledging enjoyment and quality of the City Park, Centenary Square and Exchange Square.
- Plan on p.40 describes spaces as making a positive contribution but the written assessment does not expand on the reasons why. Is it because they are well designed, and apart from Exchange Square, used and enjoyed by the public?
- Many photographs used in the document to illustrate the quality of Bradford have been taken in and around Centenary Square.
- It appears that the SWOT analysis has in some terms been written to support the design rather than as an aid to deliver a design concept, hence the failure to identify the existing Centenary Square/City Park as integral strengths hence enabling the design proposal to remove all existing features.
- Mirror Pool City Park – complete disregard of the existing qualities of Centenary Square and City Park, the concept should seek to retain and integrate the best of the existing public realm which is enjoyed by the Bradford public, the existing grassed areas are enjoyed and well used, the outline design does not reflect how important these areas are as a relief from the surrounding hard landscape which dominates the city centre.
- Croft Street and Leeds Road Boulevards – the existing quality of tree planting and their impact on these road corridors does not warrant removal to create single line immature tree boulevards. The document says they are creating Green Lungs, they already exist and the other development proposals require the removal of a substantial number of mature trees.
- Exchange Square – Re-landscaping is not required just the final development to complete the Square which is required to generate use. What is a democratic space?
- The proposals are an improvement on the current situation.
- If residential, commercial and office uses are encouraged, this will increase the number of people in the city centre – has this been accounted for in terms of eateries, road networks, parking etc?

- I think it's about time we pulled Bradford into the 21st Century. Many buildings look old, dirty and poorly maintained. Let's go for it!
- I like the Bowl design.
- The Bowl in 2020 – looks interesting. Would like to see it.
- Getting rid of the Odeon cinema is a mistake – it can be saved surely?
- Try to concentrate too much on creating a series of iconic buildings, a few will do and insist on good quality 'average' designs.
- The centre is a little scattered (around the Pool). I'm not sure how many focal points you want to have in one place.
- Although I am sceptical about the use of a Pool, I have to say fair play for going for something 'unusual'. I feel Alsop has tried to make a river from your beck.
- Will the lake area be used to its potential? Concerts, theatres, restaurants etc.
- Is the link from the station to City Hall square strong enough?
- Make the design quality of new buildings high
- Whilst I do believe the city centre does need updating, more attention to outer areas where people live need looking at, i.e. lack of areas for children that are safe, also recycle bins for public use. Also more efficient street lights as the ones we use waste 70% of the light.
- In order to assist with the development of this town, educating children, now, will aid the preservation of what is to be achieved. Proud of Bradford should be our motto.
- An excellent and well thought through plan with innovation and quality throughout.
- Only concern is the Manchester Road/Princes Way/Godwin Street through route. This needs to be reduced or minimised. How about a tunnel from the junction of Croft Street and Manchester Road through to the proposed junction of Thornton Road and Paradise Street? Expensive, but a total solution to the through traffic problem.
- More details need to be given on the new 'Park' and how it will be used.

- Who will move into the office spaces? Who will live in the residential blocks? Will people from Bradford be able to afford them/want to live in them?
- The scheme should be attractive to Bradfordians foremost.
- I think that the Mirror Pool is central to the success of the other development areas.
- I like the communal areas and the idea of ordering all the courts sector.
- The Bowl feature is interesting, would like to see how it turns out.
- The character of the city park will be spoilt by not respecting the circular nature which City Hall and the current Centenary Square buildings will give it.
- Business Forest Office Park will create spatial discontinuity between the city core and Manchester Road – building orientation and set back are wrong.
- Where will memorials currently located in Centenary Square be moved to?
- I would like more policing in the town centre for old people so it would be safer.
- The four plans would make a very big difference to Bradford city centre.
- Needs more work in more areas in the centre because in my eyes Bradford is really scruffy.
- So far so good, but there should be more entertainment like clubs and restaurants etc.
- I think the Mirror Pool is a great idea.
- There should be provision for joining up the ends of the current Ring Road to remove through traffic from Godwin Street, and the front of the Alhambra.
- Where are Jacobs Well Council offices going?
- What is happening with city centre parking?
- You are not able to keep the pond already in Town Hall Square free of rubbish!
- I think the plan looks excellent.

- My major worry is that of timing. Bradford needs this today, plus all the other developments. If we are talking about 10/15 years, then I believe confidence will drain away and the support needed from investors will not be forthcoming. I would go for the Bowl as a fast track project, and then follow up with the others. The residents need something inspiring now to develop pride in the city; outsiders certainly do because at present they do not think much of the city.
- The Interchange is alright as it is.
- We do not need a lake in the city centre.
- Have a green area where the Police Station is stopping cars coming into the city centre.
- Council Tax money should not be spent on these ideas. That money should be spent on roads etc in the whole of the District.
- Bradford Beck is contaminated.
- Noise pollution is an issue.
- Must use local labour, resources and architects for the construction and implementation of the NDF.
- The Council should not demolish old stone built buildings which give character to the area.
- It's all looking great but more needs to be done in other parts of the city centre.
- The public spaces should be well lit and safe for people to enjoy without fear.
- The project is very ambitious and would definitely give Bradford a much needed boost.
- The biggest issue not been addressed is traffic. If Manchester Road (from Croft Street) and Princes Way were reduced in status (like Hall Ings) and the link from Croft Street to Drewton Road built, i.e. full inner ring road, traffic could be virtually eliminated from the centre other than necessary deliveries/access.
- Do not agree with any of it, Bradford needs shops not water features. The Pool will be full of litter and drunks.
- I disagree with the Mirror Pool, because it cannot exist in the climate (weather) of Bradford. Unfortunately the decisions and designs are

made by people outside Bradford who do not seem to understand. I would prefer a water feature like that in Paris or Rome – fountains. The Mirror Pool will cost higher Council Tax to maintain it. Just look at the pool outside the Police Station.

- How will the water feature stay clean, the one outside the Police Station has always been dirty?
- Nice shops have been pulled out of Bradford; all that is left are pound shops.
- We need a link between the M606 and A650 rather than a lake.
- It is a good idea to encourage businesses into Bradford, but better road links are needed.
- More money should be spent on tackling crime, this will help Bradford just as much, if not more.
- It is a waste of our money
- The Pool will be full of rubbish and will be dangerous for children, and who will pay for the maintenance?
- A waste of money – the water will be a health hazard.
- If the speed of these proposals mirror the speed of the Broadway development then Bradford may as well shut its doors.
- There must be a link over Princes Way as at the moment the road acts as a barrier for pedestrians.
- Would like to see a new venue for pop and rock music.
- Need good bus and rail services to make it more accessible.
- Need more jobs for local people.
- All the proposals look well thought out.
- Ease of access to public transport is important
- Would like more family-friendly, including eateries.
- Welcome the developments – something to put Bradford on the map for positive reasons. Get Bradford buzzing!
- A good idea would be to bring V&A artefacts to Bradford and house them in a new iconic gallery.

- Everything looks nice and I am looking forward to its completion.
- It will make Bradford a much nicer place to live, and will also be attractive to tourists.
- This will make the city more attractive and hopefully there will be more job opportunities.
- The city will benefit greatly.
- I think they are doing a good job and go ahead with everything. Good luck!
- To make the development a success, anti-social behaviour needs tackling first.
- Development is good.
- Hopefully parking and/or cheap public transport will be included.
- Needs a major attraction other than the National Museum of Film Photography and Television, possibly more shops mixed in.
- We want more modern ideas; we need to have what London has.
- This is a major improvement to Bradford town centre.
- Excellent for more job opportunities.
- Visually attractive.
- This will bring Bradford up to date with cities like Leeds.
- Looks like it's going to bring Bradford up to date.
- In the upgrading of the Interchange, it would be highly desirable to include some modest retail development enabling passengers changing buses/trains to buy food.
- I would hope there would be free of low cost transport for visitors, shoppers and workers linking the Bowl, Market, Valley and Channel, especially in the view that the Bowl is at a low elevation and shoppers will need to be encouraged to move outwards and upwards from the centre.
- Park and Ride facilities for car traffic approaching from the M606, the Aire Valley and Leeds should be seriously considered in the larger plan for the area.

- Further living/business space should not be introduced – leave City Hall to stand alone with space around for displays, relaxation etc.
- Bradford Beck alone will not generate an adequate flow of water to stock the Pool.
- The Odeon building should be taken to complete the circle to the bottom of Sunbridge Road.
- “Entrance” to the College is too far from the College to be relevant.
- The Bowl document is a justification for changes, not necessary improvements.
- Completion by 2020 seems a long way off – need to get a move on.
- As a place for business – some travel to Leeds or Manchester because there is more on offer – need to make Bradford a more attractive place for businesses to locate and increase job opportunities.
- The idea in general looks good.
- Some of the buildings around Centenary Square look horrible,
- The memorials in Centenary Square, if moved, need to stay in a permanent location.
- I like the idea of a lake in the Square.
- It’s just a shame a new use could not be found for the Odeon building.
- Excellent scheme, well presented and understandable.
- Deserves support and will have it from the businesses in Bradford.
- Instead of the Pool have low bushes and parkland – the pond would become a nightmare, full of litter, trollies, etc and it would smell.
- The rest of the proposals are ok without the water.
- I don’t like the idea of a lake – may be a smaller one.
- The Mirror Pool looks extremely impressive.
- I think it will bring the community together and be good for the city in general – about time!

- Previous redevelopment proposals have not been fulfilled or have been completed haphazardly. If this is to be done, it needs to be completed fully and correctly or it will be a white elephant.
- The buildings proposed in the Mirror Pool area do not fit in with the look of the traditional buildings in the city centre. There is too much glass and metal framing. We need more brick and stone and traditional shapes and styles. This is our selling point.
- More attention needs to be given to District heating provision.
- More attention needs to be given to significant on-site power generation.
- Green roofing should be introduced wherever possible.
- The introduction of a feature such as the Atrium garden in Sheffield would be beneficial.
- Need to get Forster Square sorted before any more schemes are started.
- Any new buildings need to be of such a design so that the mistakes of the past are not repeated.
- Would like an art gallery in the city centre.
- Would like a few more direct trains to London.
- We have the Museum and Library, a small art gallery would be nice, possibly with changing exhibitions using art that is stored away in Cartwright Hall and could also incorporate material from National Museum of Photography Film and Television.
- Retail needs to include shopping a bit classier than BHS to compete with Harvey Nichols (Leeds) and Fenwicks (York).
- I don't understand what Lightwave is.
- I love the idea of Bradford having a different, possibly unique city centre space. Please let's not make Bradford just look like every other city centre space.
- I love the boldness and creativity.
- I welcome the plan and am excited to see a serious attempt being made to bring finance into the city centre.

- In the years since the Masterplan, some of the boldness has gone. In particular, the roads that have found their way back in detract from the pedestrian friendliness and leave the city centre in its currently divided state.
- I welcome the central commercial space with the proviso that leisure space is included to keep the park area alive late into the evenings.
- The development of Exchange Square is also to be encouraged as this is a pleasant space from which to current car park detracts.
- A link to the Leisure Exchange is essential.
- A redevelopment of the Interchange would be exciting but I remain to be convinced that this can overcome the essential problem of its location.
- We support the overall promotion of reducing the need to travel by private car where possible to reduce congestion and furthering the use of alternative means of transport such as bus, train and bike. The design of the Bowl supports this and seeks to reduce car parking.
- The use of travel plans is a critical factor with any new development or regeneration project so again this is supported and recommended.
- The plan looks good.
- May be think about cheap, serviced offices for start up businesses.
- I am concerned that there is no open space near the Town Hall for political demonstrations. People who wish to protest will come to the Bowl to do it, you must make it possible to have lawful assemblies.
- More parking is needed, especially women-friendly, child-friendly, and secure.
- I approve of almost anything that will regenerate the city centre.
- A moving water feature might be better than the Mirror Pool.
- All very exciting if it comes to fruition.
- Somebody has got to get to grips with Bradford's future, but I wonder how it can be afforded.
- I do not like the idea of a lake in the city centre.
- We need nice shops and a cleaner and safer city centre.

- Still uncertain about the Pool. A green area would be of more use to people for recreation.
- If the library can be brought into the city centre it would generate more interest in the evening and make people feel safer.
- All buses should be allowed into the Interchange. This has always been a drawback to people living in certain areas of the city and is difficult to explain to visitors.
- I would like to know where the buses that presently use the stops outside the old Provincial House and the Tyrls going to be diverted to?
- Do not like the design of the buildings around the Mirror Pool – they should fit in with the architecture of City Hall more.
- I do not like the water feature – they have never worked in Bradford.
- I believe that for the long term future of Bradford, the two railway stations should be connected. A single track stone viaduct will be sufficient. The area along Wells Street would be the best location.
- The Pool will be a talking point and people from other cities will come and look at it – not many cities can boast a lake in the middle of it.
- Bradford needs something different to attract people to visit and shop here.
- Too futuristic
- The Pool will not add to the centre as a positive feature
- Need to give the people of Bradford different choices and not just choice from three.
- An underground system similar to the London Underground which links Otley, Leeds, Bradford, Halifax and Huddersfield would be a good idea.
- The plans for the NDF are taking too long and the process is very slow. Broadway work is taking too long and causing inconvenience when travelling across the city centre.
- Very good. About time
- Bradford does need to be modernised as more indoor shopping malls are great.
- About time that Bradford is modernised.

- All the shops are too far apart so it will be a great place to shop.
- It will look fabulous
- It is disappointing as it will be completed in 2020 – will I be here?
- But it will be good, I think Bradford needs this.
- Need more free parking, seating areas and quality shops.
- An educational presence for adults and young people is needed.
- The Mirror Pool is not needed – it will create more litter, drunks urinating and being sick in the water, people paddling in it and lots of rats.
- It is a bad idea to have a Pool – too much upkeep will be needed to keep in clean and vandal free.
- Lots of shopping places please.
- A good idea.
- You have the money, so make this city shine. The city needs to look into the future and not be out of date in 20 years time. Let's make a good go at building a city worth looking at now and in the future.
- Stop the Square thing.
- Couldn't we have a city park without the Pool?
- I fear the proposals are in danger of re-running mistakes made previously in the redevelopment of Bradford.
- I feel that the regeneration of Bradford must hark strongly to its proud industrial/textile heritage. Many of the images suggest that the new buildings will be unsympathetic to this. Plans for the Business Forest look distinctly "out of town". Surely the model should be one that builds on the work of city forefathers that led to the development of Little Germany – with solid buildings, proper streets and interspersed green spaces.
- I would like to see what renewable energy measures would be added to each of the proposals. It's great having an Interchange but let's have it with solar panels to make it energy self-sufficient.
- Let's make this an area for really giving public transport a chance, again powered by solar panels, and get rid of the current polluters such as cars and buses. Even better, make it pedestrianised.

- Need to make sure that the business forest, which looks ok on paper, does not end up like a bunch of 1970s flats. There are other shapes than rectangles!
- At the bottom of Morley Street, leave the Victorian memorial and park alone.
- We should have more Muslim prayer facilities.
- Deeply concerned that the Jacobs Well Public House is to be demolished and replaced by residential blocks. The PH is an integral part of the streetscape and has significant historical importance. It is essential that we retain a variety of establishments in the city centre. I am hopeful that this suggestion in the NDF is withdrawn. There is a danger that we will be left with a bleak modernistic landscape with no significant merit or character.
- This is very sad, and feels that there are too many offices (which are not being taken up now).
- I can imagine the mirror pool becoming very dirty and unattractive, and don't think it will be very nice or welcoming during the winter months.
- All the other ideas are ok.
- we must promote Bradford to visitors but the centre mustn't look like very other in England.
- We must keep our heritage and the Odeon must be preserved.
- Transport is a very big issue and buses should be allowed for when changing the roads.
- The Mirror Pool is a waste of space. The current "lake" does not attract people and is always littered with rubbish.
- Where is all the traffic going to go around City Hall? And where will the buses stop?
- Is the area to the rear of City Hall being removed (Bradford-by-the-sea) as this area is much more interesting than the glum open space (Centenary Square)?
- The Media Museum is not before time.
- The Exchange Square is good bringing all the courts in one place.

- Not sure about the offices – there are already too many empty ones in the city.
- To make Bradford prosperous there needs to be a shopping area – get building on the demolished area.
- I do not believe that the water quality from Bradford Beck can be made suitable for the proposed Mirror Pool at a reasonable cost.
- What chance is there of maintaining all the amenity areas proposed to a good standard? – Very little. Has anyone costed the maintenance of the amenity areas?
- Access where possible for wheelchairs and all aspects of safety for independent wheelchair users.
- Prefer the original large lake of the Alsop Masterplan. If it were maintained it would be a gem. A must to create interest.
- A new museum would attract more visitors and the link across Princes Way would improve access to the rest of the city centre.
- Would be better if Hall Ings were made Access Only.
- The new Interchange entrance is a great idea but improvements need to be made to the exterior of the Hilton Hotel.
- Bradford needs the completion of the inner ring road so that Godwin Street could be pedestrianised.
- The artists' impressions of the buildings are horrible and attract attention for the wrong kinds of reasons. Please use colours that match the City Hall.
- The “mushroom” parasols in Centenary Square could be designed better and not sure if they are needed.
- There is a lack of trees, bushes and grass in Centenary Square and this gives a hard, urban appearance.
- Seating around the trees rather than the mushroom parasols would be better,
- A giant chessboard in one corner of Centenary Square like the one in Leeds would be of interest.
- The Broadway shopping centre should be redesigned to include a rail link from the Interchange to Forster Square, a continuation of the

canal/Bradford Beck from City Hall to the new canal basin at the southern end of Canal Road.

- Main concern is the impact of the highways proposals on client's operation.
- Generally supportive of the Bowl area and overall proposals.
- Concerned about the lack of visible acknowledgement of the importance of faith communities in the life of the city – two ideas are, to provide a purpose-built space such as a central space surrounded by different rooms, or to provide a public space within the Bowl area, next to City Hall.
- The document does not remove the road and traffic problems and replaces 1960s buildings with unimaginative 21st Century private sector developments. This is not the step change that Bradford requires. The severance issue of Princes Way can be overcome while maintaining sufficient road space.
- The Bowl should provide a focus point for the city centre and a magnet for new investment.
- No objections to the City Centre Park
- No specific objections to the New Central Business Forest/District
- In the redesign of the Interchange, if the NCP Car Park is removed and not replaced with a car park behind the National Media Museum there will be a net shortfall of spaces which is not ideal.
- Concerns about whether the concourse redevelopment of the Interchange will go ahead if the new frontage to the Interchange does not occur.
- If Hall Ings is reduced in status, what will be the effect of the road access to the Broadway scheme? There is a need to ensure there is adequate road access to those businesses not within the Bowl aspirations or within Broadway. Would be totally opposed to a revised road network that is just relative to the two locations at the expense of all other businesses in the area. Are also supportive of the Exchange Square proposals as long as the road infrastructures are not compromised to the detriment of existing businesses.
- Supportive of the Mirror Pool as long as it can be managed/services adequately.
- Supportive of the residential development on the Tyrls site.

- Supportive of the proposed Lightwave scheme if it does not compromise car borne access into the centre.
- Supportive of the Business Forest as long as the redevelopment of Jacobs Well does not mean a loss of centrally located Council services.
- Supportive of the redevelopment of the Yorkshire Water site on Leeds Road as it would compliment a gateway route into the city centre.
- Supportive of the introduction of a more attractive ground floor and residential use on upper floors within Britannia House, as long as there is no loss to centrally located Council services.
- Need to ensure that the pedestrian/cycle route part of the New Deal for Communities regeneration area is clearly “stitched-in” to the development proposals for the city centre.
- Do not agree with Bradford’s future being decided by people who are not from Bradford.
- We need a larger concert hall to attract more tourists, more major music artists, bigger theatre productions and a building that could be used by businesses and all sections of the local community.
- A big space in the middle of town is a good idea but it is important that there is enough public space for outside events, e.g. music concerts, festival events and that the Pool does not impede people walking from the Alhambra side to town.
- The landscaping needs more trees, not just a few token ones or it will look drab and wind swept on a cold day.
- Fountains are important with so much water, why not have random jets on the paving alongside, that people can walk over/walk in, like in the European cities.
- The opportunity to link the two railway lines has been missed.
- Cannot understand the Council’s insistence on having some water alongside City Hall no matter what/
- Like the idea of having “parkland” between Thornton Road and the University and the ideas of boulevards along Leeds Road and Thornton Road.
- Also think the new entrance to the Interchange is a positive move.

- At present the entrances to the Interchange are “seedy”, rundown and negates the perception of an integrated transport system based at the Interchange
- Linked to this would be the Exchange Square concert venue and this is where upgraded transport links to the region’s towns are needed – to Skipton, Halifax etc. Hence there is a need for the cross-city rail link which stops at Exchange Square, Broadway, Forster Square and also the Alhambra/Media Museum.
- The City Park would also be a statement to those who are drawn to the city by an enhanced programme or events at the Alhambra, Media Museum and St George’s Hall.
- Fully support the proposals and Bradford should follow cities such as Leeds and Sheffield in its renaissance.
- Supports the residential development for Leeds Road Urban Village.
- Concerns about the degrading of Hall Ings and how that will affect people getting into the city centre.
- Great concern about the maintenance and policing of the Mirror Pool, as there are issues with maintaining the fountains at the Tyrls now.
- Work needs to start happening now to bring people back to the city centre.
- Pleased to see that the lake is reduced in size but it still creates a barrier and reduces the area for communal activities.
- There should be more places for people in Bradford who do not want to drink, and how about gym facilities for the elderly?
- Agree that the area is poor for pedestrians, if you arrive at the Interchange you need to negotiate busy roads and under passes to reach the Alhambra, National Media Museum etc.
- The Interchange is badly in need of some redevelopment, not least the public toilets.
- In fifty years time will the new buildings look out of place, as did the 1960s buildings that have just been demolished?
- The Pool looks as though it is going to drown out Centenary Square – why? It is just beginning to come into its own as a venue for events.
- The creation of a high quality environment for walking and cycling is important to creating a sustainable and vibrant city centre. The

proposed links (in attached plan) improve the accessibility to and permeability through the city centre and include links to the National Cycle Network and the Living Street. The four core priorities of Accessibility, Air Quality, Congestion and Road Safety need to be taken into account when developing such plans.

- Very much welcome the plan and hope it comes to fruition.
- There is much to commend in the plan, it has the potential to become a child-, family- and young-people friendly place. Hope that the Mirror Pool city park becomes a magnet for young people. The detailed design and management of spaces should enable the space to become inclusive for all people.
- It is very important to involve young people, possibly through the Youth Parliament in decisions about the design and management of spaces in the other three NDFs, but especially the Bowl because it symbolises the heart of Bradford.
- Broadly support the concept of improving the city centre and these proposals as a whole appear both dramatic and exciting although feel they are too ambitious for the area given the history of misplaced and failed urban schemes over the last 50 years in the city and the region as a whole.
- Concerned that only part of the scheme will be delivered and the secondary elements and particularly those requiring private sector involvement will not be supported by the market and the surrounding area including Bridge Street will be blighted.
- I represent the owner of a business in the Bowl area and currently provides a service to a very loyal customer base, as it has for many years. It also provides employment to a number of people both on a casual and permanent basis.
- We will resist the inclusion of this property in the scheme, particularly as it would appear that it is not critical to the development at this stage and therefore I hope the plans can be reconsidered as regards the affect on our unit or a suitable alternative site can be agreed.
- Very concerned about the interim period when this whole area could be blighted as the proposal is progressed, probably slower than envisaged. I feel the Council should ensure that existing businesses are not adversely affected during the design, planning and development phases of this proposal(s).
- These proposals are long awaited for Bradford and am pleased to hear that implementation will take place and the proposals will truly bring out the beauty of Bradford and its community.

- Concerned about the security of people and also buildings, it would be a shame for beautiful buildings to be damaged,
- I hope the NDF will help to enhance and strengthen the community of Bradford and will allow people to interact with others in a peaceful, calm and relaxing atmosphere.
- Concerned about the city's history and heritage. It would be a shame and upsetting for Bradford to lose its historic sites and buildings.
- Image is important to attract tourists, generate revenue and most importantly to allow a multi-cultural city such as Bradford to establish itself in a positive sense around the country. A major role player to presenting an excellent image is the name an area receives, thus I am very interested in knowing why the name 'The Bowl' has been chosen for this area.
- As with the other documents, the Bowl puts forward a fantastic but achievable vision for a crucial element in the redevelopment of the city centre making it the focal point for a vibrant and re-energised city.
- It is crucial the Bowl has excellent pedestrian access to the educational area of the city via the Odeon/Alhambra route. It is certainly vital for the redevelopment of the College/University area that there is a good link between this area and the city centre.
- There is a need to embrace the city's historical heritage in the regeneration.
- To attract visitors, we need to stop building glass and metal buildings. City Hall needs to be complemented by buildings of similar design and architecture and we should not repeat the mistakes of the past.

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