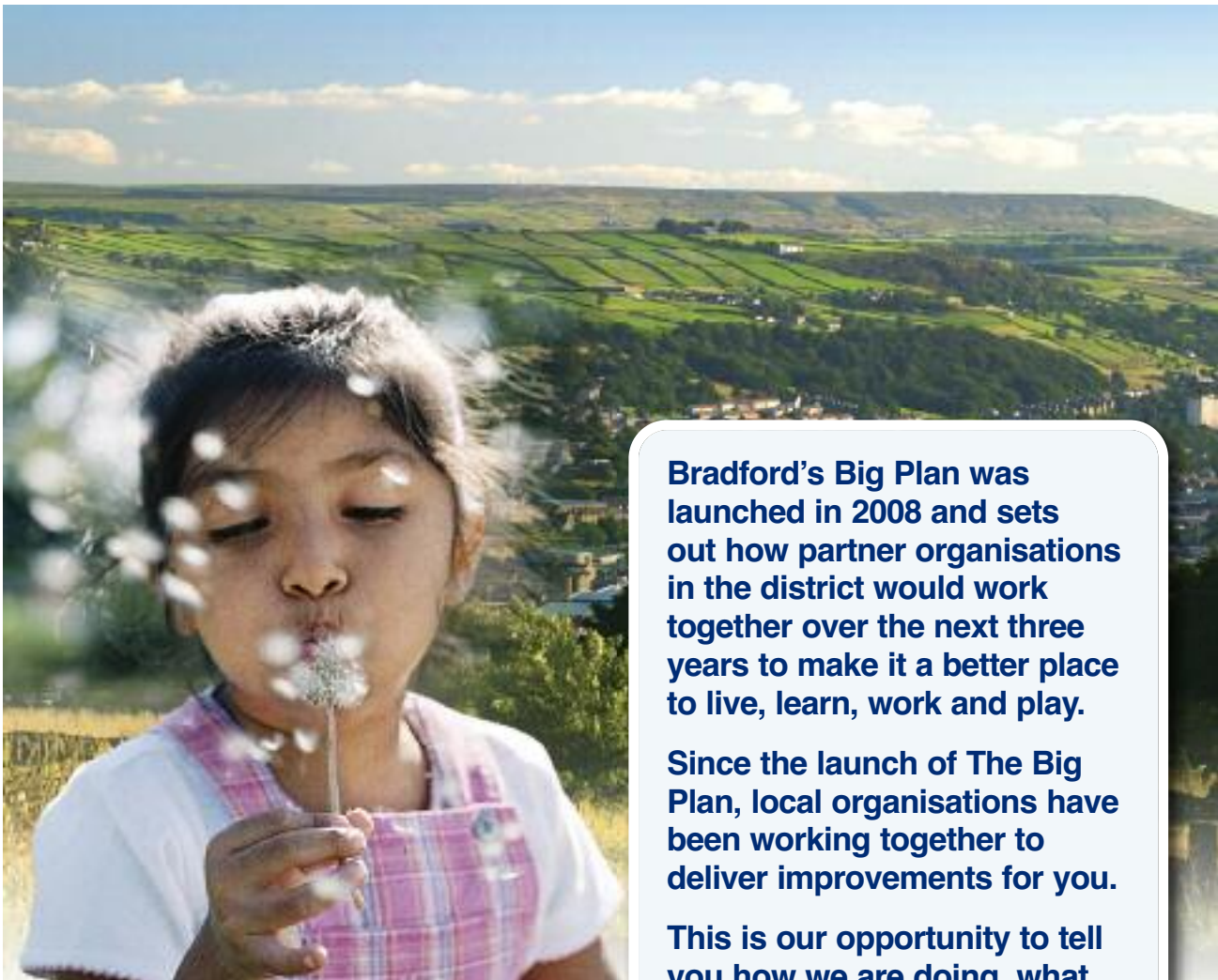


# Working together

## on THE BIG PLAN

## Delivering improvements for the Bradford District



**Bradford's Big Plan was launched in 2008 and sets out how partner organisations in the district would work together over the next three years to make it a better place to live, learn, work and play.**

**Since the launch of The Big Plan, local organisations have been working together to deliver improvements for you.**

**This is our opportunity to tell you how we are doing, what we have done, and what our next steps are.**

## Our Pledge

"The economic recession has made it even more vital that we deliver our transformational priorities of regeneration, education and skills.

The Bradford partners have shown their commitment to meeting the challenges of the economic downturn by strongly pledging to do all we can to help boost the local economy and protect jobs in the district.

Throughout 2009 we have held a series of regeneration summits to bring together business and public sector agencies to find solutions and agree actions to reduce the impact of the recession, regenerate the city and improve skills.

Central to the district's future is the need to educate our growing number of children and young people, and to equip them with the skills needed for future jobs. That's why we launched our *b someone* campaign to encourage parents to get involved with their children's education and to support them in making the most of their future.

As a partnership we are firmly committed to working toward this goal, whilst narrowing the gap between the most deprived and the more affluent parts of the district.

Only by improving economic wellbeing and education outcomes across the whole district will we start to address some of the long-term inequalities in health and wellbeing in our diverse communities.

The Bradford District Partnership is united in working toward these goals."

**Kris Hopkins**

Leader of Bradford Council,  
Chair of Bradford District Partnership.



**Making the pledge: University of Bradford's vice-chancellor and principal Mark Cleary; Bradford Council leader Kris Hopkins (seated) and Geraldine Howley, Incommunities Group chief executive.**

## Our Vision

'By 2020 Bradford will be a vibrant, prosperous, creative, peaceful, diverse and inclusive place where people are proud of their shared values, and work together to secure this vision for future generations.'

## Who are the partners?

The Bradford District Partnership (BDP) is the local strategic partnership. It is made up of more than 50 partner organisations and includes representatives from the public, private, community and voluntary sectors.

The Big Plan for 2008-11 guides how the partners work together to deliver services to you in the most effective way.

All the BDP partners share responsibility for making sure The Big Plan succeeds.

The BDP Board is supported by other partnerships which focus on one particular area of The Big Plan or on cross-cutting issues such as culture, disability and older people.

For more information about the BDP visit [www.bradford.gov.uk/bdp](http://www.bradford.gov.uk/bdp)



**BRADFORD**  
working in partnership

# The Big Plan: Improving your

The Big Plan is our name for the 'sustainable community strategy'. It was drawn up after a major consultation process, which included residents filling in questionnaires, taking part in focus groups and being interviewed to find out their views on what would improve the district and their quality of life.

This helped us decide the priorities we should focus on, including our three top priorities:

- We need to regenerate the city and major towns to create more opportunities for economic growth and to attract more investment.

- We need to improve education outcomes to prepare people for an active and prosperous life.
- We need to improve people's skills at all levels to meet the needs of business and to make sure local people can get jobs.

There are also a range of other priorities and actions we need to cover, which fall under six themes:

- Prosperity and regeneration
- Children and young people
- Safer communities
- Health and wellbeing for all
- Improving the environment
- Strong and cohesive communities.

Each theme is overseen by a Strategic Delivery Partnership. Our achievements will not only be measured by what we deliver, but more importantly in the difference we make to people's lives.

By working together as partners to tackle issues we have a much greater chance of transforming the district and fulfilling our longer term vision for Bradford.

The partners, working within the public, private and voluntary sectors, will address the Big Plan priorities together through a range of plans and actions – as these pages show.

## Children & Young People

We want every child to have the best possible start in life. Education is the passport to economic and social success.

### What we have done so far

- We have increased the numbers of young people gaining A\*- C grades at GCSE.
- Rebuilt three new secondary schools as part of the Building Schools for the Future programme.
- We are now the top performing authority for Young People's Participation in Positive Activities compared to similar areas.
- Participation is increasing in the Bradford and Keighley Youth Parliament (BKYP) which is now in its eighth year.



- We have maintained good safeguarding arrangements for children and young people.
- We have invested £8.5 million to increase the number of apprenticeships offered in the district.

"Bradford has fantastic young people with the potential to achieve great things.

Education is a significant part of The Big Plan and schools are committed to delivering the highest possible quality of education working together with our partners in the Bradford District Partnership. Together we can help our young people to achieve their best."

Paul Burlaux, head teacher, Grange Technology College

## Prosperity & Regeneration

Our vision is that by 2020 Bradford's economy will be a driving force in the region with thriving businesses, prosperity and opportunities for all through a broad-based economy.

### What we have done so far

#### People

- Supported over 4,000 local people into jobs since 2006 through a range of employment initiatives.
- Allocated £4.8 million of the Working Neighbourhoods Fund to support 1,560 people to improve their work-related skills and gain qualifications, and helped 920 people into employment.

The number of residents in work has increased by 10,600 in the past three years, a rate of growth more than three times the national average.

#### Business

- Attracted the largest inward investment scheme in Yorkshire for the ProLogis development, creating up to 1,500 new jobs in a one million sq ft logistics warehouse pre-let to Marks & Spencer.
- Bradford Kickstart has helped 946 residents set up their own businesses or become self-employed over the last three years.

Business start-up and survival rates are improving faster than national and regional averages.



The Jobs@ service works with individuals in communities and supports them into work.

#### Place

- Despite the economic recession, the momentum of city centre regeneration has been maintained. The Eastbrook Hall and Gatehaus developments have been completed, work on the £24.4 million City Park has started, and the £1.6 million Heritage Streets improvements are underway.
- We have carried out town centre improvements in Bingley Market Square and Shipley. The new 5Rise shopping centre in Bingley has recently opened, including a renovated Bingley Library.
- The Roberts Park refurbishment is underway to enhance the Saltaire World Heritage Site.
- An £11 million national affordable housing programme grant was secured for 2008-11. Last year 253 affordable homes were built in the district.
- The first phase of the Listers Mill residential conversion is complete and fully sold (pictured).
- The estimated overall value of tourism to the district has increased from £293 million in 2003 to £536 million in 2007.

### Our next steps

- Continue to build on the £1 billion of public and private investment which been delivered in the district since 2000.
- Drive forward the city centre regeneration plans.
- Complete the Leeds City College Keighley Campus.
- Deliver a new local and city region plan to improve local people's skills.
- Continue to secure resources to improve local transport.
- Continue to increase the supply of affordable housing.

## Safer Communities

Reducing crime and the fear of crime ranks among people's top priorities for the district and one of our toughest tasks is to improve your confidence in our ability to keep you safe.

### What we have done so far

- We have agreed the Policing Pledge in all communities across the district.
- Between 2003 and 2009, we have reduced:
  - the number of criminal damage offences by 23%;
  - the number of robberies by 12%;
  - theft of motor vehicle offences by 60%;
  - recorded violent crime by 8%;
  - more serious offences by 34%;
  - deliberate 'primary' fires (all fires in buildings, vehicles and outdoor structures or any fires involving casualties or rescues or fires attended by five or more appliances) by 47%;
  - deliberate 'secondary' fires (the majority of outdoor fires including grassland and refuse fires and fires in derelict buildings) by 21%; and
  - domestic violence incidents by 10%.
- Residents' reported perception of anti-social behaviour from 50% in 2004 to 30% in 2007 (sustained in 2009).
- The Streets Ahead partnership (pictured) is delivering five of the most deprived neighbourhoods in the district.

# Wellbeing and quality of life

## People



We launched the **b someone** campaign to encourage parents, families and communities to support their children's education. The second phase of the campaign concentrates on young people aged 13 to 19 and encourages them to develop their skills and talents to become successful.



### Our next steps

- Deliver Phase Two of the Building Schools for the Future programme. This includes the provision of four secondary schools which will share their sites with schools dedicated to pupils with special educational needs.
- Increase the diplomas, apprenticeships and training available to young people.
- Improve information, advice and guidance services for young people.
- Ensure that schools and wider children's services work more closely within local communities.
- Continue to improve our strong arrangements for children's safety and wellbeing.

## Health and wellbeing for all

Our health and wellbeing is affected by many things – where we live and work, the environment, our income, education, social networks and our lifestyle.

### What we have done so far

- The Council and the Older People's Partnership were awarded Beacon status for 'positive engagement of older people' to support and promote greater independence and wellbeing in later life.
- A multi-million pound programme of investment in new health and social care premises is being delivered by the LIFT (Local Improvement Finance Trust) public-private partnership, creating more accessible surgeries including the Hillside Bridge walk-in centre.
- Over 10,000 people have quit smoking over the last three years.
- Thirty-one Integrated Youth Support Service (IYSS) units across the district offer condom distribution schemes alongside sexual health information and advice.
- The Council has delivered free swimming places for under 16s and over 60s.



- All Council sports centres have improved access to people with disabilities through the 'Inclusive Fitness' initiative.

### Our next steps

- Increase the number of children, young people and adults taking part in physical activity.
- Continue to raise awareness about the implications of drug and alcohol misuse.
- Continue to learn from the Born in Bradford research programme and work to reduce levels of infant mortality in the district.
- Support people with mental health needs to take part in education, training or employment opportunities.
- Increase the number of vulnerable people who live independently.
- Continue to strengthen our Supporting People programme by improving access to housing and preventing homelessness.

**"I am delighted with the progress being made by the partnership in delivering the goals set out in The Big Plan.**

**Together, the partners have shown an undeniable commitment to the agenda and this is demonstrated through the many improvements we are seeing in the health, wellbeing and quality of life of people living across the district."**

**Simon Morritt, chief executive, NHS Bradford and Airedale**

bringing together officers from the police, council, housing providers, voluntary sector organisations and others, to address the identified priorities for the area.

- The Bradford District Safer Communities Partnership was awarded top marks in the Health Care Commission review of drugs harm reduction work.
- In the first three months of 2009 there was a 40% reduction in fatal and serious road injuries in the district compared to the previous year.

### Our next steps

- Ensure that tackling domestic burglary remains a top priority.
- Install new Automatic Number Plate Recognition cameras to help monitor and combat crime.



- Continue to improve the safety of our roads.
- Widen local people's involvement in community justice initiatives.
- Increase the amount of unpaid community work by offenders.

## BD3 Bonfire Initiative

Young people took part in the successful BD3 Bonfire Initiative.



The initiative brought together West Yorkshire Fire & Rescue Service, Bradford Council, West Yorkshire Police and members of the community. They spent 12 weeks cleaning up the area, educating school children, removing bonfires and creating community champions to continue the work.

The aim was not only to reduce the number of anti-social fires in the area, but to reduce the number and seriousness of attacks on fire fighters and the number of firework-related injuries which were disproportionately high within this area.

## Comprehensive Area Assessment

The BDP has carried out an evaluation of its progress on delivering The Big Plan, including what our next steps need to be.

Next month our progress in making improvements in the district will be judged by a range of government inspectorates.

These include the Audit Commission, Ofsted, the Care Quality Commission and HM Inspectorate of Constabulary. The results of their Comprehensive Area Assessment (CAA) will be published at [www.audit-commission.gov.uk/oneplace](http://www.audit-commission.gov.uk/oneplace)

The BDP's Area Self-Evaluation 2009 is available on the BDP website at [www.bradford.gov.uk/bdp](http://www.bradford.gov.uk/bdp) in the section 'How are we doing'.

## Improving the Environment

**We all want to live in clean, green and attractive places. We recognise that climate change is a threat to us all and the way we live has an impact on our environment. We also need to reduce our waste, recycle what we can and get rid of the rest in ways which don't pollute our land or air.**

### What we have done so far

- Residents from areas with an Environmental Task Force have said they are more satisfied with the quality of their neighbourhood and environment as a result of the scheme.
- Reduced the total household and municipal waste collected and sent to landfill sites by 11.1% since 2005/6.
- We are on track to increase recycling and composting rates from 27% in 2009 to 31% in 2010.
- Bradford has five 'Green Flag' status parks in the district: Lister Park, Peel Park, Harold Park, Central Park in Haworth and the St Ives Estate in Bingley.

- Thirty of the largest public and private sector employers in the district are creating green travel plans through membership of the Travel Plan Network.
- Surveyed more than 23,000 properties under the Bradford Community Warmth scheme. Investment of around £30 million is improving the thermal efficiency of homes in the district through the installation of cavity and loft insulation.

### Our next steps

- Continue to ensure that all public, private and voluntary services work together to reduce their carbon footprint.
- Continue our Environmental Task Force activities through ward-based working in communities and the neighbourhood warden scheme which is now in place across the whole district.
- Continue to improve our approach to dealing with business waste.
- Consult on and put in place a plan to improve the district's air quality.



## Women's Environmental Project

**The City Ward Neighbourhood Tasking Team established an Area Action Plan in consultation with residents. This identified a number of issues that needed to be addressed – including the fact that the area is one of the six most heavily littered wards in the district.**

**In response an Environmental Champions Network was set up, made up of residents who take responsibility for raising environmental awareness on the streets.**

## Get involved!

The success of The Big Plan is down to all of us. The improvements we want to make depend on us understanding your needs and views, involving you in decision-making about your neighbourhood and the services you use, and consulting you on the quality and effectiveness of what we are doing.

We do this in a range of ways, including:

- elected councillors listening to your views and concerns, making sure your individual and collective voices are heard, and making decisions about policies and resources to improve your quality of life and the services you use;
- conducting regular surveys to understand your needs and perceptions of the district;
- giving you the opportunity to discuss important local issues with us at Neighbourhood Forums;
- encouraging feedback about your experiences – good and bad – of services;
- working closely with parish and town councils;
- supporting individual communities to plan together; and
- providing resources for local community and voluntary organisations to support you to improve your neighbourhood.

You can get involved in planning a better future for the district through your:

- local councillor, parish or town council;
- voluntary and community organisations;
- neighbourhood forum and area conference;
- Bradford and Keighley Youth Parliament.

To find out more, visit

[www.bradford.gov.uk/bigplan](http://www.bradford.gov.uk/bigplan) or phone **01274 433716**. Your local library or information shop will have a reference copy of The Big Plan or you can use the library internet service to see a version on screen.

## Strong and cohesive communities

**We want to support our diverse communities so that people get on well together and everyone has the opportunity to get involved in community life in a wide variety of ways.**

### What we have done so far

- Extensive community engagement has led to area and neighbourhood action plans being developed across the district. Issues of concern identified in neighbourhoods are being addressed in partnership with service providers.
- Participation in regular volunteering in the district is at 28% – the highest rate in Yorkshire.
- The Building Capacity in Cohesion Programme has funded 23 creative projects across the district to address discrimination and prejudice through understanding.
- Over 100 people attended the 2009 Community Harmony Awards to promote community cohesion and good relations where 13 individuals and organisations were presented

with awards for their excellent work in bringing people together.

- In the 2008 Place Survey, 69% of people in the district said that in the last year they have been treated with respect and consideration by their local public services all or most of the time – this result puts Bradford second highest in its group of 'similar' authorities.

### Our next steps

- Ensure local communities and neighbourhoods receive financial support and advice.
- Establish the new Assembly for Voluntary and Community Organisations and ensure it is active across all areas of the local partnership.
- Further increase volunteering opportunities for the people of the district.
- Further develop and promote active citizenship.
- Continue to ensure the positive strengths of our diverse communities are recognised by everyone in the district.

