

FAIRTRADE Bradford Product Directory 2009



MAKE IT HAPPEN | CHOOSE FAIRTRADE

Including:
Bradford, Keighley,
Ilkley, Shipley,
Bingley and
Haworth areas



www.fairtrade.org.uk

Bradford District Council

www.bradford.gov.uk

www.bradfordmarkets.com
www.bradford.gov.uk/fair_trade

What is Fairtrade?

Fairtrade is simply a different way of trading and shopping. The products – tea, coffee, bananas, chocolate etc are the same as in conventional trade. But the system is different.

With Fairtrade, production costs are always covered by a minimum **guaranteed price**. Producers' communities also receive a '**social premium**' to invest in community and business development.

Why we support Fairtrade

In addition to the guarantee of a **fair and stable price** and a **social premium**:

- * Fairtrade connects us, the consumers, to the producers in a trading system which is transparent and ethical.
- * Fairtrade farmers have to farm sustainably; so the environment is protected, and their crops are improved.
- * Fairtrade products are of high quality – and often organic too.
- * Fairtrade gives women and young people a say in how their communities are run.
- * Fairtrade gives people their independence.
- * **Fairtrade changes lives!**

What will it mean to me?

If you look for and buy Fairtrade products they may cost a little more even though prices are very competitive in the UK.

Fewer middlemen

The quality is just the same and the farmers can be paid more because there are fewer middlemen in the supply chain.

Buying Fairtrade means you are helping directly a family to survive.

At present **7,000,000** people benefit from Fairtrade.

The Fairtrade Foundation, which is responsible for monitoring Fairtrade in the UK, aims to double the purchase of Fairtrade in the UK by 2012 and so help even more families in producer countries.

For more information contact
Fairtrade Foundation
www.fairtrade.org.uk
(0)20 7405 5942

Fairtrade Locally.

Bradford has been recognised as a Fairtrade Zone since 2006. This means there are **80+ shops and 50+ cafés** where you can buy two or more Fairtrade products.

Bradford M D Council also support Fairtrade and uses Fairtrade tea and coffee in City Hall and other Fairtrade products whenever possible.



Fairtrade Bradford

encourages the buying, selling and serving of Fairtrade products in and around Bradford and co-ordinates the activities of the different campaign groups. To help our own farmers, it also encourages the buying of local food wherever possible.

Buy local!
Support
Fairtrade!

The 2008 £50 hamper donated by the co-operative was won by Mrs Gingell of Shipley. We hope you enjoy this year's competition.

People and benefits of Fairtrade

A key benefit is the increased income through an agreed and stable price. Coupled with longer-term relationships, this enables producers to develop their businesses and plan ahead.

In the **Windward Islands**, the extra income from Fairtrade has enabled farmers to improve roads making it easier to transport their crop, updating packing sheds in line with supermarket requirements and receive business training.

In **Ghana** the first thing some of the banana growers bought with the Fairtrade premium was a bicycle to get to work.



Visit of Stephen & Joycelin from Ghana to Haworth Primary School. Their parents grow cocoa beans for Divine Chocolate.

Guide to FAIRTRADE retail



®

hot beverages

snacks

sweet

coffee instant	coffee other	tea bags	tea loose	drinking chocolate	chocolate bars	chocolate, other	sweets	bars/biscuits/cakes	sugar	fruit juices / smoothies	soft drinks, other
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Store/Retail Outlet

Shipley

ASDA Supermarket	14	14	4		1			2			1			
Bdfd Wholefood Farfield Rd	2	4	2	1				1		6				
Co-op Wrose Road	5	4	10	1				8	1	7	3	1		
Coxon's Kitchen Bingley Rd					1									
Health Store Westgate	1		3	1	1									
Magic No 3 Victoria Rd	1	3	5		1			3	1		3	2		
Olive Branch The 2 Westgate	12	23	27	7	9			29	10	10	26	5	6	2
Saltaire Co-op Bingley Rd	3	3	6	1				9	1	7		3	4	
Saltaire Wines Bingley Rd	1	1			1			4						
Vicars 79 Victoria Rd, Saltaire			3		1							1		
Aldi off Briggate														

Baildon

Co-op Baildon Road	3	3	4	1	1			4	3		6	5	1	
Baildon Methodist Church	2	1	2		2			3		3	3	4	2	
Co-op Northgate	8	11	13	2	4			9	3		6	4	2	

Bingley and area

Co-op Main Street	4	3	2	1	1			5			2	1	1	
Sharon's Wholefoods Outdoor Market									2					
Spar Mornington Rd	1		1					1						
Taste Bonanza Chapel Lane	1	4	1	1	1			4	1			1	2	
Threshers Off Licence Poplar House														
Wiltsden Co-op	4	3	2	1	1			5		2		1	1	
Stephen H Smith Garden Centre								1						
Woodbank Nursery Harden														

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coffee instant	coffee other	tea bags	tea loose	drinking chocolate	chocolate bars	chocolate, other	sweets	bars/biscuits/cakes	sugar	fruit juices / smoothies	soft drinks, other
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Store/Retail Outlet

Bradford

ASDA Rooley Lane	1	1	2			1		4	1		
Bakers Oven Interchange		1				1				1	
Charlies Supersave Thackley			1								
Clayton Co-op	1	1	2			5		1	1	1	
Duckworth Lane Co-op BD9	2	6	4			5		1	2	2	
Fagley Co-op	1	1	2			5		1	1	1	
Great Horton Co-op	1	1	2			5		1	1	1	
Heights Lane Co-op	4	2	1			7		7	2	1	
Holmewood Co-op	2	2				5		3	1	1	
Legrams Lane Co-op	4	3	3			5	1	1	2	1	
Lidget Green Co-op	5	2	3			7	3	1		2	
Lidl Duncombe Road, BD7	1					1			1	1	
Lidl Barkerend Road, BD3	1					1			1	1	
Low Moor Co-op	3	3	2	1		9	2	2	1	3	
Marks and Spencer	11	9	10			3			2		
Morrisons Girlington, BD8	8	20	6	3		9			3	1	
Morrisons Idle	3	20	7	1		9		2	3	2	
Morrisons Mayo Avenue	8	18	7	2		3	1	4	3	2	
Morrisons Thornbury	5	20	7	2		5	1	4	3	1	
Morrisons Westgate	3	20	7	1		5		2	3	2	
Otley Road Co-op BD3	2	1	1			8	8	7	1	2	
Oxfam Darley Street	6	10	7	3		13	4	6		4	
Queensbury Co-op	4	6	3	1		4	2	3	3	1	
Sainsburys Local Great Horton Road		2	3	1		1					
Sainsburys Harrogate Road	11	21	23	10	1	6		6	10		
Tesco Canal Road, BD7	7	13	9		1	2	1	3	3	1	

Guide to FAIRTRADE retail



®

hot beverages

snacks

sweet

coffee instant	coffee other	tea bags	tea loose	drinking chocolate	chocolate bars	chocolate, other	sweets	bars /biscuits /cakes	sugar	fruit juices / smoothies	soft drinks, other
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Store/Retail Outlet

Bradford

Tesco Great Horton Road, BD7	4	8	3	2	2	1	2	5	1		
Tesco Halifax Road, BD6	1	1	1	1	2	1	2	3	1		
Terminus Fisheries Thornton											
Thornton Co-op, BD13	5	3	7		9		3		1		
Tourist Information City Hall					6						
University Student Union	1	1	1								
Wibsey Co-op	2		1		4		4	1	1		

Haworth area

Bronte Parsonage Museum					1		1				
Cobbles and Clay Main Street					2						
Edinburgh Woollen Mill					6						
Haworth Organic, 73 Main Street	1	1	1	1	1	1	1	1			
Sonia's Smile Main Street	2	4	3	2	40						
The Cheese Place 69 Main Street					2						
Tourist Information Centre					3						
Cullingworth Co-op	1	2	1		3		3		2		
Denholme Co-op	6	2	3		9	1	4		1		
Oakworth Co-op	2	3	2		2	1	1		1		
Oxenhope Co-op	1	4	1	1	7	1	2	1	1		

Keighley and area

Aldi	1		1								
Broomhill Co-op	5	3			10		1	2			
Marks and Spencer Low Street	7	6	10	2							
Morrisons, Long Croft	8	16	8	4	4			2	2		
Offshoot, Cavendish Street		6	9	1	4			1			
Oxfam, Low Street											
Sainsburys, Cavendish Street	10	11	4	4	3			2	1		

in Bradford Fairtrade Zone

groceries

honey / golden syrup
jam / marmalade / spread
ice cream
muesli
dried fruits / nuts

savoury

rice / quinoa
spices
savoury snacks
oils

fruit - (seasonal)

bananas
apples / pears
grapes / lychees
citrus fruit
pineapples / mangoes

alcohol

beer / rum
wine

miscellaneous

certified cotton clothes
other cotton goods
sports balls
flowers
other

Bradford

1	1	1		4		2	2				1			1	1			2		2				4
1		1	1	3		2	2				1			1					2					1
		2									1	1						1	3					1
1				2							1							2						

Haworth area

			1	2			1				1			1										1
																								1
											1								15					1
			1								1								1	12				1
											1								1	5				1
		1	1			1	1				1		1						1	10				1

Keighley and area

1			1	1							1									8				1
1	12																			2				3
1	1										1									1				1
			1	1																				4
																								2
1		1				2					5		3	2					1	2				8
																								1
																								2
																								3

Guide to FAIRTRADE retail



®

hot beverages

snacks

sweet

Store/Retail Outlet

Keighley and area

	coffee instant	coffee other	tea bags	tea loose	drinking chocolate	chocolate bars	chocolate, other	sweets	bars /biscuits /cakes	sugar	fruit juices / smoothies	soft drinks, other
Cross Hills Co-op	1	1	1		1	1	1		1	1		
Riddlesden Co-op	6	4	2			11	3		5	2	1	
Silsden Co-op	14	13	9	2	3	9			6	5	5	

Ilkley

Betty's Café Tearooms The Grove		4										
Blockbuster Brook Street												
Booths Supermarket Leeds Road	9	16	5		1	10			6	3	5	
Co-op Brook Street	3	2	3	2		6	2		8	5	5	
Green Health Shop Moors Shop. Ctr			1			1	7					
Holland & Barrett Brook Street						1			1			
Oxfam The Grove	4	10	8		2	4	2	2	10	1	3	
Marks and Spencers Station Plaza	2	2	4		1	4		4				
Mortens Hardware Cunliffe Road												
Red Pepper Deli Ben Rhydding		4	3	1	1	4			1	3	2	
Tesco Springs Lane	9	11	7		3	4			3	4	1	
Truffles Grove Promenade						3	2					
Winerack Brook Street												
Yorkshire Deli Grove Promenade		2		1								

Burley in Wharfedale

Burley Village Co-op	7	5	2		1	5	2		5	3	3	
Costcutter Station Road	1		1						1	1		
Wharfedale Deli	1	7										

Menston

Menston Co-op	3	3	3			9	1		2	4	3	
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www.fairgrounds.org.uk

2

in Bradford Fairtrade Zone

groceries

honey / golden syrup
jam / marmalade / spread
ice cream
muesli
dried fruits / nuts

savoury

rice / quinoa
spices
savoury snacks
oils

fruit - (seasonal)

bananas
apples / pears
grapes / lychees
citrus fruit
pineapples / mangoes

alcohol

beer / rum
wine

miscellaneous

certified cotton clothes
other cotton goods
sports balls
flowers
other

Keighley and area

1			1	1						1	1				1	1			
1			1	1						1			1	1	1	12			2
1	2		1	1		1	4			1			3	2		11			1

Ilkley

		2																	
	1		1	1		1	4			1						5			
	1		1	1						1						1	2		
1																			
			1																2
2			1	4															2
1	8							1		1						1			1
										1									2
2	3		1							1			1	1		3			2
																10			

Burley in Wharfedale

1	2		1	1											1	6			1
	2															3			

Menston

			1							1					1	8			1
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Cafés serving Fairtrade



®

The numbers indicate the number of varieties stocked.
1 means at least one variety.

	tea	coffee	hot chocolate	fruit juice	snacks	sugar	FT ingredients	wine
Keighley & Worth Valley Railway	1	1						
Apothecary Tea Rooms 90 Main Street, Haworth	1	1						
Chaplin's Bistro Oak Street Haworth	1	1						
Cobbles & Clay Main Street, Haworth	1	1		1	1	1	1	
Haworth Youth Hostel Longlands Drive, Haworth	1	1	1					
No 10 The Coffee House Main Street, Haworth	1	1					1	
SPAR Mill Hey, [takeaway], Haworth	1	1						
Number 66 [self catering] Main Street, Haworth	1	1	1					
Old Registry [B&B] 4 Main St, Haworth	1	1	1		1	1	1	
Park Top Guest House [B&B] Haworth	1	1						
The Thyme House [B&B] 90 West Lane, Haworth	1	1						
Ye Sleeping House [B&B] 8 Main Street Haworth	1	1						
Baildon Golf Club Moorgate, Baildon	1	1						
Nine Westgate , Baildon		1	1					
Webster's Restaurant Northgate, Baildon	1	1				1		
Wesley's Café Methodist Ch. Newton Way, Baildon	1	1			7			
Café in the Park Myrtle Park, Bingley	1	1	1			1		
Flying Coffee Bean Company Market, Bingley	1							
Greggs the Bakers [takeaway] Myrtle Walk, Bingley	1	1				1		
The Coffee Lounge Market Square, Bingley		1						
Foundry Hill Wine Bar Bingley	1	1	1			1		
Vilucci's Café Main St, Bingley	1	1				1		
Greggs the Bakers [takeaway] Bus Station, Keighley	1	1				1		
Greggs the Bakers [takeaway] Low Street, Keighley	1	1				1		
Leisure Centre Victoria Park, Keighley	1	1						
Westgate Department Store Keighley		8						
Bradford City Football Club Valley Parade, BD8	1							
Diamond Café St Martin's Church, Haworth Rd BD9	1	1						
Greggs the Bakers [takeaway] Bank St BD1	1	1				1		
Greggs the Bakers [takeaway] Ivegate BD1	1	1				1		
Greggs the Bakers [takeaway] Broadway BD1	1	1				1		
Greggs the Bakers [takeaway] Manchester Rd BD4	1	1				1		

Cafés serving Fairtrade



®

	tea	coffee	hot chocolate	fruit juice	snacks	sugar	FT ingredients	wine
Head Public House Great Horton Road BD7	1	1						
Little Lane Church BD9 [Thurs & Fri]	1	1				1		
Love Apple Café Great Horton Road, BD7	1	1						
Manningham Mills Community C. Scotchman Rd BD9	1	1						
Morrisons Café Girlington, BD8	4	2						
National Media Museum Café BD1	2	1						
National Media Museum Pictureville Bar BD1	1	1						
Richard Dunn Sports Centre Café BD6	1	1	1	2	9	2		
The Park Public House Keighley Road, BD9	1	1				1		
Sainsbury's Café Greengates BD10	1	1	1					
St Columba's Restaurant Horton Grange Rd, BD7	1	1						
Starbucks Centenary Square BD1		1			1			
Starbucks Wool Exchange BD1		1			2			
The Tree House 2 Ashgrove, Gt Horton Rd. BD7	1	1		1	2		1	
Avanti Coffee Co Grove Promenade, Ilkley	1	1				1	1	
Christ Church Coffee Shop The Grove, Ilkley	1	1	1		1	1		
Costa Coffee Brook St, Ilkley		10						
Create The Arcade, Hawksworth St. Ilkley	1	1				1		
Greggs the Bakers [takeaway] Brook St, Ilkley	1	1		1		1		
La Stazione Caffé Station Plaza, Ilkley	2	1						
Oasis Café Church St, Ilkley	1	1						
Oakleys Brasserie Moors Shopping Centre Ilkley		2						
Red Pepper Deli Ben Rhydding	1	1				1		
Smooth Wells Road, Ilkley	9	2	1			1	3	
The Veggie Café Leeds Road, Ilkley	1	1			2	1	1	
Yorkshire Deli Café Grove Promenade, Ilkley	1	1	1					
Open Door Station Rd, Burley	1	1						
Queen's Head Pub Main Street, Burley	2	1				1	1	
Cornerstone Café Methodist Church, Menston	1	1	1		1	1		
Cuppacare New Kirkgate, Shipley [Mon & Fri]	1	1						
Greggs the Bakers [takeaway] Market Square, Shipley	1	1				1		
Heaven Scent Café Market Street, Shipley	1	5				2		

Cafés serving Fairtrade



	tea	coffee	hot chocolate	fruit juice	snacks	sugar	FT ingredients	wine
Magic Number Three [takeaway] Victoria Rd, Saltaire	3	1		1		1		
Roses Café Westgate, Shipley [on request]	1	1						
Shipley Swimming Pool Café Shipley	1	1	1	1	3	2		
Interlude 27 Westgate, Shipley [on request]	1	2	1			1		
Vicars 79 Victoria Road, Saltaire	3	4	1	1	1	1	5	
Windhill Community Centre , Church Street, BD18	1	1						

Bradford Metropolitan District Council's policy is to promote the use of Fairtrade products wherever possible. This includes the provision of Fairtrade tea, coffee, chocolate and bananas at all municipal meetings, functions and meals and the use of fair trade footballs at all council-run sports facilities as far as practical.



Businesses, offices, schools and community centres

There are over 100 businesses, offices, schools and community centres that consume Fairtrade products regularly.

Faith Centres

Dozens of churches use and sell, on certain days, Fairtrade products. Many are Fairtrade Churches registered with the Fairtrade Foundation.

Contact:

www.fairtrade.org.uk/get_involved/campaigns/fairtrade_places_of_worship



FAIRTRADE

by Jenson Active, Year 5
Thornton Primary School

F	–	Fair
A	–	Always good
I	–	It is not bad
R	–	Real food
T	–	Trade
R	–	Right decision
A	–	A good job
D	–	Delicious
E	–	Exciting

Cool, Good Fun, Amazing!
It's Fair and Cool.

A Poem by Sam Bowerman

Saltaire Primary School

*Fairtrade is really nice
Because they give a fair price
So our kid can go to school
So he doesn't look a fool.
We sell them a football
And the price isn't bad at all.
They aren't very greedy
Because they know we were
very needy.
They love to help us
So we don't make a fuss
If we lose our money
They don't think it funny
They try not to get delayed
So we can get paid.
And now I have a home
Where I can sleep at night
With not a single fright.
Fairtrade is the best!*

**NB. Children don't sew the
Fairtrade footballs, which
are made in Pakistan**



A very brief history of Fairtrade in the UK

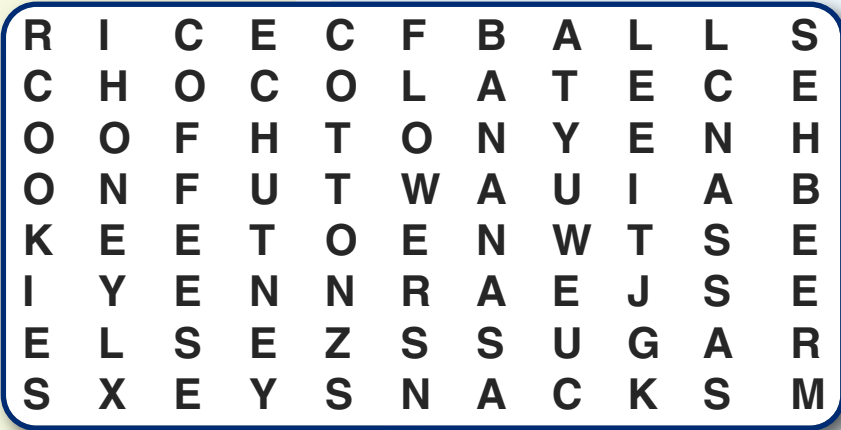
- 1979** Traidcraft is set up.
- 1991** The first major Fairtrade coffee brand, Cafédirect, is launched.
- 1994** The FAIRTRADE Mark is launched on Maya Gold chocolate, Clipper tea and Cafédirect coffee.
- 1997** The House of Commons switches to Fairtrade coffee.
- 2000** The first Fairtrade bananas are available in Co-op and Sainsbury's.
- 2001** Garstang proclaims itself the first Fairtrade town.
- 2002** The Co-op supermarkets switch all their own brand chocolate to Fairtrade.
- 2006** The European Parliament recognises the benefits of Fairtrade and Bradford declared a Fairtrade Zone.

Free Competition: Prize Fairtrade basket worth £25

Word search - words go across, down and diagonally.

Find the Fairtrade products listed in the grid below;

chocolate, bananas, coffees, cotton, tea, flowers, chutney, sugar, snacks, rice, beer, balls, cookies, nuts, honey, jam, wine.



Some of the letters not used in the grid above make the name of another Fairtrade product. What is it? The other product is

Tie-breaker: Which of the products illustrated on page 19 could carry the FAIRTRADE Mark?

Name:

Address:.....

Telephone:..... email address:

Where did you get this Directory?

If you don't wish to receive further details about Fairtrade please tick here

Send your entry to: Fairtrade, 57 Grosvenor Road, Shipley, BD18 4RB

Closing date: 2nd October 2009.

The winner will be selected from the correct entries received. The judges' decision is final.

A basket of Fairtrade goods worth approx £25 will be presented to the winner.

Healthier Environment

Fairtrade standards aim to protect the environment for the benefit of farmers, the community and wild life. Extra income from Fairtrade means farmers can invest in sound agricultural practices.

In **Costa Rica** the Llano Bonito Co-op purchased two environmentally friendly ovens that are used to dry the coffee beans after processing. They replaced wood burning ovens that required felling 10 hectares of forest every year. Now the ovens run on environmentally-friendly fuel from coffee hulls and pulp.

The new ovens dry the beans with an even heat which improves quality so that their coffee fetches a higher price.

This co-op also makes **organic fertiliser** from waste pulp. It is composted, enriched with calcium, and then sold to co-op members. Before this, coffee hulls and pulp were disposed of by tipping in the river which badly affected the water and wildlife.

You may notice other labelling schemes in the shops but the FAIRTRADE Mark is the only one which **guarantees** a fair and stable price for the workers, plus a Fairtrade premium which is spent for the benefit of the community.

Children

As a result of our purchase of Fairtrade goods children in poor countries can go to school. Children in this country enjoy learning about Fairtrade, and many have taken part in poster competitions or the Fairtrade 6-a-side football tournament.

St Barnabas C of E Primary School Heaton has joined Beckfoot as a Fairtrade school.



Elliot Dennis, age 7, won the first Fairtrade baking category at this year's Bingley Show.

The University of Bradford has been recognised by the Fairtrade Foundation as a Fairtrade University. To gain Fairtrade status the university administration and students union approved the official Fairtrade policy to sell Fairtrade products in all outlets; to use Fairtrade at meetings and events; to commit to campaigning for increased consumption of Fairtrade products and to set up an institutional steering group.



Mamouna Keila, cotton farmer, Mali. © Simon Rawles

Bradford College

is working towards Fairtrade status. There are cafés or snack bars in many college buildings across Bradford where Fairtrade products are available.

ShIPLEY College is also hoping to be recognised as a Fairtrade College. The Refectory, in Exhibition Road, serves Fairtrade beverages and snacks.

There are vending machines containing Fairtrade products throughout the colleges and sports centres. So students and staff can choose to consume products that enable families in the developing world to survive with dignity.

Wholesalers

- **Premcrest, Armley, Leeds, 0113 2311500**
- **SUMA, Elland, 01422 313840**
- **Traidcraft 0845 330 8900**

**These companies
all stock a wide
range of groceries.**

Bishops, Ripley St, BD5 01274 651302
stock chocolate bars & fruit juice.

Bookers, Cemetery Rd, BD7 01274
541205 also has some coffee,
tea & sugar.

Nappy Train, 116 Manningham Lane
can order SUMA goods in bulk.

Traidcraft Suppliers

Dawn & Raymond Madden, Shipley
tel: 01274 588458

David & Mollie Somerville, Heaton
bradford@somervilles.wanadoo.co.uk

**Barbara Judd, Convenor, Fairtrade Bradford Network,
fairtrade@saltsvillage.wanadoo.co.uk
Diana Greenwood, Secretary, 01274 438849**

Bradford & District Markets

Oastler Shopping Centre
Kirkgate Market
Keighley Market
Shipley Open Market

Bingley Open Market
Saltaire Local Produce Market
St James's Wholesale Market



Bradford Markets Service is at the forefront of supporting the Bradford Fairtrade Zone. Some of the initiatives currently underway are:

- Engaging with market traders to provide information on the benefits that FAIRTRADE brings to third world producers and to encourage the sale of FAIRTRADE products.
- Making discounted market units available across the districts for the sale of FAIRTRADE goods.
- Encouraging the sale of local and FAIRTRADE produce at special market events throughout the district and also at events run by Bradford Markets for other local authorities countrywide.
- Sponsorship of the production of the FAIRTRADE directory for 2009.
- The provision of a marketing budget for the FAIRTRADE Bradford group to help spread the FAIRTRADE message across the Bradford FAIRTRADE zone.
- The provision of a representative to "FAIRTRADE Bradford" to assist in developing future strategies to promote FAIRTRADE in the Bradford FAIRTRADE Zone.

for more information on what's happening at your local indoor and outdoor Market, or for details on market events please call **01274 438849** or visit **www.bradfordmarkets.com**



Bradford District Council

www.bradford.gov.uk

We Buy
Fairtrade...



DO YOU?

Designed by:

Elisabeth Henney, Year 3, Burley and Woodhead C.E. Primary School