

## Secondary Case Study: Media project

Titus Salt School and Challenge College (City Park Ambassadors)

30 students are working on a year-long project learning about the regeneration and the history of the city, filming and interview techniques and are visiting the National Media Museum, Telegraph & Argus (local newspaper) and Bradford Industrial Museum. The students are producing artwork, films, literature, articles and a whole host of other media and will host a ceremony in June to celebrate their work.

Working with the national Schools Linking Network, UNESCO City of Film and Bradford Council, the project will document, celebrate and promote the development of the City Park in Bradford.



The work that the students produce will be displayed on the site hoardings for the duration of the project and will be turned into a DVD including animation, word art, documentary and reporting. It will compare Bradford's industrial heritage with the present day and future aspirations for the city and its people. The students will document local opinion by interviewing members of the public in the city centre.

A crucial part of the project is that the students understand and apply their knowledge of journalism and the printed form. They will make vintage newspapers using the old hot metal and platen presses at the Industrial Museum and from this make modern newspapers that reflect public opinion and the major phases of the development and its impact.

**Learning outcomes:** local history, art and design in context, collection and use of data; creative use of technology and the media industry. Soft outcomes: collaborative partnership working, public relations, teacher collaboration and development of interpersonal skill.

