

Results/Notes

Workshop 4th Nov 2022 – Steering Group Workshop Saltaire World Heritage Site Management Plan Review

Attended; Cllr Ross-Shaw, Robbie Martin (Salt Foundation), Ulrike Knox (Saltaire Village Society), Patricia Tillotson (Visit Bradford), Cllr Anna Watson, Shane Embleton (BDCFT), Richard Midgley (SWHEA), Ross Collard (Ward Officer), Jo Lintonbon (ICOMOS), Ian Durham & Lucy Pripachailo (ShIPLEY College), Joel Harratt (Traders rep), Jane Bunyan & Tim Crossley (URC), Craig Broadwith (Historic England), Simon Micklethwaite (Salts Mill), Sheena Campbell (Bradford Council).

Apologies; Paula Truman (Ward Officer), Cllr Kevin Warnes, Cllr Martin Love, James Roberts (ShIPLEY Town Council), Saira Ali (Bradford Council).

1. **Introduction** – Monitoring surveys are ongoing as set out in the existing Management Plan. The Saltaire WHS Management Plan 2014 is due for Review. Ideally UNESCO want it to be reviewed every 5 years. A Periodic Report is required to be submitted to UNESCO in 2023. The existing Management Plan was commended for being comprehensive. It is quite detailed and long so there is an opportunity to condense wording. It was produced just before the UNESCO Sustainable Development Goals (SDGs) were produced, so these need to be incorporated into the new plan. The aims of peace need to be emphasized. It is important to explain the Outstanding Universal Values (OUV) of the World Heritage Site for people to understand clearly how to protect the Site.

2. **Mapping** – by individuals
 - a) Write 3 things that make Saltaire special as a World Heritage Site by individuals, marked on maps with post it notes.

The Community – Sounds a little clichéd, it's fantastic
Individuals working together as a community
Balance between having events for people from outside and impact on residents
Variety of Stakeholders, Council, community, businesses etc
People live, work and study in it
Residents
A living World Heritage Site with lots of community events
It's in Bradford

The Mill – Brilliant!
Unique in hosting the amazing Hockney art and exhibitions
Industry and landscape and history of development, influence on other 19th Century manufacturers
Innovative urban design
Intactness and coherence
Cleanliness
Architectural completeness and design quality 'specialness'

The independent businesses
Shopkeepers and building owners
People Powered Press
The College and Victoria Hall - always a buzz!
Caroline Club – The Live Room

Saltaire United Reformed Church – it's the only Grade I listed URC
Yorkshire Congregational Union, the Congregation Trustees

Beautiful housing
Model community (then and now!)
Heritage area
Architecture uniformity, survival (due to 20th Century neglect)
Saltaire World Heritage Site is very different to other WHSs – as a whole village

Roberts Park
River and canal
Walks along river & canal
Views of moors
Allotments when visiting nice to see

Good transport links – the location with station, park, canal, river
The Station
Rail links
Cycling on the canal

b) Identify people or organisations who are responsible for maintaining Saltaire's specialness

Residents
Salts Mill (Estates)
ShIPLEY College
Salt Foundation
Bradford District Care NHS Trust (New Mill)
Yorkshire Congregational Union, Congregation Trustees
ShIPLEY Town Council
Baildon Town Council
Business Owners/traders
Bradford Council
Saltaire Inspired
Saltaire Festival
Saltaire Village Society
Saltaire Primary School
Titus Salts School
Living Streets (Community Campaign Group)

c) State 1 challenge that might impact its uniqueness / specialness

Traffic
Congestion
Pavement parking
Transport Links – to make it accessible and inclusive without having environmental impact
Access for people with disabilities

Competing priorities
Squaring the circle between residents, businesses & visitors
Bad development

Bins
Toilets – keeping in working order

Sustainable homes
Integrating new technology
How to modify to be zero carbon
Future proof the village – electric charging, bike lockers, energy saving homes – how?
Climate change
Cost of living impacting on building upkeep and repairs
Recession – empty property e.g. retail

d) Identify any resources (physical / financial / human) that Saltaire requires to help retain or reinforce its specialness

Volunteers
Funding
Grants
Ongoing funding for repairs, streetscape, works, setting etc
World Heritage Officer in post
Council Enforcement

Discussion – 20mins

3. SWOT analysis i.e. Strengths, Weaknesses, Opportunities, Threats – in 3 groups

For the World Heritage Site as a place to

i) to live

Strengths

Kudos of living in Saltaire
Transport links
Walkable place
Active Travel initiative
Fests/Boat Race
Independent businesses

Weaknesses

Higher house prices & rents
Rat running
Congestion
Visitor events can be overwhelming
Listed Building conditions on houses

Primary and Secondary schools
Events e.g. Victoria Hall

Enforcement & conditions
Accessibility of heritage buildings

and Caroline Club
Self sustaining
Rural setting

Opportunities

Bring in younger families/people
Sense of community & pride
Veg on Edge & other community
Initiatives
energy efficiency
Networking needed

Lack of garden space

Threats

Conflicting priorities
Communication
AirB&B
Houses hard to heat, or improve

Lack of awareness of heritage
restrictions
Cost of living crisis
New technologies

ii) to work or study

Strengths

Public transport links
Listed Building Consents Restrictive +

Weaknesses

EV charging
Listed Building Consents Restrictive -
Accessibility – stone setts Albert
Terrace
Focal point for visitors
Interpretation of the WHS

Opportunities

Proceeds of crime funding
New community building will address
focal point & interpretation

Threats

Anti-social behaviour
Perception of students
Cost of living/utilities

iii) to visit

Strengths

Travel connections
In a great location in W Yorks
near N Yorks
Tourism & economy
Mill, Hockney, shops, exhibitions
Quality events, Festival (charities),
Saltaire Inspired Makers Fairs
Volunteers fundraising
Dragon Boat Festival

Weaknesses

Other attractions
No 5* hotel
URC needs support
Salts Mill closed 2/7 days per week

Opportunities

Good hotel
Interpretation signs, leaflets, apps
website
Welcome

Threats

AirB&B pricing out residents
Cuts to transport, trains/buses
Increased road traffic
Bad parking & mill connections
WC facilities
Lack of volunteers

Report back key challenges and opportunities for Saltaire World Heritage Site or peoples' experience - 20mins

4. Objectives of Management Plan 2014 and 2022/23 – together

List new Challenges and Opportunities since 2014

As a group place these issues discussed into categories based on 2014 Objectives.

Identify timescales (one-off / ongoing) and resources that relate to key issues

20mins

Residents

Challenges

Cost of living
houses

Urgency of climate emergency

Sustainable energy sources

Active community

AirBnB

Increased traffic
travel

Custodianship of significant listed
buildings

Opportunities

How to integrate new technology into

Innovative designs

Young people

***Be a model village that is fit for
sustainable ideas***

District heating

Acknowledge importance of active

To work/study

Challenges

1. Accessibility

2. Traffic

Cost of living

Public service cuts

Job losses

Inflation

Supply chain factors

Current planning laws

Opportunities

Sustainable Development Goals

Park & Ride (Electric shuttle bus?)

Pedestrianisation

E bikes – planning/highways issues?

Improved public transport

Visitors

Challenges

Climate change

Modes of transport trains buses ebikes

escooters

Alternatives to fossil fuels

Thermal performance

Opportunities

Diversity and Inclusion

Access into properties

Facilities
Ethnic origin of visitors
Cultural Activity

College students as ambassadors
City of Culture 2025

Discussion – Interpretation / focal point is hard to explain to visitors about the whole village, people don't understand why Saltaire is unique, need a balance between residents/visitors. Mill and Park are the main attractions. Residents won't want too many intrusive visitors impacting their residential spaces. The Mill and Park are likely to remain the main attractions. The Community is vital to the area. More interpretation boards needed, as many people will not download apps or research on internet.

5. Actions/priorities

Identify top priorities
Include ongoing continuous tasks, and one-off projects.
Is there any group consensus on priorities? 20mins

Discussion

Need more networking, better communication and interpretation.
Investigate the opportunity of 'Proceeds of crime funding'.
URC to work on improving uses for village, want to integrate well with village.
Much is not in our control – e.g. international supply chain issues, Planning controls

Priorities

1. Summary of best practice for buildings – working towards sustainability aims.
2. Sustainable Development Goals – focus on peace, links with City of Culture, aim at friendly and caring place with Dementia awareness. Encourage more volunteers, promote training to volunteers e.g. World Host Training at Shipley College. SVS Volunteers to be trained to become 'Welcomers'.
3. Develop interpretation for diverse audiences to be accessible – could include story boards, leaflets, different languages needed, braille map of the area, audio guides etc. Suggestion of project teams to progress different themes.

6. Conclusions

Next Steps

SC to write up notes of the Workshop, continue with monitoring surveys, Periodic Report, IT working on 3D plans to help monitoring and understanding.
Share notes for next meeting in Jan 2023.
Consult with Officer, Board, Collaboration Groups, consider public events, email consultation, drop-ins.

Consider simplifying wording of existing Management Plan to improve understanding.
Attempt to market the Outstanding Universal Values more clearly.