



Shipley Town Deal

**Board Meeting
September 9th**

Agenda

- Introductions
- Welcome + Overview
 - Welcome – Cllr Alex Ross-Shaw
 - Welcome – Philip Davies MP
- Terms of Reference
- Election of Chair
- Towns Hub Update
- Resourcing
- Feedback from Workshop
- AOB
 - Accelerated Projects
- Date and Time of Next Meeting

Introductions



Welcome and Overview

- Aim of Towns Fund - drive the sustainable economic regeneration of towns to deliver long term economic and productivity growth:
 - Urban regeneration
 - Skills and enterprise infrastructure
 - Connectivity
- The Board brings together the private, public and community sectors to develop a Town Investment Plan (TIP) that sets out a clear vision and strategy for Shipley, based on its unique assets, and proposes suitable projects which align with the objectives of the Towns Fund.

Welcome and Overview

The Board shall:

- Uphold the Seven Principles of Public Life
- Develop and agree an evidence-based TIP
- Establish a clear programme of interventions
- Fulfil duties on public authorities under the Equalities Act
- Coordinate resources and engage stakeholders
- Ensure communities' voices shape design and decision making + ensure diversity in local engagement
- Oversee each step of agreeing a Town Deal + compliance with the Heads of Terms Agreement

Terms of Reference - the Nolan Principles

Seven Principles of Public Life (Nolan Principles):

- 1. Selflessness** - act solely in terms of the public interest.
- 2. Integrity** - not act or take decisions in order to gain financial or other material benefits; declare and resolve any interests and relationships.
- 3. Objectivity** - act and take decisions impartially, fairly and on merit, using the best evidence and without any form of discrimination or bias.
- 4. Accountability** - accountable to the best interests of Shipley and the principle objectives of the Board.
- 5. Openness** - act and take decisions in an open and transparent manner.
- 6. Honesty** - act with honesty, objectivity and integrity.
- 7. Leadership** - actively promote and robustly support the principles and challenge poor behaviour.

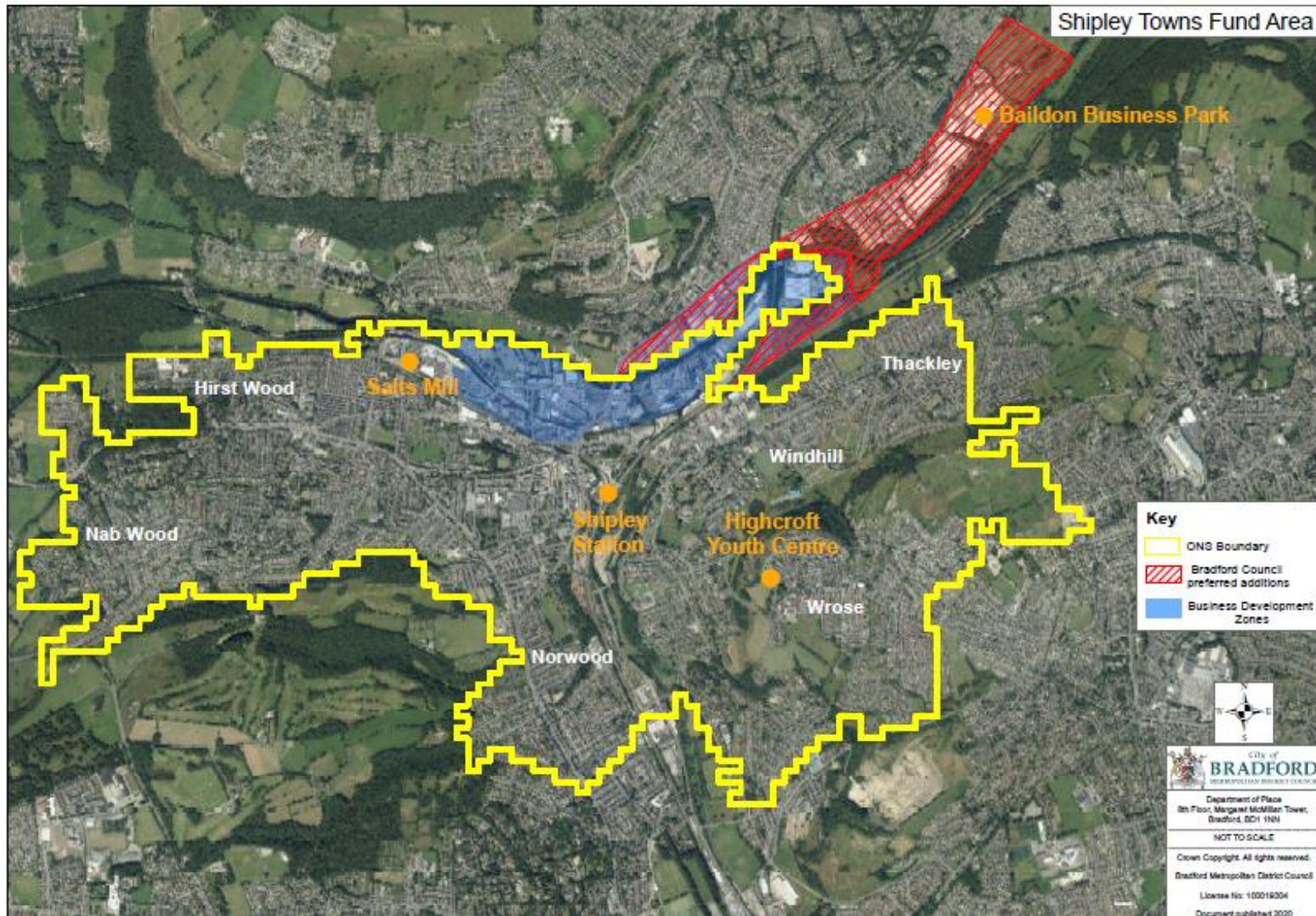
Terms of Reference - Membership

- Membership of the Board - reflect the diversity of the town.
- Membership of the Board should comprise:
 - A private sector chair
 - All tiers of local government for the geography of the town
 - The MP(s) representing the town
 - The Local Enterprise Partnership
 - Local businesses and investors
 - Community / local voluntary community sector representatives
 - Other relevant local organisations, such as FE colleges or Clinical Commissioning Groups.
- Balance - broad and representative and practicality of running meetings and gaining consensus.

Terms of Reference - Membership

Chair	To be elected
Member of Parliament	Philip Davies MP
Bradford Council	Cllr. Alex Ross-Shaw
Shipley Town Council	Cllr. Mike Connors
West Yorkshire Local Enterprise Partnership (LEP)	Rebecca Greenwood - West Yorkshire Combined Authority
Shipley College	Nav Chohan - Principal
Incommunities	Adrienne Reid
CABAD	Dr Soo Nevison
Business representatives	Adam Clerkin - Carnaud Metal Box Dom Pix – TecNair David Priestley - Carter Towler Barry Cooper - Perkins Jewellers Marshall Sugden - Packetts Insurance
Community / VCS representatives	Representative - Kirkgate Community Centre
Advisors	Catherine Conroy - One Public Estate Chris Joyce - Job Centre Plus Mark Wilkinson - Environment Agency Stuart Shaw - Airedale NHS
Observers	Lorraine Coates – BEIS Elle Dodd – Towns Hub

Terms of Reference - Approved Boundary



Election of Chair

- Role of the Town Deal Board Chair is to:
 - Uphold the Seven Principles of Public Life (the Nolan Principles)
 - Lead the Board in achieving its objectives
 - Champion and support partnership working
 - Ensure decisions are made in accordance with good governance principles
 - Sign the Head of Terms Agreement with government
- 12 month tenure

Towns Hub Update

Resourcing

- Resource allocation from Government – revenue funding of £162,019
- CMBDC has matched revenue funding
- Recruitment – dedicated post for each Town
- External consultancy to develop a ‘green book’ compliant business case and support the community engagement
- TIP to be submitted 29 January 2021



Workshop Feedback

Assets
Opportunities
Challenges

ASSETS	PEOPLE	BUSINESS	PLACE
Young and Enterprising	Strong stable communities Strong volunteers culture – engaged people Voluntary sector	Artistic and creative community	College + Business centre of excellence Salts Mill /Hockney Popular residential Good schools
Distinctive Offer	Strong sense of place	Salts Mill Site Functional heritage Strong links to other cultural centres e.g. Howarth Market place Tourism opportunities Businesses – high-tech/ boutique and smaller retailers Independent retail in Saltaire	Saltaire World Heritage Site Film location Bradford Beck – derelict sites Salts Mill /Hockney Canal Waterfront / River Aire Countryside setting Good quality housing stock Market place Green spaces Shipley pool/ Library
Business Growth Potential	Skilled workforce	Manufacturing base High value businesses Low Rents so buildings are successful Asda is an asset, Costa and Greggs Extend creative retailers + hospitality Saltaire to Shipley	Dockfield Road area Garage site – Mixed use Developments
Connected		Shop points, World Host, Leisure	Excellent rail links/ commuter links Waterfront Affordable housing/ pleasant environment Green/ blue corridor Bus hub

OPPORTUNITY	PEOPLE	BUSINESS	PLACE
Young and Enterprising	Residential as a driver for this area	Building on existing skills base	City of culture Eat, drink, cinema and leisure Improve air quality - Saltaire roundabout
Distinctive Offer	Housing development – quality Hockney ‘brand’ Town Centre improvements to attract ‘West’ residents	Tourism – grow hotels and hostels Bring empty / under used buildings into fuller use Town centre – refocus / repurpose Market Square improvement	Build on Saltaire offer Waterfront Carnegie Library Place marketing Shipley Strong identity – Town Square + Shipley Clock Tower Culture festival City of film locations More welcoming – greener space Bradford Beck
Business Growth Potential		Expand the retail offer Growing existing businesses March of the makers	Business expansion space HMRC offices BDZ Review of Market offer Car park at the back of Cash convertors – need satellite parking EA support on flood schemes to help unblock sites
Connected	Pedestrian links to station from Windhill		Proximity / access to Leeds AAP – planning framework Residential offer – town centre station Make walking routes more attractive Cycleway – complete ‘missing link’ to canal from Canal Road ‘ Connect to station ‘Yellow brick road’ Connect Shipley/Saltaire/Windhill + Wrose

CHALLENGES	PEOPLE	BUSINESS	PLACE
Young and Enterprising	Lack of activity for YP Inclusion – ensure all communities are contributing and benefiting Capture voice of all communities	Not captivating local spend Going to Leeds/Bradford Private money won't drive change	Town Centre safety - need to feel comfortable College buildings – Lack of space or expand into Town Centre Access to the Greenway A divided town – east/west split
Distinctive Offer	Public realm centre issue, no pride in Shipley like there is in Saltaire	Market offer is not good Retail is struggling Too many Charity Shops Underground market Place marketing and external image of Shipley	Swimming pool underperforming Town centre is hidden - Need to improve offer Climate change – flooding, congestion charge / clean air zone Shipley Town Centre – 1960s/70s, time warp, unattractive Constraints of World Heritage sites
Business Growth Potential	Struggle to recruit skills locally	Aligning plans to potential co-investors Businesses are hidden	Lack of available land Land for sheds Flooding Lack of space for business growth No of business sites/space – need to unblock land
Connected		Congestion Park & Ride situation with Town centre parking	Flooding Shipley station disconnect with Town Centre – safety issues and isolated Access by road – congestion on key routes Frequency of buses Cycle route connections Flooding / river crossing

AOB – Accelerated Projects

- 1st July 2020, MHCLG offered a grant of up to £750,000
- Criteria:
 - Capital projects; standalone
 - Shovel-ready - to be delivered by 31.3.21
 - Represent value for money
 - Have an immediate tangible impact
- No business case required – only approval from the Council's Chief Finance Officer
- Funding is independent of the potential £25m TIP
- Deadline for proposals was Friday 14 August
- A number of smaller projects were submitted - to ensure as many people as possible can experience the tangible benefits of the investment
- Outcome expected late September

Date of Next Meeting

Proposed dates for future meetings:

- Wednesday 7 October; 17:00 – 18:30
- Wednesday 4 November; 17:00 – 18:30
- Wednesday 2 December; 17:00 – 18:30
- Wednesday 6 January; 17:00 – 18:30
- Wednesday 27 January; 17:00 – 18:30

#MYTOWN

