

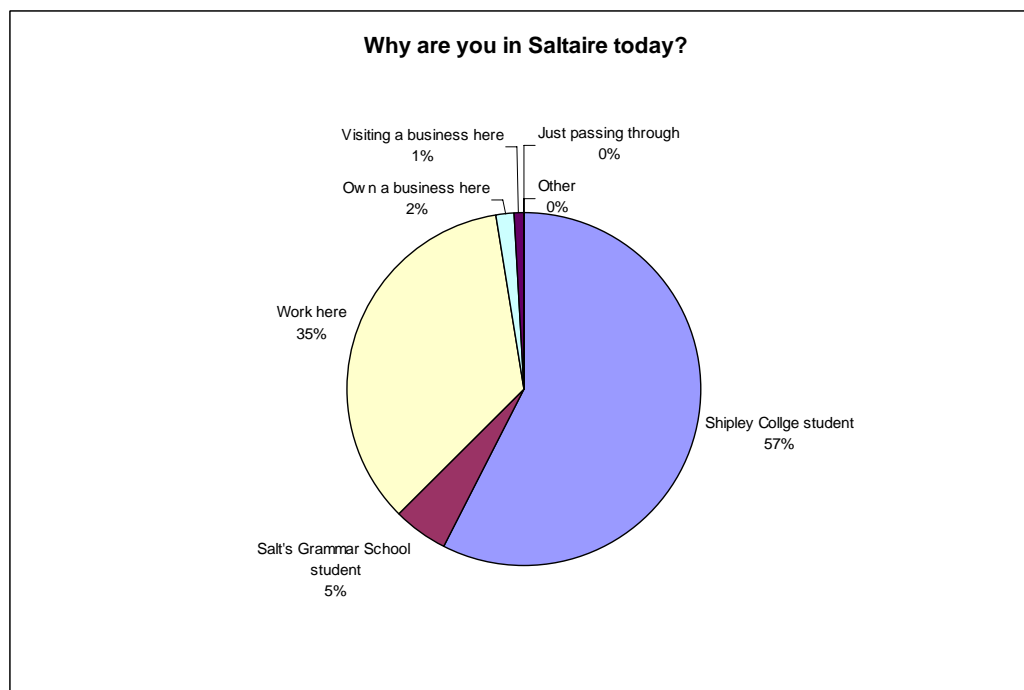
## Introduction

- 1.1 120 Other Users, ranging from college students to shop workers, were interviewed to gauge an indication of their views of Saltaire. A copy of the questionnaire follows at the end of this section.
- 1.2 There were some non-compliant responses where more than one answer was given to a specific question. These instances have been identified and the calculations adjusted to provide an accurate percentage.

## General Information

### ***Q1. Why are you in Saltaire today?***

- 1.3 Of the 120 people questioned, the vast majority were in Saltaire to attend college (57%) or to work (35%).



### ***Q2. From where have you travelled today to come to Saltaire?***

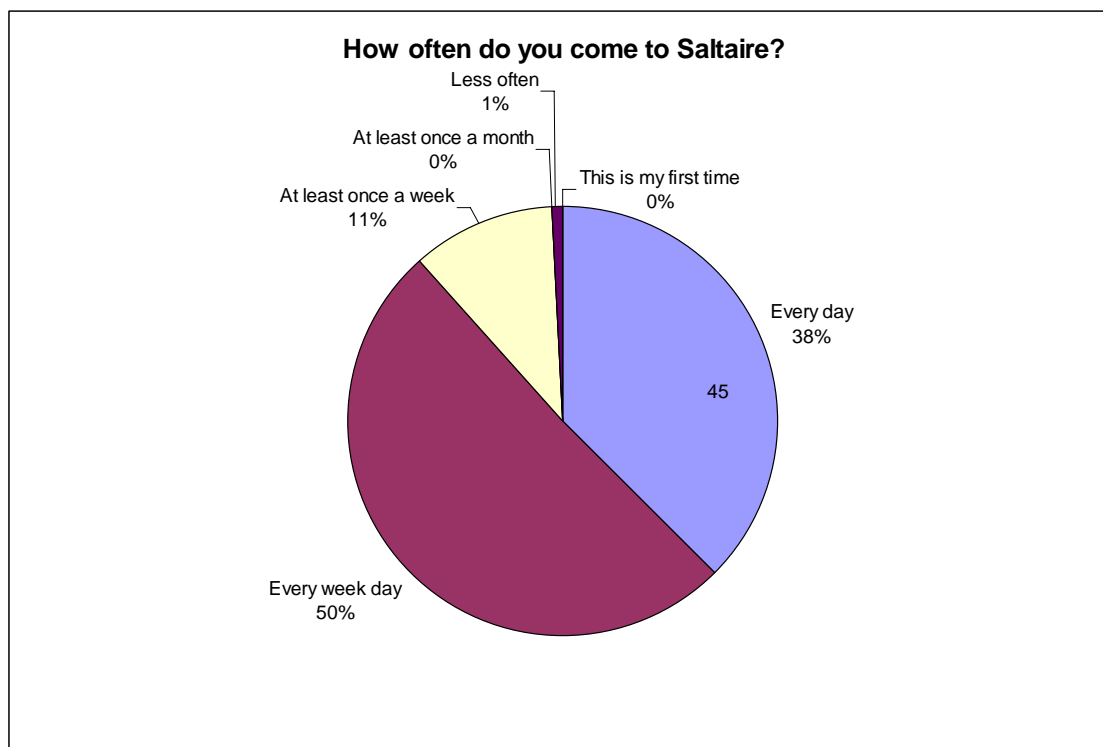
- 1.4 Of the 120 people questioned, 118 responded. Of these 15% came from Bradford, 3% from Leeds, 8% from Shipley, with the remaining people coming from surrounding towns like Thornton, Baildon, Bingley, Heaton, Pudsey and Thackley.

**Q3. And where is your home?**

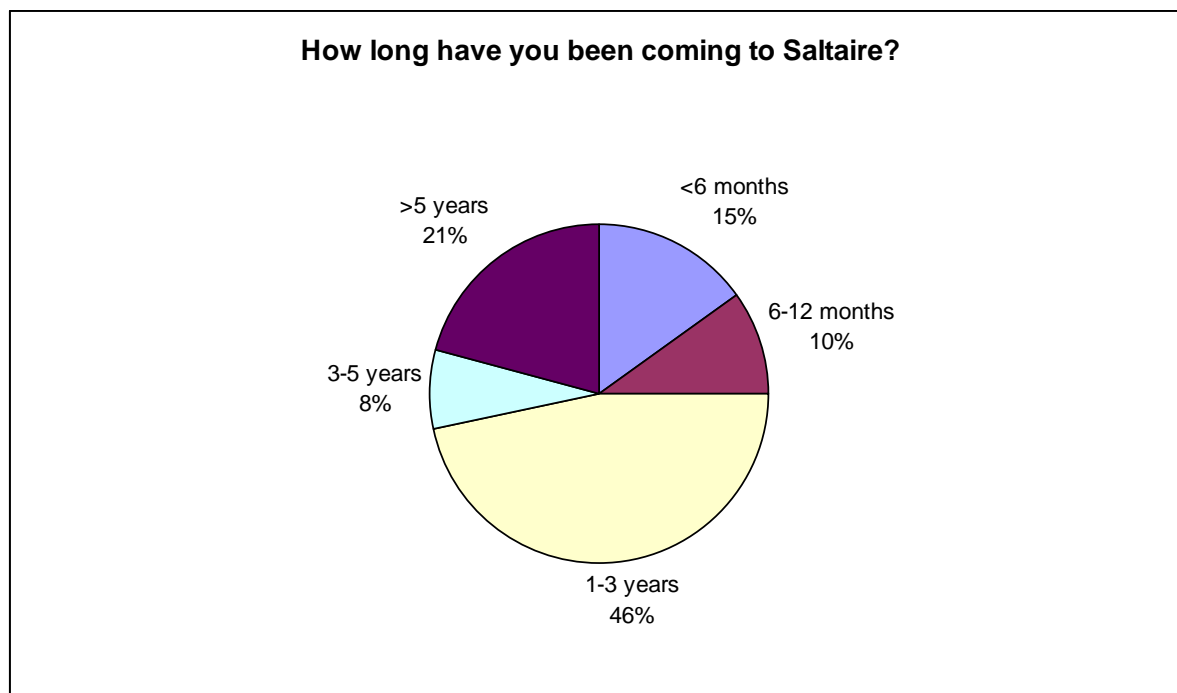
- 1.5 The vast number of the 120 people questioned 92 had a BD postcode (77%). The remaining people surveyed came from the LS postcode area.

**Q4. How often do you come to Saltaire?**

- 1.6 The vast majority of the people questioned came to Saltaire every week day, indicating that a high number of people surveyed worked and studied in the village. 50% visited every week day, while 38% visited every day.

**Q5. How long have you been coming to Saltaire?**

- 1.7 The vast majority of the people questioned (46%) had been coming to Saltaire for between 1-3 years, with 21% coming for 5 or more years.



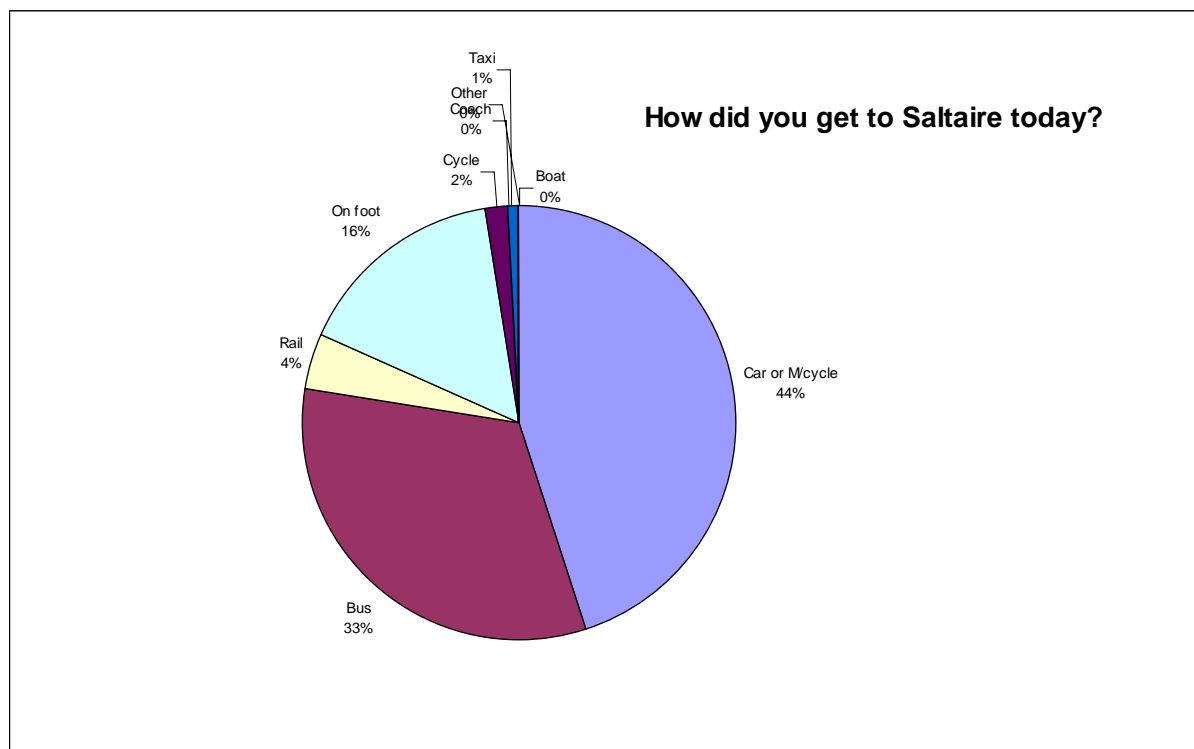
***Q6. How busy do you usually find Saltaire?***

- 1.8 54% of the 120 people questioned found Saltaire to be quite busy, with 24% indicating it was neither busy nor quiet. This seems to suggest that generally people appear to be content with Saltaire as a busy place, and do not lean towards the extremes of stating it that was very busy.

**Getting Here**

***Q7. How did you get to Saltaire today?***

- 1.9 Of the 120 people questioned, 44% made their way to Saltaire by car or motorcycle, indicating a high number of vehicles within the village centre. This amount of traffic was highlighted in the Residents Survey as being an issue that causes them problems at home. However, 33% used the bus to get to town and 14% on foot. Only 4% used the train to get to Saltaire which contrasts with the number of residents who use it.



***Q8. Please tell me how you rate each of the following. Tell me if you think they are very good; good; average; poor or very poor.***

1.10 The other users were then asked to rate the following, stating whether they thought they were very good, good, average, poor, very poor or not applicable:

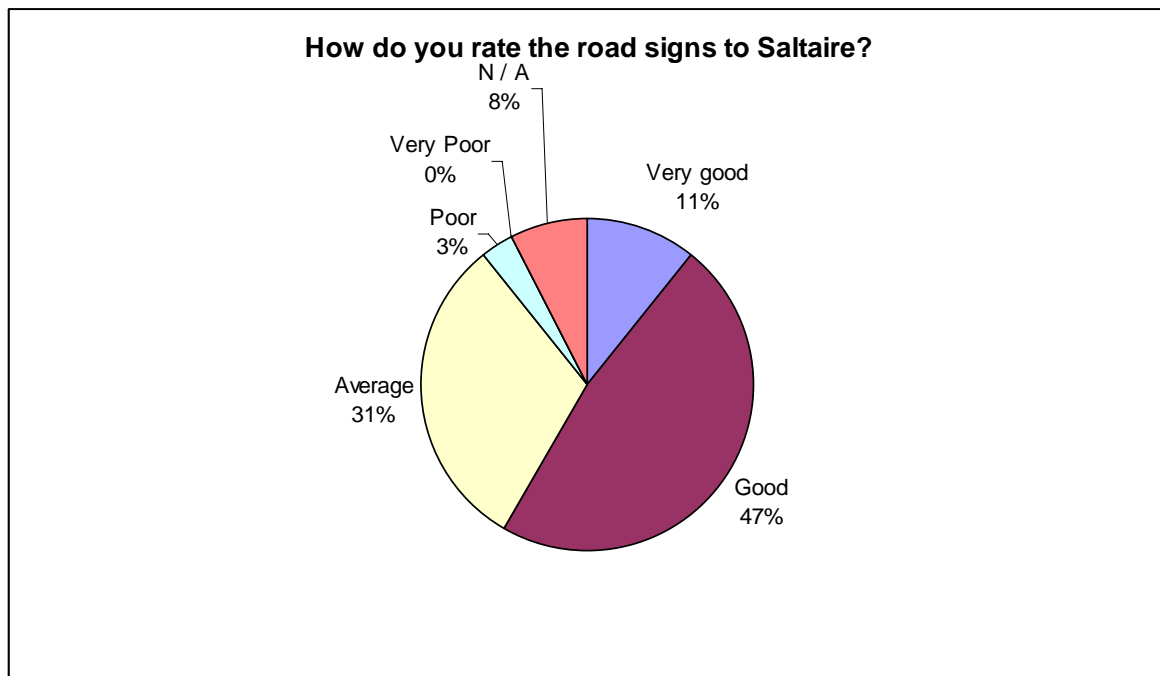
- CARS: road signs to Saltaire; traffic congestion and the availability of car parking in the local area.
- COACH: the availability of parking and drop off locations.
- LOCAL BUS: The quality of the service and vehicles.
- RAIL: Quality of the local service and vehicles.
- FOOTPATHS: the quality of the paths to Saltaire.
- CYCLEWAYS: the quality of the cycleways to Saltaire.
- BOATS: quality, availability and facilities of moorings.

1.11 Road signage was seen as good, with 59% responding in the positive.

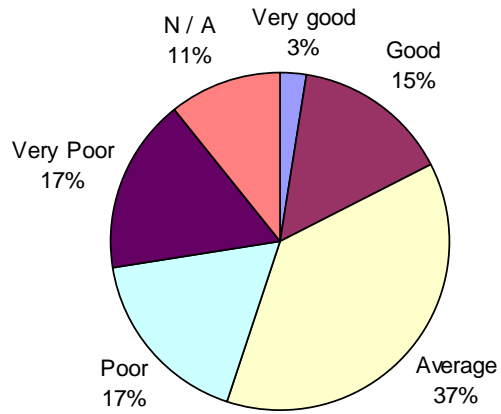
1.12 Concerns about traffic congestion were also evident from the responses of the other users. Only 15% of the 120 questioned saw it as good, with 37% seeing it as average and 17% seeing it as poor and very poor.

1.13 46% of people considered the availability of car parking to be average or poor.

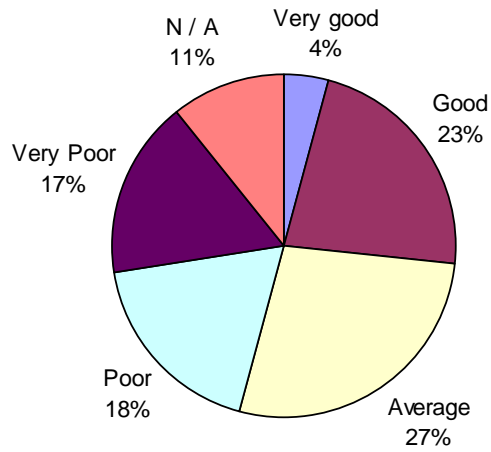
- 1.14 Coaches, buses and trains were generally seen as being of good quality.
- 1.15 Cycleways had a smaller response, with majority of people (39%) responding as not applicable.
- 1.16 48% of people thought that the footpaths were very good or good.
- 1.17 The following pie charts show people’s responses, as with the Residents Survey, it does not appear that many boat users formed part of the survey as approximately 60% of people chose the ‘not applicable’ answer when questioned about boat provisions.

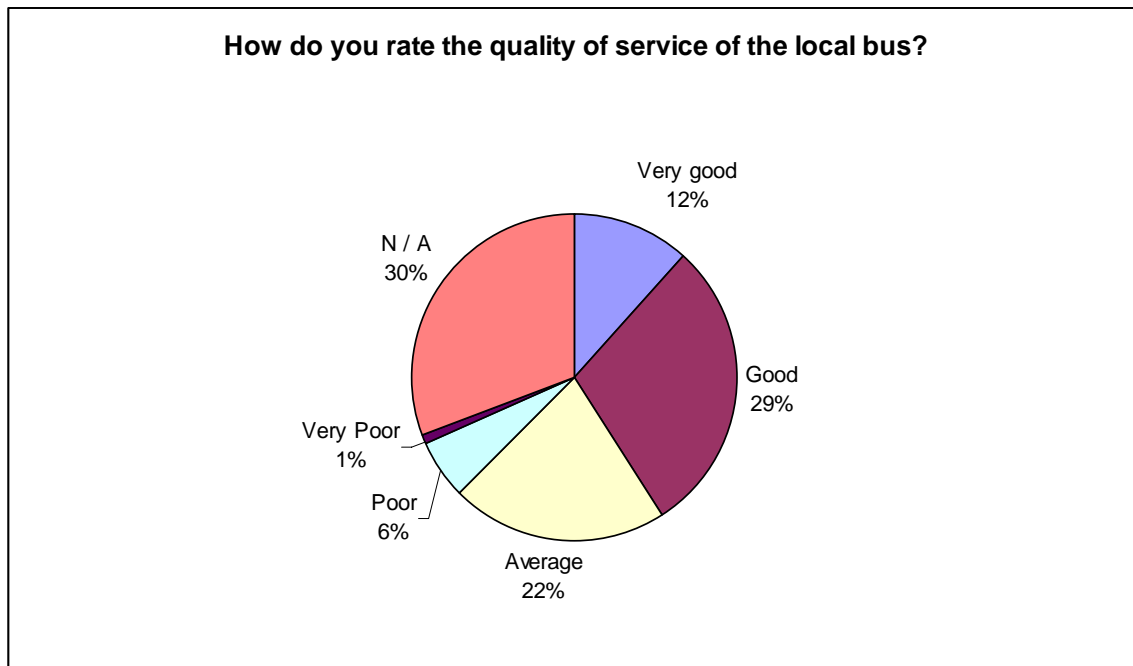
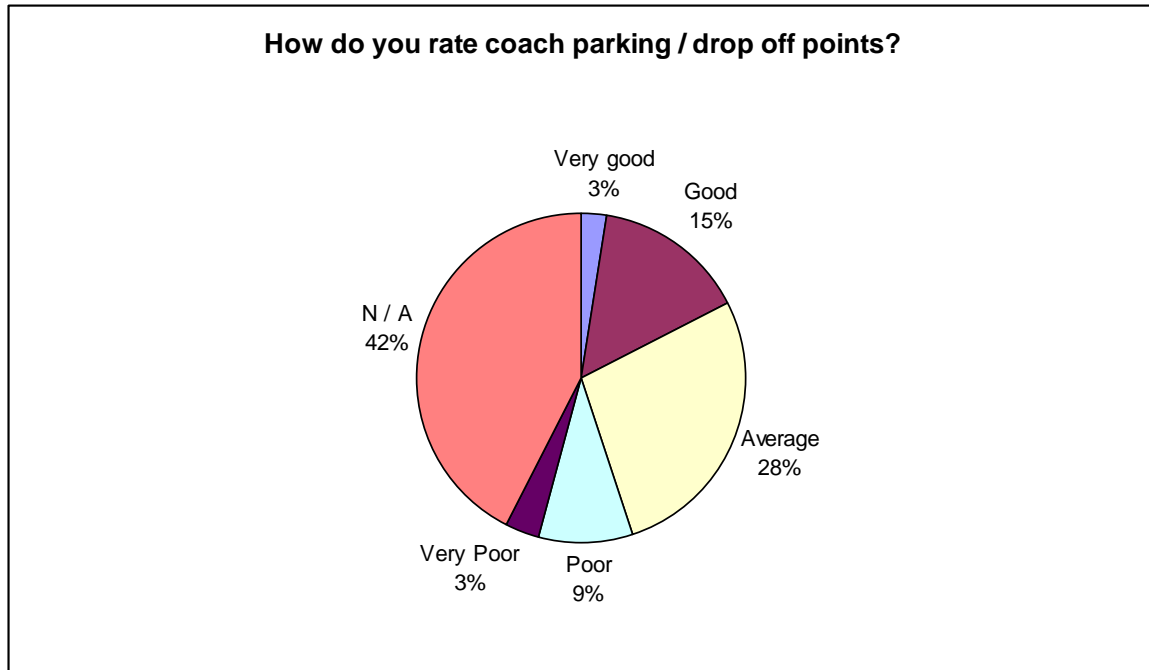


**How do you rate traffic congestion in the local area?**

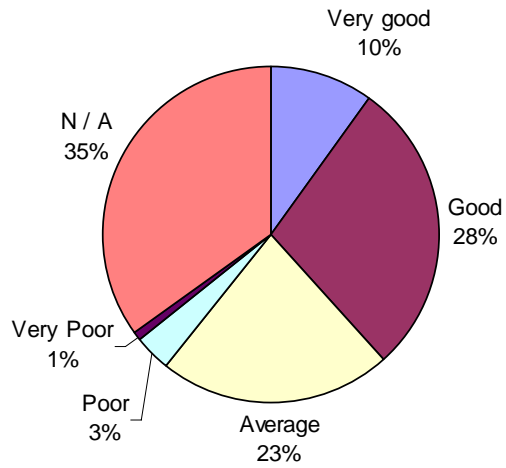


**How do you rate car parking availability?**

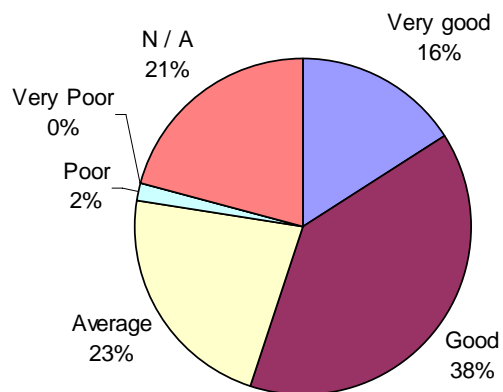




**How do you rate the quality of the local bus vehicles?**

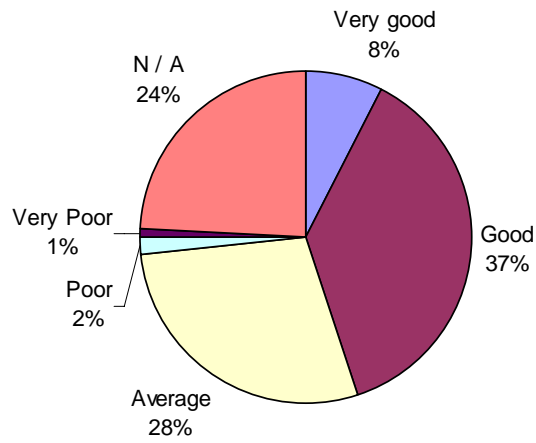


**How do you rate the quality of the local rail network?**

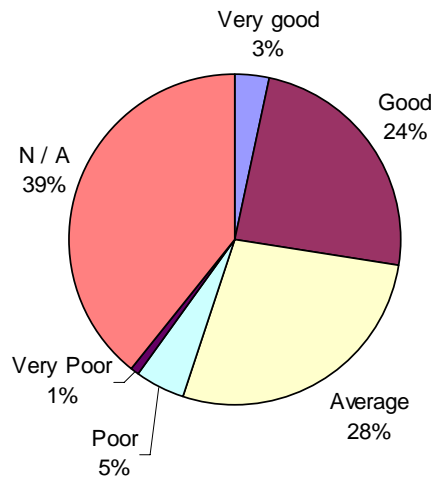




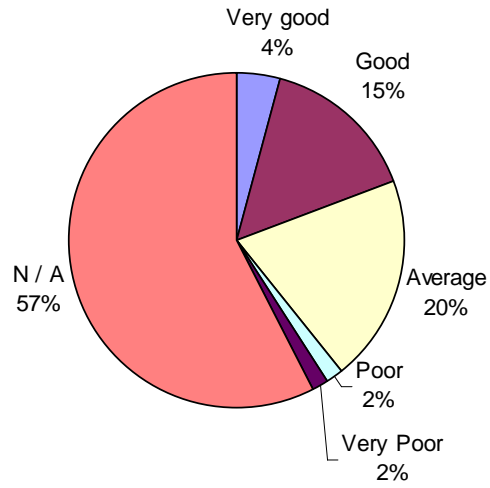
**How do you rate the quality of the local rail carriages?**



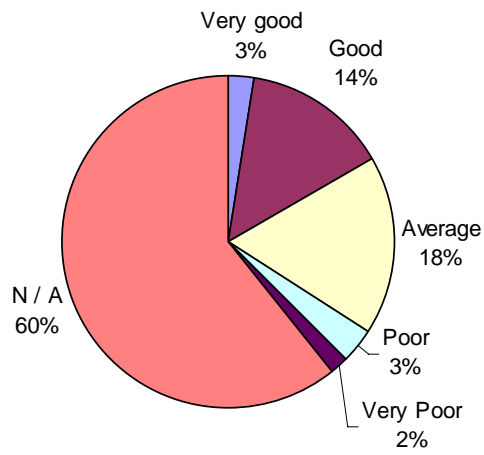
**How do you rate the quality of the cycleways to Saltaire?**

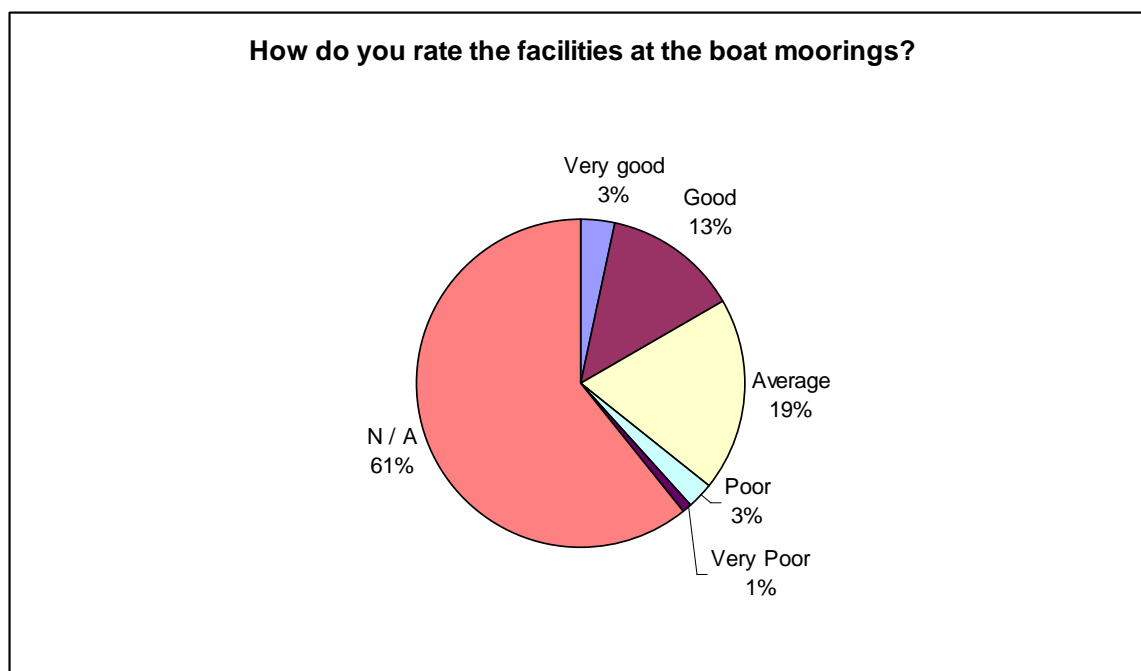


**How do you rate the quality of the boat moorings?**



**How do you rate the availability of boat moorings?**





***Q9. How frequently do you use each of the following?***

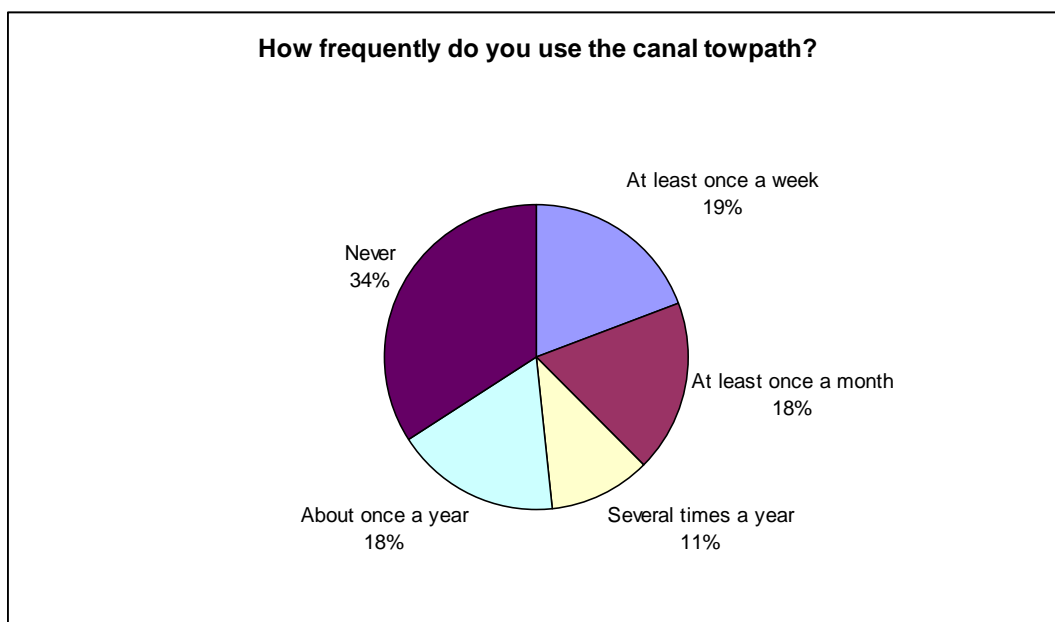
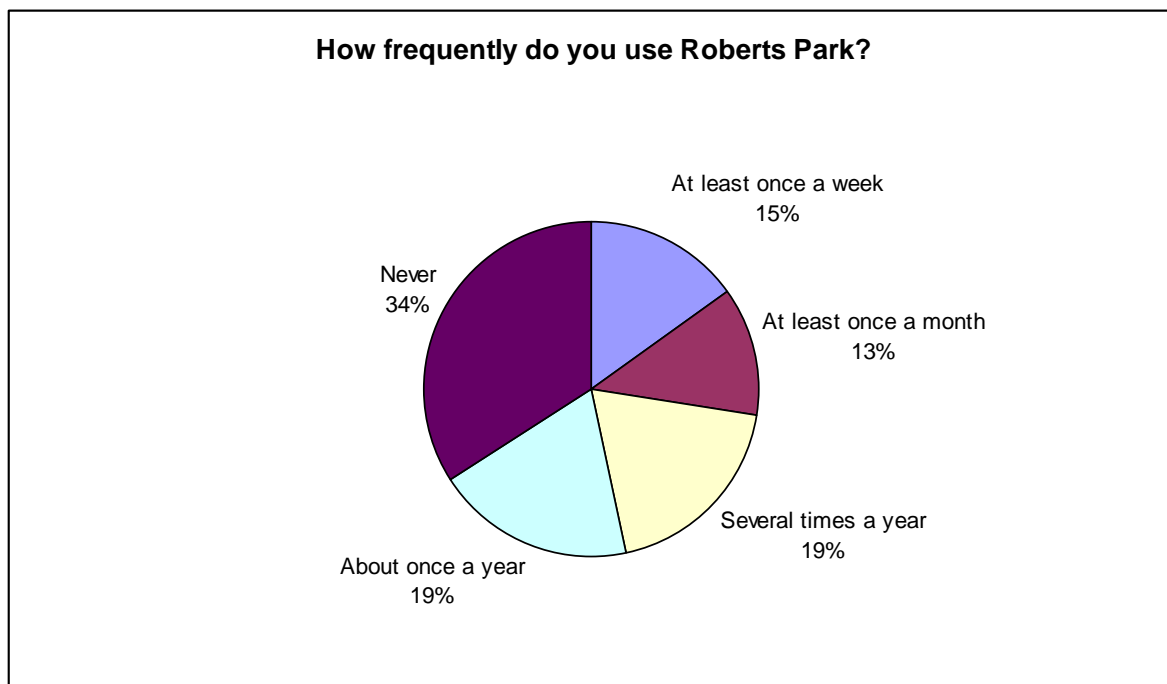
- Roberts Park
- Canal Towpath
- Local Shops
- Salt's Mill
- Victoria Hall
- The Church
- Restaurants and Cafés
- Other Leisure facilities in Saltaire

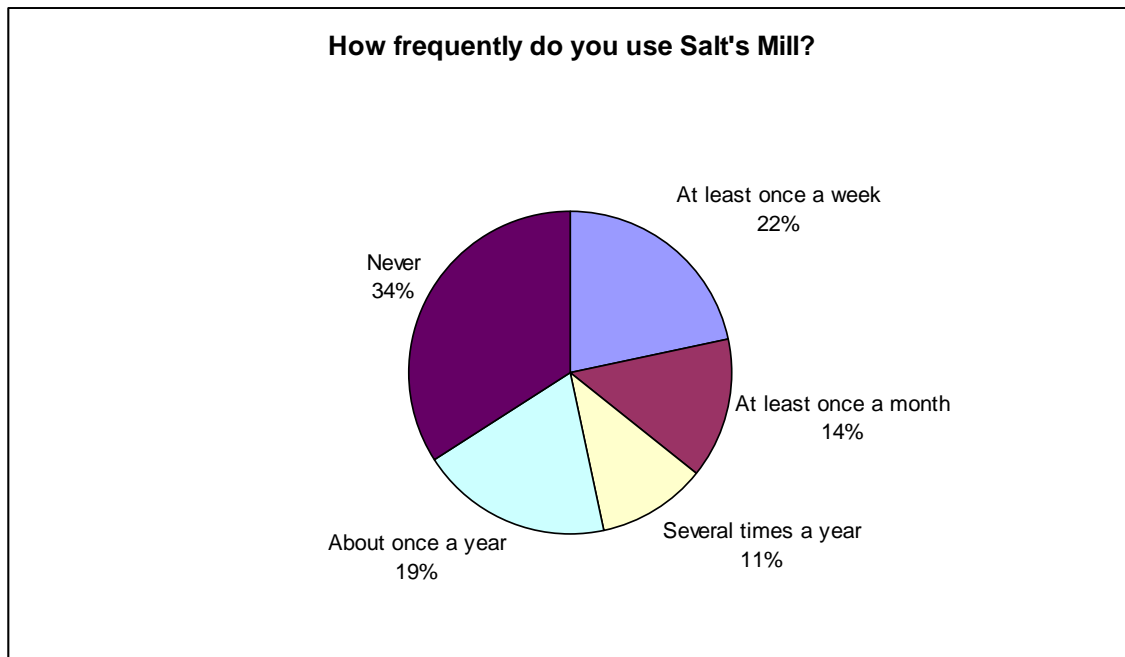
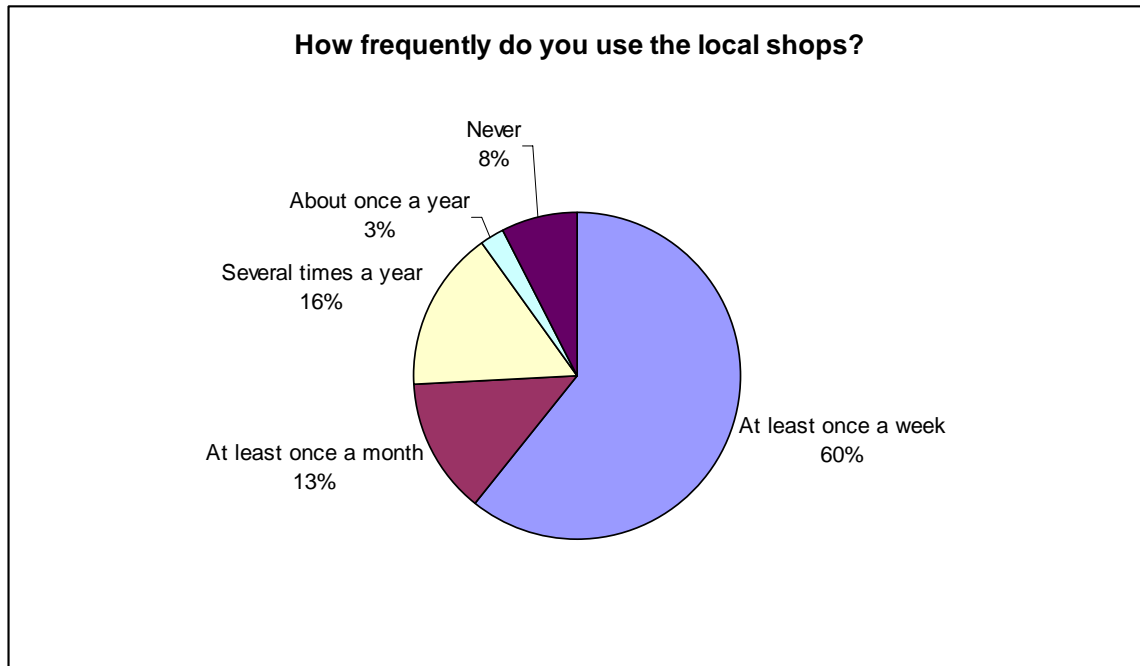
1.18 The main amenity areas of Saltaire were listed and each person asked to state when they used them. They were asked to choose from at least once a week; at least once a month; several times a year; about once a year; never.

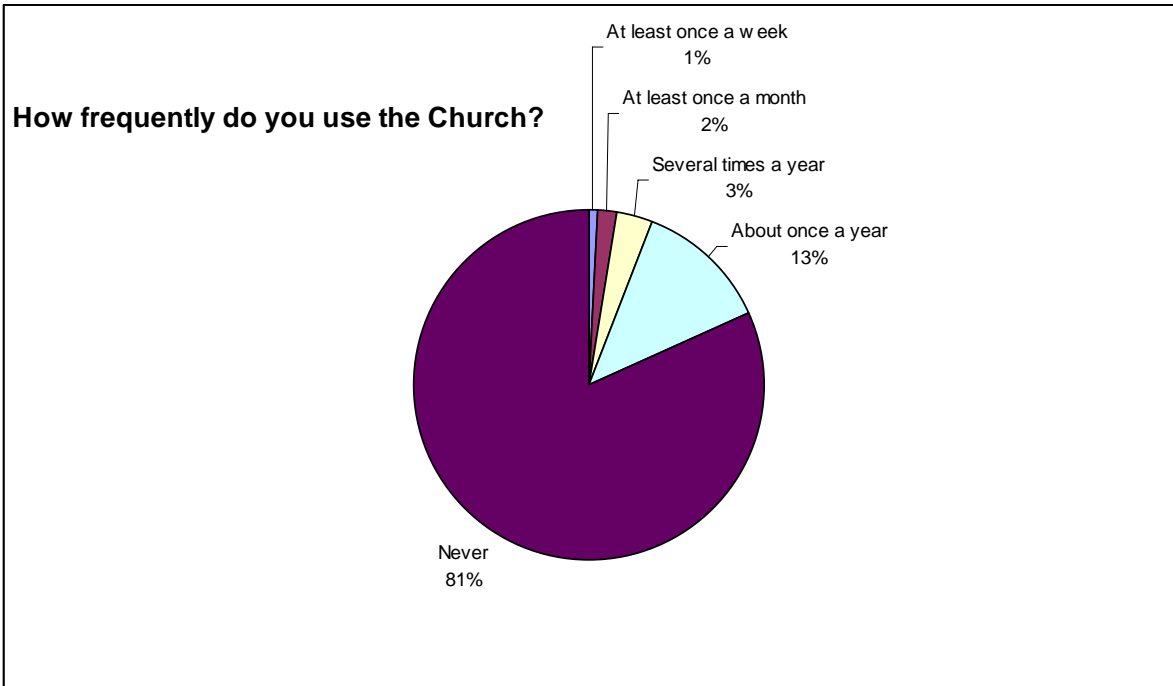
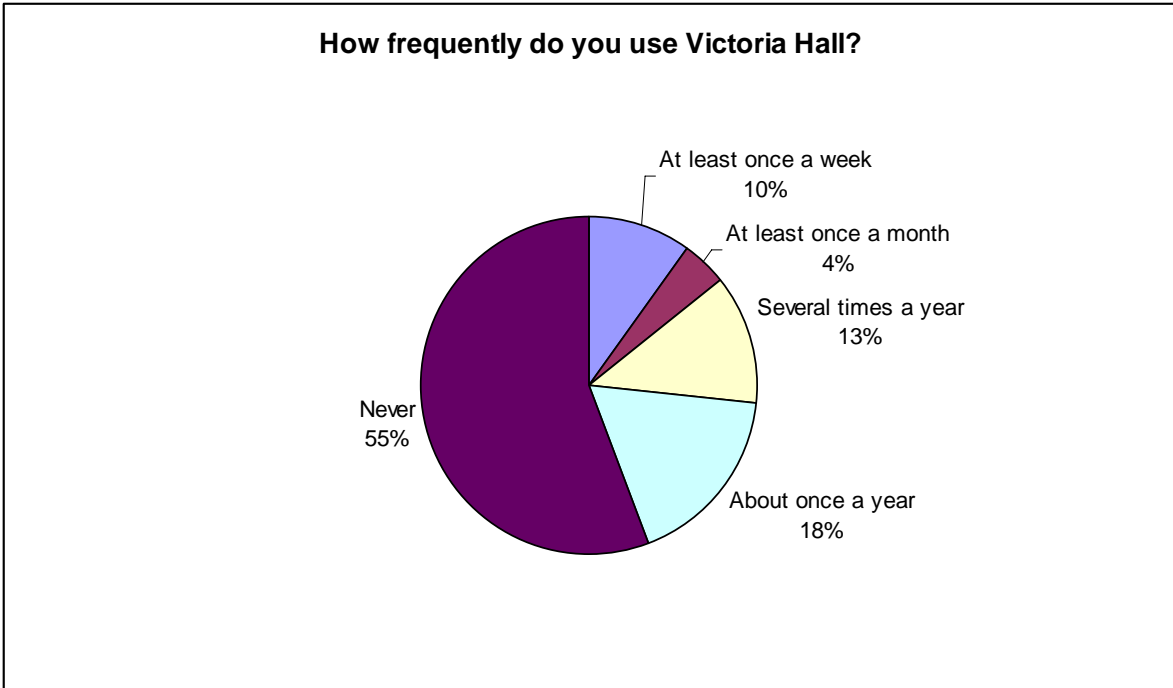
1.19 In contrast to the residents, a large number of the other users did not use the open spaces and buildings such as Roberts Park, Salt's Mill and Victoria Hall at all. Again, as with the residents, the use of the Church is low with 82% of visitors never using it. The canal towpath is used at least once and month by 18% of people interviewed, although 18% use it about once a year. The local

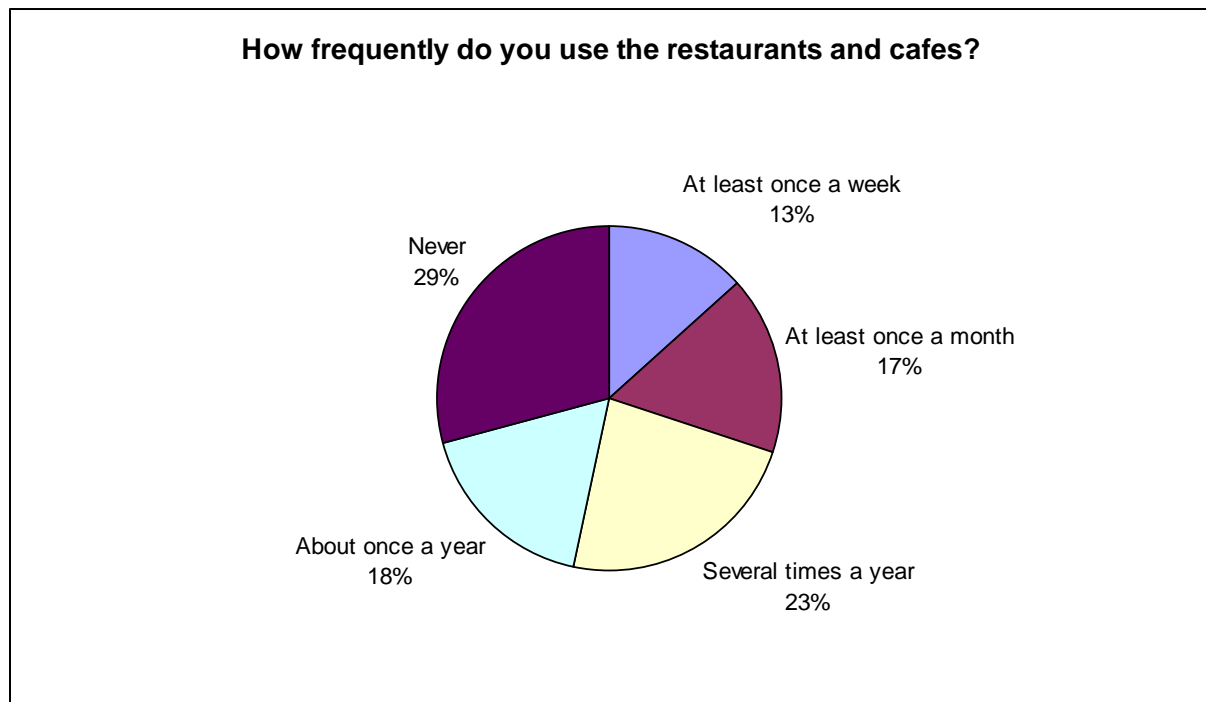
shops were an important amenity, with 60% using them at least once a week. 53% of people used the restaurants and cafes at least several times a year, with an encouraging 13% using them at least once a week. Other leisure facilities included tennis courts, gift shop, public houses, and in one instance – the toilets.

1.20 The results of the question 9 are summarised below:









***Q10. How often do each of the following cause you a problem?***

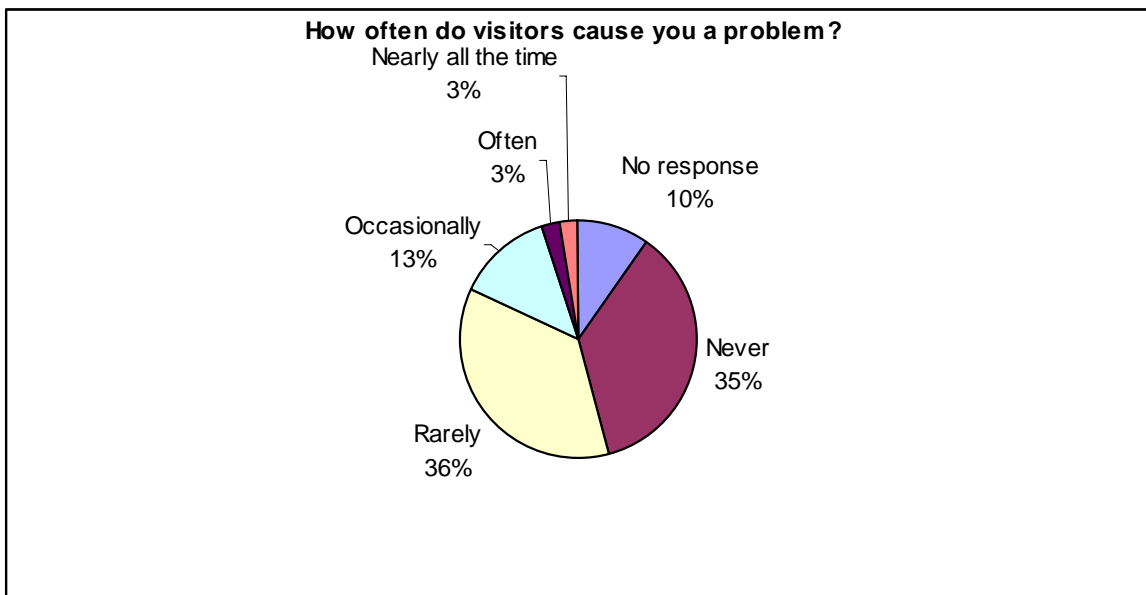
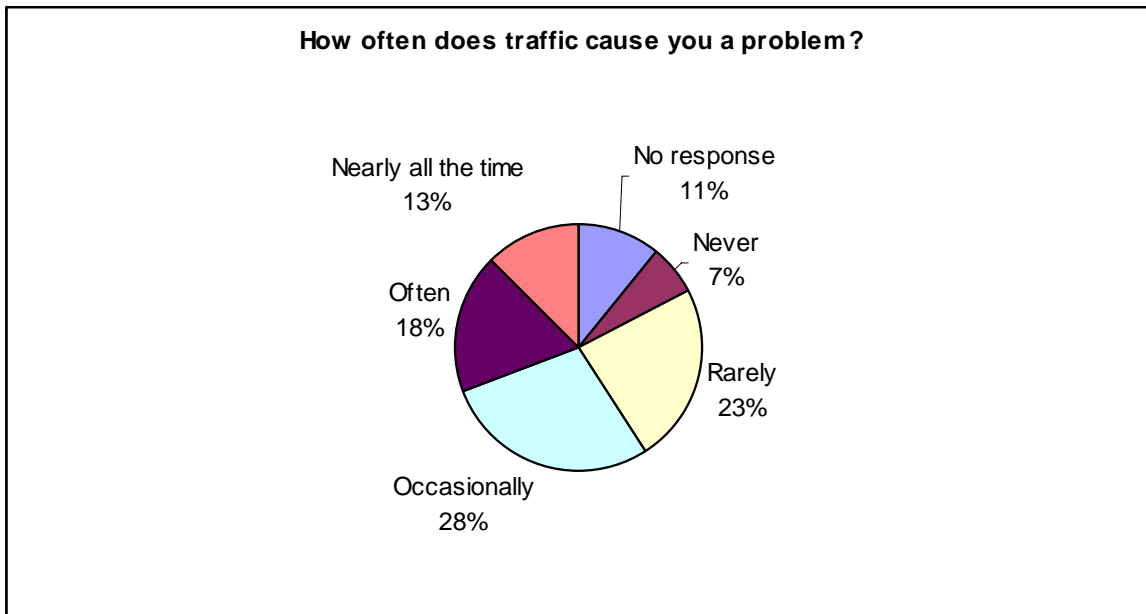
- Traffic
- Visitors
- Students at local college
- People in the street
- Business Activity
- Entertainment events / venues
- Residents

1.21 The other users were then asked what they thought might have an affect on their quality of life while in Saltaire.

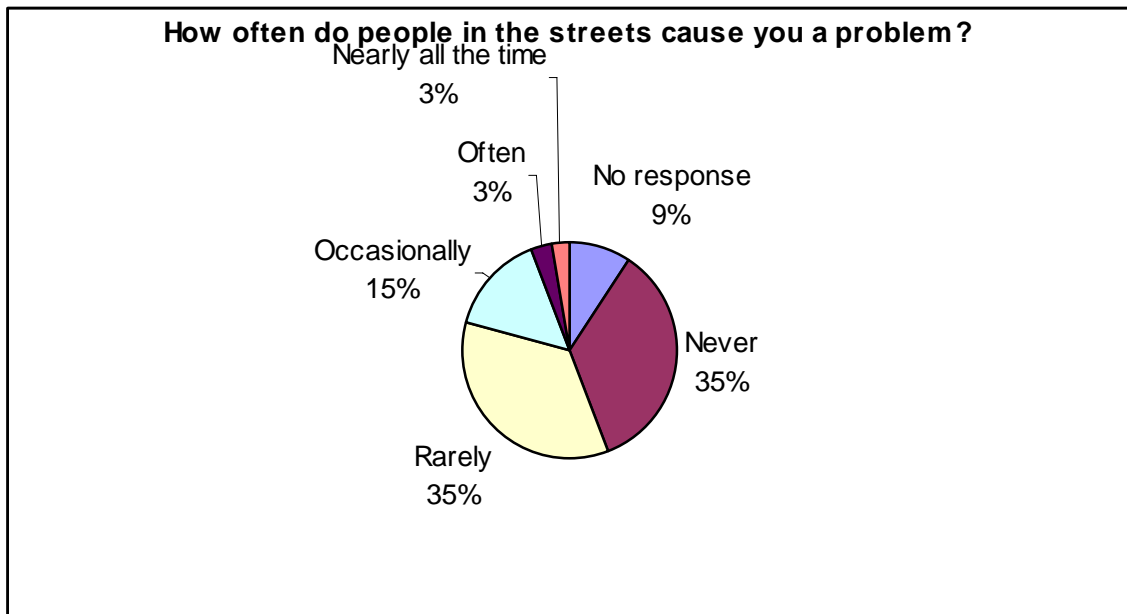
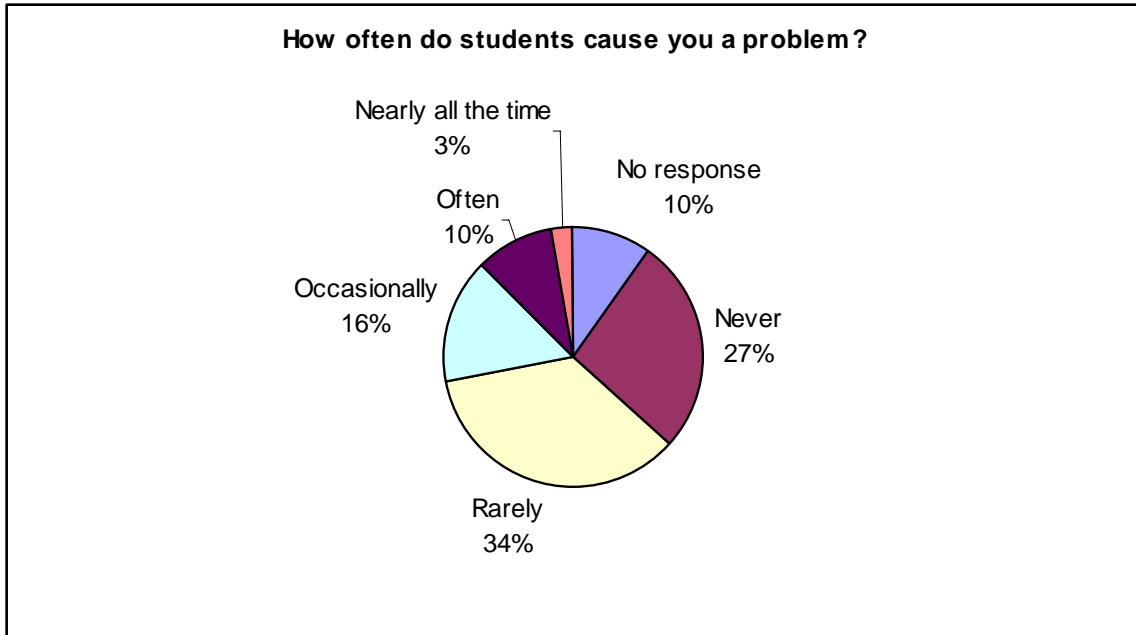
1.22 Generally it has been seen that in general the other users are happy that there is little in Saltaire that causes them problems. Over 70% of people never or only rarely had problems with visitors, people in the street, business activity, entertainment events or residents. 62% of people never or rarely had a problem with students at the local college, although 10% said they often had problems.

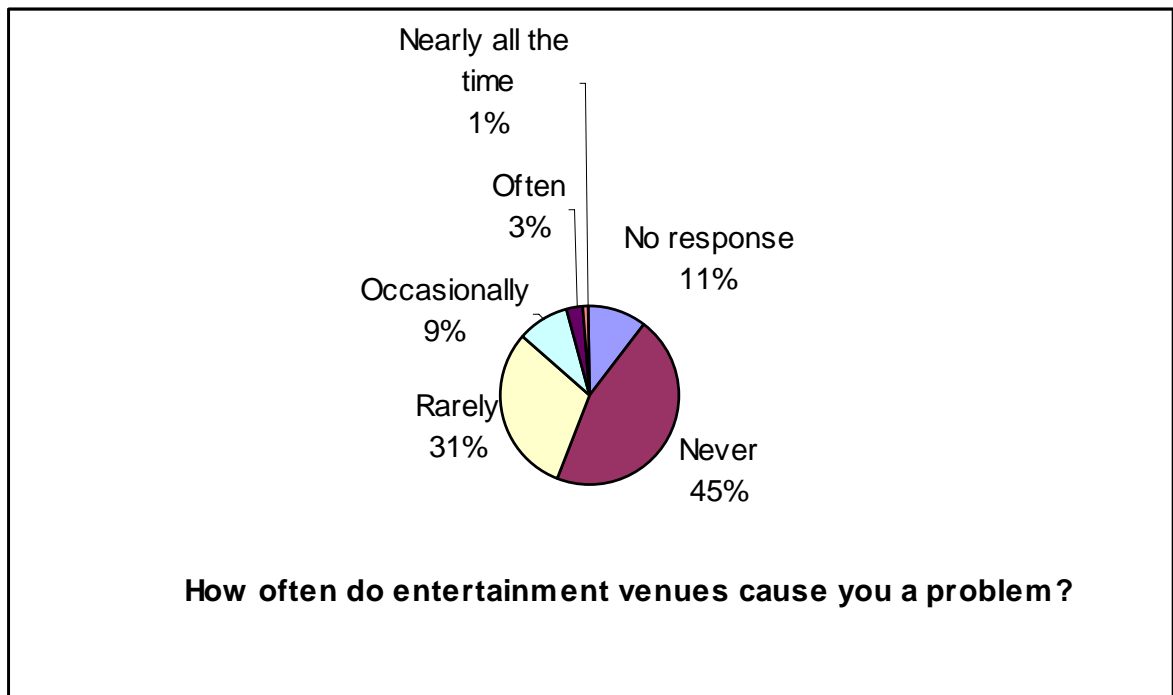
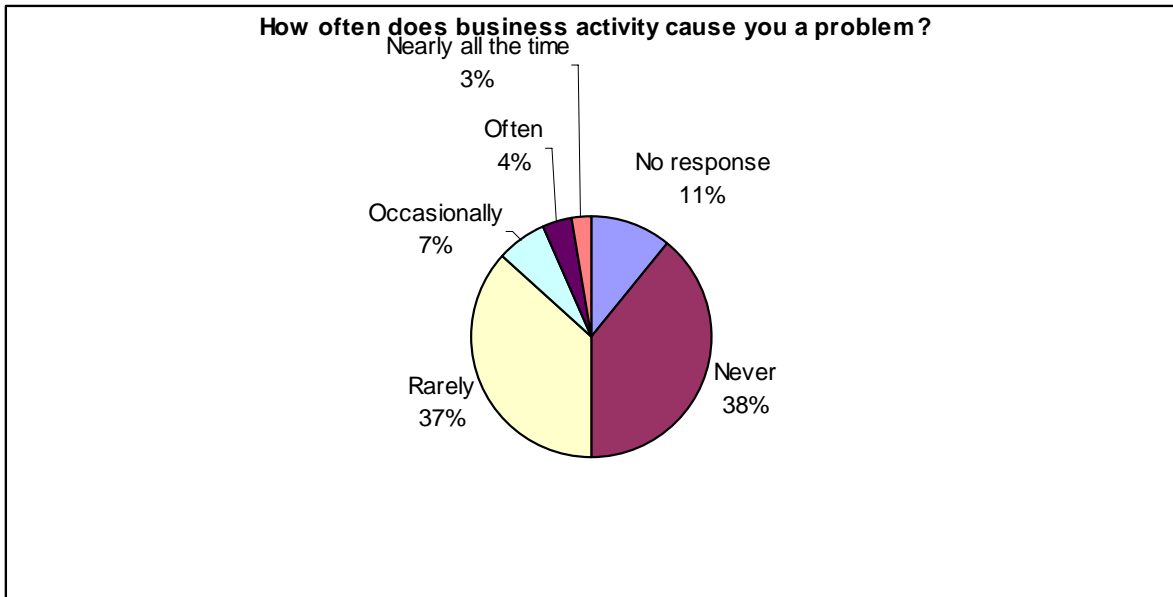
1.23 Problems with traffic appear to be at the forefront, which matches the results showing that congestion is seen as a problem in Saltaire. 18% of people considered traffic to be a problem often and 13% reported it was a problem all of the time.

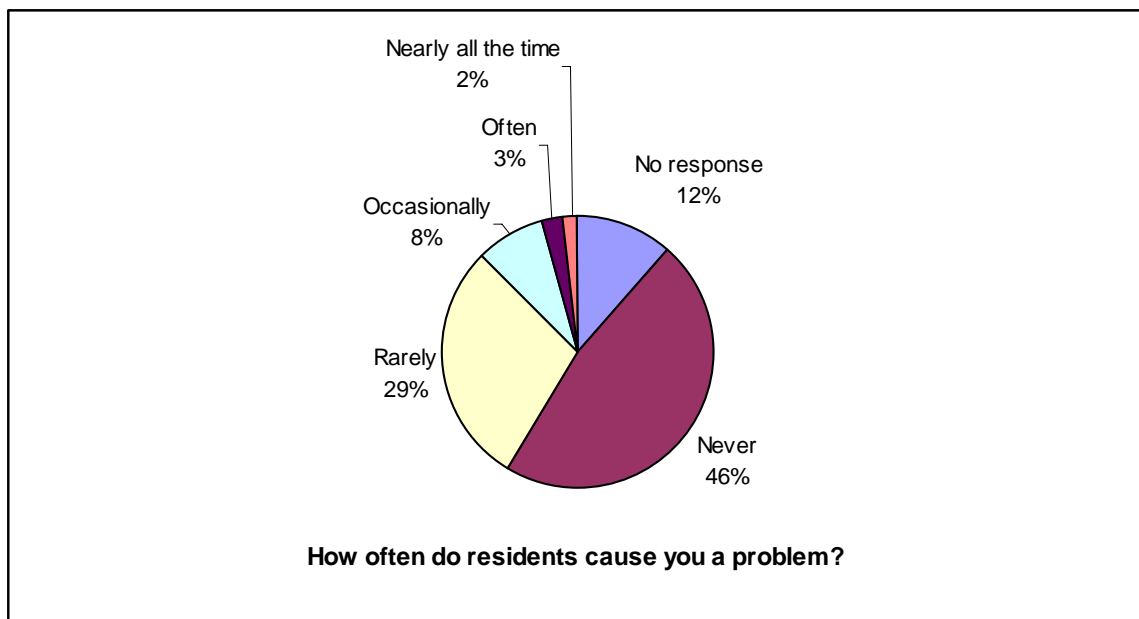
1.24 A summary of the responses follows below:











***Q11. Probe for details about any problems experienced***

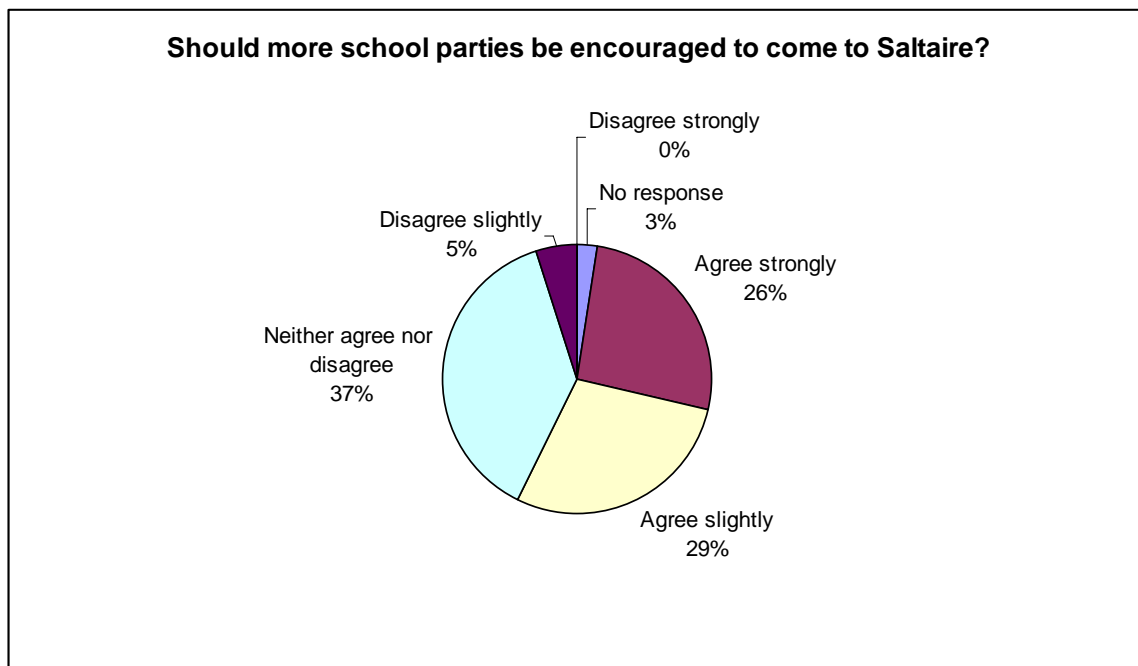
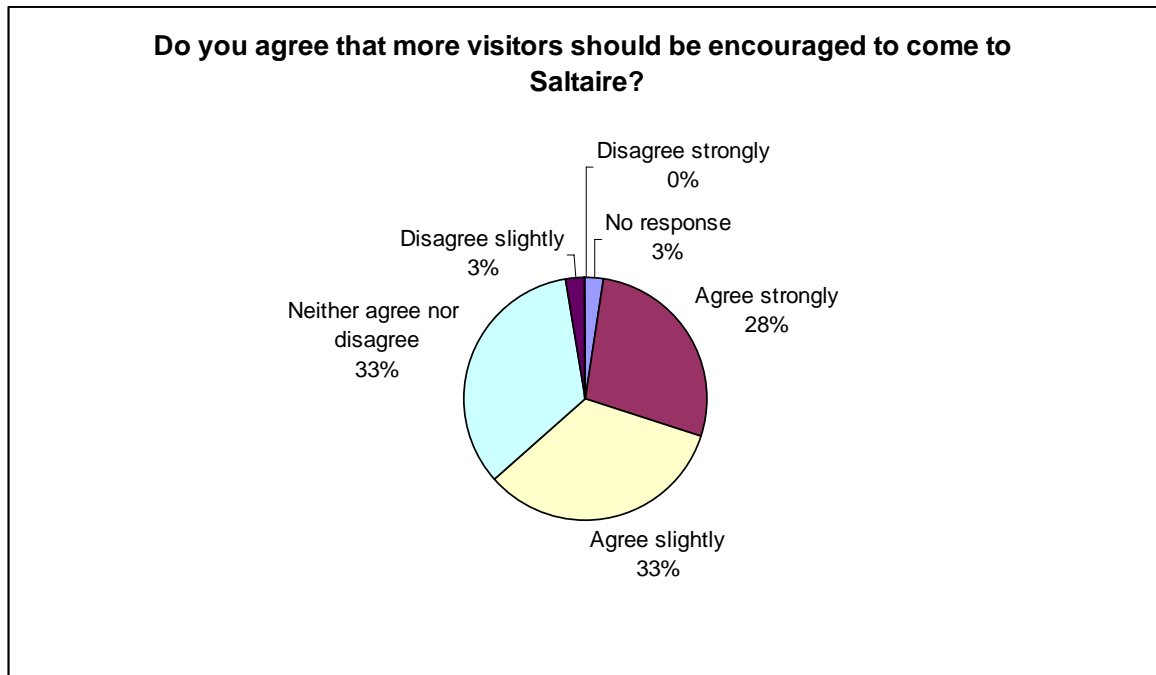
1.25 The other users were asked for details of any specific problems encountered while in Saltaire. A summary of responses follows below.

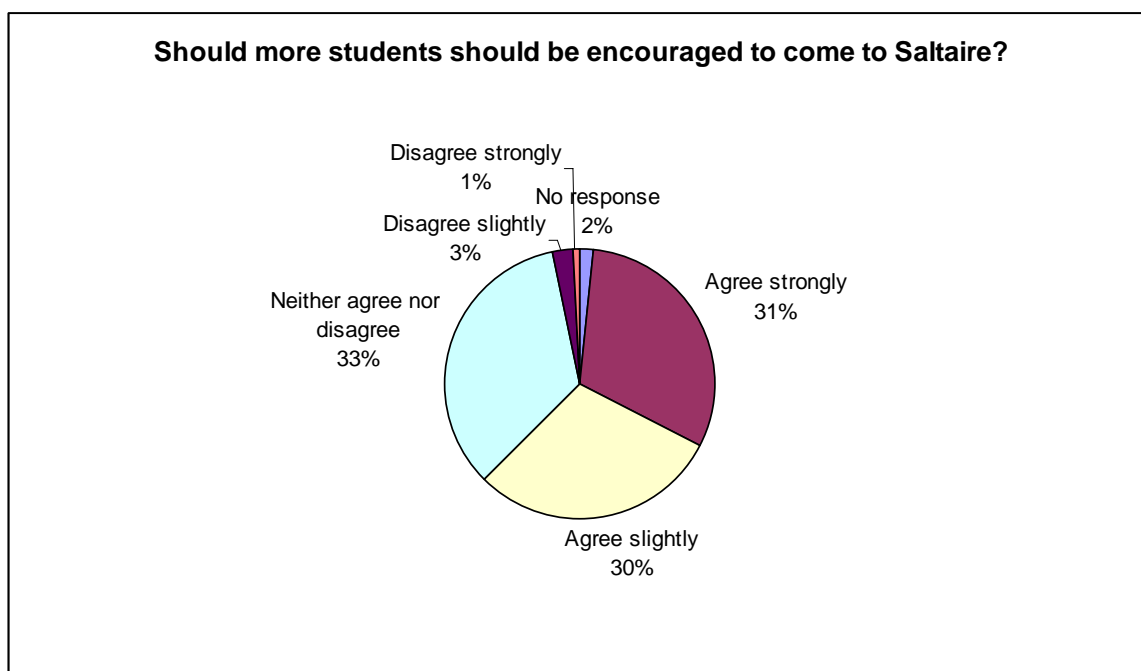
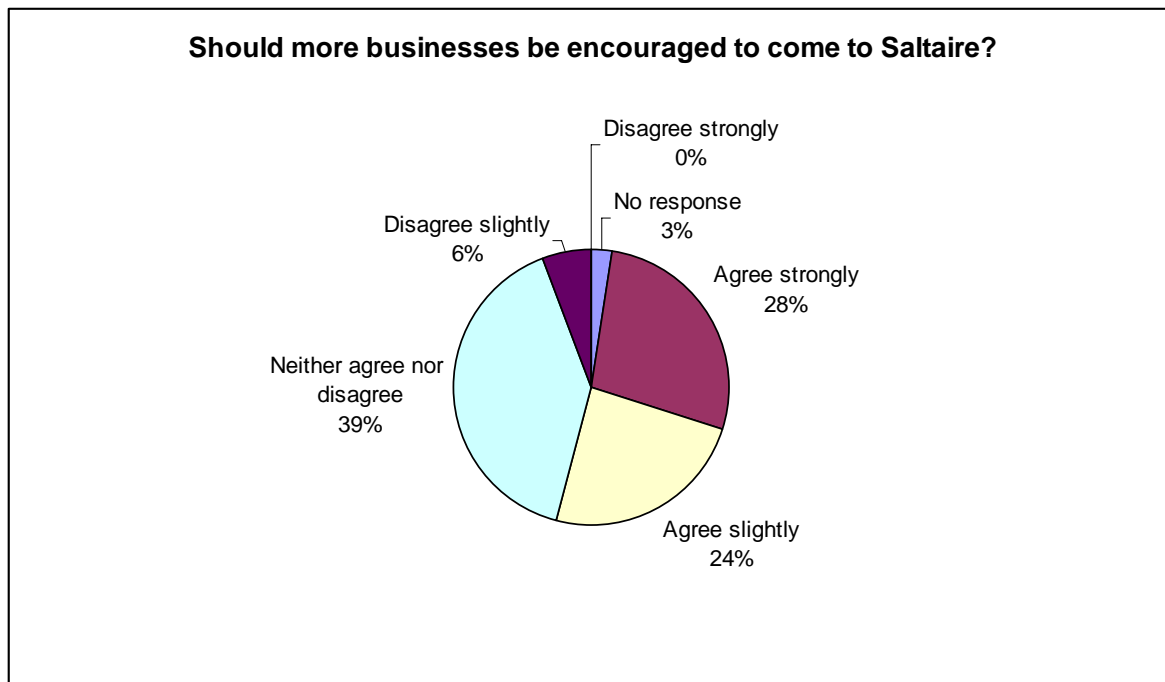
- Traffic constantly congested and not free-flowing.
- Occasional drunks and school children cause trouble directly outside our office and in our doorway.
- Saltaire roundabout
- Local kids on mopeds, no lights speeding at night

***Q12. How much do you agree or disagree with the following statements? (Ranging from Agree Strongly, Agree Slightly, Neither Agree nor Disagree, Disagree Slightly, Disagree Strongly)***

- More visitors should be encouraged to come to Saltaire
- More school parties should be encouraged to come to Saltaire
- More businesses should be encouraged to come to Saltaire
- Students should be encouraged to study in Saltaire

1.26 The other users were asked whether they agreed or disagreed that more visitors, students, schools and business should be encouraged to come to Saltaire.





1.27 The general feeling appears to be that they agreed that more people should be encouraged to come to Saltaire. Over 50% agreed strongly or agreed slightly in all the categories of people who should be encouraged. It should be noted that there was a high percentage in each case (between 34 – 40%) that neither agreed or disagreed.

***Q13. Thinking about being out in Saltaire, how safe would you say you feel?***

- 1.28 During the day it appears that the majority of the people questioned felt very safe (44%) and quite safe (52%). Very few felt unsafe, 4% in total.
- 1.29 During the night 54% still felt quite safe, although an increase to 23% felt 'not very safe', suggesting that there is a slight cause for concern regarding anti-social behaviour in Saltaire at night.

***Q14. If feels unsafe ask 'Why do you feel unsafe?'***

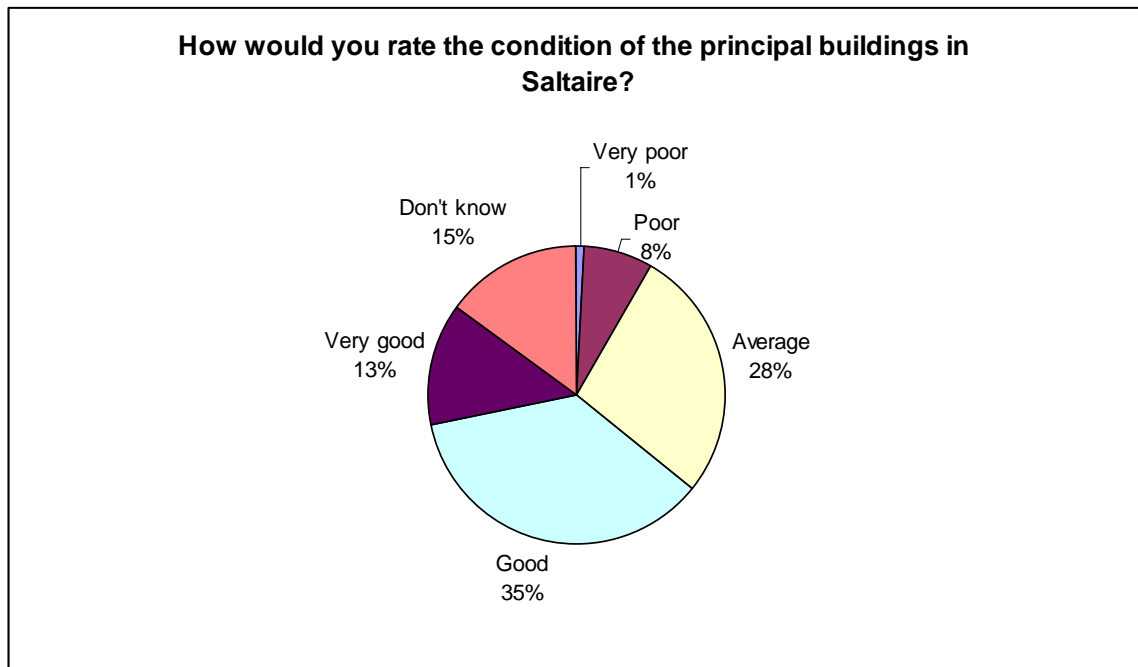
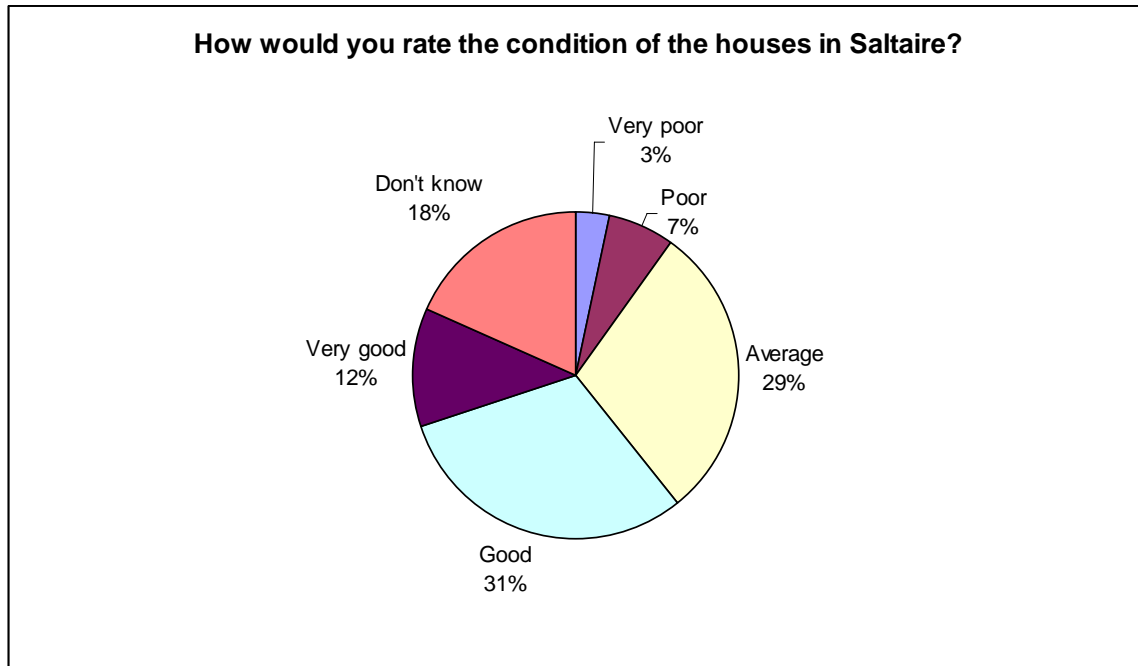
- 1.30 A sample of responses is set out below:
- I feel unsafe in the evening due to the youths and older people who hang around the Canal and drink.
  - Tell me anywhere you can feel 100% safe these days!!
  - Groups of College students congregate, especially lunchtimes, quite intimidating sometimes.
  - Not much lighting in Roberts Park.
  - Too dark not enough street lighting.
  - Streets very empty so confrontation with 'dodgy' blokes is very awkward

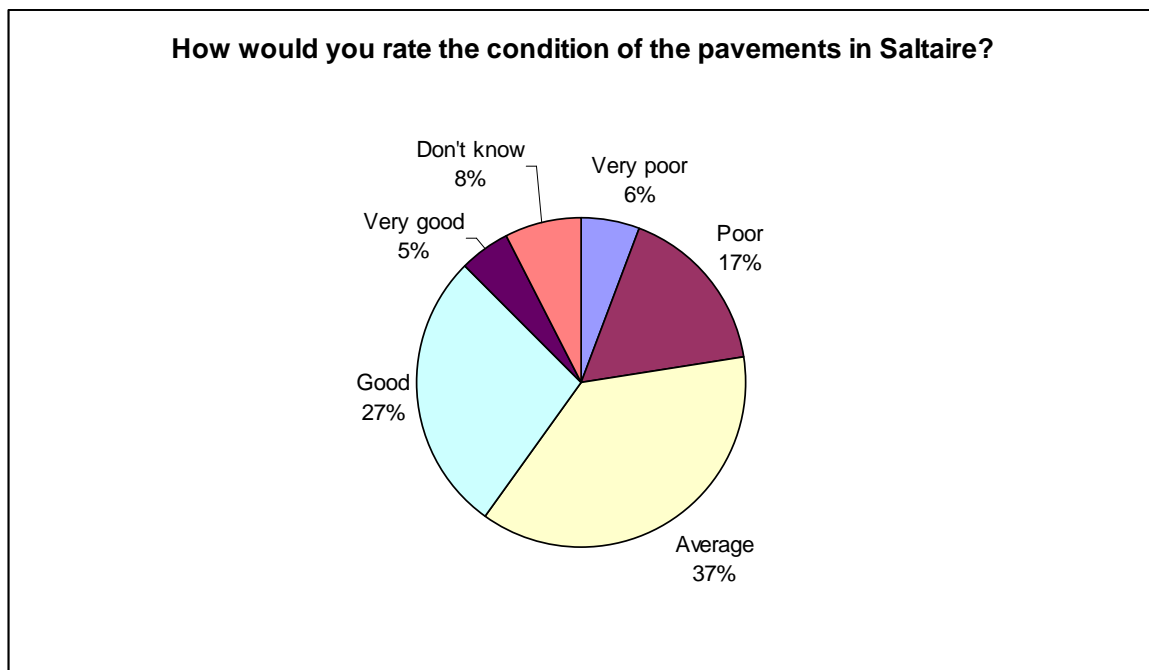
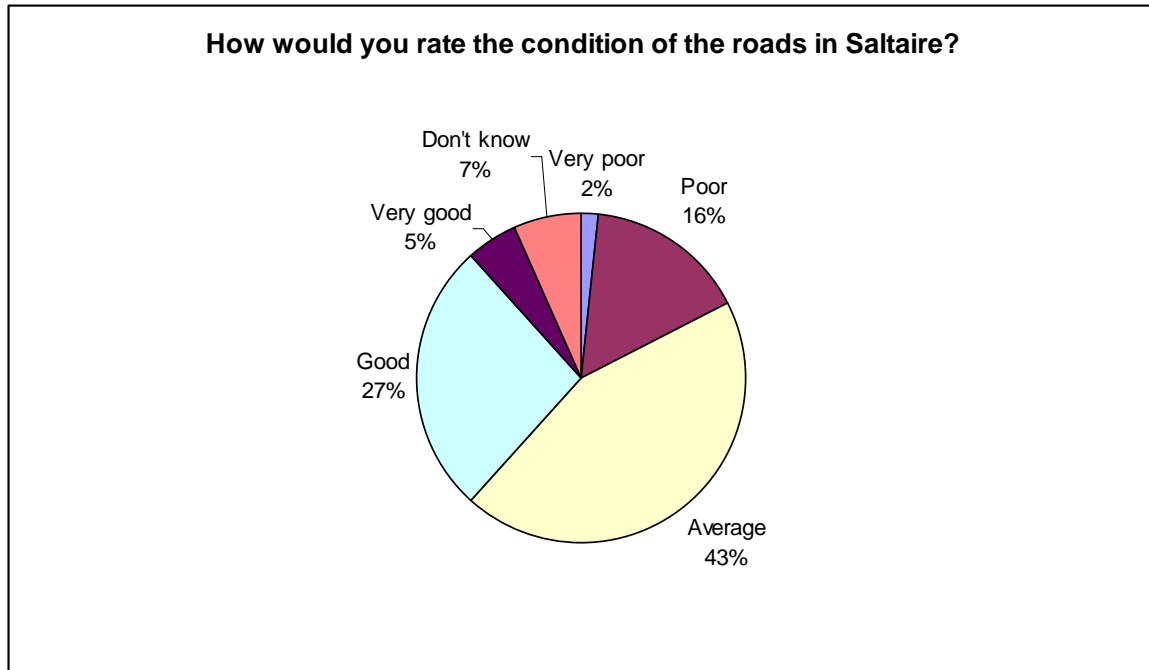
**Quality of the Saltaire Area**

***Q15. Please can you tell me on a scale of 1 to 5 where 5 is very good and 1 is very poor how you rate the condition of each of the following:-***

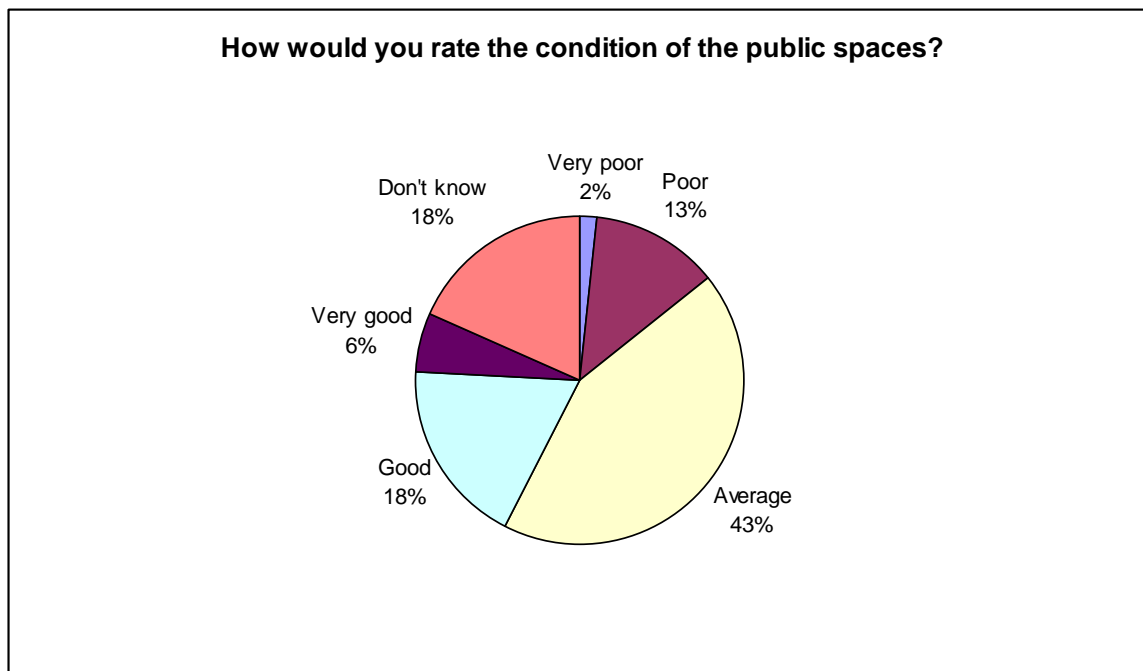
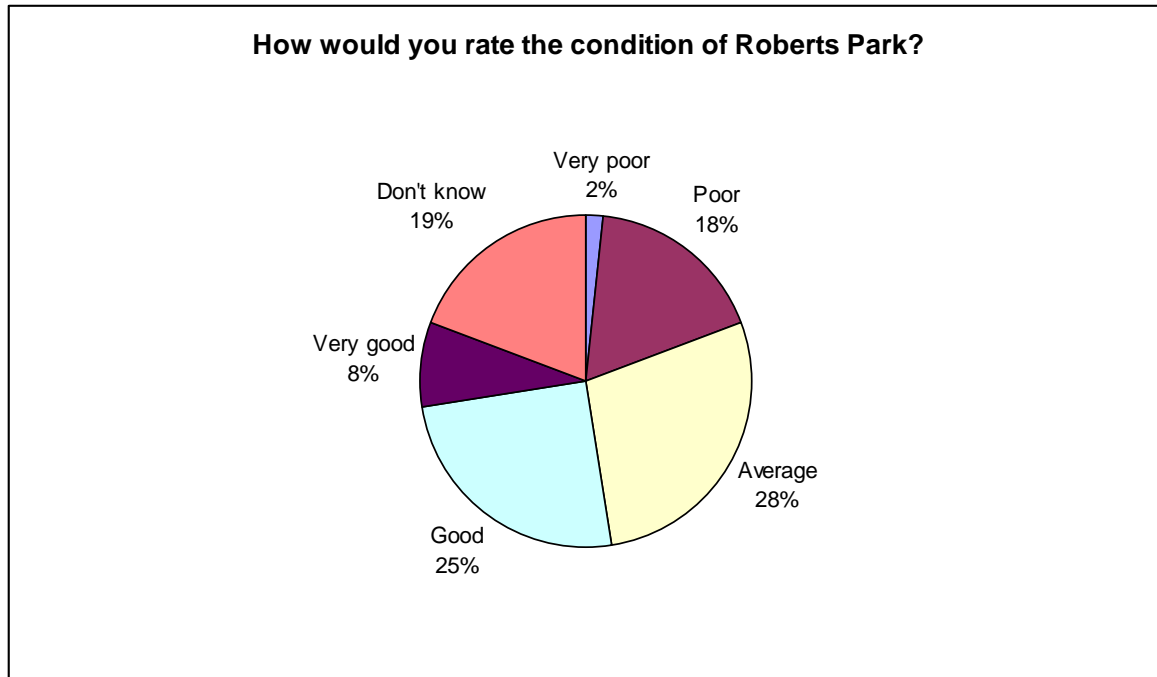
- Houses in Saltaire
- Principal Buildings such as Victoria Hall
- Roads in Saltaire
- Pavements
- Roberts Park
- Public Spaces
- River Aire

- The canal
- General condition of the area around Saltaire

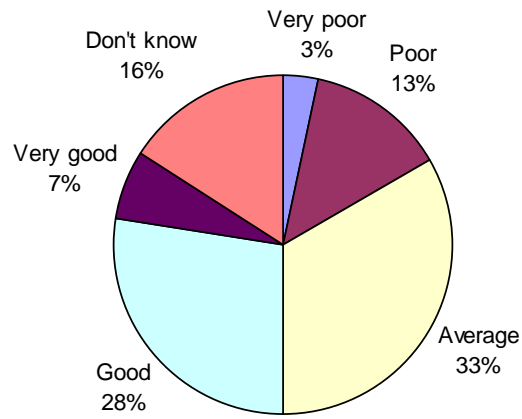




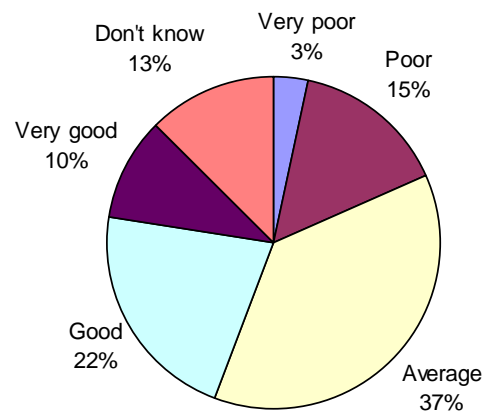


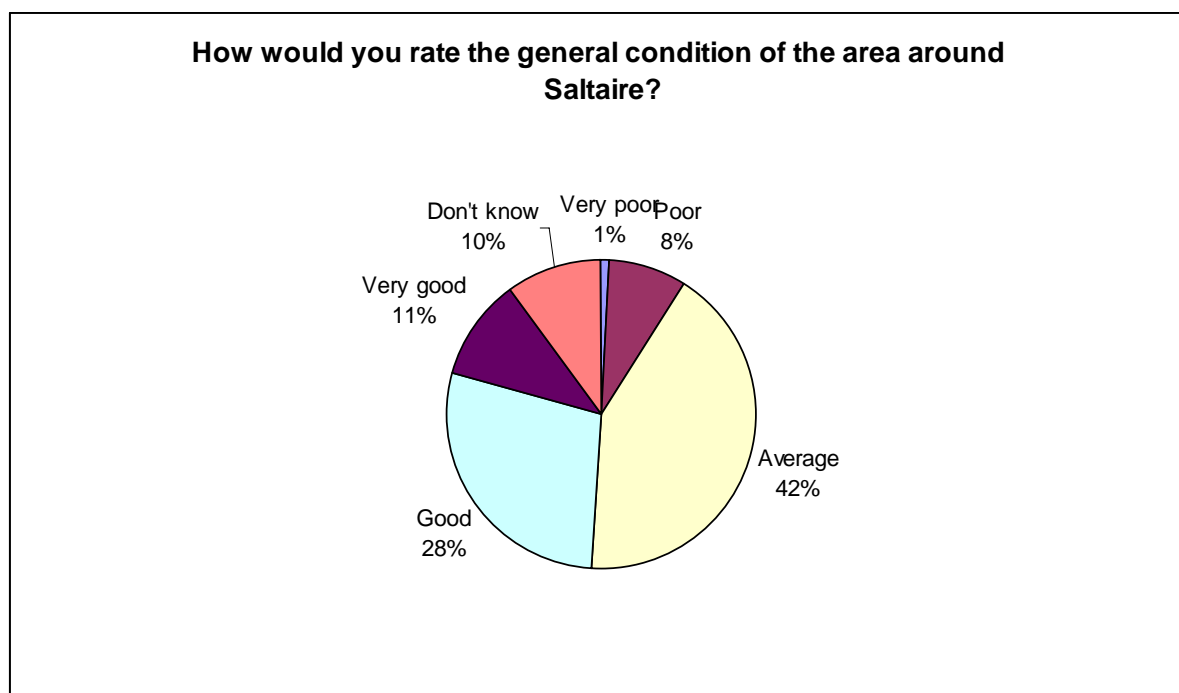


**How would you rate the condition of the River Aire?**



**How would you rate the condition of the the canal?**





- 1.31 Generally in this question, all of the structures / spaces received very similar ratings, with the majority of people responding with the average score. Those aspects which did marginally better than others included Roads in Saltaire, Pavements and the canal and those that did marginally worse were Houses in Saltaire and Principal Buildings. This provides a totally different reflection from other surveys carried out on the visitors and residents.

### Final Questions

#### ***Q16. Do you know that Saltaire is a World Heritage Site?***

- 1.32 In comparison with the Resident's Survey, only 74% (89) of the 120 people asked knew that Saltaire was a World Heritage Site. This, however, is still a fairly large number of those surveyed and indicates that the WHS status is fairly widely understood.

#### ***Q17. What does this mean to you?***

- 1.33 People were asked what the World Heritage Site designation meant to them. The following is a sample of the replies received:
- As a shop owner this meant that as soon as the status was announced everyone, mainly the Council and public services, lost interest. Nothing is done to promote the area; our sales have dropped since World Heritage

adopted and as mentioned nothing has been done to improve facilities toilets, parking etc.

- I am lucky to live and work here.
- As an employee I suppose not very much.
- Something to be proud of.
- More expensive housing, can't afford to buy in area.
- A sense of pride, but it comes with problems.
- Not a lot! It's hard to change anything.
- That Saltaire is a prosperous and developing place to live and work with an interesting historical background.

1.34 There appears to be a mix of positive and negative feelings about the World Heritage Site.

***Q18. Overall, how satisfied are you with Saltaire as a place to work / study?***

1.35 The majority of the people asked responded in the positive to this question, with 38% saying they were very satisfied and 49% saying they were satisfied. There was some dissatisfaction felt by 5% of the people questioned.

***Q19. Please can you tell me which of these age groups you are in?***

1.36 The largest majority of the people question were in the 18 and under group, 37. This is due mainly to the large number of school and college students who partook in the survey.

<18	18-25	26-35	36-50	51-65	>65
37	26	22	27	7	1

***Q20. If you work here, where is it that you work?***

1.37 50 people out of the 120 questioned worked in Saltaire. Of them 20 worked for Pace; 10 worked for PCT; 4 worked in shops, 1 worked in a restaurant / café and 15 worked for other companies.

***Q21. Gender***

- 1.38 98 of the 120 people questioned responded. Of them 50 were female and 48 were male.