



Keighley Town Fund

Board Meeting
September 10th

Agenda

- Introductions
- Welcome + Overview
 - Welcome – Cllr Ross-Shaw
 - Welcome – Robbie Moore MP
- Terms of Reference
- Board Member Selection
- Election of Chair
- Towns Hub Update
- Resourcing
- Feedback / Priorities
- AOB
 - Accelerated Projects
- Date and Time of Next Meeting

Introductions



Welcome and Overview

- Aim of Towns Fund - drive the sustainable economic regeneration of towns to deliver long term economic and productivity growth:
 - Urban regeneration
 - Skills and enterprise infrastructure
 - Connectivity
- The Board brings together the private, public and community sectors to develop a Town Investment Plan (TIP) that sets out a clear vision and strategy for Keighley, based on its unique assets, and proposes suitable projects which align with the objectives of the Towns Fund.

Welcome and Overview

The Board shall:

- Uphold the Seven Principles of Public Life
- Develop and agree an evidence-based TIP
- Establish a clear programme of interventions
- Fulfil duties on public authorities under the Equalities Act
- Coordinate resources and engage stakeholders
- Ensure communities' voices shape design and decision making + ensure diversity in local engagement
- Oversee each step of agreeing a Town Deal + compliance with the Heads of Terms Agreement

Terms of Reference - the Nolan Principles

Seven Principles of Public Life (Nolan Principles):

- 1. Selflessness** - act solely in terms of the public interest.
- 2. Integrity** - not act or take decisions in order to gain financial or other material benefits; declare and resolve any interests and relationships.
- 3. Objectivity** - act and take decisions impartially, fairly and on merit, using the best evidence and without any form of discrimination or bias.
- 4. Accountability** - accountable to the best interests of Keighley and the principle objectives of the Board.
- 5. Openness** - act and take decisions in an open and transparent manner.
- 6. Honesty** - act with honesty, objectivity and integrity.
- 7. Leadership** - actively promote and robustly support the principles and challenge poor behaviour.

Terms of Reference - Membership

- Board Membership - reflect the diversity of the town.
- Membership of the Board should comprise:
 - A private sector chair
 - All tiers of local government for the geography of the town
 - The MP(s) representing the town
 - The Local Enterprise Partnership
 - Local businesses and investors
 - Community / local voluntary community sector representatives
 - Other relevant local organisations, such as FE colleges or Clinical Commissioning Groups.
- Balance - broad and representative and practicality of running meetings and gaining consensus.

Board Member Selection

Chair

Member of Parliament

Bradford Council

Keighley Town Council

West Yorkshire Local Enterprise Partnership

Keighley College

Incommunities

Keighley BID

CABAD

Business representatives

Community / VCS representatives

Advisors

Observers

To be elected

Robbie Moore MP

Cllr. Alex Ross-Shaw

Cllr. Peter Corkindale

Judith Furlonger- West Yorkshire Combined Authority

Steve Kelly

Adrienne Reid

Paul Howard

Dr Soo Nevison

Ian Hayfield - Hayfield Robinson

Mark Elders - Legend Telecom

Saqib Karim - Ezifloor

Sarfraz Riaz - Yorkshire Aluminium

Steve Seymour - Airedale Shopping Centre

Wendy Spencer - Airedale Enterprise Services

Georgina Webster - Keighley Creative

Naz Kazmi - KAWACC

Catherine Conroy - One Public Estate

Chris Joyce - Job Centre Plus

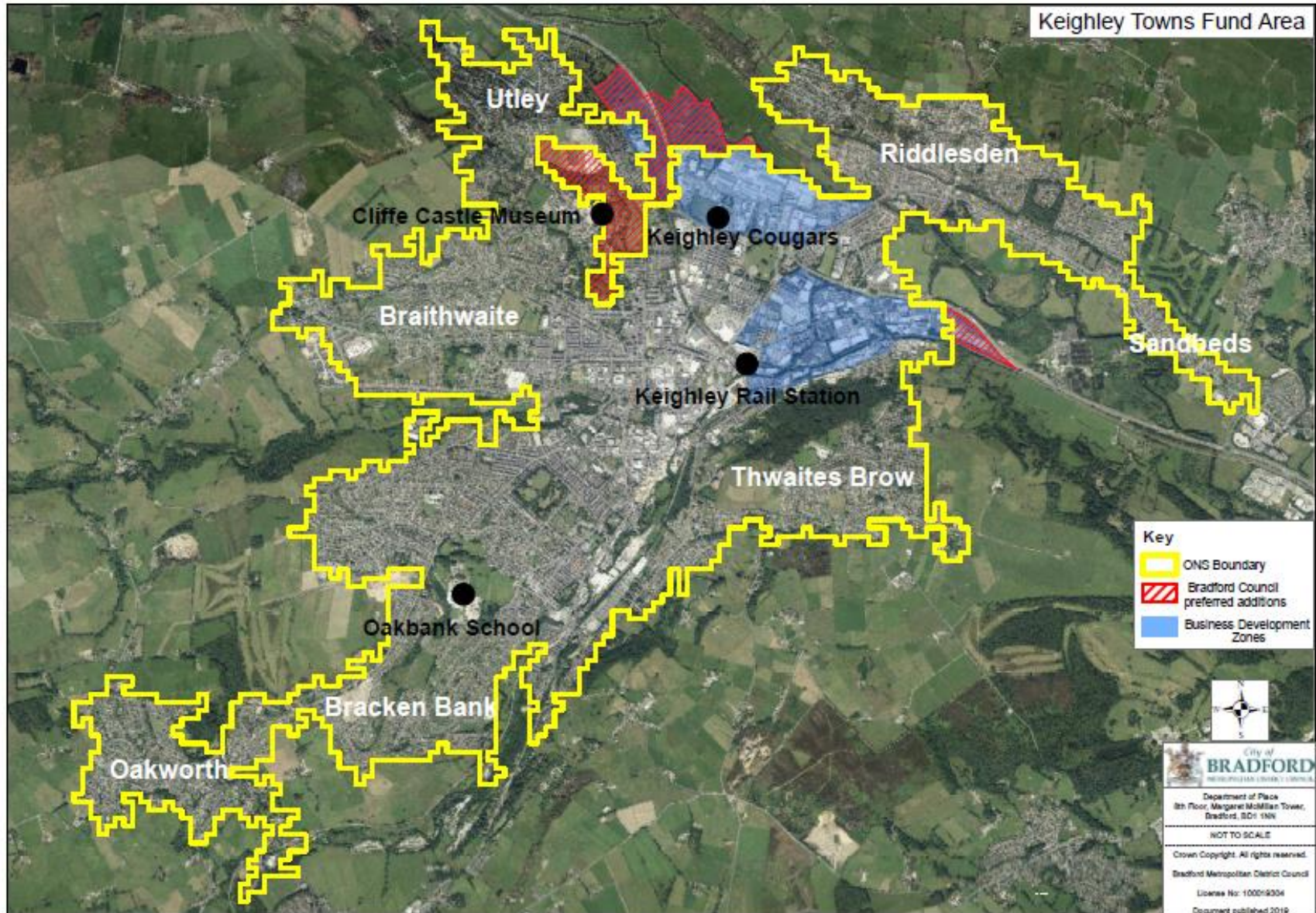
Mark Wilkinson - Environment Agency

Stuart Shaw - Airedale NHS

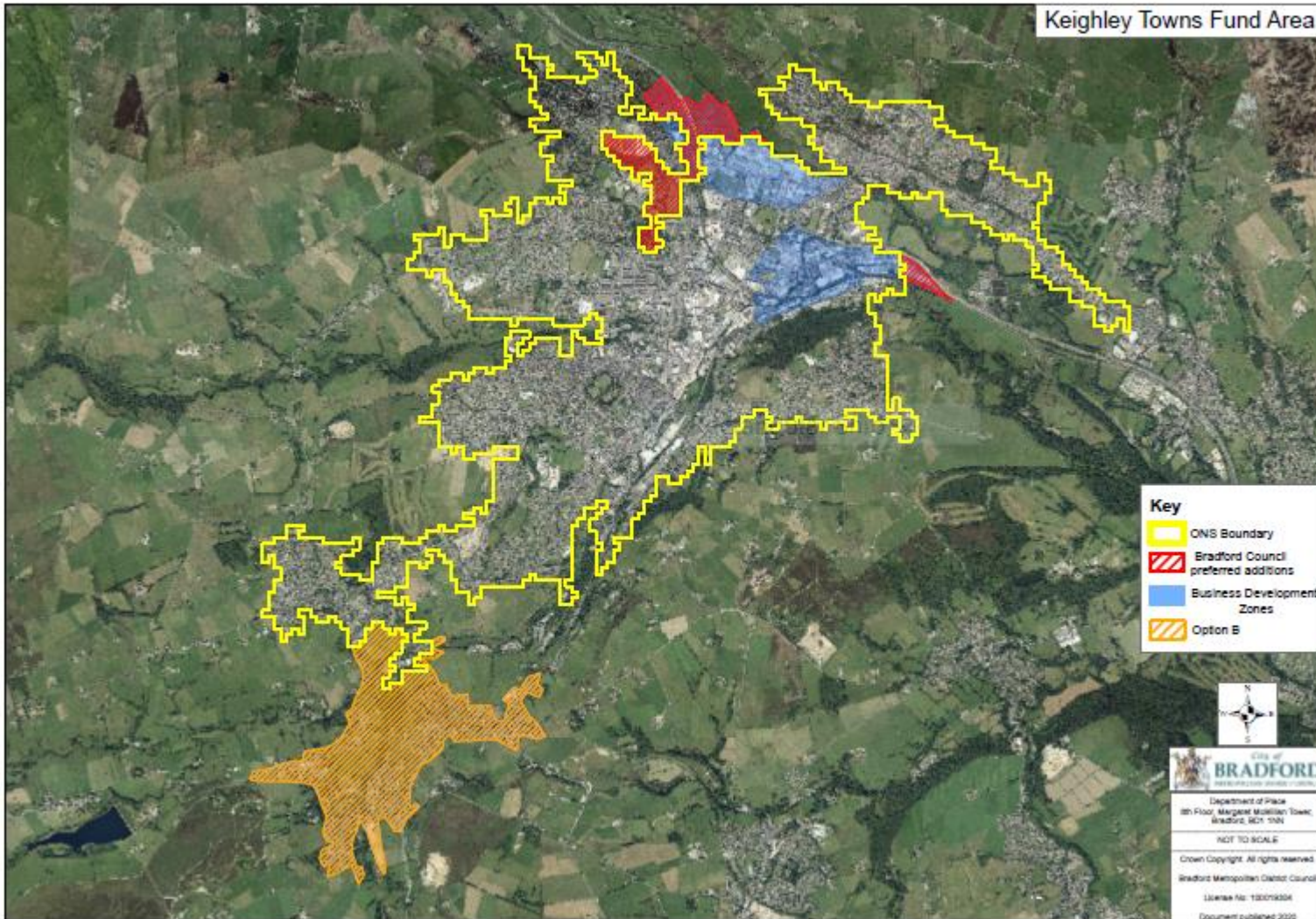
Lorraine Coates – BEIS

Elle Dodd – Towns Hub

Approved Boundary



Boundary – Option B – Proposed Extension



Election of Chair

- Role of the Town Deal Board Chair is to:
 - Uphold the Seven Principles of Public Life (the Nolan Principles)
 - Lead the Board in achieving its objectives
 - Champion and support partnership working
 - Ensure decisions are made in accordance with good governance principles
 - Sign the Head of Terms Agreement with government
- 12 month tenure

Towns Hub Update

Resourcing

- Resource allocation from Government – revenue funding of £162,019
- CMBDC has matched revenue funding
- Recruitment – dedicated post for each Town
- External consultancy to develop a ‘green book’ compliant business case and support the community engagement
- TIP to be submitted 29 January 2021



Workshop Feedback

Assets
Opportunities
Challenges

ASSETS	PEOPLE	BUSINESS	PLACE
Young and Enterprising	Young Population Community spirit Keighley Town Council	Better connections with workforce in Lancs	Keighley College Sporting assets (Keighley Cougars, Thwaites Bow Road cycling climb) Schools Health (Airedale hospital nearby and well organised primary care sector)
Distinctive Offer	Civic Pride Welcoming place (Good Shepherd, Salvation Army, Shared Church) Community assets	Culture + tourism Keighley Worth Valley Railway Carnegie Library	Town Heritage Historic High Street/ Buildings Worth Valley Railway River Aire Parks & greens spaces East Riddlesden Hall History (Cliffe Castle, canals)
Business Growth Potential	Workforce skills/expertise	Manufacturing businesses Businesses diversity - some big names (Transdev and Timothy Taylors)+ smaller businesses important for the wider supply chain	Shopping centre Conservation areas Tourism Ecology Society
Connected		Good contacts with Craven	Location in relation to Leeds/ Sipton / Bradford etc. Bus station & service

CHALLENGES	PEOPLE	BUSINESS	PLACE
Young and Enterprising	<p>Apathy</p> <p>The town needs heart!</p> <p>YP need aspirations – capture YP imagination so they want to stay</p> <p>Skills gap – need to progress beyond L2</p> <p>Young people not aware of positives in Town – need to inspire & need facilities</p>	<p>Formal programme for work experience – wide range</p>	<p>How we measure success</p> <p>What feeds the soul of Keighley?</p> <p>Map existing activity</p> <p>Develop a vision YP can buy into</p> <p>Funding for health and social care</p>
Distinctive Offer	<p>What’s the story?</p> <p>What’s the direction of travel (Vision)</p> <p>Need buy in & ownership</p> <p>‘Culture will eat strategy for breakfast’</p>	<p>Growing the retail sector</p>	<p>Prioritising the opportunities</p> <p>Getting over the bureaucracy</p> <p>How we measure success</p> <p>First impressions, lack of brand recognition?</p> <p>What is Keighley?</p>
Business Growth Potential	<p>Business education</p>	<p>Grow the manufacturing sector & manage change</p> <p>Increase local jobs – manufacturing</p>	<p>Inward investment</p> <p>Economic growth</p> <p>Securing private sector investment</p>
Connected	<p>Engaging with different people and representing all communities</p>	<p>Prioritise in the knowledge of what else is happening</p>	<p>Improved transport connections</p> <p>How we measure success</p> <p>I.T. & technology access</p>

OPPORTUNITY	PEOPLE	BUSINESS	PLACE
Young and Enterprising	Skills & Training – upskilling Keeping YP here Attract new people in Engage residents/ public	Opportunity to work more closely with YP Create more opportunities for young people to access Promote apprenticeships	ICE – opportunity for expansion To address climate change issues WYCA devolution funding
Distinctive Offer	Local Access Fund - unlock buildings + promote inclusive growth Culture people places fund Public sector hub – link public sector offer.	Use existing development to advertise the town Enterprise zone/s Develop cultural industries Keighley BID/ Keighley Made	Public sector hub Improve on our assets Address climate change
Business Growth Potential	CLLD	Grow small businesses Encourage business to stay Create new industries Enterprise zone/s CLLD WYCA devolution + funding	Address climate change Promoting the circular and green economy
Connected	Improving connectivity (particularly buses) Links to other ‘My Town’ areas		EA – offer £9m matched investment to flood risk reduction in Keighley + Stocksbridge Station redevelopment Address climate change Learn from other areas WYCA devolution funding

AOB – Accelerated Projects

- 1st July 2020, MHCLG offered a grant of up to £750,000
- Criteria:
 - Capital projects; standalone
 - Shovel-ready - to be delivered by 31.3.21
 - Represent value for money
 - Have an immediate tangible impact
- No business case required – only approval from the Council's Chief Finance Officer
- Funding is independent of the potential £25m TIP
- Deadline for proposals was Friday 14 August
- A number of smaller projects were submitted - to ensure as many people as possible can experience the tangible benefits of the investment
- Outcome expected late September

Date of Next Meeting

Proposed dates for future meetings:

- Friday 9 October; 17:00 – 18:30
- Friday 6 November; 17:00 – 18:30
- Friday 4 December; 17:00 – 18:30
- Friday 8 January; 17:00 – 18:30
- Friday 29 January; 17:00 – 18:30

#MYTOWN


HM Government

**MY
TOWN**

