

Saltaire World Heritage Site Steering Group – Meeting 6
Meeting held on 12th June 2014
Action Notes

Present: Cllr Val Slater (VS) Chair, Bradford Council, Chair, Paul Hogg, BDCT, Vanessa Pilny (VP), Saltaire Village Society, Andrew Mason (AM), Newmason Properties, Susan Brearley (SB), Incommunities, Nav Chohan (NC), Shipley College, Rob Martin (RM), Saltaire Stories, Joyce Poot (JP), Saltaire United Reformed Church, Helen Thornton (HT), Bradford Council, Dave Horsman (DH), Bradford Council, Cllr Martin Love (ML), Bradford Council, Craig Broadwith, English Heritage,

Agenda Item	Record	Action
1 and 2. Welcome, introductions and apologies	Apologies: Sue Cole, English Heritage Ruth Garrett, CRT, Jo Lintonbon, ICOMOS-UK, Len Morris, URC, Chris Flecknoe, Baildon Town Council, David Ford, Traders Association, Patricia Tillotson, Bradford Council	
3. Minutes of the last meeting and matters arising	Approved Matters Arising: letter expressing thanks to go to SC who is leaving her post PH to be added to the attendance list for the March Steering Group	HT HT
4. Logo/brand update	AM summarised the sub groups meetings. HT presented a draft Identity Guidelines document . There was a discussion and the following points were made: CB felt greater control was needed over the logo. Cllr L queried who the ‘gate-keeper’ would be PH felt colour contrast important (ie. <i>must</i> use green) and supported greater level of control. Asked what the geographical parameters were for usage? PH and RM queried whether the logo could be copyright.	

	<p>All agreed that whilst the logo would generally 'police itself' any requests from commercial organisations should be approved by the Steering Group. It should be restricted to those providing services in the World Heritage Site.</p> <p>Agreed that these points would be explored and a second draft brought to a future meeting</p> <p>VS to check range of issues arising</p>	<p>HT Cllr S</p>
5. Business Survey	<p>The results of the Transport consultation survey (previously emailed) conducted at the BDCT were reviewed. The following points were made:</p> <p>PH - actions arising were more interpretation of the World Heritage Site for employees.</p> <p>Cllr S – possibility of convening a meeting with local employers to discuss possible schemes for sustainable transport. HT to explore with Tom Jones, Transport Strategy Officer, Bradford Council.</p> <p>SB indicated that Incommunities would like to run a Survey of their employees about travel to work. Ht to send Survey Monkey questions to SB (Survey Monkey not allowed by Bradford Council now), so a new vehicle would need to be identified.</p> <p>All employers can take part in the Council's Annual Travel Survey. Names to HT</p>	<p>HT</p> <p>HT</p> <p>ALL</p>
6. Management Plan	<p>HT outlined the final drafting and consultation stages for the Draft Plan. The intention is, in the next 2 weeks, to email the full draft to Steering Group members and allow 2 weeks for comments. Once those comments were</p>	

	<p>processed into the document Cllr Slater would then decide the draft Plan was ready to go out for formal public consultation – this would be via the website, a launch event, a heritage forum with the Ward Office and there would be a Scrutiny Committee for consultation in the consultation period. Consultees would be invited to use a questionnaire. The target date for going out to public consultation is mid July. 8 weeks public consultation would end on 12th Sept and then Council committee stages (October Regulatory and Appeals Committee, Area Committee in Sept or Oct) would enable the Plan to be adopted hopefully at the November Executive Committee.</p> <p>The following points were raised in discussion:</p> <p>PH – the questions for consultees needed careful formulation, he could send some examples he felt were very effective</p> <p>PH concerned to reach a diverse audience with the public consultation – use facebook, twitter etc</p> <p>Concern about a late July launch event – holiday time not good for many, would want to maximise the opportunity for receiving comments.</p> <p>CB suggested a 8-12 week consultation. This would mean the consultation period overlapped with Saltaire Festival which might provide consultation opportunities. Would also allow time for English Heritage International Office.</p> <p>AM suggested that Steering Group meet soon for a shorter single issue meeting to discuss everyone’s comments on the draft Plan before it goes out to public</p>	<p>PH</p>
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	<p>consultation – as it would be good to have a dialogue about the Plan and to learn about other people’s impressions of the Plan. A tentative date of 16th July was set. HT responded that she needed to look at how that date would impact upon the programme for the draft Plan’s progress through various committees. CB said he would investigate who in English Heritage International Office would need to be consulted with.</p> <p><i>Post meeting note: The insertion of an extra Steering Group meeting on the draft Management Plan along with an 8 week (minimum) public consultation to extend beyond the summer holidays will impact upon the programme for approvals. It pushes Plan adoption by Executive Committee back to December 2014 (from November 2014). An email will be circulated to see how many people can confirm attendance on 16th July.</i></p>	CB
7. Victoria Road Public Realm Improvement Scheme	<p>HT presented the results of the Victoria Road Public Realm Improvement Scheme consultation. Cllr S explained that Project Board had met on 9th June and decided that the weight of public votes indicated that Option 1 will be pursued. The Council needed to spend the capital monies and the project needed to proceed to the detailed design phase and the design features of Option 1 would be worked up. There may also be opportunities to develop artistic ideas for using light creatively in the Road. CB offered his involvement in any discussion looking at this aspect as he had experience from Hull.</p> <p>AM supported Cllr S – the decision to make</p>	

	<p>improvements on Victoria Road was about creating a legacy for the future of Saltaire. PH and NC agreed. Cllr L explained that the Ward Members had been briefed on 11th June and that their position was that they agreed that all the mature trees on Victoria Road should indeed be removed. But they felt that Option 2 and Option 3 had together received more votes than Option 1 so exploration should be done to see if some new trees could be put back into the Road in selected locations. In front of the car park/allotments and the Almshouses were 2 locations for exploration. VP also felt that the result was not conclusive and Option 2 with Option 3 represented a larger group in the community.</p> <p>Cllr S explained that public consultation was 'first past the post' in terms of voting.</p> <p>HT felt that based on her experience analysing the consultation submissions it would unsafe to assume that Option 3 voters were in agreement with Option 2 and vice versa.</p> <p>Cllr S said that trial pits would be dug at selected locations to see if new tree planting was feasible in the light of the under ground services and the need to provide a coherently designed scheme.</p> <p>Discussion about the artistic elements – College requested involvement in any working group on this issue.</p> <p>JP queried the safety of the sequoias in the URC grounds. She felt they should be removed as part of the Project. HT to confirm with JP the Council TPO process.</p>	
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	<p>Cllr L said that tree removal should be phased and a good place to start would be Victoria Square.</p> <p><u>Agreed:</u> Option 1 would be pursued with some trial holes at selected locations for possible new tree planting where underground services and the need for a coherently designed scheme allowed.</p>	
8. SOG	HT updated – SOG had been working on the draft management plan	
9. AOB	RM updated on the idea for next year's World Heritage Weekend as a modern re-interpretation of the historic Victoria Hall Conversazione. AM offered £200 to get a fundraising effort started. Discussion about a suitable keynote speaker. Expressions of interest from NC, PH for involvement in the event.	