

**Saltaire World Heritage Site Steering Group
Meeting 16th January 2023 3-5pm Shipley Town Hall
Minutes & Action Notes**

- 1. Present:** Cllr Alex Ross-Shaw (CllrRS) Chair, Bradford Council; Sheena Campbell (SC), Bradford Council; Robbie Martin (RMn), Salt Foundation; Jo Lintonbon (JL) ICOMOS; Ian Durham, Shipley College; Ulrike Knox & Jane Buddle (Saltaire Village Society), Paula Truman (Ward Officer), Ross Collard, (Assistant Ward Officer), Cllr Anna Watson, Town Cllr Mike Connors, Richard Butterfield (Historic England), Jon Ackroyd (Senior Conservation Officer, Bradford Council), Alistair Forsythe (United Reformed Church).

Agenda Item	Record	Action
2. a) Apologies	Cllr Kevin Warnes, Cllr Martin Love (CllrML); Craig Broadwith (CB), Historic England; Patricia Tillotson, Bradford Council Visitor Economy Manager (PT); Saira Ali (SA), Team Leader Landscape, Design & Conservation; Town Cllr James Roberts, Shipley Town Council; Simon Micklethwaite, Salts Mill; Jane Bunyan-Murray (United Reformed Church), Richard Midgley (SWHEA), Shane Embleton (Bradford & District Care Trust).	
b) Declarations of Interest	Jo Lintonbon declared an interest in the item on Caroline Street.	
3. Minutes of last meeting Workshop 4/11/22	These were agreed as a true record. There were no matters arising that weren't on the Agenda.	
4. ATN	Travel Issues & Active Travel Neighbourhood a) Works started July 2022. Speed and volume data for before and during the trial is expected over the next few months. At the end of the trial, all public feedback and traffic monitoring surveys will	Highways/Active Travel Team –

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<p>6. Management Plan</p>	<p>Steering Group had requested previously to see detailed plans. Propose 5 classrooms, Saltaire Collection suite, Reception and exhibition space at entrance, community classroom, public toilets/shower, roof top garden, public square with landscaping. Historic England as advisors have liaised on designs.</p>	
	<p>Comments; Clarification requested on Heritage Hub idea; to be information point for visitors to welcome arrivals but not Tourist Information Centre/shop. Liaison ongoing with Visit Bradford Team. Current site needs enhancing, this is a sensitive response. This addresses some of the needs of Saltaire. Queries answered about classrooms, they would be used for both daytime and evening classes. Site will introduce more green landscaping at front, sides, green roof and a viewing platform. Planning application due to be submitted in next few months.</p>	
	<p>UNESCO Periodic Report is due to be submitted by July 2023. 40% completed so far. Will be made available for Steering Group to read and make comments.</p>	<p>SC/all</p>
	<p>Need to review Management Plan – following the Workshop on 4/11/22 which undertook a SWOT analysis (Strengths, Weaknesses, Opportunities, Threats).</p> <p>a) The ‘Vision’ statement from 2014 was revisited and after some discussion, it was agreed it was still relevant, with minor amendments as follows;</p>	<p>SC/all</p>

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	<p data-bbox="707 288 1368 320">The Vision for Saltaire World Heritage Site (2014)</p> <p data-bbox="707 344 1733 560">Saltaire is an outstandingly well preserved example of a mid19th century model industrial textiles town. Saltaire's architectural <i>style design</i> reflects Victorian philanthropic paternalism and its original design, materials and function continue to thrive and express its <u>Outstanding Universal Value</u>.</p> <p data-bbox="707 584 1727 751">Saltaire aims to be a welcoming and inclusive place with a vibrant community, which takes inspiration from its past, whilst planning for a sustainable future and striking an effective and creative balance between a place to live, invest in, work, learn and visit.</p> <p data-bbox="707 775 1720 983">Saltaire aspires to be a place where World Heritage significance is fully acknowledged, appreciated and understood by present and future generations. It will strive for the highest standards of interpretation, protection and conservation in support of deliverable economic development and tourism.</p> <p data-bbox="757 1038 1765 1254">b) The UNESCO Sustainable Development Goals were highlighted. This ambitious set of 17 goals was launched after the 2014 Management Plan was adopted. The SDGs need to be incorporated into the new Plan. A new column has been introduced to a new draft shorter Action Plan highlighting the most relevant SDG for each action point.</p> <p data-bbox="801 1262 1541 1294">https://en.unesco.org/sustainabledevelopmentgoals</p>	

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	<p>c) Check 5-6 Themes. It was suggested to incorporate Theme 6 Buffer Zone into the other 5 themes. The 5 remaining themes were classed as the main Objectives or policies.</p> <p>d) Key Delivery partners have been identified in bold to lead on each action, with assistance from other partners identified.</p> <p>e) Actions and overall themes were identified by Steering Group members. Each person identified their first and second priorities by using red and blue dots alongside actions/themes. This resulted in the following priority order;</p> <ol style="list-style-type: none"> 1. Protect & conserve 2. Environmental sustainability 3. Economic sustainability/viability 4. The Saltaire community 5. Interpreting & understanding <p>In conclusion the Protection & Enhancement of the WHS take priority over the Promotion of the area.</p> <p>f) Participation Plan – consultation with groups, drop-ins at events.</p> <p>General discussion on Priorities; Events are key to the vibrancy of the WHS and good links with Shipley to help regenerate the wider area eg events at Northcliffe, Shipley town centre events, Roberts Park, involve Police/Fire, Xmas events, fundraisers for good causes. Historic England encourage the aim to Protect & Conserve WHS and encourage benefits to spread to the Buffer Zone and wider area eg Shipley. It is acknowledged that the approaches to the WHS are shabby in places, although there have been improvements gradually on Saltaire Road over time. The pedestrian experience needs to be enhanced there if possible.</p>	

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<p data-bbox="203 544 456 576">7. Visitor Survey</p> <p data-bbox="203 651 546 683">8. Any Other Business</p>	<p data-bbox="710 284 1675 392">Management Plan would benefit from a more simple and accessible summary – fit for the next 10 years e.g. a Mission Statement in plain English.</p> <p data-bbox="710 432 1747 541">Climate emergency is important, small scale measures of insulation etc are possible. Community schemes at bigger scale could be considered in future eg hydro.</p> <p data-bbox="710 544 1671 616">More advice on Listed Building alterations is needed for owners and agents of buildings. Pre-application advice is given readily.</p> <p data-bbox="710 651 1435 722">This is gradually being completed, available online. www.bradford.gov.uk/environment/saltaire/events/</p> <ul data-bbox="763 767 1742 1023" style="list-style-type: none"> <li data-bbox="763 767 1742 876">• Audience Research project -Saltaire History Club, Saltaire Collection, Saltaire Festival continue to work on how to encourage more diversity of visitors. <li data-bbox="763 879 1688 911">• City of Culture 2025 – check website for updates on grants etc <li data-bbox="763 914 1738 986">• Heritage Strategy is being developed alongside the Culture is Our Plan Strategy. <li data-bbox="763 989 913 1021">• Events <p data-bbox="710 1029 1749 1101">World Heritage Day 22nd April – Visualising Heritage Trail by University of Bradford</p> <p data-bbox="710 1104 1671 1212">Yorkshire Heritage Guardians Summit, Yorkshire Society 18th May 2023 Yorkshire Heritage Summit held in appropriate World Heritage setting - The Yorkshire Society</p> <p data-bbox="710 1252 1503 1324">Saltaire Inspired Arts Trail & Makers Fair - 27th-29th May https://saltaireinspired.org.uk/events/saltaire-arts-trail/</p>	

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<p>9. Date of Next Meeting</p>	<p>BeCultour European visitors https://becultour.eu/saltaire-inspired-uk</p> <p>Dragon Boat Festival 30th June – 2nd July https://www.bradforddragonboatfestival.co.uk/</p> <p>Saltaire Festival 9th-17th Sept https://saltairefestival.co.uk/saltaire-festival-2023/ https://www.facebook.com/SaltaireFestival/?locale=en_GB</p> <p>Monday 3rd July 2-4pm Shipley Town Hall – Miller Room</p>	