

Shipley Town Deal Board Minutes 7 October 2020

1.0 Welcome + Apologies, Declarations of Interest

Apologies received from:

Rebecca Greenwood (sub. Judith Furlonger WYCA)
Catherine Conway – One Public Estate

Packetts Insurance has withdrawn.

Replacement -

Action – Additional private sector Board Member representative required for the Board. IT/ Connectivity identified as a priority. Agreement that the Board could be more representative of the community in terms of diversity. Transport could be represented by WYCA or the Council.

Action Chair + BMDC to pursue

Action – Any Board Members yet to complete and return Declaration of Interest Forms.

Or provide short biography and photograph - to be published on the website **please send to Bruna Minto bruna.minto@bradford.gov.uk** (Deadlines for both items extended to close of play Wednesday 14.10.20)

2.0 Review Minutes / Actions of last meeting

No Matters arising

3.0 Procurement / Consultancy Update

A brief has been issued for external consultancy to two Frameworks that include multi-disciplinary consultants with the skills we need:

- Develop the TIP to meet timescales
- Undertake community and stakeholder consultation in connection with the TIP
- Develop Green Book compliant business case in Phase 2

Prior to issuing the brief, some soft- market testing was undertaken to ensure the framework providers had the capacity to undertake the work and the necessary skills, including Towns Fund experience. We expect the consultancy to be in place by week commencing Oct 26th – ready for next Board Meeting and we intend to keep them on board post TIP submission to develop the green book compliant business cases for consistency and continuity. The Board agreed continuity and accountability was important.

Chair thanked CBMDC for progress. It was pointed out that the consultants would not be able to do everything and that the Board and project proposers would have work to do in developing proposals.

Action – Chair and BMDC to consider if the Chair of the Board can be involved in review / selection of Consultancy

4.0 Milestones / Timeline

A slide showing the full life of the programme was shared.

A Gantt chart on the forthcoming tasks was shared running up to and beyond Jan 29th TIP Submission.

The Vision work will be developed during October with SWOT and the data being tied together to reinforce one another. This would lead to wider testing of the vision with wider consultation. CBMDC to layer the data onto the SWOT once it's completed.

The Town Hub can advise on the journey from process to substance (Vision to projects) and if necessary, can bring in some expertise to support the Boards in areas like leadership and governance or health and wellbeing. ED is happy to make suggestions of potential support and propose a bespoke package based on challenges and opportunities identified. ED also advised there are a range of common resources that all Board Members can access on the site www.townfund.org.uk – this includes webinars some live and some recorded from earlier in the program.

In addition to the Town Hub team, colleagues from MHCLG are available as a critical friend to ensure we stay on the right track.

NB The Town Hub advises and provides support – it doesn't 'do' and will not develop the TIP. The consultants appointed by CBMDC will be directly engaged in producing the TIP.

Elle to be kept updated so that best/timely assistance can be provided.

Vision Workshop: SWOT / STEEP analysis - The object of our forthcoming work is to maximise our strengths and minimise our weaknesses, if necessary through project intervention.

It was agreed that the SWOT as distributed does "feel like Shipley." One identified weakness from SWOT was related to sports facilities. Eg Swimming pool and availability of all-weather pitches.

Other assets highlighted were Salts Sports Club, various other pitches tennis, bowls etc.

Could additional street furniture provide way points on the journey into town?

It was acknowledged that revenue (not included in the programme) was key to some of these suggestions - being prioritised as without the revenue they couldn't work or would fail over time.

Judith Furlonger advised that WYCA has an infrastructure map. This can be discussed with the forthcoming consultants.

Similarly, Paul North to organise contact with the consultant working on the Streets for People work in Shipley – to ensure alignment were necessary.

ACTION - Chair asked Board Members to provide further feedback on the Vision SWOT by Monday 12th October. Council to collate responses for redistribution.

The SWOT must provide the golden Thread – the route between data and

the actions/projects.

It was acknowledged that CBMDC already has information that can be considered against the SWOT and Policy team are already engaged in this analysis.

5.0 Intervention Framework

The intervention framework Found in Appendix A of the further guidance sets out the details of the projects and interventions that are admissible under the fund. It also highlights the types of outputs and outcomes expected. All projects proposed for inclusion in the TIP have to align to the Vision and meet the Intervention Framework so it's important that any potential projects are considered in that context from the outset to ensure compliance.

6.0 Accelerated Funding

The £750k requested had been agreed by Govt. A range of smaller projects had been submitted to spread the impact and ensure as many people as possible can experience the benefits of the investment. The projects for the accelerated funding fall outside the Board governance as they are separate to / independent of the anticipated £25m.

7.0 Any Other Business

The Chair proposed some workshop groups for Board Members "homework".

ACTION – Board Members to develop a draft vision in pairs / small groups based on their sector perspective / generally:

- Dominic Pix + James Skirrow
- Barry Cooper + Cllr Mike Connors
- Adrienne Reid + Soo Nevison
- Adam Clerkin + Nav Chohan

Deadline 21.10.20

"Think Big, Think Long Term, Think Connected"

Judith Furlonger and Cllr Ross Shaw happy to feed into Adrienne and Soo's group. Philip Davies MP offered to contribute to any group. Couple of paragraphs to be submitted.

ACTION – Board Members (in pairings above) to develop a list of potential projects to address the SWOT and meet the vision

Deadline 2.11.20

Board members were reminded of the earlier circulation of Grimsby and Carlisle Deal docs.

Useful background documents that might help were:

- The Core strategy
- Airedale Masterplan
- Area Action Plan for Shipley & Canal Rd corridor
- Shipley Canal Rd transport improvements.

ACTION – Officers to prepare a package of information on relevant

Strategies and Polices.
{Post Meeting Note - See below for links:

Economic Strategy (Published 2018):

<https://www.bradford.gov.uk/media/4537/bradford-district-economic-strategy.pdf>

Core Strategy (Adopted July 2017):

<https://www.bradford.gov.uk/Documents/planningStrategy/10/Adopted%20core%20strategy//1%20Core%20Strategy%20full%20document.pdf>

ShIPLEY and Canal Road Corridor AAP (Adopted December 2017):

[https://www.bradford.gov.uk/Documents/ShIPLEYActionPlan/Adoption//01.%20Adopted%20ShIPLEY%20and%20Canal%20Road%20Corridor%20Area%20Action%20Plan%20\(December%202017\).pdf](https://www.bradford.gov.uk/Documents/ShIPLEYActionPlan/Adoption//01.%20Adopted%20ShIPLEY%20and%20Canal%20Road%20Corridor%20Area%20Action%20Plan%20(December%202017).pdf)

Airedale Masterplan:

http://www.airedalepartnership.org/masterplan_docs.asp

- ShIPLEY:
http://www.airedalepartnership.org/pdf/Airedale_Corridors_3.5.pdf
- Saltaire:
http://www.airedalepartnership.org/pdf/Airedale_Corridors_3.5.1.pdf
- Vision for Airedale:
http://www.airedalepartnership.org/pdf/Airedale_Corridors_2.1.pdf

8.0 Future meetings

Date of next Board meeting • Wednesday 4 November; 17:00 – 19:00

The future meeting dates are:

- Wednesday 2 December; 17:00 – 19:00
- Wednesday 6 January; 17:00 – 19:00
- Wednesday 27 January; 17:00 – 19:00

Attendance

Adam Clerkin (Chair) Philip Davies MP, Cllr Alex Ross-Shaw, Mark Wilkinson, Sophie Brown, Barry Cooper, Soo Nevison, Nav Chohan, Adrienne Reid, Mark Wilkinson, Cllr. Mike Connors, Dom Pix, Lorraine Coates, Elle Dodd, Lily Hall (Observer) Shelagh O'Neill, Lorraine Wright, Mark Clayton, Paul North, Joe Ashton (observer), Bruna Minto (Notes)