

Saltaire World Heritage Site Steering Group – Meeting 4
Meeting held on 21st October 2013, BDCT, New Mill
Action Notes

Present: Cllr Val Slater (VS), Bradford Council, Chair, David Ford (DF), Saltaire Traders Association (Chair), Paul Hogg (PH), Bradford District Care Trust (Trust Sec), Dr Jo Lintonbon (JL), ICOMOS-UK, Nav Chohan (NC), Shipley College (Principal), Rob Martin (RM), Saltaire Village Society, Valerie Jenkins (VJ) (for Len Morris), Saltaire United Reformed Church, Helen Thornton (HT), Bradford Council, Sarah Howsen (SH) (for Patricia Tillotson), Bradford Council, Dave Horsman (DH), Bradford Council, Cllr Martin Love (ML), Bradford Council

Agenda Item	Record	Action
1. Welcome, introductions and apologies	Apologies: Sue Cole, English Heritage Craig Broadwith, English Heritage Sue Brearley, In Communities, Andrew Mason, Newmason Properties Ltd. Robin Copeland has handed over to HT and stands down	
2. Minutes of the last meeting and matters arising	<ul style="list-style-type: none"> - EH and ICOMOS-UK have both clarified the time needed for formal consultation with them. Add to Gantt. - AM to contact Bradford Property Forum for a speaker - Learning from Academy of Urbanism visit – must not lose sight of (PH). Awards ceremony 8th Nov - BradNet link for all papers for Steering Group should be up and running soon. Address will be emailed. - Victoria Road Public Realm Improvement Scheme consultation plans to come to next relevant meeting 	HT AM HT HT
3. Stakeholder Workshop feedback analysis	- Vision Statement – feedback from Stakeholder Workshop noted and discussed. Final revision to be circulated for ‘adoption’ at next Steering Group	HT/ALL

	<ul style="list-style-type: none"> - Language used can be tested by Basic Skills Tutor for accessibility - Mission Statement idea (one liner/strap line) discussed - Big Ideas – Discussion about how to sift the ideas - Use Transport Consultative Group - test theme ideas - Themes – Change to: <ol style="list-style-type: none"> 1. Protecting and conserving (include risk preparedness) 2. Interpretation and understanding (include tourism) 3. Environmental Sustainability (include transport, landscape and green issues) 4. Economic sustainability (include tourism) 5. The Saltaire Community (include management, comms and partnership working) - Reverse brainstorm - circulate - SWOT – discussion on branding. Agreement that this needed to be a priority. Several options for scoping and developing a new brand to be explored. Hockney, using the Belwarp image, Arts Trail artists 	<p>HT/NC</p> <p>HT</p> <p>HT</p> <p>HT</p>
5. Other consultations	<ul style="list-style-type: none"> -24th October. Distribution of publicity to be checked for sufficiency. RM, DF, ML, VS all agreed to be scribes. -Consulting with businesses. PH offered to circulate a short questionnaire to all employees at BDCT. Could be extended to other businesses. -Consulting with schools progressing 	<p>DH</p> <p>RM, DF, VS, ML</p> <p>PH/HT</p>
6. Saltaire Officer Group report	No report	
7. AOB	<ul style="list-style-type: none"> Bracken Hall. Letter to be drafted Photoposter – needs a generic email contact address adding. Date of next meeting provisionally 16th December pm 	<p>HT</p> <p>HT</p>

